

The PLAIN TRUTH  
A Magazine of UNDERSTANDING  
Herbert W. Armstrong, Editor and Publisher  
560 4th Avenue, West  
EUGENE, OREGON  
December 20th, 1934

My Dear Friend:

I am overjoyed to be able to make a most wonderful and important announcement.

The Lord has very graciously blessed the work of the RADIO CHURCH OF GOD during the year now closing---the FIRST radio church in the world having the Bible name "Church of God." He has blessed the PLAIN TRUTH magazine, and it has grown marvelously in circulation and influence. He has blessed the evangelistic campaigns conducted by the writer in Eugene, and at Alvadore. Many souls have been led to Christ, a large number baptized, many have been healed. And at one time or another during this year, the TRUE GOSPEL has been proclaimed to upward of fifty thousand people!

And now he has opened the way for far greater influence during 1935!

It is now possible for The RADIO CHURCH to go with multiplied power during 1935!

A wonderful opportunity has come for The RADIO CHURCH to go on the air in PORTLAND! This may be done by a hook-up between our present station, KORE in Eugene, and KXL in Portland. The broadcast will originate in studios of KORE as at present, broadcast simultaneously over the thickly-populated Portland area thru wire hook-up with KXL. KXL is one of the most popular stations in Portland, particularly for religious programs. This station recently has increased its power two and one-half times.

But there is one fact I want you to realize. It has been said that if a minister would DARE to stand before his congregation and preach the PLAIN TRUTH OF THE BIBLE, he would not have a dozen members left. That is about true, for God's Word is profitable for REPROOF, for CORRECTION (II Tim. 3:16), and the minister who will use it to REPROVE and REBUKE (II Tim. 4:2) as God commands, will find the time has come when people have adopted FABLES!

We have DARED to preach the TRUTH! We have not minced words, nor toned down the Word of God. And but FEW will SUPPORT such preaching.

Yet we have found a peculiar paradox. We have learned that people WILL LISTEN, over the radio, to the straight truth that would cause them to get up and walk out if their own ministers preached it in their own church! They will LISTEN, over the radio, but they WILL NOT SUPPORT SUCH PREACHING! We cut ourselves off totally from their financial support---yet they LISTEN! And do you know, there are MILLIONS over the United States who will never

listen to the last Gospel warning in any way EXCEPT OVER THE RADIO. They can be reached by RADIO---and by radio ALONE!

Dear friend, I believe you are one of the FEW who really love the TRUTH! If the last warning Gospel Message for this Age is to be proclaimed with power to the thousands and the MILLIONS, it must be made possible by the VERY FEW! Do you want to see the truth fearlessly proclaimed during 1935 with multiplied POWER, to multiplied THOUSANDS over the great Portland territory---up into the state of Washington---thru nearly the whole Willamette Valley---over those TWO radio stations?

If you do, then you must realize that these THOUSANDS will listen, but only the FEW support it and make it possible! And most of that few are in poor financial circumstances. So if the MANY are to HEAR and BE WARNED, it is the FEW (Mat. 7:14), who must sacrifice, and give up, and deny themselves, (Luke 9:23), that thru their contributions to the Lord's cause, they may have larger part in this glorious work of these last days. It will mean sacrifice to the very limit if this opportunity is realized! The WORLD was called on to "GIVE TILL IT HURTS!" during the war, to buy weapons of destruction to KILL human beings! Will GOD'S PEOPLE be willing now to GIVE TILL IT HURTS---to GIVE UP THINGS---to SACRIFICE---that many may be saved for eternity? The night is far spent! Jesus is SOON COMING! The MILLIONS are not awake! We must WARN THEM! Dear friend, are you WILLING! Will you HELP?

But if we are to grasp this wonderful opportunity, we must act at once! Unless enough money is pledged BEFORE JANUARY 1st, to cover the expense of this great radio program for THE ENTIRE YEAR, we cannot go on the air in Portland.

We have been very fortunate in securing, after much believing prayer, a very low rate considering the power and location of the Portland station. But to get it we must contract for ONE YEAR. I must be able to assure them I have SIGNED PLEDGES to cover full payment, month by month, for the whole year.

Let me give you some more facts: The Radio Church of God started over KORE the first Sunday of the present year. It has already become a powerful influence in this section. Its invisible audience has grown to more than 5,000 every Sunday morning. During the year, 35,000 to 50,000 different people have heard the Message proclaimed. But, with the more powerful Portland station also broadcasting our services over its thickly-populated territory, our regular weekly audience will leap to between 50,000 and 100,000 every Sunday morning! THINK OF IT! Fifty thousand, and more, hearing the Truth, once every week! And during the course of the year, upwards of A QUARTER MILLION WILL HEAR IT!

This vast crowd of a quarter of a million are NOT BEING WARNED! Dear friend, do you want to have a part in having the TRUE Gospel---the WHOLE Gospel---preached FEARLESSLY, right out of the Bible, straight from the shoulder, with POWER and conviction and earnestness, to this VAST MULTITUDE! I ask you to read carefully, prayerfully, Ezekiel 3:17-21. Turn to it and read it now. If

these scores of thousands are WARNED of their sin---of the coming PLAGUES---of the soon coming JESUS---whether or not they heed, we shall have acquitted ourselves before God. And SOME of them will heed and be saved. BUT---if we FAIL our Lord in this hour of crisis, HE SAYS HE WILL REQUIRE THEIR BLOOD AT YOUR HAND AND MINE!

Dear friend, let us be fellow-servants of God, together. Alone I am helpless and powerless. YOUR help is just as important ---will receive just as much blessing from God---as my part of the work. Think, now, of some of the material things you plan to buy. Then think of the "stars in your crown" that God will add FOR ETERNITY if you will sacrifice it and use that money to GET THE PURE GOSPEL TRUTH TO THIS VAST MULTITUDE! Upwards of a QUARTER MILLION PEOPLE! IT means ALL ETERNITY for them! SOULS are at stake for ALL ETERNITY! The things you may have to sacrifice to help, or make a larger pledge, you will never miss WHEN JESUS COMES---and HE IS COMING SOON! We must act QUICKLY! And so I ask you to help with your means, even to the point of sacrificing. And above all I ask you to pray! pray! PRAY!!! Your prayers are as necessary as your money!

I must have \$50 per month subscribed and PLEDGED, to be sent the first of each month for the entire year 1935, if this wonderful campaign for Jesus is to go with the LOUD VOICE of the radio! The pledges must be in my hands BEFORE JANUARY 1st! Remember, this is entirely a WORK OF FAITH! Every CENT must come from you who receive this letter, and quickly, or we fail. Some will be able to contribute only 25 cents or 50 cents a month. God will bless it, if you cannot send more. But the number who subscribe will necessarily be SMALL---so that unless everyone who possibly can subscribe MORE than a dollar a month---say \$5, or \$10---this wonderful campaign for God will fail. Subscribe the very largest offering you can give. We cannot, will not, go contrary to God's Word by BEGGING FOR MONEY OVER THE AIR! The whole cost must be pledged IN ADVANCE from God's own believing children, that it may go FREE, WITHOUT BEGGING, over the air to the vast throng. So I ask you to pledge the very largest amount you can. And PRAY EARNESTLY that God will cause enough others to respond. We stand or fall on the result of this one letter!

Now, further, we are considerably behind in current bills, and must have \$50 AT ONCE to clear them up, keep God's work out of reproach, and going. I have been preaching NINE TIMES A WEEK, besides editing and printing The Plain Truth, praying for the sick, giving private Bible studies. I am giving of my time and strength to the very limit for God. WILL YOU STAND WITH ME? Will you HELP NOW? By return mail! Send an offering, as large as you can. Send also the money for your first month's pledge now, if you can. Now before you lay this letter down, fill out the pledge below for the largest amount you can, enclose an offering to help pay current bills if possible, and MAIL IT IN THE ENCLOSED ADDRESSED ENVELOPE right now! Before it leaves your mind! God will bless you. And I thank you sincerely.

Your fellow servant in Christ Jesus,

Herbert W. Armstrong

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To Herbert W. Armstrong,  
560 Fourth Ave., West, Eugene, Ore.

I want to help in this great campaign for God. I hereby  
pledge to send, the \_\_\_\_\_th day of each month for the year  
1935, the sum of \$ \_\_\_\_\_ to be used in financing the  
broadcasting of The RADIO CHURCH OF GOD over radio station KORE,  
Eugene, and KXL, Portland for the year 1935. I also enclose an  
offering of \$\_\_\_\_\_ for current expense in the work.

(WRITE PLAINLY)

SIGNED: \_\_\_\_\_  
ADDRESS: \_\_\_\_\_



The BULLETIN  
of the CHURCHES OF GOD IN OREGON

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VOL. III. NO. 1

March 1935

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Address news letters to Herbert W. Armstrong, editor,  
at 560 Fourth Ave., West, Eugene, Ore.

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THE LORD'S SUPPER AND DAYS OF UNLEAVENED BREAD ARE HERE!

The most solemn and sacred occasion of the year, the observance of the Lord's Supper, will take place on Tuesday night, April 16th. This is the eve, or beginning of Abib 14th of the sacred calendar, which is April 17th.

Jeans, Alvadore, and Eugene churches will combine for the occasion, meeting at the home of the editor in Eugene, at 560 Fourth Avenue, West. The editor will officiate, assisted by the deacons, E. E. Fisher, and W. M. Conn.

Elder Ray will officiate at Oregon City, Elder Stewart at Salem, and Elder Severson at Harrisburg. We are unable to announce the places of meeting in these cities, but the brethren at each place will probably know, or can learn, where to go.

Let all the brethren examine themselves, being sure that none partake of this sacred ordinance unworthily. If any feels unworthy, the Word does not excuse him from taking the supper, but rather: "Let a man EXAMINE himself, and so let him EAT of that bread, and DRINK of that cup." All are COMMANDED to observe it. Let us seek the Lord very earnestly.

The Annual Sabbath Days

In connection with the Lord's Supper, or Passover, comes the SEVEN DAYS of UNLEAVENED BREAD, with the two annual holy days, or Sabbaths.

All brethren should put all leaven out of their houses during this period.

April 17th, or the period from sun-set Tuesday night until sunset Wednesday night, is the Passover and the Preparation for the annual High Day Sabbath. See John 19:14,31. April 18th, beginning Wednesday sunset until Thursday sunset, is the 15th of Abib---the annual "high day sabbath."

"In the fourteenth day of the first month at even is the Lord's Passover. And on the fifteenth day of the same month is the feast of unleavened bread unto the Lord: seven days ye must eat unleavened bread. In the first day ye shall have an HOLY CONVOCATION": (the annual "high day" sabbath of John 19:31): "ye shall do no servile work therein . . . in the seventh day is an HOLY CONVOCATION: ye shall do no servile work therein." (Lev. 23: 5-8).

"And ye shall observe the feast of unleavened bread . . . by an ordinance FOREVER." (Ex. 12:17). "Christ our Passover is sacrificed for us: therefore let us KEEP THE FEAST." (I Cor. 5: 7,8). The "feast" is the annual holyday. See margin.

The Church of God in the first century DID observe the entire seven days of unleavened bread. (Acts 20:6; 12:3,4). Therefore we must, today. They also continued to observe the other annual Sabbaths. (Acts 20:16; 18:21; I Cor. 16:8; Acts 27:9, see margin

---Day of Atonement.)

Since all these annual Sabbath days were commanded to be kept FOREVER, and since I Cor. 5:8 commands the NEW Testament Church to KEEP the coming annual "high day" Sabbath, or "feast," and since SEVEN DIFFERENT NEW TESTAMENT TEXTS show the Church of God under Paul's supervision DID observe them, WE SHOULD DO IT NOW!

The fact that some of us have not "seen" this in the past will not excuse us before such plain instruction in the Bible, any more than the fact that Sunday people never kept the Sabbath or "saw" it in the past will justify them in continuing in profaning the weekly Sabbath, after the light of God's Word has come. Let US be as honest as we think others should be!

Many have believed Col. 2:16 abolishes the annual Sabbaths, but it does not. The "Sabbaths" here spoken of are the WEEKLY Sabbaths! Honestly study those texts, describing the MEAT AND DRINK OFFERINGS held ON THE annual sabbaths, monthly new moons, and weekly Sabbaths: Nu. 28:3-4,9-10,11,16-17; 26-27; Nu. 29:1-2; 7-9;12-14; Then I Chron. 23:31; II Chron 2:4; 8:13; 31:3; Neh. 10:33; Ezek. 45:17; Col 2:17. You will see that ALL these texts speak of the MEAT AND DRINK OFFERINGS held ON the annual, the monthly, and the weekly days. Now notice marginal reference for word "respect" in Col 2:16. It says "part." The Greek word is "morei" and lexicons define it as "sacrificial meat part." So this text is only abolishing MEAT AND DRINK ORDINANCES held on these days.

Let us praise God for the TRUTH! Let all the brethren put all leaven out of their houses beginning Wednesday evening, April 17th, until sunset Wednesday April 24th. Let all cease work on the two "high" Sabbaths, Thursday April 18th, and Wednesday April 24th, beginning sunset the night before.

Many have not done this in the past. It is hoped all will be DOERS of this truth not profaning ANY of God's HOLY DAYS!

#### ELDER SEVERSON COMES TO OREGON

Elder Ed Severson, from Oklahoma, has moved with his family to Oregon to take up evangelistic work in northern Oregon and Washington, especially among the Scandinavian people of that section.

Elder Severson has spoken at all-day meetings held at Alvadore, February 9th, the day after his arrival, and at Jeans February 23, and at Harrisburg March 30, so most of the brethren of the state have been privileged to hear him.

At the present Brother Severson is conducting a meeting at Ingram Island school house, about two miles north-west of Noraton school, and between Harrisburg and Monroe. Good interest is reported.

We ask all the brethren to pray earnestly for the success of his effort there, that many will be led into Christ and into the whole truth of the Word of God.

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#### WORK PROGRESSING IN EUGENE SECTOR

We praise God for the harvest He has given in the Eugene sector, where three new churches have been raised up, nearly altogether of new members, during the past eighteen months.

Under the three-point campaign started by the editor the first of last year---including the radio campaign, the Plain Truth magazine, and the evangelistic campaigns, this work continues to progress.

We have received about as many letters at the radio studio, from listeners, during the first three months of this year as were received all of last year. This mail indicates the radio audience has almost doubled since last Summer, and now about 8,000 to 10,000 people are in the large invisible audience every Sunday. For the past seven weeks we have been preaching on God's Holy Law.

The current issue of The Plain Truth is the largest ever issued, and goes out to about 200 new homes.

The editor plans to open a new evangelistic campaign within a few days, in either Springfield, where we have a large radio following, or at Clear Lake school house, near Alvadore. Please PRAY, very earnestly, for this campaign.

Tithes and offerings to keep this big campaign, now reaching many thousands, going, have slowed up considerably the past two months, and this whole campaign will have to stop unless the brethren come quickly to the rescue. GOD HAS BLESSED THIS WORK with the largest harvest ever experienced in Oregon. Shall we let a work thus approved of God stop?

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#### ALL-DAY MEETINGS CONTINUE TO BLESS

The March all-day meeting, held the 30th at Harrisburg, was blessed with the largest attendance ever enjoyed there.

The April meeting will be held at Alvadore, our newest church being host for the second time. It is hoped to break all attendance records. The meeting starts at 10: A.M., April 27th. Everyone COME!

#### LETTERS FROM THE BRETHREN

"Dear Readers, and all saints scattered abroad:

"Grace be unto you and peace from God your Father and from the Lord Jesus Christ.

"I praise God for having given me victory over sin and the longer I serve God, the Maker of heaven and earth, the more I can appreciate the great sacrifice His beloved Son has made for us on the cross. We can show our appreciation to Christ to the greatest extent by our every-day living. Christ said we are to be followers of Him, and to walk in His steps; and as we stop to think and examine ourselves, how many times have we fallen short?

"Since accepting Him, we have gotten beside HIS path, and into rough paths before we knew it. Dear readers, when we realize that we are not as earnest and sincere, after some time in our Christian walk, and have taken liberty in the flesh, which lusteth against the Spirit, we must go back in an humble manner and pick up our cross where we left it.

"Now one may say 'if the Son therefore shall make you free ye shall be free indeed.' Yes, praise God. He is able to make us FREE from our sins, but it does not give us freedom to fulfil the lusts of the flesh. Read Paul's instruction in Gal. 5:13,19,21.

"Let us not permit the devil to hinder us, but do as Paul said in Phil. 3:13,14. Satan will tempt in our weakest points,

but let us not fear, for thru Christ we can obtain victory over sin. 'In the world ye shall have tribulation, but be of good cheer; I have overcome the world.' (John 16:35). It takes a greater power than our own moral goodness. 'For whatsoever is born of God overcometh the world; and this is the victory that overcometh the world, even our FAITH.' (I Jno. 5:4,5).

"May God grant thru His great mercy and love that we all may be overcomers and heirs of the great promise in Rev. 21:7. So let us cleanse ourselves from all filthiness of the flesh, and give the same testimony Jesus gave, 'I come to do THY will, O God.' Greetings to all the saints.

---Eva McGill. Jet City.

"Dear Brothers and Sisters in Christ:

"Only a few words from Chula Vista California. Bro. Severson has been here, and a few are interested in the Commandments, and the last two Sabbaths we have met in a vacant house, about ten present. And Oh, I am so happy to have someone else that believes as we do and as the word of God teaches. The harvest is great, and the laborers few. 'WATCH YE, therefore, and PRAY ALWAYS, that ye may be accounted worthy to escape all those things that shall come to pass, and to stand before the Son of man.' (Luke 21:36). Now may the Lord bless one and all in His vineyard, that souls may be saved. And PRAY FOR US. Your sister in the blessed Hope in Christ.

---Bessie J. Ellis.

Young People's Meeting is held every Friday night, at the home of the editor. Attendance has increased to about 15.

Alvadore Church holds prayer meeting every Tuesday night at different homes.

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GOOD NEWS  
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Formerly . . . A MAGAZINE . . . "The BULLETIN"  
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OF  
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VOLUME V. NUMBER 1                      EDIFICATION                      FEBRUARY, 1939  
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FOR THE  
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CHURCH OF GOD

DID CHRIST Reorganize  
THE CHURCH

Which is the one true Church?

Here is amazing new light from  
the Bible, establishing the  
TRUTH of this important question  
of Church organization and  
government.

Let us open our minds, and with  
out prejudice, search the  
Scriptures, whether these things  
are so!

Just what is "The Church?" What is its object and purpose---  
its real mission?

Is it an ORGANIZATION, or a spiritual ORGANISM, composed of  
those saints whose names are written in heaven, and who have, and  
are led by, the Holy Spirit?

And, granting it is not just some one organization, ...yet  
should not the true Church be organized---and if so, HOW?

Just what is the true Bible form of organization and Church  
government?

A startling new truth now comes to light, thru God's precious  
word!

Most of us have ASSUMED one or two central points in this  
important question---taken them for granted without investigation.  
And this careless assumption has led most of us into error. It has  
left us open to be deceived!

The Bible cautions us to PROVE ALL THINGS! It is profitable  
for CORRECTION as well as for instruction in righteousness. The  
true Christian must be willing at all times to be corrected and  
chastened---and must continually seek to GROW in knowledge as well  
as in grace!

It is the true remnant people of God who keep the COMMANDMENTS  
that the Devil is wroth with today. It is US Satan is seeking to  
deceive. He will deceive even the very elect IF POSSIBLE. And it  
is possible if we are careless, and assume things without careful  
study of all sides, and ample PROOF from the Scripture. We must be  
continually ON OUR GUARD, never trusting any man, or even a board  
or group of men, but God alone, thru His Holy Word!

So let us SEARCH THE SCRIPTURES! Let us begin at the  
beginning.

The CHURCH, as we know, actually BEGAN at Mount Sinai, in the  
days of Moses. (Acts 7:39)

True, this was the Church under the OLD Covenant, not the New.

True, there is a vast difference between the Old and the New---and part of just what constituted that difference is one of the important things we want to investigate. We want ALL the facts on the subject.

The CHURCH WAS MARRIED TO  
THE LORD!

At Mt. Sinai, God set up AN ORGANIZATION. Make no mistake about that!

In our quest to learn WHETHER God's people should join themselves together in an ORGANIZATION, having CHURCH GOVERNMENT, let us begin by recognizing that in the beginning, at Sinai, God Himself formed His people into an ORGANIZATION, having GOVERNMENT.

At that time God's people---the ONLY people on earth who were the people of God---were formed into a NATION. As such, they had LAWS, and GOVERNMENT. They were a KINGDOM. First of all, they formed a civil government. But in this government, God also placed certain church governments, giving them the rituals, ceremonies, and sacrifices of the law of Moses. Church and state were inseparable.

In any government, men are placed in AUTHORITY, with power to GOVERN and to RULE. There never was a government without MEN in authority, ruling over others. And perhaps without exception, there always is, and always was, some ONE MAN who was in actual fact, tho not always in name or title, the real head, or ruler.

As God first organized His people, HE was their HEAD---their King. But soon the Israelites wanted a MAN to be their king, like the Gentile nations around them. It is IMPOSSIBLE to have ORGANIZATION, or GOVERNMENT, without having a MAN as the actual and real head, even tho we SAY Christ in heaven is the Head, and continue to try to believe it that way.

A fact that many of us have never noticed is that THE OLD COVENANT WAS A MARRIAGE COMPACT!

When God first set up AN ORGANIZATION on earth, the people who formed this organization were MARRIED to the Lord. It was this MARRIAGE that bound Him and His people together.

In Jeremiah 3:14, the Lord says: "Turn O backsliding children, saith the Lord; for I AM MARRIED UNTO YOU."

THE LORD DIVORCED HIS WIFE!

The making of the Old Covenant, as recorded in the 24th chapter of Exodus, was the MARRIAGE CEREMONY. If anyone may doubt this, let us merely ask, WHEN, if not here, did the Lord ever enter into a marriage ceremony, joining Himself and His people together as husband and wife? Where else, in all the Bible, can you find any account of a marriage ceremony?

The MARRIAGE ceremony was the OLD COVENANT CEREMONY! They are one and the same. It was this marriage, then, that established ORGANIZATION and GOVERNMENT among God's people.

We want to repeat that. We want you to understand it---for it is of great importance---it is the KEY FACT upon which the real truth, so long hidden, really hinges. IT WAS THE MARRIAGE THAT FORMED GOD'S PEOPLE INTO AN ORGANIZATION HAVING CHURCH GOVERNMENT!

That being so---and it IS so, and none can deny it---then it

naturally follows that THE ORGANIZATION and the GOVERNMENT of God's people, at least as ordained and sanctioned by the Lord, EXISTED ONLY AS LONG AS THE MARRIAGE UNION WHICH ESTABLISHED IT!

If the marriage was done away, the ORGANIZATION and the CHURCH GOVERNMENT was at the same time done away. For it was only this marriage relationship which established the organization---the kingdom---the government, both civil and ecclesiastical.

When God first proposed the Old Covenant marriage, (Ex. 19:5-6), He promised His people that IF---notice the IF---they would be obedient, as a wife should to her husband, they would become "a kingdom of PRIESTS, and a holy NATION." In other words, a GOVERNMENT of a religious character---a CHURCH GOVERNMENT!

This is repeated in Leviticus 26. There the blessings to accrue for obedience are enumerated, together with the PUNISHMENT for DISOBEDIENCE. And what was that punishment to be?

Notice it!---"they that hate you shall REIGN OVER YOU . . . SEVEN TIMES"---or 2520 years! (Verses 14-28).

Look at it, in your own Bible. If Israel, the WIFE, married unto the Lord, proves disobedient, Israel is to LOSE her government. No longer to be AN ORGANIZATION! Enemy nations shall REIGN OVER---rule over---the Israelites. Their own government no longer will rule them. No longer will they be an organization of their own.

This God threatened to turn the GOVERNMENT---THE ORGANIZATION, if you please, over to the GENTILES for 2520 long years, TAKING ORGANIZATION AND GOVERNMENT AWAY FROM HIS PEOPLE!

Now let us see whether He did that!

Israel, of course, disobeyed.

"And I saw, when for all the causes whereby backsliding Israel committed adultery I HAD PUT HER AWAY, AND GIVEN HER A BILL OF DIVORCE." (Jer. 3:8).

Surely that ought to settle the matter! Israel was DIVORCED! This out off the GOVERNMENT, the ORGANIZATION, from among God's people, and TURNED IT OVER TO THE GENTILES FOR 2520 LONG YEARS---until the very present generation! Still other Scriptures PROVE it!

#### GOVERNMENT AND ORGANIZATION TURNED OVER TO GENTILES

Let us follow the story thru the Scripture. Let us see if the other Scriptures confirm this astounding truth!

Israel sinner first, and was taken captive to Assyria about 721 B.C. But the House of Judah remained, and as long as they did God's true BIBLE FORM OF ORGANIZATION and CHURCH GOVERNMENT continued with them.

But soon Judah was sinning even worse than Israel; and they too, were taken captive. King Nebuchadnezzar of Babylon captured the Jews, destroyed Jerusalem, moved the Jews to the land of the Chaldeans. Among them was Daniel, the prophet.

Soon after this captivity, Nebuchadnezzar had the dream in which he saw the great metallic image. Of course you are already familiar with this.

Only Daniel could tell the king his dream, and its meaning, as GOD had revealed it to him. But notice a point in its interpretation:

"This is the dream," Daniel said, after describing the image,

"and we will tell the interpretation thereof before the king. Thou, O king, are a king of kings---in other words, a WORLD RULER---" for THE GOD OF HEAVEN HATH GIVEN THEE A KINGDOM." (Verses 36-37).

Note it! GOD gave the kingdom over to him! Now God never makes covenants with GENTILES. God never did, and never will, marry a Gentile people as such, or establish them as HIS kingdom, HIS government, HIS organization, HIS church!

Yet it plainly says, here, that GOD GAVE NEBUCHADNEZZAR A KINGDOM! How? and WHY? Since God could not have established or set up a kingdom in Babylon, among the Gentile Chaldeans, the only way God could have GIVEN Nebuchadnezzar a KINGDOM was to have given OVER to him the kingdom He had already set up---the one set up AT SINAI!

Babylon never was the Kingdom, the Government, or the Church of God! But Nebuchadnezzar, under God's divine direction, TOOK CAPTIVE the people of God's kingdom and church. And so God GAVE OVER TO HIM the KINGDOM---that is, the GOVERNMENT---the AUTHORITY to RULE---which had been set up at Sinai!

Understand it! The AUTHORITY to RULE and to GOVERN was now taken away from the people of God, because of disobedience, and this AUTHORITY was transferred over to NEBUCHADNEZZAR and HIS SUCCESSORS for 2520 years!

#### WHEN THE KINGDOM IS RESTORED

Now notice the truth revealed in this Gentile Image a little further.

The AUTHORITY TO RULE was not only turned over to Nebuchadnezzar---not just temporarily---but it was to continue in power of his successors 2520 years.

"And after thee shall arise another kingdom . . . and another third kingdom of brass, which shall bear rule OVER ALL THE EARTH." (Verse 39). Note it! The RULE God had transferred over to Nebuchadnezzar was to continue in the Persian Empire, and the Grecian Empire---they were to bear RULE over ALL THE EARTH! Yes, and by God's ordination!

Then followed the fourth kingdom of iron---the ROMAN Empire. In the latter days---at the end of the 2520 years---NOW---in OUR generation today---this Roman Empire is once more to be restored by a union of ten European Dictators, as foretold in Revelation 17.

And then what shall happen, at the END of this 2520-year Gentile reign?

"A STONE (Christ). . . smote the image,"---smashing this Gentile reign into pieces. Yes, CHRIST, at HIS SECOND COMING, is to SMITE it, and end it. What will happen then?

"The God of heaven shall set up a kingdom which shall never be destroyed: . . . but it shall break in pieces and consume all those kingdoms, and IT shall stand forever." (Verses 34,44).

Jesus' disciples understood that the KINGDOM, with all authority to GOVERN, whether civil or church government, had been taken away from His people, and turned over to Gentiles. You'll remember how they asked Him, "Lord, wilt thou at this time restore again the kingdom to Israel?" (Acts 1:6). But He did NOT restore it, then. He did NOT bring the government, the organization, the authority to rule, back from the Gentiles to His



people! Consequently He did NOT reorganize His people, or establish any government, ecclesiastical or civil, among them! This the New Testament Scriptures, also, abundantly prove!

God had proposed to demonstrate, thru His people, what blessings and prosperity would naturally follow a civilization based upon HIS laws. And ALL the laws hang on that great basic principle of LOVE---love to God, and love to neighbor. The principle of "GIVE" and of "SERVE", not of "GET" and "ACCUMULATE."

But, when His people Israel would not continue governing themselves according to His laws, based on this great fundamental principle, God turned authority of government over to the Gentiles, and gave them 2520 years to DEMONSTRATE, by experience, the fruitage of the Gentile ways of lust.

The 2520 years is now up. The Times of the Gentiles have run their course. And just LOOK at the results of this Babylonish Gentile civilization! Governments are overthrown, and now arming to the tooth to destroy one another. Business and industry is bankrupt under the principle of competition and strife and self-gain, want and poverty stalk the land, and millions are in want in the midst of plenty! Society is rotten and immoral, crime, racketeering, vice, gambling, run rampant. Religion is in confusion, torn by strife and division, in the grip of the GENTILE system of injecting ORGANIZATION and GOVERNMENT into the Church! Truly, in its every phase, our modern civilization is in BABYLON today!

Praise God, JESUS IS SOON COMING! Yes, coming to RESTORE the kingdom---the government, the organization, to the TRUE people of God! Coming to DESTROY all this "BABYLON" which has visited such unhappiness to the world! Coming to reign and rule!

#### THE 12, THE 70, AND THE 7

But, did not Jesus SET THE CHURCH IN ORDER? Did He not REORGANIZE it again, at His First Coming? Did He not set up a definite "BIBLE FORM OF ORGANIZATION," and establish a definite "CHURCH GOVERNMENT?"

We have always ASSUMED He did! Yes, we have taken this carelessly for granted! But let us prove THIS point---let us prove ALL THINGS! Let us search the Scriptures whether this assumption be so!

First, did Christ ever set up an ORGANIZATION, with its boards of HEAD MEN, with authority to GOVERN over the "spiritual affairs," or the "FINANCIAL AFFAIRS" of the Church?

Let us see if we can find such boards, or Scriptures giving them such authority.

True, Jesus did call out TWELVE disciples, who afterward were called "Apostles." But WHERE in the Scripture are they called "THE BOARD OF THE TWELVE"---a term we hear freely used today, under claim of having "the BIBLE form of organization."

WHERE do we read of one of them being appointed as the "CHAIRMAN OF THE TWELVE" or another as the SECRETARY OF THE TWELVE? Is THIS Biblical and Scriptural? If so, where is the text?

When Jesus called them, and ordained them, did He give them AUTHORITY TO RULE? Just what did He give them POWER and AUTHORITY to do?

Notice it, in Luke 9:1-2:

"Then he called his twelve disciples together, and gave them

power and authority"---for what? To GOVERN? To RULE the Church? Notice carefully! Let us have a BIBLE REASON for all we accept and do! ... "...and gave them power and authority over all devils, and to cure diseases. And he SENT THEM to"---He sent them to WHAT? To rule and govern? To have supervision over the spiritual affairs of an organization? Notice it, IN THE BIBLE! ..."He sent them to preach the Kingdom of God, and to heal the sick."

The word "apostle" means "one sent." The definition in Cruden's Concordance is "one sent forth. Used as referring (1) chiefly to one of the 12 disciples of Christ; or (2) to any of various other followers of Christ who did evangelistic work."

An apostle does not mean one IN authority, but one UNDER authority---one SENT by the authority of another! The only power and authority Jesus ever gave even His original twelve was to heal the sick, and cast out demons. And He SENT them, not to rule, but to PREACH---not to BEAR authority, but to MINISTER, to serve!

Nowhere in the Scripture do we find the slightest hint that the twelve constituted a higher-up church board, and nowhere were they ever given power to rule, or govern, or decide what doctrines the other disciples must believe.

#### WERE THE 12 CONTINUED ON?

Is there any Scripture giving plain instruction that the TWELVE were to continue on perpetually as a Church board? There is none!

Yet many have been led honestly to suppose that the apostles were to be continued exactly twelve in number, because a successor was ordained to replace Judas Iscariot. So let us SEARCH THE SCRIPTURES on this point, whether this is so.

What was Jesus' PURPOSE in ordaining twelve disciples? Let the Scripture say:

"And He ordained twelve, THAT THEY SHOULD BE WITH HIM, and that He might send them forth to preach, and to have power to heal sicknesses, and to cast out devils." (Mark 3:14.)

Not that they should rule the spiritual affairs of an organization. Jesus ordained the twelve in order "that they should BE WITH HIM!"

Now notice WHY He wanted them to be with Him---and WHY a successor was appointed for Judas!

Judas' successor had to be a man possessing a certain qualification---because he was "ordained to be a witness with us of his resurrection." (Acts 2:22).

Notice the necessary qualification. Not ability to govern, nor talent to discern and vote on right doctrine. Look at it in your Bible: "Wherefore of these men which have companied with us all the time that the Lord Jesus went in and out among us, beginning from the baptism of John, unto that same day that he was taken up from us, must one be ordained TO BE A WITNESS WITH US OF HIS RESURRECTION. (Acts 1:21-22).

Do you grasp it? Do you see plainly revealed here the PURPOSE of the twelve?

First, Jesus ordained twelve "that they should be with Him." Later, after His ascension, one of these was replaced. And it had to be ONE WHO HAD BEEN WITH HIM, along with the others, thruout His entire ministry, beginning with the baptism of John!

Why?

"TO BE A WITNESS WITH THEM OF HIS RESURRECTION!"

Search the Scriptures as we may, we cannot find any other purpose for the twelve apostles, except to go out and preach, and heal, and to be WITH Jesus thruout His ministry, in order that they might forever PROVE the TRUTH OF THE RESURRECTION!

That was the only reason for the definite number of TWELVE! To suppose that this definite number of twelve was to be continued and perpetuated AFTER THEIR MISSION WAS FULFILLED is absurd!

Is there any statement that others later called "apostles"--- once SENT to preach---merely evangelists---such as Paul, Barnabas, etc., were "one of the twelve?" There is no such statement in the Bible! Rather Paul and Barnabas, after there were called apostles (as in Acts 14:14), went up to Jerusalem UNTO THE APOSTLES. (Acts 15:2). And here, at this conference, the Holy Spirit revealed truth TO BE WRITTEN AS PART OF THE INSPIRED SCRIPTURES, which were not yet, at that time, complete. Surely no "12 apostles" are authorized by the Scripture to receive such special instruction from the Holy Spirit, to made part of the Holy Scriptures, TODAY! Such an implication is little short of blasphemous!

True, Paul and a few others are called "apostles." But an "apostle" is merely "ONE SENT." If we could find one single Scripture where Paul, or any other than the original twelve, ever were called "ONE OF THE TWELVE", as we freely hear men style themselves today, then we would know the twelve continued on.

BUT THERE IS NO SUCH SCRIPTURE!

The words "The twelve" are NEVER used except to refer to the original 12 which companied with Jesus thruout His ministry, to be witnesses of His resurrection!

There is NO SCRIPTURE even hinting that the twelve were continued. On the other hand, every Scriptural indication is that THEY WERE NOT. Even the authors of "A History of the True Church" were unable to find any continuance of THE TWELVE in the TRUE Church!

That ought to settle the matter. The Scripture speak of FALSE apostles, and of "them which SAY they are apostles, and are not, but hast found them LIARS." (II Cor. 11:13; Rev. 2:2). Let us beware being deceived. It is the COMMANDMENT KEEPERS whom the Devil seeks, in these latter days, to deceive!

Let us be sure everything we accept is based on true BIBLE AUTHORITY, and not falsely read INTO the Bible by imputing a meaning to various scattered texts contrary to the plain, obvious intended meaning IN ITS SETTING!

#### HOW ABOUT THE SEVENTY?

Now let us look briefly at the "70".

Did THEY constitute a CHURCH BOARD? Was power to govern, or rule, or act as an advisory board in matters of doctrine or church government? Was THAT the purpose for which Jesus appointed them?

The ONLY PLACE IN THE NEW TESTAMENT where "the seventy" are mentioned is in the 10th chapter of Luke.

Beside the twelve, whom Jesus ordained "that they "should be with Him," for "a witness of His resurrection," and whom He sent forth to preach, "the Lord appointed other seventy also, and sent them two and two before his face into every city and place whither he himself would come." (verse 1).

Did they ASSEMBLE---as a board?

No, they WERE SENT, not together but TWO AND TWO, on a special mission---preparing for the personal visits of Jesus to these various towns and cities! Instead of assembling as a church board, THEY SEPARATED---two and two!

What instruction did Jesus give them? Did He vest them with power to RULE, or set them up as an advisory board, or appoint them to be the LEADING elders?

No, He said, "Go your ways . . . and HEAL THE SICK . . . and say unto them, The kingdom of God is come nigh unto you." (v.3,9). They were authorized only to heal, cast out demons, and preach! That is all!

They returned from this special mission (verse 17), and Jesus gave them power to tread on serpents and scorpions so nothing should hurt them. And THAT IS THE LAST EVER HEARD OF THEM! Their mission was ended!

Brethren, let us be honest! IF the Lord ever intended them to be a continuous church "BOARD OF SEVENTY", do you not honestly think we should find some further mention of "the seventy" in the Bible? Do you not think we should find, in the Book of Acts, where some of the elders or evangelists were "of the seventy?" Do you not think we should read of this "board" in the history of "the TRUE Church"---IF they ever were such a board?

No, the simple truth, when we come to "search the Scriptures WHETHER these things be so," is that they never were a church board, and they ENDED their work and mission before Jesus was crucified!

The fact that in one or two instances Moses selected seventy elders for certain duties of that day, BEFORE God took the government away from Israel and turned it over to the Gentiles--- BEFORE He divorced Israel---certainly has no connection with the seventy Jesus sent on this special mission.

#### WERE THE "SEVEN" A FINANCIAL BOARD?

And now a brief glimpse at "THE SEVEN."

Were they set up as a FINANCIAL BOARD? Were they appointed to receive and handle the TITHES of the whole world-wide Church? Did they ever supervise the financial affairs of the ministry, hiring and firing ministers, and paying them their salaries, or "allowances?" Were they set over THAT business?

Let s not be deceived, but look at this AS IT IS IN THE BIBLE, honestly!

In the early days of the NEW Testament Church, the brethren sold their possessions, had all things common, and took care of the PHYSICAL needs of their own widows and orphans.

In the 6th chapter of Acts, we notice in the first verse, the Grecians complained against he Hebrews, because their widows and orphans were being neglected in the daily ministration of material needs.

Then the twelve---the ORIGINAL and ONLY twelve of the Bible, ordained to be witnesses of Christ's resurrection,---called together the disciples and said, "It is not reason that we should leave THE WORD OF GOD, and serve tables. Wherefore, brethren, look ye out among you seven men . . . whom we may appoint over THIS business." (V. 2-3).

They were appointed over BUSINESS---but what business? Note

it IN YOUR BIBLE! The business of WAITING ON TABLES---of feeding, serving, the MATERIAL needs of the widows and orphans!

And WHY were they appointed? So that the apostles might devote their time to the PREACHING of the Gospel, and the WITNESSING TO THE RESURRECTION, which they were sent to do, INSTEAD OF this business of ministering to the PHYSICAL needs of women!

The business for which the seven were appointed had nothing whatsoever to do with receiving and disbursing tithes for the ministry and preaching of the Word!

We should like to see any text in the New Testament showing that there ever was appointed any BOARD to act as a TREASURY for the tithes of the disciples, and to receive and disburse the money for the whole church! We say such a thing IS UNSCRIPTURAL and unless SCRIPTURE can be produced for it, such a practice ought to be discontinued!

If there is ONE LINE of scripture for such procedure under the New Testament, the editor of The GOOD NEWS agrees to print it in the next issue---if any can supply it! This is our challenge, and we await replies!

#### JESUS' TEACHING ON CHURCH GOVERNMENT

There is not one single HINT in the New Testament of any Church BOARD with authority to rule, to govern, to decide doctrine, or to handle tithes and church finances (the whole church). In the later number we shall devote an article to explaining Acts 15, which certainly sets no such example.

Jesus never organized, or re-organized His church! There is NO SCRIPTURE for it!

All authority and power to rule is limited solely to each LOCAL congregation. But there is NO BIBLE AUTHORITY for any super-government, or organization with authority over the local congregations!

The plain teaching of Jesus is JUST THE CONTRARY! Listen! "Jesus called them unto Him, and saith unto them, Ye know that they which are accounted to RULE over the Gentiles exercise lordship over them; and their great ones exercise AUTHORITY upon them, But so shall it NOT be among you." (Mark 10:42).

The AUTHORITY---the GOVERNMENT---the RULERSHIP---was turned over to the Gentiles for 2520 years---until Christ RESTORES the kingdom at His Second Coming!

#### WHERE CHURCH GOVERNMENT ORIGINATED

How then, did ORGANIZATION, and the idea of CHURCH GOVERNMENT get into the Church?

It came out of BABYLON! Spiritual BABYLON---that is, ROME! The same as nearly all other false doctrines of Satan.

In the early 4th Century, Constantine, the Emperor, who officially started SUNDAY observance in the Western World, saw his Empire in danger of disintegrating.

At the time a great controversy was raging among the leaders of Christianity, over Dr. Arius' doctrine concerning the origin of Christ, as opposed to the Trinity doctrine.

We quote from Encyclopedia Britannica, (article ARIUS):

"This controversy over Arius' doctrine reached even the ears

of Constantine. Now sole Emperor, he saw in the one catholic church the best means of counteracting the movement in his vast empire toward disintegration, and he at once realized how dangerous dogmatic strife might be to its unity. Constantine had no understanding of the questions at issue . . . He summoned a general council (the Nicene Council). . . . It was finally decided against Arius. . . . Constantine accepted the decision of the council, and resolved to uphold it."

Thus it was CONSTANTINE---the "BEAST"---who injected and introduced into the church the idea of a BOARD to decide doctrine, and to rule.

Thus it was that CONSTANTINE made doctrine, as decided by a higher-up BOARD, the basis of fellowship and unity in the Church!

Jesus never said "By this shall all men KNOW that ye are my disciples---if ye all speak the same thing the BOARD OF THE TWELVE vote on." That is the policy of some today---but it is NOT BIBLE POLICY! Jesus said we should be known to be in the true Church IF WE HAVE LOVE one to another! And doctrine has only brought STRIFE!

In the next century, came the PAPACY in full bloom, starting the idea that the CHURCH is an ORGANIZATION having CHURCH GOVERNMENT!

Listen to authentic history! In the Encyclopedia of Biblical, Theological, and Ecclesiastical Literature, Vol. 7, page 629, we read:

"The first pope, in the real sense of the word, was Leo I. (440-461 A.D.)" To him the plan of government of the Roman Empire was an obsession. He applied and adapted that form of government to the church, forming the PAPACY.

Myers Ancient History, says:

The Church (under Leo I,) set up "within the Roman Empire, an ecclesiastical STATE (government) which, in its constitution and its administrative system, was shaping itself upon the IMPERIAL MODEL."

Truly, an IMAGE OF THE BEAST!

Thus was CHURCH GOVERNMENT introduced into the Western world a century after Constantine (the "BEAST") injected the idea of church BOARDS to decide what doctrines the rest of the church must believe. And thus the very PRINCIPLE of CHURCH GOVERNMENT becomes THE IMAGE TO THE BEAST!

The whole thing is FALSE! It is NOT ACCORDING TO THE BIBLE! It is part of BABYLON! Those who are IN, and MEMBERS of such an organized church government, submitting to doctrines declared by unscriptural boards as a fellowship test, are IN BABYLON, and actually worshippers of THE IMAGE OF THE BEAST! And God is calling us, HIS people OUT of BABYLON today, before it is too late---before the PLAGUES fall!

Brethren, let us have the courage to accept the TRUTH, and to COME OUT!

#### THE PURPOSE OF THE CHURCH

Finally, what is the very PURPOSE of the New Testament Church? Is it to BUILD AN ORGANIZATION?

Let us, now, finally understand it.

The first kingdom and government was set up by Nimrod---the first ancient Babylon (Genesis 10). The Devil is the god of this

world, and since Nimrod the kingdoms have built civilizations based upon the Devil's ways of SELF, and of GET, contrary to God's ways of LOVE, of OBEDIENCE, and of GIVE, as defined in God's LAW.

So God formed Abraham's children into A NATION, giving them HIS LAWS, to show how a nation would be blessed that would build its civilization according to His Commandments. At Mt. Sinai Israel was united to the Lord in MARRIAGE, as HIS GOVERNMENT, both state and church.

But when Israel went after the ways of other nations, breaking the Commandments, God DIVORCED Israel, and gave over the GOVERNMENT (which included CHURCH GOVERNMENT as well as state) to the Gentile kingdoms symbolized by Daniel's image and the four "beasts." He gave the government into Gentile hands UNTIL THE SECOND COMING OF CHRIST, when the government, church and state, shall be RESTORED to Israel!

When Jesus comes with POWER and great glory---power to RULE, and the SAINTS possess the kingdoms of this world---He will make a NEW Covenant with Israel and Judah, which NEW Covenant will be the MARRIAGE OF THE LAMB!

As the Old Covenant MARRIAGE ceremony set up Israel as a NATION, so will the new.

Now to WHOM will Christ be married, at the Marriage of the Lamb? Notice it, IN YOUR OWN BIBLE---Revelation 19:7---He shall marry HIS W I F E! Note it!!!

Yes, His WIFE whom He divorced. A wife who is divorced is not free to remarry until the death of her husband! And so Christ, Israel's husband, DIED to REDEEM ISRAEL! And now Israel is FREE to marry AGAIN!

And who will the New Covenant be made with? Notice Hebrews 8:8---with Israel His wife He made the first covenant---but later divorced---Israel!

Then He shall RESTORE the kingdom to Israel---both Church government and state. Christ will reign not only as King of kings, but also as LORD OF LORDS---Church government, as well as state!

Christ's FIRST coming was to REDEEM---not to restore.

Jesus never set up an organization, nor did He establish any church GOVERNMENT. He did not RE-ORGANIZE the Church!

Instead, He came calling INDIVIDUAL disciples out from among the church organizations, sects, and denominations---out from among the Pharisees, the Sadducees, and the Essenes---out from among worldly Gentile organizations and contacts---He called His saints to be SEPARATE---to COME OUT!

The very word "ekklesia" from which "Church" is translated, means "called-out ones" as well as "assembly."

The New Testament Church is not a kingdom---not a church government---but an assembly of individuals CALLED OUT---Spirit-filled individuals, and therefore a SPIRITUAL ORGANISM, not an organization.

The OBJECT of the Church is not to build up an organization, or a movement. Let us see this great purpose clearly.

The CHURCH is Israelitish. Not a Gentile Church just called "Israel." It IS Israel. But those who do not come by faith, and who are disobedient, are CUT OFF, the Israelitish-born, while Gentile converts, thru Christ, are ADOPTED into Israel. Thus, spiritually speaking, Israel IS the CHURCH.

And it is the CHURCH who shall be married to Christ---Israel

REDEEMED by the blood of the Lamb of God!

The CHURCH is God's instrumentality thru which, and in which, He is selecting a people for His name---gathering OUT of "babylon" ---OUT of worldly ways, worldly organizations, various individuals, ---one here, and one there---to repentance, faith in Christ, receiving of and being led by the Holy Spirit, and having HIS LAWS written in their minds and hearts---living, individually, a life of trial and test, of OVERCOMING, that they may be thus fitted and trained for positions as kings or priests in the KINGDOM OF GOD, after Christ's second coming!

The CHURCH of God shall then become the KINGDOM of God. It is the CHURCH which shall be married to the Lamb, establishing God's GOVERNMENT on earth---restoring the KINGDOM to Israel!

So THE CHURCH is God's instrumentality for overcoming the FAULT of the Old Covenant. That FAULT was disobedience. The NEW will be made with those in whose minds and hearts GOD'S LAW has been written, by His Holy Spirit! (Heb. 8:10).

And the MARRIAGE will not be made with some one organization! It is THE INDIVIDUAL SAINTS---not some organization---which shall possess the government, and rule. (Dan 7:18; Rev. 2:20-27; 3:21, etc.)

His WIFE shall have made herself READY! But how? By a "re-organization", or some "new movement?" What folly! Read Ephesians 5:25-27. The CHURCH is the collective body of individual saints who are sanctified and CLEANSED by Christ. Let us stop speaking of some organization as "the Church," or "our Church!"

Jesus said, "Every plant, which my heavenly Father hath not planted, shall be ROOTED UP!" Our heavenly Father never planted any super-organization, or established any church GOVERNMENT, or set man IN AUTHORITY over either spiritual or financial affairs, in the New Testament Church.

Any such "plan" was never planted of GOD---and therefore IT SHALL BE ROOTED UP!

Our fellowship is first with God, and with Christ---then with each other, in LOVE! The saints, so far as they know one another, are not to forsake assembling together for their mutual edification. For this purpose---and that all things may be done decently and in order---the Scriptures give us instructions for ordaining local elders and deacons, in every city---every local congregation, or Church. But there is no super-organization over and above local congregations IN THE NEW TESTAMENT! And any such "plant" is certain to be ROOTED UP!

All such organizations and governments came out of BABYLON ---and are today a part of BABYLON!

Brethren, let us have the kind of co-operative FELLOWSHIP, based on LOVE, that was practiced by the early saints, as recorded in the Book of Acts. Let us work together, in unselfish effort to GIVE of the Gospel truth to the world---to GIVE of the "waters of life" to as many precious souls as we can reach---to GIVE out the last warning message with great POWER!

But let us drop all effort to BUILD UP A MOVEMENT or AN ORGANIZATION. Let us quit working FOR organizations, and work FOR THE LORD---and the salvation of souls!

What has split and divided up the saints in the Church of God? Nothing but ORGANIZATION---which has led to politics, ministers lusting for rule and for power---striving against each other, lining up the brethren on THEIR side, against the other! It is



SUCH PREACHERS who have split up and divided our brethren!

God's Word commands us to COME OUT FROM AMONG THEM, and be separate. God's last warning is "COME OUT OF BABYLON!!"

Organization and church GOVERNMENT has brought us only strife, jealousies, division, bitterness! It is not of God, and it can bear no other fruit.

The CHURCH OF GOD needs more of the POWER OF GOD---more of HIS LOVE---of HIS HOLY SPIRIT, that the work may now begin to go forth IN MIGHTY POWER! We ought to be ASHAMED of the pitiful, puny, weak, feeble work that has split up and divided brethren, reached but so very FEW with the message, with almost no real conversions! All this, while leaders desiring power to RULE send out misleading, exaggerated, deceiving statements designed to convince tithe-payers that "the work is progressing." What a mockery! What a tragedy! What a pity!

We praise God that many of the more-spiritual HAVE COME OUT!  
Let us obey GOD!

Box 111, Eugene, 9/13/39

Dear Brethren, of Eugene Church:

For over a year we have looked forward to the FESTIVAL OF TABERNACLES, as our Camp Meeting time---the BIBLE time for Camp Meeting.

Now that we are within two weeks of that time, we must decide at once what we are going to do.

If ever there was a time when we NEED to come together in this meeting, it is now! The war has started in Europe. Probably the last world war, to be ended by the return of Christ! If so, the time of great tribulation is now right upon us---persecution because we are Sabbath-keepers and do not have the Mark of the Beast---a time when some of us must face martyrdom---followed by the terrible plagues of the Day of the Lord!

Of this very time, when the final world war has started, following the drought and invasion of grasshoppers, bugs and insects, God solemnly warns us, thru Joel, "Sanctify ye a fast, call a SOLEMN ASSEMBLY, gather . . . into the HOUSE OF THE LORD your God, and CRY unto the Lord." (Joel 1:14). Also, "Blow the trumpet in Zion (alarm of war, in the Church), sanctify a fast, call a solemn assembly: gather the people, sanctify the congregation, assemble the elders . . . let the priests, the ministers of the Lord, weep between the porch and the altar, and let them say, 'SPARE THY PEOPLE, O LORD!'" (2:15-16).

Surely this war breaking out just before the Feast of Tabernacles makes it DOUBLY IMPORTANT that we drop everything else at this time, and gather ourselves together for this eight-day festival. The instruction, Fenton translation, is: "On the fifteenth day of the seventh month, after the reaping of the produce of your land, you shall enjoy the feast of the EVER-LIVING for seven days, from the first day after the Sabbath (annual Sabbath), until the eighth day after the Sabbath. You shall then take for yourselves on the first day handfuls of the finest fruits from the trees, with the palm, and boughs of the bushes, and willow, and enjoy yourselves before the EVER-LIVING GOD for seven days. Thus you shall feast in this Feast to the EVER-LIVING seven days every year. It shall be a perpetual institution for your descendants. You shall hold the festival in the seventh month; living in tents for seven days. All the natives of Israel shall live in tents, so that your posterity may know that the sons of Israel dwelt in tents when I brought you out from the land of Egypt. I am your EVER-LIVING GOD." (Lev. 23:39-43).

The Authorized version translates it "BOOTHS," while Fenton has "tents." The idea seems to be a temporary dwelling-place, whether made of canvas or of wood. To live in canvas cloth tents at this time of year in our climate would be very difficult for many, and surely a cabin, such as the auto cabins along the highway, would fit the intended meaning just as well and be much more convenient for most of us. But regardless of this, one thing seems CLEAR---this is NOT to be a meeting where the brethren just

come to the church building for perhaps one afternoon service, and one or two night services thru the week. Certainly that would NOT BE KEEPING THE FEAST OF TABERNACLES. Notice, the perpetual command, FOREVER, says: "Thus shall ye feast in this Feast to the EVER-LIVING several days every year . . . living in tents (booths or cabins) for seven days." Plainly it means to DROP OUR REGULAR WORK AND CARES, dwelling together in this special way seven days out of the year---eight days counting the first annual Sabbath.

This must be what Jesus had in mind when He WARNED us, for this very time, "Take heed to yourselves, lest at any time your hearts be overcharged with . . . CARES of this life, and so that day come upon you unawares." (Luke 21:34).

Now our question is this: CAN we undertake, and hold a successful FEAST OF TABERNACLES, the way the Bible says? WILL we do it? What about being tied down at home with the CARES of the chores, etc. If these cares are going to come first, and you are so overcharged with them we cannot all come together, and remain together, dwelling as the Bible says, the entire seven days THROUGH, including morning, afternoon, and night meetings, then it is just impossible for us to have a successful FESTIVAL OF TABERNACLES. Now HOW you brethren can manage to have your stock taken care of, I do not know.

Loma and I have been getting some real rest---but so far only just a beginning of what I must have to get back into the work full strength. The truth is I do not feel strong enough to undertake the responsibility of this very serious meeting, UNLESS THERE WILL BE ENOUGH OF OUR BROTHERS ATTENDING IN THE WAY THE BIBLE SAYS, being present at the day-time as well as night meetings every day, to make it a success. At this time of year, we cannot hope to get very many to come from a distance. The Feast of Tabernacles is not intended to be an evangelistic effort---outsiders are not to be invited---just God's own people in the Church. So the backbone of the attendance MUST BE SUPPLIED BY OUR BROTHERS OF EUGENE CHURCH. Therefore the success or failure of this Festival depends upon whether the majority, at least, of our local membership will just brush aside every hindering weak excuse, find SOME way to be relieved of our regular cares and duties, drop everything, and CAMP HERE TOGETHER AT EUGENE FOR THE ENTIRE PERIOD.

Since God commands us to do this, I'm sure we can all find it true that WHEN THERE'S A WILL, THERE'S A WAY. I don't know how you can manage it, of course, but if we take it to the Lord in prayer, and have a WILL to do as the Bible says, I'm sure the Lord will open the way, somehow, for each one of you, so that you CAN be free to attend for the entire Festival period.

I have been in constant correspondence with Brother John Kiosz, who is in South Dakota. He wants very much to be with us for this Festival, and is trying to arrange to be here, but is not yet sure he can. He wants us all to PRAY, EARNESTLY, that God will make it possible for him to be with us. Will you remember to do this---right now? Col. Wright of Vancouver, B.C., had expected to be with us for at least two days, speaking two nights, but since Canada has declared war, and he is a high officer in the army, he

may now be unable to come. We must trust the Lord for whatever outside ministerial help we have, if any. But if WE can all be here together, I know the meeting will be a big spiritual success, anyway. THE LORD WILL BE WITH US! It can be the most wonderful meeting, from a spiritual standpoint, any of us ever attended.

In view of all the Scriptures, some telling us to DWELL, or live, in tents or booths or cabins---others telling us at this time to call a solemn assembly, meeting in THE HOUSE OF THE LORD, it seems the way to do as the Bible says is for us to come and live in cabins or tents near the Church, holding our meetings, or assemblies, in the HOUSE of the Lord, our church building. We should have morning, afternoon, and evening services. We must have special young people's meetings, and plans for the children.

But the question now, is whether there will be enough of us who will manage to come and remain here thru the Festival, to be worth going ahead with it at all. We have looked forward to it a long time. It is DOUBLY necessary now that war has started. We never NEEDED it so badly as now. We are all in dire spiritual need. Perhaps our salvation depends upon it!

If we go ahead with it, I must send out a general letter to our brethren at Portland, Vancouver, Jefferson, and other points, and to a number of our most interested radio listeners, urging them to come. I'm sure several of our newer members at Portland and Vancouver will come, if we can hold it. We need to come together with them, get acquainted, and learn to know one another.

So I can know whether to go ahead with the plans, and send out this letter, I am going to ask each of you to let me know, by return mail, whether you will try to plan to come, and be in regular attendance thru the Festival, from the first holy-day, Thursday, September 28th, on thru the last holy-day, Thursday, October 5th.

Will you please fill out the slip below, tear off, and return it to me ON THE FIRST MAIL AFTER YOU RECEIVE THIS? If we all decide we want to go ahead, and enough will come so we can, I must send this other letter out AT ONCE.

Loma and I both send lots of love, and hope to see you again soon.

Your brother and pastor,

Herbert Armstrong

Do you expect to be able to camp, or stay in a cabin, near the Church for the entire Festival?\_\_\_\_\_. How many in family will come?\_\_\_\_\_. If not, how many of the meetings do you think your family will be able to attend? Morning meetings\_\_\_\_\_. Afternoon meetings\_\_\_\_\_. Evening meetings\_\_\_\_\_.

Name : \_\_\_\_\_

OUR CO-WORKERS  
BULLETIN

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VOL. II. Number 1.

February 14th, 1941

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Published every little while, by your radio-pastor editor, Herbert W. Armstrong, Box 111, Eugene, Ore., to bring spiritual edification and encouragement to our little family of co-workers who make possible the RADIO CHURCH OF GOD and The PLAIN TRUTH.

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L I S T E N I N G   A U D I E N C E   G R O W S

GREETINGS! Co-workers! And GREETINGS to you who are NEW Co-workers since the last Bulletin, especially those who listen in from our Seattle station, KRSC.

Our listening audience grows! More people are listening to the TRUE Gospel of the Kingdom as it is broadcast by The RADIO CHURCH OF GOD, every Sunday. Listeners are enthusiastically telling friends and neighbors, and they, too, become enthusiastic when they listen.

Our heavy mail indicates a listening audience in excess of ONE HUNDRED FIFTY THOUSAND PEOPLE every Sunday! Think of that vast interested audience! And yet, that is only a starter. The Eternal willing---and His Word says it SHALL BE DONE---the true Gospel of the coming KINGDOM shall now quickly go to the entire world! More and more radio stations must be added! We plan to add a Los Angeles station next. With YOUR sacrifice and help, it shall be done.

I have been really surprised, and gratified, at the enthusiastic interest shown by thousands in The PLAIN TRUTH magazine. I have come to realize as never before what a POWER it is, and can become, for spreading the TRUTH and bringing worldly people who have not been interested in religion to an interested knowledge of the true Gospel. This has sobered me, for I realize the responsibility this imposes. God has placed in our hands a marvelous instrumentality for REACHING THOUSANDS WHO ARE NOT BEING AND CANNOT BE REACHED THRU ANY OTHER CHANNEL. Business men, professional men, even, are interested in The PLAIN TRUTH. And so, Co-workers, it must come out more often---regularly EVERY MONTH. It must be increased in size. Just as soon as you make this possible for me, this shall be done. Circulation is now up to 4,000 copies, and growing RAPIDLY. Constantly we are having to organize new methods and facilities for getting it out.

For our new Co-workers, just a word about our method of financing God's work. We do not ASK for money or contributions over the air. We do not CHARGE for The PLAIN TRUTH or anything we have to send out. The Gospel must go FREE---not sold with a price on it. We say very little about offerings for the support of this work in The PLAIN TRUTH. We want none to feel obligated to contribute, else many would be discouraged from receiving the precious TRUTH of God. Our work is a work of FAITH. We ASK, when

we need money---and we ASK God on our knees. We trust Him to put it in the hearts of those He has made willing to voluntarily become one of our Co-workers. And when we have SPECIAL NEED, we make it known ONLY to our Co-workers. And this little Bulletin is just for our little family of Co-workers, whose hearts are in this work for God and souls. Where our treasure is, THERE our heart is, also. And so again GREETING new Co-workers, and GOD BLESS YOU. We welcome you to our family.

#### BIBLE STUDY QUARTERLIES TO BE PUBLISHED

Beginning with the next quarter, available for distribution by March 15th, we plan to publish BIBLE-STUDY QUARTERLIES. These will be suitable for the Church-school, or for special mid-week Bible study classes, for Young People's meetings, or for private home study.

They will fill a long-felt need. Some of our listeners and readers have written What they are using The PLAIN TRUTH as the basis for lessons in Sunday-school classes. We hope to make these quarterlies better adapted to such purposes. The lessons for the coming quarter will all be on the subject of "The TRUTH About ISRAEL," following the trend of the articles in The PLAIN TRUTH on "The UNITED STATES in Prophecy." This truth is so FUNDAMENTAL, so necessary to an understanding of the prophecies, and even the Plan of salvation, and there has been such a demand for it, we have decided this should come first. Quarterlies to follow will contain lessons on the basic prophecies, basic doctrines, lessons on Christian living, and subjects specially helpful to real spiritual Bible Christians and those who wish to be. According to our settled policy there will be NO PRICE on these quarterlies. We are proceeding in FAITH God will lay it on the hearts of enough of His children to pay the printing costs that these, too, may be sent out FREE. If you want one, write for it. If you wish to use them in an organized class, or if you can organize a special class for this purpose, write and tell me how many copies you will need.

We also have a VERY LIMITED number of copies of mimeographed special lessons on the origin of the earth and the devil.

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#### A N N O U N C E M E N T

Mrs. Armstrong and I announce that our daughter, Beverly, is to be married to Mr. James A. Gott of Eugene, on Friday morning, February 28th, at ten o'clock, in the little church at the end of West Eighth Street, in Eugene.

Beverly is the soprano in the Radio Church quartette, whose beautiful singing of the old hymns is so familiar to our radio audiences. She will, of course, continue to sing with the quartette. "Jimmy," as we all call him, is a Christian young man, converted during the meetings held at the little Church last Fall. A general invitation is extended to all our friends to attend the wedding.

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The RADIO CHURCH broadcasts are reaching out. Recently we have received letters from listeners in Canada, Alaska, Idaho, Montana, and California. How I wish I had space in this issue of The BULLETIN to reprint many of the splendid letters we are receiving, so you could enjoy them with us and come to realize better the mighty power for God this work is becoming. We have just received a letter from a man who said he was just about to "end it all" in his discouragement, when, by accident, or, as he suggested, the will of God, he heard last Sunday's broadcast. It made him realize that what he needed was not suicide, but CHRIST, and he wrote a heart-touching appeal asking us to help him find his Saviour and salvation. Of course we are giving every personal attention to this man's case. I ask you to pray for him. Almost every day we receive letters asking us to PRAY for those in serious trouble or need. Will YOU join me in praying for them? God knows who they are. By this our family of Co-workers will be a PRAYING family. The Eternal can use us as a mighty POWER! Results beyond our dreams can be attained if we yield ourselves wholly into His hands.

#### T E N D A I L Y Q U E S T I O N S

- 1) Did I awake spiritual, in happy prayerful attitude, and was I watchful to keep my mind from wandering this morning?
- 2) Have I this day kept my mind clean, my thoughts and contemplations on "the things above," in continuous happy, positive, prayerful attitude?
- 3) Have I, as a "babe in Christ," partaken three times today of spiritual food, by submissive Bible study and earnest prayer ALONE with God? Have I grown closer to God? Have I GROWN today in grace and knowledge?
- 4) Have I walked by FAITH, asking God for wisdom and guidance in all things, committing every little problem to Him, trusting Him with it?
- 5) Have I exercised self-discipline, denying impulse, doing what God's Word shows I ought to do instead of what I WANTED to do?
- 6) Was my speech and conversation today kind, cheerful, soft?
- 7) Have I exercised patience today? Have I been charitable toward others, showing tolerance and love, or resentment, jealousy, anger?
- 8) Have I, while putting spiritual interests FIRST, been diligent in performing regular material duties today, doing my VERY BEST?
- 9) Have I made the most of my time, or been weakened by unwatchfulness?
- 10) What have I done for God's work and for others? Have I spent anything today to please self that might have been saved for God's cause?



"Wherefore, let a man EXAMINE himself."

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S P E C I A L---AND VERY U R G E N T!

TO MY CO-WORKERS: Again I find it necessary to acquaint you with the problems that now confront us in this great and fast-growing work.

Since the November-December PLAIN TRUTH was issued, a number of NEW readers, listeners to the SEATTLE broadcast, have sent in offerings, thus becoming part of our Co-worker family--- just as I knew by faith, they would. However, we still are in the "in-between" period, when our special fund for the Seattle broadcast is exhausted, and the number of new Co-workers from the Seattle broadcast, and the amount being received, is still far short of making the new station self-supporting. As our new listeners get to know us better, learn more of the glorious TRUTH God has called us to proclaim, they will make the Seattle broadcast more than self-sustaining, helping us add other stations. But this will take another six weeks or two months.

I want to start the LOS ANGELES broadcast within two or three months---did want to start it by this time. But FIRST I find another preparation must be made. In order to handle the increasing correspondence, the growing circulation of The PLAIN TRUTH (now 4,000 copies), issue tracts and booklets on needed subjects, publish Bible-study Quarterlies, etc., we must immediately increase our facilities here in the office. We are very seriously handicapped by lack of office equipment. We even had to get along with card-board filing cabinets. I have no secretary or stenographer. Mrs. Armstrong and I have been working almost night and day trying to keep up this whole vast job ourselves without needed help or equipment. It has now grown beyond our capacity to handle it. Correspondence is having to be sadly neglected. Radio listeners are becoming offended because letters are not answered. We are doing our very best, but now, before adding another station and increasing the office work still more, we must add office equipment and hire at least one stenographer. We have no money on hand for this purpose.

People already are writing in asking why they are not receiving the next PLAIN TRUTH. There is no money on hand to print it. I never turn a line of copy over to the printers until making an advance payment to apply on the printing cost, and the printing bill is always paid in full before we accept the printed copies. WE RUN NO BILLS.

So we need IMMEDIATELY \$50 for office equipment, \$135 to publish and mail the next PLAIN TRUTH, besides enough added weekly income to hire a stenographer in addition to the present week-to-week expenses. And, besides this, we need now to begin raising a special fund of at least \$750 to start and establish the LOS ANGELES broadcast.

This seems like a large need. But our God knows the need. It is for HIS work, and He has promised to supply every need. Dear

Co-Workers, He is able to supply every cent of this need---and He WILL, if you join me in BELIEVING EARNEST PRAYER, and each does his VERY UTMOST, sending the largest offering you possibly can, even at great sacrifice. Our work is God's work. We must not slacken or let down. We must press forward harder now than ever! TIME IS SHORT! We are near the END! Soon the true Gospel will be BARRED from the air. Millions are offering to sacrifice their very lives for Hitler, or a worldly government that is DOOMED, and shall soon be replaced by THE KINGDOM OF GOD at Christ's coming. Are WE sacrificing, striving as hard in GOD's cause, as they for a doomed worldly cause? Let us press on with MORE zeal than worldly politicians and soldiers. Let us throw ourselves at this task as INSPIRED people---inspired of the Spirit and Power of the living God!

There have been very few of the larger offerings of \$25, \$50, \$100 lately. While the larger number of smaller offerings are the backbone of this work, and even the smallest offering helps more than the giver may realize, yet it is these larger offerings which really meet these emergencies and give the work the impetus to push it over every obstacle. The need now is serious and URGENT. The work must not stop or let down---it must leap ahead! With your HELP, and your PRAYERS, under God's power IT WILL! Won't you send the largest amount you possibly can, even by giving up something you had planned, by return mail? God bless you, I know you will!

Herbert W. Armstrong

May 14th, 1941

Dear CO-WORKERS in the services of Christ:

GREETINGS! in Jesus' name. Here is your copy of The PLAIN TRUTH.

With it I feel I must send this heart-to-heart letter, just to the comparative few of you who are co-workers with me in the Master's work. The time has come when I must take you into my confidence about some conditions and problems in this work. It has grown till we face a grave crisis.

The past two months our radio audience, especially over KRSC, Seattle, has doubled and tripled. When we were forced to change our time to 8:30 Sunday mornings, it proved a great blessing in disguise. Truly, ALL things work together for GOOD to those who fear and love God. This new time has made it possible for me to go to Seattle every Sunday, broadcasting in person from the KRSC studios each Sunday morning since the change in time,--then driving to Portland in time for the 4 o'clock afternoon broadcast. These long 640-mile trips every week-end have been arduous and tiring, but they are bearing rich fruit for God's kingdom. Letters are coming in by the hundreds. The mail response indicates our radio audience has grown to more than a QUARTER OF A MILLION SOULS over these three North-West stations alone!

The work has now completely out grown our present facilities for handling it. We are faced with a serious problem. To solve it, I feel I must take you into my confidence concerning certain phases of the work.

Eight years ago Mrs. Armstrong and I came to realize, by experience, that any man must SERVE the man or organization who pays him his salary. We found that if we were dependant for livelihood on some denomination or religious organization, we would be FORCED to preach doctrines we knew to be false and contrary to God's Word;---and to be silent where we know God speaks. We learned there was but ONE WAY we could be FREE to preach the whole Truth as God reveals it, honestly, truthfully, fearlessly,--and that was to look to the One we serve for financial needs, as well as every other need. Then and there Mrs. Armstrong and I solemnly pledged our Father in heaven we would henceforth look only to HIM, in living FAITH, for every need. Men told us it could not be done. No man, they said, would DARE preach the plain truths of the Bible ---the WHOLE truth---for people would never support it. But we saw in the Bible where God PROMISES to supply every need. "Seek ye FIRST the Kingdom of God, and His righteousness," is the instruction, and the PROMISE is that all material needs shall be added. Well, we believed God was able, and we took Him at His Word.

The first Sunday in 1934 The RADIO CHURCH OF GOD went on the air on sheer FAITH. God opened the way, and the small expense then required was supplied. Often it came in strange and unexpected ways---often at the very last minute---but it came! Gradually but surely this work has grown until a quarter of a

million souls are now reached every Sunday. Thru these years our faith has been sorely tried and tested. We pay AS WE GO, day by day, week by week, running no bills. I leave a check for each broadcast at the time we go on the air. If the money were not on hand by then, this great work would have to be stopped! Time after time we have come right down to Saturday night or Sunday morning without the money for the Sunday broadcasts. But always, at the last moment, the necessary amount has come. God says "Owe no man anything," and I have found that if we OBEY Him, conduct His work His way, and TRUST Him, He never will leave or forsake us, no matter how discouraging things may appear. We never beg for money over the air. We do not ask for it in The PLAIN TRUTH. The Gospel must go FREE---not sold for a price like merchandise. To beg for money over the air is NOT a work of faith---but only to hold the Gospel up to ridicule before the unconverted whom we wish most to reach. We have put God's promises to the acid TEST, and we have learned He is always faithful.

For years we have carried on this work from a very small office in Eugene. It is an inside office, without windows or fresh air, and without ventilation. We can only work in it an hour or two at a time without going out for a bit of fresh air. It is not a healthful place to work, but it has kept our expenses down. Here, without modern office equipment, with only some old tables and shelves---without even filing cabinets---Mrs. Armstrong and I have been carrying on this work almost wholly by ourselves. Twice, for a brief space of time, we had a woman to help in the office, but neither could take shorthand or operate a typewriter. For years we have mimeographed and printed The PLAIN TRUTH ourselves in this office, with only the occasional help of some volunteers for folding, addressing, stamping, and mailing. We have sacrificed and worked hard. We have had to get behind in answering letters, but the work has kept going---AND GROWING!

Hundreds have been converted---even atheists brought to Christ thru this work. The true GOSPEL, and the last WARNING Message has continued going out in power to the hundreds of thousands. Yes, we know the sacrifice, the hardship, the test of faith, HAS BEEN WORTH WHILE!

But now it has outgrown our ability to handle it longer alone. With hundreds of letters coming in now from each broadcast ---with The PLAIN TRUTH circulation now at 5,000 copies and still growing rapidly---with the Los Angeles broadcast now ready to be launched---we have come to the place where we are FORCED to move to a larger office, and have more help in the office.

Yesterday a splendid opportunity was opened to us for a larger office in another building. There is ample room, large windows, sunlight and fresh-air ventilation. Adjoining rooms are available later, as the work expands and requires. This splendid and larger office is offered to us for only \$5 an month more than we have paid where we are---which is about one-third what such an office ordinarily would cost.

We must add now, without further delay, some office equipment, filing cabinets, desks, another typewriter.

For years one of my greatest problems has been the need of an efficient secretary who can take dictation, cut stencils, operate the mimeograph machine, take full charge of the mailing list. I haven't known where to turn, because we could not afford to pay a third the salary an efficient secretary would command. Again, above all we needed for this job a Christian whose heart was in this work. We have known of no one who would fit these qualifications at a salary we could afford. But God has now worked that out, too. Just about three weeks ago we heard that one of our recent converts, a young woman whom I baptized only last Fall, is an experienced stenographer. Mrs. Armstrong saw her, and at once she was eager to help. She was willing to work without pay---but she is in need, and God says the servant is worthy of his hire. Of course I cannot let her devote her time to the office without compensation, but she is more than willing to take the job at small salary because her HEART is in God's work. We have had her working in the office last week and this, We have found her efficient, capable, and a fast worker---just the girl we have needed to take charge of the secretarial work in the office.

We have tried not to get ahead of the Lord. But God's time, clearly, has come. He Himself is now going before and opening the way. It is for US to follow! And there is NO TIME TO LOSE!

Now I want to take advantage of this splendid opportunity and move to the larger office. We have just a few days to make the decision. I want to keep Sister Simmons on in the office. This will add to our weekly and monthly expense, but now is absolutely necessary.

In addition, we must have, at once, at least \$100 for office equipment. We simply can't carry on this great work longer without equipment for handling it. And we need, NOW, at once, to raise a special reserve fund of not less than \$750 to start and establish the broadcast in Los Angeles.

This is not too large an order for a work of this size. All things are possible with God, and all things are possible to us if we BELIEVE. This is the greatest test of faith we have ever faced yet. But it is NEEDED---God is moving ahead and opening the way---His time has arrived. "This Gospel of the KINGDOM," says Jesus, "shall be preached in all the world for a witness unto all nations; and then shall the END come!" We are now near the END!

Satan now speeds up his activity to horrible fury, working thru Hitler and others. He KNOWS that he has but a short time! Millions, under satanic inspiration, hurl themselves to the battle, willing to SACRIFICE THEIR VERY LIVES! Dear Co-workers, OUR time is equally SHORT! OUR work must be finished before Christ comes! We must throw ourselves to the task with even GREATER inspiration than the Nazi army---WE MUST WORK WITH THE ZEAL AND INSPIRATION OF GOD'S SPIRIT! Time is SHORT! No sacrifice now is too great. Soon our money, our property, will be worth NOTHING to us. We cannot keep it much longer, anyway. I need you, every one, to rally now behind me in this work as never before. Will you

respond to the call, and RE-double your own effort, and sacrifice? Send your tithes and offerings just as OFTEN as you can. No amount is too small to help. The smaller amounts are the backbone of the work. God knows your ability, and will reward you accordingly. But there are SOME of you who can, if you are willing to sacrifice and give up other things, send larger amounts, from \$5 to \$100 and more. And it is only a liberal giving of these larger offerings that can give the work the extra PUSH it needs just now! We are at another crisis---we must go forward, or go backward---no work can stand still! The need is IMMEDIATE---and URGENT! More so than ever before! PLEASE PRAY, earnestly, in FAITH! And GOD BLESS YOU for your generous sacrifice.

Your fellow-servant in Christ,     Herbert W. Armstrong

Box 111, Eugene, Oregon  
August 13, 1941

Dear Co-Workers in Christ,

Mrs. Armstrong and I have just returned, refreshed and renewed, from the rest we have needed so long. I finally came to the place where I simply had to stop, and get away from the strain and responsibility of this great work, and rest, and sleep, and fast. I was just about completely broken down.

For 18 days I fasted and prayed. We have been away more than two months altogether. I feel now like a new and different man physically, mentally, spiritually. I believe I am ready and fit now, for the tremendous job that lies ahead of us. We have a MIGHTY work to perform from now on, during these closing days of this dispensation. Our Lord and Christ is soon coming---to call you and me to account for how loyally, unselfishly, faithfully we have labored in His service. Personally I am very, very grateful that our heavenly Father has been so gracious in giving us this opportunity to get into fit shape for His work, and for the job that now lies ahead. An unfit man can't accomplish much. The job will now require every ounce of strength and energy we can muster. It will require great SACRIFICE on the part of all you Co-workers. It requires full and complete consecration, utter submission to God, with NOTHING held back---putting the Kingdom of God FIRST, and every desire or need or want secondary to that. I have given myself completely and without reservation to the service of the almighty God. Will you, my dear Co-workers, make with me that same UNconditional consecration to HIM and His cause just now? If you will, we shall now see just what the POWER of the living God can do in and thru a band of humble, consecrated, energetic and determined servants. Thousands,---yes, MILLIONS of souls are at stake!

I find things, on my return to the office, however, in very serious condition. Indeed, a DESPERATE condition. For the past two months you have been hearing me over KRSC, and KWJJ by electrical transcription---and transcribed broadcasts, necessarily made in advance, cannot bring to our listeners the up-to-the-minute news of the very hour, fulfilling Bible prophecy, as I do when I am in the studio in person. Transcribed broadcasts, somehow, never bring the same mail response that the personal broadcasts do. And so our mail---and receipts of tithes and offerings to keep this vital work alive---have fallen off steadily while I have been gone. I find several hundred copies of The PLAIN TRUTH laid over several weeks in the local post-office thru some error, before it came to the attention of my secretary, and this seemed to offend several who did not get their PLAIN TRUTH on time. Several letters containing offerings were not acknowledged for several weeks. I was not here to answer letters. All these things contributed to reduce the amount of money received materially. I return home to find things in a DESPERATE crisis.

So I must rush this letter to our loyal Co-workers the very first thing, and ask your immediate and generous HELP, as God has made you able. I need \$175 at once to get out another issue of The PLAIN TRUTH. I am ready to turn copy over to the printers the day

the money comes. We pay in advance, or as we go, running no bills ---that's the only Bible way---but I find three or four regular monthly expenses unpaid for the past month, and they must be immediately, that God's work come not into reproach. Besides this I must have money at once for the broadcasts this coming Sunday.

While away, I arranged for securing the very best possible Sunday time on the very best possible Los Angeles station that we could afford. Of course KNX and KFI are out of our reach and not available, but the next most powerful station there is available. I believe God worked a miracle in opening this marvelous opportunity to us---but that's another story, and I will have to tell you about that a few days later. I see God's hand going before, opening the way for us, and I am enthusiastic and rejoicing over the opportunities ahead for spreading the true Message, and the WARNING of this hour according to Bible prophecy, to increasing hundreds of thousands and millions. I feel fit and strong in the Lord again now. Let us get under the burden, and see this great work rise now to new life, with a vastly increased harvest of precious souls. I know I can count on you to do all you possibly can, even at sacrifice of material things, helping us over this immediate emergency. God bless you for your faithfulness, your loyalty, your sacrifice. A return envelop is enclosed for reply.

In Christian love,

Herbert W. Armstrong



OUR CO-WORKERS  
BULLETIN

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VOL. II. Number 3

December 24th, 1941

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Published every little while, by your radio-pastor editor, Herbert W. Armstrong, Box 111, Eugene, Ore., to bring spiritual edification and encouragement to our little family of co-workers who make possible the RADIO CHURCH OF GOD and The PLAIN TRUTH.

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W A R ! What it Means in P R O P H E C Y --- to  
YOU --- to our WORK

In the last BULLETIN, dated September 28th, the headline was: "United States on Brink of WAR---as God Opens Marvelous Opportunity for Broadcast."

The last number of The PAIN TRUTH (Sept-Oct) contained the page 1 headline, "America Stands in Mortal DANGER, Now!"

For months I have been saying to our radio audiences that WAR was coming closer to America. Perhaps few took these warnings seriously. America has been "protected" by two great oceans!

Well, it has come. American soil has been invaded, the U.S. Navy seriously crippled. Enemy submarines are torpedoing ships 20 miles off our Pacific Coast. Enemy planes have been flying over San Francisco. We know what black-outs are.

Prophesied events SWEEP ON! Bible prophecy is CERTAIN! Far more horrible events now loom immediately ahead. This, now, is only "the BEGINNING of sorrows." Do we now believe it? Are we at last AWAKE?

True, we could not know exactly HOW, or WHERE, or even WHEN the blow would strike America. There is no specific prophecy foretelling Japan's attack against America, except as Japan is part of Hitler's Axis.

But in the last BULLETIN, we did say: "Negotiations with Japan are reported breaking down, as inevitably they must. Japan cannot back down without 'losing face.' And Japan would rather suffer annihilation than 'lose face.' The U.S. also has gone too far to back down. Soon Japan must ... 'lose face' utterly---or seize territory...which means WAR with America."

Today the people are desperately trying to convince themselves that Hitler is weakening---about to disintegrate. Because of reverses the past two weeks in Russia, Hitler has deposed his army commander-in-chief, and assumed personal direct command. Instead of relying upon seasoned military judgment, Hitler says he will now direct the German army according to his "intuitions." The world scoffs, believes this means Hitler's end. But I warn our co-workers it probably means the beginning

of greater German successes than ever! Satan the Devil rules and guides Hitler. His "intuitions," scoffed at by many, are simply the cunning, supernatural directions of the devil himself. Bible prophecy shows Hitler is far from through. He will take Gibraltar ---perhaps, now, NEXT! He will take SUEZ. He will enter and take PALESTINE---eventually set up his headquarters there! If the course of Bible prophecy is followed, it is probable that Japan will take the Philippines---that Singapore will fall. We have not yet seen the end of disaster. This, now, is only the "BEGINNING of sorrows!" according to Jesus' prophecy (Mat. 24:8.)

Our liberties threatened by the Axis CAN be preserved and made secure---but only if America confesses that sin is the transgression of GOD'S law---only if America now quickly REPENTS, as a people, of sin---only if America will now turn in dead earnest to our GOD, putting her trust, not in America stamina merely, but in a HIGHER SUPERNATURAL POWER than the diabolical power guiding Hitler---only if America gets on the WHOLE ARMOR OF GOD! (Ephesians 6:10-18.)

If we want to help America now in her hour of supreme test---if we love this country and want to help save this people from captivity and slavery, I tell you, my dear co-workers, we need now to make EVERY sacrifice, put forth EVERY effort, to shout this warning to the whole people. I need your help as never before. I need it badly---quickly---continuously.

If you believe God and His Word---if you know that Bible prophecy is SURE, and CERTAIN---then you will realize that America stands in PERIL today---that America's HOPE is in the ETERNAL GOD, whose people we are---that God says plainly He will send the foreign sword of invasion UNLESS our people now turn with their whole hearts, and with broken contrite repentant hearts, to HIM. In God Almighty now lies our hope. Our people do not realize it. It is SPIRITUAL armament I am fighting for! Are you with me? If you want to save America---if you want to see souls saved---if you want to help spread the true GOSPEL OF THE KINGDOM, then I KNOW YOU ARE!

Remember, Jesus commanded us to seek FIRST the KINGDOM OF GOD, and all material considerations, even to material defense, secondarily. Then, he promised, all these material needs SHALL BE ADDED! Now, more than ever, we must put GOD FIRST! That is the most effective way we who are Christians can help protect and save America, as well as our own souls. Remember this war is PROPHESED! It is the LAST war! It is for a PURPOSE! God's JUDGMENTS are about to fall! Our first---our HIGHEST duty---is to God and His Kingdom. He that endures thru to the END of these terrible times shall be saved!

I call upon every co-worker now to ENLIST in this fight---this SPIRITUAL fight for God and country---for the duration. We must dedicate our ALL to it. If we put our ALL on the altar---are willing to GIVE now to the very limit, God will give it all back heaping with interest. If we now lose our heads, forget to put FIRST things first, try to SAVE our all, we shall then LOSE all---all our material goods, and our souls as well! Help me, now, in

this crusade to shout God's warning to our people in this crisis, by adding more and more radio stations until the warning and the true Gospel Message are going COAST TO COAST. It means utter sacrifice, our fullest interest and effort, continuous earnest prevailing PRAYER. May I count on you?

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Again, in the last BULLETIN, I said: "'Cry aloud, and spare not; lift up thy voice like a trumpet, and show my people their transgressions!" commands the Lord (Isa. 58:1). 'When I bring the sword upon a land,' says the Almighty, 'if the people of the land take a man of their coasts, and set him for their watchman: if when he seeth the sword come upon the land, he blow the trumpet, and warn the people; ...he that taketh warning shall deliver his soul. BUT if the watchman see the sword come, and blow not the trumpet, and the people be not warned; if the sword come, and take any person from among them, he is taken away in his iniquity, but his blood will I require at the watchman's hand!' (Ezek.33:1-6). Fellow Co-workers, I SEE HE SWORD COMING! ...Our people MUST BE WARNED! God has commissioned US to shout that warning as certainly as He commissioned the prophets of old!" This prophecy is for OUR TIME ---for US. Will you HELP me fulfill it?

#### The S T A T E of G O D ' S W O R K

We are entering the most critical time for God's work. Perilous times lie ahead---immediately ahead. The time, now, is just the BEGINNING of sorrows, as Jesus foretold. God's work is in DANGER.

But now, more than ever, His work MUST GO ON---in vastly multiplied power! It SHALL go on, thru faith in HIM!

Let me tell you candidly of the present state of the work. Readjustments have had to be made. The war is causing readjustments in every line of activity in America. In the September 26th BULLETIN I told you of the marvelous opportunity God had opened to add a Los Angeles station to the broadcast. For that a special separate fund of \$750 is needed. About a third of it came in.

But we had to stop in our tracks, and make some readjustments here in the office first. As most of you may know, Mrs. Armstrong and I have been carrying nearly all this work alone, almost without help, and without necessary office equipment. Letters were piling up on my desk by the scores, requiring a personal answer. I was unable to get to them. The PLAIN TRUTH mailing list increased to 6,500, and we had no addressing-machine. If you can imagine writing out 6,500 names and addresses every time we send The PLAIN TRUTH,---writing them BY HAND---you will see what we were up against. It was holding up The PLAIN TRUTH, so it has been coming out only about every three months.

I did not dare start a Los Angeles station that would DOUBLE our present mail, and the mailing list, until we could organize the office to handle it. For years I have needed an efficient secretary. Since the last BULLETIN, God has provided

us with a good Christian girl whose heart is in this work, and who is taking hold of the office work in splendid shape. Since, we have added another girl. Both can type, but neither can take shorthand. The only solution for answering letters was to install dictaphones. With them I can dictate letters as rapidly as I can talk, even when away on trips. The way opened for us to secure a second-hand addressing machine at one-seventh its actual value. We had to add another typewriter. To make a long story short, we are now equipped and organized in the office to handle all the mail and names for the mailing list that come in, no matter how many radio stations we are able to add---that is, this can be done by adding later whatever help is necessary in the office. This office "bottle-neck" has been taken care of. We have weathered the hardest month in the year, financially, and we face 1942 just "set" for the work to take a great LEAP ahead. I am very thankful. God has blessed us! He is providing every need, opening the way for His work.

So at the moment the work stands like this: We are prepared now for the greatest leap forward the work has ever taken. The time has come---GOD'S time---when it MUST leap forward in mighty power. We are READY. We have about a third of the needed fund for the Los Angeles broadcast on hand. BUT---here is the other side of the picture: we face such increases in expenses that, except by faith, I would say the work could not carry on. One of our larger radio stations has almost DOUBLED the cost of the weekly Sunday broadcast. We were forced to take extra office space, and office rent has more than doubled. God has blessed us with the two girls we needed in the office---both working for almost no salary at present, but "the servant is worthy of his hire," and they are both putting their whole hearts into the work and their work is improving as rapidly, I MUST increase their salaries gradually until they are receiving what they truly earn.

So, we face a wonderful opportunity---we are READY for a great work---yet the work is in immediate DANGER, now! We MUST have a larger week-to-week income. We MUST have another \$250 to complete the office equipment absolutely necessary. We must have an additional \$500 for the Los Angeles fund. God is ABLE---thru you Co-workers---if you give as He makes possible. It will take SACRIFICE. Remember GOD'S work must come FIRST. Double what you have been sending if you can. I ask those who can to send amounts of \$50, \$100, or \$500. Send whatever amount you can, as OFTEN as you can. Stand by me. God bless you!

OUR CO-WORKERS  
BULLETIN

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VOL III Number 4

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August 24th, 1942

Published every little while, by your radio-pastor editor, Herbert W. Armstrong, Box 111, Eugene, Ore., to bring spiritual edification and encouragement to our little family of co-workers who make possible The RADIO CHURCH OF GOD and The PLAIN TRUTH.

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Enroute, Seattle to Des Moines  
August 24th, 1942

Dear Friends and Co-workers:

GREETINGS! I write this issue of The BULLETIN on the train, as we approach the Continental Divide along magnificent Glacier National Park, with its lofty peaks and scenic grandeur. It is inspiring to view the majestic works of nature which have been spread out by the mighty creative hand of God.

After sending "The WORLD TOMORROW" program out over the Liberty net-work lines from the studios of KRSC in Seattle yesterday, we had another splendid and enthusiastic service at the Chamber of Commerce auditorium in downtown Seattle last night, with the auditorium again well filled. We rushed from the auditorium to the Great Northern station, boarding the "Empire Builder" for Des Moines, Iowa.

And there, the Eternal willing, I hope to begin broadcasting "The World Tomorrow" program over our first super-power 50,000-watt station, WHO, one of the nation's eleven clear-channel super-power stations, on next Sunday. I will speak to all our listeners over the Coast stations---KNTR, Hollywood; KFMB, San Diego; KRSC, Seattle; KWJJ, Portland; KGA, Spokane; and KORE, Eugene, ---from there.

Since I last wrote you in The BULLETIN, July 15th, almost six weeks have fled past. Then we were in the third week of the SUPREME CRISIS of this war. We entered that crisis, in which the ultimate OUTCOME of the war probably shall be determined, the first of July. I have estimated it as a 16-weeks crisis. Unless a dead-lock prolongs the crisis period beyond that time, we probably shall know how the war will end by November first.

But as I write today it is difficult, indeed, to enjoy the marvelous scenery I am passing. Grand, inspiring, unusual tho it is, my mind and heart is too weighed down with the stark SERIOUSNESS of this time---with the knowledge I have, based upon actual conditions as they exist and understanding of the prophecies of the Eternal God---and of the horrible possibility of the fate this nation may be rapidly heading into, without realizing it, just now,---to enjoy even this vast and beautiful handiwork of God. To look at scenery, even so rare, seems a waste of precious time I cannot spare just now. The car I ride in is well filled with army

uniforms, as an additional reminder of the seriousness of this time. And so I have spent this day, so far, in studying and writing material to help WARN our people of their peril they seem not to recognize.

Now we are in the NINTH week of the 16- or 18-week supreme crisis in which the FATE OF OUR NATION---the fate of YOUR HOME AND MINE---perhaps the fate of OUR VERY LIVES---is being determined. I have explained to you how it is a RACE AGAINST TIME!

We are now in the supreme RACE to determine whether the war production effort and the army-training effort of the United States can reach sufficient power BEFORE Hitler accomplishes such objectives as to make that potential and mounting power ineffective before it can get started. To do this, Hitler would have, undoubtedly, to take all the Caucasus (which he virtually has taken already) to go thru Turkey and Palestine and take Suez, driving the British Navy from the Mediterranean, cutting the life-line of the British Empire; to drive on to meet the Jap armies in INDIA, severing that rich country from the British, cutting off all supply routes to Russia and China; knock out Russia and China; thus, with vast newly-acquired resources freeing Hitler to turn WEST against Britain, and Japan to turn EAST against the United States. Our goal was to attain to all-out invincible power by November first. In this race United States INDUSTRY plays a major part. If we can attain to that tremendous power BEFORE Hitler and Japan attain to their almost fantastic objectives, then Hitler's doom will be sealed. But if the Axis can crash thru to these objectives I have outlined BEFORE we have reached power so vast as to take a winning initiative, then we may as well realize the chances of winning will be all Hitler's.

And now, almost at the half-way point in this mad race against time, the hard cold FACTS are that Hitler has continued, week by week, virtually at the pace necessary for him to accomplish his objectives by November first. But, on the other hand, the facts which OUGHT to startle every American out of his complacency and into GRIM ACTION, are that WE HAVE BEEN SLOWING DOWN in this race---men in defense industries have been striking because they could not SMOKE on the job during working hours---labor and management in some of the major defense industries are reporting fighting each other instead of co-operating to fight Hitler---and the truth that should cause our hearts to drop is that defense production is NOT keeping pace with the President's goal---which pace MUST BE KEPT IF WE ARE TO WIN THIS RACE AGAINST TIME, AND TO WIN THIS WAR!

Such a bogging down as is now reported, in the very midst of this supreme crisis, is SERIOUS INDEED. It is time for AMERICA TO WAKE UP! Personally, I feel very SOBER, because I KNOW what the true situation is! And it is anything but encouraging for this nation. We are not winning this war, we are LOSING IT! Week by week, every week since Pearl Harbor, we have been losing. America hasn't yet really BEGUN to fight. America is not yet even READY to fight, on the scale she must fight to match or defeat a tremendous war-machine such as Hitler has been building since 1933! But it is NOT YET TOO LATE, and therein lies our one hope!

(. . . and now we are stopped at Glacier National Park, and here is the famous Glacier Park Hotel I have heard about since I was a young man. Everything is very beautiful. A huge U.S. flag of growing red, white and blue flowers stretches out over large well-kept lawns. It would be very nice to be able to stop off here and spend one to several days in this wonderful national park---but that is a luxury for which I can afford neither the money nor the time in a time like this, when even the necessities of life, our freedom, and life itself is in jeopardy. . . . And so now we have started up and are speeding on east. The great mountain range seemed to come to an abrupt end at the Glacier Park station, and now we are travelling past rolling grazing land, though the mountains of Glacier Park still loom on the horizon behind us. . . . And now back again to the work we have to do.)

No, thank God, it is not yet too late! But, as one correspondent who knows conditions wrote from Moscow, it is now FIVE MINUTES TO MIDNIGHT! If we fail to heed the warning, it may be too late within another two or three months. Yes, I, too, know the conditions, and I know also what prophecy reveals for the future. And I know, as I hope with all my soul you co-workers are now beginning to know, that our hope now lies in arousing this nation to TURN TO THE GOD IT HAS FORSAKEN AND FORGOTTEN! That, I know, is the one sure hope of this nation now. Our situation is just that serious. This war, for us, is a judgment sent from God. God has blessed us with vast material wealth---more than two-thirds of all earth's economic resources! And we have forgotten Him, forsaken Him and His ways, made gods of the very material things with which He has blessed us, and our land is steeped in sin, and now plunging hell-bent into fast-INCREASING sin! THE DAY OF RECKONING IS HERE.

Friends, and Co-workers, WE KNOW THESE SOLEMN TRUTHS! If we fail to WARN this nation, God says He will require the blood of the people at our hands. (Ezek. 33:1-6) Our job is to WARN the people before it is too late---to admonish them with POWER, over more and more radio stations until the whole nation hears the warning---to turn back to the God we have forsaken. Because HE ALONE CAN SAVE THIS NATION NOW. This is not idle talk. It is not more alarmist language. IT IS THE STARK, BARE, SOLEMN TRUTH! And in this RACE AGAINST TIME, we, dear co-workers, have OUR race against time! It is, now, "five minutes till midnight". Then it will be too late.

That's why I am speeding now back to Des Moines. There is NO TIME TO LOSE!

So listen carefully, please. When I went to Los Angeles, four months ago, and started on stations KNTR and KFMB in Hollywood and San Diego, I faced the greatest test of faith of my life. In order to get the message over, and establish the broadcast in Southern California, and do it quickly, it was necessary to take advantage of the opportunity God opened to go on the air 30 minutes every day. That required more than \$200 per week over and above our regular expenses. I could not see where it possibly could come from. But this is a WORK OF FAITH, and with God ALL THINGS ARE

POSSIBLE. I went ahead on sheer faith. And thru YOU, co-workers with me in this work, God supplied every cent that was needed, and ON TIME, so I could pay every broadcast in advance. THAT DOUBLED THE POWER AND SCOPE OF OUR RADIO WORK. It doubled the vast radio audience---raised it to approximately a half million people hearing the message every week.

And now, after three short weeks of hard work in my office---just three short weeks at home with my wife and family, and three splendid services in downtown Seattle, I am speeding back to Des Moines to undertake a NEW test of faith JUST TWICE AS GREAT AS THE ONE WE FACED IN LOS ANGELES.

The time for broadcasting on this great super-power station will cost just TWICE AS MUCH as time costs us in Southern California. It will reach twice as large an audience---will again DOUBLE the listening audience---add another HALF MILLION LISTENERS EVERY WEEK! Think of it---a total of ONE MILLION in our vast radio audience every week. That's what the addition of station WHO will mean! This station thoroughly covers the whole state of Iowa, and can be heard plainly over the main population sections of the six surrounding states in daytime. If we could afford a night-time broadcast (twice the cost of day-time), we could be heard in every part of the United States on this one station alone.

To establish this broadcast quickly---to really GET OVER our vital warning message intensively and in a hurry---I ought to be able to broadcast EVERY DAY for the two weeks I shall be in Des Moines. To do so will cost over \$500 a week. I CANNOT OBLIGATE MYSELF to any such amount as a debt. I can do it, ONLY if I have the money TO PAY IN ADVANCE! By faith I KNOW God will supply, thru you who receive this Bulletin, enough extra at this time to undertake the regular Sunday broadcast over WHO. But I cannot undertake an EVERY-DAY broadcast unless you send that money for me to pay IN ADVANCE. By all means it ought to be done. WILL YOU DO IT, for God and for your country?

If we want to back up the boys risking their lives in the armed forces---if we want to help save this country now while it still is NOT too late, this surely is the way to do it. God helping us, I know of no one else warning this nation of its plight ---WARNING this nation that it now MUST TURN TO GOD in order to win and save its very life---starting the crusade for the great vast OFFENSIVE that will defeat Hitler and can be started NOW---the great national heart-rending PRAYER OFFENSIVE I am now calling for in every broadcast.

Will YOU enlist, now, ANEW? Will you drop to your knees and pray earnestly and fervently? Pray for this country to repent and turn to God. Pray for me and this work. PRAY that God will reward this SHEER WORK OF FAITH, and meet this supreme need just now. Remember we never beg for money over the air---never even hint at it directly or indirectly. We put no price on The PLAIN TRUTH or anything we have---the Gospel must be GIVEN---it must go FREE. I know of no other work like this. God is blessing it abundantly and almost beyond belief. This work is leaping forward now by leaps and bounds, as God goes before and opens and prepares



the way. Thru you I know God will meet this present supreme crisis in our work. It will take great sacrifice on the part of many of you, I know. Better make that sacrifice now and SAVE EVERYTHING than lose everything in defeat in this war, and perhaps lose out with Almighty God besides! No sacrifice, now, is too great. I need a FLOOD of tithes and offerings from our small but growing family of co-workers to meet this present supreme need. We need LARGE amounts---\$25, \$50, \$100, yes, even \$1,000 or more---from all who can, even by great sacrifice, put such sums in God's work in this very crucial hour. And we need the widow's mite. Will you RUSH, even air-mail, the largest amount you can spare, by immediate return mail? I know you will,---and GOD BLESS YOU!

I am now rushing this to my office in Eugene, air mail, to be printed in the Bulletin and mailed to you. An addressed returned envelope is enclosed for your convenience.

Your fellow-servant,

Herbert W. Armstrong

. . . . .  
PLANS FOR EXPANDING THIS WORK

Under God's blessing, for which we are more grateful than words can express, this work is doubling and re-doubling in size and scope and power.

I want briefly to outline now to our Co-workers some of the plans we have tentatively in mind for the conduct of this greatly enlarged and fast-growing work. We hope within a few more months to be Coast-to-coast on the air.

The time is coming, now, when we shall need an enlarged personnel in the office. We printed 9,000 copies of this issue of The PLAIN TRUTH. Next issue will be on a much-improved white paper. I realize the necessity of publishing it regularly once each month. That has been impossible due to lack of help. But now the supreme need is here, and God is paving the way before us in every direction. He is raising up men fitted by natural talent, ability, and education and experience, especially spiritual experience,---men whose hearts are right toward Him and His ways---to step in.

We are planning now to bring one of our very valuable and trusted Co-workers, Dr. Douglas Blake of Seattle, into the office within two or three months. He is fitted by education, experience, and Bible understanding to help in the preparation of material for articles in The PLAIN TRUTH, in answering correspondence that has had to be neglected, in devoting time to research for facts and information needed both for radio programs and articles. We hope later to have Basil Wolverton, an artist and trained writer from Vancouver, Washington, on the staff in the office. About three years ago he was an atheist. He was converted solely by our broadcast. He has grown spiritually and in knowledge until he is now elder of our little group in Vancouver. He has many excellent

talents endowed by God which we hope may be used exclusively in God's service in the near future. We have other secretaries, expert in all kinds of secretarial work, research, etc., now waiting for the call to join our staff in the office.

Soon The PLAIN TRUTH circulation will be up to 25,000 copies. Then 50,000, and on up. It must come out, as soon as facilities permit, on the first of every month. Later we hope to expand it is size from the present 12 to 16 pages.

We plan, as soon as we have this added help in the office, to publish the Bible Study Quarterly regularly every quarter. We plan to publish many booklets and single articles on various Bible subjects. We hope too, to resume publication of another magazine, "The GOOD NEWS", edited just for those who really have been baptised by the Holy Spirit into the one and only true Body of Christ---a magazine containing spiritual food, going into the deeper truths, feeding God's true flock. The PLAIN TRUTH is not intended to fill that purpose, but is rather evangelistic, intended to reach those OUTSIDE---the carnal-minded who could not understand real spiritual truths, as well as the truly spiritual-minded.

We feel we are alive to the need. Just as soon as God makes this enlarged work, with an enlarged staff, an actuality, we will have MANY more good things for you than we can offer you now. Big things are ahead. Yet, TIME IS SHORT, we fully realize. We must all WORK, while we may,---while it is day,---for the night cometh when no man can work. Soon there will be an utter FAMINE of hearing the Word of the Eternal. What we do, we must DO QUICKLY. We are ready to build this work to these greater, more effective, more powerful and far-reaching heights, just as rapidly as our Co-workers provide the financial means. God has already raised up the right and qualified people for the various jobs to be filled. Let us PUT OUR ALL into it---and NOW!

\* \* \* \* \*

DON'T FORGET - - - to notify this office of your change of address.

GREAT FALL FESTIVAL AT EUGENE

Did you ever read, in Zechariah 14, how, after Christ returns to RESTORE God's ways upon earth, that ALL nations, including all Gentiles, will be forced to keep the Festival of TABERNACLES every fall?

If we are now being trained, in our Christian life, to sit with Christ on His throne then---to carry out His orders as kings and priests under Him---to help enforce these ways at that time---should we not be practicing these ways now?

There is not space here to explain all there is in the Bible about God's Festival of Tabernacles. Suffice it to say it is God's camp-meeting time. It is His VACATION time. It is His THANKSGIVING time---not one Thanksgiving day but eight of them in one glorious festival. It is a time of rejoicing and thanksgiving

over the coming KINGDOM.

We shall observe it at the set time, as usual, in Eugene.

The time is September 26th to October 3rd inclusive. Meetings will be held in our little church building, at the end of West Eighth Avenue. There are many new and modern tourist cabins and motels within a short distance, for visitors. Several are coming from Seattle, Everett, Tacoma and Olympia, and Vancouver, Washington; from Portland and other points in Oregon; from Los Angeles and southern California.

For eight full days God's people will meet together in a splendid fellowship with God thru Christ, and with one another. You'll meet some of God's true people here. You'll ENJOY their inspiring fellowship. There will be Bible reading and prayer service every morning; Bible study and round-table discussion every afternoon; singing and evangelistic preaching service every evening. YOU ARE INVITED TO COME. If God lays it on your heart, put everything else aside, and come. Write my office in Eugene if you wish cabins reserved. I shall return from Des Moines, by way of Los Angeles, speaking again in downtown Los Angeles Sunday, September 20th, returning to Eugene in time for the Fall Festival. MAY I SEE YOU THERE?

OUR CO-WORKERS  
BULLETIN

VOL. III Number 6

November 6, 1942

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Published every little while, by your  
radio-pastor editor Herbert W. Armstrong,  
Box 111, Eugene, Ore., to bring spiritual  
edification and encouragement to our little  
family of co-workers who make possible The  
RADIO CHURCH OF GOD AND The PLAIN TRUTH.  
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GREETINGS! Fellow Co-workers, again from Hollywood!

I have a most urgent message for you at this time. I am writing from Hollywood, where again I am speaking daily Tuesdays thru Fridays for a total of four weeks over KMTR at 8:30 a.m., in addition to the Sunday broadcasts. And so again I will have this printed and mailed to you from my office in Eugene.

First, let me tell you how abundantly God is blessing our efforts---how far beyond our expectations!

The broadcast of "The WORLD TOMORROW" over station WHO, Des Moines, is bringing 500 to 800 letters and cards per broadcast ---and radio men say that is a truly REMARKABLE response. The letters are pouring in from all over the United States and Canada. And what wonderful, and enthusiastic letters so many of them are! In the last issue of "The BULLETIN" I reprinted a number of them for you to read.

While here in the Los Angeles district again I am speaking twice Sundays---2 and 5:30 p.m.,---at the large Biltmore theatre, the number one auditorium for lectures or independent preaching in downtown Los Angeles. Last Sunday we had two splendid crowds again---the auditorium well filled, with ten to twelve hundred at the afternoon service and about 800 attending the evening service.

Last evening I baptised five dear people---two men and three women---all of whom have shown plain evidence of having fully repented and accepting Jesus as personal Saviour. Oh, what a joy it is to see souls really converted---their lives completely CHARGED, and to behold the kind of smile and expression that illuminates such faces, after the tears of repentance, and after they have come to the assurance that their sins are really washed away thru the blood of Christ, and that they stand CLEAN before GOD! Personally, I know that to me this is worth all the time and effort, the hardship, the disappointments and difficulties we meet along the way to try and test our faith---it is reward many times over.

But now I must tell you that the printers have run into unavoidable delays in getting the booklet "U.S. in Prophecy" off the press. This has been two-thirds set in type for some time, but due to labor shortage and difficulties of war-time, the printers have told us they just simply cannot rush things thru as

they formerly did. According to the latest information I have had here in Hollywood, this booklet should be off the press ready for mailing within a day or two after this BULLETIN is mailed to you. The names and addresses are all written on the envelopes, just waiting for the printers to deliver the booklets, so we can insert them and mail them. We are doing our best to rush them to you.

Apparently, though, because of this delay, many of our Co-workers have held up sending their tithes and offerings the past two or three weeks, until the situation is becoming serious.

It is costing a GREAT DEAL of extra money to carry this broadcast over super-power WHO, where it can be heard in every state and over all Canada. And so far very little in the way of tithes and offerings is coming back from our hundreds of thousands of NEW listeners all over the United States and Canada. Just about one-tenth the actual COST of that powerful station is coming back from its listeners, so far. I can not,---I WILL not, beg for money over the air. It isn't God's way. Consequently the financial response from a new station is much slower than if I kept begging for money all the time. BUT I AM SURE THAT THE GOOD WE DO IS MULTIPLIED BECAUSE I DO NOT---and our motive must be to GIVE of the Gospel, not to GET.

If our present Co-workers will just keep up their efforts and their loyalty to God's cause, without slackening, we shall be able to continue to carry this and this entire greatly-enlarged work which is fast becoming a national POWER for God. And in due time the new listeners from WHO will---enough of them---respond voluntarily with tithes and offerings so that more and more powerful stations may be added until we have a truly CONCENTRATED radio audience in every section of the country, COAST to COAST.

But our present Co-workers will have to remain loyally behind us, not becoming weary with well-doing, if we are to continue and this great work for the KINGDOM is to continue to leap ahead and to be multiplied in power every few months as it has been during this present year.

For years it seemed to me that God did not open the way, or permit us to move along as rapidly as I felt, humanly, we ought to go. But now it is different. God is now moving ahead, preparing the way before us, even more rapidly than we are able to organize ourselves to FOLLOW where He leads and opens opportunities.

Station WJJD, the nation's most powerful independent (or non-net-work) station in Chicago is now open to us. It has been considered IMPOSSIBLE for any more religious programs to get on any net-work. Mutual is the ONLY net-work that will carry religious broadcasts. And it has been well-known that Mutual was now closed to any more religious broadcasts. It seemed the door was closed tight against the real expansion of this marvelous work to a Coast-to-Coast net-work. But now, I am happy to say to you, God has OPENED THE DOOR TO US, and as soon as we are ready, I am assured we will be able to send the Message out---the Message you

hear no one else sending---the WARNING of coming invasion UNLESS this nation repents and turns to God, as well as the preaching of the TRUE GOSPEL OF THE KINGDOM in all its fullness---over the entire Mutual chain. It ought to make us shout "PRAISE GOD!" Yes, God's time has COME, and He now expects each one of HIS children to do their very utmost, even to point of extreme and continued SACRIFICE that HIS Message may go with great POWER till it rocks this entire nation!

Now so many requests for "The United States in Prophecy" have come in that I have had to increase the press-run from 5,000, which we originally intended to print, to 15,000. It is going to cost a lot more than I had originally figured. And I'll be candid and tell you WE DO NOT HAVE THIS MONEY ON HAND TO PAY FOR THE PRINTING, and so I am having to order only 5,000 printed first, with the other 10,000 to be printed and mailed out later. Now this is going to cost considerably more than to have it all printed at one time, so we can mail them out to every one NOW. And so if our Co-workers, every one who CAN, will respond to your very UTMOST by return mail, and the immediate response is large enough, I am hoping that we can even YET have the entire issue of 15,000 printed at the same time, and save the additional cost of having it all made up and put back on the presses a second time.

It will cost a total of \$600 just to print this booklet and mail it, not including cost of envelopes. But it is well worth it to carry this vital Message of our own identity to so many thousands---especially to the thousands writing in for it from the middle-west, east, and south where they have never heard this wonderful Truth!

I am leaving here for Chicago and Des Moines, to conduct three live broadcasts in person from the WHO studios in Des Moines, a week from tomorrow. If our Co-workers will just respond now to the very limit, and BY RETURN MAIL, I am hoping to be able to add station WJJD, a super-power station in Chicago, on this trip---but otherwise it would have to wait until a later trip.

I have information that Gospel broadcasting is in GRAVE DANGER. A move is afoot to SHUT OFF all Gospel broadcasting except that officially conducted by the Roman Catholic Church, the Jewish congregations, and the Federated Council of Churches representing the Protestants---who DENY the blood of Christ and reduce Jesus to the level of a common ordinary teacher no greater than Moses, or Elijah or Paul. I have been telling you we are in a RACE AGAINST TIME. Our days on the air are NUMBERED! And this whole nation and people MUST BE WARNED BEFORE WE ARE SHUT OFF.

God Almighty says in His prophecies we cannot win in this war UNLESS OUR PEOPLE REPENT AND TURN TO HIM. He says Armies do not determine the outcome of wars---but the ETERNAL rescues them that put their trust in HIM. (Psalms 33) Co-workers, OUR contribution to the war-effort---OUR patriotic DUTY, if we would back up the boys in uniform and have their lives spared---is to SACRIFICE EVERYTHING and GET BEHIND THIS VITAL MESSAGE that it may go out with rapidly-multiplied POWER until this nation is AWAKENED, and TURNS TO GOD, and is SPARED! This war is a JUDGMENT SENT FROM

GOD! Help me to warn this nation, that defeat need not come to our shores! The army and navy alone---material weapons and human effort alone---CANNOT WIN FOR US THIS TIME, WITHOUT GOD! And God says HE IS NOT WITH US THIS TIME UNLESS AND UNTIL WE REPENT AND TURN TO HIM AND GET WITH HIM!

This means more than LIFE ITSELF! We DARE not slacken in our efforts! We DARE not let down! The Eternal God will hold us accountable! Personally, I have been working almost day and night until I have come to realize that I HAVE to begin to take better care of my physical health to keep fit for the tremendous task God has laid on us.

And so please do not wait until you receive the booklet "The United States in Prophecy", or until the next number of "THE PLAIN TRUTH" is out---but SEND NOW, by RETURN MAIL, the very largest offering you can, even at sacrifice---and whatever tithe you may have on hand. DO NOT WAIT UNTIL YOUR TITHE ACCUMULATES TO A LARGE SUM to sent it in. When you do, it often becomes a temptation to use it---just to "borrow it",---and this we have no right to do, for it is GOD'S MONEY. Send it in more often, even tho it is in smaller sums. And if SOME who will receive this Bulletin can send in some real sizeable sums of \$100 or more, there never was a time when it was more needed than right now for God's cause. This is a crisis, and I know you will not fail us---for I am praying that God will not LET our Co-workers fail us now---and I ask YOU to pray, earnestly, with me that this great need will be quickly supplied. We need and must have, several hundred dollars BY RETURN MAIL. Thank you, and God Bless you.

Sincerely,

HERBERT W. ARMSTRONG

Note: If you have not sent in your request to receive "The U.S. in Prophecy", and would like to have a copy, just mention in your next letter that you would like to receive "The U.S. in Prophecy", and we will be glad to mail a copy to you. Be sure and ask for it by name. - - - U. S. in Prophecy.

Thank you.

OUR Co-Workers  
BULLETIN

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VOL. III Number 7

December 23, 1942

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Published every little while, by your radio-pastor editor, Herbert W. Armstrong, Box 111, Eugene, Ore., to bring spiritual edification and encouragement to our little family of Co-workers who make possible the RADIO CHURCH OF GOD and The PLAIN TRUTH.

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AND N O W! ...A 10,000-watt STATION IN PORTLAND!

NEW TIME ON ALL PACIFIC-NORTHWEST STATIONS

I'm happy to announce another important leap forward for the work. Starting Sunday, January 3rd---the first Sunday in 1943---"The WORLD TOMORROW" program goes out on a different station in Portland---station K X L, 750 on your dial---with ten thousand watts of power---Portland's most powerful station. KXL is heard in Alaska and in Northern California. It will give us two or three times the coverage we have had on KWJJ. It means, too, that many of our listeners more than 50 miles from Portland will now be able to hear the program clearly and distinctly who have not had good reception before. This station has ten times the power of the station we have used the past five years or more in Portland. It will cost us more money---it should DOUBLE our audience in Oregon and the southern half of Washington.

Incidentally another station carrying our broadcasts, KGA, Spokane, is also now sending out the message on a power of 10,000 watts. KGA recently doubled its power, going from 5,000 to 10,000 watts.

NOTICE! NEW TIME!

All listeners in the Pacific Northwest, please NOTE: Beginning the first Sunday in the new year, January 3rd, our program comes to you at a NEW TIME on ALL NORTHWEST STATIONS.

K X L, Portland, 750 on the dial; 8:30 a.m. (instead of 5:30 p.m.)

KRSC, Seattle, 1150 on the dial; 8:30 a.m. (instead of 8:00 a.m.)

K G A, Spokane, 1510 on the dial; 10:30 a.m. (instead of 8 a.m.)

This will have an electric effect on our broadcast in the entire North Pacific sector. It should DOUBLE our listeners everywhere.

I just returned last week from Des Moines and Los Angeles. I had been gone two months. I realized that 8:00 a.m. was too early in Seattle and Spokane, but I had not realized HOW MUCH too early



until I spoke last Sunday morning from the studios of KRSC in Seattle. When we took this 8 o'clock time last Spring there was no other time we could get. But when I saw on last Sunday it was yet DARK at that hour, I prayed earnestly and asked God to open the way for a later time.

SUDDENLY the way opened yesterday in Portland to change over to Portland's most powerful station, KXL, at 8:30 a.m. Contacting the manager of KRSC in Seattle by long distance I found we also could change back to 8:30, our old time until last Spring, in Seattle. At Spokane I was unable to get that time, but KXL offered me the time between 10:30 and 11. The program will go out from either Portland or Seattle over our own Liberty Net-Work at 8:30 a.m. The program will be received at that same time each Sunday morning at the KGA studios in Spokane, but since they cannot release it on the air until 10:30, they will transcribe the program as it comes in over the lines from 8:30 to 9:00, broadcasting the same identical program over KGA at 10:30 in a delayed broadcast.

I hope all our Co-workers and listeners in Oregon, Washington, Idaho and British Columbia will rejoice with me in this important step forward. This great and fast-growing work started in the Pacific Northwest. I am very happy that this change has been made possible. It should DOUBLE the power of the Message in this great territory. REMEMBER the NEW TIME. Tune in at the new time, and the new station in Portland beginning the first Sunday in the new year, January 3rd.

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W H Y We Use N E W S ANALYSIS  
on the BROADCASTS

Some may wonder why we use the type program we do.

For instance, why do we devote five to fifteen minutes of a thirty-minute broadcast to straight NEWS ANALYSIS?

There is a reason. A vital one. The present "WORLD TOMORROW" program is the result of nine years' experience on the air.

It started, the first Sunday in 1934 over KORE, our local Eugene station, then only 100 watts, as a radio church service. Our idea then was to condense a complete church service into a 30-minute radio program. There were several hymns, often one short anthem, prayer, announcements, sermon. The sermons were spiritual ---straight BIBLE sermons designed to bring real SPIRITUAL FOOD and deeper Bible understanding to those who thirsted for spiritual knowledge.

Our intention was to send out an EVANGELISTIC program---to proclaim the GOOD NEWS to the UNconverted---to win souls for Christ. Gradually, I began to realize we were sending out the wrong type of program to accomplish this purpose.

Two incident's brought this forcibly to my mind. I know radio stations did not want religious broadcasts on the air. It was

difficult to induce them to sell us time. Then one day the manager of a station told me frankly WHY. It was not prejudice against religion. It was partly the poor quality of many religious broadcasts, but even more the fact that radio surveys had proved that about 90% of the general listening audience WILL NOT LISTEN to religious programs. As soon as they hear a hymn, a prayer, or a sermon on the air they TUNE OUT, or flip the dial to another station. The surveys showed there is a definite "religious audience" of not more than 10% of the total radio audiences. This 10% eagerly listen in to their favorite religious broadcasts, and support them in the belief they are carrying the Gospel to a lost and dying world. But, the radio surveys showed, such broadcasts do NOT reach the lost and dying world at all---the WORLD tunes out and refuses to listen. Commercial advertisers do not like to have their broadcasts following religious programs, because business men know they will have only the small "religious audience" listening. It's just a matter of business with the radio stations.

Then one day another incident opened my eyes. I have a brother-in-law who is an educator. "Your broadcasts are splendid" he said one day, "but frankly I can't understand your sermons. You speak in a sort of 'religious language'---maybe it's Bible language, or spiritual language, but to me it's a technical language I don't understand---it's just outside my line."

Do you see what was wrong? --WHY the WORLD is not listening to such broadcasts? In I Cor 2:14 we read that the natural unconverted man CANNOT understand the spiritual things of God's Word. Sometimes these truths are just "foolishness" to him. He CANNOT UNDERSTAND THEM, because they must be SPIRITUALLY understood. But, says verse 10, "God hath revealed them unto US by His Spirit." "When He, the Spirit of Truth, is come," said Jesus, "He will guide you into ALL TRUTH"---that is, into the understanding of the WORD.

If God called me to go to China and preach to the Chinese, I should first learn to speak the CHINESE LANGUAGE. I would speak to them---preach CHRIST, and HIS GOSPEL to them, in THEIR LANGUAGE, so that they would understand. Now the WORLD does not understand spiritual language or "Bible language". I learned that, to carry the Message to the WORLD, I would have to drop the more spiritual phraseology, and speak to the world in it's own language.

If the SMALLEST radio audiences today are the "religious audiences", the BIGGEST radio audiences today are held by the newscasters and the news analysts. Before being converted and called into the ministry, I had devoted twenty years to writing for newspapers and magazines. The news today rapidly fulfills Bible prophecy. No news analyst can rightly UNDERSTAND or interpret world events today, without the background of sound understanding of the Bible and its prophecies. Likewise no minister could take advantage of this fact in broadcasting, without a practical newspaper background. I began to realize God had so guided my life that I had BOTH. Why not utilize this life experience to the glory of God? Why not take advantage of this unique experience to produce a broadcast of the type which stands number ONE in public interest, instead of in last place---a broadcast that would talk to

the "man in the street"---the person of the world---in his own language, employing subject-material that would attract the largest possible listening audience, and the very type of material that would cause skeptics to see the Bible in a new light! PROPHECY FULFILLMENT causes even scoffers to stop and THINK! It is something the atheists CANNOT ANSWER! It commands their respect. It causes many to believe in God who never did before.

Beside proclaiming the true GOSPEL---the Good News of the KINGDOM OF GOD---the Eternal has commissioned us who are Co-Workers together in this work to WARN THIS NATION---including Canada, and other English-speaking nations if that becomes possible---that GOD HIMSELF is sending this war upon us as a JUDGMENT---that we are HIS PEOPLE ISRAEL---that to win in this war this nation MUST REPENT AND TURN TO GOD AND PUT ITS TRUST IN HIM!

And so, "THE WORLD TOMORROW" program has emerged from this long experience. It is a program that attracts a very LARGE listening audience. It is bringing a PHENOMENAL response. For instance, from station WHO alone we receive an average of 800 to 1,000 letters per broadcast---and one broadcast on that one station alone brought in 2,200 letters and requests from all over the United States and Canada. As near as I can check, "The WORLD TOMORROW" program not only brings a much greater mail response than other religious programs, according to number and power of stations used, but we receive a heavier mail response than commercial or other-type programs. Atheists have been converted. Wives write me that their unbelieving husbands, who never go to church and would never listen to religious broadcasts, are listening to "The WORLD TOMORROW", reading "The PLAIN TRUTH" magazine, becoming interested. As one listening wife wrote me, "I thank God that thru you my prayers of years are now being answered."

I feel that God has LED US all the way. "If any of you lack wisdom, let him ASK OF GOD," says James. (1:5) When I was first called to this work I realized, and acknowledged, that I lacked wisdom; but I asked of God, and I am glad at the way He has answered, and guided and led us in this work. The wisdom of employing the type broadcast we do today is proved by believers who formerly were atheists---by the changed lives of people who once were worldly and now are rapidly-growing spiritual characters. It is proved by the tremendous mail response. It is proved in many other ways I lack the space to tell you. This broadcast is OUR contribution to the WAR EFFORT! America MUST HAVE SPIRITUAL ARMAMENT to save us from defeat. Just flesh and steel alone cannot win this time. It will take MORE than human determination, using ships, tanks, planes and guns. It will take the WHOLE ARMOR OF GOD. Some say, "Well, I don't think this nation will wake up and turn to God." Perhaps not, but our mail shows that dozens and scores ARE waking to this truth and turning to God in earnest. Are THEIR souls worth the effort? And if we WARN the nation, that is all God requires of us. LET'S PRESS ON WITH RENEWED AND INSPIRED ZEAL. This is OUR part in this war! Our duty to GOD, our greatest help to our nation.

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"OVER THE EDITOR'S SHOULDER"

I wish you could just spend an hour or two, some morning, sitting here in my office, looking over my shoulder as the mail is opened, reading some of these hundreds and hundreds of interesting, inspiring letters that pour into our office every day.

These wonderful letters, entirely unsolicited and spontaneous, are my greatest encouragement. They are a definite "LIFT" that inspire me to plunge on with renewed effort. I want to give you just a glimpse into a very few received recently.

A woman from Alabama writes as follows: "Dear Brother Armstrong: I know you are doing a wonderful work, and I pray and ask God to give you physical health to keep fit for your tremendous task. You said you baptised five people while in Los Angeles. I want to ask you, do you have to be baptised to be saved? Why I am asking this, my son was listening to your broadcast last Sunday night, and I believe he was converted. He began to weep and I told him if he would only ask God to forgive him his sins and have FAITH, he would be saved. He is my oldest son ... 40 years old ... not married. I hope some day you will come to our city to see us." . . . Yes, I wish I could see ALL our listeners!

From EAST END, SASK., CANADA: " . . . I have never taken religion too seriously but have always tried to keep on the road, but now I am beginning to feel I would like a helping hand, to guide me through the rest of my life. I will be listening for your broadcasts each Sunday nite."

From MISSOURI: "My husband and I sat right on the edge of our chairs, listening to your broadcast last night. Can hardly wait for the next . . . . We were blessed in having met and communed with you on the air."

From a Doctor in Ohio: "I have heard your broadcasts the last two Sundays and I have enjoyed them completely. I only regret that I have been unfortunate not to have heard you long before this. I think that you present what you have to say in the grandest manner I have ever heard. . . . I appreciate your broadcast so much that I have taken time to let you know it."

From PENNSYLVANIA: "I heard your radio program on news and the Bible and found it enlightening as well as inspiring. I have heard many men explain or deal with prophecy in these days, yet, I cared most for your presentation. I could follow you well throughout your message. You may never know the good or worth of such a program."

Another from Ohio: "Dear Brother Armstrong: Let me congratulate you on your fine and inspiring message of last evening. Thank you for making me think seriously of things that I would otherwise pass off lightly."

From a Chaplain in the U.S. ARMY: "Your Sunday night program was received over the radio in my hall here at Camp. . . . In our reading hall I have placed the two free copies of "The PLAIN

TRUTH" which was received in my office upon my request to you. Thank God, for men like you who still give the full Gospel in these times of great need."

SPECIAL AND URGENT

This is important---of special urgency.

The year now closing has seen this work of God go forward in an amazing manner. It has doubled and quadrupled in scope and power. In every way it has had God's blessing. It is marvelous, and it fills us to overflowing with gratitude. In every way it is developing and being blessed just as God's true work would be. It started small---from nothing, with nothing---as everything God starts thru human agencies always has started. It has borne abundantly the Fruits which only GOD'S BLESSING could produce. And now that God's Time has come, this work is leaping forward, multiplying in power, in a manner which would be impossible by human efforts alone. Last Spring it still was a more or less LOCAL work, confined mostly to the Pacific Northwest. We then were going out on only three radio stations, in Eugene, Portland, and Seattle. Then a 5,000 watt station in Spokane was added. Then, about six weeks later, station KMTR in Los Angeles, which actually reaches out on an equivalent of about 40,000 watts of power. A month later, station KFMB in San Diego was carrying "The WORLD TOMORROW" Message. And by the last of August our first super-power 50,000-watt clear-channel station, WHO, Des Moines, was carrying this message in great power to the entire North American continent---from the Panama Canal zone to Northern Canada, in a night-time broadcast. And now the way has opened to DOUBLE the power and listening audience in the Pacific Northwest. With station KXL, Portland's most powerful station sending the programs out on 10,000 watts---with KGA, Spokane now double its former power---now 10,000 watts---with the new later Sunday morning time, our listening audience will be DOUBLED in the North Pacific. And negotiations are now under way to add super-power 50,000-watt KWKH, Shreveport, La., WJJD, Chicago, and KFRC, San Francisco. In a few months we hope to be on the MUTUAL Broadcasting System, Coast to Coast.

But this would not BE God's work if all were smooth and clear sailing. Just as God's people must encounter trials and tests, hardships and obstacles in their private Christian lives, so must we expect to encounter severe tests in carrying on the work God has committed to us.

This work has now hit a CRISIS---a most serious one. IT'S VERY EXISTENCE IS THREATENED! This test is not sent to discourage us, but to TRY us, to STRENGTHEN us by coming thru it. I was led to speak to our local congregation (composed mostly of our own converts) from the Book of James. "My brethren, count it all joy when ye fall into divers temptations (margin, TRIALS), knowing this, that the trying of your faith worketh patience." And Peter says, "Beloved, think it not strange concerning the fiery trial which is to try you." It is for our strengthening. It is to teach us faith. I accept this present crisis as such. I am committing it to God. I ask you, dear Co-Workers, to JOIN ME IN EARNEST

PRAYER, and in FAITH, that God will carry us thru. His work must not, will not, stop. It will go on stronger than ever. But WE have OUR part to do, AND WE MUST DO IT WITHOUT DELAY!

Partly due to the early hour of our broadcasts in the Pacific Northwest---partly due to the fact that transcriptions were not getting thru by air-express on time while I was back in Des Moines ---partly due to the holiday season and people forgetting God's work and spending all their money on "Christmas presents" the income to carry on this great and growing work has dropped down to about half the past thirty days. THE SITUATION IS SERIOUS AND DESPERATE! It caused delay in printing the booklet "U.S. in Prophecy." It is holding up the next issue of The PLAIN TRUTH. It leaves us short-handed at the office. This work MUST HAVE an extra \$1,000 AT ONCE, in addition to seeing regular income restored. We MUST get out another PLAIN TRUTH at once! It and many other things are waiting. God expects HIS CHILDREN TO GIVE---yes give till it hurts, in times like these. Please try to send an EXTRA AMOUNT---the largest you possibly can, by return mail. God's work is at stake. It is a SERIOUS CRISIS. Please RUSH---put this FIRST, before anything else. GOD BLESS YOU. I know you will!

Herbert W. Armstrong

OUR Co-Workers'  
BULLETIN

VOL IV. Number 1

February 16, 1943

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Published every little while, by your radio-pastor editor, Herbert W. Armstrong, Box 111, Eugene, Ore., to bring spiritual edification and encouragement to our little family of Co-Workers who make possible the RADIO CHURCH OF GOD and The PLAIN TRUTH.

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A N E X P L A N A T I O N

ALMOST daily letters are received from interested radio listeners saying "I should like to know more about your work."

This, then, is an explanation.

This work, we believe, has been raised up of Almighty God to sound a definite WARNING to our people, and to proclaim in these closing days that which has not been proclaimed, the TRUE Gospel---the Good News of the KINGDOM OF GOD.

In the Bible---God's revelation and special message to man---are whole chapters and books of prophecy whose meaning has been sealed until this present time of the END. Whole Books of the Bible had no meaning to those of a generation or two ago. Like Daniel's prophecy (Dan. 12:8-10) these vital prophecies were sealed ---closed to human understanding until NOW. They pertain to world events, NOW. A very large portion of all the prophecies of the Bible pertain to THIS very generation in which we live.

Bible prophecies have foretold that, in these latter days, the popular churches would have turned their ears away from hearing the TRUTH, and be turned to FABLES; (II Tim, 4:1-4) being DECEIVED into believing they have the truth (Rev.13:14; 18:3; 19:20). That they would maintain all the FORM of religion, but be devoid of God's POWER, or of true understanding (II Tim. 3:1-5). That they would refuse to HEAR the law of the Eternal, and would demand that their ministers preach the soft and smooth things, and the deceits (Isa. 30:8-40). And that, as a result, the ministers of this time would be "feeding themselves" instead of the flock---that is, preaching what they are TOLD in order to retain their salaries, instead of preaching GOD'S TRUTH. (Ezek. 34:1-5)

The prophecies show that our people today are "IN BABYLON" (Rev. 18:4),---that is, in confusion---with hundreds of sects and denominations, each interpreting the Bible differently. The Bible should not BE interpreted at all. If I write you a letter making plain, simple statements, you understand my meaning without "interpreting" my letter. If you begin to "interpret" what I said, you would be applying to it a meaning DIFFERENT from the obvious intended meaning of plain simple statements. And so it is with the Bible. Differences in belief come from INTERPRETING, when God never intended us to interpret His Message at all. That is why Jesus said that the Scriptures would be revealed unto BABES, but

hidden from the wise and prudent. Know when we encounter the symbolic language of prophecy, still WE are not to interpret it. Always the Scripture interprets its OWN symbols.

But denominations necessarily are bound to their particular traditional creeds or doctrines. They are not free to confess error in their teaching, or admit a new revelation of truth which would upset their past teachings. Consequently God has been unable to use them as instruments for proclaiming the long-hidden messages of these sealed prophecies NOW OPENED, which contain a live, most vital WARNING to our people today!

I was in business in Chicago, as a publishers' representative, when God first called me to His service. My wife had a most unusual dream---perhaps more of a vision than a dream ---in which she "saw" the second coming of Christ, as it first appeared, or a warning vision of it, as it then turned out. In this remarkable dream, she saw Christ descend; and she feared greatly for me, knowing I was not converted. But Jesus descended immediately in front of us, and placed His arms around us both, then revealing this was not His second coming----but that it would be soon, and He was calling me to a special mission. At the time, I was awed when my wife told me of the dream, but suggested she tell it to some minister. I did not take it seriously---then. My heart was set on business success and making money. I was unusually successful for a young man, fired with an overpowering ambition. I had studied hard, applied myself diligently, and felt assured of great success in the business world.

Overnight, God took away this business. Every large and important advertising client---multi-million dollar corporations---went into the hands of the receiver during the depression of 1920-21. Twice afterward I started other businesses. Each promised to grow to national proportions, was on the very threshold of big success, when forces entirely out of my control swept them suddenly and completely away. I couldn't understand it.

I had endeavored to run away from God's call in order to achieve success in business and make money. My business was my god. My sin was along economic lines; the punishment had to be economic. For seven years my family had to suffer poverty with me. It was like King Midas in reverse---everything I touched turned to NOTHING, no matter how diligently or determined the effort.

It was during this time that my interest was drawn by two incidents to the Bible. My wife had suddenly come upon a truth which seemed to me utterly fanatical. Contrary to my orders, she insisted on following and living this truth. Divorce was even threatened, but first I exacted a promise that she would give it up, provided I would study the Bible and be able to show her where she was in error. For six months I wrestled with this Bible truth, and ended up by facing the alternative of accepting it or resorting to a dishonest perverting of God's Word. God had "softened" me up for this surrender by financial reverses and discouragements almost beyond description. The surrender was made, the truth accepted, and then, for the first time in his life the writer began to really



understand the Bible. Until then it had been like reading in some foreign language. Now it became plain, simple, understandable--- and the most interesting, fascinating, enjoyable study of his life.

It was about the same time that a sister-in-law, having encountered the arguments and hypotheses for the doctrine of evolution in studying geology and biology in college, challenged me on this subject, and wounded my pride by calling me "ignorant" because I did not believe the theory of evolution. Then I also set out to thoroughly STUDY evolution, and in doing so, studied the Bible revelation of CREATION. I succeeded in convincing the sister-in-law that it was SHE who had been in ignorance.

As a result of these two incidences, I made a full surrender to God, and was converted. This was during the seven-years' punishment God inflicted, and came when there was plenty of time for study. Many hours a day were devoted to Bible study. The writer was amazed to find that many of the teachings of his boy-hood Sunday school days were the exact OPPOSITE of the plain, simple statements of the Bible.

At first I was confused---bewildered. But I read in James 1:5: "If any of you lack wisdom, let him ASK OF GOD, . . . and it shall be given." I did ask, first for UNDERSTANDING, then for wisdom, which is right knowledge, rightly APPLIED. I began to pray a great deal---to pray as I studied---and much of my Bible study from then on was done on my knees. Gradually the picture cleared. Bible study became my great life-interest. It became a passion. Not as a hobby or side-interest. Not as a means of winning arguments. But purely for the love of the truth itself which had been born in my heart and soul, and as a means of learning HOW TO LIVE. I studied daily, often until long after midnight. I read the writings, studied the doctrines of various faiths and denominations---always following the example of the Bereans which God commanded, "searching the Scriptures daily, WHETHER those things were so." And I have BELIEVED only what I found PROVED in God's Word.

Having been a trained writer, it was but natural that the amazing, fascinating new truths uncovered were written up in article form. Not necessarily with an intention of having these articles published, but as a matter of self-satisfaction. But as a few Christian friends who were deep Bible students began to read some of these articles, they urged me to speak before various groups. This at first I refused to do. Finally, however, a definite invitation to speak before a certain church group was accepted, because I had a message I felt literally IMPELLED to give them.

Somehow that broke the ice. For the first time in my life I prayed aloud before others that day, upon an unexpected request I dared not refuse. Enthusiastic invitations to speak again, followed that meeting. Soon a request came to hold a ten-day evangelistic campaign in a church in a small Oregon town. It was during the holidays when I had time on my hands. I agreed to attempt my first evangelistic effort, on condition that every member of that church promise to devote at least one solid hour

each day to earnest prayer for these meetings, to be continued until the close of the campaign. Four or five conversions were the fruit of that first effort, but I have always believed that even greater good, if possible, came to the congregation as a whole from the hour-a-day each one devoted to private prayer. Two or three weeks of that made them a much CHANGED congregation.

Following this brief campaign, I was invited to conduct a short four-meetings-in-three-days campaign at the Baptist church in the next town.

And so, gradually, I was simply DRAWN into the ministry. I never sought to enter it. Rather, like Jonah, I had tried to run away from God's commission. But God threw me overboard into the depths of economic punishment until I learned my lesson. Not that I ran from it intentionally. I was not really conscious of the fact God was calling me to His service. My mind was too filled with material interests to clearly recognize the spiritual call.

But now, during this seven years, all the former pride, ego, and self confidence was torn out root and branch, painful tho the process was. I came to the place where ALL confidence was lost. A strong man may, by sheer will-power, get up again when he is knocked down. But if he is knocked down enough times, he finally stays down. I came to the place where I decided I never had had the unusual ability I had fancied. I looked upon myself as a burned-out piece of junk, not even worthy to be thrown on the scrap-pile. The old Herbert Armstrong died, and with him all faith in Herbert Armstrong. Self-confidence was dead. But now a NEW kind of confidence was born---a confidence, not in self or self-ability, but an abiding FAITH IN GOD! Time after time we were forced to throw ourselves upon God's mercy and depend upon an immediate and miraculous answer to prayer. Time after time the ANSWER CAME! Too consistently to be dismissed as coincidence. Once I had to ask God to SEND to us, at once, a dime for milk for the baby. In less than three minutes the dime came---was literally brought to our house. Another time, my wife could not have lived another twenty-four hours. She was suffering from a combination of things---blood-poison, a dog-bite, quinsy, internal complications. She had not been able to drink a drop of water, eat a bite of food, or sleep a wink in 72 hours---three days and three nights. A believing couple came and prayed a prayer of FAITH such as we had never heard before,---simply, believingly, claiming God's PROMISES as stated in the Scriptures,---and Mrs. Armstrong was INSTANTLY healed of all these critical ailments simultaneously. Another time, we had to have \$75 at once, and didn't know where to turn. After 24 hours' FASTING and prayer, the very next mail brought it from a totally unexpected source. FAITH, like muscle, is strengthened by EXERCISE---and God has graciously imposed upon us a very great deal of that exercise, until, like George Mueller, we have learned that whatever God promises in His Word HE WILL PERFORM ---and if we can be sure of God's will THRU HIS WORD, then we KNOW we have the answer---and it always comes! We have had, in other words, to come to really KNOW the Eternal, and we have found Him GOOD! The writer knows God loves him much, because God punishes every son He loves---and we have had to suffer a very great deal. But this suffering, and the thousands of EXPERIENCES we have had to

live thru, have taught us valuable lessons, and manifested His live in blessings which words could never describe.

From the time I began an active ministry, my labors were blessed and always have been successful. As long as I continued to strive to MAKE MONEY and build a business, every effort came to naught. But on the contrary, every effort devoted to God's service was blessed, and today we look back upon a fruitage of hundreds of conversions, countless answered prayers, many changed lives, and the GOSPEL, together with God's last warning for America, has been carried to many hundreds of thousands all over the United States and Canada.

In the summer of 1933, the present work was started. I was called to hold meetings in a little one-room country school-house eight miles west of Eugene. I started there without money---not even money to print hand-bills. I borrowed a typewriter, wrote out announcements giving the topics of sermons, and went around over the country-side personally inviting people to come. The attendance started good, grew as the meetings progressed, until often even standing room was taken. There were several conversions, and a small church started with these new converts forming a good portion of the little congregation.

The first Sunday in 1934 the RADIO CHURCH OF GOD went on the air for the first time---and has never missed a Sunday since. During the preceding October, I had been told of an opportunity to speak over KORE, local radio station, for 15 minutes each morning for one week, conducting the "morning devotional" period carried by the station. To me, this was a serious opportunity, and I put a great deal of time and study into the preparation of the script. On the morning of the first broadcast, I well remember, about one or two minutes before I went on the air, the thought came that all people speaking for their first time on the radio are supposed to suffer "mike fright." "Why, I'm not suffering any mike fright," I remember thinking, "I'm as cool and calm as a cucumber." Then came the red light and for the first time in my life, I was "ON THE AIR." The script was all written, and as the words began to pour into the microphone, I was startled to notice that for some unexplainable reason I was almost out of breath, my heart was pounding, and I was so nervous I could hardly read. I couldn't imagine what had happened to me so suddenly, when not a minute ago I had been so calm. But I struggled thru it, and after five minutes or so, had forgotten this heart-pounding nervousness, and had my whole mind on the message I wanted the hundreds of listeners to hear.

I was amazed, a few days later---and the officials of the station were even more amazed---when letters began to pour in from listeners asking for copies of these morning radio talks. The station had never before received mail as a result of this morning devotional period. The announcer and station owner got together and proposed that I start a regular Sunday morning "Radio Church." They told me I had a good radio voice, and apparently had something that the listeners wanted. And so this broadcasting work began. At that time it cost us \$2.50 per week, and it took a lot of FAITH! \$2.50 was a lot of money in those days! But by faith it came.

The PLAIN TRUTH made its bow before some 200 readers one month later, on February 1st. That first number was printed on a mimeograph machine. I borrowed the use of a typewriter to cut the stencils, and borrowed the use of the mimeograph. A friend contributed \$5 which covered the cost of paper, ink, stencils, and postage for that first number. The coming issue of The PLAIN TRUTH will cost upwards of a thousand dollars to publish and to mail. That first number had a circulation of about 200 copies, as nearly as I can remember---while the coming number will have a press-run of 25,000 copies!

From that time on the work grew steadily. Each time was devoted to holding personal evangelistic campaigns, and many precious souls were given us for our hire. After some three or four years, during which the RADIO CHURCH grew to be a real Lane county institution, the way finally opened to expand the broadcast to include a Portland station. We started there on station KXL, then on a power of 100 watts. The station changed hands after nine months, and the new owner refused to carry any religious programs. We then went over to KWJJ which then had a power of 500 watts. It increased later to 1,000 watts. Just recently we have gone back to KXL, which now broadcasts the Message on a power of 10,000 watts, Oregon's most powerful station, again under different ownership.

But to go back a little. For a time, just prior to coming to Eugene, we had joined a local church organization. I received a small salary, with our house rent paid, and vegetables, fruit and most of the groceries furnished---the selection being made for us by others. We found, however, that it was impossible to receive even this humble "salary" without being told what I dared preach, and how I must conduct God's work. I came to see that if a man hires you, you must serve THAT MAN---or the denomination, or organization. And so it was that at the time we first came to Eugene, my wife and I made a solemn pledge to God that from henceforth, we would look to Him ALONE for "salary" and all financial support. If we would serve God, we must look to HIM for the "salary". Then and there we dedicated our lives to Him and His service, on the basis of pure FAITH in His promises to supply every need. And from that day on, our work has prospered.

During these past few years we have come into a constantly fuller understanding of the prophecies. Many of the prophecies, closed until now, began to open to our understanding. Gradually, little by little, and continuously, God had never ceased to reveal more and more of the TRUTH we know now He has called us to proclaim. We came to see and to understand the many prophecies ---whole BOOKS of prophecies---pertaining to this present war and the time of the immediate future.

We came to see God's great WARNING to America and to Britain that we shall LOSE this war UNLESS OUR PEOPLE REPENT OF THEIR SINS AND PUT THEIR TRUST IN GOD!

God helping us, we know of no one else proclaiming this solemn warning to our nation! And yet, unless it is proclaimed, WHOLE BOOKS of the Bible, such as Ezekiel, Amos, Hosea, Joel, are

left almost wholly without meaning. They are a warning for our people in OUR TIME! Yes, even much of Jeremiah and Isaiah---much of Revelation, Daniel, and other important prophecies. To proclaim this life-and-death warning for our nation IS THE MOST IMPORTANT BUSINESS IN THIS WORLD TODAY.

After all these years, I can look back now and see that all my business experience and training in the years before I entered the active ministry, was a PREPARATION for the present task. I was very specially trained and fitted for every phase of this present work in a manner I did not dream of then.

The broadcasts evolved from the conception of a church service condensed to 20 minutes employing radio technique, to the present "WORLD TOMORROW" program of news analysis and Bible prophecy. Twenty years spent in the newspaper and magazine fields, in almost every department of the publishing business, has fitted me primarily for this program. Also it trained me for editing and publishing The PLAIN TRUTH and other booklets and articles.

Always, from the first, this radio work has been a WORK OF FAITH. Always it has been NON-denominational. It is a channel thru which GOD'S TRUE MESSAGE may be proclaimed boldly to the nation without taint or influence of the "babylonish" traditions that seem to grip the world today, and that have deceived all nations.

From the first we have tried to conduct God's work GOD'S WAY. The Gospel must not be SOLD like merchandise---it must go FREE. You'll never see the words "PRICE, so much" on The PLAIN TRUTH or on any literature we publish or send out. You'll never hear us beg for money over the air---and the very fact that it is "customary" makes us the more determined to depart from the traditions of men, and adhere to the rules of God! We never take up collections in public meetings or services. God's way is to GIVE, not to GET. God expects HIS PEOPLE to freely give---to give even at the cost of sacrifice---that the Gospel and the LAST WARNING may be carried forth and given FREELY to others. Our policy is to pay as we go, running no bills.

Gradually, continuously, this work has grown to its present national and international influence. At this writing, "The WORLD TOMORROW" program is going out every Sunday morning at 8:30 over the Liberty Net-Work in the Pacific Northwest---including stations KXL, Portland; KRSC, Seattle; and KGA, Spokane. At 9:30 Sunday morning it is broadcast over KMTR, Los Angeles, and KFMB, San Diego. At 9:45 over KORE, Eugene. And then at 11:P.M. Central war time, over super-power 50,000-watt clear-channel WHO, Des Moines. At this hour, WHO is the most powerful station in America for REACHING OUT---in fact it is probably the ONLY station which has a regular listening audience in EVERY STATE in the Union, as well as EVERY PROVINCE in Canada, for the simple reason it is the only clear-channel 50,000-watt station near enough the CENTER of the North American continent to be heard over the WHOLE continent. We receive letters from the northernmost parts of Canada, from the Panama Canal zone, from the British West Indies in the Atlantic.

But this is only the BEGINNING. This work is just emerging as a truly nation-wide, and international power. This work multiplied about six times over in power and scope during 1942. It must continue to grow proportionately during 1943, for TIME IS SHORT, and much remains to be done. We hope the end of this year will see the "WORLD TOMORROW" program going out over all the larger stations of the Mutual net-work, Coast-to-Coast, supplemented by about seven super-power 50,000-watt stations such as WHO, Des Moines. We hope to see The PLAIN TRUTH circulation jump to more than 100,000 copies during this year. We hope to be able to develop enough office organization to be able to publish The PLAIN TRUTH regularly the first of each month---to publish also "The GOOD NEWS", another monthly publication devoted to feeding the Flock---those who are converted---with the true spiritual food, and the deeper spiritual truths. In addition we hope to be able to resume publication of the "Bible Study Quarterly", suitable for private home study, or for the Bible classes, or for Sabbath or Sunday schools. And we hope, too, to be able in due time to publish some 40 or 50 booklets covering specific important doctrinal subjects. Yes, we have the goals set high, for we have a clear VISION of the work God has given us to do. He has been moving on before, opening the way, laying open the hearts of a growing group of Co-Workers to GIVE of their tithes and offerings, that we together may GIVE of the true Gospel---without money and without price.

While this work is wholly INDEPENDENT of MEN and of man-made or political organizations of men, such as denominations, sects or federations,---as we believe it SHOULD be to be truly GOD'S WORK---yet it is wholly DEPENDENT upon GOD for everything. We try to WALK IN THE LIGHT as He GIVES us the light---to preach, boldly and fearlessly, the TRUTH, and to LIVE that truth as we go.

God has blessed this work richly and abundantly. It's FRUITS are those of a work specially called, directed, empowered, and blessed of GOD---and by their FRUITS ye shall know them! God Himself is WORKING in this work. To those who see that, and wish to place GOD'S TITHES and their liberal offerings besides, where GOD is working, we express our sincerest and deepest heart-felt THANKS and gratitude. May God bless you, as He has blessed and is blessing us and His work!

#### The PLAIN TRUTH BEING PRINTED

And now, may I give our Co-Workers a report of the present status of God's work? Please read carefully, prayerfully, every word.

As I have explained to most of our co-workers before, the very phenomenal success of the broadcast over station WHO plunged us into a crisis. I believe it will be past as soon as the current issue of The PLAIN TRUTH is mailed out.

We had expected station WHO to add something less than \$100 per week to our expense---figuring station-time cost alone. I estimated, based upon experience in using six other stations, between 200 and 300 requests per broadcast for The PLAIN TRUTH

and the special booklet being published at the time. Instead, the first broadcast brought around 600 requests, and the number steadily increased, until it was averaging around 1,000 per broadcast. One broadcast alone brought 2,200 letters and post-cards. These letters and cards, most of which show unusual interest, come from every state in the union and every province in Canada.

It cost a fraction over 3¢ to add each new name to our mailing list---the cost of stencil used in our addressing machine and labor in cutting. Adding postage for mailing the literature requested, and cost of printing, and salaries paid for two additional secretaries (we NEED two more) and each letter or postcard received is costing, in immediate expense, close to 15¢ to handle. Result, WHO has actually added about \$250 per week to our expenses! We were prepared to handle only a \$100 expense. BUT, station WHO has given us such a VAST audience that it is the equivalent of having added four super-power 50,000-watt stations, each producing the results we expected.

Certainly I thank and praise God for this unexpected phenomenal response---and I thank Him, and you co-workers, too, for having tided us so nearly over this supreme financial crisis. As soon as these many thousands of NEW listeners receive the coming number of The PLAIN TRUTH---the first copy for most of them---many new co-workers will join with our present loyal helpers, to keep this work going---and GROWING.

Meantime, the printers are already at work on The PLAIN TRUTH. This coming number will run to 25,000 copies! It will cost upward of a thousand dollars to print and mail this issue! And it all must come by FAITH, in addition to the heavy weekly expense of broadcasting. Remember, WE NEVER BEG FOR MONEY OVER THE AIR! I never even so much MENTION the need of it. Ours is the only broadcast I know that is truly 100% a work of FAITH. It's GOD'S WAY! This is GOD'S WORK! And it is, right now, the most vital---the most IMPORTANT work, in this whole world!

It is more than just preaching the Gospel. THIS NATION MUST BE WARNED! The sure Word of prophecy says definitely the only way we can win this war is to REPENT as a nation, turn to God, seek Him and FIND Him, and put our trust in HIM! God has SENT this war upon us, as a JUDGMENT! The day of reckoning, for this nation, is HERE. This is of GOD! HE SAYS SO! Regardless of the APPEARANCE of things at the moment, regardless of the war situation as we THINK it is, regardless of how many planes, and tanks, and ships and guns we produce and how many men we train, STILL God says He will send crop-destroying worms and locusts, and withering DROUGHT and FAMINE that shall literally STARVE us into defeat, unless we turn to HIM! I tell you, dear co-workers, more demands upon you and me making every sacrifice, putting every ounce of energy and spiritual effort into sounding this warning SO LOUD and with such tremendous spiritual power it will WAKE UP this slumbering nation, than upon all that ALL the armed forces, combined, can do! WE MUST NOT FAIL! We must PLUNGE ON! The financial crisis is not over. I still need an extra thousand dollars, over and above regular weekly expenses. Send the largest

offering you possibly can by return mail in the enclosed envelope.  
KEEP sending as OFTEN as you can. And PLEASE PRAY EARNESTLY, and  
DAILY, for this work.

As ever, your faithful co-worker,

Herbert W. Armstrong



The GOOD NEWS  
Letter

Number 2

April 20, 1943

A personal letter to all the brethren of The Churches of God, from your pastor, co-laborer, and fellow-servant in Christ, Herbert W. Armstrong, Box 111, Eugene

GREETINGS! brethren, in the name of our Lord and Saviour, Jesus Christ! Again I am writing the Good News-LETTER on the train, in the very heart of the awe-inspiring and magnificent Canadian Rockies.

We are on our way home, again filled with JOY and reverent GRATITUDE for the continuing blessings of God's grace! If we sincerely dedicate our lives to HIM, keep our hearts honest toward God, and strive to do His will and those things that are pleasing in His sight, then it seems that even the Eternal Creator cannot do enough to bless us! I am reminded of those passages in the first chapter of Ephesians I have loved to read to you so often,---how God bestows upon us every spiritual blessing within the heavenly sphere!

He has certainly been with us, and blessed us,---and protected and preserved and prospered His work, on this trip! We faced the gravest crisis that has yet confronted this work. It appeared that the work had been set back at least a year. No human effort could have saved it. But God heard our prayers. He answered and saved it not only, but gave it a great leap forward, until now we are on TWO of the nation's eleven nationally-cleared channels over super-power 50,000-watt stations at 9:00 P.M. Sunday nights (Coast time), and the Message now goes out over NINE stations---two of the nation's most powerful 50,000-watt exclusive channel stations; two 10,000 watt stations, one 5,000, two 1,000-watt stations, and two 250-watt local stations!

I found it necessary to come home by way of Minneapolis, on one of the northern routes, so I could see the manager of the 50,000-watt station of Minneapolis. For some time I have been wanting to see some of the Canadian stations, looking into the possibility of adding them later on---and so when I found we could just as well return via Minneapolis, and then Canadian Pacific, through Winnipeg, Regina, Calgary, and Vancouver, and at no increase in train fare, I had our tickets rerouted and we are making the journey home through Canada. For a day and a night we traveled over the flat prairies of wheat land, but today we are winding through the marvelous, majestic, thrilling Canadian Rockies. We have passed Banff and Lake Louise, and are now back into Coast time and west of the Continental Divide. The spectacular thrills of these scenic mountains, revealing some of the Creator's matchless handiwork, provides a fitting climax to the thrill of gratitude we have experienced as the result of God's intervention and great blessings He has bestowed upon us this trip. How grateful and thankful we are! How we praise Him for His

goodness and His wonderful works toward men!

How tragic that there are enemies who fight this work--- would break it up if God permitted---would even sow the seeds of discord among brethren and divide us and tear up God's work in every possible way to satisfy their personal aspirations and to vent their jealousies! Such mis-directed and destructive effort is truly tragic at a time of world-crisis such as this. But I thank God, I have never had to take time away from the work to which He has called me to fight back, or try to protect myself from enemies ---I have always been able to leave them to the Eternal, who fights all our battles for us, and to devote my entire time to the great CONSTRUCTIVE work of warning this nation of impending judgment, and to proclaim the GOOD NEWS of the coming KINGDOM OF GOD, and to the saving of souls and the UPBUILDING and strengthening of the brethren! And it is indeed encouraging inspiration when GOD BLESSES THE WORK OTHERS CONDEMN AND WOULD DESTROY! Somehow, after receiving these almost unbelievable blessings, I cannot believe God is nearly as angry with me as some of my enemies. Yes, we are grateful beyond words, and filled with praises and with JOY!

#### WHAT HAS HAPPENED

And now, since this is just an intimate and personal letter to our own inner-family of brethren, I want to tell you what has happened.

We had just arrived in Hollywood and I had started broadcasting daily, Monday through Friday at 5:15 P.M., over KMTR. Two days after we arrived Dorothy called up from the office to tell me she had very bad news---a letter had just arrived from WHO, cancelling our contract on two weeks' notice!

It was indeed bad news---almost FATAL news! It would have set the work back a year, reduced it to a local work again. It caught us at a time and under circumstances such that I do not know how or when we might have managed to get started again on another super-power 50,000 watt station. We would have lost all contact with a national audience of hundreds of thousands, and how we might have re-established contact with them I do not know. The situation is this: it always takes six to eight months before any new station becomes self-supporting financially. We had been on WHO just over six months. We were not yet receiving enough from our new WHO listeners to pay the expense of broadcasting over that station. Among these hundreds of thousands of listeners are many who will, if we continue to have contact with them, become regular co-workers within the next thirty, sixty, or ninety days---and we had been expecting a decided and sorely-needed "LIFT" from that source as soon as the current PLAIN TRUTH is completely mailed out. To be cut off, and lose all contact with them just now, would hit us an almost fatal financial blow.

When we started on WHO, the last of August, we were prepared to absorb the additional expense of station charges for time, even though this was very heavy. What we had not anticipated, and were NOT prepared for, was the expense of handling the amazing mail response we have received. The very success of

the broadcast almost choked the work and put it out. We were sending out "The United States in Prophecy" booklet, and the cost of entering each new name on the mailing list, including cost of stencil and cutting for the addressing-machine system we use, and cost of printing and mailing one copy of "U.S. in Prophecy" and one copy of "The PLAIN TRUTH" is about 10>. Our programs on WHO brought in an average of close to 1,000 new names per week---one broadcast alone brought 2,200 letters and cards! This overwhelming mail-response, which radio men consider phenomenal, added an unexpected hundred dollars a week to our expenses. We had to employ additional typists in the office, buy new equipment, desks and chairs.

And now, just as we had weathered the storm,---just as we were expecting a definite increase in tithes and offerings received with the mailing of this issue of The PLAIN TRUTH, so that we could add another super-power station---WHO canceled! It would have left us where we simply could not have financed any other station, because a different station would not reach the SAME listeners,---would not send in any money for months---we would have lost contact with those listeners who have become interested sufficiently to begin, now, to support the work and give it another leap ahead.

When I received the letter from the sales manager of WHO, next day in Hollywood, it appeared a hopeless case. After reading it, it seemed IMPOSSIBLE to alter their decision to cancel. It happens that a government war-time measure has reduced the paper supply to newspapers and magazines 10% under last year. This reduces the amount of advertising space they have to sell. On the other hand, because money spent for advertising is exempt from heavy war-time income taxes imposed upon big corporations, there is a tendency to spend many millions of added dollars in advertising just now. This is causing the big national advertisers to use every pressure to buy more time on radio stations for their commercially-sponsored programs. The WHO letter stated that, due to this increased demand for radio time by big corporations doing national advertising, they were going over their schedules, and found they were carrying too many religious programs, and therefore found it necessary to cancel.

Well, we were stunned. But I know this was another seemingly hopeless difficulty---"but the LORD delivers us out of them all"---so we immediately committed this crisis into God's hands, then tried to do what seemed best as my part. It turned out that what I did didn't help much---part of it hindered---but God heard, and as always, He ANSWERED, and saved us from all our fears!

Our tickets were routed via Shreveport and Chicago. As I told you in the first News-LETTER, I had hoped to add station KWKH at Shreveport, La., and perhaps also WJJD, Chicago, on this trip. Station KWKH would only reach out over a part of the vast territory reached by WHO, but it seemed more necessary now than ever that we start on KWKH before our last broadcast over WHO, so we could tell listeners where to find us.

I went to the ticket office for a train reservation. Every available space was taken for four days ahead, but, to show you how

God works things out when we trust Him, someone had called up and canceled a reservation a matter of seconds before I reached the ticket office, and so we got reservations for the very next morning! I was up until after midnight making transcriptions for Sunday broadcasts so we could catch that train!

Things didn't work out at Shreveport, or Chicago. Both stations liked the program, and found it acceptable. KWKH offered me the very excellent time of 8 to 8:30 P.M. It was TOO excellent, because at that hour the price is \$165.00 per broadcast. We couldn't afford it. I had hoped to secure a low-cost LATE night time, and at the local rate, (one-half the national rate), through one of the local merchants. But they would not give us this rate, and had no time open but 8:00 P.M. In Chicago, WJJD has a rate of \$48.00 prior to 9:00 A.M. Sunday mornings, but this time was all contracted a year ahead. They offered me 9:00 to 9:30, but the price was nearly \$90.00.

Station KWKH is not a nationally-cleared-channel station. It is what is called by radio men a clear-channel station (50,000 watts), but it is actually a cleared REGIONAL channel, only. By that I mean its channel is cleared for its region, but there are also stations in Vancouver, B.C., Pontiac, Michigan, Minneapolis, and in New York City also on its channel. Its channel is clear through the South only, and therefore its transmitter is DIRECTIONAL---that is, directs its power east and west through the South. Thus it does not reach into the North, or the East or Midwest or Pacific Northwest with much power.

But station WHO has a nationally-cleared channel. By that I mean there is no other station ANYWHERE on its channel. Its 50,000 watts are beamed out in ALL directions. And in every state it can be gotten without interference from any other station. There are MANY super-power 50,000 watt stations in the United States. Some of them are KNX, KFI, KPO, and KIRO on the Coast, and also stations such as KSL, Salt Lake, and KOA, Denver. But, powerful as we think of these stations being, NONE OF THEM HAS A NATIONALLY-CLEARED CHANNEL---and therefore none of these stations, powerful as we think of them on the Coast, reaches out with ANYTHING like the power or distance of a station like WHO. I wonder if our brethren have realized just HOW powerful a station WHO really is. There are only eleven of these exclusively clear channels in all the United States! All the other 50,000 watt super-power stations have interference from other stations on their channel.

We arrived at Des Moines with NOTHING to take the place of WHO. I went to the station, but the sales manager was not in. I waited an hour, but they then informed me he was not coming back that day. Had I seen him, all would have been definitely lost! Next morning, the general MANAGER of the station called up by telephone at the hotel, asking me to come and see him. I found him very friendly, and gathered that he personally liked our broadcast. After going into it with him, showing him what an injustice it would work on us, he agreed to let us continue. He called up the sales-manager who had written the cancellation letter, at his home, told him of our agreement and told him he would like his approval

and co-operation in it. The sales-manager came right down. He was furious. "You sure took it up with the right man," he said to me. "Mr. Maland is the boss." He fought to change Mr. Maland's agreement with me, and I fought to retain it. Our fate hung by a thread, because Mr. Maland, while friendly personally, did not appear to wish to antagonize his sales manager, and he was determined. I was asked to step out and let them discuss it privately. I was ushered into the audition room. While they threshed it out, I knelt and prayed. Mr. Maland compromised--- agreed to let us remain on until the expiration of our year's contract in August, and to this the sales manager finally agreed.

And so, we STILL have to seek God's intervention, or we shall have to leave WHO in August. But it gives us opportunity, in the meantime, to continue long enough to make WHO financially support the addition of one or two other super-power stations. It gives four and a half months to try to bring pressure through Dr. Palmer, who owns the station, and through Mr. Maland, who I believe is my friend, to find a way to renew the contract for another year ---and 4« months to get established on other stations reaching the entire country.

After this I made a few long distance calls to other stations. There are nationally-cleared-channel stations in St. Louis, in Louisville, Nashville, Cincinnati, Philadelphia, and Chicago, and one in San Antonio, Texas. The one at St. Louis is owned by C.B.S., and closed to religious broadcasts. The ones in Chicago are excessive in cost---from \$250 up to \$750 per broadcast, depending upon time of day. All of them except the one at San Antonio, cost over \$100 per broadcast, even at their lowest rate for any time of day, 11:00 P.M. or after.

I noticed that station WOAI, San Antonio, had a published rate of \$48.60 from 11:00 P.M. to 6:00 A.M. I called them up by long distance, contacted the sales manager, found 11:00 P.M. was OPEN! So, after the next Sunday night Broadcast over WHO, I caught the midnight train for Kansas City and San Antonio, arriving there Tuesday morning. The manager of WOAI listened to auditions of two of our transcribed programs. He complimented me on the programs, and after questioning me as to our policies, the nature of our work, etc., said the program was acceptable. And then,---to show you how God goes before and works out things for His work---he said they had just published a new rate-card. It INCREASES the rates for all time except the period between 11:00 P.M. and 6:00 A.M., which was decreased still lower---enough lower to save us over \$300 per year under the present rate, and he offered me the benefit of this new lower rate---far less than HALF that of any other 50,000 watt nationally-cleared-channel station! He said he would have his secretary make out the contracts the next day, and mail to our office in Eugene for me to sign and return. And I have learned from the office that the contracts are now there awaiting my signature. We decided to start the first broadcast on WOAI Sunday night, May 2nd.

Station WOAI is second ONLY to WHO in value to us. It will cover FAR more territory than KWKH at Shreveport. I have heard it many times in Eugene. I talked to a number of people in Des

Moines, all of whom say they often tune in on WOAI. While at Des Moines we visited our brethren Les and Lily Smith (members of Eugene Church) and they, too, often listen to WOAI. If it reaches into Iowa and Oregon, it must also reach into Canada. Its spot on the dial is almost as good as WHO---1200 on the dial---and like WHO, there is no other station anywhere on that spot---1200 on the dial.

And so now, at 11:00 P.M. Sunday nights in the middle-west---9:00 P.M. on the Coast---TWO of the nation's eleven completely-clear channels will be carrying "The WORLD TOMORROW" broadcast!

Instead of coming home with the work reduced to a local Coast work we are coming home with the work MIGHTILY STRENGTHENED, thanks to the intervention and working-out of God!

But, in the eventuality that we are unable to renew our contract with WHO next August, I realized that we need also the addition of another 50,000 watt station in the NORTH central part of the country, because station WOAI is too far south to completely fill the place of WHO alone. There is NO one station that can replace WHO. And the only logical station was KSTP in Minneapolis, location and cost considered. At 11:00 P.M. this station has a rate almost the same as WHO, under \$100. It is not, however, a nationally-cleared channel station, but, coupled with WOAI and other stations we can add later, will cover the nation and Canada in case we are forced off WHO. KSTP is a super-power 50,000 watt station. It has same power and regional-clear channel as KNX, KPO, and KSL.

So we went to Davenport to see one of the closest personal friends of the owner of WHO, who happens to be one of our most interested listeners and co-workers, to go thoroughly into the WHO situation, and this friend is planning now on how to get this before the owner of WHO in such a way that we shall be able to renew our contract. We shall do all we can, of course, then commit it to God, and if He still wants His program on the air on WHO, the way will be opened for us by August. Will all you brethren PRAY to that end?

Then next day we were in Minneapolis on the way home. The sales manager of KSTP told me they had, three months ago, adopted this policy being urged by the powerful organized groups representing the organizations of Catholics, Jews, and Protestants, and would not sell time for religious broadcasts. However, he did grant the courtesy of listening to a transcribed program I had with me. After hearing it he complimented me highly on the program, said we had something original, and above all INTERESTING and a good radio production. He said our program was so much better than the average run of religious broadcasts, that he would classify it as a news analysis and philosophical program, so as to get around their rule not to accept religious programs, and that he would accept "The WORLD TOMORROW" program. So, God is still paving the way! We are not yet ready to add this station, but he said that, if I wish to contract with them within the next three or four months, he would be glad to have us on the station!

And so after that, I felt that we could continue on home rejoicing in the Lord! Yes, happy and filled with joy over His unmistakable blessings! Let's all GET BACK OF THIS WORK, with our PRAYERS, our tithes and offerings, every way we can! Let's keep LOVE in our hearts, and retain that tie that binds us together in Christ! For who can SEPARATE us from that LOVE? Let's press on to ever greater heights. GOD'S WORK MUST GO ON, with increasingly multiplied POWER!

Herbert W. Armstrong

The GOOD NEWS  
LETTER

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A personal letter to all the brethren of The  
Churches of God, from your pastor, co-laborer,  
and fellow-servant in Christ, Herbert W.  
Armstrong, Box 111, Eugene.  
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Number 2

June 8th, 1943  
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HOW TO FIGURE PENTECOST

GREETINGS, Brethren! Next Monday, June 14th, is a very sacred annual SABBATH-day! It is the annual day of PENTECOST, or Festival of First Fruits. On that day we are commanded to cease our work, just as on the weekly Sabbath, and to assemble in holy convocation.

The Original PENTECOST

Notice Acts 1:1: "And when the day of Pentecost was fully come, they were all with one accord in one place." They were ASSEMBLED! Why? And they were all with ONE ACCORD about it, not divided as to which day.

The word "Pentecost" is a GREEK word. It was not used in Old Testament times. It signifies "Fifty," because this day was determined by COUNTING fifty days FROM the morrow after the weekly Sabbath which falls during the days of unleavened bread. Literally, the Greek word "pentecost" means "fifty-count." Count fifty. Count fifty FROM a certain day. The day we count from is the morrow AFTER the Sabbath. The Sabbath we now call "Saturday." The morrow after Saturday is Sunday. Count one day FROM Sunday. Any little child would readily know it is Monday. Sunday is not one day FROM Sunday. Sunday is Sunday, and one day FROM Sunday is Monday. Seven days from Sunday is the following Sunday. Seven WEEKS from Sunday is the seventh Sunday. And the morrow after that seventh week is Monday. 49 days FROM Sunday is the seventh Sunday, and 50 days after, or counted FROM any Sunday always falls on a MONDAY. That is simple second-grade arithmetic. Yes, thank God, these things are not difficult; they are plain and simple; and they are revealed to BABES who are surrendered of heart and mind and willing to learn God's way, and hidden from the wise and the prudent.

In the Hebrew of the Old Testament, the word "Pentecost" is not used. "Pentecost" is a Greek word, used only after the Jews of Palestine came to speak the common language of the time, Greek. Originally, in the Hebrew, this festival was called primarily by two names, "Feast of FIRST FRUITS," and "FEAST OF WEEKS," because it is COUNTED by numbering seven WEEKS from the morrow after the Sabbath, and then adding one day to make fifty. Hence, in the Hebrew, the festival was named "Feast of WEEKS," signifying seven WEEKS were counted from a Sunday, to the morrow after that seventh week, or to a Monday; while in the New Testament it was named Pentecost, meaning "count FIFTY" days from a Sunday, (morrow after the Sabbath), to a MONDAY. Thus the method of



counting is embodied into the very NAME of the festival, both in Hebrew and Greek---both in Old Testament and New. And if it is counted any other way, we nullify the very NAME of the festival. It is IMPORTANT that we figure the RIGHT DAY!

Suppose the disciples and the "Jews, devout men out of every nation, had figured only 49 days, by counting the first Sunday as one day FROM Sunday---or had figured to the morrow after seven SATURDAYS instead of seven WEEKS numbered from a Sunday, as we are SO PLAINLY directed? They would have assembled, NOT on the day of Pentecost at all, but on a PAGAN SUNDAY, and they would have waited all day IN VAIN---and WITHOUT THE HOLY SPIRIT. Then they would have gone away, thinking the day had passed, and on the following day, which was the TRUE "Feast of WEEKS," the Holy Spirit would have come, but they would not have been there to receive God's most precious Gift! Yes, it is IMPORTANT we figure the right day.

#### The MEANING of "Pentecost."

Notice, first, "Pentecost" is not "an upper room" as some seem to believe. It is not an experience. The Scripture does not say "When the EXPERIENCE of Pentecost came," it says "when the DAY OF PENTECOST was fully come." Pentecost is a DAY. The day before, or the day after, is not Pentecost---is not the FIFTIETH day---is not the festival of WEEKS.

"Pentecost" is one of the annual Sabbaths, or Holydays OF THE LORD (not of Moses), which the Eternal God set apart for His people FOREVER. If those who were converted into the New Testament CHURCH had not been ASSEMBLED, observing that day, some 50 days after Christ had nailed all things done away to His Cross, they would not have received the Holy Spirit---the New Testament Church would not have started!

Notice Exodus 23:14-16: "Three times thou shalt keep a feast unto me in the year. Thou shalt keep the feast of unleavened bread. . . and the feast of harvest, the FIRSTFRUITS of thy labors, which thou has sown in the field; and the feast of INGATHERING, which is in the end of the year."

God gave to His CHURCH, at the time when the Church was first called, while His people were still in Egypt, seven annual holydays to picture to the Church GOD'S PLAN OF REDEMPTION, which the Church was to proclaim. The Church, both of Old and New Testaments, was to be used as God's instrumentality in carrying out His PLAN. The holydays were given to keep the Church in the true knowledge and understanding of the Plan the Church was to be used in carrying out.

As the redemptive Plan BEGINS with the crucified Lamb of God that taketh away the sins of the world, so the annual festive season began with the Passover, picturing the Crucifixion. Once we repent of sin, and turn to Jesus Christ as sin-bearer and personal Saviour, with FAITH in His shed blood for the remission of sins, we are JUSTIFIED. But justification has only to do with a guilty PAST. We must then QUIT sinning---put sin COMPLETELY out of our

lives. And this is pictured to us by the SEVEN DAYS OF UNLEAVENED BREAD which follow the Passover. On the 14th day of the first month, God's sacred calendar (month called Abib, or Nisen), is the Passover. And in the 15th day of this same month is the FESTIVAL, for seven days. The first and last of these seven days are HOLY days---annual Sabbaths. The days of unleavened bread remind us annually we are to put sin COMPLETELY out of our lives, by keeping God's Commandments.

But the Plan cannot stop there. We are justified---reconciled to God---by the DEATH of His Son, but we are SAVED, not by His death, but by His LIFE (Rom. 5:10). If Christ remained dead, we could never be saved. For "if Christ be not risen, . . . your faith is also vain. . . And IF Christ be not raised, your faith is vain; ye are yet in your sins Then they also which are fallen asleep in Christ are PERISHED." (I Cor. 15:14-18).

And so, during these seven days of unleavened bread, the Eternal commanded: "When ye be come into the land which I give unto you, and shall reap the harvest thereof, then ye shall bring a sheaf of the firstfruits of your harvest unto the priest: and he shall wave the sheaf before the Eternal, to be accepted for you: on the MORROW AFTER THE SABBATH the priest shall wave it." (Lev. 23: 10-11).

God used the material food harvest to picture the harvest of SOULS. This was the season of the early GRAIN harvest. This first sheaf of grain pictured the RISEN CHRIST. It had to be accepted BY THE ETERNAL for them---as Christ had to be accepted of God FOR US. It was ON the morrow after the Sabbath---the weekly Sabbath during the days of unleavened bread---that the risen Christ had to be presented to God, to be accepted of Him, for us. It was on this Sunday morning---the day after the weekly Sabbath---that Jesus appeared to Mary Magdalene. When she recognized Him, she would run forward and embraced Him for joy. But Jesus restrained her. "Touch me not," He said, "for I am not yet ascended to my Father: but go to my brethren, and say unto them, "I ascend unto my Father, and your Father." And the angel instructed Mary, "Go your way, tell His disciples and Peter He goeth before you into Galilee: there shall ye see Him, as He said unto you." (John 20:17; and Mark 16:7). The same evening Jesus met with them, and then they could touch Him. He was the antetypical Wave Sheaf, and on that Sunday, the morrow after the Sabbath, He was accepted FOR THEM of God. Thus the wave-sheaf pictured the RESURRECTED Christ.

Now notice verse 14, Lev. 23: "And ye shall eat neither bread, nor parched corn, nor green ears, until the selfsame day." The wave-sheaf was the first sheaf of grain cut. None could be harvested or used UNTIL that first wave-sheaf had been accepted of the Eternal. Likewise the first harvest of souls could not even begin until Christ, first of the first-fruits, had been resurrected and accepted of God. Until then the Holy Spirit could not come---the New Testament spirit-filled Church could not START. (See John 7:37-39; and 16:7).

Counting Pentecost

Continue now Leviticus 23: "And ye shall COUNT..." (verse 15). The date of the next annual holy day is determined by COUNTING. We ought to be able to COUNT straight. The directions are plain and simple: "...ye shall COUNT unto you from the morrow after the Sabbath, from the day that ye brought the sheaf of the wave offering..."

For almost 1900 years, according to historic records, there has been dispute as to which day to count FROM. Josephus, the Jewish historian who wrote about 70 A.D., shows that in his day most of the Jews counted FROM the annual Sabbath---the FIRST holyday, Abib 15th. Some counted from the last annual Sabbath, Abib 21. The Jews today count FROM the day they call Passover, which is not Passover at all but Abib 15, the first annual holyday. They do not count from the morrow AFTER that day, but from Abib 16. The Sadducees and another Jewish sect, the Samaritans, counted from the day after the weekly Sabbath occurring during the days of unleavened bread. The Samaritans are the ONLY sect that have continued to observe all these festivals down to the present day exactly as in the days of Moses. They still sacrifice and roast the paschal lamb. They have kept up all these rites continuously without a break. They are the ONLY people who have continued these rites exactly as God originally gave them to the Israelites under the Levitical priesthood of the Old Covenant. They have NEVER MADE ANY CHANGE in their doctrines or manner of observing the holy days. They use the same calendar---the original sacred calendar---that is today called "the Jewish calendar." They kill the Passover lamb between sunset and dark, the night of the 14th Abib. They roast and eat it that same night. They observe the FEAST the following night, same as all Jews, beginning of the 15th. THEY HAVE CONTINUED TO FIGURE PENTECOST FROM THE SUNDAY FOLLOWING THE WEEKLY SABBATH OCCURRING DURING THE DAYS OF UNLEAVENED BREAD---just as God originally gave it to the people thru Moses!

Jesus, the great Antetypical Lamb, and after His resurrection, the Antetypical Wave-sheaf, was presented before and accepted of God on the morrow after the WEEKLY Sabbath during the days of unleavened bread, A.D. 31. That is the day we now call Sunday. He was in His grave on the morrow after the annual Sabbath, Abib 16th. So the fulfillment of the type ought to set us straight beyond doubt as to which day to count FROM. We count FROM the day following the weekly Sabbath---always FROM a Sunday.

Making it PLAIN!

Let us get that point fixed plainly in mind. we count in order to determine which day is Pentecost. Can we COUNT? We count FROM a Sunday, always. The particular Sunday which follows the weekly Sabbath during the days of unleavened bread.

This particular year Passover was the eve of April 19th ---that is, after sunset Sunday April 18th. The days of unleavened bread were April 20th to 26th inclusive (each day beginning the previous sunset). The weekly Sabbath DURING these days was April 24th. The morrow AFTER the Sabbath was Sunday April 25th---the day on which the wave-sheaf would have been waved.

Now we have the day to count FROM---Sunday April 25th.  
No one should get mixed up in counting 50 days FROM a definite day.

"And ye shall count unto you FROM the morrow after the Sabbath,....seven sabbaths (weeks) shall be complete, even to the morrow after the seventh sabbath (week) shall ye number FIFTY DAYS." (Lev. 23:15).

Those who have Miscalculated Pentecost have done so thru one or more of three errors. Error number one is assuming that the word "Sabbaths" means always and only SATURDAYS---that is, seventh day of the week. Anyone who understands Hebrew knows the Hebrew word Sabbath, or "shabbaths" as it is in this text, has also the meaning of any PERIOD of seven days, or WEEKS. The Hebrew word "Sabbath" means "rest," "cessation," "holy day"---as, for instance, all seven annual holydays are SABBATHS, and they are not SATURDAYS; it means also "seven" or period of seven days, or week, and it means also THE seventh DAY of each week.

For instance, the expression first day of the WEEK occurs in eight places in the New Testament. Tho written in the Greek language, God inspired the writing THRU Hebrews, and in every one of these eight places the GREEK word for "week" was not used---because he Jews always used the word "SABBATH" to express "WEEK." In every one of those eight places the expression is "shabbathon," literally "sabbaths," or "first into the sabbaths."

From the Dictionary of the Bible by Hastings, you'll find the root (of the Heb. "sabbath") means to desist, cease,---the doubled "b" having an intensive force and implying complete cessation, hence, seven. To say that the word "sabbath" must mean the equivalent of what is today called "Saturday" ALONE, without any other meaning, is simply to express rank ignorance. The ROOT of the word signifies COMPLETE cessation, and since SEVEN is God's number denoting completeness, the number seven is connected with the Hebrew "shabbaths." It means a period of SEVEN days---ANY period of seven days, or, as we say in English "WEEKS," as well as the seventh day of each week. It is so used elsewhere in the Bible.

The Moffatt translation settles it. Listen: "From the day after the sabbath, the day you bring the sheaf of the waved offering, you shall count SEVEN FULL WEEKS." Not seven SATURDAYS ---seven full WEEKS. They are counted FROM a Sunday. Now if you count your FIRST week to the following SATURDAY, you do not count a FULL week, but only six days, and the instruction is plain---seven FULL weeks FROM a Sunday, and seven FULL weeks from a Sunday brings you to a Sunday seven weeks later. Then we count to the morrow AFTER that seventh full WEEK, or a MONDAY, making FIFTY DAYS from the Sunday where we begin counting.

Now suppose this meant seven SATURDAYS, and to the morrow after the seventh Saturday. This would be ONLY 49 DAYS from the day we count from. It would not be COMPLETE, and the text explicitly commands us to count seven weeks COMPLETE, to a total of FIFTY DAYS from a Sunday. Notice, "FROM the morrow after the

Sabbath...."shall ye number FIFTY DAYS." Those who count seven SATURDAYS instead of seven FULL WEEKS as the Bible says, are not counting FIFTY DAYS (Pentecost) but ONLY FORTY-NINE DAYS. And the 49th day is NOT Pentecost, and those who observe it do NOT observe Pentecost, no matter how well-meaning their intentions, for PENTECOST means FIFTY-count; that is, COUNT FIFTY, not count 49! Now let us PROVE that this word "shabbath" as it is in the original Hebrew means WEEKS here, and not "SATURDAYS." The same identical Hebrew word is used in Lev. 25:8,: "And thou shalt number seven sabbaths of years unto thee, seven times seven years: and the space of seven sabbaths of years shall be unto thee forty and nine years." There it is FIGURED OUT. It does not mean SATURDAYS---it means PERIOD OF SEVEN---seven TIMES SEVEN. and it figures to FORTY NINE. Now counting from Sunday April 25th, seven sabbaths complete are FORTY NINE DAYS, and we count "even unto the morrow after the seventh sabbath ... FIFTY DAYS," and this is a MONDAY. If you count it seven SATURDAYS you do not have 49 days, but 48. Seven Saturdays after Sunday April 25th brings you to Saturday June 12, exactly 48 days. The text quoted above FIGURES it for us, and this expression figures out to FORTY NINE, not 48. Then we add one day to make it FIFTY.

You'll find the same identical word used in the same identical meaning in Lev. 25:8, 26:34, 43 and II Chron. 36:21. In all these places it means PERIOD OF SEVEN, or multiply by seven, not seven SATURDAYS.

We are also instructed how to count Pentecost in Deut. 16:9. "Seven WEEKS (not Saturdays) shalt thou number unto thee: begin to number the seven weeks from such time as thou beginnest to put the sickle to the corn. And thou shalt keep the FEAST OF WEEKS unto the Lord thy God." Now here a DIFFERENT Hebrew word is used---"shabuah", meaning "sevened, i.e., a WEEK. It is another derivation from the Hebrew "Shabbath." Here, even in the King James translation, we are told to count SEVEN WEEKS, not seven Saturdays, FROM the day the first sheaf was cut and waved---from a Sunday.

Again from the Bible Dictionary: "PENTECOST: The term, adopted from the Greek, means 'fiftieth,' and was applied by Greek-speaking Jews to the second of the three chief Hebrew feasts, because it fell on the fiftieth day AFTER the offering of the barley-sheaf during the Feast of Unleavened Bread." Again, "The Feast of WEEKS came on the 50th day after the barley sheaf was waved, (i.e., the day AFTER the completion of seven WEEKS). Hence we read, (Jer. 5:24) of the 'appointed weeks of harvest.'" There has been in the past a dispute as to WHICH Sabbath, weekly or annual, the wave-sheaf day followed to count FROM, but never as to HOW TO COUNT THE FIFTY DAYS.

Suppose you had borrowed some money. We are all in agreement as to which day we count FROM---we count fifty days FROM Sunday April 25th. The problem, then, is how to COUNT fifty days. Suppose that on April 25th you had borrowed \$1,000 at the bank. You don't want to pay it back a day too soon. You would pay it back ON the day that is PENTECOST, if you borrowed it for FIFTY DAYS.

I have just gone to the bank---the First National of Eugene. I asked if I had borrowed a thousand dollars on April 25th payable 50 days from date, WHEN I would be expected to pay it. I asked, "Which day do you count as number one, the day you figure from, that is April 25th, or the day following?" "Why," answered the banker, "your note would not be one day old the day it is made. It is not one day old until the day following. You number 'ONE' the day AFTER you borrow the money. You are not a year old the day you are born. You are not a year old until one year AFTER you are born. We have people coming in here almost every day confused on that point," he added, "but when I asked them how they count how old they are, they usually see it. But come back here. We figure when notes are due on our Meilicke Calculating machine. See, I set it here at Sunday, April 25th. Now I set it over here at 50 days. And right here the machine tells you which is the 50th day---see, it is June 14th. That machine can't figure it wrong." And, if YOU, dear brethren, are confused or in doubt as to how to count 50 days FROM SUNDAY April 25th, go into the bank and ask them to let you see the calculating machine figure it for you. That ought to settle the matter and convince all who are willing to receive the TRUTH!

In conclusion, let me apologize for not having been able to get this News-LETTER out sooner. We are overloaded with work at the office. I have to be away most of the time. Study this carefully if you are in doubt. And let us all ASSEMBLE with one accord on next Monday, June 14th, the 50th day, PENTECOST, as we are commanded, and God bless you all. With love,

Your pastor, Herbert W. Armstrong

OUR Co-Workers'  
BULLETIN

=====  
Box 111, Eugene, Oregon. June 9, 1943.

Dear Friend and Co-Worker:

Instead of the usual longer BULLETIN, I send you this time just a quick one-page letter, which must be RUSHED to all Co-workers today.

This great and important work for God and His Kingdom has hit a serious crisis. I must ask our Co-Workers, without beating about the bush or mincing words, to come generously to the aid of this work AT ONCE, if it is to continue at all---let alone grow and multiply in power as it has so phenomenally up to now. Frankly, the past few weeks we have been receiving only about HALF enough money to keep this work going. The work cannot survive another week, unless our Co-workers respond quickly and liberally. The crisis is just that serious!

There is a reason. It is a situation I have not been able to prevent up to now, but it WILL be met. In a few words the reason is that we have not been able to send out The PLAIN TRUTH promptly. I'll have this difficulty solved now, if our Co-workers will understand, and stand by me thru this crisis. Here is the situation: I have written our Co-workers before how the very SUCCESS of the Work plunged us into an emergency---how the response from super-power WHO was five times what we had anticipated---how it cost us twice as much to handle the thousands and thousands of requests that poured in as the cost of station time alone. This delayed us at least two months in getting out The PLAIN TRUTH. And when it did come out the mailing list had jumped to 25,000 copies!

We finally hurdled that barrier, but once the magazines were printed we encountered a new problem---and at a time when I was in Southern California and the middle-west and unable to give it my personal attention. Do you realize what a task it is to address, fold, wrap, and sort for mailing, TWENTY-FIVE THOUSAND MAGAZINES? Two or three trained and experienced mailers could have wrapped and mailed out this entire edition in a week. They would fold, wrap, and sort eight to ten copies while one untrained in that special job would do one. But the boys we have employed for that job in the past are in military service---not one trained mailer was obtainable. We hired and tried a number of girls. We had to turn most of the mailing job finally over to the printers, who put inexperienced girls on the job part time. Our own staff has devoted what time they could to it. Result, the last copies are going out only today---about two months after the magazine was printed. Had this issue gone out promptly, enough of these many thousands of new readers would voluntarily have become new co-workers to have increased our income by 25%. More stations would have been added. As it is, thousands have been perhaps offended, not understanding our problem. I am going to find a way, somehow, to see that the next number is mailed out speedily. I can only trust you will understand, hold up my hands, and come now quickly to the rescue.

We need and must have an extra three thousands dollars, to meet the immediate crisis, by return mail. Perhaps YOU are one who could send that entire amount---or a thousand, or a hundred. Perhaps you are one who can send only the "widow's mite." I do not know---God knows. But Bible instruction regarding offerings for special emergencies is found in II Cor. 8:12, and 9:6-8, (Moffatt Translation): "If only one is ready to give according to his means, it is acceptable; he is not asked to give what he has not got. . . he who sows sparingly will reap sparingly, and he who sows generously will reap a generous harvest. . . there is to be no grudging or compulsion about it, for God loves the giver who gives cheerfully. God is ABLE to bless you with ample means, so that you may always have quite enough for any emergency..." God provides for his work thru HIS PEOPLE---you co-workers. As Paul made an appeal, so do I. Will YOU send the largest amount you can AT ONCE? It is extremely URGENT! GOD BLESS YOU! Thank you!



OUR Co-Workers'  
BULLETIN

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VOL. IV Number 4

July 20, 1943

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Published every little while, by your radio-pastor editor, Herbert W. Armstrong, Box 111, Eugene, Ore., to bring spiritual edification and encouragement to our little family of co-workers who make possible The Radio CHURCH OF GOD and The PLAIN TRUTH.

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OUR DAYS FOR BROADCASTING GOD'S TRUTH ARE NUMBERED!  
More Stations Soon to be Added

It is later than we think!

I have mentioned before an organized effort to throw off the air the preaching of the PURE BIBLE TRUTH.

It comes from a powerful organized group in New York--- constituting themselves as the representatives of the Protestant (Federated Council of Churches---modernist), Roman Catholic, and Jewish faiths in a united action.

This religious combine now seeks to constitute itself the sole voice of religion over the air in America. Their plan, if accepted by radio stations, would shut off virtually everyone else.

It actually would bar JESUS CHRIST Himself from the air, were He here in person today preaching as He did 1900 years ago---and in fact, it WILL shut Him and HIS MESSAGE and His true ministers off the air, if it succeeds!

The "RECOMMENDATIONS" sent out by this organized movement from New York, considered only from the side as they present it, will appeal to many if not most radio men as eminently fair and right.

The "RECOMMENDATIONS" urge that (quote:) "religious programs, like educational broadcasts, should be presented on a sustaining basis, without payment for time." If no charge is made for TIME used for religious broadcasts, stations obviously cannot GIVE time to everybody. Therefore the "RECOMMENDATIONS" urge next:

"That time available be allocated by networks or local station management in cooperation with advisory committees from the various faiths." Meaning, of course, the committees of this New York combine which has appointed itself the representation of religion in America.

Now SHOULD radio stations DONATE time for religious broadcasts? the answer is IT COSTS MONEY to spread and proclaim the Gospel. SOMEBODY has to pay the cost. God's way is not for the printing company to pay the cost of publishing the Gospel, the contractor to bear the burden of the expense of building church buildings, or for radio stations which may not believe the Gospel

to pay the cost of proclaiming the Gospel over the air.

GOD'S WAY of financing His work is THRU THE TITHES AND FREE-WILL OFFERINGS OF HIS PEOPLE, who gladly, willingly, cheerfully GIVE for this purpose that the Gospel may be given, without money and without price, to those who do NOT believe as they do.

#### WHAT TO DO !

But what can we do? Frankly, about the only thing YOU can do, dear Co-workers for Christ, is to PRAY! Pray as you never did before! And continue to stand back of me, stronger than ever, at any sacrifice, that this great work may grow now faster than ever, that more and more radio stations may be added WHILE THERE IS YET TIME.

Yes, it is LATER THAN WE THINK! We are in the very last days. We must work while it is DAY, for the night cometh when NO MAN can work! We must press on in greater power than before, in pure FAITH! We must seek power, and wisdom, and help from God as never before. JESUS IS COMING SOON!

#### A HEART-TO-HEART TALK, and URGENT APPEAL, to OUR CO-WORKERS.

During the past year this work, to which our heavenly Father called me from a life in business, has doubled and re-doubled in power. It has grown almost unbelievably. Now the Gospel Message of "The WORLD TOMORROW"---for the Kingdom of God is "The WORLD TOMORROW"---can be heard in nearly all parts of the North American continent.

We receive many letters from people who confess they are unconverted and in sin, asking me to help them find Christ as Saviour and forgiveness of sins. These letters come from all over the United States. I have three such letters for answer today---and those are the FIRST letters to receive my time. One such soul saved is worth the whole cost of this work. Many wives write that their husbands, who never would go to church or listen to religious broadcasts, are now listening eagerly and with interest to our program, and when The PLAIN TRUTH arrives we usually get report that they are reading it and devouring every word. Our main PURPOSE is to reach the UN-converted. That's why, frankly, I start out nearly all programs as a news analysis program, tying in the news of today with the PROPHECIES of God's Word. Thousands who will listen to no other religious program are intensely INTERESTED in "The WORLD TOMORROW" broadcasts.

But our path has not been easy. We have met opposition, discouragement, every obstacle. This whole past year, which has seen the greatest growth and expansion of this work, has been a constant test of faith. Just recently we met perhaps our biggest test of faith, when I was forced to rush out a letter appealing to our Co-workers for immediately financial help.

Many of you responded, and I want to let you know now how

much the offerings, and tithes, you sent in HELPED. You SAVED THIS WORK! We needed \$3,000 over and above enough to carry current week-by-week expenses. It didn't all come---in fact, only a little over half of it---but it did tide us over for the time, and you who responded can't know how much you helped, and I can't express to you in words how full is my heart with thanks and gratitude.

Many wrote letters with their offerings showing how concerned they were about the crisis in this work. It was a real burden to them. I can't tell you in words how this concern touches my heart, and how it encourages, and INSPIRES me, to know that there are so many others who are truly BURDENED for this great work, and so loyally standing back of me. I wish I could make you know how I feel about it. Many of our Co-workers realize JESUS IS COMING VERY SOON---that our time is short, and OUR RESPONSIBILITY BEFORE GOD IS GREAT. I pray God's richest blessing upon you. He knows our hearts, and His rewards will be far exceeding above anything we can imagine.

You can't know how your good letters encourage and inspire not only me, but the whole office staff. I pray for you all daily. We pray especially for those who request prayer at our weekly midweek prayer meeting here in Eugene. I would love to answer all your questions personally, and have tried to, but just been unable. If I devoted my entire time to nothing but answering letters I could only answer a PART of the many I receive. It takes five busy secretaries to handle our radio mail. But I do try to read every letter that is personal, or asks questions, or is more than a mere request, even tho I do not find time to answer them all ---tho I do answer all I possibly can.

By the way, I am now starting work on a task that has been a desire very close to my heart for a long time. I plan to prepare in series' of seven articles, or lessons, each, some 49 to 70 articles on various Bible subjects. They will be sent only upon request, and only the first seven articles will be mailed first. Then, if these have all been read and studied, and the reader wishes to continue, the second series of seven more will be sent, and so on until you will have had a COMPLETE BIBLE COURSE. It will all be free, of course. These articles will answer most of the questions our listeners ask. They are not yet prepared or ready. It will be announced in The PLAIN TRUTH when they are ready for distribution.

But, dear Co-workers, I must tell you now the crisis of this moment is just about as serious as that of five weeks ago. Our contract with station WHO expires with the broadcast of August 22nd. Unless God Himself intervenes in our behalf we shall not be able to continue on this great super-power station after that date, for the business manager of WHO favors those "RECOMMENDATIONS" I have told you about. I feel he is sincere in it, but deceived. Letters to the station would not help---would only do us harm. Do not write them---but PRAY, please PRAY, and BELIEVE we shall have the petition we ask of our heavenly Father. I am starting East in ten days. If God intervenes so we continue another year on WHO, I hope to add station WJJD, Chicago this trip. If not, I will try to add another 50,000-watt nationally-clear-channel station. There

are only a FEW such powerful stations. I NEED YOUR HELP AND YOUR PRAYERS! And God's guidance!

Meantime, I am finishing up the copy for the coming PLAIN TRUTH, ready to hand to the printers in the next two or three days.

The printers have today ordered the paper for this next number,--- a TON AND A HALF of paper---three thousands pounds of paper---think of it! That is a lot of paper. And we may thank God we were able to get it in this time of paper shortage. All the larger magazines and newspapers are rationed to 10% less paper than they used before. I feel God Himself has watched over the interests of His work, so that we are able to buy, so far, constantly INCREASING amounts of paper as His work expands and grows. We are printing 33,000 copies this issue. It will be LARGER---12 pages this time. I hope to make it the best and most interesting PLAIN TRUTH yet. This issue of The PLAIN TRUTH will cost over a thousand dollars, just for printing and postage alone.

So again we are in URGENT and IMMEDIATE NEED. In addition to our weekly needs now running into several hundred dollars per week, we must have, almost immediately, an additional \$2,000 to complete The PLAIN TRUTH, and put this serious crisis behind us. I feel that somewhere among our growing family of Co-workers is someone who can, if willing, supply that entire extra sum so that all the regular offerings may go for the week-to-week regular expenses. And perhaps if that person, whoever he or she may be, realizes THE TIME we are living in---how short is our time for finishing the great work God has called us to do---how soon it will be when there shall be a FAMINE of even HEARING the Word of God---HOW NEAR IS THE COMING OF CHRIST---that there would be no hesitation. I could easily use one million dollars in the next year in proclaiming God's last warning MESSAGE by radio and by newspaper, magazine, and otherwise.

But whether YOU can send \$2,000 or more, or only a dollar or less, God knows your ability and will reward you accordingly. We should each do our very utmost whatever that may be---even at great sacrifice. And I know you will. Please pray for me and this work, and continue to stand loyally with me in God's work to the utmost of your ability.

God bless you!

With Christian Love, Herbert W. Armstrong

OUR CO-WORKERS  
BULLETIN

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VOL. IV. Number 6

September 3, 1943

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Published every little while, by your radio-pastor editor, Herbert W. Armstrong, Box 111, Eugene, Ore., to bring spiritual edification and encouragement to our little family of co-workers who make possible The RADIO CHURCH OF GOD and The PLAIN TRUTH.

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M O R E S T A T I O N S A D D E D !

POWERFUL STATIONS AND NETWORKS NOW OPEN TO US

GREETINGS, Co-Workers:

Again I am writing to you on the train, enroute from Des Moines and San Antonio to Los Angeles. My heart is full. I have learned things on this trip which surely would OPEN YOUR EYES if you could see and fully realize what I have seen! I simply must write and tell all our Co-workers the situation at once.

First, however, on this trip two new stations were added, starting a new and very important network.

Sunday night, August 22nd, I conducted the first "WORLD TOMORROW" broadcast over the Iowa broadcasting Company from the studios of KRNT, Des Moines. We have started off with only two stations, KRNT, and KMA, Shenandoah, Iowa. Both are 3,000 watts, very strong and popular stations.

I was fortunate in getting a splendid time--late enough to come under the low rate (half the cost of earlier evening time) yet nearly an hour earlier than our time has been in the middle west over WHO and WOAI, which in this farm-belt, should give us nearly double the audience within the territory covered. The new time is 10:15 PM Central War Time.

At that hour KRNT covers central Iowa like a local station, and can be heard over the entire state; while KMA reaches out even farther, and gives us the strongest and most effective listening audience of any station in the western half of Iowa and Missouri, the eastern populous half of Nebraska, and north-eastern Kansas. It gets into Omaha, Des Moines, and St. Joseph like a local station, and has a large farmer audience in this section. It is the station I had planned to use over a year ago, before going with WHO. There are other stations on this network, all strong 5,000 watt stations, covering South Dakota, North-eastern Nebraska, South-western Minnesota, North-western and Eastern Iowa, and portions of Wisconsin and Illinois. They may be added later.

I have made a thorough survey of the situation all over the country on this trip, and I want to tell you frankly just what it is.

A number of super-power stations, and strong sectional networks are open to us. However, most of the super-power stations with nationally-clear channels (stations which can be heard over North America) are now closed to religious broadcasts. On this trip I contacted personally the sales managers of nearly all these stations, except a few I had contacted before. Of these great stations, only five are open for religious programs, and possibly sixth, WHAS, Louisville, Kentucky, may be opened to us because of the different type of program. All the others now are definitely CLOSED to the broadcasting of the true Gospel.

A station I am very anxious to use as soon as possible, because of its low cost at late night-time, is WRVA, Richmond Va. It is 50,000 watts, national-cleared channel after sunset. Philadelphia's great super-power exclusive-channel station WCAU, is open to us for late night-time, at a very reasonable cost. In New York City 50,000-watt clear-channel station WHN will give us a Sunday morning time, but when we are ready for a New York station we probably shall use a smaller station, WOV, which offered me a desirable night-time, at one-fourth the cost.

We are fortunate, indeed, that even that number of the nation's most powerful exclusive-channel stations are still open to us. In addition, there are a number of other 50,000-watt stations (not on exclusive channels), open to us which will give us large regional audiences. Among these are KWKH, Shreveport, La., WCKY, Cincinnati, and WLAC, Nashville, Tennessee.

Avenues are open to us, still, by which we may send God's last vital Message out over this country with great power and intensity into every PART of the country. WE MUST TAKE ADVANTAGE OF THIS OPPORTUNITY BEFORE IT IS TOO LATE! Because, on the other hand, the TREND with radio Stations, especially the larger ones, is to shut all Gospel preaching OFF THE AIR! On this trip I visited many, many radio stations--I went personally to MOST of this station's super-power 50,000-watt EXCLUSIVE-channel stations. And in station after station the door was unalterably CLOSED! The fact I preached the Gospel--preach out of the BIBLE--in "The WORLD TOMORROW" program is an absolute BAR on most of the nation's great super-power stations.

I spent two days in New York City, thoroughly taking up the matter of this policy with the executives there at Radio City, Rockefeller Center, who CONTROL the policies in this regard for these super-power stations owned and managed by NBC. These men were courteous, willing to talk with me and to hear my side of the story, and my arguments as to why they should NOT throw God's Truth off the air "IN THE PUBLIC INTEREST," as they claim to be doing--but it made no difference. I could see their hands were tied from somewhere higher up--where, I could not learn. I have my ideas, and it points to one of the world's vast financial interests.

There are powerful interests at work to put all true gospel preaching OFF THE AIR--that much I know. Our great opportunity lies in the fact it will take them yet some little time before they can eliminate Gospel broadcasts that tell the TRUTH from the independent stations, and all the smaller stations, which

can be used by many sectional networks all over the country. We STILL CAN GET THE TRUTH TO THE PEOPLE--but we must HURRY--there's NO TIME TO LOSE--and OUR DAYS ARE NUMBERED!

#### OUR NEW POLICY

In view of what I have learned on this trip, I have decided upon a radical change of policy. Incidentally, I heard in New York, though I have not yet had opportunity to verify it from Hollywood, that the local network is now closed to any more religious programs, and even that network, heretofore open to religious programs, is now falling in line with the policy of the other networks and larger stations. Too bad, isn't it, that these stations will consider half-crazy slap-stick, wise-cracking, slang programs designed to induce more millions of our young boys and GIRLS to smoke cigarettes as "IN THE PUBLIC INTEREST," while they claim that is "IN THE PUBLIC INTEREST" they are eliminating Gospel programs! Can God Almighty bless such a nation?

The new policy is this: FIRST, above all, heretofore I have been stressing the broadcasts and adding of more stations at the expense of The PLAIN TRUTH, and consequently have had to some what neglect The PLAIN TRUTH. We have been unable to get it out often as I wish. It has never been a monthly magazine, but I do feel that it should come out at least bi-monthly now, and, as soon as possible, EVERY MONTH.

I want our co-workers to understand it is utterly IMPOSSIBLE to get out the PLAIN TRUTH every month at present. We have never yet had the funds for this. It is now costing over \$1,000 per issue. The present number is consuming A TON AND A HALF of paper! The postage alone, on our special permit rate, will cost \$330.00. It is a huge task.

I'm sure not one in a hundred of our co-workers even DREAMS how MUCH we have been accomplishing with HOW LITTLE. We have had to make a little money go a long ways--reach a lot of people--do a great amount of good. Mrs. Armstrong and I have had to work almost day and night without let-up for ten years. I'm sure we'd have much more money with which to conduct this work if I would only consent to COMMERCIALIZE this work by ASKING FOR MONEY over the air--and ASKING for it in The PLAIN TRUTH. I never do either and I never shall, because it is not God's way. When I make the needs of God's work known to you in the BULLETIN, and impress upon you your solemn DUTY before God to sacrifice to the utmost for His work, I am addressing that appeal ONLY to those who have voluntarily of their own accord and free will, started having a part in this work by sending voluntary offerings, or tithes. You are among the limited and precious number, or you would not be receiving and now reading this BULLETIN.

No one can know how disappointed I have been not to have been able to get out The PLAIN TRUTH more often. I have just done the best I could. I have done my utmost. I have tried to do a LOT with a LITTLE.

God has now provided for this work two men, specially

trained, fully prepared in ability, in experience, and in understanding of the TRUTH and in true Spirit-led Christian experience. I need these two men badly, to devote full time in the office in this work. The work MUST have them if The PLAIN TRUTH is to come out monthly, as it should. But we simply do not as yet have sufficient income to add these valuable men to the staff.

Point number 1 in our new policy is that regardless of all handicaps, The PLAIN TRUTH must, from now on, come out oftener --at least every 60 days. I intend with God's help to see that the material is prepared, the articles written--that all my part of it is done. It's going to take the greatest, most determined effort of my life, because it will be a TASK. I am trying to carry a far heavier load than our Co-workers have realized. But with God all things are possible, and I shall look to Him for added strength and He will not fail me--He never has!

The rest of it depends upon YOU--our co-workers. It means The PLAIN TRUTH expense, alone, will now run about \$600 a month--and it is rapidly GROWING all the time--in addition to the very heavy cost of broadcasting over nine powerful stations, and the necessary office expense (which, as I mentioned, is about a third of what any commercial business magazine would spend for publishing the magazine alone). I intend to devote myself more than ever before to The PLAIN TRUTH.

Point number 2 in our new policy: Since the trend seems to be to discontinue broadcasting religious programs on the larger stations and networks, it follows that even if we were able to put the program on more super-power stations now, it is only a matter of time until they would cancel or refuse to renew a contract. I shall now work toward adding a larger number of medium-powered stations--stations of from 1,000 to 5,000 watts of power, in the proper population centers--and to do this through a system of sectional networks, as described above. There is one exception to this policy. In developing the work to greater national power, I feel we should add, just as quickly as possible, more of the 50,000 watt clear-channel stations now open to us, and then from there to fill in with the more intense local coverage of a larger number of regional network stations.

Point number 3 in our policy will be to issue, just as soon as I can find time to write the material, seven series of special Bible-study articles, consisting of seven lessons, or articles, to each series. These will carry those interested through a complete course of Bible study and understanding. They will bring you the TRUTH on most of the important subjects of the Bible. Rather than prepare these lessons in the usual dry STUDY-form, I wish to write them in an interesting, plain and simple article form, like articles in The PLAIN TRUTH. These will not be announced over the air, but only in The PLAIN TRUTH.

Now may I have your fullest co-operation in this great new program? The Devil is working feverishly to close the doors to God's Truth, and is succeeding in some directions. But God is still keeping OTHER doors open. His work must go marching ON! We cannot lay down and quit--the work must grow and multiply by leaps



and bounds from here on! Our time is SHORT!

I am telling you--and I have reason to KNOW, both by conditions I have SEEN are shaping and partly already exist, and prophecy--that in a short time any MONEY you may have will be utterly WORTHLESS to you. In the terrible times that lie ahead of us now, MONEY will be no security. Your only security will be the protection of GOD. That can't be bought with money, but certainly God will reward the FAITHFUL STEWARD, and the unfaithful surely will be CUT OFF from God! This is not my work--it isn't even OUR work--it is GOD'S precious work. It must not fail! It's in DIRE NEED--and it is YOUR responsibility, before God, to SUPPLY THAT NEED, by ANY SACRIFICE POSSIBLE! Please PRAY over it! I'm doing my very utmost. Are you doing YOURS?

#### PERSONAL EXPERIENCES ON THE TRIP

May I now tell you of just a few personal experiences of this trip.

When I arrived in Minneapolis, on the way East among the letters forwarded from our office in Eugene was one from a young man in a city I was scheduled to pass through. He wants above all else to be a real Spirit-led Christian. He was so determined to have my help he had planned to come clear to the Coast, to Eugene if necessary, to see me. I believe we found the source of his trouble, and the cure. What a privilege and blessing to be of any service.

In Providence, Rhode Island, is a little group of God's sincere people with whom we have had contact for several years. Learning I would be in the East, they invited me by mail to stop and have a service with them, saying they longed to see and have fellowship with one for whom they have prayed daily for so long. We had a wonderful meeting and fellowship together, starting at lunch and lasting through the afternoon. It was a very great privilege, and proved inspiration to me. God bless the "little flock" scattered abroad!

Among the many letters received recently from listeners asking help in finding the way to Christ and becoming Christians, was one from a man near Hutchinson, Kansas. His letter showed he had given his heart not only, but his life, over to God--that he was one of the truly CALLED, and wanted to be baptized. I only wish it were possible to visit personally EVERYONE who writes such a letter. Ordinarily it is simply impossible, but in this case I happened to be passing very close to Hutchinson, at a time when I could spare a half-day on my schedule. So I wrote that I would come and when. I was met at the train late in the afternoon, and driven out to the farm home of this brother. We opened our Bibles, and I answered his and his wife's questions, and explained many subjects until near midnight. Next morning early we found a spot in the rather shallow Arkansas river deep enough for baptism, and both of them were baptized, after which they drove me to Wichita in time to catch the streamliner for San Antonio and Los Angeles.

These experiences have enriched this trip. I wish I

could meet, and see, and visit, and study the Bible with ALL of our co-workers and interested listeners. Most of us, perhaps, can never meet in this world and this life. But we can have fellowship together through Christ, just the same as we can WORK TOGETHER, and PRAY FOR ONE ANOTHER.

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#### The PLAIN TRUTH UNAVOIDABLY DELAYED

The PLAIN TRUTH was almost ready for the press when I had to leave on this trip. Before leaving I made arrangements for having this number and all others from now on, mailed by professional mailers from Portland--so the entire edition can be mailed within three or four days after delivery IF we have the \$330.00 on hand to pay Uncle Sam for postage.

I'll simply have to ask all our Co-workers to UNDERSTAND and to bear with me, and uphold my hands, and to respond IMMEDIATELY again, and GENEROUSLY, with the largest offerings you can possibly sacrifice to send, to keep this great and growing work GOING, and insure this PLAIN TRUTH being mailed promptly as soon as the printer can deliver the finished copies. With God's blessing, and your help you ought to receive your copy within about two weeks from the time you receive this BULLETIN.

The big order of paper is all paid for, and delivered, a full ton and a half of paper. We saved \$85.00 by using a slightly thinner paper this time, and by paying spot cash in advance for a special deal offered us. BUT THERE WILL BE TWO PAGES MORE in this issue than the last.

#### HEART TO HEART TALK

Never before did I realize so fully how the prophesied general conditions of the end-time, just prior to Christ's return, are being fulfilled. More than ever I have been impressed that whatever work we are to do for Christ and the Kingdom of God must be done quickly--which means WE MUST TAKE GOD'S WORK SERIOUSLY--must make greater sacrifices for it--must redouble our efforts. This whole world--including our country, and the very community in which YOU, and each of us lives, is in far more grave and serious condition than we have had any conception.

If you could just see the trend, as I've come to see it over the entire country, Coast to Coast, and could thus, with the certain knowledge of prophecy applied to this present trend look from two to five or ten years into the future, I'm quite sure you'd be FRIGHTENED! Few realize where we are headed! We are putting everything else FIRST in our lives, most of us--people are making more money than ever before, and trying to enjoy the spending of it, and seeking pleasure and luxury in this time of war and world chaos. But if you could really SEE what is going on--where we are headed--what will happen to us these next two to five years--you'd certainly put THE KINGDOM OF GOD, and His Righteousness, FIRST above all else in your life from this minute on. If only ALL our co-workers could realize this serious solemn

truth, God's work surely would not have to struggle along, crippled by insufficient funds to carry it forth in great power. Instead, it would LEAP ahead, with ample of everything it might need!

Dear Co-workers, have we been asleep? Have we been thinking of OURSELVES too much? Have we been begrudging God what little has been trickling into His work--feeling that God's work ought not to need our "charity" all the time? God doesn't need your money, but you certainly NEED HIM, and we can't have His blessings and His protection in the hard and perilous days just ahead if we are unfaithful toward Him in the stewardship of material things He has placed in our hands! It's certainly time we took this very seriously.

I have found that powerful forces are at work, far more than I realized before, bent on destroying God's TRUTH so far as facilities for proclaiming it by radio and in print are concerned. They are engineered, without realizing it, by Satan the Devil. He is not asleep! HE is not indifferent! HE knows full well that he has but a SHORT TIME--and he is multiplying HIS efforts furiously to STOP the preaching of TRUTH which God says shall be preached, NOW!

Yet, we shall not be shut off until we have had full opportunity to accomplish God's mission and purpose commissioned to us to perform! Satan is ruler of his world--he directs powerful forces. BUT, God still reigns in high Heaven, and rules the universe and what God wants done Satan shall be restrained from preventing! He cannot stop us until God's mission through us is completed! But there is no time to lose! The time has come for us to WAKE UP, fully. To take this more seriously than we ever took anything in our lives. It's more important than our very lives.

#### U R G E N T

Again, I find that money is slacking off, and far less coming in daily again now, than our daily expense for this work. And while we already have advanced a few hundred dollars toward the printing bill, the printing and mailing will take nearly another thousand.

Radio station bills must be paid every week. The members of our staff in the office work hard, and must be paid their salary every week. The servant is worthy of his hire. It costs money to conduct so large a work, carrying the Gospel to nearly a million people every week! This has become a GREAT work--a work of national and international influence and power.

WE DARE NO LET DOWN--even for one week. The situation is again critically SERIOUS. Let us not become weary with well-doing.

If we stop the work stops. WE CANNOT STOP!

I feel sure that many of our co-workers can sacrifice a great deal more than has been done--if only we realize how SERIOUS is this time and this situation--how URGENT is the need--how VITAL

that we do not fail God in this most critical hour of all earth's history.

Think of the thousands and millions who sacrifice their LIVES, their HOMES, their ALL--for their government in this world and its greatest war. HOW MUCH MORE ought WE, who know God's precious TRUTH, who are privileged to carry on HIS WORK, to sacrifice generously and without stint, for HIS GREAT CAUSE, and for the COMING KINGDOM OF GOD--for the salvation of PRECIOUS SOULS for the COMING KINGDOM OF GOD--for the salvation of PRECIOUS SOULS for ALL ETERNITY?

Let us not grumble about it. Let us not criticize and complain. Let us just DO OUR UTMOST! Some of you have money or property you do not really need, which you are keeping as an investment. Soon it will be worth NOTHING to you. But God's Kingdom is for ETERNITY! How much MORE important to put ALL YOU CAN into God's work now, while there's time and opportunity! There are among those who will read these lines some who could put in \$1,000 or even \$10,000 or more, that God's Message might go in mighty power to many thousands of souls who will never hear it if you hang onto that money or property for yourself.

Some of you have already been doing your very UTMOST, and God knows all about it, and will BLESS YOU. He doesn't expect any to give beyond their means. But I feel that MANY of our co-workers could easily double what they have been doing--and some could send really large amounts. Will you take it to God in serious, solemn prayer? God help, and bless you.

With Christian love,

Herbert W. Armstrong

Eugene, Oregon  
October 29, 1943

My dear Friend and Co-Worker:

I want to stop this afternoon to write a brief letter to you, and just a few others, who are among my most loyal friends and Co-Workers in God's great work,--and who have sacrificed repeatedly to keep this great work alive and constantly growing in power, influence and scope.

It is friends and brethren in Christ like you who give me my greatest inspiration and encouragement for my part in the Master's work. I thank God for you, and for continuing loyally to hold up my hands in these trying days, and thru the discouragements, handicaps, tests of faith I am called upon constantly to face.

My heart has ached over the long delay in getting out The PLAIN TRUTH. I simply could not understand it--how just one unforeseen thing after another has appeared constantly to interfere with it and delay getting this largest issue so far published,--were it not for God's own explanation in Ephesians 6:12: "We wrestle not against flesh and blood (human beings), but against principalities, against powers, against the rulers of the darkness of this world, against spiritual wickedness (or wicked Spirits) in high places." But I do take very great encouragement in knowing that Satan is angry at this work, trying every way he knows to slow it down or to stop it. But in verses 10 and 11 and 13 of this passage we are told to BE STRONG in the power of God's might--to put on God's whole armor, that we may stand against the wiles of the devil.

Time after time during the past two months I have had to turn to such promises God has given us as the following, and claim them: "Trust in the Eternal and do right, be loyal to Him within His land; make the Eternal your delight and He will give you all your heart's desire. LEAVE ALL TO HIM, RELY ON HIM, AND HE WILL SEE TO IT; He will bring your innocence to light, and make the justice of your CAUSE clear as noonday. LEAVE IT TO THE ETERNAL AND BE PATIENT!" (Psalm 37:3-7). And, "Though I must pass thru the thick of trouble, thou wilt preserve me; thy hand shall fall upon my angry foes; thy right hand rescues me. THE ETERNAL INTERVENES ON MY BEHALF: Eternal One, thy kindness never fails, thou wilt not drop the work thou hast begun." (Psalm 138:7-8). This is a PRAYER, in God's true and genuine PRAYER-BOOK, (the Bible) which I have often had to pray recently. And God has always answered! But we are told to pray one for another.

In Matthew 18:19 Jesus promised that if TWO of us shall agree on earth as touching anything we shall ask, IT SHALL BE DONE for us of our Father in heaven. I can't tell you the troubles, the difficulties, the opposition I have been called upon to face recently--from unforeseen, unexpected, almost mysterious sources. God has been delivering us repeatedly out of just one such trouble after another. At times I haven't known

where to turn--what to do--except just to turn to God and trust Him. But now I ask YOU if you won't get down on your knees and pray these same prayers to God, which He inspired for us to pray --and AGREE with me that Satan shall be turned back, that God's work may march ahead in multiplied power. Will you?

I'm more than happy to tell you The PLAIN TRUTH is in the hands of the printers, the presses are about ready to roll and turn out 35,000 or more copies, and all the paper (a ton and a half) is bought and delivered. We hope now to start mailing it within ten days. PLEASE pray that nothing further will be allowed to hold it up. And PLEASE CONTINUE TO STAND BY ME, as you have in the past with your tithes and offerings. I write you as one of the brethren in the Lord, for we NEVER ask any but our own co-workers and brethren for money. It's never mentioned over the air or in The PLAIN TRUTH, as you of course know. But at the present moment I am facing the most severe financial crisis this work has ever met, and unless I receive several hundred dollars almost immediately, we might even have to go off the air! I know you'll do everything you possibly can to help until The PLAIN TRUTH is out.

With love and gratitude,

HERBERT W. ARMSTRONG

OUR Co-Workers'  
BULLETIN

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VOL. V Number 1

January 19, 1944

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Published every little while by your radio-pastor editor, Herbert W. Armstrong, Box 111, Eugene, Ore., to bring spiritual edification and encouragement to our little family of Co-workers who make possible the RADIO CHURCH OF GOD and The PLAIN TRUTH.

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WHAT'S G O I N G T O H A P P E N I N 1 9 4 4 ?

Where do we stand in this war, and what will happen this year?

President Roosevelt says military victory is now CERTAIN. General Eisenhower has made the flat statement that we will win in Europe this year.

Victory, our people seem now to believe, is "just around the corner"---the Germans are almost crushed and about ready to surrender. And consequently most people, I'm afraid, are assuming this will be a soft, easy, rosy year---a victorious year, in which we shall win, our boys shall come home, we shall enter into a beautiful and harmonious peace relationship with Russia as well as the other "United Nations," and we may begin to indulge in the expected post-war luxurious living. It's a blissful dream---but it's only a DREAM! And it's time we woke up, and come to a knowledge of the true facts as they exist!

The stern FACTS are that regardless of whether the war ends this year or not, in all likelihood this year will go down in history as "the YEAR OF THE GREAT SLAUGHTER!"

The President, while predicting certain victory, has tried to prepare the public for what he knows now lies immediately ahead. In an effort to shake the American public out of its sublime complacency and jar it to its heels, to prepare it and brace it for the coming shock, a statement was issued the other day in Washington that American casualties during the next eight to ten weeks probably will be three or four TIMES as heavy as our total war casualties during the past two years, since "Pearl Harbor." So far our casualties have been comparatively light. But the next two or three months will see this war brought home to all of us.

Last Fall I foresaw a possibility of this war being brought to an armistice (temporary recess) in Europe, by conferences behind closed doors. I foresaw the possibility that the "trial balloon" thrown up in Italy, in which the Italians received not only a separate peace but actually a "co-belligerent status" with the allies, might be tried out in Germany.

The idea was that the German army generals would do away with Hitler, disown the Nazi party, withdraw entirely out of Russia, and seek to make peace, first with Russia, and then, on the strength of that come to terms with the Allies on a basis that

would permit the Germans to RETAIN a considerable amount of the conquered territory in Western Europe. THAT POSSIBILITY IS STILL VERY MUCH ALIVE! It might still be pulled any time between now and Spring. The Russians are already past the original Polish border in one sector. The Russians have made public what they WANT in Poland. It is known the Russians do not want a completely conquered, de-militarized, occupied Germany. They want a de-Nazified Germany, but a strong independent Germany. In a word, they want a Germany friendly enough to permit their propagandists to go to work inside Germany. The Communists had almost swung into power in Germany when Hitler suddenly and dramatically beat them to it and swept into absolute power in 1933. Goebbels's propaganda machine, backed up by the Gestapo, stamped out Communism and swung the German thinking to the opposite extreme of Fascism.

The Russians do not want to invade, conquer, and attempt to rule Germany by brute force. They know too well of the secret underground movements in every country Hitler has conquered and tried to rule by force. The Communist method is to conquer a country's MIND before it tries to conquer its body. The Russians probably could keep marching right on into Berlin--but they won't. They don't even want to occupy Germany with their soldiers in the peace. They want merely to throw Hitler out. They know the tendency of masses to swing from one extreme to the other. They count on a re-action after the war. Nazism stands at the extreme so-called RIGHT, while Communism goes to the opposite EXTREME--extreme leftist as it is called. Now they count on turning the German people against Hitler and Nazism, swinging them to the opposite extreme or Communism. The Russians ARE out to communize all Europe--and the world! Make no mistake about that!

And so, if the German generals should throw out Hitler, give the Russians everything they want on the East, WHAT WOULD THERE BE LEFT FOR RUSSIA TO FIGHT FOR? Russia certainly will not go on fighting OUR battles--fighting for a war objective to which Russia is opposed.

And, incidentally, IF one party to an agreement wishes to break that agreement, he usually starts out by accusing his partner of something that will JUSTIFY him in breaking it, hurling the blame on the other party. And as this is written the Russians, thru their largest, and official government-controlled newspaper "Pravda", are accusing the British of talking peace with the Germans. That gives the Russians the justification for making a separate peace with Germany, IF SHE WISHES!

It might happen BEFORE we launch the much-advertised second front. It might happen AFTER. If it happened before we invade Europe across the English Channel, then we would not be able to launch the invasion--not until we could send to England an army of five to seven MILLION men for the task--and that would require perhaps three times our present number of ships, and twice our present Navy! What would be our chances, THEN, of winning the war against Germany? Would we not be forced into seeking the best armistice terms we could get? And perhaps, with close to five million German soldiers released from the Russian front, the Germans might not then WANT to stop the war!



It might happen AFTER we have launched the promised invasion of Europe, suddenly releasing these four to five million Nazi soldiers to be rushed across Europe to the new Western Front. And that, very possibly, might result in utter military defeat for us!

Is it not true, then, that if we launch this vast-scale invasion of Hitler's Europe at all, that we are doing it in FULL TRUST that Russia will not stop fighting, even after she has reached the German borders and accomplished all she wants to accomplish in the war? Are we not TRUSTING the Russians to keep most of three 300 German divisions occupied on the Eastern front? Are we not forced to put our faith in Russia,--and in Russia doing that which may be against her proclaimed objectives and interests?

And then there's a third possibility. The Germans may actually have this secret weapon that they claim--one that, at the last desperate moment, will turn the entire tide of war back in Germany's favor. This idea is not being scoffed in higher military circles. It is at least a definite possibility. And in that case, the Germans probably would not consider throwing out Hitler at all.

In event of ANY of these possibilities, the outlook is NOT SO BRIGHT AND ROSY for us, this year! And the most likely possibility of all is that this will go down in history as the YEAR OF THE GREAT SLAUGHTER!

No MAN can look into the future and know what lies ahead. The outcome of wars often turn suddenly, unexpectedly, on a hair. Some unexpected, odd, strange apparent coincidence often alters the entire course of a war overnight, the apparent victor becomes the vanquished. General Eisenhower does not KNOW that we shall conquer the Germans this particular year. NONE BUT ALMIGHTY GOD KNOWS WHAT SHALL HAPPEN! "Armies do not bring victory to a king," says the Eternal God (Psalm 33:16, Moffatt translation). No the Eternal God Himself brings to NOTHING what the nations plan--- and it is HE and He alone who determines the final outcome of wars!

What is prophesied for NOW? An easy, victory-laden year? A Utopian PEACE to follow? "ALL THESE," said Jesus Christ who KNEW the future, speaking of this very world war--of the famine and disease now following its wake--of the EARTHQUAKES now occurring such as the one just last Sunday in South America--"All these are the BEGINNING OF SORROWS!" Just the BEGINNING!

Nowhere does the Biblical prophecy hold out any hope of brighter times immediately ahead. JUST THE OPPOSITE! More chaos, strife, bloodshed, and DEATH! More disease, starvation! Man is reaping what he has insisted on sowing in direct REBELLION against Almighty God. God has permitted us to live as we have pleased. We have sown the seeds of malice, jealousy, resentment, hatred--we have lived selfishly. Now we are reaping the HARVEST! And God will let this world go on reaping it a little longer, to the end that this world SHALL LEARN ITS LESSON! Yes, learn it well enough that we shall turn to God and to His ways--and then, with Christ once more on earth, this time as the KING of kings, ruling the

entire world, we shall at last have--PEACE!

In the meantime, it is OUR responsibility to WARN the people of these things--to show our people that the one way to victory and to peace is thru our GOD--thru repentance, returning to God's laws, placing our faith and trust in HIM! Meanwhile, it is our responsibility to proclaim to our people and to the world the GOOD NEWS of the coming KINGDOM OF GOD, wherein we SHALL have peace and prosperity! In other words, to proclaim the true GOSPEL of JESUS CHRIST, and the way of salvation, that we may ENTER into that KINGDOM of peace!

The CALL to ARMS !

I want you to notice one prophecy for THIS VERY HOUR! It is Joel 2:1; 15-17: "Blow ye the trumpet in ZION, and sound the alarm in My HOLY MOUNTAIN." A trumpet is a WARNING--an alarm of war. Where are we to sound it? "In ZION"--in God's holy mountain. That is, the true CHURCH--among GOD'S PEOPLE--the HOLY people--those who are God's own true children. We are, therefore, CALLED TO ARMS! True Christians are CALLED TO ARMS! We are to sound a WARNING. What is it? "Let all the inhabitants of the land TREMBLE: for the DAY OF THE LORD COMETH." The warning of the trouble to come--the DAY OF THE LORD--the time of God's plagues, now soon to follow. We, the Christians, are to warn "ALL THE INHABITANTS OF THE LAND." Read also verses 15:17. We are to take this call to arms so seriously we FAST and PRAY!

The nations of this world are at war. We, as Christians, are "ambassadors for Christ." We have answered God's battle cry! We, too, have been called to WAR! What's OUR mission? Shouting God's WARNING--proclaiming His MESSAGE--preaching the GOSPEL! We fight with a SWORD--the symbolical sword of the SPIRIT, which is THE WORD OF GOD. The sword issues from our MOUTHS--by proclaiming fearlessly and forcefully GOD'S WARNING! Yes, we're soldiers for CHRIST! And THIS IS WAR!

It requires of us sacrifices, courage, perhaps suffering. Shall we be any less good soldiers than those fighting for doomed MATERIAL kingdoms, and godless satanic human leaders like Hitler and Hiro-Hito? They fight like inspired fiends. They offer their very LIVES--they give up EVERYTHING.

The Eternal God has placed in OUR hands, thru the WORLD TOMORROW program over nine powerful radio stations, and thru The PLAIN TRUTH, powerful facilities for fighting His battle--for using His sword, which is sending forth the WORD OF GOD! Precious souls are being converted all over the United States! Many are being awakened! Letters keep pouring in by the hundreds testifying to this! Already between a half and three quarters of a million souls are reached by the broadcasts EVERY SUNDAY. The present circulation of The PLAIN TRUTH is 35,000 copies, and this is going up rapidly. Within three to four months we must add more powerful radio stations to reach still other hundreds of thousands of people with the vital message of the hour.

It is IMPERATIVE that I get out another issue of The

PLAIN TRUTH immediately--so it can be in the mails in less than four weeks! Between a third and a half of it is already set to type. Most of the remainder of this issue is already written. I believe you'll find it the MOST INTERESTING issue yet! But, in addition to our weekly expense now running into hundreds of dollars, we must have ONE THOUSAND DOLLARS additional before this next PLAIN TRUTH can be printed and mailed. I must order the paper AT ONCE, cash in advance--and I do not have the cash on hand! We have 10,000 empty envelopes addressed to ten thousand people who have asked for the booklet "United States in Prophecy." It will take \$500 to print this edition to fill those envelopes and other requests still to come. GOD'S WORK IS WAITING ON OUR CO-WORKERS! We are storing up treasure in heaven, when we put our tithes and free-will offerings cheerfully into this glorious work of the Eternal. The need is great--it is URGENT. Let us keep up the good fight! We're in this war, too! This is GOD'S "loan drive." You'll be paid back with overwhelming interest--Christ will bring your reward with Him when He comes--SOON! KEEP PRAYING! Stand by me! And GOD BLESS YOU! In Jesus' name.

HERBERT W. ARMSTRONG

The GOOD NEWS  
LETTER

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A personal letter to all the brethren of The Churches of  
God, from your pastor, co-laborer, and fellow-servant in  
Christ, Herbert W. Armstrong, Box 111, Eugene.  
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Number 3

March 20th, 1944  
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DATES OF H O L Y D A Y S , 1944

The LORD'S SUPPER, or PASSOVER will be observed this year  
on Thursday night, April 6th, after sundown. April 7th is the  
"PREPARATION". This date, sunset April 6th until sunset April  
7th, 1944, is Abib 14th, sacred calendar.

The seven DAYS OF UNLEAVENED BREAD begin with a night  
service, on Friday night, April 7th---the "night to be much  
observed unto the Eternal,"---and lasting thru to sunset Friday  
April 14th. All leaven must be out of our homes before sunset  
April 7th. The FIRST HOLYDAY falls on the weekly Sabbath, April  
8th. The second holyday, an annual Sabbath upon which no work  
may be done except preparation of food, and on which we should  
hold an all-day meeting at each church, falls on Friday, April  
14th (beginning, of course, sunset April 13th.)

PENTECOST falls on May 29th. (From sunset Sunday, May 28th  
thru Monday to sunset).

FEAST OF TRUMPETS, 1st day of seventh month (sacred  
calendar), September 18th (beginning sunset 17th).

DAY OF ATONEMENT, 10th day seventh month sacred calendar,  
Wednesday, September 27th. (Begins sunset 26th).

FEAST OF TABERNACLES, 15th to thru 22nd of seven month  
sacred calendar, begins with night meeting after sunset October  
1st, lasting until sunset October 9th. The annual Sabbaths are  
Monday, October 2nd, and Monday October 9th.

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W H Y S H O U L D W E H A V E C H U R C H E S ?

WHY should you brethren who meet at Eugene Church have  
this church? And you brethren at Vancouver---up in Everett---or  
down in Los Angeles, WHY should you group yourselves together into  
a local CHURCH group? Do we have a divine PURPOSE and FUNCTION?  
Are we sure we know what it is? Let's search the Scripture and  
see.

First, we must fix in mind the truth that this world today  
literally is "in BABYLON." Satan is the god of this world (II Cor.  
4:4)---he appears as an angel of LIGHT---he has his ministers who  
claim to be the ministers of Jesus Christ (II Cor. 11)---he is the  
god worshipped by the worldly churches! The whole world is  
ORGANIZED today, according to Satan's pattern. It is organized

commercially in a competitive economic system; organized into man-ruled civil governments of man's devising; organized into CHURCHES. And this we know---the TRUE church must be different, and separate!

So to understand exactly what each of our own little local groups OUGHT to be---our true divine PURPOSE and FUNCTION and REASON FOR EXISTING---we need to begin at the very beginning. Let's briefly sketch it thru.

When God created our first parents, He gave them His law-- His way of life. But as men multiplied upon earth, they turned from God's ways of LOVE---the way of humility, of GIVING, of serving---to the grasping ways of lust and greed and vanity---their minds on evil continually.

So God wiped out, thru the flood, the entire human family save eight souls. This colossal judgment should have taught men their lesson. But it took Satan only two generations to find a man of ability and capacity thru whom he could DECEIVE the whole human family into a society of ORGANIZED competition based on the selfish principle. Ham, son of Noah, survived the flood. The first son of Ham was Ethiopia. And "Ethiopia produced Nimrod, the first man on earth to be a despot. . . His Empire at first was Babylon, Uruk, Akkad, and Kalneh, in the land of Shinar; from which he PUSHED OUT into Assyria, building the great city of Nineveh and its suburbs." (Gen. 10:8-12, Moffatt Translation).

#### Beginning of ORGANIZATION---Man Ruling Man

Nimrod was the first man to huddle families together in CITIES---to ORGANIZE people into the ORGANIZED form of society whereby one man or a few men assume AUTHORITY over, and regulate the lives of the others.

IT WAS CONTRARY TO GOD'S WAY FOR MEN TO BE SO ORGANIZED THAT ONE OR A FEW MEN HAVE AUTHORITY TO RULE OVER THEIR FELLOWS! It is contrary to the principles of God's Law. But thru Nimrod Satan started this world off on the ORGANIZED system. This system began with and is based on the principle of building CITIES as centers of various organized activities--centers of civil and other GOVERNMENT; centers for industry, commerce, business; centers for religious and social activity.

Thus the competitive principle--the selfish, greedy, self-exalting way of life--the SINNING principle--became ORGANIZED. At first, as the Scripture shows and ancient histories record, each CITY was a kingdom in itself. Each city had a KING. The world was organized into a system of CITY-STATES. Each city had its army. The selfish, getting, sinning principle was now organized for carrying out the principle of competition in ARMED AGGRESSION. One king, lusting for more power and wealth, sent his army invading a rival city-state. If he conquered it, he now ruled TWO city-states. Soon he rules over three--then more. Soon some of these despots were ruling over NATIONS composed of several cities and the rural population in between. Thus NATIONS came into being. Life inside each

nation became more and more highly ORGANIZED. Yes, SATAN is the GREATEST ORGANIZER IN THE WORLD--and he had the world believing in the principle of human-devised and man-ruled organization,-- even in the CHURCHES!

We come down to the time of ABRAHAM. Abram was living in Babylon--in Ur of the Chaldees. He was born and raised in such a society--even as you and I today. In the 12th chapter of Genesis we read how God called Abram out of this life and environment, to a life of SEPARATION in a land God would show him. He was led to the promised land--PALESTINE. God made a COVENANT with him, which after ABRAHAM'S test, was UNCONDITIONAL.

Some four hundred years later we find, recorded in the early chapters of Exodus, God carrying out the first phase of His promise to Abraham. The promised Birthright was handed down to Isaac, to Jacob whose name was changed to ISRAEL, and to Ephraim-Manasseh, sons of JOSEPH. The descendants of Abraham, thru the twelve sons of Israel, had grown into a multitude of 600,000 men--probably two to six million people, counting women and children. They were slaves in the land of Egypt. So God prepared MOSES in a special way to lead these Israelites out of the physical slavery and bondage of HIGHLY-ORGANIZED EGYPT--back to the promised land.

And when they came, in their journey, to Mt. Sinai, God made a proposition to these Israelites thru Moses. Here was the whole world ORGANIZED UNDER Satan's competitive system started by Nimrod--a pagan Babylonish civilization. In such a world no nation could survive without organization. God now Himself proposed to organize HIS people, Israel, according to a divine plan of organization--different from the worldly system. The people accepted God's proposition.

So God made a solemn COVENANT with these Israelites. It was a MARRIAGE CONTRACT. It TIED these Israelites to God in a husband-and-wife relationship. It bound them to Him as HIS PECULIAR PEOPLE. Under this marriage Covenant the twelve tribes were ORGANIZED--not after man's pattern--not a despotism, dictatorship, autocracy, or monarchy---or yet even "democracy"--but a THEOCRACY!

#### GOD'S GOVERNMENT---Under OLD Covenant

Under this MARRIAGE covenant, Israel was made utterly DEPENDENT upon God--utterly obedient to Him, in a husband-and-wife relationship. Under this OLD Covenant, the Israelites were organized as a DUAL government---both STATE, and CHURCH. As a STATE, or civil government, they were called "The KINGDOM of Israel," or "The HOUSE of Israel." But as a Church they were called "The CONGREGATION of Israel."

Their civil government was THEOCRACY. There was no human king--no man to usurp authority to rule over his fellows! GOD was their king. No man was to issue orders, decrees, directives, regulations, or laws---nor were they to have any law-making body of men. Their laws came direct from God--and all were based upon

and in harmony with the great basic SPIRITUAL law of LOVE--the Ten Commandments---the principle of GIVING, and of humility and dependence upon God.

The civil laws were administered by JUDGES. The church ceremonies, sacrifices, and rituals, were administered by the PRIESTS---the Levites. It was, incidentally, a FLESH-born church, not a Spirit-born church. Every man, woman, and child in the nation was a member of the one church. Membership came by BIRTH. There was no promise of receiving the Holy Spirit, or of salvation or eternal life. Only the prophets and leaders had God's Spirit.

#### MISSION of OLD Testament Church

Now we come to an important point.

The MISSION---the PURPOSE and FUNCTION of the OLD Testament Church was not evangelistic. When God first called them out of Egypt to be His Church, He did not say to them: "Go ye into all the world and preach the Gospel to all nations." Neither did He give them this commission at Mt. Sinai--or at any other time or place, during the Old-Covenant Church!

Rather, they were to have absolutely NOTHING to do with Gentiles whatever! They came to consider Gentiles as dogs and mongrels--as unclean. They would not so much as eat with a Gentile. When God sent Peter to preach the first NEW-Testament sermon to Gentiles, under the NEW Covenant, you remember Peter felt he should not carry the Gospel to Gentiles, and God had to give him the vision of the sheet filled with unclean animals before he would go. Upon return, Peter was called to task by his brother-apostles, until he explained how God had shown him the Gospel now was to be carried to ALL nations. (See Acts 10 and 11).

What, then, was the function of the OLD Testament Church? It was concerned with a constant round of RITUAL---sacrifices, meat and drink offerings, carnal (physical) ordinances, washings, etc., of the Law of Moses. Consider, then, how DIFFERENT was the Church of that day from the true NEW Testament church!

Every citizen, remember, was a member of that one CHURCH, the Congregation of Israel. If we had that kind of condition today, every family in Cottage Grove would belong to the ONE CHURCH. In Eugene, in Portland, in Vancouver, in Everett, it would be the same. Just ONE CHURCH, and every man, woman, and child in the city would be a member. There was not just ONE minister in each town or city---or one for several. There were scores, or hundreds of priests for each city the size of some of ours. About every twelfth man (one whole TRIBE of the twelve tribes) was a priest!

And now what was the FUNCTION of those MINISTERS? It was to minister, solely, to the LOCAL congregation---to officiate at all these continual ordinances, sacrifices, rituals, washings, and services. The priests of the OLD Testament Church had no duty but to minister to the LOCAL congregations! We shall see

how DIFFERENT is God's commission today!

But, remember, that church was made up of carnal-minded, UN-converted people who had not been "baptized into the one Body BY THE SPIRIT." And so it was that these people soon departed from God's rules and ways. They profaned and departed from His Sabbath---His SIGN by which there were to KNOW that He alone--the CREATOR--- is GOD. This led to idolatry. Soon they were grumbling and complaining of God's ways, demanding that a man be exalted to become KING and have authority over them, like the pagan nations around them. Thus they REJECTED God as their king!

More and more they wanted to live like the other nations ---the ways of pleasing SELF--- of PLEASURE---of greed and GETTING ---of organized COMPETITION---of exalting self, and humans. Thus they departed from God's ways, and drew deeper and deeper into the ways of SIN.

And thus they BROKE their marriage-Covenant with God, which had set them up as His organized CHURCH and STATE. So God DIVORCED Israel (Jeremiah 3:8). He CUT OFF the church ORGANIZATION ---CUT OFF the government--took away from Israel the divine right to GOVERN!

#### Right of GOVERNMENT Given over to GENTILES

Get this point! Listen!! "If ye will not hearken unto me, and will not do all these commandments ... they that hate you shall reign over you," God warned them (Lev. 26:14-17). And this punishment was to last for "SEVEN TIMES"---twenty-five hundred and twenty years!

First, the House of Israel (Ten Tribes) sinned and was driven into captivity. They then dwelt many days without a king. God took away from them the right and privilege of continuing under His GOVERNMENT---both Church and state. Next, Judah sinned even worse, and Nebuchadnezzar of Babylon was sent down by the Eternal to capture Judah.

And to King Nebuchadnezzar---the first of the GENTILE kings, starting the "TIMES OF THE GENTILES"---Daniel was inspired of God to say: "The God of heaven hath given thee a kingdom, and power, and strength, and glory." (Dan. 2:37). It was a WORLD ruling kingdom (verse 38). It was the first of FOUR such WORLD-RULING Gentile Empires to last for the 2520 years of the "TIMES OF THE GENTILES."

What does this mean? It means that so far as government in His CHURCH is concerned---or any form of DIVINE government--- GOD TOOK AWAY ALL DIVINE GOVERNMENT FROM ISRAEL and turned the right to govern (the human, competitive, Nimrod way) over to the GENTILES for the duration of the TIMES OF THE GENTILES! And that period is not yet over!

And since, all government on earth has been on the PAGAN principle---man-ruled, competitive! ALL GOVERNMENT ON EARTH DURING THIS 2520 YEAR PERIOD IS CONTRARY TO GOD'S FORM OF GOVERNMENT! It



is not God's will. It is contrary to His Plan, His laws. All forms of GOVERNMENT today, whether civil or religious, are PAGAN in form---based on the NIMROD principle! They are WORLDLY! And they are WRONG! We are, of course, as Christians, to submit to such civil government as may have jurisdiction over us---to pray for our presidents, kings, or rulers---but WE ARE NOT TO BE OF THEM.

#### The True NEW-Testament CHURCH

Get this! It seems almost none have seen it, but it was the MARRIAGE covenant made at Sinai which ESTABLISHED Israel as a GOVERNMENT. When the covenant was annulled---the DIVORCE given Israel, ---the right of GOVERNMENT, so far as God's type government is concerned, was taken from Israel. The privilege of government is given over to the GENTILES because God always PERMITS human beings to break His laws, and to live or organize contrary to them ---but as men sow, so do they reap!

In due time, God sent His Son, Christ the Messiah, as the MESSENGER OF THE (New) COVENANT (Mal. 3:1). And so Jesus came into Galilee preaching the Gospel of the KINGDOM (government) of GOD (Mark 1:14)---the GOOD NEWS of a KINGDOM, or GOVERNMENT to be set up only when Jesus shall come again as KING of kings (world ruler) and LORD of lords (world high-priest).

By the time He came, the Jews had gotten themselves organized into a number of SECTS, or denominations. There were the Pharisees, the Sadducees, the Essenes, the Samaritans, etc. JESUS JOINED NONE OF THEM---rather He called His followers OUT of all organized denominations!

And JESUS NEVER ORGANIZED A CHURCH---He never ONCE gave His disciples any form of Church GOVERNMENT---He never once gave any man AUTHORITY OVER His Church, or power to rule!

"Ye know," Jesus said, speaking of the GENTILE-type government as started by Nimrod, "that they which are accounted to RULE OVER the GENTILES exercise lordship over them; and their great ones exercise AUTHORITY upon them. BUT SO SHALL IT NOT BE AMONG YOU." (Mark 10:42-43).

It is true Jesus gave His apostles AUTHORITY---but over what? Listen! "Then called He His twelve disciples together, and gave them power AND AUTHORITY" .... over WHAT? over MEN? No, NEVER, but ... "over all devils, and to cure diseases." (Luke 9:1). Why is it that those men posing as the "ministers of Jesus Christ" today never ATTEMPT to exercise this divinely-given AUTHORITY over demons, and over sickness and disease, but trust in the pagan science of MEDICINE which originated in EGYPT---and yet they assume authority over MEN in what they call Christ's CHURCH, which authority Christ never gave! Isn't this twisting and wresting the Scripture---turning it upside down!

It is said that PETER was the "big boss"---that Christ gave him AUTHORITY to rule the Church. I will gladly pay \$25 for one text showing the delegation of this authority! Rather, when the disciples at Jerusalem heard that Samaria had accepted the

Gospel from Philip's evangelism, Peter did not order the two men to go to Samaria to lay hands on the new converts for receiving the Holy Spirit. No, rather the other disciples---as a whole---SENT Peter and John on this mission. Peter did not do the sending---HE WAS SENT. Not by any man, by ALL the disciples!

Of course, we do find local church organization in that limited degree necessary to preserve decency and ORDER in the conduct of church services. There were elders and deacons in each local church.

#### How Elders and Deacons are Selected

But, even here, THERE IS NO POLITICS---none of the usual WORLDLY methods in selecting local elders and deacons!

The NEW Testament procedure---if we wish to follow it---does not provide for these officers being ELECTED by local congregations; neither does it provide for their appointment by some "big boss" in general authority over ALL the churches, or over a large district. This all would lead, as it does in the practice of worldly denominations, to PLAYING POLITICS---to showing respect to persons, to the competitive spirit, even to various forms of bribery, graft, personal favoritism.

Rather, the DIVINE pattern, as found in the NEW TESTAMENT, is that those EVANGELISTS, called of God, USED of Him in converting enough souls to raise up local churches, are to APPOINT, and ORDAIN the elders and deacons in the local churches raised up and organized by them.

For example, Paul and Barnabas, "returned again to Lystra and to Iconicum, and Antioch, confirming the souls of the disciples, and exhorting them to continue in the faith ... and when they had ordained them elders in every church, and had prayed with fasting, they commended them to the Lord." (Acts 14:21-23). The local congregations did not elect them. Paul and Barnabas were not executives ruling a church government IN AUTHORITY. They were simply humble evangelists, used of God, the fruits of whose labors PROVED God was working thru them.

Paul gave this same instruction to the evangelists he was sending out. To Titus, here was the divinely-inspired instruction:

"For this cause left I thee in Crete, that thou shouldest set in order (this does not say ORGANIZE on the worldly GOVERNMENT plan) the things that are wanting, and ordain elders in every city, as I had appointed thee." Then follows the divine qualifications for an elder.

How are we to know, then, today, who is thus qualified and led of God to ordain the elders and deacons in the local churches? Not by any authority vested by MEN---but by the call of GOD. "BY THEIR FRUITS ye shall know them." If, for instance, an evangelist comes to our Pacific Northwest claiming exalted titles in a man-made political organization, and the only FRUITS he leaves as a result of his labors are dissensions and divisions

and bitterness sewn among brethren, with no souls converted, WE KNOW, by his fruits, that man was never called of God. But if a man's efforts have resulted in many conversions---many being led deeper into the TRUTH who never saw it before---whole churches raised up, not by the competitive method of proselyting and taking members away from others, but by converting people from the world ---the sick healed, the gospel preached to thousands---then this is fruit that NO MAN can produce EXCEPT GOD BE THE REAL POWER IN HIS LABORS!

In the Churches of God, we have always followed this New Testament divine pattern. This is one of our BELIEFS that makes us DIFFERENT.

#### The MISSION of the NEW TESTAMENT Church

Now we come to the real question---WHY should you brethren who meet at Eugene---at Cottage Grove---at Jefferson---at Oregon City---at Portland, Vancouver, Everett, or Los Angeles---group yourselves together, assemble together every Sabbath as a local CHURCH group? What is our divine PURPOSE and MISSION? Do we have one?

I wish to divide this question into two phases:

- 1) What is the God-given function and mission of the MINISTER?
- 2) What is the divine PURPOSE and mission of the CONGREGATION?

Isn't it just HUMAN that here and there one of our number might get to looking at the way OTHER churches are conducted, and begin to think we ought to be more like them? It sometimes seems hard to remember those other churches are WORLDLY---in BABYLON---organized and conducted according to the NIMROD principle of organization. We are DIFFERENT. We seek a BIBLE REASON for all we do! Isn't that one thing that makes us proud to belong to the Churches of God?

So, first, the mission, the function, of the MINISTRY.

In the denominational churches about us, each church has its own local pastor. His function is to MINISTER TO the local congregation. He devotes his entire time to serving, ministering to, the local MEMBERS. Thru the week he devotes his time to visiting the members in their homes, or in various social activities of the church.

You see, whether they realize it or not, everything in these churches is on the GETTING BASIS. The only united activity, aside from social and religious activity among themselves, is an effort to GET more members, or take them away from other churches. The members attend only for what they are GETTING out of it.

Perhaps they are like one of our brethren, when he was first converted. Whenever I was in his city preaching he would

always try to attend, but when I was not there he seldom came. Then one Sabbath I asked him about it and he replied, "Well, I don't seem to GET much out of it except when you are there, so I don't come." But when I explained the Christian is to be on the GIVING side, not the GETTING, and applied this principle to church-attendance, he instantly saw the point and began attending regularly with the thought in mind of how much he could CONTRIBUTE to the others, rather than what he could GET from them---and his spiritual progress was much more rapid from that time.

But in our churches---the Churches of GOD---GOD'S churches, what is the function we want our pastors to perform? What should be the true divine CALLING and COMMISSION of the MINISTER? To visit our members in their homes, to minister to US, to serve US? Do we, the lay members pay our tithes and give our offerings IN PAYMENT FOR SERVICES RENDERED to US? Are we only paying for what we GET?

Let's see the commission of Jesus. Remember, under the OLD Covenant, the ministers DID devote their entire time ministering to local members. Is that changed in the NEW Covenant dispensation?

Let us note, first DURING Jesus' earthly ministry, when His disciples acted as His assistants; and then, secondly, His commission after the close of His ministry, when He was departing to heaven.

But first of all, JESUS' OWN EXAMPLE---for He was the EXAMPLE for ministers to follow, as well as the EXAMPLE of private Christian living. According to Acts 10:34-38 Jesus' ministry did not begin until after "the baptism which John preached." He was a Messenger, sent from God with a MESSAGE---the Messenger of the (NEW) Covenant, who proclaimed the New Testament GOSPEL. Mark says: "Now after that John was put in prison, Jesus came into Galilee, preaching the GOSPEL (Good News) of the KINGDOM (government) of GOD." (Mark 1:14). In preaching the Gospel, Jesus called disciples to BELIEVE the Gospel, follow Him, be converted. But did He---the example for YOUR pastor to follow today---devote all His time to them, visiting them in their homes, serving them, ministering to them? No, by far the greatest portion of His time and effort was spent in carrying the Gospel on to OTHERS.

After Jesus had selected, called, and instructed His disciples, He did not remain with them, devoting His time to them alone---tho He continued thru His ministry to minister to them and teach them. "And it came to pass, when Jesus had made an end of commanding His twelve disciples, He departed thence to teach and preach in their cities. Now when John heard in the prison the works of Christ, he sent two of his disciples and said unto Him, 'Art thou He who should come, or do we look for another?'" (Mat. 11:1-3). How was John to KNOW whether Jesus was sent of GOD---whether He had authority to do what things such ministers of God are authorized to do? Jesus did not send back any credentials signed by men. He did not tell John's disciples He had been elected, or appointed, by vote of the congregation or some denomination. He pointed directly to the FRUITS of His

labors---fruits which could be performed ONLY by one in and thru whom GOD was working. Thus He pointed to GOD'S selection, not man's. That is the sole standard by which we should determine, today, who is called of God to raise up churches, ordain elders and deacons, etc. But, "Jesus went about all the cities and villages ... PREACHING the Gospel of the Kingdom." Jesus was, first of all, an EVANGELIST.

How about those He called to His ministry? DURING His ministry they acted as His assistant-evangelists: "These twelve Jesus SENT FORTH, and commanded them, saying ... As ye go, PREACH, saying the Kingdom of Heaven is at hand." (Mat. 10:5,7). Seventy other disciples were sent as advance emissaries into every city and place He was to come later. After His resurrection, just before ascending to heaven, Jesus' final COMMISSION to His ministers was: "GO YE INTO ALL THE WORLD AND PREACH THE GOSPEL." True, Jesus had said to Peter, "Feed my sheep." The minister is to preach to, minister to the FLOCK---the BRETHREN in our local churches. That is PART of the divine commission, given to the SAME ministers who are commissioned "GO YE INTO ALL THE WORLD AND PREACH THE GOSPEL."

But the evangelistic mission of CARRYING THE GOSPEL is FIRST, and was always stressed MOST by our Saviour! Peter and all the apostles did the same. Paul charged the elders "FEED THE FLOCK," meaning the local congregations. This is most important. But it is SECONDARY to the FIRST mission of SPREADING THE TRUE GOSPEL---especially in these LAST DAYS when Jesus said the GOSPEL OF THE KINGDOM must now be preached and published over the world, BEFORE THE END OF THE AGE.

Now the divine PURPOSE of the CONGREGATION. The individual Christian is called to a CALLING. He is to become, in the Kingdom a king (civil ruler) or priest (spiritual teacher). There is a DUAL purpose in the Christian life. One is to prepare, train, and fit him to assume the responsibilities to be given him then. But ALSO he is to have HIS PART in PRESENT EVANGELISM---before the end of this age! Notice just two converts: One, whom Jesus called, wanted to first go and bury his dead father. "Let the dead bury the dead," answered Jesus, "but go thou and preach the KINGDOM OF GOD. And another also said, Lord I will follow thee; but let me first go bid them farewell, which are at my house.

And Jesus said unto him, No man, having put his hand to the plough, and looking back, is fit for the kingdom of God." These were just converts---not ministers. The FIRST duty, function, purpose, and commission of the CHURCH is to PROCLAIM THE MESSAGE! Each of you brethren has put his hand to the plough. You have YOUR part in it.

LET US NOT TURN BACK!

How thankful we are that we have this light---that God has revealed to us His divine purpose---that our churches are not social clubs---our purpose not to GET but to GIVE---we do not have churches just to ENJOY ourselves and be ministered to, but to MINISTER. And out of our LITTLE FLOCK---our few little church groups, has grown a work of evangelism that is SHOUTING THE MESSAGE all over the North-American continent---a truly great

work for so small a membership! Each of us has his part---in PRAYER, in tithes and offerings, in encouraging and upholding the pastor---and I know each is thankful for the privilege! The minister cannot carry the load of evangelism alone---ALL our hands are to the plow!

OUR Co-Workers'  
BULLETIN

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VOL. V. Number 3

March 24, 1944

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Published every little while to keep our Co-workers informed of the programs, the problems, and the future plans for carrying on God's Work in these closing days of this age; ---broadcasting "The WORLD TOMORROW," publishing The PLAIN TRUTH magazine and other Gospel literature. \*\*HERBERT W. ARMSTRONG, Box 111, Eugene, Ore.

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NEW C O A S T - T O - C O A S T N E T W O R K OPENS TO US!

Hollywood, Calif.--again I am writing from Hollywood. I am on the way to San Antonio, Texas, and Des Moines, Iowa, for a series of broadcasts--broadcasting daily from Des Moines for three weeks. I have stopped off here just long enough to make contacts and tentative arrangements for sending "The WORLD TOMORROW" program out over the newly formed A.B.C. net-work, Coast to Coast!

I have written you before, thru the BULLETIN, about the pressure being brought by powerful economic-religious interests in New York, thru the existing broadcast chains, to force all true gospel preaching off the air. N.B.C., the BLUE net-work, and C.B.S., refuse to sell any of their time for religious programs. And finally MUTUAL sent notices of cancellation, effective this coming September, to all those broadcasting religious programs over their facilities. It now appears probable MUTUAL will continue to carry one or two of their present programs, but only prior to 10:A.M. Sunday mornings. Further than that, religious preaching of any kind is barred from all the big chains.

I have ben warning our Co-Workers that prophecy reveals plainly we are nearing the time when there shall be a FAMINE of hearing the Word of the Lord preached! The powers that be in this world will forbid it. Our days for proclaiming the last WARNING MESSAGE for this hour are numbered! But, as I have pointed out, Satan will be utterly unable to shut off the privilege of proclaiming God's Message until GOD'S PURPOSE IS FULFILLED, and this last warning Message has gone!

And so just when it appeared Satan had succeeded in shutting off all possibility of getting the Message with the LOUD SHOUT of radio into homes in every nook and corner of this continent, a NEW AVENUE is opened to us!

A new Coast-to-Coast net work is now forming--the Associated Broadcasting Corporation--to be known as the A.B.C. So far as large bulk contracts are concerned, or three hundred stations, including the small-power station in the smaller cities and towns all over the country, this new net-work will be about three times as expensive as MUTUAL has been, at least until the new net-work is better established, since MUTUAL offered bulk discounts up to 60 and 75%--and the new net-work offers no net-work discount whatever. However, for our purpose, the cost will

probably be little if any more than MUTUAL, and the new net-work has advantages of pliability and wider range of latitude in selecting the exact stations our purposes require. We can use a very few stations at first, adding others as we are able. And the new net-work is very friendly toward religious broadcasts!

This is a DIRECT ANSWER TO PRAYER! Just as existing doors were closed, God has opened wide a BETTER ONE for our purpose.

Here, then, are the plans for carrying out the most important commission in the world today! First, to get The PLAIN TRUTH on a more regular and dependable basis. It has simply out-grown the facilities of the printing company in Eugene, and due to this and war-time difficulties, we have encountered delay after delay. Plans have been made to have it printed, after the issue now on the press, in Portland in a large establishment which specializes in printing a number of magazines and trade-papers. And we plan, God willing, to have it come out regularly, on a definite date, monthly or bi-monthly, beginning with the next issue after the current one.

I hope, also God willing, to add station WOV, New York, within a few weeks. Then, at the earliest moment possible, super-power WCAU, Philadelphia, one of the nation's leading stations. Then, beginning the Fall and Winter season, to begin adding key stations in principle population centers thru facilities of the new A.B.C. net-work as rapidly as possible, until The WORLD TOMORROW is heard locally EVERYWHERE!

Brethren, and Co-Workers, this opens before us a marvelous opportunity! I have tried to be careful not to get ahead of the Lord. But from the time He called us to this great mission, He always has graciously gone before, and opened the way. And now He has opened this new avenue--by far the largest yet--WE MUST FOLLOW WHERE HE LEADS--We must not falter--we must not fail Him--we must take advantage of this marvelous opportunity opened only by the supernatural Hand of God! How grateful we are to our heavenly Father for opening the opportunity!

WHAT IS P R O P H E S I E D -- FROM N O W !

The most THRILLING subject of this hour is P R O P E C Y! Hundreds of letters from listeners and Co-Workers indicate an intense interest in PROPHECY just now. In these tense days of the greatest eruption of organized human wrath this world has ever seen, it is indeed fascinating to see PROPHECY unfolding, day by day!

None but the Eternal God can know, and reveal to us, the FUTURE. God reveals this future, thru prophecy, as a WARNING! It is important that we know what is GOING TO HAPPEN! We must act accordingly.

And so in this BULLETIN I want to give our Co-Workers a very brief, condensed outline of what is prophesied--FROM NOW! We do not have paper on hand for a more complete exposition. But in



the following BULLETIN, early next month, I shall take up this subject more fully. And perhaps a series of articles dealing with it still more fully in coming issues of The PLAIN TRUTH.

First, it is important to realize that most of the PROPHECIES of the bible were inspired, written, and preserved thru the centuries to reveal the events of NOW--and the IMMEDIATE FUTURE --our GENERATION! Few have ever realized that--but it's TRUE! We have now reached that period called by Daniel (Moffatt translation) "the CRISIS AT THE CLOSE." We are the very last generation of this age! An AGE is ending before our eyes! The ways, the customs, that have developed the present civilization upon earth--all ways and customs contrary to GOD'S LAW--are climaxing in one grand final crisis of CHAOS, DESTRUCTION, and DEATH!

For nearly 6,000 years Satan has held this earth under his invisible sway! Originally his name was LUCIFER--meaning "Shining Star of the Dawn"--and archangel, perfect in wisdom and beauty. But he reasoned that God's Law--the principle of LOVE--of love toward God in humility, obedience, and reverence as Superior; of love and service toward fellow-creatures--was all wrong. He exalted himself. Pride entered his heart. He said, "I will ascend. I will exalt MY throne above the angels of God. I will RIVAL the Most High." Lust for GETTING--the spirit of RIVALRY--COMPETITION entered his mind. So his name was changed to SATAN--meaning ADVERSARY, or COMPETITION. And so God gave him ONE MILLENNIAL WEEK to prove thru human experience that his theories of competitive GETTING--of greed and vanity--were wrong. "Six days," said God, "thou shalt labor and do all thy work (of deceiving humans by his philosophy); but the SEVENTH millennium is the Sabbath of the Eternal. In it thou shalt not do any work."

For six millenniums the world has been under his sway. A competitive-type civilization has been built. Men have turned from God's Law--Satan has convinced them it was "done away." Men exalted themselves and one another. Men sit in authority over their fellows. Lust, greed, selfishness, is the activating principle of life. Competition has become ORGANIZED. And now we behold the fruitage of this way of life--the grand smashing chaotic CLIMAX OF 6,000 years of this type civilization! Yes, "sin is the transgression of the LAW" (I John 3:4), and "ALL have sinned." Look and BEHOLD THE RESULT!

And so, where are we now, and what lies ahead? In His Olivet prophecy, Jesus listed six general events to occur at this end-time (Mat. 24): 1) False christs and false prophets preaching false christs, throwing a fog of deception over the world as a smoke-screen for events to follow; 2) wars, climaxing in WORLD WAR, of which we now are in the second phase; 3) famines; 4) pestilences; 5) the GREAT TRIBULATION when the saints shall be persecuted and martyred, followed immediately by 6) the heavenly SIGNS of darkened sun and moon, and falling stars, together with the SIGN in heaven of Christ's coming, and, 7) the actual SECOND COMING OF CHRIST.

But when Jesus comes, every prophecy describing the condition of natural ISRAEL shows the Israelites in a condition of CAPTIVITY and slavery, scattered among nations all over the

earth, FROM WHICH they are delivered by Christ at His coming! Now we--the white, English-speaking American and British peoples--WE ARE THE BIRTHRIGHT TRIBES OF THE HOUSE OF ISRAEL, Manasseh and Ephraim! Prophecy does not picture us going back to Palestine (or representatives, one of a family, two of a city) from the ISLES--or from the chief of the nations, or from a condition of affluence, and wealth, and world dominance. But "Here am I," says God (Ezek. 37:21, Moffatt), "about to take the Israelites FROM THE NATIONS WHERE THEY HAVE GONE, gathering them from EVERY QUARTER, and bringing them back to their own land, where I will make them a single nation upon the uplands of Israel..no longer two nations." "He who scattered Israel GATHERS THEM,..for the Eternal has SET JACOB FREE, and RESCUED HIM from a STRONGER POWER." (Jer. 31: 10-11). "And it shall come to pass in THAT DAY, saith the Lord" --the day when Israel was chief of nations, like a lion compared to other beasts (Micah 5:8-11), "that I will cut off thy horses (of war)..and I will destroy thy chariots: and I will cut off the cities of thy land, and throw down all thy STRONGHOLDS."

The prophecies all thru the Bible show that, unless our people REPENT, and turn FROM our present sinning ways contrary to God's law, and seek the Eternal God with our WHOLE HEARTS, and PUT OUR TRUST IN HIM instead of ourselves and foreign allies, WE SHALL LOSE THIS WAR--whether the present phase, (World War II), or the next phase, (World War III, after another armistice), is not revealed--BUT WE ARE TO LOSE, and GO INTO CAPTIVITY AGAIN, as our forefathers did in 721 B.C., and be scattered into nations all over the earth! There, God says, we will come to our senses, repent of our ways, turn to HIM--and FROM there Christ will rescue us at His COMING, restore our national material prosperity, and bring our people salvation!

The NEXT PROPHESED EVENT, now, is this CAPTIVITY OF OUR PEOPLE! Brethren, Co-Workers, it need not happen--but it is CERTAIN, unless our people are WARNED, and they HEED the warning, repent, and turn to God in a manner altogether different from anything we have done yet. Now, tho we boast of our righteousness, we actually are skidding down a toboggan-slide of SIN! GOD HELP US! God never sends a judgment until the PEOPLE ARE WARNED! I know of no-one else warning the nation of this terrible judgment! It is the MEAT IN DUE SEASON--the last FINAL WARNING we must shout! Also, the full complete GOSPEL OF THE KINGDOM must go to every nation, before the end of the age comes.

AFTER our people fall into captivity at the hands of the revived and 7th head of "the BEAST," then united with the "False Prophet," their headquarters removed to PALESTINE, which they shall have captured, the MARK OF THE BEAST shall be enforced. Pure Gospel preaching shall be PROHIBITED! Then comes the FAMINE of HEARING the Word of God. Then the SAINTS who refuse to take the Mark of the Beast or worship his image shall be PUT TO DEATH. PART of the saints--those who WATCH, and PRAY without ceasing, and are accounted worthy to escape all those things--shall be taken to a place of safety. The others shall be MARTYRED. Immediately following this TRIBULATION, God shall step in and send the terrible heavenly signs. Then follows the DAY OF THE LORD--the time of DIVINE WRATH--the PLAGUES, upon Babylon and the seat of the Beast.

Again, as I write this, there has been an alarming slackening of tithes and offerings at our Eugene office. The work needs another quick stimulus of money. We need two or three thousand dollars extra at once. I thank you Co-Workers for the way you responded last time and I know you will not fail God's work this time. Some sent extra offerings before. GOD BLESS THEM. LET US DO OUR UTMOST. Let those who can send as large an offering as possible. God bless you.

HERBERT W. ARMSTRONG

Written enroute, May 30, 1944  
Printed and mailed from office,  
Box 111, Eugene, Oregon

Dear Co-Workers:

Another issue of The BULLETIN is past due, but I have been so busy broadcasting eight times a week from Des Moines--every week day, and twice on Sundays--in addition to preparing and recording programs also for all the other stations, that I have not had time to prepare it. And so I find it necessary to rush to you just now, in the meantime, a special and VERY URGENT letter.

I have just concluded three weeks of DAILY broadcasting from Des Moines, in a special radio Bible-study series. I have been so happy to have Mrs. Armstrong with me this trip, and we have met many listeners personally, visited a number in their homes, had Bible studies with several. Before going to Des Moines, we met a number of our listeners in San Antonio, Texas, following a Sunday night broadcast from there, and I was surprised and much pleased to find that so many of the ladies were more interested in meeting Mrs. Armstrong than me. Several expressed surprise and great joy in learning that her whole heart is in God's glorious work, just as much as mine. The fact is, it is thru her that I was really converted and brought into God's work. And while her voice never is heard on the air, she has from the first been just as actively a part of this work as I. Since I have learned, on this trip, both at San Antonio and at Des Moines, that so many listeners have felt it is a rare thing for a man's wife to be whole-heartedly WITH him in a work of this kind, I thought I would just make mention of this fact in this letter for ALL our Co-Workers to know. Somehow I have always had a conviction, even before I was converted and drawn by the Eternal into His work, that God Himself really selected my wife for me, and while it's rather a personal matter, I don't mind saying just to our inner family of Co-workers who are WITH us in this work, that even before I was converted I never went to sleep at night without praying and thanking God for giving her to me.

She has been constantly by my side, and during the seven long, hard years when we were getting this work started from NOTHING, growing to a nation-wide power and influence--in the days when we had just one small, little inside office without window, or fresh air or sunlight, she worked tirelessly in the office, printing The PLAIN TRUTH on a hand mimeograph machine, folding, sorting, mailing them and other literature, writing letters to many listeners, helping every way she could. She helps me to prepare the broadcasts, checks over the script with me before it goes on the air, also articles for The PLAIN TRUTH before they are sent to the printers, and in every way is a most important part of this work. We have four fine children, two boys, 14 and 15, and two daughters, one married, and the other financial secretary in our office--and still more, we have two VERY fine little grandchildren, a boy not quite two years, and a girl just four months. Now I didn't intend, when I started this letter, saying a word about my wife, but I felt that God has blessed me so ABUNDANTLY in so many ways, and first of all--aside from the promise of salvation--with such a good wife, and incidentally I feel sure from their

expressions that all our listeners and Co-Workers who have met her this trip feel the same way.

What I started out to say is this: I have just completed three weeks of daily broadcasting from Des Moines--we are now on our way back home--expecting to stop off this evening a few hours in Kansas to visit a man and wife who were converted by the broadcast, and whom I personally baptised last August. And, after being at my office in Eugene for a short time, I feel I must return soon to Hollywood to broadcast another daily series of Bible studies over station KMTR, to our listeners throughout Southern California. And then, if we can get the time from 11:05 PM, following an 11 PM news broadcast, over station WOAI, I hope to be able later to return to San Antonio for a daily series there--and if not available over WOAI, which reaches the entire HEMISPHERE at that hour, from the tip of South America to the North Pole, then at least to conduct a daily Bible-lecture series over one of the local San Antonio stations, or possibly a Texas net-work, for our many interested listeners in that section.

And in connection with that I hope soon, now, to be able to prepare, print, and have ready for free distribution, the series of articles I have had in mind SO LONG, taking the reader thru a THOROUGH course in Bible study, going much DEEPER into vital spiritual subjects than I can over the air or in The PLAIN TRUTH. I have a heavy burden on my heart for this series of articles--but it means much more work and effort and expense than one would realize, and will take a little time.

In these DAILY broadcasts I can start on a series of subjects and go into them much deeper than I can on the Sunday programs. But of course, while it does a TREMENDOUS AMOUNT of good, all this costs added money, and reports from the office in Eugene indicate very little money coming in again the past ten days. The PLAIN TRUTH is all printed, and half mailed out, but this sudden let-down in tithes and offerings received has prevented my staff from being able to mail out the remainder. The postage ALONE for this issue costs \$350.00. The fact is, there are about 20,000 copies yet to be mailed, and for this we need at ONCE an additional \$200.

I wonder if our co-workers realize one vital DIFFERENCE between our work and that of other broadcast programs. In the first place, we have no denomination or organization back of us to finance this work and guarantee the bills. All must come, as it has from the small beginning, by FAITH. Secondly, we NEVER ASK FOR MONEY, or even make known our need, over the air, or in The PLAIN TRUTH, or in ANY literature we send out, except in the BULLETIN, or a very rare letter such as this one, which goes only just to those who have VOLUNTARILY, and without solicitation, become one of our co-workers. NONE other of our listeners or PLAIN TRUTH readers ever receive ANY request for money from us, in any form whatsoever. The Gospel MUST NOT BE SOLD. We cannot put a PRICE on any Gospel literature. Of the 35,000 who receive The PLAIN TRUTH, more than 33,000 of them have NEVER received any request or solicitation for money from us in any form whatsoever! I'm afraid some of our Co-Workers never realize this. In every religious or gospel broadcast

I know of, there is a request for money sent out OVER THE AIR in every program. You NEVER hear this on The WORLD TOMORROW program, because I do not believe it is God's way or His will--and if we can't carry on His work HIS WAY, and according to His will, we won't attempt to carry on at all. If I ASKED for money over the air, put a PRICE on The PLAIN TRUTH, or begged for money in it of all our 35,000 readers (or probably over a hundred thousand, because we find more than three people read every copy), then we would receive at least twice as much money as we do. But it isn't God's way. I CAN'T DO IT!

Another thing, sending out The PLAIN TRUTH and other literature make necessary a great deal of added office expense in keeping our mailing lists constantly checked and up to date. As a result, we have to maintain an office staff two or three times as large as others conducting similar broadcasts, for the same number of stations. The publishing work, sending literature FREE to so many, costs just as much as the broadcasting, so that the cost of the broadcast is only HALF of our total expense. Some might say, "Why not drop the magazine and publishing work?" but if they knew, as we do, the good this is doing they would never suggest that. No, we shall NEVER drop the publishing work! It has resulted in too precious a harvest of souls. Rather, my aim and determination is to get the publishing work now better established, so The PLAIN TRUTH comes out more often and REGULARLY.

But the net meaning of what I have here explained is this: For the size of our broadcast, we have double the expense of others, while, by being faithful to God's way of not charging for the Gospel, selling it for a price, putting a price on it, or begging for money over the air, our income is probably cut in half. That simply means we have to TRUST GOD to lay it on the hearts of our loyal co-workers to DO THEIR PART liberally, cheerfully, constantly and continuously. We simply have to depend upon a few, who are able (even at sacrifice) to send in reasonably large sums of a hundred dollars or more. Some COULD place as much as five or ten thousand dollars in God's work, and never did the work of the Almighty, so vital in these closing days, need it as now! There simply are not enough of the one, two, and five dollar offerings to keep this work going--and growing! But to many, a dollar or five dollars means just as great a sacrifice as a thousand or five thousand would to a few others, and if you are one of them, God will bless you MORE than He will the one who COULD place five or ten thousand in His work, but only puts in perhaps twenty-five or fifty. All do not have the same ability. God knows YOUR circumstances, and is abundantly able to supply you with enough to have a continuous and active part in HIS GLORIOUS WORK, and to make up to anyone whatever sacrifice they make for HIS CAUSE!

The need is URGENT, and GREAT. A self-addressed envelope is enclosed. Will you rush, even by air-mail if possible, the largest possible offering you are able to place in God's work at this time? Remember, GOD'S WORK should come FIRST above EVERYTHING. Seek ye FIRST the Kingdom of God and His righteousness, and all those things (material needs) shall be added to you. God bless you!

HERBERT W. ARMSTRONG

August 21, 1944  
Eugene, Oregon

Dear Friend and Co-Worker:

Mrs. Armstrong and I have just returned from two weeks complete rest at the beach, where we spent eleven days in fasting and prayer. We had both been hitting a pretty hard pace, and sometimes one just has to stop and take time out and recuperate. We return now, greatly refreshed and renewed, not only in body, but in mind and spirit, for the heavy tasks that lie ahead.

Our office staff is preparing another BULLETIN. With it I plan to include, this time, a special full article I hope will prove of real interest and profitable and helpful to our co-workers. However, there is more work involved in getting out an issue of The BULLETIN than our co-workers probably realize, and it will be two weeks or more before it can be mailed.

In the meantime, I find that there has been a serious slackening in money received the past week or so, and this suddenly brings on a very serious condition in the work. I have to send out several hundred dollars every week to keep this great work going, and this week we just don't have it to send out.

Consequently, since the situation is too serious to wait until the BULLETIN is out, I am sending this short letter today to just a few of our loyal co-workers on the Pacific Coast only, to acquaint you with the situation and ask all of you who possibly can to come to the rescue by return mail to tide us over. We need several hundred dollars by return mail, and there is not time to get letters to the other parts of the country and back.

I have just learned of the possibility of securing a good night time on a station in Mexico, on the border--a station of ONE HUNDRED THOUSAND WATTS POWER--twice as powerful as the biggest stations in the United States--twice the power of our super-power station, WOAI, which is 50,000 watts, the largest power permitted in the United States. I am leaving for Hollywood next Sunday after the broadcast from Portland, and so now I plan to contact this station and see if we can arrange to secure a good night time on it. It will cover the whole North-American continent, perhaps even better than WOAI--tho that is the best United States station for this purpose. If God opens the way, it will virtually double our total listening audience! And the cost is comparatively low.

To our Southern California co-workers let me say that I want to arrange for about four weeks of every-day broadcasting while there if I can work it out, bringing you a new, fresh series of messages utterly different from anything you ever heard before, yet basically fundamental to understanding of the Bible, of redemption, of God's plan, and of the purpose and significance of God's people ISRAEL. You'll want to listen in EVERY DAY, because you can't afford to miss a single one of these vital subjects. Each forms a necessary link in a wonderful chain.

You dear co-workers have stood with me so loyally, and



have never failed God's work when a real need has arisen. God PROMISES to supply every need--but He does it thru those servants of His whose hearts are willing, and whom He can use. This is a real serious, and URGENT situation. I would even appreciate it if you'd send your tithe or offering, as liberal as you possibly can spare, by air-mail if you live farther away than Portland. We must never let up in our battle to proclaim in great power the true GOSPEL of the Kingdom, and the prophetic warning Message to ISRAEL for this hour. God bless you for YOUR part in His glorious work!

In haste,

HERBERT W. ARMSTRONG

OUR Co-Workers'  
BULLETIN

VOL. 5 Number 4.

September 21, 1944

SHALL WE NOW CARRY THE GOSPEL TO O T H E R N A T I O N S ?

Hollywood, Calif. -- GREETINGS, dear Co-Worker family, in Jesus' name. Once again I am broadcasting daily in a special series over KMTR, at 4:45 PM, besides Sunday mornings at 9:30.

I have just returned from a conference with radio-station representatives. They represent foreign SHORT-WAVE stations, and are working now on availabilities for The WORLD TOMORROW program, by which we can send the Gospel to ALL THE WORLD for a witness to ALL NATIONS!

Think of it! Short-wave stations carry the Message many times farther than standard-broadcast stations--come are powerful enough to be heard almost around the world. The power of radio makes it possible to send God's final Message quickly to ALL THE WORLD! I believe God has provided this power for a purpose.

Now I need your counsel and advice. Some have criticized because this work has grown even to its present scope and influence. Some seem to believe that to remain humble, God's work must always remain small in range and number of people reached and helped. The question is, SHOULD the glorious Gospel work to which God has called us--YOU dear Co-workers, our active staff, Mrs. Armstrong and myself--should it GROW, and serve and help increasingly more people, and proclaim the Gospel to constantly greater multitudes, or should it shrink back to a little work, little in doing good, reaching only a FEW?

Let's look to the Bible teaching, and Christ's commands. Remember two things: 1st) the Bible reveals, everything God does thru human agencies starts small and GROWS BIG; and 2nd) Jesus said. "Every plant, which my heavenly Father hath not planted, shall be rooted up." But when God does the planting--when it is guided by Him, watered by His Spirit--it is like the mustard-seed of Jesus' parable: the smallest of all at the start but it grows and grows until it becomes the LARGEST OF ALL! God started the human family with one man and one woman. He commanded, "Be fruitful and MULTIPLY." Today there are two billions of people on earth! God started His chosen nation Israel with one surrendered man, Abraham. Today Israel numbers hundreds of millions, and ultimately thru conversion into the true spiritual Israel, this nation shall include ALL the earth.

Unless a work, such as ours, started small, it is not of God. But the work which God uses us to start began as small as any work could possibly begin. There was no money--NONE! It started, with nothing but willing obedience to follow where God led, with abiding FAITH, and with hard work, in a little one-room country school-house. But God blessed that first beginning eight miles outside Eugene, Oregon, with a harvest of souls. A few months

later the radio phase of the work started on one of the smallest stations in the United States--only 100 watts--in one small community. But God blessed it from the start, and for nearly eleven years it has grown steadily, tho thru much opposition, with much persecution, encountering constant trial and test and difficulty which has been hurled ONLY by answered prayer by OUR GOD--it has grown to national scope. Hundreds have been converted --even atheists. Uncounted thousands have heard the TRUTH and have been helped.

But did Jesus intend the preaching of His Gospel to remain small in power and scope of members reached? His parting command to His disciples was, "Go ye, therefore, and teach ALL NATIONS." And again, "Go ye into all the world, and preach the Gospel to every creature." Now every thing in the operation of God's Plan is DUAL in fulfillment. The disciples of that first century lived in a smaller world than we today. But they DID carry His Gospel to EVERY NATION, then.

#### The GREAT APOSTASY

But the prophesied great apostasy set in. During the middle Dark Ages the light of God's TRUTH--the Gospel Message Jesus had brought from the Father and preached--was snuffed out, except for its preservation thru the written Word of God. And Satan, arch-deceiver, god of this world, has succeeded in blinding the eyes of men, until even the Protestant reformation has resulted in hundreds of differing and disagreeing teachings and denominations. The original Gospel JESUS PREACHED people seldom hear today!

Now we have reached the TIME OF THE END. We are the last generation of this age! And, just as the early disciples did carry Jesus' Message to all the world of that day, so Jesus prophetically commanded for NOW: "This Gospel of the KINGDOM shall be preached in all the world for a witness UNTO ALL NATIONS; and then shall the END come." WORLD WARS have started (verse 7)--after 1914 and 1939.

Now for centuries that Gospel has not been preached! It's the ONLY true Gospel--the Message Jesus brought and preached--the one His first-century disciples DID carry to all the world of that day. Today that which is being preached around the world is a DIFFERENT gospel--a preaching which DENIES the GOSPEL OF THE KINGDOM. The Message of this KINGDOM is the Message of Christ as Saviour, but it's MORE than that. It's the Message of the coming KING, to establish GOD'S KINGDOM, which shall replace all present kingdoms and governments on earth, and rule over all peoples. The whole, pure Gospel OF THE KINGDOM is not being preached today to all the world for a witness to ALL NATIONS, and it has not been preached since Jesus' first-century disciples carried it!

Now today we live in a much larger world. This Gospel of the Kingdom must now go to ALL nations--between now and the END of the age (Matt. 24:14). Our time is SHORT! Radio men from Hollywood, just returned from a national convention of radio-station owners and managers in Chicago, tell me there was a decided increasingly hostile attitude toward religious broadcasting. More and more radio stations, under pressure of powerful,

influential, sinister big-money interests in New York, are constantly closing their facilities to the preaching of the Gospel.

Yet today RADIO and the PRINTING PRESS are the facilities which God has raised up which ALONE make it possible to preach this Gospel of the Kingdom to all the world, to ALL NATIONS, in the short time that remains!

Think of it! One servant of God today can take his Bible, and speak in an ordinary voice, and the power of the radio throws that voice right into thousands and millions of homes, all around the world! Just one humble, faithful minister of Jesus Christ, inspired with His true Message, can be heard by untold MILLIONS, all around the earth! How else can Jesus' command be carried out?

The time is HERE. The time is SHORT! You and I are commanded to work while it is DAY for the NIGHT cometh when NO MAN CAN WORK. God warns us thru Amos (8:11) that just before the end of the age there will be a FAMINE of hearing the word of God preached. Our days of opportunity are NUMBERED.

Yet God is going ahead, and in spite of powerful forces setting out to STOP the preaching of God's truth, He is opening amazing new opportunities before us. The new A.B.C. net-work, I find, is progressing nicely--waiting for us to be able to afford to use it. I am to see, in a few days enroute to San Antonio to broadcast over WOAI, a super-power station at Juarez, Mexico, across from El Paso, Texas, which is TWICE as powerful as the strongest super-power stations in the United States--100,000 watts. It is station XELO, and I have reason to believe God is opening the tremendous power of that station to our use!

#### PERSONAL

So many of you have shown such kind interest in my family---written such nice things about Mrs. Armstrong who is heart and soul in this work with us all--and so many recently have asked about our daughter Dorothy getting married.

Yes, she was happily married July 22nd. Her husband is a U.S. Marine, and has been thru the battles with the 1st Division, beginning with Guadalcanal. Dorothy had asked us to pray for his safety when he went over, two and a half years ago. He came home without a scratch, tho many of his buddies are never coming home, and he had one hair-breadth escape after another. When told how we had prayed for him, he believed it, because he said he constantly was aware of some strange presence he couldn't understand which he KNEW was protecting him. He has been selected from the ranks on his record to become an officer and at present is at officer's candidate school on the Atlantic coast. May I ask you to PRAY for Dorothy and her husband? Neither are converted, but we know they will be, and I know you'll join us in praying for God to convict them, since so many of you ask us to pray for the salvation of YOUR loved ones. God bless you for this.

IMPORTANT! URGENT!

Finally, I have to tell you our Co-workers are slackening again in sending in tithes and offerings for God's great and glorious work. My, how glad I'll be when the money system is abolished and we do not have to use money any longer! You can't begin to know how I dread--and always put off till last--acquainting our Co-workers with this financial NEED. I never do until the situation is DESPERATE. But I know you understand I never so much as MENTION the need of money, let alone beg for it, over the air. We send The PLAIN TRUTH and other free literature to 35,000 different homes, yet more than 32,000 of them have never had any request for money in any form whatsoever. You are one who voluntarily became one of our Co-Workers, and this BULLETIN goes only to our little inner family of Co-Workers, who are the ONLY ONES, aside from God, I can acquaint with this need. I never take up offerings in church services, or public meetings.

But GOD'S WORK is again in dire need. That ought not to be. There ought to be PLENTY to carry this work constantly into bigger fields of service--plenty to start now adding short-wave stations one by one to carry the Gospel AROUND THE WORLD. And an important consideration is that these short-wave stations carry the Message to our boys in the service OVERSEAS. It's the only way we can reach THEM. Shall we do it? They are facing death--thousands of them hungering for God's TRUTH just now. This work of God NEEDS MANY THOUSANDS OF DOLLARS JUST NOW. Expenses are increasing. Beginning last Sunday the cost of sending the broadcast to Southern California over KMTR nearly doubled, now almost triple what it was up to a year ago! It depends upon Southern California Co-workers whether we can even continue to send out the precious Message in this important section!

Listen, dear Co-Workers, won't you PRAY, earnestly, prevailingly, believingly, for me, and for his work? You can't know the trials and problems we face in conducting it. Yet its as much your work as mine--we are Co-Workers together for GOD. I NEED your prayers, SO MUCH! Please don't forget! If we'd all pray enough, I know God would lay it on the hearts of a few, who can, to place some really large gifts of from one to several thousand dollars in God's work, right now, when it is needed so sorely. There are some who CAN. But it's HARD to part with that much money, even tho one has it. It will take earnest and prevailing PRAYER on our part, and then God will help them do it, and lay up treasure in heaven instead of keeping it invested or stored up in this uncertain, and doomed world. God is our only REAL security today. Will YOU take upon yourself the burden to PRAY to this end?

Our united prayers alone can keep this great work going and growing. We must not fail our Saviour in this solemn hour. I know YOU will sent in at once--by AIR-mail if possible--the very largest amount you possibly can. And whether it's a dollar, or several thousand, God knows the ability of each of us, and He expects us to give as we are ABLE--He does not expect us to give what we do not have. Remember to PRAY! My heart is filled with gratitude for your interest, your sacrifice, your prayers. Thank you, and GOD BLESS YOU.

Sincerely, in Jesus' name,

HERBERT W. ARMSTRONG

OUR Co-Workers'  
BULLETIN

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VOL. V. Number 5.

October 27, 1944

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Published every little while to keep our Co-Workers informed of the program, the problems, and the future plans for carrying on God's work in these closing days of this age; --- broadcasting "The WORLD TOMORROW" publishing The PLAIN TRUTH magazine and other Gospel literature. HERBERT W. ARMSTRONG, Box 111, Eugene, Oreg.

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"WORLD TOMORROW" PROGRAM NOW ON 100,000-WATT STATION!

THINK of it! The largest super-power radio stations in the United States are 50,000 watts. Most United States stations are licensed to use 250 up to 5,000 watts. But on the Mexican border, in Juarez, Mexico, just across from El Paso Texas, is a super-power station of 100,000 watts of power---double the power of America's strongest stations.

Beginning last Sunday night, "The WORLD TOMORROW" program is being sent out over the North American continent by the tremendous power of station "XELO" 800 on your dial.

THE WEEK'S BEST TIME!

Not only that! Almighty God miraculously opened up to us on that station of tremendous power the very best TIME of the whole week---the time when more people are listening than any other---8 o'clock Sunday night! Never before have we been able to secure such a favorable and valuable time on any station. This is known in radio circles as the very BEST of the "A" time. For instance, the highest-priced radio time in America is station WABC, New York. Since few of our Co-Workers have any conception of the cost of radio time on these super-power stations, it will be interesting to read their rates, as published in "Radio Advertising Rates & Data Book" by Standard Rate & Data Service, used by all advertising agencies and large purchasers of radio time. "A" time is 6:30 to 10:30 PM on station WABC, Columbia's great key station in New York where so many CBS programs originate. A half hour on this station between these hours costs \$810. Class "B" time, when check-ups prove fewer people are listening---6 to 6:30 PM week-days and 12 noon to 6:30 PM Sundays, costs \$600 for a half hour program.

Still fewer people would be tuned in during Class "C" time, 9 AM to 6PM week-days, and 9AM to noon Sundays, and 10:30 to midnight daily, when the rate for 30 minutes is \$405. Class "D" time, midnight to 1AM, and 6 to 9AM, costs \$300 for 30 minutes, and Class "E" time, 1AM to 6AM, when most people are sleeping, costs \$90.

Of course a station like WOAI, San Antonio, which carries our program at 11:PM Sunday nights, altho it has the same power---50,000 watts---charges much less because it is a smaller city and far less populated territory, altho at that hour of night because of its location near the center of the United States, it is heard

over MORE TERRITORY than any New York station. But even there we could not afford the high-priced "A" or "B" time. The rate at 11:PM is only one-fourth as much as during the "A" time.

But 8:PM is considered the very BEST of the most expensive "A" time, when the largest possible audience is listening. It seems it is just a MIRACLE that God has opened to us that best time ---when probable ten times as many people will hear the Message as would hear it at 11:PM---on the most powerful station in, or on the border of the United States! Naturally this is costing us considerably more than we have ever paid before for time on any station---and yet the rate is exceedingly low for that time on a station of that tremendous power.

8 O'CLOCK, AT 800 ON YOUR DIAL!

Another wonderful thing about this time, it makes it SO EASY to remember both the TIME and the location of XELO on the dial. This station has an internationally-clear channel. By treaty between the U.S. and the Government of Mexico, no station in the United States can use that frequency---800. This permits the super-power of XELO to send our Message all over the United States. And the TIME, and the number on the dial, are BOTH THE SAME NUMBER---8:00 o'clock, at 800 on the radio dial!

Frankly, when God opened this great opportunity, I could not see how we could accept it. Comparatively low as the rate offered us was, yet it is considerably more than we pay on any other station, and it seems that hardly enough money comes in now even to pay the stations we have been on. At just this time station KMA changed our time to an undesirable time, and had notified us of a substantial increase in rates to take effect very soon. So we dropped KMA in order to go on this great 100,000-watt station. However, we were only paying there about one-fourth as much as XELO is costing. SO IT ALL DEPENDS UPON A SUBSTANTIAL INCREASE IN TITHES AND OFFERINGS FROM OUR CO-WORKERS, WHETHER WE ARE ABLE TO HOLD THIS WEEK'S BEST TIME ON THE MOST POWERFUL STATION COVERING THE UNITED STATES. Write your friends and relatives everywhere to tune in---800 on he dial, 8 o'clock Sunday nights (mountain time)---which is 7:PM on the Coast, and 9:PM in the middle-west. And please pray earnestly with us, that God will supply the need, that we may continue to follow where He has opened the way and led.

Two other opportunities have recently come which I wish to mention to our Co-Workers. One is this: There has opened to me an opportunity to buy a certain station on the border, almost in the very MIDDLE of the North American continent near San Antonio, which could be increased to 200,000 watts of power, making it the most powerful station in the Western Hemisphere. A station with this vast power would come in just like a local station in almost every part of the United States. If God opened the way for us to OWN such a station I could use a half-hour or a full hour EVERY NIGHT, in a continuous nightly evangelistic campaign, where people in millions of homes in all 48 states could sit and hear the unfolding of the Great Story, in logical sequence, night after night. Think what Bible studies we could carry right into millions



of homes! Think of the great harvest of souls that would result---NATION-WIDE! It would also cover all Canada, Alaska, and down into Central America and even South America! Now while it would take an amount running into six figures to buy it, this station can be bought, for cash, for a fraction of the amount it would take to buy any 50,000-watt station in the United States. And, aside from the time we would use daily with the GOSPEL program, time could be sold to reputable and clean commercial sponsors netting enough, above all expenses, to retire the entire capital invested inside of three years. After three years it would have cost us nothing. It would enable us to send out over America the MOST POWERFUL EVANGELISTIC CAMPAIGN IN THE HISTORY OF THE NATION! There never has been anything like this. The facilities for 200,000 watts power are already in this particular station, or available. With United States stations rapidly following the movement to throw religious broadcasts off the air in this country---well, perhaps this is God's way of opening to us the most powerful avenue of all, unaffected by what U.S. stations do! When Jesus said, "This Gospel of the KINGDOM shall be preached into all the world for a witness unto all nations, and then shall the end come." He meant "SHALL" and all the powers of Satan cannot prevent! Now of course I do not have a cent with which to buy this station. But, since God has caused this offer to come to me, and since, in the near future, this might be the ONLY means of carrying out Christ's commission, He is able to have, among our Co-Workers, some one, or some two or more who could join together to make it possible for us to purchase this station. If so, God will impress the proper one, or ones, to get in touch with me about it immediately, when I can give further details which must for the present be kept in confidence. \*\*\* The other was an offer from a large advertising agency to conduct a daily 15-minute news-analysis over one of the large net-works Coast-to-Coast, for a nationally-known sponsor, at a salary of \$1,500 to \$2,000 per week. To accept this I would have to drop my radio ministry to which God has called me. All the material-reward in this world could not tempt me to do that. One soul converted is worth more than a year's salary at that figure. Mrs. Armstrong and I have dedicated our lives to Christ's service---our labor and services belong to HIM, and are not for sale to the world. Satan offered Christ the whole world. He refused the offer.

#### YOUR MISSION, AS WELL AS MINE

Is it not possible that the Church---and those true Christians who compose the true Church---sometimes loses vision of what its work really is? Jesus, the Head of the Church, gave us our Commission---set us our example. Here is His first and great commission! "Go ye into all the world, and preach the Gospel to every Creature." (Mark 16:15). When He was 12 years old, Jesus said "I must be about my Father's business." We, too, must be about our Father's business.

What is God's business? It is the business Jesus started. He was sent from God bearing a MESSAGE (Acts 10:36). And so "after that John was put in prison, Jesus came into Galilee, preaching THE GOSPEL OF THE KINGDOM OF GOD." Later He called His 12 disciples together, "And He sent them to preach THE KINGDOM OF GOD and to heal the sick." (Luke 9:1-2). Yes, the "law and the prophets"---

the Old Testament ministry---was UNTIL JOHN, but since that time the GOSPEL OF THE KINGDOM OF GOD is preached (Luke 16:16). Another time, Jesus "appointed other seventy also, and sent them two and two before His face into every city and place whither He himself would come. Therefore He said unto them, ... heal the sick that are therein, and say unto them, 'The KINGDOM OF GOD is come nigh unto you.'" (Luke 10:1-9). Then His final parting commission, as He was ascending into heaven after His resurrection, was "Go ye into all the world, and preach the Gospel." That is GOD'S BUSINESS. Now Philip went out "preaching the things concerning the KINGDOM OF GOD" (Acts 8:12), Paul "went into the synagogue, and spake boldly for the space of three months, disputing and persuading concerning the KINGDOM OF GOD" (Acts 19:8) and to Gentiles only Paul "dwelt two whole years in his own hired house (hall), ..preaching the KINGDOM OF GOD" (Acts 28:30-31). And Jesus said, of OUR day and generation, in this 20th century, "This GOSPEL OF THE KINGDOM shall be preached in all the world for a witness unto all nations; and then shall the end (of the age) come." (Mat. 24:14).

BUT....Jesus gave another parting command: "Behold, I send the promise of my Father upon you: but tarry (remain) ye in the city of Jerusalem until ye be endued with POWER FROM ON HIGH." (Luke 24:49). And, "Ye shall receive POWER,..after that the Holy spirit is come upon you: and ye shall be witnesses unto me both in Jerusalem, ... and unto the uttermost parts of the earth." (Acts 1:8). Henry Ford could not carry on his business of building automobiles and tanks without men equipped with tools and with power. The early Church was a Spirit-filled Church---empowered with God's Spirit, which is His POWER for His business. Then came the lapse into the middle ages---BABYLON---carnality---darkness and error. Under Satan's sway, even the Protestant reformation is scattered into a babylon of hundreds of differing, disagreeing denominations, none of whom seems to have the full, pure, complete GOSPEL OF THE KINGDOM---the pure original Faith once delivered! And NONE of whom seems to move with the POWER of the Almighty GOD! Now God's business can't be that of a single man. It takes the combined team-work of ALL---and all empowered by GOD'S SPIRIT! We may be few in numbers, but we can be MIGHTY in the POWER OF GOD! We must have a REAL BURDEN FOR THE JOB TO BE DONE---tremendously in earnest---this business must become the CONSUMING PASSION of our lives! We must then FAST and PRAY, long and earnestly and continuously, for wisdom, for guidance, for GOD'S POWER. The RECEIVING and continual inflowing and filling of God's Spirit is the POWER we need for His business. The GIFTS of the Spirit (I Cor. 12) are the TOOLS for accomplishing God's work. Study them. I am fasting and praying today. I do it often.

DO YOU? Now God is opening the way for the physical, mechanical POWER of the most powerful radio stations. But we need FAR MORE ---we need GOD'S POWER in our lives---the power of His LOVE, FAITH, power to overcome---yes, power to resist desires, and sacrifice even money for HIS WORK! We need more FASTING and PRAYING. We need a greater BURDEN for His great work. \*\* His work NEEDS, AND MUST HAVE, INCREASED FINANCIAL INCOME! AGAIN THIS WEEK MONEY HAS FALLEN CLEAR OFF AGAIN. JUST THE PAST FIVE DAYS OF THIS PUTS GOD'S WORK INTO ANOTHER SERIOUS CRISIS. WE NEED \$1,000 EXTRA BY RETURN

MAIL. That, dear Co-Workers, is YOUR PART. Can't you double, your offerings, or perhaps send a much larger one than usual? Please rush it AIR-MAIL. It's URGENT again! THANK YOU! I know you will---and GOD BLESS YOU!

--HERBERT W. ARMSTRONG

The GOOD NEWS  
Letter

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BEAUTIFUL SECLUDED MOUNTAIN RESORT TAKEN OVER FOR

F E A S T O F T A B E R N A C L E S

Dates, this year, September 22-29 inclusive.

"BE GLAD and REJOICE! for the Eternal will do great things."

We have reason, indeed, for REJOICING! God has given us a most desirable place for holding the FEAST OF TABERNACLES this year! This year we can keep it more like they did back in Bible times.

This is indeed splendid news. Nearly all the brethren who have heard of it are enthusiastic over the opportunity that God has opened. We have taken over, for the full period, beautiful Belknap Mineral Springs, one of Oregon's leading, nicest mountain resorts, high up the McKenzie in the lofty Cascades, 60 miles east of Eugene.

Here we will be utterly secluded from the world. Belknap is a mile off the MeKenzie highway, out in God's majestic, worship-inspiring nature. Here we will be away from the noise and hustle of man-made civilization, out in God's great natural out-doors where things are beautiful.

The Facilities Available

At Belknap, is a lovely 30-room resort hotel. There is a large, pleasant lobby or living-room, well furnished with davenports, lounging chairs, floor and table-lamps, piano, etc., with a large fireplace. We will rearrange this room, adding a sufficient number of folding chairs, turning it into a beautiful and comfortable meeting-room for holding all services.

There is a nice large dining-room where all will eat, and a large well-equipped kitchen. We are taking over the hotel and grounds exclusively. The hotel is closing its regular summer season two weeks earlier than usual, September 15, this year. There will not even be the usual cooks, waitresses, or maids around---no one but just ourselves and the owner. We will appoint one of our women head cook, and the others will take turns in assisting with the cooking, waiting tables, etc., and occupants of each room will make their own beds and take care of their own rooms. This serves the double purpose of considerably reducing the expense, and giving us total privacy. We are to furnish our own food. A plan will be devised whereby each one coming will contribute ration-points proportionately, and food bought in quantity by one person in charge. Farmer members will bring vegetables etc. Perishable items such as bread, milk, butter, etc., can be bought daily at McKenzie Bridge, about 5 miles away. By eliminating all expense of hiring help, supplying our own food, we are able to secure the exclusive use of this splendid resort at a minimum expense within the reach of all. In fact, the cost is LESS than it would be to rent a cabin in Eugene if we were holding the Festival there again this year. Costs in Eugene have gone up, and cabins there, it appears now, will not be available this year.

There are 15 cabins on the grounds at Belknap. Those engaging cabins must bring their own bedding. Hotel rooms, of course, are completely furnished.

There on the grounds some beautiful out-door spots, like in a lovely park, where on occasion if we prefer and weather permits we may eat, or hold services outdoors.

The mineral springs are hot springs. The water is boiling as it pours out of the solid rock from underground in the side of the mountain. This mineral water is of very high quality and will be of real benefit to the health of all who will drink it while there. It can be used, of course, either hot or cold. For those who do not care for the mineral water, there is running water in every room and thruout the hotel and grounds from a natural spring.

Beside the hotel is a large out-door swimming pool. There is the best fishing in America on the McKenzie. The only living ex-president, Herbert Hoover, customarily comes yearly to the McKenzie to fish. There are numerous trails for mountain climbing and hiking. Just a word of caution, however: we are going to Belknap for a great SPIRITUAL FEAST, so all hiking, fishing, etc., should be done at such hours as not to conflict with any of the services.

#### Elders Kiesz and Walker Expected

We expect to have with us again this year the same ministers we had last year at Eugene, when we had such a spiritual meeting.

Brother Frank Walker has assured me he will try to arrange to come for the full time. In his present circumstances it will be some little inconvenience on Brother Walker, but God willing, he will be with us.

Last January and February I held services four weeks in Canon City, Colorado, for Brother Kiesz. At that time he and Sister Katherine and family were planning, God willing, to swing around thru Oregon again this year to be with us, and looking forward to holding the Festival at Belknap Springs. At present I believe they are in Canada. The last I heard they were in North Dakota after having visited some little time in South Dakota. I am looking daily for definite word from them saying they will be with us, as I recently wrote for a definite confirmation.

I ask all to PRAY, earnestly, that God will remove every hinderance, and make it possible for us to have both Brother Kiesz and Brother Walker with us again this year. We all NEED their earnest, sincere, spiritual fellowship and messages. It will be necessary for us, of course, to defray the expense of bringing them to Belknap with us, but this I know we are able and all more than willing and glad to do. PRAY, earnestly, God will insure their presence.

\* \* \* \* \*

The ETERNAL GOD C O M M A N D S YOU TO COME!

As World War II comes to a complete end, and the world plunges on into a so-called "Peace-time" chaos, during which we shall experience troubles such as never before in a time of so-called peace---with race-riots soon to break out all over America,

labor strife such as never before experienced, a crime wave the police and F.B.I. will be unable to cope with, juvenile delinquency and moral degeneracy multiplying, economic and other troubles in the offing---it becomes more than ever our solemn calling to proclaim to the world the GOOD NEWS of the coming KINGDOM OF GOD!

More than ever our thoughts, our interests, our hopes and active interest, should be focused ahead on the soon-coming KINGDOM, when we, if we are faithful overcomers enduring patiently until the end, shall be PRIESTS and KINGS, ruling with Christ in His glorious world-ruling KINGDOM, teaching the peoples of the world who are now blinded to the truth but then shall have their eyes opened, the ways and commands of GOD!

And in that glorious KINGDOM, and thruout all the kingdoms of earth then to be ruled by Christ and by us as His under-kings and priests, notice one specific joyous event to occur annually:

"And it shall come to pass, that every one that is left of all the nations that came against Jerusalem shall even go up from year to year to worship the king (Christ Jesus), the Lord of hosts, and to keep the FEAST OF TABERNACLES. And it shall be, that whoso will not come up of all the families of the earth unto Jerusalem to worship the King, the Lord of hosts, even upon them shall be no rain. And if the family of Egypt go not up, and come not, that have no rain; there shall be the plague wherewith the Eternal will smite the heathen that come not up to keep the Feast of Tabernacles. This shall be the PUNISHMENT of Egypt, and the PUNISHMENT OF ALL NATIONS THAT COME NOT UP TO KEEP THE FEAST OF TABERNACLES." (Zech. 14:16-19).

In that glad day, dear Brethren, Christ as King of kings will rule all nations THRU US, now being called as His children. Paul exclaimed, "Do you not know that the SAINTS are to MANAGE THE WORLD?" (I Cor. 6:3). We are to sit with Christ on His throne in that day,---IF we overcome, now!

Brethren, listen! If YOU are really converted, you are to sit with Christ on His throne! You are to MANAGE the world! You---yes, you, yourself, are to be one to teach, and to be used in ENFORCING all others still then mortal on earth to LEAVE THEIR HOMES, THEIR FARMS, THEIR BUSINESSES, and go up once each year, to the place God selects---it will then again be Jerusalem---to KEEP THE FEAST OF TABERNACLES! If you are a true child of God now---if you are truly converted---if you are going to BE in the Kingdom, ---then you will be one who will have to teach others then to leave their homes, and go to the place God designates, to keep the Feast of Tabernacles! If they, then, make excuse--if they, then, say "Well, I just can't afford it this year," or "I would like to come, but I can't get anyone to take care of my stock," or some other excuse, WHAT THEN? First, they will be deprived of rain. If that doesn't change their minds and cause them to come, God will send terrible PLAGUES upon them. THEY SHALL BE SEVERELY PUNISHED!

And Christ will use YOU to teach them, to warn them of the punishment if they make excuse and fail to go, and perhaps to PUNISH them for this disobedience! Now the question for each one of you to face squarely, without dodging it, is this: If YOU make excuse, and treat this command of God lightly NOW, and fail to come, HOW CAN GOD USE YOU, THEN, TO TEACH, WARN, AND PUNISH OTHERS FOR FAILURE TO DO THE VERY THING YOU ARE LAX ENOUGH TO FAIL TO DO NOW? HOW?

Can we not see that one of the things we have now to overcome, as a CONDITION to even GETTING INTO THE KINGDOM, is this very thing? Some of you will say, "I can't afford it." Some will say "I just can't get anyone to take care of my stock." Or, "I just can't leave my job, or my business." Brethren, WHERE THERE'S A WILL, THERE'S A WAY! An OVERCOMER is one who OVERCOMES those obstacles---who has the WILL and the DETERMINATION, with much earnest prayer and FAITH in God's help, to FIND A WAY, to overcome the obstacle. God tells you to COME! God permits obstacles, trials, tests. But we must ride over those---master those circumstances---if we are truly CHRISTIANS. We must take it earnestly, diligently, to God in PRAYER, and then BELIEVE and TRUST HIM to bring about circumstances, with our diligent and determined efforts, to make it possible for us to GO this year to the FEAST OF TABERNACLES. This is ONE OF THE TESTS. We must not fail!

#### HOW We Can Afford It

Would God command us to do something (and this is commanded as a statute FOREVER, Lev. 23:14) and then not provide a way to make it possible for us to AFFORD to do it?

I can't take space here to go into the matter thoroughly, as will be done later, but very briefly, STUDY those texts in your Bible. OPEN your mind to God's truth, when it is NEW LIGHT to us.

Lev. 27:30, 32, 34. The tithe is HOLY unto the Eternal. If it is HOLY, then it is for a HOLY, or SPIRITUAL use,---or, in other words, for GOD'S WORK---the work of the ministry---the carrying out of the Great Commission: "Go ye into all the world and PREACH THE GOSPEL!"

Numbers 18:6,8,20-21,23-26: God gave His ministers the charge over the tithe and hallowed things, FOREVER. The ministers (under the Old Covenant the Levites) had no inheritance in the land. They were not engaged in farming, business, or any means of earning a living. But the Eternal gave them "ALL the tenth in Israel for an inheritance, for the service which they serve." And this, too, is a statute FOREVER throughout your generations.

After the captivity, when some of the Jews, (tribes of Judah, Benjamin and Levi) went from Babylon back to Jerusalem to rebuild the temple, these people, realizing how their people had been punished by captivity for disobeying God's commands and ordinances, became very strict in getting back to them. Notice Neh. 10:37-38. They brought not only a tenth, but it was the first tenth, "UNTO THE PRIESTS." And the "TITHES of our ground, unto the Levites, that the same Levites might have the tithes in all the cities of our tillage."

It was the ministers, the Levites, specially chosen of God and not self appointed or voted in by men, who took the tithes from the people. The people did not appoint a "board" of their own choosing, or by the will of a few who desire to rule, with a lay-member treasurer to take the tithes---God's HOLY money---as so many organize to do today, thus usurping authority by the power of this money to dictate to God's called ministers. Tithes were paid direct to the ministers of GOD'S CHOOSING---ministers whose entire time was devoted to the work of the ministry. These tithes (the first tenth of every person's income) are GOD'S, and the Eternal tells our people today they are ROBBING GOD by not paying HIS

tithes and offerings as He commanded!

But many have become confused about the meaning of the word "tithe," without realizing it. Remember, "tithe" is not a special word meaning just GOD'S TENTH and nothing more. So many have come to assume, from the common usage of the term, that the word "tithe" refers only to that tenth set aside for God's work, and paid to the minister---and that the REMAINDER of your income is NOT TITHE. But the word "tithe" is merely an ancient English word, no longer in common usage except in referring to God's tenth. Actually the word means, simply, "TENTH." If you earn \$100, whether in wages, or income from farming, or what, the fact is there are TEN tithes in that \$100. "Tithe" means "tenth," and there are ten tenths in every dollar you earn or receive as income. It is merely the FIRST tenth we have been accustomed to call by the name "tithe," but as there are TEN tenths in every dollar, so there will be actually TEN tithes in your \$100 you have earned or received. It is the FIRST of these tenths, (or tithes), that belongs to GOD'S WORK---that is HOLY to God---to be paid to His minister. The other NINE TITHES, or \$90 remaining, God leaves for you.

The only change in the tithing system under the NEW TESTAMENT is explained in Hebrews 7 and I Cor. 9, where Paul explains clearly and at length God has ordained ministers of Jesus Christ are to live by the same system as the Levites of old---by the TITHES of the people. And, the priesthood being changed, tithes are no longer paid to flesh-born Levites, but to Spirit-CALLED ministers of the GOSPEL of JESUS CHRIST.

Now study carefully Deut. 14:22-29. Here we find a SECOND and THIRD tithe out of every income mentioned. Remember, the FIRST tenth is HOLY, belongs to GOD, is given to a true minister of Christ for the ministry of the GOSPEL. But here we find a TENTH of your wages, salary, or income, to be set aside FOR YOUR OWN USE. Now you cannot pay the SAME \$10 tithe out of a \$100 income to the minister to use in GOSPEL WORK, and spend THAT SAME \$10 on yourself. Consequently, when we read in God's Word you are to lay aside ONE TENTH of all you earn or receive, FOR YOU YOURSELF TO SPEND AT FEAST OF TABERNACLES AND PASSOVER TIME ON YOURSELF, that of necessity is a SECOND tithe, and not the same tithe you put in God's work!

Notice verse 22: "Thou shalt truly tithe (set aside a TENTH---not the FIRST tenth, but A tenth)---all the increase of thy seed that the field bringeth forth YEAR BY YEAR." Study this carefully! You are to spend this ON YOURSELF. This tithe is not holy. It is not for Gospel work. It is a DIFFERENT---a second tithe. You are to lay this second tithe aside EVERY YEAR, and take it with you to Feast of Tabernacles, Passover, and Pentecost, and spend ON YOURSELF. It is your EXPENSE MONEY so that you CAN afford to go! How wonderful are God's ways!

"And if the way be too long for thee, so that thou art not able to carry it (the tenth of your grain, fruit, live-stock), or if the place be too far from thee, . . . then thou shalt turn it into money . . . and SHALT GO UNTO THE PLACE which the Lord thy God shalt choose (it appears He has chosen Belknap this year): AND THOU SHALT BESTOW THAT MONEY FOR WHATSOEVER THY SOUL LUSTETH AFTER (bodily needs) . . . and thou shalt eat there before the Eternal thy God, and thou shalt REJOICE (you will REJOICE if you obey this), thou, and thine household, and the Levite (now, in N.T.



days, minister of Christ) that is within thy gates; and thou shalt not forsake him, for he hath no part nor inheritance with thee." This latter is God's provision for the SPECIAL OFFERING that will be necessary to defray expenses of Bro. Keisz and Bro. Walker.

Now THIS tenth of all you earn or receive CANNOT be the SAME tenth that is put to SPIRITUAL use in the Gospel, nor come out of that tenth. This is a SECOND tithe you are to lay aside out of every dollar you receive, for your expense money so you can come to God's festivals.

Next read verses 28-29, same chapter. Here is a THIRD TITHE, set aside only EVERY THREE YEARS, however, for the PHYSICAL need of the poor.

So here are THREE different tithes to be laid aside---30> out of every dollar you earn or receive---except that the third tithe is set aside only every third year. The FIRST tenth belongs to God and is HOLY. It is to be given to His minister for Gospel work---a SPIRITUAL use. The second 10> out of every dollar you receive as income, you are to lay aside, and save up, for your OWN expense money to go to the Festival of Tabernacles, Passover, Pentecost. This second tithe is for your own personal spiritual AND temporal use. The third tithe is for PHYSICAL use only.

THIS SYSTEM, PLAINLY SET FORTH IN GOD'S WORD, WAS FULLY UNDERSTOOD BY ISRAELITES OF OLD!

In many Bibles you will find the Books called the "Apocrypha" in between Malachi and Matthew. Many suppose these Books to be a PART of the Bible. Most Protestants do not so regard them, nor do I. But they are universally accepted as the authentic writings, though uninspired, of ancient Israelites from the days of the prophets down to the 2nd Century, B.C.

Tobit was of the tribe of Naphtali, and in the captivity of Israel, carried to Assyria in 721 B. C. In the Book of Tobit he wrote: "I went many a time to Jerusalem for the festivals (Tabernacles, Passover, Pentecost), as THE SCRIPTURE COMMANDS all Israel in AN EVERLASTING DECREE, taking with me the first fruits and the tenth parts (more than one tenth-part) of my crops and of my first shearings, and I would give them to the priests, the sons of Aaron, at the altar. A tenth part of all my produce I would give to the sons of Levi, who officiated at Jerusalem, and ANOTHER TENTH I would sell, and go and spend the proceeds in Jerusalem each year, and A THIRD TENTH I would give to those to whom it was fitting to give it (the poor)." (Tobit 1:6-8).

This historic writing by a man of Israel who lived in the 8th century B.C. PROVES beyond any dispute whatever that these three different tithes were well understood then. And we ought to be able to understand it now, even tho it is NEW LIGHT to most of us. Brethren are we GLAD---do we REJOICE, when NEW LIGHT is opened to us from God's word? God help us not to be sorrowful or reject it! But REJOICE!

The question is whether we are willing to accept and PRACTICE it! Not the hearers, but the DOERS, shall get into the Kingdom! We could make excuse and say: "Well what would I have left, after the withholding tax is taken out, and other expenses?" Yes, we could grumble: "GOD ISN'T FAIR!" But we won't, will we? For if we did, we just would not get into the Kingdom! But if we take God at His Word, set ourselves to obey, PRAY, and TRUST HIM, we shall be surprised to find we get along better than when we

tried to spend it all OUR WAY. We may have to spend less on worldly pleasures, or sacrifice some thing we thought we wanted, and spend THAT money thru this second tithe in going to God's Festivals---BUT WE SHALL BE GLAD AND REJOICE, if we do---and punished if we don't. Yes, God has provided a way so we can all afford it. LET ALL COME!

#### FINAL DETAILS

Please write me, BY RETURN MAIL IF POSSIBLE, for your reservation. Just "take the bull by the horns," as the saying is, make up your mind you are coming, as God commands, then SET YOURSELF TO DO IT!

Prices of cabins and hotel rooms INCLUDE a portion charged on each one to pay for use of grounds, dining-room and kitchen, and the large room for holding services. In this way each is charged his share in the general overhead.

15 cabins---bring bedding: \$2.50 per day for cabin with one double bed: \$3 per day for cabin with two double beds.

30 hotel rooms, everything furnished; one in room, \$2.50 per day; two in room (one double bed), \$3 per day.

Plan to arrive Friday Sept. 21, and leave Sunday Sept 30 ---total 9 days at Belknap. Buses leave Eugene daily 2:PM, and take you direct to hotel at Belknap Springs. We may charter a special bus Friday. For further information, and reservations, WRITE AS SOON AS POSSIBLE. We hope to have every hotel room and cabin filled. Do not delay.

FEAST OF TRUMPETS IS Sabbath Sept. 8th.

DAY OF ATONEMENT is Monday Sept. 17th.

HERBERT W. ARMSTRONG  
Box 111, Eugene, Ore.

OUR Co-Workers'  
BULLETIN

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VOL. VI Number 2

February 26, 1945

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Published every little while to keep our Co-Workers informed of the progress, the problems, and the future plans for carrying on God's work in these closing days of this age; ---broadcasting "The WORLD TOMORROW;" publishing The PLAIN TRUTH magazine and other Gospel literature. HERBERT W. ARMSTRONG, Box 111, Eugene Oregon

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AND NOW . . . A 150,000-WATT SUPER-POWER STATION!

I have just received a long-distance telephone call from Texas, offering us the opportunity to send our Message out over another Mexican station, just recently increased to 150,000 watts!

This is such a vital opportunity that I must send out another BULLETIN at once to submit the proposition to all you Co-Workers, and I ask you to consider this carefully, prayerfully!

Last Fall, the opportunity came to go on XELO, the 100,000-watt station across the border from El Paso, Texas, at Juarez, Mexico. We were offered the best time of the week--8:PM, Mountain time, at 800 on the dial. This was at the time the most powerful station either in or at the border of the United States ---twice the power of our largest American stations. By sheer FAITH I grasped this opportunity although it meant increasing the expenses of our entire work by 50%! Few of our Co-workers knew what a burden of responsibility I was assuming, in order to send the last Message of this Age to additional hundreds of thousands of souls. We have had a tight squeeze, financially, but God has blessed this large undertaking and made it possible for us to stay on this great station. It has DOUBLED our mail, which means it has doubled the number of people reached with God's Message--- DOUBLED our vast radio audience---DOUBLED our power for good.

Now in the meantime, another great Mexican station, XEG, 1050 on the dial, has increased its power from its former 50,000 watts---equal to the great super-power stations of our largest cities in the United States---to THREE TIMES THAT POWER, now 150,000 watts! This station, now even more powerful than XELO, uses a directional antenna, beaming its full 150,000 watts direction North and North-East, in the direction of Chicago and Detroit. By this process, it comes in, within the territory upon which it is specially beamed, with even MORE than its actual power of 150,000 watts.

This means that it comes in like a local station in those most-populous middle-western states of Illinois, Wisconsin, Indiana, Ohio, Michigan, Tennessee, and Kentucky, Arkansas, Missouri, Texas and Louisiana. It will add many thousands of new listeners, too, in states farther east, or west, of this section--- such as Mississippi, Alabama, West Virginia, Pennsylvania, New York, New Jersey, Maryland, Delaware, etc.,---all very populous

states,---beside Oklahoma, Kansas, Iowa, Nebraska, North and South Dakota, Minnesota, and even in the Mountain states.

Now we know, from our mail, exactly which states each station reaches best. XELO, for instance, gives us our heaviest audience in Texas, Oklahoma, Arkansas, Kansas, Colorado, North and South Dakota. It also brings a heavy mail, populations considered, from all Mountain states, and even all three Coast states, as well as the entire Middle-West. However, because XELO is so far west---opposite El Paso, Texas,--it does not deliver very good reception in the East, and it is good only in spots thru states like Illinois, Indiana, Ohio, Michigan, etc., where XEG has its heaviest audience. The result is, these two stations would not duplicate very much in listeners, but XEG would bring us an entire NEW audience of approximately ONE MILLION ADDITIONAL LISTENERS, through these very populous and important states.

I believe it will carry the Message to at least a 50% LARGER audience than XELO gives us, and that station brought us such a vast audience that it equals all the listeners over WOAI, KMTR, KXL, KVI, KRNT, and KNET combined! These two Mexican stations do have TREMENDOUS audiences throughout the United States! Millions are listening to them---and these are the two leading, outstanding Mexican stations on the border having large American audiences.

XEG is located at Monterey, Mexico, south of San Antonio. It is far East of XELO, and near the very center of the continent.

The very BEST and most expensive time of the whole week ---the time when most people are listening---is between 7:PM and 10:PM. The only time we were able to buy on station WOAI, for instance, was 11:PM, Central time. That, I fully realize, is very late. Most of those who would listen have gone to bed. Radio men estimate we would reach four times as many people at this earlier time. Consequently, we have to pay four times as much for a half hour at this earlier, more-listened-to time. IF we were able to obtain such a good time on WOAI, we should have to pay at least four times what we do. Now I have been offered the very good time of 9:30 to 10, Central time, on XEG. I asked for one hour earlier, 8:30 to 9, and was told this very probably could be arranged. The rate will be just the same as we pay for our half hour on XELO.

Now this is VERY EXPENSIVE TIME. It is the BEST time, when more people are listening than any time during the week. These are very powerful stations. They do have---as our experience with XELO has proved---VERY large audiences. Whereas our mail indicates we now have between a million and a million and a quarter people in our vast radio audience EVERY SUNDAY, if I am able now to add also this 150,000-watt XEG, I am confident it will mean an audience of between TWO MILLION and TWO AND A HALF MILLION precious souls hearing the Gospel Message---and God's LAST WARNING to this people for this age---EVERY WEEK! Can you realize what a tremendous power that is? Just one great super-power station such as these, during the best hours of Sunday evening, will give us an audience fully as large as fifty or seventy-five small local stations scattered over the country combined, and at only a

fraction of the expense. It is by far the MOST INEXPENSIVE WAY TO REACH VAST AUDIENCES OF PEOPLE!

ALL RIGHT! Now by ALL MEANS we should take advantage of this wonderful opportunity. It would be UNTHINKABLE to just pass up such a glorious opportunity which God has opened to us for His Work! And yet, frankly, I am simply not in position to take advantage of this marvelous offer, unless you dear Co-Workers will respond AT ONCE to the call, and make it possible. I had outlined plans for the growth of the work this year. Those plans included going on station WJJD, the nations most powerful independent station, in Chicago, within another four to six weeks, starting out with a DAILY broadcast for the first two months; then later adding the super-power WHAS, Louisville, and KWKH, Shreveport, and a strong New York station later thru the year. None of these will cost as much as this BEST Sunday evening time on the 150,000-watt XEG, and of course none would reach as many people. XEG costs more than I feel it would be safe for me to undertake to shoulder, even on FAITH, at this time without some extra assurance of a reasonably substantial increase in tithes and offerings received with which to pay the bills, especially since I am still shouldering the heavy burden of increased expense of XELO.

Now we cannot consider dropping any present station in order to go on XEG, because we have developed ESTABLISHED AUDIENCES on all these stations, who simply DEPEND on our program, and thousands are under conviction, coming to conversion and salvation. Moreover, we would have to drop at least THREE of these established stations to save enough money to go on XEG, and that is unthinkable. So, after careful study and prayer, I see there is just one way we can take advantage of this marvelous opportunity. There is a time to plunge on FAITH, trusting God alone. I felt God made it plain to me, last Fall, that the time had come to do that---that it was God's will---that He would back me in it. I went ahead, and He did. But, again, there is a time when we can attempt too much and it becomes TEMPTING THE LORD, instead of sound and wise FAITH. Frankly, I feel this is too large a financial obligation for me to undertake without some further assurance from our Co-Workers---and I don't want to mis-apply faith and just "tempt the Lord." I have prayed for wisdom. I know God would never have opened this wonderful opportunity, if He had not wanted us to take advantage of it. I KNOW He wants His Message to go out to more and more people. But after praying earnestly for wisdom, I feel God directs me to PUT THE PROPOSITION FRANKLY BEFORE OUR FAMILY OF CO-WORKERS, and ask you to EACH ONE make just a little further sacrifice, and INCREASE the amount of weekly or monthly offering, or tithes, that you have been sending for God's work, so we may send God's precious Message to this additional million souls!

I feel God would have you, dear Co-Workers, share this added responsibility with me, before I undertake it. It means another 25% or 30% increase in our expenses, which I cannot meet unless there is a corresponding increase in INCOME.

Now OTHERS want this time. Time is at a premium on all radio stations. Everybody is trying to buy time. Radio stations

do not have to make effort to sell time---they are too busy turning down many who want to buy time they do not have to sell. More and more, radio stations are refusing to accept religious broadcasts. It is only thru a personal friendship with influential radio-station representatives, and the fact they LIKE OUR PROGRAM above all religious programs, that this exceptional offer came, and this radio man spent the money for a long-distance call clear across the United States to offer it to me.

But WE MUST ACT AT ONCE. He wants my answer in TEN DAYS---which means BY RETURN MAIL, after you receive this!

Listen! Almighty God in His PROPHECIES reveals, thru scores of prophecies---whole chapters and whole BOOKS of prophecy---the astounding, yet PLAIN truth that OUR NATION IS TO BE INVADED AND CONQUERED IN THIS SERIES OF WORLD-WARS STARTED IN 1914, UNLESS THIS PEOPLE REPENTS OF ITS SINS, AND TURNS TO THE ETERNAL GOD! Thousands, now, are beginning to SEE this. But I know of NO ONE ELSE who is WARNING the nation of it---DO YOU? Do you realize that WHOLE BOOKS, and CHAPTERS of God's precious Word were inspired, written, and preserved these thousands of years IN VAIN, unless we are to SHOUT THIS WARNING, NOW? And also THIS GOSPEL OF THE KINGDOM is now to go out to this and ALL nations, as a witness, just before the end of the Age! WE DARE NOT fail our God in the Mission to which He has called us!

Now I feel sure many of you can easily DOUBLE the offering you have been sending for God's Work. Some cannot. But some can, and those who can will have to send in substantial increases to make up for those who only send small amounts. God does not ask any of us to give what we have not got---His method is giving in proportion to ability---but it is only when those of larger ABILITY sacrifice proportionately, and a place substantial sums in God's work that His work can go forth in real POWER! Now we also have started a SPECIAL FUND---started very small, but growing---for the PURCHASE of radio equipment in Mexico offered for sale to us, with which we can establish and own OUR OWN STATION OF 250,000 watts, the most powerful in the Western Hemisphere, if not the most powerful on earth! That would give us all the time we need, EVERY DAY, for the most powerful and far-reaching evangelistic campaign of all earth's history. It takes \$125,000 to buy and set up this station. If you can, place at our disposal a large portion or all of this amount, for IT IS GOD'S WILL! His warning MUST GO FORTH! So remember that fund, too---and DON'T FORGET our regular expenses now are close to \$1000 per week in this great work of God! Keep your tithes and generous offerings coming REGULARLY. We must NOT FAIL! Now for the adding XEG, I do not ask for a binding pledge. I just ask you to state what you will try to send each week or month, as God makes possible, and you may be released from further responsibility in this at any time, for any reason. On that basis, please fill out, and mail: HERBERT W. ARMSTRONG:

Depending on God I will try to send each ( ) week ( ) month, an extra, additional offering of \$\_\_\_\_\_ per ( ) week ( ) month. Sign name and address below:

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Send answer AIR-MAIL. Send with regular offering if possible in enclosed self-addressed envelope.

OUR Co-Workers'  
BULLETIN

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VOLUME VI. Number 3

April 5, 1945

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Published every little while to keep our Co-Workers informed of the progress, problems, and future plans for carrying on God's work in these closing days;-- broadcasting "The WORLD TOMORROW;" publishing The PLAIN TRUTH, and other Gospel literature. Address, HERBERT W. ARMSTRONG, Box 111, Eugene, Oregon \*\*

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WHAT THIS C R I S I S IN EUROPE MEANS!

As I write this BULLETIN, we have reached the final CRISIS of the final and last battle in the European war---the Battle of Germany! The allies have vaulted the Rhine, and are racing toward Berlin. NINE allied armies are blitzing on thru Germany. Chaos reigns. Germans are surrendering so rapidly the allied soldiers no longer have time to take them, or bother with them, but instruct them to march on toward the rear.

In telephone conversation with the chief of the Portland bureau of the Associated Press a little while ago he told me he expects a flash, momentarily, that it's ALL OVER in Europe. It may have happened before this BULLETIN reaches you. Every AP reporter is instructed to keep within constant telephonic communication--- every reporter carries definite written instructions outlining exactly what he is to do as the news men leap into action, if and when the flash comes.

Yet it may NOT come. It may not come at all! There may be no "V-E" Day. The Germans may just keep on surrendering, bit by bit, little by little, until there are no more left to surrender. Those who know NAZIS say they will NEVER give up or surrender. For weeks and weeks the Nazis have been transporting vast quantities of supplies, food, ammunition, into southern Germany---in the mountainous and wooded section surrounding Munich and Berchtesgaden. And, since March 26, a great exodus of the very pick of the YOUNG Nazis toward these Bavarian Alps has been under way. Apparently these born-and-bred-Nazis plan a last ditch stand in that region. There they might hold out indefinitely---one or two years. There the German engineers and scientists may CONTINUE their feverish efforts to perfect the WEAPON OF THE FUTURE---the jet-propulsion and rocket-principle weapons, already introduced, but not yet perfected to point of military decisiveness. The Nazis all winter have been stalling for TIME. Time to perfect this weapon. IF they succeed, it's possible they might turn the tables and start blitzing on thru allied forces as if they were putty. We COULD lose the war, yet---and that possibility remains until the Nazis have been COMPLETELY conquered, to the last man!

Even though the allies meet the Russians in or south of Berlin---even though all Germany gives up and is occupied by the allies, except this region of the Bavarian Alps,---if Hitler is still in that wooded mountainous region with a million or a half-



million fanatical young Nazi troops, and with his engineers and scientists still working on that new weapon, then as long as they are there, WE COULD STILL LOSE THE WAR! We shall do well to REMEMBER that!

These are the most TENSE days of earth's history. None can understand these events unless he understands biblical PROPHECY, knows GOD'S PLAN, and grasps the terrific significance of these events in the fulfilling of that Plan! There is absolutely NOTHING that will cause millions of worldly, un-Christian people to LISTEN to Christ's Gospel Message, and heed it, like this present world-crisis and its connection with God's PLAN, and with the BIBLE!

Do you know that the surveys to determine radio-interest, and which programs are most listened-to, all show that ordinary religious broadcasts are the LEAST listened-to of all radio programs? Do you know that this is one reason it is becoming almost impossible for religious programs to get on the air? And do you know that these same nation-wide check-ups, questioning millions of people to determine radio-interest, show that NEWS ANALYSIS is the number 1 radio interest today---even topping such fun programs as Bob Hope, Jack Benny, Charlie McCarthy, etc.? That's why the nation's top news analysts all draw larger salaries than the president of the United States. That's why I was offered, some few months ago, \$2,000 per week salary---\$100,000 a year---if I would give up the ministry and conduct a daily news--analysis program over one of the great net-works for a nationally known sponsor, analyzing the war news with a slight occasional mention of prophecy, and BASED on my knowledge of prophecy, though little could be said directly concerning it, or the Bible, in the broadcasts. The offer, of course, was instantly turned down. God has called me to a far more important mission than selling breakfast food by a radio broadcast and earning a huge salary!

But He has called YOU, my dear Co-Workers, to this mission, too. And so do you really GRASP just what this great war-crisis MEANS?

It means that this is the most important hour of earth's history so far as OPPORTUNITY for reaching multitudes with the GOSPEL and Christ's last WARNING MESSAGE is concerned. As the war-crisis grows intense, more and more people will listen to this kind of broadcast. And THAT is why "The WORLD TOMORROW" program analyzes today's news, with the PROPHECIES of The WORLD TOMORROW!

I wonder if you grasp that this type broadcast simply lifts our program out of the ordinary religious-program class---the class FEWEST people listen to of ALL radio programs, according to absolute test---and instantly places our Gospel program at the VERY TOP of the list, as one of the MOST-listened-to programs? Did you really ever grasp this fact before? Did you ever realize that with just SEVEN stations---all large, powerful, important stations, however,---we have a listening audience, as indicated by the mail-response, of between ONE MILLION and a million and a half listeners every week?

Our vast listening audience has DOUBLED since last Fall.

We now have an office staff of eight, including Mrs. Armstrong and myself. And since SO MANY letters indicate that our Co-Workers like to know all about us---even about our family, and our staff which actively carries on this great work---the most important work in this world---I believe I'll just tell you a little about them here, in this BULLETIN.

We are fast outgrowing our office quarters in Eugene, becoming very crowded and cramped for space. And just when the need became critical, a few weeks ago, the way miraculously opened for us to more than double our office-space, with what we feel is just the nicest suite of offices that could be had in Eugene. We could just see God's hand in it.

Well, since you are, so many of you, interested in knowing more about us and this work personally, I'll tell you briefly the story of our office from the start. This work of God was started more than eleven years ago, on our little local radio station in Eugene. Our expenses then were \$2.50 per week. Now they are \$1,000 per week. For several months we were GIVEN office space, then moved into a little inside room without any windows---without sunlight or fresh air or ventilation. We could only work in the office a few hours at a time without going out for fresh air. I had no desk. A few old tables were loaned to us. We had an old-fashioned Neostyle mimeograph, and an old type-writer, not much good. With this Mrs. Armstrong and myself printed The PLAIN TRUTH for three or four years on that old mimeograph. After two or three years a radio listener sent us money to buy a better second-hand mimeograph. That served us until about two or three years ago, when we got a more modern, fully automatic machine. I used to write the articles, design and cut the stencils and Mrs. Armstrong ran the mimeograph hour after hour, addressed the papers all by hand, folded, stamped, and sorted for mailing. Always before taking the one or two armfuls of The PLAIN TRUTH to the post-office, we knelt, laid our hands on them, and prayed over them that they would bring blessing and salvation to those receiving them. Today, 40,000 copies of The PLAIN TRUTH go to the post-office in large mail sacks, taken in trucks.

Never did we complain about our little inside office room. Rather, we thanked God for it. But we did finally begin to ask God for an office with sunlight and fresh air. Then one day, after at least six years in that room, my wife came in saying she had just happened on the very kind of office we had longed for---only it was much to big for us. How it all came about, I don't really know even now. But I went with her to see the new offices in the IOOF Bldg., on the 3rd floor. There was a large room the size of two offices, and a corner private office---on the shady north-east side of the building, overlooking a downtown park. I had never seen offices with so much natural sunlight, and natural ventilation. The manager of the building offered to let us use only the smaller private office at first. Then some three months later, when we began to need some of the additional room, we were allowed to take it on a sliding scale, starting at small rental and raising it gradually so we did not have to pay the full amount for six months.

The work continued to grow and expand. Soon we had to

employ a secretary, full time. Then another, and gradually the staff has increased until there are now eight of us. Now even our larger office became overcrowded, with desks, filing cabinets, mimeograph, addressing machine, dictaphones and other office equipment. And just when we came to really need it, a few weeks ago, the building manager came to me with a plan to open up an adjoining room, larger than the combined two rooms we had. This room was all painted and redecorated, and the girls moved into it two weeks ago, just HAPPY in their new quarters, feeling it now begins to look like a real institution. Today the carpenters are just completing the installation of new hall-ways and partitions, dividing our former larger room into two private offices.

One of these will be occupied by Brother Gene C. Carter, a young man from Southern Illinois, converted thru the broadcast, who came to Oregon last summer to be baptised. We know now God has definitely and specially called Gene to a life of active service, to which he has consecrated himself, in whatever capacity God may lead. He is now financial manager, and is beginning to assist me in answering correspondence and in research and securing of factual data for broadcasts and for articles. I have never seen a young man develop and grow as he is doing. For years I had searched for the right man to join me in this great work of God. Twice I felt I had been led to the right man, but always circumstances prevented. Now we know that when God's time came, He provided the man He had chosen and called for this position. We now have a total of more than 1500 square feet of office space, and we rejoice in this growth of space and of personnel, because we have seen God's hand so definitely in it, step by step.

Perhaps you'd like to know a little about others of our staff. Mrs. Esther Olson is manager of the larger office. She is a sincere and consecrated Christian woman, has been with us in our little local church several years. Circumstances just seemed to work out to place her in charge of the office staff, and I was amazed at her efficiency. Then it was we learned what she never told us before, that she had formerly been manager of an office over 35 girls, and before that had taught school. God always prepares those He calls for whatever service He has for them! Assistant manager is Miss Evelyn Paeschke, a talented young Christian girl, also in our church. Evelyn has a very beautiful soprano voice, which is being developed. Sometimes, at church, where she is music director, she and our daughter Beverly Gott (whom you've heard sing in the closing theme music of the broadcast before we changed to the male quartette) sing duets together. Sister Olson has developed an efficient office staff. We receive from 1,000 to 2,500 letters from every broadcast. It now takes five large steel cabinets to hold the mailing list. Every night a large amount of mail, carrying Gospel literature to all parts of North America, is taken to the post-office by special truck messenger.

#### WHAT LISTENERS AND CO-WORKERS ARE SAYING

When opening and reading letters that pour in from listeners and co-workers, I often wish you could just be there in the office, looking over my shoulder, reading and sharing with me

the interest and inspiration in these wonderful letters.

I wanted to use several pages in this BULLETIN just to reprint interesting portions from some of these letters. But Mrs. Olson tells me the paper shortage limits this BULLETIN to 5 pages, and here I am on page 4, so I can give you just a few.

Thousands of people over the United States are being helped spiritually, coming into a better, deeper, fuller understanding of God's Word, being led into a closer walk with Him, their lives being changed as they are converted---CHANGED. I just now happen upon a letter from California, typical of these. This sister writes: "In accordance with your suggestion I have been praying and studying the Bible, and as much as I have enjoyed reading novels in the past there are none of them as interesting as the Bible to me. God's plan is slowly being unfolded to my bewildered mind, although it seems entirely too slow as I become more and more inquisitive. I got so hungry to talk with someone who has a like belief, I can hardly wait from one Sunday to the next to hear your short sermon. I say short because I am so anxious to understand and know God's laws and get a clear perspective of just what my duty is in life. My children have some problems I hope you can advise me with. I certainly hope you can get those articles on the story of the Bible written soon." And let me add I'm more anxious than words can express to get this big series of articles written and printed, but it seems my time and capacity are limited, and it is taking time.

A most interesting letter from Flagstaff, Ariz., says in part: "Ever since I listened to your broadcast on the subject "World of Tomorrow" I have listened attentively each Sunday night. Your clear explanation seems to give one a greater desire to study the Bible and become interested in it. The fact that you are undenominational, do not attempt to play upon one's emotions, speak with authority in the kindest, yet intelligent, sort of way, begets confidence in what you have to say in plain language that all may understand. All who hear your Message should have a strong and burning desire to learn more of Him thru the intense study of His Word now as it is daily applying to world affairs, in this terrible struggle. I first heard your address over XELO, Mexico. Now I am most interested in getting copies of these publications. There is nothing in this whole world I desire more than an intelligent knowledge, and true of course, of prophecy as it applies to world affairs. Please, please, send me all the literature available."

I want now to give you part of a letter received last year, most interesting, which I treasure---from a man of wide experience and great accomplishments, who, in SPITE of this is interested in GOD and His Word---a rare thing among men highly successful in this world. The letter comes from his executive offices in Florida: "It was just after midnight thru WOAI I listened to your most interesting and convincingly practical message---so favorably impressed I am taking this means of getting in touch with you personally and will esteem it a great favor if you will send me such literature as you may have to spare. I have lived all over this world, amongst all people, a vigorous prosperous life of intense activity---building docks, railways, arsenals in China and

Japan, mines in Malay, oil wells in Burma, dams in Africa, steel mills in India---now as familiar with all our fighting fronts as our local main street. Have enjoyed personal acquaintance with all our Presidents since U. S. Grant--when I used to sit on his knee and play with his waste-basket collecting stamps, etc., most of all so-called royalty and potentates occidental and oriental. Made millions and spent same as generously. I know your country, too (Oregon). My wife drove the golden spike Pacific and Oregon Short Line in the 80's. I am a student of human life as IS, and as should be. The environment is overdue for marked change. I have never lost faith in our merciful Father God. There is much to do ahead of us. My boy (officer) on his battle-ship is doing his part. I must be doing mine, you yours, of one mind." Just thought you, too, would find this interesting. Yes, prophecy says we are overdue for a MARKED CHANGE! WE HAVE MUCH TO DO!

So many women write that their unconverted husbands, who never go to church or listen to ordinary religious broadcasts, have become interested and listen regularly to "The WORLD TOMORROW." Here's one I just now came across: From Missouri: "My husband was born and raised a Catholic, but now he enjoys and watches for your Sunday night broadcast." Usually such husbands have never been in any church. People everywhere tell me, (that is, those who have checked up), that most of the people listening to The WORLD TOMORROW are those who have not been going to church. I wonder if our Co-Workers really grasp the fact that our program is DIFFERENT---utterly different! Just as Jesus' preaching was different in His day on earth, so the SAME MESSAGE is "different" today. Just as people were "ASTONISHED at His doctrine," so are they still astonished at it today. Just as Jesus either was the ONE true prophet and divine Son of God, or else a total imposter, so with the SAME identical Message proclaimed over the nation on The WORLD TOMORROW program, today! GOD CALLED US to this Mission ---your mission as well as mine! Let's press on more determined than ever!

#### REPORT ON PURCHASE OF STATION, AND GOING ON XEG

My, I have close to 100 letters here before me as I write, and I had hoped to get a large portion of them into this BULLETIN ---they are all so interesting I don't see how I can leave any out, yet I must stop here and report on the progress of the work.

First, a fund has been started toward the PURCHASE of a great multi-super-power station of OUR OWN in Mexico, at the border of the United States. We hope to purchase either a station, or equipment of one which I happen to know has been available, which can be moved to the very best spot on the border, and it is our plan to increase the power to 250,000 watts. That's FIVE TIMES the power of the largest super-power stations in the United States. Probably it would be the most powerful standard-wave broadcast station on earth, surely the most powerful in this hemisphere. With it we could shout God's last solemn warning to this entire continent. It would come in like a local station everywhere. People everywhere would hear it without static or interference, but strongly, plainly. Our audience would be many MILLIONS. Its very power and the Message carried would astonish the nation, attract

international ATTENTION. It would give us power to send out the most powerful, far-reaching evangelistic campaign of all earth's history. Surely that's the way God intends that "This Gospel of the KINGDOM shall be preached into all he world, FOR A WITNESS unto ALL NATIONS, and then shall the END come." We would be heard even in the British Isles over such a great station. God opened the way for us to purchase all facilities, and open up the station, for \$125,000. I have just had a long-distance telephone conversation with the agents, and it appears we may now be too late for that particular equipment---a deal is up on it, and looks like it will be purchased. Our fund toward it, so far, is a mere few hundred dollars. We must take this more SERIOUSLY, dear Co-Workers, and PRAY---pray as we never did before, that God will move some one, or a few, who have large sums of money or who have property that could be sold to supply it, to put into this fund amounts up to \$100,000 or more. It may be there is not a single person among our growing Co-Worker family who has, or could possibly raise such a sum. BUT ALL THINGS ARE POSSIBLE WITH GOD, and all things are possible to us, IF WE BELIEVE! AND PRAY! We can know this is God's will. Twice, now, He has opened the way---just waiting on SOMEONE, or some few of large means, to supply the money. There is a station we could have bought for \$250,000, but it is fast becoming too late to purchase that station, too, and the longer we, delay the higher the purchase price will be. Take this seriously! PRAY!

Now as stated in the last BULLETIN I had planned on going to Chicago, about three weeks from now, to go on the nation's most powerful independent station DAILY for six or eight weeks, thereafter continuing just the regular Sunday program. This would reach a VAST audience thru Illinois, Wisconsin, Indiana, Michigan, Iowa. Then the opportunity came to go on another Mexican station, recently increased to 150,000 watts power. The time, 9:PM Central war time Sunday nights---best time of the week---and the most expensive. It is more than I can obligate myself to on my personal responsibility. In the last BULLETIN I asked for pledges. Well, many pledges have come in, but it is ONLY HALF ENOUGH. Others now want that time. By long distance the managers have just agreed to hold off ten more days for us. So I now ask MORE OF YOU to send in pledges, (as God makes possible) for weekly or monthly offerings over and above your REGULAR offerings, or tithes, for the rest of the work in general. We MUST not let this wonderful opportunity slip. This station would give us around an added million listeners in Illinois, Ind., Ohio, Mich., Pennsylvania, New York, New Jersey, West Va., Ky., and Tenn., Mo., Ark., La., Miss., Texas, Ga., and Kansas. It would almost DOUBLE the present listening audience. It is my personal responsibility if we start, and I cannot undertake it without reasonable assurance of that much increase in offerings received. Many letters have come from those states, especially Pennsylvania and Eastern states, joyful over the prospects of getting to hear the program PLAINLY, and earlier, on that station. They say they get it plainly and strong. As it is now, I cannot go on that station and also the one in Chicago, without additional pledges. These pledges to be conditioned on your continued ability, as God provides, of course. You would not be in any way bound by it if circumstances change. ALSO I MUST TELL YOU WE HAVE RUN ONE THOUSAND DOLLARS SHORT OF REGULAR EXPENSES THE PAST THREE OR FOUR WEEKS. Even to keep the regular established work going, we

MUST now have a quick, liberal response from our faithful co-workers! It is our solemn responsibility before God, laid on us by HIM! We must not fail Him! Whether you can only send a dollar, or are able to send \$50, \$100., or \$1,000 for the work---or a larger sum for the Mexican station---I know you'll send AT ONCE the largest amount you can, and GOD BLESS YOU for your loyalty and sacrifice for the GREATEST WORK ON EARTH!

-HERBERT W. ARMSTRONG

PS: Next BULLETIN will be written from San Francisco, where I will report to you the inside facts of the United Nations Conference. We now have a new edition of the KINGDOM series, BIBLE STUDY QUARTERLY, suitable for home study, or for Bible class, Free on request. WRITE TODAY!

OUR Co-Workers'  
BULLETIN

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Published every little while to keep our Co-Workers informed of the progress, the problems, and the future plans for carrying on God's Work in these closing days of this age; --broadcasting "The WORLD TOMORROW," publishing The PLAIN TRUTH magazine, and other Gospel literature. Herbert W. Armstrong, Box 111, Eugene, Oregon.  
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VOLUME VI. Number 5.

August 23, 1945  
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MARVELOUS POST-WAR OPPORTUNITIES OPEN SUDDENLY!

GREETINGS! dear friends and co-workers for Christ: I have just had a 27-minute long-distance call from Texas.

The man who managed Dr. Brinkley's famous radio station in Mexico called to inform me of an unexpected opportunity---to purchase and OWN, ourselves, a station on the border in Mexico with an internationally-clear channel that can be made the most powerful radio voice in the western hemisphere.

I want to tell you the details, and all about the marvelous opportunities opening to us for a greatly expanded work in this fearful, awe-inspiring, post-war world we suddenly find ourselves living in.

A N E W A G E D A W N S !

Since I last wrote you, May 28th from San Francisco, we have lived thru the most momentous events of world history. At that time, we had entered the period which has been the most vital PIVOT in American and world history. President Roosevelt had died. The military war had ended in Europe. Mussolini had been ignominiously put to death and buried. Hitler had either died or fled to a secret hiding-place---more probably, I still believe, the latter---but in any event, the world for the time being was rid of Hitler.

But even greater news has followed. World War II has come to its final end, and as I write General Mac Arthur is preparing to go into and occupy Japan at the head of the most impressive display of military might ever beheld by mortal man---on land, on the sea, in the air. This is planned in order dramatically to convince the Japs they have been completely whipped.

But the most important news of all is the announcement, with the actual horrifying demonstration, of the atomic bomb and the age of atomic power. This, say scientists, will at once completely revolutionize both peace-time life and warfare upon earth.

Within the past 400 years the world has passed thru the age of exploration, and then the machine-age. Now we suddenly find ourselves plunged headlong, without warning, into a new, totally-



unexplored AGE OF ATOMIC POWER. Adjectives have been exhausted in an attempt to describe the staggering magnitude of this thing. It's a NEW AGE---but one destined to be of extremely SHORT DURATION. It's an age crunch with horrifying, imagination defying possibilities. Yet it's an age which at once opens to us marvelous new opportunities---and a most STUNNING challenge and RESPONSIBILITY in the work of Almighty GOD!

Thousands of years ago men started the terrible scourge of WAR with elementary weapons---knives, swords, sling-shots, bows and arrows. As a prominent military analyst expressed it, the most effective military weapons are those which can be caused to strike at the enemy in the quickest time, at the longest distance, and with the most destructive power. A sword is a more effective weapon than a knife or dagger, because it reaches farther. A sling-shot, or arrow, can be projected to reach the enemy at still farther distance. But a soldier with a rifle could conquer or kill one with a bow and arrow because he could project his missile FARTHER, and FASTER, and therefore could reach and destroy his enemies FIRST. It's the old saying of getting there "Firstest, with the mostest." Machine-guns, cannon, field artillery, when invented, made warfare still more destructive, because they hurled more destructive missiles still FARTHER. Then came the tank and the bombing-plane, just at the close of World War I, presaging the war of the future---World War II. During this war we were able to send still more powerful missiles a distance of 600 miles, destroying Berlin from bases in England. Then came the super-fortresses, giving still greater range and increased destructive-power in the war against Japan.

And now, as World War II came to an end, the WEAPONS OF THE FUTURE again put in an appearance---jet-propulsion and rocket weapons, carrying missiles still faster and farther. Had the Germans WON their race against time by perfecting those before they were defeated, they would have turned the tables and snatched last-second victory out of certain defeat! We began, with knowledge of these weapons, to look with consternation toward the possibilities of a World War III!

And then, the tremendous CLIMAX! The best-kept secret of the war---the ATOMIC BOMB, suddenly perfected, and just TWO of these undesirable weapons of destruction and death dropped upon Japan bringing the war to a sudden END!

Now, COMBINE the unbelievable destructive power of this new bomb with the rocket as a means of HURLING it from any given point on earth to any other given point in the land of the enemy, and you have a weapon beyond the ability of the human mind to grasp---a weapon so diabolical---a power so vastly destructive---as to place within the control of mortal MAN the power to DESTROY ALL LIFE UPON THE EARTH!

Any POWER is beneficial, or dangerous, depending upon human ability to direct and control that power. Uncontrolled, or wrongly directed, and the greater the power the greater the potential DANGER!

What does it all mean? It means that sooner or later some

mad Mussolini or Hitler or Jap Samurai, drunk with a lust for world power as men have been before, will get hold of the SECRET of this power, and become unable to resist the temptation to USE IT to CONQUER THE WORLD! It means that within a reasonably short number of years---whether 5, or 15, or 20 I cannot say---some power-crazed fanatic will find a way to use this new super-colossal destructive power to WIPE HUMANITY FROM THE EARTH, unless the ALMIGHTY CREATOR HIMSELF THEN STEPS IN AND INTERVENES TO SAVE A DEGENERATE HUMANITY FROM ITS OWN SELF!

And this is exactly what the prophecies reveal the Eternal will soon DO! There WILL be another war---FAR more horrible and destructive than anything yet seen or imagined. TWO-THIRDS of humanity will be destroyed--- prophecy affirms that---but at THAT POINT God Himself will step in and TAKE CHARGE! Praise God! He will again SEND JESUS CHRIST to this earth to put DOWN destruction, and sin and death---to RULE ALL NATIONS till they beat their war-weapons into implements of production and the whole world lies permanently at PEACE!

And THAT is the GOOD NEWS God has commissioned us to shout to the four corners of this earth! We must WARN our nation and the world of the DANGER---of God's impending JUDGMENTS! We must SHOUT the glorious GOOD NEWS of the coming of Christ the Messiah and the world-ruling KINGDOM OF GOD!

For that purpose God has AGAIN opened to us the greatest possible opportunity.

#### Details About Purchase of Border Station

It was almost a year ago that the possibility of buying a super-powered Mexican station, on the United States border, was first opened to us. At that time a certain station could have been bought for perhaps \$175,000 or \$200,000. Now, however, that station could not be purchased for less than \$400,000---probably not for any price. That opportunity, then, is now gone.

Then later a very special deal was offered me. I could not identify it then, but now am free to do so. It was a Tia Juana station, which had been purchased by a United States broadcasting firm with the intention of moving all the equipment to the United States to open a new station here. Such equipment, of course, simply could not be purchased in the United States for the duration. But, after dismantling and crating all the equipment for shipping, this company found it was unable to get permission to move it across the border. The Mexican owner was left with the equipment on his hands, and it was offered to me at a comparatively low figure. The intention, had we been able to buy it, was to move it to a point in Mexico just across the Texas border and about midway across the United States and increase its power to 250,000 watts. But, altho we received many enthusiastic letters, and many were praying for it, and some sent in offerings toward it, only the smallest fraction of the needed amount was received or pledged. When we were unable to take immediate advantage of that offer, which they held open for us for a reasonable time, it was finally sold to Station KABC San Antonio, Texas, which station meantime

found a way to import the equipment across the border. Now, with this equipment, that station is expanding from a small local station to the greatest power permitted in the United States, 50,000 watts. They expect to open up on the new power about November 1st, and we are already planning on using a good Sunday morning time on this station with "The WORLD TOMORROW" program.

NOW, We Can Own Most Powerful Voice in Hemisphere

So, both the former opportunities came and went. Now, this very morning, a third and best opportunity yet has been offered me. This opportunity they will hold for us about three or four weeks. If we are not able to buy it by that time, we shall lose this chance, too.

It seems to me that when God OPENS such marvelous opportunities, we ought to be able to do OUR part in taking advantage of them. God grant we will not fail this time. Obviously, I cannot make public all the details. But a station with full equipment capable of operating up to 250,000 watts of power---many times more powerful than any other station in this hemisphere---with internationally-clear channel in one of the very BEST spots on the radio dial---a clear-channel guaranteed by the international Havana treaty between the United States, Mexico, and other governments---a station which can be located just across the border near the very middle of the United States (east and west), where this tremendous super-power on such a splendid channel would reach just like a LOCAL STATION into every home in the United States, Canada, and down to South America---a station which would be heard in England, Europe, and all over the Pacific---almost around the world---is now offered to me for \$250,000.

Now that's a lot of money---a quarter million dollars. But, if you knew what radio stations are worth and sell for, it is RIDICULOUSLY LOW for what we would have. A station of only 1,000 watts power sold in the Pacific Northwest last week for \$200,000. A 50,000-watt station in Texas, which you could hear only with WEAK reception compared to the 250,000-watts we would have on this Mexican station, was purchased by its present owners for one and three-quarters million dollars. If we owned this station and sold time commercially, it would gross around a million dollars a year, and its operating expense is only fifty thousand a year. Dr. Brinkley grossed a million a year with his station, operating from the same location I have in mind, same power, no better channel, and netted \$500,000 per year profit.

I mention these figures to show you that \$250,000 is a LOW price or such a super-powered station. Think of the tremendous POWER! Everywhere all over the United States, at night, when people start turning the dial, even tho the volume is turned way down, our station would come in so strong it would be like their local station---or even stronger than their NEAREST station where people live, say, 50 miles from a radio station. And effectiveness in getting out the Gospel does not depend on how many COULD hear it ---but upon how many ACTUALLY DO! Because we were able to hold a large percent of listeners to our program regularly, we were able, over a period of time, to develop a listening audience of around a

quarter to a half million on each of these stations. And that was considered exceptional. Even so, on some nights due to atmospheric conditions there would be a static, or the program would fade out at times; and on other nights it could not be heard at all in farther away states.

To make it still plainer, let us take an imaginary example. Suppose a listener just a mile or so out of St. Cloud, Minn., has been listening to the Canadian station of 50,000 watts, located in Saskatchewan, at the very top of the dial, 540. He wants to tune to a program about to come in over KSTP, Minneapolis-St. Paul, a 50,000-watt station at the very opposite end of the dial. Now if he turns the dial along rapidly, only three or four stations will come in loudly and clearly enough to arrest his attention, provided the volume is not turned on very loud. Suppose, now, our Mexican station was located at 950 on the dial---which it isn't. I can't reveal the exact channel offered us at this time, but it's just as good as 950, and this will serve to illustrate. If this listener were turning the dial rather rapidly, with volume half way up, he would hear a brief sound for a fraction of a second as he went past 670 and 720, two of Chicago's 50,000-watt stations. But the chances are he wouldn't even notice a sound as he went past a large number of 5,000-watt stations in Bismark, N. Dak., Chicago, Yankton, S. Dak., Omaha, and other points. If he turned the volume clear up, and turned his dial very slowly, then he could hear all these stations, and also such farther-away 50,000-watt stations as Nashville, Cincinnati, and Detroit, or even Atlanta, Ga., Dallas and Ft. Worth, Texas. But, with volume down low, and turning fairly rapidly, the first station to come in sharp and loud enough to arrest his attention would be WCCO, Minneapolis, 50,000-watts, only about 50 miles away, at 830 on the dial. Turning on he'd pass a number of other stations he could hear if he tuned carefully and turned the volume on full---but the very next station to really STOP him would be our station, across the Mexican border, at 950---and this would REALLY STOP him, coming in just about as loud, as clear and even and plain, as the 50,000-watt Minneapolis station only 50 miles away, or as the local St. Cloud station only a mile away, 1450 on the dial, or KSTP, St. Paul, 50,000-watts only some 50 miles distant.

Now, at 1040 on the dial, if he turned the volume on a little louder, this listener easily could pick up WHO, Des Moines, which would come in at St. Cloud very good, tho not nearly as loud as the Minneapolis stations. Also, at 1200, he could, if he turned the volume on full, and tuned carefully, bring in WOAI---just as he could other 50,000-watt stations in Denver, Salt Lake, Louisville and Nashville, Cleveland, Detroit, New Orleans, Atlanta, Dallas, and other points. But do you see what I'm trying to make clear? Unless he turned his dial SLOWLY, with the volume on so full that in turning past his local Minneapolis and St. Paul stations or our 250,000-watt station, it would almost break his ear-drums, he would not ever happen to catch the program on a 50,000-watt station so far away as San Antonio. Yet our Mexican station, with 250,000 watts of power, would come in SO LOUD, he would almost have to stop and listen.

The point is, that for every one who happens to catch our

program on a 50,000-watt station so far away as WOAI, there would be one to fifty people who would be STOPPED as they turn the dial, and catch our program on this Mexican station going out at the great power of 250,000-watts---FIVE TIMES the power of any United States station---the MOST POWERFUL RADIO SIGNAL IN THE WESTERN HEMISPHERE! It would come in just like a local station EVERYWHERE---always strong, clear---no static, no fading. It would give us at least TWENTY TIMES the listeners, at the same hour, as a 50,000-watt United States station---or the equivalent of using twenty super-power 50,000-watt stations in the United States, on which, at 8:PM, a half-hour program would cost about \$4,000. per broadcast.

But that isn't all. These large 50,000-watt stations in the United States have been unwilling to sell us any time for preaching the Gospel until AFTER 11:PM Sunday night---AFTER MOST PEOPLE HAVE GONE TO BED! They charge four times as much for a half-hour between the best listening hours of 6:PM, to 9:30 PM., because at least four times as many people listen at that period. With our own 250,000-watt station across the border, we not only would be free from the annoying censorship constantly imposed by super-power American stations, but our programs would go out at the very BEST HOURS OF THE EVENING---now multiplying the number of listeners four times more, a total of 80 times as many, as at 11:PM on the most powerful United States stations. Yes, we would often have an audience of as high as TWENTY MILLION PEOPLE at one time, beyond a doubt!

But still this isn't all. Our programs on the American stations can go out only once each week. On our own 250,000-watt station, the program would be on the air SEVEN NIGHTS A WEEK, Multiplying effectiveness 7 more times---at least 560 times the actual power of a 50,000-watt station at 11:PM!!

#### A Power Almost Beyond Belief

See if I can explain, by a comparison, so our minds can grasp just how powerful a program for God this will be. The most powerful radio stations in the United States are limited to 50,000-watts. We propose to operate a station FIVE TIMES as powerful---250,000 watts.

We have used two of our nation's greatest stations, WHO, and WOAI. There are none more powerful within the United States. On each of these stations, we could be heard, and were heard, in every state in the union. But, in most states, only a comparative FEW scattered perhaps many miles apart, actually DID hear our program.

#### Power Comparable to ATOMIC BOMB!

The atomic bomb, so far except for experiments, has been used only TWICE---both times for purposes of DESTRUCTION. Regardless of possible beneficial uses, it remains a potential DANGER greater than the human mind can grasp! Churchill expressed the opinion that this power for destruction has been "long mercifully withheld from man." It proves humanity is moving

rapidly, inexorably, toward "ARMAGEDDON! This new power for destruction staggers the imagination by its magnitude! Christ must now come soon to save humanity from destroying itself.

Yet if our minds can but grasp it, God Almighty has now placed within our reach a "POWER FOR GOOD---for PEACE, for the salvation of SOULS for eternity---of just as tremendous magnitude, compared to all past Gospel campaigns, as the atomic bomb is a power for destruction compared to past weapons used for that purpose!

All I can say is, the opportunity has now been opened to us, if we but grasp it, for serving God and humanity in the few remaining chaotic years of this present evil world that is SO GREAT---SO POWERFUL a means of spreading the GOSPEL and proclaiming God's WARNING---that it is difficult for our minds fully to grasp. And if Almighty God did not want us to take advantage of it AT ANY SACRIFICE, and did not intend to guide us and bless us in the undertaking, He never would have caused the opportunity to come, now for a third time! And every visible indication is, that this is the last POSSIBLE time.

There are many additional details I cannot enter into here. Suffice it to say here, that in such an enterprise, if placed in my hands, I believe in the policy of surrounding oneself with the most experienced, able, and best qualified men of proven ability and integrity, so far as actual management and operation of the station is concerned. A thoroughly-experienced and able radio executive would be placed in charge. As chief technical operator I already have the man in mind---one who for years has been chief operator of two key net-work stations in an important city, and whose sincerity and trust-worthiness has been proven. Mexican dealing will be handled thru and with the advice and assistance of men of long experience in the field of super-power Mexican radio properties---men who have personal standing and influence with government heads in Mexico City. The many other details I shall be glad to enter into privately with any and all seriously considering the matter of making this great opportunity OURS.

I have sufficient faith in God to believe this BULLETIN will be read by someone---perhaps only ONE---who has the ability, if God makes the heart willing, to supply for this purpose a sum of between one and two hundred thousand dollars. And perhaps one or two others able to put in \$35,000 to \$50,000. I believe there will be a few more who can manage to place at our disposal from \$1,000 to \$5,000. There are, I'm sure, still more who can, if willing, find a way to contribute sums of \$100, \$250, or \$500. And this unprecedented great and glorious opportunity will be realized, I know ONLY if each one who has ability to supply such sums does so, to the very LIMIT of his ability. A very large portion of our dear Co-Workers are poor people who are able to give only the "widow's mite." To raise any such sum as a quarter million dollars means, undoubtedly, that some one, or two, or three persons of large ability must make this possible, or the opportunity God has opened must fail. Let us pray as never before that any one, or small FEW, of such ability will not fail our God in this crisis hour of earth's history! I might mention that I have every faith, based

upon the facts as I know them, that every dime of the original investment could be retired within some two years or less---but that is a matter for private explanation. As mentioned above, Dr. Brinkley, with exactly the same power, did take a net profit of \$500,000 a year. I am not personally interested in any manner whatsoever in establishing this as a commercial enterprise for the purpose of making profits, however---but solely as a POWER FOR GOD, and sending forth HIS MESSAGE with the LOUD VOICE His prophecies say it is yet to go.

#### What I Ask YOU to Do

Now, dear Co-Workers for Christ, this is a most SOLEMN and serious matter---and there is no time to lose. I ask each of you, first, to go to a private place, get down on your knees before God, and PRAY! Even FAST and Pray! Pray earnestly. Ask God, if it is His will to place within our hands this tremendous power for proclaiming His Message to the world, to lay the burden SO DEFINITELY upon the hearts of those He chooses to use for supplying such a large sum, that they will be unable to resist! Ask God, please, to give ME wisdom and guidance, for I need it now as never before. And ask Him to guide YOU, and to show you what He would have YOU do about it.

Then after praying very earnestly and sincerely over it, write me AT ONCE, and tell me how much you, yourself, will be able to put into this great purpose, provided of course, (1st) after hearing all the additional details about it you still approve it and feel led to contribute this sum, and (2nd) enough money is pledged BY OTHERS to make up, WITH YOURS, the total needed amount. In that way, I will be able to know in a very few days WHETHER enough others have responded to make this tremendous opportunity a glorious REALITY, I can then notify you what OTHERS are able to do, and if there is enough, each one can then send the money.

Now it IS vitally necessary that I know, BY RETURN AIR MAIL ---and a telegram or even long-distance telephone call is quicker ---what each one will be able to do, subject to the above two conditions---in other words, whether it is going to be possible. Many I have learned, would have been willing to have put in a considerable sum for this very purpose when I wrote you of the former possibilities, only they didn't know whether enough OTHERS were responding to make up the total sum, and so they just did and said nothing. Now I can let YOU know what all the others are able to do ONLY if you let me know at once what YOU are able to do. So, whether you can send only an extra dollar or two, or \$100, or \$150,000, or even supply the entire amount yourself, LET ME KNOW IMMEDIATELY, either by air-mail letter, by telegraph, or long-distance telephone.

PRAY OVER THIS FIRST! Do not delay, please! And may God bless and guide you in making your decisions as to YOUR part! And join me in PRAYING EARNESTLY that God will guide, and move upon, to lead us in this. It is really a TREMENDOUS MATTER! It may mean the ETERNITY of countless precious souls. The money required is SO TRIVIAL by comparison! Time is short. They will give us only two or three weeks, and it may take the first week

of that period to get this longer than usual BULLETIN printed and mailed to you Co-Workers. We must work WHILE IT IS DAY!---while there is STILL time and opportunity. God has mercifully granted US the victory in World War II,---perhaps as much for the very purpose of giving us this opportunity to proclaim HIS MESSAGE to a lost and rapidly-dying world with such POWER as to shake this nation and all our Israelitish people to ITS VERY FOUNDATIONS, as for any other purpose. I know, from prophecy, our nation's LIFE is at stake. Souls are at stake for ETERNITY!

This is now, dear Co-Workers, YOUR solemn responsibility before GOD! As this BULLETIN goes out, I can only PRAY and trust Him to lay the burden on each one. PRAY, and may God lead, guide, and bless you!

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#### The CONDITION and STATE of the WORK

Brethren and Co-Workers, we have a wonderful program already planned for this Fall and winter season. We at the office are enthusiastic over the way things are shaping up.

Now the war is over, the printers tell me they are in position to begin getting out The PLAIN TRUTH every month, just as soon as I am personally in position to write the material that often. But I will have to be frank and tell you the delay in getting out the current issue, now at last actually going to press, has been caused by my personal run-down condition as much as it was due to war-time handicaps. Let me explain briefly. I have not been ill or sick in the accepted sense. I have a fundamentally sound and strong constitution. But, due to lack of sufficient physical exercise, high nervous tension and loss of sleep, I had gotten into a condition of personal inefficiency I simply didn't realize. I had developed insomnia, I couldn't sleep. A Week of fasting at the beach did wonders for me already. It wasn't enough. The end of the war forced us to return to the office, but as soon as I finish writing this, we plan to leave again this very afternoon for the Coast, and I will get in two more weeks of fasting, very special diet, and REST. This will end the insomnia, clean out my system and blood-stream. Then, Upon returning, I have a program all planned that will KEEP me in top physical and mental shape---a program involving ample physical exercise, proper diet, sufficient sleep. I am not attempting more than I can handle, but I MUST have top personal efficiency to handle the job ahead.

The last week in September---September 22 to 29 inclusive ---we are holding our annual Fall Festival---the Feast of Tabernacles. You'll read in Zech. 14 how we ALL will be forced, under severe penalties, to do this AFTER JESUS COMES. Paul and the New Testament Christians kept God's spiritual festivals--- Pentecost, Festival of Tabernacles, etc. We do it now. This year we shall hold it at beautiful Belknap Springs, on the Mackenize, out in the worship-inspiring Cascades, secluded from the world, 60 miles out of Eugene. If you'd like to come and join us in this spiritual festival, write or wire at once for reservations.



Beginning October 1st, we are negotiating now for using a full half-hour broadcast SIX NIGHTS A WEEK, between 8 and 9 PM, on the 100,000-watt station XELO. By the way, while this station is rated 100,000 watt, I have learned it is not actually employing that much power---it is not, in any manner, to be compared to the full 250,000-watts of our own proposed station. Nevertheless the mail response from this station has been tremendous and shows it has given us a very large listening audience over many states. We plan also on adding, during Fall or early winter, 50,000-watt KWKH, Shreveport, La., and 50,000-watt WHAS, Louisville, Ky. Also, on starting a DAILY program as soon as possible on WJJD, Chicago, the nation's most powerful independent station. That, together with getting out The PLAIN TRUTH regularly and more often, will far more than double the power of this work.

That means, too, INCREASED EXPENSE. It has been a tight squeeze to get thru the difficult summer months. Money always falls off thru the summer. We have reduced expenses somewhat this summer, but still it's been difficult to meet. The long delay in getting out The PLAIN TRUTH, and the BULLETIN, has resulted in a big falling off. RESULT: WE NEED AND MUST HAVE TWO OR THREE THOUSAND DOLLARS EXTRA FOR THE REGULAR WORK WITHIN THE NEXT WEEK OR TWO. Again, that means, in addition to the ever-faithful "widow's mites" for which we are SO grateful, we shall have to depend upon those of larger ability to send in larger offerings of from \$35 to \$500 for the regular current work, by return mail. It seems there are SO FEW willing to sacrifice for GOD'S WORK that every one of us must continually respond to the very LIMIT of our ability---whether a dollar or several hundred---in order to keep this great and glorious work going---and growing!

Now please go to some private place and PRAY---very earnestly, for this work, won't you? Then in the enclosed envelope send the very largest sum you possibly can for the regular work, and also write me, or telegraph or telephone, how large a SPECIAL OFFERING, anywhere from a dollar to \$250,000, you can put a little later into the purchase of our own station in Mexico, subject to the conditions mentioned. But please do not neglect to send, by return mail, all you possibly can for the regular work which must KEEP GOING! God bless you, I know you won't fail me---or our GOD! We are at a sobering period of history. God is giving us the opportunity---yes, the COMMISSION---to play a very IMPORTANT PART IN IT. May he bless each one, and help us not to fail.

Sincerely, in Jesus' name,

HERBERT W. ARMSTRONG

KXL Listeners, IMPORTANT!

For September, only, we are forced to go to the time of 6:30 AM. The program for this one month can also be heard on KVAN, 910 on dial, 10:AM. Most KXL listeners can hear the program over KVI, Seattle-Tacoma, at 570 on the dial, 9:30 AM, Sundays. KXL now goes off the air at sunset. The manager says if OUR PRAYERS can bring favorable decision from Federal Communications Commission granting them FULL TIME, as applied for, he will give us best time of week,

8 PM Sunday nights, the year around. Will you please PRAY earnestly about this?

The GOOD NEWS  
Letter

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A personal letter to all the brethren  
of The Churches of God, from your pastor,  
co-laborer, and fellow-servant in Christ,  
Herbert W. Armstrong, Box 111, Eugene

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Number 3

October 3, 1945

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Dear Brethren:

I feel most of you will want to hear about little Larry's condition, and how we finally came out on expenses for the Feast of Tabernacles.

By Sunday Larry appeared to have turned decidedly for the better. Early morning his temperature was about half-degree subnormal, and for a while we were a little concerned about that, but by 10 or 11 o'clock it was back up a fraction above normal, and he was taking nourishment---potassium broth made from non-starch vegetables, carrot-juice (raw), and whole grain oatmeal gruel, in addition to orange juice and water.

So after waiting out at Belknap until this report to decide about taking the trip to Crater Lake, we decided to go. Only our car made the trip, but with me were Sister Smith and daughter Mildred, Myra Carter, my mother and my brother Dwight. We saw the reflection of the sunset mirrored up from Crater Lake, just as we were leaving. It was magnificent. All who went feel that next year we must devote one whole day to a trip to Crater Lake for everyone. It is a very impressive sermon, if viewed properly.

We arrived at our home in Eugene at 10:PM. Little Larry's face had filled out so much in two days since I had seen him, he didn't look like the same baby. Brother Kiesz came in just as we were unloading our car, and I was with him till he left by bus about 12:30.

Larry has continued to improve in strength, and to gain in flesh, though his fever returned Monday, and was even higher Tuesday, reaching almost 103 again---as high as it has been at any time, but beginning to drop again in the evening as I now write. There is some possibility it may be typhoid, but we are not certain yet. We are continuing to feed him as above, in a manner that will not increase his fever or prevent elimination of toxins, but sufficient to build up his strength gradually. I feel certain that this whole case will come to a sudden complete healing, at any time. It seems, as I have said, that always God permits us to be under some "present trouble." Usually we are having to pass through some one or two trials or troubles at all times. Always it seems like this "present trouble" is one God is doing nothing about---all physical and material circumstances, will make it appear that our prayers are not heard. Then all of a sudden, the trouble just seems to melt into thin air. Every such trial we have

been thru in the past has been brought out just right, and in every case God has heard and acted and given the answer. He has never failed us once. He won't now. Of course there have been hundreds of times where God has given us the healing, or the answer to our prayers, or the deliverance from trouble, immediately after committing it to Him. But every time our faith has been tried by the trouble hanging on, as at present, if we do not lose faith, the answer comes. So, please KEEP PRAYING WITH US, very earnestly, and in continued FAITH, and in His time and way God will restore Larry to complete health.

I didn't get a minute to check up on costs and receipts of food, etc., until today. We finally came out far better than we thought we would. The food bill came out less than it looked like it would, and by the end of the meeting, more money was received than earlier appearances indicated. Here's a brief condensed statement. Meats, fresh fruits and vegetables, \$84.16. Groceries, \$71.26. Dairy products \$34.69. Cook's salary and room, and Bro. Kiesz' room, \$116.50 (Sister Wallace began work Thursday night out at Belknap, and did not finish until after Breakfast Sunday---more than nine days total). Total expenses, \$306.61. Total received, \$387.65. Balance, placed in radio and publishing fund, \$81.04.

A great meeting of this kind, like an altar-service of the right kind for the right purpose, may prove a wonderful blessing and bring us a real revival---but we must now realize that both, at most, are merely a sort of "pump-priming" of spiritually-dry wells. Many of us have been much closer to the world than we have to God. We have neglected prayer. We have become dry, spiritually. We were in DANGER, for we can lose out altogether thru neglect. Many of us perhaps never would have gotten back to God alone. We were dry wells. We needed priming---a little of the true Spirit of God poured into us, by such a meeting, to start the inflowing and OUT-flowing of the Holy Spirit working continuously, again, in our lives. All of us should have been revived by this great meeting. We were brought back closer to God. We got out AWAY from the world for eight days. We were able to help one another revive spiritually. We put in more time PRAYING. We read more, and heard more, of God's Word. It surely should have started God's Spirit coming in, and flowing on OUT, in love and fulfilling of His law, thus priming the spiritually-dry well. But, dear brethren, unless YOU yourself now KEEP ON drinking in more and more fully of the precious WATERS OF LIFE, so that this LIVING WATER of God's Holy Spirit can flow now, not like a trickling stream almost dried up, but like RIVERS of living water, as a result of greatly-increased private prayer, along with God, and much more time devoted to Bible study, and worship, and contemplation of the things above, then this meeting will have been in vain for you, after all---it will only have been a good time. Now you are back home from the Feast of Tabernacles. STUDY YOUR BIBLE MORE. Go to a place ALONE WITH GOD, and PRAY as you never did before. Spend at least one solid hour a day without getting up, on you knees in private prayer with God---beside much additional prayer, and keeping constantly in a spirit of prayer. Be more regular and punctual in assembling with the brethren every Sabbath, and prayer meeting. And start NOW to set aside, where you won't and can't touch it for any other purpose, that SECOND TITHE God has ordained

to cover you expenses at Passover, Pentecost, and next year's Feast of Tabernacles! Be a DOER of the Word, not a hearer only! Have courage to DO IT, and then see how surely and abundantly God will bless you! The time to start that second tithe is NOW. If you don't do it now, you won't later, and you'll lose the blessing, may be unable to come next year, and have heard now light in vain. If it was not made completely clear to you, write and tell me so, and why, and let us study further until it is clear---but don't just neglect it. NOW is the time to start---this very DAY---this very WEEK---with the very next dime, or dollar you receive.

There were more than enough red stamps to cover the meat and butter and if those who sent stamps would write us, we will divide them equally among you.

We have already engaged Belknap Springs for next year. I think we will plan the schedule a little differently next year, making it more interesting, and so all will get more out of it. We will profit from lessons learned this year. I'm sure we shall have a more interesting program---reducing the amount of time spent indoors sitting in services, allowing more time for being out-doors and praying like Jesus did, on the mountain-side, and perhaps holding some services outdoors. We will try to arrange for all to take the trip to Crater Lake. We will plan farther ahead for a better, more interesting program for children and young people. This is just a first beginning of this type Feast of Tabernacles this year. Let us profit from it. So, remember, PRAY more, study your BIBLE more, keep closer to God, trust Him not only more but FULLY in ALL things, and start laying aside that second tithe, now. God bless you, and make the wonderful festival just closed the REAL BEGINNING of a changed, far more spiritual, joyful Christian life!

Sincerely, in Jesus' name,

HERBERT W. ARMSTRONG

OUR Co-Worker's  
BULLETIN

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Published every little while to keep our Co-Workers informed of the progress, the problems, and the future plans for carrying on God's Work in these closing days of this age; ---broadcasting "The WORLD TOMORROW," publishing The PLAIN TRUTH magazine, and other Gospel literature. HERBERT W. ARMSTRONG, Box 111, Eugene, Oregon.

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VOLUME VI. Number 7.

November 20, 1945

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NOW S T A R T I N G ! -- POWERFUL EVERY-NIGHT BROADCAST TO NATION, PREPARATORY TO MIGHTY CAMPAIGN OVER 250,000-WATT STATION OF OUR VERY OWN!

GREETINGS, dear Friends and Co-Workers: At last I'm personally fit and READY! By the time you receive this BULLETIN, by far the most powerful Gospel campaign of our experience will be going out to the nation in full half-hour broadcasts at the very best hour, EVERY NIGHT!

Once again I'm writing you from the beach. Even the same day I wrote the last BULLETIN from here, I was called back by pressure of work to Eugene, and Portland, getting this great new campaign finally contracted for, planned, and arranged. Again I was kept away from the imperative FASTING and prayer, and rest, for nearly another two weeks. But finally Mrs. Armstrong and I managed to get back over here and remain two and a half weeks this time. And finally the all-important purpose is accomplished! We leave here TOMORROW, fit and READY---keen and full of vital energy for the task ahead!

Now this BULLETIN goes from my typewriter here, to our office in Eugene. There it will take our office staff a few days to print, on the mimeograph, to assemble, fold, address, stamp and mail the nearly 5,000 copies. It will take a few days more after that for them to go by mail all over the United States and to reach you. I mention this so you'll understand why your BULLETINS always are received several days after I write them.

We leave here tomorrow morning. Already I have broken my fast, and I feel now like a new man. Tomorrow we drive to Portland, where next Sunday's broadcasts are to be recorded and the electrical transcriptions started an hour or two later by plane for the various stations. Then we return to Eugene for a very busy day of final preparation for this dynamic campaign. During this time the telephone company and radio technicians will be installing a microphone, radio equipment, and private line in my office. Arrangements already are completed. Then on next Monday night the first of the every-night half hour programs will go to the nation, originating directly from my own office in Eugene.

The contemplation of this big intensive campaign is THRILLING! Already a new super-power station is carrying the

Message, the entire length and breadth of the Pacific Coast. Three broadcasts already have gone out, the past three Sunday nights, over 50,000-watt WEBR, a powerful Mexican station south of Los Angeles. Mail is pouring in from this station from British Columbia, Alberta and Saskatchewan in Canada, from Oregon, Washington and California on the west, and from Idaho, Montana, and Utah.

On next Sunday night, November 25th, "The WORLD TOMORROW" program starts, at last, after some nine months of waiting, on the 150,000-watt station XEG, located at Monterey Mexico, south of San Antonio. This station will send the Message clearly and powerfully all thru the middle-west---especially the states of Illinois, Indiana, Ohio, Michigan, Wisconsin, Iowa, Missouri, North and South Dakota, Nebraska, Kansas, Oklahoma, Arkansas, eastern Kentucky and Tennessee, Louisiana, and, of course Texas. Millions and millions live in these states. The TIME on XEG is 8 o'clock Sunday nights, Central Standard time, at 1050 on the dial.

Every-Night Program on Two, Possibly  
Three, Super-Power Stations

Now here's how the EVERY-NIGHT program will START! They start off, first, on the 100,000-watt station XELO, which we have used now for over a year, on Monday night December 2nd. This continues, on this one station, two weeks, and then beginning Monday night December 16th, we are to broadcast also EVERY NIGHT (except Saturday) on XEG.

The time, both stations, 8:PM every night---the VERY BEST time! Only there is this difference: Station XELO, Juarez, Mexico is in MOUNTAIN TIME, so the programs there are a 8 o'clock MOUNTAIN Standard time, at 8 on the dial. That's 7:PM on the Pacific Coast, 9:PM in the Central states. The program will be on XEG at 8:PM Central standard time, which is 7:PM in the Mountain states.

Then, if this EVERY-NIGHT campaign is successful on these two great stations, it is to start, still another two weeks later, beginning Dec. 30th, on XERB, covering the Coast region from Mexico to Alaska. Our time on XERB is 6:30 PM Sunday nights. I hope to be able to secure the same time EVERY NIGHT, beginning Dec. 30th.

PROVING-Ground for Our OWN Great Station!

This is a very great campaign in itself! By far the most powerful effort God has ever used us in carrying on so far. It will multiply the scope and power of our work for Him from five to ten times over, in this one great leap! Yet it is merely the preliminary FORE-RUNNER---the TRAINING-GROUND God has graciously provided, for the far greater, far more effective, much farther-reaching campaign to follow when we come to own our VERY OWN STATION, to be increased up to the colossal power of 250,000-watts, making it the most powerful radio voice in the Western hemisphere, if not in the world! I feel more certain than ever God will provide us with this station of vast power. But in His infinite wisdom, He has first provided us with this preliminary every-night campaign on three of the most powerful stations now

in existence, as the preliminary PROVING-GROUND!

It's a most GLORIOUS privilege and opportunity! It will require our UTMOST effort---we must give of OUR VERY BEST, directed by the Eternal God, going forward in HIS GREAT SPIRITUAL POWER! So as we come, now, to the very "Zero-hour" of this great campaign, I feel HUMBLED, SOBERED, realizing fully the responsibility and what shall be required! So I ask EVERY CO-WORKER to take this matter seriously to heart---to PRAY MOST EARNESTLY for the work just now! To stand with me now as never before! For it not only is a glorious opportunity to proclaim the GOSPEL MESSAGE, and to win precious souls for Christ's Kingdom, but it is a campaign that will multiply the EXPENSES of the work THREE TIMES OVER!

Now We are Beginning this Great Campaign

As always, we are proceeding on PURE FAITH! God has led, opened the opportunity. What God starts He is able to maintain, and finish! I am reminded in this sober hour of the inspired words God caused David to write: "The Eternal intervenes on my behalf: Eternal One, thy kindness never fails, THOU WILT NOT DROP THE WORK THOU HAST BEGUN!" (Psalms 136:8, Moffatt Translation).

But we are not to "tempt God" by acting impulsively without due caution and sound reason. We must not on an impulse run up a crippling debt, get ourselves into a hopeless hole, and then expect God to pull us out.

When this EVERY-NIGHT campaign was opened to us, I knew instantly what a marvelous opportunity it was. But I knew, too, it meant an EXPENSE almost THREE TIMES present expenses---which means also three times as much as we now have coming in! But by past experience I know, too, that listeners voluntarily respond with tithes and offerings much more liberally when hearing the program SIX times a week than when they hear it only ONCE! And, too, such an intensive campaign adds NEW Co-workers. I know, too, by experience, it will take from two to four weeks before this increased sum in offerings is received.

So God graciously provided a way for us to use this highly valuable time EVERY NIGHT without taking chances of getting into a financial hole. I will go no farther, at any time, than we are able to pay! But I want our Co-Workers to realize fully exactly what this means! It means that if, by the end of the first two weeks of every-night broadcasting on XELO only, the financial response is not increasing sufficiently to pay the added cost, I shall have to CANCEL the every-night program forthwith and instantly, BEFORE I become entangled in a financial obligation I can't pay.

Remember, dear Co-Worker, while my entire time is devoted to the conduct and management of this work instead of in EARNING MONEY, and MY PART in the work is to conduct it, do the preaching and writing---and while YOUR PART in the work is to provide the financial means to keep it going,---yet by the very nature of the work it is I, not you co-workers, who must sign the contracts, and assume ALL THE FINANCIAL OBLIGATIONS! Providing the money is not



MY PART, yet I alone and personally must and do assume the full and sole financial obligation as my own personal responsibility!

So this campaign has all been planned and arranged, as worked out and made possible by our heavenly Father Himself, so I do not have to go farther than we shall be able to pay. The first two weeks of daily broadcasting on this one station, XELO, I can assume, and that much I know we can pay for. Therefore we shall start, and go that far. But, unless you Co-Workers dig down deep, sacrifice, and respond now AS NEVER BEFORE, and unless NEW Co-Workers join us during these two weeks, I shall have to cancel it suddenly at the end of the first two weeks, and the daily programs will never be even STARTED on XEG!

But if, as I have every confidence, thru FAITH in our God, the financial response increases within these two weeks sufficiently, then we shall continue on with XELO the NEXT two weeks, and also start our first two weeks of EVERY-NIGHT broadcasting on XEG. If enough money keeps coming to pay for it, the program will keep right on until---LISTEN!---UNTIL NEXT APRIL---clear thru the winter! and early SPRING!

I know all you Co-Workers will want this frank and candid statement of the situation. NEVER have we had such an opportunity! NEVER did this old world NEED the Message as NOW! NEVER was this world in such a CRISIS HOUR! An NEVER have we faced such a sober financial responsibility! I have written all contracts for this time, subject to almost immediate cancellation! I know you won't let me down, or fail our God in this great crisis! It mean much MORE than the material things of this world you probably had planned on getting for yourself. We have to sacrifice and GIVE UP things we want very badly sometimes, if we are to serve our God in these very LAST DAYS! Most of us have been laboring together in Christ's vineyard for one to ten years. You can't know what an inspiration it is to me to know from OUR long experience together as Co-Workers for Christ, that our Co-Workers will rise with me to this emergency, put forth a supreme EXTRA EFFORT, sacrifice as never before, and PRAY as never before---and together, with God's help, we shall carry forth in this greatest campaign of our experience!

Now FITFor My Part!

I have realized fully the tremendous drain on my own energy and strength such a heavy program will exact.

Few of our readers and listeners, in all probability, realize the very large amount of reading, study and research after the FACTS of world conditions as they are fulfilling prophecy, as well as of continuous Bible study, that is required to create just one broadcast on The WORLD TOMORROW program. Often whole books, three or four magazine articles, several "columns" are read thru, in order to locate and assemble together just two or three paragraphs of script for a radio program. But this is what makes the programs scintillating with INTEREST---makes them authentic, convincing. Thousands and thousands of non-Christians, non-church-goers, yes, even atheists are being shaken in their unbelief,

caused to turn to the Bible and seek God.

Let me illustrate another vital drain on my personal strength. Today I was reading some in Pierre Van Paasson's book, "The Forgotten Ally," revealing hitherto unpublished facts about the Jewish-Arab strife and the Palestine situation. A publishers note in the flap of the outside paper cover speaks of this book as one "written in the white heat of passion that characterizes Van Paasson in the search for truth and justice."

As I read that, I wondered how many of our Co-Workers realize that if we are to be successful in gaining the attention of the public, arousing conviction, and winning souls for Christ, it requires just that inner burning passion for our cause! The average listener, when he happens to tune to our program, is not even INTERESTED, perhaps, in God or in the Bible, or his eternal salvation---let alone being in "a white heat of passion" for it. Now, if I, as a speaker, feel no more deeply a concern for his welfare than he does---if I am down in my heart and innermost being as calm and dispassionate as he, except perhaps for a MENTAL understanding he lacks and sense of duty for getting my job done and out of the way, then, I ask you, how am I going to arouse that spark of interest in him, that will lead him to Christ and an altogether new and changed life, and ultimately into the Kingdom?

Perhaps nine-tenths of whatever feeling of earnestness, or deep heart-felt concern for one's listeners and THEIR eternal welfare a speaker may actually have in his heart is LOST before the words enter the mind of the listener. That is, the listener will probably actually receive, and FEEL, not more than a TENTH of the interest and serious burden for this thing that the speaker himself possesses. Unless a man BELIEVE in his Message with all his heart and soul, way down DEEP, and with a burning passion that kindles enthusiasm, earnestness, and a convicting POWER---and unless as a result of this inner belief and overpowering BURDEN on his soul for others he is inspired to a spontaneous vigor, earnestness, and power in his very voice that will carry right thru to the emotions of his hearers, then he will interest but FEW, and probably actually win NONE.

It's the same whether spoken, or written. Most radio stations require that every word spoken on the air be first written in script. But unless one FEELS his Message, and literally BURNS into his writing the very white-hot flame of earnestness and conviction, it won't be there in the voice when the same words are spoken later into the microphone. What few of you probably realize is that I literally burn up more vital energy, vitality and physical nervous strength in the three or four hours of concentrated WRITING of a radio script, than I would in EIGHT hours of hard, physical, manual labor with my hands and body. If the weather is the least bit warm, I am dripping with sweat when I finish---tired, depleted of strength and energy. The same with articles for The PLAIN TRUTH. If such writing is to be useful in really REACHING and HELPING people, I have to throw, as it seems, literally TONS of vital energy into the task. Then, in the broadcast itself, I throw my whole being and energy into it. I actually believe I am nearly always far more interested in any subject, far

more deeply concerned about it, than most any of my listeners---and incidently, perhaps I do ENJOY one of my own sermons or broadcasts more than my audience---that is enjoy the TRUTHS actually flowing from God's Word! But it expends much vital ENERGY! It requires absolutely top physical condition.

It's this long and constant drain on physical and nervous vitality, with lack of sufficient physical exercise, loss of sleep, plus inability always to get proper food and diet when away from home so much, that had enervated me and made necessary this period of fasting, and rest at the beach.

The body is the temple of the Holy Spirit---not as a reservoir, but a CHANNEL thru which God's Spirit flows. But an enervated, worn-out, below-par body is never a fit temple for God's Spirit. One is not qualified for a work such as this to which God has called me, unless quickened---energized---by the very POWER of God's Spirit. But the physical and mental must be at top efficiency before this OUTSIDE current of power from God can flow in, and thru, a human being. So I needed, vitally, this period of fasting and prayer---for increased physical vitality, as well as spiritual power.

Now I'm fit, revived, once again, and READY! I have been revived, after such a regime before, but this time I have gone farther and planned a definite schedule for myself which involves ample physical exercise and fresh air, ample rest and sleep as I go along. Instead of wearing down again, this time I should constantly INCREASE in stamina and vitality for the work! The fact of installing the private broadcast line right into my office in Eugene will enable me to remain home most of the time, and adhere to a definite daily routine. Yes, SIX broadcasts a week instead of one, of the nature and type which go out on "The WORLD TOMORROW" program, made necessary that I first be fit and ready, physically and mentally as well as spiritually, for my part. I AM NOW FIT AND READY.

Many of our good Co-Workers did not seem to understand. Some have had the idea I was in bad health, perhaps something chronically wrong. I hope these few words may correct that erroneous impression. The above explains the sole debility I was under. I have not been ill or sick in the usual sense of the term, nor even in bad health in the usual sense of the word. Nothing wrong of either a chronic or acute nature. I have a very strong constitution, am almost never sick or ill. The temporary staleness, tiredness, worn nerves, are now all restored, and I feel I'm in top shape for the vigorous campaign now starting.

These past several months I have not been able to keep up with personal correspondence, or even to complete the writing of The PLAIN TRUTH. However, in order to keep good things going out of our office to our listeners and Co-Workers, I have been announcing regularly in the broadcasts, SPECIAL literature which we have been printing and sending out from week to week, for all who would write in a special request.

INTEREST GROWING IN PURCHASE OF OUR VERY OWN

## 250,000-WATT RADIO STATION!

Letters coming in daily show a growing interest in the purchase and operation of a super-power radio station of our own, to be located just south of the border, in Mexico, and as near the middle of the North American continent, east and west, as possible.

Many questions are being asked. In due time a complete prospectus will be prepared, available for mailing to all our Co-Workers who are interested in having a part in his great cause.

I had intended to quote from many of the letters coming in, and answer many of the questions being asked, in this BULLETIN. But I see space forbids. I will try to send you another BULLETIN, if possible, within the next two weeks or so, quoting from those letters, answering many questions.

The Immediate Job to be Done NOW!

However, even though interest is increasing, and the move for the purchase of the most powerful radio voice, possible, in the whole world, is gaining momentum, there is a PRESENT TASK immediately before us, preparatory to this larger undertaking to follow, and to the job of this hour we must turn our undivided attention and wholehearted efforts now.

So, the ZERO-HOUR is HERE! This great winter campaign is NOW STARTING---probably will be actually ON THE AIR, every night, by the time this BULLETIN reaches you!

It will multiply the power of GOOD of this great work five to ten times over! But, it will multiply the expenses of the work at least THREE TIMES, within the next few weeks! And that, dear Co-Workers, is YOUR responsibility. I must call on you now to respond with liberal tithes and offerings as you never have before.

The PLAIN TRUTH will be rolling off the press now very soon. I'm fit and ready now, and war-time delays are partially if not yet altogether in the past. The PLAIN TRUTH will be coming out more often, and, I hope, within just another two or three months, regularly at least every two months, and soon EVERY MONTH! If possible, I hope to have the wonderful new BIBLE STUDY COURSE actually started before this winter campaign of every-night broadcasting is over. Yes, we have an ambitious campaign planned---and now ALREADY LAUNCHED AND UNDER WAY!

Never did this world face such an awesome, threatening, fore-boding situation as now. Statesmen are frankly bewildered---and, whether they admit it or not publicly, FRIGHTENED!

There is but ONE WAY, now, to world peace---to prevent annihilation of humanity by the horribly-destructive atomic power and frightful new weapons for using it! WE KNOW THAT WAY! It must be shouted, yes T H U N D E R E D, with a tremendous power only GOD can impart, over these super-power facilities and the printing press, to the nation, and the world!

We must do it WHILE WE MAY! Let me remind you again, the NIGHT is coming, when no man can work! Soon will come the FAMINE of hearing God's Word preached. It's OUR RESPONSIBILITY---N O W! Co-Workers, I have to appeal to you now---this greatly-multiplied program is NOW GOING OUT---we need the widow's mites IN LARGE NUMBER now as never before---from many who may not be able to send in more, and have sent nothing for some time! We need, and MUST have, in addition, larger offerings from all who possibly can, from one, on up to several hundred dollars. And if ever there was a time when GOD'S WORK needs one or two of you who are able to make a real sacrifice and place into His active work special gifts of one or several thousand dollars, that time is NOW!

I have given MY ALL! I am putting into it MY VERY BEST! The REST, dear friends, God must supply THRU YOU! The fate of this work depends upon the response of this urgent appeal! I rest it now in YOUR HANDS---and GOD BLESS YOU!

HERBERT W. ARMSTRONG

FREE, on request: Special booklets and mimeographed articles: "The PLAIN TRUTH About CHRISTMAS!" Where did it come from? What does the Bible say about it? After the birth of the Christ-Child (not on the day of His birth) the wise men presented to Him GIFTS---not to inaugurate a NEW CUSTOM of exchanging gifts, but in conformity of an age-old custom of always bringing a present whenever ushered into the presence of a KING. They did not exchange gifts among themselves. They presented their gifts to CHRIST! Today, without thinking, people have fallen into the habit of trading gifts back and forth among themselves, while the month of December is the one month when they seem to give less to CHRIST than any other! This year, WHY NOT HONOR HIM, BY THE LARGEST GIFT YOU EVER GAVE HIM, FOR HIS WORK?

Other articles: "The PALESTINE Issue." "The THREAT to World Peace." "PREDESTINATION." "The MILLENNIUM---in Heaven, or on Earth?" etc.

\* \* \* \* \*

RADIO LOG: Entire Pacific Coast: XERB, 1090 on dial, 6:30 PM Sundays. Pacific Northwest: KVI, Seattle-Tacoma, 570 on dial, 9:30 AM, Sundays. KXL, Portland, 750 on dial, 6:30 AM; KVAN, Vancouver-Portland, 910 on dial, 10 AM. Southern California, KMTR, Hollywood, 570 on dial, 9:30 AM. Middle-West, Mexico to Canada, XEG, 150 on dial, 8 PM, Sunday evenings, Central Standard time. Mountain States and entire U.S. and Canada, XELO, 800 on dial, 8 PM, Mountain time.

Box 111, Eugene, Oregon

December 28, 1945

S E R I O U S and U R G E N T !

Dear Friends and Co-Workers:

A most UNEXPECTED emergency has arisen. I forced me to do something DRASTIC--something I've never done before--something I hated to do more than you can realize--It forced me to put out an urgent emergency appeal over the air last night on the two great super-power stations that cover the entire nation and continent.

Never before in twelve years of broadcasting God's Gospel Message have I asked for money over the air. I did it for the sake of A MILLION PRECIOUS SOULS now listening to the Message EVERY NIGHT--and the many THOUSANDS now interested and writing in for spiritual help, and our free literature carrying to them the BIBLE TRUTH.

Here is what I was forced to say, at the close of the broadcast last night--it is self-explanatory:

...and now, may I have just a word with our CO-WORKERS who are listening tonight. What I'm going to have to say for the next two or three minutes isn't intended for most of our great vast radio audience---this is just for our regular co-workers ONLY.

But I have to report to you dear Co-Workers who are financing this great work of God that we may be forced off the air SUDDENLY, in less than a week! Co-Workers, LISTEN! I can hardly bear to say it, but most of our regular co-workers who have so loyally supported Christ's work and kept it going--yes, and GROWING until it's become an international POWER for GOD--have simply been letting the work down, since the beginning of the Christmas shopping season! Only about a fourth of our usual co-workers are remembering CHRIST and His glorious work at this time! Almost none of the usual larger offerings--or tithes--in amounts of thirty, fifty, a hundred dollars or more, are coming in now,--and just as we are STARTING this nation-wide INTENSIVE campaign of EVERY-NIGHT BROADCASTING! It seems about the only Co-Workers who are remembering CHRIST at this season are those of meagre circumstances --many, old people living on old-age pensions, who STILL are faithful and loyal with their widow's mites, given at real sacrifice! --GOD BLESS THEM!

Now just at this time God opened the opportunity, and I've launched out--ON SHEER FAITH--with the biggest, most powerful campaign BY FAR we ever were privileged to conduct. This program is going out every night except Saturday over the two MOST POWERFUL radio stations in North America--at the VERY BEST HOUR--8 o'clock in the middle-west, 8 o'clock in the Mountain States and beginning next week it is scheduled to go out, unless we are stopped, also at 8 o'clock on the COAST! Now this has multiplied expenses THREE TIMES OVER! Unless our family of co-workers comes to the rescue, we'll be forced off the air in less than a week!

I can't keep this valuable radio time another week unless a LARGE NUMBER of our co-workers all over the country hear, and HEED this appeal, and come to the rescue not only with a veritable DOWNPOUR of widow's mites, but also with a real shower of the larger sums of fifty, a hundred dollars, and more,--and by RETURN AIR-MAIL! Please DO NOT send it special delivery--but use AIR-MAIL, or even better yet TELEGRAPH THE MONEY BY WESTERN UNION!

Now listen: I want you to know the FACTS! The mail response

to these every-night broadcasts has been overwhelming! It indicates this precious Message is being heard by an interested audience of at least ONE MILLION souls EVERY NIGHT--a great, vast, nation-wide and international audience. The response shows thousands and thousands are HUNGRY for GOD'S PRECIOUS TRUTH. It keeps a large and growing staff in our office busy every day mailing out FREE Gospel literature to thousands and thousands of people who are writing in for it! And remember it goes FREE. I can't put a PRICE on the Gospel! Some are bound to write in, after this appeal, and urge me to CHARGE for it--but THAT IS NOT GOD'S WAY, and WE CAN'T DO IT! You know I never ask for money over the air. You never heard me mention this, or ask for it BEFORE, and even tonight I'm saying this only to our regular co-workers who are listening,--and only because circumstances FORCE me to say it, as a last resort! I've never put out an appeal for money over the air before! Why, every day I receive letters like this one that just came this afternoon, saying, "If you will accept an offering, I'll be glad to send one to help spread the Gospel." Thousands of listeners do not seem even to know whether I'd be willing to ACCEPT an offering, or their tithe! That's because THIS broadcast is probably the ONLY ONE you have ever heard on the air--that is, of RELIGIOUS broadcasts--that does not continually beg for money over the air. No, I do not, I WILL NOT, and there is NO REQUEST FOR MONEY WHATSOEVER in any of the Gospel literature we send to listeners who respond to the broadcasts--except our Co-Workers BULLETIN, sent ONLY to those who have first voluntarily taken financial part in this work by sending in money UNSOLICITED! So, this once, I state the FACTS, as I must.

Now, of course, out of the thousands of NEW LISTENERS now writing in for our FREE GOSPEL LITERATURE, a small percent have been sending in small offerings for the work with their requests, even tho it was not solicited, nor expected. The plain facts are that had it not been for these offerings from NEW LISTENERS, I could not have continued this great campaign this far.

I owe you an explanation of the FACTS: Twelve years ago I started this work in a country schoolhouse near Eugene, Oregon, without a dollar of money--nothing but God's TRUTH, a rich experience, and PURE FAITH! A man at that time said to me, "I'd be willing to BET you that you can't go on preaching these PLAIN BIBLE TRUTHS and succeed--it can't be done!" He said "People won't support it, and no denomination will pay you a salary. People don't love or WANT the TRUTH. They want, and will support, only the soft and smooth things--the deceits--the FABLES. You'll STARVE to death if you keep preaching the TRUTH!" Well I want to tell you, my friends, I took that man up on his challenge. We didn't bet--but I've kept right on preaching the PLAIN BIBLE TRUTH to constantly increasing audiences ever since! At that time, 12 years ago, I preached to a nightly audience averaging 36 people. Tonight, and every night, if you Co-Workers stand with me and make it possible to continue, I'm preaching to a great, vast, INTERNATIONAL audience in THREE NATIONS of A MILLION or more people! And I'm still not pulling my punches, no matter WHOM it hits or hurts--I'm not preaching to please MEN, but to PLEASE GOD --and, God helping me, I'll go right ON preaching His TRUTH boldly, and fearlessly, as long as God Himself gives me the opportunity and the breath to preach it. God hasn't called me to entertain, amuse, or please the people with soft and smooth things and popular

traditions and deceits and fables, but to cry ALOUD--yes, ALOUD, over this whole NATION, and SPARE NOT--and SHOW MY PEOPLE THEIR SINS! That's God's commission to me and you co-workers who stand with me!

Now I realize fully that SOME of our former good co-workers will be offended by the straight plain TRUTH I gave you in this broadcast tonight. I doubt if you ever heard this TRUTH preached before, but it's time SOMEONE had the courage to tell it to this sinning nation bringing the wrath of GOD upon itself, before it's too late!

When Jesus was here on earth, HIS Message was not popular. He offended a good many, too. He was despised and rejected of men, too. He was persecuted, too.

Now a great, vast, powerful broadcast such as this costs MONEY --a lot of MONEY. GOD'S WAY--The BIBLE WAY--of financing God's true work is thru the tithes and offerings of HIS PEOPLE . . . the real Christians. A Christian is one who has REPENTED of the selfish, greedy, GETTING way, accepted Christ as Saviour, and turned to the loving and GIVING way of life. So, God's real born-again people GIVE of their tithes and offerings, freely, generous, even at SACRIFICE,--and GLADLY and JOYOUSLY--that the precious GOSPEL may be carried forth and GIVEN, FREE, without money and without price, to those in the WORLD who are willing to heed and accept it! Jesus set us the example! I myself try to follow His example, and in turn set an example for our other CO-WORKERS. I am giving of MY all,--and my wife HER ALL, right along by my side. We're giving OUR VERY LIVES to God's work! A year ago I turned down an offer of a salary of \$2,000 a week--\$100,000 a year--if I'd quit preaching God's TRUTH and broadcast a straight news-analysis program 15 minutes a day over a large national network for a breakfast-foods sponsor. Two years ago my wife and I sold our home in Eugene, Oregon, and put EVERY CENT into God's work, that it might grow to its present size and scope and great power for good. And we are both happy that so far we ourselves have put in the largest single sum of money ever contributed to this work. Right now, we have no home of our own at all--we're forced to just move around every few nights from one auto cabin to another to find a place to sleep--but we aren't grumbling about that!--rather, we're HAPPY to be able to be of HELP to so many, and of service to our God! Now I only mention this, so you'll understand there's nothing more I can do--and so, for the sake of the MILLION PRECIOUS SOULS listening in every night, and the THOUSANDS who are hungry for the free literature we are preparing of God's TRUTH, I've felt FORCED to send out this appeal tonight to the scattered sprinkling of Co-Workers who may be listening. THIS IS THE CRISIS of THIS WORK FOR GOD! The issue is whether GOD'S TRUE WARNING MESSAGE--this kind of PLAIN BIBLE PREACHING--can continue in a BIG WAY over this entire nation! That issue is NOW IN YOUR HANDS.

Co-Workers, I know you'll rally to this emergency. Remember this is a GENERAL LETTER, going to all co-workers. Many of you have stood by us to the limit of your ability--GOD BLESS YOU!--but more of you have let other things crowd CHRIST'S WORK out of your minds during this shopping season. If you are one who has ability to send a hundred, several hundred, or a thousand dollars or more, please rush it AIR-MAIL, or by telegraph. It's URGENT! These thousands of hungry souls MUST NOT BE DENIED GOD'S PRECIOUS MESSAGE



EVERY NIGHT. Thank you, and GOD BLESS YOU.

HERBERT W. ARMSTRONG

"The WORLD TOMORROW"  
A NATION - WIDE BROADCAST  
HERBERT W. ARMSTRONG  
Analysis Today's News with the  
Prophecies of THE WORLD TOMORROW

Publishing: Box 111, Eugene, Oregon  
The P L A I N T R U T H March 12, 1946  
a Magazine of UNDERSTANDING

A VERY SPECIAL EMERGENCY LETTER TO ALL OUR CO-WORKERS

Dear Friends and Co-Workers:

I have to rush to you this afternoon a VERY SPECIAL LETTER--to explain something vital and important to the future of this work.

Please read every word carefully, and don't lay this letter down until you have read it thru.

First let me say I haven't been able, due to the heavy pressure of the work since beginning the EVERY-NIGHT broadcasting, to send out "Our Co-Workers' BULLETIN" as I formerly did each month. It will be resumed soon. I wanted to send out a BULLETIN as soon as The PLAIN TRUTH is mailed out. However, circumstances have arisen that make it impossible to wait. I must rush this special emergency letter to you IMMEDIATELY!

Last December there was opened to us a TREMENDOUS OPPORTUNITY--to broadcast EVERY NIGHT except Saturday, over the two most powerful stations in North America, at the VERY BEST HOUR every evening, a full half hour warning this nation of impending disaster --proclaiming fearlessly the true GOSPEL--to put on one of the most intensive and far-reaching campaigns of soul-saving ever made possible in history! It meant obligating myself to an expense THREE TIMES as great as the amount of money then being sent to us for this work. But God opened the way. In sheer faith, we followed!

It was impossible to get out an issue of The PLAIN TRUTH immediately. I wanted to get articles on some of these vital subjects into the hands of listeners IMMEDIATELY. We had been frequently printing articles on our own mimeograph here in our office. So, I began from the first every-night broadcast to offer a wide variety of these special articles over the air.

I could not foresee that a veritable AVALANCHE of letters would pour in on us requesting these articles. We started out determined to mail out all articles requested the day the requests arrived. But soon we were literally snowed under. They began arriving at the rate of a THOUSAND requests A DAY! We doubled our office staff--then tripled it---hiring typists and office girls to address envelopes, insert and mail out articles and booklets, check names and addresses with the mailing list and get all new names on the

regular mailing list for The PLAIN TRUTH, soon to come out  
REGULARLY.

Desperately we tried to keep up--but we couldn't. We began falling behind--at first a few days, then a week, finally we got nearly four weeks behind, with thousands and thousands of requests piled up on us! Then we ran out of booklets. We can only print 2,000 or 3,000 copies on the mimeograph. But requests were coming in in too large quantities to be supplied by our mimeograph. In desperation I turned to the printers to PRINT these articles in booklet form. But there we ran into delays. We had to wait for paper. The printers were short of help. Other orders were piled up on them ahead of ours--we had to wait!

Now in addition to all this, the ordeal of preparing a whole half-hour broadcast and delivering it EVERY NIGHT, and of trying to answer the avalanche of letters--often long ones--asking for personal help, and requiring a personal answer from me, imposed upon me such a heavy burden of overwork, taking hours away from sleep, that I was simply unable to complete the writing of the articles for The PLAIN TRUTH magazine. And The PLAIN TRUTH is just now, after this long, long delay, going to the printers. It is HALF set in type already, and the balance now ready for the printers. They now promise to start delivering printed copies for mailing in ONE WEEK.

Co-Workers, I'm sorry--we've been doing OUR VERY BEST--and we have sent out tens and tens of thousands of booklets and pieces of literature--we've worked almost night and day to catch up. We had to even change our office system. And NOW, I'm happy to say, WE ARE RAPIDLY CATCHING UP, and within another two or three weeks we hope to be mailing out the literature requested the very day the letter arrives. And The PLAIN TRUTH is ready, and we are now organized so it can KEEP COMING OUT REGULARLY! I know you'll REJOICE with us in that good news!

But--and here's the vital, serious EMERGENCY!--for the past two or three weeks many of our Co-Workers are with-holding their tithes and offerings because, as I suppose, some of the literature requested has not yet arrived. This has brought this great work face to face with a critical, MOST serious situation! The VERY CONTINUANCE OF THIS WORK, AND THE DAILY BROADCASTING OF THE GOSPEL, IS SERIOUSLY THREATENED!

Believe me, dear Co-Workers, when I tell you we are doing our very utmost to get to your requests and send the literature out. Soon we shall be caught up. We are now gaining, in spite of the tremendous mail still coming in. Literature has been going out of our office by the mail-bag full.

But in the meantime, PLEASE, understand the situation--REJOICE with us in a vast nightly radio audience reaching now FIVE MILLION PRECIOUS SOULS every week--one of the largest audiences listening to ANY radio program in America! And I am forced to rush to you this URGENT EMERGENCY APPEAL, and to ask you to STAND BY ME thru this present crisis. Please do not withhold your tithes and very generous offerings until The PLAIN TRUTH arrives. We'll get it to

you just as quickly as we possibly can. But please don't wait, or this work may have to STOP--I may have to take the every-night broadcasts off the air! And that would be little short of a national calamity, if only you could read the thousands and thousands of letters pouring in from all over the North American continent--the United States, Canada and Mexico, and realize how many are being converted--how many wives are writing us that their husbands who never would attend church or listen to gospel broadcasts are now listening with rapt attention to "The WORLD TOMORROW" every night--how many YOUNG PEOPLE in their teens and early twenties, as well as older people, are listening--their lives being changed!

No, this great powerful work of God for His Kingdom MUST NOT STOP! It must go on, in ever-increasing power and scope! But it will take some real sacrifice! Before the every-night campaign started we used to receive, occasionally, some larger offerings of \$200 to \$500 which meant so very much to this work! Right now this work is in dire NEED of some of those larger offerings, of that size or still larger, from those who are able. Most of our listeners are not able to send in any such sum, and if it were not for the many "WIDOW'S MITES," we could not continue. God does not expect anyone to give what he has not got--but some of you CAN, if you'll let God get hold of your hearts, send in such liberal offerings as to rescue this great work from its present crisis in a hurry! WILL YOU PRAY OVER IT, at once, and place in the enclosed self-addressed return envelope, the LARGEST sum within your means--whether a dollar, or several thousand dollars---as God lays on your heart--seal it, place a stamp on it, and drop it in the mail-box, YET THIS VERY DAY? The need is IMMEDIATE and URGENT--so do it BEFORE YOU LAY THIS LETTER DOWN. Sent it AIR-MAIL if possible (but not special delivery).

Thank you, and GOD BLESS YOU!

Your fellow-servant in Christ Jesus,

HERBERT W. ARMSTRONG  
Box 111, Eugene, Oregon

OUR Co-Workers' BULLETIN

Published every little while to keep our Co-Workers informed of the progress, the problems, and the future plans for carrying on God's Work in these closing days of this age;--broadcasting "The WORLD TOMORROW," publishing The PLAIN TRUTH magazine, and other Gospel literature. HERBERT W. ARMSTRONG, Box 111, Eugene Oregon.

VOLUME VII, Number 1.

May 17, 1946

AND NOW! EVERY-NIGHT BROADCASTS TO CONTINUE  
THROUGH THE SUMMER !

HOLLYWOOD, May 17, 1946: GREETINGS, dear Friends and Co-Workers:

I have just completed arrangements for continuing the EVERY-NIGHT broadcasts right thru the summer--now THE YEAR 'ROUND--and also for enlarging The PLAIN TRUTH to twice its present size, on better paper, two colors, and soon to come out EVERY MONTH!

That, to all our Co-Workers, I'm sure will be GOOD NEWS!

I's so good I have to sit down right here, while still in Hollywood instead of waiting until I return to Eugene, and write you his BULLETIN. It will be printed and mailed in Eugene.

Indeed, this is the first BULLETIN this year--it will be the first ever received by many of you co-workers who have come into our small but growing family in active support of God's glorious work since the start of the every-night broadcasts!

So to you who have recently joined us, first let me say "WELCOME!" with a great big capital "W". There is no joy in this world quite so great as knowing GOD and being privileged to have active PART in His great program for our day! We are Ambassadors of CHRIST the coming KING! We are His advance-representatives. We are here as strangers in a foreign land, WARNING this world of what lies ahead--admonishing it to REPENT and prepare for His coming--carrying the true and precious GOSPEL MESSAGE to the nations of the North American continent, and to the world! These are the most thrilling, exciting, momentous days of history! WHAT a privilege to live thru them, carrying Christ's vital Message to this chaotic and dying world!

Pressure of the work in carrying on the every-night broadcasts has prevented the regular issuance of The BULLETIN since they started last December. Now I hope to resume regular publication of The BULLETIN. I hope you will enjoy it. In it I can tell you things about world conditions--about the conduct and plans for this work, which I can say neither over the air nor in The PLAIN TRUTH. Now later, before closing this BULLETIN, I want to tell you more about this work for the benefit of our newer co-workers.

NIGHTLY BROADCASTS THRU SUMMER

When we started the every-night program last December, we planned to continue it until April or May, then drop to SUNDAY NIGHT ONLY thru the summer, resuming the nightly broadcasting in October.

You see, radio waves do not reach out far thru sun-light. The biggest super-power stations reach out only over a few local counties in day-time. But after sunset stations of 50,000 watts and more reach out over MANY states. The World Tomorrow program is going out every night except Saturday--six nights a week--over the two most powerful stations covering the United States--Mexican border stations--XEG, with 150,000 watts, and XELO with 100,000 watts of power. The strongest stations permitted within the United States are 50,000 watts. These two giant Mexican stations, after dark, and in winter time, reach out over the entire North American continent.

Not only do the sun's rays cut radio waves from reaching out, but also even after dark reception is much better in the colder weather of winter than in the summer.

This is one reason we had planned to discontinue the week-night broadcasting for the summer. Another reason is that the every-night broadcasting lays a heavy strain on me personally, and in order to be fully fit to carry on again next fall and winter, I felt I needed to lighten the burden for the summer. A third reason is that we had planned a trip for Mrs. Armstrong, our two high-school-age sons, and myself for the summer, visiting scores of listeners scattered all over the country who have been converted thru the broadcasts, or who want to be converted and baptised, or who need my personal help.

The past several weeks we have been receiving letters from all parts of the country urging me to keep up the every-night broadcasts. Hundreds and hundreds of letters are pouring in from people who tell us they have been learning more from these broadcasts than they ever learned in all their lives before about the Bible--coming to really UNDERSTAND it for the first time. They have told us how much the broadcasts mean to them and pleaded with us to stay on every night.

Well, dear Co-Worker, this is God's work, not mine. I just have my part in it, the same as you have your part. And always I've noticed that God works out all the problems of His work FOR US. He has worked it all out in this case!

So let me explain how it has been worked out.

Remember, first, one thing we CAN'T help or change is the fact that radio reception won't be as good thru the summer months. Our listening audience won't be as large. Some, farther away from the stations, won't be able to hear the programs at all. Others will have spotty reception, more static, more interference from other stations, yet be able to get most of it. But many others, in other localities, will continue to get GOOD reception.

I have contacted both XEG and XELO, and both stations, realizing this poor reception and reduced listening audiences thru the summer, have agreed to reductions in the charge for time for the summer, making it possible--if you co-workers remain loyal and faithful--to keep on the air nightly the YEAR 'ROUND.

As to the need for lightening my personal burden, and taking the summer trip, I think we have that worked out, too. We will, for this reason, have to re-broadcast transcriptions of some of the programs that have been broadcast before. As a matter of fact there have already been several nights when I was unable to send you a live broadcast, and the stations were forced to re-broadcast transcriptions of former programs. I understand one or two of these have been re-broadcast two or three times. I will try to

avoid repeating any of those programs again, but there have been dozens of programs which have NOT been re-broadcast, and which contain vital messages you all probably would like to hear again--and then remember, there are always THOUSANDS listening who never heard it the first time. I will continue to give you live, NEW programs as often as time and circumstances permit thru the summer --and then resume ALL live new programs by Fall. This will permit me the summer trip, lessen my personal burden, and still keep the DAILY programs ON THE AIR the year 'round!

#### ABOUT OUR SUMMER TRIP

Scores of letters have come in from all parts of the country from listeners, asking us to see them, and in many cases baptize them, during our proposed summer trip. So let me give you what information I have at this writing, concerning this trip.

As you probably can realize, we have to drive our car a great deal, and so we have had a new car on order since the first of the year. We are to take the train to Detroit, and take factory delivery of the car at Detroit. We were promised delivery by June 20th. We had consequently planned to leave Eugene as soon as school is out, which will be June 7th. Incidentally, since I have found hundreds of you co-workers are interested in our family personally, I might add here that we have also two daughters, both married. One, Dorothy, has served actively on the office staff on and off for four or five years, and is again on the staff at present. Her husband, Vern R. Mattson, is now manager of our general office--in charge of the mailing list, and getting literature mailed out to listeners all over North America. For this purpose he has in his office a staff of ten girls.

Our eldest daughter, Beverly, and her husband, James A. Gott, have two little children--Larry, age 3, and Sharon Loma, age 2, and (shall I let you in on a private family secret?--I believe "Grandma" and "Grandpa" are more silly over those youngsters than their parents, tho I can't yet get accustomed to being "Grandpa"--it doesn't seem we are old enough).

Our son-in-law, Jimmy, recently had a terrible accident while working in a lumber mill. The whole back of his left hand was gouged out, being caught in the "edger." The tendons were cut, the bones scraped down to thin splinters. The mill management rushed him immediately to a hospital, where the tendons were tied and plastic surgery applied. And thru believing prayer God is healing the hand--the bones are growing back--he will have full use of it, tho he will not be able to continue the heavy labor with his hands.

All things work together for good. With plans now laid to soon be publishing The PLAIN TRUTH every month--twice as many pages as at present--with the circulation now 75,000 copies, and growing rapidly, we soon will need a new and complete mailing department just for this, and mailing out certain other literature, and we are planning now to have Jimmy join our office staff, in charge of this new department.

Personally, I think you'll understand I feel thankful and pleased at the prospect of having both my fine sons-in-law actively with me in God's work. Jimmy, incidentally, is a deacon in our little local church at Eugene.

Now to continue about the summer trip. I have just learned that the coal strike apparently is going to delay delivery of the

car I have ordered. At present, it is uncertain, but begins to look as if we may not be able to get delivery before August or September. This may cancel out the summer trip. We will just have to leave it in God's hands. But if I cannot manage to come and see personally the many who want to be baptised, I will try to arrange to have another man who is qualified do it in my place. God will work it out HIS way. His will be done!

#### THE PLAIN TRUTH SOON MONTHLY, LARGER

Now I want to take all our Co-workers into my confidence and tell you of a personal ambition--it seems like a life-long dream--now about to be fulfilled.

It was 17 or 18 years ago--not more than a year after I was really converted, and began to realize God was calling me to His work. I had been in the newspaper and magazine field since I was 18. In my early twenties I had charge of the make-up of the country's largest trade magazine. In the business field I had learned the value and added effectiveness of well-designed and attractive literature. When my interest was first turned to religious subjects, I remember I was quite disgusted with the slipshod, careless, untrained manner in which literature purporting to carry GOD'S MESSAGE was prepared and printed. I knew that such unattractive, cheap-looking, carelessly-designed literature never would sell goods, if used to carry the message of a selfish-motivated BUSINESS.

Should GOD's Message be less effectively presented than the world's? Was it right for GOD's literature to have an unprofessional, CHEAP look that carried the connotation of ignorance, and only cheapened the whole message by the psychological effect I knew, as a trained advertising man, it inevitably had on the minds of those who saw it? I knew that such inexpertly-prepared literature did not win a reading from a very high percentage of those who saw it--was less convincing, actually often a REPROACH upon God's work.

The desire, and ambition--the DREAM, if you please--of some day producing a magazine containing GOD'S TRUTH that would be as attractive, as interesting, as expertly and professionally-done in every respect as commercial and worldly magazines, took firm root in my mind. That dream became a fixed PURPOSE.

Well, Mrs. Armstrong and I have had to WORK HARD, and over LONG YEARS in order to be able to realize that dream. It hasn't come easy! But now, at last, the way appears open so it may be realized this present year!

Way back when I first was given the vision of The PLAIN TRUTH --and it seemed the NAME of the magazine was given me, almost as in a vision by God, it came to my mind so forcibly and distinctly--I began immediately to design the front cover, the mast-head, and, in fact, an entire "dummy" magazine. A little later--and this was about 1928 or 29--I had a professional letter-artist design a front cover for The PLAIN TRUTH. But it had to remain just a dream for years.

It was in January 1934, the month the radio broadcasting started, that at long last Mrs. Armstrong and I began to actually write and print the first copy of The PLAIN TRUTH--Volume I, Number 1, dated February, 1934. That first issue was printed on a borrowed mimeograph, and the stencils cut with a borrowed



typewriter! We personally did all the work--not only on that first issue, but for several years! That first issue consisted of about 250 copies, and the entire cost of paper, printing, and postage was \$5! Now we are printing 75,000 copies, with a national circulation, at a cost in excess of \$2,000 per issue! (including \$750 postage).

For years we had to work in a little cramped inside office, with no outside windows--no sun-light, no ventilation, except thru a transom into a hall. I would write the articles, design the headlines, cut the stencils. Hour after hour, day after day, Mrs. Armstrong faithfully ground away at the old-fashioned mimeograph we were able to buy (very much second-handed, of course) a few months after the first issue. She folded, addressed, stamped and mailed the copies, steadily increasing in circulation month by month.

After some four years we were able to begin to have The PLAIN TRUTH printed. But we could not turn out, yet, the attractive up-to-date magazine of my dreams. We had to economize every penny. We had to print it on the least expensive paper, and at lowest possible printing cost. Even so, we always tried to make The PLAIN TRUTH as attractive, as readable, legible, as possible with the money we had to use. Up to now we still had to follow this policy.

But now the circulation has grown until it has become a large publication. Soon it will be requiring THREE TONS OF PAPER for a single issue! In a magazine of this large circulation, the cost of more attractive and effective design--illustrations, maps, etc., --more attractive headings and typography--becomes a very small fraction of the total cost. Consequently, plans are now being made to print The PLAIN TRUTH on a better grade of paper, fully illustrated, 16 pages, two colors, and soon to come out EVERY MONTH. This could not be done during war-time because of paper shortage and other restrictions. These shortages and restrictions are STILL in effect, but we expect them soon now to be lifted. And when they are, I have faith that at last a dream of many years will be realized! And I believe you'll be as enthusiastic over the NEW Plain Truth, when you see it, as I know I shall be.

The May-June number is now in process of preparation, and will have to appear just as before. I hope to have it off the press in three or four weeks. But, SOON, now, we hope to be sending you a larger, more attractive, more interesting PLAIN TRUTH. Yes, I'm sure you'll like it!

#### A NEW EMERGENCY! U R G E N T !

Now before closing, I have to tell you the receipt of money to carry on his great work has been falling off alarmingly the last two weeks. Again it has brought the work into a CRISIS--a very serious emergency!

Frankly, I know of no other work anywhere like this. It is altogether GOD'S WORK, proclaiming GOD'S Message, conducted and financed GOD'S way, as we find it revealed in His Word, the Bible.

The NEW Testament commission to all Christians--who, combined, form the true Church of God--is, "GO YE into all the world and PREACH THE GOSPEL." The sad truth is too few even KNOW the true Gospel today! God's way is for the Gospel to be GIVEN, free, without any price or any charge.

For that reason, I cannot beg for money over the air. For that reason, there is no subscription price on the PLAIN TRUTH. For that reason, we send out by the tens of thousands attractive

booklets containing God's true vital Message, free of any charge whatsoever.

God's PLAN for financing His Work is thru the tithes and offerings of His people. This is THEIR sacrifice---their happy, joyful way of GIVING, in order that thru this great work God has raised up, the GOSPEL may be GIVEN to millions. And God loves the CHEERFUL GIVER.

The most effective and far-reaching means of going into all the world and preaching the Gospel today is by utilizing the facilities of RADIO and the PRINTING PRESS.

These modern facilities, however, can be wastefully employed, or efficiently and effectively used. We believe God has given us understanding and wisdom--and the EXPERIENCE--to be able to use these facilities with the greatest power and effectiveness, at the least possible cost--the greatest maximum efficiency in the handling of God's business.

Some radio stations, for example, while the charge for time is not in itself large, yet are tremendously expensive and wasteful of God's precious money because they give but very small listening audiences. The important thing is the LARGE NUMBER REACHED with the Gospel, and the COST PER THOUSAND PEOPLE REACHED. We have learned how to avoid WASTE of radio money in reaching the world with God's Message. Personally, I know of no program reaching anywhere near so vast an audience with so small a sum of money.

In addition to the powerful West-Coast stations, we use, every night except Saturday, at the BEST hour when MOST people listen, the two MOST POWERFUL RADIO STATIONS in North America--two and three times as powerful as is permitted within the United States!

Our daily mail received indicates an average weekly listening audience of around FIVE MILLION LISTENERS! Think of it! That's a truly vast, tremendous listening audience!

And here's the most amazing thing of all! God has blessed us in so efficiently working out the program that EVERY SINGLE DOLLAR put into this work actually reaches TWO THOUSAND PEOPLE with the precious Gospel!

THINK OF IT! Is there anything else you can do with a single dollar that is as important, or doing as much good, or making it spread so far, as carrying God's vital last-minute Gospel Message to TWO THOUSAND PEOPLE? Many of them reached, not only by radio, but by print as well!

Before we started the campaign of every-night broadcasting, we were reaching an average of one thousand people with every dollar put into the work. The every-night program has so increased the interest and size of the audience that now our daily mail-count indicates TWO THOUSAND precious souls actually reached with every dollar.

Yet, to keep on reaching a weekly total of five million, it does take a good many of these dollars every week.

Friends, Co-Workers, OUR TIME IS SHORT! It is LATER THAN WE THINK! This lull in between World War II, and the final great ATOMIC WAR now acknowledged by leading observers in Washington as a definite possibility within FIVE YEARS, is the most dangerous time of our history!

AMERICA IS ASLEEP! AMERICA HAS FORGOTTEN GOD! America is now hell-bent on an orgy of amusement and entertainment--of eating and drinking and making merry--of marriage and divorce and re-marriage --of mad money-making and materialism! Mrs. Armstrong and I have

certainly had that fact shockingly impressed upon us these past few days we have had to be here in Hollywood--the world's amusement and entertainment capital, as well as the radio capital. Mrs. Armstrong was just remarking how REAL is the fulfillment of the prophecy for the LAST DAYS--EATING AND DRINKING, marrying and giving in marriage--as in the days of Noah! Why, not only here in Hollywood, but EVERYWHERE! It seems all people think of is money making, eating, drinking, being amused and entertained! Yes, AMERICA HAS DRIFTED FAR FROM GOD! AMERICA IS SOUND ASLEEP, WITH DOOM HURTLING DOWN UPON HER!

God has called us to WARN America before it is too late! To WARN THE WORLD!

Friends and Co-Workers, Mrs. Armstrong and I, and our staff, are working with all the zeal, the enthusiasm, the determination, and the power that God gives us--almost night and day--to carry out this vital mission on a constantly larger and more powerful scale, WHILE IT IS DAY! Remember, God has warned us in His prophecies THE NIGHT is drawing near, when no man can work! (That is, in God's work). Soon it is prophesied, THERE WILL BE A FAMINE OF EVEN HEARING THE WORD OF GOD PREACHED!

We cannot delay. We dare not let down! This is by far the most important business in this world. WHAT an opportunity, NOW! Soon that opportunity will be GONE--TOO LATE! Think of it! TWO THOUSAND precious souls reached with every dollar you put into this vital, glorious work!

HOW MANY of those dollars are you able to send, now, in this present emergency? Some of you just don't have enough to send in more than one--and sometimes you apologize for you "widow's mite!" Oh, dear co-workers, don't apologize for doing the best you can do! God knows your heart--He doesn't expect you to give what you have not got. If one single dollar is all you are able to give to this glorious cause, just remember that single dollar will reach TWO THOUSAND precious souls! It isn't little--IT'S MUCH! God bless you for it!

BUT, most of you are ABLE to send much more! And if those who are ABLE would do proportionately anywhere NEAR as much in God's work as those so poor in his world's goods--many of whom actually live on a monthly income of \$16 to \$50, and still spare two to five dollars of it for God's work--then we would be able to shake this whole world to its foundations with the power at our disposal! For some of you, one to several thousand dollars would not be as great a sacrifice as the "widow's mite" given by many of our precious co-workers! Just now God's work sorely NEEDS many of the larger, more generous offerings which many are able to give, if they will let God make their hearts willing--offerings of \$25, \$50, \$100, a thousand or several thousand dollars.

"Every man according as he purposeth in his heart, so let him give; not grudgingly, or of necessity: for GOD LOVETH A CHEERFUL GIVER." (II Cor. 9:7)

Please pray over it earnestly, won't you, and then use the enclosed reply-envelope in sending what you feel God would have you send. And please continue to pray diligently for me, for all our staff, and for God's Work! This work needs your prayers! God bless you!

Sincerely, in Jesus' name,

HERBERT W. ARMSTRONG

Box 111, Eugene, Ore.

FREE, on request, Special booklets: If you have not already received them, why not write in for one or two of the following: "The UNITED STATES IN PROPHECY." "The KEY to the Book of REVELATION." "What KIND of FAITH for SALVATION?" "Does God HEAL Today?"

"The WORLD TOMORROW"  
A NATION-WIDE BROADCAST

HERBERT W. ARMSTRONG  
Analyses Today's News, with the  
Prophecies of the WORLD TOMORROW

Publishing  
The P L A I N T R U T H  
a Magazine of UNDERSTANDING

Box 111, Eugene Oregon

May 31, 1946

Dear Friend and Co-Worker:

I want to take you into my confidence about a MOST IMPORTANT decision I must make for the future of this work, and ask your advice and help.

This may come as a surprise to you, but for some three years I have been thinking of moving our offices and headquarters into the Los Angeles area, specifically in Pasadena. To that end, for close to three years we have been holding Box 111 at the Pasadena post-office.

The work has completely outgrown Eugene.

We are up here in Eugene, Oregon, because this is where God started us in this work. It was back in the summer of 1933 that friends, won over to the Truth thru my preaching there two years before, called for me to come and hold meetings in a little one-room country school house near their farm, eight miles west of Eugene. Several were converted in the meetings, and I found myself with a little flock of 19. So I stayed on to minister to this little group, and continued the evangelistic effort in and around Eugene.

The first Sunday in 1934 I started the "Radio Church of God" on the local 100-watt radio station, the smallest in power in the United States. That month Mrs. Armstrong and I started work on The PLAIN TRUTH. I borrowed a typewriter and the use of a mimeograph, and Volume I, Number 1 of The PLAIN TRUTH came out February 1st---a little mimeographed paper produced and mailed (all 250 copies of it!) for a total cost of five dollars!

Surely this work started as small as it could start: the evangelistic work in a small one-room country school-house; the broadcast on ONE small town station as small as the smallest in the country; The PLAIN TRUTH a little mimeographed paper of 250 copies!

God ALWAYS starts things, thru human agencies, very small. The nation Israel started with one man. The coming Kingdom of God, to rule and ultimately to fill, the earth, started with a handful of disciples that momentous day of Pentecost! FAITH, too, starts small in us all, and GROWS GREAT! Yes, if God is in it, it always GROWS GREAT!

And this work, started by God thru us, directed and empowered by God and blessed by Him, has grown and grown from that very humble beginning. And it might now CONTINUE to grow. It has grown now until The WORLD TOMORROW has a cumulative listening audience of FIVE MILLION every week. The printers already have the order, and the paper is on the way, for ONE HUNDRED THOUSAND copies of The PLAIN TRUTH, next issue. It will cost us \$3,000.00 to print and mail the May-June number.

It is still printed in Eugene. But it will take the printers ONE SOLID MONTH just to print and deliver to us for mailing, 100,000 copies. In Los Angeles are two large printing establishments with rotary magazine presses---there are only three such presses west of Chicago! On these modern presses they can turn out the entire 100,000 copies in 6 to 8 hours! I have negotiated with the plant which now prints the Coast editions of TIME, and LIFE, and SUNSET magazines. Because of mass-production methods and modern equipment and those giant presses, they can print a 16-page magazine for us in two colors for only about 18% more than we have to pay now for 6 pages in one color of ink.

That's only HALF the reason why we are being forced, now, to move into the Los Angeles area. Hollywood is radio headquarters for the nation. All net-work and private broadcast-lines originate in and flow from Hollywood. If the radio broadcast is to continue to grow, on more and more stations, we must be either near Hollywood, or New York.

In Eugene, I am forced to maintain a very costly private remote-control broadcast line from Eugene all the way to Portland ---123 miles. This costs us around \$300 per month. A couple months ago our office rent was raised on us 50% in one jump. We need twice the space we now have, but can't get it in Eugene.

Now there is no office space available in Pasadena, or Hollywood, either. But by moving there we completely eliminate the \$300-per-month line-charge; and, that, plus the cost of office-rent which we can also eliminate by building, will retire the capital investment of erecting a new private office building of our own, inside five years. That becomes a very sound investment, indeed! It may surprise you to know that our office staff has grown now to SEVENTEEN---and I expect it to grow at least to 30 in a year!

Of course there is the housing situation, too. There are, as I know only too well, apparently no houses to be rented in Pasadena or near there. So I'll tell you how we purpose solving that problem. As you probably know, Mrs. Armstrong and I sold our home, over two years ago, and put every penny of it into the work. We've always had a happy feeling over the knowledge that we ourselves have made the largest single contribution and sacrifice for this work so far. Of course, we've given our whole LIVES to it, too. But it's all that matters, with us. Well, in December of last year we were evicted from our home (which we had continued renting) as a result of its being re-sold. For a month or more we just moved around from one auto-cabin to another. Then a couple of up-stairs bedrooms opened up for our two boys, my wife and myself. At this writing we're still there. We do not even have cooking

privilege, so are forced to eat all meals out. So, you see, we have no home as it is, anyway. Now in Pasadena our plans, God willing, are to add onto the office building a small two-room apartment where we can live until such time as God permits us to build a new home for our own.

There are still other housing problems which may be difficult to solve---but God will open the way for them. We do not, of course, plan to move our entire staff to Pasadena. At present my son-in-law, Mr. Vern R. Mattson, is manager of the general office. Our daughter, Dorothy, his wife, is in charge of the mail-opening department. Vern was in the Marines---started at the bottom, came out a lieutenant---and under the G.I. Bill of Rights he and Dorothy can get a loan to build a home of their own. That takes care of them. Then my personal secretary and book-keeper, Miss Evelyn Paeschke, and my correspondence secretary Miss Betty Hutchison, and at least two other girls in the general office will come with us, and we will have to manage rooms for those girls somehow. In the last BULLETIN I wrote you of how my other son-in-law, Jimmy Gott, is now joining our staff in charge of the mailing department. He and Beverly have the two little youngsters, and housing for them will prove the hardest problem of all. But meeting problems and difficulties is nothing new for us---God will open the way.

Now it will take time to select the site, get building permits, have plans drawn up, and complete the construction. However, the way already has opened to us so that we are assured these may proceed fairly smoothly and rapidly. I am in touch with a firm of architects who, busy as they are, have agreed to handle the project and push it right thru. They handle large operations, and happen to have all the necessary contacts and connections to get what they want. The contractors they work with are engaged in large-scale projects generally, and they assure me that for a project as small as we contemplate they will be able to supply all materials. Special permission must be secured from the government, because of the freeze on certain types of construction, but due to the nature of our project my information is that it will be granted. It's marvelous how God opens up the way for His Work!

Now I come to the problem about which I particularly want to ask your advice. This is the selection of the building site.

The two possible sites which impress me best are shown on the accompanying rough map. Site number 1, at the approximate location of the "1" in the heavy circle, is WEST of the Arroyo, toward Eagle-Rock and Glendale, only a block or two inside the city limits of Pasadena. It is virtually on Colorado, just south of it, and south of the Annandale Golf links. It is on Highway 64 leading directly into Arroyo Seco Parkway and downtown Los Angeles. It is on a local city bus line and also on the bus line from Hollywood and Glendale to Pasadena, and might be much handier for our friends in Glendale and Hollywood coming to public services, than the other site over in the very center of Pasadena.

By the way, I see I shall have to interrupt right here and explain something I overlooked. We contemplate, in present

plans, to build a church-auditorium for public-services, in connection with the office building to house the radio and publishing work. We may not be financially able to construct it all at once. The church auditorium may have to be delayed six months or a year. This---and whether we undertake to build our own auditorium for public services at all---will depend largely upon YOUR advice and that of our other Co-Workers in the Los Angeles area.

You probably know that two and three years ago I often held public services in the Biltmore theatre. Attendance there usually ran from a thousand to seventeen hundred. Once or twice, when the Biltmore was not available, I spoke in one of the halls down at the Embassy. But each time there the attendance fell away off, and many told me it was because of the location. Anyway, the Biltmore has not been available since. It seems there are no really desirable downtown locations available, and rent is very high when they can be secured. Now of course I realize we could never hope to enjoy crowds of 1,700 such as I have had at the Biltmore, in a location of our own out in Pasadena. In fact, we cannot afford to build an auditorium that will even seat more than a fraction of that number. What I have in mind at present is a modest, but attractive and substantially-built auditorium seating in the neighborhood of 250 or 350 people. Anything larger will cost considerable money---even this will take several thousand dollars. Yet, in selecting the site, I want to be sure to locate in the most accessible, and desirable possible location in Pasadena.

You'll understand, of course, that a central downtown location would be prohibitive in cost. The ground for such a location would cost several times as much as the two general locations I have in mind. For our office there is no need to build in an expensive downtown location. One object in building is to escape having to pay rent in downtown office buildings where space is charged according to LOCATION where most people come, such as required by doctors, dentists, lawyers, etc.

So now to get back to the two general sites we are considering at present. Site #1, as I said above, is on the bus line between Pasadena and Glendale and Hollywood. It occurred to me that this location might be MORE convenient for our radio friends in Glendale and Hollywood (and they are MANY), than the other location over in the central part of Pasadena. Those coming by bus from Glendale and Hollywood would have to transfer to a local bus after arriving in downtown Pasadena, to reach site number 2. Also, those driving their own cars would find site number 1 about two or three miles closer from Glendale and Hollywood, while those driving from Los Angeles would find it shorter to cut off the Seco Parkway at Avenue 64 and come to location (1), than to go on in to Pasadena and out to Colorado and Hill.

On the other hand, site number 2 is much more centrally-located for most of our friends in Pasadena---and it must be remembered that when services are held in Pasadena a higher percentage of Pasadena listeners will come than Los Angeles, Glendale and Hollywood listeners.



Location number 2 is in a general neighborhood of Colorado, Hill, and Holliston. There are a number of possible sites, 65-foot, 85, and 100-foot frontage, and all about 210 feet deep, both on Hill and on Holliston---from a distance of about a half-block to a block and a half north of Colorado. (It is about three ordinary blocks to the next street north of Colorado at this point.) All these locations are close to Pasadena Junior College. All are very centrally-located sites, in the very heart of the Pasadena residence section, all commercially-zoned, or zoned for building a church and office building.

My preference of these at location number 2 is a large lot 100 x 210 feet with large and beautiful trees, another old structure already on it to be torn down, but which would provide considerable lumber. Now this lot would give us almost twice the ground of the lot at location number 1. If we select the number 1 site, we will be a little crowded, yet apparently there is sufficient space there for all our immediate needs or anything I can contemplate within the next two years, with one possible exception, which I will mention below. One advantage, however, of site number 1 is that it will cost only half as much as number 2. The number 1 lot is on a prettier street---very nice homes across from it, beautiful trees over the street, but none on the lot itself. Yet, I am just a little fearful lest we might find ourselves cramped for space two or three years later. There is an adjoining lot we could add to this, but the price is too high, although the total price would still be lower than location number 2, and with this adjoining lot would give us almost the same number of square feet.

And now, since this is a long letter anyway, I want to take you into my confidence further and reveal, for the first time, another important step planned for the future.

We are laying plans now to establish a BIBLE COLLEGE. It is just as tho God has revealed to me recently,---it is so vividly impressed upon me,---that one of the next things to come in the progress of this great and true work of God is to be a BIBLE COLLEGE. A college utterly unlike any that now exists!

In no sense will it be a typical sectarian or denominational Bible school. In no sense will it be a "theological seminary." It will not in any sense be a "ministerial college," or school for training preachers---since only GOD can call one to Christ's true ministry. When a young man decides he would like to become a minister or an evangelist, and decides to go to a theological seminary or ministerial college or typical Bible college, the call usually comes from SELF preference and SELF interest, not from God. That's why there are so many preachers who are not called of God. We cannot go out and choose for ourselves those God would have, and call, for His ministry.

But this great God has raised up thru our efforts together never can reap the full harvest of souls, or accomplish the full good that is possible on a national and world-wide scale, UNLESS it is followed up by personal contact by personal workers,

for which we are not, as yet, prepared. These workers should be thoroughly trained for their tasks. They should be competent. They should be CALLED OF GOD, filled by His Spirit. And out of this college of which God has given us the vision, will come SOME whom we shall later recognize God has called---who will be trained, fit, prepared in every way.

As a matter of fact what is contemplated is a GENERAL COLLEGE---the kind of college God would organize and conduct. It will be quite different from the ordinary WORLDLY college. We live in a "babylonish" paganized society, tho most of us hardly realize it. One of the most babylonish influences in the world today is the system of education---particularly higher education.

Mrs. Armstrong and I did not send our daughters to college. I'll tell you why. It is not that we do not believe in education, for we most assuredly DO! But universally today colleges and universities base their entire teaching on the God-denying, soul-destroying theory of EVOLUTION. Surveys have shown that 95% of freshmen, entering college, at least BELIEVE IN GOD---that is, in the fact and existence of a CREATOR. But 95% of graduating seniors are full-fledged atheists, who firmly have been convinced there is NO GOD! I would rather my children were ignorant, than to have a trained mind stuffed with soul-damning lies and MIS-education.

What God is leading us now to formulate is a college that will give a general SOUND education. No man is educated who is ignorant of the greatest text-book of all---THE BIBLE. No man is educated who is still ignorant of God's revelation to man. The Bible ought to form the very BASIS of all sound education. It is a revelation of things man would not otherwise know and could never find out for himself. But there are MATERIAL sciences which are EXACT sciences---containing the organized knowledge of material FACTS man has been able to OBSERVE, and MEASURE, and KNOW, for himself. Among them are physics, chemistry, mathematics, etc. The so-called sciences of biology and geology as now generally taught are so intermingled with the REASON of atheistic minds drugged by evolution that they EXPLAIN things observed about the fauna and flora in a manner that all will someday come to recognize as ridiculous. All known FACTS of geology and biology only PROVE the CREATOR and the revelation of the Bible. This college will teach TRUTH, not fables dressed up in the guise of "higher learning," "rationalism," etc. We will teach foreign languages, so that those whose "fruits" prove them to be called of God to His ministry may be equipped to follow the commission "Go ye into ALL THE WORLD, and teach ALL NATIONS."

The faculty of this school will be composed of those who are thoroughly competent, and measure up to highest standards---those whose educational qualifications are fully adequate---those who are natural-born TEACHERS, not misfits---those who are living according to Christian standards, clean, moral, of highest character. I already have the principal in mind---a man thoroughly qualified, experienced in the field of education.

I expect to give most of the Bible instruction myself

personally. Plans already have been formulated so that I can do this without undue strain on myself or over-burdening myself with too many duties.

Now I mention this to you---and it has never been mentioned to any before, except just those on our own staff here in Eugene---because this college will have a vital connection with the building program, and possibly the selection of the site.

The church building, to be connected with, and part of, the office building, will be so designed that the auditorium will serve as the college chapel, with classrooms in connection. Thus it will serve the double purpose of housing the school, and providing the auditorium for public services and a place of worship.

At present we plan to start the school not later than a year from this coming September. If we had the building and equipment, I could tell our listeners of this college on my radio program over the most powerful radio stations on the continent, and put an article about it in The PLAIN TRUTH, and we would have applications from all over the United States for two or three times as many students as we could take, the first year.

Since God started all things thru human agencies SMALL, and causes them to grow great, I plan to start this on a small scale---around 30 to 50 students the first year, with a faculty of two, beside myself. Now I believe that either site proposed would provide ample space for the school also, for the first two or three years, at least---since the one building will house it all. Frankly, knowing how God causes everything in which HE is working to grow greater and greater, I expect the college to outgrow the facilities now planned inside two or three years. But if and when it does---if and when it comes to need additional buildings, a campus, etc., then we can remove the college from the structure now planned, find ground for a campus perhaps farther out, in another location, and build new buildings. We can cross that bridge when we come to it. Either site now being considered, however, is ample for all that is being now contemplated.

Now, dear friends and Co-Workers in Southern California, this is a most important step we are contemplating. It is no small and light matter to move a work that has developed as large as this, more than a thousand miles. But, in order that The PLAIN TRUTH may at last be published EVERY MONTH, not less than 16 pages and more attractively than now---in order that the radio broadcasting may now grow as a great national and international power---it seems that the move is imperative.

It will strain the financial resources of this work to the limit just to build the office structure to house the radio and publishing work. We plan now to build into the new building our own printing department, with a modern new press for doing all our own printing except The PLAIN TRUTH, which is now too large for any but a major-size magazine rotary press---and that will be substantial---of concrete fire-proof construction---along plain, simple, clean and neat architectural lines---one that will be a

credit to God and His work, as well as to Pasadena and Southern California.

It seems to me that, if possible, we should also build the church auditorium as a part of the same building, and at the same time. But frankly, without local help, we cannot now undertake to finance so much. All I know to do is put the proposition up frankly and candidly to all our Co-Worker family in Southern California. Do YOU want us to have a place where I can conduct regular public services---part of the time EVERY-NIGHT services---and at least SUNDAY NIGHTS the rest of the time? Will YOU make a real sacrifice to HELP build it, and make, either a sizable contribution to this special building fund, or pledge, conditioned on continued ability of course, a series of MONTHLY special offerings for this special fund?

Right now we need God's wisdom and guidance. I am asking Him for it, and I know He will give it and make His will clear and plain. But in multitude of counsel there is safety, and so I ask all our Southern California Co-Workers for their counsel and advice. Will YOU, therefore, PRAY EARNESTLY over this very important decision I must make---as to whether to move to Southern California---as to WHICH site we should select---as to whether we shall be able to include a church auditorium of our very own in this project? My, what a wonderful opportunity this seems to be for the future of the work! It means more and harder work for me personally---but it means greatly expanded opportunity for service---a work that ultimately will reach and influence fifty million or more people in the United States alone---a work that will carry the last warning Gospel Message to the uttermost parts of the world, quickly, powerfully! And a work that will ultimately have that intensive, personal-contact influence in all parts of the country! It is a vision of truly great magnitude, the greatest opportunity for service in God's hands ever to come to ANY people, at ANY time in world history! Can you grasp the truly great and marvelous vision? TIME IS SHORT, and WE HAVE A GREAT MISSION TO ACCOMPLISH BEFORE IT IS EVERLASTINGLY TOO LATE!

PRAY OVER IT! Then please fill out the enclosed questionnaire, giving me your counsel and advice, and mail as soon as possible in the enclosed self-addressed reply envelope. Thank you, and God bless you for your interest and co-operation. I hope it may be God's will for us soon to have a closer and more personal co-operation together in this great work.

Sincerely, in Jesus' name,

Herbert W. Armstrong

Please fill out below, cut on dotted line, and mail AT ONCE in enclosed envelope.

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I believe site #\_\_\_\_\_is the better location, because\_\_\_\_\_

-----  
I enclose, as an EXTRA contribution for immediate purchase

of ground, \$\_\_\_\_\_. I will undertake to send later, God willing,  
a special contribution of \$\_\_\_\_\_ for the building fund, and/or,  
as long as circumstances permit and God makes possible, monthly  
payments for the building fund of \$\_\_\_\_\_.

Name\_\_\_\_\_

Address\_\_\_\_\_

OUR CO-WORKERS'  
BULLETIN

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Published every little while, to keep our Co-Workers informed of the progress, the problems and future plans for carrying on God's work in these closing days of this age;---broadcasting "The WORLD TOMORROW;" publishing The PLAIN TRUTH, and other Gospel literature. HERBERT W. ARMSTRONG, Box 111, Eugene, Ore.  
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VOLUME VII, Number 3.

Galveston, Texas August 13, 1946  
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Dear Co-Workers for Christ:

The BULLETIN is three weeks overdue. My wife, two sons and I are now on the summer baptizing tour of the country, and I simply have not had an opportunity to write the BULLETIN---or, for that matter, as yet, The PLAIN TRUTH.

It seems every moment is taken---we must rush, just every moment. We are meeting many of our Co-Workers scattered over the country, visiting and baptizing many who have been converted thru the broadcast. I find we are unable to spent as much time as we would like with each one, but must hurry and keep moving, in order to see and baptize a larger number.

So I am pausing here in Galveston just one extra hour this morning before we take the ferry across to the highway leading to Lake Charles, La., Lafayette, Baton Rouge, and New Orleans, with people waiting for us at each place to be baptized yet today. In this one hour, till the next ferry, I'm writing you this brief new-letter to tell you just a little of our trip so far, and the MARVELOUS, wonderful progress of God's work, under His guidance, and His blessing.

I have been baptizing people almost every day, and most days several, often at different points. It has been one of the greatest JOYS to me---one of the greatest encouragements and sources of inspiration---of my life. Just yesterday or day before Mrs. Armstrong was remarking to me that she was so happy every single one baptized so far has been really and thoroughly repentant ---wholly surrendered to God, just like a little child. They have had that spirit of the "first love," and it has been a precious thing for us to see. We have known SO MANY who came at first to Christ in that meek spirit---so CHANGED from their former selves ---and yet who later permitted worldly interest or associates, self desires or temptations of the flesh to come in and choke off that sweet and lovely spirit with which God had filled them at the first. Remember, dear friends, you can RETAIN that yielded, meek spirit and that first LOVE, only if you grow DAILY spiritually by being fed daily on spiritual food---prayerful study of God's Word, and private prayer and communion with God---that is, getting CLOSER to God, and separating yourself from companionship and fellowship with the world. That is the BASIC ESSENTIAL to you ultimate salvation, for he that endureth unto the end shall be saved, and one can endure in the spiritual life no other way.

After leaving New Orleans we have people, or groups of people coming from surrounding points, awaiting baptism at Gulfport, Hattiesburg, Jackson, and other points in Mississippi, then back down from northern Mississippi thru Alabama, into Northern Florida, then up thru Georgia, South Carolina, North Carolina. In the interest of the growth of the work we then must go north to Washington, New York and Boston. Then back in the middle west are many more awaiting baptism. We expect quite a large group to meet us at Tulsa, Oklahoma to be baptized. Then we must hasten on back home, for both our sons will be seniors in high school this fall and we must be in Eugene by the time school starts.

Now about the future of the work. On this trip I am also laying plans for a greatly expanded campaign for this coming fall, winter, and spring. I have to tell you, however, that at Del Rio, Texas, the agents for our largest Mexican Super-power station demanded a 75% increase in the already tremendous charge for the time we use on that station---XEG. I spent one whole day there with them fighting every way possible to avoid such a great increase in cost---almost double! But to no avail. Here is the situation: We have the very MOST VALUABLE time of the entire 24-hour day, EVERY NIGHT except Saturday, on that station, which is the most powerful in the Northern hemisphere. More people listen at that hour, 8:PM (Central Standard Time), than any other half-hour period. It is utterly impossible to get any really GOOD time on any super-power station in the United States---the big net-work programs have all the best time under contract. I learned that three other large users of radio time were trying to buy our time away from us on XEG---offering the station this very high increased rate---even offering to pay for one year advance, spot cash---and for a year that would run into a great many thousands of dollars. Under the circumstances I was unable to hold this valuable time for a cent under the large increased price they quoted me. I told the station agents it was problematical whether we would be able to keep paying such a high rate. They were perfectly willing for me to give it up, and leave them free to accept a check running into many thousands in advance from one of these others who want the time. It was a hard decision to make. I prayed for wisdom, and for God to work it out. And I believe He did.

We have been having the program re-broadcast, each night, at 11:30 PM on this station. Our mail indicates that very few people are listening at that late hour---nearly ALL the mail is from the 8:PM broadcast. I find that a large percent of farmers, as well as more than one might imagine in towns, are up by 5:30 in the morning. Most radio stations do not come on the air until 6:AM. Between 5:30 and 6, a LOT of people are trying to get something on the radio while they get dressed and get breakfast. At that hour, radio waves go out with less static, reach farther than at any other time---just before dawn. These agents managed Dr. Brinkley's famous station several years ago, and told me he found more people actually listening at that hour than any other, except 8:PM, or between 7 and 9:PM. Yet the station cannot charge much for that early time because no one realizes how good it is and they can't find anyone who will buy it. So I make them a proposition that I would pay their increased rate for the 8:PM period, and

transfer the 11:30 PM re-broadcast to the 5:30 AM time, at the same additional charge I have been paying for 11:30 PM, which is not heavy. They telephoned the owner, and it was approved. So I believe God worked it out where, although we will have to pay just DOUBLE what we have paid for the 8:PM broadcast, for these two half-hours every day, yet we ought to have about DOUBLE THE AUDIENCE, and thus I believe the way is opened so that we still have to pay only about the same rate PER THOUSAND LISTENERS. We will pay DOUBLE---but I am praying this will give us twice as many listeners. I ask you to pray, too. And if our Co-Workers will stand by me loyally as you have in the past, and PRAY with me, I'm sure God will work it out where this apparent obstacle that looked as if it would be a fatal blow to the work will prove to be only a blessing and lift the work up to still greater power for good. Yes, ALL THINGS WORK TOGETHER FOR GOOD to those that love the Lord!

Now I have made tentative arrangements to have the program go out over the powerful 50,000-watt San Antonio Station KABC at 8 o'clock Sunday mornings, and also either a good Sunday night time, or the 5:30 AM period six mornings a week over Shreveport's great super-power station KWKH, beginning October. I hope, on this trip, to arrange to send out the Message over at least two or three of the following great super-power stations in other parts of the country: WWVA, 50,000 watts, West Virginia; WCKY, 50,000 watts, Cincinnati; WJJD 20,000 watts, Chicago; KSTP, 50,000 watts, St Paul; and a 50,000-watt station in Omaha. We also have plans for more stations on the West Coast.

At Los Angeles I made definite arrangements for having The PLAIN TRUTH printed REGULARLY, at least bi-monthly and later EVERY month, a brand-new 16-page magazine, twice as large as now, in two colors, and much more attractive than formerly. It will have to be mailed out from there, but details have been worked out so we can send the material down from Eugene, and it can be handled for us in Los Angeles by the same publishing house that prints the Pacific Coast editions of TIME and LIFE.

Now I had intended to reveal to you in this BULLETIN, now overdue, the GREATEST SURPRISE I have ever had for you---news of a truly WONDERFUL development for this work. But I will still have to keep you in suspense until another BULLETIN, as space does not permit me to explain it here. GOD IS WORKING IN THIS WORK! He is guiding it---BLESSING it beyond the wildest bounds of our expectations! Friends and Co-Workers, YOUR TITHES and OFFERINGS ought to be WORKING where GOD is working---where God is blessing it with abundant fruit in a great spiritual harvest of souls.

And that great spiritual harvest and blessing from God is more and more apparent in this Work as time goes on. How we thank and praise God for what He is doing, in and thru us, and for us all!

People we are visiting tell us it seems almost everybody in their towns and neighborhoods is listening to "The WORLD TOMORROW" broadcasts. People are being stirred up. Some have told us that many preachers are listening, LEARNING, accepting more TRUTH and preaching it to their local congregations. Those we have



met tell us they NEVER HEARD THESE WONDERFUL THINGS---these precious TRUTHS---before; that "The WORLD TOMORROW" is so utterly DIFFERENT from anything they ever heard. People are ASTONISHED, just as when Jesus preached they were astonished at the SAME Gospel in that day. Most of the people being reached are not church-goers but people who never had an interest in religion. This powerful broadcast is awakening, stirring THOUSANDS UPON THOUSANDS into an interest---and hundreds are being converted---GIVING them-SELVES to Almighty God, accepting Jesus Christ as personal SAVIOUR!

You'd be THRILLED if you could go along with us and see and hear what we are learning about the tremendous national and international influence of this work---its growing POWER---of how it is changing lives by THOUSANDS. And I know, more positively than ever, that MILLIONS are listening!

We expect, with God's blessing, to DOUBLE the power and usefulness of this work this Fall and Winter.

But, again, our Co-Workers are FORGETTING, becoming lax ---MONEY IS FALLING OFF. Fellow Co-Workers, I have personally obligated myself to very great expense---thousands of dollars a month---to carry on this great work. I have done it in sheer FAITH---faith that God will, thru YOU back me up in this increasingly powerful campaign for souls, and supply every dollar.

PLEASE get under the burden with me---remember YOU HAVE YOUR PART. God will hold us all responsible together. My office has just told me over long distance the financial situation at the moment is SERIOUS. Those of you who are able, I will count on you to send in AT ONCE, by air-mail or BY TELEGRAPH MONEY-ORDER, the very LARGEST offerings for God's great cause you can possibly send, even at great sacrifice. Such wonderful results---those precious souls I am burying in baptism into Jesus---this harvest of precious souls---the proclaiming of the TRUE Gospel to MILLIONS---is worth ANY sacrifice on your part. You'll be laying up treasure in heaven. So far Mrs. Armstrong and I are the only ones who have ever made a sacrifice larger than a thousand dollars for this work. There are SOME of you who could, if willing, send in an offering of one or perhaps several thousand dollars for this work. If you are one, will you pray earnestly over it, and act as God directs? Most of you are only able to send in the widow's mites---and we need a great downpour of those as we never needed them before. Whether it is a dollar or two, or several thousand dollars, I'll go confidently along on this present mission trusting you'll let God prompt you to RUSH to my office, the largest offering you can make at this time. And now I must rush to catch that ferry. God bless all of you!

With love, in Jesus' name,

Herbert W. Armstrong



"The WORLD TOMORROW"  
A NATION - WIDE BROADCAST

HERBERT W. ARMSTRONG  
Analyses Today's News, with the  
Prophecies of THE WORLD TOMORROW

Publishing  
The P L A I N T R U T H  
a Magazine of UNDERSTANDING

Box 111, Eugene, Oregon

September 25, 1946

Dear Friend and Co-Worker:

GREETINGS! in Jesus' name: We have just returned to Eugene. After an absence of three months and two days, I am again back at my desk. And I find the situation such that the very first thing I must do is write a very special and URGENT emergency letter to all our Co-Workers. I find the work in a financial CRISIS--the whole work in grave DANGER--it needs \$5,000 at once. First, THANK YOU! for your loyal support, your prayers and interest, thru the summer while we have been away on our 14,000-mile nation-wide baptizing tour. You have made it possible to hold things together thru a very difficult summer season, permitting me to take this important tour and experience a much-needed change from the long routine of conducting daily broadcasts. It wasn't a rest, for we have had to keep on the move just every moment, as those of you whom we were able to visit know. But it was a much-needed change, and tho we have returned home very tired from so long a tour, yet I feel refreshed, re-invigorated, and inspired for the heavy tasks ahead, and enthusiastically ANXIOUS to plunge into them---for we have GREAT PLANS for this coming fall and winter season!

The summer tour was full of both joys and disappointments: joys in the privilege of getting to really see, and meet, and talk with so many of our co-workers, and with so many who have been converted thru his great work of God;--disappointments in having to pass up so many who had written in, wanting us to stop and see them, and in missing several we tried to see. I found it was impossible to visit and see more than a fraction of those who requested us to visit them--and we even had to miss seeing many who have been converted thru the broadcast and wanted to be baptized. I have learned the need for more personal contact with our vast nation-wide and international radio audience. And I have great news for you, which I hope I may announce in the next BULLETIN, of plans now formulating for the expansion of this work that will make it possible.

I have said before, in the BULLETIN, that I wish it were possible for you to sit with me at my desk, reading with me the thousands of letters that pour in every week from listeners--what an inspiration it would be! And how much more would you come to realize the unestimatable importance and vast good accomplished by this work. But if you only could have travelled with us this summer, and seen and talked personally with the scores of people whose lives have been changed--who have been led, thru the broadcast and literature sent out to repentance of sins, to complete and unconditional surrender to God and His laws and His ways of living

--who have accepted Jesus Christ as personal Saviour, and then seen them, meek as little children, buried with Him in baptism--the inspiration would have been many times multiplied! I ask all of you to PRAY, earnestly, for these newly converted--these dear ones starting out in newness of life, to live NEW and CHANGED lives in Christ Jesus, according to every Word of God, instead of according to the ways and customs of this world and the ways of self-desire. And, too, from this personal contact with so many, I have learned better what all our vast radio audience want and needs to know, and I believe the broadcasts will be much improved.

Now we are ready to start a REDOUBLED effort for the fall and winter season. In the next week or ten days I hope to have definite time contracted for on several new, far-reaching super-power stations, including KWKH, Shreveport; WCKY, Cincinnati; KFAB, Lincoln-Omaha, KVOO, Tulsa; either KFEL or KVOD, Denver, possibly a Chicago station, and in December a new Des Moines station. In addition, our new schedule calls for continuance of same time, 8 o'clock at 8 on the dial, mountain time, on XELO, and also 8:P.M. Central standard time on XEG every night except Saturday, and IN ADDITION, and VITALLY IMPORTANT--5:30 EVERY MORNING except Sunday, Central Standard time, on XEG, 1050 on your dial. Also, continuing 9:PM Sunday nights over XERB, at 1090 on the dial on the Pacific Coast; adding a new station in Hollywood 6:AM Sundays on KXL Portland, 750 on the dial; same time on KVAN, and 11:PM Sundays on KVI, 570 on dial, in Seattle region, and we expect to add KOL or some other station in that region. Thus our already vast radio audience should be DOUBLED for this season! God is surely blessing His work! BUT--MOST IMPORTANT AND URGENT for the moment, I find funds slacking off as I return home, and we are in a serious immediate emergency! It's so serious the whole work is in grave DANGER! We need, seriously, many offerings of large sums from those who are able---please WIRE the money if possible; and if you can send only the "widow's mite" please rush it. God's work has to depend upon you. I know you won't fail. Another BULLETIN will follow in a week or two. God bless you. PRAY for the work!

Sincerely, your co-worker in Jesus' name,

Herbert W. Armstrong

"The WORLD TOMORROW"  
A NATION - WIDE BROADCAST

HERBERT W. ARMSTRONG  
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Publishing:  
The P L A I N T R U T H  
A Magazine of UNDERSTANDING

November 4, 1946

Dear Co-Workers:

Again I must write you an EMERGENCY Letter.

For ten days this work has faced the most desperate crisis of the nearly thirteen years since it was started. For a few nights, now, the program has been off the air on our two most powerful stations---XEG and XELO. Letters by the hundreds---even telegrams---have been pouring in asking what has happened.

I can't very well go into detail explaining just how the devil has tried to stop this most important work on earth, further than to say that he has used the greed of one or two men involved who were apparently attempting to put over a fast financial deal whereby they could get the immediate use of more than \$50,000 into their hands to finance their own private enterprises. This doesn't make it very clear to you, I know---but I cannot state the facts plainly for obvious reasons, because where there is crooked work in this world those guilty of it would not stop at anything to gain their ends.

This whole matter burst like a bomb shell, suddenly and unexpectedly. It came at a time when I could not leave Eugene to go to Mexico and try to straighten it out in person. Consequently, I have had to stay right on the long distance telephone almost constantly for days. It has been the most baffling problem I ever was confronted with, because for days I was unable to find out WHY we were off the air, WHO was responsible, or how to cope with the situation. All I could do was PRAY, trust God to take care of His work, and to keep trying to ferret out the real trouble. Even now I couldn't prove what has become self-evident. All I can say is that the man responsible is a man I feel quite certain would not be alive today, had not our God healed him when he was at the doors of death with pneumonia several months ago---when I earnestly interceded with God in his behalf. Even as David prayed to God in his times of trial and trouble, our enemies are often those we have helped and treated the kindest---returning evil for good! God have mercy on such a world!

Nevertheless, we have God's PROMISES that He will never leave us nor forsake us---that He will not stop the work He has begun---that He will deliver us from our enemies---that He will deliver us from every trial, and will prosper those who serve and rely upon Him! And God never breaks a promise! Dark tho things may look for a time, GOD'S PROMISES CANNOT FAIL!

So I have known all through these dark hours the past several days that if I just kept doing, with determination, everything I could do---and continue to trust God for the result, that everything would in the end work together for GOOD, and not for harm. Always before when such calamity threatened the existence of the work, it has in the end proved a BOOST---and the work has plunged on to GREATER scope and power. By faith I have known, and still know, it will turn out that way this time. Satan cannot stop God's work! This is the work of the Almighty and no human or satanic power can stop it! At this writing, I can only tell you this: I have the promise of the manager of XELO that the program will go back on XELO, 800 on the dial at the same time 8 o'clock every night except Saturday---within a few days---I hope by this next Sunday night. Keep tuning in, till you hear it. The manager of XEG promised by long distance the program would be back on XEG ---1050 on dial---next Sunday night, and continue at least Sunday nights and also at 5:30 every week day morning. I had contracted for this and also week nights Monday thru Friday. Whether or not we will be able to hold the program on XEG at 8 o'clock (Central Standard Time) week nights is still unsettled. I am surely content to leave the result of this in God's hands, because the price they demand for this time this year is almost double what we have been paying up to now.

Now, in addition, I tentatively contracted for, by long distance telephone this morning, a broadcast EVERY DAY except Saturday, on the super-power KWKH, Shreveport, Louisiana, 1130 on the dial, at 11:15 every Saturday nite, and also at 5:30 every morning, Monday thru Friday. I hope to have the program start this coming Sunday night, so tune in---though the early morning programs will probably not get started on KWKH for two or three weeks. We also expect soon to have the program on super-power 50,000-watt stations KVOO, Tulsa, 1170 on the dial; WCKY, Cincinnati, 1530 on dial; and KFAB, 1110 on dial; and either KFEL, Denver, 950 on dial, at 6:15 A.M. Sundays, or a better Sunday morning time over KVOO, Denver, 630 on dial.

So, dear Co-Workers, LET US HAVE FAITH! I have been under the darkest cloud of my life these past several days. It has been a terrible ordeal---the entire work threatened---the thought of millions of you all over the United States being unable to hear the broadcast any longer, and just when I have the most important things to say, that MUST be forcibly proclaimed, without fear, to this nation! Yet through FAITH in God's promises, and years of EXPERIENCE with God in keeping His promises, and delivering us time after time from lesser calamities, there has been no fear---just the ordeal of going thru it and doing my part to the very utmost of my ability, depending on God for wisdom, guidance,---and the RESULT!

The forces working against us have not yet given up. Unless God intervenes they would even now be able to throw God's program off these two most powerful stations in the Western hemisphere, even yet. But God IS intervening in our behalf, and His work cannot be stopped!---it must continue in ever-increasing POWER!

CO-WORKERS, I have to appeal to you to STAND BY ME IN THIS SUPREME GRAVE CRISIS! I ask everyone of you to PRAY---go to some private place where you can pray ALONE with God, and pray earnestly, asking God to PROTECT HIS WORK,---to intervene in our behalf---to turn back those who would harm His work and bring their efforts to naught---to give us grace and favor in the sight of those whose favor we need---to give me WISDOM to know His will, and GUIDANCE in all I do. Ask Him to DOUBLE the power of His work---the vast number of people reached and helped, thru this coming season. Pray as you never did before---claim God's PROMISES, then BELIEVE!

And STAND BY ME in this dark hour with more liberal offerings than ever, in addition to your tithes. When the program is off the air, hundreds stop sending in money. If the money stops, the work stops. MONEY is the only thing that TALKS, in the final analysis, with some of these radio stations, and without it I could never continue this great and glorious work! So try to stretch to a larger offering than usual, and rush it air-mail! Again, while most of our co-worker family are people in common and poor circumstances and cannot send very large amounts, some of you are in better circumstances and CAN, if you permit God to make your heart willing, put into God's work a real sizeable contribution at this time. I have to pray, earnestly, that God will touch several hearts at this time to make a sacrifice for His work and send in a considerable sum to help carry us thru this crisis. Some have money laid away as SECURITY for the FUTURE---but money is very poor security for so uncertain a future as this world stares in the face today! The only SECURITY for our future, now, is THE PROTECTION OF THE ETERNAL GOD. Let us put all our trust in HIM---not in mammon, for we cannot serve both God and mammon, and if we lay up treasures in heaven by putting our money into God's work, our reward shall be great in the kingdom! I hesitate to make such an appeal, because usually some in poor circumstances will be the ones who will take this to heart, and make a greater sacrifice than God would expect them to make, even bringing real hardship upon themselves in order to do it. I ask you not to do that. God does not expect one of us to give more than he is able. This appeal is directed at those who have not given what they could with God---and to all such, if you will let God get hold of your hearts and your pocketbooks as well, this is the very best time to make up for some of the past by putting into God's work a really sizeable sum.

This great work has grown until its expenses are now several thousand dollars every month. I have assumed personal responsibility for this, yet I have NOTHING, but faith in God and our co-workers, with which to keep meeting these very large obligations. A contribution of several thousand dollars this time would help God's work as never before---and there are a few who are able to make such contributions. Frankly, Mrs. Armstrong and I are the only ones who have ever made a contribution for this work larger than a thousand dollars---which we did by selling our home for the works' sake. We have not home now---merely rent a furnished bedroom. We are happy in it---GLAD to do it because we know what is in store for this world---how short our time is to warn this nation and the world, and carry on the commission God has raised us up for---and our hearts are wholly in that work, not in

material things. I only mention this that you may know I do not ask others to do what I have now proved willing to do myself, setting the example. But there are others in our co-worker family who could match or exceed, maybe several times over, what we did, and without making any such sacrifice---and I most certainly would not ask anyone else even to think of sacrificing their home for the work. I don't want hardship to come to any---but I do know the blessing that will return to you if you make reasonable sacrifice, to the very limit, and send in whatever is the largest amount within YOUR means for God's great cause. And this I DO earnestly ask every co-worker whose heart is in God's work to do---AT ONCE---and remember AIR MAIL is only five cents now, so RUSH IT AIR MAIL in the enclosed reply envelope.

May God bless you all! I will write you again as soon as I have definite news.

Sincerely, in Jesus' name,

Herbert W. Armstrong



OUR Co-workers'  
BULLETIN

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Published every little while, to keep our Co-Workers informed of the progress, the problems and future plans for carrying on God's work in these closing days of this age;---broadcasting "The WORLD TOMORROW;" publishing The PLAIN TRUTH, and other Gospel literature. HERBERT W. ARMSTRONG, Box 111, Eugene, Oregon.  
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VOLUME VII, NUMBER 6

November 29, 1946  
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Dear Co-Workers:

GREETINGS! Mrs. Armstrong and I are on the train, enroute from Los Angeles to Eugene.

I have WONDERFUL news! It won't keep until we arrive home. I must write it now, and it can be printed and mailed from our office early in the week.

In fact, I have two wonderful things to tell you, each so thrilling it can't wait. First, then, today in San Francisco I completed definite arrangements with the management of a large Los Angeles printing establishment---the same printing plant which now prints the West Coast editions of "Life" and "TIME" as well as "SUNSET" magazine---to have The PLAIN TRUTH printed hereafter in this same plant on the gigantic new post-war rotary magazine press just recently installed for the printing of "LIFE" and "time"---now to come out in two colors and attractive new dress, 16 pages, twice as large as formerly!

Arrangements are completed for the NEW larger, more attractive PLAIN TRUTH to come off the presses late in December, starting off this enlarged finer magazine with the January, 1947, number. The November-December number already has been mailed to you. I hope you have received it before this. How do you like it? I hope you'll write and tell me.

I have far more thrilling material in store for you in the new larger January issue. In this first enlarged number, I plan to disclose what I believe to be the most sensational material ever published in The PLAIN TRUTH---facts that are too "strong" to put on the air. At the San Francisco Conference last year I saw the opening public activity of an astounding plot to conquer and rule the world---a plot conceived and engineered by one of the most powerful organizations in the world---a plot fully prophesied, and therefore certain to be carried out! And amazing developments and activities in Europe since have progressed this terrific movement to an alarming state---if one has the understanding to SEE!

Frankly, I don't believe I can ever publish a more important article, or explain a more wonderful or necessary subject, than that starting on page one in the current November-December number. The TRUTH answering the questions, WHY we are here, the great PURPOSE being worked out here below. WHY God permits suffering,

wars, and all the terrible conditions in the world today, is more important than the more sensational disclosures I expect to make in the coming issue. Yet I know only too well that most people will find this more sensational expose more interesting to read. And it, too, is important. And then this larger, 16-page PLAIN TRUTH will contain considerably more than the usual number of articles. In the beautiful January number will also appear the real scriptural explanation of the NEW Testament teaching on Tithing; the sequel to the March-April article on "The Coming World-Explosion in PALESTINE;" a really amazing article on present conditions in America in DIVORCE and RE-MARRIAGE, with a fearless revelation of the Bible TRUTH on this vital question, now actually hitting one home in every three in our land!--an up-to-the-minute analysis of world conditions, and the drift toward ATOMIC WAR; an article beginning the eye-opening explanation of the questions "WHO is the BEAST?" "WHAT is the IMAGE, and the MARK of the Beast?" With a full 16 pages, with illustrations, two colors of ink, more attractive headings and typography. I sincerely hope to make this January number the finest, most attractive, most interesting, most helpful, and in every way the BEST issue of The PLAIN TRUTH ever published!

And did you notice? The circulation has grown to ONE HUNDRED AND TEN THOUSAND COPIES! That's an immense circulation, going to every state, and several foreign countries. I know you rejoice and praise God with us, in this splendid and powerful growth of The PLAIN TRUTH---now to be doubled in size, made more attractive in appearance, and to come out regularly every month! It will, of course, be a tremendous undertaking. But we are putting all our energies to the task, redoubling our efforts, and I know our loyal Co-Workers will also redouble their efforts that the increased cost may be met, and God will give us strength and power and ability each to meet our responsibility and to accomplish the glorious mission to which we have been called.

I almost forgot to mention some very good news in connection with the enlargement of The PLAIN TRUTH. By having it produced, hereafter, in this large establishment in Los Angeles by mass-production methods we shall be able to publish this much more attractive magazine, double in size, at a cost only about 16% more than the smaller, less attractive magazine has cost by the smaller, slower, less efficient methods we have had to use here in Eugene.

Now I have what seems to me just now an even MORE WONDERFUL announcement--a thrilling announcement I've had to hold back for several months! Yet it's hard to conceive of any announcement being more thrilling than that The PLAIN TRUTH, after all these years of struggle to that end, is at last to blossom out into a full 16-page attractive magazine, with twelve issues every year instead of only two or three. Mrs. Armstrong and I have worked hard and long, and struggled against almost every obstacle and opposition, to bring The PLAIN TRUTH from a little mimeographed paper of 300 copies in February, 1934, up to this beautiful magazine of 110,000 copies to make it's appearance in three or four weeks. But the effort and struggle has not been ours alone; for YOU DEAR CO-WORKERS, after all, have made it all possible by your unselfish faithfulness! Yet let us give all thanks, praise and

glory to GOD.

A SECOND Thrilling ANNOUNCEMENT!

Now for this second very important announcement I've had to hold back several months. I want to first explain what is leading us into a wonderful new phase of this work--one that will lay the foundation for FOLLOWING UP this great and growing work by PERSONAL CONTACT--one which will prepare the way for the work to enlarge to WORLD-WIDE scope! The commission of our Master was not for a little localized Gospel work. No, instead, He commanded, "Go ye, therefore, and teach ALL NATIONS;" "Go ye INTO ALL THE WORLD and preach the Gospel to every creature;" "And this Gospel of the Kingdom shall be preached IN ALL THE WORLD for a witness UNTO ALL NATIONS; and then shall the end (of this age) come."

The time has now come to lay the FOUNDATION for that,--the ultimate, final mission! The TRUE GOSPEL is not being preached today! It must go to ALL NATIONS, in all languages! For years I felt helpless, frustrated, in contemplating the vast commission. I couldn't see how it was to be done. But now God has moved suddenly, swiftly, mightily, in a manner we never would have imagined in our wildest dreams! He has placed in our hands something we never would have thought possible. But ALL things are possible with God. And He moves in mysterious ways His wonders to perform!

Let me explain, first, a basic fundamental of Christian TRUTH --then I think you'll understand, and marvel at what God has just done, these past few days, for His work!

What True Christianity IS

I think, from the leading article in the current PLAIN TRUTH, you can understand that God's great PURPOSE in placing human beings on earth is the supreme MASTERPIECE of all His works of Creation--the creation, in us, of righteous, holy, perfect spiritual CHARACTERS. Redemption is, merely, the completion of Creation. God's purpose is to mold, fashion, CHANGE us from what we have made of ourselves, into what He desires to make of us. The word "conversion" means a CHANGE.

Now this change takes place in the MIND--and the "heart," by which word we mean a certain faculty of mind. The process of salvation begins in the MIND. The first step is REPENTANCE, and repentance is a change of mind. The second step is faith in, and acceptance of Jesus Christ as personal Saviour--and that, too, takes place in the MIND, and in the Heart. We are not in any sense CONVERTED until we have received God's Holy Spirit, and in Scripture it is revealed that the receiving of the Holy Spirit is the renewing of the mind--an illuminating of the mind, bringing UNDERSTANDING; and God reveals that His Spirit is the Spirit of a SOUND MIND.

In other words, real conversion and salvation is EDUCATION--not the kind of purely mental, purely materialistic, and mostly faulty and erroneous education of this world--but REAL education, which is the enlightening of the mind, feeding of the mind and soul, thru that faculty of mind we call the HEART, the development

of self-discipline and character in the true spiritual values.

God intended man to become EDUCATED. We never glorify God by ignorance, nor by neglecting to train and educate the mind! What is the principle thing that elevates a man above a dumb animal? It is his MIND! That mind, then, to glorify God and fulfill His purpose, ought to be developed, used, rightly cultivated and trained.

Yet, today, what do we find? Most highly EDUCATED people reject God's Truth, spurn salvation, regard Christianity as an ignorant superstition. And most of those who will surrender to God, accept Christ and seek salvation today are comparatively UNEDUCATED, or have limited education! It's a FACT that most people today who claim a real born-again salvation have not been educated, or trained and developed their minds, as much as the average intellectual skeptic or scientist who through his "scientific knowledge" and mind training has come to believe there is no God!

WHY SHOULD THIS BE? It should be just the reverse!

The true ANSWER is that Satan set out, 6,000 years ago, to deceive the whole world. Satan has led man in a direction OPPOSITE from the true way of God. Satan has swayed mankind into setting up an organized, babylonish civilization. In its every phase, this civilization runs OPPOSITE to the right and true laws of God. It is the spirit of COMPLETION, ORGANIZED.

Now, this whole worldly civilization is BASED on a SYSTEM of FALSE EDUCATION! This paganized society that is THIS WORLD takes our children, from ages of 5 to 7, and begin to educate and train their MINDS, in the direction of SATAN'S philosophy, which is the way of materialism, of selfishness, greed, vanity, trust in man, ignoring God. The system of education is COMPLETED in the institutions of higher learning--the colleges and universities.

And there, surveys show that 95% of freshmen entering college still believe there is a God;--but, four years later on graduation, 95% of these same students have become firmly convinced there is no God!

Now what is the BASIS, the FOUNDATION, of true education?

We read the answer in the 111th Psalm: "The fear of the ETERNAL is THE BEGINNING of wisdom; a GOOD UNDERSTANDING have all they that do His commandments." Jesus said: "Ye shall know the TRUTH, and the TRUTH shall make you FREE." "Ye shall KNOW," He said. Knowing is knowledge--education. But error makes none free. This world's education teaches error. This error enslaves the human race, in poverty, inequality, fear, wretchedness, suffering, discontent, unhappiness. It is KNOWING---that is, EDUCATION in, the TRUTH that makes us free---leads to happiness, prosperity, the abundant and full life, JOY! And what is TRUTH? "THY WORD," answered Jesus, "is TRUTH." The Word is the Bible.

The very FOUNDATION of true education, then, is the BIBLE.

And what IS the Bible? Not very many know what it is. LISTEN! The Bible is a special revelation from the Creator GOD, by which He reveals to man those basic necessary TRUTHS man does not know naturally, and could never otherwise find out. It is a revelation, then, of basic, essential KNOWLEDGE. It reveals what man is, how man came, WHY man is, the PURPOSE of things, where we are going, what lies on beyond. It reveals the basic spiritual LAWS OF LIFE. It teaches man how to be happy, successful, prosperous---how to live.

Those things which man can discover, learn and know by his own efforts, God has left for man to learn. For example, man has been able to invent instruments, set up laboratories. Man has been able to discover that there are just so many elements of matter, and to classify them. He is able to take water apart and discover that it is composed of 2 atoms of hydrogen to each 1 atom of oxygen. Man has discovered the laws of chemistry, laws of physics. He has learned about astronomy thru telescopes, about small divisions of matter thru microscopes. He has learned about force and energy, about the law of inertia. Newton was able to discover the law of gravity, so God did not reveal that law in the Bible--- He left that for man to discover himself.

Man can know, naturally, only what can be transmitted to his mind thru the five senses---the eye, ear, nose, mouth, or sense of touch and feel. But he cannot see, feel, hear, SPIRITUAL things. So God has revealed the basic spiritual and material knowledge, and from this revealed knowledge man could be able, if he would, to explain and understand many things he sees but cannot otherwise understand.

Now in the beginning, our first parents were willing to be deceived into believing that GOD'S REVELATION was a lie. God had said if they stole the fruit of the one tree which did not belong to them, they would surely die. God revealed the way of LIFE--- made it available. Man, under Satan's influence, reasoned that God had not told the Truth, rejected God's knowledge, refused God's way of life, set out to live a different way.

Ever since man has rejected God's KNOWLEDGE---basic knowledge ---and consequently man's system of education today leads in the exact OPPOSITE direction from the Truth that the "fear of the Eternal" and the revelation of the BIBLE constitute the very BASIC FOUNDATION OF TRUE EDUCATION. Instead man has set up an organized system of education leading in the exact OPPOSITE DIRECTION.

And---LISTEN CAREFULLY!---the farther one goes in this materialistic supposedly rational, but FALSE education of this paganized babylonish world, the farther he gets from the TRUTH! And finally he becomes so STEEPED in this false education, he is utterly unable to UNlearn it, so he could start all over and begin to receive the TRUTH. AND THAT IS WHY PEOPLE HIGHLY EDUCATED IN THIS WORLD'S EDUCATIONAL INSTITUTIONS ARE LARGELY ATHEISTS AND ARE NOT ABLE TO ACCEPT TRUE CHRISTIANITY AND BE CONVERTED!

There are other faults with modern education. It teaches people to believe in and accept this paganized system of this

babylonish world and become a PART of it. And it is not TRUE education at all for two other reasons---1) it does not teach students to examine, to question, to PROVE whether the thing taught in the text book is true, but rather it teaches him to ACCEPT it without question, and memorize it AS truth. Pupils start in the first grade doing this. Students are given text books, assigned a lesson. They never think to question; they merely memorize what the book says, and they are graded on how well they have accepted and memorized it so they know it---or at least believe they know it! Now the Bible teaches us to PROVE all things, and accept and hold fast only to that which is PROVED to be true and good (I Thes. 5:21). And 2) the schools of our land fail in their mission because they do not teach the true METHOD of education, what it is, HOW to study, How to get it. The conception of most students is that education is something you get at school and college. When one graduates he HAS his education. As to METHOD the idea is to cram into the student's mind during college years enough educational food to last him the rest of his life. But in true fact EDUCATION IS A LIFE-LONG PROCESS. It only should begin in college. College should teach HOW to study, start him off, and teach him to keep on studying thru life.

Now God's Word commands: "STUDY to show thyself approved unto God, . . .rightly dividing the Word of TRUTH." (II Tim. 2:15). God commands us to STUDY---to educate, train, develop our MINDS. How many Christians really do it? But notice the PURPOSE---to show ourselves approved unto God---RIGHTLY dividing the Word of TRUTH. The Bible is the foundation, the basis of that study. We are to study rightly to UNDERSTAND. We must PROVE all things. Be rational---question what we study, until it is PROVED true!

Yes, Satan is the god of this world. This is Satan's world. It is steeped in his teachings, methods, procedures. Today the TRUTH appears as mere FOOLISHNESS to the highly educated in this world! "Howbeit, . . . we speak not the wisdom of this world, . . . but we speak the wisdom of God, . . . which none of the princes of this world knew . . . For the wisdom of this world is FOOLISHNESS with God." (I Cor. 2:6-7; 3:19). None but the FOOL says "there is no GOD." Yet surveys show most college graduates say it---EDUCATED FOOLS!

#### A Great NEW Phase of GOD'S WORK

This is GOD'S WORK! And several months ago God showed me, as if by special revelation, that the time has come to found a COLLEGE in connection with His work. WHERE, today are young people who wish to dedicate their lives to God to go to find TRUE EDUCATION?

Mrs. Armstrong and I did not send our daughters to college. Do you know why? It was certainly not because we do not believe in education, for with all our hearts we believe in right education! It was because colleges today do not teach true knowledge or give true education, but instead lead minds in the opposite direction farther and farther away from true education. They are factories of atheism and infidelity! Better be without education than have a mind stuffed with that kind of false beliefs. The BASIS of this world's educational curriculum is EVOLUTION.

God showed me the time has come to establish an educational institution based on TRUTH, on God's REVELATION OF TRUTH, supplemented with those facts of natural and exact sciences which man has been able, himself, to discover---and all BASED ON, and explained by, and in harmony with, THE BIBLE.

This is not to be a theological seminary. Not a Bible college. Not a college for future ministers alone, but a GENERAL college, giving a general and full education based on TRUTH, for any and all who want to know HOW TO LIVE, how to train and educate their minds, and to be started off on the life-long PROCESS of right education---of developing the mind, without neglecting the HEART, and the SOUL! Now out of it we hope, and believe thru faith in God, will come a FEW whom we shall see GOD HAS CALLED to His ministry. And they will come out TRAINED, educated, fitted, for the great mission. But too often men think God has called them to the ministry when He has not! There will be no promise of "a job" in the ministry to graduates. If God has called one to the ministry, this call will be SHOWN "by the fruits."

However, EVERY student who comes will take the BIBLE course, which will be the basic course of the school. God willing, I plan myself to teach all Bible classes. There will be many other courses available, mostly selective,---such as English, foreign languages, history, mathematics, certain of the EXACT sciences, etc. All girl students will be required to take the domestic science course. And we shall not graduate girls, like some domestic science courses, who can cook dainty pastries and deserts but couldn't cook a wholesome meal to save their lives and who do not know how to be a good wife and mother. We shall teach girls to cook wholesome meals that build health, how to be a true wife fulfilling GOD'S PURPOSE, how to be a good, intelligent, efficient mother and HOME-MAKER. Some of our graduates will be fitted to become school teachers in the public schools---teaching rightly, and INSTILLING CHARACTER in those they teach. This school, God has shown me, must be a CHARACTER-TRAINING INSTITUTION. It must be utterly DIFFERENT from any school or college in the world today!

While it will not be designed along orthodox worldly lines, yet we expect to receive full "accreditation" as a recognized, accredited college, and our standards in every way will be as high, or higher, than those of the top ranking state universities. Only the ablest, best-qualified professors and instructors will compose the faculty---and only those in sympathy with our ideals and basic purpose. Already I have selected the man to be principle, or head of this school---a man eminently qualified, a life-long educator, who in his own educational work has for years successfully employed the "character training" principle in connection with academic teaching in the schools of which he has been head. He BELIEVES God has revealed to us the TRUTH and is in full harmony and sympathy with this undertaking. I have the counsel and assistance of eminent educators who also are Christians and believe in the kind of school we are planning.

This Week a MIRACLE Happened!

For several months, I have been planning this school ON FAITH. The main unsolved problem was WHERE TO HOUSE IT. I have

felt convinced the best location for it is Pasadena, California. There are many reasons. Last summer we spent one month there, trying to lay plans. We had a building site selected---had gone so far as to have architects design the building---had been able to make arrangements with a contractor who could supply all building materials---and we even had virtual assurance we would be able to get the very necessary government CPA permit, since this was to be a SCHOOL and in the Los Angeles district, two things the government is encouraging. But the lot was not large enough. We learned the new Los Angeles "free-way" project is to take several feet off the side of it. We had to give it up. There would have been no grounds---no campus.

Then my educator-advisers began to impress on me the desirability---in fact the NECESSITY, for a successful school,---of ample grounds for a campus, and of ample recreational facilities. As one life-long friend, with whom I grew up in the same Sunday-school class, now dean at one of the large Coast colleges, put it, while we are planning this for a SPIRITUAL and CHARACTER purpose, yet the physical goes hand in hand with it, and physical assets are required. Another thing, I learned we would be unable to build our own building for some time, because we would be unable to secure any financing. Banks and mortgages and loan companies will not loan money to a CHURCH, and are very reluctant to finance a "special purpose" type building. It looked hopeless.

Then, just last week, I happened in the office of a real-estate dealer I knew in Pasadena. This dealer knew our plans for a college. She is a widow carrying on her husband's real-estate business. "Say," she exclaimed, "I have just gotten hold of the first property I've had since the war that is a REAL BARGAIN, and not inflated---it isn't what you had in mind, but I believe it is JUST THE THING for your college, far better than what you planned."

She took me to see it. It was one of the large estates of Pasadena---former home of one of the nation's most wealthy and prominent families. It had almost 2« acres of the most beautifully-landscaped grounds. A fortune was spent on the landscaping alone. It has a championship tennis-court in perfect condition. It has an 18-room house, a fairly-modern mansion built of re-inforced concrete, and a six-car garage with two five-room apartments in the same building. It was a marvelous, beautiful place, but I knew we could never buy such a place. You'd know the name of the family who built it if I mentioned it. They spent almost half million dollars on it. But it is now owned by a man who has been a life-long educator. Some years ago he was dean of the school of law at the University of Oregon, here in our home city of Eugene. He became so enthused over our plans for a different kind of school, and assured me this place was just PERFECT for such an institution---the grounds just PERFECT for a small college-campus---the buildings PERFECTLY adapted to the needs of the school,---that he offered me the place at a ridiculously low figure, only a fraction of what it really cost,---and at such terms as to actually place it within our reach. Still, I took several days to study every angle, obtain every expert advice, and BE SURE ---to "PROVE ALL THINGS," before accepting it, and going ahead with it. I called up my life-long friend, the dean, in San Francisco.



When he heard of it, he instantly said it was PERFECT for the purpose, and in his judgment it was "Providential"---God had opened it to us by a miracle. I called the man, who will head the school, by long distance. He was of the same opinion. I asked him to come and see it, before I did anything. In two hours he was on a plane, and four hours later he had flown 1200 miles and was in Los Angeles. He was far more enthusiastic, when he saw it. At the same time, I had telephoned for Mrs. Armstrong to come down---as a matter of fact, the day before. Actually she arrived at the same time as the man who is the head of the school. Both of them, on seeing it, felt it was PERFECT for our need, even beyond our wildest dreams! Mr. Walter Dillon, who is to be our principle, explained just how it would adapt itself to class-rooms and every need for the college. The large living room 27 x 30 feet, will be the library, study, and lounging room. The large state dining room will be an assembly and class room. The study will be the principle's office. Upstairs rooms will be class rooms.

Never, Mr. Dillon said, if we lost this place, would we ever again find another so perfectly adapted to the need. We could never build anything like it without spending money we shall never be able to spend. And it so happened that this is the ONLY estate in Pasadena or all Southern California that is zoned to permit the establishment of a SCHOOL. How this beautiful, great estate came to be so zoned, I cannot understand---but it is.

I sought still more advice. I had the two architects who had worked on designing our school building last summer go over and see it. One of them is a former professor of architecture at the University of Southern California, and has had considerable experience with smaller schools and colleges. Their advise was the same. The landscaping, alone, they said, would cost over \$50,000 ---the bare ground, in some other location, would cost another \$50,000. It would cost over another \$100,000 today to construct buildings that would not be as good as these. I sought the advice of the most conservative bank president in Pasadena, and on his advice, a judge and attorney whom he recommended. All advised the same way.

Then, most important of all. I sought the advice of GOD. I prayed over it and asked for wisdom and guidance. Meantime, we almost lost the opportunity. Others began to come along and offer more money---more usual terms. One offered a \$35,000 down payment. Another offered \$100,000 spot cash. The doctor who owned it was certainly being tempted. But I was not willing to make a decision until I was SURE. Finally, I had to go off for a long walk, alone, after praying a great deal of the night. And while walking, everything cleared, the doubts I'd had left, and I saw clearly God's Hand in it, and that He had opened it to us. Still, I wanted to be even more sure. But by this time these other cash offers had come along, and it really looked like we had lost our chance. But I knew if God wanted HIS WORK there, nothing could prevent it, so I left the final decision entirely with HIM. I had the attorney draw up papers according to the offer that had been made me. It didn't look, now, as if the owner would accept. I let the real estate dealer take these papers, drawn up by my lawyer, and present them ---asking God to give the decision. And, THEY CAME BACK SIGNED!

I learned later that the man offering \$100,000 cash had come back with the money one hour after the owner signed our papers, and was told he was just one hour too late---otherwise his proposition would have been accepted! The real estate dealer, who originally told me it would have to be a cash deal, said it was "a miracle," and in all her real estate experience she had never heard of any deal like this. The attorney said the same thing. Yes, even they could see God had performed a MIRACLE! The small down payment is in escrow. The papers have been recorded. We are to get possession next Fall, IN TIME TO START THE NEW COLLEGE IN EARLY SEPTEMBER.

There are many other details about this college, to be announced later. But we know, now, it is ASSURED. I held off making this announcement of the college until we had definite arrangements completed, so we could know definitely it would start, and when. But you Co-Workers are the first to know. It will be announced more generally for ALL listeners in the new January PLAIN TRUTH, with pictures showing the grounds and buildings.

Let me only add here, there will be a very definite curriculum, of high standards. We had to decide WHAT grades to teach, since we cannot begin with grammar-grades. There are reasons I can explain later why we decided to limit this school to the higher grades comparable to a college or university. Entrance requirements will be reasonably stiff. We want CAPABLE, ambitious, young people who SINCERELY WANT TO MAKE SOMETHING OF THEIR LIVES. Full high-school graduation credits will be required. But students will not be limited to those in late teens or early twenties. Those a little older, who have a full high-school education but did not go on to college, and would like to go back to school and gain a full and RIGHT education, will be encouraged. Those who want to come to our college, but have not graduated from high school, will be advised to first finish high school, and then come to us. I do not know yet what tuition requirements will be. But to all those receiving this BULLETIN who want to come to this new, different, and I think very wonderful school, I advise you to WRITE ME AT ONCE, and get your application in early, because we plan to start this school SMALL, as all things God does thru humans must start, and the first year we will limit it to between 30 and 50 students. The second year, however, we hope to enlarge it to 100 students. We can take, later, as many as 250 or 350 students with these facilities, maybe more.

Now, dear Co-Workers, once assured God was leading in this, I have gone right ahead without hesitation. But REMEMBER, we are launched, now, on a MUCH LARGER PROGRAM FOR GOD. Issuing The PLAIN TRUTH every month this year will add more than \$30,000 to our expenses. And while God opened the way, and gave us this marvelous place on comparatively low payments, and with no down payment, except a regular double-payment---an unheard-of real-estate deal on a property of this value---yet there will be payments to meet.

And in addition to this, the radio stations have all made large increases in their charges for time this year---our largest most powerful station almost doubled the charge!

Now I have to tell you that, while I had actually given the order to start the broadcast on two more great super-power stations, KWKH at Shreveport, and KVOO at Tulsa, I later withdrew it, and decided to hold off starting on these new stations, because of all this increase in expense. I decided, instead, to first get The PLAIN TRUTH coming out REGULARLY every month, on this greatly-enlarged, more attractive basis. And then, later, when this is established, and I feel we can finance it, we shall add these and still more and more radio stations.

But we have made one great addition this Fall and winter to the radio broadcasts. The program is now going out EVERY NIGHT except Saturday, on the super-power station heard all over the Pacific Coast, and Idaho, Nevada, and Montana---XERB, lower California, 1090 on the dial, at 9:PM Pacific time. That, together with increased costs on other stations, the regular publishing of The PLAIN TRUTH, will more than DOUBLE our expenses this winter!

THAT MEANS WE SHALL HAVE TO DEPEND ON OUR CO-WORKERS BEING STILL MORE LOYAL, REGULAR, LIBERAL, in their support of this great and rapidly-growing work. God's work can't stand still. It must advance. We are now getting the solid foundation under us for a great, vast, powerful WORLD-WIDE work of spreading the true Gospel of the Kingdom in these last days. A few more years, and no man will be ABLE to preach the true Gospel. Now these great, super-power facilities are open to us. With the larger, finer, more interesting PLAIN TRUTH coming out every month, with a college which soon will be turning out trained, called, qualified helpers and ministers to FOLLOW UP THIS VAST WORK with personal contact all over the United States---with some, called of God for the mission whom I know God will send to us, soon coming out of this school trained for carrying the Gospel INTO ALL NATIONS, speaking OTHER LANGUAGES which will be taught in our school---we shall be prepared, then, to add more and more radio stations, until the Message is proclaimed powerfully to ALL THE WORLD! The college had to start next September. TIME IS SHORT. It looked like we would not be able to build and have a place for it before 1948. Then God intervened, performed a miracle, provided us a BETTER place than we even dreamed of, all ready to start NOW, with the next school year! Yes, God is able to do things for us that might seem fantastic. He can move mightily when His time has come! He HAS MOVED in our behalf. NOW IT IS OUR TIME TO MOVE, FOR HIM. We must sacrifice, be loyal, faithful, generous, as God has prospered us! We must be honest with HIS MONEY, putting it faithfully, with generous offerings added, INTO HIS WORK! The Christmas season is ahead, when most people FORGET God's work---FORGET to give their gifts to Christ for His work, but spend all their money TRADING GIFTS back and forth in a heathen, pagan festival not found in the Bible, except to be condemned in Jer. 10:1-4, called "Christ-MASS." If you do not know the TRUTH about Christmas, write at once for our special booklet, on The TRUTH About Christmas. So, at this season when God's work usually suffers, REMEMBER GOD'S WORK. SEND AT ONCE THE LARGEST, MOST GENEROUS SUM YOU CAN. I hope some will send several thousand dollars, in large offerings, to help pay for this wonderful new college property much sooner than we have contracted for. God has never failed us. We must not fail Him. USE THE ENCLOSED REPLY-ENVELOPE, and USE AIR-MAIL! GOD BLESS YOU!



"The WORLD TOMORROW"  
A NATION - WIDE BROADCAST

HERBERT W. ARMSTRONG  
Analyses Today's News, with the  
Prophesies of THE WORLD TOMORROW

Publishing  
The P L A I N T R U T H  
Magazine of Understanding

Box 111, EUGENE, OREGON

January 9, 1947

Dear Friend and Co-Worker:

GREETINGS! and again THANK YOU, for your continued interest, faithfulness, and help, as expressed in the offering (or tithe) which I gratefully acknowledge.

I'm sure you'll rejoice with me and our staff here at the great leaps this work is taking toward greater, widened, more powerful service in fulfillment of the Great Commission, and the special call, to which we have been definitely called in this special and tremendously-important mission in these very end-days of this age.

Up to now, we have had to face two serious handicaps. Two important, necessary things were lacking in this great work. One, we have been unable to publish The PLAIN TRUTH as often as we knew it ought to come out, and due to paper shortages and war-time conditions we have had to hold it to a thin eight pages. This has troubled me much. Hundreds and hundreds of letters from listeners and enthusiastic PLAIN TRUTH readers have shown me how important it is that we be enabled to cover more ground in each number, by having more pages for more articles, and also that we be in position to issue it regularly and more often. It is really as important a phase of this work as the broadcasts. I know the tremendous amount of good that will be done by the new, attractive, twice-as-large PLAIN TRUTH now to be issued regularly EVERY MONTH! It's just about the thrill of a life-time to me to realize this is at last possible. I know it will thrill you, too, and you'll share our gratitude it has been made possible.

Then second, it has become increasingly more imperative that this vast rapidly-expanding work have a personal follow-up. Hundreds are being converted by the broadcasts---their lives CHANGED from what they have made of them into what God purposes to make of them. But many of them need personal help. Many have personal questions that are not answered in the broadcasts or articles, and that I personally have not had time to answer, even by mail. The need of able, trained, experienced, called men---called and chosen by God and guided by His Spirit---to go out and visit personally these hundreds of newly-converted all over the nation, has become more and more imperative. Souls are at stake. I have tried to find men for this need---some have urged themselves on us for it---a few have tried out, to our sorrow. But always I have been disillusioned, disappointed. I have come to see that we shall simply have to train and educate men for this purpose. Yet we cannot tell which, for instance, of thirty or a hundred

candidates have been truly called to this mission by GOD---or which will prove faithful under the test of actual experience and will be willing to be actually used of God. It's easy to discern physical or material values, but it is difficult to discern the Spiritual values, and the inner intents of the heart. Only God can read and judge minds and hearts.

And so, I rejoice more than I can express to you that God has given me the vision to see that His solution for the problem is our new school, now definitely to start next September. There is a CRYING NEED for such a school. Since we cannot tell, in advance, whether any particular student enrolling is called, qualified by ability, and will be able finally to fulfill this mission, we are opening the school as a GENERAL school of advanced grade, giving a general and full education fitting students for several and varied occupations in life. Some will become school teachers---the kind GOD would have teaching children. Some will become wives and mothers, trained in practical, common-sense, down-to-earth methods and knowledge of how to be happy, successful wife, mother, and home-maker, as well as a useful, practical, spiritual Christian. But some, I know by faith, we shall see God has truly called, and a few out of each class will be fitted and trained for the true ministry, full-time in God's service.

And I more than rejoice---I THRILL to the development of the past week or two, where in God has placed in our hands opportunity to purchase the most splendid possible physical assets for this beautiful private small-college campus in America! Real-estate men, bankers and lawyers and architects all tell us it is a miracle that such a fine and large property came to us at the price and the way it did. But the God whom we serve performs miracles---He has PROMISED us He will supply all our need, and when that need came to be a home for our school which has actually cost around \$400,000 to build and develop, God moved miraculously to supply that need. He CAN do things like that, but God CAN'T break His promise! We were able to purchase this property for a fraction of its actual cost, on a basis we can handle.

More and more God is giving us EVIDENCE that He is with us, guiding, directing His Work, pouring upon it HIS BLESSING, and blessing it abundantly over and beyond our imagination or fondest dreams!

Of course, WE have OUR PART in all He is doing for us. God has done His part already. Now our part is to supply the funds necessary,---to plan the many, many things necessary to found and begin a new college of the very HIGHEST standards---to carry out and execute all these tasks. Walter E. Dillon, whom I have chosen to head the college is planning to go to New York early in February and take a semester course in (UNABLE TO READ 1 OR 2 WORDS) educational research at Columbia University. There, in this special course, he will have the guidance and direct counsel and help of the Columbia faculty---the most expert technical assistance to be had in America---in designing and planning every detail of our new college. While it will be utterly DIFFERENT from the colleges of this world---God's type of college, yet the principles and methods of conducting a college are the same in any educational

institution---the planning of curriculum, arranging of classes and class-rooms, hours, subjects,---a thousand and one things. And our standards will be HIGH. A school based on GOD'S true foundation, educating students in the RIGHT direction instead of the wrong direction as worldly colleges do, should not have a lower standard of efficiency or thoroughness than the schools of this world! No, rather, I am determined it shall be HIGHER!

These two new projects---the enlarged DOUBLE-size more attractive PLAIN TRUTH coming out every month---the opening and conducting of the new college, will add from \$4,000 to \$5,000 per month to the expenses of conducting this very great and growing work. Then, with the greatly-increased rates being charged us this year for radio time, means that the cost of conducting this work will now run just about DOUBLE the expenses of this past year. Yet, a year ago I launched out on faith, when God showed me plainly it was right, and His will to do so, and assumed obligations to TRIPLE the cost of the work over the year before that. God did not let us down. More and more of you dear Co-Workers responded, and month-by-month the increased expenses were met---and six to ten times as many people were reached by the Message! I know God won't let us down his year. I waited, before going ahead with these commitments, until I was SURE it was right---SURE it was God's will, and that His hand was in it! Then I acted without delay or hesitation, on faith.

I merely remind you that we are starting, new, on the month of the biggest test-of-faith we have ever faced. I intend to do MY PART, with my whole heart and with all my energies. And I know you will do YOUR part, too. I don't know your personal circumstances. God doesn't expect any to give into His work what they do not have, or are unable to give, but according as He has prospered them. But if you are one who is able, I know you'll double or triple your offerings for His work, from now. And I ask you, urgently, PLEASE double or triple the amount, earnestness, and faith of your prayers for me and for this work from now on. THAT, I know you can do, and PLEASE don't fail me or God in doing that.

This is a great thing we are undertaking. But it isn't too much. I am NOT "biting off more than I can chew," as some might express it. As the work grows, God raises up others to join me in sharing the responsibility. This great increased undertaking can, must, and SHALL be carried on successfully.

GOD BLESS YOU, dear friend, for YOUR PART!

Sincerely, in Jesus' name,

Herbert W. Armstrong

"The WORLD TOMORROW"  
A NATION-WIDE BROADCAST

HERBERT W. ARMSTRONG  
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Prophesies of THE WORLD TOMORROW

Publishing  
The P L A I N T R U T H  
a Magazine of UNDERSTANDING

Box 111, Eugene, Oregon

January 17, 1947

Dear Friend and Co-Workers:

Another BULLETIN is past due. I am so pressed for time just now I have decided to simply write you a brief letter from San Francisco, enroute to Los Angeles to get the first NEW and larger PLAIN TRUTH on the press---and then I will try to get you another BULLETIN immediately afterwards, at the usual time, about the 20th of the month.

All the initial planning for the new college, coming just at a time of getting out the enlarged double-sized PLAIN TRUTH, is surely keeping me busy---in addition to preparing and broadcasting a new radio program daily. In fact much of the pressure of preliminary planning for the college has delayed the January PLAIN TRUTH two weeks. So I have decided to call this number the January-February number.

I have great news for you in regard to the new college. Plans are progressing rapidly,---We are now planning on a larger, more thorough basis than I had in mind at first! A thing worth doing is worth doing right. And this is so worth doing, it must be done on the highest, most thorough possible standard. Consequently, it is becoming a bigger undertaking than I really had in mind at first! It is truly a gigantic undertaking---even tho we planned to start it small, with perhaps around forty students. We are planning for bigger things and the foundation must be firm, and pure, and right.

It is not yet finally named. BUT it appears more and more apparent that the name which first came to me, almost as though God had put it in my mind, is the name that will be adopted.

That name is AMBASSADOR COLLEGE. Everyone seems to like it. When I first mentioned the name to Mr. Walter E. Dillon, who in all probability will be the first president, he said he liked the name ---it had dignity, it was of pleasing sound, etc., but he felt that we should select a name that carried a definite meaning. I agreed, and when I explained the meaning, he thought the name very satisfactory.

The meaning of names is important. It is important to realize the meaning of the name of God, and the meaning and power of the name Jesus Christ. All Hebrew names have meaning. Well, then, here is the meaning: As most colleges today claim to train students for their part in the world---to become a part OF the world, AMBASSADOR COLLEGE has a diametrically opposite purpose. It



is to teach students to come out of this world and be separate---to live by every Word of God, instead of the ways and customs of the world---and yet, while not being of this world, but rather as strangers and foreigners in it we shall train them to be AMBASSADOR'S for Christ. We hope, therefore, to train every student to be an AMBASSADOR for Christ and His coming Kingdom, which we represent. The name AMBASSADOR, therefore, is in fact the name of every student in the college. Of course the world in general will not see or comprehend the real meaning of the name. But to those of the world, the name carries distinction, beauty and dignity. And there is no college by that name in Southern California. I would appreciate it if you'd write and tell me what YOU think of the name, "AMBASSADOR COLLEGE". Already we have received many applications from students, and too, I believe, from prospective faculty members. It is now tentatively planned for Mr. Dillon and I to spend the month of June on the grounds, in Pasadena, making more intensive preliminary plans, ordering and installing the new college equipment. All equipment, in keeping with our policy, will be the most modern and efficient obtainable. Then the month of July and first half of August it is planned for Mr. Dillon to be at Columbia University of New York, taking the summer session in advanced educational research, making final plans, for curriculum, schedules, etc., under the technical guidance of the Columbia experts. While AMBASSADOR COLLEGE will be utterly different in purpose, in objectives, in its basic concept, etc., yet it will employ the most advanced of established methods of administration, adapting these procedures of educational experience of our basic principal. And the standards are to be the highest in every respect. From August 20 until September 20th, Mr. Dillon and I will again be on the grounds in Pasadena, making final preparations for the college to open around September 20th.

It is planned now in due time to acquire two adjoining estates, and a beautiful vacant lot across the street, on the corner. This will give us the total of around seven acres of most beautiful ground. Without exaggeration I can say flatly no college campus in America will be more beautiful, and very few if any, as lovely as this that God has provided for His college. If and when we are able to acquire the two adjoining estates, we will have two additional very large reinforced concrete houses, one of twenty-two rooms, and one of fourteen, with space to build later two or three class room buildings, a gymnasium, and on the corner across the street, a beautiful chapel and church building. I am assured circumstances are such that we shall be able to acquire this additional property. At every step we see God's hand in this remarkable undertaking.

In the January-February "Plain Truth", I will show you pictures of the building and grounds---so prepare yourselves for a surprise!

Now, brethren, I have left space only to say that we are in the two hardest most difficult months we have ever seen. Already we have met successfully the first of these two most difficult months. But again offering and tithe are beginning to lag. Beginning with October, our radio bills doubled. We already have met successfully our first and hardest month in paying for the

marvelously beautiful new home for Ambassador College. But now this month we have to meet the increased costs of the new "Plain Truth,"

and with its very large circulation this, with postage, is going to cost \$4,000.00. But a quarter of a million people will read it!

SO REMEMBER! Never before in the history of this work has the need been so great--never before so vital that every co-worker try to be a little more generous in God's work and send in a larger offering than before, whether it is a widow's mite, or a large contribution of several thousand dollars. I do not have the money on hand for the January-February "Plain Truth", and unless it comes quickly, the magazine will have to be delayed further. The need is MOST URGENT---IMMEDIATE! I know you'll do whatever God has made possible for YOU---and send it immediately if possible, in the enclosed reply envelope, AIR MAIL if possible (only 5¢ postage now, you know)! And then also please join me in earnest, believing prayer that this test will be passed successfully---that OTHERS, whose ability may be greater than yours, will also be loyal and faithful to the utmost of their ability. God bless you, I know you will!

Sincerely, in Jesus' name,

Herbert W. Armstrong

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Box 111, EUGENE, OREGON  
January 28, 1947

S P E C I A L a n d C O N F I D E N T A L

Dear Friend and Co-Worker:

I have another most IMPORTANT decision to make within the next few weeks. I need your advice---your opinion and help. In multitude of counsellors there is safety.

God has moved swiftly, mightily, miraculously, in opening to us great new opportunities for the accomplishment of His Work, especially during the past six weeks. He has opened before us opportunities beyond our wildest dreams a year ago. He has placed in our hands facilities and actual physical assets that are nothing short of breathtaking. Surely God is leading, and blessing this work in most pronounced manner.

And now, on the heels of the magnificent buildings and grounds placed in our hands for AMBASSADOR COLLEGE in Pasadena, comes another even more breath-taking opportunity---so amazing as to seem almost fantastic.

The unbelievable opportunity actually is OPENED to us. It is not a question of "CAN we do it,"---but entirely a question of whether this is a further step opened for this new undertaking by the hand of God, or whether it is NOT of God, but merely a circumstance which we ought to reject.

When I found this beautiful estate in Pasadena was actually available to us on a basis within our reach, I still delayed the final decision several days---until I was SURE it was opened by God's hand. I sought every expert and technical advise, and I prayed earnestly and continued to pray until at last I knew God had given me the answer---then I went ahead.

Now a most important mission of AMBASSADOR COLLEGE is to teach foreign languages. While it is not to be just a Bible College, or ministerial college, but rather a new-type general liberal arts institution, yet I do have faith that out of it will come ministers, evangelists, and assistants for this great expanding work. Christ's commission is not "Preach the Gospel in your own neighborhood,"---or even just "to your own country," but He commanded, "GO YE INTO ALL THE WORLD." This Gospel of the Kingdom must be preached in all the world as a witness unto ALL NATIONS, before the end of this age. Well, some may ask, are not MOST of the denominations preaching into foreign nations? Yes, but

the denominations and sects and divisions and political church organizations of this world DO NOT PREACH THE SAME GOSPEL CHRIST DID---DO NOT PREACH THE GOSPEL HE COMMANDED---DO NOT PREACH THE TRUE GOSPEL OF THE KINGDOM JESUS SAID MUST GO TO ALL NATIONS, NOW!

So, ability to speak fluently foreign languages, and ACTUAL FOREIGN EXPERIENCE, is very vital to God's purpose for this time. And TIME IS SHORT! And God is, as I said, moving swiftly now, opening to us amazing, breath-taking, unbelievable facilities and opportunities.

And now comes the almost unbelievable opportunity to have our most deserving students take their final completing senior year of study abroad---in Europe---and in the exact spot in Europe most perfectly adapted to this very purpose!

Before I give you the specific details, let me say further that many students take a foreign language course in an American college, then go abroad, and find to their dismay they can hardly understand the people there, or be understood---they hadn't learned to speak the language AS they speak over there! Now that's a problem that has concerned me much. I've said that we want AMBASSADOR College to be practical. We want to teach French AS they speak it in France---Spanish AS they speak it in Spain, and also AS they speak it in Mexico or South America. But just NOW to do that is not so easy. How can we get instructors capable of doing that? Then, again, how can a student become fluent in speaking Italian, when he speaks it only in a school-room class three times a week, and speaks English WITH Americans here in the United States all the rest of the time?

Well, frankly, that question has perplexed me. I knew it was a problem we had to solve, but how to accomplish I did not know.

Now training in real expertness in speaking foreign languages is only ONE of several very important advantages in spending one year at least of the college training actually in Europe. I'll describe the others later.

But now here's the amazing opportunity that has opened with the same suddenness of the Pasadena opportunity: There is a place, IDEALLY adapted to this purpose, on scenic Lake Lugano at the base of the Swiss Alps, in southern Switzerland. Now Switzerland is the only country in Europe not torn by ravages of war. It is a very small country, surrounded by other European nations speaking different languages. Because Switzerland is so small and so close to so many other countries, nearly everyone in Switzerland speaks three, and often four or five languages. There is probably no spot on earth where as many different languages are commonly spoken by all the people---and exactly AS those languages are spoken by their own native people!

In this particular place in Switzerland, the city of Lugano ---there are many foreign language professors, far more expert than any available in the United States, and I'm told their charge as a full-time professor is only the equivalent of \$80 per month

American money!

On this ideally-situated spot is an almost new and beautiful building, just perfect for the purpose, ample in size to house at least 40 students and provide class-rooms. The fact it is a very fine building may not be so important, but then again, perhaps this, too, is of importance for the purpose. Actually it is an exact replica of the smaller of the group of three buildings constituting Versailles Palace in France, where the peace treaty was signed after World War I. It was built nine years ago, and is, I understand, a really magnificent and stately place.

It seems too unbelievable to accept as possible, unless you know a little of the circumstances. I think it is well to explain them. This chateau, or small palace, is owned by a widow who was very wealthy--worth several million dollars. Except for this chateau at Lugano Castagnola, all her wealth was in Paris and she was there herself at the time of the Nazi capture of Paris. The Nazis took everything she had---left her destitute, except for this magnificent home. After the war, in order to live, she placed a mortgage of 200,000 francs (\$50,000) on the place, and has been living on that since then. Now her money is about gone, and the bank is calling for immediate payment of the \$50,000, and this woman is in a plight.

She could sell the place either for cash, or with a down-payment of more than \$50,000, without too much trouble. BUT SHE WOULD HAVE NO HOME, and doesn't want to give it up. In other words, she wants to eat her cake and have it too! And that's exactly the situation which resulted in offering this unbelievable opportunity to us! The offer is coming thru a man with whom I am in contact in the United States---a widower who expects to marry this widow. They want to live at the place in Switzerland for three years, after which they plan to travel over much of the world. This man is able to handle the \$50,000 mortgage with the Swiss Bank, provided there is an income on which they can live. Therefore a cash sale of the Lugano place, or sale with heavy down payment which would require giving immediate possession is not as desirable to them as a deal such as has been offered to me---for us to take it on comparatively small monthly payments, with NO down payment, thus building up the actual down-payment over a three-year period in which they would continue to live there.

Now we would not be ready to use it until three years from next September. We would get possession six months before then, ample time to make all preparations for the first college year there. At that time, we would begin making larger payments. We are able, I believe, to handle the payments they would require. While it would necessitate a little increase in our income for this work, I feel assured we would be able to do it, since it is a nominal amount, comparatively.

Now, again, I would not of course finally close any such deal without personally inspecting the property, and getting every expert advice. Already thru our bank in Pasadena arrangements have been made whereby they will arrange for their New York correspondent bank, the National City Bank, now the leading inter-

national bank of the world, to have their European agents inspect and appraise the place, and advise me in every way. And I have tentatively booked passage on the Queen Elizabeth for the latter part of March or first of April. I have felt for over a year I ought to take a trip to Europe to inspect the post-war conditions there first-hand, and I'm sure I'll have some very live, interesting, vital things to report to our vast radio audience, and in The PLAIN TRUTH. It will have to be a quick trip, for I cannot be away but a short time.

And again, I am praying over it, and shall continue to do so until I KNOW I have God's answer. But this opening, coming immediately on the heels of the home for AMBASSADOR COLLEGE in Pasadena, certainly appears to be the working of God.

In addition to giving a perfection to the foreign language courses which never could be given in this country, a one-year term at what would become AMBASSADOR COLLEGE in EUROPE would offer many other unusual and very important educational advantages---of great value not only to students, but also in fitting those who are called for their place in God's work. Music is another study we want to teach at AMBASSADOR, for music has an important place in evangelistic work. And a finishing year in music abroad would certainly offer superior advantages. Students over there would take trips, every six weeks or two months, to one of the near-by European capitals or educational centers---Paris, Milan, Munich, Zurich, Rome---many of them closer to Lugano than San Francisco is from Pasadena. There they would have a planned, guided tour, with perhaps a day or two or three in some of the great libraries of Europe in special and independent research---tours thru the great European museums, galleries, etc. This would all be a definite part of their educational course. As for the Bible study under me, and if I do say so myself I feel they will by that time have a VERY good basic understanding and grasp of the Bible, comparatively speaking. By that time I feel they will be ready for independent research and study of their own in these fine old libraries of Europe---where they will see and study the oldest and rarest actual copies of manuscripts in the original languages, have the advantage of special historic research, etc. And if this plan is carried out I would plan to spend a small part of each year there myself---perhaps two months, for final finishing instruction.

Finally, before graduation, the students would be conducted on a tour of the Holy land.

Now let me mention one MOST important consideration. Most people do not realize this. The circumstances of my life have been such that I have come to learn it. One receives EDUCATION from TRAVEL just as much, if not more, than from books. Travel is broadening. It is EXPERIENCE, and experience is life. It gives one assurance, confidence, poise. It adds that quality of education which helps a man go out and ACCOMPLISH THINGS! And of what use is education, unless it's USED! Just plain book learning alone is not REAL education---doesn't properly fit a man or make him a success. Frankly, I feel that this one year of education in Europe will at least DOUBLE the actual VALUE of the education each student receives.

I have consulted three experienced educators of high standing. All three are emphatic in saying the addition of the European institution would very greatly increase the practical educational value to the students, and fit them for greater accomplishment in life. Since only the best-qualified FORTY students each senior year would be admitted to the European division of the college, there would be incentive for every student to apply himself and work harder thru he first three years, in order to qualify and get to go to Europe.

Of those who become ministers or evangelists, the fact of a year's study abroad would add prestige, attract larger audiences, cause them to listen to the real vital Message with more respect. Certainly those who LIVE a year where several foreign languages are spoken will better be able to preach the Gospel IN those languages in foreign lands!

I also consulted a banker in Pasadena, explaining the proposition. I expected him to say it was a sort of fantastic or impractical thing, but he very seriously said, "Why, no, that's not fantastic or impractical at all. That sounds to me like the soundest, most sensible thing I ever heard of in connection with a college." His wife has spent some time in the town where this place is located---and he himself has been in Versailles and is very familiar with the famed Versailles palace. His judgment was that it is a most practical proposition, and most unusual that such opportunity should come to us.

And now I am consulting YOU, as one of a thousand of our good friends and co-workers. I'd like to know what YOU think about it.

I've tried to explain the facts as fully as possible. Of course it will cost money---but in such a way it will be paid gradually, and never in too heavy amounts to handle. Nobody gets ANYTHING for nothing. Even the payments we'd have to make after the college is established in Europe will not be excessive for the size of the college itself. It costs money to establish and operate a college. And frankly, I am wondering if it will not actually be EASIER to raise the money for BOTH European and Pasadena colleges than just the Pasadena institution alone---and primarily for this reason: I feel, as this banker said, it would add a prestige to AMBASSADOR COLLEGE, especially locally in Pasadena where there is said to be more wealth than any city in the country, and result in gifts and endowments from perhaps a wealthier class of people than we have among our own co-workers. HOWEVER, that is a minor and unimportant consideration, for after all, WE LOOK TO GOD FOR THE SUPPLYING OF EVERY NEED, not to people.

And if this is really of God---if it is the Hand of God that has opened this to us, and it is His will, then He will see to it that all financing needs are met, I have perfect faith in that!

One last question I think of which may come to your mind: How can students themselves afford this year in Europe, and will it exclude those who cannot afford it? No, none would be excluded

because he could not afford it, but a rich man's son, for instance, if there should happen by any chance to be one in the college, would be excluded if his personal standing and record with us did not warrant it---if he were not one of the 40 top students, considered from not only academic standing, but personal character, conduct, etc., and evident capacity to USE this educational advantage and profit from it AFTER receiving it. All students who could afford it would have to pay their own expenses, of course, and the cost of this senior year in Europe would naturally be considerably higher, because of cost of passage over and back. The cost to the student while there, however, would be no greater than in Pasadena---possibly it would be less. BUT, for the student who could not pay this added expense of the trip over and back, but who DESERVES it, scholarships would have to be raised. We will have three and a half years for those among our co-workers who want to have a part in it to create, by separate and special offerings or gifts, special scholarship funds for this purpose. Such deserving students would have their expenses paid for them---or at least that part they are unable to pay themselves.

Friends, and Co-Workers, this work has grown until it has a weekly radio audience of some five million, and I feel sure more than a million people are more or less regular listeners. The PLAIN TRUTH circulation now is 110,000 copies, and I feel at least a quarter of a million people read it. And I feel that from this vast audience---this large national following, we surely can, in three and a half years, raise enough special and separate funds to guarantee deserving students who qualify on merit the opportunity to go.

Now will you consider this carefully---think it over---PRAY over it. And then write me a letter, send it in the enclosed reply-envelope as soon as possible, and give me your advice. Tell me frankly how you look at this---whether you feel it is God's doing, or something we ought not to undertake. God's Word says there is safety in multitude of counsel. I ask your counsel in this. THANK YOU for your interest, your co-operation, help, and prayers!

Sincerely, in Jesus' name,

Herbert W. Armstrong



OUR Co-Workers'  
BULLETIN

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Published every little while, to keep our  
Co-Workers informed of the progress,  
the problems and future plans for carrying  
on God's Work in these closing days of this  
age; ---broadcasting "The WORLD TOMORROW;"  
publishing The PLAIN TRUTH, and other Gospel  
literature. HERBERT W. ARMSTRONG, Box 111,  
Eugene, Ore.

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VOLUME VIII. Number 1.

February 19, 1947  
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The N E X T S E V E N Y E A R S ---WHAT'S AHEAD!

GREETINGS! dear Friends and Co-Workers:

Do you know you are just one day from Jerusalem!

But Moscow, Berlin, Rome, are even closer! More and more  
distances are shrinking---the earth becomes smaller and smaller---  
in this fast-moving era of the airplane!

The next seven years are destined to be the most momentous  
years of America's history---of all earth's history! They will  
see World War III shaping---perhaps even striking within that time!

What are Russia's real aims? Can two philosophies of how  
this world ought to be run, how its business ought to be conducted,  
and its society regulated, and its religion exercised, as opposite  
as the poles, live together in a war-shrunk world!

"RED TIDE PERILS VAST U.S. SUPPLIES IN EUROPE," shouts a  
newspaper headline over a dispatch from Karl H. von Weigand, dean  
of American correspondents. From Rome, he wrote: "Months ago I  
warned in cables that the Red Tide may soon be lapping at the foot  
of the Pyrenees. Now, THE RED TIDE IS THERE! There remains in the  
west only Spain and Portugal. . . Now Switzerland sees herself the  
one last truly democratic citadel on the European continent,  
surrounded on all sides by a Red Sea of Communism."

"RED PERIL SEEN IN FRENCH VOTE," comes another dispatch  
from Washington. "RUSSIA STILL ON WAR BASIS," is the headline over  
a dispatch from London.

"DOES EUROPE FACE HOLY WAR?" is the large-type headline of  
an article in LIFE magazine, describing the dynamic new political  
movement called "Christian Socialism" springing up all over Western  
Europe like a prairie-fire, as a counter-fire to put out the Red  
Flame of COMMUNISM. The opening sentence of the article says:  
"Western Europe is moving fast toward a showdown with Communism."  
A few terse, to-the-point sentences thru the article: "Recent  
elections suggest that the showdown will likely be BETWEEN  
CHRISTIANS AND COMMUNISTS." "Such is the view taken by the pope.  
There are few more astute observers of European politics."  
"European Protestantism may not yet have declared open war on

Communism as the pope has, but it is moving toward battle stations."

UNEXPECTED TURN OF EVENTS IN EUROPE, PROPHESED  
FOR IMMEDIATE FUTURE!

For a year and a half I have been telling the vast radio audience the Red Flame of Communism would flare over Europe---that it would APPEAR to be completely consuming all Europe---and then, suddenly, when least expected, a dynamic new Fascist movement would spring up, as if from no-where, uniting with, and using the power and influence of the CHURCH to turn back the Crimson blaze, UNITE EUROPE, and RESTORE FASCIST NAZISM under Hitler's successor, THE PROPHESED "BEAST"---restoring the ANCIENT ROMAN EMPIRE, with CHURCH AND STATE ONCE MORE UNITED!

Well NOW, my friends and Co-workers, that prophesied event I have warned of is actually beginning in Europe. The forces are now emerging that will produce it, and moving inexorably toward that climax!

Indeed, I saw its first seeds sewn almost two years ago, at the San Francisco United Nations Conference! You didn't read of it in the newspapers, but the most significant happening at that Conference was a solemn pontifical Roman Catholic Mass, attended by ten thousand, and a remarkable speech by their radio speaker, Bishop Hunt! That speech was fraught with tremendous prophetic significance, and time will prove it to have been a history-making declaration! It's inner astonishing significance went unnoticed. Newspapers said little or nothing about it. BUT WE GRASPED INSTANTLY THE INNER PROPHETIC IMPORT OF WHAT WE THERE SAW AND HEARD!

Ever since, I have been awaiting the proper moment to DISCLOSE this startling occurrence and its sinister significance to prophecy. It was the planting of the very germ that is springing to dynamic life over western Europe today!

From here on, events will not go as newspaper men, diplomats, and the public suppose. AMAZING world events will take place soon that will leave the world aghast! Before many years we shall see, as Jesus foretold, men's hearts failing them for FEAR, and for looking after those things coming upon the earth!

SOLEMN, TREMENDOUS IMPORT OF OUR MISSION

Co-Workers, we have come to the time when you must realize the overwhelming, solemn import of the mission to which God has called us, you and I, in His great work! For this is no ordinary religious work---but something entirely different!

TIME GROWS SHORT! We are nearing the END of this world! Not the end of the earth, but of this WORLD---this AGE---this CIVILIZATION! Time is fast running out! It's LATER THAN WE THINK! Thank God, it is still DAY. We still can WORK---but the NIGHT draws swiftly near, when no man can work, for God!

The time has come when our co-workers, all a vital PART of this work, must realize that our calling is something vastly DIFFERENT---no ordinary church work---but the most serious, momentous, important work on earth today! We must all take it just that seriously---solemnly, reverently! God give us eyes to see! God grant us UNDERSTANDING, now!

ALL ORGANIZATIONS OF THIS WORLD---including all religious organizations, the businesses, the societies, the clubs---even the GOVERNMENTS---shall soon pass out of existence forever! They have but a few more years to live---perhaps seven, perhaps fifteen or twenty-five! They are plunging now toward a self-imposed DOOM! Organized society is committing SUICIDE! It has invented now at last the horrible unbelievable weapons and instrumentalities of destruction capable of blasting human life utterly from this earth!

But God Almighty will intervene, and save humanity from itself! Humanity will not be annihilated out of existence---but ORGANIZED society, business, religion, education, and government will! This is pictured in the prophecy of Daniel 2---the coming of CHRIST, and the KINGDOM OF GOD will smash all these governments and organizations of this world to bits, and it, GOD'S KINGDOM, and His ways, shall rule this earth forever!

Frankly, I'm afraid most of you have not fully and clearly recognized just what this work is---precisely what really IS our calling and our mission! We are called, and functioning, as the ADVANCE-AGENTS of the coming WORLD government---the Kingdom of God, which shall destroy all this world's organizations and rule in their stead FOREVER! We are AMBASSADORS for Christ! Ambassadors of HIS coming government, working as strangers and pilgrims in a foreign land. This work to which God has called us is, therefore, a preliminary and advance function of the world-ruling, everlasting KINGDOM OF GOD.

And therefore, tho the time is shortly coming when this work will, we know, be temporarily SILENCED by the powers of darkness of this world, we shall continue on, forever, long after every government and organization of this world has been eternally destroyed!

And what is our tremendous mission! Do you know? Do you grasp it?

LISTEN! Our mission, first of all, is to preach CHRIST'S GOSPEL---the Message He brought to earth from God---the Message He commissioned all His true ministers to preach throughout this dispensation of grace---the VERY MESSAGE THE ORGANIZED CHURCH DENOMINATIONS REJECT!---the only TRUE Gospel of Jesus Christ, the Good News of the coming world-ruling KINGDOM OF GOD! THAT GOSPEL HAS NOT BEEN PREACHED TO THE WORLD SINCE THE EARLY NEW TESTAMENT DAYS! That true Gospel is not being preached by the Church organizations NOW! That sounds unbelievable, I know. But it's true. And the time has come when the stark TRUTH must be realized ---when we must comprehend the real mission to which God has called us! Jesus Christ said this GOSPEL OF THE KINGDOM shall be preached in all the world for a witness UNTO ALL NATIONS, just before the

end of this age. And the END approaches rapidly!

Our CALLING, too, is to WARN America, Britain, and the Democracies---modern ISRAEL---of the impending NATIONAL DESTRUCTION and CAPTIVITY to be visited upon our people, unless we heed the warning and REPENT---because we have strayed far from God and His laws and ways, and our sins are fast increasing! And deeply as I regret and deplore the fact, I know of no denomination, organization, movement, or person carrying this WARNING of invasion, destruction, and captivity to America and Britain, except this work and mission which God is carrying on, with constantly increasing POWER and blessing, thru us!---this work YOU CO-WORKERS ACTUALLY CARRY ON BY YOUR PRAYERS, TITHES, AND OFFERINGS.

Thru this work God is saving many precious souls---healing many who are physically sick---feeding THOUSANDS of His "flock" on the true spiritual manna, bringing greatly increased UNDERSTANDING of His Word, marvelous new light and TRUTH, helping thousands to grow in true KNOWLEDGE.

And THAT'S why I say, and believe with all my heart, this is the most important work on earth today. But it has ONLY STARTED!

NOW IT MUST GROW TO GREAT POWER!

Friends, Brethren, Co-Workers, listen! We have reached the time when this work must quickly launch out to carry this WARNING not only to the United States, but to Britain and those European nations who also, with us, are racially ISRAELITES! This includes the nations we call the Democracies of western Europe! Several of them speak different languages!

We have reached the time when preparations must be made, AND QUICKLY, to carry Christ's Gospel Message as a witness into EVERY nation, in all the world!

God has plainly revealed that fact during recent months. The time has come when THERE CAN BE NO MORE DELAY! For this greatly enlarged task AMBASSADOR COLLEGE has been revealed to us as urgently NECESSARY! God has shown we must now move swiftly---that TIME IS SHORT---by Himself moving swiftly and suddenly to place within our hands the buildings, grounds, and facilities for AMBASSADOR COLLEGE, to train more AMBASSADORS FOR CHRIST!

But just that, as announced in the January-February PLAIN TRUTH is NOT SUFFICIENT FOR THE FULL PURPOSE! We must train our AMBASSADORS in the fluent speaking of FOREIGN LANGUAGES---they must become experienced in FOREIGN TRAVEL,---in mixing with, meeting, and talking to people in other lands!

And this they cannot be adequately trained to do in the classrooms of an AMERICAN college alone! A student, for instance, who studies French in an American classroom three times a week, mixing with those who speak ENGLISH all the rest of the time, will find it almost impossible to understand the people over in France, or be understood by them, when he goes over there. The place to

learn to speak foreign languages fluently, and AS they speak them in their native country, is IN the country where they are spoken.

Now it so happens that tiny little Switzerland is in the center of western Europe, surrounded by many nations speaking many languages. Consequently, nearly everyone in Switzerland speaks three to five languages. School children in Switzerland are taught several languages from childhood, just as American children are taught reading, writing, and arithmetic! SWITZERLAND, then, is the place to go to speak the largest number of foreign languages! One can learn more there in this field in six weeks than he could in six years in an American college! Not only that, the students we train, to be fitted and prepared for their most sober and ALL-IMPORTANT MISSION, need the EXPERIENCE of travel in Europe. This is vital for GOD'S WORK.

And, as I said, TIME IS SHORT, and swiftly growing shorter! MUCH must be done, and there's little time in which to do it! ALREADY we see emerging in Europe the preliminary movement that will bring "THE BEAST" out of the "bottomless pit" in Europe! It may come to a head in six or seven years---in all probability before fifteen or twenty!

GOD MIRACULOUSLY OPENS ANOTHER AMAZING  
OPPORTUNITY

And now, almost immediately on the heels of opening to us so suddenly the opportunity to establish AMBASSADOR COLLEGE in Pasadena, God has opened before us still another breath-taking opportunity almost too fantastic to believe!

Yet it is not fantastic, nor impractical, but the most PRACTICAL, SENSIBLE, and NEEDFUL thing for God's work at this time! Suddenly, "out of a clear sky," has come a chain of almost unbelievable circumstances whereby a most lovely and adequate place may come into our hands to provide a EUROPEAN UNIT for AMBASSADOR COLLEGE, on beautiful scenic Lake Lugano, in southern Switzerland! It is, in fact, a very fine and splendid place---an exact replica of the smaller of the three buildings that constitute Versailles Palace, where the World War I Peace Treaty was signed ---and almost new---built just shortly before World War II, some nine years ago!

Yet, if this offer is finally confirmed, this splendid property will come to AMBASSADOR COLLEGE at a ridiculous low figure, and at terms unimaginable for such a place; possible for us to handle!

I have consulted conservative bankers, lawyers, judges, educators. Unanimously they advise me to go ahead---declare it is a sound, sensible, most practical idea, and then, at the deal and the terms, they shake their heads in frank bewilderment, and say there surely must be a GOD who is working things out for us, for things like these---both the Pasadena opening and this one at Lugano in Switzerland---just don't happen!

I presented this whole proposition in detail before all

our little group of brethren in the Lord in Eugene. They were unanimously in favor of proceeding with the deal, if it works out as now indicated. Then I sent a special letter, presenting the matter and asking advice, to 1,000 of you co-workers, picked at random from our lists. I think only two of these advised against it, for reasons I will explain---but all others either were enthusiastically in favor of it, or, in the case of a few, felt God would lead me, and I would be better in position to decide than they, expressing confidence that whichever God led me to see would be right.

One or two felt it would be inadvisable because TIME IS TOO SHORT! But that, dear brethren and co-workers, IS EXACTLY THE REASON WE NEED IT!

That, I feel certain, is the VERY REASON God has so quickly, suddenly, opened this opportunity to us! TIME IS SHORT! There's no time to lose! The true Gospel must go to ALL NATIONS, in DIFFERENT LANGUAGES, and there isn't much time in which this may be accomplished!

True, many denominations have sent missionaries into many nations. But THEY HAVE NOT PREACHED THE GOSPEL JESUS CHRIST BROUGHT FROM GOD AND DECLARED TO MEN! His Gospel, which CHRIST preached, was the Gospel or Good News of the KINGDOM OF GOD! (Mark 1:14-15). Have the missionaries gone preaching to the heathen the GOOD NEWS that Christ is coming in all the power and glory of God, as KING of kings, and LORD of lords, to set up the world-ruling government, the KINGDOM OF GOD which will rule all nations, and bring peace to the earth, and salvation to those of all nations? Have they gone teaching that this glorious Kingdom will rule all nations ONE THOUSAND YEARS here on the earth?---and that those now converted, who grow in grace and knowledge, and OVERCOME, shall REIGN over the nations, with Christ, as kings and priests in the Kingdom of God? Do you know ANYONE---ANY church or denomination ---that has taken THIS one and only true Gospel of Jesus Christ to all the world? No, for it has not yet gone out! AND TIME IS GROWING SHORT!

Brethren and Co-Workers, the VERY FACT God has moved SO SWIFTLY---so MIRACULOUSLY to place these amazing facilities in our hands NOW, without any further delay, is in itself evidence that THERE IS NOT TIME to delay getting these vital steps in His work operating and moving!

There IS a time to learn to GO SLOW, and WAIT ON GOD. But also, there is a time to DELAY NO LONGER! And God Himself has shown us by miracles and wonders that WE HAVE REACHED THAT TIME!

Once again, I am writing you as I ride on the train. It is late, as I write---nearly midnight---but I must not sleep until this is finished. A few days ago I received a long-distance telephone call. This European opportunity has come to a head and developed to a point where I had to GO IMMEDIATELY to Switzerland to inspect it, have it appraised, and make a decision, or lose the opportunity. After the advice of hard-headed, practical, conservative bankers, lawyers and business men and educators---

after the advice of so many brethren and co-workers---and with my own personal conviction that this definitely IS of God---I simply dare not drop it without inspecting it, getting all the facts I have so far not been able to obtain, and then making an intelligent decision, after much prayer for God's guidance. As a result, Mrs. Armstrong and I are tonight speeding across Ohio and will arrive tomorrow morning in Washington, where we hope to obtain quick and emergency passports from the State Department, and we are tentatively booked for sailing for Europe within just a few days.

For over a year I had been planning a trip to inspect and learn of conditions in Europe first-hand, to report to our vast radio audience, anyway. Further, I need to confirm personally, ON THE GROUND, this emerging in Europe of the "BEAST" from the seed we saw planted in San Francisco! I'm sure I'll have some thrilling and interesting things to report to you, in the broadcasts, and in the PLAIN TRUTH, when we return. We shall not be gone long---just a quick trip, and right back as soon as our mission is finished. At first I planned to go alone. But I have never made any important decision without the advice and counsel of my wife, who, as you all know, is heart and soul with me in God's work, and God has used her many times to see things He wanted me to see, which I seemed unable to see alone. In multitude of counsellors there is safety---so says God's Word. I have sought a multitude of counsel, but I need some over in Switzerland, on the spot, and so we decided Mrs. Armstrong should go---IF we can secure passage for her, which still is in doubt.

In the next number of The PLAIN TRUTH I hope to have for you the most sensational, startling revelations ever published---all the FACTS about what we saw at San Francisco, and what is now emerging from underground in EUROPE. I won't be able to broadcast such an exposure of a plot to rule the world over the air. But I hope to get the remaining facts I need for that article on this trip---and also some inside information on the Palestine situation, now boiling all over the front pages, from contacts in the British Foreign office in London. I made a few valuable contacts at San Francisco, which I feel will be of help.

Now, brethren and co-workers, in conclusion, let me again impress upon you the TREMENDOUS IMPORTANCE and URGENCY of the work. God is literally performing miracles and wonders in our behalf. We are merely following where He leads! And the time has come when this work must take TREMENDOUS strides AHEAD! A MIGHTY work remains to be done. It all takes more and more money! The need grows greater and greater.

Yet our God is able to SUPPLY EVERY NEED, no matter how great! He supplies it thru those He can use for this purpose. God is able to bless all you dear Co-Workers with enough so, if you are faithful with HIS TITHE of your income, and generous with offerings besides, THERE WILL BE ALWAYS ENOUGH TO KEEP HIS GREAT WORK GOING, greater and greater, until the tremendous mission is accomplished! God does not expect you to give what you have not got. But He is able to provide you with enough to give for His cause, and it should be given cheerfully, generously. Of those who are able to give much, God expects much, and large, generous sums are now

direly NEEDED for God's fast-growing work. Of those who have but very little, God expects only in proportion, and Jesus said the widow's two mites were more important than the larger offerings of the wealthy.

Don't think for a moment God's work is growing too big to need those widows' mites! If they were not arriving at our office, the work could not carry on. Yes, we need a shower---a veritable downpour of the widow' mites---but now as never before the work needs, too, LARGE sums from those who are able.

We'll probably be in Europe---perhaps on the way back---before you read this. It takes time to get this letter back out to our offices in Eugene, have it printed in The BULLETIN, and mailed out to all of you. And when we return, I'll give you full details of the European division of AMBASSADOR COLLEGE---if it materializes, as I somehow feel a conviction it will. If it's of God, it will. If not, God will show us by causing the deal to fall thru. He always guides and leads us, and will not fail us now. WE MUST NOT FAIL HIM!

TWO NEW SUPER-POWER RADIO STATIONS HAVE BEEN ADDED,--- expenses keep getting higher as the work expands to greater service to greater numbers. I will transcribe broadcasts in New York for you to hear while we are abroad. I know you'll hold up our hands with your liberal offerings, and faithful tithes. Please RUSH your contributions in the enclosed reply-envelope---AIR-MAIL, as the need is now VERY URGENT! AND DON'T FORGET WE NEED YOUR EARNEST AND CONTINUOUS PRAYERS, FOR GUIDANCE, SAFE-KEEPING, AND SPIRITUAL POWER! Thank you, and GOD BLESS YOU!

In Jesus' name,

HERBERT W. ARMSTRONG



"The WORLD TOMORROW"  
A NATION-WIDE BROADCAST

HERBERT W. ARMSTRONG  
Analyses Today's News, with the  
Prophecies of THE WORLD TOMORROW

Publishing  
P L A I N T R U T H  
Magazine of UNDERSTANDING

Box 111, Eugene, Oregon

April 7, 1947

Friend and Co-Worker:

Mrs Armstrong and I have returned from a most necessary and fruitful trip to Europe, where we not only laid the foundation for the establishment of the European unit of AMBASSADOR COLLEGE, but also laid the foundation for carrying God's last warning Message, and the true GOSPEL OF THE KINGDOM to Britain and to all Europe.

God Himself brought about circumstances making a quick, hurry-up trip over there necessary. On the way over, and on the way back He performed miracle after miracle for us. The thrilling, amazing account of this will appear in the "Heart-to-Heart Talk" in the next PLAIN TRUTH. TIME IS SHORT! World events are moving at a terrific pace. Already the movement has started and is well under way in Europe that will bring the prophetic "BEAST" of the Revelation out of "the bottomless pit." We have much that must be done BEFORE that time! God says it WILL be done. He has given us the vision, it is opening and preparing the way before us. We have just a very few years at most---not one year to delay! The time has come when this work of God must expand into other nations.

Jesus' commission was: "Go ye therefore and teach ALL NATIONS." "Go ye into ALL THE WORLD and preach the GOSPEL to every creature." And prophetically of our time, NOW, in this mid-twentieth century, Jesus said: "This Gospel of the Kingdom shall be preached in all the world for a witness UNTO ALL NATIONS; and then shall the end come."

He was speaking of the END of this AGE---the END of this CIVILIZATION---the END of all these human-formed government of mankind! Friends, Brethren, Co-Workers, you must realize we are only a few years now from that END! No man knows how many---but both prophecy and world events indicate somewhere between five and twenty-five, and most probably between seven and fifteen. We must lay our plans to be prepared to carry out this grave world-wide commission WITHIN FIVE TO SEVEN YEARS! God Himself will make it possible for the commission to be accomplished in time, if we set ourselves with full submission to Him with purpose and determination, and in FAITH, to do our utmost at ANY SACRIFICE, as He makes possible. It is a huge accomplishment! Ministers and evangelists must be trained, prepared, taught the languages of foreign nations. They must learn these languages, and the customs and ways of the people WHERE these people live!

At Columbia University in New York, at the University of London, and other places, they told me we have set out to do some-

thing never before done in the world of education---to establish a European branch of a college, where students study part of the time in America, part abroad. Everywhere educators are AMAZED, and say it is a WONDERFUL idea. We were interviewed by reporters of daily newspapers in London, where this was regarded as NEWS! The Gospel cannot be carried to Britain and Europe and other parts of the world IN THE SAME WAY we do it here. There we shall not have the facilities of radio. But God is showing us HOW, and the people of those nations WILL BE WARNED, and they WILL BE REACHED WITH GOD'S MESSAGE! Yes, powerfully, and effectively! God is showing us HOW.

The ground-work is laid. But TIME IS SHORT. Soon it will be too late. The day is here, but the "night" is coming when NO MAN CAN WORK for God.

But now LISTEN CAREFULLY! We have returned from this most important, vital, fruitful trip to find the work here in a financial crisis that threatens its very life! It is in the most serious and critical emergency it ever has faced. It is a LIFE-AND-DEATH test!

I have to tell you candidly and frankly, that every APPEARANCE---every visible circumstance---says the work is doomed, and we will be shut off the air on our two most powerful and important stations, XEG, and XERB, by the 15th of this month, April! In fact, there is no visible hope that anything can now save the work. GOD MUST PERFORM A MIRACLE!

But LISTEN! Our God whom we are serving is a miracle-working God. Nothing is too difficult---nothing is impossible, with God. Circumstances, appearances, have absolutely nothing to do with FAITH, or the working of God. And God has PROMISED He will not stop, but will finish the work He has begun. He has PROMISED to supply all our need. He has PROMISED He will never leave us nor forsake us. And HE CANNOT BREAK A PROMISE!

I don't know how it happened. We left here with everything in good financial condition, the outlook excellent. God opened the way for us with actual miracles repeatedly at every turn---was with us throughout our entire journey. I've come back with just what I needed for the broadcasts---for future articles in The PLAIN TRUTH.

Yet, before we had hardly boarded the ship it seems our co-workers ---most of them (perhaps not YOU, but most of them)---seemed to delay or forget to send in their tithes and offerings. This delayed the mailing of The PLAIN TRUTH. And, for the first time, our office staff was unable to pay the heavy radio bills. I returned to find two months piled up. Such a situation never has existed---ought not to exist---CANNOT continue, because the radio stations will not keep the program on the air unless they are paid up completely by the 10th or 15th of this month. For several weeks money almost stopped coming in. This has grown to a great work, costing thousands of dollars a week. And a slump of four or five weeks like this puts the work in a DESPERATE condition! Now, we MUST have an added \$15,000 within the next ten days, or this vital program will be taken off the air---right when I have the MOST SERIOUS, IMPORTANT THINGS TO SAY WHICH I LEARNED ON OUR TRIP

ABROAD!

Co-Workers, I have to ask you to sacrifice as never before. If you could see what we saw in Europe---how people shiver and go cold, how HUNGRY they are, how thread-bare their clothes---how TERRIBLE is their plight---you'd realize that ANY sacrifice you make for GOD'S CAUSE is as NOTHING compared to what has been laid on them! We and we alone in all this world bask in the sunshine of PLENTY---of LUXURY! We, too, can go without some things we had planned to get. It won't hurt us as much as we think. GOD'S WORK IS AT STAKE! Now, as never before, the work needs generous offerings from some who can---if their heart is yielded to God and made willing---put five or ten thousand dollars into GOD'S WORK. We need many offerings of a hundred dollars or more. But---most important---those of you who do not have such amounts, DON'T THINK THAT BECAUSE OF THE GREAT NEED THE WIDOW'S MITES WILL DO NO GOOD ---there must be a quick, air-mail SHOWER of WIDOW'S MITES if this need is to be met. Just send QUICKLY---by air-mail---and if a larger sum, by WESTERN UNION TELEGRAPH, the largest sum YOU can, whether a dollar or ten thousand. And then JOIN ME IN EARNEST, BELIEVING, PREVAILING PRAYER, that God will move on those who are able to send in QUICKLY enough to meet this vital emergency and save this most important work in this world! Nothing but believing PRAYER for a MIRACLE, and utmost generous sacrifice on the part of each one can save the work now. It MUST be saved! God is able, and WILL---if we do our utmost.

God bless you, in this deepest crisis I know you won't fail.

Herbert W. Armstrong

OUR Co-Workers'  
BULLETIN

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Published every little while, to keep our  
Co-Workers informed of the progress, the  
problems and future plans for carrying on  
God's work in these closing days of this  
age;---broadcasting "The WORLD TOMORROW;"  
publishing The PLAIN TRUTH, and other  
Gospel literature. HERBERT W. ARMSTRONG,  
Box 111, Eugene, Oregon.  
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VOLUME VIII. Number 2.

May 7, 1947

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PLANS FOR OPENING AMBASSADOR COLLEGE PROGRESSING,  
NEW PRESIDENT ASSUMES ACTIVE DUTIES  
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GREETINGS! dear Friends and Co-Workers:

A week ago, Walter Eugene Dillon, who has been selected for the post of president of the new AMBASSADOR COLLEGE in Pasadena, joined our staff and began active full-time work making preparations to open the new college next September 22nd. He is now in Pasadena at the college buildings getting everything in readiness.

Scores of applications are pouring in for admission to this new-type character-training institution of higher education. In addition to President Dillon, one faculty member already has been definitely engaged---one of our good Co-Workers who not only is competent in education, but whose heart also is in God's work. Several other applications for positions on the faculty have been received.

Now that Mr. Dillon has assumed full-time active duties, a preliminary catalog soon will be issued and mailed to all who have applied for entrance or requested information. If you are one who has written me about the college, please just be patient a little while longer, and you will receive all the information we have to give just as soon as we can get it out.

GOSPEL NOW MUST GO TO ALL THE WORLD!

MORE AND MORE PEOPLE ARE LISTENING TO THE TRUTH ON THE WORLD TOMORROW PROGRAM ALL THE TIME. The Gospel already is going out to five million people every week. THINK OF IT! And thru economies made possible by experience, the "know-how," and by God's guidance and blessing, TWO THOUSAND PRECIOUS SOULS ARE REACHED WITH THE TRUE GOSPEL MESSAGE AND GOD'S LAST WARNING WITH EVERY DOLLAR PLACED IN OUR HANDS! And this includes all the tons and tons of Gospel literature, the hundreds of thousands of copies of The PLAIN TRUTH mailed from our office, and now, the founding of AMBASSADOR COLLEGE! Unbelievable as it is, EVERY DOLLAR our Co-Workers put into this work of God carries the Gospel Message powerfully and effectively to TWO THOUSAND PEOPLE,---many of these receiving The PLAIN TRUTH and other literature personally requested, besides---all on that one dollar! If you place \$100 in God's work, your

hundred dollars reaches two hundred thousand precious souls, by radio, and by print! IS THIS WORTH WHILE?

World War III is shaping---in a way very few people realize, or even suspect! I saw the conditions which are breeding it on the recent trip to Europe. The next seven years are destined to be the most momentous in all the history of the world!

TIME IS SHORT! We are nearer the END OF THIS WORLD---that is, THIS AGE,---than people think! Soon now we shall come to that prophesied time when the forces that control the earth will NO LONGER PERMIT ANY PREACHING OF THE GOSPEL! Yes, the NIGHT is drawing on swiftly, when no man can work for God. Thank God! it's still DAY---even tho the day is FAR SPENT---and we still have a little time in which to complete Christ's Great Commission!

"GO YE," said Jesus, "INTO ALL THE WORLD, and preach the Gospel." "Go ye, therefore," He commanded, "and teach ALL NATIONS." "And this GOSPEL OF THE KINGDOM," Jesus commissioned prophetically of our time, "shall be preached IN ALL THE WORLD for a witness UNTO ALL NATIONS; and then shall the END come."

The Great Almighty FATHER sent Jesus into the world with His GOSPEL MESSAGE. That true Gospel of the Kingdom of God which Jesus preached is the only true GOSPEL OF JESUS CHRIST. And THAT true Gospel is not being preached today! It has NOT yet gone out to the world---to every nation! Instead, the organized denominations and sects of men have carried forth a DIFFERENT gospel, as foretold in II Cor. 11:4, 13-15.

And so, as I wrote in the preceding BULLETIN, we have now reached the time when preparations must be made,---and quickly, to carry Christ's Gospel Message as a witness to EVERY nation, in ALL THE WORLD! God has plainly shown me during the past six months the time has come when THERE CAN BE NO MORE DELAY! God Himself has MOVED SWIFTLY, performing almost unbelievable MIRACLES in behalf of this work, making possible this vastly enlarged world-wide work much quicker than we dreamed possible.

To this end, AMBASSADOR COLLEGE is necessary that trained AMBASSADORS FOR CHRIST may be thoroughly and properly trained for the task. God has moved in breath-taking manner, miraculously placing in our hands the splendid buildings---the magnificent grounds---for the college in Pasadena. In Lugano, Switzerland, we found the villa we went there to see very much more adequate for our purpose than we had been led to expect. We thought it was a three-story building. It turned out to be a very new, modern, splendid FIVE-story building---just the exact proper size for our need---ample for housing, feeding, and educating forty to fifty students. Actually we were amazed to learn it is probably the finest and most modern villa in Southern Switzerland---an exact replica of the Petit Trianon of Versailles Palace, and built just shortly before the last war. And it is offered to us on terms within our means, with no down-payment---an utterly unbelievable real-estate offer! To purchase it as the European home of AMBASSADOR COLLEGE, and the European headquarters for God's work, will add just 8% to the running expenses of this work.

We have not closed the deal. While in Europe we went also to Geneva, Lausanne, Berne, Basle, and Zurich. We want to be SURE our European home is in the exact proper location. I had a personal conference with an official in our American Embassy at Berne who devotes his time to a study of educational opportunities for Americans in Switzerland. He agreed definitely with the conclusion we had come to after inspecting all these cities---the two most desirable locations are Geneva and Lugano. And until we decide WHICH---and PRAY, and WAIT ON GOD until God reveals to us definitely HIS WILL, we shall make no definite commitments. We must be SURE! But, once we have thoroughly investigated, have come into possession of ALL THE FACTS, are sure of GOD'S WILL, then we shall not hesitate to act, and then we will know God will back us up and bless the undertaking with success. But I will say that, at this writing, I do feel a conviction that God has definitely opened this marvelous, most unusual place to us in Lugano, and is definitely leading us to go ahead and close the deal. But I must be SURE beyond any doubt, so will wait a little longer. It certainly seems a MIRACLE that such a place is offered us on such an unheard-of basis. It's just unbelievable. But such things are possible with God, and He has shown His hand is definitely guiding this work!

But the point I want to make plain is that this European property is not being considered merely as the home of the fourth, or senior year, of the College. It is FAR MORE THAN THAT!

The college is only a necessary means to an END! The END is to proclaim powerfully the GOSPEL in all nations of the world! If we do acquire this very splendid European property it will be not only the seat of our college in Europe---it will also be the HEADQUARTERS FOR THE GOSPEL WORK IN EUROPE! We even inspected a most splendid property in London. Preliminary plans were laid on our recent visit there for reaching all England, and all Europe, with the Gospel Message as soon as we are ready to expand the work to those nations. And that time must come within three years!

Before leaving this subject let me make one point plain. We do NOT contemplate, as some have seemed to suppose, two colleges ---one in Pasadena and one in Europe. It is all to be the one college, but with its American unit and its European unit. All students will spend the first three years of study at the college in Pasadena. Then, the forty top-qualifying seniors will go abroad for their fourth year of study. It will be a full calendar year. The first month will be spent in London, and England. Tentative plans were laid while we were there for a most unusual one-month course of study there, under guidance of a British professor. This will be followed by a nine-months term at Lugano---or at Geneva. Then the European year will be concluded by a one-month tour of the Holy Land and the Mediterranean, after which students will return to Pasadena for graduation.

Our plans for AMBASSADOR COLLEGE already are attracting international attention. We were interviewed by London newspaper reporters, and a story written about AMBASSADOR COLLEGE for a chain of British newspapers. Officials at Columbia University, the

University of London, and several colleges and universities on the Pacific Coast are showing marked interest and enthusiasm for these plans. The chancellor of higher education for Oregon told me we are on the right track---and the kind of college we are founding is what America needs---one that will recapture moral and spiritual values and teach students how to LIVE, instead of devoting all attention to science and materialism, neglecting the spiritual values.

#### COMING THRU OUR WORST CRISIS

The past six weeks has seen God's work having to weather the most severe crisis of its history. It has been a LIFE-AND-DEATH test. For two weeks the very life of this great work hung in the balance!

I had to send out a special emergency letter, AIR-MAIL! Then Mrs. Armstrong and I got down on our knees and PRAYED! And I know hundreds and hundreds of you must have responded by getting on your knees and praying with us. Our co-workers responded immediately, and generously, and for three weeks we began rapidly to catch up. I had to tell you frankly we were behind with the largest radio stations, threatened with going off the air. We were \$15,000 behind! As I explained in that letter, this has grown to a very great work, costing thousands of dollars a week. And we were in a DESPERATE condition---AND STILL ARE!

Now here's what happened: For three weeks, our co-workers responded in most gratifying manner, and we began rapidly catching up---the work was temporarily saved. But now for a week money received has begun dropping off again at an ALARMING rate. Before this happened, we were about two-thirds caught up. One more such week and we would have been completely caught up on financial obligations. But, meantime, each week's current expenses must be met, and now this slump is plunging the work right back into ANOTHER DESPERATE CRISIS! Co-Workers, this great and glorious work of God MUST GO ON! It MUST not be in debt. It MUST be on its feet financially. That's another reason we have to delay any decision about this miraculous opportunity in Europe. Of course I cannot make a decision until the work is on its feet, and I can see that the necessary 8% increase is being supplied. And I AM FORCED TO DELAY THE NEXT PLAIN TRUTH until this condition is met. Already one issue has been missed. Everything is ready to place The PLAIN TRUTH on the presses just as soon as this BULLETIN can reach you, and your response can reach us. Listen, dear Co-Workers---let's all make just one more EXTRA-ORDINARY EFFORT, at any sacrifice, and if the response can be as generous as before the work of God will be out of reproach, out of danger, and back on its feet as it ought to be. Now I'M GOING TO PRAY AGAIN---BELIEVING, as before. I ask you to join me. Go to a private place, get on your knees and pray for this work! PRAY that we will be enabled to stay on the air---that I won't have to repeat programs anymore,---that we may get completely caught up with supplies of booklets to send out---that The PLAIN TRUTH may be printed without further delay. All these things can be done if financial needs are met. STAND WITH US, and PRAY! Send the most liberal sum you possibly can by return AIR-MAIL! GOD BLESS YOU! The fate of God's great work in these

closing days IS IN YOUR HANDS. This has been the most serious crisis we ever faced, and we're not out of it. I know you won't fail!

#### SPECIAL TOKEN OF APPRECIATION

I wonder if you'd like to read a lot of interesting sidelights of our recent trip to Europe?

If you would like to read it, we are getting together a special little booklet, composed of excerpts from the personal, intimate letters Mrs. Armstrong and I wrote during our journey to our own children and family back home. A trip such as we took is a real EDUCATION. So many of the things we saw, and experienced, were so interesting, so thrilling, and educational, we have felt the record of them ought to be preserved and made available to all our Co-Workers who wish to read about them.

You, too, are a part of our FAMILY. We just feel that all of us---all our Co-Workers---form one big, intimate, loving FAMILY. Somehow Mrs. Armstrong and I feel that we know you---even tho we've only been privileged to meet a few of you---and we feel that we know and love all of you. So, if you'd like to read our personal letters written just to our FAMILY---of which we want to feel you are a part---we'll get together these letters in the order in which they were written, and illustrate the little special booklet with a number of pictures we took along the way---including thrilling pictures of a HURRICANE in mid-Atlantic---60-foot giant swells in a 65-mile-an-hour gale. The Associated Press grabbed these pictures in the press-room of the Queen Elizabeth as we docked in New York, and developed and printed them for us.

Then, with it, we will send you a reprint of "AN EXPLANATION" as published in The BULLETIN three or four years ago, explaining how this work started and grew---the story of our life, and history of the work briefly stated. And if you'd like to have it, we have one thing more to include. We have a file of a few hundred letters, I think it must be, requesting a picture of your radio pastor, Mrs. Armstrong, or both of us. I hope none has been offended because those requests have never been filled. Somehow I've always felt I was called to send out the Gospel, not things about myself. And I never had a photograph taken since I was a boy---before I was married,---until Mrs. Armstrong and I were forced to have photographs taken in order to get Passports for our trip abroad. Many of our co-workers have been rather persistent, demanding that they have a RIGHT to see what a man looks like that they listen to every day---and arguing that when a minister preaches in church he doesn't hide his face, and shouldn't over the air. Well, the photograph studio in Washington had a good salesman who used these same arguments, and urged us to order photographs, now they were taken, in large lots which they were prepared to furnish, just as they do the president's official photograph. So we ordered a limited number---all original large-size 8 x 10 photographs, unmounted, but they will fit standard folders or frames. If you really want one, we will send it, along with these other booklets---of myself alone, or of Mrs. Armstrong too---each is a separate photograph, so if you want both, please request them.



But I warn you, you'll be disappointed so far as I'm concerned, because NO radio speaker EVER looks like you imagine him to look from just hearing his voice. Anyway, I can truthfully assure you our HEARTS are in the right place---and that's the part you can't see. And we're all co-laborers in one big family working with all our might to serve God and do good to men, and you've been so loyal and faithful and generous, in standing with us, we felt we wanted to send you something personal and intimate---if you'd care to have it. May God bless you. Make special request if you wish these things.

Sincerely, and with love, in Jesus' name,

Herbert W. Armstrong

OUR Co-Workers'  
BULLETIN

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Published every little while, to keep our Co-Workers informed of the progress, the problems and future plans for carrying on God's work in these closing days of this age;---broadcasting "THE WORLD TOMORROW;" publishing The PLAIN TRUTH, and other Gospel literature. HERBERT W. ARMSTRONG, Box 111, Eugene, Oregon.

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VOLUME VIII, NUMBER 3

June 9, 1947  
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BREATH-TAKING DEVELOPMENT PLUNGE WORK RAPIDLY AHEAD--INTO  
GREATER POWER TOWARD WORLD-WIDE SCOPE!

GREETINGS! Dear Friends and Co-Workers:

This is the most solemn, serious, URGENT message I have ever written you. Read it carefully. Read every word.

Amazing things are happening! Miracle after miracle has been performed by the Almighty for His work, in breath-taking rapidity. I have many really thrilling things to tell you.

And now comes the greatest development of all! It is SO IMPORTANT it will be difficult for us to realize its great and far-reaching significance. But NOTHING is impossible with our God!

But there is a REASON why God is now moving so SWIFTLY in opening before us unbelievable opportunities, performing miracles one on top of the other to speed the work ahead. And so first, before I tell you the astonishing things that have happened,--the tremendous developments now opening before us--let me try briefly to MAKE CLEAR to you WHY--why God is now moving so swiftly, placing such important facilities in our hands miraculously, one after another with a speed that takes our breath!

TIME IS SHORT!

Repeatedly I've reminded you, TIME IS SHORT! It's later than we think! This world is about DONE! Everybody's now talking about World War III--how soon will it strike?--where will it start?--who will be guilty of starting it?

Just this morning Mrs. Armstrong overheard three people talking about it--just taking the next war for granted, as everyone now does. One said he felt like he wanted to run and hide in a thick woods someplace. Another said, "Well, this sure is a sorry world, when people are so scared they feel like running in fear!" Yes, this is a sorry world! It's man's world, operated in defiance of God's laws, under sway of Satan the invisible god of this world! It's allotted time has almost run out! The KINGDOM OF GOD is soon now to appear, to save humanity from itself!

And TIME IS SHORT! There is SO little time left for the

tremendous world-wide commission to which we have been called! But it's still DAY--we still are privileged to work, tho the night when NO MAN CAN WORK for God draws swiftly down upon us!

#### THE TRUE GOSPEL

Over 1900 years ago Jesus Christ came into this world with a Message direct from GOD. His Message was the GOOD NEWS (Gospel) of His coming WORLD GOVERNMENT to abolish all present governments, to rule the whole earth, and bring, at last, PEACE, PROSPERITY, HAPPINESS, JOY, to sin-cursed suffering humanity.

He proclaimed Himself the future KING of that world-ruling Kingdom of God. He revealed plainly WHY we have no peace today--no real happiness or joy! The ways of God are the TRUE values. But men are living wrong. Jesus taught men how to live--revealed and taught the LAWS of His coming millennial Kingdom. He called on men everywhere to REPENT of the ways they live now, to live by the laws of God, to accept Him as Saviour, High Priest, and coming King, that we might be converted--CHANGED by the power of God from sinning mortal flesh into righteous immortal spirits.

Hundreds of years before the prophet Daniel was used of God to reveal the future course of the governments of this world. After Nebuchadnezzar's Chaldean Empire of his day, another kingdom was to arise, stronger in military power, but inferior in character and value. After this another third world-ruling kingdom--Alexander's Greco-Macedonian empire. The was to come the strongest of all, but the most degenerate--the ROMAN EMPIRE. After it lapsed into apparent death, seven successive efforts at revival were to occur in Europe--the last, by a union of ten dictators in modern 20th Century Europe!

This last and final outgrowth of the Gentile babylonish system centering in Europe we see developing over there today! Yes, TIME IS SHORT! Daniel's prophecy of the 2nd and 7th chapters shows that in the days of these kings and kingdoms, now struggling toward revival in Europe, the Second Coming of Christ is to occur--all these and all other governments on earth are to be destroyed, and thru Christ the God of Heaven shall set up a world government that shall rule on earth FOREVER!

Revelation 17 shows this Fascist system now emerging once more shall fight against Christ at His coming--but they shall be destroyed, and the Fascist system abolished forever! Then men shall LEARN the true ways of God! Then God's Law shall go forth from Zion! Then men shall seek to live by God's rules, and for the first time in all history a LASTING PEACE SHALL DAWN!

THIS is the TRUE GOSPEL--the Good News of the Kingdom of God, its Message of the right way to live, it's Message of redemption thru Christ, and God's gift of eternal life! Yes, THIS is the KINGDOM OF GOD which Christ revealed over 1900 years ago--THIS is the true NEW TESTAMENT GOSPEL--the true GOSPEL OF JESUS CHRIST!

WORLD DECEIVED BY ANOTHER GOSPEL

Jesus commissioned all HIS ministers to go into all the world and preach THIS Gospel. (See Mark 16:15-16; Mat. 10:1,7-8; Luke 9:1-2; and 10:1,9). THIS is the Gospel Peter and the apostles first preached to the Jews. (Acts 2:30-36; 3:18-21; 4:19-20; Acts 8:12). THIS is the same Gospel that was later preached to all the GENTILES (Acts 10:34-38; 19:8; 20:25; 28:23, 30-31; Gal 1:8-9).

But do you know what was prophesied for the future? Not that the True Gospel would flourish and become generally accepted by all the popular churches--NO, NOT AT ALL!--but just the opposite--APOSTASY, turning AWAY from the Truth, and to FABLES--the people demanding their salaried preachers and pastors to preach smooth things and deceptions. (II Tim. 4:3-4; Isa. 30:8-10; Rev. 17:2 and 18:3 and 12:9). It was not the few, but the MANY that were to be deceived (Mat. 24:5,11). Satan was to appear, not as a devil, but as an angel of LIGHT, deceiving the world with a FALSE GOSPEL, organizing religion into organized confusion, becoming thru deception the GOD OF THIS WORLD, until the churches of the world would CALL him "GOD," though he is an imposter and only the devil! His ministers were to claim to be the ministers of Jesus Christ, appearing as ministers of righteousness, preaching ANOTHER Jesus,--yet using the NAME of Jesus Christ before a deceived world! (Study II Cor. 11:3-4, and 13:15). The true people of God are referred to as the LITTLE FLOCK!

And today the ministers, and the popular organized churches and denominations REJECT, and DENY the true Gospel of Jesus Christ--which is the Message He brought from God--the Gospel He preached--the GOOD NEWS of the coming KINGDOM OF GOD! They have, thru deception and without knowing it in most instances, rejected the true way of salvation and entrance into that Kingdom! The truth about being "BORN AGAIN" has been perverted until it means today a reformation of an already-immortal spirit, instead of a second and spiritual BIRTH of a mortal flesh-and-blood soul. They have tried to do away with God's LAW, the transgression of which is SIN. And thus professing Christians are deceived into remaining SINNERS while they are deluded into thinking they are saved!

EITHER THIS WORLD IS SO DECEIVED TODAY, OR PROPHECY HAS NOT BEEN FULFILLED, and THE WORD OF GOD IS NOT TRUE! Today the world is groping in spiritual DARKNESS as surely as when Jesus came bringing the true LIGHT! Today millions are deceived by an imitation that is called "the Old Fashioned Gospel,"--but it is not the same Gospel Christ preached at all, and it was a NEW gospel some three or four hundred years ago, tho it may be labeled "old-fashioned" now!

IT'S TIME WE GOT BACK TO THE FAITH ONCE DELIVERED! That true Message is faithfully preserved IN THE BIBLE! And, looking down into our day--the 20th Century A.D.--this day when the whole world is deceived, religious and professing "Christianity," yet groping in the darkness of paganism under the false cloak and label of Christianity -- and of our day, Jesus said prophetically:

"This GOSPEL OF THE KINGDOM shall be preached in all the world for a witness unto all nations; and then shall the END come." (Mat. 24:14).

Friends and Co-Workers, we have now reached that time! Jesus Christ, the true Head of His Church, has CALLED US to that tremendous mission! Fourteen years ago He started this work from NOTHING, except the knowledge of the TRUTH which He had revealed, and an abiding FAITH borne of a rich experience which He had directed, and an absolute reliance upon Him, and a fearlessness in boldly proclaiming HIS TRUTH as He revealed it, regardless of whom it offended. From that humblest beginning, God has caused His work to expand constantly in scope and grow continuously in power! TODAY IT IS A NATION-WIDE INFLUENCE. And now the time has come when it must GO INTO ALL THE WORLD, for a witness UNTO ALL NATIONS!

Today, TIME IS SHORT! Soon there will be an END of true Gospel preaching. The past eight months GOD has revealed to us that HIS TIME HAS COME -- the time is so short there must now BE NO MORE DELAY! A year ago God revealed to me the necessity of establishing a college in connection with this work. But by last fall all circumstances seemed to make it necessary to postpone the opening of the college for two more years. Then, suddenly, unexpectedly, God literally THRUST UPON US the splendid buildings and magnificently-landscaped grounds for the beginning of Ambassador College in Pasadena, ALREADY BUILT AND PREPARED, so it could get under way a year sooner -- THIS COMING SEPTEMBER! In every way, it's coming into our hands was a MIRACLE!

Then came the conception of sending students abroad for their fourth year of study in Switzerland--to be trained in speaking the LANGUAGES of other nations WHERE those languages are spoken--to be trained in the experience that comes only with travel -- to be trained in understanding the customs and ways of foreign people in other parts of the world, BEFORE they are sent out to preach the true GOSPEL to those nations! And suddenly, out of a clear sky, came the astounding offer of an ideal home for the European unit of the college--a five-story villa in the finest location in all Europe, almost new (built in 1934), an exact replica of the Petit Trianon of Versailles palace! Yes, and at a fraction of its cost, without a down payment, and on terms we can handle with a mere 8 percent increase in present income of this work! In late February, as you know, Mrs. Armstrong and I went to Europe to inspect this very unusual place. We found it finer than we expected, even better adapted to the purpose of the college than we supposed. Because of the drop in tithes and offerings from our co-workers which seemed temporarily to set in at the time, we have had to delay negotiations for this most splendid property. However, I feel God opened this place to us--led us to it--that it is His will that it be turned into the European unit of Ambassador College, and the Continental headquarters for God's work. A tentative offer has just been air-mailed to the owner in Lugano, Switzerland. I feel it will be accepted. If so, title to this marvelous property will come into our hands on the first monthly payment. There will be no interest, no taxes to pay for three years--and we get possession in time for our first class of seniors to occupy it!

#### RAPID DEVELOPMENTS OF PAST SIXTY DAYS

Now quickly let me tell you of the thrilling, rapid developments

of these past few weeks. May 1st, Walter E. Dillon assumed active full-time duties as president of Ambassador College. He is in Pasadena now, with his office set up in the smaller of the two college buildings.

We are to have possession of the entire property July 1st. Mr. Dillon expects soon to complete his work at Columbia University for the degree of Doctor of Education. I have known him for more than 30 years and consider him potentially the ablest man that could be obtained to head AMBASSADOR COLLEGE. He is a life-long educator--a natural-born teacher and administrator, with a most unusual record behind him. He is one of the finest men, morally, I ever knew--a fine, clean, upright man of highest ideals who has started many hundreds of young people out on their life-course imbued with the higher ideals of fine character. He is a man who commands the respect and co-operation of teachers and students alike--one who is universally liked,--has that faculty of inspiring others to WANT to do their best work. He believes heart and soul in our program, and is devoting his talents and his life to its accomplishment.

The faculty of AMBASSADOR COLLEGE is already well along toward completion. Mr. Dillon and I have been amazed at developments. We are hardly being permitted to go out and select our own faculty--  
GOD IS SELECTING IT AND IS SENDING ITS MEMBERS TO US!

Tentatively engaged already are the following:

Head of the department of Science, Dr. H. O. Taylor, who comes to AMBASSADOR after 19 years as chairman of the Physics Department at Wheaton College, Ill.--a thoroughly Fundamentalist college. He holds a Doctor of Philosophy degree from Cornell, was on its faculty some years. He comes with the impressive background of several years each on the faculties of Harvard University, Massachusetts Institute of Technology, Consulting Physicist at the National Bureau of Standards, Washington, D.C. Dr. Taylor is coming to establish at AMBASSADOR a course comprising a survey of astronomy, geology, physics and chemistry, adapted for students looking toward the ministry and evangelism, as well as teaching, and business. Dr. Taylor is a fine Christian gentleman, and ardent believer in the truth of our national identity as ISRAEL.

Head of the English department, and possibly dean of women: Dr. Enid Smith, a Christian lady who holds a Doctor of Philosophy degree from Columbia, has a world-wide experience, has taught in India and Hawaii, has been head of the English departments in high schools, and several colleges and universities, and has been a dean of women. Her background and experience is impressive.

Languages and History, Genevieve Paine, who holds a Masters' degree from Colorado, has had several years experience as a foreign language teacher, is taking further study in the East at the present time in preparation for her work at AMBASSADOR beginning September 22nd. She, too, is a fine Christian and ardent believer in the Israel truth.

It will be our policy to start with a faculty of EXPERIENCE, and then develop a faculty as we go along from young men just out of

college, to be trained as the KIND of professors that meet the high standards at AMBASSADOR.

Every effort is being made to secure adequate housing accommodations for students. We are now negotiating for the large and lovely estate adjoining the college campus. This estate comprises about one and three-quarters acres of beautiful grounds, and a fine 22-room house which will make a most splendid men's dormitory. We have another very splendid property in mind which we hope to be able to lease for the girl's dormitory. We are in touch with the owners of the property adjoining the campus, who desire to sell it and wish us to have it. Only complication is a 5-year lease to another party, but we are negotiating also with this party and hope, with God's help, to work out an arrangement whereby we may have possession of this large and splendid property before college opens this fall.

#### AND NOW COMES GREATEST DEVELOPMENT OF ALL

On the heels of all these amazing occurrences, miracle after miracle, comes to us now the probable offer to sell to us two great super-powered radio stations, located just across the border in Mexico. I must say first, that a prior option has been given to another party, expiring June 15th. We will not know definitely until that date, but the indication is that on that date we shall have the opportunity to purchase and own the MOST POWERFUL RADIO STATION IN THE WESTERN HEMISPHERE--perhaps in all the world!--in addition to another very fine 50,000-watt station!

Now some three or four years ago we had an opportunity to buy a Mexican radio station, but never one as good, as valuable, so powerful as this. In fact, these stations will cost a lot more money than the one then offered to us. Apparently God's time had not then come. But somehow I have a conviction that it has come, now, and that it is God's will that we now acquire this tremendously powerful facilities for carrying the true GOSPEL to the world.

If so, Friends and Co-Workers, GOD WILL HAVE TO PERFORM ANOTHER MIRACLE, one that would appear, to our eyes, far greater than any He has performed for us so far--but OUR GOD IS NOT LIMITED--NOTHING IS TOO HARD OR DIFFICULT FOR OUR GOD, and if it is His will, and His time has come, then nothing can prevent. If not, then of course we don't want it.

This is a most solemn, serious matter. These radio stations can be purchased only for CASH. They are now producing a very large profit for their owners--running well into six figures a year. They cannot, of course, be bought cheaply. There are, as I understand, two owners. One must sell on advice of his physician because of health--he must dispense with this responsibility and activity or not live many months. The other is a wealthy Mexican who has many other interests and finds his interest in the radio station is embarrassing his other interests and his personal political prestige, and he feels disposed to sell. If these super-powered properties are to come into our hands, the action must be quick and decisive, for time is at a premium. If we are unable to

take advantage of the opportunity within a very short time, it will be offered to interests with ample capital to purchase, and who know the profit-making possibilities of these stations.

Breath-taking though it is, it will take ONE MILLION DOLLARS CASH to take full advantage of the present amazing opportunities. On that amount, we could purchase both radio stations, developing one to the full honest maximum of power for which it is both licensed and equipped, ON A CLEAR CHANNEL (some of these Mexican stations are not using all the power they are supposed to, in actual fact), --we could pay off HALF the purchase-price on Ambassador College property in Pasadena, pay a full HALF on the Switzerland property and thus obtain a very large cut in the principal price, and retain an ample cash surplus in the bank to fortify this work against the occasional crisis we have had to weather thru ever since the work started.

The amount needed is so large that for MOST of you, I can only ask you. JOIN ME IN BELIEVING PRAYER! Ask God to REVEAL His will, and to ACT for us ACCORDING TO HIS WILL! If this is, as I frankly feel, opened by the Eternal then He is able to lay this heavily on the heart of some one or a few people of means who are able to supply this great and immediate need. Yes, GOD IS ABLE!

Let me say that, if I could have my preference, I should prefer to operate these Mexican stations, if we are permitted to acquire them, on a sustaining basis, non-commercial--simply owned by the RADIO CHURCH OF GOD, Inc., as NON-profit educational enterprises of our non-profit corporation. I have ideas in mind which I feel would attract to these stations a tremendous listening audience, and I feel certain their entire operating cost could be met as the expenses of our present work are met--thru the tithes and offerings of God's people who wish to see His work carried on unshackled and FREE to proclaim His Truth. However, there is a possibility of a net profit as high as a quarter million a year from these properties, and if those who might make their purchase possible for us demand a return out of profits for what they thus make possible with their money, then perhaps we would find it necessary to organize a separate corporation for that purpose.

Let me make it plain and clear to our Co-Workers just here, too, that this work of God, for the protection of all its Co-Workers, is INCORPORATED under the laws of the state of California, as The Radio Church of God, Inc.--a non-profit association and CHURCH, for the spreading of the GOSPEL. No person is permitted by law to ever make a penny of profit in any manner from this work. Very strict records are kept in our accounting department, and our books are audited regularly by a certified public accountant. This work is financially responsible, and above reproach.

ONE WAY YOU MAY BE ABLE TO HELP GREATLY:

Now with the starting of AMBASSADOR COLLEGE, we shall need endowments and special gifts for that purpose, as well as for the other rapidly-growing phases of this work.

Beside outright GIFTS, and generous OFFERINGS, and tithes, there



is now another way open for many to help very materially in God's work. Since the work is incorporated, it is now possible for persons having life-savings of some sizeable sum to live off those savings, or partly so, as the case may be, while at the same time they put the money to work in GOD'S SERVICE. About two years ago one of our co-workers offered to send in for the work such a sum of money--I don't remember now the exact amount, perhaps a couple thousand or five thousand dollars -- with the arrangement that we in turn send them a monthly check of a certain small percent, for them to live on, as long as they lived. At the time we were not incorporated, and our attorney advised against accepting it. Now, however, the work is in position to receive such sums, both for the Gospel work, and for the College.

Also the work now is in position to receive deeds to property, or to be bequeathed property of money in wills. Many would rather have their money go into God's work in the event of their death, or a portion of it.

Then, also, we need SCHOLARSHIP FUNDS, and LOAN FUNDS for the college, to be used in assisting worthy and qualified students unable fully to pay their own way. As the work develops and expands, the NEED grows. Every Co-Worker has a SERIOUS RESPONSIBILITY--and supplying YOUR PART of this great and growing need is YOUR PART in this work. That's the part I cannot do. Remember, NONE of it goes to me personally. And remember, too, EVERY DOLLAR placed in this work carries the true GOSPEL out to TWO THOUSAND PRECIOUS SOULS! Already we are reaching millions every week with the TRUTH -- but now the work must expand till it's WORLD WIDE!

FINALLY! AND MOST URGENT!

Finally, Brethren, Friends, Co-Workers, LISTEN! Two months ago we found this work in a life-and-death crisis. Suddenly it had gone thousands of dollars behind, because some of our Co-Workers had grown lax and careless. I sent out a very special emergency letter. The response was splendid, and in three weeks two thirds of that indebtedness was paid. But then tithes and offerings began to fall off again. The last BULLETIN helped a little, but we have been just barely holding our own with week-to-week expenses.

And now, the past week, it has begun to drop off again. That portion of the indebtedness into which the work was plunged two months ago still hangs heavily over our heads--AND IT IS GETTING SERIOUS AND DESPERATE!

It CAN'T BE PUT OFF LONGER! We have had to delay publishing The PLAIN TRUTH that should have been out in March or April, and people are writing in by the thousands asking for it! It's mostly written --a dynamic article giving you the BIBLE TRUTH on our greatest national evil -- DIVORCE AND RE-MARRIAGE; a thrilling article on the PALESTINE QUESTION, for which I have gone to San Francisco, New York, London, to interview personally the men in whose hands the fate of Palestine rests; a most revealing article on European and world conditions--as I found them, as they are, and in the light of PROPHECY. Many other vital and interesting things--hundreds of

thousands of people HUNGRY for these truths, waiting impatiently for that PLAIN TRUTH. My part is almost ready. Co-Workers, won't you strain to EXTRA sacrifice to hurry along YOUR PART? We are still way behind with one of the great super-powered radio stations, and the broadcast may be shut off unless there is an IMMEDIATE and a MOST GENEROUS RESPONSE.

I know that, while MOST of our Co-Workers are in poor economic circumstances and can send only the "widow's MITES"--notice it was "MITES," not just one "mite,"--and while it is these many small amounts of a couple dollars, or a five or ten, that are the very BACKBONE OF THIS WORK--(and every single dollar takes the TRUTH to two thousand people, so don't think a single dollar is too little to send in)--yet I know that out of all our Co-Worker family all over the United States are actually SEVERAL who could, if they would let God have His way in their hearts and lives and pocket-books, send in generous offerings of more than a thousand dollars each--some for SEVERAL thousand!

And yet, dear friends, the largest single contribution to this work so far STILL remains, aside from the one Mrs. Armstrong and I put in ourselves when we sold our home, an offering of \$1,000. My wife and I gave more than that when we sold our home--we gave our ALL--and for the past year and a half we have been living part time in two rented upstairs bedrooms in another family's home, and part time in auto cabins, unable to have a real family life with our two high school sons, and forced to eat out all the time at restaurants. Now don't think for a moment I mention that to grumble at the hardship, or take credit for the gift--but rather to encourage you and as an example to you of how God works. We knew it wasn't God's will for us to have our home broken up, and be unable to live as a family in a home, and that in due time He would give us another home. Well, now, I think before closing I'll reveal to you one more of the miracles God has recently performed--this time for us personally! Suddenly, unexpectedly, not of our own seeking at all, a home came to us just the other day. It's not pretentious, but modest and plain and neat---but it is a home of refinement and character--just a CHARMING place, and ample in size and of most substantial construction. It came to us with no down-payment except just three monthly payments in advance, and on monthly payments which just equal what we have had to spend in restaurants for food--with NO INTEREST--and the title and deed to the property have been signed over to us. We are to move in July 1st. You may know Mrs. Armstrong, the boys and I are happy over it, not for the home alone, but for this one more evidence of how God takes care of His own. We gave the home we had to Him. Now He has given us the nicest home we ever had, and without any capital outlay whatever! I have found by experience that one never LOSES by being generous with GOD! "GIVE, and it shall be GIVEN UNTO YOU," said Jesus. Yes, and God loves a CHEERFUL giver --and a GENEROUS giver. It's more blessed to GIVE than to receive.

Now dear Co-Workers, THE FATE OF GOD'S WORK IS IN YOUR HANDS! We must have an IMMEDIATE response from thousands of you, and of the most generous amounts you can send. I don't ask any to OVER-give, and God doesn't expect it--but most of you UNDER-give, and God's work suffers. Give liberally, generously--AND GREAT SHALL BE YOUR

REWARD! God never lets His own go unrewarded! He PROSPERS His servants that serve Him with their whole heart! Use the enclosed reply-envelope,--SEND THE LARGEST POSSIBLE CHECK, MONEY ORDER OR BILL YOU CAN SEND, IMMEDIATELY FOR THE WORK--AND KEEP SENDING AS OFTEN AS IS POSSIBLE.

Then, if you can arrange some larger gift, or endowment, or fund for the college, be sure to write me IMMEDIATELY. I have letters from many students wanting to attend AMBASSADOR COLLEGE who lack funds, and want to earn their way, but need help. Don't let some fine deserving young man or woman be deprived of this wonderful education because you might be negligent.

And, in addition, if you are in position to place at our disposal some really large sum toward the purchase of these great radio stations, and some of this vitally-needed property--whether a half million dollars, a hundred thousand, a few thousand, or only fifty or a hundred, in addition to your liberal and generous offerings for the regular work, then write me at once, and I will correspond privately giving all details, or even, if necessary, make it possible for a personal interview. And if you are NOT in position to make such a large contribution, then, PLEASE, go to some private place alone with God, and go to your knees, and PRAY EARNESTLY, AND IN FAITH, agreeing with me that God will supply every need, and continue to guide and direct His Work! I need your prayers as much as your money.

PLEASE RUSH THIS! We are not yet out of the life-and-death crisis--the need is still MOST URGENT! We MUST NOT be thrown off the air--The PLAIN TRUTH must be put on the presses without further delay.

Send it AIR-MAIL! and God bless you!

Sincerely, in Jesus' name,

HERBERT W. ARMSTRONG

"The WORLD TOMORROW"  
A NATION-WIDE BROADCAST

HERBERT W. ARMSTRONG  
Analyses Today's News, with the  
Prophecies of THE WORLD TOMORROW

Publishing  
The P L A I N T R U T H  
a Magazine of UNDERSTANDING

Box 111, Eugene, Oregon

July, 1947

Dear Co-Worker Friend:

GREETINGS! in Jesus' name: Again I have to rush to you, air-mail, a most URGENT special letter. The past three days my heart has been heavy as lead. During the years I have faced crisis after crisis in this work---each one, with a few exceptions, larger and more severe than any before.

But now we have come to the place where this work of God faces the SUPREME TEST---it very possibly is the one greatest crisis we shall ever be called upon to meet, because it is the turning point that will determine whether the program to which God has committed us shall keep going ahead, or whether this entire great and glorious work is to crash head-on into a unthinkable sudden END! God has prospered and blessed His work incredibly. He has caused it to grow from virtually nothing to a great nation-wide work for souls. He has led the work into a program, to which we are now committed, and from which there is no turning back. Either it must go forward in its great cause for good, or STOP---and that's unthinkable! THE NEXT TEN DAYS OR TWO WEEKS HOLDS THE FATEFUL ANSWER!

I have just gone thru a three-day ordeal. I have SUFFERED! Such an ordeal is plain agony---the hardest kind I know to bear. Now I have to appeal to you for the help of YOUR PRAYERS! I must beg of you to go immediately to a private place, alone with God, as soon as you have read this, get down on your knees and join me and hundreds of other co-workers in sending up a mighty wave of united, earnest, believing, prevailing PRAYER! God will hear us, and if we'll put our HEARTS into our prayers, He won't fail us.

Let me bring you direct to this supreme crisis of the moment. When Mrs. Armstrong and I were called suddenly to Europe in mid-February, the January-February PLAIN TRUTH was already rolling off the press. A BULLETIN was written to be mailed out to our co-workers. The work was in good financial condition, especially assuming that with The PLAIN TRUTH and The BULLETIN going out the financial response from our co-workers should greatly increase. But it didn't. Every letter showed nothing but enthusiasm for the new twice-as-large PLAIN TRUTH, yet for some unexplainable reason our co-workers almost stopped sending in money. We returned from Europe late in March to find that in our absence this work had gone \$18,000 in debt. I was simply stunned! But I prayed, trusted God, and did what I could. I sent out an emergency special letter, as I'm forced now to do again. For three weeks the response was gratifying, and the indebtedness was reduced to \$8,000 besides

meeting current expenses. But then it began again to lag. The next BULLETIN brought just a normal response, but we were not able to reduce the indebtedness.

Then June 9th I wrote the last BULLETIN telling you it was the most solemn, serious message I had ever written you. The very FATE OF THE WORK depended upon the response, for money received was beginning to drop off again and the deficit was beginning to grow again instead of being reduced. The response from this BULLETIN seemed very slow in starting. For several days we thought it was merely the delay in the mails. But when this past week-end proved below normal in receipts, the situation became alarming. Tuesday less than the average day-to-day expenses came in. By Wednesday morning I knew our co-workers were not responding sufficiently to meet the imperative need if this great work is to survive. My heart was heavy as lead. Our co-workers had not failed the work his way before. A check-up showed that about 10% of our co-workers were responding nobly---many sacrificing actually beyond their means in a wonderful expression of loyalty. But almost 90% were not responding at all! And there's the crux of the trouble! Almost 90% of you co-workers are NEGLECTING GOD'S PRECIOUS WORK---the most NECESSARY, most IMPORTANT, most URGENT work in this world today!

I spent most of the day in fasting and prayer, as I had done the day before. That morning on learning that the mail was light and most of our co-workers were failing their God in this crisis hour, I'm afraid I grew temporarily fretful under the strain. Some of the girls in the office had not done their work properly, and I became a little cross---a thing I almost never do. But I am, like all of you, human, and it seemed the responsibility was too great to bear, with every visible fact and circumstance pointing to a solid stone-wall past which it seemed we could not go. I felt like President Truman said he felt the day Franklin D. Roosevelt died---as if the sun and moon and stars had descended with their weight upon my shoulders. I shut myself in my private office, went to my knees, and earnestly implored God to reveal to me what was wrong---and WHAT WAS HIS WILL! Was it my fault? Could it be I had gotten ahead of God? Was any part of his work, after all---for instance, the founding of AMBASSADOR COLLEGE---a mistaken cause? There is nothing I try to be more careful about than to be sure we only FOLLOW where God leads---never to get ahead of Him---never to start things because they look good to us, but to BE SURE that it is God's will, that He has led, that we are only following as He directs. I told Him I was willing to give up this entire cause, great and important as it seems to me, if I had been misled, and that was the will of God.

My wife, who also had been fasting and praying for two days, urged me to ask God out-right to send an angel, as He had done in days of old, to speak to me direct and reveal in plain language just what God wants us to do. But I replied that we cannot dictate to God How He is to answer prayer, or perform the thing He has promised. I would have to leave to God the METHOD of revealing to me, and making plain, His will. But God commands us, in James 1:5-6, to ask Him for wisdom when we lack it---and ask IN FAITH. I did that, leaving to Him the matter of HOW He would keep His

promise to reveal it. For some agonizing hours I couldn't see what to do---didn't know how God would speak to me. Then, in the late afternoon yesterday, while kneeling with my Bible before me, I felt impressed to just open the bible, with my eyes closed, to a random Scripture. At times God has given me the answer I sought by this method---though I do not say He always will cause us to turn to the exact answer we need by this process.

What I opened to was this: "TRUST IN THE ETERNAL, and do right; be loyal to Him within His land; make the Eternal your delight, and HE WILL GIVE YOU ALL YOUR HEART'S DESIRE. Leave all to Him, rely on Him, and HE WILL SEE TO IT; He will bring your innocence to light and make THE JUSTICE OF YOUR CAUSE clear as noonday. LEAVE IT TO THE ETERNAL AND BE PATIENT. Fret not, ... cease your anger, give up raging, fret not---it only leads to evil." (Psalm 37:3-8).

Well, that certainly was God's answer. I had been fretting. I had to confess it and repent. God told me, then, to TRUST IN HIM ---leave all to Him---rely on Him, and HE WILL SEE TO IT---He will give us all our heart's desire. What about this CAUSE---and I had been using that very word---should I give it up, and abandon that wonderful cause? The answer is, "HE WILL MAKE THE JUSTICE OF YOUR CAUSE CLEAR AS NOON-DAY---HE WILL GIVE YOU ALL YOUR HEART'S DESIRE ---HE WILL SEE TO IT!" Just leave it with Him, be patient, cease fretting---HAVE FAITH!

That evening I told our little group at prayer meeting of the experience, the trial I was facing, and we all prayed earnestly together. And all these earnest brethren KNEW God had given His answer. Present were two girls planning to attend the college. If it should fail, their faith might be shattered and perhaps that of many other fine young people planning on attending. No, it's a RIGHT cause---God Himself LED us into it---He has performed miracle after miracle to make it possible to start it this very year. No, this is merely ANOTHER SEVERE TEST OF FAITH. This road God has called us to travel is not easy---it is not smooth---it's hard, rutty, DIFFICULT! God permits us to bog down into many a tight spot where we have to implore Him to pull us out---for our own strengthening and development. GOD WILL SEE TO IT! But God works thru those human agencies He has called to the task---and in this case He has called ALL YOU DEAR CO-WORKERS WITH ME TO THIS GREAT COMMISSION! His plan for financing His work is thru the tithes and offerings of HIS PEOPLE. God will never fail us---but SOME OF YOU HAVE BEEN FAILING HIM. I feel, therefore, impelled to rush to you this urgent special letter---to ASK EVERYONE OF YOU TO GO NOW TO YOUR KNEES AND JOIN ME IN BELIEVING PRAYER, that we may TRUST GOD together to supply this great need. GOD'S WORK MUST NOT BE IN DEBT. I will not permit it to go on that way. God has blessed it, incredibly. Tons and tons of literature are going from this office all over the United States and Canada---several mail-sacks full, printed in our own printing department, go out every night. I can't print another PLAIN TRUTH until we finish paying for the last one and have enough to print the next. HUNDREDS are waiting for that article on divorce and re-marriage---waiting to know what to do---yes, WAITING ON YOU CO-WORKERS! Brethren, co-workers, MUST such a work stop? Must we stop sending out the Gospel in print

that is leading thousands to Christ and His Kingdom? Thousands are being CHANGED by this work---brought to Christ---being told of their sins, and turning FROM their sins---thousands of precious souls saved for all eternity. Must it STOP---or SHALL IT GO ON? Some of you could invest many thousands of dollars in these precious souls, and lay up for yourselves treasure in heaven, if you'd permit God to get hold of your hearts and your bank accounts. But remember, you who have only the widow's mite to give---ONE DOLLAR reaches two thousand precious people with God's Message! No amount is too small---every dollar will help now---but TRY to double your usual amount if you can. Now, every one of you, PLEASE PRAY EARNESTLY that God will lay this on the hearts of those who are able. And put a 5 cent air-mail stamp on the enclosed reply-envelope and mail it IMMEDIATELY, won't you?

God bless you all---I know you won't fail me.

With love, in Jesus' name,

Herbert W. Armstrong

P.S. We have 1,000 of the photographs on hand, and more that 2,000 requests for them so far. Some, unfortunately, will have to wait until funds permit us to order another thousand. When we assembled together the letters Mrs. Armstrong and I wrote our children while abroad, we found they make up a sizeable volume. There are 23 letters, some quite long. But they describe such interesting things, we decided to print them all in a special booklet that may run to 60 pages or more---profusely illustrated with 15 pages of pictures I took with my camera, including the hurricane in mid-Atlantic. It is taking much longer to print this than expected, but if you'll be patient, I believe you'll be more than rewarded, and find this special gift-booklet more interesting than you anticipated.

OUR Co-Workers'  
BULLETIN

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Published every little while, to keep our Co-Workers informed of the progress, the problems and future plans for carrying on God's work in these closing days of this age; ---broadcasting "The WORLD TOMORROW;" publishing The PLAIN TRUTH, and other Gospel literature. HERBERT W. ARMSTRONG, Box 111, Eugene, Ore.  
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VOLUME VIII. Number 4

August 4, 1947  
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Dear Co-Workers in Christ:

GREETINGS! in Jesus' name: Again it is time I report to you the progress of God's precious work, as time races on in this chaotic "TIME OF THE END" to the very END OF THIS AGE.

This has been, perhaps, the most hectic month in the history of this great work. As time grows short, the work comes to the CROSS-ROADS. It is now in its greatest crisis. We face grave decisions that will set the future course of God's great cause during its remaining years--perhaps have potent bearing unrealized now on the future and welfare of this nation and much of the world!

But listen! Do you, yourself, really REALIZE the time in which we live? Never was the world like it is today. Something happened in 1914 that has completely CHANGED this world. Today it is in CHAOS, bankrupt, completely upset, even its leaders bewildered and helpless, staring atomic war and worse in the face, --the utter extinction of human life from this earth! This world is not like it was. NOTHING is the same, since going thru two world wars. World revolution is sweeping the earth. We are witnessing the colossal DESTRUCTION of civilization as men have known it. THAT IS THE STARK TRUTH!

What is YOUR PART, and mine, in this supreme crisis of the age? It's time we stopped to take stock--to check up--to take inventory, and see where we stand, and what it means to US!

1900 years ago the Creator sent into this world His Son, bearing the most vital Message ever given to mankind. That Messenger, Jesus Christ, foretold these present days. He knew WHAT'S WRONG with the world. This world is simply not living right! It's in the grip of a society based on the spirit of competition, greed, vanity, ORGANIZED by MEN. The Great Teacher foresaw where it would lead--straight to this chaos in the "time of the end,"--a time He prophetically described as "distress of nation, with perplexity; men's hearts failing them for fear, and for looking after those things coming on the earth." HIS MESSAGE was the GOOD NEWS (Gospel) of a world-government to be set up by the Eternal Creator, with He Himself as King of Kings, to rule ALL NATIONS, destroy and take over ALL GOVERNMENTS, and bring right ways, peace, prosperity, and happiness at last to all. That GOOD NEWS was His GOSPEL--the only real and true Gospel of Jesus



Christ.

That Gospel He commissioned HIS ministers to proclaim to the world. But He foresaw, and many other prophecies foretold, that apostasy and deception would replace His truth and deceive the world until this very "time of the end." Then, AT THIS TIME, which fulfillment has revealed to be this mid-twentieth century, A.D., Jesus said His true Gospel of the Kingdom shall go out powerfully to ALL THE WORLD, for a witness unto ALL NATIONS.

A third of the Bible, approximately, is prophecy. About 90% of prophecy applies, directly or indirectly, to THIS END-TIME IN WHICH WE LIVE. The central theme and burden of these prophecies is a DESTRUCTION, by invasion, destruction of our CITIES (which only atomic power could accomplish), captivity and enslavement of the peoples of the United States, British commonwealth, and the democracies of north-western Europe. As Daniel's prophecy (12th chapter) discloses, these prophecies were mostly closed up and sealed to human understanding UNTIL this very mid-twentieth century TIME OF THE END--the time of universal and rapid transportation--of the increase and diffusion of knowledge. Today the long-hidden meaning of these vital prophecies is revealed to spiritual "babes" but still and forever hidden from the carnally "wise and prudent." It cannot be grasped nor used by any of the organized denominations who DARE NOT admit the error in their traditional doctrines, or change them or add to them the light of this end-time revelation.

For the purpose of carrying this warning to our nations--and of carrying this true GOSPEL of the KINGDOM to all the world, the Almighty has raised up this present work. It's fruits are ample evidence of that. It is the most important mission and cause in this world today. The governments of the world soon are to be overthrown, destroyed, and REPLACED by the divine government of God under Jesus Christ returned to this earth IN PERSON, and we are the called ADVANCE-AGENTS, if you please, of that world-Kingdom--the WORLD TOMORROW. As such we are AMBASSADORS FOR CHRIST!

But more and more experience shows that no man alone could carry on this tremendous responsibility. God has always provided all His called servants with adequate help and assistance from others. It is YOUR personal responsibility, too. It is YOUR personal CALLING, as well as mine. YOU shall be required to stand before the judgment seat of Christ, upon His return to earth as King of kings, as well as I. YOU shall then be called upon to GIVE ACCOUNT of whether you shirked this calling and responsibility, or whether you DID YOUR BEST--the same as I. We are co-workers TOGETHER, and God is no respecter of persons.

Yes, the time is here to stop and TAKE INVENTORY--for each of us to search down deeply into his own heart, and ask himself candidly, "Am I really doing all I can--am I putting THE KINGDOM OF GOD and His righteousness FIRST in my life and interest and thoughts, or are material interests crowding it out of my heart?" Are YOU, personally, making your calling and election SURE? Will Christ say to YOU, when He comes--and it will be SOON--"Well done, thou good and faithful servant?"

Some of you dear co-workers are so VERY FAITHFUL--GOD BLESS YOU!--and without you this mighty work of God could not have continued to now. But also, on the other hand, MANY OF YOU who will read this Bulletin have been letting down--NEGLECTING this so great salvation which we must carry to the millions of others, as well as work out in ourselves. Too many of you let the faithful FEW take these messages to heart and carry the whole burden at too great sacrifice, while you let down and do little or nothing. And to those of you guilty of this neglect, for your own sake, I plead in the name of Jesus Christ, DON'T let this negligence drop you by the wayside, to be cast aside by the soon-coming Master as an unprofitable servant! HAPPY is he who heeds this message, and does HIS FULL PART in this unselfish work of carrying GOOD TO OTHERS! The ONLY true happiness comes from DOING GOOD to OTHERS, and that is the purpose for which God raised up this work. Those few who try to excuse their neglect by fault-finding and criticism will never find true peace and happiness in so doing. And so, let every one of you in this solemn crisis hour EXAMINE HIMSELF, and CONSECRATE and DEDICATE HIMSELF ANEW to the glorious work and cause of Christ! It's not yet too late, but time is fast running out on us!

Jesus did not commission His true called ministers to stay in some one small neighborhood--but "Go ye," He said, "into ALL THE WORLD, and preach the Gospel to every creature." To ALL NATIONS is the divine commission!

In the Spring of 1946 God revealed to me the need of a college as the only means of providing the trained and qualified assistance soon to be needed in carrying this great Message of Jesus Christ into ALL NATIONS. Yet no man can choose for himself the active ministry as a life vocation, and probably none who do really serve the true Christ. Christ Himself always did, and does now, select HIMSELF, those HE has chosen for His work, and CALL them by special spiritual call to His work. Consequently this college cannot be a ministerial college--it MUST be a general LIBERAL ARTS college, educating and preparing young men and women for ALL walks of life and proper occupations and professions. But God, I know, is able to cause those few HE has chosen for His work to BE AMONG THESE STUDENTS. Jesus told us how we shall recognize them--"BY THEIR FRUITS." But that takes time, and a testing by EXPERIENCE. Consequently AMBASSADOR COLLEGE has been planned to fit young men and women for whatever occupation in life they themselves may choose, giving practical and technical instruction to all--and AT THE SAME TIME the course is so designed that if and when we see, BY THEIR FRUITS, and by having known them over a period of some four years, some one out of twenty, or out of forty or a hundred, has been truly CALLED of God to the true ministry of Jesus Christ, and then that ONE shall have been adequately and properly TRAINED for this very mission! And in the meantime we shall have established on earth a college patterned after GOD'S TRUTH, and rendered to all other students a most wonderful blessing!

Ambassador College is VITAL to the future of God's work! When it seemed necessary, last Fall, to postpone the establishment of the college at least two more years, God performed a miracle and

suddenly opened the way for the fine and splendid property in Pasadena to come into our hands. Consequently, we proceeded from there with the program to open the college Sept. 22, this Fall.

May 1st, its president, Walter E. Dillon, joined our staff, to devote full time to organizing and preparing for this fall opening. July 1st, we took full possession of the buildings and grounds for the college. Prior to that, we had opened a temporary office in one of the buildings and added the secretary-registrar to the staff. July 1st, our librarian started active duty, preparing for the purchase of the college library.

But beginning July 1st we entered, as I stated, the most hectic month since this work began. We ran into certain difficulties and barriers in even gaining possession of the property. With four of the college executive staff (including the buildings-and-grounds superintendent) in full-time service, things began to "click." The entire staff was quickly completed---an amazing experience, for God literally SENT us a hand-picked faculty of highly trained, experienced, competent professors--a faculty that would add prestige to the highest-standing universities in the land--yet every member is a Christian, committed to and having at heart the ideals upon which Ambassador is founded! Certainly THAT is a miracle!

But then, some ten days ago, we came abruptly to our "Red Sea." The fire marshall and building inspector inspected our buildings, and showed us some "small print" regulations in the building code respecting educational institutions which necessitated some \$30,000 or \$40,000 in structural changes before the building would be passed and approved for use as a school! None of the experts we had called in for counsel, before making our original deal for the property, had caught any of these technicalities. Neither our attorneys nor the bank appraisers had caught them. This came as a stunning blow!

Many centuries ago God performed miracles and started the children of Israel on a definite course--out of Egypt, the holy land their goal. They came to the Red Sea, and they were stopped dead. They began to grumble. They reasoned that this proved God had never started them out of Egypt--those were not real miracles but only imagined--they should have stayed there, and many wanted now to turn back and GIVE UP going on to Canaan. Well, for two or three days I felt almost like this. WHAT A RELIEF, my wife and I both felt, it would be if we could just give up the college altogether, with all its trials and problems and griefs. But, after a few days filled with almost constant prayer and even fasting, God spoke as plainly as He does speak to His children today, and said, as He said to His children at the Red Sea, "Stand ye STILL, and SEE THE SALVATION OF THE ETERNAL."

EASY going is no proof that God has started a thing. The surest proof in the world that God is in it is ROUGH GOING, obstacles and difficulties from which ONLY GOD can extract us, and which compel us constantly to cry out to HIM for help and to rely continuously upon HIS GUIDANCE AND DELIVERANCE.

Then we realized that two-thirds of the total estimated expense was called for by the smaller of the two buildings. The college could open and get started without the use of this building, using only the larger main building. We called in architects and contractors for estimates, and at the present writing have found ways to apparently whittle down the estimated \$10,000 cost of alterations for this building to perhaps \$8,000. One of our dear and faithful co-workers sent us \$1,000 for the purpose---another \$500. Another deeded to us four small ocean-view lots, which, if sold, will provide another \$2,000. Others rallying to this supreme emergency have, as this is written, brought the amount needed to about HALF of what is required. We can now begin to see our way thru, still BY FAITH!

Co-Workers, THIS WORK MUST NOT BE STOPPED! We are obligated, now, for the services of a fine and capable faculty. We have applications from hundreds who wish to enter Ambassador as students. The faith of scores of fine young men and women would be shattered if we had to give up here, or even postpone the opening of the college a year. TIME is too short to permit the delay of a single year. There is a dire NEED for such a quality, high-standard, soundly-based college where our listeners and co-workers may send their children knowing they will receive the finest education along with character and cultural development, and WITHOUT SHATTERING THEIR FAITH. Surveys have shown that 90% of freshmen entering the average college today believes there is a personal God, but 90% of graduating seniors have had their faith utterly shattered by their college career, and not are confirmed atheists or agnostics! God's work simply cannot carry out Christ's GREAT COMMISSION, and in time, unless this college opens, and OPENS THIS FALL ON SCHEDULE! The books for the library are all selected and listed, ready for purchase. One co-worker has contributed a special gift of \$500, toward their purchase. We need more such gifts to complete the splendid library planned. We have an adjoining 26-room property now offered to us as a splendid dormitory for at least 55 young men students---but we need an additional two or three thousand dollars to acquire it, after which student rentals will carry most of the payments!

Meanwhile, the broadcasting and publishing work has not yet emerged from the crisis we found it plunged into last March. The past 30 days we have reduced the indebtedness a little more---but THERE MUST BE NO INDEBTEDNESS AGAINST GOD'S WORK--and I pledge you there will be none, for long, God helping us! We have made a change in policy and set definite plans in motion to prevent such reproach again coming upon this work, in the future. God's business must be CLEAN, and above reproach before the world!

Now briefly regarding The PLAIN TRUTH--even the last letter I sent out simply did not result in sufficient funds being sent in to make possible the long over-due issue. I have had to solve this vital problem in some way. I have prayed for wisdom, and believe God has shown the way. To get The PLAIN TRUTH re-established and back on its feet, so it can come out REGULARLY, I have decided to go back to the smaller 8 page size for one or two issues. All who are not co-workers, with the exception of those who have gone on the mailing list during he past eight months, will be sent

expiration notices, and must voluntarily RENEW their names on the mailing list or they will be taken off. This undoubtedly will reduce the circulation of The PLAIN TRUTH a great deal--probably by half, for the time being, but all who wish it enough to buy a postage stamp to say so will remain on the list. But this plan will reduce the expenses enough, I believe, so that we may hope to get it re-established on at least a regular bi-monthly basis, and then, after a few issues at most, I am sure we can again go up to the full 16-page magazine.

God is permitting many problems, trials and tests, in the conduct of His work. But He is delivering us out of them all-- His is going before, guiding, blessing, and giving us many precious souls for our efforts as we go along! Several are being baptized, as time progresses, hundreds awaiting the opportunity, many lives being straightened out and CHANGED, many sick being healed, and the GOSPEL is preached to the poor.

Co-Workers, the work of God stands AT THE CROSS-ROADS! It is in it's greatest crisis. The fate of Ambassador College hangs in the balance. We have not more than TEN DAYS to get STARTED on the structural changes, or it will be TOO LATE to start the college this year. The crisis is NOW! We are all going to answer in the judgment for what WE do, each of us, as OUR part in this crisis, NOW! God surely blesses those who serve Him well! NEVER has this work so direly needed large and generous offerings of \$1,000 and up to MANY thousand dollars. Several of you are ABLE, if you permit God to make your hearts willing. Lay up treasure in heaven, while you may, and see how God blesses you for it! And, again, NEVER has the need been so great so that the widows' mites will help so much as now. Let each give as God has prospered and made possible, generously, even at sacrifice, as you are able---and PLEASE RUSH IT AIR-MAIL, in the enclosed envelope!

And let me close by saying that I know well it is THE EARNEST AND BELIEVING PRAYERS of many hundreds of you who are earnestly praying for this work constantly that is keeping it going. I NEED YOUR PRAYERS NOW AS NEVER BEFORE. GOD BLESS YOU!

In Jesus' name,

Herbert W. Armstrong

LETTER TO MEMBERS CONCERNING  
FEAST OF TABERNACLES

Pasadena, California,  
September 3, 1947

Dear Brethren:

GREETINGS! in Jesus' name: It is now less than a month before the FEAST OF TABERNACLES! There isn't much time left, and I don't seem to be able to get time to write the full and complete GOOD-NEWS LETTER I wanted to send you, so will rush out this brief letter without further delay.

We have had the busiest two months of our lives, nearly all of which has had to be spent here in Pasadena, getting everything in readiness to start AMBASSADOR COLLEGE on October 8--two days after the Feast of Tabernacles ends.

Just as God started the children of Israel out of Egypt with miracles from Him, and then let them come suddenly to the Red Sea, so He started us out with miracles in a marvelous way, in a property for the college which far surpasses what most of you suppose--(if the expressions of those who have come here and seen it is a criterion)--and then let us come suddenly to our "Red Sea". We have had to stand still and let God perform another miracle, as He did for the Israelites at the Red Sea. The reconstruction work on the main college building has now been in progress more than two weeks, and is going forward at a rapid pace. The grounds are being renewed--new lawn, new shrubs, hedges, etc.,--and all the permanent fixtures, the fountains, pools, retaining walls, trellises, arbors, etc., repainted made like new again. We still do not have enough money on hand or pledged to finish the great task--but we have enough to carry us two or three more weeks, and by faith I know God will provide the remainder in due time.

Brethren, I am really grieved and sorry that some of you are standing back in this most critical crisis hour the work God has committed to us has ever faced, apathetic, skeptical--deciding that, instead of DOING YOUR PART and HELPING to the very utmost, you will stand back and see whether God pulls us thru or lets the work down. Most, I know, are standing loyal, backing this work God has started with constant earnest prevailing prayer, and generous offerings, as well as their tithes. God bless you for your faith and confidence in HIM and in that which He has started, and has PROMISED He will never stop. GOD HAS NOT LET US DOWN! This project HAS NOT FAILED! Crews of electricians, plumbers, carpenters, etc., are working rapidly. The College is GOING AHEAD! And if all stand loyal, and intercede with real earnest heart-rending PRAYER, it will continue going ahead until, on October 8, it becomes a glorious reality!

The Word of God says the "without VISION the people perish." The work of God, like faith, and like the KINGDOM of God, of which it is the forerunner, begins like a mustard seed in the smallest possible manner. But it GROWS and GROWS until it expands around the WHOLE EARTH and becomes the BIGGEST. This is the POWER

OF GOD operating in and thru His servants who are yielded to Him, guided by Him who TRUST Him, and do with all their might the work He gives them to do. We are mere instruments of God. It is the very POWER OF GOD which causes this work to grow great, and constantly greater. Christ never commissioned His ministers to do merely a LITTLE work in one little local community. Instead, He commanded, "GO YE INTO ALL THE WORLD and preach the Gospel to ALL NATIONS." His own 1st-century apostles DID THAT! He prophesied APOSTASY--all nations DECEIVED--the true light all be snuffed out. Most of prophecy was CLOSED until this time of the end. But now, at this end-time, Jesus said, "This Gospel of the KINGDOM shall be preached in ALL THE WORLD for a witness unto ALL NATIONS, and then shall the end come." We are at that time. It must go to ALL THE WORLD!

A few who have been skeptical haven't been able to see why God needed a College. Why couldn't I have continued on ALONE with the radio work? The answer is that I am limited. I NEED HELP--trained, qualified, honest, CALLED servants--and there have been none! God had Moses train many others to assist him. David trained many assistance. Jesus specially called, and trained personally Himself in three and a half years of educational training, His apostles. He also called and specially trained 70 men for a special mission. The Apostle Paul, called and commissioned by Christ for a special mission, selected and trained HIS OWN ASSISTANTS--Silas, Timothy, Titus, etc., and then sent them out in the ministry. This is the BIBLE WAY, in both Old and New Testaments! Some of you know how I have tried, time and again over almost a 20-year period, to find others already trained and prepared to work with me in the ministry God has so marvelously blessed--and you know the disappointments, the disillusionments, the discouragements we have met. Jesus did not set us any such example. He did not find other ministers already trained--He had to select and educate and train His own ministers Himself before He sent them out. The same with Paul. It's the same today. This is GOD'S WAY--the BIBLE way. The other way we have tried, and it failed--God didn't bless it. God has shown us by miracles that this is HIS WAY. He isn't letting Ambassador College stop! It is NECESSARY for the closing work of God. God is showing HE IS IN IT! I know ALL our brethren will be IN IT, to the very limit, too.

Now we draw close to THE FEAST OF TABERNACLES. As in the past two years, it will be held at beautiful Belknap Springs, out away from this nervous, noisy world, secluded among God's own awe-inspiring mountains, beside one of the most beautiful rippling mountain streams, and one of the best fishing streams in the world.

The dates: Beginning sunset, September 28---that's Sunday evening--closing with sunset, on Monday, October 6th.

There will probably be a special chartered bus again leaving Eugene around 2:P.M. Sunday afternoon, September 28. Some have already reserved the same accommodations they had last year. If you reserve a cottage, bring your own bedding. But those occupying the hotel rooms need no bedding--all is furnished. If any who were not there last year should desire a cottage, better rush your reservation in IMMEDIATELY, as there is only a chance

that there will be any, for the reason that the same people usually reserve the same cabins every year. If you had a cabin last year, we will hold it for you again this year, providing you write in for your reservation within reasonable time. So BE SURE TO NOTIFY our office, Box 111, Eugene, Ore., as soon as possible.

Those who raise produce will assist a great deal, as in former years, by bringing a supply of vegetables, fruits, etc., if you have them.

All meals will be served in the dining room, cafeteria style, as heretofore, and at COST. The last two years we made a blanket charge of \$1 per adult person per day. Two years ago we came out with a nice amount to spare for the radio work. Last year we just about broke even. I haven't checked food costs there locally yet this year, but the charge will not be larger than last year unless food costs have risen enough to make it necessary, and then only in proportion to the increased cost to us.

Last year was pronounced by all the most profitable, enjoyable Feast of Tabernacles yet. God willing, we hope to make it even better this year. It's really THE EXPERIENCE OF A LIFE-TIME, to get away from the hum-drum, the care, the routine of every-day life--to GET AWAY from the same old environment,--to get out in God's great, majestic and awe-inspiring mountains, close to His quiet and peaceful nature, and spend eight happy, inspiring, joyful days in worship of Him, in fellowship with His people, in learning thrilling, important new truths from His Word--eight days of rest and relaxation from THIS WORLD--eight days of invigorating, soul-renewing, GROWING in grace and the knowledge of our Lord and Saviour Jesus Christ! Yes, GOD COMMANDS our presence there! You'll read Zech 14:17-19 the punishment on those who do not attend AFTER JESUS COMES. So, let none make excuse! Our very salvation might be at stake. We are in PERILOUS TIMES. We cannot afford to neglect these ordinances of God so near the coming of Christ. God bless you all--I'll be looking forward to seeing you all in a few weeks.

Don't forget, Feast of Trumpets, Sept. 15, and Day of Atonement, Sept. 24.

Sincerely, in Jesus' name,

HERBERT W. ARMSTRONG

P.S. The rates and conditions for this year will remain the same as heretofore. Hotel--one person, one bed, \$2.50 per night. Two persons, one bed, \$3.00 per night. Cabin, one bed, \$2.50, two beds, \$3.00 per night.



"The WORLD TOMORROW"  
A NATION - WIDE BROADCAST

HERBERT W. ARMSTRONG  
Analyses Today's News, with the  
Prophecies of The WORLD TOMORROW

Publishing  
The P L A I N T R U T H                      Box 111, Pasadena, California  
A Magazine of UNDERSTANDING              October 29, 1947

Dear Co-Worker Family:

GREETINGS! in Jesus' name:

Here's GOOD NEWS! The impossible has been accomplished again! AMBASSADOR COLLEGE started on schedule, on the postponed date of October 8th. God performed another miracle for His work, and Ambassador, HIS college, is a living reality---another monument to FAITH, and the power of God, to deliver His people and His work from every obstacle---every seemingly impassable barrier!

Many I know, held back, doubting, saying; "I'm going to wait and see if he makes it---I'm going to hold up my support until I see whether God delivers him out of this crisis---I'll wait and see if this really IS God's work. If it is, it can't fail." And in turn I can't help wondering when the "doubting Thomases" will be convinced. Be that as it may, God has again proved, as He has proved repeatedly time and again over the fourteen long years of the existence of this work that it is HIS work---that He will never stop the work He has begun---that He will never leave us nor forsake us---that He will supply all our need, according to His riches in glory by Christ Jesus---that, altho "many are the afflictions of the righteous, the Eternal DELIVERS HIM OUT OF THEM ALL!"

When I was suddenly confronted with the stunning notification that our main college building was NOT solid reinforced concrete, as had been represented---as we supposed and as architects and appraisers I had employed to inspect it for me had passed it---and that it did not meet the local building codes for an educational institution and MUST BE COMPLETELY FIREPROOFED THROUGHOUT THE INTERIOR---which meant new fireproof walls, and complete new conduits for electric wiring throughout---it seemed as if the bottom had dropped out of everything.

It seemed impossible, then, that the college could start this year at all. I know many of our co-workers thought it was impossible and gave up. But I didn't give up. I did spend days in prayer---fasting and prayer, seeking reassurance of God's will. I received it. I KNEW God had inspired the idea of starting Ambassador College. I KNEW He had performed miracles to open to us the unbelievably fine buildings and grounds, with its magnificently landscaped campus. I KNEW He had performed another miracle in providing us with such a superb faculty. I honestly doubt whether any college ever started with so fine a faculty---and no college can be better than its faculty.

After much figuring with architects and contractors, we finally signed up on an original estimate of \$10,000 for this emergency job of reconstruction. By the time work had started the estimate had climbed to \$13,000. I had about half that much on hand or promised by that time. On sheer faith, KNOWING this was of God, I started the work. The bills were payable weekly. Each week the contractor would ask for an advance of \$1,000 or \$700, or \$1,500, toward the following week in addition to the current week's bill. Each week I was able to meet these requests, until we came down to the final week before college started. That week, in order to have the building ready on time, and while I was forced to be away, in Oregon, the work was pushed with a great deal of over-time,---and, as always, unforeseen extras had to be added on, and a final week's bill estimated to run about \$3,000, skyrocketed up to \$12,000,---so that the entire cost to date is \$26,000, or two and half times the original estimated cost!

I arrived back in Pasadena from Oregon, with college having actually started two days before in my absence, to be presented this overwhelming bill, instead of an amount around \$3,000 as the contractor had estimated the week before. It was as if the sun, moon, and stars had all come crashing down on my shoulders! I had the estimated \$3,000, and paid that on account, leaving a balance of \$9,000.

But THE COLLEGE WAS STARTED! Nothing, now, can prevent that! Ambassador is a going, living, institution! At first the contractor was unwilling to wait, even twenty four hours, for the balance of this reconstrucional cost. But, though it is working a most severe hardship on his business, has agreed to hold off a week or so until I can rush this letter to you co-workers, acquaint you with the facts, and manage somehow to raise the money now due. Of course all his bills are in the meantime being carefully checked and re-checked by our auditors.

Also, meantime, there has been no way to prevent getting behind with our large radio audience. Remember we use the most powerful stations in the hemisphere almost every night and every morning. They carry the true Gospel Message to a cumulative audience of FIVE MILLION PRECIOUS SOULS EVERY WEEK! By almost unbelievable economics, EVERY DOLLAR you place in our hands carries the true Message of Jesus Christ out to TWO THOUSAND PRECIOUS SOULS! That is AMAZING efficiency and economy in method! But five million is a lot of people, and the total cost of this work is great, so that it is costing thousands of dollars a month. Now, unless we catch up on payments to these radio stations immediately we are threatened with being put off the air! We cannot, MUST not, and WILL not fail! But this present emergency of this work is such that it is going to take the VERY UTMOST effort of every single co-worker to meet this tremendous test.

But let's look, for a moment, to the BRIGHTER SIDE of the picture.

"All things work together for GOOD, to them that love God." So says the Scripture, the Word of God. But COULD these

terrible blows that have hit us with such crushing force bring us GOOD? Is that POSSIBLE? I confess I could not see how, at first ---but NOW I see it so very plainly.

Listen! 1) this emergency reconstruction we were forced to rush thru so suddenly, while it cost \$26,000, has actually increased the value of the property by perhaps a quarter million dollars! Before, there was perhaps question among real-estate and insurance people as to whether this property was worth \$100,000---although \$400,000 was actually spent in building and landscaping it originally. But now it has blossomed out into a place of such breath-taking beauty, it is freely admitted by all that it is worth today not less than \$350,000! It is now one of the most beautiful places in Southern California or anywhere in the world! And don't forget, THIS MONEY WE HAVE BEEN FORCED TO SPEND IN RECONSTRUCTION IS NOT THROWN AWAY---we still have it, and this greatly increased value of the property with it in the property itself! It has, then, been a most profitable investment forced upon us.

And, 2) being forced to meet this overwhelming test of faith has STRENGTHENED US---everyone who has helped, and had a part in it---it has added to the development of our character, and our faith, an amount that can't be measured in money.

And, 3) it has greatly reassured hundreds of thousands in our vast listening audience---strengthened THEIR faith---shown them that God IS able to deliver His people and His work from such sudden predicaments, proved again that this IS God's true work! Yes, it has worked together for the GOOD of THOUSANDS, and of all concerned! GOD'S WORD IS TRUE! Even God's work itself is a living testimony to God's power, and illustration of how God works!

True, this terrible emergency did force us to hold up publication of the college catalog, and delay accepting enrollments of students until about the time other colleges began. And this cut down student enrollment to a bare handful. But is this so tragic? NOT AT ALL! For ALL THINGS started of God thru human agencies must start SMALL---always the SMALLEST of all at the beginning. Always like the grain of mustard seed---the SMALLEST of all herbs, but it grows and grows until it becomes the GREATEST! God started the entire human race with ONE MAN. God started His nations ISRAEL, now a multitude of nations, with ONE MAN, Abraham. God started this present work the SMALLEST of all---out in a one-room country school house, without a dime of money---just on FAITH ALONE. He started the radio broadcasts the same way, on the SMALLEST station (100-watts), at a cost of \$2.50 per week. But it has grown and grown, these fourteen years, until now it reaches FIVE MILLION precious souls a week, in THREE NATIONS---and plans are now being laid to carry it, later, into EVERY NATION as a witness, before the END comes!

Ambassador College has had to start smaller than any college I know. But our professors tell me they know of NONE which ever started off SO FINE---with such fine buildings and campus. I know none ever started with a finer faculty, or better students. We are AMAZED at the aptitude of our handful of students. They are superior students---young men and women of ABILITY, personality,

and character, and I am proud of them! Ambassador College is off to such a splendid start, on such a high plane of excellence, that its GROWTH is assured!

Now other encouraging facts: We are now in the time of year, when radio waves reach out better again, and our radio audience is increasing rapidly! And while, during this terrible emergency, I have been simply unable to keep up with the broadcasts, and the stations have been forced to repeat programs by transcription, I feel sure, if you co-workers will now respond with YOUR utmost, and relieve me from some of this terrible financial pressure, that by doing MY utmost I can keep new, fresh, live, vigorous and more INTERESTING and spiritual broadcasts going out daily. At least I pledge you my utmost effort. Again by having moved our headquarters from Eugene to Pasadena, we are now in position to reduce operating overhead of this work by more than \$1,000 per month, which can go into the college and enlarging the work. And still further good news, I find that in Los Angeles we can get an eight-page PLAIN TRUTH printed for \$1,000 less than we had to pay in Eugene, and a corresponding larger saving on a sixteen-page number. This means, as I fervently hope, and believe, that at last we will be enabled to get out The PLAIN TRUTH regularly and MONTHLY! That has been my goal for years. STAND BY ME NOW, and I know it will be accomplished!

Now, let me say that establishing and operating a college costs a lot of money---yes, A LOT OF MONEY! The fact we have had to start with so few students, due to this terrible emergency, means the college cannot be supported this year by tuitions, and it is going to cost quite a sum to operate it. We have six high-ranking professors on full-time salary, two more on part-time. By next year---perhaps by the beginning of the 2nd semester in January---I hope student tuitions will carry a large part, if not all, of this load. In due time I feel sure the college will more than stand on its own feet financially. But it has just been born---it is still an infant, unable to stand on its own feet as yet!

A marvelous property adjoining our campus has been offered to us, and on most favorable terms---a 26-room place, already fire-proofed and meeting all codes---which will house 55 students. But due to this financial predicament thrust upon us, I have had to defer the purchase of this very necessary property,---and WILL defer it until we are in position to afford to acquire it. But it is absolutely VITAL to the future growth of Ambassador College, and we may already have lost it---three others were seriously considering the purchases of it a few days ago. The very wonderful opportunity awaiting us to acquire the magnificent five-story villa in Switzerland for the European home for the college and headquarters for the work over there, also must be passed up for the time being. This, too, is essential to the future of this work. I am confident, by FAITH, that God will provide the means for these acquisitions in due time. I believe it is His will that they come to us for His work, and He will supply the need---but I DO want our co-workers to know and understand that we are NOT "getting ahead of God"---are NOT "biting off more than we can chew," but are going slow, launching out ONLY where we see plainly God has led, and I WILL NOT obligate ourselves for either of these necessary

properties until God has made their acquisition possible. Enemies of God's work seem to delight in spreading false accusations and suspicions to discredit the work of God. So be assured that while I feel these properties are necessary to the future of the college, I will assume no obligation until financial circumstances warrant.

FIRST, we must finish working our way out of this immediate crisis.

Now, remember, we must immediately pay off \$9,000 still due on this last weeks bill for the reconstruction of the college. I have met and paid \$3,000 MORE than the largest estimate given me to raise for this purpose. This extra \$9,000 was totally unforeseen and unforeseeable. We also must raise several thousand dollars within a week or two to bring our large radio stations up to date, OR BE THROWN OFF THE AIR!

These obligations are immediate and PRESSING---the emergency is DESPERATE! It MUST BE MET! And all beside the regular expenses of conducting this great work, and the college---several thousand dollars a month!

This means EVERY SINGLE CO-WORKER MUST NOW STRETCH TO THE VERY LIMIT OF SACRIFICE AND SELF-DENIAL, in a supreme effort, with me, to raise this money at once. We must ALL pitch in, to the limit of our ability! I must now ask YOU, and EVERY single co-worker, to rise to the supreme effort to send in the very largest sum you possibly can, as a very special emergency gift for this great work at this time. It's WORTH sacrificing for! This world is marching on at a faster and faster pace toward IT'S DOOM! Scientists say it's a matter of a few years only, until the new weapons now discovered will blast human life from this earth, unless some means can be found to prevent. NO HUMAN MEANS CAN PREVENT IT NOW! The world's ONLY HOPE is CHRIST! Your money---your property---won't be worth anything IF, and WHEN this happens! OUR COMMISSION IS TO WARN THIS NATION AND THE WORLD, before it is everlastingly TOO LATE. You, dear co-worker, SHARE IN THIS RESPONSIBILITY WITH ME, and will be called to account in the judgment for what you do now, the same as I.

Now, even at greatest sacrifice by all, I realize that we are not going to be able to raise all this money quickly enough by tithes, offerings, and gifts. A few of our co-workers have helped us up to now by LOANING us money they have felt they could not GIVE. Some have said they may never need to take the money back, but in case they do need it, they have our note and guarantee it will be promptly repaid. One or two had money saved up they may need a year or two from now, and they have placed this money at our disposal to help us over this terrible emergency, letting their money WORK FOR GOD now, to be repaid to them, if, and when they will need it, later. One has borrowed money on some property he owned, and we are making the payments to him to pay his bank, as the payments and interest come due. Some have sold bonds, or securities, and loaned us the cash, to be paid back in the manner that fits the needs of each one in each case. We need now to borrow several thousand dollars more on this basis. In each case I give the lender a note, binding the Radio Church of God,

incorporated, to repay on whatever terms are agreed upon, as fit the need of the lender. Some need it back in large sums---\$300 per month, or even in sums of \$500. Some on a basis of \$25, or \$50, or \$100 per month, or a stated sum each quarter. To assure our ability to repay all such loans when due, we have established, and are building on God's tithing plan (tithing 10% of the income of this work, for the time being, and until a sufficient sum is thus accumulated), a special cash surplus fund, which is kept in a special and separate bank account, and this surplus fund is being kept at sufficient size to guarantee our ability to meet all such commitments we have been forced to make in this emergency. Now understand, we do not expect to have to repay these loans out of this surplus fund, but out of regular income of this work, later. But we are establishing this surplus fund as an extra safety precaution to protect our co-workers who loan money to this work, and to GUARANTEE that if we are not at the time able to repay the money out of regular funds, we have this surplus from which to draw. Later, we expect to be able to write annuities to those who will place sums in the college, as most colleges and universities do---but for that we must be specially licensed, and so for the present we are accepting all sums loaned on a straight loan basis, giving a plain note therefor.

Dear Co-Worker, Mrs. Armstrong and I have had to suffer more than I can describe thru this crisis. A mother suffers that her child may be born. We have SUFFERED, as you will never realize, that this fine and splendid college might be born. There is great JOY in the success of meeting this emergency---and both the work, and the college, are LIVING, and proceeding on, and growing! But the terrible pressure is still on me, as never before.

So now I must ask EVERY ONE OF YOU to take this matter IMMEDIATELY to your heavenly Father in earnest, heart-yielding PRAYER! Ask God what He would have YOU do! Some of you have not sent in ONE CENT for this work for six months, or a year. If every one of you who have not helped for that long a time will now send only one or two dollars, each, it will help more than you'll ever know! Many of you, on the other hand, have done your very UTMOST ---and I must ask you NOT TO LET UP NOW, but to still stand by me, loyally, faithfully, to the very limit. Even the widow's mites are needed now, as never before!

If you can LOAN the work anywhere from one to ten thousand dollars---or even \$500 or less, please SEND THE MONEY AT ONCE AIR-MAIL, stating in your letter how you wish to be repaid---whether beginning now, or a year or two or more from now---whether by the month, or quarter, or how---and in what amounts each payment. If you want interest, tell me what rate. As a minister of Jesus Christ I must say to you that God, in His Word, forbids Christians to receive interest from Christians---the whole interest and usury system is condemned in the Bible. But Israel was permitted to PAY interest, and even to RECEIVE it from Gentiles, so a Christian can PAY it if demanded, or receive it from a non-Christian, if he deems that circumstances warrant. I could never RECEIVE interest from any of you, but God does permit me to PAY it if you, after I have mentioned this Bible teaching, desire it---so just state your own

wishes in the matter. So if you can borrow money FOR us on some security you have---on property, or on securities or other investments---or if you have bonds to sell, or savings you can put to work for God, getting it back, if and when you need it, please send the money at once by return mail, stating how you want it repaid, and I will immediately make out a note binding our corporation to repay it on whatever terms you state, and mail it to you. And WITH it, send the largest offering you can GIVE.

And all others, please RUSH your tithes, and most liberal offerings, by return air-mail. Use the enclosed reply envelope. This situation is DESPERATE!

And REMEMBER---WE HAVE MOVED TO PASADENA! Send all mail hereafter to Box 111 (same box number), PASADENA, CALIFORNIA. Please rush it---the emergency is the most serious we ever faced ---and may GOD BLESS YOU for your great part in His work. Remember Christ is coming QUICKLY---and HIS REWARD IS WITH HIM, to give to every servant ACCORDING AS HIS WORK SHALL BE! God bless you!

With AMBASSADOR COLLEGE now a reality---with the best radio season here again, with facilities for issuing The PLAIN TRUTH regularly at last, at a saving of over \$1,000 per issue in printing costs, this work now TAKES ON VIGOROUS NEW LIFE---it now is ready to take a new leap ahead! Let's all get together, now, and see God's work go forward!

Sincerely, in Jesus' name,

Herbert W. Armstrong

NEW ADDRESS:

HERBERT W. ARMSTRONG  
BOX 111  
PASADENA, CALIFORNIA

"The WORLD TOMORROW"  
A NATION - WIDE BROADCAST

HERBERT W. ARMSTRONG  
Analyses Today's News, with the  
Prophecies of The WORLD TOMORROW

Publishing  
The P L A I N T R U T H                      Box 111, Pasadena, California  
A Magazine of UNDERSTANDING              December 8, 1947

Dear Family of Co-Workers' in God's Service:

GREETINGS! in Jesus' name: TIME is running out! This world is moving swiftly to its destruction! Yet there is still time---and just barely enough time---to finish the work of God for this present age. THERE IS NO TIME TO LOSE. But the work of God is progressing on schedule---amid handicaps, thru obstacles and trials that try our souls, our patience, and our faith to the limit---under the divine direction of God, and as a result of MIRACLES performed by him in our behalf.

The "Big Four" diplomats are locked in an uncompromisable duel between East and West---between Russia and the United States---between Communism and Democracy---between Atheism and professed Christianity. At the London conference, the nations merely lock horns and fight, and quarrel, and deadlock, in their efforts to restore the peace of Europe and the world.

The United States announces the invention and production of horrible, terrifying new atomic weapons---without giving the public any hint as to the nature of those weapons. The Russians give out hints that they, too, either HAVE the atomic bomb, or have its secret and are now preparing to actually produce it.

The United Nations recommend the partitioning of Palestine, and actual setting up, at last, of a new Jewish NATION in the holy land. This sets off the Palestine powder-keg. The Moslem nations, 300 million strong and solidly ORGANIZED these past three years, have announced they will never permit it---they spring to action---fighting and violence is intensified in the holy land, and terror reigns.

Europe faces its hardest winter, and the United States, with diminishing food supplies, sets out to try to feed the world to save it from chaos and communism and starvation.

Yes, this world is being hurled rapidly TOWARD UTTER DESTRUCTION---we approach the END OF THE WORLD!---which means the end of this AGE!

The WORLD TOMORROW will soon dawn, bringing peace, prosperity, happiness and joy at last;---and in the short time that remains our calling and sole important mission in life is to SHOUT THIS GOOD NEWS (the true Gospel of Jesus Christ) TO THE WORLD! It must go, not only to America and Canada, as it is now going, it must go to ALL NATIONS, in ALL LANGUAGES! To this end,



AMBASSADOR COLLEGE is now operating in sober earnest---instructing consecrated, eager young men and women in the true Message, training them in speaking foreign languages.

THE OUTLOOK, at the moment, is for six or seven more years of PROSPERITY here in America---(even tho it is an artificial, unsound and inflated "prosperity")---while meantime the world moves relentlessly toward WORLD WAR III and final DESTRUCTION!

YOU, dear Co-Worker, are not going to be permitted to enjoy your home, your freedom, your present privileges and pursuits, many more years. Just a few more years---perhaps six or seven---perhaps twelve or fifteen---and a re-united Fascist-Nazi Europe will STRIKE---America's great cities will be blown out of existence in one night without warning---we shall see such tremendous atomic destruction as the world has never even dreamed ---more than 40 MILLION Americans will perish in the horrifying blasts! At the same time drought and famine will strike dead another THIRD of our entire population---men, women, and children ---thru starvation and disease! And our second great commission ---our divine calling from Almighty God---is to WARN our beloved nation, and other Israelitish nations, before it is too late! Every individual who HEEDS this warning, turns to God, is WATCHING and PRAYING ALWAYS, being filled with God's Spirit, living by every Word of God, with a life consecrated to Him, will be given special divine protection---taken beforehand to a place of SAFETY---preserved thru the final horrifying tribulation, time of plagues and human anguish soon to visit this earth!

But if we to whom God has revealed this terrible future thru His divine prophecies fail to heed it---if we fail to each play his or her full part in WARNING this nation and the world, now, while we may---then God says we shall not escape, but He will require the blood of this entire people at our hands!

God Almighty is causing a "prosperity"---if only a temporary, stimulated, prosperity---to shine brightly upon our LAND. Listen! Do you know WHY? TO ENABLE US WHO UNDERSTAND TO HAVE ENOUGH FINANCIAL MEANS TO CARRY OUT GOD'S PURPOSE---to WARN our nations of the soon-coming prophesied destruction---to WARN the entire world of the fast-approaching "TRIBULATION" and true Gospel of Jesus Christ---the Gospel Christ brought and preached, and commissioned every true minister of His to proclaim to the world throughout this age---THE GOOD NEWS OF THE COMING WORLD-RULING KINGDOM OF GOD! The denominations, preachers, and evangelists are not proclaiming THIS true Gospel!

The destruction of the United States of America is foretold in YOUR BIBLE. It is foretold by Isaiah, Jeremiah, Ezekiel, Hosea, Amos, Micah, and others. It was foretold by Jesus Christ Himself! But the worldly churches and their ministers, all divided into sects and denominations, bound by sectarian creeds and blinded by world-wide spiritual deception, deceived, by a devil who poses as GOD and has deceived the WHOLE WORLD---they do not understand the Bible, and do not perceive what is so clearly prophesied!

Yet this catastrophe is sweeping on toward an unsuspecting America with increasing momentum---and in a few years it will STRIKE---suddenly, unexpectedly! "AS A SNARE," said Jesus, will this SUDDEN DESTRUCTION come. Then it will be too late!

Listen, dear Co-Worker! To set your heart, your mind and interest now in the pursuits of THIS WORLD, or THIS LIFE,---to ignore this appeal, and this PRIVILEGE, to HELP TO YOUR VERY UTMOST in the closing work of God---to figure that you can't afford to spare anything now for God's cause because of OTHER worldly interests---is to enjoy a fool's paradise, and find yourself suddenly, when least expected, in just a few years, caught in the snare of this on-coming DESTRUCTION!

I tell you, ON THE AUTHORITY OF JESUS CHRIST, IT IS COMING! Many of you NOW, are in financial condition to DO A LOT MORE than you are doing for GOD'S CAUSE---to help me get out this Message over the air, and in print---to help me train and prepare talented, able, consecrated young men and women for THEIR part in soon carrying this vital message to THE ENTIRE WORLD---into EVERY NATION!

One consecrated co-worker and his wife are mortgaging their home in order to place a few more thousand dollars in this mighty work that more millions may be warned! At first I shrank from accepting money under such conditions---but when we remember that in a few years NONE OF US will be living in our present homes---EVERYTHING material we possess now will be swept away from us, and we shall then be either in that haven of safety under God's divine protection, or else dead or in slavery worse than death---and when we consider further that this brother and his wife are not deprived of their home, but merely PUTTING IT TO WORK FOR GOD'S GREAT CAUSE, while they enjoy it and live in it, too---then it appeared in a different light, and we could do nothing but accept it, to use it for God's honor and glory. WHO KNOWS? perhaps this one sacrifice on the part of this one man and wife may be the means to bringing MANY precious souls not only under God's divine protection in the TIME OF TROUBLE TO COME, but also into ETERNAL LIFE in God's Kingdom FOREVER!

TIME IS SHORT! It is fast running out! Soon we shall come to the time of the prophesied FAMINE OF HEARING THE WORD OF THE ETERNAL---the time when world forces will no longer PERMIT the preaching of God's Truth!

No man can know exactly how long. This much we DO KNOW ---it is now NEAR, even at the very doors, according to prophecy ---it will strike DURING THIS PRESENT GENERATION---it cannot now be more than A FEW YEARS;---yet, on the other hand, we may KNOW that God will not permit this time of national disaster and world destruction to fall UNTIL our nations HAVE BEEN WARNED (and no other voice is warning them), and UNTIL "this Gospel of the KINGDOM shall be preached in ALL THE WORLD for a witness UNTO ALL NATIONS, and then shall the END COME!" BE SURE THERE IS ENOUGH TIME, if we set ourselves full pressure to the task, and do our very utmost, at any sacrifice. But there is no more than enough---not one single day to waste.

I know that TIME IS SO SHORT, there was not enough time to delay the opening of AMBASSADOR COLLEGE even one more year. That is why God moved with MIRACLES to make the IMPOSSIBLE happen for us, so we could start, as we did, this fall!

I want to tell you of its progress---of the state of this work. BUT DON'T LOSE SIGHT OF THE FACT WE HAVE BEEN PLUNGED INTO A GREAT CRISIS IN THIS WORK, WHICH WE HAVE NOT YET PASSED, ALTHOUGH GOD HAS MERCIFULLY KEPT THE WORK ALIVE AND PROGRESSING WITH INCREASING MOMENTUM AND POWER. This work needs your greatest sacrifice---it needs all you and every other co-worker can give. It need MORE than you can give---it still needs the LOANS from many who are in position to put money they may need later INTO GOD'S WORK where it can be WORKING FOR GOD until needed, when we can pay it back. Especially do we need more LONG-TERM, and LARGE loans---that is, of from one to ten thousand dollars---even more, over a long period, not to be paid back for two, three, five years or more. A few loans for a period of only a few months have helped greatly. More of these will help---but the greater need is for larger, and longer-term loans from those who are able.

#### The "BEST COLLEGE IN THE WORLD"

These past several months have kept Mrs. Armstrong and me under such pressure, in the financial emergency of meeting this unexpected reconstruction expense at the college, that we have literally suffered agonies. There have been moments, when things looked so dark and hopeless, when I have wondered if it was all worth while---when I was sorely tempted to drop the crushing load and flee from it all. But always God helped us over such moments of temptation---as He always will.

But when I see the happy, smiling faces of the students and professors at the college---hear them all exclaim how WONDERFUL it all is,---hear them say Ambassador is the BEST college in all the world,---and they really MEAN that from the heart---see some of the students out on the tennis court, others on the benches watching, or strolling over the beautiful grounds---see some of our student "experts" engaging in long drawn-out volleys of hard drives across the table-tennis in the recreation room;---or, when I look into a class room during class and see the interested and sober expressions;---when I look into the alert, enthusiastic, anticipating eyes of students and professors alike during my own Bible classes, so eager, so interested, so absorbed in what they are learning---when I see these things, then I think it certainly IS all worth while, after all.

And when Mrs. Armstrong and I sit down and read thru hundreds and hundreds of earnest letters from radio listeners from all parts of the United States and Canada, and read of what our broadcast has meant in their lives---of how it has lead thousands and thousands to CHRIST and HIS TRUTH, well, I tell you, dear Co-Workers, these things just warm our hearts, fill us with encouragement and determination to PRESS ON with all our might, no matter what the cost!

I want to tell you a brief experiences. On Saturday night Mrs. Armstrong and I were asking one of our girl students from Oklahoma, who had not seen Hollywood or Los Angeles, if she would like for us to drive her around on Sunday afternoon and show her some of this beautiful Southern California community.

"Oh, no,---I'm sorry, Mr. Armstrong," she replied, "I'd just love to, but I'll have to spend all my time studying. The course is very stiff at Ambassador, you know," she smiled. "But I'm glad it is, and our standards are so high. I just LOVE it!"

I invited two of the young men students, who room together---one is from Jefferson, Oregon, the other from Santa Rosa, California---and who are largely working their way thru college, to come over to our house for the evening.

"That would certainly be nice," they smiled, "but we've got to study until bedtime."

"So being a student at Ambassador College isn't proving to be a soft snap, or a lazy man's occupation?" I inquired.

They grinned. "I should say not!" One of them explained. "But I wouldn't take all the money in the world for what we're learning!"

All work and no play makes Jack a dull boy. The WORK at Ambassador is hard, and lots of it. Our academic standard is the very highest, our professors all able and experienced. But our students find time for fun, and I think every one of them will tell you they have never enjoyed life so much before. Most of them are taking up tennis, and during noon-hour, and following afternoon classes the tennis court is a popular place. Personally, tennis was one of my favorite games as a young man, and although I had not played it for twenty years, I get great enjoyment, and some much-needed recreational exercise in getting out on the court for a set with some of our young people once or twice a week.

We installed table-tennis equipment in the recreational room, and discovered we had several top-flight players at the college. One student was champion of his county in Oregon. Mr. Mattson, business manager, was some kind of champion among the U.S. Marines in Australia during the war. Mr. Dillon, our college president, can hold his own with any of them. One of my sons beats most of them most of the time, and then---to the chagrin of the boys and men, one of the girls usually beats them all!

I have preached, over the years, before hundreds and thousands of audiences, but never have I had such INTERESTED audiences as I now have in my Bible class at Ambassador College. The entire faculty and student body attends, and several of the office staff. Their eyes sparkle, and their faces gleam and shine.

They drink in every word hungrily, and seem to realize they are receiving riches all the money on earth could not buy!

We serve lunches at the college, and lunch hour is a

delightful period. It is served cafeteria style, each carrying a tray and serving himself. Everyone speaks enthusiastically of the splendid hot lunches being served, and we find we are able to serve them (at cost, of course) for 20¢ to students, and 35¢ to faculty and office staff.

One noon I had a man and wife, radio listeners visiting the college, as my guests at lunch. On being introduced to Miss Lucille Hoover, head of our music department, the wife exclaimed that she was a music teacher in piano, and had studied at the Chicago School of Music. Immediately they had a great deal in common, because both Miss Hoover, and Mrs. Lucy H. Martin, our librarian, have degrees from the Chicago School of Music. I explained to our visitors that Miss Hoover had come to us from Drake University, in Des Moines, where she was head of the departments of piano and organ. And the Drake Conservatory, I explained, is a top ranking conservatory in the middle-west.

"Yes," said Miss Hoover quickly, "Drake is a high ranking university, but I have come to a BETTER college, Mr. Armstrong." She said it sincerely, and I replied that I felt that was a very high compliment for our college.

But that is the way ALL our professors and students feel. In no university in the United States can you find professors of higher standing, wider experience, or superior ability. True, from a pure academic standpoint, probably any large university has professors of just as high academic standing, and probably many more of them---BUT, what every student at Ambassador realizes and appreciates is that in none of these larger universities would he be able to have, in his own classes, four, or five, such high ranking professors as he has at Ambassador---and, even more important, in none of them would he find the basic IDEALS and Christian principles that form the very FOUNDATION of Ambassador College---and in none of them would he receive the personal attention and individual instruction given at Ambassador.

Yes, although our professors have been members of the faculties of some of the highest-ranking and best known universities in the United States, I have many times heard the conviction expressed that Ambassador, tho one of the smallest, is the finest and best college in the whole world! Well, it ought to be---it's GOD'S OWN college!

#### PRESENT STATE OF GOD'S GREAT WORK

Now I must close this BULLETIN with a report on the state of the work, and its urgent need at the moment.

I have told you before how the final cost of the reconstruction and fire-proofing of the main college building rose to three times the original estimate---to more than twice what we were prepared for. The bill for the week or ten days prior to the opening of college, alone, was in excess of \$12,000---more than the entire original estimate. I was only prepared to meet a part of this. It simply overwhelmed us.

All we could do was slow down the completing of the reconstruction work to a bare stand-still. The work was far from finished, but enough had been done so we could open the college and keep it operating. Since that time, we have whittled down this bill by about another \$2,000 or a little more, but we still owe several thousand dollars on work already done, and we still lack some \$3,000 of completing the job.

Now two facts are VITALLY IMPORTANT! One, least important of the two, the part of the work still unfinished is the part that will make MOST of the difference in the final beautiful APPEARANCE of the college. Now we might say that we would just leave this unfinished, and keep the college operating under the handicap of an unfinished building, sacrificing the beautiful appearance it will have in order to save the money except for the more important second point: UNLESS THIS WORK IS COMPLETED IN THE NEXT FEW WEEKS, THE COLLEGE MAY BE FORCED TO CLOSE DOWN!

Now THAT point is of VITAL importance. Here is the reason: They have permitted us to start the college in the unfinished building, but we cannot legally CONTINUE the college indefinitely UNLESS THE BUILDING IS PASSED ON BY THE CITY BUILDING INSPECTORS AS CONFORMING TO THE LOCAL BUILDING CODES FOR SCHOOLS AND COLLEGES! The building must be COMPLETED to pass inspection. Otherwise the city may, at any moment, tell us we are operating illegally, and close up this wonderful college.

It is JUST THAT SERIOUS AND IMPORTANT! There is NO TIME TO LOSE!

Brethren, Co-Workers! Shall we have gone thru all we have had to suffer thru, at this tremendous sacrifice these past several months, have opened and started this fine college, only to have it all STOPPED just when it is going ahead so nicely? That's exactly what will happen, UNLESS OUR CO-WORKERS COME TO OUR AID WITH ENOUGH MONEY TO FINISH THE JOB IN THE NEXT TWO OR THREE WEEKS!!

We CAN'T let that happen!

Now about the all-important radio work. This college reconstruction forced us to get behind with our two big radio stations.

Remember, WE HAVE THE BEST, MOST LISTENED-TO-TIME, 8:PM, EVERY NIGHT BUT ONE IN THE WEEK, ON THE MOST POWERFUL RADIO STATION IN THIS HEMISPHERE, beside having the programs re-broadcast early the following morning every day. The great super-power XEG is heard in Florida, in North Carolina, Illinois, Kansas, and as far west as the Rocky mountains. It is heard all over Canada. MILLIONS hear the true Message on this great station. Also, on the Pacific Coast over XERB.

The owner of these stations suddenly demanded that we bring our account with these two great stations up to date IMMEDIATELY, or GO OFF THE AIR!

In the emergency, I had to sign notes that will keep me in the vice of this tight financial squeeze for the next three months or more.

The only way I could meet the situation was to GO OFF THE AIR week-nights on XERB. This I had to do. At the present writing I am trying to arrange to remain on XERB, 1090 on the dial, covering the entire Pacific Coast and British Columbia, Sunday nights only, and if possible to keep the morning program on the air at 6:30 week-day mornings. I am making a desperate effort to keep the program FULL TIME on the most powerful station of all, XEG, 8:PM every night except Saturday and 5:30 every morning except Sunday. We simply MUST NOT lose our valuable time on XEG.

Remember, this is the most powerful station there is. Remember, we have the BEST time there is on it! It is a miracle we are able to have it. But we must FIGHT TO KEEP IT. Twice in the past week we almost went off the air. Once the program was ordered off, but before broadcast time I managed to get it ordered back on by several long-distance calls. I have been laboring under terrific pressure, and a terrible strain. Co-Workers, I simply MUST be relieved from this punishing strain, so I can be free to concentrate my mind and put my whole heart into sending you interesting, vital, inspired broadcasts.

But I simply have to tell you, I am a human being like yourself, and this terrible punishment I have had to live thru has all but unfit me for my most vital work, and many, many times I have been SIMPLY UNABLE to get before a microphone and send out a fresh broadcast. THAT is why you have had to hear so many old programs repeated by transcription! And that very fact, it seems, almost crushes the heart and life out of me. Yes, I've suffered these past months as I never knew a man could suffer. I have to tell you, dear Co-workers, I HAVE DONE MY VERY BEST---and that's all any man can do. I have given MY ALL, and tho the temptation has been strong at times, to just quit and drop this crushing load, I have remained determined, and refused to quit, and just committed this heavy burden to God, and TRUSTED HIM. And He has mercifully kept the entire work ALIVE---He made it possible to actually START the college, to GET IT GOING, and it has been kept alive.

Even that is a miracle. I am thankful---more grateful than words can express. Several of you, dear co-workers, have made great sacrifices with me---some of you have given one or two thousand dollars---some of you have LOANED us from \$500 to \$3,000, and this, in addition to the regular tithes and offerings of smaller amounts down to a dollar, has kept the work alive.

But we are far from out of this crisis. It seems we get out of one phase of it, and into another. At this moment I am struggling to keep the program on the air, and keep the college alive.

I HAVE to ask every one of you to SACRIFICE, and to HELP to your very LIMIT. If you cannot GIVE large sums for this all-important cause, then I must ask more of you to LET GOD'S WORK HAVE THE USE of some of your money you may not need until later---

especially those of you who could let us have the use of sums of \$1,000 up to \$10,000 for three years or more. But even if for only a short time, it would help now and MIGHT SAVE THE LIFE OF THIS WORK. About four people let us have money totalling around \$3,000 two or three months ago, which we must pay back in the next week or two. So perhaps some of our other co-workers can NOW let us have the use of this sum to pay them back, and keep holding this great work alive.

This is, TRULY, the MOST important work on earth today! It is the work of GOD! And that's the very reason it is meeting every obstacle and difficulty!

TIME IS SHORT---TIME IS RUNNING OUT ON US! We have a herculean task yet to perform. We have hardly started! I want SO badly to start publishing The PLAIN TRUTH every month---but it now costs a few thousand dollars every issue, and we must catch up with these other emergencies first.

But REMEMBER! as certainly as the sun rises and sets, the ATOMIC WORLD WAR III is ON THE WAY---it is coming SWIFTLY! Invasion, destruction of our nation, THE GREAT TRIBULATION---the PLAGUES of the "DAY OF THE LORD"---these horrible things are approaching SWIFTLY! You won't be living in your home many more years! Our homes will all be taken from us.

This AGE is closing FAST! We must WARN the nations, before it is too late! NO ONE ELSE IS SOUNDING THIS WARNING! Can you realize that? A NEW AGE will soon dawn, with the COMING OF CHRIST! The GOOD NEWS of that must be proclaimed in great power to the WHOLE WORLD! I am fighting with every ounce of strength in me to build and prepare this work for that great COMMISSION---the commission to which we have been called BY JESUS CHRIST!

NOTHING ELSE MATTERS today! Our nation is in an artificial, stimulated, inflated "prosperity". Our people are living in a fool's paradise! YOU WON'T BE LIVING IN YOUR HOME MUCH LONGER---you won't be doing what you are now doing much LONGER! NOTHING ELSE MATTERS TODAY! We must WARN the people, NOW. We must preach and publish the GOOD NEWS of the coming Kingdom while there is time. The night is coming swiftly when no man can work, for God.

I am still fighting---doing my very utmost. I NEED YOUR HELP---to your very utmost. Nothing else MATTERS, today!

GOD BLESS those of you who have helped so nobly, and at such sacrifice---some of you with just the widow's mites, who have nevertheless given as MUCH, in proportion to what you have---and some of you with one, two, or three thousand dollars! God has USED YOU TO preserve this, HIS WORK! He will reward you, and GREAT shall be your reward in the Kingdom. Nothing MATTERS any more, in this world!

By immediate return mail if possible---otherwise, at the very earliest possible moment, please send the largest offering you can, in addition to God's tithe. And, if you cannot give a large



amount, but can LOAN it for the use of God's work, SEND THE MONEY by return mail or as soon as you can get it, and a letter stating when, and in what amounts, you may need to have it returned, and I will send you our NOTE for it. And remember, we are maintaining a cash reserve fund to guarantee repayment of all such loans.

Once again, I leave the issue in your hands. I know you won't fail me, or our God. THANK YOU, and GOD BLESS YOU! And PLEASE remember above all, KEEP PRAYING EARNESTLY, and IN FAITH for God to deliver us, and keep this great work going.

With love to all, in Jesus' name,

Herbert W. Armstrong

December 31, 1947  
Box 111, Pasadena, California

Dear Co-worker for God:

I have just returned to Pasadena from a five-day's trip back to Eugene, Oregon, and my heart has sunk as near the depths of despair as is possible for one of FAITH, at what I have found on returning.

It seems that due to the biggest Christmas-shopping spree in history, most of our co-workers and listeners have FORGOTTEN both gifts and obligations to CHRIST! And the financial condition of God's precious work has taken a nose-dive straight down toward a CRASH that will mean the END OF IT in five days' time unless by faith in God and enough of our faithful co-workers coming to the rescue immediately, the crash can be averted and the most important work on this earth SAVED.

I had been forced, in order to keep the work alive, to assume heavy obligations for the next five months---heavy ADDED obligations. The first of these three heavy installments comes due January 1st,---TOMORROW. We MUST meet obligations of \$7,000, or WE MAY BE THROWN OFF THE AIR, AND THE COLLEGE CLOSED UP!

It is precisely that serious! As I wrote in the last BULLETIN, during the crisis of the reconstruction work on the main college building, we were forced to get considerably behind with our two larger radio stations. On them---one the MOST POWERFUL station in all North America, we have the very BEST, most-listened-to, and costly time at 8 o'clock (Central time) every night, and 5:30 every morning. This is the MOST VALUABLE TIME that could possibly be purchased by any religious broadcast. It reaches ALL AMERICA, and much of Canada. It reaches MILLIONS of precious souls---12 times every week! It is the MOST IMPORTANT, MOST VALUABLE radio opportunity that has ever come to ANY ONE for broadcasting the Gospel, and is it any wonder that the Almighty God has given that most precious time to HIS OWN WORK? It is very costly time--it costs thousands of dollars a month. BUT IT REACHES SO MANY PEOPLE ALL OVER THREE NATIONS, THAT IT ENABLES US TO CARRY THE TRUE GOSPEL MESSAGE AND GOD'S LAST SOLEMN WARNING WITH GREAT POWER TO TWO THOUSAND PRECIOUS SOULS FOR EVERY DOLLAR OF COST! In terms of what it accomplishes, it is the most economical, the cheapest possible way to thunder God's Message!

When we got behind by force of circumstances out of my control, the management of these stations "cracked down". To save the broadcast, I was forced to sign notes obligating us to five very heavy monthly payments of several thousand dollars each month, IN ADDITION, of course, to keeping current broadcasts paid up. Professors' salaries, the payment on the college property---all come due at the first of the month.

I didn't worry about it, because even a normal return from the recent BULLETIN would have taken care of it. When I left for Oregon, six days ago, the return had not begun to come in from the BULLETIN, and already was several days overdue, but we thought this

was due to heavy Christmas mails, which delayed the mail. But I arrived back last night to find that, while a very heavy mail has been received---the most mail we ever have received, I believe---it is nearly all from new listeners now hearing the broadcast for the first time. This is MOST encouraging, for it shows we are now reaching more people from Coast to Coast than ever before---BUT THERE HAS BEEN VERY LITTLE FROM OUR CO-WORKERS, and hundreds of them are sending one or two dollars where they usually send from five to fifty, and apparently most of those who usually send in the "widows' mites" sent in nothing. Many letters explaining they can't send more---or any---at this time, because of spending it for "Xmas presents" show the real cause of this desperate condition into which it has plunged the work of God. As usual this trading of gifts back and forth---a practice of pagan origin---holds so many people in the deceptive clutch of "babylon" and CAUSES THE WORK OF GOD TO SUFFER!

Whereas normally after mailing out a BULLETIN we should have been receiving around an average of \$1,000 a day for at least two weeks, only from \$150 to \$500 has been coming in. Now the congestion of Christmas mails is over, and we know that is not the cause. We know now that most of our vast family of listeners, and godly family of co-workers, have FORSAKEN God's work for this month, and spent their money trading presents.

I know now that the money needed for this great emergency tomorrow will not come, EXCEPT BY MIRACLE FROM GOD, OR VERY SPECIAL EMERGENCY EFFORT ON THE PART OF A FEW OF OUR MOST FAITHFUL CO-WORKERS.

I confess that when we returned last night, and contacted our office and learned of this situation, it literally "floored" me. It seemed God had deserted us. It took the breath out of me. But my secretary explained it was simply because of this Christmas season we have been thru---that God has always delivered us, and He will now---and reassured me by saying that she, and the office staff would join me in asking God for a miracle, and to save us.

Yes, I believe God will save us! A couple days ago, while I was gone, a telegram came from the management of the radio stations saying that unless this note were met on the day due, they would throw us off the air and start suit. And now some of the contractors who are doing the reconstruction work threaten to file a lien against the property and close the college and our offices and stop our work unless a large sum is paid at once. Brethren, and co-workers, I have these things to bear---to be put in position of reproach, and to take insults, because some of our co-workers---say, MANY of them---have been careless in their obligations to God, lax in making their calling and election sure. Yes, it's hard to bear, but I bear it willingly and suffer these things for the sake of Christ.

If only we can hold out, and keep going, in due time we shall be relieved of this terrible financial plight. One co-worker has written me three letters, and talked to me long distance, about putting into this work between \$50,000 and \$100,000, but has been delayed in getting other work wound up so that this can be

negotiated and transacted, and apparently will be delayed another two or three months at least. Another writes of a plan to place upward of \$25,000 into the work, but this, too, will take a little time to work out. We may be able to negotiate a \$50,000 loan on the college property thru an insurance company, but this, too, will take more time. Another co-worker travelled clear across the United States to inspect the college and see what we have, and investigate us and become better acquainted and before leaving to return said he and his family will be in position, within two or three years, to give some very large sums for this work, but cannot help us now. A man here in Pasadena who has important connections and acquaintance with many wealthy people has a definite plan to induce several of them to place large sums in Ambassador College, but this, too, will take more time. God is moving wonderfully to open unbelievable opportunities, and I know that in due time large sums will come to this work that it may grow in scope and in power, IF WE CAN TIDE OVER THIS PRESENT EMERGENCY.

The one thing that may give us time to save the situation is the fact that tomorrow, January 1st, is New Year's day, and a holiday, which automatically gives us, this month, until Friday the 2nd. My only recourse, therefore, is to RUSH THIS EXPLANATION THIS MORNING BY AIR-MAIL TO JUST A SMALL NUMBER OF YOU WHO ARE AMONG OUR MOST REGULAR AND FAITHFUL CO-WORKERS, TO ASK YOU TO GO TO A PRIVATE ROOM IMMEDIATELY, CLOSE THE DOOR AND JOIN US IN FERVENT, HEART-RENDING, BELIEVING PRAYER FOR A MIRACLE---AND THEN ASK YOU TO SEND IMMEDIATELY ANOTHER OFFERING IF AT ALL POSSIBLE, EVEN THO YOU MAY HAVE JUST SENT ONE.

Always it is the FEW loyal and faithful who have to carry most of the load. You are one of those few who are back of the most precious, the most important work on earth. This work of God CAN'T stop! It must go on to ALL THE WORLD, into EVERY NATION. Here at Ambassador College plans are being made, students taught and trained, and feverish effort expended, to that end. Yet, now, inside of five or six days, this work could be STOPPED DEAD---in fact, WILL BE, unless by some desperate effort, and a miracle from God, I can raise \$7,000. I hate, more than I can say, to have to ask YOU who have already helped so much to stretch a little farther, but I find YOU are the only ones to be depended on in such an emergency, and I know of no other way, now to turn. If OTHERS have been lax and neglectful, I guess you and I have to put forth double effort to make up for it. Surely, among the small group of regular and faithful co-workers who will get this special emergency letter, there is ONE of you---could it be YOU?---who could at least LOAN us the \$7,000 we need. If so, telegraph or call me long distance IMMEDIATELY, if you need additional information before sending it. Our office is SYCAMORE 6-6123, and our residence telephone, where you could reach me even at night-time, is SYCAMORE 2-8142.

Or, if you can loan us, or GIVE to the work, any part of that \$7,000, please send it, AIR-MAIL at least, and if possible, WIRE IT, by WESTERN UNION TELEGRAPH. You can telegraph money at reasonable charge and the emergency is so great there may not be time enough to get it to us by letter.

SOMEHOW, I know not how, and can't see the way, but  
SOMEHOW, I know God will save us---He always has, and has promised  
He will never leave us or forsake us. God bless you for your  
sacrifice and faithfulness. I know you won't fail your God, or me,  
now.

In FAITH, and in JESUS' NAME,

Herbert W. Armstrong

"The WORLD TOMORROW"  
A NATION - WIDE BROADCAST

HERBERT W. ARMSTRONG  
Analyses Today's News with the  
Prophecies of THE WORLD TOMORROW

Publishing  
The P L A I N T R U T H                      Box 111, Pasadena, California  
A Magazine of UNDERSTANDING              January 29, 1948

Dear Friends and Co-Workers:

GREETINGS! in Jesus' name: Here we are, already well into 1948, a slumbering, indifferent, pleasure-loving world plunging heedlessly to its DOOM! Yet, despite spiritual lethargy, the sober, all-important work of God, to WARN our nations and proclaim the TRUE Gospel to a dying world, is progressing in greater and greater power against most trying circumstances and obstacles.

The official United States government view now is: "ATOMIC WAR IN FIVE YEARS!" The government foreign policy, and military strategy is geared to that schedule. One top-flight radio news reporter, I am told, stated to the nation that Russia had the audacity indirectly to notify the United States she will attack with atomic bombs in five years!

Five-star General Arnold, head of United States air forces in World War II, states bluntly in an article that America has won her last war---she will lose next time! Is the atomic bomb a secret? NO! says Dr. Robert M. Hutchins, chancellor of the University of Chicago, where the first atomic explosion was set off, in an article in the American magazine (Dec. '47). The FACT is, he candidly reveals, a great part of the preliminary work, and most of the subsequent work in producing the bomb was done by foreigners. Of the ten top scientists, half were GERMAN, one was French, One Danish, one Italian, one American. The Germans were far ahead of us at the outbreak of World War II. Every single basic idea in atomic fission came from a European mind! America merely applied these ideas and PRODUCED the bomb. ALL these foreign scientists know how to produce the bomb! Today they are scattered throughout the world. THERE IS NO SECRET! Can Russia make atomic bombs? OF COURSE, answers Dr. Hutchins. IS Russia making them? It would be foolish to assume she is not, he replies.

Two years ago it was known Russia had the secret, and an able scientist then prophesied she would complete her first atomic bomb in three years---one year from now! There are 27 first-class nuclear physicists in Russia! Inside five years from now, Russia will have enough bombs in production to blast every city in the United States out of existence over-night! AND THERE IS NO DEFENSE!

One medium-sized bomb could wipe out of existence Indianapolis, Denver, Portland, Atlanta, or Jersey City! It is now possible to make bombs 1,000 times that powerful! By taking

advantage of prevailing winds, an enemy with just TWO of these super-power bombs could make the entire United States uninhabitable, by contaminating our entire area as winds sweep radio-active air over the face of the land! It is as impossible to destroy a bomb on its way to a target carried by a high-speed missile as to destroy an artillery shell in flight! But it is estimated it will take five more years to perfect those bomb-carrying missiles, plus enough bombs, by some enemy nation. We have that much time to PREPARE---yes, to prepare---FOR WHAT? THERE IS NO DEFENSE! If the German V-2s had carried atomic bombs, England would have been totally destroyed! In one night, ten atomic bombs could destroy America's steel industry. Five more could stop our oil production. Another five our coal production. Thirteen bombs could destroy every great metropolitan and manufacturing center in the United States. Our nation can be wiped out IN ONE NIGHT! AND THERE IS NO DEFENSE! And ENEMIES WILL BE READY IN FIVE YEARS!

And we sleep on, heedless, bent on pleasures and working for a future that WILL NEVER COME! Co-Workers, THE ONLY THING THAT IS IMPORTANT NOW IS TO SOUND GOD'S WARNING TO THIS NATION---TO PREACH AND PUBLISH WITH GREAT POWER THE TRUE GOSPEL TO THE ENTIRE WORLD BEFORE THIS ATOMIC-DAY COMES! Frankly, I do not believe it will actually come in five years---but it COULD! But I do believe we have not more than seven or nine years to finish the work God has commissioned us to do! Just BARELY enough time, and NO MORE! That is why AMBASSADOR COLLEGE had to start without a year's delay.

That's why God performed MIRACLES to open the way that it might start. Sober, serious young men and women are being thoroughly TRAINED to carry this work now INTO EVERY NATION. Every student, by hard application, is proving to be an ALL-A student! Final exams for the first semester are being held this week!

The true Gospel is going to the nation nightly and every week-day morning. XEG has INCREASED its power. Letters are POURING in---700 to 1,000 every day! Precious souls are being converted. Lives are being CHANGED! Oh, how I wish you could read the letters! Many hundreds appeal to me that God will HEAL them of sicknesses, diseases and injuries, and scores are being healed. Often I am called on to pray for 150 to 200 at a time! One letter just received says: "Oh how I wish I could help you more in the great work. You have been such a help to me. I know it was your voice that made me wake up and take notice to God and His Word. How I thank Him that I heard you that first time! I truly believe God was calling me, through your voice, because it was the first time I ever heard the Bible explained in its true meaning....I have accepted Jesus Christ as my personal Saviour and though I find it quite hard at times, (there are so many temptation in the world today) I also find it is the happiest and most important thing in all the world living for God, and by god's laws and truths. Dear Mr. Armstrong, you are called of God I know, because you preach the Bible---what it says. God bless you. Please pray for me."

Another writes: "I've been listening to your broadcast each evening. I enjoy it so much. My brother near---was listening to your program one night and was reclaimed---had been backslidden

for several years, so I began to listen in. I hope you can keep on the air till Jesus comes. Yes, we have been so blinded by traditions till it's hard for some to understand when someone is really preaching the truth." \*\*\* Another: "I am just so happy that I heard and accepted this wonderful Gospel that you are preaching over the radio, which is the only thing that will save us. God has wonderfully blessed us (my family) through you, and we are praising His holy name! We listen every night at 8 o'clock, and sometimes at 5:30 in the mornings, read our Bible along with you, and it is wonderful! We have just begun to LIVE, thank the LORD." \*\*\* These are typical, just received, of letters coming in every day telling us of precious souls brought to Christ and salvation thru the broadcast. Also, in every mail are appeals for help. Here are excerpts from just a couple in today's mail: "I've listened to you for over a year, and you preach what I believe, but my mind is in a whirl. I have been, in the past, one of the most wicked women that ever breathed. I have broken every commandment God gave to us. I'm a divorced woman, not because my husband wanted to get one, ... he was a good man. All the fault was mine, because I was unfaithful, spender of his hard-earned money for liquor, and "good-time crazy." ... What I'm concerned about now, is how can I serve my wonderful Lord. Do you think god has forgiven my sins?" Then she asks some personal advice and help. Of course, God has forgiven the sins of all who come to Him thru Jesus Christ, accepting His death on the cross in payment for the penalty of our sins, accepting Him as personal Saviour, having REPENTED of sins, desiring to be reconciled to God and to know and live by God's laws. \*\*\* Another typical letter, showing the dearth of spiritual food received in this world's churches: "Thank you SO MUCH for all the help and truths you give the world. I belong to the - - - - Church. But as you know, we need so much more than we get in church. I feel that there's so much that I haven't received. I have never received the blessings that I know the Lord gives. Please pray for me." The reason so many do not receive more blessings is that they do not understand fully what Jesus taught: "It is more blessed to GIVE than to receive." The principle of God's law is LOVE---which is selflessness, the principle of GIVING, SERVING, rather than GETTING. The more we GIVE, the more we RECEIVE! \*\*\* From Mississippi: "I always share with interested persons your publications and special pamphlets. They are always received with much appreciation, and I am called on from time to time for these. We have a regular reading circle made up of these and we listen to your broadcasts and discuss them among ourselves, and this is growing each week." \*\*\* A young man high-school senior: "I have been listening to your broadcast, and I can say from the bottom of my heart that I certainly admire a man that will stand up and preach the true Gospel like you do ... I spent two years in the Navy; got discharged in 1945. Attended Junior College, in which I am now enrolled. I was about like the rest of the boys when I got out of the service. I didn't live a very good life. (He surrendered to God last October). I have been thinking of going to -----(college) next year, but I would like to receive some information from you. Are you a Bible teacher in Ambassador College? ... Why I write you all this is because I am seeking a way to make preparation, not just get through school, but to have the real thing after I get out....I think you have the true doctrine." This lad expects to enter the ministry. We hope he comes to



Ambassador. Yes, I personally teach the Bible class at the college. \*\*\* I was rather amused, and much pleased, at a letter from a former zeal-filled member of a certain popular sect which claims NOT to be a Church or Organization. He is typical of thousands whom the broadcasts has CHANGED from error into TRUTH. There's space for but a small part of his letter: "Dear Representative of God only by the authority of God and by the authority of Jesus Christ: What you are preaching is DIFFERENT from anything I've ever heard or anyone else has ever heard today. You certainly preach a different Jesus to what the -----Society (which he formerly followed) or any other religious organization preaches. There's as much difference in your, or the BIBLE interpretations and the -----Society's interpretations as there is between daylight and dark." \*\*\* Another in this category: "I listen to your broadcasts and will say that you are the first man I have ever heard that I believe tells the WHOLE TRUTH. I have sought for many years to know the truth, as it must be written, but I could not quite grasp it. I am not a church man, but I try to live a straight honest life."

Dear Friends and Co-Workers, WE HAVE ONLY A FEW YEARS LEFT! The horrible atomic war will COME! Dr. Hutchins says 65 scientists with him made a last-minute frantic effort to persuade President Truman to prevent the dropping of the atomic bomb on Japan---for that meant OTHER nations soon would have it to use on US! All hope of preserving the awful secret was then lost! The end result, now, says this authority, can be ANNIHILATION OF ALL HUMAN LIFE UPON THIS PLANET!

But the PROPHEPIC picture of the atomic future is just a little different from that which the world expects. Prophecy does say that our CITIES will be destroyed. A THIRD of our population will be blasted out of existence. But it does not say the nation which will do it will be RUSSIA. Unexpectedly, a dynamic CHANGE in world events, especially in Europe, will hold Russia off---prevent Russia from doing that which she undoubtedly would do otherwise. But the atomic destruction WILL COME!---and that's the IMPORTANT THING. God Almighty warns us OUR NATION AND ALL ITS CITIES WILL BE DESTROYED, unless we return to our God, and QUICKLY!

Yes, THAT'S the important thing! TIME IS SHORT, and WE MUST WARN OUR PEOPLE! If the nation won't heed, then each individual who does may find divine PROTECTION, to escape ALL these terrible things that SHALL QUICKLY COME TO PASS, and to STAND before the Son of man, at Christ's coming!

Listen, dear Co-Worker! As I've said before, YOU won't be living where you are---AS you are, enjoying what you are now, MUCH LONGER! DOOM is hurling surely and relentlessly down UPON OUR ENTIRE NATION! General Arnold sees it. All great scientists know it! They tell us they are frankly FRIGHTENED! You may be sure General Eisenhower, President Truman, Secretary Marshall all realize it! Yes, they all know more than they dare tell! GOD foresees it, and WARNS US!

TIME IS SHORT and swiftly running out on us! We STILL have time, and just BARELY time, to fulfill the Great Commission,

before it's forever TOO LATE! We can't stop, falter, slacken our efforts now!

And yet SOME FEW of our co-workers continue to write in after every urgent appeal I'm forced to sent out! "Why is the work always in an emergency? Why must it always need more money?"

Oh, dear Co-workers, LISTEN! Let's all realize JUST WHERE WE STAND! We are in the very LAST DAYS! The only thing on earth that COUNTS, now, is THIS GREAT WORK OF GOD! It isn't MY personal work---it is YOURS as much as mine---it's GOD'S work, to which He has called YOU and me. I can speak in front of a microphone. But unless YOUR MONEY makes that microphone LIVE,--- carries what is spoken into it, out over many radio stations of super-power to MILLIONS OF PEOPLE, I would be talking into a dead piece of metal in an empty room---just talking to myself! Often, when I speak to you, there is not another soul in the room with me.

Usually Mrs. Armstrong is there by my side, and sometimes visitors, but not always. You see, of myself I CAN DO NOTHING. Without YOUR part, this great work would be as dead as the proverbial door-nail.

I need---fully realize the need---and am sure I have, the help and power of GOD. I have to plead for His help, guidance, inspiration, and power daily---He has promised it, and He gives it. But without YOU CO-WORKERS, this work would fold up and STOP DEAD in less than ten days' time! I can write articles, and booklets. But unless YOU send the money for paper, printing, and postage, not a hundred people would probably ever see the Message God has given me. I can teach the marvelous, amazing, precious TRUTHS God has revealed to me to the Bible class at AMBASSADOR COLLEGE, and other professors can teach the other things these students need to prepare them for God's service---ONLY if YOU send in the money to keep the college operating!

And this work has been developed and organized SO EFFICIENTLY, under God's inspiration and guidance, that EVERY SINGLE DOLLAR you send carries the precious vital Message to TWO THOUSAND PRECIOUS SOULS, who will not hear it if you do not send that dollar---or as MANY dollars as you can!

Yes, this work ONCE AGAIN is in a LIFE-AND-DEATH CRISIS! I've explained before how we had no possible way to anticipate the \$30,000 reconstruction job unexpectedly thrust upon us. We HAD to meet it. But it is not paid yet---and it forced us to get behind with our large super-power radio stations, and I have had to give notes in LARGE AMOUNTS, due monthly, which will keep this terrible crisis on us for THREE MORE MONTHS at least. We are not yet out of this dire emergency, and WON'T BE for another three months at least! But I am happy to report to you that we are rapidly getting this work out of debt---and are committed to a stiff schedule that will rid us entirely of the reproach of debt after another three months. Rapid, almost miraculous strides have been made---but we must put our shoulders to the wheel until the job's finished!

Some of our co-workers are doing FAR MORE than their share---God bless them! Some have made tremendous sacrifice---

giving one, two, three thousand dollars---some LOANING us, until they need it, money they cannot give, that this money may at least be USED during this present emergency in this most important work on earth! I must ask OTHERS now to give, or loan us large sums to meet all the heavy obligations and keep this work alive, and GROWING. But some---as I said, only a VERY FEW---seem to take offense, and write me criticizing letters because this emergency is still on. Oh, dear Co-Workers, can't you realize that every bit of it is, financially, my PERSONAL RESPONSIBILITY?---that it is I, not you, whom the building contractor, the radio stations, and others, threaten and pressure! It is I they make feel like a dishonest dead-beat or a criminal of some kind, when YOU fail to send in enough money! It is I who must endure all this, often unable to sleep nights, and still must try to keep up my morale and good spirits so I can talk cheerfully and encouragingly over the air to help millions of people---who must try to encourage and inspire our office staff, our professors and students at the college, and KEEP THE WHEELS TURNING, no matter how heavy the responsibility reposes on my shoulders! Now of course I realize, since this is God's work, that there is no cause for worry or fear---and I DO have perfect FAITH, born of long experience. I do always KNOW God will see to it that everything comes out all right, in due time---as He always has, does, and will! But dear Co-Workers, I am a human mortal just like you, not a great super-man---subject to all human feelings, temptations, weaknesses and everything else just like YOU. And being human, even tho my faith is strong and unwavering, and there is NO QUESTION in my mind of the outcome, yet these things are terrible ORDEALS which cause SUFFERING you can never know unless you should be in my place, have this frightfully heavy load of responsibility on YOUR shoulders, and know by experience! And yet some of our dear co-workers have written me that when they get a BULLETIN or some of my letters since this crisis has been on, they feel it so deeply they just can't sleep---so I know many of you feel a big share in this responsibility with me!---GOD BLESS YOU!

Well, here's the situation of the moment! Today I have to meet the regular heavy monthly payment on the college property. By drawing some from our reserve fund, I have enough to meet it---I'm sure God will never let us lose it! But a note for more than \$2,000 is a couple days PAST DUE, another one for another \$2,000 will be due in three days, the heavy monthly pay-roll is also due then, beside many first-of-the-month bills! Once again, I MUST get in not less than SIX THOUSAND DOLLARS WITHIN A WEEK! For the present we must keep BORROWING as many thousand dollars as some of our good co-workers, who are not in position to give it, can let us USE in God's work temporarily---for as long as you can spare it---preferably two or three years, but even for two or three months if longer time is impossible. I must send out again the urgent call for LARGE GIFTS, of sums of \$500, \$1,000, and up to several thousand dollars! Again I must ask you, and in Jesus' name, and for His cause, for all the widow's mites---and please try to DOUBLE even the small offerings if possible. We must have MANY offerings in amounts of \$25, \$50, and \$100. God does not expect any to give what he has not got, but He does expect each one to TITHE faithfully, ONE-TENTH OF INCOME, and to give in addition generous, liberal offerings, ACCORDING TO ABILITY.

NOWHERE else can this money do so much good, or reach so many people! Except ALMIGHTY GOD interferes, this world faces certain DOOM---utter annihilation of human life on this globe by atomic destruction at the hand of man! The glorious GOOD NEWS of the coming KINGDOM OF GOD, and the SECOND COMING OF CHRIST to at last straighten everything out for us and bring a blinded and deceived humanity understanding, peace, and joyful salvation---the true GOSPEL of Jesus Christ---must now be shouted in great power to the entire world. Soon it will be TOO LATE. NOW is the time! YOU have your part, just as I have mine. I'm doing my very best---will YOU do ALL that YOU CAN? Please rush your offering, as large as possible, as soon as possible---air-mail (now only 5¢) or even by telegraph.

God bless you---SOMEHOW I know we will be carried through, and this great work will survive and continue on, TO THE END!

With love, in Jesus' name,

Herbert W. Armstrong

"The WORLD TOMORROW"  
A NATION-WIDE BROADCAST

HERBERT W. ARMSTRONG  
Analyses Today's News, with the  
Prophecies of THE WORLD TOMORROW

Box 111, Pasadena, California  
June 10, 1948

Dear Friends and Co-Workers:

GREETINGS! I have but little space to tell MUCH! Here is the June number of The PLAIN TRUTH! I hope you like it. Conditions and trends in this world are not pleasant to contemplate. But we are commanded to WATCH, and pray always, that we may be accounted worthy to escape all these things that shall come to pass, and to stand before the Son of man when Jesus appears. It is vital that we understand both prophecy and world developments.

Definite plans are laid to publish The PLAIN TRUTH regularly every month at last. But how the devil has fought to prevent this!

He is wroth with this vital work of God. He knows he has but a short time. He does not want the people warned. He does not want the true Gospel Christ brought and preached---the GOOD NEWS of His KINGDOM---proclaimed in all the world as a witness. But Christ says it shall be so proclaimed. He is delivering us from every thrust and attack of Satan! If we understand prophecy, we know we have a few more years, probably eight or ten---to complete the tremendous work to which God has called us. The events against which we must warn the people will take a few brief years to work out. We do have time, but NO TIME TO LOSE! We must be up and about our Father's business with greater zeal than ever!

Ambassador College has completed successfully its first difficult year. God has opened WONDERFUL opportunities for the second year, beginning September 12. We have now undoubtedly the best course in radio broadcasting in the nation. New housing, to be constructed this summer adjoining the campus and leased by us, is opening to provide adequate dormitory space for students. The 1948-49 college catalog is ready for prospective students.

We have weathered a terrible ordeal, since last August. In March, just when we were two-thirds out of debt, we were thrown off the air on our two great super-power stations. This proved a more severe blow than the unexpected building reconstruction we were forced into. But now WE ARE BACK ON THE AIR AGAIN---only, at my request, we are to broadcast SUNDAY NIGHTS ONLY on XEG and XERB (and same time as always on other stations) until July 11th, WHEN WE GO BACK ON XEG FULL TIME AGAIN---at 8 every night except Saturday, and 5:30 every week-day morning, Central time. This will allow me an imperative three or four weeks' period of fasting and prayer and rest. I have had to carry such a crushing load, under such terrific strain, losing much sleep, that I am simply TIRED of body and mind. I must be FIT, rejuvenated physically, keen and

alert mentally, at the very top of efficiency for the great work that now lies ahead! God is delivering His servants who trusted Him from the efforts of Satan to destroy this work. THE WORK IS GOING FORWARD WITH GREATLY INCREASED POWER. Rejoice with us! Continue, even at great personal sacrifice, to stand with me in your PRAYERS, and in tithes and liberal offerings. Increase the amounts if you possibly can. The need for funds is MOST URGENT! We were set back considerably by being thrown off the track. We must redouble our efforts now, while the work is bounding back with RENEWED LIFE. GOD BLESS YOU for your loyalty, faith, and sacrifice!

Sincerely, in Jesus' name,

Herbert W. Armstrong

OUR Co-Workers'  
BULLETIN

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Published every little while, to keep our Co-workers informed of the progress, the problems and future plans for carrying on God's work in these closing days of this age;---broadcasting "The WORLD TOMORROW;" publishing The PLAIN TRUTH, and other Gospel literature.  
HERBERT W. ARMSTRONG, Box 111, Pasadena, Cal.  
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VOLUME IX. Number 1.

July 7, 1948

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TWICE-DAILY BROADCASTS TO RESUME ON AMERICA'S MOST  
POWERFUL STATION JULY 18th

GREETINGS! Dear Friends and Co-Workers:

Another issue of The PLAIN TRUTH will go to the printers before you receive this BULLETIN. I know you are all anxiously awaiting it. Hundreds of letters tell me that. But since it takes a week or ten days from the time we turn copy over to the printers before it is ready to be mailed, I want to send you another BULLETIN in the meantime.

World conditions are very tense. I want to tell you, in this BULLETIN, a little about the Tito incident in Yugoslavia and the Berlin crisis. Threat of war---immediate war---with Russia is more grave now than when I wrote the June PLAIN TRUTH. I'll tell you about it below.

Yes, the world outlook is dark and foreboding. Yet the greatest, most powerful nation that ever existed remains gay, pleasure-seeking, continues to ignore God and to plunge down a toboggan-slide of self-indulgence, sin and crime, seemingly ignoring the DANGER that threatens!

Yet in this dark world in its last days the sunshine of God's blessing is shining again on His work! Temporary clouds may bring us tests of faith, to teach us patience and reliance upon God. But, if we believe, and KEEP ON in living FAITH, God always dispels the clouds in due time, and the sunshine of His blessing appears again. I am hearkened and encouraged more than I have been in a year. I want to tell you why, and I know you will rejoice with me.

The twice-daily broadcasts---8 o'clock every night except Saturday, 5:30 every week-day morning, CENTRAL time---are to be resumed on XEG beginning Sunday, July 18th. That is the same time every day as before. Even though I've told you before, I wonder if you realize fully what this means? XEG is a super-power 150,000-watt station---that's the greatest power of any station on the North American continent. And we have the BEST time, both morning and evening---the time when the station reaches out farthest over most states, and when most people are listening, on the most powerful station on this continent! That means it is the MOST VALUABLE TIME that could be purchased on any station anywhere on earth!

I want you to realize we have been able to retain this most precious radio time only under greatest difficulties. Many others, including large business corporations, want it. The station management has again raised the price. It now is very high. But many others want it and would pay the price in a minute if I would drop it. It is the MOST VALUABLE RADIO TIME there is. And God has graciously preserved this BEST time for His own Message, despite every difficulty and every attack of the devil. I know you co-workers will rejoice, and never let us lose it.

But BETTER STILL---I exult and rejoice to be able to tell you that I am now coming back REJUVENATED physically, mentally, spiritually. Now I will be able to send you fresh, new, up-to-the-minute dynamic broadcasts EVERY DAY! Of course I do not attempt the strain of broadcasting twice a day, so the evening broadcast on XEG is recorded and re-broadcast the following morning. But a fresh, live new broadcast EVERY NIGHT!

Mrs. Armstrong and I have been away by the sea-shore the past three weeks. I think you know we had been thru the most trying, nerve-wracking year of our lives. We have had to survive every possible discouragement. It took its toll. I was just tired of mind, body and spirit. After this terrific ordeal we have had to weather I was literally "out on my feet." I have realized for months it was vital for the future of the work that I get away and recuperate. But somehow circumstances just didn't permit, until three weeks ago.

Did you know that Jesus, too, came to the place where He had to GET AWAY for a REST? Very few are familiar with the circumstances surrounding the miracle of feeding the five thousand. Here it is, from Mark's gospel, Moffatt translation: "And He said to them (His apostles), 'Come away by yourselves to some lonely spot and get a little rest' (for there were many people coming and going, and they could get no time even to eat.) So they went away privately in the boat to a lonely spot. However, a number of people who saw them start and recognized them, got to the place before them, by hurrying there on foot from all the towns. So when Jesus disembarked, He saw a large crowd, and out of pity for them, as they were like sheep without a shepherd, He proceeded to teach them at length. Then, as the day was far gone, His disciples came to Him saying, 'It is a desert place and the day is now far gone; send them off to the farms and villages around, to buy some food for themselves.'" But Jesus instead then performed the miracle of feeding the five thousand people with the five loaves and two fishes, with twelve baskets full left over. (Mark 6:31-44).

This is the 21st day since we first started. I have been on a long orange juice fast. Aside from two days when we were called back to Pasadena and I ate food, I have not eaten a bite of food during the 21 days. And I expect to remain in this quiet place, fasting and praying, for ten more days, returning in time to be back before the microphone for broadcasts every day beginning Sunday, July 18th. This fast is doing wonders for me physically and mentally, and spiritually too. I expect to be in tip-top shape, with renewed physical and mental powers, eager to plunge



back into the all-important work ahead with renewed vigor and power.

#### The IMPORTANCE OF FASTING

I wonder if you realize the importance of FASTING? Very few do today. We have drifted SO FAR from God, and His ways as revealed in the Bible, and are so entwined in these modern paganized ways!

You know, of course, that Jesus fasted. Peter and Paul fasted. So did Moses, Daniel, the prophets of old. But have most of you not thought that was just some ceremonial custom for them way back there, and not for us today? Have we not forgotten that those men lived by God's laws and rules, while we live without realizing by the rules and traditions of this paganized society we call civilization? Jesus said we should actually LIVE BY every Word of God. He set us an example that we should follow His steps. Jesus, and the men of God mentioned in the Bible fasted FOR A PURPOSE---in fact, there are two vital reasons for occasional fasting. One is for health and physical fitness. The other is for spiritual reviving. Fasting and prayer together is the most effective means of drawing closer to God, re-establishing the vital contact and close communion most of us have drifted away from.

I could write a whole book on the subject of fasting. But let me just briefly condense some vital truths on the subject which may help you greatly.

First, its connection with PHYSICAL HEALTH. Most people have come to believe today that it is NATURAL for people to be sick. THAT IS NOT TRUE! Sickness and disease is not natural, or accidental, but caused in every case by destructive habits. Sickness and disease cannot be eradicated until good habits---living according to NATURES LAWS as set in motion by the Creator---are substituted for bad ones. Bad habits of thought may be a contributing cause to sickness and disease or impaired health. Insufficient exercise, lack of drinking enough pure water, lack of deep breathing of fresh air, lack of sunshine, lack of sleep, faulty elimination, often contribute to poor health. But above all WRONG FOOD is the great outstanding cause. Few people realize this. Doctors seldom tell people this vital truth. Yet the nation's most famous physicians and surgeons---men like Dr. McCollum of Johns-Hopkins, the famous Mayo brothers, Dr. Sherman---later Senator Sherman of New York, Dr. Kellogg and others---estimate that from 90% to 95% of all sickness and disease are caused by faulty diet. Dieticians have exclaimed that the average American table is a dietetic horror! People eat things they would never think of feeding their cows or their dogs. God has revealed to us which animal meats He created to be properly digestible in the human stomach. (Lev. 11). Some day we will learn to our astonishment that the eating of filthy swine's flesh has been a major cause of cancer, fast becoming the nation's number one killer! I want, as soon as we can enlarge The PLAIN TRUTH to 16 pages or more, to have an interesting, vigorous article every month on FOOD, and on sickness, disease, and the laws of health. We can SIN physically as well as spiritually. We sin physically by

breaking nature's laws---the laws God established for physical health. The penalty of this physical sinning is sickness, suffering, pain, and often the first death. The penalty for spiritual sin---the transgression of God's great spiritual Law, summed up in the Ten Commandments---is ETERNAL death---the second death. Jesus continually HEALED THE SICK. When He healed, He said, "Go and SIN NO MORE." He was speaking of violating the physical laws of health. Just as the repentant sinner who is converted thru Christ is commanded to turn away from sin and quit sinning (transgressing God's Law), so if we look to God for healing we should try to learn in what manner we have been violating God's physical health laws, and CORRECT OUR LIVING! It is BECAUSE men for untold generations have been living incorrectly, violating these precious health laws, and increasingly so these past four or five generations, that we are a degenerate generation today---so much so WE DON'T REALIZE IT!

But my space is short, so now about fasting for health. Voluntary abstinence from food for physical benefit or the cure of disease is as old as life upon this earth. Animals and birds instinctively fast as a means of restoring themselves to normal health whenever necessary. There is no such thing as a cure-all pill, drug, or medicine. But there is one thing that comes close to being a cure-all, and that is FASTING. Especially is it the cure for such things as stomach disorders, constipation, rheumatic diseases, and the greatest help and often the cure for such things as kidney diseases, heart ailments, high blood pressure, skin diseases, asthma, anemia, and it is ALWAYS the thing to do in case of colds and fevers.

It was Benjamin Franklin who said "Feed a cold and starve a fever." But he did not mean one ought to feed a cold. He meant that IF one feeds a cold he soon will be starving a fever! The way to put out a fire is not to pile on more fuel. When you have a fever the body is on fire, and food is the fuel that makes it burn. If any member of your family has a cold or a fever, TAKE ALL FOOD AWAY at once! Give plenty of water. Give enemas twice daily, and warm sponge-baths (not soaking in a tub) in a warm room twice daily. If you can give orange-juice, or some other similar juice which agrees with them---grape-fruit, lemon, or tomato juice---that will do more good than harm. Give a glass of orange juice at a time, every two to four hours. I would not advise people inexperienced with fasting to go on a long fast of more than three five, or seven days, unless they are under the care of a physician who understands and believes in fasting. And always remember this ---if you have fasted two days or longer: This is IMPORTANT: In breaking a fast, do not start out with a full meal at once. Break it with two small pieces of buttered toast, toasted in the oven, HARD clear thru, and a dish of about five stewed prunes. These should be soaked overnight before cooking, and then cooked by just simmering, UNDER THE BOILING POINT, or steamed. If they are not boiled they will be plenty sweet, so add no sugar. Or, as an alternate, a dish of milk toast, but be sure the toast is toasted hard clear thru. Second meal, two non-starchy vegetables such as spinach, carrots, etc.,---not potatoes or peas---along with a slice or two of hard toast and a little fruit (not a rich canned fruit in syrup or canned with sugar). Then normal eating may be resumed by

the third meal. I have been on a much longer fast, but I have studied fasting and spent one year, about 18 years ago, lecturing on diseases, diet, and fasting, and have had considerable experience putting many people thru fasts. And I have never known one case where full results were not achieved!

FASTING AND PRAYER: There is, as I said above, NOTHING like fasting and prayer for drawing close to God, re-establishing contact, being filled with His Spirit. For this purpose it is better to fast completely---no fruit-juice of any kind. In Bible times they sometimes fasted without even water, but sometimes water was used. Personally I think results will be obtained if one drinks water, but nothing else. For purely spiritual purposes a fast from one to three days is usually sufficient. You may expect head-aches, and a very thick-headed feeling the first two days. It is not pleasant. It is, in Bible language, AFFLICTING THE SOUL. It takes courage and will-power, and self-denial. I recommend, for this purpose, dividing your time three ways: about one-third in studying the subject of fasting in the Bible, and other Bible study. Use a good concordance, and your marginal-references if your Bible has them. If not you should get one which has. Look up all you can find under fasting. Then about a third of your time in meditation---turning over in your own mind by yourself WHY you have not been closer to God, thinking out just HOW you have been letting the worldly things creep in, meditating on what you have read in the Bible, applying it to yourself and your spiritual condition. Then, spend one full third of your time in earnest PRAYER. Did you ever spend one solid HOUR in prayer, alone with God in some private room, on your knees? Very few ever have. If you haven't, the first time you do it you'll find it will take as much will-power and self-denial as forcing yourself to stay on a fast and resisting that gnawing hunger feeling. In five or ten minutes, or less, every excuse in the world will come into your mind. You aren't in the mood now---why not do it later? You just think of something that ought to be done, and you think you must go do it right now. Yes, I know what will come to your mind, for I have done it and I know by experience. But if you will resist every temptation, and STAY on your knees, even tho you think your prayer isn't going as high as the ceiling, in at least 30 or 40 minutes the devil will probably give up and let you alone and you'll find you are establishing contact with God, and you'll find you are beginning to really ENJOY talking to Him---just pouring out your soul to Him---telling Him all about it. Pause, once in a while, and meditate, and let God talk to you.

I see I simply have not the space in this BULLETIN to write more than a fiftieth part of what I wanted to say to you. I hope this will have helped some of you.

Now I have not the space to comment as I wanted on the Tito and Berlin incidents. They are both very significant in the chain of events fulfilling Bible prophecy and bringing us to the final climax. Perhaps I can go into this in one of my first broadcasts, July 18th or after---or in The PLAIN TRUTH.

But first I want to THANK all you good Co-Workers for your loyalty, your unselfish sacrifice, in continuing to hold up my

hands, in keeping up YOUR part of God's great work by sending your tithes and offerings---and also to thank you for your prayers. I know now more than ever before there is a devil. And Satan hates this work of God, and is very angry at it. He has done everything in his power to stop it, to discredit it. God has permitted us to go thru a year of most severe trial and test. It has been hard, and we have suffered much. I have had to carry a crushing load. But God has seen us thru so far. The greatest need of all was that I get this fast and rest, and come back rejuvenated, for I was really too tired to even talk to you over the air. We had met just one set-back and discouragement after another. You have no idea the ordeal we have lived thru. Such mental strain affects physical health. I am not, and have not been in 20 years, sick. But I have been worn out, vitality impaired. This fast and rest was imperative. It has NOT been a vacation for pleasure and recreation. But already my mind is clearer, and I am beginning to feel anxious to leap back into the work. Meanwhile, GOD BLESS you dear co-workers for keeping the work going while I have been here. I hope now to be able to keep up with answering personal letters. Many of you have written letters I have just not been able, in my worn-out condition, to answer, and I guess many of you have been offended and angry. You just can't know how badly I have wanted to answer your letters---to give each one of you a personal answer, but I haven't been able. I have given my last ounce of strength to keep this work going, and have had to trust that each of you would be willing to sacrifice a personal letter just to you, that I might keep the work alive and the Message going out to MILLIONS. Now, however, I will make every effort to try to keep up with personal correspondence.

And DON'T FORGET---our expenses are running along all the time, and before you can even get a reply back I will have to send a large check to XEG to pay for the resumption of the daily broadcasts, and it will cost over a thousand dollars to get out this coming PLAIN TRUTH. We are still not out of the financial emergency we were plunged in almost a year ago. I have every faith that we will now quickly get that remaining one-third of our great debt paid off, and get God's work out of reproach completely, and get going full steam ahead. But it will still take every possible sacrifice on YOUR part, and the need is great for some large offerings, as well as for a downpour of smaller ones. I know you'll keep the work going by sending in at once the largest sum you can. God bless you. Now I'll rest again, and be with you on the air in another week.

Sincerely, in Jesus' name,

Herbert W. Armstrong

August 2, 1948

Dear Inner Co-worker Family:

This letter may prove the very death-knell of this work--- frankly, I don't know whether I ought to send it---but I know no other way. The entire cause to which God has called us, and in which you and I have labored together as co-workers, is stopped dead, and finished anyway, UNLESS this letter is productive of good, and not evil, results.

We can't carry on another week without some sizeable funds. I am at my wit's end. I know---have learned by cruel experience, that to send out a letter taking you in my confidence and sounding only a frustrated note, usually done only harm to the work---causes co-workers to lose confidence, withdraw support instead of helping. It seems that only when we can send out joyous good news, and sound a success note, will most co-workers respond. That is why I say this letter may sound only the death-knell of this great work of fifteen years' constant, steady, miraculous growth, with its trail of rich FRUIT BORNE---thousands converted, hundreds of thousands brought to much greater light and truth, millions warned, and having HEARD the true Gospel as a witness, hundreds healed and brought to TRUST IN GOD who never had such faith before.

I just don't understand what has happened. I KNOW that God prepared me even long before He called me for His great work--- that He did call me---that I gave myself to Him, and He has used me in a way that has astonished me and others---that He started this work---He started the college, I didn't---He has promised He will not drop the work HE has begun---He promises to supply our every need, to deliver us from every trial and difficulty, to never leave us nor forsake us. I know I am human and full of faults, and I make mistakes. But God knows that, too, and says He knows we are dust, and does not deal with us after our iniquities, but according to His great mercy. He says that even FOOLS who get into trouble thru their own fault may cry out to Him in their trouble and He will be merciful and deliver them; He says that when we come to our wit's end, if we call on Him He hears us and delivers us out of it. Surely in SOME way God will hear and save this work of His now!

I have had to carry a crushing load. It seems every bad "break" that could happen has plagued us. I am not ill or sick--- have not been in 25 years, but the terrible ordeal I have had to live thru has brought me close to a nervous break-down. I got away for a 28-day fast to fight thru and bring myself back to fit condition. Now I can see that I was really just "out" on my feet, in no condition to carry this great work. I am now immeasurably improved, but still fighting, thru careful diet, systematic exercise, rigid observance of health rules, to get myself back into 100% efficient tip-top clear-minded fit condition. I was so nearly "knocked out" I just could not see then, but can now, I was not FIT for my work---not fit for broadcasts, or for writing. But I am so MUCH improved, and gaining all the time. I have the PLAIN TRUTH written and ready for press---BUT NO MONEY so I am helpless. I believe these articles are the most interesting I ever wrote. I

got back on XEG daily, but NO MONEY to pay for recordings, so I could not send broadcasts. I managed to get three GOOD broadcasts recorded but now we are again thrown OFF THE AIR and these broadcasts will not go on!

Just \$2,000 or \$3,000 right now would save the work, get it GOING, full power ahead. I am bewildered. I just can't understand. I have been praying my heart out---BEGGING God to show me, if I am at fault, where, so He can send deliverance quickly. Always God has heard and answered my prayers. MIRACULOUS answers hundreds of times. And I have been closer to Him recently than ever before in my life---yet now, for the while at least, it seems that although He always saw the tears of His prophets of old, He won't see mine now. I DON'T UNDERSTAND! I feel heart-broken. We can't keep the work alive another week, without a few thousand dollars help. We are SO NEAR out of all our difficulties, it seems impossible we should fail now. The answer is in God's hands, but WE must do OUR part. As a last resort, I am sending this letter just to you FEW co-workers who have been more faithful than most. You already have invested in this precious work quite a little money. I just felt it is not right to let the work fail and stop without letting you know and giving you the chance, if you can and will, to SAVE IT by now quickly putting in enough more to tide it past this present plight. I would give my life for this work---I have given my life TO it, and to God. Perhaps God wants to use YOU ---one or several of you dear co-workers---to preserve it now, as He has promised. PLEASE PRAY, with all your heart, and IN FAITH, as you never did before, and forgive me for troubling you with this ---I just don't know what else to do.

With love, in Jesus' name,

Herbert W. Armstrong

Box 111, Pasadena, California  
September 10, 1948

GREETINGS! Brethren and Co-Workers:

Here we are only about a month from the Feast of Tabernacles. It comes LATE this year---October 17th (evening) thru, and including October 25th. Many have been planning for this for a year. Many of the brethren have followed God's instruction to lay aside a second tithe to provide for expenses of the trip. Some have arranged to provide food and meat. We will arrive at Belknap Springs, 65 miles east of Eugene, on October 17th, afternoon before sundown, in time to get settled in our rooms and ready for the first evening service. This evening, and thru the next day, October 18th, is a holyday, one of God's annual Sabbaths which He set apart and commanded us to keep.

Unfortunately a few of you have not been going the past two or three years. Do you plan to go to the Feast of Tabernacles, after Jesus returns? Of course we know that then there will be both ordinary mortal humans, just as we all are today, and also the saints then changed to immortality, in bodies of spiritual flesh. Of those mortals not yet saved, including all heathen and gentiles it is written that every one of them "shall even go up from year to year to worship the King, the Lord of hosts, and to keep the Feast of Tabernacles."

But of course some of them will say "I can't come." Some will say, "I can't afford it this year." Others will say, "I don't believe in leaving home for the Feast of Tabernacles---I'd rather stay right here at home and have it in our local church." Others will make various other excuses. But God answers, "And it shall be, that whoso will not come up of all the families of the earth unto Jerusalem to worship the King, the Lord of hosts, and to keep the Feast of Tabernacles, even upon them shall be no rain."

But even this famine will only sour and embitter some. They will say "God isn't fair," or, "now that we have famine I can't afford it as well as I could before." God replies, "And if the family of Egypt (sinners---those disobedient to God) go not up, and come not, that have no rain, there shall be the PLAGUE, wherewith the Eternal will smite the heathen that come not up to keep the Feast of Tabernacles. This shall be the PUNISHMENT of Egypt, and the punishment of ALL NATIONS that come not up to keep the Feast of Tabernacles." (Zech. 14:16-19).

As for the converted immortal saints,---well, if they KNOW this will and warning of God---if they KNOW God has commanded us to go to the Feast of Tabernacles---if they KNOW its holydays especially are HOLY CONVOCATIONS where their presence is commanded as a command of God, will they even BE saved immortals at the time if they have made excuse or refused during these sober, serious last days before the coming of Christ?

Brethren, we will do well to ponder this question---and remember, we ourselves will not make the answer---GOD is the judge. We will do well to consider how GOD looks at it, and to what degree

HE will hold us accountable.

But, as Jesus said about another occasion, "If ye know these things, HAPPY are ye, if ye do them." The Feast of Tabernacles is a glorious feast of REJOICING. It is a time of HAPPINESS. We who have been going to Belknap Springs these past few years all testify it is the happiest, most joyous eight days of the year. Yes, the way God lays down for us is the BEST way---always! Happy is the man who says humbly, "Not my will, but THINE be done." We always have a WONDERFUL time.

Plan this year to come for the entire eight days. Every year there have been a few who only plan to stay the first two or three days, a few who come in the middle, and a few who come for the last few days. THAT IS NOT THE WAY GOD PLANNED IT OR WANTS US TO KEEP IT. Those who are there only part of the time do not get the real benefit or value out of it. God knew what He was about when He set apart this Festival for EIGHT DAYS. We who have been there each year for the whole period know by experience that this is exactly the proper duration for such a spiritual festival. It is a REAL NEED.

This is God's appointed time of SPIRITUAL REVIVAL. Thru the year some thru the cares of this world grow lukewarm spiritually. We drift away a little from God. We grow spiritually careless. We do not pray as often or as much, or as earnestly as we should. We are not as close to God as we ought to be. But, after eight days at The Feast of Tabernacles, out there AWAY FROM THE WORLD,---eight enjoyable, glorious days spent just with other brethren, many of whom we do not get to see and fellowship thru the rest of the year---eight days of profitable services, Bible studies, singing of hymns, praying, visiting---yes, and even fishing and swimming and mountain-climbing for those who wish it out there in God's great glorious out of doors---eight days away from the worries and cares and routines of life at home---eight days shut off from the WORLD, and in this beautiful, happy, inspiring atmosphere with brethren who are close to God,---well, it is the great and necessary---and HAPPY---spiritual revival of the year.

Since we have been going to Belknap Springs, we all feel it is the God-chosen place for us, for this time. It is a mile off the highway, away from the outside world. It is one of the nicest and best of the minor resort hotels of the Pacific Coast. We take over the entire hotel, beside the scenic McKenzie River, as well as its dozen or more cottages. Each year we have been filled to capacity, so GET IN YOUR RESERVATION, IF POSSIBLE, BY RETURN MAIL. We have always been able to take care of those coming at the last minute without reservation, but it will help us, and assure you of perhaps better accommodations, if you will write ahead in advance for reservations. We will try to hold the same reservations as last year for those who comes every year, but please write me about your reservations if you can. AND DO IT NOW! This will help.

This year we will follow again the program that has proved so successful the last two years---two regular scheduled services week-days, one morning, and one evening, leaving the afternoons



free for visiting, hiking, swimming, fishing. Then on the weekly Sabbath and the two annual Sabbaths, there will be services morning, afternoon, and evening, and Sabbath-school during the morning of the weekly Sabbath. Our first year at Belknap we held three services daily, but this proved to be too much. Just as one can over-eat at the table, so we can wear ourselves out sitting thru three services a day, trying to absorb, digest, and remember more heavy spiritual strong meat than we can handle. We feel we have found a well-balanced program, which gives time to think over, and digest these spiritual meals at the morning and evening services.

Again this year we will try to bring the moving picture equipment, and show a number of interesting, educational pictures. I know all the kiddies and young people will enjoy this. Also, this year, we will learn and sing a number of our own new hymns being composed for our own hymn book---the hymn-book of God's own inspired words from the Psalms and poetic Books of the Bible, set to music. We are making real progress with these beautiful hymns, perhaps rather slow, but then one just doesn't compose such hymns at the rate of several a day---it takes time. About 20 are now ready for publication, and we hope to publish the first edition of our new hymn book during the coming fall and winter, God willing. You remember how well every one liked the two or three that were sung for us last year. Well, I think you'll like many of the new ones just as well or even better. If I am a judge of music, I think they are very beautiful music. This year we will have the music ready so the whole congregation can learn the hymns and sing them, and I believe this will add a great deal to this Feast of Tabernacles.

Again this year we will serve meals ourselves in the dining room at cost. In fact it will cost you less than it does to buy groceries at home, because some of the brethren are bringing meat and vegetables which we will not need to charge for. I cannot say definitely, until we arrive in Oregon and see what the food will cost this year, what the price of meals will be. The first two years we charged \$1.00 per day per person, making no charge, I believe, for the little kiddies. Last year we were forced to raise that price. I hope we can keep it this year the same as last, but if groceries are much higher we may have to raise it a little. I cannot tell you at this writing what Mr. Bigelow, owner of the hotel, will charge this year for rooms and cottages, but I presume it will be the same very reasonable charge as last year, unless a slight increase is necessary because of the increase in price of everything. When it is considered that he makes no charge for use of the large and beautiful lounge-room we use for service and visiting, or the dining room and kitchen, and use of his utensils, except that a portion of the charge of each room pays for the use of all this and the beautiful wooded grounds, it should be realized the charges are really very low.

If you occupy a cabin, BRING BEDDING---but if a hotel room, DON'T bring bedding. The cabins are limited---don't count on finding one vacant unless you reserve it ahead of time.

This year some of our new brethren from Pasadena and

Southern California, and some of the college students from Ambassador College, will undoubtedly make the trip and be with us ---and you'll LOVE THEM ALL! We have baptized several here in our own baptistery at the college during the past year---one more just a week ago. Now brethren REMEMBER---this is not only something you REALLY WANT TO DO, something you'll ENJOY more than anything else thru the year, but something you OUGHT to do, are COMMANDED to do by God Himself, and therefore MUST do. If we neglect, or refuse, or make excuse now, how will we fare in the Kingdom? We in Southern California are looking forward eagerly to this fellowship with you all. Since the headquarters have been moved to Pasadena, all the more reason to write in your reservation early. Address all communications to me, at Pasadena.

With love, in Jesus' name,

Herbert W. Armstrong

The GOOD NEWS  
Letter

Number 1

October 31, 1948

S E V E N T E E N N E W M E M B E R S

GIVEN RIGHT HAND OF FELLOWSHIP AT FEAST OF TABERNACLES

By Herbert W. Armstrong  
called, not of men nor by man, but by the will of God  
to be a minister of Jesus Christ: to the Churches of  
God, and the brethren scattered abroad,....GREETINGS!

The 1948 Festival of Tabernacles was the most profitable, most enjoyable, we have been privileged to hold in these latter days since the precious light revealing the Festivals of the Eternal has once again shone forth.

The Festival, held for the fourth consecutive year at beautiful Belknap Springs in the lofty Cascades beside the swiftly flowing McKenzie, moved progressively to a grand spiritual climax such as none of us ever had experienced in any meetings anywhere.

Men could not have planned it that way. The Spirit of God was there in real power, dispelling every contrary spirit, welding brethren together in the Spirit of love and peace and harmony, working a spiritual revival in every heart, guiding the program by the power of God to the wonderful climax of the final afternoon on the last Great Day of the Festival when seventeen, mostly newly converted and baptised, and added to the Church by the Spirit of God, were given the right hand of fellowship.

It was an experience of a life time. Faces shone with a glory only the Holy Spirit could produce. Every eye there was wet with tears of joy, and, as one expressed it, it seemed as if a halo was shining over the happy arc extending, and receiving, the right hand of fellowship.

The only regret was the absence of some whose fellowship we have enjoyed so much at previous Festivals. But it was a great joy to all to welcome in this wonderful fellowship so many new brethren God has graciously added. This Festival pictures the great millennial harvest of souls under the world-rule of the Kingdom of God, and it was fitting and gratifying to witness this fruit borne during this past year for God's Kingdom. The attendance was the largest so far, most of whom this year were there through the entire eight days, filling the available space in the hotel and cottages to capacity.

The Feast of Tabernacles came unusually late this year. After a record-breaking rainy year in Oregon there was every reason to expect continual rain after the middle of October. But the first day some said they were praying for "Indian Summer" weather, and the prayers were surely answered. We had the most beautiful weather of the four years we have been going to Belknap Springs,--

almost continual sunshine.

The children were more interested this year than ever before. The program for the children, this year under direction of Helen Starkey and Esther Olson, and the increased showing of the "movies", along with the beautiful weather for outdoor play, made the Festival very attractive to the youngsters. As my own little granddaughter, age 4, said on being asked if she wanted to go back to her new home in Pasadena, "Yes, sometime--but I want to stay here, now," This year we had a moving picture program every evening except the Sabbath eves, with instructional and educational films of special interest to the kiddies, sound news reels, sound pictures of the atomic bomb explosions at Bikini, sobering war pictures making the horrors of war almost too realistic for some; beside our own pictures in kodachrome showing the trip to Europe including the hurricane in the middle of the Atlantic, the 14,000-mile baptising tour around the four corners of the United States, and many pictures filmed by Basil Wolverton which included former festivals at Belknap, Ambassador College, and personal comedy films.

For years we have been hoping to have a new hymn book of our own, avoiding the unscriptural words of human writers who have not known God's Truth, by setting the inspired words of God---the Psalms---to music. Since last December my brother Dwight Armstrong has devoted his entire time to this task. And at last we had the first beginning of the new song book we have wanted so long---with 18 of the new songs printed in pamphlet form in our own printing department in Pasadena. The songs, of course, were all new and had to be learned. But we found them BEAUTIFUL---some of the tunes so "catchy" they simply would not leave the mind---yet of such quality, coupled with the exquisite words of divine inspiration, that they were described as "classics," carrying a dignity and character of divine royalty---songs befitting the regal splendor of a King---yes, songs inspired by and sung to, THE King! Somehow, after singing the gracious expressive words of Holy Scripture, the hymns written by mortal man seemed hollow and empty and cheap and common---employing flowery words to say so little. The literal SINGING of Scripture added much this year.

We expect soon to have the first complete new hymn book published and ready for distribution, and it is planned to make phonograph records of the new songs so that all may play them in their homes and HEAR these new songs sung. We hope to have these ready some time after the first of the year.

Brethren, these great Festivals of the Eternal are HOLY CONVOCATIONS which means GOD COMMANDS their observance and our attendance. RIGHT NOW is the time to begin planning to be able to come next year. Start NOW saving that "second tithe." A brief Bible study giving you the Scriptures on this tithe will appear below. Those who have been to Belknap feel very certain that it is the place God has appointed for this service---secluded from the outside world in God's great beautiful raw nature, with perfect facilities in every way, except for the limited space. There is possibility Mr. Bigelow, the owner of Belknap Springs, may sell or lease this beautiful mountain resort before next Fall, but if he is

still there it will still be open to us, he has assured us, and plans have been made tentatively to provide additional hotel-room space for next year so we can accommodate a larger attendance. I know all the brethren will pray that God will permit us to continue on to Belknap.

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#### RECOMMENDATIONS FOR NEXT YEAR'S FESTIVAL

As all know who attend, the business of feeding this large gathering three times a day throughout the Festival each year is under supervision of Sister Annie Mann, along with Sister Hazel Wallace employed as full-time cook. I am sure all appreciate Sister Mann's careful and methodical management and Sister Wallace's superb cooking, but few if any beside these two efficient women have any conception at all of the real responsibility of planning they have assumed for the rest of us. We all owe them a deep debt of gratitude for the efficient manner in which they have planned the purchase and delivery of the exact required amount of various items of food, the nice variety of appetizing, wholesome and health foods for each day's menus. And if it were realized how much planning it takes---how they must start planning even the 8th day's menus and supplies required before the first day begins, and constantly check and re-check every day in order to use up the groceries and supplies on hand without running short of anything---well, very few would be capable of this task, and I know I can speak for all who were in attendance in expressing to these two sisters our heart-felt gratitude for their ability, pains, and efficient service. Certainly we were WELL FED! The meals were delicious, ample, and in conformity with health laws.

I pass on to you the following recommendations from Sister Mann:

"The Bible says, in Exodus 16:23 (before Mosaic rituals given): 'The Eternal hath said, Tomorrow is the rest of the holy Sabbath unto the Eternal: bake that which ye will bake today, and seethe (boil) that ye will seethe; and that which remaineth over lay up for you to be kept until the morning.'"

"I think I can see where we would benefit come of our brethren who have families living in cabins allowing them to cook for themselves in their cabins. It would be a help to those who are taking care of the lodge guests. I feel it would make their expenses less. Also, I feel we do too much work in the kitchen on the Sabbath days. Instead, we might have everyone come to the kitchen and dining room and help themselves from the trays of food provided, and each one wash his own dishes, or at least the wife and mother of each family wash them for her family. The breakfast will be prepared and served as usual, then the buffet luncheon for late afternoon. Too, those who would like to purchase from the stores at McKenzie Bridge on Friday some tid-bits for the Sabbath luncheon may do so without offending others. We always have good co-operation in our kitchen work, and I'm sure this can be worked out to the good of all. Another thing, our children and youth must learn to be more patient in waiting to be served and give their

elders a chance to get servings too. There is always enough after the first day or so and the children will always get enough. Sister Wallace and I especially thank the brothers for their good co-operation in the heavy odd jobs. Another thought--we do have with us each year one or more brethren who have to have (because of not to good health) a little special attention in regard to their meals. It is our pleasure to have such come to me or Sister Wallace and state their request so that they may have proper food.

---Annie Mann."

\* \* \* \* \*

#### PATRIOTISM, ZEAL, FERVOR, IN CHRISTIANITY?

You've heard the patriotic saying: "Breathes there a man with soul so dead, who never to himself hath said, 'This is my own, my native land?'"

Jesus said "The children of this world are, in their generation, wiser than the children of light." (Luke 16:8). That is, those whose minds are on material, worldly things only---unconverted minds, are wiser in worldly things than those whose minds are illuminated by the Spirit of God are in spiritual things.

Are the worldly, unconverted people filled with more zeal and fervor and patriotism for the things of this world than real Christians for the things of God? Tuesday, presidential election day, will have passed before you read this. Those of this world will have shown their patriotism by voting. Those of the world feel a patriotism surging thru their very souls---it may be patriotism for country, for their college, for their fraternity, lodge, club, business or whatever partisan organization they feel they are part of.

This is the football season. Nearly all the larger colleges and universities engage in the business of football. It is regarded by students as one of the important activities carried on by the university. Yet not one in a hundred students actually plays or takes direct part. Only eleven men play on the team at a time---and not over 33 to 65 players compose the entire squad in any one school. The team is under the supervision of a coach, and is directed during actual contest on the field by the quarterback or captain. This year the University of Oregon is one of the two contenders for the Pacific Coast conference championship. Perhaps 40 out of 4,000 students are on the squad. Yet EVERY STUDENT IN THE UNIVERSITY FEELS A SENSE OF PATRIOTISM, OFTEN OF DEEP FERVOR, TOWARD THE PROGRESS OF THAT TEAM! Every student feels it is HIS team. Its main competitor this year is the University of California. If any student at Eugene favored California he would be considered disloyal and a traitor. Of all the 3,960 who do not even have a part on the squad, every single one feels that the Oregon team is HIS team. He doesn't boss it or manage it, or have any direct part in it whatever. No personal part at all. But he does not call it "Coach so-and-so's team." No, it's "OUR team!" If anyone should say a word against the team, the student would spring heatedly to its defense instantly. He stands up for it

against all critics. And he attends all games he can, and wildly CHEERS for his team during a game, yelling his throat hoarse trying to encourage and cheer on his team, and whenever it scores a touch-down, he leaps high in the air with shouts of joy!

But how about the "children of light?" The main work of all the brethren in Christ is to carry out the Great Commission, "Go ye into all the world and preach the Gospel." It is a trillion times more important than football. True, only a small part of all the disciples of Christ can have direct personal part in proclaiming the true Gospel to all the world. So, how do they react? Well, some are just as loyal as worldly college students to their football team. Some are passively loyal in a lukewarm sort of way. But SOME say, "Well, why should I have any interest in the work, when I have no direct personal part in it?" They call it "Brother Armstrong's work." They are just NOT INTERESTED in it. They don't see how it concerns them in any way. If they hear it criticized or condemned, or falsely accused, they actually AID AND ABET THOSE THE DEVIL IS USING IN ACCUSING, by keeping silent. Do they spring instantly to its defense against its critics? No, by their very silence they indicate agreement with the critics and thus encourage injury to God's work! They seem unable to see that this is THEIR work, and that those of us having direct personal part are merely their TEAM, representing THEM, and that we need to be encouraged, cheered on, just as much as a college football team! Surely the WORK OF GOD is more important---or ought to be---to a Christian, than winning football games is to a college student! Then WHY NOT SHOW THE SAME ENTHUSIASM, ZEAL, AND PATRIOTISM FOR THE WORK OF GOD? It's a trillion times more important than football games. And when another soul is brought to repentance and baptism and conversion, OUGHT WE NOT TO LEAP WITH JOY?

"Breathes there a Christian with soul so DEAD that he never to himself hath said, 'This is our OWN, our very OWN activity in GOD'S WORK?'"---Don't you feel a surge of JOY and GLORY when OUR TEAM wins another precious SOUL? Give all praise and thanksgiving to GOD---but give enthusiastic encouragement---not football cheers, but Christian GOOD CHEER---to those of us actively out on the firing line, fighting adversity, the obstacles and opposition of the devil and his critics, giving our ALL to win--DEFEND US whenever you hear this WORK OF GOD being criticized or opposed---SHOW THE CRITICS YOU ARE ON OUR SIDE---GOD'S SIDE, and when the critics see how unpopular their fault-finding and opposition of the work of God is, perhaps they will cease it and BEGIN TO HELP! Let people know you are FOR this work of God---100%. SHOW your loyalty! That's one way you can help. And remember, constantly, PRAY FOR THE WORK!

\* \* \* \* \*

With WHOM is Satan Most WROTH?

You are all familiar with the popular "Rapture Theory"---the teaching, by most denominations, of the "Secret Coming" of Christ to "snatch away His Bride." They teach that the Second Coming of Christ is to be in "two phases"---the first phase of it "FOR His saints," to take them to heaven for 3« or 7 years,---the second

phase "WITH His saints," after God has poured out HIS WRATH thru the PLAGUES in divine vengeance upon the world.

This theory mixes "the GREAT TRIBULATION" and "THE DAY OF THE LORD" together as if they were one and the same thing. Those who preach it simply do not know the difference. But it is "immediately after the Tribulation" that the signs appear in the sun, moon and stars (Mat. 24:29). And yet the signs in the sun, moon and stars occur before the DAY OF THE LORD (Joel 2:31). So the Great Tribulation is PAST before The Day of the Lord begins. The two are not the same.

Notice, in Mat. 24:9, 21, The GREAT TRIBULATION is a time when "YOU"---that is, the saints---the elect---are to be delivered up before councils of worldly government to be killed---a martyrdom of saints---and according to verse 22, those days shall be shortened by diving intervention "for the elect's sake." And it is "great tribulation, such as was not since the beginning of the world to this time, no, nor ever shall be." Now there can be only ONE time of trouble such as that---the greatest of all history, or ever to come in future. It is, therefore, the same identical time described by Daniel: "a time of trouble (or tribulation), such as never was since there was a nation even to that sametime"---and the next words show it immediately precedes the coming of Christ and resurrection.

Then what causes the Great Tribulation? Daniel reveals that it follows when Michael, the archangel of our Israelitish nations America, Britain, and the Democracies---and of Christians---stands up. Michael would not CAUSE the tribulation against our nations and against the saints. Michael stands up against someone, in defense of our nations and of Christians. Against whom does he stand up? Rev. 12:7 explains the same identical time and incident ---he stands up against the "dragon" who is the Devil called Satan. (Verse 9). The devil with all his demons is cast down to the earth, and a WOE is pronounced upon the earth, for Satan has "GREAT WRATH, because he knoweth that he hath but a short time." Against whom is Satan's WRATH vented? Against the TRUE CHURCH---"and the dragon was wroth with the woman (true church) and went to make war with the remnant (last generation in this age) of her seed, which keep the commandments of God, and have the testimony of Jesus Christ." (Rev. 12:17).

DO YOU REALIZE that for the first time The PLAIN TRUTH is now coming out PROMPTLY the first of EVERY MONTH? The College is still going---with twice the students of last year! Two new ones have arrived since the Feast of Tabernacles! Yes, in spite of Satan, in spite of the sour, criticizing opposition of those Satan would deceive and cast by the way-side, GOD'S PRECIOUS WORK IS LEAPING AHEAD CONSTANTLY IN GREATER AND GREATER POWER. And you, each of you, dear Brethren, must decide whether YOU will be entrapped in Satan's snare, caught in his cunning web, and become a critic, and embittered, or whether YOU will be a PART of God's precious work, and with ALL YOUR HEART, and with your face beaming in smiles and happiness and joy, JOIN WHOLEHEARTEDLY, (not lukewarm, lest Christ's spew you out of His mouth, Rev. 3:15-22---READ IT AGAIN) in this great last crusade of our Lord and Saviour Jesus Christ!



Sincerely, in Jesus' name,

Herbert W. Armstrong

Pasadena, California  
January 13, 1949

Dear Friend: GREETINGS!

I've been wondering if you had lost me on the radio. Some time back I sent you the literature you requested---but I haven't heard from you for quite awhile.

I'm back on the air full time again on the most powerful station in all North America---XEG. In fact, SEVEN nights a week now, instead of six---EVERY NIGHT, at 8 o'clock Central Standard Time.

I don't believe you've been getting The PLAIN TRUTH for some time, either. For years we were unable to publish it regularly. Now The PLAIN TRUTH is coming out every month! And say! I know you won't want to miss this January-February number! I want you to read it EVERY MONTH thru 1949. FREE! NO SUBSCRIPTION PRICE!

Now LISTEN! This is IMPORTANT! Are you sure you fully grasp the real meaning of what is happening to the world just now? Not many are awake to it! Most people just drift along in their daily routine---just as if the world had always been like this. But SOMETHING TERRIBLE is happening to the world! Something different ---the people of fifty, a hundred, three thousand years ago, never saw or dreamed of conditions like we have today. Never before was the WHOLE WORLD upset, in war and fear of war, in famine, disease, poverty, unrest, strife, fear,---CHAOS! NEVER!

Yes, a TERRIBLE THING IS HAPPENING. It is a world revolution! Do you realize HOW RAPIDLY these terrific events are moving---yes, moving relentlessly and SWIFTLY right toward YOU and yours? Soon, and suddenly---VIOLENTLY!---this world conflagration will change your entire life. The IMPORTANT THING is that you know how to escape the trouble, and PROTECT YOURSELF, AND YOURS! You can, and you need not fear or worry---if you know what to do!

Things seem prosperous here. But the United States is the ONLY nation left on earth where there is any degree of prosperity ---where people have enough to eat, to wear---where they can afford luxuries, entertainments, and have full freedom. But already a poverty-ridden world is sapping our strength!

WHAT DOES IT ALL MEAN? WHERE IS IT LEADING? To keep you well informed on what's happening, and GOING to happen---what's back of it all---the real meaning---I have gone to New York, Washington, San Francisco---to London, Geneva, Paris. I have talked to world leaders. I have obtained vital information in the Foreign Office, the Colonial Office in London---Committee Rooms of the House Un-American Activities Committee in Washington. I have learned inside facts first hand.

In a full hour interview, privately, in his apartment, I learned from Constanin Fotich, pre-Tito Ambassador from Yugoslavia, what has happened in that unhappy country. I had a long personal interview with the Foreign Minister from Syria. Former leaders

from Poland, Latvia, Esthonia, Lithuania, have told me personally how their countries were overthrown, crushed under the iron boot of Russia, their people's farms, stores, and businesses taken from them, their citizens made slaves! The world doesn't realize what crimes Russia has committed! I have learned the inside TRUTH from official sources first hand. I know well, and have had long personal interviews with Sheik Haffiz Wabba, in charge of PALESTINE affairs for the Arabs, and from interviews with him in San Francisco and in London I know the Arab views on PALESTINE. Then to learn the Jewish view first hand, I spent nearly an entire afternoon in New York with the executive secretary of the world Zionist Federation. In Washington, D. C., some weeks ago, I made arrangements with an editor of one of the great weekly news magazines having correspondents in all parts of the world, to send me by special telegraphic report vital world happenings fulfilling prophecy, not reported in magazines or newspapers---to be broadcast the very following night on my WORLD TOMORROW program, Coast to Coast!

So you see MUCH of the most significant happenings FULFILLING PROPHECY can be read only in The PLAIN TRUTH,---heard only on The WORLD TOMORROW program! Newspaper men and radio commentators DO NOT KNOW OR UNDERSTAND PROPHECY---and consequently cannot understand the REAL MEANING of world events! Few, if any ministers or speakers on PROPHECY understand world news, or have these vital personal contacts and sources of inside information, or the twenty years' professional experience as a magazine and newspaper writer which provides the unique background of this work.

LOOK AT THE WORLD TODAY! In China, the battle rages. The Reds are about to capture all China. Nothing short of a billion dollars from the U.S. and sending American troops to fight Reds in China can save China now. We cannot do that and save Europe too. We can't do it without war with Russia---WORLD WAR III! That's why Madame Chiang Kai-shek's desperate mission to Washington has failed!

LOOK at Europe! We find ourselves now trying to revive and help a Germany to RESIST RUSSIA which might have destroyed Russia six short years ago if we had not then helped Russia to destroy Germany! Do you think our politicians in Washington KNOW what they are doing---KNOW what is prophesied---where their flip-flop foreign policies are leading us? Underground in Germany, and throughout Europe, a mysterious and dynamic movement is rising which will ASTOUND and ROCK THE WORK in a few short years! Yet official Washington is blissfully asleep to what is really happening! You can know the truth and follow this breath-taking fulfillment of prophecy IF YOU READ THE PLAIN TRUTH AND LISTEN TO "THE WORLD TOMORROW."

For these terrible, yet exciting last days Almighty God has raised up this work to shout to the world the last solemn warning from GOD ALMIGHTY before the final GREAT TRIBULATION, and TERRIBLE DAY OF THE LORD with its frightful plagues. This is GOD'S work, and therefore it is conducted GOD'S WAY---different from any other work, activity, or movement I know. IT HAS NOTHING TO SELL. We proclaim the TRUE Gospel of Jesus Christ, and it's a FREE Gospel of

a FREE salvation---it cannot be sold like so much merchandise. It's without money, and without price. THE PLAIN TRUTH is FREE, no subscription price. There is no price on any of our literature, of course you know that it takes money---lots of money---to carry on a work of this great national and international scope. It is costing us several thousand dollars every month just to buy time on the most powerful radio stations alone,---and it also now is costing into thousands of dollars every month to print and mail out The PLAIN TRUTH to such a large national and international mailing list. But these powerful modern facilities are carrying God's true last-day message to an accumulative audience of more than five million precious souls each week.

And so, although it does cost a great deal of money, we are happy that God has so guided and empowered this work; and given us experience in conducting it so efficiently that every dollar placed in this work carries His vital message to two thousand precious souls! THINK OF IT! Every dollar carries the most vital precious message in the world to more than two thousand souls. In order that the message may go free, without money and without price, God's work is financed GOD'S WAY, by the tithes and liberal offerings of His own people, who willingly and voluntarily GIVE, so that we in turn may give the Gospel.

We are now bringing our large nation-wide mailing list up to date for 1949. I WANT YOUR NAME on this new 1949 mailing list to receive The PLAIN TRUTH every month thru 1949. So be sure to fill in the coupon below---plainly, please,---and I'll send you this vital, INTERESTING, entirely unique magazine beginning with the January number, IF YOU HURRY.

BEFORE YOU DO ANOTHER THING---Yes, before you even lay this letter down, fill in the coupon below, place it in the enclosed reply-envelope, and MAIL IT AT ONCE---do it right now, and then you won't get something else on you mind and neglect it.

Sincerely, in Jesus' name,

Herbert W. Armstrong

The WORLD TOMORROW: Heard East of the Rockies every night XEG, 1050, center of the dial, 8PM Central Standard Time PACIFIC COAST: XERB, 1090 on the dial, 9PM Sunday nights. KXL, Portland, 750 on the dial, 7:30 AM Saturday. KVAN, 910 on the dial, 5PM Sundays. Seattle: KVI, 570 on the dial, 10:30 PM, and KXA, 770, 9:30 AM, Sundays.

To HERBERT W. ARMSTRONG, Box 111, Pasadena, Calif.

C O U P O N: Yes, I'll be glad to receive The Plain Truth thru 1949. (No subscription price)

Name \_\_\_\_\_ STREET \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_



Pasadena, California  
February 03, 1949

This letter was not copied, as it is an exact duplicate of the one written on January 13, 1949.

CW BULLETIN

Pasadena, California  
February 11, 1949

Dear Co-Worker with Christ:

It has been two months or more since I have written most of our Co-Workers. Tremendous things have happened in that time, of world importance.

Yes, and what has happened to this work is destined to be of world importance! We will all see that a little later.

PROPHECY is being rapidly fulfilled. The whole world is swirling in the vortex toward the end of this world, into the WORLD TOMORROW! And what is happening to this work which God has committed to you and to me is a most important part of these prophesied events!

In these two months Chiang Kai-Shek has lost out and all China now stands helpless before the Reds. Prophecy reveals that the vast man-power of the Orient is to be in the hands of Communist Russia at the end of this age, and the beginning of the next. The fall of China to the Communists, placing all China now at the mercy and future control of RUSSIA, foreshadows the END OF THIS WORLD. It ought to wake us up, make us realize TIME IS SHORT and growing shorter! For twenty years I have been saying that just before the END Russia would take over China. And now that is actually happening!

In these two months events have happened in Europe that will hasten the astounding resurrection of the ROMAN EMPIRE, appearing as a sort of "United States of Europe," thru alliance of TEN NATIONS. Once again the Rhur is belching forth smoke, becoming geared once again to the mass production of military weapons. The giant Krupp works are running again, in charge of NAZIS who worked with Hitler! And the Russian-ordered persecution of the Roman Catholic Cardinal Mindszenty has stirred the entire Catholic, and even Protestant world, into a frenzy, ready for any sudden dynamic concerted action against Communism the moment the prophesied coming leader---The "BEAST"---successor to Hitler--- appears, with the plan he will have for UNITING Europe under his Fascist banner against Communism. Yes, we see these tremendous prophesied world events actually moving toward their prophesied END!

And in these two months, this great work of God---yes, GREAT in importance and future power, tho still small in the world's eyes as a world-movement---this wonderful work has been delivered miraculously by the Hand of God from the threatened death-stroke, and it has emerged from the terrible December crisis with the greatest leap ahead in its history so far!

And now this work starts confidently on---delivered out of the "ditch" into which the devil had plunged it---depending in faith upon GOD for guidance, for vision, for wisdom and direction,

---and for every need,---confidently on, now toward WORLD MISSION!

For, dear Co-workers, we have been called to just that---WORLD MISSION! Jesus' call and commission was not "Go ye into one little neighbor hood." It was not even "Go ye Coast to Coast in your own nation." It was " Go ye into ALL THE WORLD." And, knowing His Gospel Message which He brought from God would have been perverted, changed from the Message of christ to preaching about the Person of Christ,---Jesus commanded, prophetically, for OUR TIME, "This GOSPEL OF THE KINGDOM SHALL BE PREACHED IN ALL THE WORLD FOR A WITNESS UNTO ALL NATIONS; AND THEN SHALL THE END COME." ---yes, the END of the AGE.

The thousands of good, earnest, sincere missionaries blinded by the deceptions of this world into preaching about the Person of Christ in all nations HAVE NOT FULFILLED THE COMMAND AND PROPHECY OF JESUS. No, it remains yet to be fulfilled! It is not a gospel ABOUT the PERSON of Jesus Christ---merely telling the world about a Saviour---that Christ commanded to be preached in all nations. It is the Good News of the KINGDOM OF GOD---and the Kingdom of God is not preached by those who do not even know what it is! The true Gospel of Christ is the Good News of the coming WORLD RULING GOVERNMENT which now is the world's ONLY HOPE of averting the total destruction of human life from this earth---the only hope of WORLD PEACE, and the SALVATION OF THE WORLD!

Look at this upset, confused, chaotic suffering world! UNLESS God Almighty intervenes and sets up WORLD RULE under the supernatural power of CHRIST can you see any hope of peace? UNLESS God Almighty again sends Jesus Christ (Acts 3:20-21) to this earth to SAVE THE WORLD for which He died 1900 years ago, and to DESTROY THE WORKS OF THE DEVIL, can you see any hope of the salvation of the human family?

Then let us now take courage, renew our faith, catch the great vision, and with renewed consecration of our very LIVES, and OUR ALL---our money, our property---our ALL---plunge forward with zeal, with fervor, with inspired energy to carry on the GREAT COMMISSION to which we have been called by JESUS CHRIST!

With this in mind, with vision inspired of God, trusting solely in HIS guidance, and HIS power, we are now formulating more concrete plans for the growth of this great crusade to ALL THE WORLD!

I have explained so many times the imperative need of the consecrated and trained personnel to help me in this great Call and Commission which can be supplied only by AMBASSADOR COLLEGE. By almost unbelievable miracles God opened the way for it to start. By almost unbelievable miracles He has now saved it from threatened destruction, and launched it firmly on its way forward. Another even more unbelievable miracle assuring the future growth of the college has just occurred in the past week---I can't divulge the nature of it just yet. But the future of the college takes on a new aspect now!

Plans are being laid now for the expansion of the GOSPEL



WORK into other nations---for establishing in God's own due time headquarters in all parts of the world---London, Switzerland, Palestine, the Far East, Australia, Buenos Aires, Rio de Janeiro, Santiago---for the powerful spreading of CHRIST'S LAST MESSAGE to the entire world. We shall not proceed, or obligate the work financially, faster than God supplies the need. BUT FROM HERE THE WORK MUST TAKE ON NEW LIFE AND VITALITY---it must now plunge ahead as never before.

Brethren, Co-Workers, LISTEN! This is as much YOUR call and commission---YOUR responsibility, as mine. Together we must sacrifice for it. It must become the CHIEF INTEREST, CONCERN, AND PURPOSE in your life as well as it already is in mine, if God's purpose is to be fulfilled. Remember, the "harvest is plenteous, but THE LABORERS ARE FEW," and we do not have a vast number of co-workers to help, and to supply the vast financial need. So, YOU must be willing to sacrifice--to put this great Mission FIRST in your life and in the expenditures of your pocket-book. ONLY A FEW YEARS OF THE PRESENT ORDER---THE PRESENT CIVILIZATION---THE PRESENT WORLD, remain. After all, your money is not going to be worth anything anywhere ELSE, in a very few short years. If any of our co-workers start to think, "My Lord delayeth His coming," and shall allow their interest to become absorbed in this world's pleasures, or in the CARES OF THIS WORLD---earning a living, laying up for self and for the future---so that GOD'S WORK becomes second in interest, "the Lord of that servant will come in a day when he looketh not for Him,...and will cut him in sunder." But to YOU, dear Co-worker, Jesus says: "Seek not ye"---that is, set not FIRST in your interest---"what ye shall eat, or what ye shall drink, neither be ye of doubtful mind. For all these things do the nations of the world seek after.... But rather seek ye THE KINGDOM OF GOD; and all these things shall be added unto you. ... Sell what you have, and give alms; provide yourselves ... treasure in the heavens that faileth not, where no thief approacheth, neither moth corrupteth. For where your treasure is, there will your heart be also. ... BLESSED is that servant, whom the Lord when He cometh shall find so doing." (Luke 12:45-46; 29-34; 43.)

And where does the glorious work of God stand at this hour? We had a serious LET-DOWN in money received from co-workers for carrying on the work, in January---a relapse after the miraculous response in December. Your pastor and editor is much fatigued of mind and body from the intense strain of overwork and the heavy responsibilities he carries and MUST get away for another rest. And now The PLAIN TRUTH has DOUBLED in circulation these past 60 days, and also DOUBLED IN SIZE, now to be 16 pages every month. I HOPE YOU LIKE IT! The need for funds---another downpour of widow's mites, and also for generous larger offerings up into the thousand-dollar figures---is again URGENT. Don't let this wonderful work relapse into another crisis! We must never become weary with WELL-doing, but keep everlastingly at it, diligently, with zeal and fervor, putting our HEARTS---and our money---into GOD'S WORK FIRST! GOD BLESS YOU---I know you'll never let down or fail us! And THANK YOU, from the bottom of my heart.

With love and gratitude, in Jesus' name,

Herbert W. Armstrong

CW BULLETIN

Pasadena, California  
March 14, 1949

Dear Co-Workers:

Just as I am trying to get away at last, this morning, for the much needed rest and period of fasting, a situation arises SO URGENT that although my head is thick with a severe cold and fever, and I am hoarse with sore throat, I find it necessary to write you this brief letter before I go.

Once again our Co-Workers are letting down. Money to carry on this great and growing work or God is dropping off. Dear Co-Workers, I wish I did not need to remind you of this FIRST PRIORITY necessity, and I am very tired and overworked this morning, but God's work must not suffer, or stop. So I am forced to ask you again for quick, and GENEROUS help.

We had such a marvelous---yes, miraculous, response in December when the life of the whole work and of the college was threatened. But in January our Co-Workers began to let down again. I wonder if you realize that the nature of this work is such that, if our Co-Workers let down for even a single month, THIS WHOLE WORK CAN BE STOPPED, AND ENDED, ANY TIME! It is a work of FAITH, from day to day. We can carry on only as our Co-Workers make possible.

Since January 1st, WE HAVE MADE REALLY AMAZING PROGRESS. A good portion of the remaining debt has been paid, but not all, even yet. Hundreds have been healed who were sick, other hundreds have been converted and now await baptism. A plan has been definitely completed for baptising a large portion of these through the summer months. The true Gospel has been preached to MILLIONS, and the mail response has been by far the greatest we ever enjoyed. Thousands of lives have been changed, turned right-side-up, set on the true road, even tho strait and narrow, that leads to everlasting life. Yes, God has given a very precious harvest.

There is SO MUCH I want to tell you. I have a BIG SURPRISE for you. But I will have to leave it until I have recovered, and rested, and am again in fit and vigorous condition, and then I will send you a large, illustrated BULLETIN, and show you the MIRACLES God has performed for His work since the first of the year---and of things accomplished, and planned, that will astonish you and give you a great thrill of joy, I know.

I have become so innervated from overwork, I have had to delay completing the writing of The PLAIN TRUTH until I finish this fast and rest. The Jan.-Feb. issue is not all mailed out yet. Since December we have received over 60,000 letters asking for The PLAIN TRUTH. Our office is literally SWAMPED, and we still have about 26,000 whose names and addresses must be carefully typed, and stencils cut for the mailing list, and then addresses printed on copies of the magazine for mailing. We have employed 4 extra girls, and have a staff of more than 20 working as hard as they can to get it out. You may have to hear some former programs repeated

on the air again, until I get back from this imperative rest---but then I shall have much better broadcasts for you, and I will be more fit for the heavy responsibilities God has given me.

GOD BLESS ALL OF YOU---I know I can go now, relying on you all to respond quickly and generously. Many, I know, can send only the widow's mites (remember it was two mites) and they are absolutely necessary, for every dollar enables us to send God's Message to TWO THOUSAND PRECIOUS SOULS. But, because so many simply do not have more to give for the Lord's work, IT IS DOUBLY IMPERATIVE FOR THOSE OF YOU WHO CAN SEND LARGER, MORE GENEROUS SUMS---from \$10 up to even a few thousand dollars. It takes many thousand dollars a month to carry on this great work---and remember it is powerfully, dynamically, reaching six or seven million every week! Once again the NEED IS SERIOUS AND URGENT! Unless a big response comes by return AIR-MAIL, the office will have to telephone me to rush back to Pasadena and break up my fast and rest. So I know you will place currency, money-order or check for the largest sum you possibly can in the enclosed reply-envelope, put an air-mail stamp on it, and get it in the post-office right now, the first thing you do. GOD BLESS YOU!

In haste, in Jesus' name,

Herbert W. Armstrong

CW BULLETIN

April 25, 1949  
Box 111, Pasadena, Calif.

Dear Inner Family of Co-Workers:

Our business manager just a moment ago came into my office and informed me God's work is running head-on into another desperate crisis. Unless generous help comes immediately, the very life of the work will be threatened with sudden death by next week.

This realization falls like a crushing weight on my shoulders. I had hoped we could avert any such crisis all this year. You remember that all last year was a harrowing trial of financial difficulty, until we came to the final December crisis, when our Co-Workers responded so nobly and generously and put the work once again on its feet. I had been through such an ordeal personally that I had to pray earnestly for God to spare me from such further nerve-shattering pressure at least for some time and give me a rest from it, or I should not have been able to carry on at the helm of this great work. God had graciously given me a third of a year's rest from such difficulties---and during this time He has marvelously blessed this work and advanced it and granted it a precious harvest of souls.

I believe the real reason for the dropping off in tithes and offerings for the expenses of the work is the fact that I have not yet been able to get out the March-April number of The PLAIN TRUTH, or even to send you the Co-Workers' BULLETIN I have wanted to send, showing the surprising things God has done for the advancement of His work since the first of the year, with pictures illustrating the fine announcement I have for you.

So may I briefly explain WHY you haven't received these? You know the crushing strain I had undergone last year had simply brought me, personally, and physically, to a point of enervation where I was unable to throw off a cold and attack of flu, and I simply had to stop and go away for a complete rest and a fast to cleanse my system of accumulated toxins and poisons. But you know I'm only human, and I make mistakes once in a while, the same as you---and I am not above admitting it. After many years' experience in fasting and diets, what I did may seem inexcusable, ---I didn't realize what I was doing until too late. Here's what I did: instead of the usual orange juice fast as I have used before, and supervised for many others, I spared myself some of the hunger pangs this time by taking more orange juice. Instead of one glass at a time, I took two. Instead of taking it three or four times a day as I should, and always had before, I took another two glasses every two hours and sometimes after only an hour and a half. And Mrs. Armstrong, bless her heart, in trying to make it easier for me, and spare me from hunger-pangs, kept squeezing more and more orange juice, just so lovingly---and I kept taking it! Well, after 24 days of that, and after breaking that so-called fast, instead of feeling so wonderful, so clear-headed, and full of energy and power as I always had after a fast before, I felt tired, worn out, and as if in a mental fog---and I just simply have not

been able to get going and get my work done. I should have KNOWN that one can over do anything, and even a good thing taken to excess becomes injurious. What I did was to take more citrus juice than the system can absorb, and neutralize and destroy a good portion of the calcium in my body. Now I am having to build back up by eating plenty of protein and calcium-containing foods. I'm noticing daily improvement, and regaining strength rapidly---I'll be all right in a little while---but without realizing it I did a foolish thing, and the work has had to suffer, and I have been unable to finish writing The PLAIN TRUTH, or prepare the BULLETIN which will bring you a real surprise in the development of this work. Co-Workers, let my experience teach you the importance of MODERATION in ALL things.

Meanwhile, THE WORK IS IN GREAT NEED AND APPROACHING GRAVE DANGER. I never send you such an appeal unless the need is REAL and URGENT. I know you'll hold up my hands, and come generously to the rescue. Once again, will some of you who are able send in a thousand, or several thousand dollars? If you can send a few hundred, send that---and all the rest of you who simply cannot send larger amounts, please once again supply this desperate need by literal DOWNPOUR of widow's mites---nearly all of you can send at least two dollars each. I'm going to trust God to see that you do---and as often as He makes possible.

GOD BLESS YOU,

Herbert W. Armstrong

CW BULLETIN

Box 111  
Pasadena, California  
June 1, 1949

Dear Friends and Co-Workers:

GREETINGS! At last The PLAIN TRUTH is ready to go to press.

I have some wonderful news for you. It will come as a big surprise to most of you---and I'm sure, a very happy one. Some very wonderful and fine things have happened, and are developing, for the college, and for the great work of proclaiming Christ's Gospel to all the world, sending the last warning Message to all America, and the salvation of thousands of precious souls.

God is blessing this work beyond anything we even imagined or hoped for one or two years ago. I have a big and happy surprise for you about the college and its future. But there isn't space to tell you in this letter. Just as soon as The PLAIN TRUTH is off the press and mailed to you, I will try to send you a new BULLETIN of several pages, profusely illustrated---so you can SEE in pictures what I have to tell you. Great progress is being made. Plans also are being made now soon to send out the WORLD TOMORROW program over additional super-power radio stations. We hope soon to have it on one of the great 50,000-watt New York City stations, in addition to at least two other powerful stations covering the Middle-West, and I am preparing now soon to have the program going out every night in the year over one of the better Los Angeles stations covering this great and fast-growing Southern California section better than at present.

The other day a very active churchman from Alabama visited us and Ambassador College. He has been investigating and making contacts all the way across the country and he told me he finds that ministers everywhere are almost universally listening to "The WORLD TOMORROW" program, hundreds of them being helped by it.

All over the United States hundreds, converted thru this great work of God, are awaiting baptism, and in just the next week or two we plan to start sending out at least two of the four men who are soon to tour the country, visiting and baptizing these people. Already AMBASSADOR COLLEGE is bearing precious fruit---for two of our students are now ready to start out in this wonderful work. I only regret, that I cannot be hundreds of places at once and visit all these dear people myself, but the very purpose of the college is to train and prepare some of those whom God has called to assist me actively in this way, and God has provided us with consecrated and well-qualified men. I am tentatively planning (the Lord willing) a speaking tour myself along about next February or March, but I cannot leave personally until then.

In my last letter I explained the battle I have been having to get myself into the best physical efficiency for the heavy responsibilities I must carry. It has been a slow and

patience-trying struggle. It has taken longer than I hoped. I have done my best, and now am approaching tip-top shape. The PLAIN TRUTH is at last written, and now I believe I am in shape to once again KEEP IT COMING EVERY MONTH. I shall do my very best. It seems many of our co-workers let down on their part in this work when The PLAIN TRUTH is delayed and once again THE WORK IS SUFFERING, AND FACING A CRISIS. So I simply have to send you this letter, to let you know that this most interesting issue of The PLAIN TRUTH is now WAITING ON YOU!

I have finished my part---but our co-workers once again, many of them, are letting down on their part, and we do not now have enough funds coming in to pay for the printing and mailing. We have received one large offering for this specific purpose, but we need a great deal more. We can GIVE The PLAIN TRUTH only as our Co-Workers GIVE for that purpose. We cannot put a price on the precious GOSPEL. It cannot be sold like merchandise.

I believe you will be THRILLED with this issue. I believe it is the best and most interesting ever published. There are articles on the dynamic change that has taken place in Europe ---the significance of the Cardinal Mindszenty episode,---the significance of the fact a FIGHTING POPE has suddenly emerged at the Vatican---the real MEANING of the NEW GERMANY now being born! All these things mean something that will happen soon to YOU and YOURS, as well as our whole nation! There are articles on Water Baptism, The IMAGE of the "Beast," What to do in case of fevers, colds, diseases, sicknesses---an article on fasting and diet; Should you join a Church? Tithing; Where Does the Money Go, and how is it handled, when sent in for this work; The SEVEN KEYS to Understanding the Bible---certainly an eye-opening article different from anything you ever read.

We are now in the difficult summer months when some of you may not be able to hear the broadcast as clearly as during winter, but remember, the full half-hour message is going out every night over the most powerful standard-wave station in North America, beside all the other big stations, and hundreds of thousands still hear the message every night.

It takes thousands of dollars every month to carry on this great work, reaching MILLIONS of people all over North America, converting and changing thousands of lives, reaping a precious and great harvest of souls. IT'S THE MOST IMPORTANT ACTIVITY ON THIS EARTH TODAY! God is blessing it now as never before. It is bearing tremendous fruit for His Kingdom. And this precious work of God is again in need! Now I am asking God to just lay this need, and this burden SO HEAVILY upon your heart that you'll be stirred and aroused to send in immediately the very LARGEST sum for His work you can possibly send---whether that be only the two widow's mites, or a generous offering of several thousand dollars. And PLEASE KEEP PRAYING EARNESTLY for this work, and for me personally. Join me in prayer, and in AGREEING with me that God will lay it on the hearts of co-workers Coast to Coast to send upon us a veritable downpour of generous offerings. And GOD BLESS YOU!



Urgently, in Jesus' name,

Herbert W. Armstrong

"The WORLD TOMORROW"  
A NATION-WIDE BROADCAST

HERBERT W. ARMSTRONG  
Analyses Today's News, with the  
Prophecies of The WORLD TOMORROW

Publishing  
The P L A I N T R U T H  
a Magazine of UNDERSTANDING

Box 111, Pasadena, California

June 29, 1949

Dear Friend:

GREETINGS! in Jesus' name: You are one of several hundred of our radio listeners, and readers of The PLAIN TRUTH, who have written me about being baptized.

I am more than happy to be able to tell you that God has provided men qualified to come to you, or at least near you where you can meet them, and visit with you, explain the Bible to you, and, if you are ready to be baptized, to baptize you.

I wish I could have the pleasure of coming myself. It would be a thrill of joy to meet you, and these scores upon scores of others whose lives are being changed, and who are being brought to Christ and into the knowledge of His Kingdom and the true way of salvation through my labors. Mrs. Armstrong and I labor unceasingly, almost night and day; we have had to face very grave and severe obstacles, and carry a heavy load of responsibility. But to know that MILLIONS are hearing the true Gospel that has been hidden so long, not only, but that literally hundreds are being converted, and brought into the fellowship of Christ and the joys of salvation and the Kingdom of our God as the precious fruit borne of these labors is the thrill of all thrills---the greatest reward that God could possibly give us! We long to meet you and know you personally.

But as the work grows in scope, and now with the responsibilities of the college added, I find it increasingly difficult to get away from Pasadena. The broadcast must go on the air from our studios every day. The PLAIN TRUTH and Bulletins must be written. The college demands much of my time. Hundreds of letters are piled up on me, demanding personal answer. I'm sure you will appreciate that I must devote my time to the largest number continually. Perhaps you can come here, and pay us a visit some of these times.

But in the meantime, Ambassador College is bearing precious fruit, and proving the wisdom of God in leading us to establish it. For there are now seven of our students whose lives I feel God has called and which will be devoted to this great work. From them I am sending two, starting today on a nation-wide baptizing tour. Others will follow later.

The two young men starting out today are Raymond Cole, of Jefferson, Oregon, and Raymond McNair of Camp, Arkansas. I have every confidence in them. They are sober, truly converted and led

of God's Holy Spirit, and God has shown with ample evidence that He has called them to His service, to which they are consecrated. God has blessed them with unusual understanding, I have come to know many scores of professed ministers of the Gospel, recognized and ordained of men---but I have never yet encountered one that I feel possesses the sound understanding of God's Word, and the true Gospel, that these young men have. I would much rather send them to you than any ordained minister I have yet known. I have had them with me daily here at the college, and am most happy to be able to send them to you.

They are not ordained ministers. They are comparatively young men, but I know no reason why their comparative youth should keep them in inactivity and deprive many from the Bible explanations and other help they are qualified to give. While it's true the age, in the Levitical priesthood under the Old Covenant, for ordination as a priest was 30,---and while Jesus was about thirty when He began His ministry,---yet Jeremiah was a mere lad, years younger than these men---he was only 17, according to some accounts, when God called him to service as a prophet.

Jeremiah argued he was too young, but God replied, "Say not, you are too young; to whomsoever I send you shall you go, and whatever I command you shall you speak." (Jer. 1:6-7).

David was but a youth when God called him to His service. God did not make him king until later, but called him to service when just a boy. When God called on one in Israel to defeat the great giant Goliath who had taunted and insulted the armies of Israel, He called on this mere boy---not a mature man. Saul the king said to Abner: "Whose son is this stripling?" Tho there were many strong men in Israel, it was this mere stripling, David, in whom was the Spirit of God, and who had the courage and strength to prevail against Goliath.

The apostle Paul was led of God and sent out Timothy, who was one of Paul's students, in Gospel work. "Let no man despise thy youth," Paul wrote to Timothy---or, as the Moffatt translation renders it: "Let no one slight you because you are a youth, but set the believers an example of speech, behavior, love, faith, and purity." (I Tim. 4:12).

While Jesus did not embark on His great ministry officially until about thirty, yet even at the age of twelve Jesus was teaching, and saying, "I must be about my Father's (God's) business." (Luke 2:42-52).

And likewise, while these young men are not yet ordained for an official ministry, yet they are the BEST QUALIFIED men I know for this present mission, and they come to you with my full approval and I know they can be of help to you.

As to baptising, Jesus had His disciples baptize for Him, apparently before they were 30, and before they were even converted. Paul sent Timothy, a youth, to baptize. They are in every way qualified to baptize, and they themselves will be able to explain this to you.

I know you will be glad to know them and talk with them, and they can tell you all you may want to know about the college and the work here. If possible they will drop you a card along the way as soon as they know definitely when they will reach you.

Sincerely, in Jesus' name,

Herbert W. Armstrong

CW BULLETIN

Box 111  
Pasadena, California  
July 14, 1949

Dear Co-worker for Christ:

It seems as if invisible powers have delayed this issue of The PLAIN TRUTH.

But IT IS MAILED OUT AT LAST! It has taken more persistent effort on my part than any number ever published. But I believe it contains more TRUTH than any issue---perhaps than any single magazine ever published---and perhaps that is why the invisible powers of darkness seemed to oppose and delay it.

I believe you'll find it interesting---ENLIGHTENING! I hope and pray it will be helpful and valuable to scores of thousands!

You simply can't realize HOW THIS WORK IS GROWING! ---how amazingly God is blessing it!---what wonderful things are being accomplished! I can't begin to tell you the story in this short letter. I have SO MUCH, now, to tell you! As soon as I can prepare it I want to send you a large, illustrated BULLETIN, showing you in pictures what marvelous things God has been doing for us---how the college is growing---the growth of our vast listening audience---the unprecedented increase in The PLAIN TRUTH circulation---the HARVEST OF SOULS now being reaped!

You'll have to be patient until I can get this written and printed and mailed. I know it will thrill you! God has given us now the large adjoining estate for the college, almost doubling the college grounds---now approximately four acres of the MOST BEAUTIFUL campus grounds anywhere in the world. This new property, which we now own, is called "MAYFAIR." On it is a 26-room three-story massive English-type building which is to become the "Student Union" on the campus of Ambassador College. It will be the center of social life of the students, and provide dormitory facilities. At present it is under lease but the lessee is anxious to cancel the lease and I feel that arrangements will be made so that we shall have "Mayfair" available for living quarters for our students beginning this coming September term. The only heavy payment ever to be made on this property has been made. We have title. The income for the property makes it self-sustaining, not a financial liability. Isn't that marvelous?

While our student enrollment is very small---we are perhaps about the smallest real liberal arts college in America, but we believe the best---present outlook is for doubling the enrollment this September. But the important thing is that EVERY student now in the college is one I feel God has called and will use in life-service in His work with us. Two of our men students started a few days ago on a Coast to Coast baptizing tour---visiting and baptizing as many as time permits of the hundreds being converted by the broadcast and The PLAIN TRUTH and other literature. I talked to them last night, long distance, from the

home of listeners in San Antonio, where they had just baptized two. To date they had already baptized eighteen, and told me they had never met such fine, wholly surrendered (to God), sincere people in their lives as those who have been converted by God's true Message over the air and in print, whom they have visited so far. Over four hundred have already written me they have given their lives to CHRIST, and want to be baptized! ISN'T THAT A WONDERFUL HARVEST OF SOULS? More such letters arrive daily. God is now giving us a harvest such as we never had before!

HOW MUCH IS YOUR SALVATION WORTH TO YOU? HOW MUCH IS A SINGLE SOUL WORTH? God is using us in this great work of His to reach some seven million people every week with HIS MESSAGE. Two thousand are reached with every dollar you send in for this work! ISN'T THAT WORTH SACRIFICE? But listen! While GOD has been blessing this work so---showing His endorsement and approval; while we have been straining every nerve to DO OUR VERY UTMOST---while the work has grown so---yet half or more of our C-Workers have been shirking, or forgetting, or putting off---and WE FIND GOD'S WORK SUFFERING REPROACH, WITHOUT ENOUGH MONEY TO MEET EXPENSES, AND THREATENED WITH BEING PUT OFF THE AIR! Yesterday I received a telegram saying we will be put off the air unless money is sent immediately. We pay as we go, in advance, and if we don't have it, THE WORK WILL STOP! The past few weeks we have fallen several thousand dollars behind! Co-Workers, HOW MUCH IS A SOUL WORTH? Do you have a more important use for God's money? Surely EVERYONE can send the widow's two mites---and many of you can send from a hundred to a few thousand dollars each. Couldn't you, at least just this time, send ten dollars instead of two---or fifty instead of five---or still more generous offering for God's great work? GOD BLESS YOU, I know you'll respond once again LIBERALLY---and REMEMBER! We have to pay radio and other bills WEEKLY--so try to send your contributions weekly, if possible.

WE ARE IN AN URGENT CRISIS AGAIN! Please RUSH! GOD BLESS YOU!!!

Sincerely, in Jesus' name,

Herbert W. Armstrong

CW BULLETIN

Box 111  
Pasadena, California  
August 15, 1949

Dear Co-Workers in Christ:

In a few days I must leave for Washington D.C., and New York, on an important mission for the work. But before I go, I find it necessary to write a most serious, urgent, and hurried letter to you and our other Co-Workers on the condition of God's great work at the moment.

Never has God blessed this work so greatly as this year. Never has it been so productive. Never has it produced so rich a harvest of souls. Yet, regardless of how God lavishes spiritual blessings upon us---regardless of growth and advances and abundant accomplishments, it seems there are always periodic slumps on the part of our goodly and growing family of Co-Workers, and once again this most blessed and important work on earth IS THREATENED, and IN URGENT NEED.

When our Co-Workers either grow careless or forgetful of God's Work, I wonder if you realize the criticism it heaps on me, and the desperate predicament I find myself in? When we begin to fall behind in paying the bills for carrying on this work---bills that have to be paid for carrying the true MESSAGE OF CHRIST to millions---bills for that which has resulted in HUNDREDS of precious converted souls and changed lives---you know, I am sure, what those we must do business with in the world for God's cause think of me, and say to me and about me. And all the more, because we are CHRIST'S representative. They persecuted Christ. Just let a known representative of Christ get behind in paying a bill to a worldly man, and can you imagine the condemnation that man heaps on God's servant, the names he calls him? It becomes a reproach to the cause we are devoting our very lives to promoting. But not only that---when I have to send out urgent appeals to our Co-Workers, then even many of our perhaps less-Spiritual Co-Workers point a finger of accusation against me personally---and begin to PUT THE BLAME ON ME, or imagine that in some way it must be my fault.

These occasional lapses on the part of our Co-Workers ARE IN NO MANNER A CASE OF IMPROPER BUSINESS MANAGEMENT IN OUR OFFICE. The truth is, it requires just so much every week, and every month, to conduct this great work; it is MOST carefully managed, and is geared to a fixed rate of expense well UNDER the normal income of the work. We cannot reduce expenditures without upsetting or completely paralyzing the work. But when, at times, our Co-Workers grow careless and FAIL TO KEEP UP THEIR PART, and the income drops to around HALF the normal rate, we find ourselves heading for financial trouble, getting behind in current payments which we try to keep paid PROMPTLY, or even in advance, we get telegrams from radio stations threatening to put the program off the air. TODAY I RECEIVED SUCH TELEGRAMS FROM TWO OF OUR THREE BIGGEST STATIONS!

Beside all this, I have to raise an additional \$3,000 in

ten days to pay off a loan. 18 months ago one of our good Co-workers mortgaged his home to borrow \$5,000 which he put into this work at the time of the college reconstruction. Last February the bank demanded \$2,000 of it, agreeing to let the remainder ride for the time being. But now they demanded the other \$3,000. We paid the \$2,000 in February. I had expected to have another six months to pay the \$3,000, but now we must meet this obligation immediately. We will not let this dear Co-Worker and his wife lose their home---but I need the immediate prayers and help of ALL of our Co-workers.

The first of this week the broadcast went on a local station reaching Southern California EVERY MORNING IN THE WEEK, Sundays included. Our auditor and attorney is in the East working on a gigantic timber deal which unexpectedly opened up, which if successful, will go a long way toward building the college. In Washington next week I hope to start wheels turning on another opportunity which has come to us which, if God blesses with success, will put this work financially on its feet and provide great expansion for the college. God is opening marvelous possibilities. In New York I hope to start the program on a super-power 50,000-watt New York station which will carry the precious Gospel to a million or more in the East and New England who are not now hearing it---we now reach every other section of the United States except this.

Two of our college students are on a Coast-to-Coast baptizing tour---having baptized 59 precious souls converted through the broadcast and our free literature through this past winter, spring and this summer---AND MORE THAN FOUR HUNDRED MORE ARE STILL WAITING FOR US TO SEND SOMEONE TO BAPTIZE THEM! God is granting a BIG harvest of souls. Ambassador College is already bearing rich fruit. Three other students are now writing articles which have amazed me, as I think they will you, when I am able to print them so you can read them. The college already is making possible a great expansion in this work. It is providing me with the necessary trained, competent help from consecrated, Spirit-filled men whom God has called to this work which I have never had before.

Three new highly-competent professors have been added to our college staff for this fall semester. I am greatly encouraged and enthused over their ability and standing, and they will add prestige to the college. In every way God is BLESSING this work, carrying it on in constantly greater power, endowing it with increased ACCOMPLISHMENT.

Yes, GOD IS DOING HIS PART---and we here in Pasadena are putting our very UTMOST effort, almost night and day, into this work---we are DOING OUR PART! Many of our Co-workers are making great sacrifice, and are diligent and faithful in sending in generously of God's money---DOING THEIR PART. But MANY of our Co-Workers, on the other hand, have been growing careless, or forgetting---AND THEREIN LIES THE TROUBLE WHICH MAKES US SUFFER, BRINGS REPROACH ON THE WORK, AND THREATENS TO STOP IT ALTOGETHER!

Brethren, Co-workers---THIS OUGHT NOT TO BE! Will you---



EVERY ONE OF YOU---get down on your knees, and pray earnestly with me, asking God to touch the hearts of those who are slack in sending in money---asking Him to somehow MOVE on every one who can to send in the most generous amounts possible---AND QUICKLY? Pray with me that God will, through our Co-Workers, literally open the windows of heaven and send upon His servants here in Pasadena a veritable DOWNPOUR of dollars---for His glory, and to lift His work from reproach, and to keep it going---week by week, and month by month! Surely, among all our Co-Workers, there is at least one who is able, if willing, to send us that entire \$3,000 to pay off that loan our Co-Worker made for us. Surely there are beside, at least two or three who can send in a thousand dollars each to pull this work out of its slump, help us get bills paid up so we can owe no man anything! And I know that EVERY ONE OF YOU can send in at least the poor widow's mite---just \$2! And most of you can spare God and His work considerably more than that!

In addition to this financial crisis, we need extra funds quickly to print and mail the August-September PLAIN TRUTH, now almost ready for the printer.

Will you pray---and it it's YOU who can, DO IT AT ONCE, and send your liberality by air-mail! Let's send up this united appeal to God---and each do his UTMOST, and see God glorified and His work leap on ahead greater than ever!

THANK YOU---and GOD BLESS YOU!

In Jesus' name,

Herbert W. Armstrong

"The WORLD TOMORROW"  
A NATION-WIDE BROADCAST  
HERBERT W. ARMSTRONG  
Analyses Today's News, with the  
Prophecies of The WORLD TOMORROW

Publishing  
The P L A I N T R U T H  
A Magazine of UNDERSTANDING

Box 111  
Pasadena, California  
September 23, 1949

Dear Co-Workers in Christ:

The most important---I believe the most interesting---number of The PLAIN TRUTH ever published is now ready for the printers, with that astonishing article, "UNDER COVER IN EUROPE;" and also "The NUMBER OF THE BEAST---666," showing on whom it is branded; "WHAT IS THE SOUL?" "Shall I Join a Church?" "Did CHRIST, who was actually GOD in human flesh, DIE, or did only His BODY die?" and others.

Co-Workers, I have had so much on my hands to do it has been a real task to get this number written. But now once again THE PLAIN TRUTH IS HELD UP WAITING ON OUR CO-WORKERS! There is no money on hand to pay for its printing!

All this year God has INCREASINGLY blessed this work---more each month than the month before; yet, all this year, a larger number of co-workers each month seem to become lax or careless, and each month our Co-Workers, as a whole, ARE LETTING GOD'S PRECIOUS WORK DOWN, each month more than the month before. Co-Workers, THIS OUGHT NOT TO BE, and it cannot continue, OR THIS WORK MUST STOP! It is only because a portion of our Co-Workers have continued to stand so loyally back of God's work and a great sacrifice have continued month after month to be faithful and honest with GOD'S TITHE, and GENEROUS with their offerings---some of you perhaps even more than you really should---that this wonderful work is still alive and growing, now! God bless you! BUT NOW WE ARE AT THE VERY END, AND WILL GO OFF THE AIR IN TWO WEEKS, UNLESS SEVERAL THOUSAND DOLLARS COME BY RETURN MAIL.

NEVER has this work been so blessed of God! NEVER has it borne such rich and abundant fruit for God's Kingdom! NEVER has it advanced and grown as during this year. And yet NEVER have our Co-Workers continued, month by month, to let down more and more in sending in the money so desperately needed to carry it on.

AMBASSADOR COLLEGE has simply leaped ahead in progress. First of all, I have now, at least three years sooner than I ever expected, men whom I know to be called of God, truly converted, consecrated, trained, and competent men, fully qualified, now. This summer I sent out two of them on a Coast to Coast baptizing tour. SEVENTY-EIGHT precious souls were baptized by them on their tour---people converted by the broadcast, The PLAIN TRUTH, and literature from our office---yes, really CONVERTED---their lives completely CHANGED! Several others have come from different parts of the country to Pasadena to be baptized in our beautiful out-door

baptistery here on our campus. But, most important, there are STILL FOUR HUNDRED OTHERS AWAITING BAPTISM whom we have not yet been able to reach. Co-Workers, THINK OF THAT GREAT HARVEST OF SOULS! How much is salvation worth to you? How many dollars is eternal life for just one soul worth? More than billions! Yet HUNDREDS are being brought to salvation thru Christ, WHILE OUR CO-WORKERS LAG AND NEGLECT TO SEND IN THE NEEDED DOLLARS!

This year AMBASSADOR COLLEGE is off to a fine start. There are two new professors, and while still probably the smallest Liberal Arts college in America, student enrollment is nearly doubled that of last year. We have students from Wisconsin, Louisiana, Oklahoma, Oregon, Arkansas, Illinois, Texas and California. We now have acquired FULL POSSESSION of our newly-acquired very fine student-residence building, nearly doubling the size of our most beautiful campus, and our students now are in residence on the campus. New courses have been added in public speaking, radio production, etc., with the finest radio and recording equipment. This newly-acquired very fine property is income-producing, and the income from it PAYS FOR IT. That is just one of the many blessings from God.

The BROADCASTING WORK is EXPANDING LARGER THAN EVER BEFORE. A few weeks ago we added our local Pasadena station, KAGH, which broadcasts the Message every morning in the year, 1300 on the dial, at 7:30. A week ago we added one of the powerful CHICAGO stations, WAIT, 820 on the dial, 10 o'clock Central Daylight time, every Sunday morning. We hope to add other stations in two weeks.

The radio broadcast work is GROWING as never before. The college is GROWING, and bearing fruit as never before. The PLAIN TRUTH circulation is GROWING as never before. Precious souls are being converted and baptized AS NEVER BEFORE---by the HUNDREDS! The people of this whole nation are being AROUSED as never before.

When this is true, brethren and Co-Workers, in Jesus' name tell me, WHY SHOULD OUR CO-WORKERS SHIRK AND FAIL GOD'S WORK, AS NEVER BEFORE? WHY?

Right now we are coming head-on to an END of this work, unless our Co-Workers BEGIN NOW TO RESPOND AS NEVER BEFORE!

We have been getting behind the past few weeks in payment of radio bills. OUR POLICY IS TO PAY IN ADVANCE, and unless we catch up and pay that way, we WILL BE SHUT OFF THE AIR OCTOBER 1st! We have to pay up the balance at XEG, and send a big advance-check by Oct. 1st, OR GO OFF THE AIR! Other stations the same!

BRETHREN, CO-WORKERS, are you going to be spiritually drowsy and sleepy and lukewarm and careless, and permit the voice which has been WARNING THE NATION, proclaiming the TRUE Gospel to the world, led HUNDREDS to Christ and real conversion,---will you permit the voice to be STILLED---shut off the air---AND JUST WHEN THE SEASON IS AGAIN HERE WHEN AT LEAST FOUR TIMES AS MANY PEOPLE BEGIN TO HEAR THE PRECIOUS MESSAGE?

The college needs more books for the library. It needs

more equipment for the science department. There are bills to be paid---GOD'S WORK MUST BE KEPT FREE FROM DEBT!

And---The PLAIN TRUTH is now WAITING ON YOU! I can't sent it to the printers until you Co-Workers send in more money. I have done my part---I am giving my last ounce of strength and energy to this great task for God. ARE YOU DOING YOUR PART? Will Christ say to you, when He comes, "WELL DONE, thou good and faithful servant?"

WE MUST HAVE SEVERAL THOUSAND EXTRA DOLLARS BY IMMEDIATE AIR-MAIL! THIS NEED IS DESPERATE. Frankly, dear Co-Workers, I am at my wit's end as to how to say this so you'll realize HOW DESPERATE this situation is! I have done my best, and now I shall just PRAY and trust God to make the desperation of this situation strike down deep into your hearts so the response will now be as over-whelming as the need. PLEASE, SEND THE VERY LARGEST SUMS YOU CAN, EVEN UP TO A FEW THOUSAND DOLLARS---but if the widow's two mites are all you CAN send, remember every single dollar is more necessary than any time this year. God does not expect any to give what they have not got---but He DOES expect every one to give AS HE IS ABLE, and as God prospers him, and if we were more generous with God, then God would see that we prosper more! And, now, WILL YOU PRAY WITH ME? This great work must never stop, or even slow up. GOD IS WORKING IN AND THRU IT. IN JESUS' NAME PUT YOUR MONEY---AS WELL AS GOD'S TITHE---WHERE GOD HIMSELF IS WORKING---WHERE THE TRUE GOSPEL IS BEING PREACHED---WHERE THE PEOPLE ARE BEING TOLD THEIR SINS---WHERE HUNDREDS OF PRECIOUS SOULS ARE BEING CONVERTED, THEIR LIVES TOTALLY CHANGED BY THE POWER OF GOD'S SPIRIT!

Please RUSH---it's vital---and AIR-MAIL! God bless you!

Herbert W. Armstrong

"The WORLD TOMORROW"  
A NATION-WIDE BROADCAST

HERBERT W. ARMSTRONG  
Analyses Today's News, with the  
Prophecies of The WORLD TOMORROW

Publishing  
The P L A I N T R U T H  
a Magazine of UNDERSTANDING

Pasadena, California

November 11, 1949

Dear Friend and Co-Worker:

I wrote you co-workers a year ago today. Again it is "ARMISTICE DAY." A tragedy is happening, and I have to write you again. You must help me prevent it.

It seems foolish to celebrate the armistice of World War I. Today we are in the midst of the second armistice. AND THERE IS A REAL REASON FOR THIS PRESENT ARMISTICE! Everyone knows it's only another "recess!" Everyone knows ANOTHER WORLD WAR IS COMING!

But there is a divine PURPOSE in this present "time-out" between the second and third world wars! Very few know why World War II ended as, and when, it did.

Well here's the real truth of what happened. Shortly before the war ended some of us knew---and I said repeatedly in my broadcast---the Germans were feverishly rushing to completion a mysterious new SUPER-weapon. Week after week I told the nation-wide radio audience it was a RACE AGAINST TIME---whether General Patton and other allied commanders could close in on Berlin and END the war before this terrible mystery-weapon was perfected. For we knew it was so destructive that if Hitler was able to use it, even tho backed right up against Berlin itself, he could yet turn apparent certain defeat into total and almost instantaneous victory.

Well, we won that race against time---but only because a "chance lucky hit" by an American bomb "accidentally" destroyed the center of German production of that secret weapon! U. S. forces, upon conquering Germany, soon learned what that mysterious new weapon was! Their frightful new weapon was the ATOMIC BOMB! Yes, the Germans were actually ahead of the U. S. in producing the atomic bomb, by more than six months! And except for that "accidental" bomb-hit on the very center of their A-bomb production, WE WOULD HAVE LOST THE WAR!

But today we know that was no "accident." America was spared from defeat only by a miracle from God!

But why? Why did God let us win? Why did He give us this present armistice? For one purpose only, my dear co-workers ---and it's time we began to realize it---to allow time for the very work He has called YOU and ME to DO! To allow time for the last solemn WARNING MESSAGE to be thundered to our English-speaking peoples! To allow time to proclaim to all the world the TRUE

GOSPEL which Christ Himself brought from God---the NEWS OF THE SOON COMING OF THE KINGDOM OF GOD TO RULE THE WORLD TOMORROW!

I know it's difficult for your mind to really grasp the overwhelming meaning of that. Hasn't the Gospel been preached in all the world, one will ask? EMPHATICALLY NO! Not the TRUE Gospel of Jesus Christ! Not since early apostolic days! Astonishing, ---yes, BUT TRUE! The only true Gospel of Jesus Christ is the Gospel CHRIST PREACHED---the Message God sent to this world by Him ---and that Message is the NEWS of WORLD RULE by GOD HIMSELF---the Message of the overthrow of all the governments of this world--all its nations and empires---and by the supernatural power of God ALL NATIONS to be ruled over by the soon-coming KINGDOM OF GOD!

But Christ foretold a turning away from His Message. He said MANY FALSE TEACHERS would rise and mislead nearly all. Paul wrote that this "mystery of iniquity"---the old Chaldean "mysteries" or pagan-idol-worship of Babylon---was already working in his day. He prophesied there would be a GREAT FALLING AWAY from Christ's true Message. He was inspired to write that the popular churches would turn away from the TRUTH and believe FABLES. John, in Revelation, was inspired to foretell that ALL NATIONS would be deceived. And so today the churches preach their OWN "gospel" about the PERSON of Christ---they continually talk ABOUT Him---but they deny, and fight against HIS MESSAGE of the GOVERNMENT OF GOD in our lives now, and over the whole WORLD TOMORROW! The Gospel of Jesus Christ is not a message ABOUT Christ---it is a Message OF Jesus Christ---the Message God sent by Him---the Message He brought from God and which He proclaimed 1900 years ago!

AND THAT MESSAGE HAS NOT BEEN PREACHED TO ALL THE WORLD TODAY!

But now, after 1800 years, THAT SAME MESSAGE once again is going out in great power to the United States---and already to portions of Canada and Mexico. Today God has provided FOR THAT MESSAGE the very best and most listened-to time---8 o'clock Central time---EVERY NIGHT over the most powerful radio station on this continent for the dynamic proclaiming of HIS TRUE GOSPEL. And He has provided several other powerful radio stations besides---with more being added!

Listen to the PROPHECY-COMMAND of Jesus: He said, referring directly to OUR DAY in this 20th century, just before the END OF THIS WORLD: "This GOSPEL OF THE KINGDOM SHALL BE PREACHED IN ALL THE WORLD FOR A WITNESS UNTO ALL NATIONS, AND THEN SHALL THE END (of this world) COME." (Mat. 24:14).

Not just to America---but now TO ALL NATIONS, as a witness, just before the END of this age.

Listen Co-Workers! We must not let this startling truth overwhelm us, or stun us into inaction---but we must GRASP it, and let it INSPIRE US, and let us give ourselves into the hands and power of GOD to be used of Him for this PURPOSE! Because it is FOR THIS PURPOSE God has raised up this great work! It is for this purpose God has made you and me CO-WORKERS together. IT IS FOR

THIS PURPOSE GOD BY THAT MIRACLE PREVENTED US FROM LOSING THE WAR  
---TO PROVIDE TIME FOR THIS MESSAGE FROM HIM TO GO NOW WITH THE  
LOUD SHOUT BY THE POWER OF RADIO AND THE PRINTING PRESS TO ALL THE  
WORLD!

Yes, that's difficult for us to really grasp---that God would choose such common, ordinary people as you and me for this GREATEST JOB ON EARTH TODAY. But God always chooses the meek and humble---those HE can use---those willing to yield themselves to HIS WILL---those willing to forsake this world and its ways and give themselves as instruments in His Hands! God never chooses the great and powerful of this world! He calls to His service those who will yield to HIM---sacrifice and give up all for HIM (will you?)---and it is HIS POWER working in and thru them which makes the accomplishment GREAT. The real POWER back of this work is not Herbert W. Armstrong---it is not you---IT IS THE POWER OF GOD. His power is UNLIMITED!

And so HERE ARE THE FACTS---a living reality to day! Here is this work of GOD---dynamically proclaiming this very Message of CHRIST, after a lapse of 1800 years, to MILLIONS here in America Coast to Coast, by the most powerful radio stations, and by the power of the printed word! And here in Pasadena, by a series of unbelievable miracles is AMBASSADOR COLLEGE, started as the smallest liberal arts college in America, but we believe the finest, growing dynamically---and here God already has sent several of the most unusual, converted, consecrated, Spirit-led, UNDERSTANDING young men and women I have ever met to study and prepare to CARRY THIS MESSAGE OF CHRIST INTO ALL NATIONS!

We here at Pasadena are working with inspired energy, virtually night and day. The students in the college are applying themselves to the task with a diligence and enthusiasm and purpose I have never seen in college students before---because these young men are energized by the power of God! Our office staff, assisting me in the broadcast and publishing work, are laboring with inspired zeal. We are giving our ALL!

But without YOU and our other co-workers, we can do nothing! YOUR PART IS JUST AS VITAL AS OURS! When money drops off, THE ENTIRE WORK IS THREATENED!

Yes, hard though it is to realize, THIS IS THE WORK GOD HAS RAISED UP AND IS USING TO SHOUT HIS LAST WARNING MESSAGE TO A DYING WORLD! Let us REALIZE it, and come to our senses and SPRING TO ACTION in God's service.

THE REASON FOR THIS SO-CALLED PERIOD OF PEACE BETWEEN THE SECOND AND THIRD WORLD WAR IS TO PROVIDE TIME FOR THIS MESSAGE TO GET OUT, AND THIS WORK TO BE COMPLETED! For one purpose only did God let our nations---His people Israel---win the war. For one reason only is World War III being held back now:---to allow time and opportunity to carry out this very mission to which God Almighty has called you and me!

WE ARE AT THE END OF THIS WORLD---this age---this civilization. Can you really understand that fact? can you

REALIZE it? This has been MAN'S world, under Satan's sway. All its governments going down in final chaos. The devil knows far better than we that we are near the END of his dominion. Consequently he is FURIOUS against this powerful work of God carrying to this dying world THE VERY LAST MESSAGE FROM GOD! Repeatedly Satan has struck at this work. Everything in his power is being done to destroy it! But he can't destroy it---for it is the WORK OF GOD!

But that is why, my dear co-workers, we have had to face one crisis after another. Satan never stops fighting us. But GOD ALWAYS DELIVERS US! His work keeps leaping ahead, greater, more powerful than ever! Often our co-workers, many of them, seem to grow drowsy and weary with well-doing. Often they tend to ease up in their part in this work, and money begins to drop off. That makes it very hard and difficult for us here at Pasadena. BUT SATAN NEVER EASES UP! He grows increasingly angry, and with increasing fury strikes at us harder and harder! And that, when our co-workers neglect the work, lays on us a DOUBLY sore trial and test of faith!

#### Great Accomplishment of 1949

This year 1949 has seen the GREATEST LEAP AHEAD this work has ever taken. It has produced by far greater fruit for God's Kingdom---made far greater progress---been more blessed of God---than any previous year.

Ambassador College has almost doubled in size.---both student body and faculty, and in buildings and grounds. Now, through the acquisition of the fine large adjoining property, "Mayfair," all our students live right on the campus, and the beautiful campus grounds are doubled in area. Yet this valuable property was acquired on even lower terms than the original property---on such basis that the income from rentals virtually pays for it, thus avoiding increased expense to the work! It greatly increases our assets and facilities, without increasing expense!

Look at this year's great harvest of souls! Two qualified students from the college on a Coast-to-Coast tour this summer baptized SEVENTY-EIGHT precious souls converted thru this work. A total of nearly one hundred have been converted and baptized thru the entire year---BUT, MORE IMPORTANT, FOUR HUNDRED MORE, converted, as we believe from their letters, still anxiously await baptism as the harvest of this work for this year---A TOTAL OF APPROXIMATELY FIVE HUNDRED PRECIOUS SOULS! The harvest is plenteous, but the laborers are few. But now God is graciously sending us called and qualified laborers to be trained at Ambassador College that this harvest may be GREATLY MULTIPLIED. In another month or so now, God willing, another baptizing tour will be made from the college. Next summer we hope to have two or three teams out in the field.

Today the radio program goes out over more powerful radio station than ever before. Two stations recently were added. Now the program goes on the air every morning in the year in the Los



Angeles district, and a powerful Chicago station has been added. Still others will be added as soon as our co-workers make possible.

AND ALL THIS GROWTH AND INCREASED POWER AND SCOPE OF THE WORK HAS BEEN ACCOMPLISHED WITHOUT INCREASED EXPENSE!

Look at the financial progress of this work. As your know, the work is incorporated under the name of the Radio Church of God as a non-profit religious association. It is officially income-tax exempt by the Bureau of Internal Revenue, and all offerings sent as donations (including your tithes) up to 15% of you net taxable income are automatically deductible from your income tax. A year ago this work had NO ASSETS except office equipment and supplies and some college equipment. Money previously paid on the college property was then necessarily on a lease-and-option basis. We were threatened a year ago with losing it all. God performed a miracle last December and the obligations were met, and the property deeded over to the corporation, the Radio Church of God. Today, largely because we have more than doubled the value of our properties thru improvements and diligent labor of our students and helpers, the work of God can show assets, over and above liabilities, in excess of \$200,000! I must explain, however, that these assets are in the form of equity in the college properties---not in cash, and not in such form that we could possibly get any money from these assets now to help us meet expenses. Yet these assets represent rapid financial strides thru this past year, and show that this work is gradually getting on a sound financial basis. Thru such a year of trial and test, this financial stability is almost unbelievable, and definitely shows GOD'S GUIDANCE in good and sound business management, and GOD'S BLESSING!

Nevertheless, while the ACTIVITIES of this work, and the RESULTS accomplished, and the BLESSING FROM GOD, have steadily increased thru this year, our co-workers have at the same time STEADILY LET DOWN!

Gradually, we have been heading toward a severe crisis. On and on it has crept, and NOW THE SITUATION IS DESPERATELY ALARMING!

LISTEN, dear Co-Workers! This means we are heading straight and rapidly toward the DEATH of this work! We do,---AND MUST---pay our big radio stations AS WE GO. We cannot go on the air UNLESS THE TIME IS PAID FOR! And when enough money does not come in, all I can do is STOP! Once again we shall be cut off XEG and other powerful stations UNLESS THOUSANDS OF DOLLARS ARE RUSHED TO US IMMEDIATELY!

Co-Workers, it is MOST embarrassing for me to have to tell you again, that unless you RALLY---unless you immediately send in to this work money you had planned for something else,---THIS VOICE YOU HAVE HEARD PROCLAIMING THE TRUE GOSPEL THAT JESUS BROUGHT TO THE WORLD WILL BE STILLED! --- and this time, at this season of the year, our time will be sold to others and we probably will NEVER get it back!

God's work must owe no man anything! It cannot continue on in debt! Our policy is to pay in advance, or as we go. This indebtedness was forced on us by factors outside our control. WE MUST NOW UNITEDLY SET OURSELVES TO PUT GOD'S WORK ON SOLID GROUND FINANCIALLY---out of debt, and with a reasonable cash surplus to tide over temporary slumps or unexpected emergencies. We here at Pasadena are SET TO THAT POLICY, and that is now our one major goal---BUT WE MUST HAVE YOUR HELP, AND IT MEANS REAL SACRIFICE ON YOUR PART!

This is the most important work and activity on earth today! WE ARE IN A TIME OF PEACE FOR THE SOLE PURPOSE OF ALLOWING TIE TO PROCLAIM THIS MESSAGE TO THE WORLD! In a few years YOUR MONEY, YOUR PROPERTY, will be worthless, or blown to bits. Present so-called "peace" won't last! We are near the end of this world---this age---this civilization! ONLY THE WORK OF GOD COUNTS NOW!

CO-WORKERS, RALLY TO THIS EMERGENCY AS YOU NEVER DID BEFORE! Never yet has anyone given a single contribution to this work as large as \$5,000. ONE OF YOU CAN! Will you? One man and his wife borrowed \$5,000, mortgaging their home, and loaned it to us to pay off the last of the college reconstruction cost. Two months ago, when the bank unexpectedly demanded the remaining \$3,000 of that loan be paid immediately, six months sooner than originally arranged, we were able to pay only \$1,500, obtaining an extension until December for the remaining \$1,500. It must be paid then. Of course we will not let these dear co-workers lose their home. But we now have only thirty days to raise this in addition to these other crying needs. And somewhere among you co-workers is one who can send this amount.

Co-Workers, would you let the broadcast stop, because of your neglect? Would you let The PLAIN TRUTH stop? This year The PLAIN TRUTH has grown to 16 pages every issue---its circulation has grown much more than in any previous year.

Yet at this very moment thousands of copies of the November number, all addressed, and in mail sacks, have been lying on our office floor for days because of lack of money for postage. I have the December number half written and set in type---BUT THE PLAIN TRUTH IS HELD UP FOR LACK OF MONEY! Ambassador College sorely needs \$5,000 for library books which we cannot now afford, and will not, until the work as a whole is "out of the red" and in currently sound financial shape.

CO-WORKERS, all of you---we must now remove this reproach from God's work! THE WORK SORELY NEEDS A GIFT OF \$5,000 OR MORE! But if you can't send that, or a thousand, or a hundred or more---or even \$50 or \$20---at least EVERY ONE OF YOU can send the widow's two mites! And another downpour now of widow's mites would lift this work out of this DANGER. Remember every dollar carries the true Gospel to TWO THOUSAND SOULS! Can you use it otherwise, and then face God in the judgment?

Now is the time for financial sacrifice as you never did before! WILL YOU JOIN ME IN EARNEST PRAYER OVER IT? The condition this minute is DESPERATE! Please PRAY, and ask God to move on the

hearts of co-workers so compellingly they will respond overwhelmingly and SAVE THE WONDERFUL WORK OF GOD. Rush the largest, most generous amount you possibly can, AIR-MAIL---and get it into the enclosed envelope NOW,---immediately---or the first moment you can get the money. THANK YOU, and GOD BLESS YOU!

In Jesus' name,

Herbert W. Armstrong

"The WORLD TOMORROW"  
A NATION-WIDE BROADCAST  
HERBERT W. ARMSTRONG  
Analyses Today's News, with the  
Prophecies of THE WORLD TOMORROW

Publishing  
The P L A I N T R U T H  
A Magazine of UNDERSTANDING

Box 111, Pasadena, California  
November 25, 1949

Dear Friend:

I don't believe that I have written you a letter before.

I am happy that you are one who has asked for The PLAIN TRUTH, and I want you to know personally how very grateful I am for your interest. It is a real privilege to be able to send it to you ---a blessed opportunity that has come to me to be permitted to write The PLAIN TRUTH for so many, many interested people to read from Coast to Coast, and even in other nations.

You see, we have a very different policy from any I know in practice today. We publish a very different national magazine ---without subscription price. Although our policy prevents me from begging for money over the air, or even mentioning its need for this great work except most rarely, I do urge all our listeners in every broadcast to send us their names and addresses for our mailing list, so we may send them The PLAIN TRUTH---and without subscription price.

Do you know WHY I probably have never written you before? And now that I stop to realize the real reason, I want first of all to hasten to APOLOGIZE for this neglect. You'll see what I mean in a moment.

Let me explain this way: I remember one night I had told a congregation that if we really believed Jesus was right when He said, "It is more blessed to give than to receive," we would THANK those who permit us to serve them, instead of those who serve us. That seemed very strange to my hearers, I noticed. After the service, Mrs. Armstrong and I drove an elderly lady to her home in our car. On helping her out of the car at her home, it occurred to me I ought to practice what I had preached, so I warmly thanked her for permitting us the privilege of rendering her this kindness. Instinctively she started to say, "Oh, no---I'm the one to thank YOU!"---when she caught herself, remembered the sermon, laughed and said, "Well, you're welcome!"

And now is my face red! Long ago I should have written you and THANKED you for permitting me the fine privilege of writing for you, and sending to you, The PLAIN TRUTH! For it is, indeed, one of the great privileges of my life, for which I have, time and again, thanked God! You see, I have written to those who sent in tithes, or contributions for God's work, and thanked them for giving---but I realize now I have neglected to write and thank you, and all the rest of our vast mailing list who are not co-workers, for permitting us to give! The policy I mentioned above is this:

Unless a listener to the radio program, or a reader of The PLAIN TRUTH voluntarily, without solicitation, becomes a co-worker, we make no request for money. Approximately 10% of those receiving The PLAIN TRUTH are co-workers---and it is their tithes and offerings, voluntarily sent, which make it possible for us to send The PLAIN TRUTH free to the other 90%, and also to send out the radio program over the most powerful radio stations to a Coast to Coast audience every day (or night) of the year. So now I do, from the heart, want to say THANK YOU! And I shall try, if God will give me strength to write it, and move our co-workers to provide, to send you The PLAIN TRUTH every month this coming year!

Here we are again coming to the Christmas shopping season. Did you ever stop to ask WHY people give Christmas gifts?

Actually the custom started in ancient paganism. If you'd like the real TRUTH about Christmas, how it started, where it came from, what the Bible says about it (and you'll be SURPRISED!) just write for our free booklet, "The Truth About Christmas." But people think they give Christmas presents because the wise men presented gifts to the Christ child.

Notice how it is written: "And when they (the wise men) were come into the house, they saw the young child with Mary his mother, and fell down, and worshipped him: and when they had opened their treasures, they presented unto HIM (Christ) gifts; gold, and frankincense, and myrrh." (Matt 2:11). These are not cheap, but the very finest, most valuable---the things most in esteem among themselves. Actually, the truth is they presented these gifts because it was CUSTOM to present gifts to a KING---and Christ was born to be King of all the earth!

But did you notice that they did not TRADE GIFTS among themselves? They did not give presents to each other. They gave their gifts to CHRIST! And what are people doing today? Today, at this Christmas season, people usually forget, or neglect Christ and His work, and spend all their money EXCHANGING GIFTS BACK AND FORTH AMONG THEMSELVES!

The truth is, as we approach this Christmas shopping season, the precious work of Christ is having a terrible financial struggle. It is meeting a severe test of faith. And we know many of our regular co-workers who regularly contribute to this important work thru the year will neglect it or put it off so they can spend all their money trading gifts among their relatives and friends! It is a time of sore trial and great test of faith for those who have given their lives to the work of Christ!

And so without apology I make a bold suggestion: This is not a request---but I pass it on to you as a SUGGESTION for you to think over, and do as you yourself wish, or feel God leads you: THIS Christmas shopping season, WHY NOT GIVE A GIFT TO CHRIST FOR HIS WORK? Won't you feel better about it if CHRIST is on your list? And, in fact should HE not be placed at the very HEAD of the list, instead of the bottom---for the largest, most generous gift of all?

Let me just say that money given to this work of God is spent in proclaiming the true Gospel of Jesus Christ to a nationwide cumulative audience of more than SEVEN MILLION people every week---in sending out The PLAIN TRUTH and tons of other literature, all free and without price---and in conducting what we believe is America's finest and best, the surely one of its smallest liberal arts colleges, Ambassador College, in Pasadena, where young men and women of purpose, nearly all working their own way thru, are being trained in the TRUE VALUES of living, for useful, successful lives, many of them in the service of Christ. Hundreds of precious souls have been thoroughly converted this past year thru this dynamic and glorious work. And, as near as careful tests and estimates can calculate, every dollar placed in this work carries the true GOSPEL to TWO THOUSAND PRECIOUS SOULS! I know of no such economy or efficiency in reaching multitudes anywhere. This work is incorporated as "RADIO CHURCH OF GOD," and officially approved by the Internal Revenue Bureau as a non-profit religious association, so that any amount up to 15% of your net taxable income sent to this work as a donation is automatically tax-exempt on your income-tax return.

Again, let me THANK YOU, sincerely and from the heart, for your interest. Your name continues automatically on our mailing list. I hope to make the broadcasts and The PLAIN TRUTH even more interesting this coming year!

Sincerely, in Jesus' name,

Herbert W. Armstrong

"The WORLD TOMORROW"  
A NATION-WIDE BROADCAST  
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Analyses Today's News, with the  
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Publishing  
The P L A I N T R U T H  
A Magazine of UNDERSTANDING

Box 111, Pasadena, California

November 28, 1949

Dear Co-Workers:

Please read this at once. It's very important, It's URGENT!

Somehow, I must make all our co-workers realize WHAT A TERRIBLE THING IS HAPPENING! My heart is heavy as lead. A colossal tragedy is happening. HOW can I make all you co-workers realize it?

My recent letter of November 11th didn't make enough of our co-workers realize the situation. Unless this letter succeeds, it will be too late. I MUST, somehow, arouse ALL our co-workers. It's a matter of final desperation now.

Would you see the only LIGHT OF THE WORLD extinguished? Read this carefully! The only light of the word is the TRUTH of God, and the true work of God proclaiming that truth in boldness and with power! Satan knows this. He hates this work of God causing that true light to shine in his darkened world! Satan is angry. He is furious. He strikes repeatedly at this work of God. He never lets up, but keeps attacking with increasing persistence. Consequently this work is brought into one crisis after another.

Unless this letter somehow can make ALL our co-workers REALIZE how urgently serious the situation has become, this true work of God will be put out--this true LIGHT shining forth over three nations extinguished--the voice you've been hearing over the air proclaiming the very Gospel of Christ, which HE proclaimed, STILLED--the PLAIN TRUTH stopped from publication--Ambassador College, where men called of God, Spirit-filled, consecrated, are being fitted for this precious work of God will be CLOSED DOWN!

That would be the greatest tragedy that could happen! But this precious and powerful work CANNOT SURVIVE ANOTHER MONTH--not even another week--unless somehow with the help of God I can at last AROUSE our co-workers--ALL of you--to be willing RIGHT NOW to make a real financial sacrifice for your Saviour who gave His LIFE for you--for the Christ who loves you so much He DIED for you--and to love HIM enough to come to the aid of His work immediately!

Again I have received a telegram from our largest station --XEG--the most powerful station in the Western hemisphere, where God has permitted us to have for His work THE MOST LISTENED-TO TIME EVERY NIGHT--the most valuable radio time that we could purchase --and we are about to be thrown off the air permanently unless we

send large payments immediately.

I'm simply at my wit's end! I've done my best. All my staff have done their best. I've tried to make our family of co-workers realize the SERIOUSNESS of the situation. Some of our co-workers have been doing MORE than their part, at great sacrifice, standing loyally with me. GOD BLESS THEM! and they have kept this great work alive to now. But MOST of you co-workers have been growing more and more careless, perhaps putting your own interests, desires, and pleasures AHEAD OF THE KINGDOM OF GOD. This has caused the precious work of God to go farther and farther behind. NOW WE'VE REACHED THE LIMIT! To go any farther behind will mean the END OF THIS ENTIRE WORK!

And here we are at the MOST DIFFICULT MONTH OF THE YEAR! Once again the Christmas shopping season is on us when people customarily, supposing they are following the wise men in giving gifts to Christ, FORGET ALL ABOUT CHRIST and His precious work when they take the money they might send for His work other months, and spend it TRADING GIFTS BACK AND FORTH AMONG THEIR FRIENDS! Of course those who know the truth know this trading of Christmas presents is PAGAN, not Christian started by that ancient Queen of Babylon, the original "Queen of heaven" condemned in God's Word. Yet if you still follow the custom don't you think CHRIST ought to head your list, with the biggest, most generous gift of all, for HIS work?

I thought we faced the most serious crisis in the history of the work just a year ago. BUT IT LOOMS UP AS EVEN MORE SERIOUS, NOW!

We have simply got to have a great overwhelming response once again another MIRACLE to save this precious glorious work!

So once again, LISTEN CAREFULLY, please! Always it is the small FEW of our co-workers who really love their Lord and Saviour, whose hearts He has softened and made willing, who must come to his rescue with EXTRA LARGE, GENEROUS offerings, according to your means. I know that for some \$35 or \$50 is a very generous gift for their Saviour and His work. Yet many can give that much or more, if your hearts are willing. Some can, if willing to let it go into the Lord's work, send \$200, or \$500 or more. Not very many probably can send one, or two, or five thousand dollars and it is, I know MUCH HARDER to make yourself willing to part with such a sum, and give it over to your Saviour who gave HIMSELF for you, and let it be used in His work. Yes, maybe you need to go into a room and lock the door and PRAY ABOUT IT but in past emergencies some few have done this, and saved the work and the very fact that so few CAN, or are willing, makes it a thousand times more necessary for YOU, if you can, to do it! God has abundantly blessed all who have made such sacrifice for Him, and He will you. Very soon, now, WORLD WAR III will strike very soon, now YOUR MONEY WILL BE WORTH NOTHING TO YOU! But now, just THINK what great good it can do EVERY DOLLAR PLACED IN THIS WORK CARRIES THE PRECIOUS GOSPEL, as near as we can estimate, TO TWO THOUSAND PRECIOUS SOULS! Think of the vast number of people WHO WILL NOT BE WARNED who may never hear God's precious Message in



timeÄÄÄif you hold back that money now!

EVERY ONE OF YOU CAN send in at the very least the "widow's mites"ÄÄÄremember even she gave TWOÄÄÄand if EVERY ONE of you will be sure to send in two dollars or more, in a GREAT DOWNPOUR OF WIDOW'S MITES, this work will be saved, brought completely out of debt this coming month, and start the new year out of reproach and in good financial condition, AS GOD'S WORK OUGHT TO BEÄÄand must be, if it is to continue! But EVERY ONE must do it!

Here we are near the close of the greatest year of progress in our history! God has blessed this work this year as NEVER BEFORE! There has been a harvest of HUNDREDS of precious soulsÄÄÄlives completely changed! We now have for the first time called, competent laborers to go out and reap this precious harvest of souls. THINK what just ONE of these precious souls is worth! What is your salvation worth to YOU? This year far more people have been reached by the broadcast than ever before. This year God has blessed us with the greatest growth by far in the mailing list of The PLAIN TRUTH! This year the college has almost doubled in size, and now is beginning already to produce precious fruit for God's Kingdom, and thousands are beginning to realize WHY God started it!

THIS IS THE MOST IMPORTANT HUMAN ACTIVITY ON EARTH TODAY! Co-Workers, will you let such a glorious and God-blessed workÄÄÄa work in which GOD'S POWER is working so dynamically for such great resultsÄÄÄwill YOU let it come to a sudden crash-landing and be killed and silenced when YOU can help save it? How much can YOU give to your Saviour for His precious work just now? Of course you can send in the widow's two mitesÄÄÄbut HOW MUCH MORE? I am earnestly asking God to LAY IT ON YOUR HEART to be just as generous toward Him just now as your ability makes possible! Will you open wide your heart to HimÄÄÄAND YOUR POCKETBOOK?

God has always delivered His work from every crisisÄÄÄHE WILL THIS TIME, BUT LISTEN!ÄÄÄGod works thru human children. He never forces any against his will. And so when I find our co-workers, human-like, growing careless in their responsibility toward God, I have to write and tell you, and then PRAY, and ask you to join me in real fervent, earnest, believing PRAYER for God to move on human hearts and stir them up, and wake them up, cause them to put HIS KINGDOM FIRST! PLEASE PRAY! EVERY ONE must respond this time!

Remember the mails are again clogged, and delayed. BE SURE TO SEND YOUR GIFT AIR-MAILÄÄÄand RUSH IT! Put this ahead of everything else! I must now commit this supreme emergency into your handsÄÄÄand God's! God bless you, I know you won't fail Christ you Saviour! But please hurry!

THANK YOU, and God bless you!

Herbert W. Armstrong

"The WORLD TOMORROW"  
A NATION-WIDE BROADCAST  
HERBERT W. ARMSTRONG  
Analyses Today's News, with the  
Prophecies of THE WORLD TOMORROW

Publishing: Box 111. Pasadena, California  
The P L A I N T R U T H June 29, 1950  
A Magazine of UNDERSTANDING

TO PROSPECTIVE GIRL STUDENTS:

I would like a personal word with girl students interested in attending AMBASSADOR COLLEGE.

Please excuse the delay in answering your inquiry. The printing of the enclosed Bulletin has been unavoidably held up.

I'm sure the Bulletin will answer most of your questions. But I want to tell you in this more personal way what I, as founder and acting president, am planning for our girl students.

But first let me emphasize you will probably find life here at AMBASSADOR quite different from that at other colleges. But all our students feel very thankful they came. Nevertheless, since it is so different, every prospective student should understand what these differences are.

The entire atmosphere is different here. The Bulletin is designed to fully reflect these differences, and I urge you to read it thoroughly. But perhaps I can amplify it somewhat in a more personal manner. First of all, we are not a typical large mass-education institution, but probably the smallest liberal arts college in America. Our goal is quality, not quantity. We're like one family here---and a happy family! We are blest with beautiful and quality surroundings of tone and character. We are privileged to enjoy a highly cultural setting. The three buildings on the campus are superbly built, and gradually being restored to original newness and beauty. The campus grounds are not vast, but our four acres of magnificently-landscaped grounds are ample for the college of our size, and they are so perfectly adapted to our specific needs that they provide advantages not found elsewhere. Personally I have visited campuses in all parts of the United States---Pacific Coast, Mountain States, Middle-West, New England, East, and South, including a good portion of the most famous colleges and universities in America, and some abroad. And while some of these are superbly beautiful, nearly all larger than ours, yet it is my candid personal opinion that none is as truly beautiful.

Our purpose here is a very serious one. Our students all take it seriously, and no student should enroll who does not. But life on this campus is full of stimulating interest; it is happy, and there is time for laughter, play, enjoyment of life to the fullest. Recreation and social life is an important part of education here. We believe that when a girl leaves college she ought to be something more than just a "bookworm." It is part of our serious, and Christian purpose, that students receive a

complete, well-rounded education. And that requires so much more than text-book knowledge, or development of the intellect alone. It means development of personality, ability to express one's self, instilling of character, training in true culture. This cannot be achieved by class-room work alone.

As traditionally developed, the system of higher education in America has come to measure the worth, importance, and education of the individual by a definite yard-stick,---college degrees. Personally I feel this has become a much abused, and inadequate system. College degrees are conferred according to the number of hours the student sits in the class-room armchair. They do not measure such qualities as the acquirement of ambition, vision, imagination, judgment, initiative. Nor do these class-room methods, book-learning or laboratory work by themselves develop these qualities, or impart understanding of life and its purpose and its laws.

We cannot overlook the fact we live in a world of established systems, and therefore AMBASSADOR must, of course, conform to the system of credits leading toward a degree, based on class-room hours. But, at AMBASSADOR students say they feel that they definitely learn more and acquire more that will help them in a practical way in life, in the AMBASSADOR campus life, outside classes, than they learn in class here, or would elsewhere. Surely it is the purpose of AMBASSADOR to recapture the "true values", including development of personality, bringing out the best in one's self, and acquirement of true culture---not the veneer of sophistication, but that which is real and true and sincere, and springs from the heart in a spirit of love.

As the background for some of the things I am planning especially for girl students, may I, first, express some of our deep-seated convictions which form our philosophical approach.

At AMBASSADOR we seek to teach and train young women for every phase of life. If, during the past fifty years, the young women of the world had not been instructed and trained as we plan to train our girls, this world would not be in the chaotic plight we see today. No nation can be better than its wives and mothers; no community better than its women; no home happier than the wife and mother in that home makes possible; and no girl can become a happy, successful woman unless she has learned the mystery of life ---its real purpose, and the laws that inexorably govern it and lead either to a most satisfying accomplishment, happiness and joy, or if violated to embittered despair, frustration, self-condemnation, loss of happiness and everything one desires in life.

While the general calling, purpose, and natural function of the woman is to be a happy, inspiring, intelligent and successful wife, mother and homemaker, yet the exigencies of today's world make it desirable or necessary for many, prior to marriage or even after, to find some desirable employment. Therefore our purpose at AMBASSADOR in developing courses for girl students is threefold: 1) a general and cultural liberal arts education, including in a most practical manner education and training in a true knowledge of life---its real purpose---the

spiritual laws that regulate all relationships---a realization of the true values and how to achieve them; 2) a most practical and thorough training in every necessary phase of home economics for intelligent and successful entrance upon responsibilities of wifehood, home-making, motherhood; and 3) such specialized courses as we find ourselves in position to excel in women's vocation and professional training.

Specifically, I hope to have available for girls entering this coming fall a special Secretarial course of highest standards, preparing girls to become top-flight secretaries to important executives---a full four year course which will offer a special degree in this major. Preliminary plans are laid. This course and the year of its inauguration is contingent on sufficient enrollment, but inquiries and applications now arriving indicate that girls enrolling this fall may start this course, getting foundational liberal arts subjects preparatory to technical training the freshman year, then entering intensified technical training in the major beginning the second year.

But career or business life regardless, every girl should have the thorough, practical domestic science course which is my personal and special purpose to create here. I know of no college which offers the type of course I have in mind. In this, again, we are pioneering---blazing new trails. It seems to me that being a really intelligent, successful and happy wife, home-maker and mother is becoming a lost art.

It's difficult now, while this course is still in the "idea" stage, to describe it so as to capture the fancy and arouse the enthusiasm of the prospective student. An illustration or two might help to convey what I mean. Today I heard a woman remark to another about a third: "Mrs. X doesn't seem to be a healthy woman. Strange, isn't it---she's a splendid person, and so well educated, too."

But what's strange about it? What is there in popular education today that teaches one how to be and remain healthy? Such courses as are taught along lines of hygiene, physiology, and what is called "physical education," scarcely touch on the real laws of health. Even the overwhelming majority of physicians know almost nothing about it. As a physician and surgeon remarked to me, "We doctors have been kept so busy giving medicine to people already sick we haven't had time to make a study of health". They have studied sickness and disease, not health---drugs, medicines, and surgery, not foods, sunshine and exercise.

But a small number of prominent doctors have made specialized study along this line, and they agree that about 90% of ill health comes from improper diet. Ignorance of this one thing can, and usually does, cause irritability, a bad disposition, laziness, fear and worry, and many social handicaps in addition to most of the modern diseases and sicknesses of this day. Is education which leaves the college graduate ignorant of this basic need for a happy and successful life a well-rounded, practical, and complete education?

The AMBASSADOR domestic science course will educate all girls in natural foods and diet and their relation to sickness and disease---not merely how to make dainty pastries. Without going to the extreme of becoming "health-food fanatics," they will learn scientifically how to plan and prepare appetizing, delicious well-balanced health-producing meals of natural foods---and in a delightfully dainty manner with eye-appeal as well. And make no mistake---very few women today know how to do this!

One general step in that direction is added for the 1950-51 school year, Dr. Ralph E. Merrill, a prominent Glendale physician and surgeon, and one of Ambassador College's staunch friends, will deliver a series of lectures on this subject, which you can't afford to miss. The domestic science course will be placed under the direction of a thoroughly qualified woman of unusual capabilities, enthusiastically accepting the responsibility of building here the most practical, intelligent, common-sense course of its kind. I know we shall succeed in this goal, for God will guide and direct and open the way.

I wish to say personally that I feel we offer superior advantages in music here, under Mrs. Martin and Mr. Ettinger. This department will grow, and any supplementary work desired is available here, Los Angeles, or Hollywood.

Mr. Walker is especially desirous of enrolling girl students with good speaking voices and dramatic talent for the radio and television classes---and especially those who desire to give expression to this talent in God's service rather than in the entertainment world.

I wish, too, to assure mothers that girl students will be in the best of hands here, with Mrs. Annie M. Mann hostess in charge of Mayfair, student residence on the campus. Mrs. Mann is a fine, capable, efficient Christian woman of culture, loved and respected by all students, fully trusted by all parents who know her.

While AMBASSADOR is a qualified institution of high standards in a cultural setting, it is working toward a fixed ideal. It desires only students who whole-heartedly share and enter upon that ideal, and it is possible for any such student to come. Every student at present is working his or her way thru. We are glad to lend every assistance to help students find employment who must do so. Those who wish this guidance should state full particulars. Be sure to send us your photograph---any good snapshot will do---what part of your tuition, room and board, etc., you are able to defray and what part you must earn---your qualifications, experience, kind of employment desired, etc.

Most sincerely,

Herbert W. Armstrong

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HERBERT W. ARMSTRONG  
Analyses Today's News, with the  
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Publishing:  
The P L A I N T R U T H  
A Magazine of UNDERSTANDING

Box 111, Pasadena, California  
December 14th, 1950

Dear Friend and Co-Worker:

I do thank you, ---and may God specially bless you---for the generous offering (or tithe) which I gratefully acknowledge.

You know how Jesus summed up the very principle of worth-while, happy, and Christian living when He said, "It is more blessed to GIVE than to receive." We here are thankful for the blessing of receiving this money so that with it we may carry the precious Gospel Jesus preached to additional THOUSANDS who might never hear it other wise. But yours is the greater blessing.

I feel that you and I both should go to a place of prayer, and sincerely and earnestly THANK GOD that He has chosen us, and granted us the very great privilege and honor of working together IN HIS OWN PRECIOUS AND WONDERFUL WORK. It's not only the most important activity on earth, it is the most valuable, and the most joyful.

If only people really KNEW God's way of life, really knowing Jesus Christ as living Saviour and High Priest, and the blessedness of constant direct contact with God as our Father, how happy they would be! Here on Ambassador College campus we are seeing that truism really and practically demonstrated. So often visitors are heard to remark about the happy, smiling faces of students and staff around our buildings and grounds. It's really a fore-taste of the Kingdom of God, and it is a beautiful atmosphere indeed. No wonder, then, our students are showing such amazing development and improvement, evidencing such vigor and enthusiasm and zeal. Next spring three of them graduate---two of them young men now experienced and effective speakers who will go out full time into the work. Five more will follow the next year.

You have helped, perhaps more importantly than you realize, to make this marvelous progress in God's work possible, and this preparation for the future. What is here, at the college, being wrought in the hearts and lives of these God-called students (disciples) ill soon start spreading thru their labors into the minds and souls of hundreds and thousands. I want you to know, that the realization may bring you deep satisfaction and joy.

This has been proving our most difficult December in years. People are spending more exchanging Christmas presents back and forth, and giving less to Christ for His work than before. So your own faithfulness and sacrifice has been especially needful, and it give me courage to feel sure you will continue to stand

loyally and generously with me in our labors for Christ. May God richly bless you.

Most sincerely, in Jesus' name,

Herbert W. Armstrong

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Box 111, Pasadena, California

March 21, 1951

Dear Friend and Co-Worker:

The office staff is really after me today, and insisting I drop everything else to acknowledge and THANK YOU, for the offering (or tithe) again received. Much as I wanted to write you, I've had so many things to do it seems I didn't get to it.

I thank you doubly---for, now that they have pressured me into setting other things aside to write you this "THANK YOU" letter, it gives me opportunity to just talk to you a moment and tell you a little about things here. You'll realize how very MUCH your own generosity has helped in the work when you receive the letter I'm forced to send to all co-workers again, telling them of another financial crisis in this work. It is so serious that ---but I won't dwell on that troubled-appearing picture further in this letter, but rather commit this great need to God, and tell you about the more happy side of the picture.

Today our students, with a crew of experts directing the operation, are winding up the planting of a beautiful camellia garden in one section of the college campus. These trees are BEAUTIFUL. The owner of a nursery and camellia business, forced to retire from business, is donating to the college camellia trees appraised at \$100,000. The market is such that there is no sale for these trees now. Otherwise, of course, they would not be given to us. Perhaps in future years we may be able to sell some of them. It's almost unbelievable---but then, nearly everything about this work of God and this college He started thru us is providential. We have only had time to move thirty-four of these beautiful trees, finishing up today. The weather is turning warm, and the rest of the trees cannot be moved until about November. These trees are between ten and twenty five years old. We have planted a lovely hedge of camellia trees along a 150-foot strip of frontage which up to now was not secluded from the street. Other trees are being placed approximately ten feet apart from this hedge up over a knoll, completely secluded the beautiful campus grounds from the street. These are really fine varieties, producing rare and beautiful flowers of various colors.

Of course we probably never will be able to move more than half of these hundreds of trees onto the campus. Some are too large and costly to move, but this gift of rare and beautiful camellia trees is adding much to our magnificently beautiful campus. And it is truly almost unbelievable that these things always come to us in such a way as to take nothing from the gospel work.



Warm spring days are here in Pasadena. Soon our first graduation will arrive. Two men students, and one girl are now ready for full time work---the men in ministerial and evangelistic work, and assisting me with the writing, and the girl in the college library and in our business office. Indeed, one of our senior students is already out in the work full time. As you will see by the new magazine, "THE GOOD NEWS," going to press today, the Ambassador College Graduate School of Theology continues the work of men students in such a way that they are actually engaged practically full time in the work, while still engaged in the graduate work. They cannot be ordained until they have completed the full 27 months' graduate work after completing the four years of college. By that time they will be fully mature, trained, and experienced, possessing the equivalent of a doctor's degree. But it is a wonderful encouragement to me that two of these fine young men are prepared already for virtually full-time work. It will begin to ease the load I have to carry, and at the same time greatly expand the scope and effectiveness of the work. And these are not ordinary young men. Their lives prove they have been truly called of God to His service. They are fully converted, filled with God's Spirit. They have understanding and wisdom---they understand the Bible---they have FAITH---and they are already well experienced and capable. They are sincere, diligent, hard workers.

Yes, God surely blesses His work with GOOD THINGS, both spiritual and material. And one of the most important of the GOOD THINGS is you, yourself, as one of our loyal and faithful co-workers. I do thank God for you as a co-worker with me in His great work, and ask His richest blessing for you.

Sincerely, in Jesus' name,

Herbert W. Armstrong

"The WORLD TOMORROW"  
A NATION-WIDE BROADCAST  
HERBERT W. ARMSTRONG  
Analyses Today's News, with the  
Prophecies of The WORLD TOMORROW

Publishing: Box 111, Pasadena, California  
The P L A I N T R U T H  
A Magazine of UNDERSTANDING July 11, 1951

Dear Friends:

Again I want to send you a personal word of THANKS for your tithes and generous offerings for the work of God, and for your confidence, your loyalty and sacrifice, and your prayers for this great work. GOD BLESS YOU!

These have been strenuous days. Our task is not easy. We have been, and still are, going thru a very tight financial squeeze. This is due primarily to the fact that our most powerful station XEG, which station is listened to by about 90% of our listeners, has not been giving the same steady, powerful reception the past two years it did prior to that time. A year or more ago the station was taken over by new owners. They told me the previous owners had not been using all the power allotted to this great station, assuring me the full power would be used thru this past winter. But our reports indicate that reception was even worse, not better. Now this station is promising to add 50,000 watts more power this coming fall and winter. I believe they will.

However, I am not going to rely solely on this one station. I have arranged to start the program next fall on one of the other super-power Mexican stations, in addition to XEG. If one of these stations fails to-give good reception it will be dropped after 30 days. If both give good reception we may be able to continue every night on both. I wish you would try tuning in on two of the stations I have in mind---XELO, 800 on the dial, and XERF, 1570 on the dial (extreme top of dial), and write and tell me how the reception is---how it compares with XEG (at 1050),---and which of these stations comes in strongest and clearest where you live. Will you do that for me? It will help the work.

Because of this poor reception our mail has fallen off a great deal. I want you to know that it is only thru the loyalty and sacrifice of real co-workers like you that we have been able to keep this great work alive. PLEASE PRAY WITH ME FOR THE WORK. We must put our whole hearts into our prayers, and ask God to remove these barriers, and clear the way for His Message to go out in multiplied power this coming fall and winter. It is going to be a most severe test of faith until then. I know you and our other co-workers will each realize your own personal responsibility, with me, in keeping this work alive week by week and month by month. Two baptizing teams have been out these past few weeks, and others of our upper-class students are out in the active ministry this summer. I hope to have another issue of The PLAIN TRUTH off the press in a couple weeks. WE MUST CARRY ON at any sacrifice. God bless you for your faithfulness. A great harvest of souls is being

reaped this summer. Our labor and our prayers and our dollars are working together to make it possible. Again, THANK YOU, and let me hear from you.

Sincerely, in Jesus' name,

Herbert W. Armstrong

"The WORLD TOMORROW"  
A NATION-WIDE BROADCAST  
HERBERT W. ARMSTRONG  
Analyses Today's News, with the  
Prophecies of THE WORLD TOMORROW

Publishing: Box 111, Pasadena, California  
The P L A I N T R U T H  
A Magazine of UNDERSTANDING October 4, 1951

Dear Friend and Co-Worker in Christ:

I want to write a special letter of THANKS, in appreciation of your very important help in God's great work, and in acknowledgment of the tithe or offering just received.

My, what wonderful---what GLORIOUS accomplishment God is bringing about through us in our efforts in yielding ourselves, our talents, our time, and our hearts and our money to HIM to use in these very closing days of this age. Every year sees a larger and richer harvest reaped for God's Kingdom. This work right now stands on the threshold of leaping into such wonderful WORLD-WIDE influence and power as would have been thought utterly impossible four or five years ago.

Some few people have mistakenly looked on this as "Brother Armstrong's work." A feeling of human jealousy and competition has been allowed to creep unsuspected into their hearts. They couldn't see where they had any part in it. But how much of this great work do you suppose I could do alone without you, and our other Co-Workers---without your continuous, heart-rending, earnest and believing PRAYERS for the protection and progress and needs of this work---without your sacrifice and devotion and your tithes and offerings which make it all possible?

Let's look at that question a moment. Without any Co-Workers at all I could, as I did when this work was started 18 years ago, perhaps obtain permission from some country school board to have the free use of some little one-room country school house to hold services. I could, as I did 18 years ago, walk afoot all over the country-side, telling people about the services, inviting them to come. Perhaps I could again borrow the use of a typewriter, and type out carefully an outline of the topics I would cover in the preaching campaign. And, if the people came, I could, without any money or help from you Co-Workers, preach to 30 or 40 people. But, the chances are that without the power of GOD back of it, all my efforts would fail to persuade even 30 or 40 people to attend. The chances are not more than four or five people would come. And even if 30 or 40 did come and listen, unless the power and Spirit of GOD were in it---unless GOD was really using me---of my own efforts alone not one single soul would even have his mind opened to the TRUTH, and not a single soul would be converted. The fruit borne would be,---EXACTLY NOTHING!

So you see, in the first place, all of us together could do nothing---of ourselves! It is CHRIST IN US doing the work. Yes, this is GOD'S DOING---not ours! This is GOD'S GREAT AND

GLORIOUS WORK, not "Brother Armstrong's work." But even so, God is using YOU as well as me. He must be able to work in and through YOU as well as me. True, He uses me as His called and chosen minister and representative, thru whom He guides and directs the work. He uses my voice before the microphone, in the college class-room---my hands in writing His TRUTH! But how many people would that reach WITHOUT YOUR MONEY AND YOUR PRAYERS? Perhaps 30 or 40. But now we are reaching a vast cumulative weekly audience of some 8 or 10 MILLION precious souls! Every one of your dollars carries God's vital and precious last Gospel and warning Message to more than TWO THOUSAND people! Yet without your help only 30 or 40 probably would hear! Looked at that way, it would almost appear that every single one of the dollars you put into God's work accomplishes much more than all my personal efforts, doesn't it? But it is our COMBINED efforts---each doing his or her part as God has allotted and made possible---which GOD uses and works thru in producing the great, and rapidly increasing precious HARVEST OF SOULS! Isn't it a blessing and a joy to be privileged to be a PART of the great work of GOD HIMSELF? From the heart I do thank you for YOUR PART.

In Jesus' name,

Herbert W. Armstrong

A M B A S S A D O R C O L L E G E

HERBERT W. ARMSTRONG, Chairman

November 13, 1951

Dear Friends:

I must tell you the news.

Mrs. Mann and I went to Los Angeles to a wholesale house this afternoon and bought sheets, pillow slips, towels, three bed spreads, three mattress covers, and bath mats.

All of us send our thanks for your generous gift to help buy these supplies for the students' home. We appreciate it very much and all the students do also.

While I'm writing I also want to add, my thanks to that of Mr. Armstrong's and the rest of the staff here for the wonderful way you have helped to carry on the Gospel work over the Radio. We have millions of new listeners and since going on the new stations and since the daily broadcasts over XERB and XELO many have written in telling how much they are learning about the Bible and God's Message to mankind, and how much help it is to them.

You can rejoice in this too because its the help of the Co-Workers that has made this possible so again I say thanks! for everything.

Sincerely,

Loma D. Armstrong

"The WORLD TOMORROW"  
A NATION-WIDE BROADCAST

HERBERT W. ARMSTRONG  
Analyses Today's News, with the  
Prophecies of THE WORLD TOMORROW

Publishing: Box 111, Pasadena, California  
The P L A I N T R U T H  
A Magazine of UNDERSTANDING Jan. 23, 1952

Dear Co-Worker in Christ:

Again let me THANK YOU for the generous offering (or tithe) which has been received, and again I must belatedly apologize for having to delay acknowledging it.

My! but these have been busy days here at the headquarters of God's great work in Pasadena! The first semester of this school year winds up this week. We are beginning to outgrow some of our facilities here on the Ambassador College campus, and we are being forced to lay plans ahead for expansion. The College catalog for the 1952-53 college year is just off the press, and we are proud of it---our first real full-size college catalog. It has taken much time and labor to prepare it. While we are printing only a limited number of copies, and not for general distribution of course, yet if you are really interested in the college and would like to read all the facts about courses offered, degrees, our standards, educational philosophy, grading system, such facts at tuition, room and board expenses, our facilities, and in fact all the information a college catalog supplies, I will be happy to send you a copy.

The cover is very attractive, done in our newly-adopted college colors---royal purple and white. These colors have been chosen because of their scriptural significance. Royal purple symbolizes ROYALTY. We are a royal priesthood---Ambassadors for CHRIST, the Royal KING OF KINGS of all the earth in The WORLD TOMORROW. The only true Gospel is the Gospel of The KINGDOM OF GOD, and it is the supreme Royal Kingdom. The royal purple portrays that Kingdom, which we preach, and Christ our Saviour, whom we preach. White symbolizes purity---the righteousness of saints---the Righteousness which is of God and from God, thru His indwelling Holy Spirit fulfilling His Royal Law in our lives. These colors are most beautiful, and the more so when we realize what they mean! Our college seal, which appears on the cover, is designed around our Royal Coat of Arms, with its triple lions, symbolizing Christ, the Lion of the Tribe of Judah and Ruler, God the Father as Supreme Ruler and Creator, and ourselves as the young lions of Israel, Spirit-begotten sons of God and of Christ, and future rulers, under Christ, of the world. This unusual symbolic Coat of Arms was also used by Edward I of England, of whom I happen to be a direct descendent. We try to live by every Word of God, and to have a BIBLE reason for everything we do. There is great meaning and significance in names in the sight of God. The name of the broadcast is "The World Tomorrow," which is

another way of saying, in modern English, "THE KINGDOM OF GOD," which is what we preach. The magazine, "The PLAIN TRUTH," is so named because that is what it is—the PLAIN TRUTH. God's Word is TRUTH, and it makes GOD'S WORD PLAIN. The word GOSPEL simply means "GOOD NEWS," and the national magazine of Ambassador College proclaims the Gospel, so it is called "THE GOOD NEWS." God's own college is training Ambassadors for Christ, so it is named what it is: AMBASSADOR College. God names things and people what they are. We try to do as God does. This is HIS WORK. Well, again, THANK YOU for being a part of it, and for your continuous generous support, your prayers, and your interest. You are laying up treasures in heaven, and God will richly bless you.

With love, in Jesus' name,

Herbert W. Armstrong



"The WORLD TOMORROW"  
A NATION-WIDE BROADCAST

HERBERT W. ARMSTRONG  
Analyses Today's News, with the  
Prophecies of THE WORLD TOMORROW

Publishing: Box 111, Pasadena, California  
The P L A I N T R U T H  
A Magazine of UNDERSTANDING January 24, 1952

Dear Friends and Co-workers:

Hundreds of you have written me: "I know you never put out an appeal for money unless it is really and seriously NEEDED!"

That is TRUE! An once again it is NEEDED---desperately!

God's work is GROWING. It is becoming more and more powerful! It is now carrying the very Message of Jesus Christ to perhaps two or three times as many as ever before---now probably not less than twelve to fifteen million people every week! God is blessing this work as never before! It is producing by far the richest, most abundant harvest of its history.

We are now back on the air locally in Chicago---station WAIT, at a new time, 1 P.M. every Sunday afternoon. The WORLD TOMORROW is now heard on the following NEW stations:

XEFW--810 on dial, every night, 9 P.M., and every morning  
6:30 A.M. (heard in Eastern states one hour later).  
XEDM--1530 on dial, every night, 8 P.M. Pacific Coast  
time.  
KMAC--San Antonio--630 on dial, 7 P.M. Sun.  
KLEE--Houston--610 on dial, 10 P.M. Sun, and 12 midnight  
Mon. thru Sat.

For the first time in the 18 years' history of this great and mighty and ever-growing work, an issue of one of our magazines, ---either The PLAIN TRUTH, or The GOOD NEWS---is coming our REGULARLY, every month. For the first time we have been able to set a definite SCHEDULE for publication, to be as rigidly maintained as that of any big national magazine. The February number is scheduled to be trucked, in its scores of mail sacks, to the post-office on February 5; the March number on February 26th, and each issue for the entire year thereafter not later than the 26th of month preceding date of issue. NEVER have we been able to accomplish this goal before. This is indeed GOOD NEWS!

Ambassador College is GROWING. The College Bulletin, Catalog Issue, for the 1952-53 college year is now off the press and ready for distribution to those seeking complete information and details about the college, courses offered, credits, requirements, tuition, standards, the new graduate school of theology. We are outgrowing "Mayfair," our fine student residence on the campus, and will have to provide additional student housing by next September, but God will provide it His own way. It is very

possible that from one to four buildings, adjoining our campus, may be donated to the college. I don't know that this is the exact WAY God will provide, but I do ask you all to pray most earnestly with me, in firm and living FAITH, that God will provide the need as He wills.

Yes, the work is growing---things are literally HUMMING with activity here---thousands and thousands of new names are going on the mailing lists to receive the precious Gospel literature ---but our Co-Workers, very many of them, are slacking off again in their efforts. In ten more days this could become a fatal crisis! It is an absolutely DESPERATE NEED already! Co-Workers, EVERY ONE, leap to my aid! Send in the very largest sum you possibly can, at any sacrifice, BY RETURN AIR-MAIL in the enclosed envelope, whether it be a check or draft for several thousand dollars or only one or two dollar bills---the widow's mites. There is no time for more words. I must make this brief so it can be printed and mailed AT ONCE. It's VITAL to the life of the work that you keep tithes and offerings coming in REGULARLY---as often as possible! THANKS! GOD BLESS YOU! PLEASE HURRY!

Herbert W. Armstrong

"The WORLD TOMORROW"  
A NATION-WIDE BROADCAST

HERBERT W. ARMSTRONG  
ANALYSES TODAY'S NEWS, with the  
Prophecies of The WORLD TOMORROW

Publishing: Box 111, Pasadena, California  
The P L A I N T R U T H  
A Magazine of UNDERSTANDING

February 12, 1952

Dear Friend and Loyal Co-worker:

Again, I'm happy to acknowledge with thanks and deep appreciation the tithe (and/or offering) you most recently sent in for God's great work.

Even as God permits us to be tried and tested for our strengthening, so He permits His mighty work which He is carrying to the world in its supreme crisis thru us to be put to the test. Right now this mighty work is facing the most critical test of the eighteen years of its existence.

For some four years the work of broadcasting and publishing the Gospel to America and the world was forced to mark time, while so much of our energies went into the founding and establishing of Ambassador College. We suffered birth-pangs that this college might be born, and survive its infancy---pain and suffering which no other human can know or understand. But the college survived, and grew. Small as it still is, our professors ---experienced educators---tell me that our growth has been more rapid and steady than that of many other colleges when they started. We are all very happy over its success---success granted, and really produced, by the Eternal our God.

But last summer I knew we had reached the time when the great Gospel work must go out in constantly increasing and multiplying POWER. On sheer faith, but knowing I was guided by God and following His will, I contracted for radio time on additional super-power stations. This past fall and winter more than twice as many people have been hearing God's last warning Message. Now, with additional stations added during the very middle of the winter, The WORLD TOMORROW goes daily and weekly into every nook and corner of the United States, Canada, and Mexico. It is broadcast regularly over the three most powerful stations covering the entire U.S.A.,---the only three 150,000-watt stations right at the border covering all America---stations three times as powerful as the largest big-city United States stations! It is broadcast regularly---daily---over another three 50,000-watt stations, equal to the most powerful United States radio stations. Then it is being broadcast regularly---daily or weekly,---over six powerful stations in key cities in the United States---Los Angeles, Portland, Seattle, Chicago, Houston, San Antonio

That is TREMENDOUS power! It makes the WORLD TOMORROW one of the most listened-to---perhaps the MOST listened-to---program in the nation today. Three different systems of checking

up and measuring indicate a weekly audience of not less than ten or twelve million people! People are being stirred---aroused--awakened---as never before in this nation! It's the most powerful true Gospel program since the days of Christ and the Apostles! But now we face the BIG TEST, as we near the end of the mid-winter season,---the BIG TEST whether this great enlarged program can stay on the air. It COSTS MORE MONEY. A let-up of just one week might prove fatal. I want YOU to know how VERY important your own personal sacrifice and financial help, and encouragement, and prayers for the preservation of this work are. GOD BLESS YOU for what you have done! It's shaking the nation! THOUSANDS are being converted---CHANGED! I know you'll PRAY, and SACRIFICE thru this testing period, that we may survive it. THANK YOU!

Herbert W. Armstrong

"The WORLD TOMORROW"  
A NATION-WIDE BROADCAST

HERBERT W. ARMSTRONG  
Analyses Today's News, with the  
Prophecies of THE WORLD TOMORROW

Publishing: Box 111, Pasadena, California  
The P L A I N T R U T H  
A Magazine of UNDERSTANDING February 21, 1952

Dear Family of Co-Workers:

GREETINGS, again, to you all, in Jesus' name, from your pastor and fellow co-worker, called by will of God to be used in the most important work on earth.

The great work of God IS AT THE CROSS-ROADS! It's my duty to tell you the true FACTS! We have reached the supreme crisis of the entire history of this tremendous activity. Either this mighty work of God must launch out greater, in multiplied power and scope, from this moment---or it must sink back, and down,---and OUT! WE HAVE REACHED THE SUPREME TURNING POINT!

So listen! What I have to say to you now is of greatest importance. The great final Mission of God on earth cannot stand still. Nothing God does stands still. God causes trees to grow. But a tree must grow, or it must die. God Himself is dynamic, energized, moving, all powerful! If this is His work---and it is, ---then you and I are mere instruments in His hands. We are the work of His hands. He works in and through us. He, the Great Power that works thru us, then, is vital, dynamic, fully energized, active mightily!

For more than 18 years this work has grown, and grown, and GROWN! It has met every opposition, obstacle, discouragement, and set-back. But always God delivered His work, hurled it on forward with increased power, enlarged it to ever-widening fields of service and influence.

Last fall, we more than doubled the power of the radio broadcast. All thru the fall and winter we have been reaching perhaps twice as many people with GOD'S MESSAGE as ever before--- the MOST POWERFUL TRUE GOSPEL PROGRAM OF WORLD HISTORY, reaching some 12 to 15 millions of people every week!

Now we are facing spring. Soon radio waves will not carry out so far or so clear or plain. The mail from new listeners will begin to drop. This past fall and winter it has been a day-to-day, and week-by-week struggle to hold our heads above water, meet the enlarged expenses of this mighty program, and keep the work alive. NOW COMES THE BIG TEST! We dare not turn back! Instead we have reached the point where the work now must LEAP on past the boundaries of the United States, Canada, and Mexico.

WE MUST NOW BEGIN TO LAY DEFINITE PLANS TO CARRY THE TRUE GOSPEL IN ASTONISHING POWER TO EUROPE, BRITAIN, and then on to

other parts of the world! We can, ---we MUST, ---WE WILL! --in and thru the power of God operating in us! Plans are being laid to send two of our graduate students to England, Europe, and the Holy Land this summer, to lay advance plans, and to obtain necessary information. They are Herman Hoeh, executive editor of The GOOD NEWS, whose many splendid articles you have read, and my son Richard David Armstrong. Dick, as we call him, has studied French eight years and speaks it like a native Frenchman. Mr. Hoeh speaks and teaches, German; and he also speaks both Spanish and French. These are both talented and able men, now college graduates, and Mr. Hoeh will have earned his Masters' degree before leaving.

To lay plans for the enlargement of the work, they will see and discuss matters with men whose acquaintance I have made in the British Foreign and Colonial offices, and top government officials of Arabian and Syrian governments whom I know. They will study conditions in Europe, Germany, Italy, Palestine, the Near-East. They will seek, and I know they have ability to obtain, inside information and facts about this "BEAST" power in Europe which you never read in newspapers or hear in newscasts.

Plans are being made to put one or both of these men ON THE AIR in Europe, on a station reaching ALL EUROPE, as powerfully as XEG, XELO, or XERF reach all America! Between them they speak English, French, German, Spanish. They can reach 80% of all Europe! My son has my radio voice. You'll be hearing him on the program a little later. Mr. Hoeh has already had experience preaching over the radio, and he, too, will soon begin to appear with me on The WORLD TOMORROW program. Other equally fine, talented men are coming along in the college, soon to be out there in the firing line in our GREATLY ENLARGED WORLD-WIDE CAMPAIGN!

Thru Ambassador College God has been training for nearly five years the most unusual group of consecrated, Spirit-led, talented young men in the world. I have no hesitancy in saying that, and all who have come to know them have the same conviction ---there is just NO GROUP OF YOUNG PEOPLE LIKE THEM! And that statement goes for the fine young ladies in college, as well as the men! Often people, in astonishment, ask me, "How on earth did you manage to get such students?" I merely reply, "GOD SENT THEM."

Just at that point I was interrupted by a long distance telephone call. A man wanted to come to Pasadena tomorrow to be baptized. By the HUNDREDS people are being converted thru this program, their lives completely CHANGED, given to God, taken over and lived by HIM. Co-Workers, THE MONEY YOU SUPPLY makes this possible! Yes, precious souls receiving eternal LIFE as God's gift thru Christ, FOR ALL ETERNITY! The dollars you place here are working harder, going farther, accomplishing more, producing more PERMANENT benefits than any other places those dollars could go! Let's praise God for the opportunity---and the PRIVILEGE!

ANOTHER THING! May I take you into my confidence! May I let you in on a secret? WHY is it that people are always so much interested in romance, and young people falling in love and getting married? Well, two of our fine young men have found their wives already here at the college, and I did announce some days ago over

the air the engagement of "our Betty," as we call her—Miss Betty Bates, the first student to enroll, and the first to graduate and receive a degree, from Ambassador College, to Mr. Gene Michel of St. Louis, one of our fine upper-class students. And, confidentially, just between you and me, I suspect there will be more and more such engagements announced as the months and years go by. I tell you truly, I had no thought of this sort of thing in starting the school, but it seems just natural that it's happening. Girls come here to college, and in almost no time they say to me, "Why Mr. Armstrong, I never knew boys like these before. The fellows I had dates with back home weren't like these. Back there they just wanted to seek entertainment or necking (as young people call it today). But these fellows are intelligent, make a girl carry on an intellectual or spiritual conversation, spend a date in a sparkling, interesting time really learning something and improving our minds."

The fellows tell me they never met such girls. The girls back home wanted fellows to spend a lot of money on them in amusements, and if they didn't put their arms around the girls and start kissing on the first date, the girl would make a lunge for them or drop them, and seemed never able to keep up their end of an intelligent conversation. As one girl student remarked to me about a certain very intellectual male student and the girl he was dating, "He certainly has met his match in her—she can keep up her end of any subject he wishes to discuss."

Don't think by that our students are four-eyed book-worms or proverbial intellectuals. They are just normal, He-men, and feminine girls, and they like fun as much as anyone—but they realize what life is all about, they feel a sense of MISSION in the world. I think they realize God has called them and feel the responsibility, and they plan their fun in a way to IMPROVE mind, body, spirit, not destroy it. When a fellow like that meets a girl like that, and each has that "something" that attracts the other and leads to love—well, dear Co-Workers, we here see GOD'S HAND IN IT, and that God is bringing it all about.

Now that brings me to what I want to say.

THIS IS IMPORTANT! Many of our girl students, I'm beginning to realize, are going to become minister' wives. Now that's entirely DIFFERENT from being the wife of a farmer, a mechanic, a doctor, lawyer, merchant, laborer, or clerk. A minister's wife is PART OF HER HUSBAND'S MINISTRY. Mrs. Armstrong has always been a very definite PART of this ministry, from the first. It was thru her God called me in the first place. If she had not had just the right personality, just the right abilities, the depth of character, the insight and understanding, the judgment, the complete yieldedness to God and His Spirit and His leading to hold up her part of this work, so that we could work together as a perfect harmonious team, my part of the work could never have been accomplished. We have been instruments, TOGETHER, in the hands of God these many years.

I have know many ministers whom God could not—did not, use, because of unfit wives! The training of these girls is JUST

AS IMPORTANT IN AMBASSADOR COLLEGE AS THE TRAINING OF THESE FINE YOUNG MEN!

We MUST add now the long hoped-for Course in DOMESTIC SCIENCE. (I prefer that name, rather than Home Economics—we want to teach the real science of being a wife and making a home).

Look at the condition in the world today. Most girls today receive no training at all to really fit them to be competent wives and mothers—to be their husband's HELPERS, to know how to inspire, encourage their husbands, lift their morale to the heights of supreme accomplishments;—few know how to really make a HOME, how to keep a house, how to plan menus according to dietary laws of health, how to cook NATURAL foods in delicious, appetizing, eye-tempting manner, how to properly decorate and plan and keep the home. They know nothing of child bearing, and the care of babies, and the rearing of children and the teaching of children. They seem to feel these things will somehow "just come natural." Well, they don't. Today girls want to work in offices, stores, and such places—not in the homes.

WE MUST TRAIN OUR GIRLS TO BE HOME-MAKERS, inspirational wives, competent mothers.

That's going to add to the expense of the college. But Co-Workers, in sheer FAITH, I propose now to plunge on into this, for I know it's the will of God. I am taking steps to try to find the most competent woman in the United States for this position, to head this department. I think possibly one or two of our own girls will work into this faculty after another two or more years, but none is ready yet.

FINALLY—and MOST IMPORTANT! It is a struggle, daily, to meet our daily quota of money to pay the expenses of this great and mighty work. We have effected such economies—we have learned how to make a dollar go SO FAR, that every single dollar put into this work is carrying the same Gospel Jesus preached, for the first time in 1800 years, to MORE than TWO THOUSAND PRECIOUS SOULS! Where in all the world does a dollar go so FAR! Where does it do so much GOOD?

Post-cards are now 2¢. Figure what it would cost you to write just a few words on post-cards to 2,000 different people! It would cost you \$40, beside all the time and effort---about 50 words. But for each single dollar you place in this work, more than TWO THOUSAND people listen a solid HALF HOUR to Jesus' Gospel!

Put it another way. For \$1 you can buy 50 post-cards, and send maybe 50 words to 50 people. The same dollar in this work reaches FORTY TIMES as many people, a whole HALF HOUR! And, in addition, several of those 2,000 receive and read The GOOD NEWS and The PLAIN TRUTH, other booklets and literature, the college is operated and maintained, and hundreds a year are visited in person, counselled with, and baptized! But it's hard to keep ENOUGH of those dollars coming in, day by day, week by week.

Listen! Couldn't YOU send in your tithes and offerings a little more often? Couldn't you now manage your affairs so you



could start sending in LARGER AMOUNTS than you have been? We are entering our real period of TEST. The question now is whether, with the days growing longer and radio reaching out a little poorer, we can keep enough dollars coming in each day to keep us on the air!

We DARE not slacken, or drop back. Instead, the work now must LEAP ON AHEAD, increasing gradually and steadily in power. We do not plan to actually begin broadcasting in Europe this yearÄÄÄ just now laying preliminary plans, which must be made far in advance. But, God willing, we do hope to open the campaign in Europe full blast by NEXT year!

Yes, dear Co-Workers, the work now needs more money. It faces a supreme testÄÄÄthe great crisis of its history so far. We won't expand it too rapidly. But it must keep GOING, and growing! THAT IS YOUR PART, WHICH GOD LAYS ON YOU! Pray earnestly over it. See if you can't find a way to send in a really LARGE amount. See if you can't increase your regular offerings. GOD WILL BLESS YOU! You are thereby LAYING UP TREASURE IN HEAVEN, for all eternity!

You are helping SAVE PRECIOUS LIVES FOR ETERNITY! You are helping CHANGE THE WORLD! Yes, you have your partÄÄÄyour responsibility! God bless you, I know you'll be willing to make the sacrifice for ChristÄÄÄto do your utmost!

Sincerely, and URGENTLY, in Jesus' name,

Herbert W. Armstrong

"The WORLD TOMORROW"  
A NATION-WIDE BROADCAST

HERBERT W. ARMSTRONG  
Analyzes Today's News, with the  
Prophecies of THE WORLD TOMORROW

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

Box 111, Pasadena, California

April 17th, 1952

Dear Family of Co-Workers in Christ:

GREETINGS! Once again I'm writing you on the train. Mrs. Armstrong and I are returning to Pasadena from Gladewater, near Longview, Texas. There we met for the Passover (Lord's Supper) and first annual Holy Day of the Eternal our God in a wonderful conclave of co-workers and brethren brought into God's Truth and the Body of Christ thru this great work.

What a gathering it was! God's people were there from thirteen states--from far-away Colorado, Illinois, Indiana, as well as from Kansas, Missouri, New Mexico, Oklahoma, Arkansas, Louisiana, Mississippi, Kentucky, and of course all parts of Texas, and ourselves from California.

Many said, --and with tears in their eyes, that it was the biggest experience--the greatest blessing, of their lives. It was the first time many had ever had the privilege of meeting with others who shared the precious Truth of God. Though most of us had never met face to face before, we all felt we were one supremely happy family, closer than we feel to our own blood relatives, and it seemed as if we had known each other always. Yes, that is what we experience when the same Holy Spirit of God imbues our minds and hearts--all of the One Great Family of GOD!

A year ago, only two or three days before Passover, I was prompted to get busy on long distance telephone and call up a limited number of Texas and Louisiana co-workers we had come to know personally that God had added to His Church. Gladewater seemed to be the most central location. I called up first Brother Roy Hammer at Gladewater. He and Mrs. Hammer said they would be delighted to have the Passover at their home. We sent Herman Hoeh (pronounced "Hay"), then one of our senior students, by plane to conduct the service. Only thirteen were able to make the trip to Gladewater on such short notice.

This spring a number of brethren, having heard of the service last year, wrote to ask if such a service would be held at Gladewater again this year. As the number of such requests increased, I had a general form-letter mimeographed after arranging with the Hammers to have the service once again in Gladewater. Several urged that Mrs. Armstrong and I would make the trip to Gladewater to conduct the service this year, so notices were sent out to that effect.

I had not realized how many kept writing in, wanting to attend this service, and we didn't expect more than part of them to really attend. Consequently we were not at all prepared for the conclave that poured in. Tuesday afternoon and evening cars began driving up in front of the Hammer residence with many different-colored license plates. Mr. Hammer had engaged a hall for the Passover service, but at the last minute some official of the hall had objected and it was too late to engage another meeting place. As the people started pouring in at the Hammer home toward dusk, there was nothing to do but try to squeeze them all in the house and conduct the service as best we could. There were 85 adults who partook of the Passover, not counting children. We were packed in like sardines. Most of the furniture except chairs was moved out of the living room, and folding chairs filled every available inch.

More chairs were crowded into the dining room and a rear solarium. Many had to stand in hallways and doorways, and I stood in a doorway to conduct the service.

Early Wednesday morning, the day of the "preparation" for the Feast, before Mrs. Armstrong and I were ready for breakfast, some of the people began coming to the Hammer residence filled with questions. Soon the house was packed again, and the time devoted to questions and answers, and private conferences. Dozens wanted to talk to me, or Mrs. Armstrong, or both of us together, in private about personal problems, or to be prayed for and anointed for healing. My, what tragic problems many have to face in this life! Yes, "many are the afflictions of the righteous,"--but we must remember, "the Eternal delivers us from them all." If we will yield and surrender to Him, and His laws, HE IS ABLE TO WORK OUT OUR EVERY PROBLEM OR TROUBLE, but if we resist God's way, and use human reason to work out our problems our own way in rebellion against His laws, then we are blindly hurling ourselves directly into the jaws of DISASTER. We must learn to TRUST God--to obey Him, and RELY upon Him to solve our problems, and He will do it --often in a manner we could not foresee or imagine, and far more wonderful than any way of our devising! One, on coming to realize what Mrs. Armstrong and I have had to live thru, said, "...and here I always supposed it was only us out here that had troubles,--that you never had any!"

For the Feast on Wednesday night, however, Mr. Hammer had engaged the spacious cafeteria dining room of the new Gladewater elementary school. There were two long table down each side, with one across the front, forming a huge "U", and then another long table down the middle, in between those along the sides. But still 15 people could not find seats, so space was found for still another long table, and at last all were seated. It was a wonderful banquet, with roast and barbecued chicken, baked potatoes, salad, green beans, peas, and dessert. Brethren from the different states were introduced, and after all other states had been introduced, I shouted out: "And now, is there anyone here from TEXAS?" You should have heard the roar of laughter, as the Texans made themselves known. Texans, you know, are loyal to TEXAS! 67 Texans were present. Total seated at the feast, from 13 states, 123 happy people.

They say Texans regard people from other states as "foreigners." But there were no "foreigners" at this conclave--we were all just one big family of brothers and sisters in Christ! No, we are not male or female, Jew nor Greek, bond nor free, Texan nor Californian--we are all ONE in Christ Jesus!

After this feast of good things to eat, we all gathered in the school auditorium, where two of the young ladies sang a duet from our forthcoming new hymnbook being composed by my brother, after which I delivered the Message.

On the Holy Day, Thursday, there were so many written questions turned in, and others asked orally during the service, that we never did get to a sermon. The entire time was taken up answering questions, and in a service of laying on hands for the receiving of the Holy Spirit on the eleven who were baptised during this conclave, and the blessing of infants and children, following the example of Jesus. Toward evening many had to leave, but several stayed on, and some were still there having their questions answered, and having private conferences with us until midnight. Then just a few hours' sleep, and we caught a 5:16 A.M. train, and here we are, traveling westward thru Big Spring, Midland, and Odessa in the dust-swept wide open spaces of Texas as I have been writing these lines.

Now here is something IMPORTANT!

Out of this wonderful gathering we have attended the past three days has been born an entirely NEW PHASE OF THIS WORK.

We know now--God has shown us plainly and unmistakably--that we must have an adequate place of our own in this central location for the Passover and Feast of Unleavened Bread EVERY YEAR.

There were probably a few hundred others who would have wanted to be at this Festival this week, had they known in time, and if we had an adequate assembly place for so many to meet. On the wall of our mail receiving room in the office building on the Ambassador College campus is a map, with various colored-headed pins dotting the parts of the United States from which we receive mail. This map reflects the density of our radio listening population. I will try to publish this, or another map illustrating this, in the June issue of The GOOD NEWS. It shows we have more radio listeners in Texas than any other state, and the greatest listener density is in the eastern half of Texas, bounded by Dallas, Ft. Worth, San Antonio, Houston, and the east line of Texas. The area of secondary listener density is Louisiana, Arkansas and Oklahoma. After that, as the radio audience thins out slightly, come the states of Kansas, Missouri, Mississippi, Alabama, Tennessee, Kentucky, and then Illinois and Indiana, Colorado, and New Mexico. It thins out a little more in Nebraska, Iowa, Wisconsin, Michigan, North and South Carolina and Florida.

Of course we have dense listening areas on the West Coast, but I am now considering those east of the Rocky Mountains.

It is too far for the people of the Middle West, the South, and points east of the Rocky Mountains, to come clear out to Pasadena twice a year for these festivals God has enjoined. It seems necessary to hold the Festival of Tabernacles every fall in Southern California near Pasadena. Nearly everyone at this spring Festival at Gladewater this week is planning to come to California for the Feast of Tabernacles this fall. But two such trips a year are, for most families, utterly impossible.

Therefore God has made it plain we MUST HAVE an adequate place, the most centrally located possible, so that the largest number can attend, for the Festival of Unleavened Bread, and for those able or close enough, even the Day of Pentecost, and regular or occasional Sabbath services.

GLADEWATER, TEXAS IS THE MOST CENTRALLY LOCATED PLACE, closest for the largest number. Now God always supplies every need. WHEN that need arises. During this festival, the son of Mr. and Mrs. Hammer, Buck Hammer, who owns a farm about seven miles west of Gladewater, offered to donate and deed over to us several acres of the most beautiful sloping, wooded land we ever saw, for this purpose. On this property is a perpetually-flowing spring of crystal-clear water. We would also need to have two narrow strips of land adjoining. A larger spring on one of these is the source of a creek which flows thru the beautiful wooded land Buck is giving us. These two adjoining strips are exactly the same kind of land,--sloping, with great large, majestic and beautiful trees. All of us who went over this land agreed it is one of the most beautiful spots of God's nature we ever saw--so restful, tranquil, BEAUTIFUL! This wooded area begins about a quarter mile back from the highway. The county will build us a private road free of charge. It just so happened--or did it just "happen?"--that both these adjoining strips of property went on the market for sale two or three days before the Festival, and for years neither had been for sale, nor could it have been bought!

Here is the most centrally-located place, right on, yet back away from and totally secluded from in privacy, the main 4-lane highway, #80, easy of access, yet absolutely private from the world. With these two adjoining strips we will have the entire wooded area, some 40 or 50 acres total, so secluded that no one could ever build within sight or hearing of our site for the future tabernacle and dwelling places for these festivals. Often God reveals things in such an unmistakable way I KNOW He has spoken and shown me His will. There is no doubt about this place in the mind of any of those of us there who inspected it. I have authorized Brother Hammer and his son Buck to negotiate for the adjoining strips of property (we MUST control the source of this beautiful stream flowing thru these grounds, so it can never be polluted), and make a reasonable offer for their purchase. It is necessary to act fast, before these properties are sold to others. I might add, incidentally, that these properties are in the greatest oil belt in the United States, and might prove to have fabulous oil wealth underneath. However, we would never want to disturb the beauty, quiet, and seclusion of this rare and unusual garden-spot. A small dam in the right place will quickly provide us with a beautiful LAKE in the middle of the property, with swimming, boating, and

fishing, beside adding greatly to the beauty.

Now what we feel led to do at the present time is, first, buy the two adjoining strips and receive deed from Buck, so that the Radio Church of God is in ownership of the land. Second, the Hammers will supervise the work of clearing off the property of underbrush and excess growth, leaving just the beautiful trees and such shrubs, plants, and flowers, as add to its beauty. Then we can lay out a plan, build the dam and create the lake. We shall have to build a tabernacle--not a costly one, but one large enough, --with dining area for our festivals, and plan the kind of housing to be provided for all who come--perhaps well-planned but inexpensive cabins. However, we do not feel it wise to try to erect any buildings during the first year. For the festival next spring we will rent large tents, to provide a meeting place and dining facilities, and a large number of small tents which can be rented to each family. We will "rough it" our first year on the place next spring, and then try to have at least temporary buildings erected by the year following.

The proper place for meetings of this kind is not an expensive brick or stone or concrete church building on a main corner of a city in all the traffic and noise of the world--but to get CLEAR AWAY FROM THE WORLD--out into God's own open beautiful nature, utterly secluded from the world!

Next spring, we shall plan a full eight-day festival, to last thru the entire seven days of unleavened bread following the Passover, and all who plan to come are urged now, with a year ahead to plan, to start laying plans to come for the entire eight days.

The one original part of the ground is to be donated. Much of the labor will be donated. The two adjoining strips will not be too costly, but each has a small house in front of it on the highway for which we shall have use, so they will cost us a few thousand dollars--but not a large sum.

I DO NOT WANT TO TAKE A DOLLAR OUT OF THE GOSPEL WORK FOR THIS PURPOSE! I believe that there are enough of you in these middle-west and southern states who will come to this place, to finance it, without having to take money out of the Gospel work. I will know in two or three days on what kind of terms these properties can be bought, but it appears now that it will require a down payment of some \$3,000, and then small payments monthly for three or five years.

Therefore, since we much act AT ONCE, and I have authorized Mr. Hammer to proceed and immediately bind the deal if the owners accept a reasonable offer and I have guaranteed it, I now send out the call to all brethren who understand God's truth about His holy days to DIG DOWN DEEP, and to send in at this time an EXTRA offering, over and about your tithe--over and above the offerings you could and would send in for the regular Gospel work, so as not to rob the regular work, to help us make up this down payment. If one or two of you can put a thousand dollars into this down payment, I know God will bless it greatly. If you can send one, or several hundred dollars, do so--or if not that much, what-

ever you are able to contribute over and about your REGULAR offerings for God's work, for this down payment.

Then, to meet the monthly payments, I will not ask for a definite binding pledge, but I do ask you to write me at once and tell me how much EXTRA, beside your tithes and regular offerings for the work, you believe you will be able and will try to send in as long as able, MONTHLY, to meet these payments. God bless all you dear people, I know you'll see at once that this is of God, and respond generously and PROMPTLY. Write me by return mail if possible.

Yes, this opens up AN ENTIRE NEW PHASE of God's great work. This will provide a place for annual great conclaves of God's people, where many who cannot come as far as Pasadena can meet together at God's great festivals. What has happened assures that in a year or two there will be several hundred attending. WHAT A BLESSING THIS WILL BE! We who are co-workers together need to MEET TOGETHER as often as possible. The United States is a great nation, and we live long distances apart. We cannot all meet together every Sabbath. But most of us can, and WILL, meet and feast together in these SPIRITUAL feasts which God has appointed, and where we have HIS VERY OWN INVISIBLE PRESENCE with us! Write me about it, sending what you can for this down payment, by return mail.

And now let me tell you about the progress of the work as a whole.

Many time I've repeated, every dollar put into this work carries Christ's own GOSPEL to more than TWO THOUSAND PRECIOUS SOULS! One way of measuring the scope and power of this work, and the GOOD it does, is by the number of dollars required to carry it on. It started the smallest of all, and like the grain of mustard seed it is growing great. The other day I got out records of past years to measure the growth and development of this great work. I inspected the records of that first year. There was only Mrs. Armstrong and myself, then. We were on one little tiny 100-watt radio station once a week. The PLAIN TRUTH, in its first year, was being mimeographed, circulation a few hundred. We held evangelistic meetings six nights a week. Total cost, so little you wouldn't believe it. Nine years later, the half-way mark up to now, the work was going out Coast-to-Coast--seven radio stations, but still one broadcast weekly. The PLAIN TRUTH was being printed, with a few thousand circulation, going into every state and many Canadian provinces. The work had multiplied THIRTY TIMES in that nine years. Now another nine years has passed. This work is in it's 19th year. And today it is just THIRTY TIMES as great as it was nine years ago! Yes, 900 times larger than it was during that first year!

Today active plans are being laid soon to carry the Gospel to BRITAIN and to ALL EUROPE! To gain further information and help lay plans we are sending two of our men, now both college graduates, to Europe for the summer. They will speak to you on the program, direct from Europe by tape recording. They will report to you what they see and find ON THE SPOT.

Now, this latest development--a centrally located place being provided for you brethren and co-workers from many mid-western and southern states to meet and assemble together, and get acquainted, and come to KNOW one another and have blessed fellowship together with Christ in His own appointed festivals,--in a place of our OWN, shut off and secluded from the world! This is the START of the development toward providing local CHURCHES in centralized locations where the largest possible numbers of you may finally be enabled to meet together in regular church services every Sabbath. Ambassador College is rapidly training God-called, consecrated and competent ministers to be your pastors in these churches. In about two more years, you will see the beginning of the great movement of raising up these various local churches. But in the meantime, we must start carrying the precious GOSPEL OF THE KINGDOM, and God's last WARNING Message, into ALL THE WORLD for a witness to ALL NATIONS!

We are beginning to plan for another graduation at Ambassador College. Still more students will graduate next January, and then again in June of next year. We expect the largest enrollment so far at Ambassador College this coming September. At the Gladewater festival, we took some pictures of young people and children who say they are FUTURE STUDENTS of Ambassador College--all looking forward as their life's dream to graduating from high school and being able to come. We expect soon, perhaps a year from this September, to open a grade-school of OUR VERY OWN at Gladewater, and later a high school in connection. Some of our middle-western and southern members will want to move there or near there, where their children will be FREE from embarrassing Christmas, Easter, Valentine-day exercises and participations---where they will be PROPERLY taught and developed and trained!

Yes, GOD'S WORK is GROWING, with increasing momentum, faster and faster as we approach closer and closer to the END of this age. Time is SHORT, but not too short for all these developments. The End of the Age cannot come UNTIL our work is finished, and this very Gospel of the KINGDOM OF GOD has been proclaimed with a loud and world-shaking voice into ALL NATIONS for a witness. (Mat. 24:14).

NOTHING ELSE counts, or is worth while, in these vital, precarious LAST DAYS! This is the GREATEST work on earth--the most important.

Brethren, Co-Workers, --LET US DEDICATE AND DEVOTE OUR ENTIRE LIVES TO IT! Let us put this work of God ahead of everything else! Let us put our shoulders to the wheel, and each do his part, as never before!

Once again the regular week-to-week work IS IN DIRE NEED!

Thousands of you seem to wait until you get a letter from me telling you of the serious or even desperate NEED before you send in your regular tithes and offerings. PLEASE DON'T WAIT! The need keeps coming EVERY WEEK---yes, every day! This work has grown



BIG. Many MILLIONS of people now hear the precious Message from God EVERY WEEK. It costs thousands of dollars every week. All you people out there must keep up YOUR part, or the work will falter, stop growing, and fail! You have YOUR part, and it is as important as mine.

God is BLESSING His work mightily! Again, HUNDREDS are being converted, brought to repentance and to Christ, and into becoming the begotten children of God, heirs of HIS KINGDOM! Hundreds and hundreds of precious souls being saved! Why, eleven more were baptized just at this Gladewater festival, and others at Pasadena at the same time! This summer we are sending out TWO teams on baptizing tours, so many are being converted and awaiting baptism---and soon we shall have to keep men out the year round! Yes, it's a MIGHTY work---the ONLY important work---the work where every single dollar goes FARTHER, and accomplishes MORE of lasting and eternal value than any other place on earth.

Try to send in larger offerings. Send them more often, more regularly! That's YOUR part, and your responsibility before God. Do it and RECEIVE GOD'S GREAT AND ABUNDANT AND CONTINUOUS BLESSINGS! If you can send in a thousand or more, do it. If a hundred or more, send it. If only a dollar or more, sent it by return mail---according as God has made possible for YOU! Keep God's great work alive---and GROWING!

I will keep you informed as these vital events progress.  
GOD BLESS YOU!

With love, in Jesus' name,

Herbert W. Armstrong

"The WORLD TOMORROW"  
A NATION-WIDE BROADCAST

HERBERT W. ARMSTRONG  
Analyses Today's News, with the  
Prophecies of THE WORLD TOMORROW

Publishing: Box 111, Pasadena, California  
The P L A I N T R U T H  
A Magazine of UNDERSTANDING April 25, 1952

Dear Co-Worker in Christ:

Things are moving so fast I seem to get behind in sending you acknowledgment, with sincere thanks, for your faithfulness in paying God's tithe, and/or sending in liberal offerings. I am kept very busy, as I'm sure you realize---but I do thank you, and appreciate from the heart your faithfulness and sacrifice. This latest amount received from you was especially important, as receipts for the conduct of the work have legged again recently.

I have written you about our trip to Gladewater, Texas, for the Passover and first holyday of the Eternal, and of the development toward the purchase of one of God's beauty-spots of nature in a 40 or 50-acre secluded wooded area a quarter mile off four-lane highway #80, a few miles west of Gladewater.

This general letter was just mailed out a few days ago. There has been time for only a few replies, but already the enthusiastic responses are beginning to pour in, and a few are sending in contributions, aside from their tithes and offerings for the work, toward the purchase price of this land. Meanwhile, I'm glad to report that the Hammers at Gladewater have been successful in making the purchase for us of the two narrow strips of land adjoining the plot Buck Hammer is donating, and a \$500 deposit has been put into escrow on each place. They obtained a 90-day escrow for us. This give us 90 days, a few of which already are passed, in which to raise the funds to complete this purchase. But the two deals are made, and legally in escrow, and certain for us unless we should fail to raise the money---which, of course, we MUST not, and I feel confident we shall not.

Meanwhile plans are proceeding for the trip to Europe this summer by two of our graduates. They both have the written approval of their draft boards, and passports for the trip. Their passage to Southampton, England, and return flight from Rome, have been purchased, so there is no uncertainty as to obtaining reservations. Other plans are developing daily.

Many other plans for the future development of this greatest work of our time are now formulating, some of which I will outline to you in the next general letter I hope to send out in about two weeks. Soon the gospel will be going out in overwhelming power to Europe, and all the world. Soon we shall start raising up local churches with Ambassador College graduates as pastors. Soon we shall start organizing our own private elementary and high schools in different centers in the middle west and all parts of the United

States. Already three or four families have written me---just since we went to Gladewater, Texas,---that they are planning to move there so their children can attend our new school there and so they can attend the church soon to be started there. Meanwhile, for the first year in the history of this work, The GOOD NEWS is being published on regular monthly schedule. In June I expect to have another issue of The PLAIN TRUTH for you, in addition to the regular June number of The GOOD NEWS. I hope in another year we shall be able to publish both The PLAIN TRUTH and The GOOD NEWS every month---two magazines every month---one every two weeks. Yes, God's work is constantly taking on NEW LIFE---continually GROWING and MULTIPLYING in power and scope. YOUR part in it is MORE IMPORTANT THAN YOU REALIZE. THANK YOU and GOD BLESS YOU for it.

Herbert W. Armstrong

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Publishing: Box 111, Pasadena, California  
The P L A I N T R U T H  
A Magazine of UNDERSTANDING May 1, 1952

Dear Co-Workers in Christ:

WHAT'S WRONG? Why are thousands of you Co-Workers letting God's great work down? Two weeks ago I sent out a long letter which should have made every heart consecrated to God leap for joy.

It told of God's blessings to His work---of the expansion of the work, not only, now at last, to carry the very GOSPEL Jesus preached to Britain and all Europe, but also the very beginning, at last, of the project at Gladewater, Texas, to provide a place of meeting and assembling of God's people converted thru this great work.

There has been a certain interest on the part of a FEW in the Gladewater project, but there has been only SILENCE from thousands of you Co-Workers whose responsibility it is to keep this work financially afloat, and growing and expanding in power.

NOW THE ENTIRE WORK FACES IMMEDIATE DISASTER. Suddenly the whole great work is plunged into the most serious crisis in years. The May number of the GOOD NEWS was all printed and ready for delivery from the printing plant ten days ago. We paid two-thirds of the printing cost in advance, and our arrangement with the printers is to pay the final third on a C. O. D. basis, on delivery. But thousands of Co-Workers have let us down. There is no money to pay that last third, and we have had to let those scores of thousands of copies of The GOOD NEWS lie there at the printing plant ten days. The June number is due to go to press in four days. I had planned to send you an issue of The PLAIN TRUTH, instead, this time, and have it almost ready for the printers---but lack of funds makes it impossible.

This is the greatest, most important work on earth. It has DOUBLED in size, power, and good accomplished since last September.

But now for ten days money has dropped off. Already we are thousands of dollars behind. In another week, unless your response is IMMEDIATE, and large enough to make up this deficit of thousands of dollars, we shall have to GO OFF THE AIR. I have to tell you, dear Co-Workers, IT'S JUST THAT SERIOUS! I hope none of you misunderstood what I wrote about the meeting and project for the future at Gladewater. We are not starting a denomination. We are merely providing for what God COMMANDS---a place where those converted thru this great work and who have and LIVE God's truth may not longer have to forsake assembling themselves together. We are not taking money out of the Gospel work for it. I asked for

separate contributions over and above regular tithes and offerings, on the part of those INTERESTED in this project. So far, in spite of the enthusiastic letters from some, the amount of this special fund is only a fraction of the need. I can report to you now that Mr. Hammer has tied up, and put in escrow, one of the adjoining properties we had to purchase, and a deal is pending on the other. He has himself advanced money on it. The two men going to Europe this summer are putting their own savings into it, paying nearly all of their own transportation. Some of you have sent in generous SPECIAL offerings, in some cases from those who had not been co-workers but want to help in this start toward preaching the Gospel to Europe. But THE WORK ITSELF takes thousands of dollars every month, and will be STOPPED DEAD, and quickly, unless you Co-Workers---ALL OF YOU---respond IMMEDIATELY as never before, with the largest amounts each of you can send---whether that be just the widow's two mites, or a check for several thousand dollars. Every widow' mite counts---send in a downpour of them---but the hundreds and thousands count MORE and are needed from the FEW who are able. I have to rest this in your hands, commit it to God, and trust Him to ROUSE YOU ALL to an immediate and a tremendous response! Just when the work is growing in power, producing its greatest harvest, receiving GOD'S richest blessings, is certainly no time to let down. DO AS THE ANCIENT ISRAELITES DID WHEN MOSES SENT OUT AN S.O.S. FOR THE NEED OF THAT TIME---THE PEOPLE RESPONDED SO GENEROUSLY AND UNIVERSALLY HE HAD TO SEND OUT A SECOND PROCLAMATION ASKING THEM TO LET UP---more was coming in than they could use! Co-Workers, let's wake up---let's shake off this complacency, indifference and delay---EVERYONE GET BACK OF THIS BIG PUSH WITH ALL YOU POSSIBLY CAN SEND. God bless you, I know you won't let the great work die!

Sincerely, IN JESUS' NAME,

Herbert W. Armstrong

"The WORLD TOMORROW"  
A NATION-WIDE BROADCAST

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Analyses Today's News, with the  
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Publishing: Box 111, Pasadena, California  
The P L A I N T R U T H  
A Magazine of UNDERSTANDING

T h e G O O D N E W S

VOL. II. NUMBER 6.

JUNE 24, 1952

GREETINGS, Friends and Co-Workers:

This month we published an issue of the PLAIN TRUTH. So I send you The GOOD NEWS in the form of a GOOD NEWS LETTER for June.

Things are moving so fast—both in prophesied world events, and in the progress of God's great work, it's hard to know what to say first.

Once again I am enroute to east Texas, this time with Mrs. Armstrong by automobile. \*\* Two baptizing teams left Pasadena today on an nation-wide summer tours. Hundreds await baptism.

\*\* Another graduation has passed at Ambassador College. The Commencement exercises were held in the beautiful Garden Theatre in the magnificent lower grounds on the campus. Three more students graduated—Raymond Clifford Cole, Roderick Carl Meredith, and our son Richard David Armstrong. Mr. Herman Louie Hoeh (pronounced like "Hay") who graduated a year ago, received the degree of Master of Arts in Theology. \*\* He and our son Richard (Dick) sailed today from Quebec abroad the Liner Franconia for England and Europe, where they will spend the summer making plans to open the Gospel work full blast in Europe and Great Britain, and reporting to you direct from Europe by tape recording what they learn there about events fulfilling prophecy.

Mr. and Mrs. Raymond Cole left for Eugene, Oregon, where Mr. Cole will act as pastor of the Church of God until the end of January 1953. Mr. Marion McNair, a senior who will graduate next January, with Mrs. McNair, has gone to Portland, Oregon, where he will be pastor of the church until September 1st. At that time Mr. Roderick Meredith, now on a baptizing tour, will become pastor of the Portland church, allowing Mr. and Mrs. McNair to return to college. Travelling with Rod Meredith this summer is Burk McNair, brother of Marion and Raymond, who will be a junior in Ambassador College next fall. Raymond McNair heads the other baptizing team, accompanied by Owen Smith, a junior in the college.

FEAST OF TABERNACLES SITE: Decision has been finally made on the location of this great fall Festival this coming

October. We had wanted to find a suitable site near Pasadena. This has proved impossible until we can purchase land and build our own Festival grounds. With the east Texas project under way, and assuming vastly increased importance, we cannot undertake the project of building our own Festival facilities in Southern California for at least another two years. There are vital reasons why this great fall festival must continue to be held on the West Coast. It must be held at the place GOD CHOOSES. We have had to wait until we were SURE of the place chosen by the Eternal. There is no longer any doubt. I can announce the PLACE for the Festival of Tabernacles definitely.

It will be held at beautiful Seigler Springs, in central California. It is much larger than Belknap Hot Springs in Oregon, where we have gone the past seven years. It is also much nicer, and offers many facilities we never had at Belknap. Seigler Springs is about 475 miles north of Pasadena, in a beautiful mountainous region south of Clear Lake. It will offer accommodations for up to 400 people. Kitchen and dining room facilities are larger and better than Belknap. There is a large assembly hall, a semi-outdoor recreation pavilion for table tennis and other recreations; a large outdoor swimming pool, and an indoor swimming pool, and a children's wading pool. It has one of the finest tennis courts in the nation, and a fine badminton court. There is horse-back riding, and, if those attending desire, the hot mineral baths in very modern facilities. There is a hotel and many cottages of various sizes, some of them very nice. Some of the rooms and cottages are very plain, for those who wish to pay less. Mrs. Armstrong and I visited the Springs recently, and we are sure all who come will be more than enthusiastic. It is a PERFECT place, until we outgrow it as we did Belknap Springs. There is no place as suitable, that we have been able to find, nearer Pasadena. It will take care of us, apparently, until we can build our own grounds and facilities closer to Pasadena. BEGIN NOW to make definite plans to COME. Are you saving that second tithe? God has provided the plan whereby you can be ABLE to come. You are going to be more than enthusiastic over this beautiful mountainous resort. We will have the place EXCLUSIVELY, all to ourselves, shut off from the world for eight wonderful, joyful days. It will be a time such as you have never experienced before. Write me for full information.

I regret to announce to those who attended at Belknap Springs, that Mr. Bigalow, owner of Belknap Springs, died a couple weeks ago of cancer. He said he had never met people like us before, and seeing how we lived, and how happy we were, completely changed his life during his last months.

Now about the East Texas project. This is turning out to be a much more important development than we realized. Since the first letter sent out about it, several families have written that they are planning to move to Gladewater, or to Longview, or near this place we plan to develop.

I had mentioned in that letter the intention to establish an elementary school of our own there, beginning September 1953. So many of God's people have been plagued by persecution, and their

children have suffered abuse and discrimination from other children or from teachers because they do not observe Christmas, New Years, Easter, or take part in Valentine or Halloween exercises, and because they are kept out of school during GOD'S festivals.

I think more than a dozen families have expressed the intention of moving to this locality to put their children in this new school of our own, just as a result of that one letter I wrote out Co-Workers. This assures enough to organize a local church---God's own church---at this place. Also we are now graduating enough qualified, competent, God-called students at the college to be able to supply a permanent pastor for a church at this place, beginning by the Fall of next year. I feel sure now that there will be a minimum of twenty or thirty families---perhaps many more ---who will move there.

This makes the project of far greater importance than when we looked upon it, at first, as merely a place for an annual conclave every Spring at the Passover time and Festival of Unleavened Bread. On my second trip to Gladewater about a month ago I did not close the deal for the two strips of property adjoining the property which Buck Hammer offers to donate. First one owner raised the price \$2,000.00 over his original agreement, and then the second owner even after accepting a check, demanded \$2,100.00 more. Meanwhile I learned there are several places in this part of the State which are ideally suited to our purpose, and decided to wait until we could thoroughly investigate other possible sites. I do not feel we should let people literally hold us up, because we are God's people---and I did not feel like throwing away an additional \$4,000.00 of God's money, after both owners had made an agreement at a fair price. We are now on our way again, with our own car, to look at all possible other sites. We will remain in or near Gladewater long enough to complete the transaction. And I am informed by the Hammers that these people are rather sick of the deal they tried to get away with, and now wish they had closed the deal as they originally agreed---so, it is possible we may yet purchase these properties---but only at the originally agreed-price.

I feel that the response on SPECIAL contributions for the purchase of these properties was very fine, considering I had only sent out the one letter about it. That is, it started off splendidly, the first three weeks. But since it has dropped to a tiny trickle, and we have a third or fourth of what we shall need. I was especially pleased that our Co-workers from all over the United States, even up and down the Pacific Coast who will probably never go to Gladewater or benefit personally from it, put in special contributions for this purpose. Most of this came in small amounts, which showed how much it counts up when a large number of people get back of a thing, even with small offerings. Of course several sent in \$100.00 or more but I believe only one as much as \$200.00---.

To date, about \$4,000.00 has come in for this project. WE MUST RAISE THE REST OF IT WITHIN 60 DAYS. Surely there are at least two or three among all our Co-workers who can put contributions of \$1,000.00 or more into this great project. Right



now is when it's needed---for CASH MONEY TALKS---and if I have the cash money on hand to deal with, I can manage a far better deal than when I have to ask for time and terms, which puts me on the defensive and allows others to start trying to take advantage. I may still be in this section, making final decision on the site and closing the deal, by the time this letter reaches you. If you are one who can put a large amount into this project as an added and special contribution, PLEASE SEND A TELEGRAM TO THE OFFICE IN PASADENA TELLING WHAT YOU ARE SENDING, and they will forward your telegram to me. Don't wire the money---let it follow by airmail.

However, the regular work must not suffer because of this special project. Don't put any money into it you would have put into the Gospel Work. Be sure that whatever you send for this project is an extra, special, additional contribution, over and above your tithe and regular offerings. But the need is URGENT, and IMMEDIATE! I must raise several thousand dollars more within 60 days. I shall proceed on faith, and if and when I find the right deal and know it is the place God has chosen, I shall close it, and rely on God in faith to move enough of our Co-Workers to meet the balance in time. If you can't send a large sum send what you can---whether only a dollar or two, or thirty, forty, or a hundred. Every bit counts. I do THANK everyone of you, who have contributed so far, from the bottom of my heart, and I know that you co-workers will see that the full amount is sent in, within 60 days.

I verily believe that NOTHING ON EARTH is growing as dynamically and rapidly as GOD'S GREAT WORK, today! But it does take money---EVERY SINGLE DAY! It will take money to keep these two baptizing teams going this summer. THIS SUMMER WE ARE REAPING BY FAR THE LARGEST HARVEST OF SOULS FOR GOD'S KINGDOM of any year so far! That's the thing that counts MOST! How wonderful it is! It's difficult to keep the precious work alive through the summers. Radio reception is not good. Not nearly as many hear the broadcast, and fewer send in money. Yet we are under HEAVY EXPENSES this summer. KEEP GOD'S GREAT WORK ALIVE AND GOING! Try to send in tithes and offerings more frequently---and larger offerings if possible. You are having a very important part AND RESPONSIBILITY in the greatest work on earth.

God bless you---I know you'll do your very best, and remain faithful to the end. THANK YOU for all you've done for the work before. And try to keep a SPECIAL contribution coming in EVERY MONTH for this big Texas project!

Most sincerely, in Jesus' name,

Herbert W. Armstrong

SPECIAL NOTICE: "The WORLD TOMORROW" program is on the air SUNDAY'S ONLY until September 1st. Off the air week-nights. Tune in EVERY SUNDAY, same time as before, until September 1st.

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T h e G O O D N E W S

VOLUME II. Number 8.

August 1, 1952

GREETINGS, Friends and Co-Workers!

This month we published another issue of The PLAIN TRUTH. Therefore, as I did two months ago, I send you The GOOD NEWS in the form of this Good News LETTER.

And it is G O O D N E W S !

In ways exceeding our wildest dreams, God is proving, more this year than any so far, that this is HIS work, sparked by HIS power, guided and used by HIM, and abundantly blessed by HIM.

Never in all world history have so many millions heard the very Gospel Jesus proclaimed as during this past winter's radio season. The true Gospel of Jesus Christ—His very Message—was proclaimed in power as a witness to many millions in every state, and in most of Canada and Mexico.

Never has God used us to reap such an abundant harvest as this year. No longer is it dozens or scores being converted, their lives changed, and baptized,—now it is HUNDREDS! By midsummer our two baptizing teams had visited and baptized more newly converted people than in any whole summer before. Our men in Portland and in Eugene, Oregon, are also baptizing a number. One of our students baptized a number here at the college in Pasadena while I was away the first half of the summer, and I baptized several at Gladewater, Texas, who came there when they heard I was to be there.

Our men in Europe left Luxembourg two days ago for Germany. In Luxembourg they arranged for The WORLD TOMORROW program to go ON THE AIR IN EUROPE—succeeded in getting a time cleared for us on the giant-powered station at Luxembourg. This station is actually MORE POWERFUL than any of the Mexican stations now being used. Its signal comes in clear and strong over all Europe, Great Britain, North Africa, and even behind the Iron Curtain in the Soviet Union.

My son Dick, and Herman Hoeh who is with him, report that more people in England and in France listen to this station than any of their own stations! That is due to two things: 1) the programs on British and French stations are government-controlled,

and therefore government propaganda, and are not so interesting to the public, while the people over there find more interesting programs on Radio Luxembourg; and 2) This tremendous-powered super station comes in on all sets so loud and clear they can actually hear it with better reception than their own local stations in London and Paris! It will provide us with an audience of possibly fifty to one hundred millions of people, HEARING CHRIST'S TRUE GOSPEL OF THE KINGDOM FOR THE FIRST TIME IN ALL THEIR LIVES!

We had planned to start this European campaign next year. Now the opportunity apparently is open to start NOW! I shall proceed to negotiate with their United States representatives in New York immediately, but Dick assures me he arranged with the station to hold this precious half hour of time for us.

Because of their tremendous power and vast listening audience, they charge about twice as much as even the most powerful Mexican stations. We will get very little financial help from Europe. Their governments over there do not permit their people to send much money, and in some cases virtually none, outside their countries. It will have to be almost wholly financed BY YOU CO-WORKERS HERE IN AMERICA!

But if the government in Washington can afford to send BILLIONS of our tax dollars to Europe to provide them with munitions to be later aimed back at us, cannot we manage to send a few hundreds of dollars to Europe to preach to them THE TRUE GOSPEL OF JESUS CHRIST?

What did Jesus say of the future? He said there would be false christs, and false prophets preaching false gospels, yet coming in HIS NAME, deceiving the whole world. BUT, down at the time after world war had started at the very end of this age, (Mat. 24:3-14), He said, "And this GOSPEL OF THE KINGDOM shall be preached in all the world for a witness unto ALL NATIONS; and then shall the end (of this age) come!"

Co-Workers, Jesus has not commissioned you and me to preach this Gospel merely to our own nation. It must now go for a witness "UNTO ALL NATIONS." Five years ago Mrs. Armstrong and I were in Europe making the first preliminary investigations and plans for spreading the work of proclaiming this Gospel into England and Europe. At that time it was, and always had been, impossible to obtain radio time to reach the masses of people by radio. I interviewed newspaper men, and began working out a plan to reach the people through newspapers, and by mail. But we were not yet ready.

Now, when at last we are ready. GOD HAS OPENED THE WAY. In the tiny nation of Luxembourg, in the heart of Europe, this gigantic super-powered station has been raised up. They have now actually cleared a precious half hour of time for The WORLD TOMORROW program to reach ALL EUROPE!

This is the biggest leap forward this work ever took. Our men are over there now, visiting Europeans in the homes, on the streets, in hotels, talking with them, learning their attitudes and

points of view. They are learning HOW we can preach to those people SO AS TO REALLY REACH THEM. They find that the few other radio preachers or large church denominations that have already used this great radio facility over there have not known HOW to talk to Europeans. They have made blunders, said the wrong thing, offended the people in many cases so they refuse to listen. God has blessed us with the "KNOW-HOW." When we go on Radio Luxembourg it will be with a program that will, first, AROUSE TREMENDOUS WIDE-SPREAD INTEREST, and second, without offending or antagonizing the people. TELL THEM THE TRUTH which they have never heard before.

The men we have sent there have been first educated for their job. They speak several languages FLUENTLY, without foreign accent just like the people there French, German, Spanish. In many cases in France the people did not know my son Dick was an American, accepted him as a Frenchman, and opened up and gave him the information he was after. Now, in Germany, Herman Hoeh has the same advantage, for he is of German blood and ancestry, and has spoken German in his own home from a child. Our men can go where ordinary American news correspondents cannot go. They are getting news and significant facts for broadcasts and articles which ordinary news correspondents NEVER GET.

I know you've already been hearing their interest-packed, fact-full reports on the air, and you are now reading their articles in The PLAIN TRUTH, and will in coming issues of The GOOD NEWS.

These men will speak over Radio Luxembourg in French, German, and Spanish, and I will speak in English. With these four languages, we can be understood by the vast majority of all the peoples of the many nations of Europe!

Brethren! CO-WORKERS! Do you realize what this means?

Do you grasp what is happening? Do you begin to see that Ambassador College has been training men God has called to the greatest, most powerful, most far-reaching ministry of all world history? This thing is TREMENDOUS!

It is something only GOD could have brought about. We are mere instruments yielded to Him, being used of Him!

GLADEWATER, TEXAS, PROJECT: Now about the Gladewater, Texas project. I was held at Gladewater nearly three weeks. We ran into many obstacles and provoking, patience-trying difficulties. We had about given up ever being able to purchase these two adjoining tracts of land at any price that wasn't absolutely prohibitive. Then, finally at the last moment, we suddenly found we were able to purchase BOTH those tracts, without the houses we did not need up on the highway, for less than HALF of the price we had agreed to six weeks before before these owners started going back on their word and raising their prices exorbitantly.

So, suddenly, the two deals were closed. We now have the deeds. I was finally able to pay cash in full on the spot for both

propertiesÄÄÄthanks to a fine young couple recently converted in Kansas, who sent a special offering of \$2,000 for this property. Their telegram to the Pasadena headquarters telling of their decision to give this \$2,000 came the very day the owners came to their final agreementÄÄÄthe exact day it was needed to close the deal! Before we left Gladewater, this young couple with their little daughter arrived in Gladewater and I baptized them, and they were able to see the fine properties we bought, and go thru the grounds.

Yes, GOD is surely blessing HIS work in every way! How THANKFULÄÄÄhow GRATEFUL we all should be! I asked Brother Roy Hammer of Gladewater to take over the supervision of the project there locally, and under his direction the beautifully wooded, sloping grounds are being rapidly cleared of the thick underbrush and growth that had sprung up, leaving just the fine, large shade trees, and such smaller trees and shrubs as should be left to beautify the grounds.

I am to meet with our architect tomorrow morning, to make preliminary plans toward the tabernacle and combination church and schoolhouse we shall build there. We now expect at least a few hundred to attend the Spring Festival there next spring. We hope to have a large temporary tabernacle, large enough to seat, and also feed, this crowd, completed by that time. WORK MUST START ON IT VERY SOON. I do not know yet what it will cost. We shall of course use the lowest-cost construction that is consistent, and the main pavilion will probably be a semi-outdoor affair, since the festival to be held there every spring comes in a season when we will need little or no heat, and neither will the weather at that season be excessively hot. However, the schoolhouse and church will have to be a little more permanent, so it can be heated in the winter and kept reasonably cool in the heat of summer. The architect thinks he can work out a plan so the church and the school can use the same building and rooms, so the building will serve both purposes, and also part of the space needed for the spring festival. My own rough calculation indicates the cost cannot be less than \$20,000 or \$25,000 at the very least, and it may run more, for we must accommodate several hundred every spring.

Now we have left, in our special fund for this Gladewater project, a little more than \$2,500 cash. Already some \$400 has been spent on clearing, and getting the grounds in shape, and I understand they are beginning to look very beautiful. I am very thankful we were able to purchase the ground without buying on time, and going into debt. I WANT TO BUILD THIS TABERNACLE THE SAME WAY. We have a little startÄÄÄBUT NOW WE NEED SEVERAL THOUSAND DOLLARS MORE, as rapidly as you can keep it coming. So dear Co-Workers, DON'T SLACKEN on this special project. It is MOST IMPORTANT. What a wonderful thing it will be to have such a place of our very own for this great spring conclave where we can all meet together for eight days. 123 came this past spring from 13 states. Next year I expect to see 400 or 500 at least, and where it will grow to I have no idea, now. At least two dozen families have written about moving there, so they can have regular fellowship in God's own church there, and put their children in our own school, which we hope to start there September of NEXT year,

1953.

As I mentioned over the air, however, let me CAUTION all of you: Do not just plan impetuously, and without proper planning, to move there. VISIT Gladewater first, look over the situation. See whether you can locate there, whether you would start a business there, go on a farm, or find a job. BE SURE you will have a source of income, and have that all definite and SURE before you move there, and avoid the terrible predicament of finding yourself there without means of support. Brother and Sister Hammer have all they can do to support themselves and their large family, so none should impose on them, of course altho they are glad to do all they can to advise with you or help you in any way they can.

The Hammers there have been just overwhelmed with so many letters they simply haven't been able to answer them. Sister Hammer said she now can understand why so many of you can't always get a personal answer from me to your letters. Don't be offended at her or Mr. Hammer, or think they have ignored your letters, if they have not yet answered they have just received more than they could handle! We all owe them a great debt of THANKS for their interest, help to us all, and cooperation. Since the Spring Festival their time has been mostly taken up with this work. Dozens and dozens have driven there to see them and this place.

Co-Workers, KEEP YOUR SPECIAL OFFERINGS COMING for this Gladewater project. Help us put this special building fund OVER THE TOP before we start actual construction. BUT and listen carefully! do not specify a single dime of what you send in to be used for this special property fund which otherwise you could and would have sent in for the regular work.

REMEMBER, the regular work of the Gospel and the college must go on. The college is not yet self-supporting but each year it is GROWING and as student enrollment increases, the tuitions from students does pay a continuously larger percentage of the operation of the institution, so that most of the money received in tithes and regular offerings goes to SPREAD THE GOSPEL AS A WITNESS TO ALL NATIONS.

Once again, the regular work is in SERIOUS NEED! This past week, for the first time in several weeks, money began to fall off. When money received drops below quota just a few days, the situation becomes alarming. WE MUST KEEP THIS GREAT WORK GOING WEEK BY WEEK. There can be no let-up!

BEAR CAREFULLY IN MIND the regular Gospel work is again running behind WE NEED MORE MONEY, and quickly! This tremendous Gospel campaign to ALL EUROPE needs money, and IMMEDIATELY! We must keep our two baptizing teams going, and our men in other places. We must now raise the BUILDING FUND for the Gladewater, Texas project. Indicate whatever you send as an EXTRA, SPECIAL offering for the building fund, over and above your tithes and regular offering. NO TITHE MONEY OUGHT TO GO TO THIS GLADEWATER PROJECT. Your tithes are to spread the Gospel. So try to send an EXTRA, and special offering over and above tithes for the Gladewater project.

For a whole year now, you've had one of the magazines EVERY MONTH, right on time. Isn't it all wonderful? THINK OF IT! The Gladewater project progressing so wonderfullyÄÄÄthe biggest harvest of souls, double any previous year, being reapedÄÄÄthe articles and broadcasts from Europe, and, now, at last, GOING ON THE AIR TO ALL EUROPE! Read that over again. Can you BELIEVE IT? My, how God is blessing His work! Let's get ON FIRE for God, and His Work! Let's put it FIRST, before everything else. Let's make any sacrifice to KEEP IT GOING! God bless you for your part in this great work.

Most sincerely, in Jesus' name,

Herbert W. Armstrong

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Publishing: Box 111, Pasadena, California  
The P L A I N T R U T H  
a Magazine of UNDERSTANDING September 4, 1952

GREETINGS! Co-Workers under Christ:

Another college year has begun---and with it comes an  
URGENT EMERGENCY!

I have to drop everything, and rush this urgent appeal to  
you IMMEDIATELY. We have this year the largest freshman class of  
new students we have ever had. Ambassador College is GROWING, as  
it has, of course from the first---now entering it's sixth year!  
Already the college is PRODUCING ASTONISHING RESULTS. Those who  
first entered now are all graduated.

Look what they are accomplishing! This week a new church  
is being started in the San Diego. Young ministers from the  
college or the graduate school will be in San Diego for services  
every week. That's only the beginning. All summer we have had  
young ministers trained here at Ambassador College preaching in our  
churches in Oregon. The project near Gladewater, Texas, is  
progressing rapidly---the ground is now all cleared, and the  
architect is beginning to work on plans for the tabernacle. We  
hope by next summer or fall to have a new church raised up there.  
We hope in the next few months to establish new churches in the  
Los Angeles district.

You have heard the thrilling broadcasts from our men in  
Europe this summer---you are reading their articles in The GOOD  
NEWS and The PLAIN TRUTH. They laid plans to soon put the broad-  
cast ON THE AIR ALL OVER EUROPE. These men between them speak the  
four languages most commonly spoken---English, French, German and  
Spanish. Plans are being laid to broadcast to ALL THE FAR EAST---  
China behind the red iron curtain, Japan, the Philippines, Burma,  
Indo-China. Two of our baptizing teams have baptized more than 300  
precious souls this summer---altogether all of our men and myself  
have baptized almost 400 so far this year, and apparently the  
number will pass 400 before the year's end.

NEVER has this work been blessed with such marvelous  
results---never has it reaped such a large and precious harvest!  
Still the laborers are too few. Still the harvest is plenteous  
and the laborers are TOO FEW---and we need to pray God to send  
forth MORE laborers for His closing great harvest!

I'm happy to report that more future laborers are  
entering the college this week to be trained for future  
responsibility, some of them with very promising talent that is  
outstanding.



But as the college grows, we are caught short of equipment. We haven't enough beds for them to sleep on---we do not have enough study desks for them to study on---we lack much in necessary facilities for this increased number of students. We have to purchase nearly \$1,000 worth of additional beds for them to sleep on THIS VERY WEEK, and we do not have the additional funds to cover. The truth is, God is sending us laborers for the harvest faster than you co-workers supply necessary funds to keep them, and the work, going. THAT IS YOUR PART!

The past week receipt of money has been falling off again. CO-WORKERS, I MUST ASK YOU TO COME TO THE RESCUE BY RETURN MAIL WITH THE LARGEST SUMS YOU POSSIBLY CAN SEND. It's a dire need. It's an IMMEDIATE and URGENT need. This is the greatest work on earth. We need every dollar---the widow's mites, and the larger amounts from those who are able.

THE BROADCAST GOES BACK ON THE AIR ON XEG AND XELO EVERY NIGHT BEGINNING MONDAY NIGHT, SEPTEMBER 15th! SAME TIME! XEG will go out with about TWICE the power this fall---isn't that wonderful news? We go back on XERB, heard on Pacific Coast, every night beginning September 29 with the change from daylight time back to standard time---7:00 PM every night. We are already on the air again every morning in the Los Angeles local area. This work is growing---producing a WONDERFUL harvest---and it is right now in DESPERATE NEED. THANK YOU, and GOD BLESS YOU---I know you'll spring to the rescue with all you can send by return mail.

Sincerely, in Jesus' name,

Herbert W. Armstrong

P.S.--We are ready to start the building of the tabernacle near Gladewater. Right now, more than ever before, we need special LARGE sums for this purpose. The Gladewater project, up to now, has been in EXCELLENT shape. We were able to purchase both tracts of land for cash, without incurring any mortgages or indebtedness. Brother Hammer is supervising the work, and has had to employ several men in the clearing of the tract, but this is all done and paid for. We have, however, not more than one-tenth enough money on hand in this special fund for the construction of the new tabernacle which must be ready before next spring. THERE'S NO TIME TO LOSE. This work must progress. HELP US KEEP IT ON A PAY-AS-WE-GO BASIS! What a wonderful accomplishment if we can have this all built and prepared by next Passover time, without debt---all paid as we go. This way we get discounts and save money. Right now let's make a great EXTRA EFFORT to go OVER THE TOP on this building fund! If you can only spare an extra widow's mite, send it---every dollar counts. But can't some of you who are able now send special offerings for this fund of one or several hundred dollars, or perhaps even a few thousand dollars? The tabernacle will be the lowest-cost type structure that is practical to erect, yet attractive in appearance. Don't take a single cent away from the regular broadcast and publishing Gospel work for this fund, but send the largest possible SPECIAL offering you are able.



"The WORLD TOMORROW"  
A NATION-WIDE BROADCAST

HERBERT W. ARMSTRONG  
Analyses Today's News, with the  
Prophecies of THE WORLD TOMORROW

Publishing: Box 111, Pasadena, California  
The P L A I N T R U T H  
A Magazine of UNDERSTANDING October 16, 1952

Dear Co-Worker in the True Gospel:

WHAT a privilege to have an actual part in reaching the whole world, for the first time in 1800 years, with the ORIGINAL AND ONLY TRUE GOSPEL!

THANK YOU! and God bless you! for the offering (or God's tithe) just recently received. It's the most important work on earth! the most necessary. It's the ONLY activity on earth today that will SURVIVE the unbelievable, horrible, catastrophes, destructions, and plagues prophesied NEXT to fall on this heedless, God-defying world.

This very work, in which YOU are greatly blessed for having a personal part, was foretold by Christ. It is recorded in Matthew 24:14 and Mark 13:10. Today, the same Gospel Jesus taught is going in tremendous POWER to all America, to Canada, and Mexico. In a week or two I shall fly to New York to make final arrangements with the United States agents of the super-power RADIO LUXEMBOURG which will carry the very Gospel of CHRIST to all Europe and to Britain. My son, Dick, made arrangements with the station when he was in Luxembourg this past summer. We are now working on the programs for Europe. Soon we shall be broadcasting the SAME Gospel Jesus taught to ALL THE ORIENT! covering Communist China, Japan, Indo-China, Burma, from the Philippines.

Jesus said this must first be accomplished BEFORE the coming GREAT TRIBULATION---the next phase of WORLD WAR! then the terrible signs in the heavens, followed by unbelievable PLAGUES sent from God, and then, THE SECOND COMING OF CHRIST! Europe is uniting, NOW, ready for the death-stroke to the U.S.A., and the most terrifying tribulation and martyrdom of all history. God is HOLDING BACK the winds of war that shall destroy civilization, until He finishes the proclaiming of His True Gospel as a witness THRU US!

That's WHY we are enjoying a comparative recess from world war, NOW!

That's WHY the United States is now prosperous!

It's the greatest job, the most tremendous responsibility, that has fallen on anyone in 1800 years! God has laid it on YOU AND ME! We dare not fail Him. We must CONTINUE to respond, as never before. PRAY, as never before, for this great work. Words can't express how grateful I am for your financial

support. I know you'll stand by me till the end. With GOD all things are possible. We are mere instruments in His hands. It is HIS POWER in us that carries forward this mighty work. Let us yield completely to Him. The need continues GREAT! I know you'll continue to send us regularly HIS TITHE and generous offerings. GOD BLESS YOU FOR IT. Great is your power in heaven, which Jesus will bring with Him, when He comes! THANK YOU AGAIN!

With love, in Jesus' name,

Herbert W. Armstrong

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The P L A I N T R U T H  
A Magazine of UNDERSTANDING

Dec. 18th, 1952

Dear Co-Workers:

Here's the BEST NEWS in years!

We're on the air OVER ALL EUROPE! At last! This Gospel of the Kingdom of God IS now starting to go out with a tremendous LOUD VOICE to all the world for a witness to ALL NATIONS, just as Jesus foretold (Mat. 24:14). Now, in addition to the nations of North America, it is going to Britain and all the nations of Europe, and even of North Africa!

This is not our doing—it's GOD'S! It ought to sober us with a very grave sense of humility and gratitude that God has chosen us to be His instruments in carrying out what He had long before determined.

Jesus said He would do it! In less than a hundred years after He brought God's GOOD NEWS and taught it to His disciples, men perverted His true Gospel, turned the Truth into a lie, buried it under an avalanche of pagan fable and superstition which they falsely labeled "Christianity." For 1800 years the world has been DECEIVED, led into false pagan teachings supposing this to be the Gospel of Christ.

But Jesus knew what would happen. He foretold it. He said, "Many false prophets shall arise, and shall deceive many." He inspired Paul to write, "they shall turn away their ears from the TRUTH, and shall be turned into fables." But Jesus, explaining to His disciples WHEN this world would come to its END, and WHEN He should return in Person and in Power and Glory to set up the Kingdom of God to RULE THE WORLD, also said: "This GOSPEL OF THE KINGDOM shall be preached in all the world for a witness unto ALL NATIONS, and then shall the END (of this age) come." (Mat. 24:14).

Notice it !

Just before His Second Coming—just before the END of this world—the very same Gospel He brought from God and taught His disciples was to be preached in all the world to ALL NATIONS as a witness. But before this, (Mat. 24:4-5 and II Thes. 2:2-3), the great deception and falling away from the Truth was to come.

It has happened just as Jesus said. The world is deceived—spiritually drunk on counterfeit teachings and customs. The world won't receive the truth—but some precious souls here and

there willÄÄa number will be saved NOW,ÄÄand as Jesus ordained, HIS GOSPEL shall now quickly and powerfully be proclaimed IN ALL NATIONS.

WHAT A RESPONSIBILITY this places on you and me! But we need not fear, or falter. It is GOD'S doing. We are merely the instruments He has chosen. He has already raised up the mechanical instruments and power to CARRY His Message by radio into ALL nations. He will guide us and direct us. He has given us His MessageÄÄopened our understanding to His TRUTH. He has provided us with the prerequisite ability and EXPERIENCE, thru 19 years of broadcasting in America. He has given us the "know-how," and now, also the organization and the trained, consecrated, experienced HELP I need in the ministry. One of the greatest miracles in all this miraculous work of God is what He has done in raising up young ministers to assist me.

Let me tell you a bit about that. IT'S IMPORTANT! Among the students God has sent to Ambassador College are some whom our professors, who have taught at Harvard, Cornell, and similar institutions, tell me would rank at the very TOP if they had gone to Harvard, Stanford, Princeton, or such universities. We have men of exceptional talents and abilitiesÄÄbut above all, men whom God has called, who are consecrated to Him and His mission, and whom He has given UNDERSTANDING of God's TRUTH. Yet it seems no two of these men have the same talents or abilities. God has sent to me at Pasadena that VARIETY of capabilities needed for His work. Already four of them have graduated, two more will graduate in January, and another two in June. They are learning to speak foreign languages fluently.

For example, I am starting the broadcast to all Europe with a half hour program in English. Millions will be listening who understand English. Then in June, when he expects to receive his post-graduate Master's degree, my son Dick, according to present plans, is to return to Europe to open permanent branch offices in London and Paris, and open an additional 15-minute program to all Europe in the French language, which he speaks like a native Frenchman. The following June Dick's understudy and assistant in the radio work, Norman Smith, upon graduation, is scheduled to go to Europe and join Dick in the management of the work there, and perhaps permit Dick to return home a while on vacation. Meanwhile, a third 15-minute broadcast will be scheduled over all Europe, for Herman L. Hoeh to speak in the German language. Mr. Smith, who speaks Spanish and has a fine radio voice, probably will start broadcasting to Europe and to all South and Central America in the Spanish language.

Other broadcasts to other parts of the world in other languages will follow. While in New York making final arrangements for the broadcast to Europe, I had lunch with radio station representatives who are agents for stations in India, Pakistan, South Africa, Australia, and other parts of the world. As soon as our work expands to the place where we are ready for it, and we have men trained in fluently speaking still other languages, they will arrange for "The WORLD TOMORROW" to be broadcast in all those countries. I have already made tentative arrangements with a

station representative in Los Angeles for sending Christ's true Gospel by radio to all Central and South America, to China, Japan, the Philippines, Indo-China, Burma--all the far-east.

Yes, dear Co-Workers. THIS very Gospel Jesus preached is STARTING AROUND THE WORLD--it is now to soon go TO ALL NATIONS, in every corner of the earth!

This is no little thing. IT'S A TREMENDOUS UNDERTAKING! It is developing into a gigantic enterprise. AND IT TAKES A LOT OF US TO DO IT--myself and these fine, well-trained young ministers coming out of Ambassador College--all our rapidly growing staff in Pasadena headquarters--and ALL OF YOU CO-WORKERS. It takes YOUR PRAYERS--your earnest, fervent, persevering, believing prayers. It takes YOUR FINANCIAL SACRIFICE in generous offerings beside the faithful paying of God's TITHE. It costs money, and will from now on cost more and more as this great work grows and spreads. The agents tell us we will receive no financial help at all from listeners in Europe--our own Co-Workers here in America will have to join me in SENDING THE GOSPEL TO THE WORLD. We must raise the money HERE.

HERE ARE THE DETAILS of the broadcast to Europe:

The program starts on OUR 19th ANNIVERSARY OF BROADCASTING, the first week in the new year, 1953, a full half hour broadcast every week.

Surveys made in Europe show that in France, Belgium, and other countries, 85% of all houses have radio sets! Think of it--nearly all homes over there have radio sets--sets that really work!

Of these, 88% of the sets in France get "good" or "excellent" reception on Radio Luxembourg. It's 91% in Belgium.

In 84% of the homes of French listeners, surveys show the WHOLE FAMILY listens to Radio Luxembourg.

Surveys in Greater Paris show that the leading net-work, government owned and controlled, with 10 stations, is listened to by 83% of the people. That includes TEN STATIONS! Radio Luxembourg alone, ONE station, is listened to by 80.1%--practically the same as the total combined listening audience of all ten local French stations! The second net-work, with 3 stations, is listened to by only 45.2%. That bears out what Dick Armstrong and Herman Hoeh learned by interviewing people all over France, Germany, England and Switzerland this past summer: Radio Luxembourg is listened to by far more people than any other station in Europe--more in London than local British stations--more in Paris than any local Paris station. And it's highest percent of listeners are in the smaller towns and rural districts!

These surveys show that on any one broadcast in English we will be reaching in excess of TEN MILLION LISTENERS! Imagine talking to ten million people at one time! Yes, it's breathtaking! It's tremendous! And "The WORLD TOMORROW" program always builds up a multiplied larger audience on any station!

Soon we shall be sending out a second program IN FRENCH, and then a third one IN GERMAN. We may soon be pouring Christ's own Gospel into the ears of as many as fifty or a hundred million people scattered over Europe!

IT WILL TAKE SACRIFICE! It will take FAITHFULNESS on your part. I must now ask every Co-Worker to try to send in a little larger amounts than heretofore, and if possible even more often. WHAT A PRIVILEGE to be called of God to such a great world-wide work! WE ARE PREPARING THE WAY FOR THE SECOND COMING OF CHRIST! WE ARE PREPARING THE WAY FOR WORLD PEACE!

And now, second only to this great broadcast work in importance, here's THE LATEST NEWS FROM GLADEWATER, TEXAS.

I am writing this from Gladewater, on our return trip from New York and Chicago. I have just spent a few hours going over our grounds here with our architect. The first preliminary plans and architect's drawings of the new combination Tabernacle, Church and School, were submitted to me and Mr. Hammer. WE WERE MORE THAN THRILLED WITH THEM. It required a great deal of ingenuity to plan a building to serve so many purposes in the smallest possible space and at lowest possible construction cost.

Mr. Hammer now has the grounds all cleared. For the first time we could really SEE the beautiful site God has opened to us. It is even more beautiful than we thought. The building site has been chosen, atop a terraced knoll, surrounded by beautiful shade trees, overlooking the lake to be created below. The roadway has been graded all the way to the building site, and now awaits a gravel covering.

A few minor changes must be made in the architect's plans, and then I hope to be able to have the plans and sketches printed and sent to you. I do not know now whether they can be ready in time to enclose with this letter, but if not, I will send them later. It is going to be a BEAUTIFUL place, back off the highway, secluded from the world.

The building is designed in three parts, with entrance in the middle. To the rear is to be the large Tabernacle originally to contain 4800 square feet and seat 420 people. As attendance grows, this will be widened to add 210 seats to each side, until it will eventually contain 840 seats. While very attractive in appearance, this will be used only at our festivals in the spring and possibly the fall when the weather is mild. Consequently it will be very inexpensively constructed. Even so, at smallest possible cost per square foot, it will cost several thousand dollars.

The middle section, to be built next after the Tabernacle, will serve as combination school room, church, and dining room, with a kitchen separated by folding doors. This must be of sound, well-insulated construction, heated in winter and air-conditioned in summer, and is planned to contain 2,168 square feet, not including kitchen or rest rooms which are to adjoin. This room



can be opened up to give us 150 extra seats opening into the Tabernacle, with grand total of 1,000 seats.

The last section to be constructed is the front lounge room, almost wholly glassed in, overlooking the magnificent terraced view and the projected lake. It will also serve as class room and for dining purposes when large numbers are attending.

WORK MUST START ON THIS BUILDING PROJECT AT ONCE! I am determined NOT to go into debt in this. We MUST have cash in advance to pay as we build. So I must now make an EXTRA SPECIAL APPEAL for special funds—LARGE funds from those who are able—for this special BUILDING FUND.

Three families already have moved to Gladewater—I have met two of them here. Many others are planning to move here, or near here. But again, let me caution you, DO NOT MOVE HERE until you have first come here and established yourself in a job, a business, or means of earning a living. Jobs around here are scarce temporarily, just now, due to the fact the big Lafourneau plant in Longview recently laid off a few hundred men. This, I believe, is a temporary condition. One of the men I have met here managed to get a good job and is now going to move his wife and children here.

Again, don't send anything for the special building fund you would have sent anyway for the GOSPEL Work. The GOSPEL work must go out stronger and stronger. We cannot take money from that for building purposes. So, try to sacrifice an EXTRA, ADDITIONAL sum for this special building fund, and state plainly in your letter how much is tithe and regular offering, and how much is for the special building fund.

My, ISN'T GOD GOOD TO US? Isn't it just WONDERFUL the way He blesses His work, keeps it growing so powerfully? How we should thank and praise Him! God bless you, I know you'll continue to stand with us! RUSH the largest amounts your means and circumstances permit.

Sincerely, gratefully, in Jesus' name,

Herbert W. Armstrong

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Publishing:  
The P L A I N T R U T H  
A Magazine of UNDERSTANDING

Box 111, Pasadena, California

May 22nd, 1953

My Dear Co-Worker Family:

Again, GREETINGS! in Jesus' name.

Time races on! Every day brings new developments. Every day, now, is vitally important! The very next prophesied world-shaking event is speeding toward reality. That is the resurrected ROMAN EMPIRE---a UNITED EUROPE that shall plunge the world into the frightful HYDROGEN-bomb World War III!

But do you know what is prophesied for RIGHT NOW?

This is startling---but it's true! The one and ONLY world event in Bible prophecy for NOW, just prior to World War III, is this great work God is doing thru you and me! THIS is what's prophesied for RIGHT NOW! THIS is the world event carrying out God's Plan during this present apparent lull in chaos!

World War 3 brings with it THE GREAT TRIBULATION. That is now next in order. But Jesus, in foretelling this chain of world events, said the GREAT TRIBULATION would be preceded by the world-wide proclaiming of HIS Gospel. "The GOSPEL must first be published among all nations," said Jesus (Mark 13:10), or, as recorded by Matthew (24:14): "This Gospel OF THE KINGDOM shall be preached in all the world for a witness unto ALL NATIONS; and THEN shall the END (of the world) come."

This Gospel has not been proclaimed to the world for more than 1800 years! It was gradually submerged beneath an avalanche of pagan doctrines and customs within the first hundred years after Christ. It is a COUNTERFEIT Gospel---a gospel of MEN about Christ ---which has been substituted and proclaimed to the world! Today THE WHOLE WORLD IS DECEIVED (Rev. 17:2 and 18:3).

Just as prophesied, the world has been turned unto FABLES (II Tim. 4:4). It has much of the FORM of godliness, but denies the real POWER of God (II Tim. 3:5). It is filled with churches, which send hundreds of "missionaries" into foreign lands, telling people ABOUT Christ. Yet His Message, the Good News of THE KINGDOM OF GOD, they deny. The TRUE gospel they oppose. The world has been deceived by a COUNTERFEIT!

This is all as prophesied. The one TRUE Church of God has been scattered. It is not a great and powerful organization having political power and prestige in the world. It is the

despised "Little Flock," persecuted, disunited, scattered. It is the Church possessing only a "little strength" of itself. Yet it has a great work to do in this very time, and God says, " I know thy works: behold I have set before thee an open door, and no man can shut it."

Do you know what that "DOOR" is? It is the door that makes possible, thru divine power, the doing of God's work which we of ourselves have not the strength to do. And GOD HAS OPENED THAT DOOR to us!

Yes, even tho, as prophesied, the whole world has been RECEIVED, spiritually blinded by a false GOSPEL, yet Jesus said that HIS Gospel OF THE KINGDOM OF GOD shall go out to all the world for a witness to all nations, JUST BEFORE The Great Tribulation. That time is NOW! That prophecy is being FULFILLED! You, as a Co-Worker, have had a very important PART. YOU have actually been used of God in this prophesied work of His. God has opened a door of undreamed POWER so that EVERY DOLLAR you have put into His work has carried HIS Message to more than two thousand precious souls!

Listen now to an ASTOUNDING fact! God has set TIME running in cycles of 19 years. Just once every 19 years the days, divided by the sun; the months, divided by the new moons; and the years, divided by the revolution of the earth around the sun, all come into exact conjunction. Thus God's NATURE runs in 19-year cycles. That is important. Now see what has happened.

It took just ONE COMPLETE CYCLE of 19 years for this work to grow from nothing until it carried the very Gospel of Jesus all over the North American continent in mighty POWER! That 19-year cycle ended, and the second 19-year cycle began, during the first quarter of this present year, 1953!

The very start of the second 19-year cycle marked the beginning of proclaiming this Gospel to ALL EUROPE and THE BRITISH ISLES! It must still go to Asia, Africa, South America, and Australia. WHEN it has spanned the world, THEN the END OF THE WORLD shall come! The disciples asked Jesus WHEN this world would end, and His second coming occur. He said THIS Gospel shall go around the world, and THEN shall the end come!

Now HERE IS SOMETHING STARTLING! Herman Hoeh, in his eye-opening article you will read in the June number of The PLAIN TRUTH on the Times of the Gentiles shows that the Times of the Gentiles---if chronologies are correct---will come to their final end in the year 1982. Very few have ever rightly understood the Times of the Gentiles---what they are, or when they end. They are to last until all the Gentile nations come to ACKNOWLEDGE that God is the real RULER over all nations and men. They will not acknowledge that when Christ first comes. Instead, they shall fight against Him---at Armageddon---and resist His rule. Christ shall rebuke strong nations afar off UNTIL (Moffatt translation) they recognize these truths. Christ will have to send famine, and then plagues, in successive YEARS, upon the Egyptians, before they will acknowledge Him as rightful RULER (Zech. 14).

Now if this chronology is correct, that means Christ shall return some very few years PRIOR to 1982! NO MAN KNOWS THE DAY, HOUR, OR YEAR OF CHRIST'S RETURN. But we CAN know exact dates of one or two other events. Jesus also still has to complete the confirming of the COVENANT---the NEW Covenant---with Israel for 3« years after He comes, according to the prophecy of Daniel's "70 weeks." (Dan. 9:24-27). The last half of that 70th "week" (actual 7 years) remains to be fulfilled after Christ's return. He was "cut off" by being crucified after 3« years of confirming the covenant (Rom. 15:8 and Dan. 9:27). We do not know, however, whether this last 3« years to take place after Christ's coming will coincide with the period required for the Gentile nations to come to acknowledge Christ as WORLD RULER.

Then, besides, there are two other 3«-year periods prophesied to occur prior to Christ's coming. The first of these begins with the invasion of America and Britain in World War 3. THEREFORE we have a TOTAL OF THREE 3«-year periods, or 10« years, which MUST occur between the invasion of America and the ending of the Times of the Gentiles. The invasion of the United States with HYDROGEN-bombs that shall destroy our cities, therefore, must BEGIN at least 10« years PRIOR to the ending of the Times of the Gentiles! IF THE TIMES OF THE GENTILES END IN 1982, in October, as Mr. Hoeh has it figured, THE INVASION OF AMERICA AND THE GREAT TRIBULATION MUST BEGIN NOT LATER THAT MARCH-APRIL, 1972!

It could begin sooner. This date is hypothetical, not definite. But apparently it cannot begin LATER than that date. One chronology sets this disaster TEN YEARS from now! But March-April, 1972 is the LATEST POSSIBLE DATE.

NOW SEE WHAT THAT MEANS! That date is exactly 19 years from March-April this year, 1953! It is exactly 19 years---ONE COMPLETE CYCLE---from the time the FIRST cycle of this great work of God ended!

WHAT A TREMENDOUS SIGNIFICANCE THAT HAS! Think of it! God allowed us one exact complete cycle of 19 years for proclaiming CHRIST'S GOSPEL to all North America---all the United States, Canada, and Mexico! At the START of the second 19-year cycle, GOD OPENED THE DOOR to ALL EUROPE! And the MILITARY INVASION that shall END all true Gospel preaching is apparently to strike at the precise END of this second 19-year period---the spring of 1972---EXACTLY 19 YEARS FROM NOW!

It took one cycle of 19 years to spread this work to all North America. There remains exactly one more 19-year cycle to spread it to ALL THE WORLD!

Surely I have NEVER before had anything so startling---so SIGNIFICANT---to write to you Co-Workers! Can you grasp the MEANING of it? Do you realize just HOW SHORT a time 19 years really is? To me it seems this past 19 years, since the work on the radio and by printing press began, has whizzed by like a jet plane. Yes, IT IS TIME FOR US TO WAKE UP! Time is short. We have a herculean task ahead!

In the summer of 1933 I was preaching to an average audience of 40 people in a country school-house. At that time I actually believed that I had no ability to speak over the air. Then that fall I was asked to speak on the radio for 15 minutes each morning for one week. Before the week was out, the radio station manager called me to his office. Many letters had been received. He informed me I possessed a good radio voice. I was astonished. GOD HAD OPENED THE DOOR! The very LITTLE strength I had was now MULTIPLIED.

At first it was just a little tiny 100-watt station. But two or three thousand people were listening. The RADIO CHURCH OF GOD went on the air with a regular half-hour broadcast the first Sunday in 1934. I has not lost a single week on the air since. Today, "The WORLD TOMORROW" as the program has been called for many years now, is one of the most listened-to programs in all North America. HERE ARE SOME FACTS: An article in Colliers for May 2, 1953, reveals that the heaviest mail response received by ANY program on radio and television is brought in by the Arthur Godfrey program. It is on BOTH television and radio---ON THE BIG CBS CHAINS---apparently the biggest thing in radio and television. Godfrey, says this article, receives more mail than any other program on radio and television---upward of 60,000 letters and postcards per month. THAT'S BOTH RADIO AND TV! Garry Moore is CBS's second highest, with 18,000 pieces of mail per month. On the ABC net-work, BOTH television and radio Coast to Coast, Bishop Fulton J. Sheen, with the powerful following of the Roman Catholic Church, receives 32,000 pieces of mail per month. ABC's second best is Don McNeill, with 10,000 per month.

That is radio and television combined---and television is supposed to bring MANY TIMES the response of radio---and those programs are THE TOP programs on the big net-work chains, with HUNDREDS of stations. Now how do you think The WORLD TOMORROW compares? On only 12 radio stations alone (four of them very powerful) and with NO TELEVISION, the very latest reports turned in to my office shows 11,486 letters received in the month of April 16th to May 15th inclusive. But at this time of year our mail drops off. We have had no week-day broadcasts since May 1st. The month February 24th to March 23rd inclusive brought us 13,020 pieces of mail. IT RUNS MUCH HEAVIER from November until late February---sometimes 20,000 to 30,000. So you see, as compared with the most popular worldly programs on the biggest net-works, using BOTH television and radio, The WORLD TOMORROW ranks third or fourth among all programs in the United States in ACTUAL LISTENER RESPONSE!

THIS IS TREMENDOUS! And, on a program such as ours, HOW MANY MILLIONS of people do you suppose actually LISTEN, but never write in? Radio experts estimate that each letter represents 1,000 listeners.

And now, as we start this second 19-year cycle, GOD HAS AGAIN OPENED THE DOOR! When Mrs. Armstrong and I were in Europe and England in February and March, 1947, one of my main purposes was to find ways of carrying the true Gospel to Britain and all Europe. But at that time EVERY DOOR WAS CLOSED! All radio stations were government owned and operated. No programs were

allowed on the air except the various governments' own programs ---and almost wholly political PROPAGANDA. The Radio door was CLOSED TOTALLY. The advertising columns of the newspapers and magazines were CLOSED,---except for little want ads! I then decided we would have to use want-ads when we were ready to carry the Gospel to Europe!

But WE WERE NOT YET READY! The work had not grown large enough to undertake spreading the Message to Europe until the beginning of 1953---the BEGINNING OF THE NEW CYCLE! And when WE were at last ready, what did we find? Why, WE FOUND GOD HAD OPENED THE DOOR!

Since we were in Europe, the great super-power radio stations of Radio Luxembourg had been established! Luxembourg is a little tiny nation adjoining France, Germany, and Belgium. And in that little independent nation was erected THE MOST POWERFUL RADIO STATION IN ALL EUROPE! Actually, it is several stations on different bands, but each one of 150,000 watts of power. To us, the SMALLEST group of God's true people that has ever existed---having almost NO power or strength of our own to carry on THE GREATEST WORK ON EARTH, God has laid upon us HIS WORK. He says to us: "I know thy works: behold, I have set before thee an OPEN DOOR, and no man can shut it; for thou hast a little strength (ONLY), and has KEPT MY WORD, and hast NOT DENIED MY NAME....I AM COMING VERY SOON." (Rev. 3:8-11).

Co-Workers, may GOD OPEN YOUR EYES to the solemn significance of all this!

TIME IS SHORT! We need to WAKE UP! God has opened the door---given us the use of the most powerful instrumentalities ever invented for COMMUNICATING His Message to the world! We are small, few in number, having but little strength of our own. Yet GOD is doing a mighty, and a great, and a POWERFUL work thru us!

And yet, many of us seem to LET DOWN, and grow slack in supporting this great and glorious work. ONCE AGAIN THE RECEIPT OF MONEY IS FALLING OFF! Once again, the situation seems ALARMING! I need your immediate and MOST GENEROUS RESPONSE! Do you know WHY it is such a difficult financial struggle to conduct God's work? It is because THOUSANDS of you Co-Workers who may be poor financially, and have but a little, get to thinking that your little---perhaps only a dollar or two---would not be big enough to help. It is BECAUSE so many of you who can't send more are failing to send in your widow's mites that this glorious work of God often faces a crisis. Of course that makes it all the more necessary for those of you who CAN to send in large offerings---\$50, or \$100, or \$1,000 or more. It is the FAITHFUL TITHE-payers among you, and those who send in generous amounts when you are able, that keeps tiding this work over.

THE TABERNACLE: God commanded us to FEED HIS SHEEP, as well as to proclaim His Gospel to the world. It is NECESSARY that we have a place to assemble and OBEY GOD by keeping His appointed festivals. And there are SO MANY who do attend these festivals we are having to build a tabernacle that will seat 1300 people. If

this tabernacle near Gladewater, Texas, were being built of the same kind of construction as nearly all high schools, many grade schools, and worldly churches of this same size, IT WOULD COST NOT LESS THAN \$500,000.00. Yet we are building this Tabernacle at a total cost of around \$70,000! We are building it at a cost of about one-half the square foot cost of modern cheap housing. Yet it is a most sturdy and substantial building, of most solid construction, and of rare architectural beauty! GOD has shown us how to do this---to build solidly and well, yet CHEAPLY! Yet this morning the total amount of money received for building it was \$2, and this afternoon \$1---\$3 for the whole day. I think there was about \$7 yesterday! CO-WORKERS, WE CAN'T FINISH THE TABERNACLE UNLESS YOU GET BEHIND THIS, AND KEEP BEHIND IT!

Not one thing has been done to it since the Spring Festival there the last of March and early April. CO-WORKERS, FROM HERE ON I WILL NOT APPLY ANY REGULAR MONEY FOR THE GOSPEL WORK TOWARD FINISHING THAT TABERNACLE!

I have to tell you that I am terribly disappointed and discouraged with the way most of you Co-Workers have almost totally dropped the special offerings for the Tabernacle. IT BEGINS TO LOOK LIKE WE CAN'T HOLD THE FESTIVAL OF TABERNACLES THERE, AFTER ALL! Co-Workers DO YOU WANT TO JUST STOP WHERE WE ARE, AND MAKE OURSELVES THE LAUGHING-STOCK OF ALL TEXAS? I feel ashamed, and terribly discouraged. This Tabernacle is necessary for GOD'S PROGRAM---in order that we may OBEY GOD and attend His festivals. I wrote you before how they built a Tabernacle in Moses' day, and the children of Israel sent in so much Moses had to send out a proclamation to restrain them from sending more. Are we going to let the people of that day put us to shame? I know that some of you CAN send in special offerings of \$1,000 or perhaps \$3,000 or more. I know that MANY of you can, if your hearts are willing, send in special offerings of \$30, or \$100 for the Tabernacle. NOW LET'S STIR OURSELVES AND GET BEHIND IT!

Our ministers and advance students are now planning the summer BAPTIZING tours. We hope to send THREE baptizing teams this summer. WE HAVE MORE REQUESTS FOR BAPTISM THAN EVER BEFORE---the biggest harvest of precious souls of any year is ready---but the LABORERS who will supply the money to make it possible are FEW! It takes money to keep these teams going. WILL YOU SUPPORT IT? Unless money picks up, we shall have to cut it down to two teams, or perhaps even one.

THIS IS GOD'S WORK---WE CANNOT LET IT FAIL! Let's AROUSE OURSELVES!

The entire work is in dire need. SEND IN YOUR WIDOWS' MITES, all you who are unable to send more. DON'T think it won't help---when there are enough of them, these small amounts COUNT UP.

The only thing wrong with those three single dollars that came in today for the Tabernacle fund is that THERE WERE NOT ENOUGH OF THEM. GOD'S WORK IS WAITING ON YOU! It is the ONE world event prophesied for NOW! Every dollar in the Gospel work takes the MESSAGE OF JESUS TO MORE THAN 2,000 people! Yes, thru the door GOD

HAS OPENED TO US! This is GOD'S work. Let each of you do his own part to his utmost. God does not expect anyone to do what he is unable to do---but He DOES expect each of us to do what we CAN. God bless you all, I know you'll leap to the rescue, and send in immediately the largest sum you can.

With love, and with grateful THANKS,

Herbert W. Armstrong



"The WORLD TOMORROW"  
A NATION-WIDE BROADCAST  
HERBERT W. ARMSTRONG

Analyses Today's News, with the  
Prophecies of THE WORLD TOMORROW

Publishing:  
The P L A I N T R U T H  
a Magazine of UNDERSTANDING

Box 111, Pasadena, California

24 July 1953

Dear Co-Workers:

Here it is, past mid-summer. The broadcast continues, once a week, thru the summer (8:30 PM Central Time on XEG for Summer -- all other stations same time ....every Sunday), not only in the United States, but over ALL EUROPE!

Starting September we go on a far better wave-band for England, at a much better night-time, over Radio Luxembourg.....and in addition, Richard D. Armstrong goes on the French-speaking band, carrying The Gospel to all Europe in the French language. That is TWO programs over super-power Radio Luxembourg; one in English, and one in French. Soon we hope to have Herman Hoeh broadcasting to all Europe in the German language over Radio Luxembourg. Do you realize what this means? Gradually, steadily, this powerful work of the Almighty is expanding AROUND THE WORLD!

Up until now, we have sent out God's last message only in the English language. Now time has opened and is contracted for the message to go out in the French language. Next comes German. God has prepared Dick Armstrong and Herman Hoeh for this tremendous mission! And.....already well along the way in acquiring fluency in the Spanish language are one or two other students and future ministers at Ambassador College.

Jesus told when the end of this world will comeÄÄÄWHEN He has proclaimed His true and original GOSPEL OF THE KINGDOM OF GOD, as He now is doing thru us, to ALL THE WORLD!

Yes, time races on! Time is shorter than we realize!

Three baptizing teams are out in the field. At last report, one team was in Virginia, one in Illinois heading South, and one in Oklahoma. God is giving His servants this year the greatest harvest of precious lives for His Kingdom of any year so far. The Tabernacle at Gladewater, Texas, is progressingÄÄÄbut TOO SLOWLY. Due to the fact our people of today have not yielded themselves to permit God to stir their hearts, as did God's people in Moses' day when they sent in more than needed for God's Tabernacle, we are unable to keep but a small crew of men working on the job. Progress is being madeÄÄÄbut it is doubtful whether the Tabernacle will be ready in time for the Feast of Tabernacles in September.

Plans are all completed for the housing project on the groundsÄÄÄhundreds of little booths with double-deck bunks,--to be

built as nearly as possible according to the Bible directions for this purpose. They will be small, and very inexpensively built ...yet the need of so many of them multiplies the cost into many thousand dollars. There has not been money enough to even start the construction of these housing boothsÄÄÄaltho brother Roy Hammer and sons and helpers are working long hours daily clearing the brush for the housing area.

Listen, dear Co-Workers! Here is my problem. We expect at least 700 people at the Festival of Tabernacles. If we do not get this housing area built in time, these 700 people will have to pay about ten thousand dollars for cabin and motel expense. This is a huge sum, and ought to be paid as rent to God's CHURCH, so it can apply on the cost of building. \$10,000.00 would go a long way toward paying for the construction of our own housing facilities. Then, too, the object of this great festival is to afford an opportunity for God's people to get away from the world, out in God's beautiful natureÄÄÄalone with God and God's people for the eight days. It isn't a proper keeping of the Feast of Tabernacles when people have to leave God's Tabernacle grounds every night and go back into the outside world to sleep.

How about it, Co-Workers? Will you pray earnestly over this? Won't more of you let God open your heartsÄÄÄand your checkbooks and pocketbooks? Won't you be willing to sacrifice other things that GOD'S Tabernacle and booths may be built? Must we lose that \$10,000 because we lack the funds in advance of the Festival to build?

Meanwhile, the July PLAIN TRUTH has had to lay, all printed, for one solid month in the printing plant because of lack of sufficient funds to pay for it. Think of it! One month late! And we had it printed ON TIME!

The summer months are the most difficult of the yearÄÄÄespecially this year, when we are building God's Tabernacle. I am now fasting to get myself in top shape for the big campaign this fall.

Co-Workers! I call on you now in Jesus' Name to rally to God's great cause! We have to re-double our efforts! PrayÄÄÄand pray long, and earnestly, and continuously, that God will move every heart to sacrifice and action that His work may have funds for its need! Let's send up a mighty wave of believing prayer!

A miracle is now needed to keep the work going and finish the Tabernacle! Pray for it!

In Jesus' Name,

Herbert W. Armstrong

NEW STUDENTS:

All new students must arrive on campus at Pasadena by Monday morningÄÄÄAugust 24th. College starts early this year, because of early date for Festival of Tabernacles. If you have not already

done so, write immediately for application blank.

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The P L A I N T R U T H  
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Aug. 21, 1953

Dear Co-Workers:

I have to call on you now to join me in asking God for a near-miracle! Nothing short of that, it seems now, will solve our emergency.

But first, from the very bottom of my heart I want to THANK you dear loyal self-sacrificing Co-Workers for standing so unselfishly and dependably with me through this past summer. I know that many of you have done almost more than you could for God's great work. And God's greatest blessing is on His work. It is prospering and growing mightily. Still it seems our best efforts are hardly enough to keep up with the necessary growth God is granting us.

Our short summer is over. College starts on the Ambassador campus NEXT MONDAY, August 24th. The largest freshman class so far is on the way to Pasadena---some already have arrived.

My, I don't know how we are going to provide for all of them. We are fast outgrowing our facilities here at the college. We are no longer the smallest college in America. The college is growing rapidly---but not rapidly enough to provide the needed laborers for God's harvest!

Two of our three baptizing teams have returned, with a big harvest of precious lives for God's Kingdom. One of them went clear to the Atlantic coast baptizing people whose whole lives have been CHANGED. The third team is still out, but expected back in a few days. Meanwhile, Mr. and Mrs. Marion McNair, who have spent the summer at Oregon State Normal School making final preparations for opening our own first primary school in the Tabernacle at Gladewater, having finished their summer course of studies, are out on a baptizing tour in Oregon and Washington, with some 40 people awaiting baptism---all this in addition to the other three teams.

I have just returned from a quick one-day trip by plane to the big Tabernacle near Gladewater, Texas. It is now TWICE as big as last time I saw it---now 105 feet in width. The foundation is laid for the room which is to serve as combination dining-school-church room. No part of the structure is completed as yet, but the roof is being laid over the wings of the main auditorium, and, even though unfinished, the school room MUST be put up before the Feast of Tabernacles or we will have no way to feed the people. The ground is now cleared for the building of the little booths to

serve as sleeping quarters for the people who attend.

BUT---and read this carefully! Here is where we need a near-miracle! Unless we raise our voices in united earnest and believing prayer for God to move on many hearts who are able to send large sums for this purpose, we will not be able to erect any housing facilities for the hundreds who are coming!

It is going to take every dollar we can normally expect to raise for the Tabernacle fund just to get the big Tabernacle itself far enough along to permit holding services, and to feed those attending. It will not be possible to finish the Tabernacle.

We will not even start the building of the great lounge room at the front of the building, which also is to serve as a dining room. We may not even be able to get the sides built on the large auditorium. But we shall make every effort to have the big building in rough shape so that we shall have a roof over our heads for the meetings and for eating, even though we shall have to clear the chairs in the auditorium and set up tables and eat in the same room in which the services are held.

While over there on the Tabernacle grounds the other day I made plans for building at least two or three of the little sleeping booths---just to show those who attend what they are to be like.

But now let me explain our big emergency problem. As I stated in my last letter, if we do not have our own sleeping accommodations built, even 700 people attending and having to go to various cabins, auto courts and motels up and down the highway will pay out to those motels about \$10,000 in cabin and motel rent during the eight days. But now it appears there will be more than 700---perhaps 900 or 1,000 people coming. And that means that we shall lose about \$12,500 paid out in auto-court rents which could be paid in on the cost of this housing. IF we only had the money to build the housing BEFORE the Festival.

There is still time to build our own housing IF we had the money. The contractor says he could put on a large crew of men and get it done fast. But our Tabernacle grounds and everything on them are CLEAR---PAID FOR---there is no mortgage, and WE INTEND TO KEEP IT THAT WAY. We have designed absolutely the LEAST expensive type of sleeping cabins that could be built. There will be two sizes, most of them little 8 x 12 sleeping booths, some with two double-deck bunks for four people, others with one double-bed or bunk, and one double-deck bunk. These will accommodate two, three, or four people. There will be no windows---but a screened-in ventilated space all around the top. There will be only an electric light---no plumbing at all. Then there will be small quonset-huts, in which 5 or 6 people may sleep. There will be a men's and women's sanitary building, each containing sufficient wash bowls, toilets and shower-baths to accommodate a housing district of 400 people. There will be a small laundry room with washing machines, wash trays and ironing boards. Each housing district, built to accommodate about 400 people, will cost, according to best estimates, somewhere near \$40,000. But of course

that is a lot of little houses, and a lot of people! We should need two such housing districts to accommodate all the people we expect at this Festival. That would cost upward of \$80,000. It just isn't possible, unless there should be one or two among our Co-Workers who would advance a large sum and give us from one to three years to repay, without security and in faith in the work of God. That, of course, would allow us to collect some \$10,000 or \$12,000 in rentals that otherwise would be paid to the highway auto-court owners, which could then apply on this building cost. Including the Passover and the Pentecost Festivals, we could take in close to \$20,000 per year rentals to pay off this building cost, IF we had the housing districts built. That means that the rentals would pay for the cost of construction, and retire the indebtedness, in from four to six years. Anyone familiar with loans and investments and real estate and business operations will know that that would be a very sound operation, indeed.

Now Brethren and Co-Workers, that is the near-miracle we need. I feel that we could agree to pay off any loan for this housing construction at the rate of \$20,000 per year, IN ADDITION to whatever rentals are taken in, which ought to be about \$20,000 per year if we build the entire two districts, or a little more than half that if we build only one.

But in any event, I need to call upon EVERY CO-WORKER--- yes, EVERY ONE of you---to stand with us now as NEVER BEFORE, with regular tithes and special generous offerings as often, and as large, as you are able. Send all you possibly can for the TABERNACLE FUND, so we may at least get it far enough along so we can hold the Festival there, even though it will be altogether unfinished.

Also, with the college year starting next Monday, additional expenditures are necessary here at the college. We have the largest incoming class so far---25 new students have already been notified of acceptance of their applications, and I know a few more whose applications apparently were not in. We have now entirely outgrown our facilities. BUT THE COLLEGE IS TURNING OUT FINE AND CAPABLE CALLED MINISTERS to help me reap the great harvest God is blessing us with.

Also, it appears now we have an opportunity to go on the powerful ABC radio net-work on the West Coast, and perhaps by next year the entire net-work Coast to Coast. On September 2nd, we go to a far better NIGHT time on Radio Luxembourg reaching Britain and all Europe, and in addition the new broadcast in the FRENCH language, by my son Richard D. Armstrong, starts over Radio Luxembourg on that date. Beside that, short-wave stations reaching around the ENTIRE WORLD are now available, and going on the ABC net-work stations ALSO OPENS UP TELEVISION for us.

Yes, truly the original identical GOSPEL JESUS PREACHED is once again going AROUND THE WORLD. God is opening opportunities ---providing a harvest of souls---faster and bigger than we have laborers (both as trained ministers, and as finance---laborers, supporting the work with tithes and offerings) to reap the harvest. TRULY THE HARVEST IS GREAT, BUT THE LABORERS FEW. PRAY, AS JESUS

COMMANDED, FOR GOD TO SEND FORTH MORE LABORERS---those supplying the day-to-day and week-to-week finances, as well as God-called, trained and consecrated ministers.

THANK YOU, dear Co-Workers for your regular and loyal and generous part in this great work of God. We must PRESS ON as never before! GOD BLESS YOU!

Sincerely, in Jesus' name,

Herbert W. Armstrong

P.S.

ABOUT THE FEAST OF TABERNACLES: Since we cannot have our own housing facilities provided for this Festival, unless God by a miracle makes a large sum of money available, (in which case I will notify you by letter), I must now give you instructions as to housing. Most of you will have to find an auto court or motel along the Highway---Highway 80. There are two or three of these near Gladewater, about 9 miles east of the Tabernacle. There are more between Gladewater and Longview, farther east. There are a large number of motels and courts in and near Longview. Rates vary---from inexpensive courts up to luxurious new motels. Then there is the Longview Hotel. There is also a hotel at Big Sandy, only two miles west of Tabernacle---old and not of good appearance, but I am informed it is kept clean in the rooms. A limited number may bring trailer-houses or tents, but DO NOT DO THIS UNLESS YOU WRITE AND GET WRITTEN RESERVATION FROM US, as we are definitely limited on toilet, bath, and wash-room accommodations. The rest-rooms already built in the Tabernacle will accommodate a limited number, and up to this number first to apply will get the reservations. We have plenty of space, but not enough sanitary facilities. CAUTION: While God commands every child of His to attend the Festival of Tabernacles, it is for God's people ONLY. It is NOT a place to bring the unconverted in the hope of getting them "interested." ONLY members of the Church of God and Co-Workers whose hearts are in this work and those in HARMONY with God's Truth as you hear it on The WORLD TOMORROW broadcast and read it in our publications should come, but where it is desirable to bring some other member of your own family, not a member or co-worker, they will certainly be made warmly welcome provided they are not antagonistic toward the Truth as we preach it.

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Analyses Today's News, with the  
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Publishing:  
The P L A I N T R U T H  
A Magazine of UNDERSTANDING

Box 111, Pasadena, California

September 9th, 1953

Dear Brethren and Co-Workers in Christ:

This is a last-minute letter of URGENCY about the  
FESTIVAL OF TABERNACLES.

Letters are pouring in, asking many questions. I will  
try to answer every question so far as possible, but first, news  
about the building of the Tabernacle and the entire work.

Mr. Roy Hammer, his helpers and the contractor and his  
crew are doing all they can to get the Tabernacle far enough along  
so we can hold services during the Feast of Tabernacles. The large  
auditorium is now TWICE as large as it was for Passover and  
Pentecost festivals, and they are now putting up the room to the  
rear of the auditorium which will serve as dining room at  
festivals, and as school and local church room the rest of the  
year. The large lounge room at the front will not be started until  
after the fall Festival. The entire building will be totally  
unfinished as it was last spring---but there will be enough more of  
it to take care of the larger attendance.

But, special offerings for the building of the Tabernacle  
have come in so small we have not been able to even start to erect  
the housing districts of little booths. We are still going to TRY  
to get one or more of these sleeping booths built just to show  
those coming what is planned for the future. We will lost some  
\$12,000 or more, which now will have to be spent by our people at  
motels, cabins, and hotels, which could have been paid in to us to  
help pay for the building of our own housing districts, IF we had  
had funds to finance the building of these districts. The  
contractor could have put on a large crew and could have built it  
all in time, had we had sufficient funds. As it is, he has had to  
work a small crew---but they are doing their very best to at least  
get the big Tabernacle far enough along to hold services.

So, as it now is, we shall have to just rough it---make  
out the best we can for this Festival, and look forward to having  
it completed by another year. "Rome wasn't built in a day," they  
say. It will take more TIME to finish God's beautiful Tabernacle  
and sleeping booths for His Festivals---but by faith we know it  
will be finished in His due time.

Several are coming with house trailers or tents. We are  
making frantic efforts to provide electricity for trailer houses,  
and toilet and sanitary facilities enough for a limited number---



but if too many try to camp on the grounds, there will not be enough wash, shower, and toilet facilities. It would cost more than \$50,000 just to provide sanitary plumbing facilities alone, for all the people we expect at this great Festival in two weeks. We may be able to provide enough for some 50 or 60 people---so, as instructed below, GET IN A RESERVATION if you expect to camp in a tent or bring a trailer-house. DO NOT EXPECT TO CAMP ON THE GROUNDS UNLESS YOU FIRST GET A RESERVATION. We are doing our level best to take care of as many as possible.

Now listen, brethren! Mr. Roy Hammer just called me and told me we absolutely HAVE to raise and send over at least \$10,000 more IN THE NEXT WEEK, or the contractor cannot have even the big Tabernacle building far enough along for this Festival!

The Festival is just TWO WEEKS AWAY---we are UNDER PRESSURE---it is now the FINAL, URGENT CRISIS---We simply HAVE to raise this money! I know many of you have done almost more than you could. But somehow we now simply MUST make one last MIGHTY SACRIFICE to put this over the top. Some whom I feel sure would have sent in two or three thousand dollars or more each have had reverses and had their incomes cut in two this year, and simply could not do it. IS THERE NOT SOMEONE ELSE WHO COULD PUT IN A REALLY BIG SUM---one, two, or five thousand dollars? It is now a dire need. GOD WILL BLESS YOU for your sacrifice and generosity. And ALL THE REST OF YOU---send in a SHOWER of offerings---if only one or two dollars, or ten or thirty or a hundred---just whatever you are able. Every single dollar counts BIG just now. Single dollars alone would build it IF THERE WERE ENOUGH OF THEM. Don't think any amount is too small---SEND IT. But if you can send more, do so!

Many hundreds of GOD'S PEOPLE are now making last-minute plans to attend this greatest Festival of Tabernacles since the days of the early Apostles!

Yes, THINK OF IT! This will be the greatest Festival of Tabernacles since the early Church in the days of the Apostles! Every real child of God---every member of HIS Church---will want to be sure to be there! Enthusiasm is already generating for it! This, too, will be the first one where we will have a number of ordained ministers---elders who are evangelists and pastors in God's Church. GOD'S CHURCH IS FAST GROWING IN THESE VERY LAST DAYS!

Now to try to answer your questions:

First, the DATES: Beginning after sunset, Wednesday evening, September 23rd, lasting until sunset Thursday evening, October 1st.

The PLACE: The new Radio Church of God TABERNACLE being built 8 miles west of Gladewater, Texas, and 2 miles east of Big Sandy, Texas, and about 105 miles east of Dallas, on Highway #80. Drive in our own private road, at the sign: "PRIVATE GROUNDS---RADIO CHURCH OF GOD TABERNACLE," beside "Tuck's Cafe" and cabins at this point on Highway #80.

RESERVATIONS: We have been unable to get our housing districts built in time for this Festival, and therefore we are not taking reservations this year. Nearly everybody will have to find their own reservations at cabins, auto courts or motels along the highway, or at hotels in Longview (20 miles away) or the hotel in Big Sandy or hotel or cabins at Gilmer, 15 miles north, or at Tyler, 30 miles south. All of the cabins on the highway at the entrance to our grounds are already reserved, and all the rooms at the Resmore Court in Gladewater are already reserved. It may be very difficult for many to find vacancies, since we expect between 700 and 1,000 people. I would advise that you write, telegraph, or telephone some motel or auto court between the Tabernacle and Longview immediately for reservations, because if you wait until you arrive on the afternoon of the 23rd, you may have to hunt a long time and drive many miles before you find a vacancy---but I am sure that everyone will be able to find a place to stay, provided you arrive in the early afternoon and keep driving until you find a place. If you wish to wire or write ahead for reservation, go to some of the filling stations in your neighborhood and ask for their motor court directories for Highway #80 in Texas. I am sure many of the oil companies publish these directories---and if not, they can tell you where to get one. Do not write to us or the Hammers for auto court reservations.

THOSE WITHOUT CARS: If you are coming by train or by bus, and will be afoot without a car after you arrive, BE SURE to write a letter or post card advising us of this, and telling how many in your party. Send this letter to The RADIO CHURCH OF GOD, Post Office Box #453, Gladewater, Texas. We are going to make every effort to provide some kind of make-shift housing on the Tabernacle grounds for those who do not have cars. It may be a tent, or a trailer-house---whatever we are able to get---and I cannot promise you we will be able to get anything at all, but Mr. Roy Hammer and his son Buck Hammer are going to try. Even if you are coming without a car, I still advise telephoning long distance or telegraphing to a motel or a hotel for a reservation, in order to be SURE of a place to stay at night. We will try to provide regular bus service of our own between the Tabernacle grounds and Longview, and also between the Tabernacle grounds and Big Sandy. CAUTION: Do not depend on finding housing on the Tabernacle grounds---we will do our best to provide something, but can not promise anything, and at best will be able to provide housing for ONLY A FEW. We will just have to rough it the best way we can this year, and without grumbling.

COST OF TRANSPORTATION: Some have written to ask us this question. Go to your local bus depot, or railroad depot ticket office, and ask them to provide you with this information. Or, if you are driving, you can figure for yourself what it will cost you. We have no way of figuring this for you. As to cost of motels or auto courts, we cannot quote figures. There are some very deluxe motels on both sides of Longview on Highway #80, and two or three down at Tyler, about 30 miles south. These cost more of course. Also there are cheaper cabins up and down the highway---not nearly so nice, of course,---and others in between---all prices, depending on how modern and nice they are.

HOW MUCH WILL IT COST TO ATTEND? As stated above, we cannot tell you this. It depends on how good a motel you get. I might mention that generally I have found that the best and highest priced motels fill up first, and if you have to take what's left it is most likely to be the lower priced cabins. We will serve three meals a day at the tabernacle, on a bare cost basis, the same as last year---\$2 per day per person for adults; children age six to twelve, \$1 per day per person; children under 6, no charge.

WHAT ABOUT THOSE WHO CANNOT AFFORD TO COME? Some have written: "We can get there, but you'll have to give us money to pay our way back home." THERE IS NO FUND AT PRESENT FOR THIS. All I can say is, DO NOT COME expecting us to be able to give you money to get home on. You may have to WALK! If you have not been obeying God in saving a second tithe of all your income to pay your own expenses, you should not expect others to pay your expenses in addition to their own. If you have saved your second tithe and it is not enough, then do as Rod Meredith directed in his article on the subject---save this second tithe and stay home this year and keep on saving it another year and then you can come next year. There are already a certain number whose cases we are familiar with, whom we shall try to help this year because they are deserving, but their need is already far beyond what we have to help them. In fact, we have nothing so far toward this purchase, as I shall state below. We do want to help all we can who are worthy of help---God's true people have always done this---but we do not feel this help can be given without discretion, or to those who are not trying to help themselves by saving their second tithe and faithfully paying God's first tithe into His work, no matter how small. There are more whom we already KNOW to be worthy of this help than we are able to help---so I must repeat---nobody should come with the idea that they will expect return fare home to be given them. This could lead to an abuse that is injurious to those who do it and unjust to those who sacrifice to help them.

SEND IN YOUR SURPLUS SECOND TITHE: As the original Church of God did, those who have more than they need do turn in this surplus from their second tithe into a special fund for helping those who do not have enough. PLEASE RUSH all these special offerings, as we already have the largest list of any previous year of those needing, and deserving of, this help. Those who have more than they need thus share with those who lack. As stated above, we cannot promise to help more than those already known and approved for this help. But the need is really great this year---we need many hundred dollars in this fund. Heretofore Mrs. Armstrong has handled this fund. We have not had other ordained ministers beside myself in former years. Now, however, since we do have ordained ministers, and since the early disciples gave their surplus funds to the apostles for distribution, I have appointed Elder Rod Meredith to handle this fund. Address him at 182 So. Orange Grove Avenue, Pasadena, Calif., and he will handle it honestly and in business-like manner, but those receiving it will not know who gave it, and those giving it will not know the names of those receiving it.

ABOUT BRINGING TENTS OR TRAILER HOUSES: We will try to

set up arrangements so that you may pitch your own tent on the grounds, or bring your trailer house. We will try to provide electricity for trailer houses, and limited toilet and shower bath facilities, but only enough for a small portion of these attending.

If you expect to bring a trailer house or tent, write ahead immediately for RESERVATION---address Radio Church of God, Box 453, Gladewater, Texas. DO NOT send this reservation to Pasadena. In this case, bring along everything you shall need for camping or living in your trailer.

ATTENDANCE OF NON-MEMBERS: First, DO NOT bring visitors whom you HOPE to get interested or hope to get converted. This is NOT an evangelistic service preaching the Gospel to THE WORLD---it is a Festival God commands for HIS PEOPLE,---already converted, and already HIS people---to GO AWAY from the world, and live together for eight days as a foretaste of the JOYS of the Kingdom of God, which it pictures to us. In the Kingdom of God there will be ONLY the children of God, then immortal and divine. In this Festival there should be ONLY those who are begotten children of God. Of course repentant believers, not yet baptized, but coming to be baptized during the festival, should by all means come. MANY will be baptized at this Festival. If there is some other member of your own family who is NOT converted or in sympathy with this festival or God's truth as it is proclaimed on the WORLD TOMORROW or in The PLAIN TRUTH, that member should not be brought to this festival---and harm has come, and reflection been cast of God's Church in past years because this very condition was not observed. This should not hurt anyone's feelings, and will not of any converted person---it is GOD'S way, not ours---and we must follow the ways of GOD. Some have written to ask, what about people who send their tithe money regularly to the Radio Church of God, who support this work, and yet are members of other churches? Surely the HEARTS of such people must be in God's work and in His true Church, even though they have not yet taken their membership out of a sectarian denomination of this world, or else their TREASURE would not be in this work. If their HEARTS are truly in this work of GOD, and God has opened their minds to see that they should keep His holydays, and they are in accord with THE TRUTH as God proclaims it thru us, then certainly they ought to COME, and are most welcome. But, on the other hand, we should all realize, of course, that tithes paid or offerings given into God's work does not buy either one's salvation, or his rights or privileges of fellowship with God's people. These are FREE, to those whose hearts are right with God and with His Church and His work.

EATING AT RESTAURANTS: As stated above, all meals will be served, three times a day, at the Tabernacle. Yet some may eat an occasional meal or snack in a restaurant. At the spring Festival, some restaurant owners complained to us that some of our people came in and told them what they ought to eat and serve, and expected them to provide special whole wheat bread and other things. This only caused restaurant owners to ask, "What kind of a strange crack-pot religion do you have, anyway---going around telling everyone what they ought to eat!" This only casts a stumbling block in the way of others. OUR PEOPLE SHOULD USE MORE WISDOM. We know, of course, that restaurants do not serve real

health food---but it is not our calling to reform them. If you do go to a restaurant, order the best you can from what you find on the menu, and say nothing. We want FRIENDS, not enemies. We will be persecuted enough without asking for it.

FINALLY: Remember, now, the URGENT CRISIS upon us. We must raise \$10,000 in seven days, two or three of which will pass before you receive this letter. SEND ALL YOU CAN---nothing too small, nothing too large---IN ENCLOSED ENVELOPE BY RETURN AIR-MAIL.

Let EVERYONE rally to this great cause. We can do it if EVERYONE will do the best he can.

AND KEEP REGULAR TITHES AND OFFERINGS COMING! As I write this, it is hanging in the balance whether we shall be on XEG at all this fall and winter. PRAY FOR IT, earnestly, everybody! Depending upon acceptance at New York, the AMERICAN BROADCASTING COMPANY has opened to us a half hour, 5 to 5:30 Sunday evenings for the entire 16 stations of the California net-work on ABC---that's California only. Time has been cleared on KVID, Denver, and KGER, Los Angeles. Broadcast times to be announced later. TWO broadcasts now on Radio LUXEMBOURG to all Europe and Britain. PRAY for GOD'S WORK AS NEVER BEFORE. RUSH THE OFFERING!

Sincerely, in Jesus' name,

Herbert W. Armstrong

"The WORLD TOMORROW"  
A NATION-WIDE BROADCAST  
HERBERT W. ARMSTRONG

Analyses Today's News, with the  
Prophecies of The WORLD TOMORROW

Publishing:  
The P L A I N T R U T H  
A Magazine of UNDERSTANDING

Box 111, Pasadena, California

October 6, 1953

Dear Co-Workers in God's Work:

Here's REALLY BIG NEWS! God has opened another tremendous door!

Beginning Sunday, October 25th, The WORLD TOMORROW goes on one of the major net-works---ABC, transcontinental!

We have placed the order with the American Broadcasting Company for more than 175 of their largest stations, Coast to Coast. This is the most powerful net-work on which time could be purchased for proclaiming the true Gospel of Christ.

Until a few weeks ago the DOOR WAS CLOSED to any further time for Gospel broadcasting on major net-works. But the time has come for God to OPEN THE DOOR for His own work. It required an entire new change in policy by American Broadcasting Company officials in New York and Hollywood. They reconsidered their policy which had closed the door to any further religious broadcasting. They decided to OPEN THE DOOR to JUST ONE MORE religious program over their great chain, Coast to Coast. The net-work officials decided that the one and only additional religious program to be admitted to this great transcontinental chain would be The WORLD TOMORROW!

THIS MEANS MILLIONS OF NEW LISTENERS---IT MEANS THE TRUE GOSPEL WILL NOW BE HEARD ON STRONG LOCAL STATIONS IN MANY PARTS OF THE COUNTRY WHERE ONLY A FEW HAVE HEARD BEFORE! It means that now we shall reach, with clear strong signal, EVERY part of the United States, most of Canada,---AND ALASKA!

But it means a TREMENDOUS RESPONSIBILITY---which you share with me! This vast undertaking will require GREAT FAITH! It will cost several thousand dollars every week---and IT MUST BE PAID EVERY WEEK IN ADVANCE, or else we fail and the time will be sold to others! As I write this, the receipt of funds for the work has dropped off ALARMINGLY through the entire month of September. Every physical circumstance and indication, at this minute, is that we shall not be able to provide the money for even the first broadcast! It will require the greatest sacrifice and loyalty on the part of EVERY ONE of you Co-Workers since his work began, if we are to make it.

But first, let me tell you more of the details.

The TIME of the net-work broadcast: Atlantic Coast stations, 11:35 to 12 noon every Sunday. Middle-West, 11:05 to 11:30 A.M., Central Standard Time, every Sunday. Mountain States, 12:05 to 12:30 P.M. Sundays, and on the Pacific Coast, 11:05 to 11:30 A.M., Sundays.

The STATIONS: The emergency is so great I cannot take time to list all the stations in this letter. I will give you that later. But the list includes stations from Miami, Florida, to Maine along the Atlantic Coast, including the great superpower New York station WABC---stations all through the middle-west, mountain states, and Pacific Coast, and most of the key cities through the South. It also includes the great 50,000-watt station at Toronto, Canada, and 4 strong stations in Alaska!

THINK OF WHAT THIS WILL MEAN, in addition to the every night broadcasts over the giant super-power Mexican stations!

It is very possible that this addition of the trans-continental ABC net-work to the every-night super Mexican stations and the world's greatest station at Luxembourg, reaching all Europe, now makes The WORLD TOMORROW the most powerful broadcast of any kind in all the world today!

WE MUST NOT FAIL!

But there is DANGER! While nearly a thousand of us were attending the great Festival of Tabernacles in our new Tabernacle near Gladewater, Texas, our business manager had to call me long distance at midnight one night to tell me that less money was being received at the Pasadena offices than any time in three or four years. I have just returned to Pasadena to find an ALARMING SITUATION! Unless every Co-Worker will now LEAP to our rescue immediately, sending in the largest possible amounts---and unless you will STAND SOLIDLY AND LOYALLY BACK OF ME WEEK BY WEEK, AND MONTH BY MONTH, WE WILL BE UNABLE TO TAKE ADVANTAGE OF THIS GREATEST OPPORTUNITY EVER TO COME TO US, EVEN AFTER GOD HAS MOVED TO OPEN THE DOOR!

Listen, Co-Workers! Listen, and then ACT! In the year 31 A.D., Jesus Christ BUILT HIS CHURCH, and sent His own chosen ministers, the Apostles, to proclaim the same Gospel He taught to the world. It took them one time-cycle of 19 years to cover Palestine and Asia Minor (all in Asia) with this great Gospel Message. After 19 years GOD OPENED THE DOOR for the Apostle Paul and the other ministers to carry the Gospel to Europe. It took them 19 years to cover Europe with it---AND THEN THE ROMAN ARMIES STOPPED ALL ORGANIZED PROCLAIMING OF THAT GOSPEL.

Believe it or not, that Gospel has not been proclaimed to the world from 69 A.D., until 1934 A.D., when again GOD OPENED THE DOOR of radio and the printing press to us. It took one time-cycle of 19 years to cover the North American continent, and after 19 years, January 1953, GOD HAS OPENED THE DOOR to us to carry the Gospel to Europe! MAIL IS NOW POURING IN FROM EUROPE! Prophecy reveals that after this one more 19-year cycle---if God does not shorten the time and bring it earlier---the resurrected ROMAN

ARMIES once again will stop all organized preaching of the Gospel to the world.

THIS IS THE MOST IMPORTANT WORK ON EARTH. It is the WORK OF GOD!

It now faces the MOST SERIOUS CRISIS IN 19 years! WE MUST be able to pay for this great ABC net-work broadcast week by week! The program begins October 25th. Consult your local newspapers for time and station. BUT CO-WORKERS, LET'S ALL RISE TO THIS OCCASION. MAKE ANY SACRIFICE JUST NOW. SEND WHATEVER YOU CAN, WHETHER SEVERAL THOUSAND DOLLARS, OR ONLY ONE OR TWO DOLLARS ---EVERY DOLLAR COUNTS NOW---THE SITUATION IS DESPERATE. This is an S.O.S.! God will bless you! HURRY!

Urgently, in haste, in Jesus' name,

Herbert W. Armstrong



"The WORLD TOMORROW"  
A NATION-WIDE BROADCAST

HERBERT W. ARMSTRONG  
Analyses Today's News, with the  
Prophecies of The WORLD TOMORROW

Publishing:  
The P L A I N T R U T H  
A Magazine of UNDERSTANDING

Box 111. Pasadena, California

October 28, 1953

Dear Co-Workers in Christ's Service:

"The WORLD TOMORROW" now goes out on one of the great major net-works, ABC, Transcontinental!

From WQAM, Miami, Florida, clear across to KFAR, Fairbanks, Alaska---and from KECA, Los Angeles, all the way across to WANI, Bangor, Maine, these scores of stations on the ABC Radio Net-work now release to the far corners of the North American continent the VERY SAME Gospel Jesus proclaimed.

From the world's greatest standard-wave station, Radio Luxembourg, the same dynamic Message from God to this 20th-century world now enters into the homes of millions in all parts of Europe and the British Isles---and now HUNDREDS OF LETTERS EVERY WEEK are pouring in from overseas listeners!

Add all this to the super-power programs going out over giant Mexican stations, and THE WORLD TOMORROW VERY POSSIBLY NOW IS THE MOST POWERFUL RADIO BROADCAST ON EARTH!

Listen, CO-WORKERS! This has the greatest significance of any world event in our time! Do you know what it means? The disciples came to Jesus and asked Him when the END OF THIS WORLD would come, and the time of His Second Coming? Read this greatest prophecy Jesus ever spoke, in the 24th chapter of Matthew. He told them in plain language WHEN this world shall END---exactly WHEN He shall come again! And the only sign He gave them was this: "And this Gospel of the Kingdom shall be preached in all the world for a witness unto ALL NATIONS; and THEN shall the END come."

Jesus' own apostles proclaimed this same GOSPEL OF THE KINGDOM OF GOD thru Palestine and Asia Minor. That took one 19-year cycle. GOD'S TIME RUNS IN 19-YEAR CYCLES! Then, after the first 19-year cycle, in 50 A.D., a door was opened for the Apostle Paul to preach the same Gospel in EUROPE. And all organized work of preaching it was finally stopped in 69 A.D.---after one more 19-year cycle---when the Roman armies advanced toward Jerusalem, and the disciples all fled, as Jesus commanded in Mat. 24:15-16 and Luke 21:20-21. The organized powers of government from Rome stopped the organized proclaiming of JESUS' MESSAGE from that point. Soon the Gentile pagans, infiltrating into the churches and outnumbering the really converted saints, persecuting them and driving them out of the organized assemblies, introduced new pagan doctrines and customs. The Gospel Jesus had proclaimed was snuffed

out. A counterfeit Gospel ABOUT the PERSON of Jesus was substituted.

And now, 18« centuries later, God OPENED THE DOOR of radio and the printing press in January, 1934, in order that the very same original Gospel might once again go out AS A WITNESS TO ALL NATIONS. After exactly one 19-year cycle, in January this present year, 1953, GOD OPENED THE DOOR for us to take His gospel once again to ALL EUROPE!

DO YOU KNOW WHAT THAT MEANS? It means we are already, now, in the very last 19-year cycle of time left for THIS PRESENT WORLD! It means THE WAY IS BEING PREPARED for the second COMING OF JESUS CHRIST! It means that YOU and YOUR FAMILY have only a very few more years to live IN THIS WORLD---of THIS LIFE. It means that NOTHING else really counts now---NOTHING else is important to you and your future---except to permit GOD to change your life---to use your life---and especially in the work of getting this precious last warning Message out to the REST of this dying world!

This great net-work broadcast adds FOUR stations in Alaska. Now the way is opening for us to send out THIS GOSPEL OF THE KINGDOM over all the Middle-East---thru Palestine, Egypt, Syria, Turkey, and as far as INDIA, on powerful radio stations in that region. LITTLE BY LITTLE this most powerful work on earth is GROWING AROUND THE WORLD. When it has spanned ALL THE WAY AROUND THE WORLD, going into ALL nations, as it soon shall---THEN, dear Co-Workers, SHALL THE E N D OF THIS WORLD COME!

Yes, the WORK OF GOD IS GROWING! It is growing MIGHTILY ---in tremendous POWER! God is using you as well as me, in HIS GREAT WORK!

Right now there is a national economic readjustment going on. Not, apparently, a real depression---but a readjustment from sky-rocketing inflation to a more stable economy. Business activity is slowing somewhat. Stores are advertising big sales to try to hold up business. Many farmers have been hit this year from one cause or another. Many preachers, broadcasting their own religious messages over the radio, are crying out that they may have to quit.

CO-WORKERS, Listen! In the face of this economic slacking off, GOD'S WORK, thru GOD'S POWER, cannot quit, or even slow down---it cannot even stand still---IT MUST, AND IN FACT IT ACTUALLY IS LEAPING ON AHEAD IN THE MIGHTIEST SURGE OF POWER OF ANY PROGRAM ON EARTH TODAY!

Now, GOD HAS OPENED THE DOOR of a great major radio network!

This is the doing of ALMIGHTY GOD! God's Message MUST GO! God has decreed it, and opened the door wide! But it costs more and more money---and in the face of economic readjustment, IT MEANS EVERY SINGLE ONE OF YOU MUST TAKE THIS TO HEART AS NEVER BEFORE---we must now tighten our financial belts, sacrifice pleasures and personal desires, and even at cost of going without

some things we have planned, SEND IN MORE MONEY FOR THE WORK OF GOD!

NEVER before were the one and two-dollar offerings of those who do not have larger amounts, so badly needed. Those of you who have thought the little you had would not be enough to help---SEND WHAT GOD HAS MADE POSSIBLE, little or big. Little amounts count up. Those of you who have not sent anything for God's cause recently, send what YOU can---that will be an INCREASE which God's work needs. Those of you who have been sending small amounts regularly---can't you send a little more by sacrificing something else? Those who have sent in regular tithes---God commands us to give offerings ALSO---and GOD LOVES A CHEERFUL GIVER! Can't YOU send in LARGER amounts? It is only by ALL OF US WORKING TOGETHER, each according as God has prospered and made possible---some with a few hundred or a few thousand dollars, some who don't have so much, even the widow's mites---but ALL TOGETHER, each doing his BEST---it is only thru this combined work of ALL that God's work can now KEEP FORGING ON AHEAD, as God Himself opens the way before us! \*\*\* NOTHING ELSE COUNTS TODAY! We must AROUSE ourselves, and rally to this great need!

The PLAIN TRUTH has been greatly delayed by lack of sufficient funds. We are not yet back on week-nights on XEG---but still SUNDAYS ONLY, at 8:30 Sunday nights. WON'T YOU ALL PRAY--- AND PRAY EARNESTLY, AND IN BELIEVING FAITH---that God will without further delay again OPEN THIS DOOR for every night broadcasting? Meanwhile, tune in XELO, 800 on dial, 8 o'clock Mountain time, 9 P.M. Central time, every night.

God bless you all---I know you'll take this to heart---PRAY WITH ME---and really pour out your heart to God about it---and do your own part to your utmost!

And THANK YOU, in Jesus' name,

Herbert W. Armstrong

"The WORLD TOMORROW"  
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Publishing: Box 111, Pasadena, California  
The P L A I N T R U T H  
A Magazine of UNDERSTANDING

Nov. 23, 1953

Dear Co-Workers in God's Work:

The work God has given us to do has reached ITS MOST IMPORTANT HOUR! This is the TURNING POINT---the SUPREME CRISIS---in this work's entire history, past and future!

From this moment God's work either falls backward and fails, or plunges on in multiplied magnitude toward its God-commissioned goal. This is a time of GRAVE DECISION on your part, as well as mine.

So listen carefully---read and re-read every word---and then PRAY as you never did before!

First of all, let me tell you YOUR PRAYERS HAVE BEEN ANSWERED! Here's really important news!

We go back on XEG every night, at 8:30 Central time, starting Tuesday night December 1st! Yes, back on SEVEN NIGHTS A WEEK. The XEG management tells me this great super-power station is now going out stronger, in greater power, and with firmer, clearer reception, than ever before. And several reports from listeners verify this.

And here's further good news! In the past you have not been able to get good reception in the summer months. Radio waves do not travel far in daylight---they reach out many times farther after dark on super-power stations. The past two summers I have taken the program off the air, partly because of this, and partly because I have found it absolutely necessary to rest up so I could go back on every night again in the fall. But now we have made NEW PLANS for next summer. The program will stay on the air all summer, being broadcast TWICE EVERY NIGHT---the first time at the regular 8:30 P.M. period, and then the program will be repeated again at a later time, around 11:P.M. Many people are still up at 11:P.M., and at that hour it will reach out all over the United States.

Do you know what that means? THINK OF IT! With the program going out every night seven nights in the week over these giant super-power stations XEG, XELO, and XERB, and every day, seven days a week over two Los Angeles stations, KGER and KBLA, and over KPDQ in Portland, Oregon;---and with the Sunday program going out over the great XERF, and XEDM beside WAIT, Chicago, KMAC, San Antonio, KXL, Portland, and KVI, Seattle;---and then, in addition

to all this THE ABC NET-WORK, COAST-TO-COAST,---and TWO broadcasts now going out over the world's most powerful station, RADIO LUXEMBOURG, to ALL EUROPE, and THE BRITISH ISLES---with all this, The World Tomorrow becomes probably THE MOST POWERFUL RADIO BROADCAST ON EARTH TODAY!

That is as it should be---for GOD'S WORK IS THE GREATEST WORK ON EARTH!

What WONDERFUL things our God is doing for us! What MIGHTY and POWERFUL DOORS The Supreme Creator-RULER of the universe is opening to His called and chosen servants for carrying HIS MESSAGE to this dying world in these very last days!

But did not God also forewarn us, thru His prophet Daniel, that in these very SAME last days when JESUS said this same GOSPEL OF THE KINGDOM which HE preached should go to ALL NATIONS, ---to ALL THE WORLD AS A WITNESS---that also "Many shall be purified, and made white, and TRIED."

We are now in that time of TRIAL and TEST, which God allows to make us, His people, purified and WHITE---spiritually WHITE! We are now in that supreme TESTING TIME!

Even now, in the beginning of the second 19-year time-cycle when God has OPENED THE DOOR to broadcast His Message to all Europe---and to open a publishing office over there to PUBLISH His Message by printed Word for all Britain and Europe---and the door has opened on the great ABC Net-Work, Coast-to-Coast---even NOW, we are entering a time of economic readjustment---a MILD DEPRESSION IS ON US, and many, whose hearts are not fully aroused to the importance and need of GOD'S WORK are going to either cut down the amount they spend for God's Work, or stop sending in altogether!

MORE THAN THAT,---we are now once again into the Christmas SHOPPING SEASON, when so many forget all about CHRIST and HIS work, and CEASE giving gifts to HIM, in order to EXCHANGE GIFTS among their relatives and friends! Every year at this time MANY withhold their gifts from CHRIST, in order to TRADE gifts back and forth with fellow-humans!

THINK! Consider carefully! People buy presents lavishly at Christmas time, SUPPOSING they are following the example of the wise men in giving gifts to Christ. YET WITHOUT REALIZING IT, THEY ARE DOING JUST THE OPPOSITE! Notice this carefully:

Here is THE PLAIN TRUTH!

From the Bibliotheca Sacra, Vol. 12, pages 153-155, I quote: "The interchange of presents between friends ... must have been adopted by Christians from the PAGANS." The fact is, the custom of exchanging gifts at Christmas time has not a single trace of Christianity about it! Did you ever attend a birthday party, where all the guests spent lavishly for BIRTHDAY PRESENTS, and then traded all their gifts among themselves, GIVING NOTHING TO THE ONE WHOSE BIRTHDAY THEY WERE HONORING? Wouldn't that be silly? Yet that's what nearly everybody is doing! And Christmas does NOT

honor Christ's birthday, because JESUS WAS NOT BORN DECEMBER 25, OR EVEN IN THAT TIME OF THE YEAR! Nowhere does the Bible tell us to celebrate Christ's birthday. Only PAGANS celebrated birthdays, and THE BIBLE CONDEMNNS THE CHRISTMAS TREE WITH ITS PRESENTS ON IT---see Jeremiah 10:1-4!

Now consider carefully what the Bible says about the wise men giving gifts. It is in Mat. 2:1-11: "Now when Jesus was born in Bethlehem of Judea in the days of Herod the king, behold there came wise men from the east to Jerusalem, saying, 'Where is He that is born King of the Jews?'" Notice, these wise men knew, and exclaimed, that Jesus was BORN KING. "...and when they were come into the house, they saw the young child with Mary his mother, and fell down and worshipped Him: and when they had opened their treasures, they presented unto HIM gifts."

Why did they present HIM with gifts? NOT BECAUSE IT WAS HIS BIRTHDAY---for Jesus was already born before they started their journey. It was now DAYS after His birthday! And they did not EXCHANGE gifts among themselves!---no, they gave their treasures and gifts TO CHRIST! But WHY?

Yes, WHY? Here's the answer, from the Clarke Commentary, Vol. 5, page 46: "The people of the east never approach the presence of kings or great personages, without a present in their hands. The custom is often noticed in the Old Testament, and still prevails in the east." There's the answer! The wise men were not instituting some new custom for Christmas time---for Christmas was never heard of until generations later. They were following an ANCIENT CUSTOM of presenting gifts to a KING whenever---no matter what day---they came into his presence. Just like the Queen of Sheba brought gifts to King Solomon!

No, dear Co-Workers, the custom of trading gifts back and forth is NOT CHRISTIAN---it has NO BIBLE AUTHORITY---it was never done by the apostles or the TRUE Church of God in apostolic days while it had the guidance of God's Spirit! Instead, IT IS A PAGAN CUSTOM, which TAKES GIFTS AWAY FROM CHRIST AND HIS WORK!

Christmas has become a COMMERCIAL SEASON, stimulated by every kind of ADVERTISING, to take money away from the WORK OF GOD, and put profits into the pockets of store owners, salesmen and manufacturers and jobbers and the commercial world. It is a custom of modern "BABYLON," and God calls His people to COME OUT of Babylon!

CO-WORKERS! In JESUS' NAME, and by HIS AUTHORITY, I now come to you and appeal to you---DON'T LET THE PRECIOUS WORK OF GOD LOSE OUT IN THIS CRISIS!

Finally, it is VITAL that you understand both The PLAIN TRUTH and the NET-WORK situation. We simply didn't have enough money to get the October number out on time---it was about three weeks late. The November number is all printed, but we lack sufficient funds to get it from the printers. We have had to cancel the December number altogether, and IF you Co-Workers respond, we hope to get the January number out on time---but there

will be NO DECEMBER NUMBER, much as we hate it.

You will find in the November issue a whole page devoted to listing all the stations on the powerful ABC Net-Work. Then turn a page and you will find a large TWO PAGE MAP of the United States, showing where every station is on the map, and how far it reaches out. Now here is the all-important fact: If you'll look at a map in the atlas, showing density of population, you'll find that the heaviest population of the United States is centered in the North Atlantic states and the Middle-West states bordering the Great Lakes. Perhaps nearly two-thirds of all the people in the United States live in these regions. We have not reached into these thickly populated areas very strongly before. XEG is very STRONG in Texas, Oklahoma, Arkansas, Louisiana, and Mississippi, and fairly strong in Alabama, Tennessee, Kentucky, Southern Illinois, and Southern Missouri and Kansas. XELO is fairly strong in most of these states, and strongest in western Texas, Colorado, and New Mexico. Of course both these stations reach on out farther than this, but beyond these states only a small percentage of the people listen. XERF gives us a SCATTERED coverage all over the United States, but reaches only a VERY SMALL PERCENTAGE of people in these thickest-populated parts of the country.

But THE ABC NET-WORK IS STRONGEST RIGHT IN THESE HEAVY-POPULATION SECTIONS WHERE MOST OF THE PEOPLE LIVE---New York, Pennsylvania, New Jersey, Maryland, Virginia, West Virginia, North and South Carolina, Georgia and Florida, Massachusetts, Connecticut, Rhode Island, all New England states, Ohio, Michigan, Indiana, Illinois, Wisconsin, Iowa, Minnesota, Nebraska, Kansas, North and South Dakota, Montana, and Missouri. Because we already reach such a tremendous radio audience in Texas, Louisiana and Mississippi on the super-power Mexican stations EVERY NIGHT, we did not take any net-work stations in any of these states. We use only one station in Arkansas, in Little Rock, one in Alabama, in Birmingham, one in Tennessee in Memphis (a 10,000-watt station), and one in Oklahoma is to start releasing the program in a week or two, a 50,000-watt station in Tulsa. But we have TWO 50,000-watt stations in New York state---one in New York City, WABC, and one in Buffalo, at 8:P.M., when it covers all territory EAST of Buffalo. We have a 50,000-watt station in Chicago, one in Waterloo, Iowa, and later are to have one in Kansas City.

This great radio net-work REACHES THE HEAVIEST POPULATION AREA WHICH WE HAVE NOT REACHED HERETOFORE! It took the adoption of an entire NEW POLICY by the American Broadcasting Company in New York to admit one more religious program to the net-work---and of all those clamoring to get on, THEY CHOSE "THE WORLD TOMORROW." Last Monday, in the office of the Vice President of the Net-Work in Hollywood, he leaned forward, pointed a finger at me, and said emphatically, "If you ever cancel out or go off the net-work, I'll tell you definitely right now, you'll never get back on again."

I simply have to tell you the TRUTH, dear Co-Workers! Whether we can stay on the net-work HANGS IN THE BALANCE FROM WEEK TO WEEK. A week ago yesterday, it seemed we could not stay on another week. I actually started to the telephone to CANCEL OUT THE NET-WORK, but by a miracle God stopped me, and if ever God

spoke to my mind, He did then and showed me that HE opened this door, and if we TRUST HIM in faith, He will supply the need. But right now it hangs by the slenderest thread. Every week it looks like we will not have money to go on the following week. We MUST NOT CLOSE THIS MIGHTY DOOR, which is reaching MILLIONS of additional people whom we were not reaching with Christ's Gospel before! WE CAN, AND MUST, CARRY ON!

I have to tell you, now! God's work is in DESPERATE DANGER! Yes, this supreme trial and test comes AT THE VERY HOUR OF GREATEST OPPORTUNITY GOD EVER OPENED! Just when God has OPENED THE DOOR of the greatest transcontinental radio net-work which will accept religious broadcasting---just when God has opened the door to ALL EUROPE---just when God has ANSWERED YOUR PRAYERS AND MINE, and opened the door once again for EVERY NIGHT time on the greatest station in North America, XEG,---just here we come to a season and a condition when the whole work is IN GRAVE DANGER!

Now listen, CO-WORKERS! There are ENOUGH of us, to whom I am addressing this letter, that if YOU---each and every one of you---will OPEN YOUR HEARTS, as God has opened the doors for us, and each stretch just a little farther to GIVE JUST A LITTLE MORE TO CHRIST for HIS PRECIOUS WORK than ever before, we can hurdle over this supreme trial and test, and the Work of God can go on to overwhelming victory and glory, and when Jesus comes we may hear Him say to us. "WELL DONE, thou good and faithful servants!"

Oh, friends and Co-Workers, of all the blessings, rewards, accomplishments, acquisitions, or anything else my mind can possibly think of that I might WANT more than anything else, it is to hear the very voice of Jesus, Himself, say to me, when He comes, "WELL DONE, GOOD AND FAITHFUL SERVANT!" I am willing to give up EVERYTHING in this material world for THAT! Aren't YOU?

Five years ago this work faced, at this very season, the greatest financial crisis from its beginning until this present one. We had been off XEG that year, like this, from April on. It looked like we were going to lose the college property, our office building for the headquarters of this great work, and have to go off the air. DO YOU REMEMBER,---I asked ALL you Co-Workers to send in AT LEAST the widows' two mites---I asked for a great DOWNPOUR of two-dollar, or even one-dollar offerings---and for all those who were able, to send in one, two, or three thousand dollars each.

I shall NEVER forget how you Co-Workers let God soften your hearts, and how nobly and generously you responded! I have never stopped thanking GOD for it, and I never shall. By the THOUSANDS, letters came in containing one or two dollars each---yes, the DOWNPOUR of widows' mites CAME, and it counted up to thousands of dollars! Without all those small amounts coming from people who could not send more, we never could have saved this work. On the other hand, there were not even then enough of them, and a small number of people who were more able sent in one thousand, and up to three thousand dollars each. And the hundreds of others who sent in \$10, \$50, \$100, and \$500, and other amounts in between, PUT US OVER---IT WAS A BLESSED M I R A C L E ---and the work of God was saved!



Co-Workers, and brethren, I have to call on God once again for a MIRACLE! I have to appeal to you---every one of you--- to PRAY WITH ME, and to PUT YOUR HEART INTO YOUR PRAYERS, and to pray earnestly and persistently, and continually without letting up, that God will lay it on the hearts of people so overwhelmingly at this desperate hour that EVERYONE will respond, each according as he is able---those who have but little, and are unable to send more, to each send in the widow's mites until there is once again a veritable DOWNPOUR of them---and those who have more ability, to PUT CHRIST AND HIS WORK FIRST, and send in the largest amount possible, whether \$20, \$100, or several thousand dollars.

This is the time when we need to give our largest gifts to CHRIST that His glorious work may go on! THANK YOU, dear brethren and Co-Workers for PRAYING with me---if we AGREE, and pray unitedly, God will hear and move on Co-Workers as never before, and this crisis will be met, as before! Yes, THANK YOU, and GOD BLESS YOU IN EVERY WAY!

In Jesus' name,

Herbert W. Armstrong

"The WORLD TOMORROW"  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
Analyses Today's News, with the  
Prophecies of THE WORLD TOMORROW

BOX 111, Pasadena, California

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

Dec. 18, 1953

Dear Co-Workers in Christ:

I must now report to you the most important situation you and I have ever faced together. I must RUSH this emergency letter to you---there is not time for many words.

You and I have been called together, by God, to the most important mission of our time on earth---a most SPECIAL mission, actually foretold in Bible prophecy---the very WORK OF GOD for this time or world-crisis.

And this most important work on earth now is in the very midst of the most severe trial and test we have ever faced---the gravest, most important CRISIS we have ever had to meet. So far we are weathering this crisis---but once again the alarming drop off in mail the past six days has driven me constantly to my knees before God, that His glorious and all-important work may survive!

Here is what has happened: first, let me say we did receive an encouraging response from my last urgent letter for just one week. I can't explain to you the heartfelt GRATITUDE I felt, and all of us here at the headquarters office. Words can't properly THANK YOU, dear Co-Workers---but God will bless you in ways that can't be measured in money---and, I pray, bless you financially also. But after that one week of good response, the financial support for God's work suddenly seemed to drop way down, and now again the situation is ALARMING---and I have to ask you to go to God in prayer with me, and pour out your heart EARNESTLY, and believingly, that God will hear and move on the minds and hearts of more co-workers to respond generously and continuously.

But here is the all-important fact of the situation.

Read carefully! I must make PLAIN the situation. Based on the 1950 census, there were in the whole United States 150 million people (it is about 160 million today). But 84 MILLION OF THESE PEOPLE---56%---more than HALF OF ALL THE PEOPLE IN THE UNITED STATES, are living in states and sections of the country that COULD NOT HEAR the broadcast of God's Message, except the scattered few that heard it on station XERF.

By that I mean that there was no listener reception from XEG and XELO in these states and sections in which more than HALF of all the people live. The greatest density of population, where

people are more crowded, exists in the north Atlantic states, New England, and across the great middle-west to and including Illinois and Wisconsin. And THIS is the portion of the United States WE WERE NOT REACHING!

Then suddenly GOD OPENED THE DOOR for us to go on one of the great major net-works---ABC, transcontinental. If we have to stop on ABC, WE CANNOT GET BACK ON!

WE ORDERED THEIR BEST AND STRONGEST STATIONS IN THOSE DENSELY-POPULATED STATES WE WERE NOT REACHING. We ordered but few or NO stations in those states where we already have heavy listening audiences over XEG and XELO. For example, we are not using any net-work stations in Texas, Louisiana, or Mississippi, and, so far, only one in Arkansas, one in Alabama---none as yet in Oklahoma, altho Oklahoma's super-power 50,000-watt station KRMG in Tulsa will begin broadcasting the program, I have been notified, in two or three weeks. Last Sunday the powerful KCMO, Kansas City, began airing the program at 11:30 A.M. Sundays, and WIL, St. Louis, at 9:30 A.M.

All told, we ordered about 115 stations. But only about 76 stations accepted the program the first two weeks. Since then more and more have been accepting it, until now more than 90 stations are broadcasting our program. We still do not have enough stations in Ohio, Indiana, and Michigan, but as time goes along stations will be added in this territory. So, with the addition of this great net-work, WE ARE REACHING THREE TIME AS MANY PEOPLE AS BEFORE---now for the first time, actually covering, with GOOD listener reception, nearly every section of the United States.

Naturally, very few of these new listeners to the net-work have become co-workers as yet---but already a few are beginning to join our loyal co-worker family. But week by week the requests for literature and The PLAIN TRUTH magazine are increasing. And from 20 years' experience we know that in three to six months these NEW LISTENERS will be sending in enough money voluntarily to pay for half or more of the COST of this great net-work---and inside a year, there will be enough NEW co-workers with us to pay for all of it.

OUR PROBLEM, right now, is to HOLD ON to this net-work broadcast UNTIL these new co-workers have joined us! Then they will help us make it possible to carry the Gospel JESUS PREACHED to ALL PARTS OF THE WORLD! GOD OPENED THE DOOR of this great net-work. I have been DESPERATELY hanging on. I have to tell you, dear Co-Workers, it has been a struggle. It has taken FAITH! I have had to fight off temptation to weaken and quit. I NEED YOUR ENCOURAGEMENT AND YOUR EARNEST PREVAILING PRAYERS! There have been moments when it seemed we just couldn't go on another week. So far we are just barely squeezing through---but it is such a TIGHT SQUEEZE that it is almost more than I can carry. If ever I needed your support, your prayers, your encouragement and your financial help, it is NOW!

We just have to keep enough money coming in EVERY WEEK---especially the last two weeks of every month which are so hard to

get through! This need is SO DESPERATE that now for the first time in four or five years, I have to ask all who could LOAN to God's work amounts of \$500 on up to \$5,000, to do so at once. I had felt we would never borrow money again---it is so hard to pay back. But to save this net-work broadcast, and to tide it over another two or three months until it brings us NEW Co-Workers to join you and me in this work, the situation is so DESPERATE, I have to ask even for loans, if you cannot feel free to GIVE such sums for God's work. Brethren and Co-Workers, you can't know how it hurts me to have to ask this---and STILL I pray, and ask you to JOIN me in praying, that God will somehow provide enough money week by week thru those whose hearts He has made willing, so that we shall not have to borrow.

And now finally, dear Co-Workers, please take this at once to heart, and to a private place of PRAYER. We must not falter. GOD WILL GIVE US STRENGTH AND COURAGE AND FAITH to GO ON! This is not our work---it is GOD'S! But He lays on each one of us His own part in God's work, and now we must do our very utmost. And KEEP ON DOING IT WEEK BY WEEK!

God bless all of you. I know you'll stand with me in this grave emergency. And Oh, how I pray that soon we may all hear Jesus' own voice saying to us, when He comes. "WELL DONE, THOU GOOD AND FAITHFUL SERVANT!" God bless and guide you!

In Jesus' precious name

Herbert W. Armstrong

"The WORLD TOMORROW"  
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BOX 111, Pasadena, California

Publishing:  
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January 15, 1954

Dear Co-Workers in Christ:

Here is BIG NEWS! It may mean the end of this present world is much nearer than even we had supposed!

God is opening new doors that His Gospel may go more quickly to all the world.

I am in New York at the air port---dictating this letter by long distance telephone to be typed and mailed to you today from Pasadena, while I am flying home. I expect to arrive home tonight but this letter is too urgent to wait.

Here is the BIG NEWS! The second largest nation on earth, in number of human lives, is India. India has 364,000,000 people---as compared to 160,000,000 in the United States. Beginning February 16, "this Gospel of the Kingdom of God" will be broadcast for the first time in all history to all of India! And at very slight cost to us! I have just been offered this tremendous opportunity and closed the contract in New York City.

It is a thrilling story. It is most important. I want you to read carefully every word.

On the island of Ceylon, just off the southern tip of India, is the most powerful commercial radio station in the two largest continents on earth---Asia and Africa. It is actually four tremendous super-power stations grouped together---beaming out in four directions on four giant transmitters---each of them 100,000 watts of power.

One giant transmitter beams programs to all India, Pakistan, Burma, Tibet, the interior of China, Iran, Iraq, Palestine, North Africa.

A second beams east into Thailand, Indo-China, all of East Indies, and the China coastline; a third 100,000 watt transmitter beams west to Central and Southern Africa and the fourth transmitter covers the populace Island of Ceylon locally.

The World Tomorrow program will now go out on all four of these tremendous transmitters, from 10:15 to 10:45 every Tuesday night.

How God brought all this about is a most interesting story. The fact that God has moved to make all this possible, and has opened it to us so soon, may mean the end of the world is much nearer than we had supposed---for Jesus said the END of this world, and His coming to rule the "World Tomorrow" will occur when this Gospel of His Kingdom has gone out for a witness to all nations!

First, about India, and why we cannot delay reaching it. The Kremlin is moving right now with all its power to take over India, as it did China. Best estimates are that Russia will now turn India communist and gain rule over India in four more years. The Reds have been checked and even turned back in Europe, by the Marshall Plan, and Allied Defense. Their direct path to conquer Paris and London and the United States has been blocked. But Lenin said, "The road to Paris lies through Peking and Calcutta" (China and India). Once Russia controls India and China, the rest of the Orient will fall into their power---more than half of all of the people on earth. If they control the whole Orient they can wear down and finally conquer America and the whole world.

There is no time to lose in India. God knows this better than we, and has moved quickly in miraculous manner to open the way to send His Message, through us, to all India and China. Many millions of people in India speak the English language.

Here's how God has worked mighty providential circumstances to open these doors. The need for the great four-way radio station arose during World War II. The Allies had to have this tremendous radio station to beam their messages to the people of the East Indies, Burma, and all the Islands that Japan had seized. The United States government sent over the finest and most powerful radio equipment. This station was set up and operated under Lord Lewis Mountbatton, Supreme Allied Forces Commander.

When the war ended, the great station was turned over to the Ceylon government. They did not know what to do with it. The man I talked to here in New York was officially connected with it, and suggested that they turn it into a commercial broadcast station. He now controls the time sales in New York. He contacted me about this opportunity. I flew to New York, and now all plans have been made and contracts signed.

And let me say right here, that through these same men whom God has used to open India to us, He has opened up China. As you know Chiang Kai-Shek is anti-communist. His nationalist government was forced to flee from China mainland and set up headquarters on the Island of Formosa. There he has very powerful radio equipment supplied by the United States. He and his wife have professed Christianity. These New York agents have a connection with Chiang Kai-Shek's government and tell me that the Generalissimo has consented to let us broadcast God's Message to all China over his government's super-power radio station. Arrangements are now being completed for this. God is moving fast, now, with great miracles, to open the way for us around the world. The END of this world may be nearer than even we believe.

Finally two important things I have to say.

1) This very important Ceylon broadcast program costs so little it does not add a noticeable expense---only about 1 percent of present expenses of God's great work.

2) But, on the other hand, there has been a sudden dropping off of money received for the work this week, so that the very life of the work is again threatened.

Week by week, more and more letters are being received from new listeners from the ABC network, now indicating more than a million listeners every week. Already a few of them are joining you as co-workers. We must hold on, dear co-workers, a few more months and then there will be enough new co-workers to pay the network costs.

Again the need is URGENT! It takes money every day and every week, to operate this greatest work on earth.

The two or three who sent in large offerings this past month saved the great work of God. If more of you would send in more widow's mites more often, these larger sums would not be so desperately needed---but every dollar---and every thousand dollars ---is a DESPERATE NEED RIGHT NOW!

Stand with me, co-workers! Think how God is moving to lead the way for His work. He expects you, as well as me, to do OUR PART, without letting up.

Yours, in Jesus' name,

Herbert W. Armstrong

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BOX 111, Pasadena, California

Publishing:  
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February 2, 1954

Dear Co-Workers:

I'm forced to send a second emergency letter right on the heels of the last one from New York. God is moving faster and faster in His great work thru us! But at the same time, many of our Co-Workers are slowing down. We MUST realize what this means!

It means the END of this world is nearer than we believed!

It means the very turning point---the supreme CRISIS of God's work, has been reached. It means we now have to stir ourselves as never before, with a renewed burst of zeal and willingness to sacrifice all else for the WORK OF GOD.

The really great problem right now, as I have written before, is to manage to hold on to this great major net-work that has opened to us, until it results in enough new co-workers to defray this added expense.

In December our co-workers got under the burden, joined us in earnest PRAYER, and in personal sacrifice, and we were able to hold up. I was encouraged greatly. For the first time in the history of the work the income was up to quota the week between Christmas and New Year's! The new year of 1954 started out right on quota---funds received daily equalling the daily expenses of God's work. It was reassuring, and very encouraging.

Then, all of a sudden, the receipt of money for the work went into a nose-dive. That had continued about a week when I telephoned the letter from New York to be mailed from here. It has continued since, up to now---less than HALF as much money being received daily as we must pay out to carry this greatest work on earth. That means just one thing. A lot of our Co-Workers had stopped PRAYING for this work. Could that include YOU?

Now the situation is desperate! It's like God's precious work were a giant airplane nose-diving for a crash! Unless there is an immediate upturn in less than another week, I'll have to drop this great major net-work, which is carrying the Message to 56% of the nation's population which we were not reaching before. It's just that important!

Until this net-work opened to us, we were on stations



with fairly good coverage reaching areas where 44% of the people of the United States live. The net-work reaches those areas where the other 56% live. Without this great net-work, we CANNOT CARRY OUT THE MISSION GOD HAS CALLED US TO PERFORM. Week by week more and more hundreds of people are writing in for The PLAIN TRUTH and other vital Gospel literature. It indicates a rapidly-increasing regular listening audience. It indicates that more people are already listening every week to CHRIST'S OWN MESSAGE over the World Tomorrow, than to any other Sunday program on the ABC network!

Co-Workers, WE DARE NOT LET THIS NET-WORK DROP!

Now a glance at the world situation. Mail is now rapidly increasing from the British Isles and Europe---from listeners over Radio Luxembourg. A large pile of letters is coming from over-seas listeners every week, now. It shows the broadcast to Europe and England is really taking hold on people over there.

I want you to read a few of the letters from over there.

A woman in England writes: "Dear Mr. Armstrong: I am writing to say how much I appreciate your weekly broadcasts on Radio Luxembourg. I was just going to put my wireless off the other week, not knowing of your service. I was so glad I just happened to hear you, and was thrilled with your stirring message and your daughter's lovely message in song. So I have told not a few of your broadcast. May God bless this wonderful enterprise. The Message is sure to go home to millions of people. I would love one of your children's story books that you mentioned over the air this week. Thank you again for the help and blessing you have been to me. I pray that God's blessings will be upon every broadcast, and the speaker and singer and every listener. Mrs. Stella Newsam."

From Lancashire, England: "Dear Mr. Armstrong: Thank you very much for your most enlightening programme, which I receive on Radio Luxembourg, 208 meters. It has made the Bible a different Book to me; also thanks very much to your daughter for her very beautiful singing. I am greatly interested in the signs of our Lord's coming, and have never understood the Book of Daniel until I heard your broadcast. Am looking forward to next Monday. Will you please send the booklet 'The Key to the Revelation?' Thank you very much, and may God bless you. Most sincerely, Mrs. Olwen Harley."

Another from Lancashire: "Dear Sir: Having listened once again to your broadcast from Radio Luxembourg I am wishful that you send me the "Key to Revelation"; also "What is Propheesied." I have already sent in for The Plain Truth. I enjoy very much hearing your daughter, Beverly Armstrong Gott, singing those beautiful settings of the Bible which only God can be letting her sing; and we should be truly thankful that your daughter has taken up the worship in praise, and I assume that this is the only way of vocation in which her talent is used. Praise the Lord! I pray you will be able to carry out your programme for 1954. Yours faithfully, D. J. Blackwell."---and let me add that he is correct ---Beverly's talent is devoted ONLY to the service of God, singing,

as much as possible, the direct words of the Bible to the finest music composed by the greatest composers of the past three hundred years. Let me suggest again that you ALWAYS have your Bible open when we come on the air, and follow my Message, and, on the Sunday program (It's Monday nights in England and Europe), Beverly's Bible message in song, by reading the messages out of your own Bible. Let me add, too, that you will soon hear my younger son, Ted, also singing on the program---probably first in a duet with Beverly, and later in solos---and still later on, God willing, you will hear Ted as well as Dick and Herman Hoeh, and perhaps other Ambassador graduates, preaching on the air.

From Yorkshire, England: "Dear Sir: Every week I listen to your broadcast from Radio Luxembourg, and am never disappointed. Always your messages are alive, fresh, and stimulating, and I have been greatly helped and enriched by them. I am most interested in your recent invitation to send a year's subscription to The Plain Truth, and would be grateful to have it sent to this address. May God continue to bless the work. Yours sincerely, Eric S. Powell."

From a Veterans' hospital, in Essex, England: "Christian Friends: How we, the night staff of this hospital, look forward to your weekly message of hope and service! It is what we need in this sin-filled world. Many patients listen, and I know are helped. Keep up this wonderful work. Please send me a copy of 'The United States and Britain in Prophecy.' We are all looking forward to reading it. Our prayers are with you. Yours in Him, Dan Smith."

From County Durham, England: "Dear Brother Armstrong: Thank you for your inspiring messages on Radio Luxembourg each Monday evening. My wife and I look forward to Mondays to hear another message. They lift us up, and we feel they are bringing us nearer to Christ. I wish I possessed your faith and love for our Father. There is a fight going on between my heart and my thoughts. Please pray for me that I may overcome evil thoughts and come nearer to Jesus. I would count it a favor if you would send me your book, "What is Prophesied." I pray God will richly bless you and your staff and the work, also thank your daughter on my behalf for the lovely solos. Yours in Christ, F. Lawson."

From Caithness, Scotland: "Dear Mr. Armstrong: I am writing you to say that like many more people who listen to your broadcasts, your God-felt and soul-inspiring messages are being appreciated by most people throughout the English-speaking world. Under your ministry one feels that one is in the radiant presence of our Redeemer. Under your ministry much has been done, and I pray that you will continue to win souls. At a great price (paid by Christ) we have the privileges of a Christian walk in life. There are many who accept Jesus Christ as the personal Saviour, but who, on entering the stream of life, never allow the waters to rise farther than their ankles. Oh, that the Lord's ever-expanding Brightening Word, revealing and fulfilling all that prophets have foretold, these will go on, until there shall be 'one King over all the earth.' 'In that day there shall be one Lord, and His name One.' May you be rewarded, Brother Armstrong, by Him whom you serve, and may you and all those who have been brought to Christ

under your preaching earnestly strive to be each a jewel in the Master's crown. Before I conclude my letter, Brother Armstrong, I wish you to convey my profound thanks to Miss Armstrong for her services in the noble work in which she takes part. Miss Armstrong possesses a voice which I think is unique. May God bless her. Both my sister and I do enjoy your messages. Your and His servant, John Sutherlans."

My, aren't those wonderful letters, dear Co-Workers! If you have sacrificed of your money to make it possible to bring God's precious Message into their homes over in England and Scotland (and many more from Wales, Ireland, Germany, France, Holland, Switzerland, Italy, Norway, Sweden, Denmark, Belgium, and even Africa, which we cannot take space to print), and they have been helped, enlightened, and inspired, surely WE over here in America should be inspired in return by these moving letters from our British and Scottish cousins from overseas!

This Scottish brother calls Beverly "Miss Armstrong," and perhaps I should explain that she ceased to be "Miss Armstrong," and became "Mrs. Gott," several years ago, and is the mother of FOUR of our very fine grand-children. And let me also add here that Beverly is doing a job of which I am proud. She does her own housework, cooks for a family of six, has made a splendid and successful wife and mother, and in addition has found time to devote many hours each week to her music, and in one short year she has learned and sung for you listeners more than 70 different solos and arias, many of which are very difficult and written by the world's greatest master composers. Very few singers have ever learned so many solos of that quality in so short a time. Mrs. Armstrong has to help by keeping these four grandchildren of ours often, while Beverly rehearses and sings---but it's all a labor of love, and I'm mighty grateful to God that He has called Beverly, and our two sons, our two sons-in-law, and my wife into His active service. They are all of them putting their full zeal, almost night and day, into God's work along with me.

But it takes ALL our great family of Co-Workers, not just my personal family, to carry on this tremendous work of God. It is now rapidly stretching to the far flung corners of this whole earth!

FLASH! BIG NEWS!

Just as I finished writing the above sentence, news came from New York---The CHINESE GOVERNMENT RADIO STATION OPENS TO US!

I have just hung up the telephone from a long-distance talk with the New York radio station representatives. Generalissimo Chiang Kai Shek has approved the use of the super-power government station, "VOICE OF FREE CHINA," on Formosa, for us to broadcast God's Message thru the Iron Curtain, and all over Communist China.

Think what this means! There are more people in China than in any other nation on earth---more than 450 MILLION PEOPLE! When the Communists swept thru China, and Chiang Kai Shek and his government were forced to flee to the island of Formosa, they

brought the government radio station and equipment with them from Shanghai, and set it up on Formosa as their only means of reaching the people of China, in order to fight against Communist propaganda.

This "Voice of Free China" radio has one super-power 100,000-watt standard broadcast transmitter, powerful enough to reach all China, and also two 20,000-watt short wave transmitters.

It is the only station listened to by the 7 million people on Formosa. It is the only Chinese source of information on the outside world for the hundreds of millions of Chinese behind the Iron Curtain. The Chinese on Formosa claim the listening audience inside Communist China is very large. There the Chinese people have secret listening places, guarded to warn against approaching Communist police or troops.

And here is another almost unbelievable fact I have learned. Just as in India, where there are some five different dialects, so in China there are MANY different dialects. They do not all speak the same language. And, as in India, so in China, English has in recent years become the one universal language by which the leaders of the people in all walks of life speak to one another. Millions have learned the English language---and they are the leaders, and the others are the followers. One leader, at one of these many secret listening places in China, who understands English, will relay the Message to many others in their own Chinese dialect. It's just as if God had used this method of giving us the "gift of tongues" by which to communicate to these people. Besides, this, the New York foreign radio station representatives will supply us trained radio speakers in every dialect if we wish to use them. And, if so be the will and way of God, God Himself will give us the miraculous gift of tongues by which we ourselves may speak His Message to those people in their own language. THIS IS THE WORK OF GOD! He is performing miracles. Nothing is impossible with Him!

THIS IS THE ONLY WAY THE GREAT MASS OF CHINESE UNDER THE HEEL OF THE COMMUNISTS CAN NOW BE REACHED! It's like a miracle that God has opened this great door thru the Iron Curtain to us!

Madam Chiang Kai Shek professes Christianity, and the Generalissimo himself has professed to be a Christian. He knows the most effective way to combat Communism is the Message of Truth from GOD. Therefore He has opened to us this one and only DOOR thru the 'iron curtain.'

Here's another providential happening! This is the government station of the free Chinese---the only Chinese government the United States recognizes. It is not a commercial station, therefore does not sell time for profit. Chiang Kai Shek therefore has graciously offered us the use of his great radio voice WITHOUT CHARGE, except that we are to pay just the operational overhead---a very small amount---for the time he is letting us use---a half hour every week.

TRULY GOD IS MOVING SWIFTER AND SWIFTER, in our behalf!

My co-workers, and brethren, this is not our work--- this is the WORK OF GOD! God is using us! All this means that TIME IS SHORT! The END OF THIS WORLD is much nearer than we supposed! How can God use us in His glorious work, carrying His Gospel around the whole earth, to ALL NATIONS, unless we STIR ourselves,---unless we PRAY more than we have been doing---unless we are willing to MAKE SACRIFICES, not only the sacrifice of prayer, but also of money, that WE MAY BE DOING OUR PART?

Finally, dear Co-Workers, I have to say as I did in my letter of December 18th last, PLEASE, in Jesus' name, take this at once to heart, and to a private place of PRAYER! We must again ask God to give us strength and courage and FAITH to go on! We dare not falter! We must each do our own part to the very utmost, and keep on doing it WEEK BY WEEK! I know that hundreds and thousands of you did pray earnestly about it then. The response showed it. But the response has also shown that hundreds of us have been NEGLECTING to pray over this during the past two or three weeks!

I am working SO HARD, myself, to do my part in God's work, and more than anything else I could desire, it is to hear the voice of Jesus say to me, when He comes, "WELL DONE, good and faithful servant!" And I pray I may hear God say those same words to you! This most recent financial slump has driven me continually to my knees---but dear Co-Workers, I NEED YOU TO PRAY WITH ME, and if we unitedly cry out to God, and put our HEARTS into our prayers, and thus show God that we are IN EARNEST about wanting to be His servants, thru whom He carries on His great work, God will move on those who are able to respond---and will cause SO MANY co-workers to respond so generously---that there will be enough money for every need.

Already new co-workers from the powerful net-work broadcast are beginning to join you. The present trend indicates that in three more months the NEW listeners from the net-work will be paying half the cost of the net-work broadcast, and by next fall we will have enough new co-workers to carry ALL the additional expense.

But I'll have to cancel out the net-work UNLESS THE RESPONSE IS IMMEDIATE AND LARGE, and unless it KEEPS UP! PRAY with me! Sacrifice with me! GOD BLESS YOU FOR IT!

In Jesus' precious name,

Herbert W. Armstrong

Starting February 14, 9:30 Sunday morning,  
on the ABC net-work, station KRMG, Tulsa,  
50,000 watts, 740 on the dial.

EMERGENCY! IMPORTANT!! URGENT!!!

The immediate financial situation of God's Work is so desperate, that in prayer God has put an idea in my mind I must add as a post-script to this letter.

It's this: Perhaps some of you have sent your regular tithes or offerings a few days ago, and will not have your usual amount to send again for a few more days, or perhaps a week or more. But IF EVERY ONE of you, who otherwise cannot send a larger amount right now, would send in the enclosed envelope at least ONE DOLLAR---more if possible, of course---but at least one dollar--- EVERY ONE of you!---an EXTRA dollar you would not send otherwise--- it will probably save the network broadcast. The last two weeks of each month is our hardest. If EVERY ONE of you would, in addition to whatever else you send, just send in an additional dollar EVERY MONTH between the 15th and the 25th of the month IT MAY SAVE GOD'S WORK! WILL YOU? THANKS a million! and GOD BLESS YOU!

"The WORLD TOMORROW"  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
Analyses Today's News, with the  
Prophecies of THE WORLD TOMORROW

BOX 111, Pasadena, California

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

February 24, 1954

Dear Co-Workers for Christ:

I can't hold back the truth from you any longer. I have to tell you we have reached the breaking point---the extreme LIMIT---in this tight squeeze holding on to the powerful net-work broadcast!

Unless God now performs a MIRACLE thru you co-workers, we cannot carry on another week! I shall have to cancel the net-work, and either close down Ambassador College or take the daily and every night programs off the air.

No longer is the situation just desperate---we have passed the desperate stage! We now face a quick, sudden DEATH of most of the work of God!

In Jesus' name, I have to tell you it is just that serious! Our business office has put squarely up to me the hardest decision I ever faced in all my life---they tell me I have to shut down all these expenses immediately! But I can't do it until I send you co-workers this one more letter. Even now I have not lost faith!

Here are the hard cold facts! Since the first of the year we have been receiving enough money to pay expenses only ONE WEEK in each month. The other 3 1/3 weeks of the month we have been falling short an average of \$650 per day seven days a week---that's \$4,550.00 per week less than we have to pay out to carry this mighty WORLD-WIDE GOSPEL CRUSADE. The business office---our business manager, our auditor and attorney, tell me bluntly that we cannot continue to run behind at the rate of \$15,000 per month. They demand that I drop the net-work broadcast, and either stop the daily broadcasts or close down Ambassador College AT ONCE!

Co-Workers! Brethren in Christ! IS ALMIGHTY GOD STILL ON HIS THRONE? Is God still able to keep His promise to supply all our need, according to His riches in glory by Christ Jesus? God has said in His Word that He will not stop the work He has begun! Let me tell you right now, my dear Co-Workers and brethren, I believe God means what He says! Though our faith be tried to the breaking point---as it now is---YET WILL I TRUST HIM!

Co-Workers, my fighting clothes are on! I'm no quitter! All physical FACTS and evidences, which can be plainly SEEN, say we have to QUIT. But I have an evidence which is NOT seen---FAITH IN

GOD! Years ago I lost all self-confidence, but God replaced it with a more SURE faith!---the FAITH OF JESUS CHRIST! I know I am His servant! I know CHRIST lives in me! I know that this is HIS WORK, which HE has begun thru us, and which He promises that He will not stop. I know you are God's co-workers with me in HIS work! I know GOD has PROMISED to supply every need---He has said no man can shut the door He has opened! But I also know God works THRU those of us whom He has called as HIS human instrumentalities, and WE must now unitedly RESPOND, and PRAY, and SACRIFICE!

I say to you, we shall not quit! Here are MORE facts! Listen carefully. We have now been on the great ABC net-work, Coast to Coast, four months. Mail from new listeners has doubled, and redoubled! The listening audience is growing rapidly---now around TWO MILLION---in areas we were NOT REACHING BEFORE---where they cannot hear the great Mexican stations, in the North Atlantic and north-central states, where 55% of the nation's population lives! Already scores of new co-workers are beginning to join you older co-workers in the regular support of God's great work. But there are not enough of them, yet, and the amounts they send in now are still small, of course. The true Message of Christ is still NEW to them. Not many of you came to really SEE the Truth, and put your hearts into it, and became co-workers with us, until you had listened longer than just 18 broadcasts. But hundreds of thousands are now becoming really INTERESTED! They are listening! New thousands start listening EVERY WEEK.

My beloved co-workers, LISTEN! If we fail in OUR PART right now---if we allow this net-work to drop---hundreds of thousands of precious souls will lose interest, TURN AWAY FROM THE TRUTH---back into the world of sin---hundreds of thousands may be doomed to loss of salvation---just because we could not HOLD ON a few more months,---just because we failed to LIFT UP OUR VOICES IN UNITED, BELIEVING PRAYER as never before, and to be willing to make financial sacrifices for the most important work on earth!

But, if we can spur on to greater and CONTINUOUS effort,--- ALL FOUR WEEKS of every month---if we can just tide over a few more months, NEW co-workers are joining us week by week, and in three more months, our years of experience indicate, the NEW co-workers will be paying at least HALF the net-work expense, and in eight or ten more months they will MORE than pay for it, and be helping us pay for sending God's message into foreign lands all around the earth! God's work is now WORLD-WIDE!

Of course Satan hates this work. He will stir himself to great zeal just now to spread over our co-workers a spirit of indifference. HE KNOWS that when this Gospel of the KINGDOM has gone to all nations, then HIS END shall come! We need to pray that God will send the great archangels Michael and Gabriel to withstand Satan in this crisis hour! Yes, it's truly the BATTLE OF THE AGES!

Letters are continuing to roll in from all over the British Isles and Europe. The broadcast is now going out over all FOUR super-power 100,000-watt transmitters off Radio Ceylon, covering India, the middle east, central Africa, southern Asia and the East Indies. The program is now going across the iron curtain into all China over Chiang Kai-Shek's powerful station, Voice of Free China



from Formosa! This is the greatest work on earth---becoming the most powerful VOICE on earth, proclaiming GOD'S MESSAGE just as Jesus Christ taught it!

Can we quit now, after going along FOUR MONTHS, when in just another three months new co-workers will ease our burden, and in six to nine more months we will be PAST this tight squeeze? Co-Workers, even if you have to LOAN a large sum you don't feel free to give to God's work, I feel we must accept ANYTHING rather than quit now---when in just a few months we shall be THRU this tight squeeze!

I say to you in Christ's name, we can, we MUST,---WE WILL! Please go immediately now to a place of prayer. Let us unitedly lift up our voices in a BELIEVING petition to God---let EACH of us do MORE than ever before---and besides, try to send even an EXTRA couple of dollars at least a couple times a month, besides our tithes and larger offerings. EVERY DOLLAR COUNTS BIG NOW. I know some of you have already done all you could---GOD BLESS YOU! But even you who have, can PRAY as never before that God will stir others who have sent in nothing, or who can send more. NEVER did we need large sums so desperately. Never did every single dollar mean so much.

Dear Co-Workers, there's nothing more I can say. Now I'm going to quit writing, and go and PRAY!---and in Jesus' name I ask you to join me in prayer and in continuous sacrifice these next few months. God bless you!

Sincerely, in Jesus' name,

Herbert W. Armstrong

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March 17. 1954

Dear Faithful Co-Workers for Christ:

Thank God!--we're still on the air--world-wide! Yes, in this tight squeeze getting the broadcast established on a major network, we have been making it--so far!

But now we approach the very crisis bottle-neck of this tight squeeze. Now comes the SUPREME TEST!

Your earnest prayers the past three weeks have been heard. Your willingness to sacrifice your own wants or needs, and to put God's work first, has tided this great work over another three weeks. THANK YOU! and God bless you!

But now this last half of the month is the big test. Already the receipt of money for the most important work on earth is again falling off alarmingly. The past four days less than half our daily expense-quota has come in. We must KEEP PRAYING!

I want you to know what mighty power this work is wielding upon MILLIONS of precious lives all over America, Canada, Britain, all Europe, the middle-east, India, southeast Asia and China. I want to let you look over my shoulder, once again, and read with me some of the thousands of letters pouring in from this world-wide Gospel crusade. But first let me explain in few words the exact situation as of this moment:

Before we went on the ABC radio network last October, we had almost no radio coverage at all in that great area east of Indiana and Michigan, and north of North Carolina. More than half of all the people in the United States live in this area! We were not reaching them--more than half of the United States population! Furthermore, we had weak coverage all along the Atlantic Coast, and across all the northern states in the middle-west and north-west. The network gives us extensive coverage in all these areas. We use NONE of the network stations in Texas, Louisiana, and Mississippi, where our coverage is strongest on XEG, XELO, AND XERF. We use only one network station in each of Oklahoma, Arkansas, Alabama, Georgia, Tennessee, and Kentucky, where we have fairly good coverage from the super-power Mexican stations.

Now we have good radio coverage over the entire United States. It will more than DOUBLE the vast American listening audience--TWICE as many hearing God's truth as before. Already

these hundreds of thousands of NEW listeners are beginning to become co-workers with us. OUR GREAT PROBLEM is to tide over, and be able to stay on this great network, UNTIL enough new co-workers from among these NEW listeners join us to pay this additional expense. The indication is, based on what is already happening, and on twenty years' experience, that by next November or December we shall have emerged out of this temporary tight squeeze.

UNTIL THEN I SIMPLY HAVE TO ASK ALL YOU CO-WORKERS TO STAND BY ME, WEEK BY WEEK, MONTH BY MONTH, MAKE EXTRA SACRIFICES, PRAY AS NEVER BEFORE, that we may be able to survive this period.

The LAST HALF of every month is our real test. That's when we receive only about HALF as much money as we have to pay out!

This work is A DIRECT FULFILLMENT OF PROPHECY! It's GOD'S work! We must keep on making every possible sacrifice for this great dynamic, world-wide work of God for this time. Soon World War III will explode. In the latest test-explosion of a hydrogen bomb men were burned 30 miles away and sent to a hospital! It's TERRIFYING! GOD'S work must be completed before this horrifying thing breaks loose! We must finish the work while it is DAY--the night is coming when no man can work in God's work!

The broadcast, and The PLAIN TRUTH, are literally shaking Britain! You probably have no conception of the tremendous influence this program, which is made possible by your dollars and your PRAYERS, is having on our British cousins overseas!

Letters are pouring in by the hundreds! British leaders tell me the effect of The WORLD TOMORROW on Britain is almost beyond belief! They are being STIRRED more than you people in America ever were!

So now look over my shoulder, as it were--here are just a FEW of the thousands of letters:

From an official of a large British religious federation:  
"Dear Brother in Israel: I was asked by a friend some time ago if I ever listened to you on Radio Lux.; and when I did, I came to the conclusion that you knew where modern Israel was, and the meaning of these days. Your magazine, for which I sincerely thank you is to hand today, and confirms what I thought. I have read it with great appreciation. Those who know this truth (our identity is ISRAEL) are VERY many today in these islands, and in the Commonwealth. I would like to tell you for your encouragement that you are listened to by many more people than your mail might indicate. I have been amazed at the number of people who have told me they listen to you regularly. May God's blessing rest on your witness."

From Cornwall, England: "Dear Mr. Armstrong: So many times we have intended writing you regarding your Gospel broadcast over Radio Luxembourg. Truly it is a very special time of spiritual uplift. We do thank God that He has privileged us to be amongst your vast audience to listen to your inspiring messages of the Scriptures. I'm sure, too, that your ministry will be mightily used to enlighten the intellectuals, because you can meet them on their

own ground. The Holy Spirit is truly revealing wonderful truths through you. My father and I are just ordinary simple folks, and we would surely like to say a big "THANK YOU" to you for your profound yet simple messages. We enjoy your daughter's ministry in song, too. "Eye hath not Seen, Ear hath not Heard," from the Holy City, is one of our favorites. My father would very much like a copy of 'The United States and Britain in Prophecy,' please. Thank you again, Sincerely yours in Christ."

From Genoa, Italy: "Dear Sir: Last Monday night I heard your very interesting broadcast and the sweet voice of your daughter singing. The programme was a rather unusual one. I should like to know something more of it. It appears to be both religious and scientific. I have never heard a programme just like yours. Thanks for the broadcast. Perhaps you would send me your magazine. Yours sincerely."

From Oslo, Norway: "Dear Mr. Armstrong: Thank you very much for your interesting programme that reached me from Radio Luxembourg yesterday. I should be thankful to receive your offered book."

From Malung, Sweden: "Dear Mr. Armstrong: I have been very glad to listen to your radio message last night over Radio Luxembourg, and I will say you my heartily thanks for that. In the same time, I will wish you God's richest blessing over your works for God in this style. I will be very thankful to you when you will send me a copy of your book. I am believing in that our Blessed Lord Jesus Christ soon are coming again, therefore I am very interesting in every thing who are written about that theme. With my best greetings, and God bless you. Yours in Christ."

From Bermaringen, Blaubeuren. Germany: "Dear Sir: I am a German student. In order to polish my knowledge of English I am very often listening to French or English broadcasting stations. This afternoon I was tuned to Radio Luxembourg and I was very happy to hear your sermon on Bible reading. I was so impressed that I decided to listen to these broadcasts as often as I am in position to do so. At the end of your sermon I heard the announcement that you have available a booklet on 'What Is Prophesied.' At first I had doubts whether I should write to you or not. Finally I came to the conclusion that I certainly could not commit a crime by asking you to send the booklet to a German student, whose mother tongue is not English but who endeavors very hard to learn English as perfectly as possible. I am so deeply interested in the subject. I hope that you will not blame me for this letter, and remain, Dear Sir, Yours faithfully."

From Milan, Italy: "Dear Sir: I was very interested by your broadcast and I would be very pleased if you send me 'What is Prophesied,' at the following address. I thank you in advance, and I remain, Dear Sir, yours faithfully."

From Paris, France: "Dear Mr. Armstrong: I heard you again last night from Luxembourg. I admire your zeal, ability, and courage. May the Lord bless you richly in bringing pure light to those who are confused. May many souls be saved! Send me please

The Plain Truth and 'What is Prophesied.' When I was recently in Yugoslavia crowds of people were seeking the Lord, - something unusual. Could you do something for East Europe also? I am, Sir, in the Lord's blessed service."

TRULY, DEAR CO-WORKERS, GOD IS USING YOUR OFFERINGS AND HIS TITHES FROM YOUR LABOR TO SEND HIS GOSPEL INTO ALL THE WORLD, FOR A WITNESS UNTO ALL NATIONS! My, how these letters ought to warm our hearts, and encourage us to PRESS ON! Just remember, as you read these heart-touching letters, it is YOUR DOLLARS that are being turned into THE VERY WORD OF GOD, finding lodgment in the hearts of these people in MANY NATIONS.

From Alderney, Channel Islands: "Dear Mr. Armstrong: Thank you for the broadcasts which we listen to on Monday nights. They are indeed a great spiritual uplift to my husband and me, here on a small island, where there is very little Christian fellowship. We very much would like to receive copies of The PLAIN TRUTH. May God richly bless your messages, also your daughter's singing. We have a son and a daughter whose talents, we pray, will be given to their Lord for service. Assuring you of our prayers and gratitude, Yours sincerely."

From County Arcklow, South Ireland: "Dear Mr. Armstrong: Please let me have the book you so kindly told us about over Radio Luxembourg today. It is a great privilege for us to listen to your voice over the radio; also to your daughter's singing. We get a great blessing listening. God grant many precious souls may come to Jesus through your messages. Please pray for us here, and that the neighbors may come to Jesus. Yours in His name."

From Belfast, North Ireland: "Dear Mr. Armstrong: I am thrilled to hear your message of hope these past Mondays over Radio Luxembourg. I should like to have you put my name down for the booklet you offered so kindly over this station last night. I am not being greedy, but then I am sure you will understand, as this Kingdom message of hope for the future is not touched by most churches, so I would like to hear more. Once again thanking you for your hope-inspiring messages, and I trust God may bless your efforts in His work."

From Neslandsvat, Norway: "Dear Sir: I have been listening to your program over Radio Luxembourg, and I am sending you a few words to let you know that I am very thankful to God and to you every time I hear the Gospel go out in the air like that. I am living in South Norway, and I get the broadcast in very clear. I should like to have the booklet you announced in the radio. Please will you send me one of each, and I should be very glad to receive it. I understand English very well, but I am not good to write. So please excuse my mistakes. Yours in Jesus Christ."

A man in the Royal Air Force, stationed in Wales, writes: "I am writing to sincerely thank you for your wonderful, inspired radio programme, which we hear on Radio Luxembourg, and for the January '54 issue of your 'Plain Truth' magazine. I really must tell you how much your radio programme and magazine mean to me personally and my friends in the R.A.F. who listen to your

programme. We hear many religious programmes but we honestly believe that the 'World Tomorrow' is the "Tops" for sincerity and interest. I am sure, Sir, that the 'World Tomorrow' is bringing more souls to Christ than any of the other religious programmes, and certainly more than the established churches in Great Britain. The Plain Truth is quite definitely the most forthright and down to earth magazine I have ever read. It sets out your message so clearly and distinctly and I only wish I could assist you with a contribution. But as you know, the Chancellor of the Exchequer forbids sending money out of the country. Well, Mr. Armstrong, I hope you will have many such letters as mine from Great Britain and the rest of Europe; don't ever take your programme from Radio Luxembourg--it is needed here as everywhere."

Here is another letter from Denmark: "Dear Mr. Armstrong, Yesterday I tuned in to your broadcast over Radio Luxembourg. Your powerful message attracted me, and as it was new thought for me, the wish arose in my heart to study those thoughts a little closer. Therefore, I was happy that you later on offered a little book written by you which I should be very glad to read. I must say that your message interested me very much and I am looking forward to being better acquainted with you through the printed page. Your talk yesterday was very powerful and inspiring."

Here is another letter from a minister in Manchester, England. "My Dear Brethren. I am so pleased to receive 'The Plain Truth.' It is certainly very true, and so needed in these closing days, when men's hearts are 'failing for fear of what is coming on earth.' I am interested too in 'How Did This World's Religions Begin?' (Jan. issue Plain Truth.)

Here is another from Cheshire, England: "Dear Brother Armstrong. Today I received my copy of 'The Plain Truth' and if ever a title was appropriate to a subject then this magazine is rightly titled. What an asset to the study of the Bible and man's trend today! I realize the publication of such a splendid work costs money, but we are unable to send money out of this country. Your magazine is much too valuable to the study of the Bible to risk missing any part of the series, or better still of the 'Plain Truth.' It is, therefore, with the greatest sincerity and appeal that I ask my name be place on your mailing list for supply of any literature connected with the truths of the Bible."

Brethren, I believe you can see from these few letters just how great the need for God's TRUTH is, overseas. Certainly the mission that God has called us all to--preaching His word to the nations of the earth--is a job in which we must never grow lax or forget with our prayers, tithes and offerings.

There are THOUSANDS OF PRECIOUS SOULS just such as these who yearn for God's Truth, and are able to receive it only as God lays it on the hearts of the people just such as yourself to help in YOUR part of HIS ministry--a need that these people in England and Europe cannot supply because of Government regulations.

This work is growing greater than ever at such an amazing pace that we now know the time of the end is drawing close at hand.

God said that His word would be preached into every nation for a witness and then would the END come!

Are you remaining faithful in the task He has set before you? Are you living a life that is keeping you so close to God that you will not have to be ashamed to face our Saviour when He comes to judge us?

Dear Co-Workers, I have to call on you to PRAY for the financing of God's work CONTINUALLY. This tight squeeze is still on--it will be, in all probability, for at least another six months--but already nearly every third request for literature from the NEW network listeners contains money--the amounts are still too small to help much, but in a few months they will increase and carry this added expense.

OUR JOB IS TO HOLD THE FORT UNTIL THIS RESCUE COMES! We have now held out nearly five months. We can--we MUST hold on another five or six--and thus keep the work going with increasing POWER around the whole world!

The most listened-to station in all the United States is probably WLW, Cincinnati, 700 on the dial. This super-power clear-channel station is heard clearly in all that territory in the north Atlantic, and north-east part of the United States, where XEG and XELO are not heard. The WORLD TOMORROW is now broadcast over super-power WLW every Sunday night at 10:30 Central time, 11:30 Eastern time. They have offered us time at this same hour every night in the year. We cannot afford the additional expense now, but I have instructed our advertising agency to order this time, 7 nights a week, beginning next October 1st, if the station is willing to reserve it and contract for it so far in advance. Constantly GOD IS OPENING NEW DOORS. WLW can be heard, I think, by all co-workers who live east of the Rocky Mountains, over the entire United States.

Let's PUT ON THE PRESSURE in EARNEST PRAYING! I ask you all to make some EXTRA sacrifice these last two weeks of the month, when the going, financially, is always the toughest in God's work. If EVERY SINGLE ONE of you will just send the very largest offerings you are able, in addition to tithes, whether that be one or two dollars only, or whether it be five thousand or more, we can weather this storm, we can struggle thru this tight squeeze--we can keep this greatest work on earth going out to all the world! We have to send two of our ordained ministers to Britain and to Europe in June to minister to the thousands over there. The harvest is plenteous--the laborers are too few! But above all, we sorely need more MONEY laborers, who will help with tithes and liberal offerings.

We're in another desperate crisis, as we seem to be the last half of every month. PRAY! SACRIFICE! Let's put our shoulder to the wheel as never before! THANKS, dear Co-Workers, from the bottom of my heart! Time is short! HURRY!

Sincerely, in Jesus' name,

Herbert W. Armstrong



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HERBERT W. ARMSTRONG  
Proclaims to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, California

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

April 1, 1954

Dear Brethren in Christ:

This is final and last-minute instruction about coming to the great Passover Festival and days of unleavened bread, at our Tabernacle near Gladewater, Texas.

Of course those living near Pasadena will meet here at the college for the Passover and holyday meetings; those near Portland or Eugene, Oregon, or Tacoma, Washington, will meet with the brethren at those points. All others should try to come to the big Tabernacle in Texas.

God willing, Mrs. Armstrong and I are planning to be at the Tabernacle for the entire eight days---including the 7 days of the Festival of Unleavened Bread following the Passover. Our son Garner Ted, and wife and baby, plan to go with us, and we shall also have Eld. Marion McNair, who is pastor of the church and principal of the school in the Tabernacle.

The Passover this year is Friday night, April 16, after sunset, at 7:30. It is the most solemn occasion of the year. Unless prevented by serious illness, or otherwise absolutely prevented, God COMMANDS our presence without fail. It is obligatory. God will not accept excuses. The second tithe is for this purpose. If prevented from coming, write for directions for taking Passover at home.

The following evening, after sunset Saturday, April 17th, is THE FEAST which begins the seven-day festival of Unleavened bread. This feast will be held at the Tabernacle. The following day, Sunday April 18th, continues the first annual high Sabbath of God, and there will be services in the Tabernacle morning and afternoon. While it is not made obligatory by God that everyone remain thru the entire 8 days, we urge all who possibly can to plan to do so. There will be services held twice each day for the entire 8 days, including the second annual Sabbath which falls this year on the weekly Sabbath. There will be preaching, question-and-answer periods, and wonderful fellowship.

MEALS will be served, as usual, at cost, at the Tabernacle. But you will have to obtain your own motel or hotel accommodations, as heretofore. We hope that next year, during 1955, we can proceed with the erection of the housing project of sleeping booths on the grounds, but we shall not be able to do any

work on this during the present year.

Due to the tremendous increase in expense of sending out the broadcast over the great major ABC radio net-work, and the super-power stations in other parts of the world, and the increase in size (and therefore expense) of Ambassador College, we have not been able to do ANY further work on the big Tabernacle since the Feast of Tabernacles last fall, except what little Bro. Hammer and a few other brethren there have been able to do themselves. We have not even as yet been able to finish paying off the current indebtedness for the rush work done the few weeks prior to the Feast of Tabernacles. NEVER have we had such a tight squeeze, financially, as we are now having in the struggle to hold on to this great net-work program until enough NEW listeners from it become co-workers to help us carry the financial burden. BUT WE ARE REACHING TWICE AS MANY PEOPLE in the United States, besides millions more in foreign lands around the world!

God's opening these great doors to send His Message out world wide, and the sudden awakening to the FANTASTIC DANGER of the hydrogen bomb, and the terrifying new poison gasses, means just one thing----THE END OF THIS WORLD IS A LOT CLOSER THAN WE THOUGHT----it's later than we thought! We have little time left to complete the task God has given us.

DIRECTIONS for finding the Tabernacle: The Tabernacle grounds are just off the Highway #80, 8 miles west of Gladewater, 2 miles east of Big Sandy (about 100 miles east of Dallas). At this point beside our private road leading to the Tabernacle, you will see our sign: "PRIVATE GROUNDS, Radio Church of God Tabernacle," beside the cabins and restaurant at this little junction. Those who come by train or bus can get taxi service at Gladewater, possibly at Big Sandy, or if by bus it's possible the driver would let you off at the grounds---tho it would be better to first go to a hotel in Gladewater or Big Sandy. There are a few cabins beside the grounds on the highway, but unless you make reservations they probably will be filled. There are motels on both sides of, and in Gladewater and others on the highway near Longview, and a good hotel at Longview, about 20 miles from the Tabernacle. The better motels, first class, cost \$5 to \$8 per day for two people, and other cabins, not so nice, cost less. Hotel Longview rates, a strictly first class hotel, are, if they have not changed from last year, \$4 to \$6 single, and \$6 to \$8 double. I ADVISE PLANNING TO ARRIVE EARLY, so you can find sleeping accommodations. We have no facilities for making reservations for you. Evening meal will be served at the Tabernacle on Friday evening before the Passover, at 5:PM.

Keep PRAYING EARNESTLY for the financing of the work, and I shall look forward to seeing you at the Tabernacle.

Sincerely, in Jesus' name,

Herbert W. Armstrong

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April 4, 1954

Dear Co-Workers:

This is a matter of life and death! Even now it may be too late, but I'm rushing this on Sunday---even a day's delay would be fatal. READ EVERY WORD before you lay this down!

It's far more than the life and death of any person---we face this minute the death of God's all-important work. But it has looked hopeless before, and God rescued us! Thousands of co-workers seemed to misunderstand my last letter, and decided we didn't need their prayers or money any more. I opened that letter: "Thank God!---we're still on the air." because I was thankful beyond words to God and to you Co-Workers that you had kept God's work going---SO FAR. But it seems few of you read the next paragraph, that we now approached the very crisis bottle-neck of this whole tight squeeze we are in. I wanted to encourage you--- I was grateful---thankful!

Here's the situation this minute: Unless THOUSANDS of widow's mites, from thousands of you, and MANY good sized sums from \$25 or \$50 up to several thousand dollars each arrive yet this week I have to cancel the net-work this very week! The president of the advertising agency, to whom we have to pay all these bills, came to see me last night, wanting me to cancel. I prevailed on him to wait just a few more days.

I told you more and more NEW co-workers from among our NEW listeners would keep joining us month by month. THEY ARE! We are actually GAINING---yet right now, as we have ALMOST stopped going behind with monthly payments, we are about to be cut off suddenly! We went behind several thousand dollars during November and December, getting this great ABC net-work started. January we went behind another \$15,000---receiving that much LESS than January expenses; February we went behind only \$10,000, and March only \$1,950---almost breaking even---BUT EACH MONTH ADDING THAT MUCH CURRENT INDEBTEDNESS. And now, just as we are about to overtake this falling behind, and to be able to meet current expenses and pay off part each month on this accumulated deficit, they are PRESSING US, and IMPATIENT, and unwilling to carry on any further!

CO-WORKERS! Victory is almost in sight---if we can only keep on INCREASING the amount of money we put into God's work month by month just a few more months, THOUSANDS will soon be converted---brought into God's Kingdom forever---if we hold on a few more

months. Are we to quit and lose out now, after having spent close to \$75,000 on this great net-work, reaching the areas WE NEVER REACHED BEFORE where 55% of all United States people live? THINK OF IT! OVER HALF OF OUR ENTIRE POPULATION!

Are we to condemn these hundreds of thousands of new listeners for eternity---are we to now have thrown that \$75,000 down a rat-hole---to LOSE the thousands of NEW co-workers we shall soon have to HELP us finance God's great work---by quitting now?

I say NO! A thousand times NO!!

I call on you---every one---in the name of Jesus Christ, to PRAY WITH ME, as never before---and KEEP ON praying, earnestly and BELIEVINGLY, week after week and month after month---and to put into God's precious work ALL YOU POSSIBLY CAN whether the widow's mites, or a really large sum! If you have a sum of \$500 up to a few thousand you are not able to give, but could loan for a year or more, we can transfer that amount of debt from radio creditors to you---but give it if you can.

These hydrogen bomb revelations ought to make us realize NOTHING is important now but to shout God's WARNING to the world, and become active in HIS WORK, and PRAY, and keep so close to God we are UNDER HIS PROTECTION in the FRIGHTFUL days ahead! Our money and all material possessions will soon be blasted out of existence, anyway. There is no security but GOD! His work of WARNING the world, and proclaiming HIS KINGDOM is more important than our lives, or anything we have or own, right now!

I call on you now to PRAY as never before, that we shall not be forced to quit, just when victory is in sight! And KEEP IT UP--week after week---month after month. WE CAN'T STOP!

Yours in hope, in faith, and in the name of Jesus Christ,

Herbert W. Armstrong

"The WORLD TOMORROW"  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
Proclaims to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, California

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

April 26, 1954

Dear Co-Workers:

The desperate life-and-death struggle to keep alive this greatly enlarged work of God continues.

RIGHT NOW the fate of the work of God is being decided! It is being determined by WHAT YOU DO, these next two weeks!

Right now we are at the turning point---one way or the other! It's the supreme crisis---and the answer is either the LIFE, or the death, of this tremendous program into which God has plunged us!

The work is not saved yet! Several times it has looked like we could not carry on another day. I have hung grimly on---thru faith and constant prayer!

REMEMBER THIS! God stepped up this great work last fall to almost twice the former scope and power. The last Message of God to the world is now going ALL AROUND THE WORLD, except Australia, South Africa, and South America. Letters are coming in from listeners hearing the Message in INDIA, far-flung Malaya, from Singapore---half way around the world---even from New Zealand and Japan---from Alaska, Hawaii, the islands of the far-away south Pacific; from all parts of Europe and the British Isles.

Again I want to let you "look over my shoulder" and read many of the letters from new listeners in the north-eastern part of the United States---the most congested population areas, which we never reached before, where more than HALF the entire population of the United States lives; but first I want you to realize the situation.

So READ THIS CAREFULLY! Co-Workers, this is not "just another religious broadcast." This is not "just another religious movement." The world has been full of those---all in this modern confusion. THIS is the very WORK OF GOD FOR THIS TIME!

What's the difference? Co-Workers, it's most important that you realize this fully! It's exactly the SAME difference that always has marked a sharp line of demarkation between the work of GOD, thru His prophets, His Son, His Apostles and chosen servants, on the one hand, and the religious denominations, movements, societies, and orders of this world on the other!

It's the difference that started in the Garden of Eden---the difference between GOD'S LAWS which are good for man, and MAN'S

WAY, which seems good to him, but brings every unhappiness, suffering, and sorrow! It's the difference between the AUTHORITY and the GOVERNMENT OF GOD (which God allows man voluntarily to accept or reject), and the government and ways of man.

This difference was shown in the days of ancient Israel. They had rejected God, set up the two golden calves, deposed God's priests and installed in office the priests of the pagan idolatrous god BAAL. Then God sent ELIJAH to show that The ETERNAL is the living, RULING GOD, who made the fire come down from heaven! Elijah restored the LAW and the AUTHORITY of GOD as SUPREME RULER! How different was GOD'S WORK of that day thru Elijah from the work and message of Baal's prophets?

How DIFFERENT was the work of God thru John the Baptist and thru Christ, from that of the established religious movements of that day? The Pharisees and Pseudocyst and other religious groups had departed FAR from the religion GOD had given them thru Moses. They had adopted their own traditions and customs. They turned the sacrifices and rituals of the Law of Moses into a paganized PENANCE by which they believed they EARNED justification from sin. They made GOD'S LAW of no effect by their human TRADITIONS. This was the religion called "Judaism."

In such a world, what was the work and Message of God thru John the Baptist? His was the Message of REPENTANCE---but what is repentance? It means to CHANGE THE MIND by TURNING FROM disobedience! John cried out for people to REPENT of rebellion against the LAW OF GOD---the AUTHORITY OF GOD!

God has never had but the ONE MESSAGE! God is SUPREME RULER OF THE UNIVERSE! Sin is the transgression of GOD'S LAWS! Christ died only because we have rebelled against the rule of God, transgressed HIS LAWS. Redemption is restoration of the AUTHORITY OF GOD in our lives, so that we may be begotten and later born into the KINGDOM of God---the GOD FAMILY---the GOVERNMENT of God!

HOW DIFFERENT was the Message of Jesus? He taught THE WAY of THE LAW of God---the AUTHORITY of the living GOD---REPENTANCE of transgression of that government of God. The organized religions of His day had their church forms, which were the "traditions of MEN," (Judaism), as opposed to the LAWS of GOD!

How different was the Message of the APOSTLES? Were they just "another one of the religious movements?" "REPENT!" shouted the inspired Peter, and "BELIEVE!" "He that saith, 'I know Him,' and keepeth not His Commandments, is a liar, and the truth is not in him," said John. "For whosoever shall keep the whole law, and yet offend in one point, is GUILTY of all," said James. Paul assailed Judaism (traditions of men), but thundered out REPENTANCE toward God and FAITH toward Jesus Christ (Acts 20:21---preaching the KINGDOM OF GOD, as did they all!

Then began the great apostasy---the falling away from the truth which all prophecy foretold. They began preaching ABOUT a different Jesus---a Jesus who "did away with His Father's law,"--- a puny man with long hair and a beard (when GOD'S WORD says plainly

it is a SHAME for a man to have long hair---I Cor. 11:14). And now for more than 1850 years this world has proclaimed and believed IN this long-haired, shameful, false "Christ," and a false salvation without OBEDIENCE TO GOD,---while it has LOST ALL knowledge of the TRUE JESUS CHRIST who "kept His Father's Commandments,"---who set us an example that we, too, should keep them---who said the way to be saved and receive eternal life was to "KEEP THE COMMANDMENTS," ---who taught that we can be BORN INTO the God Kingdom, which is the GOD-RULED family!

Today, in a world ruled by BABYLON---filled with hundreds of differing churches which all have two things in common: they UPHOLD and are part of THIS WORLD of human government, greed, and vanity, and they REJECT the authority of GOD, while professing the NAME "Jesus Christ"---in this dying world. GOD SENDS US AS HIS MESSENGERS, ONCE AGAIN TO RESTORE THE LAW OF GOD---THE AUTHORITY OF GOD---THE GOVERNMENT OF GOD, and the TRUE JESUS CHRIST, just before His Second Coming!

Jesus Himself SAID that in these last days, just before "The DAY OF THE LORD," that "this Gospel OF THE KINGDOM shall be preached in all the world for a witness unto ALL NATIONS, and then shall the END (of this world) come." (Mat. 24:14).

We are not just another "church." Not just another "movement." This is not just "another religious broadcast." THIS IS THE VERY WORK OF GOD FOR THIS TIME, preparing the way for the COMING OF CHRIST TO RESTORE THE GOVERNMENT OF GOD! And YOU are one GOD has called as a Co-Worker in HIS WORK!

Now here are more letters FROM ALL AROUND THE WORLD: Here, again, is just a glimpse into the great "fruit" borne by God's power thru our labors:

From Negri Sembilan, Malaya: "Dear Sir: I was listening to your programme on the 17th instant, about the 'Trip to the Moon,' and found it very interesting. I therefore would be very much pleased if you would please send me a copy of 'The PLAIN TRUTH.' Thanking you in anticipation. Yours faithfully. ..." Look on the map. Malaya is just south of where the terrible fighting is now going on between the Communists and the French forces---it is the territory the Communists are now trying to take. It is clear around on the other side of the world.

From Bombay, India: "Dear Sir: Last night I heard your very interesting talk over Radio Ceylon. The things you said are the things which are going to happen very soon. The plain truth is that this world is heading for destruction unless something happens. I would be very grateful to you if you could send me your magazine, 'The PLAIN TRUTH.' Thanking you in anticipation. Yours sincerely."

From a Hindu Mystic, from Masulipatas, India: "Gentlemen: Will you kindly send me a FREE copy of Plain Troop (he did not understand the magazine name properly) as advertised by you in Ceylon Radio. I will be very happy if you kindly dispatch the same at your earliest convenience, and oblige. To you, my very many

thanks. Ever truly yours, . . ."

From a woman in far-away Singapore, on the other side of the world: "Dear Sir: On Thursday evening, (17th March) I heard Mr. Armstrong broadcast a most interesting sermon from Radio Ceylon on the subject of man's projected flight to the moon. In it he mentioned that a free copy of 'The Plain Truth' could be obtained from you, and I would be grateful to receive a copy. Please convey my thanks to Mr. Armstrong for his excellent sermon. Yours faithfully."

Here is a letter mailed at Liverpool, England, with this, and nothing more, written on the envelope: "Mr. Herbert Thompson, BBC Preacher late at night I am not sure of the address, Radio Luxembourg programme, Enclosed letter to LONDON," and at left upper corner, "Post-office: Would you kindly forward to him, Thank you." My name is not Thompson. I am not a BBC Preacher, and there is no preaching on the BBC late at night. Yet the London post-office got that letter delivered to me in Pasadena, California! WE SALUTE THE EFFICIENCY OF THE LONDON POST OFFICE. (The probable answer is that several men who work in the post office are regular listeners, and knew the address.) Here is the letter that was inside: "I will be grateful if you will kindly send me the Prophetic News so I can study it for myself. I think God is using you as an instrument for His purpose. As He has gifted you with a pronounced and assuring voice which is a great gift; so convincing; I am sure you will have the means of doing untold good by this particular gift from above. I am enjoying your broadcast. Hoping there will be many converted. I am age 80. Thank you. Yours respectfully."

There are SO MANY more good letters from England. They are now receiving The PLAIN TRUTH, many having received the second or third copy, and are very enthusiastic. If there is space, I will reprint a few more in this letter, later, but first I want you to read some of the thousands of letters coming in from NEW listeners in those parts of the United States we never reached before, now hearing the Message over ABC Network. Here are a few!

From Maine: "Dear Mr. Armstrong: I listen every Sunday to your program on WABI, and you are doing a wonderful work for the Lord. I would like to be on your mailing list for The PLAIN TRUTH. I would like so much to learn more about the Word of God. I am studying my Bible, and there are so many things that I do not understand. Thank You. Sincerely." There are now many thousands of new listeners, like this one, now becoming intensely interested in studying, and coming to UNDERSTAND, the Bible.

From Toronto, Ont., Canada: "Dear Brother in Christ: Just a line to let you know I heard your broadcast last night (Sunday), over WKBW, Buffalo, N.Y., for the first time, and I really got a blessing out of it, for it was humble and all GOD'S word, not man's. I readily agree with you;---if people would only take their Bibles and read God's Word---man can make a mistake, God never makes a mistake. I would love to have your lessons of the Bible Study Correspondence Course you spoke of last night. While I do read and understand a lot, I know I can benefit by your literature, and will try and send a gift next letter. Thanking you in advance,



and wishing you God's best to carry on The Gospel that's God's Command, Sincerely yours." Now this is one of thousands of letters from NEW LISTENERS who have just heard the first broadcast. This shows how even one broadcast makes steady listeners of them---and this one will soon join you---like thousands more---as a Co-Worker. Our job is to HOLD ON until enough of these NEW Co-Workers join us to pay all expenses!

Here is a letter from a woman in Atlanta Georgia, who has been listening now for several weeks, has already been getting The PLAIN TRUTH, and is soon going to join us as a co-worker---There are thousands more like her: "Dear Bro. Armstrong: I received your booklet and your magazine, and I am just thrilled over both of them. I have heard you several times, now, over WEAS (Atlanta), and I like your books and I appreciate them to the highest, and when I get so I can send you a little donation, I will. I am sick, but I appreciate your sending them to me." (Perhaps she will learn to trust GOD for healing and save doctor bills.) "Remember me in your prayers," she adds.

Here is a family, way up in Maine, that has been brought out of Paganism into God's TRUTH. Here is an example of the POWER OF GOD in these broadcasts and the literature, changing human lives! YOUR DOLLARS paid for the broadcasts that did this! This letter written by the husband: "Dear Sir: I wish to thank you very much for sending The PLAIN TRUTH magazine. My wife and I enjoy reading it very much. We also enjoy hearing your wonderful broadcasts every Sunday. Both my wife and I were brought up in the Catholic teachings, and we thank God that He has drawn us away from this Pagan religion. And now that we know the TRUTH we wonder how anybody can accept such a foolish and ridiculous religion. We have a very, very small income, but since hearing your talk on tithing we have vowed to give our "tenth" from now on. We have always held back, but thanks to your recent broadcast on the subject we actually look forward with joyful hearts to give for the Lord's wonderful work. Please continue to send your fine magazine and we pray that God will richly bless your marvelous efforts." Not only changed lives, but faithful tithe-payers to HELP reach still others, in this home! God is going to make this man's income larger!

Now here's a letter from a woman in Indiana, who has gone thru all the woods of confusion, picking up crooked sticks, as it were, in her eager search for the TRUTH---and who now finally has found the glorious LIGHT to her path that will lead her out of confusion, and into TRUTH and ETERNAL LIFE---and all because YOU sent in those dollars to pay for the broadcasts on these new stations! Here is her interesting letter: "Mr. Armstrong: I heard your talk on 'Faith' last night on the Cincinnati station, WLW, and received so much from the talk. I have been seeking for almost eight years that which will bring me closer to God, and peace of mind,---seems the studies have helped me, and I refer to 'Unity Studies,'---(something like Christian Science)---But still, it just doesn't do for me what I would like it to. But when I heard your talk it made things plainer to me, how to go about these things in a simple way, and make my life better. When you said we can have the faith Christ did, it impressed me very much. I feel

that thru you I will attain that for which I have been seeking. Will you please send me the April 'Plain Truth'? Thanking you, and God's Blessings." Let us all PRAY that this woman will follow the light, and surrender herself fully to God!

Here is a sample of thousands, who, upon listening the first time, are impressed and interested, and will be REGULAR LISTENERS. From up north in Bay City, Michigan: "Please mail magazine. We listened to your program last Sunday, over WBCM, Bay City, Mich. Your sermon was appreciated and very interesting, and will listen again next Sunday. Yours truly."

From North Miami, Florida: "Dear Sir: I am a regular listener every Sunday over WQAM, Miami, Florida, and indeed enjoy every word of your discourses. Also your daughter's beautiful singing; as one cannot hear too much of God's Holy Word I would appreciate your sending me The PLAIN TRUTH. Thanking you, I am, ..."

From New York City: "Dear Dr. Armstrong: I should very much like to subscribe to 'The Plain Truth.' I heard your broadcast for the first time this morning (station WABC, New York), and was given the answer to a question that has long upset me. To realize that it is Christ's faith, and not our own faith that saves us, seems quite logical now. I had always approached the problem of how to get faith in entirely the wrong way. I did not understand if you mentioned a subscription rate to 'The Plain Truth.' Sincerely, ..."

From Pawtucket, Rhode Island: "Dear Sir: I wish to thank you for The PLAIN TRUTH magazine you sent me by request. I listen to you most every Sunday P.M. on Station WPJB, and am very interested. I read the little paper all day yesterday, and found I could get a lot of understanding and comfort from doing so. Oh, yes, I read my Bible a lot, but wonder a lot about religions--- there are so many of them. So I don't go to any church. Thank you again for your paper. I will send you a bill when I can get out. I have a lame foot from an accident. Yours very truly, ..."

From McKeesport, Pennsylvania: "Dear Mr. Armstrong: We listen to your radio program over WCAE (Pittsburgh) each Sunday. Have received a lot of help and inspiration from your sermons. Please send me your paper, 'The Plain Truth,' also would like to take your Bible Study course. The faith I was raised in we never read or used a Bible, but since I found my Saviour a year and a half ago, I read it every day, and I know your Bible course will help me to understand it better. Thanking you, and God bless you. Yours in Christ, ..."

From a state university in Florida: "Dear Mr. Armstrong: I wish to say 'thank you' for that inspiring message that you gave on the radio last Sunday. It was one that I shall long remember. Kindly send me 'The Plain Truth,' and enroll me in the free correspondence course on the Study of the Bible. Yours truly, ..."

From Charleston, W. Va.: "Dear Sir: Having listened to your wonderful messages the last two Sundays (for the first times), I

wish to state that I have been uplifted in spirit, and greatly blessed; and am eager to learn more and understand the Plain Truth. Being only one of so many Christians (poor in worldly goods), but rich in Christ, I am joyfully awaiting His Second Coming; and spend much of my time reading Revelation, always in a spirit of humbleness; but I have never heard the explanation of the seven seals as you have given it in your message, so I am eager to read your little book. If ever there was a time when this generation should pause, in their pursuit of worldly pleasures, it is now, and read the Word of God, and thereby escape the wrath to come. Sincerely yours, ..." (This woman is the daughter of a well-known Greek and Hebrew scholar, author of one of the translations of the new Testament.)

From Buffalo, N.Y.: "Dear Sir: I think your program, which I hear on WKBW, Buffalo, is the most inspiring program I have ever heard. I am only 15, but I like your program because you give the Scriptures. I can't wait to get my first issue of 'The Plain Truth:'---that is why I am sending this letter air-mail. I am going to tell all my friends about your program in the hopes that they will come to know more about the Lord, as I have, through your program." Sounds like a future Ambassador College student, doesn't he? Thank God, even the YOUNG people find God's true Message interesting, inspiring, and alive!

And that's all we have space for this time! These are just a few, out of THOUSANDS, living in those congested-population areas WE NEVER REACHED BEFORE!

Co-Workers! Can't you understand, after reading these letters, why I simply CAN"T cancel this great network program? It has greatly increased our expenses. But you can see it is CHANGING LIVES, converting them into the Kingdom of God---and NEW CO-WORKERS ARE BEING DEVELOPED! If we can just hold on a few more months, these new listeners will increase the income of the work enough to pay all this added expense.

But THIS VERY MONTH is the TURNING POINT!

We started the network, last October, running several thousand dollars a month BEHIND! Gradually, each month we ran a little less behind, until in March we almost broke even with expenses. THIS is the month---April---when we MUST receive several thousand dollars MORE than expenses, or cancel THE NETWORK! They won't wait! We have to start paying back that current indebtedness!

LISTEN CAREFULLY! It is the last half of the month when LESS money is received! Fewer people send in money the last half of the month. Amounts are much smaller. We seem to receive very few of the \$35, \$50, and \$100 checks the last half of the month---almost NONE of the \$1,000, or \$3,000 checks.

I know that many of you receive your income the early part of the month, but HERE IS THE BIG PROBLEM! THE FATE OF GOD'S WORK RESTS ON THIS: Unless many HUNDREDS of you, who have heretofore sent little or nothing, will now STIR YOURSELVES, and send in the

largest sums possible, whether a single dollar or two, or a few thousand---and unless EVERY ONE of you regular Co-Workers will take this to heart, RIGHT NOW, and PRAY with me as you never prayed before, that God will, somehow, provide a MIRACLE, and cause the money received to INCREASE, instead of going down to a half or a third the daily quota, as it has done in past months, then, before I can send you another letter, we shall have been forced to CANCEL the Network stations---more than 100 radio stations SHOUTING GOD'S LAST MESSAGE WITH SUCH INSPIRING POWER!

Let me make this plain! We cannot legally cancel the network until the end of our first year, now. IF we have to cancel because of lack of funds, we do it illegally---and that means DISGRACE, and we could never get on any other large stations!

PLEASE UNDERSTAND! Everything now depends on the REST OF THIS MONTH OF APRIL, and then a big month for May. We can't even last out the rest of this month, UNLESS FAR MORE THAN USUAL FOR THIS TIME OF MONTH COMES IN. Much as I dislike to accept loans, I will do it to save the work---if you have from \$500 to several thousand you cannot give, but could loan for a year or more, it seems we must go again to this last resort to save this greatly enlarged work!

PRAY NOW AS NEVER BEFORE! Maybe YOU don't have a large sum, but YOUR EARNEST, PREVAILING, BELIEVING PRAYERS will cause God to stir and move those who do have! If you can send in only an extra dollar or two, DO IT! God bless you, dear co-workers---it looks impossible, but somehow, by faith in God, I know we are going to prevail and come thru! I do THANK you, far deeper than words can say, for your loyalty and prayers!

With love, in Jesus' name,

Herbert W. Armstrong

"The WORLD TOMORROW"  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
Analyses Today's News, with the  
Prophecies of THE WORLD TOMORROW

BOX 111, Pasadena, California

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

May, 1954

Dear Friend and Co-Worker:

It occurs to me that you may have questions you'd like to ask me--perhaps questions about the Bible--perhaps there are personal problems about which you need counsel. Perhaps you'd like to ask questions about this work, how it started, how it is carried on.

Above all, surely you'd like to know more about God's true Church--the very Church Jesus said He would build, and of which He is the living HEAD. DID Christ build it? DID it survive? DOES it exist today?

Every day I receive many letters asking such questions. I do my very best to get them answered, but they pile up on me, and in spite of my best efforts many go unanswered. Very few have any conception of the heavy load I have to carry.

The very purpose of establishing Ambassador College was to provide called and trained ministers to aid me in this large and growing world-wide ministry. A number have been graduated during the past three years, and now I have a few fine young ministers, fully qualified and ordained, men I know from years of close personal association, and by the way God has already used them, are men called by Christ to His ministry. They are now experienced, and competent.

It so happens that two of these ministers will be available during the next few weeks to visit some of our interested co-workers in their homes in the Los Angeles area. They are Roderick C. Meredith, and Raymond F. McNair. I'm sure you have read some of their inspiring articles in the PLAIN TRUTH.

I would like to have one or both of these men call on you, get acquainted, and answer any questions you might wish to ask, provided you would like to have them call.

So I am first writing you, to see whether you desire them to come. If you do, BE SURE to start right now jotting down on paper all the questions that come to mind you might wish to ask. You'll probably forget them if you don't. I am very happy to send these men as my personal representatives, and as the ministers and servants of Jesus Christ. I know you will enjoy knowing them.

If you would like a call from one or both of these ministers,

accompanied, perhaps, with one of our senior students or one of my own sons--please drop me a line in the enclosed self-addressed envelope. It probably would be most convenient for them to call in the evening--or on a Tuesday afternoon or a Sunday.

One thing I want to emphasize. If these men call on you, you will not in any manner be pressured to "join" anything, or "give your heart to the Lord," or to do anything whatsoever. I'm sure you know that all such practice is contrary to the teaching of Christ and of the Bible, and we do not follow any such modern customs. If they call on you, they are coming to SERVE, and to MINISTER. and HELP, and for no other purpose. However, if God has revealed to you that this IS the true work of God, and you realize the need of a better understanding and closer relationship, it is important that you answer this letter.

I am very grateful beyond words for your part, as a co-worker, in God's great work, and I hope that in this way we may be brought closer together.

Most sincerely,

Herbert W. Armstrong

"The WORLD TOMORROW"  
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BOX 111, Pasadena, California

Publishing:  
The PLAIN TRUTH  
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June 16, 1954

Dear Co-Workers for Christ:

This must be short and brief. It's an S.O.S. A drowning person does not take time for many words and long explanations---he just shouts "HELP!"

I had wanted to send you a long letter with more letters quoted from new listeners in the United States, and from all over the world, and also a questionnaire I want to send you about television. But in the rush of things at the end of the school year here at Ambassador College, and the heavy pressure of duties, it had to be repeatedly sidetracked until an entire month went by without any co-worker letter.

The result is very discouraging. It has shown that many of our Co-Workers forget or neglect to keep up THEIR part in God's all-important great work, unless I keep reminding them by these letters. The receipt of money has fallen off alarmingly. Now again the most important work on earth is in a DESPERATE plight.

All I can do is stop everything else and send you this quick, brief letter. The longer letter will have to come later. God's work can't stop! It can't slow down. It can't go on vacation for the summer. YOUR part is just as important as mine. This great work can't operate without YOUR help.

Two baptizing teams are out again this summer. The largest harvest so far is being reaped--more than 400 awaiting baptism. In addition, my son Dick just baptized eight over the week-end at our tabernacle in Texas, enroute to London, England, along with Rod Meredith, and quite a number in England have been converted through the broadcast and are now awaiting the arrival of these two young ministers to baptize them. That ought to make your hearts LEAP with JOY! The angels of heaven shout for joy over one sinner that repents. THINK OF IT! We are now reaping our first harvest of precious souls for the Kingdom of God in England! And more than 400 here in the United States, beside the several that have been baptized already since the beginning of the year.

Do you realize what this means? Every single broadcast we send out from here results in another human life being converted---begotten as a SON OF GOD---to be changed into a DIVINE BEING, even as Jesus Christ Himself is Divine! I know that's completely beyond your comprehension! It's too wonderful for the human mind to

grasp---unless God reveals it to you so you fully comprehend! Just ONE such converted life is worth more money than the United States government possesses! And God is now rewarding us, for our combined labors, with an average of MORE THAN ONE EVERY SINGLE DAY IN THE YEAR! That's what you get for your money---or for GOD'S money---when placed in HIS WORK!

WE ABSOLUTELY HAVE TO MAKE UP FOR LOST TIME. The fact no co-worker letter went out last month has put us way behind. I now have to ask every one of you who can to DOUBLE the usual amount you send in for God's work---or if that's impossible, at least to add as much EXTRA as you possibly can.

Precious lives for ETERNITY are AT STAKE---waiting on your tithes and EXTRA offerings! This is more important than anything you have to do. It has become a terrible EMERGENCY! Please rush it immediately if you can---or the very first day possible---and by AIR-MAIL! We do not have the money on hand for this week's radio bills, and will be cancelled off the air, unless all our Co-Workers rally with EXTRA sacrifice and generosity. And HURRY! God bless you. I know you will.

Urgently, in Jesus' name,

Herbert W. Armstrong



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BOX 111, Pasadena, California

Publishing:  
The PLAIN TRUTH  
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July 12, 1954

Dear Co-Workers in God's Work:

Never has our faith been so severely tried. This financial "tight squeeze" not only is still on---it is squeezing harder than ever before. Physical APPEARANCES make the situation look hopeless!

LISTEN! I have to ask every one of you to take this to heart.

On the one hand, a flood of wonderful, heart-warming letters pouring in daily from radio listeners and PLAIN TRUTH readers from all parts of the world, that make our hearts leap for joy as we read of precious lives being changed---the glorious light of God's TRUTH being received by multitudes all around the earth. At last, after 18« centuries, the same Gospel Jesus preached going out in great power around the world. Again, I shall copy, below, a scattered few of these letters selected at random.

But on the other hand....

A long distance telephone call from the agent of two of the super-power Mexican stations that carry the Mighty Gospel Message to all North America every night, threatening to put us off the air because we are not keeping up with payments for radio time.

Our business manager comes to me discouraged and depressed, saying he just can't keep up---there is not enough money coming in to keep this great and mighty work afloat---he has been unable to write out salary checks for our staff---another issue of The PLAIN TRUTH has been lying at the printing plant, all printed, but undelivered because he cannot write the check to complete paying for this issue---and already we have had to skip one issue this year, and now have had to plan to skip another, due to insufficient funds. He tells me he simply cannot keep on paying for the network broadcast unless we have a sizeable increase in money received IMMEDIATELY.

"There's no use hiding our eyes from the facts," he said to me. "This whole work is on the way down and OUT, unless our Co-Workers---or MORE of them---can be made to realize how serious it is, and come to the rescue AT ONCE. I'm going farther behind in paying bills every week."

Co-Workers, I told Mr. Mattson I would write you another letter at once, and assured him, in FAITH, that God will move on the hearts of our Co-Workers---and a much larger number of you---to bring the daily and weekly receipts up to the equal of the necessary outgo.

NOTHING BUT EARNEST, HEART-RENDING, PERSISTENT PRAYER, in real FAITH, can bring this about. Co-Worker, your liberal offering and faithful payment of God's tithe is direly needed now, but that is not enough alone---the work of God NEEDS YOUR DESPERATE, INTENSIVE PRAYERS AS WELL, that God will move in His irresistible POWER on the hearts of others---many others---beside yourself---so that there may be enough!

I say to you again, as I've said before, THIS WORK OF GOD SHALL NOT FAIL! Unitedly we will lift our voices in earnest, believing petition to Almighty God. To HIM we shall look! HE will move on many Co-Workers who have been careless and neglected their important part in His work. HE will stir others who are able to send in larger amounts. In His way, thru those willing to respond to Him, HE WILL SUPPLY OUR EVERY NEED---for He has promised it!

Hundreds of you have written me how thrilled you have been to be able to read some of the thousands of letters coming in from listeners. You've told me how it encourages you---how it overjoys your hearts, to actually see this concrete evidence, (or at least a very small portion of it) of what this powerful and dynamic work of God is doing in the lives of MILLIONS of precious people---NOW WORLD-WIDE!

Well, dear Co-Workers, if ever we needed encouragement it is now! So once again, I have selected just a few letters at random out of the thousands upon thousands that are coming in, and I copy these letter for you here:

From Monterey, Mexico: "Dear Pastor: Last night, 8:30 P.M., over station XEG, I heard your sermon. It was great, as it has been every time I have heard you. WHY do our children of Mexico not get the opportunity to learn the true words of God---I mean in our language? I am sending another check to you so it may be used in God's work---it is tithes and offering---which I thank my Lord for being able to pay. God bless you." Although we are reaching many who understand the English language in Mexico, and down into Central America and even the north coast of South America, we are not yet able to reach these people in their own language. My son Ted and another student, David Hill, are rapidly learning to speak Spanish fluently, and one of our next moves will be to broadcast the Gospel over South America in Spanish, but we are not allowed to preach the Gospel in the Spanish language on Mexico stations, by Mexican law.

From Ontario, Canada: "Dear Sir: I heard your broadcast tonight quite by accident, and have never heard anything which interested me so much. I would like to accept your offer of the publication "The PLAIN TRUTH," and I heard something about the United States in prophecy. The station I heard the broadcast from was WKBW, Buffalo, N.Y. Thank you. Sincerely...." This is one of

the ABC Network stations, which reaches all eastern Canada as well as New York state and New England, at 8:00 P.M. Sundays. Even first-time listeners are so moved by this dynamic message that they become regular listeners. Co-Workers, we MUST NOT go off this powerful 50,000-watt station or the others on this great net-work. We even receive letters as far south as South Carolina from this station.

From Manitoba, Canada: "Dear Mr. Armstrong: Your wonderful program is just over for another Sunday, and I must say it is one of the brightest spots of my week. During the winter months we can get your broadcast from KFGO (Fargo, N. Dak.---an ABC Network station, releasing the program at 6:30 Sunday evening, which is after dark in winter) as clearly as we get our Winnipeg radio stations. I've listened to your program all winter, and have been continually amazed and delighted with it, since you have cleared up many questions regarding the Bible which have puzzled me. While visiting us here my father listened to your program, and was very much interested. He would like to know what station he could catch it over when he returns to Vancouver, B.C. Would you please send me The PLAIN TRUTH?---it would be much appreciated. I must not forget to tell you how much I like to hear your daughter singing. May God give you the strength and courage to continue broadcasting His Truth." The program can be heard in Vancouver, B.C. over KVI, Seattle, 570 on the dial, 10:30 P.M. Sundays. CO-WORKERS! May we join her prayer that we may continue this powerful net-work broadcast?

From the Isle of Wight, in the English Channel, a woman listener writes: "Dear Mr. Armstrong: Thank you for The PLAIN TRUTH magazines that have been coming to me since the April number. Through some mistake two copies have been sent me each time. But the Lord has blessed each second copy and I was able to pass it on, and loan my copy, to hungry souls. The spare "Key to Revelation" was avidly received by a minister of a London Baptist church, here on the island for the evening to speak. Needless to say we who are interested in these things of God just revel in your magazine, as we are able at our own leisure to turn up its copious references. I listened again last night and was blessed again. May the Eternal continue to bless your ministry." Co-Workers, notice how hungry for the truth the people are overseas. How our hearts THRILL at reading these letters from eager, interested listeners overseas! YOUR generous offerings, and God's tithes, make it possible!

From half way around the world, in far-away Malaya, just south of the scene of the war between Communists and French troops, this heart-warming letter has come: "Dear Sir; In accordance with your invitation over the radio, I shall be grateful if you will send me a copy of your magazine. We are living in an area well known for its Communist terrorist incidents, but we are confident that we are here in the Lord's will, therefore nothing can befall us, apart from His direction. We get your broadcast very clearly from Radio Ceylon on Wednesday evenings. Last night we had six service lads over for dinner. They are living in tents about « mile away, and do not have much in the way of material comforts---and your broadcast came in clearly whilst awaiting dinner. We trust and pray that your message may reach their hearts. We are

very limited in our movements, there being a curfew after 7 p.m. each evening, and travelling is only safe when in an armoured vehicle. We are therefore very glad of the radio, and of our touch with the Gospel messages that are being broadcast from Ceylon. Our nearest European Christian neighbor is in a small village 8 miles away. I will close now, with Christian greetings." DOESN'T THAT LETTER TOUCH YOUR HEART? Think of it! Half way around the world ---8 miles from the nearest Christian---terrorism by Communists all around them---unsafe to go outside of bolted doors after 7 o'clock in the evening, unless in an armoured vehicle---barricaded in, like prisoners every evening---having no magazines and newspapers accessible as we have here in America---CAN YOU IMAGINE HOW MUCH OUR BROADCAST AND LITERATURE MEANS to these people? Are we going to have to STOP this glorious and powerful work of God? THE MONEY YOU SEND makes it possible. Let's dig a little deeper! We enjoy luxuries here in America. Let's sacrifice a little more, that the blessing of Christ's GOSPEL may go in still greater power---around the world!

Here's a second letter from a man in Roskilde, Denmark. I quoted his first letter in my letter of March 17, when he showed great interest saying the true Gospel was "new thoughts" to him. He was astonished at this Gospel of Jesus, just as those who first heard it from His own lips, 1900 years ago, were astonished, as you read in Mat. 7:28; 22:33; Mark 1:14, 22. etc. He requested literature that he might study further God's TRUTH that was new to him. Here is his second letter: "Dear Mr. Armstrong: Thank you so very much for your literature which I received. Already now I have read what you have written with a good deal of interest, and I look forward to receiving your magazine regularly. It is really amazing what the Bible tells us. It is interesting to learn a little about Denmark in this great picture given of the lost ten tribes in the Bible---and you will naturally understand that I am most anxious to know more about the position of my nation in prophecy. May God bless you richly in your work for Him." Co-Workers, this is YOUR work for Him, too---as well as GOD'S WORK in and thru you and me. The money YOU sent carried the Gospel of Christ to this man over in Denmark, by radio and in print---and to thousands of others in Denmark, Norway, Sweden, Holland, all Europe and Britain---as well as those in far-away India, Malaya, and most parts of the world,---and to the Millions here in North America!

From south-central India, comes this letter: "Dear Sir: In your programme last night you advertised the free magazine, 'The PLAIN TRUTH.' Will you kindly send me one, please. I enjoy listening to your programmes. By the way, what denomination are you? I'll close now, but I hope Jehovah God will bless your programmes and you'll be able to reach many hearts." WHAT DENOMINATION? The answer is, no denomination. Christ did not organize a lot of denominations. He did not join or belong to any. We belong to the only TRUE Church of God, the Body of Christ---the very Church Christ Himself BUILT---of which He is today the living HEAD, and we carry His Gospel to the world in HIS NAME, not that of any denomination.

From way over in Indonesia, south of China---half way around the world: "Dear Sir: I accidentally listened to your broad-

cast from Radio Ceylon on the 5th May. Before closing I heard that you can send at request, especially to foreign listeners, a brochure, in which religious articles are explained. One of those articles might be about the sense of life, another one dealing with the question, whether there is a God. I should like to have that book, that's why I ask you kindly to send me a copy of it. I feel very obliged, if you would acknowledge me on what days and at what time you are broadcasting your service, as I want to listen to you in due time. Thanking you in anticipation for your kindness, I remain yours faithfully, M. Sumadyone." To the peoples of India, China, and the far east I have been talking to them on the broadcasts about the PURPOSE of life, and about what God is like, and giving them scientific evidence of God's existence. Remember those people over there, most of them, know nothing about God or about Christ. But many are listening, and beginning to write in for further instruction in print about God and about the purpose of life, and salvation. THE MONEY YOU SEND IN PAYS FOR THIS. Jesus commanded: "Go ye into ALL THE WORLD and preach the Gospel." God is now doing this---thru YOU and me!

From Wardmaster's Office, Royal Air Force Hospital, in Germany: "Dear Sir: Could you kindly oblige me by sending your book on God's word in Revelation as advertised over Radio Luxembourg. I am studying God's Word here in Germany, and I do feel this book of yours could prove to be a valuable asset to me. Until I hear from you then, I remain...."

From all parts of England, Scotland, Ireland and Wales, the letters continue to pour in. My son Dick and Rod Meredith are both over there now, visiting with and counselling and baptizing those being converted thru the program. Right now you are hearing (or soon will hear) Dick's voice on our regular daily program in America. I had him record these programs before they sailed for England, to help me gain some much needed rest this summer. Soon I hope you will hear Dick and Mr. Meredith speaking to you from England, or from France or Germany. It appears there are already enough who have been converted, in London alone, to organize and maintain a regular Church there. The broadcast and The PLAIN TRUTH are really SHAKING and AROUSING many thousands in the British Isles, and the work is growing there by leaps and bounds. We are receiving letters now by the thousands from there, but I will wait until next time to reprint some of them for you.

I will take space for only this one letter from England, this time. A man in London writes: "Dear Sir: Please send to me your PLAIN TRUTH magazine. Thank you, Sir. As a child I went to church regularly up to age 16 years without understanding the Bible; but during the war I went to some evangelistic meetings in northern Ireland, where I did begin to understand some. Then I moved away to another country, and that became the end of understanding the Bible, till tonight when I listened to your broadcast (June 22) for the first time from Radio Luxembourg, but will be a regular listener from now on. You drove home to me what I needed most. I cannot explain what it is. I was carried away, and I need to know more---much more---to understand what I misunderstood all these long years. I am now 34 years of age. You not only help and guide, but put it to people explained. I can't find words to say

what I mean. To me it seemed that as you broadcast I could see happening what you were saying, just like someone speaking and I watching it all take place, like on a screen---like in moving pictures---like a television programme. I am a long way behind, so all spare Bible literature you could send me will be very welcome, and with your broadcasts, too, I shall be on the right road, thanks to you, Mr. Herbert W. Armstrong. Yours faithfully."---and he should have said, had he known, also THANKS TO YOU, dear Co-Workers ---for it is MONEY YOU SENT that paid for reaching this man's heart, and starting him toward a life of salvation in Christ! Of course I am writing our ministers in London to visit this man immediately, and give him personal help. Doesn't your heart thrill, when you realize what a wonderful work God has called us to?

From an Army sergeant, stationed in Mississippi: "Dear Mr. Armstrong: I've been listening to 'The WORLD TOMORROW' over station XEG since 1947. I have tried to stop this habit (of listening) many times, but I always am somehow drawn back into your vast radio congregation. In my youth I was quite religious. I went twelve years without missing a single Sunday service. The more I studied your sermons, the more my eyes seemed to be opened....You seem to shed more light on the meaning of Scriptures than any one I know. I am endeavoring to reach this same degree of enlightenment, and know I have a long way to go. A lot of the men here listen to your program (men in the Army) and would share the magazine with me. Everywhere I go, I see people listening to your program---all over Texas, Mississippi, Alabama, and Louisiana. Yours Sincerely."

NEW NET-WORK LISTENERS: Here are just a few letters from NEW listeners in states we reached weakly or not at all before:

A young man, in Miami, Florida, writes: "Dear Sir: I have heard your program over WQAM, in Miami, Fla. I wish to respectfully request a copy of The PLAIN TRUTH, which you have told us about. I greatly enjoy listening to you, and wish there were more of your type of speakers instead of those that bring the rambling sermons in our churches. I believe more young people like myself want concrete information given to them. You have brought to me a challenge as to whether I can follow God's Word, and have faith as I have chosen, by belief, His Son as the way to eternity. I pray that I can, and will certainly try. Thank you again, and we'll be listening for you." I hope recent broadcasts on LIVING FAITH have shown this young man the way to the righteousness of God. It is YOUR MONEY that carries this continual help toward eternal life to MILLIONS---all AROUND THE WORLD! Isn't it WONDERFUL?

A woman in western Pennsylvania writes: "Dear Mr. Armstrong: I am receiving The PLAIN TRUTH magazine each month, and it is wonderful what the Holy Spirit has done for me in opening my eyes to understanding, through this magazine and my Bible. I read it all through, and then go back over it and re-study it with the Bible. I can't wait until the next month's issue comes, sometimes. I listen each Sunday to you over the air, and have told many of my friends in Pittsburgh about your broadcast. We receive it here

over WCAE, at 4 P.M. God bless you and keep the broadcasts coming."---Her plea, dear Co-Workers, to keep the broadcasts coming, is to YOU! Will you respond---at once---even at sacrifice ---and REGULARLY?

From northern Indiana, a bed-ridden man writes: "Dear Sir: After having received and read my copies of The PLAIN TRUTH, The Key to Revelation, and The United States in Prophecy. I wish to express that by all means this is the most valuable and instructive material I have yet to ever receive regarding Bible prophecy. It is something I have looked for, for years, but regardless of where I've been or what I've read I could never find these most vital truths that I looked for. I'm so thrilled that at last I have found some one who can give me the Bible Scriptures as I have wanted to hear and see for a long time. I get your program on Sundays over station WAIT, Chicago. I have been in bed for the past 6 weeks, but I faithfully promise I shall send in my contribution as soon as I'm able to work again and will continue to do so. I wish every one in the world could read and hear your wonderful messages so they really would know God, and His wonderful plan, and what a wonderful world we are all soon to live in, and witness God's great handiwork. Until I'm able to contribute my share in this wonderful program, may God take care of you and see that you never go off the air or ever stop printing these wonderful and instructive messages of His divinely-inspired Word." ---Dear Co-Workers, do you catch the zeal and the enthusiasm of this man confined to bed! He is a new listener. Let's pray God will open his eyes to God's HEALING power! He represents THOUSANDS of new net-work listeners who SOON WILL BE JOINING OUR FAMILY OF CO-WORKERS. Thousands of listeners are PRAYING that God won't take us off the air. We, as we permit the Holy Spirit to work in and thru us, are THE LIGHT OF THE WORLD---the only light shining in a dark and hopeless world---but look what sunshine radiates from the hearts of those---even tho bed-ridden---on them the light falls!

Oh, how I hate to stop quoting these wonderful letters--- letters form listeners who have been HEALED of serious diseases by God thru our prayers---letters of those being SAVED. They inspire us---they tug at our hearts---they fill us with joy and zeal.

I cannot resist this one more brief letter from a Mexican neighbor, down in Mexico: "My Dear Pastor: Never before in my life have I given anything to any church for one reason: no minister of any church nor denomination ever before---and I have listened to good many---have convinced me of whether they spoke the TRUTH or not. But you have done it! So here is my offering to our ALL MIGHTY God. Please pray for my people, the people of Mexico, that they all can hear the words of God. Truly yours." WILL YOU PRAY FOR THESE MEXICAN PEOPLE? Pray that God will OPEN A DOOR that we can reach them in THEIR OWN LANGUAGE!

SPECIAL! IMPORTANT! The Correspondence Course in Bible Study is now almost ready to start printing and distributing. We have decided to make no charge---to send it out IN FAITH. SEND IN YOUR REQUEST NOW, if you have not previously done so, to enroll for this course of study.

EXTRA SPECIAL! I feel there has been no greater handicap to this great work than this: I have found myself unable to carry on a WORLD-WIDE ministry to the MILLIONS, and also a personal and individual ministry. Lately I have been unable even to see many visitors who have come to see our college and beautiful campus, and I have not been able to keep up with answering personal letters from listeners and co-workers. I am overjoyed to tell you my younger son, Ted, has been making remarkable strides in preparing for the ministry, and is now my personal executive secretary. We are training two girl-student typists to work with us, and Ted is going to help lighten my many burdens so I can plan to devote an hour or two a day to dictating personal replies to letters. Now, at last, I hope to get many of the thousands of letters answered. Mrs. Armstrong and I are deeply grateful to God beyond any words that He has called, and thoroughly converted, our two sons, and we are of course overjoyed to see the real ZEAL and energy they are both putting into God's work. Ted's help will enable me, at last, to get more of the personal letters answered. I've done my best, but I'm human and have never been able to keep up with answering personal letters from listeners and co-workers. If YOURS has been unanswered, please try to understand, and do not be offended, but PRAY with me that God will help me to solve this problem.

FINALLY---Co-Workers, we've just go to "tighten our belts" a little more, sacrifice and go without some other material thing we want or had planned on, and PRAY A BIG LOT MORE, and throw our whole selves into this mighty WORK OF GOD as never before!

We've got to, somehow, INCREASE the weekly and monthly amount of money sent in for the most important work on earth! NEW listeners in those states where HALF the population of the United States lives are becoming more interested all the time---thousands of new Co-Workers will be joining us---but we simply have to carry on thru this TIGHT SQUEEZE for several more months!

I have to tell you THE SITUATION REMAINS DESPERATE! I need immediately another AVALANCHE of "widow's mites"---nearly everyone can send at least TWO dollars, if not more. And I need also by return mail more of the BIG amounts from those whom God has made able. No one has ever yet put as much as \$10,000 at one time in God's work. Surely, among our thousands of Co-Workers, isn't there at least ONE who is able to make such a contribution to the most important work on earth? Remember, we are fully recognized and approved by the Internal Revenue Bureau, so that all your tithes and offerings sent in are deductible, up to 20% of your annual income. If any Co-Worker would like special advice regarding such deductions, or about willing to God's work whatever you have or any portion of it, our auditor was for 12 years a government attorney in the Internal Revenue Bureau headquarters at Washington, and will answer any such questions or give you any needed help.

From all over the world comes the cry: "God grant you won't have to go off the air."

DO YOU HEAR THAT APPEAL? Please, dear Co-Workers, go to a private place, close the door, drop to your knees, and pour out your heart to God over this desperate situation! PLEASE take it to



heart! And send the largest amount you are able, whether one or two dollars, or many thousand! And KEEP IT COMING---more often, if possible! GOD BLESS YOU!

In Jesus' dear name,

Herbert W. Armstrong

"The WORLD TOMORROW"  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
Proclaims to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, California

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

August 9, 1954

GREETINGS! --- dear Co-Worker Family,

called of Christ to be fellow-servants in God's work, as Advance-Messengers, together, preparing the way before the appearing in all Power and Glory of Christ the King, and His World Tomorrow!

Mrs. Armstrong joins me in sending you, from half way across the Atlantic ocean, grace and peace from God our Father, and Jesus Christ our High Priest.

Once again we are on the high seas. The great work of God is expanding in England and Europe by leaps and bounds. Our elder son, Richard David (Dick), and Roderick Meredith, have been in London and on the Continent since mid-June. Dick sent word that he had found it was necessary that I come to London before the work can be properly set up there.

It has become necessary to open European headquarters offices in London, and to begin publication of a European edition of The PLAIN TRUTH. The subscription list in Britain and Europe is already growing into the thousands. It has become impossible to handle such a large mailing from Pasadena---too expensive---and overseas readers have been one or two months late receiving their magazines.

In order to comply with the laws and establish ourselves so as to be permitted to carry on God's work from London headquarters, it was necessary that I, as president and managing director of the work, appear personally in London to sign papers and effect legal and official status for transacting business and publishing the magazine. Also we felt it well that I hold short series of meetings in at least two points, London, and either Manchester or Birmingham.

I have MUCH to say to you---more than I'll have space for in this letter. I am still speaking to you daily and weekly over the air, thru the miracle of radio. Herman Hoeh will speak a few times while I'm gone, but we have selected several of the most important and interesting broadcasts I sent you from Pasadena last fall and winter, all of which were recorded in our studios as they went out on the air, and these will be re-broadcast while I'm in Europe. Did you ever stop to think of the mechanical and technological wonders of our time? Thru this mechanical means I

can be two places at once---a third of the way around the earth apart, too. I can be holding public meetings in London, speaking to a large audience over here---and then at the same moment speaking to all of you back in America by radio!

GOD'S MESSAGE is going around the world, in dynamic POWER!

Now first, just a few brief side-lights about our voyage that may interest you. We sailed from New York last Friday noon, August 6th, on America's newest and largest passenger ship, the S.S. United States. We have enjoyed relatively calm seas so far, and pray for its continuance. \*\* A few hours before we left Pasadena, Mr. Huntington Parmelee, head of our advertising agency thru whom we purchase and place all radio-station time in the United States, appeared at the college with surprise "bon-voyage" presents---a light weight travelling iron, which steams as it presses, for Mrs. Armstrong, and the finest leather "jumbo" four-suiter travelling bag for me. \*\* When we arrived in our state-room after boarding the United States at the pier in New York, we found a vase filled with the most beautiful dark red roses. A greeting card told us they had been sent (by wire) from the students, the office staff, and our children in Pasadena. They are still cheering our room, and we are now more than half way. \*\* The night we boarded the train at Pasadena there were around a hundred of our students, staff personnel, and children and grandchildren at the depot to see us off. It surely warms our hearts and inspires us to know that there are those who love us.

On last Saturday evening a steward from the Pursers' office came to our stateroom to invite me to officiate at the Protestant church service on the ship at 11 A.M., Sunday. He had brought with him the program that was to be followed. It was an honor that I was recognized and given first preference to conduct the church service on America's largest passenger ship. Had I been given the opportunity to preach Christ's true gospel to them, I should have accepted. But when I noticed that there was to be no sermon, but only the conducting of a stiff ritual, in which even the prayers I was to pray were all written down by others for me to read off, I was of course obliged politely to decline.

I looked in on the service for a few moments Sunday morning, though I could not participate---and I noticed some important people of this world in attendance, including U.S. Senator Sparkman of Alabama, who was Democratic candidate for Vice President of the U.S. at the last election. \*\* Among other celebrities or notorious persons aboard are Lady Ashley, Monty Woolley, Hollywood star and character actor, and the disgusting pervert, the former G.I. of whom the Army must be not very proud, who was operated on in Denmark to try to change himself into a girl, now going by the name "Christine." But then, is even a thing like that much worse than all the other rottenness, perversion, and abominations that literally permeate this world?

CO-WORKERS! We live in a world of spiritual stench, and in frightful times. BUT WE HAVE A MOST SERIOUS AND A DYNAMIC AND TREMENDOUS MISSION TO PERFORM!

Thank GOD! --The happy, God-obeying WORLD TOMORROW will be here very soon! But meanwhile, we cannot get away from this world. Jesus commands us: "Go ye INTO all the world, and preach the GOOD NEWS!" That is our call and commission! That is our LIFE! That's all we live for, now! We must be up and about our Father's business. Yes---"go ye into all the world." Mrs. Armstrong and I are on the way to Britain and Europe---with God's precious GOOD NEWS for people over there! We hope to go as far as Rome this trip---and some day, but not this trip, to Palestine! WE HAVE A JOB TO DO!

Meanwhile, this great work PREPARING THE WAY before Christ and HIS KINGDOM that shall bring WORLD PEACE can carry on ONLY as YOU who receive this letter continue to make possible, day by day, week by week!

It is YOU, dear Co-Workers, who hold this great work up--keep it afloat, just as this great ship holds us up and keeps us safely afloat on this ocean, TWO MILES above the solid ocean-bed below! They tell us the water is TWO MILES deep here! It would be AWFUL to drown and sink down two mile into this water! But it would be far more tragic if You Co-Workers ever failed to keep GOD'S WORK afloat, even for one week, while we are gone.

REMEMBER! Our office staff is on the job every day in Pasadena. A competent staff of ministers, and advanced students receiving their final training for the ministry, is working every day in the mail-receiving office, authorized to open all mail. Your tithes and offerings are taken immediately to the business manager's office, and then, after it is double-checked to account for every penny, taken at once, same day, to the bank. Personal letters to me, of course, will be held for my return or forwarded to me airmail in Europe.

\* \* \* \* \*

In my last letter I told you I would reprint a few of these wonderful letters in my next letter. You have enjoyed reading letters from new listeners from the ABC Network, and from all over the world. Now I feel that you will enjoy reading just a few letters from other Co-Workers like yourself, who feel just as you do about God's great work. All of us Co-Workers have a lot in common! So here is how a few other Co-Workers feel:

A man in Texas writes: "We received your nice long letter, and what a joy it is to our hearts to know so many dear souls over-seas, and all places far and near, are hearing the truth of God's Kingdom, and are believing and accepting it. We pray the Co-Workers will send in all that is needed, that you may keep all your programs on the air. I have only the old age check, that I might help a tiny little bit. How glad we would be if we could send more! We earnestly pray that this great good work will grow, and not slack up. I was 85 the 20th. Can't work any more. With a prayerful heart, we remain ----(Signed)," "P.S.--Am sending \$3 tithes. Sorry it can't be more." Co-Workers--how grateful we are for loyal, faithful Co-Workers like these, whose whole hearts are

in God's work!

A woman Co-Worker in Louisiana writes: "In answer to your letter of July 12, I must say my heart was thrilled beyond words when I read those letters from the listeners all over the world, and thought, 'Oh! this work of God just can't stop now.' I would be lost if I could not listen to the broadcasts daily---it seems that I wouldn't have anything left to live for. I thought when I mailed the offering June 14 that I would not be able to send another until August 1, but after reading your letter decided that I would, and would trust God to help me out in case I get in a tight place. I know He will. I could never repay Him for what He has done for me in the last month in the way of spiritual things. He gave me faith to quit taking medicine and trust Him to heal me, and I am doing so much better, and am so happy! My daughter is in the hospital and is not improving. Will you dear people pray for her? She is not a Christian, but wants to be. She was very much impressed by the way the young men conducted the baptismal service when they were here to baptize me. ...If you feel that God would heal her in answer to your prayers according to James 5:14-15, you may send a handkerchief, as you did for me. I know you are busy and need rest. I wonder how you are able to do so much. I am so glad that you have your sons to help you and will soon be able to write personal letters. It will be such a blessing to us. So until you can I'll be patiently waiting and always pray for you, and am praying earnestly for all the needs to be supplied. I know God will continue to bless His work. I'm listening to your son now over XEG. He is a wonderful teacher of God's Word. May God bless all you dear people, and give you a good rest."--- My! how a letter like that does warm our hearts, and give us inspiration and faith to keep plunging ahead with our part of the work.

I know this sister was simply writing for thousands of you dear Co-Workers, who feel just as she does---and I know many of you will feel that she was writing for YOU, as well as herself! She enclosed \$30 in tithes and offerings. Some must give less---some can give more---according as God has prospered each one and made possible. This \$30 came as a result of her faith---trusting GOD for healing instead of spending it on medicine. Think how much good this lesson in FAITH---living FAITH put to practice---has done her---besides all the good it will do thousands of others who will hear and read the precious TRUTH because her \$30 paid for it and made it possible! Whether it's only one or two dollars, or several thousand, it is USED OF GOD FOR GREAT GOOD!

Another sister in Illinois writes: "I am enclosing five dollars to help in the broadcasts. My heart was thrilled as I read the wonderful letters from those who heard the Message. My husband passed away the sixth of July, and I haven't been feeling so well. PLEASE PRAY FOR ME, that I may go forward in helping in God's great work. I thank you so much for sending me the papers."

CO-WORKERS! I have asked you many times to pray for the work, and its great need. But now I also remind you that your fellow-Co-Workers, whom you do not know personally, yet whose hearts, like yours, are in GOD'S WORK, and are part of this GREAT

FAMILY OF OURS, have their own personal problems individually---  
even as you have yours!

So now I ask you to always REMEMBER, and PRAY EARNESTLY for your fellow-Co-Workers, that God will comfort them when bereaved, deliver them from trial and trouble, supply their need, bless them in every way. God commands us to PRAY for one another. Other Co-Workers need your prayers. REMEMBER THEM! This will draw YOU closer to God, and help prepare you for His Kingdom!

Here's a sister in Arkansas, who says: "It really overflows my heart with joy to read these wonderful letters you have been quoting, from new listeners. I hope to read many more of them in future letters. I am praying continually for The WORLD TOMORROW program. I am sure God will always bless His work." As she received blessing and inspiration from those letters, I'm sure that now her short letter will be the means of giving blessing and inspiration to other thousands of Co-Workers. Her \$2 tithe was enclosed.

Now a brief but moving letter from a brother in Oklahoma: "I am sending you twenty dollars for the Gospel. I read your letter and those letters you got from other countries. As I read them the tears ran down my cheeks. I just couldn't help it. I hope those people come to understand God's Word. I am praying for you that God will keep you on the air. May God bless you."

Co-Workers, you know I do not try to play on and arouse people's emotions, but preach the plain, simple, true Message of GOD for this world for this time, straight from the shoulder. But it is a very precious and sacred Message! And the overwhelming significance and importance of it---the realization that we can be reconciled to GOD, and actually be made ONE with HIM---begotten now, and then at Christ's coming BORN of Him, as a part of the very GOD FAMILY, becoming GOD as HE is God---this Truth, lost for 18« centuries and now restored by God's grace is so OVERWHELMING that it ought to really stir and move the emotions of the strongest man.

I have seen really strong men---men of education and accomplishment---break down and shed real tears, UNASHAMED, as a result of comprehending this Truth, and seeing others brought into it, and begotten of God! If there breathes a man with "soul so dead," that he cannot be moved to tears over such JOYOUS revelation from God Almighty, our Creator and Father, then I say that man is dead indeed. May God awaken us ALL to this OVERWHELMING REALIZATION!

I INTERRUPT! It is now two days later than when I began this letter. Just at this point, Mrs. Armstrong, looking out the portholes of our stateroom, called to me that she saw a lighthouse to the northeast of us. I took the binoculars and ran up on the sundeck for a better view, and could plainly see land. It's the southern shore of ENGLAND---first land we've seen in five days! It is now 6:30 P.M. here and it is only 10:30 A.M. back home, daylight time, and only 11:30 A.M. in the middle-west. Our ship docks at Le Havre, France, at 5:30 tomorrow morning, and then proceeds to Southampton, England, where we expect Dick and Rod to meet us,

docking there at 4 P.M.

A man and his wife from Missouri write: "It is with great pleasure that I again am able to write you (\$2 enclosed). I received your letters from those abroad and you may rest assured that I was so happy that I could have a very small part in those people hearing THE PLAIN TRUTH. That in itself makes one want to shout aloud, that beautiful LOVE God has for those that really want to come to the full way of the Creator and LEARN of HIS way, which is so much better than puny man's. And Brother Armstrong, the wife and I are very eager to be able to continue to do our little part, and through PRAYER I am sure that nothing shall stop it. And I pray that the sums of dollars shall come in, --- yes, large sums from those what are well able to give to the cause,---the GREAT CAUSE, that the Word may fall upon the eager ears that are so hungrily awaiting the Word of God thru you. I am well pleased that your sons have come through, and are able to lift some of the burden off your shoulders. In closing, Bro. Armstrong, keep praying for wife and I, and may your voice ring clear around the troubled world for many moons to come, is my PRAYER." Every single dollar or two is IMPORTANT in God's work, God can do miracles with a single dollar. And your PRAYERS may result in God touching the heart of one who is able to give thousands. Let each give what he is able---and REMEMBER, it is what God ADDS to your two dollars, or your many thousand dollars, that sends the Message out as a witness, and touches the hearts of those God is calling.

A Texas sister writes: "I just read your letter and the letters of many others, and it is encouraging to read a heart-to-heart letter from others who have found the truth, especially for someone like me, for there is no way, as yet, for me to fellowship with other believers except through the mail. Enclosed is \$20 for God's truth. Will send more, as God provides. A person does not really come to realize how serious losing the broadcast and The PLAIN TRUTH would be, until they come close to losing it. I know there are more sincere and hungry people in the world's confusion, who would have great joy at hearing and understanding the truth, without confusion and contradictions. God's Truth is wonderful!"

DO YOU BELIEVE THAT, TOO? It is the money you Co-Workers send in that BROADCASTS God's truth, and PUBLISHES it AROUND THE WORLD, as Christ commanded. Someday you'll learn that every dollar in God's work has done more good than a BILLION in government efforts for peace.

One more short letter from a Co-Worker in Louisiana says: "Enclosed is a small offering, \$5, and I pray that it may be of a little help. I enjoy reading letters from those in other countries. It is hard for us here in this free nation of ours, to visualize what it is like to not be able to hear the true Word of God, and worship as we will. May God help them and bless them, is my earnest prayer."

A man in Nebraska writes: "To read your letter of the recent 'tight squeeze' makes me wish I had a good paying job instead of practically no job at all for the last two years, but I will send you \$5 from my fast diminishing bank account. I enjoyed

reading the letters from those of other lands. It show us that the true Gospel will at last be preached to all the world. Your son Dick, and Herman Hoeh, are sure both good on the radio. I enjoy hearing your daughter sing. I am, as ever, hoping and PRAYING that God's work may not suffer loss but go forward by leaps and bounds, in Jesus name." Co-Workers, do you realize that MOST of the money that carries on GOD'S WORK today comes at great sacrifice from those of small means? People of wealth seem never to give any of their wealth to God.

No, nearly all our Co-Workers are just common, plain, and relatively poor people. That's the kind of people that have JOINED YOU, and me, in carrying on the greatest work on earth today. The two, five, thirty, or one or two hundred dollars they send usually comes at great sacrifice. Some have given \$1,000 up to \$3,000 at one time, but at great sacrifice, for they have not been wealthy, but of just ordinary means. These letters are just picked at random, and are typical of ALL your fellow Co-Workers. That's why every dollar counts. REMEMBER, that "TIGHT SQUEEZE" is not over--- and won't be for some months. We must continually try to "dig in a little harder," and put forth increasing effort, to weather this storm.

Mrs. Armstrong and I have weathered some fairly rough sea these past two days, and she spent one day in bed with sea-sickness ---but now we are in the English Channel, and it is smoother going. I went up on the upper decks several times. We were heading into very stiff winds and rough seas, but America's biggest, fastest, and proudest ship did not slacken speed---it just kept ploughing right on thru the choppy waters, wind or no wind---big swells notwithstanding. It gave me the thought---are we going to slacken our efforts and slow down and let GOD'S WORK stop, because we are heading into some rough going for a while? In due time thousands of NEW Co-Workers will join us to carry on God's work more powerfully than ever! A ship at sea doesn't let rough going stop it. Business men can't lay down and quit when they meet hard going. HOW MUCH MORE ought we, carrying the very WORK OF GOD, to put on EXTRA EFFORT right now, and keep God's work going ahead!

A woman Co-Worker in Texas writes: "I just received your very urgent letter of the desperate need of this all-important work of God. I earnestly pray God will come to the rescue once more, as He has so many times. It sure seems as if we are being tried and tested. ...I have to sacrifice to send what little I do. I try each day to sacrifice a little more, to have a few more cents to send. I know that if I put God's work ahead of my own personal need that He has PROMISED to supply my every need, and I am trusting Him for that, and I am sure a lot of Co-Workers feel the same way. I have been enjoying your son's sermons the past few days,---especially the one last night. It sure hit me, but I needed it very much, and I hope I can be corrected by it. I do want the Bible Correspondence Course as soon as it is ready. ...I enjoyed the letters you sent from all the many listeners all over the world. It made me realize that time is very short, and that we must work harder than ever before, altho it seems my part is so little. But you pray for me, that I will do it well, and overcome by the help of God. \$2 enclosed."



There's a WONDERFUL letter! WHY? Because 1) this sister is willing to take CORRECTION from God's Word, and asks us all to PRAY FOR HER that she may be able to OVERCOME, with God's help; 2) she actually saves even PENNIES, daily, for the WORK OF GOD! Isn't that a wonderful suggestion? Co-Workers, IF YOU WILL ALL FOLLOW HER EXAMPLE, IT WILL MEAN THOUSANDS OF DOLLARS EXTRA EVERY YEAR FOR GOD'S WORK! Why don't YOU start doing it? Yes, even pennies DO HELP---they help BIG, if there are enough of them! 3) She prays for God's work. 4) She sacrifices personal needs for it, TRUSTING GOD, IN FAITH, TO KEEP HIS PROMISE to supply her need. This is LIVING faith---the faith that SAVES.

Co-Workers, letters like this don't come from unconverted people! God's work is going ahead mightily in tremendous POWER, because so many of you dear Co-Workers are at heart just like this dear sister. How God must love this woman! And how He must love YOU!

From Arizona, a sister writes: "Thank you for writing another letter at once; and I truly read it in shame. The little I had ready to send I had neglected to get in the box for the mail carrier to pick up. I am as thankful for what I have been given to send as if it was a very large sum. It all comes from God, and prayer is not limited. Mr. Mattson is right---we must face facts. The Door has been opened. We have had joy and thankfulness from the wonderful letters, but surely we have a heavy heart to even think of the work slowing down. We are not just another Church. The letters from all around the world are not ordinary letters. And we must not just pray another prayer. I am ashamed you have to, but please write us when necessary." Dear members of the Co-Worker Family---that letter surely touched my heart! These letters from you dear Co-Workers are not just ordinary letters, either! They are letters from those whose hearts God is moving, and who have a sense of MISSION, and in deepest sincerity, we know we are the servants of GOD, being used by HIM, each of us doing his own part in PREPARING THE WAY BEFORE CHRIST---the advance work of a supernatural movement soon to CHANGE THIS WHOLE WORLD---yes, change it from war, chaos, emptiness, heartache and suffering and frustration, into a new WORLD TOMORROW of PEACE, of vigorous dynamic HEALTH, of bustling righteous activity, of prosperity, GOOD WILL, HAPPINESS, universal JOY and SALVATION FOR ALL!

Yes, WE, dear Co-Workers, are God's advance agents---and He is using US to HELP CHANGE THE WHOLE WORLD into glorious HAPPINESS! Oh, aren't you glad you're a PART of this great work of God? What a privilege He has bestowed on us to permit us to be His Co-Workers!

I could go on reprinting hundreds and hundreds of such letters from Co-Workers like yourself. THESE letters come from those of YOUR OWN FAMILY of Co-Workers. GOD BLESS ALL OF YOU---you're the most wonderful family on earth---the SALT of the earth ---the only LIGHT in the world!

These are only a small few of the wonderful letters I had brought along from the recent mail. I had sorted out a large

number who have been miraculously HEALED---some of cancer---and of other "incurable" diseases! I did so much want to give you some of them---but I cannot take more space this time, and will have to save them, or others like them yet to be received, until a later letter.

NOW FINALLY! I am finishing this letter in London, England, on August 18th. We landed just a week ago. My! what a sight, and what a thrill it was, as we were nearing the dock at Southampton, to look thru binoculars and see our son Dick, and Rod Meredith standing beside him, on the balcony observation platform over the docks! We have engaged a very nice auditorium in downtown London for meetings, and will also hold meetings in Manchester, England; Glasgow, Scotland; and in Belfast, Ireland. I have an appointment with the executive vice president of the same advertising agency that handled all the advertising that brought out those tremendous crowds for the Billy Graham meetings, for tomorrow morning, with a view to having them act as our advertising agency here. They can arrange for the halls for meetings in Manchester, Glasgow and Belfast, and also I am looking into the possibility of using full page or half page advertisements in English newspapers REGULARLY, printing in them a MESSAGE such as I broadcast over the air---also getting them to tune to Radio Luxembourg, and to write in for The PLAIN TRUTH. This may prove a new and very powerful way to PUBLISH THE GOSPEL to the world. Turn to Mark 13:10. We are to PUBLISH as well as to PREACH (Mat. 24:14) the Gospel to all the world for a witness to all nations.

All such advertising has to be placed thru an advertising agency. No newspaper here would sell us advertising space direct. We also have to have an advertising agency in the United States for the purchase of time on all radio stations. The advertising agency acts as our agent---they serve only US---yet they are paid by the newspapers or radio stations, and we do not pay a cent for their services.

God is again OPENING DOORS for us over here in England. Today we received a large batch of letters from our London mail-receiving agents, from listeners from all over England, Scotland, and Ireland from last week's broadcast. There are now several over here to be baptized, and last reports were that our men touring the United States had baptized a very large number so far this summer.

CO-WORKERS! Remember the work is still in the TIGHT SQUEEZE! By faith I feel sure we are going to squeeze thru---but it's going to take greater effort than ever by ALL YOU CO-WORKERS!

WE ARE HELPING TO CHANGE THIS WORLD! God has set us as His advance representatives, PREPARING THE WAY FOR THE COMING OF CHRIST to CHANGE this world from suffering and war and poverty and unhappiness, into a world of PEACE, and HAPPINESS, universal PROSPERITY, and JOY! Yes, you have a heavy responsibility laid on you by God Almighty to DO YOUR PART! Your part is IMPORTANT! Time is growing SHORTER!

REMEMBER! I have to trust God, while I'm over here in His service, to lay it heavily on your heart to send in all you

possibly can, as OFTEN as you can, to hold up this work. Otherwise it would crash and stop while I'm here! GOD BLESS YOU ALL! It's wonderful we can work for God IN FAITH! I feel very grateful for the faith God gives me that you'll UPHOLD HIS WORK till I return!

In Jesus' name,

Herbert W. Armstrong

"The WORLD TOMORROW"  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
Proclaims to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, California

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

August 9, 1954

Dear Co-Workers:

God's great work is still in its tightest squeeze. In His great wisdom God is giving us, the family of Co-Workers He has called to His work, a great test of faith to TRY us---to develop PATIENCE---to teach us the great lesson of ENDURING TO THE END--- never quitting or giving up!

Yes, it's true---the work of God is still in danger, according to all apparent physical appearances. Please listen carefully! I want to make this PLAIN. I have been overjoyed, moved, deeply touched, by many of your letters in reply to my last letter to you Co-Workers. Yet a few do not quite understand. A few do not understand why, in the very work of God Almighty who has ALL POWER, His chosen servant has to keep telling you Co-Workers of the dire need. Why doesn't God just send all the money needed, without the necessity of these urgent letters I have had to write you?

Oh, dear Co-Workers, LISTEN! Let's understand how God works. Of course God could just rain down nice new crisp thousand-dollar bills right out of the sky. Yes, God could do that---but THAT IS NOT GOD'S WAY. God works thru HUMAN instruments. Human servants whose hearts are yielded, willing, responsive. That is for OUR good. If God supplied all the need by direct miracle from the skies, without any sacrifice or effort from all of us, THERE WOULD BE NO BLESSING FOR US! His whole PURPOSE being worked out here below would be defeated!

The Apostle Paul continually reminded those in the Churches that God expected them to pay tithes and generously to GIVE of offerings besides. But WHY? Listen: To the brethren at Philippi, Paul wrote: "For even in Thessalonica ye sent once and again unto my necessity. Not because I desire a gift: but I desire fruit that may abound to your account." (Phil. 4:16-17.) Or, as it is in plainer language in the Moffatt translation: "...you sent money more than once for my needs. It is not the money I am anxious for; what I am anxious for is the interest that accumulates in this way to your divine credit." And in verse 18 the Apostle was inspired to call their giving of money for God's work "a fragrant perfume, the sort of sacrifice that God approves and welcomes."

Tithing, and the sacrifice of giving, is GOD'S WAY for

our good! I have mentioned before how Moses made an appeal to all God's people of that ancient day, for liberal offerings for the tabernacle and the ark. This appeal was commanded by God. Read of it starting Exodus 35:4, on thru chapter 36, verse 7. "Take ye from among you an offering unto the ETERNAL," Moses said to the people, "whosoever is of a willing heart, let him bring it, an offering of the Eternal, gold, and silver and brass, ...And all the congregation of the children of Israel departed from the presence of Moses. And they came, every one whose heart stirred him up, and every one whom his spirit made willing, and they brought the ETERNAL'S OFFERING to the work of the tabernacle ...and they came, both men and women, as many as were willing hearted ...And they spake unto Moses saying, 'The people bring MUCH MORE THAN ENOUGH for the service of the work, which the Eternal commanded to make,' and Moses gave commandment, and they caused it to be proclaimed throughout the camp, saying, 'Let neither man nor woman make any more work for the offering of the sanctuary.' So the people were restrained from bringing."

THINK OF IT! There actually was a time when the people's hearts were so stirred by God's appeal for their offerings and free-will gifts, that Moses actually had to send out a proclamation restraining them from sending more!

CO-WORKERS, I know that some of you, today, are just as stirred up and willing---but why are others of you so lukewarm to the work of God? Why are not all of you as willing to yield to God, and put yourself, and what you may have, at HIS DISPOSAL for His work? Oh, dear Co-Workers, will you PRAY with me, earnestly, believingly, that God will STIR UP the hearts of more and more of our Co-Workers, that there may be enough to carry on the precious all-important WORK OF GOD?

I want to make this situation absolutely clear and plain, so you all understand it. Some have the idea that money for God's work has fallen off alarmingly. That is not the case. Instead, what has happened is this: When God opened the door for the first time, last fall, for HIS LAST MESSAGE TO THE WORLD to go out over one of the great major radio net-works, I knew we had to go ahead where God had led. It was as much a direct command of God as His command to Moses to send out the appeal for extra contributions to build the ancient tabernacle.

This, together with the opportunity to go on other mighty super-power stations carrying the program around the world and an increased enrollment in Ambassador College, meant an increased expense of a few thousand dollars per week. I had to move ahead, where God led and opened the way, ON FAITH. I had to start sending out appeals for more money for this increased expense for this greatly enlarged work, just as God commanded Moses to do in the case of building that tabernacle. And what has happened? Just this, dear Co-Workers---we have been receiving ALMOST enough additional money to pay these additional expenses. Yes ALMOST! And that has put us in a terrible dilemma! Our faith has been strenuously tried! We have had to weather this TIGHT SQUEEZE---and we shall have to keep on ENDURING thru this trial and test a few more months, until thousands of NEW Co-Workers from sections of the

country never before reached, join us and make our burden lighter.

Here's what's HAPPENED! Thru this year, even with an economic readjustment going on, with drought and famine conditions terribly hitting many of our heaviest-contributing co-workers, yet we have somehow continued to squeeze thru. Still we have been going slightly behind all the time. WE ARE STILL ON THE NETWORK! We have not yet cancelled any of the great, important stations. But it has been the most trying long-drawn-out test we have ever had to endure---AND IT STILL IS!

Let me give you another reason why this great ABC Network is so VITAL to us. Before we went on it, we had to depend mostly on the super-power Mexican stations, XEG, XELO, XERF, and XERB, to cover the United States. These are tremendously powerful stations. But they do not effectively reach the great northern half of the middle-west, and they do not reach the great INDUSTRIAL sections, of the north-Atlantic, New England, and the north-east-and central states, at all! And 55% of all the people in the United States live in these sections WE DID NOT COVER!

Do you see what that means? Our Co-Workers up to now have been almost entirely in the Southern states, the Pacific Coast, and the central part of the Middle-West---Kansas, Missouri, and Southern Illinois. In other words, the FARM BELT. And when the FARM BELT gets terribly hit by drought---well, nearly all of our "eggs" have been in that one "basket." But now, by the ABC Network, we are for the first time reaching the 55% of United States population in the great industrial regions.

IT TAKES TIME for new listeners to realize that so startling a Message is really God's TRUTH, and to accept it and begin to support it as Co-Workers. Not many of you Co-Workers began supporting this work the first few times you heard the broadcast. So it takes GREAT PATIENCE on our part---until these millions of NEW LISTENERS have heard God's true Message long enough to have their hearts and minds opened to accept it, and join you as Co-Workers.

ALREADY hundreds of them are just beginning to be Co-Workers! But, as it has taken some 20,000 of you Co-Workers from among 45% of the nation's population to carry the great work of God this far, a few hundred from among the other 55% of America's people is only a START. It may take another year or more before the financial help from these new listeners is felt in a big way---but I know that by November and December of this year there will be a noticeable increase, even tho not big---IF WE ALL HOLD ON, SACRIFICE EVEN A LITTLE MORE---AND DO NOT GIVE UP!

Now I had intended to reprint in this letter many letters from both new listeners, and also, this time, from several of you Co-Workers. Oh, what WONDERFUL and inspiring letters I do receive from many of you whose heart, as well as your pocketbooks, are really in this work! So many of you have told me how you have been simply thrilled, and moved, even to tears, at reading those letters from all over the world, and from new listeners. And now it occurs to me that you'll really be interested and encouraged to know just

how many of your fellow-Co-Workers feel---those who are sacrificing, giving up other things they may have wanted and had planned, in order to supply the money to keep God's work going. You Co-Workers all have a lot in common, and I know you're going to be really inspired when you read these wonderful letters from others who feel just as you do about God's great closing work for this Age!

I must RUSH this letter to you---the need is so great at this moment---so I'll hold those letters back till next time, but will try to send them along in just two or three weeks.

Meanwhile, the financial condition still remains desperate. Co-Workers, CAN'T we spur ourselves on just a little harder? Some of you are doing all you can---maybe more than you should. I know some of you can't do more than you are already doing---GOD BLESS YOU RICHLY, as I know He will! But you can all PRAY HARDER! Oh, how I have been encouraged by scores of letters from Co-Workers telling me how they are praying continually for this great financial need for God's work. But MORE of you need to get under the burden of PREVAILING PRAYER! And you can pray harder, more often!

Oh, yes, before I close---I'm going to reprint for you many letters from listeners who have been HEALED of many sicknesses and diseases---even cancer, leukemia, and other incurable diseases. These letters will send you to your knees giving thanks and praises to God! God is moving MIGHTILY in our behalf---in HIS WORK. Lives are being changed. Miracles being performed! This is the miraculous work of the Supernatural Miracle-working ALMIGHTY GOD!! This work is having a TREMENDOUS IMPACT on this world. It's the most powerful, dynamic, life-changing work of our time on earth! It must continue ON, IN MULTIPLIED POWER! YOUR part in it is as important as mine! Now please go and PRAY. DO ALL YOU POSSIBLY CAN! The need is DESPERATE, and URGENT!

Lovingly, and in faith, in Jesus' name,

Herbert W. Armstrong

"The WORLD TOMORROW"  
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BOX 111, Pasadena, California

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September 18, 1954

Dear Co-Workers at Home:

GREETINGS! again from England, in Jesus' name: Our work over here, for this present trip, nears its end. We sail, one week from next Thursday, on the S.S. America, for New York and home.

Oh, how I wish you could have been with us over here, and have seen, with your own eyes, what a wonderful work God is starting thru you Co-Workers and us over here in this great British nation, and in Europe! I knew the interest over here was great---but now I have really EXPERIENCED it. We have now met hundreds of our regular radio audience and constant readers of The PLAIN TRUTH. We have come into personal contact with their warmth, their eagerness for the TRUTH of God, their deep interest and zeal.

Our public meetings over here are now half over. No effort was made to attract large public crowds, other than just those who are interested listeners to The WORLD TOMORROW program over super-power Radio Luxembourg, and who read The PLAIN TRUTH and the other literature. Although we have made a connection with the same advertising agency that handled the great campaign for the Billy Graham meetings, I felt that this was not yet the time for us to make any such effort for a vast public crowd---not until we have established over here the organization, the staff of ministers, to follow it up and convert the interest aroused into real conversions and continued Christian living on the part of those who come. The Billy Graham meetings draw the largest crowds of modern times,---but of course there was only the emotional appeal to "accept Christ as personal Saviour," and the meetings were left without any follow-up. The great enthusiasm and interest then generated has entirely died down. So we carried no big advertising to attract the public---just very small newspaper notices, and personal letters to those in or near these four cities who were on our mailing list, and two announcements on the program over Radio Luxembourg.

Nevertheless, the attendance and the interest has been astonishing. Especially the interest. Our halls have been well filled so far. At Belfast, North Ireland, last Tuesday night, the main floor of the large 1,500-seat hall was more than three-fourths filled. And Oh, what warm interest these people showed! Several had come long distances. One man told me he had come from Dublin, in south Ireland. One crippled man, in a wheel chair, had been pushed by his wife three miles to a bus line, then 35 miles to



Belfast, and then from the bus to the hall all in the rain! It was a historic meeting, for I feel sure it was the first time that the WARNING of impending captivity and destruction of Great Britain and America had ever been publicly proclaimed in the British Isles. We were in the land---Ulster---perhaps the very spot, where the ancient prophet Jeremiah had come with the Princess to the throne of David 2600 years ago. After the meeting the people crowded around us asking Bible questions. After the janitor forced us to leave the Hall, several still clung around us out on the sidewalk, asking for explanation of various Bible passages, until nearly midnight.

On Thursday night, at Glasgow Scotland, we had a smaller Hall and corresponding smaller crowd, but somehow it seemed to us even a still warmer, deeper, more sincere interest if that were possible. Perhaps a letter from a brother in Edinburgh, mailed to me in care of the St. Andrews Hall, where I spoke in Glasgow, will give you some idea of the interest and the feeling of these people of Scotland toward the Work of God in these closing days: I will copy his letter for you:

"Dear Brother Armstrong: I received your kind letter and invitation to come and see you when you are speaking in Glasgow. I believe it is the chance of a lifetime, and after long and careful consideration of every point and angle, it will be impossible for me to do so. I am working up till 6 o'clock every evening packing china and glassware for Canada, America, Australia and all over the world. By the time I get to a bus, 6:30 or 7 PM, and it takes two hours on the journey, your meeting will be nearing its end. Then I would have to rush immediately for the last bus, 9:15, back to Edinburgh. No doubt God will in His divine wisdom arrange our happy meeting another time. I feel it is all my loss not to meet the one inspired prophet for our time, the one only of whom it can be truly said, 'Never man spake like this.' No one else speaks with such power, or can reveal with such accuracy the workings of God, and the tremendous events taking place before our very eyes. The Lord will bless you mightily in the use of your gifts and revelations. My prayers will go with you and our dear family, everywhere! Someday you may come to Edinburgh, and I will be waiting to thank you very much." Just one correction I must make in his letter: Jesus Christ spoke these same things, and so did all the apostles and true evangelists of that early TRUE Church, before the great apostasy set in. But this letter will perhaps show you, better than I could in my words, how these people over here in the British Isles seem to feel about God's Message, which they know they have never heard before! To them it is the most WONDERFUL, precious thing that ever happened in their lives! They are in that first flush of LOVE and ENTHUSIASM for God's TRUTH!

Last night we had a completely packed Hall with extra chairs brought in here in Manchester. And the interest and enthusiasm seemed to mount to still greater pitch. There was enthusiastic applause when I first appeared---a most unusual thing at a religious or church meeting, but their enthusiasm carried them away and they forgot conventions, and spontaneously applauded. Their faces glowed, wreathed in smiles. Their eyes simply sparkled with

enthusiasm, interest, deep love! You simply can't know or realize what an EXPERIENCE it was for us to see and feel such warmth and interest. Present was a musician and voice teacher, who rushed up to me before the meeting to tell me how he enjoyed Beverly's singing on the program, and how lovely a voice she has. Several asked if she were with me so they could hear her sing in person. One woman came to us after the meeting and said they had named her little grand-daughter, born three months ago, after Beverly.

These audiences have been terribly sobered by the Message of warning I have felt impelled by God to deliver to them. They fully realize its tragic seriousness. They have seen and FELT world war, here. But they show appreciation and gratitude hard to believe for God's Word, and His revelations of what's coming, and offer of personal protection and security thru it all.

Next week we hold three meetings in London---then a quick three-day trip by plane to Rome and back, and then we board the America for home!

Co-Workers, I have now to call on every one of you to PRAY, deeply and earnestly, that God will send us by next year a larger number of consecrated, called, highly intelligent, able young men with qualities of leadership, to be trained in Ambassador College for His ministry. THE HARVEST TRULY IS PLENTIOUS---BUT THE LABORERS ARE TOO FEW! We need more Co-Worker laborers too, in order to finance the MULTIPLIED greater work that lies ahead to be done. God is now moving RAPIDLY to expand His work to this great British nation, and to Europe, and to ALL THE WORLD.

My eyes have surely been opened by this visit to Britain and to Europe! I had no conception of the vast work that God is opening to be done thru us over here. It's a far greater work than I had ever realized---or than YOU have even dreamed! Plans are being laid. The foundation is being carefully and wisely laid with God's guidance. Proper papers and permits from the British government are being issued to allow us to open offices, and conduct the work from London. A banking connection has been made, so that now we have one of Britain's strong banks as a reference. An advertising agency connection has been made. Tentative plans are laid for preaching the Gospel to all Britain thru newspapers. One London morning paper has a circulation of almost five million copies daily---largest on earth. It is delivered and read in all parts of Britain same day. Putting the Gospel Message into the form of a newspaper ad is surely something NEW---never done before. But it will reach even far more people than we do over Radio Luxembourg! Soon---surely inside a year---we must establish Churches, and supply them with trained God-called ministers from Ambassador College, in Belfast, Glasgow, Manchester, and London---and also soon in Dublin, Birmingham, Edinburgh, and other centers of population over here. BUT WE DO NOT YET HAVE ENOUGH MEN OF THE REQUIRED ABILITY! We must pray as never before that God will send more laborers of His calling for this tremendous responsibility!

We spent two weeks, since my last letter, in France, Germany, Luxembourg, Holland and Belgium. What we saw there was a staggering revelation! The French seem still discouraged, more

interested in easy life, good time, flare for style, wine women and song, than in either rebuilding their nation and their economy, or in finding God and His ways. We went thru some of the great battle-scenes of both World War I and World War II. We went into trenches and fox-holes of Belleau Wood of World War I, and saw the large American military cemetery there. We were then on United States soil again, for France has ceded that ground to the United States. We went thru the Maginot Line---or what little is left of it. We went thru the Nazi Siegfried Line for many miles, but allied forces had blasted nearly all the pill-boxes and fortifications out of any possible usage. We visited the large American military cemetery near Luxembourg. Five thousand neat white crosses in orderly rows stood as a stark, solemn message of the folly and uselessness of war. There were OUR boys---perhaps sons of some of you co-workers---their lives snuffed out in war that can never bring any peace or anything good---just awaiting the RESURRECTION day. At the head of all these solemn white crosses was that of General Patton---an ordinary cross like all the others. We saw the ruins remaining from the bombing of small towns and great cities. Oh, what useless hellishness is WAR. Co-Workers, OUR job is to proclaim the GOOD NEWS of the WORLD TOMORROW---a whole world at last lying in PEACE, with prosperity and happiness for all! The WAR was fought in vain---those billions spent in vain---but God's tithe and your offerings placed in GOD'S work are laying the foundation for WORLD PEACE. The work God is using us in doing is the advance-movement, the preparation, of the great movement of GOD that will CHANGE THE WORLD, and bring happiness and LOVE to all!

You have no idea, now, how great GOOD every dollar placed in this work is actually doing. WITH every dollar, GOD PLACES HIS POWER, HIS SPIRIT, HIS ACCOMPLISHMENT! This work is the only work that is NOT in vain!

In Germany our eyes were opened! I've told you the Germans are coming back far faster than after World War I. But now I'VE SEEN IT! The Germans are a vigorous, HARD-WORKING people, with just one common goal---to restore Germany to world power---to put Germany back where once again she can set out to conquer the world! German cities the size of Pittsburgh, San Francisco, Dallas, St. Louis or Seattle---from half destroyed to 90% destroyed by bombs, now almost completely re-built. No longer looking like old-world cities---but ULTRA-modern brand new cities with large new 6 to 10-story office and store buildings, giant new factories, mile after mile of brand new 3,4, and 5-story apartment buildings. No city in America is so modern, so NEW. These Germans have done it all in 9 short years!

Today, German industrial output is 77% greater than their pre-war peak, before Hitler started the war! Think of that---almost DOUBLE! We toured through the Ruhr---the "Pittsburgh" of Germany, their great industrial district---on a Sunday, and saw their vast smoke-stacks belching forth billows of black smoke on Sunday afternoon. We went all around the former great Krupp munitions works at Essen---still lying a desolate rusted, weed-infested mass of ruins, TOTALLY destroyed by allied bombs. They have not been allowed to rebuild their munitions works. But their

coal mines are producing at an all-time peak. Their great steel mills running full blast even on Sunday! I got a snap-shot of one, which I hope will be good enough to show you in The PLAIN TRUTH after we return.

Today the Germans are out to capture the world markets, and they are becoming rich and powerful. Their exports right now are SIX TIMES pre-war---that's not a mis-print---I said six times greater than Hitler achieved! It's unbelievable---fantastic---but IT'S A HARD COLD FACT THAT IS LEADING DIRECTLY TOWARD THE NEXT PROPHESED WAR! Our job is to WARN our people and the world before it comes! The Germans right now are building ships faster than any other nation, even Russia! West Germany is now the second largest ship-building nation in the world. Their oil industry has reached an all-time record output. In chemicals, textiles, synthetic rubber, coal, machine tools, it's a breath-taking story of BOOM, and swift expansion. Nothing can prevent Germany from completely dominating Europe. Soon there will be the prophesied United Europe---the resurrected Roman Empire---with Germans in complete domination. IT'S PROPHESED! It is hurling on toward the destruction of America and Britain.

There's a lot more to it than this---but I'll have to tell you in articles and in broadcasts. The situation is ALARMING. It's LATER THAN WE THOUGHT! I tell you TIME IS SHORT. We must work while it's day---the night is coming when we can't work, in God's cause. We must work HARDER! Sacrifice MORE! Nothing else counts now. ALL ELSE will be destroyed soon!

But God will hold off all this just barely long enough for HIS WORK to be finished---that is, His PRELIMINARY work preparing the way for the Second coming of Christ as KING of kings and LORD of lords, to rule the earth. We have time, but from now on we must tighten our belts and intensify our efforts!

A great work is being started now over here in Britain. Many precious souls are being saved. MILLIONS are being warned---and are yet to be!

Dick Armstrong and Roderick Meredith are here with Mrs. Armstrong and me. Also our American advertising agent, John Huntington Parmelee of Beverly Hills, flew over here to be with us thru these meetings. We are staying over, here in Manchester, for two days before returning to London. There are several radio listeners in towns and cities in this district who want to be baptized, and in the next few days we hope to visit and baptize them. After we are established over here, I feel sure now that these British people will become enthusiastic Co-Workers, and finance largely or wholly the work for Britain. But meanwhile you dear Co-Workers of America must stand more loyally with us than ever---we MUST now have an increase in regular daily and weekly income for God's work.

Beginning October 1st the cost of broadcasting on all our great super-power Mexican border stations will DOUBLE. Remember we have been on half-cost rate thru the summer, but we go back up to the full rate in October. We simply can't meet it, unless our

Co-Workers begin sending a large increase in tithes and offerings!

We have met some wonderful people over here, obedient to the same GOD, and of His same family with us! We LOVE THEM! But oh, how GOOD it will seem to once more see America! The people here, and in Europe, do not get to enjoy the material comforts and blessings we do in America. You, dear Co-Workers, are financially blessed above all people on earth. The trouble is, we spend money on ourselves these people over here can't spend---we enjoy things they must go without. NOW LET US GO WITHOUT JUST A FEW MATERIAL THINGS, AND PUT THAT MONEY INTO BRINGING THESE PEOPLE OVER HERE, AS WELL AS ALL AMERICA AND ALL THE WORLD, THE GOOD THINGS OF CHRIST'S GOSPEL!

The very WORK OF GOD is now waiting on YOUR liberal offerings, and God's tithe He has entrusted to you, but which belongs to Him! GOD BLESS YOU ALL---I know you'll PRAY now for the work more than ever before---RALLY to this great need, and INCREASE what you have been sending if that is possible.

In love, in faith, and in Jesus' name,

Herbert W. Armstrong

QUOTE BY SPECIAL CABLEGRAM LONDON SEPT 23 MEETINGS HERE BIG SUCCESS GREAT INTEREST AND GREAT WORK STARTED ALL OVER BRITAIN BUT ALARMING LETTER JUST RECEIVED FROM BUSINESS OFFICE IN PASADENA MUST PAY LARGE SUM OWEING XEG XELO AND XERB OR PUT OFF THE AIR. OUR INCOME LAST MONTH NINE THOUSAND DOLLARS BELOW EXPENSES. UNLESS OUR COWORKERS RALLY WITH LARGE INCREASE IN TITHES AND OFFERINGS IMMEDIATELY THIS GREAT WORK WILL STOP THIS IS SUPREME EMERGENCY PLEASE PRAY AS NEVER BEFORE REQUESTS FOR LITERATURE RECEIVED FROM NEW NETWORK LISTENERS GREATLY INCREASING WE MUST HOLD ON

"The WORLD TOMORROW"  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
Proclaims to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, California

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

September 30, 1954

Dear Co-Workers:

This letter is a matter of LIFE or DEATH -- far more important than any human life -- the very life or death of GOD'S GREAT WORK!

Read this carefully and prayerfully. I am on the Atlantic racing home. I have just received word by long distance that the work is in an ACUTE CRISIS. I do not know at the moment whether we are still on the air.

I received a long distance call from our advertising agent. His office is alarmed over the situation. He placed a call for the vice-president of the ABC Network. I do not know the result of his conversation with the vice-president.

Later the same day a call came thru from our business manager at Pasadena. We are four weeks behind in payments with the ABC Network and unable to pay the fifth week's expenses. I instructed him to contact the vice-president and urge him to keep us on the air, and to tell him that I would rush home immediately and cable this letter to all you co-workers concerning the ACUTE CRISIS.

That is the last I have heard.

I am confident that you will come to the rescue!

In the last bulletin I have reprinted many letters from listeners the world over and from you co-workers. I must now quote from two letters I have received since the long distance phone calls. In the first letter, Mr. Mattson, our business manager, wrote: "The income during the past week dropped off alarmingly. I am holding back all salaries. The ABC Network may have to be dropped."

The second from my son and executive secretary, Ted: "I am sending a financial report from the business office. I guess you received our cable about the crisis. Yesterday I read some figures on the expenses of the work to the students here at the College. Many are fasting. I am sure most are praying very hard for the work. Things are really coming to the crossroads. We either stop or continue forward. I know the reason--lack of prayer and not taking prayer seriously enough. I told the students that

they may find themselves packing bags and going home! I believe that the co-workers don't really realize the situation. They have read the wonderful letters and heard of the wonderful response from Europe. They have heard that we are still squeezing through and are going to make it. Instead of inspiring faith and sacrifice and perseverance, it seems that this wonderful news puts many of them to sleep of the real danger!"

Co-workers, WHAT CAN I SAY? Are we like the people of Moses' day? When God called Moses away from the people on a mission to Mt. Sinai, the people said: "As for Moses, we know not what is become of him." They FORSOOK God.

Seven years ago when I was called to Europe in God's work, many co-workers forsook God! YOU must realize God's work is and must be WORLD WIDE. On the other hand, the people responded so generously to Moses' appeal for funds that Moses was forced to send out a proclamation restraining them from sending more. How about TODAY? Shall we desert God or respond generously--and take responsibility on our shoulders and really place ourselves under the burden of prayer in real earnest--as the personal responsibility of each one?

If, by the grace of God, we are still on the air, we can squeeze thru this final bottleneck of crisis--but only by real prayer and sacrifice. Many new co-workers have already begun to join us from among the network listeners. But YOU must not grow weary of well doing in this SUPREME TEST of faith and patience. THIS IS NO "WOLF! WOLF!" CRY!

It is heartbreaking to have to write so urgently, but the circumstances are forced upon me. By the authority of Christ I must call for overwhelming response as NEVER BEFORE. DO YOUR PART TO THE UTMOST AND PRAY INTENSELY that God will move the hearts of others to send what you cannot. May God bless you--I know YOU WILL!

Sincerely in Jesus' name,

Herbert W. Armstrong

"The WORLD TOMORROW"  
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BOX 111, Pasadena, California

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

October 25, 1954

Dear Co-Workers for Christ:

I have returned to Pasadena to find this LIFE or DEATH struggle to save God's work is still with us---the very LIFE of the most important activity on earth still hangs in the balance!

I've been informed that a few nights ago we were off of XEG. I do not know, as I write, whether we are back on or whether we have been thrown permanently off.

All this year we have been in the "tight squeeze" I've continually written you about, to get ourselves established on the great ABC radio network, Coast to Coast. I've explained to you how we were not, previously, being heard in the North Atlantic and North Central states---and how some 55% of all the people of the United States---more than half---live in these states we were not reaching at all, or at least where we were not being well and clearly heard. THE NETWORK REACHES THIS LARGEST POPULATION AREA!

NO OTHER RELIGIOUS PROGRAMS HAVE BEEN ALLOWED ON ANY NETWORK SINCE. Had I not moved, when GOD opened the doors, it would have been our last opportunity! I knew that. I knew GOD OPENED THIS DOOR, and expected us to proceed where He led!

Now more and more new listeners from this network are beginning to join us as co-workers---but not as yet enough to pay even a fourth of the cost. But it is INCREASING! It will pay its own way in due time.

Let me tell you one case history. When we started on WAIT, Chicago, a few years ago, we received about as much mail the first year as we now receive from each comparable station on the network. It was not large. After a year, new listeners from that station were sending us about one-fourth as much money as we had to pay out week by week for the broadcast. But by a year and a half it was paying its own way, and by two years the new listeners from that station were not only paying the cost of that station, but their full share of the cost of publishing The PLAIN TRUTH and the other Gospel literature, and operating Ambassador College.

Every radio station we ever went on has shown the same experience. Now we have been on the network ONE YEAR. It may take a few more months---IT ALWAYS TAKES TIME---not many of you began supporting this true work of God until you had heard the program



some little time, and read The PLAIN TRUTH and other literature, and compared it with YOUR BIBLE, until you came to KNOW this is in fact the true WORK OF GOD. Co-Workers, we dare not quit!

In Europe I saw PROPHECY IN RAPID DYNAMIC FULFILLMENT! I tell you it is later than you think! I will report fully in The PLAIN TRUTH and the next Co-Worker letter. YOU MUST KNOW WHAT I SAW THERE!

In England, I was absolutely AMAZED at the interest already generated in hearing God's truth on The WORLD TOMORROW program which they hear on Radio Luxembourg, most powerful station on earth. The INTENSE INTEREST shown at the six public meetings I held in London, Manchester, Glasgow, Scotland, and Belfast, Ireland, was an eye-opening revelation to me. WE HAVE NOT TAKEN THE WORK GOD IS DOING THRU US IN GREAT BRITAIN SERIOUSLY ENOUGH!

I had my eyes opened to the fact that the work in Great Britain can, and must grow as great in the next two or three years as it is even now in the United States! We must reach many times more people there than we do already---altho we are reaching many hundreds of thousands there now! In the next PLAIN TRUTH I will show you a picture of the very first person being baptized in England, converted thru the broadcast over there. Pictures were not taken of the others, but by next summer there will probably be a hundred or more ready to be baptized. THE WORK THERE IS BEARING MUCH GREATER FRUIT THAN WE REALIZED!

Co-Workers! Ought we not to praise God for this? The angels of heaven are shouting for joy over one sinner that repents ---and already many have had their minds opened to God's truth, and been convicted, and repented, as a result of this work in Britain-- -AS A RESULT OF THE TITHES AND OFFERINGS YOU HAVE PUT INTO GOD'S WORK! And besides several hundreds of precious lives have been converted and baptized in the United States this year.

Now let me tell you what happened. For twenty-one days after you received my last letter, which I cabled from the ship on the Atlantic Ocean after sailing from England, your response was back up to the regular daily quota---but no more---so that our business office was just barely able to "hang on," desperately, and save us from being cut off the air.

In my last letter I told you about the network crisis, and how I had telephoned Mr. Mattson, our business manager, from Rome to plead with the network vice president to hold us on the air. We were then five weeks behind---five weeks in which our office had not been able to pay the broadcast expense. I learned from New York that Mr. Mattson had been able to arrange to keep the program on the air only by paying each week promptly PLUS one-tenth of the previous five unpaid broadcasts, until paid out. Now, in addition, in order to keep the network stations on the air thru the summer, Mr. Mattson had been gradually getting behind with XEG, XELO, and XERB and XERF. The last of September they had suddenly demanded that all the unpaid balances be paid immediately, or we would be thrown off the air.

I want you Co-Workers to know just how near this work has come, and just how close it is this very moment, to being STOPPED ---KILLED! This is the crisis we are in!

Now, in this desperate situation, with XEG, XELO, and XERB expenses double what they were thru the summer (because these stations are reaching out so much stronger again now), and having to pay not only the week-to-week cost, but TEN PERCENT EVERY WEEK IN ADDITION---and with the threat hanging over our heads that if we slip up one single week we will be thrown off the air---YOU CAN SEE THAT IF OUR CO-WORKERS LET UP, AND NOT ENOUGH MONEY COMES IN, IN ANY ONE WEEK, it would prove FATAL to this work!

With this grim situation threatening us, the past four days have seen an ALARMING falling off in money received.

I can only hope AND PRAY that this letter can be rushed out to you in time, and that you will once again respond QUICKLY enough, to prevent a week's lapse in meeting these payments---for one single week's lapse right now, and we'll find ourselves OFF THE AIR! The network broadcast cannot be on next Sunday, October 31, unless LARGE AMOUNTS, or actually thousands of small amounts, are rushed to us AIR-MAIL before that date!

CO-WORKERS, WE MUST HANG ON! DO NOT LET UP IN YOUR INTENSE, EARNEST, PREVAILING PRAYERS FOR GOD'S WORK! God works thru us poor humans. We have our part to do. PRAY, more than ever before! I will send you a more full report soon---I have many thrilling things to tell you---BUT MEANWHILE PRAY, PLEASE, as never before---and send all you can, whether a couple of dollars, or several thousand---whatever God has made possible! GOD BLESS YOU FOR YOUR FAITHFULNESS!

In Jesus' name,

Herbert W. Armstrong

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BOX 111, Pasadena, California

Publishing:  
The PLAIN TRUTH  
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November 17, 1954

Dear Co-Workers:

In Jesus' name, GREETINGS! I have certainly had my eyes opened these past few weeks! We all need to WAKE UP!

We are in a time of DANGER! You are in danger! Our nation is in grave danger! God's great and precious work is in terrible DANGER---unless a very large number of you Co-Workers who have been indifferent or neglectful of GOD'S WORK are reawakened!

LISTEN! Now there are weapons "which can lay waste an entire CONTINENT!" That is the official disclosure of the Secretary of the United States Air Force, speaking for the President! That is on highest authority.

Did that sink into your mind? Read that again: THERE ARE NOW WEAPONS WHICH CAN LAY WASTE AN ENTIRE CONTINENT! Not just a city. Not just a whole nation---but AN ENTIRE CONTINENT.

The whole world was STUNNED in 1945 when it was disclosed that one single bomb---an ATOMIC bomb---had destroyed one entire city, Hiroshima, Japan. Soon we learned that RUSSIA also had the atomic bomb. In February, 1950, we published this startling headline in The PLAIN TRUTH: "And now . . . The HYDROGEN BOMB!" But we are getting used to it. WE were no longer shocked by such terrifying news. By 1953 the world slept on without much concern when the news came of the first experimental explosion, in the far Pacific, of a HYDROGEN bomb. Again in 1954 hydrogen bombs were exploded in experimental tests that proved to be a thousand times more powerful than the atom bombs dropped on Hiroshima and Nagasaki. But we were now FAST ASLEEP. EVEN the news that RUSSIA now has the HYDROGEN bomb---one of which could VAPORIZE Baltimore, and virtually destroy both Washington, D.C. and Philadelphia does not shock us! Read what Jesus Christ said---Matt. 13:15, and Acts 28:27. Are you going to permit this to happen to you?

Now it is officially disclosed that THE ENTIRE NORTH AMERICAN CONTINENT can be laid waste in one night. That's what the Secretary of the Air Force said!

Are you past being shocked? Our whole CONTINENT, including Mexico and Canada, CAN BE DEVASTATED IN ONE NIGHT! That means that YOU and your children, your family, are in grave danger of being destroyed before you have any warning!

Can your mind grasp the horrible GRAVITY of this when you read what Jesus Christ said so solemnly, 1900 years ago? He warned us of these events of today---EVENTS I SAW DEVELOPING in Europe this fall---events that have shocked me, and opened MY eyes---events that will bring on America such a time of trouble and catastrophe as this world has never seen. And of these terrifying times, He said:

"Except these days should be shortened (by God's intervention) there should no flesh be saved alive!" JESUS CHRIST SAID THAT!

And this past week, the head of the United States Air Force told the nation THAT VERY THING IS GOING TO HAPPEN, unless we cry out to GOD for mercy, and UNLESS GOD ALMIGHTY INTERVENES! Yes, he said that!

The weapons to do it are HERE. The air power to deliver these weapons is HERE. Jesus Christ foretold it! Jesus Christ has called YOU, as well as me, to the most important mission of 18« centuries, at this most crucial time of world history! AND WE HAVE BEEN ASLEEP. Today this great work of God is in grave DANGER!

Listen, Co-Workers! At this very crisis hour of world history Christ has called YOU and me as HIS INSTRUMENTS in carrying His last warning Message to the whole world! He has called us to WARN America and the British nations, in particular, of what's coming---to point the way to DIVINE PROTECTION thru these terrible times just ahead, so that those who heed may ESCAPE all harm and injury.

He has called YOU and me to THUNDER the Good News of the happy, peaceful, joyful WORLD TOMORROW that is coming in our time ---after God does intervene to save this world from itself---after He SENDS JESUS CHRIST back to earth to set up WORLD GOVERNMENT to bring us WORLD PEACE!

That, dear Co-Workers, is the ONE SUPREME PURPOSE OF YOUR LIFE! Everything you see about you soon will be DESTROYED! This world nears its END. We are the advance emissaries of JESUS CHRIST---His AMBASSADORS---proclaiming the coming new WORLD TOMORROW! Nothing else matters, now. That must be the dynamic PASSION of our lives. To it we must dedicate and devote OUR ALL. Nothing else matters.

I had my eyes opened in England, Scotland, and Ireland! I had never DREAMED of the really great work we have to do there. The British people are actually starving, spiritually, for the true spiritual food of GOD'S TRUTH. The people over there have been fed on the cold, empty chaff of formal ritual---the stiff, stuffy, dignified FORM of spiritless worship, wholly lacking in the POWER of God's TRUTH, and God's Holy SPIRIT! The history-breaking crowds that swarmed to hear Billy Graham, with his lively, vigorous, enthusiasm-arousing, emotion-stirring program proved how HUNGRY the people are over there---but my trip revealed that they want more than mere sentiment, and EMOTION of the physical senses---THEY

HUNGER FOR GOD'S TRUTH, and His SPIRIT which He gives only to those that OBEY Him---whose lives He can totally CHANGE and GOVERN.

I learned that your dollars and GOD'S TITHE sent in by you, has actually been (with my voice on the air, and the printed Word from our office) bringing scores over there to heart-felt REPENTANCE, to the true KNOWLEDGE of Jesus Christ and His Gospel---CHANGING THEIR LIVES! Oh, how I wish YOU could have been there, and seen the hundreds who crowded in at our meetings in England, Ireland, and Scotland, and have seen their beaming, eager faces, and experienced the WARMTH of their hearts, and the inspiration of their JOY in this new-found TRUTH of GOD!

I want to quote to you, here, a letter received from the very first one to be baptized in Britain. She wrote this the night of the very day we were there, and we received it in London before sailing for the United States. Here is her letter:

"Dear Mr. and Mrs. Armstrong: I feel I cannot let today go by without writing to you. It is very late, and I cannot post this letter until morning, but whilst it is quiet and the others are fast asleep I have come downstairs to write it. You see for months I have been groping for the truth. It has been my constant prayer that God would reveal it to me. I was beginning to have doubts about my own convictions, and wondering if they were the will of God. We attended the meeting at Manchester, and my husband said he thought Mr. Armstrong was right, but he still was not sure about some things. Then strangely, my doubts increased. I took my Bible to bed with me last night, and my last prayer was, 'Lord, show me the way,' and the words ran through my mind, 'I am the Way, the Truth, and the Light,' so I opened my Bible at the New Testament and read from Acts, Galatians, Peter, and Matthew. When I read the 28th verse of the 16th chapter of Matthew, I just could not understand it, and I read it over and over again. I wondered if Mr. Armstrong would be able to explain it, and wondered how I would be able to get to London to speak to him. Then I fell asleep. My husband must have got up and gone to work without waking me, which is unusual; because when I woke up the door bell was ringing and it was quite late. I dressed hurriedly and ran downstairs and opened the door---and you were there! I could hardly believe it at first, and felt so ashamed to have still been in bed and not to have had the housework done, but my joy was greater. It is so marvelous to think that God who is so great and wonderful should so wonderfully have answered the prayers of a person like me who was so weak and full of sin, and less than a grain of dust, and given me peace and understanding. For what you have done, thank you, Most Sincerely, Edna Palin."

You may look up the Scripture that has puzzled her, in your Bible. She went to sleep praying for the true explanation wondering how she could go clear to London---half way across England---to see whether I could explain it. And the very next thing she knew, she was awakened by our ringing her doorbell! Of course I was able to show her where THE BIBLE ITSELF interprets the meaning of this verse. I merely asked her to read right on. So when she read on thru the next verses, she found the truth explained there, especially in verse 9.

I have quoted this letter, because it shows you the very heart laid bare---the true spirit of this newly-begotten sister in Christ, which is exactly what we saw in SO MANY of these dear people in England, Scotland and Ireland. You will notice this letter came from a humble heart, one yielded and surrendered to God, HUNGRY for the TRUTH of God, obeying it and LIVING it when found.

Co-Workers, it was money received from YOU, which made it possible to carry this truth not only to this woman, but THOUSANDS of others scattered all over Britain, besides MILLIONS in America! We now send The PLAIN TRUTH every month to more than 5,500 homes in the British Isles. That and other literature now goes to many points in Africa, India, Malaya, the British East Indies, even the Philippines, Japan, Hawaii.

Yet so far we have reached only a small fraction of the people, or the territory, that Christ has said must be reached. We have not yet gotten the Message to more than a small portion of Asia or Africa, or even Europe. We have not reached South America yet at all, or Australia, or British South Africa. We have not even gotten the Message effectively, as yet, into Canada. IN FACT WE HAVE ONLY JUST BEGUN! Our work is FAR FROM FINISHED!

Now once again we are entering into the DANGEROUS Christmas shopping season. ONCE AGAIN THE RECEIPT OF MONEY IS BEGINNING TO DROP OFF ALARMINGLY!

This is the season when so many forget all about CHRIST and HIS work, and CEASE giving gifts to HIM, in order to EXCHANGE GIFTS among their relatives and friends! Every year at this time MANY withhold their gifts from CHRIST, in order to TRADE gifts back and forth with fellow-humans!

THINK! Consider carefully! People buy presents lavishly at Christmas time, SUPPOSING they are following the example of the wise men in giving gifts to Christ YET WITHOUT REALIZING IT, THEY ARE DOING JUST THE OPPOSITE! Notice this carefully:

Here is THE PLAIN TRUTH!

From the Bibliotheca Sacra, Vol. 12, pages 153-155, I quote: "The interchange of presents between friends ... must have been adopted by Christians from the PAGANS." The fact is, the custom of exchanging gifts at Christmas time has not a single trace of Christianity about it! Did you ever attend a birthday party, where all the guests spent lavishly for BIRTHDAY PRESENTS, and then traded all their gifts among themselves, GIVING NOTHING TO THE ONE WHOSE BIRTHDAY THEY WERE HONORING? Wouldn't that be silly? Yet that's what nearly everybody is doing! And Christmas does NOT honor Christ's birthday, because JESUS WAS NOT BORN DECEMBER 25, OR EVEN IN THAT TIME OF THE YEAR! Nowhere does the Bible tell us to celebrate Christ's birthday. If you want THE TRUTH about Christmas, write for our free booklet "The PLAIN TRUTH about CHRISTMAS."

Now consider carefully what the Bible says about the wise men giving gifts. It is in Mat. 2:1-11: "Now when Jesus was born in Bethlehem of Judea in the days of Herod the king, behold there came wise men from the east to Jerusalem, saying, 'Where is He that is born King of the Jews?'" Notice, these wise men knew, and exclaimed, that Jesus was BORN KING. "...and when they were come into the house, they saw the young child with Mary his mother, and fell down and worshipped Him: and when they had opened their treasures, they presented unto HIM gifts."

WHY did they present HIM with gifts? NOT BECAUSE IT WAS HIS BIRTHDAY---for Jesus was already born before they started their journey. It was now DAYS after His birthday! And they did not EXCHANGE gifts among themselves!---no, they gave their treasures and gifts TO CHRIST! But WHY?

Yes, WHY? Here's the answer. They were following an ANCIENT CUSTOM of presenting gifts to a KING whenever---no matter what day---they came into his presence. Just like the Queen of Sheba brought gifts to King Solomon!

No, dear Co-Workers, the custom of trading gifts back and forth is NOT CHRISTIAN---it has NO BIBLE AUTHORITY---it was never done by the apostles or the TRUE Church of God in apostolic days while it had the guidance of God's Spirit! Instead, IT IS A PAGAN CUSTOM, which TAKES GIFTS AWAY FROM CHRIST AND HIS WORK!

Christmas has become a COMMERCIAL SEASON, stimulated by every kind of ADVERTISING, to take money away from the WORK OF GOD, and put profits into the pockets of store owners, salesmen and manufacturers and jobbers and the commercial world. It is a custom of modern "BABYLON" and God calls His people to COME OUT of Babylon!

CO-WORKERS! In JESUS' NAME, and by HIS AUTHORITY, I now come to you and appeal to you---DON'T LET THE PRECIOUS WORK OF GOD LOSE OUT IN THIS CRISIS!

This year, while others are trading gifts among themselves, and spending lavishly while they FORGET TO GIVE TO CHRIST, won't YOU open up your heart, and your generosity as never before, and give the biggest gift you ever gave to anyone TO CHRIST FOR HIS WORK?

Many of you remember six years ago when, at this very season, God's work faced its greatest financial crisis up to that time. We had been thrown off of XEG that year, from April on. We were about to lose our college property and our office building---the headquarters of this great work. DO YOU REMEMBER?---I asked ALL our Co-Workers to send in at least the widow's two mites. I asked for a great DOWNPOUR of one and two-dollar offerings from EVERY Co-Worker, and for those who were able to send in much larger offerings.

Co-Workers, I then prayed to God for a MIRACLE---and I shall never forget how you Co-Workers let God soften your hearts, and how overwhelmingly you responded! It was a blessed MIRACLE!

The work was SAVED!

This hour, now, is our DANGER hour! Once again we face the supreme CRISIS. How you---ALL of you---respond to this letter will determine whether, after all these years of growth and progress, this greatest work on earth must now STOP, or whether it is now to take still another LEAP FORWARD! God is now opening NEW DOORS for thundering HIS MESSAGE to the world, and He expects us to follow where He leads. But we are unable to take advantage of these opportunities or start thru these doors, because of lack of money. If we had the money we could now---very soon, in all probability put God's Message on the great super-power WLS, Chicago, at the BEST hour, 8:30 every night but Saturday, the year around! THINK of it! THAT is probably the most valuable station, for us, in all the United States---and THE DOOR IS OPEN! But we cannot go ahead ---because of lack of money. We have plans to send out God's Message for this hour by using space ordinarily used for advertising, in many of the nation's leading farm journals, and other such magazines. LACK OF MONEY PREVENTS, altho God has opened the door! The largest circulation of any magazine on earth is the Reader's Digest. It circulates ALL OVER THE WORLD, and is published in some 15 different languages. In all other nations except the United States, they accept advertising. And our advertising agent had informed me that THEY HAVE OPENED THE DOOR to us, to permit us to use space ordinarily used for commercial advertising, to PROCLAIM GOD'S MESSAGE around the world! Jesus said, (Mark 13:10-A.V.) that HIS Gospel of the KINGDOM OF GOD must be PUBLISHED to all nations, as well as PREACHED (Mat. 24:14). God is opening these great and mighty doors! Are we Co-Workers going to be "dull of hearing," and asleep to the DANGER, and the glorious opportunities---OR ARE WE GOING TO SPRING TO ACTION WITH A PASSION, WITH ZEAL, WITH OUR WHOLE HEARTS, AND OUR PRAYERS AND OUR MONEY?

This present condition has again sent me to my knees! I am beseeching God, pouring out my heart to Him, to lay this burden on EVERYONE OF YOU, along with me, that we may RISE to this challenge and meet it!

I have to ask you, IN JESUS' NAME, to go now TO YOUR KNEES, and to pray, from the bottom of your heart, and with earnestness, and continually and prevailingly, that the work may be saved!

I must ask EVERY ONE of you, as I did six years ago, to send in at least the widow's TWO MITES---a veritable DOWNPOUR of two-dollar offerings---in addition to your tithes and as GENEROUS a gift for Christ as you are able to give---even up to several thousand dollars. I am PRAYING FOR ANOTHER MIRACLE---and I ask you to pray for it with me!

And REMEMBER--- we must KEEP AT IT, week after week. We can never let up, until Christ comes. "He that endureth UNTO THE END, shall be saved"---so said Jesus Christ! Open your hearts--- open your purses and your bank accounts, as you never did before! Give the BIGGEST GIFT you ever gave to CHRIST in this DANGER-hour of crisis!

God bless you--your reward in His Kingdom will be GREAT!



With love, in Jesus' name,

Herbert W. Armstrong

"The WORLD TOMORROW"  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
Proclaims to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, California  
C/W BULLETIN FOR NOVEMBER

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

November 29, 1954

Dear Friend:

I want to tell you how much I appreciate your interest. Probably I have never written you before, but now I want to write a special letter to you and all our Plain Truth readers. I want to tell you a few things about this important work of God, which I hope will answer questions many of you have asked.

Many write me and ask such questions as: "With what denomination are you affiliated?" "Who sponsors and pays for your broadcasts?" "How can you publish a magazine without subscription price, and give literature without charge?" "What is your reason for offering this free?"

I shall give you, as briefly as I can, the frank and straightforward answer. And then if you have any other questions you would like to ask, please feel free to write to me. Perhaps later sometime I can publish in The Plain Truth a more complete and detailed account of my call from God to His work, and its development, for those who would like to read it.

Briefly, however, let me say that I, like Jonah, tried to run away from the call of God. As a young man, the very last thing in the world I wanted to be was a minister of Jesus Christ. I had been reared by Christian parents, in one of the old respected denominations, the Friends, or Quakers. But about age 18 I became so absorbed in preparing my future business career that religious interest was almost totally lacking, and I dropped almost altogether out of church attendance. In my twenties I was quite successful in the newspaper and magazine field. I was ambitious--- but only to achieve business success and make money. At age 25, a week or two after marriage, God revealed to my wife in an extraordinary dream or vision (verified by subsequent events) that He was calling us to warn the world of the end of the age and the second coming of Christ. But I did not understand it, tho awed, and was embarrassed and tried to put it out of my mind. At age 30 God struck me down as surely, in principle, (tho differently in method), as He did Saul of Tarsus who became the Apostle Paul.

This ordeal and experience brought me to complete surrender to God, to definite proved knowledge of the existence, nature, purpose and plan of God, as He opened my eyes thru His Holy Spirit to His revelations and Blessed TRUTH in His Holy Word, the Bible. After three and a half years of yielded communion with Christ and

intensive study of His Word---ten to fourteen hours of study daily, much of it on my knees---God inducted me actively into His service. Even then I did not myself seek entrance into His ministry---I was literally put into it! I learned in those years of privation, hunger and hardship, to be corrected by the Bible where I had believed erroneously. Thru it, and thru circumstances, God rebuked and chastened me---repeatedly, and in many ways---where I was doing wrong. Previous egotism was humbled. Self-confidence was shattered and replaced by a living FAITH in God, which He imparted thru and after suffering experiences. I learned of God---the hard way!

And so I say to you, as the Apostle Paul said to those at Galatia: I certify you, brethren, that the GOSPEL which is preached of me is not after man, for I neither received it of man, neither was I taught it but BY THE REVELATION OF JESUS CHRIST. ...When it pleased God, who...called me by His grace, to reveal His Son in me that I might preach Him to the world; immediately I conferred not with flesh and blood---neither went I to any sect or denomination or human theologian, but I went directly to the WORD of GOD, on my knees, corrected, reprov'd, and instructed in God's righteousness and TRUTH. (Compare Gal. 1:11-18). God's servants always have had to be brought low and humbled. There were years of hardship, overcoming, persecution, and of growing in grace and the knowledge of Jesus Christ.

This work of God, like the grain of mustard seed, started the smallest. I suppose, that any activity could be begun thru humans---and solely on FAITH. It has never been backed, financed, sponsored, endowed or controlled in any way by any denomination or organization of men. To preach God's TRUTH I have always had to rely on God alone to supply every need---and for wisdom, understanding, guidance, finances---everything! If any human denomination sponsored it, MEN would tell me what to say and what they forbid me to say. On the other hand, relying solely on GOD, I must faithfully speak HIS WORD or have the entire source of supply cut off! To fully TRUST God, 100%, forces one to be controlled by God, not men. And that, more than anything else, makes this work DIFFERENT!

It was 21 years ago that God opened a door---the power of radio, on one small station of the very smallest power wattage---a mere 100 watts---in a very small city. He made me see that HIS GOSPEL must go FREE---it cannot be sold like merchandise. So the broadcast started, as it continues today ON FAITH! WITHOUT ASKING FOR MONEY OVER THE AIR. The first issue of The Plain Truth came out one month after the start of the broadcast, February 1st, 1934. I mimeographed it myself on a rented mimeograph, from stencils cut on a borrowed typewriter---all at a few cents cost. For the first two or three years Mrs. Armstrong and I had to print the magazine ourselves on a mimeograph.

But God blessed and prospered His work. Gradually it grew ---and grew. God seemed to lay it on the hearts of enough listeners to recognize His work---even as Jesus said His sheep would recognize His voice, and follow Him---and to send tithes and offerings voluntarily for its support. In nine years the work had

multiplied 30 times in volume and power for service. The second nine years multiplied 30 times the first nine. It continues to multiply in power and scope.

Then, just as God opened a door to the Apostle Paul to carry the Gospel into EUROPE after an exact 19-year time cycle, so the first 19 years of this present ministry spread the work nationwide in the United States, and God thereupon opened the door for His Gospel to GO TO EUROPE, and to begin going AROUND THE WORLD! Today hundreds of thousands over the British Isles and all Europe ---beside other thousands in Africa, India and the middle-east, China, Japan and the East Indies---hear the Message as it is broadcast every week. More than 3,500 in Britain now receive The Plain Truth every issue, and all plans are now laid for publishing a European edition in London.

This work has grown into a very large activity. Today it sends out CHRIST'S Gospel---the very Message JESUS preached and taught---on more than four million watts of radio power every week. That, in all probability, is the largest radio program on earth today---probably the largest, most powerful campaign of evangelism in world history. And this entire activity of God is supported wholly BY FAITH. True, our faith has often been sorely tried. But God has never failed us. Always it is severely tried just at this Christmas season, when it seems so many people, without realizing what they really are doing, FORGET Christ and His work, entirely overlook any gift for CHRIST, in order to exchange presents with their relatives and friends.

I know very few ever stopped to think about it, but at this season people spend lavishly for Christmas presents, SUPPOSING they are following the example of the wise men---not realizing the wise men presented their gifts to CHRIST---they did not trade gifts among themselves. Of course the truth is they were not giving the Christ-child a birthday present at all---the occasion was not His birthday---He had been born several days before. It was merely CUSTOM to present gifts to A KING when coming into his presence---and Jesus was born to be KING over the entire world, as He shall be at His soon coming, now!

Six years ago, at his very season, God's work faced its most severe financial crisis up to that time. We had been off the air on our biggest stations that year, from April on. We were even about to lose the grounds and buildings of Ambassador College, including our office building, the headquarters of this work. I sent a letter to all our co-workers, reminding them that many of them were forgetting Christ and His work---spending money to TRADE gifts with relatives and friends, neglecting any gift for CHRIST. Then I prayed, and asked God for a miracle---for nothing else could have saved the work. I asked Him to lay it on the hearts of people everywhere to respond, and to grant us a veritable DOWNPOUR of widow's mites (the widow gave two mites). The response was overwhelming. The deluge of widow's mites poured in, and many placed CHRIST and His work at the head of their gift lists, with large offerings, according to their means. Instead of the work being stopped, it took another leap ahead.

And I want to explain, candidly, that I have mentioned this because I feel there are some, among the 70,000 or more who will receive this letter, who will welcome this suggestion---perhaps enough that once again, in a crisis of need, there may be a down-pour at least of widow's mites. Or if you are one who would like to take a regular active part in financing this wonderful work of God, we would welcome you as a Co-Worker.

But PLEASE UNDERSTAND---this is not at all intended as a request, and is only intended for those who really welcome this suggestion. I want you to know my Co-Workers and I consider it a very precious PRIVILEGE to be able to send you the Gospel Jesus taught, without money and without price---and we are grateful to those who are willing to read The PLAIN TRUTH and other literature we send, without any price whatsoever to you.

Thru all the tests of faith, this work has been blessed, and expanded by the grace of God, who has proved to us abundantly that HE will never leave us or forsake us, and that HE never drops a work which He has begun. Of course God carries on all His work, during this age, thru human agencies---thru those whose lives and hearts are yielded to Him. He seems always to reveal to an ever-increasing family of surrendered and willing co-workers that this is, truly, HIS very work, thru which HE carries out HIS MISSION, the great Gospel Commission, "Go ye into ALL THE WORLD, and PREACH THE GOSPEL." There are now a few thousand faithful co-workers, scattered in all 48 states, who willingly and gladly join me in this ministry of LOVE, and of faith, to make possible the carrying of God's true Message, without fear or favor, and without compromise, to the whole world. I am not muzzled---except by God Himself, and His precious Word! Most of these dear voluntary co-workers are not known to me personally. To me, it's a miracle ---beyond my understanding. Yet in this way, God has opened the doors, led the way, provided the means, that HIS TRUTH may be fearlessly THUNDERED around the world---that you may be privileged to hear it, and to read The Plain Truth, without price or cost to you.

Notwithstanding, I sincerely feel it is a far greater privilege God has granted me, in being thus able to serve you, and to be His instrument that thru my voice and pen you may receive the precious truths of God, than the privilege He grants you in receiving. Truly, as Jesus said, it is more blessed to GIVE than to receive.

And so, for allowing me this very great privilege of serving you and ministering to you GOD'S TRUE MESSAGE, I thank you, and I just wanted to express to you my heartfelt gratitude.

May I remind you, in closing, of the Ambassador College Bible CORRESPONDENCE COURSE? It is now ready. I think it is the most INTERESTING, as well as the most valuable course of Bible study ever offered. THERE IS NO TUITION. We have decided to enroll all students in this correspondence course without charge, thru FAITH IN GOD. If you are willing to devote not less than a HALF HOUR every day, seven days a week, to the study of YOUR BIBLE, with and thru this course, I hope you'll write in by return mail

and enroll. I am enclosing a self-addressed envelope for your application. YOU'LL BE GLAD YOU DID---for all eternity!

Have you read our startling, eye-opening booklet, "The Plain Truth about CHRISTMAS?" Few today know where Christmas came from, or WHY they observe it. Why not write in for this revealing TRUTH?

THANK YOU AGAIN, for your interest in the most important knowledge in the world---the SAVING knowledge of eternal life, thru Jesus Christ our Lord.

Sincerely, in Jesus' name,

Herbert W. Armstrong

"The WORLD TOMORROW"  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
Proclaims to the World the  
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BOX 111, Pasadena, California

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

December 20, 1954

Dear Co-Workers in Christ:

Again GREETINGS in Jesus name. I have NEWS! Important news. TREMENDOUS things loom just ahead---both in world happenings, and in God's work.

You know, we can go along for a long while---either in world events, or in the work of God--- with ups and downs, with frequent times of crises, and then, at last, we come to the final CROSS-ROADS, the final major all-time TURNING POINT, where things are going to turn one way or the other.

God's work has reached that crucial TURNING-POINT---our "D-Day", which, to us now means DO or die! And also this is "D-Day" for the whole world! As I have been THUNDERING clear around the world the past few weeks, we have reached the time when an ENTIRE CONTINENT can be laid waste in one night without warning!

The Secretary of the United States Air Force, speaking for the President, warned the nation that this WILL HAPPEN, unless the nations cry out to God Almighty to stop it! General MacArthur says we have had our last chance---that now ONLY GOD can save us!

Look at the VERY LATEST world news. The Communists have now broken the Armistice in Korea. They keep U.S. fliers imprisoned in Red jails, falsely accused as spies. The Reds are challenging the United States and the United Nations to FIGHT! America faces this choice: Act now---resume War, or else bow weakly to Communist force. What is Washington doing? What is the United Nations doing about it? Merely using words, not weapons. But Reds are never impressed with words. They are becoming more insolent, threatening more force on their part, issuing more challenges. It used to mean TROUBLE for any nation who dared mistreat American citizens. More than 140 times the U.S. has sent armed forces into foreign territory to defend American citizens, without any real war. Today America sends only words. United States policy in dealing with Russia right now is to merely protest in WORDS. "Peaceful Coexistence" is getting a tryout. Meanwhile, heavy bombers and fighter planes that match anything the U.S. has are streaming out of 360 Soviet plants. Meanwhile, still more satellite nations are in process of being gobbled up by Russia--- North Vietnam, South Vietnam, Indonesia---even Finland, Afghanistan, Iran, and Turkey appear headed in that direction.

Yes, MEANWHILE, another ally begins turning away from the

U.S. The Russians and Chinese Communists are luring JAPAN with trade markets. God warned our people NEVER to rely on foreign allies---that they would always turn from us and hate us, and turn on us---we should turn to GOD and rely on HIM. Japan turned on us in 1941. After we conquered her, we tried to make her our ally---disobeying GOD. Now she is once more turning away from us! Prophecy marches on!

News now is released of a BIG CHANGE in plans for Europe's defense against Russia. All former conventional defense plans are being scrapped. They are now staking EVERYTHING on ATOMIC-weapons!

It now is definitely planned---definitely announced on highest authority---the NEXT war will be altogether atomic and HYDROGEN-bomb war! And that means WHOLE CONTINENTS not only may, but will be laid waste in one night!

Co-Workers! Brethren! This is the last, final TURNING-POINT! The die is now cast! The next war is rapidly approaching ---inevitable! And it means TOTAL DESTRUCTION---such massive slaughter and annihilation as your mind can't possibly conceive--- UNLESS GOD STOPS THIS HELLISH BUSINESS! It means the END OF THE WORLD!

When is the END of the world to come? Jesus Christ said it will come WHEN His very own Gospel of the GOVERNMENT OF GOD has been preached in ALL THE WORLD, for a witness to ALL NATIONS! That Gospel has not been proclaimed for 1,850 years. Today God Almighty is using YOU and me as His instruments in proclaiming it to the world.

How NEAR is the END OF THE WORLD? Already this very Gospel is going WORLD-WIDE, but it is still FAR from reaching ALL NATIONS.

It is not reaching the nations of South America. It is not reaching Australia or South Africa. It is being heard in some parts of Africa, and we are now receiving letters from listeners on the east coast of Africa, but not yet enough to say that we are really proclaiming this Message effectively in Africa. It is heard in all Europe---but only in the English language so far, and we cannot thunder this Message as a witness into Germany until we get Herman Hoeh on Radio Luxembourg speaking to Germany in the German language. We cannot say we are declaring this warning Gospel message to the French people until Dick Armstrong gets his French language program on the French beam of Radio Luxembourg. In like manner, we cannot as yet be said to be reaching the other nations of Europe, the Middle-East, or the Orient, EFFECTIVELY.

BUT---and this is of TREMENDOUS IMPORTANCE---

We have reached the TURNING POINT! God is now opening the doors so that we may, during this coming year, make a powerful START in reaching the rest of the world---ALL nations! STUPENDOUS facilities for reaching more and more of these nations in MANY DIFFERENT LANGUAGES are now opening to us, now! In a moment, I'll tell you the big surprise.



One year ago the door of a great major radio Network was opened to us. For a year now we have struggled, and endured the "tight squeeze," to keep up financially and stay on the Network. Somehow, by the sustaining providence of God, and the faithfulness and sacrifices of you Co-Workers, we have been enabled to hold on and survive. Time after time it appeared we would have to go off the Network. The many thousands and thousands of new listeners had not been hearing Christ's very own Message long enough, as yet, to join you as Co-Workers. But I have known, and have told you all along, that in due time they would. For a long time these NEW listeners, mostly from parts of the country we never reached before, were contributing about 5% of the actual cost of the Network broadcast each week. Then 10%. And now, just these past three or four weeks, more and more of them have begun voluntarily, of their own accord, to join us. Now they are sending us between 25% and 33% of the actual cost of the broadcast. BUT THAT DOESN'T MEAN WE CAN LET UP OUR PART---rather, now, we must stretch to the greatest effort of our lives! We must now sacrifice and strive as NEVER BEFORE. We have now reached the crucial TURNING-POINT!

Here are the STUPENDOUS facilities God is now opening before us.

The first TREMENDOUS door God seems about to open is right here in America. Listen carefully! Most of you Co-Workers know that people receive the precious TRUTH far, far more effectively when they hear the broadcast EVERY NIGHT, or every day, than when they hear it only once a week.

All right, LISTEN! We reach thousands upon thousands of listeners EVERY NIGHT on such super-power stations as XEG, XELO, and XERB. But what you may not have fully realized is this: XEG is heard pretty well, and without much interference in most localities in the states of Texas, Oklahoma, Arkansas, Louisiana, and Mississippi. This big station is heard, but with increasing interference, as we get farther north and east. But when we come to Missouri, especially the northern part, and Illinois, Indiana, Tennessee and Kentucky, Ohio, etc., it is not heard so plainly, and interference increases, and we have fewer and fewer listeners. When we get into Iowa (where WHO, Des Moines interferes), and northern Illinois, Wisconsin, Minnesota, Michigan, northern Indiana, Ohio, XEG is heard very poorly, and so is XELO---and we have had very few listeners in this great, vast, populous middle-west farm belt.

Well now I believe God is opening the BIGGEST door in all this most important territory---the one station listened to by more farmers and probably by more people than any other station in America---the great Prairie Farmer station in Chicago, WLS, at 890 on your dial. A few weeks ago WLS offered us the MOST valuable time of the whole week---8:30 Sunday nights, Central time. The WORLD TOMORROW has now been going out over this powerful WLS, not only at 11:30 Sunday morning on the Network, but also at 8:30 Sunday nights, for the past few weeks.

But here's the BIG NEWS! This great Chicago station is now considering the matter of opening their very important station time

for The WORLD TOMORROW on E V E R Y N I G H T, except Saturday night, at this same most listened-to time, 8:30 EVERY NIGHT!

NEVER has any station of this high caliber and importance opened its super-power facilities for EVERY NIGHT broadcasting for a FULL HALF HOUR to any religious broadcasting before!

I have just come from Chicago, where our Advertising Agent and myself spent a good part of two days with the Vice-president and general manager, and the sales manager of this great station. This great BIG all-important door has not yet swung wide open to us---but it's being seriously considered---and I feel the door is partly opened, and God has His foot in it, and Co-Workers, IF WE ALL JOIN IN FERVENT PRAYER that God will cause them to decide in our favor and OPEN that door, I feel sure it will open. The Sales Manager of the station shook his head gravely, saying, "You know, a thing like this has never been done before---it would break all precedent. We've NEVER had a religious program on the station week nights---no important 50,000-watt station ever has, so far as I know. It's pretty hard for us to come to a decision like this."

PRAY for it, brethren and Co-Workers! I NEED YOUR EARNEST, PREVAILING PRAYERS! Ask God to turn the minds of these radio station officials to open their great facilities to GOD'S MESSAGE. Pray that God will bless them and their station for so doing! --- and I know He will. If this door is opened, it will mean that WLS will take up where XEG and XELO leave off, and the millions of people all over this great Middle-West will be able to hear the program CLEARLY every night except Saturday. And THINK OF THIS--- God has already provided a way to pay for it the first three and a half months. When we passed the first year mark on the ABC Network, we had earned a rebate of enough to pay for WLS every night broadcasting for 3« months---and 3« months of EVERY NIGHT broadcasting will bring enough NEW Co-Workers to join us to pay the expense from then on! ISN'T THAT POSITIVELY PROVIDENTIAL? God has surely never forsaken His great work! Let US never forsake it!

Now, in addition---still for the United States---facilities are opening which will allow us to cover the entire United States, and every corner of it, with good strong clear radio reception EVERY NIGHT---IN EVERY SECTION. I have just talked to the manager of WWVA, Wheeling, W. Va.---near Pittsburgh. That is one of the strongest, most listened-to stations in America---50,000 watts. It thoroughly covers all of eastern Ohio, Pennsylvania, New York, all New England states, West Virginia, and all other Atlantic Coast states as far as North Carolina. This station will broadcast our program at 11 or 11:05 PM Sunday nights beginning our 21st anniversary broadcast January 2nd. The manager told me he may, later, be able to clear an earlier time EVERY NIGHT for us. Station WRVA, the great 50,000-watt station of Richmond, Va., which thoroughly reaches all the middle and South Atlantic states at night-time, probably also will open up an EVERY NIGHT time for us, later. We cannot afford it now. But these tremendous facilities are opening to us.

Recently, the headquarters of the great NBC Network in Rockefeller Center, New York---the very headquarters that brought

pressure on NBC stations against broadcasting our program ten years ago---called their Hollywood representative and asked him to contact our advertising agency and notify us that they expect soon, after the first of the year, to open up good time for "THE WORLD TOMORROW" program, on some of their top-ranking stations, including WNBC, New York, and KNBC, San Francisco. Of course we already have very powerful stations in those cities on the ABC Network---but the very FACT we are on this major network is the one thing that has made our program DESIRABLE to the biggest, most powerful stations in this nation. Such stations as KOA, Denver, WOAI, San Antonio, WTAM, Cleveland, KOB, Albuquerque, N.Mex.,---all super-power 50,000-watt stations among the nation's most top-level stations, have directly or tentatively offered to open their doors to us, and possibly KMOX, St. Louis.

Now, Co-Workers, one thing I must explain. You probably know that Television has cut in very severely on radio. Actually, probably only 40% or 45% as many people listen to radio---or, rather, they listen only 40% as OFTEN or as MUCH to radio, as formerly. But this does not mean we cannot reach people by radio any more. It only means it takes us TWICE AS LONG to build up a listening audience. People who become really INTERESTED in God's mighty message on The WORLD TOMORROW do still tune in their radio sets, even if they do not listen to any other program. We know that. But, so far, Television is not a suitable medium for our purpose. Television costs, with production cost, about FIFTEEN TIMES as much as radio, and gives a concentrated audience in a VERY SMALL AREA. TV does not reach out far. It reaches only LOCAL neighborhoods, whereas our program calls for reaching the WHOLE NATION, and the WHOLE WORLD. A Coast-to-Coast TV network would cost, with production, between \$35,000 and \$50,000 EVERY WEEK. Later---perhaps another year---we may try out Television in two or three cities, such as perhaps Portland, Oregon, Tacoma or Seattle, Washington, or San Antonio, Texas. We must realize that we can no longer reach 2,000 people on radio with every dollar you send in. We simply have to realize it---THAT'S ONE REASON WE ALL HAVE TO KEEP DIGGING DOWN DEEPER---SACRIFICING STILL MORE---it is now costing us more than it did three or four years ago to reach two thousand people---probably about \$2, today. It means that where we formerly put \$1 into God's work, we now must put in at least \$2, in order to accomplish as much. Where we formerly put in \$20, we now must put in \$40 or \$50. These are the conditions of the time. BUT GOD'S WORK MUST STILL GO ON---until the END OF THE WORLD!

Now, for OTHER NATIONS! Here's BIG NEWS! Most of you probably read "The READER'S DIGEST," at least once in a while. It is the largest circulated magazine on earth. What you may not know is this: They publish more than THIRTY different editions, in 14 different languages, with huge circulations in most of the nations of the earth. And in all foreign lands, THEY OPEN THEIR PAGES TO ADVERTISING, OR MESSAGES SUCH AS WE PREACH. Their Spanish edition reaches hundreds of thousands in South America and in Spain. Their Swedish edition, in Swedish language, reaches the people of Sweden.

Their Japanese edition reaches all Japan in their own language. So far we are training men to preach in four languages, English, French, German, and Spanish. We have no way to preach, over the

air, in other languages, as yet. But we can write our messages, effectively displayed with advertising headlines, and have them TRANSLATED into all 14 of these languages, and we can reach MANY MILLIONS of people in most of the nations of the earth, in full-page, two-color Messages in the foreign-language editions of Reader's Digest!

Now LISTEN! We can't do this yet. We can't do it until we can afford it. We can't do it until there's money enough to pay for it. The cost will be about as much as we now pay for radio broadcasting. And, when we are ready to start this WORLD-WIDE campaign in the Reader's Digest, we will start in just one country at a time---those that are smallest and cost the least, at first.

But IT IS FAR LATER THAN WE THINK! We cannot delay long. I hope that during this next year we may make the start. And here, too, WE MUST PRAY---pray fervently, earnestly, persistently, continually---that God will cause this great magazine to be willing to accept Christ's Message into their pages. They may object to taking a religious Message, unless we PRAY. But God can give us grace and favor in their sight. Co-Workers, WE HAVE REACHED THE SUPREME CRISIS---THE TURNING POINT---where the great work of God must now leap forward in multiplied POWER. We must, soon, place God's dynamic, powerful, gripping Message in advertising space in FARM PAPERS, on the CHURCH PAGES of the Saturday daily newspapers. We must find new and effective ways of GETTING OUT GOD'S VITAL MESSAGE---now into ALL nations!

Let's AROUSE ourselves---let's STIR ourselves as we never did before! Let's Pray for God's work IN REAL EARNEST, every single day! Let's RISE to MEET THIS GREAT CHALLENGE---to go THRU these tremendous doors God is opening---to FINISH the work He has given us to do!

AT LAST---the BIBLE CORRESPONDENCE COURSE is ready, and the first lesson mailed out. This is going to HUNDREDS in ENGLAND and the British Isles, who are studying every month in their homes over there. GOD'S WORK IS GROWING---growing in POWER, in SCOPE---in INFLUENCE. It is empowered by the SPIRIT OF GOD. Nothing can stop it. ONWARD WE GO!

WE have reached the TURNING-POINT! From here, God's work thru us must take its biggest leap ahead in world-wide power, or it will go back and die out. But the very work of God CANNOT go backward. God has promised He WILL NOT drop the work He has begun. And we MUST NOT slacken, but spur ourselves on to greater efforts.

Here we are, late in the Christmas shopping season. So MANY are forgetting any gift for CHRIST, and spending lavishly to EXCHANGE presents with relatives and friends. The receipts of tithes and offerings for God's work is NOT HOLDING UP WHERE IT SHOULD. It's a DANGEROUS situation. There has been, since my last letter, a good RAIN of one and two-dollar offerings (the widow gave TWO mites)---but not the DOWNPOUR we needed. We need a CLOUDBURST! Many of you have remained loyal with your full honest tithes and generous offerings---GOD BLESS YOU---but others of you have been neglectful of CHRIST and His work. Always, at this time of year,

a FEW who are able have made it possible to tide the work over with really large contributions of \$500, \$1,000, or even two or three thousand. This year there seems to be almost a famine of the larger amounts. THEY ARE NEEDED,---very seriously needed---and only a FEW of you are able to send such amounts, so the responsibility rests heavy on those who are able---if God has full free reign in your hearts. Finally, brethren, PRAY earnestly---pray for me personally that God will give me strength and health for my heavy responsibilities---PRAY for the work. GOD BLESS YOU!

In Jesus' name,

Herbert W. Armstrong

RADIO CHURCH OF GOD  
Box 111  
PASADENA, CALIFORNIA

January, 1955

Dear Brethren:

GREETINGS, in Jesus' name: I have to sidetrack everything else for the moment, and write this brief letter submitting a serious and most URGENT problem to all the membership of God's Church.

Mrs. Armstrong and I stopped off at the tabernacle near Gladewater, Texas, for the Sabbath service on our recent return trip from Chicago and St. Louis. Arriving at the tabernacle, I found the two rooms at the rear of the main auditorium---that is the registration office and Mr. Hoeh's room---with a door-way cut between the two rooms, and both rooms jam-packed with men huddled in like sardines, trying to keep warm with the little heaters in those rooms. Then, across the auditorium floor, in the two rooms to the south of the platform in front, with a door-way cut between those two rooms also, were the women packed in and huddled together.

It was a cold day. There are a lot of cold days in that part of Texas at this time of year. It was impossible to hold a meeting with the men and women in separate rooms, separated by the entire auditorium floor. It was altogether too cold, with a damp cold draft sweeping through the main auditorium, to hold the service there. Finally we moved all the chairs outdoors, on the sunny side of the building, and held the service out there. I stood and preached in my overcoat. About 125 brethren were there for the service, and they sat and shivered, in a little semi-warm sunshine, but also in a cold breeze. I had a sore throat, and trying to preach under those conditions gave me a severe cold, made my throat much more sore, and brought on a temperature. We were forced to lay over one whole day in Midland, Texas, where I had to go to bed. After driving two more short days with the fever and sore throat, arriving in Phoenix, I was forced to finally telephone home and have our son Dick fly to Phoenix and drive us home from there. I am not over it yet, still hoarse and unable to be on the air---forced to keep repeating year-old programs.

There are now 40 children in our school in the tabernacle at Gladewater. They are having to endure those impossible conditions in that cold, chilly and unfinished tabernacle five days a week. About a hundred or more brethren meet there for the service every Sabbath.

Brethren, we cannot allow that condition to continue. Raymond Cole, now pastor at Gladewater, and with considerable help from Raymond McNair, who was there for some three weeks, went everywhere around Gladewater trying to rent some other building or hall or church, which would be warm---but it was impossible.

We have not been able to put any more money into the tabernacle to finish it up. It is completely open at the sides and the rear. But SOMETHING MUST BE DONE IMMEDIATELY! If you could only see the

pitiful condition under which our brethren there, and these 40 school children, are trying to carry on the church and the school, I think you'd be really SHOCKED! I was.

It is absolutely necessary that we finish up the smaller rear church auditorium AT ONCE. The rear wall, to be of stone, and the side wall, must be finished up. This will then provide the smaller church auditorium for the Sabbath services, the general assembly room for the school, and the dining room, for it opens off the kitchen as most of you know who have been there. This will cost a lot less than to finish off the sides and the rear of the large auditorium, with its very high ceiling.

But we still owe the contractor for work done more than a year ago. We are paying it off week by week, and we must continue to put all that we can possibly spare from the regular funds toward paying off this debt. We cannot put ANY additional money into finishing off this rear church and school auditorium, from regular funds, which must go to spread the Gospel around the world.

There is ONLY ONE SOLUTION. I simply have to put this problem squarely up to all you brethren. I am sending this letter ONLY TO MEMBERS---not to any of our Co-Workers, except those who are included in our member list as members of the Church. THIS IS A SOLEMN AND URGENT AND IMPERATIVE RESPONSIBILITY, which I am forced by these circumstances to place squarely on your shoulders. There is no other way but to call on you, even as Moses called on God's people in his day for the tabernacle of that time, to respond generously and IMMEDIATELY---to really dig down deep, and send the largest SPECIAL offering for this purpose you possibly can---AT ANY SACRIFICE. Send in your tithes and regular offerings, as usual, for THE GOSPEL WORK. We cannot use that money for this tabernacle. But I must ask you for one, or SEVERAL additional SPECIAL offerings right now of the largest possible amounts. I am sure SOME of you can send in \$500 or \$1,000 or more. Some of you cannot possibly send in more than a couple of dollars or so---but I have to ask you, as GOD'S OWN PEOPLE, to send ALL YOU CAN, be it \$2, or \$5,000. This is a test God has permitted to come upon us to PROVE us, whether we really are the true CHURCH OF GOD. If we are, brethren, we will respond. This is a very SPECIAL and urgent emergency. Never before have I sent such an appeal for a cause purely within our own church, just to our own members. I am forced to put all the authority God has vested in me, and in HIS CHURCH, into this appeal, and to make it MOST URGENT, that EVERY MEMBER shall respond, according as God has made possible. Send all you can now, and again a week, a month, and up to two months from now. REMEMBER, this must be SPECIAL, separate from and in ADDITION to your regular tithes and offerings, and please in your letter state plainly that this SPECIAL OFFERING is for the TABERNACLE FUND.

God bless you all---I know we shall rally to this urgent need for our brethren and children at and near Gladewater.

In Jesus Christ's name,

Herbert W. Armstrong





"The WORLD TOMORROW"  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
Proclaims to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, California

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

January 14, 1955

Dear Co-Workers:

GREETINGS, in Jesus' name: Time RACES on! New developments in God's great work are happening faster than I can report them to you! Truly, it's later than you think---time is beginning to run out on us---yet this great work is gaining momentum with breath-taking acceleration! Yes, short as time is, GOD'S WORK shall be finished!

I have SO MUCH to tell you! But first let me tell you the last thing that's happened. Just now---in this afternoon's mail---we have received our first letter from a regular listener from BEHIND THE IRON CURTAIN!

I have told you before that we are reaching behind the "iron curtain" with Christ's Gospel---even as far as Moscow---over Radio Luxembourg. But this is the first letter from a listener that has ever gotten past the Soviet censorship, and reached us. But this letter PROVES what I have known and told you before---we are sending Christ's MESSAGE every week behind the "iron curtain" ---and the fact that this man in Poland listens every Monday night means that WE ARE BEING REGULARLY HEARD BY MANY IN RUSSIA PROPER. Co-Workers, the dollars YOU send pay for carrying this dynamic last Message from God to be heard possibly by many thousands IN RUSSIA, POLAND, AND OTHER SOVIET-CONTROLLED COUNTRIES!

I know you'll want to read this letter. Here it is:

"Mr. Herbert W. Armstrong. Dear Sir: I have been listening with great interest to your "The World Tomorrow" transmission over Radio Luxembourg 208 meters, 11:30 PM, and I gratefully accept your kind offer---please send me 1) the Plain Truth Magazine, 2) Special booklet on Christmas, and 3) please enroll me on your list of candidates for the Ambassador Bible Correspondence course. I think I can manage a half hour or more per day to make it worth while. I also would appreciate very much a copy of your excellent discourse transmitted Dec. 13th. Your argumentation appealed to me, and, as God wishes us to understand the truth properly and to believe wisely, I thought it might be a good idea to seek your help in this respect. However, I am not so sure that your mail will reach me, so I am asking my sister in U.S.A. to write you also in my behalf. Anyhow, I decided today to write you directly to save time as I am eager to search for the truth in that most beautiful

of all books, the Bible. If it is God's will I will receive your mail. Thanking you in advance, and assuring you of my continued listening, I am , Yours faithfully." A Polish Medical Doctor. Name and town must be withheld for his protection.

I hope that letter gives you the same spontaneous thrill of joy it did me, and others here at headquarters.

And now here's the latest news of progress in the work. THANK YOU, dear Co-Workers---all of you who took to heart what I said in my last letter, and who PRAYED with me that the doors of the great station WLS would open to us for every night broadcasting.

God heard and answered our prayers! The program now is in its SECOND WEEK of every night broadcasting over this super-power station in Chicago---every night except Saturday, and the full seven different programs every week. WLS releases the regular Sunday Network program at the regular Network time, 11:30 AM for the Central time zone. Then Sunday night at 8:30, Central Time, a different program is broadcast over WLS, and Monday thru Friday at 10 PM Central time.

Letters are pouring in from almost all parts of the United States from these week-night broadcasts over WLS---even from Los Angeles---from Virginia, Pennsylvania, Wyoming, Texas, Manitoba and Ontario in Canada, besides Illinois, Iowa, Indiana, and all the Middle-West states. Most of these are from NEW listeners, but many letters are coming also from old listeners who live too far away from XEG or XELO for strong and clear reception, and tho, because they are closer to Chicago, are now getting the program over WLS strong and steady and clear.

I want you Co-Workers to realize what this means. Because the Federal Communications Commission has licensed many new U.S. stations in the past few years, in various parts of the country, which are on or close to the same wave-length as XEG or XELO, these great Mexican stations now have more interference than formerly. These Mexican stations are heard with good strong reception in most sections of Texas, New Mexico, Arizona, Oklahoma, Arkansas, Louisiana and Mississippi. But when we get farther north, into the great states of Kansas, Missouri, Illinois, Indiana, even Tennessee and Kentucky, and all the states north of these, and north-east, listeners complain of poor reception, interference, fading, squealing, etc. It is in these states that WLS now gives listeners good strong and clear listening.

Because of the territory it covers, XEG has given us far more listeners than any other station until now. In a sense, it has been the back-bone of this entire work. But the manager of XEG told me, when he heard we were probably going on WLS every night, that it is the one and ONLY station on the North American continent that will give us MORE listeners, and bring us MORE mail, than XEG.

Here's another VITAL point I want our Co-Workers to understand. In the past three years Television has cut into radio until radio sets are being listened to only by about 40% as many hours

per week as formerly. Yet, while we may use television locally, in just a few cities where we have local ministers to follow up the work and visit viewers personally, television cannot now serve our purpose. This whole great work has been built by RADIO, followed up by the printed Word to those who are interested. And RADIO is only 40% as effective as it was three or four years ago.

DO YOU SEE WHAT THIS MEANS? If it had not been for the foresight of GOD, in opening the doors of the great ABC Network some 14 or 15 months ago, God's work would now be hopelessly skidding down in power and in scope, and it would be too late to stop it. By now the tithes and offerings from listeners would have fallen off so fatally that we would not have the money to do anything to stop the downward trend, and rescue and save the work. It would have been DOOMED, and soon, now, would have either come to an end or else at best to a very small work, unable to carry out Christ's commission of thundering HIS GOSPEL to ALL THE WORLD as a WITNESS TO ALL NATIONS.

Yes, dear Co-Workers that's what would have happened by NOW. But God Himself foresaw what was coming. Frankly I didn't. I take no credit. This is GOD'S work, and JESUS CHRIST is the living, active HEAD of it---I'm not---I'm only an instrument in His hands---and HE had the foreknowledge, the vision, the initiative, to PROTECT His work. It has been a great struggle to hold on to the Network. We have had to go thru a year's financial TIGHT SQUEEZE that has been gruelling. I have had to send you repeated letters of desperation. But, dear Co-Workers, we did hang on! We have, so far, squeezed thru. Being on the major Network gave us a prestige we never had before. Beside the Network stations, other super-power NBC and CBS stations began opening their doors to us, and "THE WORLD TOMORROW" went on WLW, WRVA, WWVA, and others. Now even NBC headquarters, Rockefeller Center, New York, have notified us, thru their Hollywood representatives and our advertising agency, that they expect soon to open up their very top stations to us. This never would have happened if we had not been on the Network.

In other words, while radio effectiveness is DOWN 60%, God has seen to it that HIS MESSAGE is now going out over so many MORE of the biggest stations, that WE NOW HAVE NOT LESS, BUT MORE LISTENERS THAN WE HAD THREE OR FOUR YEARS AGO.

What does this mean? It means that instead of going down hill, GOD'S WORK IS GROWING FASTER THAN EVER IN SCOPE AND POWER! Of course God has laid on us a hard struggle---the necessity to sacrifice and to PRAY, and to keep close to Him. BUT ALL THIS HAS BEEN FOR OUR GOOD, and it has saved and built stronger the WORK.

What does it mean? It proves again that THIS IS THE VERY WORK OF GOD, protected, guided, and blessed by GOD, bearing the FRUITS of God! This is no mere human enterprise. We are merely the human instruments IN THE VERY HANDS OF GOD!

HERE'S MORE BIG NEWS! Now, on the heels of WLS opening the doors to every-night broadcasting---and it was the FIRST TIME that any such major, top-ranking 50,000-watt station in the U.S.A. ever

opened its doors to every-night religious broadcasting---the great station of the east and north-east, WWVA, also has opened the door to EVERY-NIGHT broadcasting of "The WORLD TOMORROW."

I have today ordered the program to go six nights a week---EVERY night except Saturday---on WWVA, beginning immediately---at, as I now understand the time, 10:15 PM Mondays thru Fridays; and probably having to continue the present Sunday night time of 11:05 PM, following five minutes' news.

Now many of you cannot hear WWVA---but let me explain. This station has a directional signal, beamed east, north-east, and south-east. If you live west of Ohio, West Virginia, and North Carolina, you probably can't tune it in. But WWVA will give us the LARGEST listening audience of any station in all the states east of Ohio, including West Virginia, Virginia and North Carolina, Pennsylvania, Maryland, Delaware, New Jersey, New York, and all New England and eastern Canada---THE MOST DENSELY-POPULATED AREA OF THE U.S.---the very populous territory we never reached until we went on the Network, where almost 50% of all the people of the United States live.

For more than a year we have been reaching this densely-populated section of the country by the Network stations---but only ONCE A WEEK. Now the people in THIS territory can hear the program every night, except Saturday!

MORE BIG NEWS! The nation's number one station---the first radio station to start broadcasting in America---KDKA, Pittsburgh, one of the greatest basic NBC stations, has opened the door to us, and in addition to our smaller network station in Pittsburgh, the world-wide Sunday program will now be heard all over Pennsylvania and Ohio on super-power KDKA at either 8 or 8:30 Sunday nights.

STILL MORE BIG NEWS! For our many listeners up in Seattle, Tacoma, and the Puget Sound area, we plan, as God opens the doors, to put the program on one of the big stations there EVERY day or every night. At present we are awaiting a decision from KVI, which is considering the matter of opening up 9:30 every night, or a time around 12:30 or 1, near the noon hour. Also the matter is being considered by KOMO, the NBC 50,000-watt station in Seattle. They have tentatively mentioned that the time of 10:30 PM might possibly be made available, but perhaps only four nights a week could be cleared. Our advertising agency is in contact with those stations, and we are making every effort to work something out for our many thousands of listeners in that area.

Meanwhile, the work is growing in England and the British Isles, in Europe, in the far-east, and around the world. But right now, with television competing with radio, we have had to strengthen and greatly enlarge our radio coverage in the United States, or the whole work would have stopped. Heart-touching letters are coming in now, in large bunches, from all over the world---especially from the British Isles. I can take space for only one, and I want that to be the letter just received from the woman who was the first one to be baptized of all our many thousands of listeners abroad---baptized last September near Crew,

Cheshire, England, by Dick Armstrong.

"Crew, Cheshire, England. Dear Mr. Armstrong: Thank you for your letter inviting us to attend the Festival of Tabernacles. God willing, we shall both attend. Could you tell us a little more about it? How much will it cost? When it is held, how long it will take us to travel there, attend the Festival, and travel home again. We are quite prepared to live as economically as possible, and save all we can in order to pay the expenses ourselves. We don't feel very comfortable about letting anyone else share the expense and I am sure there must be some other people whose need for financial help is greater than ours. Best wishes to Mrs. Armstrong. Most sincerely."

THE CORRESPONDENCE COURSE: The second month's lessons of the new Ambassador College Bible Correspondence Course have now been mailed out to those who started out as pioneer students of this course---and that was many thousands of enrolled students. Others enrolling later, of course, start off from enrollment with Lesson Number ONE. The response to this course has been ENTHUSIASTIC! Many are writing me, like an 83-year old man in Mississippi, "This comes to express my great appreciation for the Bible Course you sent me. I do think it to be the greatest teaching on the Bible I ever saw. And this is the third course I've taken." Another writes: "Have never enjoyed anything so much." A woman in Iowa tells how she spent December 25th: "I spent about FOUR HOURS on it (the 1st lesson) December 25th. Every time I would look up the reference, I would read whole chapters, and I was so thrilled with the Book of James. Never before did I know what it contained. I am LEARNING, and so happy about it. Enclosed find \$10.00 to help with getting this Course to those who have enrolled." I surely feel that, over a period of two to four years, IF YOU REALLY SPEND THE TIME ON IT AND STUDY, this Course will give you a thorough, well balanced, and UNDERSTANDING knowledge of the Bible. Yes, you can come to really UNDERSTAND and to KNOW the Bible better than 99% of all preachers. Never before has there been any Bible Course like this. Some of you Co-Workers have not yet enrolled. If you are one who has not, WHY DON'T YOU DO IT RIGHT NOW, while it's on your mind? Use the enclosed envelope. This Correspondence Course is one of the GREATEST leaps forward this work has ever taken!

JUST THINK how this great work of God is growing and expanding in power and influence! Now broadcasting around the world! The program now going out EVERY NIGHT, not only on the super-power Mexican stations, but also now on WLS and WWVA! These are beyond doubt the TWO most valuable radio stations in the United States, TO US, for every night broadcasting. The Correspondence Course now going out. Just THINK how much these things, all started in the last month or so, have increased the USEFULNESS and VALUE of this work to God and to millions of people!

Yes, TIME races on! This world is fast coming to its END! But GOD'S WORK races on, too! God is BLESSING IT---GUIDING it---PRESERVING IT---EXPANDING it---and thru it producing a BOUNTIFUL HARVEST! God bless you for your part in it!

MOST VITAL NEWS OF ALL! Now last, but not least, comes the

most VITAL news I have to give you at this moment. Every-night broadcasting at the best available time on such super-powered stations with such vast audiences COSTS A LOT OF MONEY. Of course they are WORTH it. The most effective way---the cheapest way we can reach large masses of people with Christ's Message is by EVERY NIGHT broadcasting over these largest, most powerful stations. It is very low-cost---per thousand people reached. But it does reach SO MANY hundreds of thousands that it costs a great deal of money. I have started every-night broadcasting on WWVA on sheer faith. There is no doubt whatever in my mind that God opened this door. In just two months the people hear as many broadcasts, six nights a week, as they do in whole year on a Sunday-ONLY program. And people become MUCH MORE INTERESTED when they can hear the program EVERY NIGHT, just as most of you did.

So here's what this means: It means another TIGHT SQUEEZE and need for you Co-Workers to sacrifice and send in every dollar, or hundred dollars, or thousand dollars, that you possibly can for another three or four months. It means that THOUSANDS of those who have started listening in the past year on the Network in the eastern and New England states can NOW for the first time hear the program EVERY NIGHT. It means reaching about HALF of the population area of the United States, which we never reached before the Network, can now hear the true Message EVERY NIGHT. Just think what that means! IT'S TREMENDOUS! As I have been telling you for many months, all this additional radio power is now bringing in new Co-Workers---but these latest additions mean a continued financial tight squeeze for another three or four months.

Co-Workers, I have to ask you to RESPOND, more generously than ever---to STAND WITH Me, and to continue loyal and faithful, to the very limit of your ability. Time is growing shorter every day. Every week that passes means we have one less week left in which to FINISH the work God has given us to do. We must LEAP FORWARD with God's Work!

Customarily the last half of January means a falling off in tithes and offerings received at headquarters for God's Work. This month we DARE NOT have a falling off. KEEP ON PRAYING! I ask you now, before you lay this letter down, to go to a private room and close the door, and in private PRAY EARNESTLY for this work, and for me, and for all our other Co-Workers. I ask you Co-Workers to PRAY for one another, that you will not become lax or slack in your great responsibility for YOUR part in God's work. I ask you to spend more time in earnest prayer than ever before, and to keep it up! WE ARE ALSO NOW ENTERING THE TRYING AND TESTING TIME, TO TEST MANY OF US, to tempt us to grow careless and lukewarm, and slacken in our zeal, our willingness to sacrifice and go without things we have wanted, in order that there may be more money for God's precious Work! Once again, I have to ask you---send in by return mail, or at the very earliest possible, the largest amount God has made possible---whether that largest amount is only a dollar or two, or whether it may be several thousand dollars. Put generous OFFERINGS into God's work, beside the tithe---the TENTH or your income which belongs to God for His work. Please, now, GO AND PRAY FIRST. And keep on praying, and send in your tithes and offerings AS OFTEN as possible. GOD BLESS YOU RICHLY---as I know He will!

With sincere love, in Jesus' name,

Herbert W. Armstrong

RADIO CHURCH OF GOD  
Box 111  
PASADENA, CALIFORNIA

February, 1955

Dear Brethren:

I want to THANK you, most sincerely, for your prompt and generous response to my appeal for special funds to finish the local church auditorium (at the rear of the large main auditorium) in the Tabernacle at Gladewater, Texas.

I do not feel that I ought to make any special appeal for these funds to our large number of Co-Workers who are not actually members. Many of them are members of various churches and denominations, who do not as yet fully realize ALL the truth, but nevertheless are interested in the "World Tomorrow" broadcast and The PLAIN TRUTH, and are helping us to support it. Perhaps you have never realized it, but about 90% of all the money it takes to carry on this great, vast, world-wide work of God is being supplied by just such people, who are not themselves members of God's true Church. They do not attend any of the festivals at the Tabernacle. When I continually appealed to them for special offerings for the Tabernacle year before last, some of them resented it, and some may have stopped supporting the radio and publishing work as a result.

I felt you ought to know this---to realize that God is laying it on the hearts of many not actually in His church---at least as yet---to help finance His work---and also to know that I can now appeal only to you MEMBERS, who constitute only a small part of our Co-Workers, to finish this work on the Tabernacle.

That means WE FEW must make EXTRA SACRIFICE to get the Tabernacle completed, since there are so few of us, comparatively. When I consider the comparative small number of us, the response to my last appeal was very gratifying---and I want you to know how grateful I am at your generous response. About \$6,000 came in. It was enough to get the work started---but not enough to complete even that one room.

The big part of the expense is the stone, which will form the entire rear wall of this room, the large fireplace which will be built on the opposite side of this wall, in the great lounge room to be built later, and the chimney, 12 feet wide and 6 feet deep, that will protrude up thru the roof. Also the entire outside wall along the entrance porch is to be built of this stone, beside two 3-foot square pillars that support the porch. This stone is the one real architectural touch that will add the final grace and beauty to the building, and give it that atmosphere of solidity and permanence.

We have decided to build this of the very finest stone we can procure. While it costs more, the cost is only some \$600 or \$700 more, on a total cost of some \$3,500 worth, than much inferior stone. The entire structure is costing more than \$100,000---it is the largest building in the country---and the architect felt, and



we agreed, that this slight difference in cost is negligible, when it will make the whole building look at least 50% better. This stone is being shipped, now, by freight, from quarries in eastern Pennsylvania, near Philadelphia.

We encountered considerable delay in getting this stone ordered. The quarry from which the stone we wanted comes, had been shut down, but we found that another near-by quarry is now open, supplying the same identical stone, and we finally ordered it. It should be on the siding at Big Sandy in another week. Meanwhile the work is proceeding.

This part of the building will cost probably a total of \$10,000. We need another \$4,000 to complete it. Therefore I have to ask you to RALLY ONCE AGAIN, and make another big double-effort, to send in SPECIAL offerings, entirely over and above your regular tithes and offerings you send for the work.

I feel strongly, brethren, that we should then proceed and build on the lounge room on the very front of the Tabernacle, and have it ready before the Feast of Tabernacles next fall. This will not cost as much as the finishing of the smaller church auditorium, because the most costly part of the materials for the lounge room ---the giant perlines, or beams overhead to support the roof, are already on the grounds and paid for. In addition to this, I feel we ought to try to ENCLOSE the two sides on the large main auditorium and install all the glass work and the doors (already on hand and paid for) on the north side of the building. And we also ought to try to build at least 100 of the small booths before this coming Festival, if at all possible. Last year we had about 65 tents pitched on the grounds, and some 35 house trailers. All others had to stay in motels or hotels. It's impossible to build all of the booths so that we can offer housing to ALL who will come this fall, but if possible I feel we ought to try to erect at least 100 of them. Even this would not take care of a fourth of the people who will come.

So all this means we should CONTINUE sending in SPECIAL building fund offerings---over and above tithes and general offerings for the work---EVERY MONTH, or even more often if you can. We've simply got to put our shoulders to the wheel---put our WHOLE HEARTS into the work of God, and of HIS CHURCH, which he has made OUR Church.

THIS IS THE ONE GREAT PURPOSE OF OUR LIVES RIGHT NOW. Of course the great, powerful Gospel work to the whole world is FIRST in importance. We must put that FIRST, over and above our own local churches---for those of us fortunate enough to be able to attend one of them. But we must also make ADDITIONAL and SPECIAL sacrifice for the work of the Church itself, and right now, for the Tabernacle which is the one great central NATIONAL meeting place for us ALL.

At least two, perhaps four or five, of our new members in ENGLAND are coming clear across the ocean for the Festival of Tabernacles this fall. Isn't that WONDERFUL? Let's bend every effort to have the main tabernacle building finished up, and at

least 100 booths constructed. WE CAN, if we are really in earnest, with our whole hearts.

Raymond McNair has moved to Chicago, where he is calling on members, and Co-Workers. He hopes that God will raise up a new Church in Chicago very soon, thru his work there. He goes every Sabbath to preach at the St. Louis Church.

THANK YOU, Brethren---but we must KEEP IT UP. Please send in, and keep on sending, the largest SPECIAL, additional offerings you can. Designate it, and state amount, as for TABERNACLE building fund.

In Jesus Christ's name,

Herbert W. Armstrong

"The WORLD TOMORROW"  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
Proclaims to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, California

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

February 3, 1955

Dear Co-Workers for Christ:

Once again I have to side track everything else and RUSH to you a short emergency letter. I have to ask YOU to put everything else aside, read this letter first, go and PRAY over it, and then respond to the utmost of your ability---immediately, if you are able! I have more sensational, IMPORTANT, news! But LISTEN!

While God's work is growing now in power as never before, yet the past two weeks has again brought an alarming falling off of tithes and offerings to keep it going!

TIME IS GROWING MIGHTY SHORT! Co-Workers, we have to wake up, and redouble our efforts! World conditions are developing at breathtaking pace toward the prophesied END of this world. The catastrophic time of trouble, such as never struck this world before, is developing daily at lightning speed. SOON IT WILL BE TOO LATE! This Gospel of the KINGDOM OF GOD must go to all the world as a witness to ALL NATIONS--and then shall the END of the world come!

Already it is going around the world! But it is yet far from ALL NATIONS! We still have a long way to go. It is going to take two or three times as many Co-Workers, right here in America, as we now have, in order to finance this monumental task God has given us ---"a witness unto ALL NATIONS."

God knows how short time is! He KNOWS how urgent it is that we be able to send the EVERY NIGHT programs into every town and county in the entire United States, with such plain, clear reception that EVERYONE can hear the program just like a local station. GOD IS OPENING THE GREAT MIGHTY DOORS OF THIS NATION'S GREATEST, MOST POWERFUL STATIONS to accomplish exactly that!

Our God is a miracle-working God! He is now moving at breathtaking speed to OPEN DOORS---to lead the way! In my last letter I told you that the great nationally-heard station WLS, Chicago, had opened the doors of their great station for our EVERY NIGHT program. I told you also that I had, that very day, given the order to start the every night broadcasts on the great CBS station, WWVA, reaching all the densely-populated EAST---all the middle and north Atlantic states, not reached by the Mexican stations! Mail is rolling in, DAILY, in large piles, from these

stations.

NOW HERE'S THE LATEST NEWS! Yes, it's thrilling---exciting ---the way our God is speeding the momentum of His work! Now, the great NBC station, WLW, one of only TWO stations in the U.S. allotted an absolutely EXCLUSIVE clear channel---rated the nations greatest station---has opened its doors to EVERY NIGHT broad-casting---the full half hour program seven nights a week, right across the board, at 700 on the dial, 10:30 Central Standard time! This great station has NEVER before allowed any religious program time for every night broadcasting!

Here's a letter sent to us by WLS, Chicago. A listener wrote WLS as follows: "Grand Rapids, Mich. Dear WLS Management and Staff: It is very gratifying to know that the wonderful "World Tomorrow" broadcast is now being heard on WLS almost daily instead of only once a week as formerly. It is certainly the most important program you have on your schedule. I have been listening to "The World Tomorrow" on a powerful but distant radio outlet, but there was so much interference from other stations and/or unfavorable weather conditions that only parts of it could be received most of the time."

What this listener wrote is true of MANY THOUSANDS---interested listeners who have been listening with difficulty to XEG or XELO, many of them unable to get the program at all thru the five summer months. Now they hear it with plain and clear reception like a local station. WLS, and WLW are so strong and powerful that I can tune them in here in Pasadena, either on my car radio, or our radio at home. But besides this, think of the hundreds of thousands of NEW listeners who never heard the program before! Then, in the densely-populated EAST, covered by WWVA, where we have been using so many network stations for over a year, once a week, think of the hundreds of thousands who now can hear the program EVERY NIGHT except Saturday.

Here's a letter from a Japanese man, living in Chicago. This will give you an idea of the GOOD being done: "Dear Mr. Armstrong I have been listening to your broadcasts for some weeks now (via Station WLS) in open astonishment. I never had ever heard broad-casts like yours before! I am not a Christian now but would like to become one---so I guess my first step should be to read and understand the Word of God as given in the Bible. The Christian religion has always had me confused by the many and seemingly weird interpretations of its very foundation---The BIBLE! So until I heard your broadcasts I was convinced that I would never understand what the message was, for myself: much less the puzzling and the most fascinating part of the Bible---the prophecies. Until hearing your broadcasts I never could make much sense out of many of the words used or see that the prophecies are actually being fulfilled before my own eyes day by day! Frankly, this revelation has scared me into thinking that if these prophecies are actually being fulfilled, then perhaps this "man" Jesus must have lived and the rest of the Bible be THE TRUTH! So---I am asking you to please send me (the Correspondence course, the Plain Truth, and other booklets)."

I have so many more---but I want to get this on this one sheet---so must break off here---more next time. YOUR dollars---God's tithe, which you have been faithful in paying into HIS WORK---have produced this mountain-harvest of precious fruit for HIS KINGDOM, which this great work is producing.

LISTEN, Co-Workers! Do I have to send you desperate, urgent appeals to be faithful in sending God's tithes, and your generous offerings? In my last letter I tried to avoid that---and ever since, the receipt of money for God's work has dropped off! Another two weeks like it and this work will surely be STOPPED! It is STILL a life-and-death struggle of desperation to keep God's work going! IT ALWAYS WILL BE! We can't slacken or let up ONE SINGLE DAY! Again the situation is ALARMING! Right now, PLEASE put everything else aside, go to a private place and pour out your heart to God in earnest and believing PRAYER for the continuance of HIS WORK! Rally once again! Send the largest amount for the work God has made possible for you to send---AND KEEP IT UP, as OFTEN AS POSSIBLE! It's later than we think! Time is growing short---but it's still DAY---let's work while we MAY! God bless you! And THANK YOU, from the bottom of my heart!

Sincerely, in Jesus name,

Herbert W. Armstrong

SPECIAL: Co-Workers in Puget Sound area and state of Washington.

Starting next Monday night, February 7, the program will be heard EVERY NIGHT on KVI, 570 on your dial---10:30---PM---seven nights a week. For the first time you people in that area can now hear the DAILY broadcasts.

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BOX 111, Pasadena, California

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

February 25, 1955

GREETINGS! Dear Co-Workers:

A most critical situation has overtaken us! Right now we are in the CLIMAX of our second "tight squeeze." It's the turning point of the whole great work,

LISTEN! I wonder if you really understand WHY the very work of GOD should be in such a life-and-death struggle, financially---WHY we seem to come to crisis after crisis---WHY it's still a struggle of desperation? Once again the situation is ALARMING but WHY?

Let me tell you why. Let me tell you something you may not quite understand about God, and the way God works in, and thru and with us. Of course God could just rain down money from heaven for us. WHY DOESN'T HE? God could give us easy going financially. Some who do not understand God's PURPOSE, or His ways, may suppose that the true work of GOD should never meet a crisis---that His true called Minister should never have to send out letters reminding God's people and Christ's Co-Workers of their responsibility, and the work's need. Some not understanding, may think that a work of FAITH ought never to have to ASK God's people for money---but that it would somehow just come---abundantly and easily---that our FAITH should never be tried or tested.

GOD DOES NOT WORK THAT WAY! God is working out a purpose here below. You Co-Workers and I have been specially called by the very GOD OF HEAVEN, for a most important part in that purpose. God is working out a very special purpose in you and in me---as CO-WORKERS---as HIS INSTRUMENTS thru whom HE, the very ETERNAL, carries out HIS work.

But LISTEN! God has never intended our lives, yielded to Him for His service, to be a proverbial soft "bed of roses." God has not intended our Christian lives in His service to run smooth and easy, with no problems, no concerns. God intended---ORDAINED---that we should be confronted with continual problems, difficulties, troubles---that we should have to make constant SACRIFICES, learning to give up our own ways and wants--even some of our money, and the things we WANT to buy with it!

You know that Jesus said that it is the road that leads to DESTRUCTION that is the EASY road, entered thru the WIDE gate. But

narrow is the gate, and hard, rutty, full of pit-falls, trials, troubles, is the road that leads to LIFE, and FEW, said Jesus, are able to find it and continue thereon. It is only those that ENDURE unto the END, said Jesus, who shall be saved. "Many are the afflictions of the righteous," says God, "but the Eternal delivers him out of them all." (Psalm 34:19). Yes, God's work has encountered many desperate situations---but repeatedly God has delivered us out of them all!

WHY does God set before us a constant struggle? Because it is for OUR GOOD! Because this is the very training ground of FAITH, and of PATIENCE, and of ENDURANCE, and of strength of character! WHY do I have to continually write you Co-Workers, and literally PREACH to you about your duty to God's work in these letters? Because so many of our Co-Workers forget, put off, or let down in their part in God's work. Because of this negligence by so many, (maybe not you) God's minister has to remind God's people. That is GOD'S WAY. Always God's ministers have been charged with the duty of continually preaching God's WAY to His people---of reproving, rebuking, admonishing, instructing the people in their duty. (See II Tim. 4:1-2, and many other Scriptures.) Moses had to ask God's people of that day for their liberal contributions. The Apostle Paul had to ask God's people of his day, and instruct them in tithing and in GIVING. I can assure you, dear brethren and Co-Workers, it is not a pleasant duty for ME---but I have to do it. Would you like to be in my place?

By its very nature, God's work must keep on growing! Like the grain of mustard seed it started as perhaps the smallest religious work on earth today. All works of religion are not GOD'S work. But this work has proved, by its fruits, to be the very work of GOD! It's the most important activity on earth today.

Jesus said this Gospel of GOD'S KINGDOM shall be preached unto the world as a witness to ALL NATIONS before the END OF THIS WORLD. Already it reaches around the world---but we are still FAR from reaching every nation.

Now let me explain our present TURNING POINT!

No other nation on earth today could finance such a huge undertaking, except the United States. I want you to understand this. WHY do you suppose God raised up His work here in America? The ancient BIRTHRIGHT went to Ephraim and Manasseh jointly at first, but primarily to Ephraim. We are actually Manasseh today ---the British are the BIRTHRIGHT nation, Ephraim. (If you don't understand this, by all means write in immediately for our free booklet, "United States in Prophecy.")

Now WHY didn't God raise up His great work for these last days over in England? There is one very practical REASON. God KEPT His great unconditional Birthright promise---He MADE Britain and America the wealthiest, richest nations of all earth's history. But today we are very near the END of this age. Already the British---who came up to world dominance and economic prosperity first,---have reached and passed their zenith of national prosperity. Now the British are on the decline, both in world

power and in economic dominance. Today the British are in such financial difficulties that their government does not allow their people to send money outside their nation!

Today the British are not prosperous enough so that their people could, by God's system of tithes and voluntary free-will offerings, finance such a powerful world-wide campaign as God's Work must become today. And even those people in Britain who are able to make modest contributions ARE FORBIDDEN to let their money leave their own nation! BRITISH MONEY CANNOT CARRY THE GOSPEL TO OTHER NATIONS AROUND THE WORLD---it would be illegal!

But today America has just reached the very PINNACLE of its tremendous world power, and is soaring at the very height of economic prosperity---the greatest height ever enjoyed by ANY nation of ANY time or generation! Co-Workers, do you suppose this is all just circumstance? OF COURSE NOT! This is no accident! It's by GOD'S DESIGN!

YOU are far more prosperous today than you would be, if this great nation of ours were not in such a wave of prosperity. You Co-Workers are not the rich or the wealthy, I know. God's people seldom are. Usually they are among the more poor. But LISTEN! God has made this nation SO PROSPEROUS that even WE PEOPLE, whom God has called as Co-Workers together in his work, have far more money than we could have except for this NATIONAL prosperity which no other nation enjoys now, or ever did possess in all history!

DO YOU GRASP WHAT THIS MEANS? God has worked things out so that YOU CO-WORKERS do have enough money to PREACH AND PUBLISH JESUS' GOSPEL IN EVERY NATION! This EXTRA money you have, because of our national prosperity, was put in your hands FOR THIS PURPOSE ---and not just to enjoy temporary luxuries or things you would like to buy with that money, now. Of course it means SACRIFICE! God's PURPOSE is not to give us soft and easy going---but to toughen us for the terrible ordeals prophesied soon to come on the whole world---to DEVELOP GODLY CHARACTER in us.

Today WE are the richest, most prosperous nation on earth, or in all world history. Today OUR government allows us to send as much money to any part of the world as we are able, for spreading Christ's Gospel. TODAY WE ARE THE ONLY NATION on earth whose God-fearing people could be able to finance this work of God INTO ALL NATIONS. God has seen to it that we are both ABLE, and FREE to do it!

But there still ARE NOT ENOUGH OF US! And so, just as the Apostle Paul, after God had opened the DOOR for him to carry the Gospel to EUROPE, found he had to go back where he had started and build up the work there further, before he could finish the work in Europe,---so WE, after God opened the door two years ago to carry the Gospel to Europe, have had to come back and INTENSIFY the work right here in America, BEFORE we can have the necessary funds to carry the Gospel into EVERY NATION.



Until we did this, we were reaching only those areas where about HALF the people of the U.S. live---tho it was MOST of the geographical area. A year ago October God opened another "door" ---the ABC Network. This opened up many radio stations in the densely-populated EAST---the middle and north Atlantic states, and the eastern part of the middle-west.

However, it takes a LONG TIME, when people hear the program once a week only, before we have enough Co-Workers even to pay for the broadcast time. IT IS THE EVERY-NIGHT BROADCASTS that get the TRUE Message over to people so forcibly, and SO OFTEN, that new Co-WorKers are brought in faster. So, this past December, God opened still another mighty "door,"---EVERY-night broadcasts on the super-power northern and eastern stations WLS, and WWVA.

THIS MEANS that the hundreds of thousands of NEW listeners attracted by the Sunday program on the Network NOW can hear the EVERY-DAY program as well. Those in the east, and the north and middle-Atlantic states can hear it on WWVA. They CANNOT hear XEG or XELO in that most populous territory. Those in the middle-west, and all over the country, can hear WLS.

BUT,---and LISTEN!---these two stations EVERY NIGHT (except Saturday) cost two thirds as much as the entire network. Actually, in terms of money to be RECEIVED from NEW CO-WORKERS, to help us finance this great work, they will produce a great deal more---and do it in one-fourth the time! THE ONE THING THAT WILL BUILD THIS WORK QUICKEST AND BIGGEST IN AMERICA IS EVERY-NIGHT BROADCASTING!

Now, temporarily, THAT means ANOTHER TIGHT SQUEEZE for the present. But, my dear fellow-workers for Christ, it is the only way that we can build up our family of Co-Workers large enough to carry out Jesus' divine Commission---to take His Message to ALL NATIONS.

Once again the receipt of tithes and offerings is dropping off ALARMINGLY! Once again I have to tell you the situation is serious---yes, DESPERATE! Once again I have to ask you to dig down deeper---to sacrifice further---to rally to the cause---to send the very LARGEST sum you can in the very first possible mail!

REMEMBER!---if you are one of the many who do not have large sums to send, even the widows' mites are of tremendous help. Don't ever get to thinking that if a dollar or two is all you have to send, it is too small.

UNDERSTAND THIS: Without these "widows' mites" there would not be enough of the larger amounts to carry on this great work! Many, I know, even in prosperous America, are unable to send more, because you don't have more. Don't ever think it is too small! Without these amounts of \$20, \$50, or \$75 coming in regularly from those in fairly moderate circumstances, THIS WORK WOULD SOON STOP. And, without those much fewer amounts of \$100 to \$500, we could not carry on. And, last but far from least, without the occasional sums of \$1,000, \$3,000 or more from those few who are able, there never seem to be enough of the smaller amounts to carry on God's great work.

You see, IT TAKES ALL Of US! Whatever our circumstances, God expects us to tithe, and to GIVE, as HE has prospered and made possible. A person, living perhaps on a small pension with no other income (there are MANY such Co-Workers), who makes real sacrifice to put a dollar, two dollars, or five dollars into God's work, is doing just as much, proportionately, as the person of larger means and income who lays up treasure in heaven by putting a \$5,000 sum into the work. Yes, it TAKES US ALL---of whatever financial means. THIS IS AMERICA---God's own people---and that's the way it is in America! We need, now, another heavy SHOWER of widows' mites from those unable to send more. We need, now, DESPERATELY, some offerings of \$1,000 or more---and the work cannot survive unless there is also a deluge of amounts in between---whatever God has made possible for YOU!

ABOVE ALL---I need PRAYER CO-WORKERS, most desperately right now. Especially you who are able to send only small sums of money---YOU CAN CONTRIBUTE GREAT AMOUNTS OF PRAYER, that God will move on the hearts of others of greater means to do THEIR part! It's a day-to-day struggle to keep this work alive and growing. TIME IS GROWING SHORTER! The work again is in DANGER! RALLY TO THE GREAT CAUSE! PRAY!! GIVE!!! HURRY! and KEEP IT UP!

THANK YOU, dear Co-Workers, sincerely, from the bottom of my heart!

In Jesus' name,

Herbert W. Armstrong

P.S.---Again, we've had to combine February and March issues of The PLAIN TRUTH as one issue---again skipping an issue---because of lack of funds! Please PRAY, and HELP ME, that this need not happen again.

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BOX 111, Pasadena, California

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

March 23, 1955

Dear Co-Workers for Christ:

I'm writing you with a heavy heart. I'm just human, like you, and sometimes I wonder how many men could shoulder the burdens and responsibilities God has laid on me, without being crushed down and giving up---how many could still keep FAITH, and keep pressing on!

If you knew the staggering load I have to carry---the discouraging, frustrating situations I have to face---the very fate of this greatest work on earth hanging perilously in the balance, you'd certainly realize YOUR part in God's work is not as difficult as mine.

Co-Workers, I NEED YOUR PRAYERS DESPERATELY! God's work now faces a situation to try the stoutest heart---a situation beyond mortal ability or power to solve. Literally, I'm at my wits' end. All I can do is take it to God in prayer---and ask you for your earnest prayers!

In my last letter I said that God, in working out HIS PURPOSE, never intended our lives, or our work for Him, to be a soft "bed of roses." He ordained that we should be confronted with trials, ordeals. The road that leads to LIFE is not broad, smooth and easy. Jesus taught that we have to learn to ENDURE unto the very end. Co-Workers, I know all this is true---but as I said I, too, am only human, and now I not only have to take it to God and ask Him to give us a real "Lift," lighten the ordeal a little, and give us wisdom and HELP that we may fight our way on through---but also I feel I must lay the crucial problem before you, my Co-Workers.

COULD this great and most vital work on earth be STOPPED? By faith I know it can't, yet at this discouraging moment every appearance shouts at me that it can and soon will---unless God, thru you Co-Workers, quickly and permanently intervenes.

Here's the situation. I have to lay it before you in all candor. I'm at my wits' end to know what's WRONG! On the one hand, I can tell you that never before in the history of this work have NEW Co-Workers been joining us so fast! The total mail received from the broadcasts is now WAY UP. Every month now there are hundreds of thousands of NEW LISTENERS. Every week more and

more of them are becoming regular Co-Workers---just as I've been telling you they would ever since we went on the Network. BUT, on the other hand, the total amount of tithes and offerings coming in for the work has dropped down until it is now actually LESS than at these same weeks a year ago!

WHY IS THIS? Dear Co-Workers, it can mean only one thing. Many of YOU who have been Co-Workers of long standing are now growing luke-warm toward GOD and HIS WORK! And Jesus Christ says that if we become lukewarm, and lose our ZEAL for His work and His way of life, He will spue us out of His mouth---we shall lose our salvation for eternity!

And THAT heart-sickening realization, dear Co-Workers, even more than the present indication we shall have to go off the Network and perhaps even the super-power stations broadcasting the program every night, makes my heart heavy as lead!

Oh, LISTEN! You, who have been my Co-Workers in the glorious, mighty, all-important work of CHRIST---I have always felt lifted up and inspired thru every trial and test in the faith that YOU---our great family of self-sacrificing, willing, zealous Co-Workers---would remain loyal and faithful, and go on into the glorified Kingdom of God with me---that we shall continue there, in The KINGDOM OF GOD, for all eternity, as kings and priests in the joyous service of God!

But I realize that this work of God is not only a matchless PRIVILEGE---it is also the very testing ground of FAITH, to try us, and make us WHITE in the righteousness of God! It's a prime means of developing us for HIS KINGDOM. Either we endure in the joy of our glorious Mission---or we lose salvation! Eternity is at stake!

Now here's the situation we face: TELEVISION is proving more and more of a magnet, capturing the interest and the TIME of the American people. They are being DRUGGED by it! Most sponsors are the tobacco manufacturers, the liquor industry, the cosmetics producers. Most shows are crime, murder mysteries, insane slap-stick comedy, variety vaudeville programs, or panel shows that do not really educate as we like to think they do---mere AMUSEMENT, passing away---WASTING---precious TIME God gave us to develop CHARACTER and His Righteousness! TV is becoming a national CURSE!

Co-Workers, if God's work is to survive, we have to face the Television situation! As of last year RADIO was receiving only about 40% as many listening hours as formerly. This year TV is cutting in on RADIO listening even more. Today, not much more than A THIRD as many people are listening to RADIO at any given hour, as four years ago.

It's a life-and-death DILEMMA? Co-Workers, do you realize that if we had not gone on the Network about 16 months ago---and since, on more and more of the top-flight, basic 50,000-watt NBC and CBS stations---this work would probably have DIED before now!

OUR REAL PROBLEM IS TELEVISION!

What does it mean? WHAT is the solution? First of all--- let's FACE IT, or God's work will DIE---look at fact number ONE, stated above: Never have so many NEW Co-Workers been joining us every week and every month as NOW, YET INCOME FOR GOD'S WORK IS DROPPING UNDER THE SAME WEEKS A YEAR AGO, when very few new Co-Workers were starting! Now that means only ONE THING. Many of our regular established Co-Workers are NEGLECTING their interest in GOD and HIS WORK!

Second, then, WHY? Dear Co-Workers, isn't it obvious? Are you Co-Workers not human, too? Are most of YOU not being ensnared, drugged, made careless and neglectful of that which means YOUR OWN ETERNAL SALVATION by this same new temptation which has come to TRY us---TELEVISION? Yes, let's face it! LET'S WAKE UP! Many of you dear Co-Workers, perhaps not realizing what is actually happening to you, are getting SO WRAPPED UP in the mystery murder stories, the panel programs, and the comedy shows or movies put on TV to sell more tobacco, liquor, cosmetics and other products, that, when it's time for GOD'S PROGRAM, "The World Tomorrow," to come on the air, you are just too strongly TEMPTED to turn on TV and PASS AWAY TIME pleasantly under the magic spell of the commercial interests of THIS WORLD! So, once in a while at first, then more and more often, many of YOU CO-WORKERS whom GOD has called to HIS WORK, have fallen for the devil's subtle temptation to NEGLECT hearing GOD'S WORD on His programs and instead have been DECEIVED and pleasingly (to your SENSUAL appetites) been lulled to sleep by fascinating TV programs that HAVE NOT BENEFITTED YOU, but which are a CURSE in your life! Yes, they MAY be cheating you out of ETERNAL LIFE!

Night before last, my son Ted came to our house, lugging in his TV set.

"Dad, he said, "may I store this thing in your basement, or attic, or some-place? It's begun to prove a CURSE---taking precious TIME away from my BIBLE studies and college work, and I've decided to put temptation out of my home." That's the way my younger son has licked this problem. Our other son, Dick, is unmarried and still living with us, but if TV happens to be on, he invariably goes upstairs to his own room to STUDY. These boys of ours have given their lives to GOD in the service of Christ---they have overcome tobacco and other habits, and now, as young ordained ministers of Jesus Christ, have realized they also must meet and overcome the TV HABIT if their lives are to be USED in God's work.

The same is true of Herman Hoeh, Roderick Meredith, Dr. Meredith, Raymond Cole, Raymond McNair, and our other young ministers in God's service in this work. They know they can't serve GOD and the interests, entertainments, and ways of THIS WORLD. Now the liquor industry, the tobacco manufacturers, and the commercial interests of THE WORLD are getting THEIR tempting entertainments right into YOUR HOMES, by TV! And I know well that SO MANY of our Co-Workers have carelessly been deceived by this clever and alluring device that they are NEGLECTING their own salvation and the GLORIOUS PRIVILEGE God has given them---(does this mean YOU?)---in His work!

That's WHY the funds needed for God's work in this crisis

hour are falling off, even while, because of so many new super-power radio stations broadcasting the program, NEW Co-Workers are being added more rapidly than ever!

WELL, NOW!---does all this mean that TV itself is an evil and sinful instrument? Not at all! It merely means a harmful and sinful USE is being made of it. It merely means that Satan does recognize that TELEVISION is the most POWERFUL medium for INFLUENCING PEOPLE ever available on earth! Satan has been wise and cunning enough to seize on this powerful medium, and put it to his EVIL use!

TV can and ought to be put to a RIGHTEOUS USE. Until now, TV has not fitted in with GOD'S PROGRAM of evangelism for The World Tomorrow. Even now, God is opening THE WAY that this most powerful medium of all may be used to influence people with HIS TRUTH.

OUR calling, dear Co-Workers, is to WARN this nation---and the entire WORLD! Not to be drawn into the world's pitfalls and evils with it! It all boils down to this: UNLESS, very frankly, enough of you Co-Workers will WAKE UP, realize your sober and God-given responsibility and wonderful PRIVILEGE of being a Co-Worker in HIS WORK, this most important activity on earth will fail---and DIE!

But if you will shake yourselves out of this lethargy---(you who have fallen into it)---keep tuning in every night (or day) to GOD'S PROGRAM, remain loyal and faithful, keep sacrificing---be honest with God's tithe and generous with your offerings according to your own ability,---then this work right now is on the very threshold of a breath-taking LEAP FORWARD in world power and scope ---and this whole world will soon be SHAKEN TO ITS VERY FOUNDATION WITH GOD'S LAST WARNING MESSAGE!

Yes, dear Co-Workers, IF we can survive this present dilemma, we are on the very threshold of a mighty surge of power that will SHAKE THIS WORLD! The very POWER OF GOD is in His work! But also, the efforts of YOU and MYSELF must be whole-heartedly IN God's work in full zeal---for God's way is to work THROUGH human instruments!

Here we are at the SUPREME CRISIS OF ALL---the final turning point! I tell you, dear Co-Workers, your own salvation for eternity is at stake, right along with the fate of GOD'S WORK! The two go hand in hand, in a way most of you may not have realized---because HIS WORK is what God has called us to in preparing us---developing us---trying and testing us, and TRAINING us, for ETERNAL LIFE IN HIS KINGDOM! That's GOD'S WAY! He has provided something for us to DO! If we shirk it, neglect it, let worldly entertainment and time-wasting appeal to pleasure absorb our time and our minds and interest, and take us AWAY from whole-hearted interest and ZEAL for HIS WORK, then we ourselves are LOSING OUT WITH GOD, drifting away from Him---and we are causing His glorious work to fail!

Dear Co-Workers, will you take this SERIOUSLY? Will you go to a private place, close the door, and PRAY over this---PRAY

EARNESTLY for this work, as you never did before?

As I said at the beginning, I NEED YOUR PRAYERS, desperately! We need now, desperately, many large sums. Maybe you don't have such a large sum to put into God's work---but You can PRAY, in real travailing prayer that God will move on the hearts of those who do have, and are able---if their hearts are willing. We need an avalanche of widows' mites. GOD'S WORK IS IN DIRE NEED! Please take it with me boldly to the throne of grace, where unitedly we may find grace to HELP in this time of need!

With love, in Jesus' name,

Herbert W. Armstrong

P.S.--One Co-Worker writes: "You are really working me, but how I enjoy it! These lessons (Correspondence Course) are so wonderful ---this last lesson #3 is so large, and here comes The Plain Truth, the same day. You are really keeping me busy." There's a wonderful idea for ALL of you. If you haven't enrolled for the Ambassador College BIBLE Correspondence Course, you're missing something wonderful and mighty important! Be sure and enroll TODAY. Devote your spare time listening DAILY to "The World Tomorrow" on radio, a half hour or more every day to the Bible Course, and additional time to The Plain Truth and other literature we send you---KEEP SO BUSY learning the WORD OF GOD, growing spiritually, living by every word of God, that it will keep YOUR THOUGHTS, your mind, your INTEREST---and your HEART---in THE THINGS OF GOD, and not in the things the tobacco, liquor and other commercial interests offer you to DRUG your mind on TV. THAT'S what's "BEST FOR YOU." Do it!

"The WORLD TOMORROW"  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
Proclaims to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, California

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

March 28, 1955

To the Brethren in Wyoming  
and in Colorado:

GREETINGS! in Jesus' name: I am happy to announce a Passover service at which Richard D. Armstrong will officiate, at the home of:

Mrs. Cecil B. Mattix  
655 North Cedar St.  
Laramie, Wyoming

I'm sorry for the necessity of this hurried last-minute announcement. We here at headquarters did not think about the fact there were so many who could assemble at one place, but who would not be able to go to Gladewater, and had made no plans for a service there. Just an hour ago I learned that some thirty of you brethren there, without consulting God's ministers or letting us know of your actions, had taken it upon yourselves to do exactly what we had shown you in two articles in The Good News, (issues of June and July, 1954) you must NOT do---hold services yourselves without a Pastor. I am much grieved to think any of you brethren would thus DISOBEY GOD, and His government in His Church, and His INSTRUCTIONS in THE BIBLE, both by example and command, as made very plain to you in these articles. Also this had been explained and made very plain more than once at the Tabernacle at Gladewater. It had happened once before in this very district. Brethren, it is my solemn duty as God's called and chosen minister thru whom He works and governs His Church, to rebuke those who took any initiative in this matter, or even those who, like sheep, were willing to go along in THIS WAY that is contrary to the WAY OF GOD, and which has been clearly explained to all. This sort of thing lays an added burden on the shoulders of those whose lives are devoted to SERVING YOU, feeding you with the true spiritual food, leading you in the way that you ought to go. It illustrates once again WHY it was necessary for God in His wisdom, to set GOVERNMENT in His church---AUTHORITY, which must be enforced!

I realize, of course, this was done only with the best intentions, even tho it is inexcusable. Therefore I have moved swiftly to STOP this unscriptural and wrong way of holding the solemn Passover that certainly would have taken away all the blessing of it from those attending, and to arrange to send an ordained minister of evangelist rank to take charge and officiate.



The service will, therefore, be held as planned, but under proper supervision and authority.

Dick is arranging to remain in Laramie for the feast on Wednesday night, and for an all day meeting on Thursday, the annual holy day, for all of you who are able to remain over for those services, or to come back.

These are mighty solemn and trying days, brethren. We are all being tried now as never before. We face the biggest problem since the work started, here at headquarters. Television is ensnaring the time and the minds and the interest of so many of OUR CO-WORKERS that the future of the work is in its gravest danger. NEVER have we needed your loyalty, your prayers, and your co-operation and encouragement as now. We are trying to do all we can for YOU. We have put the program on KOA, the biggest station in your section, and hope later to go on it EVERY NIGHT. And we, in return, need YOUR most loyal and faithful co-operation and encouragement. Eternity is at stake for all of us! This is a time for us all to STAND TOGETHER, and to be OBEDIENT to every Word of God, in THE WAY He has outlined for us. We should have established a regular church for you people locally long before this, had not certain complications arisen that prevented. We are still striving to work toward this end. I hope you brethren will remain loyal, and HUMBLE, and PATIENT, until this can be affected---for otherwise you will defeat your own purpose and NEVER have a real Church of God in your locality. God bless you all.

With love, in Jesus' name,

Herbert W. Armstrong

P. S. Be sure to bring a towel and if possible a wash basin for the foot-washing service.

The Passover will be held at 7:30 P.M. Tuesday, April 5. There will also be a meeting for the feast on Wednesday evening, April 6, and meetings the next morning.

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HERBERT W. ARMSTRONG  
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April 21, 1955

Dear Co-Workers for Christ:

Here is the most important news I have ever been able to send you Co-Workers about the progress of God's Work!

I've been telling you that we have reached the supreme CRISIS---the CROSS-ROADS---and whether the work goes down and DIES, or takes a new road to a nation-wide and world-wide impact of POWER such as we never dreamed of before, depends on what happens right now!

God Almighty has promised He will never forsake the work He has begun! God keeps His promises! He has now opened new doors---launched His great work forward on a new road of accelerated and multiplied power that will astonish us all!

Our GOD keeps His promises! He has not forsaken His work! But first,---in my last letter I told you my heart was heavy as lead. Actually hundreds of YOU CO-WORKERS have been forsaking GOD and HIS WORK! Hundreds of YOU have not been resisting a new temptation that God has allowed in order to try you and to test you.

O LISTEN, dear Co-Workers! Your own very eternal salvation is also AT THE CROSS-ROADS---right now! This is the supreme crisis in many of YOUR lives! God will never forsake YOU---but are YOU now unthinkingly forsaking HIM? Listen! We are being hurled straight into THE END OF THE WORLD! This is the world-crisis at the CLOSE of this age! And, speaking of this very time, God says thru the prophet Daniel: "Many shall be purified, and made white, and tried" (Dan. 12:10). Jesus speaks (Rev. 3:10) of the hour of TRIAL, which shall come upon all the world, to TRY them that dwell upon the earth." We are at the beginning of that very trying and testing period. And hundreds of you, already, are unthinkingly yielding yourselves to a new TEMPTATION---the temptation to put a GOOD THING---Television---to an injurious and wrong USE.

God Almighty has allowed Television to come. Like radio, God foresaw, long before we did, that TELEVISION could become the very power to FINISH His work thru His Servants. Just what is sin? Sin is the TRANSGRESSION of God's laws. What is TRANSGRESSION? It's a WRONG ACTION: A Television set is not sin. But yielding yourself to put it to a wrong USE is sin.

HERE'S WHAT I MEAN! Our ministers have been interviewing Co-Workers in several states. Here is a typical comment: "Yes, I listened to The WORLD TOMORROW for years. I sure did like to listen to Brother Armstrong and the TRUTH of the BIBLE. I used to send quite a little money to help carry on the work---tithes, and offerings too. But I just don't have time to listen any more. We have Television, now."

DO YOU REALIZE what that means? It means two things: 1) the explanation of the grave crisis this precious work of God is facing, and 2) such Co-Workers (and former Co-Workers) are saying, without realizing it: "Yes, I sure did like to listen to GOD'S TRUTH, but I just don't have time for CHRIST or His GOSPEL any more. I've put worldly entertainment programs sponsored by the Tobacco, Liquor and Cosmetic interests first in my life now. I serve and devote myself to the pleasing entertainment of the WORLD, now. I'm NEGLECTING Christ's so great salvation, and eternal life, now. I'm letting myself enjoy a few hours of WORLDLY ENTERTAINMENT that the Tobacco, Liquor, and Cosmetic people send INTO MY HOME, now, instead of finding what will REALLY satisfy my hungry soul---and give me a happy, joy-packed, ABUNDANT life for ALL ETERNITY. I'm passing up an ETERNITY of GLORY for a few hours a day of feasting my eyes on the sordid scenes of crime, murder, intrigue, illicit love, and plain silly, empty, worthless fun."

Co-Workers LISTEN! God is showing His servants the solution of this crisis FOR HIS WORK. God's work will not die--- for we rely on GOD, for wisdom, for guidance,---for everything--- but SOME OF YOU are going to die FOR ETERNITY, unless you can WAKE UP in time, and realize that you are allowing a WRONG USE of a good thing to crowd out the hours you OUGHT to be spending not only in the study of God's Word, but also in YOUR vital part in carrying on HIS WORK, in building the eternal spiritual CHARACTER which is the very PURPOSE for which you were born!

LET ME TELL YOU, dear Co-Workers, this knowledge God has been putting in your ears by my voice, and into your minds by The PLAIN TRUTH, and YOUR BIBLE, is DANGEROUS knowledge! It is knowledge God will hold you accountable for! Christ said to the Pharisees: "If ye were blind, we should have no sin: but now ye say, 'We see,' therefore your sin remaineth." Likewise Jesus says to YOU: "If you had never heard or understood, your sin would not be imputed; but since this true SAVING knowledge has entered your heart, therefore it condemns you IF YOU NEGLECT IT." Yes, "how shall we escape, if we neglect so GREAT salvation?" (Heb. 2:3.)

"O, my GOD!" I cry out, "have you made me your instrument for transmitting YOUR MESSAGE to all these people that SOME or them condemn themselves by neglecting what you have sown in their hearts?" Yes, dear Co-Workers, this thudding realization that many of our Co-Workers---so many that the very life of GOD'S WORK has been threatened---have been UNTHINKINGLY allowing themselves to become SO ABSORBED in foolish time-wasting WORLDLY entertainment, that it is crowding out their ZEAL FOR CHRIST, threatening loss of salvation, leaves me just sick at heart!

But God's Work shall NOT die! Shall we condemn Television, because the world puts it to a wrong use? NO! God could have prevented Television. He didn't. God allows us to be tempted to put good things to a WRONG use. It's part of God's Plan that we go thru this trying and testing time, as this world speeds to its END! TIME IS SHORT! Nothing is important, now, but to get God's closing Message to the WORLD!

So here's what God has done---to SPEED UP HIS WORK!

God has OPENED A MIGHTY NEW DOOR! He is putting His work on a NEW ROAD! Radio is dying. Radio now has only a third or a fourth its former listening hours. The American people have turned from RADIO to TELEVISION. Jesus Christ commissions us: "Go ye INTO all the world" with HIS MESSAGE. He says "Go to the world!" We have to go where the people are. Where are the people? They are sitting before Television sets!

In January, this year, according to accurate measuring by meters of hundreds and hundreds of radio and television sets all over the country (Nielsen ratings), the AVERAGE American family devoted over 5½ hours per day looking at Television. In February, it jumped to almost 6 hours every day!

So, HERE'S OUR BIG NEWS! God has now opened the doors of TELEVISION! We are now going to the people of America where those people are: sitting in front of their TELEVISION sets! We are going to start putting a wonderful invention to a GOOD use!

We are going on TELEVISION full speed ahead! We have already contracted for time, and actually paid in advance for the first several telecasts, on our first TV station-starting in the very first sizeable city where we started on RADIO---TV Station KLOR, Portland, Oregon. Other stations will be added as rapidly as possible.

We hope to come on YOUR TV station, wherever you are, in about three short months!

The production chief of a major TV Network, and his assistant who is a top-flight TV director, have formed a new producing company with our advertising agent for the sole purpose of producing The WORLD TOMORROW on Television. Thus God has brought to us the most expert and experienced direction and production personnel to make this the most effective possible Television program.

These men believe the TV programs we are now planning will take this nation by storm! These seasoned, experienced Hollywood Producers and Directors say it will win a really terrific TV audience all over the country. The other day we were analyzing the situation, planning our program for TV. I mentioned that Bishop Sheen on TV has the solid nation-wide backing of the Catholic Church, and millions of Catholics tuning him in---Billy Graham has the backing of most of the Protestant denominations, with their millions of members tuning in---but WE are just as CHRIST would be, if He were here as He was 1900 years ago---with no backing what-so-

ever, except for you Co-Workers. "But we do have GOD'S TRUTH," I said. "and the same, original GOSPEL Christ preached."

"Yes," they replied, "and we know that Bishop Sheen is a great actor, and Billy Graham has a lot of personality---but, Mr. Armstrong, you've got more than they have---your deep earnestness and straightforward sincerity because you BELIEVE so intensely in your Message, will do more to attract listeners and change lives than all the acting ability and personality in the world."

And, speaking of CHANGING PEOPLE'S LIVES. We know, of course, from our scores and scores of thousands of letters, and from meeting many of you personally, that many hundreds of precious lives have been CHANGED into spiritual Christian lives, thru our RADIO broadcasts and The PLAIN TRUTH.

One man, who met my son Dick in Colorado recently, said: "I've been listening to your father since 1943. God used him to change my whole life. And to think, that at last, I get to SEE his son. You don't know how much this means to me. I've always wished I could just SEE the man I've listened to so long!"

Another man, in South Dakota, said: "For years I've heard a VOICE over the radio, pouring into my ears the MESSAGE of God. That precious Message has totally changed my life! My! how I'd like to go to Pasadena, and SEE with my own eyes not only Mr. Armstrong, but the HEADQUARTERS of this great world-wide work,--- that beautiful Ambassador College campus I've heard so much about, ---and all those associated there. If only I could afford it, I'd certainly travel fifteen hundred miles to just go there and SEE what I've been hearing!"

For years I never could understand why listeners should ever want to see me. There had been actually thousands of requests for my picture---but never would I permit a picture to be published. "It isn't I," I kept saying, "they want to see---it's the GOSPEL MESSAGE---that's all that counts---I'm only an instrument. There's nothing about me anyone ought to see. I don't want people to think of me, but of CHRIST, and His GOSPEL."

For years I refused to let anyone even see my picture. Then one day a listener wrote me an unusual letter. He put it this way: If I attended a church service, and the pastor was afraid to show his face and hid behind the pulpit, wouldn't I become suspicious that he had something to hide? Didn't I always want to actually SEE the face of a speaker, while he was speaking? Didn't that tell me something of how really sincere the man was---wasn't it actually a PART of his Message?

I had never thought of it that way before. Thereafter I permitted my picture to be published. But I do realize, dear Co-Workers, that those who HEAR the Message want to actually SEE the speaker, as he speaks to them---and THEY HAVE A RIGHT to see him, if possible. No speaker ought to HIDE himself.

Well, on Television, I do hope soon to be coming RIGHT INTO YOUR HOME---not only my voice, as it has been on radio---but ALL of

me, just as if I were there in the flesh. Not only that, but I hope to bring you, without any expensive trip across the country, right here to the very headquarters of God's work on earth for this time---to actually take you all over our magnificently landscaped Ambassador College campus---to take you into our big mailing room where you can really SEE our many students and employees MAILING OUT YOUR PLAIN TRUTH, or that booklet you wrote in for. I expect soon to bring you, by Television, right into some of our class-rooms here at the college---to show you a class in session---to show you where our students live---my office where I do my work---to show you where the letters from Britain, Europe, Malaya, India, South Africa, are handled and literature sent to them---to show you our Ambassador Chorale singing---and you shall SEE my daughter Beverly as she sings to you on the program right out of her Bible. And soon my son Ted will join her in singing on the program. When I speak on PROPHECY, and world catastrophes fulfilling it, we will frequently SHOW YOU these very turbulent scenes all over the world, by news-reel film, while I talk to you about it---you'll actually SEE what I'm talking about.

Co-Workers, JUST THINK how much more interesting and thrilling a TELECAST can be than a radio broadcast!

Now HERE'S OUR PLAN! We plan to make the quickest possible change-over from the SUNDAY radio broadcast to TELEVISION. We hope, inside of three months, to be on some thirty TV stations in 30 different parts of the country, simultaneously dropping the radio Network and all the Sunday-only radio stations---diverting that money to the Television program, BUT---just one Message a week is not enough. That's all we can possibly afford now ON TV---but we plan to continue the every night radio broadcasting---six week-night programs a week---on WLS, WWVA, XEG, XELO, and XERB, and also in Los Angeles, Seattle, and Portland. We cannot legally cancel the Radio Network program until about three months from now. We hope, by that time, to have all plans completed---TV stations contracted to start the very next Sunday after we go off the radio Network, in every city where we now have a large radio audience.

Now IF our listeners will continue listening to the RADIO broadcast week-nights, in ADDITION to the Sunday TV programs, then we plan to not only stay on WLS, WWVA, XEG, XELO, and the Pacific Coast DAILY stations, but we hope to ADD to these two or more additional super-power, clear-channel top-flight radio stations for every night broadcasting, so that this DAILY broadcast may be heard with good, clear reception in every part of the country.

So now I want to ask you to DO SOMETHING FOR ME---to help us plan God's work. There are TEN BIG RADIO STATIONS we are considering. From these ten, we must choose one, two, or three, that will give good reception in some sections where you don't get it so good over these present stations. I want YOU to tune in, several nights, AFTER 8 o'clock, on whichever of these stations are NEAREST you, and let me know if any of them come in clear and strong, BETTER than one of our present stations.

Here are the ten radio stations: KOA, Denver, 850 on your dial; WCCO, Minneapolis, 830 on the dial; WHAS, Louisville, 840 on

dial; WBZ, Boston, 1030 on dial; WCAU, Philadelphia, 1210 on dial; WRVA, Richmond, 1140 on dial; WSM, Nashville, 650 on dial; KWKH, Shreveport, 1130 on dial; WOAI, San Antonio, 1200 on dial; and KFI, Los Angeles, 640 on dial.

We hope soon to have the doors of KFI, Los Angeles opened to us, and if so, we will drop XERB and all our other Los Angeles stations, but not those in Pacific Northwest. In Portland, we may switch over to KEX every night (50,000 watts), dropping KPDQ and KXL. We will continue KVI, Seattle. Now if you do NOT get any of our present stations---that is, WLS, WWVA, XELO, XEG, with good reception. then try the ones listed in the paragraph above nearest you, and if any of these is better, PLEASE WRITE AND TELL ME. We will drop XERB in order to go on TV.

WHAT WE HOPE will work out is this. We are now starting to make a complete change-over from the Sunday RADIO broadcasts to a once-a-week TELEVISION program, to expand as soon as possible to cover the entire United States;---supplemented with the daily RADIO broadcasts. Our hope is that those who see and hear the TV program once a week will also listen to the radio program six nights a week. We shall try that plan first. If we find that people quit listening to radio altogether, and look at Television ONLY then we shall have to begin, two or three stations at first, adding more and more as we can, going on TV at least five times a week,---eliminating radio altogether. But we HOPE that the combination of one Sunday TV program a week and six radio broadcasts a week will work out.

ANOTHER ADVANTAGE OF TV over radio is this: On radio we were forced mostly to go on fourth or fifth-rate stations, except for the super-power Mexican stations, and to take a bad time when few were listening. In Portland Oregon, for example, about 95% of all radio listeners were tuned to the four Network stations. The two or three independent stations had only about 5% of the listeners divided between them. We had to take a poor time on an independent station---perhaps getting 1% of the listeners. Now, today, MORE people tune in TV than tuned in radio then. Where there are 10 radio stations serving Portland, there are only TWO regular-channel TV stations. You can figure what a MULTIPLIED audience TV will give us compared to radio.

NOW WE FIND THIS: Television has changed the habits of the American people. They go to bed from one to two hours later than formerly. We can now reach MANY more people on TV at 11 PM than we formerly could on radio at a 8 PM. The peak hour, when MOST people are viewing TV, is not 8 or 8:30, but from 9 to 10. Between 11 and 11:30 PM more than a third as many are still looking at TV as during the peak hour. At 11 PM the cost of a Telecast goes down to about one-third of the earlier hours. Therefore we are going to try to get the half-hour between 11 and 11:30, wherever possible, ---especially in the big cities, where the time-costs are enormously high at earlier hours. At these less costly hours, we can go on TV Coast to Coast, at a cost not much more than we now pay for radio.

Again, we do not want to give people GOD'S Message at 7 or

8 in the evening on TV, knowing that after our program ends they would continue watching worldly entertainment TV shows, or movies, another two to four hours, which would knock all the precious TRUTH out of their minds, so that by bed-time they would have FORGOTTEN God's Message. No, we want to be the very last program people listen to before turning off TV and going to bed---if possible! We want people to go to bed THINKING about the vital, all-important Message we have just given them. If they go to bed thinking about it, they will wake up thinking about it next day. Then again, at the hours before 11, in many cases, we would have to compete with the top entertainment shows such as "I Love Lucy," "Dragnet," "Toast of the TOWN," "Groucho Marx," or "What's My Line?" Most listeners, at these hours, would tune to a competing station for one of those programs. We would pay the enormous cost, but would not get the listeners. These are reasons why we are going after LATER hours on Television instead of costlier earlier hours. Yes, dear Co-Workers, GOD IS GUIDING US, giving us wisdom, leading the way---OPENING MIGHTY DOORS!

IN OTHER PARTS OF THE WORLD, we can still reach people by radio. TV is not so far developed. But the WORLD-WIDE work must be financed by United States Co-Workers! We believe this CHANGE-OVER from Sunday Radio to Sunday Television will greatly MULTIPLY the number of Co-Workers who will join us in this world-wide Gospel crusade.

BIG NEWS! I'm overjoyed to announce a NEW radio station has opened to us---the one great station in SOUTH AFRICA---one of the British Commonwealth nations. We have waited over two years for this opportunity. The WORLD TOMORROW is now broadcast locally in South Africa! GOD HAS NOT DESERTED HIS WORK---have YOU?

FINALLY, and most important of all!

LISTEN CAREFULLY! This is, indeed the very CRISIS HOUR of the entire life of the work. Television production is not like radio at all. The production of a TV program is a BIG UNDERTAKING. The big worldly entertainment shows cost as much for production as for putting the show, or the film, on the air after produced. While our Hollywood producers have collaborated with me to work out an EXTREME ECONOMY way of production, whereby we can produce our program at less than one-thirtieth the production cost of big entertainment shows, nevertheless it will require, almost IMMEDIATELY, an investment of several thousand dollars to get started, and produce the first of six programs. We must have at least the first six programs on film BEFORE the first program goes on the air.

WE DARE NOT cancel our Network radio broadcasting until we have the TV program actually on the air in a few cities, and some 30 other stations under contract to start the very next Sunday after we go off the radio Network. We would never be able to even get on the TV stations we want, otherwise. The Network gives us the PRESTIGE to get on the desired stations. It is only because we are on the ABC Network that we were able to get the time on the Portland TV station. That means that for some three months WE HAVE TO FINANCE THE ADDED COST OF STARTING TV PRODUCTION, while



continuing RADIO! Then, after three months, we can cancel out enough RADIO expense to pay TV costs.

THAT'S the crisis bottle-neck we face. THE VERY LIFE of the work of GOD depends on it! THAT'S the mountain we have to hurdle! It's going to require several thousand dollars EXTRA, immediately,--and for some months to come---to make this CHANGE-OVER from Radio to TV!

CO-WORKERS, WE HAVE TO RALLY TO THIS SUPREME EMERGENCY! If we should fail in this, God's precious work---the most important activity on this earth---would go down, and down,---and DIE! NOTHING, now, but SUPERHUMAN EFFORT on YOUR part as well as mine can save the work! It's going to take MORE than the very largest offerings you can possibly send in, even at great sacrifice. It's going to take EARNEST PRAYER---yes, FASTING and prayer---more in earnest than ever before, that God will move powerfully on the hearts of those who are able to put into God's work at this crisis hour large SPECIAL offerings of from one to five or more THOUSAND dollars! SOME are able! PRAY for them, dear Co-Workers, that God will make them WILLING!

And IF EVER we needed a complete DELUGE of widows' mites, that time is RIGHT NOW! THIS IS OUR SUPREME TEST! God has not failed us---we must not fail HIM! Put your WHOLE HEART into this. It's our SUPREME OPPORTUNITY, as well as our supreme TEST!

With ALL THE ENTHUSIASM AND ZEAL in our being, let's now press on to our GREATEST VICTORY since God started His last work for this Age thru us! God bless you, dear Co-Workers!---somehow, by faith, I KNOW you're going to respond as NEVER BEFORE, and God's work will now BURST AHEAD on this NEW ROAD God has opened to a world-wide POWER and IMPACT such as we never dreamed would be possible! Please RUSH your most liberal possible offerings, AIR MAIL---now, and as often as possible. THANK YOU, and GOD BLESS YOU!

Your fellow-servant in Jesus' name,

Herbert W. Armstrong

"The WORLD TOMORROW"  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
Proclaims to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, California

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

May 2, 1955

Dear Friends:

I have IMPORTANT NEWS for you! Very soon I hope to come right into your home---on Television. The WORLD TOMORROW is now going on TELEVISION!

I'm writing you this letter to ask you to help me in planning, so we may select just the right TV station in your area. We need to know, direct from our own interested listeners themselves, how far some stations reach, and which ones come in best for you.

To make it easy and simple for you, I will attach a questionnaire at the close of this letter, and I'm sure you'll be glad to help me by merely filling in and mailing back to me in the enclosed self-addressed reply envelope. No postage is necessary.

And now I want to tell you something of our Television program. Television offers tremendous opportunities to really PORTRAY the most important Message of this hour in a manner no other medium has ever made possible. Television offers wonderful opportunities for GOOD! But Television also brings into your home A NEW TEMPTATION!

Television, of itself, is neither good nor bad. But it is a very POWERFUL medium. And it can be put either to a good use, or a very harmful use. As always, THE WORLD is putting it to an injurious,--yes, even a dangerous, use!

God Almighty has allowed TV to come. Like radio, He foresaw, long before we did, that Television could become the very MEDIUM OF POWER to finish His work for this age thru His servants. But also it places before YOU a serious temptation. If you have a TV set, its possession brings into your home the serious RESPONSIBILITY of using intelligence and SELF-DISCIPLINE and WILL to let it be used only beneficially, for yourself and your children. It can bring to you a valuable facility, or a curse!

But God has commissioned us to go INTO ALL THE WORLD, with Christ's GOSPEL. Christ commissions us to go TO the people. We have to go to the people where the people are. The people are sitting before TV sets! So we are coming TO the people with HIS GOSPEL, thru their TV sets!

Personally, I have been reluctant to go on TV. Somehow I always shrank from having my picture taken. Except from some of the inevitable camera shots--(and I always did my best to dodge and escape even them,)--I had never had my picture taken from the time I was about 23, until a radio listener, indignant because I refused to send him my picture, wrote me a letter.

He put it this way: If I attended a church service, and the pastor refused to show his face, but hid behind the pulpit or a screen while he preached, wouldn't I become suspicious that he had something to hide? Didn't I always want to SEE the face of the speaker--didn't that tell me something of his sincerity, or lack of it--wasn't it really PART of his message? Well, until then, I had turned down thousands of requests from radio listeners for my picture--had run from every camera. I reasoned that it was not myself I wanted people to see, but CHRIST, and His Message. But this listener put it in a different light, and I realized that SEEING the speaker is a vital PART of His Message. A speaker ought not to hide.

And so, on Television, I hope soon to be coming right into your home, just as if I were there in the flesh. Not only that, but I hope to bring you, without the expense of a trip across the country, right here to the very headquarters of God's Work--to take you all over this magnificently landscaped Ambassador College campus--to take you into our big mailing room, where you will SEE our students and employees mailing out YOUR Plain Truth!, or that booklet you wrote in for. You will see our Ambassador Chorale singing. You'll SEE my daughter, Beverly, as she sings to you on the program right out of her Bible. And soon my son Ted will be joining her in singing on the program. When I speak of PROPHECY, and present world-catastrophes fulfilling it, we will frequently SHOW you these very turbulent scenes actually happening over the world, by news-reel film, while I talk to you about it--you'll actually SEE what I'm talking about!

JUST THINK how much more interesting and thrilling a Telecast can be made than a radio broadcast! Yet, we plan to CONTINUE making available to you the RADIO program six nights a week, in addition to the TV Sunday Telecast. For this purpose we may need to add one or two, or even five or six more clear-channel super-power radio stations which reach out over most of the nation at night.

So I will consider it a great favor if you will answer RIGHT AWAY, by return mail, and tell me whether you can now get "The World Tomorrow" with GOOD reception on one of the stations we are now using for the DAILY radio program---and if not, which of the ten other stations listed bring you good, clear reception.

Television costs a great deal more than radio---but the program will be seen by many more people, and much more effectively. It is giving us our supreme test of faith to be able to make this switch-over from radio Network to more costly, but far more effective TV, but we do have faith in GOD, and in our large family of Co-Workers whose tithes and offerings are making this work possible, so that we sincerely hope to be coming to you on

Television in a very few months. God has opened the door for us, so that we have the technical services of the very best Hollywood producers, and they tell me enthusiastically that they believe "The World Tomorrow" TV program will be one of the very top programs, in listening-viewing interest, on the air. And now, THANK YOU for filling in the questions below:

Most sincerely, in Jesus' name,

Herbert W. Armstrong

(You may tear or cut off on the dotted line, or mail back whole sheet)

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Please check each of these radio stations which you get at night with reasonable clearness: WLS, 790 on your radio dial\_\_\_; WWVA, 1170 on dial\_\_\_; XEG, 1050 on dial\_\_\_; XELO, 800 on dial\_\_\_; XERB, 1090 on dial (Pac. Coast)\_\_\_.

If you do not get any of the above stations good enough to hear the program (nor our local daily stations in Los Angeles, Portland, or Seattle), then check which of following radio stations you are able to get with good reception after 8:PM. (Try listening to those nearest you): KOA, Denver, 850 on radio dial\_\_\_; WCCO, Minneapolis, 830 on dial\_\_\_; WHAS, Louisville, 840 on dial\_\_\_; WBZ, Boston, 1030 on dial\_\_\_; WCAU, Philadelphia, 1210 on dial\_\_\_; WRVA, Richmond, 1140 on dial\_\_\_; WSM, Nashville, 650 on dial\_\_\_; KWKH, Shreveport, 1130 on dial\_\_\_; WOAI, San Antonio, 1200 on dial\_\_\_; and KFI, Los Angeles, 640 on dial\_\_\_.

TELEVISION: Do you have a TV set?\_\_\_\_\_. Please list call-letters, or channel, and city, of station you tune to most\_\_\_\_\_.

What other stations, either in your city or near-by cities, are you able to get? (List either call-letters or channel number, and city):\_\_\_\_\_

\_\_\_\_\_  
Your name and address\_\_\_\_\_

\_\_\_\_\_  
THANK YOU!

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BOX 111, Pasadena, California

Publishing:  
The PLAIN TRUTH  
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May 11, 1955

Dear Co-Workers for Christ:

I have to write you again, close on the heels of my last letter. New developments are coming daily. I have IMPORTANT NEWS for you. We now face a desperate NEW CRISIS! Read every word carefully.

Plans and preparations are going forward rapidly---the new Television program is shaping up---we're beginning to realize just what it will be like. It looms up constantly bigger and bigger in importance. As it takes shape, we here are becoming more and more enthusiastic over its TREMENDOUS possibilities. It's going to be the greatest thing that ever happened for this greatest work on earth!

Already scores of enthusiastic letters are pouring in from Co-Workers, rejoicing over the Television campaign. I think you'd like to read just a few, and know how some of your fellow-Co-Workers feel about it.

FROM ARIZONA: "Dear Mr. Armstrong: I received your wonderful letter dated April 21, 1955. What WONDERFUL NEWS you have in this letter concerning going on TV. That is wonderful news. It means that people who have never heard God's truth will hear it and see you on TV. My! how my heart is thrilled! God is moving in wonderful ways. God bless you, Mr. Armstrong---you shall have my prayers. I shall do my best for God as He provides. Pray for me, Mr. Armstrong, that I will really give my whole life to God like you have, and be used in every way that is pleasing to Him; that He will shape me, make me, after His own will and ways. I am sending in God's money and offering. I hope to be able to watch the first program. God bless you, Mr. Armstrong."

FROM CALIFORNIA: "Dear Mr. Armstrong: Attached is my check to help on radio ministry bills. Am so glad you are coming on Television. I think it will be wonderful to see and hear you on it, and will have wonderful results, too, I am sure. I shall continue to pray for your work, and you, too, as I think your messages are needed badly, and no one puts them out like you do. Keep up the good work, and be assured that the true ones will stay with you right down the line until the end."

From Louisiana two Co-Workers, husband wife, write: "Dear

Mr. and Mrs. Armstrong: Got your letter yesterday and enjoyed reading it very much, and we are sending an offering, to help carry on God's Work, and we are praying you can get lots of large offerings to carry on God's Work. We do hope you can go on TV soon. I am like the man you wrote about---always wanted to see the one I had heard so long. We've been listening to you broadcast a long time, and it has changed my life. I do thank God for you and the staff and Plain Truth. We've been listening since 1943, and do thank you so much for all you have sent, and we have enjoyed it so much. I keep all the Plain Truths. So God bless you all, and do remember us and loved ones in your prayers."

From Wisconsin: "Dear Mr. Armstrong: I received the Co-Worker letter yesterday. Sure happy to hear about the TV program. Even though I won't let TV interfere with my WLS "World Tomorrow" program, I still would like to see The World Tomorrow on Television. The nightly program is now on at 9 PM here (we do not have daylight-saving time), and about having the program late at night, I think it is a wonderful idea. I usually go right to bed after I turn off the radio. So much to think about, don't care to look at movies or visit after that. I have had 3 lessons in the Bible study course. It sure does mean so very much to me. It's wonderful to be able to understand the Bible better. Years ago, when I read in the Bible, it was so hard to understand, almost like it was meant for another world. You make it all so clear, and that's why I never tire listening. God bless all at Ambassador. We need you so very much."

From Missouri: "Dear Mr. Armstrong: I seldom write but I must send in a few lines concerning this TV letter you wrote us. I have thought you would go on TV a long time before now, and was hoping you would. I would like very much to see you on Television as I have been a Co-Worker of yours for some few years. But there are a few points I would like to put before you. I think 11 to 11:30 PM is entirely too late. You see, I have to get up at 5:30 AM, and so I could not stay up until 11:30 to watch TV. I, like Ted Armstrong, have resisted this TV temptation for a number of years, and all my friends have wondered why I have not purchased a TV set. But this is the reason why: I'm human, and thought I would become so interested in such programs as "Groucho Marx," and "I love Lucy," etc., etc., and would neglect The World Tomorrow. I listen every night over XEG, and get very good reception unless it is storming. If you go on Television, I'll buy a set, providing I can see the program at a reasonable time, say about 9:30 till 10 PM. TV sets are high, and I'll bet a lot of our dear Co-Workers just wouldn't be able to buy a set, and a lot of them go to bed a lot earlier than 11:30 PM. So before you take the program off radio for good, think twice. I would hate to be left off completely. (Not trying to run your business)---just looking out for myself. I would be lost without your program."

LET ME MAKE IT PLAIN, Co-Workers, we plan to REMAIN ON RADIO, with the DAILY program, six or seven nights a week on XEG, XELO, WLW, WWVA, XERB, and the stations in Los Angeles, Portland, and Seattle. We even hope to add one, two, or three additional super-power clear channel stations to broadcast the DAILY program six or seven nights a week.

As to THAT LATE HOUR of Television---as you see from the two letters above, several Co-Workers write me that they see God has given us wisdom in the plan for a late hour, up to 11 PM, while a few say it is too late for them.

LET ME EXPLAIN; and please read this twice, so you'll understand: First, we are not able to get just whatever time we want, either on TV or radio. Most TV stations have already sold all their time between 7 and 11 PM, every night in the week. We have to take what they have left. Second, TV stations, especially in larger cities, charge about three times more for these earlier hours. It would cost around \$45,000 per program, besides production costs, to cover the nation between 7:30 and 10:30 PM. THAT'S BEYOND OUR REACH---UTTERLY IMPOSSIBLE! Third, during those earlier hours the very PUBLIC we want to reach with Christ's GOSPEL is watching the big-time worldly entertainment programs---we would not be able to get one-tenth of them to look at our program during those hours, yet would pay the same price as the commercial entertainment programs who get 90% of the viewers. Fourth, IF we were able to get on at the earlier hour---IF we could afford it---even the few we would reach at such an hour would continue sitting before their TV screens filling their minds with another two or three hours of "I Love Lucy," or "Bob Hope," or "Dragnet," etc., etc., carrying their minds off into a dreamland of make-believe, and by bed-time they would have forgotten everything they heard on our program!

Yes, dear Co-Workers, you can see GOD IS GUIDING HIS SERVANTS whom He called to the conduct of His work. Now, at 11 PM there are still about half as many people looking at TV---all the big shows we can't compete with are off the air---we have a chance to get half or more of all still tuned in---WE WILL GET A LARGER AUDIENCE AT ONE-THIRD THE COST---and we get them just before they tune out for the evening, and send them to bed THINKING ABOUT GOD'S MESSAGE!

We can't reach ALL the people, at present, no matter what hour we are on! Our job is to reach the largest possible number at the LEAST COST. God is showing us how! Even in this way, we are going to wait until we have at least TWICE as many Co-Workers as now, before we can afford to go on enough TV stations to cover the entire nation.

WE ARE NOT FORGETTING Co-Workers like the brother whose letter you read above, however. Surely, he and those of you like him can stay up until the hour we are on ONCE OR TWICE, if you want to SEE us on the air, as well as hear us---and the rest of the time, you can tune in on RADIO every night, just as now. You'll still get GOD'S MESSAGE just the same!

HERE, THEN, IS OUR PROGRAM: We plan to cancel out the SUNDAY-ONLY Network and most of the other stations broadcasting "The World Tomorrow" on SUNDAY ONLY, and put THAT MONEY into TELEVISION. We are planning to switch the SUNDAY ONLY program from Radio to TV, but to CONTINUE the every night broadcasting over WLS, WWVA, XEG, XELO, and on the Pacific Coast.

And HERE'S WHY: While radio is not dead at all, yet it is being listened to only about 25% to 30% as much as formerly. God's work has ceased to GROW with radio only. Today about 90% of all American homes have TELEVISION! Many former Co-Workers are not listening to radio any more, devoting all their time to TV, forgetting GOD and HIS WORK, neglecting to send in their tithes and offerings. WE ARE THEREFORE FORCED TO GO WHERE OUR CO-WORKERS ARE GOING---and where THE WORLD Christ sent us to has also gone---TO TELEVISION! But we hope that those really interested in THE BIBLE and the things of GOD will still listen to the RADIO program every night, in addition to the TV program once a week.

The PRESENT PLAN IS THIS: To start IMMEDIATELY (as soon as the first TV programs can be produced) on 2 or 3 TV stations. Planning, preparing, producing, is a HUGE UNDERTAKING, and the very earliest we can be ready with our first program on the air will be either July 10 or July 17. We plan to go off the Radio Net-work and other SUNDAY-ONLY stations with the July 17th broadcast, and to put that money into as many TV stations as it will afford, beginning on these TV stations July 24th.

Now UNDERSTAND THIS: We can only afford some 20 or 30 TV stations at first. We may not be able to go on TV in your viewing area until later. Some of you will have to be patient until we can afford it. But we are making a most THOROUGH SURVEY of all factors, so we can first go on those TV stations that most completely reach PRESENT RADIO LISTENERS. That's all we can afford until there are more and more Co-Workers (which these TV stations must add) to send in enough money for more stations. It will take about 100 stations to completely cover the United States. But we hope to cover the MOST IMPORTANT AREAS OF PRESENT LISTENERS AND CO-WORKERS first, and add others a station or so at a time as we can afford it. Much, too, depends on our ability to find a suitable time open which stations will sell us. On some stations we may have to wait six months or a year for a suitable time to clear.

Meanwhile, TV has not taken such a hold as yet in other nations around the world (tho it is growing all over the world, and it is planned to have a world-wide hook-up in five years). We are still reaching thousands upon thousands in other parts of the world, by radio, and their interest is GROWING, as shown by scores of letters every week from foreign lands. I want you to read a couple or so recently received. My, how I wish you could all just BE HERE, and read these interesting letters as they pour in every week.

FROM THE PASTOR OF A CHURCH IN SCOTLAND: "Dear Mr. Armstrong: I have been receiving your paper The Plain Truth for almost a year, and I would like to express my very great appreciation of this publication. Never have I read a paper so straight and challenging in its teaching. It simply compels one to stand still and check up on his belief. As one who has been nurtured in the commonly accepted traditions of the professing Church, like many another I have found that they neither satisfied my conscience nor measured up to Scripture. It was bringing me



into spiritual bondage. My doubts and misgivings made me hesitant about speaking to others concerning spiritual things. I desire to thank God and you for your broadcasts and for The Plain Truth which has made clear many points on which I was in doubt. As I desire to apply myself more closely to the study of the Holy Writ concerning such vital topics, I would be very grateful if you would enroll me in your Ambassador College Bible Correspondence Course. I pray for the blessing of the God of all grace to rest upon your labors, and look forward to the favour of your instruction in the things that matter."

Isn't that a wonderful letter? Yes, and in America, too, our hearts are overjoyed that there are ministers, pastors of churches, whose eyes are being opened to GOD'S PRECIOUS TRUTH---and who are accepting it, and correcting their own congregations in former errors, and preaching this glorious new-found TRUTH in their pulpits.

FROM MADRAS, INDIA: "Dear Sir: Thank you very much for your magazine 'The Plain Truth.' It is really the plain truth. The candid explanations and the vivid realistic instruction grips you, and sends you on your knees. I appreciate those vivid graphic drawings of Basil Wolverton. People who don't like these drawings are afraid to face the truth when it is pitched right into their faces. Sir, is it in your power and means to come over to India in the ministry of Christ? We need people like you out in India, and I am sure there will be a great harvest of souls. I trust God will send you to India. Thank you for the ministry of Christ. May He spare you and your daughter for many, many years to come, so that His ministry could be preached. God's choicest blessings on you both and others."

THINK OF IT, dear Co-Workers---around the world (see Basil Wolverton's illustrations in the May Plain Truth) people are now hearing the very Gospel Jesus preached 1900 years ago! People's lives are being CHANGED---in India, in Malaya, in Africa, in Hawaii, in Alaska, as well as all over the United States! I have requests to appear and speak publicly in Singapore, in the far-east, in India, in Britain---many points around the world. This is YOUR ministry, just as much as mine. YOU CO-WORKERS MAKE IT ALL POSSIBLE! It can't continue without your sacrifice and generous support!

FROM WOLVERHAMPTON, ENGLAND: "Dear Sir: I would like to have your literature on the Bible, as since listening to your services on Radio Luxembourg, I've definitely been a very changed man. I had certainly done wrong. It was preying on my mind to such an extent I was on the verge of committing suicide. Then for the first time I got to listening to your services, and found great benefit from them, and also found the love of God. I prayed to God for help and peace of mind. I opened my heart and mind to God and found how grand it was to live again with God in my life, for as sure as the stars that shine God did hear my prayers, and I bless and praise His holy name. I bless the night I started listening to your broadcast. God bless you.

CO-WORKERS, doesn't that letter make your heart leap for

joy? Here is just one more evidence of the GREAT HARVEST resulting from your tithes and offerings in God's work! God Himself is IN this work!

FROM CHELTENHAM, ENGLAND: "Dear Mr. Armstrong: We appreciated your reply to our letters. Since then we have received the first two Bible Correspondence lessons, and are finding they are opening up a new avenue of approach to Bible study. There is so much so-called church tradition taught today, that it is like having a meal when we really get down to the TRUTH. The Plain Truth each month is very helpful also, and we are noticing the truth of the statements made in it. We trust you believe us, we get great help from your work. May you continue, and the work expand, is our prayer." (From a husband and wife.)

There are hundreds more, but space doesn't allow me to reprint more letters for you this time. CO-WORKERS, you are laying up treasure in heaven, with your sacrifice, your PRAYERS for this work, your honesty and faithfulness in tithing GOD'S tenth, and your generous offerings. THIS WORK IS BEARING RICH AND PRECIOUS FRUIT!

Now HERE'S THE DESPERATE NEW CRISIS WE FACE!

Television is a far bigger, more complex undertaking than radio. I feel it is now necessary to take you into my confidence, and to let you know the very INSIDE of plans and procedures.

I am being personally committed, now, to the most intensive effort, the most arduous, gruelling activity of my whole life. LISTEN! I simply do not have the physical strength to go thru this ordeal, without divine help from God. I must have YOUR PRAYERS, or I won't be able to do it.

And YOU, my dear Co-Workers, are going to have to ask God for help in order that YOU may work things out so that YOU can put enough of YOUR PART into this big undertaking, or we shall not survive this supreme test of our lives!

When I first started on radio, in January, 1934, all I had to do was have a sermon prepared in my mind, with a few notes, take a Bible and go to the radio studio---and when the announcer had announced me, and pointed his finger at me, start talking in front of a microphone. Of course I had to raise some funds to pay for it ---the sum of \$2.50! THAT'S ALL! That's how this work started!

But OH! what a difference, now, going on TV! It is taking weeks of intensive, feverish activity in thought, in planning, in scores and scores of details of preparation! In Television, in the big entertainment shows, the cost of PRODUCTION is equal to, and often in excess of the cost of time on the stations. The tobacco, liquor, and cosmetic industries spend all the way from \$22,000 to more than \$100,000 on just the PRODUCTION of a net-work TV show, beside another \$35,000 to \$100,000 or more for station time! Of course many million people see it, so the cost per person reached is very small.

Now of course WE can't afford any such astronomical expenses. We hope, eventually---we hope in a year or two---to be able to cover the entire United States, at the less-costly hours of station charges, for a third or a fourth of even the minimum paid by the big commercial sponsors.

BUT WE HAVE A PRODUCTION COST to meet, besides. I told you in my last letter God has provided us with the very TOP Television producers in Hollywood. These experts have figured out a way whereby we can reduce the production expense to only a FRACTION of the usual expense. But to do so---to save THOUSANDS OF DOLLARS on every program---means an exhausting ordeal for me, personally, which I have not the strength to do without asking God for extra strength!

HERE'S OUR BIG PROBLEM: The plans made will reduce the PRODUCTION cost of our programs to an insignificant \$15 to \$20 per station per program,---BUT it is going to require an investment, in advance for advance preparations and production costs, of \$25,000, ---AND it means a terrific personal ordeal for me, personally, to go thru in producing programs.

THE CRISIS is brought about by the fact that this initial production expense has to OVERLAP the present radio expense, BEFORE we can cancel out the radio expense!

HERE'S WHAT I MEAN. The next legal cancellation date for going off the radio Network (Sunday programs only) is July 17th. We DARE not go off radio in so many parts of the country, until we go on TV---otherwise we would lose hundreds of thousands or millions of listeners. Further, it is IMPOSSIBLE to make all these many preparations for the TV program so we can actually go ON THE AIR on Television SOONER than July 24th. The plan, then, is this: We must go OFF Network radio, and the Sunday-ONLY stations, with the July 17th program, and the VERY NEXT SUNDAY, July 24th, we must be all ready, and have all the stations contracted for, so we go ON Television. In this way the program continues right on WITHOUT INTERRUPTION. On July 24th we will NOT be on these Sunday-Only radio stations, but we MUST by that date be ON Television.

WE PLAN to even reduce our expenses, beginning July 24th. We plan to contract for FEWER DOLLARS to be spent on TV than we SAVE by going off these radio stations. (But REMEMBER, we are NOT going off the big super-power clear channel radio stations that bring you the every-night radio program).

Now I HAVE SOME REAL SURPRISES in store for you, when you see the first TV programs. They will not be like the radio programs---Television gives me opportunity to ILLUSTRATE, and to PICTURE to the audience the very things I'm talking about. Our program will be totally DIFFERENT from every other TV program. Remember, God has brought to us the best producers and directors in TV. We think we have something very unusual, and very POWERFUL planned for the TV audience. We are working night and day on it!

BUT MEANWHILE, we have to raise this \$25,000 over and above all present expenses---AND WE HAVE NOT BEEN RECEIVING EVEN QUITE

ENOUGH MONEY TO KEEP UP THESE REGULAR DAILY AND WEEKLY EXPENSES!

This initial \$25,000 production expense, however, WILL PAY COMPLETELY FOR THE PRODUCTION EXPENSE FOR THE FIRST 18 PROGRAMS! This must all be done in advance, starting in less than two weeks, in order to affect this saving. Thereafter production costs will be even less, per program. Otherwise the very effective and powerful program we are planning would cost around \$3,000 per program production expense. Thus we are saving at least \$2,000 per program in production expense.

Now we have already set aside, in a special fund, more than \$7,000 toward this initial \$25,000 production cost for the first 18 programs. We must have not less than \$15,000 of this initial cost in less than two weeks! We must have the other \$10,000 on hand 30 days later---all of it before we can cut off the expense of the Sunday-ONLY radio broadcasting.

So YOU, dear Co-Workers, have YOUR ordeal cut out for YOU, the same as I---if this huge undertaking is to succeed! It is going to take super-human effort! YOU can't leap forward to do YOUR part without going to God in prayer for EXTRA HELP! Ask Him to MAKE IT POSSIBLE for you to double, or triple the usual offerings these next two weeks! WE MUST HAVE, now, not only another cloudburst of widows' mites (and they help and are needed as NEVER before!)-but unless SOME of you can send in large amounts---from one to several thousand dollars---it appears impossible to make it!

This is the BIGGEST TEST that we ever faced! Co-Workers, we CAN do it, if we set our hearts to it, and PRAY, and SACRIFICE! We have to do it!---We MUST do it!---and by faith in God, I know we WILL do it!

CO-WORKERS, I have to call on you in Jesus' name to DEDICATE YOUR LIVES TO THIS MONUMENTAL TASK BEFORE US! We have to DEVOTE ourselves to it! We now have to get under the burden TOGETHER! I can't do it alone. I can't even do my own part without praying believably for HELP AND STRENGTH FROM GOD. You can't do YOUR part without God's help! We have a GREAT GOD to go to. He is able! Go to Him in PRAYER! Our GREATEST VICTORY in the history of our work for Him is JUST AHEAD! We can,---we must---WE WILL! God bless you.

With love, in Jesus' name,

Herbert W. Armstrong

P.S.---The management of XEG and XERB has just notified us, by telephone, that THEY PLAN TO CANCEL US OFF THE AIR IMMEDIATELY, because there hasn't been enough money to keep the station paid up. I told them this letter was being mailed to you, and prevailed on them to hold off just a few days, to allow you Co-Workers to rush funds to us in time to save these stations for us. We also are behind with XELO, and in danger of being put off that station, too.

THIS MEANS BIG AMOUNTS MUST BE RAISED TO PAY THESE STATIONS, IN  
ADDITION TO COST OF TV PRODUCTION! Please PRAY with me. God is  
able to keep us on the air, and pull us thru every trial and test!  
But HURRY! It's mighty URGENT!

"The WORLD TOMORROW"  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
Proclaims to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, California

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

June 3, 1955

Dear Co-Workers with Christ:

The first television programs have been produced!

But when I wrote you, in my last letter, that I was going to have to go thru a gruelling ordeal, impossible without YOUR PRAYERS and divine help from God, little did I then know WHAT an ordeal awaited me! It was the most terrible experience I have had to go thru since the founding of the college.

Going on television has been an entirely new experience. It's nothing like radio. Everyone has a little "mike-fright" the first time on radio. I did---22 years ago. But it lasted only the first three or four minutes of the first broadcast. All there was to it was that suddenly, without warning, the first ten seconds or so after I began to speak into a microphone, I found my heart pounding, and I was being forced to breathe hard, as if I'd been running a race. But it was all over in a few moments, and it didn't harm the program.

But when I first came down the steps, onto the rostrum and to the speaker's stand in our TV set, and began to speak, suddenly I was in a new, strange, frightening world---and my mind went blank, and I found I couldn't speak. I was standing in front of powerful lights like many suns brought down close---blinding lights---and behind them all was total DARKNESS. I knew that in front of me, and around me, were 14 men of the TV crew---camera men, sound men, electricians, technicians, assistants, the director and producer. But I couldn't see them---only those blinding lights, with the script-girl sitting on a camp-chair far enough in front of the lights that I could see her taking down every word I was trying to say (but not saying) in shorthand.

Those terrific lights seemed to cook my brain. Under the intense heat, believe it or not, my mind FROZE! Then I felt I'd made a fool of myself in front of that Hollywood TV crew. Of course I've been accustomed to speaking to audiences, or into a microphone, for many years. It has grown easy and natural to look down into the faces of an audience, whether small or large---to gain immediate audience-contact---to become instantly aware of just TWO THINGS---with nothing else on my mind---the AUDIENCE, and my MESSAGE, and the relation of one to the other. Under these circumstances I can THINK on my feet, become completely and

earnestly engrossed in the Message, and the audience's NEED of it, and the words just automatically pour out! But on this TV set there was no audience---just the most blinding lights I ever faced, and behind them inky blackness, and the awareness of totally uninterested technicians who cared nothing about my message!

I don't know whether you can imagine such circumstances---but if you can, vaguely, try to imagine pouring out a vital Gospel Message for millions to hear, when those millions are not there---but only this new, strange, bewildering world of blinding lights. Could YOU do it? They told me later that no one does, at first. The announcer, who used to announce our program on radio and has been one of the very top network radio announcers for some 12 years, said it took him TWENTY tries before he could even say his first TV commercial!

Our producer-director told me it was like a jet pilot breaking thru the sound barrier---over 600 miles an hour. It is AGONY until you finally break thru, then all goes smoothly. Well, this was agony!

I'm accustomed as you know, to speaking with confidence, knowing God has revealed His TRUTH which my hearers NEED---so that I habitually speak with full assurance, ease, earnestness and authority. But now suddenly all confidence had fled---there was only a strange bewilderment, a mingled feeling of guilt over wasting God's money you Co-Workers had sacrificed to give, and appearing ridiculous before these technical people and thus casting discredit on GOD, and HIS TRUTH in their eyes.

The producer had kept me up until midnight the night before, and I had to arise at 5:AM that morning for the shooting of the program, and I was utterly devoid of physical strength. Never had I felt so physically weak---utterly depleted. Again and again I tried, beginning the program all over---but only to ruin the TV film. I would only say the wrong words---my mind went blank. I couldn't think of anything to say. I had to quit---time after time, and try starting over.

I went into a dressing room and tried to lie down and take a short nap to regain some strength, but it was no use! I knew how a whipped dog must feel, with his tail between his legs!

Now let me explain right here that we are having to put the TV programs on film. To do it live, the program would have to go out on only ONE station, or else a whole Network---and the time alone for a Network Telecast would cost from \$35,000 to \$50,000 for the one program. The only way we can select just the 15, 20, or 30 stations we need at the start, in the areas where most of our radio listeners live, is to put the programs on film. It is by far the least costly way. So of course all we were trying to do now was to get the program on film and sound-track.

I learned, later, that our producers had engaged for us the very TOP Movie-TV crew of all Hollywood, who are accustomed to taking pictures of all the top Hollywood movie and TV stars. But this top-flight crew cost no more. The union sets the wage scale,

and a less-experienced crew would have drawn the same high wage-scale. This profession is highly unionized, and we are having to pay the very high union scale for the time for this technical crew of 14 people. Every hour was costing a lot of money. In order to CUT costs, and produce these programs as cheaply as possible, we had planned to shoot three complete programs a day, three days successively---getting the MOST possible out of this TV crew. But after struggling desperately all day, I had only made a number of beginnings---utterly unable to produce a single program, or ANY film that could ever be used.

It was the most discouraging, frustrating, disappointing experience of my life! Mrs. Armstrong and I went home, desperately determined to try again next morning. But next morning it was the same. Even after a fair night's sleep, my body was still depleted of strength.

But one thing had begun to give encouragement. Several of the TV crew had mentioned they wished I would hurry up and "break thru that sound barrier," because they had become so INTERESTED in what I was saying they couldn't wait to see how the Message was going to turn out---it had aroused such suspense in their minds, they could hardly wait to hear the rest of it. They had seen the booklet United States in Prophecy on my desk in the study, and nearly every one of them wanted a copy to read.

The director had told me several times that the whole crew was getting interested---they had never heard anything like that before---and all of them, said the director, "are sure pulling for you." Word was telephoned that all the college students and our staff home on the campus were praying, and fasting and praying that I'd be able to conquer this thing, and begin to produce real programs.

But the final climax of this was at the end of the second day, when the producer came into my dressing room, and with his eyes watering up, said that altho several of that TV crew perhaps had never prayed before in their lives, they were every one of them really praying for me now---because on the next day we had to come thru or give up going on TV!

I'm sure many of you Co-Workers must have been praying for me, too, as I asked in my last letter---because the next morning I awakened feeling fine, and on the very first try went thru the announcements about the 'U.S.in P (as we call it here on the campus), just as naturally as I do on radio. When the cameras stopped clicking and the lights went off a great shout went up from all in the studio.

"NOW!" shouted the producer, "You've broken thru that 'sound barrier,'---everything will go along from now on just like it does in radio."

And, it DID! That afternoon, I went thru the second TV program without a hitch---just as smoothly, and as confidently, and with the same assurance as in radio or before an audience.



And those technicians, and our producer, who is acting production chief of what is probably the biggest Television studios in the world, say that what has now been produced is something absolutely new and revolutionary in television---a program that carries terrific impact, arouses instant interest, creates suspense and holds the audience waiting to see how it comes out---convincing and MOVING. They believe it will win a tremendous audience.

The program will start out with a panorama view of our beautiful Ambassador College campus, as the announcer announces the program. You SEE the campus in the picture, while you HEAR the announcer's voice. Finally the cameras sweep around onto a tame lion, a little calf or a lamb, and a little child leading them---AS IT WILL BE IN THE WORLD TOMORROW---according to Isaiah 11:6. Read it! Then the scene shifts, as the announcer announces me, to the auditorium rostrum, and I begin the sermon. You'll SEE my daughter Beverly, and son Ted, singing the same duet they recently sang on the radio network. The first program is about a prophecy already startlingly fulfilled, and just before the close of the program I take you into the study, pull down a movie-screen, and SHOW you the actual motion pictures of the amazing, dumbfounding FULFILLMENT of the prophecy, before your very eyes, while you still hear my voice explaining it. Then I sit down at my desk, show the "U.S. in P" booklet, then introduce Mrs. Armstrong sitting beside me as she usually does in the radio studio (she said she TRIED to smile at you, but doesn't remember whether she succeeded---she was under those blinding lights, too) and then I introduce our Ambassador Chorale of 31 voices under direction of Prof. Leon Ettinger, and you hear the announcer's voice, and see the words of screen credits over the singing and humming of the chorale, as the program comes to a close. The program is a CHALLENGE to all skeptics and atheists who doubt that God exists, or that the BIBLE is His Word, or that it carries absolute AUTHORITY.

So, instead of just HEARING the message, you will SEE our campus, our singers, the astounding moving pictures that PROVE the amazing fulfillment of the prophecy, you'll see Mrs. Armstrong (not on most programs, but I felt our radio listeners and co-workers would want me to introduce her on this first program), and you'll see our Ambassador Chorale, beside hearing the Message. TV will allow me to ILLUSTRATE and PROVE many things to doubters in a way not possible on radio. I hope you'll like the TV programs, and that they will lead many times more people to CHRIST, and to changed lives IN Christ, and to salvation, than is possible on radio.

We were scheduled to have produced nine programs in those three days. Actually we did get TWO programs completed. I feel I must take you fully into my confidence in this. In round figures, it costs \$3,000 per day---including studio rentals, all the equipment (one of the three cameras used cost \$17,000) and the high union wage scales for the crew of 14, etc. About \$500 of this expense is the cost of setting up, and taking down (or striking) the sets; so we cannot afford to work on the sets just one day at a time, but must work three days successively. The sets are put up on Monday. We shoot the programs on Tuesday, Wednesday, and Thursday, and they "strike," or take down the sets on Friday---thus

actually requiring one week. By doing it this way, we are able (or will be) to produce the programs for about \$1,000 per program. I explained in the previous letter that nearly all the worldly entertainment programs have a production cost averaging \$35,000 per program. So we are trying to do it for one-thirty-fifth their cost. Ultimately we hope to have these programs running on about 100 TV stations, so that the actual cost of production finally is lowered down to only \$10 per station per program. Further, we are planning so that we can buy the station time for one-third or one-fourth the cost paid by the big commercial sponsors---the tobacco, liquor and cosmetics industries, etc.

I have been so anxious to get our TV program going at comparative LOW COST. I have done my best. I guess no man can do more. But I did---and I still do---feel really terrible over having been unable to go thru with those first programs ON SCHEDULE.

And so now, dear Co-Workers, I have to come to the part of this letter I'm ashamed to have to write you---but I must. This struggle I had, getting myself broken into speaking naturally before TV cameras and lights as I do before audiences or radio microphones, actually cost us about \$8,000. This very knowledge made it the more difficult. It was like seeing \$8,000 washed down the drain into the sewer---just thrown away. As the minutes and hours ticked away, and I was unable to really get GOING before the cameras, realizing it was wasting hard-earned, dearly-sacrificed money you Co-Workers had sent, I became more and more frantic and frustrated---but somehow something seemed to have happened to me that I couldn't help. Even so, we produced these first two programs for ONE-SEVENTH the usual and average cost of TV production.

NOW, in order to get the TV programs ON THE AIR on schedule, we have to work in another three-day shooting in either two or three weeks from now---another \$10,000 cost.

WE CAN'T delay, and wait for our next scheduled shooting date, which was to have been July 5, 6, and 7,---because unless we cancel the RADIO NETWORK with the July 17th broadcasts, we are BOUND by our contract not to cancel until our fiscal year is up, which will be late in October. We cannot go off radio on July 17th, unless we can go on TV the following Sunday---July 24th. To go OFF the air completely would be to lose hundreds of thousands, or MILLIONS of listeners we have spent thousands of dollars to get interested. Once OFF the radio Network, unless we are already ON these TV stations, our advertising agency tells us we probably would be unable to ever get on TV at all!

So IT BOILS DOWN TO THIS: We are FORCED, now, to set up another 3-day TV-shooting date not later than two or three weeks from now---because we MUST have a certain number of programs already produced ahead on film, before we dare start on the air---and further because I have to fly to England on July 11th for three weeks, to supervise getting our European headquarters office set up in London, and the European edition of The PLAIN TRUTH going out.

That means we have to raise an additional \$10,000 we had not counted on IN THE NEXT TWO WEEKS over and above all regular running expenses.

Co-Workers, THAT MEANS THE BIGGEST EMERGENCY WE EVER FACED!

I would rather suffer ANYTHING than have to ask you to make the SUPREME sacrifice required to accomplish this. But, God helping me, there is just nothing else I can do. I couldn't suffer more than I did those first two days trying to learn to speak to a vast audience that wasn't, THEN, there, in front of those blinding lights. I had to really suffer seven and eight years ago that Ambassador College could be born. I had to suffer that this Television program could be born. I guess I simply have to ask you dear Co-Workers to suffer with me, and make the supreme sacrifice now to GO OVER THE TOP with this in the next two weeks.

I feel perfect confidence, now, that I can go right along with the TV production, three programs a day. And I believe, from what the TV experts, my wife, some of our ministers and Co-Workers here said, who saw those first two programs finally produced, that it will be a program that will really attract a tremendous TV audience. They tell me there's nothing like it on TV. Our producer says that it not only is head and shoulders ahead of any other religious program on TV, but he actually believes it will pull viewers right away from the top entertainment programs. Perhaps this terrible struggle we've been thru will have proved WORTH ITS COST, thousands of times over, after all! It's not just an ordinary religious or speech program---it's a REAL TV PRODUCTION! And these top producers of Hollywood say, one of the very BEST.

Brethren and Co-Workers with Christ, IT'S UP TO YOU! I hope you won't feel hard toward me because I couldn't get going those first two agonizing, torturous days. I HATE having to ask you to make up for my loss. But there's NO OTHER WAY, NOW. And MILLIONS of precious lives are at stake, that will be reached, and touched, and MOVED, AND CONVERTED, by this Television program. A survey among thousands of our radio listeners shows that we are now reaching only one-eleventh as many people who have TV sets as those who do NOT have TV. We just are not reaching these people any more on radio. We may even have to go DAILY on TV, if people keep on forsaking radio for TV. THERE'S NO TIME TO LOSE.

If we are to hurdle this barrier, it's going to take not only a STILL bigger deluge of widows' mites than ever before---it's also going to take some REAL sacrificing on the part of the very FEW who are able to send in contributions of \$1,000 or even \$3,000 or more. We MUST meet this goal, or the whole Television program may fail! Much as I hate to have to ask you, Co-Workers, WILL you make one more big push---mightier than ever this time? PLEASE PRAY FOR THIS AS NEVER BEFORE!

I'm more sorry than I can put in words for this temporary set-back in getting the first nine programs produced. We have to remember that we are only POOR HUMAN INSTRUMENTS of God. But WE, nevertheless, are the ones God has called, and is USING in His last

glorious work on this earth---carrying the VERY SAME Gospel Jesus preached to ALL THE WORLD AS A WITNESS---preparing the way for CHRIST'S COMING! Poor human instruments though we are, WE ARE THE ONLY ONES GOD IS USING TO CARRY THIS DYNAMIC, TRUE MESSAGE TO ALL THE WORLD.

It is, after all, ONLY GOD who never makes any mistakes! And so, regretful as I am, dear Co-Workers, I HAVE to ask your SUPREME SACRIFICE, now, and continuously, not for my sake, but for the sake of the most important work on earth, and in the name of Jesus Christ.

God bless you, dear Co-Workers! I love you for what you have done, and will now do, and for your earnest, believing PRAYERS!

In Jesus' name,

Herbert W. Armstrong

"The WORLD TOMORROW"  
A WORLDWIDE BROADCAST

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GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, California

Publishing:  
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a Magazine of UNDERSTANDING

June 28, 1955

Dear Co-Workers with Christ:

Just today, noon, we completed the Television Schedules---our starting TV log---subject, even yet, to final acceptance by the various stations. Now I can give you the definite schedule.

We are disappointed, in one way---we shall not be able to go on as many stations, or cover as much territory, at first, as we had hoped. BUT THIS IS ONLY A START. More and more TV stations will be added, just as rapidly as FINANCES permit. Much depends on the response. Of course, we have to realize we can't have everything we might like, at the very start.

Remember, when God works thru His human instruments, we have to start off SMALL---like the grain of mustard seed---and then GROW bigger and bigger. On radio, we started the smallest that was possible---on one little 100-watt station! Now, on TV, we are able to start off COAST TO COAST---but perhaps the SMALLEST number of stations ever on a Coast-to-Coast net-work.

Yet we here at headquarters are absolutely ELATED---REJOICING in great GRATITUDE to God---over the way it has worked out---the way GOD HAS OPENED SUCH IMPORTANT DOORS for us! For while there are only 13 stations (Remember the United States started out with only 13 states) yet these are important stations in IMPORTANT and major cities---and WE HAVE MUCH MORE DESIRABLE TIMES on these stations than we expected.

The one thing I'm most sorry about is that a good many of you faithful Co-Workers won't be able to see us on TV until later. I surely hate to ask you to be patient---yet PATIENCE is one of the godly virtues that we must learn to develop! This list of stations, and the hours of broadcast on most of them, is really impressive. It is a QUALITY schedule---the quantity will come as God provides.

This TV schedule is the result of many weeks of intensive work by many people. We made an extensive survey among scores of thousands of listeners and Co-Workers, to learn which TV stations in various cities and sections OUR KIND OF PEOPLE (those interested in GOD'S TRUTH) tune to most. We carefully checked our Co-Worker files, to learn the exact number of Co-Workers in the listening area of EACH TV station. We carefully checked all the letters

received from NEW listeners on the ABC Radio Network stations for the past 13 months, to see which areas had the biggest response of new listeners we must not neglect, as we go off radio.

We tried to plan to give first choice to those TV stations MOST listened to, covering the areas where, first of all MOST Co-Workers live; but, secondly, where most total LISTENERS live.

Without going into further detail, I think you can see that we have gone to very great pains to analyze this TV field intelligently and scientifically, to start out on the most important stations possible in the most important areas.

In St. Louis we wanted to go on TV, but were unable to find any time available at present, so we are staying on the radio station KXOK.

Remember, however, that many of these stations have offered us the time I am listing for you ON CONDITION they approve the program AFTER they actually view and audition one or two programs. We don't think any station will reject the program.

I am now hard at work preparing the sermons for the next nine---or 12---TV programs. Our producers and directors now want to work me harder than ever, and keep me going FOUR DAYS STRAIGHT ---three programs per day. That's seemingly more than human strength can stretch to. But if I can do it, I can save two or three thousand dollars. So I'm going to try, and do my best. WILL YOU REALLY PRAY FOR ME THIS TIME? I'll surely NEED it! PLEASE ask God to give me strength, good health, and to keep my mind keen and alert.

Well, here then, is our first start-off TV log:

Starting Sunday, JULY 24th:

New York City---WABC, Channel 7---11:30 PM.

Chicago, WBKB, Channel 7---9:AM.

Los Angeles---KTLA, Channel 5---10:00 PM.

Portland, Ore.---KLOR, Channel 12---9:30 PM.

Denver---KOA, Channel 4---1:PM.

also XLZ (CBS) Channel 7---10:30 PM.

Tyler, Texas---KLTW, Channel 7---10:45 PM.

(NOTE: Because of lower rates and exceptional times offered on the two BEST stations, we are using TWO stations in Denver).

Starting Sunday, July 31st:

San Francisco --KQVR, Channel 13--10:30 PM.

Texarkana. Tex. --KCMC, Channel 6--10:30 PM.

Seattle-Tacoma --KTNT, Channel 11--10:30 PM.

Hutchinson, Kans. --KTVH, Channel 12-- 2:30 PM.

Kansas City, --KMBC, Channel 9--10:30 PM.

Houston --KPRC, Channel 2--11:30 AM.

There it is---12 cities and 13 stations! A pretty important "grain of mustard seed" start! We hope that by December or January we may be able to add some 15 or 20 more stations, and

to bring the number of TV stations up to 100 or more in one or two years.

The reason we are starting the TV program on July 24 in only SIX cities, and the second six on July 31 is that this saves us \$180 per week. The prints of the film of the program cost \$30 each. This way we need have only six films printed instead of 12. The stations broadcasting the program on July 24th will send the films to the other six stations for July 31st. We are doing all we can to CUT COSTS.

Another obstacle confronting our path since my last letter is that we find the production cost is going to run at least 50% higher than the estimate. We are doing everything possible to reduce expenses, but TV can't be produced on pennies. It is the MOST POWERFUL medium there has ever been to get a message to multitudes of people. The TV experts tell me that "The WORLD TOMORROW" TV programs are going to hit the TV public with a TERRIFIC IMPACT! It starts out with various views (in different programs) of our magnificent campus grounds---(now, Co-Workers, YOU judge whether they are magnificent---you're going to SEE them!)--- and then, a close-up of the most mighty, majestic, kingly LION in all the world (so his trainers claim!) sitting peacefully on our beautiful lawn, a little girl and a 2-month old lamb beside him. Then the little girl rises, and the lion and the lamb follow (see Isaiah 11:6). It's a foretaste-PICTURE of The WORLD TOMORROW! I don't believe ANY TV program starts off with such an impact! The lion and lamb were on our grounds last Tuesday. And let me tell you THAT was an exciting day around here! The lion is old "Jackie," the MGM trained lion---as peaceful and docile as a kitten. His trainer explained: "Jackie isn't tired---he's just LAZY!" But, as you'll see, HE'S PEACEFUL! Just like it will be after Christ comes! And our campus grounds are the most PEACEFUL setting I know of.. But let me tell you---there's a thousand times more WORK to a real TV production like this than you'd suppose!

Now, finally, even with these 13 stations starting off---we are in populous and important centers where costs are high because SO MANY PEOPLE will be reached---we were not able to reduce the cost of station time below that which we shall save by cancelling the radio Network. So what it means, finally, is that station time costs are going to remain about the same, and we have this PRODUCTION COST to meet in addition.

There is simply no way to avoid it. We CAN'T start on TV with any fewer stations---we ought to have at the very least twice as many, so MORE of you---as well as more NEW people---could see it.

Let me say, dear Co-Workers, I am grateful to you a thousand times more than I can express in words, for your FAITHFULNESS, your LOYALTY, your SACRIFICE, and your PRAYERS! You have been responding loyally! The only trouble is, there just are not, as yet, enough of us. The tithes and offerings being received for the work are holding right up thru the summer---and yet, because of this increased TV expense, it continues to be NOT QUITE ENOUGH TO MAKE ENDS MEET.

We have had to go off one super-power radio station on the DAILY program---XERB, on the Pacific Coast. I hope that by October we can go back on. We are threatened with having to off XEG and XELO. There was another telegram today from XELO saying we'll have to go off unless we can send a big check. We are struggling desperately to hold on to these stations. We have sent cancellation notice to the ABC Radio Network. I have instructed the advertising agency to cancel the great station WLW. We have tried to cancel WCCO, but they are so far trying to hold us to our contract, and unless they agree to cancel we may in honor have to stay on. Our word has to be good---unless they agree to release us.

So, dear Co-Workers---WHAT CAN I SAY?

Here I am, being FORCED to send this as another URGENT EMERGENCY LETTER. Let us hope and PRAY that TV will bring so MANY viewers that we will soon have many thousands of additional Co-Workers to HELP us hold up this great work financially! I know you dear Co-Workers have done HEROICALLY in holding up my hands! Out of THOUSANDS of you, only one wrote a letter criticizing me for not being able to succeed the first time on TV. This man's letter was hard, sarcastic, and cruel. But dozens and dozens of you wrote me how you actually shed tears when you read my last letter, and you wrote ENCOURAGING letters of FAITH that CERTAINLY DID INSPIRE ME TO PRESS ON HARDER THAN EVER! This is the greatest mission on earth! It's by far the MOST IMPORTANT ACTIVITY on earth! I'm RE-doubling my efforts! Please PRAY for me! Trying to do 12 programs in four days will be a gruelling ordeal--but this time I'll know YOU ARE BEHIND ME AND PRAYING FOR ME, and God will give me strength and vitality and energy and endurance to succeed. Shooting dates are July 5, 6, 7, and 8th. I'll know you're PRAYING!

And I know you'll keep up YOUR part---with faithful tithes, and GENEROUS OFFERINGS besides. A few have been responding with amounts of a thousand dollars or more---GOD BLESS THEM! I hope there are a few others that can keep responding this way---but NEVER have smaller offerings, or even the widows' mites been more sorely needed! This is a truly GREAT work---and it takes ALL of us---ALL TOGETHER! STAND BY ME!

With love and affection, in Jesus' name,

Herbert W. Armstrong

P.S.--REMEMBER, we are planning to STAY ON all RADIO stations broadcasting our DAILY programs, if God wills.



"The WORLD TOMORROW"  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
Proclaims to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, California

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

July 7, 1955

Dear Co-Workers with Christ:

This is Thursday night. I have just finished the second of three strenuous days on the TV set, "shooting" the films for the next nine television programs.

It's late---I'm very tired and need every minute of sleep and rest, for strength tomorrow---but I'm having to take the time out of my sleep to write this letter, for it's desperately URGENT!

Up until the 20th of June our Co-Workers responded loyally. Actually the money being received at the office was constantly less than our enlarged need, now that we are having to add DOUBLE expense until we go off the ABC Radio Network July 17, and start on TV July 24th. Nevertheless, we were able to continue laying aside the daily requirement for TV production, so we could be ready to film these 9 programs this week, and to stay on radio.

But now, for two and a half weeks, it seems a large portion of our Co-Workers have forgotten the vital all-important WORK OF GOD. Five days straight last week we were unable to pay but part of radio expenses, and were unable to set aside a cent of the daily quota toward this week's TV shooting.

The filming is being done Wednesday, Thursday (today) and Friday of this week. Last Tuesday the producers called for the money. We were short about one fourth of the amount. We paid them that, and I decided to go ahead, feeling sure the money would come in during this week. You see, ordinarily tithes and offerings received for the work begin coming in a lot better about the 4th of the month. Normally this holds up fairly well until the 15th or 20th, with the last half of the month dropping much lower. Therefore we expected an upsurge in money received beginning last Tuesday or Wednesday, the 5th or 6th.

But here it is, the night of the 7th, and still receipts for God's work are WAY below normal quota, even without this added TV expense. Hundreds of you wrote me such encouraging letters after my very trying and disappointing first experience before the TV lights and cameras. You have written that your hearts and prayers would certainly be with me, this time! I know SOME of you have, as you wrote you would, been really PRAYING for me on the TV set these past two days---for I have managed to keep almost on

schedule, and have completed most of SIX programs in these two days!

I'm getting used to it, beginning to feel just like I always have felt before a live audience. Everyone says these six programs are much better than the first two. Among the 14 crew members (camera men, sound men, technicians, electricians, etc.) and five or six others required to photograph and record these programs, are Catholics, Jews, Protestants, and those of no religion. But they are all getting tremendously INTERESTED! A Jew and a Catholic held me a few moments after we were thru tonight, wanting to ask questions. The Jew wanted to know more about Jesus. WHY, he asked, didn't his rabbi tell him about Jesus? And WHY did the rabbi preach in Hebrew, a dead language, when the Jews today all speak Yiddish? The Catholic wanted to know why the priests speak in Latin, so the congregation can't understand. They said they could UNDERSTAND my preaching on these TV programs, and it MAKES SENSE---and they're becoming tremendously INTERESTED. A Jew took home a copy of "United States in Prophecy" last night, and this morning happily told me he knew now that WE are not gentiles, but actually brothers of his!

The first two programs "shot" on our first try have now been completed, and shown at the college on our movie screen. I have been greatly encouraged by the reception. I've never seen such unbounded emotional enthusiasm from any radio program. They all said that if they had seen these programs instead of the first radio programs they ever heard of "The World Tomorrow" they would have surrendered to God thru Christ a lot sooner.

One TV station had been skeptical about approving and accepting a religious program for their station. Our advertising agent flew to this city with the first two films. When the station officials auditioned them, their skepticism turned to enthusiasm. The top officials of the CBS Television Network in Hollywood have auditioned the first two TV programs, and our director's report to me that they were enthusiastic, and said this is by far the best program so far in its field.

Co-Workers, I'm putting my whole heart and soul into TRYING to do my very best---and at the same time RELYING SOLELY ON GOD for strength, guidance, and results, merely as His instrument. But it does take my utmost effort. It is a terrific ordeal.

Are we going to have to quit, and give it up, after all? We can't start on these TV stations, Coast to Coast, two weeks from next Sunday, unless ALL of you Co-Workers yield YOURselves into God's hands, as I'm doing, and let God use YOU to your very utmost of sacrifice, to provide the funds to make it all possible.

I can't do it all. I can only do my own part---and when money doesn't come in, it seems MY part is so very small and insignificant, compared to YOURS! It certainly is discouraging, and makes my ordeal much more difficult this week. I know many of you are back of me to your very limit---doing all you can do---GOD BLESS YOU! But too many others are neglecting God's work in this hour of crisis when we are at the very CROSSROADS. This is the

TURNING POINT! Either TV builds up the work of God in MULTIPLIED POWER beyond anything so far, or else the work now goes backward, and down and out.

THIS IS THE SUPREME TEST! And if YOU neglect God's work are you not at the same time NEGLECTING your very own SO GREAT SALVATION? God has given us this work to do for our development ---for OUR GOOD! WE need the development in character more and more LIKE HIM that comes from putting our whole zeal---our whole hearts and lives---into the WORK He has called us to do! Yes, YOU need this BLESSING! It's a glorious PRIVILEGE---not a burden or real hardship!

Co-Workers, I MUST close and get what sleep I can. Tomorrow is the most strenuous day of all. THIS is the situation. WILL YOU TAKE IT BOLDLY TO THE THRONE OF GRACE, AND PRAY FOR THE WORK WITH ALL YOUR HEART? You who are faithful and zealous, PRAY for those who are neglectful. PRAY for them SO HARD---SO EARNESTLY ---they will be stirred to action that will make THEM, and all of us joyful! God bless you! That's all I can say! If God now let's you let Him, and me, and His work down, nothing I could say would help.

Sincerely and URGENTLY, in Jesus' name,

Herbert W. Armstrong

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July 31, 1955

Dear Co-Workers with Christ:

We are now ON TELEVISION! The start has been made. But the result still hangs in the balance.

There are now indications that TV is the ANSWER to our problem---the solution to this tight financial squeeze in God's work---the ultimate medium to really HIT this entire nation with terrific IMPACT with Christ's Gospel and God's last warning.

But, even if so, WE ARE NOW ENTERING THE VERY NARROWEST, TIGHTEST PART OF THE FINAL BOTTLENECK thru which we must squeeze before victory is finally won.

Many of you who were unable to see the first program on TV have written to ask how it came out. Before I tell you, I have to say, first, that we came out \$12,000 short of our necessary regular expenses of this great work for the month of July.

Today is our 38th wedding anniversary, but Mrs. Armstrong and I have had to devote most of the day to reading letters, and preparing for the next telecast filming, and I'm having to leave her now while I write to tell you how DISCOURAGING it is---what a TEST OF FAITH---when receipts for the conduct of the work drop off so frighteningly the last part of each month. We have ended the month today. The situation is SO DESPERATE we have had to open mail today, Sunday, to see if there might be some large amounts, as a miracle, to bring up our monthly quota. There were none. We came out \$12,000 short for the month.

Co-Workers, it seems that when I send out one of these letters the response lasts for about seven to ten days, and then it stops, and thereafter it seems most of our Co-Workers have forgotten all about God's precious and all-important work. Will you not get under this burden WITH ME, and pray earnestly, passionately, for God to move on more and more Co-Workers to keep enough coming in, especially during the last two weeks of each month, so this wonderful work may survive?

Even if Television does, as we now hope and pray, prove to be God's solution, it will not help us FINANCIALLY---but will only add heavy EXPENSE---for six months or more. Over 97% of all the letters received from last Sunday's FIRST program on TV have been

from totally new listeners---who never heard the program on radio. TV is bringing us a totally NEW AUDIENCE. It is carrying the Gospel to multiplied THOUSANDS, and soon, MILLIONS, who have never heard it before! But these people are not going to accept and be moved by the TRUTH, and start sending in money to support it, right away. Most of you didn't.

Before I tell you about last Sunday's first TV program, and the results, may I add one bit of real PERSONAL news? I think I mentioned on the radio that we have a new grandson---born to our son Ted, and his wife Shirley. Little David Dale Armstrong was born almost a month ago, over in Texas where we had sent Ted to preach and baptize new converts the first half of the summer. They arrived home last evening, and as soon as they telephoned to let us know they had arrived Mrs. Armstrong burst into an enthusiastic urge of impatience for me to stop eating in the middle of my dinner and rush over to their house "to see 'Markie-doodle,'" as we've affectionately nicknamed their oldest son, (not yet two), Mark Allen. Well I did finish my dinner, then we hurried over. I, too, was thinking mostly of seeing "Markie-doodle." (You'll think we're crazy, calling a grandson such an outlandish pet-name!) You see, we had never yet seen our youngest grand-son. Mark was splashing around having fun in the bath-tub after a long, hot automobile trip from Texas, and we saw the new baby on the way to the bath-room. Little David Dale stopped me in my tracks. It was love at first sight! Seemed like I'd never seen such a pretty, lovely, fine-looking little baby! Then I remembered back over the years, and said to Mrs. Armstrong, --"Why, he's just another of OUR BABIES--- looks just like our own children, and our other grandchildren all did!" All you grandparents will know what I mean. Our own grandchildren seem just like our very own, and in a way we can't explain, different from all other babies, don't they? So now if you'll pardon that little personal paragraph, I'll get back to our more serious problem.

Here in Pasadena, I lived thru a nightmare last Sunday evening. EVERYTHING, it seemed, worked against our first TV program on the local station, KTLA, Channel 5. First, the station had failed to get the program listed in the newspaper logs. Then of course I knew that first program was by far the poorest I've done, so far as my speaking is concerned. The program before ours got off 8 minutes late. I knew that late starting meant the loss of thousands of listeners.

Then the suspense really did become a nightmare. The picture was fuzzy, like an old worn-out silent-movie film of 40 years ago being resurrected. The sound was not normal or natural, or resonant, but muffled. Seeing it this way, in comparison to other TV programs, it seemed to me to be a total flop, a dud, a failure. I got very little sleep that night. I saw visions of total failure of our great television effort.

Immediately after I had long distance calls from Portland, Oregon, and from Gladewater, Texas, saying the program was good at each of those places, and even trying to tell me they were enthusiastic about it. I thought they were saying it to keep me from feeling too badly. Next morning, our Hollywood director and

producer told me they were as disgusted as I at the way the station put it on, and said they were demanding a 2/3 refund on the cost of the program. They tried to encourage me by telling me the film was of the very finest quality, with finest quality sound, and should have been perfectly all right on all other stations. Incidentally, we did find that adjusting needed to be done at the station in Hollywood, which was done this week so that we HOPE tonight's program comes out sharp and clear and with good quality sound.

Tuesday morning about 168 letters and cards came in from the KTLA telecast, and about 60 or 70 from Portland. In the afternoon mail they kept coming. I couldn't believe it! But here were the letters, some of which I'll reproduce below! The nightmare now turned to HOPE! If that off-quality telecast, with EVERYTHING against it, could bring in a response like this, I knew that we CAN make Television the medium that really reaches the nation and solves all our problems.

But, as Wednesday and Thursday came along, although mail continued to come in good from the Los Angeles and Portland areas, very little came from the telecast at Denver, Chicago, and Tyler, Texas---the only other stations we were on last Sunday.

So we immediately began to search for the reason. In Chicago our present time is no good---9 AM. We only took this time, however, because it was the ONLY time available on any station in Chicago, and we had to take that now in order to get and hold the time of 11 PM beginning in September.

In Denver we found that stations have been signing off early ---at 10:30, and our station there is staying on the air 30 minutes longer for our program. That's why we had so few listeners there, the first time. However, 10:30, our time in Denver, is the very best TV time in other cities, and we believe a few newspaper ads there will soon develop a big audience for us. I think the same thing is true at the Tyler, Texas, station, where our time is 10:45 PM, following what has been the good-night news. We think this will develop a huge audience there in a short time.

So, we are not discouraged after all. I will say this---from these two cities, Los Angeles and Portland. we did receive more than TEN TIMES as many letters as Net-work RADIO broadcasts have brought.

At the last minute, KOA, Denver, changed their policy again and decided not to accept any religious programs. The same thing happened on our New York station, so we are not yet on in New York. However, God works all things out for our good. We now have the unbelievable time of 8:30 or 9:30 PM offered us on one of the big New York stations, at a cost lower than we were to have paid for the very late time from 11:30 PM to midnight.

Well, Co-Workers, that's the story. Yes, we believe now that WE SHALL REALLY SUCCEED in this television effort. The American people are now looking at their TV sets. About 90% of all homes now have TV.

It has all but killed radio. We now find, by actual count from more than 12,000 of our listeners, that 64 out of every hundred of our listeners came from that TEN PERCENT of the people who do NOT have TV. That means that, had not TV come along, for each 100 listeners we now have, we would have had 640. That's exactly what TV has done to radio.

NOW, ON TV, WE ARE GOING TO BE REACHING MANY TIMES AS MANY PEOPLE!

What we have learned is this: It is going to take very careful planning, intelligent selecting of time and stations, and every effort to produce interesting, dynamic, gripping programs---and it won't be easy---and it will take patience, and TIME---but TV offers us a chance to reach tens of millions where we have reached hundreds of thousands with radio. WE ARE NOW REACHING AN ENTIRELY NEW AUDIENCE.

Tonight we will be on ELEVEN stations on TV. Tonight we will have a better program on the air. Scores and scores of letters this week have assured us that people who never heard of us before will be watching the program EVERY WEEK. A tremendous audience will soon be built.

We can reach the entire United States with about 100 stations. We can't add any more stations until the NEW co-workers from the present stations make it possible. But, dear Co-Workers, if YOU'LL be faithful, continue to sacrifice week by week, month by month, to carry the Message on the 12 stations (including New York), until these new Co-Workers join us, then THEY in turn will make it possible for us to add more and more TV stations until ALL you Co-Workers, in every part of the country, will see the programs. We are looking to GOD for wisdom and guidance, and I do have to ask you to STAND BY ME, to be patient and faithful, until we can get into YOUR territory, if we are not already there!

Now even tho this is becoming long, I know most of you will want to read from some of the letters that are pouring in.

TUESDAY, August 2, 1955: Interruptions, and pressure of other emergency circumstances prevented finishing this letter, even tho it is desperately urgent to get it to you without delay.

HELD SPELLBOUND: From Oregon: "Mr. Armstrong, would you please send me the 28-page booklet called 'United States in Prophecy'? I saw your TV program and I think it is wonderful. My folks are Christians but don't go to church. When your program came on Sunday evening, they both sat spellbound. God bless you and keep your program going."

FROM A SERVICEMAN ON NAVAL SHIP OFF SAN DIEGO: "Dear Sir: I watched your program on Television tonight and was very much interested in your booklet entitled "United States in Prophecy." I have thought many times before of the prophecy that God had in store for us as the greatest country in the world. I knew that He

had these prophecies in His Word. I read my Bible regularly, but could never find the time to sit down and study. I see the opportunity now, with your book, to learn. I feel sure that I will benefit from it greatly. Thank you."

EXTREMELY INTERESTED---From Los Angeles area: "Dear Sir: I am extremely interested in receiving a copy of your booklet, 'The United States in Prophecy.' Thank you for your inspiring program. God bless you."

FROM ONE REALLY HELPED---Los Angeles: "Dear Sir: I heard you for the first time this past Sunday, and you'll never know how much you helped me. I'm going to listen to you as often as I can. Please send me the prophecy for United States that you mentioned. Thank you."

A FAN-CLUB FOR THE TRUTH? Sherman Oaks, Calif. "Please send us one of your free copies of UNITED STATES IN PROPHECY. Your program is wonderful!"  
Signed, H.W.A. TV FANS.

SEEN IN CHICAGO HOTEL ROOM---"Dear Sir: I heard your program this morning in my Sheraton Hotel room, and found it very interesting and informative. Please send the booklet 'U.S. in Prophecy' to following address:---Thank you very much."

CHALLENGE TO SKEPTICS---From a Co-worker of long standing in Portland: "Dear Brother and Sister Armstrong: What a great privilege it was to see and hear you on TV. Ted and Beverly were wonderful, too. My heart rejoiced to see them smile at each other as they did. What a change from the way most singers on TV try to express themselves. What a challenge you gave the skeptics. I have a son-in-law who asked me how I know the God I worship is alive. I wrote and asked them to tune in on this TV program, and he would have a chance to know. I hope they listened. Now, Brother Armstrong, please don't worry any more if you have to waste a few dollars trying to help others as you did in getting started on TV---that's to be expected. If our hearts are right, we wouldn't be thinking about the money so much as we would be thinking about all you were having to suffer in order to help others. My heart and prayers are with you always. Lots of love."

Co-Workers, I have to say that, while I don't worry, because my life and this work is in God's hands and I have implicit FAITH in Him,---nevertheless my heart is heavy as lead this morning.

I was just called over to the business office to see Mr. Mattson, our business manager. We are still thousands of dollars behind on radio bills. Several thousand dollars are DUE for the past two, and next two TV broadcasts, which ought to be paid in advance. He doesn't have this money. Week-end receipts were about HALF our day-to-day quota of expense. He has been trying to lay aside a fund for the next TV shooting of nine more programs, and has only about a third of the needed amount, and the next shooting is scheduled for two weeks from now. It looks like we won't make it, and won't be able to stay on TV.



DON'T FORGET---we are desperately trying to stay on RADIO every night or every day, and AROUND THE WORLD. My son Dick writes from Europe that he is finding that once a week broadcasts over there are not often enough to help people really find the truth as they should. He is trying to find some way to reach them more often.

I had a wonderful letter from two men in far-off INDIA, who had been converted by our broadcast over Radio Ceylon, and want to be baptized. I wanted SO MUCH to let you read that letter. It seems to be misplaced. If I find it, will reprint it for you in a later letter. But here are some more letters from far overseas!

FROM A SCHOOL SUPERINTENDENT IN INDIA: "Dear Brother Armstrong, and fellow loved ones in Jesus: Greetings to you and all others connected with the Lord's work. I do thank you very much for all the booklets received from time to time. This has been a blessing to my home, and especially to my boys in this school. I covet your prayers for those boys. They often hear the Gospel and a good clear Gospel here in this school (Indian boys). Pray that many will give their hearts to Jesus, and come to the knowledge of His saving power, and only way of salvation. Yes, in these days of unrest and so many religious sects coming in, we have to ask God to keep us true to His Holy Word and to Him. In this matter I must say that your booklets have been a tremendous help to keep us on the lines of TRUTH, ...so you see, God's Word and other helpful subjects in your booklets are not in vain. Some day it will bring forth fruit, as you and I pray for them. I do hear your message quite clear each week over Radio Ceylon...We in India are now finding it difficult to preach the Gospel outright, so our only hope is to leave God's Word in print, and God will do the rest. Once again, I ask God's blessing on you and the rest, and thanks to you all in His precious and worthy name, Jesus our Saviour."

CO-WORKERS, DO YOU GRASP the overwhelming importance of OUR WORK---and what your tithes and offerings are doing in INDIA? India is the second largest nation on earth, in number of people. More than two and a half TIMES as many people as in the United States. Most people in southern India speak ENGLISH. More people speak and understand English in India than in England, believe it or not. When Prime Minister Nehru wants to talk to the people of the southern half of India the only language he can talk to them in is English. This school director in India says it's difficult to preach the Gospel outright, in India. India is a pagan, not a Christian country. He can't do much outright preaching right there on the spot. But WE are able to get right into the homes of multiplied THOUSANDS in India, where they understand our language, and PREACH THE TRUE GOSPEL without anyone to stop us!

SHALL WE DROP A POWERFUL WORK LIKE THIS, because there's not enough money to keep it going? YOUR HEART-RENDING PRAYERS could change the situation and start money rolling in sufficiently to save the work!

Tuesday 1 PM.---I have just gone off the air on the local broadcast, and here are some letters coming in from the second

telecast, of Sunday night, July 31st.

OTHER SIDE CHALLENGED!---San Bernardino, Calif.: " Dear Mr. Armstrong: Last night I heard your program for the first time, and I was very much impressed. It is the first time I ever heard the other side" (skeptics, infidels, scoffers) "challenged. It was refreshing. Please send me your 'Plain Truth,' and a copy of 'The U.S. in Prophecy'."

ORDAINED MINISTERS BEING HELPED---Los Angeles area: "Dear Sir---I listen to your TV talks on Sunday evening, and find them most interesting. Our Bible prophecies have always been interesting, and we cannot seem to learn enough. I am an ordained ... minister, and have confined my teaching in a small way to help folks understand God's Word. I feel you can help me through your magazine 'The Plain Truth,' as well as 'United States in Prophecy.' Then I in turn can help hungry souls who come to me. I am enclosing one dollar as a love token and wish it could be more. May God bless and help you to reach many who need God.' (Our first dollar received from new TV listeners---tho several have sent postage change.)

INTEREST AROUSED---So. California: "Dear Sir: Will you please send to the above address a copy of the 'U.S. in Prophecy' and also the current issue of 'The Plain Truth.' We receive your program over channel 5, and it has aroused our interest. Thank you.'

I mustn't take time for more TV letters---but feel I simply MUST give you a few radio letters from England and the U.S.

FROM VANCOUVER, B.C., CANADA: "Hello, Mr. Armstrong! I would like to pass along to you the deeply-felt gratitude of myself, and many more folks who don't write you. Your broadcasts ARE reaching more people than you realize! You have been directly responsible for me to begin reading my Bible. Your explanations of this Holy Book have fascinated me as no other minister has been able to do since my childhood! I am now 37 years of age. Since my 16th birthday I have shunned even mentioning the word 'Bible'. As a salesman, I have formed the habit of NOT believing everything I read, see, or hear. So I follow your broadcasts with a paper and pencil, and 'a grain of salt.' I agree with you, that people as a whole (even here in Canada, where we are considered 'conservative,' when compared to the people of the United States) are self-centered, greedy, can't see beyond the end of their noses, etc., etc. Even the churches aren't exempt! Kindly accept the \$5 money order enclosed with this letter. I am sorry I couldn't send along \$10, or even \$50, but as I have just recovered from an illness---which cost me my job---this is the best I can do! (quite a bit, for someone who has only dropped one nickel or dime into the collection-plate previously.) Would you mail me the following booklets: ----- . This may seem like a LOT of booklets, but Mr. Armstrong, remember---I follow your sermons with pad and pencil, and sometimes you just get 'carried away' with your enthusiasm, that you mention 2 or 3 booklets to send in for, and I don't want to miss ONE of them, if I can help it!" (All underscoring is his.) CO-WORKERS---I don't believe you realize HOW MANY people, the world

around, this great work God is doing thru YOU and me is reaching--- how MANY it is INTERESTING, AROUSING, BRINGING TO CHRIST, CHANGING, AND CONVERTING! If you could just SEE what it's doing, you'd know that every dollar you put into this, GOD'S WORK, is doing MORE GOOD, and going farther, than any other place it could go!

FROM LANCASTER, ENGLAND: "Dear Mr. Armstrong, I have received your book, 'Marriage and Divorce,' and 'The Plain Truth,' for which I send my sincerest thanks. Like many in your book on Marriage, I didn't realize the solemnity of marriage, and believed whole-heartedly in the man-made laws of divorce. I can only say that my eyes have been opened very widely indeed. I have now put behind me all my old ideas and moral concepts of this previously controversial subject. I thank you for this book, and I know that with God's help I can live up to the standard that I have set myself. 'The Plain Truth' was also an 'eye-opener,' and I enjoyed reading it so much and learned so much from it, that I would like you (if possible) to send it to me continually. I have filled in the coupon and enclose it with this letter. In 'The Plain Truth' was an article with the title 'What's Wrong with Modern Education.' I can honestly say that I agree with every word. I received, what is known in England as a Secondary or Grammar School education, and it is a very comprehensive education, indeed, but I cannot honestly say that I have been taught, to quote your words, 'the purpose for which I was put on this earth,' and I have indeed been taught 'how to make a living, but not how to live.' I know now where I have gone wrong in life, and have accepted Christ, and will in the future serve Him and try to get other people to serve Him. I thank you very much for what you have done for me. I will pray for you and your work every night (please pray for me, too) and may the work help millions more as it has helped me."

Co-Workers, can you read a letter like that, and not be deeply MOVED? YOUR DOLLARS, AND YOUR PRAYERS have made such a great work, helping millions of lives around the world, possible! Are we going to let it fail now?

FROM DEVONSHIRE, ENGLAND---"Dear Sir: Your remarkable magazine, 'The Plain Truth,' arrived two days ago, but I have not been able to thank you until this moment. No words can convey my thoughts in reading it---a God-inspired message to our unhappy Godless world! May the Almighty bless you, and protect you in this your great work for humanity! I thank you from my heart for this issue of 'The Plain Truth,' and your generous offer to enter my name on your mailing list. Thank God, you dare speak the TRUTH to this smug, complacent world! God give you His power and blessings! Again, THANK YOU."

I could go on, giving you scores and scores of such letters from England. Just this one more: "Dear Mr. Armstrong: Am sending a letter of encouragement so that you carry on the good work. My wife and I are regular listeners of your broadcasts. We look forward to it now each week, as it is so stimulating. We are very fond of your son's and daughter's singing. We think they sing very nice indeed. Well, Mr. Armstrong, we did not have the June edition of 'The Plain Truth.' We miss it very much. We look forward to it every month now, as it is so interesting to read. Would you also

send booklet about baptism, as I am not sure whether we have to be baptised to be a true Christian. My wife and I are nearer to God than we have ever been before, thanks to your broadcasts, and it has changed our whole lives."

ISN'T IT WONDERFUL---reading about the CHANGED LIVES, all around the world, that YOUR MONEY, God's tithes, our united prayers and our sacrifice and hard work, has been used of God to produce?

And I have scores and scores more. I had intended to give you several from the United States---listeners to the DAILY RADIO BROADCASTS over WLS, WWVA, the super-power Mexican stations, and our Pacific Coast stations. Changed lives! Converted lives, brought to God thru CHRIST! Yes, hundreds and hundreds of them! Our young ministers and advanced students have been out---FIVE DIFFERENT TEAMS OF THEM---touring all over the United States this summer, baptizing repentant sinners into CHRIST. God is giving us a rich and abundant HARVEST. I have stacks of letters here telling of MIRACULOUS HEALINGS of many sicknesses, diseases, and infirmities. I just haven't the space to print them in this letter ---and if we are to get out the next 'Plain Truth,' and I'm to get out the next TV programs and daily broadcasts I simply haven't time to copy them, now.

When I look at this rich and bountiful HARVEST OF HUMAN LIVES being brought into God's Kingdom for eternity, all is so encouraging. But when I face the hard, cold facts that we are running THOUSANDS of dollars behind---that I can't see any way, naturally, that we can stay on TV, or even keep up the daily broadcasting, because of lack of money, my heart sinks---and I have only FAITH to hang on to---a faith sorely TRIED past the breaking point.

MANY of you dear Co-Workers are perhaps sacrificing more than you ought. But TOO MANY OTHERS are shirking---NEGLECTING this tremendous work---this LIFE-saving work for eternity---and probably neglecting their own salvation, too! THE PITY OF IT!

CO-WORKERS, I simply can't carry this heavy, crushing load, this terrible financial strain, and keep fit for my own work, any longer. UNLESS YOU'LL REALLY DEDICATE YOUR LIVES TO A REAL DEEP-DOWN DEADLY-IN-EARNEST AND COMPASSIONATE PERIOD OF PREVAILING PRAYER, and keep at it, that God will MOVE on those who have withheld GOD'S TITHE and their own offerings they are able to send--- that God will STIR the few who are able to send in LARGE amounts of a thousand dollars or several thousand---I have to tell you now, I shall have to cancel out this TV schedule before I can write you another letter. DON'T THINK THIS IS A WOLF-WOLF CRY! We are this minute in BY FAR the most desperate situation this work has ever been in!

Those hungry people in England are not getting their 'Plain Truths', 1st because there has not been enough money to print them every month, and, 2nd, because large boxes of thousands of copies, all addressed to people in Britain, had to just lay over in our office for THREE LONG WEEKS, because we didn't have money---or couldn't spare it for that purpose---for POSTAGE! WHAT A SHAME!

LISTEN, dear Co-Workers! The TOBACCO industry doesn't have to shut off production a whole month, or hold up shipments of their cigarettes because of lack of postage! The BEER breweries are able to build great, vast, shiny new breweries all over the U.S.A.--- they don't have to hold up shipments because THEIR supporters withhold money from BOOZE! OH, NO! The WORLD doesn't have these troubles!

The president of a winery or a cosmetics concern doesn't have to carry these financial burdens I do while they try to carry on their executive jobs! They don't have to send out desperate emergency pleas for THEIR patrons to drink more beer, smoke more cigarettes, or women to use more lip-stick before their factories fold up!

TELL ME, dear Co-Workers, WHY should the very WORK OF GOD ALMIGHTY, thru His human instruments, have these troubles? I'll tell you why! Because TOO MANY OF US are not one tenth as zealous about saving lives for eternity---about GOD'S TRUTH---as they are about their lip-stick, tobacco, and beer! And I wonder HOW MANY OF YOU, have been zealous to keep on hand enough lip-stick, cigarettes, or beer, while you thought you couldn't spare EVEN A DOLLAR for the ONLY really important work on earth---THE WORK OF GOD? The WORLD is more concerned about tobacco, lip-stick and booze than many of YOU CO-WORKERS are about real prevailing, heart-rending, persevering PRAYER that God will MOVE careless and neglectful Co-Workers to action!

WHAT A SHAME! Co-Workers, I can't carry my load much further, unless you'll get into DEADLY SERIOUS EARNEST about this! If you don't have a thousand dollars to send, YOU COULD PRAY HARD ENOUGH, AND BELIEVING ENOUGH, that God would lay it so HEAVILY on the heart of one who CAN, to do so! You could be the means of that thousand dollar amount coming in. Another of you could be the means of causing another thousand, and so on until WE SHOULD HAVE MORE THAN ENOUGH, just as the tobacco, cosmetics and liquor interests have. But I doubt whether God will hear you UNLESS you are willing to do your UTMOST---whether that be only one or two dollars, a hundred or two, or whatever! God does not expect you to put into His work what you don't HAVE---but YOU CAN PRAY MORE EARNESTLY---and GET UNDER THIS BURDEN WITH ME! Remember, every dollar counts. Don't think for a minute a small amount won't help. PRAY FOR A CLOUDBURST OF WIDOWS' mites! PRAY that those who can will send in LARGE contributions---it's all deductible on income-tax, up to 20%, and the Internal Revenue Bureau officially recognizes us. And, not only do we need an IMMEDIATE response to this letter---WE NEED TO HAVE IT KEEP UP, WHEN WE GET INTO THE MIDDLE AND LATTER PART OF THE MONTH, when money usually drops way off! THAT'S when you need to PRAY THE HARDEST---KEEP IT UP!

There's NO need for this great undertaking to fail---IF YOU'LL STIR YOURSELVES AND GET UNDER THIS BURDEN WITH ME! But we shall have to keep it up UNTIL TV produces its harvest!

With deepest love and gratitude, in Jesus' name,

Herbert W. Armstrong

RADIO CHURCH OF GOD  
Box 111  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

Broadcasting  
The WORLD TOMORROW

Publishers of  
The PLAIN TRUTH

August, 1955

Dear Friend and Co-Worker with Christ:

With more THANKS than words can express, I want to acknowledge receipt of your tithe (and/or offering) for the great work of God.

Truly this is the very turning-point in the whole history of the work to which God has called us, of this generation---the very LAST generation of this age---carrying God's last warning, and the glorious Gospel of Jesus Christ, preparing the way for His COMING!

You'll never know HOW MUCH your generous and willing sacrifice and your fervent and continuous PRAYERS for the work really mean just now, in this crucial period.

We're apparently off to a good start on TV. Only the first scattered returns from the first telecast are in so far, as I write, but already there are about ten times as many letters from the Los Angeles area as we customarily received from the ABC RADIO network station. Actually, to justify its greater cost, we have to get from 15 to 20 times as many viewers, and as much mail response, as we had listeners and letters from the radio network, city for city. It's now entirely too early to estimate what the final and regular weekly result will be. Our first week on the radio network brought the smallest mail response of any program, and it built up rapidly. Again, we started the radio network at the very beginning of the best listening season---late October. We are having to start TV in the very poorest listening season---mid-summer. But first mail returns from Los Angeles and from Portland telecasts give us reason to believe that TV may be, as we have hoped, the SOLUTION to the tight financial squeeze we've been in for two or three years.

We know now that the real cause of this financial squeeze has been the fact that most people are turning away from radio, and spending their time on TV. Among the 90% of people who now have TV in their homes, where we formerly had 64,000 listeners we now have only 4,000 on RADIO. That is based on information from some 12,000 radio listeners who have sent us questionnaires. Yes, it seems already to be indicated that TV is the whole answer. But we must remember that all these NEW listeners---and the hundreds of letters already received are nearly altogether from people who NEVER heard us on radio---will have to see many programs, and be aroused to read The PLAIN TRUTH and other literature for some

months before they become Co-Workers, and help lift the financial burden. Meanwhile, WE HAVE TO CONTINUE TO PRAY, AND SACRIFICE to the very limit, as never before.

Also meanwhile we are getting letters from all over the world of people's lives being changed---people being brought to Christ, converted, wanting to be baptized. My son Dick has been on a baptizing tour through Denmark, Belgium, France, Norway and Sweden, and has many awaiting baptism in Britain. Our men have baptized many scores of new converts won to Christ by YOUR prayers and YOUR tithes and offerings working with me and our other Co-Workers, this summer. A GREAT HARVEST IS BEING REAPED! Just think how much GREATER will now be the spiritual harvest, with our viewing audience so vastly MULTIPLIED by the Television campaign!

Truly, great as this work has grown by God's power and blessing, it appears that we are only now at the very BEGINNING of the mightiest work of our time on earth! But the days of our financial struggle are not over, and won't be for many months. So, DON'T SLACKEN IN YOUR INTERCESSORY PRAYERS. If you stop praying for me, and for the work, we'll yet fail, right when a vastly MULTIPLIED victory looms in sight! We must work and sacrifice now harder than ever. We must never become weary with well-doing! GOD BLESS YOU for your part! And let's THANK GOD together for the way He is using us, guiding us, blessing us!

With love, in Jesus' name,

Herbert W. Armstrong



"The WORLD TOMORROW"  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
Proclaims to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, California

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

September 6, 1955

Dear Co-Workers:

Frankly, and candidly, I'm wondering if there's any use sending you this letter. At this moment it looks like it's too late, anyway. I've told you I was not issuing any wolf-wolf cries. It looks now as if I'll have to close up the great and precious work of God completely before I can get this to you, or there's even time for a response.

News from our business office today is that we are now being put off of XEG and XELO because enough of you Co-Workers have not responded enough to make it possible for us to get caught up with them as they demand---as I wrote you in the last letter. We are threatened with having to go off WLS.

I am scheduled for the next TV shooting beginning day after tomorrow. We've learned a lot about TV. We're beginning to learn now how to plan programs that will really grab the public interest and bring a real response---but there's neither time, now, nor money to make these next programs---IF I'm able to go ahead and shoot them---as interesting and effective as we are learning to do. We have now found where we can get almost any kind of motion picture material we want to illustrate what I say on the programs ---especially news films. But without the money, we simply can't go on. Right now there are HUNDREDS of large envelopes filled with booklets, or The Plain Truth, addressed to NEW Television viewers who have written in from the TV programs---just laying day after day in our big mail room because THERE'S NO MONEY FOR POSTAGE TO SEND THEM OUT!

I'm about as discouraged this minute as a man can get, and still not give up. I called a day of FASTING and PRAYER for the saving of the work, for as many as I could reach quickly,---all over the country---for a week ago Sunday. But it seems most are now too weary and drowsy spiritually to really put their HEARTS into their prayers, or to pray passionately, earnestly, with fervent ZEAL and FAITH---because when people pray like that, GOD ALWAYS HEARS AND THE ANSWER PROVES IT. But there has been no answer. None except that the receipt of money goes on down, and down. It's now the first part of the month. This week-end should have brought a big response for the week-end included the days of mail posted the 1st thru the 4th and 5th of the month. Yesterday was Labor Day, so we didn't get the mail until today, Tuesday. But

there was only about as much for the four days as we ought to get for three days in the middle of the month---NOTHING like we usually get the early part of the month. The last days of last month had dropped down so much it completely took all the heart out of me I had left. This, I know, is not an encouraging letter. It's pretty hard, dear Co-Workers, for me to keep encouraging YOU, in the face of the crushing load I carry and what I see we now face. It's come to the place that if you can't encourage ME, we can't carry on.

This is my LAST APPEAL, and it's mighty DESPERATE! In the name and by the AUTHORITY of Jesus Christ, I call on EVERY ONE OF YOU whose hearts are in the WORK OF GOD, to FAST AND PRAY for one day, on receipt of this letter---and if EVER you put your whole HEART into your prayers, DO IT NOW! I personally know of several, right at this crisis, who are DESERTING GOD and HIS WORK, turning completely away from it! As Jesus said to His disciples, when so many turned from him, will YOU, too, go away and desert Him now? Maybe it isn't GOD'S WORK about to lose out---could it be YOU?

Sincerely in Jesus' name,

Herbert W. Armstrong

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BOX 111, Pasadena, California

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

October 10, 1955

Dear Co-Workers:

I have just returned from a twelve-day absence to find, once again, a frightening condition. We must spring to IMMEDIATE ACTION!

The whole future of this great work of God---most important activity on earth today---has taken a changed complexion since my last letter.

First, though, while the response to my last letter wasn't as great as needed, you Co-Workers did respond splendidly. GOD BLESS YOU FOR IT! But by September 28, the day I flew east, receipt of money was running low again. But since money for the work usually comes in better right after the first of the month, I felt it would soon pick up. BUT IT DIDN'T PICK UP!

Now here it is, the 10th of the month---Monday. We bank three days' week-end mail on Mondays. This week-end mail is WAY DOWN for this time of month! Co-Workers, this simply floors me---even more than when I wrote that last letter! It means CATASTROPHE in God's work---unless every one of you will again respond immediately---by air mail---before it's too late!

We are now back on all radio stations---XEG, XELO, XERB---but the question is, CAN WE NOW STAY ON? It depends on the response to this letter! And a telegram came this morning from our over-seas advertising agency in New York demanding a \$2,000 check by air-mail, or we will be put off the air on all foreign stations, around the world! We are receiving SUCH encouraging letters from listeners in India, South Africa, the far-east, Europe and Britain. I wanted to reprint some of them in this letter, for they would make your hearts rejoice to see how this great work is changing lives, saving them FOR ETERNITY---around the world! But there isn't time---this must be RUSHED to you!

In the past two weeks the whole outlook for the future of the work has changed! We have learned a lot of lessons since we've been on TV. We have learned that there must be advertising accompanying it to attract bigger audiences. We have tested this in the Los Angeles area, with splendid results. We have changed---speeded up---the TV program. It is being made MORE INTERESTING to the WHOLE public. The challenge before me is to make CHRIST'S

MESSAGE, and the BIBLE, more interesting, MORE exciting to the whole public than the \$64,000 Question, Groucho Marx's nonsense, Lucy's silliness, or the time-wasting dream-land of make-believe in dramas, crime fiction, and movies. With GOD'S help, guidance and wisdom, it can, and MUST be done!

But HERE'S NEWS! We have now learned that even before we began to improve the program we have had by far the largest TV audience of any religious program, in the areas we cover! All the professional rating agencies, who measure the size of viewing audiences and rate all programs according to size of audience, give The WORLD TOMORROW the highest rating in its field. We rate from two to ten times larger audiences than other religious programs on TV. We even rate ahead of "Meet the Press," "Walter Winchell," and some other well-known programs.

We have also found a NEW MEDIUM for getting out the Gospel, and building bigger TV and radio audiences. Twice we have used large-space display ads in the Los Angeles TIMES, putting into this space a complete Message, similar to a broadcast or telecast. We have used one of these big ads as a half-page in Prairie Farmer, (covering Illinois, Indiana, and So. Wisconsin). These ads are actually bringing in a big response, at lower cost per 100 responses than radio or TV. We are now placing a bigger Message in Prairie Farmer's next issue---three-quarters of a page.

MORE, we have now reserved, on sheer FAITH, two full pages each issue in the largest-circulated magazine on earth---READERS DIGEST! Nearly everybody reads READERS DIGEST. Their United States circulation is over 10 million copies, read by more than 30 million people! That's almost twice the circulation of LIFE, more than twice that of The SATURDAY EVENING POST or COLLIERS. Readers Digest advertising pages are all sold out more than a year in advance. It will, of course, be one or two years before we can afford a crusade SO LARGE as this, but by SHEER FAITH, I have reserved the space for one or two years from now.

And LISTEN TO THIS! Readers Digest also publishes 29 other foreign-language editions in 12 different languages, covering all South America, Britain and Europe, Africa, Asia and Australia---the WHOLE WORLD! BY FAITH, I know that in two or three years we shall be sending Christ's dynamic and LAST MESSAGE to the best educated people and the LEADERS of the nations of the whole earth by this method!

This summer we have opened permanent offices in London, England, to supervise all British and foreign Gospel work, under direction of my elder son Richard D. Armstrong, and with him is another of our fine young ordained ministers, George Meeker.

THAT, dear Co-Workers, gives you some idea of the PROGRESS of this great work, and its promising future of MULTIPLIED POWER AND SCOPE, even tho at present we are in this tight financial squeeze!

We faced the alternative of either seeing God's Work go down and OUT---or taking the NEW ROAD of TV, along with big

advertising space, the DAILY radio programs, and The PLAIN TRUTH and other literature. Those four media all work together in effective TEAM-WORK. Each one helps build up the other.

But it will STILL BE A TIGHT SQUEEZE for some months to come. We must, in the future, go on more and more TV stations. We must, in the future, put these big dynamic, effective ads in Progressive Farmer, the other midwestern farm papers, Successful Farming, The Farm Journal and in other newspapers. But we have had to start this new campaign AS SMALL as possible. We can't expand it until the financial tight squeeze is over and we have the money to do it.

Co-Workers, we are now on a NEW ROAD. We had reached the CROSS-ROADS. The old road of radio only was leading off a precipice down to bankruptcy. The NEW ROAD will carry this to the GREATEST work on earth!---but did you notice that word GREATEST has the word TEST in it? It's not a smooth or easy road. It's a hard and difficult road---and it leads to ETERNAL LIFE for, perhaps, MILLIONS of precious lives. But this is a time of TRYING AND TESTING for you and me!

Right now WE ARE THREATENED with having to go off WLS! We have been switched from 10 PM to 7 PM, Chicago time. At present I think they are on daylight-saving time in Chicago, which probably makes it 6 PM in most of the middle-west, but I believe it's a better time than 10 PM. I'm desperately trying to stay on WLS. Please PRAY for this!

STAND BY ME! PRAY, as never before! Put your whole HEART into your prayers for this work! PLEASE, dear Co-Workers, will you realize the overpowering pressure on my shoulders, and PRAY FOR ME, most earnestly? I have more than I can bear---a heavier load than I can carry alone. But YOUR PRAYERS will bring God's help to lighten the burden.

We have to be willing to sacrifice other things---to give up things we had planned, and put that money into God's Work in this crucial hour of testing! We need every dollar you can send ---whether only one or two, or several thousand. Daily---yes, hourly---I have to face the possibility of seeing the work fail, or being unable to produce these next TV programs next Saturday night. Every dollar counts BIG---but send as many of them as God has made possible---and KEEP IT UP, weekly if possible! With deepest love and gratitude, in Jesus' name,

Herbert W. Armstrong

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BOX 111, Pasadena, California

Publishing:  
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November 15, 1955

Dear Co-Workers with Christ:

GREETINGS! Here we are again, racing the test of the Christmas shopping season. Just as our revitalized Television program is beginning to take hold on the public---just as we enter the stiffest crisis of this financial tight squeeze, we come to the season when people FORGET their gifts for Christ and His work, and embark on a shopping spree, exchanging gifts among themselves!

That's the terrifying crisis we face this hour! This week, I am having to consider the possibility of dropping Television altogether. If we do have to drop it, it means cutting off our ONLY door God has opened to us thru which this great work may grow. It means the work will then gradually dwindle, go down---and OUT! And right now---THINK OF IT!---just as we are on the threshold of the BIG TV season, when more people are watching---just as we are learning how to use it to attract a bigger and bigger audience---just as it is about to TAKE HOLD!

Co-Workers, what are we going to do about it? Shall we wilt, before this supreme challenge? Shall we be discouraged, lose faith, shirk the grave responsibility God has laid on every one of us? Shall we GIVE UP, and let the work of God die?

Let every one of us answer with a ringing NO!!

Listen, dear Co-Workers! This is the supreme challenge, but THERE IS A WAY TO MEET IT! We don't need to lose courage, faith, or zeal. Did you notice that I addressed this letter to you as a Co-Worker WITH Christ? Maybe you never realized it, but that's precisely what God has called you to be---a Co-Worker WITH Christ! Not just a worker FOR Christ, but a fellow-worker WITH Him! Do you realize He is working with us?---That Christ Himself is our Co-Worker?

Christ is not dead. What do you think Jesus Christ is doing TODAY? He is ON THE JOB, night and day! He's in heaven, on the very throne of God, at the right hand of the Father. That's the Supreme HEADQUARTERS of this great work. That's the Throne of GRACE! Christ is there for YOU and for ME as our High Priest, and as HEAD of this work.

If you are truly a Christian, you are a child of God, and

He has added you to His CHURCH. Jesus said, "I will build my CHURCH." He did build it! He has called YOU---added YOU to His Church. He gave His Church a DIVINE MISSION: "Go ye into all the world, and preach the Gospel." Jesus came to this earth with a tremendous MISSION to accomplish. He came to become, eventually, the KING over all the world. He came, calling His disciples, to teach and train them to become apostles, and to GO INTO ALL THE WORLD AND PREACH THE GOSPEL OF THE KINGDOM OF GOD.

Jesus Christ did not preach this Gospel, Himself, to all the world. Rather, He TAUGHT it to His disciples, and commanded THEM to go into all the world with it. His CHURCH is HIS BODY---the collective BODY empowered by the Spirit of God for carrying on the WORK OF GOD, which is to proclaim this very Gospel to the world as a witness. Jesus prophesied that, in OUR time, "this Gospel of the Kingdom shall be preached (and published) in all the world for a witness unto all nations,"---and then, He said, shall the END of this world come.

THAT great prophecy is BEING CARRIED OUT BY CHRIST AND YOU AND ME TODAY!

THAT, my fellow-workers with Christ, is OUR call and commission---the very purpose of OUR LIVES! THAT is the very reason we are in a recess between World Wars II and III---to allow time for this tremendous work. THAT is why God is giving the U.S.A. such unprecedented prosperity right now---that there might be financial means for HIS GREAT WORK.

THAT is the work of GOD'S CHURCH, into which He has called you and me. But has Christ gone clear away from the Church? NO! A thousand times NO!! Jesus Christ today is ALIVE, dynamic, filled with all the divine supernatural POWER of the living GOD! Christ is the HEAD of God's Church, and the Father made Him so. JESUS CHRIST HAS HIS PART IN THIS GREAT WORK OF GOD. He's the HEAD of it! But, to be the head, it was necessary for Him to leave the earth, and take up residence at the Supreme divine HEADQUARTERS of God's work---the very throne of the Father in heaven.

Listen---because I don't believe you ever thought of it this way before! Christ is BUSY night and day, directing the work we are doing now. Look at it this way: Once, in 1915, I was sent, as editorial representative of the largest business magazine in the nation, to Detroit to interview Henry Ford and write an article. I saw the great Ford factory, with thousands of workers. Henry Ford was the directing head of all this buzz of activity---but he didn't do his work in that gigantic factory building. He did his work from his offices in another building, entirely apart from the factory. JESUS CHRIST IS ACTIVELY DIRECTING THIS GREAT WORK, AS ITS CHIEF AND ITS HEAD, FROM THE FATHER'S THRONE IN HEAVEN!

He---Christ Jesus---is OUR DIRECTING HEAD. We must look to HIM for guidance, support, help, wisdom, power. Supplying these things, opening the doors before us, sending a great wave of POWER by His Spirit to MOVE the hearts of people---that is CHRIST'S PART in this great work.

So, you see, we are HIS Co-Workers---yes, Co-Workers WITH Christ. He is IN THIS WORK WITH US---with all His divine power! He has commanded us, (Heb. 4:16) to COME BOLDLY TO HIS THRONE of grace, where we shall find the necessary HELP in time of need.

Co-Workers, we are right now in that desperate TIME OF NEED! But we don't need to give up, lose faith, or quit. NOW is the time to go to our Head and our Chief, and rely on HIM! NOW is the time to call on Supernatural Divine Power. NOW is the time to go to our knees in the private place of PRAYER! He has said He will never drop the work He has begun! HE WON'T QUIT---neither shall WE!

This very CRISIS we face is our GREATEST OPPORTUNITY! If we now let down and quit trying, then people will FORGET Christ, and spend lavishly on Christmas presents to TRADE them back and forth. They suppose they are following the example of the wise men, who gave gifts to the Christ-child. But they are not. The wise men gave their gifts to CHRIST---they didn't exchange them among themselves. And it was NOT His birthday, but several days after He was born!

If we lie down now, this work will go down, and OUT! But, if we wake up and realize we are Co-Workers WITH Christ---and He is a Co-Worker WITH us, and our Chief in God's work, we can go to Him in fervent, earnest, believing PRAYER, and He will send out a mighty wave of POWER, and MOVE on human minds and hearts, and cause them to REALIZE that they are NEGLECTING CHRIST in their Christmas generosity. And, instead of shutting off the income for God's work, He will touch the HEARTS of thousands right at this season when they are in the generous spirit of GIVING, and cause them to GIVE for His work more generously than ever before!

You and I can't do that! Only the power of God can do it! That's CHRIST'S part in this work---but He insists we must put OUR WHOLE HEARTS INTO IT, and come earnestly to His Throne of Grace in humbling PRAYER!

God wants us to be DOERS! This crisis is SO serious I have to ask those of you who can't GIVE it, but have large sums you might LOAN, if you will not send in as a LOAN for a year or more, anywhere from \$500 to several thousand dollars. Also I have to ask you to send in the LARGEST offerings you can, beside your faithful TITHES---and, IN ADDITION, send in TWO DOLLARS, if possible (even one if you can't send two) EXTRA, over and above what you thought you could spare, every week for the remainder of this year! Will you do that?---EVERYBODY---an extra two dollars, over and above the largest regular offerings possible, every week until after Xmas? If every one of you will do this---and PRAY that God will cause THOUSANDS to come in---we shall be able to survive this seemingly impossible crisis. We're making GREAT STRIDES now, on TV. We already have the highest rating in our field. NOW is the time to make EXTRA effort---EXTRA sacrifice---STIR YOUR HEARTS---GET TO YOUR KNEES---PRAY!

Most URGENTLY, in Jesus' name,



Herbert W. Armstrong

"The WORLD TOMORROW"  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
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GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, California

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

November 25, 1955

Dear Co-Workers:

Here is a letter I am sending to some 75,000 people who receive The PLAIN TRUTH and our other literature, but are not Co-Workers. I just thought that YOU, TOO, might like to read this letter---so here it is:

I may have never written you before, but you have written to me, and now I just want to sit down and tell you how much I do appreciate your interest.

Perhaps I can answer some questions you may have had in mind. Hundreds of our friends who see me on Television, or listen to the broadcast, keep asking such questions as "What denomination do you represent?" Or, "Who sponsors and pays for your telecasts, broadcasts, magazines and booklets?" Or, "How can you publish a world-circulated magazine without subscription price, and give attractive pamphlets without charge?" Or, "For what reason do you offer these FREE?" Or, "WHY don't you ask for money over the air?"

You have a right to know these answers and all about me and this work. So, as briefly as I can, here is the frank and straightforward answer. And if you have any other questions, please feel free to write me. For a year I have been intending to give you, thru the pages of The Plain Truth, a more detailed account of how God called me to His work, of its start and growth to its present world-wide scope and power. I hope this may appear in the January or February number.

I'm usually pretty skeptical about God speaking to anyone today in visions or dreams. God speaks to us thru His Son, Jesus Christ--the WORD of God---and the Bible is the written Word. I didn't really believe it then, 38 years ago, but subsequent events have verified that God did speak to my wife at that time, shortly after we were married, revealing thru an angel that He was calling us to the mission of WARNING the world of the fast-approaching END OF THIS WORLD, the Coming of Jesus Christ, and the world-ruling Kingdom of God. At the time I was unconverted, not bothering to attend church, interested only in business and making money. I was embarrassed---a little awed---but immediately tried to put it out of my mind. But at age 30 God took away my business, struck me down, took away my idol of money-making and business prestige.

During this ordeal, the religious issue came between me and my wife---almost separated us. She determined to obey God and live God's way---I objected. Finally, I set out to try to prove to her by the Bible itself that this type of life wasn't necessary to be a Christian. For six months of intensive study night and day, I wrestled with the question, was forced to see the truth that she was right and I was wrong, and found myself face to face with the life-and-death decision of whether I would surrender my will to the will of God, or reject what I had found to be the TRUTH. God had softened me by repeated defeats to a point where I had lost all self-confidence, felt my life was worth nothing to me any longer, and I was then willing to make the decision for GOD, and present my life to Him as a living sacrifice, telling Him it was worthless, but if He could use it and make anything out of it, He could have it.

This experience changed everything! Life began to take on new hope, and intense interest. The BIBLE began to open to my understanding, like entering into the richest gold, diamond or ruby mine in the world, in glorious splendor. As I began for the first time in my life to UNDERSTAND it, I became enthralled with it, and studied it night and day, very much of the time on my knees in reverence, in excited and eager joy, finding for the first time the REAL RICHES!

After three and a half years of eagerly absorbing the divine inspiration and true understanding, God literally plunged me into His work as His minister. This was the last profession on earth I had wanted to enter. I did not, even then, seek entrance into the ministry---I was literally PUT IN by circumstances of God's making. I had been thru a gruelling experience---had known utter defeat, humiliation, hunger, suffering. God had rebuked and chastened me in many ways, burned out former egotism and replaced it with faith in God. God must humble those He can use.

And so. as I wrote to some of you a year ago, as the Apostle Paul said to those at Galatia: I certify to you, that the GOSPEL which is preached of me is not after man, for I neither received it of man, neither was I taught it but BY THE REVELATION OF JESUS CHRIST. ...When it pleased God, who...called me by His Grace, to reveal His Son in me that I might preach Him to the world, immediately I conferred not with flesh and blood (men), neither went I to any sect or denomination or human theologian, but I went directly to the WORD of God, on my knees, to be taught, corrected, reproved, and instructed in God's righteousness and Truth. (Compare Gal. 1:11-18).

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use of a typewriter, and typed out slips outlining the sermon-topics. I WALKED over the country-side, for I had no car, where houses often were a half mile apart, personally inviting the neighbors to attend. In those days I had to rely on God by faith to get me to the meetings, often having to hitch-hike. The school house seated 36 and our average attendance was over 40---several standing thru the entire service. There were several conversions.

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This year we have opened overseas Headquarters in London, England, with my son Richard D. Armstrong, now an ordained minister, in charge of our office there. Close to 5,000 copies of The Plain Truth now go regularly into the British Isles.

Listen, dear Friend! Have YOU put God to the test, to find HOW TRUE are His PROMISES, in your Bible? Well I have, and it seems He has blessed Mrs. Armstrong and me with every blessing within the heavenly sphere! But we still allows our faith to be severely TRIED!

It seems it is always tried, too, right at this Christmas season. It seems that at this season every year, most people, without realizing what they are doing, FORGET any gift for CHRIST and His work, exchanging presents with their relatives and friends.

Did you ever stop to think about that? At this season people spend lavishly for Christmas presents, SUPPOSING they are following the example of the wise men---not realizing these wise men did NOT exchange presents among themselves---they gave their gifts to CHRIST! Of course, the truth is, they were not giving the Christ-child birthday presents at all---it was NOT His birthday, but several days afterward! It was eastern CUSTOM to present gifts to a KING when coming into his presence---and Jesus was born to be the KING of the world!---the WORLD TOMORROW!

Now finally, let me answer the questions: "How is your work financed?" "WHY don't you ask for money over the air?"

The answer is simple: Some 28 years ago I gave my life over to God for HIS use---dedicated to living and doing HIS way, not mine or the way of the world or of tradition. God's way is that the GOSPEL cannot be sold like merchandise. God's people must not ---do not BEG. Our literature contains the true GOSPEL---the true LIGHT that God sent into the world by Christ, which the world rejected. WE DARE NOT PUT A PRICE ON IT. We have nothing to sell.

From the first I've had to RELY SOLELY ON GOD for financial support. A few business corporations have offered to sponsor my broadcast and pay the bills---provided I would quit preaching God's PLAIN TRUTH, and say only what they allowed me to say! Twelve years ago a large advertising agency offered me a personal salary of \$100,000.00 per year if I would give up God's ministry, and go on the air five days a week on a large national net-work as a news analyst, sponsored by one of the great corporations in the food industry. My wife scolded me reprovngly for even telling her about the proposition! God's way hasn't been the EASY way---but we know it's been the RIGHT way!

We learned that God does have a few that are His own true people---and from the first a very few---a very small percent of the listeners---began to send in their tithes and offerings freely and unsolicited, to carry on God's precious work, of reaping a harvest for His eternal Kingdom!

I remember how we got started on the air in Seattle---the first time we were able to expand outside of Oregon. A family who had been drouthed out in the middle-west had moved to the Coast, and in getting a new start had saved up enough money to finish building their house. At the time they had only the outside shell ---no partitions, no rooms, no up-stairs---just a ladder thru a

hole in the ceiling so they could climb up to their beds in the attic. They sent us all the money they had saved to finish building their home. Mrs. Armstrong and I travelled over a hundred miles to take that money back to them---we felt we simply couldn't accept it and deprive them of their home. They told us, with tears in their eyes, they would not take the money back---they couldn't enjoy the home when they knew it would deprive THOUSANDS of hearing about an eternal home in God's Kingdom FOREVER over the radio station this money would buy time on. They insisted the money be used to expand the broadcast, and assured me that in another year or so they'd save enough more to finish their own temporary material home for this world.

I could tell you dozens or heart-touching experiences like that. But it illustrates how this work has been financed, and kept FREE to SPEAK OUT with God's truth, without fear or favor!

So here is our policy---which we believe is GOD'S policy. We do not ask for money over the air---will not permit the announcers to make any such request. We send no request for money with the free literature. We DO have a precious family of Co-Workers---but one must join that family VOLUNTARILY, and not of our urging!

WHO is a "Co-Worker"? If a listener or viewer sends in, voluntarily, an offering twice inside of six months, we carefully read the letter, and if the tone of the letter indicates the writer wants to have a regular part in supporting God's work financially, he or she is put on our "Co-Worker" list---but if not, they are left on what we call our "Regular" mailing list---made up of scores of thousands who have either NEVER sent us any money for the work, or who may have done so one to three times only. IF they are put on the "Co-Worker List" a letter is sent, explaining our action, and explaining that we have done so because Jesus said, "Where your treasure is, there will your heart be also"---and so we believe their hearts are in this work. If so, we tell them candidly that I will send them my regular special "Co-Worker" letters, giving them inside information about this work, its plans for the future, its progress, and, when necessary, which seems to be most of the time, its NEED---even as Moses sent out a proclamation asking Israel for material help, and as Paul admonished the Christians. But if we have mistaken their intentions, they are asked to tell us so, and they will be kept on our "Regular" list to continue receiving the magazine and other literature without any request for money. We believe this is GOD'S WAY as we find it in the Bible.

Before closing, may I say sincerely, and from the heart, THANK YOU for the very great PRIVILEGE of being able to serve you, on the telecast or broadcast, or by the things that I or colleagues on our staff have written.

DO YOU KNOW WHAT I MEAN? I've found it TRUE---what Jesus said---"It's more blessed to GIVE, than to receive!" I feel, sincerely, it is a far greater privilege God has granted me, in being able to serve you, and to be His instrument that thru my voice and pen (or typewriter) you may receive the precious truths of God, than the privilege He grants you in receiving. WE'RE BOTH BLESSED!

And may I add a word about the forthcoming new booklet, "1975 IN PROPHECY"---a fast-moving, one-two-three SUMMARY of all the major prophecies in world events FROM NOW---in plain, simple language, in their precise order of time-sequence, exactly as YOU'RE GOING TO SEE THEM HAPPEN! And are you enrolled for the Ambassador College Bible CORRESPONDENCE COURSE? I think it's the most interesting, most valuable course of Bible study ever prepared. Thousands think so. If you're willing to devote not less than a half-hour every day to the study of YOUR BIBLE, then please write me and enroll by return mail. Or, ask for further information about it if you prefer. I enclose a self-addressed envelope for your enrollment.

Have you read our startling, eye-opening booklet, "The Plain Truth about CHRISTMAS"? Few today know where Christmas came from, WHY they observe it---WHETHER it is really a Christian holiday---WHAT the Bible says about it. It's shocking, but it's the TRUTH!

THANK YOU AGAIN, for your interest in the precious things of GOD!

Sincerely, in Jesus' name,

Herbert W. Armstrong

"The WORLD TOMORROW"  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
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GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, California

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

December 14, 1955

Dear Co-Workers with Christ:

Here I am, in the hurry and high tension of last-minute preparations for another Television shooting tomorrow---but I have to drop everything right here, in the midst of all this rush, to send you another letter.

As much as I dread it, I have to tell you the receipt of money for God's work has started dropping off again yesterday and today.

This will have to be very brief, or the TV programs won't be filmed tomorrow. I WANT to write to you another longer letter as soon as I can, and let you read several of the WONDERFUL and encouraging letters from all over the world. Christ's MESSAGE, going around the world now, on God's own WORLD TOMORROW program, is really beginning to take hold bigger than ever. It's reaching the hearts of people---turning them to Christ---changing their lives. We are THRILLED over the response!

But quickly, here's the situation of the work at the minute: We're in the very midst of the difficult month of December ---when nearly everyone seems to FORGET ALL ABOUT CHRIST, or any gift for HIM or HIS work, and embark on a mad, frenzied shopping spree buying Christmas presents, giving gifts to friends and relatives, but neglecting any gift for the CHRIST, whose birthday they suppose they are celebrating!!

Well, dear Co-Workers, I'm happy to report that we got along very well the first 11 days of this month. A good many responded to my last letter about exchanging gifts with friends and relatives, and forgetting any gift for Christ. Almost no real large offerings came in, but enough of the smaller and normally generous sums were received to keep the work going. One listener in Alaska sent in a check for \$385, which warmed our hearts, and one local Co-Worker told me he could loan to the work one thousand dollars, which he is not at this time free to give, but might be able to make part or all of it a gift later. At this time we have really NEEDED a number of one, two, or five thousand dollar amounts.

Of course, if only we could receive enough of the smaller normal and regular tithing amounts, the need would be supplied.



But it seems always that the harvest is so very plenteous, but the laborers---especially those who put their labor in the form of MONEY into the work---are too FEW! God commands us, therefore to PRAY the Lord of the spiritual harvest to send us MORE LABORERS. WON'T you pray harder to this end?

The work was getting alarmingly behind financially. Actually the response of the first 11 days of this month has helped us partly catch up---but not NEARLY enough yet! And now the response has begun to drop off again. CO-WORKERS---let's take heart and encouragement that the response did begin to increase in this most difficult month---let's join unitedly in PRAYER, and in each doing whatever God has made possible, and we can save this Television program yet!

It is not that the work has been going down, as I think some may have thought. On the contrary, 1955 has been by far the biggest, most effective year of the history of this work---the harvest reaped, the number of people reached with the GOSPEL---yes, even the money income---has been the biggest in our history. But we've simply been FORCED by circumstances up into a far MORE POWERFUL MEDIUM for reaching people---and it also is a more costly medium---and it takes TIME for it to really take hold, and bring in more fellow-laborers as Co-Workers to help us pay the way. THAT'S why we've been having such a tight squeeze. TV is the thing, now ---and we have to use it, or the work will die!

And the situation I had to face, at the beginning of this month, was just this: HERE IS THE STARK TRUTH: Either we had to have a good percentage of INCREASE in financial income to support the work during December---an increase which would be MAINTAINED on thru January, and February, and even gradually INCREASED month after month thru next year, or else we have to GO OFF TV, and SEVERAL RADIO STATIONS.

With the most difficult month of the year coming up, THAT'S the hard, cold fact I saw staring me in the face! I dreaded telling you. But we were going behind---unable to keep paying for TV, and we could not survive another month. I couldn't tell you just HOW serious it was until now---I was afraid I would discourage you. But I myself had to face that grave situation.

The fate of the work was in His Hands! It was now or never! Well, God did hear---He did answer---and enough Co-Workers did respond to give us a barely sufficient increase to save the work, up to NOW! But yesterday it began to fall back down to the old normal level, and today it's still down. Unless we bring the income right back up again IMMEDIATELY---and keep it up from now on---we shall still have to go off TV by the end of the month, and this filming of programs tomorrow will be our last!

Brethren and Co-Workers, THAT SIMPLY MUST NOT HAPPEN! Our God is able to save the work---IF WE'LL SACRIFICE AND PRAY! But God will not just rain down the money from heaven, while we get careless, neglect our own part, neglect prayer. It's for OUR good that God expects each of us to take HIS WORK TO HEART,---to sacrifice---to earnestly, passionately, PRAY for its salvation, as

well as the salvation of thousands of precious lives THRU His precious work!

Now this first eleven days shows it CAN be done! Brethren, LET'S TAKE HEART---let's sacrifice a little MORE---let's pray a little HARDER, and in greater faith---let's put our shoulders to the wheel and make the last half of this month bigger than the first. Remember, what you personally cannot do because you simply don't have more money, your PRAYERS can cause others to do!!

And again, let me repeat the suggestion of my last letter: If every Co-Worker---YOU!---will not only send in your tithes and generous offerings, - but then, IN ADDITION, will just stretch to an additional two dollars (or even one if you can't send two) EVERY WEEK, for the next few weeks---well, dear Co-Workers, if you'll ALL do that, it will save the work!

I'm afraid we're going to have to go off WLS, except for Sundays only, at the end of this month. Our contract expires then. Radio station WSM, Nashville, offered us time for a daily program, but demanded we change the program to 50% music, which we can't do, so they won't take our program as it is. The very powerful WLS apparently is adopting a policy of refusing to air any religious programs except on Sunday. WON'T YOU PRAY, AND PRAY HARD AND EARNESTLY---THAT GOD WILL SOMEHOW GIVE US SUCH GRACE AND FAVOR IN THEIR EYES THAT THEY WILL CHANGE THIS POLICY AND ALLOW THE WORLD TOMORROW TO STAY ON? Hundreds of thousands will be unable to hear the program every night if we have to go off.

These are the most serious, troublous days of history! It seems we have just one crisis after another to meet, even in God's work. God allows these problems to TEST us, and BRING US TO OUR KNEES, AND TO HIM! But He will never fail us---and WE MUST NOT FAIL HIM!

The first eleven days of this month PROVE that we CAN increase the income enough to STAY ON TV, until it takes hold and produces new Co-Workers to help support it. We need even to borrow money if you can't give it. It's a most DESPERATE situation---but if we PRAY, and BELIEVE, and SACRIFICE, and KEEP AT IT---our God will see that His work goes right on growing!

GOD BLESS YOU---I know you'll take this to heart! THANK YOU! THANK YOU FROM THE BOTTOM OF MY HEART!!

In Jesus' name,

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Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

February 21, 1956

Dear Friends in Britain:

GREETINGS, in Jesus' name! For many, many months I have been wanting to write to you, and now I have a very special announcement I am happy to send you.

We have opened permanent offices in London. The PLAIN TRUTH and other literature requested is now being mailed from our London office. We have been quite a little handicapped and delayed in getting facilities set up over there, but soon we hope to have everything functioning smoothly, so that you will receive The PLAIN TRUTH promptly on time, every month.

Our London headquarters are managed by two of our young ordained ministers, both graduates of Ambassador College here in Pasadena, California, and both fully consecrated to the work of God. In charge, as Director of all overseas work, is my elder son, Richard David Armstrong. He is assisted by George Meeker. I hope you will correspond with them, for they are there to answer any questions you may care to ask.

Our two ministers now permanently stationed in London are planning to inaugurate immediately a weekly Bible Study class in London, probably held on a week-night at some suitable hall, where all within transportation distance who are interested may attend. I hope that also similar weekly Bible-study meetings may be held in Manchester.

Often some of our friends who hear me on Monday nights over Radio Luxembourg, 208 meters, and who read The PLAIN TRUTH, ask the question: "What denomination do you represent?" Or, "How did you come to get into the ministry?" Or, "How is your work financed--- how can you afford to broadcast to the entire world and never solicit financial help? How can you afford to send this monthly magazine world-wide, and without any subscription price? Is some commercial enterprise sponsoring you?"

You have a right to know these answers, and all about me and this work. So as briefly as I can, I will give you the frank and straightforward answer. And if you have any other questions--- Bible questions, personal problems, or further questions about this work of God, write to my son Richard D. Armstrong in London, and I'm sure he will be more than glad to help you.

Let me answer the last question first. We are not sponsored or backed in any way, or connected directly or indirectly with any commercial business or enterprise, or with any political party, group, or interest. We are not denominational, even as Jesus Christ was not denominational. When Christ was upon earth in human flesh, there were a number of religious denominations among the Jewish people in Palestine---among them the Pharisees, the Sadducees, the Essenes, the Samaritans, etc. Jesus joined none of them. They regarded Him as an "independent." He trained His disciples, and commanded them to preach His Gospel of the Kingdom of God into all the world as a witness. THAT is our mission today, in direct fulfillment of Matthew 24:14.

I'm usually pretty skeptical about God speaking to anyone today in visions or dreams. God speaks to us thru His Son, Jesus Christ---the WORD of God---and the Bible is the written Word. I didn't really believe it then, 38 years ago, but subsequent events have verified that God did speak to my wife at that time, shortly after we were married, revealing thru an angel in a vision that He was calling us to the mission of WARNING the world of the fast-approaching END OF THIS WORLD, the coming of Jesus Christ, and the world-ruling Kingdom of God. At that time I was unconverted, not bothering to attend church, interested only in business and making money. I was embarrassed---a little awed---but immediately tried to put it out of my mind. But at age 30 God took away my business, struck me down, took away my idol of money-making and business prestige.

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But this experience changed everything! Life began to take on new meaning, hope, and intense interest. The BIBLE began to open to my understanding, like entering, into the richest gold, diamond or ruby mine in the world, in glorious splendor. As I began for the first time in my life to UNDERSTAND it, I became enthralled with it, and studied it night and day, very much of the time on my knees in reverence, in excited and eager joy, finding for the first time the REAL RICHES! The correction and chastening I received from it was painful, of course, but I was now willing, and the joys of finding TRUTH far exceeded.

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inspiration and true understanding, God literally plunged me into His work as His minister. This was the last profession on earth I had wanted to enter. I did not, even then, seek entrance into the ministry---I was literally PUT IN by circumstances of God's making. I had been thru a gruelling experience---had known utter defeat, humiliation, hunger, suffering. God had rebuked and chastened me in many ways, burned out former egotism and replaced it with faith in God. God must humble those He can use.

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Now finally, let me answer the questions: "HOW is your work financed?" "WHY don't you ask for money over the air?"

The answer is simple: Some 29 years ago I gave my life over to God for HIS use---dedicated to living and doing HIS way, not mine or the way of the world or of tradition. God's way is that the GOSPEL cannot be sold like merchandise. God's people must not---do not BEG. Our literature contains the true GOSPEL---the true LIGHT that God sent into the world by Christ, which the world rejected. WE DARE NOT PUT A PRICE ON IT. We have nothing to sell!

From the first I've had to RELY SOLELY ON GOD for financial support. A few business corporations have offered to sponsor my broadcast and pay the bills---provided I would quit preaching God's PLAIN TRUTH, and say only what they allowed me to say! Twelve years ago a large advertising agency offered me a personal salary of \$100,000.00 per year if I would give up God's ministry, and go on the air five days a week on a large national net-work as a news analyst, sponsored by one of the great corporations in the food industry. My wife scolded me reprovingly for even telling her about the proposition! God's way hasn't been the EASY way---but we know it's the RIGHT way!

We learned that God does have a few that are His own true people---and from the first a very few---a very small percent of the listeners---began to send in their tithes and offerings freely and unsolicited, to carry on God's precious work, of reaping a harvest for His eternal Kingdom!

I remember how we got started on the air in Seattle, Washington---the first time we were able to expand outside of the

State of Oregon. A family who had been drouthed out in the middle-west had moved to the Pacific Coast, and in getting a new start had saved up enough money to finish building their house. At the time they had only the outside shell---no partitions, no rooms, no up-stairs---just a ladder thru a hole in the ceiling so they could climb up to their beds in the attic. They sent us all the money they had saved to finish building their home. Mrs. Armstrong and I travelled over a hundred miles to take that money back to them---we felt we simply couldn't accept it and deprive them of their home. They told us, with tears in their eyes, they would not take the money back---they couldn't enjoy the home when they knew it would deprive THOUSANDS of hearing about an eternal home in God's Kingdom FOREVER over the radio station on which this money would buy time. They insisted the money be used to expand the broadcast, and assured us that in another year or so they would save enough more to finish their own temporary home in this world.

I could tell you dozens of heart-touching experiences like that. But it illustrates how this work has been financed, and kept FREE to SPEAK OUT with God's truth, without fear or favor!

So here is our policy---which we believe is GOD'S policy. We do not ask for money over the air---will not permit the announcers to make any such request. We send no request for money with the free literature. We DO have a precious family of Co-Workers whose tithes and offerings finance this work---but one must join that family VOLUNTARILY, and not of our urging!

WHO is a "Co-Worker"? If a listener sends in, voluntarily, an offering twice inside of six months, we carefully read the letter, and if the tone of the letter indicates the writer wants to have a regular part in supporting God's work financially, he or she is put on our "Co-Worker" list---but if not, he is left on what we call our "Regular" mailing list. IF they are put on the "Co-Worker List" a letter is sent, explaining our action, and explaining that we have done so because Jesus said, "Where your treasure is, there will your heart be also"---and so we believe their hearts are in this work. If so, we tell them candidly that I will send them my regular special "Co-Worker" letters, giving them inside information about this work, its plans for the future, its progress, and, when necessary, which seems to be most of the time, its NEED---even as Moses sent out a proclamation asking Israel for material help, and as Paul admonished the Christians. But if we have mistaken their intentions, they are asked to tell us so, and they will be kept on our "Regular" list to continue receiving the magazine and other literature without any request for money. We believe this is GOD'S WAY as we find it in the Bible.

Of course the entire expense of broadcasting to you dear friends in Britain, over Radio Luxembourg (208 meters), has been borne by our Co-Workers in the United States. This is the LOVE-GIFT from many of your American "cousins"---for we consider of course that you in Britain and we in America are really the same people. I can tell you that those thousands of American Co-Workers have been THRILLED with joy that their financial sacrifice has made it possible for you people over there to share with them those precious truths of Christ's Gospel and of God's Word. And most of

those Co-Workers are people in the lower income-brackets, people who have had to make a real sacrifice for this wonderful work of God.

Prior to this time we have never encouraged, even indirectly, the remitting of tithes or offerings for this work of God from you people in Britain. It is, I understand, unlawful for you to send funds outside of Britain, and Christians should obey the law. The comparatively small amount of money that has been mailed by British subjects to our London address has been deposited in a London bank, and retained for Gospel use in the British Isles.

However, with the opening of our London offices, we are now in position to use whatever tithes and offerings may be received there from our friends in the British Isles for the publication and mailing of Gospel literature, or other Gospel or evangelistic purpose within Britain. And since tithing is a definite law of God, promising great blessings to the tithe-payer, and pronouncing curses on our nations because they have neglected it, we have hoped for the day when we could welcome as Co-Workers those of you who, of your own volition, wish to become such and have active part in the spreading of Christ's TRUE GOSPEL over the British Isles. I say this, however, by way of explanation, and do not wish it to be interpreted as a request for money. DO NOT, under any circumstances, send any money to our United States address, for it would be illegal for you to do so. Send all mail, even if you desire to write to me personally, to our London address, and if the letter is to come to me personally, our staff there will send it on by air-mail at our expense.

I feel you will be glad to know that The WORLD TOMORROW has been for some time broadcast to the British Commonwealth of South Africa, and is now starting on a national Network of radio stations in Australia. Also the program is broadcast to India, Malaya, east Africa, Formosa and China, and the Hawaiian Islands---around the world.

Before closing, may I say sincerely, and from the heart, THANK YOU for the very great PRIVILEGE of being able to serve you, on the broadcast, or by the things that I or colleagues on our staff have written.

DO YOU KNOW WHAT I MEAN? I've found it's TRUE---what Jesus said---"It's more blessed to GIVE, than to receive!" I feel, sincerely, it is a far greater privilege that God has granted me, in being able to serve you, and to be His instrument that thru my voice and pen (or typewriter) you may receive the precious truths of God, than the privilege He grants you in receiving. WE'RE BOTH BLESSED!

And may I add a word about the forthcoming new booklet, "1975 IN PROPHECY"---a fast-moving, one-two-three SUMMARY of all the major prophecies in world events FROM NOW---in plain, simple language, in their precise order of time-sequence, exactly as YOU'RE GOING TO SEE THEM HAPPEN! And are you enrolled for the Ambassador College Bible CORRESPONDENCE COURSE?. I think it's the most interesting, most valuable course of bible study ever



prepared. Thousands think so. If you're willing to devote not less than a half-hour every day to the study of YOUR BIBLE, then please write our London address and enroll by return mail. Or, ask for further information about it if you prefer. I enclose a self-addressed envelope for your enrollment.

Have you read our startling, eye-opening booklet, "The Plain Truth about CHRISTMAS"? Few today know where Christmas came from, WHY they observe it---WHETHER it is really a Christian holiday---WHAT the Bible says about it. It's shocking, but it's the TRUTH!

THANK YOU AGAIN, for your interest in the precious things of GOD!

Sincerely, in Jesus' name,

Herbert W. Armstrong

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BOX 111, Pasadena, California

Publishing:  
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March 20, 1956

Dear Brethren in Christ:

GREETINGS IN JESUS' NAME! Here are the instructions you will need and the information about the great Passover festival and Days of Unleavened Bread.

The Passover this year is on Sunday night, the 25th of March, just after sunset. The Passover is commanded to be kept on the 14th of Nisan, as you know, which falls on the 26th of March. However, since God reckons days from sunset to sunset, that would mean that the 14th of Nisan begins at sunset on Sunday the 25th of March according to the Roman calendar. This is the most solemn occasion of the year. Unless prevented by serious illness or otherwise absolutely prevented, God COMMANDS our presence without fail. It is obligatory! God will not accept excuses. The second tithe God has told us to save is for this very purpose. Thus, through His own financial plan God provides a way for us to attend all of His annual festivals. This is God's vacation plan for us. If prevented from attending one of the local churches for this service or meeting with brethren in Gladewater, Texas for the entire period, write immediately for directions for taking the Passover in your own home!

Those living near Portland, Eugene, or Salem, Oregon or in the Tacoma, Washington area, will meet with the brethren at those points according to arrangements made by the local pastors. Of course, those living near Pasadena and the southern California area will meet here for the Passover and Holy Day meeting. Brethren in the San Diego and Fresno Churches will meet at the Headquarters Church in Pasadena, or at another location which will be announced here if a suitable place can be obtained. The Passover service for the brethren in the Corpus Christi and San Antonio, Texas area will be held Sunday night, March 25th, in the Bee County public library at 607 Adams St. in Beeville, Texas. The service will begin promptly at 7:30 P.M. The Feast Day will be held in the public library there also, with the feast beginning Monday night at 7:30 P.M. Then, also, for the Corpus Cristi-San Antonio area the Two Holy Days, March 27 and April 2, will be observed at the Youth Center at 806 E. Hayes St., Beeville, Texas--both of the Holy Days will be all-day meetings beginning at 10:00 A.M. For the brethren in the St. Louis and Chicago areas, Mr. Raymond McNair, the pastor in charge over these churches, will make arrangements for both congregations.

Arrangements will be made to send an ordained minister to Longmont, Colorado, to administer the Passover, and to hold all-day services on the Feast day, March 27th. Those of you living in or near the Longmont area may contact Mr. Dwight Webster by merely writing to "Dwight Webster, Lyons, Colorado" to obtain information as to the place of the meeting and accommodations.

For those of you who are not able to regularly attend one of the local congregations but live close enough to one of them to be able to travel there to observe the Passover and the Holy Days, this is important! You may contact the pastor in charge of the local congregation to find the time and the place of the meeting. I am including here a list of their names and addresses: For the Tacoma area. Mr. Burk McNair, 1014 N. K st., Tacoma, Washington; for the Portland, Salem, and Eugene areas, Mr. Dean C. Blackwell, 98 Clearvue St., Eugene, Oregon; for the Corpus Christi-San Antonio Area, Mr. Wayne Cole, 713 Lansdown Drive, Corpus Christi, Texas; for the Chicago-St. Louis area, Mr. Raymond F. McNair, 7134 S. Green, Chicago 21, Illinois.

All others should try to come to the big tabernacle in Texas. God willing Mrs. Armstrong and I are planning to be at the tabernacle for the entire eight days including the seven days of the festival of Unleavened Bread following the passover. We hope to have Mr. Raymond Cole, Mr. Norman Smith and, as circumstances permit, a number of other ordained ministers at the tabernacle to be bringing messages during this period.

The evening following the Passover, which will be Monday the 26th, the Feast will begin at sundown. This begins the seven day Festival of Unleavened Bread and is an annual High Day, a Holy Sabbath of God. The Feast will be held at the tabernacle. The following day, Tuesday 27th of March, there will be services both in the morning and the afternoon. There will be services held twice each day for the entire eight days including the second annual Sabbath which falls this year on Monday the 2nd of April. There will be preaching, question and answer periods and wonderful fellowship with brethren from all parts of the United States.

#### SPECIFIC INSTRUCTIONS:

Meals will be served, as usual, at cost, at the tabernacle. You must obtain your own motel or hotel reservations beforehand as before. You brethren are familiar with the great need of God's work of the past and how we have had to struggle for this last year with television and other things which prevented the construction of the booths on the grounds.

DIRECTIONS FOR FINDING THE TABERNACLE: The grounds are just off highway # 80 about eight miles west of Gladewater, two miles east of Big Sandy about one hundred miles east of Dallas. Those of you who have not been to the tabernacle before should be able to find it without difficulties since it is just off the main East-to-West highway leading from the Fort Worth-Dallas area to the East Coast and New Orleans.

Beside a combination filling station and cafe on the north side of Highway # 80, you will see our sign "Private Grounds, Radio Church of God Tabernacle" and you may drive straight north on this road until you arrive at the tabernacle, completely cut off from the view of outsiders.

Those who come by train or bus can get taxi service at Gladewater, and possibly at Big Sandy, or, if coming by bus, it is possible the driver would let you off right at the grounds, though it would be better to go first to a hotel in Gladewater or Big Sandy making sure of your place to stay before you go to the tabernacle.

ACCOMMODATIONS will not be too difficult to find at this time of the year. There are a few cabins near the grounds at the little cafe just mentioned, but unless you have already made reservations, they probably are filled. The name of the establishment is "Tucks Cabins". There are motels in Gladewater along the highway and near Longview. Also there is a good hotel in Longview, about twenty miles from the tabernacle.

The better motels, first-class, cost from about five to eight dollars per day for two people, and other cabins are available which cost less. Hotel Longview rates, a strictly first-class hotel, are four to six dollars single and six to eight dollars double. I STRONGLY ADVISE PLANNING TO ARRIVE EARLY so you can find adequate sleeping accommodations. We have no facilities for making reservations for you, make yours as soon as possible. The evening meal will be served at the tabernacle on Sunday evening before the Passover at 5:00 P.M.

Don't forget brethren that God has commanded all of us to attend these annual Holy Days for our own good. It isn't that God "needs" something from us, but that we need everything from Him, therefore, God has commanded us to attend His Holy Days to keep us ever mindful of the great plan that He is working out here below and to knit and bind His Church, the Body of Christ, together in a bond of love and unity and fellowship. Those who have been privileged to attend in the past have said what a wonderful time of rejoicing and spiritual feasting it is to be able to hear so many sermons from God's called servants, and to fellowship and talk with others who believe in the truth of God from all over the United States! It is truly one of the most wonderful experiences in a Christian's life. Make every possible effort you can to attend the Feast Days at Gladewater, and go to God in prayer with any problems you may have, trusting Him, IN FAITH to supply the answer! God bless all of you! We shall look forward to seeing you at the tabernacle in Texas.

Sincerely in Jesus' Name,

Herbert W. Armstrong

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BOX 111, Pasadena, California

Publishing:  
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March 23, 1956

Dear Co-Workers with Christ:

The terrific pressure of this ever-growing work of God prevented me from sending the usual Co-Worker letter last month. AND THAT HAS GOTTEN THE WORK INTO A DESPERATE CONDITION!

I felt that surely our Co-Workers would know that I was simply over my head with work and responsibilities, and keep up their part. Many of you did! GOD BLESS YOU for your loyalty and sacrifices! But I have learned a sad and stern lesson.

I've learned that unless I keep you informed of the progress, AND THE NEED of the work, that about a third of our Co-Workers either forget all about GOD'S work, or else they assume that when I don't send a desperate, urgent appeal for money we have no need, and so they neglect sending any.

Right now I have only five minutes to tell you the perilous situation this has brought us into. I'm going to tell it to you FAST! Here it is!

The work is now growing faster than ever before---by leaps and bounds! But the Co-Workers---about a third of you---are letting down, and the money to carry it on is dropping off until the continuance of the work is threatened!

The way has just opened up for us to go on a whole national NET-WORK of stations in AUSTRALIA! It's the first time in more than a year that any religious broadcasting has been accepted in Australia. They turn down more than four out of every five Churches or broadcasters that apply for time on their stations. We have sent sample programs to Australia. They have listened to them---and ACCEPTED THEM. We now go on the air over Australia immediately;---if you Co-Workers respond quickly and generously enough to make it possible. Mail has been increasing from listeners in Britain, Europe, South Africa. Also we are now on the air all over CHINA! Something went wrong with our plans to go on Chiang Kai-Shek's "VOICE OF FREE CHINA" super-power radio station on Formosa a year or two ago. But now, at last, WE ARE ACTUALLY ON THE AIR, the program being beamed right thru the Bamboo Curtain, and over Red China, as well as Formosa. My son, Dick, with another ordained minister, George Meeker, are now holding weekly services in London.

The April PLAIN TRUTH rolls off the press in just two or three days---HALF AGAIN LARGER than ever before---24 pages instead of 16! This means MORE READABLE TYPE---more articles---more pictures and illustrations---an entirely new front cover---new dress---a much finer magazine in every way!

The question is whether there will be enough money to finish paying for it, so we can get it from the publishers and mail it to you! Our fund we have to create in order to go on TV daily is building---but not even HALF fast enough, because too many Co-Workers are neglecting GOD'S WORK! CO-WORKERS, THE CONDITION IS DESPERATE! Unless you respond immediately we might even have to go off the air! I have to ask you to make up for this past month---to send in a DOUBLE AMOUNT if at all possible this next month! PLEASE send IMMEDIATELY by return mail the largest sum you can, at any possible sacrifice! If your larger sum---either tithe or offering---cannot be sent until a little later, why not send even just a smaller amount BY RETURN MAIL, and then send the larger amount as soon as you get it in yourself? A heavy shower of widows' mites would be like a MIRACLE just now---but we DO need, desperately, the larger amounts, too, from those of you who are able---we need offerings up into the thousands!

GOD BLESS YOU! I'm sorry I let other urgent duties crowd out last month's letter---I've been so VERY busy---but I know you'll make up for it now. THANK YOU, from the bottom of my heart!---BUT HURRY, PLEASE! Sorry I haven't more time now. Will try to write you a long letter next time!

Urgently, and desperately, in Jesus' name,

Herbert W. Armstrong

"The WORLD TOMORROW"  
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BOX 111, Pasadena, California

Publishing:  
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At sea, April 15, 1956

Dear Co-Workers in Christ:

GREETINGS---From across the Atlantic! As I write this letter, Mrs. Armstrong and I are on the Queen Mary, on our last night out at sea. We will arrive at Southampton, England, tomorrow. Frank Longuskie, a graduate of Ambassador College, and manager of our British mailing list, is traveling with us. He is carrying with him the entire European list of all subscribers to The PLAIN TRUTH magazine.

God's work is growing! The office in London will soon be sending out all the literature direct---saving hundreds of dollars in postage we have had to pay to ship the literature from the United States. Frank Longuskie will be working in the office at London from now on, assisting my son, Dick Armstrong, and George Meeker, both ordained ministers, who are presently staffing the office.

Mrs. Armstrong and I will meet our son Dick and George Meeker tomorrow, and after only one day in London, we will fly to Cairo, Egypt. There, we will visit and examine closely the Great Pyramid, the largest and most marvelous building on earth! Many believe the Great Pyramid was divinely inspired and designed---that it contains prophecies for us---that it accurately gives dates of history of the world right up until the time of the end! The Pyramid does reveal marvels of mathematics and science, including the size of the earth---its exact shape and weight, and its distance from the sun---the precise length of the year to the minute, the tilt of the earth's axis and the period of its revolution.

The pyramid, like the Bible, has been MISUNDERSTOOD! It is apparently FILLED with important messages which have been misinterpreted so far! It may contain a divine message for mankind. IF it is to be revealed to ANYONE at this time---IT WILL BE REVEALED TO US! God gives His Spirit---and reveals new truth ---to them that OBEY Him! (Acts 5:32).

From Egypt, we are going to Baghdad, the capital of modern-day Iraq, to photograph the ruins of ancient Babylon! I hope to obtain pictures we can use in the coming daily television series! Next, we're going to Damascus, where Ananias laid his hands on Saul (the Apostle Paul). Then, were going to take movies

of Tyre and Sidon, ancient cities on the eastern Mediterranean, which have fulfilled prophecy, to use on the coming television programs.

After seeing Tyre and Sidon, we expect to visit PETRA, the rose-red city carved out of solid rock in the mountains to the Southeast of Jerusalem. Petra may very well be the site for God's protection of HIS PEOPLE---those who are counted WORTHY TO ESCAPE the terrifying GREAT TRIBULATION that is soon to strike an unsuspecting Israel! PETRA, an ancient Arab stronghold deep in the rugged mountains, is accessible only by traveling through narrow, twisting gorges on horseback! I hope to have some very interesting pictures of this city of solid rock to show when I return!

Then---we will go to Jerusalem. Co-Workers, I can't tell you the anticipation I am feeling---the JOY at thinking of seeing with my own eyes the very center of the Bible record! We will actually SEE dozens of sites rich in Bible history---where Jesus Christ Himself walked and taught His disciples---and many other places in Palestine of VITAL IMPORTANCE. We hope to see the VERY VALLEY where the final great battle of God Almighty is to be fought!

Later, we will fly to Greece, the site of much of the Apostle Paul's work---and from Greece, we'll go to Rome. As you know, Mrs. Armstrong and I were in Rome two years ago, during our trip to Europe.

Did you ever stop to realize, dear Co-Workers, that the Apostle Paul, in all his travels in spreading the Gospel did not reach as many people as GOD HAS MADE IT POSSIBLE FOR US TO REACH IN ONE SINGLE WEEK TODAY!

We can reach more people in one week than the Apostle Paul ever reached in HIS ENTIRE LIFETIME! --- JUST THINK OF IT!

God has called YOU, and He has called ME, to preach the SAME MESSAGE Jesus preached---the SAME gospel the Apostle Paul preached---to this ENTIRE WORLD in SUCH TREMENDOUS POWER that it staggers the imagination! While we are WEAK in flesh, and FEW in numbers. God has OPENED A DOOR--WHICH NO MAN CAN SHUT! IT'S A GRAVE AND VITAL RESPONSIBILITY GOD HAS GIVEN US!

After leaving Rome, we will fly back to London, where we will hold every night evangelistic services! I can't express my gratitude for this opportunity! I'm sure that with God's help and guidance, this will mean bringing more people together---people whose LIVES ARE BEING CHANGED---into a group of called-out ones for a CHURCH in LONDON.

CO-WORKERS! This trip is HIGHLY IMPORTANT and NECESSARY! The Middle East is the trouble spot of the entire world at this moment! Leaders of nations are watching the explosive situation between the Jews and Arabs---wondering if this will be the spawning ground for the catastrophic THIRD WORLD WAR! I may be able to meet Kings and top officials of the governments involved in this present world disturbance! Just as God led the Apostle Paul before high



government officials during his ministry, He may permit me to talk with the RULERS of these nations to bring YOU a FIRST-HAND REPORT OF THIS SITUATION!

VIOLENCE is breaking out in many places right now! Events are rapidly speeding up---rushing with terrifying rapidity toward WORLD CHAOS!

IT'S LATER THAN YOU THINK!---Listen!

God tells us we have a limited time to preach this WARNING to a heedless world---and THEN shall the end of this age come! BUT GOD SAYS THE TIME WILL BE CUT SHORT! We must speed up our efforts! NOTHING is so important right now---any earthly pursuits, any temporary goals and objectives, dwindle to INSIGNIFICANCE beside the gigantic task GOD has given us! All EARTHLY things will be swallowed up! PHYSICAL TREASURES WILL be BURNED! God instructs us to lay up treasure in Heaven by being diligent as His servants in CRYING ALOUD to His people!---TIME IS RUNNING OUT!

I have just completed writing the booklet "1975 in Prophecy," tonight. I'm sure you will find it worth waiting for, and I hope it will WAKE UP many thousands to the impending DISASTER.

Co-Workers, our WORK is speeding up---just as world events are speeding up. While I'm gone, I have to RELY ON YOU TO KEEP FINANCIAL SUPPORT INCREASING! Remember! Our staff members are constantly on the job in Pasadena at headquarters---and every phase of God's work is kept going at increasing momentum. If you neglect God, in sending in HIS tithes and your liberal offerings besides, just because I'm gone, GOD'S WORK WOULD STOP, and I would be stranded half way around the world!

God's work in Great Britain and around the earth is taking on NEW INTEREST. I need your EARNEST PRAYERS! PRAY for God's work, and for us as never before!

YOUR INCREASING FINANCIAL SUPPORT IS NOW NEEDED AS NEVER BEFORE! Just because I am gone---DON'T FORGET GOD'S WORK! You're not following a man---this is the very work of God Almighty on earth---it would be HIM you'd be forsaking!

Please remember constantly the GREAT NEED of God's work during these last days! DON'T LET DOWN FOR A MINUTE! GOD BLESS YOU! I KNOW YOU WON'T FORGET HIM!

Sincerely, in Jesus' name,

Herbert W. Armstrong

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Publishing:  
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Jerusalem, Israel May 8, 1956

Dear Co-Workers with Christ in America:

GREETINGS, from JERUSALEM! These past three weeks in the ancient lands of the Bible have been the most eventful---the most eye-opening---of my life!

This has been a very necessary---a most important, experience. It has made the Bible an entirely new and different Book. It certainly ought to make a dynamic change in my ministry, and the pity is that this trip could not have been made at least 15 years ago. But today this land is the very center and erupting point of world disturbance and prophecy fulfillment. So it seems this is the time we were destined to come!

Always before the events of the Bible---the places, the people, seemed mystic, far-off, unreal. The people of the Bible didn't seem like OUR people we all know at home. These lands didn't seem real---but like some far-away mystic land that was not like our earth, and not REAL like the earth in America. It didn't seem as if Abraham, Moses, David, Soloman, Elijah, Jesus, Peter or Paul actually walked on the very same earth---on ground that was just like OUR ground.

But now I have walked where Jesus walked. I have been to the places where He went. I have seen where He was born, and where He died, and where He was buried and resurrected from the dead. I have walked to the garden where He walked and where He sat and talked with His disciples, and have been on the Mount of Olives from where He ascended to heaven. And it's all the very same kind of earth, the same kind of ground we have in California, and other parts of America!

We've been down in Egypt where Joseph was Prime Minister, and where Jacob's children later were slaves. We've crossed the Nile in a boat, and seen the bull-rushes along its banks, just like those where Moses' mother hid him when he was a baby.

AND IT'S ALL REAL!

We have been over the same trail the children of Israel wandered for 40 years---and it IS a wilderness of desert and barren mountains. The difference is, we were privileged to FLY over this route from Egypt to Jerusalem in comfort in around two hours,

instead of trudging over it for 40 years, as our forefathers did.

But we did get a taste of "roughing it" down thru that desolate wilderness. We later took a three-day tour down to PETRA, the mysterious, awe-inspiring ancient city built in a Rock, called the Rose-Red City half as old as Time. We traveled in the comfort of a modern Ford automobile, but even so it was a slow, jolting, dusty journey---half of it over primitive dirt-and-rock roads, around narrow ledges on sharp "figure-8" curves on steep canyon-sides. The last 4 miles going in and coming out were ridden on horseback, thru the narrow single-file Siq, with solid rock walls rising straight above us for hundreds of feet. I'll have much to tell you, later, about fantastic Petra---a now deserted city that was carved out of solid rock, in a recessed hide-away surrounded by its own impenetrable wall of mountains.

But first, we flew over to Baghdad, so we could take an automobile tour from there to see with our own eyes how the Word of God has been fulfilled in His sentence on ancient Babylon. I can now give you my personal testimony that, as God said would happen, it is an absolute desolation---even the few ruins now visible have been excavated from above,---and not a man lives there. The Iraq government maintains a small museum at the site of the ruins, with a single custodian. But he told me he does not live there, and rides to the museum on his donkey each day. And it's a fact, as the Bible said it would be---not an Arab will even pitch his tent there!

We have been all along the Street called Straight, where Saul of Tarsus was led after God struck him blind, in Damascus. We even saw the place where they lowered Paul through a high window in the wall, and he was let down outside the city when he had to flee for his life. Beyond doubt Paul went from there direct to Petra, where he spent the unaccounted for 3 years with Christ. We thought of that, when we were in Petra---and how undoubtedly that is the very place where WE shall spend from 3« to 7 years during the Great Tribulation and possibly also the terrible Day of the Lord, soon to come---IF we are close to God instead of this pleasure-man world---if we are praying always, and WATCHING, and accounted worthy to escape the things that are coming on the earth! During our visit there, we became more than ever convinced of the probability that Petra is the place God will take us. And, if so, our advance visit and inspection was VERY NECESSARY, in order that proper preparations may be made.

We visited Tyre and Sidon, and God's great prophecies concerning those cities are truly clear to me now. My television program on Tyre excited more interest, and brought a heavier mail response, than any other TV program. But at that time I had to get many of my facts about the present condition of Tyre second-hand, and I was not able, in that way, to get the picture clearly in mind. This shows how IMPORTANT it is, if I am to shout out the TRUTH of these prophecies and Christ's Gospel to the world, and SHOW these things on TV, that I visit these places myself and get all the facts straight and clearly in mind. Actually, the true facts show the prophecy fulfilled even MORE effectively than I had been told, and had explained on radio and TV. The amphitheatre and

one or two other buildings the Romans attempted to build were not on the site of OLD Tyre on the mainland, as it was represented to me---but on the peninsula that once was an island, and on the site of NEW Tyre. Actually, no town or city has ever been built on the site of Old Tyre, since Alexander the Great scraped its wreckage, debris, timbers, stones and top-soil into the sea. However, the site of Old Tyre is not solid rock today, because thru the 2550 long years much dirt has blown in over its rock base, and it looks like any other ground---but no city has ever been built there. There's absolutely NOTHING there but the barren earth.

All this experience has made us realize as never before that God is REAL. What He has said is SURE. These places are REAL!

But while, as I said, I have now walked where Jesus walked, I have not walked on the same ground. The ground where Jesus walked is now buried some 20 or more feet under the present ground-surface. We have not seen ANY of the buildings that stood in Jerusalem in Bible times, for one century builds on top of the debris of the previous century. But we did see a few places in the wall of Jerusalem which in all probability are the very same original stones that were a part of the wall in Jesus' day. The city is still in the same identical spot, only the earth has built up so that we are always 20 or 30 feet higher than they were 1900 years ago. Yet the whole shape and contour of the land in general is the SAME. And it's the same kind of soil. So we know exactly how it all looked to Jesus and to Peter and Paul.

I forgot to mention---of course I have taken motion-picture films of all these very important places, to be used on future TELEVISION programs. Mrs. Armstrong, of course, is with me, and also our elder son Richard (Dick). Dick has taken scores and scores of still pictures with our German Contax camera, while I have taken most of the movies with a Bolex---many hundreds of feet of film. These pictures will be used in the PLAIN TRUTH as well as on TV.

One thing we've seen that makes the Bible more REAL is the dress and the customs of the people here in the Middle East. While the earth is the same earth---the trees and vegetation mostly the same as in the same climate-zones in the United States---yet the customs and the garb worn, and the architecture and design of cities is quite different.

In all these Bible lands, except the new country of "Israel" which we entered only yesterday afternoon, the people are Arabs. Their dress, their ways and methods are still the same as they were 2,000 years ago. In Egypt, Saudi-Arabia, and to a considerable extent in Jordan and Syria, men do not wear trousers, coats and hats. They wear long flowing robes, with an Arab-type cloth turban covering their heads and flowing down their backs---often wrapped around most of their faces, especially in rural sections out in the hot sun. The women wear black robes and keep their faces half-veiled or full-veiled. Usually the women are walking along in a graceful glide, arms swinging, balancing a wide flat basket, a tall water-jug, or almost any kind of cartage on

their heads. I would keep looking, expecting to see the basket or jug fall off---but never once of the hundreds of women I've seen carrying freight on their heads have I seen one get the slightest bit out of balance! It seems as if these baskets are nailed onto their heads! They turn around, turn their heads this way or that, at will---but never do the things they balance on their heads become the slightest bit unbalanced. This was a deep mystery to me. But it was so in Jesus' day!

Their houses and cities are built more on the European style, which is that of the ancient Middle East. Houses are built out of mud, adobe, mud-bricks, or stone, depending on location and accessibility of materials. In Egypt, buildings in cities were of stone, but in rural districts mostly of mud, adobe, or mud-brick. In Jerusalem, it is nearly all stone. Houses are built one adjoining another, with inside courts---no lawns---no space between houses. Along the country-side we will see a green valley down below, with green trees and vegetation, while the city where the people all live will be up on a barren hill---all the houses flush against one another, narrow streets barely wide enough for one automobile single-file and no side-walks---and not a single tree or shrub or plant in sight.

Of course in Jesus' time the cities all were surrounded by very thick high walls---25 to 35 feet high. These walls were their defense against invasion. Consequently they huddled their houses close together, and made their streets very narrow, for space was at a premium. The European custom has followed this ancient manner, tho without the walls.

As a matter of fact, Jesus seldom if ever spent a night in the city of Jerusalem. When there He usually made His abode down at Bethany, almost at the base of the Mount of Olives, and south-east of Jerusalem. One can walk from there up into Jerusalem in a matter of not too many minutes.

The one difference between these people we saw in these Bible lands today, and those of Jesus' day is this: Today the people populating this territory are Arabs, who are more or less degenerate. In Jesus' day they were mostly Jews, who were on a higher level of intelligence and culture. And besides there has been general degeneration constantly among all peoples.

I will have much to tell you---on the air, in The PLAIN TRUTH, and future letters, and I will speak of these things as they come to me.

But now about the WORLD CRISIS of the moment.

As you know, Jerusalem and this new nation called "Israel" is right now the seething trouble-spot of the world. Not more than about an hour's drive from where we are, there have been border shots and provocative incidents just during the past three or four days that are keeping New York, Washington, London, and the capitals of the world in a state of jitters.

For a while it looked as if war was breaking out, and we

would not be able to make this trip to the land God has chosen for His own. But, just before we came, the UN sent its Secretary-General Dag Hammarskjold over here to get a "Cease-Fire," and armistice. While he did not succeed in achieving any permanent solution or peace, he did get a temporary "'Cease-fire." So we were able to come on along.

As our plane stopped 30 minutes at Amman airport, enroute from Cairo to Baghdad, we saw Mr. Hammarskjold's UN plane at the airport, and I took a few movie-shots of it.

Yet even this morning, as Mr. Hammarskjold is now back at UN headquarters in New York, the 3-column main page 1 headline of the morning paper here in Jewish Jerusalem shouts "CONCERN OVER NEW VIOLENCE"---lists Jordan, Egyptian attacks. THE TROUBLE IS FAR FROM OVER! And I have just learned there was machine-gun fire heard in this hotel last night, tho we all slept thru it, and have not yet learned who shot what.

Here, in few words, is the basis of it:

The Saudi-Arabians are the original fanatical anti-Jewish group. In 1945, and until the new nation "Israel" was set up in 1948, their Sheik, Hafiz Wahba, was in charge of Palestine affairs for the Arab nations. I know the Sheik well. I spent an hour with him at San Francisco, during the United Nations Conference in 1945, and then reported in The PLAIN TRUTH the Arab position in regard to Jewish aspirations in Palestine.

In few words, it was this: Although the Jews claim Palestine as their original ancient home-land, Sheik Hafiz Wahba points out that this was all around 2,000 years ago. Palestine, he said, has been the home of the Arabs for thirteen long centuries. They built their famous "Dome of the Rock." usually known in America as the Mosque of Omar on the site of the Temple in Jerusalem in the 7th century, A.D. The Sheik pointed out to me that America once was the home of the Indians, and that our people have lived there only some 300 years, and our nation is less than 200 years old. And he asked me if we would feel it right that we now get out and give it back to the Indians, because their fore-fathers occupied most of America over 300 years ago? Palestine, he said, belongs to the Arabs. It has been their home for 1,300 years. Jerusalem is THEIR religious home, and their Mosque is there today, instead of any Jewish temple. If the Jews need a national home, let them go somewhere else. Why drive the Arabs out of their own homes in their own land. That is the Arab viewpoint, and they will fight with fanaticism to exterminate the Jews from here.

The Sheik invited Mrs. Armstrong and me to a Royal Reception in London in 1947, to be presented to the then Crown Prince Emir, who now is King Saud of Arabia. While we were in Cairo, two weeks ago, the Sheik came to our hotel with his wife and three daughters, whom he introduced to us, and talked for more than two hours with me, while Madam Hafiz Wahba chatted for more than an hour with Mrs. Armstrong. God may have reasons for keeping us in close personal acquaintance with the Arab's chief diplomat in this

whole powder-keg disturbance which COULD set off World War III.

Saudi Arabia is fabulously rich in oil. Now read this carefully, for here is the crux of the whole trouble---the heart and center of all WORLD-trouble today---the present vital scene of conflict between the U.S. and Russia. More than half of all the world's known oil reserves are in this Middle East---60% to be exact! Western armed forces, above all BRITAIN'S, are absolutely dependent on this oil. They could be defeated in war quickly without it! The whole Western economy depends largely upon it. Russia, having less than 7% of the world's oil reserves, looks on this Middle East with hungry, covetous eyes. THERE'S THE CAUSE OF TODAY'S FRICTION, mingled with this Arab-Jew dispute over Palestine.

The Saudi-Arabians, receiving more millions of dollars from American oil companies than they need at home, began using this money to fan flames of racial hatred among other Arab countries against the Jews.

Gamel Abdel Nasser, the young, dynamic, 38-year-old Premier of Egypt, has been swept into the vortex of this wave of racial hatred and fanaticism. Nasser started a program to rehabilitate his people---put in force compulsory education, started a great dam project to harness the Nile and build Egypt. But he is young and ambitious, and now apparently aspires to be the "big-shot" leader of the Arab nations. Today Nasser is beginning to forget the wretchedness and ignorance of his people---which we saw there.

The Soviets saw their opportunity to make a drive into the Middle East, and stir up things against America and Britain. They offered Nasser arms at half price. He is young and impetuous, lacking mature wisdom, and he fell for their bait. Now he is becoming a sword-rattler, and a threat to the peace of the whole world. He has started many incidents on the Israel border at the ancient town of Gaza.

There will be NO SETTLING of this dispute. Prophecy says that every nation that burdens itself with Jerusalem shall be cut to pieces. "And in that day," says God, speaking of NOW, "will I make Jerusalem a burdensome stone for all people: all that burden themselves with it shall be cut in pieces" (Zech. 12:3). The trouble will go on. Later, the resurrected ROMAN EMPIRE---the Roman Catholic Fascist United States of Europe, even NOW in process of being formed---will take over this territory and move their capital here, until the coming of Christ.

Truly, still today, JERUSALEM IS TRODDEN DOWN OF THE GENTILES. It is regarded as the cradle of the three major religions, Judaism, Christianity, and Islam. It is called the "Holy City." But there is very little here visible that is holy today. Jesus said, "Jerusalem shall be trodden down of the Gentiles UNTIL the Times of the Gentiles be fulfilled." The Gentile Times are not yet fulfilled. Jerusalem is INDEED trodden down by them and their abominations today!

Jerusalem today is literally cut in two. The east half, containing all the old city and all the historical places, is in Jordan. The West half, once just hilly ground, the NEW city, is occupied by the Jews, and is the capital of the new nation "Israel."

First, on this tour, we visited Egypt. We journeyed 400 miles south of Cairo up the Nile, by train, to Luxor, site of ancient Thebes, once the glorious capital of Egypt. Once there flourished an "advanced" civilization there, in this world's sense. Medicine originated there. But we saw there the fruits of that worldly civilization---not health, but degeneration, decay, children and land wasting from rickets and trachoma, bilharziasis and starvation, and even Nasser's rejuvenation of his country now interrupted by the vanity and greed and ambition for power as a military force. From Egypt we spent two weeks travelling thru the wilderness--ancient Babylon, Tyre and Sidon, and Petra. Then, finally, we crossed the Jordan river, on to Jericho, down thru Bethany, and on up into Jerusalem.

I think I felt some of the thrill of the ancient Israelites entering the promised land. But it is not today a land flowing with milk and honey, but largely barren and desolate, under God's curse because of the sins of the people! Jerusalem, incidentally, is on hills. You go DOWN the hill from Mt. Moriah where the old Temple site of Jerusalem is, and then UP a hill again to the Mount of Olives. The Garden of Gethsemane is at the foot of the Mount of Olives, and a portion of it is retained today as a beautiful garden. We took pictures to show you. But finally, from today's down-trodden, defiled, dirty Jerusalem, we crossed thru the Mandelbaum Gate, and across "No-Man's-Land," carrying our own luggage alone, into the "NEW Jerusalem," of this modern "Israel." The Jewish Jerusalem is all practically new---built of cream-colored stone which is beautiful and has warmth. We expected to find American Jews here. We didn't. They are mostly Jews from the Balkan regions, Europe, and Russia. American Jewish DOLLARS are here, but most American Jews are staying in America to make more dollars.

Today Jerusalem is literally FILLED with churches, shrines, and pagan monuments venerating every spot where the various religions CLAIM some Bible event occurred---literally dozens upon dozens of these shrines, where the awe-struck, ignorant, yet devout victims of satanic deception come and kneel, and bow, and kiss stones and rocks, and cross themselves. We have seen them here by the DOZENS on the Arab side of Jerusalem, going through these useless, senseless motions, worshipping the THING, the PLACE, or the CREATED, but not knowing how to worship the CREATOR. Worshipping in ignorance and in the physical, knowing nothing about worshipping in Spirit and in Truth!

Well, that's a brief outline of our tour so far. From here we tour this "new" Jerusalem this afternoon, then tomorrow morning we go by automobile to visit Galilee, the city of Nazareth, the Sea of Galilee, the districts where so much of Jesus' ministry took place---the valley where "Armageddon" will be fought, Haifa, then back to Tel Aviv. From there we fly to Istanbul



(Constantinople), Turkey, then to Athens, and to visit Corinth, then Rome once more, then London, where we are to hold a campaign of nightly meetings, sailing for home on the Queen Mary the middle of July.

MEANWHILE---and FINALLY---world conditions are WORSENING, not getting better. We've seen the Germans everywhere over in this Middle East---preparing for the day when THEY, at the head of the resurrected Roman Empire, shall rule over this land---for a while. OUR TIME GROWS SHORTER DAILY, for finishing the Great Work of God! We see people here at Jerusalem, worshipping they know not what---material relics of supposed sacred events---PROFESSING Christ, but IN TOTAL IGNORANCE OF HIS GOSPEL.

Jesus had compassion on these ignorant multitudes. We have been moved with that same compassion.

CO-WORKERS, I realize as never before the MOMENTOUS task before us. This GOSPEL OF THE KINGDOM---Christ's own Message MUST go, more powerfully than ever, to ALL THE WORLD. We are NOT reaching this Middle East as yet. WE MUST! We must dedicate ourselves anew, with renewed zeal, to the great task. I see these ignorant, superstitious people, SO REVERENT and DEVOUT in their worship of material THINGS!

WHY, Oh, WHY is it, dear Co-Workers, that we, who have the precious knowledge of the TRUTH, and God's TRUE WAY, and the gift of the very LIFE and POWER of the Holy Spirit of God, are so lukewarm---so LACKING in that devout, reverent, worshipful ZEAL and even fanaticism, which I see in these ignorant, misled, deceived people living in true spiritual darkness?

Can't we WAKE UP?

Can't we rally stronger than ever to the greatest CAUSE ever commissioned to any people? I know from sorrowful experience that, unless you keep hearing from me, MANY of you will let up your effort, and totally neglect the precious WORK OF GOD!

Must the Work of God suffer, or even have to stop, because God has called His servant over here for necessary television pictures, for a spiritual rejuvenation, for new knowledge to form part of the Gospel Message? Remember, while God called Moses away from the people, up into the mount with God, the people said, "As for this Moses, we wot not what has become of him. Come on, let's make us idols to worship---let's forsake the true God."

Brethren, Co-Workers, YOU MUST NOT BE LIKE THAT TODAY! Not only is the precious work of God almost continuously in a DESPERATE financial condition, but your very own personal salvation is also at stake. For YOUR sake, I implore you, IN JESUS' PRECIOUS NAME, arouse yourself, and remain DILIGENT, and FAITHFUL, to any amount of sacrifice. Keep PRAYING, earnestly, continually, with YOUR WHOLE HEART, for the work. Keep praying for ME. I am under continual temptation you know nothing about, and only the POWER OF GOD can keep me, and I personally need your prayers! And keep

sending, in addition to your full honest tithe, as generous offerings as you can, REGULARLY, for the work. I have to rely on YOU, while I'm away.

God bless all you Co-Workers! I pray for you. And I am grateful for your faithfulness and sacrifice!

In love, and in Jesus' name,

Herbert W. Armstrong

T H E D O R C H E S T E R

Park Lane, London

Wednesday, June 6, 1956

To ALL THE BRETHREN back home:

We've been so busy since returning to London, I have not until now gotten around to writing since our arrival here.

Our problem in developing the work over here is the same as everywhere---finding a medium, or media, for reaching the people DAILY. A once a week broadcast, ending at midnight, is too late for more than a very few to listen to regularly every week. The result is that only a small portion of listeners over here are REGULAR weekly listeners---and we've learned in America that once a week is not enough.

There is NO possibility, presently in sight, for daily radio, TV, or any other mass media, and it may be one to five more years before we can even get the 11:00 P.M. slot on Radio Lux. And 11:00 P.M. is the earliest they will allot to a religious program. But there IS a way to reach the people nightly---just what we are now doing here in London---personal evangelistic campaigns. We do not yet have the trained man-power for it. But in two to five years we MUST have men trained and available for full-time service over here, who can speak at least as well as our present best---who can develop into speakers somewhere near as good as Billy Graham---and enough of them to have at least five teams of two men each going full time in Britain. THEN you'll see the work take a burst ahead over here, until it will grow somewhere near the magnitude of the work in the U.S. General plans are now laid. We must soon, now ---not later than fall---make the first start in our newspaper campaign over here. That will cost as much, or even more, perhaps, than Radio Lux., but it will bring results accordingly. Then, by the time our evangelistic campaigns start full blast in Britain, we must increase the newspaper space, and use large enough newspaper space in each local city where a campaign is being held to advertise the meetings so that the ads will be SEEN, and draw a crowd.

In the present meetings in London, we have used no newspaper advertising---just two letters sent from the office here to the local mailing list. There are only some 200 names in metropolitan London, but we sent out about 500 letters, including territory some 50 miles distant. But people do not travel long distances here for a meeting like at home, so we have not had much more than the 200 local letters to draw from. We knew the crowd would be small. We have a very nice hall, though not as modern and nice as the one in 1954, seating 200 on first floor, and 100 in balcony. We are having some 45 to 55 in attendance so far---it seemed to me more last night than Monday night, and some have come some little distance. BUT, while not every one is intensely interested, the majority appear to be. After meetings they want to ask all kinds of questions, and first and foremost among them is about the Sabbath, and law and grace, etc. I have already learned that these

are all people who have listened on Radio Lux more or less regularly, mostly for some time, all are getting the PT, and already are fairly well advanced. The fact we used no newspaper ads means we have ONLY those who already have heard quite a little. So, I am immediately getting off of Prophecy, which I have always used to START a campaign, to get people interested, since these already ARE interested and I'm going now into those subjects---I think tomorrow night (no meeting tonight) on the DAY of the resurrection and the 3 days and 3 nights in the tomb, followed by showing the ten Commandments in force since Adam, then the difference between the spiritual law and the rituals, then law and grace and then the Sabbath.

I now feel reasonably certain we shall have a new London Church raised up as a result of these meetings. Two people last night, out on the sidewalk after meeting, said, "I hope we're going to have a church of our own in London." One young lady has insistently told Dick she wants to be baptized right away.

Of course, it is too early, as yet, to know definitely, but it now looks like a church can be started and kept going every Sabbath beginning a week from this coming Sabbath, or beginning the first Sabbath Ted and Shirley will be here---although we will have to start it here smaller than we now do in the U.S.---perhaps not over 10 or 12 adult members. But George can hold them until Dick returns, and it will grow.

Our largest interest in Britain, by far, is farther north, in the industrial areas, and in North Ireland, and Scotland. London is the point of LEAST interest per 100,000 population, but the very fact there is so MUCH population here means an interest large enough to start a church---and of course it would be impossible to operate the office in any other city. I hope that soon after Dick gets back, a church can be started in Manchester, and Dick and George can serve both on the same Sabbath.

We are going to have to repeat the same procedure in South Africa and in Australia. WE SORELY NEED TWENTY TO THIRTY TOP-FLIGHT EVANGELISTS WHO CAN ATTRACT AND HOLD LARGE AUDIENCES, INSIDE THREE YEARS. The laborers are FEW, but the harvest is comparatively PLENTIFUL---and it is now the personal responsibility of EVERY MEMBER to PRAY for more men of personality and ability to come to Ambassador.

A letter from Benjamin Rea says Ted is now READY to start 15 minute broadcasts in Spanish. That means we must first have enough booklets translated and printed in Spanish to follow it up. As soon as this is done, I am ready to start Ted on the air in Spanish, on KALM, Pasadena, in San Diego, in San Antonio and other American border cities, and a NET-WORK all over South America, which WAS available to us, and I think still is.

It will be almost no time then, until we shall need to open offices in one or more major South American cities for mailing literature, and need EVANGELISTS who can PREACH in Spanish, and attract large South American crowds---if Catholic influence does not make this impossible.

One young woman coming to meetings here, who is from Ireland, says we have a large interest there, but she says I would be killed if I tried to preach in Dublin. It would be absolutely impossible to hold any personal evangelistic campaign in Dublin. It is controlled by Catholics.

I ask ALL brethren there to PRAY, intensively and in real earnest, for the church here, and that a real harvest will be reaped from this present preliminary effort.

We got back 2200 ft. of the 2600 ft. of film we shot on the Middle-East tour, rented a projector, and viewed them yesterday. Some 10 or 15-second spots here and there came out black (we must have shot with a lens that had the cap on)---some portions were over-exposed, because I had no light meter and tried to save the expense of one, and all those pictures are too over-exposed to use (penny-wise and pound-foolish), but perhaps two-thirds of the film is very good. The pictures I took from the train in upper Egypt are too flickery to use, and one portion we had a guide take of us in the Garden of Gethsemane pans back and forth and up and down so fast that NOTHING can be seen, but, well, perhaps HALF of the whole film is very good. The one big trouble, we see now, too late, is that we thought we could not afford enough film, and took only HALF enough, and many of the scenes are too skimpy and over with before you realize what you've seen---and I should have taken a tripod, but tried to save that expense, so quite a few of the pictures are not as steady as they should be. We wish now we could take the trip all over, with at least 5,000 feet of film, light meter and tripod. We have not yet received Dick's still pictures back---all slides in color--but hope they will be better than the movies. None-the-less, I think everybody at home will really enjoy seeing them, but I realize now, too late, that on such an extended trip we should have taken twice as much. There are some GOOD shots of all of us riding our three camels---mine, "Christopher Columbus," Mrs. Armstrong's, "Ginger Ale," and Dick's, "California" (here I come!) ---across the Sahara desert, with the pyramids in the distance, and of our tent-camp there---very colorful---and I suppose all will get a good laugh at us!! This is what some wanted to see, and---you'll see it!---but WE will get laughed at! (And we'll laugh all over again with you.)

I should have CLOSED with that request for real deep, in-earnest prayers for the work here and its expanse all over the world. So will add it again---just now a telegram was delivered, from Jack Parmelee, our advertising agent, advising that WABC, the ABC New York station, 50,000 watts clear channel, has offered us evening time availabilities across the board---that is, EVERY NIGHT ---but he failed to tell me WHAT time, or the cost. IF it is at a reasonable time and cost, I will order it started at once. This will put additional expense on our business office, but also it will more than pay its own way in six months or less. It is the EVERY NIGHT programs that DO bring the money, bring people to conversion, and raise up churches. THIS WILL MEAN CHURCHES IN NEW YORK CITY, AND OTHER EASTERN CITIES INSIDE OF ONE YEAR! W H E R E are the ministers coming from? I'll tell you! ---from YOUR PRAYERS ---if you take this to heart in deadly earnest.

God is certainly moving ahead in His work. Can we keep up with the pace He is setting for us? WABC, New York, will do almost as much for the work as XEG or WLS, and more than WWVA or XELO. MY! ---but God is giving us a CHALLENGE right now! The opportunities for the future ought to LIFT us to new heights of fervor and zeal. I wish you could have seen the intense DEVOUT attitude of the heathen worshipping idols, relics, stones, and dead men's bones. They PUT US TO SHAME---and we have the true LIVING GOD, and His ACTIVE WORK!!! I hope we can pray as much as the Moslems, the Coptics, the Greek Orthodox, and others do. If so, this work is now on the eve of a plunge forward that will make everything up to now look puny. LET'S GO!!!!!!!

Love to all, in Jesus' name,

Herbert W. Armstrong

T H E D O R C H E S T E R

Park Lane, London

Sabbath, June 16, 1956

Dear Ministers at home and in the field, and brethren at home:

Today, June 16th, 1956, is a historical day in the working out of God's purpose here below. Today the Church of God in London, England, became a reality. Today marks the first Sabbath service of the true Church which Christ built to be held in England or Europe, so far as I know, for probably hundreds of years, or since the early days of the Sardis Church in England.

Today, therefore, marks another big milestone of PROGRESS in the work God is doing thru us in these dynamic closing days of this world.

We now have a Church, small though it is, in England. This has been a day of thanksgiving and rejoicing for us over here---and I feel that this news is cause for rejoicing in your hearts as well. This evening we went back to Dennison Hall, where the meetings have been held, to be shown the smaller room they had made available as the regular Sabbath meeting-place of the Church. It's in the same building but on the first floor, whereas the hall we have been using was a half-flight down. The new room will seat 40 or 50 people, is much nicer, has more sunlight, and the floor is carpeted. We were all more than pleased with it. The location is central, and as good as any in London.

Ted wrote about the very small attendance at the meetings. There were 55 the first night, but as I got into the really "strong meat" attendance dropped off to around 30. But this was somewhat deliberately planned. No public announcement was made---no effort to draw a large audience. We sent letters to those who have listened to Radio Luxembourg and who have read The PLAIN TRUTH for several months. We invited ONLY those who already have received, and survived what I normally would have preached during the first two to four weeks of a public evangelistic campaign. As a result, I launched immediately into subjects like Law and Grace, the Sabbath Resurrection after three days and three nights in the tomb, ending with the JOLT that this truth shatters the last possible excuse for Sunday observance. That, I believe, was over a week ago, before Ted and Shirley arrived, and everyone knew we were then going to preach on the true New Testament Sabbath. We went directly into Law and Grace---the difference between the Spiritual Law, and the Rituals and Sacrifices of the Law of Moses. Then I devoted a sermon to going thru Scriptures showing every one of the Ten Commandments in full force and effect---and SIN to transgress ---between Adam and Moses. Ted spoke on Law and Grace, and Dick on WHICH is the TRUE CHURCH, and then I spoke in strongest terms on the Sabbath.

I announced several nights ago that there would be a Sabbath service today. There were 16 there today (not counting any of us ---and no children came at any time---all adults).

However, I know of a few who were unable to come today on such short notice, but who, I think and pray, will refuse to continue their work on the Sabbaths, and will be regular members. I suppose there may have been a very few there today who will not be actual members---but I'm sure we shall have a regular membership, to start, of between 15 and 20, and more likely at least 20.

One man who has been coming introduced himself to me at the close of this morning's service as the pastor of the oldest and headquarters Seventh-Day Baptist Church here. He was very friendly ---invited us to his afternoon service. He probably does not, as yet, see any doctrinal differences between us, as of course he would if he continued to come. He came because one of his members received our letter, and showed it to him. Undoubtedly his real object in coming was to see what we had, and to "protect" his own flock from our "false preaching" if he discovered it. His presence became an immediate problem, for we knew he probably would continue to come, get acquainted with our people, and try to draw them to his church. We have solved this, we hope, by setting the time of the meetings here for Sabbath afternoons. Since he holds his services afternoons, he will be unable to come.

One couple coming were really "Pentecostal." They were more outspokenly and joyously (apparently and outwardly) accepting everything preached than any of the others. But, true to form, they went along with obvious zeal UNTIL a truth hit them, as it did on Thursday night while Dick was preaching. This old man began shouting "pentecost", and interfering with the sermon. Dick withstood him firmly and strongly, and he finally had to be silenced. At the door, after the service, he said something to me about speaking in tongues. I told him that the Holy Spirit of God DOES speak in foreign languages thru those of HIS CHURCH---when it serves GOD'S PURPOSE---and does give His true servants the gift of speaking in foreign languages, WHEN it is for edification, and carrying out Christ's commission---but that we denounce, and stand unmoved and totally OPPOSE this modern EMOTIONAL and LUSTFUL gibberish and "pentecostalism" falsely so called, and will not tolerate it in our midst. He got excited, raised his voice, went out, and has not come back---which is the result I intended to bring about by what I said. Best to weed out the trouble-makers at the start, as far as God allows. This man would soon have driven away nearly every other new member. I've seen it happen time after time, and its FRUITS are those of the devil---and as long as God keeps me as Pastor of His Church, we shall not permit that fleshly and sensual counterfeit to rear its ugly head in our midst.

This would not be the true work of God unless we could see the activity of the devil trying to gain an entering wedge in this new Church at the outset. But God has certainly been with us, and protected us and given us wisdom, and the only possible sources of trouble detected so far have been already taken care of. I feel sure that God will use George Meeker to hold the fort, and hold this new little flock intact and secure as a good shepherd, and even build it up, before Dick returns in the fall. Frank Longuskie will be a good help to George in this. Also it will be very fine experience for George---his first responsibility as a pastorate,



which he will have to carry until Dick's return. BUT even these little incidents should serve to show you all that WE NEED TO KEEP PRAYING FOR THIS NEW LITTLE FLOCK---THE CHURCH OF GOD IN LONDON!

Don't forget, or neglect, brethren---PRAY EVERY DAY for this work over here in general as a whole, and for this new flock in particular. They are in that "first love." Their faces show how happy they have been to receive this TRUTH, new to them. There is joy written all over their faces, and it comes from their HEARTS. But remember the parable of the sower and the seed---how many endured but a little while. THESE PEOPLE NEED YOUR PRAYERS! They will now meet persecution and real temptation for the first time.

Yes, this wonderful news of a new Church over here brings along with the rejoicing and the joy of it a STERN RESPONSIBILITY to all of us---for they are now fighting a new enemy, and they are not experienced in meeting his cunning wiles---SATAN the devil! They are now OUR BRETHREN overseas. It is OUR RESPONSIBILITY to hold them up in our prayers---to earnestly and incessantly INTERCEDE for them---to pray constantly for their protection and spiritual growth.

I hope it is not disappointing to any of you that we didn't have a large crowd here. We didn't plan for a large crowd---in fact didn't want it. If we had advertised these meetings, attracted a large crowd, I should have had to avoid the subjects that resulted in this new Church, and in this amount of time could not have accomplished anything at all. OR, we should have had to carry on the campaign for not less than six weeks, and better, two months or three months---and even then, without the preliminary work done by the radio and The PLAIN TRUTH and literature, probably would not have wound up with any larger harvest than this. By planning it this way---inviting ONLY those already well along in truth and in interest, so I could get immediately into what normally would have been the LAST TWO WEEKS of a public campaign, we were able to harvest the FRUIT of a normal two months' every-night campaign. So I'm sure you see that God does give His servants wisdom, and there is great cause for rejoicing---and for A NEW RESPONSIBILITY IN PRAYER FOR THIS CHURCH. God is moving His work forward---and blessing it!

With much love, in Jesus' name,

Herbert W. Armstrong

"The WORLD TOMORROW"  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
Proclaims to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, California

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

LONDON, ENGLAND  
June 18th, 1956

Dear Co-Workers back home in America!

GREETINGS, this time from LONDON! Since I last wrote you, from Jerusalem, things have been happening fast! Both in world events, and in this closing work of God just before THE END OF THE WORLD!

Since my last letter, the whole future of our work has taken on a NEW PATTERN. God Almighty---the God who sustains and RULES the whole universe from His throne in High Heaven---the Eternal who is very soon going to step in and intervene in world affairs---shake up this world as it never was shaken---take all government authority AWAY from human politicians, statesmen, kings and dictators---this same God Almighty is now STEPPING UP this work

to which He has called YOU and me as Co-Workers. He is pulling back the curtain of the future. He is now REVEALING to us the pattern His work must take from now on---how it must now INTENSIFY its activity not only in America, but here in Britain, in Australia, in South Africa and nations already being reached---how it must now EXPAND in power into other nations and parts of the world not now hearing His Gospel!

God is opening NEW DOORS! He is issuing to us a dynamic and heavenly CHALLENGE! Can we shake ourselves awake and keep up the pace the living Christ is now setting for us? Can we put on the pressure sufficiently to FOLLOW where He now leads?

I have important news for you.

At the moment we are in the midst of the evangelistic campaign with nightly meetings here in London. The interest here certainly warms our hearts. It's INSPIRING to see people who really HUNGER for God's truth, still in that flush of "first love," eagerly drinking in the sermons night after night.

Of course there have been one or two who have stumbled and taken offense at God's truth. One man said, at the close of the second meeting, that no one could ever convince him that Jesus Christ is divine, and has not been back since. Two women arose haughtily and walked out in disgust, saying "no man will ever be

MY head," when I read the Scripture of how God made the man the head of the wife, even as Christ is the head of the Church. But those two instances are the only ones I know of reflecting any hostility or opposition.

Most of those attending are people who have been listening to "The WORLD TOMORROW" over Radio Luxembourg, and are reading The PLAIN TRUTH, and many are enrolled in the Bible Correspondence Course. And it is surely wonderful to see the happy glow on their faces, and to see them eagerly receiving light and truth from God's Word that is new to them. Religion has been a pretty stiff, and formal and cold thing here in England, and when human hearts do not freeze up and resist it, God's TRUTH really warms them up spiritually.

They don't seem to know any place here where the TRUTH is believed and preached---where Christ's GOSPEL---His very MESSAGE is preached, and where they can have fellowship with those who truly do worship God in SPIRIT and in TRUTH. Two women, the other night after service, said they sincerely hoped we could have a church of our own---a Church of GOD---here in London. At this writing, it does appear that such a Church will have to be established. We already have two ordained ministers resident in London, taking care of the mail, and magazine and literature requests not only from Britain, but from Australia, South Africa, Ceylon, India, Malaya, Formosa, and all Europe. There is no reason why they cannot pastor a real Church of GOD in London.

But before I tell you how God is opening NEW DOORS---giving us a new pattern for the future of the work, and of the splendid NEWS concerning the growth and future of the work, I think you'd like to hear just a little about our experiences on our tour, after leaving Jerusalem.

When I last wrote you, a month ago, we had just arrived in the Jewish side of Jerusalem---had just entered the NEW NATION called "Israel."

It was totally different from OLD Jerusalem, which is now part of Arab Jordan. All of the area of the Jerusalem of Bible days is in Arab hands, and not a Jew is allowed there. I had to issue, as Pastor of the Radio Church of God, written statements that we were not Jewish before we could get a visa to enter the Hashemite kingdom of Jordan. The Old city is not like any we had ever seen, except that the narrow-street congested residence and market-place portions were distinctly Arabic, and a great deal like certain older sections of other Arab cities such as Cairo, Baghdad, Amman and Damascus. They are so utterly UNlike any American city I could not describe them to you in words. There are no lawns---no private houses---just narrow streets, some wide enough for two cars to pass if careful, but without side-walks, or one narrow side-walk on one side only---some too narrow for an automobile to drive through, and brick or stone buildings lined solidly on each side, two or three stories high---all very old, dingy and dirty looking.

But the part of Jerusalem that is in "Israel" is all comparatively new, much nicer looking, much more modern. Instantly

we were struck with the difference between the Arabs and the Jews. The Jews are far more progressive, industrious, and enterprising.

From Jerusalem we drove over to Tel Aviv, the largest city in the new nation "Israel," then on north, and through the land of ancient Manasseh, over into the Valley of Jezreel, and to Megiddo, where the great Battle of the Day of God Almighty (ARMAGEDDON) is to be fought, only a few years from now! I took motion pictures of it, which I will show later on TV, and our son Richard took still pictures, which, if good, we will publish in The PLAIN TRUTH.

Then we went up to Nazareth, where Jesus grew up as a boy, and into manhood. It is now mostly inhabited by Arabs. A very hilly city, on a rather steep hill. We visited an ancient Jewish synagogue, now down underground, since the earth has filled up over the ground-level of 2,000 years ago by some 15 feet or more. This synagogue was a very small one---just a small room that would seat no more than some 50 people. But they claim it is the very synagogue where Jesus "as His custom was, went into the synagogue on the sabbath day, and stood up for to read." (Luke 4:16).

From Nazareth we drove thru the village of Cana, in Galilee, where Jesus performed His first miracle, at the wedding supper, turning water into wine. Then we proceeded on to the Sea (or lake) of Galilee, where so much of Jesus' ministry took place. This is where He walked on the water. This is where He called Peter and his brother Andrew, who were fishermen, as He was walking along the shore of the lake, and saw them casting their nets into the lake---where "Peter forsook ALL, and followed Christ." I took motion pictures of the fishermen's boats on this lakeshore, at the only spot we saw along the shore where boats could come to shore. Much of the lake shore---especially on the east side, is high bluff. As in Jesus' day, the fishers' nets were spread out near by to dry.

Then we drove on around the shore to the ruins of Capernaum, where Jesus "taught them on the Sabbath days. And they were ASTONISHED at His doctrine." (Luke 4:31-32). I took several pictures of the ruins of the synagogue, mentioned in verse 33. You can imagine it was something of a thrill to walk over these spots where Jesus walked, and preached, and called His disciples, and performed His miracles!

We drove back across the Valley of Jezreel to the city of Haifa to spend the night. There we encountered some U.S. sailors, from a large cruiser--"The Albany"--which had been rushed into this "Israel" port suddenly as a result of the Arab-Jewish fighting and possible threat of world war. We were unable to eat in the dining room of the hotel that evening. There was a Jewish wedding feast being held there---and having passed twice thru Cana of Galilee (see John 2:1-11) that same afternoon, it gave us some idea of what a Jewish wedding feast is like. It was quite an elaborate affair.

Next morning we drove up atop Mt. Carmel, which rises just above Haifa. Haifa is Israel's port, one of the chief ports

on the Mediterranean. Elijah lived on Mt. Carmel, and it was there that the dramatic episode of I Kings 18:17-40 occurred, where Elijah called the fire down from heaven, exposed and slew all the priests of Baal.

On our return down the Mediterranean coast to Tel Aviv, we visited one of the Jewish Hadassah farm-schools for children ---certainly a revelation. There they teach children self-reliance and initiative, agriculture, and ordinary school subjects. Then we visited one of the many communal farms the Jews have established in their new nation. Each of these farms is a separate community, where all things are shared in common. Nearly all the agricultural lands of the nation are farmed in this manner. It's a new kind of life, but it seems to be working, and the farms are very productive, farmed by the most advanced methods. The soil, where they now irrigate or get rain, in these valleys and coast-lands of Palestine is just about the richest soil we have ever seen ---and don't forget Mrs. Armstrong and I were both born and reared in IOWA! When Palestine is finally restored under CHRIST, with His blessing, after His return, it will become the MOST WONDERFUL, the RICHEST, the MOST PLEASANT to live in, that we have seen in all the world. The climate is a good deal similar to that of Southern California, but the soil is now richer and blacker. It is replete with hills which shall once again become wooded (now mostly barren). The beaches along the Mediterranean are simply PERFECT for relaxation and enjoyment.

Yes, this is the land God has chosen, of all His earth which He created, but because of the rebellion and pollutions of mankind that land has been for many centuries under a CURSE---and still is.

In Haifa they were having an industrial fair, displaying the products of the new nation's agriculture and industry. We were amazed at the progress already made in manufacturing---almost every conceivable item needed for the living of the people. All over this new nation "Israel" we saw vigorous industry, ambition, energy, PROGRESS in the material sense. The people are spurred on with terrific zeal in building their nation once again in what they consider THEIR homeland. Everywhere we heard the expression, "WELCOME to Israel!"---and everywhere we were greeted constantly with "SHALOM!"---meaning, "Peace!" but said as we would say, "Hello!"

But just ONE THING IS DIABOLICALLY WRONG with this whole vast effort of the Jewish people: THEY HAVE LEFT THEIR GOD COMPLETELY OUT OF IT! They have forgotten God! There is almost NO religion in "Israel." The Sabbath day is rigidly observed, as a civil day of rest. All shops, stores, offices, and business is closed up tight from sunset Friday until sunset Saturday. We spent a Sabbath there, in Tel Aviv, and we particularly watched to see how they observed it. Their one leading synagogue in this, their metropolis, population some 350,000, is a comparatively small one. I have seen much larger synagogues in Los Angeles, San Francisco, Portland, and other American cities. Only a small fraction of the people ever attend worship services. Their Sabbath is a day of pleasure-seeking and recreation, freedom from their usual work or

jobs.

Unless GOD builds the house, they labor in vain that build it. Whatsoever God has not built, shall be TORN DOWN and destroyed. God is not building this nation "Israel." This is NOT the prophesied return of Israel and Judah, weeping, repentant, and SEEKING their God!

As I told the secretary of the Zionist movement in New York in 1946, they are getting ahead of God, taking things in their own hands, and only stirring up WORLD TROUBLE! Here is an example of a tremendous burst of HUMAN ENERGY, HOPE, and accomplishment, that shall ALL COME TO NAUGHT! The "BEAST" now taking form and soon to rise up out of an alliance of ten nations in Europe will overrun this land, and seize it from the Jews. What a pity! But WHAT a glorious land it will become, WHEN God's time comes, and CHRIST sets His hand to rebuild that land!---in The WORLD TOMORROW!

We also drove down to Ashkelon, now nothing but total DESOLATION, and RUIN. They defied God. Their proud efforts went for nothing. We drove also past Ashdod, which continued to exist until 1948, but it was inhabited by Arabs who fought the Jews, and were driven out---and Ashdod seems now to be rather desolate. We also drove over to Ekron, ancient seat of the "god of flies," Baalzebub, the patron diety of medicine. It is now inhabited by Yemenite Jews, and many children came running to get into the moving pictures I was taking, so perhaps you may see them some day on TV.

From Tel Aviv, we flew to Istanbul, Turkey, which is the former city of Constantinople. The Turks are westernizing. We did not see a single Fez---it is now illegal to wear one. This city sits astride the Bosphorus, which is the narrow strip of water, the width of a good sized river, that divides Europe from Asia, and the ONLY outlet for Russia to the warm-water sea lanes of the world. We took a boat trip up the Bosphorus to a point within sight of the Black Sea, the north shore of which forms the south boundary of Russia. We saw the mines all across the Bosphorus, to keep out Russian naval ships and subs. This, too, is a spot to figure very soon in prophecy. This is the spot where Turkey will double-cross Britain and America, and many thousands of our boys will be killed as a result---but probably by the European Fascist "BEAST" and not by the Russians.

We next flew to Athens, where we saw the dead and dismal remains of the once-proud Grecian civilization. I photographed the ruins of the old market place where the Apostle Paul expounded the Gospel of the GOVERNMENT OF GOD, and of Mars Hill, just above, where Paul told the Greek philosophers they were too superstitious in their religion, and also of the Acropolis. From Athens we flew on to Rome, which now took on new meaning after having been thru all these Bible lands, though we had been to Rome before.

We went again thru the Vatican Museum, and for the first time visited the Vatican Treasury, where the great Triple Crown is kept, and a large portion of the Vatican jewels, precious stones, and ornate robes---in fact, their riches of "gold, and silver, and

precious stones, and of pearls, and fine linen, and purple and silk, and scarlet." etc. etc. (Rev. 18:12). NEVER have we seen such dazzling riches and treasures, and yet in every one of a certain type of object used by the cardinals or the pope in mass, I think called the "host," was a dead man's bone inside a little window covered by a curtain of velvet. It brought to mind Matthew 23:27-28!

Everywhere we have seen the RUINS of a once-proud SPLENDOR of HUMAN effort, without GOD! It has all come to naught. Temples, Palaces, Shrines built by men who hoped they would endure forever, soon lost their shiny new and dazzling brilliance. They faded, they decayed, they toppled over in ruins. MANY of these pagan places of worship and adoration were destroyed by EARTH-QUAKES!

The MATERIAL things man devises and builds do not last! ONLY the spiritual things of GOD are permanent and everlasting! All the glory of MAN soon fades, rots, decays. It becomes dismal, musty to smell, depressing to the eye. Yet everywhere we have seen people still worshipping and glorying in these decayed RUINS. Everywhere the guides wanted to take us to see TOMBS! TOMBS! TOMBS!!! Everywhere people seem to have nothing but DEATH to adore, to exalt, to bow before! Also we drove down to see the ruins of Pompeii---more death, destruction, and ruin!

THANK GOD! WE HAVE A RISEN, LIVING CHRIST TO WORSHIP!

I can't begin to tell you of all we saw and learned on our Middle-East trip. I must now get back to the state of the WORK, and its future.

It is absolutely NECESSARY to the work that I get away from Pasadena, and even from the United States, occasionally, to get the true perspective, and see this WORLD-WIDE work in its true aspect.

When I'm in the daily grind and routine in Pasadena, England and Europe, and South Africa, and Australia, and the rest of the world, seem so far away that they sort of FADE in my view, and the local and home problems in America get all my attention. But over here, this work in Europe and in the British Isles looms up in its TRUE IMPORTANCE---and it is MIGHTY IMPORTANT!

Here is what I find: We are only reaching people over here once a week, and that between 11:30 and midnight on Monday nights. No other or better time is available on Radio Luxembourg. No other radio station is available for reaching people in Britain ---and no TV station. Now we learned long ago in the United States that a once-a-week broadcast IS NOT SUFFICIENT to really carry the Message to people so they GRASP IT thoroughly.

That's why we have temporarily gone off TV. The once-a-week telecasts just were not enough to "GET THE MESSAGE OVER." We MUST find a way to reach the people over here DAILY, or every night. It cannot be done by radio, or by TV. The medium of buying large display space in mass-circulation newspapers is now opening

up, but that cannot be done more than once a week.

These meetings are already proving what an EVERY NIGHT message does---how much more interested people become when they have their WHOLE thought and attention on God's truth, hearing it every night. Back in Oregon and Washington, in the early years of this work, we were on radio only once a week. BUT I was then holding evangelistic meetings EVERY NIGHT in first one city, and then another---year after year---and it was these every-night meetings, following up the radio (which aroused the interest and caused people to attend), that really changed people's hearts and lives, and built the work.

There is only one medium open to us for reaching the people EFFECTIVELY, and intensively, in the British Isles--- personally-conducted evangelistic meetings every night, such as we are holding right now here in London. We must, in a very few years, have at least three to five teams of evangelists, two men to a team, to devote their ENTIRE TIME to conducting evangelistic campaigns in from three to five different cities at a time--- meetings to last not less than 6 weeks, and perhaps as long as three months in one city---then move on to another city.

We must have competent, consecrated, God-called and God-empowered-and-used evangelists with the personality and speaking power to hold large audiences, and move men with the MESSAGE that CHRIST brought, but which men rejected. Today we have perhaps seven men who, with one or two more years' experience in NIGHTLY preaching in such campaigns, could fill that bill. BUT these men are every one tied down to a certain post and full-time duty from which I cannot release them. Only ONE of these men is available for use over here in Britain.

We have more promising men coming along in Ambassador College---but FAR FROM ENOUGH. The harvest is PLENTIEOUS---the laborers TOO FEW! Therefore God commands YOU, to PRAY to the Lord of the Harvest to send forth more laborers---more young men of personality and ability, whom God has called, to enter Ambassador College, that they may be trained to become evangelists of real POWER.

We are now on a national radio net-work in Australia. The very first broadcast in Australia has brought in some 45 letters, requesting literature or The PLAIN TRUTH. We are receiving a good mail every week from the broadcast in South Africa, and also from Radio Ceylon.

Soon---within a year or so---we shall have to establish additional branch offices in Australia, and in South Africa to answer the letters from listeners, and to mail to them promptly the literature requested. As it is now, radio listeners in those far-flung nations, half way around the world, have to wait many weeks to receive the magazine or requested literature. In another two years we ought to have teams of evangelists holding dynamic series of every-night meetings in those countries.

Plans are now under way here in London. with our London



advertising agency, to begin a campaign of Gospel messages thru the mass circulation London newspapers. Those papers publish around 5 million copies of their paper DAILY, circulated nationally all thru the British Isles. Perhaps 10 to 15 million people read each paper. There is no newspaper in the United States with such huge, mass circulations. We plan to purchase advertising space, and then place in that space a Gospel Message, about like an article in The PLAIN TRUTH, but reduced to fewer words. We hope to get this campaign under way later this year. This, along with the broadcast over Radio Luxembourg, will attract the attention and arouse the interest to create audiences for the evangelistic meetings in the various cities, when we are prepared to start them.

And now---ON TO SOUTH AMERICA! The one great continent we have so far not reached at all is South America. People in South America do not understand English. Most of them speak Spanish---those in Brazil, Portuguese. Also Central America and Mexico are Spanish-speaking countries.

I have just received a letter from our Professor of Spanish at Ambassador College, Mr. Benjamin Rea, informing me that my younger son, Garner Ted Armstrong, is now sufficiently advanced in his study of the Spanish language to be ready for at least 15-minute broadcasts. Ted speaks Spanish just as natives of South America do---without any "foreign" accent, and very fluently. Our Spanish department at the college has now completed the translation of nearly all our booklets into Spanish. As soon as these can be printed, I now plan to put Ted on the air, in Spanish, on a large South American radio net-work. I hope to complete arrangements for this with our over-seas advertising agency in New York, on our return to America. God's time has come to REACH SOUTH AMERICA! Yes, Co-Workers, God is moving His work at a rapid clip!

Work is fast progressing in the translation of our booklets into German. As soon as this is completed, we hope to be ready at last to put Herman L. Hoeh, Executive Editor of The Plain Truth, and Acting Dean of Ambassador College, on a special German-language program on RADIO LUXEMBOURG, listened to by the German people.

As soon as the translation of our literature into FRENCH is completed, and booklets printed in French, we shall be ready at last to put my elder son Richard David Armstrong on the FRENCH-language band of Radio Luxembourg, which has a bigger listening audience in France than their own national net-work. These men all speak these languages fluently, without foreign accent.

And now, last but far from least: I have just received a cablegram from our United States advertising agency stating that the super-power ABC Network radio station, WABC, New York, has at last offered to us availabilities for a half-hour broadcast EVERY NIGHT. I have wired back for details as to time and cost. If these are right, we shall put the program immediately into this condensed, thickly-populated New York-Philadelphia-Boston area for EVERY NIGHT broadcasting immediately.

Already we cover all the rest of the eastern part of the

United States very well over the 50,000-watt station WWVA, near Pittsburgh. But because of the density of population and large number of powerful stations in this condensed New York area, WWVA does not give us coverage from Philadelphia to Boston---though it does reach the Atlantic Coast areas south of Philadelphia, and north of Boston. WABC is the big basic station of the ABC Network for this area. It will add hundreds of thousands of REGULAR every-night listeners. PRAY for this, Co-Workers---that God will open this mighty door---give us a good time not too late in the evening, and at a reasonable cost!

Well, THERE IT IS! You see how God is moving His work forward in great power and accelerating momentum! God is setting a FAST PACE for us. He is opening mighty doors thru which His MESSAGE may go in POWER to America, and to new parts of the world.

It is WHEN "this Gospel of the Kingdom shall be preached in ALL the world, for a witness unto ALL nations," that the END of this world shall come.

Co-Workers!! We are constantly finding God is carrying His Message, thru us, into more and more parts of the world. Just recently Australia has been added, and also Formosa and Red CHINA! Soon now, SOUTH and CENTRAL AMERICA and Mexico. Yes, time is RACING on! It's LATER THAN YOU THINK!

But last reports from headquarters in Pasadena were that the work was again in a financial slump.

SOMETHING MUST BE DONE ABOUT THAT IMMEDIATELY! That, dear Co-Workers, is YOUR part of this work---YOUR very grave RESPONSIBILITY! I am doing all that is humanly possible for ME to do, relying on the POWER of God's Spirit to use me as His instrument. But YOU have YOUR part, and now again, I have to call on you to respond IMMEDIATELY---and CONSISTENTLY---week after week, and month after month! After all, these tremendous DOORS God keeps opening before us are doors involving PHYSICAL and mechanical instrumentalities for carrying His Message in a GIGANTIC MASS SWEEP OF POWER to countless MILLIONS of people ALL OVER THE WORLD! And these mechanical instrumentalities cost MONEY---and I can go no faster than YOUR sacrifice, and honest tithes and generous offerings make possible!

We are now in the summer months when many tend to let down. Let's all PUT ON MORE PRESSURE---make more SACRIFICE financially for God's work. Right NOW I need your earnest prevailing PRAYERS as never before! That's a definite PART of your DAILY Christian life---PRAY DAILY, earnestly, intensively, with your WHOLE HEART, for this work! God is blessing it as never before. We must do OUR part as never before! We need more large offerings immediately---a continuous downpour of widows' mites---whatever God has made possible. God bless you in your efforts for HIM!

Keep sending your tithes and largest possible offerings ---whether large or small---to me at Pasadena---the staff there is anxiously, desperately, waiting for it. REMEMBER, this work has

grown too large for me, personally, to handle the money and pay all these radio-station and other bills to keep this great world-wide work going. This part of the work is now handled by a large and efficient office staff in Pasadena. They have to pay out big bills every day, whether I am over here in Europe or at home, OR ELSE THE RADIO STATIONS WILL SHUT THE PROGRAM OFF THE AIR, no magazines could be printed, no literature mailed out to the 700 to 1,000 people EVERY DAY who write in for this literature.

I never handle the money, any more, even when I am home. So, Co-Workers, KEEP YOUR TITHES AND OFFERINGS going in to the office in Pasadena---addressed, of course, as usual to me---for otherwise I would never be able to continue carrying this great work around the world. And remember---the need at the moment is VERY URGENT! I do THANK YOU, from the heart, for your loyalty---and that by FAITH I can go on about MY duties over here, knowing I can RELY on you as one of our faithful Co-Workers, to keep the work going financially.

Again, GOD BLESS YOU for your sacrifice and loyalty and faithfulness!

Sincerely, in Jesus' name,

Herbert W. Armstrong

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Queen Mary in Mid-Atlantic  
July 16, 1956

Dear Co-Workers with Christ in America:

GREETINGS from the Queen Mary in Mid-Atlantic! We are now returning home to America after a very profitable and successful trip through the Holy Land, Europe and Britain.

While on this trip which has been so vital for the Work of God, I have been receiving an entirely NEW concept of the future of this work---which I outlined in the previous letter to you Co-Workers. Since that last letter GOD HAS BEEN MOVING IN A BREATH-TAKING MANNER TO PROVIDE THE FACILITIES FOR TRAINING MUCH-NEEDED FUTURE EVANGELISTS!

As I last wrote, the whole future of God's Work has taken on on A NEW pattern. The Eternal has been revealing that pattern to us on this trip. The Work must---from here on---intensify activity not only in America, but in Britain, Australia and South America--in fact, in ALL THE WORLD!

The imperative need NOW is for large numbers of called, consecrated, fully trained, competent evangelists of personality and speaking power within four or five years to hold every night evangelistic campaigns---to attract, hold and MOVE large audiences! The HARVEST IS PLENTEOUS, but the laborers are TOO FEW. Therefore, I asked you to pray that more laborers be sent us for training.

Things have been happening fast in answer to your prayers. God is moving to supply the need! Applications to Ambassador College already indicate the largest incoming freshman class---but we are outgrowing facilities! SUDDENLY, as if by miracle, the large adjacent estate of Hulett C. Merritt, the wealthiest man on the Pacific coast, who died early this year, has become available! His fabulous estate contains large, magnificently landscaped grounds, together with a 54-room mansion including utility rooms. The building will provide adequate classrooms sufficient to accommodate the anticipated future growth of the College, enabling us to convert the present combination classroom-library-assembly building into an enlarged and adequate library.

This more than DOUBLES the present area of the campus! And the estate provides ground for erecting future buildings when needed.

This entire fabulous property, purchased by Jerry Block and associates from Las Vegas, Nevada, is to be largely DONATED by them to Ambassador College! Meanwhile, I have a cablegram from Vern R. Mattson, our business manager, that another estate owned by the Merritt heirs is being offered for sale at a very reasonable price! This estate, located on the opposite side of the campus from the other estate I just mentioned, comprises the same acreage as our original College property.

This is all opening up to us at a time when the main College property is PAID OUT AND BECOMES CLEARED OF ALL INDEBTEDNESS. Any payments on these additional properties would be less than payments have been on the present property! THINK OF THAT! This means an actual reduction in monthly expenses---while the original main College property is owned clear of debt and now has added campus facilities THREE TIMES THE FORMER SIZE! This is just what we need to expand the Work of God.

If this is not a MIRACLE, what do you call it?

The influx of new students plus providential tripling of the campus facilities JUST WHEN NEEDED, and at no extra expense, is PROOF that God revealed the NEW course of expansion of this work outlined in the preceding letter. God is now moving dramatically to make the enlarged evangelistic crusade possible!

This is a stern CHALLENGE from God to us! Can we now move forward with increased zeal and earnestness, doing our part? The work of God is now in that time of month when income always lags. The need for the rapid expansion of this worldwide work means YOU must redouble your efforts with generous offerings, full tithes and EARNEST PRAYERS! Let me say impassionately to you as the apostle Paul did to the Corinthians;

"What agreement hath the temple of God with idols? for YE are the temple of the living God; as God hath said, 'I will dwell in them, and walk in them; and I will be their God, and they shall be my people.'...Having therefore these promises, dearly beloved," I say to YOU as did the apostle Paul, "let us cleanse ourselves from all filthiness of the flesh and spirit, perfecting holiness in the fear of God. RECEIVE US...We want you to know, brethren, about the grace of God which has been shown in the churches of Macedonia, for in a SEVERE TEST of affliction, their abundance of joy and their extreme poverty have overflowed in a WEALTH OF LIBERALITY ON THEIR PART. For they gave according to their means, as I can testify, and BEYOND THEIR MEANS, of their own free will, begging us earnestly for the favor of taking part in the relief of the saints ---and this, not as we expected, but first THEY GAVE THEMSELVES TO THE LORD AND TO US by the will of God...Now as YOU excel in everything---in faith, in utterance, in knowledge, in all earnestness, in your love for us---SEE THAT YOU EXCEL IN THIS GRACIOUS WORK ALSO" (II Cor. 6:16; 7:1-2; 8:1-7).

I beseech you all, as Paul did the Corinthians, to GIVE YOURSELVES first of all to God as His instruments in His work and then we shall launch out on this new and decisive and FINAL WORLD-

WIDE PROGRAM, fulfilling the great commission to which we have been called!

We enter NOW the last and final great phase of this greatest work on earth. I am returning with renewed vigor and enthusiasm and with a clear concept of the future course---and with extreme gratitude for so many faithful, loyal, self-sacrificing co-workers!

I asked you all to pray that the super power station WABC in New York, the number one station of the ABC Network, would confirm availability of time for a half-hour broadcast SIX NIGHTS PER WEEK. This prayer has been answered! The WORLD TOMORROW program is now on this KEY New York station nightly!

In Christ's POWER we shall plunge ahead now as never before. REMEMBER the present need is URGENT! This work must INCREASE DAILY! There is no turning back now! All your prayers, your full tithes and your offerings are imperative if we are to reach this world in time! God alone knows all the DANGERS we face in finishing this work---that's WHY your prayers and continuous financial faithfulness are SO IMPORTANT!

Again I repeat, GOD BLESS YOU for your sacrifice, your loyalty and your faithfulness!

In love, and in Jesus' name,

Herbert W. Armstrong

RADIO CHURCH OF GOD  
Box 111  
PASADENA, CALIFORNIA

August 17, 1956

Dear Brethren of GOD'S Church:

A serious emergency has arisen in respect to the coming Feast of Tabernacles, September 19 thru 27th.

Brother Roy Hammer called me on the long distance telephone about it the other day and I was forced to make a quick and decisive decision.

1st) We have entirely outgrown the rest-room facilities serving those who camp in tents or trailer-houses on the grounds. Our plans called originally for TWO rest-room units, one building for women and one for men. It was a rush job at the time, and both time and money prevented us from erecting more than the one. As a compromise measure, we partitioned that one in the middle. Now we are FORCED to build the other rest-room building and have it completed before September 19th. This involves a great deal of plumbing and the purchase of fixtures, and will cost a few thousand dollars.

2nd) We were jammed even past seating capacity last year, and all reports indicate a 30% to 50% increase in attendance this year. We face the necessity of providing seats for an additional 600 or more people. We cannot enlarge the present auditorium. We had planned to ship the tent we have at our grounds near Lyons, Colorado, pitch it near the Tabernacle, wire it with loud-speakers, and let the overflow HEAR, but not see, the proceedings. But we find it would cost as much to ship the tent to Gladewater and back as the tent cost in the first place, and due to the possibility of a sudden violent storm or tornado in Texas, it has been decided inadvisable to ship the tent to Gladewater. This left only one alternative: I was forced to make the decision to build the large lounge-room on the front of the Tabernacle that had never yet been built. This we will have to do without the stone-masonry, leaving that until later, but putting up all the wood construction now. The overflow crowd will have to sit in this lounge room, which will seat more people than the Colorado tent. They will be unable to see the speakers' platform, but will be able to hear thru loud-speakers. This room will cost some \$15,000 to \$20,000.

This was an emergency decision. I had no choice. It HAD TO BE DONE.

I have authorized, and started this work. A crew of men are now hard at work putting in this additional construction. We hope to have it ready by September 19th. BUT, it MUST be paid for, AS WE GO, and not after it is done! I was forced to send over a check for \$3,000 last night, and I have had to guarantee the contractor a check for \$5,000 each week between now and the time of the Festival, or until paid for.

WE DON'T HAVE THE MONEY! We have to raise it!

I can't send any appeal to our whole Co-Worker mailing list--- but ONLY to you who are actually MEMBERS! It means that we who are members of God's Church--begotten children of GOD'S FAMILY-- absolutely MUST, somehow, raise this EXTRA \$5,000 per week between now and the date of the Festival, only one short month away.

Brethren, this means we have to reach down deep, and sacrifice till it HURTS! I was forced to PLEDGE this, on YOUR behalf. We expect some 2,500 or more people at this Festival. We have no place to put them. There was no other way.

If ever God gave us a real TEST, this is it! The whole work needs money badly. I can't take this out of the work. The work is growing now as never before. At least SEVEN new Churches have been raised up this year--an average of ONE NEW CHURCH BEING ADDED EVERY MONTH! That's just simply BREATHTAKING! The Gospel is going out to the world as never before. This year we have added a whole national net-work of radio stations in Australia, beside Chiang Kai-Shek's Voice of Free China in Formosa. We have added 50,000-watt super-power WABC in New York, EVERY NIGHT. We have added a leading net-work station in Fresno, California, EVERY NIGHT. Scores and scores of new converts are being baptized this summer. Ambassador College is having by far its largest number of new students this fall--already beginning to arrive. Some 45 or more new students are coming in, and total enrollment will go past 100 for the first time--probably 110 or 115. IN EVERY WAY, God is pushing forward His work. Our first evangelistic campaign by our own ministers (other than myself) is now ending its second week in Fresno, California, with a number already requesting baptism. This campaign, meetings six nights a week, is being conducted by Roderick Meredith and Dick Armstrong.

Yes, this is the time of OUR great test. God has been stepping up the work at a faster pace. HE--God--has been doing great things for us, and in and thru us. NoW He is putting upon us a real challenge. We can't have all these good things at God's hands without making some sacrifice, and putting in OUR SHARE. But our share, right now, has to be a DOUBLE SHARE, or more, from every member.

Now I do not mean to pressure any of you into giving what you cannot, or OUGHT not. Once in a great while I come across a case of a member who has actually given more than he should, and even injured God's cause in some way by so doing. But for every one of these there are perhaps ten--perhaps a hundred--who do not give as much as they CAN, and SHOULD.

Brethren, PRAY over this. From those who are able, we need LARGE special offerings--\$500, \$1,000 or more, for this special Tabernacle Fund.

Time flies fast, and it may not seem that long, but it has now been some two or three years since I have made any special request for this Tabernacle Fund. I felt, when we went on the ABC radio Network, and last year when we went on TV, that every single extra



dollar had to go into those campaigns. THE RESULT IS THAT THE TABERNACLE IS BEGINNING TO DETERIORATE, because it is not finished. Actually, this is a disgrace to the Church of God!

The time has come when we cannot put off any longer the finishing of God's Tabernacle.

Ancient Israel, in the time of Kings David and Solomon, was just about the smallest nation in the world. Yet God moved them to build in Jerusalem the finest, most fabulous building ever erected on earth! Thru obedience to God, The Eternal prospered them so they were able to finance this.

Brethren, what's wrong with us, today? Ancient Israel was just a carnal, physical people. We, today, are a SPIRIT-begotten, and supposedly a Spirit-FILLED people. Are we unable to finish this inexpensive, rough wood-constructed building? This Tabernacle we are building would compare with the Temple ancient Israel built about like a modern little cracker-box would compare to the Empire State building in New York. WHAT'S WRONG, today? Do we, after all, lack the real POWER of God?

When ancient Israel, in the wilderness, in Moses' day, needed to build a tabernacle for God, and Moses sent out a proclamation, those fleshly, physical Israelites responded so overwhelmingly that Moses had to send out another proclamation asking them to stop sending in so much! Today, WE are supposed to be a SPIRITUAL Church. We are supposed to be really ON FIRE for God and His work.

But ARE WE? A R E Y O U ?

God is putting us to the TEST. I have to ask you to RUSH to us, by return mail, and every week until the Festival, the LARGEST extra offering, OVER AND ABOVE TITHES AND USUAL OFFERINGS FOR GOD'S WORK, for this Special TABERNACLE FUND.

REMEMBER! This must be extra--IN ADDITION to tithes and regular offerings for the work. The work cannot suffer or stop just to finish the Tabernacle. So mark this part of what you send in as SPECIAL for the TABERNACLE FUND. Specify what part of your check, money order, or currency bills, are for the TABERNACLE FUND. Send in your tithes and regular offerings just the same. Send this as an additional, SPECIAL offering just for this purpose. And HURRY! Use AIR-MAIL!

#### INSTRUCTIONS

Now here are instructions about coming to the great Feast of Tabernacles at our own Radio Church of God Tabernacle near Glade-water, Texas.

This Great Festival begins this year on Wednesday evening the 19th of September. You should plan to arrive early enough to be located and settled in your temporary homes before sunset. The first meeting will begin at sunset or shortly thereafter on the 19th. Remember, your presence at the Feast of Tabernacles is

mandatory. God COMMANDS us to attend without fail. He has provided the financial plan whereby we are enabled to attend the Feast Days He has given us--by saving our second tithes.

RESERVATIONS: There are many motels located in and around Gladewater. There have been several newer motels added in the past two years, one of which is located at Greggton, a small town a few miles east of Gladewater. There is another large, nicely equipped motel at Greggton called "The Broadway Terrace". There have also been added new motels on the highway in and around Longview. The Longview Hotel is usually available.

CAMPING FACILITIES: Ample space is provided for those wishing to bring either tents or trailer houses. There are a few simple directions to follow, however. Please write as early as possible to Mr. Roy Hammer at Box 453, Gladewater, Texas, and inform him if you intend to bring either a house trailer or a tent. You should, of course, bring all your own bedding, washing and shaving equipment, and any other personal effects necessary. When you arrive at the Tabernacle grounds, please ask either Mr. Roy Hammer, or his son, Buck Hammer, with regard to locating yourself on the grounds.

MEALS: Meals will be served at the Tabernacle as before, with the nominal cost of \$2.25 per day for adults, and \$1.15 per day for children from 6 to 12 years of age. There is anticipated no charge for those children under 6 years of age. These meals are "at cost" to you, with absolutely no margin of profit asked nor intended. Payment of meals should be made at the time you register with the Tabernacle office.

REGISTRATION: It is essential that all persons register at the Tabernacle office, regardless of whether you eat at the Tabernacle or not.

DIRECTIONS: The Tabernacle grounds are just off Highway #80, 8 miles west of Gladewater, 2 miles east of Big Sandy (about 100 miles east of Dallas. At this point beside our private road leading to the Tabernacle--beside the cabins and restaurant at this little junction, you will see a sign: "PRIVATE GROUNDS, Radio Church of God Tabernacle."

It would be best at this late date for you to plan on having a tent on the Tabernacle grounds, or to rent a house trailer in Dallas or nearby--they are less expensive and nearly as comfortable as a hotel, if not more private, and will allow you to be among our own people.

I shall look forward to seeing you at the Tabernacle, and may God bless and protect you, bringing us all safely together for His wonderful Feast Days!

Sincerely, in Jesus' name,

Herbert W. Armstrong

"The WORLD TOMORROW"  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
Proclaims to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, California

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

August 23, 1956

Dear Co-Workers with Christ:

GREETINGS---and once more from BACK HOME!

Things are happening faster and FASTER in the glorious work of GOD! I wrote you from London, in June, that things had begun happening FAST, both in world events and in God's work. I wrote you, in July, from Mid-Atlantic, a letter sent by radio-phone to Pasadena and printed and mailed from there to you, that God was moving in breath-taking manner to enlarge and step up the pace of HIS WORK.

Today that momentum is INCREASING! We have reached---and passed---the great turning point in The Eternal's closing work for this Age! God is hurling at you and me the greatest CHALLENGE of our lives. CAN we keep up with this faster pace He is setting?

Well, right now, my dear fellow-workers, it certainly seems we are laying down on this challenge! Today I am compelled to face the frightening fact that the income for this greatest work on earth, so far for this month of August to date, is some ten thousand dollars SHORT of the income up to the same date last month. THAT FACT IS POSITIVELY FRIGHTENING! I am forced to make this letter very short, and to the point, so it may be RUSHED to you yet today! We dare not get into another alarming financial crisis right at this crucial moment. It would threaten the very existence of this mighty work!

Quickly, briefly, then, LISTEN TO THIS TERRIFIC NEWS! Then ACT!

When we were in Spain early last month, seeking to learn HOW we could find a door open to enable us to preach Christ's GOSPEL to the people of Spain, we found every door closed! Spain is a totalitarian state. Franco is an iron DICTATOR. And Franco well knows that he rules and retains his absolute dictatorship only because the Pope at Rome backs him! Roman Catholicism is THE STATE RELIGION in Spain. Are Protestants allowed in Spain? In a way, yes. A few Protestant churches that already were established in Spain before the Revolution are allowed to hold services---but not in any regular church edifice or building. They must meet SECRETLY in rooms in some office buildings primarily devoted to purposes other than religion. They are not allowed to have any sign on the

street outside, in the entrance hall of the building, or on the door of the room in which they meet! They are not allowed to hold ANY meetings at which the public is invited and welcome. No EVANGELISTIC CAMPAIGNS are allowed anywhere in Spain! All radio stations are government controlled, and no religion is allowed except the Roman Catholic.

While we were in Europe a number of Bibles being sent into Spain by the British Bible Association, carried by a representative in his suitcase, to fill requests from Spanish subjects, were seized and confiscated at the border. We would not be allowed to send religious literature into Spain---or at least if Spanish postal clerks or authorities discovered any being sent in, the literature would be destroyed and never delivered to the one requesting it!

So it seemed every door was slammed SHUT---tight---against reaching Spain with the Gospel. Yet, Jesus Christ Himself SAID: "This Gospel of the Kingdom shall be preached in all the world for a witness UNTO ALL NATIONS" just before the END of this Age. Jesus Christ has raised up THIS VERY WORK to CARRY His Gospel into EVERY nation. Of this very work, Jesus Christ SAID: "Behold, I have set before thee an OPEN DOOR, and NO MAN CAN SHUT IT." (Rev. 3:3). And so IN FAITH we left Spain, and later returned to the United States KNOWING that in some way we could not yet see, God WOULD open the door INTO FASCIST SPAIN.

We arrived in New York late last month. Our business manager called me on long distance telephone. "Did you get my letter telling you Radio Ceylon, with all four of its giant 100,000-watt stations, is CLOSING THE DOOR on The WORLD TOMORROW program---that they are putting us off the air?" No, I had not received it---the letter must have arrived at some European point after we had left. Jesus Christ had said of this very work, "Behold I have set before thee an open door, and no man can shut it!" Was He able to KEEP it open? I asked God Almighty this very question in prayer, reminding Him of His PROMISE, and trusting Him to KEEP IT.

Then I went over to the offices of our New York advertising agency, thru whom all our overseas broadcasting is placed. I met a shocking surprise! The three main executives all hustled me into the president's office.

Their faces were beaming. They were all smiles. Such enthusiasm I had never seen in their office.

"Mr. Armstrong, HOW did you happen to walk in here at just this psychological moment?" they asked. "Have WE got good news for YOU?" They exclaimed! There was so much of it they didn't know what to tell me first.

"Wait till you hear about the results in Australia!" one of them blurted out spontaneously. All the mail from the network in Australia had been coming first to the stations, and then to us thru this agency. Already, in the short time The WORLD TOMORROW had been on the Australian Network, it was bringing in several

times more mail than any other religious broadcast. They were OVERWHELMED by it.

"And then, have you heard the news from South Africa?" one of them interjected. A great intensive nation-wide survey had just been completed in South Africa to determine the popularity of various programs. In the nation South Africa is a Network of stations---all government operated, and permitting no religious programs except those sponsored by the government. We had been forced to go on Radio Lourenco-Marques, just outside the border of South Africa. And this comprehensive survey of listening habits in South Africa had disclosed the astounding fact that The WORLD TOMORROW has more listeners in South Africa than all of the Network stations inside of South Africa, combined! It is simply OVERWHELMING!

"But what are we to do about Radio Ceylon?" I asked.

"O, that's what we meant about you coming in here at this psychological moment," said one of them excitedly. "Less than two hours ago we got the final decision on that."

And here's what had happened. Listen to a MIRACLE!

Last spring a radical change was made in the government administration in Ceylon. The former Prime Minister, Sir John Kotelawala, was a good friend of the West. He had welcomed The WORLD TOMORROW program on the four super-power bands of Radio Ceylon. But he was defeated at the polls by Mr. S. W. Bandaranaike, friend of Nehru, who ran on a pro-Communist ticket advocating closer ties with Russia and Red China. He also had the backing of the Buddhists.

Both Communists and Buddhists brought pressure to CLOSE THE DOOR of this station, reaching all INDIA, Ceylon, Malaya and the East Indies, and east Africa, to The WORLD TOMORROW program. Pressure was made to close the station as a commercial business and follow the pattern of India and most other governments of Europe and the Middle-East by making it a government-controlled station. The station thereupon issued orders that the WORLD TOMORROW would be cancelled, but that we might continue only until the present contracts should expire.

Our New York agents moved swiftly in our behalf. They offered the new government of Ceylon this idea: Since the Communists were antagonistic to The WORLD TOMORROW program, and the Buddhists, WHY NOT, instead of throwing this program off the air, propose to the Communists and Buddhists that they open up the station ALSO to THEIR programs, giving the Communists and the Buddhists equal time on the air with The WORLD TOMORROW, allowing them to attack the Gospel we preach openly to ALL THE PEOPLE of that part of the world on these four super-power radio channels, but, at the same time, allowing us to attack the Communists or Buddhists, and answer them, and say anything we wish against THEIR way of life? They reminded the Communists and Buddhists that, if they closed the door on The WORLD TOMORROW, they would also have to close it to Communist propaganda.

There was a long period of silence while the Ministry of Communications reviewed the entire radio picture of Radio Ceylon. The Communists and the Buddhists accepted the suggestion and the challenge to open debate on these great super-power stations of the rival merits of the Communist way, or the WAY OF JESUS CHRIST.

Then came the glorious day---the very day I called on our agency in New York. Two hours before I entered their offices, this telegram had come through: "RADIO CEYLON WILL CONTINUE AS A FULL COMMERCIAL STATION. THE WORLD TOMORROW CAN CERTAINLY RENEW ITS CONTRACT!"

Listen, Co-Workers! Can we TRUST God? Is Jesus Christ able to KEEP HIS WORD? He said "No man can shut" the great doors He has opened for carrying HIS Message to this second most populous area on earth! There are more people in India who understand the English language than in the British Isles, believe it or not! When Nehru wants to speak to the people of south India, the only language he knows which they also understand is ENGLISH! We have untold thousands of listeners over these Ceylon stations who never heard God's glorious Message before! The COMMUNISTS tried to close that great door. Christ said NO MAN CAN SHUT IT.

And NOW we are free to open fire against Communism. Always before I was muzzled---censored---unable to even MENTION Communism ---never allowed to say a word against it! Now Communist speakers will attack Jesus Christ and His gospel over Radio Ceylon. Now they will attack me. But MY MOUTH IS NO LONGER SILENCED! Co-Workers, what do YOU think? Do you think God, thru my mouth will be able to ANSWER THEM? Who do YOU think will have the best of the argument?

Yes, HERE IS THE CHALLENGE! Will YOU keep on backing me, or will YOU, now after God stepped in by this MIRACLE to keep this mighty door open, close it because there isn't enough money to pay the radio bills? That's the challenge God hurls square into YOUR lap! Will you stand by me---even at great sacrifice?

But that isn't all! Next I told them about our dilemma in SPAIN. How can we ever reach SPAIN, with all radio stations there, and every other avenue closed tight?

Well, God works in mysterious ways His wonders to perform! They had the answer to that, too! RADIO TANGIER, just across the narrow strait of Gibraltar from Spain, at their very border, IS NOW OPEN TO THE WORLD TOMORROW PROGRAM! We can now get time on this great powerful station, reaching all Spain, and Franco can't close that door! Christ has now opened THAT door! Is there any END to His miracles for HIS WORK? And my son Garner Ted Armstrong speaks Spanish without any accent---exactly as THEY speak it, except for the lisp with which most Spaniards speak, which is not used in Mexico or South America. Ted is now ready to go on the air in SPANISH.

The Spanish Department of Ambassador College now has all of our booklets translated into the Spanish language, ready to be

printed.

But yet THIS WAS NOT ALL! A whole Network of stations in SOUTH AMERICA, Central America, and the West Indies is now open to The WORLD TOMORROW! Ted can now open up on all these stations, as fast as YOUR OFFERINGS AND GOD'S TITHES make it possible! We have never reached any of South America before!

Yes, CHRIST IS OPENING DOORS---faster than you Co-Workers send in the money to make it possible to pay our way thru them! When this GOSPEL of the Kingdom has gone into all nations, THEN will come the END OF THE WORLD! (Mat. 24:14): TIME IS RUNNING OUT!

YET THIS IS NOT ALL! I stopped off in Wheeling, West Virginia, to see the officials of the great 50,000-watt station that reaches all east W. VA. They told us that the Hooper rating people had just concluded an intensive survey of listener-interest in the area of Wheeling. And to their amazement they found the TOP-rated program is The WORLD TOMORROW! More people listen to the WORLD TOMORROW in this area than any program of any kind!

Now, brethren and Co-Workers with Christ, what are YOU going to do about this BIG CHALLENGE? Receipt of money has been dropping off alarmingly this month. THIS DEFICIT MUST BE MADE UP AT ONCE, or we face serious consequences!

JESUS CHRIST is PRODDING US ON! He is a MIRACLE-Working Saviour---our High Priest and HEAD of His Church and this work! He is LEADING. We must follow! We need LARGE offerings---one to several thousand dollars, from those few of you who are able. But I well know that only a very FEW are able to send such amounts---which means that the responsibility on you few is all the heavier ---and also that MOST of this part of the work must be carried by those of lesser means---and by a DELUGE of widows' mites! Yes, every small offering COUNTS---BIG, for only the few can send larger sums. So, once again, I have to ask every one to send as much as you are able---and to SACRIFICE---to give up some of the material pleasures or things you had planned, so there will be enough for GOD'S GLORIOUS WORK! Again the need is URGENT. So please HURRY. Use AIR MAIL! And KEEP your tithes and offerings coming, weekly if possible. ABOVE ALL, KEEP PRAYING FOR THIS WORK.

Finally, as the Apostle Paul wrote to the brethren in Corinth: "We, then, as workers together with Him, beseech you also that ye receive not the GRACE of God in vain." (II Cor. 6:1). God has given us a WORK to do. We are HIS INSTRUMENTS, thru whom HE works! We are WORKERS TOGETHER WITH HIM---Christ's Co-Workers! LET US AROUSE FROM SLUMBER! The work is being stepped up! Let us PRAY HARDER, and GIVE MORE! God bless you for your faithfulness and sacrifice!

With love, in Jesus' name,

Herbert W. Armstrong

"The WORLD TOMORROW"  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
Proclaims to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, California

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

September 12, 1956

Dear Co-Worker Family:

We have SO MUCH to rejoice over! Our hearts should be bursting with gratitude! God is blessing His work beyond anything we dared dream. There is SO MUCH to inspire us to greater effort ---and also, paradoxically, so much to alarm and give us grave concern to propel us to greater effort!

It's all very evident, now! We have already come to and passed the CROSS-ROADS, and God's work now is launched on a far more important highway! We have reached a new plateau, as it were! In every way, it suddenly has become a bigger, greater, more powerful and widespread work. And all this means it is operating on correspondingly greater expense, and requires constantly increasing INCOME!

For some years now we have been off the air in Eugene, Oregon, where "The WORLD TOMORROW" program first went on the air, the first Sunday in 1934. There was only one little station of 100 watts of power in Eugene, then. Today there are four radio stations in Eugene. The program is just now going back on the air in Eugene EVERY NIGHT at 7:30, on its most powerful and best station, KUGN, 5,000 watts.

Just recently we have gone on the super-power WABC in New York City six nights a week. Never before have they permitted any week-night broadcasting of religious programs. The manager of that great station called me long distance the other day to tell me that, since our program went on, the station's rating has gone up at the time we are on the air. They had baseball before. They felt baseball would attract the largest possible audience. But "The WORLD TOMORROW" has attracted a BIGGER audience.

A daily newspaper city editor travelled half way across the continent to see me and ask questions, a week ago. He said, "Mr. Armstrong, I wonder if you are aware that "The WORLD TOMORROW" packs a TREMENDOUS wallop!---that it literally impels people to THINK, whether they want to or not. It disturbs---it upsets people---it shakes them out of their lethargy, and makes them FACE the serious facts of life and existence, and world conditions, and their salvation, whether they want to or not!"

And now comes word from New York that BECAUSE "The WORLD



TOMORROW" is being listened to by so many more people IN AUSTRALIA than any other religious program, the BIG-CITY Network is now being opened to us! The Network we now use in Australia includes only one smaller station in Sydney, and several small-city stations in rural areas. But now the largest stations in Sydney, Melbourne, and all the other larger cities are being made available. When we are able to use all these stations, we will be reaching more than 85% of the entire population of that continent.

I told you about two months ago the time has come when we must send out teams of evangelists to hold nightly evangelistic campaigns. The first of these campaigns has just concluded in Fresno, California. The five weeks' meetings there were conducted by my elder son Richard D. Armstrong, and Roderick C. Meredith, Associate Editor of The PLAIN TRUTH. There was a good interest, and a number of conversations. God blessed their efforts with spiritual fruit for His Kingdom. The second such campaign will start in a few weeks in either Colorado or Kansas. It will be conducted by Evangelist Raymond C. Cole, and Gerald Waterhouse. Then Dick Armstrong and Mr. Meredith will start a series of evangelistic campaigns in England in February.

The new college year is started. Ambassador College began with 4 students, nine years ago. The second year we had 7, the third year 12, the fourth year 22. This year we had 46 new students, our largest incoming class so far, and 106 undergraduate students, not counting graduate-school students.

It's like a miracle, in this way: What if these new properties, of which I wrote you some two months ago, had not come to us at this precise time. We would not have had room for these students, and would not have had employment to offer them so they could work their way thru college. But this addition of some 8 or 10 acres of magnificently landscaped grounds provides this employment opportunity. Had these fabulous new properties come to us a year sooner, we should have had no need for them, and should have been unable to take proper care of the grounds. Had not this largest influx of new students come to Ambassador College this fall, we could not have occupied this large addition to our campus even this year. GOD WORKED ALL THINGS TOGETHER JUST AS, AND WHEN, NEEDED. Had not this large addition of students come to us this year, the great new campaigns for which God is OPENING THE DOORS could not be planned and carried out in the near future. Yes, it's all certainly PROVIDENTIAL!

This is GOD'S WORK. The Living HEAD and Chief Director of this entire work is JESUS CHRIST. He is now moving fast to step up the pace of this glorious work.

Co-Workers, it's Christ's CHALLENGE to us!

It's important---necessary---that we get started soon on DAILY T.V. Yet sufficient funds are not even in sight, as yet!

Here we are, nearing that dreaded last half of the month again, when so often our hearts sink as we see the income of funds for the work dropping off. We can once more be in a DANGEROUS

situation, unless, during these next two weeks you Co-Workers put forth EXTRA EFFORT, make extra sacrifices to send in not only your full tithe, but EXTRA amounts in the offerings.

This time, let's leap to the rescue before the situation becomes critical. God bless you for your loyalty. But it IS a blessing for which we ought to be mighty GRATEFUL to be able to HAVE PART with CHRIST in GOD'S WORK! Let's THANK HIM and PRAISE HIS NAME in gratitude. God is GOOD to us!

With love, in Jesus' name,

Herbert W. Armstrong

"The WORLD TOMORROW"  
A WORLDWIDE BROADCAST

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GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, California

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

October 19, 1956

Dear Co-Workers with Christ:

This will have to be a short, but URGENT letter. Never in all my experience have the problems of God's work come with more crushing weight upon my shoulders than now. Never have I been brought more fully to realize how earnestly, fervently, seriously and BELIEVINGLY we need to go to GOD in prevailing PRAYER!

Never have I needed more YOUR IMMEDIATE AND HEART-RENDING PRAYERS FOR THIS WORK!

The work itself faces a new, and apparently overwhelming crisis. And with it, there are right now coming to me co-workers and radio listeners by the dozens and scores with more heart-breaking personal trials, troubles, afflictions and sicknesses than ever before.

I'll simply have to confess that I have not the strength or the power to stand up under this load of trouble myself. I am, of course, taking it all to our GOD and heavenly Father, Supreme Ruler and Power of the universe, and committing it all to Him. BUT I NEED YOUR HELP, desperately!

Several cases have come to me of young married couples breaking up---divorce threatened, or suits now in progress---homes being torn asunder. Sickness, infirmities, physical afflictions ---cases that simply tear at our hearts---lives hanging in the balance! Many in financial or other troubles they seem unable to meet.

And, for the college and the headquarters of the whole work, this very fine---I think it would not be an exaggeration to say fabulous adjoining estate of the late Hulett C. Merritt, which was being purchased by some wealthy clients of J. L. Block & Associates to be donated to Ambassador College---and which has been planned to become our main college building---seems to have struck a snag so that we might lose it after all. This transaction is due to close escrow in 8 days. One or two of these wealthy donors have met certain financial reverses and backed out of the deal. We may have to put in a few thousand of our own money to save it---MORE THAN WE HAVE, OR NORMALLY COULD RAISE IN THIS SHORT PERIOD. No further extension of the escrow can be had. Since this purchase was made at public auction by these interests, (with intent to donate it to

Ambassador College), and the estate is in probate court settling the will of the deceased, it is all subject to the decrees and actions of the Court.

We have planned to make it the chief class-room building, devoting one wing to our dining hall, its largest room to become our assembly hall, and it would become the center of all social and recreational life of the college. It has a large indoor swimming pool. It includes some four acres of magnificent grounds. It provides the building sites for future buildings as the college expands in future years. It appears now that we may have to raise \$40,000 in eight days from this date, or lose the property and the large deposit of many thousands of dollars that the purchasers have already paid into it.

This is but a small fraction of what we shall have to expend on building a new building to take its place, if we lose this property now. The college has completely outgrown present buildings and facilities. It would be a costly tragedy, costing us perhaps \$200,000 in the next two or three years, to lose this all-important property now!

Co-workers, nothing but intensive and BELIEVING PRAYER can save this most valuable property for God's college---and nothing else can work the many MIRACLES so sorely needed by the many who appeal to us for help at this time.

On top off all this, the income received for carrying on God's work is right now some \$8,000 short of last month's income, as of this date of the month. IT IS VITALLY NECESSARY THAT THIS BE MADE UP!

It is a life-and-death for the Merritt estate matter that we raise an additional \$40,000, somehow, in less than eight days from this date, either by outright gifts or by loans. If a loan that large could be made, we are now in position to offer adequate security. And if ever we needed a number of LARGE donations of \$1,000 to \$10,000 or more, it is right now. I would suggest that any of you in position to make such a gift or loan contact me immediately by long distance telephone. Just call Los Angles, and the number is RYan 1-8766, or SYcamore 6-6123.

And to EVERY Co-Worker, remember that even if you and EVERY Co-Worker would send in widows' mites, or offerings of from \$1 to \$5, that alone might be enough to solve this present emergency. Will YOU send, by return AIR-MAIL, the very largest sum you can?

A number of NEW DOORS are now open to us for radio networks in Australia (the BIG-CITY Network now open), South America, and elsewhere. Yet, at present, we simply do not have funds available to go where CHRIST is opening the way. We have set a goal to go on a number of Spanish-language stations beginning January 1st. Ted Armstrong speaks Spanish fluently and without accent, and is now ready to send out the Gospel in Spanish. You've heard him on the air in English, and I'm sure you know that God has prepared him to be VERY POWERFUL AND EFFECTIVE in carrying the TRUE, and ORIGINAL Gospel of Christ for the first time to MILLIONS of Spanish-speaking

people!

PRAY for this! Do all you can! And above all, PRAY!! I need your earnest prayers now, it seems, as never before. PUT YOUR HEART into your prayers. This whole emergency is SERIOUS. Please, dear Co-Workers, don't take it lightly. Get under this burden with me, and PRAY and do all you can! Let's unitedly send our appeals up to the all-compassionate Throne of Grace, and God will intervene and lift this terrible burden, and deliver us all, who obey and trust Him. There's not an hour to lose! Please hurry!

Urgently, in Jesus' name,

Herbert W. Armstrong

"The WORLD TOMORROW"  
A WORLDWIDE BROADCAST

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BOX 111, Pasadena, California

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

November 19, 1956

Dear Co-Workers with Christ:

GREETINGS, in Jesus' name! Things are happening FAST!  
Your prayers and mine are being answered! God's work is plunging  
ahead as never before. Yet once again I have to ask you to PRAY,  
immediately and earnestly!

A month ago I had to write you about an unexpected  
emergency. My heart is full of gratitude. God heard and answered!  
But now a new DOUBLE-emergency has arisen. I need your prayers  
more than ever!

A month ago we were in danger of losing our new main  
college building. The fabulous adjoining estate of the late Hulett  
C. Merritt, the multi-millionaire, largest stock-holder of the  
United States Steel Corporation and owner of 68 other corporations,  
was purchased last summer by J. L. Block & Associates to be given  
to Ambassador College. This estate comprises 4 acres in Pasadena's  
finest residence section, with the most expensively landscaped  
grounds and gardens and the finest building in Pasadena. It was to  
become our main college building. It is sorely and urgently  
needed. We have completely outgrown our facilities.

As I wrote you then, the Block interests had just notified  
us of their inability to raise all the money required to close  
escrow. Half of the purchase price had to be paid in. We  
ourselves had to raise \$40,000 in eight days, or lose the entire  
property and the \$20,000 already paid. I asked you to PRAY.

I think you did. I know I did. Our faith was tried. The  
money was not all on hand until the very dead-line DAY escrow had  
to close. But on that fateful day, the entire needed amount was on  
hand! This fabulous property now is OURS! It is half paid for.  
We now have the deed, and comparatively easy terms on the balance.  
GOD HEARS AND ANSWERS, WHEN WE UNITEDLY SEND UP OUR PETITIONS WITH  
INTENSE EARNESTNESS TO GOD!

But now I have to tell you that a new DOUBLE-emergency  
confronts us. I need your real earnest prayers more than ever.

First, the city of Pasadena recently put into effect a new  
strict earth-quake-resistant building code. To convert this fine  
building to the new use as a college class-room building, we must

conform to the new codes. First, the building inspectors determined that the outside walls are 16-inch brick walls covered with a half-inch concrete. They were going to force us to put up steel re-inforcements all around the exterior, which would require a new concrete exterior over that. It would have cost us some \$75,000 or \$100,000. But our own engineers examined further into the walls and found they already were completely re-inforced, and all floors and inside walls anchored to the outside walls.

It looked like we were in the clear. But the building inspector then insisted on cutting out about five circular holes a foot or 14 inches in diameter at different places thru the outside walls. Removing these round sections of wall, he discovered that the mortar used between the bricks was not as hard and firm as present-day standards. Right now these samples are being tested in a laboratory, and the fate of the building still hangs perilously in the balance. IF they decide the mortar used is not firm enough to pass their modern codes, they may refuse to permit us to use this building for college purposes at all. Yet it is a SUPER-substantially-constructed building, and the very finest building in Pasadena!

We'll just have to PRAY and trust God with the result. The second emergency is that it is costing quite a little to make the necessary alterations in these newly acquired buildings for college use. This takes additional money. Once again we are at the latter half of the month when money customarily comes in so much slower. And now we are faced with the difficult month of December, when most people spend lavishly to EXCHANGE Christmas presents back and forth, WHILE THEY FORGET ANY GIFTS FOR CHRIST and for HIS WORK!

So you see, dear Co-Workers, the work is never easy. God didn't intend it to be easy. We all have repeated trials and are continually confronted with troubles and problems in our private lives. And it seems that in this great work of God, a thousand times BIGGER than one single private-family operation, that our problems and tests are also a thousand times greater.

And so now here we are again at this fateful season. Just when the demands on the work for the money to operate it are greater than ever, we come to the season when people customarily FORGET their gifts for CHRIST, in their frenzied Christmas shopping sprees.

Jesus Christ has called us to a DIVINE MISSION! "Go ye into all the world and preach the GOSPEL!" He commands us. A year ago we were not reaching Australia or China with the Gospel. This year we have added a whole national Network of stations in Australia and Chiang Kai-Shek's powerful "Voice of Free China" station on Formosa. Today we have the largest listening audience of ANY program all thru South Africa!

Last night, two of our evangelists started the SECOND of the new series of evangelistic campaigns I have been writing you we must now carry on. TWO of our ordained ministers, both graduates of Ambassador College, Raymond C. Cole and Gerald Waterhouse, have

opened a five-weeks' NIGHTLY campaign of meetings in downtown Dallas. Another of our evangelists, Roderick C. Meredith, who recently conducted the campaign in Fresno with my son Richard Armstrong, is now holding meetings in London with another of our ordained ministers, George Meeker. At present my son Dick is holding meetings in Houston, San Antonio, and Corpus Christi, Texas. He is to join Mr. Meredith and Mr. Meeker in England in February.

Today our GREATEST need is more God-chosen, consecrated, fully-trained ministers and evangelists! The harvest is PLENTIFUL---but the LABORERS are too few! Jesus Christ commands us to PRAY for more LABORERS! We need more TITHE-laborers!

Ambassador College is now turning out ministers ready for ordination every year! We have this year the LARGEST class ever to enter, with present indications that possibly as high as ONE-THIRD of all these new men may develop into God-called ministers! AMBASSADOR COLLEGE IS THE VERY FOUNDATION OF THIS FAST-GROWING WORLD-WIDE WORK OF GOD!

Even the girls are trained for work. Last Thursday night we put one of our girl-graduates on a plane for Dallas, Texas, to play the piano for the Dallas meetings, and to do the secretarial work for our evangelists. Several of our girl students have become efficient and trained wives for our ministers. And just as Mrs. Armstrong has been a silent, self-effacing HALF of my work ever since God called us, so these wives are the HELP and inspiration that means DOUBLE results in their husbands' work. THERE'S WORK FOR ALL OF US TO DO!

Co-Workers, God wants us to be DOERS! This latest double crisis is so SERIOUS, I have to ask you to PRAY as never before---and to continue to SACRIFICE as never before! God's work MUST NOT FALTER OR STOP! The income is again falling off alarmingly. The very work of CHRIST needs God's TITHES of your income, and your generous offerings IMMEDIATELY, and continuously---every week, if possible. THANK YOU, from the bottom of my heart for your prayers and response last month! Now let's respond in a bigger way than ever!

Sincerely, in Jesus' name,

Herbert W. Armstrong



"The WORLD TOMORROW"  
A WORLDWIDE BROADCAST

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BOX 111, Pasadena, California

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

November 28, 1956

Dear Co-Workers with Christ:

This is my annual letter sent to all our new listeners and readers of the PLAIN TRUTH. Even though you may have received a similar letter a year ago, I thought you also might like to have this one.

Hundreds continually write in asking "WHAT DENOMINATION do you represent?" Or "who sponsors and pays for your broadcasting, magazines and booklets?" Or "For what reason do you offer these FREE---WHY don't you ever ask for money?"

And so as briefly as possible I try at least once a year to give all our interested listeners and PLAIN TRUTH readers the frank and straightforward answer. You have a right to know all about me and this work of God.

Getting into the ministry was the very last thing I wanted to do. I tried to go the other way but God changed my course. Let me briefly skim thru the strange and most unusual experience from the beginning.

Until age 16 I drifted, with no special goal or incentive, a follower instead of a leader among boys, with mediocre grades in school. Then I got a summer vacation job in another town---my first time away from home. My employer expressed great confidence in me---told me I would have a very successful future. This had an electrifying effect. It aroused ambition stimulated incentive. Now, in addition to school studies I began to frequent the technical, philosophy, and thought-provoking sections of the public library. I began to "burn the midnight oil." I was fired with initiative and dynamic zeal.

At age 18 a thorough course of self-analysis with a book titled "Choosing a Vocation" pointed me to the publishing field of newspapers and magazines, specializing in the advertising end. Immediately I went to the leading advertising man of my state, who happened to be my uncle. He advised me to start out by devoting one year to soliciting and learning to write want-ads on a daily newspaper. I succeeded in convincing the manager of the want-ad department of a daily paper that he ought to hire me---at \$6 per week!

I was a hustler by day, a student by night. The salary soon was raised to \$8. The opposition newspaper was losing business and traced the cause to my competition. They offered me \$10 a week to come with them. But my uncle advised me to learn the important lesson to STICK WITH A THING at a cost of \$2 a week. It proved a good investment in later life. This "kindergarten" year

behind me, my uncle advised that it was now time to enter the national magazine field. He told me of a certain national magazine where there were two men who, in his judgment, knew more about advertising and merchandising than anyone in the country. I wanted to learn under them. They had no opening---didn't need any help. But I was by then very self-assured, cocky, and conceited, determined and persistent. I literally "hired myself a job"---because the advertising manager was unable otherwise to get rid of an egotistical young upstart who refused to be turned down. With this magazine, I travelled over most of the United States as their "idea man," was trained in writing advertising copy and magazine articles.

At age 23 I became a publishers' representative, representing a nationwide string of magazines, with an office at 123 W. Madison Street in Chicago's loop. At age 25 I fell in love and felt I had progressed far enough to support a wife and assume the responsibilities of married life. I'm still in love, and with the same woman, who has been by my side ever since.

My young wife was deeply religious. I was not. I had been reared in one of the old, highly-respected protestant denominations, but after age 18 the fierce-burning fire of ambition for business success burned out every other interest, and I had drifted entirely away from any contact with God---if I had ever had any genuine contact. I was full of conceit, driven with a passion for achieving just one goal---to become important in the business world---to some day acquire all the "good things" that money could buy.

Within 30 or 60 days after our marriage God spoke to my wife in what might have been an intense unusual dream, or a vision ---but it was years later before we came to realize that this really was a message from God. I'm pretty skeptical about God speaking to anyone today, by direct vision or dream. God speaks to us today thru HIS WRITTEN WORD---the BIBLE. My wife "saw" an angel, revealing that God was calling me and her to the mission of WARNING this world of the fast-approaching END OF THE AGE, and the Second Coming of Christ. When she told me of this impressive dream, I was embarrassed, and somewhat awed, but didn't recognize it as any message from God---and tried immediately to dismiss it from my mind. I certainly didn't heed it.

I was developing my business, and soon making an income equivalent to \$125,000 a year on today's dollar. But at age 30 God took away my business, struck me down, financially---demolished my idol of money-making and business prestige. Three times during the next seven years I started another business promising national development---and each time forces entirely out of my control intervened to destroy the business and all possibility of its future. I was like King Midas in reverse. Every-thing I touched turned to nothing. I learned what it is to go hungry.

During this ordeal, a religious controversy arose between my wife and me. It almost separated us. She had come to see that a Christian must obey God---live GOD'S WAY. But I had drifted so far from God that a Christian life of living HIS WAY seemed like fanaticism. Worldly vanity flamed my emotions. I was not going to tolerate this "fanaticism" in my home. What would my worldly-prominent business acquaintances say? Finally, as a last resort, I entered upon an intensive study of the Book I had always neglected---in order to PROVE to her by the Bible itself that such

a life of obedience to God wasn't necessary to be a Christian. The churches preached "you are saved by faith in Christ ALONE." Obedience wasn't necessary. I was sure all these churches couldn't be wrong!

For six solid months of intensive study, night and day, I wrestled with the question. But I found what seemed incredible to me. I found that the Bible says, on so many important points, the diametric opposite of what I had been taught in those childhood Sunday-School years. I was confused. My head was swimming. Could all these churches be wrong, after all? By now I was determined to know the TRUTH. I was forced to see that my wife was right and I was wrong. But did I have the honesty and courage to confess what I now clearly saw? I found myself face to face with the life-and-death decision of whether I would be willing to surrender my will to the will of God, or reject what had proved to be the TRUTH, and resort to dishonest twisting of God's Word to justify this rejection. God had softened me by repeated defeats, by reverses beyond my control, by humiliating poverty and hunger, to a point where I had lost all self-confidence. I had come to feel frustrated, like a rat caught in a trap with no place to turn. I felt my life was a failure---it was worth nothing to me any longer. And in this time of humiliation and despair, I did at last turn to GOD---for there was no other place to turn. At last I was made willing to surrender, completely and unconditionally, to Him, and to present this useless failure of a life to HIM, telling Him that if He could use it and make anything out of it, He could have it! I was CONQUERED!

This experience was agonizing. But it began to change everything! Even in this humbling financial poverty, life began to take on new hope. The BIBLE began to open to my understanding. It became more interesting---more fascinating, thrilling, than any past carnal interest. It was like entering into and exploring the richest gold, diamond, and ruby mine in the world, glittering in glorious splendor. I was enthralled with the Bible. I studied it day and night, in reverence and awe, much of the time on my knees. Material success had been taken from me. But now I was excited with eager joy! For the first time I was experiencing the REAL RICHES!

For the next three and a half years Jesus Christ taught me ---by His written word. He talked to me a great deal---for during these continuous hours of Bible study He was talking to me, and during other hours of private prayer, alone with Him, I was talking to Him. Thus we had a great deal of conversation together, and we became well acquainted! You can, too---the same way!

Of course this intimate contact and acquaintance with Christ and my heavenly Father has continued ever since, but after the first three and a half years of eagerly absorbing the divine revelation and true understanding, God literally plunged me into His work as His minister. I did not, even then, seek entrance into the ministry as a profession---I was literally PUT IN, by circumstances of God's making. By now the former egotism had been burned out in the crucible of adversity. I had been rebuked, chastened, brought to a willingness to repent and to acknowledge error where I found it. The former self-confidence was now replaced with living FAITH in God and in His Word. God must first humble those He can use---and I had been humbled.

And so as I wrote to some of you a year ago, as the Apostle

Paul wrote to those at Galatia, so I certify to you, that the Gospel which is preached of me is not after man, for I neither received it of man, neither was I taught it but BY THE REVELATION OF JESUS CHRIST. When it pleased God, who called me by His grace, to reveal His Son in me that I might preach Him to the world, immediately I conferred not with flesh and blood (men), neither went I to any sect or denomination or human theologian, but I went directly to the WORD OF GOD, on my knees, surrendered, to be taught, corrected, reproved and instructed in God's righteousness and TRUTH. (Compare Gal. 1:11-18).

When God starts anything thru His called HUMAN servants, it always must begin as the very smallest and, like the grain of mustard seed, GROW large and great thru God's power! And so this world-wide program, now reaching around the earth, changing thousands of precious lives, started out as the very smallest possible activity. It started with nightly meetings in one-room country school houses. Then the first Sunday in 1934 God opened a tiny, very small DOOR---the door of RADIO.

It started on one little local station in Eugene, Oregon, of the smallest power of any commercial radio station---100 watts! It has never missed a Sunday since, and now is heard around the world, and DAILY over most of the United States. That original 100 watts of radio power per week has grown to more than FOUR MILLION watts per week!

This great work of God, proclaiming Christ's true GOSPEL to the world, has never been backed, financed, sponsored, endowed or controlled in any way by any denomination or organization of men. I was ordained in the summer of 1931 in what I then believed to be the true Church of GOD, and employed as an evangelist on the small salary of \$20 per week. But by the fall of 1933 I learned by sad experience that I could not continue to receive a salary (at that mid-depression time only \$3 per week) from MEN unless I would serve those MEN and preach what they demanded. At that time I was ordered to quit baptizing converts as GOD'S WORD instructs, and do it as my employers demanded.

Mrs. Armstrong stood firmly with me in thereupon renouncing their salary. We learned that if we were to serve and obey GOD, we would have to let GOD be our employer and we should have to look to HIM, in living faith, for material compensation. He says "the servant is worthy of his hire." We had to trust Him to send it to us.

From that very day we have looked solely to GOD to keep His inspired written promises to supply our every need. More people would believe in miracles, and see them happen, if they had the courage and faith to really BELIEVE God and take Him at His word! Once we had to have a dime, with absolutely no way to get it except to go into a small room, close the door, and ask God in faith to send it. That time I quoted the 70th Psalm---claimed it as God's PROMISE to "make no tarrying," but to hasten. In less than three minutes that dime was SENT to our house! Sometimes, now, we have to have \$15,000, or \$40,000 or other large sums within a certain time limit---and if it is a real NEED, God always sends it!

We have never asked for money on the air. When we went on the ABC radio Network Coast to Coast, our advertising agency pressured us to permit the Network announcer to make the statement which the Network permits: "You are invited to send your gifts and free-will offerings for the support of this program." But we

emphatically refused, and you have never heard any begging for money on The WORLD TOMORROW program.

So now, to answer some of the questions quoted at the beginning of this letter: "WHAT DENOMINATION?" The answer is, this is GOD'S work---not ours. It is NOT DENOMINATIONAL. When Jesus was on earth there were the various sects and denominations among the Jews. But Jesus joined none of them. He said, "I will build MY Church." He called His followers to come OUT of the man-organized religious denominations. HIS Church is HIS BODY---that spiritual organism which consists of ALL those who have completely repented, accepted Christ, received His Spirit and now are being LED BY God's Holy Spirit. Just as GOD started His Church by the work GOD did in and thru the individual body of Jesus, over 1900 years ago, so He carries it on today thru that collective BODY in which dwells and works the SAME HOLY SPIRIT that actuated Jesus.

"HOW IS THIS WORK FINANCED?" It is GOD'S work, and we TRUST HIM to finance it. Of course God does not rain down \$5 bills or thousand-dollar bills thru the air. But God is Creator and owner of the earth and all that therein is---its silver and gold, He says, are HIS. And God Has ordained the tithing system, retaining the first tenth of all income as HIS---HOLY to Him for HIS work, and also the giving of free will-offerings. God's work is financed by God's own system---the honest tithes and free-will offerings of His people, and those whose hearts HE makes willing voluntarily to give to HIM.

Specifically, our method of applying God's principle is this: We do not ask or beg the public for money---We ASK OF GOD, IN BELIEVING PRAYER. We GIVE, freely, of the Gospel over the air and in print. No one is ever solicited, directly or indirectly for money unless and until offerings or tithes have been sent in, voluntarily, at least twice within a six-month period. Then if the tone of the letter indicates the writer desires to have regular part in supporting God's work, he or she is put on our "Co-Worker mailing list." A letter is then sent, explaining this. Jesus said: "Where your treasure is, there will your heart be also." From this word of Jesus we assume that one whose treasure has been placed in God's work twice in six months must have his or her heart in God's work. To those on this special "Co-Worker" mailing list I send my regular "Co-Worker" letters, usually once a month, giving them inside information on the progress of the work---its plans for the future, its problems. And, when necessary (which seems to be most of the time), I tell them of its financial NEED---even as Moses and the Apostle Paul, under God's inspiration, set the example. But all appeals for money are confined to this inner special "Co-Worker list" composed of those who have indicated voluntarily that they desire to be a Co-Worker with Christ in His glorious work.

That is WHY most of you have never heard any request for money on The WORLD TOMORROW, The PLAIN TRUTH, nor any way in the mail, regardless of how many times you may have written to request free literature. Many have written me to ask: "Would I be permitted to send you an offering for God's work? or, "Would you be offended if I sent money for the support of the work?" Well, I believe I have given you a frank and honest answer---most certainly everyone is permitted to have part in God's work, and we most assuredly are not offended by it---but we still ask GOD, in believing prayer, and not YOU, unless or until we know you are

truly a member of God's true Church or voluntarily desire to have part in it. THIS IS GOD'S WAY.

Truly this has been from the start a WORK OF FAITH! Not merely in name, but in FACT! Of course our faith has been sorely and frequently TRIED! It seems it is ALWAYS tried in a very special way, at the Christmas season now once again approaching.

For years the month of December was our most difficult month of the year, in the struggle to meet the financial needs of this great work. It seems that at this season most people, apparently not realizing what they are doing, FORGET any gift for CHRIST and His work! It does seem strange and paradoxical, doesn't it? And yet people become SO ABSORBED in exchanging Christmas presents with their friends and relatives, they seem to overlook CHRIST entirely! They SUPPOSE they are celebrating CHRIST'S birthday, yet their presents are not for Christ---but for business customers, friends, and relatives!

Did you ever stop to think about that? At this season people seem to have a very GENEROUS spirit---for all except Him whose birthday they think they are celebrating! They spend lavishly for Christmas presents. Ask people WHY they do this, and they reply, "Why, to follow the example started by the wise men who gave their gifts to CHRIST!"

But does anyone ever stop to realize that those wise-men did not exchange presents back and forth---they gave their gifts to CHRIST! And few people know that the wise-men were not giving the Christ-child birthday presents at all---for they presented their gifts actually weeks after his birthday! It was simply an eastern custom to present gifts to a KING when coming into His presence---and they knew Jesus was born to be A KING!

Why don't you write for our book of plain facts about CHRISTMAS? This booklet is rather shocking---but it's TRUE---you can check up on every statement in your Bible and at your public library.

And before closing, may I say sincerely, and from the heart, THANK YOU for the very great PRIVILEGE of being able to serve you, on the telecast or broadcast, or by the things that I, or colleagues on our staff have written.

DO YOU KNOW WHAT I MEAN? I've found it's TRUE---what Jesus said---"It's more blessed to GIVE, than to receive!" I feel, sincerely, it is a far greater privilege God has granted me, in being able to serve you, and to be His instrument, that thru my voice and pen (or typewriter) you may receive the precious truths of God, than the privileges He grants you in receiving. WE'RE BOTH BLESSED!

And may I add a word about the new booklet, "1975 IN PROPHECY"---a fast-moving, one-two-three SUMMARY of all the major prophecies in world events FROM NOW---in plain, simple language, in their precise order of time-sequence, exactly as YOU'RE GOING TO SEE THEM HAPPEN! And are you enrolled for the Ambassador College Bible CORRESPONDENCE COURSE? I think it's the most interesting, most valuable course of Bible study ever prepared. Thousands think so. If you're willing to devote not less than a half-hour every day to the study of YOUR BIBLE, then please write me and enroll by return mail. Or, ask for further information about it if you prefer. I enclose a self-addressed envelope for your enrollment.

THANK YOU AGAIN, for your interest in the precious things of GOD!

Sincerely, in Jesus' name,

Herbert W. Armstrong

"The WORLD TOMORROW"  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
Proclaims to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, California

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

December 11, 1956

Dear Brethren and Co-Workers:

I think you ought to know more of what goes on here at the dynamic nerve-center of God's Work! I would like you to know more of the inside facts---the operations and activities of this headquarters of GOD'S WORK.

It's important, and I'm sure it will be very interesting, for you to know more of how this work is organized---what its active staff and personnel look like---where they work---how they work. As you know, the headquarters is located here on the beautiful campus of Ambassador College in Pasadena. Here is where the future ministers and executives of the work are being trained.

Even better, in many ways, than a personal visit to the campus will be the new, larger, finer, 1957 college yearbook, The Envoy. Yes, another thrilling yearbook is well under way, and the advance designs, layouts and illustrations which the committee has shown me indicate it will excel any we have produced so far.

A personal visit to Ambassador College is an exciting and most enjoyable experience---but on a single visit it is not possible for one to share in all the clubs, field trips, concerts, assemblies, forums, and the many and varied activities of the college over an entire year. These are all recorded and pictured in The Envoy.

Through this book you share in the experiences of the students, professors, ministers, and the entire staff. Ambassador College is constantly GROWING---even as God's work is expanding around the world. We now have the largest enrollment so far---106 undergraduate students. The campus has more than doubled in size since last year's Envoy. You will want to keep up with this growth by ordering your Envoy every year. You'll see more than 40 new students pictured in the 1957 Envoy. You'll see pictures of the fabulous adjacent Hulett C. Merritt estate, now added to our already magnificently-landscaped campus. The formal Italian sunken gardens on the South Orange Grove Avenue side, once restored, are the equal of anything at Versailles or any place in the world. The semi-formal stately cyprus columns and lofty deodar trees and majestically-contoured lawns on the Terrace Drive side form a two-block-long continuation of our present campus grounds. Nothing on



earth surpasses it in beauty, and few have seen anything to equal it. Beyond question, God has placed in our hands the most beautiful grounds in Southern California, if not in all America! It will take at least another year to restore the recently-acquired Merritt-estate grounds to their former beauty, but our staff is hard at work on it, and the 1957 Envoy will show many pictures as it is now.

This is your opportunity to become acquainted with the dedicated young men and women being here trained to take responsibility in God's Great Commission, in which YOU are a Co-Worker!

As you know, The Envoy is the pictorial yearbook of Ambassador College! It will be beautifully and permanently bound, with scores of pages of interesting pictures depicting in vivid detail every phase of life, work, play and fellowship here at Ambassador. There will be action pictures, candid shots, human interest pictures, and class-room pictures.

At a price barely covering the production cost, you can obtain this superb volume to enjoy in your own home---to treasure and keep through the years to come.

There could never have been a yearbook without YOU! Ambassador started out as the smallest college in America. It would have been impossible, financially, to print an annual for students and professors alone. This situation gave birth to a plan that has been followed since---our yearbook is produced with both the college and church members in mind. It is as much your book as the students'.

Although the book this year will be enlarged and improved, it comes to you at the same low price of \$5. So PLEASE HURRY your order, for the Envoy staff must know very soon the total number needed from the printers. So rush your subscription, PLEASE!

You can send the \$5 by return mail---OR, one single dollar will hold your book until June 1,---OR you can reserve your book without any money now until February 1, merely by asking us to put your name on the list. The 1957 Envoys are due to be mailed out in early June.

I hope that EVERY MEMBER will subscribe for the Envoy this year, so that all of you may be brought into more close and personal relationship with this busy nerve-center of God's work!

Make all checks or money-orders payable to "The Envoy," NOT to me personally---and send your order or reservation to The Envoy, Box 111, Pasadena, California. A self addressed envelope is enclosed. Use it, TODAY! THANK YOU!

Sincerely in Jesus' name,

Herbert W. Armstrong



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December 13, 1956

Dear Co-Workers with Christ:

Here we are, at the end of the biggest, most fruitful year in the modern history of GOD'S GREAT WORK!

And here we are, also, in the very midst of the wildest Christmas-spending spree of all history---the MOST TRYING MONTH in keeping alive the MISSION OF CHRIST!

Right now most people are so intent on lavish present-buying---to exchange presents with friends, relatives, and business customers---that they are FORGETTING ANY GIFT FOR CHRIST, whose birthday they suppose they are celebrating! This brings the work of CHRIST to an EMERGENCY! What a shame, after the greatest year of spiritual harvest in history!

WHAT a year this has been!

Do you know, dear Co-Workers, that God has used YOUR sacrifice and financial help to CHANGE many hundreds of precious lives this year---lives no longer conformed to this world, but now transformed by the renewing of their minds thru the power of God's HOLY SPIRIT! Yes, hundreds, repentant, conquered by God, coming to CHRIST as personal Saviour, baptized by our ministers and advanced students, are now on their way into the Kingdom of God!

That one fact alone ought to THRILL you, and bring words of grateful PRAISES OF GOD to your lips, and give you thrilled JOY above everything that has happened in your life this year!

This year Christ's true GOSPEL has gone much farther than ever before around the world. In March we went on Chiang Kai-Shek's super-power "Voice of Free China."---beamed across the BAMBOO CURTAIN! In April, the national Network in AUSTRALIA! In June, the "WORLD TOMORROW" went nightly on super-power WABC, New York---headquarters station of the ABC Network!

Rating agencies now reveal that The WORLD TOMORROW is the most listened-to program on super-power WWVA in the east;---that we have more listeners in South Africa than the combined government Network stations there;---the largest listening audience on the Australian Network! The manager of WABC, New York, told me our listener-rating on that station is higher than the baseball

programs that preceded us on the same time.

This year every-night EVANGELISTIC CAMPAIGNS were started! I held a campaign in London, England, last summer, assisted by my sons. This resulted in A NEW CHURCH in London, pastored by our own ministers! My elder son, Richard D. (Dick) Armstrong teamed with Roderick C. Meredith in early fall, in a nightly five weeks campaign in Fresno, California. The third campaign is NOW IN PROGRESS. Our evangelists Raymond C. Cole and Gerald Waterhouse are preaching nightly in downtown Dallas.

Ambassador College has grown this year from 81 to 107 full-time undergraduate students. Ambassador started in 1947 with only 4 students. Now the college is turning out increasing numbers of called, consecrated, trained ministers every year. But Ambassador College has entirely outgrown its past limited facilities! When this NEED came, GOD ACTED! This past summer two more fabulous adjoining estates came to us. Now we are hard at work making necessary alterations to convert these fine properties over to college use.

The PLAIN TRUTH has been greatly enlarged and improved this year---have you noticed? It has grown from 16 to 24 pages per month. It has a new cover. It is now profusely illustrated. The type is easier to read!

OPPORTUNITY came this year to REACH SPAIN over Radio Tangier. Also a large Network of Spanish-speaking stations in South America and Central America. BUT WE HAVE NOT HAD SUFFICIENT FUNDS. Ted Armstrong is now ready to start broadcasting over these stations in the Spanish language. He speaks it fluently, without "foreign" accent. Many of our booklets are now translated and many printed, in the Spanish language. Co-Workers, we MUST get started on these Spanish-speaking stations, reaching additional MILLIONS, this year!

We now look forward to a still BIGGER YEAR in 1957!

And yet---the TRAGEDY OF IT!---most people, right now, are saying to CHRIST: "Christ, you've blessed us beyond measure this year, but right now, you get out of the way for awhile---let us celebrate your birthday at a season when you were not born, by ignoring and snubbing YOU, while we go on a spree of trading presents---many of them useless---back and forth among ourselves ---and then, after our spree is over, maybe we'll get back to a gift to keep YOUR work alive---IF we have any left---and IF your work is still alive!" Can people do that with a clean conscience?

NOW is the season when "SANTY" takes the place of Christ. Right NOW "Santy" beckons: "Suffer little children to come unto ME ---'Santy.'" After waiting hours in line, little children are able to sit on "Santy's" lap, and pour out to him their prayerful petitions. Thereafter parents must keep up the pretense, taking the place of dear old "Santy," the "giver of all good gifts." And so we have thousands of "Santies," and others purporting to be GOD ---teaching little children to come to THEM! Do you not call this idolatry---having other gods before the ONE TRUE GOD, who is the

ONLY giver of all good and perfect gifts---the one who answers the petitions of HIS obedient children?

It was reported the other day that in New York City 40% of the entire year's retail sales are in the month between Thanksgiving and Christmas! THINK OF THAT! Don't you think that folks who give Christmas presents ought to PUT CHRIST AT THE VERY HEAD OF THEIR GIFT-LIST---to say the least? Ought not CHRIST'S gift, for His work, to be the LARGEST OF ALL?

Hundreds have read our booklet on the PLAIN TRUTH ABOUT CHRISTMAS, and have stopped trading presents back and forth. But whether you do, or don't---CHRIST and His precious work NEEDS the BIGGEST GIFT you can give, right now! And it will continue to need gifts in January---and all next year!

CO-WORKERS! We now face a difficult, DESPERATE period! IF EVER we needed a cloudburst of widows' mites, it is NOW! If ever we needed large contributions---even up to a thousand or several thousand dollars---IT IS NOW! And REMEMBER---it is all DEDUCTIBLE on your income-tax return---up to 30% of your entire income! You do not have to pay income-tax on what you put into GOD'S WORK.

The need right now is GREAT! Right now, GIVE to God's work as never before! And REMEMBER---that week between Christmas and New Year's USUALLY DROPS DOWN TO THE LOWEST OF THE YEAR! Keep tithes and offerings coming that last week---and ALL NEXT MONTH---and all next year! Send it AIR-MAIL while the mails are slowed down with Christmas mail! KEEP PRAYING! Thanks, from the bottom of my heart! GOD BLESS YOU!

Urgently, with love in Jesus' name,

Herbert W. Armstrong

"The WORLD TOMORROW"  
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January 24, 1957

Dear Co-Workers with Christ:

This is my first letter to you this year. I have been delayed ten days in writing it. NOW I AM COMPELLED TO DROP EVERYTHING AND RUSH OUT THIS LETTER--because the situation now has become desperate!

WHY do so many Co-Workers let down, forget, or neglect unless they receive an urgent letter from me? WHY must the great WORK OF GOD suffer from this careless neglect?

But entirely aside from the urgent NECESSITY of the moment, I have so much to tell you about developments in this great and growing work of God, that I'm glad of the opportunity.

First let me say that, to write this letter, I have been called out of the annual conference session of all our ministers and evangelists from all parts of the United States. All are here but two and those two started our latest evangelistic campaign last night in London, England. I have a cablegram from them reporting good interest in last night's first meeting of the campaign.

Also meeting with us, in combined session, are our teachers. In today's session the problem being discussed is the teaching of the Bible to children of school age--all the way from the first grade.

YOU, PARENTS of young children, will be intensely interested in this: We have decided that in connection with teaching the little children we need to produce a NEW KIND of BIBLE STORY BOOK for little children. For years I have had this very thing in mind. The way never opened up before to produce it. Now definite action is being taken to produce this book with all speed, NOT like all the books already printed and sold in the stores; NOT merely relating stories of blood and thunder, with no real meaning, and no connection one with the other, or with the Gospel or God's PURPOSE and PLAN.

The purpose of this book--or series of books as it probably will become--is to make God REAL to little children--to give them understanding, in a manner adapted to their age-level, of God's PURPOSE, and of the real meaning and principles of LIFE. Committees are being appointed on which will be teachers of

elementary grade-school experience, and ministers, and myself, all collaborating with nationally-famous artist Basil Wolverton, who is in attendance at this conference. It will be written and illustrated for children in their language, in the manner their minds will grasp. This book--or series of books--will be made available to ALL YOU PARENTS for YOUR children! I'm sure this will be wonderful news to many of you! Work starts at once!

I wrote you last month about the unprecedented expansion and fruit borne by this work last year. That forward march must continue with increased momentum this year!

Last year The PLAIN TRUTH magazine was enlarged from 16 to 24 pages. It came out with a new cover, more illustrations, more readable type. NOW IT IS TO BLOSSOM FORTH IN TWO COLORS instead of black only, and then our next step will be the addition of four more pages with a much heavier cover.

Last year we went on several new radio stations around the world--especially the Australia Network, and the Voice of free China. THIS year we MUST reach Spain, in the Spanish language, from across the Strait of Gibraltar over Radio TANGIER. We must put the program, in Spanish, on a large Network covering South America and Central America. Already we are reaching the continents of North America, Europe, Asia, Africa and Australia--but not yet South America. As I wrote before, Ted Armstrong is now ready, and he speaks Spanish very fluently and without foreign accent. We lacked sufficient funds for this last year. THESE FUNDS MUST BE MADE AVAILABLE THIS YEAR!

Last year I had to write you that we were in danger of losing the fabulous new property which J. L. Block & Associates expected to donate to Ambassador College. They were not able to raise all the money they had expected. But God did use you Co-Workers to come to the rescue in time, and that very valuable property WAS SAVED! Its actual value for college purposes is at least from fifteen to twenty times the amount the J. L. Block interests purchased it for at public auction. The grounds added to our campus by this one building are about 650 feet long and 300 feet wide--and landscaped in a manner to equal anything at Versailles! These new properties have more than doubled the size of our outgrown campus. Once restored to the condition in which it was some three or four years ago, added to our already magnificently landscaped grounds, Ambassador College shall have come into what is probably the most beautiful campus in all America --perhaps in all the world! It's unbelievable--but true!

Yet a considerable amount of alterations and changes, much of which is forced on us by the city building codes, must be done at once before these fine new properties can be used by the college. This will cost only a small fraction of the value of the properties, or even their under-value purchase price--yet these operations will run into several thousand dollars.

As we passed the middle of the month the receipt of funds for the conduct of this great work began to take a sharp DROP! Again we face an alarming situation, UNLESS YOU CO-WORKERS GET TO

YOUR KNEES IN URGENT BELIEVING PRAYER, and also to your post-offices with the largest offerings you can possibly send at this time!

Here we are, in the midst of the usual let-down after most people spent themselves poor buying Christmas presents! All retail stores have to put on January sales in order to keep going. Co-Workers, we can't put on sales--we can't offer bargains--I can only ask you with all the urgency and sincerity at my command to TAKE THIS TO HEART, to GET TO YOUR KNEES--to DO all that God has made possible for YOU--and let us unitedly send up our earnest petitions to GOD, so that the income for GOD'S PRECIOUS WORK will be brought back up to its required quota once again--and QUICKLY!

One man said he couldn't understand why, if this is the very WORK OF GOD, I have had to say at times that this work could DIE unless we remain faithful and vigilant. LISTEN! Please understand! God works thru human instruments. We are the human instruments He has chosen for His use. WE can fail! God made us free moral agents. WE must each decide whether to remain true and faithful to our part in God's work. GOD DOES NOT FORCE ANY MAN! Yes, we can fail even tho GOD NEVER CAN! But if WE get careless, let down and fail, THIS WORK--even tho it is now the very WORK OF GOD--will DIE--and we Co-Workers would die with it! Of course, God's PURPOSE cannot fail. If WE fail God will raise up others and continue His work thru those who will be more willing and faithful and sacrificing than we. And God would then require the blood of all we fail to reach AT OUR HANDS! Our punishment would be AWFUL! It is a great and wonderful PRIVILEGE God has granted us to be His servants--His instruments in HIS VERY WORK! Let us be glad and rejoice! Let us PRAISE HIM--and in heartfelt gratitude GIVE THANKS! Let us PRAY as never before--and sacrifice as never before!

Co-Workers, come to the rescue! From the heart I THANK YOU, and may God bless you richly!

With great love, in Jesus' name,

Herbert W. Armstrong



"The WORLD TOMORROW"  
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BOX 111, Pasadena, California

Publishing:  
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MARCH 5, 1957

Dear Co-Workers with Christ:

Events in God's work keep speeding up, faster and faster!  
It really is LATER THAN WE THINK!

Already our work of carrying Christ's true GOSPEL into INDIA---second largest nation on earth---may be FINISHED! TODAY we are on the four super-power 100,000-watt bands of Radio Ceylon for the last time. Three years ago today, the millions of India, Ceylon, Malaya and West Africa began hearing the original Gospel of CHRIST for the first time. For three years this Message has gone to these people in tremendous POWER every Tuesday.

Here's what happened: about a year ago the former Prime Minister of Ceylon, who was friendly to our Western nations, was defeated by a man who ran on a ticket of closer co-operation with RUSSIA. Immediately the new political regime put a ban on the broadcasting of religion over the powerful Radio Ceylon---government owned. But God intervened at the last moment. We were allowed to stay on another year, as I wrote you last year. But now the Ceylonese cabinet has decreed that there will be no further religious broadcasting. Our program of March 5th---TODAY---is our last program on that station!

THE GOSPEL HAS ALREADY BEEN POWERFULLY DECLARED, AS A WITNESS, INTO THIS SECOND MOST POPULOUS NATION ON EARTH! God opened this super-power radio door for us three years ago. For three solid years this last Gospel warning has been shouted and thundered to these people!

Does this mean they have now HAD their only chance? Has God now closed the door on those people?

Co-Workers, this ought to WAKE US UP! It ought to make us realize how little time we have left! The Gospel is now going into CHINA, the MOST populous nation on earth, every week over the Voice of Free China---the super-power government station of Chiang Kai-Shek on Formosa. It is going to the people of Australia over an Australian Network. It is being shouted to the people of the Commonwealth of South Africa, where rating surveys show we have a larger listening audience than the programs on the combined stations of the government Network. Our mail also shows we have the largest audience in Australia. This same Gospel is being

THUNDERED to the people of Europe and the British Isles every Monday night over super-power Radio Luxembourg. At this moment we have three ordained ministers in England, our own offices in London, and a Church in London.

BUT---we have not yet reached Germany, Italy, Spain. We have not yet reached Central and South America. We have not yet reached many nations in Asia and Africa. We have not yet reached the Arab nations of the Middle-East. Already we are broadcasting AROUND THE WORLD---but far from reaching ALL nations! There are MANY MORE that must be reached!

And the startling fact that our work may already be finished in India shows HOW NEAR THE END we now are! Yes, it's much LATER than we think! We must SPEED UP our efforts! This takes more money! And this means we must reach MORE thousands and millions of people right here in America, for the increased income needed to take the Gospel into all these remaining nations MUST come from MORE Co-Workers here in America. That brings us to our problem here in America. Probably the MOST valuable radio station in all America for OUR purpose is the clear-channel 50,000-watt station WLS of Chicago. For more than a year they have been putting The WORLD TOMORROW on at the too-late hour of 11:30 to midnight. That is too late for most people to stay up to listen every night. Here is what I have done.

Shortly after my last letter to you, I went to Chicago with an offer to purchase a full advertising page in their farm paper, Prairie Farmer, every issue---twice a month---provided they would give us an early-evening time every night on WLS. This is one of the nation's leading farm papers. It reaches nearly every farmer, and many thousands in the towns and cities of Illinois, Indiana, Southern Wisconsin, and Western Michigan. In many counties it has a circulation larger than the number of farms. The editors of Prairie Farmer, as I had been told, had given the radio station orders to change our time from the 7 PM period we had year before last, to this midnight time.

I took along with me five full-page "ads,"---which were not advertisements in the commercial sense at all, but printed SERMONS proclaiming CHRIST'S TRUE GOSPEL. Remember that I spent 20 years in the advertising field writing advertising copy before God plunged me into His ministry. The editor of Prairie Farmer read every one of these 5 typed-out sermons.

"Do you think the readers of your farm paper would read those 'ads'," I asked.

"Read them!" he exclaimed, "I'll say they will read them---every word! That's the very thing I'm afraid of! We'll have to be sure that you don't say anything that could reflect against our paper, and you'll have to put words across the top of each page showing that these messages are not our own editorial matter, or connected in any way with us." He wanted the words "Religious Advertisement" across the top of the page. I objected to this, or the word "advertisement," since this is not a commercial ad, and we have nothing to sell. But I think we arrived at a compromise that

will satisfy both them and us.

This will be the START of what I believe will become the most powerful preaching of the Gospel campaign IN PRINT, in the history of the world! But these two full page messages every month will not be fully effective for us unless Radio Station WLS will move our program to an EARLIER TIME, so these hundreds or thousands of farm-paper readers may hear the same Gospel EVERY NIGHT on radio.

The farm paper people have accepted the idea of our purchasing these advertising pages, and the radio station manager said he would try to work out the earlier time schedule---but I have heard nothing definite from him as yet---SO, DEAR CO-WORKERS, KEEP PRAYING FOR THIS, EARNESTLY AND INTENSIVELY AND CONTINUALLY! This is the most important need for God's work at this moment! Take it to heart, in real earnest!

IMPORTANT! These large full-page advertising pages, reaching over 400,000 families, and a million people, will cost as much as daily broadcasting on WLS---and the earlier time on WLS will also increase our expenses. THIS TAKES EXTRA MONEY---but will bring with us so many new Co-Workers it will more than pay for itself before the end of this year!

So once again, I have to ask every Co-Worker to COME TO THE RESCUE with the largest special offerings you are able to send--- and to be FAITHFUL in sending in God's TITHE of your income regularly and promptly, and to continue to join me in earnest PRAYER that God will daily lay it heavily on the hearts of all Co-Workers to respond generously, continuously! PRAY for our many Co-Worker's in the drought belt, that God will grant them rain and prosperity that they may have money to spare for His great work! This is the MOST IMPORTANT MISSION ON EARTH. TIME IS SHORT! IT IS LATER THAN WE THINK! Make this FIRST over every other interest and purpose in your LIFE! Send the largest amount you are able by return mail---and God bless you---and THANK YOU, from the bottom of my heart!

With deep LOVE, in Jesus' name,

Herbert W. Armstrong

RADIO CHURCH OF GOD  
WORLD HEADQUARTERS  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

Broadcasting  
The WORLD TOMORROW

Publishers of  
The PLAIN TRUTH

March 29, 1957

Dear Brethren in Christ:

GREETINGS! In Jesus' name! I'm sending you this special letter to give you the information you'll need for the great Passover festival and the days of Unleavened Bread that are rapidly drawing closer.

I will be at the big tabernacle building near Gladewater, Texas again this year, God willing, with Mrs. Armstrong for the entire eight days. We are fully expecting the largest gathering of God's people in one place for the Passover in all modern history! There will be several other ordained ministers at the tabernacle with me, including my two sons, who will assist in the preaching services and be available for Bible studies, personal counselling with those of you who wish and need it, and other ministerial tasks.

The Passover always comes on the 14th of God's first month, Abib (or Nisan) which corresponds this year to the 14th of April on the Roman Calendar! The Passover services will be held at 7:00 P.M., Sunday evening, April 14th. The following evening, Monday, April 15th, there will be a service held in the tabernacle building, in observance of the first annual Feast Day, the first day of Unleavened Bread. God, as you know, reckons the beginning of a day at sunset. Services will begin promptly at 7:00 P.M. Monday evening. That means from sunset Monday until sunset Tuesday is a HOLY DAY. There will be an all-day meeting in the tabernacle on Tuesday, with preaching services to begin at 10:00 A.M., and again at 2:30 P.M. There will be no regular preaching service on Tuesday night.

Then, services will be held every day for the entire eight days with a morning and an evening preaching service. Morning services will begin at 10:00 A.M., and evening services will begin at 7:00 P.M. There will be another all-day meeting on the last day of the Days of Unleavened Bread, which will be on Monday, the 22nd of April. Services will begin at 10:00 A.M. and again at 2:30 P.M. which will be the last service of the Feast.

LOCAL CHURCH'S:

There will be many of you, of course, who will not be able to come to the big tabernacle in Texas both at the Passover season

and again during the Feast of Tabernacles in the fall. It is a blessing to be able to announce that for the first time we are able to hold services during the entire eight days at Lyons, Colorado! Mr. Raymond Cole, Pastor in charge of the Churches scattered abroad will officiate at those services, and will be assisted by his brother, Mr. Wayne Cole, who will go to Lyons from his post at Tacoma, Washington. Also at Lyons to assist in the preaching, Bible studies, and answering questions will be Mr. Carlton Smith, an ordained local Elder in the Church at Pasadena. We are expecting a wonderful time of rejoicing and fellowship at Lyons this year! For those of you planning to remain the entire eight days at Lyons there are tourist accommodations at Estes Park, a resort town not too distant from the site of the meetings, and a few accommodations at Lyons, which is just a few miles to the southeast of the meeting site. The meetings will be held on the beautiful grounds at the home of Bro. Dwight Webster and family, in a large tent which has been obtained for the purpose. Certainly it will be a blessing to be out away from the world, in the midst of God's nature with God's own people for the entire eight days of fellowship and spiritual growth! Should the conditions become crowded at Lyons and Estes Park, then ample space would be available at Longmont, Colorado, which is just a few more miles to the southeast from Lyons.

Passover services will be held in the tent near Lyons, and will begin promptly at 7 00 P.M., Sunday, April 14th. The same schedule of meetings will be used at Lyons as has been explained for the tabernacle building in Texas. Any alterations or necessary changes in the scheduled meetings will be announced by the minister in charge, of course.

There will be Passover services and all-day meetings held at all the local Churches, with arrangements being made by the individual Pastors at each Church. Meetings will be conducted at the local Churches on the Passover, the annual Holy Days and the weekly Sabbaths only, however, and will not be held for the entire eight-day period.

CHICAGO: Mr. Dean Blackwell will conduct services at the regular Church meeting place, located at 2345 So. Kedzie, Chicago, Ill. The place for the Holy Day meetings will be announced at the Passover service, which will be held at 7:00 P.M.

ST. LOUIS: Mr. James Friddle, Pastor of the Gladewater, Dallas, and Minden Churches, will be in St. Louis for the Passover and the annual Holy Day all-day meetings. Services will be held at the Ivy Hall, 3505 No. Grand, in St. Louis. Passover services begin promptly at 7:00 P.M., and the times for the all-day meetings will be announced.

ALL OTHER CHURCHES will observe the Passover and Days of Unleavened Bread in their respective local congregations, with arrangements being made by the local Pastors in charge. The Fresno and San Diego Churches will meet with the brethren in Pasadena. Any particular questions concerning any of these local areas should be asked of the ministers in charge.

#### SPECIAL INSTRUCTIONS:

Each year, there are a number of new members who have not been able to attend meetings at the tabernacle before. For their benefit, as well as for others who may need additional information, those special instructions are included.

Meals will be served, as usual, at cost, at the tabernacle. You must obtain your own motel or hotel reservations beforehand, as has always been done. Accommodations may be somewhat difficult to find at this time of the year, because we are expecting a larger than ever attendance at the tabernacle. There are a few cabins located near the grounds, called "Tucker's Cabins," which are owned and operated by the owners of the small cafe and filling station at the entrance to the tabernacle grounds. There are motels in Gladewater along the highway, and also many motels between Gladewater and Longview, a city several miles further east. There are some nice motels in and near Greggton, a small town midway between Gladewater and Longview. Also, there is, in addition to several large motels near Longview, a large hotel. These accommodations near Longview are located about 20 miles from the Tabernacle, however, and so would necessitate a good deal of driving back and forth.

The better motels, first-class, cost from about 5 to 8 dollars per day for two people, with one dollar being added for each additional person as a usual procedure. Other cabins and motels are available for less, however. Hotel Longview rates, a strictly first-class hotel, are from four to six dollars single and six to eight dollars double. I STRONGLY ADVISE PLANNING TO ARRIVE EARLY so you can find adequate sleeping accommodations. We have no facilities for making reservations for you. So try to make them immediately if you have not done so already.

**DIRECTIONS FOR FINDING THE TABERNACLE:** The grounds are just off highway #80, about 8 miles west of Gladewater, and 2 miles east of Big Sandy. It is approximately 100 miles east of Dallas on highway #80. Highway 80 is the main east-west highway from the East to Dallas and toward the West, so those of you who have not been to the tabernacle before should be able to find it without difficulty.

Beside a combination filling station and cafe (already mentioned) on the north side of highway 80. you will see our sign "Private Grounds, Radio Church of God Tabernacle." Turn in at the sign, and follow the road straight back until you arrive at the tabernacle building, which is secluded in a forested area.

Those who come by train or bus can get taxi service at Gladewater, and possibly at Big Sandy, or, if coming by bus, it is possible the driver would let you off right at the grounds, though it would be better to go first to a hotel in Gladewater or Big Sandy, making sure of your place to stay before you go to the tabernacle. An evening meal will be served at the tabernacle at 5:00 P.M. on the 14th of April, just prior to the Passover services.

Finally brethren, don't forget that our Heavenly Father has

COMMANDED all of us to attend these annual Holy Days for our own GOOD, and our vital spiritual growth! It is a vital part of our Christian life, to be constantly kept in remembrance of God's great PLAN He is working out here below. The Passover shows the tremendous PRICE that was paid in our stead---the very life and the body of Jesus Christ, that our sins might be forgiven! The Days of Unleavened Bread show the putting out of SIN from our lives! Those who have been privileged to attend God's Holy Days in the past have said it is truly a wonderful time of rejoicing and spiritual feasting to be able to hear the inspired sermons, the Bible Studies, to have personal contact and fellowship with God's ministers and His flock scattered abroad!

It is truly one of the most wonderful experiences in a Christian's life! So MAKE EVERY POSSIBLE EFFORT to come---and then, if it is NOT possible, and God knows each case, you may find it necessary to observe this most sacred service in your own home. Remember, however, that no one who has not been baptized, and has not really SURRENDERED to God in complete repentance should partake of the Passover! If you find it impossible to attend the festival either at Gladewater, at Lyons, or at one of the Local Churches, then write me IMMEDIATELY for instructions on HOW TO TAKE THE PASSOVER IN YOUR OWN HOME!

We are hoping to see most of you, however, at the big tabernacle in Texas. May God bless and protect each one of you!

ONE PARTING POINT! It seems God's people sometimes GET CARELESS, and nearly every year, we have to hear of some accident that has occurred, which INJURES someone who is a member of God's own flock! BRETHREN---DON'T LET THIS HAPPEN AGAIN THIS YEAR! I call upon all of you in the name of Jesus Christ, as God's Apostle, and your Minister, BE CAREFUL!

Some have perhaps assumed that nothing can happen to God's people---that God will supernaturally intervene and prevent any accident, regardless of HOW careless we get! This is simply NOT TRUE! God expects us to DO OUR PART! Be extremely CAREFUL coming to the Passover! DO NOT DRIVE WHEN YOU'RE SLEEPY! Finally, I am going to pray, and I want to call on ALL OF YOU TO PRAY that God will protect His people---and somehow impress it on their minds that they must use great care in driving on today's dangerous highways!

It will be a terrible thing if I am forced to announce that one of our own brethren has been killed or badly injured in an automobile accident! So please---be careful!

Sincerely, in Jesus' name,

Herbert W. Armstrong

"The WORLD TOMORROW"  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
Proclaims to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, California

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

April 25, 1957

Dear Co-Workers with Christ:

Intense pressure of work has delayed the writing of this most important letter a full month. Now the situation is getting critical.

I am writing from Gladewater, Texas, in the midst of the spring Festival which God ordained for His Church---which was kept by Christ, by the Apostles, by the Gentile converts under the Apostle Paul, and continuously by the TRUE Church of God, in spite of the opposition and persecution of Rome during the second, third, and fourth centuries.

But now this letter cannot be delayed longer. We are face to face with a perilous emergency. So I am breaking away from the festival in our Tabernacle here long enough to write this letter, and to air-mail it on to Pasadena to be re-copied and mailed on to you.

These are perilous days! But most of us are too sound asleep to current world conditions to realize it. Co-Workers, we've got to shake ourselves out of our lethargy---QUICK!---and spring to action in God's work!

Do you realize that the "UNITED STATES OF EUROPE" we've been telling the world about is already started? On March 17th the French Premier Mollet called for the creation of a UNITED EUROPE! It is to serve as a third force between the United States and Russia. The pact has been signed breaking down trade barriers between European nations, and bringing about a certain unification in commerce and industry. This is the first actual start toward the emergence of the "BEAST" of Rev. 17!

EVENTS NOW SPEED BY FASTER AND FASTER!

God's work must keep pace! And it is keeping pace---in every way but one. The money required to THUNDER Christ's last Gospel Message around the world is not keeping pace with the necessary expansion of the work!

Time grows constantly shorter and shorter! It is now MUCH later than you think!



God Himself is opening new doors. We have to be able to walk thru them, or FAIL in His Great Commission. In my last letter I had to tell you that Communist influence had gained power in the government of Ceylon, and had closed the door of Radio Ceylon to The WORLD TOMORROW Broadcast. But IMMEDIATELY, almost before the postman could deliver that letter to you, GOD OPENED THREE POWERFUL NEW DOORS!

Word came to me from our international advertising agents in New York that we could now go on Radio Goa in India. Goa is on the west coast of India, so located as to reach more people in India than Radio Ceylon. That station is now increasing its power, until we hope and expect it to be made as powerful as Radio Ceylon. There are more people in this part of India who understand the English language than there are in England! I signed the contract immediately, and we ACTUALLY STARTED on Radio Goa April 4th. We are on every Thursday 8:30 to 9 P.M.

We had a large listening audience from one of the bands of Radio Ceylon way over in Malaya. Radio Saigon opened to us. March 6th I signed a year contract for a half hour every Friday night on Radio Saigon, to start April 5th. I have just heard from here that the government intervened, and took over control of the radio station at Saigon since the signing of our contract, and are refusing to permit the broadcasting of God's truth. Co-Workers, YOU MUST PRAY WITH ME THAT THE GOD WHO RULES OVER THE UNIVERSE WILL INTERVENE AnD EITHER RE-OPEN THIS DOOR, OR OPEN TO US A STILL BETTER ONE, for we have had many listeners in that part of the world who have had to travel in armored trucks, and listen behind barred doors secretly to God's Message, lest Communists catch them at it and stop them.

Then, also on March 6th, a national Network of four major city stations, and many smaller ones in the Philippine Islands opened, and on that day I signed a contract for a half hour every Sunday from 9 to 9:30 P.M. In the Philippines, English is the official language in all public schools, so they can understand the Message very well there. We started on the air over the Philippines April 7th.

Contracts have been renewed for another year on Radio Luxembourg, reaching all Europe and the British Isles; on the national Network of stations in Australia, on Chiang Kai Shek's great station on Formosa, broadcasting right thru the Bamboo Curtain to Communist China, and also on Radio Lourenco Marques, which gives us a bigger listening audience in the Commonwealth of South Africa than all their government stations combined.

In the United States we have recently added station WIL in St. Louis, which now carries the program DAILY, seven days a week, and also another station in Los Angeles, KFVB, the best station we could possibly get on in the area at present.

Plans are being made to go on a big net-work of stations all over South America, Central America, and the West Indies in THE SPANISH LANGUAGE a little later this year. All our booklets are now translated into Spanish thru our Spanish Department in

Ambassador College, and are rapidly being printed in that language. My son Garner Ted, who speaks Spanish fluently, and Benjamin Rea, professor of Spanish at Ambassador College, have scheduled a tour thru South America this summer to complete arrangements for this great addition of stations. The ONLY continent we have not yet reached with this last Message is South America---and now we are planning to go down there, and GOD HAS ALREADY OPENED THE DOORS!

Co-Workers, this is the most important work on earth! We are now preparing to broadcast in the German and French languages ---later in others. The booklets are being translated and printed in French and German now.

GOD'S WORK MUST KEEP PACE WITH FAST-MOVING WORLD EVENTS! Time is growing shorter and shorter! There is still enough time ---but we must press forward HARDER THAN ever---sacrifice MORE THAN EVER BEFORE---that there may be financial means to keep this mighty work going!

We need more ministers---DESPERATELY!---and MORE DOLLARS! As I've written you before, Ambassador College will soon be turning out more and more called, consecrated fully-trained ministers. We ordained one more here in our big Tabernacle at this festival only last Thursday. The college has been outgrowing its facilities. New properties have been coming to us to meet this expansion. And NOW, we must make necessary alterations in the recently acquired Hulett C Merritt mansion, now named Ambassador Hall, so it may be occupied as our main class-room building by next September. Local building codes must be met, and this will cost us several thousand dollars---but it is way and by far the lowest-cost facilities we could possibly obtain.

We have completely outgrown the Tabernacle here at Gladewater, Texas, and I have had to sign a contract for the erection of another much larger one to be erected before fall. We have found a new-type low-cost building material---a corrugated aluminized heavy steel---by which we can erect new buildings at between half and two-thirds ordinary building costs---and it is a MORE desirable type of construction! Co-Workers, WE NEED, AND MUST HAVE, a SPECIAL BUILDING FUND OF AT LEAST \$20,000 per month THRU THE REMAINDER OF THIS PRESENT YEAR!

Your regular tithes and offerings must go for the work of delivering the true GOSPEL to all the world as a witness. So I have to ask you Co-Workers now once again to make EXTRA SPECIAL OFFERINGS for the BUILDING FUND, regularly, every month---and even every week if possible!

Now this is going to be a real arduous task. A new two-story building adjacent to our campus has come to us recently, to be converted into an office building. WE HAVE COMPLETELY OUTGROWN our present office building. We were going to have to build a whole new large building which probably would have cost more than \$100,000, but God has spared us that expense. Our Las Vegas agents purchased this large building to be donated to the college---already built. We are moving our printing department, which now must be much enlarged, into it. Also our big mailing room, where

all the magazines and literature are mailed to radio listeners. And also our "Co-Worker Department," where a staff of girls keep careful and accurate records of all tithes and offerings you send. Also our Letter-Answering Department; most of the Mail-Receiving Department; and the Correspondence Course Department. Each of these departments employs a staff of several people.

But we are not getting off without spending any money at all on this new office building. It requires certain necessary alterations, and several new partitions, and this will cost at least several hundred dollars, altho it may save us more than \$100,000. Our business office, bookkeeping and auditing department, and offices of some of our ministers and college administrators will remain in and completely fill our present office building.

This need of buildings and alterations is DESPERATE. It's now a race against time. I am forced, dear Co-Workers, to call upon you for more sacrifice than ever, and for ADDITIONAL, and SEPARATE SPECIAL OFFERINGS, just for this BUILDING FUND. Send this in addition to regular tithes and offerings:

REMEMBER, all this is a vital PART of God's work of getting the Gospel to the world! But I feel we should raise a separate fund for it. And so NOW,--- all together---let's give this building program, and this constantly expanding GOSPEL program the biggest shove and "heave-HO" we ever put into God's work!

Just think! In all probability, inside of less than 25 years, (tho I set no dates) CHRIST WILL BE HERE RULING IN PERSON--- WE SHALL HAVE WORLD PEACE---PROSPERITY---HAPPINESS---JOY! But before that, God's prophecies tell us this UNITED EUROPE shall rise, and invade and DESTROY the United States---the most TERRIBLE world catastrophe of all history shall have struck---and OUR WORK MUST HAVE BEEN FINISHED! We may have another 15 years for our work---but probably no more, and compared to what MUST YET BE DONE, we have only JUST STARTED! There is not a day to lose! Your every dollar COUNTS! No single dollar or two is too small---but at the same time we need more LARGE offerings in the thousands of dollars! AND I NEED YOUR EARNEST, HEART-FELT, PERSISTENT PRAYERS as never before!

This burden of this GREAT NEED is more than I can bear myself. I have to ask you for SPECIAL HELP---both in money, and in prevailing, deadly-earnest PRAYERS that this need will be met!

Co-Workers, you've proved before that you will stand by me in this crisis, and so I say in FAITH, in advance---GOD BLESS YOU FOR THE EXTRA EFFORT AND SACRIFICE I KNOW YOU'LL GIVE, AND FOR YOUR PRAYERS!

With gratitude and love, in Jesus' name,

Herbert W. Armstrong

RADIO CHURCH OF GOD  
WORLD HEADQUARTERS  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

Broadcasting  
The WORLD TOMORROW

Publishers of  
The PLAIN TRUTH

May 20, 1957

Dear Brothers and Sisters in Christ:

Greetings, in Jesus' name! We're sending you this special letter to announce the plans for holding services on the Day of Pentecost.

Pentecost this year will be observed on Monday, the 10th of June. Services will be held as usual at the local congregations, with any special arrangements being made by the various ministers. If any of you live near enough to the local Churches in various localities, you should contact the pastor in charge for the time and place of meetings.

All who are able are urged to attend the services at the Tabernacle near Gladewater, Texas. There will be services held for three days at the Tabernacle, beginning with a service Friday night, the 7th, followed by all-day meetings on the weekly Sabbath, the 8th, on Sunday, the 9th, and on the Day of Pentecost, Monday, the 10th of June.

Mr. Norman Smith and Mr. Jon Hill, both ordained ministers, will be at the Tabernacle to bring the messages during the three-day meetings.

DIRECTIONS for finding the Tabernacle: For those of you who have not attended Holy Day meetings at the Tabernacle before, it is just off Highway 80, which is the main east-west highway between Shreveport and Dallas. The private road, leading to the Tabernacle grounds is approximately 2 miles east of Big Sandy, Texas, and 9 miles west of Gladewater, Texas. There are small auto courts, called "Tuck's", and a service station just at the entrance. The road is marked with our own sign reading: "Private Grounds, Radio Church of God Tabernacle."

As you should plan to remain the entire three days, you should make arrangements for a place to stay. Bring either a tent to pitch on the Tabernacle Grounds, or a trailer house or you may stay in any one of the numerous motels which are located along the highways. There are enough motels within easy driving distance of the Tabernacle to accommodate everyone attending the services during the season of Pentecost, with the average motel charges of 5 to 8 dollars per day. There are some others which are slightly less expensive in the area as well.

Meals will be served at the Tabernacle for the nominal "at cost" charge, as usual. There will be a meal served Friday evening, the 7th of June.

Mr. Raymond Cole will also hold three-day services this year in Longmont, Colorado, for all the brethren in that area, or for those in the Pacific Northwest and Mountain states. The services will be held on the site of a possible future Radio Church of God Tabernacle, near Lyons, Colorado, providing adverse weather conditions do not prohibit. An alternate location will be selected if such weather prevents our holding the meeting where planned. Therefore, if you find that the meeting is not held here call Raymond Cole, Prospect 64203 and he will notify you of the changes.

LOCATION: Longmont is approximately 32 miles north of Denver on Highway 287. To get to the site where the meetings will be held, drive through the town of Lyons. There will be a sign directing you to Lyons from Longmont. At the west end of Lyons the highway divides to the right and to the left. Take the highway to the right, No. 66 (also called the North St. Vrain Highway) which goes toward Estes Park. Follow this highway 3 miles beyond Lyons, and on your right hand side, you'll see a sign reading: "The Websters" and/or "Radio Church of God." Turn in the driveway there, and follow it back about one mile.

Cabins may be rented in Longmont, Lyons, or Estes Park. Cabin rates are not generally higher than elsewhere. Try to obtain a cabin in which you can prepare your morning and evening meals, or, of course, you may plan to eat in restaurants during your stay there.

Dishwashing and cooking cannot be permitted on the grounds themselves, if you plan to pitch a tent or bring a trailer house. There are no buildings on the site--but services will be held under a large tent erected for that purpose. The only meal served will be a "Pot Luck" lunch for the noon meal on the day of Pentecost. Please bring what you can for this meal. What you bring will be put with what others bring and be served as the physical feast.

There is ample drinking water, and outdoor toilets have been constructed. Those attending services near Lyons will be "roughing it" to some degree, but a great spiritual feast is anticipated out under the clear sky on a mountainside in Colorado, next to God's creation!

Remember, the Day of Pentecost is one of God's annual Holy Days! He commands us to observe it, to congregate wherever He designates through His Church, and to receive the great spiritual blessing of fellowship with others He has called at this time, and to hear inspired messages of hope and joy from God's called and chosen servants. DO YOUR UTMOST to attend services on the Day of Pentecost, the anniversary of the establishing of God's true Church! God commands our presence! You'll receive a real blessing from God for obeying His commands.

If you have any special questions concerning the Day of

Pentecost, please write to the Pastor of the Church you're going to attend, or to the Headquarters in Pasadena, immediately.

In Jesus' Christ's service,

Herbert W. Armstrong

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GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, California

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

June 13, 1957

Dear Brethren of God's True Church:

I am leaving Pasadena in just a few moments. But, before I do, I find I must take time for a brief and most serious few lines to All our fellow-members in God's Church. Unless every one of you brethren can come immediately to the rescue, we are going to be forced to CANCEL the order for the new Tabernacle at Gladewater, Texas.

You all know how we have completely outgrown the present Tabernacle. Last fall at the Festival of Tabernacles, several hundred were unable to see the speakers. The new lounge room at the rear was usually filled with people listening over loud-speakers, and two or three hundred usually had to sit outside the Tabernacle, outdoors, and hear the best they could.

According to our regular rate of growth and past experience, we expect at least 500 more people at the Festival this fall than attended last fall. Hundreds will simply have to turn around and go home, or else take turn-about with others in being able to attend the services and hear the sermons. GOD COMMANDS US TO ATTEND!

I have signed a contract for the new Tabernacle to seat over 5,000. We simply CANNOT meet the payments I have agreed to for this Tabernacle out of regular income of tithes and offerings for the work. UNLESS YOU BRETHREN CAN SEND IN THIS EXTRA, ADDED AMOUNT ---OVER AND ABOVE YOUR REGULAR TITHES AND OFFERINGS---WE CANNOT CONTINUE THE PAYMENTS, AND THE CONSTRUCTION COMPANY WILL NOT EVEN START THE ERECTION OF THE LARGE, NEW TABERNACLE.

We have been receiving only about one-fourth or one-fifth of the amount for this SPECIAL TABERNACLE FUND that we MUST have, or else cancel the contract. Some brethren seem to feel that my last letter didn't sound urgent enough---that many of the brethren felt the need was not serious or urgent, and so didn't pay any attention to the call. Others said they felt that perhaps by telling you the total amount needed I scared many brethren into thinking that whatever they could send would be such a small part of the total amount it wouldn't help, so THEY just quit and didn't send anything.

IN THE NAME OF JESUS CHRIST OUR SAVIOUR AND LIVING HIGH PRIEST, I ask you to read this CAREFULLY, and to ACT at once, dear

brethren! Let's put it this way: If EVERY member would send in only 50 cents per day for this special Building fund, it would be enough to meet the payments---\$3.50 per week per person. But some cannot send that much for each member of their family, and so others MUST send in more than that or there won't be any Tabernacle. Put another way, it is going to cost a total of \$35. per seat. If there are two in the family, that family's quota is \$70. If five in the family (including children, for they occupy seats) that family's quota is \$175. But even though we have until next January to meet this, in regular monthly payments, many families of that size are simply unable to contribute that much. I REALIZE THAT. Yet these families MUST COME! Others who are better able MUST make up the difference. THIS MEANS THAT THE FEW OF YOU who are able to contribute a special \$5000 or \$1000, or even \$500, are going to have to be willing to do it, or we cannot have the Tabernacle. It means that if you can only scrape up an additional \$1. or \$2. per month, in addition to tithes and your regular offerings, YOU MUST DO IT, or we can't build the Tabernacle. IN OTHER WORDS, EVERY ONE MUST DO WHATEVER HE IS ABLE. Those who have more must give more---those who have less MUST give even that small amount, never thinking it is too little to help. Second tithe cannot be used for this building fund.

IF THE RESPONSE IS IMMEDIATE---RETURN AIR-MAIL---AND LARGE ENOUGH---and, IF you keep it up week by week and month by month, we can go ahead---but, THIS IS THE LAST CALL---otherwise I shall have to DISGRACE God's Church by breaking my word and agreement with the builders. CAN'T WE DO AS THE ISRAELITES DID UNDER MOSES? PRAY EARNESTLY OVER THIS!

With love in Jesus' name.

Herbert W. Armstrong



"The WORLD TOMORROW"  
A WORLDWIDE BROADCAST

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BOX 111, Pasadena, California

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

June 18, 1957

Dear Co-Workers with Christ:

The doctors have advised President Eisenhower to take a two-week vacation as soon as possible. Even Jesus and His disciples had to stop and take a rest. He said "Come ye yourselves apart into a desert place, and rest awhile: for there were many coming and going, and they had no leisure so much as to eat. And they departed into a desert place by ship privately" (Mark 6: 31-32).

I have come to the place where I have had to do the same, except that I cannot spare time for any vacation for pleasure---but instead a two week's period of fasting and prayer for the deliverance from the present crisis in God's work---getting clear away from the stress and strain and pressure of constant interruptions and scores of problems forcing themselves on me every day. Usually, when it becomes necessary to get away for such a period of fasting and prayer, I go to the desert as Jesus and the disciples did. But at this time of year it is too hot in the desert, so Mrs. Armstrong and I have come to Oregon, to find a secluded spot on one of the Oregon beaches where we used to go ---and where we can breathe in the fresh ocean air, and get some much needed exercise walking and running up and down the beach.

But I cannot stop to rest until I write this overdue letter to report to you the present state of God's work. This is the most important activity on earth today. Yet we face a desperate situation right now---and it's a crushing weight on my shoulders that I simply cannot carry without your immediate help!

I have to ask you to stop and fast and pray with me, that this great work of God may once again be delivered from this serious emergency. I have to ask every one of you to RUSH TO THE AID OF THE WORK with the largest offering possible.

The work God has called us into is no soft and easy road. This constant facing of trying problems is laid on us to MAKE US STRONGER in the Lord---stronger in FAITH---stronger in CHARACTER!

Does it seem strange to you sometimes, that this GREAT WORK OF GOD should have to face desperate emergencies? --that this work, which has been growing constantly in power and expanding constantly for 23« years until today it encircles the world should

have had constantly to face and meet discouraging situations---to be delivered repeatedly from danger? GOD INTENDED IT THAT WAY! You and I have to GROW in knowledge of Christ and in grace and in character along with the work. The very REASON God has ordained this tremendous mission and called us to perform it is to DEVELOP us---for our own good---as much as to enlighten millions with His glorious TRUTH, and to WARN this godless world, and to SAVE PRECIOUS LIVES FOR ETERNITY! So let us not complain or grumble---but let us THANK AND PRAISE GOD for His great mercy toward us!

Briefly, here is the present emergency: We have been seriously threatened with being thrown off the air entirely on ALL stations in the United States within the next one or two weeks. As you may or may not know, it is impossible for a church or religious program to buy time on large radio or television stations except thru a recognized advertising agency. The stations pay the agencies a commission, so that the agency's services cost us nothing. Events, not of our making, have occurred, which we did not know until this past week, that have made it necessary for us to make an immediate change in advertising agencies or see the work of God STOPPED in the next week or so. It was a terrible crisis.

But miracle of miracles! --God intervened, and just at this time of crisis DANGER, one of the largest major advertising agencies in the United States came soliciting our account. So far as I know it has never happened before that any MAJOR advertising agency has taken over the account of a church or religious broadcast! Always those in the religious field have had to be placed by small agencies.

But now the Ruthrauff & Ryan Advertising Agency, third oldest in the nation and one of the ten largest, with branch offices in most major cities, whose annual business runs close to one hundred million dollars, has voluntarily solicited, and accepted, The "WORLD TOMORROW" account. They came to us because they had been urged to do so by radio station managers. An agency of this size, standing, and prestige will be able to get our program on stations we never could have gotten on, and to get us better, more listened-to time on important stations.

That part is a great leap ahead for the work!

BUT---we have been paying our previous agent about two weeks after broadcasts had been aired, and in order to make the switch-over to the new agency, this two-weeks' billing MUST BE PAID IMMEDIATELY. That means we must have a large part of TWO WEEKS' INCOME suddenly, in addition to regular income. It puts us in a terrible pinch.

But just as God moved miraculously to provide this new and big-time advertising agency, so I know He will move THRU YOU CO-WORKERS to provide the EXTRA funds we must have by return airmail.

The new agency has contacted all stations by long-distance telephone to prevent any cancellations, and now our relations are BETTER and more FIRMLY established with all our

stations than before.

I have told you before how Ambassador College has outgrown its facilities. New properties came providentially to us last year. We have a new, much larger two-story office building now, and the magnificent new, larger class-room building. BUT NEITHER CAN BE OCCUPIED UNTIL ALTERATIONS are made to conform to city building codes. I have had to STOP all work on these new properties because of insufficient SPECIAL and additional offerings for the BUILDING FUND. These new properties are seriously needed. They cannot be used until funds permit resumption of the alteration and re-building operations.

We need to add other radio stations in the United States, and in Spain, and South America. But we cannot until funds increase!

CO-WORKERS! God is blessing His work! Three baptizing teams are right now touring the country baptizing hundreds of new converts brought to Christ thru the broadcast and the PLAIN TRUTH and the booklets. God moved fast as lightning to SAVE the work from being thrown off the air. GOD IS MOVING! God is IN this work ---directing and blessing HIS glorious work! Now YOU and I have OUR part to do. I am up here FASTING and PRAYING for this emergency. IN JESUS' NAME I call on you to pray as you never did before, and send NOW, and as OFTEN as possible, the largest sums you can, whether only a dollar or two (every one COUNTS and HELPS) or a really large contribution of several thousand dollars! NEVER was it needed more! And since so very FEW can send any larger amount, the responsibility rests the heavier on you very FEW who can.

Whatever God has made possible for YOU to place in His work, large or small, IT IS NEEDED AS NEVER BEFORE! Can't we respond as generously as Israelites did in Moses' day? Can't WE put as much ZEAL into GOD'S work as Nazis and Communists and Fascists put into Satan's? THEY work and sacrifice with fanatical fervor. Co-Workers, WE CAN OUTDO THEM, FOR GOD! In His name, I do thank you!

With love and thanks,

Herbert W. Armstrong

"The WORLD TOMORROW"  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
Proclaims to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, California

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

July 26, 1957

Dear Co-Workers with Christ:

Here I am, just loaded with news, and again PAST DUE with this letter. I returned from my rest and fast on the Oregon Coast to find not only the crisis we were in, but matters needing my personal attention piled so high I wonder when I'll get caught up.

I'm overjoyed that I can report we have weathered this crisis ---SO FAR, though this work faces a very serious need at the moment! We still could be put off the air, unless we meet this need.

As I wrote in my last letter, dear Co-Workers, We CANNOT EVER LET DOWN---not for a single day! God has not called us to travel a soft and easy road in His work---but the road of FAITH, beset by constant trials and tests and crises.

God did not intend life to be free from having to meet these things. We here at the headquarters of God's great work have not only the load and responsibility of the work to carry, but our own personal trials as well. Right now we are grieved and sobered by the sudden accidental death of the wife of one of our ministers, Dr. C. Paul Meredith, Director of the Ambassador College Bible Correspondence Course. This tragedy occurred at a time when Dr. Meredith is somewhere in the Middle-East or in India, half way around the earth, and there has been no way that we could locate or reach him with the terrible news. He and Mr. Herman L. Hoeh, Executive Editor of The PLAIN TRUTH, are on a tour of historic research into these lands for the summer. They had written us that we would be unable to communicate with them until they return to Europe, some two weeks hence. This is going to be a terrible blow, and an irreplaceable loss to Dr. Meredith, and I wish all you Co-Workers would join us here in praying for him. His wife was a great help to him in his very important work.

Yet regardless of trials, tests, or personal loss, WE MUST ALL KEEP RIGHT ON WITH THE WORK OF GOD, more intensively than ever. Complete happiness, with NO sorrows or griefs, will soon be ours for ALL ETERNITY, in the glorious KINGDOM OF GOD. Meanwhile, we must keep on getting this GOOD NEWS to more and more millions of people, all around the world! You have YOUR part---each of us has a vital and important part!

A month ago we were seriously threatened with being thrown off the air on ALL United States stations. I learned, after my last letter to you, that the stations were very jittery over what had happened on the part of our advertising agency. Altho we had been paying our advertising agent within two weeks after broadcasts---and the money was not due the stations from the agent until the tenth of the following month. We found, on sending telegrams to all the stations, that the stations had not been paid for three or four months.

We are forced, of course, to make a change-over to a new advertising agency. I had to guarantee that the stations would get their money, even tho we had already paid it once. When I returned from Oregon, my rest and fast cut short by this emergency, things were in a very shaky condition.

However, when I called the various radio station managers on long distance telephone, they all seemed completely reassured on hearing my voice, and receiving my assurances. We sent them photographic proof that we had paid for the broadcasts, photographing both the agency's statements. and our cancelled checks in payment. Several expressed regret I had been personally so much inconvenienced. The manager of WLS even said he hoped to make up some of this to me by arranging an EARLIER TIME on WLS!

Co-Workers, PLEASE pray that this will be arranged! WLS is the most important single station on earth for us---IF we can only have a good time on it. The present time of 11:30 to midnight is ENTIRELY TOO LATE for most of the people to stay up and listen every night. If this station will clear a good time, around 8 or 9 in the evening, we can now start putting these FULL PAGE messages or printed sermons in their farm paper the "Prairie Farmer." It reaches nearly every farmer, and most of the people in smaller towns and cities, in all of Minnesota and southern Wisconsin. Hundreds of you Co-Workers will want to subscribe to it if these big full page messages are published. We plan to put them in EVERY ISSUE---twice a month!

Three of our biggest stations have insisted that I personally sign the new contracts from our new agency, holding us financially responsible, as well as the agency. If in the future our agency did not pay, we would have to, even tho we had already paid our agency. But I have demanded WEEKLY certification of payment to the station from our new agency, so if this ever happened again, we would know it before we would ever pay for a second week. I am taking no chances this time.

Well, dear Co-Workers, you see how God does pull us thru these emergencies, and even cause them to greatly BENEFIT the work instead of harming it! Isn't it WONDERFUL the way God protects us? This is HIS WORK!

But in meeting this emergency we had to drain our reserve all the way down. We were paying our former agency two weeks after the broadcast had been on the air. We have now had to pay right up to the minute, and in some cases even two weeks in advance. This took extra money---many thousands of dollars. Thank God, we were able

to meet it!

But it left us in a MIGHTY TIGHT SQUEEZE, and WITHOUT ANY RESERVES. We now have to pay WEEKLY, and right on the dot. Any week we lack the money, WE'LL BE PUT OFF THE AIR. This is, in a way, an even more serious situation than a month ago.

As I write, the income has been dropping down, way below quota the past three or four days! SO THIS IS A NEW EMERGENCY MORE SERIOUS THAN EVER! We approach the tail end of the month when our Co-Workers seem to lag, and the income drops alarmingly below the quota to pay for these broadcasts.

For thirty days now I have had to CALL A VITAL HALT on all repairs and work on our new properties. We have OUTGROWN our present facilities. We cannot move into our new classroom building, Ambassador Hall unless we spend several thousand dollars making changes to bring it up to building codes, as well as a new large two-story office building that has come to us, but cannot use it until it is brought up to codes. We are going to just have to let these buildings lie dormant for a few months, until we get the work of God in better financial condition, and on a safe footing so we won't be thrown off the air! Right now we are "skating on mighty thin ice"! It is a perilous situation!

Co-Workers! I KNOW you'll PRAY over this, as I am doing, and make the needed sacrifice; ask that sufficient funds will keep coming in to KEEP US ON THE AIR every week! Let's all try to SEND IN A LITTLE MORE EACH WEEK OR MONTH THAN WE HAVE BEEN DOING! God bless you for it! God has never failed us---and I know He won't let you fail Him!

With deep love and gratitude,

Herbert W. Armstrong

RADIO CHURCH OF GOD  
WORLD HEADQUARTERS  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

Broadcasting  
The WORLD TOMORROW

Publishers of  
The PLAIN TRUTH

July 30, 1957

TO ALL MEMBERS OF GOD'S CHURCH

Dear Brethren:

I am leaving in a few moments for Gladewater, to supervise the laying of the foundation for the new Tabernacle. But before I do, I must get off a short letter to you to tell you of the situation.

Due to the crisis caused by our former advertising agency, I was forced to hold up all funds sent in for the Tabernacle for two months. Also, I had to feel sure the SPECIAL funds for the Tabernacle would continue to come in month after month, before giving the final GO-AHEAD signal to start the building.

About the 10th of this month the way seemed clear. I have made an arrangement with the Behlen Mfg. Co. of Columbus, Nebraska, for paying for this new larger aluminized-steel Tabernacle on the following basis:

\$10,000 on the 10th of May, then \$10,000 on the 10th of each month except October, when we must raise a \$25,000 payment during the Festival. Then continuing, \$10,000 on the 10th of each month until paid for.

On the 10th of this month I called them on long distance telephone, made sure we had not lost out on the dates of erecting, and there-upon sent them \$20,000, being the payments for May and June, and arranged for making the July payment on June 25th. This payment was also sent them on that date. We have, therefore, paid \$30,000 on the new Tabernacle to date. Work is to start immediately. I am to meet the contractor in charge of erecting the structure on the grounds next Wednesday, when work will start.

We have had to change the location of the Tabernacle from the place originally planned. This makes necessary the addition of men's and women's rest rooms, which were not included in the original plans and cost estimates. This will increase the cost by a few thousand dollars. They guarantee to have the Tabernacle ready before the festival.

Brethren I know you will all rejoice that this work is going

ahead. BUT---our members seemed to have LAID DOWN ON THE JOB! The special offerings for this building fund have dropped off to less than one fourth of the amount needed each month! WHAT SHALL I DO? ---Shall I now STOP all work, and lose the \$30,000 already paid? WORK CANNOT PROCEED UNLESS YOU BRETHREN GET BACK ON THE JOB DOING YOUR PART. If you quit, we have to quit building! REMEMBER---we have to put forth EXTRA effort---make EXTRA sacrifices! These special offerings must be IN ADDITION to regular tithes and offerings, which must go for radio bills, college bills, and ministry expenses.

After my last letter, two months ago, these special EXTRA offerings for the Tabernacle fund continued some two or three weeks according to quota. Then they began to drop off.

PLEASE DON'T GET TO THINKING WE DON'T NEED THE MONEY ANY LONGER, UNLESS I KEEP PRODDING ALL OF YOU WITH LETTERS! We shall need to keep up this quota for the Building Fund at least until next January or February. Meanwhile, I have had to COMPLETELY STOP all work on remodeling our new office building, and the new classroom building on the campus, Ambassador Hall. WE WILL NOT BE ABLE TO USE THEM AT THE BEGINNING OF THE FALL TERM OF SCHOOL. But we MUST begin work on them as soon as the Tabernacle is completed, for we have outgrown our facilities here at college just as much as we have over at Gladewater. So we shall need these special BUILDING FUND offerings every week---every month---on into next spring or summer!

Today, just before starting for Texas, I have been going over student applications for enrollment this fall in Ambassador College. We will be taking in our BIGGEST FRESHMAN CLASS SO FAR. We now have 32 men and 22 girls either fully or conditionally accepted. We can still accept a few more girl students. ANY GIRLS EXPECTING TO COME SHOULD RUSH THEIR APPLICATION BLANKS TO THE REGISTRAR'S OFFICE---or write air-mail at once for application blanks if they do not already have them.

EVERY PHASE OF THIS WORK IS GROWING---but we DO need a still bigger increase in funds for the work. BRETHREN, PLEASE PRAY THAT GOD WILL PROSPER OUR MEMBERS AND CO-WORKERS, AND THEN MOVE THEIR HEARTS TO GIVE MORE! Let's all get back of this with ENTHUSIASM and ZEAL! God is blessing the work abundantly. Scores are being baptized this summer! Let's try harder to do OUR part. Don't forget to pray for Dr. Meredith in his great loss of his wife. I know all your hearts go out to him, as do ours here. PRAY FOR ONE ANOTHER! PRAY FOR THE WORK!

With much love, in Jesus' name,

Herbert W. Armstrong



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BOX 111, Pasadena, California

Publishing:  
The PLAIN TRUTH  
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August 29, 1957

Dear Co-Worker with Christ:

I have just returned from a very successful trip to Chicago, Detroit, Wheeling, Pittsburgh, New York, Baltimore and Nashville with our new advertising agency president.

We did not get everything we hoped for, but what we did get means a great leap forward in God's great work.

WLS, Chicago, because of its location and exclusive channel, is probably the most important radio station on earth for this work. As you know, we have been on WLS at the late hour of 11:30 PM until midnight Mondays thru Fridays. We were not able, at this time, to have as early an hour as we wanted cleared for us, but the station did move the program up ONE HOUR EARLIER---beginning September 2, 10:30 to 11 PM Mondays thru Fridays, and the same hour as formerly Sunday nights, 8:30 PM. In addition, they cleared an additional half hour for us on Sunday mornings, at 11:00 AM. So now we are on WLS the full SEVEN TIMES PER WEEK.

With this earlier time, we have contracted to purchase a FULL PAGE advertising space, every issue, (twice a month), in PRAIRIE FARMER, a great local farm paper for Illinois, Indiana and Southern Wisconsin. In this large full-page space we are placing a dynamic, interest compelling GOSPEL MESSAGE. This will be read by hundreds of thousands of people in the smaller cities, towns and rural areas of these three agricultural states. These big full-page messages will induce thousands upon thousands of new listeners to listen to the program on WLS every night. It is bound to be the most effective combination for reaching people with the gospel ever yet carried out.

It occurs to me that many of you will want to subscribe to this leading farm paper (which OWNS WLS) so that you can see and read these powerful Gospel Messages in every issue. I didn't think to learn the subscription price, but I presume it is somewhere around \$1,00 or \$2,00 per year, tho it may be more. You can order a subscription starting with the September 7, issue which will contain our first big page message, by addressing the Prairie Farmer, Prairie Farmer Building, 1230 West Washington Blvd., Chicago 7, Illinois. BE SURE TO TELL THEM YOU ARE A LISTENER TO THE WORLD TOMORROW RADIO PROGRAM, AND WANT TO FOLLOW THRU THESE FULL PAGE MESSAGES.

The manager of Radio Station WLS indicated that he would probably later clear a still earlier time for "The WORLD TOMORROW" program. Keep PRAYING, earnestly, believingly, that God will cause this to be worked out.

We have just recently started on our FIRST CANADIAN STATION ---one of the most powerful---the super-power 50,000-watt CKLW of Windsor, Ontario, across the river from Detroit. This is one of the most powerful stations on the North American continent. It is 800 on the dial, and we are on at 6:PM Sundays only at the present. After our personal call there, however, the manager indicated they may clear time for us week nights also within the next two or three months.

At Wheeling, W. Va., where "The WORLD TOMORROW" is the number one rated program on the great 50,000-watt station WWVA, we were most cordially received. We have been on this station every night except Saturday---6 times a week. Our Sunday night time was too late---11:15 PM. They were unable, at this time, to clear an earlier Sunday night time, but they did open up for us an additional Sunday morning time---10:30 Sunday mornings, still retaining the six night programs---now making it SEVEN times a week on WWVA. Scores of listeners to this station from Ohio thru West Virginia, Pennsylvania, and up into New England have been converted and were baptized by our men who toured that section this summer.

In New York an entering wedge was made to put the program on one of the other four major New York stations at an earlier hour every night some time later, but we are still unable to obtain an earlier time on WABC.

However, in New York we called on our over-seas advertising agency, and because surveys have shown "The WORLD TOMORROW" to be the MOST LISTENED-TO PROGRAM in the British Commonwealth of South Africa, our station there, Radio Lourenco Marques, has now offered us one additional half hour every week. So now we are reaching South Africa TWICE a week, instead of once. Also, because we receive the heaviest mail of any program on the small-city network we have been using in Australia, the large national BIG-CITY Network of major stations in Australia is now offering us time on their stations! I hope to announce in my next letter that we are on these stations!

My son, Garner Ted Armstrong, whom you hear about twice a week on the air, toured South America this summer with Mr. Benjamin Rea, professor of Spanish Language and Geopolitics at Ambassador College, visiting radio stations, and paving the way for opening our big crusade to reach South America in the SPANISH LANGUAGE. Mr. Rea met me in New York, and, at our overseas advertising agency offices, plans were laid definitely for the beginning of the Spanish Language campaign in South America, beginning the first of January, next year! That is the ONLY continent not yet being reached---altho, of course, there are many NATIONS not yet reached. But GOD'S PROGRAM IS GOING FORTH TO MORE AND MORE NATIONS ALL THE TIME, AND WITH CONSTANTLY INCREASING POWER!

At Baltimore, their big super-power station WBAL, the most important station in the Baltimore-Washington D.C. area, also offered us time---but the only time they could clear right now was 5:00 AM , every morning. We did not buy this. PLEASE PRAY that, as soon as God is ready to have His program on that station, a good early night time will open up for us every night. I feel we will be on that big station soon.

The big important 50,000-watt station WLAC, Nashville, Tenn., opened up the very fine time of 7:PM every week-night. I bought it on the spot, and the program is now on that powerful station every night except Sunday---giving extra strong coverage thru Georgia, Alabama, North and South Carolina, Florida, Tennessee, Arkansas and Mississippi. THIS WILL BE A VERY POWERFUL ADDITION to our strong national coverage in the U.S.A.

Yes, GOD'S WORK LEAPS AHEAD AGAIN! Ambassador College started the 1957-58 year yesterday, with BY FAR our largest incoming new class to date---now with a total enrollment of around 165 students! We are seriously overcrowded. We need new buildings. But we can't afford them this year. We cannot even make the alterations necessary to bring our fine new classroom building, AMBASSADOR HALL, up to codes so that the city will permit us to use it. We have one student from England, five from Canada this year!

As always, the one part of this great all-important work that is lagging behind is the income of tithes and offerings to operate such a wonderful activity. This year we are having BY FAR the LARGEST HARVEST OF PRECIOUS HUMAN LIVES CONVERTED of any year so far---many HUNDREDS whose lives have been completely CHANGED---brought to Christ until Christ actually LIVES within them, in Spirit! Oh! if you could only see the beaming happy faces of some of these changed, yielded, consecrated people! After all, THIS is what the tithes and offerings you send in are accomplishing! Truly, it's WONDERFUL, beyond the power of words to describe! God is BLESSING His work in every way!

But again, thousands of you Co-Workers are FORGETTING, or putting off, or growing lax and careless! Dear Co-Workers, SPRING TO ACTION! We're simply going to have to sacrifice MORE! We must try to INCREASE the amounts sent in if we possibly can! Once again the work of God is waiting on YOU, and being slowed down until you respond---as generously as God makes possible! Again the financial need is SERIOUS! Co-Workers, let's SHOW our GRATITUDE TO GOD FOR HIS BLESSINGS ON HIS WORK with our HAPPY, JOYFUL, and LIBERAL generosity of EXTRA offerings, as God makes possible. God bless you for it!---and THANK YOU.

With much LOVE, in Jesus' name,

Herbert W. Armstrong

"The WORLD TOMORROW"  
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BOX 111, Pasadena, California

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

September 19, 1957

Dear Brethren of GOD'S Church:

I am forced to begin this letter with some bad news. The big new TABERNACLE BUILDING on our grounds near Big Sandy, Texas, has been put off for another year!

Brethren, I was FORCED to make this decision recently, even though we SO DESPERATELY NEED this new building! The FLOOD of special offerings for the building fund that we so URGENTLY needed slacked off to a small trickle, and then just a few little drops! We simply could not meet the test in time!

As I told you in my last Co-Worker's Bulletin, the work is leaping ahead in many ways. God is adding big, powerful, new radio stations--opening new doors to take the truth to other continents. It is because of the steadily-increasing GROWTH God is granting that I COULD NOT take any more money out of the work for the building of the tabernacle at this time!

I was faced with a vital decision. Either we would have two unfinished SHELLS of buildings standing on the grounds, with NO WINDOWS, DOORS OR FIXTURES in the new building--NONE of the stone that is so vital to the appearance of the structure--or we would continue another year with the old building. I consulted several of our ministers. God seemed to unanimously guide the opinions of all of us. I simply had to call Mr. Behlen and call off the building of the new tabernacle--FOR THIS YEAR!

HERE'S WHAT THAT MEANS! We are faced with the LARGEST influx of newly converted people ever attending the Feast of Tabernacles. Last year, we had already begun to "flow out the seams" of the present building. This year, it will be even MORE CROWDED than EVER BEFORE. But there was nothing else to do. We're going to have to "rough it" in our present building for one more year. Maybe this will be GOOD for us. Perhaps this is God's way of showing us we must put more ZEAL AND ENERGY INTO HIS WORK--BEGIN TO TAKE THESE PROJECTS MUCH MORE SERIOUSLY THAN EVER BEFORE!

We are going to try every way possible to increase the feeding and serving efficiency of the kitchen this year. We are organizing a group of deacons and other volunteer men to handle the parking, ushering, seating, cleaning-up work, serving, repair work and other physical duties necessary--so we may have more real ORDER and

efficiency in this way.

BUT WE ARE GOING TO BE TERRIBLY OVERCROWDED!

I am going to have to CALL on you--especially those in the local churches, and the older Church members, to be willing to give your seats in the main auditorium to the newer" babes" in Christ--sharing with them, realizing that for many it will be their very first Feast of Tabernacles. It means we are going to have to meet this test WITHOUT grumbling and murmuring!

#### SPECIAL INSTRUCTIONS

The feast begins this year on Wednesday evening, the 9th of October. You should arrive early enough to be settled in your tents, trailers, motels or hotels before sunset on the 9th.

The first service will be held shortly after sunset on the 9th. This meeting is vitally important--it is held on God's Holy Day and all should be present.

The morning services will begin promptly at 10:00 AM, on Thursday, October 10th. Since Thursday is a Holy Day, we will also have an afternoon service, beginning at 2:30 PM. There will be no evening service on Thursday.

RESERVATIONS: Many of the brethren have arranged reservations in advance, by holding them in the same places since the last Feast. Others, using tents or trailers, will have no problems. For those who are new, however, you must obtain your own reservations! There are many motels and hotels in and around Gladewater, Longview, Greggton and Tyler, Texas. This year, the best chances for reservations will be very likely around Tyler, some 25 miles to the South of the tabernacle grounds. If you do not as yet have reservations, try to make them IMMEDIATELY, or else plan to arrive a full day or two early, to find a space to stay after you arrive. This may be a very risky procedure, however--since we will have the largest crowd in history this year, and most places may already be taken.

CAMPING FACILITIES: Space is provided for those wishing to bring either tents or trailers. However, as in all other aspects, we will be terribly crowded in the camping area this year. Campers MUST cooperate to the fullest extent with those in authority who will direct you to the site you should pitch your tent or park your trailer. DO NOT PARK YOUR TRAILER OR PITCH YOUR TENT UNLESS OR UNTIL YOU HAVE BEEN ASSIGNED AN AREA by Mr. Roy Hammer or Mr. Buck Hammer! This is very important! We have gone to a great deal of expense to provide more water on the grounds this year, but camping must be done in order so as to utilize our facilities best. God is NOT the author of CONFUSION! (I Cor. 14:33.)

MEALS: Meals will be served at the tabernacle as they have been before. The meals are sold at cost to you--there is no margin of profit whatsoever. The nominal fee of \$2.25 per day for each adult is charged. This includes all children 15 years of age and older! For children from 6 years to 12 years, inclusive, a charge

of \$1.25 per day is required. Unless it is announced from the pulpit, we are going to try to allow all younger children from babies up to 5 years of age to eat free of charge. Payment of meals should be made at the time you register with the Tabernacle office.

REGISTRATION: As soon as possible after your arrival, please REGISTER with the office located in the southwest corner of the tabernacle building. This is extremely necessary--or we will have no knowledge of HOW MANY MEALS to prepare. You may leave your name and other pertinent information there on Wednesday afternoon prior to sunset, or at any time except on Holy Days and Sabbaths after Friday morning. YOU MUST REGISTER REGARDLESS OF WHETHER YOU PLAN TO EAT AT THE TABERNACLE OR NOT.

DIRECTIONS: The Tabernacle grounds are just off Highway 80, 2 miles east of Big Sandy, Texas, and 8 miles west of Gladewater. Big Sandy is a small town about 100 miles to the east of Dallas. A new entrance has been constructed of brick where our own private road leads to the tabernacle grounds. There is a gasoline station, restaurant and a few auto courts just beside the entrance, called "Tuck's." Simply follow Highway 80, east from Big Sandy, or west from Gladewater until you see our sign, "Radio Church of God Tabernacle."

FINALLY, brethren, let me exhort every one of you to COME TO THE TABERNACLE! If you have not been obedient in saving the second tithe this year, perhaps you cannot come. But God has COMMANDED our presence, and has given us a financial plan making it possible for us to attend. These great annual Feast Days of God are a VERY important part of our spiritual growth! There are inspired sermons from the ministers--real solid spiritual "meat" that you cannot get anywhere else!

These wonderful, joyful preaching services, coupled with the Bible studies, visiting, recreation and physical feasting make the Feast of Tabernacles MANY TIMES OVER as enjoyable as the commercialized, pagan, abominable feasts of Satan, such as Christmas, Easter and Halloween.

Make every effort to be there. But, brethren, I must call upon you, as your Pastor and the servant of Jesus Christ, BE EXTREMELY CAREFUL! WATCH your driving--BE ALERT for others who may be drunk, or careless! None of us are leading charmed lives. We have had the very sorrowful news of others who have been injured in automobile accidents while enroute to or from the Feast!

DON'T LET THIS HAPPEN THIS YEAR! Please don't make me have to announce YOUR name, from the pulpit, as having been involved in a serious automobile accident--perhaps dead or injured--just from sheer human carelessness!

I'm looking forward to the greatest Feast of Tabernacles since Apostolic Days! I hope to see YOU there--rejoicing with all of us! May God bless and keep you safe until we meet together as He has commanded!

Sincerely, in Jesus' name,

Herbert W. Armstrong

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BOX 111, Pasadena, California

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

October 2, 1957

Dear Co-Workers with Christ:

Here is a most important and URGENT report to you again, on the condition and imperative GROWTH of GOD'S WORK!

Time is getting shorter! We haven't as much time left to complete Christ's Commission, as we think! And there yet remains SO MUCH to be done. We must keep stepping up the momentum of that growth---or we would fail.

But THANK GOD!---we are His instruments; this is HIS work. It keeps going forward in HIS POWER. This is the very work that God started off thru Jesus Christ. Jesus said He could do nothing of Himself---the Father that dwelt in Him did the work. At the START of this wonderful work God worked thru the individual and personal BODY of Jesus. Today, the same God is concluding His work for this age thru the collective BODY of us who are now Co-Workers with Christ! Today Jesus Christ is the active HEAD of this work, directing it from the Throne of Grace where He sits at the right hand of God the Father!

We do not carry on this work by our own wisdom or strength, but by the wisdom and direction of GOD, and by HIS POWER! THAT'S WHY this work is growing so phenomenally!

So, again, I HAVE NEWS for you! More radio stations have been added since my last letter to you. At that time, a month ago, I announced a better time on station WLS, Chicago---10:30 PM, Monday thru Friday, instead of 11:30, and the addition of another half hour Sundays at 11:AM. We are starting to publish Gospel Messages in full page advertising space in Prairie Farmer. NOW two of those pages have gone out, and the third one is on the press. Hundreds of thousands of people read those full page messages. The very first week after the first "ad" more than a thousand people wrote in for the booklet offered.

ATTENTION! SPECIAL NOTICE!! Also I suggested some of you might wish to subscribe to Prairie Farmer, so you could get these full page messages every issue. I received a letter from the farm paper saying they were being literally swamped with subscriptions from all parts of the United States, and asking me to ask you to STOP SENDING IN SUBSCRIPTIONS (except those in the four states of Illinois, Indiana, Wisconsin and Michigan), because their



circulation is confined to those four states ONLY, and they do not want subscriptions outside of those four states. So, Co-Workers, all outside those four states, PLEASE STOP sending in subscriptions for the Prairie Farmer. You may get a good laugh over this---we all did, here at Headquarters of God's great work.

BUT---if you do want to receive and read these full page Messages, I have just arranged with the farm paper to supply us with reprints of this one page only. So if you do want to receive them---two every month---WRITE TO ME, here at Pasadena, and we will be glad to mail them to you from here.

In my last letter also I told you of adding the first Canadian radio station, the super-power CKLW in Windsor, Ontario, Sundays only now, but we hope it will be daily or nightly a little later. Also of one additional broadcast Sunday mornings at 10:30 Eastern time over WWVA; one additional program every week reaching South Africa, making TWO broadcasts every week in that far-away British Commonwealth. These are starting tonight. The most important addition in a long time was station WLAC, in Nashville Tenn. That station has a very widespread coverage and is bringing in hundreds and hundreds of requests for literature.

Also I mentioned that we were at last being offered time on the BIG-CITY Network in AUSTRALIA. That addition has now been definitely ordered. In addition to Sydney, which we already reached, we now have added stations in Melbourne, reaching 368,000 homes; Brisbane, reaching 150,000 homes; Perth, 97,000 homes--- totaling 615,000 additional homes in Australia, or a total population of about two million people not reached before. Stations in Hobart and Adelaide are to be added later.

Since my last letter we have added station KVOD, Denver, every night at 9:30, and station KRKD, Los Angeles, Monday through Friday at 10:30 A.M. Also God appears to be OPENING A TREMENDOUS NEW DOOR in thundering His Message into the far-flung parts of the world.

It is Radio Bangkok, in Thailand (SIAM), in the south-east corner of Asia. Our New York over-seas Advertising Agency is now negotiating for a half-hour FIVE TIMES A WEEK on this very powerful and progressive station. We already have many interested listeners and followers in this part of the world, from the two years' broadcasting over the southeast Asia beam of Radio Ceylon. If this goes thru, it will be the most important broadcast of any kind in this part of the world, and by far the most effective and powerful Gospel program. Here, like other parts of the world, there has been political turmoil, but I have a new letter from the agency saying that our friend there at the station is on the side of the new political regime now in power. It looks very hopeful at the moment. I have already given the "green light" for the agency to contract for it, as soon as they get an OK from the station management.

THIS WORK IS EXPANDING---GROWING MIGHTILY IN SCOPE AND POWER!  
God is opening doors! Time is growing SHORTER! We have to keep moving along!

All this costs MORE MONEY. And, dear Co-Workers, THAT IS YOUR PART in this great work of GOD. God is doing HIS part--- opening tremendous doors to reach additional MILLIONS all around the earth! CHRIST is doing HIS part, as our Head and High Priest on the throne of Grace. I am trying to do MY part, putting my ALL, and every ounce of strength and energy into it. Now you must sacrifice to do YOUR part, generously, unselfishly, regularly, as often as you can, send in God's tithes and your liberal offerings.

Again the income is dropping below the expenses of this great work. Again I have to ask you to pray, with your whole heart in all earnestness, that God will lay it on the hearts of other Co-Workers to give more generously for God's work. God bless you,

With love, in Jesus' name,

Herbert W. Armstrong

"The WORLD TOMORROW"  
A WORLDWIDE BROADCAST

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Proclaims to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, California

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

Longview, Texas  
October 24, 1957

Dear Co-Workers with CHRIST:

It's mighty seldom that I am taken ill, but just now I'm making the second attempt this afternoon to get out of bed long enough to write you this letter.

It simply must be written and mailed to the Headquarters office in Pasadena yet this afternoon. The office reports to me that receipt of tithes and offerings for the support of this great work of God has been dropping off the past two weeks.

The WORK OF GOD is far more important than I. When God's WORK is getting sick, then, my brethren and fellow workers, you and I can no longer consider whether we are sick---we have to spring to action FAST, and get the precious work back on its feet!

I'm having a touch of this flu epidemic, resulting from over-exertion in preaching at a meeting over here in Texas combined with damp, chill, humid Texas weather I am not used to. But, tho I still have some temperature, I've been anointed by three of our ministers, and God will heal me and raise me up out of this in His due time as He has promised. I think I have mentioned before that in our family we have not had a single penny of doctor or hospital bill for sickness in over 30 years---since we learned of God's promises to heal, because Jesus Himself took our infirmities and bore our sicknesses by being beaten with stripes before He was crucified.

This is the second time in many years that I have even been put to bed by any illness. The other time, three and a half years ago, I was kept in bed, fasting as I always do at even the approach of any sickness, for several days. For some days I could not understand why God did not heal me immediately. Then I learned He had a purpose. My two sons, Richard D., and Garner Ted (they are Dick and Ted to us), were forced at that time to step into my shoes and preach for me, carrying the entire responsibility of a large meeting. It was that experience which brought out the dormant preaching ability in them. By the time I was out of bed, they were both preaching like experienced veterans.

This time, I was badly in NEED of another period of fasting. I would not have felt I could spare the time. Yet I was not

actually in fit physical shape for the big fall and winter radio campaign on all these new and additional stations we are now on. So God has FORCED me to stay in bed and rest. Ted can carry the broadcast until I return. I am grateful to God that He forced this on me. Now I shall rise up out of this present enforced fasting period in much better shape, and YOU will, I feel sure, hear much better broadcasts than I could otherwise have done.

Co-WORKERS! I have written you how we have added greatly to the POWER of this work. The better time on WLS (at higher cost), the addition of super-power WLAC Nashville, at 7:00 every week-day evening; the additional stations in Australia, and additional broadcast in South Africa; and full page Gospel Messages being published in every issue of Prairie Farmer, twice a month---all this adds GREATLY to the POWER of the work. But IT ALSO ADDS GREATLY TO THE COST OF THE WORK!

The big full-page Messages published in Prairie Farmer are bringing in more letters requesting literature than any one radio station! And WLAC is bringing in MORE letters from NEW listeners requesting literature than any United States radio station---more than any, except XEG, although WLS, on the new time, is almost equal to it.

These additions to the power of this work are going to mean HUNDREDS and HUNDREDS of additional lives SAVED in the glorious KINGDOM OF GOD for all eternity! How much is just ONE such precious life worth?

Also, in another year, those hundreds of thousands of additional listeners and readers will result in a substantial addition of Co-Workers to HELP US finance this great work. But, until they become Co-Workers voluntarily, of their own free will, without being asked, WE CANNOT AND WILL NOT ASK A SINGLE ONE OF THEM FOR A SINGLE PENNY! Meantime, you and I have got to tighten our belts a little tighter, try to give a little more each month, and carry this added expense until these additional Co-Workers do join us.

GOD'S work keeps GROWING---it can NEVER STOP!

GOD'S work is threatened with SICKNESS---financial sickness! I've gotten out of my sick-bed this afternoon to call on YOU to PRAY about this very seriously---take it with me direct to the Throne of Grace, and implore God earnestly to lay this burden SO HEAVILY on so many Co-Workers, that there will be a sudden FLOOD of tithes and offerings pouring on the office. The first time I got out of bed to write this, earlier this afternoon, I felt I couldn't make it, and went back to bed. But I couldn't rest. This letter HAS to go. This time God has given me the strength and purpose to stay with it. Now I shall go back and PRAY---will you pray very seriously about it, too? God bless you. What a PRIVILEGE God gives us to be used in His work!

With deep love, in Jesus' name,

Herbert W. Armstrong



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BOX 111, Pasadena, California

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

November 20, 1957

Dear Co-Workers with CHRIST:

This is a quick and short EMERGENCY S.O.S.!!!

This whole world has suddenly hit a stupendous CRISIS. At the same time, the most important activity on earth---GOD'S WORK ---faces a crucial emergency.

WHAT'S HAPPENING IN THIS WORLD? Can your mind really grasp it? In 1944 we were in the fast-moving Machine Age. In 1945 we entered the frightful and faster-moving Atomic Age! And now, 1957, we have been plummeted into the terrifying 18,000 m.p.h. (five miles per second) SPACE AGE!!!

Think of it! It used to take thousands of years to pass through just ONE AGE. The DESTRUCTIVENESS of MAN'S INGENUITY has now speeded up at such incredible accelerated pace that we have just passed through THREE AGES in twelve short years!!

WHAT DOES THIS MEAN? It means far more than soaring of Russian prestige and shrinking of the United States prestige in world opinion. It means far more than the fact that the story of history is the story of the rise and fall of great nations---that always when a nation becomes rich, proud, and basking in the sunshine of luxury as America is doing today, a poorly clothed and fed but tough, high spirited and strong barbarian adversary conquers and destroys it. It means far more than the handwriting on the wall for AMERICA---that this nation now faces the DOOM that is prophesied and which it MONTHLY refuses to realize. IT MEANS THE DOOM OF ALL CIVILIZATION is descending down upon us, as rapidly as this new SPACE AGE is rocketing Sputniks and missiles up into outer space at 300 miles per minute and faster!! It means that, as God said at the Tower of Babel, now NOTHING will be restrained from MAN until he has blasted all human life from off this planet--- UNLESS GOD QUICKLY STEPS IN AND STOPS THE HELLISH ADVANCE OF SCIENCE AND TECHNOLOGY TOWARD WORLD OBLIVION!!

IT MEANS OUR TIME IS SHORT---far shorter than we knew!! In such a crazed doom-bent world, ONE URGENT MISSION STANDS OUT AS OF FIRST IMPORTANCE OVER EVERY ACTIVITY ON EARTH---far in importance above this feverish Science-Activity for which President Eisenhower now calls. That is to THUNDER GOD'S LAST WARNING GOSPEL MESSAGE TO

ALL THE WORLD AS A WITNESS TO ALL NATIONS!!

God Almighty must step in and save this world from itself until this mission is completed! (Matt. 24:14). The ETERNAL GOD has sent us, dear Co-Workers, as His instruments in completing HIS WORK ON EARTH IN THIS PRESENT WORLD. No one else is shouting this WARNING! No one else is proclaiming the living PROPHECIES of that entire third of the Bible devoted to prophecy, to WARN this world in advance, before they happen, of the catastrophic events now soon to SHAKE this world into final submission to GOD! Two years ago we told you a NEW EPIDEMIC would strike America in two years. IT'S HERE! No one else warned this nation!! No one else is telling what PROPHECY says Germany and Fascism in Europe are starting under cover. You'll soon see it---THE UNITED STATES of EUROPE---THE RESURRECTED ROMAN EMPIRE!! No one else is thundering out to the whole world the very same Gospel CHRIST preached---the Message GOD sent to mankind by Jesus as Messenger!! The worldly evangelists preach their own gospel ABOUT the person of Christ---but Christ's own GOSPEL OF THE KINGDOM OF GOD is going to the world solely and only through this work of which GOD HAS MADE YOU A VITAL PART, AS WELL AS ME!!!

The time has come when this work must GROW, faster than ever before! Recently we went on super-power WLAC nightly at 7:00 P.M., Central time. We started publishing FULL PAGE Gospel Messages in advertising space in a great farm paper. This is bringing in more requests from NEW readers and listeners than any one radio station! We have gone on the air in South Africa, where we are the MOST-LISTENED-TO-PROGRAM, twice a week instead of once. We have just started on the BIG-CITY national network in Australia, making The WORLD TOMORROW the dominant, most-listened-to-religious program in Australia, reaching 85% of its entire population. Now we are just starting a program FIVE TIMES A WEEK on Radio Bangkok in south-eastern Asia. A splendid time has just been opened to us on the most powerful station in western South America. It is more expensive than any station we have yet been on. WE CANNOT AFFORD IT, UNLESS WE HAVE AN INCREASE IN FUNDS!!

Our business office tells me they have had to drop two weeks behind in payment for time on our great American stations this month. After the recent trouble caused by our former advertising agency, THIS WILL MEAN SUDDENLY GOING OFF THE AIR ON MANY SUPER-POWER STATIONS, UNLESS THESE PAYMENTS ARE MET IMMEDIATELY, AND THEY ARE PAID PROMPTLY ON TIME HEREAFTER!!

This means this WORK OF GOD---most important activity on earth---is in another crisis---just as we face the most difficult time of the year---the Christmas shopping-spree season, when most people FORGET ALL ABOUT ANY GIFT FOR CHRIST AND HIS WORK, thinking only of exchanging presents among themselves!! Those who participate in this NON-Scriptural Christmas custom (see article in December PLAIN TRUTH), surely ought to send their one biggest, most GENEROUS gift for CHRIST and HIS WORK---and more, to be really consistent, if this were a true Christian custom, the WHOLE of their Christmas-giving should go into one BIGGEST-OF-THE-YEAR GIFT FOR CHRIST, for His work!!!

What does this new WORLD CRISIS mean? It means God's work MUST speed up, even as hell-bent Science and Technology are SPEEDING UP toward world-destruction. It means that this great work of God must SPEND MORE MONEY THAN BEFORE! IT MEANS the expenses of this work are speeding up---and so must the income!!!

A great world scientist, head of one of the two greatest institutions of technology in the United States, says this plunging suddenly into the SPACE AGE means an intellectual and scientific PEARL HARBOR!! He says it means THE WHOLE WORLD IS JOLTED INTO ACTION!---Yes, action toward the DESTRUCTION of all life upon earth!!! He calls for mobilization of minds for "scientific purpose"---which means DESTRUCTIVE PURPOSE!!!

Co-Workers, I come to you now in more solemnity and URGENCY than ever before. The time for complacency is PAST!! The time for thinking of pleasures, the things we can buy to enjoy, the things we'd like to do that take money, IS PAST, if we're AWAKE to the FACTS and URGENCY of the hour!

The WORLD is being JOLTED into ACTION to hasten the DESTRUCTION of your home---your family---your town or city---YOUR NATION---THIS ENTIRE WORLD!!! WHAT DOES THIS TURN IN HISTORY MEAN TO YOU? DOES IT JOLT YOU INTO ACTION ON THE FIRING LINE FOR GOD---FOR CHRIST AND HIS GOSPEL---FOR FINISHING THE ALL-IMPORTANT WORK OF GOD, THAT CHRIST MAY COME AND SAVE THIS WORLD FROM ITSELF, AND BRING IT PEACE?

God's work needs increased offerings as well as honest tithes from all, according as God has made you able! That means one or several thousand dollars from some---widows' mites from others less able---but the work direly needs INCREASED offerings, and MORE OFTEN, if God has made that possible. And now, as NEVER BEFORE, dear Co-Workers, GET ON YOUR KNEES AND PRAY---PRAY FOR THIS WORK AND ME!!

With love, in Jesus Christ's service,

Herbert W. Armstrong



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BOX 111, Pasadena, California

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

November 29th, 1957

Dear Co-Workers with Christ:

As you probably know, once a year I send a letter to all our NEW radio listeners who are also readers of The PLAIN TRUTH---but who are NOT, at least as yet, Co-Workers. Again this year I thought you, too, might like to read this special annual letter---so here it is:

You may have wondered, as many others have, about this work---WHO sponsors and pays for the broadcasting and publishing---and the question so often asked: "WHAT DENOMINATION are we?"

And perhaps you've wondered WHY you never hear us ask for money over the air---WHY there is no subscription price to The PLAIN TRUTH---WHY all our booklets and important literature are FREE.

In past years, at this season, I have given our listeners and readers a condensed sketch of my own life and background---early business experience, how God struck me down and brought about my conversion, how I was put into His ministry, and the start and progress of this work. This year, however, this entire account is running serially in The PLAIN TRUTH, in considerable detail. If you are interested in knowing this background---how I was called, and how God put me in His work, and how it has developed from virtually NOTHING---one small once-a-week broadcast on a tiny station at a total cost of \$2.50 per week---you may read the entire story in all its details in The PLAIN TRUTH.

But before I answer these questions, let me ask, WHAT IS THE REAL SIGNIFICANCE OF ALL THIS NEW DEVELOPMENT IN SPACE FLIGHT?

It means we'd better WAKE UP!!!---and FAST! It means we are now entering the SPACE AGE! We have passed from the Machine Age into the Atomic Age, and now into the Space Age, all within the past 12 years! It used to take a thousand years or more to pass from one "age" into another.

It means things are speeding up---faster and faster! The Russians have put a dog into SPACE. The United States has sent a model of an atomic war-head into outer space and brought it back, unharmed! The United States has fired an H-Bomb missile straight on the target 5,000 miles away---meaning the U.S. could fire an H-bomb from American or Canadian soil and DESTROY MOSCOW. And NOW

THEY ARE TALKING ABOUT PUTTING MAN INTO SPACE---space-travel to the moon---to Mars, and other planets!

WHAT DOES "SPUTNIK" mean? It means Soviet prestige has soared---U.S. prestige has sunk! It means that in this scientific and technological age of SPACE the Russians have caught up with the U.S., and in some important phases, passed us! Today KNOWLEDGE is POWER! Scientific, technological knowledge! Today, RUSSIA graduates more than twice as many scientists and engineers per year as the U.S.!!

The TOP SECRET WEAPON of the U.S.S.R. is their UNIVERSITIES. We have thought of Russia as a great backward poverty-stricken, uneducated nation. And so it is, for its masses of people! But we have not realized that the Soviet has established great and tremendous universities. Some of these are schools for FOREIGN students. One whole great university in Moscow is for AMERICAN and other North American students!---teaching them the arts of PSYCHOLOGICAL WARFARE---propaganda---how to DEMORALIZE our people---the arts of sabotage, of revolution---training them to take over our government and run it the COMMUNIST WAY, AND WE HAVE NOT KNOWN THIS UNIVERSITY EXISTED! Two years ago, I located the man in Detroit, an original charter member of the Communist Party in the U.S.---now an active ANTI-Communist and loyal American---who had actually graduated from that university. He came to Hollywood, where he was my guest on The WORLD TOMORROW TV program, and told the nation the FACTS!

And now the Soviet, in universities of science and technology, is turning out SCIENTISTS and TECHNOLOGISTS for the RACE to CONQUER SPACE, more than twice as fast as all American colleges! Yes, KNOWLEDGE is POWER! And the Kremlin is speeding ahead, WHILE AMERICA HAS BEEN ASLEEP!

But, as you read in YOUR BIBLE---they have not retained GOD in their knowledge! Knowledge wrongly directed becomes a frightening DANGER! All this increase in knowledge is being bent toward DESTRUCTION. The U.S. is today FALLING BEHIND in this RACE to blast human life from off this planet!

WHAT DOES IT MEAN? I say, WAKE UP, AMERICA! It means the fast-approaching END of civilization! It means AMERICA will soon be WIPED OFF THE FACE OF THE EARTH---yes, YOU and your children---unless--GET THIS---UNLESS THERE IS A LIVING, ACTING, SUPERNATURAL GOD WHO WILL NOW INTERVENE IN WORLD AFFAIRS! World famous scientists know this---but refuse to recognize the existence of GOD, and proceed madly toward the EXTINCTION of mankind!

HERE'S WHAT IT MEANS! It means that we are, faster and faster, being hurtled into the swift-approaching END OF THIS WORLD! It means, as God Almighty reveals, that HE is now VERY SOON going to step in and STOP all this hellishness of man! It means Jesus Christ is soon going to return to earth VISIBLY---IN PERSON---to put down man's rebellion against God---to set up the SUPERNATURAL GOVERNMENT OF GOD on this earth!

IT MEANS THE GLORIOUS KINGDOM OF GOD is so near at hand, it

is coming in our time! It means the days of WORLD PEACE---  
universal good health, prosperity, happiness and joy! It means the  
WORLD TOMORROW!

But now to answer the questions.

You'll read the detailed story in the autobiography now  
appearing in The PLAIN TRUTH---of how GOD ALMIGHTY did call me, and  
set me in HIS SERVICE, and opened the mighty doors of RADIO--world-  
wide---and television---and the printing press---to proclaim GOD'S  
LAST WARNING MESSAGE---Christ's OWN GOSPEL of the soon-coming END  
of this world, and the fast-approaching KINGDOM OF GOD.

And LISTEN! Read this TWICE! Realize this! NO ONE ELSE  
ON EARTH, EXCEPT THIS VERY WORK OF GOD, IS PROCLAIMING THIS TRUE  
GOSPEL OF CHRIST TO THE WHOLE WORLD, PRECISELY AS JESUS SAID IT WAS  
TO BE PROCLAIMED IN MAT 24:14 and MARK 13:10!!!

This is the most important activity on earth today!

It is NON-denominational! It is GOD'S OWN WORK---not ours!  
HOW IS IT FINANCED? Way back in the fall of 1933, God made it  
plain to me that if any denomination or organized church sponsored  
me or paid my salary, I would be muzzled---forced to preach as  
commanded by MEN, not the plain TRUTH of Christ's original Gospel,  
and the Word of God! Men ordered me to baptize contrary to the  
Bible instruction. Those men paid me my salary. I told them to  
keep their salary---that henceforth my wife and I would SERVE GOD,  
and look to GOD ALONE as Employer---trusting Him IN SHEER FAITH for  
all financial support.

We had no automobile. I hitch-hiked to get to meetings to  
preach. My wife climbed cherry-trees to pick cherries to help earn  
enough to keep our children from starving. BUT WE DID NOT DENY  
GOD'S WORD! I was offered a good salary to team up with a  
nationally known evangelist---provided I would quit preaching  
certain vital TRUTHS of the Bible, and preach what MEN wanted  
preached. I ordered the men who brought the proposition out of my  
home. I preached in a one-room country school house---walking all  
over the countryside inviting neighbors to attend.

Later that fall opportunity came to take over the "Morning  
Devotional" program for 15 minutes Monday thru Saturday on a little  
100-watt radio station, KORE, in Eugene, Oregon. Listeners began  
to send in letters. The radio station manager called me to his  
office.

"You have a radio voice," he informed me, "and have evoked  
quite a public interest. Why don't you work out a half-hour  
program for every Sunday morning?" He agreed to sell me the time  
at bare cost of operating the station---\$2.50 per program.

I wrote to friends. They pledged half of it---\$1.25 per  
week. I took the rest of it on faith, and the program started the  
first Sunday in 1934---and has never missed a week on the air  
since. I always paid Sunday morning in advance. Several times we  
did not have the money an hour before broadcast time---but always

the GOD we trusted SENT IT within that hour, believe it or not!  
We found we could RELY ON GOD!

From that humble beginning, this work has grown steadily. February 1st, 1934, the first issue of The PLAIN TRUTH came out---printed on a borrowed mimeograph, stencils cut on a borrowed typewriter---total cost, only stencils, ink and paper and postage---total circulation, about 250 copies!

As the radio program grew, expanding onto more and more stations, the largest advertising agency on the Pacific Coast urged me to drop the ministry and accept a \$100,000 per year salary for a 15-minute daily prophetic newscast sponsored by one of the large breakfast-food companies. My wife scolded me for even telling her of the incident! And the promise was that the salary would be boosted to \$200,000 annually when the program attained a high rating.

We have made every personal sacrifice for this work. But it has grown, until today we purchase more watts of radio power per week than any program on earth, so far as I know---more than FOUR MILLION WATTS per week! The WORLD TOMORROW is now heard daily in every part of the United States. It is heard weekly all over Europe, the British Isles, South Africa, India, China, over a national Network in the Philippines, and is the DOMINANT religious program on TWO Australian national Networks---one the Big-City Network, reaching more than 85% of Australia's population. January 1st it is to start in South America.

Now, as always, this work is FINANCED by sheer FAITH IN GOD. We refuse to ask for money over the air. None of God's Gospel literature published by us is for sale---it's FREE, and no request for money with it. Now of course God does not rain down money thru the air. GOD WORKS THRU HUMAN AGENCIES in His Gospel work on earth. God's work is financed GOD'S OWN WAY---thru the TITHES and free-will OFFERINGS of His people on whose hearts He has laid it to HAVE A PART IN HIS WORK. We do not ask for money over the air or in our FREE literature. WE ASK GOD, IN BELIEVING PRAYER! God's whole LAW is the PRINCIPLE OF GIVING. We GIVE the precious GOSPEL God has revealed to us, FREELY. No one is ever solicited, directly or indirectly, unless and until offerings or tithes have been sent in, VOLUNTARILY, at least twice within six months---or unless the giver of a first offering states in the letter he or she wishes to be a regular Co-Worker with us, making regular contributions.

So many, never hearing any request for money on the broadcast, write in to ask, "Would you be offended if we sent a contribution?" Once a year I try to answer this question for all our PLAIN TRUTH readers, as I have answered it here. You have a right to know!

But finally, WHAT DOES THIS NEW WORLD WAR OF SCIENCE AND TECHNOLOGY MEAN? It means it's LATER than we think!---and that now, more than ever, the MOST IMPORTANT ACTIVITY ON EARTH is this very WORK OF GOD of broadcasting, publishing, and preaching by personal evangelism, as our evangelists trained in Ambassador

College NOW are starting to do---this LAST WARNING MESSAGE from GOD to a world SOON TO END! You, and your children, will not be living here in America 25 years from now!! Your only HOPE of protection from frightful catastrophies coming on the world is THE PROTECTION OF ALMIGHTY GOD! I call on you to give not only your heart---but your WHOLE LIFE---to Jesus Christ NOW before it's too late! I call on you to PRAY, and pray earnestly and continually, not only for yourself, your family and children---but also FOR THIS WORK OF GOD, which now must be MULTIPLIED IN POWER AND SCOPE IN THESE VERY LAST DAYS OF THIS WORLD!! I do NOT request or solicit financial help except from those who have voluntarily become regular Co-Workers---but to the question so many ask: "Would you be offended if we sent a contribution---or became a regular Co-Worker?"---WELL, DEAR FRIEND, LISTEN!---wouldn't it be absurd to become offended because one more precious life wanted to BE A PART of the VERY WORK OF GOD ---and to HELP warn this world---and to get CHRIST'S GOSPEL OUT TO A DYING WORLD? I'm sure it would be WELCOMED and BLESSED by the GOD whose work this is---and every single dollar in this work reaches HUNDREDS of precious lives with Christ's GOSPEL. Also, many HUNDREDS are being brought to Christ---their lives CHANGED---receiving God's Holy Spirit, by this great work every year! Not merely a profession or a routine acceptance of Christ! To receive Christ means to make an UNCONDITIONAL SURRENDER TO GOD---to receive Christ as a LIVING SAVIOUR, who literally, IN SPIRIT, comes within you, and LIVES YOUR LIFE FOR YOU---as He lived! It means a totally CHANGED LIFE, living the BIBLE WAY---by EVERY WORD of the Bible in every thing you do. A hundred such converts are worth THOUSANDS of the ordinary kind!

Truly this has been from the start a WORK OF FAITH! Not merely in name, but in FACT! Of course our faith has been sorely and frequently TRIED! It seems it is ALWAYS tried in a very special way, at the Christmas season now once again approaching.

For years the month of December was our most difficult month of the year, in the struggle to meet the financial needs of this great work. It seems that at this season most people, apparently not realizing what they are doing, FORGET any gift for CHRIST and His work! It does seem strange and paradoxical, doesn't it? And yet people become SO ABSORBED in exchanging Christmas presents with their friends and relatives, they seem to overlook CHRIST entirely! They SUPPOSE they are celebrating CHRIST'S birthday, yet their presents are not for Christ---but for business customers, friends, and relatives!

Did you ever stop to think about that? At this season people seem to have a very GENEROUS spirit---for all except Him whose birthday they think they are celebrating! They spend lavishly for Christmas presents. Ask people WHY they do this, and they reply, "Why, to follow the example started by the wise men who gave their gifts to CHRIST!"

But does anyone ever stop to realize that those wise men did not exchange presents back and forth---they gave their gifts to CHRIST! And few people know that the wise men were not giving the Christ child birthday presents at all---for they presented their gifts actually weeks after His birthday! It was simply an eastern

custom to present gifts to a KING when coming into His presence---  
and they knew Jesus was born to be A KING!

Why don't you write for our book of plain facts about  
CHRISTMAS? This booklet is rather shocking---but it's TRUE---you  
can check up on every statement in your Bible and at your public  
library.

And before closing, may I say sincerely, and from the  
heart, THANK YOU for the very great PRIVILEGE of being able to  
serve you, on the broadcast, or by the things that I, or colleagues  
on our staff, have written.

DO YOU KNOW WHAT I MEAN? I've found it's TRUE---what Jesus  
said---"It's more blessed to GIVE, than to receive!" I feel,  
sincerely, it is a far greater privilege God has granted me, in  
being able to serve you, and to be His instrument, that thru my  
voice and pen (or type-writer) you may receive the precious truths  
of God, than the privileges He grants you in receiving. But, WE'RE  
BOTH BLESSED!

And may I add a word about the new booklet, "1975 IN  
PROPHECY" ---a fast-moving, one-two-three SUMMARY of all the major  
prophecies in world events FROM NOW---in plain, simple language, in  
their precise order of time-sequence, exactly as YOU'RE GOING TO  
SEE THEM HAPPEN! And are you enrolled for the Ambassador College  
Bible CORRESPONDENCE COURSE? I think it's the most interesting,  
most valuable course of Bible study ever prepared. Thousands think  
so. If you're willing to devote not less than a half-hour every  
day to the study of YOUR BIBLE, then please write me and enroll by  
return mail. There is no charge---no tuition. Ask for further  
information about it if you prefer. I enclose a self-addressed  
envelope for your enrollment.

THANK YOU AGAIN, for your interest in the precious things  
of GOD!

Sincerely, in Jesus name,

Herbert W. Armstrong

"The WORLD TOMORROW"  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
Proclaims to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, California

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

December 9, 1957

Dear Co-Worker with CHRIST:

Here's the BIGGEST NEWS in many years!!

Just when this world plunges suddenly into the terrifying SPACE age---the very SIGNAL of the fast-approaching annihilation of human life from off this planet---GOD ALMIGHTY ROCKETS HIS WORK FOR-WARD in mighty POWER!

Here is the BIG NEWS! Here is what happened: This morning I heard, from our New York advertising agency for overseas broadcasting, that Dr. Charles E. Fuller's "Old Fashioned Revival Hour" broadcast is having to go off many of the radio stations in different parts of the world. Many of these powerful radio availabilities were offered to us for "The WORLD TOMORROW." By 11:AM, I had contacted our New York agency by phone and given them a firm order placing GOD'S WARNING MESSAGE on these choice broadcast times around the world!!

This is the biggest leap forward for God's great work in years! The WORLD TOMORROW is now the DOMINANT evangelistic crusade around the world!

Here is what we added TODAY: Radio Tangier International, in northwest Africa just across the strait of Gibraltar from SPAIN, by which we shall reach ALL SPAIN in the Spanish language; and all the western part of the north coast of Africa in the French language, Saturday nites 10:PM. This is a very powerful station, reaching France and much of Europe. \*\*\*\* OKINAWA RADIO, reaching thousands of U.S. service men every Sunday noon. \*\*\*\* RADIO AMERICA, LIMA, PERU, the most powerful station in western SOUTH AMERICA, between 7 and 9:PM, exact time and day to be announced later---starting January, 1958. \*\*\*\* Radio CXA19, Montevideo, URUGUAY in South America, to start in January. NEVER BEFORE HAVE WE GOTTEN THE MESSAGE INTO SOUTH AMERICA---NOW WE ARE REACHING EVERY CONTINENT ON EARTH!!

SOUTH AFRICA---a British Commonwealth nation. Because surveys showed we had the largest listening audience in South Africa---larger than the combined Network stations of the government---the powerful commercial station, Radio Lourenco-Marques opened up to us recently a second half-hour every week, giving us Tuesdays and Saturdays at 10:PM. TODAY we added Dr.

Fuller's former time, 10:PM Mondays. NOW WE REACH THE WHITE, ENGLISH-SPEAKING NATION OF SOUTH AFRICA THREE TIMES A WEEK--- Monday, Tuesday, and Saturday, 10:PM.

CHINA---the most populous nation on earth, RADIO TAIWAN, Chiang Kai-Shek's station (Formosa). This station has just increased its power to a super-power 50,000 watts, and now beams thru the "Bamboo Curtain" reaching all CHINA. We have already been on Wednesdays at 5:50 PM. TODAY we added Dr. Fuller's time, 7:PM. Sunday evenings---now reaching ALL CHINA twice a week!

INDIA---second most populous nation on earth. Radio GOA is planning soon to increase power to reach all India, and all that part of the world. Now GOA reaches perhaps one eighth of India's congested population, where more people understand English than in Britain. We have been on Fridays at 9:PM. TODAY I also contracted for Dr. Fuller's time, Mondays, 9:PM. So we now broadcast to INDIA twice a week.

Recently Radio Bangkok, in THAILAND (Siam) in the far southeast part of Asia, opened up a half hour FIVE TIMES A WEEK for The WORLD TOMORROW. WE start next month our sixth year on Radio Luxembourg, reaching all Britain, and Europe!

Here's what this adds up to: We now can be heard, in the United States and Canada, over a population area of 170 million people DAILY. In Europe and Britain, weekly, a population area of 141 millions. South Africa, 3 times weekly over a population area of 13 millions. Australia, a population area of over 7 million. Radio Bangkok, 5 times a week, over a population area in Thailand, Vietnam, Cambodia, Laos, Malaya and Burma, of 50 million people. India, a population area of some 50 million people. A National Network in the Philippines, reaching weekly a population area of 20 million. Radio Tangier in Spain, Portugal, Morocco, and Algeria, a population area of 48 million. South America, a population area of 35 million.

The WORLD TOMORROW now goes AROUND THE WORLD, into EVERY CONTINENT, and can now be heard over population areas by continents as follows:

North America	- - - - -	170 million people
South America	- - - - -	35 million people
Europe	- - - - -	110 " "
Africa	- - - - -	25 " "
Asia	- - - - -	619 " "
Australia	- - - - -	7 " "
	---	
GRAND TOTAL	- - - -	966 " "

THINK OF IT --- almost a BILLION PEOPLE --- almost HALF of all the people on this whole round earth!! This is where God is now thundering HIS MESSAGE by using you and me as His instruments!!

Now finally, dear CO-WORKERS! As God expands His work, costs expand, and WE MUST ENLARGE OUR CONTRIBUTIONS! Beside this, the headquarters work and the college have completely outgrown present



facilities, and certain building additions and even new buildings are now imperative! THIS WORK CAN'T STOP! God's work started the smallest of all, but like the grain of mustard seed, it must GROW until it becomes the LARGEST.

I have to ask YOU, as a Co-Worker with Christ, to do TWO THINGS, right now, and continuously thru the new year: 1) Try to INCREASE your regular offerings and be FAITHFUL in sending in the TITHES (first tenth of your income) for God's work; and 2) SPEND MORE TIME PRAYING EARNESTLY FOR ME AND FOR THIS WHOLE GREAT WORK---praying that God will lay it heavily upon every heart He has made able, to respond more generously that there may be funds for God's work. Let's get closer to GOD than we ever did before!

Remember, "where your treasure is, there will your heart be also." Get it in GOD'S WORK! Remember, all the tithes and offerings you put into God's work are DEDUCTIBLE ON YOUR INCOME TAX, up to 30% of taxable income---BUT, until we get a decision now pending from Washington, D.C., if you send in over 20%, get a receipt for all over 20% and up to 30% from Ambassador College.

Remember, finally, THIS is the month when most people are spending so lavishly on Christmas gifts which they EXCHANGE with relatives and friends, that they forget altogether any gift for CHRIST or His work! They think (falsely) that they are honoring CHRIST'S birthday---yet they SNUB HIM, IGNORE HIM, and trade presents back and forth among themselves!

GOD'S WORK NEEDS YOUR PRAYERS AND YOUR HELP, AS NEVER BEFORE! Thank you from the bottom of my heart---I know YOU will remain loyal to the Christ who DIED for you---and who today LIVES for you, and has opened these tremendous doors for us!!! Let our hearts be FILLED with GRATITUDE!!

With deep LOVE, in Jesus' name,

Herbert W. Armstrong

"The WORLD TOMORROW"  
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BOX 111, Pasadena, California

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January 8, 1958

Dear Co-Worker with Christ:

This is a very SPECIAL letter about you, personally. There is one point on which some of our Co-Workers may not be clear.

As you know, this great WORK OF GOD is non-denominational. We are not a sect or denomination in the generally accepted sense. Nor are we backed or sponsored by any, or connected with any.

There were several religious sects in Palestine in Jesus' day. You read of "the sect of the Sadducees," in Acts 5:17; "the sect of the Pharisees," in Acts 15:5. There were also the Essenes, the Samaritans, the Herodians and the Zealots.

But Jesus joined none of them! What is the meaning of the word "sect"? According to the Cruden's Concordance, "this word is generally used to mean a party in religion, differing in belief from the main body. In our old version it is frequently translated heresy, which the religions change to sect." Webster defines it: "In religion: a party dissenting from an established or parent church."

Jesus Christ joined no "sect"---but He did found and build the ONE TRUE CHURCH OF GOD. If you will examine the teachings and practices of the sects and denominations of today, and compare them to the teachings and practices of Jesus as recorded in Matthew, Mark, Luke, and John---and those taught by the Apostle Paul in the New Testament---you will see that the popular denominations and sects of today do "differ in belief" and that they are very largely "dissenting from the established parent church" as it was established by JESUS CHRIST! Hard to believe---but IT'S TRUE!

The true CHURCH OF GOD, founded and built by Jesus Christ ---the Church of which HE is the active, living, directing HEAD--- is not a sect or denomination!

I want to make this absolutely clear--so I hope you will find it very simply explained in my autobiography, now running serially in The PLAIN TRUTH: that while this true work of God is non-denominational and non-sectarian, nevertheless God most decidedly does not carry on His great work thru me as an individual, but thru ALL OF US CO-WORKERS WITH CHRIST who today form the collective BODY led and empowered by the Holy Spirit, as

God's instrument by which and thru which HE carries on HIS WORK!

Jesus Christ came to this earth 1900 years ago to start the true WORK OF GOD---carrying His GOSPEL MESSAGE to all the world as a witness! But God works thru human instruments. Jesus did not preach to all the world. He called, taught, educated and trained His disciples, who became apostles. Thousands of others were converted thru them. These formed the true CHURCH that Jesus built ---the COLLECTIVE BODY used in the WORK OF GOD, which is carrying HIS GOSPEL to all the world! The work was started by the Holy Spirit working in the individual personal BODY of Jesus. It continued by the same Spirit of God working in the COLLECTIVE body of the apostles, evangelists, pastors and elders and converted believers who became the true CHURCH OF GOD.

But the Church of the apostles' day did not get to all nations. Persecution set in. They were scattered. By 70 A.D., after the Roman invasion, their organized effort was largely stopped. Only a few local churches remained faithful, but they were not organized for any world-wide evangelism. The prophesied APOSTASY set in. Pagan doctrines and customs drove in their entering wedge. By 150 or 200 A.D. there were more than 50 different sects calling themselves "Christian"---yet all believing different doctrines and practising different customs. They were not the real CHURCH OF GOD---they "dissented" from the teaching and practices of CHRIST---from "the established or parent Church" which Jesus founded.

In the early 4th century, Constantine, Emperor of the Roman Empire, took command over these differing sects that called themselves, falsely, "Christianity." He called the Nicene Council. He told the leaders of all sects to settle their differences---to decide on some ONE doctrine they could ALL compromise on. That is what came out of the Nicene Council---a doctrine of human compromise that would please the largest number of people! The military General-Emperor, Constantine, used the power of the state police and the army to force that doctrine and practice on the Roman world! As time went on, more and more pagan doctrines and customs were gradually introduced into this false "Christianity." Millions were martyred for BELIEVING the BIBLE instead of the man-made pagan doctrines that came out of these successive Councils.

Then came the Protestant "Reformation." Luther, Calvin, Knox, the Wesleys, and other Protestant leaders made changes. They even restored parts of Bible TRUTH. But they also, in their turn, introduced various new doctrines and customs of their own, which were contrary and totally foreign to the Bible and the teachings and examples of Jesus and of Paul. Today there are hundreds of these Protestant sects and denominations. What do they have? Each has its own different combination of doctrines, part of which is Bible TRUTH; another part of which is error often peculiar to each particular sect; and a large part of which---larger than realized ---is the same pagan beliefs and customs which came thru the Catholic Church which Emperor Constantine organized.

BUT THEY DO NOT SPEAK THE SAME THING JESUS DID! They do not

believe or practice what PAUL taught. They do not, except in small part, BELIEVE THE BIBLE---incredible as that may sound.

I know you have heard something of my own conversion more than 30 years ago. It resulted from a dumbfounding and disillusioning discovery, after an angry and intensive six months' study trying to prove that "all these church denominations can't be wrong," I had supposed these church denominations believed only the BIBLE---followed only BIBLE customs and ways---that the SOURCE of and AUTHORITY for their "Christianity" was THE BIBLE. I opened the Bible and studied it---for the first time, really studied it to see what it does say.

I was confronted with the disheartening FACT that the teachings of my Sunday school days and the religious customs and practices I had followed, were CONTRARY to the Bible in most basic points. I had to face the decision: would I give up the religious ways of this world, and accept CHRIST and the Bible WAY---which meant giving up friends and associates in the world; or would I look to the majority of the PEOPLE as the source and authority for religious belief. I saw it meant my ETERNITY! That was much more than enjoying this world, its "friends" and ways, for a little while. I gave my very SELF to God, telling Him He could have it if He could use it. I CAME OUT OF "BABYLON" (Rev 18:4).

Now in like manner, I know that many of you Co-Workers have also "come out of Babylon" by renouncing all worldly denominational or sectarian membership. I know many of you have also given, not merely your hearts, but your WHOLE LIVES to God for Him to use as He will. You have given up these pagan religious customs masquerading as Christian---you are studying God's Holy Word, and, as God gives you to see, living by every Word of GOD, looking into the BIBLE as the authority for everything you believe and DO---as your new WAY OF LIFE---GOD'S way!

I know that many of you now acknowledge NO church membership, except for your participation as a Co-Worker in THIS GREAT WORK OF GOD.

If you, and/or others in your family are one of these, IT IS EXTREMELY VITAL THAT YOU REPLY IMMEDIATELY, AND LET US KNOW!

Christ came 1900 years ago and started the WORK OF GOD. That work took on a great temporary burst of speed and growth during the days of the Apostles. God sent Jesus to earth with a MESSAGE from God to the world. That Message was GOOD NEWS! The word "Gospel" means GOOD NEWS! It was the GOOD NEWS of the reign---the RULE of GOD, thru Jesus Christ, over ALL NATIONS. But it was advance news! The KINGDOM OF GOD, which is both the GOVERNMENT of God---yes, the WORLD government---and also the great FAMILY of God actually born of God---a family so great it becomes a great KINGDOM, and a Kingdom that shall RULE over all other kingdoms on earth---that Kingdom has not yet actually APPEARED.

It is to be set up---to start RULING---at the time of the second coming of CHRIST, as the KING of kings, and the LORD of lords---as WORLD RULER! It is going to bring PEACE, HAPPINESS,

PROSPERITY, and SALVATION TO THE EARTH. It is not part of this world---it is the WORLD TOMORROW!

Yes, what GOOD NEWS! A world filled with good, sound, vigorous HEALTH---beaming, happy faces---PEACE---prosperity---JOY---SALVATION! It is to be real UTOPIA. It's not impossible! ALL things are possible with GOD, and this is the DOING OF GOD.

The original apostles carried on GOD'S WORK thru their lifetime. They preached this GOOD NEWS. They preached OBEDIENCE to GOD! They preached, not only believing in Christ---not only believing He is the divine Saviour---but also BELIEVING CHRIST---that is, believing what He preached and taught.

When the great apostasy set in, later in the first century, GOD'S WORK of carrying this GOSPEL OF CHRIST to the world was tremendously slowed down. There was little organized evangelism. But the true light of Christ'S Gospel has never been extinguished! In various generations, from apostolic days until now, God has raised up various leaders, who have preached Christ's GOSPEL OF THE KINGDOM OF GOD. God's TRUE CHURCH has never died. You find it described, in its seven main stages, in the 2nd and 3rd chapters of Revelation. Always the TRUE Church was simply that collective BODY of consecrated BELIEVERS, the SOURCE of whose religion was THE HOLY BIBLE---who BELIEVED CHRIST and OBEYED HIM---who were LED BY HIM AND BY HIS SPIRIT, who were used as God's instrument in carrying on the WORK OF GOD. But always they have been small in number---persecuted. Always they have been called "heretics" by the worldly churches. Always they have preached THE KINGDOM OF GOD, converting precious lives who thereupon joined as Co-Workers in proclaiming this GOSPEL.

BUT NEVER DID ANY OF THEM PREACH IT TO ALL NATIONS (including China, Japan, India, etc.) as a witness!

And yet Jesus, in His prophecy (Mat 24:14) distinctly said THIS VERY SAME TRUE GOSPEL is to be preached (and PUBLISHED---Mark 13:10) in ALL THE WORLD, as a witness to ALL NATIONS. When? Just before the END of this world---just before the BEGINNING of The WORLD TOMORROW---just before the second coming of CHRIST!

Now listen, dear Co-Workers! READ CAREFULLY! This vitally affects you as a Co-Worker in the WORK OF GOD today---the most important activity on earth!

WHY do you suppose you and I today live in a world of such tremendous scientific and technological development? THERE IS A REASON! The world puts these new powers and inventions, largely, to destructive use. BUT THEY ARE NEEDED NOW TO FINISH THE WORK OF GOD! God has said that He would open a door to His Church for this time---the one of these seven stages of His Church, symbolically called "the Church of Philadelphia." This Church is to be active just prior to Christ's coming. It is to have divine protection thru the "Great Tribulation" (hour of trial, or temptation---Rev. 3:10).

What does Christ mean, "set before thee AN OPEN DOOR"?

(Rev. 3:8). If you will compare II Cor. 2:12-13 and Acts 16:9, you will see how God opened a door to allow the Apostle Paul and his Co-Workers to go to Europe and preach the Gospel. It is an opportunity to preach opened up---a means of getting out the Gospel. Today, God has opened the TREMENDOUS DOOR of radio, television, and the printing press. That is THE DOOR God has opened that WE TODAY may now utilize MASS EVANGELISM---reaching MILLIONS, all around the world at once, instead of just a few in one place at a time! And DO YOU REALIZE THAT "THE WORLD TOMORROW" PROGRAM IS NOW USING MORE WATTS OF RADIO POWER EVERY WEEK THAN ANY OTHER RADIO PROGRAM ON EARTH!

There has been tremendous opposition! For years the big stations would not let a religious program such as ours on the air. Radio officials generally are highly prejudiced against religious broadcasting. For years we had to go on small fourth or fifth-rate stations. But NOW God is opening up to us, for The WORLD TOMORROW program, the biggest, most powerful, MOST-listened-to stations around the world!

GOD HAS OPENED A TREMENDOUS DOOR! His Message at last is beginning to go AROUND THE WORLD. It is a matter of a few more years until it reaches ALL NATIONS, in their own languages!

Co-Workers, you and I today form THE COLLECTIVE BODY which GOD is powerfully using in carrying, at last, to completion, THE WORK OF GOD!

Can you possibly WAKE UP to the realization that God is now using US as Co-Workers together with Christ, in COMPLETING THE GLORIOUS WORK OF GOD--proclaiming HIS MESSAGE to all the world---ministering to those whom He calls and who REPENT of transgressing GOD'S LAWS, actually RECEIVE Jesus Christ as Personal Saviour---which means they receive HIM, in Spirit, to actually live their lives for them---to LIVE by every Word of the Bible---to live and practice what Jesus taught, and the customs He followed!

The glorious MAGNITUDE of this tremendous mission in which God has actually been using YOU, as well as me, is probably more than our poor human minds can fully realize!

But it is time we come to recognize this for WHAT IT ACTUALLY IS! For, while we are NOT a denomination or a sect, we ARE the true CHURCH OF GOD being used as His instrument, empowered by His Spirit, in finishing HIS WORK, which Jesus started!

Have you ever heard of the elderly woman who searched all over the house, high and low, for her glasses, only to discover finally that they were up on her forehead all the time? You'll read in coming installments of my long search for the true Church which Jesus founded and HEADS today. And it took me years to find out that I had been in it ever since conversion, and was being USED in it! The same is true of many of YOU! I know many of you, too, have, as I did, "come out of Babylon."

Now HERE IS WHY I AM WRITING YOU THIS LETTER! If you, too, have no other church membership than your part in THIS WORK OF GOD

---if you either have never joined any church, or have taken out your membership---and IF you have truly repented of your transgressions of God's law, have accepted Jesus Christ as personal Saviour, have been baptized or are now ready to be, and are now keeping God's commandments---then it is VERY IMPORTANT that you fill in and return the enclosed coupon AT ONCE!

I realize that many of our Co-Workers do hold membership, whether active or inactive, in various churches; they recognize that "The WORLD TOMORROW" program proclaims Christ's true GOSPEL in great power world-wide; and consequently support this work financially and receive these Co-Worker letters from me. We do, sincerely and gratefully, APPRECIATE from the heart the financial and PRAYER support we receive from so many.

But to those of you Co-Workers who do not now have any such affiliation, but rather regard, or now want to regard this work as your only and sole Church membership, then BE SURE AND FILL IN THE COUPON BELOW AND MAIL AT ONCE!

With love, in Jesus name,

Herbert W. Armstrong

Tear off on dotted line

-----

Herbert W. Armstrong,  
Box 111, Pasadena, Calif.

YES! Not having any other church membership; and having repented and surrendered completely to God and His laws, and accepted Jesus Christ as personal Saviour, endeavoring to live by the teachings of the Bible; I do wish to regard this body of Co-Workers with Christ being used of God in the great WORK OF GOD as my sole, and only Church membership.

I have ( ) have not ( ) been baptized by immersion.

Name \_\_\_\_\_

Address \_\_\_\_\_

RADIO CHURCH OF GOD  
WORLD HEADQUARTERS  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

Broadcasting  
The WORLD TOMORROW

Publishers of  
The PLAIN TRUTH

January 10, 1958

Dear Brethren:

GREETINGS, in Jesus' name. Here we are, in 1958! Time is running out on us. Apparently, as we have said before, God is giving us two 19-year cycles to finish HIS WORK which HE has assigned to His Church to do. He first opened the mighty door of radio and the printing press for mass-evangelization of the whole world with HIS GOSPEL the first week in January, 1934.

In the first 19-year cycle, God continued to open that tremendous door wider and wider, until "this GOSPEL of the Kingdom" (Mat. 24:14) was being heard in every state in the U.S.

Then, the first week in January, 1953--exactly 19 years to the very week--God OPENED THE DOOR to shout His Gospel to Europe and the British Isles. In like manner, God commissioned the apostolic Church one 19-year cycle to proclaim Christ's Gospel over the land in which it started--in Asia--beginning 31 A.D. Then, after one 19-year cycle, in 50 A.D., God OPENED THE DOOR for the Apostle Paul to carry the same Gospel INTO EUROPE (II Cor.2:12-13 with Acts 16:9). And in the year 69 A.D., after a second 19-year cycle, the organized evangelizing of the world by God's Church was broken off.

NEVER, from that time until 1934--19 centuries later--has that same Gospel been proclaimed in an organized manner by GOD'S CHURCH to the known world. True, God's true CHURCH has existed, small and persecuted, thru every generation. True, God has raised up leaders in His Church, such as Peter Waldo, and Walter Lollard, who proclaimed Christ's same GOSPEL over limited areas in Europe. But never since 69 A.D. has it been proclaimed by mass evangelism over the whole world.

It may, incidentally, be significant that as God started His Church in the year 31 A.D. so He ordained into His ministry the man He has chosen for leadership in this FINAL CLOSING WORK of His Church exactly 19 centuries later--exactly 100 19 year cycles later in the year 1931 A.D.!

But brethren in God's Church today, here is the IMPORTANT thing to shake us out of our lethargy and WAKE US UP! If it is true that God has allotted to us, as He did to the church 19 centuries ago, just TWO 19-year time cycles to complete His work,



FIVE OF OUR LAST 19 YEARS HAVE ALREADY SPED BY! Only 14 more short years remain! We have now passed the 24th anniversary of the MASS EVANGELISM CAMPAIGN OF THE CHURCH!

It seems like just no time at all since we first launched this work on the air--24 years ago! And 14 years ago seems like only yesterday! That was 1944. We had already been going NATIONAL--the broadcast being heard coast to coast, even in a scattered way, for over a year, at that time. THESE NEXT 14 YEARS WILL SPEED PAST US BEFORE WE KNOW IT. It's a mighty short time! AND OUR WORK IS FAR FROM FINISHED!

During this past year, God has been speeding up the work--especially in foreign fields in the far-flung corners of the earth. We are going on more and more radio stations AROUND THE WORLD. We are starting, this year, for the first time in South America. Just this past week, two more radio doors are opening to us--in Liberia, Africa (about half way along Africa's west coast) and in Panama (Central America).

Also WORK MUST BEGIN ON THE TABERNACLE AT GLADEWATER, TEXAS, THIS MONTH! Architect's drawings are now about complete. The construction company must start work immediately. They want to put it up at once, during their off-season. We get a better price and financing arrangement this way. It is going to give us a new Tabernacle seating about 5,500 people.

BUT SPECIAL OFFERINGS FOR THE BUILDING FUND HAVE FALLEN OFF TO A MERE TRICKLE! We have to start sending the construction company several thousand dollars a month, beginning NOW!

Brethren, WHAT ARE WE TO DO? We can't go ahead with this Tabernacle unless YOU MEMBERS SEND IN THE MONEY! We cannot take regular tithes and offerings away from the GOSPEL WORK around the world--WE CAN'T STOP GOD'S GREAT GOSPEL WORK--and put that money into the Tabernacle.

WHY, dear brethren, is it that unless I send out urgent appeals, most of you forget all about this great need, and QUIT DOING YOUR PART? W H Y ? Don't you realize that GOD is noting all we do--or fail to do? Don't you know we are to be rewarded according to our works?

WE MUST WAKE UP! We must raise from \$8,000 to \$10,000 every month, by SPECIAL and extra offerings, over and above all regular tithes and offerings, OR ELSE WE CANNOT BUILD THIS TABERNACLE!

Now it's true, we still have in the bank the \$27,000-plus raised at the last Feast of Tabernacles for this purpose, and some more beside that we have laid aside in this special PROPERTY FUND. But I don't want to take out more than a tenth of that each month, so as to spread it over a ten months' period, and not have this reserve fund depleted at the very start. We still need to raise close to \$10,000 a month additional, as we go--BEGINNING NOW. Only a very tiny fraction of that has been coming in.

LET US EVERY ONE RE-DEDICATE OUR LIVES TO GOD'S WORK! Time

is SHORT, and growing shorter FAST. We simply can't hold the Feast of Tabernacles next fall unless we complete this new Tabernacle. GOD COMMANDS US TO HOLD IT! I cannot ask Co-Workers who are not yet members for special offerings for this tabernacle. WE WHO ARE MEMBERS MUST RAISE IT--MONTH BY MONTH! Please PRAY about it!

With love in Jesus' name,

Herbert W. Armstrong

January 12, 1958

P.S. - Even since the above was set in type, I must add this IMPORTANT P.S. At the local church here yesterday, I was moved to pledge a special, additional \$100 per month to this building fund which Mrs. Armstrong and I had planned to be able, at last, after all these years, to lay aside for any future "rainy day" in our own lives or those of our children. We have never yet been able to lay aside any personal savings for ourselves. Our home is all we have in this world. If God took my life there would be nothing for Mrs. Armstrong, except what she herself could earn.

The visiting ministers are all here. Mr. Kenneth Swisher, pastor of the churches at Gladewater tabernacle and at Minden, La., preached. In relation to this Tabernacle fund, he told of his experience in the war. His company was told to dig foxholes.

Their officer instructed them the foxholes must be narrow and deep enough so that when an enemy tank rolled over them, the men in the foxholes would not be mangled and crushed to death. "And," snapped out the officer, "to test your foxholes, we are going to drive our own tank over them, with you in them."

The boys didn't take this threatened test seriously. The ground was mostly rock,--very difficult digging. They "griped", loafed on the job.

Suddenly they looked up and saw the tanks coming! Frantically they began to dig down deeper! BRETHREN, not only the enemy tanks, but HYDROGEN BOMBS are coming OUR WAY mighty soon. Our only protection is GOD! And God says now to us: "DIG DOWN DEEPER---AND FAST---and KEEP IT UP! ! !"

"The WORLD TOMORROW"  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
Proclaims to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, California

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

January 27, 1958

Dear Co-Workers with Christ:

Again GREETINGS, in Jesus' name! This is 1958! Time is growing shorter--FAST! We have comparatively little time left to complete the GREAT COMMISSION Christ has given HIS CHURCH to complete just before the END of this world!

The HEAD of His Church and of GOD'S GREAT WORK, Jesus Christ, is moving His work along faster and faster! It MUST be finished, ON TIME!

Enclosed you will find the very latest big leap ahead in the progress of the work. It is a reprint of a big ADVERTISEMENT. It will occupy a whole page and a third of the March number of CAPPER'S FARMER--one of the three largest NATIONAL farm magazines. This will fill the larger part of TWO PAGES. It is part of our contract with Capper's that no other ads are to appear on these two pages--only reading or editorial matter to appear on the two left-hand columns of the left-hand page.

This powerful Gospel Message, put into large advertising space, will be seen by more than A MILLION AND A HALF of America's leading farmers. The discontinuation of the single page ads in Prairie Farmer has made possible this far greater coverage of Capper's Farmer. Capper's is read by almost as many farmers in the three states of Illinois, Indiana, and Wisconsin (around 85%) as Prairie Farmer, and in the four-state area including Michigan, its circulation is greater--for the reason that Prairie Farmer reaches primarily only southern Wisconsin and south-western Michigan, whereas Capper's covers the whole of those states. Then, in addition, Capper's has a very strong circulation in such states as Iowa, Nebraska, Kansas, Missouri, Ohio, beside a completely NATIONAL circulation into every state.

For example: In Cook County, Ill., there are 2,272 farms, and Capper's is read on 1,894 of them. Bond County, Ill., has 1,364 farms and Capper's has 1,209 subscribers in that county. Take a look far away from the middle-west farm belt. In Oregon, Capper's has 356 subscribers in Marion County; 438 in Malheur County; 349 in Multnomah. It has 1,820 regular subscribers in Los Angeles County, Calif; 411 in Fresno County; 511 in San Diego County; and 728 in Stanislaus County. It has 1,172 in Chautauqua County, New York; 1,091 in Cattaraugus County; and

332 in Onandaga County, N.Y. Look down into Florida, and Capper's has 429 subscribers in Polk County; 343 in Duval, and 285 in Escambia County. Let's look at Texas--2,388 subscribers in Bexar County out of a total of 2,772 farms in the county; 642 subscribers in Upshur County, where our big tabernacle is located, out of a total of 1,893 farms existing in the county; 1,570 subscribers out of a total of 2,466 farms in Wharton County. And so it goes--all over the entire United States.

Total circulation of Capper's Farmer, 1,500,000--almost FOUR TIMES that of Prairie Farmer, which confines its circulation to Illinois, Indiana, southern Wisconsin and south-western Michigan. In Capper's we reach a goodly portion of the farmers of the WHOLE UNITED STATES!

There are other advantages in this switch to Capper's Farmer. It comes out only once a month, whereas Prairie Farmer issues twice a month--and so we are able to have the bigger portion of TWO PAGES in Capper's, every issue, for only about 20% more cost than we paid for the one page every issue before. We reach about four times as many people over the entire United States, instead of reaching two states and portions of two others, only.

I think you'll agree this is a BIG LEAP AHEAD for the work!

But that is not all! We are now going on a radio station about the middle of the west coast of Africa, and one in Central America--added to all the other radio stations carrying The WORLD TOMORROW around the world!

Now here is another BIG LEAP AHEAD! About a year ago the Las Vegas interests, who made the original purchase of Ambassador Hall for the college, purchased to donate to Ambassador College a two-story building adjoining the college campus, on the north-west corner of Camden and Vernon. Again, as negotiations dragged out they were unable to raise all the money to make this donation, and we were forced to pay the difference--but the property was acquired very cheaply. It had been built not more than five or six years ago to house a furniture store, and consisted of just two very large rooms, one on each floor. We have just completed remodeling this building, partitioning it off into offices. We had entirely outgrown our office space.

Over this past week-end, many of the offices of this work have moved into their new quarters in this building. Our new mailing office has about four times the space now that we had before. The new printing department also has about four times its former space. Two new Miehle presses have been added, in addition to retaining one of the two smaller presses used up to now. This increases our printing capacity about four times over. We can now print more booklets.

On the second floor of this building we now have the Ambassador College Correspondence Course mailing office; the Letter Answering Department, where four men and about twelve typists are kept busy answering letters for me, under my personal direction assisted by Mrs. Armstrong. One of our biggest problems has been

to create facilities for answering letters. Around 1,500 letters come addressed to me every day--seven days a week--often 40,000 to 50,000 letters a month!!!--many of them asking personal or Bible questions. You can see that it was IMPOSSIBLE for me to answer so many letters, prepare and broadcast full half-hour programs seven days a week, teach college classes, write articles, negotiate all the top business transactions, act as executive president of both the World Tomorrow broadcast and a Liberal Arts College, beside all the other responsibilities God has laid on my shoulders. We are now solving this problem. Today upward of a thousand letters a month are personally and separately and individually answered.

Then also on this second floor is our "Co-Worker Department," where a highly confidential card-index file record is kept of every amount of tithe or offering you send in for God's work. Thus we can give you, at the end of the year for your income-tax report as a deduction, a record and receipt for all you have given to God's work thru the year. Then also the mail-receiving department is housed on this floor, where the 1,000 to 1,500 letters received DAILY are opened, and channeled to the proper department for reply. The executive and administrative offices still remain in the former two-story administration building. Thus we have TWO 2-story office buildings to carry on the BUSINESS end of GOD'S GREAT WORK! Truly, this work is growing by leaps and bounds.

But still--the QUESTION is--ARE WE GROWING FAST ENOUGH to finish the tremendous WORLD-WIDE work which Jesus Christ, our Leader and our LIVING Directive Head, has commissioned us to accomplish, before the soon-coming END OF THIS WORLD?

Are YOU, as one of our Co-Workers with me, and with CHRIST, doing ALL that you can for YOUR part in this work? Are you SURE? How many hours a week do you spend on Your knees in PRAYER--and I mean EARNEST, INTENSIVE, HEART-RENDING, PREVAILING, AND BELIEVING PRAYER, for this work?

Just while I was writing, a telegram was handed me from Texas--from a wife whose husband has just had a heart attack, pleading "PLEASE PRAY." Such telegrams come all the time. Are YOU praying for the healing and the protection and guidance of all these who constantly and daily write or telegraph or telephone long-distance for HELP--for PRAYER? I need you to JOIN me in fervent prayer for these many people crying out in need. I need you to constantly PRAY FOR ME!

And are YOU doing ALL that you can--yes, A L L that you can in the way of additional OFFERINGS beside your honest TITHE of your income for the great WORK OF GOD? THIS WORK MUST HAVE A BIG INCREASE IN FUNDS for the financing of God's work this year.

The receipt of tithes and offerings has been FALLING OFF AGAIN, this last half of the month. CO-WORKERS--go to your knees and PRAY--and send in the LARGEST amount you can arrange to send--BY RETURN AIR-MAIL! This work can go NO FASTER than you Co-Workers make possible by tithes and offerings! We have to constantly SACRIFICE our own pleasures and desires for GOD'S PRECIOUS WORK!

TIME IS SHORT. WE MUST HURRY! THE NEED IS AGAIN URGENT AND  
CRUCIAL! HURRY! And God will bless you!

With much love, in Jesus' name,

Herbert W. Armstrong

RADIO CHURCH OF GOD  
WORLD HEADQUARTERS  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

Broadcasting  
The WORLD TOMORROW

Publishers of  
The PLAIN TRUTH

March 5, 1958

Dear Brethren of God's true Church:

It makes my heart heavy to have to write you this letter, but today we are faced with the decision of calling off the building of the new Tabernacle near Gladewater, Texas, for one more year.

I have just had to call the Behlen Manufacturing Company, at Columbus, Nebraska, which is handling the entire contract for the new, larger Tabernacle.

The ministers here have gone into all the circumstances, and we have decided that the building of this new Tabernacle must be called off for one more year.

That probably is shocking news---it surely ought to be. But the hard cold FACTS are that you Brethren MUST finance this Tabernacle if we are to build it. We simply CANNOT take money from the Gospel work and divert it to the Tabernacle used only by our own members---and you Brethren have been sending in only about one-third as much in special offerings for the Tabernacle as we would have to bind ourselves to pay out every month for the next 18 months if we are to start.

We had approximately \$90,000 cash in the bank in the special Building Fund for this purpose. Out of that we have paid the architect in full (his work is all completed), and spent some at Gladewater, and there is remaining in this special Building Fund \$85,000. That is about one-fourth enough to pay for the new building in full. We had planned to pay \$50,000 down on it at the start of actual construction, and \$15,000 per month until paid out. Mr. Walter Behlen, president of the contracting company, is willing to put up the Tabernacle for us on that basis. HE IS WILLING TO DO THIS LARGELY DUE TO CONFIDENCE IN ME PERSONALLY. He has so expressed himself several times, as have other officials of his company. I have been over there about four times, and he has come to know me---but he does not know the others of the Church. Once this Tabernacle is built, with some \$95,000 paid on it, and over \$200,000 still unpaid, even tho I would not be legally responsible, personally, yet I am the one he would look to for his money, and therefore I am personally assuming a pretty big MORAL responsibility if I, at the direction of the Board of the Church, sign a contract for this construction.

During February the work of the Church as a whole has been running \$1,000 a day behind. Mr. Mattson, our Business Manager, was putting into the Building Fund account \$500 per day, even though you members were only sending in about a third of that amount. That is one reason we were going so rapidly behind in payment of regular operating expenses.

Something had to be done. The first thing I did was to direct Mr. Mattson to stop putting the \$500 a day into the Building Fund, but instead to put in exactly what is received SPECIALLY FOR THAT FUND each day.

Brethren WHAT SHALL WE DO? Some 900 of you were unable to see the speakers at the Festival last fall. Some 500 of you were unable even to get inside the present Tabernacle and had to sit outside. Next fall there will be probably 1200 to 1500 unable to even get inside the building!

IS THAT THE WAY GOD'S PEOPLE MUST HOLD GOD'S GREAT FESTIVAL? When God's people of old, in Moses' day, needed a Tabernacle, Moses sent out a proclamation asking them to send in special offerings to build it. THEY RESPONDED SO GENEROUSLY MOSES WAS FORCED TO SEND OUT A SECOND PROCLAMATION ASKING THEM TO STOP SENDING IN SO MUCH!

Brethren, WHY ARE WE NOT LIKE THAT TODAY? Are we, after all, the lukewarm "Laodicean" Church? Some few have written that they have been thrown out of jobs. That only means that the rest of us ought to sacrifice all the more to make up for it. I KNOW THAT SOME OF YOU HAVE BEEN DOING THAT. But the facts themselves tell us that MOST of you have not been doing all you could!

Here are the facts! In December you brethren sent in for this Building Fund \$1,991. In January the first 16 days, \$1,800. Then, after my last letter about it, amounts went up for a while, and the January total was \$6,575. The February total was \$6,551.13. That is less than HALF of what we must pay out every month for a year and a half.

THERE REMAINS ONE LAST POSSIBLE CHANCE! Mr. Reuter of the Behlen Company told me on the long-distance phone just now that they could hold off ten days, and still start it. THEREFORE, IF you brethren will now respond MORE GENEROUSLY, and send in PLEDGES for this Special Building Fund totalling \$15,000 per month, within ten days---to reach us here not later than March 15th, we can yet go ahead and have the Tabernacle.

BUT, remember, this must be ADDITIONAL---over and above your tithes and regular offerings for the Gospel work of the Church! This must be money you would not otherwise have sent. If you merely mark part of your regular offerings for this special purpose you are taking it out of the Gospel work, and then that would have to stop. This must be EXTRA---ADDITIONAL to everything you could otherwise have sent!

I feel I should set the example. This is our situation: Mrs. Armstrong and I had hoped we might, for the first time in our lives, be able this year to start saving a little toward future



needs. God says we ought to lay aside a reasonable amount for future needs---and even for our children and grandchildren. But we are perfectly willing to give that up, or postpone it, although WE HAVE ABSOLUTELY NOTHING SAVED AHEAD NOW. We have nothing whatsoever of our own in this world's goods except a roof over our heads, clothes on our backs, and enough for food to eat. WE had made a pledge as large as we thought we could afford in January, when I sent out the former letter to you. But now we are pledging, provided there is enough to go ahead with the Tabernacle, two and a half times the amount we pledged in January.

If ALL of you will follow our example and do as well proportionately, WE CAN THEN STILL BUILD THE TABERNACLE!

Now this is the CONDITION of all pledges you send in response to this letter: IF too little is pledged to proceed with the building, then you are released from your pledge. It is binding ONLY if there is enough so that we do go ahead with the building. And secondly, IF for any reason you are thrown out of work during this 18 months, or your source of income is shut off, then of course you are released from your pledge, and it is no longer binding. The pledges must be for 18 months---a year and a half from date.

Brethren, PRAY OVER THIS! The final decision must be made on March 15th, so USE AIR-MAIL---and the decision depends now on what you are ABLE, and willing, to do.

This is a great TEST for GOD'S CHURCH! May He bless and prosper you all!

With love, in Jesus' name,

Herbert W. Armstrong

RADIO CHURCH OF GOD  
WORLD HEADQUARTERS  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

Broadcasting  
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Publishers of  
The PLAIN TRUTH

March 19, 1958

Dear Brethren in Christ:

GREETINGS, in Jesus' name! This special letter contains important instructions about the Passover and Days of Unleavened Bread that are drawing near.

I will be at the tabernacle building near Gladewater, Texas, again this year, God willing, with Mrs. Armstrong for the entire eight days. We will probably have the largest crowd yet during this Church age for the Passover! I had wanted desperately to have the construction ALREADY STARTED on the big NEW tabernacle by this Passover season--but, unless an overwhelming response comes in from my last letter about it, this will be impossible!

My son, Garner Ted Armstrong, and Mr. Norman Smith, ordained ministers, will go to the tabernacle with me. The Pastor of the Gladewater Church, Mr. Kenneth Swisher, will be there, and I anticipate that two other ministers from south Texas will be at the tabernacle for part of the Days of Unleavened Bread.

The Passover always begins on the evening of the 14th of God's first month, Abib (or Nisan), which commences this year on the evening of the 3rd of April on our Roman Calendar. The Passover services will be held at 7:00 P.m., Thursday evening, April 3rd. This is not a regular preaching service, but the most solemn gathering commemorating our Savior's death. There should be NO VISITING on this solemn occasion. Each person should enter the building quietly, in reverence and humility---finding a seat as quickly and noiselessly as possible. Immediately after the service, all should leave in solemnity and reverence, reserving visiting and joyous greeting of friends for the following day.

The next evening marks the beginning of the first annual Holy Day, which is the first day of Unleavened Bread. A meeting will be held in the tabernacle, at 10:00 A.M. and at 7:30 P.M. This is the "night much to be remembered," and it is a FEAST! God, as you know, reckons the beginning of a day at SUNSET, and not according to a man made watch. And so this evening service precedes an all-day meeting the following day, which is the daytime part of this Holy Feast! It is also the weekly Sabbath, as it happens to work out this year, making it a DOUBLE SABBATH!

Services will begin at 10:00 A.M., and again at 2:30 P.M.,

after the noon meal in the tabernacle building. And remember! These are the days of UNLEAVENED BREAD! Be sure to have all the leaven out of your homes before you leave for the tabernacle, and, should you happen to eat in a restaurant at some time during the Feast days, do not forget to avoid eating leavened bread!

Services will then be held each day for the ENTIRE NINE DAYS (the last day falls on a Friday, and, since the next day will be the weekly Sabbath, no one will be able to travel home on that day.) Morning services begin at 10:00 A.M., and each evening at 7:30, except the Sabbath days when services are at 10:00 A.M. and 2:30 P.M.

LYONS, COLORADO: Services will be conducted at Lyons for the entire nine days for all the brethren in the states nearby who can be spared a trip of many hundreds of extra miles to the tabernacle.

Mr. Raymond Cole, together with Mr. Allen Manteufel, will go to Lyons from the Headquarters Church here in Pasadena, and will be assisted by the regular Pastor of the three Churches in Lyons, Garden City and Pueblo, Mr. Carlton Smith.

Services will be held in the Montgomery Schoolhouse, on Colorado Highway "66", just two miles east of Lyons, Colorado. The Passover service will be held at 8:00 P.M., on the same date, Thursday, April 3rd. The Feast Day services will begin the following evening at 8:00 P.M., with daily services to follow--- each morning service beginning at 10:00, and each afternoon service beginning at 2:00 P.M.

Facilities: BRINGING TENTS IS NOT ADVISABLE! The weather could be severe enough to prohibit the use of tents. However there is house-trailer space available on Radio Church of God property, which is just 8« miles above Lyons, on Colorado Highway "66."

Motels are available either at Lyons, only 2 miles from the meeting place, or at Longmont, a larger city, nine miles from the schoolhouse.

ONLY ONE MEAL will be served at the meeting place, on the "night to be remembered"---the eve of the FEAST day. This meal will be "potluck" type, with each person or family bringing a covered dish of some type---as has usually been done in the past. No other meals will be served---since facilities are not available. However, coffee and milk will be available continually during the Days of Unleavened Bread, for those who wish to bring their lunches and eat near the meeting place at the noon meal.

LOCAL CHURCHES: Each local pastor will make announcements as to time and place of services. If any of you brethren live nearer to some of the below listed areas than you do to the big tabernacle, or to Lyons, Colorado, then please write in immediately, by AIR MAIL, and we'll send you the information about time and place for the local Church nearest you.

They are: Chicago; Milwaukee; St Louis, Mo; Houston and Corpus Christi, Texas; Tacoma, Washington; Portland, Salem and

Eugene, Oregon; Fresno and San Diego, California. Other local Churches will be meeting at one of the larger central areas.

SPECIAL INSTRUCTIONS:

Each year, there are a number of new members who have not been able to attend meetings at the tabernacle before. For their benefit, as well as for others who may need additional information, these special instructions are included.

Meals will be served, as usual, at cost, at the tabernacle. You must obtain your own motel or hotel reservations beforehand, as has always been done. Accommodations may be somewhat difficult to find this time of the year, because we are expecting a larger than ever attendance at the tabernacle. There are a few cabins located near the grounds, called "Tucker's Cabins," which are owned and operated by the owners of the small cafe and filling station at the entrance to the tabernacle grounds. There are motels in Gladewater along the highway, and also many motels between Gladewater and Longview, a city several miles further east. There are some nice motels in and near Greggton, a small town midway between Gladewater and Longview. Also, there is, in addition to several large motels near Longview, a large hotel. These accommodations near Longview are located about 20 miles from the tabernacle, however, and so would necessitate a good deal of driving back and forth.

The better motels, first-class, cost from about five to eight dollars per day for two people, with one dollar being added for each additional person as a usual procedure. Other cabins and motels are available for less, however. Hotel Longview rates, a strictly first-class hotel, are from four to six dollars single and six to eight dollars double. I STRONGLY ADVISE PLANNING TO ARRIVE EARLY so you can find adequate sleeping accommodations. We have no facilities for making reservations for you, so try to make them immediately if you have not done so already.

DIRECTIONS FOR FINDING THE TABERNACLE: The grounds are just off highway #80, about 8 miles west of Gladewater, and 2 miles east of Big Sandy. It is approximately 100 miles east of Dallas on highway #80. Highway 80 is the main east-west highway from the East to Dallas and toward the West, so those of you who have not been to the tabernacle before should be able to find it without difficulty.

Beside a combination filling station and cafe (already mentioned) on the north side of highway 80, you will see our sign "Private Grounds, Radio Church of God Tabernacle." Turn in at the sign, and follow the road straight back until you arrive at the tabernacle building, which is secluded in a forest area.

Those who come by train or bus can get taxi service at Gladewater, and possibly at Big Sandy, or, if coming by bus, it is possible the driver would let you off right at the grounds, though it would be better to go first to a hotel in Gladewater or Big Sandy, making sure of your place to stay before you go to the tabernacle. An evening meal, will be served at the tabernacle at 5:00 P.M. on the 3rd of April, just prior to the Passover services.

Finally brethren don't forget that our Heavenly Father has COMMANDED all of us to attend these annual Holy Days for our own GOOD, and our vital spiritual growth! It is a vital part of our Christian life, to be constantly kept in remembrance of God's great PLAN He is working out here below. The Passover shows the tremendous PRICE that was paid in our stead---the very life and the body of Jesus Christ, that our sins might be forgiven! The Days of Unleavened Bread show the putting out of SIN from our lives! Those who have been privileged to attend God's Holy Days in the past have said it is truly a wonderful time of rejoicing and spiritual feasting to be able to hear the inspired sermons, to attend the Bible Studies, to have personal contact and fellowship with God's ministers and His flock scattered abroad!

It is truly one of the most wonderful experiences in a Christian's life! So MAKE EVERY POSSIBLE EFFORT to come---and then, if it is NOT possible, and God knows each case, you may find it necessary to observe this most sacred service in your own home. Remember, however, that no one who has not been baptized, and has not really SURRENDERED to God in complete repentance should partake of the Passover! If you find it impossible to attend the festival either at Gladewater, at Lyons, or at one of the Local Churches, then write me IMMEDIATELY for instructions on HOW TO TAKE THE PASSOVER IN YOUR OWN HOME!

We are hoping to see most of you, however, at the big tabernacle in Texas. May God bless and protect each one of you!

ONE PARTING POINT! It seems God's people sometimes GET CARELESS, and nearly every year we have to hear of some accident that has occurred, which INJURES someone who is a member of God's own flock! BRETHREN---DON'T LET THIS HAPPEN AGAIN THIS YEAR! I call upon all of you in the name of Jesus Christ as God's Apostle, and your Minister, BE CAREFUL!

Some have perhaps assumed that nothing can happen to God's people---that God will supernaturally intervene and prevent any accident, regardless of HOW careless we get! This is simply NOT TRUE! God expects us to DO OUR PART! Be extremely CAREFUL coming to the Passover! DO NOT DRIVE WHEN YOU'RE SLEEPY! Finally, I am going to pray, and I want to call on ALL OF YOU TO PRAY that God will protect His people---and somehow impress it on their mind's that they must use great care in driving on today's dangerous highways!

It will be a terrible thing if I am forced to announce that one of our own brethren has been killed or badly injured in an automobile accident! So please---be careful!

Sincerely, in Jesus' name,

Herbert W. Armstrong

RADIO CHURCH OF GOD  
WORLD HEADQUARTERS  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

Broadcasting  
The WORLD TOMORROW

Publishers of  
The PLAIN TRUTH

March 20, 1958

Dear Brethren of God's Church:

Some of you have responded nobly, generously, with a willing heart, and to the limit of your ability, to my last letter and plea that the Church of God come to life, and YET save the Tabernacle, so that it may proceed immediately and be ready for this fall. God will richly bless you. I am personally grateful, from the heart!

But most of you have not responded at all! The whole result, brethren, makes me simply heartsick!

We are, of course, a "LITTLE FLOCK," as Jesus called His Church. We are as Jesus foretold of the "Philadelphia" era of His Church, not strong--having only a LITTLE strength. Yet there are now more than 5,000 of us who are adult members--and we are commissioned of Christ, thru HIS POWER, to do a truly MIGHTY WORK!

But out of more than 5,000 members, only 381 of us have responded with any pledge at all! Doesn't that make YOU heartsick, too? BRETHREN! Where are your HEARTS? Certainly, for many of you, NOT IN GOD'S WORK--NOT IN HELPING BUILD THIS HOUSE FOR GOD! Jesus said: Where your treasure is, THERE will your hearts be also. Only 381 of us seem to have our hearts in obeying God that we may have a PLACE to assemble for His Festivals!

Now I know that some few are not able to give anything at all toward this larger Tabernacle. Some few, on state or county-paid old age pensions are not legally allowed to contribute any of that meagre income to God's Church. There are enough others of us who can, and who already have more than made up for that, by making pledges of far larger than average amounts. The 381 of us who have responded with a willing heart have pledged a total of \$6,053.78, or \$16 per month per person, on the average. BUT THAT IS LESS THAN HALF THE AMOUNT NEEDED!

I know, too, that SOME of you have already been giving, for the regular Gospel work of the Church, right up to the last dime you are able to give, in addition to tithes. Some of you are not able to stretch it any further. Some few, too, are out of work. These things we know. But these are only a FEW of our more than 5,000 adult members--and THAT we know, too! If I were temporarily out of work, I would have faith that, with my own energized efforts and strong purpose, God would soon provide employment--and I would

write in and explain and pledge a modest amount to begin IF, and WHEN I find that employment.

You've read of how God's Church in the wilderness under Moses needed a Tabernacle, and Moses sent out a proclamation for the people to GIVE of their means to build it. They had their HEARTS in it. They gave so generously Moses had to send out another proclamation asking them to STOP contributing--far MORE than enough had flowed in!

Later, King David saw the need of a House for GOD in Jerusalem. But because David had been a man of war and shed blood, God did not allow David to build it, but decreed it should be built by his son Solomon. Then David assembled all the princes of Israel and of the tribes, and the captains of the companies of hundreds, etc., in Jerusalem. Then David revealed the plans for the great Temple to all the people, and how God had decreed that Solomon was to build it. In the presence of this vast assembly, David gave Solomon the plans (like today's blue-prints) for the entire building, which had been designed by GOD, and given to David.

David told the people he had prepared for this great tabernacle or Temple with ALL HIS MIGHT (I Chron. 29:2-3)--just as I myself have for the Tabernacle God needs TODAY. "Moreover," continued David, "because I have set my affection to the House of my God, I have given of mine own proper good, of gold and silver which I have given to the House of my God, over and above all that I have prepared for the holy House..." then enumerating the vast amount he, personally had given.

Then David asked of the PEOPLE of God's Church of that day: "WHO, then, is willing to consecrate HIS service this day unto the Eternal?" And the people proved that their HEARTS WERE IN IT--the amount they gave, measured in dollars, was equivalent to four hundred and fifteen and a half MILLIONS of dollars! (I Chron. 29:5-8).

And then "THE PEOPLE REJOICED, for that they had offered WILLINGLY, because with perfect heart they offered WILLINGLY to the Eternal: and David the King also rejoiced with great joy" (Verse 9).

Brethren, WHY CAN'T WE, TODAY, BE AS WILLING OF HEART, AND REJOICE AS MUCH? We have God's HOLY SPIRIT to help and guide and lead us--they did not. We live in a far more prosperous time and country than they. But we have not been willing to GIVE to God, proportionately, as they!

Now consider the FACTS! There are some 5,000 of us who are adult members of God's Church today. And we have contributed, by pledge, only an average of \$1.25 per month per member! Some of our ministers, in setting you an example, have contributed from \$30 to \$100 per month each--which is a pretty good portion of their salaries, especially after income taxes, tithes, and regular offerings for the GOSPEL WORK, which must come out first. A few others have pledged \$50 to \$200 per month each. Mrs. Armstrong and I, since writing you that letter, have found a way to cut other

living expenses still more and increase still further our own pledge.

Do you see what this MEANS? It means that LESS THAN ONE-THIRTEENTH OF OUR FIVE THOUSAND MEMBERS HAVE MADE ANY PLEDGE AT ALL! Twelve out of thirteen of you have made none whatsoever!

BRETHREN! When an average of \$3 per adult member per month would build that Tabernacle, and we can only muster about one-third of that, CAN WE SAY OUR HEARTS ARE IN THE TRUE CHURCH OF GOD? I say SHAME ON US! I wonder what GOD thinks of us! What will be our excuse, when we face Christ in the JUDGMENT? Can God look down on us today, and say: "This is my beloved Church, in whom I am well pleased!"??? As one embittered and angry enemy of God's Church and His Law says of us--I wonder, are we in GRACE, or in DISgrace?

True, I know that some FEW of you could not possibly by sacrifice or stretching your offerings to the limit contribute even \$3 per month additional for the Tabernacle. Some FEW, that is! But that is not true of 12 out of every 13 of us! That is not true of more than 1 out of each 13! And now, since only 381 of us have pledged \$6,000 per month, SURELY eleven out of twelve of the rest of you could manage to tighten your belts a little more--just as 381 of us have done, and pledge AT LEAST \$3 per month! And I am convinced that there are many more of you who ARE ABLE, if you'll permit God to make your hearts willing, to contribute amounts like the 381 already have pledged. Here's a sample of the way the amounts pledged run: From one, \$5 per month; from the next pledge opened and counted, \$10.83; then \$10; \$50; \$20; \$75; \$2; \$50; \$5; \$5; \$15; \$100; \$10; \$5; \$10; \$200; \$10; \$10; \$6 per month, etc., etc. Those were taken in order, just as their letters were opened and counted. Not all averaged that large, however--there were some of \$1. The average was \$16 per month. But if 381 of us can do that much, I am convinced that MOST of the rest of us can do just as well, on the average--IF OUR HEARTS ARE WILLING!

Some of you sent in a special offering for the Tabernacle, but seemed to feel unwilling to make a PLEDGE. Brethren, do you realize that I, as your Pastor, and President of the corporation that is The Church of God, must sign a contract--which is the same as a pledge--to pay many THOUSANDS of dollars every month, before the construction company will even start to erect the Tabernacle? We have to do business with the world in the conduct of God's work, and that's the way business is done. Should YOU, then, not hold up my hands, and stand back of me in this, and make YOUR pledge, too, that the business office of the Church may be ABLE to make these monthly payments? I made it plain that any pledge you make is CONDITIONED ON YOUR CONTINUED ABILITY! If you are thrown out of work--if for any reason your income stops or is so reduced you are no longer ABLE to contribute the pledged amount, then YOUR OBLIGATION CEASES. Brethren, THERE IS NO RIGHT REASON IN GOD'S SIGHT WHY YOU SHOULD NOT BACK ME UP--there is no right reason to DELAY this Tabernacle!

So now I'm going to tell you what I have done. The decision had to be made last week. So I called the representative of the construction company we are dealing with on long distance



telephone. I made, on sheer faith IN GOD to move on the hearts of the rest of you brethren, a new and altered proposal. Instead of binding us to monthly payments of \$15,000 per month, I now proposed payments of \$12,000 per month between now and the Festival next October, with a \$65,000 payment now at the start, and \$18,000 per month payments beginning with November, and with a \$30,000 payment which we must raise during the Festival for the month of October. We have enough cash in the bank, set aside for this Tabernacle fund, to pay this initial \$65,000 down payment, and leave us a \$25,000 cash reserve, as a guarantee in case the full amount does not come in during any future months. And I might add, the architect's fees are all completely PAID IN FULL, already. The plans are completed. That part of the cost of the Tabernacle is already fully paid.

While this proposal must be finally approved by the president of the construction company in Nebraska, the representative who is handling this for us felt sure it would be acceptable; so, I gave them the "green light" to go ahead immediately, so that the new Tabernacle will be built, completed, and ready for us before this coming Feast of Tabernacles!

I have been encouraged to make this new proposal partly because actually more money is coming in from members for the Building Fund than is being pledged. But I KNOW it is GOD'S WILL to go ahead. God commands us to assemble at the place where HE has chosen to place His name, and KEEP the Feast of Tabernacles! We cannot do this without a place in which to assemble. The Bible shows it is always God's will to provide a BUILDING for such things, just as He did under Moses and under David and Solomon.

Solomon's Temple was the most extravagantly COSTLY building ever constructed on earth! It was decorated with solid gold, silver, precious stones, choicest marble, finest woods. And GOD HIMSELF planned it, designed it, and gave the plans to David! It was His will!

Today, we are constructing this Tabernacle of the LEAST costly method and material of construction known, planned to cut down every possible dollar of cost. It will not even be insulated on the inside--no inside finish at all--just the hollow shell of the aluminized steel walls and ceilings--even eliminating the cost of supporting structural beams, made possible by this new type of construction. And still, we who are SO MANY in number as to make necessary so large a building, have only been willing to pledge SO LITTLE as to make impossible its construction, UNLESS GOD NOW MAKES MORE HEARTS WILLING!

Time is short. We have not many years to use this Tabernacle. Perhaps 12 or 13 more. That's WHY we are building it at the very LEAST possible cost! THAT'S WHY we must not delay another year!

Brethren, LET'S NOW WAKE UP!--I mean all but the 381 who already have made pledges, and the few others UNABLE to make one. LET'S NOT LET THIS STIGMA REMAIN AGAINST GOD'S CHURCH ANOTHER WEEK! I'm praying and asking God to lay this burden so heavily on your hearts you'll now LEAP to action. Last Sabbath I spoke very

strongly about this to our local Pasadena Church. The next two days local members DID spring to action and make, or increase pledges, in the amount of an additional thousand dollars a month. If our Pasadena brethren could do it--SO CAN THE REST OF YOU! PRAY ABOUT IT! LET GOD HAVE HIS WAY IN YOUR HEART!

I'm going to RELY on YOU rushing the largest pledge you are ABLE to make, entirely over and above your tithes and regular offerings, BY RETURN MAIL! WE DARE NOT FAIL! The few here in Pasadena whom I have told of the decision to go ahead with the Tabernacle, RIGHT NOW, have virtually shouted and jumped up and down for JOY! I hope you will, too--and that you will now RESPOND--up to your ability--and PRAY that God will increase our abilities, and PROSPER us, and make US ABLE! GOD BLESS YOU!

With love, in Jesus' name,

Herbert W. Armstrong

"The WORLD TOMORROW"  
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BOX 111, Pasadena, California

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

April 7, 1958

Dear Co-Workers with Christ:

I have to tell you that the pressure is still on us.

We are not out from the tight financial squeeze in the operation or God's great work. Probably we shall never be. God has not intended our mission to be an easy one.

The work plunges on ahead. Jesus Christ is the Living Head of this most important activity on earth. He is opening new doors -- new powerful avenues for thundering His Gospel around the whole world. We have to be prepared to go thru these doors as Christ opens them. Otherwise the doors will be slammed shut, and we would fail in carrying out the Great Commission.

The great increased volume of letters flooding our Headquarters Office -- and our overseas London office as well -- is living evidence that from half again to more than twice as many are hearing and reading Christ's Gospel Message as were hearing it a short year ago -- they are hearing the original TRUE Gospel the world has not heard for over 1800 years -- the last warning Message before the END OF THIS WORLD!

Nearly twice as many people are writing in for The Plain Truth, the Gospel booklets, and the Bible Correspondence Course, as were a year ago. Nearly twice as many are being baptized -- people brought to real repentance and obedient faith in Christ as personal Saviour!

God is blessing His Work as never before! Yes, the work is leaping ahead -- growing steadily in power of impact and world-encircling scope. This it MUST DO, and IS doing! For the time remaining to complete this tremendous mission is very short and growing constantly shorter. We may have another ten to twelve or fourteen years -- but they will whip by faster than the past fourteen, and fourteen years ago seems like last week! And there is yet SO MUCH to be done. Actually we have hardly started, when we consider that Christ has determined that His Message must hit this entire world -- all nations with such overpowering impact that ALL MANKIND will know that it has heard the Message -- that it has been WARNED -- that it is left WITHOUT EXCUSE if it rejects or fails to heed Christ's thunderous warning.

Now just where do we stand, today? YOU have heard Christ's Message. YOU are without excuse! Yes, a few million others have heard. Perhaps a fourth or more of all the people in such states as Texas, Oklahoma, Arkansas and Louisiana have heard it. Perhaps one in every ten have heard it in several other states, but probably not more than one in every fifty have yet been reached in still other states -- perhaps one in every fifty or seventy-five in Great Britain -- one in a thousand in some parts of the world. True, this has become a truly great work. Already it has gone around the world, and into every continent -- but not into all nations. And it has not yet hit any nation with more than a fraction of the power or impact that Christ has shown us in His Word that it must!

Yes, we have just barely started -- but it is a glorious and impressive start. The foundation for the most powerful and far-reaching activity ever achieved by or thru mankind is laid, and soundly and solidly laid under the guidance, power and blessing of the Living Christ. In and thru His power we shall continue to the divinely set GOAL -- for there is NO LIMIT to His power -- ALL THINGS are possible with God!

Right now we are receiving about 50,000 requests for Gospel literature every month. That is close to a record mail.

But, as Christ leads us on into an increasingly more powerful and resultful work, we also are led into increasing financial outlays. Our business office is in a terribly tight squeeze. It continues to be a constant strain to meet necessary financial commitments. Again, the receipt of tithes and offerings has been dropping off alarmingly.

Dear Co-Workers, if we here at the Headquarters office have to strain to the limit of our resources to keep this great work going, we have to rely on YOU to strain to YOUR very limit -- to put the WORK of God FIRST, ahead of everything except the actual necessities of life -- to sacrifice pleasures, amusements, wants and desires -- so that, if possible, you may increase the offerings you send in for God's work, as well as being faithful in paying God's tithe.

Again I have to ask you to send in the largest amount you possibly can -- whether it be several thousand dollars or only the widow's two mites -- according as God has blessed and made possible. We are in a most trying time. The nation is in an economic recession. Some 5 million are out of work. That means that those of us who do still have an income must strain harder to make up for Co-Workers now unemployed. I am happy to tell you, however, that a far smaller percentage of our Co-Workers are unemployed than for the country as a whole, and many of our faithful tithe-payers who were temporarily thrown out of work have written me that they are now happily back at work. Truly, God blesses His tithe-payers!

Well, God bless you all! I know you'll respond as soon and generously as possible. Keep PRAYING, as never before, for me, and all our staff, and for God's work!

With deep love, in Jesus' name,

Herbert W. Armstrong

RADIO CHURCH OF GOD  
WORLD HEADQUARTERS  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

Broadcasting  
The WORLD TOMORROW

Publishers of  
The PLAIN TRUTH

May 19, 1958

Dear Brothers and Sisters in Christ:

Greetings, in Jesus' name! We're sending you this special letter to announce the plans for holding services on the Day of Pentecost.

Pentecost this year will be observed on Monday, the 26th of May. Services will be held as usual at the local congregations, with any special arrangements being made by the various ministers. If any of you live near enough to the local Churches in various localities, you should contact the pastor in charge for the time and place of meetings.

All who are able are urged to attend the services at the Tabernacle near Gladewater, Texas. There will be services held for three days at the Tabernacle, beginning with a service Friday night the 23rd, followed by all-day meetings on the weekly Sabbath the 24th, on Sunday, the 25th, and on the Day of Pentecost, Monday, the 26th of May.

Mr. Herman Hoeh and Mr. Kenneth Swisher, both ordained ministers, will be at the Tabernacle to bring the messages during the three-day meetings.

DIRECTIONS for finding the Tabernacle: For those of you who have not attended Holy Day meetings at the Tabernacle before, it is just off Highway 80, which is the main east-west highway between Shreveport and Dallas. The private road, leading to the Tabernacle grounds is approximately 2 miles east of Big Sandy, Texas, and 9 miles west of Gladewater, Texas. There are small auto courts, called "Tuck's", and a service station just at the entrance. The road is marked with our own sign reading: "Private Grounds, Radio Church of God Tabernacle."

As you should plan to remain the entire three days, you should make arrangements for a place to stay. Bring either a tent to pitch on the Tabernacle Grounds, or a trailer house, or you may stay in any one of the numerous motels which are located along the highways. There are enough motels within easy driving distance of the Tabernacle to accommodate everyone attending the services during the season of Pentecost, with the average motel charges of 5 to 8 dollars per day. There are some others which are slightly less expensive in the area as well.

Meals will be served at the Tabernacle for the nominal "at-cost" charge, as usual. There will be a meal served Friday evening, the 23rd of May.

Mr. Roderick C. Meredith and Mr. Carlton Smith will also hold three-day services this year in Longmont, Colorado, for all the brethren in that area, or for those in the Pacific Northwest and Mountain States. The services will be held on the site of a possible future Radio Church of God Tabernacle, near Lyons, Colorado, providing adverse weather conditions do not prohibit. An alternate location will be selected if such weather prevents our holding the meeting where planned. Therefore, if you find that the meeting is not held here call Mr. Carlton Smith, telephone Taylor 3-6310, Lyons, and he will notify you of the changes.

LOCATION: Longmont is approximately 32 miles north of Denver on Highway 287. To get to the site where the meetings will be held, drive through the town of Lyons. There will be a sign directing you to Lyons from Longmont. At the west end of Lyons the highway divides to the right and to the left. Take the highway to the right, No. 66 (also called the North St. Vrain Highway) which goes toward Estes Park. Follow this highway 8 miles beyond Lyons, and on your right hand side, you'll see a sign reading: "The Websters "and/or" Radio Church of God." Turn in the driveway there, and follow it back about one mile.

Cabins may be rented in Longmont, Lyons, or Estes Park. Cabin rates are not generally higher than elsewhere. Try to obtain a cabin in which you can prepare your morning and evening meals, or, of course, you may plan to eat in restaurants during your stay there.

Dishwashing and cooking cannot be permitted on the grounds themselves, if you plan to pitch a tent or bring a trailer house. There are no buildings on the site--but services will be held under a large tent erected for that purpose. The only meal served will be a "Pot Luck" lunch for the noon meal on the day of Pentecost. Please bring what you can for this meal. What you bring will be put with what others bring and be served as the physical feast.

There is ample drinking water, and outdoor toilets have been constructed. Those attending services near Lyons will be "roughing it" to some degree, but a great spiritual feast is anticipated out under the clear sky on a mountainside in Colorado, next to God's creation!

Remember, the day of Pentecost is one of God's annual Holy Days! He commands us to observe it, to congregate wherever He designates through His Church, and to receive the great spiritual blessing of fellowship with others He has called at this time, and to hear inspired messages of hope and joy from God's called and chosen servants. DO YOUR UTMOST to attend services on the Day of Pentecost, the anniversary of the establishing of God's true Church! God commands our presence! You'll receive a real blessing from God for obeying His commands.

If you have any special questions concerning the Day of Pentecost, please call long distance to the Pastor of the Church you're going to attend, or to the Headquarters in Pasadena immediately.

In Jesus' Christ's service,

Herbert W. Armstrong



RADIO CHURCH OF GOD  
WORLD HEADQUARTERS  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

Broadcasting  
The WORLD TOMORROW

Publishers of  
The PLAIN TRUTH

May 20, 1958

Dear Brethren of GOD'S Church:

GREETINGS, in Jesus' name! After many delays, with trying suspense during periods when it appeared we could not go ahead with the Tabernacle this year, I have just received the final completed bid from the Behlen Manufacturing Co., who are to undertake the entire completed construction.

We had hoped to hold the total cost under \$300,000. At Passover time, the Behlen people informed me the indication then was that we probably would be able to cut under that figure, as they were getting in some bids on sub-contract work at lower figures than their own estimates. However, the final firm bid, as always happens in any building construction, comes to a figure higher than anticipated or estimated in advance. The total cost will be \$331,550. However, this is a firm bid--not an estimate. It cannot go higher.

And this price includes everything on the Tabernacle building--the aluminized steel building itself, the concrete for floors and porches, etc., brick facing over the front, all electric wiring and fixtures, all plumbing, heating, air ventilating, public address wiring, and complete finishing of all conference rooms, mothers' room, and children's play-room. The main auditorium room is not to be insulated or its walls or ceilings finished--just the plain corrugated aluminized steel with no finish---but we believe this will be satisfactory.

It probably will be difficult for most of you to realize how big this building will be--the main auditorium room 121 x 251 feet, and seating about 5,500, beside ample rest rooms, emergency first-aid rooms, eight insulated sound-proof ministers' conference rooms, a large ministers' conference and dining room, an office for me, and a large room for chorale rehearsal and for ministers' wives. The rostrum will be much larger than the present one, with special elevated tiers behind the pulpit for the chorale, so that it will never be necessary to move the pulpit or rostrum furniture when the chorale sings.

If this size building--with no pillars or posts in the giant main auditorium--were built by ordinary construction methods, it would probably cost about \$600,000 or more. This is the least expensive type of building construction ever known--so far as we

know, and we have designed it to be built at the lowest possible cost. It is just a BIG BUILDING! Even so, we should outgrow it in two or three years. It is so designed that we can then add two wings enlarging it to a 10,000-seat capacity, and when we outgrow that--if we do--we can add a balcony, bringing it up to around 14,000 seats. The additions will not cost proportionately to this first major unit.

This huge Tabernacle will be very plain--nothing ornate or luxurious--but it is very skillfully designed for our particular needs. I feel that it will be very adequate for our purpose.

The work has been in a terrible financial bind. Our business office is simply straining to keep our heads above water. About ten percent or more of our members and co-workers have been out of work, and unable to send in customary tithes and offerings.

BRETHREN!--this means that the rest of us must STRAIN A LITTLE HARDER, sacrifice a little more--send in a little more than formerly! The WORK is leaping ahead with increasing crescendo, and in multiplying POWER! More people are being converted than ever before--over ONE THOUSAND precious souls now awaiting baptism by our teams on their summer tours. Think of it! Over a thousand!

My son, Garner Ted Armstrong, has made all arrangements for conducting the largest evangelistic campaign the Church has ever undertaken this summer, in Pittsburgh, Pennsylvania. With him we are sending a trained and competent team. Mr. Al Portune is going as song leader, and Mrs. Lucy Martin, head of the Ambassador College Department of Music, as pianist. Both Mr. Portune and Ted are soloists of professional ability, and they will sing frequent solos. Mr. Wayne Cole has already gone to Pittsburgh to visit our members scattered over that district and start our new CHURCH there prior to the opening of the campaign. He will be there to assist Ted in the campaign, leading in prayer, making announcements, etc., and pastoring the new local Church. Also we are sending Mr. John Hammer and Mr. Charles Black to act as deacons, ushering, passing out song books, etc. Mrs. Garner Ted Armstrong will also play the piano, thus using two pianos for the congregation singing. A splendid and well-known hall, near down-town Pittsburgh, has been engaged.

My other son, Richard D. Armstrong, is the father of a new 8-pound, 6-ounce boy, named Richard David Armstrong the Second, born May 15th. This is the tenth grandchild for Mrs. Armstrong and me. God is blessing us in every way!

Jut recently the super-power KVOO, Tulsa, 1170 on the dial, 50,000 watts, opened up a MOST desirable time for The WORLD TOMORROW--7:30, Central time, every evening! This will mean better reception for many of our members. Also, it means we MUST organize new churches in Tulsa, Oklahoma City, and probably Duncan, just as soon as we can possibly have pastors available. Also, we hope to organize a new church this summer or early fall in either Springfield or Lebanon, Missouri. Many of you brethren still have no local church near enough to attend regularly. But BE PATIENT, brethren, and KEEP PRAYING for God's work, and for more God-called

ministers to enter Ambassador College--and in God's due time there will probably be a local church raised up near you. JUST THINK! More than a thousand new members being added to our approximately 5,000 members during this one year alone! Most of them, probably, will not be able to attend a local church. The harvest is plenteous, but the laborers FEW! YOU must be one of our PRAYER-laborers, and TITHE-and-OFFERING LABORERS. that this need may be supplied!

DON'T FORGET OR NEGLECT your special PLEDGE for the new Tabernacle fund! In the next few days I must sign a binding contract with the Behlen Manufacturing Company. We do not have the full amount pledged which I must pledge to them! We must receive, EVERY MONTH, more than the amount pledged, so I may keep up these payments. I am going to offer the Behlen people a mortgage on this new Tabernacle and its grounds, so they could take it away from us if the payments are not met promptly. I must count on you to back me up!

We have not much longer to go, in this glorious work of our Lord! Perhaps some 13 more years! EVERY YEAR MUST COUNT! The POWER of this work must be MULTIPLIED many times over what it now is. THIS NEEDS YOUR DAILY PRAYERS--YOUR INTENSE, EARNEST, BELIEVING PRAYERS!

God bless you all! Keep praying for one another--for ALL our brethren, who are precious begotten children of God! We must make this work of God our ONE PARAMOUNT MISSION IN LIFE!

With love, in Jesus' name,

Herbert W. Armstrong

"The WORLD TOMORROW"  
A WORLDWIDE BROADCAST

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BOX 111, Pasadena, California

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

May 23, 1958

Dear Co-Workers with Christ:

This is an EMERGENCY letter. It must be short, and quick to the point! Please put this ahead of everything you have to do!

Right now God is blessing His work as never before, while many of you Co-Workers are slacking off in your part!

Just look at these blessings! Since I last wrote you, the manager of super-power KVOO, Tulsa--the number one radio station in the Oklahoma, Western Arkansas, Southern Kansas and Southwestern Missouri area--visited our headquarters on the Ambassador College campus, and opened up the MOST desirable time of 7:30 every night on KVOO! This means scores of thousands of NEW listeners to the true GOSPEL of CHRIST! Besides, it means that other scores of thousands who have been listening to XEG or XELO will now hear The WORLD TOMORROW with far better reception! The Gospel program, IN SPANISH LANGUAGE, is now going out over the BEST station in western South America!

My son, Garner Ted, has made all arrangements for the most powerful evangelistic campaign we have ever conducted in Pittsburgh this summer. He will take with him a full competent TEAM--a song leader and soloist, two pianists, another ordained minister to assist in counselling and talking with people individually, and two advanced theological students as ushers and helpers. If you will PRAY earnestly for it, and intercede with God, there will be a big harvest of converted lives for God's Kingdom! To add POWER to this, the radio station with the second best coverage in Pittsburgh, WPIT, has opened to us the very splendid time of 7:00 AM daily--seven days a week, beginning immediately!

This year FAR MORE people have been converted thru this most powerful broadcast on earth and The PLAIN TRUTH than ever before. Our men are now hard at work planning the summer baptizing tours for three teams. More than ONE THOUSAND precious souls are now awaiting baptism--and this number is growing daily! Our mail response indicates that about TWICE as many people are hearing The WORLD TOMORROW program this year than ever before. EVERY YEAR the vast listening audience GROWS! God's last warning Message is being THUNDERED around the world--into every continent! Its power and scope is MULTIPLYING!

The HARVEST is plenteous! GOD IS WORKING! He is working in and thru this great work of His to which He has called YOU as a Co-Worker with me and with Christ! Jesus Christ is on God's Throne directing, blessing this great work--opening new doors--convicting the hearts of thousands whom God has CALLED, bringing them to repentance, and to FAITH!

Somewhere between 5% and 10% of our Co-Workers are now out of work--they have no income--they cannot now send in their tithes and offerings. THE REST OF US MUST SACRIFICE A LITTLE MORE--send in a LITTLE EXTRA if this great work is to survive and carry on!

Right now we are running about \$12,000 short of the normal income for this time of month--about \$12,000 less than in January, February, March and April. THIS IS SERIOUS! God's precious work can't carry on at this rate.

I know that many of you who are not out of work have been slacking off--possibly because heavy pressures of responsibilities on me personally have delayed sending this letter some three weeks. I HAVE TO ASK YOU TO MAKE THIS UP! I have to ask EVERY CO-WORKER to give up something else, and send in as much as possible IN ADDITION to regular tithes and offerings--a LARGER than ordinary amount. I'm sure everyone can send in a little something EXTRA if you are willing. IT IS NOW DESPERATELY URGENT!

Some very FEW of you have larger sums of money you COULD put into God's work at this time--perhaps a thousand or several thousand dollars. This is one of those times when it is desperately NEEDED! God is doing HIS part--He won't do yours or mine--He expects YOU and me to do ours. This is a large part of our spiritual training for eternity! I NEED YOUR URGENT, HEART-RENDING, PREVAILING PRAYERS RIGHT NOW! Let's wake up, and be about our Father's business! God bless you! And THANK YOU from the bottom of my heart!

With love,

Herbert W. Armstrong

P.S. May I just add that God has blessed Mrs. Armstrong and me with our TENTH grandchild--little 8-pound Richard David Armstrong II, born May 15th--Mr. and Mrs. Richard D. Armstrong's first child. Ted has THREE sons!

RADIO CHURCH OF GOD  
WORLD HEADQUARTERS  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

Broadcasting  
The WORLD TOMORROW

Publishers of  
The PLAIN TRUTH

May 28, 1958

Dear Brethren of God's Church:

Again GREETINGS!, in Jesus' name. Right on the heels of my letter of May 20, I have to send you another EMERGENCY letter. A very serious emergency has just come up in getting our new Tabernacle started.

I have just had another long distance call from the builders in Columbus, Nebr. They do all their financing thru their local bank, and their bank insists that they must have a down payment, right now, of \$100,000. I had offered them a down payment of \$70,000. We have that sum in the bank in a special fund for this purpose.

The Behlen Company are financing the entire building for us, and they are sub-letting to other contractors the concrete, electric wiring and fixtures, brick laying, plumbing, heating, carpentry, etc., all of which they must pay partly in advance, and pay in full upon completion. This means they must pay out to others \$125,544 BEFORE the Feast of Tabernacles. On the terms I offered them--with \$12,000 a month in payments, they would not have enough to pay out these other bills for us.

They are willing to split this into two equal payments of \$56,000 each, both to be paid by June 15th. Their terms call for the \$100,000 to be a MAY payment, even tho May is almost over, and they will want the \$12,000 June payment by June 15th. That means we have to raise an EXTRA \$30,000 in ten days or two weeks, beside the \$12,000 JUNE payment.

Brethren, after having gone this far, we simply CANNOT give up, now. There are going to be between 1,500 and 2,000 NEW members at the Feast this fall. NEVER before has God blessed us with such a harvest of new converts as this year. Our baptizing teams already have about 1,500 on the list to be baptized--and more pouring in by mail every day! THINK OF IT! We have had about 5,000 members. God is giving us about 2,000 MORE this one year. For the first time in these latter days God is adding to the Church in numbers somewhere near those of apostolic days, when 3,000 were converted one day, and 2,000 another. This is something to REJOICE over! The angles are shouting for joy--and so ought we. We simply HAVE to have this new larger Tabernacle. We have raised more than \$42,000 in ten days before. With God's blessing we can again now!

I have to call on every one of you to DIG DOWN DEEPER--make ADDITIONAL SACRIFICES!--and to PRAY YOUR HEART OUT over this in real DEAD EARNEST! Please PRAY as you never did before--put your whole HEART into it--and BELIEVE!

Once again I have to ask you, if some of you who have it but feel you cannot GIVE it outright, to LOAN the Church \$5,000, or \$10,000, or a smaller amount. Maybe some have sums of cash you planned to WILL to the Church, and some arrangement could be made to put it in the Church NOW! Call me long distance about it and let's see if a satisfactory way can be worked out. We must leave no stone unturned. This is a DESPERATE EMERGENCY! We only have ten days or two weeks to raise it.

And for the MANY who do not have any large sums of money, REMEMBER, every single dollar COUNTS! Don't think even a single dollar is too little to send, if you are unable to send more. Just PRAY and send all you can--and then PRAY again, asking God to make it possible for OTHERS to send in more, and to make their hearts willing!

This is once when WE must respond like God's people did back in Moses' day! We MUST--we CAN with God's help--WE WILL!

With deep love, and in sure FAITH,

Herbert W. Armstrong

RADIO CHURCH OF GOD  
WORLD HEADQUARTERS  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

Broadcasting  
The WORLD TOMORROW

Publishers of  
The PLAIN TRUTH

June 20, 1958

Dear Brethren of the Church of God:

Again, GREETINGS, in Jesus' name!

Here is BIG NEWS for all members of God's true Church! The construction engineers are now on the building site, and the actual work on the huge new Tabernacle is under way! The contract for the building of the big new Tabernacle near Gladewater, Texas, has been signed. Beyond any doubt it is the biggest contract entered into by God's Church in 100 years--perhaps for all time.

I was not able to send the construction company in Nebraska the full amount of down payment they demanded. They finally agreed to divide that payment, letting us pay half of it now and the other half a month from now. This extension is giving us enough time to raise the full amount, so we could go ahead and have the Tabernacle for this coming fall festival.

They required that I sign the contract personally, as well as signing it as president of the Radio Church of God. That is, I was required to sign it twice--once as president and pastor of the Church, and once personally, making me, personally, liable for the payment of the entire amount, \$328,500.

Brethren and fellow-laborers, I have to look to YOU to stand back of me that this next month's equally heavy payment may be met--and then EVERY payment thereafter until the entire \$328,500 is paid, about 13 or 14 months from now. That means we have to meet a tremendous \$56,000 payment in a few weeks. We do have already part of that on hand. BY FAITH I have to TRUST GOD to make it possible for YOU brethren to send in the balance of it--and then \$12,000 each month until the Festival of Tabernacles, beginning September 28th. During that great festival, in the two offerings God has prescribed, we must raise a \$30,000 special payment--and then \$18,000 every month until it is paid out.

BUT THIS IS NOT ALL! We have to alter the present tabernacle building which we have outgrown into a dining hall. That means new plumbing, new equipment, altering part or the building. It will cost a few thousand dollars. We also have to build at least one new sanitary building for those who will camp on the grounds--we ought to build two new ones--and they cost \$8,000 to \$10,000 each. We have to put in a new wide side-walk between the new tabernacle



and the dining hall. All these ADDITIONAL expenses we must meet as we go along, during the next two months, IN ADDITION to these heavy Behlen payments.

BY GOD'S GRACE and help--with willing sacrifice on our part-- WE CAN, AND MUST meet this heavy obligation. IT'S NOW ONLY ABOUT THREE MONTHS UNTIL FEAST OF TABERNACLES TIME! Keep your largest possible special offerings coming--as often as possible--BESIDE regular offerings and tithes. We are surely looking forward to this Festival as the GREATEST since the days of the Apostles! KEEP PRAYING! And PRAY for Garner Ted Armstrong's major-scale EVANGELISTIC CAMPAIGN starting July 13th in SPRINGFIELD, MISSOURI! Because we were unable to obtain a hall large enough in Pittsburgh, the campaign there has had to be postponed until NEXT summer.

Instead. my son and co-pastor on The WORLD TOMORROW, Garner Ted Armstrong, is going to Springfield, Missouri. There he has obtained the best auditorium in Springfield, the JEWELL THEATRE, in downtown Springfield, seating over 1,000. An ABC Network television and radio show originates in this theatre, coast to coast, every Saturday night. Ted and his evangelistic team will have it every other night, for a six weeks big-scale campaign. We are now on Springfield's 5,000-watt NBC station, KGBX, every week-day morning at 6:15, and a later, better time on Sundays (to be announced). Also TWICE a week on TELEVISION, over KYTV, the NBC Network TV station there, TWICE a week, Saturday night at 10:30 and Sunday afternoon at 2:30, up until the campaign. We are using big third-of-a-full-page newspaper ads, and twenty billboards on all major highways into Springfield are going up.

People in Springfield are going to KNOW about this big campaign! NEVER has the true CHURCH OF GOD attempted an evangelistic campaign on this scale in the last hundred years! A full evangelistic team is accompanying Ted to Springfield. Mr. Al Portune is going along as song leader and soloist. Tony Hammer and Ronald Kelly as ushers and deacons. Mrs. Lucy Martin, head of the Ambassador College Music department, is going as pianist, assisted on a second piano by Mrs. Garner Ted Armstrong. Before the campaign is over, evangelist Raymond C. Cole will join the team and establish our new local church there.

But with all this big-scale preparation, the entire success of the campaign depends on YOUR PRAYERS! I ask every one of you to GET ON YOUR KNEES, and PRAY YOUR HEART OUT in earnest intercession to God for a BIG HARVEST OF PRECIOUS LIVES FOR HIS KINGDOM. Ted is now encamped by a lake in Arkansas where he is FASTING and praying for God's intervention and POWER and blessing in this campaign. I ask you to JOIN HIM in this earnest and believing intercession.

And REMEMBER! --keep your biggest possible special offerings coming in for the new TABERNACLE! God bless you! And THANK YOU!

With much love, in Jesus' name,

Herbert W. Armstrong

"The WORLD TOMORROW"  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
Proclaims to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, California

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

July 8, 1958

Dear Friends and Co-Workers  
in and near Springfield, Mo.:

This is a last reminder to be sure to attend the all-important meetings of GARNER TED ARMSTRONG--my son and co-pastor on "The WORLD TOMORROW" program--starting NEXT SUNDAY NIGHT.

Letters in response to the T.V. and RADIO programs in Springfield, and the large newspaper announcements, indicate that the hall in which these meetings are to be held--the JEWELL THEATRE--will be packed, and probably many turned away. I DON'T WANT THIS TO HAPPEN TO YOU!

Therefore I want to urge you to go early for a good seat. Especially those of you who are going to travel some distance to Springfield for these meetings. I have noticed that those who come from the greatest distance are often first to arrive. In this case, if you are driving in from a distance, I do recommend and urge you plan to be there EARLY; for I would feel badly, and so would all our evangelistic team in Springfield, if you should come a long distance and then be unable to get in. We have had many letters assuring us that whole local church congregations are planning to attend in a body--one such letter from the Assembly of God people--and since Springfield is their national headquarters, I presume they have a very large membership there, and might completely fill the auditorium. So GO EARLY!

Springfield is going to hear something altogether DIFFERENT, and truly STARTLING! You will hear what the Bible prophecies say is soon going to happen--not vague, meaningless interpretations of man--but the definite, specific events just as they are in YOUR BIBLE--and just as they are SURE to happen--and SOON!--by a man who has the courage and the POWER to come right out and TELL these truths, definitely! Nobody else on earth has dared come right out with the SPECIFIC EVENTS soon to happen, as millions around the world have heard from this very work of God. For a quarter of a century, now, on "The WORLD TOMORROW" program, people have been hearing specific prophecies, before the events occurred--and the events have been HAPPENING, precisely as our listeners have been forewarned.

YOUR BIBLE SAYS this whole world has been DECEIVED, with false gospels, and false spirits. That's hard to believe, I

know--but it's TRUE! The ORIGINAL GOSPEL of CHRIST HIMSELF--and of PAUL and the original apostles--actually sounds strange today! It's hard to believe--but I want you to BRING YOUR BIBLES and SEE these astonishing TRUTHS with your own eyes in your own Bibles! Garner Ted Armstrong and his team will probably be persecuted for these BIBLE TRUTHS before the campaign is over--even as CHRIST and the APOSTLES were persecuted for the SAME GOSPEL PREACHING--even as Jesus Himself said he would be also, if we preach HIS WORD FAITHFULLY! You're going to hear the TRUE FAITH ONCE DELIVERED UNTO THE SAINTS! This dynamic Message is going to be delivered in Springfield with POWER--the very POWER OF THE HOLY SPIRIT OF GOD--a power strong enough to withstand every false and lesser power that has gripped deceived and deluded men!

REMEMBER the time and place: Commencing next Sunday night, July 13th, and every night except Saturdays, 8:00 o'clock, JEWELL THEATRE (home of the Saturday night coast-to-coast ABC Network T.V. program, "Ozark Jubilee"), on Jefferson, near St. Louis, in downtown Springfield.

There will be no collections. NON-DENOMINATIONAL, even as CHRIST was! SPRINGFIELD IS GOING TO BE SHAKEN AS NEVER BEFORE! It is going to hear the WHOLE TRUTH of the WHOLE Gospel--the one and only true Gospel which God sent to mankind by Jesus Christ!

DON'T MISS A SINGLE MEETING. Much of the original Bible Truth, without interpretations, is going to be delivered from night to night like the flow of a story. Don't let ANYTHING interfere. Put off everything else. ATTEND EVERY NIGHT!--and ARRIVE EARLY for a seat!

Your servant in Christ,

Herbert W. Armstrong

RADIO CHURCH OF GOD  
WORLD HEADQUARTERS  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

Broadcasting  
The WORLD TOMORROW

Publishers of  
The PLAIN TRUTH

July 11, 1958

Dear Brethren in Christ:

HERE OUGHT TO BE CAUSE FOR SHOUTING ALOUD FOR JOY!!

I have just been reading, in Ezra, the account of the laying of the foundation for the new Temple of the Eternal at Jerusalem. This was 70 years after the original great Temple of Solomon had been destroyed by Nebuchadnezzar's army in the captivity of Judah. Now, as prophesied thru Jeremiah, God moved on Cyrus, King of Persia, to order Jews under Ezra and Nehemiah to return to Jerusalem and build a new Temple.

I wonder if we, today, as SPIRIT-BEGOTTEN children of GOD, can realize as much as those flesh-born children of Jacob the tremendous IMPORTANCE of building a great Tabernacle for GOD! I wonder if we feel any of the EMOTION, the JOY, and GRATITUDE that they expressed! Reading this account surely made me THINK! LISTEN!

From Ezra 3:7-13: (Moffatt translation) "The foundation of the temple of the Eternal was not yet laid, however. But masons and joiners were hired" (just as we have done), "and Sidonians and Tyrians...to bring cedars down from Lebanon to the sea-coast at Joppa," (this is so REAL to Mrs. Armstrong and me, since we have been through Lebanon, have visited Sidon and the ruins of ancient Tyre, and have seen the Mediterranean seacoast at Joppa, which is a southern suburb of Tel Aviv today--and the natural means of transportation of the huge timbers from Lebanon would be by floating them down to the seacoast to Joppa, only a few miles straight across from Jerusalem, thence this shorter distance overland to Jerusalem)....

"It was the second month of the second year, after they had reached the house of God at Jerusalem, that a start was made. Zerubbabel ... and Joshua ... appointed Levites, from twenty years old and upwards, to superintend the work on the house of the Eternal;...

"When the builders laid the foundation of the temple of the Eternal, the priests took their place, furnished with trumpets, the Levites who were Asaphites, with cymbals, to PRAISE THE ETERNAL after the ritual of David king of Israel; they sang their response of PRAISE and THANKS to the Eternal, ... and all the People raised

a LOUD SHOUT as they praised the Eternal that the foundation of the temple of the Eternal had been laid. ... Many were SHOUTING ALOUD FOR JOY ... the people were shouting so loud that the sound was heard far off."

Now HERE'S NEWS!

The foundation of the Tabernacle of the Eternal IS NOW LAID!

Just like in those days of old, masons and joiners and workmen have been hired. Our elder Deacon and manager of buildings and grounds at Gladewater, Texas, Brother Roy Hammer, has been appointed to superintend the work for the Church. The aluminized steel for the structure will have arrived on the site from Columbus, Nebraska, by the time you receive this letter.

The builders have completed the LAYING OF THE FOUNDATION! The great new Tabernacle of the Eternal is well on its way! From now on it will go up FAST! Everything is moving right on schedule!

Brethren, can WE really feel JOY and PRAISE and THANKSGIVING in our hearts over this? Of course this Tabernacle is not to be as fine and costly as the Temple at Jerusalem. It is the most inexpensive type of construction there is today. It is going to be rather bare and unfinished in the main auditorium. We are too near the END of this world to attempt any fine and costly building today. But this is GOD'S TABERNACLE, just the same. It is FOR THE WORSHIP OF GOD and the keeping of His Holy Days as He commanded, just as the Temple at Jerusalem was. And it is undoubtedly the LARGEST building on earth today that is TRULY GOD'S, and for His Holy Days.

Brethren, can we express our JOY and THANKS to God, and, GRATITUDE by sending in our pledge money for July--if not already sent--and, for those who did not pledge, a great big EXTRA offering, special and over and above, and separate from, your regular tithes and offerings?

Let THAT be a part of OUR sacrifice today--OUR expression of joy--OUR shouting aloud for joy!

Our large July payment--the other half of the \$100,000 down payment due in June, plus the \$12,000 July payment--is due July 20th. I'm sure if your combined LOUD SHOUT of PRAISE to God reaches Pasadena in the form of extra generous offerings before that date, we shall be able to meet this payment!

If any of you NEWER members have not received our booklet on God's Holy Days, be sure to write in for it immediately, so you will understand. WHAT A REJOICING we shall have at this fall's Festival, starting September 28th, in THIS NEW BIG TABERNACLE!

And don't neglect REGULAR offerings and tithes. The work of God is seriously BEHIND just now. It may take a whole year to catch up--but if you all are faithful and generous, putting God's work FIRST in your lives, our business office will get caught up financially.

GOD BLESS YOU ALL! I'm inwardly shouting for joy, right now,  
and you're going to hear me do it outwardly and vocally when we all  
gather at this immense Tabernacle!

With deep love and gratitude,  
Your brother and servant in Christ,

Herbert W. Armstrong

"The WORLD TOMORROW"  
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BOX 111, Pasadena, California

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

San Luis Obispo, Calif.  
July 17, 1958

Dear Co-Workers with Christ:

A tragic accident has struck us. Last Wednesday afternoon I had to drop everything and race to San Luis Obispo, half way between Los Angeles and San Francisco.

My elder son, Richard David Armstrong (Dick), and another of God's ordained elders, up here on a baptizing tour, were in a terrible head-on automobile wreck, a few miles from here. They were taken to a hospital in this little city, with Dick in very critical condition. He came as near death as could be possible and still live. Let me say quickly he is making good progress, and we know God will heal him--but this Sunday afternoon, four days after the accident, he is still in critical condition. Thousands of people are fasting and praying for his recovery, all over the United States and in England--and I know I can be sure that you, too, will join us, IN REAL FAITH, at once. Our other man, Alton B. Billingsley, was not critically injured, and was able to return to Pasadena two days later.

At first it was hard to understand how a thing like this could happen. BUT IT WAS FOR A PURPOSE! I hope I can make it plain to you, for this terrible accident affects every one of us--YOU included!

I will explain, but first let me tell you what happened and Dick's condition. Dick was sitting in the "death seat" or the right front seat. A large Cadillac crashed into them head on, literally shearing off the right side of our men's car a fourth of the way across. Dick saved his life by instantly lunging over close to the driver, Mr. Billingsley--otherwise he would have been cut in two. He received a badly broken pelvis--his hip bone split about an inch and a half apart; his right arm broken at the elbow --a very bad break; his jaw badly broken, and several teeth knocked out; his stomach and intestines knocked up thru the diaphragm against the left lung, collapsing the lung, and shoving, his heart over on his right side.

A third car also crashed into the Cadillac, so it was a three-car pile-up. The cars were a total loss. My son was the only one critically injured, though a woman passenger in another car had both legs broken--it was reported not as seriously as it might have been, and others of course more or less seriously

injured, but none critically.

In the first hospital to which they were taken, both men refused any medical aid, relying on God. Dick was in deep shock, but had gained semi-consciousness, and stoutly refused medical aid. His blood pressure was down to 40, due to loss of much blood. Below 60 is usually fatal. He was dying. The hospital refused to keep him, unless he would give them free hand in medical treatment, and hastened to transfer him to another hospital, where they instantly gave him a blood transfusion. The accident occurred at 1:15 Wednesday afternoon. Mr. Norman Smith, another of our ministers, and I picked up Dr. Ralph E. Merrill, our college physician and member of our Board of Trustees, and drove to San Luis Obispo. We found we could drive faster than we could get here by plane, even chartering a special plane. We arrived at 7:30. By that time Dick's blood pressure was up to 105. Later that night it was 110, and before we left the hospital after midnight, 112. They were giving him oxygen, and he was breathing heavily, but conscious, tho his mind was not entirely clear yet due to extreme shock.

I think most of you know that we rely on God for healing, not medicines. However, what Jesus healed, and the apostles, and what God PROMISES, is sickness, disease, and infirmities. If you have heard me speak on the subject you have heard me always say that in case of a broken bone, man can and should set it, and leave the HEALING to God. Dick was not afflicted with sickness, or disease, or infirmities--but with broken and displaced organs that need to be put back together. For such, as God's people, we should have it done by the most expert specialists obtainable. That is what I authorized immediately.

It so happens that in this little city there are more top-flight specialists in these various fields, according to population, than any other in California except Pasadena. There are exceptionally competent specialists here--Dr. Merrill assures me as good as any on the coast. In all, seven of these, including Dr. Merrill, are collaborating in Dick's case. Dick could not receive better care and help anywhere on earth. One specialist has been flown by private plane from the U.C.L.A. Medical Center in Los Angeles. These men are co-operating with us, respecting our Biblical belief as to trusting God for HEALING, instead of medicines, and on the other hand we are not in any way tying their hands in anything vital to getting Dick back into perfect shape. They fully realize that Dick occupies a very important and essential position, and are giving every conscientious effort in their power to get him back in shape.

Let me say that, WITH GOD'S POWER, on which we rely fully, he can be put back in perfect shape, where he will be in as good physical condition as before. And THAT depends on our prayers, and the FAITH we let God give us.

Let me say, too, DO NOT BLAME THE OTHER HOSPITAL for getting him off their hands. In this world there are LAWS regulating doctors and hospitals. Had Dick died in their hospital without their administering what they regard as proper medical



treatment, the hospital and the doctors would have been CRITICALLY LIABLE, possibly prosecuted for criminal neglect, their licenses revoked, and possible penitentiary sentences. From their point of view they HAD to either treat him medically or get him quickly off their hands. And they did not dare give this medical treatment against his determined protests. Apparently he was too far gone to protest when he was carried into the second hospital. And after I arrived, I did authorize what was necessary to allow these specialists to do what God would have MEN do, and in such a manner that the doctors and hospital are protected against criminal neglect according to state law!

They do not dare start to set bones and got the broken and displaced parts back in proper place until he is strong enough to stand anesthetics. His temperature and blood pressure have been essentially normal since that first night. Then, as always happens in such a case, his kidneys, being overloaded, were unable to produce normally, and the doctors cannot begin these replacements until this condition clears up. Yesterday and today the kidney condition is improving. The doctors are much encouraged.

This has been a terrific test of will power and character for Dick. I want to tell you, as his father, I am well pleased with the manner in which he is behaving under the most terrible ordeal of his life. He is showing far greater strength of character than even I realized he had. His wife and baby son were brought up here early Thursday, and Lois is proving a wife of remarkably strong character. She is helping every way, keeping up courage, not going to pieces--and still nursing her baby without any upset condition in the baby whatever, and spending hours each day at Dick's bedside.

Now WHY did this happen? We know that God did allow it to happen. Some unthinking people, not fully knowing God's ways or the BIBLE, begin to wonder if God is punishing my son and Mr. Billingsley, or if this means we do not have any divine protection, after all!

To such, I say, "O YE OF LITTLE FAITH AND NO UNDER-  
STANDING!"

This was allowed to happen--and for a PURPOSE! But that purpose was not to punish these two servants of God who were at the moment out in His service. Nor does it mean for one moment that we do not have divine protection! THEY DID HAVE DIVINE PROTECTION, or else both would have been killed. God permitted this to go just so far, and NO FARTHER. Dick was allowed to be carried as near death as is humanly possible and still live. But he was protected from death--and he will be delivered out of this, and healed.

I have had to face the question, in praying to God about it, of whether I would be willing to give him up, if God should take his life. I have had to tell God that if that is what He does, then GOD'S WILL BE DONE! Abraham was required to be willing to sacrifice his son. God didn't require him to actually do it, after he was willing and obedient. But God did sacrifice HIS Son Jesus for us!

I had to tell God I was willing--if that be God's will. But I believe it is God's will to let Dick be a LIVING sacrifice, his whole life dedicated, as it already is, to GOD'S SERVICE. Dick was actually dying when removed from the first hospital. God then began the work of bringing him up from that depth, and starting him on the road toward complete recovery. Friday early afternoon they called me to race to the hospital--Dick was hemorrhaging from the mouth, blood simply pouring out in big volume. I prayed. The doctors could not seem to find the source or stop it. I kept praying, and I BELIEVED, and knew God would stop it. A broken-off tooth had snagged an artery or blood vessel in the gum or cheek. The doctor pulled the tooth, and Dick withstood the pain without a sound. The blood stopped. His blood pressure had gotten too high just before this happened. It brought the blood pressure back to normal. ALL THINGS WORK TOGETHER FOR GOOD to them that love the Lord! It proved a blessing. Yes, Dick has God's protection! Will you keep praying for him--and BELIEVING?

A few years ago I was striving to get this great work of God so organized that, if my life should be taken in an accident, THE WORK would go right on. But some said that was foolish, because nothing could possibly happen to me--I had such protection from God that He would never let anything happen. I told them they were wrong. If my sudden death would result in WAKING UP all you Co-Workers, and all our staff, and arousing you to the place where the WHOLE WORK would go on with more power than with me still alive, then God probably would let that happen! MY OWN LIFE is worth NOTHING, except its value to the WORK OF GOD! Let me say to any of you who have been negligent, and letting down, and not putting your whole hearts into this WORK OF GOD, that if you want to prevent that from happening, the way is to AROUSE yourself, and put your heart into God's work so unselfishly and zealously that God will not have to do any such drastic thing to shake YOU into more zeal.

Things have happened lately to show us that SATAN IS STRIKING FIERCELY RIGHT NOW at GOD'S WORK! If you don't believe there is a devil, let me tell you THE BIBLE says there IS! And it says that in these very days he is very WROTH with those of us who keep the Commandments of God, and have the faith of Jesus--those proclaiming Christ's TRUE GOSPEL to the world!

I want to tell you that this work of God is being OPPOSED at every hand. It is being PERSECUTED! We are having a STRUGGLE to carry it on. And what are we struggling against? Will you let the Word of God tell you? "We wrestle NOT against flesh and blood (people), but against principalities, against powers, against the rulers of the darkness of this world, against SPIRITUAL WICKEDNESS" --or better translated "against WICKED SPIRITS in high places" (Eph. 6:12). Verse 11 says we need to put on the WHOLE ARMOR OF GOD, in order to withstand the WILES OF THE DEVIL! Therefore this Scripture tells us these things actually come FROM THE DEVIL. We don't see that, because the devil is a super-powerful SPIRIT being, invisible to human eyes.

NOW LISTEN! Let me tell you WHY this happened! This work

of God has been GROWING this year as never before. Never before has God opened so many new DOORS of radio, and other mediums for GETTING OUT HIS GOSPEL! No longer do we number those being CONVERTED--their lives being changed--begotten of God, being SAVED --in the dozens or the scores or even in the hundreds. This year for the first time they are numbering INTO THE THOUSANDS! This summer we have had a total of FOUR baptizing teams out touring the entire United States and Canada. There are between two thousand and twenty-five hundred awaiting baptism--or there were, when the teams started out. They are utterly unable to get to all of them this summer. We are now planning to keep at least one baptizing team going the year around!

My other son, Garner Ted, is conducting an evangelistic campaign in Springfield, Missouri. At first we received reports from there that many whole church congregations were going to attend, and that we would have to move to a larger auditorium to hold the crowds. But by opening night we learned there was OPPOSITION! The church congregations were being warned and told NOT to attend. Every effort was made to keep people away. The auditorium was filled anyway! After the first night, when many came from 50 miles to as far as 500 miles away the crowd was less but it began increasing--hundreds hungry for the real Bible TRUTH! That campaign is proving a big success. People are being converted--several already baptized!

All this abundant harvest God is giving HIS WORK has ANGERED SATAN! Satan is WROTH! He is striking every way he can! I have heard of astonishing incidents which cannot be accounted for any way except SATAN with his invisible POWER striking at this WORK OF GOD!

Mr. Billingsley was driving the car when the accident occurred. Mr. Billingsley was formerly our chauffeur at Ambassador College. He is one of the best, most careful drivers I ever rode with--an experienced, professional driver. As other chauffeurs were employed, until we had a complete transportation department, Mr. Billingsley advanced to be manager of the department. His Bible knowledge and teaching ability improved, and his after-hours service helped so many people spiritually that he was put full time into the SPIRITUAL, phase of God's work, and ordained as an Elder. He had just been praying, just before this accident, that God would help him be careful in driving. He WAS careful. He cannot explain --nor can Dick--how this happened, except that all of a sudden here came this car crashing into them.

I cannot explain it any way except that Satan was striking at this work, by striking at one of our very highest-ranking and most able ministers--and that GOD ALLOWED IT, for a great PURPOSE!

That purpose was to WAKE UP many of you careless and negligent and half-indifferent Co-Workers, who have your minds and hearts as much or MORE in the interests of THIS WORLD--in MATERIAL interests--than in this precious and ALL-important WORK OF GOD!

We can see the hand of GOD in this in many ways! Had God

allowed Satan to strike at myself, or Garner Ted Armstrong, it might have stopped the broadcast, because we do all the broadcasting. On the other hand, tho some of you Co-Workers scattered over the country may not know it, Dick Armstrong somehow has had more LOVE and COMPASSION for those he ministers to than any of our ministers, including myself. As a natural result, there is none among us MORE LOVED by more people. Satan thought he could strike a master blow by striking at Dick Armstrong. He is director of all the overseas work around the world. If God let my life be taken, it would have to be either Dick or Garner Ted who would step into my shoes in the general direction of this whole work of God.

Satan wanted to strike at JOB. God allowed it, but said: "Behold, he is in thine hand, but save his life." Satan could go no farther than God allowed. God allowed him to go as far as possible SHORT OF DEATH. God allowed the same in this accident with Dick. Satan can go no farther than God allows. This has been a terrible shock to those who have heard it. Even though I have been up here, away from Pasadena, some have come to me to tell me how it has shaken them up, and brought them to a reconsecration and full dedication of their lives to GOD and this work of Jesus Christ!

God DOES NOT PROMISE TO PROTECT US FROM ANY TROUBLES OR ACCIDENTS HAPPENING! He does promise to deliver us OUT of them, after they happen! "MANY are the afflictions of the righteous: but the ETERNAL delivereth him out of them all." "The angel of the ETERNAL encampeth round about them that fear him and delivereth them" (Psalm 34:19,7). Notice. the angel does not ALWAYS prevent the accident from happening--tho I fully believe he USUALLY does. But he "delivereth them"--if or when they get into it!

These things do not come as punishment. Job's friends kept arguing that his affliction came as punishment for his sins. Job flatly denied this. God said Job's friends were wrong and Job was right. The Apostle Paul was afflicted, and allowed to suffer physical violence up to the very point of death. Notice Acts 14:19. READ IT! God allowed Satan to use human enemies to STONE PAUL, until his heart actually stopped beating long enough for his enemies to decide he was dead, and go away. GOD WAS NOT PUNISHING PAUL, for he had committed no sin to bring it on. He was in God's service at the time, the same as my son Dick was. Paul came as near death as Dick--but God kept him alive and RESTORED HIM WHOLE, FOR GOD'S WORK!

Paul was not in an automobile wreck--they didn't have automobiles then--but PAUL WAS IN A WRECK! He said, "Thrice was I beaten with rods, once I was stoned, THRICE I SUFFERED SHIP-WRECK!" This was all WHILE in God's service proclaiming the SAME GOSPEL Dick was, when Dick was allowed to get into a wreck. Notice II Cor 3:11. Paul was in persecutions, and afflictions--but GOD DELIVERED HIM OUT OF THEM--as I know He will deliver Dick, if you join me and other thousands in BELIEVING PRAYER!

Not since the days of the original apostles has this same GOSPEL JESUS PREACHED been proclaimed to the whole world. Satan persecuted them, by bringing VIOLENCE on them in various ways.

"And great FEAR came upon all the church, and upon as many as heard these things" (Acts 5:11). However, when such troubles beset them that threatened to stop their work, they unitedly PRAYED to God for more power and faith and boldness, "and when they had prayed the PLACE WAS SHAKEN WHERE THEY WERE ASSEMBLED." God answered them--delivered them--protected them--so HIS WORK COULD GO RIGHT ON!

Dear Co-Workers, Mrs. Armstrong and I have had to go thru a great deal of suffering and struggle. I could never have had the ability to be used as God's instrument as He is using me, had I not learned, and been tried, and tested, and DEVELOPED by this suffering thru the years. I have often said to my wife that one thing our two sons lacked, which God had given us, was this struggle and hardship and suffering. Well, my son Richard David is now getting a whole LIFE-TIME amount of suffering in one concentrated dose. It is taking great courage and bravery. He lies there, helpless, praying constantly, TRUSTING God, bravely enduring the tremendous pain which the doctors at times have to put him thru, co-operating with tremendous will power. I told him that I admire him as I never knew I could any man, and he looked up to me and said thru his broken jaw he cannot move, "I love you, Dad!" He says he is willing to ENDURE this thru what will be many months unless God causes by a miracle much faster than normal healing. Can we, today, unitedly raise up our voices to God in such BELIEVING prayer that He will answer with a miracle?

In the midst of this great abundant HARVEST of precious lives for eternity, OUR CO-WORKERS HAVE BEEN LETTING DOWN and becoming neglectful, this past month. Not all of you--many of you have stood loyally by us, at great sacrifice--but many others have become careless and neglected to send in tithes and offerings as you could, and should. In June our Co-Workers responded to my appeal nobly, but in July it seemed like a reaction, and there is NOT ENOUGH MONEY TO CARRY ON GOD'S GREAT WORK AT TOP EFFICIENCY! Our business department is in a terrible financial bind.

Co-Workers, WILL YOU NOT ONLY PRAY FOR MY SON'S MIRACULOUS AND SPEEDY RECOVERY--but also for the financial salvation of this WORK OF GOD? I believe God allowed this terrible thing to happen for that very purpose. I am asking God to see that it reaches your heart, and touches it so that those of you who have been neglectful will AROUSE TO UNSELFISH AND GENEROUS ACTION for the work! I know that this has proved a heart-shaking and tremendous prod on all our staff at Pasadena.

Before closing, I have one bit of WONDERFUL NEWS for you. Here is another blessing from GOD, and an answer to the prayers of MANY! For more than a year, Basil Wolverton, nationally known artist, and also a professional writer, one of the Board of Directors of this work, and an ordained Elder, has been working untiringly on the BIBLE STORY BOOK FOR CHILDREN. At last I can announce that it is almost ready for publication. We have decided to first publish it SERIALY in The PLAIN TRUTH, as a monthly BOYS' AND GIRLS' DEPARTMENT! I am very enthusiastic over what he has written. NEVER before has there been anything like it. It is the CONTINUOUS STORY OF THE WHOLE BIBLE, from beginning to end. It is written primarily for children from about 9 to 12, but it is

written in such a manner that even children of around four or five can UNDERSTAND IT, if their parents read it, and explain it as they go along. And it is also written in such style that teen-agers will really ENJOY it, and not feel it is too young for them--and better still, ADULTS will greatly enjoy it, and I believe thousands will get a clear UNDERSTANDING of the Bible, and of GOD'S PURPOSE and PLAN such as they never had before! So, while it is primarily written for ages 9 to 12, it is a marvelous thing for ALL AGES! It is thrilling--exciting--gripping--interesting--and so PLAIN to understand! It is TRUTH!

It is planned to later publish this as a book--or even series of books, as it looks like it will be more than one book. It will be profusely illustrated with Mr. Wolverton's drawings. I hope we can start it with either the October or November issues. So BE PATIENT JUST A LITTLE LONGER, and I think you will be overjoyed with it. I think this means we shall have to begin publishing a larger PLAIN TRUTH--possibly 32 pages instead of the present 24 pages. PRAY for us that all this may be possible!

In closing, let me quote the words of Jesus: "My meat (food) is to do the will of Him that sent me, and to ACCOMPLISH HIS WORK. Say not ye that there are yet four months, and then cometh the harvest? Lo, I say unto you, lift up your eyes, and look on the fields, that they are white with harvest." (John 4:34-35, Numeric translation). Jesus was speaking of the HARVEST OF SOULS FOR GOD'S KINGDOM. He painted the picture as it is now--BUT, as we read elsewhere in Scripture, the harvest is plenteous, BUT THE LABORERS ARE FEW!

Satan has stricken down one of our very chiefest laborers, for a duration until God completely restores him. But most of all, GOD'S WORK NEEDS MORE CO-WORKER LABORERS WHO HELP WITH THEIR URGENT HEART-RENDING PRAYERS, AND WITH THEIR TITHES AND GENEROUS OFFERINGS, REGULARLY EVERY MONTH, OR EVEN EVERY WEEK.

Many of you CAN respond much better. SOME FEW of you are able, if willing, to put in larger amounts, even up to a few thousand dollars. BRETHREN AND CO-WORKERS, WILL YOU RALLY TO THIS GREAT NEED?

Richard David is NOT yet out of danger by any means. As I write tonight, his life still hangs in the balance and, except for God's intervention, could suddenly go either way. His condition is still extremely critical. HE NEEDS YOUR EARNEST AND BELIEVING PRAYERS!

Today a man came to see him, who until about three months ago was a completely paralyzed cripple, confined to a wheel chair for seven years. He had not walked or had use of his left arm for seven years. His terrible injury came in the Korean war. He was in the 1st Division Marines. The best doctors and surgeons had done all medical science could. He was crippled for life. Three months ago, he came to my son Dick Armstrong for prayer. Dick annointed him and prayed and asked God to heal him. Almost instantly he was HEALED. He had to learn to walk all over again. Now he almost leaps up stairs two steps at a time, and the left

hand that could not move now gives you a mighty firm grip in a warm handshake! Several have been completely HEALED--a woman and baby in child-birth given up by the doctor to die--NOTHING could be done humanly--but Dick refused to give up, kept right on praying and believing, and the child was born and the mother saved. The DOCTOR will tell you this was an absolute MIRACLE!

If an ox is used in treading out the corn--as an instrument in reaping corn--he is not muzzled and denied his share of the corn. If God has used Richard D. Armstrong as His prayer-instrument in healing others, surely God won't deny my son HIS share of God's healing, now! WE NEED HIM! GOD'S WORK NEEDS HIM--it needs your prayers--it needs your tithes and offerings--it needs YOU! May God richly bless you! I KNOW you will quickly and generously respond--and please KEEP IT UP, weekly or monthly. THANK YOU FROM THE BOTTOM OF MY HEART!

With all my love, in Jesus' name,

Herbert W. Armstrong

"The WORLD TOMORROW"  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
Proclaims to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, California

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

August 5, 1958

Dear Co-Workers with Christ:

"The Eternal gave, and the Eternal has taken away; blessed be the name of the Eternal!" WHY does God allow some things which seem utterly contrary to anything we can understand? "My thoughts are not your thoughts, neither are your ways my ways, says the Eternal." He often does not act as we think He ought.

"Though He slay me, yet will I trust Him," said Job. Can you and I TRUST Him, whether we understand or not, as yet? God called on Abraham to be willing to sacrifice his son. God was willing to sacrifice His Son for you and me. I have had to give up my son. Richard David Armstrong died Wednesday morning, July 30, as the first real martyr for God's cause in these latter days just before the RETURN of Christ in all power and glory.

In the days of Christ and the original apostles, Satan could generate angry, murderous crowds to stone God's true ministers to death or otherwise cause their martyrdom. The best historic records tell us all those apostles were martyred because of the Message they preached.

Today, God has provided different methods of reaching a far more vast earth population,--by radio, television, printing press--AND AUTOMOBILE. Today we preach the SAME Gospel Message that angered and riled up mobs to kill Christ's ministers just after He went to heaven. Today Satan and those of this world and this world's false religion HATE that Message and those who dare to preach it just as bitterly. This summer we were sending out four baptizing teams, into all parts of the United States, visiting a total of nearly 2,500 people who have written us that they have REPENTED, and ACCEPTED CHRIST as personal Saviour, and want to be baptized. These men travel by automobile. We have fourteen other ministers who travel thousands of miles every week in this work.

Dick Armstrong and Don Billingsley were on such a tour, proceeding north through California. On these tours they call on one or two candidates at a time. Satan cannot stir up a blood-thirsty mob against men on such a tour. Satan is cunning. He CAN strike at them thru the instrumentality God has provided to be used in reaching people over such great distances. He CAN use an automobile wreck to kill those who proclaim the Message he hates.



WHY does God allow it? Why did He allow Stephen to be stoned to death? Why did He allow the apostles to meet violent death in martyrdom? You know He DID allow it--and they were MEN OF GOD, killed because they were willing to be in God's service! Let me tell you, dear Co-Workers, every minister in this great work of God realizes fully that he may at any instant be called upon to lay down his life for God's Work. I did not know until after my son died that he had an abiding premonition that he was going to be called on to glorify God, in furtherance of God's Work, as a martyr by violent death. He confided this to his wife before marriage, and mentioned it a number of times after marriage. He didn't know HOW, or when. But he had given his life to Jesus Christ who bought and paid for his life (and ours) on the cross, for God's service in whatever way God chose to use it--and he was willing to give up his life.

We are now in the VERY LAST DAYS of this evil world. I have said that God will soon intervene in world affairs. Co-Workers, God began intervening in world affairs 24« years ago in the smallest and least-noticed manner--proclaiming over merely a part of one county in Oregon the GOOD NEWS of Christ's coming and the KINGDOM OF GOD to rule the earth and bring us PEACE and salvation. Satan didn't pay a great deal of attention to it then--it was too small to notice. But like the grain of mustard seed, it grew and grew, and multiplied in scope and power. At the end of a 19-year time-cycle, the first week in 1953, it was covering the entire United States--and that very anniversary week God opened the door for His Gospel to leap over into Europe. The early Church was given exactly two 19-year periods to carry the Gospel to the world in an organized manner. God has allotted two 19-year periods to US WHOM HE HAS CALLED AS CO-WORKERS WITH CHRIST to complete the shouting of that Gospel to the whole world as a witness before there is a FAMINE of hearing the true Word of the Eternal. WE ARE NOW DEEP INTO THAT LAST 19-YEAR PERIOD.

Today Satan is getting mighty disturbed. He knows how this work is growing with increasing acceleration. This year it has taken on greater expansion than ever before. Satan is AROUSED, and "as a roaring lion, seeking whom he may devour" (I Pet. 5:8), is attacking this work and those of us in it. Today Satan is WROTH with us in God's Work, and is striking out to make WAR with this very LAST GENERATION of God's people who keep His Commandments and have the testimony (Bible) of Jesus Christ (Rev. 12:17), because he now knows he has but a short time (verse 12) until Christ is coming to depose him entirely.

Brethren in Christ, these are the days when God is ALLOWING us to go through a terrible time of TRIAL and TEST (Dan. 12:9-10). Prophecy says plainly THIS IS THE TIME! This is the time of James 1:1-4; I Peter 1:3-9; and 4:12-13 PLEASE OPEN YOUR BIBLE AND READ THESE. But, as God tells you and me in Heb 12:4: "Ye have not yet resisted unto blood, striving against sin. We MUST now put on the WHOLE ARMOR OF GOD (read Eph. 6:10-18) or we shall be helpless, and fall, and fail to attain salvation in God's soon-appearing Kingdom! We must press on and fight harder than ever!

If we sometimes cannot understand WHY God does not heal now,

and answer His PROMISES for healing as we believe He should, now, we need to read Hebrews 11, especially verses 8-13. God made binding promises to Abraham, Isaac, Jacob, and Sarah. THESE ALL DIED, IN FAITH, NOT HAVING RECEIVED THE PROMISES! Has God gone back on His word? NO!!! He has not told us HOW or WHEN He will act to heal as He promises. As Abraham will yet receive the promise of actual POSSESSION of the promised land and ETERNAL LIFE in it--AT THE RESURRECTION--so will my son Richard David Armstrong. God's promises are SURE! Never lose FAITH! I know that even now, three days after he was buried, God CAN, if it is His will, raise him from the grave back to completely healed mortal life to again resume his important PART in God's great work. But we must remember this is GOD'S work, and He will do as He knows is best.

Dick Armstrong GAVE his life that, through awakened realization and renewed dedication of OUR lives to God's Cause, THOUSANDS and MILLIONS of OTHERS might hear God's WAY to receive HIS GIFT and LIVE FOREVER!

May I borrow a fitting application from Abraham Lincoln? It is now for US, the living, rather to be DEDICATED here to the unfinished WORK OF GOD which he who now lies buried helped thus far to advance. It is rather for us to be now dedicated to the great task remaining before us--that from this honored dead WE take increased devotion to that cause for which HE gave the last full measure of devotion--that we here and now surrender and give OUR LIVES to God a living sacrifice--that Richard David Armstrong shall NOT have died in vain; but that this nation and the WHOLE WORLD shall hear the GOOD NEWS of that GOVERNMENT OF GOD, and BY God, FOR the people, that shall usher in lasting WORLD PEACE, SALVATION, in the joyous WORLD TOMORROW!!

With great love and in FAITH, in Jesus' name,

Herbert W. Armstrong

RADIO CHURCH OF GOD  
WORLD HEADQUARTERS  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

Broadcasting  
The WORLD TOMORROW

Publishers of  
The PLAIN TRUTH

Gladewater, Texas  
August 12, 1958

Dear Brethren of GOD'S Church:

I have just arrived here in Gladewater, Texas, to inspect the new Tabernacle project and make final plans for construction of additional sanitary buildings in the camping area, altering the original tabernacle so as to convert it into a large dining hall, making decisions on wide sidewalks between the two buildings, paving the drive-ways, parking lot, and the many things that must be planned for the big fall Festival of Tabernacles.

The gigantic NEW tabernacle is going up, now--FAST!! The Behlen Manufacturing Company of Columbus, Nebraska, who are erecting this big tabernacle according to our own architect's plans, already have 22 trained and specialized workmen down here on the job, and many more are due to arrive in a few days.

WHAT A SURPRISE this big Tabernacle is! It is hard to visualize, from architects' drawings and blue-prints how BIG it really is. I found the whole floor already laid--in concrete. It is about 175 feet wide and 250 feet long. You can't picture this in your mind--you have to be there and SEE IT to realize how big it is!

They only started rearing up the walls three days ago, but the entire rear wall is up--towering some 45 or 50 feet above ground--and today the two side walls were going up into the air. As each section of side walls is erected into place, the same width of roof is set in place.

It was really thrilling to see these great long sections of aluminized steel being lifted up by big cranes into place. It is going to be a race against time to get it completed in time for the festival, but the foreman on the job, and our manager on the grounds, Mr. Roy Hammer, told me they fully expect to have it completed on time.

Following the terrible tragedy that took the life of our elder son, Richard David Armstrong, my wife and Dick's wife with her little 2« month old son, also named Richard David (the Second--not "Junior"), took the train to join our other son Garner Ted, in Springfield, Missouri. We arrived in time for the last two meetings of the evangelistic campaign that had been in progress for

four weeks. A new Church of God was established there last Sabbath afternoon, following the close of the campaign on Friday night. There were 173 in attendance at this first Sabbath service of the CHURCH OF GOD at Springfield, Missouri. It was the largest church AT THE START to be founded in God's true Church in our time. God blessed the work of Garner Ted and his team of co-workers in this campaign abundantly. On Friday morning I went with Ted to the local radio station where he recorded one of the daily radio programs, which you will soon hear.

Our baptizing teams are winding up their summer tours, with the biggest harvest of any year by far--and hundreds awaiting baptism whom they have not been able, as yet, to see. Let me suggest to all who are awaiting baptism that you come to the Feast of Tabernacles at Gladewater Texas, beginning the evening of September 28, and lasting eight days, and you can be baptized there in our own baptistry on our grounds.

Now brethren, I have to remind you--the next payment to the Behlen Manufacturing Company for this big Tabernacle comes due on August 20th--and our check MUST be mailed to them in time to reach them on that date. It is a very large check again this month. If you have not yet mailed in your pledged amount, or special offering for this Tabernacle fund for this month, please try to do so BY RETURN MAIL. If you cannot possibly get it to us by the 20th, send it in AIR MAIL anyway the very first day possible, so that if we have to use any of the funds for the Gospel work and broadcasting to make up this Behlen check, it can be replaced quickly.

I want to say that our members have been responding with just about the needed amount each month so far--BUT WE MUST KEEP IT UP!! And beginning the November payment we shall have to increase the monthly payments by 50%--up to \$18,000 every month.

It is going to cost about \$25,000 to build the two additional sanitary buildings in the camping area--and these we simply are FORCED to build. Also the paving and side-walks between the new Tabernacle and the dining hall, and other expenses not included on the Behlen contract. So we are going to need several thousand dollars EXTRA these next six weeks.

Brethren, PRAY EARNESTLY for all the OTHER members of God's Church, that they may be prospered so that we may all be ABLE to send in enough to meet every need. There are enough of us to do it, IF every one does his full share, or maybe just a little MORE than his full share. And REMEMBER--this must be over and above your tithes and regular generous offerings. It must be in ADDITION to the money for the great world-wide GOSPEL work. I have to tell you that our income for the work of God during July dropped off almost \$2,000 per day under June! That is a most alarming situation. Will you join me in prevailing PRAYER, that all members and co-workers will MAKE IT UP IN AUGUST?

Many have told me or written me that this tragic accident which took from our work one of the very ablest and most experienced ministers has resulted in shaking them up--AROUSING

THEM to the fact they are not as close to GOD as they should be. It has spurred them on to greater effort, sacrifice, and more earnest prayer. Brethren, WE HAVE NEEDED A SPIRITUAL AWAKENING! The one most important thing in our lives is this precious WORK OF GOD! Let's put our whole hearts into it!!

This shows us that we need to PRAY, most earnestly, for those of God's called and chosen ministers in the top positions of responsibility and authority. We need to pray for MORE than just the protection of asking God to send angels to guard us. We need to pray earnestly that God will RESTRAIN SATAN AND HIS ORGANIZATION OF DEMONS FROM STRIKING AT US. Satan would strike at me, personally, and take my life from this work--if God allows! Next, he would strike at my other son, Garner Ted. For the sake of God's work, I need you to PRAY CONSTANTLY FOR ME, PERSONALLY--and for GARNER TED--and for other leaders such as Herman L. Hoeh, Roderick C. Meredith, Dr C. Paul Meredith, Raymond C. Cole, Norman Smith, Raymond McNair and others. PRAY FOR ALL OF GOD'S MINISTERS!! Satan is very angry because God has granted us the BIGGEST HARVEST this year of any year in history. Don't think for a second that nothing could happen to me, or any of us who are leaders in God's work!! Next to myself, there has been NO other minister more valuable to this work than Dick Armstrong--and Satan struck at him. Why God allowed it, we don't fully know yet--except to WAKE US UP, and send us all to our knees, and to make us realize we have NO protection, except from GOD--and if we become careless and lukewarm, we shall not have that! Let us lift our voices to God UNITEDLY to restrain the hand of Satan, and protect His servants!! Let us be aroused to SUPPORTING God's work more generously. GOD BLESS YOU!!

With love, in Jesus' name,

Herbert W. Armstrong

"The WORLD TOMORROW"  
A WORLDWIDE BROADCAST

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BOX 111, Pasadena, California

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

August 18, 1958

Dear Co-Workers with Christ:

The mighty and glorious WORK OF GOD races on! Even though we met tragedy and sorrow--even though we face the fierce and wrathful opposition of Satan and his supernatural organization of spirit principalities and powers--even though we encounter temporary affliction, personal adversities, apparent set-backs, nevertheless WE HAVE BEEN CALLED TO THE MIGHTY CLOSING WORK OF GOD HERE AT THE END OF THIS WORLD, and we must yield ourselves fully and completely into the hand of GOD, and press forward in and through HIS almighty POWER, as HE guides and directs!

With Jesus, our HEAD and LEADER and MASTER, we say: "We must work the work of Him that sent us while it is DAY: for the night is soon coming, when no man can work." Time is growing shorter and shorter! The task ahead of us in Christ's GREAT COMMISSION remains huge.

Right now, dear Co-Workers, it is my unpleasant duty to have to tell you that we are temporarily running many thousand dollars behind with some three or four of our MOST IMPORTANT radio stations--the very ones to which some two-thirds of all our listeners tune for The WORLD TOMORROW program. Unless this is caught up in the next week or two, we face being cut off the air--for the first time since 1948! Some of you Co-Workers who have been hearing the program since 1948 will remember that we were cut off the air in March of that year, and did not get back on until October.

IS COULD HAPPEN AGAIN!!--and will, unless you who are Co-Workers with me--and all of us Co-Workers with CHRIST--unless you respond as quickly as possible with more than ordinary offerings, besides tithes!

It is very unpleasant to have to tell you, when many of you have sacrificed so generously and unselfishly for the WORK OF GOD, but the income for HIS work last month--during July--fell off almost \$2,000 a day under June. And so far in August it has not picked up yet as it MUST to avert disaster to this great work.

This year God is blessing us with the BIGGEST harvest in modern history. One of our coast-to-coast baptizing tours is completed, with almost 200 baptized. Another team, still out, is

driving on toward its second hundred. As I have had to report to you, one team which included my elder son, Richard D. Armstrong, met with tragedy which cost us the life of my son who had developed into one of our most valuable men in God's Work. We need not only to PRAY for angels to go along with us and protect us when we travel, but also to pray earnestly that God will STAY the hand of Satan and his demons from striking at us, for God can restrain him. This is a terrible loss to the work, a major set-back--but I know it has spurred me on to far more sober realization of the seriousness of this time, and to greatly increased DRIVE and ZEAL for God's precious work--and I hope and trust it has had a terrific AWAKENING effect on thousands of you Co-Workers!

GOD HELP US to WAKE up and realize that there is absolutely nothing in this world worth living for, except our part in the precious WORK OF GOD, and the building of spiritual and Godly CHARACTER in our lives, through complete surrender and submission to God, FAITH in Christ, OVERCOMING the self, the world and the devil, GROWING in grace and the knowledge of our Lord and Christ, and ENDURING unto the end, so that we may achieve our only worthwhile GOAL, to be BORN OF GOD in Christ's glorious KINGDOM at His Coming!

Co-Workers, it is a supreme comfort and source of gratification to Mrs. Armstrong and me, and to our daughter-in-law Lois, to know (by the many and abundant fruits) that our son Dick, even in his short life-time, HAS ALREADY ACCOMPLISHED the PURPOSE for which he and all of us were put here on earth--as stated by the Apostle PAUL in Philippians 3:11-14--to attain the resurrection of the dead, in the FIRST resurrection to ETERNAL LIFE IN THE KINGDOM OF GOD! Dick had grown and developed spiritually, in these last two years especially, and even more especially during the past six months. He had acknowledged faults and shortcomings, fought the good fight with God's power from earnest prayer in OVERCOMING. Many lives were changed and started toward everlasting life in God's Kingdom by his labors and his faith. A cripple was healed in a miracle as great as that of Peter and John recorded in Acts 3--as a result of his prayer and the faith Christ gave him, proving again that Christ and His healing power is still the SAME today as He was yesterday and will be forever! A mother and a baby were saved from certain death by his faith and prayers and refusal to doubt or give up, even after the physician said there was absolutely NO HOPE, but certain death! Yes, my son, who was God's gift and actually born as a result of a miracle, did yield and surrender himself to allow God to develop him and train him for an important responsibility in GOD'S KINGDOM, and the far GREATER work we shall be called on to do during the millennium under Christ's world-wide RULE! We are now deprived of one of our top-most ministers--but in his next second of consciousness he will be raised immortal, GLORIFIED even as Christ is now glorified, his eyes as flames of fire, his face shining as the sun, in great POWER in the work of God's KINGDOM!

So it is rather for us to spur ourselves on with INCREASED EFFORT, RENEWED CONSECRATION, MORE COMPLETE DEDICATION to the WORK God has given us to do NOW! Life is unsure. THIS life is but for a little while at best. Let us spend every minute of it furthering the glorious work for this time, to which God has called

us all!

We shall not be able to reach more than a portion of those awaiting baptism this summer; some 2,500 have requested baptism. But we are now preparing to have baptizing teams out in the field the year around.

My other son, Garner Ted Armstrong, has finished his evangelistic campaign in Springfield, Missouri, the most successful campaign so far conducted. God granted a big harvest. God's TRUTH, and the Gospel of Christ was declared in great power as a witness against many in and around Springfield--but as a joyous and welcome TRUTH accepted by many others.

Plans are all laid to send you a still larger PLAIN TRUTH for November. It will be 8 pages larger--now to be 32 pages. All 8 additional pages will be filled with the first installment of the forthcoming BIBLE-STORY BOOK for children. It will be profusely illustrated with the drawings of Basil Wolverton, nationally known artist. I am becoming more and more enthusiastic about this.

NEVER has there been anything like it. It is TOTALLY different from the kind of Bible-story books the world has been offering. It is not a series of disconnected blood-and-thunder stories without real meaning or connection or relation to the Gospel or God's Purpose. Rather, it is the simple, truthful, yet excitingly interesting Message of the BIBLE ITSELF, starting with the first chapter and first verse of Genesis, and continuing right on through the whole Bible.

I think I explained before, it is written in such language that ADULTS will greatly enjoy it, and come to really UNDERSTAND and grasp the true PURPOSE of God in placing mankind on earth, and of His PLAN for working it out, and of redemption, in a way you never quite fully grasped it before. Children of 9 to 12 can read its thrills and exciting sequences for themselves. Children as young as three or four can understand it and enjoy it, if their parents read it to them and explain to them some parts which such young children might not understand in the language written.

It starts with the very creation of the heavens and the earth. It explains about the devil, where he came from, how there came to be a devil. It explains about Adam and Eve in the Garden of Eden, and their sin, and being driven out. It explains about Cain and Abel--and why God accepted Abel's offering and rejected Cain's. It pictures the flood in the most exciting, thrilling, realistic language you ever read, with many drawings picturing it in true realism as only Basil Wolverton can sketch them! Children will come to see what salvation is, and why we need it--all in language they can understand. It is all so interesting, that those of us who have read the manuscript simply can't lay it down until we have finished it! Personally, I think this is the finest and most interesting and most valuable thing that has ever been produced in our time for children of ALL AGES, from about three up to ninety-nine! Not only children--YOU will enjoy it, too.



It is going to appear, an 8-page section each month, in The PLAIN TRUTH, beginning the November number. I can't tell you how enthusiastic I am about it! I feel it will be as valuable a contribution to God's great Work as the Bible Correspondence Course--and that is saying about as much as could possibly be said! Then, after sufficient installments have appeared, it will be reprinted in BOOK form. We have never yet had anything to sell, yet we cannot give these books away free, for they are going to be too expensive to publish. I think we shall solve the problem by allowing someone else to sell the books for a nominal price--but everybody can have every bit of this, FREE, and first, in The PLAIN TRUTH. Yet I know many thousands will want this in permanent book form, even though they must pay the cost of publishing.

Now finally, dear Co-Workers--remember LIFE IS UNCERTAIN --BE CAREFUL when you drive a car, or even walking in your own home! Drive within speed limits--and even more important, KEEP ALERT every second you drive! Never pass a car on a two-way single highway unless you can see so far ahead you KNOW you can get past at least 6 seconds or more before you meet a car. Start to count seconds until you meet a car about a half mile away, and you'll be SURPRISED! A few years ago I did this, and found I was passing cars

and getting back into my lane with only one or two seconds to spare. This always APPEARED to be safe--until I realized I was actually within one or two seconds of a head-on collision! Since, I have never tried to pass a car or truck unless I can get past and back in my lane while the other car is more than an eighth of a mile--or a quarter mile, away. If you are doing 60, and the on-coming car is doing 60, and he is a half mile away, you are going to meet him in 15 seconds! Better be sure he is a mile or more away before you try to go around a car or truck. Most people drive TOO CLOSE to the car in front of them. This is MIGHTY DANGEROUS! Stay back a good distance! ALWAYS SLOW DOWN as you approach the top of a hill. Another car might be coming toward you at high speed in the wrong lane--YOUR lane, and you couldn't see him for the hill. Slow down at intersections. OBSERVE AND OBEY ALL ROAD SIGNS! BE ESPECIALLY ALERT when on a four-lane or a divided highway. In some places in some states the signs are not adequate to make you see that you are about to narrow down to a two-way highway. This is what cost us my son Dick's life. They had been on a divided highway. There was only one small sign to notify them it was becoming a two-way highway. They did not see it! At this particular point there was another highway about the same distance to their left as a divided highway would have been. They did not realize they were on a narrow two-way highway, and pulled over in the left lane to pass a small car going rather slow, when a big Cadillac suddenly loomed up from nowhere at high speed directly in front of them. Mr. Billingsley, driving, had only a flash to think: "What's he doing on this highway?"--Dick shouted: "Turn LEFT! Turn LEFT!" out onto the left shoulder--they could not turn right because they were not far enough in front of the car they were passing. There simply was not time enough to veer left far enough to miss the on-coming car, but they did miss a full head-on collision.

AND ABOVE ALL--on long cross-country trips, NEVER DRIVE WHEN YOU ARE GETTING TIRED OR SLEEPY. NEVER drive more than eight hours a day--and take rest stops frequently in between. You THINK you are still alert and all right, but after several hours' driving you ARE NOT!! No matter what you think!!! It is not only your own life you are endangering, but others you may crash into, or that may pile up in a wreck! Automobile driving is a DANGEROUS BUSINESS! I've had to lose a son as the price paid for WARNING YOU of this!! It COULD HAPPEN to you!

More than ever, now, dear Co-Workers, WE MUST PRESS ON WITH RENEWED DEDICATION AND ZEAL. WE must sacrifice more than ever! GOD'S WORK is more important than our lives!! It IS my life--I hope it is YOURS!

REMEMBER the WORK OF THE ETERNAL GOD is in desperate NEED! Supplying this need is YOUR part in this greatest activity on earth! God bless you, I know you'll PRAY as never before--KEEP CLOSE TO GOD as never before!--study your Bible as never before!--turn away from THIS WORLD--its movies, television, and other worldly interests--as NEVER BEFORE! Put these things out of your life. GET YOUR AFFECTIONS ON THE THINGS ABOVE!! Nothing else is worth anything!! Let's all get back of it, now, and get the INCOME FOR GOD'S WORK BACK UP!!

With LOVE, in Jesus name,

Herbert W. Armstrong

August 28, 1958

Dear Friends and Brethren in Christ:

Thousands of you have sent our family letters or cards of sympathy after being notified of the untimely death of Richard D. Armstrong, resulting from an automobile accident.

It would take so long to address envelopes for this acknowledgment to so many that I have decided to make this a general letter to all who are Co-Workers with us in God's precious work. This way your names and addresses can be quickly printed on by our addressing machine.

Our whole family wishes to express our deep gratitude and love to you.

We all feel as my wife expressed to me when she, after being the first to read a large bundle of these expressions of sympathy, said to me:

"All these wonderful letters from all parts of the United States have given me a completely new conception of this wonderful work of God and all these brethren and Co-Workers God has called to work with us. They have laid bare their hearts to us. They have shown the deep LOVE they have, not only for God and His work, but for us as the family God has called and used in the direction of His work--and the love all who knew him had for Dick. This has completely opened my eyes. I didn't realize there was so much LOVE in the hearts of those God is using in His work. This is the greatest encouragement I've ever had. This is the one greatest proof that this is GOD'S OWN CHURCH, carrying on GOD'S OWN WORK --bearing this choicest fruit of all--brotherly LOVE."

Truly, the fruits prove that those of us God has called to be used as His instruments in HIS WORK, proclaiming HIS GOSPEL MESSAGE to the whole world as a witness, do constitute that era of God's Church described in Revelation 3:7-13--the "Philadelphia Church." It is said Philadelphia means "brotherly love." This is the era or stage of God's true Church for which He has OPENED THE DOOR of facilities for mass evangelism--the powerful door of radio, television, and the printing press. This is the Church fulfilling the divine Commission for this time, "This Gospel of the Kingdom shall be preached (and published-Mark 13:10) in all the world as a witness unto all nations, and then shall the END (of this world) come" (Matt. 24:14).

We, brethren, are the true Body of Christ--the collective Body in which the same Holy Spirit lives and works that lived and worked in the human body of Jesus Christ over 1900 years ago. That same Spirit lived and worked in the physical body of Richard David Armstrong--in great power. That same Spirit lives and works in us who remain to finish the work of God. We must remain UNITED, in love, and in faith and POWER!

"Yes, God has tempered the Body together, with a special dignity for the inferior parts, so that there may be no disunion of

the Body, but that the various members should have a common concern for one another. Thus, if one member suffers, all the members share its suffering; if one member is honored, all the members share its honor. Now YOU are Christ's Body, and severally members of it." (I Cor. 12:24-27, Moffatt translation.)

Your thousands of kind letters and cards have shown us how you have all suffered this unexpected and sudden tragedy with us--how you have all had a heart-felt deep CONCERN with us.

Dick's last sermon, just a few days before his terrible accident, was centered on admonishing us to have a common concern for one another--how much we NEED the fellowship and the prayers of one another. He told of his long and lonesome stay in London, some few years ago, when he was setting up and establishing the work Or God in Europe and establishing its overseas headquarters in London. He told how he was not privileged to know a single Christian on that side of the Atlantic ocean. We all felt pretty sad and guilty as he mentioned that we had been too busy and occupied to write but a very few letters, which came few and far between, and how, without Christian fellowship, he fell to the lowest spiritual ebb of his Christian life. But it is a tremendous satisfaction to us that, since then, he rose continually to ever-increasing spiritual heights, overcoming, growing in grace and Christ's knowledge, and in usefulness and power in God's work. He pleaded, in that sermon that struck deep into every heart, for us to have this common concern for one another--to keep fervently and earnestly PRAYING for one another, sharing one another's burdens, sorrows, sufferings, victories and joys.

Those in our family, unable to find words properly to express it, do wish to try to express to you our deep gratitude that YOU, members with us in the Spirit-empowered Body of Christ dedicated together in HIS WORK, have proved in this tragic hour that you DO have that common concern one for another, and you DO share our sufferings. and you DO have the love of God in your hearts which so many of you have expressed.

And you WILL share the overwhelming VICTORY with us, which the power of the Spirit of God in us will achieve, and the overwhelming JOY of finally, but a very FEW years hence, entering together with Dick Armstrong, into the JOY of God's everlasting KINGDOM!

As one wrote, there may have been a temptation to lose faith over this tragedy. Some had thought God would never let such a thing happen, especially to one carrying as great responsibility in God's Work as my son Dick. But NOTHING WOULD PLEASE SATAN MORE than to see us now lose faith.

Rather, we must plunge on in God's work with greater zeal and determination than ever! Let this drive us more often to our knees--it certainly has done that to me. Let it spur us on to greater effort in God's Work! Let it warn us to PRAY more earnestly than ever, and with greater FAITH God is still on His throne! We must be about His work!

From our hearts, brethren and Co-Workers, we THANK YOU. Your many expressions of sharing this with us, and reassurance of the LOVE that is in God's Church, is an inspiration that far outweighs whatever temptation to discouragement this might have brought. GOD BLESS YOU--we do LOVE YOU ALL more than words can tell you!

Your servant, in Jesus' name,

Herbert W. Armstrong

RADIO CHURCH OF GOD  
WORLD HEADQUARTERS  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

Broadcasting  
The WORLD TOMORROW

Publishers of  
The PLAIN TRUTH

September 17, 1958

Dear Brethren in Christ:

THINK OF IT! Less than two weeks, until we should all be gathered together in God's huge new Tabernacle!

I shall certainly expect to see you there! Remember God commands our presence there, unless we are prevented by circumstances beyond our control.

I believe the big new aluminized-steel Tabernacle will be completed on time. It is proving to be a race against time. At best they will get it completed only on the very last work day before the Festival opens.

The entire aluminized-steel building is now completed, and scores of workmen are working ten hours or more a day to finish up all the interior conference rooms, restrooms, speaking platform, mothers' room, children's room, and acoustical insulation on the inside walls of the large auditorium. Other workmen are hard at work completing two new sanitary buildings in the enlarged camp-site area. A whole car-load of new folding chairs is on the way from the factory. Bricklayers are now starting to lay the face-brick facade over the front of the Tabernacle.

Our own electrician from Ambassador College has arrived at the Tabernacle grounds to supervise final electrical work. The dozens of big light fixtures in the big auditorium are about half installed. Great progress is being made. Work proceeds at a fast pace.

Rains would have caused delay and prevented completion on time. But this is GOD'S Tabernacle! God controls the weather. There were rains to the north of them--rains to the south of them. There were rains to the east and the west of our grounds. BUT NO DELAYS BECAUSE OF RAINS ON OUR GROUNDS!

There was one terrible tragedy--but God's healing power is rapidly rectifying that. One of our own church members, who was working for the Behlen Manufacturing Company on the building, fell off a movable scaffold 30 feet to the cement floor below. At first they thought he could not live. The first report to me was that he had almost exactly the same injuries my son Dick had--fractured pelvis, right arm broken at the elbow, head concussions, possible

internal injuries. But now it is turning out that there is no fractured pelvis, no major break in the arm, but only some splintered small pieces of bone broken which will heal, and the same condition on one heel; and apparently no internal injuries. He is able to eat food and smile. Many have been praying for him, and he was anointed by our local minister.

Brethren, I have to send another big check, this time for \$24,000, to the Behlen Manufacturing Company on Friday of this week. So far we have been able to meet every payment promptly as agreed, and more than \$100,000 has already been paid on this big project. DON'T NEGLECT YOUR PLEDGES AND SPECIAL OFFERINGS for this Tabernacle! So far the members of God's Church have stood loyally back of me--but we must KEEP IT UP for about another year. We must raise a \$30,000 payment at the Festival. Be sure to pray about it, and plan so you can make extra generous offerings on the two Holy Days.

I think you are going to be surprised at the size of this huge Tabernacle. Latest calculations are that the big auditorium room will seat between 7,000 and 7,500--all on one floor, and without a single pillar or post. It is 250 feet wide. By ordinary construction methods with cheapest materials this building would have cost not less than \$650,000. Actual cost, with this new-type aluminized-steel construction, about \$335,000.

If we built it like God's Temple at Jerusalem which He had Solomon build, with costliest fine woods, marbles, stone, and embellished with gold and silver and precious stones, a building this size could cost fifty or a hundred MILLION dollars or more. But we are having to build this in the most economical possible manner. Still I think it will look good, and it will provide all the necessary facilities for God's great Festivals.

There will be members present from Canada, England, Germany, and more than 40 states. It will be the greatest Feast of Tabernacles since Apostolic days! It will be a great outpouring! Also, this year, our brethren in England and Europe will hold the Festival in London, and those in the Philippines are also holding the Festival there. So, from these three far-flung corners of the earth, God's people this year, probably for the first time in history, are holding His Festival AROUND THE EARTH! It's something to praise God for!

When Solomon completed God's great Temple at Jerusalem, which was only 30 feet wide and 90 feet long, but thousands of times costlier and finer than the Tabernacle God has called us to build for Him, "all the community of Israel ... walked in front of the ark, sacrificing sheep and oxen past all counting and numbering" (II Chron. 5:6). Brethren, what little WE are sacrificing in money, for the building of God's Tabernacle today, is paltry compared to what those carnal-minded Israelites sacrificed in those days!

Let us thank and praise God that He has made all this possible for us today! Let us praise and thank Him that He has kept circumstances from preventing its completion--that it is being

completed on time! How MUCH we have to thank and praise our God for!

Now a last reminder--once again. DRIVE CAREFULLY to the Feast! Above all, DO NOT keep driving too long hours. Do NOT drive when too tired, or sleepy. Keep within speed limits or reasonable speed. KEEP ALERT every second you drive. Do NOT get into conversation with others in the car until your mind is off your driving. Remember to keep at least one car-length for every ten miles-per-hour speed BEHIND the car in front of you! At sixty miles-per-hour that means SIX CAR LENGTHS between you and the car ahead of you! PRAY, not only for God to send angels along to protect you (and all OTHERS enroute to the Festival), but also that He will restrain Satan and his demons from striking at you or any others of God's people! SATAN IS WROTH WITH US NOW! He will attack us and this work any way he can! But he cannot do one thing God does not allow. So let's constantly pray for God's protection --and BE CAREFUL!

With much love,

Herbert W. Armstrong



"The WORLD TOMORROW"  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
Proclaims to the World the  
GOOD NEWS OF THE WORLD TOMORROW  
BOX 111, Pasadena, California

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

September 19, 1958

Dear Co-Workers with Christ:

Time is flying! The world is plunging ahead to its self-imposed DOOM! War is now threatened over Formosa. That means the WORLD TOMORROW broadcast over Radio TAIWAN (Formosa) is threatened. Twice every week this super-power radio station of Nationalist China THUNDERS God's last warning Message over the Bamboo Curtain into Red China--at 7:00 PM every Wednesday and Friday.

Will Red China invade and capture Formosa? In all probability, YES--but when depends on when GOD ALMIGHTY decides that this Gospel of the Kingdom (of God) has been powerfully preached in that nation, and in Red China as a witness (Mat. 24:14). For about two years this powerful Message of Christ has been thundered over those Chinese nations, both slave and free, thru the door God opened to us--Radio Taiwan! Whenever God decides that thru us HIS WORK has been accomplished in those nations, it is probable that Chiang Kai Shek's free China will fall into the clutches of the Communists. The Red Chinese will "save face," and the United States, with many American troops now on Taiwan, will again LOSE face! Yes, PROPHECY marches on!

As this world plunges toward destruction, God's great Work LEAPS AHEAD! The one section of all the United States which has been least effectively reached by The WORLD TOMORROW broadcast is central and northern California. This has been reached during the seven months October thru April by 50,000-watt XERB--but not as effectively as it should be. And during the five warmer months it has not been reached at all. And we have not been getting the Message into the populous San Francisco Bay area at all.

But NOW, beginning last Monday night, Christ's Message is being thundered out to that whole area, on super-power KGO, one of San Francisco's three 50,000-watt super-power stations. This station, at 810 on the dial, is heard through northern California, and up into Oregon and Washington, and also in Los Angeles, at the time we are on--10:00 PM EVERY NIGHT, seven nights a week!

This is a BIG LEAP AHEAD for God's Work! This is now the SEVENTH major 50,000-watt radio station in the United States whose doors have been opened to The WORLD TOMORROW program EVERY NIGHT--and, counting the three Mexican stations of 50,000 up to 150,000 watts, TEN super-power stations covering the North American continent! We are now on the first three stations in power and importance of the ABC Network--WABC, New York; WLS, Chicago; and

KGO, San Francisco. On an every-night basis, this is most unusual  
--unprecedented!

Co-Workers, the harvest is plenteous--but the laborers are too FEW! God tells us in the Bible to PRAY that He will send forth more dedicated LABORERS in His work--for it is LATER THAN WE THINK!

We have but a few years left to finish the Work of God!

Many of us have been praying to this end. God has sent to Ambassador College this fall our largest freshman class so far--75. Entrance Exams indicated a far larger number than ever before in the higher brackets of scholarship ability. There are now more than 200 students, for the first time in Ambassador College. Its growth is steady and constant. There were only four pioneer students the first year--seven the second year, twelve the third, twenty-three the fourth. This rate of growth has continued. Now, in the twelfth year of the college, we have at last passed 200.

But we also need many more Co-Workers who make all this great work possible by their faithful tithes and generous offerings.

This morning I arose early--5:00 AM--and was reading the experiences once again of God's people of old time, in the days of King Hezekiah of Judah. And WHAT A TYPE of God's Work thru US TODAY--God's people of these very last days!

LISTEN! It is thrilling! Can we be as loyal as they?

Begin with II Chronicles 29: "Hezekiah began to reign when he was twenty-five years old ... and he did that which was right in the sight of the Eternal. ... In the first year of his reign, in the first month, he opened the doors of the house of the Eternal, and repaired them" (Verses 1-3).

Over 31 years ago God in His mercy opened my eyes to His TRUTH, called me as His minister, later to lead as His instrument in His great work for these last days. And after some years of study, being instructed in God's Word, and of experience in evangelism, God OPENED THE DOORS of radio and the printing press, and television, before me and the FEW other Co-Workers who stood back of me; on one little 100-watt radio station at first. The first issue of The PLAIN TRUTH came out in February, 1934, about 250 copies, which I printed by hand on a MIMEOGRAPH.

Just as the richly ornate and costly TEMPLE God had built by King Solomon in Jerusalem had fallen into disuse, and disrepair and dirt and filth, SO IN OUR DAY the very source of instruction for God's worship--the Holy Bible--had become misinterpreted, twisted, distorted, and His TRUTH dragged in the FILTH of pagan teachings and practises! But God thru us began to RESTORE His TRUTH--the faith once delivered to the saints. Gradually God led me to call more and more Co-Workers to join us in sanctifying ourselves and God's Holy Word, casting out the filthiness which the religious world had allowed to distort and pervert the TRUTH. Notice the ancient TYPE of this!

"And he (King Hezekiah) brought in priests and the Levites, and gathered them together in the east street, and said, ... Sanctify now (set apart for GOD'S USE) yourselves, and sanctify the house of the Eternal God of your fathers, and carry forth the filthiness out of the holy place" (Verses 4-5). Then the king added: "Be not now negligent; for the ETERNAL hath chosen you to stand before Him, to serve Him, and that ye should minister unto Him..." (Verse 11).

Yes, in the same way, God has chosen YOU and me, to stand before Him and to serve Him, in His work for these last days!

"And they gathered their brethren, and sanctified themselves and came, according to the commandment of the king, by the words of the ETERNAL, to cleanse the house of the ETERNAL ... and brought out all the uncleanness that they found in the temple of the ETERNAL..." (Verses 15-16).

In like manner, as they set themselves apart, dedicated to the physical task of cleansing and repairing, and restoring the Physical building of the temple, so we in these last days responded to God's call and permitted Him to set us apart, dedicated to the spiritual commission of preaching this GOSPEL OF THE KINGDOM OF GOD into ALL THE WORLD as a witness to all nations, RESTORING the TRUTH, the TRUE GOSPEL, and the LAW OF THE ETERNAL!

Notice, their work started small by a few:

"Then Hezekiah the king rose early, and gathered the rulers of the city, and went up to the house of the ETERNAL. And they" (the few of them) "brought seven bullocks. and seven rams, and seven lambs, and seven he goats, for a sin offering for the kingdom." (Verses 20-21.) These sacrifices and offerings were substitutes and types of our acceptance of the sacrifice of CHRIST, and our own offerings of our time and money for the SPIRITUAL mission of these last days. And, in like manner comparing to the Old Testament physical example, God first called me and a very small number of Co-Workers to offer ourselves and our financial offerings, through faith in the sacrifice of CHRIST, to start the great SPIRITUAL mission of God for our day!

Continue the thrilling parallel: "And he set the Levites in the house of the ETERNAL with cymbals, with psalteries, and with harps, according to the commandment of David ... for so was the commandment of the ETERNAL by His prophets."

They did according to GOD'S ORDERS, IN THE BIBLE! So did we!

"Moreover Hezekiah the king and the princes commanded the Levites to sing praise unto the ETERNAL with the words of David." Did you know that the ETERNAL has inspired the WORDS of the songs and psalms (hymns) that His people ought to sing? But do the churches today sing them? NO! They sing words written by misguided men--flowery words that say just the opposite of the TRUTH of the Bible--words that are LIES if the Bible is the TRUTH! Isn't it as wrong to SING a lie as to tell a lie?

Today GOD'S servants in HIS WORK are RESTORING God's ways and commandments to us in this regard, too! We are now preparing a BIBLE HYMNAL. It will contain some 50 or 60 beautiful hymns composed by my brother, Dwight Leslie Armstrong, whom God has given special talent for composing beautiful music, set to the words of the PSALMS or other passages of the Bible. It will also contain a goodly number of hymns set to the Psalms taken from a very old Presbyterian hymnal, and also a goodly number of the best-liked hymns sung by many denominations, with the words of the Psalms or other Scriptures substituted for the unscriptural words you have always sung with these tunes. And then also a number of the favorite old hymns loved by nearly everybody, where the words are not anti-scriptural, or where we have altered a few words to make the meaning conform to the true Scriptural meaning. NEVER has there been a song-book like this one! I will announce it when ready. It may be that, if you should desire to have one or more copies, that they could be purchased through the music publishers. Of course we ourselves do not have facilities for publishing music. We shall have to purchase all the copies we wish from the music publishers, and I am sure you could obtain one or more copies the same way. I will see what arrangements can be made. Meanwhile, if you will want one these true BIBLE Hymnals, with the most beautiful music ever published in our time, you might write and tell me, and how many you will want--that will help us to know how many to have them publish. I don't know what they will cost--it will depend mostly on the kind of binding chosen. If they are bound in stiff board bindings, as they ought to be to last, they will cost more--not less than \$1 a book, and perhaps \$2 or more.

There I got off our story--but I wanted you to know that.

Now notice verse 31: "...and the CONGREGATION brought in sacrifices and thank offerings; and as many as were of a free heart burnt offerings." Now ALL THE CONGREGATION--thousands of people--joined in this great service (Verse 28).

"But the priests were TOO FEW." (Verse 34.) Yes, just like today, our ministers are TOO FEW! We must PRAY that God will send MORE able and qualified young men to be trained for God's service in Ambassador College!

And the burnt offerings WERE IN ABUNDANCE, ... So the service of the house of the ETERNAL was set in order." (Verse 35.) WHY, dear Co-Workers, in this SPIRITUAL dispensation, in the work of the GOSPEL,--WHY are not our money OFFERINGS ever in sufficient ABUNDANCE for the WORK OF GOD today? WHY can't we today, be of as willing hearts as those carnal-minded people--when WE have God's HOLY SPIRIT? Well, some of you are--but too many are not. We need to stir ourselves!

Next, beginning chapter 30, King Hezekiah wrote letters to all Judah and Israel that they should come to God's Temple at Jerusalem to keep God's Passover--asking these people who had drifted from God and from His ways into the worship of pagan gods and the practises of pagan customs. He asked them to TURN AGAIN to GOD (Verse 6). Many of them laughed the king's messengers to scorn

(Verse 10). Yet "there assembled at Jerusalem MUCH PEOPLE to keep the feast of unleavened bread" (Verse 13).

And, (verse 21--Moffatt translation): "For seven days the Israelites present at Jerusalem held the festival of unleavened bread with great delight; the Levites and the priests sang praise to the ETERNAL day by day WITH ALL THEIR MIGHT."

Co Workers! WHY CAN'T WE, TODAY, SERVE GOD WITH ALL OUR MIGHT?

"So there was GREAT JOY in Jerusalem for since the time of Solomon ... there was not the like in Jerusalem!" (Verse 26). The people then, like people today, had gone away from God's ways and His commands and HIS festivals, into the ways of the pagans. But notice with what JOY and REJOICING they came back to GOD'S ways! How about us, TODAY?

Then, chapter 31, verse 4, the king commanded the people to resume TITHING of their income. What happened? "As soon as the commandment came abroad, the children of Israel brought IN ABUNDANCE" their tithes (Verse 5)--"and the tithe of all things brought they in ABUNDANTLY."

What a thrilling parallel to our mission TODAY! Today our need is SO GREAT! God's Work must keep GOING AHEAD in constantly accelerating Power! Today God's Work needs your tithes and offerings in GREATER ABUNDANCE! If those people, who did not have the blessing of God's Holy Spirit, could respond in such ABUNDANCE --how much MORE ought we, today?

Here we are, into the last half of the month, and now for several days the income for God's Work has been falling 'way off again! And so, once again, this is a proclamation from God's servant for this day that MORE OF YOU dear Co-Workers respond to this need in GREATER ABUNDANCE!! PRAY more earnestly for the work than ever before! Put the work of God FIRST, ahead of everything else in your life! God will surely BLESS YOU!

With deep love, in Jesus' name,

Herbert W. Armstrong

"The WORLD TOMORROW"  
A WORLDWIDE BROADCAST

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BOX 111, Pasadena, California

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

October 28, 1958

Dear Co-Workers with Christ:

This may have to be the shortest letter I have ever written you.

Here we are approaching another difficult "Christmas" season--world events speedily HURLING this world to its END--the precious WORK OF GOD multiplying in power and scope around the world--AND YET THE INCOME TO KEEP ALIVE THIS GREAT AND WONDERFUL WORK IS LAGGING BEHIND AGAIN!

This throws the greatest activity on earth into an emergency again. I cannot even take time for a longer letter. I must RUSH this URGENT NEWS of the situation to you with all speed. I must ask all who can to try to send a little EXTRA over your usual tithe and offering--and if possible by AIR MAIL so it will reach us quickly.

We DARE NOT let down for one minute on the precious work of God. It seems that both unseen and visible forces are combining to work against the powerful proclamation of the VERY SAME GOSPEL GOD SENT TO MANKIND BY JESUS CHRIST! We are meeting opposition and persecution as never before. But GOD'S WORK MUST PLUNGE ON--FASTER, AND IN GREATER POWER!

I do want to take time to say the November PLAIN TRUTH has had to be delayed but will be off the press in a day or two--a new, LARGER PLAIN TRUTH, with the first installment of that long-awaited Bible-story book for children--children from five to a hundred and five! I had thought of saying from five to ninety-five--but my own mother is approaching ninety-three and I know she will still find it interesting after she passes ninety-five, so I include children up to one hundred and five. IT IS INTENSELY INTERESTING TO ADULTS --people of all ages.

This is a GREAT NEW ADDITION AND ADVANCE in God's great work!

This world is getting set for its final plunge to its END! Soon Christ will come in all His supreme POWER and GLORY to rule all nations--to bring us world PEACE--to usher in the happy WORLD TOMORROW! But first, world conditions will become so terrible and violent that, unless God intervenes, not a single human would be

left alive! TIME IS SHORT. WE MUST PLUNGE AHEAD WITH ACCELERATED POWER in warning this nation and proclaiming this TRUE Gospel of God's Kingdom BEFORE THE DARKNESS DESCENDS UPON EARTH WHEN THERE SHALL BE A FAMINE OF HEARING THE GOSPEL!

God's work must be RESCUED FROM THIS TEMPORARY SLUMP IN RECEIPT OF FUNDS--due largely, I believe, to the fact this letter is late in arriving. PRAY OVER IT--see if you can't arrange to send right now a little LARGER amount than usual. PRAY EARNESTLY WITH ME that God lay His burden so heavily on so many hearts that every need shall be promptly met! The need is very URGENT! ACT! Do all you can! God bless you!

With gratitude in JESUS' name,

Herbert W. Armstrong

RADIO CHURCH OF GOD  
WORLD HEADQUARTERS  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

Broadcasting  
The WORLD TOMORROW

Publishers of  
The PLAIN TRUTH

October 28, 1958

Dear Brethren:

What a wonderful Festival we had! I believe everybody was pleased with the new Tabernacle, and much impressed by its hugeness --but already we are having to start operations to expand it 50% larger for next year!

We could not possibly seat more than an additional 500 in the present auditorium. This year attendance was about 1300 more than last year. We expect an increase of about 1500 next year over this. That would mean that a thousand people would be unable to get in, unless we proceed to enlarge the Tabernacle.

The Church and attendance at the Feast of Tabernacles has been growing so rapidly that, in designing this new Tabernacle, we planned in advance for its enlargement. That was one of the reasons for selecting this aluminized steel type of building construction. It permits of continuous enlargement up to a seating capacity of somewhere between 12,000 and 16,000 people.

Architects and engineers are already working out blue-prints for extending the long width from its present 250 feet to 378 feet--an additional 128 feet, or an increase of a little over HALF. Also they are trying to work out a method of recessing the stage, which will be moved to the middle of the new 378-foot width, ten feet into the front wall. This will add some 10% additional seating capacity. Later, it is planned to extend the depth of the auditorium some 100 or 125 or more additional feet in the center of the rear on a width of 121 feet. Then our last and final addition will be a huge balcony.

Some have asked: what if attendance continues increasing until this Tabernacle will not hold all the people, even after we have enlarged it to its very limit? If God grants such a great attendance, then we will build a second tabernacle on the grounds. The people in the first tabernacle will hear the same sermons as those in the second, by having each minister repeat his sermon a day later in the other tabernacle. So it appears that God has provided a way so that His great Feast of Tabernacles may grow and grow and never have to stop growing. We already have 152 acres, clear and paid for. We feel sure additional ground can be purchased.



However, the big new Tabernacle IS NOT YET PAID FOR--far from it. I am happy to report to you that every payment has been met promptly ON TIME, according to the agreement made with the Behlen Manufacturing Company, and we have paid them to date \$178,000. BUT, NOTICE CAREFULLY!! The total cost is more than \$330,000 for the work already done. It is just barely over half paid for. WE NOW ARE BOUND TO MAKE LARGER PAYMENTS OF \$18,000 PER MONTH, until paid out.

The present Tabernacle should be paid out by July of next year. BUT--we have to make the huge building 50% bigger by next October! I do not yet have any price from the manufacturers and contractors, but it probably will cost somewhere near an additional \$170,000. If the Behlen Manufacturing Company will assume contractual responsibility for this entire additional project, and will agree to let us pay for it at the rate of \$18,000 per month, beginning next July, with a special double-payment to be raised at the next Festival of \$36,000, then we would have paid by the end of the next Festival \$412,000 of a total of a half million, leaving five additional months' payments at \$18,000 per month. Thus it will take us until March, 1960--year after next--or another year and a half, to get it completely paid for.

But this is a truly H U G E operation, as I know all of you realize who attended the Festival and saw this monstrous, gleaming, aluminum-coated building with your own eyes.

THINK OF IT, Brethren! Already in five short months, we have paid in \$178,000. In less than two years, IF WE KEEP UP OUR PAYMENTS, we shall have erected and paid for a HALF MILLION DOLLAR BUILDING--one of the largest auditoriums anywhere in the world.

Perhaps, when finished, it will be the largest CHURCH auditorium, so far as actual seating capacity is concerned, on earth! Perhaps Saint Peter's Basilica in Rome at the Vatican is larger in actual area--I think it is. Perhaps the world-famous Episcopal Church's Cathedral of St. John the Divine in New York is larger in area. But these vast cathedrals are mostly great halls and lobbies which people walk through, and are not filled with seats. We may be building the largest Church auditorium, or true tabernacle, on earth! I will try to do some research into this and find out. And to pay for it in less than two years--21 months is paying for this tremendous operation IN LESS TIME THAN MOST PEOPLE PAY FOR THEIR AUTOMOBILES. Do not most of you buy cars on 24 or 30-month contracts?

I say that this is something to REJOICE over!

But it also lays on us a STERN RESPONSIBILITY! As I have said before, the Behlen Manufacturing Company have extended us this great amount of credit on faith. Up to now we have given them no security, although upon complete finishing of the present building (which was not completely finished before the Festival) we are to give them a mortgage on that part of the ground on which the Tabernacle stands. Mr. Walter Behlen, president of the Behlen Manufacturing Company, has extended this large line of credit primarily because of faith in me personally. I have made three or

four trips to their factory in Columbus, Nebraska. I have had to sign PERSONAL responsibility for these payments, as well as the Church responsibility. And in turn I have assumed this tremendous responsibility thru faith in GOD--that He will lay it on YOUR HEARTS to back me in this, THAT WE MAY CONTINUE TO MEET EVERY PAYMENT ON TIME!

Now DO NOT FORGET! Payments from now on are 50% larger than originally scheduled. We have pledges for only about \$12,000 per month. That means every one of us will have to try to keep sending in, EVERY MONTH, half again MORE than pledged, if possible --or that those who have not pledged special monthly payments will have to make up this difference. REMEMBER, this special BUILDING FUND offering must be IN ADDITION to regular tithes and offerings for GOD'S WORK of GETTING OUT THE GOSPEL, and of maintaining our churches and ministers. It must be a SPECIAL monthly offering, OVER AND ABOVE regular tithes and regular offerings for the regular work.

Brethren, I believe GOD IS PLEASED with the way His Church, as a whole, has responded for His big Tabernacle up to now. I am personally very grateful to you all. I know God will abundantly bless you all. But since the Festival the SPECIAL OFFERINGS for the Tabernacle Fund have been falling off! LET'S ALL TRY TO INCREASE THEM A LITTLE IF WE CAN! And THANK YOU IN JESUS' NAME!

With deep love and gratitude,

Herbert W. Armstrong

RADIO CHURCH OF GOD  
WORLD HEADQUARTERS  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

Broadcasting  
The WORLD TOMORROW

Publishers of  
The PLAIN TRUTH

November 20, 1958

Dear Brethren of GOD'S Church:

Are we going to have to LOSE our fine new Tabernacle near Gladewater, Texas, after all?

Another \$18,000 payment was due today. Thank God we were able to mail the check day before yesterday, so it would arrive on time--BUT THE SPECIAL OFFERINGS FOR THIS TABERNACLE FUND HAVE BEEN DROPPING DOWN SINCE THE FESTIVAL--and if this keeps up we may not be able to make the next payment!

I returned just a few days ago from the final inspection trip, with our architect, at the Tabernacle. It is now completely finished--although some of the finish work was not satisfactory, and will have to be done over by the sub-contractors before we give it final approval. As soon as this is done, we have to give the Behlen Manufacturing Company, Columbus, Nebraska, the builders and contractors, a mortgage on the property on which the Tabernacle stands. If we do not continue to meet the payments, we will lose this fine building, after all!

It is a beautiful building, with all the rest-rooms and conference rooms completely finished! But, as I wrote you last month, we have outgrown it the very first year.

It will not be big enough to hold the expected crowd for the next Festival. The architect and I flew on to Columbus, Nebraska, to spend a full day in conference with Behlen officials and engineers, planning to enlarge the Tabernacle before next fall. They are willing to go ahead with the addition, making it half again larger than at present, by late spring so it will be ready for next fall--provided our payments continue to be met promptly--as they have been so far--until that time.

The present Tabernacle is scheduled to be completely paid out by next July. If we are able to continue paying every \$18,000 installment promptly on time each month, the work will start on the big new addition about May. If not, we may LOSE even what we have! But if we keep it up, we can continue paying for the 50% addition on this same monthly basis. It is a very great blessing to be able to finance it this way, and we simply MUST put our shoulders to the wheel, and continue these SPECIAL offerings--IN ADDITION to regular tithes and offerings for the Gospel work.

Now I have been doing some figuring. Even this big new addition, seating an additional 2,500 people, will probably be outgrown after two years, and certainly by three. I began looking into the future--the next ten or twelve years--and the outlook is almost STARTLING! As we have been planning this Tabernacle, I find it is possible that we could completely outgrow the whole structure in FIVE MORE YEARS, after enlarging it to the very limit, where we could go no farther!

I think you will be really interested in what I found, by looking into future possibilities--so I am going to give you the astonishing FACTS. We had planned this building so that, after outgrowing the structure as we plan to enlarge it for next fall--when it will be 121 feet deep as it is now, from pulpit to rear and 376 feet wide (the long way)--we could then add the stem of a "T" on the middle of the rear (121 feet wide, and extending about 100 or 150 feet farther on back from the platform), and then finally we could put in a balcony. As nearly as we can figure now, this could possibly seat as many as 14,000 or 15,000 people.

But when I began figuring attendance for the past 14 years, and the rate of increase, it began to appear that WE MIGHT OUTGROW EVEN THAT IN THE NEXT FIVE YEARS!

I think you will be interested in the approximate attendance figures. Starting with 1945, we were holding the Festival at Belknap Springs in the Cascade mountains in Oregon. At that time the broadcast was just starting to go national on an every-night basis. All the members who attended, up to that time, came from Oregon and Washington, where we had been on the air since 1934, and where I had been continually holding personal evangelistic campaigns. But only a handful of people came for the entire eight days of the Feast--about 40, with perhaps 20 or 30 additional on the weekly or annual Sabbaths.

In 1946, attendance was about 50, or a 25% increase. Following are attendance figures and percentages of increase for each year since:

1947 -	attendance	65	--	30%	increase
1948 -	"	75	--	15%	"
1949 -	"	90	--	20%	"
1950 -	"	110	--	22%	"
1951 -	"	150	--	36%	"

By this time the Church in Pasadena was growing, and a few brethren from the Middle West were attending. We had now completely outgrown Belknap Springs. In 1952 the Festival was held at Seigler Springs. in California. There was a 200% increase, with 450 in attendance--a large increase from the Middle West. God showed us by many unusual circumstances that the PLACE for the Festival, which HE chose to place His name there, was now the present Tabernacle grounds where we had built a small Tabernacle for the Passover Festival. It should be held in a warm climate or the SOUTHERN part of the United States, and Gladewater is about half way from coast to coast. That fall we began to enlarge the original Tabernacle, and another big increase appeared in

attendance with about 750 there most of the time, and more for the Sabbath days. This was a 67% increase. Now that a NATIONAL membership was attending, a gradual and steady increase continued.

1954 - attendance	1050	--	40%	increase
1955 - "	1500	--	43%	"
1956 - "	2100	--	40%	"
1957 - "	2750	--	31%	"
1958 - "	4000	--	45%	"

Since the first year at the present location, the yearly increase has averaged 40% a year over the year before.

Now, suppose we continue to AVERAGE 30% a year increase, which is less than the average has been for 14 years. The average increase for 14 years has been 47%. Even this very year there was a 45% increase. Many of our members think it will CONTINUE to increase by not less than 30% a year.

IF THAT HAPPENS, just look at the astounding result: By year after next--just two years in the ENLARGED Tabernacle, which will seat 7,000, we would have 6,750 in attendance. We would have to enlarge the Tabernacle again for the next Feast in 1961, when we would have 8,800 attending. The year after that, 1962, attendance would be 11,400.

Then, in 1963, there would be	14,800
" 1964, " " "	19,200
" 1965, " " "	25,000
" 1966, " " "	32,500
" 1967, " " "	42,250
" 1968, " " "	55,000
" 1969, " " "	71,500
" 1970, " " "	93,000
" 1971, " " "	121,000
" 1972, " " "	157,000

Does that take your breath? IT DID MINE! No use figuring any farther--for if our calculations are right, 1972 will probably be the last year of this great work--we will then have to be taken to a place of safety by God's divine power, or suffer the Great Tribulation. This is figuring into the future as far as it is in the past. In the past we have AVERAGED 47% increase per year. This is figuring a 30% per year increase for the NEXT 14 years.

But I do not believe the attendance will continue to increase even by 30% a year. I expect to see the PERCENT of increase begin to slacken off somewhat from now on, until attendance finally levels off. It is very possible that the PERCENT of increase from now on might go something like this: 1959, 30%; 1960, 25%; 1961, 22% with 8,000 attendance; 1962, 20% increase; 1963, 20%; 1964, 18%; 1965, 15% with 15,650 attendance; 1966, 10% increase; 1967, 7%; 1968, 5%; 1969, 2%, and levelling off by 1970, with an attendance of about 20,000.

So--these calculations meant that WE MUST NOW HAVE THE VISION TO PLAN AHEAD FOR AN AUDITORIUM THAT WOULD SEAT 20,000 or more. The plan we have had in mind would go up to perhaps 15,000

and could go up larger. So I put this idea up to the architect and engineers: Instead of adding a 121-foot-wide stem of a "T" on the rear, WOULD IT BE POSSIBLE STRUCTURALLY TO ADD ANOTHER WHOLE TABERNACLE, SO TO SPEAK, OF 176 FEET OF WIDTH AND 121 FEET OF DEPTH, BUT WITHOUT ANY WALL BETWEEN THEM--AND WITHOUT ANY PILLARS OR POSTS OR STRUCTURAL SUPPORTS? I asked them if the roof across the 176-foot center could be supported by a long curved truss overhead. This would be quite an engineering feat. They figured on it.

"YES!" they said. "IT COULD BE DONE!" The giant arched truss overhead, curving up from the ground at each end, could be like the span of a great bridge--perhaps three-fourths as long as the span on the Golden Gate bridge in San Francisco. But we would dispense with two side walls 167 feet long, and would go a long ways toward paying for the big "bridge span." This would give us an auditorium 167 feet wide and 242 feet deep. This main floor alone, without a pillar or post, would seat about 15,000 people; With balconies, it could seat from 20,000 to 25,000. It would probably be the largest auditorium ever built on earth, in actual seating capacity. At the rear and far corners people would be 230 to 250 feet from the speaker.

Then the question came up: if we could add on one entire additional Tabernacle area, we could add on two--or three--or ANY NUMBER.

There would be NO LIMIT--except the ground to build it on, and the fact that after THREE of these huge units, the people would be too far away from the platform to see the speaker.

SO--as far as building construction is concerned, we have chosen a type of construction that WE SHALL NEVER OUTGROW! No matter how big we grow, we can all meet at the same Tabernacle grounds, and all assemble in the SAME TABERNACLE TOGETHER! Isn't that a huge blessing from God?

Well, Brethren, I thought this would be INTERESTING to you, as it certainly is to me. Of course we are going to have to build a new dining hall in another couple years--and to enlarge the present one with balconies THIS YEAR, before next fall.

Also, we have found a new type of heavy galvanized iron booth, with a single room and roofed porch, which will house from two to six people of one family--and a larger one that would house six, eight or ten. I think we can make a deal to construct them, in quantities of 100, with cot or bed-springs (members to bring their own bedding), so they can be paid for by charging members a rental of \$40 or so for the entire eight or ten days they would be there, and let these booths pay for themselves in ten years. WOULD YOU LIKE TO RENT ONE FOR NEXT FALL? They are attractive, with three windows in each, and should be much better than a tent. IF ENOUGH OF OUR MEMBERS WANT THEM, WE MAY CONSTRUCT 100 OF THEM BEFORE NEXT FALL. They would not cost the Church any money, actually, for I think we can get them on a 10% down, and 10% a year basis. Those who rent them will automatically pay for them, about as cheap as pitching a tent, and a lot less cost than a motel. The

first 100 to reserve one will get them, provided you will be willing to send in the rent in advance so we can make the first payment to the manufacturers. DO NOT SEND MONEY FOR THESE BOOTHS NOW, as we do not as yet have definite terms and rates. But if interested, LET ME KNOW IMMEDIATELY, and I will send you a picture, with dimensions and complete information.

But MOST IMPORTANT OF ALL--KEEP UP YOUR MONTHLY PLEDGES, OR THE LARGEST SPECIAL OFFERINGS FOR THE BUILDING FUND YOU POSSIBLY CAN, EVERY MONTH. Money has not been coming in at the rate we have to pay out, since the Feast. WE MUST INCREASE IT. OR LOSE THE TABERNACLE WE ALREADY HAVE! We CAN keep it up--WE MUST. God bless you, Brethren--GOD'S WORK MUST COME FIRST, and KEEP GOING ON!

With love, in Jesus' name,

Herbert W. Armstrong

"The WORLD TOMORROW"  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
Proclaims to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, California

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

November 25, 1958

Dear Co-Workers with Christ:

Again I have to write you a quick and short EMERGENCY  
S.O.S.!!

For eight or ten days following my brief letter last month  
our Co-Workers responded very well--it looked for a few days as if  
the financial emergency facing God's Work would be met. But then,  
after that first flush of response, it DROPPED OFF AGAIN.

CO-WORKERS! The time has come for us to be fully AWAKE to  
the condition we are in. Do you suppose that all danger of world-  
war has passed--that we have reached a tranquil stage of world  
peace, and that you and I may now lay down on this final Commission  
of CHRIST--and leave it for our grandchildren to do?

WE ARE CLOSER TO NATION-DEVASTATING NUCLEAR WAR THIS VERY  
MINUTE, AS I WRITE, THAN AT ANY TIME SINCE WORLD WAR II.

Two months ago yesterday I wrote you that WAR was  
threatened over FORMOSA. War had just been averted in Lebanon and  
Jordan on the eastern Mediterranean. The Formosa crisis has  
quieted down somewhat--even tho it could flare up anew any second.  
BUT THE GREATEST DANGER SPOT ON EARTH IS, AND HAS BEEN, BERLIN!!

Khrushchev shouts from Moscow that the Reds are going to  
take over the three western sectors of Berlin, now occupied by  
U.S., British and French troops. THIS, ABOVE ALL OTHER PLACES ON  
EARTH, IS THE ONE SPOT WHERE SUCH A MOVE MEANS HYDROGEN-BOMB WORLD  
WAR--means that either the UNITED STATES will be laid waste--you  
and your children and loved ones ALL KILLED--or all RUSSIA will  
be destroyed--OR BOTH!! If Khrushchev backs down now, he will lose  
face. He CAN'T AFFORD TO LOSE FACE! If the United States backs  
down, moves out its troops from Berlin, and turns the more than two  
million Germans of West Berlin over to the Russians, the very last  
ounce of American Prestige as a world Power will be gone!  
Actually, I do not believe the world war will actually happen right  
now--it is nowhere prophesied--but this crisis IS throwing such a  
scare into West Germany, France, Italy, and other European nations,  
that it is DRIVING THEM a big step further toward UNITING for their  
mutual protection into the prophesied soon-coming UNITED STATES OF  
EUROPE. And it IS definitely prophesied in many places in your  
Bible that this Nazi-Fascist resurrected Roman Empire WILL CONQUER



AND DESTROY THE UNITED STATES!

Any way you look at it, this is a WORLD-CRISIS far more threatening than the world realizes. IT MEANS OUR TIME TO COMPLETE CHRIST'S GREAT COMMISSION OF MATTHEW 24:14 and MARK 13:10 IS CUT MUCH SHORTER!!! We may have another ten or twelve years--we may have much less!

No, we cannot lay down on the job to which God Almighty has called YOU and me, and leave it for our children to do! WE must rise to meet this emergency. TIME IS SHORT! Do you ever WONDER, and perhaps grumble a little, because the very WORK OF GOD seems to be continually plunged into CRISIS AFTER CRISIS? I wonder--do you criticize President Eisenhower because the U.S. government is continually plunged into CRISIS AFTER CRISIS? Or, did you complain because during the administrations of Presidents Roosevelt and Truman the government of the United States was plunged into CRISIS AFTER CRISIS?

The proclaiming of the GOVERNMENT OF GOD--the thundering to the world of the GOSPEL of the KINGDOM OF GOD, which is the very GOSPEL OF JESUS CHRIST--must also be continually plunged into CRISIS AFTER CRISIS.

THIS WORK OF GOD IS IN A SERIOUS EMERGENCY CRISIS RIGHT NOW!

We are already in the CHRISTMAS SHOPPING SEASON! Do you realize what that means? It means that thousands, supposing they are buying BIRTHDAY PRESENTS for CHRIST'S BIRTHDAY, are actually engaging in a wild spending spree to TRADE GIFTS BACK AND FORTH with relatives, friends, and business customers--WHILE THEY FORGET ALTOGETHER ANY GIFT FOR CHRIST--NEGLECT GIVING THE GIFT THAT WOULD GET HIS GOSPEL TO THE WORLD!

Do you realize where Christmas came from? The TRUTH is astounding! I know that many of you realize this truth. Many of you know that Christmas does NOT honor Christ's birthday at all--that the Bible NOWHERE instructs Christians to honor Christ's birthday--that it is actually a PAGAN RELIGIOUS custom FORBIDDEN in the Bible--that it celebrates the birthday of SOL the SUN-god of heathen worship--that NO ONE KNOWS WHEN CHRIST WAS BORN, except that it definitely was NOT as late in the year as December.

If you have not already read it, why don't you write in, by return mail--RIGHT NOW, before you lay this letter down--for our free booklet, "The Plain Truth about Christmas."

LISTEN! Would it not be silly to hold a big birthday party for some noted person--to make it a BIG occasion and plan for it all year--and then, at the party, absolutely SHUN the noted person in whose honor you are holding the party--give HIM no gifts whatever--ignore him--and greet everybody else--and EXCHANGE PRESENTS among all the guests? THAT IS WHAT MILLIONS ARE ACTUALLY DOING RIGHT NOW TO CHRIST!!!

Don't you think that, IF you still believe in Christmas

and give Christmas gifts, THAT AT LEAST THE ONE BIGGEST GIFT, if not ALL the money for gifts, OUGHT TO BE GIVEN TO CHRIST FOR CARRYING ON HIS WORK?

Very soon now the light of Christ's Gospel will grow DARK. The night will have come when NO man can work in God's Work. There will be a FAMINE of hearing the precious WORD OF GOD! Two months ago, I told you it looked like the Chinese Reds would invade Formosa and drive out Chiang Kai-Shek. I told you GOD would decide whether to allow them to invade it NOW. I told you that WE ARE BROADCASTING TWICE A WEEK--at the very BEST time, 7:00 PM, every Wednesday and every Friday, over Chiang Kai-Shek's super-power RADIO TAIWAN. It is beamed across the Bamboo Curtain, and is listened to by hundreds of thousands of Chinese Reds, beside most of the free Chinese in Formosa. I told you that if GOD decided that HIS WORK there has already been accomplished, the Reds would invade--OUR VOICE WOULD BE STILLED THERE FOREVER. But if GOD'S WORK there is NOT yet done, GOD WOULD HOLD BACK THE REDS! Well, two months have gone by. God HAS held back the Reds while 16 more half-hour Messages from GOD have been thundered across into Red China! That is what the money you send is accomplishing! GOD IS USING IT! This year THOUSANDS have been brought to repentance, acceptance of CHRIST and conversion by this work in all parts of the world. Next month I want to tell you exactly WHAT has been accomplished this year--the year of the BIGGEST harvest yet!

But I must stop right here and RUSH this emergency S.O.S. to you! God's Work needs your WIDOWS' MITES--it needs the generous offerings of one or several thousand dollars from the VERY FEW of you who are able to give so much for CHRIST and His work. It needs whatever amount is GENEROUS giving, according to YOUR circumstances and ability, whether as much as \$50,000 or only one or two dollars.

THIS YEAR BE SURE YOU PUT CHRIST FIRST!! His Work is in a serious CRISIS! The need is immediate and URGENT! Mails are clogged with Christmas presents--so WHY NOT SEND IT AIR-MAIL? And remember God's Work is in CONTINUOUS need--next month, and all through next year, week by week, month by month. PLEASE PRAY EARNESTLY WITH ME OVER THIS, THAT GOD WILL MOVE ON ALL HEARTS TO RESPOND QUICKLY, LIBERALLY, AND CONTINUALLY! And GOD BLESS YOU--as I know He will!

With deep love, in Jesus' name,

Herbert W. Armstrong

"The WORLD TOMORROW"  
A WORLDWIDE BROADCAST

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BOX 111, Pasadena, California

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

November 27th, 1958

Dear Friend:

I want to sit down right now to write and tell you how much I do appreciate your interest in learning the TRUTH, and being a subscriber to The PLAIN TRUTH.

Each year about this Thanksgiving time I like to write a letter to our subscribers to express my THANKS and gratitude, and to answer some of the questions many of our readers and radio listeners ask.

So many have asked, "WHY do you send the magazine FREE?" "WHO sponsors and pays for your broadcasts, telecasts, magazines and booklets?" "What DENOMINATION are you?" "HOW can you carry on the radio program without ever asking for money on the air as all other religious broadcasts do?"

I'm going to give you the frank and straightforward answer. You have a right to know all about this great work of God--and about me.

First let me say--this may sound incredible, but it's true--JESUS CHRIST FORETOLD THIS VERY WORK--IT IS, ITSELF, THE FULFILLMENT OF HIS PROPHECY (Matthew 24:14 and Mark 13:10)!

Prophecies all through the New and the Old Testaments foretell that in these latter days GOD IS GOING TO INTERVENE IN WORLD AFFAIRS, before the march of science toward DESTRUCTION annihilates human life from off this planet. What few realize is that GOD ALREADY HAS STARTED that divine intervention in world affairs! It started so small, through instruments of God's choosing, that the world was not at first aware of it.

Back in 1934 God began RESTORING the knowledge of THE KINGDOM OF GOD to those who would listen. That knowledge--the true GOSPEL or Jesus Christ--is being thundered with constantly multiplied power over ever-increasing areas, now WORLD-WIDE. God is now pleading with people around the world, THRU PREACHING--by A MESSAGE OF LOVE--to REPENT, surrender and return to GOD in obedience thru Jesus Christ as Saviour and High Priest and soon-coming KING. Of course the world--except for the poor-in-spirit FEW--will not heed mere preaching. Soon God will begin to plead with PHYSICAL FORCE--with PLAGUES--with PUNISHMENT--with the only language a rebellious mankind will heed. Meantime, God has decreed

that we finish the work to which He has called us--the Great Commission of Jesus Christ--proclaiming HIS Gospel to all the world as a witness to all nations!

Astounding as it may seem, there is no other work on earth proclaiming to the whole world THIS VERY SAME GOSPEL that Jesus taught and proclaimed!

How God called me to His ministry--how, years before that, He had prepared me by education and experience for this very work--how it all started, is being told in considerable detail in my autobiography, now being published serially each month in The PLAIN TRUTH. You probably have read part or all of it. In these installments I am just now coming to the time when God struck me down--took away my business, and brought about my conversion. In these articles you'll get the whole story--how God opened His TRUTH--made the Bible an open Book--set me in spite of myself in HIS SERVICE as His minister--opened the mighty doors of radio and the printing press, very small at first, but ever expanding to WORLD-WIDE POWER!--to proclaim GOD'S LAST WARNING MESSAGE--yes, Christ's OWN GOSPEL of the soon-coming END of this world, and the nearness of the KINGDOM OF GOD!

And LISTEN AGAIN! Read this twice! Realize this, incredible tho it may seem--NO OTHER WORK ON EARTH IS PROCLAIMING THIS TRUE GOSPEL OF CHRIST TO THE WHOLE WORLD, as Jesus foretold in Matthew 24:14 and Mark 13:10!!

This is the most important activity on earth today!

Now to answer some of the often-asked questions:

This great work is NON-denominational! It is GOD'S OWN WORK--not ours! HOW IS IT FINANCED? WHO IS BACK OF IT? Only GOD is back of it, by living faith! Back in the fall of 1933 I came to see by experience that if any denomination sponsored me or paid my salary, I would be muzzled--forced to preach as men decreed! At that time MEN paid me a very small salary. They demanded that I preach and baptize contrary to the Bible, but according to their HUMAN doctrines. I replied that I would serve GOD faithfully, and not men--that henceforth I would look to God ALONE as Employer--trusting HIM alone for every financial need. He has PROMISED to supply our every NEED! I relied on Him to do it--and HE DID!

At that time it was necessary to hitch-hike to meetings to preach. I had no automobile. I was preaching in a country one-room school house. One farmer said to me: "Mr. Armstrong, you won't last long."

"Why?" I asked.

"Because you are preaching the BIBLE exactly as it is--and the Bible is given by inspiration of God, and is profitable for REPROOF and CORRECTION. It's like a sharp two-edged sword--it cuts people both ways. People don't like to be corrected or reprov'd. People won't support it! YOU CAN'T LIVE WITHOUT SUPPORT. No, you won't last long, preaching the BIBLE exactly as it is!"

I was offered a good salary to team up with a nationally-known evangelist--PROVIDED I would stop preaching certain vital TRUTHS of the BIBLE, and preach what men told me to preach. Later, in Hollywood, I was offered \$100,000 a year--with assurances it would be raised to \$200,000 a year once we gained a good audience rating--to become a news analyst on a major network, using a certain amount of prophetic background, for a large manufacturer in the food industry. But of course I would be MUZZLED! I have received flattering offers of having the radio program SPONSORED--again provided I would serve MEN instead of GOD! I have been persecuted, threatened, opposed. Ministers have opposed me--tried to destroy me. Communists have threatened my life. But I rely on God to protect it, as I have continued to rely on GOD ALONE, thru those whose hearts HE moves, for financial support--for EVERY need!

It has been a rough road. It has been a hard battle. Never has it been easy. People have forsaken me, threatened, persecuted. But GOD HAS NEVER LEFT NOR FORSAKEN ME! He has permitted trials, temptations, apparently insurmountable obstacles. Yet He has always protected, delivered, prospered. He has blessed with wisdom, and every spiritual blessing. HE HAS VINDICATED HIS WORD! This is HIS WORK--GOD ALMIGHTY HAS BEEN ABLE TO PROVIDE FOR IT, AND TO EXPAND IT CONSTANTLY IN POWER AND SCOPE!

The broadcast started on one little station of the smallest power of commercial radio stations--100 watts. And it was ONCE A WEEK only. It started the first Sunday in 1934. The first issue of The PLAIN TRUTH came out February 1st, 1934--a little mimeographed "magazine." From that smallest possible beginning--as God always starts things small thru human agencies, but causes them, like the grain of mustard seed, to GROW--it has grown and expanded until today God's Message is thundered to the world over more than FIVE MILLION WATTS of radio power every week! 175,000 copies of The Plain Truth are read every month. And the Message is published monthly in 1« MILLION COPIES of Cappers' Farmer, in a large advertising space of a page and a third.

WHAT IS THE REAL MEANING of this growing WORK OF GOD?

It MEANS the same thing that this new SPACE AGE and this NEW WORLD WAR of science and technology mean. It MEANS that it is LATER THAN YOU THINK!

It seems this world is hurtling to ITS END! It means that YOU, and your children, will not be living here 25 years from now! It means that if God Almighty does not soon intervene, THE FORCES OF SCIENCE AND THE MILITARY FORCES OF MAN-RULED GOVERNMENTS WILL BLAST ALL HUMAN LIFE FROM OFF THIS PLANET! Don't blame me for this--I did not create it! It is merely my job, as God's specially-called servant, to WARN the world!

It MEANS that this great and growing WORK of GOD is today THE MOST IMPORTANT ACTIVITY ON EARTH. Your only hope of escaping the frightful catastrophes MEN are bringing on the world is THE PROTECTION OF THE LOVING AND ALL-POWERFUL GOD WHICH WE PROCLAIM!

HOW, then, is this work financed?

Some write in and ask, "Would you be offended if I send a contribution to help in this work?" Why, of course not!--but, unless you voluntarily, without any request from us, become an active CO-WORKER with me in this work of God, you are never going to be ASKED for it!

LISTEN! UNDERSTAND! This is the WORK OF GOD. It is conducted GOD'S WAY. It is utterly unlike the Churches or businesses of this world--it is different from MAN'S way. WE RELY SOLELY ON GOD FOR EVERY NEED--and the financial need for this work is very great.

But HOW does God provide? God does not rain down ten-dollar bills or thousand-dollar bills from heaven. GOD WORKS THRU HUMAN INSTRUMENTS. God could thunder HIS OWN Message to you, by HIS OWN voice. But He doesn't--He uses my voice and my pen as His INSTRUMENT. God COULD supply the financial need for His work by a mysterious miracle--but that is not GOD'S WAY. He supplies this need thru those whose hearts He has made willing. But WE do not look to YOU! We do not rely on PEOPLE! If we did I learned long ago I would have to SERVE people, and preach what they WANT instead of what GOD SAYS in His Word! No. I look to GOD--I rely on HIM to stir the hearts of those HE makes willing--that they will voluntarily become CO-WORKERS WITH CHRIST AND WITH ME.

And so we never beg for money over the air. We never ask for money in the PLAIN TRUTH. We put NO PRICE on Christ's precious GOSPEL. God has shown us that HIS GOSPEL IS FREE--it must not be cheapened by being SOLD like merchandise! Every month we return more than \$100 which people send in to PAY FOR a booklet or a copy of the magazine. Neither John D. Rockefeller nor Henry Ford has enough money to PAY FOR a subscription to The PLAIN TRUTH! It is FREE!

God's LAW is LOVE! That is God's WAY--the way of LOVE! Love is giving and sharing. More than thirty years ago, when God brought me low, I GAVE my life to Him. He took it and has used it. My wife and I have GIVEN to His service our whole lives. God has given us His LOVE--He has given us JOY--He has given us HIS HOLY SPIRIT, and LIFE EVERLASTING, in ABUNDANT HAPPINESS! What a bargain!

Years ago--now 25 years ago--a little handful of people, imbued with God's LOVE in their hearts, joined me as Co-Workers together with CHRIST. Each year more people have willingly, happily, joyfully joined with us and with Christ in a MINISTRY OF LOVE, giving of their financial means, faithfully TITHING to God's cause, that they with me may have part in GIVING this Glorious GOSPEL to the world FREE--without money and without price--so that I may never have to solicit money on the broadcasts, or in our free literature.

And so YOU have received these spiritual GOOD THINGS, as a token of THEIR LOVE, and of CHRIST'S LOVE. You, I feel sure, have benefited. But our Co-Workers and I have BENEFITED most,

because IT IS MORE BLESSED TO GIVE THAN TO RECEIVE! Yes, we who GIVE receive the greater blessing! And so a purpose of this letter is to THANK YOU for letting US GIVE of this GOOD NEWS to YOU!

Our policy is this: We do not solicit money over the air, nor in any of our free literature. No one is ever ASKED for financial support UNLESS and UNTIL he or she has sent in VOLUNTARY and unsolicited contributions (or tithes) at least two or three times within a six-months' period--or, unless one actually expresses a desire to be a regular Co-Worker. Then, those who do become Co-Workers with me and with Christ in HIS WORK receive from me a monthly letter, reporting the progress of this work. If their treasure is in this work, Christ says their hearts are also in it. So we know they are interested in its plans, its progress, and its problems--as well as its needs. I DO ask these Co-Workers for contributions when needed--which, in the course and nature of things, seems to be continually. But YOU will never intentionally be asked for any money or contributions--unless or until YOU, yourself, by this means show us you wish to be. That is our policy. IT IS GOD'S WAY! I felt you have a right to this candid explanation.

From the first we have relied, in this way, ON GOD in FAITH. Of course our faith is often sorely tried. It seems always to be tried in a very special way at the Christmas season--now once again approaching.

At this season most people, apparently not realizing what they are doing, FORGET any gift for CHRIST and His work! It does seem strange and paradoxical, doesn't it? And yet people become SO ABSORBED in exchanging Christmas presents with their friends and relatives, they seem to overlook CHRIST entirely! They SUPPOSE they are celebrating CHRIST'S birthday, yet their birthday presents are not for Christ--but for business customers, friends, and relatives!

Did you ever stop to think about that? At this season people seem to have a very GENEROUS spirit--for all except Him whose birthday they think they are celebrating! They spend lavishly for Christmas presents. It would seem their gifts ought to go to CHRIST for His Work, wouldn't it? Ask people WHY they buy Christmas presents, and they reply, "Why, to follow the example started by the wise men who gave their gifts to CHRIST!"

But does anyone ever stop to realize that those wise men did not exchange presents back and forth among themselves--they gave their gifts to Christ! And few people know that the wise men were not giving the Christ child birthday presents at all--for they presented their gifts actually weeks after His birthday! It was simply an eastern custom to present gifts to a KING when coming into His presence--and they knew Jesus was born to be A KING!

Why don't you write for our book of plain facts about CHRISTMAS? This booklet is rather shocking--but it's TRUE--you can check up on every statement in your Bible and at your public library.

And before closing, may I say sincerely, and from the heart, THANK YOU for the very great PRIVILEGE of being able to serve you, on the broadcast, or by the things that I, or colleagues on our staff, have written, in the PLAIN TRUTH.

I feel, sincerely, it is a far greater privilege God has granted me, in being able to serve you, and to be His instrument, that thru my voice and pen (or typewriter) you may receive the precious truths of God, than the privileges He grants you in receiving. But, WE'RE BOTH BLESSED!

And may I add a word about the new booklet, "The PROOF of the Bible," and also "1975 IN PROPHECY"--a fast-moving, one-two-three SUMMARY of all the major prophecies in world events FROM NOW --in plain, simple language, in their precise order of time-sequence, exactly as YOU'RE GOING TO SEE THEM HAPPEN! And are you enrolled for the Ambassador College Bible CORRESPONDENCE COURSE? I think it's the most interesting, most valuable course of Bible study ever prepared. Thousands think so. If you're willing to devote not less than a half-hour every day to the study of YOUR BIBLE, then please write me and enroll by return mail. There is no charge--no tuition. Ask for further information about it if you prefer. I enclose a self-addressed envelope for your enrollment.

THANK YOU AGAIN, for your interest in the precious things of GOD!

Sincerely, in Jesus' name,

Herbert W. Armstrong



"The WORLD TOMORROW"  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
Proclaims to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, California

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

January 15, 1959

Dear Co-Workers with Christ:

I'm sure you've heard the BIG NEWS on our broadcasts which go around the world! The BIGGEST NEWS since 1934--the second biggest news of the century--occurred on January 1st, 1959!

You've heard me say, ever since you have listened to The WORLD TOMORROW program, or read The PLAIN TRUTH, that very soon TEN NATIONS in Europe will unite to resurrect the ancient ROMAN EMPIRE! They may call it the UNITED STATES OF EUROPE. I don't know what name they will adopt. But I do know it is coming.

I know it because I know the Bible is GOD'S WORD. I have PROVED the divine inspiration of the Bible. And the Bible says TEN NATIONS are going to unite to give their military power and strength to one central leader. It will last but a short time. It will go to oblivion at the second coming of CHRIST!

On January 1st, 15 days ago, TEN EUROPEAN NATIONS united together into a single ECONOMIC unit.

I want you to notice, it was an ECONOMIC combine--not a political or military union. This is not, yet, the actual prophesied resurrection of the Roman Empire. It is not, in all probability, even the SAME ten nations that will form the prophesied restored ROMAN EMPIRE! But it is a dramatic forerunner! It is the BEGINNING of the uniting of the nations of Europe. The coming FUEHRER who shall rise to lead this revived Empire--he is called the BEAST in Revelation 17--he is called "a king of fierce countenance" in Daniel 8:23--"shall PROSPER, and practise, and shall destroy the mighty and holy people. And through his policy also he shall cause craft to prosper."

When this new Empire rises, and then quickly FALLS like a flashing comet, we read in Rev. 18:11-19: "And the merchants of the earth shall weep and mourn over her; for no man buyeth their merchandise any more: ... and the merchants of these things, which were made rich by her, shall stand afar off for the fear of her torment, weeping and wailing, ... for in one hour so great riches is come to naught. ... Alas, alas that great city, wherein were made rich all that had ships in the sea by reason of her costliness!"

So you see, one of the outstanding phases of this coming

revived Roman Empire, the modern BABYLON, is to be GREAT ECONOMIC PROSPERITY, in WORLD TRADE, by ships. These nations could never fulfill that prophecy until they UNITED to bring about UNIFORM CURRENCY REFORM. And that is precisely what happened on January 1st, just 15 days ago!

It may be five or ten years yet before this European union evolves into its final organization as ONE GOVERNMENT--ONE EMPIRE--or, at least, one MILITARY FORCE. The prophecy indicates the probability of each nation or dictatorship retaining certain political independence, but none-the-less achieving MILITARY UNION. It will create a THIRD POWER BLOC in the world, standing in the middle, between Russia and China on the east, and the United States and Britain on the west.

THIS IS THE POWER THAT PROPHECY SAYS WILL ATTACK AND CONQUER AMERICA AND BRITAIN!

YOU, dear Co-Workers, are living in terrifying times--far more than you realize! And it is LATER THAN YOU THINK! The actual uniting of TEN NATIONS is now a FACT OF HISTORY. It HAS HAPPENED! It took place since my last letter to you! WE NEED TO WAKE UP!

But, actually, this was only the second most important news event of this century. The MOST important was not the atomic bomb, or sputnik, or the man-made satellite shot into our solar system. It was the OPENING OF A DOOR of radio to us--a few Co-Workers and me--at 10:00 A.M., the first Sunday in 1934. On that fateful morning began the INTERVENTION OF GOD into world affairs. On that historic morning began the fulfillment of Jesus' key prophecy: "This Gospel OF THE KINGDOM OF GOD shall be preached in all the world, for a witness unto ALL NATIONS, and THEN SHALL THE END (of the world) COME!"

That tremendous work, starting so small almost no one noticed it--at a cost of only \$2.50 for that first broadcast--has continued and grown, and grown, and grown, until today THAT LAST MESSAGE before America is invaded--before God's physical intervention with force--before the END of this age--is now actually being THUNDERED into most nations, on EVERY CONTINENT around the world!

And it was on the 25th anniversary of this work, now grown great, that the TEN NATIONS in Europe fulfilled the prophecy I have been shouting over the air during that quarter century! Others who claimed to understand Biblical prophecy, have said there would NEVER be a revival of the old Roman Empire! They have said this prophecy referred to Russia. They have said RUSSIA will invade us. I have had to STAND ALONE in shouting this warning to the world! But many of you, as faithful Co-Workers with me and with Christ, have stood loyally with me! You have continued--some of you for many years--some for a short time--to pour out your hearts to God in earnest, believing, prevailing PRAYER for this work. You have sacrificed in order to send faithfully God's TITHE of your income, and liberal offerings beside, that this great work may be financed. YOU HAVE HELPED IT GROW IN POWER AND SCOPE YEAR

BY YEAR!

And NOW, dear Co-Workers, this work has passed its quarter-century mark. THERE WILL NOT BE ANOTHER TWENTY-FIVE YEARS TO GO! No, dear Co-Workers, it will be all over before then! We may have another ten or twelve years to complete this work of GOD --to finish this GREAT COMMISSION of JESUS CHRIST--I hope so--but I can tell you definitely, now, we shall not have another twenty-five! WE ARE ON THE HOME STRETCH!

Yet our BIGGEST, most important work lies still ahead! All the time up to now has been devoted to GROWING big enough to really START this FINAL GOD-POWERED HOME STRETCH! We have hardly "scratched the surface" of the COMPLETE JOB we've been called to do! We must now dedicate ourselves ANEW, with deeper consecration, and dedication, and self-denial, and sacrifice, than ever!

Continually, it seems, we have financial problems--often we face financial CRISES! The WORLD passes from one CRISIS to another! Each individual CHRISTIAN, in his personal Christian life, passes from one spiritual crisis to another, and faces continual spiritual problems! I guess God ordained that LIFE should be that way. It keeps us on our toes! It forces us to GROW--to develop in spiritual strength and resourcefulness and character! IT IS FOR OUR GOOD!

I've said before, God could make our part in His work easy going. He could do it all Himself by supernatural power, without using us as human instruments! But THAT IS NOT HIS WAY! THAT WOULD NOT BE FOR OUR GOOD! So let us not gripe, complain or grumble! Let us set ourselves to put our shoulders to the wheel with renewed dedication, zeal and energy!

The other day I looked at the income record in our business office, and the income to date in January had fallen below the same date a year ago! THIS MEANS ANOTHER FINANCIAL EMERGENCY! We have passed the Christmas shopping season--but now people are spending on January clearance sales, and catching up from overspending on Christmas presents. IT'S A DIFFICULT TIME FOR GOD'S WORK!

I have to ask every Co-Worker--YOU!--to PRAY for this work--to SACRIFICE for it--to send in for it the largest sum you possibly can by return mail. The need is great--and urgent. It will be CONTINUOUS through this year and every year until our work is finished! EVERY year, so far, this work has grown remarkably bigger and more powerful than the year before. The year just closed was BY FAR the greatest year. God gave us the most abundant HARVEST--far more people reached with GOD'S TRUTH--HIS LAST MESSAGE --CHRIST'S TRUE GOSPEL! Far more people converted and baptized!

We MUST have not less than 30% increase in funds for the work this month over January a year ago. That means we must all--every one--YOU!--try to sacrifice a little more the last half of this month. And then remember, the shortest month in the year is coming next. Let's tighten our belts, let's pray harder, give MORE!

It IS later than you think! I would be FRIGHTENED by this fulfillment of prophecy in so startling and decisive manner, if I did not have GOD'S PROMISE of protection to those of us who are HIS Co-Workers in His Work now--who are being LED by HIS SPIRIT--who are WATCHING world events, and PRAYING ALWAYS that we may be accounted worthy to ESCAPE all these troubles coming on the world, and to STAND before Christ at His glorious Second Coming!

May God bless, help, protect, and PROSPER you this year!

With much love, in Jesus' name,

Herbert W. Armstrong

RADIO CHURCH OF GOD  
WORLD HEADQUARTERS  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

Broadcasting  
The WORLD TOMORROW

Publishers of  
The PLAIN TRUTH

February 2, 1959

Dear Brethren of GOD'S CHURCH:

May I address you as the Apostle Paul did the Hebrew brethren:  
HOLY brethren, partakers of the heavenly calling?

IF we belong in God's Church -- if God has baptized us into His Church by His Holy Spirit, then we are HOLY brethren -- we are SAINTS -- we are partakers of the HEAVENLY CALLING! We are dedicated to the calling. Our lives are not our own -- we have given them to God as instruments in His hands. Our possessions -- our money -- these are not our own -- they are dedicated to GOD!

Can we say this:

We face a serious situation. For the past two months the pledges and offerings for the Tabernacle building fund have been falling \$6,000 per month short! We are pledged to pay to the Behlen Manufacturing Company payments of \$18,000 on the 20th of each month. Yet during the past two months, you brethren have been sending in for that fund only \$12,000 per month. I myself have personally signed the note to pay the \$18,000 per month as a personal obligation, in addition to signing the note as a CHURCH obligation.

So far we have managed to continue meeting every payment promptly on time -- but do you know HOW? We did have a little cash in the bank on reserve. You'll remember that in the two Holy-day offerings at the Tabernacle we put in about \$10,000 more than the payment for that month. But now that reserve is gone. HOW ARE WE GOING TO MEET THE FEBRUARY PAYMENT?

It looks very doubtful, now, whether we can proceed with enlargement of the big new Tabernacle so that it will be large enough to seat the brethren that will attend next October. We OUT-GREW the present new Tabernacle the first year. Based on the growth of the Church for 25 years, 1,500 more brethren will attend this fall than last October. The present Tabernacle would seat only 500 of them. ONE THOUSAND BROTHERS WOULD BE UNABLE TO GET IN! The Behlen Company will go ahead and enlarge the big aluminized steel building 50% for us, starting about April or May, provided we can continue to meet the \$18,000 monthly payments promptly!

THINK OF IT! Mr. Walter Behlen, president of the company, has extended to us, primarily through confidence in me personally, and

on my personal note as well as that of the Church, a credit of A THIRD OF A MILLION DOLLARS -- WITHOUT ANY SECURITY! According to our agreement, we were to have given his company a mortgage on our Tabernacle property last November. But because every payment had been made promptly on time, he released us from that obligation, provided I would sign a note for the unpaid balance -- which I did. The new addition will cost about \$170,000. He is willing to extend that additional credit, and start building in about sixty or ninety days, provided I can assure him we will continue to meet these \$18,000 monthly payments.

Brethren, I don't believe any CHURCH was ever extended such a large amount of credit on pure FAITH -- without security! What an unusual, WONDERFUL opportunity and blessing that is! Surely GOD has given us great and unusual favor in Mr. Behlen's eyes. He and his family were my personal guests here on our campus the morning of the Tournament of Roses parade, New Year's day. He was tremendously impressed with what he saw here. Since God has given us the very unusual blessing of such favor and line of credit, making it so EASY for us to have this new Tabernacle without even a mortgage, it is up to us to make a little bigger sacrifice and KEEP UP THESE PAYMENTS.

But unless we do increase our SPECIAL offerings, pledged or in excess of pledges, up to \$18,000 per month, I am going to have to tell Mr. Behlen we can't make it, and call off the enlargement. One thousand brethren would have to remain outside the Tabernacle next October. I might have to TAKE THE BROADCAST OFF THE AIR ON SEVERAL BIG STATIONS, so as to continue to meet the payments on the present Tabernacle until paid out. It is due to be completely PAID for by July or August. And even if I have to GO OFF THE AIR on several important stations, I am going to keep my word to Mr. Behlen!

BRETHREN -- you just can't let that happen -- can you? Are we HOLY Brethren, partakers of the heavenly CALLING? Is our MONEY dedicated to God? Are we willing to make the sacrifice? BEFORE last Fall's Festival we were giving \$18,000 per month. WE CAN DO IT AGAIN NOW ! God has COMMANDED this Festival. God's people ALWAYS have contributed liberally -- generously -- for God's Tabernacles and Temples. Have WE grown more lukewarm than the children of ancient Israel? Do we need to go to a place of private prayer and RE-DEDICATE OURSELVES TO GOD'S CAUSE?

Now just a word about the proposed new galvanized steel booths for many of you brethren to live in during the Feast. We can order erected two hundred buildings 10 x 12 feet, and 6 single beds or cots (double-deck), for a rental charge of \$60. That is for 6 people or less. This should be paid in advance -- by return mail or as soon as possible -- OUT OF YOUR SECOND TITHE MONEY. We will buy FOR YOU, and sell to you, the mattresses, which we must order in this big wholesale order with the cots. The mattresses cost around \$2 or \$3 each -- I do not have the exact figure. We will not rent you the mattresses -- you must buy your own -- but we will give you free storage for them until the next Festival.

Then we can order erected another 100 buildings 10 x 18 feet,

with 6-foot porch, with 8 single beds, or cots (double-deck), accommodating 8 in one family -- all other specifications the same as the smaller buildings, renting for \$75 for the duration of the Festival.

REMEMBER -- if you desire to rent one of these, you should pay the rental OUT OF YOUR OWN SECOND TITHE which you are saving to pay your expenses to the Feast. This cannot be paid out of first tithe, which is for Christ's Gospel work -- nor from special offerings for the big Tabernacle, or other regular offerings for the Gospel work. This is money you would spend anyway -- probably at motels near Gladewater or Longview. It does not cost you anything extra. Sixty dollar rental for six people for the eight or ten days is certainly less than motel charges. It does not cost the CHURCH anything, because we have worked out an arrangement, where these rentals will pay for the buildings in ten years, mortgaging only the booths -- but not the ground or our present property! Thus you help the Church to buy and own these booths with money you would spend anyway! The deal is not, at this writing, 100% final -- but if you want to rent one, send in the rental charge out of your SECOND TITHE by return mail, specifying plainly what it is for. If the deal is not completed your money will be refunded.

Now REMEMBER -- this special booth rental CANNOT come out of first tithe, or regular offerings, or special offering for the Tabernacle fund. Neither, on the other hand, can you send any of your SECOND tithe money for the Tabernacle fund. Erecting this big new housing district of 300 small one-room booth-houses on our grounds cannot take from the Tabernacle fund or from the regular Gospel work.

Finally, brethren, I call on you in Jesus' name to PRAY -- to SACRIFICE -- to rededicate your life to GOD'S cause, to remember God calls us HOLY Brethren -- and we must LIVE UP TO IT! WE MUST RAISE THAT FULL \$18,000 per month from now on! We must NOT let the precious Gospel Message go OFF THE AIR because we do not keep up Tabernacle offerings! We must NOT leave A WHOLE THOUSAND BRETHREN OUTSIDE, unable to get in, for the meetings next October! WE MUST RAISE THIS \$18,000 PER MONTH!

With love, in Jesus' name,

Herbert W. Armstrong

"The WORLD TOMORROW"  
A WORLDWIDE BROADCAST

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BOX 111, Pasadena, California

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

February 13, 1959

Dear Co-Workers with CHRIST:

"WAR DANGER GREATEST IN 10 YEARS!"--so says a newspaper headline under date, February 10.

Add to this other items of news, beginning with January 1st this year--and see how world conditions are speeding up toward the GRAND SMASH CLIMAX of this present world! Here are the other BIG News headlines:

January 1st, New Year's day, the BIG headlines said a NEW ERA had dawned in Europe. TEN NATIONS in Europe had joined in a sensational currency reform--in connection with the new European COMMON MARKET program forging European nations into a SINGLE ECONOMIC GROUP. For 25 years I have been proclaiming over the air a coming union of TEN NATIONS in Europe, resurrecting the ROMAN EMPIRE--the prophesied BEAST of Revelation, which is to endure but a short time, and end by fighting CHRIST at His Second Coming! We are getting NEAR to Christ's coming!

A few days later, the Russians shot off a man-made new PLANET, now swinging in its orbit around the SUN! Both the Russians and the United States now possess ICBMs--guided MISSILES that can hurl HYDROGEN-Bomb war-heads from either nation and drop them directly on the target of any city in the other nation in 30 minutes' flight time. There would be only 3 to 5 minutes' warning! THERE IS NO DEFENSE!

A little later came the news that the Russians are beginning production of the missiles with assembly-line volume! Then came news that the combined Russian and U.S. stock-piles of atomic and hydrogen bombs are now 45,000--TEN TIMES the number required to devastate the ENTIRE EARTH! Four thousand such bombs could blast human and animal life from this planet!

Next came news of a frightfully deadly biological substance, « pound of which could totally unpopulate the entire world! It can be produced cheaply. Several big nations know its secret and are now working on it.

Then news of a NERVE-GAS which can kill every person on earth. A Pentagon official said: "We're scared to death even to mention germ warfare."



Now news that over the Berlin crisis we are nearer WAR than any time in ten years! It is like the irresistible FORCE (Russia) coming against the IMMOVABLE OBJECT (America and the allies) in Berlin. Khrushchev has issued an ultimatum. Unless the allies get out of Berlin by May 27th there will be WAR! He has threatened that MILLIONS will be killed. Then, most recent news--Secretary Dulles says the allies WILL NOT BUDGE from West Berlin! In his own words, "risking WAR rather than being taken out of Berlin."

Dear Co-Workers, CAN YOU SEE that events are SPEEDING UP VIOLENTLY--that we are now FAST nearing the END of this world--the END of the time allotted for OUR MISSION?

God Almighty has called YOU, with me, to the most important mission on earth in these final perilous days! 1900 years ago Jesus Christ came to earth with a Message from GOD to man. He taught that Message to His Disciples, whom He ordained Apostles. For two 19-year time-cycles they were allowed to proclaim that vital Gospel Message to the world of that day. But apostasy set in. Men turned AWAY from the TRUTH and unto FABLES (II Tim 4:1-4). After 69 A.D., the true Gospel Jesus brought was never again proclaimed in any organized manner to the world.

Instead, Gentiles came into the Church, bringing with them their PAGAN beliefs and customs. They began to call their PAGAN religion "Christianity." They continued to accept and go by the NAME of Christ. They continued to preach a gospel of their own ABOUT Christ. But HIS VITAL MESSAGE they snuffed out! All this, Jesus and the New Testament writers foretold!

But, Jesus said, just BEFORE the END OF THIS WORLD--just BEFORE the Second Coming of Christ, the knowledge of HIS GOSPEL MESSAGE WAS to be RESTORED. Thru human instruments of His calling and choosing, Jesus said: "This Gospel of the KINGDOM (of GOD) shall be preached (and published, Mark 13:10) in all the world for a witness unto all nations, and THEN shall the END (of this world) come" (Matt. 24:14).

Co-Workers, YOU and I are the very ones He has called and chosen as His instruments in this most important mission of our time! God OPENED THE DOORS of radio and the printing press before me the very first week in 1934--25 years ago! It started very small. But God blessed HIS WORK--caused it to grow and grow, in spite of every persecution and opposition. He added Co-Workers to work with me. HE ADDED YOU! Today we are in the SEVENTH YEAR of our SECOND 19-year TIME-CYCLE which God has allotted for this MASS-PROCLAIMING of THIS MESSAGE FROM GOD! If God does not cut the time short, we may have another 12 years to complete this GREAT COMMISSION.

BUT--speaking of this terrible world-chaos now INTENSIFYING rapidly, Jesus said man would develop to the place where he would WIPE ALL LIFE FROM THE EARTH, U N L E S S God Almighty intervenes with supernatural power to CUT SHORT these days. And, said Jesus (Matt 24:22), "For the ELECT'S SAKE, those days SHALL BE CUT SHORT!"

Does that mean we have far LESS than the remaining 12 years of our allotted two 19-year time cycles? IT MAY! LET ME TELL YOU, IT IS LATER THAN WE THINK!

Now THINK! What will any of your present PLEASURES, or acquisitions, or possessions, or money, mean to you IF, in two, three, or even 12 more years, the prophesied INVASION by the Nazi-Fascist European Empire blasts out of existence our main CITIES--killing ONE-THIRD of all Americans; and the drought-famine and disease epidemics kill another THIRD of all our people, and the remaining THIRD are taken captive as SLAVES, exactly as prophesied (Ezek. 5:12, and 6:6)?

But, GOD HAS PROMISED ABSOLUTE PROTECTION AND SECURITY to those of us who are CARRYING HIS MESSAGE to the world and are FAITHFUL, WATCHING world news, keeping CLOSE and YIELDED to God, and PRAYING ALWAYS (Rev. 3:7-10; Luke 21:36).

I do not mean by that to suggest any of you ought to sell your home, or all your possessions. You NEED a home--we all do, in order that we may CARRY ON GOD'S WORK. I do not mean anything foolish--but I do mean that nearly ALL of us are spending money for things we DO NOT NEED, which COULD be put into this great work of GOD--if we are sufficiently yielded to God and His will, and our hearts first of all on the things above--and the mission to which Christ has called us!

Here we are, in the middle of February--SHORTEST MONTH OF THE YEAR. While WORLD events are speeding up with rapid acceleration, the income from you Co-Workers to keep GOD'S WORK also growing in power and scope and accelerating sufficiently to keep pace, IS DROPPING DOWN ALARMINGLY!

Co-Workers, THIS CANNOT CONTINUE! We must tighten our belts a little more. WE MUST CONTRIBUTE MORE GENEROUSLY--all who are ABLE--than we have been! God--and the great WORK OF GOD--is WAITING ON YOU! Beside our honest and faithful TITHES, which belong to God, we must be MORE GENEROUS with liberal OFFERINGS besides!

We have the protection, the guidance, the BLESSING, of the Eternal GOD! His work must come FIRST! Let us re-dedicate our lives to His task! Let us PRAY fervently, as never before, with serious, broken and contrite hearts! God's work needs the largest possible offering within YOUR means by return air-mail! And we must keep it up! Send tithes and offerings MORE OFTEN, if possible! GOD BLESS YOU! I know you will do your utmost and PRAY that God will move on others likewise!

With LOVE, in Jesus' name,

Herbert W. Armstrong

"The WORLD TOMORROW"  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
Proclaims to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, California

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

CHICAGO, February 23, 1959

Dear Co-Workers with Christ:

Here is the BIGGEST NEWS I have ever had for you!!!

It is a WORLD FIRST!! It is a WORLD NEWS SCOOP!

I am in Chicago, returning from New York, on our annual tour visiting the major radio stations which broadcast The WORLD TOMORROW. For two reasons this BIG NEWS cannot wait until I return to Pasadena a week from now. First, it is TOO IMPORTANT to delay another week; and second, I have received a long distance call from Pasadena informing me that income or money to carry on God's great work has dropped off so alarmingly this past week that everyone at headquarters in Pasadena is fasting and praying that God will move on the hearts of Co-Workers to come to the rescue immediately.

This is not just one single bit of news, but actually several. So let me lead up to it in order. I want you to realize the full IMPORTANCE of it. I think it is the BIGGEST thing that God has ever caused to happen for HIS WORK in these last days!

Jesus Christ has called YOU, as an individual, and ME, and each of the others in our family of Co-Workers, and commissioned YOU, with us and WITH CHRIST, to preach and publish HIS Gospel of the Kingdom of God in ALL THE WORLD for a witness unto ALL NATIONS! (Matt. 24:14 and Mark 13:10.)

For years I want to tell you that I have looked at those three words "UNTO ALL NATIONS," and realized it means EVERY nation. Now, for example, that means RUSSIA, and Communist Red CHINA, and SPAIN. And yet every door for getting Christ's own Gospel into these three nations was CLOSED TIGHT!

Do you know, dear Co-Workers, that every possible avenue for getting past that Iron Curtain into RUSSIA had been closed and blockaded so totally that at times I was tempted to wonder if maybe God wouldn't overlook it if we failed to find a way to get His Message to the Russian people! Surely God could not expect the impossible! But we must remember that our God is the ALL-Mighty God--the miracle-working God--and He has said (Rev. 3:7-8), that He will OPEN DOORS for us! Yet no door was open.

In February, 1947, Mrs. Armstrong and I went to Europe to search out ways of getting the Message into Britain and Europe.

There were absolutely NO radio doors open over there anywhere! It was discouraging. But when God's time came, at the end of our first 19-year time-cycle of broadcasting (it was after exactly 19 years that God "OPENED A DOOR" for the Apostle Paul to take the Gospel to Europe, in 50 A.D.), then ON THE VERY WEEK that was the 19th anniversary of our first broadcast, we started on the most powerful station in Europe at that time--Radio Luxembourg!

Three years ago we went to Spain, but we found Fascist Dictator Franco has CLOSED EVERY DOOR for any kind of religion except the Roman Catholic. Yet a little later God opened the SUPER-power Radio International at Tangier, just across the Strait of Gibraltar from Spain--BUT IN THE ENGLISH LANGUAGE. We still were not reaching many in Spain.

Also some two or three years ago God opened the super-power door of Chiang Kai-Shek's RADIO TAIWAN, which now beams The WORLD TOMORROW twice weekly across the Bamboo Curtain into RED CHINA.

But, at last, while in New York this past week, come the BIG NEWS!

First. Radio Tangier opened its doors to us now to begin broadcasting to SPAIN in the SPANISH LANGUAGE! Franco does not control Tangier or its great radio station which is heard all over Europe!

And then, Co-Workers, HOLD YOUR BREATH!!!--here is the BIGGEST NEWS!!!--Altho the United States government has been spending hundreds of millions to broadcast the message of Democracy to Russia by the powerful transmitters of the "VOICE OF AMERICA," the Kremlin has spent many more millions to construct gigantic more powerful transmitters to JAM the "Voice of America." so it cannot be heard in Russia. Then the U.S. builds still additional radio transmitters on new wave-lengths, but the Russians immediately build more powerful transmitters to JAM them, and BLACK OUT the message of Democracy.

The B.B.C. of Great Britain has had the same experience. The Russians have JAMMED THEM OUT! Thousands have contributed to "RADIO FREE EUROPE" in an effort to broadcast religion and democracy messages into Russia. But the Russians have JAMMED THEM OUT!

Until we were in New York the other day, this was the situation. It seemed hopeless. But THIS is GOD'S WORK! This is GOD'S Program! And God is a miracle-working God. He says HE will OPEN DOORS for HIS Message!

And--MIRACLE OF MIRACLES!--HE HAS DONE IT!!

Here is the TREMENDOUS NEWS!! There is one little tiny nation in Europe which Russia considers too insignificant to notice, the little nation of Monaco, made famous by the marriage of movie actress Grace Kelly with its prince, and the birth of their son, which saved this little nation's independence. Well, this

little nation NOW has a super-super-power radio station more powerful than Radio Luxembourg--the most powerful in Europe--EIGHT TIMES more powerful than our biggest in the United States. It is Radio Monte Carlo with 400,000 watts of power, BEAMED DIRECTLY ON MOSCOW, RUSSIA! Beside this, there are two very powerful short-wave stations, also beamed, on different wave-lengths, on Russia.

The Russians have not jammed this giant station. They let its programs come into Russia. God has kept this station FREE for HIS Message! In order to jam it, the Russians would have to construct at least SIX stations in Russia, still more powerful than these three, and beam them directly on Monte Carlo--and this would cost MANY millions of dollars! The Russians want to be on friendly terms with Monaco. There is little chance they will try to block out this station--and if they did, it would take a long time.

RADIO MONTE CARLO has just opened to us a choice half-hour broadcasting time every Saturday--the BEST possible time because it is the Russians' day off from work! The WORLD TOMORROW program is to be broadcast simultaneously on all three stations into Russia every week at this ideal time!

WE ARE TO START IMMEDIATELY BROADCASTING TO ALL RUSSIA, IN THE RUSSIAN LANGUAGE, ON ALL THREE OF THESE STATIONS--the 400,000-watt standard broadcast, and the two short-wave stations, all at the same hour, 7:00 a.m. in Monte Carlo, which is 9:00 a.m. in Moscow! This will be every Saturday on this super-power station! Thus, we now have the BEST possible time ON THE ONLY BROADCASTING DOOR GOD HAS OPENED TO REACH RUSSIA!

This is a WORLD FIRST! This is the FIRST TIME that the true Gospel of Christ has ever been allowed to be broadcast into Russia! Think of it! For the first time MILLIONS of the Russian people are going to hear the TRUTH! And God has called YOU and me to be HIS instruments in getting it to them! What a privilege! How wonderfully our GOD does work! He has promised to OPEN DOORS TO US! He has said His Gospel SHALL be preached "UNTO ALL NATIONS." This includes Communist RUSSIA. It includes Fascist SPAIN! It includes RED CHINA!! And now God has opened doors for us to go thru into EVERY ONE!! Already we are broadcasting into EVERY CONTINENT ON EARTH!

Co-Workers!! Do you see what this means? GOD IS MOVING FASTER AND FASTER in shoving His great Work ahead! THIS MAY MEAN that we are a lot nearer the END of this world than we supposed!!

This sensational new opportunity means we must move FAST--and with much wisdom! I am asking God for WISDOM to properly USE this most valuable time. The program presented by our New York agents is for me first to record on tape the broadcasts in English, and in New York they will have professional Russian broadcasters translate the messages into Russian, learn to speak in my style, and then re-record the program in the Russian language on tapes, and send them to the station in Monte Carlo to be broadcast into Russia.

But I find we have here in Chicago several Russian-

speaking Co-Workers, either Russian-born or born in a Russian-speaking neighboring country, and I am now making speedy arrangements to bring one or more of them into our service, to thoroughly check what the New York Russian speakers put on their tapes, and, as soon as they are trained and ready, our own men will do all the broadcasting!

It is certainly a sensational and tremendous miracle the way all this has worked out! It means a great deal more work for me, and my son Garner Ted, who is with me on this trip. IT MEANS MORE MONEY, for this is as costly as any of our most powerful stations. I am going right ahead ON FAITH where Christ has OPENED THE DOOR before us, even in the face of the present financial EMERGENCY which our office has telephoned me about.

CO-WORKERS, this means A GREAT DEAL MORE RESPONSIBILITY ON YOU, ALSO, for I must now ask YOU, in Jesus' name, to try to sacrifice just a little more--to send in a little MORE than you have been, week by week and month by month.

GOD IS GOING BEFORE US, PERFORMING UNBELIEVABLE MIRACLES! He is proving again and again that THIS IS HIS WORK!! He is showing TIME IS SHORT! It is LATER THAN WE THINK!! Nothing else is important any more, by comparison. This is the supreme PURPOSE of our LIVES!! Let us DEDICATE our lives to this task ANEW! Let us re-CONSECRATE ourselves to GOD! I know you will come to the rescue of the work with whatever God has made possible--and I know HE WILL GREATLY BLESS YOU!

With deep LOVE, in Jesus' name,

Herbert W. Armstrong

RADIO CHURCH OF GOD  
WORLD HEADQUARTERS  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

Broadcasting  
The WORLD TOMORROW

Publishers of  
The PLAIN TRUTH

March 18, 1959

Dear Brethren of GOD'S CHURCH:

The fate of the needed addition to God's great Tabernacle near Gladewater, Texas, still hangs in the balance.

The next two weeks will tell. Here is the situation: Originally we had planned to pay the Behlen Manufacturing Company a down payment, and then \$12,000 per month. I had asked the membership of the Church to pledge the \$12,000 per month, over and above regular offerings and tithes. All of us, together, pledged just a little less than the \$12,000 monthly. But, in the final deal with Behlen, knowing that we always have an increase in income during the fall and winter months, which continues on during the following year, I felt justified in agreeing with Behlen to pay them \$18,000 per month following the Festival last October.

You remember, we were to raise a \$30,000 payment at the Festival. Actually we raised about \$40,000, giving us a \$10,000 reserve for future months. Well, our income did increase--but God opened up new doors for additional radio stations, which took all of the increase. The membership continued to send in about \$12,000 per month special Building Fund money--but we had to pay out \$1,000 per month for November and December.

SO, --READ CAREFULLY! Here is what I am afraid many of our members have not understood. WE ARE NOW OBLIGATED TO PAY THE BEHLEN COMPANY HALF AGAIN MORE THAN I ORIGINALLY ASKED YOU TO PLEDGE. The Tabernacle MUST be enlarged to HALF-AGAIN LARGER than it is now. We will have to try, each one of us if possible, to send in for the special BUILDING FUND, over and above tithes and regular offerings, HALF-AGAIN MORE than we planned originally. Some of you may not be able. Others are able to send in double. WE MUST ALL SACRIFICE, and GO WITHOUT SOME THINGS WE WOULD LIKE, if we are to go on with these larger \$18,000 payments, and have the NEW ADDITION.

As a result of special letters I wrote you in January, and again in February, we raised our contributions for the Building Fund to \$15,500 in January, and \$20,000 in February. Of course we had enough reserve fund money on hand to enable us to meet the November and December and January payments. EVERY PAYMENT HAS BEEN MET PROMPTLY ON TIME.

But now in March, we are dropping back to a rate of only

\$12,000--and in just two more days we have to send the Behlen Company another \$18,000.

The Behlen Company called me the other day by long distance telephone. IF we will keep up the \$18,000 monthly payments, they are willing to begin the new construction, making the tabernacle half again bigger than it now is, IMMEDIATELY, or about the first of April. The present building will not be paid out until July--it may even take part of the August payment to pay it off completely. We would not even begin paying anything on the new ADDITION until in August. The new addition will cost around \$200,000. The Behlen people have so much confidence in us that they are willing to extend this big additional loan, WITHOUT SECURITY, if I tell them we can keep on paying the \$18,000 payments every month.

BUT CAN I TELL THEM THAT? I have to decide within two weeks. This is a MOST UNUSUAL advantage and opportunity to finance what we need so badly. THINK OF IT!--not even a mortgage on our property! No one else would go ahead and build it for us on such wonderful terms.

If we DON'T build this addition, the indication is that 1,000 members of the Church will come and be unable to get into the Tabernacle for the services! Are we willing to let that happen? GOD COMMANDS US TO BE THERE! Can we let a thousand obey that command, and come, and then be turned away, unable to get inside the tabernacle for the services? THIS IS A VITAL NEED!

Brethren, this month of March MUST TELL THE ANSWER! We did contribute a SPECIAL and EXTRA \$15,500 in January, and \$20,000 in February. IF we can keep that up in March, then I feel we are safe in going ahead agreeing to keep on paying \$18,000 a month to Behlen for another year. But if we drop back down to \$12,000 this month, as it now looks like we are doing--I JUST CANNOT ASSUME THIS OBLIGATION AND TAKE THIS RESPONSIBILITY ON MY OWN SHOULDERS, PERSONALLY.

Mr. Behlen has confidence in me, personally. I have to sign the agreement to pay, making me personally responsible, as well as the Church. All in the world I have is our home and our automobile. I do not have money to pay it if all of us, as members, fail to send it in. Now I DO try to set the example. Mrs. Armstrong and I, and all the ministers, do pledge and pay in every month a goodly portion of our salaries. We have denied ourselves, and made real sacrifices to do our part very liberally, setting an example. But that is all we can do.

Brethren, WE MUST NOT FAIL! We must try to do MORE than we planned, or pledged. I believe all of you--surely nearly all--are sending in all and more than all you pledged. God bless you for it! BUT NOW WE MUST DO MORE THAN WE AGREED LAST SPRING AND SUMMER, or be unable to seat all our new brethren coming to the Festival next October!

On our recent trip east we were in Dallas, and had a personal interview (Mr. Roy Hammer and Buck Hammer, Ted Armstrong and myself) with the official of the investment bankers who are



loaning us the money for the construction of the new one-room metal booth-houses for our housing district at the Tabernacle grounds. As a result of our conversation, the loan was approved. This makes it possible to construct this new housing district on our grounds--300 of these booth-houses to start--this very summer, ready for this next Festival, and WITHOUT COSTING THE CHURCH A CENT! By charging each family a rental charge equal to one-tenth of the purchase-price--less than motel rent--probably as low as renting a tent or trailer-house--on a ten-year loan, we have the houses without taking any money from Church funds. YOU pay the rent out of your SECOND tithe, which God COMMANDS you to save and spend on your expenses of coming to the Feast. It is money you would spend anyway. So it doesn't cost YOU anything. We do not have to mortgage the ground, either--only the booth houses!

We can only build 300 of these booths this year. Already about 400 have reserved booth-houses. Several have sent in the advance rent money for this fall. FIRST COME, FIRST SERVED! So HURRY!

HERE'S GOOD NEWS! If you attend Passover and Feast of Unleavened Bread at Gladewater this spring, lasting eight days, YOU WILL NOT BE CHARGED ANY EXTRA RENT, IF YOU RENT A BOOTH-HOUSE FOR THE FEAST OF TABERNACLES. Also this applies to the three-day Pentecost Festival. If you rent a booth BEFORE Passover, for the fall festival, you get rent-FREE for Passover and for Pentecost--and if you want to arrive a day or two early, and leave a day or two after it is over, that is O.K. --no additional rent! IS THAT FAIR? (THAT IS PROVIDED THE COMPANY GETS THEM INSTALLED BEFORE PASSOVER. IF NOT, THEN THIS SAME WILL PROBABLY APPLY NEXT YEAR.)

More news next letter about these 1-room steel houses. MEANWHILE, LET'S BOOST MARCH BUILDING FUND TO \$18,000! God is blessing you.

With deep love, in Jesus' name,

Herbert W. Armstrong

RADIO CHURCH OF GOD  
WORLD HEADQUARTERS  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

Broadcasting  
The WORLD TOMORROW

Publishers of  
The PLAIN TRUTH

March 31, 1959

Dear Brethren in Christ:

GREETINGS, in Jesus' name! I'm sending you the special letter with news about the coming PASSOVER and DAYS OF UNLEAVENED BREAD. And I have GOOD NEWS for you! This year, for the first time, we will be holding the full eight day's Feast at FOUR SEPARATE LOCATIONS! And, for the first time, the Passover and Days of Unleavened Bread will be observed, for the full eight days, IN NEW YORK!

This will have to be quite a lengthy letter---but read every word! Mrs. Armstrong and I will be at the big tabernacle near Big Sandy, Texas again this year, God willing. Also with us will be our son, Garner Ted and Mr. Norman Smith from the Headquarters Church at Pasadena. Mr. Kenneth Swisher, the Pastor of the local Church at Gladewater will be there for the full eight days, and it is hoped some of our other ministers from South Texas, and also up in Missouri will be able to come to the Tabernacle for a few days.

The Passover always begins, according to GOD's calendar, on the evening of the 14th day of Nisan (or Abib). Remember, God counts time from SUNSET to SUNSET. This year, God's Passover will come on the evening of APRIL 21st! If you have a copy of the "Sacred Calendar" you will see the Passover corresponding to the 22nd of April---but remember God counts the days beginning at sunset! So the Passover will be observed just after sunset the evening before, or on April 21st.

The Passover service will be held at 7:30 P.M. This is not a regular preaching service, but a most solemn gathering, commemorating our Saviour's death. There should be NO VISITING on this occasion. I know it is a great temptation to greet old friends, or to meet new ones, on this first meeting at the Tabernacle, or wherever God's people will gather together. But remember these instructions---enter in an attitude of PRAYER, submissiveness to God, and humility. As you enter the building (wherever you may be meeting) quickly and quietly find your seat. Deacons will assist you with coats, towels and basins, showing you quietly where to place them. Immediately after the service, all should leave in solemnity and reverence, reserving visiting and greeting of friends for the following day.

The next evening, which is sunset, April 22nd, marks the beginning of the first annual Holy Day---the FEAST Day---first Day

of Unleavened Bread. In commemoration of this "night to be remembered," services will begin promptly at 7:30 P.M. This evening service precedes an ALL DAY service the following day, Thursday, the 23rd. Morning services will commence at 10:00 A.M., and afternoon services at 2:30 P.M. These times will hold true FOR ALL CHURCHES. Remember, these are the DAYS OF UNLEAVENED BREAD! Be doubly sure you have put out ALL LEAVEN from your homes if you are traveling to observe the Feast. If traveling, you will probably have to eat in restaurants, or buy food. Be SURE you don't eat leavened bread! God intends we learn the important lesson on these days of putting the "leaven" which is SIN, out of our lives!

Brethren---I wonder if you realize these days come in the EXACT SAME PART OF THE WEEK THEY DID WHEN CHRIST WAS CRUCIFIED? Christ took the Passover on a Tuesday evening, was crucified on WEDNESDAY, buried just before sunset on Wednesday afternoon before the FEAST Day, which came on Thursday, and was resurrected before sunset the following SABBATH. This year, these days happen to correspond EXACTLY!

Services will be held for the entire eight days as follows: Morning services beginning daily at 10:00 A.M., and evening services beginning at 7:30 P.M. On the weekly Sabbath, and the final Holy Day (Wednesday, April 29th), services will be morning and afternoon, at 2:30 P.M.

Now, for some special instructions for other areas.

#### PORTLAND, OREGON

The full eight day meetings will be held in Portland. Mr. Raymond Cole, Pastor of the Churches in Oregon, together with Mr. Burk McNair, co-Pastor, will be conducting services in Portland. Mr. Cole is presently locating a suitable hall for the meetings, which will be announced in all the local Churches in Oregon and Washington. For any of you living within driving distance of Portland, and who plan to attend Passover services there, you may write to Mr. Raymond Cole, 98 Clearvue St., Eugene, Oregon. His telephone number is Diamond 5-5492.

#### DENVER. COLORADO

Mr. Bryce Clark, Pastor of the Churches in Colorado and Garden City, Kansas, will conduct services for the full eight days at Denver. He will be assisted by Mr. Charles Dorothy, from the Headquarters Church, and Mr. Dale Hampton, student in Ambassador College.

Mr. Clark has located an excellent hall for the meetings, with parking lot, full kitchen facilities, rest rooms, PA system, piano, and giving complete privacy. The hall is the Victory Grange, located 4 miles east of Fitzsimon's Corner, (Peoria St.) on Highway 40, and 1/2 mile north. Proceed east out of Denver on Highway 40, turn north on a blacktop road at the KOA radio tower (located 4 miles east of Peoria St.) The Grange is a large tin covered building on the left hand side of the road, approximately 1/2 mile

north of the turn off.

#### NEW YORK CITY

Mr. Roderick Meredith and his wife, together with Mr. Carlton Smith, another ordained minister, will be holding services for the eight days in New York City. A special addenda will be included for those in the New England States, New York, New Jersey, and other nearby states, including detailed instructions concerning location of the meeting place.

These, including the Tabernacle, are the four places where the full eight day services will be held. Others, who may be able to drive to one of our local Churches for the Passover, but find it impossible to journey to one of the already-mentioned locations for the full eight days, may write immediately for instructions regarding any given local area. The Passover and Holy Days ONLY will be observed in the following locations:

Pasadena, San Diego, and Fresno, California; Corpus Christi, San Antonio and Houston, Texas; Chicago and El Paso, Illinois; Milwaukee, Wisconsin; Saint Louis and Springfield, Missouri; Pittsburgh, Pennsylvania.

If you live within possible driving distance of any of the above locations, be sure to write in immediately, by AIR MAIL, and we will send you either the Pastor's name and address, or detailed instructions. Many of the above mentioned Churches will be having combined meetings---so it will be necessary for you to have full details before planning a trip.

#### SPECIAL INSTRUCTIONS:

Regardless of which area you may plan to visit---you must make your own reservations in advance! This should present no special problem whatever, except in the case of the Tabernacle in Texas. For the benefit of those attending the Tabernacle, as well as for others, these special instructions are included.

Meals will be served, as usual, at cost, at the tabernacle. Accommodations may be somewhat difficult to find this time of the year, because we are expecting a larger than ever attendance at the tabernacle. There are a few cabins located near the grounds, called "Tucker's Cabins," which are owned and operated by the owners of the small cafe and filling station at the entrance to the tabernacle grounds. There are motels in Gladewater along the highway, and also many motels between Gladewater and Longview, a city several miles further east. There are some nice motels in and near Greggton, a small town midway between Gladewater and Longview. Also, there is, in addition to several large motels near Longview, a large hotel. These accommodations near Longview are located about 20 miles from the tabernacle, however, and so would necessitate a good deal of driving back and forth.

The better motels, first-class, cost from about five to eight dollars per day for two people, with one dollar being added for each additional person as a usual procedure. Other cabins and

motels are available for less, however. Hotel Longview rates, a strictly first-class hotel, are from four to six dollars single and six to eight dollars double. I STRONGLY ADVISE PLANNING TO ARRIVE EARLY so you can find adequate sleeping accommodations. We have no facilities for making reservations for you, so try to make them immediately if you have not done so already.

DIRECTIONS FOR FINDING THE TABERNACLE: The grounds are just off highway 80, about 8 miles west of Gladewater, and 2 miles east of Big Sandy. It is approximately 100 miles east of Dallas on highway 80. Highway 80 is the main east-west highway from the East to Dallas and toward the West, so those of you who have not been to the tabernacle before should be able to find it without difficulty.

You won't be able to miss the huge steel building rearing above the surrounding area on the north side of highway 80. Turn in at the sign, "Private Grounds, Radio Church of God Tabernacle," and drive straight north onto the grounds. Deacons will be there to assist you in locating and parking.

Those who come by train or bus can get taxi service at Gladewater, and possibly at Big Sandy, or, if coming by bus, it is possible the driver would let you off right at the grounds, though it would be better to go first to a hotel in Gladewater or Big Sandy, making sure of your place to stay before you go to the tabernacle.

Finally brethren, don't forget that our Heavenly Father has COMMANDED all of us to attend these annual Holy Days for our own GOOD, and our vital spiritual growth! It is a vital part of our Christian life, to be constantly kept in remembrance of God's great PLAN He is working out here below. The Passover shows the tremendous PRICE that was paid in our stead---the very life and the body of Jesus Christ, that our sins might be forgiven! The Days of Unleavened Bread show the putting out of SIN from our lives! Those who have been privileged to attend God's Holy Days in the past have said it is truly a wonderful time of rejoicing and spiritual feasting to be able to hear the inspired sermons, to attend the Bible Studies, to have personal contact and fellowship with God's ministers and His flock scattered abroad!

It is truly one of the most wonderful experiences in a Christian's life! So MAKE EVERY POSSIBLE EFFORT to come---and then, if it is NOT possible, and God knows each case, you may find it necessary to observe this most sacred service in your own home. Remember, however, that no one who has not been baptized, and has not really SURRENDERED to God in complete repentance should partake of the Passover! If you find it impossible to attend the festival at one of the four places where God's people will be meeting for the full eight days or at one of the Local Churches, then write me IMMEDIATELY for instructions on HOW TO TAKE THE PASSOVER IN YOUR OWN HOME!

We are hoping to see many of you, however, at the big tabernacle in Texas. May God bless and protect each one of you!

ONE PARTING POINT! It seems God's people sometimes GET CARELESS,

and nearly every year we have to hear of some accident that has occurred, which INJURES someone who is a member of God's own flock! BRETHREN---DON'T LET THIS HAPPEN AGAIN THIS YEAR! I call upon all of you in the name of Jesus Christ, as God's Apostle, and your Minister, BE CAREFUL!

Some have perhaps assumed that nothing can happen to God's people---that God will supernaturally intervene and prevent any accident, regardless of HOW careless we get! This is simply NOT TRUE! God expects us to DO OUR PART! Be extremely CAREFUL coming to the Passover! DO NOT DRIVE WHEN YOU'RE SLEEPY! Finally, I am going to pray, and I want to call on ALL OF YOU TO PRAY that God will protect His people---and somehow impress it on their minds that they must use great care in driving on today's dangerous highways!

It will be a terrible thing if I am forced to announce again that one of our own brethren or member of our own families has been killed or badly injured in an automobile accident! So please---be careful.

Sincerely, in Jesus' name,

Herbert W. Armstrong

"The WORLD TOMORROW"  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
Proclaims to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, California

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

April 22, 1959

Dear Co-Workers with Christ:

You and I are faced, right now, with the most serious problem ever to confront any of us. This is more important than our own lives.

It's too big for us, alone. We're going to have to have a lot of help from God. But we are going to have to wake up to the real seriousness of it--we're going to have to put it before everything else in our lives--we're going to have to be willing to sacrifice and give up, and put forth our most determined efforts--and we're going to have to BESEECH GOD and PRAY more earnestly than ever before!

Here's the problem: World conditions are speeding up, faster and faster. Time is running out. We are being hurled, at constantly accelerated pace, toward the END OF THIS WORLD! God Almighty has called us together--as the BODY OF CHRIST--to WARN this world, and to proclaim the true Gospel of Jesus Christ IN ALL THE WORLD, as a witness to ALL NATIONS--and we MUST finish this work before the end comes!

NOBODY ELSE has proclaimed this Message to the world for 18« centuries! Nobody else is proclaiming it today! It is by far the most serious--the most vital and IMPORTANT work in the world today.

But LISTEN! As time is being cut short--as we see world conditions hurling this world faster and faster to its END--Jesus Christ our living Head is OPENING NEW DOORS for us to carry His Gospel at a corresponding accelerated pace. Opportunities never before possible are opening up!

Then where is the problem, you ask? The PROBLEM is how to afford to march through these doors Christ is opening!

LOOK AT WHAT HAS HAPPENED!

It is almost unbelievable. It's breath-taking! It's staggering! For 25 years we have been proclaiming over the air God's prophecy that a TEN-NATION "United States of Europe" will resurrect the Roman Empire to plunge this world to its doom, and end with the Second Coming of CHRIST!

January first of this fateful year TEN NATIONS in Europe joined in a sensational currency reform movement--the immediate fore-runner of the new ROMAN EMPIRE!

A few days later, Russia shot a new Planet into orbit AROUND THE SUN! It was announced that both Russia and the U.S. now have the ICBM--intercontinental ballistic missiles that can hurl hydrogen bombs! There is NO DEFENSE!

Then came announcement the Russians have started assembly-line production of guided missiles! That is frightening news! Next, news that TEN TIMES the number of nuclear bombs are stock-piled that would be required to wipe all human life from off the earth! Then news of a horrifying biological substance--« pound of which can erase all humanity! Then on the heels of that, announcement of a NERVE-GAS that can kill every human being!

With all these horror advances, WAR DANGER has been greater than at any time in ten years. The Berlin crisis comes to a climax in just one more month! We've told you it will not mean war at this time--but it is SPEEDING UP the mad race toward the END OF THIS WORLD!

MEANWHILE, Jesus Christ has been keeping pace in the speeding up of HIS WORK on earth. After two 19-year time-cycles, His original apostles were prevented from preaching His dynamic Gospel to the world. Pagans took over, appropriated the NAME of Christ, labeled it on their PAGAN religion, and the police of the Roman government slammed shut all doors thru which the TRUE Gospel might be carried. But Christ Himself said that, JUST BEFORE THE END--just two 19-year time-cycles before the end--"this Gospel of the KINGDOM shall be preached in all the world, for a witness unto ALL NATIONS, and then shall the END come!!!"

His same Gospel IS being preached around the world! Christ has chosen you and me together, as the true BODY OF CHRIST, empowered by His Spirit, to finish this work on earth! It began the first week in January, 1934. At the end of one 19-year time-cycle it was being thundered coast to coast, nation-wide. Then, the first week in January, 1953, (exactly 19 years to the very week) Christ OPENED A GIGANTIC DOOR--Radio Luxembourg, then the most powerful non-government radio station on earth--thru which we began shouting His Gospel to Europe and Britain!

Today, more than 6 years into that second 19-year cycle, more and more doors have been opened before us. The Gospel is now going with the LOUD VOICE of RADIO over every continent--but not yet into ALL NATIONS. We still have a tremendously big job to do!

Two or three weeks ago I said, spontaneously while broadcasting, that we were now broadcasting into every major nation on earth. Then I came to realize I had overlooked JAPAN. Japan is a major nation. Immediately I called our New York representatives of overseas radio stations, and inquired about Japan.

THAT DOOR IS OPENING! And, just as, a little more than a month ago, a tremendous door--400,000-watt Radio Monte Carlo--swung



open to carry Christ's Gospel into RUSSIA in the Russian language, so now I authorized the agency to broadcast these same messages in the Japanese language immediately, ON A JAPANESE NETWORK IN JAPAN!

Since January first, many additional radio stations have opened their doors to us. CHRIST IS SPEEDING UP HIS WORK! He is speeding it up at a pace equal to the speeding up of world conditions.

The PROBLEM IS--WE MUST PROVIDE INCREASED FUNDS TO CONTINUE ON THIS INCREASED PROGRAM! This is a most serious problem! We dare not turn back! THIS is the very WORK OF GOD! Christ is using NO ONE ELSE in shouting HIS Gospel to the world just as He said He would do. NO ONE ELSE PROCLAIMS THIS GOSPEL!

Yet we are FAR from having reached all nations! Our biggest work is yet ahead of us. It all has to be financed from America! The business office is in an alarming bind right now!

Co-Workers, PRAY as never before that God will send MORE CO-WORKERS into our family being used as God's instrument for His work. Let each of us try to put into God's glorious work a LITTLE MORE than we have been. It is a serious CRISIS! But if we PRAY, and believe, and are willing to sacrifice, GOD WILL ENABLE US TO SOLVE THIS TREMENDOUS PROBLEM! Remember, we have the POWER OF GOD with us, but we must, each one, do his own utmost!

Gratefully, in Jesus' name,

Herbert W. Armstrong

"The WORLD TOMORROW"  
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BOX 111, Pasadena, California

Publishing:  
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Passover, 1959  
(April 22, 1959)

(This letter was probably written on,  
or after April 24, 1959, so will use  
that date for filing. E.R.)

Dear Friend:

Since you were unable to take the Passover on the 14th of the first month, I am writing this letter to inform you of a God-given alternate date for taking the Passover.

Any person, who, through circumstances beyond his control, is unable to take the Passover on the 14th of Nisan may take the Passover one month--exactly 30 days--later, on the 14th of Iyar, the second month.

God instructs us that "If any man of you or of your posterity shall be...in a journey afar off, yet he shall keep the Passover unto the Lord. The fourteenth day of the second month at even they shall keep it..." (Numbers 9:10-11). Because of the very important spiritual significance of the Passover, God has provided that those unable to take it on the first date should take it on the second. The Passover is the first annual feast of God, the first step annually unfolding His great plan of salvation. To miss the Passover means missing much of the real significance of God's plan, and the other feast days would not be as meaningful as they should. If you did not observe the Days of Unleavened Bread after the first Passover, then you should observe seven days of unleavened bread after taking the second, or alternate, Passover. This shows the process of putting sin out of our lives. The first and last days of this period of unleavened bread following the second Passover would NOT be Sabbaths, however.

If you were unable to take the Passover on the 14th of the first month, but still wish to, then you may take it on May 21, just after sundown. The 14th of Iyar falls on Friday, the 22nd of May. However, since God reckons days from sundown to sundown, this places the beginning of the 14th at precisely sundown at the end of the 13th of Iyar, or Thursday, May 21.

Follow the instructions contained in the letter showing how to take the Passover in your own home. Remember, the proper time to take it--the Bible authorized time is just after sundown Thursday, May 21.

May God guide and bless you in performing His expressed will  
in keeping His Holy Passover!

In Jesus' name,

Herbert W. Armstrong

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BOX 111, Pasadena, California

Publishing:  
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May 19, 1959

Dear Friends and Co-Workers  
in and near San Antonio:

I have IMPORTANT NEWS for you! We are opening a campaign of dynamic evangelistic meetings in San Antonio--starting Sunday night, June 21.

NEVER has San Antonio and its surrounding area heard the shocking, sobering FACTS that are going to be disclosed during this lively campaign---facts I cannot give you over the air!

It's time to WAKE UP to the fact that THIS WORLD IS BENT ON COMMITTING SUICIDE! All human LIFE can be erased from off this earth today! THREE WAYS exist that can do it! Scientists are really frightened---and YOU ought to be! ONLY supernatural intervention from GOD ALMIGHTY can prevent it!

There remain now, SAY BIBLE PROPHECIES, less than fifteen short years to WARN THE WORLD of what is coming! The prophecies reveal all about these times we live in. They tell what is going to happen in the next 10, 12, and 15 years! And from NO OTHER SOURCE do you hear the PROPHECIES explained with true understanding! They describe WORLD CONDITIONS of today. They picture in advance WORLD CONDITIONS of tomorrow.

We send trained men to various parts of the world to observe conditions---to LEARN THE TRUE FACTS you don't get in your newspapers and newscasts---to explain WHAT THESE CONDITIONS REALLY MEAN according to Bible prophecy!

One of the world's three or four top-ranking men in this field---one of God's evangelists---Roderick C. Meredith, Associate Editor of THE PLAIN TRUTH, will head the evangelistic team coming to San Antonio this summer. Let me tell you a few things about Mr. Meredith. You've read his articles regularly in THE PLAIN TRUTH. You may have heard him on THE WORLD TOMORROW program. He is one of God's true ordained ministers. He holds both Bachelors and Masters degrees from Ambassador College. He is Associate Professor of Bible and Theology in both Ambassador College and the Graduate School of Theology.

Mr. Meredith has travelled over much of the world to learn

world conditions first hand, including two trips to Europe. He conducted an extensive evangelistic campaign in London two years ago, and spoke in campaigns I conducted in London, Manchester, Belfast and Glasgow five years ago. He had conducted campaigns in New York City and Fresno, California.

Mr. Meredith is fully consecrated, utterly sincere and in earnest, stirringly dynamic. HE KNOWS WHAT HE IS TALKING ABOUT! And he is going to TALK! He is going to tell you things you can't hear from any other source! He is coming IN THE POWER OF THE LIVING CHRIST, SURCHARGED BY HIS HOLY SPIRIT!

And NOW!---along with Mr. Meredith we are sending a talented and consecrated TEAM to assist him! You'll be uplifted and inspired by the soul-stirring song leading, and the heart-felt vocal solos of Mr. Al Portune. You will be thrilled and emotionally moved by the inspired artistry of Miss Kathryn Meredith and her violin---formerly concertmistress of the University of Kansas Symphony Orchestra---and sister of Evangelist Meredith. And you'll see and hear real artistry on the piano keyboard by Miss Ruth Myrick---recently acclaimed "Outstanding Young Artist" of the State of Oregon---now truly outstanding in GOD'S work! You'll really enjoy singing with the congregation with Miss. Myrick at the piano. And many of you ladies are certainly going to enjoy meeting and talking with smiling, happy, out-going Mrs. Roderick C. Meredith, who is an important help in her husband's outstanding ministry.

THESE IMPORTANT QUESTIONS will provide the subjects for some of these vital sermons:

WILL THE HYDROGEN BOMB BE USED AGAINST THE U.S.A.?

HOW LONG will prosperity continue? Is a great depression just ahead?

This crazy REVOLUTION IN THE WEATHER---what PROPHECY says!

WHAT is DEFINITELY PROPHESED TO HAPPEN to the U.S.A. within 14 years?

THE PLAIN TRUTH ABOUT SALVATION---just what is it, and why don't the churches and denominations and preachers know? WHY has the world not heard the real TRUTH about it---as it is IN THE BIBLE? Bring your BIBLES---see these amazing, dumb-founding truths with your own eyes, and ask---WHY DON'T THE CHURCH DENOMINATIONS PREACH THESE PLAIN BIBLE TRUTHS?

Yes, you'll be shocked, surprised---you'll hear more REAL TRUTH in one night in these meetings than most people learn in YEARS of the preaching of our day!

BRING YOUR BIBLE QUESTIONS! Mr. Meredith knows, and UNDERSTANDS the Bible! He will probably devote one or more services to ANSWERING BIBLE QUESTIONS the audience may hand in on the spot.

NEVER have you attended any meetings like these! You can't

afford to miss a single one!

IMPORTANT! Many of you have wanted to share God's truth with others---and have not known exactly how. So BRING YOUR FRIENDS---tell OTHERS and urge them to attend---they'll find these meetings gripping, exciting! Mr. Meredith will be very specific in telling EXACTLY what is prophesied to HAPPEN in the next few years!

DON'T LET ANYTHING INTERFERE! If visitors come, BRING THEM ALONG! Make up your mind to attend EVERY SERVICE. To miss a single one is like missing a vital link in an important CHAIN!

Sincerely, in Jesus' name,

Herbert W. Armstrong

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TEAR OFF---KEEP THIS---DON'T LOSE IT!

The FIRST THREE NIGHTS ONLY---San Pedro Playhouse  
TIME: 8 P.M. Three nights ONLY---June 21, 22, 23.  
DIRECTIONS: The San Pedro Playhouse is located in San Pedro Park north of downtown district on San Pedro Avenue (Highway 281) between West Ashby and West Dewey Streets or 1400 and 1500 blocks on North San Pedro.

THEREAFTER---we move to WEST WING, MUNICIPAL AUDITORIUM, San Antonio. Meetings will be held Sunday through Friday at 8 P.M.

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BOX 111, Pasadena, California

Publishing:  
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June 4, 1959

Dear Co-Workers with Christ:

I hoped I'd never again have to do this. But this letter HAS to be an S.O.S.!

This letter has to be SHORT. It has to be right to the POINT!! We are threatened with having to GO OFF THE AIR ON AT LEAST THREE of our most powerful radio stations, at least for the summer!

TWO major radio stations--the giant super-power 150,000-watt XEG, and the west-coast 50,000-watt XERB have seriously asked us to GO OFF THE AIR for the summer, because we have had to lag behind in paying for the broadcasting!

This will deprive many hundreds of thousands of regular listeners of hearing the program. We have more listeners on XEG than any other station on earth! Other hundreds of thousands who hear us on WLAC will be unable to hear the program until fall because of the early time--7:00 P.M. (Central Standard Time), which is still daylight from now until fall. Many of these could hear us on XEG (8:30 P.M. Central Standard Time). But if we have to go off of XEG, then MOST of our listeners from Texas, Oklahoma, Kansas, Nebraska, Missouri, Arkansas, Louisiana, and Mississippi will be unable to hear the program at all, until next fall!

EVEN MORE IMPORTANT, if possible, many hundreds who have been brought to repentance, and to salvation thru CHRIST, and now await baptism, may have to be passed up!

THINK OF IT! This is by far the biggest spiritual harvest year in the history of this work! More than TWO THOUSAND have requested baptism! In order to visit and baptize this great number, we have made plans to send out FIVE BAPTIZING TEAMS this summer, covering the entire United States, coast to coast, and Canada to the Gulf!

Now, even these tours are threatened! We may have to curtail some of them. We may have to deprive HUNDREDS of precious lives from being baptized and receiving God's Holy Spirit! These baptizing teams have planned tours averaging 12,000 miles by automobile for each team. These ministers and advanced students actually risk their lives in this gruelling summer work of baptizing. My own son, Richard David, did sacrifice his on one of

these tours last summer. These men sacrifice sleep, and work from early morning to late night on these tours.

CAN'T WE WHOM GOD HAS CALLED AND CHOSEN AS HIS CO-WORKERS SACRIFICE A FEW THINGS we planned to spend money for, in order that those tours may go out? Mrs. Armstrong and I have put in all we had. Must precious lives be lost for eternity because we become lax and careless and fail to put God's work FIRST?

I've written you of how world conditions are stepping up at ALARMING accelerated pace toward world destruction! I've told you how God has kept pace, in this HIS work, by opening NEW DOORS for proclaiming HIS GOSPEL before the END of this world!

And NOW comes a long-distance overseas telephone call from our overseas advertising agent in London, followed by letters and telegrams, telling of a television network DOOR opening in London for us to go on British television nationally! This would even be FREE TIME! We are shipping by air express immediately several of our television programs on film for their consideration. They want to put me and my son Garner Ted Armstrong on TV in London live on a series of Sunday night programs. It is a young people's program. Our agent tells me it is a very lively, snappy program. The young people pepper the minister with questions. Ted and I have reservations for a flight overseas on June 10th. But shall we have to pass up this tentative great opportunity because of lack of funds?

LISTEN, dear Co-Workers! Jesus Christ, the living HEAD of His Church--His Body by which He carries on His work, restores His TRUTH, preaches His GOSPEL, warns this world, before the END of the world and Christ's Second Coming--this same LIVING Christ has chosen YOU as a co-worker in the finishing of HIS WORK! The responsibility is on YOU as well as me.

We simply HAVE to have, now, a substantial increase in tithes and generous offerings for God's work. IT MUST KEEP COMING WEEK BY WEEK, MONTH BY MONTH. We must dig down a little deeper! We must sacrifice a little more!

First of all, we must have AN UNPRECEDENTED BIG RESPONSE IMMEDIATELY BY RETURN MAIL! The situation in our business office is just that desperate! We not only need whatever is the largest amount every one of you can send, whether two dollars or two thousand--we now need, desperately, LARGE THOUSAND DOLLAR OR MULTIPLE THOUSAND DOLLAR AMOUNTS--and if the few of you who possibly can send in such large amounts feel you cannot GIVE it freely at this time, then I must ask you to LOAN it to the work of God, on whatever terms and for whatever time you can.

But just this imperative immediate return-mail burst of money alone is not enough. We must all try to send a little more every week or every month--and, if possible, to send it a little oftener.

REMEMBER--God has made tithing a definite LAW. If our baptizing teams are enabled to make these tours, and are able to



baptize 2,000 new converts into Christ, it means tithes and offerings coming in regularly from that number, or heads of families in that number. The very fact that more and more radio listeners are being won to Christ and brought into HIS BODY as active co-workers means more of us who are co-workers. In this way God's work grows and increases financially. This, in turn, means more money for more powerful broadcasting, which means MORE PRECIOUS LIVES CONVERTED FOR GOD'S KINGDOM! It all works out to GOD'S HONOR AND GLORY!

SEND THE LARGEST AMOUNT YOU CAN. Send it IMMEDIATELY, or the very first day possible. SEND IT AIR-MAIL! And then, please go to a private place and get down on your knees and JOIN ME IN EARNEST, BELIEVING, PREVAILING PRAYER that this crisis need will be met! And God WILL bless you!!!

Urgently, gratefully, in Jesus' name,

Herbert W. Armstrong

RADIO CHURCH OF GOD  
WORLD HEADQUARTERS  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

Broadcasting  
The WORLD TOMORROW

Publishers of  
The PLAIN TRUTH

June 5, 1959

Dear Brethren of The CHURCH OF GOD:

ARE we, as the Apostle Paul called the Hebrew brethren,  
HOLY brethren, partakers of the heavenly calling?

The brethren of Paul's day made whatever sacrifice was  
needed to supply the financial need of the Church and of God's  
work. The brethren of ancient Israel in Moses' day responded so  
liberally that Moses had to send out a second proclamation asking  
them to STOP sending in for the Tabernacle of that day.

But today we, their successors in GOD'S CHURCH, continue to  
come up SHORT! We are continuing to put into the Tabernacle fund  
only two-thirds of the need. We are continuing to put in only  
\$12,000 a month--and our business office at Pasadena Headquarters  
is required to send a monthly check to the Behlen Manufacturing  
Company of \$18,000.

We did have a little reserve in the bank. Month by month  
we have had to draw out of that reserve an additional \$6,000 to add  
to the \$12,000 currently received for the building fund, in order  
to meet these \$18,000 monthly payments.

Oh yes, OF COURSE that is a very heavy monthly payment!  
But God's Church is GROWING rapidly in number of members GOD is  
adding to His Church. As you will read in the Co-Worker letter I  
am sending you, 2,000 prospective new members are right now  
awaiting a visit by one of our baptizing teams. What I felt it  
best NOT to say to non-member Co-Workers who will also receive that  
letter, is that probably a third to a half of those will be found  
not yet fully repentant and surrendered to God, and our baptizing  
teams will therefore NOT baptize them--but, even so, at least  
another THOUSAND to thirteen hundred new members ought to be added  
to the Church this year! There are now several thousand of us. If  
there were only one thousand members, and each put \$18 per month in  
this building fund, it would be sufficient. If only 3,000 members,  
then \$6 per month from each would raise the \$18,000 payments.  
There are many more than that--but of course some have such low  
incomes they are unable to send in even \$6 a month, in addition to  
tithes (first and second) and regular offerings for the Gospel  
work. So others of us, who are able, must send in a great deal  
MORE than \$6 a month as an extra special offering for this building  
fund.

ONE OF TWO THINGS must now happen--or we shall LOSE the Tabernacle! Either each one of us must put in half again more than we have been doing, or else MORE MEMBERS must contribute who have not been contributing to this fund.

Here is the situation. The present Tabernacle cost, in round figures, \$350,000. In eleven months--less than a year--we have paid more than \$300,000 of that. I do not know the exact balance still due without checking at the office, but the payments of this month and next month (July) will pay off this present building, except for a part of an August payment. Of course we had been paying in to this fund for several months before I sent the first payment to Behlen last June 20th. We had more than \$100,000 on hand when we began the payments.

In spite of coming up \$6,000 short every month this year, we did have enough reserve in the bank so that EVERY PAYMENT RIGHT UP TO NOW HAS BEEN MET PROMPTLY ON TIME, AND MOSTLY AHEAD OF TIME!!!

BUT--that reserve is now wiped out! And that very fact makes us look bad at the bank! Having \$100,000 and more in special cash reserve in the bank, as we had a year ago, made us look good, and sound, in the eyes of our bankers. From now on, if we do not INCREASE the SPECIAL offerings for the Tabernacle fund up to the full \$18,000 per month, I am going to be forced to take the deficit out of REGULAR OPERATIONAL EXPENSES for the Gospel work--or else we shall lose the Tabernacle!

BECAUSE--I have authorized the Behlen people to GO AHEAD with the BIG ADDITION they are now starting to build onto the Tabernacle!!!

God commands us to come to the Feast of Tabernacles. Unless we proceed with this enlargement, a thousand brethren will be unable to get inside the big auditorium for the meetings! THIS CANNOT BE!

In FAITH, I am going ahead. God's Church cannot slow down! I am going to trust GOD to prosper you sufficiently that you shall be ABLE to send in this \$18,000 a month. I am going to TRUST GOD to lay this responsibility SO HEAVILY on your hearts that you will INCREASE these special building fund offerings to the full \$18,000 per month!

The architect's plans are now completed for the big addition enlarging it more than 50%. The new addition is to cost more than \$200,000. The Behlen people are already well along in fabricating and producing all the materials to go into this big addition. The Behlen people are extending the Church, and me personally, this additional more than \$200,000 credit--to be paid at \$18,000 per month.

THESE \$18,000 MONTHLY PAYMENTS, THEREFORE, MUST CONTINUE TO BE MET FOR MORE THAN ANOTHER YEAR!!

The new Tabernacle will seat around 7,500 people when

completed. There will be a really BIG mothers' room for mothers with little babies. There will be a special babies' crib room for babies who are asleep, where their mothers can watch them from the mothers' room through glass windows. There will be additional special rest rooms for these mothers and their little tots--even special little-tot size toilets. There will be diaper-change counters, and bottle-warming facilities. It is going to be a mighty fine Tabernacle in every way. WE NEED it. It is GOD'S HOUSE!! God wants us to have the use of it!!

Now about the one-room steel booth-houses. I have not yet been able to come to any definite decision from the loan company, but it does not now look like we shall be able to have these booths this year. If we cannot go ahead, as soon as the decision is final, those of you who have sent in part of your second tithe in advance payment of rental will have the money refunded. We have it in the bank. If we do not erect this new housing district, your money will be returned to you in plenty of time. I do not believe we are in position to put up security that will satisfy the loan company. If not, we will build these without borrowing, one or two years later.

BRETHREN!! The whole work is in desperate financial shape, DUE TO THE RAPID GROWTH OF THE WORK. WE need from you, not only a 50% increase in the SPECIAL building fund, but also larger, more generous regular offerings for the regular Gospel work. PLEASE RUSH IT!! This is a desperate S.O.S.!! Send it AIR MAIL! The work is growing as NEVER before. This year we have by far our largest harvest of new converts. Additional MILLIONS are hearing the broadcast, world wide. OUR TITHES AND OFFERINGS MUST KEEP PACE!! PRAY as never before!!!

With love, in Jesus' name,

Herbert W. Armstrong

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Proclaims to the World the  
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BOX 111, Pasadena, California

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

Copenhagen, Denmark  
June 14, 1959

Dear Friend:

I am writing you from Copenhagen, Denmark. My son, Garner Ted Armstrong, is with me. We have arrived here by direct polar-flight from Los Angeles, enroute to visit Germany, London, Radio Monte Carlo from which we broadcast direct into Russia, and Rome.

For some little time I have been wanting to just sit down and write you a personal heart-to-heart letter, to tell you some things about The WORLD TOMORROW broadcast, which is world-wide, and The PLAIN TRUTH magazine.

I want to take you behind the scenes, as it were, and show you HOW we obtain much of the NEWS material of world-wide importance as it fulfills Biblical prophecies, and which makes The WORLD TOMORROW program and The PLAIN TRUTH so thrilling and packed with interest. It doesn't just come to us. We have to GO AFTER IT! We have to search it out!

You may not have known, but we go ourselves, or send trained news-gathering men who also are ordained ministers with UNDERSTANDING of the prophecies, and know what to look for, to all parts of the world to observe world conditions on the spot, and report events that are important from a prophetic standpoint. Often the commercial news-gathering agencies overlook the most important items. A big 8-column newspaper headline may report a happening of no prophetic importance whatever.

Right now, the MOST IMPORTANT EVENTS IN THE WORLD are not the Geneva Conference of Foreign Secretaries, or what Khrushchev is doing in Moscow. The world is BLIND to what the BIBLE reveals is MOST important! The most important news right now is taking place in the Ruhr in Germany, and in Bonn, the capital of West Germany. Events that will RESHAPE YOUR LIFE are just SIZZLING there!

Dr. Adenauer is ON THE WAY OUT. A cry of "the Liar Chancellor" rang out in the West German Parliament day before yesterday. DO YOU REALIZE WHAT THIS MEANS? The world doesn't. It knows nothing of the PURPOSE being worked out here below. It has no understanding of PROPHECY. But when Economics Minister Ludwig Erhard publicly called the German Chancellor a "LIAR" it started a division in Germany. IT MEANS that the NAZI UNDERGROUND is getting ready to come above ground. I was telling our radio audience and

readers of The PLAIN TRUTH about the Nazi Underground before the end of World War II. They plotted then to come back and succeed in World War III if they lost the second world war.

The world has its eyes only on RUSSIA as the starter of hydrogen-bomb world war. I have told you all along Russia will not start the next world war--but GERMANY, this time heading a "UNITED STATES OF EUROPE," will! I said this even in late 1944, and early 1945!

The world simply does not realize the tremendous German COMEBACK. So far it is industrial and economic. The Germans have gone ahead of Russia and Britain in capturing WORLD MARKETS. Garner Ted Armstrong travelled all through South America (he speaks Spanish fluently) in 1957. Everywhere he saw the Germans capturing the markets. Here in Copenhagen we see it. Most automobiles here are German made--very few U. S. made! German industry is the world's greatest miracle today.

And who do you suppose built it? It was Ludwig Erhard, who is now driving to oust Chancellor Adenauer. The Nazis, possibly under a new party NAME, will soon take over political power, just as Hitler did!

Our trip to Germany is timed to this great turning point! Just as the man who BUILT, or rebuilt, German industry starts to oust Mr. Adenauer, a German national TRADE FAIR, revealing German industrial supremacy, is being held in Duesseldorf next week. We are flying into Duesseldorf next Tuesday to attend this fair. We have with us a new miniature pocket-size professional-quality tape recorder. We expect to bring you, on The WORLD TOMORROW program, an on-the-spot running account of this industrial exposition. You will actually HEAR the hum of German machinery.

We are going up to Essen and other centers of German production in the Ruhr. We hope to bring you the very SOUNDS of roaring motors inside the great Krupp Works. We will report, on the spot, what we see of this expanded industrial might of West Germany, getting ready for World War III. We also will visit the capital, Bonn, and report whatever we can unearth there. A few years later most of these sources of information in Germany will be CLOSED. But now we are still free to go in there and observe the actual facts.

In London, we have to make arrangements to have the British edition of The PLAIN TRUTH printed locally in London. We have been sending the British edition by air-freight from Los Angeles. But the British circulation is climbing toward 20,000 copies, and now must be printed in London. United States circulation is 200,000. Also we have outgrown our office in London, and must now locate larger quarters. And in addition, we are going to London to make advance arrangements for a series of 5-week evangelistic campaigns for next summer, 1960, in London, Bristol, Manchester, Glasgow, and Belfast. Halls have to be booked about a year in advance. These campaigns will carry on from mid-June until the end of December.

Next November Garner Ted Armstrong has to visit the

Philippines and Australia, and possibly South Africa in the interest of God's work. He will speak several times in these places. As you must know, we broadcast every week over national networks in both the Philippines and Australia, and three times a week over South Africa, where The WORLD TOMORROW is the number one listened-to program, according to British surveys. Also I myself will have to visit Japan and Formosa in November and December. A whole national network of leading radio stations has opened its doors to us in Japan. I have to make arrangements for the program to be translated into Japanese and broadcast in that language. In Formosa I want to meet Generalissimo Chiang Kai-Shek, who has opened his super-power radio station, Voice of Free China, to us. We have been broadcasting The WORLD TOMORROW twice weekly on that station for a long time. The Chinese Reds may invade Formosa within another year. This powerful station is our only means of carrying the last Gospel Message of Jesus Christ to the vast Chinese population--and it may soon be closed. We must make it as effective as possible while God keeps the door open.

Jesus Christ ordained that HIS Gospel (not man's gospel ABOUT Christ) must go with POWER into ALL NATIONS right now, just before the END of this world and the second coming of Christ. In previous letters I have told you how this great work of God for these last days was started--and of my conversion--being thrust against my will into Christ's ministry--the start of the broadcast and magazine over 25 years ago. In this letter I have tried to tell you a little of how we gather news and material which cause people the WORLD OVER to LISTEN, and some few to HEED.

We have, besides, a News-gathering Department at headquarters in Pasadena. There trained men gather and compile for us vital news of prophetic significance from all over the world. We receive regular special reports from two private London sources, who have men reporting from all parts of the world. We receive special bulletins and news-letters not available to the general public from Washington, D. C. This department clips items from newspapers from all over. It subscribes, for example, to such newspapers as the New York Times and Christian Science Monitor, and papers from London and Paris. It receives clippings of special prophetic significance from all parts of the world. It carefully selects news prophetically significant from the News magazines such as Time, Newsweek, U. S. News and World Report and the German news magazine Der Spiegel.

And so that, in addition to sending our own men to all parts of the world, is how we keep RIGHT on TOP OF WORLD NEWS, especially as it fulfills PROPHECY, in a manner no one else does, so far as I know.

Jesus Christ warned our generation to "WATCH!" prophecy fulfillment, as well as to PRAY ALWAYS! He has set us as YOUR "watchmen"--see Ezekiel 33:1-11. We are carefully WATCHING these things, and reporting them to YOU! And we are warning this whole world of its SINS. We are telling the whole world what GOD in the Bible says sin IS. We are warning you of the real danger to Britain and America which GOD says is coming. That danger is beginning to emerge from UNDERGROUND right now in Bonn, and the

Ruhr, in Germany. Ted and I will be there ON THE SPOT this very week!

I wonder if YOU realize just HOW IMPORTANT, and HOW VALUABLE, this is to YOU? The day will come--and it's now LATER THAN YOU THINK--when you will KNOW for a certainty that GOD HIMSELF was speaking to YOU thru the human instruments of His own choosing, just as He promised He would in prophecy! I hope you are also WATCHING, and PRAYING ALWAYS, that, as Jesus said (Luke 21:36), YOU may be accounted worthy to ESCAPE the frightful things that are soon coming to pass in this world.

This is a wonderful LABOR OF LOVE, which Almighty GOD has called us to perform. What a wonderful blessing it is for us to HAVE PART in the very WORK OF GOD!! I do thank you, and am truly grateful, for your interest. And would it be asking too much to ask you to PRAY FOR ME, personally, and for Garner Ted, my son, whom you hear also on the air, and for all who are co-workers with us in God's great work--even as we constantly pray for YOU? While the Apostle Paul prayed for all the brethren in all the Churches of God in that day, he also asked them to pray for him. You might not realize that we need YOUR prayers--but I assure you most sincerely that we DO! And may God's richest blessings and His divine protection be yours!

In closing, let me tell you I am having two new booklets printed right away--very IMPORTANT booklets. The one, "The TRUE HISTORY of the TRUE CHURCH"--certainly a startling eye-opener. What did happen to the one and ONLY Church which JESUS built, started by His own apostles? You'll be amazed to find the true answer, carefully documented, and PROVED, by years of research into histories, manuscripts, and records not only in the United States, but also in the libraries of London, Rome, and other ancient depositories.

The other booklet is entitled "Ending your FINANCIAL WORRIES." It is on the subject of tithing. Thousands have asked us about this--was it just for ancient Israel?--and how should the true work of GOD be financed? Did you ever wonder why we do not beg for money over the air, or make charge for our literature, or even any request for contributions in our literature? You'll find the booklet on "TITHING" mighty interesting, full of TRUTH and common sense, and it will not contain any request for money, but it will reveal to you an absolutely WORKABLE LAW of HOW to MAKE ENDS MEET!

A recent survey by "U. S. News and World Report" disclosed what most Americans are really concerned about. In the face of the Russian missile lead, the race to conquer space, and the threat of hydrogen-bomb war, MOST Americans are FAR more concerned with making ends meet!

WHY are so many parents "farming out" their children (a recent survey proves fully 25% of American children are living with people other than their real parents) so both parents can work? Why, in a wave of prosperity such as has swept over NO other nation, are Americans so desperately striving to solve all their



financial difficulties? If you knew, and followed, this WORKABLE LAW for MAKING ENDS MEET, you could solve your problem and be free from this worry. But GET this new free booklet and read how it has worked for thousands, including John D. Rockefeller and Colgate the soap magnate. You'll find it mighty interesting!

I am enclosing a self-addressed envelope for your request for these new free booklets, and I hope you'll send in your request for them right away, before you lay this letter down.

Thank you, and I pray God's richest blessings may be yours.

Most Sincerely with love, in Jesus' name,

Herbert W. Armstrong

"The WORLD TOMORROW"  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
Proclaims to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, California

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

Monte-Carlo  
June 29, 1959

Dear Co-Workers with Christ:

My son Garner Ted Armstrong and I have just visited the superbly equipped studios of Radio Monte-Carlo. YOU are helping send our voices ringing out Christ's own Message over these tremendous facilities twice every week INTO RED RUSSIA!

This is the most powerful commercial radio station on earth--a tremendous 400,000 watts. We were much impressed with their many studios--two of them really large auditoriums for full symphony orchestras and large audiences--others smaller for speaking only.

But our question is: are we going to be able to keep the program on this world's most powerful station? What a miracle it is! --to think God opened this giant door for us direct into Communist Russia! From right here, on the scenic, beautiful blue-green Mediterranean Sea our voices, recorded on tape in Pasadena, California, are put on one of their many tape machines, and, from the high transmitter tower on top of the mountain above Monte Carlo, it is sent instantaneously many hundreds of miles directly into uncounted thousands of Russian ears! We look up from here and see the giant high tower that sends our voices. Of course, on one program a week, it is not my voice or Garner Ted's, but that of a Russian radio speaker in New York who has translated our Message into Russian. One program each week is in my voice (or Ted's) in English--the other in Russian.

Co-Workers, I want to THANK YOU, with more gratitude than I can convey in words, for your good response to my last letter. I am quite sure that as a result we did not have to go off of XEG, our biggest American station--at least not as yet--though we may have had to take the WORLD TOMORROW off of XERB or XELO, and we did have to take it off of one of our stations in Portland, Oregon and St. Louis, Missouri.

But the last report I had from our office before leaving London yesterday was that receipt of tithes and offerings to keep this great work going was dropping down again. So I have to stop right here before leaving Monte Carlo, to write this letter and tell you the seriousness of the situation, lest we do, yet, have to go off some of the most important stations. Dear Co-Workers, we just can NEVER let down or become forgetful of God's work. We must keep it FIRST in our hearts, in our prayers, and in the way we

handle our money constantly, and at ALL TIMES!

Now let me quickly tell you what has happened on this trip so far.

In GERMANY: Two very significant things. We saw a completely NEW, vigorous, hustling, prosperous Germany. Everywhere along the autobahns, as well as industrial districts of the cities in the booming Ruhr, we saw continuous columns of giant factory smoke-stacks belching billows of smoke. I was in Germany three years ago, and also five years ago. But today everything is more prosperous. Store windows are displaying expensive mink coats for women, luxury decorative items for homes, electrical appliances of all kinds. On the autobahns as we drove along in a rented car, we counted the high quality Mercedes cars and also the low-priced Volkswagens--and mile after mile it ran 50-50---just as many Germans today driving their most expensive car (and they cost in America up to \$13,000) as the low-priced Volkswagen! What would you think if you saw just as many Cadillacs and Lincolns and Mercedes on American highways as Fords and Chevrolets? To show you how German industry is booming, their highways are literally clogged with big industrial trucks. Actually we found autobahn traffic as heavy and congested as U.S. traffic on super-highways or free-ways between our largest cities; and for every 100 passenger cars there were about 70 trucks.

We stood at Mr. Adenauer's entrance gate and took some pictures which you may see in The PLAIN TRUTH. But while we looked in at his home, Dr. Adenauer was a very worried man--for those were the days when the minister of finance, Ludwig Erhard, who has planned and produced all this German industrial prosperity, was calling him a liar, and starting the campaign to oust Herr Adenauer --THUS PAVING THE WAY FOR THE COMING PROPHESED FUEHRER--the coming "BEAST" of Revelation! So keep your eye on Ludwig Erhard! He could be that man! GERMANY IS NOW JUST ABOUT READY FOR THIS LEADER YOUR BIBLE SPEAKS OF TO SHOW HIMSELF AND TAKE OVER!

In DENMARK AND SWEDEN: Here are important nations, with Norway, which we are not yet really reaching with the Gospel. We flew direct from Los Angeles to Copenhagen, via the polar route. We flew over the snow-covered mountains of Greenland. This is the shortest route to Germany. We also visited Stockholm. In Copenhagen we visited the offices and studios of the only non-government radio station in these Scandinavian countries. More than a half million people listen regularly to this station. Just while I was writing the paragraph above this one, a telephone call came thru from the manager of the station. When we were there, they told us they cannot consider taking any religious broadcasts, because of government considerations. But just now--while I was writing the words above, the station manager called me and said they have made arrangements so they can OPEN THE DOOR to us! Yes, GOD IS STILL OPENING DOORS that have been closed to all others! This manager has heard our program on Radio Luxembourg, and says if we will send him our programs on tape, with type-written script of the words, they can translate the programs into Danish, and speak them with the same kind of speech we do in English. Garner Ted and I are to fly to Rome tomorrow, and this man said he would try to

plan to fly to Rome to see us there.

In LONDON: We spent a very busy ten days in London. We planned for having the British and overseas edition of The PLAIN TRUTH printed hereafter in London. Until now we have shipped the printed copies by air freight. But the circulation mailed from our London office has grown to over 12,000, and the air-freight is now too costly. Also arranged for booking halls for five evangelistic campaigns of five weeks each, six nights a week, from June of next year until end of December. We will send over a complete evangelistic team for these campaigns, with Evangelist Roderick C. Meredith the speaker. The same advertising agency that made all plans and bookings and handled all advertising for the Billy Graham campaign in London is executing our advance plans--halls must be booked about a year in advance.

Also, thru this advertising agency, plans were completed for the purchase of two pages every issue of the British edition of READER'S DIGEST, starting with the October issue. In this double-page spread space we will put a full Gospel Message, just as we now do in Capper's Farmer in the U.S. The Capper's Messages are bringing us an average of FIVE THOUSAND requests for further literature or The PLAIN TRUTH every issue. The British edition of READER'S DIGEST is read by four or five million people. THINK what a powerful new door has opened to us there for PUBLISHING the GOSPEL. Jesus said that we, at this time just before the END of the world and second coming of Christ, are to PUBLISH, as well as to PREACH, the Gospel in ALL NATIONS (Mat. 24:14 and Mark 13:10).

Also plans were made for establishing a second Ambassador College in Britain, beginning September next year, 1960. God opened to us one of England's fine, spacious country estates. Until the owner died a year ago, this was the home of one of England's wealthiest titled ladies--Lady Yule. It is one of the most recently built of such estates--built in 1924, and in superb condition. Originally this estate comprised over 800 acres. When wealthy titled people die in Britain today, the inheritance taxes take almost everything, and their heirs (Lady Yule left no children) are forced to sell the property in order to pay the taxes. In this case, the estate has been subdivided into many smaller farms, and most of it sold, except for the fine big mansion, with its 8 acres of beautifully landscaped lawns, rose gardens etc., and a 2-acre plot containing brick housing units for the former employed staff, the fine brick stables, garages etc. These will make student housing, as also will servants' quarters in one large wing of the mansion. They had no difficulty selling off small farm plots, and even near-by guest cottages. But in England today NO-body could buy such a mansion to live in, and it could only be sold for a college, hospital, or some such institution. The result was, having been unable to sell it in a whole year, the price was reduced to a small fraction of what it cost to build. We obtained it for less than we paid for any of our college buildings in Pasadena, tho this is larger than any of them, and even finer than any except Ambassador Hall. It came to us with a small payment now, a large part of which was paid by our British Co-Workers, and except for small payments which I think British Co-Workers can fully pay, no more to be paid for a year, when we

establish the college. This also provides adequate office space for our fast-expanding London office. Our London office manager told me the saving in office rent will more than pay for this fine property.

Thus GOD has providentially opened to us a superb, magnificently landscaped 10-acre college campus, only five miles from the edge of London, walking distance from suburban train, with a fine, stately, 33-room college building, with ample classrooms, and offices and mailing rooms--and without putting any financial burden on our United States and world-wide work from Pasadena headquarters!

Co-Workers, the way God continues to BLESS His work and to lead the way just fills me with awe, with gratitude, and almost chokes me with emotion! Constantly CHRIST shows us that HE is IN this great work--guiding it--blessing it! WHAT A PRIVILEGE for us to have a part in it--to be co-workers WITH CHRIST HIMSELF!

I hope it fills your heart with joy and thanksgiving, too, as it does mine--and inspires you to PRAY HARDER for this great work --to sacrifice more so you can GIVE more if you have not already done that, as I know many of you have--but far from all!!

I am typing this letter in Monte Carlo, and will airmail it to Pasadena, where it will be reprinted and mailed on to YOU! I hope to be back home before you receive this, or a day or so after.

Dear Co-Workers, God gives us a real DEEP-DOWN satisfaction and thrill of JOY with the results HE grants from our efforts and the tithes and offerings we put at HIS disposal! While I have been writing this, SIX of our baptizing teams of two men each have been burying in the watery grave SEVERAL more precious lives that have repented of their own ways and transgressions of God's way, and prayed over them, laying on hands for the receiving of the Holy Spirit, just as the early apostles and disciples did at the beginning of God's Church. More than TWO THOUSAND have written me requesting baptism by these teams of dedicated and called men this summer. IT IS BY FAR THE GREATEST HARVEST OF LIVES SPIRIT-BEGOTTEN FOR GOD'S KINGDOM OF ANY YEAR IN OUR TIME! Rejoice and praise God with me!

Finally, remember the one real trial is to get in enough money to keep these baptizing teams going--to stay on the air around the world--to pay the huge bill for printing some 225,000 copies of The PLAIN TRUTH and mailing them, and all the other expenses of this great and ever-growing work!

Remember the receipt of money began to slump off again. The need is still GREAT--and desperate. We still need LARGE sums from the very few who have that ability--and every widow's mite from those who do not have more. CHRIST makes every dollar produce BIG results for His Kingdom--which is lasting and for ETERNITY! Please PRAY more earnestly and believably than ever before! WON'T you pray for me, personally, and Garner Ted, and all our staff? Satan would destroy us in a minute if God would allow--and we need the PROTECTION that results from believing PRAYER!

Send by return mail the largest amount God has made possible  
--send it AIR-mail if possible--REMEMBER to write down every time,  
which radio station you listen to most---and I am PRAYING FOR YOU!!  
God will bless you!

With deep love, in Jesus' name,

Herbert W. Armstrong

RADIO CHURCH OF GOD  
WORLD HEADQUARTERS  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

Broadcasting  
The WORLD TOMORROW

Publishers of  
The PLAIN TRUTH

July 31, 1959

Dear Brethren of GOD'S Church:

Again GREETINGS! Here is another month ended--we had to send another \$18,000 payment to the Behlen Manufacturing Company eleven days ago for the July payment--yet all of the members of the Church of God in the United States, now several thousand of us, have only SENT IN ONLY \$11,190 for the whole month up to the 30th.

Meanwhile, WORK IS PROCEEDING RIGHT AHEAD on the 50% enlargement of the giant Tabernacle at Gladewater, Texas.

THINK OF IT! We have now completely paid for the present Tabernacle which we used for the Festival last Fall. It cost a little over \$350,000. We started paying for it in June of last year. In just 13 months--one month over a year--WE PAID THEM THIS ENTIRE AMOUNT! Of course we members started sending in the money a few months before June of last year.

But isn't that something to praise God for? There has never had to be a mortgage on the property. Because of our splendid record of meeting every payment on time promptly, the Behlen Company did not require the mortgage we had previously agreed to give them. Because of this and their confidence in me, personally, and on my PERSONAL SIGNATURE making me PERSONALLY liable for the entire amount, THEY HAVE SIGNED THE CONTRACT for the big addition, to cost \$172,000, without requiring a mortgage!

But--we must go on paying the \$18,000 monthly payments! I am held personally liable for that \$18,000 EVERY MONTH! We cannot meet it, Brethren, when you send in only \$11,000 a month! After my last letter, two months ago, you all responded and sent in \$20,000 in the month. But when I didn't prod you this month, because I was in Europe, many of you let down.

BRETHREN, WE ARE GOD'S CHILDREN, AND THIS IS A TEST OF CHARACTER! We have shown we CAN do it! We MUST put in this \$18,000 EXTRA over and above tithes and regular offerings, for the special TABERNACLE FUND every month! I am going to pray and ask God to LAY THIS RESPONSIBILITY ON YOUR HEART SO HEAVILY you cannot neglect it! I have made myself personally liable! You are not going to let me down, or let personal disgrace come on me, and bring discredit on GOD'S Church are you? OF COURSE NOT! I HAVE FAITH IN GOD--THAT HE WILL PROSPER AND PROVIDE FOR YOU, AND LAY THIS BURDEN ON YOU IN SUCH POWER YOU WILL RESPOND.

Thank you, and God bless you! The steel is all fabricated. Work is now proceeding. I am mailing the signed contract to the Behlen Company TODAY! Let's respond ABUNDANTLY, CHEERFULLY, again!

With love, in Jesus' name,

Herbert W. Armstrong

P.S. --After it appeared that we were unable to arrange for financing the construction of the new steel booth-houses on our camp grounds at the Tabernacle, the whole thing has suddenly revived. The construction company (not Behlen) now believe they can arrange to finance and carry us on this housing project, and say they can yet get them all constructed and finished before this year's Festival.

I will know for certain in the next week or two, and will let you know. The money that many of you have sent in as advance rental (to apply on purchase price) is in the bank. If we can go ahead with the project, it will be applied on the purchase, and you will have your steel booths to live in as planned. If not, your money will be returned to you in plenty of time for you to use it for your expenses in providing your own housing during the feast.

--HWA



"The WORLD TOMORROW"  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
Proclaims to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, California

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

August 13, 1959

Dear Co-Workers with Christ:

Here it is, almost the middle of August. I wonder if we are really awake to what is taking place. Once again Mrs. Armstrong and I are on a train, on a business trip to Houston, Texas.

TREMENDOUS things are happening in the world. If we are not asleep, we can just see world events hurling us rapidly toward the prophesied END of this world! The Geneva conference failed. Of course, we knew it would! The people of America do not know the real facts back of this Berlin controversy.

As World War II was ending, the heads of American and British governments were too timid to demand an ever-widening strip of East Germany, starting at West Berlin and widening like a triangle westward to allied-occupied West Germany.

One under-secretary in the State Department foresaw the need of this, and sketched a map showing allied occupation of such a widening strip from West Berlin to West Germany. Remember, Berlin is deep into Russian-occupied EAST Germany. The United States, Britain and France occupy the western two-thirds of the city of Berlin. But West Berlin is like an ISLAND, entirely surrounded by Russian-controlled COMMUNIST Germany. United States and allied forces have no way to get supplies, food, and necessities of life into West Berlin, except to go through many miles of RUSSIAN territory across East Germany--or to fly planes over this Russian-held territory.

But in 1945, United States officials were afraid they might offend the Russians if they demanded the allied control of territory leading from West Germany to Berlin. They LEFT THEMSELVES AT THE MERCY OF THE SOVIET. For 14 years American forces have been getting supplies back and forth to and from West Berlin ONLY by Russian permission! THAT IS WHAT YOU HAVE NOT BEEN TOLD!

Now look what happened at Geneva. Secretary Herter went there in the position of trying to talk the Russians into "PLEASE PERMITTING" Americans to continue crossing Russian territory so West Berlin may remain FREE from Russian domination. The Russians want to take over ALL of Berlin. Last fall Khrushchev issued a sort of ultimatum to the allies to GET OUT of West Berlin. West

Berlin reflects GERMAN PROSPERITY, built from American dollars. Cross the street into East Berlin and the contrast is shocking! East Berlin, under Communism, is poverty-ridden. West Berlin is a "Democratic" SHOWCASE deep inside Communist territory. It shows tremendous PROSPERITY for capitalism, and shocking POVERTY under Communism! No wonder Khrushchev wants to gain control of West Berlin--and reduce it to Communist poverty.

Now, in face of the FACTS, what chance did Mr. Herter have at Geneva? WHAT CHANCE will President Eisenhower have in a summit conference? ABSOLUTELY NONE! The only chance is to "KEEP TALKING" --to prolong hopeless conferences--to DELAY the Russians from shutting off West Berlin and taking it over, as long as they can!

MEANWHILE, notice the REAL IMPORTANCE of all this!

How do you suppose this looks to the Germans? I do not mean those in East Germany--THEY ARE PRISONERS OF THE RUSSIANS. I mean West Germany. West Germany is back on its feet. West Germany is PROSPEROUS! It is filled, in important key positions, with Nazis who went underground in 1945, and are planning to come back and CONQUER THE WORLD!

Over this weekend news has come from Europe that not ONLY West Germany, but also France and other nations in Europe, are beginning to realize THEY MUST UNITE in order to gain POWER in the world to protect their own interests. They see themselves as a group of separated, divided, helpless nations IN THE MIDDLE. On one side--at their very borders--is this giant bear, Communist Russia, HUNGRY to trample them down and absorb them.

The very FACT that Khrushchev now demands West Berlin means HE IS STARTING TO TRY TO ANNEX ALL WESTERN EUROPE! The Germans see only TWO major powers in the world--Russia at their borders, and the United States, across the ocean. They see themselves as small SATELLITES of the United States, with Russia ready to gobble them up and make them Russian satellites, like all the EAST European nations already are!

Over this past weekend, news from Europe shows those nations are becoming desperate! They are saying that if they UNITE in a UNITED STATES OF EUROPE--if they COMBINE their strength in ONE great kingdom--then they can be MORE POWERFUL than either Russia or America! If they do not unite, they are helpless, at the mercy of the Russian bear!

THESE are the world events OF THIS VERY MOMENT that are fulfilling PROPHECY! For 25 years I have been telling the world that Europe WILL UNITE! It will be the resurrection of the old ROMAN EMPIRE! No one believed me 25 years ago. No one believed me 10 years ago. Not many believe it, even yet. But today the news dispatches ARE FULL OF IT, if you do not ignore them!

And PROPHECY, which is SURE, says that WHEN this union does come, IT IS THE SYMBOLIC "BEAST" THAT IS GOING TO ATTACK, CONQUER, AND DEVOUR AMERICA!

I say now to you, dear Co-Workers--GOD HAS CALLED YOU, and me, TO WARN THIS NATION, and to proclaim to the whole world the GOOD NEWS (Gospel) of the WORLD TOMORROW (the Kingdom of GOD, to rule the world and bring universal peace, freedom, prosperity, and salvation!). I say to YOU, now, that your money--your home--every material thing you have--will be taken from you SOON--probably in 12 to 13 years, certainly in 15 or less!

BUT--if you and I lay up TREASURE IN HEAVEN by putting our SELVES, and our all into THE WORK OF GOD, now, while there is yet time--God Himself promises--IF we are watching and praying always--we shall be taken to a PLACE OF SAFETY and completely PROTECTED from all the frightful things to come! Two thirds of all Americans will die or be killed in the approaching famine, disease epidemic, and nuclear WAR! THIS IS NO PIPE-DREAM! THIS IS stark reality!

Riding on the train this morning, I was reading in my Bible. I was reading in Romans 15. Paul was writing that he was going to Jerusalem to minister to the poor saints (Verse 25). They were poor and in need of food. The brethren in Macedonia had made a contribution to the physical NEED of their Jerusalem brethren. Then Paul said that if these Gentile-born Christians in Macedonia had been partakers of the SPIRITUAL truths and blessings and riches of the Jewish Christians in Jerusalem, then they were actually IN DEBT to now minister to the Jewish brethren in MATERIAL need, or carnal things (Verses 26-28). So, Paul spoke of PERFORMING this ministry--this PHYSICAL ministry of sending them FRUIT to eat (Verse 28).

Then again, in I Cor. 16, Paul wrote of this same thing--this same physical and material NEED of the poor saints at Jerusalem--in his letter to the brethren at Corinth. Paul had given ORDERS to the churches in Galatia to send fruit and material supplies to the needy Christians at Jerusalem. And now, in the same way, Paul is instructing--actually giving ORDERS--to the saints at Corinth to do the same. NOTICE there is GOVERNMENT in God's Church, and in the work of God. Christ had given Paul AUTHORITY to carry out Christ's orders. Paul now ordered each Gentile-born Christian at Corinth to LAY BY him--IN STORE--that is, to lay by and store up, BY HIM--at his own farm or home--according as God had prospered him in physical goods. This was a "collection" for the poor and needy saints at Jerusalem (I Cor. 16:1). Each one was to LAY BY, and STORE UP, this fruit and food and supplies for the needy saints, ON THE FIRST DAY OF THE WEEK.

God's tithe, like the "FIRST FRUITS," is always the first tenth, not the last. Likewise, this special GATHERING of fruit and food from the field was to be gathered up and laid by IN STORE, at the very BEGINNING of the week--the first work-day of the week, not later on in the week. And why were they to STORE THIS UP? Notice verse 2--"that there be no GATHERING when I come." Paul was NOT talking about a collection-plate in church on Sunday morning. He was talking about GATHERING (I Cor. 16:2) FRUIT (Rom. 15:28) and food for the POOR saints (I Cor. 16:1 and Rom. 15:26), and LAYING IT BY--STORING IT UP--each by himself, at home (I Cor. 16:2).

When Paul arrived at Corinth, he would send THEM (more

than one--I Cor. 16:3) to carry these supplies to Jerusalem. This was NOT an order to give an offering in church on Sunday morning for the SPIRITUAL work of the church--as the churches OF THIS WORLD think. It was an order to go out into the field on Sunday morning, and GATHER fruit and supplies for hungry, needy saints at Jerusalem. It was an order for the Gentile-born Christians to MINISTER with their MATERIAL means to the saints who had ministered to them SPIRITUALLY.

Then we find the same thing spoken of again in II Cor. 8. In verse 4 Paul speaks of this ministering to these needy saints as a FELLOWSHIP with them. It was the kind of Christian fellowship that DID SOMETHING about it--PERFORMED a good deed. They even GAVE THEIR OWN SELVES to the Lord (Verse 5). He is speaking now of the brethren at Macedonia (Verse 1). In verse 8, Paul asks the Corinthians to PROVE the sincerity of their love by this physical ministry to the poor saints. Then, verse 9, he illustrated the GRACE of Jesus toward us all. Though He had been RICH--sharing the very GLORY AND POWER OF GOD--yet, for our sakes, He became poor --took on Himself HUMAN nature, subject to weakness and death--in order that we, through His spiritual poverty, might become RICH spiritually, until we ultimately, at Christ's coming, shall BE LIKE HIM, sharing His GLORY, which He has now again, since His resurrection!

Then, verse 11, Paul tells them to now PERFORM this service of giving to the poor saints, with a willing mind (Verse 12), according to what each has, not according to what he does not have. So, verse 14, "your ABUNDANCE" (in material goods) may supply their want--that "their abundance" (in SPIRITUAL things) may "supply your (spiritual) want."

And so, dear Co-Workers with me and with Christ, I do again call on YOU, to GIVE GENEROUSLY to this very work of God of your material means, in order that WE, together, MAY GIVE GENEROUSLY IN THE SPIRITUAL MINISTRY of the one and only original TRUE Gospel of CHRIST to the whole world!

Yes, here we are deep into August--but still in the difficult summer months. During these months radio reception is not so good. Many are not able to get the program. OUR MAIL DROPS OFF 30% to 50%, under the fall, winter, and spring months.

BUT it still takes just as much money to pay the bills of this great world-wide WORK OF GOD! We have managed to stay on nearly all of our radio stations through the summer--BUT, unless we quickly catch up in paying for all broadcast time, WE WILL BE SHUT OFF THE AIR ON OUR LARGEST STATIONS by September or October--and THAT is when good reception starts in again!

As the Moffatt translation states it, God does not expect you to give "what you have not got." He expects you to GIVE GENEROUSLY, and WILLINGLY, and CHEERFULLY, according to what you have--according as God prospers you!

THAT IS WHERE PRAYER COMES IN! Do you really PRAY earnestly, and in faith, that God will prosper you more,

FINANCIALLY, in order to make it possible for you to GIVE MORE FOR HIS WORK? Do you PRAY earnestly, believingly, and continuously--DAILY--that God will prosper ALL THE OTHER CO-WORKERS, so that THEY may have more to put into the precious WORK OF GOD? Do you PRAY intently and prevailingly, that God will lay this burden SO HEAVILY on those few who are able to send in LARGE sums of from one to several thousand dollars--so that they will be willing?

PUT YOUR HEART into these prayers! PRAY FOR ME, my son Garner Ted, and all of God's ministers, that God will give us wisdom, guide us, correct us where we need it, and PROTECT us from physical accident or harm, or from Satan and his demons. We are all praying for YOU! If we all pray for one another continually, in this manner, THIS WORK OF GOD WILL LEAP AHEAD WITH GREATER MOMENTUM THAN EVER!

This work is bearing TREMENDOUS fruit! We are beginning to receive many letters from the recently started broadcast on Radio Monte Carlo. It will reach out FAR more effectively in another two months but already we are getting letters in Russian, French, and other languages, from listeners to this station. Some, who understand our Russian-language broadcasts are writing us in French. We are sending them the booklets in the French language.

Yes GOD IS BLESSING HIS WORK! Seven baptizing teams of two men each have called on more than a thousand people this summer who had requested baptism. HUNDREDS have been baptized--HUNDREDS thoroughly converted, begotten as children of GOD! God is certainly doing HIS part! ARE WE DOING OURS?

God's work is in great financial NEED! RUSH your letter air-mail! THANK you, and GOD BLESS YOU abundantly! It is a precious PRIVILEGE to have a PART in the wonderful work of God!

With sincere love, in Jesus' name,

Herbert W. Armstrong

RADIO CHURCH OF GOD  
WORLD HEADQUARTERS  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

Broadcasting  
The WORLD TOMORROW

Publishers of  
The PLAIN TRUTH

August 25, 1959

Dear Brethren of GOD'S Church:

GOOD NEWS! At the very last minute, we finally did get the contract thru for our new steel-booth housing district on the Gladewater Festival grounds, in Texas.

Ten days ago I went to Houston, Texas for a conference with the president of the manufacturing company we had been negotiating with. They were simply not large enough a company to finance this project for us in the way we had to get it done.

But meanwhile, a few days before, another manufacturer's agent, from Tulsa, had heard about us and contacted us. Immediately we telephoned him to come to the big Tabernacle near Gladewater for conference with Mr. Hammer and me. He arrived. We arranged a deal. He was able to manage the financing. His company is the largest in this field. Their steel houses are better than the ones we had been considering. They also cost a little more--but they are worth it.

This representative was here in Pasadena nearly all day yesterday. We finally closed the deal for some TWO HUNDRED THOUSAND DOLLARS' WORTH of these houses. We will have only 250--not the 300 we originally planned, since these are a little higher priced. There will be 200 of the smaller ones--10 by 12 feet. These will be equipped with three double-deck cots, sleeping six people. The 50 larger size are 10 by 18 feet, and have 5 double-deck bunks or cots, sleeping ten people.

All have windows, and 6-foot-wide front porches. All are insulated. All have mattresses. But YOU must bring all your own bedding. We furnish the buildings, cots and mattresses only.

All of you who have sent in the rental money in advance for your booth-houses will have them--unless adverse weather or some unforeseen circumstance prevents getting them all erected in time. We are going to try to furnish them with extra labor to rush these. There will be a very FEW booths available to those who did not send in rent money in advance, but first choice will go to those who already made a reservation. PRAY with me that these will be ready on time. It is a race against time.

Meanwhile, the big addition to the huge new tabernacle is going right along. You will be surprised to see the tabernacle

half again larger than last year. I must rush this to you. Write in for any additional information you need.

In haste, and with love, in Jesus' name,

Herbert W. Armstrong

P.S. Mr. Hammer has requested that all those who plan to camp on the grounds should write him immediately, at Box 543, Gladewater, Texas.

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BOX 111, Pasadena, California

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

September 16, 1959

Dear Co-Workers with Christ:

I have to sit down and tell you seriously that we have reached an alarming EMERGENCY, an overwhelming CRISIS, and I have to ask your earnest, heart-rending, prevailing PRAYERS--and your sacrifice and immediate response as never before.

Christ has called us to a WORK of self-sacrifice. He has called us as HIS INSTRUMENTS--using us to PREPARE THE WAY for His glorious and all-powerful RETURN to earth as KING of kings--using us to RESTORE the truth of HIS VERY GOSPEL which the world has hidden for 18« centuries!

Jesus did not say it would be an EASY way. We have met crisis after crisis--but never has such an overwhelming crisis confronted us before. I am going to have to ask you to come to our aid quickly.

Faster, faster, FASTER, world events keep speeding up. And our Eternal God is speeding up HIS WORK at the same accelerated pace! It takes my breath! IT IS LATER THAN WE REALIZE! Last time I wrote you I was on a train with Mrs. Armstrong enroute to Texas. While there I received a telephone call from our New York overseas advertising agency which caused me to fly two days later by jet plane on an emergency trip to London, England--my second visit to London this summer.

Radio Luxembourg--one of the two most powerful radio stations on earth--had just thrown off the air all the religious programs during the half-hour 11:00 to 11:30 P.M. The WORLD TOMORROW was not affected, as we have TWO half-hours every week, Monday and Tuesday nights, 11:30 to 12:00. But our agency was alarmed. We might be thrown off the air next. In London I went directly to a top director of the station, and to the manager of the London office. God gave us favor in their eyes, and caused them to offer us the unprecedented wonderful time of 8:00 to 8:30 every Saturday night, with the promise of an early prime time EVERY NIGHT, seven nights a week, as soon as they can clear time--AND WE DO NOT HAVE TO GO OFF OUR LATE TIME UNTIL WE GET AN EARLIER TIME! Never before has any religious program been on Radio Luxembourg earlier than 11:00 P.M.--after most people have gone to bed. This is a WONDERFUL VICTORY!

Last week I gave our New York agency authority to put the



WORLD TOMORROW on BOTH Australian and national networks SIX NIGHTS A WEEK. Never before have they accepted religious programming except on Sundays. This means we must open a branch office in Sydney within about 60 days! A cablegram today O.K.s our order.

While in London, I found our deal for the purchase of the college campus on the London outskirts was about to fall through. The owner had gone back on his word, even though we had it in writing. But God caused this to work for our good. Before I left England, we had signed up a new deal with money changing hands making it legally BINDING, giving us a THIRTY-ACRE campus instead of the original ten. It now includes additional housing buildings, cottages, and grounds for new buildings, athletic field--everything we can need.

At the same time God sent to Ambassador College this fall a man who graduated from Oxford last spring, and one who just received a Master's degree from Harvard. Another Oxford senior is coming to Ambassador next fall after he graduates at Oxford. Another man--a top ranking professor at one of England's best known universities--with a Doctor of Philosophy degree from the University of Cambridge and another Ph.D. from the University of London--is here on our campus now, visiting us for 2« weeks, helping us prepare the catalog for the college in London, and we hope he will be the Dean of Instruction in our new college. Thus God is sending us men who will give the college there prestige and standing on the faculty.

It literally takes my breath, the speed at which God is now moving things in His Work. Our baptizing teams have finished their summer tours--seven of them--after baptizing by far the largest harvest of lives for God's Kingdom of any year so far. We have one other team of graduates out now. Hundreds are being converted. Our two ministers in England have baptized a goodly number this year, and the harvest continues to grow.

BUT--this rapid growth and expansion of God's great work demands constantly increasing tithes and offerings to pay the bills!

RIGHT NOW GOD'S WORK IS IN A TERRIBLE FINANCIAL BIND! It is proving a very tight squeeze. I have today received from our London advertising agency the finished draft of the 2-page advertisement for READER'S DIGEST, British edition. The Reader's Digest has ACCEPTED IT for publication! It will start in the November issue, instead of October as first planned, because of the printers' strike in London. They had to have an immediate O.K., and I have just hung up the telephone from a long-distance call to London giving my O.K. Some 6 to 7 million people in England will read this powerful message in these two pages! This will mean a terrific boost to the work!

All these things do mean INCREASED EXPENDITURES! I am going right ahead BY FAITH, as Christ, the Head of this work, opens doors. We have extra heavy obligations to meet during the next three months which will slacken off after January 1st.

The need for additional sums is IMPERATIVE--and

DESPERATE! I wonder if we have, among our Co-Workers, two or three who are in position to LOAN God's work--if you cannot give so much --amounts of \$25,000 or \$30,000? I wonder if we do not have several who could--if you cannot GIVE it, then LOAN God's work sums of from \$1,000 to \$5,000? I do not like to have to see God's work borrow money--but this may be the only way to meet this emergency. IT MUST BE MET! As Christ's minister, I simply have to call on every one of you to try to dig down a little deeper--to sacrifice other things--so you can GIVE for the wonderful work of God LARGER amounts than formerly! And those who have been a little forgetful or negligent, I do have to call on you in Jesus' name to make SPECIAL effort to send in SPECIAL amounts, in addition to honest tithes, for the most important work on earth NOW--by return mail--and for the next three months!

THIS IS AN S.O.S.! We have encountered crisis after crisis in our Master's work. But NEVER one so overwhelming as this! NEVER has the need been so GREAT! And remember, YOUR EARNEST, BELIEVING PRAYERS will cause many OTHERS to respond! I need your prayers, and your financial help now, as it has never been needed before. Every bit helps--the WIDOWS' MITES count up and HELP--but of course we need the larger sums now as never before. We have always met every crisis--I know by faith we will meet this one--BUT DON'T TAKE IT FOR GRANTED--SEND IN GENEROUSLY, AND JOIN ME IN EARNEST PRAYER! And HURRY!!!

Urgently, with love in Jesus' name,

Herbert W. Armstrong

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BOX 111, Pasadena, California

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November 12, 1959

Dear Co-Workers with Christ:

This, again, is an EMERGENCY S.O.S.!

I have had to be delayed almost a month in sending you this letter. When you don't get a letter from me, many of our Co-Workers stop sending in tithes and offerings for God's great work.

Result? Receipt of money for the work is now dropping off alarmingly! And we are still in the EMERGENCY CRISIS I told you about in my last letter. As I told you then, it will take us the rest of this year to work out of it.

World events have been speeding up--moving faster, faster, FASTER! Jesus Christ is the HEAD of this work. HE IS SPEEDING UP THIS GREAT WORK TO KEEP PACE WITH ACCELERATING WORLD CONDITIONS! He has been opening giant new doors for proclaiming HIS last MESSAGE to this world--just before the END OF THIS WORLD! Additional millions of people are now hearing Christ's LAST MESSAGE for this world!

In my last letter I told you the BIG NEWS that the London office of Radio Luxembourg had cleared the unprecedented early night time of 8 o'clock Saturday nights for The WORLD TOMORROW. Well, after I mailed that letter, the Paris headquarters office of Radio Luxembourg vetoed the London office on it. But we didn't give up. We kept praying.

Every apparent set-back is always a BOOST! The head director from Paris, who had opposed it, was in New York two weeks ago. Our New York advertising agent contacted him. Result? He has now approved our having this time, not only Saturday nights, but, as soon as they can clear the time, six nights a week! It will take from one to three months to work things out and get started, but it looks now like it is really going to open!

DO YOU REALIZE WHAT THIS MEANS? In England TV has not taken hold to the extent it has in America. Radio is still very strong. Yet except for the dull, dry, uninteresting government BBC network, there is only the one radio station really listened to in the British Isles--Radio Luxembourg! That ONE STATION covers thoroughly that whole nation! In the U.S.A. we have to use dozens of stations to get similar coverage. KEEP PRAYING WITH ME FOR

THIS!

That is just a sample of the way this great work is GROWING! The first two-page message in the British READER'S DIGEST is now out. I hope to send you a reprint of it in my next letter. Around 150 really repentant and believing people have been baptized by our ministers since my last letter--added to the many HUNDREDS earlier this year!

I wrote to you about the whole national NETWORK of radio stations in Australia opening time to us SIX NIGHTS A WEEK! That program is now ON THE AIR FULL BLAST! Two days ago my son, Garner Ted Armstrong, together with one of our ablest ministers, Mr. Gerald Waterhouse, and a competent deacon, Mr. Frank Longuskie, who has been in charge of the Australian mailing list and correspondence, arrived in Sydney, Australia. They are setting up a branch office in Sydney. As soon as they are established, receiving all Australian mail and sending out all requested literature to Australian listeners from the new office, my son will fly back to Pasadena, and you will soon hear him on the air again.

Ted not only shares the broadcast with me, he is Director over all the overseas work around the world, he teaches several classes in Ambassador College, he is Executive Editor of The PLAIN TRUTH directly under me, and writes articles for every issue, and has still other duties beside--in addition to being a father-teacher to his three fine little sons, and the head of a happy home.

But now I must close this most URGENT letter, and get it to you without delay! The NEED was never so great! Again, THIS IS AN EMERGENCY S.O.S.! Again, I have to ask, if a few of our Co-Workers have a sum of anywhere from \$1,000 to \$50,000 which you do not feel free to give, but which you could LOAN for use in God's work, THESE LARGER AMOUNTS STILL ARE DESPERATELY NEEDED! Give it if possible--loan it if unable to give. REMEMBER--both the Radio Church of God and also Ambassador College are NON-PROFIT, income-tax exempt institutions, fully approved by the Bureau of Internal Revenue. However, if your tithes and offerings combined are more than 20% of your net taxable income, I suggest you ask for the receipt for all over 20% from the college. A couple or three years ago one Co-Worker's deduction of 30% to the Church was held up and questioned--though they finally accepted it. You are allowed to deduct up to 30% of net taxable income--and if you divide it 20% to the church and balance to the college I don't think it will be questioned.

This, too, is an S.O.S. call to earnest PRAYER for this work. Your persistent believing prayers can cause many others to respond liberally, so that there may be enough to carry on God's fast growing work.

As I was writing this, a long distance call came through from Garner Ted, from Sydney, Australia. He said they had a good and safe flight, but it required a number of providential interventions to get them there. I am anxiously awaiting letters to explain in detail--but he said God intervened directly and

miraculously in an astonishing way. It was 2:00 P.M. Thursday here, while I talked to him--and 8:00 A.M. Friday there. He said he and our other two men heard me speaking on Sydney radio last night--half way around the world, almost. Wherever you go on earth today, you can hear The WORLD TOMORROW!

KEEP PRAYING for this work. Prayers were answered in getting our men safely to Australia. You NEVER KNOW when some one in this work needs your prayers! And GOD DOES ANSWER!

Here we are, with another Christmas shopping season on us. I went into a local store yesterday. It was simply JAM-PACKED with early Christmas shoppers. Already people are forgetting all about CHRIST and HIS WORK, and spending their money TRADING PRESENTS back and forth. We now face our MOST DIFFICULT SIX WEEKS OF THE YEAR! I have to call on you to PRAY as never before, that funds will come in for this work! And I have to ask you to SACRIFICE other things that you may send in MORE THAN USUAL for the emergency NEED of God's work!

PLEASE SEND YOUR TITHES AND EXTRA SPECIAL OFFERINGS AIR-MAIL. Remember, the mails are already beginning to be clogged--so HURRY--and KEEP sending in as much as God makes possible, as OFTEN as possible!

THANK YOU, dear Co-Workers! God is blessing you!

In haste, with love, in Jesus' name,

Herbert W. Armstrong

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BOX 111, Pasadena, California

Publishing:  
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November 19. 1959

Dear Friend:

At least once or twice a year, I want to write you a personal heart-to-heart letter--as a listener of The WORLD TOMORROW, and a reader of The PLAIN TRUTH.

Breath-taking things are happening in the world. I want to share with you the true significance of these colossal events fulfilling prophecy! I want to take you into my confidence and tell you about the very latest BIG developments in this WORK OF GOD --and our plans for the future.

Then once again I want to answer the questions thousands of radio listeners ask me: "What denomination are you?"--"WHO sponsors and pays for your broadcasts, magazines, and booklets?"--"WHY don't you ever ask for money on the air?"

In more ways than one, this great work of God is utterly different from any other operation on earth. And you surely have a right to know all about it--about me, personally--about my son Garner Ted Armstrong--how it all started--how it operates, and WHY!

What MOMENTOUS events have happened to change the world picture this year! And JESUS CHRIST, who is the active, living HEAD of this work, has been opening gigantic doors before us, stepping up HIS WORK to keep pace with world events, now speeding up faster, faster, FASTER!! Let me tell you first some of the things that have happened in this work since my last letter from Copenhagen, Denmark, in June. At that time, Garner Ted and I were on our way to Germany, England, France and Italy. I mentioned then that we expected to have the European edition of The PLAIN TRUTH printed in London. That arrangement was made. Things do take time, in England, but the first European edition will be printed in London next month. It will be the January, 1960, number--exactly like the United States edition.

Also I wrote that we had outgrown our London office. We had to make plans for larger quarters. Well something BIG happened, which I could not foresee! JESUS CHRIST is our active living HEAD!

When Ted and I reached London, the unseen providential Hand opened the door to something we had not envisioned! Our own new office building! More than that--an entire ready-built new COLLEGE CAMPUS

of 30 beautifully landscaped acres, just 5 short miles from the edge of London!

The time has come to establish a branch of Ambassador College in England, to prepare young men and women whom God is calling over there for places in this fast-growing WORK OF GOD in England and Europe--and perhaps in South Africa and Australia! We are now training 5 men from England, one from South Africa, and one from Brazil, and 2 from Germany--beside several from Canada--at Ambassador College in Pasadena.

This 30-acre property is so perfectly adapted to our need--both for a Liberal Arts co-ed COLLEGE in England, and for our offices--it seemed as if God had caused them to plan and build it just for us!

I also mentioned in my Copenhagen letter that Garner Ted Armstrong was to visit Australia and the Philippines in November. Well, November is here. And Ted, with two other men from Pasadena Headquarters, is right now in Sydney, Australia. But THERE IS MUCH MORE! A far bigger reason has developed for their presence there.

I mentioned in the Copenhagen letter that we were broadcasting over a national Network in Australia once a week. CHRIST HAS SINCE OPENED A TREMENDOUS DOOR IN AUSTRALIA! We are now on that Network EVERY NIGHT--six nights a week! This progress in God's Work is simply breath-taking! It has made it imperative to open a big mailing office in Sydney immediately to handle the great burst of additional mail and requests for literature!

With Ted in Sydney are the two men who managed our London office until a year and a half ago. They are well trained and experienced--graduates of Ambassador College. Ted will fly back home as soon as he has them established there--you'll be hearing him again on the broadcast.

Many other developments have added to the world-wide POWER of God's Work since last June. While in London, we applied to Reader's Digest, British edition, for the purchase of two full pages of advertising space every issue to present a powerful GOSPEL MESSAGE to their millions of readers. At least four or five million people read this magazine in the British Isles. That is certainly more than every tenth adult in the British Isles! As you probably know, Reader's Digest has by far the largest circulation of any publication on earth. They have some 30 or 40 different editions in most of the nations around the world--published in many different languages. Thru this mass-circulation influential magazine, we can thus carry CHRIST'S Gospel to many nations in many languages we cannot reach effectively by radio. I have right here in my hands, as I write, our very first double-spread two-page message, in the November, 1959, Reader's Digest, British edition!

Since I last wrote you, several super-power and important radio stations have been added, here in the United States. We now reach the southern half of Florida daily, have added Idaho's leading station, KIDO, and have added the major 50,000-watt stations, WSM, Nashville, and KCKY, Cincinnati. (Be sure to see

radio log in The PLAIN TRUTH.)

Yes, JESUS CHRIST, the active HEAD of this work, is now stepping up the power of this work in breath-taking manner! THERE IS A REASON! World events are speeding up, with increasing acceleration!

In January of this year it was announced that there are now THREE ways by which all human life can be erased from this earth! Russia has all three! In Germany, Garner Ted Armstrong and I found conditions developing rapidly toward the prophesied UNITED STATES OF EUROPE--the coming mighty THIRD MAJOR POWER in the world--actually stronger than either the United States or Russia! For more than a quarter century I have been proclaiming to the world that WE SHALL HAVE TO CONTEND WITH THIS NEW POWER! While we were there, we obtained a report showing that the nations of Europe, already united in an economic combine, have gone to number one position in world TRADE!

Since June the Russians have sent their space rocket LUNIK encircling the MOON--actually, so they boast, transmitting photographs to earth of the other side of the moon!

WHAT DOES ALL THIS MEAN? What is the real behind-the-scenes significance? The world does not know! But Bible prophecy REVEALS the meaning!

It means that we are crashing on, at space-flight SPEED, toward the very END of this world--this age--this civilization!

WHAT does the opening of so many mighty new DOORS for THIS WORK OF GOD mean? It means Christ is speeding up HIS WORK through us, to keep pace with the speed-up of world events TOWARD THE END! It means we are getting mighty CLOSE to the time Jesus foretold, when, unless God steps in and intervenes in world affairs, NO HUMAN LIFE WOULD BE SAVED ALIVE! It means it is FAR later than you think! It means we are rapidly nearing the SECOND COMING OF CHRIST, to STOP all this increasing VIOLENCE, and to BRING INTO BEING (by the RESURRECTION) THE KINGDOM OF GOD, to rule the world, and to usher in world peace and happiness, at last!

Do you realize that THIS VERY WORK OF GOD is definitely mentioned and foretold IN BIBLE PROPHECIES? That sounds incredible--but it's TRUE! (Matthew 24:14, and Mark 13:10).

How, then, did this powerful work really start?

In past annual letters to our listeners and readers, I have given a brief condensed story of my own life--how God took away my business time after time, struck me down, angered me into trying to prove by the Bible that "all these churches can't be wrong," revealed to me THE PLAIN TRUTH OF HIS GOSPEL which has been hidden from the world almost 19 centuries, literally plunged me into HIS WORK of proclaiming that very Gospel--then began OPENING DOORS of mass evangelism, by radio, TV, and the printing press--at first the smallest of any broadcast, but constantly, almost unbelievably, GROWING in power and scope!



But now, for the past two years, PLAIN TRUTH readers have been reading all this history of my early business training, my conversion, and induction into Christ's ministry, in the AUTO-BIOGRAPHY running serially in The PLAIN TRUTH. I won't repeat those details here.

I had to be willing to give up EVERYTHING. It was not easy. It took suffering. The decision came only after a terrific struggle. But when I gave my life to CHRIST, I meant it! And he took it, and has used it these past 32 years!

Being shocked TO LEARN THAT WHAT IS POPULARLY ACCEPTED AS THE CHRISTIAN GOSPEL is actually a different Gospel--one ABOUT Christ, yet not HIS VERY MESSAGE WHICH HE PREACHED, I buried myself in Bible study. And so, as I have written before, as the apostle Paul wrote, so also I certify to you, that the Gospel which is preached by me is NOT AFTER MAN, for I neither received it of man, neither was I taught it but BY THE REVELATION OF JESUS CHRIST. He revealed it to me IN HIS WRITTEN WORD! Then when it pleased God, who called me by His GRACE, to reveal His Son in me, that I might preach Him to the world, immediately I conferred not with flesh and blood (men), neither went I to any sect or denomination or human theologian, but I went directly to the WORD OF GOD, on my knees, surrendered, willing to be taught, corrected, reproved and instructed in God's righteousness and TRUTH. (Compare Galatians 1:11-18).

This great world-wide WORK OF GOD started the very smallest. But it was directed by CHRIST, empowered by the SPIRIT OF GOD, and it has grown phenomenally! It has never been backed, financed, sponsored, endowed or controlled in any way by any denomination or organization of MEN!

You will read of my ordination, in 1931, in the December PLAIN TRUTH. In 1933, I gave up a salary of \$3 per week, when the MEN who paid me that salary demanded that I preach and act contrary to plain BIBLE teaching. Mrs. Armstrong and I then promised God we would look to HIM ALONE for our financial need. I learned that if MEN paid me, I had to preach what MEN demanded. If I was to preach what CHRIST commanded, I also had to let HIM be my employer, and look to HIM, in faith, for every need.

NO MAN OR ORGANIZATION OF MEN HAS, THEREFORE, EVER MUZZLED ME! In this WORK OF GOD we have been kept FREE to SERVE GOD--to work for CHRIST, who is the living HEAD of this work! I know of nothing else on earth like it!

And so, "WHAT DENOMINATION?" This work is NOT denominational! Christ joined no sects nor denominations! Yet there were several in Palestine then. He did build His Church--as HIS INSTRUMENT, empowered with GOD'S SPIRIT, to DO THE WORK OF GOD! This work DOES GOD'S WORK--the commission to carry His GOSPEL to all the world, for a witness unto ALL NATIONS! We do not yet reach all nations--but every continent, with more and more nations being reached each year!

"HOW IS THIS WORK FINANCED?" "WHY don't we beg for money on the air?" This is GOD'S WORK. It must be financed GOD'S WAY, not man's way. We trust fully in GOD. Now of course God does not rain down thousand-dollar bills from the sky. He could--but His way is to work THROUGH human beings whose hearts He makes willing. THAT GIVES US THE GREATER BENEFIT! God tells us that HE owns the entire earth--including the silver and the gold! And so God has ordained the TITHING system, retaining the first tenth of every person's income as HIS--as HOLY to Him--and also He commands the giving of generous free will offerings. This, God uses for HIS WORK! God's WAY is the GIVING way. Jesus said it is more blessed to GIVE than to receive. The WORLD practices the GETTING way. That's the difference between God's way and Satan's way!

We simply TRUST GOD to lay it on the hearts of HIS people, and those willing to go HIS way, voluntarily to turn in their tithes and generous offerings to the headquarters of HIS WORK. But in preaching to the PUBLIC, God offers His precious Gospel FREE! We CANNOT ask the public for financial support. We cannot put a price on Gospel literature to the public!

THAT'S WHY! We do not ask the public for money--WE ASK GOD, and those whom we believe to be GOD'S PEOPLE! IF, however, an interested listener and PLAIN TRUTH reader sends in, voluntarily, tithes or free-will offerings for this work TWICE within six months, then, because Jesus said that where our treasure is our HEARTS are, also, we send them a nice letter telling them we believe they desire to be a co-worker with us in this wonderful work. I send a special CO-WORKER letter out to all such co-workers EVERY MONTH, keeping them informed of all the plans and progress of the work, and often I DO ask them for money. WHY? Because it is the BIBLE WAY! Moses did ask the Congregation of Israel for offerings! The Apostle Paul did ask God's own people for contributions! BUT NOT THE WORLD!

Yes, truly, this has been from the start a WORK OF FAITH! Our faith has often been sorely tried. God did not intend to make the task of His own servants an easy one--obstacles and tests of faith develop character, and strengthen us!

It seems that our faith is tried especially AT THIS VERY SEASON every year! For years the period from the middle of November on through December was our most trying period of the year.

ISN'T THIS A PARADOX? Most people, not realizing what they are doing, spend generously and lavishly on Christmas presents--to EXCHANGE gifts with friends, relatives, or business customers--because they think this is CHRIST'S BIRTHDAY--yet they forget all about any gift for CHRIST, or for HIS WORK! Isn't it strange? Most people seem to OVERLOOK CHRIST ALTOGETHER while spending FREELY on what they suppose to be BIRTHDAY GIFTS! They forget the "wise men" gave their gifts to CHRIST--they did not TRADE presents back and forth! However, that was not Christ's birthday, nor were they, in fact, giving Him birthday presents at all!

It seems just like a lot of people getting up a big

birthday party for a mutual friend--all bringing presents--then, ignoring the guest of honor who has the birthday--and, forgetting all about him, just trading their presents back and forth among themselves!

Surely, for those who observe Christmas, the GIFT ought to go to Christ, most generously! But few think of that!

Actually, Christmas is NOT Christ's birthday at all. Christmas is one of those teachings of the different gospel, contrary to the BIBLE. You need to know WHAT THE BIBLE SAYS ABOUT CHRISTMAS! It is truly astounding! Why not write in for our special booklet, The PLAIN TRUTH ABOUT CHRISTMAS?

We have a brand NEW booklet, just coming off the press! --titled "The Book of REVELATION UNVEILED AT LAST!" It explains in considerable detail the great MYSTERY BOOK of the Bible! It is profusely illustrated! You'll find it MIGHTY interesting! It makes PROPHECY plain! Also, did you get that recent booklet, "ENDING YOUR FINANCIAL WORRIES"? It is solving the most perplexing problem of greatest concern for thousands of people--how to make ends meet! It reveals an invisible LAW that has worked for the Rockefellers, and many successful people.

Also the recent booklet "A TRUE History of the TRUE Church." Here is a booklet that is simply dumbfounding! It brings to light an AMAZING truth, hidden from the world for 18« centuries!

It reveals that the Roman Catholic Church is NOT and NEVER WAS the true Church which Jesus Christ founded! This is a scholarly work, carefully documented, authoritative, yet written in the dynamic, interesting style that simply sizzles with startling interest!

I personally want you to read these gripping, important booklets! There is NO CHARGE! They are FREE! And when I say FREE, I mean FREE!

So that You may request one or all of these booklets immediately, without delay, I am enclosing a self-addressed envelope. I hope you'll get that request to me by return mail. Until next time, THANK YOU!

With love, most sincerely in Jesus' name,

Herbert W. Armstrong

"The WORLD TOMORROW"  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
Proclaims to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, California

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

December 8, 1959

Dear Co-Workers with Christ:

Here we are, in the most trying month of the year! And never before, it seems, have we faced such difficult problems.

This is the month when most people forget all about CHRIST, whose birthday they suppose they are celebrating. Instead of generous free-will gifts for CHRIST and His most important activity on earth, people right now are in a generous spirit exchanging presents with themselves--and too often, as we all know to our sorrow, gifts the receivers don't want after they receive them!

People little realize what the BIBLE says about the Christmas tree, with all its glittering gift-wrapped presents piled under it. They little realize how in the Bible GOD condemns this very thing--or else they are so deceived they wave it aside saying it makes no difference. Few seem to realize Christ was not born on, or anywhere near, December 25th! If you have not read it, write immediately for our eye-opening booklet, "The TRUTH About Christmas." This is the month when the giving ought to be for CHRIST and His work!

Very seriously, I need your HELP and your earnest, prevailing PRAYERS very urgently right now!

But if this is a difficult month of seemingly almost insurmountable problems, it also is the closing month of BY FAR the most God-blest year of this work. Never before has Christ opened so many new doors for the powerful proclaiming of His LAST MESSAGE for this age to so many millions, all around the earth! NEVER such growth in the power and scope of the work! NEVER before so many precious lives brought to repentance and conversion for God's glorious KINGDOM!

This year God opened one of the two most powerful radio stations on earth--the 450,000-watt Radio Monte Carlo, with its two powerful short-wave stations beside--broadcasting twice a week, in both the Russian and English languages, directly into RUSSIA! This is the only station from the free world reaching into Russia which the Kremlin has not jammed! Our Message is allowed to go through!

This year God opened up a whole new 30-acre college campus in England for the new AMBASSADOR COLLEGE U.K., Ltd., just 5 miles from the edge of London. We had to find larger office

space for our London Office anyway. This marvelous purchase, at astonishing low price, fills both needs. The new college will open in England next fall.

This year God opened up the pages of READER'S DIGEST to us--two full pages in the British edition--for publishing CHRIST'S true Gospel Message! In just the first two weeks after publication the first message brought 1,660 requests for further literature--and requests were still coming in hundreds a day!

This year God opened up good, desirable, early night time on the national radio net-work SIX NIGHTS A WEEK, in Australia, and late November saw our new branch office opened in Sydney, staffed with two men who previously had managed our London office--and soon a third man is to be sent over to join them. This office receives all the requests for literature from listeners in Australia, the Philippines, and southeast Asia and China, where The WORLD TOMORROW is heard over the most powerful radio stations. Now listeners in that part of the world receive the booklets and The PLAIN TRUTH promptly.

This year God has opened the doors of many radio stations in the United States--several of them among the nation's top-ranking super-power stations, such as WSM, and WCKY, and WFAA.

These tremendous blessings from God--these evidences of His approval and blessing--do mean increasing financial PROBLEMS! As world conditions step up toward the grand-smash CLIMAX of world VIOLENCE, and the END of this world, God is stepping up the power of HIS WORK! He is simultaneously blessing His people--CHRIST'S CO-WORKERS--with financial prosperity. AND HE EXPECTS US ALL TO GIVE, GENEROUSLY, FOR HIS WORK ACCORDING AS HE HAS BLESSED AND PROSPERED US--beside paying our honest TITHES which BELONG TO HIM!

Co-Workers, let us dedicate ourselves right now as Co-Workers together with CHRIST, as never before--for OUR PART in His work! Let each of us dedicate ourselves to sacrifice other things this coming year--to put the WORK OF CHRIST FIRST in our hearts and in our finances, not only RIGHT NOW in this difficult month, but throughout the coming year. It must be a still more successful year than 1959!

I need your immediate HELP--remember the widow's mites count up, and help greatly, when that is all one has. But God's work also desperately needs the larger amounts into the hundreds and thousands from those whom God has blest so as to make such generous offerings possible. AND I NEED YOUR CONSTANT, HEART-RENDING, PREVAILING PRAYERS! I need your prayer for personal guidance, wisdom, health, and protection. Satan would destroy me in a second--if God allowed. I need your prayers personally--and constantly! We all need the continual prayers of one another. So, as I pray continually for YOU, remember to pray not only for me, but for all our fellow Co-Workers with Christ!

THANK YOU! I know God is blessing you!

With sincere love, in Jesus' name,

Herbert W. Armstrong

RADIO CHURCH OF GOD  
WORLD HEADQUARTERS  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

Broadcasting  
The WORLD TOMORROW

Publishers of  
The PLAIN TRUTH

December 10, 1959

Dear Brethren in Christ:

I have to write you a special letter about a most ALARMING situation. Frankly I am grieved to the point of suffering over the situation in God's Church!

Jesus said plainly: "Where your treasure is, there will your heart be also." Ever since the Feast of Tabernacles, more and more of you brethren have been neglecting, more and more, the very necessary SPECIAL offerings for the property and building fund. Does this mean you have your heart less and less in GOD'S WORK?

We still are obligated to pay the Behlen Manufacturing Co. \$18,000 per month--and there are always other building and property expenses to be met besides. For example, we now are obligated to regular monthly payments, for five years, on the 250 steel booth-cabins on our new housing district at the Festival grounds near Gladewater, Texas. The two new sanitary buildings in this new district have had to be paid for on a 90-day basis--the last payment now due. It became necessary this year to pave our entrance and drive-way into the grounds--and that was a few thousand dollars, to be met during these few immediate months. All told, God's Church NEEDS, and must PAY out, about \$25,000 per month on these building operations.

And yet, as I look at the report from our business office of last week's income, I find that our brethren--God's own people on earth--sent in only \$1,938.76 for this building fund for last week. That is only at the rate of about \$8,000 for the month--and we have to pay the Behlen company, alone, \$10,000 more than that!

This means we are now having to take more than half of these necessary expenditures out of THE GOSPEL WORK. I am not going to allow God's Church to default or get behind on these payments, as long as God makes possible a way to avoid it. But these expenditures ought not to take away from the preaching of the Gospel to the world! These needs are FOR THE CHURCH ALONE. We ought to meet our own needs entirely outside of tithes and offerings for spreading the Gospel!

Brethren, there is a mighty, heavy load on my shoulders, and I need your prayers and your encouragement--but it is truly discouraging when so many of our brethren become so careless, or neglectful, or lukewarm in their zeal for God's work that the

extra special offerings, over and above--in addition to--your tithes and regular offerings for God's work, should drop down to a mere ONE-THIRD of the needed amount.

I realize that we are now past the time for which so many of you pledged definite special amounts for this Building and Property fund. But are YOU going to do only what you pledged--only what is required--and NO MORE? If so, you need to read Luke 17:10, and realize that such people are UNPROFITABLE SERVANTS--and then read Matthew 25:30, and see the FATE of unprofitable servants! We are not PROFITABLE servants who shall enter the KINGDOM OF GOD unless we do MORE than required of us!

In Moses' day, the carnal children of Israel, who were not given God's SPIRIT, gave so liberally for building a tabernacle Moses had to send a proclamation asking them to stop sending. Do we have less of the Spirit of God than they? MUST I SEND YOU A LETTER EVERY MONTH, to prod you on? For perhaps a third of you, NO! --thank God, a few do not need this! To you, I am doubly grateful! But for more than HALF of our brethren, it seems I do.

BRETHREN, I have to say this is a discredit and reproach to God's Church! I AM SURE MOST OF US NEED TO PRAY MORE--need to get closer to GOD, and get our hearts more in HIS WORK and HIS CHURCH!

There are HUNDREDS of additional members who have come into God's Church since I asked for the pledges for special additional offerings for this property fund--and many of you newer members may not have known of this special need. But now that this need is made known to all--with perhaps a 40% or 50% increase in membership since I first asked for the pledges--I am sure GOD'S OWN PEOPLE WILL RESPOND TO THIS CALL, and SUPPLY THIS NEED EVERY MONTH.

Let us REMEMBER how abundantly God is blessing His Church, and His work which He does through His Church. Constantly He is opening NEW DOORS for preaching and publishing Christ's GOSPEL around the world. More have been converted, baptized, and brought into the Church this year than any past year! HOW GRATEFUL WE OUGHT TO BE!

New churches are being raised up every year. The latest one is in New York City where the new church started out with an attendance of 181. I know you will all rejoice in this. Recently new local churches were established in Seattle; Akron, Ohio; and Long Beach, California. ALL churches are growing steadily in membership. But MORE important than growth in numbers, is SPIRITUAL GROWTH in the lives of those of us God has already put in His Church!

Do you remember to pray for me and Mrs. Armstrong, as well as all the ministers--- and then for ALL THE BRETHREN? We must pray earnestly for one another. Let us be THANKFUL and GRATEFUL for all the blessings God has lavished upon us, His very own people! Let us realize we have given our very lives to HIM to use!

Thank you, and remember God IS BLESSING YOU!



With sincere love, in Jesus' name,  
Herbert W. Armstrong

The WORLD TOMORROW  
A WORLDWIDE BROADCAST

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BOX 111, Pasadena, California

Publishing:  
The PLAIN TRUTH  
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January 29, 1960

Dear Co-Workers with Christ:

This is my first letter to you in this new decade. We have entered the 1960s. I wonder if you realize what frightful happenings are going to affect your life during the 1960s!!

YOU, with me, and with Christ, are very specially concerned. God has placed a VERY SPECIAL RESPONSIBILITY on our shoulders for this decade. You and I have been called to the most gigantic mission of all history.

LOOK at this situation! LOOK at what will happen--and what we have to do! While most people are becoming more calloused, indifferent and heedless to the terrifying situation we all face--while most people are too wrapped up in their own personal problems and interests and enjoyments to heed--this world has now entered its most violent and disastrous ten years since mankind was placed on earth!

LISTEN to what President Eisenhower, scientists, and leaders say--and then listen to the stark TRUTH of what we are called to DO!

"NO OTHER FACT IN TODAY'S WORLD EQUALS THIS IN IMPORTANCE," said President Eisenhower in his State of the Union Message, January 7, speaking of the FACT that we live in a divided world, approaching mutual annihilation. He continued: "It colors everything we say, plan or do...We stand in the vestibule of a vast new technological age (with the) capacity for human destruction."

Scientists say our ONLY HOPE is WORLD GOVERNMENT with power to enforce world law and world peace. But this is not even a hope--it is an utter impossibility. "'World peace through law,'" said a Los Angeles Times editorial, January 4, 1960, "...is too visionary and illusive to represent a workable idea. World government and enforceable world law are unreal slogans in an age when East and West are separated by insurmountable barriers of thought."

RUSSIA now has the frightful weapons that could lay waste the entire North American Continent--or the entire United Kingdom--or both. ONE MAN--Khrushchev--has power to order it. CAN YOU TRUST KHRUSHCHEV WITH YOUR LIFE? Listen to what leading scientists and

sociologists say: "CHICAGO (AP) -- Rulers and bosses are generally smarter--but more mentally deranged--than other people, a sociologist said Tuesday. The moral behaviour of ruling groups tends to be more criminal and subnormal, added Prof. Walter A. Lunden of Iowa State University, Ames, Iowa. ...'The greater the power of the rulers, political leaders and big executives, the more corrupt and criminal they tend to be,' ...he told the American Association for the Advancement of Science."

January 14, Khrushchev before the Supreme Soviet "announced that the Soviet... stockpile of nuclear arms and missiles was large enough 'to obliterate from the face of the earth' any attacking country or combine of countries." He also boasted "a fantastic weapon which Russia now has in the hatching stage" (U. S. News, Jan. 25, 1960)

WHAT CAN WE DO ABOUT IT? What has God called us to do? Proclaim to the world the GOOD NEWS (Gospel) of the imminent coming WORLD TOMORROW! Proclaim to the world, as we are doing with a LOUD SHOUT over every continent, that GOD ALMIGHTY will step in and supernaturally intervene, just before mankind blasts all human life from off the earth--that He will again send JESUS CHRIST, in all power and glory, to set up a divine WORLD GOVERNMENT as an ACT OF GOD, to RULE THE WORLD BY DIVINE FORCE, AND BRING US PEACE AT LAST!

THIS is the Message that Jesus brought more than 1900 years ago! The world LOST that Message. The world REJECTED it, buried it under a confused heap of pagan rubbish! We are the generation which is to live through this cataclysmic CLIMAX! God Almighty has raised up this great world-wide work in fulfillment of Jesus' prophecy (Mat. 24:14) to warn the generation on which this climax shall strike--and to PREPARE A PEOPLE FOR CHRIST'S COMING!

This, dear Co-Workers, is by far the MOST IMPORTANT ACTIVITY ON EARTH TODAY! God has called YOU, as well as me, to be a vital part of this dynamic crusade! He has opened to us the vast DOOR of radio, the printing press, television!

This present decade will lead right up to the very immediate threshold of the final world violence which Christ, at His coming, must cut short! WE ARE THAT NEAR THE END OF THIS WORLD, IN ALL PROBABILITY!

We have hurdled the difficult month of December, and of January when so many are catching up with their finances after having spent all they had and gone in debt for Christmas gift-trading. NOW, we face the short month of February! Receipt of funds so vital to the very life of this great work is again falling off!

That means an alarming situation arising again! Co-Workers, NOTHING ELSE IS IMPORTANT right now. Terrifying, frightening, unbelievable catastrophes are soon going to explode, around the world! Violence is going to multiply until YOUR LIFE--every life--is threatened! Speaking of US whom God has called to this very work, Christ says: "BECAUSE thou hast kept the word of my patience, I also will keep thee from the hour of TRIAL"--that is, the GREAT

TRIBULATION (Revelation 3:10). Let me tell you, dear Co-Workers, I count this work more important than anything in my life--more than life itself! I know that I am secure against the horrifying mass slaughter and torture and violence soon to come. I want YOU to have this same security in Christ Jesus! NOTHING ELSE IS SO IMPORTANT!

God's work NEEDS your immediate, generous response--and your continuous week-by-week or month-by-month sacrifice. Your honest and faithful TITHE belongs to God. He expects generous and liberal offerings beside--according as He has blessed us financially.

Let's all put our shoulders to the wheel together, and give one mighty, gigantic HEAVE--that there may be ample funds to carry on God's great work! Send it air-mail!

God is blessing us beyond belief! I am praying for your continued spiritual well-being, health, prosperity, and every blessing. I need YOUR prayers, too! PRAY for this work! THANK YOU!

With deep love, in Jesus' name,

Herbert W. Armstrong

RADIO CHURCH OF GOD  
WORLD HEADQUARTERS  
PASADENA, CALIFORNIA

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Broadcasting  
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Publishers of  
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February 1, 1960

Dear Brethren of GOD'S Church:

If ever we, who compose the CHURCH OF GOD, need to WAKE UP it is now!!

Here we are, in the second month of this new decade of the 1960's. Time is flashing by, faster and faster. The really BIG work Christ is doing in and through His Church must be accomplished during this decade. In constantly greater measure God is blessing us, and the progress of His work. NEVER has so much been accomplished as last year.

Yet, in one way at least, you Brethren are letting down-- unless I constantly remind and prod you on! The additional SPECIAL offerings, over and beyond tithes and regular offerings, for the building fund, are falling 'way down again--to about half the amount we are obligated to pay out.

We had the most profitable Ministers' Council in January we have ever had. The invisible presence of Christ in our midst was very definitely felt and experienced by all. We were all brought much closer to Christ our Head, with deep spiritual experience and clarity of understanding. Important and large plans were laid for the future, both during and following the main sessions.

One important program for the immediate future--the next two to five years: to build a number of smaller tabernacles, which will be designed also to serve as school class-rooms, at certain central locations to provide for district Festivals during days of unleavened bread at Passover time. Elementary and High Schools are to be established at each of these district centers.

The first one to be established will be at Portland, Oregon. We hope to have it ready to open a new school by September of 1962 definitely, and if possible by September of next year--1961. The plan is to purchase a few acres of ground a short distance outside the city limits, and the building will be designed first of all to provide school rooms, but also the auditorium--or tabernacle--for holding the spring festivals. We hope to use the same aluminized steel construction we have used at Big Sandy, Texas.

All the brethren from Seattle, Tacoma--and points north; and also from Eugene and Salem, and points south in Oregon, will meet

at this central district center for the Passover and spring Festival of Unleavened Bread. The Portland Church will meet in this location every Sabbath. For the school, we will have a school bus which will pick up children at certain established points. Their parents will have to get them to these waiting points, established at locations most convenient for parents and students.

Then later, one at a time, we hope to establish similar centers at Denver, Chicago, and Pittsburgh. We plan the same kind of program for New York City, but it may be more practical there to rent halls or existing buildings. Thus, in a few years, we hope to be conducting full eight-day spring festivals not only at Big Sandy, Texas, but at Pasadena, Portland, Denver, Chicago, Pittsburgh, New York--and, later, perhaps St. Louis, Atlanta, and other district centers as God's Church grows. The full eight-day attendance at the spring Festival is not made compulsory in the Scriptures, but it is a most enjoyable and profitable thing for those who are able. At the big Tabernacle at Big Sandy, Texas, about half of those who come for the Passover and first Feast day are able to remain for the eight days. This makes the Festival highly worth while.

Just three or four days ago our New York overseas advertising agency called me long distance. At Elizabethville, Belgian Congo, in the very heart of Africa, we are broadcasting three nights a week--Monday, Tuesday and Wednesday, at 10:00 P.M. There had never been any religious broadcasting in that very heart of deepest Africa before. Very few missionaries have ever gone in there. In effect, so far as most of the population is concerned, THE CHRISTIAN RELIGION HAD NEVER BEEN HEARD BEFORE--either Catholic or Protestant. When this was offered to us, about a year ago, I saw it was an opportunity to reach people with the TRUTH in a land where they had never been deceived or mixed up with counterfeit or perverted "Christianity".

The object of this telephone call was this: The big radio station there has decided to open up just three more half-hours a week to religious broadcasting--Sunday, Thursday and Friday--at the same time, 10:00 P.M. That is every night except Saturday. Billy Graham has gone there in person to try to get the Sunday night time. Theodore Epp, of the "Back to the Bible" broadcast, has gone there to try to get all three additional half hours. But the station was giving us first refusal, since we already are on three times a week. It is not too expensive--AND IT HAS BEEN VERY RESULTFUL, SO FAR! I took full advantage of the opportunity, and tied up the time--now SIX NIGHTS A WEEK--the ONLY program even purporting to preach the gospel in that whole vast area of central darkest Africa!!

Brethren, God is surely not only WITH us--He is doing great things through us, and with us. We are merely His instruments. It is not us--it is GOD who is doing it! How we should praise Him!!

Surely, dear Brethren, I should not have to remind you, or prod you on, every month, about the SPECIAL added offerings for the Building Fund. Our business office has to send out a check for \$18,000 every month for the Tabernacle in Texas. About four more

payments will pay IN FULL everything built so far--but then the Behlen Manufacturing Co. must once more send their big crews down there to finish the present Tabernacle. Additional conference and ministers' rooms must yet be completed, and the very large Mothers' room, children's play-room, and infants' crib room. Also we now have to build a smaller adjoining building for additional school rooms, and ministers' conference rooms. So the \$18,000 per month payments will have to continue right on all this year, and into next year.

WE CAN NEVER LET UP, OR LET DOWN, IN OUR ZEAL AND EFFORTS AND SACRIFICE FOR GOD'S WORK! God is blessing this work beyond our fondest hopes. This Church and it's work--which is GOD'S WORK--is growing faster than any activity or organization I know of on earth.

Are you still DILIGENTLY seeking God every day? Do you go to a private place and PRAY EARNESTLY at least three times a day? Do you devote at least an hour a day to BIBLE STUDY, seeking to learn GOD'S WILL, and to LIVE IT? That is what we must all do! Is your heart and your life simply FILLED with JOY? Do you simply radiate smiles and JOY to others all day long? YOU WILL--if you seek God more earnestly--seek FIRST the Kingdom of God, and HIS RIGHTEOUSNESS--forsaking your own thoughts and ways. Your personal blessings will multiply. I know by experience!!

We must be a BELIEVING, and a PRAYING Church! Shall I now say, "God bless you"? He IS blessing you! I pray for you--and I NEED you to pray for me, personally--every day. Will you?

With deep love and gratitude, in Jesus' name,

Herbert W. Armstrong

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BOX 111, Pasadena, Calif. 91109

Publishing:  
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LONDON, ENGLAND  
March 4, 1960

Dear Co-Workers with Christ:

I wanted to write to you before coming to England--but now, alarming news from our business office in Pasadena makes it necessary that I write you an urgent message from London immediately.

First, however, I simply MUST tell you of the surprise our staff over here had awaiting me, and of the progress of the work here.

You know already, of course, that the growth of God's work in Britain has made necessary the establishment of another Ambassador College in England--and how providentially Christ opened to us an almost ready-built college campus when my son Garner Ted and I were here last summer. The college site here is the mansion, buildings and grounds of the late Lord and Lady Yule, who were among the wealthiest people in Europe. The site is only five miles from the edge of London, in the midst of the beautiful, scenic English countryside. When the purchase was made last summer, at astonishingly low price, the grounds had been neglected for two years or more, and were rather overgrown with high grass and weeds.

But when I arrived this time, the majestic grounds had been cleaned up and put in order. Much of the magnificent landscaping had been hidden from view last summer. But God had provided, among our Co-Workers and brethren here, a man well experienced as head gardener over large English estates. He and his assistants have now transformed these beautiful grounds into their original immaculate condition. Last fall we sent over here from Pasadena our head painter, Mr. Elmer Woody, with his wife. He has been cleaning up and renewing much of the housing, and already the stately buildings of Ambassador College, U.K., are looking more like new.

The Principal (Dean) and acting President (in my absence) of the college here will be Mr. Benjamin L. Rea, who is head of the Spanish Department, and has taught Geography and Geopolitics at Ambassador College in Pasadena. He is to receive his Ph.D. degree at a leading university in Mexico this summer. Mr. Rea came with me on this flight, so that we might make all advance arrangements for opening the new college here next October. This is a task of



mountainous proportions! Mr. Rea was simply overwhelmed and overjoyed on seeing the fine campus God has provided for HIS college in the country of His "Birthright" people, "Ephraim."

God's work has taken big strides in Britain and Europe. Our staff in our new offices at the college here surprised me last evening with the first copy of The PLAIN TRUTH printed in England. We have reached 15,000 copies here now. It became too expensive, and too slow, to air-freight so many copies from Pasadena. The British edition of The PLAIN TRUTH is exactly like the United States edition, except for different, although nearly identical paper. Already we have applications for admission to the college here from students in Sweden, Australia, Holland, South Africa, Switzerland, Spain and Ireland. The college here will train for positions in God's work not only English students, but others from many parts of the world.

DO YOU REALIZE how this work of God is growing? For almost 27 years--more than a quarter of a century--this great work has continued steadily to grow at the remarkable rate of 30% each year over the accumulated size of the year before. It almost doubles in size and scope every 2½ years! I do not know of any work, enterprise, operation, business or activity, commercial or religious, that has grown so rapidly and so consistently.

Back in August, 1933, Mrs. Armstrong and I rejected the tiny salary of \$3 per week because the MEN who paid us demanded that we preach and act contrary to God's Word. We saw then that if we were to be free and unshackled to serve God faithfully--to be HIS instruments--we should have to look to HIM, and not to men, for financial support.

We started then from literally NOTHING! It took courage. It took FAITH! But God provided, very little at first--always the bare NEED and no more, as He has promised. We still trust HIM ALONE to this day. The NEED still is pressing! But as God uses us as His instruments in speaking, broadcasting, writing, teaching, so also He supplies financial need through YOU CO-WORKERS! He also has called YOU as HIS INSTRUMENTS. You have YOUR part as much as I have mine!.

LOOK what God has developed for His work TODAY!

TODAY we have our own offices on the new Ambassador College campus just outside London, in England. Already it is staffed with some 14 English workers beside our American men. TODAY we have this fine college, with its 30 acres of magnificent grounds, its stately 33-room main building, now re-named RICHARD D. ARMSTRONG MEMORIAL HALL, in memory of the elder son of Mrs. Armstrong and me, who was one of God's consecrated and able ministers, and, just purchased on this trip, we have a splendid adjoining assembly hall, beside many other finely constructed buildings for student dormitories, staff residences, and offices.

TODAY we have offices in Sydney, Australia, staffed already with three competent men trained in Ambassador College. Also there is the 350-acre Texas project, with its elementary school and high

school.

TODAY Christ's own Gospel is being thundered around the world, on every continent, on more than 9 million watts of radio power every week! This reaches a cumulative audience of more than FIFTY MILLION PEOPLE every week! Can your mind grasp the magnitude of that?

TODAY some 21,000 students are studying God's own Bible Correspondence Course. TODAY Ambassador College in Pasadena has reached the originally-planned limit of 250 students. Now we face the problem of whether to raise this limit to 500.

TODAY The PLAIN TRUTH has grown from a home-made mimeographed paper with a circulation of about 250 copies to a professional-appearing 32-page magazine of 225,000 copies in the United States beside 15,000 of the British edition printed in London, every month. These now carry 32 pages of GOSPEL TRUTH, with news analysis and prophecy, to more than a half million readers all over the world!

Yes, THINK OF IT! What a growth in power and scope that is!

TODAY, this is a dynamic world-wide FORCE, empowered by the SPIRIT OF GOD, changing more lives from carnality and sin into righteous Spirit-led lives than any other work or activity, in all probability, in the past 18« centuries! This work is criticized, opposed, persecuted, spoken against, just as Jesus' own preaching was!--just as God's Church was in apostolic days! BUT IT IS GOD-EMPOWERED, and GOD KEEPS MULTIPLYING IT IN POWER AND FORCE!

You and I are merely GOD'S INSTRUMENTS. Yet He can use us only if we yield, submit, are willing to sacrifice other things and desires for it, and exert all our own energy to push ahead as He leads!

And so I have to take you into my confidence and tell you what a tremendous RESPONSIBILITY this places on you and me! God has called YOU as a Co-Worker with me and with Christ in this work, to SHARE this great responsibility with me.

TODAY Christ's own Gospel goes out IN PRINT in a page and a third in Capper's Farmer every month to some 2 or 3 million readers all over the United States. TODAY this Gospel Message, in two full pages of Reader's Digest, British edition, reaches EIGHT MILLION readers in the British Isles. Actual surveys show that this magazine is read by one in five of the entire adult population in the United Kingdom! ALSO, in the Australian and the New Zealand editions, two pages every month reach about one in every FOUR of the adult population! THIS IS POWERFUL PREACHING TO VAST MASSES!

TODAY, in addition to my own broadcast, with my son Garner Ted Armstrong also speaking, The WORLD TOMORROW program reaches Spain and South American nations in the SPANISH language; we now broadcast via Radio Luxembourg, German beam, in the GERMAN language, by a German man trained in Ambassador College and consecrated to God's service, to all German-speaking peoples of

Europe. Today, on the world's most powerful station, we send a half hour program every week across the Iron Curtain into RUSSIA in the Russian language, beside my own half hour every week in English.

TODAY we have many or all of our booklets translated and printed in Spanish, German, and French, and work has begun translating them into Russian. We are almost ready to begin broadcasting to France and eastern Canada in the French language.

The booklets are translated into Italian and Swedish, and more are on the way. We have also printed our first booklet in Ilocano for the Philippine Islands, and two are being prepared for printing in Bantu for Africa.

This remarkable and continuous 30% increase in power and scope every year also obligates us to a 30% increase every year in necessary EXPENDITURES! Since my last letter, our Head and Leader, Jesus Christ, has opened two more gigantic super-power radio doors--the 50,000-watt CBS station KIRO in Seattle, and also the most powerful station in the largest city in the south, 50,000-watt KTRH in Houston. Constantly Christ is expanding this work!

CO-WORKERS! LISTEN! I have just had an urgent telephone call from our business office in Pasadena. They asked me to HURRY--to RUSH this letter. The income for the work has suddenly fallen down actually lower than any time in two years--and two years ago the expenditure obligations were not much more than HALF the present necessity! Here I am, clear across the Atlantic ocean, over here in England with Mr. Rea and our staff here, rushing plans to open Ambassador College, U.K., next October.

THIS IS ALARMING NEWS! I have to ask you to COME TO THE RESCUE IMMEDIATELY! We are working almost night and day to carry on OUR PART of God's tremendous work. I have to ask YOU, as Co-Workers with CHRIST, to sacrifice--to HELP and keep on helping--to RUSH to our aid, and mail the largest special offerings God has made possible to Box 111, in Pasadena, California--and send it AIR mail if possible! Let's keep this crusade of Christ ROLLING, bigger and bigger!

I trust GOD to supply every need. But God does not go into the counterfeiting business and by miracles bring new dollar bills, hundred dollar bills, or thousand dollar bills into being and hand them to us for His work. GOD WORKS THROUGH HUMAN INSTRUMENTS. In supplying necessary, funds for His great work, GOD WORKS THROUGH YOU! He has called YOU, through your honestly paid tithes and generous offerings beside, to have YOUR part in His work.

I have given you a brief summary, in this letter, of what God IS ACCOMPLISHING through His servants with His money He provides for you to contribute. The results of this God-empowered work are simply OVERWHELMING!

Now God expects YOU to be faithful in YOUR part to which He has called you! Therefore, as His minister, I have to acquaint you with this need and your responsibility--even as God had Moses do

back in his day, and the Apostle Paul in New Testament days. And now I shall intercede for you in earnest PRAYER, asking God in faith to PROVIDE for you, and lay it on your heart to respond generously AS He has provided. God pours out rich blessings beyond our expectations when we respond faithfully in HIS WORK! This is the MOST IMPORTANT THING ON EARTH TODAY!

Remember, AIR-MAIL gets it through to our office quicker!  
THANK YOU, dear Co-Workers. God will bless you!

With real LOVE, in Jesus' name,

Herbert W. Armstrong

RADIO CHURCH OF GOD  
WORLD HEADQUARTERS  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

Broadcasting  
The WORLD TOMORROW

Publishers of  
The PLAIN TRUTH

March 27, 1960

Dear Brethren in Christ:

GREETINGS, in the name of Jesus Christ, the living Head of our Church! This SPECIAL LETTER contains important announcements and instructions about the coming PASSOVER and Days of Unleavened Bread! Be sure to read every word---and especially read carefully the sections pertaining to the areas nearest you!

This year, the Passover comes on the date of April 11th, corresponding to Nisan the 14th of the Sacred Calendar. Of course, it is at the beginning of Nisan 14th, which means the evening of the 10th of April. Make SURE you remember this date---even writing it down, or carrying this letter with you! PASSOVER, the evening of April 10th, 1960, and the FEAST begins the following evening, or the night of April 11th! Check the area you plan to attend for time and place.

God willing, Mrs. Armstrong and I, accompanied by our son, Garner Ted and his family, will be at the big tabernacle near Big Sandy, Texas again this year. We fully expect the largest attendance in the history of God's Church for this age!

Brethren---I wonder if we fully appreciate the TREMENDOUS significance of this commanded Feast of God? I find that only a very few have written requesting one of our booth-houses on our own grounds for this Spring Feast, and only a few letters have been coming in to our Pasadena office requesting Passover information, or reservations. Are there some in God's own Church who are going to DISOBEY God---NOT attending this commanded assembly this Spring? This is the most solemn spiritual Feast of the year---the beginning of God's sacred year, and the picture of the BEGINNING of the plan of salvation. It is not only vitally important that ALL of God's people attend this sacred service, but IT IS COMMANDED!

God has blessed us with more and more local Churches. He has provided ample facilities on the Tabernacle grounds. Now---no matter where you may live in the nation, there will be PASSOVER SERVICES held within, at the most, a few hundred miles from your home! There may be a few exceptions to this, of course, but only a few. I wonder if there are some of you reading this important letter who had already, through negligence, disinterest, or spiritual carelessness, decided NOT TO ATTEND this Passover season? I surely HOPE not! God says "And this day shall be unto you for a

memorial, and ye shall keep it a feast to the Eternal throughout your generations; ye shall keep it a feast by an ordinance (statute) FOREVER!" (Ex. 12-14)

PLAN to attend. I know some, not having enough second tithe to attend these annual Feasts TWICE each year, would rather save their tithe so they can attend in the Fall Feast---during the Feast of Tabernacles. But many others can attend both---as God commands ---for God is making it possible!

And now, here's BIG NEWS!

For the first time in the modern history of God's Church--- several of our local Churches will be holding services for the FULL EIGHT DAYS!

NEW YORK CITY: Mr. Carlton Smith, Pastor of the New York Church, will be joined by Mr. Raymond Cole, Pastor of the Churches in Oregon, and Evangelist over the ministers in the field. Full eight-day services will be held, with services each day. Passover services will be conducted in the Americana Ballroom, at 551 Grand St., on lower East Manhattan. It is in the second block from Franklin D. Roosevelt Drive. Passover services will be at 7:30 P.M., Sunday, April 10th. The "Night to be much remembered" of the FEAST day will be held at the same location, with services beginning Monday evening at 7:30 P.M., and all day services the following day, Tuesday, April 12th, beginning at 10:00 A.M., and at 2:30 P.M. Members are to bring covered dishes, already prepared at home. Those traveling can purchase suitable prepared foods. Any further instructions as to the time of meetings and place during the succeeding days will be made by the ministers in charge.

CHICAGO: Mr. Dean Blackwell, Pastor of the Chicago, Milwaukee and El Paso (Illinois) Churches, will be joined by Mr. Roderick C. Meredith. Mr. and Mrs. Meredith will remain in Chicago the full eight days, and will be assisted in conducting services by Mr. Blackwell, Mr. McCrady and Mr. Jackson.

Passover services will be conducted at 7:00 P.M., April 10th, at the Pulaski Ball Room, 1709 South Ashland Ave., in Chicago. Telephone TAY 9-6109. The NIGHT of the Feast, Monday night, April 11th, services will begin at 7:30 P.M., at the same location. Further announcements will be made at this service as to the time and place of other meetings. Preaching services, Bible Studies, personal counseling will be conducted during the entire eight days ---brethren living within reasonable distance of Chicago should make every effort to be there!

DENVER: Assisting the Pastor of the Denver, Pueblo, and Garden City Churches, Mr. Burk McNair, will be Mr. Albert Portune, Elder in the Headquarters Church. Passover services will be conducted in the Victory Grange Hall, near Denver. From Denver, take Highway 40 to Cofax Ave., EAST to KOA Radio Station transmitting towers (clearly visible), turn left at the towers, and go only one-eighth mile---the Hall will be on your left. Those arriving early, in time for the weekly Sabbath, April 9th, may attend Sabbath services at this same location. Services will begin at 3:30 P.M. on this

weekly Sabbath.

The Passover will be observed at 7:30 P.M., April 10th. All day services will be conducted on the annual high days, and on the weekly Sabbath of April 16th! The FEAST (the "Night much to be remembered") will be held at the Grange Hall commencing at 7:30 P.M., April 11th. Brethren should, as usual, bring prepared foods for a wonderful feast!

PORTLAND: Since Mr. Raymond Cole, Pastor of the Churches in Oregon, will be in New York City during the Days of Unleavened Bread, Mr. Benjamin Rea, Pastor, and the Dean of Ambassador College in the United Kingdom, as well as head of the Spanish Department at Ambassador College, will take charge of the services in Portland. He will be assisted by Mr. Dale Hampton, Elder in the Headquarters Church, and Mr. David Antion, Assistant Pastor to Mr. Cole.

Services will be held in the same hall used for weekly Sabbath meetings, the Washington Masonic Hall, located at 722 East Burnside Street, Portland. Passover services will be conducted BOTH at Portland and Eugene. The time for both will be 8:00 P.M. The "Night much to be remembered" will be observed in PORTLAND ONLY. This night of the FEAST will be the usual "pot-luck" type dinner, with members bringing covered dishes. Services begin at 8:00 P.M. Similar type meals will be enjoyed on each annual and weekly Sabbath! Meetings will commence on all Sabbaths at 10:00 A.M. and 2:30 P.M. and on all other days during the Feast of Unleavened Bread at 10:00 A.M. and 7:30 P.M. Ample Hotel and Motel facilities are found in and near Portland---so ALL who can possibly do so be sure to attend!

PASADENA: Mr. Herman Hoeh, assisted by other Elders and Deacons of the Headquarters Church, will conduct Passover Services, Sunday the 10th, at the usual location, the Shakespeare Club, 230 S. Los Robles, in Pasadena. Services will begin promptly at 7:30 P.M., with the Services of the "Night to be much remembered" Monday, April 11th, to begin in the Shakespeare Club at 7:30. Sherman Oaks brethren will attend Pasadena for these occasions, while services will be conducted at the other outlying Churches in the Southern California area. On the night of the FEAST, April 11th, brethren should bring prepared foods to "Mayfair" on the college campus prior to assembling at the Shakespeare Club. After a brief service, all will return to the campus for the Feast. Services will be conducted the following day at 10:00 A.M. and 2:30 P.M. All further services, Bible studies and preaching services will be announced at these vitally important Holy Day meetings.

GLADEWATER: Passover services will begin at 7:30 P.M. in the big tabernacle building. The next night, which begins the Days of Unleavened Bread, the meeting will begin in the big tabernacle at 7:30 P.M., followed by the joyous FEAST in the dining hall, or the old tabernacle building. This is to be the really BIG PHYSICAL FEAST of the year, in addition to the spiritual significance. It commemorates the Israelites' release from Egypt---the NIGHT TO BE MUCH REMEMBERED---and also pictures OUR release from the "SPIRITUAL Egypt" and Babylon around us!

Facilities: Do not plan to bring tents for this Spring Feast! While God will surely give us good weather for the Feast, the recent bitter weather throughout the South brought ice, snow, rain and cold to our grounds in Gladewater, and we may have colder than usual temperatures. There are ample motels, hotels, and apartments in and near Gladewater, Big Sandy, Greggton and Longview for all.

There will be ample house-trailer space on our own grounds--- and those desiring to stay in one of the metal booths on the grounds may do so. Very few requests have come in as yet for the booths---so, should you desire to utilize one of them, you may be sure of accommodation. However, these booths are not heated, unless some type of portable heater or stove is brought, which is entirely safe around children, and would not cause a possible fire hazard.

Meals will be served, as usual, at cost, in the dining hall. The charge is 75¢ for adults, 40¢ for children from 6 to 12 years of age, and no charge for children under 6.

Booths may be occupied for the entire time of your stay for a donation to the building fund of \$55.00 for a large booth, or \$40.00 for one of the smaller ones.

**DIRECTIONS FOR FINDING THE TABERNACLE:** For those of you who have not yet attended one of the Feasts at the tabernacle the following information is given: The grounds are just off highway #80, about 9 miles west of Gladewater, Texas, and 2 miles east of Big Sandy. Gladewater is a little over 100 miles east of Dallas, toward Shreveport, La. You won't be able to miss the huge steel tabernacle building, which rears up above the surrounding landscape, dominating the scene for miles. Turn in at the sign, through the brick entrance way, and drive straight to the registration booth, where you will receive a sticker for your car.

Those of you who come by train or bus can get taxi service at Gladewater, and at Big Sandy. It would be more advisable to go to your place you have reserved first, get settled, and then go to the tabernacle grounds.

#### OTHER LOCAL CHURCH AREAS:

**FRESNO, California:** Services at 7:30 P.M. for Passover and Feast, in the IOOF Hall, 1915 Merced St., just off Broadway (Business Route, US 99). Mr. Kenneth Swisher will officiate.

**LONG BEACH, California:** Services begin at 7:30 P.M. for Passover and Feast, at the Long Beach Womens' Club, 1309 E. 3rd St., Long Beach. Mr. Leroy Neff will be in charge.

**SAN DIEGO, California:** Members will meet at the Vassa Club, 3094 El Cajon Blvd., San Diego. Services begin at 7:30 P.M. for both Passover and Feast, with Mr. Norman Smith, Evangelist in the Headquarters Church, and our Radio Studio Manager, in charge.



SEATTLE, TACOMA: Passover will be held at the Norway Center, 300 3rd., West Seattle, at 7:00 P.M., April 10th. Feast night, April 11th, will be at the same location, at the same time. Services on the Sabbaths will begin at 10:00 A.M., and 2:00 P.M. Mr. Jimmy Friddle will be in charge.

SPRINGFIELD, Missouri: Passover services begin at 7:30 P.M. Sunday, April 10th, at the American Legion Home, Kimbrough and Trafficway. The same location will be used for all services, with the FEAST night service beginning at 7:30 P.M., April 11th, and Holy Day and weekly Sabbath services beginning at 10:00 A.M. and 2:00 P.M. Mr. Bryce Clark will be officiating.

ST. LOUIS, Missouri: Passover services will begin at 7:30 P.M., April 10th, at Ivy Halls, 3505 N. Grand. All other meetings will be at the same location, with the night of the Feast beginning at 7:30 P.M., and all other meetings at 10:00 A.M., and 2:00 P.M. HOUSTON, Texas: Passover services commence at 7:30 P.M., Sunday, April 10th, at the usual meeting hall, the American Legion Hall at 1610 Chenevert St., only one-half block off U.S. highway 75 in Houston. The night of the Feast, April 11th, services begin at 7:30 P.M., in the same location. Then, on Tuesday, April 12, there will be services at 10:00 A.M., and 2:30 P.M.

DALLAS, Texas: All Dallas brethren, or those living in the vicinity, should go to the tabernacle.

SAN ANTONIO and CORPUS CHRISTI, Texas: Brethren will partake of the Passover together at Beeville, Texas, in the Recreation Hall, at the Fairgrounds. Anyone can tell you where the Fairgrounds are located in Beeville. The night of the Feast will be observed at the same location, with services beginning at 8:00 P.M. Then, on the First Annual Holy Day, Tuesday, April 12th, services will be conducted in Corpus Christi at the ODD FELLOWS HALL, at 9:30 A.M. Then, an afternoon service will be conducted in San Antonio at 3:00 P.M., in the Municipal Auditorium. On the final Holy Day of the Days of Unleavened Bread, services will be conducted at 9:30 A.M. in San Antonio, and at 3:00 P.M. in Corpus Christi. Mr. Allen Manteufel, Pastor of the San Antonio and Corpus Christi Churches, will be in charge.

Brethren---this should be truly the most enjoyable, exhilarating time of the year so far! The Passover is a very SOLEMN occasion, commemorating the time of the DEATH of our Savior ---and is NOT a time of rejoicing---but a time of showing forth our Lord's DEATH till He comes again! Then comes the happy time of the FEAST, and the Days of Unleavened Bread.

It is a vital PART of your Christian life that you ATTEND THESE FEASTS! They are to keep you constantly in remembrance of God's great PLAN He is working out here below, showing the great PRICE that was paid in our stead---the life and body of Jesus Christ Himself---that our sins might be forgiven, and that we might receive physical healing when we're sick! It is a time of solemn SEARCHING of the self---and also a time of real spiritual REJOICING! Your very life depends on it!

And so PLAN to come! Make EVERY effort to be there! If there are circumstances which are real, and are not just carnal "excuses" or a lack of real spiritual ZEAL---then your Heavenly Father surely understands---but if you simply don't attend, when you ARE ABLE--- God will hold you accountable.

If any of you find it necessary to observe this sacred service in your own home, then write IMMEDIATELY, and we'll send you complete information. Better do it RIGHT AWAY, and send your letter air mail!

Remember, only those who have completely REPENTED of their past sins, who have been CONQUERED of God, given themselves to Him in unconditional surrender, should partake of these symbols of the body and blood of Jesus Christ. THIS IS NOT THE TIME OR THE PLACE TO BRING UNCONVERTED FRIENDS OR RELATIVES! THIS IS NOT an "evangelistic" service for the world---but a solemn occasion FOR THE PEOPLE OF GOD ONLY!

ALL brethren should remember the seriousness and solemnity of the Passover. If arriving from a distance and seeing old friends and other brethren---do not visit or engage in anything more than a quiet, brief greeting on the night of the Passover. Put it off until the following day, or the night of the FEAST---a more appropriate time for visiting and fellowship.

Finally---REMEMBER to be extremely careful! As God's minister I call upon all of you to PRAY for each other's safety. I'm going to pray for YOU---and I want you to pray for ME, and all of God's people. It seems, each year, we must be saddened to hear of some accident, or mishap to one or two. DON'T LET IT HAPPEN THIS SPRING!

Some have perhaps assumed that nothing can happen to God's people---that God will supernaturally intervene, no matter HOW CARELESS WE GET! That is NOT true. It will be a terrible thing if I am forced to announce that any of God's own called ones have been injured or killed in a car wreck!

In closing---PLAN TO COME! You can't afford not to. Let's all rejoice in this Holy Day season---and GROW in grace and knowledge, spiritual ZEAL and strength, and in love of the brethren!

Sincerely, in Jesus' name,

Herbert W. Armstrong

The WORLD TOMORROW  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
Proclaims to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

March 28, 1960

Dear Co-Workers with CHRIST:

I have returned from England to find our business office in a most serious and alarming situation. This is not pleasant, but I'm going to have to take you into my confidence and tell you candidly the state of affairs in God's great work, and ask your immediate help, to the limit of your ability, and also your SERIOUS and most EARNEST prayers for the work.

This morning we face an emergency dilemma that would bring discouragement, frustration, and fright to the stoutest heart--if we did not have FAITH in God, and in JESUS CHRIST, our living Head and active Leader!

The men in our business office had not let me know, before, of the true state of affairs. They didn't want to worry me or take my mind off other responsibilities of this great work. They thought we would work out of it very soon, anyway. But it is going to take some real sacrificing, and DOING on the part of all of us to work out of it. We are going to have to put God's work FIRST, above everything else in OUR lives. I am going to have to pull our big two-page message out of the farm papers for a while. Capper's Farmer is suspending publication. We had planned to continue these vital messages in two other publications--but now I must cancel that. I may have to cancel out some important radio stations for a while. We have to REALLY "tighten our belts" and make sacrifices --and PRAY--until we do work out of this situation.

I am not the Head of this work--JESUS CHRIST is! I am not your top Leader in it--CHRIST is our living and active Leader! But, just as He inspired Moses to call on God's people for material support for His work in that day--just as He moved the Apostle Paul to call on early Christians for financial support for His work, so today I am forced to tell you about this seemingly uncrossable cross-roads the work has come to--and to ask you to PRAY AND PUT YOUR HEART INTO YOUR PRAYERS IN REAL EARNEST--and to make whatever financial sacrifice is necessary, now and during the coming months, to help directly as far as God has made possible.

While every widow's mite is desperately needed, yet even more desperate is the need for really large sums from those whom God has made able. Some, who have one or several thousand dollars they feel unable to give outright, at this time, have in the past loaned such

sums for use in God's work for one, two, or more years. This allows such money to be in important use in the meantime. Right now the work NEEDS many such sums! The need right now is greater than we can meet except by VERY SPECIAL SACRIFICE and help from our loyal Co-Workers.

This letter is one of the unpleasant things God lays on me to do. Believe me, dear Co-Workers, it is serious, and it is URGENT. If you will join me now in PRAYER and personal sacrifice and help to the utmost, God will see us through--as always before.

In gratitude, URGENTLY, in Jesus' name,

Herbert W. Armstrong

RADIO CHURCH OF GOD  
WORLD HEADQUARTERS  
PASADENA, CALIFORNIA 91109

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

Broadcasting  
The WORLD TOMORROW

Publishers of  
The PLAIN TRUTH

At the Tabernacle, Big Sandy, Texas  
April 13, 1960

Dear Brethren of GOD'S CHURCH:

GREETINGS, in Jesus' name! I want to send you a report while I am still at the big Tabernacle in Texas.

Reports are being telephoned and telegraphed to me here from several points around the world, of the Passover and first holy day of the Feast of Unleavened Bread. Everywhere there is increase.

We had an attendance of more than 1,500 at the all-day services here on the holy day, yesterday. At the Passover Sunday evening, 792 adults partook of the Passover--a 25% increase over last year. At Pasadena headquarters church 747 took the Passover, and 982 were in attendance on the holy day. At Portland, Oregon, 220 took the Passover, and 475 attended the annual Sabbath services. At Denver, 217 took the Passover and 360 attended the feast night. At Fresno, 154 took the Passover and 230 were at the Feast. In London, England, 75 took the Passover, and 14 at Bristol church--an increase from only 40 last year. And 120 were present yesterday at the new Ambassador College just outside London, for the annual Sabbath services. In Sydney, Australia, where our new church started only a few weeks ago, 29 adults took the Passover Sunday night, and they were expecting a wonderful feast the entire eight days.

That is WONDERFUL NEWS! The Church of God plunges forward!

But, dear Brethren, we are failing God in one respect. As the Church grows, and its work expands, new and larger facilities are constantly required. This mammoth Tabernacle, seating about 7,500, is not yet quite paid for--and there is still about \$135,000 additional construction to be completed, before our present building is finished. The work already done requires about 2« more payments, at \$18,000 each, before we begin the unfinished portion of the present Tabernacle. Beside this, we have to pay out \$8,333 per month on the new steel Booth City housing district erected last fall, for two more years.

The new college in England requires building alterations to convert a fine former brick stable into our new office building for all the work in Britain and Europe and South Africa; and the building of three new music studios in the recently purchased Music

Hall--beside repainting inside and out of the large main building, Memorial Hall. In addition, we have had to purchase new light fixtures, rugs and carpeting, complete floor covering for the girls' dormitory wing, and also for the men's dormitory building--which also must be completely repainted. All these rooms have to be furnished. We have to set up a radio recording studio at the college in England, so that when I, or Garner Ted Armstrong, or Mr. Ra are over there we can keep the radio programs on the air. We have to install class room furniture, and many other things. We are spreading most of these payments out over one or two years--but this adds to the MONTHLY needs for our property and building fund. We have to make monthly payments on the new properties in England.

In addition, five or six additional properties have gone on the market adjoining, or inside, the Ambassador College campus in Pasadena--all a part of the PLANNED campus, which is as yet FAR from being built complete. Factories were about to grab up these properties, tear down the houses, and build factories on the ground--jutting into our campus. This would RUIN the future campus. In such an emergency, we have HAD to purchase such properties immediately to save the college. We are not purchasing any additional properties which we can avoid--but these have been unavoidable. Each has taken a down payment, and added to the monthly payments we must make on properties and buildings.

The college has gone for two years without an assembly hall large enough to accommodate our growing student body, until the last few months, when we remodeled an old building on our campus. Already this new remodeled assembly hall is filled to capacity--and beginning next fall's semester it is doubtful whether we can jam all the students into it. We shall need a new assembly hall desperately in another year.

The college is in dire need of a new dining hall. Students are being crammed into all the rooms on first-floor Mayfair at present. Cooking for 250 must be done in a cramped kitchen originally built for just one family of 3 or 4 members! But we have lacked the funds to build the needed new dining hall.

Our elementary and high schools in Pasadena have completely outgrown their facilities, and unless we can build new school buildings in the next year, the city authorities may close up the school. But it does not appear now that we can build these in the foreseeable future.

That gives you a glimpse into our building NEEDS!

Yet you brethren have not kept up even the \$18,000 per month payments we have had to make to the Behlen Mfg. Co. to pay for the Tabernacle alone, here at Big Sandy. You have let your special offerings for the building and property fund drop down to \$10,000 or less per month!

Brethren, I believe you have just not realized the seriousness of this need. DO YOU THINK I ENJOY HAVING TO BEG YOU TO DO YOUR PART BY SENDING IN SPECIAL OFFERINGS? Yet I am held responsible

for all this. I am doing all I can--but I can't pay for this--it takes ALL OF US!

When I asked you brethren to PLEDGE definite amounts, about two years ago, there were only a little more than HALF AS MANY of us as there are today. With nearly TWICE as many members in God's Church, it is simply not right, Brethren, that you should be able to send in only HALF as much money as you then pledged and sent.

I wonder if we realize God has a message for us, through the prophet Haggai. One of the vital KEYS which open up the prophecies to our understanding is the principle of DUALITY. The original prophecy is merely the type, or forerunner, of the latter fulfillment in OUR DAY--and the years immediately ahead. Also, these Old Testament experiences were written as examples for us--of how God deals with us.

It was 70 years after the invasion and captivity of Judah. As Jeremiah had foretold, King Cyrus of Persia gave order for a certain portion of the Jews to return to Jerusalem, and rebuild the Temple. Under leadership of Zerubbabel, who was made governor over these Jews, and Joshua, the high priest, they returned to Jerusalem. But enemies of Judah first tried to join them, under pretext that they, too, were seeking Judah's God; then, being rejected from participating, they did everything in their power to discourage and frustrate the Jews, until they became discouraged. The work on rebuilding the Temple came to a standstill. The prophecy of Haggai begins at this point.

God does not want his people to let the people, or the interests, or the cares, of this world turn their hearts and energies from His work. The people of Judah were saying (Haggai 1:2) the time had not yet come to rebuild the Temple. They were, JUST AS HALF OR MORE OF GOD'S PEOPLE ARE DOING RIGHT NOW, shirking this responsibility.

Then came GOD'S WORD! "Is it time for you, O ye, to dwell in your ceiled houses, and this house lie waste?" (verse 4.) First of all these Jews built nice permanent houses for themselves. They were putting their labor, their money, their hearts and interests, on THEIR OWN POSSESSIONS. They were putting themselves and their wants and desires FIRST. The building for GOD'S CAUSE was being neglected. Yes,--just as many of YOU, professing to be God's people today, are doing!

God asked them to look at, and stop to consider THEIR WAYS that they were doing (verse 5). They were under a CURSE. They were SEEKING their own wants, and prosperity--but God was not blessing them! "Ye have sown much, and bring in little," says God (verse 6); "ye eat, but ye have not enough; ye drink, but ye are not filled with drink" --or, as Moffatt translates it: "You never can drink your fill." "You clothe yourselves, but you cannot keep warm" -- "and he that earneth wages earneth wages to put it into a bag with holes."

"You looked for much," says God (verse 9), "and lo, it came to little; and when ye brought it home, I did blow upon it" (spoiled

it--Moffatt). "WHY? saith the Eternal of hosts. Because of mine house that is waste, and ye run every man to his own house." Therefore, God continues, they were under a curse. They were not prospering as they sought.

After this stern rebuke from God, Zerubbabel, Joshua, and all the people OBEYED the voice of God. They began to really fear the Eternal--just as we had better be doing! The Eternal stirred up the spirit of these people (verse 14), and they put their labor (our labor is represented by money today) into the building for GOD'S purposes. Then, finally, God said: "From this day will I bless you!"--from the day the foundation of the Temple was laid--from the day the people put their hearts into the construction of GOD'S BUILDING.

This message is referring to the rebuilding of the Temple at Jerusalem, just a few years from now, in type and anti-type, of course--yet the WARNING, in the principle of it, CERTAINLY APPLIES TO US RIGHT NOW!

I BELIEVE JESUS CHRIST, OUR LIVING HEAD OF OUR CHURCH, IS DISAPPOINTED IN AND DISPLEASED WITH MANY OF YOU! I know that some of you are sacrificing to send in all you possibly can, in special, extra over-and-above-regular offerings for this SPECIAL PROPERTY AND BUILDING FUND. But when nearly twice as many of us send in only half as much, MOST OF YOU ARE SHIRKING YOUR PART IN GOD'S WORK!

Beginning now, we need--we MUST have--I MUST PAY OUT--not less than \$35,000 per month out of this SPECIAL BUILDING AND PROPERTY FUND which almost does not exist! I can't do it with \$10,000 per month!

I know of no way, but once again to ask you to make definite PLEDGES, conditioned, of course, upon your continued income and ability. I know this is a lot of money. But God's Church is growing, and is no longer a little tiny Church. There are now THOUSANDS of us members. If every member--or every family--would squeeze out, some way, IN ADDITION to regular generous offerings and tithes, a special \$7 per month for the special PROPERTY FUND, I am sure we would have enough. But so many of you members do not contribute anything, or else alot less than that, that those of us who can must contribute a lot more than that.

You know what is going to happen to the UNPROFITABLE SERVANT. He is going to be cast into the lake of fire! Do you realize the Bible definition of an UNprofitable servant? Those who do just what is REQUIRED of them and no more--have done that which was THEIR DUTY TO DO, but not MORE--are UNprofitable servants!!! (Luke 17:10). See also Matthew 25:30, for their FATE!

I feel that NECESSITY forces me, IN THE NAME OF JESUS CHRIST, to ask every member--or the head of every family--to send in a PLEDGE to contribute for the NEXT TWO YEARS a certain definite amount every month or every week for the PROPERTY FUND. This must be OVER and ABOVE, and IN ADDITION TO your tithes, and regular liberal offerings, according to your ability. It is understood



that this PLEDGE is conditioned on your present income keeping up, and your financial ability. IF your income is reduced or cut off-- or some unexpected circumstance makes it honestly impossible to continue this amount, or makes it necessary to reduce it, of course you are at liberty to do so. THIS DOES NOT BIND YOU TO ANYTHING THAT MIGHT BECOME IMPOSSIBLE. Those, who have continued with the former pledge, please replace it with this new one.

This pledge is NOT a vow--but a conditioned statement of your intention, binding you only as long as your ability makes possible, up to two years.

Brethren, I will admit I am a little discouraged, and disappointed. I NEED YOUR COLLECTIVE ENCOURAGEMENT of such a shower of pledges that will reach this \$35,000 per month goal. I try, month after month, year after year, to keep encouraging you brethren. Now WILL YOU GIVE ME A LITTLE ENCOURAGEMENT, and prove to all of us that we are NOT the luke-warm Laodicean church which Christ says He is going to spew out of His mouth--but the consecrated, dedicated, enlivened, spiritually dynamic, vigorous PHILADELPHIA church that is fulfilling Matthew 24:14!

Let us AROUSE ourselves, and put the work of God FIRST! Seek ye FIRST the Kingdom of God, and His righteousness, and material blessings shall be added. I THANK YOU for it in advance. God bless you!

With love, in Jesus' name,

Herbert W. Armstrong

The WORLD TOMORROW  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
Proclaims to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

April 18, 1960

Dear Co-Workers with Christ:

We are encountering some very rough going at this point in the great and all-important work of God. Christ never intended our Mission for Him to be easy. Like a voyage by ship at sea, we might encounter some very stormy weather. God allows these obstacles to test our faith, develop patience, stiffen character.

I thank you, dear Co-Workers, from the very bottom of my heart for the fine and generous response of many of you--so far--to my last letter. BUT we cannot work out of this situation immediately --and now a new obstacle has been thrown in our path.

For one thing, persecution is setting in against proclaiming Christ's Gospel with such power every night in Australia. Right now we are in a desperate struggle to stay on. Jesus Christ opened this powerful door for us in Australia a little more than six months ago. I do not believe He will allow MEN to close it--UNLESS He considers that AUSTRALIA HAS ALREADY HAD HIS GOSPEL DECLARED AS A WITNESS, as far as He requires it! I need your DILIGENT, EARNEST, BELIEVING PRAYERS! If we lift up our voices TOGETHER, urgently, with real concern, God will hear us and answer!

And another serious situation has developed right here on our headquarters college campus.

So far we have purchased only about two-thirds of the ground we must have to complete our college campus. As it is now, there are lots, or strips of property we have not yet acquired, IN BETWEEN portions of our campus. Recently a certain real estate broker has been trying to buy two or three such blocks of ground, right in the midst of our campus, for a client who wishes to build a FACTORY on this ground. Now, once a factory is built, jutting into the midst of our campus, we could probably never buy this ground at any price--and the entire lovely college campus would be ruined.

About two months ago one of these properties went on the market. We had to buy it, or see the factory go up. Backing up to this property is a half-block dead-end street off of Terrace Drive, the very center axis street in the midst of our grounds. We already owned all the property on both sides of this short dead-end street except one 50-foot lot. It is necessary for us to

acquire this and get permission from the city to CLOSE this short street, in order to have room to build our new dining hall.

Already our students are jammed into first floor Mayfair, as our outgrown dining hall. Our cooks have to cook food for 250 students three times a day in a kitchen designed and built for a family of three or four. Even so, we have planned to keep squeezing into this overcrowded space another year or more until we can build the new dining hall--but even if we delay building the new hall, WE MUST BUILD IT in a year or two, or have no room to feed our students.

We signed up the owner of this lot and paid the deposit. He signed the real-estate broker's agreement. But before our broker got him into the escrow office to sign the escrow papers, his wife was taken to the hospital with an illness, and until now these papers have not been signed. Now the broker representing this factory has offered them one-third MORE than our price--and for CASH. Also he demands an entrance through this dead-end street, so we could never close it. It would completely ruin our college campus.

This is only one example. We have our own Real Estate department, headed by a licensed and thoroughly experienced leading broker. He advises me that the situation is now such that we must MOVE FAST, and tie up several additional parcels of ground--mostly in a district of 50-foot lots, with one or two old houses on each--with OPTIONS, in order to prevent having to purchase many of them outright for CASH at a greatly inflated and exorbitant figure. We must get to these owners before the opposition broker does.

To help do this we can, if there is no other recourse, borrow a certain amount of a bank or loan company, by mortgaging some of our property which is paid out, or almost paid out. But such loans cost us heavy fees for appraisals, for making the loans, and then a high rate of interest beside--probably 6.6% or 7%.

Co-Workers, if you will really take this emergency to heart and help us, I hope we can avoid having to make such loans--and we cannot borrow enough by this method to handle the situation, even if we do!

I have to ask you three things.

1) All of you to try to send in still more, even at sacrifice, IMMEDIATELY, beside the most liberal offerings you possibly can during May and June, and after. I think many of us can squeeze things to send in a little more--as much more as possible.

2) Several of you, who are in position to do so, to loan to this work the largest sums you can. Several of our Co-Workers have a good sum of money, which you may be unable to GIVE, because you are forced to use the income or interest from it to live on. It might be in the form of bonds, or stocks, or cash, or other investments. In a few instances in the past, we have found a way by which this capital may be put to work, being used in GOD'S WORK,

and by which also we pay you at whatever regular intervals you specify, a sum equal to, or larger than the income you receive at present. Although God's Word does not allow God's people to take interest or usury from one another, or from His work, (although it does allow us to take interest from a bank or unconverted person), yet God has shown us ways that are right in His sight and according to Scripture by which such people may receive an equal or larger income, with safety and dependable security, while such capital amounts are being PUT TO WORK, helping build God's Work, and get HIS GOSPEL MESSAGE TO THE MILLIONS AROUND THE WORLD!

I will be glad to answer any questions, supply any information required, to any of you who may be willing to transfer investments you may have, so that the capital sums may be PUT TO WORK in GOD'S WORK. To save time, you might call immediately, long distance. We are simply having to make a slightly larger than normal expansion, right now, in one or two directions, and we need this additional help at this point. At the same time I have taken steps to retrench wherever possible, without harm to the future of the work, making many cuts in operation expenditures.

3) I ask every one of you to TAKE THIS TO HEART, and TO GOD, ON YOUR KNEES, IN REAL EARNEST PRAYER.

We are merely instruments GOD IS USING--and using effectively. Some TEN MILLION people now hear the gospel every week by radio. Another SEVEN MILLION or more every month by magazines or powerful literature in print. This great work is WORLD WIDE.

Let's get behind this great work--the most important thing in our lives--as never before! Let's sacrifice, and PRAY! God will see us through. THANK YOU, dear Co-Workers, I know you will!

Sincerely and URGENTLY, in Jesus' name,

Herbert W. Armstrong

The WORLD TOMORROW  
A WORLDWIDE BROADCAST

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BOX 111, Pasadena, Calif.

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

June 10, 1960

Dear Co-Workers with Christ:

I have to tell you that the tight financial squeeze continues --but wonderful opportunities for the future are opening to us.

These are days of stress, with a war of nerves, in the world. President Eisenhower says solemnly that the United States does not dare relax its vigilance a second. In carrying to the entire world the MEANING and true significance of this turmoil in world affairs, GOD'S work, also, must undergo a constant test of trials and crises, with tough problems constantly to be met and solved!

We are now off super-power WLS in Chicago! It is, in my judgement, one of the three most important stations within the United States that we could possibly be on. Yet other major stations are opening to us--so that the GAIN is constantly greater than any losses or temporary set-backs.

I want to take you into my confidence and tell you the Chicago situation. I have just returned from Chicago, Des Moines, and Minneapolis. The station rated as having the greatest metropolitan listening audience in Chicago is CBS-owned station WBBM. The powerful CBS network has three main network--originating centers--New York, Hollywood, and Chicago. In Chicago they have a large building of their own, for both TV and radio. It is, of course, extensively and superbly equipped. The sales manager of this station had actively solicited our business by long distance conversation with me--but there was a significant condition.

With our advertising agent, I was warmly welcomed at WBBM. In fact, we were given a real "red carpet" reception. After a tour of the many TV and radio studios, conducted personally by the sales manager, we were ushered into the private combination conference room and dining room of the Vice President of the Network, in charge of the entire Chicago operation. With preliminary tomato juice, nuts and appetizers served in the conference area, we discussed the World Tomorrow program, and they viewed a large prospectus in original color-photographs of the Ambassador College campus, the new college in England, our new offices in Australia. Then a tape recording of a recent broadcast was auditioned.

It happened to be the first program of the recent series on the seven laws of success. In that first program of that series no

Scripture quotations were used, and even the name of God was used only twice, and that incidentally. It was probably the only program I have ever broadcast that did not contain quotations and expounding of Scripture--but of course its purpose was to arouse the interest of a non-religious audience, and prepare the way for the programs to follow. The sales manager of WBBM had urged me, on the telephone prior to our trip to Chicago, to produce programs which, although getting over Christ's gospel MESSAGE, would speak this message in the language of the world, and without mentioning that it actually came from the Bible. In other words, a program that would appear totally NON-religious. IF I could produce such a program, he said, and IF the College would sponsor it instead of the Radio Church of God, and I would speak as a college president rather than as a Minister of Jesus Christ, he felt that this powerful station might accept the program for broadcast--and not only on WBBM, but all CBS-owned stations--possibly the entire CBS Network. That is why I had selected this particular program for them to hear.

As the program was getting started, the Vice President remarked, "I like the way it starts out--it captures my interest immediately. I never thought of it this way--now I want to hear what these laws are."

As the program progressed, after about 20 minutes, he said to the Sales Manager, "I don't see any objection whatever to this program. I think it would be a fine program on CBS."

As it ended, he said: "Mr. Armstrong, if you can produce programs like that, with no more religious content than this one, I would be prepared to take a few of your tapes to our president and board members in New York, and I feel that we might accept it for CBS."

But--here was the fatal CONDITION! It must not be in any sense a religious or Gospel program. CBS has a firm policy against selling any time for religious programming. They do GIVE free time every Sunday for three half-hour religious programs on the entire Network--one an official Roman Catholic program, one an official program by the national association of Protestant churches, and one an official Jewish program. But that is the extent of religious programming. I might mention here, however, that I am now speaking only of the Network and its Network-OWNED stations. Other stations, privately owned, affiliated with the CBS Network may sell time for religious broadcasting, according to the policy of each station. The WORLD TOMORROW is released by a number of such CBS stations.

Well, dear Co-Workers, there is the story. IF I could manage to deliver Christ's gospel MESSAGE to the world without using any religious language or terminology--without quoting or expounding any Scripture--without mentioning God or Christ, except in an occasional off-hand casual manner just like any educator or scientist or non-religious man might do--then it probably would be acceptable to CBS. Last summer I ran up against the same situation on Radio LUXEMBOURG. They would probably clear the most-listened-to-time of 8:00 P.M. six nights a week for us, reaching all the

United Kingdom!

But HOW could I, or any minister of Jesus Christ, proclaim the Good News of God's coming KINGDOM, without mentioning Jesus Christ and His Second Coming to set up and rule that Kingdom as KING of kings? HOW can I obey the Scriptural COMMAND: "Preach the WORD" if I never read or quote the WORD?

Remember, dear Co-Workers, this is no criticism of CBS. Their policy is the one which, from their viewpoint, is right, fair to religion and in the public interest.

There may be some satisfaction in knowing that The WORLD TOMORROW is rated by top executives of CBS as the caliber of program that is acceptable and desirable for broadcast on that leading Network--provided only that we make it non-religious. However, our only mission and purpose is to proclaim the advance GOOD NEWS (Gospel) of the soon-coming KINGDOM OF GOD!

We are left, for the present, without a super-strong VOICE in the Chicago area. But this is THE WORK OF GOD. Jesus Christ came to earth to start this work over 1900 years ago. He is ALIVE today, and very active as the HEAD of this great work, directing it from high heaven, opening doors, working out circumstances. It is only a matter of time until Christ either opens another super-power station in Chicago--or else re-opens WLS. Don't think it impossible. ALL THINGS are possible with God!

Just recently 50,000-watt stations have opened to us in Seattle, Houston, Atlanta, and Miami, and another in Dallas, Texas, where a 10,000-watt station is to increase its power to 50,000 in September--and we are adding it to WFAA.

As a whole, God's work is simply LEAPING ahead!

Last fall the door opened for broadcasting on many stations, coast to coast in Australia, EVERY NIGHT, six nights a week. A month later we opened offices in Sydney, Australia, leaving two men there. About six weeks later we had to send a third man from Pasadena. Soon our manager there was forced to employ about four local people for the office. Then came an SOS telegram for more trained help from Pasadena. Immediately we sent a young man and wife--both Ambassador College students. On the heels of this, they were forced to double the office space in Sydney. And now we are having to send, from Pasadena, a newly-ordained minister who just graduated from Ambassador College.

In addition to the Radio broadcasts six nights a week, we are SHOUTING God's Message to all Australia in two full pages of advertising space every issue in Readers Digest--in both the Australian and New Zealand editions. This is sending a tremendous IMPACT over all Australia.

This very impact of power has raised pressure groups against Christ's Message. Very POWERFUL pressure has been exerted to force us off the station we are using in Sydney. This very opposition resulted in opening up time for us on a still higher-rated station

--the station with the largest listening audience in Sydney! All this opposition was based on a false report from America, and it now appears it has been cleared up, and we feel the opposition probably will die down.

So the net result of this persecution, and organized effort to stop God's Work, has been, as always, to PLUNGE THE WORK AHEAD WITH DOUBLE THE POWER in Sydney!

I am leaving for England right after sending you this letter to make final preparations for starting the new college this fall. I wonder if our Co-Workers realize how providentially our Leader, Jesus Christ, is leading us in His glorious work.

As an example: in all England, so far as we can determine, there is only the ONE place that meets all the requirements needed for the new college--with classroom building, assembly hall, studios, dormitory buildings (needing only slight alterations), office buildings for the expanding work in England--and all of it already built. Another thing, these buildings were constructed in 1925 and after--virtually NEW by British standards. There are other country estates with one large mansion, but none has the additional buildings and grounds we require, and all others we know of are from 150 to 300 or more years old. And, best of all, we were able to purchase this entire 30-acre campus and buildings for a very small sum--only a fraction of what they cost.

Let me give you a further example of how Christ has guided us in astonishing economy in conducting His work. When the college started in Pasadena 13 years ago, we were not required to make even a down payment on the original block of property. We first occupied it on a lease and option basis. After 25 months the rental was considered the down payment, and it then became a purchase, the payments continuing to be the same amount as the monthly rental. This gave us the library building, then used as class-room, library, assembly and all-purpose building, beside a two-story office building, and the garden theatre with its Tempietto as a stage for an outdoor auditorium. But these rental payments and purchase payments were LESS than we had been paying for office rent in Eugene, Oregon, and charges for recording the radio program. We set up our own radio studio in the Library building, eliminating all these expenses. Actually, it REDUCED our fixed monthly operating expenses by some \$200 per month.

So you see, instead of extravagant expenses in starting the college, we REDUCED expenses--in fact, were PAID \$200 per month to accept this property and use it!

Some two years later we were able to purchase the adjoining property with its 28-room fine residence named "Mayfair." This became a student residence, and the rentals collected from students PAID FOR THE BUILDING. It is an income-producing property. Actually, it cost US NOTHING.

The same is true of the several other buildings turned into student residences. Later, after nine years, the most fabulous building in Pasadena, adjoining our other properties, was purchased



at public auction for LESS money than it would cost to buy and set up the iron fence and gates around the west half of this property. And yet it cost the original owner over a million dollars to build this fine structure in 1905, and would cost probably 3 million today if it could be built at all--for the fine imported woods in it could not be bought at any price today. This was purchased for us by men who expected to simply donate it to the college. Most of the donation money failed to come through--but \$35,000 of it did, and we managed, four years ago, to raise the remainder of the down payment, which was half of the entire purchase price.

And so it is that these fabulous properties, with the magnificent campus grounds, have come to us for less money than it would ordinarily cost to build a small, unattractive, poorly constructed "cheap" college.

I have felt that our Co-Workers ought to KNOW these facts--and to KNOW that a mighty small portion of the income for this great work goes on property and buildings--but, instead, releases the main portion of income for PREACHING CHRIST'S GOSPEL IN GREAT POWER AND MAGNITUDE OVER EVERY CONTINENT ON EARTH TODAY.

Without the college this work could not be carried on. The college provides opportunity for students to work their own way through--and employs them in important phases of this work while they are being trained for larger responsibilities. It is a MARVELOUS program. We thank our living HEAD, Jesus Christ, for it all!

Right now, however, the work--always growing at the rate of 30% each year over the year before--is in a most serious financial bind. Additional properties unexpectedly put on the market, within our planned campus zone in Pasadena, recently had to be purchased or our whole campus RUINED, with factories being built on ground jutting right into the midst of our college grounds.

I have had to ask Co-Workers who were able to GIVE large sums at this time, and all others to give as much EXTRA as they were able. I have also had to ask for any who could, to put money they might need later into the work on a loan basis, so that in the meantime that money could be WORKING for God. Some have responded generously--and to you who have, I do thank you from the bottom of my heart!

But it has not yet been enough to meet the large NEED. Some few, who have had money either in a savings account, or in stocks or bonds or other investments, have made this money available, so it can be working in God's work--and on a basis so that, where they have needed the income to live on, the same or larger amount may still be received while the money is working in God's work. We have found various ways to work this out, according to circumstances in each case. So I do ask each one who may have such savings or investments, to contact us personally, and we can then see whether an arrangement can be made without injury or loss to the lender or donor.

REMEMBER--whatever is given to this Gospel work as a donation

is deductible on your income tax return. This work is incorporated under the name "Radio Church of God," and is officially recognized by the Internal Revenue Bureau as a non-profit corporation. Ambassador College is likewise incorporated, and officially recognized. If you give more than 20% of your net taxable income to this work, I would suggest having all over that amount receipted by the college. You are entitled to take a deduction up to 30% of your net taxable income each year. We do maintain a careful and accurate record, so that on request we will send you a receipt for the exact amount after the end of each year.

Co-Workers, we can't stop the Work of God from GROWING. I know it is going to take the rest of this year to work out of our present financial bind. IT IS MOST SERIOUS!

I have to ask each of you to PUT GOD AND HIS WORK FIRST, even at sacrifice of other things. I am personally sacrificing the remodelling and enlargement of my office. I need it very seriously --but I am postponing it until after this year at least. I have managed to make other major reductions in expenses up to about 12% of the entire operating expenses. But it still does not balance our budget. We MUST sacrifice to INCREASE THE INCOME beside.

That is YOUR PART in this great work of God.

THANK YOU! and God bless you richly for what you have done, and what I know you will do! The need is especially serious in this month of June. Make it the MOST you are able--whether that is only an extra dollar (the widows' mites are very necessary, too) or fifty thousand dollars or more--let each of us be generous according to ability.

It is SO URGENT, I hope you can send it AIR MAIL!

With love, and in faith, in Jesus' name,

Herbert W. Armstrong

The WORLD TOMORROW  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
Proclaims to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

LONDON, June 30, 1960

Dear Co-Workers with Christ:

I am enclosing a copy of my semi-annual letter to all readers of The PLAIN TRUTH. I want you, also, to have the vital information I have written in this letter, and now I must also appraise you of the continuing desperate financial need.\_

As you probably know, only a very small part of the 250,000 copies of The PLAIN TRUTH--probably read by nearly a million people--go to those who are Co-Workers, supporting this great work with their tithes and offerings.

This small family of us who are Co-Workers with Christ in His work, preparing the way for His glorious coming to establish World Government and PEACE, have as our responsibility the entire financial support of this great and fast-expanding world-wide activity.

I'm sure you know that we never ask the public for money or financial support over the air. There is no subscription price on The PLAIN TRUTH. It carries no advertising to bring revenue. All our Gospel literature goes out FREE. There is no follow-up. There is only the very brief EXPLANATION, in this semi-annual letter, that the entire work is financed only by the voluntary contributions and tithes of Co-Workers--but even this is not a request for contributions. There is no tuition charge for the Bible Correspondence Course--with over 25,000 active students who have passed the tests every four months with a grade above 70.

Do you realize, dear Co-Workers, it is YOUR sacrifice and generosity in being faithful in paying God's tithes, and liberal in special offerings besides, that makes all this possible? Today God's Message is thundered to the world--over all six continents--through more than TEN MILLION WATTS OF RADIO POWER EVERY WEEK! Ordinary stations put out only 100, or 500, or 1,000, or 5,000 watts of power. The most powerful allowed in the United States is 50,000 watts. Think what a POWERFUL VOICE God has opened to us, with a total of TEN MILLION watts per week!

But right now this all-important work is in a really precarious financial condition. We are having a mighty tight squeeze to keep going. These are the lean summer months. Many Co-Workers are not able to get good radio reception during these warm

months. This causes many to let down, and the income then drops down. As I wrote before, we are still in a serious emergency.

CAN YOU TRY TO INCREASE THE AMOUNT YOU SEND RIGHT NOW? We still are in desperate and urgent need of life-time loans, or even shorter term loans. NEVER were even widows' mites more needed. THANK YOU, and GOD BLESS YOU for a generous response--air mail if possible.

With love, in Jesus' name,

Herbert W. Armstrong

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BOX 111, Pasadena, California

Publishing:  
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LONDON, July 5, 1960

Dear Friend:

Again I send you GREETINGS from London. I try to personally write a letter to each one in our vast radio audience who also is reading The PLAIN TRUTH, at least twice a year.

Right now I am gravely concerned--as YOU need to be-- about the new turn in world conditions. You need to KNOW what these alarming happenings really MEAN. Bible Prophecies tell us!

Our nations right now face by far the most alarming situation since the last war. It is going to severely affect YOU!

Frankly and candidly--you might as well REALIZE IT!--your very life is in mortal DANGER this minute--unless God Almighty prevents or delays national and world disaster. THIS IS REAL! Any second now, with no more than three minutes warning, our great cities could be blasted out of existence--YOU and yours could be blown to bits, or fatally hit by nuclear radiation or fall-out-- unless God prevents! What you must realize is that this is really THREATENED!

This is no dream nor imagination. I am no alarmist. These are hard, cold, existing FACTS. They are stark REALITY! This sudden turn in events has produced exactly that much DANGER. Few realize WHAT has happened--WHAT it means! But I know also, from Biblical prophecy--in which GOD SPEAKS--that this possible eruption which easily could erase all human life from earth's surface will not explode just yet. THERE IS A REASON! Something must take place first!

How thankful--how grateful--we ought to be for God's assurances--and for His prophecies filling a third of the entire Bible--laying bare before our eyes the record of future events before they happen!

You read in newspapers--you hear on radio or television --about one news happening at a time. Usually people fail to connect them together--to see the PATTERN--to understand what is BEHIND these developments--to know WHERE they are leading.

In my letter a year ago from Copenhagen, I told scores of thousands of our readers about our own world-girdling news-gathering Bureau. I told you how we send our own specially trained men--men schooled both in news-detecting and gathering, and in Biblical prophecy--to all parts of the world.

I want to tell you more about it. At our World Headquarters in Pasadena, California, in one of the buildings on the Ambassador College campus, is located our own News Bureau, occupying four rooms and staffed with a number of men. There we have the same facilities as daily newspapers and radio or television Network news-rooms. We have the UPI teletype, clicking away 24 hours a day, automatically typing up news coming in over United Press International leased wires. We get the latest news at precisely the same instant the newspapers and radio or TV news departments receive it, anywhere in the world.

In these rooms our news men receive also such newspapers and news magazines as the London Times, the Manchester Guardian, the New York Times and New York Herald-Tribune, the Chicago Tribune, the Christian Science Monitor--all of which have their own special news analysts, columnists, and editorial features; Time, News-Week, the United States News & World Report, Life, the German news-magazine Der Spiegel; private world-news reports by special Bureaus in London, Washington and New York, subscribed to by banks, newspapers, magazine editors, and business executives who need to keep up with the best knowledge of world conditions--political, economic, and otherwise. Many of these Bureaus maintain large staffs of trained observers and reporters in various parts of the world. Hundreds of our own readers and co-workers all over the world help by sending in clippings and items of news from their local papers or other sources.

Now I would like you to consider one other fact, and then REALIZE WHAT THIS BUREAU MEANS TO YOU! No news editor--no news analyst--no news broadcaster or reporter can really UNDERSTAND the news he reports, UNLESS he understands Biblical PROPHECY! As Winston Churchill said, THERE IS A PURPOSE BEING WORKED OUT HERE BELOW! These present world happenings are hurling this world rapidly along the course of that purpose toward its CLIMAX! Unless this is known--unless the events PROPHESED are recognized as they occur--the news man simply does not understand the news.

As a result, newspapers often feature UNimportant news with tremendous headlines on page one, and bury vital news on the bottom of page 13 with small headlines. Our men are trained to recognize SIGNIFICANT news. They know what to look for. They recognize the meaning of events.

What THIS MEANS TO YOU, then, is simply this: God has set us as YOUR WATCHMEN (see Ezekiel 33:1-11). One author wrote a book calling the Vatican the world's "Listening Post." But YOUR "Listening Post"--the real number one "Listen-Post" of world news of all this world, is located in the rooms of our News Bureau in Pasadena, California! And, my dear friend, YOU HAD BETTER HEED when we report news and give you warning--or else, read Ezek. 33:3-5; and verses 9-11.

And right now I have IMPORTANT NEWS--and for you, an important WARNING!

Now let's UNDERSTAND what has happened. Here is the

recent chain of events--all part of one grand sequence pregnant with terrible significance. They have plunged our nations into the greatest DANGER--the most imminent danger--of their history!

1) Kremlin Boss Khrushchev, just prior to the Summit Conference, told the world they had shot down a U.S. U-2 high-flying reconnaissance plane, "spying" over Russia. He shouted a threat of NUCLEAR WAR unless the U.S. gave assurances of stopping U-2 flights.

The SIGNIFICANCE of this? Few realize it! The U.S. State Department then announced such flights had been going on over Russia for a long time. "From these flights," finally confided Defense Secretary Thomas S. Gates, Jr. to the Senate Foreign Relations Committee, "we get information on airfields, aircraft, missile testing and training, special weapons storage, submarine production, atomic production and aircraft deployment."

The REAL MEANING? The United States, Britain and allies are now without any means for detecting a Russian build-up for a surprise attack. Russia has an expanding stockpile of inter-continental ballistics missiles. Until now the U.S. knew their bases. This meant that, if Russia started a war--even surprise H-bombing of our cities, U.S. forces could H-bomb their bases and instantly DESTROY Russia's ability to fight.

And Now? The Soviet will build new bases, camouflage them. The U.S. will not know where they are--will be unable to STRIKE BACK.

MEANING? Simply this! In nine months or a year, Khrushchev can say to America and Britain: "Turn over all Berlin to me at once, or we will destroy you, and you cannot hit back!" He can threaten, and make us either surrender, or else enter all-out nuclear war in which allied forces would be striking BLINDLY at Russia.

SERIOUS? This puts the U.S.A. and Britain in the most serious peril of their national history--UNLESS U-2 flights are immediately resumed!

Now continue the CHAIN of events--all master-minded by Khrushchev:

2) Knowing the above FACTS, Khrushchev scuttled the Summit Conference at Paris, insulting President Eisenhower as no American President had ever been insulted before. At any time previous to 1912 such INSOLENT to an American President would have meant WAR!

3) Next, Khrushchev instantly hurled more personal abuse on President Eisenhower, who had just recently been his gracious host in Washington--withdrawing his invitation for Mr. Eisenhower's return visit--forbidding the President to come to Russia!

Now all this BEGAN a chain of events rapidly fulfilling vital prophecies. News reporters and analysts cannot, of course,

realize the MEANING of this. Let's pause here, in this chain of events, to make the meaning PLAIN.

Because our nations--America, Britain, Canada, Australia, South Africa, etc.--have allowed GERMAN RATIONALISM to permeate our educational institutions--because our peoples have turned their backs on GOD'S LAWS and RIGHT WAYS OF LIFE--because we have accepted and continued in the BABYLONIAN WAY of religious belief and practise, even calling it "Christianity"--the Babylonian way of economics, business, education, society--and have forsaken our GOD, His TRUTH, and HIS WAYS. God has foretold, in His PROPHECIES, that He is going to PUNISH our nations until we repent and TURN TO HIM--that we may find PEACE, real happiness, joy, and abundant living!

One way God is beginning now to PUNISH us for our own good is recorded in Leviticus 26. Most prophecies have a DUAL application--and this is no exception. It applies to what God did do, 2500 years ago to ancient Israel, but only as a TYPE of what He will do to us NOW. But here is the prophecy RIGHT NOW being fulfilled by these events: "If ye will not yet for all this hearken unto Me, then I will punish you...And I will break the pride of your power" (Lev. 26:18, 19).

We have been proud nations. The U.S. and British Commonwealth have owned MOST of the world's wealth and developed resources--more than all other nations combined; we dominated the world; when attacked, we thrashed our enemies; we commanded the world's respect.

Let me cite you an example. When U.S. President Woodrow Wilson was running for re-election in 1916, he had been sending the German Kaiser several notes asking the Kaiser to kindly stop torpedoing and sinking American ships. But there was nothing back of his notes to convince the Kaiser he meant it. The German subs kept on sinking American ships until they finally forced U.S. entry into the first world war in April, 1917.

During the election campaign in 1916, I stood less than ten feet from former President Theodore Roosevelt while he commented on Mr. Wilson's many notes. This, almost word for word, is what he said:

"If I were still President, I would have sent the Kaiser a note telling him to stop sinking American ships--just one note! --and the Kaiser would have KNOWN THAT I MEANT IT! I was President for seven and a half years. I did send the Kaiser a note once. At that time a German battleship was steaming toward Manila Bay. I sent the Kaiser a note. The German battleship did not stop. I quickly sent another note--but I didn't send the second note to the Kaiser. I sent it to Admiral Dewey, ordering the U.S. Navy to drive that German battleship back to Germany. The Kaiser learned that I MEANT IT!"

Until World War I, Americans and British had PRIDE in their POWER! But God said He would break that pride. Now continue the chain of these significant events:



4) Just one month after Khrushchev slapped American prestige by exposing the U-2 debacle, wrecked the Summit Conference, insulted President Eisenhower in Paris, and then slapped Mr. Eisenhower again, cancelling his visit to Russia, Khrushchev ordered the Reds to slap the crowning insult of humiliation on the U.S. President, in the Far East.

The Reds launched "Hate America Week." The Japanese government was forced by Red mob violence to ask Mr. Eisenhower to stay out of Japan. This was, in Oriental eyes, the supreme LOSS OF FACE for President Eisenhower and the U.S. Loss of face has far greater meaning to the Oriental mind than to ours. Further, Orientals regard PRESTIGE, or loss of it, on the basis of the PERSON of the nation's leader. Khrushchev and the Chinese Reds, of course, know this. THAT IS WHY KHRUSHCHEV HAS BEEN HEAPING PERSONAL INSULTS ON PRESIDENT EISENHOWER. By so doing, he is completely ruining American prestige in the East. There will, of course, be attempts in America to make light of this; and, since the Japanese treaty was signed, to give our people comfort in thinking this fiasco has worked to our advantage after all.

But the Communist policy is not to attack the West first or direct--but to conquer Britain and America BY WAY OF CHINA, JAPAN, AND INDIA. They know this "loss of face" they have given our peoples, by humiliating and insulting the U.S. President--and getting away with it--will have a TREMENDOUS effect on turning the minds of Eastern peoples against us and toward Communism.

5) Then the final humiliation was hurled on Mr. Eisenhower when he visited Chiang Kai-Shek on Formosa. They poured more shells on Quemoy than ever before as a "welcome" and a "farewell."

Thus a TREMENDOUS blow to "the PRIDE OF OUR POWER" has been struck. Make no mistake about it--even as God does sometimes use evil powers to PUNISH His own people--even as He did by sending pagan Assyria to conquer ancient Israel, and God-rejecting Babylon to take Judah captive--so He is now in process of BREAKING THE PRIDE OF OUR POWER!

It is true, the U.S.-Japanese Security treaty was signed. It grants the U.S. bases in Japan for ten years. It is true, the Red mobs in Japan represent, as of now, only a small minority--Premier Kishi was backed by a large majority of the Japanese Parliament--and also a large majority of the Japanese people--yet the "loss of FACE" these Red mobs dealt our people was a FAR GREATER victory for the Reds in their march through China, Japan, India, etc., on toward WORLD DOMINATION, than it was for the U.S. in getting the treaty signed.

Our nations have been suffering one major defeat after another in the Cold War in these recent events. And they have brought the world perilously close to HYDROGEN-BOMB WAR!

The U.S. now has bases in Japan--if they can be held--for ten years. BUT U.S. bases ringed around Russia are being threatened--now uncertain in Korea; under real pressure in Okinawa;

condition WEAK in the Philippines; threatened in Pakistan on both sides of northern India; UNSTABLE in Turkey (and Biblical prophecy says Turkey will, later, cause us a major defeat by double-crossing Britain and the U.S.); CUT BACK in Libya; CLOSING DOWN in Morocco; REDUCED in France; GONE in Iceland.

Biblical prophecies tell us OUR ALLIES are going to forsake us. Our nations have relied on foreign allies rather than on God. In World War II we made Russia an ally. Now we are trying to make allies of Germany and Japan! God forbade this! We shall be punished!

The U.S. used to have a MONROE DOCTRINE. Where is it now? Right on the American door-step little banty-rooster Castro has set up a COMMUNIST RUSSIAN-DIRECTED DICTATORSHIP--and he, too, hurls insults across only 90 miles of water against the U.S.

I wonder what would have happened, had such events started taking place in Teddy Roosevelt's day? Anyway, we are now nearing GOD'S DAY--the great and terrible DAY OF THE LORD, during which GOD will have to intervene to save humanity--during which CHRIST will return to earth in SUPREME ALMIGHTY DIVINE POWER TO RULE ALL NATIONS!

But first, our own peoples have to be PUNISHED, to turn them back into GOD'S WAY--that they may be permanently happy, at peace, prosperous and well. But God never sends such catastrophic national punishment without first WARNING the people. Also, God will not intervene in the government He has allowed MEN to devise and establish--to upset, destroy, and then REPLACE them with His own divine government directly ruled by CHRIST in the happy, peaceful and joyful WORLD TOMORROW, without first PROCLAIMING this Good News to all the world as a witness.

Therefore God will HOLD BACK the devastating winds of nuclear war UNTIL He has completed this Great Mission through this very work in which He is using us. The cold war will not yet erupt into nation-destroying nuclear war. But Communist threats and violence will so frighten neighboring nations in Europe that they will UNITE for common protection, forming a THIRD Great Power bloc in the world. Up to now, western Europe has relied on United States power to hold back the Red avalanche. NOW THE PRIDE OF OUR POWER IS BEING BROKEN. Other nations are fast losing faith in it.

Reds are now shouting, for the first time, "The United States is clearly defeated. It is already wobbly as a world power." As soon as western European nations begin to really believe that, they will UNITE. And when they do, says GOD in His prophecies, they will turn first on OUR PEOPLES! My job, now, is to WARN YOU, my dear friends--and to warn the whole world. THIS IS REAL. And this is by authority of Jesus Christ!

Yes, THAT is the real meaning of The WORLD TOMORROW broadcast. We shout and THUNDER God's Message from Chiang Kai-Shek's super-power radio station into Red China! We send this GOOD NEWS of GOD'S coming government and His way of salvation crashing across the Iron Curtain into Russia twice weekly--in both

Russian and English languages--over the world's most powerful radio station--the only one the Russians have not jammed! We shout it by super-power radio from Okinawa, from the Philippines, from South, Central, West, and North Africa. We thunder it into Germany and all Western Europe in the German language; into South America and Spain in the Spanish language; into all Europe, Britain and North America in English. We broadcast it six nights a week on stations all over America. We publish it in DOUBLE-PAGE space in several editions of Reader's Digest, with the largest circulation on earth; and we send it in The PLAIN TRUTH, with 250,000 copies in U.S., British, and Australian editions, world wide!

This is the very work of God. It goes forth by the POWER of God through His chosen human servants. It is literally LEAPING FORWARD in rapidly accelerating power, growing and multiplying in power and scope. In past letters I have told you how it started--from virtually nothing, like the proverbial grain of mustard seed.

A year ago I told some of you about being providentially led to the properties and facilities for founding a second Ambassador College here in Britain--not only for educating young men and women in the arts, and the knowledge of HOW to live--but also to train many in Britain for important posts in this great and growing work.

When I arrived here in England I was literally ASTONISHED at the progress being made. The college is to open in the middle of October. The magnificently landscaped and spacious grounds have been brought back from a state of neglect into their original beauty. It is breath-taking--beyond description. The former head gardener, now head gardener for the Duchess of Kent at her palace, recently visited our grounds. He wept literal tears of joy on seeing the grounds restored to their former magnificence.

The stately 33-room stone and stucco main building, now renamed MEMORIAL HALL in memory of my son Richard David Armstrong, who pioneered the work in Britain, has had a beautiful face-lifting. The stone cleaners are just finishing the cleaning up of all stone, and repairing of the few deteriorated spots; the painters have finished painting that portion of the exterior which is not stone; the interior has been completely repainted and decorated; the new Music Hall is rapidly being refurbished, with three studios and auditorium; the dormitory buildings and office building are being remodeled, painted and decorated. It is blossoming forth as one of the most beautiful places in Britain, or all the world--at least so we think! Some use the term "Garden of Eden."

Applications from prospective students are rolling in by scores. It is a big undertaking to prepare for the opening of a new college--but a happy one. The new college is already incorporated as a British institution.

Finally, may I tell you again what heart-felt gratitude I feel for your interest. These are the most sobering days in which men have ever lived. We are VERY near to the return of our Lord and Saviour--and coming KING, Jesus Christ. It is the MOST

important thing in our lives that we continue to WATCH world events as they fulfill these final prophecies, and that we keep close to God and PRAY ALWAYS!

Once again may I urge you, if you are not already enrolled, to enroll at once as a student in the Ambassador BIBLE Correspondence Course. It is, I feel, by far the most thorough course in Bible understanding there is. It will really OPEN UP the Bible--make it understandable--make it the MOST INTERESTING BOOK of all! And let me also remind you of our more recent free booklets: "The Book of Revelation UNVEILED at Last!"--"A TRUE History of the TRUE Church," which will astound you!--the booklet "Ending Your Financial Worries"--and then those two BASIC booklets: "The U.S, and British Commonwealth in Prophecy" and "1975 in Prophecy," which is a SUMMARY of all prophecies from now, in plain simple language.

Remember, all our literature is FREE. There will be no "follow up"--no request for money. I think I have explained before that this great work is financed entirely by the tithes and free-will offerings of those who have voluntarily, without solicitation from us, desired to contribute or become co-workers with me and with Christ in this work. They enable us to send out the true Gospel of Christ FREE, without request for contributions, except to those who have of their own free will become co-workers. And THIS is not a request--except that I do sincerely want to request you to write in for one or more of these FREE booklets--to enroll for study in the Correspondence Course, and to continue to listen to the broadcast and to read The PLAIN TRUTH. For that purpose a self-addressed envelope is enclosed. THANK YOU!

With love, most sincerely, in Jesus' name,

Herbert W. Armstrong

RADIO CHURCH OF GOD  
WORLD HEADQUARTERS  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

Broadcasting  
The WORLD TOMORROW

Publishers of  
The PLAIN TRUTH

LONDON, July 24, 1960

Dear Brethren of God's Church:

I have just had an urgent long-distance telephone call from Pasadena Headquarters. The SPECIAL offerings for the Building Fund are dropping off alarmingly.

Frankly, dear Brethren, I feel discouraged, helpless, frustrated. MANY of you--in fact, MOST--whom we have believed God had added to His Church, are not putting your hearts into the NEED of the Church as did the ancient Israelites, or the early Christians.

The NEED is imperative--desperate. Yet, when a few months ago I sent a serious request for pledges for this Special Fund in two different letters, only about one out of ten or twelve of our membership has responded. We are no longer a tiny Church of two or three hundred members, as we were back in 1933 when the broadcasting and publishing work was started. We still are just the "Little Flock" compared to the world's larger churches and denominations--yet God has added to His Church until it numbers some 12,000 or more today. And yet, only 1,077 members have responded to send in these direly needed pledges.

Let me explain two things:

1) I have not asked for a pledge that would BIND you, if personal circumstances change so that you could not keep it up. I have not asked for a "vow." The pledge that I have asked is a statement of what you will undertake to contribute to this special Building Fund, over and above, and in addition to your tithes and regular offerings, PROVIDED God supplies you with the same ability you have now and expect to continue having. IF your income is reduced or cut off--IF bona fide circumstances make it impossible to continue, it is understood you are to be released from the obligation. It does NOT bind you against unforeseen or impossible future circumstances.

2) It has occurred to me that some of you may have thought that, since you did send in such a pledge some two years ago when we started building the Tabernacle at Gladewater, Texas, you do not need to send in another one now. But we wanted EVERY MEMBER to send in a new pledge, now. If you sent in one before, this new one cancels out the former one and replaces it. But EVERY

MEMBER is asked to send one in now.

In the former letters, I gave you the Scriptural examples of how God had His ministers and leaders call on His people for such funds for needed BUILDING for Church use, in Bible days, and how joyfully and spontaneously and generously the people then responded.

Now, in these latter days, CHRIST the Head of this Church HAS NEED of another big, generous outpouring of special offerings for HIS Building Fund. SURELY IT CANNOT BE, BRETHREN, THAT NINE OUT OF TEN OF US ARE STRAYING AWAY FROM OUR LORD! If we do only our own part--what is expected of us--God's Word brands us as UNPROFITABLE SERVANTS. And the unprofitable servants are to be cast into the lake of FIRE!

Already I have had to suspend for this year the work of completing the big Tabernacle in Texas. We had planned to double the number of steel Booths this summer for housing our Brethren at the Feast of Tabernacles this fall--but we had to give that up because nine out of ten of you Brethren failed to respond. We shall have to get along at this year's Festival with the same facilities we had last year--and yet we expect 1200 to 1500 MORE than last year to be in attendance. New buildings are DIRELY needed on the college campus in Pasadena, and we are being FORCED to make certain building alterations and additions on the new college property here in England, so that the new college may open, and also that we may hold the Feast of Tabernacles here this fall.

We expect about 7,000 to be in attendance at the Festival this fall in Texas. It will fill the gigantic new Tabernacle to capacity. But what of NEXT year? We have to think ahead! Next year we expect around 9,000 at the Festival. We cannot have TWO THOUSAND Brethren standing outside, unable to get in! This means that before the fall of next year we shall HAVE to enlarge the giant Texas Tabernacle still more. REMEMBER, after we so quickly outgrew the original Tabernacle (now our Dining Hall), we planned this one so that we may keep adding on to it as Christ adds to His Church. A year ago, we made it half-again-longer, increasing the seating capacity 50%. It is now 376 feet long--longer than a football field--probably the largest church auditorium in Texas. We cannot make it any longer--but we can increase it in DEPTH, almost without limit--and later, add a balcony.

We had thought our next enlargement made it necessary to DOUBLE the present area, from 121 feet in depth to 242 feet, and the same 376 feet in length. This will--when done--require a tremendous steel trussed arch like a giant suspension bridge, overhead to replace the structural support of the present rear wall, so as to avoid posts or pillars. However, the builders tell us now that we can build part of this at a time, so as not to have to double the present area all at once. This Tabernacle is designed so that ultimately we can seat 25,000 people under the one roof, with only a very few slender steel posts near the sides and rear to support the balcony.

WE MUST REALIZE, NOW, that we have to start NOW building

up this Special Fund for NEXT year's Tabernacle expansion--for the contractors will want to START on it shortly after this fall's Festival.

PRAY with me, Brethren, that God will intervene in our behalf and prosper many of our Brethren, so that they may have more to contribute for this great purpose. If we are PROFITABLE servants, God will prosper us and bless us.

But I must, now, by authority of Jesus Christ, ask every member who has not done so in the last few months, to send in one of these conditional pledges. So far, 1,077 members have pledged ONLY \$10,352.27 per month. That is \$10 per month per member, on the average. That is a good average--but we NEED \$35,000 per month in this fund. If the other nine-tenths of you will pledge as much as this first tenth or our members, we would have \$100,000 per month. IF a thousand of us can pledge \$10,352.27 per month, the other 10 or 11 thousand of us can do as well. This proves that, small as we are, God's Church today has the ABILITY to pledge over \$100,000 per month for the Building Fund. .

Brethren, we CAN easily raise this Special Fund to the needed \$35,000 per month. REMEMBER, this cannot come out of God's TITHE, or out of your regular offerings. It must be IN ADDITION to them. This is an EXTRA offering. I am fully aware of the "burden" of adding this to 2nd and 3rd tithe accounts, government income tax, etc., etc. Yes, we could gripe and grumble, and say we can't afford it. But more than a thousand of us ARE ALREADY MANAGING TO DO IT, and the other 10 or 11 thousand of you CAN MANAGE IT ALSO-- IF your hearts are in God's Church--IF you are PROFITABLE servants! If you think this burden is heavy, PRAY OVER IT--and remember Christ said He will make our burdens light--God can and will prosper us to make possible everything He expects of us! And it is a JOY to respond!

We are hard at work over here in England, getting ready for the opening of college here in October. I expect, God willing, to fly home for the opening of college at Pasadena. THANK YOU, Brethren, for this added sacrifice I have to ask you to make.

With LOVE, in Jesus' name,

Herbert W. Armstrong

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BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

London, England  
August 17, 1960

Dear Co-Workers with Christ:

I have important NEWS! For about a year and a half now, we have been broadcasting Christ's Message across the Iron Curtain into Russia on the world's most powerful radio station--Radio Monte Carlo--400,000 watts. We have beamed TWO full half-hour programs every week into Russia--one in the Russian Language and one in English.

For a much longer period we have been thundering the same Gospel Message across the Bamboo Curtain into Red China on the TWO super-power beams of Chiang Kai-Shek's Radio Taiwan--at the BEST time of 7:00 p.m., twice weekly, Wednesdays and Fridays.

And NOW--here comes the LATEST NEWS! These two giant Communist anti-God dictatorships now have a little junior-edition dictatorship right on the United States' doorstep--Castro's Cuba. Castro has been confiscating and taking over all American industry in Cuba. He is trying to shut out everything American, and everything Christian. But right on HIS doorstep, on near-by Swan Island, under American ownership where Castro cannot shut it off, has been erected a brand new super-power 50,000-watt radio station, at 1160 on the dial, beamed directly into Castro's Cuba!

This powerful station covers Cuba like a local station. Castro cannot stop his people from listening! And THREE important broadcast periods have opened to The WORLD TOMORROW program--two broadcasts a week in the Spanish language (which nearly all Cubans speak), and one a week in English.

Thus God Almighty does open the doors for HIS GOSPEL to reach the masses in these godless atheistic countries!

Here's more good news! The most powerful radio station on the North American continent, covering the entire United States, station XERF, at 1570 on the dial, 250,000 watts, is opening 10 to 10:30 p.m., Monday through Saturday, and again at 11:00 p.m., every Sunday, to the World Tomorrow program, commencing September 1st. This ought to reach many regions where reception has not been good during summer months. The hour is a little later than we wanted, but it has the GREAT advantage of being after dark during summer months when reception from other stations is bad. It is known



among advertising men that this station brings the heaviest mail response from listeners of any station covering the United States. Next to it are stations WCKY, XEG, WLAC, and WWVA. We now broadcast over all of them.

However there comes some apparent bad news. We have had to go off one of the two stations we were using six nights a week in Sydney, Australia--but immediately another station opened to us. We are going to have to go off powerful WABC, New York---but a trans-Atlantic telephone call from our advertising agency informs me our chances appear excellent of obtaining a BETTER time on either of two other leading 50,000-watt New York stations. Also one of the big 50,000-watt Chicago stations, to replace WLS. When WLS was sold, some months ago, we had to go off. We were not at the time able to get the program on any of the major 50,000-watt stations, unless we would compromise with the Gospel and reduce the program to a human-interest, newsy, folksy, program with NO religion, and NO mention of or quoting from the Bible. This, of course, we could not do.

So every apparent set-back is like the cocking of a gun--it only shoots the work ahead faster than ever!

Mrs. Armstrong and I have been in England most of the summer, getting the new college ready to open in October. While things move at an aggravatingly slow pace over here, we started far enough in advance, and we believe everything will be ready. Our new college grounds over here are BREATH-TAKING in beauty! The rose garden, the English sunken garden--both dazzling with color--and the unique Japanese garden, beside the great expanses of beautiful lawns, and the stately cedars of Lebanon and deodar trees, make this seem to be a veritable Garden of Eden. It does equal our Pasadena campus in tone and character. Applications have been coming in from exceptionally promising students.

Two of our ministers have just returned from baptizing tours, with the largest harvest we have had, by far, in all parts of the British Isles. Mr. Roderick C. Meredith, Associate Editor of The PLAIN TRUTH, with his evangelistic team, has held two very fruitful evangelistic campaigns in England this summer--one in Bristol, and one just completed in Birmingham. He is now in a third campaign in Manchester. Many have been brought to real repentance, faith in Christ, and conversion in these meetings. Four in five baptizing teams in America have covered every part of the United States and Canada this summer, and have baptized many hundreds who have been truly converted as a result of the broadcast, The PLAIN TRUTH, the Correspondence Course, and other literature sent from our headquarters in Pasadena. NEVER before have we had such a bountiful harvest!

Just ONE precious life begotten of God, to be BORN of God--born into HIS KINGDOM, with eternal life--is worth all the effort and time and money expended on this entire great world-wide work! But THOUSANDS are being converted. Some 12 to 15 MILLION people, in all six continents around the world, HEAR the precious Gospel that Christ brought from God, every week. In Australia the work has grown so rapidly we have had to DOUBLE our office space in

Sydney. Already we have sent a trained staff of SEVEN from Pasadena to Sydney for full-time service, including two ordained ministers. They employ local office help in Sydney also, and now they are sending us an SOS for more trained helpers from Ambassador College. Scores have been converted and baptized since the work opened up there.

Co-Workers, when you place God's tithes, and your generous offerings in this work of God, THE ETERNAL GOD USES IT POWERFULLY--AND WITH IT AND THOSE OF US WORKING FULL-TIME IN THIS GREAT WORK, BEARS RICH FRUIT FOR HIS EVERLASTING KINGDOM! You are placing it where CHRIST is working! You are putting it in the precious work which is actively HEADED, GUIDED, DIRECTED, AND BLESSED by the living Christ from His Father's throne in heaven! There is no other place it could do a fraction as much good.

This great work is constantly in greater NEED. It MUST keep going--and GROWING! We dare not slacken or let down.

Two of our men--one born and reared in Germany--have just returned from attending the great Munich Conference between top Cardinals and officials of the Vatican and Chancellor Adenauer. What they saw happen there FULFILLED PROPHECY! As I have told you before, we now send trained men to all parts of the world to observe and report world happenings fulfilling prophecy. You will read the startling report of this Munich conference in The PLAIN TRUTH for October. The September issue had gone to press, and it came too late to catch it.

THANK YOU! dear Co-Workers for your generosity, your sacrifice and your prayers! As the world is in a struggle, so we have to keep fighting on. We still need showers of widows' mites--and we still need large generous offerings of thousands of dollars --and we still need loans of money you can put to work where CHRIST is working in this way, if you are not free to give it. Keep praying for this work! PLEASE keep praying for me personally --as well as all associated with me. In no other way can we keep going. I know you will RUSH the most generous possible offering by return mail--air mail speeds it faster!

With love, in Jesus' name,

Herbert W. Armstrong

The WORLD TOMORROW  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
Proclaims to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

LONDON, England  
September 23, 1960

Dear Co-Workers with Christ:

Again I am writing you from England.

I wonder if you realize how fast time is running out on us. Right now the nations of this world are sparring, maneuvering against one another, each struggling for advantage, before the one great final cataclysmic BLAST that could erase all human life from this earth.

But you and I know that GOD ALMIGHTY is working out a PURPOSE here below! He is not going to allow one or two MADMEN like Mr. Khrushchev to wipe out the humanity which God Himself put on this earth for a purpose!

Yet our great living Leader, Jesus Christ, did say that this present world--this present order of society which God-defying MAN has established--is now fast coming to an END! The END OF THIS WORLD IS VERY NEAR!

And that is why Christ has called YOU and me to this tremendous Mission in which we are now engaged. Jesus said: "This Gospel of the Kingdom shall be preached and published in all the world for a witness unto all nations; and then shall the END come" (Mat. 24:14; Mark 13:10). We are very near the END of this world--this order of strife, war, confusion and heartache.

This Gospel of the KINGDOM of God--the RULE--the GOVERNMENT of God--is the Message God sent to mankind by Jesus Christ. Man hated that Message. They crucified Jesus for preaching it. Because He proclaimed the ADVANCE good news of the world-ruling government of God to bring peace, joy, happiness and salvation to mankind, they said He was trying to overthrow Caesar's government. They said He was a subversive. They wanted no rule but Caesar's.

They martyred most or all of the Apostles for proclaiming that same GOOD NEWS. Then the world (our western world) rejected that Gospel, but accepted the NAME of Christ, and began forming their own gospel ABOUT Christ. They continued (in the Gentile world) in their pagan beliefs and practices, and gave their religion a new name--"Christianity." But it was NOT the Gospel Christ preached. It was NOT the Gospel Paul preached. It was not

the good news of the coming Kingdom or government of GOD, to rule all nations and establish PEACE, prosperity, happiness, and bring salvation to all. It was a counterfeit "Christianity." The WHOLE WORLD, as the Bible prophesied, was DECEIVED into accepting ANOTHER gospel (Rev. 12:9 and II Cor. 11:4).

Also, they taught a false and counterfeit salvation and false conversion. The multitudes, honest and sincere in their convictions, were deceived!

But Jesus Christ said that HIS SAME GOSPEL, the good NEWS of the coming world-ruling government (see John 19:37, 36; Rev. 3:21; 2:26-27; I Cor. 6:2; Dan. 2:44; 7:18, 22, 27, etc., etc.), shall be preached and published as a powerful witness to all nations just before the END of this age.

Jesus Christ was raised from the dead! Christ LIVES today! Christ is the HEAD of this great work! He has called YOU, and He has called me, as CO-WORKERS TOGETHER WITH HIM, to carry out this very purpose. This, then, is the most important activity of this present time! Already Christ's Gospel is being THUNDERED around the world--into all six continents! It is going out over the most powerful radio stations on earth--in English, Spanish, German, Russian, and now--FRENCH!

As world conditions grow more TENSE--as the nations grow more angry--as they near the time of unleashing the hydrogen bombs with guided missiles, and other diabolical weapons of destruction --this world-wide work of God grows also with accelerated speed in power and scope!

LISTEN! In my last letter I told you of a new super-power radio voice opening to The WORLD TOMORROW program, on a U. S. governed island in the Caribbean, now broadcasting CHRIST'S Message directly into little Dictator Castro's Cuba three times a week-- twice in their native Spanish, and once in English! Also that the most powerful station on the North American continent was opening to us.

Today Christ's Gospel has already started on this ultra super-power 250,000 watt station, XERF, seven nights a week! On this station it is heard in every state in the United States, except, possibly, Hawaii.

But here's MORE big news!

Since my last letter, this very Message of Christ has at last started on the air in the FRENCH language. Until just recently all radio stations in Montreal, which is the metropolis of French-speaking Canada, were closed to any but Roman Catholic religious broadcasting. But at last a suburban 1,000-watt station, heard clearly over that entire populous area, cleared time for The WORLD TOMORROW! Now we are awaiting the opening of the giant doors of Radio Luxembourg and Radio Monte Carlo in the French language to reach FRANCE.

Also, since my last letter, Radio Luxembourg--one of the two

most powerful radio stations on earth--has opened up one additional period per week in the German language, beamed to reach all Germany --even East Germany! As I write to you, I have just come to my typewriter fresh from having listened to our German program, at the time we have had since January, on Radio Luxembourg. It came in strong and clear here in London.

As a matter of fact, I can now hear The WORLD TOMORROW here in London over both Radio Luxembourg and Radio Monte Carlo, six out of the seven days a week!

The summer is past. During this summer many HUNDREDS, brought to Christ and real conversion through this great work in all parts of the United States and Canada, have been baptized into Christ by our own baptizing teams. During this summer, one baptizing team, covering all the British Isles, has baptized scores of new converts. During this summer our evangelistic team headed by Roderick C. Meredith has held three dynamic campaigns in England --in Bristol, in Birmingham, and in Manchester--with from 40 to 65 added for God's Kingdom in each campaign. And let me add that this does not mean a mere "accepting Christ," or "professing Christ," or "decision for Christ." It means full REPENTANCE of sin, and full FAITH in Christ as Saviour not only from past sins, but from any continuance in sin! It means a completely CHANGED LIFE! It means complete CONVERSION, a change from the carnal to a spiritual MIND--from a worldly to a Spirit-filled and Spirit-led LIFE. It means being BEGOTTEN by God's Holy Spirit as a child of God.

When the full import of this kind of REAL conversion is recognized, we see what a BOUNTEOUS HARVEST God has granted to His servants in this great work this past summer! And though it has been winter in Australia, several have been converted and baptized on that continent. Our staff there is constantly expanding. We now have two ordained ministers in Australia to counsel with and help those who request it, beside an ever-growing office staff.

The PLAIN TRUTH now is printed in three editions. One, of course, in Los Angeles and mailed out from Ambassador College Press in Pasadena. The European edition is printed in London, and mailed from Ambassador College Press in conjunction with the new Ambassador College here. The third edition is printed in Australia, and mailed from our Sydney offices.

As I write, preparations are rapidly nearing completion to open the NEW Ambassador College here in England on October 14th. The full quota of students has now been accepted--except that we still could accept one or two additional girl students. Apparently it has not been as customary for girls to obtain a college education in England as in America, but it is just as necessary for young women to receive an education as men--when we view life from GOD'S point of view! Nevertheless, we do have a splendid group of girls enrolled, though we still could make room for one or two more.

As this great work expands--as it MUST constantly expand--so also do the expenses of the work increase. And that, dear Co-Workers, is YOUR very important PART in Christ's work!

Before other Co-Workers joined me, even as Christ's instrument and with His help, I was able to preach to only about 36 people per night on an average. But as the living Christ added a few Co-Workers to help with their tithes and generous offerings, even at personal sacrifice often, I was able to begin using the powerful facilities of radio as Christ opened the radio doors. At first, just one little station of 100 watts of power. But after a while another station was added. Then another--then more powerful stations--and so, for 26« years this work has grown until today it thunders Christ's Message of salvation and His coming Kingdom to many MILLIONS of people on all six continents every week--more than TEN MILLION WATTS of radio power per week! That is what has been added by Christ's adding of more and more of you Co-Workers continually.

Yet I have to tell you that NEVER has the pressure of financial need been heavier! It has taken considerable sums of money, most of which has had to come from the United States, to prepare this splendid new college for opening in England. Additional radio stations cost more money. Additional thousands of copies of The PLAIN TRUTH and other booklets cost more money. As a result our business offices in Pasadena, California, at the college in Britain, and in Sydney, Australia, are all in a very tight bind at the moment.

It is part of my duty as Christ's called and chosen Minister to inform you Co-Workers of this URGENT NEED. You are laying up treasure in God's Kingdom when you make personal sacrifices that this need may be met. But God DOES pour you out a great blessing for it! Over 26« years I have noticed that those whose hearts are zealously in this work--who sacrifice for it and support it--make the most spiritual progress! Won't you hurry along the largest amount God has made possible--even air-mail gets it to us quicker. From the bottom of my heart, I THANK YOU! It is a very blessed PRIVILEGE to be a Co-Worker WITH CHRIST!

With sincere love, in Jesus' name,

Herbert W. Armstrong

The WORLD TOMORROW  
A WORLDWIDE BROADCAST

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BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

New York, November 4, 1960

Dear Friend:

I have just completed my first trip AROUND THE WORLD! I have thrilling and important news for you. I have come up to the offices of our New York advertising agency to type this letter to you, during a stop-over of a few hours between planes. I must fly on across the Atlantic ocean again tonight, arriving at London airport tomorrow morning at 7:00. Mrs. Armstrong is there, and I expect her to meet me at the airport.

Our New York advertising agency is responsible for opening up time for The WORLD TOMORROW on overseas radio stations outside the United States, around the world. Constantly more and more powerful stations are opening their doors for broadcasting The WORLD TOMORROW message on five continents around the world.

I have had to be in England most of the time since June, preparing for the opening of the second AMBASSADOR COLLEGE. The founding and starting of a new college is a gigantic task. It seems a thousand and one things have to be thought of, planned, provided, put into operation. The new college did open on schedule October 14.

Developments on the other side of the world, in Australia, made necessary a hurriedly planned flight to Sydney, Australia. The president of our New York advertising agency flew to London, where I joined him, and together we flew on to Sydney, and then on around the world--all in something like 2« days' actual flying time!

I never had an opportunity to travel around the world before. Probably you never have, either. So, while I am actually still on this fast world-girding flight, almost at the speed of sound, I feel you will be interested in hearing a few things about this LONG journey taken in such SHORT time. It's truly almost unbelievable. Actually, we did, on one occasion, "arrive before we started."

About 45 years ago I heard two comedians bragging about how fast they could run. One said he could run 100 yards as fast as he could clap his hands twice. The first clap, he said, was when he started, and the second one when he finished. The other man said: "Is that the fastest you can run? Man, you are SLOW! When I run

a 100-yard dash I arrive before I start." Of course the audience had a big laugh. But I never dreamed I would someday "arrive before I started."

I was very much surprised, recently, to learn that only a very small percentage of all people have ever flown in an airplane. I used to say that I would never fly unless I absolutely had to, in God's work--and then I would trust God to protect me. The time finally came when, 19 years ago, I had to fly from Seattle to Portland. I had broadcast the program on Sunday morning from the studios of a Seattle station, and had to be in the studios of the Portland station for the broadcast a very few hours later. The only way I could get there on time was to fly.

Half way along that first flight of mine, the captain came through the cabin, speaking very quietly in the ear of each passenger the tremendous news he had just heard over the plane's radio that the Japanese were bombing Pearl Harbor--the United States was at WAR! That, of course was Sunday, December 7, 1941. You can understand why I shall never forget my first flight in the air!

I think I have told you in former letters how 19 years is a complete time-cycle. Days, months, and years, as God counts time, are measured by the movements of the earth, moon, and sun, in relation to each other. The earth, moon, and sun come into the same relation to one another only every 19 years. The preaching of Christ's Gospel to the world by the Apostles covered exactly two 19-year cycles. The first 19 years was confined to Palestine and Asia Minor. The second 19 it expanded into Europe. I think I have mentioned before how Jesus began teaching His disciples in the autumn of 27 A.D., and I was converted and started being taught the true Gospel from the written Word (Jesus was the spoken Word of God) in the autumn of 1927--exactly 100 time cycles later. The Apostles were ordained and started on their ministry of Christ's Gospel in the spring of 31 A.D., and precisely 100 time cycles later, late spring or early summer 1931, I was ordained and started full time preaching Christ's Gospel. Christ OPENED THE DOOR of radio and the printing press early January, 1934. And 19 years later, early January, 1953, He opened the door for the broadcast to leap over to Europe!

Perhaps these are only remarkable coincidences with no significance, but I couldn't help thinking of these 19-year dates when, for the first time, I SAW Pearl Harbor, flying over it in a jet plane, exactly 19 years after my first plane ride when I first heard of the BOMBING of Pearl Harbor! Whether it means anything or not, it was interesting to me, and I thought it might be to You.

We had left Sydney, Australia, at 6:00 p.m. Sunday evening, and arrived over Pearl Harbor at 7:00--in the MORNING--arriving before we started! Of course you understand the explanation: we had crossed the international date line. But, after this exact time cycle, it was AGAIN on SUNDAY MORNING, 19 years later, just as it was Sunday morning, 19 years before, when Pearl Harbor was being bombed.



We have flown this entire 'round the world trip in giant 707 jets. These are the largest and fastest passenger planes so far. They are both longer, and wider and roomier inside, than previous "prop" planes. The four great jet engines have tremendously powerful thrust. At the take-off on the runway you feel the far greater acceleration, as you feel shoved against the back of your seat. Very rapidly the plane gains speed until it is rolling on its tires at about 175 miles per hour along the runway. At about this speed it lifts off the runway. It is quite a sensation to look out the window and see the ground whipping past at so great speed, still on the ground. Of course these big jets require longer runways. As soon as they lift off the ground, these jets turn to a steep upward climb, constantly gaining speed. You now feel a second sensation, of a great surge of power forcing you up at almost a 45 degree angle, seeing the ground rapidly dropping below you--houses, buildings, automobiles and streets rapidly becoming smaller and smaller. In one minute you are higher than the Empire State building in New York. Soon the powerful engines lessen their terrific thrust, and the plane levels off to a less steep climb, now appearing to cruise on effortlessly, and almost silently and without vibration.

I have had to do a great deal of flying these past 19 years. These big 707 jets have been in service only about two years, and already I have lost track of the number of times I have flown on them. But this was my first trip around the world--and the first time I have ever taken time or space to tell you about it.

I did not look forward to this trip with any eagerness. Mrs. Armstrong does not like to fly, and of course could not come along on a trip of this great length and short time, anyway. My entire trip around the world, with six days in Australia, three in Pasadena, and one in Texas, is less than two weeks. I put off this trip as long as I could.

A year ago, when it became necessary to open offices in Australia, I sent my son, Garner Ted Armstrong, instead of going myself. With him went Mr. Gerald Waterhouse, to manage our offices there, and Mr. Frank Longuskie to handle the Australian mailing list. We were just then starting EVERY NIGHT broadcasting on 14 stations in Australia. The large volume of mail made it necessary to open offices in Sydney. But this time my own attention was required, and I could delay going no longer.

We flew straight through from London to Sydney--almost half way around the world--on the same plane. There were 45-minute fuel stops made at Rome, at Cairo, Egypt--flying over the very path of the great Exodus under Moses, and close to Mount Sinai--then Karachi in West Pakistan on the west border of India. We stopped again at Calcutta after crossing India, then southwest to Bangkok, on down to Singapore, then clear down to Darwin, Australia, then across that continent and landing at Sydney about 7:00 a.m. in rain and a gust of wind. Our office staff there now numbers ten, seven of whom have been sent over from Ambassador College. All seven of them were at the airport to welcome us. On the way south from Singapore we had crossed the equator.

It seemed strange to know that, although our summer was over and winter was approaching, their winter was over in Sydney and summer was approaching. Also the sun seemed to rise in the west and set in the east. It seemed that way because, actually, it rises there in the east but circles around in the NORTH all day (instead of in the south as we see it up here) because they are in the southern hemisphere.

I was really surprised to see that Sydney is a great city of over TWO MILLION population. Melbourne is just about two million. Australia is a vast continent, almost as large as the United States in area.

During the six days in Sydney, arrangements were made to gradually add 39 additional stations, with DAILY broadcasting. This will mean we shall cover thoroughly the areas in which about 98% of all the people of that continent live.

It seemed very strange on Sunday night as we left Australia to realize we were starting to cross the vast Pacific Ocean. From London we had travelled east and southeast--always, so it seemed--travelling farther and farther AWAY from the Pacific. I had left the Pacific Ocean when I last had left Pasadena, and had steadily travelled farther away from it all the way to London. And from there I was still going on east--and now, all of a sudden, I realized I was 'way WEST of Pasadena, instead of east. It really seemed very strange. I had been going constantly farther EAST of Pasadena, and now here I was WEST of it! Well, I was now really SURE that the earth is ROUND!

During my brief three days at Headquarters in Pasadena, I approved going on our second station in CANADA. Since my last semi-annual letter, The WORLD TOMORROW has gone on the air in the FRENCH language. We already have been on the air around the world not only in English, but also in Spanish, German, and Russian. And now also in French, starting in French-speaking Montreal. We are going on Radio Luxembourg to reach all France in that language as soon as that station can clear time for us.

Plans now are being laid to thoroughly cover JAPAN, on several stations, in their own Japanese language. This will have to be a big undertaking. Our advertising agent feels that both he and I ought to spend at least a month there making preparations. We must first try to bring into God's truth a Japanese man with a good voice and, if possible, radio broadcasting experience, to translate the Messages and speak them over the air. But God will supply the man for this job, impossible though it may seem.

One reason I wanted to write this letter before leaving New York this evening is to tell you about our NEWEST booklet, "WHO will rule space?"

Edward Teller, the "father of the H-bomb," says our greatest national danger is Russia's real secret weapon. Russia is working feverishly to control OUTER SPACE--just as Britain once ruled the seas! This is a mad race for survival!

WHAT that secret weapon is, and how it is used will be revealed in this striking NEW booklet, "WHO will rule space?" This booklet has never been offered before, nor announced over the radio --BE SURE you don't miss it!

Also, a new booklet now going to press: "The SEVEN LAWS OF SUCCESS." I have spoken somewhat about these seven rules of success on the air--but never very much about any except the first two, and it has never before been published. WHY are so many people NOT successful in life? I have known scores of successful business men--millionaires--and also scores of others who were not wealthy but still had made a success. THEY HAVE ALL FOLLOWED DEFINITE LAWS. Yet most people do not know about them. Most people do not apply a single one of them. What a shame! God intended everyone to be successful. Everyone CAN be--but ONLY if these laws are known, and applied! THIS IS THE VERY FIRST ANNOUNCEMENT of these booklets. They have never yet even been announced over the air. I just wanted you to know about these booklets FIRST!

Of course there is NO PRICE. We do not sell the precious TRUTH. It has been paid for and is FREE to YOU. A number have become co-workers with me, who gladly GIVE, so we never have to beg for money over the air--never sell anything--we just GIVE the Gospel and the TRUTH.

Now I must hasten back out to the International Airport, and board one more big 707 jet, on the last leg of this 'round the world journey, to be with my wife and continue supervision, for a while, of the new Ambassador College in England. We had planned to accept only 21 students this first year, but we finally accepted 33 very fine students. On our campus in Pasadena everyone says it is the happiest spot on earth. But at our new college in Britain everyone says it is ALSO the happiest spot on earth. There is a WAY to be happy. God has shown us that way. Our students live that way. They are supremely happy--filled with the JOY of interesting, abundant living. You'll learn a lot about those very principles and rules in this new booklet. I especially want you to have it. I am having our office enclose a self-addressed return envelope for your request.

I do appreciate, from the heart down deep, your interest, and the privilege of serving and helping you in any way I can.

With love, in Jesus' name,

Herbert W. Armstrong

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BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

Ambassador College in England

November 21, 1960

Dear Co-Workers with Christ:

I have to write you about a situation so URGENT that I am having to dictate this letter over transoceanic telephone from England to our Headquarters in Pasadena, California, so it may be typed there yet today and mailed immediately to you.

Over here in England, the Christmas decorations are out already in many of the shopping streets. People are beginning to pour in vast throngs into the stores on the annual shopping spree. I know this is happening also in America.

Once again we have reached the time when most people forget all about CHRIST so far as supporting His work is concerned--they are SO ENGROSSED in shopping for presents to exchange back and forth among themselves that they forget to send any gift to keep CHRIST'S work going! And right at the season when HIS work is in the most desperate need!

Wouldn't it seem funny if a certain group of people planned for a whole year ahead, a great birthday party for the leader of their group--planned it as the greatest occasion of the year--and then, when the day came, all of them came to the big party and totally ignored their leader whom they had planned to honor, and instead of giving their birthday presents to him, started exchanging them among themselves? If people ever did that to a human friend, everyone would think they were crazy! And yet, without realizing it, that is what people are doing to Jesus Christ!

Not only that, December 25 is not Christ's birthday! No one knows exactly when Jesus was born, except that it was some time in the early autumn. But it is definitely known it was not in December! Have you read our astonishing booklet, "The TRUTH About Christmas?" If not, be sure to write for it immediately. You can check up on the facts it contains in any public library. You need to know the TRUTH!

The wise men did not reach Bethlehem until many days after Jesus' birth, and they presented their gifts to HIM--they did not exchange them among themselves. It has always been the custom to

take along a gift when visiting a king or royal personage. Their gifts were not birthday presents, but gifts to Him they knew was born to be KING of the world!

But even if one believes December 25 to be Christ's birthday --even if one did not realize that celebrating birthdays is a HEATHEN custom, and not Christian--even if one still wanted to give GIFTS, you would honestly think the gifts ought to be given to CHRIST, as a contribution to be used in His work, wouldn't you?

I have to tell you that the NEED of funds for the work which the living Christ is doing through you and me is desperate and URGENT! God's work is progressing as never before! It has to, in order to keep pace with the rapidly increasing acceleration of world events plunging this world to a self-imposed DOOM unless God supernaturally intervenes--as He soon will--to save the world from destroying itself, and to send Jesus Christ as KING of kings and LORD of lords to rule, and to bring this world peace and salvation!

Jesus Christ heads this work! Constantly He is opening new doors for the mass-proclamation of His Gospel, preparing the way for HIS COMING, on a world-wide basis into all continents! Ambassador College in England is now firmly established, and with 38 students in this pioneer year. One new Greek student, just released from military service, was accepted last Monday. Thus we have a Greek speaking student (educated in both modern and New Testament Greek Languages) from Greece; a Spanish student, from Spain, who speaks five or six languages, and came here from Geneva, where he was an interpreter for the United Nations; a German student from Germany, who, besides studying in college handles all the heavy correspondence coming in to our office here from Germany, as the result of our two broadcasts weekly in the German Language on Radio Luxembourg beamed on Germany; a Swedish speaking student from Sweden, besides students from Australia, South Africa, North and South Ireland, Wales, Scotland--and, of course, most of the students here being British students from England. God has sent us a splendid group of able young people. In a very few years they will be out full time in this great work, around the world.

Of course the original Ambassador College in Pasadena now has its largest enrollment, and is now supplying capable and called and consecrated men and women trained for positions in God's work every year. New radio stations are being added. Hundreds and thousands are being converted and baptized. Christ is blessing His work in every way!

But the NEED is great! WHAT A PRIVILEGE God has bestowed upon YOU and me, that He has called us to be Co-Workers with Christ in preparing the way for His soon-coming! The world is hearing His Gospel! Your part in praying for this work--on paying tithes--in making financial sacrifice to send in generous offerings, according as God has prospered you, is a glorious privilege. Do you thank God for it?

I need your earnest, believing, and prevailing PRAYERS! This entire work needs them. Pray about how much you should send in for God's work. I know that you will be generous according to what you

have--whether only widows' mites, or thousands of dollars! While the world neglects Christ in its Christmas shopping, you and I must sacrifice for HIM more than ever. Remember, this is very URGENT!

I have had to be in England to help get the new college off to its good start, but Mrs. Armstrong and I hope soon to return to Pasadena, God willing. Pray for us!

Be sure to write for the Christmas booklet, the new booklet entitled "Who Will Rule Space?" just coming off the presses, and also the booklet on the laws of success. It will show you how to solve the problems of making ends meet. Thank you, and God bless you!

With love, in Jesus' name,

Herbert W. Armstrong

The WORLD TOMORROW  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
Proclaims to the World the  
GOOD NEWS OF THE WORLD TOMORROW  
BOX 111, Pasadena, California

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

AT AMBASSADOR COLLEGE IN ENGLAND  
December 22, 1960

Dear Co-Workers with Christ:

Look what has happened these last six months! Here we are with the first year of "the sixties" almost gone already. We told you the sixties would sweep this world on to the very brink of the END!

These last six months have seen more world happenings fulfilling prophecy--and preparing the way for such fulfillment--than any other whole year in history!

They have seen United States prestige slapped, ridiculed, and plunged into the muck and mire of contempt. It started with the bungling at Washington in the U-2 case, followed by Khrushchev publicly insulting President Eisenhower in a manner no former president was allowed to be insulted by a foreign power, combined with his scuttling of the Summit Conference.

Next, on Khrushchev's orders, Japanese communists succeeded in forcing Mr. Eisenhower to cancel his visit to Japan under circumstances that cost the United States utter "loss of face" in the East. Over there "face" of the nation's leader means the prestige of his nation. Then little banty rooster Castro in Cuba began "slapping" the president's face, accusing and threatening his colossal neighbors only 90 miles' distance, literally stealing a billion dollars' worth of American industry in Cuba--and getting away with it!

How does all this fit into prophecy? Prophecy says ten nations in Europe are going to UNITE in a giant resurrection of the Roman Empire, a new colossus drafting the balance of power in the world. It will become quickly a greater military power than the United States or Russia, deceiving and invading the United States and Great Britain. There are TWO great world powers--the United States and Russia. Only the United States' atomic and hydrogen bombs have deterred the Kremlin from rolling over and occupying all of Europe. The nations of Europe lie next door, adjoining Russian satellites and Russian power. They have had to look to American might to hold off the Russian hoards. Khrushchev has been stamping American prestige down into the mud with insolent vengeance. Meanwhile, Russia is boasting of the development of new and far more frightening weapons than the H-Bomb!

And how is this affecting the nations of Europe?

Western Europe is becoming more and more uneasy--less and less confident they can rely on United States' power for their protection. This giant factor is starting the nations of western Europe more and more toward uniting for their common protection.

Meanwhile the six-nation Euromart is capturing WORLD TRADE. Germany, Italy, France, and other nations have launched a gigantic world TRADE WAR.

This, too, is war!

The prophecies say this new European combine will revel in unprecedented PROSPERITY! First is to come this economic upsurge, quickly followed by political and military union. That economic upsurge is already underway!

These nations are offering the world low-cost goods. Their workers really work--early and late! They PRODUCE! They are becoming more and more mechanized. In mass production they are beginning to match the United States. But, although America has mass production, America also has UNION LABOR HIGH WAGES. Americans have automobiles, refrigerators, washing machines, T.V. sets. Europeans--especially the working classes--do not have these luxuries. They live on a scale equal to about 35% or 40% of America's average income. So American goods are high-cost goods. German, Italian, Japanese goods can be sold in world markets for some 40% under American prices, and still leave thick profits for their fast-growing industries.

Do you see what this means? It means that in other nations around the World people are now starting to buy German, Italian, Japanese goods. American factories are LOSING gradually, their foreign markets.

Even in America, millions today are buying Volkswagens, German and Japanese cameras, German typewriters. So many millions of Americans are buying the smaller foreign cars that this trend has revolutionized the American automobile industry. Detroit now is trying desperately to stay in the business by turning out compact cars. They are trying to compete, if they cannot beat foreign prices, by offering slightly more room, better design or engineering advances. Meanwhile they are taking advantage of the trend by shortening and making smaller, little by little each year, even the larger and more expensive cars. In other words, they are having to resort to offering consumers a little LESS at slightly higher prices, to make up for losses to foreign competition!

THIS SIMPLY MEANS THAT THE HANDWRITING IS ON THE WALL FOR AMERICAN INDUSTRY AND BUSINESS! It means our days of prosperity are LIMITED and soon will rapidly decline! A nation CANNOT CONSUME in luxury more than it produces!

American unions have constantly preached the gospel of giving less labor production for MORE PAY. Up to now, American labor has been able to work increasingly shorter hours, giving it gradually less and less effort, yet drawing higher and higher wages--and constantly increasing the standard of living--able to afford more



refrigerators, washing machines, radio and T.V. sets, more automobiles--even two cars to a family--and even vacation trips abroad.

Do you see HOW this is possible? ONLY BY INCREASE OF MACHINES so that one man with machines produces more, in shorter hours, than three or four men did before!

Up until now no foreign nation was as mechanized as the United States. That gave America a great advantage. That made possible increasing luxurious living, with decreasing physical labors.

BUT TIMES HAVE CHANGED! We need to WAKE UP! Germany, Italy, Japan are getting machine production at a breath-taking pace! And they still pay 30% to 40% as much in wages, while their men work longer and longer hours! America's dreamland splurge into luxury is about OVER!

In TEN YEARS we shall feel the pinch. In twelve years or less, we shall be in the depths of the worst depression ever suffered by any nation! Our living standards will plummet DOWN, DOWN, DOWN!!!

Co-Workers, GOD ALMIGHTY HAS FORE-TOLD ALL THIS FUTURE TO WAKE UP OUR PEOPLES BEFORE IT HAPPENS! No one else on earth is proclaiming the full message of the Bible's PROPHECIES!

No one else is proclaiming the GOOD NEWS of TOMORROW'S new world, under the government of Jesus Christ! No one else is WARNING the people! No one else preaches the very Gospel Jesus Christ preached--which is the only true Gospel of Jesus Christ! That might sound strange, BUT IT IS TRUE!

We have a terrific JOB to do. As world events whip up momentum at accelerating pace, SO MUST THIS GREAT WORK OF GOD! God Himself is leading the way! Constantly He is opening new gigantic DOORS through which we may shout His GOSPEL around the world! World events have stepped up this past six months faster than ever before! BUT JESUS CHRIST HAS STEPPED UP THIS WORK THIS PAST SIX MONTHS FASTER THAN EVER BEFORE!

NEVER has the work of God taken such powerful leaps ahead, as in the past year and especially the past six months! One thing, if I may mention it--while I have had to be in England, getting the new Ambassador College in England started, my son, Garner Ted Armstrong, having had to carry most of the broadcasting, has, by God's grace, gained in speaking POWER, in dynamic IMPACT, and in authoritative maturity. By more hours of prayer, by yielding still more to God, he has allowed God to speak through him with a power that only GOD ALMIGHTY can impart, with the vital energized spark of God's own message!

But over here in Britain a large crew of electricians, carpenters, bricklayers and other construction men are working on an OVERTIME CRASH BASIS rushing to completion our new radio studio so that I may remain, myself, on the air whenever I must be over here! Right now we are in a frantic race against time--to allow me to broadcast FROM HERE THE TWENTY-SEVENTH ANNIVERSARY PROGRAM which

goes on the air New Year's Day.

Over here things are moving at a fast clip. But over here I see Christmas shopping crowds jamming the London streets and stores, just as in America! Here we have been in the MIDST of the season when most people forget all about a gift for CHRIST, or the need of support for HIS WORK--and spend all they have or can borrow on presents to exchange back and forth with relatives, friends, and business customers!

We are getting into the LAST PART of the month when our Co-Workers slow down and WHEN CHRIST'S GREAT WORK SUFFERS MOST FROM LACK OF FUNDS!

Co-Workers, PRAY for this work. PRAY, more earnestly than ever before, that God will lay it on the hearts of Co-Workers to THINK OF CHRIST--and the NEED OF HIS WORK in this difficult time.

I NEED YOUR HELP!!

JESUS CHRIST, THE HEAD OF THIS POWERFUL WORLD-WIDE WORK, NEEDS YOUR HELP. This is the time when we need to ask our Co-Workers to sacrifice still more to put CHRIST, His righteousness, and HIS WORK absolutely FIRST in your prayers, and your finances! We need all of the LARGER sums, of hundreds, and thousands of dollars, that are available--because so many can send only the widows' mites--but we also need a deluge--yes, a cloud-burst of them! They do count! Just do your utmost according as God has made possible, and then by your urgent and persistent PRAYERS you can PRAY other larger sums from those of more means, into the work!

THANK YOU, dear Co-Workers for your loyalty, your prayers, your sacrifice! Two of our top evangelists in Christ's service are now in Central and South AFRICA, where several dozen people are awaiting baptism. We are broadcasting SIX NIGHTS A WEEK over the powerful radio station at Elizabethville, right in the very thick of all this trouble in Central Africa. Scores there are coming into God's TRUTH, their lives being converted! PRAY for the safety of these men--Mr. Roderick C. Meredith and Mr. Raymond F. McNair. They are risking their lives in Christ's service! Let's all stand loyally by!!

With love, in Jesus' name,

Herbert W. Armstrong

The WORLD TOMORROW  
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HERBERT W. ARMSTRONG  
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GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

January 24, 1961

Dear Co-Workers with Christ:

It has happened before -- I suppose we may have to face it again -- it is disheartening, and unpleasant for me to write -- but THIS HAS TO BE AN URGENT EMERGENCY LETTER!

The very work of God -- the most important activity on earth -- needs immediate HELP from YOU! I have just now been absolutely stunned to learn that, here at the world-headquarters of GOD'S WORK on earth, the business office was unable to write out the week's salary checks last Friday for our hundreds of workers!

I have written you of how wonderfully God has blessed and advanced His work. This is my first letter to you in this new year of 1961. In the year just closed, 30% more people HEARD the powerful TRUE Gospel of Jesus Christ than any year before. 30% more were converted and baptized. 30% more requested, and now receive every month, the PLAIN TRUTH. The new college was started in England. Three sustained evangelistic campaigns were held in England -- in Bristol, in Birmingham, and in Manchester -- with scores of conversions. NEW editions of the PLAIN TRUTH began overseas -- the British and European edition, now printed in London; and the Australian edition printed in Melbourne. The PLAIN TRUTH circulation is now around 285,000 copies -- climbing rapidly toward 300,000. This past year we began sending the Gospel Message powerfully in print, in TWO PAGES per issue, in the British, Australian, and New Zealand editions of READER'S DIGEST, and now, at last, God has opened a door before us for this year, of using two pages every issue in the UNITED STATES editions of Reader's Digest. This is the largest circulating magazine on earth. One-fifth of all adult people in Britain read it. Probable more than a fifth of all adults in the United States read it. But we have not had a trained staff large enough to open, read, channel, and answer the overwhelming flood of letters that will come in from the United States edition. But now, at last, it is possible to purchase the two pages of space in Reader's Digest for ONE SECTION of the United States at a time -- either the Pacific Coast edition, or the Middle-West edition, the Texas edition, the South-East edition, or the North Atlantic edition. By adding these one at a time, the way at last is open. THIS HAS BEEN A GOAL OF MINE FOR YEARS! Yet I am not the head of this work -- JESUS CHRIST is, and we can move forward only as CHRIST opens the doors.

I do not know of any activity on earth that is GROWING, and MULTIPLYING in power and scope, year after year, like this work of GOD. World conditions are tightening, worsening, moving faster and faster! God's Work must move at the same faster pace!

This year started out normally -- with the usual 30% increase in funds received, over the same month a year ago -- up until just after the middle of the month. But now, SUDDENLY, tithes and offerings have DROPPED OFF ALARMINGLY!

Of course, we always suffer a slowing down of receipts of tithes and offerings the last half of the month -- only right now the drop-off is abnormal and alarming! When the business office simply does not have the money in the bank to pay salaries, it is high time to be alarmed!

I have asked you, month after month, to PRAY for this work, and its finances. Right now I have to ask you to DROP EVERYTHING, and go to a private place of prayer, close the door, drop to your knees, and pour out your heart in real intercessory prayer to God for the work. Somehow, dear Co-Workers, we have to begin to take the work of God more seriously!

GOD'S GREAT WORK MUST GO ON! God's Work NEEDS YOUR HELP! PLEASE PRAY, and put your heart earnestly into your petition to God! Get under this burden with me! Send the largest amount you can -- from the widows' mites up to multiple thousands of dollars -- BY RETURN AIR MAIL. IT IS DESPERATELY URGENT!

Thank you -- God IS blessing you!

With love, in Jesus' name,

Herbert W. Armstrong

P.S. In my last letter I asked you to pray for the safety of Mr. Meredith and Mr. McNair on their South African trip. Your prayers were answered. They baptized 24, converted from the broadcast, and a loyal and competent minister among natives in Northern Rhodesia!

The WORLD TOMORROW  
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February 16, 1961

Dear Co-Workers with Christ:

We now have to REALIZE IT! These are the most trying and crucial days for this great closing WORK OF GOD since it began!

Right now I am filled with gratitude and encouragement. THANK YOU, from the bottom of my heart! Last month I had to write you that our business office was unable to pay salaries and wages for the week. Many of you responded, even at great sacrifice to yourselves.

I want you to realize how important your INTEREST, your earnest prayers, your dedication to this monumental task has been--and especially these past two or three weeks. The situation was very serious, and indeed STILL IS. Many of you took it seriously. Many, here, fasted and prayed. At the college in England the entire student body fasted and prayed. From the bottom of my heart I THANK YOU!

But LISTEN, dear Co-Workers! Gratifying and encouraging as this fine burst of response has been, it already is dropping off--and it was not enough to catch up! If there is a slacking off now, the work will be in worse financial shape than ever in just a week or two.

WE MUST UNDERSTAND THIS! Usually a fine response such as this is followed by a dangerous let-down in tithes and offerings. Many who make a special effort in an emergency, sending in larger than usual offerings, seem to think that is sufficient to last. Then over a period of a month or six weeks God's Work comes out with less money than normal.

What would happen in a war if an army, by a sudden burst of effort, surged forward to win a single battle, then laid down their arms and decided to take it easy or go on furlough? They would win a single battle and then LOSE THE WAR!

Well WE are in a WAR--on the firing line with CHRIST as our General--firing spiritual bombs of GOD'S TRUTH--the Message of Christ's own GOSPEL--to make this whole world CONSCIOUS of the GOOD NEWS of Christ's soon coming and His KINGDOM, to rule the happy, peaceful WORLD TOMORROW! There can be no letting down--no slacking--no quitting in this war! Christ said it is only he who endures

to the end that shall be saved! As a result of my last letter, we made a fine START toward catching up. Now LET US CARRY RIGHT ON, more determined than ever--more dedicated and devoted to Christ's great mission than ever! We must not win a partial battle, and then lose our war. LET US NOW PLUNGE ON HARDER THAN EVER TO FINAL VICTORY! Even more serious battles may be immediately ahead.

Here is a NEW THREAT! NOW the newspapers, newscasters, and government authorities are telling us bluntly that the U.S. is in a serious recession. Millions are now unemployed. That includes hundreds of our Co-Workers. WHAT DOES THIS RECESSION MEAN TO US, INDIVIDUALLY, AND THE WORK?

HERE ARE THE FACTS: Some economic experts are saying it will get worse, until we go down into national calamity of depression. Others are saying we have now hit bottom, conditions will pick up in the spring, improving through summer and fall, and 1961 will turn out to be a good year. Which is right? Humans cannot foretell the future! God can! This much I know! For the sake of HIS VERY WORK, God Almighty will make it possible for His Co-Workers to continue in such financial condition that GOD'S NEED FOR HIS WORK shall be continually supplied. In all probability conditions will improve through this year, even though the methods used to stimulate the improvement may hasten the ultimate economic downfall of the country. All signs and prophecies indicate that calamity will strike around ten or twelve years from now--and that it will require that same amount of time for the completion of this work. And it is the COMMON PEOPLE, mostly in the middle and lower income levels, whom Christ has called as His Co-Workers in His work.

What about us, individually? What about YOU? A number of our Co-Workers have written me that they are now unemployed. Yet some, who are faithful in paying God's tithes into His work, have found better jobs almost immediately. REMEMBER! If you are FAITHFUL--if your heart is in GOD'S WORK--HE PROMISES TO TAKE CARE OF YOU!--to supply your needs! In some cases it may not appear, for a time, that God is answering and keeping that promise. But if you do your part--put forth extra effort to find employment--keep praying and TRUSTING God--keeping faithful in tithes and offerings for His Work, God will never fail you! He may allow a TEST OF FAITH. But if you don't fail Him, He won't fail you!

Those in the world have no such assurance for the future --NO SUCH SECURITY! How grateful we should be for it! No matter what the national or world conditions--GOD ALMIGHTY WILL KEEP HIS WORK GOING FORWARD, and growing and multiplying in power and scope!

REMEMBER! You and I are servants of GOD! We are HIS INSTRUMENTS! He is using us in preparing for Christ's coming and HIS KINGDOM! The living Jesus Christ is the Head of this work--He directs it! If we are willing to give our SELVES to Him, willing to sacrifice for Him, He will see that we are prospered and financially able--and spiritually able--to keep up OUR PART until HIS TREMENDOUS MISSION IS ACCOMPLISHED!

Now I want to tell you how the living CHRIST has moved

swiftly this past week, in a most thrilling manner, to speed His work ahead!

In sudden and dramatic manner, He has opened several very key radio station doors to The WORLD TOMORROW! You know, of course, that we do occasionally encounter temporary set-backs here or there. But always the gains are much greater than the set-backs. In the past few months we have suffered two very important losses--in the two largest cities in America. In New York a change of management at WABC put The WORLD TOMORROW off that super-power prestige station. In Chicago, we went off the great 50,000-watt WLS due to change in ownership and radical programming change. These are the two leading stations on the ABC network. These losses caused a serious drop in mail response. We have rather expected to lose powerful KGO, San Francisco, the #3 station of the ABC Network, for there was a change in management there in this same ABC shakeup. So far no cancellation has been given.

However, important as these stations were to us, the total impact of God's Message has been increased by the addition of several other very important and powerful stations in other parts of the country.

But this past week things happened swiftly and dramatically. Kansas City is a very important center where we have had no station at all. There is just one 50,000-watt station there, with coverage reaching over much of Missouri and Kansas and adjoining states--KCMO. The management there has been consistently adamant against what radio men term "commercial religion."

Perhaps most of our Co-Workers do not realize how very difficult it is to induce any of the larger, more powerful, top-prestige stations to open time for The WORLD TOMORROW. In radio circles there is a feeling that all religious programs are "commercial religion," broadcasting only for the money they get by begging THE PUBLIC over the air. They object to ordinary religious programming, which is sentimental, emotional, interesting only to a very small segment of religiously inclined people. And 95% to 99% of the entire listening audience tunes out immediately when such programs come on. The stations cannot sell time to commercial sponsors following the average religious broadcast, because the rating agencies have shown that they have no audience left except a few religious people who will tune immediately to some other religious program.

It's difficult to convince radio station managers that The WORLD TOMORROW is utterly different--that we speak to, and grip the interest of NON-religious people--the WHOLE public--that most of our audience is made up of people who seldom, if ever, go to church. Many of the largest and highest-ranking stations have learned that The WORLD TOMORROW attracts a LARGE listening audience of the ENTIRE public--and that we are NOT commercial and NEVER ASK FOR MONEY on the air, or in any of our free literature. You have no idea how difficult it is to induce radio men to realize the true facts about God's own program!

But on Monday of last week, the manager of KCMO was in

Los Angeles, in the offices of the Katz Agency, one of the two or three largest firms of radio and TV station representatives in the country, and who represent KCMO. It was hard for them to believe any religious program could HOLD a listening audience, and turn over a big audience to the sponsor who follows. They demanded proof.

So they got out the rating reports. First they looked at the KLZ ratings in Denver. They were astonished to find that the rating agency surveys in Colorado showed that The WORLD TOMORROW is rated number one in Denver. We had the largest listening audience of any station. We HELD our audience the second 15 minutes. They looked at the rating of the program following. It held right up--only one-tenth of 1% drop! They called up the management of WLAC in Nashville. They found we were the highest rated program. The management there recommended that they accept The WORLD TOMORROW. They found we are the number one rated program on WWVA, according to an extensive Hooper survey.

The manager of KCMO immediately cleared the time of 9:05 to 9:35 P.M., following 5 minutes' news at 9:00 P.M. He then called his friend who is manager of KRMG, Tulsa, told him what he had found about our program, urged him to accept the program. KRMG did--9:00 P.M. every night.

Getting on KCMO automatically opened up to us our first station in Arizona--KPHO in Phoenix--every night of the week at a good time.

That all happened between 10:00 and 11:30 A.M. Monday morning. Then our advertising agent and the top man in radio sales for the Katz Agency telephoned for a luncheon engagement with me. At 1:00 P.M. they arrived at the college. They were really excited. Things were happening like miracles! There was some kind of tie-up between these stations and the Storer chain.

This Storer company owns several important 50,000-watt stations. These include KGBS, Los Angeles; WGBS, Miami; and WIBG, Philadelphia. We have succeeded in getting on these three 30,000-watt stations on SUNDAY ONLY, but so far we had been unable to convince them of the true facts about The WORLD TOMORROW and they had refused to open up time week-nights, which we need seriously in these important areas.

These men explained that the "home base" original "mother" station of the Storer group is WSPD, the NBC station at Toledo, Ohio. Although this station is only 5,000 watts, its ratings show it has more than half of the total radio audience in its district. Six or seven other stations in the area divide the rest of the audience.

"This station is the key," said its West Coast representative from the Katz Agency, "to getting complete every-night time on these three other Storer stations. We called them on the telephone. We can't convince them. We think that if you go over there and talk to them personally, Mr. Armstrong, you may be able to present the facts in a way so they will come to see how



different The WORLD TOMORROW is from the kind of religious programs they object to."

He said the management of the Storer stations at Toledo had agreed to listen with an open mind if I came to them--although they advised against my coming, saying they didn't think there could be any facts that would change them.

But the manager of the West Coast offices of the Katz Agency was now so interested and enthusiastic over The WORLD TOMORROW program that he had agreed to fly back himself with me, and also to have his top radio-sales man go with us. It was arranged for these two men, who are the West Coast REPRESENTATIVES OF THIS TOLEDO STATION, our advertising agent, and me to fly to Toledo. Tuesday morning we boarded a non-stop jet plane for Chicago, with reservations to fly on to Toledo, Ohio, early the next morning.

At 7:50 next morning we were out at Midway air terminal in Chicago for an 8:30 plane. At 8:10 they marked the plane up as 35 minutes late. Then 35 minutes later, they posted on the bulletin board an additional hour delay. Meanwhile our advertising manager telephoned the manager of WJJD, a 50,000-watt Chicago station. He is a former partner of our advertising agent, and has been manager at WJJD only about a month. He was very favorable to giving us a good time seven days a week. I was introduced to him on the telephone, and suggested I stay over in Chicago and see him on Thursday (it was now Wednesday morning).

Finally they cancelled out our flight to Toledo altogether, and announced they were sending us by taxi clear across Chicago to O'Hare Field to catch a 12:10 plane on another line. Meanwhile the Katz manager called Toledo, found the station manager was at the airport in Toledo to meet us. So it was arranged for him to meet our later plane.

Well, it seemed everything was going WRONG! Arriving at O'Hare Field, our 12:10 plane was marked up 30 minutes late! It was now going to get us to Toledo just one hour and 15 minutes before we had to board the plane on our return flight--and it is one hour's drive from the airport to downtown Toledo!

When we stepped off the plane at Toledo, the three top executives of the station were there to meet us. Because of our short time, they arranged for a conference room in a motel across the street.

I had much to tell them, and not much time. We finished our conversation walking through the airport. It was not until we reached the gate to the plane, with its propellers already warming up waiting for us to hurry on board, that final decision came. They accepted The WORLD TOMORROW--9:00 P.M. every night, seven nights a week!

Arriving in Chicago, we dropped off our luggage at our hotel, then had our cab take us on to the large suite of offices of the Katz Agency on Michigan Boulevard. I was introduced to the

Chicago manager of the agency. While there the West Coast manager of the Katz Agency called the leading radio station at Spokane, KHQ, long distance. Their manager was in Phoenix, attending a meeting with the manager of KPHO, which had just opened time for us. The KHQ office in Spokane called their manager on another telephone at Phoenix. The KPHO manager recommended that he accept The WORLD TOMORROW. The KHQ manager instructed his office that if his West Coast representative, who was making the call from Chicago, also recommended it, to clear the time 9:00 to 9:30 P.M., seven nights a week.

Thursday morning the manager of WJJD came to breakfast with us, and then we walked over to the WJJD offices. Two station officials were there waiting for the conference. They seemed friendly. Then the president of the company which owns this station along with a few others walked in. There was no smile on his face. He was decidedly antagonistic. Nothing could budge him. His mind was not open to any facts, other than that the answer was a frigid "NO!"

About noon we met the manager of a 1,000-watt station, while waiting to see the manager of 50,000-watt WCFL (the CFL stands for Chicago Federation of Labor). This station manager shot sharp questions at me about our program. When I mentioned that we tell people HOW TO LIVE to be happy, and that we proclaim the TRUTH of the Bible, he asked: "What is Truth? Nobody knows! This whole world is all mixed up. There is nothing but CONFUSION--especially in religion." He said he himself was confused.

"I can straighten you out," I said, "if your mind is open, and I can have enough time with you." He was intrigued. Later he called our advertising agent at our hotel, offering to open an early morning time seven days a week. "What shall I tell him?" asked our advertising agent?

"Tell him," I said, "that if he will make it a condition of the contract to come out to Pasadena and see our college campus, and spend a little time with me getting straightened out, we will go on his station." He accepted. Incidentally, he said that he was a sort of Catholic, but he was afraid not a very good one--a sort of "Protestant Catholic" he called it. He quipped, "I didn't vote for Mr. Kennedy because he is a Catholic. I voted for him because I'm one." Of course this was meant as a jest, but, funny as it may sound, that may be the reason enough Catholics voted for him to elect him!

Later we met the manager of WCFL--only he had just recently resigned. However, he is some kind of a top man in Chicago union circles and very influential. He felt that the station would do whatever he recommended. He spent some little time with me personally. God seemed to give me favor in his sight. He became real friendly--seemed to really want to help us get on a 50,000-watt Chicago station. Of course we could not get the final answer at the time, for we had to leave for the airport to catch the evening non-stop jet plane for home.

Co-Workers, does this give you a little clearer idea WHY

I need to ask you continually to PRAY FOR THIS WORK? Without divine intervention we would not be able to get on ANY of the really major super-power stations. I know that hundreds--maybe thousands--of you Co-Workers were praying earnestly for this work the past two weeks. THAT IS WHY ALL THESE MIRACLES HAPPENED SO SUDDENLY ALL AT ONCE!! Never has anything like this happened before!!

This letter is getting long. BUT THERE IS STILL MORE TO TELL YOU!

On Tuesday morning of last week, my son, Garner Ted Armstrong, flew up to Vancouver, B.C. The time has come when we have to open a branch office in Canada. Scores of our Canadian Co-Workers have been unable to deduct on their income taxes the tithes and offerings they send for God's Work, because we have had no office nor recognition in Canada.

My son took with him complete legal documents and Board resolutions for opening a Church bank account, and gaining official recognition by the Canadian government as an established Church.

Again, things happened in a dramatic and providential manner. That very same Tuesday afternoon, he found and rented a splendid office, across the corner from the bank and the post office; he retained a leading solicitor (attorney), and opened the bank account. It happened in a most unusual and providential manner that he was, by coincidence, introduced to one of the prominent, outstanding lawyers of Vancouver, who suddenly took interest, and said he would handle our account himself personally. Through his influence things moved right along--the office space opened up--the bank accepted our account, and legal procedures were under way to gain official government recognition, so that our Canadian Co-Workers may deduct tithes and offerings sent our office there from income tax returns.

Meanwhile one of our trained Ambassador College graduates, Mr. Dennis Prather, and his wife, were driving to Vancouver, where Mr. Prather will manage the new branch office.

And so--

ATTENTION: ALL CANADIAN CO-WORKERS: Hereafter address your letters--especially when they contain tithes and offerings, to me, or to Radio Church of God (not to Mr. Prather), Box 44, Vancouver, B.C.

NOW, FINALLY--I have found that when Christ opens vital and necessary radio doors for us, HE EXPECTS US TO WALK THROUGH THOSE DOORS! Soon after this work started on the air, in the late fall or 1934, He opened the door of station KXL, then 100 watts, in Portland. The work could have spread within its first year to Portland. But I hesitated. I was afraid to go ahead. Instead, I sent a letter to Co-Workers asking if they would pledge the small amount of money it would cost. NOT ENOUGH PLEDGES CAME! We lost our chance. The doors of KXL did not open for us again until some TWO YEARS LATER.

When stations important and necessary to this work have opened up to us in later years, and I walked right through the doors Christ opened, IN FAITH, God has always supplied the means. When I hesitated, the money never came!

Co-Workers, God has performed MIRACLES for His work this past week! I know he expects me to follow where He leads! In FAITH, I am going ahead! I know you will back me up, and will not let me down!

But we do have to realize that these additional stations add additional expenditures! I hope very soon, also, to be able to tell you a high-prestige 50,000-watt station in NEW YORK has opened a good time every night--better time than we had on WABC.

Every set-back is ALWAYS A BIG LEAP FORWARD!

We are in the most important battle on earth today! This is a battle to be able to PROCLAIM CHRIST'S TRUE GOSPEL of His coming KINGDOM AND WORLD GOVERNMENT in such mighty POWER that the whole world shall KNOW IT! It is a real battle to even get on these big stations--to induce them to let us use their powerful facilities for this purpose!

I need your EARNEST PRAYERS now, more than ever!

WE DARE NOT LET DOWN, NOW! I must call on you, at any sacrifice, to keep up sending in your tithes, and offerings as generous as your circumstances make possible! We even need more LOANS from those who have sums of \$1,000, or several thousand, or even five hundred, not working which could be working for Christ IN HIS WORK!

Whether it is widows' mites or several thousand dollars --according as God has made possible for you--keep up YOUR part of God's work--and REMEMBER, AIR MAIL gets it to us quicker!

THANK YOU again, and God will bless you--because I ask Him to, and He does bless all of us loyally in His Work!

With love, in Jesus' name,

Herbert W. Armstrong

RADIO CHURCH OF GOD  
WORLD HEADQUARTERS  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

Broadcasting  
The WORLD TOMORROW

Publishers of  
The PLAIN TRUTH

March 13, 1961

Dear Brethren in Christ,

GREETINGS, in Jesus' name! I am sending you this vitally important SPECIAL LETTER with important announcements and instructions about the coming PASSOVER and Days of Unleavened Bread!

Full eight day services will be held in more places than ever before this year, and Passover Services will be held in newly established Churches--so, even though this letter will have to be lengthy--be sure you read every word!

This year, the Passover comes on the date of March 31. This corresponds to the 14th of Nisan (or Abib) in the Sacred Calendar. (If you do not yet have one of the Sacred Calendars for this current year, be sure to write in for one immediately.) However, you must remember that the days begin the previous sunset! This means that the actual Passover Service will be on Thursday evening, March 30. Be SURE you remember this date--even writing it down, placing it in your wallet, or carrying this letter on your person. PASSOVER on Thursday evening, March 30, 1961. The FEAST--the "night to be much remembered," which is the beginning of the 15th of Nisan, begins the very next evening, or the night of March 31. This will be a double Sabbath. This year, the first day of the Feast of Unleavened Bread, which is an annual Holy Day, corresponds exactly to the weekly Sabbath of April 1. However, since the days begin at sunset this means that sunset on the 31st of March, Friday, commemorates the beginning of this Feast.

The Days of Unleavened Bread continue through Friday, the 7th of April, and will be immediately followed by another weekly Sabbath, April 8. This means we will actually have nine days of services, since the last annual Holy Day will not be over until sunset on Friday the 7th, and the weekly Sabbath immediately begins!

And here's a SPECIAL ANNOUNCEMENT! Mrs. Armstrong and I are overjoyed to tell you we are going to be at the Headquarters Church, in Pasadena, for the very first Passover since 1951! We fully expect the greatest attendance in the history of the Headquarters Church for this age!

The beautiful and imposing Pasadena Civic Auditorium has

been secured for the Friday, Sabbath and Sunday services. However, Passover Services will be held at the Shakespeare Club.

This will truly be the greatest Passover season in the history of God's Church since apostolic days! I hope as many as possible of you can be here to share it with us! I want to urge all you brethren from Arizona, Nevada, perhaps parts of New Mexico and most of California to make every effort to be here for this wonderful Feast with us!

Do you fully understand the TREMENDOUS significance of this commanded Feast of God? This is the most solemn spiritual Feast of the year--the beginning of God's Sacred Year, picturing the very BEGINNING of the plan of salvation! The Passover is the beautiful and solemn picture of the redemption of all mankind through the shed blood of Jesus Christ our Saviour! By partaking of the symbols which Jesus Himself instituted, we commemorate, at the Bible COMMANDS, His DEATH! Then, during the Feast Days of Unleavened Bread, we put all leaven completely out of our homes, picturing the putting out of sin from our lives.

It is a vital and necessary part of the growth of every one of God's people that he partakes of these annual Feast Days--acting out the very PLAN of God that He is working out here below! To MISS taking part in these Feast Days through sheer negligence, through carelessness, or mere "forgetfulness" is a very serious SIN! Perhaps only a small, minute FEW have done this--but some have! Brethren, it is frankly inconceivable to me, as the servant and minister of God, that some of the very PEOPLE of God--calling themselves "Christian" could actually use as an excuse, that they "forgot" the date for the Passover! How COULD a person actually "FORGET" the very date commemorating the time when Jesus Christ shed His blood and gave His very LIFE in sacrifice for YOU!

As you read in a recent article in The GOOD NEWS magazine, God is truly BLESSING His Church! And now--no matter where you may live in the nation--there will be Passover Services held within, at the most, a few hundred miles from your home! There may be a very few exceptions to this, of course, but only a few. Several of our local Churches will be holding services for the full eight days!

My son, Garner Ted and his family, will be at the big Tabernacle near Big Sandy, Texas, again this year, Mr. Norman Smith, ordained evangelist in God's Church, and director of our radio studios, together with Mr. Ken Swisher, pastor of the local Church at Gladewater, will be assisting. Also, perhaps other ministers from Texas and surrounding areas will be at the big Tabernacle for part of the Feast.

Mrs. Armstrong and I will fly from Pasadena during the middle part of the Days of Unleavened Bread and will be able to spend, God willing, the last few days with all you brethren at the big Tabernacle near Big Sandy! Be sure to plan to stay the entire eight days! Remember, we have ample facilities on the grounds and in the surrounding area for all who would care to attend for the entire time!

Mrs. Armstrong and I will have to go directly to New York from the Tabernacle in Texas, and then go over to England to be with the new college there. In this way, we can be with the brethren of God's Church in the two biggest congregations during the Days of Unleavened Bread.

And now, here are the detailed plans for all of our local Church areas:

PASADENA (and all Churches in the local area--San Diego, Redlands, Temple City, Sherman Oaks, Long Beach, Los Angeles and the south Fresno area.)

PASSOVER: Services will be held at the Shakespeare Club beginning promptly at 7:30 P.M. Thursday evening, March 30th. Since all the Churches in the local area will be attending, it will be crowded. However, if everyone will be patient and follow the directions of the Deacons and their assistants, we should have no difficulty. Remember, God is not the author of confusion (I Cor. 14:33) and His Spirit in us should guide us in being orderly in everything.

Towels and pans will be available for all. No one need bring them to the Passover Service in Pasadena.

FRIDAY March 31: There will be morning services only in the Civic Auditorium on Friday--to permit ample time to prepare food for the Feast and the noon meal on the following double Sabbath. Although Friday is not a Holy Day, nor one of the Days of Unleavened Bread, many who have come for the Passover the previous evening will be able to attend this service.

FRIDAY EVENING FEAST: This is the "Night to be much remembered." The Feast will also be held at Ambassador College Campus with about a five minute introduction and prayer for the meal at the Tempietto in the lower garden. Be sure to dress warmly or bring sufficient wraps so that the coolness of the evening will not cause anyone to take cold.

SABBATH AND SUNDAY: Morning and afternoon services will be held at the Pasadena Civic Auditorium. Between the services a potluck lunch will be served at the Ambassador College Campus on the tennis courts. Tables and chairs will be available for most of the people on the tennis courts and in the lower gardens. There are also many other places to sit and eat around the campus.

FRIDAY April 7: This is the last Feast Day or Sabbath of the Days of Unleavened Bread. Services will be held in the local Churches. Unless otherwise announced, Pasadena will meet at the Shakespeare Club. Long Beach and Los Angeles Churches will meet in Gardena for all day meetings and noon Feasts both Friday and Sabbath.

FOOD: It is suggested that every family bring covered dishes of food for all the Feasts, unless that is not possible because of distance. Those who come too far to bring prepared foods, items of fruit or other staples or beverages may be purchased in advance. Local people in the Los Angeles area are encouraged to bring extra

amounts for each Feast.

DIRECTIONS TO LOCATE HALLS AND CAMPUS: A detailed map is enclosed to facilitate locating the various places of meeting.

GLADEWATER:

PASSOVER Services will begin promptly at 7:30 P.M. in the big Tabernacle. The next morning, there will be a service in the Tabernacle beginning at 10:00 A.M. That evening will begin the Days of Unleavened Bread with the joyous Feast on the "Night to be much remembered." Services on this evening will begin in the big Tabernacle at 7:30 P.M. This will be a short service to be followed by the Feast in the Dining Hall or old Tabernacle Building.

Facilities: Do not plan to bring tents for this Spring Feast! While God will surely give us good weather for the Feast, the recent bitter weather throughout the South

brought ice, snow, rain and cold to our grounds in Big Sandy--and we may have colder than usual temperatures. There are ample motels, hotels, and apartments in and near Gladewater, Big Sandy, Greggton and Longview for all.

There will be ample house-trailer space on our own grounds--and those desiring to stay in one of the metal booths on the grounds may do so. Very few requests have come in as yet for the booths--so, should you desire to utilize one of them, you may be sure of accommodation. However, these booths are not heated, unless some type of

portable heater or stove is brought, which is entirely safe around children, and would not cause a possible fire

hazard.

Meals will be served, as usual, at cost, in the dining hall. The charge is 75¢ for adults, 40¢ for children from 6 to 12 years of age, and no charge for children under 6.

Booths may be occupied for the entire time of your stay for a donation to the building fund of \$55.00 for a large booth, or \$40.00 for one of the smaller ones.

DIRECTIONS FOR FINDING THE TABERNACLE: For those of you who have not yet attended one of the Feasts at the Tabernacle, the following information is given: The grounds are just off Highway #80, about 9 miles west of Gladewater, Texas, and 2 miles east of Big Sandy. Gladewater is a little over 100 miles east of Dallas, toward Shreveport, La. You won't be able to miss the huge steel Tabernacle Building, which rears up above the surrounding landscape, dominating the scene for miles. Turn in at the sign, through the brick entrance way, and drive straight to the Registration Booth, where you will receive a sticker for your car.



Those of you who come by train or bus can get taxi service at Gladewater, and at Big Sandy. It would be more advisable to go to your place you have reserved first, get settled, and then go to the Tabernacle Grounds.

OTHER LOCAL CHURCH AREAS:

NEW YORK:

Services to be conducted by Mr. Wayne Cole and Mr. Carlton Smith. All services will be held in the Diplomat Hotel, 108 West 43rd Street. Passover and the Feast night will be held in the Crystal Room, 7:30 P.M. All day meetings will be conducted April 1, 2 and 7 at 10:00 A.M. and 2:30 P.M. Evening services will be held April 3-6 at 7:30 P.M. All services other than the Passover and Feast night will be held in the Palm Room of the Diplomat Hotel.

AKRON:

Passover ONLY to be held in IOOF Hall, 277 Mills Street at 7:30 P.M. Mr. R. W. Hoops officiating. The rest of the Feast to be held in Pittsburgh.

PITTSBURGH:

Mr. Bill McDowell will conduct all services at the Soldiers' and Sailors' Memorial Hall, Fifth Avenue and Bigelow. Passover and the Feast night at 7:30 P.M. All day services April 1, 2, 7 and 8 beginning at 10:00 A.M.

CHICAGO-MILWAUKEE:

Mr. Raymond Cole and Mr. Dean Blackwell will conduct the services. The Passover and Feast night will be held at 7:30 P.M. All special Feast Days plus the weekly Sabbath, April 8, will be held in the Logan Square Masonic Temple, 2451 North Kedzie Boulevard. The all-day services will commence at 10:00 A.M., April 2-6; afternoon and evening services (time to be announced) will be held at the regular meeting place, Wozniak's Lounge and Halls, 2530 Blue Island Avenue.

ST. LOUIS:

Mr. Hal Baird will conduct all services in the American Legion Post #103, 3212 Sutton Avenue, Maplewood (St. Louis), Missouri. Passover and the Feast night will be held at 7:30 P.M. All day services on both the annual Sabbaths will be held at 10:00 A.M. and 2:00 P.M.

SPRINGFIELD:

All services will be conducted at the American Legion Home. Passover will be at 7:30 P.M. with the Feast night, March 31, also at 7:30 P.M. The two annual Sabbaths and the weekly Sabbath, April 8, will be all-day meetings with services at 10:00 A.M. and 2:00 P.M. conducted by Mr. Bryce Clark.

WICHITA-GARDEN CITY:

Passover Services will be held at 7:30 P.M. at the 20th Century Club, 536 North Broadway. Feast night will be observed at 7:30 P.M. at the March Y.M.C.A. Auditorium, 402 North Market. Both annual Sabbaths plus the weekly Sabbath, April 8, will be all-day meetings beginning at 10:00 A.M. and 2:30 P.M. at the 20th Century Club. Mr. Allen Manteufel will conduct all services.

DALLAS:

The Dallas Church and those in the vicinity will go to the Tabernacle at Big Sandy.

HOUSTON:

Passover Services will be held at the American Legion Hall, 1610 Chenevert Street, beginning at 7:30 P.M. The night of the Feast will also be held at 7:30 P.M. There will be all-day services, 10:00 A.M. and 2:30 P.M. on the annual Sabbath, April 1, only. The last Holy Day and weekly Sabbath, April 7 and 8, there will be no services in Houston. These days will be observed at the Tabernacle in Big Sandy, Texas. Mr. Richard Prince will be officiating.

OKLAHOMA CITY-TULSA:

Mr. David Antion will conduct all services at the American Legion Hall in Chandler, Oklahoma. Passover and Feast night services will be at 7:30 P.M. All-day services will be held on both annual Sabbaths plus the weekly Sabbath, April 8, commencing at 10:00 A.M. and 2:00 P.M.

CORPUS CHRISTI-SAN ANTONIO:

Services will be held all day on both annual Sabbaths plus the weekly Sabbath, April 8. Passover and the Feast night will be conducted at 7:30 P.M. The all-day meetings will begin at 10:00 A.M. and again at 2:30 P.M. All services will be conducted by Mr. Roger Foster at the Assembly Hall at the Fair Grounds in Beeville, Texas. Follow Corpus Christi Street west from Highway 181 to Quinn Street, left on Quinn one block and then left again one-half block.

DENVER-PUEBLO:

Services will be conducted by Mr. Herman Hoeh and Mr. Burk McNair at the Victory Grange Hall. From Denver, take Highway 40 (Colfax Avenue) east to KOA Radio transmitting towers, turn left (north) and go one-quarter mile. Plates, cups and napkins will be provided locally. Passover and Feast night services will begin at 7:30 P.M. Morning services will be held each day at 10:00 A.M. with either afternoon or evening services which will be announced.

SACRAMENTO:

Services at 7:30 P.M. for Passover and Feast night with a Friday morning service March 31 at 10:00 A.M. All-day meetings will be held April 1 and 2 and again April 7 and 8. All morning services will be held at 10:00 A.M. with the afternoon services at 2:30 P.M. All services will be held at the IOOF Hall, 9th and "K" Streets on the third floor with the exception of the Passover services which will be held in the basement. Mr. Ron Kelly will officiate, assisted by Mr. Les McCullough.

PORTLAND-SALEM:

The first four meetings will be held in the Neighbor's of Woodcraft Building, 1410 S.W. Morrison Street. All services will be conducted by Mr. A. J. Portune, from the Headquarters Church, and Mr. Dale Hampton, the local minister. Passover and the Feast night will be held at 7:30 P.M. All-day meetings commencing at 10:00 A.M. and 2:30 P.M. will be held April 1 and 2 in the same building. Beginning April 3 through the 8th, the meetings will be conducted at the regular meeting place, the Washington Masonic Lodge #46, 722 E. Burnside. A potluck lunch will also be served on these days with the services starting at 10:00 A.M. and 2:30 P.M.

SEATTLE-TACOMA:

All services will be held at the Norselander Hall, 300 Third Avenue West. Passover and the Feast night will be held at 7:30 P.M. The annual Sabbaths will be conducted in the same hall with services commencing at 10:00 A.M. Mr. Jimmy Friddle will be in charge.

Brethren--it is a vital PART of your Christian life that you ATTEND THESE FEASTS! They are to keep you constantly in remembrance of God's great PLAN He is working out here below, showing the great PRICE that was paid in our stead--the life and body of Jesus Christ Himself--that our sins might be forgiven, and that we might receive physical healing when we're sick! It is a time of solemn SEARCHING of the self--and also a time of real spiritual REJOICING! Your very life depends on it!

And so PLAN to come! Make EVERY effort to be there! If there are circumstances which are real, and are not just carnal "excuses" or lack of real spiritual ZEAL--then your Heavenly Father surely understands--but if you simply don't attend, when you ARE ABLE--God will hold you accountable.

Remember, only those who have completely REPENTED of their past sins, who have been CONQUERED of God, given themselves to Him in unconditional surrender, should partake of these symbols of the body and blood of Jesus Christ. THIS IS NOT THE TIME OR THE PLACE TO BRING UNCONVERTED FRIENDS OR RELATIVES! THIS IS NOT an "evangelistic" service for the world--but a solemn occasion FOR THE PEOPLE OF GOD ONLY!

All brethren should remember the seriousness and solemnity of the Passover. If arriving from a distance and seeing old friends and other brethren--do not visit, or engage in anything more than a quiet, brief greeting on the night of Passover. Put it

off until the following day, or the night of the FEAST--a more appropriate time for visiting and fellowship.

Finally--REMEMBER to be extremely careful! As God's minister I call upon all of you to PRAY for each other's safety. I'm going to pray for YOU--and I want you to pray for ME, and all of God's people. It seems, each year, we must be saddened to hear of some accident, or mishap to one or two. DON'T LET IT HAPPEN THIS SPRING!

Some have perhaps assumed that nothing can happen to God's people--that God will supernaturally intervene, no matter HOW CARELESS WE GET! That is NOT true. It will be a terrible thing if I am forced to announce that any of God's own called ones have been injured or killed in a car wreck!

In closing--PLAN TO COME! You can't afford not to. Let's all rejoice in this Holy Day season--and GROW in grace and knowledge, spiritual ZEAL and strength, and in love of the brethren!

Sincerely, in Jesus' name,

Herbert W. Armstrong

The WORLD TOMORROW  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
Proclaims to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

March 22, 1961

Dear Co-Workers with Christ:

GREETINGS! Again I have IMPORTANT NEWS. Here are the latest happenings in the world-wide WORK OF GOD.

Right now it is mid-afternoon. I am at my desk at Headquarters in Pasadena, California. Could you believe that I spent this very morning--TODAY!--and also this early afternoon--in conference with radio station managers half-way across the United States in Dallas, Texas?

What a fast-moving age we live in! The president of our advertising agency, from Beverly Hills, and I had lunch in Dallas with the manager of station KRUL, Ft. Worth. He drove us to the airport, arriving there 1:45 this afternoon.

At 2:54 p.m., Los Angeles time, we were rolling to a stop down the runway of International Airport, Los Angeles, in a giant 707 jet. And here I am, at my own desk, mid-afternoon SAME DAY, writing you very important NEWS, and about a most URGENT situation!

Here's why we took this trip, and the exciting, breath-taking, providential things that happened!

First, we had received a cancellation notice from Station WFAA. They were making a complete change in programming policy--cancelling all religious broadcasts. Second, we wanted time for The WORLD TOMORROW weeknights on WNOE, New Orleans. We are now on that station Sundays only. Third, we were anxious to have the program broadcast every night on the two VERY IMPORTANT 50,000-watt stations, KWKH Shreveport, and KTHS Little Rock. Also I had never met personally the officials of 50,000-watt KTRH, Houston, which broadcasts The WORLD TOMORROW seven nights a week.

We went first to Houston, inspected their very fine studios and facilities, had a delightful short visit with their officials; then on to New Orleans the same evening. Next morning we had breakfast with the general manager of Station WNOE. After telling him the story of The WORLD TOMORROW program, showing him our large prospectus of full-color original photographs of our Pasadena Headquarters and Ambassador College campus, the beautiful new Ambassador College campus in England, and our offices in Australia and Canada, he said he had no idea The WORLD TOMORROW had

such tremendous listener-interest, high ratings, cultural background and substantial organization behind it--and that he would try to clear time for daily broadcasting.

At Shreveport, time was opened for The WORLD TOMORROW every night on KTHS, Little Rock (1090 on the dial), the only 50,000-watt station in Arkansas, at 9:15 p.m., following CBS world news; and the same time following CBS news Monday through Friday on KWKH, Shreveport (1130 on radio dial), and 10:30 Sunday nights and 11:30 Saturday nights--with a promise of an earlier time Saturday and Sunday nights as soon as the station can clear it. KWKH has been for many years one of the four or five most responsive radio stations in America. It is a station we have sought to be on for 15 years. At last this giant door has OPENED!

At Dallas, we found the management at WFAA very friendly. But no half-hour program fits in with their new programming format.

Next, we found that Station KRUL, Ft. Worth, has just gone to 50,000 watts! We are already on that station, every morning, 7:00 a.m.

Then--like a MIRACLE!--totally unexpected, and certainly providential, the great 50,000-watt KRLD opened wide its doors to us! At 8:00 p.m., every night--seven nights a week--they will announce The WORLD TOMORROW is to be heard immediately after ten minutes of CBS world news--our program to go on at 8:10 p.m. until 8:40.

Now notice how the loss of WFAA was turned into a GAIN! Station WFAA operates on channel 950 at 50,000-watts of power only part of the time--and we have been on this 50,000-watt channel on SUNDAYS ONLY. The rest of the time we have been on WFAA on their 570 frequency at only 5,000-watts of power, and at the very early time of 6:00 a.m. Monday through Saturday. Now, in place of that, the Lord Jesus Christ, who is living HEAD of this work, has opened up to us the full 50,000-watt power of KRLD at this very fine time in the evening, when it reaches out MUCH FARTHER. It gives us almost DOUBLE the audience, at approximately the same cost!

Is it any wonder I am jubilant, joyful, grateful--and that my very first act on returning to my desk is to rush to my typewriter to share this GOOD NEWS with YOU?

B U T ! ! ! That isn't all!

I find on my return there is also another side of the picture! We are at that time of month when income to pay radio bills and the necessary expenses of this great work of God falls off--and it seems to be falling off MUCH MORE THAN USUAL RIGHT NOW!

Co-Workers, God has taught me by hard experience that when He opens doors He expects us to walk on through them, in faith. Only a little more than a month ago, He opened up to us a number of very powerful and OUTSTANDING new stations--50,000-watt KCMO, Kansas City, 50,000-watt KRMG, Tulsa, WSPD Toledo, KQH Spokane, KPHO Phoenix--every one a leading station in its area--and

then, after I wrote the last Co-Worker letter to you, station WOW in Omaha! In these very few weeks these new stations have resulted in a veritable AVALANCHE of HUNDREDS AND HUNDREDS--yes, THOUSANDS of letters from new listeners we never reached before! The response is phenomenal--more than we ever hoped for!

These are LEADING stations--OUTSTANDING stations--the ones most people listen to. NEVER BEFORE, in the more than 27 years of this work broadcasting CHRIST'S OWN GOSPEL to a world that never heard HIS TRUE Gospel before, has He opened so many TOP-RATED most-listened-to stations in so short a time! This is providential!

In a few short months these prominent stations in all parts of the United States will result in hundreds of new Co-Workers adding their tithes and offerings, along with yours, to keep this greatest work on earth going--and GROWING constantly in power and scope, world-wide!

B U T ! ! Meanwhile it means that WE, ourselves, must make greater sacrifice than ever--or we shall not be able to STAY ON these new top-rated powerful stations that now carry CHRIST'S MESSAGE into a whole HALF-MILLION ADDITIONAL HOMES EVERY WEEK!

Listen carefully, dear Co-Workers! Our Leader, Jesus Christ, is stepping up His work--causing it to grow EFFECTIVELY as never before--right at the very time of our most serious national economic recession since the great depression or 1929-1936. At least 10% of our Co-Workers are now unemployed. THE REST OF US MUST MAKE UP FOR THEIR SHARE, AND MORE TOO, FOR THIS WONDERFUL GROWTH!

This is a solemn, serious hour! We face what may be our greatest TEST! God has PROMISED to prosper those who are honest in putting HIS first 10% of their incomes into His work, with generous offerings beside! I have a letter from one faithful tithe-payer. He lost his job. He called on God in prayer to KEEP HIS PROMISE of financial blessing and security! Then he went out after another job. He was turned down. He tried again--and again--and again. He wouldn't quit or give up! He did HIS PART. He kept BELIEVING GOD'S PROMISE! After his faith was tested, and he still persevered, he found a BETTER job than he had lost! Now he can still help keep God's work going! GOD WILL BLESS YOU, TOO!

Never have I needed your prayers more! Never have YOU needed to pray more. Pray for me--for this work--for other Co-Workers that God will keep them in jobs, bless them so they can give more for HIM! Let all our loyal Co-Workers PRAY FOR ONE ANOTHER! We still need LOANS of largest possible sums, if it is money you cannot give outright for the work. This is a GRAVE SITUATION! Air mail gets your tithes and offerings to us quicker! I'm praying for YOU--and God IS blessing you--BE THANKFUL!

With love, in Jesus' name,

Herbert W. Armstrong





The WORLD TOMORROW  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
Proclaims to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

Written from Ambassador College  
in England

April 18, 1961

Dear Co-Workers with Christ:

Mrs. Armstrong and I are back at the college in England for a short while again.

Do you realize the significance of recent events?

WHY are the Jewish people in the nation they have named Israel staging this Nazi Eichmann trial in Jerusalem? Not because they are thirsting for his blood--but because the world has forgotten Nazi atrocities of 16 and 18 years ago, and they planned to get it back on front pages by staging a dramatic trial.

WHY did the Russians time the flight of Major Yuri A. Gagarin on man's first flight into outer space just when they did? They did it to snatch the first-page headlines away from the Eichmann trial!

How many other Soviet spacemen may have tried it earlier and perished we shall never know. The Kremlin does not publish news of their experiments--UNLESS or UNTIL SUCCESSFUL. They are good propagandists. The United States tells the whole world when a new attempt is to be made--and then if it fails, we become a laughing-stock! Nevertheless, the Russians did shoot Gagarin into orbit JUST as the Jerusalem trial was getting under way. All over Europe--all over Asia and Africa--two billion humans went wild at the achievement. To them it made the United States look second rate in science and engineering, when actually America is first. Now Khrushchev will be cockier than ever.

In today's Paris edition of the New York Times this space-man story still gets the first three columns at top of page one. The Eichmann trial is a single-column story on page 5. It made page one in the New York Herald-Tribune (Paris edition)--but only a small headline at the bottom of the page, while at the top Gagarin says the Soviets are now preparing space ships for trips to the moon--and he hopes to be the one to make the flight.

Bombings of Cuba--probably the beginning of the END of Castro--get the biggest headlines.

The Jerusalem trial is playing a part in events leading to the resurrection of the mighty ROMAN EMPIRE, in the form of a U.S. of Europe. So is Mr. Adenauer's visit to America. In a few more years the whole world will be rocked back on its heels in astonishment. Right in the MIDDLE--between Russia and the West--will rise a THIRD POWER BLOC with more people, a mightier military and nuclear force--than either the U.S. or Russia. For more than 27 years, now, I have been telling the world it is coming. JUST A FEW MORE YEARS--probably now less than 10! You won't have long to wait. TIME IS RUNNING OUT!

This is going to plunge the world into WORLD WAR THREE! Soon, unless GOD ALMIGHTY intervenes, war-mad men would erase human life from the earth with the terrifying powers of mass destruction now ready.

ALSO, unless God intervenes, men will go to the moon, Mars, other planets--probably inside 10 or 15 years.

IS GOD GOING TO ALLOW EITHER OF THOSE THINGS TO HAPPEN! God is the CREATOR of man--of the earth--of outer space. He RULES His creation. The governments and scientists working feverishly to conquer outer space have forgotten that. You and I haven't!

God Almighty still lives. Jesus Christ was resurrected from the dead. He remained alive. He is ALIVE TODAY--and God the Father has delegated to Him ALL POWER over all the UNIVERSE (Hebrews 1:1-4). It was He who gave man dominion--but over what? Notice Genesis 1:27-28. God created man. God commissioned man to subdue the earth. He commissioned: "have dominion over ... the SEA, and over the AIR, and over ... the EARTH." The Universe is GOD'S. He turned over dominion of the solid earth, the seas, and the AIR to MAN. But not outer space!

When once before man was contriving to "get to heaven"--up into outer space--by beginning the construction of a gigantic tower, God said: "This they begin to do: and nothing will be restrained from them, which they have imagined to do"---unless God prevented, which He did by scattering men and dividing their languages (Gen. 11:6).

That slowed man up--delayed them some 4,000 years. But today knowledge is fast increasing. Communication is restored world-wide. It' is a small world. Recently I flew around it in a few hours. ONCE AGAIN MEN ARE CONTRIVING TO INVADE GOD'S DOMAIN OF OUTER SPACE.

IS GOD GOING TO ALLOW IT? He Himself said, that unless God prevents man, no thing of this sort would be restrained from him. How does God act in such a circumstance? He freely gave man dominion of the AIR--but outer space is in GOD'S DOMINION--there is a " N O T R E S P A S S I N G " sign where outer space begins.

We learn how God acts by how He has already acted. He placed Adam and Eve in the Garden that was in Eden. It was indescribably beautiful. God gave Adam and Eve dominion over all

but one small spot--just ONE TREE. There was, in effect, a no trespassing sign around that tree. God had not given them dominion over that--He reserved that for Himself. DID HE ALLOW ADAM AND EVE TO INVADE THAT SPACE, and take of that tree? Yes He did--but immediately they were whisked out of there, and they were forced to suffer the consequences!

God DID NOT ALLOW them to CONTINUE in possession of that forbidden territory! Already God has allowed both Russia and the United States to send up satellites, with dogs and monkeys, and now even a man. But soon, now--ten or fifteen years--unless God intervenes, MAN will actually invade Mars and other planets! God has endowed man with great powers--but man is not guiding and controlling those powers in the right direction!

NOW SEE!

Two terrifying human accomplishments are converging to a simultaneous CLIMAX. One, in ten or fifteen years some mad-man in power in some major nation will set off the fuse of world war that would blast all human life from this planet earth. The other, in ten or fifteen years man will be conquering and controlling outer space--Mars, other planets! JUST BEFORE these two supreme events take place, GOD WILL STOP IT ALL! He will first send supernatural PLAGUES to PUNISH MEN FOR THEIR EVIL. Then He will send Jesus Christ as KING of kings and LORD of lords to RULE this earth and all mankind with a NEW GOVERNMENT--the Government of GOD! If you have any doubts that we are just approximately THAT CLOSE to the END of this present world, and the coming of CHRIST, and the peaceful, happy WORLD TOMORROW, all you have to do is LOOK AT WORLD EVENTS--look at progress toward wiping out human existence, and toward space conquest--man's CONQUEST against the very REALM OF GOD! All prophecy points toward it!

Remember--we do not set DATES! But to say these things are going to reach a climax within some ten to fifteen years is not going out on any limb--it is no wild guess--it is a safe, sound and conservative certainty!

Look over my shoulder and read a letter I have just received from a major in the USAF Strategic Air Command: "I am the pilot of a B-47 bomber in the Strategic Air Command. My family and I heard your broadcast, and we want you to know that we agree with your message. By virtue of my job I have access to top secret information that cannot, of course, be divulged. So perhaps I have a better understanding and belief of the end times that we live in. It may be even nearer than you expect, and it does appear to be very near, even now."

This man has top secret information. He KNOWS this END of present world affairs is near--IT MAY BE EVEN NEARER THAN I EXPECT, he says! Well I, too, have TOP SECRET INFORMATION--from the Word of the very Ruler of this Universe. God's prophecies say it is NEARER THAN YOU THINK!

That does not mean it will come tomorrow, or even this particular year. There is still TIME for GOD'S WORK to be

finished--God will see to that--but we need to WAKE UP--we need to SPEED UP--we need to realize that the ONE OVERPOWERING PURPOSE OF OUR LIVES right now is OUR PART in this great End-Time WORK OF GOD, directed by the living Jesus Christ from His Father's THRONE OF GRACE, empowered by God's Holy Spirit.

We are called to be Co-Workers together WITH CHRIST! He HEADS this work. He directs it! He blesses it. For more than 27 years now He has been DOUBLING the size and scope and power of this great work every two and two-thirds years! As world events speed up with increasing momentum, so does God's Work, shouting CHRIST'S OWN GOSPEL in great power WORLD-WIDE! Those whom Satan has deceived and blinded are becoming alarmed as CHRIST multiplies the POWER of His Work. They are getting stirred up--beginning to pour out a flood of false, defaming, character-assassinating accusations against this WORK OF GOD. Yes, YOUR BIBLE foretold this--it says Satan is now "having great wrath, because he knoweth he hath but a short time" (Rev 12:13, 9, 17). Satan KNOWS it--do YOU? The persecution is stepping up. Lies, hearsay, misrepresentations--usually imputing evil motives to me personally, are being hurled.

But CHRIST has opened the door for the thundering of HIS OWN GOSPEL to the whole world--and He says (Rev 3:8) no man can shut it! I believe Him! Yes, Jesus CHRIST is stepping up His Work! In just the past three months many powerful and leading radio stations have been added in the United States--and around the world! Among them are KCMO, Kansas City; KRMG, Tulsa; WOW, Omaha; KHQ, Spokane; WINS, New York; KPHO, Phoenix; WSPD, Toledo; KRLD, Dallas; KWKH, Shreveport; KTHS, Little Rock. Six of these are 50,000-watt stations. The others are, in each case, I believe beyond dispute, the leading stations in their areas. All broadcast The WORLD TOMORROW six or seven nights every week!

In New York, en route to England a week ago, I OK'd TEN more stations in Australia, to carry The WORLD TOMORROW six or seven nights per week. Also the addition of the now most powerful station on earth, Radio Europe Number ONE, 500,000 watts, in two or three languages!

MORE! We are now actively planning for more full two-page messages in powerful Reader's Digest in Spanish, French and German-language editions. Many of our most-wanted booklets are now published in these languages.

Yes, JESUS CHRIST is opening doors--SPEEDING UP His powerful Message to a dying world. As world events hurl a helpless humanity faster and faster toward DESTRUCTION, so CHRIST hurls to a deceived world, faster and faster, His Message of PEACE, and SALVATION by God's GRACE (those who try to deceive people into thinking we preach a gospel of salvation "by works" are deceived or deliberately misrepresenting to serve Satan)! The way is being prepared before CHRIST'S RETURN TO EARTH! Christ's own Gospel is being RESTORED!

YOU are one whom the glorified CHRIST has called as a Co-Worker in this great and mighty work. Without YOUR part, this work could not go on. Of course God could simply rain down

thousand-dollar bills, or thousands of five-pound notes, from heaven--BUT THAT IS NOT GOD'S WAY. He allows you and me the glorious privilege of having part in His own work! Today we do not sacrifice lambs or animals--we give the sacrifice of PRAYER, and make sacrifice of material wants that we may be honest with God's TITHES, and generous in freewill offerings that His work may go forth!

Is this a hardship? A thousand times NO!!! Listen to two letters just received:

A man from Michigan writes: "Do you know how I get people to tithe? I tell them to try it for a year, and if they lose anything I will give them all they lose with interest. After a few months they tell me: 'O, how much I have.' I have been doing this for over 20 years and have never had to put my hand in my pocketbook for anyone yet.' That is certainly a unique experience, but it adds testimony to the way God does bless the tither financially.

Here's another: "Enclosed is my tithe. It is funny how my pay goes as far, less the 10%, as it did before. I find it very easy now to put this away each week whereas before I just couldn't see how I could do without it. When I first wrote, my wife had to go to the doctor once a week and pay \$15 for each visit. Suddenly it seems God answered my prayer and the trips to the doctor are now a thing of the past. So I have actually gained."

We have received hundreds and hundreds of letters from honest tithe-payers telling how they get along better, financially, since turning over God's first tenth of income to Him--or of raises in salary--or of increase in income in various ways, so that the nine-tenths is now more than the whole was before! If you want to know what your Bible says about tithing, write for our free booklet on tithing.

As usual, here we are at the time of month when God's Work suffers from a falling off in tithes and offerings. When you put tithes and offerings into God's work you are laying up treasure in heaven! In just a few years your money will be WORTHLESS! When the terrible punishments of God's PLAGUES in the coming Day of the Lord fall, money, gold, silver, material wealth will avail NOTHING! But those laying up treasures in heaven now will have GOD'S DIVINE PROTECTION THEN! No plague shall come nigh OUR dwelling! More, if we are faithful in our part in God's Work, obedient, not denying His Word, He promises even to protect us from the coming Great Tribulation!

God's Work is FIRST in importance in our lives! Remember, AIR MAIL gets it to us faster!

With love, in Jesus' name,

Herbert W. Armstrong

The WORLD TOMORROW  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
Proclaims to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

Written at AMBASSADOR COLLEGE  
in Bricket Wood, England  
May 9, 1961

Dear Friend:

GREETINGS! Right now I'm greatly relieved, enthusiastic,  
a little EXCITED--and very HAPPY!!! This personally concerns YOU!

By experience I've learned that it really is "more  
blessed to give than to receive"--and now for the first time in  
more than 27 years I am in position to GIVE something very fine  
such as I have never been able to do before. And I mean it! This  
is just a straight gift--and I hope you'll like it as much as I  
think you will!

I'm deeply GRATEFUL for your interest in The Plain Truth,  
The WORLD TOMORROW program, and our booklets. It's been my custom  
to send out, semi-annually, a personal, general letter to each of  
our subscribers to The Plain Truth--to tell you frankly and  
candidly a few things about this world-wide work, and to answer  
questions many ask about myself and those who work with me.

Each time, I've been able to offer you a new or special  
free booklet. But this time it has been made possible to present  
you with something very special! I'm really thrilled, and I would  
like to tell you how it came about.

But first, let me explain just a bit about WHY we make no  
charge for anything--HOW this policy came about, and how your  
subscription to The Plain Truth has been paid for you--why you  
cannot pay for it yourself. Yes, I realize it sounds pretty  
strange. I guess almost everything about the broadcast, The Plain  
Truth, and this entire work seems a little strange, because it is  
all SO DIFFERENT!

In these annual letters I have answered before a question  
so many ask: "Just who are you, anyway? Do you represent a  
religious denomination, or what? Who sponsors you? WHY don't you  
charge a subscription price, and put a price on printed matter?"

I have explained before that even as Christ joined none  
of the religious denominations of that day, so this, HIS WORK, is  
non-denominational today.

As many of our readers know, I decided, at age 18, that I belonged in the advertising field. I chose jobs for the training, education and experience, rather than amount of salary. I worked hard, and studied late! Ten years later I was making far above average income in my own business as a magazine advertising publishers' representative in Chicago.

In 1926 I was provoked into a study of the Bible for the first time in my life. I had been reared by sincere and upright parents in one of the respected Protestant denominations. But at the time I entered the advertising profession, that completely absorbed my time and interest. Church attendance was almost completely dropped--religion seldom entered my mind.

Like most nominal church members, I never really knew what doctrines this church believed, or how they differed from other denominations. Of course I had always heard, and taken for granted as true, such BASIC teachings as the immortality of the soul; the "saved" going to heaven when they die; the unsaved into an eternally burning, torturing hell; the crucifixion of Christ on "Good Friday" and the resurrection on "Easter Sunday." I had of course been taught from babyhood to observe Christmas, New Years, Easter, and to go to church every Sunday.

But in 1926 my wife shocked and angered me by embracing a teaching diametrically contrary to one of these basic tenets. She claimed she had seen this new teaching in the Bible. I was aroused. Anything different from the universally accepted beliefs and practices seemed strange--fanatical! It seemed she had gone crazy.

"What would my friends and business associates think?" was my first thought. My pride was wounded. An iron wall of angered prejudice welled up in my emotions. But I was unable to talk or argue her out of it.

"Look!" I said, "Do you know more about the Bible than all these churches? They get their beliefs out of the Bible!"

"I'll give this up on one condition," Mrs. Armstrong replied. "If you can find, and show me, IN THE BIBLE, this commonly accepted teaching, or any BIBLE AUTHORITY for believing and following it, then I'll gladly go back to it."

I was confident all these basic beliefs, universally accepted by professing Christians, came from the Bible. I was determined to prove my wife wrong and rescue her from this new "fanaticism."

For the first time, I really studied the Bible. But six months of almost night and day searching brought a humiliating blow to my vanity. The supposed "Christian" teaching was not to be found in the Bible--but diametrically the opposite! I began to question even the Bible--even the existence of God! I was bewildered, mixed up, shaken. Now I had to know the TRUTH!

So I delved into science--evolution--laws of radio-

activity. I found evolution a theory, not provable. But I found absolute PROOF of the existence of God--PROOF that the Holy Bible is His inspired revelation and instruction to mankind--that it speaks with AUTHORITY! I proved that I could believe it!

All this brought me to see myself as I really was, in connection to Jesus Christ--to real repentance and submission. It completely changed my life. Now I could have real FAITH in Jesus Christ. When I gave myself over to Him, I honestly felt I was giving something completely worthless--but He had bought and paid for me, and I gave Him my life--if He could make anything of it. Accepting Jesus Christ as personal Saviour--receiving Christ--meant to me letting the resurrected LIVING Christ actually come into my life and live my life for me henceforth, not as I would, but as HE WILLS--so that I could say with the Apostle Paul, "I am crucified with Christ; nevertheless I live; yet not I, but Christ liveth in me" (Gal 2:20).

Never before could I understand the Bible. But now, as soon as I surrendered to God to OBEY Him, and received his Spirit, it became plain, understandable, and the most interesting thing in life! I continued study almost night and day.

In 1931 I had been drawn into Christ's ministry and ordained. In 1933 I was receiving a very small salary. I found that I was going to be forced by those who paid it to act contrary to the plain teaching of the Bible. I learned then that if I was to be free to SERVE God, and to preach HIS WORD faithfully, I would have to look to God, in faith, AND NOT TO MEN, for economic needs. My Bible promised: "My God shall supply all your need" (Phil 4:19).

If MEN paid me, I would have to serve men. I could not work for the United States Government and then expect the Russian Kremlin to pay me for loyalty to America! Also, IF God supplied the need, then God would demand I serve Him LOYALLY and FAITHFULLY. My wife and I refused the small salary at once.

Almost immediately after that, God opened the DOOR of RADIO and the PRINTING PRESS for the mass production of CHRIST'S TRUE GOSPEL!

WHO SPONSORS THIS WORK? God does! I sent out letters to the few people I knew asking pledges to put me on the air. But PEOPLE failed to pledge the amount--only about half. I trusted God for the other half and went on the air anyway--paying in advance before each broadcast. Often 30 minutes before broadcast time found us without the money, on our knees praying--asking GOD for it. In one way or another--most unexpected ways--it always came. We never had to miss a program!

After some 10 1/2 months Christ opened another radio door in a city--10 times as big--Portland, Oregon. This time I failed to trust God, and wanted to rely on the pledges of PEOPLE. Again I sent out a letter asking people to pledge the cost of this bigger-city station. Only a few pledges came. I lost the chance--the door was closed for TWO MORE WHOLE YEARS!



Then finally it opened again. This time I TRUSTED GOD. We started, and God supplied the need in ways I never could have devised. Then He opened another radio door---in Seattle; then another--Los Angeles. As we TRUSTED GOD--as we remained FAITHFUL TO HIS WORD, daring to preach HIS TRUTH--more and more stations opened up.

In time, Christ's Gospel was being heard coast to coast in America. Then, early January, 1953, the mighty door of Radio Luxembourg swung open to us, reaching EUROPE and BRITAIN. Then more and more stations--AROUND THE WORLD.

The little hand-duplicated Plain Truth grew in circulation from some 150 copies in 1934 to more than 300,000 copies today, in three editions--U.S., British, and Australian. The very next number will go up to 40 pages--8 more than it has been for the past year or so.

As soon as we learned the lesson--to LOOK TO GOD for the supplying of OUR NEED---to ask Him on our knees instead of begging for money over the air, or putting a PRICE on His priceless TRUTH --He began to expand and enlarge the power and scope of HIS WORK. He has blessed us with unselfish, loyal co-workers in HIS ministry of love. Yes, we have found it is more blessed to GIVE than to receive!

For more than 27 years now we have been enabled in this way to GIVE Christ's precious Gospel FREE! We never ask for financial support on the air--we don't even hint at it. This entire work is DIFFERENT! NO WONDER it does seem STRANGE to some! God's ways are not men's ways! We have never put a price on any literature. We have always been able to send out full year's subscriptions to The Plain Truth ALREADY PAID--you simply cannot pay for your own!

NOW! My SURPRISE for you!

In the past two or three years we have begun to realize that the time is coming when we must begin publishing something more than our many attractive booklets. The time has come when there is a need for complete BOOKS on certain subjects.

The first need seemed to be a totally new and different kind of BIBLE STORY book for children. I could see that our ministry was neglecting the children. Yet all the Bible story books I had seen contained a series of totally disconnected blood-and-thunder stories of violence. They missed entirely GOD'S MEANING. They dramatized the incidents of David killing the giant Goliath, Daniel in the lion's den, and others. There was no connection between them, nor with the Gospel, nor with God's PURPOSE here below.

For years I wanted to produce a Bible Story book that would have the intended Bible MEANING--even more thrillingly interesting than any I had seen--actually instructing, in an interesting manner, in God's Message.

The way finally opened!

Not only for CHILDREN--but for ADULTS AS WELL!

One of the earliest to be converted as a result of the broadcast--more than 20 years ago--was a nationally known artist and writer, Basil Wolverton. Three times LIFE magazine has devoted editorially a number of pages to his work. TIME magazine has commented on his work repeatedly. His work has appeared in Pageant extensively, and in a total of 58 magazines in America. He has been a Bible teacher for years.

I asked Mr. Wolverton to undertake this great mission, and he accepted the challenge.

Then we decided it ought to be a book for ADULTS, as well as children! By writing in language primarily adapted to the ten to twelve year old level, children a few years younger could understand and enjoy it--AND IT WOULD ALSO BE INTERESTING TO ADULTS. Mr Wolverton has a son right in this age-level to be helpful as his "guinea-pig" for testing. We decided on that, because parents of still younger children could read it to them, and with a little personal explaining, make it perfectly plain and understandable to children or five or less.

Instead of disconnected stories, this is THE STORY OF THE BIBLE, from beginning to end! It begins at the beginning--Genesis chapter 1, verse 1. In simple, plain, understandable, yet most interesting style, as only Mr. Wolverton can write, he unfolds the exciting story-flow of the whole Bible. Of course it skips over such statistical passages as genealogies and such things. These are in the Bible for a REASON--they have their purpose--but our aim now is to relate in today's language the story-sequence and flow of EVENTS--the STORY of the Bible.

The book is profusely illustrated with Mr. Wolverton's own striking illustrations.

For the first time in your life you probably will see what the events of Adam and Eve in the Garden in Eden, of Cain killing Abel, on down to the Flood, then on to the Tower or Babel, Abraham, and on through the Bible, really have to do with US AND OUR LIVES TODAY--with world happenings TODAY--with God's PURPOSE of life, its unfolding and working out.

Mr. Wolverton has a rare talent for narrating these continuous events in understandable language that will grip you, hold your interest, and make the Word of God MEAN SOMETHING. It makes the Bible live, as you may never have thought of it before.

BUT WE HIT A SNAG!

Never have we put a price on any literature. It seemed we could not avoid it now. How could we produce a whole BOOK, without charge to the recipients? Yet we simply could not bring ourselves to put a price on God's literature.

We found a temporary solution. We could make the contents of the book free to everyone, first, by publishing it serially in The Plain Truth. The BOOK could come later. This gave us time to solve our dilemma. So it was started serially in The Plain Truth with the November, 1958, number.

Early in 1960 the time had come to publish the first volume in book form, with some 12 to 14 installments in the one volume. So we had a conference in our Business Manager's office with him, Mr. Wolverton, publishing house representatives, Garner Ted Armstrong, and Herman L. Hoeh, Managing Editor of The Plain Truth.

We went into many questions: how much would it cost, per copy? How fine a book should it be? Of course I should have liked to produce a very fine deluxe quality book. I feel a thing worth doing is worth doing the best we can--and that is GOD'S principle. But we found such a book would cost upwards of \$10 per copy! The representative of the book publishers suggested a middle-fine quality at lower cost.

But we still felt reluctant to put a price on God's Message. We thought of compromising. How about putting a price on it slightly less than cost to us? We thought we might feel better about it if we could sell it below cost to us.

But, do you know, WE JUST COULD NOT BRING OURSELVES TO DO EVEN THAT! We put it off. A whole year went by. Now I really felt guilty! People NEEDED this book. It ought not to be delayed!

Just recently, before Mrs. Armstrong and I returned again to the new Ambassador College in England, we held another conference in Pasadena. The publishing house representative had two very beautiful cover designs to submit. He knew our serious problem. He now suggested a way to reduce production cost still more. If we could go into MASS PRODUCTION--really BIG QUANTITY production--50,000 or 100,000 copies, and using one of these handsome cover designs on a high-grade light cardboard cover instead of cloth board, the cost would be further reduced.

THAT WAS THE ANSWER! Immediately we saw that at last God had made it possible to publish this much-needed book, in VAST QUANTITY--making it available to many more people--WITHOUT PRICE--AS A FREE GIFT FROM US!

What a relief! This problem had weighed heavily on our minds for over a year. You see, other books must also be published from now on!

Now the Eternal God, whose instruments we are, had solved the dilemma for us. Now we could proceed immediately with VOLUME I of The BIBLE STORY! Never have we put a price on God's Truth. NOW WE KNOW WE NEVER SHALL!

So THAT'S what I am now so THRILLED ABOUT! It made us all very happy, I can assure you! That's why I am writing you--to offer YOU your copy of this handsome, valuable book, as a free GIFT. And let me assure you that it is going to give all of us--my

Co-Workers and me--even more happiness and joy in being able to give it in this way, than it will you in receiving it.

The finished books are due from the bindery May 15th, in Pasadena. Your free copy will be ready for mailing then.

Now, finally, I'm sure you will understand the necessity for a few precautionary restrictions. We can send only one copy to a family or household. We cannot send copies to others at your request. WE CANNOT SEND BULK COPIES FOR YOU TO DISTRIBUTE. We are not able, nor would it be God's way, to simply scatter these abroad promiscuously.

But we are overjoyed that God has made it possible to send YOU your copy, purely as a gift to you as a regular reader of The Plain Truth--WITHOUT PRICE.

I do ask, however, that you REQUEST IT FOR YOURSELF, if you want it, as I hope and feel sure you will. It is not God's way to force His Word, His Truth, or His salvation on anyone. We never send anything except by personal request. We want to be sure it will be welcome!

I think this is a splendid and most valuable book. People of all ages have been reading the installments in The Plain Truth, with tremendous interest. If you missed those first installments, you can now have them in this book. If you read them, you'll want to read them again.

Later, we hope to publish VOLUME II--and then other books, including my forth-coming book, demanded by thousands, on God's frank truth about Sex and Marriage. I hope to start that soon, serially, in The Plain Truth--then later in book form.

So, before you lay this letter down, I hope you will send in your request for your copy. Please use the enclosed self-addressed envelope, so we shall know you are entitled to a copy.

THANK YOU, sincerely, again, for your interest.

With love, in Jesus' name,

Herbert W. Armstrong

The WORLD TOMORROW  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
Proclaims to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

June 16, 1961  
London, England

Dear Co-Workers with Christ:

I have returned to England. I have much exciting news to report---but the immediate situation in God's Work is so serious that this letter is being telephoned to our Pasadena Headquarters for immediate mailing yet today, and the news will have to come in my next letter.

Immediately following Commencement at the close of the fourteenth year of Ambassador College in Pasadena, I flew back to Britain for the final three weeks of classes and our first graduation exercises at the new college here.

I did not send out the usual Co-Worker letter to our comparatively small but growing family of Co-Workers last month. Many Co-Workers wait for these letters before sending in tithes and offerings for God's Work. This, and two other factors, have put us in the most serious financial jam in years.

Factor Number One: I did not feel I could send out the usual Co-Worker letter mentioning the financial need for operation of this great work at the time I sent out the general letter offering, without any charge whatsoever, the Bible Story Book. I wanted that splendid book to be offered absolutely FREE without any hint of request for money---even to you who are Co-Workers and who support this Work regularly.

We did not know what the response would be, but we took a chance and ordered fifty thousand copies of the book. This was more than the response from any previous semi-annual general letter offering free literature. The replies are not all in yet, but the request for the book has been phenomenal---far beyond our expectations---and is going to reach a total of ninety thousand to one hundred thousand or more. We are having to order another fifty thousand copies immediately!

This overwhelming flood of letters, breaking all records, inspiring and gratifying as it is, nevertheless means purchase of one hundred thousand or more of the books at the very time when we have increased The PLAIN TRUTH to forty pages, which means a higher printing bill.

Factor Number Two: We have added more new radio stations broadcasting THE WORLD TOMORROW in the past two or three months than in any previous whole year! These stations, in almost every instance, comprise the one leading, outstanding, most-listened-to station in its area. Most of them are 50,000 watt stations. They mean a tremendous surge forward in the power of this work. They mean thousands of precious lives to be won for God's Kingdom. And they mean, within from six to eighteen months, a large increase in number of Co-Workers to help us meet the financial needs of this great Work. But, for the next few months, they mean a very large increase in monthly expenditures without any comparable increase in income.

Those things combine to give this most important Work on earth the tremendous additional burst of power forward---yet, for the immediate present, they also combine to bring about the tightest financial squeeze our Business Office has had to meet in a long while. These factors have added considerably more than one hundred thousand dollars to this one month's expenditures!

It simply means every one of us must, if humanly possible, tighten our belts, make personal sacrifices, even rearrange personal finances, and try to put into God's cause more than we ever did before. At the same time I am informed by the Business Office that several of the loans made to the work by Co-Workers one, two, three years ago are now calling for repayment. In order to help meet these requests, I am going to have to ask others of you who could loan sums of from five hundred dollars up to several thousand dollars---but who are not in position to give it, at least at this time, to help the work in that manner, by making new loans to the work.

The need is now so acute, immediate, and seriously urgent, I must close this letter without saying more, asking you to use airmail, and to pray earnestly with me that God will lay this necessity so heavily on the hearts of enough Co-Workers that the need will be met at once. THANK YOU from the bottom of my heart, and remember---God is blessing you!

With love in Jesus' name,

Herbert W. Armstrong

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BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
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June 19, 1961

Dear Brethren:

GREETINGS in the name of Jesus Christ our Saviour and the Living HEAD of this Church!

I have most important news for you. Christ has moved and has opened up a wonderful "door" of opportunity to save His Church a few MILLIONS of dollars! This opportunity involves our utilizing a completely made-to-order resort facility for the Feast of Tabernacles right here on the West Coast.

This will be in addition to the continued use of our own large Tabernacle near Gladewater, Texas!

Let me explain.

Years ago, God led Mrs. Armstrong and me to see that the command to observe God's Annual Sabbaths, or Holy Days, was just as binding as the weekly Sabbath commandment. For the first few years---especially since I was the only fully ordained minister in the Church---it seemed that the Holy Days should only be observed in one location. We felt this particularly in regard to the Feast of Tabernacles. But as God's Church expanded world-wide, it became evident from circumstances and from examples in God's Word that the Feast must be observed in more than one location.

As we explained in the December, 1957, GOOD NEWS, God's ministers found in the Bible definite evidence that the Annual Feasts---including the Feast of Tabernacles---were observed in at least four or five major areas by the inspired Church of God under the direction of the original apostles.

Realizing this, and God showing us what needed to be done by circumstances as well, this "Philadelphia" age of God's Church now observes the Feast of Tabernacles in London, England; Sydney, Australia; Gladewater, Texas; in addition to minor observances in the Philippines, the British West Indies, and Northern Rhodesia, Africa.

But NOW, God has shown us by circumstances that we should observe the Feast of Tabernacles in an additional location here in the United States!

As most of you know, our Tabernacle in Texas constantly had to be enlarged because of the tremendous growth in the numbers of God's people attending the Feast. We saw that eventually we would have to build a huge bowl seating over 100,000 people to accommodate everyone. It would be a tremendous expense. Facilities to handle a veritable city would have to be installed ---for only eight days' use each year.

Yet the Feast of Tabernacles MUST be observed! And to try to build separate facilities in another part of the country would have cost even more than on our own land near Gladewater---much of which had been donated to the Church.

We knew of no resort facility capable of housing and feeding the multiple thousands involved in a Feast of Tabernacles observance or of providing an enclosed meeting place suitable for preaching services at that time of year.

But CHRIST saw the need---and how it was to be provided for!

Just a few weeks ago---at the very time we were starting to enlarge the present Tabernacle and make preliminary architect's drawings for a huge bowl to be constructed later---the door was opened to one of the largest and most beautiful resort facilities in the nation. And this facility has a huge arena seating over 8,000 people!

It is Squaw Valley, California---site of the 1960 Winter Olympics! It is breath-takingly beautiful and the climate is considered ideal at the time of the Feast of Tabernacles.

Do you realize, brethren, that this is the exact area most centrally located for an additional site for the Feast away from Texas? Our largest Church membership outside of the South and Midwest is on the Pacific Coast. And Squaw Valley is the perfect location for the West Coast and Mountain States brethren to assemble!

Let me briefly describe the wonderful facilities God has provided for us at Squaw Valley.

This valley---situated in the beautiful Sierra Nevada Mountains in central California---was selected as the location for the Winter Olympic Games for 1960. Squaw Valley is five miles north of Lake Tahoe, forty-five miles west of Reno, and two hundred miles east of San Francisco. The elevation of the valley floor is six thousand, two hundred feet above sea level. During the Feast of Tabernacles the anticipated daytime temperature will be near 65ø.

The approach to the valley is on a wide four-lane highway that is in no way mountainous at all. Driving to Squaw Valley is much like driving on any modern freeway in the United States.

Squaw Valley itself is a beautiful, long wooded valley



situated at the base of high majestic peaks rising to a height of nearly nine thousand feet on both sides of the valley. The slopes of the mountains are covered with beautiful evergreen timber. The view is awe-inspiring from every angle!

Now to describe briefly the facilities themselves in Squaw Valley. Services during the Feast of Tabernacles will be held in the beautiful and modern Blythe Arena. Blythe Arena was constructed to house up to eighty-five hundred persons during the ice hockey championships in the 1960 Olympic Games. It is a beautiful concrete, steel and glass structure that affords a breath-taking view of the surrounding valley and mountain peaks. The seating facilities will be very comfortable and adequate for all of us during the Festival. Under each seat is an individual hot air outlet to insure perfect comfort for everyone. The pulpit will be so located that from your seat you will be able to overlook the magnificent panorama of majestic mountain peaks and wooded sloping hillsides. Think of the inspiration of listening to the Word of God being expounded in such an environment!

Adequate housing and dining facilities are available in the Olympic Village center where nine hundred persons can be accommodated in perfect comfort. Also available will be the Squaw Valley Inn---another very beautiful and adequate facility for housing additional families.

The Squaw Valley committee is making available to us the entire facilities of the valley which include three beautiful ice arenas that will be maintained for ice skating! Three heated swimming pools will also be available, chairlift rides to the tops of the surrounding peaks for scenic views, a teenage center where the younger people can have activities and purchase refreshments for their enjoyment, and also the Olympic Village center where many hundreds can congregate in their off hours for personal fellowship and recreation.

There are unlimited opportunities for hiking in the beautiful mountains in the area. Horseback riding facilities will be available for those who would care to ride on the many trails and bridle paths. Scenic rides on buses in the area are also available. Lake Tahoe is within easy driving distance plus many other points of interest in the area. God has certainly provided a very wonderful and inspiring location for His Feast of Tabernacles in California!

Brethren, isn't it significant that the very year God's Church---because of the tremendous growth and membership outside of the South and Midwest---was FORCED to consider either financing the construction of the huge, multimillion-dollar bowl near Gladewater or finding an additional location for the Feast, CHRIST MOVED to open up the marvelous facilities at Squaw Valley? These facilities were not even built until just in time for the use of God's Church in this critical recession period when the construction of the large bowl at Gladewater seemed a financial impossibility!

IMPORTANT NOTICE: We are enclosing a map showing the dividing line for the two Feast observances this fall. All of you

brethren west of this line should come to Squaw Valley. Those east of the line should go to Gladewater. There should be very few exceptions! This is important to aid us in making proper arrangements for the Feast at each location. If any of you feel it is really important that you go to Gladewater instead of Squaw Valley because of an important family problem with relatives there or some other similar situation, then contact your local pastor to get his O.K. or write to us here at Headquarters about it.

Also, Mr. Harold Jackson, our Negro elder, has requested that all of you Negro brethren who can make it go to Gladewater as usual in order that the special social activities and spiritual fellowship among the colored brethren not be divided. You will certainly be most welcome at Squaw Valley, but for the above reasons, please go to Gladewater if you can.

Now, brethren, I would like to go into detail about the available facilities at Squaw Valley.

First of all, let me explain that the housing facilities at Squaw Valley proper are going to accommodate a maximum of approximately twelve hundred people. The first of these that I will mention are the three large dormitory buildings that were constructed to house the contestants for the huge Olympic Games that were held there in the winter of 1960. These three large dormitory type buildings each contains seventy-five rooms and each room housed four persons during the Olympic Games. The rooms are approximately 12 x 14. Each contains a double bed and a single bed, a closet, a dressing table and chairs. Each room faces the outside and has adequate window space. Very adequate bathroom facilities are available on each floor for men and women. There are separate and private dressing rooms for the women in the women's restroom facilities. These facilities are very adequate and should be comfortable under every circumstance. These Olympic Village rooms will rent for \$8.00 per night---adequately accommodating a family of three or four persons.

Also available will be the large Squaw Valley Inn. The Squaw Valley Inn contain fifty-five rooms. These rooms are comparable to the very finest motels and are very high quality in every way. These large rooms will be available at \$13.50 per night---accommodating families of from two to five persons.

Adequate blankets and linen changes will be available in both the Olympic Village rooms and in the Squaw Valley Inn. It will not be necessary to bring blankets or linen for those reserving these fine accommodations.

Now, I would like to describe the dining facilities that will be available for those staying both at the Olympic Village and at the Squaw Valley Inn. The large Olympic Village cafeteria will be serving three meals daily feeding up to two thousand persons each meal. A trained and qualified staff of kitchen employees will be preparing wholesome and delicious meals according to our own menu and specifications. These meals will be of a quality and of a type such as we have had at the Tabernacle in Texas over the years. As you all know, the meals at Gladewater have been offered

at a rate far below the actual cost of preparation. We have however, been able to arrange for these meals at a very reasonable rate that will be far below the cost for comparable meals at any other eating establishment in the area. Besides, nowhere will you be able to obtain the quality food that will be served at the Olympic Village cafeteria. The price for three meals daily will be \$4.65 per adult per day and \$3.45 per child ten and under per day.

The planning and preparation behind the operation of the Olympic Village cafeteria requires a constant number of people for each meal. Therefore, all those who elect to eat in this facility will be required to purchase meal tickets for the entire time. Everyone staying at the Olympic Village housing facilities and at the Squaw Valley Inn should plan on eating at the Olympic Village cafeteria during the entire Festival.

Since the Squaw Valley facilities alone will not accommodate all who will be coming to this area for the Feast of Tabernacles, we are arranging available spaces at motels and hotels in the North Tahoe area. These local facilities are being contacted and the very best possible rates arranged on a family basis. Adequate facilities will be available in the area at rates suitable to every budget. We are at present compiling a composite list of all the facilities in the area, including their rates and all details. A limited number of persons staying in these local facilities will also have the opportunity of eating at the Olympic Village cafeteria. They will be able to purchase meal tickets enabling them to eat their three meals a day at the cafeteria just as has been done at Gladewater in the past. However, again the restriction will be that those desiring to eat at the Olympic Village cafeteria should plan on eating all their meals there. Meal tickets must be sold for the entire eight-day Festival including three meals a day.

#### Trailer Parks and Camping Areas:

Within the area are adequate trailer parks and camping areas for all those who would desire to stay in trailers or in tents during the Festival. The trailer parks are very fine and have all facilities needed for trailers. These private trailer parks make a charge of from \$1.00 to \$2.00 per night per trailer. The camping areas are state park camping facilities and have adequate toilet facilities and other equipment. Most of the camping areas are free while some perhaps charge from \$.50 per night to \$1.00 per night per family.

All of you who would desire to stay in either the trailer parks or in the camping areas should also write us---utilizing the clip-of coupon below. We will not be making the reservations for these areas through our central registration committee, but we'll send you the information you need to make your own reservations. Be sure to let us know if you are planning to stay in a trailer or in a camping area so we may anticipate the exact numbers and make necessary arrangements with those in charge of these areas.

Important:

Those of you who have already made reservations for booths at Gladewater should also inform us on the coupon to this effect. If you have made a reservation and sent in a donation for a booth, this donation will automatically be transferred to your account for reservations in the Squaw Valley area. If you have made a booth donation but are not going to stay at any of the above facilities and wish the donation to be refunded, you should also advise us of this on the coupon.

All of the reservations for the entire area are going to be handled through a central registration system conducted by a staff of men at Headquarters in Pasadena. You can be assured of receiving adequate and suitable accommodations through this central registration procedure. This is a completely nonprofit service we are performing to help YOU, brethren! So please cooperate.

Brethren! Let me say right here that the prices for these outstanding facilities are most reasonable! Remember, we are being permitted to enjoy one of the most beautiful resort areas in the nation. Nevertheless, let me assure you personally that we are not only getting in on the off-season lower rates at all accommodations, but an even lower group rate beside!

If you will carefully consider, most of you will find that you will spend even LESS money this year at Squaw Valley than you would have by going to Texas. The reason is obvious. Most West Coast men and heads of families will have at least four days less total driving time going to the Feast this year with comparably less expense on food and lodging along the way. And, they will also have four more days on the job earning additional wages.

The above-mentioned factors should more than make up the difference in expense for most families. But, in any case, remember that the Feast of Tabernacles should be a time of REJOICING and if you have saved a full second tithe of your income for this purpose, there should be no problem.

Let me say that I have personally inspected the facilities for food and lodging in Squaw Valley and they are splendid! Since this letter is just being sent to you brethren west of the Rockies, I would like to say that you are going to be in for a real thrill this year at the Feast and Squaw Valley! There are so many facilities to describe, so many special opportunities that we are planning to take advantage of, that it is impossible to describe them all in this letter.

You just be there as God has commanded---and REJOICE!

At the bottom of this letter you will find a perforated coupon for you to make your preliminary reservations for any of the facilities outlined above. I am going to ask all of you who can to make reservations and rush, by return mail, this coupon or questionnaire so that we may confirm your space in any of these facilities. It is going to be a big job to place everyone in the proper facilities and is going to take a lot of hard work and planning for our registration crew. Therefore, we must get started

early to complete this operation in time. Also, a very important matter to consider is that all reservations will be on a first come first served basis. Remember, there are only facilities for approximately twelve hundred people at Squaw Valley proper!

Since we must send deposits to the Squaw Valley area and to the local motels and hotels in the area, we are going to ask ALL OF YOU to send in a confirming deposit with your request for reservations. In order to cover all of the preliminary costs we will have in setting up the reservations, you should include a deposit of at least \$50.00 with your request for reservation. Again I would like to emphasize that you should RUSH your request by return mail in order to guarantee space.

After we have recorded your reservation and placed you in suitable facilities, we will write you by return mail to give you an official confirmation of your space and to advise you of the balance of payment for your accommodations. The full payment for all accommodations must be in by September 1. God has provided the way for us to have these funds available through second tithes. All of you who have been faithfully saving your second tithe should be able to take these funds from the tithes that have been set aside.

Be sure to use the enclosed envelope that has been specifically designated for Squaw Valley registration. This is important in order for accurate and prompt processing of your request!

Brethren in God's Church, as Christ's minister I urge you to act promptly on this important matter and completely fill out the coupon below---making tentative reservations and enclosing a \$50.00 deposit with your request. These reservations can be changed if need so requires, but we need your reservation early to properly plan the Feast in this new location. And we need your deposit---out of the second tithe you should have saved---because the Church must send a deposit of \$7,500.00 to the Squaw Valley Association by July 1. This must come out of second tithe and not injure God's work at this critical time.

So be prompt---and prepare to REJOICE at the Feast of Tabernacles this fall! Garner Ted Armstrong and I are going to switch by jet plane in the middle of the Feast this year, so we will both look forward to seeing you at Squaw Valley!

With love, in Jesus' name,

Herbert W. Armstrong

(detach and mail in SPECIAL envelope)

-----  
Name \_\_\_\_\_ Race \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_ Phone \_\_\_\_\_

Number in family: Adults \_\_\_\_\_ Children \_\_\_\_\_ Children's ages \_\_\_\_\_

Accommodations desired: (check those desired) Deposit enclosed \$ \_\_\_\_\_

A. Olympic Village rooms

B. Squaw Valley Inn rooms

C. Area motel rooms

D. Area hotel rooms

E. Olympic Village cafeteria meals for:

\_\_\_\_\_ adults and \_\_\_\_\_ children.

(Enclose additional information if desired, or write on back of coupon.)

The WORLD TOMORROW  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
Proclaims to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

Stockholm, Sweden  
July 10, 1961

Dear Co-Workers with Christ:

Mrs. Armstrong and I are on our first trip through the Scandinavian countries--although I had been in Stockholm and Copenhagen before.

We are nearing the time when the door will open to reach these countries with Christ's Gospel and the last warning to God's people Israel--of which these nations form a part. One of our students in Ambassador College in England is from Sweden. We have hopes he will develop to be used, as others have in the German, Spanish and French languages, in broadcasting The WORLD TOMORROW in Swedish, as soon as radio time is available. And it appears it soon will be, on one of the world's most powerful stations.

We find, everywhere up in these countries that the Scandinavian edition of Reader's Digest are read by a very large percentage of the people. It will be available to us, as soon as we are ready.

Faster and faster, the living Jesus Christ is opening more and more doors for thundering HIS MESSAGE to all the nations of this world.

This is necessary. World conditions are developing faster and faster! Events are moving, now, at a fast clip toward the coming GIANT NEW WORLD POWER BLOC--the new UNITED EUROPE--the resurrection of the Roman Empire!

And remember!

WHEN this does become a reality--as a full political-military-religious Power, as well as economic--we shall then be VERY close to the END of this world, and the coming of Jesus Christ as KING of kings to rule the world. This terrifying new Power Bloc is to endure but a very short time!

Right now, the danger-spot POWDER KEG of the world is West Berlin! Mr. Khrushchev is now pressing this issue--fast, and HARD! In order to get a first-hand view of the situation in Berlin at the moment. I sent Garner Ted Armstrong and David Jon Hill, who is an Associate Editor of The Plain Truth, on a quick flight into Berlin three days ago. I have not had a report from them as yet--

although Mrs. Armstrong remained awake until 1:00 a.m. for a long distance telephone call to Cologne, Germany, to talk to our son and be sure they arrived back into "free" country safely. All mothers will understand. But the main thing she was concerned about was his safety, and on being assured of that, she hung up and went to sleep.

You will read what they learned in Berlin in the September number of The Plain Truth. We were about a week too late to catch the August issue.

Today's newspapers over Europe are full of the BIG NEWS of Mr. Khrushchev's great 2-hour air show at Tushino Airdrome in Moscow yesterday. Russia has unveiled startling new secret supersonic jet bombers and giant helicopters. Half a million Russians gasped and marvelled at what they saw. Yuri Gagarin was there at Mr. Khrushchev's side. The new giant bomber named the Bounder, is larger than America's B-52, faster than sound--and may soon be in scheduled passenger service, as well as military.

Papers in Europe are announcing that Russia is leaping ahead of America in aviation as far as she is in space.

More and more, this Russian propaganda is going over, and having a terrifying effect on western Europe. Mr. Khrushchev has just announced an increase in military power and the Kremlin budget for producing a vast army and vast military power. Russian prestige mounts. United States prestige is being sunk deeper in the mire. Western European nations have relied on United States power to hold Russia off. Russia is right on their very borders.

Today these nations are losing faith in American power to protect them. More and more the newspapers over here in Europe are filled with statements of the URGENCY of a UNITED EUROPE. Yesterday's Sunday Swedish and London newspapers carried feature stories quoting Britain's Chancellor of the Exchequer, Mr. Selwyn Lloyd, to this effect. Actually, I do not expect the final political perfecting of the coming prophesied 10-nation United Europe for at least another 5 to 8 years. It will take some little time to work out all the thousands of intricate details. But it is developing--FAST!

Even 5 to 8 more years is mighty close! You may be sure that this Berlin crisis, now fast developing, and to come to a head by the end of this year, will have a decisive psychological effect on it!

Never before have I realized so much the urgency of getting on the air--or into Reader's Digest Scandinavian editions with our two- and three-page Messages--to reach the peoples of Sweden, Norway and Denmark.

You will find this next item hard to believe, but it's true! A mother of a 19-year-old son and 21-year-old daughter here in Stockholm said recently that she had been "rather annoyed" at coming downstairs of a morning and seeing a pretty and strange girl in a kimono in her kitchen. So, she said, she had asked her 19-



year old son if he would not take his girl friends somewhere else for the night. She explained that her son respected her, and so he did as she requested.

"Do you mean to say," this mother was asked, "that it is now common practise here in Sweden for young unmarried men to bring their girl friends to their parents' homes to sleep with for the night?"

"Why, yes, this is more or less common practise," the "modern" mother replied. Premarital sex relations are more or less publicly condoned and encouraged here--it has become custom! Even surgical abortions are entirely legal--although they must be approved by authorized physicians. There are public bathing places here where men and women go in nude together.

Sweden is the most prosperous nation in the world--next to the United States--today. Their prosperity seems to be leading to a moral toboggan slide. The crime rate is high and mounting fast--especially juvenile crime! THIS WORLD IS ROTTEN, AND THE STENCH HAS REACHED TO GOD'S HIGH HEAVEN! Our Leader, CHRIST, is soon coming to CLEAN IT UP!

Co-Workers, TIME IS SHORT! Time is running out on us! We must step up the work faster and faster! The task MUST BE FINISHED --fast, and SOON! In directing it from human Headquarters, I can only go as fast as YOUR honest tithes and generous free-will offerings make possible. Faster and faster CHRIST is opening more doors!

In Ambassador College we have trained Mr. Erhard Klammer, a native born German, and Mr. Gerhard Marx, also German born, for the German work. Mr. Klammer broadcasts The World Tomorrow in German, now twice, and soon three times a week, over Radio Luxembourg--one of the two most powerful radio stations on earth. Mr. Marx, from Ambassador College in England, handles and answers the mail. A very heavy response is being received from all over Germany--even from East Germany.

Last week in Cologne and Hamburg, I questioned a number of German people, all of whom said they listen to Radio Luxembourg--in fact, a man in Cologne said it was the one most-listened-to station. His face lighted up when I mentioned "Die Welt von Morgan"--which is The WORLD TOMORROW in German. Oh yes, he listens to it, he said.

Mr. Dibar Apartian, Professor of French in the college at Pasadena, broadcasts the program to France in French over both Radio Luxembourg and Radio Europe No. One, twice every week. The response has been phenomenal! We never realized there would be such interest in God's Truth in France!

Dr. Benjamin Rea, now Principal of the College in England, broadcasts the program in Spanish to Latin America, with a consistent mail response.

Now I am hoping we can soon send it to these Scandinavian

countries in their own languages.

Our son Garner Ted Armstrong arrived in England in time for the first graduation exercises there. Three--all transfers from Pasadena, since all British students are first-year--were graduated. The college in England has finished a VERY successful first year. Hundreds of new ministers, executives, and other workers are being developed in our two colleges! In every way GOD'S GREAT WORK IS MOVING FAST!

It is being slowed up by only one thing--insufficiency of needed funds to carry it faster! THAT, dear Co-Workers, is the part GOD HAS LAID ON YOU! A trans-Atlantic telephone conversation with our business manager in Pasadena the other day gave me the serious news that the financial situation in the business office is grave. The need is great and URGENT!!

I am doing all I can do! I have been driving myself harder, lately! Have you noticed, there has been an increase in the number of articles written by me personally, in The Plain Truth since we have enlarged it to 40 pages? I have been trying to carry a bigger part of the daily broadcasting, too. For the past year and a half or so I have had to put an increasing part of the broadcasting onto Garner Ted. And he has developed in power and effectiveness so much I sometimes think it might be better if he carried it altogether. But, then, there are many who keep insisting there is no substitute for all these many years of experience--and I suppose it does carry some additional weight to the 15 million people who hear The World Tomorrow every day--all around the world! But there is a limit to the number of things one man can do in a day!!!

But when I urge you to step up your efforts in sacrificing to provide finances for this work, I do want you to know I am doing the same--both financially, and in my daily personal activity. I am working harder than ever before.

The GREATEST URGENCY in all this whole world is not developing the resurrection of the Roman Empire (The "BEAST" of the Revelation), but meeting this financial need at our business office in Pasadena. To do this, we still need MORE than the combined tithes and offerings of all our Co-Workers. We need, not only the largest amounts each Co-Worker can send in, but more of the loans in amounts of \$500, and up to several thousand dollars, from those who are unable to give such sums, but could loan them for a year or more.

I shall rush this letter, air-mail by jet plane over the polar route straight to Pasadena, to be copied and mailed on to you. Please respond as quickly, as often, and as generously as possible.

Mrs. Armstrong and I are returning to Pasadena soon. Please pray for our protection daily--and pray fervently, earnestly, continuously, that God will lay this financial burden heavily on the hearts of all who are able, that they will be willing. THANK YOU. God bless you!

With deep love, in Jesus' name,

Herbert W. Armstrong

RADIO CHURCH OF GOD  
WORLD HEADQUARTERS  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

Broadcasting  
The WORLD TOMORROW

Publishers of  
The PLAIN TRUTH

Ambassador College in ENGLAND  
July 19, 1961

Dear Brethren of GOD'S Church:

I am having to write you this letter from England with a heavy heart. WHY, Oh WHY does it have to be, dear Brethren, that of all the opposition, persecution, and trials I have to meet and hurdle over, the most discouraging and disappointing experiences have to come from a few of you who profess to be brethren in Christ ---believers in and followers of Christ---converted, consecrated, Spirit-led brethren!

This great surging, powerful world-wide work that Christ started through me and a little handful of brethren has grown, and expanded, and multiplied in power and world-wide influence only to the extent that Jesus Christ, the living HEAD of this work, has added and used other brethren and co-workers. I could never have developed this work, without the help of brethren and co-workers, to reach and influence more than a few hundred people. Today it does reach and influence some FIFTEEN MILLION PEOPLE every week, in every continent on earth!

Yet, when our Lord and Master and leader Jesus Christ PUTS HIS CHURCH TO THE TEST, a very large portion of us seem to FAIL HIM. We, like carnal Israelites of old, do not want to OBEY His orders. We gripe and "murmur" and complain and criticize, and want to go contrary to HIS way, even as carnal ancient Israel. But, IF we are really IN God's own Church, WE HAVE RECEIVED THE GIFT OF HIS HOLY SPIRIT----we have had our carnality CHANGED---we have been graciously given, by God's mercy and loving grace, a NEW NATURE---A NEW ATTITUDE AND SPIRIT---one of willing and eager submission and cooperation, instead of the spirit of rebellion, independence, and criticism.

I am thoroughly discouraged, and I'm going to tell you WHY---and if some of you---yes, MANY of you---do not WAKE UP, and REPENT, I say to you on Christ's authority that He is about to spew you out of His mouth, and your end will be the lake of fire! I am not going to soft-pedal or mince words. God commands me, as His minister, to cry ALOUD and show you who profess to be HIS PEOPLE your sins, lest you fall under HIS TERRIBLE CONDEMNATION! I do not propose to minimize this, because MANY OF YOU PROFESSING BROTHERS ARE IN DANGER OF THE FINAL HELL FIRE JESUS SAID SO MUCH ABOUT!

I am heartsick and grieved at heart. Some of you whom

God has called to be my real HELPERS in His work make yourselves, instead, my biggest discouragement.

This is being caused by TWO current experiences.

1) On June 19---just a month ago---our office in Pasadena sent you in the western third of the United State a long letter about the Feast of Tabernacles being held---for brethren of this western part of the country---at a new place JESUS CHRIST has designated for us---a magnificent, exciting, breath-takingly beautiful place---Squaw Valley.

YET IT IS NOW REPORTED TO ME THAT MANY OF YOU SEEM TO BE COMPLAINING, AND PLANNING TO REBEL AGAINST YOUR LORD JESUS CHRIST AND GO TO GLADEWATER, TEXAS, IN SPITE OF US!

Brethren some of you---and apparently MANY of you---need to go to a private place of prayer, and beg the Christ who died for you and granted you the gift of His Holy Spirit to HAVE MERCY ON YOU and FORGIVE YOU! Some of you are showing a wrong rebellious uncooperative and selfish spirit. Some of you are putting the visiting with unconverted relatives ahead of obedience to CHRIST, and cooperation with His CHURCH!

Now let me make one or two points PLAIN to you. First, I do not believe anyone in the Church could have been more reluctant to have the great Festival of Tabernacles in TWO places in the United States than I. IT DEFINITELY, EMPHATICALLY, WAS NOT MY IDEA OR WISH! Even after many other ministers saw the need of it, I held out against it---until finally shown beyond any doubt that THIS IS CHRIST'S DOING! Then I had to submit, even as YOU must!

But, to briefly repeat the FACTS---membership in God's Church, and attendance at this Festival is increasing at the rate of 30% every year. Our attendance DOUBLES at the rate of every 2 years and 7 months---multiplied 8 times every 8 years. Figure just roughly and quickly---we had over 7,000 in attendance last October ---in 1960. This rate of increase that has been going on for over 27 years means that in 1968 we would have 56,000 in attendance. By 1971 it would be around 120,000. We had to face the FACT that the 27-year record shows we would have to provide for 100,000 in ten years! That is a whole CITY!

On grounds owned by one of our deacons, adjoining our Church grounds near Gladewater, is a great natural bowl, about 900 feet wide. We found that the Behlen Manufacturing Company, who built our present large Tabernacle, could span this natural bowl with a roof---without pillar or post---and thus build for us a gigantic auditorium---the largest ever built by mankind---seating over 100,000 people.

This loomed as a STUPENDOUS project. The manufacturer, his engineers and our architect all visited the spot with me. Preliminary architectural drawings were made. We found we could build this gigantic auditorium in two stages. The quoted price for the first stage was ONE MILLION DOLLARS. This did not include the

housing and sanitary facilities for some 40,000 people---nor the vast dining halls and other facilities. Our plan was to turn the present Tabernacle into the second dining hall. To do this we needed to ADD ON a wing for the kitchen. We were planning to add this wing---in the form of the "stem of a T" at the rear of the Tabernacle, directly facing the stage. That would have had to be done this year, ready for the Feast beginning late September---for over 9,000 are expected in attendance, and we could seat only 7,500 at present. Also we were going to have to construct a new dining hall, new sanitary buildings, new housing, all in a rush CRASH PROGRAM before this coming Festival this year.

To do this and finance it we were going to have to pay out about \$40,000 per month for the next ten months. It would have to be paid in full within ten months, so that we could then start making even larger payments every month on the first half of the great 100,000-seat BOWL auditorium. Our architect had been working some two or three months on the plans for the big addition to be built on the present Tabernacle this summer. His plans were almost completed, when, in May, I received over here in England, a long letter from my son Garner Ted Armstrong, with the news that this Squaw Valley project had opened to us.

I will say candidly that I was not enthusiastic. I was dead against it. I didn't want to see the Festival held in two locations. But that brings me to the current discouragement number 2:

2) Although there are now more than TWICE as many members in God's Church as there were early in 1958, when I first asked for pledges to build the big Tabernacle at Gladewater, you brethren ARE NOT SENDING IN ANY INCREASE IN SPECIAL OFFERINGS FOR THE PROPERTY AND BUILDING FUND! I have just received a report from the Headquarters office in Pasadena, with these exact figures: contributions for this Building Fund, June 1960, \$16,789.13. For June, 1961, \$15,371---LESS than a year ago. Besides, in June 1960 there were special offerings for Booths at Gladewater of \$4,734, and for June 1961, only \$985. This, I believe, was advance rentals, however. I have written and explained to our entire membership the seriousness of this failure to keep up the special offerings for the Property and Building Fund---two or three times. But ONLY SOME OF YOU BRETHREN TAKE IT SERIOUSLY AND RESPOND.

Brethren, I simply WILL NOT pester and hound you, or beg you, about this! If about HALF of you brethren do not wish to respond, or to help carry your part, and wish to let God's Church and His work down, and do not want to stand behind me in the terrifying responsibilities Christ has given me to carry, then I AM SIMPLY GOING TO LET CHRIST DEAL WITH YOU AS HE WILLS! But I do have to say it is mighty discouraging!

So all this brought us to a certain point. My son wrote me all about the Squaw Valley opportunity---he had visited it---told me how wonderful a place it is---and said the final decision was mine. I replied that it was NOT mine at all---but that we have to meet AT THE PLACE WHERE CHRIST CHOOSES. Well, of course, he said he knew that---but he meant it would be my responsibility to

come to KNOW what CHRIST has chosen and directed.

And our LIVING Head Jesus Christ did let me know in an unmistakable manner! First, He permitted YOU BRETHREN---that is, those of you who have become lax and indifferent---to slam SHUT THE DOOR of this building project at Gladewater. We should have had to start making payments of about \$40,000 per month as far back as February or March---and here it was, late May, and our business office had not been able to make a single payment! I had to fly back to the United States in May, to visit several of our largest radio stations, and to be at Pasadena for the 10th Commencement of Ambassador College. So I flew from Chicago direct to San Francisco, where I was met by my son Garner Ted and other executives from our Headquarters. Several of our Ministers already had inspected Squaw Valley. Next day we flew on over there. At first there were some hitches. It appeared they would have to charge so much for food at the Cafeteria our people could not afford it. I telephoned Mrs. Hammer at Gladewater---she arranges the menu there---and asked her to send menus. This brought the cost of food down within reach. All obstacles were ironed out. THE DOOR SWUNG WIDE OPEN AT SQUAW VALLEY. Christ CLOSED, or permitted to be closed, the door for going ahead at Gladewater. HE SHOWED ME HIS DECISION, since it was the ONLY ONE POSSIBLE. This is not my decision---it is that of JESUS CHRIST!

Now, Brethren, the only question is: ARE YOU REALLY IN GOD'S TRUE CHURCH? If so, you will cooperate 100%, with ENTHUSIASM, gladly. But, if you try to go around those GOD has appointed in authority, and go to Gladewater anyway---except in the most SERIOUS EMERGENCY---or to go around the appointed Committee and make your own reservations independently, then, I ask, WHY ATTEND AT ALL? If your attitude is hostile, independent, uncooperative, you need to REPENT, deeply and from the heart, and ask a loving living Saviour to FORGIVE YOU before it is too late.

Now God has placed it within my power to take harsh and stern measures, if necessary. I don't want to have to do this--- PLEASE DON'T FORCE ME TO!

It appears, as of now, that HUNDREDS of you on the West Coast or west of the designated line are determined to go on to Gladewater. IF YOU DO, there will not be enough at Squaw Valley to meet expenses, and we shall have to give up going there altogether ---and, in addition, there won't be ROOM for you at the Texas Tabernacle!

This is nothing short of a mild, perhaps even unrealized, REBELLION on the part of HUNDREDS of our members in the western part of the United States. I have it in my power, by Christ's authority, to see that admittance at Gladewater is REFUSED to all in our western designated zone, unless you have special written permission. I don't want to take such drastic steps. Instead, I ask you to come to realize the seriousness of this, and to cooperate AT ONCE.

Let me state, therefore, as God's minister, that NO ONE from the designated West Coast area should travel all the way to

Gladewater for the Feast this year unless he has very special permission from God's ministers. This permission is to be granted ONLY for the following reasons:

1. For those specifically sent by the Church as elders or acting deacons or deaconesses, or in any other capacity.
2. For the Negro brethren whom Mr. Jackson feels will be better able to have the right fellowship if they meet at Gladewater together.
3. For those very few with a real family or business EMERGENCY necessitating a trip to the Midwest at this time. This should be an emergency consideration only ---as in a case where a mother or father is very close to death and a final visit just before or after the Feast seems imperative.
4. For those who have definite ministerial or medical advice that they should not travel to areas over 5,000 feet in altitude because of a serious heart or asthmatic condition.

Brethren, this is ALL. We can think of no other valid reason why any of you should forsake attending the Feast of Tabernacles in the area God has designated for you.

WE HAVE TO PAY A BIG DEPOSIT IN ADVANCE TO THE SQUAW VALLEY AUTHORITIES. That is why we HAVE to ask for a partial advance payment on your housing and food. IF you have been obeying God by faithfully laying aside your SECOND TITHE you will be able.

I know there may be financial circumstances involved with some of you. I would like to say that if for any reason you do not have the required \$50.00 deposit at this time, you may send in your application for registration without including your deposit. This should NOT be necessary, however, in many cases, because you should have faithfully saved your second tithe as God commands.

And do you realize, brethren, that if we will follow through with our part in this arrangement, the huge Blythe Arena--- to serve as our meeting place for the service---will be given to us absolutely FREE?---and many other smaller meeting rooms, counseling room, recreation rooms and three swimming pools beside!

Do you want to wreck this opportunity for God's Church? Do you want us to forfeit the terrific cash saving this makes possible for the very work of Christ?

I know that you don't.

Perhaps many of you have just not taken the time to thoroughly read my original letter on Squaw Valley. If not, you should go back and READ CAREFULLY every word of it so that you fully understand how you should cooperate in registering for your space at Squaw Valley for the coming Feast of Tabernacles. If for



any reason you do not have this letter, write immediately and we will send you an additional copy. This original letter had a detachable coupon at the bottom for you to enter the type of accommodations you preferred. If for any reason you are in doubt about any of these accommodations and wish to further qualify what you would personally like to have, you may add additional information to the back of the coupon or write it on a separate sheet of paper. Let me again ASSURE you that we have adequate facilities for every need and only require your advice as to what you would desire!

Please don't try to bypass our own registration team and get some "special deal" by making a motel or hotel reservation personally. You will probably LOSE money by this effort, and you will complicate things for our registration team which is trying to SERVE YOU. So if you have not yet sent in your registration for Squaw Valley then do so immediately! Reread my original letter and fill out the attached coupon and send in with the required deposit on your registration. Or, if you are planning to camp or rent a trailer, please designate this as indicated so we can send you information on the available facilities and will be able to plan for the total number of people planning to come.

I am counting on you! Let's all get our reservations in just as soon as possible and show God we are truly thankful for this wonderful door He has opened to us!

Remember, if you have any questions or if there is anything you do not understand, write immediately for information. Be sure to use the special envelope enclosed for any inquiries or reservations sent.

Please realize, dear Brethren, it isn't easy for me to write a letter like this. I haven't had to do it before---I hope I never shall again. I am planning to be at Squaw Valley for the opening of the Feast there---and I hope to see you there.

In Jesus Christ's name,

Herbert W. Armstrong

The WORLD TOMORROW  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
Proclaims to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

August 9th, 1961

Dear Co-Workers with Christ:

Tomorrow Mrs. Armstrong and I are to sail back to the United States, and I find the situation in our business office such that I must get off a letter to you before leaving England.

In this great work of GOD--the most important activity on earth today--we simply must keep pace with the rapid acceleration of world events which are fast bringing us to the END of this world! Our great mission is far, far from finished! There is yet SO MUCH for us to do--and so little time to do it in.

Our Head and Leader--the living Jesus Christ--has been increasing the power and scope of this work at the rate of 30% each year over the year before. This has continued, now, for 27 1/2 years. That is a phenomenal record. But this new Giant World Power rising up in Europe--now beginning with the Common Market--is beginning to make such gains that it is actually rivalling the increase in God's work. The Common Market countries increased, in trade volume, 28% in 1960 over 1959!

This Common Market is making almost incredible economic gains. The prophesied "Beast" of Revelation 17 is rearing up its head out of the symbolic "bottomless pit" much more rapidly than most people realize. Mr. Khrushchev sees it coming. He realizes he must get the Western Powers out of Berlin quickly, before it develops much farther, or Russia's program for conquering and ruling the whole world will be wrecked. So we have the red-hot BERLIN CRISIS!

Mr. Macmillan, the British Prime Minister, sees this Common Market steering rapidly toward a political-MILITARY United Europe. He sees Greece being taken into this rising European Power. He sees other European nations scrambling to get in. And he foresees, emerging from this, a Giant new WORLD POWER of United Nations of Europe with more population, greater resources, and soon greater military power than either Russia or the United States--with Britain isolated on these islands! He knows that would spell DOOM for Britain. Britain would be squeezed into ruin economically. Britain would be a "sitting duck" for military invasion and total defeat. THAT IS WHY HE AND PARLIAMENT HAVE JUST MADE THE MOMENTOUS DECISION TO TRY TO GET INTO THE COMMON MARKET. They believe they may exert enough influence on the inside to either defeat or slow down this development into a political-military power.

Also it will become a RELIGIOUS POWER. And it will be Roman Catholic. Everyone will be forced to embrace Roman Catholicism--or be tortured and then martyred--put to torturous DEATH! Then will come the time prophesied in Amos of a FAMINE of hearing the Word of God. My mouth will be silenced! NO ONE will be allowed to proclaim God's BIBLE TRUTH anywhere in the western world--in the Communist countries--and that means anywhere on Earth!

Co-Workers, we need to WAKE UP! WE ARE IN A DESPERATE RACE AGAINST TIME! The Scriptures warn us not to become weary with well doing!

Our business offices--at World Headquarters in Pasadena, California--and also at Ambassador College, in Bricket Wood, near St. Albans, Herts., in England--and also in Sydney, Australia--are still in a very tight bind. We have not been able to work out of it through the difficult summer months.

Here in Britain our various staff crews are working industriously to prepare for DOUBLE the number of students this coming October. At Pasadena, California, new dormitories are being prepared, and nearly 100 additional beds, study desks, wardrobe cabinets, and other necessities are being prepared for the largest incoming Freshman class in the history of Ambassador College.

In Australia, and also at Pasadena and the office here in England, the requests for booklets, The Plain Truth, the Correspondence Course, and other literature are increasing and breaking all records.

We are on a drastic retrenchment program--curtailing or postponing every bit of expansion expense we possibly can--yet the phenomenal growth of this work does bring constant financial problems.

We cannot stop GOD'S WORK! We DARE NOT impede the progress of GETTING THE GOSPEL OUT TO THE WORLD, while there is yet time!

Our Lord Jesus Christ has opened up providential, almost unbelievable additional super-powered radio stations to us through this present year--far more than ever before--and every one, especially in America is the leading station in its area. Just yesterday I sent a telegram to New York approving a possible opening of PRIME TIME SIX DAYS A WEEK to reach all South Africa. At present we have 10:30 P.M. Monday and Tuesday nights, and 10 P.M. Saturday nights. At very slight additional cost per program. We are tentatively offered SIX NIGHTS each week at 9 30 P.M. That earlier hour, and the six times a week, will far more than double the power of the Gospel to South Africa! This is not definitely offered, so I ask you to add your earnest prayers to mine that this offer will be made definite! It is mighty important. We already have the largest listening audience of any program in South Africa, according to British surveys.

Our living Saviour and Guiding Director of this Work is constantly opening important and powerful doors. As we see WORLD

DEVELOPMENTS coming to the climax where WE SHALL BE SILENCED, and no longer allowed to broadcast God's LAST WARNING GOSPEL MESSAGE to this dying world, we must RENEW OUR LOYALTIES--we must sacrifice other things--we must strive to INCREASE, if God has made it possible, the offerings for HIS WORK, in addition to our honest and faithful tithes. Remember the first tenth of income is HOLY UNTO HIM!

I shall pray earnestly for you that God will provide for you, that you may be able, and that he will move on your heart--for Jesus Christ said that if your TREASURE is in HIS WORK, there will your heart be also! I need your constant prayers for me, and for all our staff, and for God's great work, world-wide! THANK YOU, and God IS blessing you!

With love, in Jesus' name,

Herbert W. Armstrong

The WORLD TOMORROW  
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BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
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August 23, 1961

Dear Brethren of God's Church:

GREETINGS, again, in the name of Jesus Christ! Mrs. Armstrong and I have just returned to Pasadena from the college in England. I have to write you, immediately, this letter about the approaching Feast of Tabernacles. This is vitally important--be sure you read carefully every word.

Here is BIG NEWS! Many of you already have heard it--we are going to have to hold the great Festival this year in two different locations within the United States.

So first of all, I want to explain to you WHY this has become necessary--and HOW we know that God has set His name for holding this Festival at Squaw Valley, California, as well as near Big Sandy, Texas.

I'm sure you realize that God does not allow us, ourselves, to decide where to hold this great Festival. It MUST be at the place He selects, and where He "places His name", for this purpose.

Most of you brethren will remember the tremendous decision confronting us at the close of the Festival last year. Through the years, attendance at the Feast of Tabernacles has been increasing at the rate of 30% a each year. It doubles in less than three years--multiplies eight times in eight years! Large as our present Tabernacle is, it seats about a maximum of 7,500. Seven thousand attended last year. We anticipate more than 9,000 at this coming Feast. We expected attendance to swell to nearly 12,000 next year--1962. You will remember we were actually faced with having to consider construction of the largest indoor auditorium ever built by man on this earth! By 1970 there probably will be 100,000 or more attending!

To take care of 9,000 or more this 1961 Festival, we simply were going to be forced to add another \$165,000 addition to the big Tabernacle--beside a new dining hall and kitchen facilities, the addition of from \$150,000 to \$200,000 additional housing, and sanitary facilities. All this was going to have to be built before this coming Festival, just a few weeks from now. It meant an expenditure of \$450,000 to \$600,000 or more--all to be paid inside of some 10 months--or, payments of \$45,000 to \$60,000

per month.

Last fall we found that hundreds were still standing in line, waiting for the noon meal, even with services starting at 2:30 p m. I mentioned to all of you who were there, how even with almost double the membership, you brethren--GOD'S OWN PEOPLE--were not responding with the special building and property fund as well as two years before. But though I spoke to you about it--though I wrote strong letters to the entire membership--you brethren FAILED TO RESPOND. Frankly, dear brethren, this has been mighty discouraging!

Yet I knew we had to find a way! Since YOU brethren were letting down, I could only call out to GOD, asking Him to have mercy and forgive you and PROVIDE THE WAY. Through the winter months and into the spring, the situation did not improve. You brethren still failed to respond. Christ had not, as yet, shown me any solution. But I knew He would! Meanwhile, I had gone ahead having the architect draw up plans ready to start construction on the additional wing on the big Tabernacle, feeling that surely God would somehow MOVE on your hearts and consciences to start increasing the monthly special offerings for the special building fund.

Meanwhile, the living Jesus Christ who is the HEAD of this Church flung open to us new important radio doors for proclaiming His Message. This included several vitally important 50,000-watt stations we had been trying to get on for many years. Every one of these stations was the dominant, most-listened-to, high prestige station in the area. Jesus Christ directed us to go on more super-power radio stations in a shorter period of time than ever before.

By the scores, people were being converted and baptized, and added to God's Church. The great addition to the broadcasting expense of these new stations made it doubly IMPOSSIBLE to start construction of the tabernacle new wing, the dining hall and new housing at Big Sandy, Texas. The business office at Headquarters was being thrown into a desperately tight bind.

Then, suddenly, like a bolt out of the blue--like an awe-inspiring miracle, Squaw Valley opened!

At the college in England, I received a big fat long letter from my son, Garner Ted Armstrong. One of our men had discovered Squaw Valley. He and some of our top executives and ministers from Pasadena Headquarters had flown up there and looked all the facilities over. These men all felt that God had CLOSED the doors for the additional construction at Texas, but had opened a superb, exciting NEW door at Squaw Valley, California, which requires NO outlay for building whatsoever--and not even any rental expense, except nominal rental from each member or family for housing, and cost of meals. The letter was very enthusiastic.

But, frankly, I was decidedly NOT enthusiastic!

To me, it was a bitter disappointment. I still hoped we

could all meet together at the Texas grounds.

I have said that I could find no direct instruction in the Bible for holding the Feast of Tabernacles in more than one place; and also that there is no specific definite historic account of where the early Church ever did hold this Festival in more than one place--Jerusalem.

On the other hand, we know God has removed His name from Jerusalem, UNTIL THE COMING OF CHRIST--and we know that the Passover and Pentecost Festivals were held simultaneously at different places--and also we know that the Apostle Paul kept the Feast of Tabernacles every year, except when imprisoned--and we know that on many such occasions, Paul was NOT at Jerusalem. Also we know the churches at Rome, Ephesus, Corinth, Galatia, etc., observed this Festival, and they did not go to Jerusalem, and yet the Festival was held at Jerusalem also during those years!

So, after all, we are faced with indirect absolute PROOF that the Feast of Tabernacles WAS HELD IN several different locations each year!

It certainly was not MY DOING--or my desire, to hold this coming Festivals in two different locations inside the United States. Nevertheless, already it has been made necessary to hold the Feast in Australia, in England, in the Philippines, and in Africa, in addition to Big Sandy, Texas. So at least I had to agree to stop by at Squaw Valley on my return to America in late May, and look at it, even though I was hoping we would not have to go there.

This I did. I found it far different than I had expected. It really is an amazing, inspiring, exciting place. I was forced to admit that it is just PERFECT--as if MADE TO ORDER--for our purpose! There is the great pavilion built for the ice skating contests for the winter OLYMPICS, now turned into an auditorium that will seat around 9,000 or 10,000--even more than we can seat at Big Sandy, Texas! There are dormitory buildings, lodges, camping grounds, motels near by. There is a big cafeteria dining hall, built to handle big crowds. And it takes NO MONEY from our business office!

It was still utterly IMPOSSIBLE to finance the expanded building program in Texas. God allowed YOU BRETHREN, (most of you, but surely not all) by becoming lax and neglecting to send in special offerings for the building fund, to SLAM SHUT the door for this year's expansion at Gladewater. GOD HIMSELF, as if by a dramatic, exciting, breath-taking MIRACLE, had OPENED THE DOOR without any cost to THE WORK, at Squaw Valley!

It became strikingly plain and clear to me, by then, that GOD HAD SELECTED THIS PLACE, AND PLACED HIS NAME THERE FOR THIS FESTIVAL AS WELL AS AT BIG SANDY, TEXAS.

We would have been utterly UNABLE to get all of you brethren inside of the Tabernacle for services this autumn at Big Sandy. There would not have been any housing available for at

least 2,000 of you! We could not have fed you.

GOD MADE THIS DECISION! I did not. But I had to bow to it. And I had to admit, after all, that GOD'S WAY IS BEST!

Now God is not going to require Mrs. Armstrong and me to give up meeting with you brethren at our own grounds in Texas---nor to be deprived of being with all you West Coast brethren coming to Squaw Valley. God willing, WE ARE GOING TO BE BOTH PLACES--one half of the Festival at Squaw Valley--the other half at Big Sandy!

That is not all. Garner Ted Armstrong will be at the Texas grounds for one half, and at Squaw Valley the other half. Also, Mr. Roderick C. Meredith and Mr. Herman L. Hoeh will be half time at each place. This way, we four will be privileged to meet with and speak to ALL of you brethren, at BOTH places!

#### SPECIAL INSTRUCTIONS:

The Feast of Tabernacles begins Sunday evening, at sunset, September 24. Since many brethren will have to leave early, to arrive at Squaw Valley in time for the Feast, we have made special arrangements with the management of the facilities, to have the Blythe Arena for the weekly Sabbath services preceding the Feast. There will be an afternoon service only, beginning at 1:30 P.M.

#### RESERVATIONS:

All reservations for the Festival should have already been made. However, if some of you have NOT as yet received confirmation of reservations, you should immediately send your \$50.00 deposit in the enclosed envelope, to be sure of being properly registered.

Those of you already having reservations, but who are planning to arrive early, to be in Squaw Valley for the weekly Sabbath preceding the Feast, should immediately go upon arrival at Squaw Valley to the place where you are holding reservations. You will need to make any arrangements for staying either before, or after the Festival on your own. However, be sure to go to the place your reservations specify, so as to avoid moving within only a day or so to a different location.

#### MEALS:

As you know, we arrived at a bulk price for meals served in the spacious cafeteria based upon feeding 2,000 persons per meal. However, we find there may be several hundred who have not yet purchased meal tickets, believing they may want to eat elsewhere.

Remember, brethren, the outside facilities, such as cafes and restaurants are very limited. It would be impossible for up to one thousand eight hundred of you to eat three meals a day outside of the valley, and yet near enough to attend services. You will not be able to find the beauty, the really excellent food, the fine fellowship and the convenience anywhere else but in the large,



modern, cafeteria in the Olympic Village. If any of you still need to purchase your meal tickets, you should not delay another moment! Remember, the price for the three meals daily will be \$4.65 per adult per day, and \$3.45 per child. Your meal ticket will be sent promptly upon receipt of your payment.

And now, brethren, pay special attention! Some of you may still be holding reservations for facilities near Big Sandy, Texas. If so, be sure you write immediately, cancelling such reservations, so other brethren from the East may find them available.

Finally, brethren--BE SURE TO MAKE EVERY EFFORT TO ATTEND! It would be a terrible shame to miss the wonderful, jam-packed days of spiritual food, happy fellowship and real JOY together with your brothers and sisters in Christ!

The Feast of Tabernacles is certainly one of the most important phases of your Christian life--vital to your own spiritual growth! Don't miss the inspired sermons, the Bible studies, the chance for personal counseling with God's ministers, and all the wonderful recreational facilities in the beautiful place God has opened to us.

Also, remember to be very careful. WATCH your driving--be alert for some who may be drunk or careless. Remember, none of us are leading "charmed" lives. Please let's not have any accidents this year with some of God's people perhaps dead or injured---just from human carelessness.

We are looking forward to the greatest Feast of Tabernacles ever, and hope to see you there, rejoicing with all of us! May God bless and keep you all safe until we meet together in Squaw Valley!

Sincerely, in Jesus' name,

Herbert W. Armstrong

The WORLD TOMORROW  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
Proclaims to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

September 18, 1961

Dear Co-Workers with Christ:

Right now we are another month closer to the very brink of NUCLEAR WAR than when I last wrote you. World troubles---PROPHESED world troubles to occur just before, and leading up to, the END OF THIS WORLD---are being stepped up at a furious pace. The Berlin crisis---hurricanes---weather disasters---political upheavals---all are stepping up the pace toward the coming GREAT TRIBULATION---the terrible DAY OF THE LORD with its frightful plagues---and the coming of Jesus Christ back to earth to END all this violence and usher in real PEACE!

But right now---a short time before Jesus Christ returns to this earth in Almighty supernatural power---WHAT IS HE DOING NOW? Don't think for one second that Jesus Christ is inactive. HE IS ALIVE! And right now He is directing this very work of God! He has called you and me as Co-Workers together with HIM---as HIS INSTRUMENTS through whom HE, JESUS CHRIST, is preparing the WAY for His soon coming.

He has called YOU, as well as me, to the greatest, most important work on earth. He has called us to thunder HIS MESSAGE ---His true GOSPEL---to ALL THE WORLD, as a last final witness to all nations, just before the END of this present evil world.

And right now, the LIVING Jesus Christ is VERY ACTIVE! As world violence steps up---as tensions and nerves become jangled---as Khrushchev seeks to FRIGHTEN and TERRIFY the world into submission to him---as the weather becomes more violent ---Christ is stepping up HIS WORK at a constantly faster pace.

But there is one phase of this most important activity on earth which is not stepping up. That is YOUR PART, dear Co-Workers! The financial support to keep this work alive and going out in dynamic power is LAGGING. Our business office is in the tightest bind for years. The situation is mighty SERIOUS.

Listen! There is no illusion about world conditions. Very soon now your money will be worth NOTHING. Silver and gold will not protect any of us when the Great Tribulation strikes. Men will throw their money away. ONLY GOD can protect us when that time comes! But He has PROMISED divine protection to His own Co-Workers who have been diligent as His instruments in this last

closing work of God in this age. If we are willing to sacrifice material things for Him, now, He will protect us from the terrifying destruction then.

There are only a FEW MORE YEARS. Then my voice---Garner Ted Armstrong's voice---will be SILENCED! Soon---a very few years ---there will be a FAMINE of even hearing the WORD OF THE ETERNAL (Amos 8:11)---read it yourself!

The only thing that COUNTS now---the only thing that is important---is GETTING OUT THIS MESSAGE TO A DYING WORLD!

Our business office is in its tightest squeeze. Dear Co-Workers, this ought not to be! I have to call on you to RALLY, as never before, to our support---to hold up my hands, even as the ancient Israelites held up Moses' hands! I must call on you for RENEWED effort---renewed sacrifice---putting God's work FIRST, ahead of things you would like to buy or have. "Seek ye FIRST the Kingdom of God, and His righteousness and all these material needs shall be added," said Jesus Christ.

Will you go to a private place of prayer and pour out your heart to God to help us in this emergency? Ask Him to WAKE UP our other Co-Workers! Ask Him to AROUSE us from spiritual slumber! Pray for me, and for this work.

We still need to ask for LOANS of larger sums which you may feel you cannot give outright at this time. EVERY DOLLAR COUNTS---BIG! The need is desperately URGENT! I am praying for YOU---I need you to pray for ME and for the work!

With love, in Jesus' name,

Herbert W. Armstrong

RADIO CHURCH OF GOD  
WORLD HEADQUARTERS  
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HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

Broadcasting  
The WORLD TOMORROW

Publishers of  
The PLAIN TRUTH

October 16, 1961

Dear Brethren of God's Church:

GREETINGS, in the name of Jesus Christ! I have to tell you, now, about our most serious problem in God's work. I made some mention of this--or part of it--at the Feast of Tabernacles, both at Squaw Valley and at Gladewater. It is SERIOUS and it is URGENT, and so I hope you will, as a begotten child of God, take this to heart, and pray very earnestly about it.

I was ordained and put into the ministry in early June, 1931. But this Philadelphia era of the Church of God did not begin until July, 1933. At that time I had no car. There was no radio broadcast--no Plain Truth magazine. A one-room country school house was opened up for meetings--no rent to be paid. I walked over country roads--or drove a car loaned to me part of the time--in a rural district where houses were a quarter to a half mile apart, inviting people to attend meetings. Average attendance was about 36. It resulted in the beginning of the present Church of God at Eugene, starting that fall with 19 members. THAT WAS AS BIG AS THE WORK COULD GROW, THROUGH MY OWN EFFORTS WITHOUT HELP.

You already know most of this history. But it is IMPORTANT that we all understand one ALL-IMPORTANT point right here! Jesus Christ said "I will build my Church." He did not build it to be a social club. He built it primarily for two tremendous purposes: 1) as HIS BODY--that is, His instrument--empowered by His Holy Spirit, to carry on GOD'S WORK; and, 2) for the development in spiritual character of all its members--their TRAINING to become kings and priests in His Kingdom when it rules the world. And a large part of the individual spiritual development of each of us is received through our part in GOD'S WORK. Primarily, this work consists of PROCLAIMING and PUBLISHING Christ's GOSPEL in all the world as a witness to all nations. It also includes FEEDING the members on the spiritual food--conducting the various local churches.

Now you realize, of course, that I, alone, cannot do all this work. It is not the work of Herbert W. Armstrong--it is the WORK OF GOD, and God uses HIS CHURCH to do it. I had no help in that first school-house campaign. But when radio opened, even at the unbelievably low cost of \$2.50 per week, I could not do this alone, I didn't have the \$2.50. Several members of God's Church pledged \$1.25 per week. I started on FAITH, trusting God to send in the other \$1.25 per week. HE DID! But He sent it through

CO-WORKERS who began to join with me in God's work. SMALL AS THIS WORK BEGAN, its very first expansion--going on the air--was made possible by the help of others joining me in the effort. It was THEIR PART which made possible the broadcast.

At first a few of the ministers of the Sardis era of the Church with whom I had co-operated worked with me. But none of them ever was really of THIS "PHILADELPHIA" CHURCH, or the great work God is doing through us. So after a few years I was the only minister in this work--in this CHURCH OF GOD. God was raising up a NEW ERA OF HIS CHURCH, for a SPECIAL MISSION (Mat. 24:14). God needed OTHER MINISTERS.

God knew He was going to need many trained and dedicated men--office managers, department managers--people trained for important positions in London, in Sydney and Melbourne, Australia, in Johannesburg, South Africa, in Vancouver, B.C., Canada, in Gladewater, Texas, and pastors for many Churches to be raised up. I didn't foresee all this, but God did, and used me as His instrument in founding His first college, here at Pasadena, California. The college grew. The work grew. The CHURCH grew. Other churches were raised up, and, with recent passing years, more and more every year. TODAY THIS HAS BECOME A GREAT WORLD-WIDE WORK.

Now we have two colleges, and, in one or two years there probably will be three.

GOD'S WORK CANNOT STOP GROWING! For 27 1/2 years it has continued to grow 30% a year. Now RIGHT HERE is our TOUGHEST PROBLEM!

Do you realize that most churches don't grow at all--or they grow at a very slow rate, compared to our 30% a year? Do you realize that most business corporations grow very slowly--or not at all? DO YOU KNOW WHY?

One reason is that when a business man or a corporation starts an expansion program, they soon learn that expansion demands the advance investment of MONEY, and trying to finance this expansion often causes a firm to go bankrupt. Commercial business corporations finance GROWTH and expansion programs by borrowings. But both the Church and the two colleges are NON-PROFIT corporations. And neither banks, nor loan companies, nor insurance companies, nor private investors, will loan money to non-profit corporations. Do you know why? They are afraid that IF they had to foreclose on the mortgage, or whatever is given as security, on a church, a college, or a hospital, there would be a great howl of public protest. The bank or association loaning the money would suffer great loss of public prestige and good will.

SO WE CANNOT FINANCE NECESSARY EXPANSION BY NEGOTIATING LARGE LOANS. And, with an operation that MUST OPERATE ON MONEY, we cannot MEET A 30% INCREASE IN OPERATIONAL EXPENSE EVERY YEAR out of a 30% increase of income, and at the same time accumulate large special funds for the purchase of additional properties and the construction of additional buildings.

Now look at this PROBLEM. I have to face it! But I can't solve it WITHOUT YOUR HELP!

We have plans all drawn for converting old cow barns into a new student dormitory, and the former electric light plant into a new much larger dining hall, at our college in England. UNLESS WE CAN NOW PROCEED IMMEDIATELY with this alteration and building project--UNLESS IT IS COMPLETED BEFORE OCTOBER NEXT YEAR, we cannot accept any more students at the college in England--IT MUST STOP GROWING. If this work stops growing, it cannot be the WORK OF GOD --and it will die.

Here on the Pasadena campus, some 15 to 25 students are required to stand up in our outgrown Assembly Hall, squeezed in behind the last row of chairs, because the room is too small for any more chairs.

Do you realize how we have to feed our students? We have never been able to have a Dining Hall. We have had to use the first floor of Mayfair, one of our girls' student residences. Much of that first floor is direly needed as bed-rooms for housing girls, and the remainder is needed for study and lounging rooms. But we have to use the entire ground floor for kitchen and dining room space--and in addition, a sun-porch, the hall-ways--actually putting tables in the hallways--in the basement, and even in the boiler room--and even then we can't seat them all, and some have to go outdoors to eat!

Did you ever notice that, while we have a BEAUTIFUL college and campus, we have built no buildings, but use only former HOMES? Now we need real COLLEGE BUILDINGS.

We have outgrown our class rooms--do not have enough this year. In other ways we are outgrowing all our present facilities.

This college WILL STOP GROWING, unless we can proceed with this necessary plan: By building our planned new dining hall, it will serve several of these purposes, temporarily. In addition to its intended function as our permanent dining hall, the four special dining rooms designed for our Ambassador Clubs, Women's Clubs, and Foreign Language Clubs, can also serve as class rooms until more can be built. By removing the dining tables, and arranging folding chairs, it can double up as our assembly auditorium, until the planned permanent one can be built, two or three years later. Also it will serve as a center for social functions, whereas the students now have to rent halls in other parts of the city for such functions.

There is one more urgent need I feel cannot be longer neglected. I feel that I must have an office in which to do my work. For the past several years I have used a small room on the third floor of the Library as a place to do my work--but it is not really an office. I do not even have a desk--there is not room enough for one, so I do my work on a lady's dressing table. Now I did have an office--but there was no privacy--everybody knew where I was--I was constantly interrupted, and could not get my work

done. So I moved up to this smaller room in order to get enough seclusion to write and get my work done, and my former office is now used by Garner Ted Armstrong. All of our other executives and department managers have offices, and office desks, and secretaries and stenographers. I have none, for there is no place to put a secretary.

More than ten years ago, our architect made preliminary plans for an executive office for me. But it was part of a new wing on our administration building and we couldn't build it then, because funds were not available. They have never been available since. Then about two and a half years ago, the architect completed plans for a much-needed new wing on Ambassador Hall to provide additional class rooms. We have published pictures of this. It included an office for me. But we did not have funds on hand sufficient to build such an addition--and have not had since. So that office never materialized.

Next, with the need of an office for myself growing desperate a year and a half ago, the architect completed plans for a remodeling job that would expand my present work-room and give me an office--and provide a suitable one also for Garner Ted Armstrong, adjoining mine, with a mutually-shared reception room and space for a secretary or two we could share between us. This would put us both just a few steps from the radio studio--which is rather important. The plans were approved by the city building commissioner's office, and building permit was taken out. But then, we simply did not have the funds on hand for this remodeling job. I wrote all our members, and urged you to keep up, or increase your special offerings for the property and building fund. But, instead, these offerings slacked off. SO WE NEVER STARTED THIS ALTERATION JOB--and I still do not have an office.

Now, dear Brethren, LISTEN! We simply cannot delay some of this building program longer! This IS the Church of God--this IS the very WORK OF GOD, being done by HIS CHURCH! God's work CANNOT stop growing. I am unwilling to simply grab it by the neck, and STRANGLE IT TO DEATH--which I would be doing if I allowed it to STOP growing, because we can't somehow induce YOU BRETHREN to do anywhere near as much for the building and property fund as you did do three years ago.

There IS a way we can provide for this NECESSARY BUILDING. We can't finance it by making a big loan, payable in somewhere between 8 and 20 years. But there is a way we CAN finance it. Over three years ago we were paying out \$18,000 per month to pay for the new 7,000-seat Tabernacle near Gladewater, Texas. You Brethren DID SEND THAT IN THEN, as special offerings, over and above regular offerings for the Gospel, and tithes. THERE WERE LESS THAN HALF AS MANY OF YOU, THEN!

Today there are MORE than TWICE AS MANY OF US. Today I KNOW WE CAN RISE TO MEET THIS IMPERATIVE NEED! If we don't, it is not because God has not made us able--IT WILL BE ONLY BECAUSE OUR HEARTS ARE NO LONGER IN HIS WORK!

As God's minister, whom He uses in the over-all direction

of His work, I am not going to wait around any longer for luke-warm, or half-hearted, or rebellious "brethren"--and if your hearts are NOT in God's Work, ARE you really brethren? ARE you going to be in God's Kingdom--OR IN THE LAKE OF FIRE? As God's Apostle, I now put it squarely to you! WE CANNOT WAIT LONGER!

So, I tell you, NOW, that I HAVE GIVEN THE GREEN LIGHT! THIS ENTIRE WORK OF GOD IS GOING TO SINK OR SWIM ON IT! I have ordered work to begin IMMEDIATELY on the office for myself and the Vice President. I have given orders for work to start, FORTHWITH, immediately, on THE NEW DINING HALL for the Pasadena campus. I have given order for the work to proceed forthwith, on the dormitory and dining hall in England. I am not willing to see this work DIE.

Brethren, I have written you--I have begged you--I have pleaded--I have quoted the Scriptures of how God's people of old responded MORE than asked--BUT YOU HAVE NOT RESPONDED. Right now, with nearly TWO AND A HALF TIMES more members, you are sending in only an average of \$12,500 per month--about two-thirds as much as less than half of you sent in three years ago.

By creating this SPECIAL fund for property and building --now of \$35,000 per month--over and ABOVE, and apart from regular offerings for the work of the Gospel, and your honest FIRST TITHES --we can proceed and keep this work from dying. THIS IS THE WORK OF GOD, Brethren! But God uses us as His instruments. You GIVE a little more, and GOD WILL PROVIDE YOU WITH MORE! IF you are HIS BEGOTTEN CHILD, you will respond.

Now, once again, I call on YOU for a totally RENEWED statement of intention. When I asked you for a conditioned PLEDGE, YOU SIMPLY DID NOT RESPOND! And, Brethren, let me tell you, THIS HAS BEEN THE MOST DISCOURAGING EXPERIENCE I HAVE HAD TO SUFFER IN YEARS! I know that God's people would respond, many did--but too many did not!

I made it mighty plain that, if for some unforeseen cause your income dropped, or you found yourself, later, UNABLE to continue to send in regularly whatever you pledged, that you are automatically released--the pledge would not be binding, if you become UNABLE to continue it.

I did not ask for a VOW--I have said to you that God does not require us to vow--ever, and He teaches us that it is not wise to vow--for if we do, God will hold us to it, regardless of circumstances. But that is not what I asked. I asked for a conditioned pledge--a statement of INTENTION, as long as you are able. That is something altogether different from a vow!

The program I have now authorized is going to have to run two or three years. But I will ask you to send in a STATEMENT OF INTENTION, or a Conditioned Pledge, to be binding as long as you are able, for the coming year.

Those of you who are already sending in these extra SPECIAL offerings regularly, are also asked to send in once again such a statement. Perhaps you can increase it, now. Those who



sent in such a pledge before, yes, YOU are to send in a new one, now, which will automatically cancel and replace the former one. AND THOUSANDS OF YOU WHO NEVER SENT ONE IN, I call on you, now, BY ALL THE AUTHORITY VESTED IN ME BY JESUS CHRIST, IN HIS NAME, TO SEND ONE IN FOR THE LARGEST AMOUNT YOU CAN PLAN TO SEND, according to your ability.

During the war, people dug down deep and GAVE TILL IT HURT, to have a part in WARFARE OF THIS WORLD--in killing! People are PATRIOTIC toward their NATION--but are YOU toward your GOD? Are you willing to give extra special, even till it hurts, toward SAVING LIVES for all eternity? Are you less loyal to GOD than carnal unconverted people to their HUMAN government?

Do you realize that this very addition to the building and property fund might influence one of your own unconverted loved ones getting into God's Kingdom--being saved for eternity? Listen! Even though this is not the time God is calling everyone--nevertheless, if you PRAY earnestly enough for your unconverted loved ones, with FAITH, God may call one or more of them NOW--convict them by His Spirit. And it could well be that, through the physical facilities made possible by our property expansion program, and the continued GROWTH of the colleges turning out additional ministers and workers in this globe-encircling work, that the right spiritual help would be available for them at the right time. And if we have to STOP the growth of the work, such needed help might NOT be available.

IN ANY EVENT, additional PHYSICAL facilities for TRAINING men and women for spiritual service DOES MEAN more precious lives converted and finally born into God's Kingdom for eternity! THIS NEED MUST BE MET--N O W!

NO PEOPLE ON EARTH have been blessed in material prosperity like we in America. Our Brethren in England give MUCH MORE, in proportion to income, than you Brethren here. They don't get to enjoy all the luxuries you do, but they do give till it hurts.

Now I am FORCED TO ask every member to give this conditioned pledge for whatever you are able. PRAY EARNESTLY over this, see how you can re-arrange your own budget--readjust it so you can spare something extra for this property and building fund. PRAY earnestly that God will AWAKE AND AROUSE HIS CHURCH, that all other members, too, will respond generously. We HAVE to do this, or see the work die--and we are NOT going to let such a powerful work of God die. THANK YOU, and GOD BLESS YOU! This time, I know we are going to GO OVER THE TOP!

With much LOVE, in Jesus' name,

Herbert W. Armstrong

P.S. EVERY MEMBER is expected to fill in and mail the enclosed coupon IMMEDIATELY!



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BOX 111, Pasadena, Calif. 91109

Publishing:  
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October 23, 1961

Dear Co-Worker with Christ:

Suppose Khrushchev did order an all-out NUCLEAR surprise-attack on the United States in the next week or two. Suppose that instead of test-exploding the 50-megaton bomb, Khrushchev exploded it on the United States, just ten miles from where you live? THAT IS POSSIBLE! THAT COULD HAPPEN--TOMORROW!

What would you do? What would happen to YOU?

Now I'm certain, because I KNOW God's prophecies are absolutely SURE, that no such terrifying disaster is going to happen next week--or probably even next year. NEVERTHELESS IT IS POSSIBLE--the stage is all SET for it--Russia has the nuclear weapons and the means for delivering them--and Khrushchev has full authority to give the word--which would be obeyed!

Even though it won't happen, it's high time we WAKE UP to the stark, frightful REALITY of things! And the ONLY REASON why God Almighty, with His supreme power over every person, nation, force and power, is now HOLDING THIS VERY THING BACK, is to allow time, and circumstances, for HIS TREMENDOUS MESSAGE as a last warning to be THUNDERED BY US as His instruments, around the world!

But we must realize that such TOTAL CATASTROPHE is merely being held back--DELAYED for a while--until the living Jesus Christ gets this WARNING, and His GOOD NEWS of His Kingdom and the peaceful WORLD TOMORROW into every nation!

Jesus Christ said plainly, more than 1900 years ago, THIS VERY DESTRUCTION IS GOING TO COME! It will be a time of world trouble far more terrible and destructive than anything that ever happened--whole cities being totally destroyed. He said it will be so destructive that, once started, it would erase all human, animal and plant LIFE from the earth--UNLESS God Almighty intervenes to CUT SHORT the all-out TOTAL nuclear war.

Oh yes, it is coming! Jesus Christ said so! But it is NOT coming in the way, or from the source, that men now expect. Not from Russia. Khrushchev's tactics of terror and causing FEAR by his threats are, indeed causing FEAR. I quote from the October 16 U.S. News: "Germany, divided visibly, ...is developing new doubts ... about the U.S. Germans hold the key to West Europe."

Khrushchev won't start actual total nuclear war now--but his threats are doing two things: 1) frightening Germany and France and all western Europe; and 2) causing western Europe nations to LOSE CONFIDENCE in ability or certainty of U.S. to protect them from Russia. This is HASTENING the development of the six-nation Common Market into a TEN-nation political-military-economic EMPIRE. Such a U.S. of Europe could soon be stronger than Russia. United, these European nations can protect themselves from Russia. They will make a DEAL with the U.S.S.R.--a non-aggression pact. Then the Germans, who will dominate, remembering it was U.S. power that TWICE defeated them in world war, will attack the United States, destroying OUR CITIES. SO SAYS PROPHECY!

That attack WILL COME! Yet, it will NOT come UNTIL God has completed His WARNING to our peoples, and making known to ALL NATIONS the GOOD NEWS of His coming world-government to usher in world PEACE, PROSPERITY, SALVATION. And GOD IS CARRYING ON THAT WORK THROUGH US AS HIS INSTRUMENTS! The Eternal GOD has called YOU as a Co-Worker with Christ in this great work, the same as He has called me. We are Co-Workers together with the living CHRIST!

WE NEED TO REALIZE THAT TIME IS SHORT! It is later than we think! Since my last letter to you, more than a MONTH of that time has gone! Since my last letter, WORLD EVENTS HURLING HUMANITY TO THE VERY BRINK OF THIS FINAL CLIMAX HAVE SPEEDED UP STILL MORE!

Our leader Jesus Christ also has SPEEDED UP HIS WORK still more!

Since my last letter, the WORLD TOMORROW broadcast has gone on the more powerful radio station in the western half of Canada--a giant 50,000-watt station. Also additional stations in New Zealand. Plans have been made to go back on television--this time, on a larger scale that will continually expand in power and number of stations. It is still one or two more years off--but now definite plans are being laid.

Also plans are maturing for the purchase of TWO PAGES each month in the United States edition of Reader's Digest. You probably read it. This publication has the largest circulation of any publication on earth. Already we use these two-page spaces to publish Christ's Message in the British, Australian, and New Zealand editions.

Yet our business office still is in an alarmingly tight financial squeeze. GOD'S WORK MUST CONTINUALLY GROW IN POWER AND SCOPE--otherwise it could not be God's Work. God starts things through human instruments the very smallest--then causes them to grow until they become the largest. This work started the smallest--one radio station of 100-watts--smallest power existing--and has grown to 15 million watts of radio power weekly.

BUT WE HAVE NOT YET REACHED ALL NATIONS! We reach all inhabited continents on earth, world-wide! BUT THAT DOES NOT MEAN ALL NATIONS, and even those now reached MUST be reached more effectively!

Dear Co-Worker, ours is the most serious task in this world today. God is holding back the winds of world-devastating WAR in order to get this job done which He is doing through US. He has opened before us the mighty DOOR of radio, television, and the printing press. WE HAVE TO PAY MONEY--BIG MONEY! To meet these increasing costs, as Christ keeps His Work in pace with accelerating WORLD EVENTS, is a mighty tough problem! We all need to tighten our belts, so to speak, and even sacrifice other things so we can contribute more as our part to which Christ has called us as His Co-Workers.

Now these terrifying nuclear bombs ARE GOING TO DROP ON OUR CITIES--although not next week--although NOT until God's Work is finished through us--but THEN they will FALL!

WHAT WILL YOU DO, THEN?

Listen, dear Co-Workers! THIS IS REAL, and we must FACE IT! I, also, as a Co-Worker with Christ, and with YOU! And I HAVE FACED IT!

Let me tell you what I will do! Jesus Christ has PROMISED, (Revelation 3:10--which refers directly to us in this work) that BECAUSE we have obeyed HIS WORD--have walked on through the DOOR He opened--the DOOR through which God has made it possible to PROCLAIM HIS GOSPEL to all the world--that He also will keep us from the coming hour of TRIAL or the Great Tribulation. This is the same time spoken of by Jesus in Matthew 24:21-22; by Daniel in chapter 12:1-2; and by Jeremiah in chapter 30 verse 7. It is the time spoken of by Ezekiel 5:12 and 6:6--when in all our dwelling places, THE CITIES SHALL BE LAID WASTE!

Dear Co-Worker, let me tell you, I have faced this--I know it is REAL--and it is sure to come! But, if we whom Christ is using as HIS Co-Workers are faithful--if we deny NOT His precious Word by clinging to the pagan traditions of MEN which form the WAY of this world--if we walk through the gigantic door of mass-evangelism He has opened for us to reach the whole world--if we put HIS KINGDOM and this glorious Message of it FIRST in our lives--sacrifice for it--and remain FAITHFUL to the end, Jesus Christ has PROMISED to protect us from this terrifying destruction to come.

Read Luke 21:36--if we WATCH, to see events prophesied coming to pass--if we PRAY always and earnestly--we shall be accounted worthy to ESCAPE these terrifying events--yes, ALL these catastrophic destructions.

HOW? I do not know, definitely, how. But in Revelation 12:14 we are to be taken on the symbolic "wings of a great eagle" to a place of safety--described as into the wilderness--or desert. Does that mean we are to be taken by giant airplanes? Possibly--yet Scripture says God delivered the children of Israel out of Egypt "on eagles' wings."

I do not NEED to know more, now, about HOW, or WHERE. I think it quite possible that I do know already--in general, the time, and the place.

Perhaps God has already revealed it to me--but I do not want to say, unless or until SURE--and unless I know God wishes it revealed to others.

It is enough to know GOD HAS PROMISED, if we comply with His conditions. It is enough to know WE CAN RELY ON GOD! It is SURE! And, if YOU are faithful, YOU may be SURE--and rely on it without FEAR!

Meanwhile WE HAVE A TREMENDOUS WORK TO ACCOMPLISH!

God's Work, because it is constantly GROWING, seems to be in constant financial NEED. God supplies that through YOU! Be honest with the TITHE--the first tenth of your actual personal income--which is not yours, but GOD'S, for His work. And then He asks of us generous special offerings, besides--according as HE has made possible. God has blest us, in America, above all people on earth financially. LET US BE LIBERAL AND GENEROUS WITH HIM FOR HIS WORK--and He promises to PROSPER us still more! The work still is in need of loans of larger sums, from Co-Workers unable to give such sums outright at this time.

Dear Co-Worker--PRAY for this work as never before! It is the most serious and important activity on earth! PRAY FOR ME, --please! I have many problems to meet and solve--many important and far-reaching decisions to make. I need wisdom from God. I ask you to join me in praying God will grant it. Pray for all other Co-Workers, that THEY will take this burden to heart more, and WAKE UP to the urgency! Keep praying, and watching as events unfold leading to Christ's second coming, and the END of this world, and the beginning of the WORLD TOMORROW! --and then rest in calm ASSURANCE you shall be protected!

Remember, AIRMAIL speeds your tithes and offerings faster.

With love, in Jesus' name,

Herbert W. Armstrong

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Publishers of  
The PLAIN TRUTH

November 6, 1961

Dear Brethren:

We need to have certain facts relative to the membership God has put into His Church, to help us in planning the various avenues of the Gospel campaign for the future.

In order that we may find what percent are wives whose husbands are outside the Church; what percent of those are antagonistic and what percent are friendly and possibly showing tendencies toward yielding to God--what percent are husbands with non-member wives, etc.;--how many are widows; how many are husband and wife, BOTH in the Church;--how many are unemployed--how many are farmers, factory workers, office workers, independent business men, professional men, managers of companies or departments, salesmen, etc.--we are asking every member to fill out and return the Questionnaire enclosed.

We want to know how God's people compare, in earning ability, with the national average of all people according to U.S. Census figures.

Soon we expect to step up the magazine advertising campaign. We now purchase two pages every issue in Reader's Digest, Australian and New Zealand editions; every other month in the British edition. Soon we plan to begin putting the same Gospel messages in double-page ads purchased in the United States edition. But also we expect soon to start putting the Gospel message IN PRINT in other mass-circulation magazines. If God is calling farmers more than people living in cities, then we will go strong in farm papers. If God is calling certain classes in the cities more than others, then we need to use the magazines reaching these classes more than magazines reaching classes God is not calling. If God calls more women than men, then we must give consideration to the big Women's magazines like Ladies' Home Journal, McCalls, etc.

These facts we now seek from God's present Church membership will indicate which type of media will reach the type of people God is calling.

This questionnaire is one way you can HELP God's Work. I am sure no member will refuse or neglect to give this help--therefore, we shall expect a reply from every member.

Fill in NOW, while it is on your mind, and return in the enclosed self-addressed reply envelope.

With love, in Jesus' name,

Herbert W. Armstrong

Q U E S T I O N N A I R E

TO BE FILLED OUT BY ONE MEMBER OF EACH FAMILY

1. How many members of your family are baptized members? \_\_\_\_\_  
Are husband and wife, both, in the Church? \_\_\_\_\_  
Give ages of children: Boys \_\_\_\_\_; Girls \_\_\_\_\_
2. Do you attend a local Church regularly?\_\_\_\_; Occasionally?\_\_\_\_  
How far do you live from nearest Church? \_\_\_\_\_
3. Are you single? Man \_\_\_\_\_. Woman \_\_\_\_\_. Widower \_\_\_\_\_.  
Widow \_\_\_\_\_. Husband of non-member wife? \_\_\_\_\_; if so,  
is she hostile? \_\_\_\_\_; Interested? \_\_\_\_\_. Wife of non-  
member husband? \_\_\_\_\_; if so, is he hostile? \_\_\_\_\_;  
Interested? \_\_\_\_\_.
4. Do you live in a city of over 100,000?\_\_\_\_; suburbs of city?\_\_\_\_  
smaller city? \_\_\_\_\_; small town? \_\_\_\_\_; rural? \_\_\_\_\_
5. Are you unemployed?\_\_\_\_\_. How long have you been?\_\_\_\_\_.  
Is it because of disability?\_\_\_\_\_; or unable to obtain  
employment:\_\_\_\_\_.
6. Are you on salary or wages?\_\_\_\_\_; Commissions?\_\_\_\_\_.  
Self employed?\_\_\_\_\_.
7. Do you own a business?\_\_\_\_\_. What kind?\_\_\_\_\_.  
Are you a professional man or woman?\_\_\_\_\_. What profession?  
\_\_\_\_\_. Executive or department manager?\_\_\_\_\_  
Salesman?\_\_\_\_\_. Office work?\_\_\_\_\_. Factory worker?\_\_\_\_\_  
Other form of labor\_\_\_\_\_. Is your net taxable in-



come (on which you pay Federal Income Tax) above \$5,600  
per year (average U.S. family income for 1960)?\_\_\_\_\_

Below \$2,000 per year (minimum wage-law average)?\_\_\_\_\_

On Social Security or Public Welfare?\_\_\_\_\_

8. What general magazines do you read: Reader's Digest?\_\_\_\_\_

LIFE\_\_\_\_\_ Look\_\_\_\_\_ Saturday Evening Post\_\_\_\_\_

Pageant\_\_\_\_\_ TIME\_\_\_\_\_ Newsweek\_\_\_\_\_

U.S. News & World Report\_\_\_\_\_ Others\_\_\_\_\_

\_\_\_\_\_

Ladies' magazines: Ladies' Home Journal\_\_\_\_\_ McCalls'\_\_\_\_\_

Farm Papers: (Please list which ones you read) \_\_\_\_\_

\_\_\_\_\_

List any other publications you would recommend for purchase  
of advertising pages to publish Gospel Message \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

THANK YOU!

RADIO CHURCH OF GOD  
WORLD HEADQUARTERS  
PASADENA, CALIFORNIA 91109

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

Broadcasting  
The WORLD TOMORROW

Publishers of  
The PLAIN TRUTH

Palm Springs, California,  
November 13, 1961

Dear Staff:

I have just been reading an article about TV in the Saturday Evening Post. It suggested things I'd like to say to all of you on our executive and administrative staff around the world.

We are becoming a large, powerful, and far-flung organization. We are scattered, now, to all parts of the globe. There have become too many of us for me to keep in contact with each of you, either personally, or by personal letter. So now I see the need of a regular Staff letter from me to all of you. It ought to go out at least monthly. I am not sure I shall be able to keep this going with regularity, but I do see the serious NEED, and want to do it if I can.

The College was started at Pasadena, not only to provide a trained and educated ministry for God's Church, but, with increasing heavy duties descending on my shoulders as the work expanded, to provide a competent and trained staff to relieve me of some of this snow-balling load. But you know what has happened. The work continued to expand in such multiplied scope that, instead of my duties being lightened, new larger ones at the top level kept looming up so that my own responsibilities seem to be increasing.

It seems no one can do certain things for me--writing the monthly double-page messages for Reader's Digest, the monthly Co-Workers letters, the semi-annual letters to the entire 350,000-name mailing list, most of the sex classes at the two colleges, (and I ought to be teaching other classes--especially in Graduate School), the top major planning of the whole work, frequent visits to leading radio station managers, decisions as to policies, planning of campuses, new construction, etc. And I ought, above all, to be carrying at least two-thirds of the broadcasts, beside writing articles for the Plain Truth and the Good News. The most difficult of all this is changing from one subject, or problem, to another in my mind. Of course I forgot to mention the need of preaching--I do preach most Sabbaths at Pasadena when there, and at London when in England. I ought to appear and preach at each Church everywhere around the world, at least once every year or two--but this seems now impossible. But what I'm trying to say is, that with several of these segments of the work on my mind--or with world news and prophecy reappraisal and research on my mind--or, with matters of market conditions, radio station ratings and

situations needing concentrated attention and study--it is often difficult to throw all these avenues of attention out of my mind, and reflections on what I need to say to ALL OF YOU as a Staff, or to an Assembly at one of the colleges, INTO my mind. This is a more difficult task than finding the actual TIME in which to do it. So I hope you'll understand, but I do want to write a general letter of this type monthly, whether I succeed in getting it done or not.

Right now Mrs. Armstrong and I are at Palm Springs again. This time I am taking two months (I hope, if no serious emergency cuts it short) for a sustained milk and lemon-juice fast, in an effort to get my entire digestive system readjusted, for a complete physical and mental rejuvenation--and also as a spiritual fast. Some of the broadcasts I have done during the past few months have given me confidence that, if I can accomplish this, my most effective broadcasting years are yet ahead. If successful in this effort, I hope to be back on the air at least four times a week.

But now to this Saturday Evening Post article--or the portion that supplied the suggestion for this letter:

In case any of you care to read it, it starts on page 56, October 28 issue. It is the second of a three-installment series on Television, U.S.A. As most of you ought to know, Madison Avenue, New York, is the center of American advertising agencies, publishers' and Radio-TV representative offices, book publishers. It is "Advertising Headquarters." Most of the office buildings on Madison Avenue are loaded with such firms. And, CBS is also located there. They dominate both TV and radio.

Now one of the functions of my office is to make personal contacts with radio station managers, and station representatives. They are a sort of new breed of American business man. Advertising men, even back in my day, were a distinctive type--slangy, cocky, usually with good personality. But radio and TV have brought a still somewhat different breed, tho spawned from the older advertising type. They are, mostly, comparatively young men--that is, in 30s, 40s, and 50s--perhaps mostly in latter half of 30s and 40s, and early 50s. As the SEP describes them, they are "young, polished, educated, soft-spoken, courteous, gentlemanly, and totally un sentimental. When the boss goes to lunch, his secretary says, 'Have a good lunch.' Perhaps only such little human gestures make life bearable in an industry so full of tension and razor-edged competition. Executives' rises are meteoric, their plunges sickening. A CBS executive says, 'The pressures here are unbelievable.' And another, 'We're all ... frightened to death. The basic instinct is to protect the corporation.'"

Yes, among these people, there is a basic LOYALTY to the corporation--the Network, the radio or TV station. This is that ingredient in carnal human nature which the Moffatt Translation calls "party spirit." You'll find it as one of the FRUITS of the FLESH--of carnality. Republicans have this against Democrats, and the Democrats against the Republicans. That's what colleges generate in both students and players for their foot-ball teams. This kind of loyalty is based as much on RIVALRY, or FACTIONS--

another fruit of the flesh--and spirit of competition, as on the VANITY of wanting OUR SIDE, or party, or company or corporation to WIN, against the competition.

Now the point I want to make in this analysis is the DIFFERENCE between those in such worldly jobs and activities, and ALL OF US in GOD'S SERVICE. I want you to see many IMPORTANT things to be GRATEFUL FOR which you may not have realized before. I want you to ask, whether you would trade jobs. We, too, have LOYALTY. But it's a different kind. Loyalty, as such, is not a fruit of the flesh, but of the SPIRIT. Moffatt translates it as "fidelity." And Webster defines fidelity as "careful observance of duty, or discharge of obligations; especially, loyalty." The AV uses the word "faith" (Gal. 5:22). Now WE have that. In GOD'S organization, it works both ways. From God, and Christ at the top, then from me and those immediately under me on the human level, there is a strong mindfulness of the obligation of LOYALTY from us toward all under us--or, from employer to employe. There isn't much of this in the businesses of this world. Of course, we demand loyalty from employes, and God demands it from all His children, else they are cut off. But, if we are really IN God's Church--if really led by God's Spirit--we have that sense of mutual loyalty, BASED ON LOVE--not for reasons of self-gain or expediency, but because our hearts, motivation, and whole sense of PURPOSE are in it! It just IS our life! How different from the motivating REASONS for loyalty in worldly organizations!

But now to go back over that quote from the SEP.

This radio-TV breed of men are as a class well dressed, well groomed. Their offices are usually very modern, with artistic professional decor. That is one reason or at least minor contributing factor to what acceptance we have been able to gain from a class basically hostile to us and to religious programming. Actually, it is impossible to estimate how much the cultural character of our campuses and offices have influenced radio station managers on the big prestige 50,000-watt stations. But both Mr. Scott and I know this has contributed a MIGHTY important part. Not only the cultural appearance, but the SUBSTANTIAL appearance. It reflects dignity, soundness, resources, financial ability, which, in the average radio-TV mind is supposed to be lacking in religious broadcasters.

We have to realize, in dealing with them, that these men are totally unsentimental. They are in a tough business. None has more fierce competition. They want our dollars--yes, but not at the cost of finding our program drove away more dollars than they gain from us. That's what they are afraid of. Our job is to convince them we let them have own cake, and eat their own, too. But they are hard as nails. Of course we KNOW it is only our DOLLARS--NOT our TRUTH--that can interest them. We have to convince them that our dollars won't chase others away. We have partly succeeded--the degree of which you will read on the radio-log pages of the PT. However, on the important 50,000-watt top-prestige stations, no other religious program has succeeded as far as we.

Now, when the boss leaves on Friday evening, or Saturday noon, his secretary says, "Have a good weekend." WHY? Why, because it's DONE! It's part of the suave COURTESY practiced by all, from top executives, down through salesmen and stenographers, in the radio-TV business. In other words, they are back-slappers. They like to be flattered, even when they know it is insincere. So they hand it out, lavishly and generously.

I could not help think how it is at our Headquarters Offices. Do OUR secretaries say, "Have a good lunch," when the boss goes out for a lunch appointment? Well, possibly yes, possibly no. Our secretaries, I am sure, are no less courteous --but the difference is, IF they say this, they say it because they sincerely MEAN it, not because it's done, and a thing to be parroted as men-pleasers.

But notice--such ritualistic "courtesies" are about the ONLY thing that makes life bearable--about the only rewarding part of life--for them. They live in FEAR. Some men skyrocket up to top executive positions, but they are never secure. I have found that the average radio station manager lasts in office about three years.

When we went on ABC, New York, I went to New York to establish personal contact with the manager, and present our picture to him in a favorable light. In one or two years he was replaced. I visited the new manager, who certainly was unsentimental. I wasn't sure whether I had won him over. A little later, however, while I was in England, he visited Los Angeles, and Mr. Scott gave him the \$64 tour of the Ambassador Campus. Enroute home I called on him again, and he had warmed up--was actually cordial, and even smiled. So, we survived TWO managers on WABC. Then there was a new switch--this manager was moved to KABC in Los Angeles. The new WABC manager cancelled us out. We were off, but we went ON KABC, Sundays only, I believe. Then this man was let out entirely--and we went off of KABC.

Glenn Snyder had been manager of WLS for many years. It was owned by Prairie Farmer, and all top executives were older men, and of the ultra-conservative school--not of this new Radio-TV breed at all. I worked ten years on Glenn Snyder and his Sales Manager before we finally got on WLS. With a good time, it was our most valuable station. After starting, Mr. Snyder moved us up to 7:P.M.--for a short while. Results skyrocketed. But pressures from above set us back to about 11:P.M. Mr. Scott and I kept working on Mr. Snyder, and had some help from their Los Angeles Representative. We got moved up to 10:30, then 10--and, finally, I believe, to 9 or 9:30, with mail response increasing as time became earlier. Then Mr. Snyder had to "retire"--and his last act in office was to move us another half-hour earlier. But that lasted only a very short time, for the farm paper and station were sold for eight million, and the new management had a new "image" to create--which included rock 'n roll, but not the WORLD TOMORROW.

And so it has gone. Soon after we had won over the manager of KGO personally, he was let out. Pressure was brought on the new manager to remove us--but, by "sweetening the pot" with a

5:30 A.M. repeat of the program, thus considerably raising the price we pay, we have so far hung on. As "insurance" against losing KGO, we are on KSAY at 7:A.M., and KRAK, Sacramento, and KFRE, Fresno. Thus, if we get put off KGO, all listeners through the Bay area, and the two great California valleys, can still hear the program. At WLAC, our most valuable station, Mr. Blackman has been manager several years, and apparently is so close personally to the owner that we feel as secure there as is possible in radio. But I think it well for all of you to know something of just what we are up against, in order to remain STABLE and SECURE ourselves.

Now WHY are all radio and TV people "frightened to death"? The CBS man quoted above continued: "I'll be leaving someday, and I'll be glad to leave."

The author continues: "Fear pervades. Will ABC defeat us? What will FCC do? And what will please the great unknown beast, the viewing public? For on that, on ratings, depend executive lives. Small wonder they come to hate as well as fear the public. Small wonder they cling to ratings. Ratings, shaky as some consider them" --(including ME)-- "are the only solid ground under network executives' feet."

I want you to realize the full impact of that! Not only fear from competition. But, if some evil-motivated pressure group organizes a campaign to have their following start mailing a barrage of criticizing letters against a station, or a program on it (like ours) to the FCC (Federal Communications Commission of the government), the FCC may without warning suddenly revoke their license. The station or network is suddenly OUT OF BUSINESS. It is BIG BUSINESS, the CBS income for last year was 464 1/2 MILLION dollars! Yet, staying in business depends on the whim--or judgment, as the case may be--of a handful of men at the FCC! That's another reason many stations are AFRAID to take our program. They are afraid some program might get controversial, to use their word for it. If it antagonized too many listeners, and letters began barraging the FCC, they could find themselves out of business!

It is a shaky business. They really don't think the rating agencies' ratings are too accurate. Yet advertising agencies and the big advertising sponsors subscribe to them. If a station's ratings go down, the station finds it can't sell its time. If, for instance, a big important 50-KW Station let us on at 7:P.M., and their rating went down suddenly from 7 to 7:30, they reason that they could not sell the 8:P.M. slot to anybody. That's one reason we have even considered hiring some big-name news commentator (we have considered Paul Harvey), and, on big stations, offering to buy a package in the prime time zone of 45 minutes--30 for The WORLD TOMORROW, and 15 for Paul Harvey with the BIG News. If we bought, for instance, 7:15 to 8, the station would sell its 8:P.M. slot as a wonderful time, following Paul Harvey. They'd say nothing about following that religion. No commercial sponsor wants to "follow religion." YOU SEE WHAT WE'VE BEEN UP AGAINST? DO you begin to wonder how this work was ever built?

The ANSWER is in the "solid ground" that's under our

feet! This article says these ratings are the ONLY "solid ground" under network executives' feet. And ratings, ordinarily fluctuate, so, executives' jobs fluctuate also!!

Let me explain a little MORE about the "solid ground" under OUR feet. Suppose it were possible for some pressure group--say, the main Protestant Council of Churches, or the Catholics,--to have us suddenly cancelled out and put off the air by all leading radio stations in America. Do you know what would happen? We'd be suddenly off every major station in the U.S. Well, we KNOW what would happen. All of a sudden we'd get to STOP paying out about \$100,000 per month. I estimate that income would go down perhaps \$25,000 per month--at most, \$35,000 or \$50,000. At first, we'd be \$50,000 or more BETTER OFF financially. And, after one year of this, our income still would not be much more lowered. Here's how it works: We receive very little income from the NEW listeners who are listening to TODAY'S Broadcast, or those who even started listening six months or a year ago. But most of our 30% INCREASE in income is received from those who started listening from 6 months to 3 years ago--and the biggest portion from those of more than a year's listening. Not many write in for literature after the first listening. The AVERAGE first request for literature comes from those who have listened several times. But this first request contributes no money, usually. After reading The Plain Truth several issues--perhaps 3 or 4--perhaps one to three years --and, after having written in for one or several booklets--or, having started on the Correspondence Course, a certain percent of these listeners--about one out of ten, as 28 years' experience shows--will send in a first contribution. Then, many, a second inside of six months. They then go on the Co-Worker list. By this time, THEIR HEARTS are in this work where they've begun to put their treasure. As they get interested in the BIBLE and the TRUTH, they also get interested in the WORK. Even if carnal minded, the very "party spirit" ingredient in human nature makes them feel they are on OUR TEAM.

Now WHAT IS THE MOTIVE that keeps the bulk of our Co-Workers sending in tithes and offerings regularly? Is it a matter of PAYING for what they get like subscribing to a magazine? Of course not. Is it a feeling of being under obligation, because they heard the broadcast? No doubt a percentage--I don't know how big--DO send in the first time or two out of a sense of obligation for literature--but once THEIR HEART IS IN GOD'S WORK, they are part of a CRUSADE. Never once has any of our literature educated them to contribute out of a sense of obligation for what they RECEIVED. Our literature DOES educate them. I definitely and deliberately INTEND to use all the psychology I know to educate people to get on GOD'S BASIS that it is more blessed to GIVE than to receive. They are educated to GIVE for the sake of GIVING, not as a result of GETTING.

So--IF suddenly they could hear the broadcasts no more, what is their attitude? They don't STOP contributing because they had to stop GETTING the program. On the contrary, they are ON OUR TEAM--and our team has been hit a foul blow--the enemy is trying to KILL the work their hearts are in. Most of them would either INCREASE their contributions, if possible, or else at least KEEP

THEM COMING!

I want you to see what SECURITY God has given us! There's NOTHING LIKE IT in commercial business--NOTHING LIKE IT ON EARTH!!!! We have the most SOLID FOUNDATION under us that is under anything, anywhere! Not only GOD--which we certainly have--what I mean is, THIS is the way God has PUT a foundation under us in literal, practical manner!!

It works!! In 1948 we were OFF THE AIR, except for Sunday only, and the West Coast where we had about 3 small stations. We were put off in March because we had gotten too far behind in paying bills due to the reconstruction headache forced on us in starting the college by the city building commissioners. We did not get back on until October. But the income did not go down. Co-Workers and members rallied to our aid.

Look at CHICAGO. We have been off our best station about two years now, and the little suburban station hasn't helped much. Did the Chicago Church stop growing? No, it has grown, if anything, FASTER THAN EVER, and now a second Chicago Church has had to be established, and one in South Bend. WHY? As a result of the CUMULATIVE principle working long after the broadcast stopped.

Now--on the other hand--I certainly don't mean to say we could cancel out broadcasting, and go right on growing forever. Growth in Chicago will probably slow down in the next year or so, UNLESS we can get on another 50,000-watt station soon. BUT, we could carry on for two and maybe three years without serious financial handicap or reduction in our increases of members, if the very WORST should happen.

On the other hand, consider our position there. No program could be LESS vulnerable than we. There is no substitute for EXPERIENCE. I learned, back in 1920, the SERIOUS danger of "putting all your eggs in one basket." For example, if we were on ABC Network ONLY, even with more stations than now, we would be vulnerable. One man at the Network could PUT US OFF ALL THE STATIONS. So I have been very careful not to put the program on ALL of one network stations. We are on several CBS, several NBC stations, and several independents. No one of those groups could throw us off of enough stations to hurt the over-all work noticeably, and we would move fast to replace what was lost. I am careful not to use enough stations tied to any one representative firm so that even a station representative firm could hurt us.

Then there are the Mexican stations. Same men in my position would have cancelled them out a few years ago. They have no prestige, and he would have reasoned, "Well, we have the U.S. covered with U.S. stations of good prestige now--let's get rid of those no-prestige Mexican stations." I keep them because they still produce big, and also as INSURANCE. If some religious pressure group ever DID succeed in getting us off all U.S. stations, WE'D STILL COVER THE U.S., even tho not so good, by these Mexican stations--AND NO RELIGIOUS GROUP COULD PRESSURE US OFF THERE.



In this snazzy radio-TV field, men employed in it live in FEAR. They cannot feel SECURE. COMPARE the job YOU have. You don't have to shake at the knees for fear of losing your job. You are more secure than a civil service employe of the federal government! You are working for GOD, through HIS ORGANIZATION.

Do you just take all these good things for granted, unconcerned? It's time all of us REALIZE how blest we are, and GIVE GOD THANKS! Let's be GRATEFUL. One of the greatest and commonest sins is INGRATITUDE--don't be guilty of it.

THINK of the blessings we all have in this work--the constant GOOD accomplished--the CHANGED LIVES--God's WARNING going to our nations--the TRUE GOSPEL to the WHOLE WORLD!

WHAT A PRIVILEGE we all have!

This SEP article made me realize it. I wanted to share it with all of you.

Love to all, in Jesus' name,

Herbert W. Armstrong

The WORLD TOMORROW  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
Proclaims to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

November 16, 1961

Dear Co-Workers with Christ:

Since my last letter, world events have been happening fast! Also events in the progress of this Work of God have been happening fast!

As I said then, God Almighty, who rules the UNIVERSE, right now is holding back the furious winds of world-devastating nuclear WAR, --just long enough to get done this very world-encompassing job He is doing through YOU and me.

But events, fulfilling PROPHECY, are crashing ahead fast!

Since my last letter, the Berlin crisis has passed a climax. The crisis is not over--won't be for some time. But Khrushchev has backed away from actual nuclear war, again postponed his threatened separate peace treaty with East Germany.

Right now, it may appear on the surface that tension has relaxed. The Kremlin method, in this cold war of nerves, is to blow first hot, then cold, then hot again. These repeated apparent lulls in his war of nerves are always temporary. New tensions will soon mount.

Actually, the very last thing Khrushchev wants is the explosion of real nuclear war with the United States. There are reasons--and it is the very nature of the Russian BEAR. I have said repeatedly that the Russians in nature are like their ancient predecessors, the Medes and Persians--represented in the prophecy of Daniel 7 as a "Bear". They lumber ponderously along, the "Bear's" massive feet kicking on doors. If the door caves in or swings ajar, the Bear lumbers on in--and never leaves unless driven by a stronger power. But, if the door holds firm, the Bear waddles away. And if a fierce, snarling lion attacks with a roar, the Bear retreats on the dead run!

Up until now, the record of the cold war has been one of retreat after retreat by the United States. The Bear has kept on coming!

But, since my last letter, U.S forces held firm, with a show of force, at the entrance gate in the wall between East and West Berlin. October 23rd a U.S. armored patrol convoyed a U.S.

civilian official across the gate, and into East Berlin, demonstrating that the U.S. was holding firm on its right of access. Then the Russians moved military tanks up to the gate to prevent further entrance into East Berlin. It was their last big bluff. For the first time, the United States began acting tough. American war tanks immediately rolled up to the gate, their guns aimed point-blank at the Russian tanks. Then another U.S. Convoy with a State Department official started through the gate.

The Russian tanks, with U.S. tanks aiming their guns right at them, made no effort to stop the convoy. After this, the Russian tanks lumbered on away.

Khrushchev pays no attention to President Kennedy's words. He respects only actions. This time there was action--a show of FORCE! This time the Soviet Union did the retreating. And now, the Russian leader says he has postponed making his threatened treaty.

Khrushchev did go ahead with his 30-plus megaton nuclear test-explosion. Its only purpose was to FRIGHTEN the world. It backfired! Immediately, while showing FORCE at Berlin U.S. officials at Washington officially told the world that, even if Russia struck first with a surprise nuclear attack, the U. S. could withstand and survive anything they could deliver--but, before a second night's attack Russia would be blasted out of existence!

This is a kind of talk never before hurled out between nations in the history of the world!

This ought to make us realize the kind of world, and the TIME in which we live!

Then for the first time American officials disclosed actual facts and figures, showing the U.S. far ahead of Russia in war power--many times the number and total megatonnage of nuclear bombs--a three to one superiority in missiles--3,640 jet bombers poised for instantaneous delivery of thousands of megatons of nuclear destruction to completely obliterate Russia, compared to a maximum of 350 possessed by the Soviet.

Of course Khrushchev knew all these facts, anyway--but the world didn't.

Another thing, Khrushchev right now is a VERY FRIGHTENED MAN HIMSELF! He is not so much frightened by U.S. military superiority. He knows as well as we that the U.S. will never strike first.

But he is really AFRAID of two things: One, Red China is now pulling away, refusing to knuckle under to him; little Albania recently publicly and officially called him a liar and blackmailer; he is afraid other Russian leaders and former leaders may be secretly plotting to overthrow him--that's why he has down-graded Stalin, and expelled Molotov. His own empire is SHAKY WITHIN. The Iron Curtain, and the Berlin wall, are not there to keep outsiders out--the purpose is to keep the imprisoned Russian people and

satellite populations from escaping to freedom!

But the one thing Khrushchev is MOST frightened about, is the union he sees coming in Western Europe--right on his border. While America and Britain are blinded to the danger, and are encouraging it, Khrushchev SEES PLAINLY that the Common Market is gradually forming A THIRD WORLD-POWER-BLOC--the coming U.S. of EUROPE--the resurrected ROMAN EMPIRE--right on his very border!

This is the prophesied "BEAST" of Revelation! The U.S. News & World Report pictures this as a reality by 1970, with 320 million population, compared to present U.S. population of 180 million, and Russia of 209 million. Also they predict a sky-rocketing production and power of resources. This, too, is all foretold in PROPHECY!

Right now the trend in this Common Market is toward "a Europe of United but Sovereign Nations." On this basis, with each nation retaining its own sovereignty, Britain is seeking admission. But, later, it will develop into an actual revival of the "Holy Roman Empire"--with one central ruler, and ten others placing all their military power in his hands. And prophecy says this giant new Power will destroy American cities and conquer this great nation!

Co-Workers, these are solemn times! Jesus Christ, the HEAD of this great work in which we are engaged, has determined that OUR WORK MUST BE FINISHED BEFORE THAT HAPPENS!

Are we awake? Do we realize that God has placed in our hands the most marvelous and powerful instruments ever devised for GETTING HIS LAST MESSAGE TO THE MULTIPLE MILLIONS OF PEOPLE ALL OVER THE EARTH?

Think! How many could Jesus Christ, Himself, talk to when here in human flesh? He fed 5,000 by a miracle--but how many of that 5,000 could have actually heard just one human voice outdoors, without microphones or loud speakers? How many could the Apostle Paul reach?

There are multiple times more people living today--and the living Christ has seen to it that HIS MESSAGE, now, just as He said in Matthew 24:14, IS going to the millions in ALL THE WORLD! Already it is going in mighty POWER over every continent on earth --but not yet into all nations. But every year it increases in power by 30%--has, for 28 years! It doubles in power every two years seven and a half months!

MORE! The living CHRIST, through us, is today reaching the vast MULTITUDES who could not be reached by any other way! Do you realize what would happen if a pastor of an established church would proclaim THIS VERY MESSAGE OF CHRIST'S? His congregation would refuse to listen, and fire him!

I learned, 28 years ago, that NO MAN would DARE proclaim the true, pure, unvarnished Gospel of Christ--CHRIST'S OWN GOSPEL --as long as he is supported and paid by MEN, or denominations or

organizations of MEN. Do you realize that, today, by actual survey, only one in a hundred of the future ministers preparing in the theological seminaries even believes Christ is going to return to earth? THEY DON'T BELIEVE THE BIBLE! The clergy of our day is fast turning farther and farther from belief in God, in the Bible, and in the TRUTH!

Do you realize the PRICE Mrs. Armstrong and I had to pay, to be FREE--unshackled--so I can proclaim CHRIST'S Message straight from the shoulder? We were without money, car, home. But Jesus Christ BUILT HIS WORK for these last days gradually--always growing, always multiplying in power--until today it is THUNDERING His true Message around the world! NO ONE ELSE proclaims this whole TRUE Gospel!

Oh yes, of course, now and then, one of the controlled clergy of this world raises a small voice in persecution and opposition attempting to discredit the very WORK OF GOD. Yet the dynamic, all-powerful living CHRIST carries His great work right along in ever-increasing multiplying POWER! He says no MAN can stop it! They have tried! None ever could! None will!

But, people will listen to this Message OVER RADIO! They will read it in Reader's Digest, other magazines, in The Plain Truth, and our other literature--in the privacy of their own homes --yes, millions who would never listen to the TRUTH in their own churches! Strange, but TRUE!

And right now, HERE WE ARE, again, into the CHRISTMAS SHOPPING SEASON. Every year at this time many Co-Workers FORGET their gifts for CHRIST and His work, and spend all they have TRADING gifts back and forth with friends and relatives! Have YOU read the plain TRUTH about Christmas? Get our free booklet by that title! It is documented--factual--you can check up and verify every astonishing FACT at any public library! Read in this booklet how this day is not Christ's birthday--how the wise men did NOT trade presents among themselves--they gave their gifts to CHRIST!

Right now, when we face the most trying time of the year, I have to call on YOU--and ALL our Co-Workers to SEND YOUR LIBERAL GIFTS FOR THE WORK OF CHRIST--and try to make it doubly or triply GENEROUS, according, of course, as God has prospered and made you able.

The work is not yet out of this tight financial bind. The NEED, right now, is GREAT, and URGENT! Even though a good portion of those who have LOANED money to the work have not had to call for repayment, and many have been able to later donate it, still several others have needed what they had loaned, and this year we have had to repay many thousands of dollars on such loans. So that this does not have to stop or cut down the GOSPEL WORK, I have to still ask all who have larger sums you feel you cannot GIVE outright, at this time, to send in such sums as a loan. If you can GIVE a larger sum of one or several thousand dollars, it was never more seriously needed.

Even the widows' mites, from the many who do not have

such larger sums, count up BIG. Every one is NEEDED!

More new radio stations have been added since my last letter. This letter is too long now, so will tell you in my next letter--but God's work IS MOVING--FASTER ALL THE TIME! We must KEEP it moving!

THANK you! --and REMEMBER TO PRAY EARNESTLY, DAILY, for this work, and for me personally, will you? I pray for YOU--and God is blessing you!

With love, in Jesus' name,

Herbert W. Armstrong

The WORLD TOMORROW  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
Proclaims to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

December 11, 1961

Dear Co-Workers with Christ:

Here we are in the very thick of the most frenzied Christmas shopping splurge in American history. Unemployment has gone to a new LOW. People are enjoying incomes at record levels --they have more money to spend than ever before--and they are in a spending mood right now--with this "Christmas spirit" inspired by commercial advertising to sell goods gripping them.

But also, HERE WE ARE, in the very crusade of the living CHRIST--the Work of God which is the Work of the most important magnitude of any activity on earth--at this time of CRISIS, having to SUFFER and be threatened by this commercial shopping spree.

While people spend their money freely and lavishly TRADING GIFTS with one another, nearly all are forgetting any gift for CHRIST! They suppose Christmas is Christ's birthday. IT ISN'T! Jesus was not even born in the winter. Have you read the factual article proving WHEN He was born in the December issue of The Plain Truth? READ IT! Have you read the free booklet, "The PLAIN TRUTH About Christmas"? If not, be sure to write for it by return mail--READ IT!

People suppose the Bible teaches us to give presents at Christmas. IT DOESN'T. The wise men did not EXCHANGE GIFTS between themselves--they gave THEIR gifts to CHRIST--not to each other. IT WAS NOT HIS BIRTHDAY. He was born in late September or early October. The wise men did not arrive until many days later. Their gifts were not birthday presents at all. It has always been CUSTOM to present a GIFT when visiting a KING or chief of a government. These wise men knew Jesus was born to be KING of the world. People present gifts to President Kennedy when they visit the White House--and these are not birthday gifts at all!

People suppose that Christians are taught by the Bible to give birthday presents. NOWHERE does the Bible recognize honoring birthdays, except by pagans who are in defiance of God.

The shocking TRUTH is that Christmas is one of the PAGAN holidays celebrated long before Christ--and the BIBLE CONDEMNNS IT! (See Jer. 10:1-5, where Christmas trees are condemned as IDOLATRY!). People say, when this fact is recognized, that it is all right to use a PAGAN CUSTOM, as long as we worship and honor

CHRIST with it, instead of pagan gods.

But YOUR BIBLE says plainly: "Take heed to thyself, that thou be not snared by following them..." --that is, following pagans and their customs of worship. "...that thou inquire NOT after their gods, saying, How did these nations serve their gods? even so will I do likewise. THOU SHALT NOT DO SO UNTO THE LORD THY GOD: for every abomination to the Eternal, which He hateth, have they done unto their gods. ....What thing soever I command you, observe to do it: thou shalt not add thereto, nor diminish from it." (Deut. 12:30-32)

People talk about "worshipping God according to the dictates of your own conscience." But GOD WILL NOT ACCEPT THAT KIND OF WORSHIP. The BIBLE says: "God is a Spirit: and they that worship Him MUST WORSHIP HIM IN SPIRIT AND IN TRUTH." (John 4:24). What is TRUTH? Jesus said Thy WORD--the words of the BIBLE--are TRUTH. We must worship GOD as He directs in HIS WORD, not as pagans did, or as we may please!

But, even if one does not yet understand all this, and gives Christians gifts anyway, SURELY you would suppose that one would GIVE HIS GIFTS TO THE LIVING CHRIST, not trade presents with other PEOPLE! Or, at the very least, put Christ--whose birthday he falsely supposes it is--at the head of the list for the BIGGEST gift of all!

Recently I figured up the records and found that every one of you Co-Workers, as an average, by your tithes and offerings, is getting CHRIST'S GREAT MESSAGE out to TEN THOUSAND people.

THINK OF IT! If you are an average Co-Worker, whose tithes and offerings are an average amount for our Co-Workers, the money you have put into God's Work this year, 1961, has gotten this Message of CHRIST to TEN THOUSAND people. Of those, many have received The Plain Truth. Many have received the lessons of the BIBLE Correspondence Course.

But we are not yet reaching anywhere near as many people as Christ says we must! We are still far from reaching all nations. We must do MUCH MORE--and time is running out! It is later than we think!

WHERE, else, does a dollar go so far--clear around the world, as this Work does? WHERE, else, can a dollar DO SO MUCH?

Yet right now this great dynamic Work is having to SUFFER! The income is dropping down about 25% below the absolute required quota! At no time before, this year, or all last year or year before, has it dropped SO ALARMINGLY.

Co-Workers, WE MUST TIGHTEN OUR BELTS, AND MAKE THIS UP IMMEDIATELY, before the situation becomes desperate.

As the world is in a GENEROUS mood, right now, in the frenzy of the "Christmas spirit" which helps MERCHANTS make bigger profits, as people trade presents back and forth, LET US BE IMBUED



BY THE SPIRIT OF CHRIST TO GET INTO A GENEROUS MOOD TOWARD OUR  
LIVING LORD AND SAVIOUR JESUS CHRIST--let us give, as never before,  
to HIM for HIS WORK, that it may go forth in still greater power  
than ever to this dying world!

We still need LOANS of larger sums, if you cannot give it  
outright just now. We need THOUSANDS of the "widows' mites" from  
those who do not have larger sums to give. Give for CHRIST and His  
Work just whatever is the largest you are able--whether a dollar or  
many thousand--and it is urgent!

Because of the congestion and slow-up of Christmas mail,  
why not use AIRMAIL? And remember, PRAY EARNESTLY, and CONTINUALLY  
for this Work, for me, and for all our staff around the world!  
From my heart, THANK YOU!

With love, in Jesus' name,

Herbert W. Armstrong

RADIO CHURCH OF GOD  
WORLD HEADQUARTERS  
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HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

Broadcasting  
The WORLD TOMORROW

Publishers of  
The PLAIN TRUTH

January 15, 1962

Dear Brethren of GOD'S CHURCH:

GREETINGS, in Jesus' name! This is both a reminder and a report. Here we are already well into another calendar year.

The annual Ministers' Conference has been in session here at World Headquarters for almost a week, and in another two or three days God's ministers will be returning to their posts around the world. There are two ministers here from England and two from Australia, beside pastors of Churches from New York, Pittsburgh, Chicago, Milwaukee, South Bend, St. Louis, Kansas City, Gladewater, Dallas, Houston, San Antonio, Memphis, Little Rock, Wichita, Springfield, Missouri, Oklahoma City, Tulsa, Denver, Seattle, Tacoma, Portland, Eugene, Sacramento and Oakland, Fresno--just to mention many principal cities.

Plans are being laid for the establishment of more churches--perhaps a few more this year, and many more in the years immediately ahead.

Every phase of God's Work is growing rapidly--maintaining the 30% a year increase. But time is fast running out! We have only about another ten years, in all probability, to FINISH the gigantic world-wide task God has called us as His instruments to accomplish. Then will come quickly the Great Tribulation, the Day of the Lord, and the appearance of the living HEAD of our Church, JESUS CHRIST!

Our men from England report that plans are now ready to proceed immediately, full speed ahead, with the new dining hall and dormitory for the college at Bricket Wood. Unless these are completed by this coming September, we cannot admit a single additional student in England this next school year! Plans are being rushed on the new dining hall for the Pasadena campus. Mr. Roy Hammer, who is here, is very seriously concerned about the Tabernacle at Gladewater. We are now going to be forced to build on a good sized addition to the big Tabernacle there, or an entire THIRD of our whole membership will have to stay home from the Feast of Tabernacles!

Brethren, unless some of these VITAL physical facilities can expand with us, GOD'S CHURCH CANNOT CONTINUE TO GROW--and GOD'S WORD cannot be done. If WE fail, God will spue us out of His mouth

and finally into the Lake of Fire--and He will raise up OTHERS to carry on His Work. As I wrote to you before, we NEED a minimum of \$35,000 per month for these necessary building operations this year. The conditional pledges I asked of EVERY MEMBER have reached only a little over \$20,000--just slightly more than about three years ago, when we had less than HALF as many members!

I know we can do better than this! WE SIMPLY HAVE TO DO BETTER! Just barely more than HALF of you members have responded--almost HALF of you have failed to pledge a single dollar! Even though those in their third tithe year, those on public welfare, or widows without income, or wives whose unconverted husbands object (and who have no separate income of their own) are exempt, they do not make up anywhere near half of our membership. MANY OF YOU WHO ARE ABLE AND OUGHT TO PLEDGE HAVE FAILED OR REFUSED!

Brethren, do you realize this is the work of ALMIGHTY GOD? Do you realize HE is holding you accountable, according to your ability? It is not yet too late--but if you become a spiritual slacker, there is a Lake of Fire looming ahead, and I say to you in all sincerity and love, and by authority of Jesus Christ, you had better begin to fear and TREMBLE! This is EXPECTED of you, and if we don't do MORE than expected, we are UNPROFITABLE SERVANTS, and Jesus Christ says that the unprofitable servants are to be thrown into the Lake of Fire! I did not decree that--CHRIST DID!

Dear Brethren, let's RALLY to this pressing, vital NEED. If you can send in a little MORE, by all means do so! Let's get behind this crusade, and get it really ROLLING!

To those who have responded generously, I THANK YOU on behalf of our Leader and Head, Jesus Christ! He is opening new doors constantly. His Work goes marching on--WE MUST NEVER SLACKEN, BUT SPEED UP OUR EFFORTS!

In Jesus' name, THANK YOU!

Herbert W. Armstrong

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Publishing:  
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a Magazine of UNDERSTANDING

January 19, 1962

Dear Co-Workers with Christ

GREETINGS in Jesus' name! Here we are, already well into the year 1962. Events will move faster this year than ever. The WORLD will plunge one year closer to its END---and the dawn of the happy WORLD TOMORROW!

We who are the instruments Jesus Christ is using in GOD'S WORK must keep pace. One big leap ahead is the enlarged 28th Anniversary number of The Plain Truth, which you will receive in just a day or two---now going up to a full 48 pages.

Hundreds have asked me, WHAT ABOUT ASTROLOGERS' FORECAST THAT THE WORLD IS COMING TO AN END FRIDAY NIGHT FEBRUARY 2nd?"

Pagan astrologers and star-gazers in Malaya, India, and other parts of Asia say that on that night---just a few days now ---seven planets in the "House of Capricorn" will be in conjunction, and that the moon will enter the same "House" that same night. That means, they predict, the END OF THE WORLD! One astrologer in India says the world will explode like an over-ripe melon.

WHY are so many millions of people interested in what pagan astrologers predict, while they are utterly heedless of the SURE PROPHECIES OF GOD?

If you want my opinion, I do not use the mighty and powerful facilities God Almighty has placed at my disposal for speaking to some 20 million people every week, all around the world, to voice my opinions. I proclaim the SURE Word of God. And I do not say "I think"---or "this is the way I look at it." But I do proclaim with authority the "THUS SAITH THE LORD," and there is no "maybe" or "perhaps" about it---it is SURE!

And this I now say to you: God Almighty, in His Word, does NOT say this earth is going to explode on Friday night February 2nd. He DOES say this earth "abideth forever," and that it shall not be removed forever. What God says is going to END is "this evil world"---this system of society.

God also says a few things about these very astrologers. In the 1st, 2nd, 4th and 5th chapters of Daniel you read of the

astrologers in ancient Babylon. In every case they were shown as pretenders, fakers, who had no power at all. They were utterly UNABLE to forecast the future, but GOD did reveal the future, through Daniel the prophet.

Again, in Isaiah 47, you'll read of "the DAUGHTER" of that ancient Babylon. A "woman" is the symbol of a church. It is speaking of the RELIGIOUS phase of Babylon as it has descended down to our day---that is, the religions of the Far East, of India, and, in its western evolution, the Roman Catholic and the Protestant religions. This is a PROPHECY, for OUR TIME RIGHT NOW! It shows that our peoples---the Americans, the British, and northwestern Europe nations, are in the grip of this Babylon religion.

Speaking of this modern "Babylon" religion, God says to her: "Let now the ASTROLOGERS, the monthly prognosticators, the star-gazer, stand up,...behold, they shall be as stubble; the fire shall burn them," etc. (Verse 13-14).

The predictions of these false prophets are utterly spurious and WORTHLESS! But whatever GOD says will happen is absolutely SURE!

God Almighty has called YOU, as well as me, to shout to the world HIS WARNING of what is soon to befall the nations, unless they repent and change their ways. Time is short and GROWING SHORTER so fast we can hardly realize it! Here we are in 1962! What will THIS calendar year bring forth?

The Common Market in Europe will MAKE PROGRESS toward POLITICAL and MILITARY UNITY---the resurrection of the Roman Empire! Russia will keep the world in the jitters of "cold war." The Plain Truth is now expanding to 48 pages. In one or two months it will add the second COLOR to 8 more pages. Many more radio stations will be added, thundering the WORLD TOMORROW around the world. A super-power 50,000-watt Boston station is now being added ---many others to follow. We probably shall soon be ON THE AIR over more than half the population of Britain at the prime time of 8:00 P.M. every night, seven nights a week. We hope to put out TWO-PAGE Messages in the French and the German editions of Reader's Digest, to be read by MILLIONS in their own languages---as we already publish these dynamic two-page Messages in the British, Australian, and New Zealand editions. We hope to begin these powerful Messages in the UNITED STATES editions of Reader's Digest either this year or next. One out of every five adults in the British Isles reads Reader's Digest. It is read by more people than any publication on earth. IT IS POWERFUL!

The Year 1961 closed with another 30% increase in the growth of this great work. Millions heard Christ's own Gospel. Hundreds were converted and baptized. In other words, our living Head, Jesus Christ, granted us by far the BIGGEST harvest in the history of this work---30% bigger than ever before, just as 1960 was 30% bigger than 1959---and this phenomenal growth has continued for 28 years! Read the "PERSONAL from the Editor" column in the February Plain Truth.

TIME IS SHORT and rapidly RUNNING OUT ON US!

We still have by far the greatest part of the work to yet be done! We are yet FAR from having accomplished the Great Commission. This great mission must be the one uppermost immediate PURPOSE in your life and mine. We must sacrifice, PRAY, and strive to this end more diligently than ever.

The income provided by our beloved family of Co-Workers started off the new year with a record-breaking upsurge---for the first ten days. Then it began to drop off sharply. Now once again it is dropping down to serious levels. Our Lord and Saviour, the Living Jesus CHRIST, is opening doors, guiding, blessing, prospering His Work. He is LEADING the way---WE MUST FOLLOW! Your earnest prevailing, believing PRAYERS for this work---even for me personally, and all the staff with me---are SERIOUSLY NEEDED!

The entire financial ability to keep this great Work going depends on YOU and the others in our family of Co-Workers! Pray earnestly that God will PROSPER every Co-Worker---not only yourself, but all the others, that all may have the means to give liberally for God's Work! Let's all do better this year than ever before!

The NEED is great, and URGENT---and air-mail speeds it to us faster! THANK YOU, from the bottom of my heart, and God WILL bless you!

With love, in Jesus' name,

Herbert W. Armstrong

RADIO CHURCH OF GOD  
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Publishers of  
The PLAIN TRUTH

January 24, 1962

Dear Brethren:

I have just read the enclosed letter from Garner Ted Armstrong, and also a few of the teachers' reports. To say that I was shocked, and deeply hurt is putting it mildly. I should have felt constrained to take up in Ministerial Council the question of whether it is not God's will that we simply close the Imperial schools completely, had I not found, on questioning, that the serious situations brought out in this letter and the two or three case-histories I looked over, involved only a very small minority of you parents whose children are in the schools of God's Church.

Even though most of you are not involved, and I am informed that the attitude of most of you is very co-operative, still I feel impelled to write all parents of our school pupils a few words personally.

I feel strongly that most of you do not realize how these schools have grown and expanded, and the tremendous FINANCIAL BURDEN they are putting on God's Work. These schools started with just two teachers and one part-time helper in teaching. The start was in the Tabernacle at Gladewater. The thought at the time was that it would not involve additional expense. The minister sent as Pastor of the Church and his wife were the teachers. Existing facilities were used. But the school at Gladewater grew, and we started the schools at Pasadena. Today at Pasadena we have 12 class rooms--one for every grade through high school, besides a library room, and a separate building for administration offices. We have a LARGE payroll of teachers, all highly trained, qualified, competent, and administrative officers beside.

At Pasadena we have plans for a new PLANT, with one building for High School, and another for the grades--new and ultra modern--that will involve the purchase of several additional acres of ground made possible by the purchase of many houses and lots, wrecking the houses, and erecting our own buildings and playgrounds. This will cost in the neighborhood of a half-million dollars. The City of Pasadena authorities will insist that we provide this, and vacate our present remodeled houses being used within some two years from now. The payroll of these two schools reaches a really staggering sum. I am informed by our auditor and financial advisor that our payroll for the entire work has gotten almost out of hand, and is out of all proportion to the income and

expenditures for other purposes.

Some of you pay a certain tuition, and some seem unable to pay any, or very little. But in no case does any of you pay even a fraction of the actual cost of providing this education for your children. The lion's share of the cost of educating your children must be borne by other Brethren or Co-Workers whose children are not receiving any of this benefit. All this money COULD go into the WORK OF GOD, buying time on a few more important radio stations and PROCLAIMING CHRIST'S GOSPEL TO HUNDREDS OF THOUSANDS IN PARTS OF THE WORLD NOT NOW BEING REACHED.

Now Brethren, in my position directly accountable to Jesus Christ, the HEAD of this Church, and knowing I shall have to give account and be very strictly judged, I think in all frankness you can see that I do feel, personally, VERY RELUCTANT to let these Imperial Schools continue in existence any longer, at such cost, IF you Brethren do not appreciate them enough to want to cooperate. It is a HEAVY BURDEN, not only in money, but to those of us responsible for oversight and direction of these schools, taken FROM the work of CHRIST'S GREAT COMMISSION of getting the GOSPEL to the world, and for the benefit of A VERY FEW OF YOU.

To the very few of you who have griped, criticized, and failed to cooperate, let me tell you in PLAINEST LANGUAGE, I am completely ASHAMED OF YOU, and I have to pray to God and intercede for Him to be merciful toward you and make allowance for a lack of complete understanding before He punishes you or shuts you out of His Kingdom! And if you who are guilty of this do not rectify it immediately, I shall see that your children are removed from sharing in this great and costly benefit--and if your attitude remains rebellious to the authority of GOD in His Church and we see that God has removed you from His Church, you will be denied fellowship. And in this God is no respecter of persons. Let me make it PLAIN! IF one of these very few guilty parents should be my son, and Vice President of God's Church, Garner Ted Armstrong, he would be dealt with in exactly the same manner. The difference is, that he well knows it, and is very careful of his conduct--and that, and not being my son, is THE REASON that Jesus Christ has put him in the position he occupies!

At the general annual Ministers' Conference I came into a meeting already in progress and found them discussing the matter of organizing another elementary school and high school in Chicago. I realized the other ministers did not know, as I did, the financial problem, and how our payroll had gotten out of hand. I immediately called a halt, explained how utterly IMPOSSIBLE it is to start a third system of schools at this time, and the subject was dropped. The Chicago Brethren must be deprived of the school. which YOUR children enjoy.

We KNOW--by the actual tests of the public schools--that our fourth grade children are equal in progress and ability with the sixth graders in the public schools. We KNOW, in absolute FACT, that these Imperial Schools your children are privileged to attend are FAR SUPERIOR to the public schools. Your children are obtaining a far superior education. And DISCIPLINE is the



principle reason. I hope your feelings won't be hard toward me, but I am answerable to Jesus Christ, and I TREMBLE IN FEAR over the authority that is over me, and by HIS AUTHORITY I simply have to say that unless these schools are really APPRECIATED, and receive your FULLEST co-operation, they will have to be closed and the large sums of money put in the WORK. Personally, I am simply heartsick over this.

I would like to know WHETHER you really do appreciate this SUPERIOR quality of education provided your children enough to want it continued. HOW DO YOU FEEL ABOUT IT?

With love and deep concern, in Jesus' name,

Herbert W. Armstrong

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February 11, 1962

Dear Co-Workers with Christ:

BIG news is breaking--faster than ever, Both in major world happenings, and in this world-wide Work of God!

I want you to read the article on President DeGaulle of France in the coming March PLAIN TRUTH--and WHY he so abruptly ended Britain's bid to join the Common Market--officially! The world does not understand the overwhelming SIGNIFICANCE of that. It is a BIG step in fulfilling Biblical PROPHECY.

It means that the coming resurrection of the ROMAN EMPIRE is being hurried up! You see, President Kennedy and Prime Minister Macmillan have had a "grand design" for creating an "Atlantic Community." That means an ALLIANCE, as ALLIES, of the nations of Western Europe, Britain, and North America. That would keep the world, as now, divided with the TWO major forces--east, and west. It would mean lining up all Western Europe, under the United States, in a Community of allies. The United States would sit in the driver's seat.

And why did they try to bring this "Atlantic Community" about, with Britain becoming part of the Common Market? Because they now at last realize what I have been telling the world for 29 years--that a resurrected ROMAN EMPIRE is going to arise out of the Common Market--UNLESS America and Britain can prevent it--and that it would form a THIRD GIANT WORLD POWER that would threaten both Britain and America.

And such a THIRD Giant world POWER, which he calls a "Third World Force" is precisely what DeGaulle is driving for. He now uses the slogan "Europe for Europeans." In other words, Britain and America, GO HOME, and KEEP OUT! In Europe right now there is a mad scramble between six or eight men for POWER--for the leadership that will land one of them as the FUEHRER of this new United States of Europe. They all begin to realize that out of it is going to arise the STRONG MAN of Europe!

DeGaulle wants to be that man. Right now, he has the lead start. In Germany, several men are maneuvering and scheming frantically to take Chancellor Adenauer's office. DeGaulle knows well that if a really STRONG MAN should gain power in Germany, he would have every advantage over any Frenchman in becoming the

EMPEROR or FUEHRER of the new resurrected Roman Empire. Adenauer is going to step down from office later this year. But right now, no one of the German leaders--Strauss, Erhard, Globke, Willie Brandt,--has risen to dominant power, or knocked off the others. DeGaulle knows he has to RUSH this POLITICAL MILITARY union of Europe before some one dominant LEADER rises in Germany.

And besides, DeGaulle is well along in his seventies, and getting older every day. If time drags, and the POLITICAL union of Europe into the ROMAN EMPIRE is not brought about for five, seven or ten years, DeGaulle will be too old.

Overnight there has been a total SHIFT in world leadership. All of a sudden, DeGaulle shoots up as Villain number one in the west, while Khrushchev and President Kennedy are quieting down and becoming tame. France, traditionally during our time, the ally of the United States and Britain, as opposed to Germany, suddenly lines up with Germany. And now it appears that neither Germany nor France are allies of the United States, but becoming potential ENEMIES--just as I have been saying would happen for the past 29 years!

A new crisis appears to be brewing in CUBA. The overthrow of the government of Iraq, and assassination of its premier in Baghdad, is stirring things toward the PROPHESED climax in the Arab world. I have been through the government buildings in Baghdad--the very scene of this violent revolution.

But things also are happening, FAST, in the Great world-wide Work of Almighty GOD. Let me brief you on just a few of the very recent developments:

This past year we have had to open new offices in Dusseldorf, Germany, and in Manila, the Philippines. Just the year before we had opened new offices in Vancouver B.C. We are going to have to open offices in about 60 days in Johannesburg, South Africa and in June or July in either Paris or Geneva.

The mailing list of The PLAIN TRUTH in the Philippines alone is now above SIX THOUSAND. It is growing rapidly every month. We are on, not only the one super-power 50,000-watt radio station in Manila every night at an early most-listened-to-time, but also on four other stations on other of the islands of the Philippines. We are now purchasing every month full page advertising space in the Philippines' leading news magazine--it has the large-size page--and putting in this space powerful Gospel messages, which are bringing by the hundreds new subscribers to The PLAIN TRUTH and requests for thousands of booklets. Many are being converted in the Philippines through our work there.

Recently two of our men took a trip around the world. One result--twenty-nine repentant believers, brought to Christ through this great Work, were baptized by one of our ministers in the Commonwealth of South Africa.

A new edition of The PLAIN TRUTH, in the FRENCH language, is almost ready to start publication--will before summer. And

already there are more than THREE THOUSAND on the growing French mailing list. Just a few days ago a telegram from New York informed me that Radio Europe Number One, second most powerful station on earth, had opened another great door, for a second broadcast time every week, in the French Language, covering all of France. We already had one broadcast a week on that station, and one over Radio Luxembourg on the French transmission. The French work is expanding rapidly--and in French speaking Martinique three whole churches recently have joyfully swung over to CHRIST'S TRUE GOSPEL, as a result of our broadcasts in the West Indies, and our booklets in French.

I wonder if you realized WHAT TREMENDOUS RESULTS God is producing through us who are Co-Workers with Jesus Christ in God's Work?

Then there is a BURGEONING German work in Germany and Austria. Two broadcasts every week over giant-powered Radio Luxembourg on their German transmission, in the German language, are bringing a heavy response. The PLAIN TRUTH is published in a special GERMAN edition, under the name DIE RHINE WARHEIT. Five thousand homes in Germany and Austria are now receiving DIE RHINE WARHEIT, and thousands of requested booklets in German--and the circulation is growing daily.

In the Spanish language a BIG WORK is being carried on, with big results from our Spanish language broadcasts in South America--with a mailing list of 2,000. One of our ministers went to South America and visited many interested radio listeners, baptizing a number.

And now there is a fast growing ITALIAN work under way, in the Italian language. Here at Ambassador College in Pasadena, we are teaching these languages: German, French, Spanish, Italian, Russian, Portuguese; and at the college in England, German, French and Spanish. There we have Scandinavian students, and work in those languages is being planned.

My son, Garner Ted Armstrong, was very recently in our offices in Sydney, Australia, where we have quite a large staff. Then he flew to Manila, visiting our staff there, and flew on to Tokyo, Japan, where plans were made for putting The WORLD TOMORROW on the air in JAPAN. Just the other day the Managing Director and Creative Director of a Tokyo advertising agency visited our campus here. Plans are being formed now to start broadcasting The WORLD TOMORROW on at least one Tokyo station in English within a few weeks--and later, in the Japanese language.

Everywhere, THINGS ARE MOVING, in this big Work of God! Around the world! The sun never sets on our activities--our office staffs--our ministers and representatives around the world.

We have recently appointed as our architects one of the largest architectural firms in the world, with offices around the world, including London. One of the partners and a vice president of this firm recently flew over to Texas with five of our staff from here, as part of our work of designing the Master Plan of the

new college campus to open in Texas next September. We do not plan to erect any of the new college buildings during this present year, but the pioneer students of that college will sort of "rough it" with existing facilities the first school year. But preliminary plans are now being laid for one of the most beautiful college campuses in the world.

Also, a complete re-survey is now under way on our campus here in Pasadena, and a "hard look" review of our Master Plan for the ultimate campus here. We hope to have our campus in Pasadena completed in five more years.

I suppose most of our Co-Workers know that the college here started 15 1/2 years ago as perhaps the smallest in all history--only FOUR students. There was one college building which served as library, classroom building, assembly hall, music studios. There was one smaller building for a few offices, and the printing shop--very small in those days--and mailing room. Today there are many buildings, and an approximately 30-acre campus, but all are old existing and remodeled buildings. We are now, at last, ready--AND FORCED OF NECESSITY BY THE GROWING STUDENT BODY--to begin construction of additional NEW college buildings. The need is desperate! We have completely outgrown existing facilities. There are now over 400 students on this campus, and soon to be expanded to 550.

I want to THANK all of you dedicated Co-Workers who did send in statements of intention for extra additional offerings for this property and building fund. We are only HALF WAY to our direly-needed goal, but that's a good start. THIS GREAT WORK CANNOT CARRY ON WITHOUT the trained personnel being educated in our colleges.

Let me tell you something I think you may never have realized! Although I doubt whether any student ever comes to Ambassador College with the idea in mind that he is going to devote the rest of his life full time in this work, after he graduates--yet, with no more than five or six exceptions in all these 15 1/2 years, that is what has actually happened.

If a student comes here with the idea he is to be trained to become an ordained minister, we will not admit him, until he gets that notion out of his mind! God CHOOSES His ministers--men cannot CHOOSE to be ministers. But today we have, in our offices all over this world, office managers and department heads, and men and women in many capacities other than ministers, serving IMPORTANT FUNCTIONS in this large and fast-growing Work of God. All but some five or six of our graduates are STILL IN THIS VITAL WORK, filling important posts. And I cannot think, at the moment, of a single girl who has graduated from Ambassador who, if she has not married, is not on our staff full time serving in important functions. Some are in Australia, some in England, some in Texas.

So, even though we did not plan it that way--even though incoming students never expected anything of the sort--in actual practice, THESE COLLEGES ARE DEVOTED ALMOST ENTIRELY IN TRAINING HIGHLY SPECIALIZED PERSONNEL FOR LIFE-TIME SERVICE IN THIS GREAT

AND EXPANDING WORK OF GOD!

This growing work must have an expanding INCOME to provide funds by which it may operate! In this letter I have tried to give you a little clearer idea than before of WHAT YOUR LABORS WITH ME AND ALL OUR OTHER CO-WORKERS ARE PRODUCING.

God is giving us a BOUNTEOUS HARVEST! But still the laborers--especially the laborers who contribute their tithes and special offerings--are TOO FEW! We are trying desperately to work out of an almost continuous financial bind.

The NEED for YOUR HELP is SERIOUS! The special loans many have been making have been a big help--and we need more and more of these, where you are not free to give such sums outright for God's Work.

We fell below our quota in January. WE MUST MAKE UP FOR LOST TIME! Let's all put our shoulders to GOD'S wheel, with more zeal than ever! He does prosper and bless those who are FAITHFUL and LOYAL to HIS WORK.

I now ask MORE of you to send back the cards, you received last month, filled out with a statement of intention for contributing extra-special offerings for this BUILDING FUND. And cannot we all tighten our belts a little more, and increase the amounts we send in this coming month?

THANK YOU, dear Co-Workers! And above all KEEP PRAYING EARNESTLY, FERVENTLY, FOR THIS WORK and those of us God is using at the helm as He directs it.

Sincerely, in Jesus' name,

Herbert W. Armstrong

The WORLD TOMORROW  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
Proclaims to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

February 27, 1962

Dear Co-Workers with Christ:

I have BIG NEWS for you!

Are we still AWAKE? Do we realize time is whipping past us, toward hydrogen HOT WAR, the terrifying Great Tribulation, Armageddon--the END OF THIS WORLD, and the glorious APPEARING OF JESUS CHRIST to rule the world? We are streaking toward this supreme crisis of world history even as Astronaut John Glenn was streaking through space orbiting the earth.

The very FACT of this space flight is sober WARNING that we are near the END of this world. Time is short, time is fast running out on us.

And still the BIGGEST part of the great work Jesus Christ is doing through you and me is yet to be done! Our Leader--Head of this Work--the living Jesus Christ--is constantly stepping up the pace of God's Work, even as world conditions speed up. Constantly He is opening new doors before us.

Today my son Garner Ted Armstrong is remaining one more day in England for a most important conference with radio station owners. These men are opening a new radio station, broadcasting from a ship just outside British territorial waters. Already I had contracted for the 8:00 P.M. half hour every night--seven nights a week--on this new station. Then complications set in. The starting of the new station was delayed. My son is working with our London Advertising Agency to assist this project in getting into operation. IF our God does intervene at this juncture to establish this new independent broadcasting voice, it will MULTIPLY MANY TIMES OVER the number of people in England who hear Christ's Message.

Even though the work has grown phenomenally in Britain, we have never been able to broadcast on a British station. We have had to reach Britain from the heart of Europe--over Radio Luxembourg. We have had very poor time--and only twice a week--11:30 to midnight, after most people have gone to sleep.

Sooner or later I know God will open wide a door for DAILY broadcasting in Britain, at an hour when people are still awake and listening.

Meanwhile, four or five important additional stations in the United States have opened their doors to us--since my last letter to you. JESUS CHRIST IS CONSTANTLY INCREASING AND EXPANDING THE POWER OF HIS WORK!

But probably most important of all, HE HAS OPENED THE DOOR AT LAST FOR CHRIST'S GOSPEL TO GO OUT FROM JERUSALEM--for the first time since 69 A.D., when the Apostles had to flee Jerusalem, just before the siege of the Roman armies under General Titus!

The Israeli government at last has allowed a private independent radio station to operate in Jerusalem. On his way to England Garner Ted Armstrong arranged, with station representatives in New York, for three full half hours every week over this new station. We are not allowed to broadcast in either the Hebrew or Arabic Languages--but we are free to send out God's Message in English, French and German. I think probably we shall decide to use two half hours a week in English, and divide the other half hour into two 15-minute programs--one in French, the other in German.

Mr. Dibar Apartian, professor of French language at Ambassador College in Pasadena--a native of France and Switzerland--broadcasts the WORLD TOMORROW twice weekly over the two super-power stations of Europe, Radio Luxembourg and Radio Europe Number One. Hundreds of thousands in France and in Belgium and Switzerland hear the Message every week. Several of our booklets are now published in French. We even receive letters from people in France asking, "What is this book you talk about--the Bible? I never heard of it. Where can I buy a copy?" But also several are now requesting baptism. Mr. Apartian is scheduled to sail for England and France in June. He expects to visit and baptize a number in France.

We also broadcast twice each week over Radio Luxembourg in the GERMAN language, beamed into Germany, northern Switzerland where German is the official language, Austria, and on east into Russian satellite countries. Mr. Erhard Klammer is the speaker on the German program. He was born and reared in Germany, though now a United States citizen. He is an instructor in German language at Ambassador College. Hundreds of thousands hear Christ's Message every week by his voice. Many of the booklets are translated and published in German, and now there is a German edition of The Plain Truth.

And now--since large portions of the Jewish people in Israel, and Arab and other peoples within range of the new station in Jerusalem, understand at least one of the three languages--English, German and French--we hope to deliver Christ's true Gospel Message to thousands and millions in the Middle East.

Do you realize, dear Co-Workers, what this means?

Not only is this the very first time there has been any opportunity to broadcast in the Middle-East, BUT THIS SIGNALS



THE VERY NEAR COMING OF CHRIST! When Jesus Christ does appear in all the POWER and GLORY of the Eternal GOD, to set up the KINGDOM OF GOD, ruling the world from Jerusalem, then, at last, God's prophecies in YOUR BIBLE say this: "...for out of Zion shall go forth the Law, and the Word of the Eternal from Jerusalem." (Isaiah 2:3).

LISTEN, Co-Workers! Even as God raised up John the Baptist to proclaim His Message just before, and preparing the way for, Christ's first coming, SO, NOW GOD HAS RAISED UP THIS WORK OF HIS--He has called YOU, along with the rest of our family of Co-Workers--to proclaim His Message, preparing the way for the Second Coming of Jesus Christ!

When Christ comes, HIS MESSAGE WILL GO FORTH FROM JERUSALEM! The very fact that, at last--for the first time since the first-century Apostles--God has OPENED THE DOOR FOR HIS WORD TO GO FORTH FROM JERUSALEM--that very fact means we are now VERY NEAR THE TIME OF CHRIST'S RETURN!

Time is streaking past! Only a few years are now left. And the biggest part of the Work is yet to be done!

Listen further! These additional powerful radio voices cost additional money. Not only that, but God has raised up two colleges--Ambassador College in Pasadena, and Ambassador College in England--to train many active and full-time people for positions in this expanding world-wide Work of God. These past three months our mail response has averaged 100,000 letters per month. It now requires a staff of more than two hundred trained people to open, and to answer, all these letters--to get God's TRUTH mailed out to the hundreds of thousands who request it. And this is the Pasadena office alone. Beside this, we now have a large and growing staff in Sydney, Australia. Our offices there occupy a fifth of an entire floor of one of the two or three largest and newest office buildings in Australia. Also a large staff is required in our offices at Ambassador College in England to handle all the responses from Britain, Europe and Africa.

There are, as you know, THREE editions of The Plain Truth each month in English--Los Angeles, Melbourne Australia, and London--beside the German edition.

This great work could not continue except for these colleges to educate and properly train young men and women for specialized positions in this Work of God. Ambassador College at Pasadena has now grown to more than 300 students. Ambassador College in Bricket Wood in England already has 67 students. We anticipate more than 100 by the fall term.

I have just been reading in the newspaper how Stanford University has reached the 37 million dollar mark in its drive for a 75 million dollar fund for new buildings and equipment. The California Institute of Technology, here in Pasadena, recently raised a similar fund for a great building expansion program. These universities can raise multi-MILLIONS to train men for materialistic service in this dying world.

Ambassador Colleges DESPERATELY NEED additional buildings. We are literally bursting at the seams. Pasadena students do not have enough dining-room space, and some have to eat out-doors. This has been rather inconvenient during our recent record-breaking continuous rains and storms. Our business and accounting department is in dire need of an additional office--but so are our professors and ministers in our small administration building. It seems we now must deprive the business and accounting department of an office in order to provide one for Mr. Roderick Meredith. All these years I have been doing my work in an office too small even to use a regular office desk. I have had to use a lady's dressing-table for a desk. I have had to work without a private secretary or stenographer, because there was no space in the Library building, where my little "cubby-hole" office is located.

So now, at last, we are enlarging my office in a remodelling and building operation. When completed, I will at last have a nice large office, with adjoining filing-cabinet room, two secretaries' offices, and an office for Garner Ted Armstrong. These are in close proximity to our radio studio, giving us quick access for broadcasting.

Plans are on the architect's drawing boards now for a new dining hall, which also must serve as assembly-hall, auditorium, class-rooms, and social center. In England we must complete a major remodelling operation to provide a new dining hall and girls' dormitory before next fall, or we cannot take in any new students for the next year. The County Council visited our college in a body last Friday, while my son Garner Ted was there, to pass judgment on whether to approve and issue building permits for this enlargement. They approved it.

Beside all this, our business managers, both here at Pasadena, and at the college in England, have informed me that they have EXTRA LARGE bills to meet this coming month.

So you see, dear fellow Co-Workers, God's Work is under heavy pressure and great need for an increase in funds through tithes and generous offerings--which it pleases God to supply through YOU and the other Co-Workers. If worldly colleges and universities with only materialistic goals can raise 75 million dollars or more per college, cannot we raise the few hundred thousand we need so desperately--for GOD'S WORK--the most IMPORTANT activity on earth today?

I must ask you to try to increase the amount you send in for the Work for the next months to come.

Let us remain AWAKE to the speeding up of world conditions--and the speeding up that MUST keep pace, in God's Work. We need now to PRAY for this work as never before. We need to really PUT OUR HEARTS INTO IT! We need to put God's Work FIRST, above everything else in our lives! God is BLESSING His work. About 50% more people have been converted through this work, and baptized by our men, during the past year than any other year of

the Work. The harvest is greater than the laborers to reap it!

We need YOU as a consecrated, dedicated PRAYER laborer, and tithe and offering laborer. Let us dedicate ourselves to God and His work as never before.

With love, in Jesus' name,

Herbert W. Armstrong

The WORLD TOMORROW  
A WORLDWIDE BROADCAST

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Proclaims to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

April 6, 1962

Dear Co-workers:

GREETINGS, in Jesus' name! This short special letter is to ask your help in an important matter,

As I'm sure you know, our mailing office is now fully equipped with the very latest in electronic equipment, the IBM card system. This is the same efficient mailing system used by all the really BIG circulation magazines today.

Your name and address is converted to punched holes in a card, and then, when the card is run through a machine, the machine actually PRINTS your name and address, reading electronically the punched holes in the card. But there is one major drawback in this system---and in this we need your help.

Whenever we receive a letter requesting certain literature, we send a sample copy of the PLAIN TRUTH magazine. If the magazine is appreciated, we add the name and address card to our files, to receive the magazine absolutely FREE each month. You may not realize that we CHECK every "white" letter, that is, each letter we receive which does NOT come in one of our own printed return envelopes, which you always receive in the monthly Co-Worker Bulletins,---that we check each of these letters received in plain envelopes to see if they are on the PLAIN TRUTH mailing list.

That's where the problem arises---and where we need YOUR HELP! IF you should write us in a plain white envelope, and should happen to list your name a little differently, such as abbreviating, using only middle initial, or two initials, or changing the address slightly by including some additional information---this letter is checked through the files as we receive it. Since it may be slightly DIFFERENT than letters we have received previously from you, the machine does not tell us that YOUR NAME IS ALREADY IN THE FILE! Then, a DUPLICATE card is made out, and your name appears TWICE in our files. We have received letters, with slight differences in names so often that we find some of our Co-Workers with as many as SIX DIFFERENT CARDS in our files.

Now---here's the solution! IF you would ALWAYS use, wherever possible the colored envelopes we send you, your name would always appear EXACTLY THE SAME when we receive your letter---and we would know automatically that you ARE receiving the PLAIN TRUTH

regularly. IF you do not have one of the colored envelopes, and need to use a white envelope---don't hesitate to do so---but PLEASE TRY TO WRITE YOUR NAME, INCLUDING INITIAL OR MIDDLE NAME, EXACTLY AS IT IS LISTED ON THE ADDRESS APPEARING ON THIS LETTER YOU HAVE RECEIVED FROM US! This will be a GREAT help to us, and will save in many additional dollars by helping us save time in double checking files and costly surveys of our mailing list.

If you want your name and address recorded differently from the way you see it on the enclosed card, please return the card corrected as you wish it to be. If we have it correct as you wish it to be, please return the card marked O.K.

I want to THANK YOU, very much, for your help. This will save us a great deal of time---and help us serve you more efficiently! Please remember to PRAY with us that God will continue to BLESS AND PROSPER His great Work, adding more and more faithful Co-Workers to share in this burden God has given us---the wonderful commission to preach His TRUTH to a dying world!

Thank you, in Jesus' name,

Herbert W. Armstrong

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Publishing:  
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April 10, 1962

Dear Co-Workers with Christ:

Mrs. Armstrong and I are at sea, entering the English Channel, due to arrive at Southampton, England, this afternoon---returning again to the new Ambassador College in Bricket Wood, England, just outside London.

I must tell you of new developments that have arisen suddenly in God's work. I must telephone this letter by trans-atlantic telephone as soon as we land in England so that it can be copied and mailed to you from our Pasadena, California, office at once.

Here are the important developments of the moment. Gradually, continually, God opens new radio doors around the world. We had two days in New York. Our Los Angeles advertising agent, through whom we purchase all radio time in the United States, was there, and also our auditor and financial advisor, Mr. Stanley Rader. We had three momentous conferences in New York.

One opened up SIX additional very important stations outside the United States, around the world---increasing our world wide coverage materially. This includes the station at Guam---I believe the only station there, one at Jamaica which is expected to bring heavy listener-response, one at Liberia and one at Nigeria on the west coast of Africa, a station at Singapore, and one at Hong Kong on the China mainland.

We are starting four broadcasts a week in JERUSALEM! That, in many ways is the most important addition in a long time. There are two half-hour programs a week in English, and two fifteen-minute programs in French.

On the world's greatest, most powerful radio station, Radio Luxembourg, we are now broadcasting at the prime listening time of 7:00 P.M. Monday and Tuesday nights, and prospects are looking better now for a reasonable early time six nights a week. Reports from England are that the 7:00 P.M. reception is loud and clear.

A development in New York may, at last, (we hope and pray), open time at a good hour on 50,000-watt WCFL in Chicago. That station is our greatest need right now. Progress was made toward opening up the powerful WOR in New York. Mr. M. B. Scott, our advertising agent, came on board briefly to see us off at the pier

in New York, but had to hurry ashore for a conference with the new manager of station WABC in New York---the headquarters ABC Network station. We were on that station for a few years. If an earlier time than we had before should open, before WOR does, it would be an important improvement.

A third conference in New York opened up a most desirable prime time on the number one station in western Michigan, at Grand Rapids. It starts April 15.

There have been vitally-important property-acquisition developments! Until these three or four new deals are closed, I am not at liberty to describe them, except to say that these are absolutely VITAL to the future of Ambassador College in Pasadena. We have not needed them until now---yet, to lose them would simply RUIN the future of Ambassador College. Suddenly these properties have gone on the market. That means that we must buy them now, or probably lose them forever. They suddenly went on the market just at the time when possession of them is a MUST before we can open the next school year, this coming September!!! That is the way God has directed things all along---time after time---opening things to us just when needed---never before---never too late.

Now all these things put real heavy additional pressure on our budget. We simply have to raise additional funds, immediately, and in fairly large amounts. The additional amount imperatively needed at this time is many thousands of dollars. A few years ago this would have been an insurmountable obstacle, but God's work has continued to grow, at the continuous rate of 30% every year for 28 years---and today we do have enough of us who are faithful co-workers that I know we can raise it, IF WE WILL REALIZE THIS SERIOUS AND IMPERATIVE NEED, AND EVERYONE OF US GET UNDER THE BURDEN AND PUT OUR SHOULDERS TO THE WHEEL!

Once again I am going to have to ask each one to make a sacrifice for this suddenly arisen emergency!

I have not asked for additional loans for some little time now. In the past, some of our co-workers who felt unable to give it, at least for the time being, but who had one or several-thousand dollars that they could loan God's work for one or more years, have helped the work very materially in this way. So now I feel I must again ask all who could put larger amounts at the disposal of God's work for a certain period letting it be WORKING FOR GOD in the meantime, if you are not able to make it an outright contribution (which is of course tax deductible), to send it in as a loan.

There is no other place on earth where every dollar works as hard, and accomplishes as much good, that I know of. Beside at the time having to invest in the acquisition of property necessary to carry on the work (and we continually increase the value of all such properties)---beside training and educating more than 400 fine young people---future leaders in this work---and the future WORLD-LEADERS in the WORLD TOMORROW---beside teaching and instructing more than SIXTY-THOUSAND students through the Ambassador College Bible Correspondence Course---beside getting the Plain Truth every

month into the hands of ONE MILLION people and sending out TONS of other free literature beside---beside ministering in person to thousands by fine young ordained ministers trained in our colleges, EVERY DOLLAR contributes its part to all of this and reaches approximately two-hundred people by radio broadcast with the very gospel that Jesus taught! You could not reach but a part of that two-hundred by postal cards for a dollar! Yes, and we send a full two-page message into some TWO MILLION homes in Reader's Digest beside!

It is hard to believe! Yet every dollar that you put into this work gets the precious gospel to some two hundred people by radio, around the world---and contributes its part in all these other activities in God's precious work besides!

And right now there is SERIOUS NEED for a united effort of ALL OF US---everyone---to contribute between us several thousand extra dollars during the next month! Actually it is a GLORIOUS PRIVILEGE! Let us respond to our UTMOST!

ALL THIS MEANS WE NEED AN EXTRA HEAVY CONTRIBUTION FROM YOU IN THE WAY OF YOUR PRAYERS during these next weeks! We need to be in REAL EARNEST! God bless you for it!

With love, in Jesus' name,

Herbert W. Armstrong



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BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

Written at  
AMBASSADOR COLLEGE  
Near London, England  
May 21, 1962

Dear Friend:

Once again I'm thrilled--overjoyed! I hope you will be.

A year ago I wrote all subscribers to The Plain Truth an unusual letter. For the first time in 27 years I was in position to GIVE something very fine, such as I had never been able to do before. And now I can offer YOU a gift just as fine ABSOLUTELY FREE, with even postage paid.

I doubt if anything like this has EVER been done before! It is just that unusual! Maybe it's a miracle--but this is THE very Work of God, and The Eternal Creator does perform miracles.

Candidly, I think it may be a little refreshing in this day of commercialism and come-ons, to be offered something SO FINE, so important and valuable--unobtainable anywhere else--which simply can't be bought, and with no strings, obligations, or follow-ups of any kind!

Let me tell you how it came about. If you have been receiving The Plain Truth for more than a year, you probably received my letter a year ago, and you know something of what I'm talking about. But our subscription list has grown rapidly. A third or more of our 400,000 subscribers probably did not receive that letter.

Of course you know, I'm sure, that you cannot pay a subscription price for The Plain Truth. You never heard a request for contributions on The WORLD TOMORROW broadcast--as you are accustomed to hearing on religious programs. Haven't you been a little surprised that when you subscribed for The Plain Truth, or requested other free literature, there was no request for money and NO FOLLOW-UP--except the semi-annual letter I write to all subscribers, offering to GIVE something important?

THIS YOU KNOW--that you never heard of anything like this before! A year ago I explained how it came about. I won't go into detail now, but our newer subscribers do deserve a brief summary of this most unusual work on earth. For no rich philanthropist, no

big commercial or industrial corporation sponsors or supplies funds for this Work. It is God's Work, conducted GOD'S WAY--and that is something different that seems mighty strange in today's competitive, grasping, selfish world!

Beginning in 1920, when I was a rising and successful young man in the advertising business, the living Jesus Christ began dealing with me--beating me down, tearing out root and branch the idol of ambition to become "important" in the business world and to make money. When, in 1927, I was brought all the way down to self-abhorrence and real repentance, faith in and acceptance of CHRIST meant something! Accepting Christ meant submission to let the living Saviour actually COME IN to my life--henceforth to live my life FOR me -- not as I would, but as GOD WILLS! It meant literally GIVING my SELF to HIM who had bought and paid for me. It meant living the life the Apostle Paul describes in Galatians 2:20 --a life totally CHANGED!

I didn't seek the ministry. But now I was literally thrust into it. I had been reduced to material poverty, but had been given spiritual riches. Soon I learned this: If I were to be FREE to proclaim GOD'S WORD faithfully, just as it is--free to be corrected constantly by God's Word, to admit error and publicly correct it when proved--I was going to have to look to God alone, IN FAITH, AND NOT TO MEN, to supply the financial need. God's BIBLE promised: "My God shall supply all your need"--Philippians 4:19.

If men, or any organization of men, paid me a salary, I learned I would have to serve men contrary to God. If any philanthropist, foundation, commercial enterprise, or church denomination sponsored me, I would have to serve the selfish financial interests of the commercial sponsor or preach the already-established doctrine of the denomination--whether according to or contrary to the PLAIN TRUTH of God's Word.

"You won't go far," one man advised, after I started on this course. "The Bible corrects and reproves people--tells them their sins," he explained. "People won't support anyone who tells them where they are wrong."

"Maybe people won't," I replied, "but GOD has PROMISED that HE WILL--and I believe Him."

Sure, it was a test of faith. But my life didn't belong to me any more. I had given it to God. If I served Him faithfully, it was up to Him, as my Employer, to provide the financial means. HE HAD PROMISED HE WOULD. I took Him at His Word!

WHO SPONSORS THIS WORK?--people ask. The answer is, GOD DOES! God Almighty began opening the gigantic door of radio and the printing press for the mass dissemination of His GOSPEL and His warning to a world nearing its end.

It started the smallest of any work I know--one little 100-watt radio station, with one half-hour program a week; and a crude little hand-mimeographed "magazine"--The Plain Truth. But the

broadcast did faithfully proclaim Christ's very own Gospel--THE KINGDOM OF GOD--which will rule THE WORLD TOMORROW. The "magazine" did proclaim fearlessly THE PLAIN TRUTH. After three years God opened a second radio door--then a third, a fourth--then, through the years, more and more. After some years The Plain Truth became an 8-page printed magazine, issued six times a year. Then it went to 12 pages, then 16, then 24--every month.

We did not make any request for money over the air. I never took up collections in evangelistic meetings. There NEVER WAS a subscription price to The Plain Truth---it never carried any advertising. There never has been anything commercial about this Work of God.

No wonder people are astonished! No wonder this work and its methods seem STRANGE to some! But God was faithful--He kept His promise. After 28 1/2 years, this has grown to a mighty world-wide Work of God, broadcasting over the world's most powerful radio stations into every continent--The Plain Truth published in three editions simultaneously, in Los Angeles, London, and Melbourne--beside the German edition printed here at Bricket Wood, England.

Does God miraculously rain down money from heaven, as He once sent manna to Israel? No, God does work today through human agencies. Somehow, He has laid it on the hearts of enough of the poor of the land to start giving voluntarily--entirely of their own volition and without solicitation, in spite of the fact the BIBLE Message we preach corrects and reproves them continually. But NO HUMAN on earth--no group, combination or organization of humans--has any voice whatsoever in what we preach to the world. We seek NOT to please MEN--but GOD!

NOW! My SURPRISE for you for THIS YEAR!

Some years ago we began to realize the time was coming when we must begin publishing something more than the booklets and pamphlets. The first need was a different kind of BIBLE STORY--not only for children, but for adults as well. Our ministry--so far--had been forced to neglect the children. That situation cried out for solution.

Most Bible-story books seemed to have no purpose other than to compete with existing fiction of violence. They seemed to contain only a group of entirely disconnected blood-and-thunder stories of murder, violence, and seduction. They missed entirely GOD'S MEANING. They failed to explain the real connection with the Gospel of such incidents as Cain murdering Abel, the cataclysm of the Flood, David slaying the giant Goliath, the seduction of Samson, Daniel in the lions' den.

What was needed was a Bible Story book portraying the true Bible meaning, and in even more thrilling and interesting form than anything before--carrying God's own continuous story and instruction in an interesting, understandable manner.

Many do not realize it, but there is a continuous story-flow running all through the Bible. Most, who read the Bible at

all, read at random a verse here, or possibly a chapter there.

We needed a book in today's language, setting forth in lucid, interesting, easy-to-understand English, the plain, simple, continuous flow of the Bible Story.

God supplied the man for this assignment in nationally-known artist Basil Wolverton. Such mass-circulation magazines as LIFE, TIME, Pageant, have written about him and reproduced multiple pages of his work. His work has appeared in more than 50 national magazines. He is a trained writer, as well as an artist with a style all His own.

Mr. Wolverton was one of the earliest to be converted as a result of the broadcast, more than 20 years ago. He is a thorough Bible student, and a member of the Board of Trustees of Ambassador College.

By writing in simple words, yet with good style, at the approximate 10-12-year level, Mr. Wolverton is producing a book that is interesting to ADULTS, as well as to children. Thousands of adults, as well as children, have followed it avidly as it has been appearing in serial form in the pages of The Plain Truth. By reading it to them, with a little parental explanation, even children as young as four and five can grasp the interesting, all-important message.

It is profusely illustrated with Mr. Wolverton's striking, most realistic drawings.

Our big problem was how to publish and distribute such a book. Through the years we have been able to send out tons upon tons of attractive booklets and pamphlets, without any price--entirely FREE. But a whole BOOK--well, that was something quite different! How could we GIVE a complete book?

Temporarily we solved the problem by publishing it serially in The Plain Truth, starting with the November, 1958, number. Last year the book publishers, printers of TIME, LIFE, Newsweek (West Coast editions) and The Plain Truth (U. S. and Canadian edition), came up with the final solution. They presented a very attractive cover design, produced by their art department. By going into mass production, with a high grade cardboard cover instead of cloth board, the production cost could be reduced to a point that we could offer it--a volume at a time--ABSOLUTELY FREE, just as we always have offered all our literature!

When this became possible, all of us at world Headquarters in Pasadena, California, were elated. I had always been determined not to sell anything. Yet we seriously needed to produce certain complete BOOKS--just as we realize the need to follow this one with a full-volume book embodying Garner Ted Armstrong's series of articles on Child Rearing. There is a heavy demand for the Autobiography in book form. There is serious need for a frank and complete book about GOD'S purposes and laws respecting sex--a complete and frank treatise on the subject of sex--the ignorance of which has made perhaps two-thirds of all marriages unhappy.

Shelves of bookstores contain many books on the subject of sex today--yet not one reveals the IMPORTANT FACTS which can come only from a knowledge of God's revelation, in conjunction with biological and medical knowledge. I hope to begin this book in serial installments soon, in The Plain Truth.

Just as I was excited and elated, a year ago, when we were able to offer readers of The Plain Truth a FREE copy of VOLUME I of The Bible Story, so, now, I am simply OVERJOYED to be able to offer you VOLUME II of this book.

A year ago, the response to this free offer was absolutely breath-taking. We had ordered a mass-printing of 50,000 copies. We were deluged with requests. That 50,000 was exhausted in a few days. Immediately we ordered a second printing of another 50,000 copies. Soon they were all gone. That volume is now out of print.

But today I can announce to you that we are now ordering the production of 100,000 copies of Volume II. And frankly, I anticipate this entire 100,000 will be claimed within ten days from the mailing of this letter from our three publishing centers--Pasadena, California; London, England; and Sydney, Australia.

I suggest you request YOUR FREE COPY, the very day you receive this letter, in order to be sure of receiving it before this entire edition is gone.

The first volume included the first 13 chapter, which appeared as the first 13 installments in The Plain Truth. The chapter captions describe the progress of the story.

These were the thirteen: In the Beginning; "Thou Shalt Surely Die;" Noah Builds The Ark; "And the Flood Came;" The Tower of Babel; Abram Journeys to Canaan; Abraham Gives up His Son; Esau Sells Jacob His Birthright; Jacob Falls in Love; Joseph's Adventures in Egypt; Joseph Becomes Ruler of Egypt; "I Am Joseph;" and Seven Years of Famine.

Volume II picks up the Bible Story from there. For the first time in your life you probably will see these interesting, all-important Bible events actually LIVING before your eyes. You will see what those events have to do with OUR LIVES TODAY--with the PURPOSE being worked out here below--the connection with the true GOSPEL of Jesus Christ. Mr. Wolverton, truly, makes the Bible COME ALIVE! He has a rare talent for narrating these Biblical events in simple language that children can understand--language which will grip and hold the interest of adults of all ages--with pictures that are astonishingly realistic.

As we found necessary last year, we must or necessity impose a few precautionary restrictions. We can send only one copy to a family or household. We cannot send copies to others at your request--only to those who request it for themselves. We cannot send bulk copies for you to distribute.

But I'm delighted, happy, and grateful God has made it

possible to send you YOUR copy absolutely FREE, including postage paid.

So, don't let this wonderful opportunity slip. Before you lay this letter down, I hope you will fill out the IBM card by marking an "X" in the box for your copy. It MUST be on personal request--for we do not want to send God's truth to any who do not want it--only those who welcome it. We never try to force truth on anyone. The enclosed self-addressed envelope is our way of knowing that YOU are entitled to YOUR free copy--now waiting for you! So use it--the first thing you do!

THANK YOU, from the heart sincerely, for your interest and for allowing us to have the pleasure of presenting this to you.

With love, in Jesus' name,

Herbert W. Armstrong

(An exact copy of this letter was sent to the Plain Truth subscribers in England on July 19, 1962.)

The WORLD TOMORROW  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
Proclaims to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

Written at  
AMBASSADOR COLLEGE  
Near London, England  
May 21, 1962

Dear Co-Workers with Christ:

You will soon be receiving the semi-annual letter, written today for the entire 400,000 subscribers to The Plain Truth. Both that letter, and this one, will be air-mailed to Pasadena, reprinted and mailed from there. You will be receiving that letter separately a little later.

In it I am telling all our readers of The Plain Truth that VOLUME II of Mr. Basil Wolverton's The Bible Story book is now being printed, to be sent, as Volume I was last year, ABSOLUTELY FREE.

Naturally you will want your copy--be sure to request it BY RETURN MAIL as soon as you receive the semi-annual letter (a coupon will be provided). I'm expecting another deluge of requests. The entire 100,000 copies may be gone in a very short time.

I do want YOU, who have voluntarily become Co-Workers with me and WITH CHRIST, in His Work, to know this: Out of more than 400,000 people who will receive that letter, approximately 365,000 of them--a full 90% or more--have never been asked to send any money for this great Work. Probably almost that number have never sent a single penny--and have never been asked to do so. A few may have sent a dollar or two once or twice--but, unless they have sent offerings VOLUNTARILY at least TWICE in six months, they have received no request for contributions from us.

But YOU are one of our precious inner family of CO-WORKERS. You have become so voluntarily. God has shown us, in His Word, that His ministers are to ask His own people to GIVE--to pay honest tithes--to contribute generous offerings, besides. Moses sent out a proclamation to God's people of his day, asking for contributions. The Apostle Paul did, in his day. But God's own ministers never have taken up collections or made request for contributions or financial support, FROM THE WORLD TO WHOM THEY ARE CARRYING GOD'S PRECIOUS GOSPEL!

Jesus Christ commanded us to go to the world with His Gospel, but certainly not to BEG FROM the world. We are to GIVE TO, not

BEG FROM the world. Christ's ministry is one of GIVING--of self-sacrifice by OURSELVES, that we may finance the GIVING of SPIRITUAL THINGS! It is a wonderful Work--a glorious privilege for US to have part in it.

In order to GIVE this precious Gospel to the world--to MINISTER spiritually--we must have not only called, chosen, and consecrated ministers and helpers in many departments--but these dedicated and specially-chosen people must be properly EDUCATED, specially TRAINED, for specific functions in this great spiritual operation, now world-wide.

That special training is given in our two Ambassador Colleges --at Pasadena, California, and at Bricket Wood, near London, England. What an astounding, marvelous transformation we have seen take place in HUNDREDS OF fine young men and women, in four short years at Ambassador College! This is the very VITAL NERVE CENTER of the entire great and fast-growing Work of God on earth.

As the WORK grows, so must these colleges--and, or, new colleges be founded--like the one here in England, founded two years ago.

Not only does it cost more and more, as God opens the door to more and more powerful radio stations around the world--not only does it cost continually more, as The Plain Truth grows and grows in circulation, now reaching more than a MILLION PEOPLE every month--and as the Correspondence Course adds more and more students--as every phase of the Work grows--but certain expansions are inevitable in our properties, buildings and facilities of our colleges.

I wrote you a month or more ago that certain large blocks of property, within the area of the planned campus of the college in Pasadena, had suddenly gone on the market. These are properties we MUST acquire, when available, or the future of the college would be ruined. About four such properties have opened to us all at once.

I can tell you now what one of them is--a large apartment building, right in the heart of our campus, directly across the street from our Library. This is seriously needed for student housing. This one building probably will house 75 additional men. It is signed, and in Escrow--and we have to raise larger than normal sums of money in the next thirty to ninety days to meet these vital commitments.

Over here in England, work is proceeding on one additional office block, imperative for the continuance of sending out The Plain Truth, and other literature, and answering letters as well. In it will be the office of our directing minister for Britain and Europe, and offices for the men who answer letters--in English, and also in French and German, for the large mail now coming from France and Germany in response to the broadcasts in those languages in those countries in Europe.

Work also is proceeding on the new Girls' Dormitory, and the new Dining Hall. These MUST be finished before the autumn term



opens--or else we cannot accept ANY of the scores of additional students applying for admission over here for the next school year.

We are now opening a new branch office in West Germany--at Dusseldorf. The Gospel of Christ is really MOVING hundreds of Germans to respond. We probably shall have to open a Paris office in June or July.

GOD'S GREAT WORK CANNOT STOP! There is very SPECIAL financial pressure on our business offices just now. I have to ask you to take this SERIOUSLY--to PRAY EARNESTLY about it, that God will move on the hearts of more and more to supply this vital NEED. We especially need two or three LARGE loans of several thousand dollars each--if there are some who have such sums and feel they cannot GIVE such amounts at this time, but could LOAN large sums for one or more years. We should be glad, at this time, to consider loans of as much as \$50,000 or \$75,000 or more. If this is possible, write me at our Pasadena office.

Brethren--Co-Workers with Christ--if we will all GET UNDER THIS BURDEN, really PUT OUR HEARTS IN OUR PRAYERS--even FAST and pray for the need of the Work--this suddenly-expanded need can be met.

IT HAS TO BE MET! Let each do his own utmost, and then PRAY!

With love and gratitude, in Jesus' name,

Herbert W. Armstrong

The WORLD TOMORROW  
A WORLDWIDE BROADCAST

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BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

Ambassador College  
near London, England  
June 18, 1962

Dear Co-Workers with Christ:

GREETINGS! Here is the latest news in the fast-moving progress of God's great Work--and the latest in plans for the future at this moment.

I am writing from my study at Ambassador College in England. This letter will be re-copied and mailed to you from Headquarters at Pasadena, California, and from North Sydney, N.S.W., Australia.

I have just returned from a long conference with our British Advertising Agents in London. Right now momentous decisions are being made for further expansion of magnitude in GOD'S WORK. These decisions were made today:

We are beginning immediately the monthly purchase of TWO PAGES each issue in the German edition of Reader's Digest--called, in Germany, Das Beste. Also the Austrian edition. Circulation, German edition, 950,000 copies; Austria, 65,000 copies--total, 1,015,000 copies. This means actually between three million and five million readers. THAT IS A LOT OF PEOPLE.

These full double page articles stand out and catch the eye above most articles or advertisements in these magazines. The subject matter published has been startling, interest-arousing, thought-provoking. These two-page articles, published for some two years now in the English and Australian and New Zealand editions, have stimulated a TREMENDOUS mail response and request for The Plain Truth, the Bible Correspondence Course and other literature. Many lives have been changed--many actually CONVERTED, and brought to Christ and God's Kingdom, as a result of these Reader's Digest articles. The British edition reaches one OUT OF FIVE of the entire population of these British Isles! This is a POWER!

For some two years The WORLD TOMORROW broadcast has been thundered in tremendous power, twice a week, over Radio Luxembourg on their GERMAN transmission, beamed on Germany, Austria, and German-speaking countries. This is the most powerful radio station on earth. Already the circulation of The Plain Truth in GERMANY--the GERMAN edition of our magazine, published in the GERMAN

LANGUAGE, called die Reine Wahrheit--is 5,000 copies. Many in Germany have been converted as a result of this powerful broadcast and our literature. The WORK OF GOD in Germany has grown to the point we can no longer handle the tremendous mail response from our London Offices.

Consequently we are now OPENING OFFICES IN DUSSELDORF, Germany, with a suite of 5 roomy offices to start--and 5 more available as an addition when required. One of our German-born students from Ambassador College, Pasadena, a married man with two children, arrived here day before yesterday with his family, en route to Dusseldorf to take charge of the office. This phase of the work will be directed from our London Office by Mr. Gerhard Marx, also German born, and a graduate of Ambassador College. And so now we are stepping up our SPIRITUAL GOSPEL OFFENSIVE on GERMANY with two pages every issue in their edition of Reader's Digest! We also have at last arranged for a post-office box number at Dusseldorf. For the first time we have a local German mailing address. Germans do not like to write to England, as we have had to ask them to do, to receive God's literature. This local German mailing address, and our offices and work directed there by native-born Germans, now converted and trained at Ambassador College, is expected to make a GREAT INCREASE in the number of German people who will respond to the broadcast.

Just as I have been writing, suddenly, through the loudspeaker in my study, came the announcer's voice, "The WORLD TOMORROW!" followed by the voice of Garner Ted Armstrong. It was exactly 7:00 P.M., Monday, June 18th. My son Ted's voice is, this moment, coming in to my study from RADIO LUXEMBOURG over in Europe, in GREAT POWER. I will stop and listen, as perhaps one to several million other British people are doing this moment, to this powerful program, now coming in at this MOST LISTENED-TO TIME, between 7:00 and 7:30--and it is on at that same time every Monday and Tuesday evenings. It comes in loud, firm, clear, and in POWER!

It is now 7:29, the final theme music is fading out, and the announcer says, "THIS is RADIO LUXEMBOURG." Think or it! This one station reaches the entire British nation on this English transmission, beamed directly on England. The German transmission is beamed the other way, on Germany and Austria. Twice weekly this same super-power station, on its FRENCH band, beamed directly on France, reaches that whole nation in POWER with The WORLD TOMORROW in the French language! And, as I write, Mr Dibar Apartian (he is the speaker on our FRENCH broadcast) and wife are probably at this very moment tuning out from hearing this same program aboard the great ship The United States, and excitedly seeing their first glimpse of land in five days, as that giant ship steams to the west of Cornwall, England, toward Le Havre, France. From there it will steam into Southampton, England, where it is due to dock at 5:00 P.M. tomorrow.

Mr. Apartian, the "voice" of our French broadcast, over both Radio Luxembourg and Radio Europe Number One, will spend the summer in France, visiting and baptizing French people converted through this powerful program. It is expected that he will open offices in Paris, before returning to America. THEREFORE, it was

arranged, today, at the offices of our London advertising agency, to purchase two pages every month in the FRENCH edition of Reader's Digest, probably by early autumn.

More, I arranged in the offices of the advertising agency today, for placing our DOUBLE-PAGE Messages in the following editions of Reader's Digest, in their own native languages in each case: BELGIUM, HOLLAND, SWITZERLAND, SOUTH AFRICA, INDIA, and the Arabic language edition reaching a large percentage of the literate and educated peoples of EGYPT, JORDAN, LEBANON, SYRIA, IRAQ, ISRAEL, SAUDI ARABIA, SUDAN.

Circulations of these are as follows: French, 1 million copies; Belgian (French language), 100,000 copies; Dutch, 200,000 copies; Swiss, 105,000 copies; South African, 140,000 copies; India, 80,000 copies; Middle-East edition in Arabic, 20,000 copies. TOTAL circulation, 1,645,000. Add this to the German and Austrian editions and the 1 1/4 million copies in Britain, and the 300,000 or more copies in Australia and New Zealand editions already used--and this means a Reader's Digest circulation of over FOUR MILLION COPIES, read by more than TEN MILLION PEOPLE! These powerful double-page messages are carrying Christ's Gospel to a vast audience--or will, as soon as these editions are added--so tremendous you probably cannot entirely visualize it. And we are planning, as soon as God leads the way, to start these same powerful double pages in the UNITED STATES editions of Reader's Digest--the largest circulated magazine on earth! Later, but probably not this year, it is planned to put the same messages, in their own languages, in the Japanese and South American editions, and the Scandinavian editions.

FURTHER! Today, as I was riding to London for the appointment at the advertising agency, I read a letter, urgent, from our New York advertising agency, through whom we purchase most of our radio broadcasting time around the world, outside the United States. Radio Lourenco Marques, which covers the entire nation of South Africa, just as Radio Luxembourg covers Britain, has now offered The WORLD TOMORROW three more half hours a week--making six nights per week, straight across the board! I shall send a telegram as soon as I finish this letter, approving this POWERFUL addition to our broadcasting power in the nation of South Africa. With that, and Reader's Digest, GOD'S MESSAGE will hit South Africa intensively--and British surveys show that The WORLD TOMORROW is the most listened-to radio program in South Africa, even now!

I have before me, now, on my desk, ready for my signature, the legal document consummating the purchase of one of three remaining important pieces of land jutting into our college campus here, which we have not previously been able to purchase--and which is sorely needed. As soon as this is delivered to the present owner, with check for 10% of purchase price, the transfer of this property of several acres will be legally bound. A good house goes with it, direly needed, since housing is scarce and a big problem here.

Fellow CO-WORKERS, GOD'S WORK IS GROWING! It is hitting this world, on all continents now, with terrific impact! It is

guided by Jesus Christ, our Head and chief Director. It is EMPOWERED BY THE SPIRIT OF GOD! But our living Saviour, Jesus Christ, works through us, as HIS BODY. He has given us the great and matchless PRIVILEGE of being Co-Workers with HIM--yes, Him, who LIVES today, and actively guides and directs this dynamic, fast-growing WORK OF GOD.

We do not all have the SAME part or function. Mrs. Armstrong and I are grateful, and REJOICE, that God has made it possible for us to put approximately 30% of our income, in money, into His Work, beside our entire time night and day, and our very lives. WHAT a blessing! HOW blest we are! God has made it possible for YOU to help this Work GREATLY by constantly PRAYING, EARNESTLY AND SINCERELY, FROM THE HEART, and BELIEVINGLY, for it. Will you?

And God has made it possible for all of you to contribute YOUR financial part, according as He has prospered you. Remember, Jesus Christ said that the poor widow who gave into the Lord's treasury her little two mites gave more than the rich man--for she gave her all. But, if God has blest YOU with more, remember Christ said those rich men had not given as liberally as this poor widow--they did not give as much in proportion. God expects HIS CHILDREN to GIVE according as they are able, generously, cheerfully, as a PRIVILEGE! He does not ask our all--but generously according as we are able. But He says, in His Word, He does expect the first tithe (or tenth), plus what offerings we can afford, according to ability.

THAT IS YOUR PART in this glorious WORK. Jesus Christ came and started it. As God's Spirit started the WORK in and through His physical body, so we, now, are His collective BODY, empowered by THAT SAME DYNAMIC SPIRIT OF ALMIGHTY GOD! Remember we NEVER ask the public for money, either over the air or in any of our literature. It is all FREE. Thus those of us who are GOD'S people--His begotten children--HIS Body--GIVE generously and joyfully, in order that in this work WE MAY GIVE THE GOSPEL FREELY OVER THE AIR AND IN ALL OUR PRINTED LITERATURE!

This constant GROWTH in the power of God's WORK--in the number of precious lives brought to Christ--and right now several baptizing teams are on tour over the United States, Canada, Britain, and Australia, and, in coming weeks, Germany and France--all this growth does cost money--and GOD'S WAY of supplying it is through US who are CO-WORKERS WITH CHRIST!

THANK YOU, in Jesus' name, for your prompt and continuous regular response! We are laying up treasure in heaven! And the need, right now, is SPECIALLY URGENT!

With love, in Jesus' name,

Herbert W. Armstrong

The WORLD TOMORROW  
A WORLDWIDE BROADCAST

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Publishing:  
The PLAIN TRUTH  
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AMBASSADOR COLLEGE  
BRICKET WOOD, ST. ALBANS  
HERTFORDSHIRE, ENGLAND

17th July 1962

Dear Co-Workers with Christ:

You will receive, either enclosed, or a day or two later, a special semi-annual letter that I am sending to our entire subscription list for The Plain Truth. I want you to have this special letter also, as one of our Co-Workers who has contributed to the support of this wonderful Work of God. In it we are offering, FREE--absolutely without charge--a copy of Volume II of The Bible Story book--now ready.

More than 90% of those who will receive this special letter have never sent any contributions or money in any form either for the support of this work, or for any of the free literature we are sending them--and not one of them has ever received any solicitation or request for contributions in any way, from us--nor will they, unless they voluntarily begin to become a regular contributor without request from us.

However, as I think you know, I do try, as frequently as possible to take you who are Co-Workers with me and with Christ, into my confidence and keep you informed of the growth and present planning for the future of God's Work.

So HERE IS THE LATEST NEWS in the fast-moving progress of this great world-wide activity, and the latest in PLANS FOR THE FUTURE!

I have just returned from Paris. There a suite of offices was selected, in company with the director of the FRENCH-speaking broadcast of The World Tomorrow programme, Mr. Dibar Apartian. Mr. Apartian broadcasts twice each week to the French-speaking people over Radio Luxembourg, and also twice over Radio Europe Number One. Thousands are writing in for our literature in the French language. Our French department offices here at the college at Bricket Wood, have been outgrown and we are now forced to establish offices in Paris.

At the same time, the same growth has taken place in the German language broadcast, also twice a week in German, over Radio Luxembourg. We have just recently leased a suite of five offices in Dusseldorf. From Ambassador College in America, we have sent over here one of our older-age students, a native of Germany, all

of whose early schooling was there, but now a naturalized Canadian citizen, who, with his family, is now moving to Dusseldorf to manage the new office there.

Up to now, both German-speaking and French-speaking people have had to write to our British address for all literature. German and French people are a little reluctant to write to England for things. With our German mailing address for Germans, and the Paris office for French people to write to, we feel that probably two to four times as many people will respond, and write in for literature--which now will be mailed to them immediately from the Dusseldorf and Paris offices. THIS WILL MEAN A GREAT STEP FORWARD in reaching those peoples with Christ's Gospel! I know you will rejoice with me!

But this opens up another BIG STEP forward in reaching the French and German people with the Gospel. Some two weeks ago I spent a morning in the offices of our London Advertising Agency, and big plans were made for putting the Gospel into PRINT, in the one media that reaches MORE PEOPLE than any other magazine or publication on earth--Reader's Digest.

I suppose you have seen some of our full TWO PAGE Messages we have been publishing in the British edition of Reader's Digest. One out of five of all adult people in United Kingdom reads this magazine. Many THOUSANDS of English people have first heard of God's TRUTH through these pages we have purchased in this mass-circulated magazine. But now we are planning to purchase two full pages, either every month, or every other month, in the German edition, with the same messages in the German language--and also two pages in the French language in the French and Belgian editions. Two pages, paid for at the regular advertising rate, in these mass-circulation magazines is very expensive. Yet, the cost per person who will read these powerful, gripping, challenging Gospel messages, is VERY SMALL, less than any other way we could reach them.

Soon we expect to put these same messages in two pages in editions reaching, in their own languages, Holland, India, South Africa, Switzerland, and in Arabic language all the Arabic nations --Egypt, Jordan, Lebanon, Syria, Iraq, Israel, Saudi-Arabia, Sudan.

In the republic of South Africa, until recently a Commonwealth nation, we have for some years now had the largest listening audience of any wireless programme, according to British surveys. We have been broadcasting over that country via the super-power Radio Lourenco Marques three nights every week. NOW THEY HAVE OPENED UP THREE MORE NIGHTS PER WEEK, so we shall now be beaming SIX full half-hour broadcasts every week over that nation!

IN EVERY WAY, our Head and Leader, the living Jesus Christ, is increasing the POWER of this great work! Christ's own original Gospel is hitting with terrific impact every continent on earth today. This tremendous activity is empowered by the HOLY SPIRIT OF GOD. It is GROWING in power and scope constantly, as no other activity on earth! We, together, form the BODY of Christ through whom CHRIST works!

In that Body we do not all have the same office or part. Mrs. Armstrong and I are grateful, and rejoice that we are able to put approximately 30% of our personal income (all derived from the U.S.--none from United Kingdom) into God's Work, beside our whole LIVES, and our entire time, virtually night and day! WHAT A BLESSING! Yes, HOW blest we are! God has also made it possible for YOU to help greatly in this work with your prayers! Will you pray constantly and earnestly for the work? Also God has blest YOU by making it possible for you to contribute YOUR financial part, according as He has prospered you. Remember, Jesus Christ said that the poor widow who gave to the Lord's treasury her two mites actually gave more than the rich men--for she gave more in proportion to what she had. Yes, even the smallest "mites" help greatly in God's work--although God's work sorely needs the larger amounts, too--from those whom God has made able.

God does expect His children to GIVE, cheerfully, and generously, according as they are able. That is YOUR glorious part in the greatest and most important work on earth! Jesus Christ Himself came to earth and started this Work of God. Today, it is a revived work, starting anew and afresh, gaining momentum and power as no other activity on earth today! Christ is carrying it on THROUGH YOU AND ME!

Remember, we never ask for money over the air. We never charge for anything we have--the magazine, booklets, Correspondence Course, or, now this whole BOOK, the second volume of The Bible Story. I want you to be sure to write in for your copy.

Till next time, God will bless you,

With love, in Jesus' name,

Herbert W. Armstrong



RADIO CHURCH OF GOD  
BRICKET WOOD, ST. ALBANS  
HERTFORDSHIRE, ENGLAND

HERBERT W. ARMSTRONG  
PASTOR

Written at  
AMBASSADOR COLLEGE  
Near London, England  
July 31, 1962

Dear Co-Workers with Christ:

Again I am writing to you from my study in our Lodge on the college grounds near London, in England. Mrs. Armstrong and I expect to leave very shortly for America, so my next letter probably will come from my office at Headquarters in Pasadena, California.

It seems few realize it, but your very first duty, as a Christian, is to preach the Gospel!

"But what can I do" many will ask. "I can't preach. I'm not an ordained minister!"

Not many are called to become ordained ministers--yet every truly converted Christian is called to the ministry--only not the way most people think! Because few UNDERSTAND this, do you know that many if not most Christians are failing in their first duty --and jeopardizing their very salvation?

Jesus Christ said to His disciples, "Go ye into all the world and preach the Gospel." Yet Jesus did not intend that every converted child of God should actually preach, himself, personally, and directly. But there is a way in which Christ meant for YOU to preach His true Gospel--and for this you will be held accountable. So I feel it is important that I explain clearly.

Today, we have reached the "time of the END"--the very time when Jesus said "This Gospel of the Kingdom shall be preached in all the world for a witness unto all nations, and then shall the END come" (Matthew 24:14). The proclaiming of that very Gospel is THE MOST IMPORTANT ACTIVITY ON EARTH TODAY! Time is short. Only a very few years remain.

But HOW CAN YOU preach this Message of Christ to the whole world?

Here is what has actually happened! Here is the EXPLANATION!

As surely as the living Christ, HEAD of His Church, called the Apostle Paul to a special ministry to the Gentiles, He called me to this mission of proclaiming this Message of His to the whole world in these last days. Is it only mere coincidence, that, even as Jesus of Nazareth in the year 27 A.D. first called His original 12 apostles and began training them for the ministry of that time, so, 100 time-cycles later, in the year 1927, He called me, baptized me, began teaching and training me (through His written Word) for

today's ministry?

Is it mere coincidence that, as His original 12 apostles were officially ordained by receiving His Holy Spirit, and started on their actual ministry, in June, 31 A.D., God's Church ordained me, and I was started on my actual ministry in June, 1931--precisely 100 time-cycles later?

Is it mere coincidence that, as the preaching of Christ's Gospel to the world of that day continued for one time-cycle or 19 years in the very land where it started--Palestine and Asia Minor --and exactly 19 years later Christ opened the door for Paul to take the Gospel to EUROPE, and from there to the world of that day for one more 19-year time-cycle; SO God first opened the door of radio and the printing press for mass-evangelism in January 1934; and then, after precisely 19 years, in January, 1953, Christ opened the door of Radio Luxembourg, Europe's most powerful radio station, so His Gospel began going to Europe, and from there expanding to EVERY CONTINENT ON EARTH? Is that mere coincidence?

If God is moving in a definite, methodical, method of time-cycles--as He has, up to now--then we have approximately 9 1/2 years more to finish proclaiming His Gospel in all the world to all nations--and then shall come the END of this present world, and the dawn of the happy and peaceful WORLD TOMORROW!

This Great End-Time Commission of CHRIST was started, it is true, through me alone. Yet it was to be preached and published in all the world--as a witness to ALL NATIONS! One man alone could not accomplish all that!

The living CHRIST, working through human instruments, did it this way: In July, 1933, I began preaching in a little country one-room school house. It was located 8 miles west of the town of Eugene, Oregon. Farm houses were few and far between. I had no money to have advertising or hand-bills printed. I was not charged for the use of the school room. I walked over that countryside, personally inviting neighbours to come.

This school-room seated only 36 people. Most nights a few had to stand through the entire service. Attendance averaged 40. Now HOW MUCH could I do, alone? By my own efforts, Christ through me was able to preach the Gospel to an average of 40 people.

Then Christ opened the door of radio and the printing press--MASS media for reaching people. All He opened, to start, was one small radio station on the smallest power of licensed radio stations in America--only 100 watts of power. The manager offered me the time at a very little price--bare cost of operation--18 shillings per programme. But I had no money. Then a handful of Co-Workers volunteered to JOIN ME, as Co-Workers with Christ, and, between them, pledged half of the amount--9 shillings per week. On sheer faith that our Saviour would somehow move on the hearts of a few more to join with us and supply the other half of the cost, I went on the air, beginning the first Sunday in 1934.

I was really surprised to discover God had endowed me with a

good radio voice. And so by then, with a few Co-Workers putting their tithes and offerings, and THEIR PRAYERS, into this work along with my voice, OUR COMBINED EFFORTS were now being used of God to reach HUNDREDS where I had only reached tens by my own efforts alone.

There was no money to publish a magazine. Ever since 1927 I had wanted to publish a magazine called The Plain Truth. By my own efforts alone, I could not. But now, a very few of these Co-Workers contributed about £1.15.0 to purchase mimeograph stencils, ink and paper and postage. With this, I added my own efforts. I borrowed the use of a typewriter and a mimeograph. I contributed the writing of the articles, and the work of cutting the stencils, duplicating the pages on the machine, addressing and mailing them out. With our COMBINED efforts, the GOSPEL was published, and about 150 or 250 copies went out.

The PRAYERS of these people, combined with mine, were answered, and our living CHRIST did lay it somehow on the hearts of enough additional Co-Workers to pay the other 9 shillings per week for the broadcast.

Of myself alone, I was able to preach to 40 people. But, with the help and prayers of a small handful of perhaps 15 Co-Workers, together we were now PREACHING to about 1,000 people, and perhaps 500 were reading that hand-mimeographed GOSPEL-in-PRINT. My personal preaching alone got the Gospel to 40 people. But THEIR PART of the work, by becoming Co-Workers TOGETHER with Christ, resulted in preaching the Gospel to approximately 960 additional people. That is about FORTY-TWO TIMES AS MANY that THEIR part reached, as my part had reached, without them.

As time went on, little by little more and more Co-Workers joined in becoming Co-Workers with CHRIST and those of us already dedicated to this Great Commission. Through the years it has grown, until TODAY, a cumulative audience of about TWENTY-TWO MILLION PEOPLE per week are hearing and reading the Gospel! If that number is an exact 22,000,000, perhaps I may take credit for being used in reaching FORTY of them--and the other 21,999,960 are being PREACHED TO by our Co-Workers! THAT IS HOW EFFECTIVELY YOU CAN PREACH THE GOSPEL!

Through the years, God has given me training and experience in preaching--and my son Garner Ted Armstrong. Possibly YOU may not have the voice for radio preaching, or the experience, or the full Biblical knowledge. But when you put God's first tenth of your income (the TITHE), beside whatever offerings you are able, into this work of God, YOU are reaching HUNDREDS of people with the Gospel through OUR voices---and other hundreds through The Plain Truth, the Bible Correspondence Course, and the other free literature which is reaching A MILLION PEOPLE!

Yes, THAT IS HOW YOU can, and are, PREACHING THE GOSPEL in great POWER to MANY people today! And, by your earnest and prevailing PRAYERS, God will hear and answer your petition for Him to GUIDE ME and all our full-time Co-Workers in our part in His Work--He will cause more and more people to JOIN with us as

Co-Workers with Christ in GOD'S WORK, and the work will continue to grow until EVERY NATION on earth is reached!

Today we do reach every inhabited Continent on earth. But we do not yet reach every nation. We are now publishing literature not only in English, but also in German, French, Spanish, Italian, Russian and Portuguese. We are preparing to publish the Gospel in Swedish, Danish, Norwegian, Japanese and other languages. We are teaching many of these languages in our two colleges. Consecrated students, native born in many of these countries and speaking their languages from infancy, are enrolling in our colleges and being trained for GOING INTO ALL THE WORLD, and PREACHING TO ALL NATIONS!

This is the greatest, most important activity on earth today. WHAT A GLORIOUS PRIVILEGE God has given us to be Co-Workers WITH HIM in HIS WORK, preparing the way for the WORLD TOMORROW--when PEACE, prosperity, happiness and JOY will fill the earth!

As a Co-Worker, your continued generous help is seriously NEEDED, that the Gospel may go FREE--never asking for contributions over the air--never charging for any literature, nor even hinting at a request for contributions. There is NOTHING LIKE IT ON EARTH! With all my heart, by Christ's gracious authority, I do THANK YOU for your generous part, and for your CONTINUED EARNEST PRAYERS.

With love, in Jesus' name,

Herbert W. Armstrong

(An exact copy of this letter was sent to British Co-Workers on August 15, 1962.)

RADIO CHURCH OF GOD  
WORLD HEADQUARTERS  
PASADENA, CALIFORNIA 91109

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

Broadcasting  
The WORLD TOMORROW

Publishers of  
The PLAIN TRUTH

August 17, 1962

Mr. Mason Reardon, Chairman  
Sabin Oral Polio Vaccination Committee  
P. O, Box 254  
Gilmer, Texas

Dear Sir:

Pursuant to your letter of August 10, I would like to state briefly our position regarding the Administering of oral or other vaccines.

As you may know, we do believe thoroughly in the Bible doctrine of Divine Healing. We are not, however, a Church that unduly emphasizes healing, nor do we make it a primary part of our message to the world in our world-wide evangelistic effort.

Privately, however, and as a Church, we encourage members to trust in God for their protection and their healing should sickness or disease occur. If a member is weak in faith, there is no arbitrary decision made for him, nor is there coercion by any member of the Church upon any other member as to whether he seeks the aid of organized medicine.

We have in our possession, gathered by our world-wide news bureau, with wire services directly into Ambassador College campus, thick sheafs of statistical evidence which completely render as false some of the claims connected with the sabin oral vaccine. What is considered "satisfactory results" with this vaccine?

For example, in the Dallas Morning News, for July 13, this year, an article appeared which stated out of nine polio cases, six had received Salk shots, in some cases all three of them.

Meanwhile, in New York, where sabin vaccines were being administered, more polio victims were being counted. A clipping from the New York Daily News said, "Three of those stricken had received Sabin oral vaccine during a mass immunization program." Headlines in the Oregon Journal said recently, "5 in state get polio despite vaccine use." The article reported ALL of the cases followed administration of the second dose of Sabin oral polio vaccine. One of the stricken had also taken the Salk shot.

In the Springfield Daily News, on November 16, 1961, families were seriously warned that polio serum can infect unvaccinated

persons. That is, that the vaccinated person becomes a carrier of the live virus, and that members of his own family can and actually HAVE contracted the disease simply from being in close contact with a vaccinated person.

In a clipping from Atlanta, September 15, last year, it was noted that eleven persons had been stricken who had just recently taken Sabin vaccine. In a world affairs conference in Colorado, a noted biologist said plainly (reported in the Rocky Mountain News) that the Salk vaccine may ultimately "kill millions of Americans." He said it particularly may "destroy the human kidney" and that it would be "ten years from the first use of the vaccine before anyone knows." Let me quote him further. His is not the stand of religion, but of his own profession. "The Salk vaccine is frankly a mess. We rushed into the program without any real reason to believe it was effective, and without taking precautions." Richard L. Meier, research associate in behavioral science at Michigan University, said those who decided to use the Salk vaccine knew not only the theoretical risks, but also the demonstrated risks.

This is only the beginning of the mass of evidence, some of it starkly frightening, all of it decidedly revealing. One frankly frightening article appeared in the Chicago American recently. It said, in part, "Children with four, five, and six shots have been known to develop polio. While such cases are few, their increasing number in the last few years---national figures show that 23 percent of paralytic polio is now occurring in persons who have three or more doses of vaccine---is of grave concern to health officials."

Just last year, Massachusetts' children, after 150,000 of them had been inoculated, had ten times the amount of polio than EVER BEFORE!

The statistics are endless, it seems---and they are absolutely frightening in their implications. Health officials argue there is only a small risk. But the fact remains---there IS A RISK! The final paragraph on the mimeographed form you enclosed should in itself be an acknowledgement of this fact, that "there is no responsibility on the part of the administering officials for any reactions."

I take the time to thoroughly explain our position on this particular point, Mr. Reardon, so you will understand. We are not "faith-healing fanatics." We thoroughly believe in "proving all things," however, and have seen clear proof from the medical profession itself that the risk involved in taking live virus from infected monkey kidneys into the human system can result in unpredictable ways. We, therefore, candidly lay these facts before Church members, and let them know of the dangers and risks involved.

I believe one more factor is important. The doctors have plainly said that vaccinated persons pose far more threat to UNvaccinated persons so far as possible carriers of the disease is concerned. Therefore, the people of Big Sandy will have nothing to fear whatsoever from our un-vaccinated Church members. We cannot

recommend to our Church members that they join in the vaccination program.

Thank you very much for your candid letter. Please be assured this is our private belief and conviction, and that we do not engage in any active public condemnation of any vaccinations, nor attempt to thwart the free practice of others who, just as we do, enjoy the matchless privilege of living in the great country which guarantees complete freedom of religion! We have always had very happy and convivial relationships with our fine neighbors in Big Sandy and Upshur County.

Very sincerely yours,

Garner Ted Armstrong

RADIO CHURCH OF GOD  
WORLD HEADQUARTERS  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

Broadcasting  
The WORLD TOMORROW

Publishers of  
The PLAIN TRUTH

September 14, 1962

Dear Brethren in Christ:

GREETINGS once again, brethren of God's true Church! Mrs. Armstrong and I have just recently returned to Headquarters from our lengthy stay at the College in England. College is already underway here in Pasadena, with another of our large incoming classes of 120 new freshmen, and here we are rapidly approaching another wonderful FEAST OF TABERNACLES!

This special letter is being sent only to you brethren living EAST of the national dividing line we have had to establish, and concerns the Festival to be observed at Big Sandy, Texas. Be sure you read and really understand every word!

Once again this year, because of the tremendous GROWTH God has given His Church, we shall have to observe the Feast of Tabernacles at TWO locations in the United States, with our brethren overseas observing God's Holy Festival on Hayling Island in England, in a mountain resort near Sydney, Australia, and in the Philippines, Africa and the British West Indies! This great FEAST is truly WORLD-WIDE!

As I wrote you last year, it was certainly not my doing, nor my personal DESIRE to have to hold the Feast in two locations in the United States. I, personally, wanted to see ALL of us together in ONE place! But God simply made this impossible! He gave the increase, but He did not direct HIS OWN WORK to build, or to be ABLE to build the mammoth facilities that would be necessary for all of us to meet in one place, on our grounds at Gladewater.

Instead, He miraculously opened an internationally famous resort, SQUAW VALLEY, California, to us! And so, again this year, almost HALF of God's people in the United States will be meeting in Squaw Valley, and perhaps more than half at Big Sandy.

This year, we have had to move the dividing line much further east. Still, however, we expect to be really CROWDED at our big Tabernacle building. It has been constructed to seat perhaps a maximum of 7,500 people. There were almost that many attending last year, and with the great increase God has granted, there will be perhaps over 8,000 people at Big Sandy this year! There may be up to SIX THOUSAND meeting together in Squaw Valley! Think of it! FOURTEEN THOUSAND of us this year! What a sight that



would be, if we could all be in ONE PLACE!

However, unless or until GOD MAKES THIS POSSIBLE, we must continue to cheerfully and happily comply with HIS will, and observe His Festivals in the place HE puts His name!

It is vitally important that all of you brethren receiving THIS LETTER go to the Tabernacle, unless you have received special permission from a minister to do otherwise. It has come to me that some few brethren, who perhaps wanted an opportunity to visit the campus, or relatives on the West Coast, have heard of how God opened Squaw Valley to us. They promptly began making plans to come to the West Coast for the Festival of Tabernacles this fall. Brethren, this simply CANNOT BE DONE! All of you brethren living east of the continental divide are receiving this special letter with directions about the big Tabernacle near Big Sandy. There will be no space or provision made for any of you at Squaw Valley in California.

I do know that it is a natural, and a gratifying desire to want to visit Ambassador College campus in Pasadena. I do sincerely hope that every single one of you will have that opportunity at some time in future years---but we simply cannot jeopardize our whole program for observance of the Festival by allowing brethren to indiscriminately trade back and forth.

I do want to stress this point, brethren, that all of you receiving this letter should go to the big Tabernacle near Big Sandy! There will be no place to stay, no place to eat, no provision for you at Squaw Valley.

This year, I hope to be in Squaw Valley for just a PART of the Feast, but expect to spend MOST of the Feast with you brethren in our own Tabernacle building near Big Sandy. My son, Garner Ted Armstrong, and also Mr. Roderick C. Meredith and Dr. Herman Hoeh will change places during the Feast, to meet with brethren in both locations.

IMPORTANT! READ CAREFULLY!! Many members have been inexcusably careless and inconsiderate, by bringing sick children to the Festivals---and also to local Church services on the Sabbaths. Frequently children are brought with whooping cough, measles, mumps, flu, chicken pox and other contagious diseases. Other members' children have been exposed and come down with these diseases because of this. THIS MUST STOP!!! If your child has even been exposed within two weeks before coming, DON'T bring him.

If your child is sick, call upon God through one of His ministers for healing---or write to Headquarters for an anointed cloth. But DO NOT, under any circumstances, bring such a child UNTIL you can actually see that he has been completely healed. When anointed, have FAITH---BELIEVE---but if God does give you a test of faith, DO NOT bring the child on the strength of that faith. Let him be HEALED on the strength of your faith, but do not bring him to any Church meeting or Festival until every physical symptom is gone, and the healing is complete. Moses expelled those with communicable diseases from the camp of Israel. We shall have to do

likewise, in fairness to other children. I am sincerely sorry it is necessary, but some few seem to want to reason their way around a Church ORDER like this, and disobey, on the way they reason it out. Any who are in that way inconsiderate of others will have to be swiftly expelled. If your child is taken with such a disease while at the Feast, call a minister at once, and ask him not only for anointing, but whether the child must be isolated or taken home.

PREGNANT WOMEN, NOTICE! In past years, some have journeyed to the Festival just in time to have a baby. I do not know whether this was done intentionally to get free delivery from one of our doctor members---to avoid doctor and hospital bills. But in any event, this is WRONG---it is taking unfair advantage of God's Church, His people, and is very DANGEROUS to such a woman and her unborn child.

From now on, NO WOMAN, who is to be as much as eight months along by the END of the Feast is to attend. It is too difficult on such a woman, dangerous, and any such will be promptly sent home and not allowed to remain for the Feast.

ALSO, any women just a few months along in pregnancy should be very CAUTIOUS about whether they attend the Feast at all! The period from two to five months pregnancy is the time when most miscarriages occur. The higher altitudes and colder climate at Squaw Valley might be too much for some during this period. Gladewater often is oppressively hot, with sudden change in temperature if a "norther" should blow in. DON'T RISK MISCARRIAGE OF A PRECIOUS LIFE! REMEMBER, God does not lay the same stress on attendance of women as He does men. USE WISDOM! Check up with the doctor who is to deliver your baby.

ESPECIALLY IMPORTANT: Pregnant women in God's Church should not fly in airplanes! There is reason to believe (even if unproved) deafness to an unborn child may result. We have placed an absolute prohibition against any minister's wife, in this Church, flying while pregnant.

If you have any special problem or question you're unsure of, write in immediately.

#### SPECIAL INSTRUCTIONS:

The Feast of Tabernacles begins Friday evening, at sunset, October 12. That means each ANNUAL Holy Day this year will actually be a DOUBLE Sabbath, falling on the regular WEEKLY Sabbath each time. There will be a preaching service Friday evening, at 7:30 P.M. just as the Annual Holy Day, and the first day of the Feast begins! You should all plan to arrive EARLY enough so you can be settled in your booth, tent, trailer, hotel or motel, and be sure to ATTEND this important FIRST MEETING!

Dinner will be served in the dining hall from 5:30 to 7:00 p.m. on Friday evening preceding the services.

Morning services will begin the following day promptly at

10:00 a.m. in the big Tabernacle. Remember, on this first Holy Day God commands us to BRING AN OFFERING! He has told us not to "come empty" but for each to give as he has been blessed, and made able! (Deut. 16:16,17). So be sure to plan ahead for these offerings which God commands, and remember that God "LOVETH a cheerful giver!"

#### RESERVATIONS:

There will be a few more openings this year because of some cancellations on the part of West Coast brethren. You may write to either the Gladewater or the Big Sandy Chambers of Commerce for reservations (be sure to let them know what your needs will be whether you wish a motel, hotel, rooming house, and how many are in your family) or make your own reservations independently. There are quite a number of motels and hotels in the surrounding areas of Gladewater, Gilmer, Longview, Greggton, Tyler and Mineola. Increasingly, some of the members have had to go further away from the Tabernacle to find suitable accommodations. However, with a number of cancellations on the booths, and other cancellations in hotels and motels in the area, the situation should be even a little better than it was last year.

If you do not as yet have reservations, try to make them IMMEDIATELY, or else plan to arrive a full day or two early to find a place to stay after you arrive.

#### PETS:

Circumstances have forced us to ask that none of you bring your pets to the Feast this year. On one occasion, as I reported two years ago, a child was bitten by a dog brought to the camping area by a brother. Your pet may be perfectly harmless, but we cannot take chances with the lives and safety of the many and different children who will be running about our grounds. Therefore, make sure you arrange to either leave your pet with friends or relatives, put them in a kennel or have them placed in a suitable place where they will be properly cared for while you are away.

#### CAMPING FACILITIES:

Space is provided for those wishing to bring either tents or trailers. Campers MUST cooperate to the fullest extent with those in authority who will direct you to the site where you should pitch your tent or park your trailer. DO NOT PARK YOUR TRAILER OR PITCH YOUR TENT UNLESS OR UNTIL YOU HAVE BEEN ASSIGNED AN AREA by Mr. Roy Hammer, or Mr. Buck Hammer! This is very important! We have gone to a great deal of expense to provide more water on the grounds this year, but camping must be done in order so as to utilize our facilities best. God is NOT the author of CONFUSION! (I Cor. 14:33).

Rapidly nearing completion in time for the Feast are two new sanitary buildings, complete with the most modern new plumbing, to serve the trailer-house parking area to the west of Booth City. This will be an added blessing for all those in the booths, and

will cut down considerably on the overcrowded conditions in the sanitary buildings serving Booth City.

MEALS:

Meals will be served at the dining hall as they have been before. However, this year you must purchase a meal ticket. We have found, in past years, that we have had some difficulty in meeting costs of food and groceries. Also, there has been a very great difficulty in the fluctuation of the number eating in the dining hall at any one given meal. For instance, on some mornings the dining hall may be serving only a moderate amount of breakfasts, and then on the very next morning perhaps hundreds of additional persons show up. This throws the kitchen into a great deal of turmoil, and there has been a great deal of lack of preparation for wildly fluctuating attendance at meals. Perhaps some will eat off and on at the dining hall, perhaps eating every lunch there but never eating the evening meal, while others will eat all three meals per day. To solve this problem we are issuing meal tickets this year.

Meal tickets are going to be sold at the rate of \$25.00 per adult. This is calculated on the basis of slightly less than \$1.00 per meal! Brethren, let me stress the fact that NOWHERE can you eat the fine food we are able to have in our own Tabernacle dining hall, the clean, pure, unadulterated, healthful food for such a small price. In past years, we have been able to charge even a little bit less. However, this year we are going to have to come a little closer to charging the real cost of the meals. If you purchase a meal ticket, you should plan to eat ALL your meals in the dining hall.

Meal tickets for children from six to twelve years, inclusive, are \$15.00. This is calculated at the rate of 60 cents per meal. Children from six years and under are going to be allowed to eat free.

You should use the enclosed envelope and send the full price of your meal tickets for each adult and child as soon as possible. We have assigned personnel here to take care of your request, sending your meal ticket to you as soon as we receive your payment. If a few are unable to get to us in time, then you may purchase your meal tickets when you register upon entering our Tabernacle grounds.

Some of you may want to purchase a meal ticket, but may want to eat out in a restaurant on one or two evenings. You may wonder what to do in a case such as this. Brethren, it would be impossible to arrange the purchase of meal tickets any differently. Therefore, if you plan to miss only a few meals at the Tabernacle dining hall, you should merely realize that the over-all price is far less than you would be paying in even cheaper restaurants, and look upon the loss of these very few meals (if you intend to eat out at all) as a contribution and donation to others of God's people.

REGISTRATION:

As soon as you drive in, you must REGISTER with the registration booths located at the entrance of the camping area. This is very necessary---and you need to register whether you plan to eat at the dining hall or not!

DIRECTIONS:

The Tabernacle grounds are just off Highway 80, 2 miles east of Big Sandy, Texas, and 8 miles west of Gladewater. Big Sandy is a small town about 100 miles to the east of Dallas. A new entrance has been constructed of brick where our own private road leads to the Tabernacle grounds. There is a gasoline station, restaurant and a few auto courts just beside the entrance, called "Tuckers." Simply follow Highway 80, east from Big Sandy, or west from Gladewater until you see our sign, "Radio Church of God Tabernacle." You will immediately see the huge building to your left.

FINALLY, brethren, let me exhort every one of you to COME TO THE TABERNACLE! If you have not been obedient in saving the second tithe this year or if you have learned this new truth just very recently, and have not had time to save for it as yet, perhaps you cannot come. But God has COMMANDED our presence, and has given us a financial plan making it possible for us to attend. These annual Feast Days of God are a VERY important part of our spiritual growth! There are inspired sermons from the ministers---real solid spiritual "meat" that you cannot get anywhere else! It is one of the most precious blessings of God to be with other brethren, as one big, growing family, during these wonderful days of the Feast of Tabernacles. I know there will be some few---widows or perhaps some who, even though they have faithfully saved their second tithe, will not be able to attend but once every other year---but frankly, Brethren, I feel there must be MANY who are looking for EXCUSES not to attend---and are depriving themselves of one of the greatest opportunities God has placed before them! Yes---these Feast Days are COMMANDED assemblies---CONVOCATIONS! So lets all be sure we really obey our Heavenly Father---BE THERE!

Brethren, I must call upon you, as your Pastor and the servant of Jesus Christ, BE EXTREMELY CAREFUL! WATCH your driving ---BE ALERT for others who may be drunk, or careless! None of us are leading charmed lives. DON'T LET THIS HAPPEN THIS YEAR! Please don't make me have to announce YOUR name, from the pulpit, as having been involved in a serious accident---perhaps dead or injured---just from sheer human carelessness!

These wonderful, joyful preaching services, coupled with the Bible studies, visiting, recreation and physical Feasting make the Feast of Tabernacles MANY TIMES OVER more enjoyable than the commercialized, pagan, abominable feasts of Satan, such as Christmas, Easter and Halloween.

I'm looking forward to the greatest Feast of Tabernacles since Apostolic Days! I hope to see YOU there---rejoicing with all of us! May God bless you and keep you safe until we meet together

as He has commanded!

Sincerely, in Jesus' name,

Herbert W. Armstrong

The WORLD TOMORROW  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
Proclaims to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

September 17. 1962

Dear Co-Workers with Christ:

GREETINGS from the Headquarters office in Pasadena. Mrs. Armstrong and I returned from England nearly three weeks ago, and this letter was due then--but I have been literally snowed under, even in the very warm Southern California September weather.

But there is BIG NEWS!

Since returning, I have had several conferences with top ministers and executives of this great and fast-growing Work of God. Many plans are being laid for expansion during the coming year.

Ambassador College has opened its 16th year, with more than 400 undergraduate students, beside the Graduate School. This year we are starting a new Graduate School of Education, in addition to the Graduate School of Theology. The new school offers the Doctor of Philosophy degree, as well as Master of Arts. The Graduate School of Theology continues to offer the M.A. in Theology, and the Doctor of Theology degree. We conferred our first doctorate last June--the Th.D.--on Dr. Herman L. Hoeh, Managing Editor of The Plain Truth and Director of the German Department. Through that department we now broadcast to Germany and Austria in the German language, publish a German language Plain Truth, and publish a two-page article in the German language Reader's Digest, covering Germany and Austria.

Here is BIG NEWS of future plans!

Beginning with the January, 1963 number, The Plain Truth will be once again enlarged--now to its ultimate size--with a new heavier cover with fine, coated finish, going to 52 pages. Additional improvements are being worked out. Only one final last improvement will then remain, to make it the equal, in appearance, of the world's finest large-circulation news magazines, such as TIME, News Week, and U.S. News--and that will be the use of more color, especially on the front page.

We hope to introduce one new department with the January number, and, if possible, I would like to begin the long-awaited series of articles, later to be published in book form, on God's TRUTH regarding sex and marriage. This nation is being literally

destroyed for lack of SEX knowledge! Divorce court judges and lawyers know that lack of this knowledge is responsible for nine out of ten divorces. It is also the cause of nine out of ten UNHAPPY marriages.

The world has been in tragic IGNORANCE on this hush-hush subject. For many centuries the western world has suffered under the false concept of "dualism" which came from ancient Egypt into Greece, then to Rome, and throughout the western world. This prudish concept slapped God in the face with the assumption that sex is evil and nasty--that God made a grievous mistake when He created us male and female. Today there has been a toboggan-slide of morals, going to the opposite extreme of permissiveness and promiscuity--fornication and adultery--because a world thinking itself to be "wise" is ignorant of GOD'S PURPOSES!

This forthcoming book is going to dare to TELL THE TRUTH! It will make PLAIN God's righteous PURPOSES. It will inform readers, in full frankness, of the full biological and physical FACTS about sex that even most married people do not know! It will tell you what no other book has ever revealed on this delicate subject.

NEW COLLEGE PLANNED! Here is BIG NEWS for all whose hearts are in this great final Work of GOD. Plans are rapidly formulating for the opening of the third AMBASSADOR COLLEGE next September--at our beautiful thousand-acre grounds near Big Sandy, Texas--100 miles east of Dallas.

We already have, there, most of the buildings and facilities we shall need. Garner Ted Armstrong, myself and other officials in this Work are planning to meet there in October to start final plans into action. This new college will probably be, at least the first two years, a Junior College, and it is not definitely determined as yet whether it will be co-ed, like the present two colleges, or for men only. But the Pasadena campus already is as large in enrollment as it can go, without sacrificing all the advantages we have had in comparative small enrollment. Yet we cannot stop growth in God's work. The harvest is still much greater than the laborers.

We have, as I believe you know, recently opened new branch offices in Duesseldorf, Germany, and in Manila, Philippines. Another branch office is soon to be opened at Johannesburg, South Africa. These offices are becoming necessary to handle the avalanche of mail from all parts of the world, from people hungry for GOD'S TRUTH, requesting booklets, The Plain Truth, or asking questions to be answered by personal letter, or requesting personal interviews with ministers or Ambassador-trained men for counselling about personal problems.

This past summer many hundreds of people, converted through this work, were baptized in all parts of the world. There have been baptizing teams out on tour all over the United States and Canada, Great Britain, Germany, Austria, France, Switzerland, Australia, New Zealand, and the Philippines.



Negotiations are under way for a MAJOR expansion in world-wide broadcasting, covering all Europe, Africa, and South America--greatly reinforcing the already powerful broadcasting in these areas.

Coincident with our new Duesseldorf office, giving us a local German mailing address, we are purchasing TWO PAGES every issue in both the German and Austrian editions of Reader's Digest, in the German language, with a circulation of over ONE MILLION copies--reaching perhaps 3 to 4 million people. Plans are under way for using the same amount of space in the French Language editions, adding another million-plus copies in France and Belgium. In this space we publish two-page articles carrying the true original Gospel Message of Jesus Christ. I'm sure you are aware that we publish a German-language edition of The Plain Truth, which now has a circulation in Germany, and other European countries where German is spoken, of many thousand copies.

Right now we are planning to begin putting these two-page articles, carrying Christ's TRUTH to the public in an interesting, forceful new manner, in the great mass-circulation UNITED STATES editions. These editions have a total circulation of 13,765,000 copies--by far the largest circulation of any publication on earth.

This great WORK OF GOD is growing in power and scope as probably no other activity on earth is growing. It is empowered by THE HOLY SPIRIT OF GOD! It is guided by the living CHRIST! It is the very WORK OF GOD! Many have tried, in their carnal, human reasoning, to figure out what makes this great Work tick! But they can't, because they fail to see the invisible HAND OF GOD, and HIS POWER in it!

Yet the mighty GOD does work through human instruments who are yielded to HIS WILL, and whose hearts are in HIS WORK. God does lay the serious NEED--the mounting financial need--on us, His servants! As He prospers and enlarges and expands His work, opening constantly new and powerful doors for thundering Christ's powerful Gospel and last solemn WARNING to a dying world--preparing the way for Christ's glorious return to SAVE the world--He also lays on us expanding financial needs, which HE supplies, through us! It is HE who has made us able to give for His Work!

The need for real sacrifice on YOUR part and mine is not less, but greater than ever!

NEVER, dear Co-Workers, have I needed your earnest and heart-touched and believing and persistent PRAYERS as I do right now! NEVER has this WORK needed your fervent and prevailing PRAYERS as right now! Perhaps most of us, by the sacrifice of other material things that would soon perish anyway, can stretch to contribute a little more generously than we have been doing.

Some, who have larger sums they do not feel free to give outright for God's Work right now, are still putting that money TO WORK for God by loaning it for a year, or several years--or until they feel they can make it an outright gift. If you possibly can make a contribution to this Work, where the living CHRIST is

working, of one to several thousand dollars, it was never more needed. If you have it, but cannot give it at this time, put it to work on the loan basis. It helps greatly. But remember, no amount is too large or too small--the widow's mites are always NEEDED!

GOD'S GREAT BLESSING goes to all who have a part in HIS WORK! And, remember too, your tithes and offerings to this work are deductible on your income tax.

What a privilege to give, that the Work may GIVE Christ's precious Gospel, without begging for money over the air--without ever charging for or requesting money in any of our literature, or making our great needs known to any, except just you whom God has made willing Co-Workers with CHRIST! Truly God is blessing us richly!

With love, in Jesus' name,

Herbert W. Armstrong

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BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
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Written from  
Ambassador College,  
near London, in England  
November 18, 1962

Dear Friend:

GREETINGS! It has become custom for me to write a special personal letter at this time every year, to you who are subscribers to The Plain Truth, to personally THANK YOU for your interest, and offer you (free of course) something special.

Hundreds write me asking personal questions, about myself and the WORLD TOMORROW broadcast. It seems I can best answer many of these questions by this means of a general personal letter.

And right now I do have something NEW, special, and never before announced or offered. I feel sure you'll want to know about it! And, as always, there's no price. I'm sure you know we have nothing to sell!

Of course that's something most people simply cannot fully understand. They may know it's true, but it's hard for many to understand HOW! I'm quite sure you have never heard of anything like it before!

HOW, so many continually ask, can we publish a high class magazine like The Plain Truth, broadcast on the most powerful radio stations around the world, constantly offer free books and booklets and attractive literature--and a no-tuition complete Correspondence Course--WITH NO PRICE, no charge for anything, and never ask for money?

"Who is back of it?" many want to know.

Did YOU ever hear of anything like it before? Ever hear of any radio or TV program, which is NOT sponsored by any commercial business, and which has nothing to sell--a program not financed by government or philanthropic Foundation--yet purely in the public interest, with NO MOTIVE EXCEPT TO GIVE good things--to contribute to the welfare, peace, happiness of listeners and readers--and STILL never soliciting financial support from those listeners, readers, or the public?

Sounds incredible--yes, I know! But it's true!

LISTEN! When Jesus Christ, at age 30, began proclaiming the very Message Almighty GOD had sent, through Him, to mankind, did He solicit financial support from the world to which He preached? It almost sounds ridiculous to ask that question, doesn't it?

Yet Jesus Christ had no apparent, visible, means of support!

Now listen further! Jesus Christ, in his personal individual human body, was starting the WORK OF GOD on earth! God always starts things, through humans, the smallest--and then they GROW GREAT! This WORK OF GOD was started by the one individual, Jesus Christ! He called, chose, then taught and trained TWELVE to become His Apostles!

After Christ's resurrection, and ascension to God's throne in heaven, He sent the SAME SPIRIT OF POWER that had started GOD'S WORK in His individual body, into the COLLECTIVE BODY of His disciples! That same day 3,000 others were added. They became the COLLECTIVE BODY in and through which the power of God's Spirit carried on THE WORK OF GOD. That is WHY the true Church is called "THE BODY OF CHRIST"!

You cannot find any record of THAT BODY soliciting funds from the world to which it proclaimed Christ's Gospel--HIS GOOD NEWS!

For two 19-year time-cycles that BODY proclaimed the GOOD NEWS of the coming Kingdom of God to rule the world and bring us PEACE--in the happy WORLD TOMORROW! The first 19 years in Palestine and Asia Minor, then, exactly 19 years after it started, Christ "opened a door" for the Apostle Paul to take the Gospel to Europe. But, 69 A.D., when the Roman armies approached Jerusalem, the disciples, remembering Jesus' warning (Matthew 24:15-16; Luke 21:20-21) fled north--and then ended, for the time, the organized proclaiming of Christ's Message to the world.

Do you realize what happened? It is recorded in Matthew 25. Those early disciples had expected Christ to return again to earth in supernatural power, as the KING of kings, in their time. But, "while the Bridegroom (Christ) tarried, they all slumbered and slept." (Matthew 25:5). That is, in the WORK OF GOD, the WHOLE BODY figuratively went to sleep on the job of proclaiming the Good NEWS of the coming world-ruling KINGDOM OF GOD--for more than 18 1/2 centuries! The united power for the mass-proclaiming of that Gospel ceased for the duration of that 18 1/2 centuries.

But the MIDNIGHT HOUR actually struck IN OUR TIME! The CRY was made: "Behold the Bridegroom cometh!" (Verse 6).

The WORKERS OF GOD were aroused from slumber. Again, the WORK OF GOD started small--but it grew and grew in power and scope. This time, the living Christ OPENED A DOOR (Revelation 3:8)--the massive door of radio and the printing press--MASS media for

reaching MILLIONS around the earth--because those being used now had but little strength (same verse)--BUT they "KEPT HIS WORD" faithfully (same verse).

That door of radio and the printing press opened the first week in January, 1934. Then a time-cycle later, first week in January, 1953, "a door" was opened (Radio Luxembourg) to carry the last warning Message to Europe, and on around the world!

Today, there is not much time left--just a few years! Prophecy no longer "marches on"--it literally streaks past, in dynamic rapid fulfillment! We are very near the END of this world--and the coming of the happy, peaceful WORLD TOMORROW!

This is the very WORK OF GOD, empowered by HIS SPIRIT. Christ utilizes HIS BODY as His instrument in proclaiming His Message to all the world as a witness, just before the END of this world--as Christ said (Mat. 24:14). The great and living Lord Jesus Christ has called together many whose hearts He has made willing, who voluntarily and without any solicitation have joyfully become Co-Workers with Him, as His collective BODY, carrying on GOD'S WORK in these last days, proclaiming His last Message in all the world with POWER!

And, as at the beginning in 31 A.D., we do not solicit financial support from the public to whom we GIVE the precious GOOD news! This is the WORK OF GOD, conducted GOD'S WAY. There is no other work like it on earth!

Now I have a happy ANNOUNCEMENT to make!

Beginning the very next number, the January, 1963, issue, The Plain Truth is again increased in size--this time, we feel, to its ultimate number of pages-52. It will blossom out with the new year in a heavier cover!

I dreamed of such a magazine, 'way back in 1927. I had publishers in Portland, Oregon, make up a few blank-page dummies. Then I had a professional letter-artist design and letter in the front cover page. But it was seven years before I was able to produce the first issue of the real magazine itself.

And even then, it was a small, home-made-appearing mimeographed "magazine." There was no money for anything better or larger. BUT THERE WAS NO SUBSCRIPTION PRICE, and no solicitation for funds!

For the next seven years it came out--and not even regularly--as a mimeographed "magazine"--if it could be called that. Then it became an 8-page printed magazine, bi-monthly. Little by little it grew, slowly. After some time it went to 12 pages, then 16, then 24. On up it climbed, to 30, 36, 42, 48 pages. Now it steps up to 52, with a full magazine-weight heavier cover. This is the ultimate in SIZE, so far as we envision now. But we do hope for one more final improvement--to come out in FULL COLOR (it is appearing in two colors, now)--like the finest of the large-circulation commercial magazines.

Remember, The Plain Truth carries no advertising! It is 52 pages of solid interesting and eye-opening reading, with illustrations. We feel that 52 pages is about as much as readers will digest in any one issue. And remember, that is approximately the number of pages of actual reading matter in any of the large popular commercial magazines. The remaining pages are all ADVERTISING!

Now, before closing, I HAVE SOMETHING SPECIAL TO OFFER. And, as always, NO PRICE--it's free--and I hope you'll give me and our Co-Workers the happiness and pleasure of sending it to you!

Back in the September, 1957, number of The Plain Truth, I began writing and publishing, serially, my own autobiography. Thousands of readers wanted to know the facts and details of the start of this work, and how it grew. But actually, it started much earlier than 1934. There were many years of preparation before God started this work.

In the Bible you read of how Moses was specially prepared and trained, through all the years from his childhood, as a prince in Pharaoh's palace, for the work God later called him to do. You read of David's previous training before he became King of Israel --of the Apostle Paul's education and special training before God called him into His service.

God does the same today. And so the facts about the start of this work began with my own special and unique training from the earliest childhood. Therefore the Autobiography began with those earliest years--recounting, at age 3, my great-grandfather, who was 94; "swearing off" of chewing tobacco, at age 5; my first "girl friend" at age 6, and such incidents.

The coming number of The Plain Truth will carry Installment 50, bringing this life-story up to the year 1948. But thousands who missed them, or no longer have their back numbers for 1957 and 1958, have requested The Autobiography in book form. That is not possible now, for the simple reason there still remain 14 years of this history to be written.

But the editors of The Plain Truth have decided to reprint, in special booklet form, the first three installments. This has not been announced as yet over the air. In fact, the decision has just now been reached. You are the first to know about it. But if you would like a copy of this special booklet, as a special gift for you at this time, we shall be happy to send it. It is to be printed immediately--and I hope will be ready for mailing by the time your letter arrives.

ALSO--two other very important booklets, reprinted from articles which I wrote for The Plain Truth during the past year, just now off the press!

"What Do You MEAN--BORN AGAIN?" and also,

"What Do You MEAN--The KINGDOM OF GOD?"

Do you realize that very few know just what the Bible MEANS by being "born again"? The answer is SURPRISING! Few know how, or when it occurs. Then there are all kinds of ideas about what the Bible means by the Kingdom of God. The TRUTH is far from what most people suppose! These, truly, are eye-opening booklets--and they make the truth Plain!

Then, at this time every year we offer again the astonishing, shocking booklet, "The Plain Truth About Christmas." This is shocking. The truth is, Christ was not born at this time of year at all! Today people suppose--in giving Christmas gifts --they are following the example of the wise men who presented gifts to the Christ child. But they presented their gifts many days later--NOT on His birthday--and they presented them to CHRIST --while today people often NEGLECT any gift for the cause of CHRIST, while they EXCHANGE GIFTS back and forth among themselves!

You'll find all these booklets astonishing, dynamically interesting, informative, important. NO CHARGE! NO PRICE!

It truly is, as Jesus said, more blessed to GIVE than to receive, and so I sincerely hope you'll give me and my associates the pleasure and blessing of GIVING YOU these booklets! It's a joy to serve you.

Again, THANK YOU for your interest.

Sincerely, in Jesus' name,

Herbert W. Armstrong

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Publishing:  
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Written from Ambassador College,  
near London, in England  
November 18, 1962

Dear Co-Workers with Christ:

This letter is about a month past due, because of stopovers in Texas and New York, and returning again to Ambassador College near London, in England.

That very fact has put the Work of God in a serious emergency. It seems that so many of our Co-Workers depend on these monthly letters from me, to remind them to send in their tithes and offerings. Some have said that when they do not hear from me they suppose the work does not need any money.

But the need is DAILY, dear Co-Workers, whether you hear from me or not. Of course I do not mean to suggest that each Co-Worker should send tithes and offerings every day--but whether it is weekly or monthly from each Co-Worker, the need at Pasadena Headquarters is, of course daily, and constant whether you hear from me or not. I hope we can make up for this lost time with extra-liberal offerings.

In EVERY way this great Work of God is GROWING. And GROWTH increases costs. Just before leaving for England I received the auditor's report for our fiscal year ending last June 30th. It showed the operating expenditures for the work had increased just a fraction of a percent above a 30% increase over the preceding year, and the income had increased exactly 30%. In other words, we had to spend a comparatively small amount more than we received.

Therefore, we have had to rearrange our budget for this present fiscal year to make a slight reduction in expenditures. This means we cannot increase our expenditures for radio broadcasting during the coming year, except very slightly. It is a shame to have to cut down on the broadcasting of the Gospel. But God's business must be conducted in business-like manner. The bills must be paid.

But if we will all take this to heart, and PRAY EARNESTLY about it, and each try to stretch to sending in just a little more for the Work--even if we have to forego doing something or buying something for ourselves we might like, then perhaps we may, within



this coming year, see this glorious Work of God operating with adequate cash balance, and plunging ahead with greater growth than ever.

The colleges are both growing. Ambassador College at Pasadena now has enrolled more than 400 undergraduates, beside some thirty-five in the Graduate Schools. The new college in England, starting its third year, now has 111 students--as a coincidence, the same number as our Pasadena post-office box number.

Plans are now being rushed to start a third Ambassador College next September!

This will be located at our 1,000-acre project in east Texas, near Big Sandy, 100 miles east of Dallas. On these beautiful grounds we already have all the buildings and facilities we shall need for the first year, except for the addition of about four class rooms. We already have the competent and experienced faculty and administrative staff, so that the new college will not add to the payroll.

This summer and fall we were unable to accept three-fourths of the nearly five hundred students who eagerly applied for admission, at Pasadena. It was almost heart-breaking to be unable to accept so many who wanted to come.

But, with those facilities already existing, with the entire staff, both teaching and administrative, already active with us and so occupied that, by some doubling up, they can be shifted to Big Sandy, Texas, without increased expenditures, it has become inevitable and imperative that we now open the third of God's colleges. The housing facilities for the Big Sandy campus will certainly not be deluxe, and pioneer students at that new institution will have to "rough it" and put up with some inconvenience the first year or two--but all the real NEED is there.

After additional grounds are cleared and new landscaping done within the next two or three years, we shall be provided with a campus in Texas just as beautiful and magnificently landscaped, on scenic contoured wooded grounds, as the Pasadena campus or the lovely Gardens and grounds at Bricket Wood, here in England.

It seems that always, just when a real NEED arises, God provides it--and suddenly we realize "here it IS!"

In my next letter I hope to find space to tell you in more detail of the marvelous advances and successes of God's Work during this year--by far the most productive year in the history of this great Work.

More precious lives have been converted--changed--brought to Christ and begotten as children of GOD--than ever before.

MORE MILLIONS of people all over the world have heard Christ's glorious GOOD NEWS--His true Gospel--in more languages--now some 22 million in our radio audience every week.

New branch offices have been opened in Duesseldorf, Germany, and in Manila, the Philippines, to speed up receiving of mail from their areas and posting to them requested literature.

The Plain Truth circulation has grown another 30%. In every area of activity, the work has grown 30% over the year before. It is truly wonderful!

I said, above, that when a real NEED arises, God always provides it. A very serious financial need has arisen. God provides this through YOU CO-WORKERS. I know your hearts are really in this great and wonderful Work, as a Co-worker with the living Jesus Christ, who HEADS, directs, guides, and blesses this Work. We are His collective Body, empowered by His Spirit, used as HIS INSTRUMENT in HIS WORK!

The NEED right now is serious, and very great. PLEASE PRAY EARNESTLY that God will lay it heavily on the hearts of those He can use to respond liberally. Let's see if we can't give right now, with this Christmas shopping season coming on, MORE GENEROUSLY THAN USUAL.

Finally, I have to remind you, as I do every year at this time, that we are now coming to the MOST DIFFICULT MONTH OF THE YEAR--unless we do all make extra sacrifice for God's Work. Already the Christmas decorations are up. We're coming to the time when people spend lavishly, EXCHANGING presents among themselves, while they somehow suppose they are giving birthday presents to Christ. But they don't GIVE these presents to CHRIST, for His glorious Work! They EXCHANGE their gifts among themselves, and at this season most NEGLECT CHRIST AND HIS WORK AND ITS DIRE NEED!

Dear Co-Workers, this ought not to be!

So join me in urgent, prevailing PRAYER! Let's sacrifice for CHRIST'S great need of this serious hour! THANK YOU, from the heart!

With love, in Jesus' name,

Herbert W. Armstrong

P.S. -- My semi-annual letter to the entire Plain Truth mailing list will be sent you in a few days. More than 90% of those who will receive it--all but just you who are Co-Workers with me and with Christ--have never been asked in any way for contributions for the Work. As you know, we do not ask for money over the air! There is NO PRICE on anything we give out.

So, remember, except for you Co-Workers, the other almost 400,000 people who will receive this semi-annual letter have never contributed, nor been asked to contribute for support of this Work!

No other work on earth, so far as we know, is able to

operate on this basis. It is NOT GOD'S WAY to solicit the public for money. But it is God's way for HIS OWN PEOPLE to support HIS WORK with their tithes and generous offerings, according as He has prospered them!

There will be no request for money in this special semi-annual letter. The entire expenses of this great and fast-growing world-wide WORK OF GOD must be supplied by us in the INSIDE FAMILY OF CHRIST'S CO-WORKERS! So, AGAIN, THANK YOU for your generosity!

RADIO CHURCH OF GOD  
WORLD HEADQUARTERS  
PASADENA, CALIFORNIA 91109

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

Broadcasting  
The WORLD TOMORROW

Publishers of  
The PLAIN TRUTH

December 17, 1962

Dear Co-Workers with Christ:

Here we are again, in the very midst of probably the most frantic, chaotic rush of Christmas shopping in all history--people pawing over one another in the stores--the mails jammed--people swapping gifts that are supposed to be birthday presents FOR CHRIST --and yet CHRIST IS BEING NEGLECTED! People don't give their gifts to HIM!

1935 years ago Jesus Christ, at age 30, started A WORK. It was the WORK OF GOD. He said that He, of Himself, could do nothing. It was the HOLY SPIRIT of God in Him that did the Work.

What was that WORK OF GOD? It was proclaiming the GOOD NEWS (Gospel) of the Kingdom of God. But God Almighty did not purpose to carry on His great Work in and through the single individual human body of Jesus Christ. It was necessary for mankind that Christ die for us to reconcile us to God--and that He be resurrected that through His life WE may receive eternal life. And so Jesus called and chose twelve whom He taught and trained to become Apostles--leaders of His Church. And on June 18, 31 A.D., after Christ had ascended to heaven, He sent the same Holy Spirit that had started THE WORK OF GOD through the individual human body of Jesus, to enter into and empower the COLLECTIVE BODY of disciples who became God's Church--the BODY OF CHRIST. From that moment, the resurrected living Christ led, guided, directed this collective BODY in carrying on THE WORK OF GOD--that is, proclaiming Christ's MESSAGE, the GOOD NEWS, to the world.

But have you read, in the parable of the ten virgins (this BODY of Christ), in Matthew 25, that, in proclaiming the second coming of Christ to set up the Kingdom of God, while Christ delayed coming as soon as they expected, they all "slumbered and slept?" That is, the WHOLE CHURCH of GOD went to sleep on the job of proclaiming that Good News of Christ's coming and the happy and peaceful WORLD TOMORROW! For 18 1/2 centuries, that Gospel was not preached. Instead men preached a gospel about the person of Christ, a part of the true Gospel, but mixing with it a FALSE gospel. Then, as Jesus foretold in this parable, the midnight hour struck when the cry went out that CHRIST WAS SOON COMING! The true Gospel Message Christ had taught His disciples was thundered AROUND THE WORLD!

My dear Co-Workers, do you realize that this very living CHRIST is, right now, using YOU and me as HIS COLLECTIVE BODY through which HE is shouting that dynamic and precious Message over every continent around the world today?

Yes, the time is short, and getting daily shorter! This world is hurtling to its END! If God Almighty was not going to intervene, inside of the next fifteen years, and send Jesus Christ again to this earth--only this time in ALL THE SUPREME POWER AND GLORY OF GOD--to RULE THE WORLD WITH FORCE--I tell you solemnly, on His authority, neither YOU nor I, nor a single human being, would still be left alive on this earth! The great nations of this world now have the destructive weapons to blast all human life out of existence many times over!

THE MOST IMPORTANT ACTIVITY ON EARTH TODAY is this WORK OF GOD which Jesus Christ is directing through us--in thundering to this world His last warning of the soon-coming KINGDOM OF GOD! Yet the people in this world continue on, heedless of impending colossal events, trading presents among themselves, but with NO GIFTS FOR CHRIST, whose birthday they suppose they are celebrating! Of course we know Christ was not born at this time of year--Christmas started (under a different name) hundreds of years before the birth of Christ as the birthday of Sol the SUN-god--as a festival of pagan SUN-worship--as IDOLATRY!

Co-Workers, we are now coming down the homestretch in this great WORK OF GOD. This work NEEDS, as never before, our PRAYERS, our sacrifice, our loyalty, our utmost financial support.

Never has there been such serious and desperate need of your most generous offerings, beside your honest tithes for GOD'S WORK. But right now a SPECIAL PROBLEM has become a most serious emergency. The time has come when I have to explain to you what it is.

This great Work of God, empowered by the mighty Holy Spirit of God, has, for 29 years, grown steadily at the phenomenal rate of 30% a year. That means it doubles in size and scope and power every two years and 7 1/2 months.

Here are the breath-taking, almost incredible FACTS:

Today this work, in every phase and department, is four times bigger than it was just a little over five years ago. We receive four times as many letters from radio listeners, and readers of The Plain Truth, as we did then. We publish and send out four times as much literature, to four times as many people, as we did five years ago! We have four times as many students in Ambassador Colleges. We are broadcasting on four times as many radio stations--with four times as many watts of power.

Now what does all this mean? For one thing, it means PROBLEMS! I have to face and meet them. And I need YOUR PRAYERS and YOUR HELP!

I want to take you into my confidence, and let you know some

of these problems. A little over five years ago we had expanded to the place where it required 14 men to open, read, and channel incoming mail for reply. We had outgrown our space for them--they were crowding into one small room. But the way had opened up for the purchase of an empty store building, a former furniture warehouse, which we remodelled into our present Ambassador College Press building. These 14 men moved into what then seemed, by comparison, a large room, about three times larger, on the second floor of the new Press building. But today it requires 58 specially-trained men to open, read, and channel incoming mail--and again that department has outgrown its space! In two or three more years, it will require 100 men in that department. WHERE WILL WE PUT THEM? Where will they work?

A little over five years ago our Printing Department consisted of two small Davidson duplicators--small offset presses not much larger than a mimeograph. (We do not print The Plain Truth ourselves--it is printed in a giant commercial printing plant which also prints West Coast editions of Time, Life, and Newsweek). This printing department had outgrown its one comparatively small room on first-floor rear of our comparatively small Administration building. At that time the Printing Department moved to new quarters in the new Press building, and two real presses--Miehle job presses--were purchased. About two years ago that space was outgrown. We had purchased a small one-room building across the street that had been a small cafe. So we moved the Davidson presses into that room, trading one for a new larger one, and the offset Department expanded and grew. Now we have outgrown everything again. We have made a temporary solution by leasing a warehouse about three blocks away from our campus, and the two printing departments are being moved there, with the addition, now, of a large new offset press--our largest press so far.

Our mailing room--where all requested booklets and literature, and The Plain Truth, are addressed, sorted, and put in mail bags--has been completely outgrown in the Press building. Temporarily we are solving that problem by letting this department expand into the space vacated by the printing department. But what will we do two years from now?

You will realize that, with more than 100,000 letters coming in every month, it is not possible for me, personally, to write a personal answer to them. Of course, most of them request booklets or The Plain Truth, or the Correspondence Course. But several hundred a month ask questions that require a personal answer. To solve that problem, I began several years ago, to train, first one man, then two, then more and more, to answer such letters for me. These men are either ordained ministers, or ministerial assistants--qualified and trained men, called of God to this dedicated special work. At the time we moved into the Press building, I think we had only one man in the Letter-Answering Department, with two or three part-time assistants. That man today heads the department at our European headquarters, at the college in England. Today, under direction of Dr. Zimmerman, there are 17 men in that Department at Pasadena Headquarters, occupying two rooms which are now totally outgrown. In an adjoining room are crowded 20 women

secretaries who are typing the personal letters these ministers dictate. Jammed into another room on second floor of the Press Building is the Correspondence Course Department.

This gives you just a slight idea of our problem of GROWING PAINS. Yes, we have PROBLEMS!

Now look at the situation of the colleges. Enrollment is increasing at the same rate. We have no dining hall in which to feed more than 400 students on the Pasadena campus. They are, under very unsatisfactory conditions, jamming into the first floor of Mayfair, one of our girls' student residences. We do not have space to feed them at one sitting, so we have to stagger classes through the noon hour so students eat in successive shifts from 12 until 2. Our very first priority need is a new dining hall!

We have completely outgrown our Assembly Hall, and have had to give up using it for Assemblies. So far, this school year, we have been forced to hold assemblies out doors, and as winter comes on and chill weather outdoors, students are exposed to colds, flu, and pneumonia. WE NEED A NEW LARGER ASSEMBLY HALL. We are temporarily solving that problem by renting a second ware-house, outside our campus, --as soon as present tenants vacate. But we seriously need a new assembly hall!

We need new class-room buildings. We need a new and much larger Administration Building. We need, and MUST build, within a year and a half, a new wing on the Press Building that will triple the present floor area.

Because we have already accepted more students at the Pasadena campus than we originally planned--and have just about reached the very ceiling we feel it is wise to have on any one campus--we are planning to open a third Ambassador College next September, in Texas. We already have a plot of ground there, near Big Sandy, 100 miles east of Dallas. By building immediately one small class-room building of five rooms, and temporarily using some existing facilities already there, we can start the new college without further expenditure--and this one small building will not be a costly one. We already have the adequate teaching staff that can be transferred to this new college.

This past summer and fall we were unable to accept but one out of four students who applied for admission. Three out of every four had to be told we had no room. We can't stop the GROWTH of the great WORK OF GOD! We feel we ought not take over 550 students on the Pasadena campus, and already we have almost that many. Therefore the new, and third, college has become a necessity. Yet we can accept only about 65 students at the new Texas campus this first year. It has to start relatively small and GROW.

Co-Workers, I could go on and on. But here is OUR BIGGEST, MOST SERIOUS PROBLEM! The expanding operational expense of this great WORK OF GOD increases 30% a year. Our income increases at almost exactly that rate. This last fiscal year our required operational expenditures from the administration of the Work ran just a few hundred dollars more than income. The year before it

was just a few hundred dollars less. The two years just about balanced out.

The BIG PROBLEM is, our regular income is all taken for the regular routine daily administering of THE WORK. It leaves nothing over for property and new building--for providing the PLACE in which to do the Work. GOD'S WORK cannot continue to expand unless we have a place for these people to work. Even if the buildings in which our growing staff must DO the work should be bombed out of existence at the time when our work is finished. THAT WORK OF GOD CANNOT BE CARRIED ON AND FINISHED, U N L E S S the trained workers who DO the work have room and facilities with which to do the work! I say this, because some unthinking Co-Worker is bound to find fault and say we are putting up buildings we may not be able to use after nine, ten, or twelve short years from now.

The point is, the BIGGEST part of GOD'S GREAT WORK remains yet to be done, dear Co-Workers. This is the MOST IMPORTANT thing on earth today! Sure, I keep telling you, with emphasis, we may have only another nine or ten years in which to do it. We are near THE END of this world. TIME IS SHORT! Well then, shall we lay down on the job, and FAIL to let Christ do GOD'S WORK through us, because the few buildings we must have to do it in might be of no further use to us after our work is done? We are not concerned, now, with what happens to these buildings AFTER the finishing of GOD'S WORK, which Christ started 1935 years ago and now is finishing through us. WE ARE TO BE CONCERNED, above everything else in our lives, WITH GETTING THIS STUPENDOUS JOB DONE, BEFORE IT IS TOO LATE!

This is no longer a little one-man work. Soon it will require a hundred trained men to open, read, and channel some 3,500 letters received every day seven days a week. I can't do all that myself, nor can Garner Ted Armstrong. Soon it will require fifty, and then later, a hundred called, consecrated and trained ministers to give personal reply to thousands of people who write me about personal problems, asking advice, or Bible questions. It takes a lot of people to put names and addresses on 400,000 copies of The Plain Truth every month, sort them according to towns and states for the post-office, put them in mail bags and transport them to the post-office. It takes bigger and bigger printing facilities employing many men to print the tons and tons of literature we mail out to hundreds of thousands of people. DO YOU REALIZE WE ARE NOW REACHING SOME TWENTY-TWO MILLION PEOPLE, every week, with Christ's dynamic Gospel Message, on every continent ALL AROUND THE WORLD?

All this takes HUNDREDS OF PEOPLE. These people have to be specially trained--so to train them WE HAVE TO HAVE OUR COLLEGES. To have colleges, we have to have classrooms, dormitories, dining halls, assembly halls. To open letters, read them, answer them, we have to have ROOM and FACILITIES for these hundreds of trained workers. To print and mail out literature we have to have new buildings, machinery, equipment to work with and ROOMS to do it in!

These needs are a serious part of GOD'S WORK. You know, when you stop to think about it, the great St. Peter's Basilica at the Vatican in Rome, if built today, would cost billions of



dollars. It is vast--it is rich and costly, in shining, glistening marble, gold, silver, and precious stones and jewels, gilded with hundreds of great and costly STATUES, mosaics that look like fine great sized oil paintings. Yet today I never hear anyone find fault, or criticize, or talk about the extravagance of it. In your town or city are probably a few fine church buildings or cathedrals --but you don't find fault or criticize.

Now in GOD'S WORK, we have no such thing. We do not build costly churches and cathedrals all over the world. No, instead we PROCLAIM CHRIST'S GOSPEL in great POWER, to MILLIONS of listeners all over the world. We spend God's money for GOD'S PURPOSES. The buildings we are going to have to build are not going to be costly, extravagant, gilded and jeweled palaces or cathedrals or basilicas. They are going to be plain, low-cost structures NEEDED TO DO THE PREACHING OF THE GOSPEL TO THE WORLD. Yet I know some few probably will criticize and find fault. But I believe nearly all of you will want to help, as far as you are able--and PRAY for this great need!

The WORK OF GOD cannot go on and be COMPLETED before the soon-coming end of this world, UNLESS these needs are met. Business and industrial concerns finance expansion programs and new properties and buildings by borrowings, to be paid back during future years out of PROFITS. But GOD'S WORK makes no profits. It is a NON-profit work. Also it is almost impossible for churches to borrow--except, in our case, for the comparatively small amounts a few of our Co-Workers have been willing to lend to God's Work--cases where they felt unable to give these sums outright.

There is, however, one way that we Co-Workers, together, CAN solve this difficult problem. That is to raise a SPECIAL PROPERTY FUND. If we will "tighten our belts," so to speak, and most of us make further sacrifice of some things we would like to buy, or have, or do, and undertake to give an additional SPECIAL amount for this special PROPERTY FUND, the special need can be met. However, this MUST NOT be taken out of tithes or regular offerings. Otherwise the daily operation of the WORK would stop! It must be a special, separate, ADDITIONAL offering--every month, or as often as possible--OVER AND ABOVE--and in addition to, our tithes and regular offerings.

One thing about it--this money will become an investment--an ASSET. The Work will still have it--in form of the property--for continued use as long as GOD'S WORK continues. And also remember, all such special contributions, as well as tithes and regular offerings, are deductible on your income tax return--up to 30% of income.

I realize that some of you may not be able to squeeze to an additional and separate regular offering for this special fund--or, some would be able to give but very small amounts, while others ARE ABLE to give larger amounts. But I feel I do have to ask EVERY CO-WORKER WHO POSSIBLY CAN, URGENTLY, to subscribe the most liberal separate and special amount you are able for the PROPERTY FUND--every month--beginning now. I ask you to fill in the enclosed "STATEMENT OF INTENTION" card. This is not a pledge or a vow. It

does not bind you, if for any reason your income should be cut off or reduced. Yet if several thousand of us Co-Workers will subscribe to this special fund, even though a few might be unable to keep it up, I know that most will--and we may rely on the approximate amount subscribed.

This is certainly no lack of faith. We must not "tempt God" by making definite commitments for this building program with no basis whatever. God does not rain money down from the skies--He works through us, as Co-Workers, and even Christ told us to COUNT THE COST, and be sure we have assurance of enough to COMPLETE it before we start to build! IT TAKES LONG RANGE PLANNING AHEAD. Architects' plans must be completed before building permits can be requested. Without this advance assurance from our Co-Workers I could not even start to make plans. So these special "STATEMENT OF INTENTION" cards are NECESSARY, before such planning may be started. AND THE NEED IS IMMEDIATE!

THIS IS OUR ONLY SOLUTION! As Co-Workers with you and with Christ, Mrs. Armstrong and I are signing card number 1, before these are mailed out to you, for the largest monthly amount we are able. We trust you will now join us, happily, joyfully--and I shall continually PRAY that God will bless and prosper you with enough to give.

AND REMEMBER--in sending these monthly special offerings (or, if some, such as farmers, send their amounts once or twice a year in larger lumps), BE SURE TO STATE PLAINLY IN YOUR LETTER EACH TIME WHICH AMOUNT IS FOR THIS SPECIAL PROPERTY FUND--otherwise it will have to be used in the regular daily operation of the Gospel Work.

Co-Workers, the need continues great in all areas of this great Work. PLEASE RUSH TO US YOUR TITHES AND REGULAR OFFERINGS for regular operational expenses. We do still need special LOANS from those few who have amounts of from a few hundred up to several thousand dollars which you may feel unable to give outright at this time, but could LOAN for a year or several years. This allows that money to be WORKING WITH CHRIST IN HIS WORK. In the bank, it may pay you 3% or 4% annually--and if you are a Christian living by the Bible you would not be able to accept interest from God's people or His Church--(although often we can arrange otherwise for a regular income to be paid back to you)--yet, WORKING WITH CHRIST IN HIS WORK, it will increase, not a mere 3% or 4%, but 30% per year--DOUBLING EVERY two years 7 1/2 months!! This increase is not paid to you--but it goes into GOD'S WORK! Yes, THINK OF IT! Money put into this Work pays INTEREST (to the WORK), and actually INCREASES, at the rate of 30% per year!! Perhaps you never thought of it that way before! Money thus loaned is WORKING with Christ, bringing precious lives into His Kingdom, UNTIL you find that you have to ask part or all of it to be returned. And if, later, you find you are able, and willing, to make part or all of it a contribution, you can then notify us, and then deduct it on your income tax return.

I do earnestly ask every Co-Worker to PRAY CONTINUALLY AND FERVENTLY for this Work--for me personally and for Garner Ted

Armstrong and all our ministers--and for all other Co-Workers, that God will prosper and provide each of us with sufficient to GIVE that HIS WORK may be kept going--and GROWING!! Keep sending in tithes and regular offerings just as before--beside this special fund offering.

Thank you most sincerely,

With love, in Jesus' name,

Herbert W. Armstrong

The WORLD TOMORROW  
A WORLDWIDE BROADCAST

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GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

February 11, 1963

Dear Co-Workers with Christ:

BIG news is breaking faster than ever. Both in major world happenings, and in this world-wide Work of God!

I want you to read the article on President DeGaulle of France in the coming March PLAIN TRUTH--and WHY he so abruptly ended Britain's bid to join the Common Market--officially! The world does not understand the overwhelming SIGNIFICANCE of that. It is a BIG step in fulfilling Biblical PROPHECY.

It means that the coming resurrection of the ROMAN EMPIRE is being hurried up! You see, President Kennedy and Prime Minister Macmillan have had a "grand design" for creating an "Atlantic Community." That means an ALLIANCE, as ALLIES, of the nations of Western Europe, Britain, and North America. That would keep the world, as now, divided with the TWO major forces--east, and west. It would mean lining up all Western Europe, under the United States, in a Community of allies. The United States would sit in the driver's seat.

And WHY did they try to bring this "Atlantic Community" about, with Britain becoming part of the Common Market? Because they now at last REALIZE what I have been telling the world for 29 years--that a resurrected ROMAN EMPIRE is going to arise out of the Common Market--UNLESS America and Britain can prevent it--and that it would form a THIRD GIANT WORLD POWER that would threaten both Britain and America.

And such A THIRD Giant world POWER, which he calls a "Third World Force" is precisely what DeGaulle is driving for. He now uses the slogan "Europe for Europeans." In other words, Britain and America, GO HOME, and KEEP OUT! In Europe right now there is a mad scramble between six or eight men for POWER--for the leadership that will land one of them as the FUEHRER of this new United States of Europe. They all begin to realize that out of it is going to arise the STRONG MAN of Europe!

DeGaulle wants to be that man. Right now, he has the lead start. In Germany, several men are maneuvering and scheming frantically to take Chancellor Adenauer's office. DeGaulle knows well that if a really STRONG MAN should gain power in Germany, he would have every advantage over any Frenchman in becoming the

EMPEROR or FUEHRER of the new resurrected Roman Empire. Adenauer is going to step down from office later this year. But right now, no one of the German leaders--Strauss, Erhard, Globke, Willie Brandt,--has risen to dominant power, or knocked off the others. DeGaulle knows he has to RUSH this POLITICAL MILITARY union of Europe before some one dominant LEADER rises in Germany.

And besides, DeGaulle is well along in his seventies, and getting older every day. If time drags, and the POLITICAL union of Europe into the ROMAN EMPIRE is not brought about for five, seven or ten years, DeGaulle will be too old.

Overnight there has been a total SHIFT in world leadership. All of a sudden, DeGaulle shoots up as Villain number one in the west, while Khrushchev and President Kennedy are quieting down and becoming tame. France, traditionally during our time, the ally of the United States and Britain, as opposed to Germany, suddenly lines up with Germany. And now it appears that neither Germany nor France are allies of the United States, but becoming potential ENEMIES--just as I have been saying would happen for the past 29 years!

A new crisis appears to be brewing in CUBA. The overthrow of the government of Iraq, and assassination of its premier in Baghdad, is stirring things toward the PROPHESED climax in the Arab world. I have been through the government buildings in Baghdad--the very scene of this violent revolution.

But things also are happening, FAST, in the Great world-wide Work of Almighty GOD. Let me brief you on just a few of the very recent developments:

This past year we have had to open new offices in Dusseldorf, Germany, and in Manila, the Philippines. Just the year before we had opened new offices in Vancouver, B.C. We are going to have to open offices in about 60 days in Johannesburg, South Africa, and in June or July in either Paris or Geneva.

The mailing list of The PLAIN TRUTH in the Philippines alone is now above SIX THOUSAND. It is growing rapidly every month. We are on, not only the one super-power 50,000-watt radio station in Manila every night at an early most-listened-to-time, but also on four other stations on other of the islands of the Philippines. We are now purchasing every month full page advertising space in the Philippines' leading news magazine--it has the large-size page--and putting in this space powerful Gospel messages, which are bringing by the hundreds new subscribers to The PLAIN TRUTH and requests for thousands of booklets. Many are being converted in the Philippines through our work there.

Recently two of our men took a trip around the world. One result---twenty-nine repentant believers, brought to Christ through this great Work, were baptized by one of our ministers in the Commonwealth of South Africa.

A new edition of The PLAIN TRUTH, in the FRENCH language, is almost ready to start publication--will before summer. And

already there are more than THREE THOUSAND on the growing French mailing list. Just a few days ago a telegram from New York informed me that Radio Europe Number One, second most powerful station on earth, had opened another great door, for a second broadcast time every week, in the French language, covering all of France. We already had one broadcast a week on that station, and one over Radio Luxembourg on the French transmission. The French work is expanding rapidly--and in French speaking Martinique three whole churches recently have joyfully swung over to CHRIST'S TRUE GOSPEL, as a result of our broadcasts in the West Indies, and our booklets in French.

I wonder if you realized WHAT TREMENDOUS RESULTS God is producing through us who are Co-Workers with Jesus Christ in God's Work?

Then there is a BURGEONING German work in Germany and Austria. Two broadcasts every week over giant-powered Radio Luxembourg on their German transmission, in the German language, are bringing a heavy response. The PLAIN TRUTH is published in a special GERMAN edition, under the name DIE RHINE WARHEIT. Five thousand homes in Germany and Austria are now receiving DIE RHINE WARHEIT, and thousands of requested booklets in German--and the circulation is growing daily.

In the Spanish language a BIG WORK is being carried on, with big results from our Spanish language broadcasts in South America--with a mailing list of 2,000. One of our ministers went to South America and visited many interested radio listeners, baptizing a number.

And now there is a fast growing ITALIAN work under way, in the Italian language. Here at Ambassador College in Pasadena, we are teaching these languages: German, French, Spanish, Italian, Russian, Portuguese; and at the college in England, German, French and Spanish. There we have Scandinavian students, and work in those languages is being planned.

My son, Garner Ted Armstrong, was very recently in our offices in Sydney, Australia, where we have quite a large staff. Then he flew to Manila, visiting our staff there, and flew on to Tokyo, Japan, where plans were made for putting The WORLD TOMORROW on the air in JAPAN. Just the other day the Managing Director and Creative Director of a Tokyo advertising agency visited our campus here. Plans are being formed now to start broadcasting The WORLD TOMORROW on at least one Tokyo station in English within a few weeks--and later, in the Japanese language.

Everywhere, THINGS ARE MOVING, in this big Work of God! Around the world! The sun never sets on our activities--our office staffs--our ministers and representatives around the world.

We have recently appointed as our architects one of the largest architectural firms in the world, with offices around the world, including London. One of the partners and a vice president of this firm recently flew over to Texas with five of our staff from here, as part of our work of designing the Master Plan of the

new college campus to open in Texas next September. We do not plan to erect any of the new college buildings during this present year, but the pioneer students of that college will sort of "rough it" with existing facilities the first school year. But preliminary plans are now being laid for one of the most beautiful college campuses in the world.

Also, a complete re-survey is now under way on our campus here in Pasadena, and a "hard look" review of our Master Plan for the ultimate campus here. We hope to have our campus in Pasadena completed in five more years.

I suppose most of our Co-Workers know that the college here started 15 1/2 years ago as perhaps the smallest in all history--only FOUR students. There was one college building which served as library, classroom building, assembly hall, music studios. There was one smaller building for a few offices, and the printing shop--very small in those days--and mailing room. Today there are many buildings, and an approximately 30-acre campus, but all are old existing and remodeled buildings. We are now, at last, ready--AND FORCED OF NECESSITY BY THE GROWING STUDENT BODY--to begin construction of additional NEW college buildings. The need is desperate! We have completely outgrown existing facilities. There are now over 400 students on this campus, and soon to be expanded to 550.

I want to THANK all you dedicated Co-Workers who did send in statements of intention for extra additional offerings for this property and building fund. We are only HALF WAY to our direly-needed goal, but that's a good start. THIS GREAT WORK CANNOT CARRY ON WITHOUT the trained personnel being educated in our colleges.

Let me tell you something I think you may never have realized! Although I doubt whether any student ever comes to Ambassador College with the idea in mind that he is going to devote the rest of his life full time in this work, after he graduates--yet, with no more than five or six exceptions in all these 15 1/2 years, that is what has actually happened.

If a student comes here with the idea he is to be trained to become an ordained minister, we will not admit him, until he gets that notion out of his mind! God CHOOSES His ministers--men cannot CHOOSE to be ministers. Only a small percent of our students ever do become ordained ministers. But today we have, in our offices all over this world, office managers and department heads, and men and women in many capacities other than ministers, serving IMPORTANT FUNCTIONS in this large and fast-growing Work of God. All but some five or six of our graduates are STILL IN THIS VITAL WORK, filling important posts. And I cannot think, at the moment, of a single girl who has graduated from Ambassador who, if she has not married, is not on our staff full time serving in important functions. Some are in Australia, some in England, some in Texas.

So, even though we did not plan it that way--even though incoming students never expected anything of the sort--in actual practice, THESE COLLEGES ARE DEVOTED ALMOST ENTIRELY IN TRAINING

HIGHLY SPECIALIZED PERSONNEL FOR LIFE-TIME SERVICE IN THIS GREAT AND EXPANDING WORK OF GOD!

This growing work must have an expanding INCOME to provide funds by which it may operate! In this letter I have tried to give you a little clearer idea than before of WHAT YOUR LABORS WITH ME AND ALL OUR OTHER CO-WORKERS ARE PRODUCING.

God is giving us a BOUNTEOUS HARVEST! But still the laborers--especially the laborers who contribute their tithes and special offerings--are TOO FEW! We are trying desperately to work out of an almost continuous financial bind.

The NEED for YOUR HELP is SERIOUS! The special loans many have been making have been a big help--and we need more and more of these, where you are not free to give such sums outright for God's Work.

We fell below our quota in January. WE MUST MAKE UP FOR LOST TIME! Let's all put our shoulders to GOD'S wheel, with more zeal than ever! He does prosper and bless those who are FAITHFUL and LOYAL to HIS WORK.

I now ask MORE of you to send back the cards, you received last month, filled out with a statement of intention for contributing extra-special offerings for this BUILDING FUND. And cannot we all tighten our belts a little more, and increase the amounts we send in. this coming month?

THANK YOU, dear Co-Workers! And above all KEEP PRAYING EARNESTLY, FERVENTLY, FOR THIS WORK and those of us God is using at the helm as He directs it.

Sincerely, in Jesus' name,

Herbert W. Armstrong



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A WORLDWIDE BROADCAST

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BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

March 25, 1963

Dear Co-Workers with Christ:

This letter is going to have to be BRIEF--because it is extremely URGENT!

Again this month we are falling below quota in the business office. The situation has become SERIOUS! Ever since the living Jesus Christ started this last END-TIME activity of GOD'S WORK through us, it has been a FAST-GROWING rapidly EXPANDING work. The first nine years it multiplied THIRTY TIMES in size, scope and power. The second nine years it grew in size THIRTY TIMES what it was after the first nine years. The past twelve years it has continued to grow 30% each year over the year before.

We are now in the THIRTIETH YEAR of this great end-time WORK OF GOD. World events are speeding up--moving faster and faster toward the final CLIMAX--the WORLD-CRISIS at the CLOSE of this age--the prophesied END OF THE WORLD, and dawn of the happy WORLD TOMORROW!

There is not much time left. Our work is far from finished. In fact, the BIGGEST part of the work remains yet to be done. As world conditions speed up, SO MUST THE WORK OF GOD!

A fast-expanding work MUST HAVE A GROWING INCOME. This work cannot operate unless our business office can PAY THE BILLS. The work is still growing at the 30% increase rate. But last month the income dropped down to a 17% increase. A report has been handed me today showing that this month to date is running only 20% above February last year--but OPERATING EXPENSES CONTINUE 30% above.

I am forced to take immediate drastic steps. WE DARE NOT slow down or put the brakes on the WORK OF GOD! But I have been forced, since my last letter to you, to POSTPONE opening of the new college in Texas for one year.

I have put efficiency men--experienced business men within the organization here at World Headquarters--to the emergency task of making a thorough check-up of every department, in a sweeping and drastic program to eliminate every waste effort or unnecessary expense they can possibly find. We are TIGHTENING OUR BELTS, so to speak.

Now I have to ask YOU who are Co-Workers with Christ in HIS Work which HE directs and empowers with His Spirit, to "tighten YOUR belts" also, even at sacrifice of things you would like to buy, and if you possibly can, send in increased offerings from now on. WE MUST IMMEDIATELY MAKE UP FOR THIS DEFICIT.

God is granting us an ever-increasing bounteous HARVEST of precious lives for ALL ETERNITY, being brought to repentance and to Christ and real conversion as a result of YOUR sacrifice and efforts, as well as mine.

Co-Workers, RALLY BEHIND ME in this serious need! This work must have an IMMEDIATE financial "shot in the arm" which, by COMBINED effort, sacrifice, and fervent, believing and prevailing PRAYERS, you can supply. Please go at once to a private place and PRAY! And again I have to ask for more special LOANS--from the few of you who may have a substantial sum you are not free to GIVE at this time, but could be putting to work until you need it.

That's all I can say now. This must be RUSHED TO YOU immediately. Please use air-mail--it speeds your tithes and offerings to us faster. THANK YOU, dear Co-Workers, from the bottom of my heart!

With love in Jesus' name,

Herbert W. Armstrong

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Publishing:  
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Written from Ambassador College  
St. Albans, near London,  
England  
May 22, 1963

Dear Co-Workers with Christ:

Again I am writing you from Ambassador College in England. Mrs. Armstrong and I expect to be here for the remainder of the present school year.

Everywhere in the world events are moving faster and faster toward the final CLIMAX of VIOLENCE and DESTRUCTION!

Our days for WARNING this world--for proclaiming the advance GOOD NEWS of the peaceful WORLD TOMORROW--are growing shorter and shorter.

But the living Jesus Christ is directing, guiding, and empowering this great work of God. And He is speeding up this work, keeping pace with the momentum of violence and under-cover PLANS FOR THE FINAL WAR OF HUMANITY! We must CONTINUE to keep pace! It is, I repeat, much later than we think!

But here is BIG NEWS!

More and more people are RECEIVING Christ's last Message of this age--not only accepting Jesus Christ as personal Saviour, but believing HIS GOSPEL, repenting of their disobedience to GOD--their SINS--and requesting baptism. Many HUNDREDS have written me within the past two months alone, requesting baptism as soon as possible. Approximately 500 requests a week were coming in from all over the United States. Other hundreds were coming to our offices around the world--here in England; Duesseldorf, Germany; in Paris, France; in Johannesburg, South Africa; in Sydney, Australia; in Manila, the Philippines; in Vancouver, B.C., Canada.

Soon now, qualified baptizing teams, trained at AMBASSADOR COLLEGES, will be touring all over the United States, the British Isles, Europe, Australia and New Zealand, Africa, the Philippines, South America--the WORLD AROUND)! They will personally counsel with these people. Those who are found really yielded to God, repentant, and having real FAITH in Jesus, will be baptized during the summer.

God is giving us the biggest harvest ever!

Everywhere around the world GOD'S WORK IS GROWING!

Already Mr. Dibar Apartian, Director of the French Work, and the voice of the French WORLD TOMORROW program, is in Paris arranging for the opening of offices there. I had previously announced the leasing of offices in Geneva. The instructions had already been mailed to Geneva for the leasing of the office suite and then facts came to light which made it necessary to wire cancellation, and plan to open the office in Paris instead. Many in France are awaiting baptism.

And here's REALLY BIG NEWS! The first edition the new FRENCH-language PLAIN TRUTH magazine is already printed--the June, 1963 number! It starts out with a circulation of more than 5,000 subscribers--all of whom have ordered their own subscription (even though no subscription price). Now The PLAIN TRUTH is published in THREE languages--the three English editions, beside the German edition and now, the French edition!

The Work in Germany is simply BOOMING! By the thousands, people in Germany are turning to God's TRUTH!

Our days of this freedom to broadcast and publish Christ's Gospel in these countries in NUMBERED. I hope we may have another four or five years. But WE HAVE NO TIME TO LOSE!

Progress is being made toward getting the broadcast into JAPAN! Also into SPAIN! Somehow, ITALY must be reached--also the Arab countries of the middle-east. WE STILL HAVE MUCH TO DO. And it is getting LATE! Freedom to proclaim Christ's TRUTH will be gone, over most of the world, in a very few years!

I have written you about our AUSTERE YEAR, on which I found it necessary to embark some two months ago. Some of you MISUNDERSTOOD! Let me MAKE IT CLEAR! God's Work is NOT GOING BACKWARD!--NEVER! The actual GOSPEL WORK is going FORWARD faster than ever before! We are not making any cuts that would actually slow the Work.

But THIS is what we are doing! We are cutting every waste effort or unnecessary expenditure we can. We are continuing to add more radio stations--but, (for this one year) not as rapidly as we had been doing. We are cancelling out some radio stations that have not proved productive and apparently were not being listened to by as many others.

This latter fact is one reason it is IMPORTANT that you ALWAYS write down the call-letters of the station on which you most often hear The WORLD TOMORROW. If you fail to tell us (in EVERY letter--with every remittance) then our records will indicate that this station is not reaching many listeners--and we may cut it off.

I did write you two months ago that we had POSTPONED the opening of the third Ambassador College, in Texas, for one year. That was because of this austerity year. But we feel that will not slow down the actual proclaiming of the Gospel--as long as it is

for only one year. And another reason is that we are simply FORCED to continue a BUILDING PROGRAM at both Pasadena, and at the college in England--OR ELSE TAKE IN NO ADDITIONAL STUDENTS next school year!

Here in England we are now trying to feed 110 students in one ordinary-size family dining room--designed for only one small family! So we are proceeding right along to complete the new dining hall, which was started last year. We have no place for additional incoming new students to sleep the next school year. So we are continuing the work of remodeling the "Clock Horse Stables," converting them into a new dormitory to house 150 men.

We are having to enlarge our office space, and space for our printing department here, to take care of the constantly increasing mail from listeners requesting literature.

The Work CANNOT GROW unless the colleges continue to turn out an INCREASING number of graduates every year. This great Work now encompasses THE WHOLE WORLD. It now requires the full time work of HUNDREDS of trained men and women. It now reaches MILLIONS of people every week--our estimate is at least 22 million!

We are spending NO MONEY for just "beautifying" our college properties that is not absolutely NECESSARY for the functioning of the colleges. Our colleges are outstandingly BEAUTIFUL multi-millionaires built these fabulous estates that way at THEIR expense. Then these magnificently-landscaped properties came to us at a tiny fraction of their original cost.

For example, you could not, today, even buy the fine and imposing iron fence and gates around Ambassador Hall on the Pasadena campus for the price we paid for the whole fabulous estate! This entire central college campus with all its buildings here in England was purchased for LESS than was formerly paid for just ONE single-family house-and-lot which is now part of Ambassador College in Pasadena, and in which one of our professors and his family now lives.

But we are certainly not letting these fine properties go to weeds and ruin. God commanded Adam to DRESS AND KEEP the Garden of Eden, not let it run down and go to weeds. We do work hard to properly MAINTAIN what God has seen fit to entrust into our hands. HE WILL HOLD US ACCOUNTABLE for how well we take care of what He gives us!

The BUILDING PROGRAM MUST GO ON, or the WORK cannot grow! Our building program has been costing only a small portion of the total expenditures for God's Work--between 2% and 3%. It would be penny-wise and pound foolish to cut this off. Rather, we are making BIG cuts in the two BIGGEST items of expense. This enables us to continue right on with the NECESSARY building program, and still REDUCE EXPENSES, while at the same time INCREASING AND EXPANDING THE WORK ITSELF! God's Work MUST continue to GROW its normal 30% even during this austere year! This does take CAREFUL PLANNING, and SOUND MANAGEMENT!

I'm overjoyed to report to you that we are now beginning to make noticeable PROGRESS in getting the Work into better financial position. This austere year is just BEGINNING to show results! But our business office is STILL IN A VERY TIGHT SQUEEZE. It is not an austere MONTH--it is an austere YEAR--and may have to be for TWO years!

So, while in our business office we "tighten our belts"--making every possible cut in expenses while driving the Work ahead even faster--I have to ask all our Co-Workers to "tighten your belts" too, for we must INCREASE, not decrease, the income for God's precious Work.

Some Co-Workers, on hearing of our austere year program, and postponing the college in Texas for a year, thought we were stopping the building program. So they stopped sending in their EXTRA and SPECIAL offerings for the BUILDING FUND.

The BUILDING FUND MUST NOT STOP! As I have explained, God's WORK around the whole world cannot continue to grow--cannot fulfill its Mission--unless we continue to graduate an increasingly large number of college students each year. And the colleges cannot continue to grow without more buildings--increasing facilities!

So please KEEP UP the additional special offerings for the BUILDING FUND! We are trying to finance all or most of the building from this special fund, leaving regular tithes and offerings for regular operational expenditures for THE WORK!

We can never slacken! The NEED is still URGENT! Every widow's mite is helpful and needed! Your regular TITHES, and your regular offerings are needed! Your gifts of larger amounts, even into the thousands, are needed! And still there is need of loans of large sums, if you cannot GIVE such sums now, but could let them be working under Christ's directions in HIS WORK. This NEED is continuous!

THANK YOU, dear fellow-Workers with Christ! God IS blessing His great Work more abundantly than ever--giving us a rich harvest! And He is blessing YOU!

With sincere love, in Jesus' name,

Herbert W. Armstrong

A M B A S S A D O R C O L L E G E

PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG, President

Written from  
Ambassador College  
Bricket Wood, England  
May 22, 1963

Dear Students of GOD'S College:

A new trend, or fad, seems to be developing among Ambassador men. These men start shopping for a wife. After careful analysis of certain girls, they pick out one, tell her they are in love, propose, become engaged. Then after becoming engaged to be married---after the girl's hopes and dreams have reached up to high heaven, after she has her wedding dress made, she finds the whole thing casually and coolly called off.

It begins to seem that some of our men, once engaged, then begin looking critically at their pledged fiance. Now she is scrutinized carefully, analyzed from every angle, to see whether she is, after all, good enough for His Exalted Highness---whether she measures up to the superlative standards he is now setting for whoever shall become his wife. He then begins to look at OTHER GIRLS, compares his fiance with certain others, decides one or two of these others might, after all, be better qualified to become his wife. So then, without any sense of unfaithfulness on his part, in his own imagined self-righteousness, he coolly tells the one who is RELYING on his pledge of faithfulness that he is not in love with her, and he is calling off the engagement. THIS, after all his many amorous letters telling her how overwhelmingly he is in love with her. The girl who has been completely faithful to him is now dropped like a dirty dishrag.

THIS HAS HAPPENED TOO OFTEN! The two very recent cases are being severely dealt with. Men who are so careless about love and marriage, so unprincipled, so lacking in CHARACTER, are immediately dropped from all consideration of being ordained to the ministry of Jesus Christ! God's Work NEEDS ministers---BUT NOT THAT KIND!

What's the matter with some of our students? After all this instruction and explaining, don't you know even yet, what it means to be IN LOVE? The real SIN---and I do mean S I N in capital letters---of this kind of jilting a fiance occurs when an immature young man TELLS a girl he is in love with her BEFORE HE IS SURE!

Can't I make our students understand what a SERIOUS matter marriage is? It is not for children. It is not for the immature adolescent, who imagines himself to be a man. It is not for college freshmen of normal age of 19 or under, as yet unprepared to SUPPORT a wife and family. That is why we put on the pressure for all such underclassmen---until about the middle of the

senior year---to PUT MARRIAGE OUT OF MIND. Date different ones--- avoid "going steady" (a modern teen-age EVIL). Let dates be for cultural development, mental and spiritual stimulation, and real enjoyment---but WITHOUT thoughts of marriage.

But, when a student nears the stage of being properly PREPARED for the responsibilities of home and family, just WHAT IS IT TO BE IN LOVE?

Let's see if I can make it plainer than before. One Ambassador senior, a few weeks before graduation, came to me with his problem. He was thinking real seriously of a certain girl in school---an upper-class girl. He admired, respected her, found her altogether lovely---liked being in her company above all others--- thought he was "in love" with her, but couldn't be sure because he could not get out of his mind another girl he had thought he was "in love" with previously. He had not seen this other girl for some time. She was not in college.

I tried to explain what true love really is. I happened to mention to him that once or twice in a lifetime, a man meets a woman who is so voluptuous and physically attractive that she makes him think of just one thing---the desire to get her into his arms and press her close to him in sensuous embrace. She arouses instant SENSUOUS desire. The sight of her makes him want to POSSESS---to have and to hold. No man should ever confuse that attraction with love. No man should ever marry a woman who affects him in that manner.

Then I went to the opposite extreme. A man can know a woman whom he admires, respects very highly. She may even be a beautiful woman. He may even enjoy her company---at least occasionally. He dates her once in a while---but he feels he would just as soon put his arms around a cold iron lamp post and try to embrace it. She is a very fine person---he certainly holds her in highest respect and esteem---but there is no physical attraction. That is the other extreme---and that is NOT love, but merely respect.

True LOVE is an OUTGOING CONCERN. It is not, necessarily, wholly outgoing, devoid of a normal and right feeling of desire. She must be physically attractive---but without being sensually arousing. She does not make him think of sex, physically. Even as God's GREAT and GENERAL command respecting humans is that we shall love our neighbors AS ourselves, so true love is that UNION of outgoing concern for the one loved and her desirability to him.

True love does not produce sex arousal at sight. Pure love involves respect, admiration, an unselfish concern for HER happiness and welfare, combined with complete compatibility mentally, socially, culturally, and complete physical desirability. The girl is attractive, altogether LOVELY and physically desirable in that normal way that is NOT sensuous, and does not bring on thought of sex as such. He CARES for her in a way he does not for any other. He wants to be with her---in her company. She is the ONE he wants to talk things over with, to share his problems as



well as his successes and triumphs with. And he is SO concerned for her welfare and happiness that he wants to protect her, provide for her, be always kind and gentle to her and considerate of her. He feels LOVE for her, not lust. He wants to share with her his struggles, his interests, his life. And SHE is the one he wants to be the mother of his children. THAT is the LOVE that ought to be marital love.

In the case of the Ambassador student who brought his problem to me shortly before he graduated, after I explained these two extremes, and the middle ground of true love, all became clear to him. The girl he had known formerly and could not forget was in the category of the first extreme. She had been physically attractive to the extent that he now realized for the first time all she aroused in him was pure physical desire---which he had not recognized as lust. This realization removed her from his mind. He became engaged very quickly to the girl he truly loved, respected, was CONCERNED for, and wanted to be WITH. Now he realized how altogether sweet and lovely she was to him.

Often a young man or woman finds it hard to get out of mind some former romance. I had such a problem, myself. This was not a girl of any of the three categories I have described. I had dated her frequently over a period of two or three years. All the fellows regarded her as an unusual girl---ambitious to excel in whatever she did. She was always the best dancer on the floor---the most smartly dressed. She could carry on a scintillating conversation. An incident in a business deal between my father and her mother broke it off. I had never "necked" with her. In those years I was not thinking of marriage---no thought of "love" or possible marriage had ever entered my mind. It was always just an exciting and interesting date. I think it appealed to my vanity that other fellows were jealous of me for dating her. I had not seen her for two years when I met the girl who became Mrs. Armstrong.

When I met her---or some two or three months after we met, I was SURE I was, for the first time, in love. I had never thought of any other girl in that way before---had never even thought I was in love. After I met Mrs. Armstrong (to be), but before I realized I was in love with her, I did begin to think again of this former girl friend. Now I wondered if I had been in love with her without realizing it. I tried to arrange to see her, but she refused it. Once I found myself really in love with my wife-to-be, however, there was no thought of ANY other girl. I certainly did not start cold-bloodedly ANALYZING her to decide whether she was good enough for me, or comparing her with others to see if one of them might be more worthy of me. From that moment she has been the only one.

Years later, however---about 25 years later---I received a letter from this former girl friend. She had heard me on the radio, and was coming to teach at a school in Washington and would pass through Portland, Oregon. I was to meet her. You may be SURE Mrs. Armstrong went with me to meet her. You should have seen pictures of "before and after." Now, 25 years later, she was---well, hardly the same chic young lady I had once dated. It seems

some women do not retain their maidenly charm as Mrs. Armstrong has. Anyway, the moral is, that if I had worried around about whether I was in love with the former girl friend, or begun comparing Mrs. Armstrong critically with others, wondering if she were the right one after all, I might have wound up with something I should never have married---and ruined two lives.

BE SURE you know what love is. BE SURE you are mature, old enough, PREPARED for the responsibilities of marriage. DON'T ALLOW YOURSELF TO THINK OF MARRIAGE SOONER. Don't go "shopping" for a husband or wife, and just take the best of the lot. Wait until you know it is really LOVE. And then, once SURE, quit shopping around, analyzing, comparing. NEVER get engaged until you are SURE. Then BE FAITHFUL!

Jesus Christ is our REAL Example. He is ENGAGED TO MARRY HIS CHURCH. Look at the outgoing CONCERN He has for HER (Ephesians 5:23-27). Can she DEPEND on the Bridegroom to be faithful? Will Christ JILT her? Is He shopping for another? No He LOVES her---with TRUE LOVE. God commands: "Husbands love your wives EVEN AS CHRIST ALSO LOVES THE CHURCH." That is, with the SAME KIND of love. We may BE SURE that if we are IN His Church, we may RELY on Him to take us as His BRIDE. He will never forsake us.

Men who fail to follow that example, but prove either to have SINNED by telling fiances they were in love with them when they were not, or to have been UNfaithful themselves, cannot qualify for Christ's ministry unless or until they fully repent.

MARRIAGE IS SERIOUS BUSINESS! It involves serious RESPONSIBILITIES. Let's not take it lightly, or get involved prematurely. It's SO MUCH MORE than the fluff-fluff of irresponsible romance.

In Jesus' name,

Herbert W. Armstrong

The WORLD TOMORROW  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
Proclaims to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

Written from Ambassador  
College, St. Albans, near  
London, England  
June 24, 1963

Dear Friend:

This semi-annual personal letter from me comes almost a month late--and I want to tell you why.

As most of you know, twice each year I try personally to write a special letter to all of you who are subscribers to The PLAIN TRUTH. Each time I try to have something special to offer you--as a free gift, of course--but something I feel you would really value.

I realize that scores of thousands of you are absolutely astonished that there is never any price on anything we offer you--that there is never any request, directly or indirectly, for contributions on The WORLD TOMORROW program.

Some simply can't believe it--but of course it's true! Continually hundreds keep asking, "How can you do it?" Several times, in these semi-annual letters, I have given our readers the straightforward answer. I have explained how the Eternal God definitely called me, and our Co-Workers, to be His instruments in God's own Work--and how Christ's Gospel must not be sold. We are merely the instruments God is using.

It is GOD who is doing His Work--and GOD does not beg the public for contributions, nor sell people His TRUTH or His salvation! Hundreds who have sent money to pay for literature or The PLAIN TRUTH subscription have had their money returned to them. I have explained before how God has His own way, revealed in the Bible (His tithe and offering system), for financing His Work--and how we are used in God's Work doing it HIS WAY!

Of course there's nothing else like it on earth! Christ is not divided. He doesn't have many conflicting and contradicting Works going.

For six weeks I have been striving to get prepared for you something many thousands of you have urgently requested--something never before written or published--the long-awaited forthcoming book revealing the plain truths of sex and marriage. That's what I hoped to offer you with this letter. Out of the

entire avalanche of sex literature being hurled at the public like a tidal wave today, I have never yet found one book which reveals this sorely-needed TRUTH as GOD intended the humans He created to understand it.

The revealed WORD OF GOD is the very foundation of all knowledge. There is no area of knowledge in which this is more true than in the subjects of sex and of the marriage relationship. Forty-five years ago you could not have bought any such book in the United States--it was illegal to sell such a book. The subject was hush-hush--mysterious--and regarded as evil and nasty. Then the world's flood-gates opened and today sex information is being thrown at you from all directions. But it all comes from the cesspool of materialism, devoid of a knowledge of GOD'S PURPOSES and RIGHT USES.

Every book I have examined presents the subject from the approach of carnality, self-gratification, sensualism. GOD designed and created sex. The BIBLE is His instruction-book to His creatures, explaining His purposes, and HOW to use this human mechanism of mind and body to accomplish His divinely-endowed objectives. But I have never found a book yet that explains God's PURPOSES for sex--or its right uses for human happiness.

I know well that at least three-fourths of all marriages have been rendered unhappy because of a lack of this vital knowledge. And all these books written by physicians, biologists, psychologists, sexologists, and self-appointed marriage counsellors, have failed to impart the true knowledge so necessary to real happiness--to finding the TRUE VALUES of happy, abundant living. I know what a crying NEED there is for this book from God's minister. And it will be a frank revealing of the WHOLE subject.

But I have been unable to get it completed in time. I hoped that, over here in England, I could be sufficiently freed from the routine of constant executive responsibilities that burden me down at Pasadena, so that I might stay right on it and complete it quickly. But the college here in England is growing rapidly, and continuous distractions have prevented. I have made a good start, and hope to have it ready by December.

But there is another book--a companion volume--on a related subject, which we have never yet seemed to get around to publishing. It is also vitally IMPORTANT!

That is the book on CHILD REARING!

Is there any subject about which there is less real understanding, today? Is any subject more important? When parents bring a sweet, lovable but helpless little baby into the world, they assume a terrific RESPONSIBILITY for the proper teaching, training, and rearing of that child into a fine, upstanding adult.

In this field, too, there are many books today--written from the approach of the modern false psychology. In this area of instruction, again, the BIBLE is the very FOUNDATION of right and

true knowledge. But it has been totally ignored by the "authorities."

If you want your children to be healthy, happy, and to live abundantly, enjoying life, while becoming USEFUL citizens and leading truly SUCCESSFUL lives, you'll need this book on Child Rearing.

I have just been on the telephone, with an overseas conversation with my son, Garner Ted Armstrong. This subject of child rearing is his specialty. He has three fine sons. He practices what he preaches, and the results are quite evident to all who know his boys. He has made exhaustive study and research into this subject and, I believe, is today the world's foremost authority on child rearing.

He not only has full and complete understanding of God's own basic revelation, as the FOUNDATION for this knowledge--he also is thoroughly familiar with the technical and psychological teachings in the leading text-books on the subject by these so-called "authorities."

And he has the living EXPERIENCE of training his own three children.

He is now hastening to gather together from his broadcast scripts, from his published writings in The PLAIN TRUTH and elsewhere, with what additional matter he may be able to write, the material for a new good-sized booklet to be put on the press immediately.

I believe it will be ready for mailing just about as soon as I can get this letter into your hands and your request can reach our headquarters offices in Pasadena.

We will not send it, except upon your personal request. I'm sure you realize we never wish to impose even valuable and precious literature on any who do not want it. But I do hope you'll request your copy, which will be waiting for you.

Remember, this is a NEW booklet, now being prepared, assembled, written, and printed. It has never been announced or offered before. It will NOT be announced or offered in The PLAIN TRUTH or on the air for some time. I want you to have the opportunity to receive your copy before it is offered generally to the public.

Of course there's no charge or price whatsoever. As you well know, there's not going to be any follow-up or request for contributions. It's a real pleasure and a JOY to be able to offer important things like this, absolutely FREE. And it is important!

Meanwhile, I shall devote every available hour to writing the sequel to this--my own forthcoming book on the real truth about sex and marriage. I hope I shall be able to offer this by December.

To make it as easy as possible for you to order your free copy of this NEW booklet by Garner Ted Armstrong, on Child Rearing, I am enclosing a request card. Just fill in, and mail it at once in the enclosed self-addressed return envelope. I have been interrupted no less than ten times, with telephone calls, conferences, and many things while writing this letter. I hope it makes sense, and conveys to you how grateful I am for your INTEREST, and the opportunity God has given of serving you.

Be sure to mail your request IMMEDIATELY, before YOU are interrupted and it leaves your mind. THANK YOU!

Most sincerely, in Christ's name,

Herbert W. Armstrong

The WORLD TOMORROW  
A WORLDWIDE BROADCAST

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BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

Written from Ambassador  
College, St. Albans, near  
London, England  
June 30, 1963

Dear Co-Workers with Christ:

Last week I sent over for typing and mailing from the headquarters in Pasadena my "Semi-Annual Letter" for the entire 400,000 subscribers to The PLAIN TRUTH. Either you will already have received a copy of this letter, or it will be enclosed with this one.

I hope of course that you will at once order your free copy of Garner Ted Armstrong's new booklet on child rearing.

The very fact that this semi-annual letter went out about six weeks later than last summer--and that this Co-Worker letter has been delayed--has very seriously affected the income of tithes and offerings for God's Work. As you know, we never make any request for contributions except to this comparatively small portion of you who are, of your own volition, active Co-Workers with us. However, we do find that these semi-annual letters from me, always trying to offer, FREE, some special book or booklet of value, do a lot of good.

These special personally-written letters tend to EXPLAIN to our radio listeners, and PLAIN TRUTH readers, many things about this Work of God they have wanted to know. They tend to cause casual listeners and new PLAIN TRUTH readers to feel a little closer to GOD'S TRUTH, and in a more personal way. But I'm sure you understand that I NEVER make any request for financial support in those letters.

You understand our policy, I'm sure. It is GOD'S policy. We follow the BIBLE way. Jesus Christ never solicited the public of the world for contributions--nor did the apostles--nor did Israel of old ask any people outside their own Congregation (church) of Israel for financial help. The Gospel must go FREE to the world.

HOWEVER, it does take money to conduct God's Work. God has reserved for Himself--for His Work--the first tenth of the income of all who are HIS PEOPLE, and liberal offerings, beside--according as one is able. In ancient Israel, all people were

required to tithe. The first 10% of all incomes went to God's priests. When there was need to build a tabernacle, Moses sent out a special appeal for SPECIAL offerings for this construction fund. In those days the people responded so generously that TOO MUCH came in. Moses had to send out a proclamation asking the people to quit sending in so much! HOW DIFFERENT THAT WAS FROM US TODAY!

The Apostle Paul not only taught TITHING to God's own people (as, for example, I Cor. 9 and Heb. 7), but he, too, asked for SPECIAL OFFERINGS. But this request went only to GOD'S OWN PEOPLE--in the Churches--NOT to the people of the world.

THAT IS THE POLICY GOD STILL FOLLOWS TODAY, in this, HIS Work, using us as His instruments. YOU are one who started contributing to God's precious Work voluntarily--without any request from us. Jesus says that where your treasure is, there your heart will be also. Your treasure has been put into this WORK OF GOD. That is why we consider you as one of GOD'S OWN PEOPLE. Therefore, when there is need, I do ask you to help.

Right now there is VERY SPECIAL AND URGENT NEED! This need, of course, is continuous. But when one of these letters is a little overdue, then thousands of Co-Workers seem to assume there is no need, and wait until my letter comes before sending in their offerings. PLEASE DON'T WAIT for these letters--because the NEED for the Work is CONTINUOUS!

I am rejoicing in being able to report that our "austere year" we embarked on some three or four months ago is already showing good results. We are getting into a much better cash position at the bank. This Work has grown to such immense WORLD-WIDE scope and power that it requires a certain cash balance, in order to conduct GOD'S business in a businesslike manner. That is what we are now striving to do. God's Work must not be brought into reproach at the bank, or before businessmen.

But this progress will not continue unless all of us CONTINUE to GIVE generously and regularly and constantly for the Work. That's why I must RUSH this emergency letter to you.

We are now in the difficult summer months. We need more and more of the LOANS of larger funds, in cases where you are not free or able, now, to give outright such sums, but could let this money be working in GOD'S WORK until you need it. And then perhaps you might later be able to make part or all of it a contribution, if you find later you do not need to have it repaid. If you DO find it necessary to have part or all of it back, later, we will always stand prepared to return it.

Our BUILDING NEEDS are becoming absolutely DESPERATE! This fast-growing work of such world-wide magnitude--where, today, the sun never sets on our offices around the world which receive mail from radio broadcasts and mail out requested literature--requires a constantly expanding staff of trained workers, secretaries, office managers, and ministers. These must be trained at Ambassador Colleges in America and Britain.



The colleges must GROW, or the WORK cannot grow! They are training the people who conduct the Work. The colleges cannot grow unless we have buildings and equipment in which to train them and house them.

Because of this situation--because of lack of adequate facilities I have been forced, FOR THE FIRST TIME, to give order that FEWER students must be accepted at Pasadena this fall than last year. The college simply CANNOT grow any further now, UNTIL we can begin to get our new buildings project under way. The architects flew over here to England a week ago to present to me the new Master Plan for the expanded campus at Pasadena. This plan includes the new dining hall, a large new wing of classrooms added on to Ambassador Hall, a new three-story Administration Building, an enlargement of the Press Building to three times its present seriously-outgrown size, a new auditorium (we have NONE large enough to be used now for college assemblies), and a new gymnasium (we have never had one yet, but it is badly needed), as well as one new men's dormitory.

We seriously need EVERY ONE of these buildings, NOW--yet the best we can hope for is to start just ONE of them within six months or so, and then string out the remainder of the project over a five to seven year span. This also necessitates the purchase of a certain amount of additional property--although we now have perhaps close to 75% of the ground space we shall require.

These architects presented to me the preliminary plans for this entire new college campus, in addition to a SERIOUSLY needed building for the college here to serve as a combination gymnasium, assembly hall, and recreation center.

These buildings are not luxuries or wants--they are absolute NEEDS, without which the colleges simply cannot grow any larger.

Co-Workers, WE MUST ENLARGE THE MONTHLY SPECIAL ADDITIONAL CONTRIBUTIONS FOR THIS SPECIAL PROPERTY-BUILDING FUND. I feel that many of you, who did not send in any statement of intention when I requested it several months ago, could do so now. I am not asking for binding pledges--just a statement of the amount, SPECIAL, and over and above your regular tithes and offerings, you will try to send in each month for the next year for this building fund. If, for any reason, your circumstances change so you cannot keep it up, you will not be bound at all--it is according to ABILITY--but I do need to know approximately what we may budget for this purpose, to make future planning possible.

The past two months the receipts for this special PROPERTY-BUILDING FUND have slacked off. Co-Workers, PLEASE try to keep them up, and INCREASE them--and I need now to appeal to more of you to join us in these SPECIAL offerings for this SPECIAL fund. WE MUST NOT LET THE COLLEGE STAND STILL.

Already some 600 have applied for entrance at Pasadena alone, for this fall--and we can accept only 70! It's going to be mighty hard to turn down about 530--and I know that probably 200

more will yet apply.

Right now the summer baptizing teams are out. RIGHT NOW more people are being converted and baptized through this Work than ever before. GOD IS GIVING US A CONTINUALLY GREATER AND GREATER HARVEST! Now WE must do OUR PART. Please HURRY! Please PRAY EARNESTLY about it! And THANK YOU most sincerely.

With love, in Jesus' name,

Herbert W. Armstrong

The WORLD TOMORROW  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
Proclaims to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

WRITTEN FROM AMBASSADOR  
COLLEGE IN ENGLAND  
July 31, 1963

Dear Co-Workers with Christ:

GREETINGS to our faithful family of Co-Workers on our  
46th wedding anniversary!

I have BIG NEWS--and GOOD NEWS for you! But the world  
news is not good. Yet one of Christ's commissions to us is to  
watch world events as they fulfill God's prophecies--working out  
HIS PURPOSE here below!

First, here's the WORLD NEWS, in brief summary--and what  
it means, and where it's leading: Newspapers and telecasts have  
been shouting that there's good news--a nuclear-test ban between  
Russia and the U.S.A. But IT IS NOT GOOD NEWS! Once again, the  
United States and Britain lost the conference. IT DOES NOT MEAN  
DISARMAMENT! Nuclear war IS STILL COMING! Nuclear tests will  
continue--UNDERGROUND! This test ban FAVORS RUSSIA, not the U.S.!  
The U.S. is behind Russia in the BIG nuclear weapons, and in  
antimissile missile development. This ban will HINDER that  
development. Russia, behind in smaller nuclear weapons, can test  
them underground--and catch up!

France will go on testing in the air, and so will Red  
China. The new agreement can be ended by Russia on three months'  
notice. She doesn't need that--Russia breaks every treaty she  
makes, anyway. There was a test ban in 1958. RUSSIA BROKE IT! A  
treaty agreement with Russia isn't worth a puff of air! Let's be  
realistic. There's NO GOOD NEWS--in the world! Such test bans  
serve only political purposes!

The ONLY protection the United States, or Britain, or  
Australia, or any country, has against nuclear DEVASTATION from  
Russia is BIBLICAL PROPHECY.

Many people are asking me--"Do you think the new pope--  
Paul VI--is the one foretold in Revelation 17--the one to head the  
resurrected "Holy Roman Empire?" Answer--I don't know--yet, and  
probably nobody knows--as yet. We have our own representatives on  
the spot WITHIN the area of the Common Market, which will flower  
out into this coming United States of Europe. We are well informed  
on progress. At the rate of present developments, indications are

that the full political-military-economic union of the prophesied ten nations (or groupings of nations) will not become a reality for at least five to eight years.

It may perhaps be significant that the real name of the present pope is, in English, John-Baptist Montini. Could this indicate that he is PREPARING THE WAY BEFORE the prophesied one? He is committed to the program of John XXIII, to try to UNIFY the "Christian" churches, and bring back into the fold the "wayward daughters,"--the Protestants. He will make progress in that direction--perhaps astonishing progress!

But there is nothing definite to show us that Paul VI is the man prophesied. When John XXIII was elected, John-Baptist Montini was not yet even a Cardinal. Pius XII refused to give him the red hat. One of the very first acts of John XXIII was to elevate Montini to the college of Cardinals. It is wholly possible that the prophesied pope is not as yet even occupying Cardinal rank. He could ascend the papal throne in, say, eight or nine years from now. Or, the present pope could, at that time, become suddenly "inspired"--changed--suddenly exhibiting startling new powers electrifying the world.

Jesus Christ warned us, "WATCH" and pray always that ye may be accounted worthy to escape all these things that shall come to pass." We are watching. We will report to you. We will shout the warning, when the time comes!

In the WORLD NEWS, there are constantly increasing racial clashes, mounting into more and more widespread VIOLENCE all around the world. Newspapers, magazines, and telecasts are trying to understand it--to find the solution to this RACIAL CRISIS. But they do not understand it--they cannot solve it--because they don't know the ORIGIN of races, the CAUSE of the trouble, or THE WAY to peace.

GOD'S WORD is the FOUNDATION of knowledge. Because we understand that, we do understand the origin, the cause, and the only solution of this entire racial REVOLUTION, actually plunging the world toward the greatest mass violence of all history--BRINGING THE END OF THE WORLD!

I have just finished a long article, a sequel to the one by Mr. Meredith in the August issue, which will appear in the October number of The PLAIN TRUTH, giving you the FULL ANSWER to this whole question. You will be surprised to find that RACIAL STRIFE and racial intermarriage leading to TOTAL VIOLENCE, was the real cause that brought on THE END OF THAT WORLD--and absolute PROOF that, at the time God commanded Noah to build the Ark, and start warning the world, there was only ONE MAN on all the earth who had not polluted the racial strain. You'll learn HOW the various races came into existence--WHY--and WHEN. You'll read GOD'S SOLUTION to this rapidly mounting race crisis. You'll read THE PLAIN TRUTH which none of the newspapers, magazines, or telecasters of this world can explain, with all their countless articles and news stories on the subject--BECAUSE THEY DO NOT KNOW THE ANSWERS!

This will be a striking, startling, DARING article!

But we do DARE to proclaim the plain TRUTH! We are not muzzled! Hundreds of you have been asking about this race question. Well, we are now giving you THE ANSWERS as no one else has given them since the founding of this world!

Now just a brief bit of personal news. I have just returned from two days at Geneva, Switzerland, laying plans for the opening of our new offices there, leaving purchase orders for office furniture and equipment. God has opened to us a suite of five bright, airy, sun-lit offices in a new, modern aluminum-and-glass office building--one of the largest in Switzerland--just being constructed. The building is not yet finished, but they expect to have our offices ready for occupancy by November 1st.

When I arrived, last evening, at London Airport, Mrs. Armstrong was there to meet me--rather sad and lonely, because it was the fifth anniversary of the death of our son Richard David (Dick). A mother just cannot avoid remembering and thinking about such a loss. It has taken much of the previous annual joy out of our wedding anniversaries--today is our 46th.

You probably know that our magnificent main building at the college here in England is named Richard David Armstrong MEMORIAL HALL, to honor and perpetuate the memory of our son, who had become one of God's most fruitful, effective, helpful and high ranking ministers. But we are thankful beyond words that God gave us a second son, Garner Ted, and for the POWER of his ministry, and the spirit of love, dedication, wisdom, understanding, humility and zeal God has endowed him with. We know God is using him to bless MILLIONS in all parts of the world. WHAT A PRIVILEGE to have the part God allows us, IN HIS WORK! WHAT A PRIVILEGE God has granted YOU, as Co-Workers with Christ and with us, in THE VERY WORK OF GOD! Mrs. Armstrong and I are grateful beyond words.

Our son Dick, as many of you know, left a little 2 1/2-month old son, our little Dicky, named after his father. A little over two years ago his mother married Benjamin Chapman, a former graduate of the University of California at Los Angeles-(U.C.L.A.), and who subsequently graduated a year ago from Ambassador College here in England, and was ordained to Christ's ministry a little over a month ago. Mrs. Armstrong and I felt we could not give up Lois as our daughter, so we have "adopted" (in our love and affection, not legally) her husband Mr. Chapman.

In ten days we are sailing back to America. The Chapmans, including their new little daughter Carolyn Gayle, and with young Richard David Armstrong, now past five years of age, will accompany us. Mr. Chapman established our radio studio here, and has been director of it. He majored in electronics at U.C.L.A., and was employed as an electronics technician for two years after receiving his degree there, before coming to Ambassador. But in the past two years here, he has devoted his time mostly to the active ministry--counselling, baptizing, and preaching. Both he and Lois have been here for three years, so

they are now being transferred to Texas, where Mr. Chapman will supervise the building and equipping of our new radio studio on the campus of the coming new college there (to open its doors to students one year from now). Primarily, however, he will serve in the ministry in that area.

I do not often talk about ourselves personally in these letters, but thought you might welcome that bit of personal news.

Now for GOD'S NEWS!

We have had four teams of men on baptizing tours this summer, covering the United States and Canada. Hundreds have been baptized. Remember, the angels of God SHOUT for JOY over even one sinner who repents. Do YOU feel like shouting for joy? It is your prayers and your tithes and generous offerings that have made possible the broadcasts, the literature, the training of these dedicated men in Ambassador College, their travelling expenses--everything that has gone into OUR part in bringing these precious lives to repentance, and begetting as GOD'S OWN CHILDREN to enter His glorious and eternal Kingdom!

Of course let us not forget that none can come to the Son, Jesus Christ, except the Spirit of God the Father draw him. But YOUR FERVENT AND PREVAILING PRAYERS, interceding for these people, have been heard and have had their part in the fact that God's Spirit did convict these precious lives, and move them toward repentance. Of course, they, themselves, had to YIELD and make the unconditional SURRENDER to God--His will, His Word and His law--in each case.

Those baptized are less than half of those who wrote to us requesting baptism. Some failed to meet with our men. One man who requested baptism rewarded our men for travelling to visit him by threatening violence and running them off his place. Many had not really repented--had not surrendered their wills to God--were not yet ready. Many of these--we know from years of experience--will be ready by next year, and will be brought into Christ's fold then. This means that, in addition to those hundreds being baptized now, other hundreds are on their way.

Of course, our ministers stationed in various locations all over the United States are counselling with, and baptizing, scores of people every month. Those baptized on these summer tours are only those living in areas where our ministers have not been available to call on them earlier, during the year.

In Britain we have had two baptizing tours out this summer, with the largest harvest of precious lives for God's Kingdom of any year so far. In Australia and New Zealand it is now WINTER--and our baptizing tours reaped a good harvest there some months ago. A German-speaking team is on a baptizing tour of Germany and Austria right now.

I wonder if you realize how different is this true WORK OF GOD from the churches or religious works of this world. Jesus Christ STARTED this work, in Person, 1936 years ago. The very same

SPIRIT OF GOD which started this Work in Him as an individual, continued it after His resurrection, through the COLLECTIVE BODY of the Apostles and their Co-Workers who together formed the CHURCH OF GOD. Christ's Commission to them was, 1st, proclaim HIS MESSAGE --the Gospel or Good News of GOD'S KINGDOM, in all the world--not to convert everybody, but AS A WITNESS!

The secondary commission, in GOD'S WORK, was (AND IS) to "feed Christ's sheep" whom God gives us. In other words, to properly feed, with the WORD OF GOD, and minister to, those to whom God grants repentance, and begets by His Holy Spirit. This means their lives are totally CHANGED!

But the first commission is to proclaim Christ's Message in all the world AS A WITNESS! Today more than TWENTY-TWO MILLION PEOPLE are hearing that Message proclaimed with POWER every single week! In evidence of this, we are receiving, just from the United States and Canada alone, more than an average of 100,000 letters from listeners every month! That is more than the White House receives, according to an article in a mass-circulation magazine.

Beside this, it requires a large office staff in our Sydney office to read and answer the letters that come from listeners in Australia, New Zealand, and south-eastern Asia. There is also a large office staff at the college here in England, answering the thousands of letters coming in from all parts of the United Kingdom and Europe. Beside these, offices of from four to six on the staff are required at Manila, The Philippines; at Vancouver, British Columbia, Canada; at Dusseldorf, Germany; at Johannesburg, South Africa; and, in process of opening soon, in Geneva, Switzerland, to handle the French-speaking mail. The PLAIN TRUTH is being published in both German and French languages--and the three English editions printed simultaneously, in Los Angeles, London, and Melbourne.

GOD'S NEWS is GOOD! And that news is this: His GOOD NEWS of His Kingdom--of salvation--or coming WORLD PEACE--is going out in mighty POWER, into every inhabited continent on earth! In scope and power this mighty Work, empowered by God's Holy Spirit, directed, guided, and blessed directly, in Person, by the living CHRIST, who is the HEAD of this Work, is leaping constantly forward at the rate of a 30% growth every year!

Jesus Christ actively guides, directs, and controls THIS WORK! But He doesn't do it alone. He doesn't do it FOR us! He does it with and through us! He uses YOU and all our Co-Workers and me as HIS INSTRUMENTS! That is for OUR good! It is a privilege and a blessing to be able to have our part in HIS WORK! Are you thankful--grateful?

We must never slacken or let down in OUR PART! Rather we must make this Great Commission--this WORK WITH CHRIST--the very first interest in our lives! We must put it before every other financial WANT, and even sacrifice other things for it!

Time is running out on us. Only a few more years remain to finish God's Work! But the Work is, as of this moment, still,

RIGHT ON SCHEDULE! There is time to finish His Work--BUT NO TIME TO LOSE!

We need still more statements of intention (not binding pledges) of extra SPECIAL monthly offerings, beside your tithes and regular offerings for operational expenses, for the college PROPERTY AND BUILDING FUND! Several did respond to my last letter about this, but NOT NEARLY ENOUGH! There continues the need of loans of large sums which you are unable to give outright, that this money may be WORKING where Christ works, until you need part or all of it back.

Co-Workers, we still are in the slack, difficult summer months. I have to ask you to PRAY--and PRAY MORE EARNESTLY AND DILIGENTLY for this Work and its finances! We can never slacken our efforts! The need is very great RIGHT NOW--and will continue to be until the work is DONE! You are laying up real spiritual treasure in heaven--and great shall be your reward! THANK YOU, and GOD BLESS YOU--as I know He IS BLESSING YOU.

With love, in Jesus' name,

Herbert W. Armstrong



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BOX 111, Pasadena, Calif. 91109

Publishing:  
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August 28, 1963

Dear Co-Workers with Christ:

GREETINGS once again from World Headquarters of God's Work at Pasadena. Mrs. Armstrong and I arrived here a week ago from England.

The 17th college year gets under way here today. But with only about half the number or new freshman students we accepted a year ago. And I want to tell you WHY. It is NOT because of any lack of applications. This year there were more applicants than ever before--618. But I had put a limit of only 70 on the Admissions Committee.

The reason is simply that we cannot increase our total student registration any larger UNTIL we can expand our facilities for handling them--build more buildings. We have outgrown our dining-hall facilities, and students cannot live and study here unless they can eat! We have outgrown our only assembly hall--a make-shift temporary one. We could not get all our students into it last year. We started out by holding our twice-weekly assemblies outdoors. When weather no longer permitted that, we managed to rent the use of a hall away from the campus.

Last March 25th, I wrote our Co-Workers that I was forthwith instituting a financial AUSTERE YEAR. It was NOT a program of reducing the onward march of God's Work--rather, every phase of this great Work (except this cut in student enrollment beginning today) has leaped on ahead this year at the same breath-taking pace--30% increase over the year before. For 30 years we have maintained that same rate of increase.

But a fast-growing WORK, now world-wide, demands also a rapidly-increasing financial income. Rapid growth always brings serious financial problems. We did not have adequate money reserves for such an operation.

We reached a point where that situation could continue NO LONGER. For the first time in the 30-year history of this Work, the opportunity was present to make certain reductions in expenditures WITHOUT slowing the growth or power of the Work. I had to seize that opportunity.

One reduction I made was to postpone the opening of the

third Ambassador College in Texas for one year. Another was the decision to cut in half the number of new students who would be admitted at Pasadena beginning today.

I managed to cancel out a number of radio stations--several which were bringing a too-meagre response in requests for literature--which reduced expenses almost another \$100,000 a year. I put efficiency men on special investigation of every department, and we managed to make a certain reduction in pay-roll, without harming the Work.

I am happy, now, to be able to report to you that we are making splendid progress. By next June 30th, end of our next fiscal year, we shall, if present progress is maintained, be able to present a financial statement that will reflect to any bank a condition of efficient and sound management of the business end of GOD'S WORK--the most important activity on earth today!

But let me repeat--the Work of GOD, proclaiming in mighty power world-wide the true original Gospel of Jesus Christ, and ministering to those precious children of God whom He gives us for our hire, CANNOT continue to grow, and to COMPLETE the Commission of Christ UNLESS THESE COLLEGES CONTINUE TO GROW. They train the dedicated and consecrated men and women who must carry on the active phases of this great Work.

And the colleges cannot grow unless facilities expand! They must have housing in which to live--dining halls in which to eat. We must provide more class-rooms, larger assembly-halls. There MUST be increased space in buildings for Administration, for the editing of The PLAIN TRUTH, for the opening of the thousands of letters received--for the printing of literature--for the mailing out of that literature.

In addition to expanding the broadcast outlets, with more and more radio stations, printing an increasing number of copies of The PLAIN TRUTH each year, printing a constantly increasing number of booklets--many hundreds of thousands --we have reached the place where construction of additional buildings is now a dire necessity!

Co-Workers, LISTEN TO THIS!

THIS IS MIGHTY SERIOUS! Not only have I been forced to curtail enrollment of new students to HALF for this year, starting today--but also, even now I have had to SET THE SAME LIMIT OF 70 NEW STUDENTS WHO CAN BE ADMITTED AT PASADENA ONE YEAR FROM NOW!

WHY? Simply because we have no place to FEED a larger number, until the new dining hall can be built! Because we have no auditorium large enough for a larger student body to assemble in! And it is not now possible to have either of these new buildings ready by one year from now!

We can suffer this reduction in new freshman students these two years, and then make up for lost time, without actually retarding the forward progress of the Work as a whole. BUT, we dare not let it happen a third year! If we should, then the WHOLE

WORK would have to slow down and start going backward!

Late last winter we appointed a new firm of architects-- one of the largest and most competent in the world. With them, we have now completed the new MASTER PLAN for the Ambassador College of the future here at Pasadena. It has had to involve the purchase of at least four vitally necessary additional blocks of property, beside several more smaller parcels. It involves a large addition to Ambassador Hall, to provide additional class rooms. It provides for the new dining hall, new auditorium, new Administration office building, a large addition to our Press Building (for printing, mail-receiving, reading, and letter-answering departments, mailing room, etc.). The college MUST have these facilities, or it cannot grow. But this is a five to seven year program.

We now have 400 students jammed into this outgrown campus. The new Master Plan is designed to accommodate 550. That will be the maximum enrollment we shall accept on the Pasadena campus.

Plans are proceeding rapidly for the Master Plan for the NEW Ambassador College campus for our 1,200-acre property in east Texas. We plan eventually to accept 550 students there. Plans, however, call for starting one year from now with only 65 students, and with NO new buildings. They will have to "rough it" with existing facilities the first year. We do not plan to begin actual construction of new buildings either at Pasadena or Texas for about another year.

The reason for this is simply that we do not have sufficient funds in the special Property and Building Fund to begin building operations sooner. And we shall not be able to start construction even then, UNLESS more of our Co-Workers will start making SPECIAL and EXTRA contributions to that special fund. The fund is growing--but it is growing TOO SLOWLY to allow the start of this direly-needed construction!

That is why I must STILL ask many more of you Co-Workers to send in a STATEMENT OF INTENTION, that we may know how much you will undertake to contribute monthly to this fund--that is, SPECIAL contributions IN ADDITION TO your tithes and regular contributions you have been sending in. THE REGULAR OFFERINGS MUST GO FOR OPERATIONAL EXPENSES FOR THE GOSPEL WORK. The new buildings must be built out of ADDITIONAL and special offerings, marked for that special PROPERTY FUND.

I hope, in the near future, to be able to show you the architects' sketched picture of the Pasadena campus now planned, in color.

Now, WHAT OF THE GOSPEL WORK?

The four baptizing teams, covering the United States and Canada, have just completed their summer tours. The living Jesus Christ has given us the BIGGEST HARVEST of precious lives for His Kingdom of any year so far. Several hundred were baptized.

But remember, we now have ordained ministers stationed at many points all over the United States, and they are constantly baptizing an increasing number throughout the year, every year--IN ADDITION to those reached on these special summer tours.

So, the harvest for the past year runs into THOUSANDS! And still they will baptize ONLY those they find to be fully repentant--who have turned around to go the other way--that is, GOD'S WAY--whose lives have been CHANGED--who have really made the unconditional SURRENDER to Almighty God!

We have had two baptizing teams touring the British Isles this summer, and one team through Germany and Austria--and in every place our Saviour and Leader Jesus Christ is granting the biggest harvest ever.

In every way, GOD'S GREAT WORK is growing, rapidly--and producing a constantly increasing SPIRITUAL HARVEST for God's Kingdom!

This great SPIRITUAL HARVEST is something that will shine in GLORY in the Kingdom of God FOREVER! It will never perish. It is ETERNAL INHERITANCE for many precious THOUSANDS of blood-bought, Spirit-begotten, Grace-bestowed children of GOD.

And THAT, dear Co-Workers, is what YOUR sacrifice and generosity with GOD'S MONEY has produced! THAT is what YOUR FERVENT AND PREVAILING PRAYERS are helping to bring about!

Of course it is not anything you or I have done--but GOD has produced all this in and through you and me, as instruments He is using--as fellow Co-Workers WITH the living JESUS CHRIST!

We must never slacken. A growing Work requires a growing income. I have to ask you to CONTINUE diligent in prevailing PRAYER--for me and for this Work--to continue to sacrifice--for more of you to send in statements of intention for SPECIAL contributions to the Property Fund--generous in regular offerings.

With love, in Jesus' name,

Herbert W. Armstrong

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BOX 111, Pasadena, Calif. 91109

Publishing:  
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September 25, 1963

Dear Co-Workers with Christ:

GREETINGS again from Pasadena! Time is flying! And to carry on our part in God's Great Work it seems Mrs. Armstrong and I have to keep flying also. Next week we shall have to leave Pasadena again, returning to England for the opening of the fourth year of Ambassador College over there.

This time we shall have to go by plane -- although Mrs. Armstrong dreads flying. It doesn't seem possible that we are now in the 17th year of Ambassador College here in Pasadena. Many of our new students who have entered college this year were only two years old when Ambassador College first swung open its doors in 1947. And here we are, almost a month into this 17th year already.

The college in England opens later than the one here -- usually around the middle of October in England. This makes it possible for Mrs. Armstrong and me to be present at the opening of both institutions every year.

Now let me tell you the NEWS. We have just had the annual meeting of the Board of Trustees. In order to hold property and conduct this Work it became necessary, many years ago before the college started, to incorporate this Work. It was also necessary to incorporate the College after it was founded. Otherwise, of course, it could not hold property or confer degrees.

I was able to present to each Board a report of the greatest year's growth and accomplishment of any previous year -- by far. God has blessed His Work abundantly. Our fiscal year, in our business office, for keeping the records, ends each June 30th. This past year more people heard Christ's Gospel over the air, and read it in The PLAIN TRUTH, than ever before -- more than 22 million people every week!

More people have been converted and baptized -- now living CHANGED LIVES -- than ever before -- many, many hundreds. More qualified and fully trained, dedicated and consecrated ministers were ordained than ever before -- to serve out in the field -- around the world. Men have been sent to Australia, the Philippines, Germany, Switzerland, South Africa, and are now stationed there -- in addition to those stationed at various points all over the United States. Some, graduated from the college in

England, have been sent to posts in the United States -- others to Scotland, Germany, and locations in England.

And I am especially happy and grateful to be able to report to you that our "austere year" is producing results beyond expectations!

Once again let me explain what this austere year is. Some still seem to misunderstand. One Co-Worker somehow got the idea that it meant God had "withdrawn His blessing" from His Work -- that God was withholding money for the operation of the Work. THAT IS NOT THE CASE AT ALL. The austere year was NOT put in effect because of any reduction in financial income. On the contrary, as this Work has grown at the phenomenal rate of 30% a year for the past 30 years, the income to operate it also has increased 30% a year -- otherwise the Work could not have continued to grow!

But such a fast-growing Work does involve and force upon us financing PROBLEMS. It has been difficult to keep expenditures down to a 30% increase each year. Let me assure you that we HAVE managed to do that, and keep our obligations within our income, even though it has been difficult. It would have been far easier to have committed ourselves to increased expenditures of 40% or 50% a year. This we had to resist -- or, obviously, the work would have gone bankrupt and been STOPPED long ago.

This Work of God, as I have explained many times, started the very SMALLEST. When GOD is starting a Work through human instruments, He ALWAYS starts it the very smallest, and then causes it to GROW. It took real FAITH to be able to pay out \$2.50 per week for radio time, back in 1934. But today God's Work has grown to a world-wide POWER, carrying Christ's Message to more than 22 million people every week. Today a million people read The PLAIN TRUTH every month. Today some fifty thousand students are enrolled in the Ambassador College Bible Correspondence Course. Today 500 students are resident on our two college campuses, being trained for future service in God's Work. Today scores of specially trained ordained ministers are serving people who have been brought to Christ through this Work in all parts of the world. Today it is necessary to appropriate millions of dollars a year for the powerful operation of this Great Work.

When this work was operating on an expenditure of some \$5 per week total, we were able to manage when "today's money came today" -- or even tomorrow! It wasn't even necessary to handle the financing through the bank, then. But today it could be handled in no other way -- and this, of necessity, requires a limited reserve at the bank. THAT IS WHY I put the austere year into effect -- and I feel we ought to continue it a second year. Already, since last February, we have made very satisfactory gains, in this cash position at the bank. This has been accomplished by reducing certain expenditures, temporarily, where it has not slowed the forward growth of the Work in any vital phase of it.

The Work of GOD must be able to show a financial statement that, as a banker would examine it, is sound and healthy.

THAT IS THE POSITION WE ARE GETTING INTO, and rapidly! The money we have been forced to put into property, buildings, and equipment, to provide facilities for conducting the Work, is still there to our credit. In fact we have improved all properties, and they have gone up in value. Our financial statement showed adequate net worth. But it is NECESSARY that we show a reasonable cash balance at the bank -- otherwise no bank would want our account, and the whole Work might fail.

Never before have I seen my way clear to make this adjustment in the financial position of the Work. It would have stopped the Work. Now we ARE DOING IT. And we are NOT slowing down the Work of God -- RATHER, THE WORK IS ADVANCING FULL SPEED AHEAD, SHOWING GREATER GAINS AND REAPING A BIGGER HARVEST THAN EVER BEFORE! Never before was it possible to do this.

So, I want you to know that I am personally very much encouraged by this progress. A Work of this magnitude cannot be operated in the manner any one of us, as an individual, would manage his personal affairs. The BUSINESS MANAGEMENT of God's Work must be handled in a business-like manner!

Now I have to tell you about a new development that has occurred just over this past week-end.

The City of Pasadena is governed by a Board of Directors (who act like a City Council), and administered by a City Manager, appointed by and responsible to the Board of Directors. Last week one of the Directors turned attention to Ambassador College. He introduced a resolution for a probe into our building program.

As I have reported to our Co-Workers, we have acquired most of the ground area needed for the construction of the new buildings which we must have before the college can grow a whit more. Our architects have, for the past nine months been working out the design of the Master Plan for the required and necessary expanded campus. This particular Director knew none of the facts, except that we had acquired properties not as yet being used for actual college activities. I could have given him all the facts in two minutes had he cared to contact me by telephone. But, instead, he introduced a resolution which made big newspaper headlines, demanding a probe to find out whether we are being allowed tax exemption on properties not now being used for school purposes.

The facts are that we have not applied for, nor received, any tax exemption on such properties--but we do, of course, have tax exemption on those properties which are being used for school purposes.

But, further, the City of Pasadena is presently engaged in a redevelopment project of certain districts. A portion of our campus falls within, one of these redevelopment zones. There is an agency, called the CRA (City Redevelopment Agency), in charge of this project, in conjunction with the City Planning Commission. The CRA is financed by the Federal government. They chose, about last February, the firm of architects we had engaged for our own expansion program. Our architects, having just previously signed

up with Ambassador College, were obliged to decline the appointment to become the CRA planners. However, they have been working with, and constantly counselling with, the architectural firm which was appointed by the CRA. Thus the CRA planners were fully aware of, and had completely approved the Master Plan we have been developing for our own campus expansion.

However, it had not as yet progressed far enough to present to the City Directors -- although the City planning Commission are fully apprised, and in full accord with, our plans.

But the upshoot of the whole thing is that now public attention has been focused on our plans, we are going to be forced to proceed, without any delay, with the clearing off of the ground, and the actual construction of the buildings. Otherwise the CRA will find it necessary to allocate this area to certain other usages. This would lead to the condemnation of our properties, their acquisition by the CRA at great loss to us, and the ruination of Ambassador College.

The CRA planning for this area cannot wait. They fully approve of our plans. They WANT our college, as we plan its expansion -- in fact they are enthusiastic over it. But also they want the area CLEANED UP, as this portion of land has been a blighted area. They would rather see our campus extended and built into this area than any other purpose. But now WE DO NOT DARE DELAY LONGER!

There is another factor even more serious. The entire Los Angeles and Southern California area is in process of building the most elaborate system of Freeways in the world. A new Freeway is being planned to proceed north and south through Pasadena. There are some four possible routes under consideration by State Highway engineers. One of these would cut right through our campus. Engineering surveys are in progress right now.

One of the things the Planners want to AVOID, if possible, is a college or school. IF we move fast, and are actually in process of erecting our new buildings in this area under discussion, we feel that they will route the Freeway on the other side of the Union Pacific railroad tracks. Our planned campus extends to these tracks from South Orange Grove Boulevard. But if we do not, and they route the Freeway along the WEST side of the tracks, IT WOULD RUIN OUR COLLEGE IN PASADENA.

There is only one thing we can do: WE MUST MOVE FULL SPEED AHEAD WITH OUR DIRELY NEEDED BUILDING PROGRAM. It will take five or six years to carry this out. We do not plan to build but one building at a time -- but if our program is moving along, now that we have the entire Master Plan to present on paper to these various Agencies, they will work with us, not against us, and I feel the Freeway will be routed so as to spare the College.

Until now, I have been delaying the building program as part of this "austere year" -- but now further delay would be disastrous. We must proceed immediately.



Our first and greatest need is the new Dining Hall for students. They are forced to eat, now, in a disgracefully congested manner, in one of our girls' student residences. I wrote you before how, out of more than 600 applicants, we had to reduce the number accepted this fall to 70. Hundreds of prospective students had to be disappointed -- many shed tears -- because there was not room for them. Normally we should have taken in about 150, as new Freshman students. For the first time in history we have had to reduce the total student enrollment this year -- and ONLY because we have OUTGROWN present buildings and facilities. We have no auditorium or assembly hall. The one we had converted to that temporary use was outgrown over a year ago. We do not have enough class rooms. We do not have enough office space to carry on GOD'S WORK.

As I have said before, A GROWING WORK makes necessary expanding facilities.

What it all sums up to is this: GOD is BLESSING His Work as never before. The Work is GROWING in every way. We are now getting the Work into a sound financial condition. We have a reasonably good START in our Property and Building fund, but now there is NECESSITY that we build this up FASTER! If we can just maintain the receipt of regular tithes and offerings for the operation of God's Work, and then INCREASE the EXTRA, SPECIAL offerings for the Property and Building SPECIAL Fund, everything will work out just splendidly. But the time has come when we MUST put on SPECIAL EFFORT to increase this special fund.

If you are one who has NOT as yet sent in a statement of intention for SPECIAL offerings, in addition to tithes and regular offerings, will you not do so BY RETURN MAIL, so that I may know how to plan. Remember, I do not ask for a binding pledge, or a vow, or any such thing -- merely a statement of INTENTION, of how much per month you expect to be able to send in for this SPECIAL fund. If circumstances rise that prevent you from keeping to the stated amount, then you are not bound. But there is IMMEDIATE AND DIRE NEED to expand this fund NOW!

Many of our Co-Workers have sums of money you may not feel free, at this time, to give to God's Work as a donation -- feeling you may have NEED of it, or part of it, at some future time. I have been asking such Co-Workers to PUT THIS MONEY TO WORK WHERE GOD IS WORKING, by sending it in on a LOAN basis. These loans ARE HELPING A GREAT DEAL! Some have written that you do not understand just HOW you can make such a loan to the Work. If you will just request it by return mail, we will send you, immediately, full instructions.

Many others are concerned about making a WILL. Everyone ought to attend to this, and make a WILL -- and not neglect it. If you would like to do this in a manner to leave a part or all to God's Work, our legal department will give you FREE LEGAL SERVICE, and send you full information. Just write direct to our legal department. They will be glad to help you.

REMEMBER that all you put in this SPECIAL Building Fund

is invested in property -- and WE STILL HAVE IT! REMEMBER ALSO, this Work is approved by the Bureau of Internal Revenue as a NON-profit corporation, and all tithes, and contributions, are DEDUCTIBLE on your income tax.

This is the GREATEST, MOST IMPORTANT, MOST GLORIOUS WORK on earth. This is where GOD IS WORKING. He is guiding, directing, and BLESSING this Work. It is bringing THOUSANDS of previous lives into GOD'S KINGDOM for all eternity! So now LET'S GO FORWARD TOGETHER, and see this wonderful Work triumph over every obstacle! PLEASE KEEP PRAYING for me, and for this whole Work, earnestly, and constantly! And THANK YOU from the heart!

With love, in Jesus' name,

Herbert W. Armstrong

The WORLD TOMORROW  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
Proclaims to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

Written from Ambassador College  
St. Albans, Herts., England  
October 27, 1963

Dear Co-Workers with Christ:

Here it is, mid-autumn--it will be November before this letter reaches you. The brown dead leaves are falling from trees here in England--we are nearing the end of the year 1963. TIME WHIPS ON AT JET-PLANE SPEED. AND IT IS LATER THAN WE PROBABLY REALIZE!!

The college here starts a month or six weeks later than at Pasadena. Mrs. Armstrong and I flew over for the opening of the new (and 4th) college year. We were blessed with a very smooth flight by 707 jet plane. Mrs. Armstrong literally hates to fly--but she said, as we were rolling to a stop on the runway at London Airport, "This is better than being sea-sick on a ship."

Things are HAPPENING--fast--in world affairs, drawing relentlessly toward the END of this world, the coming of Christ, and the KINGDOM OF GOD. Nations and governments are literally LOSING THEIR HEADS--as NEW chiefs of state take over governments.

Only a short time ago, a new pope mounted the throne in Rome. This was significant. Already the new Pope Paul is calling for European political and MILITARY UNITY, as well as striving vigorously for RELIGIOUS UNION, under him, of course, of all "Christianity." For the prophesied resurrection of the military ROMAN EMPIRE, by uniting Europe, he said his church is now needed for "infusing spiritual vitality to that fundamental unified culture that should constitute the animation of a socially and politically UNIFIED EUROPE."

Protestant churches everywhere are gravitating toward UNION with the Roman Catholic Church.

These religious movements are speeding the fulfillment of the prophecies of the resurrected Roman Empire. For 30 years I have been proclaiming this tremendous event over the air, and in print. Until some five to seven years ago no one, it seems, would believe it. I had to stand alone in warning the world. But now it is beginning actually to take shape before our eyes!

This united Europe, revived Fascism, will last but a VERY

SHORT TIME. It will fight CHRIST at His return to earth in power and glory. That will be its end. All this warns us most solemnly WE ARE NOW VERY NEAR THE SECOND COMING OF CHRIST!

Changes MUST take place in European and other world governments, before the climax of these events. Those changes are NOW BEGINNING TO HAPPEN! Since my last letter to you, Mr. Adenauer has stepped down in Germany. He is now replaced by the man I could foresee, five years ago, would replace him--Mr. Ludwig Erhard--the man who restored Germany to such sudden and overwhelming PROSPERITY. However, I expect one more change in Germany.

Here in Britain, Mr. Macmillan has stepped down, and Lord Home (pronounced "Hume") is the new Prime Minister. This may foreshadow a return to a labor government in Britain next year.

But IS GOD'S WORK keeping pace with world events? INDEED IT IS! God Almighty is moving this--HIS Work--forward at ever-increasing momentum. We may now have only eight or nine more years to FINISH His Work! All around the world, this Work is growing, expanding in POWER and scope.

Last week our advertising agent, financial and legal advisor, and I were in Paris and Geneva, developing what I hope will be the greatest leap ahead in broadcasting ever taken by us--and probably by any radio program in history. I can't announce it yet. Progress is encouraging.

Our "austere year" is progressing in VERY satisfactory manner. We are not slowing the forward progress of the Work--but we are getting the Work into a much improved financial state.

Here in England, the college is now using the new student Dining Hall, just completed as the school year was starting. This beautiful Dining Hall is merely the old cow-milking barns and electric power plant for the estate, converted into Girls' Dormitory and the Dining Hall.

However, the most pressing need is for the new Dining Hall for the Pasadena college. There we cannot simply convert an already-built building to a different use, but must construct an entire wholly new building. And it must be twice as large as this one in England. Architects are at work on preliminary plans, however.

Two of our men are now getting established in Geneva, opening the new offices there for the French-language work. One is a graduate of Ambassador College here in England--a married man with one child--and the other is a man who has been converted as a result of the French-language broadcast of The WORLD TOMORROW--called, in French, "Le Monde a Venir." He has resigned his position as sales manager for Volkswagen in Paris to join our staff in the new Geneva office. There were certain legal procedures it was necessary for us to attend to on this trip, before our men there could be given permission to work.

God's Work is speeding up in every department, all around the

world. As Jesus Christ said it would be, the harvest is plenteous, but the laborers are too few. Dear Co-Workers, I have to ask you to PRAY, earnestly, that every need will be supplied. While we are succeeding in getting the Work into sounder financial position, the NEED is ever greater and greater. Such a growing, expanding, dynamic and successful Work simply does require constantly larger expenditures--or else stop growing, and go backward. This must never happen!

Again I want to THANK YOU for your sacrifice and generosity in carrying YOUR PART, as one of God's instruments in HIS WORK. Two or three of our professors (or lecturers, as they are called in England) in our college here were saying just today, what a great PRIVILEGE it is that we are allowed to be A PART of the very Work of GOD, directed by the living Jesus Christ, our High Priest at God's right hand in heaven! We should all be SO VERY GRATEFUL, from the bottom of our hearts, that CHRIST has called us to be Co-Workers with HIM, in the WORK OF GOD!

We must now press on with greater zeal than ever! We must place GOD'S WORK first in our interest--completely above worldly pursuits, entertainments, personal desires and wants. Remember, CHRIST will not accept second place in our hearts, lives, and affections and interest. We all need to PRAY MORE for this great Work, and be even more diligent in our part.

NEVER have your tithes and offerings been more seriously NEEDED! NEVER have loans of larger sums you may not be able to give outright at this time been more vitally important than now. NEVER have your sincere and believing PRAYERS been so sorely needed.

I hope to have a nice surprise for you in another month.

With love, in Jesus' name,

Herbert W. Armstrong

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BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

Written from  
Ambassador College  
St. Albans, near London,  
England  
November 10. 1963

Dear Friend:

This time I'm really disappointed! And yet -- also, once again I'm thrilled and overjoyed! Does that sound like a contradiction?

Let me explain.

It has become tradition, twice each year, for me to offer something VERY SPECIAL, very fine, and very NEW (absolutely free of course) as a gift of love to all our big family of readers of The PLAIN TRUTH. Desperately I have been trying to get written the new book on sex and marriage to offer you at this time, with this letter.

Mrs, Armstrong and I had to return to the college in England for the opening of the 1963-64 year -- the fourth year of this new college. I was making good progress in writing the book, and then, on a plane returning to London from our new office on Geneva, two weeks ago, I felt a sudden heart-flutter. I felt my pulse. It was irregular, frequently skipping a beat. I was alarmed. I passed up the dinner served on the plane.

All my life my heart has been strong. Never before had I experienced anything of this nature. But the many responsibilities of this large and constantly-growing Work have driven me to a hard pace. I knew I was nearly a year past-due to slow down and recharge the nerve-batteries with rest and a fast.

Arriving back at the college that evening, I decided I must take no more chances -- I must STOP right where I was, go on a stringent fast, get myself back into top physical condition, so that I may plunge on ahead in God's Work in high tension once again.

Actually, I have not been on the air, myself, with a new broadcast for several months. I have felt I simply was not in shape to do justice to a program. You may not know it, but when my son Garner Ted or I are on the air, in front of a microphone, we

have to put about three times as much life and energy into that mike as you hear coming out of your radio. Otherwise it would be so dull and lifeless we would have few listeners. I feel that I do need to be back on the air, at least part time, even though my son and co-speaker is now so experienced after many years of constant broadcasting, and has grown to such maturity and power spiritually.

I telephoned my son at Pasadena headquarters that I was going to stop everything, right where I was, stay right here, and go on a fast. During this past two weeks of fasting, I have tried to continue writing the book. I know how seriously thousands of you want it -- and NEED it. It is, more than you may realize, a tragic need. But, in fasting, one's mind is not operating on full power. Much of what I wrote had to be re-written. And I have simply lacked the strength, without food, to push it on to completion. I am in Chapter Four -- it is a good start -- but I am now forced, to my great disappointment which I feel deeply, to tell you I shall have to postpone offering you this book until next summer.

Yet, in spite of this, I am overjoyed -- once again really THRILLED! I have just received word from our Ambassador College Press, in Pasadena, that they can now produce VOLUME THREE of the much-wanted BIBLE STORY book. We have not published a volume of this in book form, now, for a year and a half. About 150,000 of our readers requested a free copy of Volume Two, eighteen months ago. Thousands have wanted this next volume.

Two and a half years ago, we published the first volume of this BIBLE STORY. It was the first time in 27 1/2 years I have been able to GIVE something so fine to so many thousands of people -- and absolutely FREE -- even postage paid! It came about, then, as a rather dramatic happening. We had found that by having it printed in LARGE VOLUME -- 100,000 copies or more -- the cost per book could be reduced low enough that we felt we could offer it as a gift from us.

Then a year later, we offered Volume TWO. These two volumes included the first 30 chapters -- or, the first 30 installments as they first appeared in The PLAIN TRUTH. THIS VOLUME THREE, now to be offered, will include the installments beginning with Chapter 31, up to the installments published about May or June, 1962.

But if you have only started reading The PLAIN TRUTH since May 1961, this new book will bring you portions of the story you missed.

Let me tell you, just briefly, about this book -- The Bible Story. NEVER has there been a Bible Story book like this. There have been many, many Bible story books -- TOO many, of a kind. But they seemed to me to have no mission, except to entertain children. They seemed to try to compete with the exciting fiction of violence which youngsters saw on television, or read in cheap novels or comic books.

These children's Bible story books were a disconnected

series of dramatized blood-and-thunder stories of certain Biblical incidents. There was no connection between one and another, or with the Gospel. They were shorn of their real meaning. They seemed to me to degrade the Bible in children's minds to the level of nursery myths like Jack killing the giant by cutting down the beanstalk. Their REAL CONNECTION with the very PURPOSE of life -- of God's message to mankind -- was ignored.

Yet I knew all these incidents had real and deep MEANING. They teach vital lessons.

Children NEED, as they need life itself, an awareness of the basic TRUTHS of the Bible as they are growing up! If only we could get to them a knowledge of God -- of the Creator and His vast creation -- of His authority and rulership over all He created -- of the basic knowledge of the very PURPOSE of humans being alive -- of the vital connection between these Biblical incidents and the meaning of LIFE -- that is what children NEED!

God supplied the man for this important undertaking. Basil Wolverton is a nationally-known artist in the United States. His work has appeared in more than 50 national magazines. He is a student of the Bible.

So, The Bible Story started, serially, in the November, 1958, issue of The PLAIN TRUTH. It is definitely NOT a series of disconnected stories of violence. It is just what it's title implies -- the STORY OF THE BIBLE, starting with Genesis 1:1 the account of the CREATION.

Actually, it is NOT for children only. We like to say it is written for children from 5 to 105. In language understandable by children from 8 or 9 to 12 -- plain and simple language -- yet language adults will enjoy reading too -- it begins at the beginning, and tells, interestingly, the story told in the Bible itself.

Did you know a continuous story thread runs through the whole Bible? Mr. Wolverton, with the expertness of a professional writer and artist, puts this plain, simple, but THRILLING story in plain and simple words. Parents can read this to a four or five-year-old, and with a little explaining, make it interesting, absorbing, and perfectly UNDERSTANDABLE.

Mr. Wolverton has stuck tenaciously to the literal Biblical account. Nowhere is the real true meaning altered or changed. Where it has been felt necessary, he has taken author's license to portray certain sequences in conversational style, or to add a few natural and obvious little incidentals for clarity and realism -- but without "adding to or detracting from" the real meaning of the Scriptures.

And so I am truly PLEASED to be able, now, to offer you, FREE, your copy of VOLUME THREE.

I am writing this letter from my office in the college in England. I will telegraph the Pasadena office to order this HUGE



PRINTING of 150,000 or more copies of this book -- to run in the neighborhood of 150 pages -- immediately. I will post this letter to the Pasadena office today by air mail. For those of you in the United States it will take a week or ten days for them to reprint this letter and mail to all of you. But I hope your copy of the book will be ready as soon as you let us know that you would like to have it.

For our readers in Britain, Europe, and Africa, I will leave a copy of this letter at our mailing office here, to be copied and sent to you immediately. A third copy of this letter will go to Sydney, to be recopied and posted to all our readers in Australasia, south-east Asia, and the Philippines.

In the past, in those semi-annual letters, I have tried to answer the questions of so many NEW radio listeners and readers of The PLAIN TRUTH, who ask WHO WE ARE, whether we belong to any denomination, who sponsors this Work? HOW can we conduct the WORLD'S LARGEST RADIO BROADCAST, beaming out 22 MILLION WATTS of radio power weekly -- reaching 22 MILLION LISTENERS -- on every continent on earth -- and NEVER request contributions or financial support over the air, or in any of our free literature?

HOW can we publish a fine magazine like The PLAIN TRUTH, read by more than a million people every month, without any subscription price?

This time I shall not need to answer those questions in this letter, for we have, just off the press, a NEW BOOKLET, 60-page profusely-illustrated booklet, "The Inside Story of The WORLD TOMORROW Broadcast." This free booklet answers all these questions. It tells you who and what we are, how the Work began, how it is operated today -- how the broadcast is put on the air. It's FILLED with pictures. There are pictures of Ambassador College, and of those of us in top key positions in this great and growing world-wide organization. You'll see pictures of the men who write the articles for The PLAIN TRUTH. This booklet TELLS ALL! Don't you want a copy?

Now REMEMBER! I don't want to force this newest volume of The Bible Story on anyone who doesn't want it. It makes the Bible simply come alive! I feel so sure you'll WANT IT, that I am going right ahead and ordering YOUR COPY printed for you. I hope you won't let it go to waste, but will let me know BY RETURN MAIL that you will welcome it!

Once again, I MUST impose a few precautionary restrictions. We can send only one copy to a family. We cannot send copies to others at your request -- only to those who request it for themselves. And we cannot send bulk copies for you to distribute.

But again I am delighted, and so grateful that God has made it possible to print and send you your copy, absolutely free, including postage paid. The enclosed self-addressed envelope is our way of knowing that we have YOUR copy on reserve, ready to send you. So please USE IT, the first thing you do!

THANK YOU sincerely from the heart, for your interest in God's TRUTH, and for allowing me to have this great pleasure of presenting this Bible Story book to you, WHETHER YOU HAVE CHILDREN OR NOT. You'll want to read it, yourself!

With sincere love, in Jesus' name,

Herbert W. Armstrong

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BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
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November 29, 1963

Dear Co-Workers with Christ:

GREETINGS from Pasadena once again. Mrs. Armstrong and I returned by jet polar flight a week ago Sunday from London.

This letter should have been written in time to enclose with my semi-annual letter dated November 10. But now circumstances impel me to rush it to you without further delay.

For almost a week we, here at Headquarters on the Ambassador College campus, as well as the whole nation -- and in somewhat lesser degree almost the whole world -- have been almost in a state of shock. On Thursday afternoon I had addressed our entire student body in the weekly Assembly, arousing them to a more real sense of URGENCY. I had mentioned that the apparent easing of the Cold War with Russia -- the sort of lull in world happenings of VIOLENCE -- was only temporary -- that violence and world tensions could break out again any moment. We have a tremendous job to do, and not many more years to do it in.

Then late the next morning came startling emphasis to those remarks -- the stunning, almost unbelievable news that President Kennedy had been assassinated!

We are making the forthcoming January number of The PLAIN TRUTH a special Kennedy Memorial number. I will save further comment about this tragic incident of violence for my editorial in this edition -- and I must write it immediately, yet today.

So I will try to come immediately to the point and make this letter as brief as possible. Tragic, shocking, horrifying though the killing of the President of the United States was, the WORK OF GOD must press right on without slacking, just as the activities of the nation and the world will continue right along. And I am informed by our Business Office that receipt of tithes and offerings for the Work have dropped off to a trickle -- even less than half of normal -- since this event. Indeed, it seems as if most of our Co-Workers have been stunned and paralyzed into inactivity.

Co-Workers, shocking though such terrible happenings are, THEY ONLY PUT VIOLENT EMPHASIS ON THE STERN TRUTH THAT THIS WORK OF GOD MUST BE PRESSED ON, MORE URGENTLY THAN EVER!

We need, as never before, to pray: "THY Kingdom come -- THY will be done on earth, as it is in heaven." Our mission is to SHOUT to the world in awakening POWER the advance news of the imminency of the coming of CHRIST as WORLD RULER -- as KING of kings -- to rule over all nations, and to bring this unhappy and violent world PEACE!!

Think of it! When the living, glorified all-powerful CHRIST appears, and sets up the GOVERNMENT OF GOD over all nations, acts of violence are going to stop! Under Christ, ruling over our American and British Commonwealth nations, and those of northwestern Europe, will be King David -- resurrected, immortal! Ruling over each nation descended from the twelve tribes of old, will be the original twelve apostles of the first century A.D. -- resurrected, in bodies composed of SPIRIT, not matter.

Then ALL NATIONS will have rulers who shall have been changed to immortality -- from material flesh and blood to SPIRIT -- from mortal to immortal -- from human to divine!

NO DEMENTED, FANATICAL, VICIOUS ASSASSINS WILL THEN BE ABLE TO KILL OUR RULERS! They will all be immortal, no longer subject to death! THAT IS A PART OF THE GOOD NEWS God is spreading to the whole world through you and me, under the guidance and leadership of the living Jesus Christ!

We need, now as never before, to dedicate ourselves to the task to which the Eternal God has called us! We need to sacrifice for it as never before -- to PRAY FOR IT as never before -- to press on with an inspired sense of URGENCY as never before!

In my general letter of November 10, I mentioned a heart condition, and irregular pulse beat, which caused me to be concerned -- and VERY CAREFUL. I do sincerely appreciate, and am inspired by, the concern so many of you have expressed -- and from the bottom of my heart thank you for your prayers. This condition is somewhat improved -- not now so noticeable, especially the past two or three days. My blood pressure on returning to Pasadena was too high, but has since been reduced below the danger point -- though I feel the need of reducing it still further. I will take every precaution to be careful in every way -- and if you continue your prayers, I'm sure I will soon be as good and energetic as ever. There has been nothing like a real heart attack, or stroke, or anything like that -- just a sort of heart-flutter I could feel, and irregular pulse. I took it as a WARNING to be careful. There's no cause for worry or alarm -- but I DO need your prayers.

There are those who would like to do to me what this warped-minded assassin did to President Kennedy. Satan himself would do away with me, and my son Garner Ted Armstrong -- if God would allow. We have no Secret Service bodyguard -- but something better! It is through God's protection that we are enabled to remain alive. I do think you ought to realize that.

And now, finally, here we are again in the Christmas shopping season. Right on the heels of this stunned apathy

resulting from the tragedy of presidential assassination, and the sudden dropping off of the receipt of funds, comes the biggest splurge of gift-spending in history. This is the season when people FORGET all about any gift for CHRIST, to keep HIS WORK GOING -- and indulge in frenzied shopping for presents to trade back and forth.

Once again, REMEMBER -- the "wise men" gave their gifts to CHRIST -- they did not exchange them among themselves. And Christ was not born December 25, or even in that time of year. And further, those gifts were not presented to Christ on his birthday -- but a good deal later.

The Christmas tree is described in Jeremiah 10, and God's Word FORBIDS US TO PARTICIPATE in such things! Christmas is a PAGAN custom. Write for our special FREE booklet on the truth about Christmas! God's Word commands us NOT to take these pagan CUSTOMS and use them in the worship of CHRIST. He will not accept such false worship.

IF it were right to give GIFTS at this season, don't you think all the gifts should be given to CHRIST, for HIS WORK -- not to other people, friends, family, relatives, who are also giving to us?

This is our most difficult month.

Co-Workers, it is going to take EXTRA EFFORT on the part of every one of us, if we are to prevent going behind this month. Let's show our GRATITUDE to Christ our Saviour -- and our FAITH in Him -- by EXTRA LARGE offerings for His work, as far as circumstances allow, through this crucial month of December!

We are planning a big expansion in GOD'S WORK for this next year. Additional MILLIONS are going to hear the TRUE GOSPEL -- the SAME Gospel Jesus preached -- the GOOD NEWS of His soon coming, and of HIS KINGDOM -- the WORLD TOMORROW! You will be thrilled, I know, when I announce, as early in the new year as possible, the big leaps forward now being planned! NOTHING MUST PREVENT THIS EXPANSION! Even TELEVISION is being planned!

REMEMBER! No "widow's mites" are too small to HELP, where one is not able to send more. Yet, for those who are able, the NEED for generous BIG sums has never been so great. And the loans of large sums from those who are unable to give outright such amounts, yet can let this money be WORKING in Christ's Work UNTIL you have to have it back, are as seriously needed as ever. WHATEVER your own circumstances, GIVE to Christ as generously as those circumstances allow.

The mails are again congested. AIR MAIL speeds it to us. I am praying for YOU -- and I'm grateful for your prayers for GOD'S WORK, and for me! Let's put our WHOLE HEARTS and EFFORTS into God's Work! Make it FIRST above everything else. Read Matthew 6:33! THANK YOU!!

With love, in Jesus' name,

Herbert W. Armstrong

The WORLD TOMORROW  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
Proclaims to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

December 13, 1963

Dear Co-Workers with Christ:

I am having to send this urgent letter to you AIR MAIL.

Once again the stores are jammed--people are indulging in almost frenzied SPENDING--the biggest Christmas shopping splurge of history--people exchanging gifts back and forth between themselves!

They THINK they are preparing for Christ's BIRTHDAY--a big birthday party for CHRIST! But are they giving their presents to CHRIST?

NO, they are NEGLECTING Christ and HIS WORK--they are not presenting their gifts to HIM--they are trading them among themselves!

Isn't this custom a little strange?--that is, wouldn't it seem strange, if you were not so accustomed to it that you just take it for granted?

Jesus Christ is ALIVE! Christ is active--He is BUSY--He is, right now, directing the MOST IMPORTANT ACTIVITY ON EARTH, the WORK OF GOD. And this living Jesus has called YOU, and me, to be Co-Workers with Him in this greatest Work on earth. This Work needs the GIFTS of YOUR PRAYERS, and YOUR TITHES AND GENEROUS OFFERINGS, as we come, now, into the very last years of this present world's existence!

Yet right now people seem so intent on this "spirit of Christmas"--engendered and kept alive by COMMERCIALISM for making PROFITS out of the Christmas SHOPPING SPREE!--that CHRIST'S WORK is neglected.

Who NEEDS this Christmas-shopping money the most--the stores and mail order houses waxing rich right now, OR JESUS CHRIST FOR THE WORK OF ALMIGHTY GOD?

Let me tell you something! Fifteen years from now THERE WON'T BE ANY CHRISTMAS SHOPPING. The END OF THIS WORLD shall have come! CHRIST shall have come! But ARE THE PEOPLE OF THIS WORLD PREPARED TO MEET HIM? NO!!! And the time is short and getting shorter! It is LATER THAN YOU THINK! WE are Christ's instruments in preparing the people for His soon COMING!

Have you read the plain TRUTH about Christmas? The TRUTH is, that it is a pagan custom. It never came from God, from the Bible, from the Apostles. It DOES NOT celebrate Christ's birthday. He was not born December 25th, nor even in the winter. NO ONE KNOWS when He was born--but there is evidence it was probably in September. In the BIBLE, only pagans celebrate birthdays. CHRIST IS NOT IN IT! The Bible CONDEMNS the Christmas tree! These are hard, cold FACTS--but they are FACTS! Get our free booklets about Christmas. You can check the TRUTH in any public library!

MUST GOD'S WORK SUFFER, at this season when people think they are imbued with a spirit of GENEROSITY? Should not the GENEROUS GIFTS go to the CHRIST people think they are honoring?

LISTEN! Our carefully compiled records show that the tithes and offerings put into this work by EACH INDIVIDUAL CO-WORKER, on the average, is getting CHRIST'S LAST WARNING MESSAGE out IN POWER, TO TEN THOUSAND PEOPLE! Let's INCREASE it right now! And let's put MORE earnest, intensive, believing PRAYER back of it, that this Work may leap ahead as never before! God is blessing every one who is faithful and loyal in HIS WORK!

Thank you, dear Co-Workers. This will probably be my last letter to you for this year--and I do THANK YOU from the bottom of my heart for your faithfulness and generosity through this year. God has BLESSED His Work as never before. THANK YOU!

...AND REMEMBER, the mails are clogged and slowed down--AIR MAIL speeds it along! This is so urgent, I am sending it AIR MAIL.

With love in Jesus' name,

Herbert W. Armstrong



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January 13, 1964

Dear Co-Workers with Christ:

Do you realize the real significance of Pope Paul VI visiting Palestine? Events that are very soon going to totally ALTER THE WHOLE FUTURE OF YOUR LIFE are happening so fast right now, that it is hard to keep up with them.

Just four days ago a TREMENDOUS EVENT occurred at Bonn, Germany. Chancellor Erhard called for establishment of a COMMON PARLIAMENT for the new UNITED EUROPE -- a political and military union into ONE EMPIRE -- the resurrected ROMAN EMPIRE! Erhard said he had the support of President Charles de Gaulle of France in this.

THINK OF IT! This is the first actual OFFICIAL ACTION to fulfill the great prophecy of resurrecting the Roman Empire that PROPHECY says will attack the United States and British nations, and DESTROY OUR CITIES! -- unless our peoples unitedly turn to God Almighty in total surrender and real repentance.

Thirty years ago I was telling the radio audience this would come. No one believed it, then. AT LAST IT'S OFFICIALLY CALLED FOR! This means NUCLEAR WAR! It means HYDROGEN-BOMB WORLD WAR III! It means it will now come swiftly -- perhaps in about eight years!

And what about the Pope's visit to Palestine? You'll read the AMAZING truth about that in the February PLAIN TRUTH -- already set to type, and out in about a week!

You'll read the leading article, by Dr. Herman L. Hoeh, "Pope Paul VI to Meet President Johnson?" The article says plans for Church unity have suddenly speeded up! It says: (and I give you, in advance, PRIVATELY, a few quotes from this sensational article, as I now copy it from an advance page-proof): "IN THREE short days -- January 4 to 6 -- the entire future of Christianity suddenly changed. Three 'firsts' were triggered:

- "1) The first visit in history of a Roman Catholic Pope to Palestine.
- "2) The first meeting in 500 years between the Roman Pontiff and the Greek Orthodox Patriarch occurred to

discuss unity.

- "3) The first request in history of a United States President for papal blessing on U.S. peace efforts and a personal meeting between the Pope and an American President (in an official capacity).

"World events are racing on. The Pope's decision to make a personal pilgrimage to Palestine has already made 1961 a momentous year."

But it is what follows in Dr. Hoeh's article that is so startling. It will give you the real authentic history of the true ORIGIN or what has been called "Christianity" but which, in actual almost unbelievable fact is a counterfeit. I hope to follow this up with another article telling much more in the March number.

THESE EVENTS all tie in together! Erhard and de Gaulle ARE NOT GOING TO BE ABLE TO BRING ABOUT THE POLITICAL UNION OF EUROPE -- until they call on the Pope to be the SUPREME AUTHORITY at the HEAD of it! Of course there will be a Strong-Man POLITICAL and MILITARY head -- but the Pope will sit, as a religious and titular Head, over all. The Pope will be recognized as sitting there IN PLACE OF Christ -- as a sort of King of kings and Lord of lords. They will call it the HOLY Kingdom of GOD -- they will claim it is the prophesied MILLENNIUM! But it won't last a thousand years! YOUR Bible (Rev. 17:1, 10, 12) says it won't even last 1,000 days -- but only a very "short space" or a symbolic "one hour" -- which might mean up to a year or two -- but a very short space.

These events are plunging the world ahead into happenings that will VIOLENTLY affect YOUR LIFE! They are catapulting us into the END OF THIS WORLD! -- the Second Coming of Christ -- and the beginning of THE PEACEFUL WORLD TOMORROW!

Jesus Christ has called YOU, as well as me, to be a Co-Worker with Him in the most important activity on earth -- the WORK OF GOD -- the proclaiming of THIS MESSAGE to the entire world -- to all nations!

As great tremendous WORLD movements speed up, the living CHRIST is also speeding up HIS WORK. In this great Work things are now moving so rapidly I, myself, can hardly keep up with them.

Right now, here at World Headquarters, we are in the midst of the annual Ministerial Conference. From our various WORLD TOMORROW offices around the world, I have called our chief ministers to Pasadena for this great ten-day Conference to counsel together about plans for the future of God's Work. Men have flown here from Johannesburg, South Africa; from Sydney and Melbourne, Australia; from Manila, The Philippines; from London, England; from Vancouver, Canada; and also from New York, from Chicago, from Denver, from Dallas, from Houston, from Seattle, from Kansas City, Pittsburgh, and Atlanta -- all parts of America. Momentous decisions are being made.

In the last two days, here on the Ambassador College campus, two sizeable old houses, and a smaller sort of old shack have been torn down by big bull-dozers -- ready to be hauled off, making ready for the first of the direly-needed new buildings to be erected.

Out of more than 600 applications of fine young men and women who wanted to come to Ambassador College last September, we had to reject all but 70, (new first year students, that is), because we lack building space and facilities for more. Students have to stand in line out doors in the rain (IF we get any in this dry spell) waiting to get into our over-crowded first-floor Mayfair which has to serve as a dining hall until our new dining hall can be built. They can't all get in, and some have to eat out-doors -- even in the rain -- (WHEN it rains!)

Architects are RUSHING to completion plans for the first two buildings. The ground is already being prepared for the foundation of the first one.

This reminds me that I MUST NOW ASK CO-WORKERS TO RENEW FOR ANOTHER YEAR your statements of intention for your SPECIAL offerings (apart from regular tithes and offerings for the Gospel Work) for the SPECIAL BUILDING FUND. We must not only keep this going from year to year for the next five to seven years -- but we MUST INCREASE IT BY AT LEAST 30% EACH YEAR, TO MEET THE 30% ANNUAL INCREASE IN THE GROWTH OF THIS ENTIRE WORK!

I must ask that every one of you who sent in such a statement about a year ago, send in another renewing it for the coming year -- and that at least 30% more of our Co-Workers now JOIN with me in this SPECIAL FUND! You see, there are now 30% more of you Co-Workers than there were a year ago.

As this great Work of Christ grows, and expands around the world in scope and power -- REACHING MILLIONS OF PEOPLE EVERY WEEK -- we simply MUST have more and more trained workers and ordained ministers in the field -- all over the world -- to visit those BEING CONVERTED who REQUEST baptism, spiritual counsel, and help. Remember, we NEVER send representatives to call on people, just because they subscribe to The PLAIN TRUTH, UNLESS THEY, THEMSELVES, OF THEIR OWN DECISION WITHOUT ANY PROMPTING FROM US, WRITE IN AND PERSONALLY REQUEST IT! But, did you realize that we constantly receive such requests, BY THE HUNDREDS? Do you realize that MANY HUNDREDS are converted and baptized through this Work every year? Their lives completely CHANGED!

But we don't send out novices to visit these people who do request it. They must be specially and highly trained. They must be themselves fully converted, consecrated, filled with GOD'S SPIRIT! They must be either ordained ministers -- graduates of Ambassador College -- or specially-qualified advanced students. Unless we can provide facilities to house, feed, and assemble in class-rooms more and more students, THIS GREAT AND GROWING HARVEST OF PRECIOUS LIVES CANNOT BE REAPED!

Remember Jesus said the harvest is plenteous, BUT THE

LABORERS ARE FEW -- and He commands you and me to PRAY for more laborers. One way we can do that, beside fervent LITERAL prayers, is by as liberal special contributions (or even loans) to this SPECIAL BUILDING FUND as we are able. We wanted to accept 200 or more new students last fall -- over 600 wanted to come. But, because of the lack of these necessary buildings, we could only take 70.

God is causing more and more talented, fine young men and women to apply for admission to one of the Ambassador Colleges every year. The WORLD can afford to have its BIG colleges and gigantic universities, with scores of giant buildings, to train them for the WORLD'S WORK in a dying and doomed world going to oblivion in perhaps some 15 years or less! Yet some think that GOD'S colleges ought to be tiny little struggling schools which ought to get along without any additional buildings or facilities to accommodate constant growth.

Just this morning the newspapers carried a half-page sketch of the burgeoning campus for Caltech (California Institute of Technology). They have just recently completed a TWENTY MILLION DOLLAR building expansion project, and now they are calling for TEN MILLION more. They will get it, too! And my own home LIES RIGHT IN THEIR PATH. In their Master Plan, our home is scheduled to be wrecked, and the ground to become a parking lot! This next ten million-dollar program, now called for, will take our home from Mrs. Armstrong and me. What they have done already has DEPRECIATED property values to the extent we will have to sell for about half of what our home is worth. If we refuse, they will have our property condemned under their right of eminent domain, and then we'll have to let them take it at a still lower price.

Caltech has just completed erecting 18 large, major new buildings -- \$20,000,000, to train men in technology and science for the "space age." Ambassador College MUST HAVE four new and far smaller buildings to train men to reap the harvest for GOD'S KINGDOM-AGE.

The plans are moving right along -- I am going ahead ON FAITH that our Co-Workers will CONTINUE this special Building Fund, at an increase of 30% each year -- since we do continue to have 30% MORE Co-Workers helping in this great mission every year. I have to trust you will STAND LOYALLY BEHIND ME.

Here we are in the middle of January -- always a very difficult month -- for so many people are trying to recoup their finances after lavish Christmas-gift spending. And then we have to face, next month, the SHORTEST month of the year. So we face two very trying months right now.

For this reason I need, especially to call for extra effort from all Co-Workers to be as liberal as your ability allows in regular offerings for the broadcast and Gospel work -- and there is now SPECIAL URGENT NEED for loans of larger sums from those few of you who have such funds you are not using right now -- may need in the future and therefore feel unable to GIVE such sums to the Work at this time. It is a very great help when you let such sums

BE WORKING UNDER CHRIST'S DIRECTION IN HIS WORK, in the meantime,  
UNTIL you find you have to have it back.

Dear Co-Workers, I thank you from the bottom of my heart  
for your loyalty and faithfulness in GOD'S WORK. There's no Work  
like it on earth! God is BLESSING IT IN GREAT ABUNDANCE with  
EVER-INCREASING HARVESTS of precious lives for His Kingdom! And He  
is blessing YOU as long as you are loyal to HIS WORK!

In gratitude, with love, in Jesus' name,

Herbert W. Armstrong

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February 3, 1964

Dear Co-Workers with Christ:

Faster and Faster world events are hurling us toward the END OF THE WORLD! Of course we're being plunged, also, toward the happy WORLD TOMORROW!

Since last I wrote you, the United States has caught up with and passed Russia in the SPACE RACE. Until now, Russia had the BIG boosters for spacecraft -- the United States didn't. Now the U.S. has shot into orbit a super spacecraft bigger than anything Russia has. The United States also has hit the moon.

You and I have been called, as Co-Workers with Christ, to the most important mission on earth today -- far, far more important than the mission of another institution, right here in Pasadena, working feverishly on this conquest of outer space. I refer to one of America's two great scientific technological institutions, Caltech.

Much of the government's space project is being worked out at what is locally called the JPL -- Caltech's Jet Propulsion Laboratory. It is built and financed largely by government money. The President of Caltech lives only three doors from Mrs. Armstrong and me -- but we don't know one another. Our spheres of interest run in opposite directions. In fact, the present expansion program of Caltech is going to take our home away from us, and we expect to be paid only half of what its value should be.

Great sacrifices are being made by many, that this scientific-technological project of conquering outer space may go on! BILLIONS of tax dollars are being spent on it. But what of the WORK OF GOD? It, too, is expanding, and plunging forward at constantly accelerating momentum.

For a year, now, we have been in what I have called our "austere year." That is, we have curtailed every possible expenditure we could, without slowing up the progress of the work. We had to get GOD'S WORK into a better financial condition. We were running behind. The expenditures for constantly increasing power of the WORK was always one to three months ahead of income to pay for it.

That condition simply could not go on. For the first time

circumstances worked so that we could make the adjustment. IT HAS BEEN MADE. Our business office is now current in the payment of bills. But a work as great a GOD'S WORK has become cannot function safely without a certain extra margin for safety. We still do not have a safe margin.

For the past year I have curtailed the, usual rate of increase in adding more radio stations, and putting Christ's Message in advertising space in magazines and newspapers. To still further improve the financial condition of the Work, I am going to partially continue to curtail this expansion for at least six more months.

This curtailment has been like the cocking of a gun. But soon now -- by late summer or early autumn -- WE MUST PLUNGE AHEAD FASTER THAN EVER by adding more and more radio stations -- buying more and more advertising space in which to show GOD'S MESSAGE to the World. We are planning to go into TELEVISION -- if not within six months, at least within a year or eighteen months.

God's Work cannot stand still. It must leap ahead in power, as world events leap ahead toward the END OF THE WORLD. We have, now, only a few more years to go. Our mission must then be accomplished. First of all, it takes the POWER OF GOD. This comes only through earnest, believing, and prevailing PRAYER! Are YOU praying, daily, persistently, for this Work?

But it also requires funds to pay the way. God PROSPERS and BLESSES the tither. Remember, GOD has decreed that the first tenth of our income BELONGS TO HIM, for His Work. The whole earth belongs to GOD. He created us, and so we belong to Him. He lets us, by our labor, receive an income to live on. Today that income is in the form of money. But everything that is produced -- everything any of us earns -- comes, in the first place, out of the ground. That ground belongs to GOD. He lets us work HIS GROUND -- and He becomes our PARTNER -- yet He takes only the first tenth for HIS SHARE.

Not only that -- when we are honest in paying God's tenth, He has ways of so INCREASING our income that the nine-tenths He leaves us becomes bigger than the ten-tenths was before we began tithing. Mrs. Armstrong and I had to learn that lesson in our personal lives -- back in 1933. In 1920 God took away my business. In 1924 He took away another business. In 1926 another, and in 1929 still another.

We were reduced to hunger and want -- and I mean in a manner I seriously doubt if many of our Co-Workers ever have suffered. But, after we began tithing in 1933, the hunger ended. In 1934 God used us in the very START of His Work. It was so very small at first. But gradually it grew, and grew.

Co-Workers, we have just suffered the usual January LET-DOWN in receipt of income. It seems that people over-spend in the mad Christmas Shopping spree in December. Then, when January comes, they are behind and have to catch up. The income of tithes and offerings for GOD'S WORK took a big slump in January. Now it is

getting SERIOUS again!

Here we are, in the shortest month of the year. This is leap-year, and we do get one extra day this month -- but we still have only 29 days. That always makes February a hard month.

There continues to be constant NEED for loans of larger sums, if you are not free to give such sums outright at this time. It has helped SO MUCH when some of you have loaned such sums, so they can be WORKING where CHRIST is working -- and under CHRIST'S direction -- in this wonderful WORK OF GOD. Then, later, if you MUST have part or all of it back, we will return it -- or, if you find you can turn part or all of it, later, into a contribution for the Work, you can then deduct it on your income-tax report to the government.

I have explained before that Ambassador College is the TRAINING GROUND for the required constantly expanding personnel to carry on this great Work. If the Work is to grow in power and scope, we must take in an ever-increasing number of new students every autumn.

Do you realize that this work never began to really GROW until we began to graduate students from this college? Our offices around the world receive thousands of letters requesting The PLAIN TRUTH, the Correspondence Course, and our free booklets, also for personal counsel about conversion, and baptism. As the volume of these requests continually increases, we have to have more and more TRAINED people -- both men and women -- to handle these requests. We now have offices in England (also the college there); Duesseldorf, Germany; Geneva, Switzerland; Johannesburg, South Africa; Vancouver, Canada; Sydney, Australia; and Manila, the Philippines.

We have to send trained men or ministers continually to all parts of the United States to counsel with, and baptize, the thousands constantly being converted through this Work as God's own begotten children. This same work of personal counselling and baptizing goes on continually from all of our offices around the world. THOUSANDS are being brought to salvation through Jesus Christ -- and in continuously increasing numbers.

But this Work cannot continue to increase and grow, UNLESS OUR COLLEGES GROW. Last autumn, for the first time, we had to REDUCE the number of new first-year students we accepted. Until we can erect new buildings, the colleges cannot grow, and the WORK OF GOD cannot grow. So we are proceeding, in faith, right along with our program of building expansion. I am hoping that, by my next letter to you, we shall have broken ground on our first new building here in Pasadena.

Since my last letter, several of you Co-Workers have sent in the statement-of-intention cards, for this SPECIAL building fund. Yet, though NOT NEARLY ENOUGH have come in, it seems that some are merely changing their tithes or regular offerings over to this building fund.



Co-Workers, I hope I can explain this so as to make it CLEAR to you. All tithes and regular offerings -- as in the past -- MUST go for the operating expenses of this Work -- to pay for radio broadcasting, the great publishing work, the payroll, etc. I am having to ask for EXTRA offerings, for the Building Fund, entirely over and above, and IN ADDITION TO, your tithes and regular generous offerings. During January the REGULAR income for operating expenses of the Work took a big DROP. That is serious! That must be corrected!

I have tried to make it plain that these statements of intention are NOT pledges. If your own income takes a drop, or for some reason you find it impossible to keep up that special offering, you are not bound. WE UNDERSTAND THAT. It is merely a statement of what you INTEND to do, as long as you are able -- and of what you EXPECT to be able to do.

Then, some will ask, why do we NEED these cards? For the very important reason that we cannot plan and budget ahead for this building program, unless we know approximately how much we shall be able to pay.

So I now ask those of you who DID NOT send back your statement-of-intention card to DO SO BY RETURN MAIL. We have to allocate a definite budget, and sign contracts with building contractors, which we could not do without these statements. If one of you finds himself unable to keep it up, God will make it up by causing, someone else to START monthly contributions to this special fund.

Co-Workers, help us bring the income for OPERATING EXPENSES OF THE GOSPEL WORK back up this month! We must PRESS ON, more determined than ever! THANK YOU -- and I know God IS blessing you -- and WILL -- even in ways you may not realize now!

With sincere love, in Jesus' name,

Herbert W. Armstrong

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March 5, 1964

Dear Co-Worker with CHRIST:

Are WE moving fast enough? World events are plunging, FAST, toward the prophesied END OF THE WORLD! God's Work must keep pace!

The Vietnam war is worsening, fast! The Panama explosion is unsettled -- and a little country threatens to take from the BIG U.S.A. its vital sea-gate. Is the United States AFRAID of it's OWN POWER? Britain insists on selling to Cuba. Castro is making inroads into South America. Trouble explodes again in Africa.

But MOST SERIOUS OF ALL are swift-moving events in EUROPE!

For more than 30 years I have been telling our radio audiences, and readers of The PLAIN TRUTH, about what is RISING UP, NOW, IN EUROPE! The ROMAN EMPIRE is actually being resurrected. The Common Market is bringing Europe's nations back together. Soon it will become a political-MILITARY EMPIRE! It will be a third GREAT WORLD POWER -- equal to, or stronger than, either Russia or the U.S.A.!

Things in Europe are speeding up! Already the official call has gone out for establishment of a Common European PARLIAMENT to rule the UNITED EUROPE. Already the Pope has offered his good offices as a Supreme Authority to whom all nations could look with confidence to unite them.

The one man today most energetically working for that very UNITING is President Charles de Gaulle of France. As I write, Thursday night, March 5, a big headline in today's Los Angeles Times says:

"De GAULLE'S LATIN TRIPS CRITICIZED"

Political Rival Says Tours Are Aimed

at Weakening U.S.

What does that mean? JUST THIS:

Bible prophecies say that this newly-resurrected Roman Empire will plunge us into WORLD WAR III -- HYDROGEN BOMB WAR!!! -- that our cities will be destroyed -- a third of our people killed!

Most Americans seem to think this present movement toward a UNITED EUROPE is a good thing -- that it will be friendly to the United States. But de Gaulle already is showing how it is headed. GOD SAYS they will invade, conquer and DESTROY THIS NATION!

For more than 30 years I have sounded the warning. WHEN this happens -- very possibly in a short 8 or 9 more years -- it means THE GREAT TRIBULATION shall have struck us -- and the world will be on the VERY BRINK of THE DAY OF THE LORD, the END of this world, and the coming of CHRIST to set up the WORLD-GOVERNMENT OF GOD!

And also WHEN this happens, MY VOICE and MY SON'S WILL BE STILLED! There will be no more editions of the PLAIN TRUTH. OUR WORK WILL BE DONE!

Yet the BIGGEST, and by far the MOST IMPORTANT PART of God's Work He is doing THROUGH YOU AND ME, remains yet to be done! Some might say: "Well, if that's all the time we have left, why go on planning and trying to build bigger?"

WHY? Because GOD'S WORK is not yet FINISHED! The MOST IMPORTANT and BIGGEST part is yet to be done! Because we must NEVER stop! Because Jesus Christ said: "Blessed is that servant, whom his Lord, when he cometh, shall find so DOING." (Luke 12:13). He was speaking of faithful and wise stewards in the WORK OF GOD -- the very WORK you and I have been called into. Christ taught that we must continue FULL PRESSURE AHEAD, right up to the very END!

Did you ever realize the REAL MESSAGE to YOU and to me, in this very Work of God TODAY, in the parables of the Pounds, and the Talents?

These are like DIRECT TEACHINGS FROM CHRIST, JUST PERSONALLY TO YOU AND ME, IN THIS WORK RIGHT NOW, TODAY!

Take the parable of the pounds, in Luke 19:11-27: WHY did Jesus speak this parable? Because His disciples thought the Kingdom of God was to be set up immediately -- in THEIR time -- between 27 and 31 A.D. It has to do with CHRIST'S COMING -- and WHY He went to heaven, instead of taking over world government right then.

Jesus pictured Himself as the young Nobleman going to a far country to receive authority to rule a Kingdom -- and then to return. It was necessary for Jesus to go to GOD'S THRONE in heaven -- the very THRONE OF THE GOVERNMENT OF THE UNIVERSE -- to receive His Rulership for God's WORLD-RULING Government.

But there was another reason. There needed to be time to carry out GOD'S WORK -- which God has called us, today, to finish.

The TEN SERVANTS He called simply represent those called and chosen for this Work out of the TEN Tribes of Israel. And that means America and Canada and Britain today! Remember the nation Israel had been divided into TWO nations, in the days of Rehoboam, son of Solomon. The TEN Tribes were called the HOUSE OF ISRAEL.

The others THE HOUSE OF JUDAH, nicknamed the Jews. In Jesus' day, the Ten Tribes had long before migrated into the British Isles and Northwestern Europe. The JEWS were then in Palestine

Now Jesus Himself was of the House of JUDAH, and the dynasty of David. He came unto HIS OWN -- JUDAH -- and His own nation "received Him not" (John 1:11). Did Jesus, then, turn to the GENTILES? NO! It was PAUL who later said, "Lo, I turn to the Gentiles." Jesus, rather, turned to the LOST Ten Tribes of the HOUSE OF ISRAEL -- called the lost "sheep" (Matt. 15:24). He sent His GOSPEL to them by His TWELVE APOSTLES (Matt. 10:6).

So, as the parable in Luke 19 shows, HIS CITIZENS -- the Jews of the Kingdom of JUDAH -- rejected Him, saying, "We will not have this man to reign over us." That is why He gave His TEN POUNDS to those of the TEN TRIBES, signified by the "ten servants." WE ARE THAT PEOPLE! That is why God has called YOU to HIS WORK!

Now a "pound" as used here is the English unit of MONEY. A British pound is, today, worth about \$2.80. There is a REASON why Jesus used MONEY as the medium in His parable. He gave these pounds to those He was calling INTO HIS SERVICE. They were to "OCCUPY" -- till Christ's second coming.

Now what does "OCCUPY" mean? Remember Luke wrote originally in the Greek language. That word "OCCUPY" is in the outdated English of the year 1611, when the "King James" version was translated from the Greek language. The Greek word Luke wrote was "pragmateuomai," which means "do, or carry on business, with the resources entrusted to you. In other words, the real meaning of Jesus is USE THE MONEY GOD ALLOWS YOU TO HAVE TO CARRY ON GOD'S WORK."

What is that Work? To proclaim the GOOD NEWS (Gospel) of the world-ruling Kingdom -- or GOVERNMENT -- of God, which Christ is coming to set up -- which Christ went to heaven to RECEIVE God's authority to set up!

THAT IS THE PRECISE WORK GOD HAS CALLED YOU, as a Co-Worker with Christ, to have YOUR PART in doing -- the same as He has called me, and our ever-growing staff of specially trained consecrated full-time servants in carrying on GOD'S WORK!

This parable of the pounds refers directly to the USE OF OUR MONEY in carrying on this very WORK OF GOD. Whatever you have, whether much or little, God has provided you with. Everything we have has come, originally, out of the earth. God created and owns the earth. ALL IS HIS. God claims the first TEN PERCENT (the tithe) as His, for HIS WORK. We OWE God His tithe. It does not belong to us. If we use it for ourselves, God says we are stealing it from Him (Malachi 3:8-9). But God also commands us to GIVE offerings -- and says we rob Him if we fail to give them (same verse).

Now notice carefully the MEANING of this parable: It is while Jesus is in heaven, on His father's throne, that we are to "trade," or "carry on His business" with the "pounds" He gives us from His

earth. But when He comes, He will call YOU and me to an accounting. Notice what shall happen, SOON, when Christ returns to this earth:

"And it came to pass, when He was returned, having received the Kingdom, then He commanded those servants (YOU and me) to be called unto Him, to whom He had given the money, that He might know how much every man had gained by trading." (That is, in GOD'S business -- proclaiming HIS GOSPEL).

To the one whose pound gained ten, He said, "Well, thou good servant: because thou hast been faithful in VERY LITTLE, have thou authority over ten cities." He enters GOD'S KINGDOM in joy, with eternal life. He may have had very little money, as some of you have, yet if he was FAITHFUL in tithes and generous offerings, he enters his reward.

But what about the one who received his share of God's money from God's earth (ALL you have come from God's earth!) but put NONE of it into GOD'S BUSINESS -- contributed NOTHING toward warning the world with Christ's Message -- contributed nothing toward the salvation of precious lives for eternity in God's Kingdom. THEY HAD EVERYTHING TAKEN AWAY -- they LOST EVERYTHING!

Time after time I have told our Co-Workers in these letters HOW MUCH is GAINED -- produced -- by every single dollar placed in this glorious WORK OF GOD! This is the very Work CHRIST directs! HE is its HEAD. It has His GUIDANCE. It plunges forth in HIS POWER -- the power of His HOLY SPIRIT! This is the Work HE BLESSES, and PROSPERS!

The money placed in this Work is WORKING where CHRIST is working!

That is why this Work is GROWING, and constantly MULTIPLYING in power and scope! Around the WORLD! Now the MOST POWERFUL broadcast in the world on radio!

The parable of the talents, in Matthew 25, gives the same lesson, with emphasis on different phases of it. Co-Workers, Jesus Christ IS CONCERNED with whether our hearts are in HIS WORK -- and with how generous we are with our MONEY in regard to HIS WORK!

As this Work grows, we MUST have more and more completely yielded, consecrated, and specially trained full-time staff members for the MANY important positions in this Work, AROUND THE WORLD.

We have to staff offices in South Africa, in Geneva, in Dusseldorf, in Vancouver, B.C., in Manila, in Sydney, Australia. We have to send trained and chosen men out to counsel with and baptize the thousands being converted.

These men and women must be trained in the Ambassador Colleges -- GOD'S OWN colleges! Unless these colleges grow, the WORK cannot grow. We have OUTGROWN our present buildings and facilities. UNLESS WE CAN ERECT ADDITIONAL BUILDINGS FOR CLASSROOMS, DORMITORIES, DINING HALLS, ASSEMBLY HALLS, GOD'S WORK CANNOT GROW!

I have sent you, before, a "statement of intention" card, for additional, and SPECIAL offerings each month over and above regular tithes and offerings -- for the special BUILDING FUND. I want to THANK those of you who have filled them out and returned them, from the bottom of my heart. BUT WE DO NOT YET HAVE ENOUGH!

Some might ask: "WHY do you need these statements of intention?" Some might say: "Why isn't it just as good if I just send in whatever I can, whenever I can?"

Let me answer that. Did you never read what Jesus said about BUILDING A BUILDING? "For which of you, intending to build a tower, sitteth not down first, and counteth the cost, whether he have sufficient to finish it? lest, haply, after he hath laid the foundation, and is not able to finish it, all that behold it begin to mock him, saying, this man began to build, and was not able to finish." (Luke 14:28-30).

Shall I be so FOOLISH, dear Co-Workers? Shall I do what Jesus tells us is unwise and foolish, and have the world ridicule and mock GOD'S Work, and bring it to shame?

WE HERE AT HEADQUARTERS MUST KNOW WHETHER WE SHALL BE ABLE TO FINISH IT, BEFORE WE LAY THE FOUNDATION OF EACH BUILDING! THAT'S WHY I have to ask for these cards. I have not called them "pledge" cards. They certainly are not making a vow. IF, for any reason, you find you are not able to keep up the indicated amount, YOU ARE NOT BOUND -- though I would appreciate it, IF you find you cannot continue it, if you would just write a note and let me know. If that should happen, I'm sure God will cause somebody else to make it up. Just write in this card the amount you feel you will be able to send each month as an extra SPECIAL offering, IN ADDITION to other offerings and tithes. Then if you can send MORE, do so. Several are sending MORE than the estimated amount written on the card.

But you see WE DO NEED THESE CARDS, so we may count the cost and KNOW we shall be able to FINISH before STARTING a building. THIS IS CHRIST'S WAY. You see, we must actually LIVE BY the Word of God -- the Bible. That is what we do in GOD'S WORK.

I notice that this past month there was a great slacking off in the loans. Many have some money ahead -- sums larger than they feel able to give outright at this time -- which they put to be WORKING in God's Work on a loan basis, until they find they need it. Of course many of these loans -- or parts of them -- are later converted into contributions, if and when the lender finds he is able to GIVE it. But if not, we will return it as or when you need it.

But if you can GIVE, as a straight contribution, larger sums in amount of one or more thousands of dollars, IT HAS NEVER BEEN MORE NEEDED! Not many can give such large sums. That is why they count so very much! But it is the smaller amounts from the larger NUMBER of faithful Co-Workers which must be the backbone of supplying the need of GOD'S WORK!

So, whether it be small or great -- God will bless you.

ARE YOU CONTINUALLY PRAYING FOR THIS WORK? Your prayers are needed a thousand times more urgently than you realize!

THANK YOU, dear Co-Workers, for your interest and faithfulness! It is a WONDERFUL PRIVILEGE to be allowed to have part in the very WORK OF GOD!

With love, in Jesus' name,

Herbert W. Armstrong

RADIO CHURCH OF GOD  
WORLD HEADQUARTERS  
PASADENA, CALIFORNIA 91109

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

Broadcasting  
The WORLD TOMORROW

Publishers of  
The PLAIN TRUTH

April 30, 1964

Dear Brethren of God's Church:

GREETINGS, in Jesus' name! It's time to begin planning for the Feast of Tabernacles already---and this will be the GREATEST Feast ever, since Apostolic days!

And in this special letter, you'll REJOICE to hear the really GOOD NEWS about how God is solving our tremendous growth problem! Feast attendance has been growing RAPIDLY! Almost as soon as God opens a new location to us, it is outgrown. We have had to look ahead, and begin planning EARLY, how to handle such staggering growth---and how to keep making the Festival MORE AND MORE ENJOYABLE for all of God's people!

Since I wrote you last month, several of us have spent two days at Big Sandy, Texas, in conferences with our ministers there, and with architects, and the representative from the Behlen Manufacturing Company, of Columbus, Nebraska. The Behlen Company is the firm who built our big tabernacle. It is the lowest-cost type of construction we know---and yet it is substantial and durable.

We met there to consider DOUBLING the size of our present great tabernacle, to seat about 17,000---or, with balcony, perhaps 23,000.

Mr. Reuter of the Behlen Company said: "Mr. Armstrong, we now have improved our engineering and structural system, so that our present system makes the type building we constructed for you here almost obsolete. We can now build you a complete NEW building, more than twice the size of your present tabernacle, for less money than we can double the size of the present building."

Let me now tell you OUR PROBLEM, the solutions we had considered, and the solution we have finally decided on.

Attendance at the FEAST OF TABERNACLES has, for 20 years, increased MORE THAN 30% a year. Ten years ago we thought the increase in attendance would soon level off. It didn't. We know now it WON'T!

God first revealed the TRUTH about His Holydays and Festivals



to Mrs. Armstrong and me 'way back in 1927. Until 1934---seven years---do you know how big the attendance was? It was exactly TWO. NoT two hundred, or two thousand---just TWO people---Mrs. Armstrong and me.

During those years I usually attended on the Sabbath with a little group of twelve to fifteen brethren at Oregon City, Oregon. Even before I was ordained in 1931, I was called on to lead in the service, and bring the message---or sermon. I preached this new truth to those brethren. But, like the people described in Ezekiel 33:30-33, they sat there AS God's people, and my words were like music---they ENJOYED the messages---BUT THEY WOULD NOT DO WHAT I REVEALED GOD COMMANDED. They simply listened, then did nothing about it!

Later, I preached this truth to the brethren down in the valley, in the neighborhood of Jefferson. They were the people we now find identified aa the remnant of the Sardis Church (Rev. 3:1-6). They, too, sat before me AS God's people, they heard my words, read right out of the Bible---BUT THEY WOULD NOT DO THEM. They merely laughed at me!

Then, after God raised up the Mother Church of the "Philadelphia" era at Eugene, our new brethren there did begin to keep God's Holydays with us. However, until 1943, we did not clearly see that we were to keep the Feast of Tabernacles AS AN EIGHT-DAY FESTIVAL. During those years, until 1943, we merely kept the seven annual Sabbaths, in addition to the Passover.

In the autumn of 1943, we tried to keep an eight-day Festival, at our little church house in Eugene. A number of new converts from Everett and Seattle, Washington, came down. But most of the Eugene brethren, by force of habit, went about their regular work except on the Sabbath and the annual Sabbaths, though several would attend night services at the church week nights.

In the fall of 1944, we did the same. But by fall, 1945, we came to see that we should get out by ourselves, AWAY from the rest of the world, getting a foretaste of the Millennium---which the Feast of Tabernacles pictures to us. That fall we went out to Belknap Hot Springs. However, not more than 25 or 35 of us remained there for the entire eight days. The rest of the brethren came out on the Sabbaths, when we had, perhaps about 65 present.

It was a struggle and a trying ordeal to induce the Eugene members to leave their work and attend for the entire eight days. The fall of 1948 we were in the second year of the college, and the students (only seven of them then), went with us to Belknap Springs. By 1950, full-time attendance was around 100, and in 1951 we were uncomfortably overcrowded at Belknap Springs, with about 150.

In 1952, the Festival was held at Seigler Springs in California. We outgrew that springs resort that first year, with 450 in attendance---many from Texas and states east of the mountains.

In 1953, the Festival was held in the first tabernacle---now

the dining hall---at Big Sandy, Texas. The building was unfinished, but we had a roof over our heads. Attendance went up to 750. The 1954 Festival brought an attendance of around 1050. In 1955 it went up to 1500, then in 1956 to 2100, and we were outgrowing that original tabernacle.

The 1957 Festival saw 500 or more having to stand or sit OUTSIDE, with an attendance of 2750. We were desperate. WHERE WOULD WE GO, NOW?

Then Mr. Buck Hammer brought to our attention the new type of building construction being produced by the Behlen Manufacturing Company. Some of us flew back to Columbus, Nebraska, to look into it. They erected for us the first unit of the present big tabernacle, ready for the 1958 Festival. It was then only two-thirds as long as now. That fall there was a 45% increase. Four thousand of God's people came. We knew that there would be more in attendance at the 1959 Festival than even that big tabernacle would hold.

So we had the Behlen people increase the size of the tabernacle by 50%---making the big auditorium 373 by 121 feet. That Festival saw an attendance of 5,500.

I am not taking time, as I rush this letter to be typed and mailed, to check for exact figures, but as I remember it, the 1960 attendance was about 7,200. Once again we were becoming desperate! The tabernacle was outgrown. HOW could we accommodate the expected nine thousand plus at the 1961 Festival.

Then God opened Squaw Valley, California, to us. The 1961 Festival saw approximately 6,500 at Big Sandy, and 3,500 at Squaw Valley---close to 10,000 total. Then 1962 brought 8,000 trying to jam into the big tabernacle, and another 5,000 at Squaw Valley---total around 13,000!

Once again we faced a desperate situation. We had outgrown BOTH locations. Then God opened up Jekyll Island on the Atlantic Coast. That was this recent Festival, 1963. Four thousand five hundred attended at Jekyll Island, around 5,500 at Squaw Valley, and almost 7,000 at Big Sandy. Total, just short of 17,000.

THAT BRINGS US UP TO RIGHT NOW!

Once again, we have had to face the problem of GROWING PAINS! WHERE can we go, NOW?

Some sixty days ago we thought of a way to build the BIG BOWL we have talked about for the last three years or so, at Big Sandy. The idea was to span a roof over a natural BOWL depressed in the ground, just north of the old former Highway 80. It could be done. In fact the Behlen people now have plans drawn for a VAST, GIGANTIC structure, covering 44 acres---yes, that's correct---FORTY-FOUR ACRES---under one roof, without a pillar or post! It would contain a horse race track, a football field, a baseball field, and, over to one side, a stadium seating 78,000 beside. It would be 1,600 feet long and 1,200 feet wide. IT COULD BE DONE! Of course

nothing like it ever has been done---YET.

We even had found a way we could finance the building of our great bowl, to seat 150,000 under one roof. But after much counsel together, and prayer for guidance, we concluded it was not practical.

It is one thing to TALK about "all of us being TOGETHER, in ONE PLACE." That sounds nice---but, brethren, we came to realize that we simply WOULD NOT BE "ALL together." A city of 150,000 population is not a big town---it is a real CITY. How many people do you see, and know, and actually visit and fellowship with, in a city of 150,000? You'd have a terrible time searching out some one you know---almost like hunting a needle in a haystack! And how about HOUSING, and FEEDING? How about enough WATER? How about SEWAGE DISPOSAL? No, brethren, God has shown us it would be altogether TOO MANY in one place---altogether impractical!

So, what God led us to decide as a PERMANENT SOLUTION of our great problem of growing attendance is this:

We are going to try to jam ourselves in like sardines, this one Festival, this coming fall (1964), in the same three places as last fall. We will be overcrowded, but we feel we can do it.

Then, by the fall of 1965---NEXT year---we will have ready a big new tabernacle at Big Sandy, approximately TWICE the size of the present one---one that will seat 15,000. We will then turn the present big tabernacle into an enlarged DINING HALL, just as we turned our first tabernacle into a dining hall when we outgrew it.

The present dining hall building is already under process of an entire rejuvenation, and will be turned into the new auditorium, dining hall, and lounge for the new COLLEGE. After this present year, it will not be used for the Feast of Tabernacles, but will be one of our main COLLEGE BUILDINGS. The present tabernacle will serve the college as a gymnasium and Physical Education Building ---used also by the Imperial Schools.

The giant NEW tabernacle will take care of the increased attendance for 1965 and, we hope, 1966. If we increase by only 30% each year, we would expect 22,000 this year---1964, and about 28,600 next year---1965, and 37,200 in 1966. This is an increase of about 15,200 over the expected attendance this fall.

Brethren, when you figure a 30% increase every year, the figure becomes almost frightening, as we approach the 1970s! And, actually, we have averaged a great deal MORE than 30% per year increase. From 1953, through 1958 when we first met in the NEW tabernacle, at Big Sandy, the increase averaged 40% per year. Since we have been in the new big tabernacle, however, the increase was, for 1959, 37.5%; for 1960, 33%; for 1961, 39%; for 1962, 30%; and for 1963, 30%.

So WHERE DO WE GO, after 1966? We have decided on the following policy: We will search out and purchase favorable sites, as God guides us, at certain locations CLOSE TO one of our

Churches, where a local Church could meet there every Sabbath. Preferably this should be a location where three or four other Churches are close enough for all to meet together for the Feast of Unleavened Bread (and Passover). On each of these sites, as increased Feast of Tabernacles attendance makes necessary, we will erect a Behlen tabernacle to seat 10,000 (that's 2,000 more than our present Big Sandy tabernacle will seat); and also a dining hall of the same type construction---or, possibly, just the kitchen for a dining hall, with a large dining TENT to be pitched adjoining this kitchen if that proves more practical.

Under this system each tabernacle would be the home of a local Church, and would be used throughout the year. Preferably these locations should be in the South, where possible---in a warmer climate.

Under this policy, BIG SANDY would always be the number one location, as we feel it should be. If, on the other hand, God sees fit to open to us more places like Squaw Valley or Jekyll Island, where facilities are already provided, we will lease those instead of building these 10,000-seat tabernacles of our own. But, if there are no more such places already existing---and we know of none at this time---then we will build these tabernacles.

At this writing, we expect, based on past experience, attendance figures for the future as follows---approximately:

1964 attendance - 22,000	1968 attendance - 62,900
1965 " - 28,600	1969 " - 81,800
1966 " - 37,200	1970 " - 106,300
1967 " - 48,400	1971 " - 138,200

If our present three locations will hold 22,000 this year, and, with the new 15,000-seat tabernacle, 37,200 in 1966---and if we cannot find any more places we can lease, like Squaw Valley, and must build these 10,000-seat tabernacles at selected locations, then there would have to be TEN such locations and 10,000-seat tabernacles built by 1971 to provide for the United States and Canadian members.

Meanwhile, our British and European brethren have outgrown Hayling Island where they have met the past two years, and we have selected a new larger site in Wales for this autumn. They had just a few under 1,000 last autumn. They are now growing at about 40% a year. Australia the same way. Everywhere we face serious PROBLEMS!

Now, brethren HOW ARE WE GOING TO FINANCE THE BUILDING OF THIS GIANT NEW 15,000-SEAT TABERNACLE AT BIG SANDY---AND THE OTHERS TO FOLLOW? The new double-size tabernacle will cost about the same as we paid for our present one---about a half million dollars.

God has shown us the way! We can spend second tithe ONLY FOR THESE ANNUAL FESTIVALS! We CANNOT spend it for any other purpose!

But until now, TREMENDOUS sums, from the second tithe of all of us, have been spent with the world---irretrievable to God's Church. Motel, hotel owners---restaurant owners, have been enriched while we continue to wonder HOW CAN WE PROVIDE A PLACE FOR GOD'S PEOPLE TO ENJOY THE FEAST?

But God has shown us how! He has opened the way to provide really CHEAP housing in the form of tents and camping equipment. He has shown us how to save additional thousands by many more of us cooking our own food, or eating our meals in the dining facilities at the various Feast locations!

By making these savings, and by simply cutting down a little on our Feast expenditures, we CAN save multiple THOUSANDS of dollars---RESCUING this money from the world, and putting it to work building permanent buildings for the Festivals!

Just as each of us is enabled to buy our own FAMILY-sized "booth" or "tabernacle" from the second tithe, God is showing us how to purchase HUGE tabernacles for the WHOLE family of His people---and do it from SECOND TITHE! This means we can build BIG tabernacles, for thousands of us, but with ABSOLUTELY NO FINANCIAL DRAIN ON THE WORLD-WIDE WORK OF PREACHING THE GOSPEL!

Think of it, brethren! By more and more of us purchasing tents and camping equipment, cooking our own meals in our tents, and finding other ways to SAVE a little of our second tithe, we can all put TEN PER CENT of our SECOND TITHE (which CANNOT BE SPENT FOR ANY OTHER PURPOSE BUT THE ANNUAL FEASTS) into building BIG "booths" for ALL of us! This money MAY be spent for this purpose. It CANNOT be spent for broadcasting, college expenses, printing, or any operating expense! Our second tithe MUST BE SPENT ON THESE FESTIVALS!

Remember, however, this money will NOT be coming ONLY from those who purchase TENTS! ONLY A CERTAIN PERCENTAGE will be able to live in tents.

But by watching our expenses a little more closely, by being CAREFUL, and yet not going to the extreme of cutting out real necessities, we CAN rescue many thousands of dollars from the world---and save it for the PERMANENT enjoyment of ALL of God's people! This TEN PER CENT of second tithe will not be coming ONLY from those who buy tents, and are thus able to save on housing costs, but from ALL of us, brethren, whose hearts are WILLING, and who REJOICE that God has opened a way to PERMANENTLY solve this GIGANTIC problem or growth!

Mr. Portune, our Business Manager, has carefully figured. The second tithe of all our members last autumn, amounted to two and a half million dollars. It should be over three million by this coming Festival. Ten per cent OF that 10% should put into this special TABERNACLE FUND more than \$300,000 by February NEXT year, and should pay for the \$500,000 tabernacle by the following September.

As the membership grows, requiring more tabernacles, the tenth of the second tithe money will grow in exact proportion. It will total, CUMULATIVELY, about seven and a half million dollars in the next seven years. Thus it seems GOD has provided the way to solve the problem of providing a PLACE in future years for the Feast of Tabernacles!

Therefore, as CHRIST'S Minister, directly under Him in authority over His Church, I do now call on EVERY MEMBER to send in, immediately, marked FESTIVAL FUND, a tenth of your second tithe since the last Festival---and I would appreciate it very much, if you will estimate the total amount of your second tithe for the whole year, up to this next Feast of Tabernacles, and send in NOW this tenth of this whole year's second tithe. Or, in any event, send in a tenth of your second tithe on the first of each month, or on your pay day.

This, remember, is entirely APART FROM, and IN ADDITION TO, your SPECIAL free-will offerings for the college BUILDING FUND---and over and above your FIRST tithes, and regular offerings.

I have made this a long letter. THESE ARE VERY IMPORTANT MATTERS and I want you to understand them THOROUGHLY. I'm sure you understand that this calling for a levy of a tenth of your SECOND tithe is NOT asking you to make any sacrifice whatsoever. God COMMANDS every member to save a SECOND TITHE---that is, a second TEN PER CENT of his entire actual net income. It is NOT figured on "take-home pay" after Federal income tax has been withheld by an employer---but is figured on the SAME total net income on which the government income tax is figured.

All of you should have been saving this, anyway. If you haven't, you should start IMMEDIATELY. Of course this second tithe forces God's people to spend less through the year on amusements and entertainments. We have our really BIG time of enjoyment at these wonderful Festivals. Of course, this assessing of a tenth of your second tithe may cause some of you to be a little less lavish in spending money on yourself at the Feast. But I am informed that some of you are spending too lavishly at the Feasts.

God DOES tell us to spend liberally to ENJOY His Festivals---but NOTHING should EVER be done to EXCESS, brethren. And some few of you have been guilty of doing that. But I know we shall all receive great JOY in being able, in this way, to provide the PLACES for the Feasts as we grow larger and larger every year.

By this time, MOST of God's people should have, already saved, about FIFTY PER CENT of their total second tithe. If you have been obeying God, in setting aside this fund for YOURSELF, to make YOUR Festival MORE ENJOYABLE---then it will be a simple matter for you to send in your TEN PER CENT of this fund NOW---without delay!

You should take a few moments to calculate, on the basis of what you have earned until NOW, and on the basis of your past Feast expenses, the sum total you will have available for this fall Feast. Then take TEN PER CENT of that amount, and send it to Headquarters IMMEDIATELY---labeling it FESTIVAL FUND! Remember,

brethren---we CANNOT spend this money on ANYTHING ELSE EXCEPT GOD'S FESTIVALS! But PRIOR to this time, a great deal of money has had to come right out of regular OPERATING expense---right from the money it takes to send the Gospel around the world, in order to prepare for a place to observe the Festivals! God's WORK has had to foot the bills so we could enjoy these FINE locations for the Feasts. What a wonderful BLESSING to His work it is---to open a way so we can LIFT this extra burden, and without really seriously hurting our own enjoyment of the Feast!

God is blessing us beyond our fondest dreams. Let us REJOICE!

With much LOVE, in Jesus' name,

Herbert W. Armstrong

The WORLD TOMORROW  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
Proclaims to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

Written from Ambassador  
College in England,  
June 17, 1964

Dear Co-Workers with Christ:

GREETINGS again from England! As Mrs. Armstrong and I were on board ship crossing the Atlantic, late in April, I was devoting every spare moment to writing the book I have promised, on The Plain Truth About Sex and Marriage. A letter to all our Co-Workers was then overdue. So from the ship I telephoned my son, Garner Ted Armstrong, and asked him to write the letter for me.

The College in Britain is now completing its fourth year. The fourth Graduation Exercises will be held on Friday of next week. Naturally I have been kept very busy since our arrival in England. Mrs. Armstrong and I took one quick trip in our car over on the continent, to visit our offices in Dusseldorf and in Geneva. God's Work is beginning to bear rich fruit in Germany and among German-speaking people in other countries; and also in France, Switzerland, Belgium and the French-speaking areas.

I'm sure you know that The WORLD TOMORROW program is broadcast in the German language, twice weekly over the world's most powerful radio station, Radio Luxembourg; and in the French language four times a week -- Sundays over Radio Luxembourg, and Sunday, Wednesday and Saturday over the super-power Radio Europe Number One.

We found our offices in both Dusseldorf and Geneva bristling with activity, both receiving a heavy mail response, and promptly mailing requested booklets to German and French-language listeners all over Europe. I'm sure you know, too, that The PLAIN TRUTH is now published in both the German and French languages. Right now two baptizing teams are touring Europe -- one a German speaking team visiting those in Germany who have requested baptism; the other a French-speaking team baptizing candidates in France and Switzerland and other countries. Both teams are headed by our own ordained ministers.

Here in Britain, we have three ministers constantly out in the field, visiting those who request counsel, or baptism -- beside seven ministers based here at the College, and advanced students also doing considerable contact work with listeners who request visits, usually as second men teaming with a minister. Immediately after graduation, baptizing teams will tour the British Isles.



Out of our fourth graduating class at the college here, we are sending seven men out into the full-time ministry -- six to the United States, and one to South Africa to serve under experienced ordained ministers. We feel that these men, after a year of this actual ministerial experience, will be ready for ordination -- in fact we have the matter under serious consideration as to whether two or three are not fully qualified for ordination before leaving here.

In the United States, the usual three or four baptizing teams are now on their annual summer tours throughout the United States and Canada. Several graduates were ordained as ministers at Pasadena Headquarters, after graduation there on June 1st. One, recently married, is being sent to become pastor of a church in Brisbane, Australia. Others will be used in full time service in the ministry in the United States.

In every way, God's Work is growing -- growing -- GROWING! And meanwhile TIME is whipping past. The time we have left as God's instruments before the end of this age is growing constantly shorter and shorter. A very few more years remain!

The College building programs are proceeding right on schedule! We broke ground for the first of the large new buildings in the Pasadena expansion program last February. Already all the walls are up, and roofs on, on this new Physical Education plant. The large new Ambassador College press building, housing our giant new presses -- our new million-dollar printing plant, now one of the major printing plants on the West Coast, is now completely remodeled and in operation. An additional 2 story unit is to be added later. The August issue (U.S.A.-Canada edition) of The PLAIN TRUTH will be printed on our own big new magazine press -- for the first time.

One of the important purposes of my present trip to England was to have a meeting with the Hertfordshire County Council officials relative to obtaining building permission for our big new auditorium-physical education building here. Architect's preliminary plans and request for the building permit had been filed with them almost a year ago. It is a large new building -- and we are in the Green Belt surrounding London. It is almost impossible to obtain a permit for the construction of any new buildings in this beautiful green area.

Finally the top officials, headed by the Chairman of the County Council (this office would compare to that of Governor of any of our middle-or-smaller-size states in America) asked for a conference with me, our top ranking College officials here, and our Los Angeles architect. The architect flew over for this meeting, which was attended also by the London architect of our architectural firm. Upon our agreement to sink the big main part of the building ten feet down in the ground, and to lower the roof level of a second portion of the building by six feet, we came to a very happy meeting of minds. It is now our understanding that official permission will be forthcoming at the Council's next meeting, in August.

However, I have noticed that the extra special offerings for the building fund has been slacking off a bit. THIS PROGRAM MUST NOT LAG. I have explained before how all the personnel for this fast-growing Work is trained in the Ambassador Colleges. If these Colleges are not allowed to grow, THEN THE WHOLE WORK MUST STOP GROWING. This is the very life-line of the whole Work around the world. So this is a reminder to do all you can to keep up these extra SPECIAL offerings for the Building Fund.

Now let me tell you why this letter is late.

I have been continuing to devote every available minute to writing this book. But I have so many other duties and responsibilities -- heading the three colleges, and this whole Work, world-wide, that I am not able to just sit down and do nothing but write. Constantly I am interrupted. The telephone just now rang -- another interruption.

As the writing of this book has progressed, new facts and information on MORAL CONDITIONS -- this new moral degeneracy popularly called "the New Morality" -- now gripping the world have been constantly coming to light.

It is not a "New Morality" -- but diabolical IMMORALITY! It is gripping the world. THE WORLD NEEDS THIS BOOK! No other book -- no other teaching -- (at least so far as I have been able to discover) is TELLING THE PEOPLE THE STARK TRUTH about this situation, and about sex.

For many centuries the world was kept in ignorance about SEX. The subject was hush-hush. Sex was regarded as something evil -- not nice -- degrading -- shameful. Until after World War I it was illegal to publish a book, a magazine article, or disseminate any instruction about sex. Young people entered married life IGNORANT of the biological details they needed to know.

Today the world swings to the opposite extreme. The world is accepting sex -- and it is accepting it DIRTY -- LUSTFULLY -- PROMISCUOUSLY.

The FACTS of conditions in the world will SHOCK the readers of this book. The FACTS of God's designed and intended purposes and uses of sex will OPEN READERS' EYES! The plain-speaking, frank physical details, still unknown and unrealized by perhaps a majority, will be a revelation!

The farther I go in writing this book, the more I realize it's VITAL NEED! This MORAL degeneracy now sweeping over the world like one vast world-covering tidal wave, will DROWN civilization unless people AWAKE to the PLAIN TRUTH ABOUT SEX!

I am now on Chapter IX, and I think it may run to 12 full length chapters -- the length of 12 full-sized PLAIN TRUTH articles. I have had to postpone this book and make excuse TOO LONG. I feel I cannot do it again. Thousands have written in

requesting it. Hundreds of thousands are looking forward to it.

So I have decided to STAY RIGHT WITH IT, until it is completed. I wanted it to come out in June. It will have to be July -- or even August. I will simply do the best I can. But I am not willing to half-way do it. It is one of the most important books and important subjects of our time -- AND NO OTHER BOOK IS TELLING THE PEOPLE THE FRANK PLAIN TRUTH! It is GOD who created sex. Two of the ten GREAT LAWS regulate sex. TWO of the TEN MAJOR SINS have to do with sex. God commands me to CRY ALOUD, and show His people their SINS! I propose to do it, WITHOUT PULLING PUNCHES!

This is going to be a straight-from-the-shoulder, hard-hitting, frank treatment of the most delicate subject. There has never been a book even remotely like it!

I know you'll forgive me for putting other things aside and sticking to it! I'm going to have to omit the Autobiography installment from the July PLAIN TRUTH -- also the Editorial. I must devote every available moment to this book.

It has delayed this letter, which should have been written some three weeks or more ago. I have received an urgent telegram from Headquarters in Pasadena saying that receipt of tithes and offerings to carry on GOD'S WORK is dropping off fast.

So CO-WORKERS! Please rush to the rescue. Rush to Pasadena, by air-mail, whatever of tithes and regular offerings you have on hand. And try to follow it up with more as soon as possible. For those who have larger sums you cannot give at this time, but could let it be working for a year or more in God's work on a loan basis, such loans are still seriously needed.

Our austere year has put God's Work on a good and sound financial footing -- but we must guard it vigilantly to KEEP IT THAT WAY.

GOD IS BLESSING HIS WORK MORE THAN EVER BEFORE! He is granting us a RICH HARVEST. Let us HASTEN, and BE DILIGENT to do OUR UTMOST!

With love, in Jesus' name,

Herbert W. Armstrong

The WORLD TOMORROW  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
Proclaims to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

Written from  
Ambassador College in England,  
July 14, 1964

Dear Co-Workers with Christ:

GREETINGS again from England! Here it is, mid-July, and I am still hard at work on the forthcoming book on GOD'S ANSWER to medieval prudery, and this "New Morality" which is UNmorality.

If you derive as much downright enjoyment, and valuable new truth from reading this book as I am receiving in the researching of facts and in writing it, the delay will have been worth it. I think you are going to be surprised -- not only at the frank and straightforward exposure of THE TRUE FACTS, both past and present -- but at much NEW TRUTH you have read right over, but not recognized IN YOUR BIBLE!

You'll be really surprised at the manner in which Satan has used SEX, and false teachings about sex, to BLIND the whole world to the BASIC TRUTHS about God -- about what God is - about THE GOSPEL -- about SALVATION - about everything basic -- and fundamental to the very PURPOSE of human life!

A year ago, we were being swamped with a heavy mail in response to my semi-annual letter. This year I am having to delay that letter, due out about six weeks ago, until this book is completed.

I'm sure you know that I came to realize the vital NEED of this book three years or more ago. I did write a start of the first chapter. But always other pressing duties and responsibilities seemed to require priority -- and the book just never got written. But now I have determined to give this book first priority. Again I am omitting the installment of the Autobiography from the August PLAIN TRUTH, in order to devote that time to the book.

I am now well along in Chapter XI -- and it looks like it will take at least 14 chapters -- each averaging the length of an article in The PLAIN TRUTH.

This delay in sending out the semi-annual letter is resulting in a large slackening of incoming mail at the Pasadena headquarters, normally received at this time of year. This means a temporary drop in what would otherwise be the normal income of

tithes and offerings for the financing of GOD'S WORK. But of course the WORK itself is proceeding FULL BLAST -- many baptizing teams out right now -- all over the U.S. and Canada, Britain, Europe, South Africa, Australia -- around the world.

Our business office has to meet the incoming bills just the same -- and they run heavily at this time.

Mr. Albert Portune, our business manager, is leaving immediately for the polar flight plane to Los Angeles -- non-stop from London -- and then on to his office at Pasadena. I am sending this letter to Pasadena with him, where it will be typed and mailed right on to you.

So REMEMBER -- the financial need is continually increasing, and I need to ask you for SPECIAL action right now, because of the delay in completing the book so that the semi-annual letter may go out.

THANK YOU, and I say not only God bless you! -- but HE IS BLESSING YOU!

With love, in Jesus' name,

Herbert W. Armstrong

P.S. -- Mrs. Armstrong and I will sail back to America in about three weeks.

The WORLD TOMORROW  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
Proclaims to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

August 28, 1964

Dear Co-Workers with Christ:

GREETINGS again from Pasadena!

Mrs. Armstrong and I have arrived safely back at World Headquarters of God's Work, in Pasadena. We stopped over four days in New York, and another four in Chicago, where, with the president of our Advertising Agency, many contacts were made with radio station managers, and station representatives.

As a result, 14 additional radio stations already have been added to The WORLD TOMORROW log, carrying the program seven days a week--over various areas of the United States and Canada. An additional 14 stations are pending, and we expect a good time to be opened to us on several of these. You will find these listed in the October PLAIN TRUTH. This will add a great deal of coverage to our broadcast--many of you will have closer and more clear reception.

Our business office tells me we are more than two weeks overdue getting out this month's letter to you Co-Workers. As a result, the receipt of tithes and offerings has been slacking up. But bills for the necessary expenditures for this great Work of God never slacken. This has to be a sort of S.O.S. to our regular Co-Workers. I have to ask you to help us make up for lost time!

In just a few days you will receive the GENERAL Semi-Annual letter going out to all subscribers to The PLAIN TRUTH. 90% of PLAIN TRUTH subscribers have never sent any contributions of any kind--have never paid for any subscription (there is NO subscription price, as you know!)--have NEVER received any request from us for subscription price, or contribution of any kind. YOU have, of your own volition, become one of us who are Co-Workers with the living Jesus Christ who HEADS this Work, in providing for the necessary expenses for this most important activity on earth today. So it is up to us few Co-Workers to "keep the home fires burning" so that we may CONTINUE to carry Christ's dynamic GOSPEL to the more than 22 MILLION people who hear it every week. Virtually TWO MILLION people are now reading every issue of The PLAIN TRUTH!

These new radio stations--all of them IMPORTANT major stations--will quickly increase our weekly listening audience by a few more million people. GOD'S Work must continue to GROW!

It was surely wonderful to arrive back in Pasadena and see our own giant new magazine presses rolling at top speed, finishing up the printing of the September PLAIN TRUTH. Our business office says we have saved some \$12,000 per issue on these first two numbers printed on our own presses! That is a tremendous saving!

The new college year is starting this week, with the largest incoming new first-year class in our history--and fine-looking young people they are, too!

But Mr. Portune, our business manager, tells me that the extra-SPECIAL offerings for the new BUILDING FUND have dropped down to about HALF. Dear Co-Workers, remember--as I've said before--we have OUTGROWN our facilities for students, and for the operation of this great Work. The Work cannot GROW unless these new buildings and facilities are provided! These facilities are ABSOLUTELY NECESSARY for the expansion and conduct of God's Work! Remember, these SPECIAL offerings are to be IN ADDITION TO, and OVER AND ABOVE your regular tithes and offerings for the OPERATING EXPENSES of The Work. THIS SITUATION HAS BECOME SERIOUS!

I must make this brief--for it is URGENT that I get it in the mail AT ONCE! God is surely doing HIS part! Hundreds of new converts have been baptized this summer--over all parts of the United States, Canada, Germany, France, other countries in Europe, Britain, Australia and New Zealand, South Africa--and even the West Indies. Our representatives have been contacting people personally --who had REQUESTED baptism--ALL OVER THE WORLD! The BIGGEST HARVEST EVER has been reaped!

CHRIST is more than doing HIS part--and BLESSING His Work more than ever before! WE MUST rouse ourselves to greater sacrifice and effort, as HIS CO-WORKERS, to do our part. We have begun to lag. LET US LEAP to the cause, and try to make an EXTRA contribution.

The GENERAL Semi-Annual letter--to ALL PLAIN TRUTH subscribers--will offer you your free copy of this very important new book on sex and marriage. BUT WAIT FOR THE LETTER--and order yours on the special card form that will then be enclosed. Do not order that book now--for we cannot send it to any but married people, or single people over 21--for reasons that will be explained in this letter--and if you request it now, you will have to do it again, on this special order-card. I just wanted you to know that this great task is finished at last--the book is being readied for our presses. It will be the largest, most important book we have ever published.

But please DO answer AT ONCE--by RETURN MAIL--with the largest regular offering in addition to your tithes--that is possible, besides (especially if you did send in a statement of intention early this year) if possible, as large an extra SPECIAL, ADDITIONAL offering, designated specially for the property BUILDING FUND.

I know you will do the very best you can--AND I AM VERY  
GRATEFUL! THANK YOU for your sacrifice, and your generous  
co-operation with CHRIST our Lord in GOD'S GREAT WORK!

URGENTLY with love, in Jesus' name,

Herbert W. Armstrong



The PLAIN TRUTH  
a Magazine of Understanding  
BOX 111, Pasadena, Calif. 91109

HERBERT W. ARMSTRONG, Editor

September 22, 1964

Dear Friend and PLAIN TRUTH Subscriber:

Once again this semi-annual personal letter has had to be delayed--and this time for three months.

But at last, I have ready for you that urgently requested book which caused the delay. For some few years increasing thousands of our subscribers have been pressing me for this direly needed, long-awaited book--giving you, based on GOD'S WORD, the frank and plain truths never before published about sex and marriage.

Of course this book cannot be sold.

As all but the more recent subscribers to The PLAIN TRUTH know, I try, once or twice every year, to have something very special to offer you--as a FREE GIFT of course--something I feel you will value highly.

NEVER has there been a book like this on this delicate but much-needed subject! It is the MOST SERIOUSLY NEEDED knowledge in the world today! You are going to be literally amazed to learn how much of the true Gospel is connected with this misunderstood subject of sex and marriage. Of course, the avalanche of books and magazine articles on sex have overlooked that fact, entirely. Yes, you're going to find this an eye-opening and surprising book!

But then, everything connected with this Work of God is astonishing, because it is so utterly different. Hundreds of thousands have been surprised, to put it mildly, to learn that they cannot pay for their own subscription to The PLAIN TRUTH. They marvel that everything is given, free! It seems incredible that there is never any follow-up or request for contributions.

Haven't you, frankly, been surprised to find that not only does The PLAIN TRUTH come already paid for--no subscription price to you--but there is never any price on any of our booklets--never any tuition or fees for enrollment in the Ambassador College Bible Correspondence Course?

Jesus Christ heads this WORK OF GOD. Literally! Jesus Christ rose from the dead over 1900 years ago. He REMAINS ALIVE TODAY! Didn't you ever wonder what He's been doing all these 1900-plus years? Well, part of what He is doing right now is to direct and lead this very Work of God. He sees to it that it is conducted GOD'S WAY--supported by the tithes of God's people--that we may GIVE, freely, without money and without price--NEVER putting a price on the Gospel--NEVER soliciting the public for contributions!

THIS YOU KNOW!--that you never heard of anything like it before. HOW can this be done? Several times, in these letters, I have explained it all.

In this letter I will not again repeat the explanation--because nearly all who will receive this letter know it already. But for those who do not, and would like the true FACTS, please write for the FREE booklet on "The Inside Story" about this Work. We are not a religious cult, sect, "movement," or denomination--even as Christ Himself was not. Yet those who were, accused Him of being a false prophet!

But now let me tell you about this book.

Very few people realize what a REVOLUTION IN MORALS is sweeping the world today. It is shocking almost beyond comprehension! The startling facts are plainly revealed in this book. This present plunge into widespread immorality threatens civilization itself. It is becoming a greater DANGER than the hydrogen bomb!

Even a growing segment of the clergy is accepting this moral erosion, attempting to whitewash it, and give it the appearance of respectability, under the catch phrase, "The NEW MORALITY."

This revolution in sexual behavior is a mass REBELLION against the hush-hush attitude that viewed sex as shameful, degrading and SINFUL.

These centuries of repression, when the public was kept in ignorance of the physical facts of marriage, rendered at least three out of every four marriages UNHAPPY! Wives said all husbands are brutes. Wives felt a sense of guilt. Husbands became bitter, resentful, frustrated. Sex was "indecent"--even in marriage, and any use of sex, except for the definite purpose of producing children, was called a SIN!

But WHERE did that interpretation of sex come from? Was it the teaching of Jesus Christ? Did it come from the Bible? This book will give you the surprising, eye-opening answer!

WHY was needed instruction about sex forbidden--withheld even from the married--until after World War I? This book will give you the PLAIN FACTS! WHY was this subject too embarrassing even for parents to teach their children what little they might have known? WHY the "stork" lie? The shocking TRUTH is laid bare, in plain language, in this book.

HOW did humans come to be male and female, anyway? Don't we know that it was the Almighty CREATOR who designed sex? But WHY? And why MARRIAGE? Strange as it seems, the world doesn't know! The doctors, the scientists, the educators--even the clergy --simply do not know! And today, this world is being destroyed for lack of that vital knowledge! But this book makes it VERY PLAIN!

Today the world, led by psychiatrists, doctors, marriage

counselors, is in REVOLT against centuries of IGNORANCE about sex --against the puritanical repression. Today they are calling sex GOOD--whether before or in or out of marriage. Today the physical and sensual KNOWLEDGE may be purchased in any bookstore, and even at the magazine stands. But they are actually misleading, incorrect and harmful, because they contain only the physical HALF of sex knowledge--and much of that false and misleading. The real MEANING and revealed right PURPOSES of the Creator are missing altogether.

This book will bring you the WHOLE TRUTH--the spiritual meaning, the divinely ordained purposes and right uses, and the physical knowledge as well. It will open your eyes to read what the Bible PROPHECIES say about this present condition!

How did this book come to be written, at last? Knowledge of existing conditions made it imperative, several years ago, that Ambassador College institute a course of instruction in Principles of Living. It includes instruction, not only in family relations and child rearing, but the vitally needed knowledge about sex and marriage, BASED ON GOD'S WORD!

This college was founded to teach students not merely to to earn a living--but HOW TO LIVE! The college motto is: "Recapture True Values." Students could not know how to live in happiness--could not know the TRUE VALUES--without proper instruction in the facts of sex and marriage approached from God's revelation.

We searched for a suitable textbook for this course. But of all the books on sex and marriage, there was not one that we could endorse or place in the hands of our students.

Faculty members, with our college physician, Dr. Ralph E. Merrill, researched this whole area of education. In the absence of any book suitable for a textbook, the only solution was to produce an adequate textbook of our own. This production was begun, as a combined collaboration between Dr. Merrill, an M.D. of high standing and wide experience, certain faculty members, and the Graduate School of Theology. Until this work could be produced, the subject would have to be a lecture course, or seminar class.

Ambassador College recognizes that the Biblical revelation is the FOUNDATION of ALL knowledge--and that it provides the proper approach to the acquisition of humanly discoverable knowledge. Nearly all books had been written by doctors, psychoanalysts, or so-called "marriage counselors." Every book we examined had been written from the purely physical and sensual approach.

But it was GOD who designed and created humans as male and female. GOD is the architect of SEX. GOD ordained the marriage institution. GOD instructed our first parents in the right uses of sex. GOD protects the marriage union with two of the Ten Commandments. The Commandments form a SPIRITUAL law (Romans 7:14), even though they involve physical actions. SEX is involved in the SIN question--for TWO of the capital sins, imposing

CAPITAL PUNISHMENT, involve wrong uses of sex. The Biblical revelation about sex is connected directly with the true GOSPEL!

For these reasons, a proper book, suitable as a textbook in the college, should be a production of CHRIST'S MINISTRY, through the Graduate School of Theology, in close collaboration, for physical details, with Dr Merrill.

The work was begun--but other matters seemed to require priority, and progress was slow. Our beloved Dr Merrill died in 1958, before the work could be completed, though he had already contributed the physical portion of the material needed for the book. Collaboration was continued, however, with his successors as college physician.

Once the material was assembled, the actual writing became primarily my own contribution to the work. This only delayed further the completion of the work, for my responsibilities are many--and they seem to have had a habit of increasing progressively through the years. Other pressing duties always seemed to claim priority on my time.

Finally, this past April, Mrs Armstrong and I were sailing again to England for the third term of Ambassador College in Britain. I decided, then, this work could not longer be postponed. It had to be "NOW or never!" That is why four issues of The PLAIN TRUTH already have omitted the installments of the Autobiography, as well as other articles I would otherwise have written. In order to devote myself, with all available time, to my part of this work, I gave it priority over other writing.

At last this long-awaited, vitally needed book is going to press. Never has there been a book on this subject remotely like it. I'm sure you will agree it reveals astonishing TRUTH.

Yes, the facts it reveals are shocking, staggering. It also reveals the God-ordained RIGHT purposes and uses of sex--never taught in either the older repressive codes, nor in today's moral erosion. It contains the PLAIN TRUTH the whole world should have had many centuries ago! And it is, properly, BASED on the Biblical revelation, and it speaks frankly and plainly!

But now, in making this seriously NEEDED book available to you (it's FREE, of course)--we are confronted with a serious problem. Because of attitudes still held by many in regard to any mention of sex, we cannot chance offending any parents by sending this book to unmarried minors.

Most emphatically, the TRUTH on this vital subject contained in this book OUGHT to be known by every young person of 13 years and older. Young people NEED God's right instruction so that they might understand WHY the physical contacts termed "necking" or "petting" are WRONG--not good for them, and also are sinful in the sight of GOD.

NO ONE ought ever to enter in the marriage relation without the frank, plain, and yet cleanly and properly written

instruction contained in this book. EVERY MARRIED person NEEDS this book--and for reasons you may not fully realize, until you read it! Every wife, and every husband NEEDS it, seriously--regardless of age! EVERY PARENT needs it! It will give you, not only what you need to teach your children on this delicate subject --but HOW to teach them properly--as they should be taught. And to rightly TEACH your children IS YOUR SOLEMN RESPONSIBILITY BEFORE GOD!

To minors, under 21, and unmarried, I have to say--much as you NEED proper instruction--WE CANNOT PLACE THIS BOOK IN YOUR HANDS. That will have to be at YOUR PARENTS' discretion. THE ONLY WAY you can receive this book is through YOUR PARENTS. We simply cannot chance bringing criticism of parents or others on GOD'S WORK by sending this book, when some, not fully understanding HOW this book is written, might bring reproach on the Work of God. If parents have any doubt about it, they may examine and read it carefully, themselves--and then it is THEIR responsibility to decide whether to place it in your hands for reading.

Single people under 21, but who are engaged to be married, with an actual date set, within 90 days, may receive a free copy, provided you are legally qualified for the marriage license, or have your parents' consent.

Even middle-aged or elderly people--married or unmarried --NEED this book. One unmarried lady, I believe past 80 years of age, knowing this book was soon to be offered, wrote us that, though she has never been married, and has no interest in sex as such, nevertheless, wanted this book--BECAUSE IT CONTAINS HERETOFORE UNREVEALED KNOWLEDGE, and she wants to acquire KNOWLEDGE!

I am sorry we have to put these restrictions on giving out this much-needed book--but THAT'S THE KIND OF WORLD WE LIVE IN!

It is going to press, now. It will be ready for mailing by the time your request for YOUR COPY arrives at Pasadena, or a few days thereafter.

SPECIAL NOTICE: Over the past few years, we have received thousands of requests for this book. Since the book was not yet written--and we did not know when it would be--our system did not provide a method of retaining the names of these requests.

SO NOTICE: Even though you may have requested it before, IT IS NECESSARY THAT YOU REQUEST IT AGAIN, NOW. It will be sent ONLY to those properly filling in and signing the enclosed card.

SPECIAL NOTICE: We can send only one book to each family in each home.

Of course we never send out literature except on request. We WANT YOU TO HAVE THIS VALUABLE AND FINELY PRINTED BOOK--absolutely free--but we do not want to send this or any other literature where it is not wanted.

I am personally happy and very grateful that God has revealed HIS TRUTH on this vital subject--which until now has been hidden and kept from the people. I am especially grateful that God has now given us in HIS WORK, through the tithes and free--will offerings of His people, the opportunity to make it known to YOU--FREELY! I know, too, that God directed, and gave a measure of inspiration to the writing of this book. I hope, sincerely, that you find it not merely interesting--but one of the most IMPORTANT, VALUABLE, and HELPFUL books you ever read. This not a booklet or pamphlet--but a complete full-length and finely printed book.

To make it easy for you to order your free copy, we enclose a request card. Just fill in, and mail at once in the enclosed self-addressed return envelope.

I do thank you, sincerely from the heart, for your interest, and for allowing us to have the pleasure of giving you this seriously needed instruction.

Most sincerely, in Jesus' name,

Herbert W. Armstrong

P.S. - After having written this letter, I have learned from our printing and mailing departments that the production of this book is a much greater project than even I had realized. We have never before produced or sent out a book anywhere near this size. The first edition will be 200,000 copies. It has required a shipment of three large freight-car loads of paper--not including the covers.

All this vast shipment of paper stock has arrived. I was somewhat over-whelmed when I saw it. It is a heavy-weight fine vellum paper--much finer quality than that of any of the booklets we have previously offered. Each book will be probably an inch or more in thickness. Our staff and equipment seem somewhat limited for this huge operation, even though our presses will run 24 hours a day, in three shifts, around the clock.

Close to two million people are now reading The PLAIN TRUTH each month--and we are printing only 200,000 copies of this first edition of the book. Frankly, I anticipate upwards of twice that many requests--so those who delay returning their request cards may have to wait for the second printing. But even these 200,000 copies are a stupendous operation for our size staff and equipment--and they tell me, now, that it may take three weeks, or even four, before all these copies can be mailed out. So I do advise you to RUSH your request for your copy, even though you may have to be patient two or three weeks to receive the book. Some of you subscribers will receive your books much sooner--but it will take many days to mail out so large a number. Yet if you delay mailing your request, you might have to wait still longer--for the second printing. I do hope you will understand. We'll try to get the book to you just as quickly as possible--but if it does have to be delayed a bit, I hope you'll be patient. And remember,

we can send only one book in each family. THANK YOU again!

The WORLD TOMORROW  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
Proclaims to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

October 12, 1964

Dear Co-Workers with Christ:

GREETINGS! We are being literally SWAMPED by an avalanche of mail requesting the new book on sex and marriage. Requests are coming in at the rate of from seven to seventeen thousand a day! Last week we received 65,600 letters. Think of it! In just one week! That is about the number of letters that arrive at the White House in a whole month, according to a magazine article I read some time ago, reporting on the President's mail.

Not all of that 65,600 letters were requests for the new book, however. Several thousand were letters from NEW RADIO LISTENERS who never had written to us before--requesting, for the first time, The PLAIN TRUTH and booklets announced on The WORLD TOMORROW program. These thousands of people know nothing about this new book. Nothing has been said about it over the air.

And now we are in the midst of a REAL PROBLEM--a production problem. Publication of this book is delaying the November PLAIN TRUTH. Our big new printing plant is simply choked with work. Giant rolls of paper, stacked 15 to 18 feet high--scores of these giant rolls--two whole big freight carloads of them are piled up around the big new web press.

Three additional carloads of paper are going into the new book. It is being printed on the new rotary cover press, which prints the covers for The PLAIN TRUTH. This press is running 20 hours a day right now--and still it is going to take many days to print this entire book.

Just last night I took off this press the first 32-page section to be folded. It certainly looks nice. The paper is of good book paper weight, a fine vellum. The type is a special book type, larger than the type used in The PLAIN TRUTH--a very beautiful and easy-to-read type. The book, "GOD SPEAKS OUT on 'The New Morality,'" will run about 330 or 340 pages--full book size. It is not a booklet or pamphlet--it is a thick BOOK! Its writing, preparation and printing and binding is a huge undertaking--for we are producing 200,000 copies, first edition. Already it is evident there will be a demand far in excess of the 200,000. Those who are slow in requesting it will have to wait for a second edition.

You are going to be surprised when you see how much SEX



has to do with God's PURPOSE, His Master Plan for working it out, and the Plan of Salvation. Never has this subject been presented, before, so far as I know, from the approach of GOD'S WORD--of what GOD has to say about sex--of the connection with God's Message to mankind!

Meanwhile this WORK OF GOD is going forward at ever-increasing power and scope, world-wide. I just heard our first broadcast on another super-power 50,000 watt radio station this morning. We have recently added MANY additional radio stations, now broadcasting The WORLD TOMORROW to hundreds of thousands--even millions--of people who never heard God's TRUTH--Christ's ORIGINAL GOSPEL--before. Thousands are being converted--their lives completely changed-- begotten as children of God, to be born into His Kingdom! The harvest of precious lives increases by the month!

This takes a constantly increasing outlay of money, and of called, consecrated, trained personnel.

The first unit of our new Master Plan for building expansion on the Pasadena campus of Ambassador College is just being completed--the new Physical Education plant. We hope to break ground for the second unit--the new dining hall--in November. The big new men's dormitory, housing all the men students at the campus in England, has just been completed--all but the large common lounge room--and all men students are now in residence there.

We have about 65 new first-year students at the college in England, a similar number of new students (over 100 total) at the Texas campus--our first pioneer year there--and about 165 new first-year students added to the Student body at the Pasadena campus. They are taking the place of many others who graduated last June and are now out full-time in GOD'S WORK around the world. Some of these men and women have been sent to South Africa, some to Europe, some to Australia--others stationed in Britain, Canada, and America.

Let me put emphasis once again on this very SOURCE of the growth and power and HARVEST reaped by this great Work--the training at the Ambassador Colleges of more and more God-called, consecrated and fully converted young men and women. And we have gone as far as we can go, now, unless and until we can erect additional buildings at these colleges. More students require additional classrooms, additional library and study facilities, additional dormitory buildings and dining halls.

For this vital and basic purpose I have had to ask for extra, additional, and special offerings for this Property and Building Fund, over and above your tithes and other regular offerings for the operation of the great world-wide GOSPEL WORK.

In another month or six weeks the time will roll around again when I shall have to ask you Co-Workers for new statements of intention for this special Building Fund for the year 1965. This special Fund has been slacking off this second half of 1964. CO-WORKERS, let's make up for this slack! LET'S MAKE SPECIAL

EFFORT TO INCREASE THIS SPECIAL FUND. The WORK OF GOD as a whole cannot grow or increase without it!

This powerful Work is now carrying Christ's gospel to every corner of this world--every inhabited continent--and to twenty-five MILLION people every week!

Remember, GOD PROSPERS HIS TITHERS. The very first tenth of your income BELONGS TO GOD. He says we are stealing it--robbing GOD--if we use that first tenth for ourselves. IT IS FOR HIS WORK. Read Malachi 3 8-10. Read I Corinthians 9--especially verses 11 through 14. God has ORDAINED that Christ's Work should be supported by the TITHES--even so as the Old Testament ministry of the Levites was supported by the tithes. Every day I receive letters from people telling of how they have been blessed financially, far beyond anything in their lives before, since they began to pay God HIS tenth. Also frequently from some who have stopped or neglected tithing--telling how everything started going WRONG, until they repented and started tithing again. GOD CERTAINLY BLESSES THE TITHER!

But God says "tithes and offerings." The tithe is one-tenth. God does not tell you HOW MUCH your additional offerings must be. He leaves that to your own honesty and generosity, according as you are able. But God does love a cheerful GIVER--and Jesus said it is MORE BLESSED to GIVE than to receive! IT REALLY PAYS! And it gives you that GOOD FEELING inside!

I haven't mentioned special loans for two or three months, have I? THEY DO HELP in a tremendous way! Some of you have a thousand, or several thousand dollars which you may not feel free to just GIVE as an offering. Of course, if you can GIVE such large sums, remember it is deductible on your income tax--up to 30% of your income (and in the case of such large contributions, we advise dividing it between Ambassador College and Radio Church of God--two separate California corporations, yet all working in the same Work of God--and each corporation approved as a non-profit corporation by the Internal Revenue Bureau).

But if you cannot simply GIVE such an amount, but are not using it just now, why not LET IT BE WORKING IN GOD'S WORK, until you need it, on a loan basis? Perhaps later you might see your way clear to turn part or all of it into a donation, and deduct it. If not, we guarantee its return to you at time agreed--if you need and request it. We have repaid quite a large sum in this way recently, and new additional loans would surely help replace this.

God's Work always is in need--for this great Work goes on night and day, AROUND THE WHOLE EARTH! It never sleeps! The sun never sets on our offices around the world! Somewhere, in some part of the world, one of our full-time office staffs is operating full speed ahead in DAYLIGHT! When it's night here, it is day in Australia, or the Philippines, or South Africa, or Europe or England. This is a big and a BUSY Work.

WHAT A PRIVILEGE to be a Co-Worker in it! God IS blessing you!

You may have to wait another two or three weeks for YOUR COPY of the new book--as I said, it is a tremendous undertaking, to produce so MANY copies of so big a book.

When you receive it, I hope you'll write and tell me what you think of it. Tell me if it has really HELPED you--imparted knowledge you NEEDED to know. Actually, you'll get MUCH new BIBLE teaching you never heard or understood before.

I think you're going to be AMAZED at how much you learn you never knew before. I think you're going to be AMAZED, too, at the size and fine appearance. You're going to WONDER how we can afford to publish so fine, so large a book, and send it FREE to 200,000 people!

Let me take you into my confidence and tell you. First, just as I believed for years, more people will write in for a book on SEX than any other subject. Many thousands will ask for and read this book who would NOT request and read a book on Christ's GOSPEL! I think you can understand that! Requests are coming in TEN TIMES more than for anything we ever offered before. Well, in this book THEY ARE GOING TO GET THE GOSPEL from a totally new angle! They are going to see the connection of SEX with Christ's GOSPEL.

This will amaze you! Frankly, I myself never realized this connection, fully, before. It just seemed that God kept opening up and revealing this connection to me in a way I never saw it before! Yes, it was NEW TO ME, too--even as I wrote it. I received thrill after thrill, as I was writing this book, to see THE GOSPEL from a wholly new angle!

It IS preaching the GOSPEL, in the most effective way! We have not mentioned this book on the air. If we should announce it and offer it free, to the whole RADIO AUDIENCE of 25 MILLION PEOPLE, I fully believe at least a MILLION people would ask for it!

Well, WE CAN'T afford to do that, just now--but I hope we may be able, a little later.

Frankly, it is going to cost MANY THOUSAND DOLLARS to send out this book. You received the letter I sent to our whole PLAIN TRUTH subscription list. There was no request for contributions in it whatever. Yet, I do believe that, when these 200,000 copies are mailed out and read, many will be so impressed that they will voluntarily WANT to join you and me as Co-Workers WITH Jesus Christ, our LIVING Leader, in this wonderful Work of God.

Yes, indeed, it is surely costing a lot of money to send this out. But I fully believe that, in the course of the next six months, it will result in adding a great many new Co-Workers who will JOIN US in supporting God's Great Work financially.

I think you know our policy. It's based on GOD'S OWN TEACHING. We DO NOT ASK THE PUBLIC for contributions. NEVER! But

God had Moses ask God's own people, Israel, for contributions. God had the Apostle Paul ask those in HIS CHURCH for tithes and for contributions--BUT NEVER THE PUBLIC. When people send in contributions of a dollar or more TWICE inside of six months, then we assume their heart is in this Work with us--for Jesus said that where one's treasure is, there his heart is also. So, at that point, we do send them--as we once did to you--a letter saying we are putting them on our special Co-Worker list, to receive these letters from me every month.

I'm sure you'll want to make very SPECIAL sacrifice and effort for a few months to help me finance the big cost of this book. It is getting out Christ's GOSPEL in a NEW WAY right now--perhaps the MOST EFFECTIVE WAY we have ever known. And it will, in a matter of months, bring in a few thousand additional Co-Workers to HELP us pay these costs so that we may CONTINUE to GIVE the Gospel FREE to the public!

Let me know what you think of the book when you get it. And HURRY your current offering, to help in this additional expense.

God is surely blessing His Work--and I know He is blessing YOU!

With love, in Jesus' name,

Herbert W. Armstrong

The WORLD TOMORROW  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
Proclaims to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

Written from  
Ambassador College in England,  
November 11, 1964

Dear Co-Workers with Christ:

Greetings again from England! Mrs. Armstrong and I are scheduled to return, tomorrow, to America--provided the fog lifts. The notorious London fog has grounded planes at London Airport the past day or two.

We plan to fly direct to Dallas on a London-Dallas flight, visiting the new Ambassador College at Big Sandy, Texas, a few days. Then back, next week, to Headquarters at Pasadena.

The new book on sex and marriage is off the press! This is the very first real book we have ever published--an inch thick! I received the very first copy of the first full book last Monday. Our mailing department began mailing the books out from Pasadena last Friday. It's going to be a mighty big job--mailing out 250,000 of these inch-thick books, and will take several days.

I hope you will have received yours by the time this letter reaches you. I hope, sincerely, that this book will be of real help and value to you--as well as interesting. I would appreciate knowing, if you will write and let me know. It certainly has met an enthusiastic reception here at the college in England. Already I have taught several two-hour classes from it--even before I received the first book--by using page proofs run off for me before it was printed. I feel that our new greatly enlarged printing plant has done a superb job of printing and binding.

The college here in England is already in its fifth year. THINK OF IT! It seems as if it had only started last year--and yet all the original pioneer students who were here four years ago are gone now--that is, from being students.

I have been simply THRILLED--and given great encouragement and inspiration--to see the wonderful fruit borne by that pioneer class of 27 men and 8 women. Of course a few of those original students of four years ago dropped out along the way--that was to be expected. But many of them are today serving in important positions in GOD'S WORK--all around the world!

I want you to take a look at what has been produced out

of that first small group of pioneer students. YOU--as a Co-Worker with Christ in His great Work--have your part and interest in it, as I have mine. I hope it gives YOU the same encouragement and inspiration it gives me.

Eight of those students were upper-classmen, transferred from the college at Pasadena. Two of the men were seniors. Both graduated in June, 1961. Both are now ordained ministers, serving many people in the United States today. Both married girls who were Ambassador students at Pasadena--both now have children.

The other six sent from Pasadena were 3rd-year students--three were men, three were girls. One had entered Ambassador at Pasadena in 1958 from Surrey, England. He became student Body President his last two years here in England. Today he is an ordained minister, serving in the Manchester, England, and Glasgow, Scotland, areas.

One of the other two men sent over from Pasadena is now an ordained minister and faculty member teaching in the new Ambassador College in Texas. There's a personal story, concerning my own family, in relation to this man--so perhaps you'll let me take space to tell it.

Just before the college opened over here, in the fall of 1960, Mrs. Armstrong and I brought over with us, as a transfer student, our daughter-in-law, Lois--widowed wife of our son, Richard David, who was killed in an automobile accident in late July, 1958. With us was her son and our grandson, Richard David, then age 2 1/2.

To organize and operate our new radio studio here in England, we had transferred from Pasadena Mr. Benjamin R. Chapman, who had been for two years before entering Ambassador at Pasadena an electronics engineer--this following his graduation from U.C.L.A. He gave up his high-paying job to study at Ambassador in Pasadena in 1959. He entered the college here as a junior. During his first school year here, he fell in love, first with our little Dickey. Then, later by some two or three months he and Lois found they were in love. They telephoned Mrs. Armstrong and me in California to ask our consent to their engagement.

There was a big barrier in the way. We were not willing to lose Lois as our daughter, and she was not willing to give us up as "Dad and Mom." We removed the obstacle by adopting Mr. Chapman as our son--in our affection, even if not legally. In the spring of 1961, Mrs. Armstrong and I flew back over for the remainder of that school year, and I performed their wedding ceremony the day we arrived. Little Dickey said, "We're a FAMILY now!" Today Mr. Chapman is a member of the faculty at the new Texas Ambassador College, and they have a lovely new home overlooking the beautiful Lake Loma (named after Mrs. Armstrong) on our campus there. A little sister has come to join Dickey, and another little brother or sister is expected soon. Dickey says, "I want a brother!" Mr. Chapman graduated here in 1962, and Dickey is now in the first grade in school.

One of those pioneer girls from Pasadena married one of our ministers--at that time stationed here in England--who had graduated a few years earlier at Pasadena, and had been a Student Body President there. The third of the three girl students sent to that pioneer class from Pasadena graduated in 1962--received the equivalent of a teacher's degree from the Royal College of Music in London while here--and is now a member of the music faculty at our new college in Texas. The other of the men students transferred from Pasadena, a German-born student, graduated in 1961, and now is in charge of the branch office of our German Department, stationed at the college at Bricket Wood, and a faculty member teaching German.

That accounts for the eight pioneer students sent over here from Pasadena in 1960 to SET THE AMBASSADOR POLICY, SPIRIT, AND CHARACTER in the new college here. Every one occupies an important position in the very WORK OF GOD today.

Now a quick glance at the pioneer freshmen who entered in 1960. Two are now on the faculty here. One is supervisor of our mailing room. One, whose wife was also a member of that class, is manager of our offices in Geneva, Switzerland. One is now managing our offices at Duesseldorf, Germany. He married a Pasadena student later transferred here. One, married to one of those pioneer girl students, is an ordained minister, pastor of a church in Brisbane, Australia. Two are serving in our office in Johannesburg, South Africa--one of these already an ordained minister. Two are serving in the ministry in America and Canada, one already ordained--the other soon to be. Two others of the girls of that first freshman class have married ministers in God's Work. Two of the men have important positions in our office here, and one is head of our carpenter and cabinet-making shop.

Of the total of 35 pioneer students who started, 25 have found important places in GOD'S WORK!

Co-Workers, I think that is a mighty fine record of accomplishment for the very first class received into this college in England four years ago. Those students are serving today in ALL PARTS OF THE WORLD--Australia, South Africa, Switzerland, Germany, England and Scotland, the United States and Canada!

This WORK OF GOD was virtually a one-man Work until Ambassador College started in Pasadena, 17 years ago. Our colleges are training important executives, ministers, teachers, college professors, secretaries, for service all over the earth.

Jesus said the harvest (of precious lives for God's Kingdom) is plenteous, but the LABORERS ARE FEW! He commanded us to PRAY FOR God to send forth more laborers for the harvest. We now have THREE Ambassador Colleges for training these called, consecrated and dedicated people for these vitally important posts.

BUT THESE COLLEGES CANNOT GROW UNLESS we can continue our expansion program for NEW BUILDINGS! We have to have dormitories for students to sleep in and to study in. We must have dining halls in which to feed them. We sorely need more and more class-

rooms and lecture rooms in which to teach them. We must have more library space for more books. We must have auditoriums in which to hold assemblies and worship services. Auditoriums at Pasadena and England are completely outgrown. These buildings are not luxuries --WE SIMPLY CANNOT MAINTAIN OUR COLLEGES WITHOUT THEM!

God's Work is GROWING! It is producing an ever-increasing great HARVEST! THINK OF IT! Twenty-five to thirty million people are HEARING and READING the very Gospel JESUS CHRIST BROUGHT, every week! Never in earth's history have SO MANY precious souls been reached with the one and only TRUE GOSPEL!

But JUST ONE THING IS LAGGING BEHIND. We are actually receiving LESS MONEY in the SPECIAL OFFERINGS for this BUILDING EXPANSION FUND than we were a year ago. Instead of increasing, IT IS DROPPING.

Co-workers, DO YOU WANT THIS PRECIOUS WORK TO BE STOPPED? The WORK OF GOD on earth simply cannot grow UNLESS THESE COLLEGES GROW! The past two years we have been receiving applications from seven times as many prospective students as we have had space to accept. We are having to say to SIX out of every SEVEN: "Sorry-- we don't have enough space in our present buildings to house you, feed you, or teach you." Hundreds of students simply have to be terribly disappointed because they cannot come.

REMEMBER--this Work never began to GROW and REACH MORE THAN A FEW PEOPLE UNTIL Ambassador College began to put God-called, properly trained men and women into this Work with me. As the colleges have grown, so the WORK has grown. Money invested in necessary new and larger buildings is money invested in REACHING MORE AND MORE PEOPLE WITH CHRIST'S TRUE GOSPEL! It is money invested in bringing eternal life in God's Kingdom to more and more people!

Look at it this way: Suppose some very wealthy man had come to me, before Ambassador Colleges were started, and said: "Mr. Armstrong, I will give you TEN MILLION DOLLARS for Christ's Gospel Work--on condition that you will never build any colleges. EVERY PENNY OF THIS MUST BE SPENT BY YOU ALONE ON GETTING OUT THE GOSPEL TO THE WORLD. You must not train anyone else to work with you." Do you know that I could have done very little more to get the GOSPEL to the world than I was already doing, alone, without that ten million dollars?

Before Ambassador College was founded, I tried working with other ministers. But they were either incompetent, dishonest, or they pulled off in another direction. WHY did not Jesus try to team up with the ministers and priests of HIS DAY--with the Pharisees, the scribes, and the Sadducees? They all WORKED AGAINST HIM! They were HOSTILE to His Message! They conspired to KILL HIM! Do you know that when I came, with that same Message, I found other ministers were just the same?

I had to DO AS JESUS DID! He called young men who were NOT preachers or priests. Peter was a fisherman. Matthew was a tax collector. They FORSOOK their jobs, joined Jesus, and for 3 1/2



years He TRAINED THEM. Do you know that the word "disciple" means STUDENT--or LEARNER? The disciples went to school to Jesus. He taught them!

God revealed to me, back in 1946, that He wanted me to follow Jesus' example. THOSE disciples became apostles, and they trained other young men, and God's Work through His early Church GREW, and GREW, and MULTIPLIED--for 38 years, after which the FALSE Church was allowed to choke off the preaching of the true Gospel to the world until our time, strange as that may seem.

Co-Workers, the need for additional buildings is now DESPERATE! Plans are all drawn and completed for the new dining hall at Pasadena. Unless we can break ground, and start the construction not later than January 1st, WE WILL NOT BE ABLE TO TAKE IN ANY ADDITIONAL NUMBER OF STUDENTS NEXT FALL at Pasadena. The same is true here in England, unless we get an additional girls' dormitory building.

We have long ago outgrown our assembly halls at both colleges, and cannot use them. We cannot take more students without additional classrooms.

THIS IS THE VERY LIFE-BLOOD OF CHRIST'S GOSPEL WORK!

Co-Workers, don't let this Work down! Next month I will have to ask for renewal of statement of intention cards for this SPECIAL Building Fund. Meanwhile, please, even if you have to give up something else, try to send in every month EXTRA special additional offerings for this fund--over and above your tithes and regular operation of the Gospel Work.

HERE WE ARE AT THE CHRISTMAS SHOPPING SEASON AGAIN!

Already the Christmas decorations are being put up over here in London streets and stores, and the shopping rush is on! It is a 100% pre-Christian PAGAN custom, which the Bible CONDEMNNS. God says HE WILL NOT ACCEPT SUCH PAGAN WORSHIP! See Jeremiah 10:1-4, and Deuteronomy 12:29-32. Christmas shoppers spend lavishly, but they merely EXCHANGE gifts with OTHER PEOPLE--they do NOT give their gifts to CHRIST or for HIS WORK. No, they let CHRIST and HIS WORK go without, supposing they are honoring His birthday! But Jesus was not born on, or anywhere near December 25th. And only PAGANS observe birthdays! It's a PAGAN custom which GOD FORBIDS--and you DISOBEY HIM WHEN YOU DO IT! Write for our free booklets on the plain TRUTH about Christmas.

Co-Workers, ALL of everyone's Christmas-gift money ought to go to CHRIST, for HIS WORK. Do not fear what friends, neighbors, or family or relatives say or think. We should be concerned with WHAT GOD THINKS! It is HIS FAMILY we are to be born into--for ETERNITY--with everlasting LIFE as His gift to us!

And THIS is the season when, if ever, Christ's WORK is in NEED--when we ought all to be unusually GENEROUS toward it!

Continue faithful to Christ in your tithes--GENEROUS in

your additional offerings--and also in further additional, SPECIAL Building Fund offerings! Then take JOY in seeing CHRIST'S WORK leap ahead in multiplied growth in reaching this lost and dying world with HIS PRECIOUS GOSPEL!

THANK YOU for having your heart in His Work! And think how THANKFUL YOU should be for the privilege of being a Co-Worker WITH CHRIST! Yes, with the LIVING Christ who heads and directs and blesses this Work!

With love, in Jesus' name,

Herbert W. Armstrong

The PLAIN TRUTH  
a Magazine of Understanding  
BOX 111, Pasadena, Calif. 91109

HERBERT W. ARMSTRONG, Editor

December 2, 1964

Dear Friend and PLAIN TRUTH subscriber:

AT LAST! -- the new book on sex and marriage, "GOD SPEAKS OUT on the New Morality," is printed, bound, and mailed out to those who have, to date, requested it.

What an undertaking it was! Never before have we published and offered (free of course) a complete book -- 340 pages, an inch thick. And the whole production, 250,000 copies, once written, was done in our own newly enlarged printing plant, except the biggest share of the binding had to be done outside.

Comments on the book are just beginning to come in from those who have received it, and they show overwhelming appreciation. This enthusiastic reception is very gratifying indeed. Especially is it rewarding to know that already this book has done so much good -- helped so many people.

Several, married a number of years, have written me to say how much it has helped them -- how it has straightened out problems causing serious trouble in their marriages -- and saying how much difficulty, suffering and heartache it would have saved them, if only they could have had this knowledge before they were married

One man, soon to be married, wrote me that he realizes now that his marriage might have been ruined if he had not received this book before the wedding. He wrote of how grateful he and his bride-to-be are, that now they look forward to that happy event with confidence and assurance -- and with a complete new understanding of what marriage really means!

A girl, 21, engaged soon to be married, said frankly that she had been looking forward to the wedding night with dread, fear, and misgivings. The book has answered many questions she would have been too embarrassed to ask about, and now she is looking forward to the marriage with eager anticipation and joy.

A man in Louisiana writes: "I have just finished reading your new book. I am completely overwhelmed. Do you see what you have written in Chapter 9 of this book? This is the answer to all questions of why, what and who am I. This is the answer to the whole question of what is life. Who would have dared imagine it! Poor little man is to rule the universe! To be one with GOD! I am overcome with emotion. I had to re-read this many times before I could believe that my eyes had not deceived me in what I saw on these pages. I still cannot understand how I and millions of others like me have never seen this (in the Bible) before. It has been there in the Bible all the time! Please enroll me in your

Bible Correspondence Course. I must learn more about this wondrous truth."

A woman in Oregon writes: "I received the book last Tuesday. I finished reading it the first time on Sunday, but hope to go through it again more slowly. I would like to take this opportunity to thank you for all the time and effort you have put into this book to give us the knowledge we so badly needed, ...that all of us may benefit from it. I am very glad and thankful that our young people getting married can use it, and the older married people, too, can benefit that their lives will be blessed with truer happiness. Yes, Mr Armstrong, it is a book we have all needed. It also gives us the Gospel from an entirely different approach from Genesis to Revelation. I had tears at times during the reading of it."

A woman in Arizona writes: "First of all, I was very impressed by the attractiveness of the book itself. The contents are absolutely invaluable. I wish I had received this knowledge before I was married. I was plain 'dumb.' Fortunately I was blessed with a very patient, understanding and loving husband. I can truly say our marriage of ten years has been happy, but I am looking forward to even more happiness in the years to come. Proper attitude is so wholly lacking in so many phases of our lives, and this book not only gives right direction of thought and education in the physical aspect, but the relationship of sex with the Gospel. And the history of these satanic attitudes is absolutely amazing! What a revelation!"

A woman in Texas writes that she has two young daughters, and another child is expected. She had spent many perplexed and worried hours thinking about what was the best and most effective way to teach these girls about sex, about boys, dating, and how to properly handle themselves in any situation. "Now," she writes, "I have the answer, I feel, in this book."

A Baptist minister writes that another minister shared his book with a group of pastors in a meeting on counselling, and this minister requested a copy for himself.

Just to know the help this book has given to just these first few to report on having read it has been worth all the time, labor, and cost of producing this vital volume.

One man came home from his office and found his nine-year-old daughter reading the book. To find whether she was old enough to grasp it, he asked her to continue from where she was, reading aloud to him. He was surprised to find that she was able to read and understand it. He encouraged her to continue reading it.

At this writing, almost half of all subscribers to The PLAIN TRUTH have returned the card ordering a (FREE) copy of the book. About 200,000 request cards have been received so far -- and they are still arriving by the hundreds daily.

I wrote you, before, that we were printing 200,000

copies. But the orders for the book began flooding in in such volume additional paper stock was ordered immediately, and the first edition increased to 250,000 copies. THAT'S A QUARTER MILLION COPIES OF THIS BOOK! That's enough to completely fill, to the roof, almost FOUR LARGE FREIGHT-CARS just with this printing of the book!

That will give you some idea of the magnitude of this undertaking. Did you ever hear of anyone GIVING AWAY, without any price, so much of anything so valuable?

But then, if we were to put one single month's issue of The PLAIN TRUTH in freight cars, it would more than fill TWO WHOLE FREIGHT CARS! And there is no subscription price! And no follow-up requesting money or contributions!

The only unrequested literature we ever send out -- except where one without solicitation voluntarily desires to become a regular Co-Worker in God's Work -- is a letter like this, once or twice a year, offering something we feel is both valuable and wanted by you, ABSOLUTELY FREE!

Maybe you'd like to know just HOW we are able to do this -- when no commercial corporation, or business, or interest or church denomination sponsors this Work of God. We have no money of our own. No one subsidizes this Work. I have been offered big financial sponsorship and backing -- but I should have been required to COMPROMISE WITH GOD'S WORD AND HIS TRUTH! All such offers have been instantly declined. Never have we compromised with GOD'S WORD!

But we have been persecuted. We have been falsely accused -- called names -- slandered, and evil spoken, against -- just as Jesus was! But we have never answered back. Jesus didn't. We have always remained FREE and UNMUZZLED -- free to thunder to the world GOD'S TRUTH, straight from the shoulder, never pulling our punches!

I might take space just to tell you this much, in this letter.

Over 31 years ago, I was employed in the ministry on a very small salary. The men who paid me the little salary demanded, in August 1933, that I preach and act contrary to God's Word. Immediately I rejected the salary. I had learned, then, that he who relies on MEN for salary, or financial backing, must serve those MEN! Whoever pays one money to work for him always demands that he be served AS HE DICTATES!

If I am to serve God faithfully," I said to my wife, "I shall have to look to GOD, in faith -- and not to MAN -- to supply every physical need!" I was serving the living God -- the God who demands not only obedience, but who DOES THINGS FOR those who serve Him and rely on Him!

Likewise, I realized, if GOD supplies the material need, then HE will demand that I serve Him faithfully, as HE dictates, or

HE will withdraw His support!

A month or so later, I was walking down a graveled country road west of Eugene, Oregon, to preach in a one-room country school house. I had no automobile. I had to walk. A resident of that neighborhood who had heard me preach stopped me along the roadside, and said, "You'll never get far, Mr. Armstrong."

"I won't? Why?" I asked.

"Because you're preaching the straight truth of the Bible -- that's why! The Bible's like a sharp two-edged sword -- it cuts both ways. Your preaching makes people realize how wrong they are -- you show them their sins -- and people don't want to be told they're wrong! No Sir-ee! That straight BIBLE preaching makes people uncomfortable. It hurts! No one dares preach the BIBLE, full strength, any more. People won't support it! You can't keep going without support. People won't support you!"

"I'm not looking to PEOPLE for support," I replied. "I know -- and the living GOD knows -- that PEOPLE won't pay to be criticized, reproved and rebuked, and shown their sins. Yet God commands me to CRY ALOUD, and show the people their sins! Christ's ministers are commissioned to 'Preach the Word' -- the BIBLE -- 'keep at it in season, out of season; reprove, rebuke, exhort with all patience and doctrine' (II Timothy 4:2). And this same Word of God PROMISES: 'my God shall supply all your need, according to His riches in glory by Christ Jesus' (Phil. 4:19). If I can't believe that and rely on it, I can't believe ANY of the Bible. I'll go just as far as the living JESUS CHRIST wants me to go, for He has called me as His instrument."

That was over 31 years ago. Yes, God then let me walk because I didn't have a car. But later, when a car became a NEED for His Work, He supplied me with a 5-year-old second-hand car. And when it became a need to drive weekly from Eugene, Oregon, to Seattle to broadcast and to preach, He supplied me with a better car that would get me there.

Jesus Christ started this great Work of broadcasting and publishing almost immediately after that. It started, like the grain of mustard seed, the smallest possible. An opportunity to speak on the air for the first time in my life came that October. It was only 15 minutes for one week. But it cost me nothing. The mail response caused the radio station owner to suggest I start a half-hour broadcast every Sunday.

Mr. Frank Hill, owner of the 100-watt KORE, Eugene, knew I didn't have the money -- so he fixed the cost for the time at only \$2.50 per week. A few personal friends pledged a little over half of that. I took the opportunity ON FAITH, trusting God to supply the other half. God supplied it. He never failed us. A few times we came up to a half-hour before broadcast time without the money, which I was then required to pay in advance each Sunday morning. Once, just as Mrs. Armstrong and I were starting for the radio station (we walked), with no money, a man we scarcely knew

stopped on a motorcycle in front of our house, and handed me a ten-dollar bill. God does, of course, work through humans, whose hearts are yielded to Him and His Work.

In that same manner, on sheer faith relying on the living Jesus Christ, this Work has grown gradually but steadily for 31 years.

On the very first half-hour broadcast -- the first Sunday in 1934 -- I announced the publication of a new magazine -- The PLAIN TRUTH. The very first issue came out February 1, 1934. Looking back, I think I had a lot of nerve calling it a "magazine." It was mimeographed on a borrowed typewriter, and borrowed mimeograph. But it was read. And its circulation began to GROW. There was NO SUBSCRIPTION PRICE -- never has been! Always the living GOD has provided, so that, without compromising with His Word, we could always GIVE His Truth without price.

Now suppose that, instead of TRUSTING GOD ALONE for support, I had done as so many do -- accepted the sponsorship and backing of organized denominations. During that very first year, 1934, a man was sent to our house representing certain local denominations, with a proposition. They wanted me to team up with an evangelist of some little reputation -- at least more reputation than I had. He said prominent business men assured adequate financial support. But there were CONDITIONS, of course! I would have to be muzzled. I could preach nothing any one of the endorsing denominations did not accept. I invited the gentleman to leave my house.

"But, Mr. Armstrong," he protested, "stop and think a moment. Without these people back of you -- without financial support -- what can you do? NOTHING! Suppose you can't be free to preach everything you feel you should. Isn't it better to be able to preach what you will be allowed, than NOTHING? No man is free to preach everything he feels he ought, today!"

That's the way most ministers and evangelists figure, I guess. If I, today, had the backing and endorsement of several of the largest fundamentalist denominations, I would not be allowed to preach anything except that which all of these disagreeing denominations approve!

I said I would preach what GOD approved, not what I might be told to preach by men. Yes, of course the living God has carried on HIS WORK not only through me alone -- but HE has backed and financed it through those whose hearts HE has made willing, and voluntarily on their part. WE NEVER SOLICIT THE PUBLIC FOR FINANCIAL HELP OR SUPPORT. Jesus Christ never did. Neither Peter nor Paul ever did. They did not have the backing or endorsement of the religious denominations of that day. They had their opposition and persecution.

The power of God is greater than men -- or groups or organizations of men. Gradually, steadily, continually, God Almighty prospered His Work. He has made it possible for His servants to GIVE His Gospel and His TRUTH without money and without

price. We have always refused to put a PRICE on it -- to sell it like merchandise! IT'S TOO PRECIOUS.

But if you'd like more facts about this Work, just write for our FREE booklet, "The Inside Story of the WORLD TOMORROW Broadcast."

I sincerely hope YOU have received your free copy of this new book, "GOD SPEAKS OUT on the New Morality." If you care to write me what you think of it, I would be grateful. Perhaps you might suggest questions we didn't think to answer in this first edition, which could be included in a future second edition.

But if you overlooked, neglected, put off, or for any reason failed to send in the card enclosed in my former letter, ordering your free copy, why not do it RIGHT NOW, while it's on your mind?

And I should like to offer you, once again, our free booklet on "The Plain Truth About Christmas. If ever there was a surprising, eye-opening booklet, it is this one! If you have not read it, you'll be somewhat shocked to learn what the Bible says about the Christmas tree -- to learn the true historic FACTS about where Christmas came from. It is an amazing TRUTH, and it is vital to your own ETERNITY!

Right now the annual Christmas shopping season is on full blast -- greater this year than ever! People suppose they are following the example of the wise men who gave gifts to the Christ child. But did you ever stop to realize that they did not exchange their gifts among themselves -- they GAVE THEIR GIFTS TO CHRIST! And it was NOT His birthday, but many days after! Their gifts were not birthday presents -- they were following an old eastern custom of presenting a gift to a KING when one visited the king.

The one season of the year when most people UTTERLY NEGLECT to give gifts to CHRIST for HIS WORK is this very Christmas season, when they trade gifts back and forth, neglecting Christ's Work. If, truly, they really intended to present a gift to CHRIST, it would seem, wouldn't it, that they would give it to HIM? Of course Jesus was not born on December 25th, nor even at this time of the year! It is shocking, I know -- but it is merely an old pagan custom, practiced by pagans long before Christianity. And -- believe it or not -- condemned in the Bible! But why not write in for that free booklet? It's real intriguing -- AND IMPORTANT!

If you neglected to order the new book on sex and marriage, and for any reason have misplaced or lost the order-card we sent you, write in immediately for another. For your convenience in requesting that or the other booklets herein mentioned, or your comments on the book, we enclose a self-addressed reply envelope.

THANK YOU, from the heart, for your interest in God's TRUTH, and the real, original, and only true Gospel of Jesus Christ.



With love, in His name,  
Herbert W. Armstrong

The WORLD TOMORROW  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
Proclaims to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

December 14, 1964

Dear Co-Workers with CHRIST:

This is an emergency letter. I am having to RUSH it AIR-MAIL!! Here we are, in the very midst of the most furious Christmas shopping spree of all time. Many of our Co-Workers are spending lavishly, buying presents -- (as they suppose) -- for CHRIST'S BIRTHDAY!

But are they giving their birthday presents to CHRIST? No, they are exchanging presents BETWEEN THEMSELVES! Right now many of our Co-Workers are forgetting -- neglecting -- to send gifts for CHRIST and His Work!

So WHAT HAPPENS? Right at this season when you'd suppose the very WORK in which the living Jesus Christ has called you and me as CO-WORKERS with Him -- in this great WORK OF GOD which He heads, guides, directs, and blesses -- when you'd suppose all of us would pitch in and help with our BIGGEST GIFTS for CHRIST and HIS WORK, many are neglecting it entirely!

Of course, the irony of this whole tragic situation is that you'd suppose -- IF we ought to present birthday gifts at this season -- that they would be given to CHRIST, not exchanged back and forth among ourselves! Yes, you'd surely suppose people would not only give the BIGGEST gift of all to CHRIST -- but if it is HIS BIRTHDAY PRESENT, you'd surely suppose they'd give ALL of their gifts to HIM, wouldn't you?

Do people go to a birthday party, and then simply SNUB the guest of honor -- neglecting to give him anything -- or giving him a small gift -- trading their gifts between themselves? Ridiculous? When you put it that way, YES!

But look at the FACTS! December 25 is not Jesus Christ's birthday! Jesus was not born at this season of the year! And the idea of celebrating birthdays is NOT Christian, but an old heathen, pagan custom! None of the Apostles ever celebrated Jesus' birthday!

Do you know what the BIBLE says about the Christmas tree? It speaks plainly about it and CONDEMNS it as a heathen custom! God, in His BIBLE, condemns these pagan customs -- SAYS HE WILL NOT ACCEPT SUCH WORSHIP! Many people will say -- even their pastors

will say - "Yes, I know, Christmas is a pagan custom that started long before the time of Christ -- but we don't observe it to worship heathen false gods -- we use it to honor CHRIST!" Do you know what GOD SAYS about that? He says HE WILL NOT ACCEPT such worship! He commands us not to take part in it. Speaking of the way pagans worshipped their false gods, the ETERNAL commands: "Take heed to thyself that thou be not snared by following them,...and that thou enquire not after their gods, saying, 'How did these nations serve their gods? even so will I do likewise.' Thou shalt not do so unto the LORD THY GOD; for every abomination to the LORD, which He hateth, have they done unto their gods!" (Deut. 12:30-31).

Co-Workers, Jesus Christ is ALIVE! He lives! He is the living, guiding, directing HEAD of THIS WORK! He has called YOU and me, to be CO-WORKERS WITH HIM in completing THE WORK OF GOD!

The GREAT COMMISSION is: "Go ye into all the world, and preach the GOSPEL!" The very SAME Gospel HE TAUGHT! Of HIS WORK today -- right NOW -- just before THE END OF THIS WORLD, He says: "This Gospel of the KINGDOM shall be preached in all the world, for a witness unto ALL NATIONS; and then shall the END (of this world) come."

Right now we are coming in on the home stretch of this race to get HIS GOSPEL into all nations, around the world! TIME IS ALMOST UP! It is FAR later than you think! WE HAVE A TREMENDOUS WORK YET TO DO!

Already the living CHRIST is using us, in this Work, to get His Gospel AROUND THE WORLD -- into every inhabited continent on earth! But not yet into ALL nations!

Christ Himself is SPEEDING UP the pace of this work almost beyond belief! It is only OUR CO-WORKERS who are lagging behind right now! Jesus Christ is moving events along so fast, right now, I am astonished myself! A week ago a long distance telephone call from our office in England summoned me to take an unexpected jet-plane flight to London and back. I returned just last night. A TREMENDOUS thing happened!

You'll remember, of course, that Radio Luxembourg opened its door to The WORLD TOMORROW broadcast the first week in 1953. That station has several different transmissions on different wavelengths. The one beamed on England, called "208," does not apparently transmit the same maximum power as their French beam. And it is so far away from England, that its reception there is not good at the hour they allot to us. When we were on at 11:30 to midnight, the reception was fairly good in England -- but most people had already gone to sleep. Then more than a year ago they changed us to 6:00 P.M. Half of the year that is long before dark. Even in the winter the signal is not too strong at that hour. It delivers far fewer listeners now than it did at 11:30 P.M. And we have had it only two nights a week!

BUT NOW LOOK AT WHAT'S HAPPENED!

A NEW STATION is opening up -- COMMERCIAL RADIO right on

England's door-step -- actually geographically IN England -- in the Thames Estuary -- called RADIO-LONDON, with 50,000 watts of power! It will broadcast on a wave-length right in between the two British government BBC wave-lengths. People in England dialing from one BBC dial-spot to the other will be STOPPED by it! Plans call for starting operations of this new SUPER-POWER BRITISH STATION the first week in January -- 12 years after we started on Radio Luxembourg!

THE LIVING JESUS CHRIST OPENED THIS SUPER-POWER DOOR TO THE WORLD TOMORROW. They have opened to us our CHOICE of time -- 7:00 P.M., EVERY NIGHT IN THE WEEK!

THIS IS THE B I G G E S T THING THAT HAS EVER HAPPENED FOR GETTING OUT THE GOSPEL! This one super-power station, even in daytime, covers with a STRONG signal the area in which MORE THAN THIRTY-SEVEN MILLION PEOPLE live! But, with its secondary signal, which still can be heard, it will reach ALL BRITAIN!

The British are GOD'S BIRTHRIGHT PEOPLE! We have had to WAIT -- and PRAY -- and BE PATIENT, for God, somehow, to open a great voice for reaching the British. We have NEVER been able really to REACH England, like we have the United States and Australia, and South Africa, and Canada. JESUS CHRIST HAS MOVED! He has opened the BIGGEST door of all, so far!

That's what HE has done these past few days! WHAT ARE OUR CO-WORKERS doing? Many are NEGLECTING Christ and THEIR part in HIS WORK!

Christ has OPENED THIS TREMENDOUS DOOR! It will cost more money than any station we were ever on! But we are going to WALK RIGHT THROUGH THIS DOOR ON FAITH. Will you PRAY earnestly with me that God will lay it heavily on the hearts of Co-Workers to respond? PRAY EARNESTLY.

The situation is DESPERATE right now!

I am having to send this letter AIR-MAIL to you. I have to ask you to send the largest, most generous gift as a SPECIAL OFFERING you possibly can (in addition to your tithes!!) as soon as possible -- RIGHT NOW before you lay this letter down, if you have it on hand -- AND PLEASE SEND IT AIR-MAIL. The Christmas mails are clogged and congested. That's why we must use air-mail.

Jesus Christ surely HAS NEVER LET US DOWN! WE MUST NOT LET HIM DOWN! Let's all make a great SPECIAL EFFORT right now! And for those who have larger sums you don't feel free to GIVE at this time, but could LOAN and let it be WORKING WHERE CHRIST CAN USE IT, such loans are NEEDED!

BE SURE YOU WRITE FOR OUR SPECIAL BOOKLET on the PLAIN TRUTH about Christmas, if you have not already read it. (It's FREE, of course!)

Co-Workers, LET'S GO!!!

With love, in Jesus' name,  
Herbert W. Armstrong

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Publishing:  
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January 18, 1965

Dear Co-Workers with CHRIST:

I want to report BIG NEWS!!! It is the BIGGEST news that ever happened in the history of this Work! Later on, after the World Tomorrow has dawned, the world may look back on this event as a big milestone in world history!

The world today took no notice whatever. Yet in our radio studio here in Pasadena, a spontaneous SHOUT reverberated from an assembled thirty or forty people crowded into the studio. And we heard at the precise same instant -- via trans-Atlantic telephone connection -- a sudden even louder shout emanating from some 200 people gathered into the radio studio of our college in England and in the college dining hall there.

For ten minutes the two radio studios had been connected by telephone. In both studios we had been waiting tensely for the event that happened. We had compared clocks. We were only 5 seconds apart -- except that it was 7:00 P.M. in England, and 11:00 A.M. in Pasadena.

Just now, as I picked up paper to write this letter, I happened to pull out of a file a letter which I wrote from London, June 6, 1956, to our staff in Pasadena. That letter had direct connection with this BIG NEWS which happened a week ago Tuesday -- on January 5, 1965. It said:

"We've been so busy since returning to London, I have not until now gotten around to writing. Our problem in developing the Work of God over here is this: finding a medium, or media, for reaching the people of Britain DAILY. A once-a-week broadcast, ending at midnight (as we then had on Radio Luxembourg), is too late for more than a very few to listen regularly every week. And we've learned that once a week is not enough. There is no possibility, presently in sight, for daily radio TV, or any other mass media."

That was 8 1/2 years ago. The months and the years rolled by. There was NO WAY opening to reach the people of Britain DAILY. A second half-hour opened on Radio Luxembourg -- but it was too late at night, and listening reception in the British Isles was too weak and spotty to give us real coverage. Some two years ago, Radio Luxembourg switched our time to 6:00 P.M. -- because listening

reception was even poorer at that hour, and they reserved the later night time for commercial sponsors.

But THIS IS GOD'S WORK, not man's. Jesus Christ is the living and guiding HEAD of this Work. He says HE is the one who opens doors (Rev. 3:7-8) through which to carry His Gospel to the peoples of Europe (Col. 4:3; II Cor. 2:12-13).

We couldn't see HOW -- or when -- the door of DAILY BROADCASTING to all Britain could be opened. In England, as in European countries, THE GOVERNMENT controls all radio broadcasting. The only radio stations in Britain are the GOVERNMENT-controlled BBC. And the British GOVERNMENT supports only the official GOVERNMENT-religion -- the Church of England.

True, there is the powerful radio Luxembourg in the tiny country of Luxembourg, actually owned in Paris, and 100% Roman-Catholic dominated -- and they have allowed a small amount of non-Catholic religious broadcasts at listening-hours they have felt not harmful to Catholic interests. This station had opened to The World Tomorrow to allow TWO programs a week in the German language, beamed on Germany and Austria, and one French-language program a week, beamed on France -- and at very early morning periods. Then also Radio Europe Number One had opened for three French-language programs a week -- also at very early morning periods.

BUT HOW WERE WE EVER TO REACH BRITAIN WITH DAILY BROADCASTING? We know the British are God's Birthright people Ephraim. We knew God would not neglect to get HIS LAST WARNING MESSAGE to Ephraim! BUT HOW -- WHEN?

About two years ago there was considerable talk in England about a so-called "pirate" ship radio station, anchored just outside British territorial waters. But it never seemed to get going. Garner Ted Armstrong went over to interview the promoters. But neither he nor our London advertising agency felt it offered anything desirable for us. Then last spring two well-financed operations with substantial and reputable backing actually succeeded in getting on the air from so-called "pirate" ships. One was called Radio Caroline, the other Radio Atlanta. They each put out about 5,000 watts of power. We could hear them clearly out at the college, but not within the congestion of London proper. These two later consolidated. There was some negotiation through our advertising agency, but we did not go on.

Meanwhile, the largest of all these operations -- Radio LONDON -- strongly backed by responsible men and adequate capital -- had been waiting for these other ship-broadcasters to break the ice.

When Radio Caroline opened last year, there was a great furor in London papers. The government did everything they could to stop it. But it turned out that the radio Caroline lawyers had surveyed the situation thoroughly. They were sure of their ground. They were doing nothing illegal. They were breaking NO LAW! They were broadcasting from the open sea -- INTERNATIONAL WATERS -- belonging to NO nation. The British government has NO JURISDICTION beyond

its 3-mile limit!

The British Government, finally gave up the fight for the time being. Then, this last December, the most powerful ship-station of all, Radio LONDON, a super-power station broadcasting 50,000 watts, got on the air, anchored just off the British coast in the Thames Estuary. On Friday, December 4th, our office at the college in England called me long distance. It appeared that Radio LONDON was about ready to accept the WORLD TOMORROW for daily broadcasting!!! Our people at the college there were terribly excited! On Monday, December 7, I flew back over to London for a Tuesday morning appointment with the Radio LONDON people at the office of our advertising agency.

We had conferences Tuesday morning and Wednesday afternoon, and all doubts on both sides were cleared up and erased. I flew back to the U.S. on Thursday. We had agreed on a daily broadcast time -- of 7:00 P.M. With this 50,000-watt transmitter virtually inside of the area of England, this would give us a clear reception, not only in downtown London, but over an area populated by some 37 MILLION PEOPLE!!! -- even in daylight! During some 7 1/2 or 8 months a year, it ought to give us good listening coverage of all Great Britain -- including Ireland and Scotland!

The station management had a few fears about the program going on daily. We both felt it advisable to go on by degrees -- not all at once. So we decided on a schedule as follows: The first three weeks, Monday nights only; the second three weeks, twice weekly -- Monday and Friday nights; the third three weeks, three times a week -- Monday, Wednesday and Friday nights. Beginning the fourth three weeks, or the tenth week, EVERY-NIGHT broadcasting, at 7:00 P.M., every night in the week.

The station management wanted to start with the first Monday in the new year, 1965.

On Monday morning, January 4, we called our college in England at 10:45 A.M., by long distance (trans-Atlantic) telephone. Everyone there was tense. The program was supposed to go on at 7:00 P.M. -- which was 11:00 A.M. in Pasadena. In our radio studio at Bricket Wood they had Radio LONDON tuned in. Reception was loud and clear, with music coming from the station. We could hear it by telephone here in Pasadena. Then, suddenly, about 7 or 8 minutes before 7:00 P.M. in England, the broadcasting stopped!! The station was OFF THE AIR! We were disappointed. Yet we knew everything would work out as God decreed.

Later that day in Pasadena a telegram explained the station had shorted an insulator. They had been putting out only 10,000 watts. The engineers on the ship wanted to boost it up to the full 50,000 watts for the first time with our program. When they pulled the switch for the full power, a few moments before 7:00 P.M., it shorted an insulator and put the station off the air.

We got word to them to broadcast the program on Tuesday night.

About ten minutes before 11:00 A.M., in Pasadena, we once



again were in telephonic connection with our radio studio in England on Tuesday. The broadcast ship was now putting out 20,000-watts, and coming in strong and clear.

We had waited so many years for this, it was a very tense and exciting ten minutes. Finally, it was one minute to seven in England. Then thirty seconds.

Would we be on this time? Ten seconds. Five seconds. The music stopped. The announcer's voice came firm and clear: "This is RADIO LONDON. The time, 7 o'clock."

Then came the voice of our own announcer, Art Gilmore:

"The WORLD TOMORROW! Ambassador College presents Herbert W. Armstrong....."But we didn't hear the rest of it -- the spontaneous SHOUT of those in our studio was too loud -- and over the telephone came the roar that went up from those listening in over there!

The program had now actually started from this ship within the Thames Estuary! We were told that the engineers on the ship had not wanted to chance another blow-out, putting the station off the air again, so this first program had gone out on 20,000 watts. But we understand they are up to the full 50,000 watts now. And as I now write, Monday, January 18, it is now 25 minutes to eleven -- which means 25 to 7 in England, and the third program will be on the air in a matter of minutes. By March 8, The WORLD TOMORROW is scheduled to be going out over all Britain with the full 50,000-watt signal, EVERY NIGHT at 7!

Co-Workers, I wonder if you can realize fully what this means?

Over in England, the population is so condensed that ONE 50,000-watt station, inside the mouth of the Thames Estuary (virtually within England), is heard clearly over an area populated by 37 million! And at this time of year, it can be heard clearly over the entire British Isles -- where 53 million people live. But that is not all! We have received letters from Germany that this Radio LONDON is being heard even over there. It is a CLEAR CHANNEL, non-directional signal.

But here are additional vital facts: A 50,000-watt station in New York or Chicago will put out the same power, but will reach only a fraction as many people. In the United States there are hundreds of stations on the air. All these many other stations set up interference -- prevent a station from reaching out as far. And no similar area in America contains so many people. Over there, we have to compete only with the two BBC wave-lengths -- the "Home" service, and the "Light" service Radio London is broadcasting on a dial-spot midway between those two, so that people tuning from one BBC program to the other are bound to be stopped. The two Radio Carolines, and Radio Luxembourg, are broadcasting in the 1400 to 1500 kilocycles -- near one end of the dial, while Radio LONDON is right in the middle of the entire dial.

These so-called "Pirate" ship commercial broadcasting

operations are proving VERY POPULAR with the British people. Radio Caroline has claimed listening audiences in the millions. The largest and most reputable business firms in Britain are advertising on these stations. So, although the GOVERNMENT would stamp them out if it could -- and undoubtedly will TRY additional maneuvers to put them out of business -- the British PEOPLE are strongly for them, and conservative British BUSINESS and INDUSTRY is supporting them. And the government is going to find it difficult to fight most of the voters, as well as Business and Industry.

If Jesus Christ were here today, IN PERSON, exactly as He was over 1900 years ago, preaching His same Message, the British government would give Him no broadcast time -- would do all it could to keep His Message from reaching British people.

But Jesus Christ, as the God of the Old Testament, says: "Behold, the nations are as a drop of a bucket, and are counted as the small dust of the balance: behold He taketh up the Isles as a very little thing." (Isaiah 40:15). Again: "The ETERNAL... brings to nothing what the nations plan; but the ETERNAL'S purpose stands forever." (Psalm 33:10-11).

JESUS CHRIST OPENS DOORS for His GOSPEL!

That is HIS part. And He expects you and me to do our part!

This Radio LONDON offers opportunity to get the Message out to the LARGEST AUDIENCE, by far, of any radio station we have ever gone on! Because of its matchless vast audience, THE COST is HIGHER THAN ANY STATION WE HAVE EVER GONE ON! It will cost several scores of thousands of dollars a year! But it will carry a TERRIFIC IMPACT on all Britain!

The year 1964 saw this Work of God leap ahead, making far greater advances than any previous year. But, already, the new year 1965 has made the BIGGEST advance ever made at any one time in the history of the Work!

God BLESSES those who bless His WORK -- who PRAY for it -- have their hearts in it -- become HIS INSTRUMENTS in it, supporting it with their generous offerings, beside honest tithes! NEVER was the Work of God in greater NEED of your prayers, and your sacrifice financially.

We must break ground for the new dining hall on the Ambassador College campus here in Pasadena within the next week or ten days. We need more and more students, to be trained for their part in this every-growing Work around the world! The need of these additional facilities is DESPERATE! So REMEMBER ESPECIALLY THE SPECIAL BUILDING FUND!

Let us THANK GOD for the glorious privilege of having part as a Co-Worker with Jesus Christ in HIS WORK!

With love in Jesus' name,

Herbert W. Armstrong

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BOX 111, Pasadena, Calif. 91109

Publishing:  
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a Magazine of UNDERSTANDING

February 1, 1965

Dear Co-Workers with Christ:

This is SERIOUS. This is URGENT! We face an EMERGENCY, and I have to ask you to read carefully every word, take this matter seriously, take it on your knees to GOD, and then to ACT on it!

During the early years of this great Work of God, to which we have been called, I was forced to write often to our Co-Worker Family of serious emergencies. Frequently the very existence of this Work was threatened. It took living FAITH. It took real SACRIFICE. But the living Jesus Christ is the HEAD of this Work. He directs and guides it -- HE BLESSES IT -- and He never did leave or forsake us. Always we pulled through. The tests of faith were not pleasant to experience -- at the time. But they have borne the rich fruit of patience, trust in GOD, and a constantly growing Work thundering forth Christ's true GOSPEL in power to ever-increasing MILLIONS around the world. They have borne the rich fruit of thousands of changed, Spirit-begotten, happy lives for GOD'S KINGDOM and for joyous eternity!

A little over two years ago I bound this Work to a year of austerity -- cutting every expenditure to the bone, curtailing radio broadcasting expansion -- to bring this Work into a sound and stable financial condition. We made great progress in that direction -- but one year was not enough. We held ourselves to a second austere year. The living CHRIST led us into this and through it -- and He blessed us with greatly improved financial stability, while at the same time real spiritual fruit borne by this Work continued to increase 30% each year! The Work itself did not stop or slacken -- it leaped on forward, even while we "tightened our belts" as it were, on expenditures.

Now we see plainly that we must continue the austerity in budgeting and appropriating expenditures -- we must ask you Co-Workers to do the same with your personal expenditures, and to SACRIFICE where possible, that we may INCREASE with real generosity our financial offerings for the support of this great Work.

Now once again God's Work has reached a critical CRISIS!

Let me make it PLAIN. It's necessary that you UNDERSTAND THIS -- or else God's precious Work cannot go forward!

The vast harvest Jesus Christ is reaping right now through this -- HIS WORK -- just immediately prior to His COMING to RULE and save this whole world -- is not just "happening" in a vague, unplanned sort of way. This is GOD'S WORK -- the living CHRIST heads, guides, directs and blesses it -- but He uses us. He uses YOU AND ME as His instruments. He works THROUGH US! And there has to be definite planning, in which He guides and leads us. There have to be definite REASONS for the growth and success of this great World-Wide WORK.

I have explained before -- when God started me in His service, I attempted co-operative activity with a small church group 38 years ago, who seemed to follow closer to the BIBLE TRUTH than anyone I could find. But their ministers rebelled against GROWING in the knowledge of our Lord and Saviour Jesus Christ, or in GROWING in spiritual character in their lives -- individually and collectively. They refused to correct errors or publicly confess them, even when they admitted privately to me they were preaching untruths. They were spiritually dead (described in Rev. 3:1-6).

During those early years, God abundantly blessed my efforts -- and totally withheld blessings from them. I preached in country school houses, and in hired halls if the rental charges were low enough. Always there were conversions -- people accepting the TRUE Gospel, repenting of sins, and being baptized, accepting Jesus Christ as personal Saviour. But through those years I could not find record of even one single true conversion by the combined work of those other ministers.

I came to realize I was trying to do what Jesus NEVER would have done. Suppose He had tried to join with, and work with the Pharisees, the Sadducees and the hypocritical Scribes of the days of His earthly Ministry. JESUS DIDN'T DO THAT! He called young men -- fishermen, taxcollectors -- took them into HIS OWN PRIVATE SCHOOL -- so to speak -- taught them the TRUE Gospel God had sent Him to proclaim, trained them for carrying on GOD'S WORK!

The living Christ made it plain to me that He is our example -- that if I was to be used as His instrument, I must follow in His steps. A COLLEGE to train young people was necessary. While only men may be ministers who preach, we live in a modern complex world where technical facilities are available for use today -- many of which require the help of trained women. There were, too, other reasons why the college had to be Co-ED -- with girls as well as men.

God led me to Pasadena. The first acquisition of property came in late 1946. The college, accompanied with severe "birth pangs," opened October 8, 1947.

Up to that time the Work was small -- limited to only fruit-bearing work of ONE MAN. True, there were a handful of Co-Workers with me -- enough to barely support the active full-time work of one single minister. But after the first students were graduated, beginning 1951 and 1952, the Work of God began to expand. God had sent to Ambassador College young men HE had called and chosen. Not every student was a God-called minister, of

course. But three of the first four pioneer students were -- the other one was a girl. As the college grew, and graduated called, consecrated, Spirit-led men whose lives were yielded and Christ-led, the WHOLE WORK OF GOD expanded and grew.

As more radio stations were added, more and more trained people were needed in the office to receive the mail requests, send out requested literature, give personal answer to questions. I had been unable to get out The PLAIN TRUTH magazine every month and carry all the other duties of a growing Work handled by myself and wife alone. But soon Christ had given me trained editorial help -- trained mechanical help. In due time The PLAIN TRUTH was coming out every month, and, through the years, gradually improved and enlarged.

The broadcasting and the literature began pricking the hearts of people -- letters began coming in pleading for personal visits of true Ministers of God, for counsel, for spiritual guidance, to explain the Bible -- and to assist in the conversion and baptism of an ever-increasing number of people being CONVERTED!

Today, in the Pasadena office alone, it takes 65 men just to open, read, and channel the THOUSANDS of letters received DAILY! Yes, THOUSANDS, daily -- averaging more than three thousand every day, seven days a week! Today it requires scores of typists, a great battery of IBM machines, and technical operators, to send out the requested literature the same day the request is received. Today a two-story office building is devoted to what we here call the "L.A.D." -- Letter-Answering Department. In the offices in this building are ordained ministers, Ambassador College-trained, who dictate on dictaphones personal answers to thousands of letters -- and a large "typing pool" of stenographers who type out the letters they dictate.

Today, here at Pasadena Headquarters, a huge printing plant with giant presses and other equipment, is working TWO SHIFTS daily -- 16 hours daily -- with a large staff of trained men, printing not only The PLAIN TRUTH, but ton after ton of booklets, books, and other literature. Today, in a separate building, a huge MAILING DEPARTMENT mails out the hundreds of thousands of free booklets, and The PLAIN TRUTH, sending them to the Post Office in huge trucks. Today freight cars are pulled up alongside the giant new Press Building, and unload six large freight cars of paper every month. Now that is just at Pasadena Headquarters alone!

Today Ambassador College-trained ordained ministers, mostly married to Ambassador-trained wives, are stationed at about 100 locations in all parts of the United States -- from Miami to Seattle and Vancouver, B.C. -- from San Diego to New York, New Hampshire and Toronto, Canada -- scores of cities in between, such as Chicago, Cincinnati, St. Louis, Dallas, Kansas City, Detroit, Pittsburgh, Philadelphia, Minneapolis, Denver, Portland, San Francisco, Phoenix -- just to name a few, where they are kept busy almost night and day in a personal ministry, helping those who write in requesting a personal visit. More than 250 people every week are now requesting a personal visit from one of these ministers. No one is ever called on, unless they request it

themselves.

Perhaps you did not REALIZE the extent to which this great Ministry of Christ has grown. Today THOUSANDS of precious human lives are being converted for God's Kingdom every year! And this is WORLD WIDE. Ordained ministers, Ambassador College trained, are constantly visiting people who REQUEST such personal counsel and help, not only in all parts of the United States and Canada, but in all parts of Britain, Germany, France and all Europe, South Africa, Australia, the Philippines, the West Indies, and even parts of South America, Asia, and other parts of Africa.

Today more than 25 MILLIONS of people every week hear the WORLD TOMORROW broadcast, over every inhabited continent on earth! Today two million people read The PLAIN TRUTH. Today The PLAIN TRUTH is printed not only in the three English editions, but also in French and in German -- and, soon, a Spanish edition. Scores of important booklets also are printed in these other languages -- as is the Ambassador Correspondence Course. THIS IS THE GREAT FRUIT BORNE -- THE VAST HARVEST REAPED -- BY GOD'S TITHES AND YOUR OFFERINGS FOR THIS WORK!

In Sydney, Australia, a large staff of between 35 and 50 handle incoming mail, and send out requested literature, and the Australian edition of The PLAIN TRUTH, now printed in Melbourne. But already a large building has been leased, and presses and other printing equipment ordered, to enlarge the Printing Plant there and do our own printing of The PLAIN TRUTH, as well as all the other booklets and literature.

In Australia today we maintain several ordained ministers -- graduates of Ambassador College -- for visiting and helping personally those who request it -- for conversion, baptism, spiritual help -- beside those in the office in the L.A.D. Department there.

Today nine ordained ministers serve in England out of British Headquarters at the College, beside three others stationed farther north, and in Scotland and North Ireland. Today we have an office staff in South Africa at Johannesburg, beside three ordained ministers stationed there. Also offices with ordained ministers and staff workers in Duesseldorf and in Geneva, and in Manila, the Philippines. A large and fast-growing staff carry on the same work from our Canadian offices in Vancouver.

TODAY THE SUN NEVER SETS ON OUR OFFICES AROUND THE WORLD!  
Every year produces a much larger harvest of CONVERTED precious LIVES for GOD'S KINGDOM than the year before!

Now HOW HAS ALL THIS BEEN MADE POSSIBLE?

By the AMBASSADOR COLLEGES! As the colleges have grown, the Work has grown. As the COLLEGES have grown in number of students, the number of people hearing Christ's Gospel Message has increased each year! If the colleges are not allowed to keep on growing, THEN THE WHOLE WORK WILL STOP GROWING!

Now I have written you before -- we cannot take in more college students UNLESS we have MORE CLASSROOMS and LECTURE ROOMS in which to teach them -- more DORMITORY buildings in which they may sleep and study -- new and larger DINING HALLS in which to feed them -- new and larger ASSEMBLY HALLS or AUDITORIUMS for weekly forums, assemblies, and chapel services -- as well as for musical recitals and concerts and other cultural activities.

Over at the college in England, we have recently finished a new dining hall, and a men's dormitory building. But we need desperately, there, the new gymnasium that is planned -- for the climate is such there that most physical exercise which students must have for physical fitness and good health, must be taken INDOORS. A well-planned program of physical-fitness exercises is in progress at each college -- and this is just as necessary as any other part of college work.

For example, how do you suppose Garner Ted Armstrong is able to keep those vigorous, alive and alert POWERFUL radio programs coming -- a half-hour every day? He takes daily physical exercises -- he plays basketball, handball, tennis, and swims -- not all of these the same day, of course. Once in a while his program will seem to lag a little, and I know he has then been overworked with executive office responsibilities, and didn't have time for the PHYSICAL recreation to stir up blood-circulation. Also he must be careful to get ample sleep. How do you suppose I have been able to carry on this energetic, exhausting grind these past 38 years?? I have to watch my health, my diet -- and keep physically fit.

At the college in England we need immediately additional girls' dormitory units -- a new and larger auditorium, additional classrooms, a new office building for office space.

We are just prepared, now, to break ground on the new dining hall here at Pasadena. UNLESS THIS IS FINISHED BY FALL, WE CANNOT TAKE IN MORE STUDENTS for the next school year!

This situation has become DESPERATE!

The WHOLE WORK OF GOD depends on it!

Yet you Co-Workers have been dropping off in the EXTRA SPECIAL and ADDITIONAL OFFERINGS FOR THE BUILDING FUND until it is half of what it was -- and hardly a third of what it MUST BE if the WORK OF GOD is to keep on forging ahead!

Now PLEASE READ THIS CAREFULLY! Your tithes and regular offerings are budgeted for GETTING OUT THE GOSPEL -- for the broadcast expense -- for the vast publishing work -- for expenses of these many ministers serving people personally ALL AROUND THE WORLD. This, of course, is the MAIN INCOME that supports GOD'S WORK. It is handled wisely, budgeted carefully.

DO NOT take any part of your tithes, or regular additional offerings, and mark it for this SPECIAL BUILDING FUND. We need to raise the money for these desperately needed additional college buildings by a SPECIAL BUILDING FUND -- supplied by EXTRA



additional offerings, over and beyond your tithes and regular offerings for the Gospel Work.

For this SPECIAL BUILDING FUND I have to ask you to simply squeeze it out of money you would not, otherwise, have sent in for God's Work -- by sacrificing something you would have spent on yourself or family, as an added, EXTRA offering IN ADDITION to tithes and regular offerings for the Gospel. Now please UNDERSTAND, I am not asking you to go without food or needed clothing or necessities of life. I don't mean that at all. But we are in a time of prosperity and high living standards in the United States, and nearly every one of us does spend money on pleasures, and things we don't really need -- and all such of us can -- if we allow the living CHRIST to make our hearts willing -- give up some of these things, and send in, EVERY MONTH, an added SPECIAL offering marked specially for THE SPECIAL BUILDING FUND.

I realize some of you may be on small and limited pensions -- or public welfare aid -- or something of the kind -- and you are not in the category described in the paragraph above. Some of you, I surely realize, are UNABLE to contribute to this special fund. If so, no explanation is necessary. If you can't make this extra contribution, we'll understand -- and just ignore it.

But to all the rest of you, we must realize that those who CAN, need all the more to be as generous in this as God makes possible -- for those of us who CAN must make up for those who CAN'T! I am simply asking each of you to do, as YOUR PART in the glorious and great Work of God, WHAT GOD HAS MADE POSSIBLE.

Now we have to plan our budget A YEAR IN ADVANCE. It is VERY IMPORTANT that we KNOW a year in advance HOW MUCH we may allocate for the BUILDING FUND.

In just a few days, the contractor firm we have selected to build the dining hall on the Pasadena campus, will expect me to sign a binding contract covering progress payments for the next year or fifteen months. I MUST KNOW WHETHER I CAN DO IT, or whether, because our Co-Worker family will not back me up, I must refuse, and then take in fewer students next autumn. For the past two years we have been able to accept only one out of every SEVEN students who apply for admission. THAT STOPS THE WORK OF GOD! Jesus Christ has never forsaken this Work -- AND I KNOW YOU WON'T!

Our architects are now writing up the contract, according to terms verbally agreed to, with the contracting firm selected to build the new buildings on the English campus. The first unit of buildings is to begin March 15, and the company is guarantying in this contract completion by March 14, 1966 -- exactly 12 months -- allowing us 16 months for progress payments, and with NO INTEREST for the four months they will carry us AFTER completion.

I MUST KNOW WHETHER THIS SPECIAL BUILDING FUND WILL ALLOW ME TO SIGN THESE CONTRACTS!

These contractors expect me to BIND ourselves to these payments. But I DO NOT ask YOU to bind yourself with a real pledge

or anything of the kind. But I DO ask all of you whom God has made able, and whose hearts He has made willing, to send back to me BY RETURN MAIL, a statement of intention, that I may know how much you HOPE, and plan, AS LONG AS ABLE, to send in monthly for this EXTRA special BUILDING FUND. If, for any reason, you find later you are unable to send in the amount subscribed, YOU ARE IN NO WAY BOUND -- you do not even need to write or explain the reasons, or notify us you have to stop or reduce the amount -- though of course I would appreciate it, should that happen, if you would. THIS IS NOT A PLEDGE. It is not taking a vow. It is not binding on you. It is a mere statement, to help me determine our budget, of what you believe and expect, as of now, to be able to do.

Our Business Office informs me that these special offerings for the BUILDING FUND have now dropped off to less than HALF of what they were -- and we need a BIG INCREASE over what they were, for this coming year or 18 months.

THE VERY FUTURE OF THE WHOLE WORK DEPENDS ON THIS!

IT IS DESPERATELY IMPORTANT, or I would not ask it!

And, IN ADDITION, the Business Office tells me that tithes and regular offerings are FALLING OFF right now!

Co-Workers, this entire situation is URGENT. Look how GLORIOUSLY and ABUNDANTLY God has BLESSED His Work He is doing through us! Look how it has GROWN -- look at the MANY THOUSANDS of precious lives it is saving! Just ONE of them is worth all that has been spent through these years! Absolutely NOWHERE ELSE on earth is money spent producing SO MUCH.

Constantly, here in Pasadena, we hear a "commercial" on TV and radio by an automobile dealer shouting constantly their slogan "MORE for your money." How one Chevrolet dealer can give people MORE for their money than another, I don't exactly know. But I DO KNOW that NOWHERE -- absolutely NOWHERE ELSE ON THIS EARTH, can SO MUCH good be done for the money, as in the VERY WORK OF GOD. When you put your money -- (pardon me, I mean GOD'S MONEY, for it's all HIS anyway) -- into the VERY Work the living Jesus Christ is directing, it has THE POWER OF GOD added to the money, in producing the richest harvest OF ALL TIME!

Co-Workers, what a blessing God gives us just to ALLOW us to be a part of HIS WORK! WHAT A JOY!!

Because this is SO URGENT, I am going to do something I don't remember having done before. You will find enclosed a self-addressed return envelope, THAT NEEDS NO STAMP. It will be AIR-SPEEDED to us, by AIR MAIL, and POSTAGE WILL BE PAID BY US AT THIS END!

Therefore, AS GOD HAS MADE POSSIBLE, and to whatever extent He has made possible, will you please, BEFORE YOU LAY THIS LETTER DOWN, sign the enclosed statement of intention card, filled in, and, if you have tithes or offerings available at the moment, enclose those too, marking the portion for the special BUILDING

FUND separately, enclose with the card in the envelope and get it posted as quickly as possible!

THANK YOU for standing firm in this with me. And please add your earnest, believing PRAYERS.

With love, in Jesus' name,

Herbert W. Armstrong

The WORLD TOMORROW  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
Proclaims to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

Written at Ambassador  
College in Texas,  
March 1, 1965

Dear Co-Workers with CHRIST:

I have just received an S.O.S. message from our Business Office at Pasadena Headquarters. It has an U R G E N T !! in capital letters, underscored three times, with two exclamation points, saying receipt of tithes and offerings has fallen "way down," followed by another U R G E N T !! and asking me to write immediately another Co-Worker Letter.

So if I have to let YOU know of this urgent need, I'm sure you realize that we NEVER make our financial needs known over the air, or in The PLAIN TRUTH or any literature -- we NEVER put a price on anything -- we NEVER ask the public for contributions. Of every 300 readers of The PLAIN TRUTH 290 have never sent any money to us for God's Work, and not one of them has ever been asked for money.

Mail response indicates that 28 MILLION people hear The WORLD TOMORROW broadcast every week -- hear the VERY Gospel Jesus Christ brought for mankind -- and yet only one out of 550 has ever sent any money for the Work, or been asked for any. In other words, the average Co-Worker is causing 550 other people -- more than half a thousand -- to hear the true Gospel EVERY WEEK by radio; and is getting The PLAIN TRUTH every month to 30 other people; besides getting booklets, and the Bible Correspondence Course to many.

Think what that means! Of course you probably are not a preacher -- but it is just as if you got together a church congregation of 550 people EVERY WEEK, and instead of preaching to them yourself, you had either my son Garner Ted Armstrong, or myself come and preach to them EVERY WEEK, and you would be paying for subscriptions to The PLAIN TRUTH for 30 of them, and also giving much other free literature and the Correspondence Course to as many as would request it. THAT IS WHAT YOUR FREE-WILL OFFERINGS AND TITHES ARE ACCOMPLISHING! More than that, and ON TOP OF all that, you would be doing your share toward sustaining the three Ambassador Colleges, training hundreds of people for full-time service in this great Work of God, and supporting more than 100 God-called, consecrated, fully-trained ordained ministers, beside their many assistants, scattered around the world constantly calling on radio listeners or PLAIN TRUTH readers who REQUEST a visit for personal Bible study, counselling about personal

problems, baptism and help toward salvation.

I know NO PLACE in all the world where every single dollar ACCOMPLISHES SO MUCH. And the rich spiritual fruit being borne by this great Work is not decaying, rotting fruit soon to be thrown out. It is spiritual fruit that shall last FOREVER -- bestowing God's grace and ETERNAL LIFE in God's Kingdom for ever-increasing thousands!

I want you to take a GOOD LOOK at the radio log in the March PLAIN TRUTH. Three whole pages! More and more radio stations are being added constantly. A few are being weeded out and dropped -- a few which are producing too little results, but those added more than take their place.

I have had to write about the direly-needed expansion program on our three college campuses recently. And we DO seriously need those extra additional special offerings for this necessary building fund. Since I wrote you last, we have had the ground breaking ceremony for the new students' Dining Hall on the Pasadena campus. The college band played. On the speakers' platform Garner Ted Armstrong acted as Master of Ceremonies. Short speeches were given by the Vice President of our architectural firm, the Vice President of the General Contractor firm, the Mayor of Pasadena, the Los Angeles County Supervisor, and myself. There were several hundred in attendance -- many Pasadena neighbors in addition to students, and several city officials, Chamber of Commerce executives, former mayors, etc., were present -- as well as the newspaper reporters and photographers. They provided us with four new shovels, and the County Supervisor, Building Contractor, Garner Ted and myself broke the ground with the first four shovels of dirt.

If you have not yet sent in your "Statement of Intention" card, be sure to send it at once. IT'S IMPORTANT!

Results are picking up from the new Radio London broadcast. In every way God's work keeps right on GROWING. Again this year, we have just finished the first two months with the usual 30% INCREASE in all phases, over the same two months of the year before. The living Jesus Christ heads it -- guides and directs it -- BLESSES it abundantly with constantly increasing spiritual fruit for His Kingdom.

But you and I have our part in it. WHAT A BLESSING! WHAT A PRIVILEGE to be a Co-Worker WITH Jesus Christ in HIS Work! Sometimes I wonder why I have to keep prodding you Co-Workers with these letters -- but the URGENT NEED keeps prodding me, and in these letters I have opportunity to tell you the very latest news of the progress of the Work. And if we were not in this manner mutually prodded constantly, I would neglect getting this GOOD NEWS to YOU!

THANK YOU for your part!

THANK YOU for an extra-generous response to this URGENT need! THANK YOU for your loyalty and continuous sacrifice. And

THANK GOD that we all have this PRIVILEGE!

URGENTLY, and with love, in Jesus' name,

Herbert W. Armstrong

The WORLD TOMORROW  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
Proclaims to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

10th March, 1965

Dear PLAIN TRUTH Subscriber:

I want personally to thank all of you who have written such appreciative letters after receiving and reading the book "God Speaks Out On The New Morality."

Some people wonder, "HOW CAN YOU DO IT? How can you send out, not only such a high quality and grippingly interesting magazine, and equally interesting truth-revealing booklets -- ALL ABSOLUTELY FREE -- never asking for contributions -- but, now also a fine, quality-printed full BOOK? And yet there is NO PRICE -- no follow-up with anything to sell, or even requests for contributions!"

Once or twice a year I try to send out a letter to our subscribers, and listeners to The WORLD TOMORROW broadcast, answering questions some of our NEW listeners or readers might ask -- WHO we are -- who is back of this work? How is it financed? How old -- how well-established is it? Are we a religious denomination, and if so which one?

But first, I am especially GRATEFUL for those letters -- from both Britain and America -- which told me how this book had SAVED THE MARRIAGES of a number. Families were about to be broken up through misunderstanding and lack of this frank but necessary KNOWLEDGE. But the nightmare of divorce was avoided by the reading of this book. Many -- MANY others said that if only they could have had this book BEFORE they were married, their lives could have been so much happier. In several cases, divorce could have been prevented. Then there were letters from several SOON to be married, who now look forward to a HAPPY marriage -- a JOYFUL home and family life. I am grateful to our GOD for the privilege of helping.

Nearly all 250,000 copies of the book -- a quarter of a million copies have now been sent out -- all without price! Hundreds of ministers have asked for copies. Several colleges and universities and public libraries are asking for multiple copies. Some colleges (beside our own three Ambassador Colleges) are using it as a text-book for required reading. Colleges and Churches are using it as textual material in lecture courses.

The entire first edition of 250,000 is now almost exhausted. But we now look forward to publication of the second edition in the

near future. If you are one who neglected to write in for your free copy, do so now. You might be able to still get one of the very few first edition copies, but if not, we will keep your request on file, and as soon as the second edition comes off the press we will send it. Don't put it off or neglect requesting it again -- you might overlook requesting it later. If you can state, in your request, that you are not under 21 or that you are married, or are engaged to be married within three months, BE SURE TO DO SO. Otherwise we will have to send you an application card to be filled out and signed. If you are under 21 and not married ask your parents to order it for you. WE feel that every person of 14 years or older OUGHT TO READ IT. But, to avoid misrepresentation by persecutors, or any possible criticism by parents in regard to so delicate a subject. We must make it the parents' responsibility to be sure this book is read by teenage young people WHO NEED IT MOST.

I would like to tell you my personal firm convictions in regard to the sanctity of MARRIAGE -- and of the FAMILY RELATIONSHIP. And it is the firm belief of all of us associated in this great work of God. Had I, and also my wife, not had such strong and unshakable beliefs in the sanctity of marriage -- and the knowledge that it is binding for life -- our marriage might have been broken more than 38 years ago -- before my conversion. But we both knew that we were bound for LIFE. And this one and only incident which ever could have broken up such a HAPPY marriage as we have had, now for almost 48 years, was bridged because of this fine conviction. That very crisis of misunderstanding brought me to Jesus Christ, and a knowledge of the truth.

But as I was writing those two chapters on the true meaning of the marriage and the family relationship -- Chapters 8 and 9 in the book -- it seemed God brought to my mind a wonderful New Understanding of the REAL MEANING -- of GOD'S GREAT PURPOSE -- concerning marriage and family relationships. I do sincerely hope these two chapters helped thousands of you to realize more than ever what a tremendous BLESSING God has bestowed on us earthly humans in giving us these GOD-PLANE relationships. Surely we do everything in our power to help hold together any troubled marriages brought to us for counsel. And yet we were recently falsely accused of breaking up the marriage by a persecutor who presented only one side of the case, totally misrepresenting the facts, saying nothing of our efforts to save it.

I have personally officiated at so many weddings since my ordination as Christ's minister in 1931 that long ago I lost count of the number. The wedding ceremony is based on the BIBLE. It is simple, direct and brief. But I know of no ceremony so absolutely BINDING the couple UNTIL DEATH.

Let me reproduce for you, here, one paragraph of our ceremony, exactly as I and all of the ministers of this great Work say them at every wedding. It is in the middle of the ceremony: "Thus it is revealed that it is GOD, not man or the laws of man, who joins together husband and wife as one flesh. And what God has so united and bound together FOR LIFE, man is commanded, on that authority which transcends and supersedes all authority, NOT TO SEPARATE and marry to another; and any lesser codes of man granting such divorce



and remarriage are in defiance of and rendered null and void by the higher laws of Almighty God! This marriage, therefore, by authority of the Supreme Court of Heaven, is inexorably BINDING until broken by death."

Then the vows each must take are as follows: "...Do you then, (his first name) faithfully promise and covenant with God, in the presence of these witnesses, to take (her full name) to be your lawful wedded wife, and to cleave to her unto death; to love her, cherish her, honour her, and provide for her?" After his answering vow, "...And do you, (bride's first name) faithfully promise and covenant with God, in the presence of these witnesses, to take (his full name) to be your lawful wedded husband, for the remainder of your natural life, and, as God has ordained to submit yourself unto him as unto the ETERNAL, to be subject to him in everything, and to reverence him?" Then, after she takes the affirmative vow, they are united for life BY GOD HIMSELF, through prayer.

How did this great broadcasting and publishing work start? Do we have a lot of money? Do we demand tithes and offerings? The answers to these last two questions is an emphatic NO!

But it all started more than one hundred years ago. But my personal participation started when I became angry at my wife's newly accepted religious convictions -- more than thirty-eight years ago.

. . . . .

Right at this point, before I could continue, TRAGEDY STRUCK! I will finish what I was writing later in this letter. But I feel impelled to stop right here and make the facts known to you.

For as surely as many of Christ's earliest ministers and apostles of the first century were martyred, ONE OF GOD'S FAITHFUL MINISTERS TODAY HAS JUST BECOME A MARTYR!

Biblical prophecies foretell a martyrdom of God's own people -- faithful believers in Christ's true Gospel! Is that prophesied tragic condition STARTING ALREADY? If so, IT IS FAR LATER THAN WE HAVE SUPPOSED! If so, we are near the END of this world's deceptions, violence and chaos. If so, we are VERY NEAR the happy, peaceful WORLD TOMORROW, when Jesus Christ shall return to earth in all the supernatural POWER and GLORY of the Creator GOD -- to restore WORLD PEACE, UNIVERSAL HAPPINESS, ABUNDANCE AND JOY!

Here are the tragic facts.

Dr. Benjamin L. Rea, B.Sc., Ph. D., Dean of the Faculty of Ambassador College and the voice of the Spanish language broadcast of The WORLD TOMORROW, heard over South and Central America, lies dead! He had developed a hypertension condition. His blood pressure was excessively high. Last autumn we had insisted he take a few months leave of absence and free himself completely from the stress and strain of his duties by taking complete rest in America. His condition had improved and he returned to his office at the College in January.

A certain "feature writer" in London had previously contacted me in Pasadena, California by long-distance telephone from London. I had talked to him freely, giving him what information he asked, except certain definite facts and figures I did not have available and was unable to give. Later an amazing story appeared. I was misquoted, in a manner of speech I do not use. The story was so slanted that many people could have drawn conclusions totally contrary to the facts, thus seriously and falsely discrediting Ambassador College.

Above I was just starting to tell you of the incident more than thirty-eight years ago, which drew me into Christ's ministry. It was a time when I was antagonistic to my wife's newly-embraced religious convictions. But, as I want to explain later, I did not leave her. I did not believe in breaking up families. I do not now. Instead, I began studying the Bible for the first time in my life, to prove whether she was wrong. I had fully expected to find she was wrong. I was dumbfounded to find, six months later, that she was right.

But now a certain wife, antagonistic against her husband's newly-embraced religious convictions -- THE VERY SAME CONVICTIONS AGAINST WHICH I HAD BEEN HOSTILE THIRTY-EIGHT YEARS AGO -- contacted this feature writer. And without getting the true facts from us, another story appeared telling only the one side of the story, again so worded as to falsely discredit Ambassador College and this Work of God.

Later in this letter I will give you the TRUTH about all such insinuations. I had come to England to conclude a contract for construction of a new College building. This young writer appeared on the College grounds. He learned that I was there. But because of the manner in which my former conversation had been handled -- as well as interviews previously with officials at the College, I refused to see him. Then it was reported to me that he had STALKED unceremoniously without warning or being announced into Dr. Rea's office.

Of course this young man undoubtedly knew nothing of Dr. Rea's hypertension condition. What was said I do not know -- and now Dr. Rea's lips are forever sealed from telling us. What I do know is that a little later two of our painters were walking along in front of Memorial Hall -- carrying a ladder, I believe -- when this "feature writer" strode past them on his way out. They reported to me that he was in a rage, and rolling down his car window, shouted angrily at them to read his next story -- saying that if we thought the last one was bad, just wait till we read the next one!

Our Librarian came to the entrance of Memorial Hall, found Dr. Rea with his head bowed, and starting to collapse. His last words in this life were "It was that man (naming the "feature writer") who did this to me."

The Librarian helped him back into his office. He collapsed on the floor. The Librarian called for help. Others rushed in, helped lift Dr. Rea to a couch in his office. The College nurse

came quickly and a doctor was immediately called. Dr. Rea had suffered a serious stroke. He had lapsed into a coma. He could not talk.

He was carried on a stretcher to a first floor room which was immediately converted into a temporary hospital room. But at 2:40 the next morning he died.

This tragedy is a great loss to the Work of God. Dr. Rea was greatly beloved. Thousands grieve his loss. In the conviction that he was talking to a persecutor who would distort, or twist anything he might say against him and the College, Dr. Rea probably refused to talk to him or to be interviewed.

We do not accuse this "feature writer" of knowingly causing Dr. Rea's death. As stated above, he undoubtedly knew nothing of Dr. Rea's condition. He had been living with that condition for some years. He felt he was improved. But even though we place no blame in any way for this tragic death on the man who -- even if coincidentally -- triggered it, nevertheless this was the regrettable incident that did trigger it.

We proclaim to the whole world the very Gospel Jesus Christ taught. Men hated His message. They persecuted Him, did all in their power to discredit Him, to cause people to think He was a deceiver and a false prophet. They conspired against Him, and finally put Him to death -- BECAUSE OF HIS MESSAGE!

We proclaim that same message. Jesus said that if they had persecuted Him, they would persecute us also. As Christ said, through Paul: "Yea, and ALL that will live godly in Christ Jesus SHALL SUFFER PERSECUTION!" How true! We try to live godly, and so teach others, in uprightness and sincerity, and then this is made to look as if it is just the opposite with sinister motives, preying on innocent people!

. . . . .

Now I shall return to the answer of how this Work started.

I was saying, it all started more than a hundred years ago. But my personal participation began after I, like the woman who complained to the "feature writer," became angry because my wife had accepted the same Biblical teachings this woman's husband had. That was more than thirty-eight years ago.

However there was this difference: I did not break up our marriage by leaving my wife, as this woman did by leaving her husband. I felt, just as I'm sure this woman feels, that these were NOT Biblical beliefs and practices. But I did accept the challenge to look into the Bible for myself. Of course I expected to prove my wife wrong.

This turned into a bigger study than I had expected. It took me into a study of CREATION in the first chapter of the Bible. That led directly to a thorough study of evolution. It provoked the question "DOES GOD EXIST?" Was there a CREATION? Or did the

earth and all life on it come by evolution? I had to KNOW! I had to have it PROVED!

By the laws of Science -- by the presence of existing FACTS -- by sheer logic and REASON -- by many infallible PROOFS, it was PROVED to me that Almighty God the Creator does exist. Next came the question: "CAN I BELIEVE THE BIBLE?" I had to see it PROVED. I found it PROVED in the PROPHECIES which have been fulfilled. I found it PROVED by many other absolute proofs.

That gave me a FOUNDATION. God speaks with AUTHORITY in the Bible! Now I had a source of AUTHORITY on which to rely. Next came the question, "WHAT DOES THE BIBLE SAY?"

I was dumbfounded to discover that in boyhood Sunday School days, I had been taught in many basic doctrines, the precise opposite of what the Bible plainly teaches. I was astonished to find that, taken to mean what it plainly says, THE BIBLE MAKES SENSE! It became the most interesting study of my life. I saw that I had to surrender my will to GOD. I did. I accepted CHRIST. I was baptized in a Baptist Church, though I did not join it. My understanding was opened by receiving God's Holy Spirit -- just as God promises all minds may be. Now I could begin to UNDERSTAND the Bible. It was a thrilling experience.

I had started this study to try to prove to my wife that -- as I then put it -- "All these Churches can't be wrong." When I found that the generally-accepted ideas of "Christianity" are contrary to what the Bible plainly teaches. I asked "But WHERE is the TRUE Church -- the very one that was founded by CHRIST?" Up to then I had supposed Christ was all divided -- that all these Churches are His, even though split up into hundreds of sects and denominations -- every one believing and practicing differently than all the others. I read in the Bible that Christ's true Church would be a "Little Flock," persecuted, not a big Church acclaimed by the world. But also I read that it would never cease to exist.

I found a Church that had more Biblical truth than any other I could find. It was called the Church of God. That is the true Bible name. Although it had several thousand members scattered over the earth, and actually traced even its recent history back past 1865, it was not a great worldly power with many millions of members.

Actually, the last thing in the world I should have wanted to do would have been to become a Minister of the Gospel. I had been in the newspaper, magazine and advertising business. But Church members began urging me to speak before them. For quite a while I refused. But what I had learned, in the Bible, filled me with such interest and such HUNGER for truth, and such zeal, that I continued my STUDY of the Bible almost night and day. I had never been so in earnest about anything in my life. The Bible was the VERY WORD OF THE LIVING GOD! I looked on it with AWE! A great deal of the time I studied, actually on my knees, mixing Bible study with prayer.

After a while I found a truth I knew these Church people did not understand. In my enthusiasm to SHARE new light with them, I

finally agreed to speak before them. I found myself literally DRAWN into the ministry.

I was ordained, mid-June, 1931, as a minister of Jesus Christ and of the Church of God. Since I was experienced in writing and publishing, the proclaiming of the Gospel by use of the printing press, and by radio, came under my jurisdiction. The door of radio and the printed word opened at the beginning of January, 1934.

Nowhere in the New Testament do we find that Jesus, or the Apostles, ever coaxed, urged or cajoled anyone into "joining" the Church. They merely proclaimed the TRUTH -- the GOOD NEWS -- of the Kingdom of God. No one was urged to "join." In fact, according to the Bible, one CANNOT join God's true Church. If we have not received the GIFT of God's Spirit, "we are none of His" (Rom. 8:9). The proclaiming of the Gospel by Jesus and by His Apostles was merely EDUCATIONAL -- proclaiming God's TRUTH -- leaving all hearers free to make their own decision.

We follow their example. No one is ever asked to join. No one is ever urged or pleaded with to "give their heart to the Lord," in the way many Churches do. We are not proselyters. We make no effort to take members away from other Churches.

The radio and publishing work started very small. But it grew rapidly, steadily, constantly. Today it purchases 25 MILLION watts of radio power every week, broadcasting CHRIST'S MESSAGE over every inhabited continent on earth. Today it is the MOST POWERFUL radio programme on earth. More than 27 MILLION PEOPLE hear it each week, on hundreds of radio stations. Most of them broadcast it SIX OR SEVEN TIMES A WEEK.

This is the WORK OF GOD -- a reputable WORLD-WIDE organization of high standing, morally, spiritually, ethically, financially. It is an OLD, WELL-ESTABLISHED ORGANIZATION.

Yet it appears an effort is being made to create a false image as if it were merely some NEW, irresponsible religious order, whose officials live in idleness, ease and luxury, by "demanding" tithes and taking food out of hungry mouths -- breaking up marriages and homes. If it were not so tragic that some people actually BELIEVE whatever kind of smear against anyone they see in print, that would be -- to one who knows the facts -- ridiculous!

But now, as briefly as possible, let me give you the FACTS -- the TRUTH!

Our purpose is NOT to "get members" or to build a religious organization -- never has been -- but to PROCLAIM AND PUBLISH CHRIST'S GOSPEL MESSAGE -- which is an educational message -- to the world AS A WITNESS (Mat. 24:14; MarK 13:10).

WE NEVER IN ANY WAY ASK THE PUBLIC FOR CONTRIBUTIONS -- whether over the air, or in any literature, or in personal contacts. We issue tons and tons of FREE literature. We do ask people over the air to write for free booklets, or our high-class, interesting, informative 52-page (soon 68-page) magazine, The PLAIN

TRUTH. You cannot pay for your own subscription. Every month, in the United States, we return hundreds of dollars to readers who send in money to pay for their subscription, or to pay for other literature -- and in Britain we do the same -- return every shilling if sent to PAY FOR the magazine or literature. Recently we even offered, FREE, a complete book -- a quality book of 324 pages -- and sent out 250,000 copies (a quarter of a MILLION) absolutely FREE.

Many people have been receiving The PLAIN TRUTH for many years, and have never sent us a penny, nor been ASKED for any contributions. Yet we are accused of being "cash-conscious."

How, then, are we financed? Do we have any money? It does take a great deal of money to be able to purchase more wattage of radio broadcasting power than anyone on earth -- to publish such a fine magazine with a circulation reaching TWO MILLION people -- to send out, FREE, with NO TUITION CHARGE, the Ambassador College CORRESPONDENCE COURSE to more than 65,000 students -- to send out literally tons and tons of attractive booklets and books. It does take money -- a lot of it -- to finance and maintain THREE COLLEGES with several hundred resident students. It does cost money to maintain ordained ministers numbering into the hundreds, on all continents of the earth, to visit and counsel with thousands of people who request such visits, counselling and help. Absolutely no one ever calls on any radio listener or PLAIN TRUTH reader UNLESS requested by them, and without any urging or persuading from us.

As a matter of fact, the operating expenses of this great work would put us on a basis within the first ten of the largest universities in the United States -- and, I should imagine Oxford, Cambridge, or the University of London -- though I have no knowledge whatever of the extent of their operating expenditures. We are NOT a small organization, but an old-established, world-wide organization of standing, integrity and of major size.

Then, WHERE DOES THE MONEY COME FROM? It comes from those who have, voluntarily and without solicitation or urging become of their own accord and free-will, either Co-Workers, or Church members. But do we, as falsely accused, "DEMAND TITHES?" WE DO NOT!

Many of our members -- those whom we recognize as having been put into His Church by the living Jesus Christ - do NOT tithe. There most certainly is NOT any-one standing "at the door demanding tithes." There is no inspection -- no checking-up system -- of determining who tithes and who does not. Some of our Co-Workers -- those who do voluntarily support this Work, but are not members -- or may be members of the Church of England, or the Methodist, Baptist, Presbyterian or any other Church -- or no Church at all -- some of them do voluntarily tithe. We have no way of knowing how many. But probably most of them DO NOT! Most assuredly we do not require or demand it!

But do we TEACH tithing? WE TEACH THE PLAIN TEACHINGS OF THE BIBLE! And the Bible teaches tithing from Genesis 14 to and

through the New Testament. We teach the Bible -- then we leave it to each individual to make his own decision as to what he shall do. But we do not put any great emphasis on tithing. In the Bible God promises to bless and prosper the tithe-payer. Many thousands have found that true. They have more since tithing than they did when they spent the whole ten tenths on themselves. Tithing pays the tither. It DOES NOT "rob" the tither's family. But God says (Mal. 3:8-10) the NON-tither robs God. We do NOT teach that a husband whose wife objects to his tithing should tithe her half of his income -- but rather, IF she objects that he consider his income -- or their combined income -- half hers, and let her do with her half of the tithe as she pleases. In the accusation made recently on this point, I am not sure whether the husband in question understood that -- but it most certainly is being explained to him.

Now let's take up this specific case in point. The "feature writer" mentioned previously made much of one side of a case. It was made to appear that because of tithing, which it was falsely claimed we "demanded," this man failed to support his family. The inference was given that we thus caused him to break up his marriage. THAT IS NOT THE TRUTH! On the contrary, our Ministers counselled repeatedly with this man about his obligation to support his family. He was told that the Bible says that a man who won't support his wife and family is worse than an infidel. This man had a problem, and after much counselling from our Ministers he seems well on the way to having his problem solved. He is now in a position to support his family. But although it is a fact that he did not adequately support his family, that non-support WAS NOT caused by his tithing. The inference that we caused him to break up his family is UNTRUE! On the contrary, his wife left him -- and I'm sure her priest would have advised her, as we advised him, NOT TO SEPARATE OR BREAK UP THE FAMILY. Repeatedly our Ministers urged him not to break up his marriage. That side of it was, of course, OMITTED in the "feature writer's" story. Also he neglected to state that the wife has agreed to go back with him. And it appears the marriage will be saved after all. From the beginning we have done all possible to SAVE that marriage.

There was the inference that degrees conferred by Ambassador College are "worthless." We do not confer degrees from Ambassador College in England, although we are EMPOWERED BY LAW to do so. Rather, we have preferred, for the first few years, to confer an external degree from Ambassador College in California, U.S.A. This degree is conferred by AUTHORITY of the sovereign State of California. You would have a mighty difficult time trying to persuade any graduate who holds an Ambassador College degree that it is "worthless." We have scores of graduates who previously earned a degree from other colleges and universities including Harvard, Yale, Oxford and Cambridge -- and they all value their Ambassador degree above their former college or university degree. Not that the former are valued less -- but the Ambassador degree is valued above them. Ambassador, these men know, offers a KIND and QUALITY of education not obtainable elsewhere. And scores of such students or graduates will tell you that Ambassador academic standards are maintained at higher levels even than such high-standing universities.

The local top official of Ambassador College in London, Mr. Raymond P. McNair, Deputy Chancellor, was made to appear to be living in excessive luxury and opulence, supposedly made possible by "DEMANDING" tithes from 19-year-old boys. Mr. McNair has been resident in England for the past seven or eight years. He gave up a much nicer home in America, though certainly not "luxurious," to live in a small terrace-house of no higher standard than the average working-class wage-earner in England. This college-owned cottage is very old and was purchased in 1959 for well under 2,000 pounds. He and his family have a very small living-room -- the average working-class wage-earner in America would consider it "tiny." His three children are forced to sleep in one very small bedroom. He was reared from childhood by parents on an Arkansas farm -- very common and ordinary -- and yet much nicer than the home in which he lives now.

Then Mr. McNair was accused of having a cashmere overcoat. I didn't know that was wrong, but this writer surely tried to put it in a "wrong" light. If he has such an overcoat, I have not seen him wear it, but he is wearing, instead, an ordinary low-priced overcoat. But if he has a good-quality overcoat, THAT IS HIS BUSINESS! He has earned it! And NOT ONE PENNY of that 19-year-old boy's tithe -- or a single penny of ANYBODY'S money in England went into anything Mr. McNair has. HIS SALARY IS PAID FROM THE UNITED STATES! Yet that "feature writer" made it appear that he lives in luxury from money extracted from people in England! Was that honest? Or was that unethical, dishonest, and DIRTY? YOU ANSWER!

And, oh yes! Mr. McNair was accused of driving a "big" Jaguar car. Mr. McNair saved out of his American salary (not a penny of it came from the people in Britain) for five years to purchase that car. Mr. McNair occupies an office of dignity and stature. He is required to make business contacts with many business firms -- with men who drive such cars. Even so his car is already nearly three years old and was purchased with American DOLLARS -- not money from the British people. The responsibilities of his office require such a car.

Then there was the inference that the main College building is "too luxurious." The carpets were supposed to be so thick that the young "feature writer" apparently had to wade through them. And of course that's not true. But though this "feature writer" was subtle and clever enough not to say so directly, the inference was that the tithes "DEMANDED" from 19-year-old boys go to provide all the so-called "opulence." THAT IS AN UNTRUTH!

In June, 1959 Mr. McNair heard of this property through an Estate Agent. He was told that it was a "white elephant" on the owner's hands, who had bought it with the entire multiple-hundred acre estate at public auction. It had, indeed been a fine mansion built in 1925 by one of England's richest men. The last member of the family had died two years before. It was going to rack and ruin. I was in London at the time. Mr. McNair and I went out to inspect it. We waded hip-high through the weeds which had been let grow unchecked. The house needed repainting inside, and the floors sanding and refinishing. We purchased it, and several acres, for the ridiculously low price of 8,000 pounds! We didn't know it then



-- perhaps the seller didn't know, for it was obscured from sight by the weeds -- but this low price included FOUR outstandingly beautiful gardens -- a formal garden in front, a large rose garden, a very fine Japanese garden with brook running through, and an English sunken garden. All for a mere 8,000 pounds. In Pasadena to expand our College ground, we had to pay more than that for a worn-out little five-room house, on a 40 ft. wide lot and only 75 ft. of depth!

But not a penny of that 8,000 pounds came from British people. It was purchased with dollars from America! Now is it a sin or a crime if it happened to be a really nice building? To what USE are we putting it? To EDUCATING and BUILDING HIGH UP-STANDING CHARACTER and GOOD CITIZENSHIP in young men and women. In teaching them to lead successful, happy useful lives and to become GOOD NEIGHBOURS. Is that BAD?

But why say more? I don't think our readers are going to believe false inferences and accusations, anyway. There was, of course, the inference that we preach "hellfire and brimstone." -- and if you have listened to The WORLD TOMORROW for any length of time, or read The PLAIN TRUTH long, YOU KNOW that that is another UNTRUTH! Also we are supposed to proclaim "world tomorrow" which is a hell-on-earth, with atomic bombings, earthquakes and plagues. WHAT an UNTRUTH!

We preach a WORLD TOMORROW of world peace, universal HAPPINESS, prosperity, good health and JOY! Jesus Christ is coming to bring it about! AND THAT IS GOOD NEWS!

That's what we preach! We always say "DON'T believe us, because we say it -- but first PROVE to yourself the authority of the Bible, then listen without prejudice, and believe it when you see it plainly in your Bible!" Would you believe Jesus Christ if He were here in person today? We preach what He preached!

This has been a frank, straightforward statement of what we are, who we are, what we are doing, and how we are financed. If you have more questions, COME TO THE SOURCE -- ask us -- we will tell you the TRUTH.

And now not ONE PENNY of the money contributed by British people goes to any American on our staff, not even to purchase English properties for this College. Ambassador College is not an American College -- but it is nearly altogether supported by dollars from America. About 80 per cent of the funds required to carry on this Work in Britain is supplied from the United States. ALL British contributions stay in Britain, and go to proclaim the Gospel of the living CHRIST IN BRITAIN!

And please understand -- THIS IS EMPHATICALLY NOT intended as a request or appeal for contributions in any way. It is merely a plain and straightforward EXPLANATION. Of course, to those who do voluntarily of their own accord, desire to become a Co-Worker for the support of this Work, we do on occasion, make financial needs known -- but that is just to our inner family of Co-Workers. NEVER do we ask the public for contributions. NEVER do we put a price on

any literature. We have nothing to sell. NEVER do we ask anyone to become a Co-Worker. And if you are not one, I am not asking you to become one, now. I don't know how any work could be conducted on a higher, more ethical, or noble and honest plane. It is GOD'S WAY! It is the RIGHT WAY!

Sincerely, in Jesus' name,

Herbert W. Armstrong

The WORLD TOMORROW  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
Proclaims to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

April 19, 1965

Dear Co-Workers with CHRIST:

Here we are, already deep into the year 1965! It's a most crucial year in world events--and a CRISIS YEAR in the WORK OF GOD!

Americans could realize what's going on under cover in Europe, preparing the way for political, military, and religious UNION--resurrecting THE ROMAN EMPIRE as a world-power greater even than the U.S.A.--they would be appalled--frightened! World events are speeding faster and faster toward the WORLD-CLIMAX--toward the END OF THE WORLD! But that also means--JOYFULLY!!!--the hastening of the WORLD TOMORROW--the God-governed world of peace, prosperity and happiness!

At the same time, GOD'S WORK is constantly stepping up the pace, forward! It must, if this great Work is to be finished in time. 1965 is the BIG year--by far the biggest yet--in this dynamic activity guided, directed and prospered by the living JESUS CHRIST.

STOP AND THINK! Can you realize these things? CAN YOU?

Think of it! YOU, as well as I, are actually an active Co-Worker with the living glorified Christ, in the present Work on earth of our Father, Almighty GOD! Jesus Christ--now glorified--now exercising all the supreme POWER of the Creator and Ruler of the vast Universe--the Christ of all POWER! He is the Head of this Work! You and I are privileged to be Co-Workers with Him!

You know, of course, that this is a worldwide Work. But STOP AND THINK! Do you fully realize it?

28 MILLION PEOPLE are now hearing Christ's Message every week over The WORLD TOMORROW radio program! It's now the biggest, most listened-to radio program on earth!

Do you really grasp this: When it's early morning here in America or Canada, it is 6:00 p.m. on the other side of the earth, IN COMMUNIST CHINA! It's Wednesday evening over there, let us say. In a humble Chinese home, three or four trusted neighbors had just come in. One is posted at the window to watch. The WORLD TOMORROW program is just coming in over Chiang Kai-Shek's superpower Radio Taiwan on Formosa, If they are caught listening, it will go hard

with them--they might even be shot. They will be listening--and watching--again on Friday evening at 6:00--and every Wednesday and Friday evening--to the precious Message of Jesus Christ in atheistic Red China! This same thing is going on in thousands of other mainland Chinese homes: TWICE EVERY WEEK! Did you realize it?

Over on Formosa--in Nationalist FREE China--many thousands tune in every Wednesday and Friday evening at the prime listening time of 6:00 p.m. to the FIVE stations in various parts of the island, on the Radio Taiwan Network. Did you realize it? Your tithes and offerings help reach these soul-hungry people with Christ's heart-warming Message of HOPE and offer of ETERNAL LIFE! Yes, YOU are helping do this!

And did you fully realize it? Over the Philippine Islands, the national Network of EIGHT STATIONS thunders this same dynamic Message to all parts of the Islands weekly--and the giant 50,000-watt Manila station, DZAQ, at the most-powerful dial spot of 620, covers the vast population EVERY NIGHT--seven nights a week--at the PRIME listening time of 8:30 p.m.

Not only that, Christ's irresistible Message goes out every month also in a large-size FULL PAGE of advertising space in the leading Philippine magazine--the Philippine counterpart of LIFE magazine in the U.S.A.

And to receive the constant heavy response of mail asking for The PLAIN TRUTH and free literature, we maintain a well-staffed office in Manila, serving in a personal way many thousands all over the Philippines. We even have two ordained ministers stationed there to counsel with people who request it, baptize those who repent and believe, and give personal spiritual help. Did you realize this?

Let's drop on down to Australia, while we're over in that far-flung part of the world. The Australian continent is about the size of the United States. Our interest-arousing, God-sent, Christ-empowered Message BLANKETS the continent of Australia on 28 radio stations--nearly all of them thundering Christ's compelling Message out SIX NIGHTS A WEEK! Also we have just made a breakthrough into New Zealand, now starting on New Zealand radio stations. The very heavy mail response from all parts of Australia, Tasmania and New Zealand, "down under," is received, and quickly answered, from our large suite of offices in North Sydney, staffed with nearly 50 trained staff members. A number of ordained ministers--graduates of Ambassador College--are stationed in Australia. Many in Australia are being baptized--converted--brought into God's Kingdom. Many Australian students are in residence at Ambassador College in England, and the college in Pasadena--some of whom we feel sure will become ordained ministers. DID YOU REALIZE IT?

Did you ever take time to really STUDY the big three-page Radio Log in The PLAIN TRUTH? Have you noticed how it has grown--now filling three pages--now 'way over 200 stations, many of them superpower top-ranking prestige stations! Most of them broadcast

The WORLD TOMORROW six or seven times a week! Look at it! The WORLD TOMORROW goes AROUND THE WORLD--over South America, Africa, Europe, Asia, North America, Australia, Central America, the islands of the Pacific.

Take the republic of South Africa. There they hear The WORLD TOMORROW six nights a week. A British survey showed that The WORLD TOMORROW is the MOST LISTENED-TO radio program in South Africa! Also, a large-size FULL-PAGE message appears every other issue of their mass-circulation pictorial magazine (like LIFE in U.S.A.). Also we maintain a well-staffed office in Johannesburg, with three ordained ministers kept busy with personal counseling with the many who request spiritual help toward salvation.

On the world's most powerful station, Radio Luxembourg, we not only reach all Britain two nights a week on the English-language famous "208" dial spot--but also the French-language WORLD TOMORROW program reaches ALL FRANCE, BELGIUM, and French-speaking peoples of Europe FOUR TIMES A WEEK. Two of these four have just this month opened to us! Our French-language broadcast also reaches all Europe three times a week over the superpower Radio Europe No. One. We maintain an office staff in Geneva to receive the HEAVY mail from French-speaking people, and mail out requested literature promptly. Then there is the French-language edition of The PLAIN TRUTH--did you realize that?

Now look at GERMANY--and German-speaking peoples in Europe! The German-language WORLD TOMORROW program reaches ALL GERMANY, and German-speaking Europe, FIVE TIMES A WEEK over Radio Luxembourg German-language band. TWO of these broadcast periods have just recently opened to us. Then there is the German-language edition of The PLAIN TRUTH! And also ordained German-speaking ministers in Germany, with our German offices in Duesseldorf. Even the EAST Germans are GETTING THE MESSAGE. We publish a very special India-paper thin edition of the German-language PLAIN TRUTH for reaching our MANY, MANY readers in Communist East Germany! The heavy-weight regular edition would be detected and destroyed by the Communist Government.

And now, beginning this year, the great 50,000-watt new station RADIO LONDON! For years thousands have prayed for God to OPEN A WAY for the British to hear The WORLD TOMORROW every night. It really took a MIRACLE. We have a MIRACLE-WORKING CHRIST! And you are a Co-Worker with HIM! Now HE has opened up this powerful station, reaching all Britain EVERY NIGHT, seven nights a week, at 7:00. The response is growing rapidly week by week!

Yes, around the world, 28 million people are hearing Christ's precious message every week! When you hear Garner Ted Armstrong or me say: "GREETINGS, Friends around the world "--it MEANS around the world! It means every inhabited continent on earth! It means both northern and southern hemispheres.

And it 's all FREE! No one pays to HEAR! Some two million people now read every issue of The PLAIN TRUTH. And NO ONE PAYS TO GET IT!

Have you noticed the constant improvement in The PLAIN TRUTH? Our Printing Department tells me we are now saving \$10,000 per month by printing the United States-Canada edition ourselves in our OWN newly enlarged printing plant. We are now printing the Australian edition ourselves in our own new printing plant in Sydney. And we have just leased a large warehouse-type building in England near Ambassador College to install larger presses and SAVE MONEY doing our own printing of the British edition of The PLAIN TRUTH. Then all editions of The PLAIN TRUTH around the world will be printed BY US in our own printing plants AT LARGE SAVINGS! No one ever hears any begging for money over the air on The WORLD TOMORROW--like they do on other religious programs.

Do you REALLY realize THERE'S NOTHING LIKE THIS ON EARTH?

YOUR sacrifice--YOUR sending in of tithes and generous offerings--are all that make this possible. You are working right WITH Jesus Christ--the living Christ who is soon coming again to earth--as HE, with us as Co-Workers and instruments, sends out, now, His last Message PREPARING THE WAY FOR HIS RETURN TO EARTH! He is coming this time in all the POWER and the GLORY of the Great God of the UNIVERSE! He is coming as KING of Kings, and LORD of lords--to RULE THE WHOLE WORLD! He is coming to END war, confusion, heartache, suffering and violence. He is coming to bring PEACE, and SALVATION to the world!

LISTEN, Co-Workers! Is anything else important just now?

THIS is the IMPORTANT business! THIS is the BIG YEAR! THIS is the CRISIS YEAR! And God's Work is IN A SUPREME CRISIS RIGHT NOW!

We have had our two "austere years." We even cut a few radio stations off our list. We pared every expense to the bone. This put GOD'S WORK in a sound and healthy financial condition.

But now we have to GO AHEAD. The WORK can't stand still. We have added more radio stations--more in Australia, New Zealand, Germany, France, England, and more in the United States and Canada. We had to or see the Work begin to go backward. CHRIST NEVER GOES BACKWARD--always forward! But the past six weeks or so we have not been having the usual increase in income. For 31 years this Work has enjoyed a steady increase averaging 30% a year. THAT INCREASE MUST BE MAINTAINED if Christ's mission is to be completed in time!

Right now the situation becomes alarming!

Everything else is "GO!" All is going forward except the tithes and offerings to defray the financial costs of the greatest Work on earth!

LISTEN, dear Co-Worker! YOU are a Co-Worker with CHRIST. Not with me--except as I, too, am a Co-Worker WITH CHRIST! This is OUR part! I have personally increased the offerings from my personal pocket--and my contribution to the Building Fund. I never ask you to do a thing I don't do also, myself! It is the living Jesus Christ we are working with--and FOR! He is ALIVE! He LIVES! He

directs this Work!

I ask you now to PRAY! I ask you to pray the FATHER in Jesus' name! Jesus has given us access to His Father--and OUR Father! PRAY, earnestly, prevailingly, persistently, continually--PRAY for God to PROSPER our Co-Workers, so they have more to give! Pray for others who can to make LOANS. If YOU are one who has a larger sum --say, \$500, \$1,000 or several thousand dollars you cannot GIVE as a contribution at this time, yet are not using just now, would you be willing to let that money be WORKING under CHRIST'S guidance in HIS WORK, on a loan basis, UNTIL you need it?

We have GOT to get the income for this great Work back up to our 30% level immediately, OR I SHALL HAVE TO START CANCELING OUT VITALLY IMPORTANT RADIO STATIONS! That would mean multiple thousands of people being deprived of hearing God's TRUTH any longer.

I don't want that to happen! I don't think YOU want it to happen. Now I realize that some of our Co-Workers are not in position to make any increase in their offerings at this time. THAT IS WHY THOSE OF US WHO CAN, MUST TRY TO DO IT! If you can't--Jesus understands, and so do all of us. But you can PRAY! You can make up for it that way. Don't feel badly because you can't do more--be THANKFUL you are privileged to work with Christ as far as you can! But if you CAN, increase your offerings. Here we are in the last half of the month, when the Work's income always falls off.

So, all who can, LET'S DO OUR UTMOST! And, for Jesus Christ, I say, THANK YOU, and blessings on you! And we should ALL say THANK YOU! to our Chief Co-Worker, Head, Ruler, and Saviour JESUS CHRIST!

With love, in Jesus' name

Herbert W. Armstrong

The WORLD TOMORROW  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
Proclaims to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

May 25, 1965

Dear Co-Workers with Christ:

This must be short--and rushed to our little inner family of Co-Workers by airmail.

Today we are mailing, also, my semi-annual letter to the ENTIRE 600,000 names on The PLAIN TRUTH mailing list, answering several questions many radio listeners are asking. You, too, will receive it, but by a much slower type of mail service. This year I am simply unable to offer all our PLAIN TRUTH subscribers any fine new special book, as we have been doing the past few years.

The present financial condition of the Work of God will not allow it. LET ME TELL YOU WHY--and WHY we do face a financial EMERGENCY! I have told you before about Radio London opening, the first of the year. Just two weeks ago, another station, reaching all the NORTHERN half of the British Isles, opened the prime listening time of 8:00 p.m. every night. These are the TWO MOST COSTLY STATIONS we have ever used. BUT their potential listening audience is a condensed, concentrated 55 MILLION PEOPLE! The British Isles in area are only about the size of the southern HALF of the State of California--only a third as large as Texas--just a trifle larger than the State of Kansas. Yet some 55,000,000 people are condensed in that little area.

Since the first of the year, SEVERAL very IMPORTANT radio doors have opened up choice listening times for The WORLD TOMORROW. Just yesterday I approved putting the program DAILY on a 50,000-watt superpower station in Ottawa, Canada (population a half million), a 10,000-watt station in one of Canada's more populous areas, and two other important Canadian stations. Also one of the best and most-listened-to stations in Montana--we have not had the program on local stations there before. Also additional stations in Australia.

Dear Co-Workers, I SIMPLY HAVE TO STEP OUT ON FAITH, when Jesus Christ opens these vitally important radio doors! It means we are going considerably BEYOND our projected budget for the year. BUT IT MEANS HUNDREDS OF THOUSANDS--EVEN MILLIONS--OF ADDITIONAL LISTENERS, BEING REACHED WITH CHRIST'S GOSPEL!

I have to ask all our loyal family of Co-Workers to "tighten your belts" with us, and try, if possible to INCREASE the offerings



you put into God's Work for the rest of this year--besides your faithful tithes. If you cannot GIVE outright larger sums you may have on hand, send any such larger sums AS A LOAN, and let them BE WORKING in CHRIST'S HANDS--under His direction--WHERE HE WORKS and blesses His Work--until such time as you require the use of the money.

I have to make this short and URGENT. Remember, we never ask the public for financial support. We never put a price on anything. Of 600,000 names on The PLAIN TRUTH subscription list, 90% or 540,000 of them have never sent a cent for the support of this Work--AND HAVE NEVER BEEN ASKED FOR ANY. YOU became one of our inner family of Co-Workers, working together with the Living Jesus Christ, VOLUNTARILY--of your own free will--without any solicitation from us.

So we must do OUR PART, faithfully, even at sacrifice. Jesus Christ certainly is more than doing HIS part! So please hurry!! --and keep sending tithes and offerings AS OFTEN as possible! THANK YOU!!!

Urgently, with love, in Jesus' name,

Herbert W. Armstrong

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Publishing:  
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Written from Ambassador College  
in England  
July 16, 1965

Dear Co-Workers with Christ:

This letter is two or three weeks later than I had wanted to write you. My stay in England has to be shorter this year, and there has been so much to be done, over-seeing the FAST-GROWING work in Britain, I have had little time to get to my typewriter.

BIG NEWS! We have just added another powerful radio station reaching all south-eastern England at 6:45 to 7:15 every morning. Also new stations in Canada.

This year Mrs. Armstrong and I were privileged to attend graduation exercises at all three Ambassador Colleges, and I delivered the Commencement Address at each. A number of men were ordained to the full-time ministry at each college, upon their graduation--and several other new graduates--to be ordained later --are being now sent out to gain active ministerial experience under older ministers.

More and more we are getting ministers stationed around the world to visit and counsel with those that write to us requesting such a visit, or who request baptism.

We do not need to send out so many baptizing teams on tour during the summers any-more, because we now have ordained ministers stationed at so many points over the United States, Britain, Europe, South Africa, Canada, Australia, and other countries, that most people requesting baptism no longer have to wait until the summer tours.

This great world-wide Work of God is bearing rich fruit today. Thousands are converted, baptized, headed for eternal life in God's Kingdom every year now--and this year the Work is reaping by far the largest harvest ever!

Every year for 32 years results have been 30 per cent larger than the year before! DO YOU KNOW WHY? Jesus Christ has not only died to pay the penalty of our sins, but God (the Father) raised Him from the dead! HE IS ALIVE AND LIVING, TODAY! And He personally HEADS this great Work of God! He directs it!

He proclaims HIS GOSPEL as a witness to the whole world today, through YOU and our specially called and trained active staff AS HIS INSTRUMENTS! He guides, empowers, and BLESSES this Work with ever-increasing results!

You and I are privileged to be His called and chosen instruments. THINK OF IT! We are Co-Workers WITH CHRIST! It is GOD'S Work--not ours! The world has never seen anything like it! This Work is utterly different from any other activity on earth!

The Living Jesus Christ has not changed! And through us as His instruments, HE is proclaiming to the WHOLE WORLD, today, the very same message He brought more than 1900 years ago--the very same message He caused to be written and preserved in GOD'S WORD!

NOTHING ELSE LIKE IT on earth--for this is what the Living Christ is doing!

We never beg for money over the air! We NEVER make even an indirect HINT or suggestion for the public to send us contributions. We NEVER PUT A PRICE on The PLAIN TRUTH, or any of the attractive booklets and books getting out the true Gospel! YOU KNOW OF NOTHING ELSE LIKE IT! Fearlessly, boldly, we proclaim the very Gospel Jesus taught! It isn't popular! It brings heavy persecution on us. Yet it has grown to become the MOST POWERFUL BROADCAST ON EARTH! Today we use 28 MILLION watts of radio power weekly! More than 30 MILLION people listen every week!

Every year The PLAIN TRUTH becomes larger and/or finer, so that every year more and more people read it--and today, more than 2 MILLION are now reading every issue. Here are the TWO MOST POWERFUL MEANS OF REACHING AND INFLUENCING MASSES OF PEOPLE OVER THE EARTH--the modern miracle of radio and television, and the PRINTING PRESS!

And--without ever asking the PUBLIC for contributions--without ever CHARGING for the Gospel--this Work has become the MOST POWERFUL on earth in radio broadcasting--and perhaps also in reaching people through the printed page.

HOW IS THIS MADE POSSIBLE?

Thousands ask that question. It has never been done before. No one else does it today.

HOW? Here's how: This is the very WORK OF GOD on earth today. God carries it on by a THREE-WAY PARTNERSHIP, between the Living Jesus Christ, His called Co-Workers (including YOU), and our active trained staff (including me). God has made CHRIST the Head of His Work.

Christ's part is to guide the way, lead us according to His will, open doors before us, give us wisdom, understanding, and even providential intervention in our behalf, and to BLESS the Work with rich results.

The preaching, writing, training of ministers and staff, and

executive duties are my part along with our well-organized active staff.

And making it all possible, by tithes and offerings, and joining us in earnest prayer for the Work--that is our Co-Workers' part. Together this forms GOD'S TEAM!

TREMENDOUS results are being accomplished!

WHAT A PRIVILEGE God grants to YOU and me, to be a real part of His Work--His special Work for this time! His End-Time Work, just before the END of the world, preparing the way for the COMING OF JESUS CHRIST back to earth as KING of Kings and LORD of Lords! Yes, preparing the way for the NEXT WORLD--THE HAPPY, PEACEFUL WORLD TOMORROW.

We should thank and praise God continually--every day--for calling us, and allowing us to work WITH the glorified CHRIST in His great world-wide activity! Of course reaching 30 MILLION PEOPLE every week does cost money! It does require sacrifice, and giving up some other things on the part of us all. But God promises to BLESS those who pay into His Work their honest tithes--the first tenth of income--and the giving of generous offerings besides. God prospers those who serve Him. Let us be diligent, and pray that God will prosper us until we have more to give for His Work! Truly it is a JOY!

This month the tithes and offerings are falling behind the needed 30 per cent increase over last year, as they did two months ago. Will you PRAY EARNESTLY that God will make it possible for us--and make us all willing--to INCREASE the financial need for His work!

And again, let me remind those who have larger sums on hand--500 or a thousand dollars or more--if you can GIVE it it is seriously needed right now. If you do not feel free, at this time, to give it as an offering to the Work, then send it in as a LOAN --let it be working where Christ Himself is working, between now and the time when you may have to use it.

For the remainder of this month, and on through next month, let's make SPECIAL EFFORT to send in something extra!

Thank you, dear Co-Workers with CHRIST,

Sincerely, with love in Jesus' name,

Herbert W. Armstrong

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Publishing:  
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September 3, 1965

Dear Co-Worker with Christ:

GREETINGS! Again I am a couple weeks late getting this letter to you! Mrs. Armstrong and I have been back at Headquarters from England only a short time, and the pressure has been so heavy on us I simply could not get to everything at once. And now our Business Department is putting pressure on me to write you this letter. IT IS URGENT!

We are right in the midst of opening the 19th year of Ambassador College--Pasadena campus. About 192 new freshmen students have arrived--our largest incoming class in history. The start of a new school year always brings a buzz of activity.

More than that, Mrs. Armstrong and I have been in the throes of moving. I think I had mentioned in a previous letter that the California Institute of Technology is in a multi-million dollar building expansion program--even as Ambassador College is. We have lived only a block from their campus. They are taking all the property in our block--in fact, about a twelve square block area, and we have been forced to sell. Our own staff of carpenters, plumbers, electricians, etc., have remodeled one of our college-owned houses for us. We had lived at the same place for over 18 years--ever since Ambassador College was founded--and when one must move after 18 years, it is a big task. And now we have to leave in two days, for the opening of Ambassador College in Texas--and after that, we must undergo the long, tiresome flight back to England again, for the opening of the college in England.

I wish you could be here, and see the students queued up in a long line, extending more than a block, and out into the street, from the entrance to Mayfair. Mayfair is one of our women's student residences, but for years we have had to use the entire ground floor as a dining hall. Now not even half of the students can be seated at once. If it rains, students must stand in line out in the rain, waiting. It is a very unsatisfactory situation. If you could see it, you would realize WHY our new expansion program of new buildings is so urgently IMPERATIVE.

Our new dining hall is under construction, to alleviate this overcrowded situation. But all building operations in Southern California were at a standstill for a good part of the summer, due to a general building industry strike. Our dining hall should

have been completed in another two or three weeks--but now we are just HOPING we may move into it by the first of January. The college is now seriously handicapped for lack of buildings and facilities. And God's Work can GROW only as we graduate more young people trained for the many, many different operations required in getting out Christ's own GOSPEL to THIRTY MILLION PEOPLE every week!

For years the college operated in old mansions--former residences--which we were able to buy at a fraction of the cost of new buildings. But now we have outgrown all of them. and we are forced to build. Recently I received a letter from a radio listener and PLAIN TRUTH subscriber in Worcester, Massachusetts, commenting on our building expansion program that has become such a vital necessity to God's Work. I wish all our Co-Workers could UNDERSTAND this need--and the manner in which we are meeting it at such comparative LOW COST, as this man does.

I want to quote what he wrote: "An enclosed article asks as follows: 'Are Big Cathedrals on the Way Out?' It is interesting to note that Ambassador College would never waste its money on such useless overgrown stone barns. Ambassador College, as I can plainly see, gets the most mileage from its money; i.e., restoring fine old estates, and where new buildings are needed, erecting the most tasteful and functional structures of contemporary architecture. (The proposed new auditorium at Pasadena is an excellent example.) The motto of the Ambassador College building program could well be: 'Useful, Functional, Beautiful.'"

This man grasped what I wish all our Co-Workers might understand--that, as far as possible, we have utilized fine, well-built old structures, acquired at a fraction of their original cost, and put in shape at a comparatively very low cost.

For example, take Ambassador Hall on the Pasadena campus. It was a mansion of Hulett C. Merritt, who was by far the largest shareholder of United States Steel Corporation. He also owned some 65 other corporations outright. He was reputed to be worth two or three hundred MILLION dollars. He told me that this one building on his grounds, built between 1905 and 1908, cost \$1,100,000. That much money, in 1908, was about equal to five or ten million dollars today.

But then there are the magnificently landscaped grounds, including the breath-taking Italian formal sunken garden, which must have cost several hundred thousand dollars more. It was the most fabulous place in Pasadena. All this, with its four or five acres of grounds fronting on Pasadena's finest residence boulevard, came to us for less money than it would cost today to install the ornate iron fence around the front half of the property.

Then consider the case of fabulous Memorial Hall in England. This was built in 1925 by Sir David Yule, whose wealth was, on today's dollar value, equal to just about ONE BILLION dollars. It is about the same size as Ambassador Hall in Pasadena, and equally fine. Yet in 1959 we purchased that fine mansion, with some ten acres of fantastically beautiful grounds, for--believe it or

not!!--\$22,400. And those grounds included the formal garden in front, with its costly urns and its aviary; the breath taking rose garden--the largest and finest rose garden I have ever seen; the exotic Japanese garden, which is absolutely the most beautiful garden I have ever seen, and makes one wonder how the Garden of Eden could have surpassed it in beauty; the large informal but gloriously beautiful English sunken garden; and the wide stretch of beautiful lawns, with the stately huge and magnificent cedars of Lebanon.

Of course we have since added more acreage, bringing the college grounds up to about 180 acres. This included a number of horse stables, and cow barns which we have remodeled into offices, dormitories, dining hall and classrooms. All this was purchased at far below current market value, and the conversion of the stables and barns into functional use cost only a very small fraction of what new buildings would have cost.

Let me tell you, dear Co-Workers, I know of NO PLACE in the world where every dollar is made to stretch SO FAR, and where SO MUCH is obtained for SO LITTLE! Of course it does cost a lot of money to operate such a large WORLDWIDE and powerful Work. But what I want our Co-Workers to UNDERSTAND is that our Living Christ has opened doors and guided us into being able to make fantastic savings--to operate at TOP EFFICIENCY on a comparative low cost that is almost unbelievable.

By enlarging our own printing department at Pasadena, we are now SAVING, on the cost of publishing The PLAIN TRUTH alone--beside many other savings--\$15,000 every month!

The new gymnasium, natatorium and physical education facility at Pasadena is the most beautiful building of its kind any of us, or any of our visitors, have ever seen--YET, it cost NO MORE than the ordinary barn-like "UN-beautiful" average gymnasium. The difference was in the KNOW-HOW, and careful selection of architects and builders.

At the new campus in Texas, we have been using already existing buildings so far.

But now the time has come when the whole Work of God cannot go on, and continue its normal GROWTH, unless we do now, at last, enter on a program of new building expansion. We are DOUBLING the enrollment of students at the Texas college this week, with a new freshman class larger than the entire Student Body of last year. Now we are forced to build new dormitories, a dining hall, classroom buildings. These students simply have to have a place to sleep, eat, study, and attend classes.

And yet many of our Co-Workers are slacking off in their special and ADDITIONAL offerings, over and above tithes and offerings for the broadcasting, publishing, and personal ministry in the Gospel Work.

When I asked those who were willing to send in a statement of intent for this SPECIAL building fund--at the beginning of this

year--I made it plain that it was not a binding pledge at all, and that I realized some might encounter unforeseen circumstances that would make it impossible to continue. I do not ask any to contribute what he does not have. But it has become evident that MANY have simply become NEGLECTFUL. I feel that I MUST, in this letter, remind you. The NEED is great, and it is URGENT!

You know Jesus spoke of the spiritual harvest (the GOSPEL harvest) being plenteous, but the laborers TOO FEW. And that is the problem we face! Precious LIVES are being converted, by the thousands--brought to God's KINGDOM for eternity! But it takes FAR MORE than the mere broadcasting and publishing! When thousands of people are MOVED, repentant, and write to beg us for PERSONAL COUNSEL AND HELP, this personal help is ABSOLUTELY VITAL to their salvation.

The Ambassador Colleges are Christ's TRAINING GROUNDS where these future ministers and helpers are trained. THEY ARE TOO FEW! Again this year, we could accept only a part of those college students who wanted to come to Ambassador College--BECAUSE WE LACK THE BUILDINGS AND FACILITIES.

And not only that!! But just today, I have had to make the decision NOT to accept excellent times offered us by SEVERAL additional radio stations. Our advertising agency has worked for months, and even years, to get some of these fine stations to clear time for The WORLD TOMORROW. Now at last, time has been cleared and offered on SEVERAL very good stations. But we have to watch our budget! And so far this year our Co-Workers are not keeping the income for this Work of God up to its normal 30% increase over last year. It has dropped down to about a 25% increase.

This means that thousands of people who would have heard Christ's Gospel will be deprived of it. We cannot increase the radio broadcasting faster than Co-Workers make possible.

Co-Workers, THIS WORK MUST GROW FASTER THAN THAT! Time is running out on us. It is now FAR, FAR LATER THAN WE THINK! It is probable we may have only about 6 or 6 1/2 more years to FINISH this great task of thundering forth "this gospel of the kingdom of God" to "all the world as a WITNESS to ALL NATIONS" before the END of this world, and the COMING OF CHRIST IN ALL POWER TO RULE THE WORLD!

We are preparing the way for His coming! Jesus Christ Himself set the schedule! Under His guidance and direction, this Work has been growing and increasing in size and scope at the rate of 30% every year for more than 31 years. WE MUST KEEP IT AT THAT PACE. WE MUST NOW MAKE UP FOR LOST TIME!

For the remainder of this year, let us all make whatever sacrifice we can, to INCREASE our offerings over and above our tithes (God's required 10% of income), and also the special offerings above that for the Building Fund!

And again let me remind you that, where you may have a sum of money--perhaps \$500 up to several thousand dollars--which you are



not now having to use, yet feel you can-not give it as a contribution at this time--such sums LOANED to the Work of God until you must use it, puts it to work where CHRIST is working in the meantime.

In every way that we can, let us all try to DO MORE!!!

Remember the need is URGENT! Nothing else is as important, now!

With sincere love, in Jesus' name,

Herbert W. Armstrong

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Publishing:  
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Written from  
Ambassador College,  
St. Albans, Herts.,  
England.

23rd September, 1965

Dear Co-Workers with Christ:

GREETINGS! Mrs. Armstrong and I have returned to England for the opening of the 1965-66 college year. The largest incoming class so far in our short history has registered, beginning the sixth year of Ambassador College in England.

It seems only yesterday since the first Ambassador College swung open its doors in Pasadena, California, 8th October, 1947. Yet we have received new students this year at all three colleges who then were not yet born. And a student who came to Ambassador College in its second year -- 1948-49 -- Mr. Raymond F. McNair, is today Deputy Chancellor of our college here in Britain.

I think that you, as a Co-Worker with the living Jesus Christ in the Work of God, may be interested in knowing something of these colleges that have been training the executives and administrators of the fast-growing world-wide organization that our glorified Lord is using in preparing for His coming to earth as KING of kings.

So far as I know, we started, in 1947, as the smallest college in our time. There were only four pioneer students, and eight professors and lecturers. Yet, today, starting the 19th year, there are the three colleges, with nearly a thousand students and around 100 faculty members.

Still, none of these colleges is yet fully built. All are still under the planned enrollment. All are still building their physical plants, and still operating in outgrown buildings. But we are proceeding on a Master Plan that envisions completion of grounds and buildings, as well as maximum enrollments, in approximately three more years.

Most universities today are more or less subsidized -- and therefore financed -- by government, even though they were, originally, founded by churches. Even the older privately owned colleges have vast endowments, and also many thousands of graduates who have become successful and wealthy, able to make large annual contributions. But we had no endowment. We had no graduates, and

not even any wealthy friends able to make large contributions. Certainly no government backed us.

But The Church of God delegated to Ambassador College the operation of its world-wide EDUCATIONAL programme. Actually the Bible is the FOUNDATION of all knowledge. It is the great Maker's instruction book, explaining to mankind the PURPOSE, the MEANING, and the only right WAY of life. The true Gospel is, in actual fact, ENLIGHTENMENT -- true KNOWLEDGE -- EDUCATION.

Almighty God has opened stupendous doors for reaching the MASSES -- the peoples of the world -- with this Gospel MESSAGE. Today, by radio and the printing press, we are able to reach THIRTY MILLION PEOPLE every week with this KNOWLEDGE from God. And so, for conducting this programme, the Church sponsored Ambassador College until it could become self-supporting through this very programme.

But there was, even so, very little money to start. MUCH had to be done with little. We were not able to start out with great cathedral-like buildings and vast properties. I know of no work on earth where SO MUCH has been accomplished on so little.

A year before the first college started, in Pasadena California, we found an old mansion -- former residence of a wealthy family -- grown to weeds, which we could purchase at a fraction of original cost. We remodelled the buildings cleaned up the grounds, replanted the gardens, and soon we had, for very little money, a fine and beautiful place of tone and character, with magnificently landscaped grounds. Gradually, as the college grew through the years, we purchased four adjoining old mansions, one at a time, restoring them, likewise, by hard work and diligence, to former stately beauty.

This same procedure was followed in establishing the college here in England. We found a proud old property -- still not so old, built in 1925 -- which had been vacant two years, also neglected, grown to weeds hip-high. It had been a very fine property. But since the war, few if any people can afford to maintain and live in these large estates. In this case, the owners were dead, and left no descendants. We were able to purchase this property at a very low price. And it was purchased entirely with money donated by Co-Workers abroad. Not a penny of British money went into it.

Again, by hard work and diligence, we restored this fine property to even better than original beauty.

But here, as in our other colleges, the time came when we outgrew these original properties, and it became necessary to construct additional new buildings. Even so, we are not building great, costly, cathedral-like structures, but functional buildings that give us the most in usage, on the smallest budget consistent with practical quality. We remodelled and converted a former cow-barn into a modern and attractive girls' dormitory. We remodelled a former electric generator building into the student dining hall. We remodelled a former block of horse stables into

our Administration building. We transformed another large block of horse stables into a men's dormitory which now can house 150 men. And at present, we are erecting our first completely new building.

But now the time has come when this whole Work of God cannot go on, and continue its normal GROWTH, unless we do now, at last, enter on a programme of new building expansion. We are DOUBLING the enrolment of students at the Texas college this week, with a new freshman class larger than the entire Student Body of last year. Now we are forced to build new dormitories, a dining hall, classroom buildings. These students simply have to have a place to sleep, eat, study, and attend classes.

And yet many of our Co-Workers are slacking off in their special and ADDITIONAL offerings, over and above tithes and offerings for the broadcasting, publishing, and personal ministry in the Gospel Work. I do not ask any to contribute what he does not have. But it has become evident that MANY have simply become NEGLECTFUL. I feel that I MUST, in this letter, remind you. The need is great, and it is URGENT!

You know Jesus spoke of the spiritual harvest (the GOSPEL harvest) being plenteous, but the labourers TOO FEW. And that is the problem we face! Precious LIVES are being converted, by the thousands -- brought to God's KINGDOM for eternity! But it takes FAR MORE than the mere broadcasting and publishing! When thousands of people are MOVED, repentant, and write to beg us for PERSONAL COUNSEL AND HELP, this personal help is ABSOLUTELY VITAL to their salvation.

The Ambassador Colleges are Christ's TRAINING GROUNDS where these future ministers and helpers are trained. THEY ARE TOO FEW! Again this year, we could accept only a part of those college students who wanted to come to Ambassador College -- BECAUSE WE LACK THE BUILDINGS AND FACILITIES.

Suddenly, within the last year, a tremendous NEW DOOR has opened to proclaim the Gospel Message DAILY to the British Isles -- the ship stations, Radio London and Radio City in the south and Radio Caroline North. The charge for our half hour of The WORLD TOMORROW is very high, and nearly altogether paid by American Co-Workers in United States DOLLARS. And NOW -- BIG NEWS!-- we have just arranged for the prime time of 7 to 7:30 EVERY EVENING -- seven evenings a week -- on a NEW radio ship to reach ALL SCOTLAND and north-eastern England. This, too, will be costly -- very costly. It is more than our American Co-Workers, alone, can possibly manage. We do need all the help we can get from our loyal Co-Workers in the British Isles.

Co-Workers, THIS WORK MUST GROW FASTER! Time is running out on us. It is now FAR, FAR LATER THAN WE THINK! It is probable we may have only about 6 or 6 1/2 more years to FINISH this great task of thundering forth "this gospel of the kingdom of God" to "all the world as a WITNESS to ALL NATIONS" before the END of this world, and the COMING OF CHRIST IN ALL POWER TO RULE THE WORLD!

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a Magazine of Understanding  
BOX 111, Pasadena, Calif. 91109

HERBERT W. ARMSTRONG, Editor

November 18, 1965

Dear Friend and PLAIN TRUTH Subscriber:

GREETINGS! It's time again for my Semi-Annual personal letter to our subscribers, answering some of the personal questions always coming to us--about myself--about The WORLD TOMORROW--about The PLAIN TRUTH--about Ambassador College. And once again, I'm overjoyed that it has been made possible to present you with something very special--NO COST whatever to you, of course.

It sounds incredible, I know! We have nothing to sell. You're not going to be asked to buy anything. We never ask for contributions over the air--or in The PLAIN TRUTH--or in any literature we offer. ONLY those who, voluntarily, without solicitation from us, have become of their own free will active Co-Workers, are ever asked for any financial support.

It's hard to believe. You know of NOTHING ELSE like it! But it's absolutely TRUE!

The world is full of gimmicks, come-ons, deceptions--always to get your money. But we never have been, never will be, guilty of any such practice. Your PLAIN TRUTH subscription comes to you FREE --already paid. YOU have never paid for it. You never heard us begging for money over the air. You never will. DO YOU KNOW WHY?

I learned years ago that it really is "more blessed to GIVE than to receive!" I'm deeply grateful for your interest in The PLAIN TRUTH. It's our pleasure and our joy to GIVE! And now I want the blessing of GIVING you something more.

First, however, let me explain WHY we make no charge for anything. I realize it sounds pretty strange. Almost everything about The WORLD TOMORROW, The PLAIN TRUTH, and this entire worldwide Work seems incredible to many--because it is all SO DIFFERENT!

In these personal letters to our subscribers I have answered repeatedly a question so many ask: "Just who are you, anyway? Do you represent a religious denomination, or what? Who sponsors you? WHY don't you charge a subscription price, and put a price on printed matter?" I've explained before that even as Christ joined none of the religious denominations of that day, so this, HIS WORK, is nondenominational today.

Many of our readers know I had decided, at age 18, that I belonged in the advertising, newspaper, and magazine field. I chose jobs for the training, education, and experience, rather than the amount of salary. I worked hard, studied late. Ten years later I was making an income equal to about \$35,000 a year, on

today's dollar-value, in my own business as a magazine publisher's advertising representative in Chicago.

In 1926 I was provoked and angered into a study of the Bible--for the first time in my life. I had been brought up by sincere and upright parents in a respected Protestant denomination. My family had always been Quakers. My forebears had come to America from England with William Penn--nearly a hundred years before the United States became a nation. But, from age 18, entering the advertising profession, I'm afraid religion was neglectfully left behind. Advertising absorbed my whole heart, soul, and interest. Actually, as a boy in Sunday school, I never really knew what my church believed, or how its doctrines differed from others.

But when I was goaded into an intensive study of the Bible, in late 1926, I was shocked to see with my own eyes that the Bible did not say what I had always supposed--or what most churchgoers suppose! To my amazement, much supposed "Christian" teaching was not to be found in the Bible--astoundingly, just the opposite! I was bewildered, shaken! Simultaneously, I had undertaken a thorough research into the generally accepted "scientific" theory of evolution. I began to question the authenticity of the Bible--even the existence of God!

Did God really exist, after all? Was the Bible HIS Message to mankind? Now I had to know!

I delved further and intensively into science. I began to learn things about the laws of radioactivity. I found PROOF that there has been no past eternity of matter. Matter was CREATED--it had a Creator! I studied everything on the origin and existence of LIFE. Of the conservation of matter, force and energy. I sought PROOF of the evolutionary theory. Instead of proof, I found it absolutely disproved. By infallible proofs, I found the existence of God--the divine, all-intelligent, all-powerful, personal CREATOR--positively PROVED!

That was the starting point.

Next, I determined not to accept the Bible unless PROVED to be the inspired revelation from God. And patient study and research brought the PROOF ABSOLUTE! I found it PROVED to be the Maker's INSTRUCTION BOOK regarding the product He had made--the human family. I found it to be the very FOUNDATION of all knowledge--the basic REVELATION of knowledge otherwise utterly inaccessible to man! The basic FOUNDATION of knowledge is the answer to the question: WHAT is man? WHY is he here? WHAT is the real PURPOSE for human existence? Is there MEANING to life, and what is it? WHAT is the way to happiness, success, and to PEACE between individuals, between groups, between nations? WHAT are the laws that produce well-being, continuous interest, prosperity, happiness and joy? WHAT about the here, and the hereafter?

Science has no answer to these questions. The BIBLE has ALL THE ANSWERS! The Bible, I found, NEEDS NO INTERPRETING. It interprets itself! But men, I discovered, jumped the track of

TRUTH by interpreting the Bible. WHY? I asked. Men don't interpret other books--they let other books mean what they say. But they have not accepted what the Bible plainly says. They have put other meanings into it--they have perverted it, twisted it, distorted it, and led the whole world to suppose the Bible says, in many basic fundamentals, precisely the opposite of what it does say.

The BIBLE, I discovered, is not a namby-pamby collection of sentimental, sanctimonious but impractical religious sayings. It is a down-to-earth common-sense revelation of basic, essential KNOWLEDGE, plus a revelation of the only right approach to further and real scientific knowledge which is acquirable by man. It contains, for instance, the foundation for, and the only right approach to a study of psychology, history, biology, philosophy, the humanities, sex, music, business, homemaking, nutrition, etc., etc., etc. Taken as it is, the Bible makes sense, and is the most rational book ever written! And it foretells today's world events and the immediate FUTURE!

I had discovered the SOURCE of TRUTH! I had discovered true and absolute AUTHORITY! I had discovered the cause of world conditions--disastrous, unhappy conditions unsolvable by MAN without God's instruction and intervention. I found the PURPOSE for human existence, and God's Master Plan for working it out! I saw humanity in the raw--human nature as it really is.

This brought me to see myself, for the first time, as I really was--and to a recognition that what I now saw was not good. It opened my eyes to TRUTH--and brought me to real repentance, complete submission to my Maker, and to FAITH. It brought conversion--completely changed my life. I honestly felt my life was as worthless as a "burned-out hunk of junk." And when I very seriously GAVE mySELF over to Christ, I felt I was giving something worthless in exchange for the supreme life Christ had given for me. But I told Him that if He could in any way use it, this worthless life of mine, it was now His. "Receiving Christ," meant, to me, letting Him come literally (in Spirit) into my very mind and body, to live HIS life in me.

Never before could I understand the Bible. But now it became plain, and the most absorbing interest I had ever known. So I continued study almost night and day. Literally, Jesus Christ yanked me out of the advertising profession, thrust me into His Work.

In 1931 I was ordained as a minister of Jesus Christ. In 1933 I was receiving a very small salary, holding an evangelistic campaign. Those who paid the salary demanded I preach and act contrary to this Word I had PROVED to be the authoritative Word of God. I learned that whoever pays one demands that the one paid serves the one who pays! I learned I could not work for, and serve GOD, and receive my salary from MEN. If I was to serve GOD--work for Him--I would have to look to HIM ALONE to supply financial needs. I realized this would require utter FAITH.

I was well aware of the fact many--if not just about all



others in the ministry--had faced this same problem. I was aware of the usual reasoning: "Well, if these MEN--or this denomination --or this group backing--will not allow me complete freedom to preach all I see in the Bible, it is better to preach as much of the Truth as they allow than to defy them and not be able to preach anything. It seems that it seldom occurs to those who have chosen the ministry as a profession to TRUST GOD for financial support. It seems to be customarily taken for granted that ministers must look to MEN or religious ORGANIZATIONS of men, for sustenance.

I was fully aware, too, that if I relied on GOD for salary, I would have to serve Him faithfully, NEVER COMPROMISING WITH HIS WORD, or HE would "fire" me! My wife and I made the decision to trust GOD.

A local church was formed as a result of that evangelistic campaign, in Eugene, Oregon. Almost immediately after we made that decision to look to God ALONE, Jesus Christ OPENED THE DOOR of radio and the printing press, for the MASS proclamation of Christ's own Gospel!

So, WHO SPONSORS THIS WORK? The living Jesus Christ does! I did send out letters to a handful of people I knew, and believed to be true disciples of Christ, asking pledges to make possible the broadcast. But these pledges fell far short. By experience I learned we had to really look to GOD for financial support. We did; and somehow, the money always came--just barely enough--to keep us on the air, on a 100-watt Eugene station.

A year later a small 100-watt station in Portland offered us time. Again I made the mistake of asking support from people. It did not come, and at that time I did not trust God and walk through that open door.

Do you know what happened? Experience is NOT the BEST teacher--it is the DEAREST--most costly--one. Jesus Christ punishes every son He loves. He taught me a lesson. He did not open that door again for TWO LONG YEARS! Then, three years after we had first started on the air, that same station once again agreed to let us go on. This time we walked through that open door IN FAITH, trusting God to send the wherewithal! That was the beginning of a gradual, slow, but steady and constant GROWTH of this Work. The living Christ proved again He is alive, by sending the necessary funds. Just barely enough, not more.

God carries on His Work through human instruments. He has never rained down literal printed dollars from the sky. Always, without our begging, He has laid it on the hearts of enough of His people to GIVE, so we in turn could GIVE His precious TRUTH!

Jesus Christ is the executive HEAD of God's Work. Christ is very much alive, and very active. He has, through the years, continued to open doors (see Rev. 3:8). After a while we were on a third little 100-watt station, in Seattle. The program, in those days, went on once a week only. We had multiplied three times over--300 watts of radio power weekly. Then a Spokane station. Then, in 1942, after eight years, a 1,000-watt station in Hollywood. Late in 1942, a superpower 50,000-watt station in the

Midwest opened its doors--and now we were purchasing 51,400 watts of radio power weekly. By 1945 superpower Mexican stations opened, and we began DAILY broadcasting. The power wattage was multiplying.

Today The WORLD TOMORROW is going out on every inhabited continent, around the world, on more than 28 MILLION watts of radio power weekly. More than 30 MILLION people listen every week--the most powerful program on radio on earth today! In a month we shall celebrate our 32nd anniversary on the air!

Of course, just as other religionists persecuted Jesus over 1900 years ago, so do they persecute the very Work HE is directing, TODAY. He said, "IF they have persecuted me, they will persecute you," to His disciples. As others falsely accused Him then, so they do His Work today. Some will even sell you--FOR A PRICE--false information purported to be ALL ABOUT this Work, and about me personally. Some say falsely I'm a former Jehovah's Witness, a former Seventh-day Adventist, a former this or that. They are either ignorant of the facts or deliberately seeking to deceive. I have NEVER been any of those. If you want the TRUTH, just ask me--I keep telling our subscribers continually--AND NEVER ANY PRICE! I was brought up from birth in the Quaker church. My family had been Quakers--just like that of ex-President Herbert Hoover--for some three hundred years, and perhaps from the start of Quakerism. I drifted from any church activity or regular attendance by age 18. When I was married, my wife and I joined the Methodist church at River Forest, Illinois. After a year or two we moved, and I dropped church attendance or any religious affiliation, until my conversion in the spring of 1927. Then CHRIST baptized me into His own Church--the Church of God!

I have NEVER had any other church or religious affiliation or interest or connection in any way. Now, for those who persist in false accusation, I will offer to pay \$10,000 to anyone who can PROVE the false claim that I was once a member of any religious group except those here mentioned.

We in this Work NEVER accuse others or persecute. Nor, except to explain, as above, do we even answer them. Jesus Christ NEVER did those things. He is the SAME today, and He, in us, simply does not throw mud, false accusation, or persecution today.

We never ask you to believe us--but BELIEVE GOD'S TRUTH. Search the BIBLE. Believe what you find there. If you must sit in judgment of this Work, JUDGE IT BY ITS FRUITS, as God instructs.

For nearly 32 years now, we have been enabled to GIVE Christ's precious Gospel--the full and plain BIBLE TRUTH--without begging for contributions over the air--without charging for anything we offer.

Last year at this time we were able to offer all our subscribers--utterly FREE of any cost--even for postage--our new 340-page book on sex and marriage, titled GOD SPEAKS OUT on "The New Morality." More than a quarter of a million copies were sent out. A second printing was required. A very few thousand copies

of that printing are still on hand. Many new subscribers have been added since then. If some of you newer subscribers would like to receive a copy, I'll be happy to send you one. For security reasons--to prevent hostile accusation--we have had to restrict sending this book to those under 21 and unmarried. To those under 21 ENGAGED to be married, legally qualified to marry, or with parental consent, and with a definite date for the wedding set, within 90 days, the book may be sent.

LET ME MAKE THIS CLEAR! We feel, sincerely, that every teen-ager OUGHT to read this book. Our reason for refusing to place it, OURSELVES, into the hands of unmarried or unengaged teen-agers or minors, is definitely NOT because young people ought not to read it. EVERY 13-year-old boy or girl OUGHT to be given the clean, pure, BIBLICAL instruction on this delicate subject of sex and marriage that is contained, in wholesome manner, in this book. WE URGE all right-minded, clean-minded, and unprejudiced parents to PLACE this book into the hands of their children. And use it, yourselves, to teach and instruct your younger children --giving them as much instruction as, in your judgment, they should have according to age.

But HERE IS SOMETHING COMPLETELY NEW I am now privileged to offer you--and completely FREE.

Seven years ago, with the November, 1958 number of The PLAIN TRUTH, we began publishing, serially, the remarkable story of the Bible written, with complete collaboration with myself and the Ambassador College Graduate School of Theology faculty, by Basil Wolverton. NEVER BEFORE has there been anything like it.

SO MANY people say: "I just can't understand the Bible!" I used to say that, too--before conversion. Actually, when you UNDERSTAND it, the BIBLE is not only the most important, but also the most interesting, exciting, absorbing book ever written! And Basil Wolverton writes the STORY THREAD of the Bible, from Genesis to Revelation, so PLAINLY, so INTERESTINGLY, in the plain and simple language of today, that this book becomes a MUST for everyone--from age 7 to 107!

The current number of The PLAIN TRUTH contains Chapter 85. But many, if not most of our readers have missed the earlier chapters. In 1961 we began republishing The BIBLE STORY in book form. At that time we offered our subscribers--FREE--the first 13 chapters in BOOK form, as Volume I. Our plan was to offer successive volumes, until our subscribers could eventually have the entire, completed BIBLE STORY in book form.

In May, 1962, we offered our subscribers Volume II of The BIBLE STORY, containing Chapters 14 through 30--17 chapters. Then November 10, 1963, we offered Volume III. It included Chapters 31 through 47--another 17 chapters.

And now, as a gift of love to our fast-growing family of PLAIN TRUTH subscribers, we are prepared to offer you--COMPLETELY FREE--even including postage--Volume IV.

The very first chapter, in Volume I, began with the story of the Creation, in the first chapter of Genesis. Mr. Wolverton continued the story thread of the Bible on through Adam and Eve, Cain and Abel, on to the Flood, the founding of this present world's civilization by Nimrod, the Tower of Babel, on to Abraham, Isaac, Jacob, and Joseph. Then he traced the story thread on to the Exodus of the Children of Israel under Moses, then continuing to narrate many exciting events during the 40 years in the wilderness before going on to the promised land of Palestine.

You're going to find this new Volume IV very exciting and interesting. It contains Chapters 48 through 66--19 chapters, all profusely illustrated by Mr. Wolverton. Mr. Wolverton's drawings have attracted worldwide attention. TIME magazine has commented on his work several times, and LIFE magazine three times has devoted multiple-page sections to his unique style of art.

Volumes I, II, and III, of this BIBLE STORY book are now out of print, but later on I hope they may be reprinted so that all our subscribers may have the entire BIBLE STORY from the very first chapter.

For the first time in your life you probably will thrill to seeing these all-important Bible events made absorbingly INTERESTING--actually coming to LIFE--really LIVING before your eyes! You will see what those events have to do with OUR lives TODAY. You'll see what they had to do with the PURPOSE being worked out here below--in the tremendous world events of TODAY! You'll see what vital connection they have with the TRUE GOSPEL of Jesus Christ. Those events of the nation Israel are by no means dead history of a bygone age. Through them God was working out His MASTER PLAN for YOU and for ME!

Those events were recorded FOR OUR INSTRUCTION TODAY. You'll read, in the New Testament (Revised Standard Version): "Now these things happened to them as a WARNING, but they were written down for our instruction, upon whom the end of the age has come" (I Cor. 10:11).

Mr. Wolverton, truly, makes the Bible come alive! He has been gifted with a rare talent for narrating these Biblical events in language so simple that children can understand--language which will grip and hold the interest of adults of all ages. And his pictures are astonishingly REALISTIC.

Now as we found necessary in offering previous volumes, we must of necessity impose a few restrictions. Only one copy can be sent to a family or household. We cannot send copies to others at your request, but ONLY to those who request it for themselves. We cannot send copies in bulk for you to distribute.

But I AM happy, and grateful God has made it possible to send you YOUR copy absolutely free, even including postage.

Then, at this time of year we usually offer again the astonishing booklet, "The Plain Truth About Christmas." It is, indeed, shocking--but IT'S TRUE! It is amazingly eye-opening! The

truth is, Christ was not born on December 25, or even that time of year. But the pagans observed this holiday, centuries before Christ was born to celebrate the "birth" of the new SUN. It was regarded as the nativity of the SUN "because the sun begins to lengthen and the power of the sun to increase from that turning point of the year." It was the all-important festival of pagan SUN-worship. You'll be surprised to read what the BIBLE says about it, and about the Christmas tree.

Today people suppose--in giving Christmas gifts--that they are following the example of the wise men who presented gifts to the Christ-child. But they presented their gifts many days after His birth--NOT on His birthday. And they presented their gifts to CHRIST, but today people usually neglect Christ and His Work at this season, and EXCHANGE gifts back and forth AMONG THEMSELVES! One would think it more logical to present their gifts to CHRIST for His Work.

You'll be truly surprised to find the true origin of Santa Claus, the Christmas tree, the Yule log, the mistletoe, and everything associated with Christmas. So ask for your FREE copy of "The Plain Truth About Christmas" as well as Volume IV of The BIBLE STORY.

Truly it is, as Jesus said, "more blessed to GIVE than to receive." And so I sincerely hope you'll give me and our Co-Workers the PLEASURE and the BLESSING of GIVING YOU these books. It's a real JOY to serve you.

And again THANK YOU for your interest.

Sincerely, in Jesus' name,

Herbert W. Armstrong

The WORLD TOMORROW  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
Proclaims to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

November 30, 1965

Dear Co-Worker with Christ:

I have just had a visitor in my office, on MOST URGENT business! It was Mr. Albert J. Portune, manager of the business office of the most important activity on earth -- the great WORK OF GOD!

I'm going to have to rush this letter to you by AIRMAIL because of the very serious URGENCY. The receipt of tithes and offerings for the Work CHRIST HIMSELF is directing, says Mr. Portune, has taken a nose dive the past few days -- especially since Thanksgiving Day!

Thanksgiving Day originally was intended to be a day for GIVING GOD THANKS for His blessings, and the prosperity He has granted. But, when people turn attention to their stomachs and feasting, it seems to be only human to get their minds off of the living Jesus Christ and HIS WORK!

But that's not all. Right now, once again, most people have their minds on Christmas shopping -- exchanging presents AMONG THEMSELVES! Many of Christ's Co-Workers are right now WITHHOLDING their gifts from the living CHRIST -- taking the money which could go for His Work, spending lavishly, buying presents (as they suppose) FOR HIS BIRTHDAY! But these gifts are not going to CHRIST. Right now many Co-Workers are FORGETTING CHRIST -- NEGLECTING Him -- and His Work is suffering!

I'm sure you know that Jesus was NOT born on December 25th -- or even any-where near that date. The ancient pagans celebrated this season of the year in honor of the SUN-god. By the calendar then used, December 25th was regarded as the nativity (BIRTH) of the SUN, because the sun begins to lengthen and the power of the sun to increase from that time of year.

And I wonder if you ever noticed what GOD SAYS about taking PAGAN customs, and using them for the worship of the true God. Many people say: "Yes, I know Christmas is an old PAGAN custom, nowhere authorized in the Bible -- BUT" (they argue) "WE use it to honor CHRIST! WE use it for worship of the TRUE God." BUT WHAT DOES GOD SAY? He says: "Take heed to thyself that thou be not snared by following them (the pagans) . . . and that thou enquire NOT after their gods, saying, 'How did these nations serve their

gods? even so will I do likewise.' THOU SHALT NOT do so unto the ETERNAL thy God." (Deut. 12:30-31).

Don't you think it would be a little ridiculous if people planned a birthday party, and then everybody who came SNUBBED the man whose birthday it was -- ignored him -- and exchanged the birthday presents among themselves, giving none to the man having the birthday? You'd SUPPOSE, wouldn't you, that people would present their gifts to the living CHRIST for HIS Work at this season?

Co-Workers, REMEMBER JESUS CHRIST IS ALIVE! He is the guiding HEAD of this great Work. Under His guidance, and with His blessing, this Work has grown great. It is carrying His very Gospel to more than 30 million people every week -- in every inhabited continent on earth! WHAT A PRIVILEGE it is for YOU and for me that Christ Jesus has CALLED you and me to be His own Co-Workers! We are His instruments! We are privileged to GIVE so that HIS GOSPEL may go out FREE! I have to let YOU, who voluntarily became an active Co-Worker, KNOW the urgent NEED -- so that we can proclaim Christ's Gospel NEVER asking the public for financial support -- NEVER asking contributions over the air -- NEVER putting a price on The PLAIN TRUTH, the Bible Correspondence Course, or any literature we offer the public.

YOU DO NOT KNOW OF ANY OTHER WORK LIKE IT!

Of more than 30 MILLION people hearing Christ's Message EVERY WEEK, only one out of every 550 has ever sent any money to help us pay the cost; the other 549 have NEVER BEEN ASKED for contributions!

But I do have to ask YOU -- in Jesus Christ's name -- to come quickly to the rescue, that God's Work may survive this difficult month of December! Jesus Christ has never let YOU down! We must not let Him down right now while so many are neglecting! Mr. Portune tells me we have to bring the December income up to half-again over normal to keep out of financial danger. That means every one of us needs -- if possible -- to increase normal tithes and offerings by 50% during this month!

Will you PRAY with me for this? It's going to take earnest, believing, persevering PRAYER! It's going to take some SACRIFICE of other things we have wanted. And again, for those who have larger sums you are not free to give at this time -- the LOAN of such sums -- say, \$500, \$1,000, or many thousands of dollars -- was never more needed. If later you see your way clear to make it a donation, well and good -- if not, and you find you must have it back, it will be promptly returned. But let JESUS CHRIST be using it in the meantime -- let it be WORKING where Christ is working -- and blessing!

I'm forced to ask you for the largest amount God has made possible -- and please, this time, send it AIRMAIL! Remember the Christmas mails are clogged down and congested. Let's all make special effort, right now!

URGENTLY, with love, in Jesus' name,

Herbert W. Armstrong



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December 13, 1965

Dear Co-Workers with Christ:

Once again circumstances force me to rush, airmail, another emergency letter to you.

In a frenzy of Christmas shopping, people are breaking all records. But they are forgetting Christ--the living, active Christ who has drafted YOU and me as HIS CO-WORKERS, in the final surge of WARNING this world--of PREPARING THE WAY for HIS SOON-COMING BACK TO EARTH IN PERSON!

People are forgetting--or paying no attention to the FACTS that fill their newspapers and hit their ears on every newscast --that world events are MOVING aa never before toward the final grand-smash CLIMAX that will END this age and this civilization!

The SIGNS are everywhere now. The war in Vietnam is escalating BIG--and FAST! It is spreading beyond Vietnam. Communists are deliberately planning to spread the war into Laos, Thailand--ALL SOUTHEAST ASIA. Their motive? --To draw in more and more U.S. troops--to WEAKEN the United States. They think the U.S. may then give up--and then Communism would sweep on south through the East Indies, and on into Australia--perhaps east also into the Philippines!

As I write, two Americans are up in space orbiting the earth. The spectacular civilian space adventures, taking off from Cape Kennedy in Florida, capture the public attention. But the real PURPOSE of the space effort is not mere adventure, or scientific advancement. It is MILITARY. Russia is making all-out efforts in the space program--for MILITARY reasons. Unless the U.S keeps even, or ahead of Russia, this country--as well as all others on earth--would soon be at the mercy of the madmen at the Kremlin. So--the U.S. is keeping even--or getting ahead of Russia--far faster than the world knows.

The REAL space program has been mostly secret. It is entirely MILITARY! The U.S. has a vital "space fortress" right here in California--at Vandenberg Air Force Base. It is a far more active space base than Cape Kennedy. Already many more space launchings have lifted off from there. Already dozens of secret satellites and missiles have rocketed upward from there. Soon, it is planned, military astronauts will rocket into space in space LABORATORIES,

orbiting the earth. They will be virtually manned ISLANDS--or--biting laboratories encircling the earth. It's now possible there may be 50 of them in the skies by 1970 or soon thereafter.

When both the U.S. and Russia have such military fortresses tracking around the earth in orbit--with hydrogen bombs and other mass-destruction weapons--you can easily realize what Jesus Christ meant when He said that in the years just almost ON US, NOW, no flesh would be saved alive UNLESS Christ Himself moves to STOP IT! Read it in Matthew 24:21-22.

But Jesus Christ has drafted YOU and me into HIS SERVICE, preparing the way for His return to STOP IT. He said that for "THE ELECT'S SAKE" this terror WILL BE STOPPED. The "elect" are those who have turned to God--who serve and obey Him--who cry out to Him in prayer (Luke 18:7)--who rely on Him. And every year THOUSANDS are now being converted--changed--made Christ's "elect"--through this very WORK of the living Christ which YOU are helping to make possible!

Look at Europe today. The nations of Western Europe WANT to unite into a U.S. of EUROPE. They are TRYING to unite and bring back to life the ROMAN EMPIRE. But they are squabbling and quarreling and wrangling among themselves as to HOW it shall be done. De Gaulle has one idea. Others have other ideas. All this is merely hastening the day--within VERY few years--when a super religious leader will arise and be accepted by all of them as their supreme AUTHORITY to unite them. See it in Revelation 17.

Everywhere on earth events are HURLING this world toward the prophesied grand-smash CLIMAX. We may have barely six more short years to finish this great Work the living CHRIST is doing through YOU and me! I say MAY--I am not setting dates, yet biblical prophecies indicate the strong possibility that time remaining for us is indeed JUST THAT SHORT!

But Jesus Christ is speeding this Work right along ON SCHEDULE!

As world events speed up, and time grows short, so does this all-important Work speed up! We are into the middle of the last month of this year. FAR more has been accomplished this year than ever before! If world events had reached their climax even five years ago--where humanity would have been erased from this earth except by the second coming of Christ--THERE WOULD NOT THEN HAVE BEEN ENOUGH OF THE "ELECT" TO HAVE SAVED HUMANITY--according to Jesus' prophecy of Matthew 24.

But now this Work is gaining such momentum that, indeed, it does now appear that IF that fatal climax should be reached in, say, five, six or seven years, THERE WILL BE ENOUGH! Humanity WILL BE SAVED! The WORLD TOMORROW WILL DAWN--a world of PEACE, of happiness, of good health, of ABUNDANCE! Co-Workers, YOU AND I are privileged to HAVE A PART, with Christ, and under Christ, in SAVING THE WORLD!

The leaders of the governments of this world can't save it!

The scientists can't save it!

Armies can't save it! MAN can't save it!

BUT JESUS CHRIST CAN--AND WILL! Nothing but supernatural divine power can now SAVE this world from extinction! Those who scoff at Christ--at a divine Creator and a Savior--are faced with this frightful dilemma: UNLESS there is the living Christ who is soon coming to SAVE the world, then in very few years, now, THEY AND ALL HUMANITY WILL BE BLASTED OUT OF EXISTENCE. And THAT is what MEN would do!

Yet, dear Co-Worker, here at the most vital time of all, thousands who have been Co-Workers in this Work are NEGLECTING Christ and His Work--and while supposing they are giving gifts FOR HIS BIRTHDAY, they are, in actual fact, deserting Christ, or cutting down on their part in His Work, and merely EXCHANGING presents with OTHER HUMANS!

I tell you solemnly, by authority of the living Jesus Christ, that NO ONE will be spending any money in Christmas shopping in a few more years. Christ is COMING--very SOON! The world will then learn that Christmas is NOT Jesus' birthday--that neither God nor the Bible nor the Apostles ever told us to celebrate His birthday--that it is a PAGAN celebration, and actually not Christian by Christ's authority at all! I hope that telling you that TRUTH does not offend you--but I have to tell you, solemnly and IN LOVE, that JESUS CHRIST HIMSELF will soon tell that to the WHOLE WORLD--when He comes!

Everyone--EVERY ONE--is going to have to face Christ in the Judgment! There isn't much more time! Time is running out--FAST!

God's Work IS IN GREAT NEED! Jesus Christ is ALIVE--and He has drafted YOU--and me--as His Co-Workers, to support and to carry on as His instruments, HIS OWN GREAT WORK! We must put it FIRST!

Even if you already have sent an offering--or your tithes--this month, could you, without undue hardship on yourself, send another--a GENEROUS one? Or a loan of a larger amount, if you are not free to give it? That money will help reach MILLIONS with Christ's own MESSAGE! And Jesus Christ BLESSES those whose hearts --and treasure--are IN HIS WORK! THAT'S the way to REAL good cheer and JOY right now!

I'm having to send this AIRMAIL. The mails are clogged and delayed right now. So, please, send it back by AIRMAIL. God is blessing you!

With love, in Jesus' name,

Herbert W. Armstrong

The WORLD TOMORROW  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
Proclaims to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

January 26, 1966

Dear Co-Workers with Christ:

Here we are, already well into the year 1966! I have IMPORTANT NEWS for you -- the most important news in the world today. In newspapers, on radio or TV newscasts, you get only bad news -- conditions getting worse and worse.

But the most IMPORTANT news is GOOD NEWS! We are very near, now, to the happy, joyful WORLD TOMORROW -- and the living Jesus Christ is already shouting out the BIG NEWS to more than 30 million people every week, on every inhabited continent AROUND THE EARTH -- PREPARING THE WAY FOR HIS SOON COMING to put an END to all the bad news!

But Jesus Christ is not doing this great Work of ADVANCE PREPARATION all alone by Himself. This is SERIOUS BUSINESS -- the most serious on earth today -- and He has DRAFTED YOU AND ME as His advance peace army, preparing the way for the coming Great Day! The living Christ is working today through human instruments. THIS is the VERY WORK OF GOD!

Let me tell you the inside facts about the status of this tremendous Work! We recently closed the most fruitful year of this Work, BY FAR! THOUSANDS of precious lives were brought to Jesus Christ -- converted -- begotten as children of GOD -- to be born into God's immortal Kingdom! No other harvest compares! No other activity of men is as great! One single life converted into God's Kingdom is worth more than all the money in the world!

Years ago there was one minister in this Work -- then small, just beginning. Usually there were from one to a few dozen precious lives won for God's Kingdom each year. But today it is multiple THOUSANDS -- actually in excess of SEVEN THOUSAND. And I do not mean people who, under the emotional spell of an evangelistic sermon follow the crowd to the altar to "profess Christ," -- and then perhaps wake up the next morning to wonder why they had done it. I don't mean people who make a profession now, and then forget it a little later. I MEAN PEOPLE WHOSE WHOLE LIVES HAVE BEEN CHANGED -- really CONVERTED!

And that precious number is increasing by 30% every year. That great harvest is DOUBLING in size every two and two-thirds years!

And YOU -- yes, Y O U ! -- are having a tremendous part in it!

But what's the DIFFERENCE? WHY are thousands being led into the glorious Kingdom of God now, whereas only single individuals and dozens were, 19 to 32 years ago? Ambassador College has made all the difference.

Christ was working through one ordained minister (myself) and a handful of loyal and faithful Co-Workers then. Today there are scores and scores of consecrated, well-trained ordained ministers -- beside hundreds of other full time staff members and executives -- more than a thousand in all -- giving concentrated and dedicated service.

Ambassador College has made this difference.

Ambassador College is not a theological seminary -- except in its Graduate School of Theology. It is a Liberal Arts Co-Ed college. Only a small minority of all students become ordained ministers. Yet more than 90% actually -- close to 100% -- of all graduates do thereafter serve FULL TIME in some highly important phase of this great and growing Work!

As the College has grown, GOD'S WORK HAS GROWN. Today there are more than 800 students on our three campuses. If this Work is to grow, that number needs to be increased to 1,000 this coming September. Yet that is impossible UNLESS our building expansion program keeps right on schedule!

THIS IS THE VERY LIFE-LINE OF THE WHOLE GOSPEL WORK!

So read these FACTS carefully!

Every week, more than 300 people are now requesting personal counsel about being converted -- letting the living God come into their lives to live HIS life within them. And today we do have the ordained ministers, in all parts of the world, to visit them, counsel with them, answer their questions, help them surrender fully to Christ and come to Him in living FAITH for salvation.

Tomorrow -- that is, in four or five years -- there will be a thousand such all-important requests EVERY WEEK! But will we then have enough competent ministers to help them?

Co-Workers, you must realize that the WORLD TOMORROW broadcast, great and powerful as it is -- heard by more than 30 million people every week -- IS NOT ENOUGH, BY ITSELF!

You must realize that the broadcast -- most powerful on earth today -- and The PLAIN TRUTH together, ARE NOT ENOUGH!

The final REAL harvest of precious lives for all eternity need PERSONAL help -- the PERSONAL ministry of consecrated, dedicated, properly educated and trained men!

The three Ambassador Colleges have far outgrown their facilities! We are now in the midst of a MOST NECESSARY, direly needed building expansion program! Unless these colleges grow, the Work of God can't grow. And these colleges can't grow without additional buildings for classrooms, laboratories, assembly halls, dormitories, dining halls, and administration offices!

But EVERY CENT of your tithes and regular offerings is needed to expand the broadcasts -- to print more thousands of PLAIN TRUTH magazines -- to purchase advertising space in big-circulation magazines and put Christ's Message in that space -- to GO ON TELEVISION again, which we are hoping to do in a BIG way in the next year or two.

We simply can't continue this new building program UNLESS there is a substantial increase in the special Building Fund. And unless we can continue the building program, the colleges can't accept additional students. And unless the colleges grow, THE WORK CAN'T GROW!

A year ago, and the years before that, I asked our Co-Workers to send me a special STATEMENT OF INTENTION to contribute at least once a month an extra, SPECIAL offering, beside, and over and above your tithes and regular special offerings for the Gospel Work. But these special BUILDING FUND offerings have been dwindling.

Now the time has come when I, must again ask for these special STATEMENT OF INTENTION cards for the coming year.

This is NOT a definite pledge. It is merely a statement that you will undertake, as God makes possible, to send in this stated SPECIAL AMOUNT as a separate offering, for this special Building Fund. If, for any reason your income stops or is reduced, or you are prevented from sending in this special amount month by month, YOU ARE NOT BOUND. It is a statement of intention ONLY -- and I will trust you to keep it up, as you are able.

LET ME EMPHASIZE -- I realize that some of our Co-Workers may be UNABLE to make this special contribution because they are on some form of public welfare aid, or limited pension, or other reason. I do not expect such people to return this card. I do not want such people to feel badly because they can't. But if you are unable, you ARE able to PRAY, and thus cause others financially able to make up for it! But the very fact that some are not financially able lays the burden that much heavier on us who ARE able to do our part.

This building program is VITALLY IMPORTANT! Our new gymnasium has been in use day and night, literally seven days a week! Besides the complete college athletic program, the gym is used for College chapel services, Bible studies, student Forums and Assemblies, for Chorale recitals and Band presentations. Only days ago, we conducted commencement exercises inside the gym for the Graduate Schools of Theology and Education, conferring two DOCTORATES and one Master's Degree!

And -- that big building was partly financed ON MY SIGNATURE ALONE! The United California Bank granted us a loan, based on their knowledge of the way we conduct this great Work; their FAITH IN ME AS AN INDIVIDUAL, without any security, so we could complete the building!

I sometimes MUST PLEDGE to banks, to builders, that we will PAY them when due! THEY WILL HOLD ME TO MY PLEDGE! But this pledge I ask YOU to make I do NOT HOLD YOU TO! It is a statement of your INTENTIONS -- a promise of WHAT YOU FEEL YOU ARE ABLE TO DO -- NOT a legally BINDING contract.

But it was only YOUR pledges that helped me keep mine -- and so helped this great Work of God take one more big step forward!

These banks and lending institutions are not CARELESS with their money! They know this Work is budgeted CAREFULLY, that it is handled WISELY! I wonder if you can realize HOW THANKFUL I am for the kind of helpers God has sent me in this Work? Our business office is MOST efficient! God's money is handled with SAFETY, with CAREFULLY-LAID PLANS! Each PENNY coming in for this Work is placed where it will do the MOST good! And a tremendous GOOD IS BEING DONE!

Meanwhile, the REGULAR, MAIN INCOME of tithes and offerings has been falling off! And that is SERIOUS! In a work of such MASSIVE SCALE as this has grown to be, we dare not fall ONE SINGLE DAY behind! Even PART of ONE DAY'S INCOME might mean radio bills would not be paid on time, or needed literature could not be printed and mailed! We do need your DAILY PRAYERS, and your REGULAR, STEADY, CONTINUAL financial support!

Co-Workers, the need for the very WORK OF GOD for this time is URGENT! Are your HEARTS in it? Are you so completely absorbed in God's Work it is YOUR VERY LIFE? It IS MINE! NOTHING else is remotely so important -- EVERYTHING else will soon PERISH -- fade away and vanish! We are literally engaged in PREPARING THE WAY for the very real RETURN OF JESUS CHRIST! We are doing HIS Work, not our own! It is HIS commission, HIS BUSINESS we are carrying out.

And it is in HIS name, and as HIS DIRECT REPRESENTATIVE for HIS Work I call upon you to GIVE so the living Christ can continue to GIVE HIS LIFE-GIVING WORD to this sin-ridden world!

And what a real BLESSING it is to know there IS some really LASTING GOOD being accomplished! To know this is NOT a shallow, on-the-surface "religious work" of HUMAN BEINGS -- but to know GOD ALMIGHTY and JESUS CHRIST OF NAZARETH are back of it!

The need is so URGENT right now I am sending this letter by FIRST CLASS MAIL. I hope you can send your largest possible offering back AIRMAIL -- but if not, then by return regular mail! So JUST NOW, according to what GOD has given you, and BEFORE YOU FORGET, BEFORE you become absorbed in any physical care of THIS

life, please sign the enclosed INTENTION card, and fill it in. If you are able to send tithes or offerings NOW (and they're URGENTLY NEEDED NOW!) be sure to enclose those too, marking any offering for the special building fund separately.

And ABOVE ALL -- MORE IMPORTANT THAN ANY OTHER THING YOU CAN DO -- will you please PRAY EARNESTLY with me, and with ALL of us engaged in this great Work, that God will add MORE and MORE sincere and dedicated CO-WORKERS with CHRIST to help share this really heavy burden? PRAY IN FAITH -- BELIEVE He will! THANK you, dear Co-Workers, for holding up my hands -- and for your prayers!

Most sincerely, with love in JESUS' name,

Herbert W. Armstrong



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Publishing:  
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February 25, 1966

Dear Co-Workers with Christ:

Once again, as one of our inner family of Co-Workers, serving with and under the living Christ in GOD'S WORK, I must rush this letter to you by airmail.

We are at the end of the shortest month of the year -- and therefore our most difficult month financially. And by the way, did you ever wonder how poor little February came to have only 28 days -- while all others have 30 or 31?

The answer is a striking example of how this world's CIVILIZATION was established and built. I suppose most people assume that this is God's world; and that civilization -- as we know it -- was established by God. The truth is the very opposite. This civilization was established by humans contrary to, and in utter REBELLION against God's Ways! Its guiding principle was HUMAN NATURE.

And the 28 days of February is an interesting testimony to the fact! February GOT ROBBED! And here's how it happened: Julius Caesar abolished the lunar year with its intercalary month, and regulated the year entirely by the sun. He supposed the year to be 365 1/4 days long. He was in error slightly -- a matter of some minutes and seconds. He set the year at 365 days, with 366 every fourth year. Originally he set the 12 months, beginning with January, so that the 1st, 3rd, 5th, 7th, 9th, and 11th months would have 31 days. On leap years (every 4th year), February and all other months would have 30 days -- but for all other years Julius robbed February, reducing it to 29. Julius was born in the 7th month, so he named it after him, and saw to it that it was one of the 31-day months.

After Emperor Julius was assassinated, Augustus became Caesar over the Roman Empire. Since he followed Julius as Emperor, he decided to name the month following July after him. It had previously been called Sextilis, or sixth month prior to Julius' alteration. But now Augustus noticed that the month he was naming after him had only 30 days, while the one named after Julius had 31. Augustus was not going to be outdone by Julius. In his vanity, he robbed poor little February of one more day, reducing it to 28 (except leap years when it has 29), and tacked that extra day on to August. So both July and August have had 31 days ever since.

Somewhere in the shuffle, September got reduced from 31 back to 30, and also November lost a day and was reduced to 30, while October and December got 31.

All to please the VANITY of proud men!

This whole civilization has been developed from the VANITY, and the greed of humans -- contrary to GOD'S WAYS, and following the ways that come naturally from human nature. Everything is based on VANITY and GREED. Everything on the principle of "ME FIRST." Everything on competition, strife, struggle -- attempting to GET, to HAVE, to ACCUMULATE, to AMASS. That's why we have quarrels and disputes -- and divorces -- in homes. That's why we have sharp practices and dishonesty in business -- graft in politics -- WARS between nations. That's why we have crime and violence. That's why we have unhappiness.

But VERY SOON, now, God Almighty, whom we serve, is going to send the living Jesus Christ down to this earth in all the great Majesty, Splendor, Power and Glory of the Great GOD, to PUT DOWN this vanity and greed -- to CHANGE HUMAN NATURE -- to RULE all nations with GOD'S LAWS of giving, helping, serving. And then we shall have PEACE. Then we shall have happiness, universal prosperity -- and people learning of God's gift of ETERNAL LIFE!

To do this GOD MUST INTERFERE in the affairs of this world.

HE HAS ALREADY BEGUN THAT INTERFERENCE! Jesus Christ is the HEAD of GOD'S Work, and He has BEGUN that interference by DRAFTING YOU AND ME into His advance "army" of peace, and love, in PREPARING THE WAY FOR CHRIST'S COMING!

How is He doing that? By proclaiming to the WHOLE WORLD, in mighty power, the fact that God Almighty is RULER of the Universe -- that soon CHRIST is coming to set up God's Kingdom -- GOD'S GOVERNMENT over all nations.

Christ has started a Work, rapidly growing greater in power and scope, proclaiming the coming GOVERNMENT OF GOD -- proclaiming the LAWS AND WAYS OF GOD which, only, can bring peace and happiness and Joy to mankind! Christ is using you and me to RESTORE THE KNOWLEDGE of God's WAY toward all these universal blessings!

You and I have been DRAFTED into God's service, preparing to CHANGE THE WORLD! Preparing to CHANGE HUMAN NATURE! Preparing to bring REAL PEACE, universal prosperity, security for all. Preparing to END sickness and disease, crime, insanity, broken homes, juvenile delinquency!

THAT, dear Co-Workers is your calling and mine!

And the living Christ is BLESSING this Work. He is opening new doors -- new radio stations -- new ways of getting out His Message -- EVERY MONTH. Several since I last wrote you. Many MILLIONS have heard this greatest Message ever proclaimed since I

last wrote you!

This is the most important Work on earth today. The good YOU are doing, by your earnest PRAYERS for this Work, and your honest tithes and generous offerings, is beyond all calculation. It is resulting in bringing ETERNAL LIFE to thousands every year. It is preparing the way to CHANGE THE WHOLE WORLD!

It is the BIGGEST, most MONUMENTAL Work, in importance, since Christ Himself was on earth in the human flesh. Soon He will be here again in the glorified SPIRIT and POWER!

But this grand and glorious Work is NOT EASY! There are always problems. There is persecution, false accusation. I NEED YOUR PRAYERS -- desperately! Are you praying EVERY DAY, earnestly and fervently, for this Great Work of God?

Somehow, I feel that some of our Co-Workers have slacked off in praying for it this past month -- because the receipt of tithes and offerings has slacked off. NOW WE MUST MAKE UP FOR LOST GROUND!

Yes, it does take sacrifice. It is MORE IMPORTANT than anything else in our lives -- it ought to COME FIRST, over and above other wants. God doesn't want us to sacrifice our real NEEDS -- I don't ask that -- but don't we all spend money for things we just wanted but surely didn't need?

Think of this great Work. Its results are FOR ALL ETERNITY. Far more important than some temporary enjoyments or pleasures that may do more harm than good -- and in any event won't last long.

Once again, I have to send out the call for the LOAN of larger sums if you happen to have such an amount which you feel you cannot, at this time, at least, give. Many Co-Workers have sent in such sums, so this money may be at CHRIST'S disposal, working where HE works, and with His blessing, DOING GOOD -- until they find they need it -- or part of it. Of course many of these are later changed to straight contributions. But IF, or when, you find you must ask for part or all of it back, this Work is prepared to send it to you immediately. A special reserve is maintained to guarantee this.

God's Work is financially sound -- its business affairs conducted with prudence and experienced and sound management. But to keep it sound and healthy DOES require that we all keep praying, and contributing our part as God makes possible.

REMEMBER -- we NEVER solicit the public for financial help. ONLY those who have voluntarily evidenced that they are God's people whose hearts are in this Work. YOU were never asked for support until you, yourself, took the initiative to become a Co-Worker -- one of our inner family of beloved Co-Workers with Christ! No other Work is like it.

The need right now is urgent again. PRAY that God will

provide -- that God will guide and lead us -- that we may be so in  
subjection that Christ may direct every action, for He is the  
living HEAD of this Work.

With love, in Jesus' name,

Herbert W. Armstrong

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Publishing:  
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March 28, 1966

Dear Co-Workers with Christ:

The living Head of this Work -- who has drafted you and me as His Co-Workers -- commanded us to WATCH and PRAY ALWAYS that we may be accounted worthy to escape all the terrifying conditions now quickly coming on this world.

He was talking about world conditions -- world happenings -- world NEWS (Luke 21; Matthew 24; Mark 13). He was talking about the very soon-coming Great Tribulation. He offered US a chance to ESCAPE IT -- not have to go through it. To take advantage of this ESCAPE-opportunity, He said we must "WATCH" as well as pray always. He meant watch the world happenings He was foretelling -- events leading quickly right up to this Great Tribulation.

For almost forty years I have been very mindful of this warning, and more and more so as I have seen world happenings fulfilling the prophecies. We can't ALL of us travel to all parts of the world to WATCH world affairs. Through the prophecy of Ezekiel, God explains that WHEN this time was to come, God would call and choose a man to be the WATCHMAN to WATCH these world events -- UNDERSTAND them -- and WARN His people today identified as the United States and the British Commonwealth nations.

Did you ever NOTICE and UNDERSTAND this striking prophecy? "Son of man, says God, I have made thee a watchman unto the House of Israel: therefore hear the word at my mouth and GIVE THEM WARNING FROM ME. Most of our Co-Workers understand that our English-speaking peoples ARE the House of Israel of the 20th century. If you have not learned of our identity in Biblical prophecies, write immediately for our free booklet, "The United States and British Commonwealth in Prophecy." The twelve tribes of Israel divided into TWO nations. One was the House of JUDAH -- the Jewish people. The other was the House of Israel. They were NOT Jews. Their capital was Samaria. The Jews' capital was Jerusalem. The first place where the word "Jews" is used in the Bible is II Kings 16:6, where it describes the Jews being AT WAR against Israel, allied with Syria.

The House of ISRAEL was taken captive by Assyria more than 100 years before the Jews' captivity. They were taken to Assyria. When the Assyrians migrated northwest, these Israelites,

their slaves, were taken with them. The Assyrians stopped in the land we call Germany today. The Israelites journeyed on into western Europe, and the British Isles. Ephraim-Manasseh settled in Britain. The name "ISRAEL" was to be named on THEM (Gen. 48: 10-16).

Now the man Ezekiel was a prophet. He wrote down the prophecy. But he was not the "WATCHMAN" -- and HE never delivered that warning. Notice, Ezekiel 3:1, 4-5. His message and warning was to the house of Israel -- NOT Judah. But Ezekiel never went to or saw the House of Israel. He lived more than a hundred years AFTER their captivity. He was among the JEWISH captives, in Babylon. The House of ISRAEL had migrated northwest toward the British Isles before he wrote. He merely WROTE the prophecy.

The prophecy was not for his day. Prophecy is a history of FUTURE events -- to happen after it is written. God was to raise up a 20th-Century "Ezekiel" -- a different person -- not a prophet writing FUTURE events to occur, but A SPEAKER to SPEAK and PROCLAIM this Warning, AT THE TIME when the event prophesied is about to happen. God is using THIS WORK, of which He has drafted YOU as a PART, to proclaim this vital warning.

God is using THIS WORK -- us -- as His instruments. But as individuals, we do not all have the same part in the whole Work (see I Corinthians 12). First, God called me, then others in this great world-wide Commission. In earlier life God took me through the newspaper and magazine field, giving me training as a news reporter, and magazine writer. Through these years, many others -- graduates of Ambassador College -- have been trained for their active parts in this Work.

So, dear Co-Workers, God has set us as His WATCHMEN. We do watch world events. A few days ago, Garner Ted Armstrong, with Lyle Christopherson, our PLAIN TRUTH photographer, flew down to Cape Kennedy to WATCH the blast-offs of the TWO huge rockets. These men were the eyes and ears for YOU and me -- and for some two or three million PLAIN TRUTH readers, and THIRTY-FIVE million who have heard my son's vivid "WORD'S-EYE VIEW" on radio. These men, at that spectacular and significant world event, were our WATCHMEN. They gave us what we could not get watching on T.V. -- what no newspaper or other magazine did -- its MEANING, fulfilling prophecy!

And now TODAY Mrs. Armstrong and I are packing our luggage and preparing to start, early tomorrow morning, on a jet flight around the world, to observe and WATCH -- but also to expand this Great Work of God still farther. We fly first to Sydney, Australia -- clear down on the other side of the world. I hope there to arrange for the use of full-page or double-page advertising space in the widest-read magazines, to PUBLISH Christ's Message on that continent, continuously. We maintain a large office staff in Sydney, and we look forward to meeting again many graduates of Ambassador College now stationed there.

Next we fly on to Manila, capital of the Philippines, to visit our staff in our Manila office. After three days there, we

hop over to Hong Kong -- our only chance to see a bit of China. Hong Kong, as you know, is not part of Communist China, but is under the British. I would like to fly a little farther north, to Formosa, Nationalist China, to see Chiang Kai-shek and his Christian-professing wife. For several years we have broadcast The WORLD TOMORROW over Chiang Kai-shek's powerful Network, Radio Taiwan, at 6:00 P.M. every Wednesday and Friday. However I feel that adding that amount of extra flight-mileage would be too strenuous for Mrs. Armstrong. So we shall board a big jet at Hong Kong, after a two-day rest there, bound for London. One of the regular fuel stops is Tel Aviv, Israel, and our schedule provides for stopping off there.

We are looking forward to about another week in Palestine. We did visit Palestine in 1956, ten years ago. Our son, Garner Ted and wife, along with Mr. Norman Smith, Director of our radio studios and all our recording operations for the broadcast, with his wife, and Mr. and Mrs. Charles Hunting of Ambassador College in England, will fly from London and meet us there. From there we shall fly straight on to London, and Ambassador College in England.

Today it is necessary to send men on our staff to all parts of the world -- to WATCH -- to get the inside of the news, and the news behind the news, firsthand. This long trip around the world is going to be very tiresome, especially on Mrs. Armstrong. It is not a pleasure trip. But it seems necessary at this time. All this is contributing toward speeding up the coming of the Kingdom of God and the happier WORLD TOMORROW.

This broadcasting and publishing work has become a very large world-wide operation. At Pasadena Headquarters we receive the regular news continually over the teletype, the same as newspapers and radio stations do. But that is not enough.

And by the way, many of our Co-Workers do assist us in gathering and compiling the news of conditions fulfilling prophecy. If something of importance -- perhaps severe drought, or floods, or tornado or hurricane, or other important event occurs in your locality, why not write a description of it -- or send your local newspaper story on it, to the Ambassador College News Bureau, here at Pasadena. You just might hear your own news reporting being broadcast on The WORLD TOMORROW program a few days later. Our Co-Workers can help in this way. Many already do.

We are having an entire new experience in printing The PLAIN TRUTH in full color now. We find that we are doing what has been considered THE IMPOSSIBLE by large picture magazines. At Cape Kennedy at the Gemini 8 blast-offs, our men were in contact and conversation with the photographers from the largest news and picture magazines. They could not believe we were planning to use the color photos our men were shooting in our April edition to be off the press by March 25th. Their magazines require a great deal more time for processing and printing COLOR photos.

But WE DID IT! I had full printed copies in my hands last Friday, March 25th. I probably will have more to tell our readers about this experience in color printing in the May number. I had

intended to tell you more here -- but I have had many interruptions in writing this, and I must close this letter quickly or I won't be ready for our flight early tomorrow morning.

Co-Workers, it seems our most serious problem, always, is trying to keep the income for God's great Work equal to its NEED. Today, in my office, we had a VERY SERIOUS conference, with executives from our Business Department and Garner Ted Armstrong present. I was forced to make the decision to postpone, for 9 months up to a year, certain facilities direly needed if this Work is not to be slowed down or curtailed.

I have fought through more than 32 years to get this Work into a strong financial position. God has blessed our efforts. He has blessed His Work by putting it in a sound condition financially. We are going to have to make serious sacrifices to keep it that way. The Work of God must not be allowed to get into a deteriorating or shaky financial state.

One thing that has helped us considerably is the loans of larger sums where some of our Co-Workers feel they cannot make these sums outright contributions at the time. Many do find that they can turn the loans into donations (tax deductible) later. We are prepared to accept such loans on a demand basis -- in whole or in part -- and if I neglected to mention this before, let me say now that we do maintain a separate and special cash bank balance as a reserve fund to GUARANTEE ability to repay on demand, if that should become necessary. It is truly gratifying to me to be able to tell you that such loans of larger sums are as SAFE in the hands of God's Work as in a bank. Perhaps safer, when we realize that GOD ALMIGHTY HIMSELF is back of this Work. Frankly, we hope for the Work's sake you will not have to ask it back - but if you do, we maintain adequate reserves to guarantee it.

Such funds are, in effect, placed in the hands of the living Christ to be used in the Work HE directs, heads, guides, protects, and BLESSES. I know of no place on earth where every dollar does so much -- where so much GOOD is accomplished -- LASTING good for eternity! This money is WORKING where Christ directs, until you need it, or find you are able to relinquish it as a tax-deductible donation.

Yet, you must realize the great bulk of the funds that keep this powerful Work going out with great impact on the whole world is simply the regular continuous TITHES and liberal special offerings -- week by week, month by month, from our loyal family of Co-Workers. We all need to "tighten our belts," so to speak, make sacrifices for this Work, and increase our regular offerings if we are able.

Jesus not only commanded us to WATCH -- but also to PRAY WITHOUT CEASING! Are you doing that? Are you praying for God's Work? Are you praying with your whole heart that God will lay it on the hearts of those who are able to make generous gifts to the most vital and important activity on earth? Many have told us they are praying for the safety of Mrs. Armstrong and me on this long flight. We do need your prayers for us personally. But pray also



for ALL our fine family of Co-Workers.

I am having to send this airmail again. THANK YOU for your generous response. And let's all try to send an EXTRA offering during the last half of each month. The income drops off seriously during the latter half of each month. I send you thanks from the living Christ -- but WE should THANK HIM for the great privilege of having a part in His Work -- or being a Co-Worker WITH HIM in the very Work of God which HE heads and directs! I know I am very grateful -- I hope you are, too!

With love, in Jesus' name,

Herbert W. Armstrong

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April 25, 1966

Dear Co-Workers with Christ:

GREETINGS from Australia: Mrs. Armstrong and I are visiting our offices here in Sydney, Australia -- "down under," on the other side of the world where the sun circles around the NORTH on its way to setting in the west.

God's Work is BOOMING here in Australia. It is my wife's first visit here, and my first since October, 1960 -- five-and-one-half years ago. The Work has grown TREMENDOUSLY since then. We have an office staff of thirty-five here in the MLC Building, beside a new two-story printing plant of our own, where we now print the Australian edition of The PLAIN TRUTH. The PLAIN TRUTH printed here is identical to the United States' edition, except for the return mailing address on the back cover.

It has been a tremendous inspiration to Mrs. Armstrong and me to see God's Work BOOMING in rapid growth down here in Australia. While here, I have had conferences with radio station officials in Adelaide, Melbourne and Sydney, and we leave in ten minutes for the airport, flying today to Brisbane. These and other business conferences are resulting in stepping up our program for reaching the people of Australia and New Zealand with Christ's own Gospel. Additional radio coverage is opening up. Also arrangements are under way for the purchasing of full-page advertising space in national magazines and metropolitan newspapers. These will carry Christ's dynamic Message to hundreds of thousands, and millions, in print.

Many hundreds have been really converted -- their lives turned around and CHANGED -- since I was here last. God is doing a big work here in Australia. WHAT AN INSPIRATION it is to realize that the WORLD TOMORROW is heard all over the world.

Let me tell you a rather exciting experience. When I was here in October, 1960, our local manager, a radio station official and I were walking on a wharf to board a ferry when suddenly I heard a sharp, deep bass voice from behind say: "Are you Herbert W. Armstrong?" Turning, I saw a tall policeman. How did he know my name, way down here in Sydney, Australia? Had I done something wrong?

"Well, I want to shake your hand " he said, reaching out

his hand. "I hear you on the radio, and I recognized your voice as you were talking to this gentleman."

It was really a startling experience. Well, here is the astonishing sequel. I met this man again the other day, with his wife. He has been converted since I was here, baptized by one of our local ministers. And, more! His wife was also baptized just the other day -- since we arrived here -- also by one of our ministers. Mrs. Armstrong and I were overjoyed to meet them both.

I am now finishing this letter from Brisbane, where I am to speak tonight to an audience of a few hundred listeners to the WORLD TOMORROW. I have spoken before good-sized audiences in Melbourne, and several times in Sydney, since we arrived in Australia. Tomorrow I have a luncheon appointment scheduled with the manager of a Brisbane radio station.

We now have a number of ordained ministers serving our very large and growing audience of radio listeners in Australia. Our minister here in Brisbane was a pioneer student at Ambassador College in England, in 1960. He is English, but graduated from the Pasadena College in 1964. He was Vice President of the Student Body his senior year. He is married to an Irish colleen from Dublin, also a pioneer student in England in 1960. They have a cute little daughter nearly two. It was good to see them once again. The manager of our staff of thirty-five in Sydney was a Student Body President at Ambassador College, Pasadena, about fourteen years ago. He, too, married one of our Ambassador co-eds, and they have a lovely family of three children. He has become a very able man. Several of our staff at Sydney are former Ambassador students and all but one married to wives they met at college. All have children. Our minister stationed at Melbourne graduated from the college at Pasadena a few years ago -- also married to a fine wife he met at college -- and they have one child. It has been a delightful privilege to Mrs. Armstrong and me to see them all once again -- all living in HAPPY homes, because they know and live GOD'S WAY. WHAT A BLESSING!

Next Monday we fly on to Hong Kong for two days, to try to make arrangements to put the WORLD TOMORROW program on a station there. Then we must take a very long flight all the way across Asia, to Tel Aviv, Israel. We will spend a few days revisiting historic places in the land of ancient Israel. I am especially anxious to visit again the little synagogue in Nazareth, where Jesus spoke from the Book of Isaiah (Luke 4:16-30), and other places. Then from there straight to London, and Ambassador College in England.

This 'round the world' trip is an arduous one. I was afraid it would be very hard on Mrs. Armstrong, but thousands are praying for our safety and pleasant flights for her; and so far, all prayers have been answered. We are very grateful.

In a transoceanic telephone call with our business office in Pasadena, I find that the income is beginning to sag again, as we pass into the latter half of the month. SO once again I will ask our staff at Headquarters to speed this letter to you AIR MAIL.

The last half of each month is always the most difficult for our business office. I realize many of our Co-Workers receive their paychecks or other income on, or right after the first of the month -- but if you can possibly send an ADDITIONAL offering during the latter half, it will help greatly in the great Work of God.

The loans of larger sums which a few of our Co-Workers are able to put to work where the living Christ is directing (feeling they cannot make it an outright donation at this time), have been helping tremendously. I am very grateful for them.

But I am just as grateful for even the very small amounts given to God's Work by those who have no large sums to give or loan. The widows' mites' do count up. God's way is for us to GIVE, according to our means and ability. The very small amounts from those of small means are just as precious in God's sight -- and even more so, IF the "mites" are larger in proportion to ability. God judges us according to HOW WELL we do in proportion to what we have to do with.

I must hurry now to the auditorium where I am to speak tonight. Remember, the living Christ blesses you for YOUR GENEROUS PART in His Work.

With love, in Jesus' name,

Herbert W. Armstrong

The PLAIN TRUTH  
a Magazine of Understanding  
BOX 111, Pasadena, Calif. 91109

HERBERT W. ARMSTRONG, Editor

June 2, 1966

Dear Friend and PLAIN TRUTH Subscriber:

Mrs. Armstrong and I have just returned from a trip around the world, sick at heart--and yet, OVERJOYED! And that is not a contradiction.

I want to explain why.

For this vitally affects you and your immediate future.

But first, before I explain, let me say, as our older subscribers know, it has become tradition, twice a year, for me to offer something VERY SPECIAL, very fine, and very new (absolutely free, of course) as a gift of love and appreciation for your interest, to all our big growing family of readers of The PLAIN TRUTH.

We have come up with something I feel you'll REALLY WANT AND PRIZE. I'm sure you know there is no charge--we have nothing whatever to sell--we only want to GIVE. I know that sounds incredible to new subscribers--but it's true.

But uppermost on my mind right now is the eye-opening CONDITION Mrs. Armstrong and I saw on this trip around the world. There are some things you hear and read about, but can never really understand until you are there--until you experience them. For the first time we were in China--Hong Kong, that is. Americans are not allowed to travel in Red China. Hong Kong is as much CHINA as Shanghai or Foochow, but politically it is a British colony. 99% of its population is Chinese. It is an area of extreme contrasts.

The modern downtown business section looks almost like Fifth Avenue, New York. There is block after block of modern gleaming skyscrapers; streets lined with fashionable shop windows. Yet the giant neon signs, with their exotic Chinese letters, remind one forcibly that this is CHINA. The fashionable stores, shops, and the office buildings are operated by Chinese and, apparently only the tourists in this world-shopping center are Occidentals.

But we wanted to see how the vast majority of Chinese live. Those in the office buildings, the luxury hotels, and the smart shops are well-dressed, educated, modern, westernized-appearing people. But they are the very small minority. So we hired a car and driver, and saw pretty much of Hong Kong Island, as well as the peninsula mainland.

We saw native Chinese living natively as the Chinese masses have for centuries. We saw degenerated wretchedness, squalor, filth, ignorance and poverty beyond description. Words can't fill

your nostrils with the smells. We saw hundreds upon hundreds of the rickety wretched sampans--small sailboats--on which whole families live. Many have been born, lived a lifetime and then died on one of these dirty filthy sampans without ever having stepped on land. We saw dingy, dilapidated, old six- and eight-story apartment buildings, without elevators, where large families live in one or two small bare rooms--thousands of dirty, decrepit, decaying shacks.

Leaving Hong Kong, we flew over Vietnam. But we made stops at Bangkok, Thailand (Siam); Bombay, India; and Tehran, Iran (Persia). The pitiful, poverty-stricken, diseased, starving people in these populous areas of the world beggar description. One sees people begging food, starving, dying, right in the streets. Starving mothers trying to nurse emaciated babies which have little chance of living. IT MADE US SICK AT HEART!

What could we do to help these pitiful, miserable people?

Our son, Garner Ted, who now carries most of the broadcasting on The WORLD TOMORROW, has been speaking on the program from Cairo, Suez, and Jerusalem, Jordan. My wife and I had visited all these Arab countries ten years ago. Perhaps you heard the broadcasts describing the wretched and degenerated condition of the masses in those countries.

Of course, in all these countries, there are the upper classes--but they are the small minority. I want to tell you that it was driven forcibly into my consciousness how most of you, here in prosperous America--as well as our readers in Canada, Britain, Australia, New Zealand, South Africa and Europe--have NO CONCEPTION of how more than HALF of all the people on earth are living--in half-starved and starving squalor, filth, stench, and degenerated ignorance. Did I say living? No, not really living--eking out a miserable, degenerated, and probably disease ridden existence!

WHAT could we do to help them?

Authorities in Hong Kong have a program for improving conditions. The United States is sending wheat, food, clothing, and hundreds of millions of dollars in relief to India and other such countries. Yet this is hardly a drop in a bucket. It isn't going to solve the problem of human degeneration, ignorance and misery. All the nauseating filth and degradation remains.

But honestly--wouldn't you like to help CHANGE all this? I WOULD!

When you are right there--when you are SEEING it with your own eyes--yes, and smelling the stench, it becomes REAL! You are filled with mingled disgust and compassion. You want to DO something about it--but you can't.

And yet WE CAN! And WE WILL! But not in our own power.

With all of man's efforts, this problem can't be solved. Haven't you ever thought--as you sat down to a banquet, or a big

family dinner, and almost everyone overate, and still much food was uneaten, and carried out to go to waste: "If only we could give part of that wasted food to the hungry and starving people of India or China!" The FACT is, if all the overfed Americans gave HALF of their food to those pitifully hungry people, their condition would not be improved. Their condition is the result of DEGENERATION. No matter what we try to do for them, in our human strength and wisdom, they are going to remain illiterate, diseased, filthy, indolent, poverty-stricken, degenerate. WE can't change their status, NOW. But it will be changed--and SOON:

The Almighty GOD--and He ONLY--has the solution. He has sent me and those associates who with me are Co-Workers with the living Jesus Christ to proclaim to the whole world the GOOD NEWS that the TIME is just ahead--now, just a VERY FEW years: That GOOD NEWS is the true Gospel of Jesus Christ. It is the GOOD NEWS of divine INTERVENTION, of restoring the GOVERNMENT OF GOD--of the coming again to earth of Jesus Christ, this time in all the SUPREME POWER and the GLORY of the living GOD: He is coming to RULE! He is coming to RESTORE what has been taken away--PEACE, HEALTH, HAPPINESS, UNIVERSAL PROSPERITY:

But NOW?

A famous evangelist was asked if there was any solution to this world's mounting tragic ills. He answered, "Yes! JESUS CHRIST!" But if one interprets that to mean by your "receiving Christ" by merely professing Him as Saviour--well, that is NOT the way the world's wars, crime, diseases, poverty and unhappiness are going to be abolished. It will take more than just your professing Christ, although that might contribute more than you realize.

But the Gospel OF Jesus Christ is not merely man's preaching ABOUT Christ--about the babe in a manger--about a dead Christ hanging on a cross. The Gospel OF Christ is the dynamic Message Christ BROUGHT and TAUGHT His chosen disciples. It is the GOOD NEWS of the KINGDOM OF GOD! And the KINGDOM of God is the GOVERNMENT--the RULE by divine force and power over all the nations of the earth.

And when I saw all that indescribable human wreckage, degeneration, filth and wretchedness--and thought of the present efforts of human governments that are making no noticeable change --I was simultaneously OVERJOYED at the realization that the living Jesus Christ IS very soon going to return in ALMIGHTY POWER and DYNAMICALLY CHANGE this world!

HOW? By a WORLD GOVERNMENT that will rule all nations! World-famous scientists are speaking out, saying that nothing but a super WORLD GOVERNMENT can now save the world. But they see no way to bring about such a government. With men, it is impossible. But by GOD, it soon shall be done!

And HOW? By universal compulsory RIGHT EDUCATION--by banishing illiteracy, and by dissemination of KNOWLEDGE beginning with the FOUNDATION of right knowledge--understanding the PURPOSE of life--the true MEANING of life--knowing the TRUE VALUES as

opposed to the false--teaching THE WAY to every desired blessing. That is THE WAY to peace, health, happiness, and abundant well-being. That most essential knowledge is NOT being disseminated in any schools, colleges or universities I know of today, except AMBASSADOR COLLEGE, at its three campuses in California, Texas and England. Today's education has become decadent. The ignorant, illiterate, degenerated masses that compose more than HALF of the world's population have little or no education of any kind. The great minds of the world's leaders are highly "educated" in materialistic knowledge based on a false foundation, approached through false concepts utterly DEVOID of a knowledge of the TRUE values, of the true meaning and PURPOSE of human life on this planet, in total IGNORANCE of THE WAY to peace, health, happiness, abundant well-being.

There is a CAUSE for every effect.

This world, in ignorance of right CAUSES, travels THE WAY to war, strife, violence, sickness and disease, unhappiness, frustrations, emptiness, and death. Then it TREATS WITH THE RESULT, vainly attempting to remove the PENALTIES of inexorable physical and spiritual LAWS.

In THE WORLD TOMORROW, first of all, blinded minds will be OPENED to a KNOWLEDGE of God's PURPOSE in placing human life on this earth. They will be led to REPENT. They will be governed --forced to turn around, and begin pursuing THE WAY into peace, prosperity, health, and the full, abundant, enjoyable, interesting, HAPPY life.

Secondly, by divine power, Jesus Christ will CHANGE human nature! Human nature, blinded to the true values and ways, deceived into following the ways of strife, war, jealousy, envy, greed, hatred--the ways of vanity and self-centeredness--is the root CAUSE of the world's ills.

In a word, the living Christ will cure the CONDITION by dealing with the CAUSE, instead of foolishly and vainly striving to prevent the natural and spiritual LAWS from inflicting their inexorable penalties.

The very knowledge that this is coming very soon is the greatest GOOD NEWS in the world today!

And so, in the midst of the degradation, stench and human wretchedness, I was simply OVERJOYED by the absolute ASSURANCE that this pitiful state of affairs will not last much longer--a VERY FEW years at most!

And I was DOUBLY overjoyed at the realization that my Co-Workers and I have been DRAFTED to become Co-Workers with the living CHRIST who is the DIRECTING HEAD of the very Work of God, in which we are privileged to be His human instruments!

This world's tragic and supposedly unsolvable problems WILL BE solved--and SOON! Not by man--but in spite of man's rebellion! There IS hope--hope that is a CERTAINTY! The living God IS working



out HIS PURPOSE here below! There IS design--so tremendous that the actual potentiality of man is transcendentally beyond anything the natural mind can comprehend! Soon blinded minds will be opened to that REALITY!

This very soon-coming WORLD TOMORROW is going to drastically affect YOUR life! And very happily so!

Who are we--who proclaim the BIG NEWS of the WORLD TOMORROW on the most powerful radio program on earth, worldwide? Who are we who publish The PLAIN TRUTH, read by two and a half million all around the world? Who are we that operate the three beautiful, cultural campuses of AMBASSADOR COLLEGE in California, Texas and England--where students scintillate, radiate happiness, enjoy a foretaste of the World Tomorrow? We are a voice in the wilderness of ignorance, deception, frustrations and lost hopes, preparing the way for the coming of Christ and the Kingdom of God. We are a light in the darkness, realizing fully that men, as in Jesus' day, still love darkness rather than the light--but proclaiming the TRUTH as a witness, none-the-less, in spite of opposition, persecution and false accusation.

WHAT A PRIVILEGE! Yes, we are painfully aware of the pitiful conditions of so much of suffering humanity--we are heartsick and moved with sorrow and deep compassion. Yet we are PRIVILEGED to herald, in the power of the living GOD, the GOOD NEWS of the deliverance and healing of these wretched peoples, thus helping SPEED that day--helping in the only way humans may help, now. And so we REJOICE and are OVERJOYED also!

Many times, in these Semi-Annual letters, I have answered the questions we are always being asked: WHO is back of us?--WHO sponsors us?--What denomination are we?--"What's the catch?"--etc., etc. There is no "catch." We are not denominational, even as Jesus Christ was not. This great worldwide Work of God is sponsored only by the LIVING GOD, who some mixed-up, deceived and ignorant people seem to think is dead. It is conducted HIS WAY. There is nothing else on earth like it--and that's why we do have some persecutors--but we never persecute in return!

We have been blessed with TRUTH and UNDERSTANDING that is bringing undreamed-of happiness and well-being to uncounted thousands. We want to SHARE the blessed TRUTH and all these blessings from God with as many as desire it. We rely solely on the living GOD for guidance, direction and support. We never solicit the public for financial help. We have nothing to sell. Incredible? Yes, but that's the way it is!

Meanwhile, we are, once again, privileged to offer you something very SPECIAL, very valuable, without any cost--even for the postage--if you would like to have it.

Let me tell you about it. This all began almost eight years ago. It came to be one of the most exciting, most thrilling, most gratifying events of my life.

For years--since the beginning of The WORLD TOMORROW and The

PLAIN TRUTH, at the beginning of 1934--we had been offering, FREE, booklets, pamphlets, and reprinted articles. But we began to realize that the time was coming when we needed to begin publishing COMPLETE BOOKS.

But HOW? We have never put a price on anything we offered the public. To produce a fine hard-cover book of the QUALITY I would like to offer would cost from \$7 to \$10 per copy!

WHAT A DILEMMA! We couldn't afford to GIVE anything so valuable to all who would request it. We were not WILLING to put a price on a book and SELL it.

The first need seemed to be an utterly NEW and DIFFERENT kind of Bible Story book. Not like all the Bible storybooks I had seen for sale in the stores. NOT a series of totally disconnected blood-and-thunder stories of dramatized violence. All such books had missed entirely GOD'S MEANING in the incidents they dramatized, or overdramatized. Yet all these INCIDENTS recorded in the Bible DO have serious MEANING, and important connection to GOD'S PURPOSE and THE GOSPEL.

We were associated with just the right man to produce the new and different story of the Bible--nationally known artist and writer, Basil Wolverton. Three times LIFE magazine had devoted multiple-page sections to his unique style of art work. TIME had commented on his work repeatedly. His highly expressive sketches had appeared in 58 national magazines.

We found a TEMPORARY solution to the dilemma. Mr. Wolverton started writing the book. We would get THE STORY OF THE BIBLE before ALL our readers by first publishing it, serially, a chapter each issue, in The PLAIN TRUTH. This remarkable series was started with the November, 1958, number.

Instead of disconnected stories, this is THE STORY OF THE BIBLE, from beginning to end. It begins at the beginning--Genesis, Chapter 1, Verse 1. It was WRITTEN AS MUCH FOR ADULTS AS FOR CHILDREN! Mr. Wolverton has that rare knack of writing in a style that, while plain and simple, UNDERSTANDABLE to children of eight to ten years old--and even to younger ones if read and explained by parents--yet is good literary style, INTERESTING for all adults.

But WHAT ABOUT THE BOOK?

The time came to publish the first volume early in 1960. But, SAME PROBLEM! We couldn't afford to give away a book costing \$7 to \$10. WE WERE STILL UNWILLING TO CHARGE FOR IT! A whole year went by. I felt guilty. PEOPLE NEEDED THIS BOOK!

Then, at last, born of NECESSITY, the answer came. The publishers who then printed The PLAIN TRUTH suggested that IF we could go into MASS production--really BIG-QUANTITY production up to ONE HUNDRED THOUSAND COPIES--using a handsome cover design on high-grade light cardboard cover instead of cloth board covers--the cost could be greatly reduced, per copy.

Well, we were THRILLED! At this greatly reduced price per copy, we figured we could afford to offer the book as a FREE GIFT. WE DID! And a hundred fifty thousand requested these free copies!

But that was FIVE YEARS AGO!

We have since offered Volumes II, III, and IV -- 66 chapters in all.

Earlier volumes soon became completely exhausted. Now, MORE THAN HALF--probably two thirds--of PLAIN TRUTH subscribers have started receiving the magazine since Volume I was offered. They have missed the most exciting part of the Bible Story--beginning with the Creation, in the first chapter of Genesis.

So HERE IS ANOTHER REASON I AM NOW OVERJOYED!

Since the vast enlargement of our own printing plant in Pasadena, now one of the very largest printing plants on the West Coast, we have greatly reduced printing costs. We have had to figure closely--but we feel that we now at last can make an entire REPRINT of VOLUME I, and make this available to you IN ADDITION TO an entirely NEW volume--VOLUME V.

I think I am as thrilled over this as when we were first able to offer our first real BOOK--Volume I of this Bible Story, back in 1961!

So many people say: "I just can't understand the Bible." One reason is that the Authorized version is in the English of the year 1611. Our language has changed a great deal since then. But EVERYBODY can understand the plain, clear, interesting style of Mr. Wolverton's writing. These books are a faithful writing, in today's language, of the STORY-FLOW of the Bible. It becomes ABSORBING--INTERESTING! Mr. Wolverton makes the Bible COME ALIVE! For accuracy, he has carefully collaborated with the Ambassador College Graduate School of Theology.

Of course, this is NOT a new translation. It merely tells the STORY of the Bible, omitting, of course, genealogies and such things.

So I'm OVERJOYED to be able to offer you--COMPLETELY FREE--these TWO books--Volume I and Volume V of The Bible Story, profusely illustrated.

These will be a gift for the WHOLE FAMILY. Adults are SURPRISED to find the Bible so INTERESTING--so MEANINGFUL--making plain the real meaning of LIFE. The children become ABSORBED in reading them. And you can give your little children--of three to five years--the Bible teaching you never knew HOW to give them, by reading this, and explaining it a little more in your own words.

I must add--we found it necessary in offering previous volumes, to impose a few restrictions. Only one copy can be sent to a family or household. We cannot send copies to others, at your request. Only to those who request it for themselves. We cannot

send copies in bulk for you to distribute.

We are grateful for your interest. Truly it is, as Jesus said, more blessed to GIVE than to receive. And so I hope you will give our voluntary Co-Workers and me the PLEASURE and the BLESSING of GIVING YOU these two books. It's a real JOY to serve you. I'm enclosing a self-addressed reply envelope for your request.

With sincere love, in Jesus' name,

Herbert W. Armstrong

The WORLD TOMORROW  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
Proclaims to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

June 7, 1966

Dear Co-Worker with Christ

I am sending you, separately by regular mail, the semi-annual letter being mailed at this time to the entire mailing list of The PLAIN TRUTH.

It offers them--and YOU, too, of course--Volume V of the Bible Story and, in addition, a newly reprinted copy of Volume I. I'm sure you will want your free copies of these two book.

I'm sure you realize that 90 out of every hundred of these PLAIN TRUTH readers are NOT Co-Workers--have never contributed money for the support of this great world-wide Work of God--AND HAVE NEVER BEEN ASKED FOR CONTRIBUTIONS. Actually since on the average about three people do read every copy of The PLAIN TRUTH, that means that about 97 out of every hundred readers of this magazine have never sent us any money--and NOT EVEN THEIR OWN SUBSCRIPTION PRICE--nor have we ever asked them for any.

We simply do not follow the methods and ways of the churches and religious activities of this world. One of the most astonishing, hard-to-believe facts is that people and churches which profess to be Christian today do not follow either the customs and WAYS of Jesus, or, in most respects, His teachings! Incredible though it seems, they follow teachings and customs which Jesus condemned, and they condemn the customs and major teachings which He followed and taught. Jesus' way--the apostles' way--the BIBLE way is NOT to solicit the public for contributions. We must never beg the public for money, even though the religious broadcasters of this world today do.

GOD'S WAY is for HIS people to tithe their incomes, and give beside offerings as generously as their means allow. Every one of God's own children according to his financial ability. As you know, Moses sent out proclamations asking God's own nation Israel for contributions. The Apostle Paul sent out letters to God's own people asking liberal contributions. He taught tithing--and so did Jesus.

The Living Christ has DRAFTED you and me to be His Co-Workers in finishing GOD'S WORK--getting out the very Gospel Jesus proclaimed to all the world, as a witness--PREPARING THE WAY for the coming of Christ in POWER and GLORY to rule all nations and to

bring this world PEACE, happiness, abundant well being, and eternal life! You and I have VOLUNTARILY accepted His call. I did not ask YOU for any contribution UNTIL you had voluntarily begin contributing, as God, through His Holy Spirit, had laid on your heart.

But now, following the teaching and way of Christ, the apostles, and the Bible, I do HAVE TO tell you Christ's Work IS IN SERIOUS NEED! We have been falling behind our usual increase in recent months. It is now SO SERIOUS I have to ask you to do more than rush to us the most liberal offering your circumstances make possible. I have to ask you to join me in earnest, prevailing, believing PRAYER--and even in FASTING and PRAYER! If all of us who are Co-Workers would simply go without any food for the next 36 hours, and devote ourselves to really getting under this burden in deep earnest, asking God to lay this necessity heavily on the hearts of all Co-Workers, the result would be miraculous. Let us ask God earnestly, beside, to put it in the minds and hearts of many who are not Co-Workers, but who will receive the semiannual letter, to voluntarily become Co-Workers--even though I have not asked them to do this or so much as hinted at it in my letter. And again, if you happen to have a larger sum that you are not free to give outright at this time, but could LOAN so that the Living Christ could be using it in His Work until you need it, it has never been more sorely needed than now.

Dear Co-Workers, every department of this Work is going ahead at the usual 30 per cent increase over a year ago--except the income of funds to keep it going. NEVER has our Living Saviour, High Priest and Leader blessed this Work so greatly. Thousands of precious lives are being CHANGED--turned to Him--receiving HIS SPIRIT--every year. MILLIONS are hearing Christ's message every week. Two and a half million are reading Christ's last message to a dying world every month in The PLAIN TRUTH and other free literature.

THIS IS THE WAY you and I can have part in CHANGING the pitiful condition that we have seen the starving masses living in, in China, India, the Middle East, Egypt, and many parts of Africa. More than half of all tho humans on earth are living in such abject poverty, misery, filth, stench and ignorance. This terrible blight on humanity can be cured only by the almighty power of GOD--by the driving RULE of FORCE by Jesus Christ, ruling all nations with a rod of iron, and by enforcing universal right education, and by changing human nature--bringing these pitiful wretches of humanity to repentance and faith in Christ, and putting within them God's own new nature!

SOON--a very few more year--and we shall have a world of PEACE, of HAPPINESS, of JOY, of ABUNDANCE and of SALVATION. The Living CHRIST is right now directing, guiding, and blessing THIS VERY WORK in preparing the way--in speeding the day when this world's sorrow will be turned to JOY--its poverty to ABUNDANCE--its sickness and disease to radiant, vigorous HEALTH--its ignorance to COMPREHENDING, UNDERSTANDING and EDUCATED MINDS--its filth and physical blight, wreckage, and squalor to CLEANLINESS, BEAUTY, and PROGRESSIVE NEW FACILITIES--immorality, degenerate carnality into

the blessedness of true uplifting SPIRITUALITY and HIGH MORAL CHARACTER.

It may seem incredible that our DOLLARS can actually be turned into such a blessed state for the WHOLE WORLD! But, the mighty Christ will not come in all the POWER and GLORY of the Creator GOD until the way is prepared--until the Good News of His coming reign is sounded as a WARNING and a witness to all nations. And so our dollars placed where Christ is now directing are, truly, preparing the way and leading to PRECISELY THAT GLORIOUS WORLD TOMORROW!

So, Co-Workers, TAKE THIS TO HEART! Take it seriously! For this situation is serious beyond anything I can describe in words! Take it seriously to God in prayer! Are we willing to give up a few things we really do not need, that we may help more? Is ETERNAL LIFE worth it--not only for ourselves, but for the MASSES --the hundreds of millions? Can we AWAKE to this need, and make it FIRST in our interests, and our lives, just now? Can we let it tug hard at our hearts--and pour out our prayers to God that he will MOVE thousands of others, beside?

Really GREAT things are not done without sacrifice and SERIOUS DRIVING PURPOSE! And this is for the GREATEST THING in all of earth's history! It is above our every other NEED or interest--let's put it first! And God will mightily bless us in the doing! We CAN do more than we have done--we CAN pray more fervently than we have been doing! God help us, then, to DO IT! Thank you, fellow Co-Workers WITH CHRIST!

Sincerely in LOVE, in Jesus' Name,

Herbert W. Armstrong

RADIO CHURCH OF GOD  
WORLD HEADQUARTERS  
PASADENA, CALIFORNIA 91109

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

Broadcasting  
The WORLD TOMORROW

Publishers of  
The PLAIN TRUTH

June 27, 1966

Dear Brethren in Christ:

This morning a very serious and crucial conference was held here in my office. Attending were top executives of the contracting firm, the architects, our own Business Manager and our Director of Buildings and Grounds at Ambassador College.

I had to make a MOMENTOUS decision. The decision I was forced to make means just this: THE WORK OF GOD IN THESE LAST CRUCIAL DAYS FOR THE NEXT TWO TO FIVE YEARS MUST GO BACKWARD, AND NO LONGER FORWARD!

And WHY? WHY, when the living Jesus Christ is BLESSING His Work as never before, was I forced to make such a decision? I WANT YOU TO READ CAREFULLY, and then read AGAIN and consider PRAYERFULLY, the reason! It is BECAUSE so many of YOU BRETHREN seem to have LOST FAITH in JESUS CHRIST and in His ability to HEAD and DIRECT God's Work. It is because so many of YOU have not had confidence in THE WAY the living HEAD of this Church--Jesus Christ--is running it. It is because so many of YOU have DISAGREED with Christ that HIS COLLEGE needs a Building Expansion Program!

This morning we came up to the deadline for final decision on starting the building of the ALL-IMPORTANT new dormitory building to house 150 additional men. We were supposed to sign contracts, so the work could commence.

Brethren, there are 30% more of us in God's Church than there were a year ago. We absolutely had to have at least 30% more money coming in for the BUILDING FUND if we were to proceed with this building. INSTEAD, SINCE THE FIRST OF THIS YEAR, THERE HAS BEEN LESS! Many of you, who profess to be the very begotten children of God, have simply let me down--you have let CHRIST down--you have NOT DONE YOUR PART!

Have YOU tried to decide WHETHER we need these buildings? Have YOU taken it on yourself to decide that Christ has failed to guide me and His top executives here at Headquarters--and that WE are also incompetent--and that you, not knowing the facts and circumstances as we do, are in better position to decide than is CHRIST, who HEADS God's Work, and directs us here at Headquarters? Did YOU take it on yourself to decide whether or not these buildings were needed?



Unless that building was ordered started now, without further delay, it could not be ready for new incoming students by the last of August NEXT year--1967. It was scheduled to have started construction last March. We had to delay. Now we have hit and passed the deadline. I had to decide NO! We can't build! Not this year.

Now let me tell you THE FACTS. I want you to realize WHAT THIS MEANS to GOD'S WORK! In order to take in a few additional students this coming fall, we are having to house all additional students in some temporary buildings in an additional plot of ground we recently purchased to COMPLETE the college campus. The City officials will allow us to house these few additional students TEMPORARILY--for this one school year ONLY--in these old houses before they are torn down. This past year we have had just under 400 students on the Pasadena campus. This TEMPORARY housing allows us to take in about 17 additional--ALL MEN--for this coming year. THAT IS NOT ANYWHERE NEAR THE INCREASE WE OUGHT TO TAKE IN. but at least it is going forward, even if only a very slight increase. But beginning 1967, we will not be allowed to use this temporary housing. WE HAD COUNTED ON THE NEW DORMITORY BUILDING, to give us a big leap forward.

Every year, now, we have three to seven TIMES more students applying for admission than we can take. There are plenty of high-caliber young men who WANT to become Ambassador College students. If we could have gone ahead with this building, we could have accepted them for the 1967-68 school year.

But this morning I had to inform the contracting firm that we CANNOT start to build the dormitory building this year.

Let me give you some more facts. Because banks have confidence in us, due to the careful and businesslike manner in which we handle finances, we had secured a signed LOAN commitment from a New York insurance company, to finance about HALF of the cost--payable over some 15 or 20 years. We had planned to finance the other half out of our special BUILDING FUND, month by month. BUT, while this loan commitment is assured, it will not be received from the insurance company until COMPLETION of the building. But our bank had agreed to give us an interim loan of equal amount, based on this signed commitment, on my signature and without security--provided that we deposit in the bank the other half of the entire cost of the building. That would mean the WHOLE cost of the building would be on deposit, from which progress payments would be made month by month, during construction.

But, BECAUSE YOU BRETHREN HAVE LET DOWN ON THE EXTRA SPECIAL OFFERINGS FOR THIS BUILDING FUND, we are unable to do that without drastically reducing our reserves for the operation of the whole work. That would be unwise. It might ruin our credit. There is STILL MORE to this story. We got this signed loan commitment from the eastern insurance company several months ago. Meanwhile, the money market has tightened up. If we did not have it, it is unlikely that we could get this loan, as of now. We think the insurance company will grant a six months extension on

the time of this loan. If not, we may have lost it.

Now let me MAKE CLEAR what this means.

We had planned to take in a good increase in the number of men students a year from this coming September--that is, September next year--1967. But without this dormitory building, we shall have to admit FEWER. It means that the ENTIRE STUDENT BODY will have to be drastically REDUCED! Instead of the 500 to 550 students we need to have on campus, the total student body will have to be reduce to 375 or fewer! Now SEE HOW THAT SETS BACK THE WHOLE WORK OF GOD!

From 95% to 97% of graduates qualify for some important and direly needed position in the Work. While only one in seven to one in ten become ministers, these others are direly needed for other positions. If we are forced to take in 100 to 150 FEWER men beginning September 1967, we will have that many FEWER for the work when they graduate, in June 1970 or 1971. (About half our men students have had previous university training, and many graduate in three years.) THAT MEANS THESE MEN WOULD BE AVAILABLE FOR IMPORTANT PLACES IN THE WORK WHEN NEEDED MOST--WHEN WE MAY HAVE ONLY ONE OR TWO MORE YEARS LEFT TO FINISH THE WORK THE LIVING CHRIST IS DOING THROUGH HIS CHURCH! Time is running out on us! It is now FAR later than you think!

There is--even YET!!!--a bare POSSIBILITY we might have that dormitory building completed in time. It is THIS: We made the decision, in this conference, that the college building and maintenance crews will take over the first phase of the work--the demolition, and preparing and grading of the ground. That will reduce the cost of the building. It will add little to our own expenditures. We can proceed with that, and have it done by December. Then, IF our members will redouble their efforts, even at personal sacrifice, and between now and then considerably INCREASE this special Building Fund, so that we may authorize the contracting firm to proceed in December, by working DOUBLE SHIFTS (at some additional cost for overtime pay) they could YET have it completed by mid-August next year. Brethren, THIS we simply HAVE TO DO!

Now once again, about the special BUILDING FUND. By the authority of Jesus Christ, I have to call on you brethren--all who are able (we realize many are not)--to send in a "Statement of Intention" card, if you have not already done so. THIS IS NOT A PLEDGE. It is NOT a vow! It is merely a statement of what you will undertake to do AS LONG AS ABLE. If circumstances render you unable, you are not bound. We're not going to try to "hold you to it." We know that some few will not be able to keep it up. But we know that most will. WE are forced to make definite commitments before we start construction on a building. We do not ask YOU to do that. But we do need these Statements of Intention so that we may know HOW MUCH WE MAY COMMIT OURSELVES TO.

We realize, Brethren, that prices have been going up somewhat, recently. WHAT I HAVE TO CALL ON GOD'S PEOPLE TO DO, IS THAT WE BE MORE CAREFUL in our necessary purchasing--such as

groceries and the necessities and like. We can all shop more carefully. We can cut down a little here and there.

I do not ask that any one of you send in to God's Work beyond your means. I do not ask that you deprive yourself of necessities so that you suffer. I just ask that you all be very CAREFUL in handling your own incomes, cut down on spending what you don't really need, and BE SURE that what you send in for the BUILDING FUND be a SPECIAL and an ADDITIONAL offering over and above your tithes, and the offerings you ought to make beside tithes, for the Gospel Work.

We here at Headquarters are practicing what we preach. I wanted to add 16 more pages to The PLAIN TRUTH in the next few months. I decided this morning to forego--or at least POSTPONE that. We had also planned to start construction on two other BADLY NEEDED buildings this year--a Science Hall, and a Fine Arts Building for additional classrooms. Both have been put off.

I wonder, too, if some of you have neglected to MARK or DESIGNATE your special offerings for the BUILDING FUND. Be sure to designate how much of any check is for this purpose--BUT DO NOT designate part of your TITHES or regular offerings for the Gospel Work as Building Fund money.

Now I hope we can yet start this dormitory building by the coming December--SO AS TO HOLD OUR BIG LOAN. NO SUCH LOANS HAVE EVER BEFORE BEEN GRANTED TO ANY COLLEGE OR CHURCH. It sets a new record!

Now, Brethren, I ask all, who are able, and who did not send in a Statement of Intention card earlier this year, to do so BY RETURN MAIL. By the way--I, personally, did not have time to finish writing the letter sent asking for these statements early this year. I was leaving Pasadena, and had to ask my son, Garner Ted Armstrong, to finish the letter for me. He made the mistake of calling it a "PLEDGE" card. He did not realize this was not intended to be a pledge.

If you can INCREASE your SPECIAL offerings each month for this BUILDING FUND, by all means do so. AND PLEASE PRAY for this SERIOUS NEED!

With love, in Jesus' name,

Herbert W. Armstrong

The WORLD TOMORROW  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
Proclaims to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

June 27, 1966

Dear Co-Worker with Christ:

I'm sure the BIGGEST news I have for YOU, right now, is this:  
YOU are helping--you are having a part in changing the world!  
Yes--and far more than that--in SAVING the world! Let me EXPLAIN!

I never could understand why some supposedly intelligent  
Americans--college professors and college students (but NOT at  
Ambassador!!!)--became Communists--joined the Communist Party.  
That is, I couldn't understand it until I read the book by Whitaker  
Chambers. He explained that they become active Communists, because  
they have been led to believe that this is the way they can have a  
part in changing the world! They see so many things WRONG with the  
world. They know it needs changing! They have been DECEIVED into  
believing Communism will set it right!

But with YOU it is different totally! You really are helping  
to change the world! And FAR MORE THAN YOU HAVE REALIZED.

I want you to UNDERSTAND this! I wrote you before how I was  
so impressed with the terrible fact that far more than half of all  
the people on earth today live in abject poverty, squalor, filth,  
stench--millions actually starving--ill fed, ill housed, ill  
clothed. The ignorance, degeneration, sickness and disease is  
beyond description. But, even in affluent United States--and in  
British countries--look at the sorrow, pain, suffering. Look at  
the broken homes, juvenile delinquency, the crime! Look at the  
RIOTS, the race hatreds, the jealousies, envies, the bitterness!

THAT IS ALL GOING TO BE CHANGED!--and SOON! By SOON, I mean,  
in all probability (though I'm not setting dates) ten to fifteen  
years--OR LESS!

HOW will it be changed?

NOT by Communism. NOT by the war in Vietnam. NOT by any war,  
any government, or any plan of MAN! It can only be changed by the  
direct intervention of Almighty GOD! The living CHRIST is very  
soon going to RETURN to this earth--this time in all the super-  
natural indescribable POWER and GLORY of the Eternal GOD! He is  
going to set up SUPER WORLD GOVERNMENT--a government over ALL  
NATIONS--ruled by JESUS CHRIST!

But don't think the governments and peoples of the world will welcome the returning Christ with outstretched open arms! They will try to fight Him! They will be DECEIVED into supposing He is the Antichrist! He will have to rule by divine supernatural FORCE! You get a glimpse of it in the eleventh chapter of Isaiah--in the 14th of Zechariah--and many other prophecies.

And what will soon be the result?

Jesus Christ is not only going to straighten out world conditions and stop all the wars. He is coming, also, to SAVE THE WORLD--to change human nature! Here is a description: "And God shall wipe away all tears from their eyes; and there shall be no more death, neither sorrow, nor crying, neither shall there be any more pain: for the former things are (shall then be) passed away." (Rev. 21:4.)

But HOW are you now helping bring this wonderful CHANGE?

Jesus Christ will not come until THE WAY HAS BEEN PREPARED--until the world has first been WARNED! And YOU are helping prepare the way--helping shout the GOOD NEWS of The WORLD TOMORROW over every inhabited Continent--helping warn the world! YOU are privileged to have a vital part in the very Work of God. The same Jesus Christ who is soon coming as WORLD RULER is now guiding, directing, heading THIS VERY WORK. Constantly we see the now invisible but active and powerful HAND OF CHRIST in this Work.

There have been literally hundreds of incidents where the UNSEEN hand of the living Christ has intervened, changed circumstances, GUIDED this Work directly and supernaturally. Let me give you just one or two examples:

For the past few years, The WORLD TOMORROW has been broadcast WORLD-WIDE--over every inhabited continent on earth. But we have not yet reached all nations. In 1960 our New York advertising agent for overseas broadcasting and I traveled around the world in an effort to get the broadcast on additional powerful stations. But we haven't yet been able to reach the very IMPORTANT nation, JAPAN, with Christ's Message for this hour. There are super-power radio stations in Tokyo and other cities. They are commercial stations. We could buy time on them. But we have to reach Japan in THE JAPANESE LANGUAGE.

THAT WAS IMPOSSIBLE. The broadcasting had to be done by a Japanese. He had to be a native-born Japanese who grew up in Japan. It could not be, for example, a California-born Japanese-a Nisei. The people of Japan would detect the difference in dialect instantly. They would not listen to a Nisei. It had to be a Japan-born Japanese. It had to be a Japanese experienced as a radio speaker. But it had to be a CONVERTED Japanese--not to the "missionary-converted" type of Christianity--but one converted by the VERY GOSPEL CHRIST HIMSELF taught, as it is proclaimed on The WORLD TOMORROW! Further, it had to be one trained IN AMBASSADOR COLLEGE.

I said to our overseas advertising agent: "There is not one

chance in thousands of millions of such a thing just HAPPENING!  
The ONLY WAY we can reach the Japanese people is by a miracle from  
God. There is no way we, of ourselves, can go to Japan, convert a  
trained radio speaker, bring him to Pasadena, put him through  
Ambassador College. But if the living HEAD of this Work wants HIS  
Message to go to the Japanese people, then Christ Himself will have  
to send just such a man to us--there is NO WAY we can bring it  
about ourselves."

We had no right to expect that anything like that would just  
HAPPEN in a thousand lifetimes! We had to trust the living Christ  
to do it for us!

Here is what happened. Last year--I think it was in August--a  
native of Japan was walking along Pasadena's South Orange Grove  
Boulevard. He was attracted by the large fountain and the several  
water jets in the formal Italian sunken garden of our Ambassador  
Hall. He noticed the bronze plaque on the entrance: AMBASSADOR  
COLLEGE." He walked inside. He looked over more of the campus.  
He was looking for an American college, to further his education in  
the English language. After thorough examination, he registered as  
a student. But he was not, apparently, the man. He had no  
radio-speaking experience. He had made a mistake in filling out  
papers for the Immigration authorities, due to improper  
instruction. The Immigration authorities said he could not remain  
in the United States. So he went on to England, filled out  
immigration papers there properly, and was admitted to Ambassador  
College in England.

We did not know it, but from there he was in contact by  
correspondence with a fellow Japanese in Japan who was a radio  
speaker. That man is now on our campus here in Pasadena. He has  
decided to stay. He is not a baptized Christian--yet--but very  
plainly God is dealing with him. Already it seems his whole heart  
is in this Work. As I write, his wife is on a ship which sailed  
from Japan, bound for Los Angeles harbor and Pasadena. He is now  
at work translating several of our booklets into Japanese. He is  
going to attend Ambassador College, beginning this coming fall  
semester.

Co-Workers, things like this don't just HAPPEN, by accident.  
Yet they are being brought about. These two Japanese men were  
friends in Japan. Now they are BOTH at work translating booklets  
into Japanese. The man in England will work with, and assist, the  
radio speaker in Pasadena. I BELIEVE GOD WANTS THE PEOPLE OF JAPAN  
TO HEAR HIS MESSAGE! Perhaps, just to be cautious, it is too  
early, yet, to say definitely that this Japanese man now in  
Pasadena will actually become the radio speaker on The WORLD  
TOMORROW in Japanese. But most assuredly it looks that way.

In 1947 Mrs. Armstrong and I sailed to Britain and Europe, to  
inspect possibilities of a branch college there, and broadcasting  
opportunities. There was NO POSSIBLE WAY we could get The WORLD  
TOMORROW on any radio station over there--then. Yet, late in 1952,  
the most powerful station in the world, Radio Luxembourg, opened to  
us, and the program went on the air the first week in 1953. But we  
needed DAILY broadcasting in Britain. That seemed utterly

IMPOSSIBLE. There is no commercial radio in Britain. Then, year before last, Radio London--a radio station on a ship just outside of British territorial waters, opened up--and the first week in January, we were reaching Britain DAILY. Then came Radio Caroline, Radio 390, Radio Scotland, and others. Today the broadcast covers Britain like it does the United States and Australia!

The British government would not allow CHRIST'S OWN MESSAGE to be broadcast in the British Isles. The Church of England most assuredly DOES NOT proclaim it. But the living Christ OPENS DOORS for His own Work! The British government may brand these ships "pirates"--which they are NOT--but in due time they are going to have to confess that the living GOD is not dead--but that HE allowed these ships to operate as radio stations--AND SO FAR AT LEAST THE BRITISH GOVERNMENT HAS NOT BEEN ALLOWED TO HAVE ANY POWER TO STOP THEM!

Now look further. Look at the Scandinavian nations! We have not yet reached those nations--except that the broadcast in the English language has been heard by a FEW in these countries. But God has sent native-born Scandinavian men to Ambassador College in England. We ourselves did not bring them--they came with-out any activity on OUR part.

Look at the nations in the Middle East--the Arab-speaking world. We have not, so far, been able to reach them. But a young man came to Ambassador College in England from Iraq. He will soon graduate. He is very zealous--and his heart is HEAVY with the burden for getting Christ's Message to his native countrymen and all the Middle Eastern peoples! He is gathering information for the purchase of whole page advertising space in magazines reaching those people--and putting Christ's Message in those pages.

I could cite you HUNDREDS of such incidents. They fall into a definite progressive PATTERN. No one, knowing all these things, could say they all just HAPPENED as accidental coincidents! They DEMONSTRATE the unseen but MIGHTY HAND OF THE LIVING CHRIST, ACTIVELY DIRECTING THIS WORK! He is constantly, as we become ready to step through, OPENING DOORS for His Message to go to the whole world!

This great Work is not MAN'S doing--yet Christ is using humans as HIS INSTRUMENTS in doing it. What we cannot do of ourselves, He does FOR us. The rest He does THROUGH us! He has DRAFTED YOU, and me, and others, into His service. We are privileged to HAVE A PART in God's very own Work!--the very most important activity on earth today! More than 30 million people are now HEARING the powerful Message every week--AROUND THE WORLD!

THINK OF IT! Communists--some of them at least--are literally inspired to great sacrifice, hard work, running all risks in 5th column sabotage, organizing riots, in the false and deluded notion that they are HELPING--having a part--in changing the world! There is an old saying: "Breathes there a man with soul so dead, who never to himself hath said, 'This is my own--my native land!'" Doesn't that STIR you to say: "Breathes there a Co-Worker in God's Work, with gratitude so dead, who never to himself hath said, 'How

GRATEFUL I am--how BLESSED--to have been chosen by the living GOD to be an actual Co-Worker with CHRIST--to HAVE A PART in changing, and CONVERTING, the WORLD!'"

Already this Work is changing the lives of thousands. Already it is REACHING and WARNING MILLIONS! And more, it is preparing the way for the coming of the ALL-mighty CHRIST, in supreme POWER and GLORY, to CHANGE THE WHOLE WORLD--and bring it PEACE, HAPPINESS, JOY, AND ABUNDANT WELL-BEING--SOON! He is coming to SAVE the whole world--to endow all who will accept with ETERNAL LIFE.

To HAVE A PART in so glorious a Work transcends all else!

I wish I did not need to remind our Co-Workers that there is, constantly, financial need--but many Co-Workers would become careless and negligent if I didn't. You know well, of course, we NEVER ask the public for money--NEVER sell anything. All is FREE, because our inner family of Co-Workers make it possible.

Yes, the NEED is great--it is still with us, and greater than ever!

Not only our tithes, but also free-will offerings beside, as generous as our means allow. There is still the need for loans--to put such money TO WORK where CHRIST is working! NOTHING is so important. The need is always urgent. CHRIST is blessing this Work--working miracles! Let us never become weary with well doing!

Keep PRAYING for this Work. Pray for God to continue giving me wisdom and judgment. Keep CLOSE to our God and our Saviour and coming King by constant and prevailing PRAYER! God bless you--and He IS blessing you!

With love, in Jesus' name,

Herbert W. Armstrong



A M B A S S A D O R C O L L E G E

PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG, Chairman

June 30 1966

TO ALL EMPLOYEES:

Recently I had asked Mr. Royer to do a little checking up for me to see whether our payroll is top-heavy. Three and a half years ago I asked Mr. Portune to make a similar check. At that time we found some of our many expanding departments--and even new departments coming into being frequently--were employing more or less "excess baggage"--employees not really needed. We had to make a reduction.

Let me tell you something--just heart-to-heart, as it were. Whenever Mrs. Armstrong and I have shown friends through our home, I have taken great pride and satisfaction--and experienced real gratitude--in being able to point out the SUPERB workmanship done by our own staff, in remodeling and refinishing this home for us. I have taken pride in knowing that they just do not see this fine quality of workmanship anywhere else. I have felt deep gratitude in the fact that so many of those on GOD'S payroll do put their whole hearts into their work--that it is painstakingly done--the finest of workmanship.

But let's face it--THAT SIMPLY IS NOT TRUE of ALL OUR EMPLOYEES. As the number of full-time employees expands there is increasing tendency for SOME to look on it as JUST A JOB. In the case of some--and the number is growing--your hearts are not really IN the job you are doing. Some of you are bogging down to the attitude of the carnal in the world--you do just what you have to, and no more. Your real interests are elsewhere. You ARE NOT thinking about what you are doing while you are doing it! Some are late to work--early to leave. You are not looking on your job as YOUR PART in GOD'S WORK--your mind is not GOD-centered, realizing the great PRIVILEGE of WORKING FOR GOD--working to help speed in THE KINGDOM OF GOD--having a part in CHANGING THE WORLD--and in saving the world. Instead your minds and hearts are SELF-centered. Your job is for the purpose of GETTING THE SALARY--earning your living for YOU. You are not in the attitude of thinking of what your job MEANS TO GOD, and To HIS WORK--but of what YOU selfishly get out of it. FACE IT! Is that YOUR attitude? If it is, I wish, 1st) you would REPENT of it quickly and change it, or, if you don't want to do that, 2nd) just QUIT and get on some commercial WORLDLY payroll, where all phases of the business are selfishly motivated, and everyone is SELF-centered.

IF you get a job anywhere IN THE WORLD, whether you realize it or not your employer is NOT interested in YOU and your welfare--he is interested in how much PROFIT he makes from your work. In the world it's dog-eat-dog.

YOU are not employed in that kind of organization. We, here,

are interested in YOU and YOUR welfare--but we are also interested in the welfare of all of God's people, and even in THE WHOLE WORLD, by getting to them GOD'S MESSAGE of HIS WAY that will bring THEM happiness, and peace, and joy, and abundance. And we expect YOU to be interested in them WITH US--and to have your heart in wanting to HELP and to SERVE, along with me and all those God has set as leaders in His Work.

Do you ever think about it THIS way? Our brethren, and our family of Co-Workers send money to ME, as God's chosen Minister, FOR THE SOLE PURPOSE of proclaiming Christ's final and last Message to THIS dying world--of PREPARING THE WAY for Christ's soon-coming to CHANGE and RULE the WORLD! If I do not use that money for THAT purpose, I am taking it under false pretenses. Now when I use some of it to pay YOUR salary, I do want the understanding that YOUR time is spent in HELPING to fulfill that purpose.

WE ARE NOT LIKE THE EMPLOYEES OF A COMMERCIAL BUSINESS! Unless we are DEDICATED people, whose whole hearts and interests are in GETTING THIS MESSAGE TO THE WORLD, and in MINISTERING TO THOSE GOD GIVES US AS BRETHREN, then we don't belong in THIS Work, and ought to resign and go get in a selfishly motivated and operated work in the commercial world!

I want every one of you to read, carefully, this present Co-Worker letter. Realize how, IF your whole heart is in it, YOU are devoting FULL TIME to helping CHANGE THE WORLD!

Now of course I know that many--I hope MOST--of you DO have your hearts fully IN THIS GREAT MISSION. As I said, I have taken grateful PRIDE in the fine, painstaking, conscientious work so many of you are doing. Look at the carpenter and cabinet-making shop. Originally there was a partnership shop off campus, run by Mr. Hegvold and Mr. Hoops. They did conscientious painstaking work. Their hearts were in their work--AND IN GOD'S WORK. Do you think they would both be God's Ministers today, if they had been SELF-centered? Mr. Hegvold served a while in our cabinet shop, and Mr. Bill Rapp was head of it for quite a while. Is it not BECAUSE their hearts were so conscientiously in WHAT they were doing, thinking about it while they were doing it, that they became Ministers? I have said that our cabinet shop is a stepping stone into the Ministry! Yes, and there was Mr. Bill Swanson!

The men at the top in God's Work are ON THE BALL--night and day! Look at the MANY responsibilities carried by my son, Garner Ted Armstrong--by Mr. Meredith, Dr. Hoeh, Mr. Portune, Mr. Hill, Mr. Norman Smith. They are all ABLE men, but they would NOT be if they had their hearts and minds as HALF-heartedly in their jobs as SOME of you. Those whose whole hearts are IN THE-WORK AS A WHOLE, and also in their particular jobs, are the ones who advance to BIGGER responsibilities.

Let's ALL get "ON OUR TOES!" There's no room for drones, or the careless, the indifferent, in THIS GREAT WORK. If our Co-Workers who contribute only their tithes, offerings, and prayers are having a part in changing and saving the whole world, as I wrote in the Co-Worker letter, HOW MUCH MORE you who are full-time

employed in it? Let's have an AWAKENING!

With love, in Jesus' name,

Herbert W. Armstrong

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Publishing:  
The PLAIN TRUTH  
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July 27, 1966

Dear Co-Worker with Christ:

Here are things YOU NEED TO KNOW right now! This world is coming to a MAJOR CRISIS--and FAST! THIS COUNTRY is entering a MAJOR CRISIS right now! And this WORK OF GOD into which you and I have been drafted by Christ as Co-Workers with Him, IS IN A MAJOR CRISIS--RIGHT NOW!

Here are the VITAL CHANGES OF EVENTS you need to BE AWARE OF! These are going to AFFECT and change our very lives--IMMEDIATELY! The time for AWAKENING to the SERIOUSNESS of these things is HERE!

First, WORLD CRISIS: The war in Vietnam is hitting a CRISIS! Recently captured U.S. airmen were paraded through streets in North Vietnam, to be hooted and jeered and SPAT at. The threat of North Vietnamese to bring captured U.S. flyers to trial as WAR CRIMINALS had a VIOLENT REACTION in Washington, and over the United States. It was made plain that if this was carried out, there would come swift and terrifying retaliation by the United States. I have just read in the news-paper a reported telegram from Hanoi saying, "No trial contemplated." Unless that is official, the WAR may flare out in a manner to rock this whole world back on its heels!

BRITISH CRISIS: In a desperate effort to save the British Pound, Prime Minister Wilson has frozen wages and salaries, and taken other desperate measures to prevent Britain and all people IN Britain from utter bankruptcy.

UNITED STATES CRISIS: The United States has hit a VIOLENT crisis in "TIGHT MONEY." The government cracked down on lending. Repercussions have been violent. It's now almost impossible to borrow. It's almost impossible to buy or sell a house--because few have the cash to pay in full, and it's now almost impossible to get a loan. Banks and savings and loan associations have started a WAR among themselves.

WHY? Well, they are somewhat like a factory. The factory has to buy the raw materials from which it manufactures its product which it sells. The "raw materials" of the banks and savings and loan companies are the savings deposits. The commodity which these companies and banks SELL is MONEY which they loan on interest. They need more money in the form of savings deposits in order to have what they SELL--which is money to loan. The largest of the

savings and loan companies is Home Savings & Loan. Apparently they started the "war" by offering a higher rate of interest on savings deposits. Immediately competitive associations or banks met their offer, or raised it.

The real estate business is almost at a standstill in the United States.

Now, of course, this does not mean the country is in another depression--just the OPPOSITE. The United States is SO PROSPEROUS, and people have been BUYING so lavishly, that too many people were not only spending what they had, but going on a spree of over-borrowing so that they could buy still more. So the government stepped in to slow down excess borrowing--in order to prevent inflation--and thus bringing about this "tight money" situation.

But now look at the situation in which the average American finds himself. (Always there are exceptions, but this is the average.) While prices of the things we all need to buy--groceries, meat, clothing, etc., have gradually been rising, WAGES AND SALARIES HAVE INCREASED MORE THAN PRICES OF COMMODITY GOODS! According to the August 1 issue of U. S. NEWS & WORLD REPORT, REAL "take home pay" averages about 20% MORE, in what it will buy, than ten years ago. In terms of what the weekly or monthly family income will BUY, at today's prices, farm operators are listed as more than 47% better off. Federal government employees, almost 36%. Automobile tire workers, nearly 34%. Some, 5% or 10% or 20%.

Of course the WORLD crisis is much more than just the Vietnam war. And the United States crisis is much more than just this "tight money" hard-to-borrow situation. There are race riots, there is the rise in crime, divorces, weather revolution, and scores of other things.

And there is also a crisis in GOD'S WORK! This particular crisis has been mounting and increasing all this year. I want you, as a Co-Worker, to UNDERSTAND!

This is not MY Work--nor even ours--except that the Creator God grants us the glorious PRIVILEGE of being used as His instruments in what HE is doing! It is GOD'S WORK here on earth. And God has put the living Jesus Christ at the HEAD of it. He guides, directs, inspires, and blesses this Work. And for 32 years, He has caused this Work to GROW at the rate (on the average) of 30% every year over the preceding year!

EVERY YEAR He has caused HIS Gospel to be heard by 30% more people than the year before. Today, approximately FORTY MILLION people are hearing it EVERY WEEK--over every continent on earth! Every year the living Christ has caused 30% more precious lives to be CONVERTED--CHANGED--begotten as children of God--made HEIRS of the KINGDOM OF GOD and eternal life--than the year before! NOW several THOUSAND are converted annually through this very Work! The POWER OF GOD is in it! The SPIRIT of the living God EMPOWERS IT!

The circulation of The PLAIN TRUTH increases by 30% each year.

This month it is 825,000 copies--read by some 2 1/2 or 3 MILLION people!

AND--WHAT IS MORE--time is running out! It is LATER THAN YOU THINK. There are but few years left to complete this job, preparing THE WAY for the return of Jesus Christ IN POWER AND GLORY, to rule all nations and bring this world PEACE, and HAPPINESS! To fulfill God's Mission to which we have been called as Co-Workers, THE WORK MUST CONTINUE GROWING AT THE RATE OF 30% EACH YEAR!

But RIGHT HERE is OUR CRISIS! This year, so far, the INCOME to keep this Work going has fallen BELOW 30%--down to around 20%!

That means just ONE THING! It means we Co-Workers HAVE NOT BEEN PRAYING as urgently, as prevailingly, as we should. And it means WE MUST bring the increase in tithes and offerings up to about 40% increase for the remainder of this year!

(I DO NOT mean that each one of US Co-Workers should make our own contributions, in tithes and offerings, 30% bigger each year. I mean that the TOTAL amount reaching the Pasadena Headquarters must average that for the year.)

But it DOES MEAN that we need to PRAY FOR GOD TO INSPIRE MORE AND MORE PEOPLE TO BECOME CO-Workers with us and with Christ, so that there will be MORE OF US to pick up OUR part in God's Work.

Right now we are faced with another situation. Each year, it seems, only about 45% of the year's income is received during the first six months--and 55% the last six months. This year, we budgeted the operation of the Work on a 27% increase over last year, and on that basis only 44% was received the first six months. So WE MUST PRAY EARNESTLY for the other 56% to come in during this last half of 1966.

Co-Workers, time is running out on us! It is, as I've said before, LATER THAN YOU THINK! Let us PRAY for God to speed the coming of HIS Kingdom--when HIS WILL shall be done on earth, and deliver us from the evils of THIS world! But also let us REJOICE that God has DRAFTED US into HIS PEACE ARMY, proclaiming the GOOD news of that coming day of PEACE and happiness and joy over the earth--helping to CHANGE THE WORLD--preparing the way for CHRIST'S COMING! PRAY FOR GOD TO PUT IT INTO THE MINDS AND HEARTS OF MORE PEOPLE TO VOLUNTARILY BECOME CO-WORKERS that there shall be MORE added to our number SUPPORTING this great Work!

I cannot, and will not, as you know, ask for contributions over the air, in any of our literature--or in any way solicit the public for money. GOD'S WORK simply cannot, and does not, do that. But, just as God called me into His Work--just as He somehow laid it on Your heart to voluntarily start contributing offerings or tithes, He can, and WILL, if we ask Him earnestly enough, in this same manner DRAFT many additional Co-Workers by laying it on their hearts to start sending contributions. We need to INCREASE our Family of Co-Workers by 30% a year ALSO--and this year the increase is less than that.

We all need to tighten our belts, as it were, make sacrifices if necessary, do our part as generously as possible ACCORDING to our means. But YOUR PRAYERS--if you put your whole heart into them--in REAL EARNEST--can accomplish even MORE. And the Work needs BOTH!

Bad as conditions in this world are, CHRIST IS SOON COMING TO CHANGE ALL THAT--and to FORCE the people to have PEACE--and to be HAPPY! So let us DO OUR UTMOST, let us PRAY, let us BELIEVE--and let us be glad and REJOICE! Our Work is far from finished. Time is short. But our Great God--our living CHRIST--will see to it, if we seek Him with our whole hearts, and joyfully do our own part faithfully.

Incidentally, I must not close without once again mentioning private loans from Co-Workers--IF you have a larger sum you are not free at this time to GIVE as a contribution, but are not now using. Several Co-Workers have been helping the Work greatly by sending to us such loans--letting that sum of money be WORKING where CHRIST is working, instead of standing idle in a bank--even though the banks are now paying a slightly higher rate of interest. Make it a contribution if you can--but if that is impossible at the present, to LOAN it to the Work will HELP GREATLY. Such loans are needed more than ever before, because more Co-Workers who previously sent in loans have been asking for part or all of their loans to be returned recently than heretofore.

Let me mention once again that we maintain an adequate special reserve fund TO PROTECT those loans--a special fund never used for any other purpose, to GUARANTEE our ability to repay on demand. But I sincerely hope none will call for repayment UNLESS REALLY NECESSARY--and we need ADDITIONAL loans to make up for those we have been recently repaying. These HAVE HELPED GREATLY! I am sincerely GRATEFUL.

In spite of the airlines strike the post office tells us they will SPEED this letter to you BY AIR IMMEDIATELY, for it is vital and it is URGENT. THANK YOU for your faithfulness. Remember to PRAY NOW AS NEVER BEFORE! And God surely will bless us abundantly!

With love, in Jesus' name,

Herbert W. Armstrong

The WORLD TOMORROW  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
Proclaims to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

August 28, 1966

Dear Co-Worker with Christ:

Do YOU realize just how great this Work of God is becoming?  
Do you realize there is NO ACTIVITY ON EARTH LIKE IT? Do you  
realize WHAT is making it great--just WHAT MAKES IT TICK?

I have said the living Christ has DRAFTED YOU--and me--into  
HIS service, as HIS Co-Workers. But He certainly did not compel or  
FORCE you to become His Co-Worker--He has merely granted you and me  
the matchless PRIVILEGE of helping in HIS Work. You voluntarily  
accepted His draft. It was not like the ARMY draft.

A New York radio station representative flew out to Pasadena,  
to see me in my office. He said: "Mr. Armstrong, as you know, we  
sell radio time to just about all of the people who conduct world-  
wide religious broadcasts. And I find The WORLD TOMORROW 'image'  
is CHANGING. They used to be downright HOSTILE to The WORLD  
TOMORROW. But now I find their attitude is changing to a sort of  
reluctant admiration. 'WHAT MAKES IT TICK?' they ask. They can't  
understand  
WHY it is so successful--WHY it keeps GROWING so rapidly and  
steadily, year after year."

"It's NO SECRET," I told him. "If they want to know what  
makes it tick--what makes it grow--what is changing and converting  
so many lives--I'll be GLAD to explain JUST HOW IT'S DONE."

You know, it seems like an incredible paradox! Of course I  
get persecuted. If I didn't, I'd be real frightened--because Jesus  
said that HIS true ministers would suffer persecution. They  
persecuted HIM. And He said they would also persecute those HE is  
using. They called HIM a "False Prophet."

Those who persecute and falsely accuse us just can't  
understand WHY this great Work of God prospers and grows. We teach  
and DO the things THEY think NOBODY would support--the very things  
THEY think would PREVENT growth and success.

Why, THEY would NEVER teach as we do, or DO as we do--BECAUSE  
they think nobody would follow them if they did.

But YOU, as a Co-Worker with Jesus Christ in HIS Work, are  
certainly entitled to know exactly WHAT makes this Great Work



"tick," to use the words of this station representative.

I told him that these other people to whom he sells radio time could also succeed and constantly GROW, IF they would begin all over, and do as Christ led me to do. But, of course, you see, THEY would never do that for the very reason they suppose that NOBODY would follow them if they did!

Now Jesus Christ said there would be "False Prophets," deceiving the MANY--deceiving the WHOLE WORLD! But this deceived world does not recognize WHO the real FALSE PROPHETS are!

Would a False Prophet start out teaching the very MOST UNPOPULAR teachings? Would he preach a gospel that would be the very HARDEST for people to accept and follow? Would he try to make money for himself out of it by NEVER asking the public for money on his broadcast--NEVER putting a price on his literature, but always GIVING everything, FREE and simply relying on GOD? Would he figure THAT is the way to build a big following?

HOW did the living Jesus Christ START this present phase of God's Work? NOT LIKE ANY OTHER WORK ON EARTH WAS STARTED!

He started it by breaking up and crushing what I had not realized was my IDOL. As a young man I was ambitious. I was filled with vanity and conceit. My GOAL in life was to be regarded as IMPORTANT by the important men of the world. I had thrown myself in the business contacts with many of the great and near great of this world. That included the TOP bankers, of the BIGGEST banks in Wall Street, New York, and South La Salle Street, Chicago. It included many of the great industrialists--Presidents and Chairmen of many of the largest manufacturing corporations in the Middle West--including such corporations as Ford Motor, J. I. Case, Studebaker, Dalton Adding Machine, National Cash Register, John Deere, Moline Plow, Goodyear, etc., etc.

When He had brought me low, He caused me to be angered into the first real STUDY of the Bible in my life. This study led to absolute PROOF of God's existence, and of the infallible INSPIRATION of the Bible as God's INSTRUCTION-BOOK to mankind. It led me to God's TRUE teaching--to the ASTONISHING discovery that the teaching of organized "Christianity" today, in many BASIC points, is precisely THE OPPOSITE of what JESUS taught--of what the original Apostles taught--of what the Apostle Paul taught. It opened my eyes in utter AMAZEMENT to see that the customs JESUS observed and followed, setting us an example--the very same customs the apostles and early Church observed--ARE CONDEMNED by the ministers of organized "Christianity" today! And I was dumbfounded to see, IN MY BIBLE, that God's Word CONDEMNS the pagan customs that are falsely labeled "Christian" today!

These things had been PROVED! I was faced with the most momentous decision of my life. Would I accept and follow GOD'S teaching, so Plain in the Bible? I thought: "What would my former business associates and contacts think? They'll think I'm a religious fanatic!"

It meant CRUSHING OUT of my mind and heart what had been my life's GOAL--that desire to be regarded as IMPORTANT by important people in the world! I began to realize that this life's GOAL was only MY IDOL. It was having ANOTHER GOD BEFORE THE TRUE GOD! It broke the very first Commandment! It meant REPENTING of that vain ambition--repenting of what I now saw was my own rotten, deceitful, vain, wicked HUMAN NATURE--repenting of what I WAS, as well as the sins I had committed. It meant UNCONDITIONAL SURRENDER to God, and an ABOUT-FACE life, to LIVE BY every Word of instruction and example in God's Word.

The last thing in this world I wanted to be was a Minister of the Gospel. But by force of circumstances He brought about, the living Christ PLUNGED me into it. He changed my entire attitude, life goal, and direction. What had seemed foolishness before, became of SUPREME IMPORTANCE. What had seemed important before, became FOOLISHNESS. He put within me His Holy Spirit.

I had always said, before, "I just CAN'T UNDERSTAND the Bible." Now it became an open Book--plain and clear. A little at a time, I began to UNDERSTAND!

Seven years after this change had begun (1926), I was (1933) employed in the ministry by a local state conference of people who came CLOSER to what I found to be the BIBLE TRUTH than any people I knew. But, just being CLOSE to it--having, as they did, MORE truth than any group or denomination I knew--was not enough. It was too much like the egg that was "ALMOST FRESH." I discovered some error, which they admitted was error, but they refused to correct it, saying they would lose their following, and the financial support of PEOPLE. God revealed additional TRUTH to me, which their leaders admitted to be truth--but refused to accept or teach it.

In the late summer of 1933 these people demanded that I teach and act CONTRARY to the Bible on a certain point (it concerned water baptism). It was knuckle under to self-willed MEN, CONTRARY to GOD'S instruction, or give up the salary. Mrs. Armstrong stood firmly with me, in being willing to give up the small salary--our only visible means of having even enough to eat.

Then it was that we saw that we could not serve God faithfully and be paid by MEN who could use the salary to whip us into line AGAINST God's Word. God PROMISED (Philippians 4:19) to supply ALL OUR NEED. This is GOD'S WORK, and Jesus Christ HEADS it. He caused us to RELY SOLELY ON HIM, not on men, from that time on.

Once we had made that decision, in just a few weeks Christ OPENED THE DOOR of RADIO. I first went on the air in October 1933. But that was not The WORLD TOMORROW program. It did not start until the first Sunday in 1934. But, the door was OPENED.

With no salary, no car--and I had a suit of clothes for every day in the week, and I said, jokingly, "this is IT"--I walked, when I was not taken by someone, for miles down country roads to preach to a few people in a country schoolhouse.

I was OFFERED big financial support--teaming up with a noted evangelist--IF I would quit preaching the TRUTH of the BIBLE, and preach what those who today persecute and call me names do preach. But Christ didn't let me do it. He kept me FAITHFUL with His Word!

Now I said, some distance back in this letter, that if these people who WONDER "what makes this Work tick" would begin all over, and do as I did, they also could succeed and grow, and grow and GROW.

But you see, they can't believe that. They simply can't BELIEVE that teaching the HARDEST, MOST DIFFICULT way of life that runs counter to the beliefs and ways of this world, could ever succeed. They can't believe anyone would support them, if they forsook these popular teachings and customs of this world.

They are like the man who said to me, in 1933 right after I had thrown away that salary: "Mister, YOU WON'T GO FAR. You're preaching the truth of the Bible--FULL STRENGTH. But I tell you, it's too strong for people. Don't you know the Bible itself says it is like a two-edged sword, cutting people both ways? I tell you, PEOPLE WON'T SUPPORT IT."

But I was relying on JESUS CHRIST not "people." I knew, of course, that He was not going to just rain down thousand-dollar bills from the sky. But if He had drafted ME--if He had laid it on my heart to yield to Him--to follow HIM instead of the world--He could lay it on the hearts of others also to become Co-Workers with Him.

But there is MORE!

The living Christ led me to see that neither He, nor the apostles, nor even Moses of old, ever begged or solicited support from THE PUBLIC. He led me to see that God caused Moses to send out a proclamation for contributions to GOD'S OWN PEOPLE--that God established TITHING, 'way before Moses, in the days of Abraham, and that Jesus taught tithing, and so did Paul--and that Paul asked GOD'S people for special contributions. But NEVER THE PUBLIC! Only God's people--only those whose hearts were in it.

The living Jesus also caused me to see that we must not PUT a PRICE on the Gospel--whether preached, or published in literature. "Freely," said Jesus, "ye have received, freely GIVE."

So CHRIST, who heads this Work, saw to it that we would never SELL the Gospel. God's teaching is: "BUY the Truth, and SELL IT NOT." (Proverbs 23:23.)

Now did it take COURAGE to start putting out The PLAIN TRUTH, and other literature, and to OBEY and "SELL IT NOT?" Well, no, as I remember, I don't think it seemed that way to me. When I had first thought of publishing a magazine to be called The PLAIN TRUTH, back in 1927, I had planned, then, to try to get it on the news stands, with a price on it. But Christ didn't let me start it

until 1934--seven years later. And by this time, my wife and I had learned to RELY ON CHRIST. We had given up a salary to do this, and to remain FAITHFUL with His Word. And now, 1934, we KNEW God commanded us not to SELL His Truth. We KNEW He had PROMISED to supply all our need. We had set out to OBEY Him and to TRUST Him. I don't think it ever occurred to me that it might take COURAGE to refuse to SELL the Truth. We were IN THE HABIT of relying on Christ. It did take FAITH--but HE gave us even that faith. It was automatic. God said, "NO PRICE" on His Truth. That settled it!

Now SUM UP. What, after all, "makes it tick?"

It seems INCREDIBLE! Everyone would say, "People won't support it."

But Christ raised up this Work--preaching the PLAIN TRUTH. God's Truth CUTS--it cuts right AGAINST human nature--it angers some people--it corrects, it reproves, it shows people what SINNERS they are--it shows them WHAT THEIR SINS ARE! People don't LIKE to be criticized, reprov'd, rebuked, told they are DOING WRONG. It is the most UNpopular teaching there is! It's the HARDEST to accept. Yet Christ guided this Work exactly THAT WAY! He caused it to start out THE SMALLEST, like the proverbial grain of mustard seed. It started with NO MONEY--NO CAPITAL--NO GROUP, ORGANIZATION, OR SPONSOR of any kind--none but the living GOD, that is!

Christ caused this Work to start out proclaiming His Truth straight from the shoulder--pulling no punches--and these punches DID hit a lot of people! It did correct, reprove and rebuke. It did show people just WHAT were their sins! It DID "cry aloud and spare not, and show God's people their sins" (Isaiah 58:1).

It never even ASKED the public for support.

It put a price on NOTHING!

Co-Workers, let me tell you, THAT is NOT the formula any "False Prophet" would figure would build him a big racket and make him rich!

On the contrary, THAT is CHRIST'S formula which HE has used, and none of our persecutors has DARED to use that formula, RELYING SOLELY ON THE LIVING GOD!

WHAT, then, has "MADE IT TICK?"

Most certainly NOTHING that I or you Co-Workers have done!

I'll tell you what MAKES IT TICK! It is the POWER of the HOLY SPIRIT OF GOD. It is the FACT that the living JESUS CHRIST is heading and directing it--using you and me merely as His Co-Workers!

It is THE POWER OF CHRIST--the POWER of the HOLY SPIRIT OF GOD--the GREATEST P O W E R there is! THAT'S what makes it tick!

Oh, WHAT a privilege for you and me to be allowed to HAVE

A PART in so great a Work! WHAT a privilege to be given A PART in CHANGING THE WORLD--in preparing the way for the second coming of Jesus Christ IN ALL POWER AND GLORY, to RULE all nations, and bring the world PEACE, and prosperity, and happiness, and joy--AND ETERNAL LIFE! He is coming to SAVE the world.

Even now, He is converting five to ten thousand more every year, to be Kings and Priests with us in the Kingdom of God! Even now, more than 35 MILLION PEOPLE hear the Message IN POWER every week! Even now, London daily newspapers are saying members of Parliament are being stirred up by The WORLD TOMORROW!

Jesus Christ has caused this great Work to grow--to become GREAT, and world-wide--by laying it on the hearts of YOU CO-WORKERS to do YOUR part in it by even sacrificing some material things, in order to help finance HIS Work. But He BLESSES YOU in so doing!

We are now NEAR THE END of this phase of the Work. But that means we are near the BEGINNING of the BRILLIANTLY HAPPY AND JOYFUL WORLD TOMORROW!

So, dear Co-Workers, let's stir up our enthusiasm, and DO OUR PART to KEEP THIS WORK GROWING--AND GROWING!

For some reason, this year, the income of tithes and offerings from Co-Workers seems to lag AFTER THE MIDDLE OF THE MONTH. Send what you can by return mail--but if, later in the month, you can send an additional offering you have not been sending, IT WILL HELP more than I can say. Of course, if your circumstances work out that way, send it in weekly.

PRAY with me, fervently, that God will put it on the hearts and in the minds of more radio listeners and PLAIN TRUTH readers to BECOME Co-Workers with us. You know I can't ASK them to do that, it must come from them, voluntarily--but our GOD is able to lay it on their hearts--to put THEIR HEARTS IN THIS WORK.

The need is greater than ever, this year!

I have mentioned loans frequently. I don't want to ask any to make it a LOAN, IF you can make it a contribution--BUT when there is a larger sum--even several thousand dollars--you simply CAN'T give outright as a contribution (deductible on income tax, of course)--but don't need it right now, the living CHRIST can surely PUT IT TO BIG AND EFFECTIVE WORK if you send it as a LOAN until you need part or all of it. We have been asked to repay more loans this year than ever before, so we do NEED additional new loans to replace them. I sincerely hope, though, that none will ask partial or total repayment unless absolutely necessary.

I seldom think to mention it, but many of our Co-Workers are making WILLS, so that all or most of whatever they have will go to this Work, in event of their deaths. Mrs. Armstrong and I, of course, have done that. I would suggest you write our Legal Department, and they will give you free advice as to how best to do this. All members of our Legal Department are converted people, full time in God's Work.

And I might remind all Co-Workers that both Ambassador College and Radio Church of God are recognized by the Internal Revenue Bureau, and up to 30% of income, all tithes and contributions are deductible on your income tax. For tax reasons, it is better that the larger share of it be--made out to Ambassador College, IF your contributions are anywhere near 30%.

Again I'm sending this AIRMAIL, because the need is still URGENT.

Co-Workers, GOD BLESS YOU! We are together in a WONDERFUL WORK, as human instruments of Christ! And those of you of small or even very meager incomes, do you realize that to God even the widows' mites meant more than the BIG sums of rich men? Don't feel bad if you can't give more--CHRIST understands--and so do I.

And Mrs. Armstrong and I both want to THANK the MANY of you who sent congratulations and letters of LOVE, on learning of our 49th anniversary. We know you love us--even as WE DO YOU! PRAY for the Work! We all ARE being blest.

Sincerely, with love, in Jesus' name,

Herbert W. Armstrong

The WORLD TOMORROW  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
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BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

September 27, 1966

Dear Co-Workers with Christ,

Are we really AWAKE to the staggering FACTS that now, for the first time in history, world famous scientists, educators, editors, and statesmen are now more and more talking about MAN'S SURVIVAL?

This is what WORLD LEADERS are talking about -- WHETHER man can SURVIVE even another twenty years.

They talk about how there are now enough hydrogen bombs to blast all human life out of existence many times over! They are talking about the POPULATION EXPLOSION -- in the face of increasing famine and epidemics of disease. There are now about 3 1/2 billion humans on earth -- more than half of them without enough food to eat. World leaders and thinking men are talking about SEVEN BILLION people on earth in a very few years -- and not enough food for even a fourth of them.

THEY can't see any hope!

BUT YOU AND I CAN! And you and I are having a part in SAVING THE WORLD!

Co-Workers, it's time we wake-up! HUMANITY WILL BE SAVED! But we need to face the FACTS -- see them as they are -- BE AROUSED BY THEM!

LISTEN! UNDERSTAND THIS! The survival of any life whatsoever depends on the supernatural INTERVENTION OF GOD! While this world is straying farther and farther from even any knowledge of God -- while this world is hearing "GOD is DEAD!" -- while the persecutors persecute THIS VERY WORK OF GOD as if it and the Christ who directed were evils that ought to be silenced -- at the same time the LIVING CHRIST looks down from heaven and beholds all they do! At the very same time the LIVING CHRIST is multiplying the power of this Work preparing the way for His coming! We must WAKE-UP to this fact -- realize it is TRUE: The SURVIVAL of any life whatsoever depends on CHRIST'S RETURN and NO HUMAN would be saved alive, were not a BODY OF CHRIST'S ELECT now being prepared for His coming!

Do you UNDERSTAND THIS? You say, Yes -- but do you REALLY? Is it REAL to you? How DEEPLY do you believe it? How SERIOUS is

it, actually in your life? How much does YOUR PART in God's Work dominate your thinking -- your daily activities -- your attitude? Are you deeply concerned? Are you praying for this great Work the living Christ is carrying through you and me and our other Co-Workers?

Let me explain something you may not have realized!

Jesus Christ said in Matthew 24, speaking of the very CLIMAX of world trouble into which the world is starting to plunge right now: "...And except those days should be shortened, there should no flesh be saved (alive): BUT FOR THE ELECT'S SAKE THOSE DAYS SHALL BE SHORTENED." (Verse 22).

Do you UNDERSTAND that? Not very many do. Unless you understand some other scriptures that bear on it, you will not get the FULL IMPACT of what Jesus meant. So listen! Read and UNDERSTAND! Nothing is so interesting or important just now. For we are rapidly approaching the time! Back in the time of the Flood there was only ONE MAN on earth who was obedient and righteous before God -- and that was Noah. In Genesis 6, it is recorded: "And God saw the wickedness of man was great in the earth,... But Noah found grace in the eyes of the Eternal. ...Noah was a just man and perfect in his generation, and Noah walked with God,... Thus did Noah according to all that God commanded him so did he. And the Eternal said unto Noah come thou and all thy house into the Ark; for THEE have I seen righteous before me in this generation." (Verse 9 through 7:1).

ONLY ONE MAN was obedient to God. Only that ONE man -- and his family -- was saved alive!

Now see what happened at Sodom. The Eternal with two angels appeared to Abraham in front of his tent. The Eternal revealed to Abraham that he was going to destroy Sodom because of its terrible, perverted, wickedness. But Abraham knew that his nephew, Lot, was there. He became frightened for Lot's safety.

"And Abraham drew near, and said, Wilt thou also destroy the righteous with the wicked? Peradventure there be fifty righteous within the city... And the Eternal said, If I find in Sodom fifty righteous within the city then I will spare all the place for their sakes."

Now, at the time of the Flood there was NONE righteous before God but Noah. Had there been, God would have spared ALL people on earth for the sake of the few who were obedient to Him. He offered to spare all of Sodom if there were only fifty righteous.

But Abraham became apprehensive. What if there lacked FIVE of the fifty righteous? Would God destroy the city for the lack of a mere five? NO, said the Eternal -- if there are forty-five righteous, the whole city will be spared. Then Abraham came down to forty, then thirty, and finally all the way down to TEN. And God said that if there were even only TEN righteous He would spare the whole city for their sake.



But there were not ten. There was only one righteous man in all that great city. So God took Lot and his family out of Sodom to spare them, and then DESTROYED THE CITY.

Now look at OUR WORLD TODAY. It's a God-denying, God-forgetting, God-DISOBEYING world. And this world is now on the very brink of cosmocide -- men themselves starting a nuclear war that could DESTROY ALL MANKIND!

But what did Jesus say? He said, "But for the elect's sake," He is going to intervene, cutting short man's days of DESTRUCTION, and thus sparing the lives of all people then left alive -- "For the sake of His own elect!" The "elect" are those who have God's TRUTH and can't be deceived (Matt. 24:24). They are those who rely on, and cry out to God in prayer (Luke 18:7).

NOW DO YOU SEE WHAT I MEAN?

God is using THIS WORK to raise up obedient children who OBEY Him, who TRUST Him, RELY on Him -- cry out to Him in prayer. He is using YOU and the rest of us Co-Workers to raise up a small minority of the earth's population who are HIS ELECT -- who have surrendered their lives to Him, who rely on and obey Him, and have found GRACE in His sight!

God is using YOU and all of Christ's Co-Workers to save humanity alive -- so that, after Christ comes with all the POWER and supernatural GLORY of the Creator GOD, to cut short these days of man's destruction of man, He can then set about saving the world spiritually -- with salvation and eternal life as God's GIFT!

Does THAT mean anything to you?

God Almighty is going to SAVE THE WORLD! The Living CHRIST in the FULL DIVINE POWER AND GLORY OF GOD is soon to return to earth! He is coming to STOP violence and human slaughter -- to STOP race hatreds and mob violence -- to STOP wars and human carnage -- to STOP homes from being broken up in divorce -- to STOP crime, and mental troubles, and sickness and diseases -- to STOP poverty and squalor and filth and ignorance!

Christ is coming to force humanity to BE HAPPY -- to be healthy -- to enjoy life -- to be prosperous and end poverty!

This last warning of this age is going out, WORLD-WIDE -- OVER EVERY CONTINENT -- through the WORLD TOMORROW broadcast, The PLAIN TRUTH Magazine, our other literature, and our Ministers all over the world ready to give personal counsel and spiritual help to all who request it!

This Work is growing great and powerful because it's GOD'S Work -- because the mighty POWER of His HOLY SPIRIT moves it! Yes, persecutors fight it -- Satan's ministers (see II Cor. 11:13-15) "expose" it -- cheap, dirty, low-grade, yellow journalism attack it, and, as Jesus said they would, "Blessed are they which are persecuted for righteousness' sake: for theirs is the Kingdom of Heaven. Blessed are ye when men shall revile you, and persecute

you and shall say all manner of evil against you falsely, for MY sake. REJOICE, and be exceeding glad: for so persecuted they the prophets which were before you." (Matt. 5:10-12).

They HATED Jesus Christ! He even had His Judas among His own disciples, who turned Him over to be killed for 30 pieces of silver! Do you suppose this could be HIS WORK and not receive the same opposition today? But this Work of God keeps right on growing greater and greater in POWER! It continues to reach more and more millions of people with CHRIST'S OWN MESSAGE, which many hate! It is a message of LOVE -- of HOPE -- of SALVATION! Why do men hate it? WHY? Men damn the very name of Jesus Christ in their profanity -- yet He gave HIS LIFE -- the most important life that ever lived -- FOR THEM!

Today the Work of God continues to reach more than 35 million people every week! What magazine is read by so many? What newspaper has a circulation of 35 million? Let me tell you, Co-Workers, the POWER OF GOD is greater than the puny power of men. The POWER motivating this Work is millions of times more powerful than that of persecutors, or those who would hinder or stop it! The POWER of God's Holy Spirit is ALL-POWER!

What a privilege to be a part of it! What an honor to be helping to change the world -- yes, and to SAVE THE WORLD! It is GOD who will do it, but He uses us as instruments. In this world, men use money to make the wheels turn 'round. God provides YOU and me with whatever money we are blessed with. He says the first tenth of it belongs to Him, and if we are honest in putting that into His Work where HE is actively working, He will prosper us until our nine-tenths become more than the ten-tenths was before. That's what GOD says! He gives YOU and me the tremendous privilege of being a small PART OF HIS GREAT WORK -- helping with our earnest, prevailing prayers -- and with our tithes and offerings, as HE has made possible!

Co-Workers, let me remind you again, the tithes and offerings do trickle in much slower the last half of the month -- so if you possibly can, it would help more than you know if you would try to send in an EXTRA offering during the latter half of each month. God does not ask you to give more than you are able. He does not ask you to work a downright hardship on yourself or family by giving. Of course not many do that -- most do not give as generously as God has made possible. God wants us to PROSPER! He promises to prosper us if we are obedient, and honest in paying His tithes. It is said that John D. Rockefeller tithed, and thus became the wealthiest man on earth. It is said that Mr. Colgate, the soap tycoon, attributed much of his success to tithing. That does not mean that God makes everyone who tithes a millionaire -- but He does promise we shall prosper better than if we selfishly keep all for ourselves.

Once again, this Work has been greatly helped by receiving LOANS of sums of \$500, \$1,000, and even up to many thousands -- in situations where Co-Workers do not need to use the money now, yet are not free to give it as a contribution at this time. Many find that they can make it a contribution later -- or part of it -- and

it is deductible on your income tax when you do. You can work out the details with our Legal Department -- and we always carry an adequate reserve fund to insure our ability to repay part or all according to terms agreed on, as you wish.

On the other hand, never think that even the "widow's mites" are too small to help. God's way is to give to HIS WORK according to ability -- according as HE has made possible. Once in a while someone gives more than he ought -- but of course human nature is such that most give far less than they are able -- and than they ought. God has so greatly blessed us -- let us be generous with Him.

This world is hurtling now right directly into its grand-smash CLIMAX of violence, war, and death. We draw daily nearer the day when CHRIST shall intervene and return to earth. We draw nearer daily to the time when our voices shall be stilled -- our pens stopped -- our presses silenced -- when there will be a famine of hearing God's Word! That will be the time of the world's most terrifying VIOLENCE -- climaxing in the coming of Christ to cut short those days, and bring us PEACE, HAPPINESS, AND SALVATION AT LAST!!

Meanwhile, we must Press on! The need grows greater as the Work grows more powerful! Let's let nothing separate us from CHRIST! Let's press on with more determination than ever! GOD BLESS YOU FOR YOUR PART!

With love in Jesus' name,

Herbert W. Armstrong

The WORLD TOMORROW  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
Proclaims to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

October 27, 1966

Dear Co-Worker with Christ:

Just LOOK how far we have come since this decade began! And then look at what's JUST AHEAD!

In the next four years, you are going to see STAGGERING EVENTS happening in this world, which few, even today, would believe! Yet, just beyond, in a way almost NO ONE today would believe, WORLD PEACE is coming to this earth. An entirely NEW WORLD will soon dawn--the happy, peaceful, prosperous WORLD TOMORROW!

Just STOP a moment, and take stock of where we are in this rapidly accelerating panorama of world happenings! Let's get our bearings. Let's look realistically at the specific job to which the living CHRIST has drafted (with our willing assent) YOU and me!

I just happened to pick out of the files the letter I sent to our Co-Workers, dated January 29, 1960. You might still have your copy of it on hand--or have you come into our joyous family of Co-Workers since? I was struck with a few things I wrote, then. It began: "This is my first letter to you in this new decade. We have entered the 1960s. I wonder if you realize what frightful happenings are going to affect your life during the 1960s!! ...You and I have been called to the most gigantic mission of all history."

Then I quoted President Eisenhower. He was still President then. "'NO OTHER FACT IN TODAY'S WORLD EQUALS THIS IN IMPORTANCE,' said President Eisenhower in his State of the Union Message, January 7, speaking of the FACT that we live in a divided world, approaching mutual annihilation. He continued, 'It colors everything we say, plan or do....We stand in the vestibule of a vast new technological age (with the) capacity for human destruction.'"

Co-workers, look how far we have come since then! Still, the really BIG world-shaking events are three to four years off. We have just about three years and two months of this decade left. TREMENDOUS things will happen in that brief time! So far, in this decade, the things that have happened would appear staggering, indeed, if they all had happened more suddenly, say, in a two or three months' period. But these events have slipped up on us GRADUALLY during the past seven years. We get to taking them for

granted.

In that letter of January 29, 1960, I wrote, further: "January 14, Khrushchev before the supreme Soviet 'announced that the Soviet...stockpile of nuclear arms and missiles is large enough "to obliterate from the face of the earth" any attacking country or combine of countries.'" He was referring, of course, to obliterating the United States from off the earth! It hasn't happened--and it won't--BUT THE THREAT IS STILL HANGING OVER OUR HEADS!

In the world, since then, men have repeatedly orbited the earth--walked in space--docked in outer space with missiles previously orbited. Men have received close up photographs made on the very surface of the moon--and received photographs of the other side of the moon. They have sent unmanned spacecraft comparatively close to Mars, and received close-up pictures establishing the certainty that Mars is not inhabited. Many additional nations now have nuclear weapons--since 1959. This completely changes the peace outlook.

There has been tremendous increase in crime, violence, race hatreds, divorce and broken homes--major increases in sickness and especially mental disturbances. We have seen a moral toboggan-slide set in--especially on college and university campuses. (But not on Ambassador campuses.) The nations of Europe have advanced much closer to a UNITED EUROPE, resurrecting the Roman Empire, even though De Gaulle has temporarily slowed down this momentum.

Great major strides have been made in these seven years in setting the stage for the grand smash CLIMAX at the close of this Age. In the next three or four years even more startling events will come!

Jesus Christ said there would come (and it is coming now almost immediately) a time of trouble on the world so great that, unless GOD intervened, not a single human would be saved alive! But, He reassured, "for the elects' sake" humanity will be saved! God is using YOU and me as His instruments in converting that "elect" for whose sakes God WILL INTERVENE! Humanity will be saved!

We ought to realize HOW WONDERFUL it is that we have that assurance! Otherwise, in face of TODAY'S CONDITIONS, and the accelerating trend, THERE SHOULD BE NO HOPE FOR SURVIVAL!

Look at these MAJOR TRENDS, rapidly converging together toward ONE FATAL CLIMAX:

How is human life sustained? By air, by food, and by water! Rapidly our air is being filled with gasses, smog, poisons--even nuclear fallout. In many places even the TREES are sickly and dying, because of air pollution, lowering of the water level, lack of rain, and the pollution (by man) of the sprinkler water supply. Man is POISONING the air he breathes.

Our water supplies are suffering doubly. Water is getting

more scarce. Drought and lack of rain is affecting the water supply in MANY parts of the world. Then look at what MAN is doing to pollute the rivers, streams, and lakes!

Our food must come from the SOIL. Our foods are being ROBBED, depleted, and polluted doubly also. Man has mistreated his soil with artificial fertilizers, trying to squeeze more out of his soil than nature allows. He further poisons food by artificial spraying. Soil further is being washed away by erosion. And, as if that were not enough, man perverts and robs his food of its necessary minerals and vitamins in FOOD FACTORIES, in the greed for bigger profits.

Add these three rapidly increasing evils, and we have the FACT that man is poisoning, depleting, polluting, robbing the three sources that SUSTAIN human life.

If this were not enough, the POPULATION EXPLOSION itself would destroy humanity in another two or three decades! Experts are frightened when they look at the FACTS of the accelerating increase in population. In a very few more years, the earth's population will DOUBLE. And then, in far fewer years from then, it will DOUBLE AGAIN. The outlook for those who do LOOK at it is frightening.

Now look at the factors swooping down upon us which directly DESTROY life.

Constantly increasing drought and floods already are taking human lives by the MILLIONS--mostly in the Orient. Most Americans do not realize the tragic danger. Prophecy says drought will continue rapidly from now--resulting in EPIDEMICS OF DISEASE with which doctors will be unable to cope. This threatens human lives by the hundreds of millions!

Then, W A R ! There are "small" HOT wars raging over the earth right now--and the one in Vietnam is not so "small." Every effort is being made to limit this war short of all-out NUCLEAR destruction. But, can these efforts succeed? The war is escalating. Month by month the United States is sending increasing numbers of troops to Vietnam. The recent trip of President Johnson, and the Manila Conference is resulting in increasing numbers of troops being added from allied eastern nations. Once all-out NUCLEAR war is unleashed the PROBABILITY is the total extinction of all life from the earth--if Almighty God did not intervene.

THESE ARE THE EXISTING FACTS! These facts are REAL!

WHAT A BLESSING--WHAT a comfort--you KNOW that GOD is not only going to intervene in world affairs and STOP this total annihilation of humanity BUT HE IS GOING TO BRING US W O R L D P E A C E--with happiness and joy, and with abundance, prosperity, security for ALL!

Does that mean anything to you?

The past two months I have written you of how God is using us as His instruments in CHANGING THE WORLD. He is going to usher in a completely NEW world--the glorious WORLD TOMORROW! Man has failed! Man could never solve his problems--man only creates problems. God is using us as His instruments--with His advance-Messsage of the happy and peaceful WORLD TOMORROW. Thus He is giving YOU a PART in SAVING THE WORLD. Not only in saving it alive--preventing total annihilation--but also in preparing for Christ's coming to USHER IN A NEW AND HAPPIER WORLD!

This Work is GOD'S Work. It started small--but it is GROWING as no other activity that I know. Since that letter at the beginning of this decade, in 1960, this Work has DOUBLED in size and scope and power, and then DOUBLED that, and now is on the way to REDOUBLING AGAIN!

Now some FORTY MILLION PEOPLE hear The WORLD TOMORROW every week. Now, in all probability, between two and three million people read The PLAIN TRUTH every issue--and what a greatly improved magazine it is! The circulation, the coming issue, is 800,000 copies--rapidly approaching a MILLION COPIES! It now has become one of the MAJOR magazines of the earth--and its circulation is world wide!

I do thank God for giving you your part in CHANGING THE WORLD!--Even as I thank Him for giving me my part! It is a glorious privilege! I know of no place where every single dollar ACCOMPLISHES SO MUCH. But it does take money, of course, as every activity does. I'm sure you realize that, of the forty or more MILLION people who LISTEN to The WORLD TOMORROW--of the two or three million who READ The PLAIN TRUTH--not one in several hundred has ever contributed a penny to this Work--not one in several hundred has ever been asked for a contribution! You know there is no work like it. You know we NEVER solicit the public for financial help. We charge for NOTHING. There is no price on any of the literature we offer FREE. It's incredible. Hostile persecutors try to make people believe we do solicit the public. Once in a while they will get hold of one of these Co-Worker letters, written personally just to our inner family of Co-Workers--all of whom have VOLUNTARILY, without solicitation become Co-Workers. Then they print a portion of such a letter to make people who don't know believe that we do beg the public for money. They are misrepresenting, and of course they KNOW they are--and it is THEY, not this Work of GOD--who are soliciting the public for contributions, and putting a PRICE on their literature. I hope you have noticed, however, that we do not strike back--we do not try to discredit or "expose" ANYBODY. We are too busy proclaiming CHRIST'S Gospel! And that is ONE of the reasons God does so abundantly BLESS this Work.

YOU have voluntarily become a Co-Worker with the living Christ in His Work. I do follow the Biblical example and pattern, as did Moses, and in the New Testament, the Apostle Paul, in encouraging God's own people to support God's Work, according as God has blest and made possible.

The need is continually heavy. But every single dollar does

reach HUNDREDS in the most effective manner! Yes, even the widows' mites DO GREAT WORK when placed WHERE CHRIST HIMSELF IS WORKING!

Of course this Work needs the larger offerings, up to even thousands of dollars, from those who are ABLE, and whose hearts God makes willing. But never feel that small amounts from those unable to do more does not help, just because this Work has grown big. And those who have made loans of larger amounts they have not been free to GIVE have accomplished tremendous good, working where the living Christ is working.

I am working on a new booklet, picturing JUST WHAT the wonderful WORLD TOMORROW will be like. I hope to have it ready to offer next month.

Meantime, the need is urgent, and again I send this AIRMAIL. THANK YOU! from the heart--and I know God IS blessing you abundantly.

With love, in Jesus' name,

Herbert W. Armstrong



The WORLD TOMORROW  
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Publishing:  
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November 21, 1966

Dear Co-Worker with CHRIST:

I am having to rush this most URGENT letter to you AIRMAIL. Today I am mailing you, under separate cover, a copy of the general semiannual letter which I like personally to write to ALL PLAIN TRUTH subscribers. December issue circulation, over 850,000!

That bigger general letter will have to come by the much slower and lower cost bulk-mailing rate. We simply cannot afford to send out this big mass mailing either first class or airmail. Of course there is no request for contributions in this general letter--because, as you know we never ask any but our own family of Co-Workers for financial help.

But to YOU, as one the living Christ has privileged to be a Co-Worker in His Work, I must rush this short letter airmail. The Work is faced with an URGENT problem--and an annual test of faith! It comes every year at this time. Already the stores are getting out Christmas decorations!

NOT ONLY does the receipt of tithes and offerings take a nose dive the latter half of almost every month, but at this season most people have their minds and interests so much on Christmas shopping --exchanging gifts AMONG THEMSELVES--that many seem to ignore or FORGET the living CHRIST and His Work!

Right now we are coming to Thanksgiving Day -intended to be a day for GIVING THANKS TO GOD for blessing us so abundantly. We in America are blessed as NO OTHER NATION was ever blessed before. At this time, we ought to read the first chapter of Ephesians, and REALIZE what we have to be THANKFUL for!

Here is a small portion of it, so beautifully rendered in the Moffatt Translation: "BLESSED be the God and Father of our Lord Jesus Christ who in Christ has blessed us with every spiritual blessing within the heavenly sphere! . . . destining us in love to be His sons through Jesus Christ. . . . SO RICHLY has God LAVISHED upon us His grace, granting us complete insight and understanding of the open secret of His will, . . ." (Emphasis added.)

How THANKFUL we should be! Not only for understanding, for being called to be God's SONS, for His GRACE--but also for being PRIVILEGED to be, as the Apostle Paul said, "Laborers together with

God"--or. as in the Revised Standard Version, "We are FELLOW-WORKMEN" with God. (I Cor. 3:9.)

Yet, at this season, when the living Christ needs our GIFTS the more urgently, for HIS WORK which He actively HEADS, DIRECTS, and BLESSES so abundantly--it is rather disheartening to see so many FORGETTING Christ, or withholding any gift for Him, taking money that COULD help REAP AN ABUNDANT SPIRITUAL HARVEST, and SPENDING LAVISHLY on Christmas gifts, EXCHANGING these gifts with human friends, acquaintances, family and relatives!

You know, I am sure, that "Christmas"--December 25--is NOT Jesus' birthday! He was not born anywhere near December 25. Rather, originally, the PAGANS celebrated this day as the birthday of the SUN-god! By the calendar then used, December 25 was regarded as the nativity (BIRTH) of the SUN, because the sun begins to lengthen, and the power of the sun to increase, (in the northern hemisphere), from that time of year.

I have heard people, and even ministers, say: "Yes, I know it was originally a pagan holiday. But WE use it to worship CHRIST." I wonder if you ever noticed what GOD SAYS about using PAGAN customs to worship GOD. GOD says: "Take heed of thyself that thou be not snared by following them (pagan customs) . . . and that thou enquire NOT after their gods, saying, 'How did these nations serve their gods? even so will I do likewise.' THOU SHALT NOT do so unto the Eternal thy God." (Deut. 12:30-31.)

Co-Workers, REMEMBER JESUS CHRIST IS ALIVE! We may give our gifts to the LIVING Christ. Think a moment! Wouldn't it be rather ridiculous if people planned a birthday party--everyone brought a birthday present, and then SNUBBED the one whose birthday it was, and exchanged the presents back and forth among themselves? Wouldn't it make more sense IF they think they are giving BIRTHDAY gifts, to GIVE THOSE GIFTS TO CHRIST, for HIS WORK?

People suppose the custom was started by the wise men from the East, who brought gifts for the Christ-child. But they did not bring their gifts until a considerable time AFTER His birth. And they were NOT birth-day presents, at all! It was CUSTOM, on any date, when paying a visit to a king or ruler, to present a gift. People from overseas who visit President Johnson bring with them a gift to the White House. Actually, the CUSTOM of exchanging gifts on December 25 started hundreds of years before Jesus' birth!

JESUS CHRIST IS ALIVE TODAY! He directs, and blesses this WORK of His! HE IS REAPING A TREMENDOUS SPIRITUAL HARVEST through this Work! Yet this great harvest COULD BE SO MUCH BIGGER--if only there were more laborers HELPING! Jesus said: "The HARVEST truly is plenteous, but the laborers are few; PRAY YE, therefore, the Lord of the harvest, that He will send forth laborers into the harvest." (Matt. 9:37-38.) Fellow-laborers, we need TWICE as many Co-Workers HELPING, with their PRAYERS, as well as their tithes and offerings, to REAP THE SPIRITUAL HARVEST!

Right now, the HARVEST of THIS WORK is some eight to ten thousand precious lives every year--being baptized by our own

ministers upon real repentance and faith in Jesus Christ as personal Saviour--their lives CHANGED-receiving God's Holy Spirit! IT COULD BE DOUBLE THAT if we had more fellow-LABORERS! Jesus said PRAY for God to supply them! WILL YOU OBEY THAT COMMAND--and do it fervently, believingly, putting your heart into your prayers? And keep at it PERSISTENTLY--prevailingly!

THINK how much WE have to be THANKFUL for! I do have to ask you, in Jesus' name, as one who voluntarily, without any request from me, became Christ's Co-Worker, to come quickly to the rescue, that God's precious Work may survive this difficult month of December! It may mean SACRIFICE of some things we have wanted. But this Work is the most PRECIOUS of ALL!

Also, at this time, if you are one who may have a larger sum you are not free to give at this time, if you would place it, as a LOAN, where CHRIST is directing its use and let it be WORKING IN HIS HANDS until needed, it will help greatly. If later you can make it a donation, it is deductible on your income tax. If not, it will be promptly repaid as you find it is needed.

Circumstances force me to ask you to send in, by return AIRMAIL, the largest amount God has made possible--and, as it becomes possible, other offerings as frequently as available. WE ARE ALL GREATLY BLESSED! THANK YOU from the heart!

With love, in Jesus' name,

Herbert W. Armstrong

The PLAIN TRUTH  
a Magazine of Understanding  
BOX 111, Pasadena, Calif. 91109

HERBERT W. ARMSTRONG, Editor

November 21, 1966

Dear Friend and PLAIN TRUTH Subscriber:

I want personally to welcome our many NEW subscribers--and to THANK all subscribers, old and new, for your interest in this world-news magazine, and The WORLD TOMORROW broadcast! Once again, I am grateful to be able to say I have something NEW--and I believe exciting and tremendously important for you--no cost, of course. I'll explain later.

First, I have been SHOCKED to learn that some of the beautiful color pictures in The PLAIN TRUTH may have been giving many of our readers a very wrong impression. I hasten to correct this. Also, in this semiannual letter I want to answer again some of the questions hundreds are asking: "WHY don't you charge a subscription price for The PLAIN TRUTH?" "WHY do you NEVER solicit the public for contributions?" "WHO'S BACK OF YOUR WORK? HOW is it financed? WHAT makes it tick?"

Hundreds of thousands of readers have been astonished at the beautiful color pictures of the three Ambassador College campuses. But I hope they have not given you the impression that we are just rolling in wealth, because nothing could be farther from the truth!

Some seem to have thought, since we never charge for anything, never ask for contributions over the air, in The PLAIN TRUTH, or in any of our literature--NEVER solicit the public for contributions in any way, that we must be rich and in need of nothing! THAT IS NOT TRUE!

But what IS true seems so absolutely incredible--almost unbelievable--yes, stranger than fiction--because it has been brought about by the hand of God! These beautiful, cultural campuses of tone and character have come to us in a most miraculous manner. I know this strange, providential chain of circumstances will be so interesting to you, I am going to take whatever space is necessary to give you the thrilling step-by-step account.

First, let me say: THIS you KNOW! --you never knew of anything else like this Work! --you know that YOU, (unless you have voluntarily, without any request from us, become one of our Co-Workers) have never been asked for any subscription price, or for any contributions--and if you sent money to PAY FOR your PLAIN TRUTH or any literature from us, your money was promptly returned! You KNOW you never heard of anything else like it!

When Garner Ted Armstrong or I say, over the air, that

there is no subscription price to The PLAIN TRUTH--no charge for any booklets offered, and NO FOLLOW-UP with anything to sell, or any request for contributions--well, most listeners, we know, are skeptical. THEY JUST CAN'T BELIEVE IT!

Well, YOU, too, did request free literature--and YOU FOUND IT WAS FREE, didn't you? There was no solicitation of contributions. Thousands of you have renewed your subscription to The PLAIN TRUTH for two, three, five or more years. And NO SUCH SOLICITATION FOR MONEY HAS EVER COME!

Was there ever such a program, purely and unselfishly in the interest of the listening public, with no axe to grind, no sponsor or wealthy philanthropist or Foundation back of it--starting out with NO MONEY--never begging for funds over the air or in literature offered free--ABSOLUTELY NO VISIBLE SOURCE OR ASSURANCE OF FINANCIAL BACKING, yet growing constantly for 33 years until it becomes the MOST POWERFUL PROGRAM ON RADIO--WORLD-WIDE?

Sounds incredible. UTTERLY IMPOSSIBLE! Yet it has happened!

HOW? WHY? You have a right to know--and I want to tell you!

There is something that makes it tick! And that is the FAITH and the POWER of GOD! These very FACTS about this utterly different program offer PROOF that this is the VERY WORK OF GOD--thundering His GOOD NEWS of THE WORLD TOMORROW over all five continents of the earth--using 37 MILLION WATTS of radio power weekly.

If you know your Bible, you know that when the Eternal GOD starts anything through human instruments it starts the very smallest, like the proverbial grain of mustard seed--but it grows--and GROWS--and GROWS, until it becomes the GREATEST!

This work started in Eugene, Oregon, January, 1934, WITHOUT MONEY, on faith, on one little radio station of the very smallest power--100 watts, in a comparatively small community. Its growth has been gradual and steady. Today thirty-seven MILLION watts of radio power shout Christ's Gospel to the whole world--to more than forty-five million people every week!

But HOW did it start?

I have explained in these semiannual letters before, the facts about how I was challenged and angered into the first real study of the Bible, in the fall of 1926. I had been reared as a child in a respected denomination--brought up to assume what most fundamentalist denominations believe, in general--though like most church members I never did really know much about the doctrines of the church.

But I was shocked to learn, in this first real study of the Bible, that it did not say what I had been taught as "Christianity" in many basic points of popular belief! But when I saw, with my own eyes IN THE BIBLE, the REAL TRUTH as "once delivered"--I had to face squarely the question, what would I do

with it? It would mean giving up former business associates, many of whom were important men in the world. It would mean giving up my life's ambition to become "SUCCESSFUL" in the world--giving up everything I had set my heart on, that I had worked and studied so hard to get a start in achieving. Although at the time circumstances beyond my control had brought financial reverses, I thought I could still go to the top in business. It meant accepting what I had previously regarded as HUMILIATING. It meant poverty--and I did have to go through 28 years of it!

Real conversion does not come easily! But, with God's help, I did make the decision, and gave what I now considered a worthless no-good life in SURRENDER to God. I was baptized, and receiving God's Holy Spirit, came to a totally new outlook.

Then everything changed! In financial poverty, I found real peace, happiness, and a burning, driving zeal to UNDERSTAND God's revelation to mankind--the Holy BIBLE! I had been made willing to be corrected by the Bible--willing to learn TRUTH new to me. I continued studying the Bible almost night and day--much of the time on my knees. I have explained before how, 3 1/2 years later, I was literally thrust into Christ's ministry.

And so, as I have written before, as the Apostle Paul wrote, so now also I certify to you, that the Gospel which is preached by me--by Garner Ted Armstrong--by our Co-Workers in Christ's Work--is NOT AFTER MAN, for I neither received it of man, neither was I taught it BUT BY THE REVELATION OF JESUS CHRIST, as He revealed it IN HIS WRITTEN WORD! Then when it pleased God, who called me by His GRACE, to reveal His Son in me, that I might preach Him to the world, immediately I conferred not with flesh and blood (men), neither went I to any sect or denomination or human theologian, but I went directly to the WORD OF GOD, on my knees, surrendered, willing to be taught, corrected, reprovved and instructed in God's righteousness and TRUTH. (Compare Galatians 1:11-18.)

My first preaching to the public was three and a half years after conversion--and after three and a half years of intensive study of God's Word and close spiritual contact with Jesus Christ. Nine months later, June, 1931, I was ordained, and entered the full-time ministry on a small salary. But by August, 1933, I had learned that, if I was to receive even the smallest salary from MEN I would have to serve MEN in man's way instead of serving GOD. The salary was rejected.

At that point, Mrs. Armstrong and I solemnly dedicated our lives to look only to the GOD whom we served for financial needs. Jesus Christ had said the laborer is worthy of his hire. We were then paying \$7 per month house rent--with no visible source for receiving even that next \$7. We had no money ahead whatsoever. It was a real test of faith to begin trusting God completely. But Jesus Christ had said, take no anxious thought--have no worry--over economic need. Our heavenly Father knows we need these things! SEEK FIRST the KINGDOM OF GOD, and His righteousness, said Christ, and these material needs shall be added!

Six months later, God started us in the very mission Jesus foretold in Matthew 24:14. As soon as this Gospel of Christ's coming Kingdom has gone to ALL NATIONS, the END of this world--this MAN-made civilization--this present age--shall come!

God did not start us in this, HIS Work, until we had cut loose from all obligation to MEN--UNTIL I was FREE from being MUZZLED by any man, group, denomination or organization. NEVER, since going on the air, have we been muzzled or controlled in any way, except by the living Christ!

In that manner, GOD started this work. He started it the very smallest. We were living, then, in Eugene, Oregon. A station of the very smallest power, KORE, then 100 watts, offered me time, for only \$2.50 per broadcast.

When the door of radio opened before me, I knew God would not have me beg for money from the public over the air. But also I knew that God had led Moses to ask for contributions from God's own People, Israel. I knew the Apostle Paul had asked converted Christians to GIVE of their means for the support of God's Work (I Cor. 9; II Cor. 9:5-13; I Cor. 16:1-3; Rom. 15:25-28; etc.). But NEVER did a prophet, apostle, or true minister of God solicit contributions from the public--from any but God's own people.

Consequently, I wrote a letter to a couple score of believers with whom I had enjoyed Christian fellowship for financial help in raising the necessary \$2.50 per week broadcasting cost. But there was no appeal for financial support over the air or in The PLAIN TRUTH then, or through the years! Such support has been asked only of those we recognized as God's people. God has always supplied the need--often in most unexpected ways!

After three years the Work doubled in size and power--we were then on TWO 100-watt stations weekly. After six years it had redoubled; and in three more--1942--that had doubled--then with a scattered NATIONAL audience!

By 1946 we were outgrowing facilities available in Eugene, Oregon. It was becoming imperative that the Work be moved accessible to Hollywood--radio headquarters for the nation. At the same time, we began to realize that future expansion of the Work demanded a college for the training of expanding personnel. There were many reasons why we selected Pasadena as our future site. Many times during 1946 I searched one end of Pasadena to the other for a location. One obstacle seemed insurmountable--lack of money!

Then, in early November of that year, the first unit of the present Ambassador College campus opened in a manner positively providential. There were no funds even for a down payment. This property included a four-car garage we could convert into an Administration office building, and a former residential mansion, built of institutional rather than residential design, a tennis court, and beautiful grounds with a lower garden ideal for outdoor classes, and Commencement exercises.

What happened sounds incredible, I know. It was

providential. This fine property came to us, without any down payment, but on monthly payments actually \$100 per month LESS THAN we had been paying in Eugene, Oregon, for office rent and recording of the broadcasts! The newly converted Administration Building provided much enlarged office space, and we set up our own recording studio in the building we now called "the College."

In other words, THIS FIRST COLLEGE PROPERTY CAME TO US IN A MANNER THAT AMOUNTED TO BEING PAID \$100 PER MONTH to accept possession and the deed to the property!

The college opened its doors October 8, 1947. There were only 4 pioneer students. The next year, the adjoining property, "Mayfair," was offered on a very small down payment, which, providentially, we were by that time able to pay, and low monthly payments. It was then being operated as a high class rooming house, with tenants of professional status. The rentals paid the payments. We were glad to have them stay on the first year or two. This was an income-producing property, and thus it expanded our campus at virtually NO COST to us!

Later, the most fabulous property in Pasadena, the second estate beyond "Mayfair," estate of the late Hulett C. Merritt, principal stockholder of U.S. Steel Corporation, wealthiest man in Pasadena, was offered to us. This superb property came to us at the unbelievably ridiculous low cost of less than the ornamental iron fence around the front would cost! Later, the other two of the five mansions along Terrace Drive--backing up to South Orange Grove Boulevard--came to us at similar exceeding low cost.

These had all been proud multimillionaire mansions. Of course some were overgrown with weeds--but hard work took care of that! These properties were all of a quality that necessarily set the standard of the Ambassador College campus. When God put Adam in the Garden in Eden, He told him to "dress it and keep it," --NOT let it run down and deteriorate. We have diligently MAINTAINED these fine properties. Of course, these buildings are all 50 or 60 years old--but they were superbly constructed and under diligent care and maintenance, they are as fine and beautiful as new.

We have published beautiful pictures in full color, also, of the campus in England. Stately Memorial Hall, principal classroom building, was built in 1925 by one of Britain's wealthiest multimillionaires. It equals in character and fine quality the fabulous Ambassador Hall (former Merritt estate) on the Pasadena campus. This proud and stately building, with the ornate formal garden in front, with large decorative urns, and an aviary; the beautiful large Rose Garden (finest I have ever seen) the exotic and breath-taking Japanese Garden with its winding little stream; the outstanding large informal English Sunken Garden; the expanse of gently sloping and contoured lawns with the very rare and stately Cedars of Lebanon--all this, as our first unit of the English campus came to us--believe it or not--for eight thousand pounds (\$22,400)--less than the cost of a modern 2- or 3-bedroom home!



There were also superb horse stables, a cow barn, and an outmoded electric plant, beside surrounding fields, acquired at low cost. The horse stables and cow barns and electric-plant buildings have all been converted into dormitories, administration offices, dining hall, etc.

This gives you an idea of HOW these superb, beautiful, magnificently landscaped campuses, with their fine and stately buildings, came to us. They came, NOT through any "wealth" which we did not have, but through the providential BLESSINGS of the Eternal GOD, whose Work this is!

But they did set the standard of quality, culture and character, which we know is GOD'S WAY, and which we diligently work to maintain! But the PRINCIPAL beauty on these campuses is the fine spiritual and moral CHARACTER being built into these fine young men and women students, preparing for lives of service in this great Work! That is a rarity, these days!

HOW HAS THIS WORK BEEN FINANCED? WHAT DENOMINATION?

Just as Jesus Christ joined NONE of the sects or religious denominations more than 1939 years ago, so this, HIS WORK today, is NON-denominational. It is, simply, the WORK OF GOD, carrying out CHRIST'S COMMISSION, preaching HIS Gospel straight from the shoulder, without fear or favor, not to please men but to please GOD--not by the will of men or by the sponsorship of any organization, but in THE POWER OF GOD!

We have looked to God for financial needs. GOD'S WORK is conducted GOD'S WAY. Therefore we cannot beg or solicit the public for money. We cannot put a price on the Gospel, or any Gospel literature. God's Word says: "Buy the Truth and sell it NOT." (Prov. 24:6.) But, according to Biblical example, we do remind those who voluntarily become Co-Workers with Christ, and with us in this Work, of the financial need and of the obligation Christ places on them in regard to tithes and offerings for His Work, even as Moses did, and as Paul did.

At first, this request went out only to the little handful of brethren in Oregon whom we knew personally to be children of God. But as the Work grew, we found that a small portion of those who requested The PLAIN TRUTH or other free literature did voluntarily begin to send in contributions, unsolicited.

HOW, from then on, could I know who, of those on our mailing list, were God's people? Jesus Christ said that where one's treasure is, there will his heart be also. Therefore I was safe in assuming that when one had voluntarily, without solicitation, put contributions into the Work of God at least twice within six months, that person's heart was in the Work of Christ's GOSPEL.

Therefore I began to send to such people a letter explaining this, and telling them that I was placing their names on a special mailing list of Co-Workers, to receive a special monthly letter from me, telling them of the progress of the Work in which

they now were interested Co-Workers--and, when funds were needed, ASKING THEM for financial help.

NO ONE is ever asked to become a Co-Worker. NO ONE is ever solicited for contributions--unless or until he or she has voluntarily become a Co-Worker by putting money into this Work twice within six months. Of the vast family who read The PLAIN TRUTH, only about one out of 32 has ever sent, or been asked to send any money for the support of this world-wide Work of God. And, of course, NONE of the many other MILLIONS who listen to The WORLD TOMORROW every week, has ever sent us, or been asked to send, a single penny for the support of this Work. HOW can SO MUCH be accomplished--be GIVEN--on so little? The living CHRIST heads and directs this Work--has given us, His instruments, the "KNOW-HOW" to make every dollar go the farthest. And I know of no operation of any kind where every single dollar accomplishes so much good!

Through the years, our faith has been severely tried! God has supplied our NEEDS--but He never supplies human "wants"--only the bare needs! Right now we are again coming to that time of year when our faith is specially tried--when even many Co-Workers seem to forget CHRIST and the need of His Work--spending all their money EXCHANGING GIFTS with friends, relatives, etc. Of course, they have supposed they are following example of the wise men who gave gifts to the Christ-child. Perhaps few realize that they did not give those gifts on His birth-day, but a considerable time later --and NOT as a "birthday present"--but because it was Eastern custom to present a gift when visiting an important personage. And they gave their gifts to CHRIST--not to each other!

But what I REALLY want to offer you is a brand-new booklet just now going to press--"THE WONDERFUL WORLD TOMORROW--What It Will Be Like." Actually, it is the very PICTURE of the Gospel itself--the Good News of the KINGDOM OF GOD ruling ALL NATIONS. It shows vividly, strikingly, accurately according to prophecy, WHAT this earth will be like WHEN Christ returns to actually set up the Kingdom of God.

This booklet is accurately based on God's own prophecies, showing JUST WHAT TOMORROW'S WORLD WILL BE LIKE. The deserts becoming rich, tillable soil. Abundant food for ALL--even the populous nations where millions now are starving! A world filled with great wealth--gold, silver, diamonds! Sickness and disease being replaced by robust, vigorous HEALTH! NO MORE WARS! The POPULATION EXPLOSION solved! Crime wiped out! Ignorance and illiteracy over much of today's world replaced by RIGHT EDUCATION! Everyone filled with HOPE, ambition, enthusiasm! The whole world speaking ONE LANGUAGE! You'll see described and pictured the new monetary system, the new world government, the new system of education. Only ONE TRUE RELIGION. with Jesus Christ here IN PERSON, in all the splendor, the POWER, and the GLORY of the Creator GOD! Abraham, Moses, King David--Elijah, Daniel, Samuel --Peter and the original apostles--and the Apostle Paul--yes, they'll be there, ALIVE, resurrected, immortal! You'll read of what they will be DOING!

Today we read nothing but BAD NEWS, it seems, in our

newspapers. Along with this startling NEW booklet--NEVER BEFORE OFFERED--we will include an actual NEWSPAPER--printed by us, of course--dated some 20 years from now, showing according to the SURE WORD OF PROPHECY, what kind of NEWS you will be reading, then! THINK OF IT! ALL GOOD NEWS! The world at PEACE, at last! The Kingdom of God, with the returned, glorified, ALL-POWERFUL CHRIST as the KING of kings and LORD of lords--ruling all nations! Happiness, prosperity, vigorous good health beginning to grip the earth. But I mustn't tell you more, now. I want you to READ IT! It is EXCITING--Thrilling--and it is ABSOLUTELY TRUE, and SURE! I'm sure there has never been any book like it.

It's not a big, hard cover, expensive book, of course--we can't afford that--but it is a reasonably large, well-illustrated, attractively printed booklet. It's FREE. NO PRICE on it! Nor is this explanation of HOW God's Work started, grew, and is financed, to be construed in any way as a request for money or contributions! IT IS NOT, please believe me! But we receive SO MANY letters asking HOW this Work is financed, I feel our readers are entitled to the frank, straight-forward and truthful ANSWER. Let me close by saying candidly and sincerely, I want NO ONE to feel "obligated," or that anything is "expected" from those who listen to The WORLD TOMORROW broadcast, or receive no-cost literature from us. When we say "FREE"--we MEAN "FREE"! Christ said it is more blessed to GIVE than to receive! WE BELIEVE CHRIST! We have learned the joy of GIVING and we are happy to GIVE these good things to you! That isn't this world's way, I know!

Before closing this letter, I must answer another very important question. Many have noticed recently that The PLAIN TRUTH is published by, and The WORLD TOMORROW is sponsored by, Ambassador College, while formerly it was the Radio Church of God. This is done IN THE INTERESTS OF GOD'S WORK. First, the Gospel CHRIST commissioned us to preach is, in fact, an EDUCATIONAL Message. Second, most high-prestige, super-power radio stations refuse to accept religious programs from church sponsorship. Third, we reach perhaps TEN TIMES more listeners with The WORLD TOMORROW with CHRIST'S OWN MESSAGE delivered, however, in modern language as an educational program than we could if we followed the pattern of religious broadcasts. So, the RADIO CHURCH OF GOD had delegated the broadcasting and publishing phases of God's great Work to Ambassador College in the interests of more efficiency, and far bigger results. Actually, the RADIO CHURCH OF GOD is still back of it, because it is back of the colleges. God has shown us how to make every dollar in His Work ACCOMPLISH THE MOST!

So I close hoping you'll give me the JOY of sending you the FREE copy of this booklet I have reserved FOR YOU. And again THANKING YOU sincerely, with gratitude, for your interest in the good things of God! For your convenience in ordering your free booklet, an order card and self-addressed return envelope is enclosed.

Sincerely, in Jesus' name,

Herbert W. Armstrong



The WORLD TOMORROW  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
Proclaims to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

AMBASSADOR COLLEGE  
BRICKET WOOD, ST. ALBANS  
HERTFORDSHIRE, ENGLAND

29th November, 1966

Dear Co-Worker with CHRIST:

I am having to rush this most URGENT letter to you. In a few days I am posting to you the general semi-annual letter which I like personally to write to ALL PLAIN TRUTH subscribers. December issue circulation, over 850,000! Of course there will be no request for contributions in this general letter--because, as you know we never ask any but our own family of Co-Workers for financial help.

But to you, as one the living Christ has privileged to be a Co-Worker in His Work, I must rush this short letter. The Work is faced with an URGENT problem--and an annual test of faith! It comes every year at this time. Already the stores are getting out Christmas decorations!

NOT ONLY does the receipt of tithes and offerings take a nose dive the latter half of almost every month, but at this season most people have their minds and interests so much on Christmas shopping --exchanging gifts AMONG THEMSELVES--that many seem to ignore or FORGET the living CHRIST and His Work!

We in Britain and America are blessed as NO OTHER NATIONS were ever blessed before. At this time, we ought to read the first chapter of Ephesians, and REALIZE what we have to be THANKFUL for!

Here is a small portion of it, so beautifully rendered in the Moffatt Translation: "BLESSED be the God and Father of our Lord Jesus Christ who in Christ has blessed us with every spiritual blessing within the heavenly sphere! . . . destining us in love to be His sons through Jesus Christ. . . . SO RICHLY has God LAVISHED upon His grace, granting us complete insight and understanding of the open secret of His will, . . ." (Emphasis added.)

How THANKFUL we should be! Not only for understanding, for being called to be God's SONS, for His GRACE--but also for being PRIVILEGED to be, as the Apostle Paul said, "Labourers together with God"--or, as in the Revised Standard Version, "We are FELLOW-WORKMEN" with God. (I Cor. 3:9).

Yet, at this season, when the Living Christ needs our GIFTS the more urgently, for HIS WORK which He actively HEADS, DIRECTS

and BLESSES so abundantly--it is rather disheartening to see so many FORGETTING Christ, or withholding any gift for Him, taking money that COULD help REAP AN ABUNDANT SPIRITUAL HARVEST, and SPENDING LAVISHLY on Christmas gifts, EXCHANGING these gifts with human friends, acquaintances, family and relatives!

You know, I am sure, that "Christmas"--December 25th--is not Jesus' birthday! He was not born anywhere near December 25th. Rather, originally, the PAGANS celebrated this day as the birthday of the SUN-god! By the calendar then used, December 25th was regarded as the nativity (BIRTH) of the SUN, because the sun begins to lengthen and the power of the sun to increase, (in the northern hemisphere), from that time of year.

I have heard people, and even ministers, say: "Yes, I know it was originally a pagan holiday. But WE use it to worship CHRIST." I wonder if you ever noticed what GOD SAYS about using PAGAN customs to worship GOD. GOD says: "Take heed of thyself that thou be not snared by following them (pagan customs) . . . and that thou enquire NOT after their gods, saying 'How did these nations serve their gods? even so will I do likewise.' THOU SHALT NOT do so unto the Eternal thy God." (Deut. 12:30-31).

Co-Workers, REMEMBER JESUS CHRIST IS ALIVE! We may give our gifts to the LIVING Christ. Think a moment! Wouldn't it be rather ridiculous if people planned a birthday party--everyone brought a birthday present, and then SNUBBED the one whose birthday it was, and exchanged the presents back and forth among themselves? Wouldn't it make more sense IF they think they are giving BIRTHDAY gifts, to GIVE THOSE GIFTS to CHRIST, for HIS WORK?

People suppose the custom was started by the wise men from the East, who brought gifts for the Christ-child. But they did not bring their gifts until a considerable time AFTER his birth. And they were NOT birth-day presents, at all! It was CUSTOM, on any date, when paying a visit to a king or ruler, to present a gift. People from overseas who visit Queen Elizabeth often bring with them a gift. Actually, the CUSTOM of exchanging gifts on December 25th started hundreds of years before Jesus' birth!

JESUS CHRIST IS ALIVE TODAY! He directs, and blesses this WORK of His! HE IS REAPING A TREMENDOUS SPIRITUAL HARVEST through this Work! Yet this great harvest COULD BE SO MUCH BIGGER--if only there were more labourers HELPING! Jesus said: "The HARVEST truly is plenteous, but the labourers are few; PRAY YE, therefore, the Lord of the harvest, that He will send forth labourers into the harvest." (Matt. 9:37-38). Fellow-labourers, we need TWICE as many Co-Workers HELPING, with their PRAYERS, as well as their tithes and offerings, to REAP THE SPIRITUAL HARVEST!

Right now, the HARVEST of THIS WORK is some eight to ten thousand precious lives every year--being baptized by our own ministers upon real repentance and faith in Jesus Christ as personal Saviour--their lives CHANGED--receiving God's Holy Spirit! IT COULD BE DOUBLE THAT if we had more fellow-LABOURERS! Jesus said PRAY for God to supply them! WILL YOU OBEY THAT COMMAND--and do it fervently, believingly, putting your heart into your prayers?

And keep at it PERSISTENTLY--prevailingly!

THINK how much WE have to be THANKFUL for! I do have to ask you, in Jesus' name, as one who voluntarily, without any request from me, became Christ's Co-Worker to come quickly to the rescue, that God's precious Work may survive this difficult month of December! It may mean SACRIFICE of some things we have wanted. But this Work is the most PRECIOUS of ALL!

Also, at this time, if you are one who may have a larger sum you are not free to give at this time, if you would place it, as a LOAN, where CHRIST is directing its use and let it be WORKING IN HIS HANDS until needed, it will help greatly. Any such loan will be promptly repaid if you find it is needed.

Circumstances force me to ask you to send in, by return post, the largest amount God has made possible--and, as it becomes possible, other offerings as frequently as available. WE ARE ALL GREATLY BLESSED! THANK YOU from the heart!

With love, in Jesus' name,

Herbert W. Armstrong

The WORLD TOMORROW  
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BOX 111, Pasadena, Calif. 91109

Publishing:  
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December 11, 1966

Dear Co-Workers with CHRIST:

Not only do I have to rush this emergency letter to you AIRMAIL--but I have to do what I have never done before--enclose a self-addressed reply envelope ALREADY STAMPED WITH AN AIRMAIL STAMP!

I have been simply dismayed by something else I have never seen before. Every week-end I receive from our Mail Receiving Department a weekly statement showing the number of letters received each day for the week, and the daily receipt of tithes and offerings for the financial support of this great Work of God.

The report just received breaks two records--one, the largest number of letters ever received in one week--91,743--but the other is a REVERSE record--an ALARMING record! For the first time in years--ever since these weekly reports have been coming to my desk--the amount of tithes and offerings, compared to the same days of December last year, shows a DECREASE.

For the past 33 years, just about every facet of GOD'S WORK has increased at the rate of approximately 30% per year over the year before. The amount of incoming letters--the number of conversions and people baptized--the circulation of The PLAIN TRUTH--the number of radio listeners. The increase has been so consistent that, week by week, the income for the Work has ALWAYS shown an increase over the same week, or number of days in the month, of the year before. Of course, sometimes the increase may have been 7%, while other weeks would show an increase of 53%--but nearly always, by month's end it would be close to 30%.

This week's report, before me now, shows a -9%! A DECREASE of 9% compared to the same number of days in December last year! Never before do I remember seeing a DECREASE compared to the year before!

The REASON is evident! 1) And most important, I know by years of experience it means a LARGE PORTION of our Co-Workers have LET DOWN IN THEIR EARNEST AND PREVAILING PRAYERS FOR THE VERY WORK OF GOD in these most crucial days of all earth's history! And 2) it means that in the frenzy of Christmas shopping, PEOPLE ARE FORGETTING THE LIVING CHRIST, and the needs of HIS WORK!



In the world about us, events are drawing rapidly toward the prophesied CLIMAX. Crime, violence are increasing as never before! The WAR is stepping up bigger and bigger, gaining in fury. More and more nations are producing NUCLEAR WEAPONS! Morals are sinking deeper. Now NOTHING can save this world but the direct SUPERNATURAL INTERVENTION OF JESUS CHRIST IN THE FULL POWER AND GLORY OF ALMIGHTY GOD!

This very living CHRIST has drafted you and me--and we have VOLUNTARILY accepted this most serious mission of human history--to WARN this world--to PREPARE THE WAY for His coming! Yes, and to PREPARE A PEOPLE--the VERY ELECT--for whose sake He will SAVE humanity alive (Matthew 24:22).

Garner Ted Armstrong and I have collaborated in writing the special new booklet I offered in the recent semiannual letter. Three days ago we finally completed the writing of it. It is now set to type, and page forms being made up, ready to go on the press. I hope we shall be mailing out the copies of this astonishing booklet within a week.

We feel you will find this perhaps the MOST IMPORTANT BOOKLET, and the MOST INTERESTING, we have ever published. I'm sure it will OPEN THE EYES of hundreds of thousands who will read it. It will show you WHAT THE WORLD WILL BE LIKE, a few years after Christ's RETURN--after GOD'S GOVERNMENT begins to rule all nations--the entire EARTH! I know you'll simply MARVEL at the picture. It's the picture of PEACE--of PLENTY--of HAPPINESS and JOY! What a contrast from this world today!

But there is not time for more.

People are FORGETTING Christ--NEGLECTING Christ and HIS WORK--frantically breaking all records in Christmas shopping--EXCHANGING gifts among themselves--BUT NO GIFT FOR CHRIST!

WHAT A SHAME!

Letters are pouring in by multiple THOUSANDS every day, in response to my semiannual letter, sent to about three-quarters of a million people, offering this free booklet. The REASON for this record-breaking influx of mailis, simply the unprecedented demand for this new booklet. Most letters contain just the card requesting the free booklet. No offerings or contributions--but, of course, I DIDN'T ASK FOR ANY. We WANT to give this eye-opening, surprising booklet FREE! We're thrilled and happy to BE ABLE to give it FREE! And I know YOU, as a Co-Worker, are happy to help make this possible, too!

But those of us who have VOLUNTARILY accepted Christ's draft to labor WITH HIM must remember our serious responsibility, or else we shall no longer be able to proclaim CHRIST'S MESSAGE over the air to the many MILLIONS every week--world-wide--without ever asking for contributions of the public--or to continue to offer FREE literature, with no request for money.

Because the mails are clogged--because the situation is

UNPRECEDENTED--serious as NEVER BEFORE--I am sending you this  
RETURN ENVELOPE with an AIRMAIL STAMP ON IT, to AIR-SPEED YOUR  
REPLY!

There are a very FEW Co-Workers who could now LOAN to God's  
Work LARGE SUMS which they are not, at this time, free to GIVE.  
Such loans are NEEDED, URGENTLY--as never before.

Finally, PLEASE PRAY THAT GOD WILL LAY IT ON THE HEARTS OF  
MANY MORE TO JOIN US AS CO-WORKERS. The harvest is PLENTEOUS--  
thousands have been converted and baptized this year--but we need,  
also, MORE LABORERS to HELP with their PRAYERS and their tithes and  
offerings! Pray EARNESTLY! Co-Workers, we need to PUT OUR HEARTS  
into our prayers for God's Great Work. It MUST GO FORWARD! We must  
yet show a GAIN for December.

With love, in Jesus' name,

Herbert W. Armstrong

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December 29, 1966

Dear Co-Worker with CHRIST:

Do you realize what's just ahead for YOU? Here we are, just ready to enter another new year. But also--a million times more important--we are right on the very threshold of a N E W W O R L D !

You probably never thought of this before. But consider!

If I said to you, "Jesus Christ has shown me that He has called YOU--yes, Y O U -- to preach His Gospel, now, TODAY, wouldn't you reply, "What?--called ME to preach the Gospel? ? ? Why, I can't preach! I couldn't be a preacher!"

I'm not joking! I'm SERIOUS! I do say to YOU, on authority of Jesus Christ, "Jesus Christ has called YOU to preach His Gospel now--and to have a vital PART in CHANGING THE WORLD, in the soon-coming wonderful WORLD TOMORROW!

I assume you've received and read our exciting new booklet --"The WONDERFUL WORLD TOMORROW--What It Will Be Like!" If not, I hope you will send back your card for your copy before you lay this letter down! Thousands are gasping in utter AMAZEMENT--as they read of what the new world will be like--in just another ten or fifteen years!

One writes: "It was really a SURPRISE! I kept laughing out of sheer JOY! Such marvelous things! They hardly seem like they are just around the corner! I learned a lot from the first eager reading. To think that I may have the opportunity to help in teaching people the right ways!"

Another writes: "I was so excited about it that I couldn't stop until I had completed it. It is wonderfully written, and I just can't have words to express my feeling after reading it. The way you explained the positions the Bible patriarchs would hold in the world tomorrow is really amazing. I suppose it is only natural to wonder what kind of job I would be doing in the world tomorrow if I qualify. ...As I read, I had tears of joy and thankfulness that, God willing, I can be a part of building that great Utopia!"

And YOU have been called by Jesus Christ to have part in it, too!

But what about RIGHT NOW?

LISTEN! This, I think, will amaze you! In this Great WORK OF GOD, in PREPARING THE WAY for Christ's coming to straighten out and SAVE the world, He actually HAS called YOU to preach His Gospel, NOW! Here is the explanation--in a way you probably NEVER REALIZED before!

Jesus Christ, just before ascending to Heaven, said to His disciples--not only His Apostles, but disciples: "Go ye into all the world and preach the Gospel."

UNDERSTAND THIS! The Gospel Message was sent from GOD by Jesus Christ over 1939 years ago. But even Jesus said, "I have not spoken of myself: but the Father which sent me, He gave me a commandment, what I should say, and what I should speak." (John 12:49.)

But, further: that of Himself He could do nothing: "but the Father that dwelleth in me, He doeth the works." The Father dwelt in and empowered Jesus, not in literal Person, but by His Holy SPIRIT! It was the POWER of God's Spirit, working in and through the then human body of Jesus, that started out the preaching of the Gospel!

But when Jesus ascended to Heaven, He sent the SAME Holy Spirit to enter into and work through the COLLECTIVE BODY of ALL His disciples--and thus the CHURCH came to be called "the BODY OF CHRIST." It is now the collective Body in and through which God's Spirit PREACHES THE GOSPEL! That includes every real Christian!

Now Jesus said, speaking of OUR DAY, just before His RETURN as the King of kings to usher in the peaceful and happy WORLD TOMORROW: "And this Gospel of the Kingdom shall be preached in all the world for a witness unto all nations, and then shall the END (of this world) come." (Matthew 24:14 .) But HOW?

The living Christ, working through human instruments, has been doing it this way: In July, 1933, I began preaching in a one-room country schoolhouse 8 miles west of Eugene, Oregon. I had no money, no car. No rent was charged for the use of the little schoolhouse. I walked over the sparsely-settled countryside, inviting neighbors to come and hear Christ's GOSPEL. There were only 36 seats. Attendance averaged 40--average, 4 standing through the service!

Using me, alone, as a human instrument, the living Christ was able to preach to 40 people! But then, beginning 1934, Christ opened the DOOR of radio, and the printing press--MASS media. Of course, in the very smallest way--at first! The very smallest-power radio station--100 watts a week, and at a cost of only \$2.50 per broadcast.

But I didn't have the \$2.50 per week. Then a tiny group of about 15 Co-Workers agreed to HELP, with their PRAYERS, and what they could contribute in tithes and offerings. They were poor

people. It was in the worst of the Great Depression. They were able to contribute just barely more than HALF the cost of broadcasting. We trusted God for the other half, ON FAITH. And God answered our faith--WITHOUT BEGGING CONTRIBUTIONS on the air!

There was no money to publish a magazine. Yet I knew a magazine was needed. Ever since early 1927 I had hoped to start a magazine called The PLAIN TRUTH! By myself, I could not! But a few of these Co-Workers managed to put in an extra \$5. I purchased mimeograph stencils, paper, and postage stamps. I borrowed the use of a typewriter and a mimeograph. I offered The PLAIN TRUTH, on the broadcast, FREE. With our COMBINED efforts--about 15 Co-Workers and myself--about 150 copies of a homemade mimeographed PLAIN TRUTH were mailed out, February 1!

Now SEE HOW THE GOSPEL WAS PREACHED! By myself alone, without any Co-Workers, I was able to preach to FORTY PEOPLE! That's ALL! 40!!! But, with some 15 Co-Workers adding their earnest PRAYERS, putting their hearts into it, and their small tithes and offerings, TOGETHER we were now preaching to at least A THOUSAND people over the air, and reaching another 150 with a small homemade magazine!

I, myself, an ordained minister--(I had been ordained in June, 1931)--had been able to PREACH THE GOSPEL to ONLY 40 people! But now, the help of Co-Workers made it possible for ALL 16 of us to preach to at least 1000 people. Subtract the 40 I could preach to ALONE--and THEIR PART in the Work meant that THEY were getting the Gospel preached to an additional 960 people. On the average, every one of them was responsible for getting the Gospel to 64 people!

Each CO-WORKER was, in effect, preaching to 64 people. I, an ordained minister, alone, had been preaching to only 40! You see, then, how the PRAYERS and OFFERINGS of these few Co-Workers each was responsible for PREACHING THE GOSPEL to 60% more people than I could alone!

But WHAT ABOUT YOU, TODAY?

Well, TODAY, in this same way, EVERY Co-Worker--and that means YOU --is actually responsible for preaching the Gospel to approximately 615 people! And ALSO that includes about 25 people who read The PLAIN TRUTH! Averaging it out, YOU are paying for subscriptions to The PLAIN TRUTH reaching about 25 people, and ALSO YOU are preaching to about 615 people EVERY WEEK--52 weeks a year --BESIDE also having a part in putting students through Ambassador College, training more ministers and trained personnel for this rapidly growing WORLD-WIDE Work of God!

THAT'S how YOU are actually proclaiming the Gospel right now--PREPARING THE WAY for Christ's coming--PREPARING A PEOPLE for His coming--CHANGING LIVES! This past year, SEVERAL THOUSAND precious lives have been converted and baptized through this Work!

Alone, I was able to preach Christ's Gospel to 40 people! TODAY, Co-Workers have increased that to some 45 MILLION people

EVERY WEEK!

Listen to SOME FACTS--which YOU are helping make possible!

Radio power, 1934, 100 watts per week. TODAY, over 41,000,000 watts per week! Of that, 17 1/2 million watts is OUTSIDE the United States--world-wide! Total potential listening audience--that is, total population who could tune in The WORLD TOMORROW, 801 MILLION, 700 THOUSAND! Close to 1/3 of all the people on earth!

TOTAL PLAIN TRUTH CIRCULATION: 850,000 copies--read by probably more than 2 million people! Circulated into 92 nations that are United Nations members, beside 50 other territories, protectorates and countries. Published on three continents. Sydney, Australia, 81,310 copies. Watford, England, 91,310 copies--50,605 United Kingdom subscribers; balance, countries in Europe and Africa.

Total Correspondence Course enrollment: 80,000. U.S.A., 60,000; other nations, 20,000.

We now maintain 7 offices outside the United States--in St. Albans, England; Dusseldorf, Germany; Geneva, Switzerland; Johannesburg, South Africa; Manila, The Philippines; Sydney, Australia; Vancouver, Canada. These receive mail from radio listeners, answer letters, mail out booklets, and ordained ministers go out from each office, counseling with, and baptizing those being converted!

It is, today, a MIGHTY, and a POWERFUL, world-wide Work that GOD is using YOU, as well as me, in doing! DOESN'T IT GIVE YOU A THRILL? Doesn't it make your heart leap for JOY? WHAT A PRIVILEGE!

Here are the facts about ORDAINED MINISTERS, mostly Ambassador-trained, now serving AROUND THE WORLD. United States, 130 ordained ministers, plus 32 Ambassador College-trained second men serving under ordained ministers prior to Ordination--total 152 men visiting, counseling with and baptizing people who REQUEST such visits. NO ONE is ever called on, UNLESS they REQUEST such a visit and counseling by a minister.

We have ministers stationed in ALL PARTS of the United States and Canada --in virtually every state--in many states, several cities. In Britain, we have ordained ministers stationed near London, and in Bristol, Birmingham, Manchester, Leeds, Liverpool, Newcastle on Tyne, Glasgow, Belfast. In Australia, at Sydney, Melbourne, Brisbane, and Perth, beside all our branch offices.

On the three Ambassador College campuses are hundreds of additional men and women being trained--either for the ministry, or other important office in this Work. These students REALIZE that YOU are helping, along with other Co-Workers, to make it possible for them to be studying here, receiving an education and training obtainable NOWHERE else, to give them a chance for full-time

personal service in this wonderful Work of God. Every week they listen eagerly to many letters from those of you who are making their education possible--ALL IN ADDITION TO preaching the Gospel to SO MANY HUNDREDS every week! Let me tell you, my dear Co-Worker, THEY PRAY EARNESTLY FOR YOU, and are grateful that YOU are praying for THEM and for this Work!

The United States Government is pouring \$26 MILLION per DAY into the war in Vietnam--of TAXPAYERS' MONEY! That's Dart YOUR money! Yet the money spent for this great WORK OF GOD for a whole Year falls far short of that! We fight, not to take human lives, but to SAVE THEM! We don't oppose the government's policies, nor support them--but I think you'll REJOICE with me that WE, with our comparative LITTLE, make these dollars reach SO FAR, and accomplish SO MUCH GOOD!

TIME IS GROWING SHORT! It's possible we may have no more than another five years to FINISH this Work of God!

THIS year we must work harder than ever! YOU, as only ONE Co-Worker, are preaching Christ's Gospel to approximately 615 people EVERY WEEK, beside paying for PLAIN TRUTH subscriptions for others, and helping put dedicated young people through college!

And, if you are faithful--if you are LED by God's Holy Spirit, if you remain fervent in prayer, if you OVERCOME, and GROW spiritually--YOU shall have a PART in God's Kingdom far more important than being President of the United States--far more important than ANY position ever held by ANY human on this earth! Yes, WHAT a privilege.

Now need I tell you there is a LETDOWN after the Christmas rush? A very few Co-Workers misunderstood my last letter. I did not say, nor mean to imply that ALL our Co-Workers were spending lavishly for Christmas presents, and neglecting CHRIST. After all, it does take many HUNDREDS of Co-Workers to push forward this Work today. And though many were NOT neglecting the Work, MANY OTHERS were! Some say they send in tithes and offerings continually, WITHOUT being reminded in these letters. But HUNDREDS of other Co-Workers do neglect or forget to send in UNLESS I remind them--and many REQUEST these reminders every month. You are just ONE of many Co-Workers, yet in this letter I have tried to show you HOW VERY, VERY IMPORTANT is YOUR part, even if only ONE!!

So this year let's pray more earnestly than ever! Let's keep the Work GOING--and don't forget--those who are able--LOANS are always needed. And whether you realize it or not, I need you to pray for me, and my wife, personally--and Garner Ted also. THANK YOU for it!

With love, in Jesus' name,

Herbert W. Armstrong

The WORLD TOMORROW  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
GARNER TED ARMSTRONG  
Proclaim to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

16th January, 1967

Dear Co-Worker with CHRIST:

Do you realize what's just ahead for YOU? Here we are, having just entered another new year. But also-a million times more important--we are right on the very threshold of a N E W W O R L D!

You probably never thought of this before. But consider!

If I said to you, "Jesus Christ has shown me that He has called YOU--yes, Y O U--to preach His Gospel, now, TODAY, wouldn't you reply, "What?--called ME to preach the Gospel??? Why, I can't preach! I couldn't be a preacher!"

I'm not joking! I'm SERIOUS! I do say to YOU, on authority of Jesus Christ, "Jesus Christ has called YOU to preach His Gospel now--and to have a vital PART in CHANGING THE WORLD, in the soon-coming wonderful WORLD TOMORROW!

I assume you've received our exciting new booklet--The WONDERFUL WORLD TOMORROW--What It Will Be Like!" If not, I hope you will send back your card for your copy before you lay this letter down! Thousands are gasping in utter AMAZEMENT--as they read of what the new world will be like--in just another ten or fifteen years!

One writes: "It was really a SURPRISE! I kept laughing out of sheer JOY! Such marvelous things! They hardly seem like they are just around the corner! I learned a lot from the first eager reading. To think that I may have the opportunity to help in teaching people the right ways!"

Another writes: "I was so excited about it that I couldn't stop until I had completed it. It is wonderfully written, and I just can't have words to express my feeling after reading it. The way you explained the positions the Bible patriarchs would hold in the world tomorrow is really amazing. I suppose it is only natural to wonder what kind of job I would be doing in the world tomorrow if I qualify. ...As I read, I had tears of joy and thankfulness that, God willing, I can be a part of building that great Utopia!"



And YOU have been called by Jesus Christ to have part in it, too!

But what about RIGHT NOW?

LISTEN! This, I think, will amaze you! In this Great WORK OF GOD, in PREPARING THE WAY for Christ's coming to straighten out and SAVE the world, He actually HAS called YOU to preach His Gospel, NOW! Here is the explanation--in a way you probably NEVER REALIZED before!

Jesus Christ, just before ascending to Heaven, said to His disciples--not only His Apostles, but disciples: "Go ye into all the world and preach the Gospel."

UNDERSTAND THIS! The Gospel Message was sent from GOD by Jesus Christ over 1939 years ago. But even Jesus said, "I have not spoken of myself; but the Father which sent me, He gave me a commandment, what I should say, and what I should speak." (John 12:49.)

But, further: that of Himself He could do nothing; "but the Father that dwelleth in me, He doeth the works!" The Father dwelt in and empowered Jesus, not in literal Person, but by His Holy SPIRIT! It was the POWER of God's Spirit, working in and through the then human body of Jesus, that started out the preaching of the Gospel!

But when Jesus ascended to Heaven, He sent the SAME Holy Spirit to enter into and work through the COLLECTIVE BODY of ALL His disciples--and thus the CHURCH came to be called "the BODY of CHRIST." It is now the collective Body in and through which God's Spirit PREACHES THE GOSPEL! That includes every real Christian!

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The living Christ, working through human instruments, has been doing it this way: In July, 1933, I began preaching in a one-room country schoolhouse 8 miles west of Eugene, Oregon. I had no money, no car. No rent was charged for the use of the little schoolhouse. I walked over the sparsely-settled countryside, inviting neighbours to come and hear Christ's GOSPEL. There were only 36 seats. Attendance averaged 40--with 4 standing through the service!

Using me, alone, as a human instrument, the living Christ was able to preach to 40 people! But then, beginning 1934, Christ opened the DOOR of radio, and the printing press--MASS media. Of course, in the very smallest way--at first! The very smallest-power radio station--100 watts a week, and at a cost of only 18 shillings per broadcast.

But I didn't have the 18 shillings per week. Then a tiny group of about 15 Co-Workers agreed to HELP, with their PRAYERS, and what they could contribute in tithes and offerings. They were poor people. It was in the worst of the Great Depression. They were able to contribute just barely more than HALF the cost of broadcasting. We trusted God for the other half, ON FAITH. And God answered our faith--WITHOUT BEGGING CONTRIBUTIONS on the air!

There was no money to publish a magazine. Yet I knew a magazine was needed. Ever since early 1927 I had hoped to start a magazine called The PLAIN TRUTH! By myself, I could not! But a few of these Co-Workers managed to put in an extra \$2. I purchased mimeograph stencils, paper, and postage stamps. I borrowed the use of a typewriter and a mimeograph. I offered The PLAIN TRUTH, on the broadcast, FREE. With our COMBINED efforts--about 15 Co-Workers and myself--about 150 copies of a homemade mimeographed PLAIN TRUTH were mailed out, February 1!

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Each CO-WORKER was, in effect, preaching to 64 people. I, an ordained minister, alone, had been preaching to only 40! You see, then, how by the PRAYERS and OFFERINGS of these few Co-Workers each was responsible for PREACHING THE GOSPEL to 60% more people than I could alone!

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THAT'S how YOU are actually proclaiming the Gospel right now--PREPARING THE WAY for Christ's coming--PREPARING A PEOPLE for His coming--CHANGING LIVES! This past year, SEVERAL THOUSAND precious lives have been converted and baptized through this

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Watford, England; Sydney, Australia and Pasadena, California.

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We now maintain offices around the world--in Pasadena,  
California; St. Albans, England; Dusseldorf, Germany; Geneva,  
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We have ORDAINED MINISTERS, mostly Ambassador-trained, now  
serving AROUND THE WORLD. In Britain, we have ordained ministers  
stationed near London, Bristol, Birmingham, Manchester, Leeds,  
Liverpool, Newcastle-on-Tyne, Glasgow, Belfast. In Australia, at  
Sydney, Melbourne, Brisbane, and Perth. And others at our branch  
offices. These men are continually counselling with and baptizing  
people who request a visit. NO ONE is ever called on, UNLESS they  
REQUEST such a visit and counselling by a minister.

On the three Ambassador College campuses are hundreds of  
additional men and women being trained--either for the ministry, or  
other important office in this Work. These students REALIZE that  
YOU are helping, along with other Co-Workers, to make it possible  
for them to be studying here, receiving an education and training  
obtainable NOWHERE else, to give them a chance for full-time  
personal service in this wonderful Work of God. Every week they  
listen eagerly to many letters from those of you who are making  
their education possible--ALL IN ADDITION TO preaching the Gospel  
to SO MANY HUNDREDS every week! Let me tell you, my dear  
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The United States Government is pouring 9 MILLION pounds per DAY into the war in Vietnam--of TAXPAYERS' MONEY! Yet the money spent for this great WORK OF GOD for a whole year falls far short of that! We fight, not to take human lives, but to SAVE THEM! We don't oppose the government's policies, nor support them--but I think you'll REJOICE with me that WE, with our comparative LITTLE, make these pounds reach SO FAR, and accomplish SO MUCH GOOD!

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And, if you are faithful--if you are LED by God's Holy Spirit, if you remain fervent in prayer, if you OVERCOME, and GROW spiritually--YOU shall have a PART in God's Kingdom far more important than being a Prime Minister--far more important than ANY position ever held by ANY human on this earth! Yes, WHAT a privilege.

You are just ONE of many Co-Workers, yet in this letter I have tried to show you HOW VERY, VERY IMPORTANT is YOUR part, even if only ONE!

So this year let's pray more earnestly than ever! Let's keep the Work GOING--and don't forget--those who are able--LOANS are always needed. And whether you realize it or not, I need you to pray for me, and my wife, personally--and Garner Ted also. THANK YOU for it!

With love, in Jesus' name,

Herbert W. Armstrong

The WORLD TOMORROW  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
Proclaims to the World the  
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BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

January 27, 1967

Dear Co-Worker with Christ:

Many of our Co-Workers MISUNDERSTOOD my letter of December 29. Some of them thought I was saying that Christ has called them to actually stand in a pulpit and preach--or to go out and preach on street corners, or to preach to every person they see, or to become a missionary.

But NO!!! I did not mean any of those things.

At first, when letters began coming back to me expressing this misunderstanding, I was perplexed. I thought I had EXPLAINED PLAINLY what I meant in my letter. And, on reading it again, SO I DID--but not near enough to the beginning of my letter.

I'm real sorry if you misunderstood. Let me explain--and will you keep reading, till you have read EVERY WORD, please?--and then I'm sure you will understand what I meant.

One woman wrote to me, answering my letter, saying: "Does this mean I'll get out and preach like you once did? God really called you--(that's for sure)--and you really got out and preached His Word. I'll soon be 71 years old. I'm wondering if God wants an old woman like me to preach. Am I to be a preacher like you? That's what I want to know."

No, that was not THE WAY I meant. Keep reading, and I will try to make it PLAIN, this time.

Another woman writes: "I understand that Jesus Christ spoke to you and called me to preach the Gospel to the world. Does this mean for me to be a missionary worker? If so please give me your advice at once what to do as I want to do God's will."

These letters show that these people are willing to do as God says, even though they misunderstood my letter. God LOVES these people whose hearts are right toward Him!

I'll quote just part of one more, and then try to EXPLAIN clearly! A man writes: "But, Sir, here is one thing that bothers me. How do I preach to 615 people a week? I don't come in contact with that many. Maybe I could send that many pennies to be able to pay for some other means of getting God's Gospel out, but, Sir,

maybe I just don't understand. Well, I will try to do my best with God's help, with what I have. Please pray for me."

I do thank God for you Co-Workers whose hearts are yielded to Him. Here is a man doing his best with what he had to do with. And that's the way God looks on us. He looks first at the heart--and then He judges us by how well we do according to what we have to do with. A lot of people, poor in this world's goods and money, are going to be RICH, very soon, in God's Kingdom!

Now let me explain, VERY PLAINLY, what I meant in my last letter to you.

I did NOT mean to say God has called you to preach with your mouth, by verbal SPEECH, preaching to people personally--either in a pulpit, or on a street corner, or in a public park, or even to people you meet one at a time. I did NOT mean becoming a missionary.

I DID say that, as a CO-WORKER WITH CHRIST in God's great Work, that "Jesus Christ has called YOU to preach His Gospel now." But, later, in that letter, I explained that today YOU, as a Co-Worker with Christ in this very Work of God, by Your earnest PRAYERS for this Work, and by your faithful tithes and offerings, are actually responsible for preaching Christ's Gospel to approximately 615 people every week!

NOT by what you preach with your own mouth to other people--but by PRAYING FOR, and by PAYING FOR that many additional people to HEAR Garner Ted Armstrong preach the Gospel by radio--615 people who would not have heard it otherwise! And also, in addition to that, paying for subscriptions to The PLAIN TRUTH read by about 25 people!

I explained it this way: 33 1/2 years ago, when there were NO CO-WORKERS, and I had no money, I was able to preach to 40 people in a little one-room country schoolhouse. Without the help of Co-Workers to help with their PRAYERS and financial support, that is all I was able to preach to--FORTY PEOPLE. Then about 15 people--all poor people of very low incomes--added their PRAYER and financial support, and put their hearts into God's Work with me. What THEY did made--it possible for me to preach over the air on one of the very smallest radio stations, and together with MY VOICE we were preaching to more than A THOUSAND people.

Then gradually, more people joined with us as Co-Workers--all of us fellow-workers WITH CHRIST--and pretty soon we were reaching TWO thousand people. As MORE Co-Workers added their prayers and help, we began to preach to FOUR thousand, then EIGHT thousand, then SIXTEEN thousand--then MORE AND MORE, until TODAY we are able to preach Christ's GOSPEL all around the world--over EVERY CONTINENT--to MORE THAN 40 MILLION people every week!

That means that YOU CO-WORKERS have MULTIPLIED the POWER and SCOPE of this tremendous Gospel preaching MORE THAN A MILLION TIMES greater than I could do alone. Approximately 45 MILLION people hear it now EVERY WEEK! More than TWO MILLION PEOPLE read

The PLAIN TRUTH every month. More than 80,000 students are studying the Bible Correspondence Course.

But look at HOW MUCH MORE the help of you Co-Workers had ADDED to the GREAT POWER of this mighty Work! Today there are 210 college-educated ordained ministers stationed at various points ALL AROUND THE WORLD--130 of them in the United States--visiting with and helping, personally, THOUSANDS who REQUEST this personal ministerial help--baptizing new converts being brought into God's Kingdom. There are an additional 41 Ambassador-college-trained ministerial assistants, working with the 210 ministers. Most of these men will be ordained after completing their ministerial training.

But--STILL MORE! Today Ambassador College has THREE CAMPUSES--in Pasadena, California, in eastern Texas, and in England. These colleges are training a constantly increasing number of men and women, most of whom will find permanent positions in this world-wide Work of God--and some of these men will become ordained ministers.

STILL MORE! There are the SEVEN branch offices outside the United States, each staffed with trained personnel, ranging from 6 or 8 up to nearly 50 in each office. They receive the countless thousands of letters from radio listeners, mail out requested literature, answer letters. On the Pasadena campus is a two-story building occupied fully by our "Letter Answering Department." This is staffed by ordained ministers and college graduates who devote their entire time to dictating personal answers to radio listeners and PLAIN TRUTH readers who ask questions not answered by one of our free booklets. Also in this building is a large secretarial pool--girl typists who type out the letters these men dictate.

THIS IS TODAY A HUGE GLOBE-SPANNING WORK. Jesus Christ--the living Christ--heads it, directs it, inspires it, empowers it with God's Holy Spirit--and BLESSES IT!

What I tried to make plain to our Co-Workers is this: YOU ARE Preaching to HUNDREDS of people every week--through Garner Ted Armstrong's voice on the air--beside having part in carrying on the colleges, the overseas offices, maintaining these ministers to help thousands of people, publishing The PLAIN TRUTH, the Correspondence Course, the booklets we offer FREE--and ALL the MANY operations of this big Work.

You are doing that preaching--NOT by your own voice, except with your earnest PRAYERS--by your financial support. Now of course, many of our Co-Workers are only able to contribute small amounts, while some others have been blessed with ability to give large amounts. But, averaging it all up--as if all gave the same amount--YOU, as a Co-Worker--ARE, now, actually PREACHING to some 615 people every week, paying for 25 others to read The PLAIN TRUTH, paying YOUR PART for getting out the Correspondence Course, paying your part for the support of these 210 ordained ministers who devote their FULL TIME to counseling, baptizing, and helping people spiritually, beside their assistants, and ALL these other phases of this vast Work of GOD. You are helping SUPPORT

AMBASSADOR COLLEGE, training many hundreds of outstanding, intelligent, dedicated, students being prepared for DOUBLING and QUADRUPLING even the present giant size of this Work.

I wanted you to know HOW MUCH your PRAYERS, and YOUR financial support is ACCOMPLISHING. THOUSANDS of precious lives were converted and baptized through this Work, and by our ministers in just this last year alone--yes, THOUSANDS! THAT is what YOUR SUPPORT--YOUR PART IN GOD'S WORK--is doing. Doesn't it make your heart LEAP for JOY? Doesn't it give you a happy, joyful THRILL?

When you realize that every year, now, THOUSANDS of precious lives are being converted, personally counseled with by our own trained and ordained ministers IN ALL PARTS OF THE WORLD, and baptized by them; when you realize that this mighty Work of God is proclaiming Christ's Gospel (not MEN'S gospel about Christ) to more than FORTY-FIVE MILLION people by radio, in four languages, EVERY WEEK; when you realize we publish and mail out almost A MILLION COPIES of The PLAIN TRUTH every month; when you add to that three college campuses housing and feeding several hundred high-caliber dedicated students, being trained for full-time important offices in this great Work--well, you must realize that the living Christ has built for this Work a very large ORGANIZATION for carrying it on.

One of the most important phases of this Work is the PUBLISHING DIVISION. By developing our own printing plants, we have saved the Work close to \$20,000 per month. Formerly we had to hire the largest commercial printing plant on the West Coast of the United States to print The PLAIN TRUTH and much other literature. This huge plant also prints the West Coast editions of LIFE, TIME, and NEWSWEEK. Although they were able to print The PLAIN TRUTH for less money than a smaller printing plant would have charged, yet by installing our own giant presses we are able to print it for approximately \$20,000 LESS per month than they would have to charge for our present mass circulation.

Our own printing plant in Pasadena is now one of the four or five largest printing plants in the western part of the United States. We have the huge web-fed four-color press, another large sheet-fed four-color press, a large two-color sheet-fed press, beside about six smaller presses. Then there are giant folding machines, the big collator, and the amazing addressing machines that stick the name and address stickers on thousands of magazines per hour.

There is, beside, the Art Department, the darkrooms, the plate-making equipment, the big Intertype machines setting the type, a large composing room, a marvelous color-separator, and a large separate building housing the book bindery. That is in the Pasadena plant. Then, at North Sydney, Australia, and at Watford, England, we have two other good-sized printing plants with both two-color and four-color presses.

I have just received a Progress Report from the Director of our Publishing Division on the Pasadena campus, Mr. David Jon Hill. It was written primarily for the employees of this important



division of the Work here at Pasadena. It occurs to me that this report might be an eye-opener to you. Perhaps you did not realize the magnitude of this important phase of God's Work. It prints and mails out The PLAIN TRUTH, the Correspondence Course, the special books and booklets which we offer FREE.

Just the PAPER ALONE used in our Pasadena plant in one year would completely fill the largest freight train that can be assembled--a WHOLE TRAIN, of 125 full-size (U.S. size) freight cars!

Just ONE ISSUE of The PLAIN TRUTH would fill FOUR LARGE FREIGHT CARS! I will quote below Mr. Hill's Progress Report to his employees:

To AMBASSADOR COLLEGE PRESS EMPLOYEES  
A Progress Report, by David Jon Hill

"In a sense the Work of God walks on two legs: RADIO and PRESS! We comprise the PRESS leg! We are composed of 67 people full-time and 32 students part-time (they are people too!) for a total of 99!

"I'd like to tell you a little about this last year, and point to the anticipated future growth, effort and production that will be expected of us in this vital segment of God's Work in carrying out the giant commission God has given us in this End Time.

"PRODUCTION: 18,480,025 finished pieces of literature were produced in 1966, ranging from business cards for the ministers, through The PLAIN TRUTH. Each piece cost us an average of just under 10 cents. Total impressions made by the presses: 50,630,510! Our fellow pressmen overseas in England and Australia are producing equally on a proportionate scale. Though I do not have a report similar to this from them, I'm sure that combined with them (and not leaving out Mr. Stewart and his outfit in Texas!) Ambassador College Press around the world produces more than two million pieces of literature per month!

"Thousands of hours of overtime have been required--and willingly given, for which I want to express a deep appreciation. Bobtail shifts and Sunday work have been more the rule than the exception. We are now to a point where this will be less of a demand, we have more employees to share the load, you are all learning to do a better and more efficient job. But knowing God's Work as I do from nearly 16 years of experience, and hearing what I do in the Ministers' Conference about plans for booklets, going into ads in magazines and newspapers, and the prospect of TV closer than ever--and especially hearing Mr. Herbert W. Armstrong telling us we are going to have to accomplish more in the next two years than we have in the Past 33!!!! I realize this is just the lull before the storm! So brace yourself for more work than ever!

"ABOUT SALARIES: Mr. Herbert W. Armstrong has recently commented to me and Mr. Justus (Plant Manager) that he wants to be sure our people in the press are adequately paid--he's concerned in a special way about you because of his intimate, nearly daily

contact with some form of writing that is our job to print. Mr. Justus and I have spent many a long hour going over salaries, praying about it individually, trying to conform, as God would want us to, to the austerity years; yet being sure no one is suffering any hardship, being sure you were being paid adequately for what you are doing, for your improvement, attitude, effort, production.

"Most of you came to work with little or no actual experience in the printing trade--the notable exceptions are as obvious to you as they are to me: Mr. Justus, Mr. Merk, Mr. Louter, Mr. Schoon, Mr. Winger, Mr. Caradonna, and several others...as you see they are in a supervisory capacity because of this experience. Their pay in each case reflects these qualifications. Maybe they (and you) could make more in the world, what with union wages (don't forget the dues, the social security, the insurance and retirement deductions) and the ridiculous way in which the world looks at overtime. On the other hand (completely aside from the fact they (and you) are all in a vital part of God's Work) work in the world is not always as steady, not to mention the atmosphere of carnal swill in which most printers are forced to work, the air festered with curse words and polluted with smoke! So far I haven't had any offers of a resignation from any of these men!!!

"We're all part of the greatest Work in this age! Let's continue and improve on the attitude and effort shown last year--and especially remember we are only one part of a giant organization which must continually have the cooperation of every member to carry out its job. One of the greatest strides made this last year has been the cooperation between us and other departments of God's Work...let's keep that up so we will be sure to continue to be that press leg, a hard-working, driving part that helps motivate the body to which Jesus Christ will say at His Return, 'Well done, thou good and faithful servant!'"

Isn't it a blessing to know that The PLAIN TRUTH, and all the literature sent out by God's Work, is not only written by converted men called and chosen by the living Christ, but EVERY employee in this Publishing Division is a converted, dedicated true Christian. There is no smoking, no swearing in any of the buildings that make up this division of God's Work. The PLAIN TRUTH is printed in a CLEAN plant by conscientious, dedicated people! And they all help with this Work, not only by their labor, but with their earnest PRAYERS, and their tithes and offerings. All told, God's Work today employs many hundreds of people in all its divisions and offices around the world--and all are real dedicated Christian people!

Now, of course it does cost large sums of money to publish almost A MILLION copies of The PLAIN TRUTH (read by two-and-a-half or three million people) every month--even though we now do it for some \$20,000 LESS than if we hired a commercial profit-making plant to do it. It does cost huge sums to purchase radio time on the world's most powerful prestige stations--45 MILLION watts of radio power per week--to preach Christ's Gospel to more than 45 MILLION PEOPLE in four languages on all the continents around the earth!

All this is possible because, 33 years ago, a little

handful of poor but devout people added THEIR PRAYERS and THEIR TITHES AND OFFERINGS to what I was able to do--and because gradually more and more people became Co-Workers with Christ and with me, until now our little family of Co-Workers has grown large enough to make this tremendous IMPACT on the world possible.

Alone, I was able to preach to only 40 people. With all our Co-Workers, beside hundreds of full-time employees, today we preach to more than 45 MILLION people! Today EACH ONE of our Co-Workers is responsible for preaching to 615 people every week!

THINK OF IT! Just by YOUR prayers for the Work, and your tithes and offerings, YOU are getting the Gospel preached THROUGH THIS WORK to 615 people every week, while I, alone, was able to preach to only 40!

I know of NO PLACE where every dollar accomplishes SO MUCH. And HOW MUCH are the SEVERAL THOUSAND precious lives worth that were converted, brought to Christ, and baptized, just last year alone? HOW MUCH VALUE do you place on a LIFE to be made IMMORTAL, inheriting ETERNAL LIFE in God's Kingdom? Yes, HOW MUCH?

That is what your tithes and offerings are being invested in.

JESUS CHRIST is the living HEAD of this Work! THAT'S WHY this Work accomplishes so much on so little. THE POWER OF GOD'S HOLY SPIRIT ENERGIZES IT!

Many of our Co-Workers wait for one of these Co-Worker letters from me before sending in their tithes and offerings. So I do have to tell you the NEED is again URGENT! And please try to send an EXTRA offering during the last half of February. REMEMBER --February is the shortest month--yet most monthly expenditures we have to pay out for the Work are as large as any other month. We seriously need to have all Co-Workers (as you are able) to try to send in something EXTRA during February.

And, as always those who have on hand a larger sum they feel they cannot send as a donation at this time, but who could LOAN it for a year or more--or until needed--such loans PUT TO WORK WHERE CHRIST IS DIRECTING THE WORK can be of very great help. Remember, further, that we maintain a separate cash reserve in the bank, adequate to meet any normal demands for the repayment of any of these loans, in part or in whole, as your need may be. If you should wish any legal help or advice in regard to making a will to God's Work, our own Legal Department (of Christian people) will be happy to help.

Remember, too, that MOST of our Co-Workers are people of only average and below-average incomes--many are poor people with very meager incomes. That is all the more reason why the FEW of our Co-Workers of better financial ability should be especially liberal and generous in their giving for Christ's Work. God LOVES a cheerful giver (II Cor. 9:6-7). "He which soweth sparingly shall reap also sparingly; and he which soweth bountifully shall reap also bountifully. Every man according as he purposeth in his

heart, so let him give; not grudgingly, or of necessity: for God loveth a cheerful giver. And God is able to make all grace abound toward you; that ye, always having all sufficiency in all things, may abound to every good work."

But to those of meager income, God expects only according to your ability --little from those who have only little means--much from those who have much. But NEVER think that, if you are able to give to God's Work only very small amounts, that it would not help in a Work now growing great and world-wide. IF IT WERE NOT FOR THESE SMALL OFFERINGS FROM PEOPLE OF SMALLER MEANS, THIS WORK COULD NOT GO ON! Remember, there are MANY OF YOU--and even a single dollar in this Work, UNDER CHRIST'S DIRECTION, produces truly GREAT results for His Kingdom. I want those who are able to send in only the smallest amounts to know IT HELPS IN A REALLY BIG WAY--and I am personally very grateful--and I can tell you that God and the living Jesus Christ are also VERY PLEASED! Remember, in business, the DIMES spent in the Woolworth stores built a great multimillion-dollar world-wide business! Every single dollar in this Work COUNTS!

God DOES prosper the tithers. Remember, that first tenth of your income is HOLY to the Lord--and it BELONGS to Him--so HE says, in His Word! God does PROSPER the faithful TITHER! Things certainly GO BETTER with the tithe payers--financially, and in other ways!

As a Co-Worker with Christ, and WITH YOU, let me tell you that the greatest blessing that could possibly come to ME, is this WONDERFUL privilege of being a Co-Worker with the living CHRIST, in HIS WORK--and in being, through Him, a child of GOD, and a CO-HEIR with Christ to INHERIT eternal life, and all that our Heavenly Father has! WHAT A BLESSING!

The wonderful WORLD TOMORROW will be here in a VERY few years! We have a VERY few years left in which to finish THIS GREAT WORK--and THEN,--PEACE on earth at last, and happiness and joy forever! Let's be sure Jesus Christ finds YOU and me diligent and BUSY in HIS WORK when He comes--REAL SOON!

For your reply, because it has proved helpful to so many, I again enclose a stamped self-addressed return envelope. If convenient for you to add a 3 cent additional stamp, marking the envelope AIRMAIL, it would speed it to us one to three days sooner.

With love, in Jesus' name,

Herbert W. Armstrong

The WORLD TOMORROW  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
Proclaims to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

February 27, 1967

Dear Co-Heir with Christ:

This letter must be brief, and to the point.

I had hoped that I would be able to announce, in this letter, the BIGGEST, most IMPORTANT, most SENSATIONAL leap forward in this Work of God, since it started in 1934!

That's why this letter is two or three days late. But I can't delay longer. And now I must make it short so it may be typed and mailed yet today if possible! I feel sure this very SENSATIONAL announcement will be ready before the next letter.

In fact, I anticipate a DOUBLE-EVENT announcement--meaning tremendous progress for the most important activity on earth today.

Meantime, dear Co-Workers, I have been under the heaviest cloud for years. My dear wife has been stricken with a serious intestinal condition. For three weeks she has been confined to bed. Everything possible was done, including, of course, anointing her and asking God to heal her. At first we thought it was an attack of appendicitis--and, under fasting, such an attack will resolve itself naturally within about seven to ten days. But that time passed, and the pain was not in the appendix. In such a condition there are, of course, certain things we humans can and ought to do--even though we rely on GOD for the healing. I assure you, that under the best professional advice, everything we could or ought to do was done.

I would like to explain, for your own understanding, that GOD does for us what we cannot, and ought not, try to do for ourselves. Healing of sickness or disease is something no doctor nor medicine can do. That is why God has PROMISED to heal us. In my ministerial experience over 40 years, literally thousands have been healed--of almost every disease or sickness, including cancer and leukemia--by my prayers, and those of God's ministers in this Work associated with me. Some things we CANNOT do, and ought leave solely to God. Some He does through us, with certain things we can and should do. Other things we do by ourselves.

But we came to the place where, under best "medical" advice of a doctor who is one of our converts (no longer in active medical practice, but in God's service), the time had come to stand still,

and commit it into God's hands. The first two weeks, approximately, she was in great abdominal pain, with cramps, unable to hold anything on her stomach. She did sip water, and take crushed ice into her mouth--but always her stomach rejected it, and it was thrown up. Then, a week ago, I'm sure God performed one miracle--I awoke at 6:30 A.M. and was told she had taken about a half glass of homemade grape juice at 4:30, and her stomach had retained it. She has been taking prescribed amounts about every two hours since. For about three days she was able to take small amounts--two or three teaspoons at a time--of a beef juice, then her stomach refused it further. We have been able, however, to alternate some fresh carrot juice, and even some gelatin.

This nourishment, during the past week, has given her some added strength, and she has been getting in better rest and sleep, and is much improved in mind and spirits.

God has some purpose in delaying her complete healing. His ways are, often, past finding out! But this critical illness has had a dynamic and profound effect on thousands who have known of it--including all the ministers in this great Work stationed at various points all over the world--over the United States, Canada, Britain, Europe, Africa, Australia, the Philippines, etc. It has shaken up God's ministers, in leading executive positions here at world Headquarters of God's Work. It has produced a spiritual awakening and rejuvenation we realize, now, we needed. Mrs. Armstrong smiles and says she is glad if her suffering has been the means of helping others--and even the whole WORK!

But Jesus Christ suffered IN HER PLACE--paid the penalty for her that she has been suffering--and God has PROMISED to release her from it and heal her. We stand on His PROMISES! In this ordeal, I have fervently asked God to increase my faith, giving me more of CHRIST'S own faith--and He is answering. We cannot set a time limit on God. He has NOT promised how or when He will heal--He has just promised to HEAL! I rely on Him.

Dear Co-Worker with Christ, this great Work of God is on the very threshold of the greatest leap forward in power and scope in its history. The really BIG work is yet to be done. God started His Work for this timethrough my wife. He used her to bring me to Him. God said it is not good for a man to be alone --and He gave her to me to be my help. She has been my partner--the other half of this team God called, and has used in building His great Work. As we now face a greatly stepped-up, BIGGER Work, I need her desperately at my side. God, of course, knows this.

During this ordeal I fasted ten days. I did not fast for her--because we do not bring God "to our terms" by suffering and "doing penance." I fasted to bring myself closer to God. When that was accomplished I broke the fast. I had been concerned over a heart condition and high blood pressure. I was slowed down in my work. That is now all gone. This heart condition I have felt for some four years is no longer noticeable. I have renewed verve, bounce, energy. God has, in this fasting and prayer, opened my eyes to many things--changed my entire daily routine, brought me

far closer to Him. I am ready, now, for this big LEAP AHEAD in this Work. Mrs. Armstrong will be, too, as soon as God removes the main difficulty, which we expect momentarily.

Would YOU join me in praying for her? God has used her mightily in His Work--and I need her DESPERATELY! But pray earnestly, intently, in contrite spirit, and IN FAITH, BELIEVING! If you need fasting and prayer, do it--for your own sake! GOD BLESS YOU for this! THANK YOU!

I have shown you in recent letters how God uses YOU in proclaiming HIS GOSPEL to the whole world--to more than 45 MILLION people every week! Please keep PRAYING, in dead earnest, for this great Work!

I have shown you, too, how your personal tithes and offerings have been getting Christ's Gospel preached to an average of 615 people every week--that's JUST YOUR PERSONAL PART--beside paying for 25 people to read The PLAIN TRUTH --beside YOUR PART in the conversion and redemption of many THOUSANDS of precious lives every year! To neglect would prevent that portion from receiving these matchless blessings.

WE DON'T DARE let up, or slacken off on our efforts! YOU have your part in God's Work, the same as I. Many of our Co-Workers are poor people of very meager means. But even the widow's two mites meant more to Jesus than big sums of those better able. Of course, the very fact so many of our Co-Workers have such limited financial ability, means that those of larger means and larger incomes MUST give LIBERALLY, GENEROUSLY, of their larger ability, or this Work would collapse! Let us be generous according to ability.

The loans, (of money not needed until later, if unable to GIVE this sum), do HELP in a very BIG way!

Did you notice, I addressed you differently in this letter? I said, Dear Co-Heir with Christ! Do you realize that through Christ, we become His begotten CHILDREN--the very HEIRS of God--and CO-HEIRS with Christ, JOINT-HEIRS with Him? We are to INHERIT all our heavenly Father has! Think of it--ALL. That means everything in the UNIVERSE!

We are the VERY CHILDREN of GOD--as long as His Spirit dwells in us (Romans 8:16,14). "And if children, then HEIRS; heirs of GOD, and JOINT-HEIRS with Christ; if so be that we suffer with Him, that we may be also GLORIFIED together." (Romans 8:17.)

Jesus became a BORN Son of God by the RESURRECTION (Romans 1:3-4). He is no longer an heir, but now an INHERITOR! "...that He might be the first-BORN of MANY BRETHREN!" (Romans 8:29). He was BORN to the INHERITANCE first-by the RESURRECTION! We are His BRETHREN--now, still heirs, but, at the time of Christ's return to earth, to be BORN as an INHERITOR of Eternal LIFE, by the resurrection (or, if then still living, by an instantaneous CHANGE from mortal to IMMORTAL--from material flesh-and-blood to SPIRIT composition).

HOW WONDERFUL to be God's own child--a Joint-Heir with the living CHRIST--to be a PART of HIS great Work, preparing THE WAY for His coming in GLORY!

The WORK is in NEED! THANK YOU, sincerely from the heart, for your generosity, according to what you are able.

For your reply, because it has proved helpful to so many, I again enclose a stamped self-addressed return envelope. If convenient for you to add a 3 cent additional stamp, marking the envelope AIRMAIL, it would speed it to us one to three days sooner.

With love, in Jesus' name,

Herbert W. Armstrong



RADIO CHURCH OF GOD  
WORLD HEADQUARTERS  
PASADENA, CALIFORNIA 91109

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

March 2, 1967

Dear Brethren, and Co-Heirs of GOD:

This is the MOST IMPORTANT letter I have ever written to YOU--and it is to go to all members of GOD'S CHURCH, worldwide!

I'M sure most of you have heard, by now, of the very critical illness of Mrs. Armstrong--the wife of my youth whom God gave me, fifty years ago (lacking a few months) to be my help.

There are, in some kinds of illness, some things we can, and should, do for ourselves. But only GOD can HEAL. We left no stone unturned, but we came to the place, more than a week ago, where there was nothing more we could, or OUGHT to do without assuming to ourselves the prerogative of GOD. Like the children of Israel at the Red Sea, we were helpless. We had to do, as Moses said to them, "STAND STILL, and see the salvation of the ETERNAL!" We committed her wholly into God's hands for healing.

Do you realize that, actually, God started His Church of this "Philadelphia era" through Mrs. Armstrong? First, He opened her mind to His Law and His TRUTH. Then, through her, He brought me to Him and to His TRUTH. Then He used us together as a TEAM.

God says it is not good that a man should be alone. He made a help for Adam. He gave Mrs. Armstrong to me for my help. After He used her for the first starting of His great Work--now becoming powerful and worldwide--and for starting His Church for this era, He has used her ever since as my loyal, faithful, loving, and very helpful PARTNER. Our ministry has been as a TEAM--together. She is a vital HALF of that team! Most of our members know that!

And now, dear Brethren of GOD'S CHURCH, He is using her to start a direly needed spiritual REAWAKENING--a tragically needed spiritual REJUVENATION in God's whole Church--and in His Work.

It has begun with those ministers God has placed at the top level responsibilities in His great Work, right here at Headquarters. This ordeal has rudely SHOCKED us into a realization that we were becoming sluggish spiritually--AND WE WERE UNAWARE OF IT!

It has begun with me! I didn't realize it! I seemed to have a heart condition, so that I felt I had to slow down--and even a two- or three-block walk brought pains in my lungs, associated with my heart. There was high blood pressure. Brethren, I have been frankly STARTLED to find that even I, whom God is using as your human leader, was bogging down--just barely crawling along, so to speak, on this narrow, rutty, difficult ROAD that leads to God's

Kingdom and everlasting life! I had been greatly slowed down. I was coasting on past momentum. In this sore TRIAL of faith, I had to wake up to realize I was losing faith--it had been dwindling. I had to humble myself before God. I had to FAST and pray in deadly earnest. I had to realize my faith was not sufficient. I had to begin confessing my sin, repenting of this spiritual lethargy, crying out to God in tears to forgive, have mercy, RENEW the inflowing and outflowing of His Holy Spirit in me, RESTORE me to a close walk and fellowship and contact with HIM and with the living CHRIST my Saviour, my SUPERIOR and HEAD in this Work--and to GIVE ME, by His grace, more and more of the FAITH of Jesus Christ!

Brethren, I had not realized I was letting down spiritually. My responsibilities require that I spend much time in conferences planning big and important projects--yes, even involving millions of dollars--with not only some of our leading ministers and executives in God's Work, but with businessmen, architects, contractors, bankers, radio station executives, advertising agency executives --important men of the world. Jesus commissioned us to GO INTO the world to proclaim His Gospel. I have had to DEAL WITH the world--but Jesus warned us we must not be OF this world. God has guided me in making wise decisions. The living Christ has GUIDED this Work--often in spite of me--often with and through me. He has given me the needed wisdom. I felt the Work was going along pretty well--DID NOT REALIZE THAT I WAS SLOWING, spiritually!

What I have said of my own reawakening is pretty much the story of what has happened to all of those ministers at Headquarters God has placed in the top positions of authority and responsibility under me. They, too, have been SHAKEN UP, drastically, severely! They, too, have humbled themselves, come to see and confess failings and slippings spiritually. They, too, have repented, from the heart!

Three times, now, I have gotten these evangelists of God out of bed early in the morning, and had them dress quickly and come to my home, where we have assembled in my study and prayer room. I want to tell you there has been deep and merciless SOUL-SEARCHING! We have had sessions of fervent, heartrending PRAYER together.

From these leading ministers, this reawakening is acting like a CHAIN REACTION right on down to the other ministers, the student body, and the entire membership of the Headquarters CHURCH, and the Churches around the world.

From all parts of the world I am receiving letters and telegrams saying God's people have been SHAKEN, MOVED, made to see their lukewarmness, their spiritual lethargy and letdown! There is a MIGHTY REAWAKENING being injected by God's Spirit into the hearts and minds of God's Church that is spreading WORLDWIDE!

Nothing but the power of God's mighty Holy Spirit could have produced this! My dear wife did not produce it--the HOLY SPIRIT did- but God has used her, and her suffering, to GENERATE it! When news of this reawakening reaches her, she smiles, and

says that if God has granted that she could have been used by Him as a means by which God has STIRRED UP His Church to its PITIFUL, SHAMEFUL, spiritual lassitude, she is glad.

The ministers at the European headquarters, at the college in Britain, are meeting together for these same sessions of confessing their failings and praying together. Also at the Texas campus, in Australia, in our offices around the world--Canada, the Philippines, Geneva, Dusseldorf, Johannesburg. In all the Churches, the ministers are calling the members to REPENTANCE, to HUMBLING themselves before God--to REPENTANCE--and to spiritual REAWAKENING!

But now, WHY?

And WHY at this time?

HERE is why! God's great worldwide Work is right now on the threshold of the GREATEST LEAP FORWARD in multiplied POWER it has ever experienced. All the years of this Work up to now have been the PREPARATORY years, preparing us--training us by experience--developing the organization--building the financial resources--equipping us with the POWER to now launch forth on the REAL JOLT TO THE WORLD that will SHAKE THIS WORLD TO ITS FOUNDATIONS!

And WE--from myself and the evangelists and pastors and elders on down to the FLOCK AS A WHOLE--had allowed ourselves to come to a place of almost spiritual stagnation!

Brethren, God could not USE this Church, in our lethargic, complacent condition, as His instrument to launch this final mighty PUSH that is going to MAKE THIS WORLD CONSCIOUS of the LIVING GOD--of His coming KINGDOM--of its SINS--of Christ's soon-coming as KING over all nations!

Sure, we were going along--the Work was going along--it has been expanding each year--but we were going on past MOMENTUM--IN A RUT! God has had to WAKE US UP! Either that, or reject us, spue us out of His mouth, and RAISE UP A CHURCH HE COULD USE!

THANK GOD for this experience! PRAISE Him for this chastening!

Brethren, I have suffered as perhaps never before, with my wife lying there--with a bowel blockage that held locked inside of her putrid human waste--knowing that unless God grants her continued life by a MIRACLE of healing, I would have to go on alone, without her! I NEED HER DESPERATELY! But I need her CLEANSED and HEALED--PHYSICALLY!

But Brethren--up there in heaven, at the right hand of GOD on the throne of the universe, sits JESUS CHRIST, looking down here at US--HIS WIFE (He is MARRIED to Israel--and we are Israel begotten by His Spirit, affianced to MARRY Him [again] at His coming). Yes, WE, Brethren, are HIS WIFE. And the living Jesus

has beheld HIS wife filled with SPIRITUAL putridness--SPIRITUAL sickness, that is UNTO DEATH, unless it is PURGED OUT OF US!

Jesus GAVE HIMSELF for His CHURCH--that He might present it to Himself--at His coming--a GLORIOUS CHURCH, not having spiritual spot, or wrinkle, or any such thing, but that it should be HOLY, and WITHOUT BLEMISH! (Ephesians 5:25-27.)

Yes, He paid the SUPREME PRICE that we might be HOLY, and WITHOUT spiritual blemish! And Jesus has looked down upon HIS beloved wife, whom HE loves, as I so deeply love my wife. And as I have seen my wife about to die unless purged of this physical poison, so JESUS sees HIS wife--OUR CHURCH--about to die for eternity, unless WE are purged of our SPIRITUAL poison!

Brethren, Jesus has been giving me a little bit of understanding of HOW HE FEELS! We have been GRIEVING Him! Yes, He has been GRIEVED because of us! I wonder if He is not shedding spiritual tears! He LOVES us. We are His WIFE! We are so PRECIOUS to Him!

WHY has Almighty God DELAYED the miracle that will heal my wife? She would have died about two weeks ago, had not God already performed MIRACLES. After ten days or more of complete stoppage both at top and bottom--unable to hold nourishment or even water on her stomach--every few minutes sipping a little water, and also dissolving chopped ice in her mouth--then throwing it up again--after so many DAYS of that, and cramps and pains of agony over her abdomen--suddenly she was able to hold liquids in her stomach. She has since been able to take small amounts of homemade grape juice, carrot juice, even some straight beef juice, gelatin, etc. This has tended to keep up her strength and energy to some extent --though it is very weak, for she has had no food for almost a month.

The last two days God has given us a few very small evidences of ENCOURAGEMENT.

God KNOWS how seriously she is needed, now, in this final GREAT PUSH of His great Work. We KNOW it is His will to save her. He started His Work with and through her--STARTED the Work that has resulted in bringing YOU into His Church--God says He WILL NOT STOP THE WORK HE HAS BEGUN! "The Eternal intervenes on my behalf. ...Thou wilt not drop the Work thou hast begun." (Psalm 138:8--Moffatt Translation.)

God used Zerubbabel as His human instrument in charge of the building of the temple at Jerusalem, in the days of Ezra and Nehemiah. That temple was a TYPE of the BUILDING that is HIS CHURCH today.

God said to Zerubbabel, as He makes very plain to ME, whom--with MY Wife--He has used to build THIS BUILDING which is His CHURCH of this era--"Not by might, nor by power, but by My Spirit, saith the ETERNAL of hosts." (Zech. 4:6.) Today this Work is well organized. It has reached a status of some financial and material POWER. But all this physical power is as NOTHING! The Work can go

forward ONLY BY THE POWER OF GOD'S SPIRIT! That is GOD'S MESSAGE TO US. Zerubbabel is the TYPE! The message is for US!

Continue: "Who art thou, O great mountain?" (verse 7--speaking of the coming "Beast" in Europe), "before Zerubbabel thou shalt become a plain: and he shall bring forth the Headstone thereof with shoutings, crying, Grace, grace unto it." That Headstone (Eph. 2:20) is CHRIST, the HEAD STONE, rejected by the builders, but HEAD of His CHURCH!

Continue: "Moreover the Word of the Eternal came unto me saying, The hands of Zerubbabel have laid the foundation of this HOUSE; his hands shall also finish it."

Now compare that with Ephesians 2:19-21: "Now therefore ye are . . . fellow citizens with the saints, and of the Household of GOD. And are built upon the foundation of the apostles and prophets, Jesus Christ Himself being the chief CORNER STONE; in whom all the building (CHURCH) fitly framed together groweth unto an holy TEMPLE in the Lord."

I do not mean at all that Zerubbabel was a type of me. But this does show that it is God's PRINCIPLE by which He works--which is His WAY--His WILL--that when a MAN was used to START that building, it was God's will to FINISH IT by that same man. But in this case it is not a man ALONE--but a MAN-AND-WIFE TEAM TOGETHER. For that temple WAS a type of God's CHURCH, called a TEMPLE (for the Holy Spirit) in Ephesians 2:21.

When King Hezekiah had reached the time to die, he turned and prayed to God in tears, and God spared his life and added 15 years. Every time any man, in recorded Bible experience, ever HUMBLLED himself and turned to God for mercy, GOD HAS GRANTED IT--HEARD, and ANSWERED!

Even the wicked King Ahab whom Elijah contended with, one of the most evil men pictured in the Bible, HUMBLLED himself when Elijah told him the terrible END God had pronounced on him. (I Kings 21:17-27.)

Did God hear even that wicked man--who apparently DID NOT repent, but humbled himself and fasted BECAUSE of FRIGHT at what he had heard was to happen? HE DID. "And the word of the ETERNAL came to Elijah . . . saying, Seest thou how Ahab humbleth himself before me? because he humbleth himself before me, I will not bring the evil in his days: but in his son's days will I bring the evil upon his house." (Verses 28-29.)

God's ministers here all feel God has shown us that He WILL heal Mrs. Armstrong. That blockage is still there. But the past two days God has given us a few small signs of His intervention for our encouragement. God is GIVING us more and more of CHRIST'S faith. He is drawing us closer to Him by the day.

We have HUMBLLED ourselves before Him--we have CONFESSED our short-comings and our sins--we have REPENTED! I have changed my entire DAILY ROUTINE--my entire life. The FASTING and PRAYER has

resulted in almost completely REMOVING all signs of the heart condition or high blood pressure. For four years I have had to live, knowing I could drop dead at any second! Now pounds have been taken off. Now I can take longer, more vigorous walks. Now I am taking them, three times a day--REGARDLESS of circumstances which might try to prevent! Now, no matter how many conferences are scheduled, no matter how pressing some urgent executive responsibility, I am going THREE TIMES or more a day to my prayer room God has blessed me with, there to commune with Him, and keep closer to Him! My life from now WILL BE FAR MORE ACTIVE--and that new routine is already in effect and becoming well established. I am crying out to God to PURGE from me all that hinders--to GIVE more of His Spirit, His Power, His FAITH. I am asking Him to put special HEALING GIFTS in His Church--special and more than before!

Brethren, THERE HAS TO BE AN ABOUT-FACE!

I am not ashamed to lead off in this. I am not ashamed to set you the EXAMPLE! I am HAPPY and REJOICING in God's chastening He has given me, and doing my utmost to respond to it.

WILL YOU DO THE SAME?

Now DON'T fast for Mrs. Armstrong! But I feel pretty sure that EVERY ONE OF YOU do seriously NEED to FAST for YOUR OWN SELF!--to help you draw closer to GOD! To search down deeply into your OWN soul! To find what YOU need to repent of--what YOU need to confess, acknowledge, and turn from.

It may be that God is STILL WAITING for this spiritual AWAKENING to spread through the WHOLE CHURCH--on down to the LAST MEMBER--even YOU! --before my dear wife can be delivered, and completely HEALED and restored to active, vigorous HEALTH.

And let me REMIND all of you--or INFORM you if you had not heard--TWO of our other ministers' wives are CRITICALLY ILL--and facing death unless GOD INTERVENES! Their lives, too, may depend on YOUR PRAYERS OF FAITH!

One is Mrs. Harold Jackson. He is a pastor in God's Church. He needs his wife, as I need mine. She, too, is a consecrated, loyal, competent HELP to Mr. Jackson who carries heavy responsibilities. A week ago she would have died, had not God performed a miracle. At my last report she is still living--but in CRITICAL condition!

The other is Mrs. Glen White; Mr. White, a preaching elder, is pastor of God's Church in Winnipeg, Manitoba, Canada. I understand she has cancer. But GOD CAN HEAL CANCER--has healed cancer a number of times by my prayers and those of other of God's ministers! Her life, too, may depend on YOUR prayer of FAITH!

Brethren, pray for these ministers, too--I know how THEY have suffered because of their wives' suffering! Are we SELF-centered, not caring about these women? Or DO we have real OUTGOING CONCERN--deep concern--over them? When ONE part of the BODY of CHRIST suffers, do we ALL suffer--do we have this

LOVE--this OUTGOING CONCERN--for others in the Church? "By this," said Jesus, "shall all men KNOW that ye are my disciples--IF ye have LOVE one for another."

REMEMBER these women, so necessary to the ministry of their husbands, as well as Mrs. Armstrong!

Brethren, my wife and I are, as most of you know, past 70. But WE ARE NOT "OLD PEOPLE!" We are more like middle age or younger. We don't act or think like "OLD folks." God can RENEW OUR YOUTH--(see Isaiah 40:28-31). Read it! The first part of this wonderful chapter refers DIRECTLY as a prophecy for THIS WORK. And in it is a prophecy NOW BEING FULFILLED!

Brethren, I am terribly DISTRESSED and sick at heart at the reports from all over, that MANY of our members are LUKEWARM, or entirely LETHARGIC, spiritually. If YOU are one of those, I have to warn you--you may not be on the way to God's Kingdom--but on the way to your END in the LAKE OF FIRE!

Reports come to me of MANY of you, who are like some described in Daniel's prophecy of the 11th chapter of Daniel. Speaking of God's CHURCH, this was FORETOLD: ". . .but many shall cleave to them with flatteries. And some of them of understanding shall fall, to try them, and to purge, and to make them white, even to the TIME OF THE END." (Verses 34-35). That is a prophecy for this Church, NOW!

Reports indicate that many have "come in" to God's Church in this manner: They have come to really SEE and KNOW that this is, truly, GOD'S Church. They know there is terrible WORLD TROUBLE just ahead. They have heard how God's Church is to be taken to a PLACE OF SAFETY. (And HOW God is working that out is a PART of the sensational ANNOUNCEMENT I hope very soon to announce!) So these people come in, selfishly, for a sort of spiritual and physical SECURITY--to assure PROTECTION when the Great Tribulation bursts upon the world! But they are NOT themselves "on fire for GOD!" They are spiritual DRONES! And God will not give them protection!

Many professing to be Church MEMBERS say, when a Co-Worker letter arrives, in a grumbling, complaining disgust: "Oh, that's another of Mr. Armstrong's REQUESTS for MONEY," and many don't even read the letter!

Are YOU one of those? If so, LET ME BURN YOUR EARS before the Almighty GOD burns YOU in the Lake of FIRE! If that has been YOUR attitude--if YOU are only on the GETTING side, and SHUN helping, and giving to the cause of GOD, then I say to you ON AUTHORITY OF JESUS CHRIST, if you don't REPENT and QUICKLY, and change that hostile, despicable, detestable attitude, you DO NOT BELONG in GOD'S CHURCH! You are some of the ROTTEN, PUTRID, spiritual WASTE that has been PLUGGED UP INSIDE OF THE SPIRITUAL BODY OF CHRIST'S WIFE, just as physical waste is plugged up in my dear wife's body! And the living Jesus is just as able to EXPEL YOU from the spiritual Body of HIS WIFE as He is to expel this physical waste from my wife's body!

And if THAT doesn't make your ears tingle, and AWAKEN you, then Jesus Christ says to YOU through me, YOU are in danger of the Lake of FIRE!

God's people must be on the GIVING side--not the GETTING! Unless you are, with a whole heart, you ought to GET OUT of God's Church, for you are a hindrance and a liability!

Did you ever read of Gideon's experience in choosing men for battle? There were 32,000 men. There are about 32,000 actual BAPTIZED adult members (or professing members) in the Church of God today! God had Gideon proclaim to them: "Whoever is fearful and afraid, let him return and depart early from Mount Gilead. And there returned of the people 22,000; and there remained 10,000." Then God put them to a TEST, and, finally, ONLY 300 out of that 32,000 were chosen by the living ETERNAL!

Oh BRETHREN! MUST it be that way with God's CHURCH today--the very BODY of the living CHRIST? The very BRIDE of Christ--already His Wife, and to be again MARRIED to Him at His second coming? Is JESUS CHRIST going through a spiritual TRAUMA, as I have a physical and mental one, because HIS WIFE is all plugged up with SPIRITUAL FILTH? Is HE weeping spiritual tears over YOU?

I call on all members to SEARCH YOUR HEARTS! Will YOU follow my example???

Now Brethren, before I close, I said this great Work is right on the door-step of TREMENDOUS THINGS! I hope that, any day now, I may be able to make the most SENSATIONAL ANNOUNCEMENT since this Work began.

Yes, MORE than one--TREMENDOUS announcements. I cannot, even to the Church membership, tell you what it is until contracts are signed--otherwise it would tip off the hand of enemies.

One thing I CAN say now--my son Garner Ted Armstrong is now being TELEVISED daily, as he puts on the daily broadcast--just by our own closed-circuit television here within the library building where our radio studio is located. We are now placing orders for at least two fully professional T.V. cameras. When they arrive, we will begin producing programs TO BE PUT ON THE AIR. We are working closely with a local television station--a small UHF station--not a big listening audience--but it will be a START--to help us "get our feet wet" in it, as it were. Then, SOON, The WORLD TOMORROW will start to GROW from one to more and more stations on T.V., across the United States--and then, wherever we may be able to have the program accepted--around the world!

But I have an even BIGGER announcement--as soon as it is official so I am free to announce it!

But GOD'S CHURCH has not been filled with the SPIRITUAL POWER and VITALITY of God's HOLY SPIRIT to the full extent we NEED to be to respond to what God is now opening up before us. It is B I G ! It is a TREMENDOUS increase in the POWER of this Work.



And now, finally, here is ONE IMPORTANT WAY in which God's Church has been FALLING DOWN ON THE JOB!

You all KNOW WELL that this great WORK never was able to grow UNTIL God raised up Ambassador College, to train consecrated and called ministers to HELP.

The Work was little. The Church, when the college started, consisted of about 30 members at Eugene, Oregon, and some 18 or so at Portland. TODAY it is more than 40,000--or, as most Protestant denominations would count members, about 250,000! (Counting all Co-Workers and their families, children, etc.) Then we were on five or six radio stations--today 304 stations, including MANY of the greatest PRESTIGE SUPER-POWER stations of the world--and the greatest of all now opening its doors!

You KNOW WELL that the WORK of this Church cannot grow UNLESS THE COLLEGES GROW. And the colleges cannot grow unless we build more buildings for students to sleep in, eat in, study in, and go to class in--and unless there are buildings and offices for the large and growing STAFF to receive the MAIL, answer it, print the magazines, mail out the literature.

You can REALIZE how great STATE UNIVERSITIES need great new buildings by the hundreds to teach students EVOLUTION, ATHEISM, false knowledge. But some of you can't understand why GOD'S COLLEGES ought to have facilities in which to do GOD'S WORK! Brethren, with some of you, GOD IS ASHAMED! I am speaking PLAINLY this time! If your feelings get hurt, you don't belong in God's Church--unless or until you CHANGE YOUR ATTITUDE AND REPENT!

You KNOW that we are on a SEVEN YEAR (or longer) building program, that began less than four years ago, and has three or more years yet to go. And yet YOU BRETHREN, who call yourselves GOD'S PEOPLE, have dwindled down to about HALF the amount of SPECIAL OFFERINGS for the BUILDING FUND you were sending in a year ago--though there are 30% more of us!

THINK OF IT! How ASHAMED God must be with this, His Church! There are about 30% more of us than a year ago! Yet we are FORSAKING God's program which the living CHRIST--the HEAD of our Church--is planning through us whom HE has chosen and placed in executive position directly UNDER HIM!

That is as much a NECESSARY PART of GOD'S WORK--His GOSPEL WORK--of getting His Gospel to the WORLD--as more radio stations, or going on television.

Right now God is OPENING TREMENDOUS new doors I hope in a matter of DAYS to be able to announce! I tell you, for those of us who KNOW of this, IT TAKES OUR BREATH! It is MIRACULOUS! We should have thought it IMPOSSIBLE. God is actually moving a number of national GOVERNMENTS to seek us out and offer us staggering, amazing, breathtaking FACILITIES! Six weeks ago I would have laughed at such a suggestion as IMPOSSIBLE! But ALL THINGS are possible with our miracle-working GOD!

These new doors are going to rapidly INCREASE the requests for The PLAIN TRUTH--for new BOOKLETS--for personal replies and answers. Our mail will soon skyrocket upward. WE ABSOLUTELY CANNOT HANDLE IT, unless we accept larger enrollments of students this fall! We MUST HAVE MORE TRAINED PERSONNEL! We cannot accept more students until we can build more buildings for them to WORK in, STUDY in, go to CLASS in, LIVE in, EAT in.

Can you Brethren see that this BUILDING PROGRAM into which CHRIST has led us must precede walking through the new DOORS He is opening before us?

We have FALLEN SHORT in two ways: 1) We have lagged spiritually--we have bogged down--we have gotten our minds and hearts and interests on MATERIAL WORLDLY PLEASURES AND INTERESTS, and taken them more and more OFF OF God's great and glorious WORK! God's WIFE--His CHURCH--has allowed spiritual PUTRIDNESS to accumulate within this BODY OF CHRIST! God have mercy on us and CLEANSE US of THIS SIN! 2) We have grown careless, and LET DOWN on Christ's vitally-important BUILDING program. This, too, is clogging up, slowing down, tending to STOP THE WORK!

And WHY?

I know well enough why! Let me hasten to say I realize the many NEW members may not have KNOWN about this dire need--because I have not gotten out much about it in any of the letters. But you who were sending in almost DOUBLE the present amount a year ago--YOU knew about it! Also I hasten to add that SOME of you--perhaps HALF--have remained FAITHFUL. Many of you have continued sending in these EXTRA, special, additional offerings for the BUILDING fund. It is the OTHER HALF who have lagged, or LAIN DOWN ON THE JOB and QUIT, who have caused this serious emergency.

Unless the total income for the Work continues, year by year, to INCREASE by 30%--or, a little more precisely 27.7%--per year, WE SHALL HAVE FAILED TO FINISH THE WORK OF GOD by the time we must be taken to a PLACE OF SAFETY!

So now LISTEN! Listen carefully! For the month of February, just ended, our gain was only about 12.5%. LESS THAN HALF the needed gain! Do you know WHY? Primarily because the PROPERTY FUND--or BUILDING FUND, as perhaps we ought to call it--has had NO increase, but a great big DECREASE. The income of tithes and offerings increased 28.2%. That is satisfactory. But the OTHER INCOME--a very large PART of the TOTAL income to finance this Work--actually DECREASED!

I want you to realize just how serious this is!

So WHY? WHY have so many of you let down?

Well, perhaps you'll say it is my fault. I have been so burdened down with other duties that have so filled my time that I was not able to get around to sending you a letter to JOG YOU UP--to URGE YOU ON--to PROD you, to PUSH you into doing it! I

didn't send the annual STATEMENT OF INTENTION card for you to sign for another year!

Was it, after all, MY fault? Was it, now?

LISTEN, Brethren--and listen HARD! Learn a LESSON that may save you from the Lake of Fire. Learn a basic TRUTH about how you are to develop character and GROW spiritually to INHERIT GOD'S KINGDOM! Learn a GREAT TRUTH! Learn what may mean your ETERNITY!

Read this two or three times! UNDERSTAND IT!

Some of you do not GO FORWARD spiritually with Christ, UNLESS I or YOUR LOCAL PASTOR, or SOME ONE P U S H E S Y O U ! But our PUSHING will never get you into God's Kingdom. Our pushing will never get you to the PLACE OF SAFETY for the Great Tribulation about five years from now (if our figuring is correct).

HERE'S WHY! Here's a most IMPORTANT spiritual LESSON!

GOD HIMSELF DOES NOT EITHER PULL, OR PUSH, OR DRIVE us! Understand this! Read it in the article coming in the APRIL PLAIN TRUTH, on what is the Unpardonable SIN!

You are not converted--begotten of God--a real CHRISTIAN--unless or until you have GOD'S HOLY SPIRIT DWELLING IN YOU. On real repentance and believing, God PROMISES to give you His Spirit. It begets you as HIS CHILD. It opens your mind to UNDERSTAND His Word. As a Christian, you start out on a different WAY--a different ROAD--leading to everlasting life! God's Spirit opens your understanding, to know how to live by every Word of the Bible. It is THE WAY of GOD'S LAW. It takes a divine love to fulfill His Law--that is, to WALK that WAY toward God's Kingdom. God's Spirit is GOD'S LOVE. So God SUPPLIES you with the spiritual LOVE to fulfill His Law. His Spirit GIVES you Christ's FAITH, necessary to walk that road. It supplies you with spiritual POWER to walk that road. God gives you all the SPIRITUAL EQUIPMENT to walk that road.

BUT--here's the LESSON--BE SURE YOU UNDERSTAND THIS: God's Spirit which He gives you WILL NOT PULL YOU His way--will not PUSH you--will not FORCE you! God GIVES, by His loving grace, the SPIRITUAL EQUIPMENT so you CAN walk His WAY! But God will not DRIVE you or PULL you. You, yourself, must make the decisions to GO God's way--and you yourself must SET YOUR WILL to GO that way.

B U T--and understand this as well: your old carnal SELF--your HUMAN NATURE will PULL you the other way! The world--your worldly friends--worldly cares, interests, pleasures --THESE, TOO, will PULL You--they will tug HARD at you, to pull you OFF OF God's road! And so will SATAN!

So, what do you face? THREE STRONG PULLS, all pulling you AWAY from Christ--pulling to get you OFF of God's WAY--trying to PULL you AWAY from the road that leads to everlasting LIFE in God's Kingdom.

But what about MANY of YOU?

Unless I PUSH you--PULL at you--REMIND you to act in this DUTY TO GOD AND HIS WORK, you don't go along on God's road--you lie down and QUIT--you QUIT sending in your SPECIAL offerings, over and above tithes and regular offerings for the GOSPEL! You let the PULLS of carnal, worldly interest or pleasures take that money which ought to go to GOD'S cause!

And then, if I DO remind you, some of you become OFFENDED--and you gripe and complain, and some of you refuse to read the letters! No, not some--I am informed from our men all over that MANY do! In Jesus' name, I say, SHAME ON YOU! You who are guilty of that!

Now let me bring you up to date on the Building Expansion Program.

By July last year--1966--architect's plans were complete for the new men's dormitory building on the Pasadena campus. But because you members were letting down on the PROPERTY FUND, and it was too far depleted the building had to be cancelled. By October, we decided the building program--SO VITAL to the Work--had to proceed. BUT, by that time the need for new CLASSROOMS had become so critical, it had to take priority over the dormitory. So we speeded up the architects on plans for the new ACADEMIC QUADRANGLE, with twin two-story buildings, one on each side, between Ambassador Hall and the fabulous formal Italian Sunken Garden, which Mr. Merritt built before that property came to us. One will be the Life Science Hall, and the other the Fine Arts Building. These we MUST HAVE before we can accept additional students. Ground breaking is to take place in a week or two--and construction will be underway on a big scale. These buildings are to be completed very shortly after college starts again next fall.

Meanwhile, the need for our Administration Building has grown to an acute CRISIS. In Mr. Portune's Business Department, they are having to set desks out in HALLS--three and four desks in a small room--many offices in old houses we have bought or other buildings, two, three or five blocks AWAY--when they ought to be next door, in the SAME BUILDING. God's Work just cannot be carried on like that.

So we have commissioned the architects to start, full speed ahead, with plans for the Administration Office Building. We hope to start construction by JULY.

And we have commissioned another firm of architects to begin plans at once for the new HOUSE OF GOD--to be the HEADQUARTERS CHURCH Auditorium for the whole world--the House I have wanted to build for GOD--on the Pasadena campus. Brethren, we have already postponed this building more than three years. This must be a comparatively FINE building--not a cheap one or of inferior materials. God says if we BUILD (our character) of gold, silver, and precious stones, our building will be accepted--but if we build with wood, straw and stubble, it will be BURNED in Gehenna FIRE! When God gave David the plans for GOD'S TEMPLE which Solomon was to build at Jerusalem, it was replete with GOLD, SILVER,

PRECIOUS STONES. That building was SO COSTLY that even the United States GOVERNMENT could not afford to build such a building today! It cost the equivalent, in today's dollar value, of more than TEN THOUSAND MILLION dollars! It cost more than St. Peter's at the Vatican!

Now we have no intention of trying to build anything like THAT! God would not want anything too costly under present conditions, in Pasadena. We know that. But it must be of relatively GOOD quality, as buildings generally are built today. This is the building, to rise up seven stories high, with giant 72-foot fluted pillars rising up all around out of an artificial lake. The lake will be a block long, and over half a block wide. It will not be overcostly at all--but it MUST BE A FINE BUILDING, in keeping with proper economy. We expect it to take about a year and a half to complete architectural design and plans. We have already shown you--about three years or more ago--a rough architectural drawing of it. We hope to begin construction in about a year and a half.

On the English campus, they have come to DIRE need, and are now starting construction of the new girls' dormitory. Unless that is completed, or at least one of the two units of it, by September, we cannot accept additional girls there for the next school year. They, too, are just about as hard pressed for an Administration Building--in British terminology called the "Faculty Building"--as we here in Pasadena. So plans are being rushed to completion.

On the Texas campus, we recently finished the new Dining Hall--built INSIDE the shell of the big "Tabernacle" building. This saved a great deal of money, and still provided a beautiful Dining Hall. They are still using temporary portable classroom buildings--each building being just one single classroom. Four additional smaller dormitory buildings--housing 36 students each--were completed last September. No more building is immediately projected for that campus--although they will soon NEED a new Administration Building, and the new three-level class-room building, and the Fine Arts classroom building. Those will have to be delayed for the present.

Now Brethren, GOD'S WORK MUST LEAP FORWARD!

We must have these buildings! We MUST have a spiritual AWAKENING! We MUST every one of us either SPEND MORE TIME ON OUR KNEES with God in PRAYER, or stagnate, and be in danger of GEHENNA FIRE!

FINALLY, as I wrote you over a year ago, we realize some of our members are UNABLE to make an additional SPECIAL and EXTRA offering each month for this PROPERTY FUND. I do not expect such people to return the enclosed card! God bless you--WE UNDERSTAND!

And all others--IF for any reason your income stops or is reduced, and you are PREVENTED from continuing this amount indicated on the card, YOU ARE NOT BOUND! It is NOT an all-binding PLEDGE! It is NOT a vow! We don't want you to make vows!

Those who are UNABLE to send this special EXTRA monthly offering for the special PROPERTY FUND can at least PRAY for the Building Program- -and a lot more often than once a month!

Also, if you are in your THIRD TITHE YEAR, and are UNABLE to send anything for the PROPERTY FUND, please realize we don't expect what you are UNABLE to do. But as soon as your third tithe year is over, then you should resume contributing to this special fund.

Brethren, LET YOUR RESPONSE SHOW OUR LIVING SAVIOUR THAT HIS CHURCH IS NOT DEAD OR Dying--that we have come to His Throne of Grace in heartrending, deeply prevailing PRAYER--that we have allowed HIM to CLEAN OUT from this spiritual BODY of Christ, which is HIS Wife, the spiritual putridness and waste which we have allowed to clog us up!

I started this letter yesterday. It is long. This morning I can report to you that last evening God actually BEGAN cleaning out this stopped-up waste in Mrs. Armstrong. It is only a tiny start--but a real START--and it gives us great encouragement and REJOICING! We are PRAISING GOD!

In my next letter--I hope SOON--I hope and believe by FAITH that I may be able to report to you not only Mrs. Armstrong's complete healing, and again beginning to rebuild lost weight and strength by solid food--but also the big ANNOUNCEMENTS.

Remember, equally with Mrs. Armstrong in your prayers, Mrs. Harold Jackson, and Mrs. Glen White--wives of two of God's important ministers. Remember the whole CHURCH in your prayers! Pray for the HEALING OF THE WHOLE CHURCH! Pray earnestly and constantly for the WORK. And please pray for me and ALL GOD'S MINISTERS!

God be WITH you Brethren. WE are the LIGHT OF THE WORLD, and if we let our light die out, what a dark world it would be. BUT WE WON'T! PRAY--as you never prayed before--and KEEP IT UP!

THANK you, and God be with you and bless you.

With deep love, in Jesus' name,

Herbert W. Armstrong

The WORLD TOMORROW  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
Proclaims to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

March 30, 1967

Dear Co-Worker with Christ:

Now I am able to make ONE of the important DOUBLE-EVENT announcements I had hoped to tell you about in my letter last month. But the other--the most sensational announcement since God started this Work in 1934, must wait at least a few more days.

But here is ONE part of that Double-Event announcement. And THIS is one of the MOST IMPORTANT leaps ahead in God's Work so far!

The WORLD TOMORROW is starting, within the month, ON TELEVISION!

We did go on television back in July, 1955. At that time, the T.V. programs had to be put on film. The programs had to be "shot" in a Hollywood Motion Picture studio, and I suddenly found I was "in the movies." There were 17 men in front of me in the studio--cameramen, electricians, lighting experts, helpers, and to the side or behind me, the script girl. Many were smoking cigarettes, many looking a little cynical or sarcastic. And that was the audience I had to "preach" to! I assure you it was not easy! And the production of a program was tremendously expensive.

Today, however, television has gone from motion-picture film to TAPE. It is much, much simpler.

For some months now, we have had a closed-circuit T.V. camera of our own in the radio studio here at Pasadena. My son, Garner Ted Armstrong, has been getting accustomed to the brighter lights, and speaking into a camera, as well as microphone only. However, the equipment we have been using is not of broadcast standard, and has been used only for experimental purposes. As one of the cigarette "commercials" on T.V. says, it "takes some getting used to."

But now we feel that my son is READY! In just a week or ten days our first broadcast-quality T.V. equipment will be delivered. Since it is tape, we can record it, using two cameras, in our own present radio studio. This first equipment is black-and-white only. This time, only our own technicians will be in our studio.

The schedule for developing the program on T.V. is as follows:

First, we will begin televising the program on a Los Angeles UHF station (ultra high frequency) in about two or three weeks. The same program will be heard also on radio. Many home T.V. sets are not equipped to tune UHF. We realize that the viewing audience will be quite small, compared to the regular-channel stations. Yet, for the start, we feel it better to use such a station until we become as "professional" through experience on T.V. as we are on radio. For the present this will be televised once a week in Los Angeles only.

Second stage: Within about two months we will place an order for complete COLOR T.V. equipment. This is far more expensive, and requires a special and larger studio for operation and production of the programs. This, of course, must be the finest equipment--otherwise the better stations and/or networks would never accept our programs.

We expect delivery of this final first-quality professional equipment about 8 months after placing the order--probably early next year. By that time, we feel that our T.V. program will be of a quality acceptable by any station or network. At that time -somewhere between January and March, we plan to launch the program Coast to Coast in the United States on 12 stations--leading T.V. stations in such cities as New York, Philadelphia, Chicago, Cincinnati, St. Louis, Kansas City, Denver, Houston, Dallas, Seattle, Portland, San Francisco and Los Angeles. Not necessarily just those cities (I see I listed 13).

Thereafter, we plan to continue gradually adding stations in other cities, so that the T.V. program of The WORLD TOMORROW will continue to GROW just as the radio broadcast has done. We will be working toward a program that will be acceptable to one of the big Networks--CBS or NBC, and we hope to have it, full color, on one of these Networks--using the entire Network (Canadian Network also), by late 1970 or early 1971.

THIS TELEVISION PROGRAM WILL TRIPLE AND QUADRUPLE (or more) THE PRESENT POWER OF RADIO!

IN ADDITION! We expect soon to start using FULL PAGES in the mass-circulation LIFE magazine. This magazine already has sent representatives to our campus, and assure us that they shall be glad to sell us advertising space for getting our Message to the MILLIONS of people in America.

Already we are using full page advertising space in the largest-circulation magazines in South Africa, The Philippines, and Australia. This will get the Message to many additional millions. Add this to the power of radio and television--and the constantly expanding circulation of The PLAIN TRUTH, and we expect to be reaching 200,000,000 to 300,000,000 people around the world regularly within a very few years!

And THAT'S MORE PEOPLE THAN THERE ARE, TOTAL, IN THE



UNITED STATES TODAY!

I have told you that we are right on the threshold of a STUPENDOUS LEAP FORWARD in the WORK OF GOD that is going to ROCK THIS WHOLE WORLD IN ASTONISHMENT--and make the world KNOW that it has heard the GOOD NEWS--the BIG NEWS--of The WORLD TOMORROW--the true Message of Jesus Christ!

Co-Workers, the living Jesus Christ, to whom ALL POWER in heaven and in earth has been given, is now opening before us GIGANTIC, STUPENDOUS, and TREMENDOUS DOORS of MASS MEDIA for THUNDERING HIS GOOD NEWS to ALL NATIONS!

But it takes more than just these tremendous facilities--great and powerful as they are. Yes, SO MUCH MORE! Jesus Christ says to us: "NOT by might, nor by power, BUT BY MY SPIRIT, saith the ETERNAL of Hosts" shall HIS WORK go forth!

God has laid on Mrs. Armstrong--and me--the most severe trial of our lives. I wrote you a month ago about her critical illness. She has now had to go SEVEN FULL WEEKS WITHOUT FOOD! She still lies in critical condition! It has been the most severe ordeal of my life--but of course a far more severe ordeal for her. Letters have come from all parts of the world, not only assuring us of fervent, continuous prayers, but of the JOLT--the SHOCK--the PROFOUND AWAKENING her illness has produced in thousands upon thousands of people.

There is a blockage of the colon, just above the rectum. It is a complete stoppage. We have been unable to get through with enemas of any kind. There is no way even to introduce the color matter necessary for an X ray to be used to tell us the nature of the stoppage. Meanwhile her entire abdomen is inflated like a balloon with gas which can't escape. There is nothing we can do. We await a MIRACLE FROM GOD! I expect it now, even more than I did a month ago! I have flown one of our own college doctors here, and for a month or more, now, he has slept constantly in an adjoining room, with a registered nurse constantly in attendance, even sleeping in the same room with Mrs. Armstrong nights. Both are servants of Jesus Christ--converts of this Work of God.

This sore trial has been used by Christ to CLEANSE much of the spiritual filth and waste out of thousands in HIS BODY--His CHURCH--HIS WIFE--whom He is to MARRY, at His coming. See Revelation 19:6-8, and Ephesians 5:25-27. If WE are to be married to CHRIST at His coming, we must GET CLEANED UP--for His WIFE must be sanctified, and cleansed, not having spot or wrinkle or any such thing!

Thousands have been deeply convicted through Mrs. Armstrong's suffering. The letters pouring in from around the world bring tears to our eyes--as her illness has to these who write. We are AMAZED at this spiritual reawakening in thousands of lives! We REJOICE in it! News of it is one thing that keeps Mrs. Armstrong in good spirits, and courage and HOPE--and in FAITH through this grave ordeal.

I told you, in my last letter a month ago, how one real miracle had been granted by the living and loving GOD. She was suddenly able to take certain liquid nourishment. It must be ONLY that which is burned up in energy--supplying blood-sugar to the bloodstream--or eliminated through the kidneys. But, aside from temporary slight additional energy, this contributes no strength at all, and she is about as weak as a human can get. But God has miraculously SUSTAINED HER LIFE, and actually her eyes are clearer, and her color of face better, than before this happened! Hourly, daily, we expect the miracle of the release of the stoppage. Then, when she can begin taking actual food, she will regain weight and strength rapidly.

THANK YOU--all who have been shaken, spiritually reawakened, by this--and those who have PRAYED EARNESTLY for her. God has HEARD! His ANSWER is ON THE WAY!

Mrs. Armstrong and I want to express our deepest and heartfelt THANKS to the thousands of you who have sent flowers, cards, letters, and even some gifts for her. Many of these letters, telling how her critical illness had shaken you, brought a spiritual reawakening and repentance, and changed your lives, simply choked me up in tears, as I tried to read them to her at her bedside--and I had to stop awhile before I could continue reading.

Mrs. Armstrong feels very THANKFUL if God has used her illness and this severe trial to help bring GOD'S PEOPLE closer to Him, where He can really USE US as never before, in this great Work which now must MULTIPLY in mighty power the world around! Even many little children have written. We try to read them all--both of us--but there have been thousands of such cards and letters. Yet I don't think we have missed any. It would simply be IMPOSSIBLE for us to write personal replies to each one.

Especially we THANK YOU from the heart for your earnest, prevailing PRAYERS. Night before last I spent the whole night, until after sunup, in my prayer room at home in prayer with God. We have been heard. The answer is on the way. Sometimes God does not answer until the very last minute, that our trial of faith develop patience and fit us to be the recipients of His blessing!

Mrs. Armstrong cannot have flowers in the room, except for a short time. Her sense of smell is so sharp that the fragrance of flowers seems to cause some distress, so we always bring them in for her to see, leave them just a little while, and then must take them away. We DO appreciate the thoughtfulness DEEPLY. But right now, your heartfelt and urgent and BELIEVING PRAYERS OF FAITH will help more than anything.

As for me, my heart condition--I might have dropped dead any second--seems completely healed, my blood pressure is down, and I am in the best physical shape in the past five years. I have not done a broadcast, myself, for three or four years, though they have repeated a few older ones on Sunday broadcasts at times. But now, once again, I am back at the microphone, and I expect to be on the air myself next Sunday--and, if God wills, I hope about twice a week hereafter--and, I hope, as I get rapidly back in harness,

BETTER THAN EVER!

We have needed a SPIRITUAL SHAKING UP, and REJUVENATION, before we were prepared to go ahead with this VASTLY MORE POWERFUL WORK which Christ is opening before us. Mrs. Armstrong's illness has been used to start that on its way. As Christ has used HER blockage to remove the spiritual blockage from HIS WIFE--His CHURCH--I am sure He will also remove the physical blockage from my wife! Would you pray earnestly with me?

Co-Workers, I'm sure I need not take much space to say that the need of financial income for GOD'S WORK is a continuous VITAL, and URGENT NEED. I have explained how important is YOUR PART--and how NEEDFUL! It truly is, as Jesus said, MORE blessed to GIVE than to receive! God LOVES a cheerful giver! He PROSPERS those who pay into HIS WORK their TITHE--which is the first tenth of actual gross income--the same income on which you pay income tax. And God Himself does expect free will offerings beside from us all--according to our circumstances and ability, of course!

Those who have made special contributions for the BUILDING FUND for the very urgently needed buildings on the three college campuses should realize that the need is now greater than ever before. God will bless you for continuing these SPECIAL offerings.

And, of course, the special loans of larger amounts, from those who are not able to turn these into an outright contribution at this time, subject to repayment when needed, adds a VITALLY IMPORTANT help.

This mighty WORK OF GOD is being stepped up in greater power as NEVER BEFORE! Co-Workers, let's ALL TOGETHER, in greater PRAYER for the Work, put our hearts into this WORK OF GOD as NEVER BEFORE!

With very sincere LOVE, in Jesus' name,

Herbert W. Armstrong

The WORLD TOMORROW  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
Proclaims to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

April 17, 1967

Dear Co-Worker with Christ:

At last I can give you the ONE greatest MOST EXCITING NEWS ANNOUNCEMENT in the history of our broadcasting Christ's GOSPEL to the world.

But I am deeply sorry to have to announce, at the same time, that my wife's critical illness has ended in the manner least expected--in her death just after midnight Saturday morning, April 15. In the next second of her consciousness she will awake in the Resurrection, completely HEALED--and, far more than we beseeched God in our earnest prayers, NOT in the corruptible body of this mortal flesh and blood, but in an immortal SPIRIT BODY, in GLORY in GOD'S ETERNAL KINGDOM!

Thirty-four years ago, at this same time of year, when my father died having reached his 70th year, I had to learn that GOD'S PROMISES ARE ABSOLUTELY SECURE--but not always in the way we expect. For HIS WAYS are not our ways. In the "Faith Chapter" of the Bible, Hebrews 11, speaking of the example of FAITH set by Abraham, Isaac and Jacob-- "the FATHERS"--and of Sarah, we read: "These all died in faith, not having received the promises, but having seen them afar off, and were persuaded of them, and embraced them. . . that they, without us, should not be made perfect." (Hebrews 11:13 and 40.)

Had they received the PROMISES by their faith AT THAT TIME, then you and I would have been left out. But God's PROMISES to them are IRREVOCABLY SECURE! They shall receive them IN THE RESURRECTION--and many thousands or millions of us also with them.

God has PROMISED to HEAL the sick, upon real repentance and FAITH. But God has not promised HOW, or WHEN! That, we must leave to Him IN FAITH.

We did fully expect that God would heal her NOW. True, she was 75 1/2 years of age. Even King David, who had been rescued from death, and healed from near-death more than once, "died in a good old age, full of days," at age 70. (I Chron. 29:28.) In I Kings 1:1, it is stated that "King David was OLD, and stricken with years," just before his death.

God already had given my wife 5 1/2 years more of this life

than He gave David. She was just a few months older than I, though part of each year we were "the same age," as they are counted. Yet neither of us have felt or acted in any manner like "old folks," or "elderly" people. We never thought of her as being anywhere near seventy!

God had called her, and then me through her. He had chosen us for His Work. He had built His great Work through us, bearing great and rich spiritual "fruit."

He used her illness to JOLT into a REAWAKENING His people, carrying on HIS WORK, around the world. God used her illness to CHANGE many thousands of lives--including, first of all, our own. My entire daily routine is much changed. With this jolt God gave us, He gave me what was needed to OVERCOME the three things that had plagued me--and which I had desperately tried, but been unable to overcome previously. It was like a chain reaction. This same reawakening, reconsecration, continued on through God's ministers here at world Headquarters of HIS WORK, and on to our ministers over the world--and then on to thousands and thousands of HIS PEOPLE whom He is using directly and indirectly in His Work.

IF you'll read John 15, you'll realize that God corrects, "prunes, or "purges" every branch in Christ which is producing fruit--THAT THEY MAY BRING FORTH MORE FRUIT. It is only those bearing none that He cuts off.

This great WORK OF GOD not only HAS produced fruit--but right now God is opening gigantic NEW DOORS for His Work to MULTIPLY in POWER!

In our human thinking, it seemed God would heal her NOW, that she could continue the remaining few years as my HELP in the closing years of GOD'S WORK preparing the WAY for Christ's COMING, and the KINGDOM OF GOD, ushering in the wonderful WORLD TOMORROW! But, we know now, God had intended otherwise. He had intended to take her from "the evil to come," as He explains in Isaiah 57:1 (which read).

Perhaps greater persecutions and terrors await us than we had expected. We are greatly persecuted already. From here and there, it seems tracts, booklets, religious-paper stories are belching forth utterly and foully MISREPRESENTING what God is proclaiming through this, HIS WORK. They are falsely telling people "Armstrong teaches" this and that--which we emphatically DO NOT TEACH AT ALL! If you want to know what we teach, then just listen to The WORLD TOMORROW broadcast, or read The PLAIN TRUTH, or write in for our free booklets or literature on whatever subject you wish. WE WILL TELL YOU THE TRUTH.

Perhaps this persecution will become PHYSICAL threatening, and violence--we know not. Perhaps God has mercifully spared my dear wife from this.

BUT GOD HAS NOT BROKEN A ONE OF HIS PROMISES! Like Abraham, Isaac, Jacob, and Sarah, my wife will receive the PROMISE of complete HEALING in the Resurrection--a VERY few years hence!

Then, I hope it may be God's will that she may rejoin me as my HELPER in His KINGDOM--although there will be no marriage--no male and female relationship--in God's Kingdom, for we shall be, as angels are, SPIRIT BEINGS, so born of GOD!

To all you who have come to a REAWAKENING through her recent illness, let me plead: CARRY ON, in this spiritually rejuvenated new LIFE! Never slacken! Never lose COURAGE! Now I need your help more than ever!

I am NOT grieving, as the unconverted who have no hope (see I Thessalonians 4:13). I must be, more energetically than ever, about my Father's business! My "Personal From the Editor" page in the May PLAIN TRUTH will explain this further. I will not say more here.

But back, now, to this most important, MOST EXCITING ANNOUNCEMENT!

For many CENTURIES, God has turned His back on Jerusalem. All these years it has been FORSAKEN by GOD--"trodden down by Gentiles." Yet, ONCE AGAIN, Jesus Christ is coming in POWER and GREAT GLORY to Jerusalem!

From there He will set up what all scientists today say is the ONLY hope of saving this world ALIVE-- W O R L D G O V E R N M E N T !

Once again, Jerusalem is to be the CAPITOL OF THE EARTH!

There is a prophecy about that in the second chapter of Isaiah. In these LAST DAYS, it says, the NATION or KINGDOM of GOD'S HOUSE shall be established above all other nations on earth. "For," it says, "out of ZION (God's Church--God's PEOPLE) shall go forth the LAW, and the Word of the ETERNAL from Jerusalem." And then the nations of the earth shall beat their swords into plowshares, and their spears into pruninghooks; there will be WORLD PEACE--NO MORE WAR!

I wonder if YOU realize the THRILLING part the Eternal GOD has actually called YOU, personally, to have in fulfilling this tremendous prophecy!

LISTEN! For this affects YOU, individually!

God BEGAN intervening in WORLD AFFAIRS over 33 years ago, in the very smallest way at first, with this WORLD TOMORROW broadcast and The PLAIN TRUTH magazine. This intervention is PREPARING THE WAY for Christ's coming.

It is restoring the knowledge that SIN is the transgression of God's Law (I John 3:4). It is, by a preaching of LOVE, showing the people THEIR SINS! It is making plain WHAT sin is! It is lifting up its voice like a trumpet, and is CRYING, ALOUD, with the AMPLIFIED POWER of more than 45 million watts of radio power, WORLDWIDE! It is fulfilling Isaiah 58:1.

God says He will do nothing without first WARNING the people (Amos 3:7).

Very soon, now, God is going to INTERVENE in WORLD AFFAIRS, just prior to Christ's Coming, by sending on the SINNERS OF THE WORLD the PLAGUES of "The Day of the Lord." That is a time of GOD'S WRATH against evil spoken of in more than 30 different prophecies--both Old and New Testaments!

Christ's Coming is to occur as the CLIMAX of this "Day of the Lord"!

More than 33 years ago, the ETERNAL CREATOR began His intervention in world affairs! It was in the smallest way, at first. He started it through The WORLD TOMORROW broadcast and The PLAIN TRUTH magazine. Through this rapidly growing Work, NOW WORLDWIDE--God has been WARNING THIS WHOLE WORLD of the forthcoming world-shaking PHYSICAL INTERVENTION by GOD in world affairs.

In HOLY WRATH, God Almighty will first bring physical punishment, through The PLAGUES of the period called "THE DAY OF THE LORD" on THE EVIL OF THIS WORLD.

More than 30 prophecies foretell this DAY OF THE LORD! Yet, great and many as these prophecies are, I know of NO OTHER VOICE ON EARTH THAT HAS BEEN WARNING THE WORLD of the soon-coming terrible DAY OF THE LORD!

It is to immediately precede Christ's own Coming, to establish The KINGDOM OF GOD, and usher in WORLD PEACE in the happy WORLD TOMORROW!

And now, HERE IS THE STUPENDOUS ANNOUNCEMENT! I have been expecting to be able to release this BIG NEWS for the past two or three months!

Right now, just prior by probably not more than five to seven years, to the coming terrible DAY OF THE LORD, the living CHRIST has moved swiftly to OPEN THE ALL-IMPORTANT DOOR THAT HAS BEEN CLOSED SINCE THE DAYS OF THE ORIGINAL APOSTLES!

After TURNING HIS BACK on Jerusalem ever since 69 A. D. --after turning Jerusalem, because of the rebellious transgressions of His people Israel, over to be "trodden down of the Gentiles," since 69 A.D., ALMIGHTY GOD HAS OPENED TO THE WORLD TOMORROW, E X C L U S I V E L Y, THE GIGANTIC DOOR OF SUPER-POWER RADIO F R O M J E R U S A L E M !

Read that again!

I said we are now, immediately to BROADCAST by super-power radio, F R O M J E R U S A L E M !

It's a THRILLING STORY!

I cannot take time to give you the exciting details in this letter. It will come later, either in the next Co-Worker letter,

or an article in The PLAIN TRUTH.

But, we are to broadcast by Medium Wave, at the VERY BEST DIAL SPOT, 677 kilocycles (same as 677 on Standard Broadcast in the United States), with TWO HUNDRED THOUSAND WATTS OF POWER,

Also, simultaneously, on RADIO JERUSALEM, The WORLD TOMORROW will be broadcast by SHORT WAVE, 100,000 watts--at 7155 kilocycles.

And THE TIME OF DAY?

The very BEST prime listening time, 8:05, following five minutes English language NEWS, EVERY NIGHT IN THE YEAR.

Yes, READ THAT AGAIN! I said, EVERY NIGHT IN THE YEAR!

And this is EXCLUSIVE to The WORLD TOMORROW! No other educational, religious, or Bible programs are to be allowed on this station (except possibly for short wave).

FURTHER! We have signed with the Hashemite Government of Jordan, a FIVE YEAR BINDING CONTRACT, with option to RENEW another five years!

MORE!!! This is to go out from Jerusalem, JORDAN--the ORIGINAL Jerusalem where Jesus and the Apostles preached! Jerusalem, Israel, is NOT the Jerusalem of Christ's time--of King David's time--of Solomon's Temple. It was probably just a bare open field then.

Now THINK OF THIS!

Not since the spring of 69 A.D.--time of the original Apostles--has CHRIST'S GOSPEL, the true WORD OF GOD, and GOD'S WAY OF LIFE, been proclaimed to the world FROM JERUSALEM!

Not during the days of Constantine. Never during the days of the so-called "Holy Roman Empire." Not during the Middle Ages! Not since Protestant days began.

THIS VERY THING NOW OPENED TO US IS FORETOLD IN PROPHECY!

Thousands of years ago, the Almighty GOD said He would open this very DOOR! Yes, this event is written IN YOUR BIBLE! That, alone, makes it an event of INCREDIBLE MAGNITUDE!

I want you to notice the thrilling PROPHECY:

It's in the remarkable 40th chapter of Isaiah. It refers to THIS VERY WORK --to THIS VERY BROADCAST GOING FROM JERUSALEM! Notice, the first two verses speak of the very beginning of the Millennium, just a VERY few years ahead of us, now:

"Comfort ye. comfort ye, my people, says your God. Speak tenderly to Jerusalem, and cry to her that her warfare is ended, that her iniquity is pardoned . . . ." (Isa. 40:1-2 RSV). Actually



this is a Message to be DELIVERED to Jerusalem and the surrounding Holy Land just before the soon-coming time of world peace. It Is a Message from the CREATOR of COMFORT to Jerusalem of what is now SOON TO COME!

But the next words, beginning verse 3, tell of a Message to go out FROM JERUSALEM just before the beginning of the Millennium! In other words--to GO OUT RIGHT NOW! It is a prophecy of THIS VERY WORK!

Typically this Message was proclaimed by John the Baptist before Jesus' first coming. But primarily this refers to GOD'S WORK today. This is a prophecy of this VERY WORK!

"A voice cries: 'In the wilderness prepare the way of the ETERNAL, make straight in the desert a highway for our God. . . And the glory of the ETERNAL shall be revealed, and all flesh shall see it together, for the mouth of the ETERNAL hath spoken.'" (Verses 3-5.)

Notice, this is a Message to go out PRIOR TO the description of the first two verses, PRIOR to Christ's coming. It is a time when "the GLORY of the ETERNAL SHALL BE"--yet future--revealed.

Continue: "A voice says, 'Cry!' And I said, 'What shall I cry?' (Verse 6.)

"Get you up to a high mountain, O Zion." (Verse 9.) ZION is the CHURCH --not a single man like John the Baptist. The verse continues: ". . . herald of good tidings." That is, God's people--HIS WORK--proclaiming the GOSPEL. ". . . lift up your voice with strength, O Jerusalem, herald of Good Tidings, lift it up, fear not; say to the cities of Judah, 'Behold your God!' Behold the Lord ETERNAL comes with might, and His arm RULES for Him, behold His reward is with Him, and His recompense before Him. He will feed His flock like a shepherd, He will gather the lambs in His arms, He will carry them in His bosom, and gently lead those that are with young." (Verses 9-11.)

Now go back and read that CAREFULLY!

It says, "Get you up, O WORK OF GOD, proclaimer of the GOSPEL." Next it says, "Lift up your voice with STRENGTH, O Jerusalem, proclaiming the Gospel!" NEVER until right now--this very day--could we understand that. This foretells the Gospel going to the cities of JUDAH. JUDAH is now erroneously named "Israel." JUDAH means the JEWS. They have gone back to PALESTINE. They do not call their section of Palestine JUDAH, but "Israel."

Look at that again! This WORK OF GOD is to proclaim the Gospel--to whom?--to the Jews now settled, just before Christ's coming, in the land of Judah, which they today have named "Israel." Then, not only THIS WORK--but also it says, next, that JERUSALEM is to lift up ITS voice WITH STRENGTH!

But HOW could such a thing as THAT be? Well, it could be,

and it IS being done--BY THE MIRACLE OF SUPER-POWER JERUSALEM. When The WORLD TOMORROW program is heard on that new station, the announcers will say, "THIS IS JERUSALEM, JORDAN." Yes, JERUSALEM will lift up ITS mighty radio voice--empowering my voice and that of Garner Ted Armstrong with Christ's Message!

Notice again, part of verse 10: It is speaking of a time when ". . . the Lord GOD will come with a strong hand, and His arm shall RULE for Him: behold His reward is with Him, and HIS WORK before Him." (AV). That could not be the Message of John the Baptist. Jesus did not then come to RULE. This message goes just before Christ's SECOND COMING--at a time when it says He "will come," not after He has already come! It is at His SECOND coming that "His reward is with Him" (Rev. 22:12).

So THIS IS A PROPHECY FOR NOW--just before Christ's Coming--just before the plagues of "THE DAY OF THE LORD." It is the Message PREPARING THE WAY for His coming--just as John the Baptist did for His FIRST coming!

DO YOU SEE WHAT THIS MEANS?

It means that Christ's COMING is now very near! This is undoubtedly the most significant event in the history of this Work!

Co-Workers, I have to tell you, this powerful station IN JERUSALEM is costing a great deal of money! We are having to pay a higher rate for this precious time than we have ever paid on any station, by far. So, to take advantage of this TREMENDOUS OPPORTUNITY God has opened to us--AND TO US ALONE--we are going to have to tighten our belts, so to speak, and do without some of the things we had planned or wanted.

Because ancient Israel defiled God's Holy Land, rejected GOD'S Laws and government over them, they were driven out as slaves by Assyria, 721-718 B.C. But Judah was left. Soon Judah was sinning worse than Israel had done. They were driven out to Babylon. Seventy years later part of the Jews went back to rebuild the Temple. In due time, their leaders became the legalistic hypocritical Pharisees, Sadducees, and others of the time of Jesus. They rejected HIM--demanded His crucifixion.

In the spring of 69 A.D. they were driven out--and GOD'S CHURCH with them! In obedience to Jesus' warning of Matthew 24:15-20, His disciples all fled Jerusalem at that time.

He turned His back on Jerusalem after that. It has been trodden down by the Gentiles ever since. BUT NOW, the time is almost here when JESUS IS COMING AGAIN, to take over Jerusalem, RESTORE IT, and make it THE CAPITAL OF THE WORLD!

NEVER, until now, has He allowed JESUS' OWN MESSAGE to be proclaimed FROM THERE--and especially to the Jews of neighboring "Israel" from there! But God foretold it through Isaiah.

And when this time came, TO WHOM did God open up these precious radio facilities? NOT to Roman Catholics--though they

have shrines and buildings there! Yet they have never proclaimed the very Message JESUS taught for His Church from there! Nor the Protestants! Nor the Coptics, nor other professing "Christian" sects.

No, He has opened it EXCLUSIVELY, by binding contract with the Government of Jordan, to HIS WORK, to which He has called YOU as a Co-Worker! This PROVES which voice on earth today is GOD'S OWN VOICE, through human servants He has called! If you ever had any doubts whatever about where the real WORK OF GOD is, you ought to be SURE now!

Well, dear Co-Workers, I finish this important letter to you just after returning from the burial of my dear wife. A fitting tribute to the honor, respect, and high regard and affection in which she was held was paid by the attendance of the largest number of people I have ever seen at a funeral--many thousands!

One of her last words, a day or two before she died, to several of God's ministers who briefly visited her bedside, was a smiling: "Well, you men go right along to your work--God has given you IMPORTANT WORK TO DO--I'll be all right!"

In the next second of her consciousness, she will be IN GLORY in God's KINGDOM! Yes, SHE WILL BE ALL RIGHT! Her suffering is OVER! But YOU AND I have important WORK TO DO- and it is GOD'S WORK! I'm grateful beyond words for fifty years of loving, faithful, loyal HELP and inspiring companionship God gave me through "the wife of my youth"! I will say more about that in my next "Personal" talk with you in The PLAIN TRUTH.

But now I MUST BE ABOUT GOD'S WORK! --as she said!

So, tomorrow noon I fly, Polar flight, direct from Los Angeles to Paris, change planes there for Beirut, and after an overnight stop, fly on early Thursday morning to JERUSALEM, JORDAN, where I shall meet Mr. Raymond McNair, Director of God's Work in Britain, Europe and Africa, and also Mr. Charles Hunting, Business Manager of the Work for the same area, stationed at the College in England. They are today in Cyprus, opening a new branch office there to receive mail from the new Jerusalem broadcast. I will, with them, make final selection of a new branch office IN JERUSALEM, made necessary by this broadcast.

I may even MAKE THE FIRST BROADCAST, IN PERSON, of Christ's true GOSPEL, over Radio Jerusalem, live and in person IN THE JERUSALEM STUDIOS--the FIRST proclaiming of GOD'S TRUE WORD from there since the original Apostles! It will be a lonely trip without the dearest person in the world at my side--but she did get to know, two days ago, that the Jordan Government had officially confirmed the history-making contract we had previously signed with their representatives! And she would say, "GO!"--as she would say to us all--"Carry on with GOD'S WORK! Never slacken! Never let down!"

So, until next time, we shall CARRY ON!

With deepest love in Jesus' name,

Herbert W. Armstrong

The WORLD TOMORROW  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
Proclaims to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

May 11, 1967

Dear Co-Worker with Christ:

I want to rush this letter to you today, airmail. I want to reach you with it before you receive your copy of the May PLAIN TRUTH, being mailed today.

I have just seen the first copy off the press, of this May number, and I know that unless I can reach our readers first with this letter, many are going to cut out page 25. This is a full page beautiful color picture of a portrait of my dear wife, who died April 15th.

I was really SURPRISED, pleased and gratified. when I saw this beautiful full page picture. I think you will be, too. It is, truly, one of the finest examples of full color printing I have ever seen. It was photographed from a painting over the fireplace in my office here in Pasadena. This large portrait was painted by England's leading portrait artist, Mr. S. Morse-Brown, in our home on the Ambassador College campus in England, in 1961.

The reproduction in The PLAIN TRUTH shows the entire portrait, frame and all. It occurred to me immediately that many of our readers will be cutting out this page, perhaps to frame it--or whatever treatment might be given to it. And this triggered the impulse--WHY NOT OFFER YOU A SPECIALLY-PRINTED COPY, ON EVEN FINER PAPER, so that no one need cut this page out of The PLAIN TRUTH?

So I called the heads of our printing plant by telephone. And I am glad to announce that, if you would care for it, I will be happy to send you such a specially printed picture. It will be printed on a finer, and a heavier paper, and on a different press by a process which we believe will bring it out even more beautifully than this page in The PLAIN TRUTH.

And I'm sure you realize there is never any charge for anything we offer. I want this to be just a personal expression of gratitude, from me, for your fervent prayers for God's Work and your loyal support, and in honor of the dearest woman I have ever known--and the God-chosen First Lady of this great End-Time WORK OF GOD.

I have naturally devoted my Personal from the Editor talk

with our readers, in this issue, to things I wanted to say about the wife of my youth, whom God had given me as such a loyal, loving, competent help for a half century. God took her from me just short of our FIFTIETH anniversary.

But in my Bible, following the words of Jesus, "But as touching the resurrection of the dead, have ye not read that which was spoken unto you by God, saying, 'I am the God of Abraham. and the God of Isaac, and the God of Jacob? GOD IS NOT THE GOD OF THE DEAD, BUT OF THE LIVING.'" (Mat. 22:31-32.) I have written, "GOD is the God of Loma." I hope to be able to write an article for the June PLAIN TRUTH--and if not, for the July issue, explaining how her SPIRIT (and I do not mean soul) did not die, but, as so MANY scriptural passages plainly say, sleeps UNTIL THE RESURRECTION. Not many understand this wonderful truth, though the Bible reveals it. I hope to make it plain as a truth new to most of our readers.

So now, though my mortal wifely helper is gone, still I "may boldly say, 'THE LORD IS MY HELPER. and I will not fear what man shall do unto me.'" "For He hath said, 'I will never leave thee nor forsake thee.'" (Heb. 13:6,5.) I look now to HIM for help, strength, guidance, wisdom, and power--as well as protection from the persecutors and those who because of hostility to the GOD I serve would not hesitate to do physical violence. In a fleeting very few years I shall again see my lovely wife, resplendent in glory, in the Kingdom of God.

GOD HELP US to really comprehend the TRUTH about this present fleeting mortal life--about how TEMPORARY it really is--how UNCERTAIN--and yet how WONDERFUL is our potential and eternal future IF we yield ourselves obediently and humbly to receive God's glorious grace, and His precious promises of eternal life in His Kingdom--BORN OF HIM!

Since I last wrote you I have been to Jerusalem, and to our campus in England, and back.

In Jerusalem I met two of our officials from our British headquarters. We have now opened branch offices in both Jerusalem, Jordan, and in Nicosia, Cyprus. Our new mailing addresses in those areas of the world are Post Office Box 111, Jerusalem, Jordan; and Post Office Box 2266, Nicosia, Cyprus.

Definite plans have been made for the FIRST BROADCAST FROM JERUSALEM, at 8:05 P.M., Wednesday night, June 7. I want to do the very first broadcast from Jerusalem. I am planning to go again to Jerusalem, and send out this historic broadcast, LIVE, in person from the studios in Jerusalem. Garner Ted Armstrong will be flying over, too, and he will send out the second broadcast, in person, LIVE, on the following night, Thursday, June 8th, at 8:05 P.M. Thereafter the programs will be broadcast by tape recordings sent from our studios in Pasadena, Texas, or England.

I have MUCH MORE to say to you about the HISTORY-MAKING SIGNIFICANCE of this Jerusalem broadcast. Some very exciting things happened on my recent trip there. New and tremendous possibilities now appear in prospect. It is absolutely

breathhtaking!

Meanwhile, The WORLD TOMORROW goes on TELEVISION T O N I G H T, May 11, 1967. It is making an humble start, on a UHF station, Channel 22, but at the prime time of 8:30 P.M. A group of students are coming to my home to view it, and another group to the home of my son Garner Ted. This, too, though we know it will have only a comparatively small viewing audience, and is a most modest start, is an historic occasion! For it is only a START! We have ideas for greatly improving and enlivening the program, to spark it with increased interest, as we go along. And gradually, it will go on more and more stations--soon on VHF stations--until it is released over MANY of the more powerful stations, in all parts of the United States, and many other parts of the world.

In every way, GOD'S WORK IS LEAPING AHEAD now, as never before! As I said in my last letter, we must "tighten our belts," to use a slang expression--and "gird up our loins"--to use a Biblical expression--to plunge forward in GOD'S WORK more enthusiastically, more energetically, than ever before. Of course all this expansion of new facilities, to reach NEW MILLIONS OF PEOPLE with Christ's last MESSAGE, does cost more money. I realize that we cannot give for God's Great Work beyond our means, or ability to give--BUT OUR PERSISTENT, BELIEVING, FERVENT AND URGENT PRAYERS for this Work CAN result in God laying it heavily on the hearts of additional hundreds to BECOME Co-Workers.

REMEMBER, your PRAYERS can help even the financial needs of the Work, as well as your own tithes and offerings.

I want to RUSH this letter into the mails, so will reserve other things I have to say until next time. I DO THANK YOU, beyond the power of mere words to express, for your loyalty, your prayers for me personally, your sympathy in my recent heavy trial. Let us, now PUSH ON IN GREATER ZEAL THAN EVER!

With much love, in Jesus' name,

Herbert W. Armstrong

P. S. Please let me know right away whether you would like me to send the copy I have reserved for YOU, of this beautifully printed reproduction of the portrait of my wife, Loma D. Armstrong.

The WORLD TOMORROW  
A WORLDWIDE BROADCAST

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BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
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May 29, 1967

Dear Co-Worker with Christ:

I am writing you from the Ambassador College Campus in TEXAS. Things are happening -- FAST! I am really enroute once again to Jerusalem, Jordan, to do the first radio broadcast, LIVE from the Jerusalem studios -- the FIRST proclaiming of the very gospel Christ brought, since the original apostles, 1900 years ago!

Today, it looks very much as if I shall not be able to get into the Middle East. Yesterday it began to look as if the WAR-SCARE emergency crisis was passing -- the trouble quieting down. Today we have news of Nasser's UAR soldiers actually opening fire on Israelis. But, as I write, the Israelis did not return the fire -- are keeping cool, giving the United Nations and the BIG Powers -- the United States, Russia, France, Britain -- a chance to resolve this trouble, before actual WAR starts in the "Holy Land."

THIS IS VERY SERIOUS TROUBLE! The final triggering of World War III and the end of the world will START in this Middle East Holy Land area -- the cradle of civilization -- the birthplace of three of the world's great religions!

Do you realize HOW SERIOUS are world troubles right now?

I DO! It seems I am personally being thrown so close to it, that it is becoming VERY REAL to me! A year ago, Mrs. Armstrong and I flew right over South Viet Nam. War was going on down under us -- but we were more than six miles up above it so we didn't actually see any of the war! Then, just five weeks ago yesterday, I was in Nicosia, Cyprus -- in the Mediterranean Sea. Two of our men and myself went to the airport to board a plane for London. We wondered why they did not call for the passengers to board, as takeoff time neared. Then the loudspeakers announced an hour delay. At the end of the hour there was announcement of another three-hour delay. Later we learned the reason. We were to make one stop at Athens. That morning, just after midnight, the army had staged a military coup, overthrowing the Government of Greece. All communications at Athens had been cut off. The airport had been closed. Finally we were allowed to board the plane. We were delayed another hour at the airport in Athens.

So I was there -- right in Athens -- the very day there was a military overthrow of the Government of Greece! Of course I saw nothing of the trouble. But I was there -- and so close, that



the revolution in one of the world's oldest nations seemed VERY REAL!

Now I am brought close to a world trouble that could trigger the FINAL war on this world! Is it exciting? Yes -- TOO MUCH SO!

I am scheduled to leave here early tomorrow morning, flying to New York -- then, after contacting some radio stations, flying on to London next Friday. Then on Monday I am booked on a nonstop jet flight, London to Beirut. Day before yesterday the United States Embassy in Beirut was BOMBED -- great damage done. Beirut is the capital of Lebanon, and the Lebanese have been pro Western -- friendly to Americans. But since Gamal Abdel Nasser closed the Gulf of Aqaba against Jewish shipping, and the threat of war became real, hatred of Americans has generated suddenly so hot that even in friendly Lebanon, the American Embassy was bombed!

I am supposed to fly on over to Jerusalem the next morning -- on Tuesday, remaining there for the opening broadcast from Jerusalem, scheduled for Wednesday night at 8:05 p.m., June 7. This is approximately -- and almost exactly -- one hundred time-cycles of nineteen years each since the original apostles, for the last time until now, were allowed to proclaim the SAME GOSPEL Jesus taught them in person from Jerusalem.

HOW SIGNIFICANT that God should open up this opportunity at Jerusalem at this precise time! GOD DOES THINGS ON TIME!

Yet it looks right now as if I will not be able to go to Jerusalem at this time. If not, the broadcast will go out, anyway, by tape recording. I have already recorded the program -- but I very much wanted to send out the first message in 1900 years from that very spot IN PERSON -- if God so wills and allows!

It is VERY POSSIBLE that this present Arab-Jew flare-up may result in the Israelis taking at least that part of the Jordanian sector of Jerusalem on which the Muslim mosque, Dome of the Rock now stands, so that they can DEMOLISH the mosque, and on that very spot erect a fabulous Temple! That will be on the very spot where stood Solomon's fabulous Temple! To build this temple there is the hope and dream of Jews the world over! When they do, sacrifices will be started there again. This offering of sacrifices there is PROPHESIED in Matthew 24:15 where Jesus spoke of it. This abomination, spoken by Daniel (Chapter 11:31) will STOP the offering of this daily sacrifice by the Jews. Then the great False Prophet will sit on a throne in THIS SAME TEMPLE, claiming to be GOD! We are VERY CLOSE to the fulfillment of these momentous end-time prophecies, ushering in Christ's coming in all POWER and GLORY to usher in PEACE and the happy WORLD TOMORROW!

Yes, THINGS ARE HAPPENING -- FAST! The most colossal world happenings of all history!

This VERY WORK OF GOD is, in the hands of God, BOUND UP AND TIED FIRMLY TO THESE STUPENDOUS WORLD EVENTS, fulfilling prophecies -- bringing in GOD'S KINGDOM!

NOW is the time we must "gird up our loins," -- to use a Bible expression -- to push ourselves on, in this Work, as NEVER BEFORE! We must SACRIFICE personal wants and desires, as never before! We must PRAY HARDER -- MORE EARNESTLY -- for God's Work! NEVER was your financial help as sorely needed! This past month the receipt of tithes and offerings from Christ's own Co-Workers (WE NEVER SOLICIT THE PUBLIC FOR CONTRIBUTIONS!!!) has dropped down from our usual increase.

We must strive harder -- sacrifice more -- AND PRAY HARDER for the Work -- than ever before. And for those who have funds not now being used, but which you are unable now to GIVE, the LOAN of such funds -- to be working where Christ directs -- has never been so urgently needed!

I must make this letter brief -- AND URGENT!

We are in the days of RAPID SPEED! I shall have to telephone this letter to my secretary in Pasadena, where she will type it and see that it gets to you AIRMAIL immediately. THANK YOU FOR YOUR PRAYERS -- and especially since God took from me my lovely and beloved wife and HELPER of fifty fruitful years, for your prayers and expressions of sympathy. But I do have the dynamic, energized, LIVING HELP of the living CHRIST -- and HIS WORK MUST GO ON, IN CONSTANTLY MULTIPLIED POWER! AND THANK YOU!

With love, in Jesus' name,

Herbert W. Armstrong

The PLAIN TRUTH  
a Magazine of Understanding  
BOX 111, Pasadena, Calif. 91109

HERBERT W. ARMSTRONG, Editor

June 21, 1967

Dear Friend and PLAIN TRUTH Subscriber:

I wanted personally to write you earlier this month. But the Arab-Israeli War changed all my plans -- and I am remaining in England, on our Ambassador College campus here, awaiting the arrival of an official of the Jordan Government with whom I have a conference arranged.

I had intended to fly back to Pasadena yesterday. But the flash war in the Middle East is of SUPREME IMPORTANCE to YOU -- to me -- to all PLAIN TRUTH subscribers. And I WANTED TO TELL YOU WHY!

Frankly, as conditions are now, I shall have to make this letter much more brief than my Semi-Annual personal letters to our subscribers usually are -- so I can yet today telephone this letter by radio to our World Headquarters at Pasadena, where it will be typed and mailed direct to you.

These quickening, accelerating world disturbances are striking close to me, personally. They are forcing me to realize how REAL are these world troubles. They show the END of this world is fast swooping down upon us! The time has come to AWAKE to the seriousness of recent world trends!

Two months ago, I was in Jerusalem -- the old city in Jordan -- and in Amman, capital of Jordan, in conference with government officials there. I knew then from Biblical prophecies, that the Jews were going to flood over the "no-man's land" barrier between the Israeli and Arab sectors of Jerusalem. I detected, too, that the Jordanian officials expected it. Stopping off at our College campus here in England, returning to Pasadena, I spoke before an assembly of several hundred at the College. I said then that I expected this war inside of about a month. You have, of course, read what I said then as it was tape-recorded in the Editorial, page 3, the June PLAIN TRUTH.

But first, on leaving Jerusalem and Amman, I stopped off at Nicosia, Cyprus, where we were opening a new branch office. On Sunday morning, April 23, I went to the airport to board a plane for London. The plane was about four hours late in taking off. They didn't tell us why. We made a stop at Athens, and there I learned the reason. Just after midnight that morning, there had been a MILITARY OVERTHROW of the GOVERNMENT OF GREECE, -- another very recent world TROUBLE SPOT. And now, since then, comes the explosion of the first hydrogen bomb by Red China.

I was due back in Jerusalem, Jordan to put on the very first broadcast of Christ's true Gospel from Jerusalem in

approximately 100 19-year time-cycles -- 1900 years. The first broadcast was scheduled for June 7, at 8:05 p.m. I wanted to broadcast that program in person FROM JERUSALEM, although succeeding programs were to be broadcast by tape recording. Early Monday morning, June 5, I was being driven by car to London airport to board a nonstop jet flight to Beirut -- flying there to Jerusalem. But we heard, over the car radio, that the war had started.

I did not take that plane. It took off, but it never landed at Beirut. It was put down at Athens. So once again, I was brought into close personal contact with this most significant flash war.

In a sense, I have to be your eyes and ears in seeing, watching and reporting to you these world happenings. But MOST IMPORTANT is WHAT THESE WORLD ERUPTIONS MEAN!

The news gatherers and reporters of the world's newspapers, magazines, and radio and television newscasters DO NOT KNOW what these things mean -- or where they are immediately leading! You have to understand BIBLICAL PROPHECIES before you can know!

I'm sure you know that The PLAIN TRUTH has trained correspondents, regional editors, photographers, stationed in all parts of the world. From our offices in England, Duesseldorf, Geneva, Johannesburg, Nicosia, Sydney, Manila, and various parts of the United States and Canada, we fly our own press correspondents and photographers to all the world "trouble spots" or important INTERNATIONAL CONFERENCES of major nations. We "cover" the important world events, the same as news magazines, newspapers, and other magazines -- with our own trained men -- who understand Biblical Prophecies! Often, in The PLAIN TRUTH, we actually "scoop" the big national news magazines with on-the-spot color pictures of these big world events -- even though they publish weekly and we only monthly!

And, by the way -- before I tell you what this Jew-Arab War means -- here's BIG NEWS!

Beginning the July number, The PLAIN TRUTH has at last reached the world-wide circulation of ONE-MILLION COPIES!!!! That is HUGE circulation! It makes The PLAIN TRUTH now one of the truly BIG MAJOR magazines of the world!

But now I want to get to the point!

I want to try to make plain a little of WHAT THIS ISRAELI-ARAB WAR REALLY MEANS!

It is interesting to know that it all started from a jealousy of two women over one MAN! But it's IMPORTANT here that JERUSALEM and the Middle East holds the key to the WORLD WAR III that is going to END this present world! It is from there that ARMAGEDDON will be triggered. It is right there -- in Palestine -- that the Armageddon battle will be fought!

And it is THERE -- just across from Jerusalem -- on the Mount of Olives -- that the Almighty JESUS CHRIST, with all the SUPREME POWER and GLORY of the Living GOD will once again put foot on this earth, coming to RULE ALL NATIONS and bring us WORLD PEACE, prosperity and happiness AT LAST! This war was a CRUCIAL, CRITICAL, IMPORTANT event, paving the way -- signaling to those who understand, the now very imminent final World War III -- that could -- and WOULD, unless CHRIST comes to prevent it -- BLAST ALL HUMAN LIFE OFF THIS PLANET!

I wish I could take space, right now in this letter, to EXPLAIN these exciting PROPHECIES! They are BEING FULFILLED before your eyes! The TIME is NOW! -- not some future generation but NOW!!!

But that's a little too long a story to put in this brief letter. So I am doing the next best thing. I am writing it for you in a NEW BOOK which I hope will be ready for mailing by the time your reply from this letter reaches me. (OF COURSE IT IS ABSOLUTELY FREE!!!)

This book is one that I have been wanting to write for a long time. It is an enlargement -- with much new material -- many new chapters into a real BOOK -- of the abbreviated one which has been requested more than any we have ever published -- "The United States and British Commonwealth in Prophecy." I think we shall shorten that title to, "America and Britain in Prophecy." Profusely illustrated, full-color!!

Do you realize WHY almost no one understands Biblical prophecies? It is because they do not know WHO the prophecies are talking about. They talk about GERMANY today -- but almost no one knows how Germany is identified in the prophecies. For the name "Germany" is not to be found in the Bible. Nor is the name Russia, nor Soviet -- yet they are prominently mentioned in the prophecies -- and I mean Twentieth-Century Russia! The same is true of the United States, the British nations (with Australia, Canada, South Africa), France. So are the Israelis, but not by that name or by the name "Israel." The Arab nations are spoken of but not by the name "Arab," or "Jordan."

They are spoken of by the names of their ancient ANCESTORS. The TURKS are prominently mentioned but not by that name! There is a REASON why the Hashemite Kingdom of Jordan and Saudi-Arabia -- with whose officials God has given me contact and favor -- have even had their internal differences and hostilities with the other Arab kingdoms of Egypt, Syria, and others. And why these have had their family differences with the Moslem Turkish people. The Turks are descended from Esau. The Jordanians from Lot, the nephew of Abraham. And the other Arabs from Ishmael, the son of Abraham.

Then WHY the Jew-Arab strife, jealousies, and hatred? I'll take space here to let you in on this one exciting piece of romance. It came from an ancient jealousy of two women over one man. The two women were Sarah, wife of Abraham, and Hagar, Sarah's handmaid. Sarah was barren. She took Hagar to her husband,

thinking she could have a child by her handmaid! But it didn't work that way. The child was Hagar's not Sarah's. God performed a miracle, and gave Sarah her own child by Abraham, when she was in her nineties! That child was Isaac. So, great jealousy was engendered between the two women over the child and over Abraham. The Jews are descended from Isaac. The Arabs from Ishmael, son of Hagar. God had made PROMISES to Abraham -- of tremendous national supremacy and WORLD POWER! The Arabs wanted it. They are children of Abraham! The Turks wanted it -- and for over 600 years did possess most of the Holy Land! They are the children of Esau, who sold that birthright to Jacob. The Jews are descended from Jacob.

Many thrilling new chapters are added to this new book. The PROPHECIES showing what is going to HAPPEN to the United States and British nations IN ABOUT FIVE MORE YEARS are explained! None of this was in the small booklet, of which we have sent out more than a million copies.

It is VITAL to you that you UNDERSTAND this. IT MAY MEAN A MATTER OF LIFE OR DEATH FOR YOU, individually, to know -- and TO KNOW HOW you may escape some of the terrible troubles soon to strike America and Britain. God has given PROMISES! If you conform to His CONDITIONS then THIS TROUBLE WILL NOT COME NEAR YOU! YOU NEED NOT FEAR -- IF YOU KNOW!

I want you to know and BE SAFE, with all my heart. I am writing every hour of every day, to complete this book quickly. It is about 90% completed. It is a big task -- but I am working very hard on it. I hope to have your FREE copy ready for mailing by the time your request reaches me. If not, there may have to be a slight delay. I know you will BE PATIENT if there is a delay -- but I promise you -- I'll HURRY as fast as I can!

You know WE HAVE NOTHING TO SELL. Our Work is GOD'S WORK -- and also a PUBLIC SERVICE in the PUBLIC INTEREST, carried on by Ambassador College. I'm sure you know there will be no follow-up -- no request for money (unless you, yourself, of your own free will invite it). No one will call on you (again, unless you personally request it. We would not refuse a personal conference or counseling and giving personal help and explaining the Bible to any who request it -- and we do have Ambassador-College-trained men and ministers all over the United States, Britain, Canada, Australia, South Africa, and around the world, close enough to visit almost anyone who requests it -- but we will never initiate such a call!)

I'm sure you UNDERSTAND, regardless of false accusations by persecutors, that we NEVER request contributions (UNLESS you, yourself first invite it) -- we NEVER request contributions over the air -- there is no price on any of our literature -- all is FREE, with no request for money. Your subscription to The PLAIN TRUTH has been paid by OTHERS -- there is NO CHARGE TO YOU for your own subscription.

I'm sure you do realize THERE IS NO OTHER WORK OR OPERATION ON EARTH LIKE THIS! Of course we DO have voluntary Co-Workers, who have become so on their OWN initiative, and who really WANT to have

a part in this Work of God, and whose tithes and offerings DO make this great Worldwide WORK OF GOD possible! WE DO NOT SOLICIT new Co-Workers. We WELCOME new Co-Workers who wish to become Co-Workers -- but WE WILL NEVER ASK YOU -- AND WE THANK YOU SINCERELY, FROM THE HEART, for ALLOWING us to serve you, send you The PLAIN TRUTH, send The WORLD TOMORROW Program, wherever you are in the world -- send you our free literature -- it is more blessed to give than to receive!

So I DO REQUEST and URGE you to give me the joy of sending you FREE, without cost or obligation, this special copy that I am reserving for YOU of this exciting, new BOOK "America and Britain in Prophecy." I know it will please the Living Jesus Christ -- and I want to please HIM!

Be sure to let me know immediately that you would like to have me send it.

THANK YOU for your interest in The PLAIN TRUTH -- the number ONE world news magazine! THANK you for listening to The WORLD TOMORROW Broadcast!

With sincere love, in Jesus' name,

Herbert W. Armstrong

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BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
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June 29, 1967

Dear Co-Worker with Christ:

Since I wrote you, a week ago, things have happened fast. Indeed, world events are racing on now at an ever-accelerating clip.

I want to give you a little ADVANCE NEWS, which you will read in more detail in my Personal column. Page one, in the July PLAIN TRUTH. With this coming number, due off the press in a few days, the circulation has reached, at last, the fabulous plateau of ONE MILLION COPIES!

It requires about three full freight carloads (large American size freight cars) of paper! Comparatively few magazines on earth publish a MILLION or more copies! That surely is a NEW MILESTONE OF PROGRESS! Read more about it in your next PLAIN TRUTH!

Of that ONE MILLION copies subscribed for -- to be read by probably two and a half million people -- about 2,450,000 of them are non-contributors to God's Work. No one pays for his own subscription, as you know. In addition to receiving The PLAIN TRUTH FREE, these 2,450,000 people who read it have never contributed -- and have never been asked to contribute anything!

In other words, beside helping pay for The WORLD TOMORROW Broadcast on radio and television, reaching some forty million people every week, YOUR tithes and freewill offerings are helping me to put The PLAIN TRUTH into the hands of nearly two and a half MILLION readers who are not even asked for financial support!

Actually, it is monumental, phenomenal, and virtually INCREDIBLE, how much every dollar you and I put into God's Glorious Work actually accomplishes! I know of no place else where every dollar accomplishes SO MUCH GOOD! That is because the living CHRIST actually heads, directs, and blesses this Work of God! What a Privilege He allows you and me to have a part in it -- to be used as HIS INSTRUMENTS, through whom HE works, carrying on GOD'S WORK!

One other exciting bit of advance news, which you will read in more detail, in my next Personal Editorial.

When I wrote you on May 29, I was enroute to London, ticketed for a jet flight from London to Beirut and Jerusalem on June 5th.



I wrote in that letter, "...it looks right now as if I will not be able to go to Jerusalem at this time." As I wrote you in the general SEMI-ANNUAL Letter to ALL PLAIN TRUTH subscribers, June 21, I was not able to go. The Israelis took over the old city of JERUSALEM, including JERUSALEM RADIO, belonging to the government of Jordan.

Here's the latest news on that; The government official in charge of the Jordan Government's radio station flew over here to London (I am still in London) a few days ago to see me. They expect to get JERUSALEM RADIO back. If and when they do The WORLD TOMORROW will start FROM JERUSALEM as planned -- every night, seven nights a week, at 8:05 p.m.

Meanwhile, King Hussein's government has offered us the facilities of their Radio Amman. Since the war, they have reduced the power of this station very low. But they offered to increase it back to the full one hundred thousand-watts, on their superpower short wave station, for The WORLD TOMORROW. So while we await whatever is to happen to JERUSALEM RADIO, The WORLD TOMORROW is to go out at the same time contracted for JERUSALEM RADIO, every night, starting July 1st. This can be heard here in London -- so it can be heard all over Europe and all over the Middle East.

ALSO, The WORLD TOMORROW is to go out at the same time on their twenty-thousand-watt medium-wave station, which will cover all Jordan, ISRAEL, and Lebanon and probably Syria.

ADDITIONAL exciting NEWS! While in Jerusalem two months ago, we had leased a new Jerusalem office, and, in combination, residence for the family of the man we planned to move there as Office Manager. New office equipment and furniture, beside household furniture and furnishings, had been selected, ordered, and delivery expected the week before the war. But, once the war broke out we had no way of hearing what had happened to this brand new building -- and whether our equipment and furnishings had been delivered. Had it all been bombed? -- shot full of holes in house-to-house fighting -- looted, robbed, ransacked?

We had no way of knowing. We were quite concerned -- but we simply trusted God with it. About two nights ago I had a long-distance telephone call from two of our PLAIN TRUTH Contributing Editors, from Istanbul, Turkey. They had flown into Tel Aviv, Israel. With their press passes, and with the private help of a Jewish army officer, they had toured all of the occupied territory. AND THEY HAD VISITED OUR PROPERTY IN JERUSALEM!

What had happened? We had leased it from its Arab owner, a local contractor who built it himself and who lives next door. When the Jews began fighting their way into the Old City of Jerusalem -- as I wrote you beforehand they would -- he went immediately to the U.S. Embassy, informed them that our property was property of United States citizens, demanded that the United States Government protect it. Now what could have caused this man to think of that? I think GOD did! The U.S. Embassy immediately contacted the Israeli commanding officer, who sent soldiers at once to SEAL OFF our property, mark it "OFF LIMITS" for Israeli

soldiers, and assure its protection! EVERYTHING WAS PRESERVED IN PERFECT SHAPE -- all goods had been delivered and all was there and SAFE! This was the ONLY property in God's City of JERUSALEM dedicated to God and HIS WORK! Was God able to protect it? HE WAS!!!!

As I wrote before, this VERY WORK OF GOD, in the hands of God, is BOUND UP AND TIED FIRMLY TO THE STUPENDOUS WORLD EVENTS, now fast fulfilling the prophecies! It is preparing the way for GOD'S KINGDOM, and the happy, peaceful WORLD TOMORROW! Our job -- YOURS AND MINE -- in this Work -- becomes more and more IMPORTANT every passing month. TIME IS NOW VERY SHORT! We must sacrifice other things. We must PRAY HARDER for THIS WORK, and the human instruments God is using in it!

Again, I shall telephone this letter, by transatlantic radio telephone, to Pasadena, where I hope it may be typed and posted to you yet today! Your tithes and generous offerings never were needed more! Loans of larger amounts, from those unable to make them as contributions at this time, are urgently needed. The NEED continues URGENT!

I have just ordered The WORLD TOMORROW on three or four additional very powerful radio stations -- GOD'S WORK IS SPEEDING UP -- even as world events do!

I hope you can rush your tithes and offerings by AIRMAIL! THANK YOU for continued earnest PRAYERS, and your part in GOD'S WORK!

With love, in Jesus' name,

Herbert W. Armstrong

The WORLD TOMORROW  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
Proclaims to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

4th July, 1967

Dear Co-Worker with Christ:

Since I wrote you, a week ago, things have happened fast. Indeed, world events are racing on now at an ever-accelerating clip.

I want to give you a little ADVANCE NEWS, which you will read in more detail in my Personal column. Page one, in the July PLAIN TRUTH. With this coming number, due off the press in a few days, the circulation has reached, at last, the fabulous plateau of ONE MILLION COPIES!

It requires about twelve full wagon-loads of paper! Comparatively few magazines on earth publish a MILLION or more copies! That surely is a NEW MILESTONE OF PROGRESS! Read more about it in your next PLAIN TRUTH!

Of that ONE MILLION copies subscribed for -- to be read by probably two and a half million people -- about 2,450,000 of them are non-contributors to God's Work. No one pays for his own subscription, as you know. In addition to receiving The PLAIN TRUTH FREE, these 2,450,000 people who read it have never contributed -- and have never been asked to contribute anything!

In other words, beside helping pay for The WORLD TOMORROW Broadcast on radio and television, reaching some forty million people every week, YOUR tithes and freewill offerings are helping me to put The PLAIN TRUTH into the hands of nearly two and a half MILLION readers who are not even asked for financial support!

Actually, it is monumental, phenomenal, and virtually INCREDIBLE, how much every shilling you and I put into God's Glorious Work actually accomplishes! I know of no place else where every shilling accomplishes SO MUCH GOOD! That is because the living CHRIST actually heads, directs, and blesses this Work of God! What a privilege He allows you and me to have a part in it -- to be used as HIS INSTRUMENTS, through whom HE works, carrying on GOD'S WORK!

One other exciting bit of advance news, which you will read in more detail, in my next Personal Editorial.

When I wrote you on May 29, I was enroute to London, ticketed

for a jet flight from London to Beirut and Jerusalem on June 5th. I wrote in that letter, ". . . it looks right now as if I will not be able to go to Jerusalem at this time". As I wrote you in the general SEMI-ANNUAL Letter to ALL PLAIN TRUTH subscribers, June 21, I was not able to go. The Israelis took over the old city of JERUSALEM, including JERUSALEM RADIO, belonging to the government of Jordan.

Here's the latest news on that. The government official in charge of the Jordanian Government's radio station flew over to London a few days ago to see me. They expect to get JERUSALEM RADIO back. If and when they do The WORLD TOMORROW will start FROM JERUSALEM as planned -- every night, seven nights a week, at 8:05 p.m.

Meanwhile, King Hussein's government has offered us the facilities of their Radio Ammon. Since the war, they have reduced the power of this station very low. But they offered to increase it back to the full one hundred thousand watts, on their superpower short wave station, for The WORLD TOMORROW. So while we await whatever is to happen to JERUSALEM RADIO, The WORLD TOMORROW is to go out at the same time contracted for JERUSALEM RADIO, every night, starting yesterday, July 3rd. This can be heard in London -- so it can be heard all over Europe and all over the Middle East.

ALSO, The WORLD TOMORROW is to go out at the same time on their twenty-thousand-watt medium-wave station, which will cover all Jordan, ISRAEL, and Lebanon and probably Syria.

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Co-Workers, you have shown that your heart is in this great work -- by voluntarily supporting it. Your tithes and generous offerings never were needed more! Loans of larger amounts, from those unable to make them as contributions at this time, are always welcome. The NEED continues URGENT!

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THANK YOU for continued earnest PRAYERS, and your part in GOD'S WORK!

With love, in Jesus' name,

Herbert W. Armstrong

RADIO CHURCH OF GOD  
WORLD HEADQUARTERS  
PASADENA, CALIFORNIA 91109

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

July 25, 1967

Dear Brethren in Christ:

We have just had a conference in my office which impels me to write you -- and our entire membership in the United States and Canada.

Present were Mr. Albert Portune, business manager over God's Work, Mr. Jon Hill, director of the Ambassador College Press, Mr. Kenneth Hertmann, Registrar of Ambassador College, Mr. Dibar Apartian, director of the French Work and a professor on the college faculty, and Mr. Jack Elliott, Dean of Students and director of buildings and Grounds of the Pasadena campus. My son Garner Ted was away, Dr. Hoeh is in Europe, and Mr. Roderick Meredith is at the Summer Camp in northern Minnesota.

It was a most URGENT meeting. The rapid expansion of every phase of God's Work has resulted in a most acute shortage of office space in which to operate here at Headquarters.

Mr. Herrmann has advised us that his department simply cannot function to register in new students who will be arriving in about five weeks for the 1967-68 college year, in his present cramped and completely outgrown quarters.

Mr. Portune says his department has so seriously outgrown their small office space they have to climb and crawl all over one another: they have been forced to put desks and staff members in hallways; and already a number of his staff has had to be housed in other space six blocks away, and entirely off the campus.

Dr. Hoeh, who not only is Dean of instruction of the college, and director over all the professors and instructors, but Managing Editor (which means the actual administrative editor) of The PLAIN TRUTH, beside being director over the German Work, has only one little office. He has crowded desks for two assistants into his office. It is not a fit place for him to receive visitors, or students who come for counseling.

A new Professor, in the departments of English and Education, Dr. Vern L. Farrow, who has been a member of the faculty of the University of Oregon, has just arrived on campus. We must provide him with an office. And we have had no idea where to find one for him.

And while I was writing the above, I was interrupted by a telephone call from Mr. James Simpson, who drives my car (I stopped driving after my right eye went out on me a few years ago). He was leaving to meet Mr. Yehudi Menuhin, the world-famous violinist, and to bring him out to the campus. Mr. Menuhin is giving a concert at

the famed Hollywood Bowl (outdoor auditorium) Thursday night. He is a personal friend of Mr. David Wynne, the British sculptor who recently installed a giant sculptured fountain on our campus. We believe it is the largest work of sculpture on the west coast of America. Or the tallest. It is 38 feet tall, and consists of five giant bronze birds, just rising in flight from an artificial lake. When our new auditorium is built, this beautiful work of sculpture will be directly in front of it. Mr. Wynne also has done a most impressive bronze sculpture of Mr. Menuhin, which is to be put in the entrance hall of our new Fine Arts Building, now under construction.

Mr. Menuhin is coming to see the giant sculptured birds (egrets), and also he says he wants to see "where you're going to put my head," as he expressed it.

Mr. Simpson asked, "Where shall I bring Mr. Menuhin first?" Yes, WHERE? We have no fit place to bring an international celebrity, should one come to our campus. The proper place would be, on any campus, the Administration building. But our Administration building is a small building, originally built in the horse-and-buggy days as a stable and haymow for horses. It was later remodeled into a four-car garage, with servants' apartments on the second floor (in the haymow!). It was in that condition when we bought the original college property twenty-one years ago. We remodeled it into a small office building, and put a sign out front: "ADMINISTRATION BUILDING." But both Garner Ted and I have had to move out, to make room for other needed offices. We built offices for ourselves on the roof of the Library building.

Our Administration building is not presentable enough to bring an international celebrity to it. Nor would I want to have him brought through the Library and up to my office, although it is nice enough once one gets there.

This interruption served to put dynamic EMPHASIS on the very thing I am writing you about -- our dire, tragic, URGENT, DESPERATE NEED of a new Administration building. If we had been able -- as we should have been long before this -- to have built our new Administration building -- already well along in planning on the architects' drawing boards -- then THAT would be the place to receive Mr. Menuhin.

And while I am on this subject, another international luminary came to our campus to see this work of sculpture about a month ago while I was still in England. He was Sir Alec Douglas-Home, Britain's Prime Minister just before the present one.

At our conference, I had decided to move Mr. Roderick Meredith, who is our director over all the ministers and churches in the United States, beside being a faculty professor, and PLAIN TRUTH editor, and Mr. Jon Hill, over to our Church Administration offices, which we have leased over a drug store. That, also, is off the campus. They need to be in close proximity to the business office, the Registrar, the Dean, and those of Garner Ted and me. Then I was going to move Mr. Elliott, who is also Dean of Students, off campus in the building used by our maintenance departments.

But then Mr. Portune came up with the idea that he could move the offices of Business Administration across the street into the front part of a girls' dormitory building.

"That's no place for a college's Business offices," I said. "If any office ought to be in the Administration building it is the Controller (Business manager)."

"I know it," said Mr. Portune, "But I can explain to bankers, insurance men, contractors and others who come to my office that we are expanding, outgrowing our quarters, and I can make it serve as a makeshift until we build the new Administration building."

That is decidedly NOT a right or proper solution of our problem. But, as we considered the problem from all angles, it seemed the least of the evils. So we shall move Dr. Hoeh upstairs into Mr. Portune's office, and expand the Registrar's quarters to include Dr. Hoeh's present office, which adjoins Mr. Herrmann's, and also the one that was occupied by Mrs. Armstrong as Guidance Counsellor for women.

Now WHY have I taken time and space to tell you all this? Simply because I know how God felt back in the days of Moses, when the children of Israel griped, complained, criticized, and refused to obey God's orders. They didn't trust God -- they said it was all MOSES' doing, and blamed Moses for everything. They didn't agree with Moses -- when he was only doing as GOD directed. Today, Brethren, I am doing as GOD directs, but too many of our brethren, who profess to be yielded to God, criticize, disagree, lack faith, and NEGLECT TO RESPOND. So many of you can't see why we need any new buildings!

I wonder if some of you don't think that all there is to running God's Work is to go to some radio studio and talk in front of a microphone once a day and to have two or three little rooms for a handful of students to sit in for classes.

I think many of you do not realize that the great Work of God is any larger than your own home, and your own family operations!

I am utterly APPALLED to see on a report from the Business Office that there is now LESS money coming in for the BUILDING FUND than there was a year or two ago! Yet there are THOUSANDS MORE OF YOU! We have just published a brochure showing that MORE THAN 40,000 MEMBERS ATTEND OUR SERVICES EVERY SABBATH!

God's WORK is GROWING -- it has become B I G!!! God's CHURCH is GROWING!!! That is, in every facet EXCEPT the BUILDING FUND! That is DECREASING!

God simply BLAZED in anger at the people of ISRAEL when they sagged and lagged, and griped and complained, and lost faith! I know how He felt. I know how Moses felt!



How can I make you brethren understand that it now takes HUNDREDS of full-time workers here at Headquarters to run God's Work? And to operate God's headquarters COLLEGE, which must supply the trained help to keep the Work growing -- and the Ministers to feed the bulging, enlarging FLOCK?

We receive THOUSANDS of letters EVERY DAY -- yes, THOUSANDS EVERY DAY! It takes hundreds of people to open, read, answer all those letters -- to send out the free literature requested -- to PRINT that literature -- to edit, and PRINT over ONE MILLION COPIES of The PLAIN TRUTH -- to keep up a vast mailing list of over A MILLION NAMES! Do you realize that THOUSANDS of those names and addresses have to be CHANGED every month because people move -- or die? The AVERAGE person moves every three years or less!

Our Registrar's office must keep records of all grades, credits, and other data on all students. And we have close to 500 students on this one campus. That's small for a college. But did you ever notice HOW MANY LARGE BUILDINGS it takes on the average college or university campus?

I have told you before -- and now I tell you AGAIN -- in the name, and by THE AUTHORITY OF JESUS CHRIST -- that additional new buildings now have become an absolute IMPERATIVE MUST -- or else God's Work must fail of its mission and GO BACKWARD!

We are here to DO the WORK OF GOD! We want to do that WORK! But we must have rooms and places to WORK IN! A couple of months ago I had to POSTPONE the start of the new Administration building -- our most URGENT need of the moment -- another six months -- BECAUSE YOU BRETHREN HAVE NOT STOOD BACK OF ME -- You HAVE NOT RESPONDED TO THE CALL DIRECTED BY YOUR LORD AND SAVIOUR AND MASTER, JESUS CHRIST!

MORE! If the Television program is to grow, and reach additional millions with Christ's Message, we must build a new Television studio. We are now producing the TV program in our overcrowded little radio speech studio - and the QUALITY is sub-standard. It would never be accepted by regular-channel stations, on channels 1 to 13. I HAVE HAD TO POSTPONE GOING ON ANY MORE TV STATIONS ONE MORE WHOLE YEAR!

I have asked for special, ADDITIONAL offerings for the Property or BUILDING FUND, in addition to, and over and above your tithes and regular offerings. Nine years ago you WERE ABLE to respond -- and DID, then, when we were still small in membership. You WERE able to respond better a year ago. There are about 30% more of us now. Funds for OTHER purposes ARE increasing accordingly. OTHER phases of the work ARE growing and increasing. But that very growth DEMANDS more buildings, offices, work rooms. And many of you are NEGLECTING this important part of the Work.

How about it, Brethren?

Are we the CHURCH OF GOD that will be taken to a place of safety? Or are we the contented, lackadaisical, lukewarm LAODICEAN

people who are going into slavery in the Great Tribulation -- into TORTURE and MARTYRDOM?

Are we putting GOD'S WORK FIRST, or are we allowing other interests, desires, entertainments, to fill our minds -- and take our money? WHY is it, dear Brethren, that Communists can be SO COMPLETELY DEVOTED to their damnable destructive CAUSE -- can DEVOTE their whole souls and lives and interests to it -- but God's people have to be reminded, prodded, aroused out of lethargy and LUKEWARMNESS?

As I write, there has been TERRIBLE rioting and looting in Detroit the past two days, so that the Governor of Michigan had to appeal to the President of the United States to send TROOPS. WHY is it that some negroes (NOT our Brethren, of course!!!), can be STIRRED by Communist propagandists and rabble-rousers into an almost INSANE FURY and dedicated FRENZY of rioting, looting, sniping, shooting, killing, DESTROYING -- DEDICATED with fiendish, satanic ZEAL to the CAUSE of destruction and violence -- while GOD'S PEOPLE, who have their own salvation and the salvation of ALL HUMANITY to work for, can become so lax and LUKEWARM?

Frankly, Brethren, I find it distressing, and hard to understand!

We are not building any buildings that are not DIRELY, DESPERATELY NEEDED to carry on GOD'S WORK! We ought not to have to take regular funds away from the broadcasting and publishing of the GOSPEL for this purpose. In the past we were able to do what building was needed by these SPECIAL added funds over and above tithes and regular offerings. If we can just keep up this special Building Fund, it will release the regular funds for more radio stations, speeding up the Television work, and other Gospel activities.

I have just received my first copy of the new enlarged BOOK, "The U.S. and British Commonwealth in Prophecy, " off our book bindery. You should be receiving yours in a day or so. BE SURE TO READ IT - - it is much different, and much larger than the former small booklet!

Now I realize, Brethren, that some of you, due to circumstances, may be unable to keep up the special added offerings for the Building Fund. It is those who are able, but have NEGLECTED IT that are hurting the Work.

Satan is striving every way he can to harm this Work. The Work needs your earnest, fervent PRAYERS! I, personally, need them!

THANK YOU! With love, in Jesus' name,

Herbert W. Armstrong

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Publishing:  
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July 31, 1967

Dear Co-Worker with Christ:

This letter should have been written yesterday. Things are happening so fast these days, and I have so many things on my mind, that I completely over-looked the fact this letter was due.

And here it is, the 31st of July. For me it is a very important day -- a day of mixed emotions. May I be real personal in this letter? I had intended to write what I am about to say as a Personal from the Editor column for The PLAIN TRUTH. But our production manager just told me The PLAIN TRUTH is going to press -- already late -- and they already have an editorial for this number. So I'll say briefly a few of the things that were uppermost on my mind in this letter.

Today is a day I had been looking forward to. It was to be the 50th wedding anniversary of Mrs. Armstrong and me. But she is no longer here to share it with me.

I could not help, this morning, thinking back fifty years ago today. I was living in Chicago. I had been engaged to marry a girl from Iowa. That very morning I disappointed her. I arrived late at the railroad depot to meet her. And there she was, a girl who had never before seen such a big city, alone in the metropolis of Chicago!

But right there one thing happened which was one of the REASONS why we shared fifty HAPPY years together, lacking three-and-a-half months! We were really in love. And love is UNSELFISH. Love is an OUTGOING CONCERN. This time it was I who had been negligent. This time it was SHE who had the outgoing concern. Of course there have been plenty of occasions when it was my turn to be considerate.

Many young ladies would have ended the engagement then and there. They would have become angry, resentful, unforgiving. Because most young brides are in love, most assuredly -- but with their own selves! Not with the man they are marrying. And most young bridegrooms also are in love -- with their own precious selves!

As soon as the other becomes inconsiderate, or does something, or says something, that "steps on the other's toes," the

"injured" one flies into a rage, or becomes sullen and resentful. One thing leads to another, and ultimately to an unhappy marriage -- or divorce!

But this young lady forgave me, and later that same day she became Mrs. Herbert W. Armstrong.

This is not to say that in the virtual fifty years of happy marriage there were never any rough spots, misunderstandings, or hurt feelings. There always are, in every marriage. And unless each one is mindful of that fact -- mindful that each is HUMAN and imperfect -- and has enough love for the other to forgive and forget, it would be better to call the whole thing off before the wedding.

Why do most marriages fall? Two reasons. They are not really in love, though of course they think they are. They do not, each, have as much love and concern for the other, as for SELF. They WANT the other for what they feel the other means to THEM. They are on the GETTING side, not the GIVING! And when everything ceases to come their way, and the time comes to GIVE, they don't give. And the second reason is part of the first -- CARNALITY!! And carnality is vanity, lust, envy and greed.

A year ago I did write an editorial for The PLAIN TRUTH on our 49th anniversary. I may yet, later today, write the one I had in mind. If so it will have to appear in the September number.

But since I am a day late with this letter, I must make it brief -- and urgent. GOD'S WORK is leaping forward as never before. We are still awaiting the final settlement of the Jerusalem situation. The Israelis still are in possession of Jerusalem Radio. We still have hopes it will be restored to Jordan so that The WORLD TOMORROW may carry out its contract with that government for every-night broadcasting FROM JERUSALEM. Meanwhile, we ARE broadcasting every night on Radio Amman, both medium and short wave. The program is heard, and MUCH listened to by the Jews of the nation they call Israel (actually they are JUDAH!).

Many other new stations have opened to us in the past month -- both in the United States, and other parts of the world. Even in these summer months GOD'S WORK IS GROWING -- EXPANDING -- as it must!

And its financial need continues great. We can never let down, or ease up on our efforts. It is not easy for me, personally, to carry on without the loving HELP, encouragement and companionship of the wife God gave me fifty years ago today. But GOD'S WORK is FIRST. It is more important than life itself! And so, with GOD'S HELP, I press on, day by day, fighting the battle with more determination than ever.

Unless all who, with me, are Co-Workers with CHRIST do the same, my personal efforts would be useless. Christ is the LIVING Christ. I have to remember, dally, that, though the wife I loved is no longer living, the CHRIST I LOVE IS THE LIVING CHRIST, so that I may boldly say, "The Lord is my Helper, and I will not fear

what man shall do unto me." (Hebrews 13:6). I try to keep in closer, more intimate contact with Him, who is my living, supernatural, divine Help! And I do need your earnest and constant persevering prayers! THANK YOU for them!

Let me say once again that the loans of larger sums from those who have such sums and feel unable, at this time, to GIVE them to God's Work, are most helpful. Such funds accomplish GREAT GOOD, in the Work which the living CHRIST is directing, guiding, blessing! So MUCH more good than lying idle, or in a bank.

Again I am enclosing a stamped return envelope -- and if you add one to make it airmail, that will speed it back to us faster.

THANK YOU -- I DO remember you constantly in my prayers!

With love, in Jesus' name,

Herbert W. Armstrong

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August 28, 1967

Dear Family of Co-Workers with Christ:

GREETINGS! New students are arriving on campus here in Pasadena today, and I see several groups being taken on a tour of the campus. It's hard to realize that another summer is practically gone -- another school year about to begin!

The other day an IDEA came to mind -- of the kind I sometimes call having a BRAINSTORM! I realized that we have published many pictures of the three Ambassador College campuses -- pictures that have shown these campuses as beautiful, cultural, high-character, with magnificent landscaping, stately -- even fabulous buildings.

Our campuses truly ARE beautiful! We have won public awards for the superb and immaculate maintenance of properties -- of the IMPROVEMENT of our properties. Then, when I have mentioned to Co-Workers the desperate NEED of new buildings, many have not been able to see WHY, with all the beauty we have pictured, we need new buildings. I REALIZED THEN THAT MOST OF YOU HAVE SEEN ONLY THE SIDE OF THE STORY WE HAVE PUBLISHED! You have not SEEN the old shacks, the little old houses, we have had to use. As the Pasadena campus has grown and expanded through the past twenty years, we have bought additional properties, a little or a single small piece, at a time. Some of these have been real old run-down dilapidated in appearance. Yes, SURE we have immediately improved them -- and, as better quarters become possible, we have torn them down to erect NEW buildings -- of which, in the twenty years, we have so far completed TWO.

But, we have not been able to tear them down and build new buildings at once. Often we have had to use these old sub-standard properties for YEARS before we could replace them with new buildings -- of which, so far, there have been ONLY TWO -- in twenty years!

The "brainstorm" -- or the IDEA -- was, simply, that we ought to show our family of Co-Workers THIS OTHER SIDE OF THE STORY! The OTHER SIDE OF THE TRACKS -- literally! -- because much of it is the other side of the Union Pacific freight tracks! So we have gathered together a few of these photographs. I had them reprinted for an article -- then decided to SEND THIS ARTICLE AS ONE OF MY MONTHLY LETTERS TO YOU CO-WORKERS!

This is only a PART of these pictures of this NOT-SO-PRETTY-SIDE of our campus picture. Frankly, we do not expect to leave ANY of these real old, small, sub-standard houses. We have been willing to USE them, for dormitories, for offices, for classrooms -- for workrooms, UNTIL something better was possible. I think you didn't know we had been getting along in this manner. I think you OUGHT to know.

We have had to go off the ship stations reaching BRITAIN -- because the Government made THEM illegal. We are sure GOD -- the LIVING GOD -- will provide a replacement soon. We can't believe the British people have heard all the Gospel Christ wants them to have. Meantime, WE are on Radio Amman, Jordan on their medium wave (standard broadcast) band, and also shortwave (which is not so good). NO ONE else is on their better MEDIUM wave, but one religious broadcast is claiming to be on "Radio Jerusalem." WHAT IT IS ON IS RADIO AMMAN SHORTWAVE -- but is unable to get on the medium wave, which HAS BEEN GIVEN TO US EXCLUSIVELY. NO ONE but the "Israelis" (Jews) is on Jerusalem Radio. And, if it goes back to Jordan, we have government assurance no one will, except The WORLD TOMORROW!

Any rumors that another is on Jerusalem Radio, and we are not, ARE FALSE. MANY NEW OPPORTUNITIES for getting the TRUE GOSPEL to the world are now opening up. Will tell you more about them next letter!

The need for tithes and offerings -- fund for the GOSPEL, as well as the building fund, is as URGENT AS EVER. I know you'll understand! THANK YOU, from the heart, for doing YOUR part, WITH CHRIST, in GOD'S WORK! We should all thank Him for the privilege! I DO!

With love, in Jesus' name,

Herbert W. Armstrong

What You Have Not Seen Before  
on Ambassador College Campus

You have seen pictures of very fine buildings and magnificently landscaped grounds on Ambassador College campuses. But here are FACTS you didn't know-facts and pictures that will open your eyes. Here are pictures literally from "the other side of the tracks."

by Herbert W. Armstrong

SOME CO-WORKERS APPARENTLY THINK Ambassador College doesn't really need any more new buildings. This has harmed Christ's GOSPEL WORK--because it has affected special voluntary offerings for the Property or Building Fund.

Every picture we have published of our three college campuses has, naturally, "put our best foot forward." And having seen only our finest, some seem to have drawn the false conclusion that now we have all we need. Frankly, Co-Workers, I think you should know that I wouldn't mislead you.

#### What Many Didn't Know

Our Campuses are beautiful -- Yes indeed! But they are not yet complete. As the Gospel Work of God grows, our campuses must expand! And the expanded areas are NOT -- as yet -- so beautiful!

But I have often said that, "what you don't know, you don't know that you don't know."

They say one picture is worth ten thousand words. So I'm going to give several thousand words' worth of pictures. I think it's about time our Co-Workers in God's Work come to realize HOW MUCH we DO need additional buildings -- additional SPACE in which to work, in carrying on the great Worldwide WORK OF GOD. And just WHY that Work can't keep on growing, or fulfilling the mission to which the Living Christ has called and commissioned us UNLESS we DO immediately build additional buildings!

One writes: "Why don't you spend all your time and money just PREACHING THE GOSPEL, instead of building new buildings?" He doesn't realize that the radio broadcast is only the first part of preaching the Gospel. We are NOT ALLOWED to preach the WHOLE Gospel over the air! When we purchase TIME on a radio station, the company owning the station are allowing us to take over and USE, for a half hour, THEIR PROPERTY, and THEIR FACILITIES, worth from one to ten or more million dollars. Many listeners would protest if we put the WHOLE TRUTH on the air.

The world has been DECEIVED with a false gospel. If we put the WHOLE TRUTH on the air, it would offend many. Angry protests would come into the station. Pressure would be brought to put us off the air.

Remember, we don't OWN the radio stations. We can use THEIR property and THEIR facilities only AS FAR AS they will allow. Besides, if we simply choke off listeners with Christ's TRUTH which is TOO STRONG for them -- at first -- make listeners furious and angry, we would never get their minds open to THE TRUTH !

Yet we MUST preach THE WHOLE TRUTH. We DO preach the WHOLE truth! But we can't put it all ON THE AIR! Then HOW do we do it?

We proclaim over the air that which will arouse INTEREST, attract listeners -- get millions and millions of people to LISTEN. As they become interested in things which do NOT offend them, they write in for The PLAIN TRUTH, and booklets for MORE things that INTEREST them. It is BY THIS MEANS -- getting in personal touch with them -- that we give them what we CAN'T get to them by radio.

Radio alone IS NOT COMPLETE! SO we receive 3,000 to 5,000 letters every day -- more than 100,000 letters a month! NOW HOW would YOU read and answer all those letters, without a ROOM, or OFFICE, or place to work? How would You print more than a million copies of a magazine like The PLAIN TRUTH, and tons and tons of booklets, and thousands of copies of the Bible CORRESPONDENCE COURSE, without buildings and rooms for your presses, folding machines, and vast amounts of equipment we have to use? How would YOU write the articles, and edit and PLAN a magazine, lay out the pages, arrange the pictures, etc., without A



PLACE TO WORK IN?

And could YOU -- just one person -- read 3,500 letters every day, answer them, do all this printing, and mailing carload after carload (I mean large freight cars) of literature every month -- alone by yourself?

Evidently some few think I do all that alone by myself. Well, I did, ONCE -- with only Mrs. Armstrong's help. But then only a FEW people heard the broadcast -- only a FEW wrote in -- we printed only a FEW copies of The PLAIN TRUTH -- and it was then a little homemade few sheets of mimeographed paper.

RIGHT HERE AT PASADENA HEADQUARTERS, we have to employ HUNDREDS -- many hundreds -- of people to do all this work, helping to PREACH THE GOSPEL! They have to have rooms, offices, printing plants -- BUILDINGS to WORK IN -- TO PREACH THE GOSPEL!

And in twenty years, on this Pasadena campus, we have only built TWO new buildings!

Co-Workers, it's about time you come to know some things YOU HAVEN'T KNOWN about GOD'S WORK!

It is emphatically NOT a matter of wanting unneeded finer things -- or a matter of unwise planning or extravagance. I know of no other work or activity on earth as efficiently conducted or where every dollar accomplishes so MUCH!

I want you to know the TRUTH!

I want you to SEE, as far as cameras can show you, just how jammed up, packed in, and crowded we are, crawling all over one another trying to do God's Work with insufficient space here at Headquarters. And the situation is just as bad at the other two campuses. The space we now have may be sufficient to have conducted a Work the size this Work was, five or six years ago. What we had then was not sufficient -- THEN. Of course we have acquired additional property and some houses or old buildings since then -- but not nearly enough, because THE WORK expands faster than our property and building expansion program does.

This great WORK OF GOD actually DOUBLES in size and scope every two years and nine months - just a trifle under 30% every year. It has been growing at that unheard-of rate for 33 1/2 years!

#### Started the Smallest

As I have said many times, when GOD Himself does something, solely by His own great power, He does it in a stupendous, mighty, and perfect way. Like, for instance, the creation of the sun, the earth, the vast universe. But when He does something through humans, if it truly is GOD'S doing, the humans must start the very smallest -- like the grain of mustard seed -- but it continues to grow, and grow, until it becomes the GREATEST.

That is the way God's Work, to which He has called us, was started, and it now is becoming comparatively very great!

It started on one smallest-powered radio station, with 100 watts of radio power per week. It has now grown to some 45 MILLION watts per week, more than any other radio program on earth!

The PLAIN TRUTH started a tiny homemade mimeographed "magazine," with not more than 250 copies circulation, but has grown into what many readers term the world's finest magazine, and one of the comparatively FEW magazines on the whole earth having more than A MILLION copies circulation!

And what about office space for the conduct of the Work? Mrs.

Armstrong and I started, beginning 1934, with a tiny office which was an anteroom in an old former Masonic Temple hall. I had engaged this second-floor hall for evangelistic meetings at a rental of \$10 a month, and when I had to give up the hall and rent another after two months, the owner allowed me to continue using the little anteroom "office" free.

Later, he required the use of the room, and offered me the use of a small inside room in the Hampton Building, which he owned, for \$5 per month. This was the little room that had no windows, nor outside light -- and no ventilation except a transom over a locked door leading to a stale, smoke -- filled room used for night meetings of a labor union. We used a couple of old scratched-up tables for desks, and cardboard cartons obtained free at a grocery store for filing cabinets.

...but Grew Big

But today God's Work at Headquarters employs hundreds of people, using hundreds of steel filing cabinets, typewriters, printing presses -- even a computer -- in offices that long ago outgrew the campus, and have spilled over into bedrooms in old houses, and old buildings as far as almost a mile from the campus.

Mrs. Armstrong and I did not gripe or complain about our lack of sufficient office space at the start of this Work. We were just THANKFUL for what we had, and the privilege of being used of God in His Work. Our department heads, officials, secretaries, and workers do not gripe or complain today because of the over-crowded condition.

But GOD'S WORK IS BEING HAMPERED, its progress impeded -- and IT CANNOT GROW unless we can build additional buildings IMMEDIATELY!

They are needed to preach the gospel!

So I have decided to show you WHY God's Work cannot grow any further UNLESS and UNTIL we do have some new buildings.

I think you should have enough FAITH IN THE LIVING JESUS CHRIST, who is the HEAD of this great Work of God -- and who GUIDES, DIRECTS, and blesses it -- to know that He would not put or leave a man at the earthly head of HIS WORK who would mislead or deceive you; or who would have such bad judgment that he would embark on any unneeded or extravagant spending spree.

Your Part in God's Work

Nevertheless, I want you to KNOW just how serious is this need of more office space, more work space. I realize that, never having seen this side of the picture -- not knowing many of these facts and existing conditions under which we work -- but having seen only pictures of the beautiful, even fabulous properties God has given us, you are in no position to judge whether there is real need. And of course that is not your responsibility or your part in the Work -- but I'd like you to know, anyway.

In showing you these not-so-pretty pictures, and this impossible over-crowded condition under which we are struggling to carry on God's Work, I hope it will help you to realize that if I write and tell you there is a NEED, YOU may be sure THERE IS A NEED! I DO know the facts, and I DON'T lie to you or mislead you.

## Acquired Providentially

First, let me tell you again how God maneuvered circumstances so that some fine and even fabulous properties came into our hands for His Work, at little or no actual cost.

In November, 1946, I was led providentially to our first-acquired block of property. On it stands the present out-grown Administration Building -- today not one-twentieth large enough -- the Library building -- and the "Garden Theatre" with its beautiful Tempietto as a stage at one end and the pergola at the other, beside a few pools and fountains.

The Administration building originally had been a barn in the horse-and-buggy days. There were horse stables below, and haymow above. When automobiles came, the central part of the ground floor was converted into a 4-car garage, with servants' living quarters on each end and on the second floor. That's the way it was when we bought it.

But, by turning this into the office building for God's Work -- with our printing shop, our mail-reading room and mailing list and addressing machines, beside Administration offices for the College -- and by putting our own radio recording studio in the library building (where it still is jammed and packed in unbelievable manner!!!) we saved \$1,100 per month we had been spending up in Eugene, Oregon, on office rent and broadcast recordings. We obtained the property with NO down payment, and \$1,000 per month payments.

Thus we came into OWNERSHIP of this beautiful property with majestically landscaped grounds in a manner just like BEING PAID \$100 PER MONTH to accept and own it! In other words, it cost us \$100 per month LESS than NOTHING! Of course there was remodeling to be done -- and the grounds to be cleared of weeds.

That was the start.

Our four pioneer students had to find their own living quarters. They found low-cost furnished rooms. They had to feed themselves in these bedrooms as best they could -- for they could not afford to eat at restaurants.

Next property acquisition was Mayfair, a beautiful and proud old 3-story English Tudor mansion. It was acquired at very low price, with very low down payment. It was then a high-class rooming house. For a year we retained several of the roomers. It was an income-producing property -- NOT AN EXPENSE!

## Fabulous Properties Like a Gift

In 1956 the most fabulous property in Pasadena came to us -- almost a gift. Literally it had been offered as a gift -- only the prospective donors failed to come up with the money. This was explained a month ago in the Autobiography in The PLAIN TRUTH. Anyway, we obtained it at a cost lower than the ornate iron fence around the Orange Grove Boulevard front would cost today! It was easily worth more than ten times what it cost us.

No furniture or furnishings were included in the purchase -- except one large, heavy, carved rosewood center table in the Rosewood room. I think they found it too heavy to move out. Afterward, I bargained for the purchase of the really fabulous solid mahogany, ornately carved, round dining table, and massive high-backed, hand-tooled, leather-covered dining chairs -- a dozen

of them -- that had been designed and built just for the dining room of this building at the time of original construction. This table is so heavy it takes seven men to lift and carry it.

How many thousands of dollars it would take to have such furniture made today I have no idea. Of course it would have to be custom manufactured all by hand -- there's certainly nothing like it in any furniture store. Anyway I do know what I paid for the table, fine bevelled -- mirror top and all, including the great chairs -- exactly \$100. That is not a misprint. One hundred dollars! That's all!

There was a 200-foot-wide strip of property between this Merritt mansion and what was then our campus. And on this property was a very superb mansion of Mediterranean-type architecture. This we needed badly as a student residence for college women. We expected to have to pay a certain sum -- if, indeed, the owners ever became willing to sell. Suddenly they offered it to us -- for exactly ONE-THIRD of what we believed would be the lowest price the owners would consider!

. . . even in England

I have written before of how the fabulous Memorial Hall, with its several acres of grounds-beautiful grounds with the choicest Cedars of Lebanon left in the world, so far as we know, and with the ornate formal garden in the front with its costly giant urns, the aviary, the fabulous rose garden, the exotic, superbly beautiful Japanese Garden, the dazzlingly colorful English sunken garden, the several greenhouses -- and the big building as fine as the fabulous Merritt mansion in Pasadena -- all this came to us for \$22,400. That sounds incredible, I know! But this is GOD'S WORK -- and He guides and BLESSES IT!

Of course all these properties had been neglected and let go, so far as spic-and-span maintenance is concerned -- overgrown with weeds. We had to clean them up, and even do some repairing -- but that expense was negligible compared to present appraisal valuation.

You have probably read all this before. But I want you o-Workers to REALIZE how God Himself set the CHARACTER STANDARD for the physical properties of His COLLEGE -- and His earthly headquarters where His WORK is conducted.

These truly fine and magnificent properties came PROVIDENTIALLY! They do not represent reckless management. They Do represent THE KIND of properties the Living CHRIST has shown us HE WANTS for His WORK!

Co-Workers, we need to realize IT IS NOT WRONG to have the finer things -- IF one can afford them. In our case God put these finer properties in our hands at LESS COST than any cheap, poorly constructed, unsightly properties (giving us the same usable space) could have been purchased for!

How GOD Lives

Do you think God WANTS us to live in slums, ghettos, or in drab, depressing, UNbeautiful surroundings? He does NOT want us to live beyond our means -- but He does want us to use our minds actively and alertly, and to work hard and faithfully, and to

improve our surroundings -- even as we improve our spiritual character.

Did you ever stop to think about how GOD lives -- in what kind of environment -- what kind of surroundings? And our Living High Priest Jesus Christ is right now in that GLORIOUS environment, at the right hand of the Father, on His (the Father's) THRONE. Read it -- in the 4th chapter of Revelation -- the 1st of Ezekiel. There is flashing brightness, brilliance, all the colors of the rainbow in dazzling radiance -- the sparkling brilliance of the rarest, costliest stones -- and of course, since it is not MATERIAL, but spiritual and glorious, our minds simply cannot picture the glorified splendor of it -- probably millions of times more beautiful than anything we mortals have ever seen!

Is it so strange, then, that God has providentially maneuvered circumstances so as to set His earthly headquarters of His Work in an environment that is comparatively nice and beautiful, as things go here on earth?

#### Other Side of Picture

But all parts of our campuses are not beautiful and fabulous! Not by any means!

About half of our Pasadena campus was in an area that was the nearest thing Pasadena had to a slum section. In order for the college to grow -- for GOD'S WORK to grow -- we had to buy many dozens of small 40- or 50-foot-wide properties, most with two houses on them, one behind the other -- and these houses all very old, run-down, dilapidated.

WE DID NOT PUBLISH PICTURES OF THESE PROPERTIES!

For years we had to use most of these unsightly houses for offices -- for student dormitories -- even for school classrooms. Of course we cleaned them up. We gave them some paint, and even a slight amount of repair to last until we could erect needed new buildings and demolish them.

Our new physical education facility -- gym, natatorium, handball courts, etc., and baseball diamond -- this occupies one square block which had some 16 or 18 of these old small houses.

The new Student Center building, with its new dining hall, social center, student bookstore, student post office, student barbershop, faculty dining room and lounge -- this building occupies a site formerly occupied by another 18 or 20 small semi-slum houses.

#### How Old Houses Used

In fact, Garner Ted Armstrong lived a few years in one of them -- then David Jon Hill lived there a while, and then visiting ministers were housed there. A two-story corner house next door was a men's dorm for years. Three of these houses on that property were used as classrooms.

We have had to put every available inch of floor space to active USE. But, naturally we have not published pictures of these!

In two very old but larger houses, which Mr. Merritt had moved onto a vacant property one block north in this area, we housed the offices of the Transportation Department, the campus barbershop, the campus first aid and infirmary, the News Bureau, our legal

office, and others. The barbershop is now in the new Student Center building (Dining Hall), and the Transportation Department, first aid and infirmary, have been moved into other old buildings (to be wrecked later). The legal office, together with Church Administration offices, has been moved into rented space, off campus and over a drugstore. The News Bureau has been moved into a new temporary, portable building. And those two larger old houses from which they moved have been demolished and cleared away, to make room for the new Administration Building which WE HOPE we may begin constructing next year.

#### The Printing Plant

Our printing plant has outgrown its quarters, and been moved to larger (but old) buildings four times in the last nine years. Today the main printing plant, housing the presses, folding machines and mailing room, are in a remodeled former lumber shed which a new freeway will replace; the composing and typesetting room is in another leased building a block and a half away; and the bindery in still another building almost a mile away from the campus.

We are FORCED to construct, off campus, and the other side of the new soon-to-be-built freeway, a new printing plant of 170,000 square feet of floor space. A second big web-fed press is on order in England, due to arrive late next fall.

Since we moved into our present main printing plant, the State Highway Commission has routed the new freeway to go right through it! We MUST MOVE IT!

If we are to continue publishing The PLAIN TRUTH, books and booklets, and the Correspondence Course, the printing plant must expand. That, with the broadcasting, is the very lifeblood of God's Work!

Architects are now working on plans for this new printing plant -- put it all under one roof. Almost half of it will be housed in an older existing building -- about 70,000 square feet -- which we have purchased (but do not yet have possession).

We have acquired most of the remainder of a whole square block for this purpose. It, also, is in this semi-slum area, but across the Union Pacific tracks, and across from the soon-to-be-constructed new freeway. In this area, now being upgraded into a modern, light manufacturing district, we can build with low-cost-type construction.

It is vital that the printing plant be housed all under one roof. It is a MOST important phase of God's Work. And our Pasadena printing plant is now one of the largest on the west coast of the United States.

#### Now Television

Also in this area we MUST construct a new television studio -- IF we are to go on television coast to coast in the U.S. and Canada. In a way, we are already on T.V.. But we are only on a minor UHF station -- channel 22 in Los Angeles -- and it has very few viewers. We are not now equipped to produce programs of a quality that the VHF stations would accept (channels 2 to 13). Equipment to produce that kind of programs could not be housed in present quarters -- MUST be in a new T.V. studio.

However, the present programs on Channel 22 are giving Garner

Ted Armstrong -- and our technical production crew -- the experience they need to produce programs of a quality that the VHF stations will accept. The transition from radio to T.V. requires some very difficult adjusting, and takes time.

But I can tell you this: My son is making splendid progress, and when you do see him on T.V. all over the country, the program will be one of the highest rated in its category. And I think you'll see that Garner Ted Armstrong is a more effective speaker on television than the leading network newscasters.

#### Only TWO So Far

Some of our Co-Workers seem to have the idea that we are building all sorts of new buildings. That is not true.

In the TWENTY YEARS since Ambassador College was founded, we have built on the Pasadena campus ONLY TWO NEW BUILDINGS -- the Physical Education facility and the Student Center building. Except for those, we have had to get along in a makeshift manner with the old buildings, constructed between the 90's and 1908.

#### Time Too Short?

Another point some need to be straightened out on is WHY we need new buildings, with TIME so short.

Some WHO DO NOT UNDERSTAND are saying, "Well, if we have only about four and a half more years to go, why build any more new buildings?"

Well LISTEN! It's time for us to UNDERSTAND THE TRUTH!

First, we cannot be SURE of only 4 1/2 more years. We cannot set dates and be SURE! We think that probably that is all the time we have left.

But, first, WE MUST ACCOMPLISH MORE IN THAT 4 1/2 YEARS -- if that is all we have -- THAN IN THE PAST 33 1/2 YEARS SINCE THIS WORK STARTED! And that is now possible because there are more of us -- bigger organization -- now.

We CANNOT expand the Work as it MUST expand to fulfill our great commission UNLESS we can construct more buildings QUICKLY!

This great Work of God MUST grow to TWICE the size it now is, in the next 2 3/4 years. By the end of 4 1/2 years IT MUST BECOME ALMOST FOUR TIMES its present size!

THAT IS IMPOSSIBLE IF we are to lay down on the job now. This Work cannot grow ANY bigger, without more buildings. We have gone as far as we can go with what we have!

#### What Will Christ Say to You?

What is the living glorified CHRIST going to say to YOU, when He comes to call YOU to account -- and you have to FACE HIM? Is He going to ask YOU, "Why did you QUIT, right at the most important time of all? WHY did you LAY DOWN ON THE JOB, give up and quit just when the race was almost run?" (I Cor. 9:24 and Heb. 12:1 -- please read.)

What would you think of a man in a mile race who was running so well he was just about to WIN the race and set a new world record -- and then, half way through the "gun lap" (the last lap), he just quit running and sat down to rest and say, "Ho Hum!"

Jesus Christ has called and commissioned YOU AND ME to PREACH

His WORD -- HIS TRUE GOSPEL -- and to give this dying world gospel "meat in due season!" The MOST IMPORTANT SEASON of all is right NOW -- and these next 4 1/2 years, or whatever time is left, JUST BEFORE Christ's coming!

The closer we get to THE HOUR of His coming, the MORE IMPORTANT it is that we feed this spiritually starved world Christ's MEAT IN THIS DUE SEASON!

The Living HEAD of THIS WORK, Jesus Christ, says to us: "Therefore be ye also ready: for in such an hour as ye think not the Son of man cometh. WHO, then, is a faithful and wise servant, whom his Lord hath made ruler over his household, to give them meat in due season? Blessed is that servant whom his Lord when He cometh shall find so doing!" (Mat. 24: 44-46.)

Will He find YOU "so doing"?

Or will He find us saying, "Well Lord, I thought there was so little time left we didn't need to keep right on in your Work. I thought it was now so late, we might as well lay down on the job, give up and QUIT!"

#### No Time Now to Quit

Co-Workers, I'd be afraid to have Him find ME laying down on the job, making the wretched excuse I thought there was too little time left!

Brethren, if God allows me to live right up to His coming, He is going to find me so DOING!

If we knew Christ should come TOMORROW, and we needed a new building for His Work, and today was the day to start building it, I would break ground and start that new building on its way TODAY! And I would be busy building it tomorrow as I would be caught up to meet Him!

#### Local Church Attendance Not Enough

Today Satan is going about, seeking whom he may overthrow and devour. Satan would like to devour YOU, as one individual member of the Body of Christ! He will do everything in his power to cause you to lose out!

Satan is clever -- subtle. He has alienated the world as a whole from Christ by DECEPTION! He has this whole world DECEIVED!

But he knows he can't deceive you and me -- once we really understand and know the TRUTH! So he tries to overthrow us by OTHER MEANS!

One of his snares he sets for you is to get you all wrapped up in just your local activities!

Headquarters seems so far away. After all, isn't that just Mr. Armstrong's work?

Answer: NO! It is not just my work -- it is GOD'S WORK, into which He has called YOU as well as me! I have told you many times that all I could do by myself was hitchhike out to a country one-room schoolhouse and preach to 40 people. It is what YOU Co-Workers do, with your prayers, your tithes and offerings, and your interest in GOD'S WORK AT HEADQUARTERS that makes it possible now for Garner Ted Armstrong and me to preach to more than FORTY MILLION PEOPLE every week, all over the whole earth!

And I repeat again: In 33 1/2 years of this Work, I have



noticed that those who grow spiritually are those whose hearts and interest are in THE WORK -- GOD'S WORK, carried on from Pasadena Headquarters! And those who individually fell away, lost out -- (and will go into a LAKE OF FIRE instead of the Kingdom of God) -- were those who were interested only in their own personal spiritual development, and had no interest in getting the gospel to the world!

In the churches of this world -- those deceived by Satan -- their local church is more of a social club than anything else. Satan would like to get all you Co-Workers into that trap. Your NUMBER ONE INTEREST ought to be GOD'S GREAT WORK AS A WHOLE, carried on from Pasadena Headquarters, if you are to make it into God's glorious Kingdom!

#### Students Have Worked

The Pasadena campus of Ambassador College is MUCH MORE than just a college for students. It is also HEADQUARTERS for GOD'S WORK!

I mentioned earlier in this article how we have had to clean up old properties, and even remodel many. It now occurs to me that perhaps we never have explained to you Co-Workers all over the world just HOW most of that has been done.

We maintain here a good-sized organization -- a major Division of the whole Headquarters organization, directed by Mr. Jack Elliott. Under him are architects on our own staff, a professional interior decorator, planners, a whole construction department, with carpenters, painters, plumbers, electricians, cabinetmakers, etc. Then also there is a large maintenance crew -- janitors, gardeners, repairmen. While foremen and department heads are full-time men, MANY STUDENTS are employed part time in this Division.

In the early days of the college, MOST of the repair work, and "restoring the old places," was done by STUDENTS outside of class hours. Mr. Roderick Meredith, Dr. Herman Hoeh, Dick Armstrong, Raymond McNair, others, worked hard on these jobs. Our students help IN THE WORK more than you realize -- with their tithes and offerings, their personal labor, their prayers -- WHILE they are studying to prepare themselves for full-time responsibilities in THE WORK! Their HEARTS ARE IN IT, just as YOURS must be!

#### NOT Too Late

If some of you have been listening to Satan saying it is now too late to think of new buildings -- thinking that there just isn't enough time left -- then LISTEN TO THIS!

I say we must accomplish more in the Work in the next 4 1/2 years than in the last 33 1/2. How can that be done?

Let me explain HOW! And WHY!

The first year of this 33 1/2 years of the Work, Christ directed just myself and Mrs. Armstrong. There was no organization. After two or three years we added a part-time stenographer -- still going to business college. Little by little, the staff around us grew. By 1947, when we moved the Headquarters from Eugene, Oregon, to Pasadena, we had a staff of about 15. All those years we were reaching a tiny audience of a very FEW people.

It has grown in organization, size of operation, number of people reached, at a rate of about 27 1/2% increase per year!

Almost 30%!!!!

The power and effectiveness of this Work of GOD accomplishes MORE in ONE MONTH, now, than it did in the first SEVERAL YEARS COMBINED! That's why we can -- and MUST -- accomplish more in 4 1/2 years than the past 33 1/2!

And it should become almost FOUR TIMES larger in the year 1971 than it is this year! That means we MUST HAVE space to work in!

#### Financing New Buildings!

NEARLY ALL of our regular income is committed to BROADCASTING, PUBLISHING, receiving a HUGE mail, sending out requested literature by the tons, answering letters, and ministering to people all over the world who request a personal visit and counsel by a minister. Beside conducting the three college campuses, training more people for the growing Work!

Sure, we COULD HAVE started the desperately needed new Administration Building several months ago. But if I had used that kind of judgment, and said, "Go ahead," we would have had to cancel out a number of radio stations -- perhaps miss one or two numbers of The PLAIN TRUTH, and/or use up necessary reserves and ruin our financial position.

Actually, some months back, Mr. Albert Portune, head of the financial and business administration of the Work, came to my office and said: "Mr. Armstrong, I don't see how this Work can continue to function and grow unless we can start construction immediately on the new Administration Building. We have carefully gone over and rechecked the budget. We can start the building at once, and pay for it -- but if we do, it means cancelling out several important radio stations -- a few million people would not hear the Gospel any more. It would mean cutting down other important activities in God's Work. It would give us a black eye at the bank, and ruin our credit standing, because it would so greatly reduce, or wipe out, our reserves."

I have to make all such momentous decisions.

True, God has now provided for His Work VERY ABLE, knowledgeable, experienced, dedicated, consecrated and expert executives, to bring me ALL THE FACTS, and counsel with me. But the final decision is MINE! This is one reason I NEED YOUR CONSTANT PRAYERS, that God will give me wisdom, and guide me in making RIGHT DECISIONS -- HIS decisions, as HE directs His Work!

I knew what was GOD'S decision -- and I made it.

"We shall not cause God's Work to go backward, going off radio stations. Nor will we reduce our reserves or injure our fine financial standing! We will POSTPONE the needed building at least six months -- more if necessary -- and FIND A WAY to keep the Work going with such facilities as we have."

#### How We Obtain Financing

Now when we DO start construction on that desperately needed 4-story Administration Office Building, I do not anticipate we shall have to pay, during construction, more than HALF the total cost.

The REASON is another MAJOR BLESSING FROM GOD!

God has given us sufficient wisdom in the conduct and management of the finances of His Work, so that we have

reached a AA-A1 financial standing. God is able to cause even our enemies to be at peace with us. He is able to give us grace and favor in the eyes of those with whom, in the world, we must deal in the conduct of His Work.

He has given us such favor in the eyes of banks and financial institutions. Just today, I received a letter from a bank which I believe is the largest in East Texas, explaining that they are in position to give us, for our Texas campus, "MAJOR Bank" service, and soliciting our account.

Some few years back one of the largest banks on the west coast, (outside the giant Bank of America, world's largest), invited our business -- and got it! They have loaned us large sums of money. Also two or three years ago the largest International Bank in the world, and the largest in Britain, came to us soliciting our business from the English campus. They offered us enough inducements to influence us to switch our account in England over to them. They, too, have given us large-scale credit.

Brethren, do you realize how important this is, in the efficient conduct of GOD'S WORK?

On the recommendation, and influence, of such banks, and of the fine financial statement we can show, two eastern insurance companies, for the first time, to either a church or a college, so far as we know, have made us large-size, 15-year loans for construction of new buildings. Those are now built.

Such institutions NEVER customarily make big long-term loans to churches or colleges. Of course they always want security, and they regard security of a church or college of little value, because they are afraid of public reaction if they ever did have to foreclose and take property away from a church or college!

When they have made us loans, it was because they have enough confidence in our financial stability and honesty of Radio Church of God and of Ambassador College that they feel they will never have to foreclose.

The parables of Jesus show that God is CONCERNED about what kind of STEWARDS we are in the handling of His money. And this is His WORK, and all the money in the world BELONGS TO GOD -- so we are handling HIS money, for all the money that comes to us is God's tithes and offerings.

We are VERY CAREFUL in our stewardship of GOD'S MONEY. We want to be able, not only to give a GOOD ACCOUNT before the world's largest banks, but also to Jesus Christ when He returns -- so that He may say, WELL DONE, GOOD AND FAITHFUL SERVANT. YOU have been honest, and faithful in a few things, have authority over BIGGER things!

I feel it should give YOU some real satisfaction and gratitude to know that the Work of God, to which YOU have voluntarily become a Co-Worker, is handling its material affairs in the manner God Himself approves!

#### Loans from Co-Workers

In Co-Worker Letters I have often mentioned loans from individual Co-Workers. Right now, IF YOU have a larger sum you are not able to GIVE as a donation, but do not need to use for a year or more, it would help greatly if you would LET IT BE WORKING where the Living Christ is directing, guiding, and blessing.

And if the biggest banks and insurance companies have

confidence in the integrity of this Work, I'm sure you can. I have mentioned before, we do maintain a special and separate adequate cash reserve, as a GUARANTEE of our ability to repay such loans, if and when necessary.

At this point let me explain something that has not been clear to a few. Once in a while someone will say: "It's WRONG to borrow money. Doesn't the Bible teach us we must owe no man anything?"

No! The Bible does not teach that!

The one verse that has-caused some to suppose the Bible teaches against borrowing is Romans 13:8. As translated in the King James English, it reads: "Owe no man anything, but to love one another: for he that loveth another hath fulfilled the law."

Actually, it should be translated, from the Greek language in which Paul originally wrote it: "You do not owe your individual fellowmen anything, but love." At least that would make the MEANING clear.

The Bible commentaries are not always correct in their understanding, but the Adam Clarke Commentary is correct on this verse. I quote it:

"In the preceding verses," (read them in your own Bible), "the apostle has been showing the duty, reverence, and obedience, which all Christians, from the highest to the lowest, owe to the civil magistrate; whether he be emperor, king, proconsul, or other state officer; here [verse 8] he shows them their duty to each other: but this is widely different from that which they owe to the civil government: to the first [government] they owe subjection, reverence, obedience, and tribute [taxes]; to the latter [individual fellowman] they OWE nothing but mutual love, and those offices which necessarily spring from it. Therefore, the apostle says, Owe no man; as if he had said: Ye owe to your fellow brethren nothing but mutual love, and this is what the Law of God requires, and in this the Law is fulfilled. Ye are not bound in obedience to them as to the civil magistrate."

I think that makes it clear. The passage in the Bible is explaining what the law requires. Man's law -- man's government -- requires that we owe taxes, obedience to laws and ordinances, etc. But to fellowman, GOD'S Law requires we owe him LOVE -- that is all. IT IS NOT SPEAKING OF MONEY DEBTS!

It is NOT wrong to borrow money -- or to loan it!

#### WHY Special Property Fund

Although it would not be wrong to use regular tithe-and-offering income for new building construction, I have always felt that MOST, if not all, of the funds for new property purchase and for new construction ought to come from special, extra, separate offerings -- over and above tithes and regular offerings -- given specially for this purpose.

That is why I have set up such a special fund, for those who are willing, to send in an extra and SPECIAL offering -- over and above tithes and regular offerings, marked specially for this Property and Building Fund. I do feel we ought to do our very best to keep up this fund as well as God makes possible, according to the ability of each.

We desperately need the new Administration Building. It is now our most pressing need. Our new classroom buildings -- the Science

Hall and the Fine Arts Building -- are progressing, and should be completed and ready for use by March 1st.

Architect's plans were completed almost a year ago for the badly needed new men's dormitory, but we have had to postpone the start of actual construction. We did obtain a \$550,000 long-term (15 year) insurance company loan commitment for it. When I decided to let the loan go back, the insurance company, in spite of the then very "tight money" situation, did renew the commitment.

It is still good, but unless our Co-Workers can realize this serious NEED for these buildings, and increase this special fund, we shall probably have to lose this loan altogether. And that would be a real shame! When this building is completed, we shall have all the student housing we shall need on the Pasadena campus. We shall not go above 550 resident students.

According to present plans, we must start in a few months, the 170,000-square-foot-floor-space building for the enlarged PRINTING PLANT -- 70,000 square feet of that is already there in a building we recently bought.

There will be some internal remodeling on this, and the other 100,000 square feet must be added on to it. Since this is made necessary because our present plant is in the way of the new freeway, to start construction in 1970, the State will have to pay us for our present printing plant, which they will demolish. Thus they will HELP pay for our new plant.

Present plans call for ground breaking for the Administration building by next March or April -- and much sooner if possible! Then I HOPE we may begin the postponed men's dormitory -- to house 150 men students -- by a year from now -- fall of 1968. Then we MUST start the Auditorium by 1969.

Co-Workers, I hope this answers a lot of questions -- and opens your eyes to a LOT OF FACTS you never before realized!

The WORLD TOMORROW  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
Proclaims to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

September 28, 1967

Dear Co-Worker with CHRIST:

Here I am on the English campus of Ambassador College again. After getting the new school year off to a fresh start on the Pasadena campus a month ago, I flew to the Texas campus for a few days -- for the opening of the 1967-68 school year there -- and then on over here.

All three campuses are now full of activity -- young men and women students hustling back and forth every hour from one class to another. Each campus, once again, is a beehive of activity.

For about a year and a half the Work of God was going full speed ahead over the British Isles, broadcasting daily -- on some stations twice daily, morning and evening -- broadcasting the WORLD TOMORROW over the seven off-shore ship radio stations. We effectively reached ALL PARTS of the British Isles -- England, Scotland, Wales, and North Ireland, beside Eire (South Ireland). Tests, mail, and checks indicated that not less than seven or eight MILLION people, possibly much more, were hearing the Message of the living Christ every week within Britain and Ireland.

But the British Parliament made the commercial broadcasting from the ship stations illegal. So we had to GO OFF THE AIR in Britain -- TOTALLY! It is really a terrible blow to the very Work of God in Britain. We are receiving many letters from British people deploring the shutting off of the WORLD TOMORROW. Hundreds of thousands RELIED on the program as their daily diet. They received facts, information, knowledge that is not available anywhere else. It gave them daily inspiration, encouragement, faith and spiritual help.

It leaves us with a tremendous PROBLEM. Somehow we must find a medium to REPLACE radio for reaching the fifty-five and some odd million people of Britain with Christ's Message.

So I called Garner Ted Armstrong, my son, Mr. Albert Portune, our Business Manager from Pasadena Headquarters, and Mr. Stanley Rader, attorney and financial advisor, to fly over here from Pasadena. We have just had a very important and serious conference here, with our chief officials of the British campus and the Work in this part of the world.

I want to take you, as a Co-Worker with Christ in HIS great Work, into my confidence in regard to this tremendous problem we now face. We CANNOT just throw up our hands in despair, and lay down on the job and QUIT -- not even here in Britain. The British are God's own chosen BIRTHRIGHT people. If you have read our recent book on "The United States and British Commonwealth in Prophecy" you will understand that. If not, I hope you will request your FREE copy at once -- for it is IMPORTANT! God's warning Message MUST continue going out to the British people!

But we do have SERIOUS PROBLEMS! We have been making a start in television in the United States. It is, so far, a small start. Television is a POWERFUL medium for reaching people -- far more powerful and effective than radio -- if effectively programmed and used. But it is also far more costly -- though not more costly measured by its effectiveness and number of people reached.

We saw that we must, now, turn to publishing media over here in Britain to take the place of the radio stations that have been put out of business over here. We must buy advertising space in newspapers and magazines, and put Christ's dynamic Message in that space. That, too, costs money.

What we had to recognize is this: We cannot go full speed ahead in television in the United States and also plunge full power into such a campaign of buying advertising space in Britain right now, simultaneously.

Here in England they have a far different newspaper situation than in America. The entire British Isles -- even including Eire (South Ireland) -- occupies a smaller area than California alone. Yet there are fifty-five million people here.

The result is that the large daily and Sunday newspapers cover the entire United Kingdom, and have circulations of four, five, and six million copies.

There is no commercial radio in Britain, and even the ITV (commercial television) does not have the mass viewing audiences comparable to America. People here read newspapers more, and view television and listen to radioless. There are no magazines here like LIFE, LOOK, SATURDAY EVENING POST, and our mass-circulation women's magazines -- no news magazines that compare to TIME, NEWSWEEK, and U.S. NEWS. But they do have MASS-CIRCULATION newspapers.

Advertising rates in these mass-circulation newspapers are VERY high -- but they reach millions of people -- and are not higher per thousand copies circulated.

We cannot afford to go into a big British newspaper campaign, and at the same time go ahead in a big way in television in the U.S.

So we had to decide which to choose.

We are now on TV in Los Angeles, the San Francisco bay area, Tyler, Texas and Bermuda.

We had to decide to try to replace the radio broadcasting that has been shut off in Britain with newspaper and magazine coverage. WE SIMPLY CANNOT DROP THE WORK IN BRITAIN! Then we shall GO SLOWER in adding television stations in the U.S..

If God's Work is to keep growing, we have to add additional new printing presses both here in Britain and in Pasadena -- and we must install one or two smaller presses on the Texas campus. We save thousands of dollars every month by doing our own printing. But we send out -- even in the United States -- more than four bi freight car loads of literature every month -- including The PLAIN TRUTH, books and booklets, Correspondence Course, etc.

This great Work is reaching forty-five million or more people EVERY WEEK, around the world. It is the most effective and far-reaching and POWERFUL Gospel Work the world has ever seen -- reaching MORE PEOPLE than any other ever did, so far as we know.

And it is SO EFFICIENTLY ORGANIZED and conducted, that every dollar goes farther -- reaches MORE PEOPLE -- in this Work than any other operation, so far as I know. But there just simply IS NOT ENOUGH MONEY TO KEEP IT GOING AND GROWING EFFECTIVELY AS IT MUST!

Co-Workers, we are planning as carefully as possible -- making every dollar go the farthest possible. THOUSANDS of lives are being CHANGED, converted, brought to God's Kingdom and ETERNAL LIFE every year -- MANY thousands, now, every year! The spiritual HARVEST is TREMENDOUS! But the LABORERS, to support it and help finance it and keep it growing, ARE TOO FEW. Jesus said: "The harvest is plentiful, but the laborers are few: PRAY therefore the Lord of the harvest to send out laborers into His harvest." I ask YOU to do that!

Co-Workers, I now have to ask you to try to send in ADDITIONAL offerings, beside God's tithe which HE says you OWE Him -- as far as you are able. I have to ask you to do it every month for the rest of this year. WE SIMPLY HAVE TO PRAY HARDER -- sacrifice other things MORE, TRY harder. Time is running out on us!

God's great Work is growing -- but not as fast this year as it MUST, if we are to fulfill Christ's commission to which He has called us! We must tighten our belts, so to speak -- and ALL TOGETHER push this great Work on faster!

NEVER were loans of money you do not need right now more URGENTLY needed. They HELP! If you have a larger sum, but are not free to give it outright to Christ's Work at this time -- why not let it be WORKING where the living Christ is DIRECTING and BLESSING, in the meantime.

PRAY for this Work. PRAY for me personally -- and my son Garner Ted, and all of our active staff now numbering into many



hundred. WE PRAY FOR YOU! The need is URGENT. We must put on  
GREATER EFFORT for the remainder of this year! THANK YOU! God IS  
blessing you!

With love in Jesus' name,

Herbert W. Armstrong

The WORLD TOMORROW  
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BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

October 29, 1967

Dear Co-Worker with Christ:

NEWS FLASH: The Pope at Rome and the Patriarch of the Greek Orthodox Catholic Church vowed last Thursday to reunite their two Churches, which have been divided for 900 years.

This is significant news. Far more significant than the world realizes.

It means events leading to the unprecedented Great Tribulation, and the Coming of CHRIST -- the END OF THIS WORLD, and the beginning of THE WORLD TOMORROW -- will now speed up greatly!

Greek Catholic Patriarch Athenagoras traveled to Rome. He and Pope Paul VI exchanged the "kiss of peace" and made their vows to unite, in St. Peter's Basilica.

In all the 900 years of hostility and division, no leader of the Eastern Catholic Church had ever before made a pilgrimage to the headquarters of the Roman Church. Previously, in January 1964, the two leaders met and embraced in Jerusalem. Then Pope Paul traveled to Istanbul in July of this year.

Patriarch Athenagoras recognized that Rome is "the seat which is first by honor and order in the organism of Christian churches around the world." Do you catch the significance of that? It signifies that the Patriarch is ready to capitulate and to recognize the SUPREMACY OF THE POPE!

It is not generally known today, but anciently the Head of a pagan religion was titled the "Peter," or "Pater" or, sometimes "Patre." Spanish priests are still called "Padre." The word means "Father," or "Papa," or "Pope." The title "Pope" means "Papa," or "Pater" or "Peter" as it customarily was called.

When the Pope shows himself before huge crowds in Rome, the people stretch their hands toward him, and, in wild-eyed, worshipful, superstitious frenzy cry out "VIVA PAPA! VIVA PAPA! VIVA PAPA!" They do not say "Pope" as we English-speaking people do, but "Papa." Anciently they used the title "Peter."

The title "Patriarch," used by the head of the Greek Catholic Church is derived from "Arch-Pater," or, "Patriarch,"

meaning Head Father. But when these two Catholic Churches unite, he may have to drop that title, for only the Pope of Rome will be the "Head Father." Perhaps he will become a Cardinal.

The Word of God says we must not, as a religious title, call any man "Father." Read it in Matthew 23:9. Jesus Christ said: "And call no man your Father upon the earth: for one is your Father, which is in heaven." Also the Bible says plainly that no human MAN is HEAD of the Church of GOD. But the living JESUS CHRIST is the only HEAD of the true Church (Eph. 5:23-24; Eph. 1:22; 4:15; Col. 1:18).

Everywhere today there are efforts to UNITE! The nations of Europe are trying desperately to unite as one political-military government. The Common Market is the preliminary to it. But the civil leaders will finally have to ask the Pope to step in and unite them, and become their Head, as well as the Head of the Catholic Church. The Protestants are making moves toward union with the Catholic Church.

Once the political union is achieved among the nations of Europe -- and there will be TEN -- then the "Great Tribulation" will strike. This is the time of trouble Jesus said would end in the extinction of human life -- except by supernatural intervention, GOD sends the living glorified Christ in almighty POWER to prevent it (Mat. 24:21-22).

The only sign Jesus gave by which we should KNOW when this is to occur is stated in Mat. 24:14: "And this Gospel of the Kingdom shall be preached (and published -- Mark 13:10) in all the world for a witness unto all nations; and then shall the end come."

That Gospel is now being preached in all the world for the first time in 18 1/2 centuries! That is the mission to which the living CHRIST has called, and is USING YOU and me as His instruments in accomplishing! Truly, as God foretold through the Apostle Paul, when the clergy, coming in the name of Christ -- professing to be the ministers of "Christianity," "preacheth another Jesus, whom we have not preached (one whom they claim did away with the Father's Law turning "grace" into license -- Jude 4 --), or ye receive another spirit, which ye have not received, OR ANOTHER GOSPEL ..." (II Cor. 11:4), then "such are false apostles, deceitful workers, transforming themselves into the apostles of Christ. And no marvel; for SATAN HIMSELF is transformed into an angel of light. Therefore it is no great thing if HIS MINISTERS (SATAN'S) also be transformed as the ministers of righteousness ..." -- when actually they are the ministers of INIQUITY -- LAWLESSNESS -- deceiving the whole world!

These ministers -- hundreds of thousands of them -- the popular MANY -- have NOT preached the same Gospel Jesus brought from God!

They ridicule us -- YOU and me -- thinking thereby to continue their deception and turn people against the TRUE ORIGINAL GOSPEL which Jesus taught and which WE PREACH TO THE WHOLE WORLD -- you and I. They ridicule when I say the Gospel Jesus taught has

not been proclaimed to the world for 18 1/2 centuries! But just ask them THIS:

Ask them if THEY preach the same Gospel that WE preach to all the world today! They will quickly say "NO!!!!" They will quickly admit they preach a very different Gospel than we do. Then look into YOUR BIBLE! Study carefully, in Matthew, Mark, Luke and John, and note WHAT JESUS TAUGHT. Then compare! You'll be AMAZED to find that these hundreds of thousands of ministers of this world's supposed and self-claimed "Christianity" are preaching a Gospel VERY DIFFERENT than the Gospel JESUS taught -- almost, in many basic points, the very antithesis of Christ's true gospel. They preach a "gospel" ABOUT the Person of Christ -- but one far different than He taught!

Then compare the Gospel proclaimed to the world on The WORLD TOMORROW broadcast -- and in The PLAIN TRUTH magazine! You'll find WE PROCLAIM FAITHFULLY THE SAME GOSPEL OF THE KINGDOM OF GOD that Jesus taught -- that the original Apostles proclaimed -- that the Apostle Paul preached to the Gentiles!

Truly, we live in a world where ALL NATIONS have been DECEIVED! They DON'T KNOW they have been deceived into accepting a FALSE GOSPEL! They would not be deceived if they knew! They THINK and BELIEVE they have received the true Gospel! THAT IS WHY GOD HAS CALLED, AND IS USING YOU AND ME, AS CO-WORKERS WITH CHRIST, TO PREPARE THE WAY FOR HIS COMING BY PROCLAIMING TO THE WORLD HIS ORIGINAL TRUE GOSPEL, as a witness! (Mat. 24:14).

Co-Workers, I did not get this letter finished when I started it -- it is now Monday, October 30, and I must conclude this and rush it to you AIR-MAIL!

This morning's news says the Pope has had a relapse from his recent illness. He was to have undergone the knife in an operation tomorrow. Now it probably must be postponed because of this relapse, and rising fever.

Could this be SIGNIFICANT? Suppose this Pope dies. Many have wondered -- is he the one prophesied in Revelation 13, 16, 17, 18 and 19? Or will it be the NEXT one? Pope Paul's name is Giovanni Battista Montini -- which in English means "John Baptist Montini." Is the NEXT one supposed to be CHRIST, even as Jesus followed John the Baptist? Will the next pope assume the title "SIXTUS VI," -- 666?

Co-Workers, it may be LATER THAN WE THINK!

These are startling possibilities! We may have no more than FOUR MORE YEARS in which to complete the great Mission which the living Christ is performing through us!

This world operates on MONEY. Our mission is to carry the true Gospel to the world. Jesus Christ has OPENED THE DOOR of MASS communication -- RADIO, TELEVISION, the PRINTING PRESS. But these are facilities operated and owned by THE WORLD. We have to pay MONEY to USE these tremendous facilities -- BY WHICH MORE THAN 45

MILLION PEOPLE LISTEN TO AND READ THE MESSAGE EVERY WEEK --  
WORLDWIDE!

We must now SPEED UP the great Work!

Unless there is a marked and immediate INCREASE in receipt of tithes and offerings, we shall have to virtually SHELVE our new TELEVISION program for at least a year. We are now on about four TV stations -- in a preliminary and experimental way. Garner Ted Armstrong is TREMENDOUSLY effective on television. Many who have seen the program say he is more effective than any of the nationally known Network newscasters, commentators, or documentary personalities.

It has been a difficult transition from radio to television. He has had to adapt himself to something quite different. But he is mastering it with God's help in a tremendously effective way. I know you'll want to see him on TV. But we can proceed ONLY if our Co-Workers will now sacrifice some other things, and try to INCREASE their offerings in addition to tithes.

Co-Workers -- Brethren in Christ -- WE ARE ON THE FINAL "GUN-LAP." The "chips are down!" We must give this great work a mighty additional PUSH! The time is short -- and it is VITAL. IT IS THE MOST IMPORTANT THING IN OUR LIVES RIGHT NOW! Soon our money will not help us!

Here is what GOD says soon will happen: As the DAY OF THE LORD approaches: "They shall go into the holes of the rocks, and into the caves of the earth, for fear of the ETERNAL, and for the glory of His Majesty, when He ariseth to shake terribly the earth. In that day a man shall cast his idols of silver, and his idols of gold, which they made each one for himself to worship, to the moles and to the bats; to go into the clefts of the rocks, and into the tops of the ragged rocks, for fear of the ETERNAL, and for the glory of His Majesty, when He ariseth to shake terribly the earth." (Isaiah 2:19-21.)

Never was the need so urgent.

Never were sizeable loans more needed -- if you have cash not now being used, but which you are not free to GIVE. If you are not able to GIVE it outright at this time, it will help greatly if you PUT IT TO WORK, as a loan, WHERE THE LIVING CHRIST IS WORKING, AND DIRECTING, AND BLESSING! Remember, we do maintain a separate reserve fund to guarantee repayment of such loans IF you should have to ask for it -- or a part of it -- to be repaid. But if you do find, later, that you are able to turn it into a contribution to God's Work, then you may deduct it on your income tax -- for this Work is fully recognized -- both as a College, and as a Church -- by the Internal Revenue Bureau.

Let all of us TRY HARDER to GIVE MORE FOR GOD'S WORK -- and even more OFTEN! Especially try to send in something EXTRA during the last half of each month, when the income for the Work slacks off.

And above all, PRAY as never before, for the protection, the guidance, and the progress of this great WORK OF GOD! There's nothing else like it on earth. Please pray for me, personally -- and for Garner Ted Armstrong -- and for all our active full-time staff -- and for all other Co-Workers! Please PUT YOUR HEART INTO YOUR PRAYERS -- in dead earnest!

God IS abundantly blessing His Work -- and His Co-Workers in it! We NEED HIS BLESSINGS -- and if we are faithful and diligent, WE KNOW WE HAVE HIS HELP AND PROTECTION!

THANK YOU -- and I know God is blessing you!

With love, in Jesus' name,

Herbert W. Armstrong

The PLAIN TRUTH  
a Magazine of Understanding  
BOX 111, Pasadena, Calif. 91109

HERBERT W. ARMSTRONG, Editor

November 24, 1967

Dear Friend and PLAIN TRUTH Subscriber:

My son, Garner Ted Armstrong, whose voice you hear on The WORLD TOMORROW, has written a personal letter offering you something (FREE of course) he believes you will want.

It is also time for my own personal letter to you, which I write semiannually to our subscribers. So we have decided to send BOTH letters in the one envelope.

Several times I have personally written to our subscribers answering the questions so many ask: "Who are you?" "Do you represent a religious denomination, and if so which one?" "Who sponsors and pays for your broadcasts around the world -- and who pays for MY subscription to The PLAIN TRUTH?" "Just WHAT is your motive?"

These questions continue coming in by the thousands. Some FORTY-FIVE MILLION people, on all continents of the earth, listen to The WORLD TOMORROW every week. Actually thousands of new subscribers are added to The PLAIN TRUTH every week in the United States -- beside those in other parts of the world. These millions never hear any appeals for contributions over the air. And if they send money to pay for their PLAIN TRUTH subscriptions -- or to pay for any of our books or booklets -- they are surprised to find their money returned. Yes, they are ASTONISHED -- for they never heard of anything like this before! Nor have YOU!

It is so different -- even so REVOLUTIONARY -- it is hard to believe, I know. But it's TRUE! I always want to give our listeners, and our readers, the frank, straightforward explanation. I want to tell you WHY there's nothing else on earth like this Work.

So let me tell you what inspired this letter. A few weeks ago I was reviewing an article that appeared in the November PLAIN TRUTH, "The Unfinished Revolution," by our Managing Editor, Dr. Herman L. Hoeh. He returned recently from Russia. He spent a large part of the summer traveling through much of the USSR. Things in his article inspired this letter. You will see, differently than ever before, the answer to the question: Just What is our motive in this Work -- and WHO is back of it, and WHY! It will also make clear some things you probably never knew about Communism, traveling in the exact OPPOSITE direction from this Work.

Right now a supreme CRISIS exists -- a crisis OF THE WHOLE WORLD -- and it threatens YOUR life at every point -- just as it threatens mine, and the lives of everybody else.

Communism is the RESULT of that crisis. That is, one result!

Forty years ago I began to study and research into Communism. I wanted to UNDERSTAND what it is. At about that time United States Communists were offering a "home study course" about Communism. I read it. In the early years of The WORLD TOMORROW broadcast, beginning 1934, I had an arrangement with a secret investigator, working in connection with a major city police department, to receive regular weekly bulletins, containing inside information in regard to Communist activities in this country. I always suspected -- though he did not say so -- that this secret agent was in reality connected with the F.B.I.

I knew the Communist purpose and goal. I knew the Communist methods and tactics. I knew their philosophies and teachings. I knew how actual Party members are yielded completely to Communist Party discipline, obedient at any cost -- willing to make any sacrifice for it.

But what I never could understand was WHY American college professors, and educated Americans, could ever become inner-core Communists, actually working for the overthrow (by violence, finally, if necessary), of the government of the United States.

WHY? And yet I knew many did!

Knowing that Communists are taught to use every deception, to lie, to pretend they are what they are not, to resort to the most unethical, dishonorable tactics, it simply didn't make sense that professional men -- some in high position, like, for example, Alger Hiss -- high in the State Department -- would join such a movement. Incidentally, I met Alger Hiss -- never dreaming he was a Communist. He signed my special State Department Press Card, at the United Nations Conference in 1945, at San Francisco.

I could never understand WHY such brilliant, intelligent and able men turned Communist -- and I wondered -- until I read Whittaker Chambers' book, "Witness," published in 1952.

I want YOU to understand why such men turn against our country, and become loyal to Communism. For it EXPLAINS the real REASON for The WORLD TOMORROW and The PLAIN TRUTH.

The world crisis had already started prior to World War I. Only most of the peoples of the world were not yet aware of it. But men like Karl Marx and Nikolai Lenin knew. This world crisis resulted from the impact of science and technology -- and the injection of godless "German rationalism" into education. World Wars are the military expression of that crisis. Worldwide depressions are the economic expression. The so-called "New Morality" is the moral expression -- plummeting morals into the cesspool. Universal desperation is the spiritual expression. This has spawned the beatniks and the hippies -- the riots -- the marches -- the "civil disobedience" -- the breakdown of law and order.



Teen-agers -- many from affluent homes -- turn beatniks and hippies because they see NO HOPE for the future. There is no longer PURPOSE. It is now possible to erase all life from this earth. They see NO FUTURE, but more wars, and, perhaps, human extinction.

THAT IS THE SOIL THAT SPAWNED COMMUNISM. Communism is the VULTURE of decadent, dying politics, religion, and society.

Whittaker Chambers explained WHY educated, intelligent people become Communists: "It is" he says, "a simple statement of Karl Marx, further simplified for handy use: 'Philosophers have explained the world; it is necessary to change the world.'"

And there -- when I read it -- was the answer!

These men are intelligent enough to know SOMETHING IS FATALLY WRONG with the world! They were not perceptive enough to recognize that Communism could never SAVE the world -- but ONLY ENSLAVE IT!

One of America's most lucid, clever writers is Philip Wylie. He is fluent in picturing a word's-eye view of WHAT'S WRONG in the world. But he doesn't offer the solution. Like the philosophers, he explains the world -- but offers no way to CHANGE the world.

Communism does offer a program to CHANGE the world. But not the kind of change Americans and Europeans -- as a whole -- want. But Communism appears to those who "fall" for it as the ONLY straw they can grasp. It offers THEM a chance to help CHANGE THE WORLD. They know it needs changing. Communism is the WRONG way to change it -- but they don't see that. It's the ONLY way they know -- the only one offered them. THAT EXPLAINS WHY COMMUNISTS ARE SO DEDICATED -- willing even to sacrifice career, fortune -- even their lives -- TO HAVE A PART IN CHANGING THE WORLD!

They become dedicated. They submit to military-like discipline.

As Dr. Hoeh points out, "Communism appeals to faith -- faith in the power of MAN to change the world!" He continues: "What does the United States send the world to counter this revolutionary faith? Not a more powerful or righteous faith, but GUNS and MONEY!

"The Soviet Union knows that the United States cannot supply the world's desperate millions with enough food. ...But the only Power that the United States could provide the world to defeat Communism -- the strength of a more powerful FAITH than Communism -- that faith America does not have!

"U.S. political leaders do not understand the power of faith in world affairs. Faith in an idea, the Communistic idea of the NEW MAN, is slowly winning against the bullets and feeble leadership of the West."

"Though Communism," Dr. Hoeh continues, "is thriving on human faith and human works, it nevertheless lives. It lives, as cancer cells live and spread.

"Under the lead of the USSR, all Asia and Africa are becoming alive, even as a cancerous growth in the world system. Their peoples have found an active faith in the doctrines of Communism. Amid their poverty, they have something to live for." (So they are led to believe -- though deceived!) "They are out to change their environment by human sweat and toil apart from God."

Then Dr. Hoeh continues: "For two centuries the Western World dominated the Orient and Africa. But the West failed to deliver these peoples from squalor and misery. The West failed to give them the right kind of education -- failed to show them the PURPOSE of life -- failed to give them a real goal or a right knowledge of God. Why? Because the West does not itself know the purpose of life -- or why man was put on earth! Hence, the deception of Communism looks alluring to ignorant and even to educated minds who have no knowledge of the Plan or Purpose God is working out here below.

"The dead faith of missionaries from America and England has not dented Oriental thought. But the active belief of Communists is moving millions. ... The U.S. might as well face the facts. THERE IS NO HUMAN WAY FOR THE WESTERN WORLD TO RESCUE ASIA FROM THE CLUTCHES OF COMMUNISM, unless the nation can somehow acquire a more powerful faith!

"But national leaders have turned their backs on the Good News of the Kingdom of God. They have cast the Bible aside. ... It is time we opened our eyes to the real cause of Western weakness."

And THAT, dear subscriber to The PLAIN TRUTH, explains what THIS GREAT WORLDWIDE WORK IS ALL ABOUT!

Biblical prophecies have been fulfilled -- precisely ON TIME -- in every case so far! Biblical prophecies are being fulfilled TODAY! This world and all its present-day sickening conditions are described in the prophecies. The only possible SOLUTION is in these prophecies. And the OUTCOME is written plainly!

There is only ONE HOPE -- ONE SOLUTION!

Man doesn't have it! Man has FAILED! Man has demonstrated, by 6,000 years of human experience, that he is incapable of rightly governing himself -- so as to produce universal abundant well-being!

We are in the prophesied CRISIS AT THE CLOSE -- the close of this Age -- and the BEGINNING of the happy and peaceful WORLD TOMORROW!

YOUR BIBLE SAYS that God is now ready -- in VERY FEW years -- to send Jesus Christ again to earth -- this time in all the

Supreme divine POWER and GLORY of the AWESOME, ALL-MIGHTY GOD -- to restore PEACE to this earth -- and universal right education, universal prosperity, good health, and HAPPINESS to all peoples and nations!

The Almighty God has raised up THIS WORK -- HIS WORK -- using us as His instruments, to pave the way -- to WARN this world -- to proclaim the GOOD NEWS of the soon-coming KINGDOM OF GOD to bring abundant well-being for all to this earth!

This Work, for 34 years, has grown in power and scope and impact on this world, at the rate of 30% per year, continuously! There is nothing like it -- because it is GOD'S WORK!

It has a tremendous MISSION. It is actively, dynamically, performing that Mission! It GROWS mightily because the POWER OF GOD, AND HIS SPIRIT, empowers it -- the living JESUS CHRIST heads, directs, and blesses it!

And WHO sponsors it?

ONLY GOD!

It started small -- the very smallest -- as all things GOD does through humans must start. Thirty-four years ago I faced a personal crisis. MEN, who then paid me a salary as God's minister, demanded that I preach and act contrary to God's Word. To refuse was to lose their financial backing -- give up the salary.

I saw clearly, then, that if men paid my salary I should have to serve MEN. If I were to serve GOD, I would have to rely on God, in LIVING FAITH, for financial support. My wife and I made the decision to SERVE GOD, and to RELY ON GOD. We knew, definitely, God had called us into His Service.

Walking over a gravel country road to a one-room country schoolhouse, where I could preach without paying hall rent, a man said to me: "You won't get far -- you're preaching the PLAIN TRUTH of the BIBLE. It's too strong for people -- you're telling people their SINS! People will never support you!"

"But," I replied, "I'm not working for people. I'm working for GOD. If I work for the Ford Motor Company, I'm sure they would be able to pay me my salary, and provide financially for whatever expenses were required for what they wanted me to do. God is much wealthier and more able than Ford."

God did provide. I took up no offerings or collections in those meetings. I asked for no contributions. But a small few, who also had living faith -- and knew that through proclaiming CHRIST'S GOSPEL, and His soon Coming -- they could HAVE A PART in not only CHANGING THE WORLD, but SAVING THE WORLD, in total world peace, prosperity and happiness -- that little few voluntarily contributed their tithes and offerings. Thus they became active Co-Workers, having their part in the WORK OF GOD.

After I had made this crisis decision to serve God

faithfully, and RELY ON the living Christ for guidance and support, almost immediately He opened the door of MASS COMMUNICATION -- radio and the printing press. Both started the very smallest possible. Even so, I was enabled to get the true Message to hundreds, and then thousands, where it had been only dozens before. But it grew. More and more people heard and read Christ's living Truth.

The broadcast started the first Sunday in 1934. The PLAIN TRUTH appeared first as a homemade mimeographed "magazine" February 1, 1934. But there was no subscription price! There was no appeal for money over the air. I didn't look to people for backing -- I looked to the living Christ -- on my knees.

God does conduct HIS Work through human instruments -- through those whose hearts are willing, whose minds are yielded to Him. I didn't have to ask or solicit people for support. The living Christ whom I serve was able to move those yielded to Him to recognize His Message, and voluntarily to want to have a part in His Work. Jesus said "My sheep hear my voice, and I know them, and they follow me" (John 10:27).

They were so very few, at first. But a few did recognize the Truth, and become Co-Workers with Christ in His Work. Gradually the listening audience grew -- and The PLAIN TRUTH circulation -- and gradually, also, a few additional Co-Workers came to us. After two years a second radio station was added. Soon we were able to print a few small booklets, which I could offer, FREE. Then more radio stations. The growth seemed so very slow -- yet it was expanding 30% a year -- doubling in less than three years.

As additional stations broadcast the Message, the little family of Co-Workers increased -- very gradually -- because it had to be voluntary on their part. I could ask GOD to open minds and hearts to receive His Truth -- to use me to reveal it plainly -- to change their lives and bring them into His Kingdom -- but I couldn't ask them to become Co-Workers.

From then on it has been a gradual, steady, uphill growth through the years, to worldwide power and scope. Never have we had to beg or plead -- or even invite people to become Co-Workers. The living Christ Himself has led more and more, gradually through the years, to become HIS Co-Workers in GOD'S WORK which Christ Himself heads and blesses with abundant results. And He has BLESSED, spiritually and financially, those who have become His Co-Workers.

THEY -- and we who now devote fulltime to God's Work -- are gratefully having a part, not only in CHANGING, but also in SAVING the world -- yes, soon THE WHOLE WORLD, after Christ's coming. And we have a part, now, in preparing THE WAY for that world-shaking blessed event!

Millions have been deceived into dedicating their lives to godless Communism, in the misguided faith that they are having a part in CHANGING THE WORLD. Actually they are only enslaving it -- all but the FREE world. In all candor, how REASSURING it is that,

in the Free World, there are a few thousand who want to have a part with the living CHRIST in the glorious WORK OF GOD, leading not only to changing, but SAVING the world -- with PEACE, and universal prosperity, happiness, abundant well-being, and ETERNAL LIFE!

There is, indeed, an astonishing parallel in the progress of atheistic Communism, and THE WORK OF GOD -- a contrasting parallel in OPPOSITES! They are doomed to ultimate failure -- but we by the grace and power of the living GOD are destined to glorious SUCCESS bringing eternal life to the MILLIONS!

THAT is my explanation. That tells you, in frank and straightforward manner, WHO we are, WHAT are our purposes and goals, and WHO is back of this great WORK OF GOD!

THANK YOU, sincerely from the heart, for your interest -- for granting us the GREAT PRIVILEGE of serving you. We know it's indeed true, as Jesus said, that "it is more blessed to give than to receive."

DEAR CO-WORKER WITH CHRIST:

The above letter has been sent to ALL SUBSCRIBERS of The PLAIN TRUTH. Of the whole circulation, MORE THAN A MILLION COPEES WILL GO TO SUBSCRIBERS WHO ARE NOT CO-WORKERS -- who have never contributed money to God's Work.

Far more than nine out of ten PLAIN TRUTH subscribers receive it FREE without ever having contributed to the Work. Some TWO-AND-A-HALF MILLION people now read every issue of The PLAIN TRUTH. The FEW of us whom Christ has moved to become HIS CO-WORKERS have the great satisfaction of knowing that WE, by our tithes and liberal offerings, are making it possible to GIVE Christ's precious Truth not only to that 2 1/2 million readers -- but also to reach approximately 45 MILLION EVERY WEEK who listen to The WORLD TOMORROW over the air!

What a glorious privilege to be in GOD'S WORK with CHRIST, who actively heads, guides, and blesses this great worldwide Work!

Several thousand are being brought to real conversion every year, now! Ambassador College is training more and more dedicated and consecrated ministers every year -- now stationed in all parts of the United States, and in all parts of the world. They have replaced the baptizing teams we used to send out. They visit those who REQUEST counsel and baptism, in their own homes -- all over the world! A GREAT HARVEST of precious lives are being brought to Christ and to ETERNAL LIFE!

The FINANCIAL responsibility is on OUR shoulders -- yours and mine. The PRAYER responsibility -- to pray constantly, earnestly, prevailingly, for this Work is OUR responsibility.

THANK YOU for being faithful!

God is BLESSING THIS WORK beyond all expectations! Our prayers, our labors, and our financial sacrifices are DOING WONDERS

-- because GOD'S POWER is back of it. But we must never forget, such a GREAT WORK does cost money! We must continually remain FAITHFUL! We continually need, not only tithes and offerings, but even the LOANS of larger sums where you are not free at this time to send those sums as outright donations.

NOW WE FACE THE CHRISTMAS SHOPPING SEASON!

Now is the time when so many FORGET Christ' s Work -- or any gift for HIM -- exchanging gifts with relatives and friends instead. This promises to be the most frenzied Christmas Shopping Season in history. People spend lavishly -- thinking it is Christ's birthday (which it is NOT -- ask for our free booklet, "The Plain Truth About Christmas"). But their "birthday presents" are NOT for CHRIST and His Work. This is the month SO MANY UTTERLY NEGLECT CHRIST AND HIS WORK!

This is the month, dear Co-Workers, I have to ask you for EXTRA LIBERAL OFFERINGS -- to make up for the NEGLECT of so many!

Of course many of our Co-Workers, having their eyes opened to the TRUTH about Christmas shopping -- that it is PAGAN, and CONDEMNED by God's Word -- have stopped this trading of gifts entirely. They know the "wise men" did not present their gifts to the Christ-child on the day of His birth -- nor on His birthday at all -- and they were NOT "birthday presents" at all, but the customary gift that is always given to royalty whenever one visits royalty.

For example, Mrs. Jacqueline Kennedy the other day visited a king in the far east -- and presented him a gift. A meeting is being arranged for me to visit King Hussein of Jordan soon -- and it would be proper for me to present to him a gift - but it will not be a birthday gift.

And beside, people seem to forget the wise men presented their gifts to CHRIST -- they did not exchange them among themselves. If one is giving GIFTS at this season, the ENTIRE gifts, properly, should go to the living CHRIST for HIS WORK, don't you think?

Let's all make sacrifices of other things during this season, that GOD'S WORK will not suffer! THIS is the time to be EXTRA GENEROUS! And please PRAY, more diligently than ever, for CHRIST'S WORK -- and for me and my son Garner Ted especially -- and for all our Co-Workers!

Sincerely, with love, in Jesus' name,

Herbert W. Armstrong

The WORLD TOMORROW  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
Proclaims to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

A Personal Letter From Garner Ted Armstrong

November 24, 1967

Dear Friend and PLAIN TRUTH Subscriber:

This is the first time I have ever written a personal letter to our subscribers to The PLAIN TRUTH. But it's for a very special reason! I am excited about what I feel will be a thoroughly enjoyable, instructive, helpful, sometimes amusing, and always really INTERESTING gift for you -- something NEVER BEFORE OFFERED -- and, of course, IT'S FREE! -- at no cost, whatever to you.

Thousands of you, when you heard The WORLD TOMORROW for the first time, were a little perplexed.

"Who," you wondered, "is HERBERT Armstrong -- if this is Garner Ted Armstrong doing the speaking? Are they brothers? Father and son? Cousins?"

Some have written to ask if my father, Mr. Herbert W. Armstrong, was dead. Others thought I was my father, and my father was my son! I have always tried to mention, from time to time, our relationship so listeners would understand why I asked them to write to "Herbert W. Armstrong" instead of to me, personally. But this is the first time I've ever written to you about it. And the exciting, special offer I have for you is the reason.

But first, I think it's time I answered some questions thousands have been asking -- and wondering about. For years my father has been answering the questions so many ask, concerning who he is, whether this is a denominational religious Work, and if so which -- how it is financed -- who is back of it -- HOW we can conduct the world's most powerful broadcast -- more than 45 MILLION watts of radio power weekly -- and never ask for contributions -- NEVER charge for or put a price on ANYTHING. But since I have been doing most of the speaking on The WORLD TOMORROW program, people are asking: "Who are YOU? Did your father just put you on the air, to preach his message for him?"

And so I want to take space to tell you just how I, Garner Ted Armstrong, happened to be speaking on the air, yet always giving listeners the mailing address of Herbert W. Armstrong, my

father.

I was not quite four years old when my father originated The WORLD TOMORROW program -- back in the first week of 1934.

For over 22 years, thousands of listeners had been hearing HIS voice -- listening to his personality -- to the message of Christ through HIS efforts. Our familiar address, known to millions, had always been in HIS name. I was trying to make plain to all those who had been listening over the years that I was only CONTINUING in the same work -- preaching the SAME truths, PART of the same program they had heard for years.

Not that I just "automatically" followed along. I suppose many have assumed my father may have just "appointed" me to do the program when mature enough, and when his responsibilities grew too heavy.

Not so. This is CHRIST'S doing -- NOT THE WORK OF MEN! All who know me, personally, know I was very HOSTILE to the work of Christ through my young life, and into early manhood. Not that I recognized it as the work of Christ. To me -- it was just "Dad's religion."

I was quite ashamed of it. I wanted to be LIKE THE WORLD. I wanted to be PART of the world -- not knowing that my natural carnal mind just AUTOMATICALLY resented God's LAWS and His TRUTH! Human nature has never changed. There is a time when EVERY young teen-age son begins to "know more than his father." Thankfully, most of them experience profound shock somewhere in their mid-twenties to find out how much "Dad has learned" since the teens gave way to the twenties! So, rather than "automatically" following along in my father's calling -- my carnal mind did just the OPPOSITE! It AUTOMATICALLY (Romans 8:7) rebelled!

I continually ran from hearing the truth. My mind was closed. I had never read, believe it or not, ONE of the booklets my father had written. Oh, I suppose I had skimmed lightly through one or two of the many -- but had never really READ any of them. I never read The PLAIN TRUTH magazine. That was just something "DAD was doing." Finally, I ran away to join the navy. Discharged after four years, including the automatic extension of one year under President Truman's administration which meant several cruises offshore Korea during the Korean war, I was offered a temporary job in the college mailing office. The Office Manager at the time, Mr. V.R. Mattson, found his responsibilities were growing -- that he couldn't supervise the general business office and the mailing at the same time. He knew I had (much to my distaste, since I was never a yeoman) received some office managerial experience in the navy.

I was still smoking, at the time. One of the office rules was an emphatic "NO SMOKING" by any employees. So I merely "went underground," or so I thought! I tried (and any non-smoker will laugh at this) to "keep it a secret" and smoke on the sly! So utterly ignorant was I at the hypersensitive noses of nonsmokers that I would literally walk around the block, have a cigarette, and



then return to the office thinking no one would notice.

I was on the waiting list for page boy at CBS, in Hollywood, and had tried out in two auditions for TV talent shows. My goal was television, or the movies, or, failing these, nightclub entertaining. But WHILE I was waiting for my "big break" to come (like, I suppose, hundreds of thousands of equally deluded would-be entertainers do) I needed beer and cigarette money (as I wryly put it). The office job provided that -- even though I did not like the environment.

But then a crushing blow to my ego struck! College was about to begin. My father called me in -- explained to me there was a student employment program which provided nearly all students with on-campus jobs. He said I could not continue to work in the mailing office; that my position would be given to one of the older students, whose job elsewhere would be taken by one of the incoming freshmen. BUT, he said, I could continue -- without any drop in pay (I was making the staggering sum of \$42.50 per week for directing 11 other employees!) IF I WOULD SIGN UP FOR A MINIMUM OF TWELVE HOURS OF CLASSES IN AMBASSADOR COLLEGE.

He told me to think it over. I felt it was a trick. I just "knew" he "wanted me under his thumb" and had some ulterior motive of merely trying to "live my life for me" and "dominate" me! That his WHOLE motives were love and concern -- and a deep desire for MY HAPPINESS never occurred to my closed, carnal mind. But I found I could take speech classes -- and I knew this would be helpful, if I were to become successful on the stage at a later date. Also at Ambassador was a very fine voice instructor, Mr. Leon Ettinger, who was just beginning to pioneer the Ambassador Chorale. I had always enjoyed singing -- wanted to do it professionally. I found that, by taking speech, journalism, chorale, voice lessons and physical education I could get by with only ONE "Bible class" (a required course -- and the only one I really wanted to avoid). So, while it was a blow to my fancied independence and pride -- I relented. I signed up for a light college load.

At first, I paid no attention whatever in the "Church History" course. I drew pictures -- looked out the window -- slept. I had no special problems in any other classes -- except with my clandestine smoking and rotten attitude, that is. But a little more than midway through that college year, I happened to pick up and read the lead article in a series being run by a leading national news and pictorial magazine.

The series was being written as a survey of all the world's major religions -- beginning with "Christianity." Many famous theologians (and I knew that these dignified and respected gentlemen had a RIGHT to be right -- but that my own physical flesh-and-blood father did NOT have a right to be right!) were contributing. One of the leading ones (still very much so, in the United States) was asked to write an article introducing the series. "First," he wrote -- or words to this effect, "let us understand what Christianity IS NOT!" "It is NOT," he emphatically stated, "a way of life!"

And that same day a shocking thing occurred. Out of the dull haze of my usual inattentive, sloppy attitude in Church History class I heard something which really grabbed my attention. We had gone all through the four Gospels -- using a "harmony" of the Gospels -- in the history of Christ's ministry. I had paid virtually NO attention -- doing only the bare minimum to "get by." We had progressed into the book in the BIBLE which IS Church History, the Book of Acts. What caused me to really perk up my ears was a statement which DIRECTLY CONTRADICTED the learned theologian who had written the article in the very respected magazine.

We were discussing Acts, chapter 18, verse 25. It was concerning an eloquent convert, Apollos, who was "instructed in THE WAY of the Lord." Then, in verse 26 the Bible said, "...when Aquila and Priscilla had heard, they took him unto them, and expounded unto him THE WAY OF GOD more perfectly." And still, in chapter 19, the Bible insisted, some persecutors were speaking evil of "THAT WAY" before the multitude (verse 9).

But whaaaaat? Here was the BIBLE -- NOT any literature from my father -- this was the BIBLE, the same one, I supposed, out of which ALL Churches got their beliefs, in direct contradiction to the confident statement, read by millions, made by a very leading theologian! I had seen, THREE TIMES, in one open, two-page spread of the Bible, the assertion that Christianity IS A WAY OF LIFE!

I did something unusual -- something unheard of, for me. I took out a red lead pencil from my shirt pocket, and made a little mark in my Bible. Not knowing anything about how, I merely made a little red check mark in the margin. I marked each of these surprising passages so I could "find" them later.

From that time on, I began to experiment. I had always supposed "all these Churches just CAN'T be wrong." But now I began to READ, and to STUDY, some of their literature. I picked up religious books in the library; obtained pamphlets and tracts from stands in stores.

And I found, to my surprise, that NONE OF THEM REALLY SQUARED WITH MY OWN BIBLE! I found where, on one occasion, a minister had quoted only PART of one verse to "prove his point" when, if he had included it ALL it really said JUST THE OPPOSITE. I found where a woman "prophetess" had, in one of her books, placed a period and ended a verse where MY BIBLE HAD A COMMA, and FOUR ADDITIONAL WORDS which DIRECTLY CONTRADICTED the "doctrine" she was teaching. THAT surprising scripture was in Isaiah 24:6! She was attempting to "prove" the earth was to be DESOLATE for 1,000 years! So she stopped quoting with the word, "burned." But MY BIBLE said (and so does yours -- and so did hers!) "AND FEW MEN LEFT." Only a FEW, apparently -- but a few, nevertheless.

From then on I REALLY began to study. I found many points I had "heard" for many, many years, came FLOODING into my mind. While I had rebelled against God, and His word -- and against my physical father -- apparently SOME of what I had been hearing much

of my life had "rubbed off." I began to learn, FAST! And I learned DIRECTLY FROM THE BIBLE! What I learned shocked -- STUNNED me. For God's own Word CUT like a two-edged sword! It awakened me to what I was -- it hit me as a violent traumatic experience -- made me loathe and abhor myself!

I was through fighting God. I was disgusted with myself -- with my whole past life -- with the world around me. My whole sense of values changed. I couldn't STAND the idea of becoming a nightclub performer.

I hated to go to my father and confess this and ask if I could be baptized. He hadn't known of my hostility -- and now I had to tell him. I think I expected stern rebuke for my past opposition, but he showed only love, concern, and desire to help. When he was certain that my repentance was real, he baptized me.

I didn't know WHERE I could be used -- I never REMOTELY IMAGINED I would ever become a minister, or ever appear on the air. But now I wanted to become a part of God's Work!

And that is how it REALLY happened. Looking back -- I know I was being PUT into Christ's Work. I didn't CHOOSE it. I didn't just "go along" with my father's "organization." I was CALLED into it -- was PUT into it.

It's been 12 years, now, since I was first introduced to listeners of The WORLD TOMORROW. Actually, I was asked to appear as a guest when my father did our first 26 telecasts back in 1955 -- so I appeared on television before doing any of the radio broadcasting.

My older brother, Richard David ("Dick" to us, at home), had been doing a little of the radio broadcasting earlier. My father felt he might be able to help assume some of the load of broadcasting. He had an excellent radio voice -- better, I felt, than mine.

However, Dick was needed in England to pioneer in opening an office there. Later, my parents found need and opportunity for a trip to the Mideast, reporting on turbulent conditions there to our PLAIN TRUTH readers. There were no WORLD TOMORROW programs done ahead.

I had been asked to produce some of the programs a little earlier, just after having been on television for a few brief moments, and then doing one almost complete program on the subject of juvenile delinquency and child rearing. So now, circumstances seemed to place me more and more before the microphone.

And the work was continuing to really GROW, FAST. As I said, I was, finally, beginning to do much of the broadcasting. My father had found that, as two, and then three college campuses were opened up; as The PLAIN TRUTH circulation climbed to over one-half, then past three-quarters, and finally over ONE MILLION; as offices began to be opened overseas -- finally girdling the globe -- and as more and more administrative and executive responsibilities fell on

my father's shoulders -- he had much, much more than he could handle.

In those days, I always said, "This is Garner Ted Armstrong, speaking to you for my Father, Mr. Herbert W. Armstrong," and when it came to sign off time, would say, "this has been Garner Ted Armstrong, speaking to you FOR my father, Mr. Herbert W. Armstrong!"

For many, many programs, I continued this type introduction and "sign off." It even prompted one listener, who had not quite caught the final words clearly to write to "BEN Garner Ted Armstrong." Thankfully, though, no one ever wrote to "HAS-BEEN Garner Ted Armstrong!"

From that point on, I have been doing the broadcasting -- and now beginning, once more (though only in a small way, on only FOUR stations in scattered areas so far) in television. So -- I ended up on television, and on radio, after all. But for an infinitely greater CAUSE than I had ever imagined!

But meanwhile, although some, hearing my voice and not my father's on the air, have asked: "Is he still alive?" -- my father has remained VERY MUCH alive -- surprisingly, remarkably so to those who truly know him, and work with him daily in this large and growing work. He is the active director of ALL phases of this globe girdling work, as all of our long-time readers of The PLAIN TRUTH understand, from reading his monthly "personal" column in the magazine, and from having read past issues of his autobiography.

But now to the reasons why we're offering a very special gift to our PLAIN TRUTH subscribers! For years, my father avoided all attempts to publicize his picture, or to give any PERSONAL information in The PLAIN TRUTH magazine. He felt ALL space in The PLAIN TRUTH should be taken up with The GOSPEL of Christ.

But over the years, thousands upon thousands of requests kept coming in. People wanted to know "WHO IS Herbert W. Armstrong?" What is his background? Is he an ordained MINISTER, or a businessman, or an educator, or WHAT? They wanted to know WHO SPONSORED The PLAIN TRUTH and The WORLD TOMORROW program. Was there any CHURCH behind it? Was Mr. Armstrong conducting a one-man "work," or were there OTHERS who performed various functions?

In his earliest years, my father had always sought advice from successful men. He had been greatly impressed by reading many biographical works, and even autobiographies of famous and successful personages. And one I remember his mentioning to me and my brother on many occasions, was the autobiography of Benjamin Franklin.

Benjamin Franklin's autobiography was directed to his son. In his middle 60's, my father thought of writing, directly for my brother Dick and me, an autobiography as his life's story. The worldwide Work in which he had been used as the primary instrument had grown big. It was doubling in scope in less than every three years. Although it was employing hundreds in its expanding

operations, Dick and I had qualified for the chief executive positions, directly under our father. He felt it necessary to put into writing the whole background of this Work -- especially including his earliest experiences which shaped and directed his life toward it.

You see, Dick and I had come along ten years after our two elder sisters -- and our parents were not married until they were 25. They had lived -- as few people ever have. Our father's earlier life, prior to 25, had been filled with experiences such as few have ever lived through -- actually preparing him for this tremendous Work. Often he had tried to relate some of these most unusual experiences. But never had there been opportunity to just sit down and relate the entire chain of exciting, unique experiences and incidents in direct sequence and in order. There was so much we didn't know -- so much he felt we needed to know, on the execution of our rapidly expanding responsibilities.

Yet, just as there never was time or opportunity to sit down and relate the entire story, in order, to us verbally, there was the question: How could he take time away from his own increasing responsibilities even to write the story for us? Much of his time had to be devoted to writing articles for The PLAIN TRUTH -- writing booklets -- writing Christ's Message to be put in advertising space in magazines. A possible solution seemed to be to use this as article material for The PLAIN TRUTH. He had to take time for this -- and it would not be taking time away from regularly required duties.

But now the question arose: Would it be right to publish it, or allow others, outside the family, to read it? Would it not be sending out material about himself -- and shouldn't he write and publish ONLY about CHRIST and CHRIST'S MESSAGE! As I mentioned above, for years he had refused to allow even his picture to be taken. But finally a radio listener wrote in asking WHY my father refused to publish his picture. He put it bluntly:

If, he asked, you attend a church service, and the preacher HIDES behind the pulpit, and lets the congregation only HEAR his sermon, wouldn't you think he had something to hide beside his face? Wouldn't you become suspicious of him? Don't we who HEAR your Message over radio have a right to know what you look like? -- to know something about you, personally -- to know who is sponsoring you, whether you belong to some denomination and if so WHICH?

And the requests continued to come in daily, asking all these questions about this Work -- who is back of it -- HOW it is financed. Then he had to realize that even the Bible -- the very Word of God -- contains the life-story of MANY MEN and even a few women. Twice the Apostle Paul related the story of his personal life and of his conversion -- and God Himself caused this to find space in HIS SACRED WORD to us. It seemed that these personal life experiences would be not only interesting, but HELPFUL to PLAIN TRUTH readers, as well as to Dick and me.

And so, as part of his regular monthly responsibilities in

God's Work, my father finally started writing the autobiography in monthly installments for The PLAIN TRUTH. And it has been encouraging -- actually exciting -- and inspirational! Not only to me, but to many, many THOUSANDS. All of our PLAIN TRUTH subscribers have read, serially, at least a few of the later installments. But The PLAIN TRUTH has become, since the Autobiography began ten years ago, a really BIG circulation magazine -- now over one million one hundred thousand copies -- read by perhaps three to four million persons.

Yet MOST of these millions have read only the later parts of the Autobiography. Very frequently we receive letters from subscribers wondering if they can receive back issues of The PLAIN TRUTH, so they may read the earlier history of this work, and my father's life.

Some few years ago, the beginning chapters of the Autobiography were made into a 48-page BOOKLET. An OVERWHELMING number wanted it!

Frankly, my father was surprised by the large number of people who have found his life's story not only absorbing and interesting from a personal history point of view, but also very helpful and inspiring in solving their own day-to-day human problems! Thousands have written, telling how they have been HELPED in trying situations, through family tragedies, in their businesses and jobs, and in their marriages and homes -- by reading the Autobiography.

I'll tell you one thing. I KNOW my father. I've known all about him for nearly 38 years. I know his personal life. I know his personal tastes, his innermost feelings -- his whole temperament and personality! I know his dedication and utter sincerity in this Work of God. That's why I have to shake my head with a wry grimace of incredulity when I see picayunish attempts at SLANDER against him; the attempt to IMPUTE WRONG MOTIVES in his conduct of this Work of God.

But why do I mention these persecutions? For this important reason: The Autobiography is REAL. Every word of it is TRUE -- just as it happened! I KNOW, because I have LIVED many of the experiences described. For years, I have decried the practice of so many in this world of ASKING AN EQUALLY UNINFORMED SOURCE FOR INFORMATION ABOUT SOMEONE -- INSTEAD OF GOING DIRECTLY TO THAT PERSON!

During Christ's ministry, Jesus asked His disciples, "Who do MEN say that I AM?" He KNEW there would be various false and slanderous accusations, including various MISinformed, though "innocent" GUESSES about Him. The Disciples said some claimed Christ was ISAIAH, or ELIJAH, or one of the old prophets! And the POINT to this is -- SOME ACTUALLY BELIEVED such ridiculous fairy tales!

Did they ASK CHRIST? No! They asked EACH OTHER! And NOT ONE OF THEM KNEW Him, personally, the way His disciples did. So He turned to Peter and asked, "But whom do YOU say, I, the Son of man,

am?" Peter said, "You are the CHRIST, the Son of the LIVING GOD!"

Peter KNEW who, and WHAT Jesus was!

So now I'm making this offer to you. So you can GET TO KNOW my father -- PERSONALLY. So you can "look over his shoulder" in the amazing experiences that have finally culminated in this great and growing, WORLDWIDE Work of God. You'll find out WHY he began studying the Bible. You'll actually come to KNOW him, PERSONALLY, by sharing many of his innermost feelings and experiences. Few people have ever lived such an active, exciting, eventful, or useful life. It is thrilling to read -- helpful and inspiring.

Let me tell you what we have, coming off our own Ambassador College presses, soon to be ready for you. A full-sized BOOK, "The Autobiography of Herbert W. Armstrong" in THREE SEPARATE VOLUMES. Volume ONE is just now completing! It's a big, handsome, finely-printed, quality BOOK, containing thirty chapters. It's fully ILLUSTRATED, with earliest pictures, including babyhood, early teen life, earliest preparation for the advertising profession, and all the unusual events which led to the ministry of Christ.

Volume one brings you right up to the beginning of The WORLD TOMORROW program on the air. It concludes with the experiences leading to Volume One, NUMBER ONE of The PLAIN TRUTH.

I know ALL of you have wondered. You wonder what's BACK of this work -- what makes it "tick?" WHO and WHAT sponsors it? How did it BEGIN? ALL these questions, and many more, are answered in this personal, intimate look into the life of my father. You'll really KNOW the answers after you've read it. You'll know HOW he was ordained -- and BY WHOM. You'll KNOW whether or not he was a member of this, or that, or other religious organization.

Remember -- we have NOTHING for sale. This book is GIVEN to you, freely, in the hopes it will inspire and encourage you; that it will give you the real inside story about the Work of God. As my father has written our subscribers before, this is not really our work -- it is GOD'S WORK. It also is a PUBLIC SERVICE in the PUBLIC INTEREST, carried on by an educational institution, Ambassador College.

As I try repeatedly to make plain on the air, there will be no follow-up -- and by that I mean there will be no subsequent offers that will cost you money -- nor any request for contributions (unless you, yourself, of your own free will invite it). Often I say on The WORLD TOMORROW, "No one will call on you." Let me explain, however, that IF any of our listeners or PLAIN TRUTH subscribers write in REQUESTING one of our representatives or ordained ministers to call for personal counseling, then of course we will try to respond -- and for this purpose we do have ordained ministers -- Ambassador College graduates -- stationed in all parts of the United States, Canada, Britain, Europe, the Middle East, South Africa, Australia, the Philippines. But no one will call on you UNLESS you first request it, and then, NOT under any

circumstances to solicit money or sell you anything -- only to serve and help.

I'm sure you understand we NEVER REQUEST CONTRIBUTIONS (unless you yourself first invite it). There is NO PRICE on ANYTHING we offer. Your subscription to The PLAIN TRUTH has already been paid by others. There is simply NO OTHER WORK OR OPERATION on earth like this! This is GOD'S WAY! Of course we do have voluntary Co-Workers, who became Co-Workers of their own free will, unsolicited by us, initiated entirely by themselves, because they WANTED to have a part in GOD'S WORK, and it is their tithes and offerings that make this Work possible. And that too, is GOD'S WAY! My father will write explaining that. Although we gratefully WELCOME new Co-Workers, WE DO NOT SOLICIT NEW CO-WORKERS!

We want our listeners and subscribers to FEEL FREE to request our free literature -- and I DO URGE YOU to request this large, well-illustrated, INTERESTING book that will relate to you, in narrative form, the details, the incidents, the experiences, the happenings of my father's life from age three, right on up through boy-hood, young manhood, early business training, his romance and marriage, his conversion, and the development of the Work God plunged him into.

So before you forget -- write in for your own FREE copy of VOLUME ONE of the Autobiography. You'll find it stimulating reading! We're really happy that we have been enabled to GIVE something special to our PLAIN TRUTH subscribers over and above the monthly issues of what we feel is the world's finest magazine! I felt I should write to our subscribers and tell them about it -- perhaps I can say a few things about the book my father would not want to say, himself.

Sincerely, FROM THE HEART, I thank you for allowing us the privilege of serving you. We have the most JOYOUS, WONDERFUL, GOOD NEWS to proclaim of anybody on earth. It is CHRIST'S OWN MESSAGE. There is peace, happiness, and JOY ahead for YOU! So I am reserving YOUR free copy, absolutely gratis, of The Autobiography.

Don't delay! Send for YOUR OWN FREE COPY by return mail! We're working NOW to finish the printing and binding so there will be a minimum of delay in sending YOUR copy to you. And THANK you for your interest -- and your concern.

With sincere love, in Jesus' name,

Garner Ted Armstrong



The WORLD TOMORROW  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
Proclaims to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

December 8, 1967

Dear Co-Worker with CHRIST:

Look what is HAPPENING! Look at what a nationwide display of the incongruity of human nature!

On the one hand, throngs trampling over one another in a frenzied shopping spree -- greater than ever before -- that approaches mob violence! Throngs pleased with themselves -- thinking they are participating in "the Christmas spirit" of GIVING -- actually pawing over one another to EXCHANGE presents among themselves -- not realizing it is a PAGAN tradition, and NOT Christian at all!

Then on the other hand, the country is rife with other mobs bent deliberately on VIOLENCE inspired by HATE. Just one newspaper front page reports 2,000 "peace" demonstrators, bent on their own war of VIOLENCE, having to be subdued and held back by 4,000 police, forming a "human wall" to hold them back, in lower Manhattan, New York City. Another headline: "Dow Officials Flee Anti-war VIOLENCE at Cal State, L.A." Two officials tried to flee from the mob, escaping through a window to their car -- driving off with the mob banging and kicking the car and throwing missiles and shouting abuse! These "believers in PEACE," inflicting VIOLENCE! This mob tried to burn down a door to an interviewing room on this Los Angeles college campus. Violence erupted too quickly to call police in time.

Another front-page headline: "Black Nationalist TERROR GANG Forces S.F. College to close." This was San Francisco State College. A boyhood friend of mine, with whom I grew up from babyhood in the same Sunday School, was Dean of Student Personnel at this college when I started Ambassador College in Pasadena.

But THANK GOD! -- All this kind of thing will be ENDED soon -- forever! YOU and I have been commissioned by the living Jesus Christ to have a part in SAVING thousands upon thousands NOW -- and preparing the way before Christ's coming in supreme almighty POWER and GLORY to RULE THIS WORLD and put down violence, and all war, as well as to end poverty, sickness and disease, the breaking up of home and family life and all the world's ills.

WHAT A PRIVILEGE -- what a BLESSING!!! -- To be chosen by the living Jesus Christ to be HIS CO-WORKER, under HIS direction in

the momentous all-important WORK OF GOD at this crisis hour! What a BLESSING, To be privileged to HAVE A PART in CHANGING, and SAVING the world! This is NOT like an ordinary evangelistic campaign, where a certain number are supposed to be "saved," and most of them turn back from it in the first year. This is the very WORK OF GOD -- CHANGING and saving multiple thousands of precious lives EVERY YEAR now -- BUT FAR MORE, preparing the way before the COMING of JESUS CHRIST IN PERSON -- in the full POWER and flashing GLORY of the supreme Almighty GOD! HE is coming not only to rule all nations and to restore PEACE, PROSPERITY AND HAPPINESS, -- not only to CHANGE the world -- but also to SAVE THE WORLD with IMMORTAL LIFE IN THE KINGDOM OF GOD!

If this, now, were the only "time for salvation" we would have to acknowledge that God had failed, and Satan had won! For crime, immorality, broken homes, violence, mental sicknesses ARE ON THE RAPID INCREASE! Only an infinitesimal number of people are even professing to "being saved" now!

In the world today, God's salvation is looked on contemptuously with ridicule even in America, Britain and Europe, generally. Yet the MASSES of the HUNDREDS or MILLIONS of humanity, in Asia, Africa, and what we have called "heathen" lands know nothing of Christ or His salvation! Modern education scoffs and rejects God and salvation through Christ!

There is ONLY THE ONE activity on earth today that is presenting God, and the living Christ, and the TRUTH of the BIBLE in a truly RATIONAL, intelligent, scientific, logical, yet Interesting, DYNAMIC, AND TRULY SINCERE WAY that is silencing the skeptics, REFUTING the world's number ONE weapon against God's TRUTH -- the theory of EVOLUTION, which permeates all education today. The minds of all our children are being poisoned, misled, deceived, by this damnable doctrine! NO OTHER PROGRAM is meeting this number one weapon of Satan on its own ground -- with scientific PROOF! And at the same time, WINNING MULTIPLE THOUSANDS TO CHRIST -- and at the same time PREPARING THE WAY BEFORE THE COMING OF CHRIST!

I have just been going over the last two chapters of the first of the three volumes of The AUTOBIOGRAPHY, now ready to go on the presses. I have been giving it a final editing before press time. I have been impressed with THIS CRUCIAL FACT, brought out in this book:

TWO PIVOTAL DECISIONS marked the turning point -- and the FINAL TEST before God began opening doors, starting this powerful worldwide Work preparing for CHRIST'S COMING. There were TWO DECISIONS that I had to make. I didn't realize their tremendous seriousness at the time.

The first was when God was working with me for conversion. I had thrown myself, in business contacts, with the heads of many of the country's largest corporations, and presidents and vice presidents of many of the largest banks in Wall Street, and in Chicago and other cities. When God did open my mind to His TRUTH, the first thing I thought was: "What will all these former

associates think?" I knew they would think I had gone in for religious "fanaticism," or gone crazy, or lost my mind. It meant WITHDRAWING altogether from such associations. It meant associating with humble people! That hit my vanity. But God could not use me until that vanity was "crucified." That was my first great decisive TEST!

Yet hundreds have made that decision -- passed that test -- then entered the ministry. But the CRUCIAL turning point was the SECOND great decision.

Like almost every man who has entered the ministry, I associated with an organized group of believers, and was SUPPORTED -- paid a small SALARY -- by them. It was not a great, and rich, and popular denomination. It was a small group in the Willamette Valley in Oregon, incorporated as "The Oregon Conference" of The Church of God. The climax of this first volume of The AUTOBIOGRAPHY relates how two ministers in that Conference were able to force me to preach and act CONTRARY TO THE BIBLE -- that is, I had to do it or accept the only alternative -- cut loose from their financial support.

Thousands of ministers have faced this crossroad. I could have reasoned like I suppose they have done: "Well, it's better to be able to preach AS MUCH of the Bible truth as they will let me, than not to be able to preach at all! If I am cut off from all financial support, and from any following, I'd be stranded high and dry -- UNABLE TO PREACH AT ALL!" Yes, I, too, thought of that line of reasoning. BUT I THOUGHT FURTHER!

"ON THE OTHER HAND," I reasoned, "God says in the Bible: 'God shall supply all your need according to His riches in glory by Christ Jesus.'" Instantly I saw that, if any firm, company, or church organization of MEN pays your salary, you have to serve those MEN -- or else!! If I were to serve GOD faithfully, I would have to LOOK TO GOD for supplying all my NEED -- and HE HAS PROMISED HE WOULD DO THIS!

God Himself brought about CIRCUMSTANCES to cause me to see, and make THIS DECISION! I gave up the salary. Not only the financial support -- but the PEOPLE in that group left me! But God DID supply the need -- and ONLY the need. God works through us humans. He does not rain down money from heaven. But He did lay it on the hearts of a VERY FEW people to support HIS WORK -- so very SMALL, then -- merely preaching to a handful of people in a 35-seat one-room country schoolhouse.

I could not ASK people to become Co-Workers -- I could not SOLICIT financial backers -- I could not even INVITE people to become Co-Workers. I had to trust GOD to cause a few, voluntarily, on their own initiative, to start supporting GOD'S WORK. But GOD DID!

YOU are one whom GOD moved to join with me as a Co-Worker WITH CHRIST. You did it voluntarily. God did cause Moses to ASK God's own people for contributions -- and the Apostle Paul to ask CHRISTIANS for help for God's cause -- BUT NEVER THE PUBLIC! I

have always followed this policy laid down in God's Word.

But right now, GOD'S GREAT WORK IS THREATENED! This Christmas shopping spree is diverting the support of many Co-Workers from CHRIST and HIS WORK, into EXCHANGING GIFTS with other PEOPLE. Many Co-Workers have come to see that the GIFTS should go to CHRIST for HIS WORK -- not to other people -- and have stopped giving Christmas presents altogether. But too many others are still NEGLECTING any gift for CHRIST, even though they suppose they are giving BIRTHDAY PRESENTS on CHRIST'S BIRTHDAY! Actually December 25 is NOT the date on which Jesus was born! But those wise men, appearing long AFTER His birthday, presented their gifts TO CHRIST -- not to one another!

Dear Co-Workers, I HAVE to send you this S.O.S. -- LET'S NOT NEGLECT AND LET DOWN CHRIST'S WORK -- LET'S SEND IN THE BIGGEST GIFT EVER, FOR HIS WORK! Let's KEEP UP OUR PART, generously, in HELPING CHANGE, and SAVE THIS SICK AND SINNING WORLD! Please PRAY earnestly over this! It is URGENT -- and I'm enclosing a stamped AIRMAIL reply envelope to air-speed your extra and special gift back to us! THANK YOU from the heart!

With love, in Jesus' name,

Herbert W. Armstrong

The WORLD TOMORROW  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
Proclaims to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

December 29, 1967

Dear Co-Worker with Christ:

This is one of the most IMPORTANT, URGENT letters I have ever written you. I hope you will read carefully, prayerfully, every word.

You are one of a very precious family of the living Christ's own Co-Workers. I'm sure He, who HEADS, guides and prospers GOD'S WORK definitely called you, and laid it on your heart to become His Co-Worker. You know that we do NOT ask the public for contributions. We do not ask or urge anyone to become a Co-Worker with us. As I have explained before, when one does, VOLUNTARILY, without solicitation from us, send us contributions for God's great Work TWICE within six months, we do assume, from Jesus' own words in Matthew 6:21 that his or her HEART is really in God's Work -- and has voluntarily become a Co-Worker.

So thereafter, as you know, I do write to you frequently, taking you into my confidence in regard to the future plans, the progress, and the problems and needs for the Work. GOD supplies our need, through HIS PEOPLE whose hearts are IN HIS WORK! That is GOD'S WAY -- that is the BIBLE WAY!

And as we now end the year 1967, and enter the CRUCIAL YEAR 1968, I have to tell you the FACTS -- facts about WORLD CONDITIONS -- facts about the status and plans for GOD'S WORK!

TREMENDOUS events are going to occur this year that will plunge the world far closer to the END of this present civilization -- but that actually hurtles us VERY CLOSE to the joyous WORLD TOMORROW, when we shall have world PEACE, universal prosperity, good health, abundant well-being, and when the living CHRIST, here in Person, WILL SET HIS HAND TO REALLY SAVE THE WORLD!

This great Work, now worldwide and multiplying in power, MUST accomplish more the next FOUR YEARS than during the past 34 combined! We are PREPARING THE WAY for Christ's RETURN to set up WORLD GOVERNMENT, and SAVE THE WORLD! You and I are having a significant PART in not only CHANGING the world -- but also SAVING THE WORLD! We are preparing the way. Already multiple THOUSANDS are being converted -- their lives CHANGED -- receiving God's HOLY SPIRIT -- being brought into GOD'S KINGDOM -- every year

through this great Work. That number GROWS RAPIDLY EVERY YEAR!  
It's the most IMPORTANT, and PRECIOUS Work on earth today!

But we have just suffered a MOUNTAINOUS SETBACK! A month ago I wrote you: "Now is the time when so many FORGET Christ's Work -- or any gift for Him -- exchanging gifts with relatives and friends, instead. "Also I wrote: "This is the month, dear Co-Workers, I have to ask you for EXTRA LIBERAL OFFERINGS -- to make up for the neglect of so many."

Some of our Co-Workers did make sacrifice and send extra liberal offerings -- but MOST seemed more indifferent to CHRIST and HIS WORK'S NEED than ever before! Never, in the past twenty years, has this great Work suffered such a LETDOWN from Co-Workers as a whole, as this December!

Co-Workers, WE HAVE TO GET TO OUR KNEES AND CRY OUT TO OUR LIVING LEADER, JESUS CHRIST, AS NEVER BEFORE! We need to sacrifice, and try to send in EXTRA LARGE OFFERINGS, as never before TO MAKE UP FOR THE DECEMBER LETDOWN!

Let me tell you quickly, BRIEFLY, present plans for the future of this Work!

In order that The WORLD TOMORROW may be able to purchase time on the SUPERPOWER PRESTIGE STATIONS, we have had to change the format of the program the past few years. You may not have realized it, but most of the more IMPORTANT radio stations, with the biggest listening audiences, will not accept religious programs. The WORLD TOMORROW has NEVER been like the "RELIGIOUS" programs in this world. But we have had to make them more EDUCATIONAL. Also this has given us a FAR GREATER LISTENING AUDIENCE!

So far, that is fine. But, it does leave something LACKING. And now I am setting myself to SUPPLY THAT SOMETHING -- if YOU will HELP me with your earnest PRAYERS. For it is going to be very difficult for me. I NEED YOUR HELP!

This is what I now plan to do: I propose to get back on the air, regularly, myself, four or five times a week, with REAL BIBLE PROGRAMS just like I used to broadcast, putting my whole heart into them! Most of these big prestige stations will not accept many of the more deeply spiritual and BIBLICAL programs -- but, still, perhaps 90% of our stations WILL. They still are not, and never were, "religious" broadcasts in the sense that all others are. But I know that most of our Co-Workers miss those heart-warming, more spiritual and purely BIBLICAL programs. I do. My son Garner Ted would far rather give you that kind of programs -- but the biggest MOST-LISTENED-TO STATIONS will not -- most of them -- accept them.

So -- what we plan is THIS: I cannot broadcast those more educational non-religious-sounding programs as well as Ted -- so he will continue them, seven times a week. And I will try to do four or five a week, which will be broadcast over as many stations as we know will accept them. That way, you will probably be able to hear BOTH -- on different stations!

I believe that will MAKE A BIG DIFFERENCE! We are planning to buy FULL PAGES of advertising space in LIFE magazine soon -- during 1968 -- and put The WORLD TOMORROW MESSAGE in that space! The TELEVISION program is developing, and in another year we will begin -- GOD WILLING -- to get it on more and more stations. GOD'S WORK MUST SIMPLY LEAP AHEAD NOW, as NEVER BEFORE!

TIME IS SHORT! It is, indeed, LATER THAN YOU THINK!

The financial need is CRUCIAL right now -- MORE THAN ANY TIME IN RECENT YEARS! It is MOST URGENT! We are actually having to take steps to MATERIALLY REDUCE OUR BUDGET FOR 1968! This should never BE!

GOD'S WORK NEEDS YOUR EARNEST, PREVAILING, BELIEVING PRAYERS! It needs more large LOANS than ever before! It needs a BIG financial LIFT. I have to ask you to take this to GOD in PRAYER. It is MOST SERIOUS! There is no time to lose. I must RUSH this to you. God bless you!

With love, in Jesus' name,

Herbert W. Armstrong

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A WORLDWIDE BROADCAST

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Publishing:  
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January 31, 1968

Dear Co-Worker with Christ:

Now the United States faces a NEW CRISIS in North Korea. This beside the sudden stepped-up offensive by North Vietnamese. WHAT DOES IT MEAN? It means PROPHECY is being fulfilled -- prophecy revealing we are in the VERY LAST DAYS!

The newspapers, and newscasts tell you WHAT has happened. But they do not tell you WHAT IT MEANS!

WHAT HAPPENED? Just over a week ago, Monday night, January 22nd, a little 4th-rate nation, North Korea, seized the United States Navy lightly-armed intelligence ship Pueblo, and its 83-man crew, on international waters. This was an illegal act of WAR against the United States.

If you have carefully read our recent book, the new enlarged edition of "U.S. and Britain in Prophecy," you will understand how the prophecy of verse 19 of Leviticus 26 applies to Britain and America, NOW -- just before the END of this present world -- shortly before the return of the living CHRIST to establish GOD'S government over the earth. The time is NOW!

It is the time after God withheld the national promise of world-power and wealth and greatness from our peoples for 2,520 years. It is the time after God had lavished upon us that unprecedented national greatness and power. It is the time after we have abused and misused that power - rebelled against the great God who blessed us with it -- departed from His ways and turned to pagan worship and atheistic concepts.

And now, (Lev. 26:19), God says to Britain and America:  
"And I will break the PRIDE of your POWER; ..."

God gave us the most colossal national POWER and wealth ever possessed by any nation or empire. Already He has taken away that POWER from Britain. Before World War I they were the world's greatest Power. Today they are a second or third-rate Power -- no longer one of the WORLD-Powers. But the United States still Possesses that POWER! We are the world's greatest Power! Yet we are afraid to use it.



God has taken from us THE PRIDE of our power!

Had a little nation like North Korea captured a United States Navy ship when Theodore Roosevelt was President, he probably would have issued orders at lightning speed to effect the recapture of that vessel, and had it back even before the world heard the news. Not even a BIG Power would have dared attack or seize a United States Navy ship, then! And we didn't have but a fraction of the power, then, that we have today! WE HAD PRIDE IN OUR POWER THEN!!

I have said before, America has won her last war! God in heaven determines the outcome of wars (see Psalm 33:13-19, especially verses 16-19).

And now that God has broken our PRIDE in our power, what next? Famine, and disease epidemics (Lev. 26:19-20), and then, verse 21, we shall be punished not only by the natural consequences of our own wrong ways -- but God Himself will inflict seven times that intensity of punishment on us. See RSV translation: "I will bring more plagues upon you, sevenfold as many as your sins." (See pages 184-192 in the new enlarged edition of U.S. and British Commonwealth in Prophecy, and also read chapter 10, beginning page 129, for complete explanation of the "seven times" of Leviticus 26.)

WHAT, then, DOES THIS EVENT, and others like it, REALLY MEAN? It means, according to God's SURE Word of prophecy, that the invasion of Britain and America by a STRONG World Power is very soon to come -- possibly in four or five years or less -- though we can't set dates. It means the prophesied GREAT TRIBULATION on our peoples! It means the END of this age -- this civilization -- this world, IS CLOSING IN ON US FAST!

It means WE HAVE BUT A SHORT TIME TO FINISH GOD'S WORK! It means we are right now in the MOST CRUCIAL days of all earth's history -- and the final CRISIS in this GREAT WORK OF GOD!

Great progress is being made toward getting full page and double page messages in some of the mass-circulation magazines -- and even mass-circulation newspapers; and in preparing for the expansion of the television program. My son Garner Ted is MUCH MORE effective on television than radio -- and being viewed and heard already on television in the San Francisco bay area, the Los Angeles area, eastern Texas, and one or two other areas. I hope that within the year many more of you will be able to see this dynamic, VERY EFFECTIVE television edition of The WORLD TOMORROW. I am working toward my new series, getting back on radio, and hope you will hear the beginning of this series before another month.

More than 45 MILLION people, on all continents, are hearing God's Message every week. The PLAIN TRUTH circulation is climbing as never before, now reaching to 1,200,000 copies -- and probably read by more than 3 million people. More precious lives are being CONVERTED than ever before -- now numbering into thousands every year -- actually baptized by God's own ordained ministers and their assistants, trained at Ambassador College.

YOU are having an important part in REACHING THE WORLD with God's Message -- in CHANGING THOUSANDS OF LIVES -- and preparing to CHANGE and SAVE THE WHOLE WORLD when Christ comes -- VERY SOON, NOW! NOTHING ELSE is important, compared to this! It's not only your very great privilege -- it's YOUR RESPONSIBILITY -- the same as it is mine! Your part is just as necessary. I need your prayers for me, personally -- it is not easy to adjust to getting back on the air after so long a time off. I need your help -- PLEASE!!!

We have entered the MOST CRUCIAL YEAR of this great worldwide WORK. It's time for all Co-Workers to get on their knees -- with fasting and prayer for this WORK -- to heed God's instructions to us in Joel 2:12-13: "Therefore also now, saith the Eternal, turn ye even to me with all your heart, and with fasting, and with weeping, and with mourning: and rend your heart, and not your garments, and turn unto the Eternal your God, for He is gracious and merciful, slow to anger, and of great kindness, and repenteth Him of the evil."

In some respects this month of February is the most difficult of the year -- for it is the shortest month. There are fewer days in which income is received, yet the month's expenditures are the same as others. We do get 29 days this month ("leap year"). But it will be a more difficult month financially.

And if you have a larger sum you are not free to give, as a tax-deductible contribution, at least PUT IT TO WORK WHERE THE LIVING CHRIST IS GUIDING, DIRECTING, AND BLESSING GOD'S WORK, until you need it -- or until you may be free to release part or all of it as a deductible donation -- on a loan basis.

But always so great a Work has great NEEDS i- and the need is especially urgent now. I earnestly pray God's richest blessings on all who, with me, are Christ's Co-Workers in the great Work of the living GOD! THANK YOU!

With love, in Jesus' name,

Herbert W. Armstrong

The WORLD TOMORROW  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
GARNER TED ARMSTRONG  
Proclaim to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

Written at Bricket Wood  
February 25, 1968

Dear Co-Worker with Christ:

Once again I greet you from our campus in England. I had to make a sudden unexpected trip over here with our chief legal counsel from Pasadena to make certain organizational adjustments in the college and the Work as it operates in Britain, Europe and Africa, as a result of the recent devaluation of the British pound, and collapse of the British Empire.

This economic and political downfall of Britain brought repercussions in the United States and other countries.

TIME IS GETTING SHORTER by the month now! I have been telling you this. Now you read it in your newspapers -- hear it on newscasts and telecasts! Britain has collapsed as a world power. It no longer has any real power in world affairs.

For some months, now, I have said we are on the "gun lap" of the race our living CHRIST has set before us in His Work. We are coming in "on the home stretch." We must accomplish much more, in the next four years, than in all the last thirty-four, since God started this Work through us! God's last Message of love and warning must go in such multiplied POWER that it rocks this world -- AND ITS LEADERS -- back on their heels in astonishment!

Up to now, the Message has reached primarily the COMMON PEOPLE. I am sure many of rank and authority in government have HEARD The WORLD TOMORROW -- but few of them ever write or tell us, or request MORE truth through our literature. But now God is beginning to give us contact with some of the heads of state. Sometimes God works in mysterious ways His wonders to perform.

Just as I wrote those words, a secretary from our incoming mail office brought me a letter forwarded from Pasadena. It is from a man in London high in official and royal circles, close to those of power not only in London, but in many other countries. He has read the new enlarged book, "The United States and British Commonwealth in Prophecy." He is intensely interested. He sees what is coming on these nations. He wants to assist in the Work any way he can. I cannot identify him for obvious reasons.

Just as this letter was delivered, I was about to tell you of a very exciting event that happened the day before yesterday. One of the highest ranking men, at the very top of one of the important governments of Europe, had heard about Ambassador College, had been shown a copy of the Ambassador College annual published by the students, was much impressed -- especially that we are a character-building college, and expressed that he would like a meeting with me. The meeting was arranged for me to visit him in his palace in the afternoon of day before yesterday.

Two of our officials accompanied me, we were met at our hotel in the morning by a personal associate of this high personage. The man who came for us is head of an association which produces very unusual motion pictures in close cooperation with, and in some sense I do not fully understand, under the personal direction of the high government official. He took us to two projection rooms. In one we saw the most remarkable pictures of wild animal life in the African Jungle that have ever been filmed. These are actually superior to some of the Walt Disney pictures, such as "The Living Desert." They showed wild animals in their own natural habitat, just as they live. They are totally different from ordinary Travelogues. It took a large professional crew two years to film this 1 1/2 hour picture. It is in full color cinemascope -- very professionally done. It reveals strange animals never discovered by man until a few years ago. It is exciting, full of astonishing action. It reveals NEW EVIDENCE about Evolution -- will be of great help to my son Garner Ted in his television series on Evolution.

Then at another viewing room we saw an exceedingly dramatic full color cinemascope of the eruption of a huge volcano, showing a long river of bright red molten lava flowing for miles. Never have such realistic pictures been photographed before.

Then in the afternoon we were driven to the palace, and received by this personage whose name I must withhold. He asked questions about Ambassador College and showed real appreciation to know of a college putting emphasis on building right and wholesome character in this age of teen-age rebellion, hippies, mods, "rockers," and "beatniks." He had to be assured that we are strictly noncommercial, and that if any of these films were made available to us they would not be used commercially for profit.

Then he took us to a projection room in the palace, where he had many thousands of color slides of pictures he has photographed himself. We learned that our host is a very experienced photographer of high professional ability. We were shown 150 slides, mostly taken in the wilds and jungles of South America, showing natives as they live in these regions. He himself sat beside me, and gave us a running commentary describing each slide as it was projected.

He offered to make these available to us.

Why is this important? I say we must accomplish more in the next four years than in the last thirty-four. We are now making plans, full speed ahead, to go on COLOR TELEVISION with The

WORLD TOMORROW program. Also the way seems to be opening for us to establish our own non-profit educational TV station at the Texas campus, and, we hope, a little later at the Pasadena campus.

Television will MULTIPLY the effectiveness of the program many times over. The way is PROVIDENTIALY opening up before us in ASTONISHING ways. Arrangements have been made for me to have a personal visit, in early April with King Hussein of Jordan, in regard to the possibility of WORLDWIDE broadcasting from Jerusalem. Of course the Israelis occupy all of Jerusalem now -- but I feel God will open the way for this broadcast, even if He is to do it by causing the Israelis to allow the Jordanians to go back and operate Radio Jerusalem.

Co-Workers, TIME IS SHORT, and growing rapidly shorter. But we are merely the instruments of the LIVING CHRIST, who is the HEAD of God's Work, and He is moving fast, now, opening up undreamed-of opportunities before us to VASTLY EXPAND HIS WORK!

I am working hard to do my part faithfully. YOUR part is just as important. I NEED YOUR PRAYERS! God has given YOU the great opportunity to have a part in financing HIS WORK. We must GO TO the world with HIS DYNAMIC MESSAGE. No one else Proclaims it! It does cost money to pay for the gigantic facilities Christ has opened before us, to reach MORE THAN 45 MILLION people every week with His last Message!

We must NEVER ask the public for financial help! WE NEVER DO!

But YOU have been called by the living Christ to be HIS Co-Worker -- one of HIS instruments which HE used in the Work of GOD! You accepted His call voluntarily, of your own volition. I never ask anyone to become a Co-Worker. As such, YOU ARE HELPING not only to CHANGE the world -- but, at Christ's soon coming, to S A V E the world!

We must press on harder, now, than ever. The Work is in financial NEED, and this need is URGENT! Please PRAY for ME, as I pray for YOU -- and for the WORK -- and put your heart into your prayers.

It is a matchless PRIVILEGE for which we should be exceedingly GRATEFUL! God is BLESSING this Work -- and He BLESSES you and me as we GIVE of our part! Again, THANK YOU sincerely.

With love, in Jesus' name,

Herbert W. Armstrong

RADIO CHURCH OF GOD  
WORLD HEADQUARTERS  
PASADENA, CALIFORNIA 91109

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

March 26, 1968

Dear Brethren of God's Church:

My time has been so crowded that I simply did not get around to writing you, at the first of January, in regard to the renewing of statements of intention for this year for the building fund.

But now this fund is sinking so low it has brought us to a serious CRISIS. I am forced to drop everything else and write you about it.

Brethren, I have done everything I could to make clear to all members just WHAT IS "THE WORK." It is the Work of God, which He carries on through HIS CHURCH as His instrument, with the living Jesus Christ as its guiding Leader and HEAD. But all this WORK OF GOD is actually done BY AMBASSADOR COLLEGE. It is the Work of getting Christ's own GOSPEL to all the world as a witness. We do it by radio and the printing press -- reaching MORE THAN 45 MILLION PEOPLE EVERY WEEK around the world! And also, now, beginning on color TELEVISION. But it is AMBASSADOR COLLEGE which actually purchases the radio and TV time. It is the COLLEGE which operates the four printing plants -- in Pasadena; Big Sandy, Texas; Watford, England; and Sydney, Australia.

It is a BIG Work. It is a very GREAT Work. Just to maintain a mailing list of 1,200,000 subscribers to The PLAIN TRUTH -- and to print all those names and addresses on copies of the magazine every month is an operation of great MAGNITUDE. Beside, there is The GOOD NEWS, the CORRESPONDENCE COURSE, and thousands of booklets to be addressed and mailed out EVERY DAY. Several thousand names and addresses have to be CHANGED every month, because people are always moving, and out of more than a million several die every month. Did you ever stop to think HOW GREAT is the job of keeping up such a vast mailing list, printing all those names and addresses every month?

Years ago, Mrs. Armstrong and I did it all by ourselves -- by pen and ink. But there were only about two or three HUNDRED names on the mailing list, then. Today there are two HUNDRED THOUSAND more than a MILLION! Today that can only be done on the very latest COMPUTER which cost 1 1/2 million dollars! Today it takes BIG BUILDINGS to do this gigantic work!

Today we are building a giant new PRINTING PLANT in Pasadena -- to be the second largest printing plant west of Chicago! And all the great subscription list has to be done in ANOTHER large building that houses this great computer! We have to keep training MORE AND MORE STUDENTS -- some to be MINISTERS to pastor the local churches -- some to be technicians trained to

operate the computer -- some to be editorial writers for The PLAIN TRUTH -- some for the expanding News Bureau -- some to be office managers, department heads, or to operate new branch offices. Just last year we opened up THREE new branch offices -- in Jerusalem, Palestine; in Nicosia, Cyprus; and in Mexico City.

Do you realize that GOD'S WORK keeps on in full-time employment EVERY GRADUATE from our three college campuses -- except the VERY FEW who may fail to qualify, or some of the young women who marry some of our young men. But even those who marry become either ministers' wives, having THEIR PART in the ministry, being a HELP to their minister husbands, or a help to husbands who have other important jobs in THE WORK. And nearly all young women graduates who do not marry are employed FULL-TIME in the Work.

And so AMBASSADOR COLLEGE I S the "Work." And God's Work has to GROW. You know how Jesus said "The harvest truly is plenteous, but the laborers are FEW; PRAY YE, therefore, the Lord of the harvest, that He will send forth laborers into the harvest." (Mat. 9:37-38). Do YOU PRAY for more laborers -- more students to BE TRAINED for this labor in THE WORK? And do you HELP provide the necessary buildings, and equipment, and facilities for their training -- and for their WORK?

Do you know that every year God has been sending FAR MORE laborers to apply for admission to Ambassador College than we can take -- BECAUSE YOU BRETHREN HAVE NOT KEPT UP THE BUILDING FUND, and we had no dormitories for them to sleep and study in -- not enough class and lecture rooms for them to be taught in -- not enough buildings for them to WORK IN?

Right now a large new dormitory is nearing completion on the Pasadena campus to house 144 men -- and one in England to house 80 women. But we only have about HALF enough at the Texas campus, and so even when Christ SENDS laborers, we have to turn them down -- for we do not have a place for them to sleep and study!

For more than 34 years I have tried to be very careful, as a steward, UNDER CHRIST, handling God's money in God's WORK. It has been a long, hard, uphill STRUGGLE. But finally we have succeeded in getting the Work into a very fine financial standing that is RESPECTED in banking and financial circles. A large Los Angeles bank LOANED US SIX MILLION, SIX HUNDRED THOUSAND DOLLARS -- a 100% loan -- so we could build the direly-needed new Administration building for THE WORK'S HEADQUARTERS OFFICES -- and this new printing plant, and the new dormitory building on the Pasadena campus. This made it possible for us to BUILD NOW, IMMEDIATELY, and pay it out at the rate of \$150,000 per month. Now we simply made this arrangement with the bank, BECAUSE you brethren -- GOD'S OWN CHURCH -- were sending in \$150,000 per month in extra special offerings for the building fund. We knew you could back us in this obligation, because YOU WERE ALREADY DOING IT!

But BRETHREN! You didn't keep it up! When I had so many things to attend to that I didn't send you a special letter to PROD YOU ON, many of you JUST LET UP -- you just quit sending these special offerings!

NOW LISTEN! It is absolutely necessary that you understand how this has HURT THE WORK! We have had to dip into cash reserves, set apart for PREACHING THE GOSPEL, BY BROADCASTING, and PUBLISHING, until we are now several hundred thousand dollars SHORT!

Dear Brethren, IT IS A SHAME! It has HURT THE WORK!

I have to ask you, now, to SEND IN STATEMENT OF INTENTION cards, for this vital special BUILDING FUND. I have had to postpone TELEVISION broadcasting ONE WHOLE YEAR because of this! MILLIONS of people who WOULD HAVE heard Christ's last Message, are not going to get to hear it! I ask God to FORGIVE those of you who got careless and let us down! I think YOU'D better pray earnestly, TOO!

These DIRELY NEEDED BUILDINGS are a VITAL part of GOD'S WORK! We have just finished the two new class buildings here at Pasadena -- and this at last, after 21 years, COMPLETES our needs for-classroom and lecture room space in which to teach students. These new buildings combine with Ambassador Hall, and the fabulous formal Italian sunken garden which multi-millionaire Hulett C. Merritt built (and we obtained the entire fabulous property for less than the iron fence along the front would cost) -- to form our new Academic Center -- and the whole complex is now named the "LOMA D. ARMSTRONG ACADEMIC CENTER" in memory of my beloved wife of 50 years. God used her to bring me to His truth, and into His Work. He used her to START His Work. She labored loyally and diligently as my helper until death. This fine new Center is being dedicated Wednesday of this week.

But we do NOT have needed classrooms at the Texas and English colleges. THE NEED IS STILL GREAT! And we MUST continue to meet these \$150,000 per month payments!

Brethren, there are many thousands of us, now -- and, with all of our Co-Workers, upwards of 100,000 families to support this Work. There are enough of us to do it -- IF WE PUT OUR HANDS TO THE PLOW AND DON'T TURN BACK! I know that to some it may be hard to grasp the magnitude of God's Work -- some might be tempted to say: "My small part that I can contribute is too small to help in such a BIG Work." But THIS WORK ONLY GREW BIG BECAUSE GOD HAS USED HUNDREDS, AND THEN THOUSANDS, JUST LIKE YOU, to make it BIG! There is strength and power in NUMBERS! Remember, Jesus Christ said, "This Gospel of, the Kingdom shall be preached IN ALL THE WORLD for a witness unto ALL NATIONS" (Mat. 24:14). He did not say it shall be a LITTLE work, preaching to 36 people, like I did 35 years ago. It is because a FEW Co-Workers, like YOU -- people of small means -- joined with me, and with me became Christ's own Co-Workers, that I was able to go on radio and reach HUNDREDS, instead of 30 or 40. It is only because more and more kept joining us, as Christ laid it on their hearts, that the Work grew, and grew, and GREW, and GREW! The smallest amounts HELP!

The living Jesus Christ would not be opening doors before us -- sending more full-time LABORERS to be trained at Ambassador



College -- UNLESS HE KNEW THAT YOU CO-WORKERS HAD BEEN MADE ABLE TO SEND IN ENOUGH TO GO THROUGH THOSE DOORS! It is not just a matter of what you can easily afford -- the question is, ARE YOU SACRIFICING to put more money into CHRIST'S WORK?

This statement of intention card IS NOT A PLEDGE OR A VOW! But it will assist us in planning for the future. If your financial circumstances change, or you find yourself unable to send in this amount, or keep it up, you are not bound. AND REMEMBER -- this is a SPECIAL FUND -- BESIDE, and OVER AND ABOVE, and IN ADDITION TO your first tithe and regular offerings for the Work. This is to be something EXTRA. We shall of course rely on you to be faithful in sending in the first tithe, and whatever offering in addition for the Gospel Work, beside.

The Work needs your earnest PRAYERS right now! THANK YOU!

With love, in, Jesus' name,

Herbert W. Armstrong

The WORLD TOMORROW  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
GARNER TED ARMSTRONG  
Proclaim to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

March 26, 1968

Dear Co-Worker with Christ:

We are receiving continual evidence, now, that IT IS LATER THAN YOU THINK -- time is running out on us -- there isn't much more time to FINISH this great WORK OF GOD!

You may have read in TIME, the weekly news magazine, of how we were falsely sued in Akron, Ohio, for teaching CHRIST'S TRUE GOSPEL! John the Baptist was beheaded for explaining the same truth of God to King Herod. TIME magazine called the suit against us "exceptionally ludicrous," indicating "it would seem likely" the appeal to higher courts will result in a reversal in our favor. Naturally, we will appeal -- if necessary clear up to the Supreme Court -- and we have no fear of the outcome.

But persecution, now, is beginning to step up. There is a Satan, and he is exceeding angry that GOD'S WORK has become so powerful, worldwide. Satan would have taken my life years ago, had it not been for the fact that so far God has not allowed it. Many times my life has been threatened for proclaiming Christ's own Gospel.

Now comes the latest threat. A self-acknowledged Nazi in Germany has sued me in Duesseldorf, West Germany, for falsely alleged slander against Germany in the booklet "1975 in Prophecy." Mentioning that I wrote in this booklet that I did not know who the coming "Fuhrer" of the resurrected Roman Empire will be, he wrote me: "May I tell you from the bottom of my heart that I desire to be this Fuhrer ... I would rather seize poison-rats like you and have them hung upside down inside one of the tunnels of the Pasadena Freeway. I would close both openings of the tunnels and put in 1,000 big, hungry rats to take care of your poisoned body and spirit. ... Furthermore, I have demanded that you be refused entry into Germany for life. ... You may rest assured that your name will remain with us 'national Germans' (Nazis) for all times on the list of 'most wanted men,' until you are hunted down -- however long that may take." Previously he had said this would happen IF he was not able, through the present West German government, because it is under "pressure," "to have subhumans like you brought to the gallows." So it was, indeed, a threat on my life. However, I shall expect to return to Germany whenever necessary in the service of the living CHRIST -- and under His divine protection.

Already I understand from our German office that in the eyes of the authorities there investigating his suit God is already giving us grace and favor, and I feel nothing will come of his suit. But your PRAYERS will HELP!

But dear Co-Workers, can you realize HOW FAST events are happening in the world? The British government closed down the radio stations that were broadcasting from ships, by which we were reaching perhaps a majority of the entire population of Britain. Since they did that many things have happened to Britain. They devalued the pound. They gave up their Empire status, and went down to about a third-rate power in the world. They have had epidemics destroying their cattle. And NOW, has come the shocking United States GOLD CRISIS. Read the article about this in the forthcoming April PLAIN TRUTH.

You have seen that the U.S. Dollar -- long thought of as the stablest currency in the world -- is in immediate jeopardy of being DEVALUED!

That means that it will take you MORE DOLLARS to buy the SAME amount of imported goods. IF the dollar is devalued, INFLATION will almost surely result -- and eventual economic COLLAPSE for the United States.

Those of you who truly BELIEVE the prophecies of your Bible KNOW such economic collapse is prophesied to happen! For years, we have been saying on The WORLD TOMORROW program, and in the pages of The PLAIN TRUTH magazine, that WORLD WAR III has ALREADY BEGUN -- but that it is presently ECONOMIC in nature. We have shown how God prophesied a virtual TRADE WAR will get under way against the United States and Britain -- and how our national economics will falter, and then COLLAPSE!

Shockingly, a severe economic debacle has already stricken Britain, just as God said it would! And now, in almost daily news, comes the frightening development of a rush on GOLD by European speculators and gold hoarders. This has resulted in a DOUBLE standard for gold, as you have probably read -- and President Johnson has signed a bill removing the "gold cover" for the United States.

What does this all mean?

It means that AT ANY TIME now, you could suddenly awake to find you have only about HALF the "money" you thought you possessed -- or that your purchasing power has been DRASTICALLY reduced, overnight!

SHOULD the dollar collapse, it could well mean a repetition of the disastrous DEPRESSION that strangled the economic world in 1929!

As never before, YOUR MONEY is in danger!

So remember -- WHILE it is still "good," your money

represents BUYING POWER. It represents a FORCE in your life with which you can ACCOMPLISH! And what is the most singly IMPORTANT WORK you can accomplish today? It SHOULD be the very calling of God -- the commission of Jesus Christ to His true servants for this time, to PREACH THE GOSPEL to all nations before the climactic END OF THE AGE is upon us!

The time is growing mighty SHORT!

PROPHECY is racing to fulfillment right before your eyes! You are LIVING JUST BEFORE THE END OF AN AGE!

Dear Co-laborers with Christ -- that means we have only a SHORT time, now, to FINISH THIS GREAT WORK! Is ours a truly UNSELFISH work? Are we trying to build something for OURSELVES? NO! We are trying to extend ourselves to the utmost parts of this world with the GOOD NEWS about God's soon-coming WORLD RULE! The GOSPEL of the KINGDOM OF GOD!

WHILE we are still privileged to broadcast Christ's message -- to proclaim it on radio and Television, and to print it on our presses -- we need to be busier than ever before -- WORKING, STRETCHING, SACRIFICING, urgently zealous to reach every single person we can before it's too late!

We need to get Christ's message into JAPAN! We need to find ways to reach WHOLE NATIONS that have not been touched as yet.

And we need to more effectively reach even the United States and Canada!

And, temporarily, the businesses of this world are still continuing along with a shaky confidence in the DOLLAR!

So now, THINK about your dollars for a moment. Do you still have some "confidence" in THIS WORLD, and in its financial systems? Are you "laying up treasure where thief doth enter and rust doth corrupt" or are you laying up treasure toward the KINGDOM OF GOD? Is your money stagnating -- is it lying DORMANT -- where it may be literally SNATCHED AWAY from you in a moment? Or is it PRODUCING, WORKING, DOING something constructive?

Are you thinking of a purely MATERIAL "security" for years ahead, when you KNOW Bible prophecies SHOUT that the END OF THIS AGE IS NEAR? Or are you thinking of the SAME KIND of security that was ABRAHAM'S goal, and that of all the prophets and Apostles?

Think about your "money." Is it something REALLY tangible?

Or is it only a piece of PAPER in which man temporarily retains a certain confidence? And then think about WHERE THAT MONEY CAN BE PRODUCING THE GREATEST GOOD! Where can it be buying PAGES OF TRUTH? Buying MOMENTS OF TIME TO PREACH THE GOSPEL? Buying ink, and paper, and stamps for mailing out the precious truths YOU have been learning to THOUSANDS OF OTHERS?

The final CRISIS is fast descending upon us. Soon MONEY

will be worth NOTHING to you. Have you not read the prophecy of what men will do with their SILVER and GOLD, which in the form of DOLLARS have become their IDOLS which they worship and serve?

Immediately AFTER our Work is finished -- and NOT UNTIL THEN -- this shall happen: "And they shall go into the holes of the rocks, and into the caves of the earth, for fear of the ETERNAL, and for the glory of His Majesty, when He ariseth to shake terribly the earth. In that day a man shall cast his idols of SILVER and his idols of GOLD ... to the moles and to the bats." (Isa. 2:19-21.) This is a picture of the DAY OF THE LORD, which is to follow the Great Tribulation (of probably 2 1/2 years), which follows IMMEDIATELY after GOD'S WORK HE IS DOING THROUGH US IS FINISHED!

Co-Workers, right NOW, dollars are still POWER! Let us SACRIFICE to put them WHERE THE LIVING CHRIST IS USING THEM IN GOD'S WORK, now getting His precious Gospel to more than 45 MILLION people every week, in every inhabited continent of the earth!

In all probability, five years from now will be TOO LATE! But now it is NOT, yet, too late! Let us WORK while we may, for "the night cometh when NO MAN can work" -- when there shall be a FAMINE of HEARING the Word of GOD!

God's Work is in serious NEED. We are now preparing big Messages to be printed in full page or BIG advertising space all over the British Isles. We MUST finish getting the Message to EPHRAIM! But unless our Co-Workers will sacrifice, and INCREASE their offerings, beside their faithful tithes, this year's budget will not provide for much of it!

More than ever before we need LOANS of larger amounts from those who are not free to make these larger sums a contribution at this time. More than ever we need the "widows' mites" from those who simply do not have larger amounts to send. Yes, even those "mites" HELP -- when we all UNITEDLY pitch in to DO OUR PART as Co-Workers WITH CHRIST!

REMEMBER -- you are HAVING A PART in not only CHANGING THE WORLD -- but preparing for Christ's coming to SAVE THE WORLD! PRAY for the Work as never before!! PRAY FOR ME, and Garner Ted, PERSONALLY, and for our protection against cranks, fanatics, persecutors. In the POWER of Christ and the HOLY SPIRIT, we go forth BOLDLY until Christ's Work through us is finished! THANK YOU! Be THANKFUL you are privileged to HAVE A PART with CHRIST!

With love, in Jesus' name,

Herbert W. Armstrong

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April 28, 1968

Dear Co-Workers with Christ:

GREETINGS from our campus in England. I have big news for you. Events continue to accelerate, all over the world, faster and faster.

On this present trip I have been in twelve different countries, so far. Things are happening, not only in vitally significant world events, but also in stepping up the power of this great Work of God, into which YOU and I have been called by the living Jesus Christ!

While America was experiencing the most frightful riots and violence so far in this upsurge of racial strife, I have been seeing vitally significant events in Europe and the Middle East. You'll remember that more than a year ago I signed the largest contract for broadcast time ever entered into, in all probability, for time on a single station - Radio Jerusalem. This contract was with King Hussein's Government of Jordan. Three days before we were to have sent out the first broadcast over that super-power station, the "Six-Day War" broke out between the Arabs and Israelis. The Israelis took the "old city" of Jerusalem which had been a part of the Kingdom of Jordan. Then I arranged with Jordan government officials to broadcast over their station at Amman.

On this trip I was flying back to the Middle East to keep an appointment for a conference with King Hussein. But the Jewish-Arab strife was flaring out anew. King Hussein was on emergency visits to Nasser at Cairo, and to Baghdad, Kuwait, Saudi Arabia, and other countries. Jordan government officials advised by telegraph they feared it might not be safe for an American even to be seen in Amman at this time.

However, I did want to visit our office in Jerusalem, established just before the war. And I had the experience of partaking of the Passover -- "Lord's Supper" -- as Jesus introduced it for the New Testament, commemorating His death for us, on the very anniversary of that event, IN JERUSALEM, and in our own office-residence there! It possibly was the first time Christians had partaken of this impressive ceremony in the old city of Jerusalem since the original apostles and Christians fled Jerusalem in 70 A. D.!

But the original Jerusalem has been, as the Bible says, "trodden down of the Gentiles" for many centuries. Today it is nothing like the city in which Jesus walked. It is rubble piled on rubble. It is dirty, filthy, a jumble of confusion, and surely a stench to the nostrils of the living Christ. But He will YET and in very few years, now -- reclaim Jerusalem as His City -- clear away the filth and debris -- and Jerusalem shall soon be REBUILT, the CITY OF OUR GOD, and the CAPITAL OF THE WORLD TOMORROW!

I stopped off on the return to visit our office in Nicosia, Cyprus. In Nicosia I had interviews with the officials of Cyprus Broadcasting Corporation. They have a station, at the finest spot on the dial -- about 603 -- where it reaches out with powerful clarity i- and presently 40,000 watts. Radio Amman, which we are using nightly, sends such a poor signal into the neighboring country of Israel, that I learned we are NOT now reaching the Jews of Judah -- as God says they shall be reached (in Isaiah 40 and elsewhere). But the Nicosia station does get in there with a good signal. And they are INTERESTED in broadcasting The WORLD TOMORROW -- and in even an arrangement I suggested by which we may participate in stepping this up to greatly increased super-power. It would then reach all of the eastern half of northern Africa, as well as Israel, Turkey, Greece, and general surrounding areas.

THIS WILL BE A SIGNIFICANT FULFILLMENT OF PROPHECY! This in itself is BIG NEWS!

But there is MORE! We are filing application with the Federal Communications Commission for establishing a new TELEVISION STATION of our own! Our first application is for a non-commercial EDUCATIONAL T.V. station at our Ambassador College Texas campus, in eastern Texas! Meanwhile my son Garner Ted is producing T.V. programs in full color, in our own new T.V. studios on the Pasadena campus. At present these programs can be viewed and heard on only three or four stations -- but within a year we hope to be adding more and more T.V. stations across the United States rapidly.

My dear Co-Workers, world events are stepping up. I wonder if you can realize HOW ASTONISHINGLY FAST events would happen in EUROPE, if President Charles de Gaulle of France should die. And he is getting old! You would hear of frightfully fast moves to bring about the Political-Military REUNION of EUROPE, into the prophesied resurrection of the "HOLY ROMAN EMPIRE." Then the prophesied "Beast" and "False Prophet" (of Revelation 13, 17, and elsewhere) would quickly appear before a shocked, astonished, wondering world! EVENTS ARE MOVING SWIFTLY to that end.

Meanwhile, GOD'S WORK must use the facilities of reaching the MASSES of people -- some 45 million every week! -- by radio, T.V., and the printing press. It all costs money -- and those of us whom the living Christ has called to be Co-Workers with HIM, as HE heads and directs, and blesses this Work, must continually sacrifice other things that we may contribute generously to GOD'S WORK, the most important activity on earth. THIS WORK is saving humanity alive! It is spear-heading GOD'S PROGRAM to CHANGE the

world, and then to SAVE the world! Almighty God has given YOU and me a glorious PART in CHANGING and SAVING THE WORLD!

I remind you again, those who have larger sums you are not free, at this time, to give outright to God's Work, can help greatly by LOANING it, putting it where CHRIST HIMSELF is working, directing, blessing -- until you are either able to turn all or part into a tax-deductible contribution, or until you have to have it back. And even the widows' mites HELP, and contribute more than you can realize. Nothing is too small. Nothing too large.

And, Co-Workers, please RUSH IT -- the need is very great!!! -- and try to remember to send in more during the middle and latter part of each month. That is when the income for this Work falls off. We need to have it boosted during the last half of each month.

Before closing, I want to offer you a NEW booklet -- free, of course. It is about this bizarre new "hippie" movement. It is titled, "HIPPIES -- Hypocrisy and 'Happiness.'" You need to know what this strange new cult MEANS to YOU! You may not realize it yet, but you are INVOLVED -- DIRECTLY! It is growing by leaps and bounds. What IS it? WHY? We sent investigators to San Francisco and elsewhere to interview these people, to research -- to get the startling TRUTH! This little attractive booklet is illustrated in full color. I'm reserving YOUR copy, if only you'll let me know you will welcome it.

May I hear from you by return mail? THANK YOU, and God IS greatly blessing you! Pray for the Work -- pray for me, as I pray for YOU!

With love, in Jesus' name,

Herbert W. Armstrong



The WORLD TOMORROW  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
GARNER TED ARMSTRONG  
Proclaim to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

May 30, 1968

Dear Co-Worker with Christ:

I just wanted to sit down at my typewriter here in my office, and have a little personal chat with you.

A recent event brought to mind the thought that our Co-Workers would like to know some of the inner workings of The WORLD TOMORROW broadcast, heard worldwide -- and just HOW it goes on the air. Several times, in these semi-annual talks with our subscribers, I have answered the many questions about myself, personally.

But this time I think you'd like to know a little about my son, Garner Ted Armstrong -- how he does the broadcast -- and why you seldom hear me anymore on the air.

The incident that brought this suggestion to mind occurred recently on the Isle of Man. I was visiting the English campus of Ambassador College. With two of our executives, I flew over to the Isle of Man -- a most interesting independent country, located in the Irish Sea, between England and North Ireland. We met with the Board of Directors of Manx Radio, over which we broadcast twice daily.

The idea was provoked by a conversation I had with the Program Manager of Manx Radio. He is personally interested in listening to The WORLD TOMORROW, and he asked several questions about my son, Garner Ted.

After our chat together, those in the room expressed regret that there had not been a microphone before us, tape-recording the conversation.

"I would most certainly have put that tape on the air, " said the Program Manager. "Our listening audience would have been tremendously interested to hear those things about Garner Ted Armstrong, and how the program goes on the air."

So I thought that, if it would have been interesting to radio listeners on the Isle of Man, perhaps our Co-Workers would enjoy "listening in" -- as nearly as I can remember what was said.

"I would like to know," he began, "how Garner Ted Armstrong does this program. Where does he get all the amazing facts he is always giving us? And how does he do the program? I don't see how he could keep pouring out so much information, unless it is all written on script -- yet it doesn't sound like he is reading it, and he surely could not find the time to write so much, beside researching out so much information, and keep it up daily. And surely no one could carry so much in his head and ad-lib it."

I smiled. I suppose a lot of people wonder how this can be done.

So now, as closely as I can remember our conversation, I'll try to give you the explanation. In the first place, Ted has now been on the air for about 13 years. He is quite experienced. In the second place, he's very well informed. I think no man probably has a better grasp of world affairs and their significance, of social conditions, of family life and problems and of human nature. And more, probably no person on earth has a better knowledge and understanding of the Bible, and of Biblical prophecy -- which gives the only real explanation of world conditions today, and of their meaning and where they are heading, and of the real meaning and purpose of life itself.

In the third place, so far as current news and events are concerned, Ted is an inveterate reader. He reads rapidly, as his mother did (I read very slowly). He crams in a lot of reading in his average day. He has an unusually apt sense of comprehension, especially for sifting out instantly what is important from what is trivial. And he has a remarkable power of retention. So his mind is pretty well filled with the things he talks about, so that they simply come fluently into the mike.

Fourthly, we have at Ambassador College, Pasadena campus, a very well-organized News Bureau, staffed with a crew of well-trained men. They have been trained our way -- for this particular job, and our particular program. The News Bureau is equipped with both the AP and the UPI Teletypes. These are bringing us constantly, 24 hours a day, the full leased wire news reports from all over the world. We get the news at the same time it is received by leading newspapers and network news bureaus, for both radio and television newscasts!

Beside this they scan and clip the important news magazines -- Time, Newsweek, U.S. News, Der Spiegel, and others, in addition to important newspapers, such as the Wall Street Journal, Christian Science Monitor, New York Times, Chicago Tribune, London Daily Times, and Paris Match. These men work very closely with Ted and with me and our writers for The PLAIN TRUTH.

Often the really important news might be printed in a small story on page 23, while a local murder gets the big headline on page 1. Our men are trained to sift out the really important news and get it, together with its meaning and significance, to our vast worldwide audience -- news they probably never read in their newspapers, or heard on more current newscasts. This is all carefully boiled down, classified, and on whatever subject Ted is

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"Well why don't we hear you anymore, Mr. Armstrong?" he asked at this point. And many have asked this question.

Well, in a way, that's a little embarrassing. I've been really trying to get back on the air for months, now -- at least two or three times a week. But our work has grown very big -- worldwide -- and has continued for 34 1/2 years to double in size and scope and impact every 2 3/4 years. And when, in so short a time, you double an organization and operation of our present magnitude, the chief executive finds more and more responsibilities crashing down on his shoulders constantly. I have to keep delegating more and more responsibilities to others, but a 30% per year growth is pretty hard to keep up with!

But there are some things I feel I simply cannot turn over to others -- such as writing the editorials in The PLAIN TRUTH, writing articles, being engaged constantly in conferences with our faculties, with division heads, and even heads of some departments within a division; with architects and builders in planning our expansion programs on the three campuses.

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I have just finished writing a new booklet. I intended it to be a PLAIN TRUTH article. But the subject developed into a manuscript too long for a single article. So I have decided to have our presses print it as a booklet, and offer it to you with this letter -- FREE, of course.

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Then we look at the "Christian" view. For many centuries, moral codes in the western world were set by the Roman Catholic Church. They taught that the un-married state of celibacy is a higher state than marriage. Also they taught that the only rightful purpose of sex, even in marriage, is reproduction. So now THINK! Marriage is not necessary for reproduction. Animals reproduce, but they don't marry. If, then, sex has no rightful use in marriage except for procreation, and marriage is not necessary for having children, would it, then, be better to procreate through sex, while living in the higher un-married state?

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You know, of course, WE HAVE NOTHING TO SELL.

We NEVER SOLICIT THE PUBLIC for contributions. There is never a slight hint of request for donations on The WORLD TOMORROW. No charge on any of our literature. There are enough Co-Workers, who have voluntarily asked to have a part in this great Work, leading to the CHANGING OF THE WORLD, and finally THE SAVING OF THE WORLD -- who believe as Jesus said, "It is more blessed to GIVE than to receive," -- who want to GIVE, so that we may GIVE these precious things without price - without follow-up -- without request for money. They join me in saying: "THANK YOU for allowing us to GIVE these precious truths. You get a great blessing, but we receive even a GREATER blessing to be privileged to GIVE."

So may I send you these two booklets? FREE!!! Let me know by return mail you'll give me and Co-Workers the pleasure of sending them. A self-addressed envelope is enclosed for your convenience.

Sincerely, in the name of our Saviour Jesus,

Herbert W. Armstrong

DEAR CO-WORKER:

The above is the semi-annual letter I am sending to all the million-and-a-quarter subscribers to The PLAIN TRUTH.

Aside from the small family of our own Co-Workers, NOT ONE of the entire 1,250,000 subscribers has contributed-OR EVER BEEN ASKED to send money for the support of God's great Work! Beside this million-and-a-quarter whose names are on our huge mailing list, at least TWO MILLION MORE people actually READ The PLAIN TRUTH every month. And now some FIFTY MILLION people, all over the world, HEAR the living Christ's LAST WARNING MESSAGE to

this sick and dying world!

By YOUR tithes and extra free-will offerings for GOD'S WORK, YOU are having a part in CHANGING THE WORLD--and in preparing the way for Christ's return in supernatural POWER to SAVE THE WORLD!

NEVER were they more urgently NEEDED! Yes, widow's mites, large amounts--even large loans where you are not free now to make it a deductible donation--ALL ARE NEEDED! ALL HELP GREATLY in the most important Work on earth! THANK YOU for YOUR PART!

With love, in Jesus' name,

Herbert W. Armstrong

The PLAIN TRUTH  
a Magazine of Understanding  
BOX 111, Pasadena, Calif. 91109

HERBERT W. ARMSTRONG, Editor

June 5, 1968

Dear Friend and PLAIN TRUTH Subscriber:

I just wanted to sit down at my typewriter here in my office, and have a little personal chat with you.

A recent event brought to mind the thought that our readers would like to know some of the inner workings of The WORLD TOMORROW broadcast, heard worldwide -- and just HOW it goes on the air. Several times, in these semi-annual talks with our subscribers, I have answered the many questions about myself, personally.

But this time I think you'd like to know a little about my son, Garner Ted Armstrong -- how he does the broadcast -- and why you seldom hear me anymore on the air.

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A WORLDWIDE BROADCAST

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BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

June 26, 1968

Dear Co-Worker with CHRIST:

Again I am writing you from England -- from the Ambassador College Campus. I flew over more than three weeks ago for the graduation exercises here, immediately after officiating at Commencement on the Pasadena Campus. My son, Garner Ted, officiated at the Texas Campus.

We graduated our largest class here -- as we did at both Pasadena and the Texas Campus -- and every graduating student has a full-time position IN THE WORK! Isn't that a fine record? Yet we have the same record nearly every year. Many of our girl graduates married men graduates, but that simply means they are well-trained HELPERS to their husbands.

There are so many exciting BIG NEWS things to tell you I hardly know where to begin. Things are happening faster than ever before. I have said we must accomplish more in God's great Work the next 3 1/2 years than in the last 34 1/2 years combined. And events in the Work -- as well as world events -- are moving along at precisely that kind of increasingly accelerated pace.

In world events, the sudden increase in marches, demonstrations, riots, strikes, MASS VIOLENCE -- and assassinations -- even to overturning or threatening to overturn governments of nations, is something this world has never seen before. WHY? Well, I can't tell everything I want to explain in this letter. Many articles in The PLAIN TRUTH in coming months will explain these tremendous world crises, what's back of them, where they are swiftly leading the world.

On the way over here from Pasadena, there were conferences in New York, then here in London, and then even in Sydney, Australia, and in Hong Kong, with contacts in European capitals, that have resulted in solid two-year contracts for the use of DOUBLE-PAGE advertising space -- in full color -- in MANY EDITIONS of Reader's Digest by Ambassador College. This will include the British Edition, the German and French Editions in those two languages, and in the English language the editions covering South Africa, Australia and New Zealand, India, and the Asian Edition -- a special English-language edition with subscribers in Malaya, Singapore, the East Indies, Burma, Cambodia, Vietnam -- all that

part of Southeast Asia, Hong Kong, Taiwan, and Japan, and the Philippines.

This will reach MANY MILLIONS of people in many parts of the world. Then a big super-power radio voice is opening to us -- even what may become the most powerful radio voice on earth, that could be heard WORLDWIDE. Negotiations are still pending. This is so top secret I cannot reveal, now, where it is -- but if God wills this will be the most sensational news of radio history. The living Christ who directs and HEADS this fast-growing worldwide Work of GOD is now opening bigger and mightier doors!

Exciting? Yes, thrilling beyond words!

But all this fast stepping up of the Work lays on our shoulders more and more grave RESPONSIBILITY! God is moving, now, miraculously -- but He works through us -- uses us as His instruments -- and we have OUR PART as Co-Workers WITH THE LIVING CHRIST, preparing THE WAY for His very imminent return to this earth. THEN He will take over the GOVERNMENT of every nation on earth -- set up the WORLD GOVERNMENT of the KINGDOM OF GOD ruling over ALL NATIONS, putting down all this violence, murder and WAR -- bringing the world PEACE at last!

When I started this letter what I had in mind to say to you was to EXPLAIN, in a way I never thought of before -- in a way that would make it more clear than ever before -- just WHAT this Work is -- WHY this advertising space is being purchased by Ambassador College -- in fact, WHY are we organized THE WAY we are? There is nothing else like it on earth. But there are vital REASONS why this whole Work is organized THE WAY it is.

I have tried to explain this time after time. But somehow, just this morning, it came sharp and clear to my mind just what is the REAL EXPLANATION in a way I never thought to put it before. I had just picked up a copy of a booklet we published a few years ago, on the INSIDE STORY of The WORLD TOMORROW. That is now out of print, but somehow it failed to explain it as clearly as it came to my mind this morning.

But I need to rush this URGENT letter to you immediately, and so I think I shall get this off to Pasadena at once, and then take time to write that FULLY -- either as an editorial in the "Personal from the Editor" column in the next PLAIN TRUTH, or as a special booklet -- or perhaps BOTH! I'll get that to you later -- and I think you'll find it interesting and ENLIGHTENING.

Modern methods and machines and instruments make possible a Work today that could not have been done a few years ago. For instance, we now have TELEX. That is like our own private telegraph service, with our own TELEX instruments in our own offices here in England, in Pasadena, at the Texas Campus -- in fact in all our offices around the world. I will have this letter put on our own TELEX here, and INSTANTANEOUSLY they will have it in Pasadena, where my own secretary will retype it yet this morning -- and her typed letter will then be put on our giant printing presses, and will be mailed yet today to our family of Co-Workers

in the United States and Canada.

I will reveal to you these gigantic new outlets for getting the Message TO THE WORLD as fast as they materialize so that I can let them be known -- but I can say this much -- SURPRISING things are on the way for this great Work -- such as never before -- AND FULFILLING PROPHECY in a breathtaking way!

WE EACH HAVE OUR PART in what the living Christ is opening up, and leading. This "Danny-the-Red" who organized and started the student uprising and national strike and crisis in France -- that almost succeeded in overthrowing Charles de Gaulle's government -- is trying to start several NATIONAL REVOLUTIONS, in order to CHANGE THE WORLD! He sees that things are WRONG in the world. But he does not have the solution. He is MAKING THINGS FAR WORSE! JESUS CHRIST is the One who has the SOLUTION! He is going to CHANGE the world -- and then SAVE THE WORLD -- and He has called YOU and me to be His Co-Workers -- to HAVE A PART in CHANGING the world, and far more -- SAVING THE WORLD! He is now MOVING FAST! You and I must get right under this burden and do OUR PART with Him! There is no other Work like this! It is the ONLY ONE that HAS THE ANSWER! Soon there will be WORLD PEACE!

Never was YOUR part and sacrifice for this Work so necessary! Try to keep the tithes and special offerings for the Work coming THROUGH THE COMING MONTH, as often and as generous as God makes possible! Even every widow's mite helps! But also the larger sums, as well as larger loans of amounts you cannot give outright at this time are urgently needed.

THANK YOU -- and I do, on behalf of our directing Head and Leader, Jesus Christ, give you THANKS from the heart -- but also you and I should give HIM thanks in real GRATITUDE that He gives us the great and glorious PRIVILEGE of having a part in His Work -- having a PART in CHANGING THE WORLD -- and in SAVING THE WORLD!

With love, in Jesus' name,

Herbert W. Armstrong

The WORLD TOMORROW  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
GARNER TED ARMSTRONG  
Proclaim to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

July 29, 1968

Dear Co-Worker with Christ:

This WORK of the living CHRIST is becoming more exciting every month. MUCH has happened since I wrote you last month. As world events accelerate and worsen rapidly, EVEN SO Christ is SPEEDING UP this Work in ever-faster momentum!

I announced BIG LEAPS AHEAD a month ago. Now more and more powerful NEW DOORS are opened for us privileged to have a part with Christ to walk through!

World events are gaining momentum -- speeding rapidly toward the END of this society man has developed -- to the now IMMINENT coming of Christ in POWER to RULE the whole world. Even military heads, and scientists are beginning to use such terms as "Armageddon" -- and "The END OF THE WORLD!"

Civil Rights leaders shouted "We want Negroes in higher political office." This is one of the rights the voters of Cleveland gave. They elected a Negro Mayor. But did that prevent RIOTING? This past week Cleveland has been the CENTER of racial VIOLENCE -- police just passing by shot to death by snipers. Rioting, looting, destruction, murder, are the results in Cleveland!

What will happen at the mammoth Republican National Convention? It is to start a week from now in Miami Beach in Florida. So we await news of possible attempts to break up the convention by mass demonstrations, rioting and VIOLENCE. Plots are suggested of high-jacking planes carrying delegates to the convention, and to shanghai them off to Cuba. Some expect Castro to try this.

You NEVER lived in times like this!

It's no longer safe to walk along a sidewalk, in city or in town. Your HOME may be broken into if you are away overnight! Since I last wrote you MINE WAS! Los Angeles Chief of Police Reddin is warning all citizens to keep lights on all night in their homes -- especially if they are away. His lieutenants are arranging a meeting between the Chief and myself, to see if we can work out arrangements to record a series of 1-minute color

television warnings in the Ambassador College television studios -- to be run as a public service by the leading TV stations -- perhaps not only in Los Angeles, but nationwide.

I always leave outside lights on all night around my home, and also at least one light downstairs and one up, inside. In my cottage on our campus in England I do the same. My last letter was written from there. On returning to Pasadena, I was so hurried in leaving that I neglected to arrange to have someone turn on these lights every night. "I'll telex the instructions from Pasadena," I said to myself. But we stopped overnight on the return in Buffalo, New York. That night my cottage was broken into by breaking the glass in a side door, reaching in and unlocking the door. All my silverware was stolen. I was accompanied on my return trip by Mr. Charles Hunting, our Business Manager for Britain, and Mr. John Butterfield, manager of our printing plant at Watford, England. These men occupied two beds in the same hotel room that night. While they slept, the room was entered, their wallets removed from their clothes hanging in a closet, a few hundred dollars expense money stolen, beside passports and credit cards.

On arriving home, I was notified of another threat on my life. Normally, I would not take these things seriously -- but again we must remember. THINGS ARE DIFFERENT NOW! But I know I have the prayers of many thousands -- and also my son Garner Ted. Humans plotted to kill Jesus, the Son of God. They hated Him because of His teaching. They hate us because we proclaim that same teaching!

But this is the Work of the LIVING GOD -- headed by Jesus Christ! We have very little time left to FINISH this Work. Soon -- possibly not more than 3 1/2 more years -- IT WILL BE TOO LATE! World events are moving now SO FAST, it appears there may not be more time than that! THEN will come THE GREAT TRIBULATION, which Jesus foretold (Matthew 24:21-22). It will mean the INVASION of America and Britain -- and prophecies say OUR CITIES WILL BE DESTROYED -- and that means HYDROGEN BOMBS!

But see how the living Christ is SPEEDING UP HIS WORK!

IN ADDITION to the BIG DOOR opened, to several editions of Reader's Digest, with two pages advertising The PLAIN TRUTH each issue, as I reported a month ago, LOOK WHAT HAS BEEN OPENED TO US SINCE!

Other editions of Reader's Digest: A second French language edition covering Belgium and western Switzerland; a second German language edition covering Austria and northern Switzerland; the Dutch language edition covering Holland -- and now, for the first time, a new edition of The PLAIN TRUTH in the Dutch language! -- the Canadian editions in both English and French languages, and the English and French editions in Barbados, Martinique, and other West Indies countries.

But MORE! A Reader's Digest-size magazine called DRIVE, published in London, with 4 MILLION copies circulation -- two pages



every issue; The London Sunday TIMES, half pages twice monthly -- circulation 1 1/2 million copies; The London Sunday EXPRESS, half pages monthly, circulation over 4 million.

And NOW -- hold your breath! -- FULL PAGES in LIFE magazine in the U.S., in Ohio, western Pennsylvania, northern West Virginia, Kentucky and Tennessee; in Texas, New Mexico, Oklahoma, Kansas, and the regional markets around Kansas City and St. Louis; and the states of Oregon, Washington, and Idaho. At first our advertising will appear only in these areas -- but we expect to be using full pages in the entire North American circulation -- 7,200,000 copies. At present our ads will be printed in about 1,800,000 copies of LIFE. The first ad will appear in the August 30th issue, and the second the very next week -- thereafter about once a month!

In His famous Olivet prophecy, Jesus Christ said this fast-approaching Great Tribulation will be so terrible that NO HUMANS WOULD BE LEFT ALIVE, unless God cuts short those days (Matthew 24:21-22). There are prophecies that indicate (I don't say make certain) that this WORK OF GOD may have another 3 1/2 years to go -- and THEN the Great Tribulation will strike!

But also it's possible God may cut this Work short SOONER THAN THAT! Just as Jesus said God will cut short the days of the Great Tribulation, so He tells us through the Apostle Paul He will CUT SHORT THIS WORK! Listen! Read it carefully! "For He will finish the Work, and CUT IT SHORT in righteousness: because a SHORT WORK will the Lord make upon the earth." (Romans 9:28.) It is a prophecy for NOW!

Co-Workers, WE NEED TO WAKE UP! It is FAR later than we think! There is precious little time left! We need to be stirred -- to be frightened just enough to realize the SERIOUSNESS of the TIME -- and the SERIOUSNESS of THIS WORK! This is GOD'S DOING! -- not mine! YOU are privileged, as well as I, to have A PART in it! We need to dedicate ourselves to it, as the MOST IMPORTANT THING IN OUR LIVES, by far!

The tithes and offerings from our Co-Workers have not been holding up to quota the past two months. All this big campaign in advertising space is reaching between 50 and 60 MILLION people EVERY MONTH! In just the first two weeks -- before most of these powerful ads got out to be read, IT INCREASED THE NUMBER OF NEW PLAIN TRUTH READERS BY 35 to 40 THOUSAND. The results are already O V E R W H E L M I N G ! !

This is the BIGGEST leap forward this Work has ever taken. This is a greater growth to the Work in SIX WEEKS than ever before in SIX years!

But -- UNLESS our Co-Workers realize the seriousness -- the URGENCY -- and we all get our shoulders to the wheel, WE MAY NOT BE ABLE TO KEEP IT GOING! This advertising space was not open to us before! Now it has all OPENED UP SUDDENLY! I know it means the living Christ knows the time has come when this world must be HIT WITH HIS LAST MESSAGE WITH A WALLOP THAT WILL MAKE THE WHOLE

WORLD SIT UP AND TAKE NOTICE! There is no time to lose, now! It's FULL POWER AHEAD -- now, or NEVER!

This is the most EFFECTIVE -- the LOWEST COST, per thousand people reached, of ANY means of getting out God's Message to the world! Yet it is SO BIG -- and WORLDWIDE, in several languages -- IT COSTS THOUSANDS OF DOLLARS A MONTH! This is IN ADDITION to expenses of the Work up to now. It means ADDITIONAL expenditures!

But LOOK AT THE POWER! It's reaching ALL OF EUROPE, except Communist countries -- in four languages there! All of Britain, South Africa, Australia, New Zealand -- all the English-speaking populations of Southeast ASIA, including JAPAN and INDIA. It means ALL OF CANADA -- and new radio stations opening there now, too! Soon we will go ON THE AIR throughout all JAPAN, in the JAPANESE language! We now reach the Middle East -- and soon we shall add the Scandinavian countries and all of South America. THAT'S THE WHOLE WORLD! It's MIGHTY! It's the MOST POWERFUL IMPACT ON THE WHOLE WORLD EVER MADE WITH CHRIST'S GOSPEL!

Gradually the powerful TELEVISION programs are going on more stations. Within two years we expect to have complete national coverage. My son Garner Ted is FAR more effective on television, even than on radio. Many who have viewed The TV WORLD TOMORROW -- even professional television people -- say he is more effective than the big network commentators. So be patient until these full-color TV programs are seen and heard where YOU live.

While Communists sacrifice, contribute, work to overthrow the governments of the FREE WORLD -- to DESTROY -- YOU are having a PART in CHANGING THE WHOLE WORLD -- and preparing the way for CHRIST to come and to SAVE THE WHOLE WORLD!

CAN you neglect such a CHALLENGE? -- SUCH A GRAVE RESPONSIBILITY? -- such a PRIVILEGE that will bless you throughout ETERNITY?

The ONLY THING that has held up this Work this past month has been a very FEW unprecedented LARGE-SUM donations to this Work -- larger than ever before. But this Work has never been carried on by a FEW really BIG amounts -- almost NO ONE who is wealthy will LISTEN to the Message of his CREATOR, let alone contribute great amounts to support it.

This Work has grown big and worldwide by the WIDOWS' MITES, and the tithes and extra offerings, given at great sacrifice, by the common people -- of moderate and even small incomes.

It's true -- NEVER did large-sum contributions -- or LOANS of larger sums, (where you are not free at this time to GIVE them as outright donations) -- NEVER were they so NEEDED -- NEVER so important. These sums are put to work where CHRIST is directing and working and blessing with overwhelming results.

But the BACKBONE of this Work is simply the sacrifices

made by those in the poorer and middle class income brackets. So I have to ask you to PRAY -- to put your heart into your prayers -- to pray for ME, and Garner Ted personally -- and for our protection. PRAY earnestly for God to PROSPER all our Co-Workers, and to LAY THIS BURDEN HEAVILY UPON THEIR HEARTS, that they will respond more generously!

Let's put our shoulders to the wheel as NEVER BEFORE! And we DO have God's richest blessing!

By the way -- before closing, a happy thought comes to mind. Perhaps you would like to SEE some of these ads we are now using. Since they appear in other countries, and even the LIFE ads in certain areas of the United States, I will have a special brochure printed reproducing the first two or three of these ads that will be read by MANY MILLIONS all around the world. I'll be glad to send you one of these full-color brochures if you request it.

Sincerely, with love, in Jesus' name,

Herbert W. Armstrong

The PLAIN TRUTH  
a Magazine of Understanding  
BOX 111, Pasadena, Calif. 91109

HERBERT W. ARMSTRONG, Editor

August 30, 1968

Dear Co-Worker with Christ:

WOW! Just look at this new WORLDWIDE MASS IMPACT which YOU are helping us make -- all over this world!

NEVER has there been such a STUPENDOUS worldwide IMPACT with the true Gospel -- the very Gospel Jesus Himself taught and has commissioned you and me to proclaim!

This new worldwide ADVERTISING CAMPAIGN is adding 100 MILLION readers to those we have reached before!

THINK OF IT! Now 50 million listen to The WORLD TOMORROW broadcast on radio and TV every week -- most of them listening EVERY DAY! Then 4 MILLION read The PLAIN TRUTH every month! And now, ONE HUNDRED MILLION are being reached by these powerful, dynamic, big-space ads! And another 85 THOUSAND students are studying the Ambassador College Bible Correspondence Course! Never in all history did Christ's own GOSPEL reach such vast masses of the world's population!

Last month I told you about the new brochure we were planning to print, showing you the ads we are now putting before a HUNDRED MILLION people to read. So many of our Co-Workers requested a copy that I felt sure EVERY Co-Worker would want a copy of this brochure -- IF you knew what it is like. The only way you can know what it is like is for me to send you a copy. So I decided to send one of these to EVERY CO-WORKER! That's why you have received this month's Co-Worker letter in this big envelope, with the brochure.

I've been telling you how FAST things are moving toward WORLD COLLAPSE -- toward the very END of this man-made Society -- the very END of all this CONFUSION of MAN-PLANNED GOVERNMENT over the nations of the earth.

LOOK, just a moment, at what's happened since last I wrote! The Soviet invasion of Czechoslovakia, with tanks and machine guns quashing every effort of the Czech people toward FREEDOM!

Both the Republican and Democratic national Conventions have been held -- the Democratic Convention in Chicago closed just yesterday, as I write. WHAT A SHAMEFUL FARCE it was. Until now, nearly all the talk about "POLICE BRUTALITY" has been Communist inspired, and mostly untrue. But in Chicago day before yesterday even many delegates to the Democratic Convention were shouting "Police Brutality." I myself saw -- on television -- (and perhaps you did also) police charging indiscriminately into crowds, clubbing everyone in their path with their clubs. Some of those

clubbed and injured were innocent bystanders -- not members of the mob or organized protesters. Undoubtedly the police, in this case, were too savage. BUT, Chicago's Mayor Daley had said he would put down any rioting before it got really going. AND HE DID. I suppose people will condemn the police when they go too far -- but they never seem to condemn those who BREAK THE LAW, STIR UP RIOTS, PROMOTE VIOLENCE, DESTROY MILLIONS OF DOLLARS WORTH OF PROPERTY, AND CAUSE MANY MURDERS!

And did you notice? Political leaders of both parties prior to these conventions were eagerly scanning the polls of voter opinion -- not only to see whether they personally could win -- but also to see WHAT STAND WOULD WIN THE VOTES. They were for whatever issue they thought would get them VOTES. As one Network Commentator said, these men are not trying to really serve the PEOPLE -- they are out to serve their own personal self-interest!

And THERE IS NOT A STRONG LEADER AMONG THEM!

Not one who has the wisdom -- the vision -- the UNDERSTANDING -- to see clearly WHAT'S WRONG, with the KNOW-HOW to SOLVE the problems, and END the troubles -- and with the COURAGE and INTESTINAL FORTITUDE to SPEAK OUT, and LEAD the people in the way the people ought to be led -- whether the people liked it or not!

No, these HUMAN candidates, fighting for political POWER for themselves, are like the man who was visiting another man in a big city. Suddenly there came the sound of a multitude of shouting voices. The men looked out the window. Thousands were marching by.

"Oh," exclaimed the visitor, "those are MY PEOPLE. I am their LEADER -- I must run and FOLLOW THEM!"

Today the would-be leaders of the nations are like the preacher who came to me in 1936, in Oregon. "Do you know of a vacant pastorate anywhere in this county?" he asked. "I've just married a woman. She is well-to-do financially, but she insists I've got to get out and get a Job and support her. She doesn't want us to live on her money. I've got to get a job preaching, somewhere."

"Why, yes," I replied, "I know of one vacant pulpit in this county. But that wouldn't do you any good. That is in a Christian Church, and you're a Methodist -- and they would never stand for Methodist doctrines."

"Oh, that won't make any difference," he said eagerly. "Tell me where it is. I'll be willing to preach whatever they tell me."

Co-Workers, one reason THIS is the VERY WORK OF THE LIVING GOD, headed, guided, and blessed by the living Jesus Christ, is that ever since He called me out of business in the advertising profession and literally THRUST me into His ministry, I HAVE NEVER BEEN WILLING TO COMPROMISE A FRACTION OF AN INCH ON THE WORD OF

GOD! I have been threatened UNLESS I would do and preach what MEN told me, contrary to the Bible. I gave up the salary I was once receiving, in earliest days of my ministry, rather than preach or act contrary to God's Instruction Book. That was in 1933, in the very depth of the depression. We had nothing. I had no automobile. I had only one suit of clothes, one pair of shoes, being worn out WALKING over rocky graveled country roads to a one-room country schoolhouse to preach. I said GOD has promised to supply all my need. I am working for HIM -- serving HIM, not people. From henceforth, I said, and my wife agreed with me, we would RELY SOLELY ON GOD! That's the only way we could be FREE to SERVE HIM FAITHFULLY!

They KILLED Jesus, because of His Message from God. They KILLED John the Baptist for explaining what GOD'S LAW says about adultery. My life has been threatened on the same issue. They stoned Stephen to death for preaching JESUS' truth. Co-Workers, I have never asked YOU what YOU would like to have me preach. I simply proclaim what GOD commands me, in His Word -- and HOPE you love HIM and agree with HIM, and want to be a Co-Worker WITH HIM, as I do and am!

This world is today FILLED WITH VIOLENCE -- CRIME -- IMMORALITY -- SELFISHNESS -- GREED. Under our system of HUMAN GOVERNMENT, swayed by lust for POWER, VANITY and greed, we have nothing but PROBLEMS and TROUBLES, and NO SOLUTIONS!

That is WHY the living CHRIST is going to come down to this earth VERY SOON, in all the POWER and GLORY of the Almighty GOD, and take the rule from MEN. In the Almighty POWER of GOD He will rule ALL NATIONS -- to bring us to WORLD PEACE, universal PROSPERITY, vigorous health for everybody, and HAPPINESS in great ABUNDANCE!

This great work is PAVING THE WAY! This powerful new ADVERTISING CAMPAIGN is a mighty MASTER-STROKE greatly INCREASING the IMPACT of this Work on this mixed-up and very sick world!

YOU are having a PART in CHANGING THE WORLD -- and, under Christ, soon SAVING THE WORLD!

As I write, my son Garner Ted Armstrong is in England, ready to fly over to Bonn, Germany, for a televised interview with Herr Franz Josef Strauss, whom we believe may be the coming STRONG MAN of EUROPE! He may be a man of great prophetic destiny. Our own television staff, with TV cameras and equipment, have gone over to record this momentous -- and perhaps history-making interview. You will hear it on both radio and -- where we are on TV, also on television very shortly. There will be an article about it in the October PLAIN TRUTH.

Last week Chief Reddin of the Los Angeles Police Department came to our own TV studios for a 30-minute color television question-and-answer panel program with Garner Ted. This will also be heard on radio. We are cooperating with both Los Angeles and Pasadena police on helping educate people in OBEDIENCE TO THE LAW!

The 1968-69 college year opened on our Pasadena campus yesterday, with the largest incoming Freshman class in our history. THINGS ARE MOVING FAST!

Since we prepared this brochure, I have had to fly to Mexico City. There arrangements were made with the Mexico office of Reader's Digest to put our two-page ads in the SPANISH language edition of Reader's Digest. Just today I had a telephone call from our office in England. The Daily Telegraph, one of London's leading newspapers, has solicited our advertising. Its circulation, over 1,407,000 copies. Our ads will start in this high prestige newspaper September 9. The enclosed brochure is OUT OF DATE ALREADY!

THINGS ARE MOVING FAST! Co-Workers, you know, of course, this advertising costs money. But it is putting the Message before the eyes of ONE HUNDRED MILLION people! It's the LOWEST COST way to reach people -- lowest cost per thousand people reached! I feel sure our Co-Workers will REJOICE, and LEAP TO OUR AID so we may keep this tremendous, POWERFUL, worldwide advertising campaign going!

In my last letter I mentioned that the tithes and offerings of even our lowest-income Co-Workers -- even those who can contribute only the "widow's mites" -- helps a great deal! OF COURSE those who are able to contribute large sums help even more. But THERE ARE NOT ENOUGH OF THEM. Most of the money that keeps this mighty Work of God going comes from poor people -- people in the lower or middle-income groups. So I say again -- IF you are ABLE to send in LARGE SUMS, that does help more, and is sorely NEEDED! But if you are ONLY ABLE to send in small amounts, THAT HELPS MORE THAN YOU REALIZE -- IT IS SORELY NEEDED, TOO!

Let me give you some actual figures, right off our computer which keeps our records. Our records show that for the first six months of this year -- January 1 to June 30, 48,884 Co-Workers were able to send for this great Work of God only an amount from 1 cent up to \$10. I do not have the exact total amount, but IF the average was \$5, then those people, including those who sent only widows' mites, contributed \$244,420 to the great Work the living CHRIST is directing. Then I looked to see how big was the amount of those who were able to send between \$90 and \$100. If these had all sent \$100 each, it would have amounted to only \$163,700 -- FAR LESS than the amount contributed by those who had but little.

And WHY? Because there are so many MORE of those who can give but little! There are NOT ENOUGH who have the larger amounts to keep this great Work going!

But then, I wondered, just HOW IMPORTANT are the larger contributions of those who are able to give MORE? So I looked to see how many had been able to contribute up to \$1,000 -- that is, between \$900 and \$1,000. Well, these contributions were VERY important, although there were far fewer of them -- only about a third as many as could send in \$100 or slightly less. The number was 563. If all had given \$1,000 each exactly, this would have

amounted to \$563,000. But this is only slightly more than the smaller amounts of those under \$10 each and those between \$90 and \$100 each -- who totalled \$407,420.

While I was at it I thought I would see if ANY were able to contribute up to \$10,000 for such a great Work as the living Christ has built for His Gospel Message. The computer had the record of 21 people in that category during the six months period. They contributed \$210,000. Just 21 people -- a small handful -- and did it HELP? Yes, THANK GOD for that help -- but still those of you who could give only from 1 cent to \$10 contributed MORE, BECAUSE THERE ARE MORE OF YOU! In NUMBERS there is STRENGTH! So, you see, if you can only put \$1 or \$2 into God's Work, THAT IS IMPORTANT -- it helps! If God has made you able to contribute \$1,000 or more, that helps MUCH MORE, and that, too, is extremely IMPORTANT! Yet it is where the many of small ability do THEIR PART, those of medium ability do THEIRS and those of large ability give THEIRS -- ALL WORKING TOGETHER -- ALL PRAYING TOGETHER FOR THIS WORK -- that is where there is strength and power -- and the WORK OF GOD GROWS GREAT!

And let me add again, those who do have large amounts they are simply not, at least at this time, free to give outright, THE LOAN of those amounts HELPS VERY GREATLY. Better this money is put where the living JESUS CHRIST is directing its use -- where it is WORKING where HE works, with HIS BLESSING, than lying idle in a bank.

I know there are many wealthy people in the world who would be ABLE to contribute from one to several million dollars for this greatest activity on earth -- BUT NOT ONE HAS SO FAR BEEN WILLING! No, this Work was not built by great corporations or wealthy people backing it -- but by THOSE OF LESSER MEANS, WHOSE HEARTS WERE IN GOD'S WORK -- WHO WANTED TO HAVE A PART IN CHANGING THE WORLD, paving the way for THE HAPPY, PEACEFUL, PROSPEROUS WORLD TOMORROW -- WHEN WE SHALL HAVE HAD A PART IN SAVING THE WORLD!

This, dear Co-Workers, is the MOST IMPORTANT thing in our lives! Please pray earnestly for me, and for the whole Work! THANK YOU!

With love, in Jesus' name,

Herbert W. Armstrong



WORLDWIDE CHURCH OF GOD

WORLD HEADQUARTERS  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

September 1, 1968

Dear Brethren and Co-HEIRS with Christ:

I wish I didn't have to write you this letter. I write it with a heavy heart. God is showing me that many of YOU right now are standing in MORTAL DANGER. I don't mean all -- and this may not apply to many who will receive this letter -- but it is true of TOO MANY of our members!

And I mean in serious DANGER of losing out, and never entering the glorious Kingdom of God! In danger of being consigned, instead, to a yawning LAKE OF FIRE!

If you are really established in the KNOWLEDGE of the Truth Satan cannot deceive you with false doctrines. Knowing this, many of you relax, apparently assuming you've "got it made." Apparently many are carelessly supposing they are now SURE of being protected through the Great Tribulation (now ALMOST READY TO STRIKE!). Whether it will be Petra or another place, many feel carelessly secure, and, after that, entering God's Kingdom with ETERNAL LIFE!

But YOU DON'T HAVE IT "MADE." You are still being TRIED -- to determine whether you shall have this protection -- whether you shall enter the Kingdom of God! It is those who are LED BY the Spirit of God -- NOT those who are led by desire for more and more physical and material things! When you were brought by the power of God's Holy Spirit to REPENT, and to BELIEVE in Jesus Christ as your Saviour, and to receive His blessed Holy Spirit -- that is when JUDGMENT BEGAN for YOU!

The unconverted world is not being called now. God's judgment is not, yet, on them! But the time has come when judgment must begin at the House of God! (I Peter 4:17.) That means those in The CHURCH OF GOD! So you and I are being JUDGED by the all-seeing ever-living GOD, every hour of every day!

But Brethren, many of you are letting down spiritually! Many of you are letting material things, possessions, pleasures, fill your minds. Many are letting down on constant earnest PRAYER, slacking off on continuous Bible study, letting your affections be centered on things of this world, and on anticipation of some new things you think will fill you with delight.

If you are established in the knowledge of God's Truth so that Satan can't deceive you with counterfeit doctrines, Satan isn't giving up. He is out to outsmart you. He is out to TEMPT you with the glitter and glamour and anticipation of MATERIAL things of his world. He is out to tempt you to begin finding

fault: or gossiping; or criticizing. He will try to tempt you to become envious, or jealous, or resentful -- and finally, get you "hooked" with bitterness!

I know that some of you, feeling we may have now less than 3 1/2 years to go, in getting out GOD'S WORK, begin to want to cram in all of THIS WORLD'S interests, possessions, interests or delights you possibly can, BEFORE IT'S TOO LATE! You are Getting YOUR EYES OFF OF THE KINGDOM OF GOD! All of a sudden, that seems far away, unattractive -- but that new color TV set, or the new car, or the new clothes, or some other interest, seems MORE REAL. Seems more close at hand -- yet seems slipping away from you to enjoy forever, if you don't hurry and enjoy those physical things quickly!

One member and wife who were being ensnared in exactly this way, into greedily possessing desired material things to enjoy before it was too late -- obtaining what they could not afford -- have found that disaster suddenly struck! Now they are losing all those things and what they had previously beside! Now they are bitterly repentant -- at least I hope they are!

Satan's temptations and material deceptions are attractive -- alluring! They appeal to the eye -- or other physical senses! He dangles before your eyes every kind of gadget, vanity-stimulating trinket, luxury item, sensuous entertainment and activity. He tempts you with TV commercials, with beautiful ads, store windows. Satan makes it easy to GET, through installment-plan buying, buy-now-pay-later schemes, credit-expanding loans. Not all, but too many of our members!

So WHAT IS HAPPENING? Great numbers of our members seem to be falling in WHOLESALE with these temptations. Many of you have gotten up to your necks in debt. Many of you have no savings, no reserve, no ability to withstand any financial reverse or crisis.

SO, hundreds of you are SLACKING OFF in your RESPONSIBILITIES in GOD'S WORK!

Once again, the property fund is RUNNING BEHIND LAST YEAR, when it ought to be running 30% ahead of last year! Many of you are slacking off in paying tithes and in free-will offerings! Many, facing your third-tithe year, decide it's "impossible" -- can't see how you can possibly do it -- when through the years we have been getting many letters from those who DID IT, even though they couldn't see how they could make it, saying that, SURPRISINGLY, they came through that third-tithe year better financially than in the preceding years! You see, God PROMISES to help and prosper the honest and faithful tither! CAN YOU RELY ON HIS PROMISE?

Brethren! WE MUST WAKE UP!! We must COME TO OUR SENSES!

Here we are at the very CLIMAX of the 6,000 years God has allotted for humanity to go its own way! We're at the time JUST BEFORE Christ is to come in all supernatural POWER and GLORY to S M A S H this world's evils, and its governments, and to BRING US

the REAL R I C H E S! All the REALLY good things lie just ahead -- AFTER CHRIST COMES!

And this living Christ has called YOU as well as me, to thunder THIS MIGHTY WITNESS to the world -- preparing the way for His coming -- preparing the way for the TRULY GOOD THINGS! And some of you are letting down, and going a whoring after the FALSE VALUES, neglecting YOUR FULL PART in the only Work that counts right now!

Right now, GOD'S WORK is leaping ahead as never before! We have taken a far bigger increase in the POWER of the WORLDWIDE IMPACT in the past six weeks than in any previous six YEARS! This brochure shows you what stupendous NEW DOORS God is now opening before us! All of a sudden, we are adding ONE HUNDRED MILLION people, before whose eyes we are placing these forceful ads!

Yet we stand in MORTAL DANGER of having to STOP this campaign! Now is the time when we are entering the FINAL PUSH of this entire Work. We are on what I have described as the "GUN LAP." We are coming in, as the saying goes, "on the home stretch." THIS is the time we must SACRIFICE other things, and put our WHOLE HEARTS AND SOULS INTO THIS GREAT WORK!

May I mention something personal? Yesterday, at the Sabbath service of God's Headquarters church, I mentioned that now, in my 77th year, I can look back with real satisfaction and deep gratitude on a life of accomplishment and success which God has granted -- resulting in many, many thousands of CHANGED LIVES -- many thousands begotten as children of God, HEIRS of HIS KINGDOM! Many hundreds who have come to the three campuses of Ambassador College -- young people of 17 to 22 years of age, mostly. And GREAT CHANGES have taken place in their lives. Fine, upright, godly CHARACTER has been developed. I have seen these fine young people blossom out into the very finest kind of men and women -- and nearly all of them now devoted full time to GOD'S WORK!

Two paragraphs back I broke off writing to go for a bite of lunch with one of the men on our staff. He mentioned how it encouraged and inspired him to hear me say that yesterday. So I thought on it and commented further about it. It is NOT a great success that I, by my personal power and efforts, have achieved. It is a success that GOD HAS GIVEN. Yet I have been an instrument in God's hand. I know that I do not possess the ability to have built so great a Work of myself. Two things, at least, God looked for that were basic and vital. First of all, God looks on the HEART -- that is, the spirit -- the attitude. He, Himself, brought me to complete SURRENDER to Him and His Word. For 28 years He kept me in virtual abject poverty, after I had been quite successful as a young advertising man -- in order to root out as much as possible of the vanity and conceit, and bring a humility that develops the CONFIDENCE which is FAITH in GOD replacing SELF-confidence.

I know that the HEART was right -- the hostility was gone -- the INTENTION was to do God's will as He revealed it. Then, second, He required absolute LOYALTY to Him and His Word. Once He revealed His truth, He required that I keep it inviolate, never

compromising with it in slightest degree. And, as I then commented, I do not know of any other man who even professes to be a minister of Jesus Christ who has remained uncompromisingly honest with God's Word through severe persecution, through test, opposition, temptation, and in hardship requiring real living faith.

There are, today, many honest and true ministers associated with me in God's Church who are completely loyal and uncompromising with God's Truth. But God called and chose me to be the pioneer among His ministers in this "Philadelphia era" of His Church. And as such, I was put to tests such as these other fine and dedicated men have not been called on to suffer.

First, just before God started opening the mighty doors of radio and the printing press, I was being paid a very small salary by the Oregon Conference of what we recognize now as the "Sardis era" of God's Church., Two ministers persuaded the officials of that small Conference to demand that I preach and act on a certain point contrary to the teaching and example of God's Word. I saw then that if men paid my salary I would have to serve MEN, not God. And if I worked for GOD, I would have to look to Him for financial support. I relied on God's promise in Philippians 4:19 -- that He would supply ALL MY NEED. It was not all my WANTS -- but He did supply all my NEED. I had no car. I wore out shoe leather walking over rocky gravel roads to preach to small groups.

Then God let a temptation come. A man claiming to represent many business men in Eugene, Oregon, wanted to team me with a well-known evangelist. There was promise of big financial backing. But I would have to preach nothing about God's Law. I would have to preach what MEN dictated. I would be muzzled -- as most ministers are! I showed him out the door.

I still tried to cooperate with Sardis ministers, though relying solely on God for financial support. I had to suffer every humiliation. I was better educated than they. God blessed my preaching with rich results wherever I preached -- no one ever saw any visible results from the preaching of all the others combined. Yet they humiliated me every way they could, with the attitude that I was the "least of the ministers." I suffered their insults in front of brethren. Yet the brethren loved me, as long as I was with them, more than they. They fought against me behind my back. They schemed and strove every way to break up and stop the radio broadcast.

After the radio work was beginning to grow -- we were on the air in Eugene and in Portland, Oregon -- two members, prosperous truck gardeners, attempted to force me to go their way instead of God's in a certain matter. When I refused, they said, "We'll FORCE you to it. We'll whip you into line. Our tithes and offerings are half of the entire financial support that keeps your radio work going We'll withdraw our tithe."

They did. I trusted GOD, not their tithes and offerings. And God made up, somehow -- without any efforts on my part -- for what they withdrew. That year, as in other years, THE WORK OF GOD

grew 30% -- and its income increased by the usual 30%.

A couple of years later we were on the air in Eugene, Portland, Seattle, and just beginning in Los Angeles. A church had been raised up in Everett, Washington. Its members were more prosperous, financially, than others. An ex-Adventist minister had wormed his way in. I had invited him to cooperate with us in the beginning. He had seemed sincere. He managed to get to Everett as pastor of that little church. Then he changed from the BIBLE doctrines to some of his own. He taught that tithing was done away. That church was then contributing HALF of the entire income for the Work. Later this man claimed to find a scripture that he said made tithing obligatory after all -- but it had to be paid to him -- not to God's Work.

About that time a certain advertising agent in Los Angeles asked me to have lunch with him. I believe it was at the Jonathan Club. He was the advertising agent for a religious broadcast that was then spending two million dollars a year buying radio time. This agent urged me to give up the ministry.

"Listen, Mr. Armstrong," he said. "All you'll have ahead in your religious ministry is problems, troubles, and headaches. I know. That's all Dr. Blank (not his real name) has. He is terribly harassed getting in that \$2 million a year to pay radio bills. He gets practically nothing out of it but headaches. I'm the one who gets the money out of it. As his Agency, the radio stations pay me 15% of that \$2 million a year -- I make \$300,000 a year. You have ability as a news analyst. With World War II going full blast right now, I can get you a sponsor for a 15-minute news analysis 5 days a week -- Mondays through Fridays -- at a fee of at least \$100,000 a year to start. I think in a year I can have you making \$200,000 a year -- and NO HEADACHES! You can even bring in a small amount of Biblical prophecy once in a while -- though of course not like you do now -- for it must not sound religious, of course."

Was I tempted? Not at all, though I think Satan thought I would be.

That "temptation" came at a time when the income for the Work had been cut in HALF! The income for the whole Work was probably about \$35,000 a year by then. And Satan tried to tempt me with an offer between \$100,000 and \$200,000! And ALL FOR MYSELF! Most of that \$35,000 had to go for radio bills -- and I was beginning to have a small number of secretaries on the payroll.

In all this, Mrs. Armstrong was my faithful partner and helper. She even "scolded" me (she wasn't really serious) for telling her of that offer. SO -- we continued that year, as before, RELYING ON GOD -- and that year, despite HALF our income being withdrawn, the income for God's Work increased 30% as usual!

Mrs. Armstrong suffered through 28 long years of poverty with me, getting God's Work going -- and GROWING! We learned what REAL joyous HAPPINESS is, in poverty. We had God's Holy Spirit to lead us. We were constantly learning NEW TRUTHS in God's Word --

a FAR GREATER THRILL AND JOY THAN MATERIAL THINGS!

Today Ambassador College has trained many fine men for this ministry with me. Not one is a "yes-man." But once you KNOW God's Truth, Satan can no more deceive you with false doctrines. These men KNOW they have God's Truth. They are loyal to it. I believe they would endure hardship, poverty, opposition, temptation, persecution, for it -- and remain loyal, as I have. BUT THE POINT IS, God has not required this of them. However, a few of those who came in during the first three or four years of the college DID undergo hardship, and even hunger at times, in order to remain faithful to this WORK -- though they never let me know it at the time.

But in all honesty, I know of NO OTHER professed ministers of the Gospel who have remained faithful to God's Word in this way.

Brethren, Mrs. Armstrong struggled with me, at sacrifice greater than you can know, for a WHOLE GENERATION, that YOU might have the JOY to have part in this glorious WORK OF GOD, now. I no longer have my dear wife at my side. I have to carry on without her.

But WE, Brethren, are the BODY OF CHRIST -- the collective human Body in whom GOD'S HOLY SPIRIT carries on GOD'S WORK. The Great God has called US as HIS CHURCH to fulfil this GREATEST COMMISSION OF ALL HISTORY. It is the greatest, the most IMPORTANT job ever assigned to any group in the history of man on earth! It is the most vital, critical Message this world EVER NEEDED TO HEAR!

God has called us -- HIS CHURCH -- to be FAITHFUL under this great RESPONSIBILITY! He BOUGHT and PAID for us with the priceless life and blood of His Son Jesus! He has GIVEN us His HOLY SPIRIT! He illuminates our minds with priceless knowledge! He has given us His Spirit to convict us of our NEGLIGENCE -- of THE IMPORTANCE of His Commission!

Now I know well that SOME of you are NOT guilty of this negligence. SOME do not have the financial ability. Some are women with husbands not in the Church, and unable to help. I REALIZE THAT. But I realize, too, that there are MANY who DO have the ability, and who are GUILTY BEFORE GOD of shirking -- of letting the SATANIC attitude of GET fill their minds, and cause them to NEGLECT prayer and Bible study.

People who set their affections on these things here below are HAVING their reward now. The only reward, later, will be DEATH in the LAKE OF FIRE! I want you to think SERIOUSLY on this, Brethren! If you fulfill the LUST OF THE FLESH the love of CHRIST is not in you!

Are some of you going to find yourselves in the Laodicean church? Is the living Christ going to have to SPEW YOU OUT OF HIS MOUTH?

Let's PUT OUR SHOULDERS TO THE WHEEL -- let's make whatever sacrifice is necessary -- let's bring those special BUILDING FUND

offerings back up -- let's PRAY AS NEVER BEFORE FOR THE WORK --  
because THE WORK is SUFFERING because of your neglect, right when  
it needs to LEAP AHEAD bigger and bigger!

We've got to get our eyes on THE GOAL -- the KINGDOM OF  
GOD! We've got to do some REPENTING -- we've got to get STIRRED UP  
-- electrified -- by the magnitude of our responsibilities -- and  
the PRIVILEGE God has granted in being in HIS CHURCH, having PART  
in changing the world -- and finally SAVING THE WORLD!

That's all I can say, Brethren. I will PRAY EARNESTLY for  
YOU -- will YOU for ME, and THE WORK?

With love, in Jesus' name,

Herbert W. Armstrong

The WORLD TOMORROW  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
GARNER TED ARMSTRONG  
Proclaim to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

September 29, 1968

Dear Co-Workers with Christ:

I have just returned from England and Europe. I want to report on events -- for they are happening fast. Every month, now, I have exciting and IMPORTANT news to report to you. It's hard to realize how FAST things are moving, now, toward the most colossal CRISIS of all world history.

When I wrote to you a month ago, the 22nd college year was just getting started on the Pasadena campus. I flew first to the Texas campus, spoke to the new students at Orientation, attended the Faculty Reception, introducing new incoming students to the Faculty. Then on to the campus at Bricket Wood, near London, in England. There I addressed new incoming students at Orientation, attended the Faculty Reception, spoke at a couple student Forums and Assemblies, taught three or four classes of new students. So all three campuses of Ambassador College are off to a big start on another school year -- with largest enrollment so far at all three. Enrollment on the three campuses is now close to 1,200.

But do you realize HOW IMPORTANT this is? This great WORK OF GOD is growing so rapidly, as we come in on the "home stretch" of the Work, that it is absorbing all qualifying graduates. This last graduation, early June, EVERY GRADUATE was taken right into the Work, full-time -- think of it, EVERY ONE! Some became ordained ministers, going out to counsel with people being converted, requesting baptism -- and this number GROWS EVERY YEAR! Some went into foreign offices around the world, trained for jobs opening, reading, and answering the heavy mail that comes to these offices from the broadcast, from reading The PLAIN TRUTH and studying the Bible CORRESPONDENCE COURSE (now more than 100,000 students enrolled worldwide!!!). Many writing in for booklets and The PLAIN TRUTH from reading our big advertisements now appearing in the world's largest mass-circulation magazines and newspapers.

This new ADVERTISING IMPACT, of these ads in Reader's Digest, LIFE magazine, London Sunday TIMES, EXPRESS, and TELEGRAPH -- and other publications -- is bringing such a HEAVY RESPONSE -- more than 50,000 so far -- that it takes a bigger staff of trained people to handle all these inquiries.

We MUST take in more students every year, for we MUST HAVE



more and more trained personnel to handle this great and rapidly expanding WORK OF GOD.

On this European trip I visited our office in Geneva, then our office at Bonn, Germany. Did not have time to visit the Duesseldorf office this trip, but did fly to Hamburg where I arranged to purchase FULL PAGE advertising space every month in Germany's largest mass-circulation magazine -- over 4 million copies -- read by some 12 million people! This will greatly increase the circulation of the German edition of The PLAIN TRUTH. The German office will now need more trained help!

The Czechoslovakian crisis has flared to white-hot heat since my last letter. THIS IS HASTENING THE URGENCY OF EUROPEAN NATIONS TO UNITE -- as we have been telling the world for 35 years will happen!

My son, Garner Ted, had an hour and a half interview in his Bonn office with Herr Franz Josef Strauss, regarded by most observers as the coming STRONG MAN OF EUROPE! Three TELEVISION and RADIO programs were recorded, in interviews with Herr Strauss, during this conference. You will hear them, at least on radio -- perhaps already have.

Suddenly opportunity opened (apparently) for Ambassador College to enter a collaboration, in the most important archeological excavation ever undertaken in history, with the Hebrew University in Israel, and in excavating the ruins of the ancient world capital of TYRE, in collaboration with the government of Lebanon -- one collaboration with Jewish, and one with Arab organizations.

I cannot divulge more details than that at this time. But Dr. Herman L. Hoeh and Dr. Ernest L. Martin (of the English campus) are at Jerusalem today making the preliminary contacts. Dr. Hoeh has done considerable research work at Hebrew University in Jerusalem, knows well the Israeli chief scientist in the field of archeology.

But, Co-Workers, let's just stop right here a moment, and get our bearings. Are all these things important to YOU? Let's see if we can UNDERSTAND the meaning of all this -- what it means to YOU, as an individual, at this very moment.

I have before me an important book -- called "WITNESS," by Whittaker Chambers. He was, as you may remember, a noted Communist who turned against Communism. He exposed alleged activities of Alger Hiss, prominent in the State Department. They had a world-famous trial. Whittaker Chambers wrote a book about it.

WHAT IS IMPORTANT is that he explains, as probably no one else ever did, WHY educated people -- hundreds of college professors among them -- become Communists.

This is important to YOU! Communism, in fact, is EVIL. But do men join in it because they desire to be and do EVIL? No indeed! They join it because they see THIS IS A SICK WORLD!

Because they LOSE FAITH in existing governments -- existing SOCIETY -- existing SYSTEMS OF ECONOMICS AND BUSINESS.

Chambers explains how today's WORLD CRISIS resulted from "the impact of science and technology upon mankind." Science and technology came into the world representing themselves as a god -- to solve the world's ills. What Chambers does not mention is that science and technology DROVE OUT GOD and THE BIBLE from education, introduced godless evolution, started even the churches doubting God -- doubting Christ was God's Son -- doubting God's TRUTH. But, science and technology FAILED to solve the world's troubles. Problems multiplied -- troubles escalated. This brought on WORLD CRISIS.

WORLD WARS are the military expression of the crisis, says Chambers. Worldwide depressions are its economic expression. Universal desperation -- college students losing all hope for the future -- is its spiritual expression. And This, he says, is the climate of Communism.

Educated men see these conditions. They see we live in a SICK WORLD! So, Chambers explains, "Philosophers have EXPLAINED the world: it is necessary to CHANGE the world!" Communism is a NEW FAITH! Many people have lost faith in this western world's sick society. So they feel they must have a faith to LIVE BY. They have a conviction, WE MUST CHANGE THE WORLD.

These people are blinded to any FAITH IN GOD. They are cut off from God. God just doesn't exist IN THEIR THINKING. They see no faith in "democracy," -- they see no NATIONAL PURPOSE in the United States, they WANT TO HAVE A PART in CHANGING THE WORLD!

Actually, Communism is like plunging from the frying pan into the fire. It is going from BAD to WORSE! But they see only that the present state of things is BAD. Communism CLAIMS to be able to CHANGE THE WORLD. They ASSUME the change will be GOOD. It is a straw which they grasp!

Since Chambers wrote his book, 1952 -- 16 years ago -- world conditions have grown progressively WORSE! Now we have the RACE hatreds, riots, and VIOLENCE; now morals have plummeted all the way down into the cesspool; now, crime has increased alarmingly, become rampant even in residence neighborhoods and open country; college and university campuses in revolt, student riots and VIOLENCE, education in CHAOS! Now it is unsafe to walk on sidewalks in cities or in towns. Now if you are away overnight your house or flat may be broken into -- MINE WAS RECENTLY! Now SPACE exploration has progressed to where Russia may be able to set up SPACE PLATFORMS, from which they could DESTROY ALL AMERICA -- including YOUR HOME -- unless the United States would surrender. Now, five or more means exist that could BLAST ALL LIFE -- including YOUR life -- out of existence!

Now what does this mean to US -- to YOU and me?

It means WE have been privileged by the Almighty God to HAVE A PART IN NOT ONLY CHANGING -- BUT IN SAVING THE WORLD!

There IS hope for this world. Communism is NOT that hope! Science and technology are NOT that hope -- they have FAILED. Since science and technology -- since Communism -- the world has grown more and more degenerate -- going from bad to WORSE!

Jesus Christ was the world's greatest NEWSCASTER! The word "Gospel" means "GOOD NEWS!" Prophecy is simply ADVANCE NEWS REPORTS! Jesus the great newscaster reported, as of about 1970 to 1975 (approximately, not setting definite dates) -- world troubles SO TRAGIC, SO GREAT, that, "EXCEPT THOSE DAYS SHOULD BE SHORTENED, NO FLESH SHOULD BE SAVED ALIVE." Not a human being left alive on earth. That means YOU and YOUR CHILDREN -- YOUR FAMILY!

There is NO KIDDING about this! This is REAL! You need to HEED!

But, Jesus continued His advance REPORT: "...but for the elect's sake those days SHALL BE SHORTENED!"

There IS HOPE!

The ONLY hope is in the Eternal GOD and the living CHRIST!

But WHY will He cut short the world destruction, violence, and extinction of human lives? He says: "FOR THE ELECT'S SAKE!" And WHO are the elect? They are YOU and me, and the ones God is bringing to Him THROUGH HIS WORK, TO WHICH HE HAS CALLED YOU AND ME AS HIS CO-WORKERS AND HIS INSTRUMENTS HE IS USING!

Jesus also said, just before the above quotes: "And this GOOD NEWS OF THE GOVERNMENT OF GOD shall be preached in all the world as a witness unto all nations, and THEN shall the end (of this present society) come."

YOU are having a PART in proclaiming that GOOD NEWS. No one else is doing it! THIS WORK is raising up "THE ELECT" for whose sake the Mighty GOD will save humanity alive!

IS THAT IMPORTANT?

Would you rather just FORGET it -- look to this world's pleasures -- and instead of sending GOD'S tithes and your generous offerings for HIS WORK, spend it on pleasures, or a new TV set, or new clothes, or new things for your home? If so, God will allow it -- but REMEMBER, He has given you the precious and priceless PRIVILEGE of being used BY HIM in HIS WORK -- and if you GROW LAX, slacken off, or turn from it -- you'll have NO HOPE -- you'll go down with a dying world now in its death-rattle last gasps of breath for its survival.

THIS IS REAL! Co-Workers, we have not been ON FIRE for God and His Work. We have grown lukewarm, indifferent, careless! But EVENTS ARE FAST MOVING in the world, toward the final GRAND SMASH CLIMAX! NOTHING ELSE is important, now! This world is on its last legs.

WHY IS IT, that people will join the Communist Party, make every sacrifice, submit to its merciless discipline and authority, put their WHOLE HEARTS into that diabolical movement of Satan the devil -- while those CHRIST has called as His Co-Workers slacken off, let their heads be turned in LUST and GREED to material interests and pleasures -- and the precious WORK OF GOD -- the WORLD'S ONLY HOPE, goes begging?

God's Work needs a financial "SHOT-IN-THE-ARM!" I don't believe in DRUG shots-in-the-arm -- but we do need a SPIRITUAL one! REMEMBER, it is the sacrifice made by God's POOR -- the many contributions of the small amounts of those who do not have more to give -- PLUS the LARGE sums of the VERY FEW who have more, that carries on this greatest Work on earth! We NEED the scattered few BIG sums. We NEED the loans of money you are not free to GIVE OUTRIGHT at this time, but could let be working where the living CHRIST is working -- where HE directs!

This Work is bearing RICH and ABUNDANT RESULTS. It is bringing THOUSANDS upon THOUSANDS of precious lives into God's Kingdom for all eternity. It is preparing the WAY for His coming to set up WORLD GOVERNMENT -- GOD'S OWN government to SAVE THE WORLD. You are having a PART in that G L O R I O U S Work!

Dear Co-Workers, I don't dare slacken my efforts. Most men RETIRE when 16 years younger than I. THIS WORK MUST GO ON! I have to ask God, in faith, to give me personal STRENGTH -- to renew my youth, as He promises (latter part of Isaiah 40), that I may have the DRIVE and the energy to keep this great Work DRIVING ON, under Christ!

Won't YOU tighten YOUR belt, too, and go right now to a place of PRAYER, and pray for ME and for increased strength and vigor -- and for the WORK -- and for God to help YOU to be able to DO YOUR PART BETTER, as I try to do mine better?

God is BLESSING THIS WORK above everything on earth!

His WORK is waiting, now, ON YOU!

With love, in Jesus' name,

Herbert W. Armstrong

The WORLD TOMORROW  
A WORLDWIDE BROADCAST

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GARNER TED ARMSTRONG  
Proclaim to the World the  
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BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

October 28, 1968

Dear Co-Worker with Christ:

Again I am writing you from our college campus in England, but will have the letter mailed from Pasadena.

Dr. Herman L. Hoeh and Mr. Stanley Rader, our legal counsel and financial adviser, are with me. We are flying to Nicosia, Cyprus, and Jerusalem on a very important mission.

Cyprus radio is opening to us a special transmission band at a good time nightly, seven nights a week, with superpower to reach not only Cyprus, but also Greece, Turkey, Lebanon, Israel, Jordan, Egypt, and probably also Libya and southern Italy.

But even a more important mission takes us to Jerusalem. A preliminary visit three weeks ago by Dr. Hoeh and Dr. Ernest Martin, Dean of Faculty at the English campus, opened the way to one of the most important scientific and historic contributions to knowledge in this century, as a joint project between Ambassador College and Hebrew University of Jerusalem, with Israel Department of Antiquities and government participation. It promises possibility of results of great prophetic importance.

From the Middle East Mr. Rader and I plan to fly to Tokyo, where the head of our Japanese Department, from our Pasadena campus, is awaiting us. There contacts will be made with important officials toward opening the Work in Japan.

Our Commission was expressed by Jesus, in Matthew 24:14 and Mark 13:10 in these words: "And this GOSPEL OF THE KINGDOM shall be preached in all the world for a witness unto all nations: and then shall the END (of this world) come." Mark's version says it must be "PUBLISHED." It is being preached by RADIO and TELEVISION, and PUBLISHED by The PLAIN TRUTH, other literature, and our worldwide-impact magazine advertising campaign.

We have not as yet reached Japan. It is a very important nation. Eight years ago, on a trip to Australia opening up many additional radio stations for The WORLD TOMORROW, accompanied by Mr. Guy Bolam, our New York advertising agent for overseas broadcasting, he asked why we were not reaching Japan. I said then: "Do you realize what a MIRACLE it would take to make it

possible for us to reach Japan? We have no one who could do the broadcast now. It would mean that a native-born Japanese, already trained as a radio speaker, would have to be converted, and graduated from Ambassador College. There is no way I could find such a man. There is NOTHING I can do myself. It would take an absolute miracle. God Himself would have to SEND to me the man. Without a miracle, there would not be one chance in a hundred million of it ever happening."

But IT DID HAPPEN! About four years ago a man from Japan just "happened" to be walking down South Orange Grove Boulevard in Pasadena. He was walking past the high iron fence in front of Ambassador Hall on our campus. He noticed the water fountains and the beautiful Italian formal sunken garden. Then he noticed the small bronze sign on the entrance post, AMBASSADOR COLLEGE. He WAS planning to enroll as a student in an American college or university. He liked the appearance of what he saw. He walked to the Administration Building, asked many questions. He decided to register. But, in previously filling out papers with the United States Immigration authorities so that he could take up residence in the United States, he had made a mistake through misunderstanding. He was denied permission. So he proceeded on to our campus here in England. Here he made no mistake in his application, and the British government allowed him to stay.

Was this the miracle? No, but it was the start of it.

He did not mention it to any of us, but he had a friend in Japan who was a radio announcer and speaker. He wrote this friend about Ambassador College. This friend became interested, flew to Pasadena to investigate. He decided to enroll in Ambassador College. He was careful to make no mistake in his application for residence in America. He had sent for his wife and family to come on to America before I even heard of any of this.

Now, for the past two or three years, this man has not only attended classes, but has had an office on our campus working all his spare time translating a number of our booklets into Japanese.

He is now awaiting Mr. Rader and me in Tokyo. He has many important contacts there, is able to arrange a meeting between us and important officials. We are now nearing the time to open up the Work full blast in Japan. We will also have conferences with the Reader's Digest officials in Tokyo. All this is another evidence that this is the Work of a much Higher Power than we humans whom God is using as mere instruments of His, doing HIS Work.

I have received hundreds of enthusiastic letters from Co-Workers who received the color brochure reproducing a few of our ads we are now running in a number of the world's largest circulation magazines and newspapers. Results are absolutely OVERWHELMING from those ads. They have added a readership of nearly 200,000 here in Britain. Our office in Bombay, India, from the first two ads in the English-language INDIA edition of Reader's Digest has been SWAMPED with TWENTY THOUSAND requests for The PLAIN

TRUTH and booklets advertised. And so it is around the world.

And that beautiful brochure we sent you? THAT was seen by officials of the largest mass-circulation magazine in West Germany. It resulted in opening up to us FULL PAGE ADS -- large size page -- every month, with more than FOUR MILLION COPIES circulation, and probably 15 million German readers! That sure PAID OFF!

Now I would like to give you an analysis of JUST WHAT your tithes and offerings are accomplishing in God's Work. There is NO OTHER PLACE ON EARTH where every dollar accomplishes SO MUCH! Some Co-Workers, limited to very small incomes, may notice how large this Work has become, and decide their contributions to it are so small they don't count. So I want to show you what JUST THE WIDOW'S MITES accomplish.

Here it is:

THE WIDOW'S MITES: If you are only able to give the widow's mites -- \$2.00 -- and not even that every month -- but 10 times a year --

YOU paid the cost of 40 people hearing The World Tomorrow 52 times -- or, 2,080 people hearing one half-hour broadcast,

AND IN ADDITION; MUCH MORE THAN THAT:

You pay for the subscriptions for 3 people getting The PLAIN TRUTH one year OR -- you get 36 people to read one copy of The PLAIN TRUTH.

AND IN ADDITION; ALSO:

You pay the cost of inducing one student to study the Bible Correspondence Course, completing 9 lessons -- OR, you pay for getting 9 students to start the course, receiving the first lesson paid by you.

AND IN ADDITION:

You have been one of a little group of 100, each able to give ONLY the widow's 2 mites 10 times a year, and together you paid the cost of bringing 5 new conversions -- 5 precious lives going into God's Kingdom with ETERNAL LIFE.

AND IN ADDITION:

You shared with only 9 such groups of widows or people of very meager means in putting 4 students through Ambassador College for ONE WHOLE SCHOOL YEAR.

YOU SHARED in adding this year approximately 7,000 new conversions.

IF your income is BELOW average -- say only \$400.00 per

month (about \$93.00 per week), your tithe ALONE paid for 960 people hearing The WORLD TOMORROW 52 times -- or 50,000 hearing one half-hour broadcast. IN ADDITION, you paid for a full year's subscription of The PLAIN TRUTH for 72 readers, BESIDES paying for inducing 216 people to start studying the Correspondence Course on Lesson # 1, BESIDES, as one of a little group of 100, each with the same tithe, bringing in 120 precious new lives to God's Kingdom, and your little group of 100 ALONE put 10 students through Ambassador College one year.

NEVER think that because you are unable to send large sums, your small part in God's Work does not count. This great Work was not built by RICH people, but by average people, including many poor people, ALL TOGETHER getting back of it. It is our COMBINED effort and sacrifice that COUNTS. YOU are HAVING A PART in CHANGING the world, preparing the way for CHRIST, and, when He comes, SAVING THE WORLD!

BUT -- if the widow's MITES, and the below-average-income people's tithes and offerings do SO MUCH, JUST THINK how much MORE the LARGER AMOUNTS put into this Work are accomplishing!

THINK how much work a larger sum LOANED to this Work does -- if you have a large sum you are not free to GIVE OUTRIGHT -- but could loan it for one or two years. And, to those who have helped by such loans, if you find you are able to turn it into a DONATION, cancelling the loan, remember it is deductible on your income tax. If you have loaned us a sum to be used in the Work, and find you must ask for some of it to be returned, you will HELP greatly if you ask for only PART of it to be returned at this time. I might add that sound banking practice is considered safe if a bank keeps 10% of deposits in cash reserve for withdrawals demanded by depositors. Frankly, we do not keep all of your loans on reserve for repayment -- for that would not help the Work. But we DO keep a reserve of 20% -- twice the bank safety level -- to guarantee repayment if you are forced to ask for repayment.

Of course, if you are able to just GIVE a large sum, that helps more than anything. It is our COMBINED EFFORT -- ALL TOGETHER -- no matter how poor or how rich -- that KEEPS THIS GREAT AND GLORIOUS WORK OF GOD GOING! No amount is too small to DO GREAT GOOD! No amount is too large!

And there is ALWAYS NEED! If there had been half again MORE funds for the Work during the past year, we could have accomplished HALF AGAIN MORE! The need is always URGENT! Could you INCREASE the amount this coming year? We MUST make the coming year at least 30% greater than this past year! THANK YOU for your part -- YOU ARE HAVING A VERY IMPORTANT PART in the MOST IMPORTANT WORK ON EARTH!

With love and gratitude, in Jesus' name,

Herbert W. Armstrong



The PLAIN TRUTH  
a Magazine of Understanding  
BOX 111, Pasadena, Calif. 91109

HERBERT W. ARMSTRONG, Editor

November 24, 1968

Dear Friend and PLAIN TRUTH Subscriber:

Right now I'm a little excited! I have just finished revising, editing, and somewhat enlarging my booklet, "The Seven Laws of Success." So I felt I must get to my typewriter to tell you I am reserving YOU a copy -- no charge of course.

I feel a bit enthusiastic about it. You see, I'm my own most severe critic. Often I feel dissatisfied about something I have written. Then I have to do it over. But on reviewing this (first edition written in 1960), bringing it up-to-date, and with some additions, I felt you would really enjoy reading it, and profit from it. More about it later.

But I'm far more enthusiastic, and at the same time a little sobered, in an over-all way at what has taken place in this great Work these past six months -- since my last semiannual letter to PLAIN TRUTH subscribers.

Our new big-space mass-circulation worldwide advertising campaign has had TREMENDOUS IMPACT! The response has ASTOUNDED us! THINK OF IT -- just since last June, 225,000 people have written in to subscribe to The PLAIN TRUTH. By another month it will be more than a QUARTER OF A MILLION new subscribers -- that many additional copies to be printed and mailed. And since, on the average, as many as three or four people read every copy, our actual READERSHIP is increased by nearly a WHOLE MILLION!

But it has brought us new problems -- new obstacles to hurdle -- and even caused some DELAYS, for which we apologize.

For example, in the INDIA edition of Reader's Digest, we had to rush to them a special ad to replace the one previously sent to them for insertion in their December number. The headline of this special emergency ad said: "WE APOLOGIZE! -- but you swamped us!"

There was no other way I could get this message to 20,000 people in India in time. The ad explained our dilemma with these words: "Our first two advertisements in Reader's Digest brought an unexpected, overwhelming response! We knew some of the readers of Reader's Digest would be interested in our report on the worldwide phenomenon of the new HIPPIE movement. We knew some of you would be interested in reading the report in The PLAIN TRUTH of the recent changes that have taken place in the U.S.S.R. But frankly, we were not prepared to handle swiftly the avalanche of requests for this free literature. So we APOLOGIZE for the delay in getting these reports to you."

We had expected perhaps a hundred requests from the people of India. We had rented a post office box in Bombay, and arranged for a friend living there (baptized by one of our ministers) to forward the letters to our office in Sydney, Australia, where all the Asian editions of The PLAIN TRUTH are printed.

But the first two ads swamped us with TWENTY THOUSAND requests. We couldn't afford to send such a huge shipment of PLAIN TRUTHS and other booklets by individual airmail from Australia. To send the literature by ordinary postage, it would go by ship and take six to eight weeks for delivery. We had no office staff in Bombay.

So how did we solve this dilemma? We flew the manager of our Sydney office to Bombay to study the situation and get all facts on what could be done; then flew him half way around the world to Pasadena headquarters, where our executives went into a huddle. The solution required that we open an office immediately in Bombay. Who could we send? We had a native citizen of India here on campus. He is a graduate of Ambassador College. We arranged for our man from Australia to go to Bombay with him, lease and establish an office, and make all necessary arrangements with postal authorities in India.

Our new Bombay office will pick up the mail as it arrives at the Bombay post office, forward it in bulk to Sydney. The subscription list will be kept in Sydney. The copies of The PLAIN TRUTH, and all requested booklets, will be addressed in Sydney, then shipped by AIRFREIGHT in large bundles, to the new office in Bombay. They will then be taken to the post office in Bombay, and mailed from there.

This gives you just a little glimpse into what this big new advertising impact has done.

Just since you received your June issue of The PLAIN TRUTH more than a QUARTER MILLION more subscribers have been added to The PLAIN TRUTH. Tens of thousands of these are in some of the poverty-stricken, disease-ridden nations of the world such as India, Malaysia, Indonesia, parts of Africa and Central and South America.

These new subscribers answered our worldwide advertising campaign in such major publications as Life, Reader's Digest, TV Guide, major British newspapers, including London Sunday TIMES, EXPRESS and others, leading magazines in Australia, South Africa, the Philippines, Germany, Mexico and many other nations!

And they have stretched our printing capacity and manpower capability to the utmost. But we're all elated about it!

Think of it!

Just since June, literally dozens of THOUSANDS of human beings in some of the most wretched places on earth have been receiving, as a result of this huge, worldwide advertising campaign, the same fine quality, attractively printed booklets and

magazines YOU have been reading.

We've sent them our free booklets on how to solve their marriage problems, on hippies and on crime. They've been receiving the same exciting articles in The PLAIN TRUTH magazine you have been reading these past months!

In Mexico, more than TEN THOUSAND responded to our first ad, and hundreds more are pouring into our new offices in Mexico City as you read this!

In Britain, more than 56 THOUSAND new subscribers have been added just since June! For all this, we are really THANKFUL -- and excited!

But we're also a little perplexed.

The unexpected demand has taxed our printing and mailing facilities to the bursting point. We're opening new offices as fast as we can -- in India, in Europe, and enlarging offices elsewhere. We're in the midst of installing and conducting trial runs on our huge new four-color Halley-Aller web-fed press for printing millions more of our attractive booklets, and The PLAIN TRUTH. This giant new press has been added to our big four-color Miehle web-fed press. And another Halley-Aller is on order.

Never before have our mailing lists Jumped so dramatically in so short a time!

But never before has there been such a critical NEED to get this vital information to a violence-torn, war-sick, frightened world. All of us, here at headquarters in Pasadena, as well as on the other campuses of Ambassador College in Texas and England, and those in all our far-flung overseas offices, are striving to the utmost to place these fine magazines and booklets in as many human hands as possible. We have a whole list of exciting new subjects in various stages of preparation; publications dealing with the truly VITAL issues so personally concerning our private lives -- but our presses are running three shifts, night and day, 24 hours a day, to keep up with present demands.

So we hope you'll understand, if there should be a slight delay in receiving the two exciting booklets we have for you!

I am, as I said at the beginning of this letter, reserving YOUR free copy of this new revised edition of the booklet "The Seven Laws of SUCCESS." Even though you may have read an earlier edition, I'd like to send you this new, more attractively printed enlarged edition. WHY are the MANY failures, and only the FEW successful? NO ONE need ever be a failure. WHY are even those supposedly successful -- those who have STATUS in the world, heads of great corporations, those who have made much money, celebrities -- why are THEY seldom happy? Just what IS REAL SUCCESS? You'll find this interesting, I believe -- and HELPFUL!

Then there is a completely NEW booklet -- "Modern Dating -- Key to Success or Failure in Marriage." Dating (courtship), has

undergone radical changes in the past 75 years. Has dating become a lost art -- or are the changes beneficial? What about "going steady?" What about "necking?" Pre-marital sex? It's time to come TRULY up-to-date -- with the facts, and with the truth! This booklet gives you just that. Some of the sub-titles: "The Staggering Statistics." "Are Housewives Happy?" "Young Marriages Today." "Illegitimate Children." "Are Today's Teens Really Worse?" "The Teen Influence." "Teen Sex and Violence Worldwide." "The New Morality." "Authority for Morals?"

We know these booklets deal with really vital and basic concerns of everyday living -- and are not pedantic, professorial, academic drivel treating with vague philosophical concepts. Your sons' and daughters' very LIVES are at stake -- and this booklet on dating could just SAVE LIVES from unhappiness and wretchedness, and make them HAPPY! Your own homes and businesses are CONTINUALLY affected by the changing economics of a shaky world -- and you need this down-to-earth, practical booklet on TRUE SUCCESS.

And so do all these additional thousands of new subscribers!

So I hope you will let us send you YOUR free copies. There may, due to the real strain we are under, and the usual clogged mails of Christmas time, be some small delay -- but we're working to get these fine new booklets out in spite of the difficulties.

And speaking of Christmas, that reminds me. In the same issue of Femina, in which one of our new ads appeared, was an article by a Miss Valerie Prestwich entitled "I HATE CHRISTMAS!" She hastened to explain. She said, "Lest I have the entire clergy of the country damning me to perdition because of the above title, let me say that this is not an attack on...Christmas, but rather a plea against its overwhelming commercialism and a stand against the hypocrisy which surrounds it."

She then proceeded to voice the same weary complaints that you hear so many housewives, businessmen, and store clerks give vent to during this time of year.

She marveled that a world so filled with killing and war could pause for a few hours to mouth "peace on earth," and then go back to the business of killing within moments.

She said, "I hate Christmas for all the sham and pretense and hypocritical cant that purrs along with office parties, business soirees, and end-of-the-year gatherings where praise is insincere and promises as unsubstantial as pie crusts come January 2."

This writer felt most Christmas spirit came from a bottle -- and dreaded the commercialism of lot-bought Christmas cards and jostling crowds with pushing shoulders and hungry hands.

She hated Christmas for its soaring accounts, wearing shopping trips, and economic hangover. She said, "Today, in the name of Christmas, we have terrifying grocery bills, tremendous

butcher's bills, ridiculous toy bills, frightening florist's bills...(and are) in the red for six months."

She had a special reason for hating Christmas unique to South Africans and Australians, of course -- that is; it comes at the hottest month of the year!

But isn't it a little strange, after all?

Millions of people will be spending BILLIONS again this year, in the greatest commercial binge ever in history -- to purchase tens of tons of plastic, tin and tinsel; miles of cigarettes in gay cartons; and all the dazzling, jingling paraphernalia of the season -- all in APPARENT celebration of the birthday of CHRIST!

They busily EXCHANGE and TRADE gifts back and forth among themselves -- and usually IGNORE TOTALLY the Person in whose honor they ostensibly purchased the gift! Wouldn't it look a little silly, should you arrive at a birthday party bearing gifts, to find all the guests totally IGNORING the one whose birthday it is, and trading gifts among themselves?

As always, this great worldwide educational effort to get the TRUTH to millions is seriously hampered in many ways. The mails are slowed down, not only with Christmas gifts, but with commercial sales literature. Our income is affected because so many regular Co-Workers give their gifts to other people instead of to the living Christ for His Work.

The frustrated, Christmas-weary mother who wrote the article in the South African magazine didn't mention, as we have in past issues of The PLAIN TRUTH, that Christmas time is always a hugely high crime time -- that suicides take an alarming leap upward because of unsatisfied lusts and disappointed hopes -- or that the accident rate due to drunken driving is many times larger than the kill statistics in Vietnam.

But Christmas rush or not, overwhelming response or not -- those of us in the great worldwide effort to reach the peoples of this world with a life-and-death message of really HUGE importance are continuing to strive to place in peoples' hands the greatest gifts of all; knowledge and truth!

So THANK YOU, for your interest in The PLAIN TRUTH -- because that's what it is, -- and for your patience through any delays!

To make it easy for you to order your copy of these free booklets I enclose an order card and self-addressed return envelope.

Most Sincerely,

Herbert W. Armstrong

The WORLD TOMORROW  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
GARNER TED ARMSTRONG  
Proclaim to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

November 24, 1968

Dear Co-Worker with Christ:

Probably I have NEVER written you a letter as important -- as URGENT -- as this!

First, this morning's news is MORE SERIOUS than most people will realize! I tell you soberly, it means we are now right on the very DOORSTEP of the MOST SERIOUS CRISIS, and WORLD TROUBLE that has ever happened in all history!

It's going to threaten our very lives -- YOURS as well as mine! You've probably read, or heard, of the tremendous monetary crisis in Europe these past three or four days. France is in serious financial trouble. So is Britain. TEN NATIONS have collaborated together in Bonn, West Germany, to try to save the French franc and pull France out of her crisis. These are NOT the same ten nations that will go together in one POLITICAL UNION of European nations. I have been telling the world that this resurrection of the old "Holy Roman Empire" is coming, to form a new WORLD POWER greater and stronger than either the U.S. or Russia.

But it is significant that there ARE ten nations collaborating in Germany! This morning's news reports that President De Gaulle of France has rejected the devaluation of the French franc. The ten nations had based all their plans to refinance Europe, including France, on a 10% devaluation of the franc. Once again De Gaulle throws monkey wrenches in the gears, blocks the move toward POLITICAL UNION in Europe. But just as soon as De Gaulle is removed from power in France, THE NEW UNITED STATES OF EUROPE WILL GO TOGETHER QUICKLY!

But there is ANOTHER SERIOUS CRISIS -- and even more important! That one affects YOU and ME also -- and the whole WORK OF GOD!

All I can do to avoid CALAMITY to this Work is write you -- and all our Co-Workers -- and P R A Y, and ask YOU to PRAY that in this crisis coming up GOD will move to SAVE HIS WORK!

We are now entering the wild Christmas shopping spree. Last year this almost proved fatal to this Work! People were SO

BUSY and EXCITED, joining the MOBS in Christmas shopping.  
EXCHANGING PRESENTS back and forth with relatives and friends,  
that MANY FORGOT ALL ABOUT A GIFT FOR CHRIST!

The receipt of tithes and offerings for God's Work, last December, was ONLY ABOUT HALF of the income that should be usual for that month! At the beginning of this year I had to call a conference in my office of all our division heads, and department heads, and go carefully over the budget that had been set for this year of 1968 -- and slash it down in one department after another. As a result, I have had to pass up several leading radio stations whose doors the living Christ opened to us. A million or more people might have heard Christ's dynamic message if we could have gone on those stations!

I want you to think seriously about that, dear Co-Workers! TIME IS SHORT. The advance news reports, which we call prophecy, in the Bible, say flatly that this emerging giant NEW WORLD POWER IN EUROPE is going to DESTROY OUR CITIES.

Notice what God says: "In all your dwellingplaces THE CITIES SHALL BE LAID WASTE." (Ezekiel 6:6.) That could be done ONLY by NUCLEAR destruction! Listen to what God warns us through Jeremiah! "Wherefore do I see every man with his hands on his loins, as a woman in travail (childbirth), and all faces are turned into paleness? Alas! for that day is GREAT, so that none is like it: it is even the time of Jacob's (UNITED STATES and BRITISH PEOPLES) trouble." (Jeremiah 30:6-7.)

The time of the GREATEST trouble -- none other so great -- so terrible! It's the SAME TIME Jesus reported to come in OUR TIME, when He said, "For then shall be GREAT TRIBULATION, such as was not since the beginning of the world to this time, no, nor ever shall be. And except those days should be shortened, there should no flesh be saved (alive)! But for the elect's sake those days shall be shortened." (Matthew 24:21-22.)

But God promises, in another Scripture, that all of us, faithful in HIS WORK, are to have special divine PROTECTION from this.

Listen, Co-Workers! Time is mighty short, and beginning to run out on us! Do you know that the living Christ has chosen YOU and me as HIS Co-Workers, and that through THIS VERY WORK He is raising up that "ELECT" for whose sake HE WILL INTERVENE AND SAVE HUMANITY ALIVE? Otherwise the coming NUCLEAR war would erase every human life from this earth!

Yet Co-Workers, last December -- too many of them -- FORGOT the living CHRIST, and TRADED PRESENTS back and forth, supposing they were following the wise men who gave their gifts to Christ. But the wise men did not arrive until MANY DAYS after Jesus' birth. It WAS NOT HIS BIRTHDAY. They were NOT giving "birthday presents" but it is always customary to present a gift when visiting a KING -- and Jesus was born to become KING OF THE WORLD -- in just a FEW short years from now! But THEY gave their gifts to CHRIST. They did not exchange them among

themselves, like people do today!

Some might say -- "Yes, but Jesus was living then." WELL ANSWER ME THIS: IS NOT THAT SAME JESUS ALIVE TODAY? Did He not RISE from the dead? You have a LIVING Christ to whom to GIVE YOUR GIFTS -- and ALL ought to go to HIM, for HIS WORK, which HE is directing, and blessing, using US as His instruments! And I tell you, dear Co-Workers, if many of us SNUB HIM again this year giving gifts to friends, relatives, and PEOPLE instead of to HIM, it will be a TERRIBLE setback to HIS WORK. You have a LIVING Christ to give your gifts to!

Today, in this commercial frenzy of Christmas, people embark on an ORGY of spending! Dollars flow by the multiple MILLIONS in payment for gimcracks, plastic, tin and tinsel, while the precious Work of Jesus Christ in SAVING LIVES must suffer serious setbacks!

What a SHAME that is! And think of THIS. In this urgent international monetary crisis it is being once again made plain that our DOLLARS are in potential jeopardy.

Co-Workers with Christ -- BEFORE these world-shaking tragedies occur, the most important place on this earth you can place your dollars is in the hands of JESUS CHRIST'S OWN WORK, to be used in spreading this last-minute WARNING to a war-sick, wretched world!

With this new advertising campaign, ANOTHER MILLION PRECIOUS LIVES ARE BEING DIRECTLY AFFECTED BY THE WORK OF CHRIST! We're able to give them the TRUE gift of a lifetime -- GOD'S TRUTH -- only as YOU give liberally of the gifts of the mammon of THIS world!

Last month I gave you a report on just HOW MUCH every dollar placed in this Work accomplishes! WHY? Because this living Christ is the HEAD of this Work -- I'm not! HE directs it! HE opens doors before it. HE blesses it with TREMENDOUS results. Many THOUSANDS have been converted, just this year, through this Work -- their lives CHANGED - to be saved FOREVER!

Do I sound like I'm a bit emotionally aroused? Well, I AM! That was a REAL TRAGEDY that happened last December! I ask you to go to your knees and PRAY with me it won't happen like that again this year!

In the semiannual letter going to nearly a MILLION AND A HALF subscribers to The PLAIN TRUTH, I have explained the TREMENDOUS INCREASE in the power and scope of this Work that has come in the past six months through this worldwide advertising impact.

I will have to CANCEL these ads -- and many radio stations -- if we fail our living Savior and HEAD of this Work again this December. We are reaching MILLIONS of people now we never reached before.



NEVER has this Work leaped ahead in power and scope as it is doing NOW. DON'T LET IT SLOW DOWN, GO BACKWARD, or DIE! PRAY FOR IT!

Next letter I expect to have a TREMENDOUS report to make to you. Right now it is top secret. I was supposed to have left this morning on another flight to Jerusalem -- taking with me Dr. Herman L. Hoeh, dean of our faculty here at Pasadena campus, and Mr. Stanley Rader, our general legal counsel and financial adviser. We are just about to finalize a fifty-fifty collaboration with one of the world's great universities in the most important archaeological excavation ever made, TO UNCOVER 3,000 years of history, that will PROVE the authority and authenticity of the BIBLE -- will DIG UP things described in the Bible that have been covered up for many, many centuries.

But this letter was SO URGENT I had to delay our flight in order to get this, and the general letter to OTHERS out. REMEMBER, of the nearly MILLION AND A HALF PLAIN TRUTH subscribers to whom we will mail the other letter (also being sent you), far less than one in ten has ever sent a penny to support this great Work. I cannot ask THEM for financial help. Not unless they VOLUNTARILY start sending in contributions, like YOU did! But you can help by PRAYING God will lay it on many hearts to join us as Co-Workers. The PLAIN TRUTH is now fast becoming one of the largest mass-circulation magazines in the world!

NEVER has our living Savior BLESSED His Work as He is doing now! Let's not FAIL HIM. We have OUR part to do. WE OUGHT TO BE VERY, VERY THANKFUL FOR THE PRIVILEGE! Be sure to write in for the booklets offered in the other letter!

With love, in Jesus' name,

Herbert W. Armstrong

The PLAIN TRUTH  
a Magazine of Understanding  
BOX 111, Pasadena, Calif. 91109

HERBERT W. ARMSTRONG, Editor

November 25, 1968

Dear PLAIN TRUTH Subscriber:

As our older subscribers know, it has become custom for me, twice annually, by personally written letter, to answer the questions most asked by our readers.

Right now there is special need for this letter. Since June, 225,000 new subscribers have been added. So I want now to answer the questions that have been coming in from you NEW subscribers. Since The PLAIN TRUTH is published by Ambassador College, many are asking about Ambassador College. Others want to know more about The PLAIN TRUTH, its staff, how it is produced. Still others ask about The WORLD TOMORROW program broadcast worldwide by Ambassador College, and now also, on television in full color.

It has become custom, also, to have something NEW and of SPECIAL INTEREST to offer -- entirely gratis, of course.

I realize that you have never heard of any operation like ours. Almost everything about it is utterly unique. It's only natural, I suppose, that some think there's got to be a catch to it somewhere. Apparently no one else has ever done things this way. But isn't it, after all, a refreshing experience to find something with no catch -- no gimmick -- nothing to be offered later for you to buy, nothing for you to join? We have nothing to sell. You'll never be asked to become a contributor.

You'll find we mean what we say. And now I shall try to give you the frank, honest, straightforward answer to some of these questions.

FIRST, WHAT IS AMBASSADOR COLLEGE? It is a co-educational institution in the field of the Arts and Humanities at both graduate and undergraduate levels.

The undergraduate college offers Liberal Arts courses leading to the B.A. degree; and in the School of Education and Graduate School of Theology it offers courses leading to the degrees of M.A., Ph.D., Ed.D., and Th.D. It maintains highest academic standards. It is unique in its emphasis on character building. The college has achieved a remarkably consistent and steady growth -- now three campuses: at Pasadena, California; near London, England; and 100 miles east of Dallas, Texas.

Student enrollment is restricted, so that we accept less than 20% of applicants. Thus we maintain both a high-level student body, and a high faculty-student ratio. All unmarried students are required to be in residence on campus.

But WHY is Ambassador College? How is it different? It was founded with serious and significant purpose -- to provide what was tragically lacking in the field of higher education. Education today is in the grip of an acute crisis. Moral standards have toppled. Authority is flouted. Demonstrations, rioting and violence are rampant. Student suicides and premarital pregnancies are escalating to alarming levels.

This crisis is the climax of a dangerous drift of education into materialism. Many prominent educators have recognized the trend. But, caught in the clutch of an established trend, they have been helpless to reverse it.

Ambassador College came on the world scene in 1947, free from the shackles of tradition. Ours was the great privilege to recapture the true values -- to supply what was lacking, while retaining all that has proved sound and good in educational experience. There has been developing here at Ambassador a new dimension in education. Here emphasis is NOT on intellect alone, but on character development, on learning the true values, on knowing the PURPOSE of life -- on learning HOW TO LIVE, not merely how to earn a living. Results, after twenty-one years, have been astonishing. These results are written in the radiating faces of Ambassador students and graduates -- and in their successful lives. We invite you to visit an Ambassador campus, enjoy its cultural atmosphere of tone and character, see the refreshing difference so obvious in its happy students. There are no hippies, no long-haired "girlish" men, no mini-skirts, no cigarette smoking. But the students will give you a warm greeting -- they radiate.

As a result, approximately 50% of our students come to us from other universities, many holding degrees. They have come to Ambassador from such famous institutions as Oxford, Cambridge, London; from Sydney and Melbourne universities; from Harvard, Yale, Columbia, New York U., the U. of Pittsburgh, Pennsylvania; Carnegie Tech., every one of the "Big Ten" universities, every one of the major west coast universities, most other mid-west state universities, and the major universities of Texas and the southern states.

Incredible? Yes, seemingly, but true. They start as undergraduate freshmen at Ambassador. They come to obtain what is not offered at any other school.

CAN ANYONE ENTER? Ambassador maintains the same entrance requirements most high-level universities. Admissions are not restricted to any one group, race, religion or nationality. Admissions are based on individual qualifications. But, we are able to admit only one out of six or seven who apply.

HOW ABOUT ENDOWMENT, FINANCIAL RESPONSIBILITY? In a manner unique in college or university operations, Ambassador is adequately endowed. It is recognized in financial circles as being in a position of unquestioned financial integrity and ability.

Its activities expand far beyond those of the three local

campuses, where combined student enrollment is limited to less than 1,500. It publishes a Correspondence Course with more than 100,000 enrolled, worldwide. It publishes The PLAIN TRUTH, circulation approaching 1,500,000 copies. Its publishing operations are large. It maintains its own large printing plants -- at Watford, England; North Sydney, Australia; Big Sandy, Texas, beside the Pasadena plant, one of the largest west of Chicago. The Ambassador payroll in the city of Pasadena alone is \$5,500,000 per year.

Ambassador College is the largest purchaser of radio program time in the world, broadcasting on nearly 400 radio stations worldwide, including many of the largest-powered and top-prestige stations -- broadcasting The WORLD TOMORROW daily on most of these stations. And now, in our own superbly equipped modern television studios The WORLD TOMORROW is being produced for television, full color. We maintain branch offices in Vancouver, B.C., Duesseldorf and Bonn, West Germany, Geneva, Johannesburg, Nicosia, Cyprus, Jerusalem, Sydney, Manila and Mexico City, beside the three college campuses.

WHAT ABOUT THE WORLD TOMORROW PROGRAM? This program began on radio the first week in 1934, from Eugene, Oregon, U.S.A. Its growth has been steady and consistent. Until about 1952 mine was its only voice. In 1952 and 1953 my elder son, Richard David, took part in a few programs -- carried perhaps a couple by himself. By 1954 my younger son, Garner Ted, was appearing frequently on the program. Soon he carried two or three full programs a week, then gradually he took over more and more. By 1960 I was appearing on the program only about once a week, and finally he became its sole voice. My elder son, Dick, was killed by an automobile accident in 1958.

HOW IS THE PROGRAM PRODUCED? Some ask, "How can Garner Ted Armstrong write so much script every day?" The answer is, he doesn't. He ad-libs. Of course, he will usually have a few notes hastily written shortly before he goes on the air -- perhaps a sentence or two, but rarely more than that. Then there is our News Bureau, well staffed. It is equipped with Teletypes clicking off the latest news from all three leading press services, from all over the world 24 hours a day. The news staff checks many newspapers, such as New York Times, London Times, Chicago Tribune, Christian Science Monitor (a newspaper -- NOT a religious journal). They carefully check the leading news magazines from all over the world. They supply my son with carefully organized reports, highlighted, marked, on whatever subjects he plans to talk about. He has this material before him. But primarily, he ad-libs.

"But where does he get all his facts -- all that information he keeps pouring out?" Some of it, of course, from the News Bureau clippings and notes -- but mostly, "out of his head." Garner Ted is now 38, has a Ph.D., is a rapid reader, has a high sense of comprehension, and a rare ability of retention. He reads a great deal -- newspapers, magazines, books -- especially on subjects of world conditions, social and moral conditions, human problems. He travels a good deal -- has visited most parts of the world -- Japan, South America (he speaks Spanish without "foreign" accent), South Africa, Australia, Europe, the Middle

East, and frequently, of course, Britain. Leading television stations would like to have him on their staffs. Beside doing the broadcast, he writes articles for The PLAIN TRUTH, teaches classes at all three campuses, is Executive Vice-Chancellor, in charge of all our overseas operations, and carries a heavy executive job here at headquarters. People say to me, "You must be very proud of your son." No, but I'm exceedingly well pleased with him. He has a very fine little wife, and three very well-trained sons.

I would like to tell you many things about The PLAIN TRUTH -- how it was started in 1934, the unusual circumstances surrounding its beginning, how it grew and developed, WHY it is published, HOW it is written and edited, something of the chief editors, writers, researchers personally -- why no one can pay for his own subscription. But I do not want to weary new subscribers with a too-long letter, so will reserve that for next time.

Ambassador College is deeply interested, not only in the dissemination of a liberal arts education, in cultural, personality and character development of students -- but in world conditions and problems, in family and social conditions and problems, in world history and in ADDING its share to the world's store of knowledge -- the kind of knowledge that is usable and practical.

Currently Ambassador is entering a new branch of scientific research (for us), in a joint collaboration with one of the world's best known universities in a major archaeological excavation, where we hope to uncover 3,000 years of history. Details of this exciting and very important undertaking will be made public in the near future. Also we are making preliminary plans toward a major expedition into one or two of the still not fully explored areas of the world, in collaboration with important European authorities and world-recognized scientists. I might add, finally, that Ambassador College is currently well along in a \$30 million-plus expansion program of our three campuses -- in additional ground purchases and new construction of several new buildings.

Finally, let me tell you what we have, NEW and SPECIAL, to offer at this time. They are gratis. No price. We will not accept money for them. You see, there's no catch -- no gimmick!

I have just finished rewriting a revised, enlarged edition of an important booklet, "The Seven Laws of Success." NO one need ever be a failure. WHY do so many, then, fail? Why SO FEW successful? Most people do not know, and have never applied, a single one of these laws. This is written from a rich and long experience. I have, I think, lived an unusual life, with contacts with many recognized successful men -- men who started with nothing and became heads of big corporations, world-known banks, men counted among the great and the near-great. In earlier life I have surveyed business conditions for national magazines all over the United States. For 57 years I have studied, by actual personal contact and investigation, to learn why one fails where another succeeds. Why were many multi-millionaires I have known unhappy? I think you'll find this booklet gripping, informative, eye-opening.

Later this booklet will be featured, and offered free, in large-space advertisements in mass-circulated magazines around the world. I would like to offer you your free copy NOW. I hope you will accept it.

Then there is a completely NEW booklet -- "Modern Dating -- Key to Success or Failure in Marriage." Dating (courtship) has undergone radical changes in the past 75 years. Has dating become a lost art -- or are the changes beneficial? What about "going steady?" What about "necking?" Pre-marital sex? It's time to come TRULY up to date -- with the facts, and with the truth! This booklet gives you just that. Some of the sub-titles: "The Staggering Statistics." "Are Housewives Happy?" "Young Marriages Today." "Illegitimate Children." "Are Today's Teens Really Worse?" "The Teen Influence." "Teen Sex and Violence Worldwide." "The New Morality." "Authority for Morals?"

That's only a few. This is an eye-opening, enlightening booklet bringing you UNDERSTANDING of one of the world's greatest problems today.

These booklets are priceless -- you can't pay for yours. They are sound. They bring you right UNDERSTANDING. They bring you FACTS.

I hope you'll let me send you the copies I have reserved for you -- why not let me send you BOTH of them?

More next time. I want you to get to know us. THANK YOU for your interest in The PLAIN TRUTH, and for allowing us to serve you. Are you a regular listener to The WORLD TOMORROW broadcast? You'll find it sparkles with interest -- it's informative, thought-provoking, interesting. You'll find the log in The PLAIN TRUTH -- three pages of radio schedules.

THANK YOU AGAIN! To save you trouble and effort, I enclose a self-addressed return envelope.

Sincerely,

Herbert W. Armstrong

The WORLD TOMORROW  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
GARNER TED ARMSTRONG  
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BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

December 10, 1968

Dear Co-Worker with Christ:

TODAY I can ANNOUNCE THIS BIG NEWS AT LAST! Now It's OFFICIAL! I have said before I expected to announce it soon.

But TODAY something else happened. Mr. Portune, our business manager just now came to my office and said, "TODAY THE BOTTOM DROPPED OUT!" He was talking about the income for God's WORK.

So I have to rush this very URGENT letter to you AIRMAIL. And further I feel it necessary to do what I have done only twice before -- enclose a return envelope ALREADY STAMPED WITH AN AIRMAIL STAMP! It is urgently necessary to RUSH this to you AIRMAIL, and have your return AIR-SPEEDED back, because the mails are now clogged with the Christmas rush.

In my last letter I explained how this month of December is OUR BIG PROBLEM! It's almost a question of the survival of the WORK! So many of our Co-Workers, it seems, are spending all their money buying gifts to be TRADED back and forth with relatives and friends. They suppose they are buying BIRTHDAY PRESENTS FOR CHRIST -- but they don't GIVE their gifts to the living CHRIST -- they exchange gifts back and forth with OTHER PEOPLE!

Jesus Christ IS NOT DEAD -- He ROSE from the dead -- HE IS ALIVE right now, actively directing THIS WORK OF GOD -- and THIS IS THE SEASON MORE THAN ANY OTHER, when HE needs these gifts FOR HIS WORK! He has blest us by drafting us as HIS CO-WORKERS. We have OUR PART to do!

And speaking of Christ being ALIVE! That is what this big announcement is all about! And even though I need to get this urgent letter off to you immediately, I feel I MUST take time to tell you WHAT HE HAS JUST DONE FOR HIS WORK!

I have just returned from my second visit to Jerusalem in approximately four weeks. Four weeks ago all the preliminary discussions took place, and this trip IT WAS MADE OFFICIAL! It's one of the most important things that ever happened for GOD'S WORK!

Let me give you the background facts first. God originally

chose Jerusalem as His city, to become eventually the capital of the whole world. But when He removed Judah (the Jews) from their land, He said: "I will remove Judah also out of my sight, as I have removed Israel, and I will cast off this city which I have chosen, Jerusalem." (II Kings 23:27.) God turned His back on Jerusalem. He said it would be "trodden down of the Gentiles."

It has been, most of the time since 585 B.C. And today it is heap upon heap of Gentile rubble and filth. All this is going to have to be cleaned away before it can be made, after Christ's coming, the capital city of the world. Then for a thousand years it will be the most beautiful, clean city of splendor on earth.

Briefly, let me tell you how it started. The first seven and a half years of King David's reign, Hebron was the capital city. This is a few miles southwest of Jerusalem. But God had chosen Jerusalem to become the capital. It is recorded in 11 Samuel 5: "And the king and his men went to Jerusalem against the Jebusites, the inhabitants of the land.... David took the stronghold of Zion, that is, the city of David.... And David dwelt in the stronghold, and called it the city of David.... And David became greater and greater, for the Eternal, the God of hosts, was with him. And Hiram king of Tyre sent messengers to David, and cedar trees; also carpenters and masons who built David a house" (a palace).

That city of David was the original Jerusalem. Later, Solomon rebuilt, or greatly enlarged, the palace. Solomon also built the Temple. The Temple was probably the most glorious, costly building ever constructed on earth. It was built on a rectangular plateau, Mount Moriah, high above, and directly adjoining the city of David on the north. As the city of Jerusalem grew, it spread to the west and north of this Temple Mount -- or Mount Moriah. Near the center of this Temple Mount is a large rock. It was on this rock that Abraham built an altar, when God tested him to see if he would obey even to sacrificing his own son (type of God sacrificing His Son Jesus). This also was the rock used as a threshing floor by Ornan the Jebusite. At God's command, King David purchased this from Ornan. This same rock was the site of Solomon's Temple. Also of Zerubbabel's temple in the days of Ezra and Nehemiah. That Temple was remodeled, renewed and greatly enlarged by Herod -- the Temple in Jerusalem during Jesus' lifetime. It was destroyed in 70 A.D.

That same rock is in the very center of the present Moslem mosque, called the Dome of the Rock.

On the south side of this Temple Mount a great massive stone wall was built from the ground below at, or just north of the City of David. This wall was perhaps 50 feet or more high. The original inhabited part of Jerusalem was far below at that point. Long after Solomon's palace and the Temple had been destroyed, Gentiles built other buildings on the rubble. Succeeding generations built on that rubble. As a result, the surface at this site of the original Jerusalem and City of David is perhaps 40 to 70 feet higher than it was when David first built his palace there.



Now I can explain to you this IMPORTANT ANNOUNCEMENT. Ambassador College has just been given the great honor and responsibility of entering JOINT PARTICIPATION with HEBREW UNIVERSITY of Jerusalem in the MOST IMPORTANT ARCHAEOLOGICAL EXCAVATION of our time -- uncovering 3,000 years of history! We are now actively engaged -- Ambassador College and Hebrew University -- in excavating down, layer by layer, removing the accumulated rubble and filth of century after century of Gentile occupation!

Hebrew University is recognized as the top center of scholarship in the Middle East. It is a large university of 12,000 students. Like Ambassador College, its students are serious, studying with purpose. Like Ambassador, there are no hippies, and no student rebellion, or student riots. The fact that they are Jewish and we are not makes no difference (we do have a few Jewish students at Ambassador). This great archaeological project is under the direct supervision of Dr. Benjamin Mazar, one of the world's recognized outstanding experts on archaeology, former President of Hebrew University.

Now I wonder if you can realize HOW IMPORTANT this is!

First, it is one of the most important scientific projects under way anywhere on earth today. It will mean great prestige and recognition of Ambassador College. If some wonder why we need recognition by the world, remember that we are commissioned to GO INTO THE WORLD TO PREACH THE GOSPEL. We have to deal with the world. We have to obtain the use of the world's facilities -- radio broadcast time on their radio facilities, television facilities, and publishing facilities when we buy large advertising space in the great mass-circulation magazines. This is increasing the readership of The PLAIN TRUTH by hundreds of thousands. Without favorable recognition and status in our "public image" we simply COULD NOT CARRY OUT CHRIST'S COMMISSION!

Secondly, we are contributing to the known FUND OF KNOWLEDGE!

Thirdly, we are PREPARING THE WAY for Christ's coming as KING of kings and LORD of lords -- as WORLD RULER, to set up THE GOVERNMENT OF GOD to rule all nations -- and to SAVE THE WHOLE WORLD!

HOW are we Preparing the way for Christ's Messianic coming? In three ways. 1) by proclaiming and publishing worldwide the GOSPEL OF THE KINGDOM OF GOD (Matthew 24:14; Mark 13:10). This we have been doing for 35 years, with constantly increasing and multiplying POWER! 2) by MAKING READY A PEOPLE for His coming! These are "THE ELECT" (Matthew 24:21-22) for whose sake God will save humanity alive! Otherwise "no flesh would be saved alive" in the great tribulation now almost upon us! THOUSANDS are being converted -- their lives CHANGED -- receiving Christ as Saviour, and receiving God's Holy Spirit -- every year.

And 3) something that even I did not realize until recently we were also commissioned to do -- CLEAN UP THE FILTH AND

RUBBLE in that area that was the original Jerusalem and City of David (actually several acres of ground -- this is a MAJOR operation of excavation).

WHY is that Important? Because Christ has said HE WILL YET CHOOSE JERUSALEM, and make it the CAPITAL CITY OF THE WHOLE WORLD TOMORROW! Jesus is coming in all the supernatural POWER and GLORY to rule the world. His THRONE will be there. Do you not suppose it will be in the very spot He chose for DAVID'S THRONE? Jesus is TO SIT ON DAVID'S THRONE! Where was David's throne? It was on this VERY SPOT WHERE WE ARE NOW CLEANING UP AND HAULING OFF THE RUBBLE OF CENTURY AFTER CENTURY OF ACCUMULATION! And even David is to be resurrected! That is the spot we are cleaning up! So there is a PHYSICAL preparing, as well as spiritual, in PREPARING THE WAY FOR MESSIAH'S COMING! Further, God says we are to shout, with amplified power, to the CITIES OF JUDAH the glad Message that the MESSIAH IS SOON COMING. This is leading to the opportunity to do this (Isaiah 40:1-11).

That is all I have time to say now. I must rush this letter into the mails. Have you noticed, that as conditions grow worse and worse IN THE WORLD -- in America and Britain -- THIS WORK OF GOD GROWS CONSTANTLY STRONGER AND STRONGER -- MORE AND MORE POWERFUL? Yet, at this Christmas season MANY CO-WORKERS ARE FORGETTING CHRIST AND HIS WORK!

The REASON is evident! 1) And most important, I know by years of experience it means a LARGE PORTION of our Co-Workers have LET DOWN IN THEIR EARNEST AND PREVAILING PRAYERS FOR THE VERY WORK OF GOD in these most crucial days of all earth's history! And 2) it means that in the frenzy of Christmas shopping, PEOPLE ARE FORGETTING THE LIVING CHRIST, and the needs of HIS WORK!

In the world about us, events are drawing rapidly toward the prophesied CLIMAX. Crime, violence are increasing as never before! The WAR is stepping up bigger and bigger, gaining in fury. More and more nations are producing NUCLEAR WEAPONS! Morals are sinking deeper. Now NOTHING can save this world but the direct SUPERNATURAL INTERVENTION OF JESUS CHRIST IN THE FULL POWER AND GLORY OF ALMIGHTY GOD! And we are preparing the WAY!

This very living CHRIST has drafted you and me -- and we have VOLUNTARILY accepted this most serious mission of human history -- to WARN this world -- to PREPARE THE WAY for His coming! Yes, and to PREPARE A PEOPLE -- the VERY ELECT -- for whose sake He will SAVE humanity alive (Matthew 24:22).

But those of us who have VOLUNTARILY accepted Christ's draft to labor WITH HIM must remember our serious responsibility, or else we shall no longer be able to proclaim CHRIST'S MESSAGE over the air to the many MILLIONS every week -- worldwide.

Because the mails are clogged -- because the situation is UNPRECEDENTED -- serious as NEVER BEFORE -- I am sending you this RETURN ENVELOPE with an AIRMAIL STAMP ON IT, to AIR-SPEED YOUR REPLY!

There are a very FEW Co-Workers who could now LOAN to God's Work LARGE SUMS which they are not, at this time, free to GIVE. Such loans are NEEDED, URGENTLY -- as never before.

Finally, PLEASE PRAY THAT GOD WILL LAY IT ON THE HEARTS OF MANY MORE TO JOIN US AS CO-WORKERS. The harvest is PLENTIFUL -- thousands have been converted and baptized this year -- but we need, also, MORE LABORERS to HELP with their PRAYERS and their tithes and offerings! Pray EARNESTLY! Co-Workers, we need to PUT OUR HEARTS into our prayers for God's Great Work. It MUST GO FORWARD! We must yet show a GAIN for December.

With love, in Jesus' name,

Herbert W. Armstrong

The WORLD TOMORROW  
A WORLDWIDE BROADCAST

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BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

January 7, 1969

Dear Co-Worker with Christ:

Now we are in 1969! But 1968 -- that was the year that was! Just LOOK at the facts -- how the world skidded DOWNWARD -- DOWNWARD -- yet this Work of God was propelled by the living Christ UPWARD -- UPWARD, in its biggest year of GROWTH!

Here is a brief, quick reminder of how the world went:

January 16: Britain's role as a world power came to an end. Prime Minister Harold Wilson announced the complete withdrawal of British forces from the Far East and the Persian Gulf by the end of 1971, instead of 1975, as previously planned. Britain NO LONGER AN EMPIRE!

January 23: The U.S. Navy ship PUEBLO with 83 crew members captured in an act of war by the little 5th rate nation, North Korea. The U.S. has had the pride of its power broken, according to Lev. 26:19. Military might of powerful U.S. failed to go to the rescue.

January 30: The urban crisis threatened "the whole fabric of American Society."

February: In powder-keg Middle East, Intensified clashes between Israeli and Arab forces. In New York city garbage strike piled up 100 tons before strike ended Feb.10, showing a few union leaders can paralyze a city.

March 1-14: In gold crisis, U.S. ended its currency's gold backing. Value and stability of dollar in peril. Britain's worst hoof-and-mouth disease epidemic, with great destruction of cattle, (430,000 had to be slaughtered) ended March 13 -- had begun the preceding October. Ambassador College cattle (we do farming, producing much of the food for our students both there and in U.S.,) unharmed. Were we not protected?

March 28: Memphis violence -- 4,000 National Guard called out.

April 4: Slaying of Martin Luther King. April 4 to 11,

racial violence broke out, widespread -- Washington, D.C., Baltimore, Chicago, Kansas City, many others -- over 40 deaths. ENTIRE YEAR GREATEST VIOLENCE SO FAR. GROWING GUNFIRE ATTACKS ON POLICE. LAW AND ORDER BREAKING DOWN. Increasing campus riots, colleges being closed down. Also VIOLENCE on campuses in West Berlin, Paris, Rome -- violent demonstrations all over Europe and Britain -- numerous cities.

April 23-24: Violent demonstrations, Communist inspired (as were the others) at Columbia University, New York -- virtually closing the great university for remainder of school year. This sparked more rioting and violence on many other U.S. campuses. (No student revolt or trouble on AMBASSADOR COLLEGE campuses.)

May 11: Poor People's March on national capital -- encounters with police, robbery, slashings, beatings -- even rape -- within and surrounding "Resurrection City."

May 14: University of Paris riots spread to nationwide strikes paralyzing France -- almost overthrowing government. Promoted by "Danny-the-Red," "New Leftist" (Communist) leader.

June 5-6: Senator Robert P. Kennedy assassinated in Los Angeles. Might have been next President.

July 1: Common Market in Europe reaches momentous goal, bringing it closer to prophesied U.S. OF EUROPE, 18 months ahead of schedule. 29th -- Pope reaffirms birth control ban -- leading to protests threatening to split Catholic Church. Even churches in grip of STRIFE.

August: Several EARTHQUAKES -- Manila; toppled building burying 500 occupants; heavy damage, some killed, Mexico City; 100,000 left homeless, an estimated 20,000 killed in Iran earthquake.

August 20-21: Russia invaded Czechoslovakia, arousing leaders in Europe to work harder to bring about U.S. of Europe.

August 23-30: Full-scale rioting in Chicago during Democratic National Convention. August 28, national guardsmen and police battled youths -- over 100 injured, including 25 policemen. August 26, FBI reports that serious crimes in U.S. up 16% over 1966 -- crime rising nine times faster than population.

September 24: Mexico City riots -- many deaths reported -- students battled army -- battle continued into October.

December: San Francisco State College riots. President forced to resign -- riots worst ever. Then, in December two events appeared to the world to be very great GOOD news -- but, actually were they? 1) the release of the crew of the captured Navy ship, the PUEBLO. Naturally we were all overjoyed to know those men were home safe -- if not "safe and SOUND." Yet, the manner in which they were released was one of the most disgraceful acts in United States history. I have written an article on this, appearing in the January PLAIN TRUTH.

The other apparently GOOD news event was the incredibly successful space flight of the three astronauts, orbiting the moon ten times and returning safely. But CONSIDER: That feat cost 1 1/2 BILLION dollars! And what did it accomplish? Compare the real VALUE of that to the value of THOUSANDS of precious lives converted this past year THROUGH THIS WORK OF GOD -- mortal lives now HEIRS OF ETERNAL LIFE -- at an infinitesimal FRACTION of the cost. When you consider the lasting VALUE, no activity on earth accomplishes SO MUCH on SO LITTLE. Every dollar -- every "widow's mite" -- accomplishes a GREAT DEAL in this Work, directed by the living CHRIST -- far more than any other way it might be used!

IN THE WORLD, there was very little news during 1968 except BAD NEWS, of which the above is a high-spot summary.

Etc., Etc., Etc., Etc. To say nothing of the Vietnam war, the moral toboggan-slide accelerating, increased insanity, increased suicides, increased divorce and break-up of home and family life, the population explosion gaining momentum, the increasing threat of nuclear war that would erase all human life from the earth unless God intervenes.

THIS WORLD IS HURTLING ITSELF WITH EVER-INCREASING SPEED TOWARD THE FINAL CRISIS WHERE THE LIVING CHRIST MUST COME DOWN TO EARTH IN SUPREME POWER AND GLORY TO SAVE HUMANITY ALIVE!

This great Work of God, directed by that very living Christ, has been raised up to PREPARE THE WAY for Christ's coming -- to SAVE THE WORLD!

It is preparing for His coming THREE WAYS: 1) proclaiming the GOOD NEWS of Christ's coming to establish the Kingdom of God as a witness (Matt. 24:14) -- 2) making ready a people prepared for His coming -- 3) excavating, in Jerusalem, down to the very spot of David's throne -- clearing away nearly 3,000 years of accumulated rubble -- for Christ is coming to sit on DAVID'S THRONE (Luke 1:32; Isa. 9:7).

For 35 years we have been proclaiming by radio and in print that GOOD NEWS -- this past year far more than ever before. Additional THOUSANDS are being prepared for His coming every year -- their lives changed -- thousands converted, baptized, receiving God's Holy Spirit, through this Work. And, beginning December 1, 1968, Ambassador College entered JOINT PARTICIPATION with Hebrew University of Jerusalem and Israel Archaeological Society in what I believe to be the most important and large-scale archaeological project ever attempted. Already we have sent a number of our representatives to Jerusalem for preliminary preparations. Work on this "big dig" will get under way in earnest March 1st -- when the rainy season ends.

Now look at the PROGRESS made by this Work of God during 1968 -- while the world was fast deteriorating toward its final crisis:

February: The new Spanish language PLAIN TRUTH was

started. In 10 months it grew to a circulation of over 25,000 copies.

March: The new Loma D. Armstrong Academic Center dedicated at the Pasadena campus of Ambassador College.

April: Negotiations begun in Brussels, Belgium, for joint participation between Ambassador College and a Foundation including a number of world-known scientists to conduct important fact-finding expeditions. This project will enhance recognition of Ambassador College in a manner to open new doors for carrying on God's Work.

May: The first full-color WORLD TOMORROW TV program produced. The WORLD TOMORROW is now going out on several important TV stations in the U.S. and Canada -- more stations being added gradually. When you are able to SEE the program on TV, you'll find it even MORE EFFECTIVE than on radio. Several important TV stations have since tried to obtain the services of Garner Ted Armstrong, as a television news analyst and commentator -- but they haven't got a chance!

June: The first of our new advertising campaign got started -- in "T.V. GUIDE." Results were BIG, adding thousands of subscribers to The PLAIN TRUTH.

July: Advertising campaign got under way FULL-SCALE -- putting our large-space ads before a readership of ONE HUNDRED MILLION PEOPLE. This included double-page ads in many editions of Reader's Digest, worldwide; Drive magazine with 4 million copies circulation in Britain; half pages once a month in London Sunday TIMES, and full pages in color in London TIMES Sunday magazine; half pages in London Sunday EXPRESS; full pages in several regions of United States in LIFE magazine -- full color. These ads have brought tremendous response, greatly increasing circulation of The PLAIN TRUTH.

August: The WORLD TOMORROW radio program begins broadcasting in the ITALIAN language. New giant web-fed printing press delivered, added to the one we already had.

September: The PLAIN TRUTH comes out in a new DUTCH language edition, with large circulation in Holland, resulting from Reader's Digest ads. New men's dormitory, housing 144 men, completed on Pasadena campus, and new girls' dorm, housing 80 girls, completed on English campus. All three campuses open new school year with largest enrollment in history.

October: The new printing plant in Pasadena -- one of the largest west of Chicago -- completed. Constant growth of PLAIN TRUTH circulation, and demand for booklets, Bible Correspondence Course, and other literature, made great expansion necessary.

November: Preliminary arrangements completed at Jerusalem for joint participation between Ambassador College and Hebrew University in history's largest, most important archaeological project. Our Mr. Stanley Rader and I went on to Japan, where

we were luncheon guests of Prince Mikasa, brother of the Emperor. Preliminary plans were laid for carrying the Gospel into Japan on a large scale -- by radio, in Japanese language, reaching many million listeners -- in 2-page ads in Reader's Digest and other publications.

December: Joint participation with Hebrew University in archaeological project completed in palace-residence of Israel President Zalman Shazar. Some ten days later, Dr. Benjamin Mazar, former President of Hebrew University and now director of archaeological dig, with Dr. Josef Aviram, visited both Texas and Pasadena campuses of Ambassador College, addressing students.

The circulation of The PLAIN TRUTH leaped from 1,150,000 to 1,500,000 during 1968 -- a gain of more than a third of a million subscribers. It now has a total reader-ship of around 5 million!

I repeat -- every single dollar in this all-important Work of God HELPS SAVE LIVES -- accomplishes more than any way it could be used!

You and I have been called and chosen by the living Christ to be HIS CO-WORKERS in GOD'S GREAT WORK. We have been DRAFTED -- yet it was not a compulsory draft -- we VOLUNTARILY accepted the draft. YOU have the very rewarding satisfaction of KNOWING that your sacrifice -- your financial help, and that of YOUR PRAYERS -- has ACCOMPLISHED MUCH that is LASTING and ETERNAL! YOU are having a PART in helping to CHANGE THE WORLD -- paving the way for Christ's coming -- and then to SAVE THE WORLD!

One thing you have helped pay for is the Ambassador College Bible CORRESPONDENCE COURSE. There is none like it. It makes the Bible COME ALIVE! It is INTERESTING! It is VALUABLE! As a Co-Worker, you have had a part in placing this in the hands of MANY THOUSANDS. Yet a checkup shows that thousands of our Co-Workers ARE NOT TAKING THIS CORRESPONDENCE COURSE! You simply have no idea how absorbing -- how INTERESTING -- it is.

I want to ask you a PERSONAL FAVOR -- if you are one who is not taking this course. Will you request a copy of LESSON #1? Look it over. Read it. Look up the Scriptures indicated in your own Bible. You'll be surprised how interesting and valuable it is! You've already helped pay for it -- now ENJOY IT! Profit by it! Will you do that for me? Then, if you like it as well as I think you will, go right on with the course!

Well, we did finally get through the difficult month of December. But January is usually just about as hard a month for the Work financially. So many spent so much on Christmas shopping in December they try to catch up with their personal financing in January. The financial need is GREAT. And this letter is a week late getting out. Will you PRAY EARNESTLY about it, and rush to us the largest offering, beside tithes, that you can? The need is always great.

And may I say a word about the loans of larger sums? These help tremendously -- when you have sums you are not, at the time,



free to give, to loan these to the Work, and let this money be WORKING where CHRIST is working and guiding and directing -- and BLESSING! BUT there is one other consideration in this regard. These sums cannot be counted as INCOME for the Work, but must go on our books as LIABILITIES, as long as they are subject to repayment. This actually counts against us on our financial statement. For this reason, it occurs to me that perhaps many who have helped the Work with such loans might, at this time, be in position to cancel out a part, or all, of the loan, turning it into a donation. It is then deductible on your income tax. This would transfer such sums from liabilities on our books into ASSETS. If you CAN do this, I will be grateful. Last year we were called on to return a larger percentage of these loans than in former years. In case of real necessity, we are always prepared to repay such loans, but, unless it is a necessity you can greatly help God's Work by leaving loaned sums in the Work as long as possible. I know that I can speak for the Head of this Work, the living Jesus Christ, in THANKING YOU, from the heart, for your sacrifice, your generosity, your prayers, your HELP in this great Work.

Don't forget to order the first Correspondence Course lesson, if you are not already enrolled -- order it with your next tithe or offering if you are sending that by return mail -- order it by return mail ANYWAY. THANK YOU!

With love, in Jesus' name,

Herbert W. Armstrong

The WORLD TOMORROW  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
GARNER TED ARMSTRONG  
Proclaim to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, PASADENA, CALIFORNIA

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

January 29, 1969

Dear Co-Worker with Christ:

This, I hope, will be GOOD NEWS for you!

A new magazine is to be born -- just for OUR CO-WORKERS! You will receive your copy every month -- starting as soon as we can edit and print the first copy. The need of it, as an additional service to our family of Co-Workers, who serve with us, was impressed on me only last night. I do not yet know even what we shall call it. Possibly "Our Co-Workers' Magazine." Or, "Our Co-Workers' Journal."

I want to tell you more about the tremendous strides that have been made in this great WORK OF GOD during the past year. One year ago I could never have remotely IMAGINED what great leaps ahead we would be taking. You see, I am not the Head of this Work. It is not my work, it is GOD'S. And Almighty God has set His divine Son, the living (Eternally living) Jesus Christ as its directing HEAD. And HE has been given ALL POWER -- all the power that exists in the entire vast universe -- as He Himself said (Matthew 28:18). And, saying that, He gave the Great Commission He is using YOU and me as His instruments in carrying out today! His is supernatural power. He lays the plans -- opens the doors -- leads the way. Our part is to walk through those doors, and to FOLLOW where He leads.

The one single greatest leap ahead ever given to this Work at one time was last summer, when the advertising pages of Reader's Digest opened to us. We had been using double-page advertising space in Reader's Digest eight and nine years ago -- in Britain and in Australia and New Zealand. At that time we placed a straight religious Gospel message in that space. But the home office of Reader's Digest, in the United States, had a policy against religious advertising. So they closed their pages to our use.

Since, we have come to see that a straight Biblical religious message, using religious words and terminology, will not be read by a majority of the readers of mass-circulation magazines with millions of copies circulation. It is the same with broadcasting. Most radio and television stations refuse to let religious programs go out over their facilities. They know that such programs have a very limited audience -- they call it the "religious audience." There does exist a small minority of the

public who listen to such programs. Some sit and listen to them nearly all day. Some stations of small power do specialize in religious programming. This small religious audience will sit and listen to one program after another, if they can find such programs on the air.

But radio and television station managers know that the BIG audiences of the general public will immediately tune out religious programs, and turn the dial to something else.

It is the same with advertising in magazines.

That is why, gradually, more and more, we have been CHANGING the format of The WORLD TOMORROW program -- and of The PLAIN TRUTH magazine. We do not seek to reach the "religious audience." We do not seek to take members away from their churches. Christ's Commission, which He is carrying out with those who voluntarily accept His draft as Co-Workers with Him in God's Work is written in Matthew 24:14: "And this Gospel of the KINGDOM shall be preached in all the world for a witness unto all nations: and then shall the end (of this world) come." The living Jesus Christ is using us as HIS INSTRUMENTS in reaching ALL NATIONS -- and the WHOLE public in those nations - not a small religious minority of the people.

To do that, WE HAVE TO SPEAK THEIR LANGUAGE. When we talk of "conversion," "grace;" "repentance," the "Old and New Covenants," the "Second Coming," "born again," a very large part of the general public just don't understand the language. And when we speak of "the precious blood of Christ," and "the cross," and "accepting Christ as your personal Saviour," they get embarrassed and run away, or tune you out. That terminology is just NOT THEIR KIND OF LANGUAGE.

If I am in France, and a Frenchman who can't speak my language -- English -- tries to talk to me in French, it's all "Greek" to me. I just don't understand him. So we are now really REACHING the world, by talking and writing in THEIR KIND OF LANGUAGE.

Let me give you an example. In our new booklet, now revised, "The Seven Laws of Success," which I wrote, I didn't start out asking "Have you given your heart to the Lord?" That would have driven them away. I started out talking about what THEY are interested in, in THEIR language. I ask, "Did it ever occur to you that there might be a reason why so many people make a failure of life?" And then, "Are YOU one who is wrestling with the problem of 'making ends meet?'"

I am speaking THEIR language, about something EVERYBODY is concerned about. Then I give the reader some shocking FACTS about suicides, business failures, etc., showing that NONE need fail -- there are LAWS that cause success or failure. Then I tell them about my own experiences as a young man, 23, on the editorial staff of a national magazine, questioning hundreds of business men on the causes of failure or success. No mention -- YET -- of God, or their need of Him. No, they are more interested in Clark Gable,

movie star -- so I describe him, tell them interesting things about him, and ask, was he a success, after all? Next, about rich men I have known -- who followed the first six laws of success, but not the seventh -- and THEY WERE NOT HAPPY, and their "success" died with them -- it didn't last. All the time I am getting a point across -- preparing their minds for THE TRUTH -- yet talking THEIR LANGUAGE about things THEY are INTERESTED in.

I show them that "all accomplishment is not success." Then comes "The first Law" -- not a word about religion, the Bible, or Christ. Then an explanation of the 2nd, the 3rd, the 4th, the 5th, and the 6th Laws of Success -- and still no mention of anything religious. Yet all the time the reader's mind is being prepared for what is lacking.

Finally, page 52, the sub-head: "Still We Need Law #7. "And notice how I lead the reader, who may never have had any interest in the Bible, or Christ, into really SEEING and UNDERSTANDING why he NEEDS Christ -- and the teaching of the Bible.

This explanation of the 7th Law starts out: "But still, these 'Successful' men I have described, followed these six principles. They gained their goals. They made money. They attained recognized status. They enjoyed the passing pleasures. Still their lives were empty -- they were never satisfied -- they were discontented, they never found lasting, permanent, enduring happiness -- they did not take their acquisitions with them when they died, and their fame died with them. What they lacked -- what ALL lack who fail of REAL success, was the application of Success Law #7 -- the most important law of all! That is the ingredient that would have changed everything!

Finally I come to the IMPORTANT part of the book, in a manner to banish prejudice, open their minds, and induce willingness to CONSIDER what follows. I did it this way:

"When serious illness strikes, people call the doctor. It is automatic for most to rely on human professional knowledge and skill -- on material drugs, medicines and knives. But finally, when the attending physician -- perhaps with specialists called in collaboration -- gravely shakes his head and says there is no more that medical science can do -- it is now in the hands of a higher Power -- then, at last, most people cry out desperately to the Creator God!"

That is the first mention of God -- on page 53. It is a statement all must accept. Then the booklet continues:

"Is it possible that the living God might be a factor in determining the success or failure of one's life? Few have thought so. People will ignore all their lives any idea of divine guidance and help -- yet if one should find himself on a foodless and waterless raft after a shipwreck in mid-ocean, it is remarkable how quickly he would begin to believe there really is a living God! In last-resort desperation, most people will cry out to Him whom they have ignored, disobeyed, and set at naught all their lives."

The reader knows this is a true statement. It makes him think. He probably realizes that is exactly what HE himself has done! This approach opens the mind of the reader, without offending him, or causing him to turn away. So I make a statement he is prepared now to accept, from his own selfish viewpoint:

"Yet, if we are to enjoy the good things of life -- freedom from fears and worries, peace of mind, security, protection, happiness, abundant well-being -- the very SOURCE of their supply is the Great God! Since all comes from Him anyway, why not tap the SOURCE from the very beginning?"

Then I am prepared to state that 7th Law, and to go on to give it UNDERSTANDING -- and I think I have reached hundreds -- perhaps many thousands -- of minds heretofore CLOSED to reading or hearing anything about God and His connection with THEIR LIVES personally!

You have noticed this new approach on the radio programs. If you live where you may view the TV programs of The WORLD TOMORROW, you'll notice it there.

With our new approach, putting nothing religious in the ads, many magazines are opening their pages to us that never would, before. And we are now reaching MANY MILLIONS that could NEVER be reached with a straight religious-sounding message. This is the sensible, effective, result-getting approach that is reaching about 150,000,000 people today, worldwide, that we were not reaching at this time last Year!

So now, more than ever, we need another magazine, to supplement The PLAIN TRUTH for our Co-Workers -- and for all who REQUEST this kind of magazine, that WILL be a magazine of BIBLE TRUTH, making ITS teachings PLAIN!

Yet this very magazine advertising program is GIVING US SERIOUS PROBLEMS, caused by the very success of the ads. The response has been OVERWHELMING! It has added hundreds of thousands of new readers to The PLAIN TRUTH! It is causing additional millions to TUNE TO THE BROADCAST.

But we are finding that the cost of purchasing this advertising space is only a PART of what it is costing. It has made it necessary to open two additional foreign offices to receive the mail requests and send the requested literature. It has made necessary an expansion in number of employees on our staffs in ALL foreign offices -- renting larger quarters, increasing number on payroll. And this is Australia, New Zealand, the Philippines, India, Mexico City, England, Germany, Switzerland (serving France also), South Africa, the Middle East, Canada. It is costing much larger sums in MAILING COSTS. It has forced us to purchase additional large presses at Pasadena, our Texas printing plant, England, and Australia. It means heavy additional paper purchases. You see, this is a BIG work, worldwide!

All this is GOOD! -- it means WONDERFUL growth in the Work

-- it means we are reaching at least a hundred and fifty MILLION more people than before -- and that is exactly what the HEAD of this Work, Jesus Christ, has led us into. But we are simply going to have to tighten our belts, and try to contribute more money if we possibly can -- for we are now on the HOME STRETCH of this whole Work, nearer and nearer to Christ's coming -- to the END of this world and the BEGINNING of the wonderful, happy WORLD TOMORROW!

It also confronts us with another serious problem.

In 1960 we began to encourage loans from Co-Workers as a means of increasing the dollars available for the Work. Many Co-Workers responded. The total amounts were comparatively small in 1960 -- but they helped. But the total amounts we have received as loans have increased every year. And now our Business Office, and financial advisers have brought a problem to me. I am sure that many of our Co-Workers have believed that LOANS do as much good for the Work as tithes and offerings. But THAT IS NOT TRUE -- because loans must show up on our books as LIABILITIES -- and demand short-term liabilities at that -- NOT as assets.

Because of the careful manner in which we have handled finances, banks and insurance companies have come to recognize us as a successful, reliable, and financially sound organization of integrity.

This situation was brought to my attention because, I, myself, had made such loans. I think I have mentioned before that, in 1947 when Ambassador College was starting, a home had been providentially offered to Mrs. Armstrong and me at half its market value without even a down payment, and no interest. The payments, I discovered on figuring, would be no more than we had been paying for two rented rooms in a rooming house in Eugene, Oregon. We had sold our home there two years before, and put the money in the Work. But living in this rooming house, without a real home of our own, we had to eat meals at restaurants. My wife was a very economical cook -- and we could eat on far less cost at home than at restaurants. The combined cost of restaurant eating, (our two sons were still unmarried and living at home), plus the room rent, just equalled the payments on the home in Pasadena, plus the grocery bill. It certainly seemed providential -- and it was a well-built, fairly large house, yet far less costly than a very small house.

About three-and-a-half or four years ago, we sold our home, and, keeping one-sixth of the money to pay capital gains tax and add a little to our personal bank account, we LOANED the five-sixths to the Work. I'm afraid we, like many Co-Workers, took it for granted that it would help the Work as much as an outright gift or donation. It was a fairly sizeable sum, because property values had increased, and we sold it at appraised market value, but had bought it at half market value. Of course it had been paid for and we owned it clear when sold. Then when my wife died, nearly two years ago, there was a fairly good sized insurance payment to me which I also loaned. There had been a few other loans - when I sold my car, for example. So, our business executives came to me

with this problem, and I myself had several thousand dollars on the books as a loan. I thought -- as I know many Co-Workers have thought -- I probably would never need to ask for it -- but, just in case of an unexpected emergency, I would have this to fall back on. Of course the loan was made so that at my death it became a donation to the Work.

So I want to tell you what I have done. At first, I thought I would turn this into a donation at the rate of a certain amount each year which I could deduct on my income tax. Then I realized that if I did this, either 1) I could not deduct my tithes and regular offerings, and special building-fund offerings -- for they amount to between 28% and 30% a year -- as much as the law allows for deduction: or, 2) it would mean not paying in the tithes and offering out of income, these years, but merely crediting this loaned money in lieu of tithes and offerings. Result: I have just GIVEN the entire amount AS A DONATION, and I shall not try to deduct it on my income tax, but keep on contributing up to 30% out of income. I have PAID income tax on all that money -- and now I will sacrifice any tax advantage in donating it, because that way I can put more money into the Work.

As it is today, I do not own any property -- not even an automobile. What, then, if some unexpected emergency should come along, that would need this sum of several thousand dollars I am donating? I have thought of that, of course. The answer is, I HAVE A GOD TO TRUST, AND I SHALL RELY ON HIM!

I wonder how many of YOU Co-Workers did as I did -- loaned to the Work money you didn't really expect to have to ask to be paid back -- but making it a loan, supposing it would help the Work AS MUCH, and then, IF an unexpected emergency happened, you could ask for it? I wonder how many who did that, as I did, would now join me in releasing the loan, and turning it into a donation -- or if you feel unable to do that, turn part or most of it into a donation? THAT WOULD HELP THE WORK GREATLY!

Now PLEASE UNDERSTAND! I do NOT say that loans do not help -- THEY DO! -- but THEY DO NOT HELP THE WORK AS MUCH as tithes and offerings given outright.

Another thing. Over the years, only about 20% of these loans from Co-Workers have been asked to be paid back. WE KNOW, by experience, that in all probability, 80% of the loans on our books as liabilities will not have to be paid back. But bankers or anyone examining our financial statement do not know that, and we have to show the loans as short-term demand loans.

THEREFORE, I CANNOT now set a policy of refusing to take further loans -- for WE DO STILL NEED these loans of larger amounts -- especially of from one to several thousand dollars. BUT, I will now ask, if you can, that you please stipulate that it is not to be repaid at more than 20% in any one year. That would put it on the books as a time loan, and would help us show a better financial statement. If you will do this, and if some unexpected emergency should arise so that you seriously need more than 20% of it returned, if you will in that event simply write to our business

office, or to me, explaining the need, we will do all in our power to accommodate you or help any way we can.

But if you feel YOU CAN'T send in your loan with that stipulation, but could loan it subject to demand at any time, send it in, for it will HELP! It will simply help us MUCH MORE if you do make this stipulation, and STILL MORE if you can give it outright as a donation.

To those of you who have helped the Work by loans, I want to THANK YOU from the bottom of my heart for your confidence, your interest and your great help. At the same time, in the interests of the Work itself, let me repeat: MONEY LOANED DOES HELP, BUT IT DOES NOT HELP AS MUCH AS MONEY GIVEN OUTRIGHT. So I do ask, if you possibly can, then give outright as much as you are able -- but if you have a sum on hand you simply are UNABLE to give outright at this time, but could let it be working in the meantime under the direction of the living Christ in His Work, then send it as a loan.

The need will be far greater this year than ever before. So I have made this frank explanation to you. I had other things I wanted to say -- but I shall have to hold them till next time -- and will get to work on that new magazine you will be receiving as soon as we can get it started.

You are having PART in the most important activity on earth today. Our living HEAD of the Work, Jesus Christ, is speeding His Work forward as never before. Let us be thankful, rejoice, and TRY HARDER to help. Let us PRAY MORE EARNESTLY for the Work. THANK YOU!

With love, in Jesus' name,

Herbert W. Armstrong



The WORLD TOMORROW  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
GARNER TED ARMSTRONG  
Proclaim to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

February 27, 1969

Dear Co-Worker with Christ:

Here we are at the end of the SHORTEST MONTH of the year!  
I must rush this emergency letter to you, for in one more day this  
month will be gone.

First, the new magazine for all our Co-Workers is coming  
along. We now hope to send you Volume I Number I by or before  
April 1st. We are not yet completely certain as to the NAME we  
shall choose for it -- but we are thinking seriously of calling it  
"TOMORROW'S WORLD." The word "WORLD" has been used by many  
newspapers and publications, and also the word "Tomorrow" has been  
used in names of publications, but research by our attorneys has  
not discovered any magazine that has ever been called "TOMORROW'S  
WORLD."

We have two reasons for liking that name. It ties in  
directly with our radio and television program, "The WORLD  
TOMORROW," and Christ's Gospel -- the ONLY Gospel taught by Jesus,  
by Peter and the original Apostles, and by Paul and those with him  
sent to the Gentiles, was the Gospel of the KINGDOM OF GOD -- and  
the Kingdom of God is the WORLD-RULING GOVERNMENT that will rule  
all nations for a thousand years, starting in just a very few  
years. So, the true Gospel is ABOUT tomorrow's world. That, of  
course, is the reason we named the broadcast The WORLD TOMORROW.

We thought of calling it "The WORLD TOMORROW MAGAZINE" --  
but that would seem to make it merely the journal of the broadcast,  
carrying the name of the broadcast, but without a name of its own.  
By turning it around to "TOMORROW'S WORLD," it has its own  
distinctive name. To call it "Our Co-Worker's Journal" would limit  
its circulation to those who are Co-Workers. We want to make it  
available also to as many radio and TV listeners and viewers, and  
as many PLAIN TRUTH readers as have an appetite for the deeper  
spiritual food -- going still farther into expounding the Bible  
than we can in The PLAIN TRUTH.

In all events, I'm personally ENTHUSIASTIC about this new  
magazine. All our staff here at Headquarters are equally  
enthusiastic about it. I hope you are too -- and I feel sure you  
will be when you receive your first copy.

I wanted to tell you the good news first. But now I have to tell you that God's Work faces the most critical financial problem of the 35-year history of this Work.

This CRISIS we face has been precipitated by TWO factors:

1) The overwhelming and unexpected SUCCESS of our new advertising program. In the 35 year history of this Work, I have learned that when the HEAD of this Work, the living Jesus Christ, opens a door, the Work undergoes a SET-BACK unless I walk right through that door in FAITH.

When I have hesitated, lacking faith, waiting until the money to pay for it had already been received, the door was slammed shut and the Work suffered. But when I TRUSTED God to supply the need, and walked right through the doors Christ opened, the money always came.

True, God does not rain the money down supernaturally from heaven, like manna. Always He has used HIS CO-WORKERS (of which YOU are now one) to supply it. But, as I wrote you last month, the difficulty has not been caused by the cost of the advertising space. Of course, with a readership of 150 MILLION PEOPLE in these world's largest mass-circulation publications, the cost of the advertising space has been perhaps much larger than you would think -- yet our budget provided for that.

But it has forced us to open new offices in different parts of the world, made necessary an expansion in number of employees in all offices, renting additional office space, increasing the payroll. It is increasing PAPER COSTS by perhaps a half million dollars a year. It means heavier postage expense -- multiple thousands of dollars. It means the purchase of additional giant web-fed presses to print all the additional copies of The PLAIN TRUTH.

That is ONE factor!

2) The second one I also wrote you about last month. It is the large amount of loans from Co-Workers that have accumulated on our books. It is absolutely VITAL to the future of the Work, if our financial integrity is to remain high and unquestioned, that we either make a reduction in these, by more and more Co-Workers following my personal example in cancelling the loan, and turning it into an outright donation, or, changing the status of the loan from a demand basis to, say, a 5-year loan, so that we are not legally bound to repay more than 20% in any one year.

My personal loan was a fairly large one -- all that my wife and I had managed to save during our lifetime. I gave it all. Now I own nothing -- I have nothing but a moderate checking account in the bank. If any emergency should arise, I have no money or property ahead as a reserve to meet it -- but what I DO have is AN ALMIGHTY GOD TO TRUST -- who has PROMISED me that "My God shall supply all your need according to HIS riches in glory by Christ Jesus." (Philippians 4:19.) I can rely on that!

As I wrote last month, if your loan is changed to a 5-year loan, so that the Work is not legally bound to repay more than 20% in any one calendar year (or fiscal year from a stated date), IF an unexpected emergency causes you to NEED more than 20% in any year -- then IF you will write to us, explaining the circumstances, we will do the best we can to help you. But if it can be set up on our books as a long-term loan instead of a demand loan, it will make a great difference in our financial statement.

Let me restate: Even I, myself, had somehow ASSUMED that to let this money be USED in the Work -- but AS A LOAN -- would help the Work just as much as to make it an outright donation or freewill offering. BUT THAT IS NOT TRUE! As a loan, it must show on our books as a LIABILITY, not as an asset. And I also repeat: Our experience had shown that out of hundreds of such loans over many years, about 80% of our Co-Workers were able, later, to turn the loans into out-right freewill offerings. Only about 20% found it necessary to ask for their money back. But of course we could not show that fact on our books. The books had to show the ENTIRE number of loans as LIABILITIES. Thus, this has been damaging our financial statements. For the entire amount had to be shown as DEMAND loans, due instantly on demand.

To protect our Co-Workers who had made loans, we have been keeping a special cash reserve fund in the bank equal to 20% of the total amount of loans. We have been, therefore, able to put only 80% of such loans TO WORK in the Gospel.

Since my last letter, there has been a sharp decrease in the number of loans sent to the Work. And nearly all of those have been, as I requested, on the repayment basis of not more than 20% in any one year. Also, we believe, many who would otherwise have sent the larger sums as a loan sent them as an offering. I AM VERY GRATEFUL FOR THIS.

I have called for a special top level meeting at my office within the next few days to make final decision on what steps we must take, in this supreme emergency. My son, Garner Ted, is now at the Texas campus, along with our traveling television crew. They expected to be at Cape Kennedy tomorrow morning for the launching of this Apollo shot. It has now been postponed until Monday morning. So my son and crew will fly to Pasadena immediately after the launching. Hopefully they will be here in time for the meeting sometime this next week. I have appointed Mr. John Butterfield of England as overall Director of Printing -- over all four of our large printing plants -- in England, Texas, Pasadena, and Sydney, Australia. I am having him fly from England for this meeting.

Mr. Butterfield had informed me that his budget for printing -- for this present year -- would have to be greatly increased, due to the heavy additional printing requirements resulting from the overwhelming response from the big advertising campaign. WE SIMPLY DO NOT HAVE THE MONEY TO GIVE HIS DEPARTMENT THIS INCREASE. Apparently the only way around it is to forthwith CANCEL most of this advertising, all around the world. I now have in mind the NECESSITY of cancelling at least 50 or more radio

stations, all the Canadian television stations, and nearly all the magazine advertising.

Brethren and Co-Workers, I would almost rather lose my left arm! I know that our Lord and LEADER Jesus Christ OPENED THESE DOORS, after they had been closed seven years.

But if we are to avoid GOING BACKWARD temporarily, TWO THINGS have to happen in the very next few days: 1) There must be a HEAVY increase, far and away beyond normal income, in the tithes and offerings received -- actually BY RETURN MAIL; and, 2) we must have cancellations of at least 50% of the loans on our books -- by being turned into outright donations -- and letters from the other half converting their DEMAND loans into at least 5-year loans on a basis of not being legally bound to repay more than 20% in any one year. Hopefully you would not have to ask for ANY of it back -- and we'll join you in prayer that God will so bless you that you will not need to require it.

IF you are able to greatly INCREASE the amount of offerings, beside tithes, by return mail -- or through this coming month -- it might prevent the necessity of cancelling out so much of the forward progress our living CHRIST has given us.

IF you are UNABLE to give it outright, but have a large sum you could loan, please send it -- as a long-term 5-year loan (not to exceed 20% in any one year) IF POSSIBLE. And if not, even a large loan on a demand basis will HELP. It just won't help AS MUCH as the long-term loan or the outright freewill offering.

I know only too well that MANY of you -- perhaps most -- are not able to help that much. But YOUR REAL EARNEST BELIEVING PRAYERS for this emergency in the Work might help EVEN MORE. And I know EVERY ONE of our Co-Workers can help VERY GREATLY with your PRAYERS! And REMEMBER, I showed you in a letter a few months ago just HOW MUCH -- how VERY MUCH even the widow's mites do accomplish in this Work! This is, truly, a very big Work -- because there are now so many helping. Don't think for one moment that smaller offerings don't help -- THEY ARE URGENTLY NEEDED ALSO!

But for those of more ability, THIS is the time -- IF EVER -- to make sacrifices financially for GOD'S WORK. Time is becoming shorter and shorter! We are now coming in on the HOME STRETCH of the Work. It is now POSSIBLE (I'm not setting dates) there may well be less than three more years for our part of the Work to be completed! Every month counts big, from now on!

What I find I HAVE TO DO, I shall do, still relying on our living Great Leader Jesus Christ. IF I do have to make all these cancellations, I know it will be only temporary -- like cocking a gun, so it shoots the Work forward faster than ever after a brief interval.

This is THE WORK OF GOD. It cannot -- shall not fall! But I have to leave it, now, in the hands of the HEAD of the Work, Jesus Christ, and YOU as Co-Workers with Him. Please pray that God will give me wisdom and sound judgment to make RIGHT decisions, as

HE wills!

I thank you from the bottom of my heart.

With love, in Jesus' name,

Herbert W. Armstrong

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BOX 111, Pasadena, Calif. 91109

Publishing:  
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March 30, 1969

Dear Co-Worker with Christ:

THANK YOU -- THANK YOU -- for responding to my last letter. In the last thirty days we have made a GOOD START on the way back up in God's Work -- but only a good start. Now we must KEEP things ROLLING!

I am sorry that the NEW magazine for Co-Workers -- Tomorrow's WORLD -- is not yet ready for mailing -- or even on the press. After all, it takes organization, a large staff, a great deal of work, and TIME to produce a magazine of quality. And we don't want to produce anything less than high quality, both as to contents and printing. But it is well on its way! We hope to have it ready for mailing by or before the end of April. Thank you for your patience. I think you'll be delighted with it when you receive it!

Now let me report to you just what has happened since my letter of a month ago. I did have to proceed immediately with cancelling our advertising contracts in several of the overseas editions of Reader's Digest. But, so far, we are retaining the most vital countries -- the British edition, those of South Africa, Australia and New Zealand, and Canada. I had cancelled the French language edition in Canada, but I received such vigorous appeals from Mr. Dibar Apartian, Editor of the French edition of The PLAIN TRUTH -- and, in fact, even from the Reader's Digest people also -- that I ordered it restored. We have been receiving a very fine response from the French-speaking Canadians.

Also, for the present, we are retaining the German edition of Reader's Digest in Germany, and the French edition in France -- but cancelled French language Swiss, and Belgian, the Belgian-Flemish language, and the German language Swiss edition. I had cancelled the Dutch edition, but may reorder it, since we have started a new Dutch language edition of The PLAIN TRUTH, just for Holland. Already it is climbing toward a circulation of 10,000 copies! I am also retaining the Spanish language Mexico edition of Reader's Digest, for Mexico only, but cancelling South America, Central America and the Caribbean editions.

Already I have had to cancel out some of the radio stations, and have about 50 more stations under study for possible

cancellation. We cannot just indiscriminately cancel out radio stations. If cancellations must be made, we have to make a careful detailed study of responses from each station -- of local conditions -- of whether people in each area can hear the program on some other station. Our various departments, and our advertising agency, are bringing a mass of tabulations to me to study before definite decisions are made.

Meanwhile, we have brought heavy pressure on various divisions and departments of the Work here at Headquarters, to make reductions here and there in expenditures. Thus we are cutting down the budget everywhere we can, postponing seriously NEEDED enlargements and expansions.

Meanwhile, although amount of loans sent in have taken a sharp drop -- considerably under the same month last year -- the dollar-income has begun to show a nice increase during March. Our Co-Workers DID respond generously -- at least many did. Still, because the income for January and February was considerably below the percentage gain we needed (compared to 1968) even the good response in March was not able to bring the income for the year to date up to normal increase. It is still considerably below budget necessities, even though we have trimmed down the budget every place we possibly could.

BUT -- and listen carefully -- we have made a fine START. If we can keep up the good response our Co-Workers have made during March, I feel sure we will come out at least even with the board by the close of our fiscal year, June 30th, so that we may yet be able to show a good sound financial statement that will maintain our very fine credit standing at the bank.

And let me say right here, that, IF we can do this, I am hopeful that we may restore all the advertising and broadcasting we have had to cancel -- and avoid any further GOING BACKWARD.

Dear Co-Workers, I have always said that every little setback in this Work of God is like the cocking of a gun. You pull the trigger backward so it can spring forward, sending the bullet on ahead at lightning speed.

I wonder if you would not like to read excerpts from some of the letters I received from some of the Co-Workers, after reading my last letter of a month ago?

A Co-Worker in Arizona wrote: "When I heard the terrible news of God's Work going backward, it cut me like a knife. It is just too terrible to put into words. I know I can't do very much, but I did send in a loan and had to use part of it" (which we paid back on request) "but paid part of that back. Now I would like to turn that loan into an offering. If enough of us will give all we have, maybe those radio stations can stay on the air."

A Kansas City Co-Worker writes: "I have to write this letter with mixed emotions. The feeling is that of great sadness; that I and my fellow Co-Workers would be so weak and lax as to let a letter come out from Mr. Armstrong stating the Work would have to

go backward unless we as Co-Workers wake up and do our part. For this I have wept and prayed that some way may be opened up that this great Work may not slack off, but GROW in power to warn this world. I personally have only my tithes and offerings which I am sure mean so little alone. I do, however, have a place I am trying to sell. God willing, I will be able to at least put most of it in God's Work. Please Brethren, you of Headquarters, pray that God will open our eyes that we may better see how we too, may serve and bear our share of the load."

Letters like that rend our hearts here, and I hope they serve as an inspiration and encouragement to all Co-Workers!

A Florida Co-Worker writes: "Having just received your Co-Worker letter of February 27, this small amount is sent as an offering to help in holding open the doors which Jesus Christ has opened. Mr. Armstrong, you have an awesome responsibility, and we pray for you and that Christ will give you strength and wisdom."

Remember that even the widow's mites HELP GREATLY in this Work.

A woman in California writes: "My tithes are from the ironings I take in and also what allowances my husband gives me. To me it's the greatest Work on this earth and the most important. It's the only money that I feel is worth spending. I pray every day for this great Work and for His servant's wisdom, guidance, and good sound judgment."

Your earnest PRAYERS are as needed as money offerings! A Tennessee Co-Worker writes: "As I read your letter I was stricken with the dire necessity of keeping the Work going and I, having no money, asked God to let me have \$5 or \$10 to send. It then occurred to me that I had not balanced our bank statement received yesterday, so I sat down and went to work on it. What did I find but an error in our favor -- in the amount of \$10! The power of prayer is indeed awesome!"

That reminds me of the time, when Garner Ted was a few months old and hungry and we were out of both milk and money -- and I went into the bathroom, closed the door knelt beside the tub, and asked God to please send a dime for a quart of milk -- and within the minute it came! At another time, when Ted was two years and five months old, and had been dumb -- unable to talk -- he was stricken with pneumonia. My wife called me. I rushed to his side, knelt with her beside his bed, asked God to heal him -- and then it occurred to me to ask God to give him the power of speech. The fever left quickly. The next day he was able to say a number of words. In three days he was talking in sentences! The power of prayer is, indeed, AWESOME! YOUR prayers -- believing prayers -- are needed!

From Spokane, Washington, a Co-Worker writes: "God has shown me that I have too much money invested in the farm for the amount of return. So I have decided, or I should say 'WE' (my wife and I) have decided to sell the farm. After certain obligations are met, we plan to give the rest to God. We certainly hope and



pray that our brethren together with us, will be able to scrape enough money together so that you will not have to cut back on the broadcast and advertising, or any other phase of the Work. We also hope that the new job that I have decided to accept will enable us to send much more to God's Work than we have been able to give in the past."

A comment on that. I was asked, some time ago, whether I would recommend that farmers sell their farms, get a job on salary, and put the proceeds from the sale into the Work. I canNOT make such a recommendation because the advisability would depend entirely on individual circumstances. The man whose letter is reproduced above, evidently will be BETTER OFF himself doing so, as well as helping the Work. In such cases, IF you can better your own position and that of your family, then it helps both you and the Work, I think the answer is obvious. But I certainly do not urge any to just sell all you have, leaving you destitute and without income, and give "all" to the Work. God BLESSES His people -- prospers them -- He is the GIVER of all good, not the TAKER. His way is not to take from you what you have, but to guide you and prosper you so you have more to GIVE to His Work WHILE YOU BETTER YOUR OWN FAMILY POSITION AT THE SAME TIME. If you have such a problem, PRAY for wisdom and guidance.

One more short letter, from Oklahoma: "Just a few lines to let you know I am still on the job. Your letter received yesterday. If you sold your home and put into this Work of God, surely I can give another hundred. God bless you for your generosity."

I don't think I ever quoted a number of letters from other Co-Workers for you to read in my letter to you, but I thought it might be helpful and inspiring to know how other Co-Workers -- in this Work with YOU, and with CHRIST -- really feel. Their hearts are IN THIS WORK! That's one of the reasons why this Work grows in POWER, and has such impact on the whole world today!

For the Work to constantly EXPAND its power for doing GOOD to so many millions of people worldwide, has required constant SACRIFICE on the part of all of us together who are Co-Workers with Christ. Even in the conduct of the Work, we here in the offices of top responsibility have to constantly cut back on the budget, watch our spending for the Work very carefully, postpone or give up entirely things that we would like to have for the Work. And if all you Co-Workers would FOLLOW our example in our direction of the Work, being willing to GIVE UP wants and desires that are not an absolute necessity, we WILL accomplish more in the next three years than in the past 35!

I do not mean that each Co-Worker should contribute more in the next three years than the past 35 (assuming we are speaking of Co-Workers who have been Co-Workers for 35 years). But pray that God will ADD MORE AND MORE CO-WORKERS EACH MONTH -- so that there will be MORE AND MORE OF US!

Let me, finally, summarize this recent crisis problem:

Not only were receipt of tithes and offerings falling short of the needed annual increase, but the LOAN situation became acute. Many Co-Workers, thinking that dollars LOANED to the Work would be doing as much good as dollars GIVEN, began sending their offerings as loans. The thought, of course, came to mind that this way they could get it back someday if needed or desired. But we had to show it on our books as "DEMAND loans." It became top-heavy. We foresaw that our next financial statement would APPEAR to be unsound. Now WE knew, from years of experience, that only about 20% of these loans would be demanded for repayment -- 80% eventually would be converted to donations. But a banker examining our financial statement would not know that. Actually, we maintained a 20% cash reserve to back up these loans. Actually our practice was TWICE AS SAFE as bank practice. But we cannot afford to have it LOOK unsound. God's Work MUST NOT BE BROUGHT INTO DISCREDIT by any act or oversight of ours!

So I have had to ask all of you who can to cancel out your loans by converting them into donations or freewill offerings. And, if you simply CANNOT do that at this time, to convert them into FIVE-YEAR loans instead of demand loans -- that is, we would not be legally bound to repay more than 20% in any one year. I have explained that, IF an unexpected emergency should arise and you should seriously need more than 20% at any time, we would try to accommodate you and do the best we could, at our own discretion -- but without legal obligation. And I feel sure you can trust the men the living CHRIST has chosen and placed in the top responsibilities of His Work!

YOU CAN GREATLY HELP THE WORK BY DOING THIS!

The last report from our business office shows we are making A GOOD START in solving this loan dilemma. Of course, additional loans have been sent in and accepted by us -- but from January 1 through March 21, even with the new loans added, our total loans on the books have been reduced by 22%. However, 19% of the amount of loans remaining on the books have been converted to 5-year loans. Thus the total DEMAND loans have so far been reduced by 36.4% since the first of the year.

That is a GOOD START! I want most sincerely to THANK all who have turned loans to freewill offerings, as well as those changing loans to the 5-year plan. But I feel we must at least DOUBLE that reduction before June 30th. Please pray over it -- those of you who still have demand loans on our books -- and see whether you cannot convert them to offerings, or, if unable to do that, at least change to a 20% a year basis.

Also, since January 1st, we have been called on to repay a little more than 4% of the total loans on our books. Let's all pull together -- each do all you possibly can for the Work of God!

I feel hopeful, now, that we shall be able to show a good sound financial statement by June 30th. Mr. Portune, Controller, head of the Business Department, smilingly says he feels he has at least three more black hairs (replacing some gray ones he was getting around the temples). Let's help him get rid of the gray

ones!

The Work is on the home stretch! From here on out it is going to require sacrifice, foregoing things we would like, HEARTRENDING EARNEST BELIEVING PRAYER!

Soon our LIVING Head of God's Work, Jesus Christ, will return to earth in supreme POWER and GLORY, to restore PEACE and HAPPINESS, and to SAVE THE WORLD, giving us His Gift of ETERNAL LIFE! It's a supreme GLORIOUS future just ahead. He is using US to prepare the way.

YOU are helping to CHANGE the world -- and, soon, to SAVE the whole world!

The need is still MOST URGENT, and will continue to be! But we are making GOOD PROGRESS! THANK YOU! THANK YOU!! Let's keep this Work MOVING -- and I believe soon we can restore what had to be cancelled, and then go on to reach additional MILLIONS with Christ's Gospel!

With love, in Jesus' name,

Herbert W. Armstrong

The WORLD TOMORROW  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
GARNER TED ARMSTRONG  
Proclaim to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

April 28, 1969

Dear Co-Workers with Christ:

NOW look for world events to SPEED UP! Soon the whole world will be STUNNED -- DUMBFOUNDED -- stupefied in WONDER!

President Charles de Gaulle of France lost the referendum. He has RESIGNED! This is going to lead quickly to a colossal prophesied event that will make the whole world gasp in amazement! His resignation leaves a VACUUM in France. There are TWO STRONG nations in the European Common Market -- Germany and France. In Germany are several strong leaders. De Gaulle has been dominating Europe and the Common Market. There is no other dominant political personality in France. Now GERMANY will take the lead.

WHAT WILL HAPPEN? I have said all along that once De Gaulle is out of power, the nations of Europe will move swiftly to bring POLITICAL and MILITARY UNION. There will be ultimately NOT the present six, but TEN NATIONS. De Gaulle is the one force that has been restraining it -- holding it back. Still, it will take some little time -- perhaps two years or a little more. There will be now for a while a condition of CONFUSION. But strong world leaders always arise out of CONFUSION--often SUDDENLY!

We do not have much more time to go -- perhaps not much more than about 2 1/2 years! In the past year the living Jesus Christ has SPEEDED UP God's Great Work faster than ever before. Now it must speed up at INCREASED MOMENTUM!

I know you'll want to know our plans. They call for going back into all the magazine editions we have had to cancel as soon as possible, and then placing these ads in more and more mass-circulation magazines. We have had to cancel a few radio stations. But I am overjoyed to tell you that the improved response by you Co-Workers has made me hesitate about cancelling more. A list of some 50 radio stations has been submitted to me for cancellation. I have cancelled a FEW -- but am holding off on the rest. If the response continues -- more of the loans either cancelled or converted to the five-year plan about which I wrote previously, we may not have to cancel more -- but perhaps we can ADD more strong stations.

Then, I want to INCREASE THE NUMBER OF TELEVISION

STATIONS!

I can't do that now. The income as of now won't allow it. But we MUST have a constant increase in income for the Work so more and more TV stations can be releasing this POWERFUL television program!

I know you all will want to SEE my son Garner Ted Armstrong ON TELEVISION. He is MUCH more effective on TV than on radio. Let me tell you of a few incidents with Los Angeles TV stations.

Officials of one station asked about the program. Hearing that the speaker (Garner Ted) had his voice continuously on throughout the program, they said, "No one would listen to that." We brought them out to our very modern superbly-equipped TV studios. They were amazed.

'Why!" they exclaimed, you have a larger and better and more modernly equipped studio than most TV stations! Then we had them sit down to view and HEAR one of The WORLD TOMORROW TV programs. They were ASTONISHED!

"Oh well, now, THAT'S DIFFERENT! YOU'VE got a top television PERSONALITY there!" was the exclamation. Then they began making offers to get Garner Ted ON THEIR STAFF as a news commentator!

"We've just GOT to have that Garner Ted Armstrong on our staff," one of their officials said to me. But of course they can't have him. GOD has him speaking for GOD'S WORK!

Then, later, one of the strongest Los Angeles stations lost the services of their star news reporter. He was the most listened-to news reporter in the Los Angeles area. And THE HIGHEST PAID. But another station offered him a salary of \$300,000 per year -- that's a million dollars in a little over three years! The powerful station that lost him immediately came for Garner Ted. They asked if they could not possibly induce him to take over that news program -- as a big-name news announcer and commentator, analyzing as well as reporting the news.

That is what leading television station officials think of Garner Ted Armstrong as a television speaker! Either my son or I could make MANY, MANY TIMES more money, if we would sell our services to the commercial world. But there isn't enough money in all the world to tempt either of us. Our lives are dedicated to the living HEAD of God's Work, Jesus Christ! I only mention this because I hope, during the next two years, to be able to put our top-rated television program of The WORLD TOMORROW on so many TV stations all over the U.S. and Canada -- and perhaps other countries - that all or nearly all of you Co-Workers will be able to see it along with the MILLIONS of others which YOUR tithes and offerings are helping us to reach! You will THRILL to it! And so will people all over in the area where you live! It is by far the most effective program ever to carry God's true Message to the world!

Co-Workers, we must PUT OUR WHOLE HEARTS into this Work of God! We must try harder -- we must sacrifice more -- we must PRAY MORE and MORE FERVENTLY for this great Work! As world conditions move so FAST toward the final WORLD CRISIS, we must SPEED UP more in the Work the living GOD is carrying on through YOU and me! PRAY continuously for the expanding of this television program!

It seems a colossal SHAME that a program so dynamic, so ALIVE, so INTERESTING to viewers everywhere is being produced every week for so FEW TV stations! We could Just as well be sending the programs to MANY stations -- and we WILL -- when our Co-Workers can put enough of God's tithes and your offerings into it to pay for more and more broadcast time.

And please remember, each day, to pray for me and Ted personally. Our jobs are not easy -- and we need your prayers! THANK YOU for them!

With sincere love, in Jesus' name,

Herbert W. Armstrong

WORLDWIDE CHURCH OF GOD

WORLD HEADQUARTERS  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

Jerusalem, Old City  
May 5, 1969

Dear Brethren and Co-Heirs with Christ:

I find it necessary to push aside all other writing and responsibilities for the moment and write personally a letter just to you Brethren, members of God's Church.

Two or three points urgently need to be cleared. One is about changing areas in attending the Feast of Tabernacles; another is about the special offerings taken on the seven annual Holy Days.

Let me explain, first, that in writing the letter to Co-Workers once a month, I do not address you as Brethren, because the letter goes to about twice as many NON-member Co-Workers as to MEMBER Co-Workers. Of course I assume you all understand that you Brethren are Co-Workers. It is like all Jews are Israelites, but all Israelites are not Jews. All members are Co-Workers. But all Co-Workers are not members. Nevertheless, the Co-Worker letters are meant as much for you Brethren as for NON-member Co-Workers.

I sincerely hope the new magazine, TOMORROW'S WORLD, to be mailed to all Co-Workers -- both members and non-members -- will help in bringing many more Co-Workers, who are not members now, into God's Church.

But first, about changing Feast site areas. Some have had a mistaken idea about changing areas -- and especially many in the United States going to England. A few had gone to England two and three years ago. But last year the mistaken assumption got going that "it would save money for the WORK if a large number went to Britain." I felt sure it would COST the Work a very great deal, but both our Festival planners and those in charge of the Business office at Headquarters felt it would be good for the Brethren and SAVE THE WORK MONEY. Our British Headquarters had to bring a certain minimum number to the Festival, or pay the difference -- and there were not enough in Britain and Europe to make up this number unless we sent a fairly large contingent from America.

I do think God guides me, Brethren, and it proved that my judgment was right. It DID cost the Work money. It did take money from the Work seriously needed IN the Work. And it DID have a spiritually injurious effect on several.

Let me tell you what actually happened. Many letters have been coming to our ministers in the eastern part of the United States -- the area from which most went last year to England -- about disappointments and problems. We find that MANY who went failed to consider all aspects of the trip. Many failed to plan

properly, and found themselves in a shortage of funds. This in spite of the fact it was continually EMPHASIZED to the brethren they should thoroughly evaluate the situation. One minister personally talked with each one. They all stated they had plenty to finance their trip. But it didn't work out that way! Although they ENJOYED it, many miscalculated on funds, found themselves short, and should not have gone! MANY USED PERSONAL MONEY, beside second tithe, which should have gone to pay bills, and returned in financial trouble.

Many have admitted that THE HOLY DAY OFFERINGS WERE CUT DOWN, as a result of the trip, and also as a result of taking side pleasure trips.

One minister who went with the group reports: "Overall, I feel the Feast was overshadowed, in the minds of the people who went, by the trip's side advantages." In other words, sight-seeing side trips, perhaps to Europe, were MORE IMPORTANT in the minds of Brethren than the SPIRITUAL advantages of the Festival. He continues: "It was not as spiritually-rewarding a Feast as it should have been, because their minds were on other things."

The Brethren who went were repeatedly warned of this BEFORE they went. Yet the chance to go to England, and probably Europe, loomed up as THE CHANCE OF A LIFETIME, and their interest in PHYSICAL sight-seeing was so great it cast a shadow over the Feast in their minds. The Feast became secondary! They attend the Feast every year -- but the chance to see England and Europe was once in a lifetime -- naturally that became FIRST -- over and ABOVE Christ, or the Kingdom of God.

Brethren, I do sincerely hope none of you RECEIVED YOUR REWARD, a sight-seeing physical material reward ONCE in a lifetime, and cheated yourselves out of an ETERNAL reward continuously FOREVER in God's glorious KINGDOM! The things sightseers have their eyes and minds on are mostly ugly, drab, dirty. The very PURPOSE of the Feast of Tabernacles is to GET OUR EYES OFF the ugly things of this world -- and to GET AWAY from this world, and have our minds on the BRIGHT, HAPPY, GLORIOUS things our loving God has prepared for us, IN HIS KINGDOM, during the millennium and on beyond for eternity!

No, Brethren, as the servant and instrument of the LIVING Jesus Christ, who is the HEAD of this Church, I simply have to put an end to these group trips overseas for the Feast of Tabernacles!! I have to do it IN HIS NAME, and by Jesus Christ's AUTHORITY!

I find that several local churches have been excitedly planning a FAR BIGGER excursion and worldly sight-seeing adventure to Britain for this autumn. Charter flights are DANGEROUS. Most air crashes seem to be on charter flights. Pilots on these flights are not flying daily like those on scheduled airlines. Now that we have our own jet and our own crew -- the MOST efficient and experienced, and men led by God's Spirit -- I am learning more about flying than I knew. They tell me that definitely, most air crashes are due to PILOT ERROR, and much if not most of that because pilots are not in continual flight. If one of our pilots



laid off for two or three months, for instance, we would not let him fly passengers until he took intensive brush-up training all over again, to get back into "harness."

IF the English Feast site requires more in attendance than will come, then we know now it will SAVE THE WORK MONEY to simply PAY THE DIFFERENCE, not try to send enough Brethren from America to make it up.

WE NEED TO REEVALUATE THE ENTIRE PURPOSE OF THIS FESTIVAL! We need to EXAMINE OURSELVES, just as much as we do before Passover!

One member who went last year wrote me personally, DEMANDING a personal answer, saying: "Please take the opportunity to answer this letter personally." Brethren, if I take time to write each one of you personally, I would have no time to write PLAIN TRUTH articles, booklets, Co-Worker letters, or to attend the many conferences I must attend to counsel with those God has made leaders at Headquarters, learn the facts of numerous problems, make weighty decisions often involving millions of dollars or the very spiritual life or death of one or more members, or any number of responsibilities I have constantly coming down on my shoulders. This member was TAKING IT ON HIMSELF without authority to organize a \$56,000 charter flight. Of the trip to Britain he said: "We would like to do it again this year only extending it to the NYC churches." This member's letter was quite DEMANDING! Well, Brethren, I have to tell you that I do not respond to such uncalled-for demands! I referred this letter to the District Superintendent over his district. I was informed that this member was one who has an attitude problem, more zeal than wisdom -- MEANS WELL -- but sometimes lets zeal cause him to appear to be in a wrong attitude and spirit. I hope he has learned his lesson. Let me say, I would like to write individual personal letters to each one of you -- and to have private, personal talks with each one of you. But I'm sure you realize why I am simply unable to do that.

And I do have to call your attention again to the fact that the LIVING GOD (not I) did set AUTHORITY in His Church. It runs in a CHAIN of authority, from the TOP down. The TOP is the living Jesus Christ. He is QUITE ALIVE and ACTIVE! I did not appoint myself next under Him -- but HE DID, and I have to accept that authority, and will have to ANSWER TO HIM as to how I exercise it. Therefore matters like these charter flights MUST BE DECIDED FROM THE TOP AT HEADQUARTERS, and any planning of such must originate from Headquarters, not with individual members.

Now about the annual Holy Day offerings.

I am discouraged and sorely disheartened, Brethren, because THE FACTS ARE that on these seven occasions, the receipt of money at Headquarters to carry on the Work of God drops off AS MUCH as the amount put into these offerings! That can only mean one thing! Most of you Brethren are NOT putting in ANY real special Holy Day offering at all, but instead taking what otherwise would have been mailed in -- as tithes and normal offerings -- and putting THAT into the Holy Day offering!

Brethren I wonder if that is not doing almost exactly what Ananias and Sapphira did! Please read that again -- it is in Acts 5:1-11. They professed that they put in the amount they sold their property for. Peter said THEY LIED to THE HOLY SPIRIT. They DROPPED DEAD! If YOU profess that what you put in the Holy Day offering is a SPECIAL HOLY DAY OFFERING, when it is only a regular offering, is not that about the same thing? Brethren, in the name of Jesus Christ I say I WOULD BE AFRAID to do such a thing!

PLEASE, for your own sake -- for you are being judged BY GOD -- send ALL the tithes and regular offerings to Headquarters by mail as usual, and let the Holy Day offerings be EXTRA and SPECIAL offerings! If this means that instead of a \$75,000 offering at a Feast, we only have a \$25,000 offering -- while the income at Headquarters remains normal, THAT WILL BE BETTER! The example I set for you is that the offering I make on Holy Days is special and extra. No one likes to see these SPECIAL offerings swell 'way up big' more than I. I try to HELP swell them up, as those who count the money may know. But they should be SPECIAL offerings. They should swell up the income at Headquarters, not just bring it to the same normal it would have been anyway.

One other thing. For the month before the Feast of Tabernacles, the income always SAGS DOWN below normal. Many Brethren have either NEGLECTED to save all their second tithe, or have "borrowed" (the word should be "stolen") from it for other purposes through the year. Then, when the Feast is coming they take from tithes or offerings, beginning about a month ahead, apparently feeling they won't be able to go otherwise. IT IS NECESSARY WE LEARN HOW TO HANDLE GOD'S MONEY. The second and third tithes are as much GOD'S as the first -- even though He has directed that you spend the second on yourself -- and also the "Levite" (in this N.T. time God's ministers) and others, and the third for the poor, etc. But God has directed HOW and WHEN to use it. To "borrow" from it is disobedience to God's directions.

I know Brethren, that we all like to have large Holy Day offerings. We like to keep swelling them up larger than the year before. But I would much rather have the special Holy Day offerings lower and keep the receipt of tithes and regular offerings up to normal at Headquarters. So I ask you, PLEASE, continue to mail in your tithes and regular offerings -- and special offerings for the building fund -- during the Feast periods the same as regularly. Let the special Holy Day offerings be JUST THAT -- special Holy Day offerings that are IN ADDITION TO what you would send in if we did not have this special offering.

One other thing is VERY IMPORTANT.

Let me explain it. You know how King David had a great desire to build a HOUSE FOR GOD at the Headquarters of that time, which God has chosen. God said to David "Thou didst well that it was in thine heart." (1 Kings 8:17-18.) However, because David was a man of war, and had killed so many men, God said the Temple was to be built -- but not by David, but by his son Solomon when Solomon became King.

A few years ago a similar desire came to me. Because of the sins of Israel and Judah, God rejected Jerusalem and turned His back on it. He will YET choose Jerusalem AGAIN, at the coming of Christ as WORLD RULER, to be the capital city of the world. But UNTIL then, Jerusalem is NOT God's earthly Headquarters, but Pasadena, California IS. At Pasadena, God's Headquarters Church had to meet for years in a hired hall. For the last four years or so, we have met in the college gymnasium. The College NEEDS an auditorium. And since the Headquarters Church meets on the campus, this auditorium would also be THE HOUSE FOR GOD, where the Headquarters Church would hold its Sabbath services.

The desire came to me to build a HOUSE FOR GOD at His present HEAD-QUARTERS.

Of course I did not have in mind anything remotely as fine as Solomon's Temple. Yet I feel it should be very fine in quality, in the type of construction of our day. It should not be cheap or shoddy.

I wanted to build this before we built any other buildings on the campus several years ago. But serious needs for the College seized priority. These other buildings had to come first. Now we have the gymnasium -- used almost constantly seven days a week. We have the Student Center, with the dining hall. We have the classroom and lecture buildings, named the Loma D. Armstrong Academic Center. And, at last, we are in the new desperately needed Hall of Administration, at the College's new main entrance, 300 West Green Street.

And now, at last, the architects' plans for the auditorium -- which to God's people will be thought of as THE HOUSE FOR GOD, at His present world Headquarters -- are completed. And here is a most unusual coincidence -- OR IS IT COINCIDENCE? In Jerusalem is a large-scale MODEL occupying an area of at least 100 feet or more each way -- possibly 150 feet. This model represents the city of Jerusalem as it was at the time of King Herod. Herod died while Jesus was still a young child (Matt. 2:20) -- probably not over two years old. One of the many, many buildings modeled in miniature is the Temple -- called Herod's Temple, for King Herod (the Roman King) had repaired and remodeled the second Temple built by Zerubabel, and enlarged it. As I looked at the model of the Temple, from the front, I was startled. In form and shape it is VERY SIMILAR to the design of our new HOUSE FOR GOD! Neither the architects knew or planned it to be that way, nor did I. It made me feel that God surely must have guided the plans for our auditorium. For example, this auditorium will seat about 1250. Yet the building is to be over 70 feet high. Now I might, myself, wonder WHY would we build an auditorium so high? That much height is NOT required to seat the audience -- or the congregation. How did that happen? Well, some five years ago, when we first started planning for this HOUSE FOR GOD, our architect firm's designers made eight or ten rough sketches of building designs and shapes. I was at the time at the English campus. They sent these to me there. I tacked them all up on walls in our radio studio there. Then I, and our ministers who were there, carefully studied all

these different designs for the external appearance and shape of the building. Why did we choose this particular one? Simply because we thought it looked the most beautiful. Others had much lower height. Yet to all of us, this one design was by far the most attractive. Later, at Pasadena, all of our ministers and officials there agreed -- they, too, chose this same design. None of us knew it was shaped like the Temple at Jerusalem. But somehow I think God knew!

Several months ago the architects gave us their carefully figured cost estimate for this building. Our business management and financial representatives went to work to obtain long-term financing to pay the cost of construction. They obtained definite loan commitments from insurance companies and banks. We hoped to break ground and start construction about August or September, this year. Then, just before I left Pasadena on this present trip to Jerusalem, the architects gave us bad news: They had made a mistake in figuring the cost, by about 40%. They said it will cost 40% more than their first estimate. Our financing does not provide that much money.

So now our business department and financial representatives are having to start all over and try, first, to get the same banks and insurance companies to increase the loan commitments by 40%; and second, failing in that, to obtain the higher financing elsewhere. Meanwhile too, we are having other firms figure this cost as a double check. I hope we shall not have to delay this wonderful building another year -- or perhaps give it up altogether.

I have a brother-in-law in Portland, Oregon, who for years has been the leading architect in that area for public buildings -- school and college buildings. He has carefully studied these plans, and examined the small-scale model the architects had made for it. He told me with enthusiasm that this is the most PERFECTLY designed building, architecturally, he has ever seen. He simply marvelled at its simplicity, the perfection of its proportions, at its beauty.

Are we going to be able to build it? THAT DEPENDS ON YOU, BRETHREN. Once again, instead of increasing the special building fund by 25% or 30% a year as we should -- since we have that many more members -- you Brethren are FALLING DOWN on it again. Since January 1, the SPECIAL offerings for the building fund have been, NOT 25% higher than the same period last year, but MUCH LOWER.

When I first started this building fund, a few years ago, I expected to build this building first. That's what I wanted to do. At that time the response from all Church members was ENTHUSIASTIC. But necessity gave other buildings priority, and we had to delay this HOUSE FOR GOD. Now, at last, we are ready to build it.

So HOW ABOUT IT, Brethren? Are we going to have to give it up, because so many of you are dropping off on this building fund? Remember, it is to be ADDITIONAL to your regular tithes and offerings -- and additional to Holy Day offerings. I believe God

WANTS IT BUILT!

I'm going to ask you to sacrifice other things, and CONTINUE sending in generous SPECIAL offerings for this Building Fund.

Of course I know there will be some who will say, "Well, are we not too near the time of Christ's coming, and the end of this Work, to build it?" The answer is NO! First, we cannot set dates for sure. Second, Jesus said blessed shall we be, who shall be found diligently doing in HIS WORK, when He comes. Not those who say, "Let's lie down and quit." Our Leader, the living Jesus Christ, is leading us in God's Work to continue diligently right up to the end of the present phase of the Work.

Another VERY IMPORTANT point. THIS WORK IS NOT GOING TO END IN THE NEXT TWO-AND-A-HALF OR THREE -- OR FIVE OR TEN YEARS! This WORK OF GOD is going to continue for more than a thousand Years! There will be a short temporary RECESS -- or temporary stopping of it, during the period of the Great Tribulation and Day of the LORD, up to Christ's coming. But that will be only a temporary INTERRUPTION. We shall have a TREMENDOUS responsibility to perform IN GOD'S KINGDOM, all through the Millennium!

Some ask: Will God supernaturally PROTECT His own College Campuses through this period? Of course I do not know. I do know He CAN protect and preserve these beautiful properties He has put in our hands, IF HE SO WILLS! And it does seem like He just very possibly MAY so will! I think we shall have to leave that in HIS hands.

Anyway, I am convinced we should CARRY ON, with no slacking down or let-up -- but with INCREASED DEVOTION, ENTHUSIASM, SACRIFICE, AND ZEAL to spurt up faster on the home stretch we are now in!

Brethren, are you WITH ME? Let's set our hearts to proceed with this HOUSE FOR GOD, and every other phase of GOD'S WORK.

Let me say that in this MOST IMPORTANT archaeological excavation adjoining the Temple Mount in Jerusalem, removing some 50 feet or more of rubble and debris covering THE THRONE OF DAVID, on which the living Christ will sit when He comes, progress is proceeding at a breathtaking rate. On this trip I was surprised to see the great progress! Ambassador College is sending 50 or 55 students to work on it during the summer. Ambassador College is in 50-50 joint participation with Hebrew University in this tremendous project. THE WAY IS BEING PREPARED FOR CHRIST'S RETURN.

Please speed up on your prayers! Let's put all other things second -- GOD'S WORK MUST BE FIRST. THANK YOU.

With love, in Jesus' name,

Herbert W. Armstrong

WORLDWIDE CHURCH OF GOD

WORLD HEADQUARTERS  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

May 25, 1969

Dear Brethren and Co-Heirs with Christ:

It is Sunday afternoon. The Feast of Firstfruits -- Day of Pentecost -- will arrive at sunset this evening. That is the annual Holy Day that pictures God's HOLY SPIRIT coming to DWELL within each of us -- begetting us as the very CHILDREN OF GOD -- making us the very FIRSTFRUITS of the Great Living FATHER'S begotten, and soon to be BORN divine Children!

We need to REALIZE what that means -- how WONDERFUL it is. We are the very LAST generation in THIS PRESENT WORLD. But Jesus said the LAST shall be FIRST. And the FIRST of this world are to be LAST in receiving the SONSHIP of the Living God. Those from Moses' day were called the CHILDREN of ISRAEL. We are called the CHILDREN OF GOD. They were the Congregation of Israel. WE the Church of God. Soon we shall become the KINGDOM of God.

We are even NOW the CHILDREN of GOD (I John 3:2), and what we soon SHALL be does not as yet APPEAR -- is not seen -- has not yet happened (same verse). But we know that, when the Living Jesus Christ does APPEAR, as He soon shall -- His face shining like the blazing, eye-blinding SUN, full strength -- WE SHALL BE LIKE HIM.

Well, LISTEN Brethren! This, I believe, is EXCEEDINGLY IMPORTANT!

Some very dramatic things happened Friday -- day before yesterday. To me, and to my son Garner Ted Armstrong, and other top executives at Headquarters. IT WAS EXCITING, THRILLING, ELATING, EXCEEDINGLY IMPORTANT!

Friday morning we had resigned ourselves, regretfully, to having to give up building the hoped-for "HOUSE FOR GOD" -- at least for starting it this year -- probably permanently.

I want to give you all the FACTS.

In my letter of May 5, I explained how I had desired to build, at Pasadena Headquarters, an auditorium -- but one that, to us, would be more than just the college auditorium. It would be a HOUSE FOR GOD, at the place He has designated as His earthly HEADQUARTERS for the present.

Three thousand years ago, King David wanted to build a HOUSE FOR GOD, and God said "Thou didst well that it was in thine heart." When I first wrote all our Brethren about it, five or six years ago, there was an immediate VERY ENTHUSIASTIC response. But then necessity gave other vitally needed buildings priority. We

built the gymnasium, the Student Center, the Academic Center, the new men's student residence, and now, finally, the Hall of Administration.

Meanwhile, the architects continued preparing the plans for our HOUSE FOR GOD. They completed all working drawings last year. Late in the year we asked the architects for a firm cost-estimate, so we could seek financing for the construction. We did obtain commitments from insurance companies and banks for long-term loans in the amount of 50% of the architects' cost-estimate. Our own bank gave us a line of credit, unsecured, for 100% interim financing during construction. We had planned to break ground and commence construction about September, this year.

Then, about five weeks ago the architects shocked us with the news that they had made a terrible mistake in their cost-estimate. It was going to cost 40% to 50% more than the figure they had given us. That made it impossible to proceed this year -- or probably ANY year.

Before I tell you what happened Friday, let me tell you a little more about WHY we have wanted it so very much. When GOD'S people meet together on the Sabbath, WITH WHOM is our fellowship? It is much more than just with one another. Listen to what God says: "That which we have seen and heard" (I John 1:3 -- John was one of the original Apostles, and he refers to Jesus Christ) "declare we unto you, that ye also may have fellowship with us: and truly our fellowship is with the Father, and with His Son, Jesus Christ."

Our fellowship on the Sabbath days is not only with ourselves alone. The Father and the Son Jesus Christ ARE THERE, in spirit, having fellowship with us.

Yet our Brethren, all around the world, have been meeting together with our God and our Saviour on the Sabbath days in hired halls. We have been willing to do this, in order that we could spend God's tithes and our offerings on GETTING OUT THE GOSPEL, instead of constructing church buildings and cathedrals like the world's churches.

When you stop to think of it, the world looks on "A CHURCH" as a building with a steeple on top of it -- or a cathedral. With them, the people go to the CHURCH. But with us, it has had to be THE CHURCH goes to the HIRED HALL.

We have been willing to forego having fine church buildings, so we could use the money in THE MOST POWERFUL GOSPEL WORK ever to go out to the world. Never in history has Christ's Gospel gone to SO MANY with such IMPACT and POWER. Of course, the world's churches have not preached CHRIST'S Gospel, but a different Gospel -- or one ABOUT Christ.

We know that in this, we have done what the Living Christ has directed us to do. Just as He told David that He had dwelt in tents, and not in a fine and costly Temple, without using the people's money for a HOUSE FOR HIM, so we know that has been His

will in our day -- that is, to dwell with us when we meet on His Sabbaths in HIRED HALLS. But He said David did well in desiring to build A HOUSE FOR GOD. And apparently there was only THE ONE "HOUSE FOR GOD" in Solomon's day.

But, Brethren, even though we have been willing to give up having our own local church buildings FOR THE GOSPEL'S SAKE, God shows us, now, that we DO WELL in desiring to have ONE "HOUSE FOR GOD" at the present earthly Headquarters of HIS WORK -- one fine House we can all look to from around the world, WHERE GOD IS HONORED!

And, if we are willing, now, to make EXTRA sacrifice -- to give up some earthly thing that we may contribute EXTRA for HIS HOUSE -- then it appears now that God will open the way also that we may begin having local church buildings for our local church congregations. A great New York bank has offered to finance such local buildings, about ten at a time. We are not yet in financial position to go ahead with this, but WE CAN BE by next year, if we will PUT OUR HEARTS, NOW, IN PROCEEDING FIRST WITH THIS HOUSE FOR GOD AT HIS PRESENT HEADQUARTERS!

Of course we have not planned anything remotely as costly as the Temple God had Solomon build in answer to David's desire for such a House. On the other hand, we have felt it must be BETTER than ordinary -- a building fine enough to really honor the Great God.

I do not believe I mentioned in the former letter, but the city required that we build, in connection with this auditorium, a parking structure adjoining to accommodate a large number of cars. The architects felt that the only way they could provide the required number of spaces for cars was a full-block parking structure under the athletic running track.

The architects estimated the cost of this car-parking structure at two-and-a-half million dollars -- a price that seemed unreasonable to me, and which I never could understand. That had been figured in as a very sizeable portion of the cost of the HOUSE FOR GOD.

When we met in conference Friday morning with the architects I fully expected to have to give up ever constructing this building. Then the people in charge of our Buildings and Grounds Department came up with some new plans which the architects should have thought of long ago. They found four or five smaller areas around the campus which could be turned into parking space with-out spoiling the appearance of the campus. Adding them up, they accommodated more than the required parking space. And no cost, except just the pavement on the ground, which our own crew can do.

This eliminated a great big portion of the building cost. Then the architects, seeing we were going to drop all consideration of constructing the building, suggested that they thought they could reduce the cost of the building by perhaps 20% to 30% by making a few changes in plans that would not actually cheapen the



building, or its appearance. IF they could do this, we could yet start construction this early autumn after all.

Brethren, I think God WANTS US TO BUILD HIS HOUSE! I think He moved to make this possible, just when it looked like we would have to give it up! Maybe He was just testing us to see whether we would be WILLING to give it up! And we were -- so now, IF you Brethren are willing to make some REAL SACRIFICES for it -- IF you want this more than some other things you may have wanted -- we can yet break ground and get this beautiful HOUSE FOR GOD under construction by perhaps this coming September.

BUT REMEMBER -- the fact we have this financing does not mean the insurance companies and banks are going to PAY FOR IT while we do nothing. Although our bank will ADVANCE on a short-term basis the progress payments, WE HAVE TO BIND OURSELVES TO MAKING DEFINITE HEAVY PAYMENTS EVERY MONTH! The 50% long-term insurance company loans will go to our bank at the time of completion of the building. But the other HALF of the cost must be paid back to them by us, on monthly payments that will pay it off in two or three years.

So, Brethren, in order that we may know whether to go ahead, I have to ask you once again to send in STATEMENTS OF INTENTION, of special, extra, additional offerings -- IN ADDITION TO TITHES and regular offerings for the Gospel WORK. I do not ask for any binding pledge. It is neither a pledge nor a vow. If the circumstances change, and you find you are not able to keep it up, YOU WILL NOT BE BOUND. We will TRUST GOD to help you keep it up -- and if you are not able, God will provide someone else to pick up that part. But we DO NEED statements of intention to show the amount you believe, as of now, you will be able to send monthly for the next two years.

I ask you to PRAY about this! I know we can do it -- IF our hearts are in God's Work -- IF we are not dropping into the Laodicean condition -- IF we are not putting our minds on earthly things and throwing away our inheritance in THE KINGDOM OF GOD!

Please pray over it, and let me know by return mail.

With love, in Jesus' name,

Herbert W. Armstrong

P.S. With graduation coming on, and the rush to get away on the present trip to Jerusalem, with FIFTY of our students going there to work on the Archaeological Project for the summer, I did not get this letter completed. Have had to finish it here on the English campus. Am sending it today, June 5, to be mailed to you from Pasadena.

The PLAIN TRUTH  
a Magazine of Understanding  
BOX 111, Pasadena, Calif. 91109

HERBERT W. ARMSTRONG, Editor

May 27, 1969

Dear PLAIN TRUTH Subscriber:

I am writing personally to you as a subscriber. You may know -- as our older subscribers do -- it is my custom, twice annually, to answer the questions most asked by our readers.

Since my last letter to our PLAIN TRUTH readers, November 25, we have received a quarter of a million additional subscriptions -- an additional readership of probably a million. I think, too, it's interesting that at that time we had enjoyed the same increase in circulation -- 225,000 subscriptions in the preceding 6 months -- making an increase of A HALF MILLION in a year. Circulation increased from 1,225,000 at this time last year to 1,750,000 today -- a phenomenal increase of 40% in a year!

Readers of The PLAIN TRUTH -- especially the many new subscribers -- write in by the thousands asking questions.

In the past 6 months these are the questions most asked: What IS Ambassador College? \*\* HOW is it organized? \*\* WHO is Herbert W. Armstrong? \*\* WHO is Garner Ted Armstrong? \*\* HOW is the college, the magazine and the broadcasting (and telecasting) financed? \*\* HOW can you publish and send out worldwide, a magazine of such high character, quality and interest, without advertising revenue and not allowing any subscriber to pay for his own subscription?

No wonder new subscribers ask such questions! You never heard of anything like it before!

I will answer some of those questions in this letter. But BETTER YET, we have prepared a special new booklet that answers most of those questions more fully than I could in this letter -- and well illustrated, besides. I hope YOU, and every subscriber to The PLAIN TRUTH, will request your free copy of this new booklet. We have needed such a booklet for a long time. And now, at last, it is published and ready for mailing.

I do not want to send anything unwanted, so I will hold your copy ready for mailing as soon as you let me know it will be welcome. We never resort to any of the schemes and gimmicks so prevalent today. I suppose you, like myself, have been pestered with such tricks. I am sending back, today, two unwanted items the promoters tried to force on me, unasked. One is a book, the other a small piece of so-called sculpture "guaranteed" by an outfit I never heard of to be a copy of a sculptured work of a so-called noted sculptor I never heard of. (And I happen to know personally the two greatest sculptors in the world, Henry Moore and David Wynne of London.) In each case the promoters sent a bill asking me

to remit money.

There are so many of these "come-on" schemes to get your money that I know it seems hard to realize that when we offer you something of real value WITHOUT ANY CHARGE -- and tell you we have nothing to sell -- you are not going to be asked to buy anything, or join anything -- it is THE TRUTH, and there are no tricks or deceptions or gimmicks!

YOU HAVE NEVER HEARD OF ANY OPERATION LIKE OURS! It is utterly unique. And isn't it, after all, a refreshing experience to find something of vital value, with no such come-ons -- something 100% aboveboard, honest and sincere?

This new special booklet, "This is AMBASSADOR COLLEGE," answers these very questions. But, more than that, it is the intriguing story of supplying the MISSING DIMENSION in education, worldwide. It is the thrilling success story of something never done before -- of a huge, major-scale educational operation worldwide, seemingly incredible, yet here it is, in fast-accelerating operation today!

It explains WHAT that MISSING DIMENSION is. It gives you, in brief outline, the astonishing organizational pattern of this worldwide educational program. It explains not only what this MISSING DIMENSION is, but how it is missing in TWO VITAL SPHERES -- the On-Campus sphere, and the Home and Family sphere. It shows the tragic NEED for right education IN THE HOME -- adult education in the home! It gives you startling, eye-opening facts brought out in recent studies on the tragedy of broken homes. It brings you shocking FACTS resulting from researches, on the CAUSES for much of the tragic racial strife. It tells you HOW this entire educational operation started. It gives you a look into my personal early life, experiences and background. It will give you a NEW CONCEPT of education -- of the vital importance of family life -- of a strong FAMILY SYSTEM. It gives you the cause and statistics of CRIME.

You are aware, of course, that education today is in the grip of an acute CRISIS! There seems no longer to be authority at the top. Read my personal page in the July PLAIN TRUTH, on WHO'S IN CHARGE in the colleges and universities. Moral standards have gone into the cesspool. Today we read of filthy, dirty-language shows in theaters, with actors in suggestive poses and actions, totally nude on the stage. There was even a documentary on nudism, showing both men and women totally nude in color on British television. Accidentally I saw it. I never dreamed I would live to see anything like that! On some college campuses, men and women students are allowed to remain all night in dormitories of the opposite sex, in outright fornication.

These things are SIGNIFICANT. They set a definite TREND. They are leading to something! Do you know what? The END of our society -- unless SOMETHING or SOMEBODY can stop this degeneration!

Ambassador College recognizes the significant relationship between education and world conditions. And also the

responsibility of education for those conditions. We ARE DOING OUR PART, in a way no one else is doing it! We are sounding the ALARM -- and making it plain precisely what lies almost immediately ahead. We ARE going to be suddenly and rudely JERKED OUT OF THIS PRESENT DEGENERATE TREND! There is going to be a different and happier WORLD TOMORROW. But there are reasons and CAUSES for today's descent, as there shall be for tomorrow's wonderful world.

Now in addition to this NEW booklet, "This is AMBASSADOR COLLEGE," there is something else absolutely NEW that I feel at least some of our subscribers will be enthusiastically interested in.

In Ambassador College, at the Pasadena campus, there is the coeducational undergraduate School of Liberal Arts and Sciences -- but there is also the School of Education on the graduate level, offering degrees of M.A., Ed.D., and Ph.D. And also the Graduate School of Theology, offering degrees of M.A. in Theology, and Th.D.

Perhaps most subscribers will not be interested, but I think it well to mention that the Graduate School of Theology is beginning, with the June number, publication of a NEW and different MAGAZINE, called "TOMORROW'S WORLD."

Being published by the Graduate School of Theology, it is a magazine of Biblical understanding. Not a religious magazine in the ordinary sense, for the world is full of many false religions. It is not a sentimental evangelical magazine, but as The PLAIN TRUTH is "A MAGAZINE OF UNDERSTANDING" in the world-news, human-experience, educational field, the new magazine is also "A MAGAZINE OF UNDERSTANDING" in the field of Biblical revelation. It does not seek to "interpret" the Bible. It has no new interpretations. The Bible ought not to be interpreted. It interprets itself. This new magazine will MAKE PLAIN vital questions answered in this Book of books -- the world's largest seller among books.

For example, it will answer such questions as: WHY does God HIDE HIMSELF? WHY did God let little Timmie die, when he ran out into the street and was struck by a speeding car? WHY does God allow WARS and so much human suffering? Some ask: If God is Good and Perfect, and all-loving, He wouldn't WANT people to suffer, would He? And if He is ALL-mighty, He could prevent it, couldn't He? Then, they ask, WHY DOESN'T HE? Thousands of clergymen and theologians cannot answer those questions. BECAUSE many have never found the answers, they have turned from all religious interest.

The TOMORROW'S WORLD Magazine will GIVE YOU THE ANSWERS. Answers that MAKE SENSE!

In the very first June number of TOMORROW'S WORLD, now off the press, is an article on "Just What Do You Mean ... The KINGDOM OF GOD? "Sub-titles: Is it the CHURCH? Is it something "set up in the hearts of men?" Is it the British Empire? Is it the good within you? Is it "the Millennium?" Each of these is widely taught. The answer made PLAIN without interpreting the Bible, may be astonishing -- but it will be made PLAIN!

Another article will be on the question of smoking. Is smoking hazardous to health? It reveals what are the odds of getting lung cancer or heart disease. It explains why MILLIONS smoke despite dire warnings.

Another on the subject of prayer. Does anyone ever get direct answers to prayer? Is an actual divine Personage listening? Why do most never get answers to prayer? Another article on "Seven Rules to Right Decisions." Life is a series of decisions leading to success or failure. This will show the way to make right decisions.

Then, coming in the July number: "What Do You Mean -- SALVATION?" Is it going to a PLACE, being given eternal life, or WHAT? Just the plain statements, without interpretation, of what the Bible SAYS. Few understand it. See if you do! Another, "Who -- What -- was Jesus Before His Human Birth? " Or did He exist prior to it? Puzzled theologians give a variety of answers. Avoiding denominational doctrines, ignoring human theological traditions, this article makes PLAIN exactly what the Bible SAYS, without any denominational or sectarian interpretation. Another, "Twelve Rules for Bible Study."

This is just a sample, to give you an idea of what this magazine is like. I realize many PLAIN TRUTH subscribers may not be interested in something more Biblical. But I realize, too, that among the millions who now read The PLAIN TRUTH are many who DO want some of the "stronger spiritual meat."

For those who do, however, I must warn you that it will be "STRONG meat" -- not skim milk. It will make Biblical revelation PLAIN, just as it is -- pulling no punches! You probably will be surprised to find that if you accept Biblical revelation as the Maker's INSTRUCTION BOOK to mankind, it actually contains definite instruction and teachings some of which may be new -- and surprising -- to you. Just as it is recorded that the people "WERE ASTONISHED" at the teaching of Jesus, so also many people are "ASTONISHED" at that same teaching, just as it is written, today. TOMORROW'S WORLD will make plain what is written, on a scholarly and high-character plane, without any watering down, and with no "science of mind" twist or metaphysical distortions or modernist compromising with supposed yet false science, or evolutionary approach.

If you are one of those, who would like such a magazine -- NOT a sectarian or denominational magazine -- entirely NON-sectarian, written and edited by scholars and faculty, in the Graduate School of Theology, down-to-earth, factual, just as it is without any denominational bias, I would be glad to offer you an already-paid full year's subscription. Like The PLAIN TRUTH, you can't pay for your own -- it's already paid.

This new magazine is for those who ARE spiritually interested, who want the TRUTH of what the Bible reveals about the purpose of life, what it says the Creator living God has in store for us, WHAT is a Christian, and many other subjects.

I'm not urging this new magazine on you -- we won't send you a single copy UNLESS YOU WANT IT AND ASK FOR IT. But I felt that enough of our readers will want it that I should offer it. Frankly, I feel that people really NEED more of the practical principles of living, revealed in the Bible to help live more happy and rewarding lives.

Also this new magazine, TOMORROW'S WORLD, will help PLAIN TRUTH readers better to understand world conditions today, the modern problems of society, and personal and family problems.

I do hope YOU, and every PLAIN TRUTH subscriber, will ask for the attractive new booklet, "This is AMBASSADOR COLLEGE." It will answer most questions that are asked about us. And if you have any further questions at any time, do feel free to write me, and I will do my best to answer them.

THANK YOU for your interest, and allowing us to serve you.

Most sincerely,

Herbert W. Armstrong

The WORLD TOMORROW  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
GARNER TED ARMSTRONG  
Proclaim to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

June 2, 1969

Dear Co-Workers with Christ:

I am a week late getting this letter to you. But the semiannual letter to ALL subscribers to The PLAIN TRUTH was mailed out May 27th and 28th -- when this letter should have gone out.

I'm sure you have received your copy of that letter before now. I hope you have written in for the NEW booklet, "This is AMBASSADOR COLLEGE," although it was not necessary for you to send any request for the NEW magazine, "TOMORROW'S WORLD." As a Co-Worker, you are already on that list.

TOMORROW'S WORLD is now ready -- your copy may have been mailed even before this letter can be. THIS IS A WONDERFUL ADDITION TO THIS GREAT WORK! Be SURE to read my "Personal from the Editor" page. It will explain the change we have made in The PLAIN TRUTH. This new change makes it possible for us to get Christ's Gospel message to the 95% of the world's population that CANNOT be reached by a religious-sounding magazine or broadcast. We ARE now getting this message to them -- in a LANGUAGE THEY WILL LISTEN TO.

Then, for those who DO want the stronger spiritual food, we have offered TOMORROW'S WORLD. I have offered it to ALL subscribers of The PLAIN TRUTH -- almost two million of them.

I am writing this letter on the plane as I fly to New York -- and then at 7:00 a.m. tomorrow morning on to Jerusalem again, where the largest and most important archaeological excavation ever undertaken is under way on a large scale. This letter must be short so I can mail it airmail to Pasadena, and they can forward it on to you.

Now I have to tell you I was shocked and discouraged on receiving the financial report for May from our business office. For the first time I can remember, the report showed the GAIN in income for the month over the same month a year ago was exactly ZERO!!!

That report hit me as if a mule had kicked me in the stomach! Co-Workers! -- Brethren in Christ! -- are you going to let me down -- are you going to let the living Christ down? Do you

want this great worldwide Work -- the greatest Gospel Work EVER to go out to the world -- to have to STOP? This sick, sick world is reeling on its last legs. There is every sign about us everywhere that THE END OF THIS WORLD is almost HERE! WHAT is it going to take to WAKE US UP? This is absolutely TRAGIC! It is a CALAMITY! WHAT is it going to take to make us see that NOTHING else is important, now, by comparison. WHAT will it take to make us PUT THE WORK OF GOD FIRST, before worldly pleasures and interests? Must God shake us with a worldwide EARTHQUAKE? I just don't understand it. In the name of Jesus Christ I call on you to COME TO THE RESCUE QUICK! He is moving forward -- opening more and bigger doors before us. WE MUST WALK THROUGH where He leads!

At Headquarters we are doing all WE can. The new magazine is now out! We are trying to feed YOU the precious spiritual food, and at the same time get the last warning message TO THE WORLD! We try to serve YOU as well as those we ask you to HELP us serve.

And one way we are prepared to serve YOU that many of you may not realize is this: As a part of the ADULT EDUCATIONAL PROGRAM, explained in this new booklet, we now have TRAINED MEN -- graduates of AMBASSADOR COLLEGE -- available in all parts of the United States, ready to counsel with you PERSONALLY -- to answer questions -- to help you with any spiritual problems -- even to baptize any who are ready for it.

I think that because we say in literature -- and you hear on radio -- "there is no follow-up -- no one will call on you" -- many may have MISUNDERSTOOD. What we mean to say to the public is that there will be no follow-up trying to sell them something -- we have NOTHING TO SELL. And that giving us their name and address for requested literature, or a subscription (free -- already paid) to The PLAIN TRUTH does not mean someone will come knocking uninvited on their door.

We WON'T send anyone to see you, UNWANTED. Not unless you REQUEST IT! BUT, if you would like one of our trained men, graduates of AMBASSADOR COLLEGE, to call and counsel with you about any problems, answer any questions -- even explain anything in the Bible, there is such a man NEAR YOU -- in all parts of the United States and Canada. So PLEASE feel free to invite such a visit. That's what they are there for. And of course you know they have nothing to sell. They won't ask you for money. They won't plead with you -- or even urge you to "be converted" or baptized, nor to join anything. Of course, If you WANT and request help In finding God and letting Christ REALLY come into your heart and life, they are fully qualified to HELP. But they will not try to shove anything on you. They are qualified to EXPLAIN the Bible if you ask, but never will they argue. Actually most of them are consecrated and ordained ministers. They, and we here at Headquarters of this great Work want only to HELP -- to SERVE. We count it a PRIVILEGE to do so.

Then, there is the Bible Correspondence Course. Actually thousands of you Co-Workers are not taking this. YOU ARE MISSING SOMETHING VERY IMPORTANT, INTERESTING, AND VALUABLE. Other



thousands of you ARE taking it and happily profiting from it greatly. If you have not yet enrolled, why not do so NOW?

We want to help and serve YOU. Won't you pray for this Work earnestly, and even pray about whether YOU should help serve Christ more, and at more sacrifice, as He, with us, helps and serves 150 MILLION other people around the world?

Dear Co-Workers, let's MAKE UP for the lack of gain last month by TWICE the normal gain in income THIS month! Let's not let Christ and His Work down! I'm going to pray in faith that God will bless you IN SO DOING!

With love, in Jesus' name,

Herbert W. Armstrong

The WORLD TOMORROW  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
GARNER TED ARMSTRONG  
Proclaim to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

June 29, 1969

Dear Co-Workers with Christ:

I am writing from 39,000 feet up in the air, returning from Jerusalem, where I left fifty Ambassador College students working on the big archeological project for the summer. Half of these students went from the campus in England, and the other 25 from the two United States campuses. They are uncovering 3,000 years of history. Articles to come in The PLAIN TRUTH will tell you the exciting things being dug up.

I have just finished writing my Personal article for the August number of TOMORROW'S WORLD. You will read it when that issue arrives. But I want to send part of what I wrote to you now, in this personal letter -- and even if you read part of it over a second time in TOMORROW'S WORLD, I hope you will read it then, as now. I hope you really like this NEW magazine, and that it brings you very precious UNDERSTANDING, knowledge and instruction from our GOD!

What I wrote in this Personal article is about the GREATNESS, the POWER, HONOR, and GLORY of our God. It is in answer to the question: "What is the GREATEST SIN that anyone can possibly commit?"

For many years I have known what it is. But the seriousness of it was indelibly impressed on my mind as I was reading in I Chronicles 29, in the Fenton translation.

It was 3,000 years ago. David was king over Israel in Jerusalem. He was then in the very spot our students are digging down to, now. It was in the heart of David to build a HOUSE FOR GOD at Jerusalem. God said that David had done well in desiring to build the Temple. But, because he had been a man of war and killed many, David was not allowed to build it. God decreed his son Solomon should build it, after David's death.

Nevertheless, David was allowed to make great preparations for the Temple before he died. So David sent out a request to God's people Israel for contributions for this special building fund. The people were tremendously stirred with joy and anticipation. They responded with GREAT LIBERALITY! In I Chronicles 29:9 you will read: "Then the people rejoiced, for that

they offered willingly, because with PERFECT HEART they offered willingly to the ETERNAL: and David the king also rejoiced with great joy!"

They were stirred, inspired, MOVED, fired up to willingly sacrifice other things they may have planned or wanted to buy, to give and to honor their God! Dear Co-Workers, should we not ask, WHY can't we, today, be stirred to put the WORK OF GOD first, ahead of personal desires and wants? Can't we do as generously as they?

David was moved deeply and emotionally, because he knew that all they gave came from the Great GOD! He was inspired to realize HOW GREAT is our God! He was moved to an inspiring prayer, publicly expressing gratitude and praise for the living God. It was this prayer which I read in the Fenton translation that inspired my Personal article for TOMORROW'S WORLD. It begins with the very next verse after the one quoted above:

"Blessed be YOU, the EVER-LIVING,--  
The GOD of Our Father Israel, --  
From Eternity to Eternity!  
With You, LORD, is Greatness, and Power,  
And Beauty, and Splendour, and Glory!  
For all the Heavens and the Earth are Yours,  
LORD!  
The Government, and Exaltation,  
And Headship of All!"

The Fenton translation omits part of the next verse -- the 12th., so I continue in the Moffatt translation in modern English:

"Riches and Honor come from thee, who reignest over all; in thy hand lie POWER and MIGHT, and in thy hand it lies to make all great and strong. Hence, O our God, we ever thank thee and praise thy glorious name. Yet who am I, what is my people, that we should be able to offer such freewill offerings? All gifts come from thee, and we only give thee what is thine." (I Chronicles 29:10-14).

I seemed to catch the vision of the GREATNESS, the POWER, the BEAUTY, the SPLENDOR and GLORY of God -- and of His throne in Heaven! Do you fully realize it? God is not the author of ugliness, but of BEAUTY! Not of unsightliness, or drab, colorless, depressing surroundings, but of magnificence, inspiration, culture! Not the source or giver of cheapness, inferiority, but of quality and CHARACTER! Not of darkness, but of LIGHT and BRILLIANCE!

Some people have the very wrong idea that we ought to live in drab, depressing, inferior surroundings. God Himself dwells in brilliant SPLENDOR! From His throne in Heaven brilliant lightning flashes forth! It is resplendent in BEAUTY, brilliance and GLORY beyond description!

Said the inspired David, "Riches and honor come from thee!" Not poverty, cheapness, inferiority -- RICHES, HONOR, CHARACTER, QUALITY! God is the GIVER of all the GOOD THINGS! Poverty is a punishment brought on humans by humans. Filth and squalor do not

come from God, but from disobedience to His Laws! It is RICHES that come from God, to those who UNDERSTAND and follow HIS WAYS!

All -- absolutely ALL GOOD THINGS, wanted things, desirable things, come from GOD! God is one who GIVES, not one who TAKES! He SHARES, and has given us precious promises that, if we yield to Him and His right WAYS, ALL THAT HE HAS we may SHARE! If we are Christ's, we are His children and heirs -- heirs to inherit all that God HAS! To SHARE it all with Him! I mean His GLORY! I mean the UNIVERSE! I mean His POWER! I mean ALL! I mean ETERNAL LIFE, to enjoy it FOREVER! Can your mind comprehend that?

God IS, and HAS, the ULTIMATE! It is the SUPREME of SUPERLATIVES MAGNIFIED! Yet all His power and glory we may share! We may INHERIT! Absolutely ALL the GOOD THINGS come from GOD!

What, then, is the MOST COLOSSAL SIN of all?

It is that which cuts you off from receiving the greatest possible GOOD -- both here and now in this life -- but also ETERNALLY in the life to come! Since EVERYTHING GOOD comes from God -- and since sin is that which harms YOU as well as others -- the greatest sin is that which harms YOU the most -- which cuts you off from the greatest GOOD!

In other words, the SUPREME sin of all is to have ANOTHER god before the true God. We don't bow down to worship carved idols made of wood, stone, gold, or other substance today. We have IDOLATRY, just the same. I will tell you the false god which I worshipped, when you read the article in August. God SHATTERED my idol to bits. I quit worshipping it 42-1/2 years ago.

But you may put pleasures AHEAD of God, so that pleasure seeking becomes another god before Him. Or excessive television viewing -- or viewing the wrong kind of program. How much time do you spend before your TV set -- MORE than you spend with God in prayer and Bible reading and study? Or, it could be something not really needed that you desire MORE than YOUR PART in helping finance GOD'S WORK! Perhaps you should be putting more offerings WITH A Perfect HEART into the Work of God. Remember, the EARTH belongs to God. All you have comes from Him . You only GIVE what is His! And He prospers the giver!

Brethren and Co-Workers, let's not commit the GREATEST SIN of all by failing to do our FULL SHARE, GENEROUSLY, for God's Work, even as God's people of David's day gave for the Temple! WE ARE NOT RECEIVING THE USUAL AND DIRELY NEEDED INCREASE IN INCOME THIS YEAR, as in past years.

The MOST IMPORTANT ACTIVITY ON EARTH today is this great worldwide WORK OF GOD! It is reaching up to 150,000,000 people today -- that's one hundred and fifty MILLION! But our Work is FAR from finished -- and time is SHORT and fast becoming shorter. We MAY have no more than 2 - 1/2 more years to go!

Without harm to yourself -- without denying yourself real NEEDS, CAN'T you increase your freewill offerings for GOD? The

income for this Work MUST increase markedly the last half of this year, or THE WORK WILL HAVE TO RETRENCH. That must not happen!

God will Give of all the GOOD THINGS to us, even as WE give to HIM! His Work needs a REAWAKENING on the part of His Co-Workers! The self-addressed reply envelope is enclosed. THANK YOU for your GENEROUS part!

With love, in Jesus' name,

Herbert W. Armstrong

WORLDWIDE CHURCH OF GOD

WORLD HEADQUARTERS  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

June 29, 1969

Dear Brethren and Co-Heirs with Christ:

I am writing from 39,000 feet up in the air, returning from Jerusalem.

I have just finished writing my Personal article for the August TOMORROW'S WORLD. I want to include in this letter a part of what I wrote in it -- but only a PART, so be sure to read it when the next TOMORROW'S WORLD arrives.

In it is a most important question that had come to mind, which inspired this Personal. It relates to the HOUSE FOR GOD which Solomon built. And it relates also to the HOUSE FOR GOD we hope we may be allowed to build, NOW, at Pasadena Headquarters. A most important question had come to mind. It is this:

What is the GREATEST SIN that anyone could possibly commit? The most terrible sin of all is probably the very last one most people would name. Of course, I have known what this supreme sin is for many years. But the seriousness of it was indelibly impressed on my mind as I was reading in I Chronicles 29, in the Fenton translation.

It was 3,000 years ago. David was King over Israel in Jerusalem. It was in the heart of David to build a HOUSE FOR GOD at Jerusalem. God said to David that he did well in desiring to build the Temple. But, because he had been a man of war and had killed many, David was not allowed to build it. God decreed Solomon should build it, after David's death.

Nevertheless, David was allowed to make great preparations for its construction before he died. It was not to be any ordinary building. This was to be a HOUSE FOR GOD at His earthly Headquarters! It had to HONOR the Great God! Undoubtedly it was by far the finest, costliest, most glorified structure ever built by man.

David said of Solomon: "Solomon my son is young and tender, and the HOUSE that is to be builded FOR THE ETERNAL must be exceedingly magnificent, of fame and of glory throughout all countries. . . . So David prepared abundantly before his death" (I Chronicles 22:5).

David sent out a request to God's people Israel (the CHURCH of that time), for them to contribute for the building of the Temple.

Now as you know, It has been in my heart, in our day, to

build a HOUSE FOR GOD at His present earthly Headquarters -- on the campus of Ambassador College in Pasadena. God has turned His back on Jerusalem. He will yet choose Jerusalem again, and make it world Headquarters of His government in the WORLD TOMORROW. But it has been trodden down of the Gentiles for 2,500 years. It is sad testimony today to the degeneracy of humanity -- ugly, dirty, smelly.

I am writing on the plane, flying high over Greenland, returning from Jerusalem. There, 50 Ambassador College students are digging in the largest archaeological excavation of all, clearing off the accumulated rubble and debris of 1,900 to 2,500 years of Gentile occupation -- clearing it down to the very level of the Palace and Throne of DAVID -- preparing the way for CHRIST to sit on David's throne -- probably in the very location we are clearing off, and making ready for Him!

Doesn't it give you a thrill to realize what we have been called to do? Our students are working there with tremendous enthusiasm! They were so eager to have this part in it they volunteered to pay their own transportation to Jerusalem and back!

But I have emphasized before, the Auditorium I have hoped to build in Pasadena to serve as a HOUSE FOR GOD at His present earthly Headquarters of HIS WORK, is not planned to be remotely as magnificent, costly or glorified as Solomon's Temple. It is not to be a temple. It must be, and serve as the college auditorium -- BUT, among ourselves, WE will think of it as GOD'S HOUSE where He, in Spirit, meets in fellowship with His Headquarters congregation every Sabbath. Yet, as I have said before, it must not be cheap, inferior, or even ordinary in construction -- but considerably superior to run-of-the-mill construction of our modern day. It is definitely planned to be OUTSTANDING, of better than average quality. It must HONOR our Great GOD!

Whether we build it at all probably depends on how YOU BRETHREN RESPOND TO THIS LETTER! I have sent YOU requests -- as God's Church for THIS TIME -- for contributions to build it. So far there has been a fairly good response -- but NOT AT ALL the overwhelming, generous, enthusiastic response God's Church of David's day sent in!

Those people were really STIRRED with joy and anticipation. They responded with GREAT LIBERALITY! Read of it, yourself, in I Chronicles 29:9: "Then the people rejoiced, for that they had offered WILLINGLY, because with PERFECT HEART they offered willingly to the ETERNAL: and David the king also rejoiced WITH GREAT JOY!" They were stirred, inspired, MOVED, fired up to willing sacrifice of other things they may have wanted or planned, to help in great anticipation for this HOUSE FOR GOD.

David was deeply moved emotionally, because he knew that all they gave CAME FROM the Great God! This inspired him to realize the GREATNESS, the MAJESTY, the SUPREME GLORY of the living GOD! He was moved to an inspiring prayer, publicly expressing his gratitude and praise for the living GOD!

It was this prayer that I read in the Fenton translation, that inspired my Personal article for TOMORROW'S WORLD. It begins the very next verse after the one quoted just above -- the 10th. verse:

"Blessed be YOU, the EVER-LIVING, --  
The GOD of Our Father Israel, --  
From Eternity to Eternity!  
With You, LORD, is Greatness, and Power,  
And Beauty, and Splendour, and Glory!  
For all the Heavens and the Earth are Yours,  
LORD!  
The Government, and Exaltation,  
And Headship of All!"

The Fenton translation omits part of the next verse -- the 12th., so I continue in the Moffatt translation in modern English:

"Riches and Honor come from thee, who reignest over all; in thy hand lie POWER and MIGHT, and in thy hand it lies to make all great and strong. Hence, O our God, we ever thank thee and praise thy glorious name. Yet who am I, what is my people, that we should be able to offer such freewill offerings? All gifts come from thee, and we only give thee what is thine" (I Chronicles 29: 10-14).

Brethren, as I read those inspired words, I seemed to catch the vision of the GREATNESS, the POWER, the BEAUTY, the SPLENDOR and GLORY of God -- and of His throne in Heaven!

Do you fully realize It? God is not the author of ugliness, but of BEAUTY! Not of unsightliness, or drab, colorless, depressing surroundings, but of magnificence, inspiration, culture! Not the source or giver of cheapness, inferiority, but of quality and CHARACTER! Not of darkness, but of LIGHT and BRILLIANCE!

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Said the Inspired David, "Riches and honor come from thee!" Not poverty, cheapness, inferiority -- RICHES, HONOR, CHARACTER, QUALITY! God is the GIVER of all the GOOD THINGS! Poverty is a punishment brought on humans by humans. Filth and squalor do not come from God, but from disobedience to His Laws! It is RICHES that come from God, to those who UNDERSTAND and follow HIS WAYS!

All -- absolutely ALL GOOD THINGS, wanted things, desirable things, come from GOD! God is one who GIVES, not one who TAKES! He SHARES, and has given us precious promises that, if we yield to Him and His right WAYS, ALL THAT HE HAS we may SHARE! If we are Christ's, we are His children and heirs -- heirs to inherit all that God HAS! To SHARE it all with Him!

I mean His GLORY! I mean the UNIVERSE! I mean His POWER!



I mean ALL! I mean ETERNAL LIFE, to enjoy it FOREVER! Can your mind comprehend that?

God IS, and HAS, the ULTIMATE! It is the SUPREME of SUPERLATIVES MAGNIFIED! Yet all His power and glory we may share! We may INHERIT! Absolutely ALL the GOOD THINGS come from GOD!

And that is the VERY FACT that inspired King David to THANK and WORSHIP and GLORIFY GOD, in this passage I was reading in I Chronicles 29! All that the people had been GIVING for that HOUSE FOR GOD, with such willing heart, had come from GOD!

They were only giving back a portion of what HE had given them. And whatever WE give, in an ADDITIONAL sacrifice for this Building Fund, is only a portion of what GOD BLESSED US WITH! ALL GOOD THINGS COME FROM GOD! He is the GIVER of all GOOD!

Brethren, THINK of the happiness, the spiritual gift of God's Holy Spirit He has given YOU! And all your material possessions too! Are we willing to SHOW our gratitude by making an EXTRA and VERY SPECIAL offering for the next two years or more, to HONOR HIM with this HOUSE FOR GOD at His present earthly Headquarters?

If God wills that we build this house for Him, I know that He will show it by enthusing you Brethren for it -- by stirring up your hearts, even as He stirred up the hearts of His Old Testament Church to respond to David's appeal, to give WILLINGLY, even as they did for the vastly more costly Temple Solomon built.

The architects' plans -- even working plans -- are all complete. It will be an outstanding building we can all look to as one that HONORS THE GREAT GOD! A model has been made of it. Perhaps I can take it with me as I visit again this autumn every Feast site in the U.S. and Canada. Also, I will have pictures made and send them to you. I want you to see it for yourself -- both the model and the pictures.

But back to the thought I started with -- the most TERRIBLE sin anyone can commit.

God not only HAS EVERYTHING -- He is the GIVER of every good and perfect gift. ALL GOOD THINGS come from HIM!

Do we realize that?

I remember back in the earlier years of my conversion. It was during the time my family and I had to live 28 years in real economic POVERTY. There were many times when we had to go hungry -- literally! That is, until we learned the truth about tithing. The day I started tithing we had something to eat -- and from that time onward we did not have to suffer hunger, though still in poverty.

But WE WERE SUPREMELY HAPPY! We had found GOD! We had the living CHRIST, living His life within us! We were daily learning more and more of HIS TRUTH -- and no physical food can stimulate

and make you feel as good as that!

We visited other poor people. I remember having a Bible Study in a one-room house -- just one room -- bare wood floor, beds against the wall at one end, an old second-hand cook-stove and a bare scratched-up table at the other end. And chairs that had wires to keep the legs from falling apart. Yet it seemed like God's GLORY was there! It seemed that ANGELS were there! Our hearts were filled with JOY and REJOICING! We had learned what HAPPINESS really is!

I still know! DO YOU?

But WHAT IS IT we have, that others don't have? We have GOD'S WONDERFUL TRUTH! We have God's Holy Spirit! We have the living CHRIST in our hearts! We know GOD'S WAY of life -- the way that CAUSES happiness and joy! That's what we have! I've had that joyous and blessed gift of His for more than 42 years! Many business men tell me that no millionaire on earth enjoys as happy a life as I.

All the GOOD THINGS have come from GOD! EVERYTHING worthwhile -- EVERYTHING! comes from HIM!

What, then, is the WORST, most TERRIBLE sin?

It is that which cuts you off from EVERYTHING GOOD -- FROM THE SOURCE OF ALL GOOD -- from the God from whom ALL good comes -- from INHERITING and SHARING with God ALL THAT HE HAS!

The SUPREME sin is to lose the supreme BLESSING -- to be CUT OFF from GOD! The most AWFUL sin is to have another god before Him! And nearly every-body in this sick, polluted, unhappy world is worshipping other gods!

They may not be literally bowing down before an idol made of wood, stone, gold or other material. But devoting themselves to PLEASURE: to excessive TV viewing, to "enjoying" the wrong kind of TV diet: to filling the mind with FILTH in front of the TV set, or reading material of a wrong kind; to MATERIAL pursuits and interests; to material things!

Could it be that EVEN YOU are putting some of these things ahead of HIM -- or ahead of YOUR PART in HONORING our God with this EXTRA SPECIAL BUILDING FUND -- or ahead of YOUR PART In HIS GOSPEL WORK? As I write this letter I am INCREASING my own personal monthly SPECIAL OFFERING for the Building Fund. I have increased it before. And I have never stopped putting in this SPECIAL OFFERING since the Building Fund first began, several years ago.

Meanwhile, the WORK OF GOD must continue to GO FORTH with INCREASING POWER, WORLDWIDE! Your TITHES must go for that -- your first tithe, that is. God calls on all of us to make ADDITIONAL offerings regularly FOR HIS GOSPEL WORK. What we give for the BUILDING FUND must be EXTRA, in addition to ALL THAT! It must not come out of the REGULAR offerings and tithes.

Brethren, I KNOW we can finance this HOUSE FOR GOD, if we allow God to make our hearts willing. Two years ago we were able to contribute \$150,000 per month to the BUILDING FUND for other buildings! There are almost half again MORE OF US now! We CAN contribute \$200,000 per month to this EXTRA SPECIAL FUND -- IF OUR HEARTS ARE RIGHT WITH GOD -- IF we really DO not put other false "gods" or interests, or desires, ahead of HIM! And IF we can put in \$200,000 per month, with the financing big banks and insurance companies are willing to make available to us, WE CAN START BREAKING GROUND THIS AUTUMN!

If we fail, -- well, I'm simply going to lose heart! Those people in David's day did not have God's HOLY SPIRIT. Our response to this appeal will show whether WE have! We can do it IF WE ARE WILLING!

ARE YOU WILLING, according as God has prospered you? I know too well, many of you simply are not able. God understands that, and so do I. But ENOUGH of us are ABLE -- IF willing! Are you PRAYING? I will know by the over-all answer.

Brethren, I think we are going to break ground very soon on that beautiful building!

With love, in Jesus' name,

Herbert W. Armstrong

P.S. If you did not send in your statement of intention, IT IS IMPORTANT THAT YOU DO NOW. I cannot authorize this work to proceed unless the statements of intention mount up to \$200,000 per month. It does not bind you -- but lets me know whether we can go ahead. I do not want any to give what you are not able, or to harm yourself or family. But we should be willing to SACRIFICE and GIVE UP things we planned to do or buy if they are not necessary. We should use WISDOM! PRAY for wisdom and good judgment.

The WORLD TOMORROW  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
GARNER TED ARMSTRONG  
Proclaim to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

July 28, 1969

Dear Co-Worker with Christ:

Last Sunday night, as two U.S. astronauts stepped cautiously down from their Lunar Module onto the moon, President Nixon, by radio-telephone, said to them in the hearing of the WHOLE WORLD: "THE HEAVENS HAVE BECOME PART OF MAN'S WORLD."

I want you to realize how SERIOUS these events are. I am sure the President did not intend to be saying "GOD, GO HOME! -- we humans are taking over Your Heavens." But the implications are frightfully serious in what they now portend.

After Neil Armstrong (no relation to me so far as I know) had taken one or two steps on the moon, he said, "That's one small step for man...one GIANT LEAP for Mankind!"

Giant Leap -- toward WHAT? Going WHERE? Immediately the Vice-President was urging that the Government set its next goal to land men on MARS! Immediately predictions were filling the radio and TV airways that THIS IS ONLY THE BEGINNING -- that man will now even make the distant stars -- even other galaxies -- MAN'S world!

I want you to realize WHAT THIS MEANS! It does mean, even as you probably heard many commentators saying over radio and TV, that this world HAS ENTERED SUDDENLY A NEW ERA. This is a definite and violent TURNING POINT! It means TIME IS ABOUT UP! We haven't much longer to go to finish God's Work which the living Christ is doing through you and me!

Co-Workers, IT'S TIME FOR US TO WAKE UP!

GOD saw those astronauts walking and cavorting over the moon. What does GOD say about this? What is GOD going to DO?

Let me tell you what He says! The Instruction Book our Maker has given for our guidance begins with these words:

"In the beginning GOD created the heavens and the earth."

That may have been millions of years ago -- we have no way of knowing. But in other parts of the Bible we find much revealed that happened between the first verse and the second. If you do

not yet understand this, write for our special booklet on the origin of Satan. These other passages -- numerous passages in both Old and New Testaments -- show that originally God populated this earth with angels -- long before the creation of man.

God's revelation to man -- His Instruction Book for us -- reveals that God is Creator of ALL that exists -- the entire universe -- and that God GOVERNS His entire creation. At the very throne of God, thoroughly experienced in the administration of God's Government, was a super archangel, the cherub LUCIFER. His name means "Shining Star of the Dawn" or "Bringer of LIGHT." God set him on this earth to administer the Government of God over the angels.

In Isaiah 14:12 and Ezekiel 28:11-17 we find that Lucifer let pride, vanity, lust for power fill his mind. He organized his angels into an invading army, and swept UP TO HEAVEN to attempt to knock God off the throne, and to try to seize the power of government over the Universe. But God's power is supreme. Satan was cast back down to earth. As a result of that supernatural SIN -- rebellion against God's Law -- against the GOVERNMENT of God (I John 3:4 -- a universal DESTRUCTION came to the earth.

So we see, that in the second verse of Genesis one, the earth was chaotic waste and empty and in confusion. The word "was" is translated from the Hebrew word meaning "became." The same Hebrew word often is so translated in the Bible. The words "without form and void" are translated from the Hebrew words "tohu" and "bohu."

The Bible plainly says God did not create the earth in chaos and confusion. In Isaiah 45:18 it says God did not create the earth "tohu" -- there translated "in vain", But Genesis 1:2 says it was -- that is, it BECAME "tohu." If it was "tohu," but God did not create it "tohu," it had to become that way after it was created. Also, God "is not the author of confusion" -- (I Cor. 14:33) -- but Satan is!

So, with Lucifer, his name now changed to Satan, back down on a waste and empty and chaotic earth, in six days God RE-CREATED -- reformed -- reshaped the earth -- that is, He brought order and beauty out of confusion and ugliness. And on the sixth day of that week -- some 6,000 years ago -- God said: "Let us make MAN in our image, after our likeness: and let them have dominion over the fish of the SEA, and over the fowl of the AIR, and over the cattle, and over all of the EARTH..." (Gen. 1:26). So God gave man DOMINION, -- OVER WHAT? Over the solid earth, the seas, and the air. BUT THE ASTRONAUTS ARE GOING FAR BEYOND THIS EARTH'S ATMOSPHERE. Man has no dominion assigned to him outside the earth's atmosphere.

In due time, rebellious MAN brought about universal SIN, in lust and violence which in turn again brought universal DESTRUCTION to the earth by the flood. But soon after that, MAN -- even as Satan had tried to do -- was starting a program to GET TO HEAVEN. They were starting to build a skyscraper -- a giant TOWER. And God said, "...and this they begin to do: and now NOTHING will be restrained from them which they have imagined to do." So God CAME

DOWN to STOP them.

Do you see what this means? Landing on the moon is only what MAN says he is BEGINNING to do. Satan has influenced the thinking and reasoning of man always to want to GO TO HEAVEN. And God knew that He had created the human MIND with such capacity that NOTHING will be impossible for man -- UNLESS GOD STOPS HIM!

WILL mortal MAN ever go to the planets of other stars -- beyond our sun? I answer, NO -- not mortal man. How far will he go? I don't know. It depends on how far God allows. Mars? I doubt it. For this signals the imminency of God again sending Christ down to STOP IT!

This is not the only purpose for which Christ is soon coming to the earth in ALL THE POWER AND GLORY of the Great GOD! He is coming to save Mankind from DESTROYING HIMSELF! He is coming to bring PEACE! He is coming to RESTORE THE GOVERNMENT OF GOD, which the archangel Lucifer (Satan) took away! But man's conquest of the MOON is one more GIANT LEAP in world events, hastening Christ's coming! Man is NOT YET ready to rule over God's vast UNIVERSE! He is not yet even able to rule himself and solve his myriad earthly problems!

The living Mighty Christ is using YOU, and me, as Co-Workers with Him in GOD'S WORK, now preparing the way before His coming!

When He comes, He is going to sit on the throne of King David of ancient Israel. This summer fifty Ambassador College students are working in this gigantic archaeological project at Jerusalem! They are digging down, clearing away 3,000 years of accumulated rubble, decay, debris, that has piled up sixty feet high over the very place where David sat on his throne. Not only preparing THE WAY -- also PREPARING THE PLACE.

If you do not yet understand how that throne has continued as one unbroken dynasty, every generation to NOW -- and where that throne is NOW, then by all means write in for our free book, "The United States and British Commonwealth in Prophecy."

Today I have started writing the new Correspondence Course! This will be a straight educational course of instruction -- AMBASSADOR COLLEGE instruction, in the home, by mail. It will be interesting and very important -- a well-rounded education for those who did not go to college -- as well as for those who did, but who never received this kind of education. Half of the students enrolled in our three campuses have studied at other colleges -- a fifth of them already hold degrees -- but they came to Ambassador to obtain what no other college gives. This, now, besides the BIBLE Correspondence Course. YOU NEED BOTH!

Now a brief report on the WORK! Due to this giant worldwide advertising campaign -- purchasing double-page space in Reader's Digest in many editions in many parts of the world, besides FULL pages in LIFE in the U.S., in the London Sunday TIMES, and other mass circulation magazines. This means the WORK --

getting out the GOSPEL -- has expanded about 60% this past year -- just about double the 30% growth that we have had yearly for 35 years!

BUT, the income to carry on this gigantic WORK, now reaching 150 MILLION PEOPLE WORLDWIDE, is now running considerably under the usual 30% increase. The PLAIN TRUTH circulation is now up to TWO MILLION COPIES -- a readership of SIX or SEVEN MILLION! Then there is the NEW magazine, TOMORROW'S WORLD! It makes the BIBLE plain, interesting, and important enough to give YOU ETERNAL LIFE!

Co-Workers and Brethren! -- this tremendous WORK OF GOD is now WAITING ON YOU! Christ is OPENING DOORS! God is blessing this Work with greater and greater results! Thousands upon thousands of lives are being changed -- brought to Christ and ETERNAL LIFE IN GOD'S KINGDOM every year, with increasing momentum!

ONLY the income is lacking! We must get it back up! Otherwise I have to cancel about 100 radio stations and cut PLAIN TRUTH circulation in half. That would be an unthinkable tragedy. It would be DISASTROUS. But I will be forced to do just that unless income picks up! It's no "wolf-wolf cry"!

With so little time -- with every sign in the world pointing to the short time left -- with Christ leaping the Work forward so dynamically with such tremendous results, I find it hard to understand WHY our Co-Workers are letting down at so serious a time.

This is not to be taken lightly. Please PRAY for the Work, as you never prayed before, and PUT YOUR HEART INTO IT! PLEASE, Brethren in Christ, let's not let Christ down! Try to increase the amount you send!

With much love, In Jesus' name,

Herbert W. Armstrong

The WORLD TOMORROW  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
GARNER TED ARMSTRONG  
Proclaim to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

August 8, 1969

Dear Brethren and Co-Workers with Christ:

I am writing from the English campus of Ambassador College near London, where I am having to cut in half the amount of advertising space we are currently using in mass-circulation magazines and newspapers WORLDWIDE.

We had already made a considerable cut in this powerful advertising program some two or three months ago, and also we had cancelled out a few of the radio stations we were using. And now I may have to return to Pasadena and cancel out at least 100 more of the radio stations broadcasting The WORLD TOMORROW.

I have just received from our business office in Pasadena a financial report for the month of July, and a report for the year to date. This makes it necessary to write you immediately from here, sending the letter to Pasadena where my secretary will see to having it mailed to all our Co-Workers over the U.S. and Canada.

I know this sounds as if this great Work of the Living God is going backward. IT HAS NOT gone backward. It has gone FORWARD far faster than we had anticipated, due to the unexpected and OVERWHELMING RESPONSE to this advertising program we initiated a year ago. It has GONE FORWARD, and increased the power and scope of getting CHRIST'S GOSPEL to the world so far beyond expectations that now I am having to cut in half the purchase of advertising space reaching ONE HUNDRED AND FIFTY MILLION PEOPLE -- and I may have to make drastic cuts in the radio broadcasting, unless our now large family of Co-Workers come to our aid.

So it is necessary that immediately I take you into my confidence to explain fully the situation.

First, the POWER and SCOPE of the Work has increased approximately 65% in the past year. Our number one commission from Jesus Christ is that This Gospel OF THE KINGDOM OF GOD shall be proclaimed throughout all the world as a witness to all nations.

For 35 years, this Work has increased in power and scope on an average of 27% to 30% every year over the preceding year. That means the size and power of the Work has DOUBLED over and over again in approximately every two years and eight months; or, every



eight years it has become about EIGHT TIMES larger and more powerful than before. I do not know of ANY other activity, whether in commercial business, or non-commercial enterprise, that has had such a remarkable, steady, consistent, and rapid growth and success. Nor any productive of so much GOOD!

But, primarily due to the OVERWHELMING RESPONSE from the new campaign of purchasing full-page and double-page advertising space in the world's largest mass-circulation magazines and newspapers, this past year we have grown by about 65%! THAT IS ABSOLUTELY FANTASTIC! It seems INCREDIBLE! It is an AMAZING PROGRESS!

BUT -- and here is the other side of the story -- to maintain an approximate 30% growth per year, we have had to have also an approximate 30% increase every year in the financial income for the Work. As you know, this great Work is not backed or supported by any great multi-million dollar foundation, commercial corporation, or super-wealthy individuals. It has ALL had to come from our growing family of MANY CO-WORKERS. And the AVERAGE financial income of our Co-Workers is slightly BELOW the income of the AVERAGE FAMILY in the United States and Canada! The money to RUN this Work has had to come FROM THE POOR -- not the wealthy! If we had not been receiving the MANY very small amounts of tithes and offerings -- the WIDOWS' MITES -- this Work could never have continued and grown as it has. Every single dollar COUNTS! Every single dollar IS IMPORTANT! Every single dollar DOES MORE GOOD -- ACCOMPLISHES MORE -- GOES FARTHER, in THIS WORK than any place I know of.

So -- to increase the power of The WORK by 30% a year we have had to have a 30% per year increase in financial INCOME for the Work and due to the tremendous response from the ads, a 25% increase would suffice this year.

Now HERE IS THE SITUATION AT THE MINUTE! For this year 1969 we planned, in our budget, for approximately a 25% increase in money. Yet in the first 7 months of this year, 1969, our increase in money received has been only 11.03%. That sounds disastrous! Actually it isn't, BUT IT IS VERY SERIOUS!

Let me explain, so you will understand. Six or seven years ago I began asking you Co-Workers if you would LOAN to the Work, larger sums you might have on hand but which you felt unable to give outright as a donation, yet did not need to use until some future date. I told you it could be PUT TO WORK, doing much GOOD, instead of lying idle and unused in your bank. A few of you responded. We used the money in the Work, and it did help very greatly. The next year, the amount of money we received on this loan basis increased. And the next, and the next. It continued to increase. We found, after years of experience, that in time our Co-Workers were able to turn an average of 80% of the money loaned into outright donations. Only an average of 20% was found to be needed, and returned to our Co-Workers. So we maintained a cash balance equal to 20% in a special fund to guarantee repayment.

BUT, as the amounts of these loans grew, each year a larger

amount being received as loans than the preceding year, by last year, about 12% of all the money we received came in the form of LOANS, not as REAL INCOME in tithes and offerings. We had to show these loans on our books as DEMAND loans -- subject to repayment ON DEMAND. The amount had grown large enough that by the end of last year it did damage to our financial statement.

Yet we were using 80% of the money received as loans IN CARRYING ON THE WORK. At the beginning of this year I had to explain this to you Co-Workers. I asked all who could to turn their loans into outright donations. Many did. I asked all others to turn the loans outstanding into 5-year loans, under which we would be legally bound to repay not more than 20% in any one year. Again many responded, but many didn't.

As of now I am glad to report that after seven months our books show only ONE-THIRD as much in DEMAND LOANS on our books as at the end of last year. We still carry a larger amount on our books in demand loans than we would like, but we have made very good progress on this problem in seven months.

I now must once again ask all who possibly can, to cancel your loans and turn them into outright donations -- and If you cannot do that, to CHANGE your loan into a 5-year loan. I have assured you that, if some emergency arises unexpectedly and you find you seriously NEED more than 20% of the loan returned, we will do our best to try to return to you as much of the loan as necessary -- even all if necessary. And I feel we would be able to do so -- but it will HELP THE WORK greatly If you will change the loan to a 5-year loan so we are not LEGALLY BOUND to repay more than 20% in any one year. I will feel we are MORALLY BOUND, as far as we are able, and I feel you know you can trust us on that basis.

But NOW I COME TO THE CRISIS PROBLEM OF THE MOMENT!

Since we have cut down so drastically on asking for new loans since the first of this year, we have received VERY FEW such loans. Co-Workers and Brethren, with a 65% INCREASE in the scope and effectiveness of GETTING OUT THE GOSPEL in the past 12 months, we simply CANNOT CONTINUE to keep the Work alive much longer, on only an 11.03% Increase in funds!

What has CAUSED the cash income to go down from 30% to 11.03% while the outgo to conduct the Work went up 65%? The answer: THE FACT WE HAD THE USE OF ALL THAT LOANED MONEY LAST YEAR, and we are receiving SO LITTLE money as loans THIS year!

Now I said we planned, on our budget, a 25% increased expenditure for this year of 1969. And the financial report I have just received from our business office shows that, in actual tithes and offerings -- REAL income, exclusive of loans, our income for the first seven months of this year has actually been 24.6% increase over last year! So you see, the ONE PLACE the Work is being hurt now is in the fact that last year, WITH the cash to use from the LOANS, we had about a 25% increase, or more, -- THIS year, with so FEW loans coming in our TOTAL money available for use in the Work is only 11.03% increase, while we are having to pay out,

as committed by the budget, 25%. The difference is having to come out of cash reserves. The difference, then, is simply that last year we had all that extra BORROWED money to utilize -- this year we stopped borrowing.

This year we did get our financial POSITION, as shown on our books due to decrease in demand loans in MUCH BETTER position, except we have had to dip into cash reserves, and lowered our cash balances, due to lack of cash received from LOANS. And we have had the BIGGEST INCREASE in the power of GETTING OUT THE GOSPEL of ANY year in the 35 1/2 years of this Work!

We are, you see, in a YEAR OF TRANSITION -- getting the Work on a more sound financial basis, by reducing loan balances -- and now we are FORCED to do something DRASTIC to get by this very tight year of transition.

I now have to make an URGENT EMERGENCY REQUEST FOR LOANS -- if you have a LARGER SUM of a thousand OR MORE dollars -- or even less -- on hand that you simply CAN'T send in as a donation, that you LOAN IT to the Work, on the 5-year basis, binding us legally only to repay up to 20% in any one year. But I promise you we will consider the Work MORALLY BOUND to repay more than that, even up to full repayment IF you find you seriously need it.

Brethren in Christ, it is now EITHER THAT or I must start cancelling out radio and TV stations right and left over the United States and Canada. I have already had to cut the entire advertising program in the big mass-circulation magazines and newspapers IN HALF. I hope this will be TEMPORARY for about six months only.

But, UNLESS you Co-Workers can, and will, now RESPOND QUICKLY to the full extent of your ability, I will within 30 days cancel out 100 or more radio and television stations now carrying the precious GOSPEL.

Brethren, I KNOW we CAN meet this situation. I know you won't let me down -- and let THE LIVING CHRIST down at this moment of crisis. Please join me in taking this situation to God in serious and believing PRAYER! If we successfully get past this next five months, the Work can be in the best shape ever during 1970. The living Christ will not let us down -- we must not let HIM down! Pray URGENTLY! Try to send EXTRA offerings -- and what you cannot give to the Work outright as a donation, please send the largest LOANS possible -- and on the 5-year basis. I'm sure this will tide us over. THANK YOU from the bottom of my heart for your loyalty and generous sacrifice.

With LOVE, in Jesus' name,

Herbert W. Armstrong

The WORLD TOMORROW  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
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BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

August 29, 1969

Dear Co-Workers with Christ:

The special emergency letter I had to write you from our English campus August 8th, started the ball rolling sufficiently that, so far, I have not been forced to cancel more radio stations, as it then appeared I might.

Now I want to bring you up-to-date on the STATE OF GOD'S WORK. I had previously, as I told you, found it necessary to cancel a few radio stations, and I have cut in half the powerful worldwide advertising that caused a 65% increase in the power and scope of the Gospel Work the past year.

So now first, I want you to know the REACTION, after taking The WORLD TOMORROW broadcast off the few stations we already did. One station we cancelled was WJAC, Johnstown, Pennsylvania. Here is the almost heart-rending letter I received from the Vice President of that station, Mr. Edward J. Klym:

"Dear Mr. Armstrong:

"WJAC Radio has broadcast your 'World Tomorrow' program for five years. We have truly enjoyed our relationship with you and we have enjoyed the radio program.

"Suddenly your program has been cancelled on WJAC by M.B. Scott Agency, effective August 6, 1969. We can't tell you what a disappointment this is to all of us at WJAC and to our listeners as well.

"Announcement of this program change has brought in hundreds of cards and letters from listeners protesting the cancellation. Frankly, we've never seen the likes of it before. The comments we've received are a real tribute to the fine quality of the program.

"We have sent a large number of the letters to M .B. Scott. We're also including a few for you to read so that you can see how truly disappointed our listeners are to see the program leave the air.

"To me it's like losing an old friend. You might also be interested in knowing that the 'World Tomorrow' on WJAC had a No. one pulse rating equal to or better than that of the top rock and roll station in Johnstown. Postmarks indicate we've received comments (protests) from 36 cities and towns outside the Johnstown area. I hope you can get to read more of the mail we've passed on to the agency.

"We all hope you will reconsider and return to WJAC. Many thanks for your past kindness and your wonderful program."

Sincerely,

/s/ Edward J. Klym  
Vice President

I have quoted his letter in full. I want you, whose tithes and offerings make this most powerful Broadcast on earth possible to know Just HOW TREMENDOUS is its impact on the world. Co-Workers, I know you cannot realize HOW DIFFICULT it has been, through the years, to get radio stations to accept our program, clear time for it, and take our money. They want the money -- but THEY DON'T WANT religious programs. We have to convince them, generally, of the EDUCATIONAL nature and value of The WORLD TOMORROW -- of its tremendous LISTENER appeal -- of the fact it is DIFFERENT from religious programs. In some cases, it has taken us YEARS to convince a station manager he ought to have The WORLD TOMORROW on his station. But, once we are on, and they begin to REALIZE what our program is like, and get the feel of the tremendous LISTENER INTEREST -- its top listener rating -- they feel just like Mr. Klym does now.

Co-Workers and Brethren in Christ, it's a SHAME, and a TRAGEDY to have to cancel out good stations like WJAC, once we are established on them -- and deprive MANY THOUSANDS of people of hearing Christ's Gospel! Notice Mr. Klym states that the rating agency shows we were the NUMBER ONE rated program in number of people listening. We are number ONE on most stations. No program on the air compared to it!

Here are just a few of the letters from WJAC listeners, written to the station:

"I was very sorry to hear that The World Tomorrow program is to be taken off the air. At a time when there is so much 'garbage' on the air it was good to hear a worthwhile program that made people stop and think about present world conditions.

"I hope you reconsider, as I will really miss the program and I'm sure many others will too."

"Please do not discontinue The World Tomorrow program. I am sure there are many like myself who find it

very educational and enlightening.

"Since this program is not carried locally by any other stations, I am sure it would be a mistake for your station to stop it."

"Please do not take The World Tomorrow program off the air. I enjoy it very much and listen to it daily.

"It would be a shame for such a high quality and educational program to be put off the air. People today need more of these programs; not less."

"I have been listening to The World Tomorrow program on WJAC station for the last several years now, and as far as I am concerned it is the best program on the station. I see no reason why this program should be discontinued.

"As for Garner Ted Armstrong he is the only man I ever knew of in all my sixty-two years of life on this earth who has the 'guts' and courage to speak out the truth concerning world affairs regardless, and I am for this man one hundred percent. Certainly this world needs more like him."

"Being a regular listener of The World Tomorrow broadcast, I was saddened on hearing that the program will be discontinued. It became a natural thing (a habit), for me to turn on my radio at 7:30 p.m., and hear The World Tomorrow on the air.

"I hope you will continue The World Tomorrow program."

Another station we discontinued was KFSB, Joplin, Missouri. The station made an announcement over the air asking the feelings of listeners about it. They sent us a great pile of mail they received from that announcement, overwhelmingly deploring the cancellation, and asking the station to try to keep The WORLD TOMORROW on the air. Since listeners wanted the program at 6:30 p.m., (we had been on at 12:30 noon) the station now offers us this FAR BETTER time if we will go back on. Whether we are able DEPENDS ON YOU, our Co-Workers. Here is the letter I received from the Manager of the station, Mr. W.H. Clark:

"Dear Mr. Armstrong:

"When we were notified that broadcast of 'The World Tomorrow' was to be discontinued, effective August 6, we decided to find out what our audience thought about the matter. Last weekend we put this announcement on the air, 'Present plans call for the discontinuation of broadcast of The World Tomorrow. If you have feelings about the matter either way please write to us to let us know what they are.'

"I am enclosing the mail we received in response, together with the tabulation of where it came from. If you

take time to read the mail enclosed you will find that many of those who liked the program would rather have heard it at about 6:30 p.m. than at the 12:30 p.m. time at which it was broadcast.

"If you decide to resume broadcast on our station I suggest that we air the program at 6:30 p.m. each evening."

Sincerely yours,

RADIO STATION KFSB

/s/ W.H. Clark  
Manager

Now here is the STATE OF THE WORK at the moment:

In my letter of August 8, I gave you a thorough explanation of this LOAN situation. All year we had been paying back more than we were receiving in loans. Last year the money available for use from loans from Co-Workers had mounted to 12% of total funds received. So in that letter I was forced to once again ASK FOR EXTRA HELP IN THE FORM OF LOANS -- only, this time, as far as possible, on a 5-year basis. I explained, however, that if any emergency came up in the circumstances of any Co-Worker who had loaned the Work on that basis, we would feel morally obligated to repay more than 20% -- even up to total amount -- in case of need.

The result of that letter: There has been a fairly good response so far -- not yet NEARLY enough -- but it has reversed the trend so that I have not been forced to cancel any more radio stations.

It is going to be a hard, difficult, UP-HILL effort the rest of this year, however, or I WILL have to start taking the vital message off the air over more and more stations.

Co-Workers, THAT JUST MUST NOT HAPPEN!

Instead, let's PRAY, diligently, earnestly, and BELIEVINGLY, that God will lay it on the hearts of enough Co-Workers so that we may PUT THE PROGRAM BACK on these stations we already had to cancel!

PLEASE, in this year of transition, increase the amount of offerings if possible! And IF you have larger sums you simply CANNOT give outright as an offering at this time, but could let it be WORKING where the living CHRIST is directing and blessing, SEND IT IN AS A LOAN -- on a 5-year basis if possible. But PLEASE, Brethren and Co-Workers, do NOT put it on a loan basis if you can make it a straight offering! Loans DO HELP -- but NOT NEARLY AS MUCH as outright offerings. The loans mean operating on borrowed money, outright offerings mean operating on REAL income.

Our new approach is GETTING THE MESSAGE to a class of people WE NEVER COULD REACH BEFORE! I do not feel I can make their names public, but I have on my desk a heavy pile of letters

requesting The PLAIN TRUTH, and/or booklets, from prominent motion picture stars, directors, and officials, and from literally scores and scores of officials and professors in colleges and universities all over the world. Noted scientists are requesting our literature. Government officials. Never before were people in these brackets interested in the TRUTH we are getting out.

This is the GREATEST WORK on earth today! It is saving precious lives by the thousands and thousands, every year.

It MUST NOT GO BACKWARD! Let's not ALLOW any more stations to be cancelled. Instead let's PRAY -- and HELP -- that the TELEVISION program may go on more and more stations. Garner Ted Armstrong is MUCH MORE EFFECTIVE on TV than on radio. TV people rate him one of the very top, if not the very top TV personality in America today. What a shame only a FEW stations are televising it! I want YOU to see it.

Let's put our hearts into this GREAT WORK OF GOD as never before!

Time is VITAL! It is LATER THAN YOU REALIZE! The need is URGENT!

With love, in Jesus' name,

Herbert W. Armstrong



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BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

September 26, 1969

Dear Co-Workers with Christ:

Very sobering things are happening -- and now happening faster and faster.

Few educated people believe there is a Devil. I can tell you one circumstance that I would have considered good evidence there is no Devil. If no opposition, persecution, effort to embarrass us or stop us in our joint participation with Hebrew University in the major archaeological project at Jerusalem had occurred, that would have been convincing evidence of the nonexistence of the Devil.

But it has happened. News dispatches are going out to newspapers all over the world attempting to identify with me the arsonist charged with setting fire to the Al Aksa Mosque -- with Ambassador College, and our Work. Every effort, it seems, is being made to link us with it in a way to discredit the Work of God. The man, Rohan, being held as the arsonist, the dispatches say, claims to be identified with us.

This claim is TOTALLY FALSE. The first any of us at Pasadena ever heard of this man was when the press dispatches began coming over the Teletypes in our News Bureau. Checkups revealed that this man had sent in for and received a number of our Correspondence Course lessons. Last December he had sent in a subscription to The PLAIN TRUTH. But any claim to any further connection or association with us is an absolute lie. Two million others subscribe to The PLAIN TRUTH. 100,000 others subscribe to the Correspondence Course lessons. These are sent to any and everybody who requests them, FREE. But such subscriptions do not connect us with such subscribers or any act any one of them might commit, any more than a subscription to the New York TIMES makes that newspaper responsible for any acts committed by its subscribers.

I am writing from our British campus. Mr. Stanley Rader, our General Legal Counsel, and Mr. Hunting, Bursar of the College here, are in Jerusalem conferring with officials there with whom we are associated in the archaeological project. I am momentarily expecting a telephone call from them. It is forcing us to go to great effort, and expense, to try to offset this vicious and false

persecution. It could get blown up out of all proportion and do tremendous harm to God's Work.

This is just one more indication we are in the very LAST DAYS of this present evil world. These are the days when Satan knows he has but a short time left. DO YOU KNOW IT? Do YOU realize how short a time we have to FINISH the Work for this time -- this present portion of it? Satan is angry. He is ACTIVE. He is the FALSE ACCUSER of God's people (Rev. 12:10). He is now attacking this Work in GREAT WRATH (Rev. 12:12).

But are WE aroused? Are YOU? Are WE doing all we can for God's Work? Some are! God bless all you who are! But many are NOT! Are YOU one who is indifferent, whose mind and heart and interest is in other things? Do you realize GOD'S WORK is the only thing that COUNTS anymore, now? Those who don't will most assuredly wish they had, VERY SOON NOW, when it is too late, and they look back and wish they had taken the Work of God more seriously.

We have to be VERY DEEPLY CONCERNED with what happens when this trial comes up in Jerusalem on October 6. We need to PRAY, deeply earnest, as never before, that God will stay the hand of Satan, and not involve HIS WORK. Scores of newspaper men will be there.

Satan is more powerful than we. But GOD is far more powerful than Satan. Now we need THE DIRECT POWER OF GOD to protect this great Work and its good name. That is one way YOU can help. By constant earnest PRAYER!

In Jesus' name, I call on you to TAKE THIS SERIOUSLY, get to your knees -- keep on again and again and again earnestly beseeching the living GOD to stay the hand of the enemy.

From here on THERE WILL BE GREATER AND GREATER PERSECUTION, and effort to discredit this Work. Already there has been MUCH persecution. I have ignored it, for up to now it has come from little groups with little influence. But from now on it will begin to come from LARGE AND MORE POWERFUL SOURCES.

For years I have known it was coming. The question now is whether we are right now at the time mentioned in the prophecy of Revelation 12:7-13, where there is to be a titanic and furious battle in heaven. Satan and his demons at WAR against God's archangel Michael and the angels. Satan is to LOSE this great battle, and be cast down to the earth (verse 9). Then the Devil (verse 13) is to go forth in great FURY to persecute GOD'S PEOPLE. And since God's people are God's instruments in His Work, Satan is to attack THIS WORK!

From this moment on, we should have just ONE SUPREME INTEREST before our minds -- THIS WORK OF GOD! We should make every sacrifice for it we can. I do NOT want any to "go overboard" and unwisely OVER-sacrifice, but it is necessary now that we go right up to the very limit of our ability, sensibly, in contributing for the Work, in LOANING larger sums IF we are UNABLE

to give them outright at this time.

And, even MORE important, to put our WHOLE HEARTS into our constant daily PRAYERS for this Work.

Read Ephesians 6:12. Our real foe is not other people, but the Satanic powers of the EVIL SPIRITS under Satan. God will protect and deliver us, if we cry out to Him in earnest and TRUST Him and RELY on Him. We can't carry on this great Work in our own human strength. It is by GOD'S Spirit -- by GOD'S ALMIGHTY SUPERNATURAL POWER!

God's Work is in need!

This month of September started out with good sums of tithes and offerings coming in -- for a few days -- and then slacked off! Please send in contributions AS OFTEN as possible -- and keep it up during the last half of the month. The need is great, and serious and urgent. THANK YOU for your prayers and your sacrifice.

With great love, in Jesus' name,

Herbert W. Armstrong

The WORLD TOMORROW  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
GARNER TED ARMSTRONG  
Proclaim to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

October 29, 1969

Dear Co-Worker with Christ:

It's time, once again, to give you a report on the progress of this great Work of God, to which the living Christ has called you and me as fellow workers with Him. And I want to give you a look into plans for the coming year.

About a year ago I gave our family of Co-Workers an analysis showing HOW MUCH your tithes and offerings are accomplishing in this Work which is guided and directed by Jesus Christ. For HE is the active living HEAD of this Work.

I had taken time to figure out just HOW FAR even the "widow's mites" actually go in this Work. And it was absolutely AMAZING! I know of NO OTHER PLACE ON EARTH where every single dollar accomplishes so MUCH!

This Work has grown LARGE -- worldwide. It is natural that some jump to the conclusion that it must be supported by a few very wealthy persons -- or by one or more giant corporations. That is certainly not true. I do not know of a single one of our Co-Workers who is really wealthy. Nor do any of the big corporations or foundations finance this Work. On the contrary, it is THE POWER OF NUMBERS -- mostly of lower than average income -- that keeps this Work going -- AND GROWING! Including the "widow's mites."

But, lest some Co-Workers of very small means, get to thinking that their small tithes and very limited offerings don't count in a Work so large, I took the time to check carefully to figure out just HOW FAR the "widow's mites" really do go. AND IT IS ASTOUNDING!

So once again, here it is:

THE WIDOW'S MITES: If you are able to give no more than the "widow's mites" -- say \$2.00 -- and not even that every month, but only ten times a year, YOU paid the cost of 2,080 people hearing one half-hour broadcast of The WORLD TOMORROW.

And, IN ADDITION -- much more than that: You also paid for the subscriptions for 3 people receiving The PLAIN TRUTH for one year;

And, STILL MORE: You ALSO paid the cost of getting 9 students to start the Bible Correspondence Course, receiving the first lesson paid for by you;

And, besides all that, you have been one of a little group of 100 people, each able to give only the "widow's mites" 10 times a year, who, together, paid the cost of bringing about the conversions of 5 people -- 5 precious lives going into God's Kingdom with the gift of ETERNAL LIFE.

MORE STILL, you shared with 9 such groups in putting 4 students through Ambassador College for one whole school year.

And YOU SHARED in adding this year approximately 10,000 (TEN THOUSAND) new conversions -- to receive God's GIFT of ETERNAL LIFE!

To me, that is absolutely OVERWHELMING! Is not this the GREATEST WORK being done on earth today? Is anything else of any importance by comparison?

And if the "widow's mites" accomplishes that much, think what tithes and offerings of, say, \$35 per month will accomplish! Or, of \$50 to \$100 per month! Or, of a contribution -- or a loan if unable to give it outright -- of, say, \$1,000 or of \$5,000 or \$10,000. Some FEW are able to contribute THAT MUCH GOOD!

Co-Workers, it has been a struggle to "make ends meet" in this Work this year. It has been a year of readjustment, because of the amount of demand loans that had accumulated on our books. Good progress has been made through this year -- but WE ARE STILL FAR FROM HAVING ACHIEVED OUR GOAL. It is VERY IMPORTANT to the good of the Work that still more of the loans of, say \$500 or more, be either turned into donations, or, if unable, to be changed into 5-year loans so that we are not obligated legally to repay more than 20% a year. Again, however, I give you my word that we will feel morally obligated to repay a larger amount, even up to the entire amount, IF you find you really need it.

IN ADDITION, we now seriously need, during the remainder of this year, new larger loans. If possible send these in on the 5-year basis. Of course what we REALLY need is a general INCREASE in amount of extra freewill offerings from ALL Co-Workers, and, in addition, as many large contributions of \$500, \$1,000 and more, as you are ABLE to give. Certainly large sums go farther than widow's mites -- but once again I just wanted you to realize that even these small amounts COUNT UP -- they DO HELP -- so never feel that if you are unable to make large contributions the smaller amounts don't help -- FOR THEY DO! If every one of us will PRAY MORE for this Work, and just do our very best, according to our individual means, God's great Work will keep going.

Next year we hope to increase the number of radio stations still further. But next year we want to gradually add more and more television stations. I want more of you to see The WORLD TOMORROW on TV. It is far more impressive on TV than on radio.

Next year we need to expand the power and scope of the Work by 50% or 60%. I hope we can begin broadcasting in Japan next year. Let's put our WHOLE HEARTS into this Work. Let's get to our knees and pray more earnestly and more often for the Work.

Time is getting shorter and shorter. I don't know how much more time we have -- we can't set dates -- but we MAY have not more than two more short years to go. So remember, the NEED IS URGENT -- and there is no other place where dollars go so far -- or are so SERIOUSLY NEEDED, and ACCOMPLISH SO MUCH. The Work, and its living Head, Jesus Christ, wait on YOU!

With love in Jesus' name,

Herbert W. Armstrong

The PLAIN TRUTH  
a Magazine of Understanding  
BOX 111, Pasadena, Calif. 91109

HERBERT W. ARMSTRONG, Editor

November 19, 1969

Dear Co-Worker with Christ:

Just a few hours ago this afternoon, as I write personally to you as a subscriber, I watched a foot step down on the moon for the third time by a human being. I'm writing in my study on our English Campus of Ambassador College.

This second moon landing started a train of thought. That's why I'm writing now.

I simply have to reflect -- HOW TREMENDOUSLY GREAT is the human mind! Not only can it devise and produce the means of flying to the moon -- but think of all the marvelous and intricate mechanisms the mind can produce. Your name and address is one of more than two million subscribers listed on the \$2,500,000 computer at the Data Processing Center on our Pasadena Campus. The things that computer can do are almost beyond belief!

Think of It! Man can accomplish all these marvels -- yet he cannot solve his own problems here on earth! This moon landing made me realize, as never before, the REASON for the fantastic growth in the circulation of this magazine!

I felt I simply had to sit down to my typewriter this early evening to tell you about it -- and THE REASON for that amazing growth.

A year ago I told our subscribers that in six months an additional quarter of a million people had subscribed to The PLAIN TRUTH. Then six months later, May 27th this year, I informed our subscribers of another whopping quarter-million subscribers added -- making a half-million new subscribers in one year.

But now, in another six months since May 27th, this year, more than a third of a million new subscribers -- 386,000 -- have been added. The November number had a circulation of 2,136,000 copies. The PLAIN TRUTH today is one of the largest mass-circulation magazines in the world. In just 18 months its circulation has almost doubled -- growing from 1,225,000 to 2,136,000 copies -- with an actual readership of more than six million people!

But the important thing is the REASON!

I stated, just above, that man can accomplish all these marvels, yet he is unable to solve his own problems here on earth! And today people are becoming more and more concerned over these conditions -- their own and humanity's serious problems.

Let me illustrate; while I was watching the TV coverage of today's moon walk, by Apollo 12 Lunarnauts Conrad and Bean, the BBC gave viewers a street interview questioning several people. The interviewer was asking people how much they were interested in the moon walk. The lack of concern was surprising. Most were more interested in personal and general problems of humanity here on earth.

But people are bewildered.

With all his vast knowledge and know-how, man still doesn't know the way to PEACE -- to happiness -- to universal abundant well-being! He could know! Some few do.

But science doesn't know! Nor technology! Government has never brought peace, nor solved individual, national or world problems. Religion has failed utterly to make this a better world. Education has not taught THE WAY! Psychologists can't point the way. Even the experts in the very field of society's ills -- the sociologists -- don't know!

The crying need of this hour is a VOICE that can explain WHY -- that can GIVE THE ANSWERS -- that has the solutions!

And The PLAIN TRUTH is that VOICE!

That is why our circulation is growing so fantastically!

No one of the organized facets of society -- science, technology, industry, government, religion, education, sociology -- is giving the people what they need! All seem to be trying! All are seeking peace! Yet not finding it -- because they don't know the way! These organized facets of society are all trying to give the people better things -- to do things for the people.

But no one of them is helping the people to live better lives! No one is showing the PEOPLE how to solve their own problems! How to stand on their own feet!

For example. A man came to me with a real hard luck story. I knew the man well. He was not a stranger or a beggar. He was a poor manager who was always trying some new scheme that was going to make him rich. His electricity had been shut off, his telephone disconnected. He was three months behind in paying his house rent and was to be evicted the next day. I told him that if he'd go out and get a job that paid real wages before the next day, I'd help him. Of course he hated to give up his get-rich-quick schemes and actually go to work for wages. But necessity drove him to it. I offered no help until he did.

Then did I just give, or loan him the money to pay up all his bills at once? That would not have helped, but would have injured him. That man would forthwith have chucked his job and gone back to his impractical schemes of getting money without effort. I gave him just enough to stall off the eviction and keep his running water turned on (he lived in a city). I told him to go to his creditors, tell them he now had a steady job, he could pay



a little on what he owed, could keep up his payments regularly from now on, and each week pay a little on his debt. Of course he thought he had to pay up in full or be evicted. I was sure his landlord would accept it as I offered. And of course he did.

The lesson; I did not do it for him. I gave him just enough to help him help himself. I helped him get on his own feet.

Of course today the facets of organized society are always coming up with some alluring new idea to solve the problems. Actually the new idea proves to be another gimmick that doesn't work.

WHY? Because the human mind contains a spiritual element that confronts mankind with emotional, moral and spiritual problems, yet his mind is utterly incapable of receiving knowledge! The mind of man is incomplete! It has a spiritual content, but was made to need another Spirit! Lacking this, he is confronted with emotional, moral and spiritual problems which his mind -- great as it is -- cannot understand or cope with!

The human mind contains such tremendous capacity it actually seems incredible. Yet it is confined to receiving knowledge solely of the physical -- the material. I will explain this more fully in the "Personal" in the January PLAIN TRUTH.

Stop and think! Look at the tremendous accomplishments that have resulted from the marvelous human MIND! They are all confined to dealing with physical matter, with the use of mathematics, and entirely confined to the material sphere.

But man doesn't understand HIMSELF! He doesn't know what he IS! He doesn't know WHY he is! He doesn't know how he came to be placed here on earth! He doesn't know where he is going -- his true destiny! He doesn't know THE WAY! He doesn't know the way to peace -- to happiness -- to abundant well-being!

But, by the thousands, readers of The Plain TRUTH are beginning to understand some of these BASICS of right knowledge. Lives are being turned right side up. Lives are being enriched. Problems are being solved. They are finding the way to happiness. They are doing better financially -- by the thousands! They are learning better how to handle finances! They are learning HOW TO LIVE!

Look at the situation on college and university campuses today. Students see no hope for the future. So you see protest, long-haired bearded men, unkempt women. Morals are sinking into the cesspool. Students -- entirely too many of them -- are experimenting on taking LSD trips and other drugs. You see marches, sit-ins, violence taking over campuses. Student suicides are on the rapid increase -- now, next to accidents, the number one cause of student deaths!

Then visit one of the three Ambassador College Campuses! There you will see an astonishing difference! You'll see clean-cut, alert, animated young men and women who are actually

happy! They radiate good cheer. They know how to smile. You'll be surprised at the absence of Hippie-type students. There is no student or faculty revolt. No protest marches -- no violence. You'll see students of purpose, who know where they are going and are on their way!

A businessman having lunch with me in our faculty dining room, here on the English Campus, noticing the attractiveness, the poise, the happy smiles of the waitresses -- all students -- said, "If I had never met my wife, and were a young man of college age I'd certainly enroll in Ambassador College and begin getting acquainted with those girls."

Well, of course, many young men do just that. Romances do develop. And out of hundreds of marriages of former students who met on an Ambassador Campus, there has, through these years, been only one divorce -- and that one contrary to advice of faculty guidance counsellors. To the best of my knowledge all the others are HAPPY marriages.

In the world today it seems almost no one is helping the people to live better lives! The PLAIN TRUTH is a notable exception. I had intended to quote excerpts from some interesting letters from subscribers who have written us of what this magazine has meant in their lives and in their homes. I think there is now not space. I'll try to put a lot of these letters in an article in a soon-coming number.

But before closing I want to tell you that I have reserved for YOU (no Price -- no charge whatever) a most important, highly informative booklet, titled "FAMINE! ... Can We Survive?" You probably live in a country of affluence, and if so you probably have little awareness of what a THREAT to YOU lurks behind this famine problem. I assure you, IT DOES CONCERN YOU!

Let me give you, here, the first short paragraph in this new booklet; "Inexorably, silently, ominously, the world's greatest single problem is crowding in on us. The population explosion is real -- it is happening right now -- it is going to continue." Then follows the explanation of WHY this book was written.

Chapter one begins with this; "How wealthy are you? How much money do you make in a year's time? Does your family have one or two automobiles? Color TV, stereo and hi-fi? Refrigerator, freezer, electric or gas stove, oven, dishwasher? Do you have adequate food, sanitary facilities? Few on this earth have any of these." This chapter shows that the population bomb is exploding now! Yet most are unaware!

This new booklet is highly illustrated in full color. It is carefully documented, with bibliography. It has been prepared and written by the Ambassador College Research Department, as a public service. It is highly informative. It contains facts every person ought to know to avoid being ignorant on the world's number ONE problem!

It gives the FACTS, and the SOLUTION that will be made,

leading to a peaceful and happy world tomorrow!

Then, also, I am reserving YOUR copy of the new revised edition of Garner Ted Armstrong's book on CHILD REARING. This is my son's real specialty -- if he has one more than several others. He practices what he teaches -- and his three fine sons are a living example. He goes into all the teachings of the modern psychologists on child rearing, and gives you the down-to-earth, practical, workable teachings that will produce the kind of sons and daughters all parents hope for. NO CHARGE -- NO PRICE!

Last May I offered all subscribers the attractive new booklet, "This is AMBASSADOR COLLEGE." Many new subscribers are asking, "What IS Ambassador College?" This beautiful booklet gives you the unusual story, briefly, to the point, and gives you pictures of much of the Pasadena Campus, and of other phases of our worldwide activities. Because of its worldwide educational Extension Program, fully explained, unique to Ambassador College, it is, overall, of a size and magnitude equal to many of the world's largest universities. IF YOU DID NOT ORDER YOUR COPY, I HAVE ONE NOW ON RESERVE FOR YOU!

Further, we are now bringing out a new booklet giving the FACTS about smoking. I am informed from Pasadena by Telex that it is now in page proof form, and will go on the presses almost immediately. I do not know the exact wording of the title -- but I'd like you to have a copy, if you desire. And, of course, NO PRICE -- NO CHARGE!

I'm sure you understand WE HAVE ABSOLUTELY NOTHING TO SELL! This is all a part of the worldwide educational Extension Program of Ambassador College -- and these are sent without any cost to you -- and there will never be any follow-up with anything to sell. There are no gimmicks in our Program.

I do not want to shove unwanted literature on you, no matter how interesting, vital, valuable I know it to be. Therefore I am simply holding these for you, awaiting your assurance that they will be welcome and are desired. These booklets actually and literally are PRICELESS -- you can't pay for yours! I know it sounds incredible -- you never heard of any operation like ours before. But I do hope you'll let me know, in the enclosed self-addressed return envelope, that you would like to have any or all of the booklets mentioned.

One further ANNOUNCEMENT: since The PLAIN TRUTH is a secular, not a religious publication, we are discontinuing "The Story of Man" in The PLAIN TRUTH, and it will CONTINUE, hereafter, in our NEW magazine, TOMORROW'S WORLD. "The Story of Man" is the HISTORY of man, as extracted from the historic portions of the Bible. It is written in a style applicable to all people from five or six years old up to 105. We feel it is exceedingly interesting.

The new magazine, TOMORROW'S WORLD is edited by the Graduate School of Theology of Ambassador College. It is a magazine of Biblical understanding. Not a sentimental evangelical magazine, but it is Biblical. For those who wish to continue the

interesting and thrilling story of MAN, we invite you to send in your subscription -- already paid -- to the new magazine, TOMORROW'S WORLD.

Or, ANY who would like such a magazine, you'll find it sound, dynamically interesting, and helpful. Like The PLAIN TRUTH, you can't pay for your own subscription. It has already been paid by others. I repeat, we are totally non-commercial and non-profit. We have nothing to sell -- BUT A LOT TO GIVE!

THANK YOU, sincerely, for allowing us to serve YOU! And why not get that request for the free booklets into the mail immediately?

Once again I am reminded of a magazine article from which I quoted in my letter to Co-Workers a year ago. This article, written by a woman, appeared in a South African magazine. She hated MANY THINGS that take place at the Christmas season. I think just about all people -- if they will be honest with themselves -- feel the same way.

She wasn't attacking Christmas, but the overwhelming commercialism and hypocrisy connected with it. She deplored a world filled with war and killing that will pause for a few hours to say "peace on earth" and then go right back to the business of killing. She hated all the sham and pretense and hypocritical office parties, business soirees where people are insincere. She felt most of the "spirit" of Christmas came from a bottle. She dreaded the commercialism of lot-bought Christmas cards, the jostling crowds pushing shoulders, and the hands always out to get your money. She hated the economic hangover -- bills, bills, bills, come January 1st that sometimes take months to get caught up with.

I marvel myself -- at how millions of people will spend thousands of millions again this Christmas shopping season in the greatest commercial binge of history -- and MISTAKENLY supposing they are celebrating the birthday of CHRIST!

Will you be angry with me if I tell you that I learned THE TRUE FACTS years ago about Christmas -- that 1) It DOES NOT celebrate Christ's birthday, because you can easily prove He was not born even at that time of year! 2) The Bible NOWHERE teaches Christmas observance, but actually condemns it in Jeremiah 10:2-6! 3) Christmas came from paganism, honoring the Sun god and sun worship. 4) The wise men presented their gifts to the Christ Child MANY DAYS AFTER His birthday -- they WERE NOT birthday gifts, but rather, because it was custom to present a gift when visiting a king. And they presented their gifts TO CHRIST -- they did not exchange presents among themselves as people do today -- they gave their gifts to CHRIST! Wouldn't it be more appropriate if people did that today, presenting their gifts in form of tithes and free-will offerings for THE WORK OF CHRIST?

I am not condemning any of our Co-Workers if you believe in Christmas -- just telling you the FACTS and TRUTH I learned some 42 1/2 years ago. I wonder if you would not like to read our special

free booklet on the subject of Christmas? It gives you the PLAIN TRUTH about it. I have not offered that booklet, I believe, for some years now. I don't believe the TRUTH really hurts anyone -- do you? Why not request your copy?

I do have to tell you that at this season of the year the Work of the living CHRIST always suffers -- because instead of giving their offerings to CHRIST for the Work which He actually heads, directs, and blesses, they exchange presents with other people, and FORGET ALL ABOUT A GIFT FOR CHRIST!

Dear Co-Workers, I have to tell you, this has been a very trying year in Christ's Work. Last year a substantial part of the money used to conduct this great worldwide Work came in the form of LOANS. They had to be put on our books as demand loans, and that hurt our financial statement. It could have hurt our credit standing, had I not virtually stopped accepting loans and urging our Co-Workers who had loans of larger sums on our books to either 1) Cancel the loan by turning it into a donation (deductible on your income tax) or 2) Changing it into a 5-year loan binding us legally to repay not more than 20% in any one year. I have given my word that with all 5-year loans we will consider it a moral obligation to repay more than 20% -- even up to the entire amount -- if for any reason you find it necessary to ask for It.

Loans are not real INCOME. This year has been a hard year. We have had a normal year in real INCOME this year, but so few loans, compared to last year that total funds made available have gone down from the usual increase.

So -- IMPORTANT! -- now, as we face the final month of the year, I have to make an EMERGENCY request -- a MOST URGENT request -- that every Co-Worker, according as you are able, send in the largest offerings for the Work you possibly can -- and even every week if that is possible. But, IN ADDITION, I have to say to those who have a larger sum not now being used, but which you are not free to give as a donation at this time, I do invite MOST URGENTLY the largest sums possible as LOANS. Please send them as 5-year loans unless they are of small amount.

We are now coming in on the HOME STRETCH for this year -- and even so far as the whole Work is concerned. We may possibly have only two more years to do GOD'S Work which Jesus Christ started in Person more than 1900 years ago -- and which He, personally, heads and directs today!

I cannot set dates. I know that events in the world, the Biblical prophecies, and what is happening in this Work all COMBINE to indicate that time is now VERY SHORT!

Contrast the commercial aspects of this holiday season with THE DIRE NEED to disseminate the vital LIVING KNOWLEDGE of THE TRUE VALUES OF LIFE around this unhappy world!

Remember CHRIST -- the living CHRIST -- at this season.

This year we have REACHED with His Message FAR MORE

millions of people worldwide than any other year. THOUSANDS of lives have been turned right side up -- changed -- enriched through this Work this year! More thousands brought to Christ and God's Kingdom -- and baptized -- than any previous year!

This is the MOST IMPORTANT WORK IN THE WORLD TODAY. It NEEDS all the help you are able to give!

The eyes of the LIVING CHRIST are on YOU as a Co-Worker with Him (read Psalm 34:15 and also Psalm 33:13-14, and verses 18-19, and you will realize His eyes really are, this minute on YOU -- He is concerned for YOUR welfare, and He wants to bless you as HIS Co-Worker).

With love, in Jesus' name,

Herbert W. Armstrong

The WORLD TOMORROW  
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Publishing:  
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December 9, 1969

Dear Co-Worker with Christ:

As one of our inner family in the end-time Work of God -- as one who has VOLUNTARILY accepted the living Christ's draft to be a Co-Worker with Him in this most serious mission in the world today -- I must take you into my confidence and RUSH this short but URGENT letter to you immediately.

There remains only three-and-a-half weeks of this crucial, difficult year of readjustment. And we are starting out this critical final month IN A FRIGHTENING, SHOCKING SLUMP!

I have explained before how December is always our biggest PROBLEM-month! The Christmas-shopping melee is in full swing. And it seems that so many of our Co-Workers are spending all their money buying gifts -- that is, TRADING gifts back and forth with relatives and friends -- FORGETTING the gifts for the living CHRIST so vital for THE WORK OF GOD! They suppose they are buying birthday presents for CHRIST'S BIRTHDAY -- but they are NOT GIVING THEIR GIFTS TO CHRIST -- they are NEGLECTING HIM -- ignoring HIM -- forsaking HIM and God's Work in which He has drafted you and me as His Co-Workers.

Brethren in Christ, you and I have VOLUNTARILY accepted His draft. When we did, we accepted a solemn, serious RESPONSIBILITY! We need to realize that Jesus Christ IS NOT DEAD -- He ROSE from the dead -- He is right now the living Christ, the HEAD of this great Work -- actively GUIDING and BLESSING this Work as the most important activity on earth! And right now is the season when HE NEEDS our gifts for HIS WORK, more than at any other time!

Actually, I'm sure WE understand the truth -- that Jesus was NOT born December 25th or anywhere NEAR that date -- no one knows the date of His birth. And the Bible reveals that celebrating birthdays is a Pagan custom which God forbids! Not I -- I didn't do the forbidding -- God did it long before I was born.

The wise men gave their gifts to the CHRIST-child -- but THEY WERE NOT BIRTHDAY GIFTS -- it was many days AFTER His birth! It has always been -- still is -- custom when visiting a King or Ruler, to present him with a gift. A certain king -- a real king

-- had seen an Ambassador College publication, with pictures of all our students. When he saw what clean-cut, fine looking young men and women they are, he expressed a desire to meet the man who founded and directs such a college. When I visit him, I shall take along a gift. It is one I have had specially made by a sculptor who has done work for the college. It is not expensive, but it is original, there is none other like it, it is in good taste and of good quality.

If you do not understand all the plain truth about Christmas, why not write in for our special free booklet on it?

Brethren, each of us did, OF OUR OWN ACCORD, voluntarily accept Christ's DRAFT as a Co-Worker with Him. That puts on us a SERIOUS RESPONSIBILITY -- and confers on us one of the greatest BLESSINGS of our lives! WHAT A PRIVILEGE to be CHRIST'S Co-Worker!

But I have to tell you I am terribly DISTRESSED and sick at heart, to realize SO MANY of Christ's Co-Workers are FORGETTING HIM, or neglecting Him, at this critical time! If YOU are one who is doing that, in love I have to WARN you, you may not be on the way into God's Kingdom, but into a lake of fire!

THINK of how ASHAMED the living Jesus Christ must be with some of His Co-Workers! He has been BLESSING His Work! Through it He has converted more precious lives this year than ever before -- literally THOUSANDS, now headed toward eternal life in His Kingdom! Twice as many are being reached now, as the year before! TREMENDOUS new doors are being opened for His Work!

He has made US -- you and me -- the LIGHT of the world! If we let our light die out WHAT A DARK WORLD IT WOULD BE! Right now the Work needs the LARGEST SUMS YOU ARE ABLE TO GIVE! I realize fully that many are not able to give but very little. Every widow's mite HELPS far more than you would realize. But BECAUSE so many are not able to give much, those who ARE able have the greater responsibility to BE VERY GENEROUS WITH GOD!

And further, IF EVER we needed large sums -- into five figures and more -- as loans, if you are not free to give such sums -- it is right now! I ask you to make all such loans on a 5-year basis, legally subject to repayment of not more than 20% in any one year -- but at the same time I give you my word that should you NEED repayment in larger amounts sooner, we will accommodate your needs just the same as if it were a demand loan.

But please do not send as a loan what you are able to GIVE. Loans do put funds at our disposal -- but loans are NOT INCOME!

I know by results that MANY of our Co-Workers are LETTING DOWN IN PRAYER and Bible study! When you slack off in prayer and Bible study, you are turning away from your Creator and your God. Please, dear Co-Workers, GET TO YOUR KNEES, and PRAY as never before for the most important Work on earth. And KEEP IT UP!

THANK YOU, and remember God IS blessing you!



With sincere love, in Jesus' name,

Herbert W. Armstrong

P.S. Because the mails are clogged -- because the situation is UNPRECEDENTED -- serious as NEVER BEFORE -- I am sending you this RETURN ENVELOPE with an AIRMAIL STAMP ON IT, to AIR-SPEED YOUR REPLY!

The PLAIN TRUTH  
a Magazine of Understanding  
BOX 111, Pasadena, Calif. 91109

HERBERT W. ARMSTRONG, Editor

December 29, 1969

Dear Co-Workers with Christ:

This is the last letter I shall write you in this decade -- the 1960's. What a decade it has been! It has seen this great Work of God grow to more than TEN TIMES the size and scope of January 1, 1960!

Here is a small part of a letter I wrote to our Co-Workers January 29, 1960: It began, "This is my first letter to you in this new decade. We have entered the 1960's. ... this world has now entered its most VIOLENT and disastrous ten years since mankind was placed on earth!"

And THAT HAPPENED! The 1960's HAVE BEEN the most violent ten years -- unless it was in the ten years before the flood in Noah's day. Racial violence -- campus violence -- labor violence -- religious violence -- war violence -- automobile accident violence!

I wrote further, then: "The present decade will lead right up to the very immediate threshold of the final world violence which Christ, at His coming, must cut short." That statement of ten years ago WAS TRUE! The past decade HAS, indeed, led to that very imminent threshold! While I EMPHASIZE, we cannot set dates, yet I am prepared to say now, for the first time, the second coming of Christ COULD happen during this coming decade, which we enter later this very week. Don't under any circumstances take that as setting a date -- but we are now far closer to the END OF THIS WORLD -- and the beginning of the happy and peaceful WORLD TOMORROW than people realize! TIME IS SHORT!

But LOOK AT THE FACTS! Ten years ago we were using 9 million watts of radio power per week reaching about 10 million people. It required a little over three-fourths of a page in The PLAIN TRUTH to print the log. Today we purchase more than ten times the power. It now requires three pages, to print the log and have to omit a number of foreign stations, to say nothing of the TV log. Today in the Work we are reaching 150 MILLION PEOPLE!

In January, 1960, the circulation of The PLAIN TRUTH was about 210,000 copies. Today it is more than 2,100,000 -- more than TEN TIMES the circulation ten years ago.

In January, 1960, there was only the ONE Ambassador College campus. Today there are THREE campuses of Ambassador College. When this short decade began, there were 250 students in Ambassador College. We had reached the originally set limit, and faced the question of whether to reset our limit to 500. Actually the Pasadena campus has been allowed to expand to a present total of

750, with 400 on the Texas campus and our planned limit of 250 in England -- a total of 1,400 vigorous, happy students. We could easily have expanded the number of students to ten times the 1960 enrollment -- but we have purposely set a limit on the number we accept. Each year we have around seven times the number of applicants we can accept.

Not only has The PLAIN TRUTH circulation grown TEN TIMES the 1960 circulation, it has expanded from a 32-page two-color magazine to one of 52 pages, FULL-color. Ten years ago, there were only four names listed on its staff -- mine as Editor, Garner Ted Armstrong as Executive Editor, Herman L. Hoeh as Managing Editor, and Roderick C. Meredith as Associate Editor. Although those four are still the TOP four, the staff that has had to be added to produce the modern mass-circulation magazine has become too large to enumerate here -- 73 -- including 6 Associate Editors, several Regional Editors around the world, Contributing Editors, Research Staff, Photographers around the world, a sizeable art staff, Circulation Managers around the world. You'll find them listed on the inside front cover each month.

But -- besides The PLAIN TRUTH, there is now the NEW magazine, TOMORROW'S WORLD, with a circulation already of 350,000 -- larger than The PLAIN TRUTH circulation ten years ago!

And we could go on and on.

Most important of all, however, is the fact that COUNTLESS MILLIONS of people, around the world, have been reached with Christ's own Gospel -- by radio, by television, and by print -- and today we have Ambassador College-graduated ordained ministers stationed at points all over the world, ready to give understanding counsel and Biblical instruction, to help and to baptize any and all who request this help themselves.

But MOST IMPORTANT OF ALL -- the number converted by the Spirit of the living GOD, and baptized by the ministers of this Work of God, is also MORE THAN TEN TIMES the number of ten years ago! There have been THOUSANDS every year!

What a wonderful HARVEST of precious lives, receiving the gift of eternal life, to enter the Kingdom of God! Once again, just as in the days of the original apostles, the number of the disciples "was MULTIPLIED," (Acts 6: 1). Their number is being multiplied again now -- TEN TIMES IN TEN YEARS!

I was just reading again the parable of the pounds, recorded in Luke 19. The one who had done the best had multiplied his one pound which Christ had given to TEN POUNDS. The pound, (today the British  $\pounds$  is worth U.S. \$2.40), of course, was symbolic of God's Holy Spirit. The one who bore the greatest fruit, spiritually, had multiplied what Christ had given TEN TIMES. So Jesus is represented as saying to him, at His second coming, on entrance of this disciple into God's Kingdom: "Well done, good servant, Because you have been faithful in a very little, you shall have authority over ten cities."

And so, Co-Workers with Christ, let US take encouragement in the fact that God has used us of today in MULTIPLYING the harvest of His Work TEN TIMES IN TEN YEARS!

So I say to you, as the Apostle Paul said (I Corinthians 3: 9-11): "FOR WE ARE FELLOW WORKMEN FOR GOD; YOU are God's field -- God's building. According to the Commission of God given to me, I laid the foundation. Others of you are building upon it, with me. Let each one take care how he builds upon it. For NO OTHER FOUNDATION can anyone lay than that which is laid, which is JESUS CHRIST. ... Do you not know that YOU are God's temple, and that God's Spirit dwells in you?" (Verse 16.)

Yes, Co-Workers, THINK OF IT! What a GROWTH in power and scope God has granted us! WHAT A HARVEST of precious lives has been reaped for God's Kingdom! HOW ABUNDANTLY the living God has blessed His great Work which is directed by the living CHRIST as its Head, with fantastic results!

WHAT A BLESSING is yours and mine, to be privileged to have an active PART in this tremendous accomplishment, whose benefits will LAST FOREVER! Thousands upon thousands of lives have been changed -- turned right-side-up -- enriched -- led to Christ and God's Kingdom and the gift of ETERNAL LIFE -- as a result of YOUR help, whether large or small, according as you are able. We should THANK GOD for the glorious privilege! I DO!

BUT -- I have to tell you we DO FACE SERIOUS PROBLEMS! Many DID forsake or neglect CHRIST during this past month, exchanging gifts back and forth with friends and relatives, supposing it was for Christ's birthday! But they didn't give their gifts to CHRIST -- but to one another. If YOU, individually didn't, I DON'T MEAN YOU. But so many did that we came up short.

So HERE ARE THE FACTS! Right on the heels of this superb ten year growth, I have had to CANCEL several radio stations! I have had to cancel MOST of the Reader's Digest two-page ads around the world! I have had to cancel MILLIONS of copies of circulation reaching people in India, the Philippines, Australia, South Africa, Germany, Holland, Mexico, and other countries! THAT MEANS THAT SEVERAL MILLION PEOPLE WILL NOT BE HEARING GOD'S MESSAGE -- until our Co-Workers make it possible.

Co-Workers, THIS IS A GREAT TRAGEDY!

I have had to make DEEP CUTS in the 1970 budget for this Work!

Where is our HUMANITY? True Christians surely remember Jesus Christ crying over Jerusalem -- weeping over the tragedies in HUMAN LIVES, and the wretchedness they were bringing on themselves -- not knowing THE WAY out of all their troubles BECAUSE THOSE POSING AS RELIGIOUS LEADERS HELD BACK GOD'S TRUTH, AND PERSECUTED JESUS! Are some of us, who have accepted His draft to become HIS Co-Worker doing the same today?

I have shown you how UNBELIEVABLY FAR even the widow's

mites go in this great worldwide Work, GUIDED and blessed by the living CHRIST!

Right now, following this difficult month of December, the Work of God NEEDS a real financial BOOST during January and the early months of this coming year!

A very few of you do have larger sums -- in four figures -- and some of you are free to give it outright where CHRIST is directing, in God's Work. If you have it, but are simply not free to give it at this time, once again it is necessary to ask if you will LOAN it so that it may be WORKING, until you need it, under the guidance of the living CHRIST. But please make all larger loans on the 5-year basis, legally repayable at not more than 20% a year -- and I repeat -- I give my word that, should circumstances arise making it necessary for repayment in any amount over the 20%, we will accommodate your need just the same as if it were a demand loan.

I realize fully that only a FEW have such larger sums -- and that is why it is all the more important that those who do take it to heart and respond. But please do not send as a loan what you are able to give outright. MANY are simply not able to contribute more, for God's Work, than the widow's mites -- some not even that. But ALL can PRAY for the Work. And may I ask you to PRAY also for the personal safety of my son Garner Ted Armstrong and myself? Our lives are frequently threatened by some who HATE God's Truth. We risk our lives daily to carry OUR part. We need your prayers.

With much love, in Jesus' name,

Herbert W. Armstrong

The PLAIN TRUTH  
a Magazine of Understanding  
BOX 111, Pasadena, Calif. 91109

HERBERT W. ARMSTRONG, Editor

January 29, 1970

Dear Co-Worker with Christ:

This is my first letter to you in this new decade. And I tremble when I say that! For this is almost certain to be the most tremendous and world-shaking decade of all human history!

This is destined to be an AWESOME ten years! Let me tell you what very likely MAY happen!

Ten years ago, the same day of the month, 1960, I wrote our Co-Workers, as quoted a month ago: "We have entered the 1960's ... this world has now entered its most VIOLENT and disastrous ten years..." -- and THAT PROVED TO BE TRUE! Further, I said that this past ten years would "lead right up to the very immediate threshold" of the second coming of Christ. IT DID! And that most AWESOME of all events since the creation of mankind could occur somewhere in the midst of the very decade we HAVE NOW ENTERED!

As I said a month ago, we cannot set dates for this colossal event. I say to you, now, we MAY have less than two more years to carry on and FINISH this great Work of God which the living Christ is directing -- preparing the way for His coming and His Kingdom. World events may become so chaotic within that short period that we may be STOPPED! We have precious little time left!

On the other hand, we certainly can't be SURE of any definite date. And so, in case events do not develop to the climax that fast, we here at Pasadena Headquarters are planning ahead for a ten year industrial expansion for the Work. For example, we now print more than TWO MILLION COPIES of The PLAIN TRUTH every month -- almost 1 1/2 million of them in our large printing plant here in Pasadena. IF world events allow us another ten years to carry on this great Work of God, we would expect The PLAIN TRUTH circulation to expand to perhaps ten or twenty million copies! Besides that, the NEW magazine, TOMORROW'S WORLD, would certainly rise to a circulation of at least a few million copies in that time.

Do you realize what a gigantic task it is to maintain such a mass-circulation mailing list? It requires one of the largest, most sophisticated computers. But adding new subscribers must be done BY HUMAN HANDS. And changing addresses of subscribers who move must also be fed into the computer BY HAND. And there are close to 1,000 such CHANGES OF ADDRESS to be made every single working day!

IF this great Work is allowed to continue another ten years, we shall have to construct large new buildings to house the data processing equipment, the increased number of large magazine printing presses, and all the other activities involved.

But think what would happen if we figured that conditions would allow us only a little less than two more years, and then conditions fail to develop that fast, and the second coming of Christ is not to occur until five or ten years later than we had expected. It would be TOO LATE, then, to plan for the expansion, and the Work would be prevented from developing normally just because we had not planned ahead far enough.

Now on the other hand, think what a great blunder we might make IF we begin to say, "My Lord delayeth His coming," and have not made ourselves ready. Look what evil would then come on us!

Jesus said: "Therefore BE ye also READY: for in such an hour as ye think not the Son of man cometh. WHO, then, is a faithful and wise servant, whom his Lord has made ruler over His household, to give them food in due season? Blessed is that servant, whom his Lord, when He cometh, shall find SO DOING. Verily I say unto you, that He shall make him ruler over all His goods.

"BUT, " continued Jesus, "and if that evil servant shall say in his heart, My Lord delayeth His coming, ... the Lord of that servant shall come in a day when he looketh not for Him, and in an hour that he is not aware of, and shall CUT HIM ASUNDER, ..."

Co-Workers, the living Jesus Christ is the HEAD of this Work of God. HE leads and guides and directs it. And He leads me to see that we must plan this way: 1) to plan so that IF we now have only about two more years to go, this Work will in those two years pick up such tremendous accelerating momentum that we shall have FINISHED His Work by then -- in other words, so that WE SHALL BE READY! But, 2), IF events do not move that fast, and Christ's coming is a little farther off than we have thought, then we shall have planned ahead so that HIS WORK will keep right on going, and not be hindered.

WE DO NOT KNOW THE YEAR, THE MONTH, OR THE DAY of Christ's coming. In all probability there will be at least a 3 1/2 year period of world trouble and upheaval prior to His coming, so great that this Work will not be allowed to continue through that 3 1/2 years. IF, for example, this WORK is not allowed to go on more than about another two years (as MAY happen) even then the coming of Christ would Probably not be until perhaps sometime in 1975. But WE CANNOT KNOW that!

Christ's coming could be as late as 1978 or 1979, or 1982 -- and very possibly NONE of these dates is correct. WE CANNOT SET DATES AND BE SURE. At least, not as yet.

But I do say to you now -- which I DID NOT say ten years ago -- that IT IS NOW A POSSIBILITY -- and there are ways of figuring it that seem logical -- that Christ's coming COULD occur during THIS VERY DECADE WE ARE NOW IN! Never have I said anything like that before! And I will go further and say that if it does NOT occur in this decade, it will be, ten years from now, MORE LIKELY to happen in that decade than it is now that it will occur

in this.

WHETHER we shall be allowed to FINISH this Work in the next two years depends on the way God Himself guides the Work, and causes events to develop. Therefore, I have planned it that way -- IF God moves to allow it to develop at that pace.

Also, MUCH depends on the extent to which YOU, as a Co-Worker, yield to allow the living Jesus Christ to USE YOU as His instrument.

Two things I KNOW! 1) that the EARNEST, BELIEVING, PREVAILING PRAYERS of our Co-Workers for this Work and its financing, has far more effectiveness in causing the needed amount of funds for the Work to come in than anything I can write in these monthly letters. And, 2), not anywhere near enough of our Co-Workers have been earnestly PRAYING for the financing of this Work as ought to -- because if there had been -- with Co-Workers putting their hearts into their prayers, we should have had a far bigger increase than we have had.

True, the income to support the Work is a little larger than it was a year ago -- but NOT ANYWHERE NEAR AS MUCH LARGER AS IS NEEDED IF THIS WORK IS TO BE FINISHED IN TWO MORE YEARS!

Co-Workers, the living Christ has called YOU, as well as me, as His Co-Worker in HIS Work. This is not my Work, it is GOD'S! You have accepted His call. If you are faithful, your reward shall be GREAT. We cannot be saved by our works, but we certainly shall be REWARDED according to our works!

Remember, most Co-Workers are not able to contribute large sums for the Work. MANY are not able to send in more than the widows' mites -- BUT EVEN THE SMALLEST AMOUNTS DO HELP GREATLY. This Work has grown great because SO MANY Co-Workers are helping. If YOU, for example, withhold even a single dollar or two you could give, YOU ARE DEPRIVING MANY FROM HEARING CHRIST'S GOSPEL! Every single dollar COUNTS -- bigger than it can help anywhere else!

On the other hand, it is all the more necessary that the few who CAN give larger sums do so -- even into three or more figures! And the LOANS of larger sums, IF you simply cannot give them, (for those who do have them), were never more needed than now.

TIME IS SHORT -- getting ever shorter. This Work is producing a stupendous harvest for God's Kingdom. Every dollar goes farther here -- accomplishes MORE here, where CHRIST is directing, than any other place. But your earnest PRAYERS for the Work accomplish EVEN MORE!

Let's get under this burden in REAL EARNEST! I personally intend to be "SO DOING" in God's Work, WHEN He comes -- don't YOU?

With love, In Jesus' name,

Herbert W. Armstrong





The PLAIN TRUTH  
a Magazine of Understanding  
BOX 111, Pasadena, Calif. 91109

HERBERT W. ARMSTRONG, Editor

February 27, 1970

Dear Co-Worker with Christ:

I want to give you, by personal letter, a portion of my "Personal" talk coming in the March number of The PLAIN TRUTH. You will be receiving it in just a few days. But I want you to read this portion IN ADVANCE -- and then you may read the rest when your copy of the magazine arrives.. Here it is:

"The other day at a student assembly, Ambassador College, Pasadena campus, a shocking film was presented. It showed, in full color motion picture film, the horror conditions in Biafra.

"Seated beside me as my guest was the managing director of a large motion picture corporation from Europe. During World War II he had been a prisoner at Buchenwald.

"Before our eyes were living scenes of starving, rib-showing children. We were viewing sickening scenes of putrefying sores covering bodies dying from horrible diseases resulting from malnutrition. To most of-us this was a moving, revolting, eye-opening picture. It produced emotions of shock, horror, sympathy for the helpless victims. But still it was a picture! We were not, ourselves, in Biafra. We were in an assembly room on our peaceful and beautiful campus. Surely we were moved! Our hearts went out to the suffering, the dying. It moved us to want to do something about it.

"Yet, moving as it was, to us it still was a picture. But to my guest who had experienced the horrors of Buchenwald, it was stark REALITY! To him it was actuality -- a living EXPERIENCE. He was once again living in the human slaughter-camp. It left him sick in the stomach for twenty-four hours."

Many are starving to death, and dying of horrible malnutrition diseases in other parts of the world, too -- India, Egypt, Central and South America. Just while you've been reading this far, at least FOUR PEOPLE have died of starvation -- mostly children.

This Biafra picture certainly touched our hearts -- made us want to DO something about it. The picture ended with an emotional appeal to viewers to send in contributions -- liberal contributions -- for food and medicine for the starving and disease-ridden of Biafra.

But what perhaps none of the viewers of such a picture normally would realize is this: THE APPEAL WAS TO TREAT WITH THE EFFECT, NOT THE CAUSE!

To treat only the effect IS NOT ENOUGH. It is NOT THE

SOLUTION! If that is all we do, we shall soon have TWO Biafras to alleviate, then FOUR, then TEN!

The point I want you to know is that THIS WORK OF GOD is DOING SOMETHING BIG AND IMPORTANT to STOP THE CAUSE -- to PREVENT MORE BIAFRAS from starting -- to BRING PLENTY, AND HEALTH, AND PEACEFUL, JOYOUS LIFE TO ALL THE WORLD! I want you to realize what WE, guided and led by the LIVING JESUS CHRIST, are doing to PREVENT MORE BIAFRAS from rising up -- what we are doing to PREVENT these evils! For we are doing a VERY GREAT DEAL more than you probably realize!

All these evils have resulted from WRONG CAUSES! We are not now, of course, able to FORCE all humanity to CHANGE in these wrong causes. Of course we are TELLING a hundred and fifty MILLIONS what these wrong causes are. But we are DOING much more! Gradually, this broadcasting and telecasting worldwide is resulting in CHANGED LIVES of constantly increasing THOUSANDS of people. IF and when ALL people CHANGE their lives accordingly, the CAUSE of all the world's evils will have been stopped.

But we are doing much MORE!

We are actually setting the LIVING EXAMPLE! We are creating a CHANGED CONDITION -- one of peace, happiness and abundant well-being ON THREE COLLEGE CAMPUSES. These are like model communities, totally unlike the world around them. Here the evil results have never occurred and never would! It is a living EXAMPLE -- a living MODEL for all the world to follow!

Do you realize how things GROW -- and MULTIPLY -- either good or evil? Drop a pebble in the center of a still and placid pool. A tiny ring will form around the spot where the pebble struck. The ring will expand, bigger and bigger, until it has expanded over the entire pool. Jesus Christ, over 1900 years ago, reported the advance GOOD NEWS of a coming world of peace, prosperity, happiness, and abundant well-being. He said it would start the VERY SMALLEST, like a grain of mustard seed, the smallest of all seeds. But He said it would expand, and grow, until it became the GREATEST -- filling the WHOLE EARTH.

We believe this same LIVING Christ started Ambassador College. It started 22 1/2 years ago here in Pasadena. It started the VERY SMALLEST -- FOUR pioneer students! It started GOD'S WAY -- according to HIS WAYS revealed in the Bible. That WAY is the CAUSE of RIGHT and DESIRED RESULTS. It is the CAUSE of good vigorous health, of peace, of happiness, of beauty, of abundant well-being!

The college grew in that way!

But we saw the evils of letting this one campus grow too large -- of having thousands of students on one campus. Many universities have fifteen, thirty or forty thousand students! Students lose their identity. There is no character building. It is assembly-line mass-production of educated minds seeking FALSE VALUES.

So we limited the number of students we would accept on any one campus. The college GREW -- and GREW -- and is STILL GROWING! The second year there were 7 students, the third year 12, the fourth year about 22. Today there are 700 on the Pasadena campus. Now there are 250 on the English campus and about 400 on the Texas campus -- total 1300 to 1350.

These campuses may be termed "OPERATION HAPPINESS." The students and faculties on them are applying, in living human experience, the CAUSES that produce the RESULTS of peace, good health, happiness, abundant well-being.

There are NO student protests, sit-downs, riots or violence. There is no faculty opposition. There is harmony and close cooperation between students, faculty, and administration. There are no weirdos, hippies or -- freaks. There is BEAUTY, but the CHIEF beauty is not in the buildings and grounds but in the happy, smiling, joyous faces of the students. It amazes visitors -- and we have many every week. We are PIONEERING in the WONDERFUL WORLD TOMORROW!

We know what's CAUSING the world's evils -- its unhappiness, unrest, its poverty, ignorance, filth and squalor, starvation and disease. We know what's CAUSING all the Biafras with their pitiful starving and dying children. We can't FORCE an about-face on the whole world -- we can't force all humanity to start living THE WAY of the living Christ which is producing so much HAPPINESS in our three college communities. But we can SET THE LIVING EXAMPLE, and let the world SEE the RESULTS.

A few months ago the New York TIMES sent a feature writer out here to Pasadena to spend two days observing the beaming, smiling faces, and the beauty of HAPPINESS that is here. The Los Angeles TIMES ran a big feature article on this campus, with a headline on the top of the FRONT PAGE of a Sunday edition of over 600 pages, calling it a UTOPIAN campus.

We have dropped our pebble of bursting-over happiness in the pond that is this world, and the ring of its influence is EXPANDING and EXPANDING.

And from these campuses goes out, by TV, by RADIO, by PRINT, the MESSAGE of the living Christ -- the MESSAGE of the WAY to happiness -- the Message of how to PREVENT THE CAUSE OF MORE BIAFRAS -- to the WHOLE WORLD. And already 150 MILLION people are listening and reading. And already multiple THOUSANDS are LIVING IN THIS SAME WAY and learning what HAPPINESS really IS!

My dear Co-Worker, YOU are having A PART in spreading Christ's Gospel of HAPPINESS, leading to ETERNAL LIFE and total salvation, TO THE WHOLE WORLD.

More people have DIED of starvation since you read about the four. It is all right for people to contribute money to feed the starving in Biafra. But HOW MUCH MORE IS IT NEEDFUL THAT WE AROUSE OURSELVES TO KEEP SPREADING THE GLORIOUS MESSAGE TO MORE AND MORE MILLIONS, PREVENTING MORE BIAFRAS -- RIDDING THE WORLD of such

Biafra conditions and sufferings -- changing the world into one of peace, joy, and salvation! Right HERE is the MOST IMPORTANT WORK ON EARTH TODAY.

But it NEEDS YOUR HELP -- MORE AND MORE. GIVE generously as you are able. Send as a LOAN what you are not free, as yet, to give. NEVER was the need so great. The way to DO SOMETHING about the starving and dying In Biafra, India, Egypt, and other such areas suffering evils, is to DEAL WITH THE CAUSE, not the effect -- to HELP IN THIS GREAT WORK OF THE LIVING CHRIST!

The need right now is SERIOUS! THANK YOU for your part!

With love, in Jesus' name,

Herbert W. Armstrong

WORLDWIDE CHURCH OF GOD

WORLD HEADQUARTERS  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

March 20, 1970

Dear Brethren of God's Church:

GREETINGS in the service of the living Christ! By now, most of you have heard, through your local pastors, of the shocking loss to God's Work by mail thefts.

I do not want to give the impression that the United States mails are unsafe. I'm sure they ARE safe under all ordinary circumstances. But in our case the circumstances have been different. We at Headquarters are by far the largest customer of the Pasadena Post Office. We receive around 150,000 letters monthly -- averaging 5,000 or more per day, seven days a week. All tithe and offering funds have come in these letters. Certain employees in the postal service -- possibly in Pasadena, possibly in Los Angeles channels through which mail flows from trains and airport to Pasadena -- long ago became aware that our heavy mail contains MONEY. The very FACT of the mail being so heavy tempts a thief to believe he can take a couple hundred letters or so UNNOTICED.

There have been several cases of thefts from our mail in the past few years. And, as crime and immorality have increased, so have thefts of our mail bags. Postal authorities have done their best to stop this. They have repeatedly set traps, and have actually caught the guilty employees on two or three occasions. They are, I understand, now in the penitentiary.

But in most cases the thief has not been caught. We have ways of getting a fairly close estimate on the amount of God's money stolen. This has been tabulated and figured through our giant computer. The facts indicate the amount stolen may have reached upwards of a million dollars a year! That amount of loss would pay for getting the Gospel out to ADDITIONAL MILLIONS of people.

This is no little or small matter. WE MUST TAKE IMMEDIATE STEPS TO STOP THIS LOSS! I know you will all cooperate completely.

BUT, there is a very real possibility of YET ADDITIONAL DAMAGE to God's Work. IF many of you have been made fearful of sending in tithes and offerings through the mails because of the announcements made by your local pastors, IF you have been simply hanging on to God's tithe and your offerings, waiting for future direction, THIS COULD HARM THE WORK GREATLY.

We cannot "WAIT" until the Work of the living GOD stops! I am putting a new plan into effect IMMEDIATELY -- as of N O W! We are beginning a Church-wide plan immediately -- AS OF NOW! -- to THWART these lurking criminals. Read carefully -- HERE IS THE

PLAN:

- 1) As often as possible, send ONLY checks or money orders. If unable, do not hold money back -- better send cash than hold it back -- but where possible without delay send check or money order.
- 2) Make them out, just as in the past, to Herbert W. Armstrong, or Worldwide Church of God, or Ambassador College.
- 3) Place these in one of our self-addressed envelopes, and SEAL, just as before.
- 4) Instead of mailing the letter, take it to church and hand it to your local pastor. Everything JUST AS BEFORE, except hand it to your local pastor instead of mailing it.

That is all YOU DO!

Your pastor then will put all these SEALED envelopes into ONE PACKAGE, and HE will then mail them. But not as they have been mailed in the past. We are selecting a number of DIFFERENT mailing addresses. For the first FEW weeks, they will be addressed to one of our top officials at Headquarters, personally, in HIS name, and at his address -- probably at another town in the Los Angeles area, where the packages will be promptly called for and brought to the Headquarters office. After a few weeks, they will go to a different name and a different address. Before any dishonest postal clerks get on to one of these, the address will be changed. All this, of course, WE at Headquarters will plan with your local pastors.

So all YOU do is, try to send the money in form of check or money order, and instead of mailing, hand it sealed -- WITHOUT a stamp -- (this saves you the postage) -- to your local pastor. He will send the package, registered and insured, to the address we give him.

Of course Co-Workers who are NOT members will continue sending their offerings just as before. OR, we may have them send to one or two other addresses -- but that will not affect what you do.

BY THIS PLAN WE BELIEVE WE CAN STOP 90 % OR MORE of the loss by theft. In time the few thieves still at large will learn there is so LITTLE money in the mail that comes to Box 111, Pasadena, that they will consider it is NOT WORTH THE RISK OF GETTING CAUGHT to steal any more from our mail.

Now ONE THING MORE!

When these thieves have stolen our mail, they take out ONLY the CASH. The money sent in checks and money orders they probably tear up or burn. It is TOO RISKY for them to try to forge my name, or that of the Church or the College. We are too well known now, and they would almost surely be caught and arrested if they tried

to cash such checks or money orders.

So WHAT HAPPENS? Read this carefully!

In such a case -- IF they stole YOUR letter, and you sent a check -- YOU probably thought that when you mailed your tithe check you HAD PAID YOUR TITHE. But you have not paid your tithe really until it reaches God's Headquarters. The thief tore up or burned your check. He did not get the money. We did not receive it. YOU STILL HAVE IT, for the money is STILL in your account at your bank. And SO MANY of our members do NOT budget their money, or keep careful records, or check over their bank statements carefully, and they may never KNOW that they still have that tithe money in their bank.

OR, if you sent a money order, and the thief got it and destroyed it, then YOU lose it, WE never receive it, the thief does not get it -- but the money remains in the post office or bank where you bought the money order.

Now if you check over your cancelled vouchers returned to you monthly from your bank, you will discover this. And, if you check carefully to see whether you receive a RECEIPT from us, and when the receipt does not arrive you write us about it, then we can DISCOVER the loss and trace it down.

So LEARN TO BUDGET your own personal and family finances. CHECK these things carefully. WATCH for a receipt from us after you send tithes and offerings.

Finally -- AVOID DISCUSSING THIS WITH OUTSIDERS! It is NOT a topic for conversation or gossip with others -- especially outsiders. We do NOT want to cause anyone to distrust the United States or Canadian mails. Such thefts are a VERY small percent. Probably most people would never have a letter stolen in a lifetime. In our case, it was DIFFERENT. We receive such a HUGE VOLUME of mail, and some mail clerks have learned that there is money in many of the letters. So they have tried to steal our mail, where they never would ordinary mail.

Never, however, have we lost any money when it was registered or insured. But, with our new plan you do not need do that -- your local minister will register and insure ONE PACKAGE for ALL the letters from your local congregation.

Brethren, the Work is in great need right now. We are having to issue The PLAIN TRUTH and also TOMORROW' S WORLD only every other month for a while. We are cutting down MANY radio stations to one broadcast a week. But all major stations will continue as they have been. We are putting our airplanes, seriously NEEDED for the expansion of this Work, on the market and looking for buyers. We are reducing all evangelist-rank ministers' salaries by 20%, and pastor-rank ministers' 15%, and also many department heads. The Country HAS BEEN in a financial recession, and we are making these very stringent changes to keep this great Work alive -- and GROWING! With the planes gone, my son Garner Ted and I will NOT be able to speak at EVERY ONE of the Feast sites at this year's



Feast-of Tabernacles. Probably each of us will appear at only TWO sites. We have had to cancel out the SUMMER EDUCATIONAL program for high-school-age young people.

I think there are enough signs and assurances to warrant belief that national conditions are beginning on the upswing. But this ought to MAKE PLAIN to you THE NEED FOR THE WORK OF GOD at this hour. We whom God has put in the chief offices in His Work are making every possible sacrifice, setting you an example.

With deep LOVE, in Jesus' name,

Herbert W. Armstrong

The PLAIN TRUTH  
a Magazine of Understanding  
BOX 111, Pasadena, Calif. 91109

HERBERT W. ARMSTRONG, Editor

March 27, 1970

Dear Family of Co-Workers:

I have a very special ANNOUNCEMENT for you. A month ago, by letter, I gave you in advance a portion of my P e r s o n a l talk to appear in the March PLAIN TRUTH. Once again I give you now an ADVANCE portion of my P e r s o n a l page in the coming issue of TOMORROW'S WORLD.

For the next six months both TOMORROW'S WORLD and The PLAIN TRUTH will be issued bi-monthly. Important developments have led to this temporary change.

This change is necessitated largely as a result of the unexpected and overwhelming SUCCESS of the new worldwide circulation drive for The PLAIN TRUTH. This new policy was inaugurated in July, 1968. At that time we changed the editorial format of The PLAIN TRUTH. It became secular in appearance and language. Though it no longer had the appearance or sound of a religious magazine (indeed it never was like any of this world's religious magazines), yet it has continued giving out the wonderful knowledge of the TRUE VALUES, and THE WAY to the better, fuller, richer, more abundant life.

In President Nixon's 1970 "State of the Union" address, he recognized and stressed the NEED of a BETTER QUALITY OF LIFE. But he did not tell the nation HOW to achieve it! For 36 years The PLAIN TRUTH has been telling the people HOW! That is what our message IS -- the way to a better QUALITY of life! And the way to eternal life! We have been pointing out the TRUE VALUES, helping hundreds of thousands turn from pursuing false values.

But WHO ELSE has been giving the people of this unhappy world these precious things? Science hasn't. Religion -- the churches -- haven't. Education hasn't. The world's magazines and newspapers haven't. This precious knowledge can be known ONLY as revealed in the Maker's Instruction Book. But the theologians and the churches, it seems, have glossed over that whole third or more of the Bible which gives out this PRICELESS KNOWLEDGE. The churches and religions have used only small PARTS of the Bible! They have glossed over almost entirely the secrets of the real QUALITY LIFE!

Last month I wrote to you about the CAUSE of the tragedy of Biafra -- the CAUSE of the sickening condition in so many parts of the world, filled with poverty, ignorance, filth and squalor, disease and death. There is a CAUSE for all such UNhappiness. Also there is a CAUSE for the real HAPPINESS, vigorous good health, and QUALITY LIFE we are enjoying on the three campuses of AMBASSADOR COLLEGE -- in Pasadena, in Texas, and in England!

Here we are setting the living example! Last month I said we might call it "OPERATION HAPPINESS." These campuses are like oases of bubbling-over happiness in the desert wilderness of gloom, ugliness, discouragement, frustration, hopelessness and despair.

BUT, I have learned through more than forty years' experience that in general only a small truth-loving minority -- and the religiously interested -- will listen or read, when the message is given in religious-sounding or Biblical language! For the past fifty or sixty years, the anti-God, anti-Bible concept of evolution has permeated all education, from first grade through the universities. Belief in God has all but disappeared from the minds of those who teach our young and our collegians. A deep-seated PREJUDICE has been implanted in most minds against anything emanating from the Bible, or anything associated with Christ or with God.

So, to be able to get THE TRUTH over to the 95% we could never reach using Biblical language, The PLAIN TRUTH now gives out THIS SAME TRUTH in the world's own language. It avoids all appearance of being religious or Biblical. Even so, there is much Biblical teaching that is too spiritually deep for unconverted minds to comprehend. So the necessity arose for a NEW magazine, TOMORROW'S WORLD, for those who do hunger and thirst for these deeper truths.

So, as stated above, beginning July, 1968, we launched a worldwide circulation-expansion drive for The PLAIN TRUTH, and began publication of TOMORROW'S WORLD.

In the United States we purchased full-page advertising space in LIFE magazine several issues, one in LOOK, and we purchased advertising space in many issues of TV GUIDE (largest mass circulation in the United States). Our ads offered trial subscriptions to The PLAIN TRUTH. Also we purchased regular two-page space for the same ads in Reader's Digest in many of their foreign editions around the world -- in several languages -- English, German, French, Spanish, Dutch, etc. In addition we used full pages in the London Sunday Times and other media in England, besides the largest-circulated magazine in Germany, and other countries.

The response was OVERWHELMING -- far in excess of expectations. At the end of the three months' trial subscription, these subscribers were offered a year's already-paid subscription. An astonishingly high percentage renewed for the full year's subscription.

The PLAIN TRUTH is printed on our own huge web-fed magazine presses, full color, at Pasadena, at North Sydney, Australia, and at Radlett, England. But all this overwhelming response did TWO THINGS:

- 1) It shot The PLAIN TRUTH circulation from a little over a million to more than TWO MILLION COPIES. That was FINE -- GREAT -- GOOD. BUT --

2) This sudden jump in circulation of The PLAIN TRUTH forced us to buy additional huge 4-color web-fed magazine presses - build larger printing plants - increase number of employees in these plants - increase number of personnel on staffs in offices around the world. We had to immediately open new offices in New Zealand, and in Mexico City. In Sydney and in Vancouver, B.C., Canada, we had to move into much larger quarters. We had only recently moved into larger quarters in Johannesburg, South Africa. BUT -- we were not able to build fast enough!

RESULT? We had to build an entirely NEW printing plant in England, and in Pasadena, and also move our presses into larger quarters in North Sydney. But these plants already are outgrown! So in both Pasadena, and at Radlett, England, we are proceeding to DOUBLE the size of these plants. But it will take time to build!

We have to get along meanwhile in our new overcrowded plants. With circulations expanding, we simply cannot handle additional expansion UNTIL the new plants and additional presses and equipment are installed.

THEREFORE we are forced to SLOW DOWN operations in the meantime UNTIL our expanded facilities are ready. WE KNEW we probably would have to build bigger than we did. These NEW EXPANSIONS were planned -- but we did not want to spend the money to build bigger than the need. So we did not build the maximum size at once.

We are MORE THAN DELIGHTED at this overwhelming GROWTH and SUCCESS. We are SORRY we have to ask you, our readers, to receive The PLAIN TRUTH only every two months temporarily, instead of monthly.

Also, the savings in cost of production will ease the load of paying for the new expanded facilities. To this end, further, we will, until October, reduce the broadcasting of The WORLD TOMORROW on many stations to once a week. However, on most of the larger, more powerful stations, the program will continue through the summer daily.

We started a new magazine -- TOMORROW'S WORLD -- with the June, 1969, number, with a circulation of 125,000. This current issue has grown to almost a HALF MILLION copies in ten short months -- actually 475,000 copies!!!

REMEMBER -- our temporary bi-monthly plan does not shut off receiving NEW SUBSCRIBERS. It merely reduces the frequency of issue until new facilities and increased revenues make monthly issues once again possible.

But I must take you into my confidence one step further.

These cutbacks in publishing and broadcasting alone do not solve the situation, however.

Our operations have grown large, worldwide. With our publications, radio and TV broadcasting, and purchase of

advertising space in the world's mass-circulation magazines and newspapers, we now serve 150,000,000 people. That is one out of every 24 persons alive on this earth! That involves the handling and expenditure of large sums. To remain successful in this ever-GROWING service in the public interest, we must maintain a wise and sound financial policy. We cannot be careless in the handling of funds.

Hundreds of commercial operations, including giant corporations and a very large number of small businesses, have been for a year or more seriously affected by an economic recession and the tight money situation. Cutbacks in the United States government's space program and the Vietnam war are forcing many firms, large and small, into serious financial trouble and in many cases failure. This general condition naturally affects us.

This great Work is financed by the contributions of 125,000 Co-Workers who BELIEVE in this vital program leading hundreds of thousands into a BETTER QUALITY LIFE! Although we DO NOT SOLICIT NEW CONTRIBUTORS -- all have become contributors VOLUNTARILY and without solicitation or urging by us -- nevertheless, it IS necessary to EXPLAIN that there is need, under present circumstances, to increase revenues.

The very GROWTH and SUCCESS of our circulation-expansion program has increased operational expenditures. Therefore it is incumbent on me to make a frank and candid STATEMENT to our readers of the ENTIRE circumstances that have led to the temporary bimonthly policy for The PLAIN TRUTH. This is not a request -- we want new Co-Workers to become contributors voluntarily -- unsolicited. But when additional ones do wish to have part in this great Work, in whatever amount, they are welcomed gratefully. (Incidentally, there is nothing to join, never any obligation.)

The new TOMORROW'S WORLD magazine was designed originally, when started last June, to serve the 125,000 regular contributors who were supplying the financial needs of this Work. But after issuance of the first number we felt that many others -- readers of The PLAIN TRUTH, and listeners to the worldwide broadcast, The WORLD TOMORROW, would also want to receive this sparkling new magazine of Biblical Understanding, edited by the Graduate School of Theology of Ambassador College. We offered it. The circulation skyrocketed. In these few months it has grown from the initial 125,000 copies to nearly half a million -- 475,000 copies the last issue -- 325,000 new readers besides contributors. So that expansion, too, becomes part of the circumstances leading to the bimonthly temporary policy.

So I felt personally that this complete and frank statement was due our entire readership. The expansion program has been an overwhelming success. It has also brought problems. They will be solved. This worldwide service toward a BETTER, MORE ABUNDANT LIFE is a most vital NEED in this unhappy world.

We know the world is HUNGRY for what we have to GIVE. Never was it so vitally needed. I repeat -- the overwhelming success of our circulation drive DEMONSTRATES that public hunger and that

need. But we have to slow down temporarily, for we can only GIVE as we receive, and as facilities make possible. This temporary slowdown is like the cocking of the trigger of a gun. The Work will shoot on ahead faster than ever. It always has, after other temporary slowdowns during the past THIRTY-FIVE YEARS.

Co-Workers, these very conditions -- and our very SUCCESS -- has resulted in putting the great worldwide Work of God in a temporary tight squeeze. There are very encouraging signs that the financial recession the country has been in for more than a year is about over. An UPTURN has already begun. Just day before yesterday the nation's major banks reduced the prime interest rates of loans. This caused an immediate soaring of the stock market. It has raised hopes in financial circles of a soon-coming END of the tight credit squeeze.

Meanwhile, we must TAKE THIS SITUATION, AND THE ABSOLUTE PRIORITY OF THE WORK OF GOD OVER EVERYTHING ELSE IN OUR LIVES, VERY SERIOUSLY! We have to SACRIFICE personally, and willingly for the sake of the MOST IMPORTANT WORK ON EARTH.

All of our chief executives in this Work here at Headquarters, and in our offices around the world, have voluntarily and HAPPILY agreed to salary cuts -- of 20% for the top fifteen or so, of 15% for the next 30 or so, and slightly smaller cuts for another 40 or 50. This is temporary. In spite of the tight money market, insurance companies have given us large loan commitments for additional construction for our printing plants and data processing center and such dire NEEDS for carrying on the Work. BUT we are, ourselves, postponing the acceptance of these loans and this needed construction UNTIL the general financial condition of the Work has built up to normal. But it is indeed encouraging to realize that major banks and insurance companies on both the west coast and the east coast have that kind of CONFIDENCE in this Work and its management.

Now let's all PUT OUR SHOULDERS TO THE WHEEL, make what sacrifices we are able, GIVE what each is able, LOAN what we have that we are unable to GIVE outright, and soon that "cocked gun" will SHOOT the Work forward again as never before, until we shall have accomplished completely the GREAT COMMISSION to which the Eternal has called us!

Sincerely, in Christ's name,

Herbert W. Armstrong

WORLDWIDE CHURCH OF GOD

WORLD HEADQUARTERS  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

March 30, 1970

Dear Brethren in God's Church:

I am forced to write you with a very heavy heart. For more than a year our nation has been in a financial recession. No one wanted to call it that. There are signs that an upturn is already started, and it may soon be over. Most bankers and businessmen have called it a "tight money situation" instead of using the term "recession," or the more frightening term "depression."

It has hurt the Work of God SERIOUSLY! I have not wanted to tell you. Up to now we have weathered the storm by wise business management, and several times last year, and twice already this year, making cuts in our budget that looked as if they would be sufficient.

But now I have to come to you with the frank statement that drastic action must be taken. About ten days ago I took drastic action -- but it was not enough. I started at the top. I made a 20% cut in salary of all top-salaried officials, including evangelist-rank ministers, and a 15% cut in all pastor-rank ministers. Because this would have put several pastor-rank ministers lower than some preaching elders, certain adjustments had to be made in that. I put our airplanes up for immediate sale.

However, this very recession has slowed purchase of planes to a standstill and selling may be difficult.

Next, I have had to reduce publication of The PLAIN TRUTH, TOMORROW'S WORLD, and The GOOD NEWS to every-other-month. Next, I have had to cancel off entirely several radio stations, and to reduce most of the rest to one broadcast a week until October.

BUT THOSE CUT-BACKS WERE NOT ENOUGH. And in the long run they will hurt the Work. We received another very substantial reduction in our cash outgo the other day when our bank further showed their confidence in us by agreeing to let us reduce our monthly payments which remain on our recent building program by cutting the payments IN HALF.

But that still is not enough. We are making reductions in operating expenses in every department of this Work where it is possible. We now (with these reductions being made) have reduced our budget to a point even with income.

But that still is not enough. The BIG immediate need is extra cash funds -- NOW -- IMMEDIATE!

For this I am going to ask all of God's people to do one

thing, and all who can and are willing to do one other thing.

The first is, that I am calling for a full day of FASTING AND PRAYER FOR THIS WORK FOR THIS SABBATH, April 4th. That, Brethren, can do more to help this situation than anything else -- IF we really take this seriously to heart, and PUT OUR HEARTS INTO OUR PRAYERS in real earnest, and in FAITH BELIEVING!

The second I ask of all who can and are willing. This was suggested this afternoon by Mr. Stanley Rader, our legal counsel and financial adviser. It is that those in position to do so, if willing to do your part for God's Work in this immediate crisis, go to your local bank and borrow whatever you are able -- from \$100 to \$1,000. Some will be able to borrow no more than \$100. Many will not be able to borrow that. If not, please don't think you need to write in explaining why -- we here at Headquarters UNDERSTAND many are unable -- and we do not expect those unable to do it. But that is all the more reason why those of us who ARE ABLE will, I hope, be willing to borrow whatever you can -- some can borrow \$200, some \$500, some \$1,000.

Most bankers will ask why you want it. There could be many needs at this season -- income tax payments coming up -- you are short of funds temporarily -- or just tell him you want to make a special donation to your Church. For those who can and will do this, borrow merely on your signature -- don't mortgage anything -- whatever you are able, to be paid back monthly. And you should not obligate yourself to monthly payments except what you will be able to pay OVER AND ABOVE tithes and offerings for the Work -- so that it does not lower the income for the Work through the rest of the year. IF you can pay only \$5 to \$8 per month to the bank repaying the loan, you should be able to borrow around \$100. If you can pay \$10 or \$15 per month in repayments, then you could borrow \$200, etc.

Mr. Rader, Mr. Portune and I were discussing this crisis at lunch, and Mr. Rader said he would go to his bank and borrow \$5,000 to start this plan going. I felt I was the one to set the example, so immediately this afternoon I beat him to it.

I know that many of our members do, from time to time, buy such things as a new TV set, or dishwasher, on monthly payments. Perhaps some will want to put off such a purchase and let those monthly payments go to repay a loan at the bank that will supply God's Work with IMMEDIATE CASH, which is the serious IMMEDIATE NEED.

If some of you feel you are not in a position to take part in this plan for IMMEDIATE extra cash to the Work, or feel you don't want to, there's no need to explain -- I do not expect it unless you really want to and are able. I'm not "high pressuring" you to do this. But I recognize Mr. Rader's suggestion as a plan that I feel will give the immediate financial "shot in the arm" that GOD'S WORK SERIOUSLY NEEDS right now. And I have participated to the best of my ability, and Mr. Portune will, and all of God's leading ministers and executives here at Headquarters.



We felt many of you Brethren would be willing and glad to make this sacrifice of borrowing whatever you are able, giving it to the Work, and paying it back monthly yourself -- IN ADDITION to continuing to send in your tithes and offerings.

Brethren, TOGETHER we can really do WONDERS. Through the power of earnest and believing PRAYER with fasting, especially.

Please REMEMBER the immediate serious NEED of God's Work by FASTING AND PRAYER! For this IS serious -- the MOST serious crisis since 1947 and 1948. A number of Brethren came to the aid of the Work then with from \$1,000 to several thousand each. There are a thousand times as many of us today. Can we do as well proportionately today?

This is the greatest Work on earth today. MILLIONS listen to the broadcast; MILLIONS read The PLAIN TRUTH -- and more than a half million now read the deepest, MOST POWERFUL spiritual and Biblical articles ever written in TOMORROW'S WORLD.

Our new expansion program for The PLAIN TRUTH and TOMORROW'S WORLD are working wonderfully. We are reaching many HUNDREDS OF THOUSANDS we could never have reached before. THE LIVING CHRIST IS BLESSING IT GREATLY.

How much are WE willing to do to HELP IT, and KEEP IT GROWING?

With love, in Jesus' name,

Herbert W. Armstrong

WORLDWIDE CHURCH OF GOD

WORLD HEADQUARTERS  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

April 17. 1970

Dear Brethren in God's Church:

Words cannot express the gratitude, and the sense of encouragement and inspiration I have experienced at the response of God's people to my letter of March 30th.

God surely does have a people for His name, whose hearts are in His Work -- who are willing when necessary to make real personal sacrifice for the Work.

It was a very painful duty to have to call on you for this emergency financial sacrifice. But nothing could have been more reassuring and encouraging than your generous response.

We had, before writing the letter, trimmed down on expenditures for the Work sufficient to bring outgo within normal income. But many of the cuts we made on the budget cannot take effect for 30, 60, and 90 days. Meanwhile, cash reserves were not enough to bridge the gap. From the first few days' returns it appears the response will save the Work -- provided those who have not YET responded (and are able to) are heard from in the next week or so.

Every year approximately 45% of the year's income is received the first six months, and 55% the last six. But expenditures have to be met approximately 55% the first half of the year, and 45% the last. But the general financial recession and tight money situation in the United States and Canada over the past year and a half had reduced income until we did not have the cash reserves we previously had to tide us over the first six months of this year.

It is still going to be a very tight squeeze to get through this year successfully. But if we all remain faithful, and put the Work of God FIRST, ahead of personal pleasures, wants and desires, we will make it, and be ready for the final BIG HOME STRETCH DRIVE of the entire Work during 1971.

Brethren, we MUST realize world conditions are WORSENING, fast. Crime, violence, immorality, drug addiction, breakup of home and family life -- all these EVILS are increasing at a most frightening accelerated pace. The final GREAT TRIBULATION is now just around the corner. I am SOBERED, as we approach the Passover, to realize we MAY be allowed to have just ONE MORE Passover after this one until we are taken to some place of safety from the coming Great Tribulation. This is a time to keep closer to our God through prayer and Bible study than ever before. It is the time to put God's Work FIRST ahead of everything. Remember, we cannot set dates for the temporary end of this Work (it will continue all

through the millennium, from the time of Christ's return). It is POSSIBLE we have only about a year and a half remaining -- but DO NOT think that is certain, and do not at this time make rash moves of selling all you have, as the Millerites did in 1843 and 1844. We MAY have another five years or more remaining. We at Headquarters are PLANNING for the Work TEN YEARS more ahead, IN CASE we might have that much more time. But this we KNOW -- the end of this present world is NEAR and getting daily nearer.

THANK YOU, Brethren, from the bottom of my heart.

With love, in Jesus' name,

Herbert W. Armstrong

The PLAIN TRUTH  
a Magazine of Understanding  
BOX 111, Pasadena, Calif. 91109

HERBERT W. ARMSTRONG, Editor

May 5, 1970

Dear Friend and PLAIN TRUTH Subscriber:

I simply can't resist telling you about something that seems to me exciting and IMPORTANT. Twice yearly we offer, free of charge, to every PLAIN TRUTH subscriber a copy of a new booklet, just off the press. But until I read this morning the synopses of our latest TWO booklets, I did not realize how IMPORTANT and INTERESTING they are.

I'm really enthusiastic about them. I think you will be. And of course we offer them gratis -- entirely free -- as a public service of Ambassador College. It's part of the worldwide Extension Program of publishing eye-opening, significant and vitally INTERESTING educational information.

Just off the press, now, are two exciting new booklets. One is "NEW FACTS About Marijuana," and the other, "Managing YOUR Personal Finances." Did you ever stop to think (I had not, before) people are taught how to earn money, but NOT how to manage it after they get it -- how to spend wisely what one earns?

Did you ever stop to realize, the instant you were born you knew NOTHING? Animals are born ready equipped with instinct. Often I have illustrated this point by the example of a new-born calf. Immediately it begins to struggle to stand up on all four feet. It may fall back down a time or two. But usually, in a matter of a very few minutes it is on its feet. And it knows where to go -- for its "dinner." But a human baby must be taught to eat -- must learn to walk. And not in five minutes. Often it takes a year or more.

We seldom stop to realize that humans must either learn by themselves, or be TAUGHT -- everything.

Until I read a synopsis of this new booklet this morning I had never thought specifically of the fact we do teach our on-coming generations how to EARN a living -- but not, in most cases, how to manage what is earned. And few ever learn this by themselves.

We have our trade schools. The principal function of most universities is to teach the professions -- medicine, dentistry, architecture, landscaping, the sciences, business administration.

But when I read the synopsis of our new booklet, "Managing Your Personal Finances," I became enthusiastic immediately about how seriously NEEDED is this new booklet.

Look at this paradox: people today have more to spend, BUT are further in debt than ever before! During the Great Depression beginning 1929, the number of personal bankruptcies was monumental. Yet last year there were 200,000 -- more than any previous year. WHY? Hundreds of thousands NEEDED THIS BOOKLET!

One of the greatest sources of unhappiness, marital problems, child-rearing problems, mental and emotional stress is lack of knowledge on handling personal finances.

People today are constantly exposed to high-pressure advertising. They are subtly influenced to WANT more material merchandise. They are told that buying the things advertised is the way to really ENJOY life. Often influenced into "enjoying" what they cannot afford! CREDIT BUYING encourages overspending.

This booklet discusses the proper use of credit -- when and how to buy on installments. How wives can save money at home. How to teach children to handle money. HOW to set up a family or personal budget, and HOW to make it work.

I'm so sure you'll want this booklet, I am reserving YOUR FREE COPY.

Then there's the eye-opening NEW booklet: "NEW FACTS About Marijuana." Here at last is THE PLAIN TRUTH about it. WHY all this confusion about "POT"? WHY do some defend it, while others crusade against it? This booklet explains WHAT it is, where it comes from. It informs, with eye-opening FACTS, why this drug is now being used in epidemic proportions by high school and college students. It explains WHO is using marijuana and other drugs, and WHY. WHY so many are today experimenting. It informs on the reasons drug users give -- WHAT scientists and doctors say -- why and how people get started on drugs.

Your child could be involved. What can you, as a parent, do? You need to UNDERSTAND -- you need the PLAIN TRUTH on the question!

What happens when you "turn on" with marijuana? -- what are the long-term effects?

With all the discussion that has gone on, most still do not know the real CRUX of the question -- they have heard all the arguments, but they are STILL IGNORANT OF THE REAL ISSUES!

I personally feel that these two booklets are IMPORTANT. You've read nothing like them. I'm reserving a copy of each in your name, but of course we cannot mail them until we are assured you want them. No matter how interesting and valuable, we never send literature unwanted. They are not for sale. You CANNOT BUY or PAY for them. YOUR free copy, like your PLAIN TRUTH subscription, has been already paid by others, who have volunteered to help us help others by giving the good things of life freely. Ever stop to think -- the finest things in life are not for sale! So we freely GIVE this priceless knowledge as volunteer Co-Workers make possible.

I sincerely hope you are enjoying your PLAIN TRUTH. It has for years been my custom to write personally to all PLAIN TRUTH subscribers twice a year, answering questions frequently asked about us and our worldwide Work. This time I just wanted to get this offer of these two exciting new booklets off to you at once, and next time I will try to answer questions you may ask.

I've made it easy for you to order your free booklets, with the enclosed self-addressed reply envelope.

Most sincerely,

Herbert W. Armstrong

The WORLD TOMORROW  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
GARNER TED ARMSTRONG  
Proclaim to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

May 28, 1970

Dear Friend and Co-Worker:

This is probably the MOST IMPORTANT announcement I have ever made to our Co-Workers in the most important Work on earth today.

We are in the process of intensive preparation for the most POWERFUL worldwide program ever launched to WAKE UP this drowsy, sleeping world BEFORE IT'S TOO LATE!

NEVER was the world so acutely SICK! Its leaders say we must adjust to living with these fast-accelerating problems and evils for which there is no solution.

BUT THERE IS A SOLUTION! I, personally, have been applying that solution 43 year! We, at Ambassador College, have been applying it for 23 years! WE DON'T HAVE THOSE FRIGHTENING PROBLEMS, ON OUR THREE AMBASSADOR COLLEGE CAMPUSES! We have P E A C E ! Why should nearly every other college and university campus have dissent, turmoil, rioting? WHY should family and home life be falling apart all over America and the western world? WHY should crime be increasing by leaps and bounds? WHY should people hate those whose skin is of a different color? -- WHY race problems and riots?

We don't have these evils on our campuses. Countless THOUSANDS of you Co-Workers and others who listen to The WORLD TOMORROW and read The PLAIN TRUTH and TOMORROW'S WORLD do not suffer these evils within your own private lives -- though perhaps we all are affected by them from the world outside and around us.

There is a CAUSE for these troubles. There is a CAUSE that will RID this world of its fast-mounting evils!

We are now intensively planning a massive worldwide program to THUNDER this Message to the whole world -- to WAKE UP this world before it's too late.

Don't tell us mankind can't solve its problems. It CAN -- IF IT'S WILLING! We have PROVED that! We are proving it every day. We are the LIVING EXAMPLE of the solution! Our three campuses in California, Texas, and England are living examples of PEACE and HAPPINESS in a world of confusion, crime, sickening immorality,

violence and killings.

Now let me tell you what is being planned.

It is starting out with PERSONAL APPEARANCE TOURS, and a dynamic, personal appearance "AMERICA LISTEN -- before it's too late" campaign in two cities. This is already reaching THOUSANDS of important people by PERSONAL CONTACT. It is preparatory to a dynamic worldwide impact by radio, television, and in print -- to reach 150 MILLION PEOPLE on every inhabited continent - in almost EVERY NATION.

Already, in two personal appearances last week and this, my son, Garner Ted Armstrong, has spoken before some 3,500 younger business and professional men and teen-age leaders. Invitations are now pouring in for him to speak before many organized groups in different parts of the United States.

On Wednesday night of last week, May 20th, he gave the principal address at the annual banquet of the Junior Achievement League, a statewide group, in Tulsa, Oklahoma. It was attended by approximately 1,000 young adults, teen-agers, local and state businessmen and dignitaries. He spoke on this challenging theme with an enthusiastic response.

Next morning, the Tulsa Daily World headlined, on the front page: "BUILD, DON'T RUIN U.S., YOUTH TOLD." The story said "An educator and radio personality told Tulsa Junior Achievement members and sponsors Wednesday night that the earth is a space capsule headed for potential disaster. Dr. Garner Ted Armstrong of Los Angeles gave the warning at Junior Achievement's fourth annual Future Unlimited banquet at the Assembly Center." Ted was comparing the troubles of the Astronauts in the Apollo 13 capsule with humanity's troubles in this world.

Last Saturday night, May 23, Garner Ted spoke before some 2,500 at Tallahassee, Florida. On the Local News front page of Tallahassee Democrat Sunday morning, was a three-column picture of Apollo 13 Astronaut Fred Haise standing beside Garner Ted, presenting an Americanism award to Ft. Myers attorney Joseph Dalessandro.

In the news story, it said, in part: "Guest speaker for the evening was Garner Ted Armstrong, whose voice on The WORLD TOMORROW broadcast is heard by millions daily. Armstrong drew an analogy between the capsule of Astronaut Fred Haise and the capsule of society in which Americans live. 'Our social capsule is just as infinitely limited as Apollo 13,' he said." And so on. I won't take space to reprint the whole story.

Present were businessmen, past and present senators, judges, attorneys and at least 3 mayors.

Next will come the ~AMERICA LISTEN" campaign in Nashville, Tennessee and Cincinnati, Ohio. We have booked the 9,000-seat Municipal Auditorium in Nashville for the dynamic four-day campaign starting Saturday night June 20. There will be four



evening performances, plus a Sunday afternoon matinee. Students from the Pasadena and Texas campuses of Ambassador College will participate. A college band, selected from members of both bands, and members of the Ambassador Chorale from both campuses will be there. Also our college uniformed ushers.

This will be an inspiring and uplifting rapid-fire four-day program that reaches out on a face-to-face, personal appearance basis in which we take physically and bodily, a sizeable segment of Ambassador College students that thousands in that area may SEE, and EXPERIENCE some of the bubbling-over enthusiasm and happiness that pervades our campuses. Garner Ted's talks will be dynamic -- He will "tell it like it IS" -- showing the shocking state of conditions today, making plain what CAN be done to solve these problems, as well as what WILL BE DONE to save humanity alive by the living God. After each stirring message the students will mix with the audience, answering questions about Ambassador College, and discussing popular issues. Surveys of the Nashville and Cincinnati areas have been made by mail and by hundreds of telephone interviews, and they indicate a very active interest in this personal-appearance "AMERICA LISTEN" campaign.

The Cincinnati campaign will commence Saturday night, July 4th.

But July 3rd and 4th will be two extremely busy days for Garner Ted Armstrong. On July 3rd our Falcon Fan Jet plane will leave Burbank airport (near Pasadena), with Mr. and Mrs. Red Skelton, Mr. and Mrs. Art Linkletter of television fame, besides some of our people, for Oklahoma City. On Friday evening, as part of the regular news hour on WKY-TV, Garner Ted Armstrong will be interviewed in his hotel or motel room by color TV. Presumably Red Skelton and Art Linkletter will be similarly interviewed.

Then on Saturday morning, Garner Ted is to give the invocation at the dedication of the new 22-acre Stars and Stripes Memorial Park, and the Dwight David Eisenhower Memorial within the Park. This, of course, will be televised. On the afternoon of July 4th station WKY-TV will air, live, on a network, a two-hour television marathon, 3 to 5 p.m. Central time, as a patriotic 4th of July show, an annual event. Last year three ministers -- a Protestant, Catholic and Jewish rabbi -- each participated in the invocation. This year Garner Ted alone is giving the invocation at the beginning of the show. Of course Red Skelton, Art Linkletter and others will then participate in the show.

But Ted will have to leave immediately after the invocation, to fly in our Falcon Jet to Cincinnati where the "AMERICA LISTEN" program has its first performance that evening.

Every TV station in Oklahoma will broadcast the "Stars and Stripes" program live, and some 200 to 300 TV stations in from 40 to 50 states will also air it, some at a later time.

These events are all preparatory to the most INTENSIVE radio, TV, and in-print campaign, WORLDWIDE, ever launched in the history

of the world. The intensity of its impact will be progressively stepped up during the next year-and-a-half and two and three years.

Meanwhile, I shall be officiating at graduation exercises on the Pasadena campus, Friday June 5th; Garner Ted will officiate at the Texas campus Commencement Monday June 8th, and I again at graduation exercises in England, Friday June 12th. Then on Tuesday June 16th I will fly with 70 students from the three campuses to Jerusalem to get the students off to a summer's work on our great archaeological project in conjunction with Hebrew University of Jerusalem, returning the following Sunday to Britain, June 22nd, and immediately on to Nashville, where I hope to be able to attend the last day of the "AMERICA LISTEN" campaign. It will, indeed, be a BUSY SUMMER for us and for this entire great Work!

WHY should the world be suffering all these evils?

WHY should the Gospel of our very Maker -- the living Jesus Christ -- be presented as a negative, wishy-washy, message of platitudes about Christ as a historic Person, when He came with the living, down -to-earth, PRACTICAL S O L U T I O N to all of humanity's troubles?

WHY has not His straight-from-the-shoulder Message about THE WAY that will CAUSE peace, abundance, prosperity, happiness and joy, been THUNDERED to this sick world? It is the LIVING dynamic Message of N O W ! As well as THE WAY to enjoying the real GOOD LIFE forever -- the gift of ETERNAL LIFE.

On our three Ambassador campuses we are giving the world A LIVING EXAMPLE of the fact that THAT WAY WORKS! Jesus Christ said, of His Disciples, "Ye are the light of the world. ... Let your light so shine before men, that they may SEE your good works." People who visit any of our campuses DO SEE those "good works" and their result. On these "AMERICA LISTEN" personal appearance campaigns, there will be enough of our Ambassador people to let this LIGHT shine in their community, as a LIVING EXAMPLE.

Co-Workers, this great Work of the living God is coming in on the home stretch. Time is short and growing daily shorter. YOU are having a vital PART in getting this last, vital Message to the world. Not only is the LIGHT shining on these campuses -- but thousands upon thousands, ALL OVER THE WORLD, scattered here and there among the peoples of this TROUBLED world, are precious lives that HAVE BEEN CHANGED as a result of this Work -- and that stand as BEACON LIGHTS in the dark world around them! Each year many THOUSANDS are following this LIGHT -- their lives being CHANGED.

All humanity COULD solve its problems, IF IT WILL BE WILLING! We are showing THE WAY before millions and millions every week -- every month. THOUSANDS are responding -- their lives being CHANGED -- made HAPPY. The world is being TOLD what the living GOD is going to do to save us from ourselves if humanity will not turn to His right ways that cause desired and right results. There IS going to be, yet, the HAPPY and PEACEFUL WORLD TOMORROW!

YOU, by being a Co-Worker in this great Work, are HAVING

A PART in CHANGING THE WORLD -- in PREPARING THE WAY! And you Co-Workers in the Nashville and Cincinnati areas, remember YOU have already had a PART in these personal appearances -- so BE THERE!

As we step up the pace and the impact of this Work worldwide, expenditures are necessarily stepped up also. We must not let the NEEDS outstrip the income! There is no need SO GREAT -- so URGENT. There is no place where every dollar ACCOMPLISHES SO MUCH! There never has been a more TRYING TIME, financially, than now. God is BLESSING US for our dedication, our sacrifice, our generosity for His great Work. Please PRAY for this Work, and for your fellow Co-workers in it -- as well as for me and my son Garner Ted. Your continued faithfulness will be rewarded. It is sorely needed NOW, and during the months to come.

Sincerely, with love, in Jesus' name,

Herbert W. Armstrong

The WORLD TOMORROW  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
GARNER TED ARMSTRONG  
Proclaim to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

June 29, 1970

Dear Friend and Co-Worker:

A month ago I wrote to you with the MOST IMPORTANT announcement about the dynamic PERSONAL APPEARANCE program for Garner Ted Armstrong for this summer.

Now I want to tell you a bit about the AMERICA LISTEN program at Nashville, Tennessee. It was held the four nights and Sunday afternoon beginning Saturday night June 20, in the great 9,000-seat Municipal Auditorium.

Thousands came. Thousands heard the inspiring news that THERE IS A SOLUTION for the fast-mounting evils in this sick, sick world.

WHY should family and home life be falling apart all over America and Canada? WHY should crime be increasing by leaps and bounds? WHY should we have race problems, with rioting and violence? WHY all the protest, rioting, destruction and violence on college campuses? We don't have any of that on the three Ambassador College campuses.

Garner Ted took along more than a hundred Ambassador students -- users, chorale and band -- to let the people SEE a few of the alert, vigorous, smiling, happy students who are applying the SOLUTION to all these evils.

The Nashville campaign was a smashing success -- met with a moving response -- in spite of just about every obstacle that could have been thrown in the way.

First let me give you a few words my son Garner Ted wrote from Nashville on the third day of the campaign, June 22nd:

He wrote: "I have never been so sick since I spent four days in bed about six years ago. It just races up and down and back and forth through me. I don't know exactly what it is, but I always, miraculously, just barely have enough voice for the actual program, and then it falls apart afterwards. I've got a terribly swollen throat and tonsils, a violent headache and sinuses."

This very same afternoon, a week ago today, last Monday June 22nd, I myself arrived at Nashville airport, having left our campus

in England at 9:15 that morning. Ted and several others were at the airport to meet me. Ted had to speak in a whisper. It was about 4:00 in the afternoon. Do you believe in prayer? With two other ministers who had flown from England with me, I anointed my son and asked the Great God our Father to give him his voice for the Message that evening. I had the privilege of attending that one meeting. Ted's voice came strong and resonant, and never have I heard such speaking! Do you believe in answered prayer? Not many do today. But SOMEONE heard and gave him his voice not only, but dynamic and moving INSPIRATION besides!

Ted had been telling the audiences at Nashville about the fast-accelerating evils that threaten to DESTROY our beloved country. Let me give you here, a little of the closing words of WARNING of Garner Ted Armstrong's first Message Saturday night.

He said: "I would rather see America on her knees before her God than I would on her knees before her enemies!

"It's ABOUT TIME we began to rub our noses and rub everybody else's nose in the meaning of America -- and that includes the pornographers and the purveyors of filth. It's time we quit being the so-called 'silent, uninvolved, detached majority,' quietly letting the problems and the rest of the world go by. It's time we got active, and we rolled up our sleeves and we did something about it.

"You know Jesus Christ was so jealous of that temple, he cast the money changers out. It's time we weren't afraid to carry a Bible openly on the streets, time we weren't afraid to read it. It's time we quit shuffling our feet in embarrassment, looking down wondering whether to close our eyes when somebody gives the invocation -- and it's time invocations were not poetry and speeches and were genuine pleas to God to save this country of ours too!

"I want to quote something that a great President of this country said years ago -- and if it was so true then, how much truer is it today -- a proclamation from Abraham Lincoln, April 30th, 1863. He said, and I quote, 'We have been the recipients of the choicest bounties of heaven. We have been preserved these many years in peace and prosperity, we have grown in numbers, wealth, and power as no nation has ever grown. But we have forgotten God! We have forgotten the gracious Hand which preserved us in peace and multiplied and enriched and strengthened us. And we have vainly imagined in the deceitfulness of our own hearts that all these blessings were produced by some superior wisdom and virtue of our own. Intoxicated with unbroken success, we have become too self-sufficient to feel the necessity for redeeming and preserving grace, too proud to pray to the God that made us!

"It behooves us then to humble ourselves before the offended Power to confess our national sins, and to pray for clemency and forgiveness.' Then that President set aside a national day of prayer and fasting!

"I want you to all rise and join us up here in singing and

feeling and meaning as we close tonight. Let's sing God Bless America -- and this time let's mean it!

(After a verse or two of the song, and with its music in the background, this prayer -- )

"O, God -- make America worth blessing! Make us, Father in heaven, get on our knees before You, and let You bless us, because we know You'll never bless anybody that You can't rule and who won't obey Your Law! Bless us because we can deserve a little more of Your Blessing, and not some of the curses we've been under. Help us solve pollution and racism and hatred and pornography, and all the crime! Oh, God, bless America, save this country. Get us on our knees before You and don't make us fall before our enemies! Save this country of ours before it's too late! Make us somehow, God in heaven, dedicate ourselves to You."

The Cincinnati campaign will open this coming Saturday night, July 4th. There is vital need for the fervent and believing prayers of all who BELIEVE -- that GREAT GOOD may be accomplished.

Once again I ask, WHY should the world be suffering all these evils? WHY? It is a fast-CHANGING world -- changing rapidly from bad to worse. NEVER in all history, so far as we know, has it CHANGED so drastically and rapidly in retrogression and degeneration. Our wonderful countries are going DOWN, DOWN, D O W N -- in morals, in crime, in violence, in pollution, in spiritual values. They are going THE WAY that led to the FALL OF THE ROMAN EMPIRE! They are going down -- AND OUT -- unless they DO LISTEN -- before it is too late!

There IS a SOLUTION! As I wrote before, I have personally applied the solution 43 years. It has been applied on Ambassador College campuses 23 years! We have PEACE! We have BEAUTY! We have HAPPINESS! We have right and stable CHARACTER. Thousands of our Co-Workers have found THE WAY that causes the RIGHT results in your personal lives.

Time is now RUNNING OUT! We are getting this dynamic Message to the whole WORLD with POWER! Thousands ARE listening, heeding -- their lives being CHANGED! It is the greatest Work on earth today! Every dollar placed in it GOES FARTHER than any other place I know. Read the "Personal" in the next PLAIN TRUTH -- off the press in a few days. It shows how, in this Work, today's 18 cent dollar GOES FARTHER than the 100 cent dollar went in 1902! In this Work, YOU, as a Co-Worker, are having A PART in changing thousands of lives every year -- having a PART in CHANGING THE WORLD from one of sickness and evils into a happy, JOYOUS, PEACEFUL WORLD TOMORROW! We are PREPARING THE WAY!

The financial need was never so GREAT! Your continued faithfulness is sorely NEEDED now, and in the difficult days, weeks, and months ahead. And YOUR EARNEST PRAYERS added to financial sacrifice will MULTIPLY wonderful results!

Sincerely, with love, in Jesus' name,

Herbert W. Armstrong

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BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

August 30, 1970

Dear Friend and Co-Worker:

TIME FLASHES ON! And now there's precious little time left! Here we are beginning a new college year already! The students have returned to campus. Registration is over. Classes begin tomorrow! It's the beginning of the 24th year of Ambassador College!

I can hardly believe it! It seems only yesterday since we first opened our doors to four pioneer students and eight faculty members. But WHAT STUPENDOUS ACCOMPLISHMENTS WE HAVE TO SHOW FOR IT!

The end of May I wrote you a most important announcement. We were making intensive preparations for the most POWERFUL world-wide program ever launched to WAKE UP this drowsy, sick, sleeping world BEFORE IT'S TOO LATE!

Leaders were saying we must adjust to living in a world of fast-increasing problems and troubles -- with no solutions! But THERE ARE SOLUTIONS. We, at Ambassador College, have been DEMONSTRATING the solutions 23 years! We simply DON'T HAVE THESE FRIGHTENING EVILS on our three campuses! As I said then, WE HAVE PEACE!

WHY should university campuses have dissent, turmoil, rioting, violence? WHY should families be breaking up? WHY should life be falling apart all over our western world? WHY should CRIME be increasing by leaps and bounds? WHY all these evils?

Let me repeat, we don't have those evils on our campuses -- our lives! UNCOUNTED THOUSANDS, WORLDWIDE, DO NOT SUFFER THEM.

And WHY? Because in this great Work, for 35 years we have been THUNDERING the CAUSES -- and the CURES -- the SOLUTIONS -- the WAY TO PEACE, PROSPERITY, HAPPINESS, ABUNDANT WELL-BEING to the world. More, we have been setting the example -- demonstrating that the world's problems CAN BE SOLVED -- if people are willing!

For the summer, PERSONAL-APPEARANCE TOURS were planned. THEY WERE A WHOPPING SUCCESS! Thousands came. Thousands heard the inspiring news that THERE IS A SOLUTION to the world's evils. More



than a hundred smiling, happy Ambassador students went along on the personal-appearance tours with my son, Garner Ted Armstrong. They went along to DEMONSTRATE the results of the WAY that causes the GOOD results. Thousands SAW WITH THEIR OWN EYES more than a hundred of these alert, vigorous, smiling, happy students who are living examples of THE WAY OUT of the evils.

Another 72 Ambassador College students spent the summer in Jerusalem (mostly going at their own expense), working in the massive archaeological project in which Ambassador College is in joint-participation with Hebrew University. There we are uncovering 3,000 years of buried HISTORY -- clearing off ages of rubble, decay and debris from the original Jerusalem, then called "The City of David." In other words, besides a scientific archaeological project digging up surprising artifacts, we are CLEARING OFF THE FUTURE THRONE OF THE WORLD GOVERNMENT THAT WILL RULE THE PEACEFUL AND HAPPY WORLD TOMORROW!

YOU live in a world wracked with pain, suffering, discouragements, anxieties, frustrations -- and evils of every kind. And the evils are fast INCREASING. They are heading rapidly toward the crucial CRISIS!

But YOU are having a PART -- an important part -- by your loyalty and sacrifice and prayers -- in preparing the way for a BETTER world tomorrow -- a world of PEACE, HAPPINESS, PROSPERITY.

Meanwhile, YOUR support is helping GREATLY in setting the living example of that peace and happiness -- and of getting the GOOD NEWS of it out to 150 million people WORLDWIDE!

Could ANYTHING else be so important?

Now, as autumn comes upon us, we are planning to launch a mighty, POWERFUL new campaign to THUNDER this inspiring message to additional millions all around the world! By radio, by television, by stepped-up advertising space in the world's largest circulated magazines and newspapers, such as Reader's Digest, Life, London Sunday Times -- many others. Also by The PLAIN TRUTH and TOMORROW'S WORLD magazines (our own) -- and by tons and tons of free literature -- sent free on request.

Also by personal counsel and help by our own Ambassador-College trained representatives all over the world (they call on and visit for personal counsel those who request it -- but NEVER except after personal invitation).

And every dollar in this great Work GOES FARTHER on today's "8 cent dollar" than it did on the "100 cent dollar" of 1902! In the June-July PLAIN TRUTH, I showed subscribers how the widow's "two mites" given ten times a year does this: pays for 96 people listening to The WORLD TOMORROW radio program a half hour every day for a year -- also pays cost of 70 other people viewing The WORLD TOMORROW on TV a half hour every week for a whole year -- also pays for 7 people reading The PLAIN TRUTH every month for a year -- also pays for 6 more people reading TOMORROW'S WORLD magazine every issue for a year -- plus, also paying the cost of 2 students

receiving the Correspondence Course for a year -- 12 lessons. Besides all this, the widow would be paying the cost of exposing 800 people to reading our full-page or double-page ads in such mass-circulation magazines as Life, Reader's Digest, etc. Almost 1,000 people reached with the most important and wonderful message there is!

YOU as a Co-Worker, are HAVING A PART in CHANGING THE WORLD -- pointing the WAY to happiness -- helping uncounted thousands FIND IT NOW!

I was just thinking the other day -- WHAT is a Co-Worker's attitude toward giving for this great Work? Does it mean "giving up" something you wanted -- something material you wanted to buy? Is one's heart set more on getting this certain MATERIAL object than on giving this message of THE WAY to happiness, success -- and even eternal life -- to 1,000 or more people in this suffering evil world?

You see, the SOLUTION to all the world's troubles is, simply, to switch from THE WAY of "getting" to THE WAY of "giving." From SELF-centeredness, to GOD-centeredness. This world is going THE WAY of SELFISHNESS, greed, lust -- of envy, jealousy, resentment, hatred. The SOLUTION of all the evils is THE WAY of giving, of sharing, helping, serving. It is THE WAY of LOVE. And love is an outgoing concern toward others.

That is THE WAY that has brought peace, happiness, abundant well-being to our three campuses -- and the students on them. It is the way that has brought the same happiness, peace, well-being to uncounted THOUSANDS of people reached by this Work all over the world!

The United States and Canada have been in an economic recession for the past year. It has given us very great and urgent financial problems in keeping this Work going -- and growing. We have had to make some cutbacks. But, thanks to the generosity of Co-Workers, we have managed to keep this great Work in a sound financial state.

Last spring we were heading into a financial crisis. You Co-Workers came to our aid. We survived it -- kept in sound financial condition. Now, the last 30 days, indications of another approaching crisis are becoming more and more evident. Once again, this Work needs, urgently, THE GREATEST REASONABLE SACRIFICE on the part of our Co-Workers. Will you "tighten your belt" with us, and make whatever special sacrifice you can now -- and for the remainder of this year?

After all, Jesus was RIGHT when He said it is more blessed to GIVE than to receive. This is a Work of GIVING -- the greatest, most important Work in the world! YOU are "laying up treasure in heaven."

THANK YOU from the bottom of my heart. I pray for YOU -- and need your prayers.

Gratefully, with love, in Jesus' name,  
Herbert W. Armstrong

WORLDWIDE CHURCH OF GOD

WORLD HEADQUARTERS  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG  
President and Pastor

In Flight -- Big  
Sandy, Texas campus  
to Bricket Wood,  
England campus.

September 3, 1970

Dear Brethren of God's Church:

There are so many things I need to write to you about, and I have only 30 minutes to write it. We are due to land in 35 minutes at Philadelphia, to pick up Mr. Rader who will be flying around the world with me on this trip.

We left Burbank airport (near Pasadena) Tuesday morning, after Orientation of new students last Thursday and Faculty Reception Thursday night. Had Orientation and Faculty Reception at Big Sandy yesterday. Will be at Orientation and Faculty Reception in England next Monday.

I am now flying in our new Grumman Gulfstream-2. It enables me, Garner Ted, and other top officials of the Work to do many things we could not otherwise. For example, I expect to start the Feast of Tabernacles at the new Feast site in France the first night, then speak twice -- morning and afternoon -- at the English site on the first Holy Day, leaving in this plane at 6:00 p.m., arriving United States east coast at 7:30 p.m., spending night at Mt. Pocono site, speaking there morning of the second day. Flying that afternoon to Jekyll Island, speaking there morning of third day, then on to Big Sandy in afternoon. Will be there two days, then on sixth day speak at Lake of the Ozarks site, leaving at 12:30 p.m., arriving out at Squaw Valley in time for afternoon service, and on to Penticton, Canada site same evening, where I will speak afternoon of Last Great Day. HOW'S THAT FOR FAST TRAVEL?

On this present trip, conferences have been set up for me with Mrs. Gandhi, Prime Minister of India at New Delhi, the Prime Minister of Singapore, the President of Indonesia at Djakarta, then 8 days at our offices in Australia and New Zealand, then conferences with the President of the Philippines, and preach at our Church in Manila, then conference with the Governor General of Hong Kong, then at Tokyo Prince Makasa, brother of the Emperor, has asked if he may arrange meeting with about 300 professors of Japanese universities for me to address -- and will be guest of the Prince. Then overnight stop at Honolulu, where I hope to meet our brethren and perhaps speak to them, then Pasadena again. Things like this could never have been done without this plane. Will be in Tokyo on Feast of Trumpets, Pasadena on Day of Atonement, and in France to begin Feast of Tabernacles.

Now about that date -- first week in 1972. Many Brethren have somehow gained the FALSE idea that we have said our Work will definitely be finished then, and we will at that time be taken to the place of safety and protection. WE HAVE NEVER SET THAT OR ANY OTHER DATE, except as a POSSIBLE one. There is NO PROPHECY pointing definitely to that date. There have been a number of INDICATIONS of it as a POSSIBLE date, and the first one we consider at all likely. Right now it looks to me as about a 50-50 chance, and at least 50-50 our Work may go on another 5 or 10 years. Some Brethren have gained the idea Mr. Meredith said DEFINITELY it would go on 5 or 10 more years. Mr. Meredith told me he merely tried to correct the idea of a January 1972 date as a CERTAINTY. IT IS NOT A CERTAINTY! No date is, but the January 1972 date is, in my judgment, STILL A POSSIBILITY.

Yesterday, for the second time in two or three days, Jordanian guerrillas made another attempt to assassinate King Hussein. This morning's news says Iraq is threatening to attack Jordan. Such an event might trigger a chain reaction that would cause events to happen SO FAST, that what we have thought possible for January, 1972 can easily yet happen. In fact, events could go on ANOTHER YEAR from now, with nothing startling happening, then suddenly lightning moves in Europe and the Middle East could bring everything to a climax by January 1-7, 1972.

IT STILL MAY HAPPEN THEN. Also it may not happen for 5 or 10 years. ABOVE ALL, REMEMBER WE CANNOT SET ANY DATES!

Now, Brethren I have to tell you that the Work is heading into a crisis again, unless we all move immediately to stop it. You came to the aid of God's Work splendidly last April. But for August, instead of a 30% gain in income as we had had for 33 years up until two years ago, it dropped 3% UNDER August, 1969.

Another thing, it seems MOST OF YOU have cut down on -- or quit altogether -- sending in SPECIAL OFFERINGS for the building and property fund. It has been WAY below last year. We have to plan to CARRY ON, right up to Christ's coming. HIS WORK CANNOT STOP! We still have to construct new buildings on all three campuses. SPECIAL PROPERTY FUND OFFERINGS ARE STILL VITALLY NECESSARY!

Also the 3rd tithe fund has been slacking off. The number of members is INCREASING, and these funds ought to increase also.

Brethren, we are in THE MOST SERIOUS TIMES of all human history. There are only a comparative FEW of us being used by the living CHRIST to finish His Work. WE MUST PUT HIS WORK FIRST BEFORE EVERYTHING. REMEMBER -- this is not MY Work -- it is GOD'S and He has called ALL OF US -- YOU as well as me -- to a great worldwide COLLECTIVE EFFORT. I know that many of you have been relaxing. If you are doing that, YOUR ETERNAL LIFE IS IN DANGER! We need an AWAKENING! We need to GET TO OUR KNEES!

We are now coming down close to the runway in

Philadelphia. I have to stop. Brethren, PRAY as you never did before! Make some personal sacrifices. God's Work is MORE important!

With sincere love, in Jesus' name,

Herbert W. Armstrong

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Publishing:  
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September 28, 1970

Dear Fellow Co-Workers:

I'm writing you from 38,000 feet, over a desolate portion of Australia, en route from Sydney to Singapore. With two other officials in this great Work, we are on a very important round-the-world trip.

I have said for some time that the big world news from now on will be centered on and around Jerusalem. We haven't been getting full details of the present Middle East crisis in Australia. And because I'm so far away it is necessary to write this letter about a week before you will receive it.

However, the recent sky-jackings of commercial airplanes by Arab guerrillas, blowing up giant planes, holding the passengers hostage, and, as I write, civil war raging between King Hussein's Jordanian forces and the guerrillas, with Syrian forces joining in against-the Jordan government army, may be setting off a chain reaction that could bring us quickly to the final great world crisis.

I certainly cannot set dates for the much talked of "end of the world" -- which means end of the present age, and beginning of the peaceful World Tomorrow. But I have said there are some indications of the possibility of the final world crisis beginning early in January, 1972 -- just a year and three months from now. Actually events of the last few days could be leading into a chain reaction of events that would threaten immediate world war. Such a war could -- except for supernatural intervention by the "unseen Hand from someplace" probably would -- blast all human life off the earth.

I must tell you, dear friends and Co-Workers, these are SERIOUS times, and it IS far later than people think! I cannot know what shall have happened between now and the time you will read this letter - about a week from now. I will send it to our Headquarters office in Pasadena, California, and it will be mailed to you from there. Possibly my son, Garner Ted, may add a little to bring events up-to-date before it is mailed from Pasadena.

But here is what COULD happen -- as we have been saying for two or three months now. Syria and Iraq could invade Jordan.

Syria could take over the northern part of Jordan. The Iraqis take over the central part. King Hussein could be assassinated any hour now. The Israelis would then be compelled to take over the southern portion of Jordan.

A day or two ago, the United States fleet in the Mediterranean moved quickly to the eastern Mediterranean, ready to fly large numbers of Marines, probably parachute troops, into Jordan. The guerrillas threaten to kill all Americans, and destroy all American property in Jordan if the U.S. intervenes. Of course the principal reason the U.S. forces have moved up close to Jordan is to block the U.S.S.R. from moving in, as well as to be poised for any emergency. Meanwhile the Israeli forces are on instant alert as of September 23.

This is a serious world crisis. It could EXPLODE into a world war at any moment.

Meanwhile, we must PUT ON THE PRESSURE, and speed up the great Work the living God is doing through us, for it is yet far from finished. Since we cannot know how much time we have left, we are laying long-range plans for ten years ahead -- in case we may be allowed that much time -- but ALSO we are planning to SPEED UP the Work as fast as funds allow, in case we may have no more than 15 months or so remaining.

Now about the present trip. It is very important that I speak to all our new incoming students each year in Freshman Orientation, to get them off to a right start. After Orientation on the Pasadena campus, and the opening Faculty Reception, I flew to the Texas campus. Then on to the campus in England, attending Orientation and Faculty Reception at each campus. We stagger the opening on each campus to make it possible for both myself and Garner Ted Armstrong to attend all three.

From England we flew on to New Delhi, capital of India. A conference had been arranged with the Prime Minister, Mrs. Indira Gandhi (daughter of former Prime Minister Nehru). However, she was at the time in Nairobi, in Africa, attending the Congress of Unattached Nations. So Dr. Singh, secretary to the President of India, V.V. Giri, arranged for me to visit the President. Even he was away at the time, in Bangalore, in the far south of India. We were entertained at a luncheon at Dr. Singh's official residence. Arrangements were made for us to fly to Bangalore, en route to Singapore. The President's personal car, with the presidential flag flying at mast in front, met us at the Bangalore airport, and drove Mr. Stanley Rader (our chief legal counsel) and Mr. Gotoh (Japanese member of our faculty), to the palace of the Governor of the State. There we had a nice visit with President Giri. I presented him with a small gift, and a copy of the college students' yearbook, The ENVOY. He, in turn, presented me with a large photograph of himself, in a handsome silver frame with his special presidential monogram at the top. President Giri promised to come to Pasadena to speak before an assembly of our students. I have devoted my next Personal page in The PLAIN TRUTH to our visit in India. You may read the rest of it there.



Mrs. Gandhi had expected to see us, and I was told that if we could remain or return on the 18th, we could have a meeting with her. However my own commitments did not allow, and so we were invited to return in December.

At Singapore, we visited a number of top officials. The Prime Minister was in Europe, but while he was away the second in command was the Minister of Education. He already had a copy of our booklet "This is AMBASSADOR COLLEGE," and I presented him with a copy of The ENVOY.

He surprised me by saying he wanted to send his 19-year-old daughter to Ambassador College at Pasadena. I asked if I might interview the girl. He had her in his office within ten minutes. Although she had already missed two weeks of this year's school year, we decided at best to send her on to Pasadena immediately. We also have the son of a member of the Japanese Diet (their "congress") enrolled this year.

At Singapore I was invited to be the speaker at a Rotary Club luncheon. I was followed by a very brief speech by a prominent local member, head of one of the colleges. I was surprised to hear him say he was a subscriber to The PLAIN TRUTH, praising it highly, telling the local Rotarians they should all become subscribers. I am also writing an article for The PLAIN TRUTH about Singapore.

We have just visited our offices in Sydney and our printing plant there, and we also flew over to New Zealand to see our office, and staff, there. While in Sydney Mr. McNair, Mr. Rader, and Mr. C. Wayne Cole, one of our Vice Presidents in charge of all operations in the Far East and Australasia, and I were luncheon guests of the Reader's Digest at their own large office building in Sydney. Their four top officials for this area hosted the luncheon.

Then, through their good offices, we were able to host a reception in a private room in our hotel last evening. Present were about 30 executives of radio and T.V. stations, newspapers and magazines. One local newspaper had given us a rather bad image in Australia, and at this reception I was able to speak to all these executives for about 25 minutes, completely correcting all the misconceptions that had been given out by an uninformed hostile newspaper. Handling things in this manner is very vital to this great worldwide Work. Last evening's reception was of untold value to the Work.

Just now we are flying back to Singapore. I was to have had a conference with the President of Indonesia, but he was in Europe when we were in Singapore. So arrangements were made to see him tomorrow, at Djakarta, the capital of Indonesia. We preferred to go back to the same hotel in Singapore where we were a week ago, and just hop on over to Djakarta and back tomorrow -- it's a short distance by our jet aircraft from Singapore.

Today is Wednesday. Friday I have a conference set up with the President of the Philippines, at Manila. Then Saturday night we plan to fly across to Hong Kong, where a meeting is arranged

with the Governor-General. From there on to Tokyo. I have been informed that at Tokyo Prince Makasa, brother of Emperor Hirohito, has invited Mr. Rader and me, with his wife and my daughter who are with us, to be dinner guests of the Prince and the Princess, his wife. I am to address a group of some 300 college and university professors, which the Prince is arranging, while in Tokyo. Plans are now developing for the opening of our Work to reach the Japanese people. Many of our booklets are now translated into Japanese. A number of students are now in their second or third year learning the Japanese language. Mr. Gotoh, our Japanese faculty member, is an experienced broadcaster. He has now been baptized. Soon we will go on the air in Japan, where there are 100 million Japanese people. We may even be able to issue The PLAIN TRUTH in the Japanese language.

And by the way, Prince Makasa has expressed his willingness to come to Pasadena, remaining for one or two weeks, teaching a class in the College.

I am especially grateful that we have been provided with our own jet aircraft, for I could not make these important commitments otherwise. I have before my seat on the plane a built-in bookcase with an electric typewriter that lets down. I can write as we fly. It is my office in the skies. I arrive fresh and alert, but on smoke-laden commercial planes I have always been very fatigued at destination after long flights. With all the sky-jacking of commercial planes it would now be DANGEROUS for Garner Ted and me to fly commercial. Both of us have had a number of threats on our lives.

It is certainly providential that I have been invited to meet so many world leaders, and heads of state in so many nations that are of prime importance right now, with world conditions moving as they are. I have sought NONE of these meetings, yet the invitations come. They are aware that through our media of The PLAIN TRUTH, our broadcasts, telecasts, etc., we reach and influence into the hundred millions of people WORLDWIDE, and it is significant that I have been given FAVOR in their sight. Naturally they want to favorably impress me, for they know I am going to write about our meetings.

Co-Workers, I think this gives you an idea of the tremendous progress of the Work. As world conditions worsen RAPIDLY, heading on into the grand smash CLIMAX that will END this age and this society, this Work is speeding up, AS NEVER BEFORE, to GET THE JOB DONE, before it is too late.

We did hurdle over our own financial crisis last February-March, but the need to maintain all cutbacks has continued up to now. But NOW the time has come when we must go back to publishing The PLAIN TRUTH every month, beginning December. Also TOMORROW'S WORLD magazine. Also there are many radio stations we had cut down from seven days a week to one. We must put the Message back on the air DAILY. New television stations have opened to us in Canada, which I approved while in Australia, and so this gives us, now, coverage in EVERY market in Canada, coast to coast on television. New outlets are opening to us in the U.S.A. and

Australia. We MUST be able to take advantage of them!

That means all whose hearts are in this MOST IMPORTANT Work on earth must make whatever sacrifices for the Work that we are able. NOTHING else is so important, now. We MAY have only another 15 months to go, until our voices will be silenced until after God sends the living Christ back to this earth to restore the GOVERNMENT OF GOD over all nations to bring us PEACE. On the other hand, we must be prepared to carry on another two or three, or five, or ten more years until we really do SHAKE THIS WHOLE WORLD with God's last warning Message!

We cannot know, now, just how much more time we have. But this we DO know -- we must get back of this great Work to our UTMOST, as never before! Our GREAT REWARD is not far ahead, now. And in the meantime GETTING THE JOB DONE is all that matters!

THANK you for your PRAYERS -- fervent, earnest prayers -- and your interest and sacrifice.

With love, in Jesus name,

Herbert W. Armstrong

The WORLD TOMORROW  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
GARNER TED ARMSTRONG  
Proclaim to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

October 28, 1970

Dear Fellow Co-Workers:

Since I wrote you a month ago, many things have happened. The Arab guerrilla hijacking of giant 707 passenger aircraft and blowing them up -- the civil war between the guerrillas and King Hussein's government army, with Syria beginning to join in against the Jordan forces, presented a world crisis that could have exploded into nuclear world war. I said then that King Hussein could be assassinated any minute.

But the governments of Britain, West Germany, Switzerland, and even partially the United States, bowed before the threats of the outlaw guerrillas, and the world-explosion between the GREAT powers of Russia and the United States was held off -- for the time.

Instead of a Hussein assassination, President Nasser of Egypt died of a heart attack. But the sudden quieting of Middle East events is only temporary. It may flare out again at any minute.

On the heels of these events came the kidnapping of two high government officials in Canada. Individual kidnappers held the government at bay, and murdered one of the kidnapped officials.

When outlaw bands of violent men can bring great nations' governments to their knees, law and order in this world is just about DONE!

Now there is in the United States an organized plot to kill policemen -- the goal being to overthrow all government in this country by destroying law and order. Many significant world EVILS are happening right now that had NEVER occurred even a year ago! BOMBINGS are occurring as never before. Yesterday's newspaper carried pictures of a bank destroyed by bombing -- and it was not the first such bombing. Now there are occurring a series of MASS-MURDERS. Obscenity has accelerated, and morals plunged clear to the cesspool, until there are now newspaper reportings of a number of places where nude actors on stage indulge in actual (not simulated) intercourse before audiences. A judge was recently murdered in his own courtroom during a trial.

Such things had never happened a year ago.

It's high time we FACE THE FACTS! This trend of affairs signals the fast-approaching END of this present civilization!

But as the EVILS accelerate in this world, so do the important activities in this great Work of God accelerate! We MUST -- and we ARE -- keeping pace!

Suddenly doors are being opened wide for me personally to have meetings with heads of state of many important nations. I have not sought nor taken the initiative in arranging these important meetings. But they are significant, and another signal of the fast-approaching END of the present civilization and the ushering in of the WORLD TOMORROW - a world of peace, happiness and universal well-being.

When I wrote you a month ago, I was in our jet aircraft, returning from Sydney, Australia to Djakarta for my conference with President Suharto, of Indonesia. An appointment had been set, but he was unable to see me until the following day. On that following day I had an appointment with President Marcos of the Philippines at his palace in Manila. I felt it incumbent on me to keep that appointment, and so was unable to wait over in Djakarta.

I had an important meeting with President Marcos. And while in Manila, President Suharto tried personally to reach me by telephone to arrange a meeting the next day. Prior commitments did not allow time to fly back down to Djakarta. Result, I am now scheduled to meet General Suharto the middle of December.

In Tokyo we met Dr. Binyamin Mazar, Director of our big archaeological exploration in Jerusalem, and also Professor Werblowsky, of Hebrew University of Jerusalem, who is professor of Comparative Religions. They were invited with us to the dinner hosted by Prince Mikasa (brother of Emperor Hirohito), and his wife

and daughter. Next day, at 2:00 p.m., we met the Prince at the Palace grounds. He took us first to the Palace office building, where a number of candid camera shots were taken. Then to the beautiful new Palace, completed since I was there two years ago.

Then at 4:00 p.m. I addressed a group of the very top professors of several Japanese universities, arranged by Prince Mikasa. The professors invited were those whose principal area of interest is the Middle East. All were greatly interested in archaeology. After I spoke, Dr. Mazar showed them many slides of our archaeological project.

In my talk before them, translated as we proceeded by Osamu Gotoh, head of our Japanese Department on the Pasadena campus, I mentioned the following:

About 150 years ago, leaders of science decided the human mind was so near perfect that society could safely discard its swaddling clothes, throw away the "crutch" of religion, and reliance on God. Science had come to the place it could deliver the world from all

evils. Given sufficient knowledge, science could solve all problems, they believed. So gradually moral and spiritual values were dropped. Colleges and universities began putting emphasis solely on the intellect, and instruction in the professions, technologies, and sciences. World Wars I and II shot moral and spiritual values to the cesspool.

As scientists and educators added to the world's fund of knowledge, the world's troubles and evils increased. During the past ten years knowledge DOUBLED -- and likewise, troubles and evils have DOUBLED in the same decade! Today world-famous scientists are frankly frightened. It is now possible to erase all human life from this planet. Human survival is the number one world problem. Scientists and heads of state say publicly the only HOPE is a super world government, and at the same time admit its utter impossibility. Then I told them that we have now come to the place where, as the U.S. News and World Report had intimated some time ago, it would seem that our sole hope of survival rests in the SUPERNATURAL intervention of an unseen "STRONG HAND FROM SOMEWHERE."

I told them how, if we are to place credence in the Hebrew Bible, the entire fault in the production of knowledge took place in the Garden of Eden, in the account of the "forbidden fruit," or the "tree of the knowledge of good and evil." The Creator had set in motion an invisible but inexorable law to CAUSE every GOOD result. That invisible spiritual LAW is the cause of all GOOD. Its transgression is the cause of all evils. When Adam took of the fruit of the tree of the knowledge of good and evil, he took TO HIMSELF the divine GOD PREROGATIVE of producing the knowledge of what is good and what is evil. Rejecting the revealed KNOWLEDGE of God, and DISOBEYING that Law revealed by God, man became an adversary of God, and always has tried to decide for himself what is right and what is wrong. All his KNOWLEDGE PRODUCTION has been of the way of life that transgresses that CAUSE of all good. Consequently his knowledge production has brought only EVILS. As knowledge increases, so do the problems and evils.

I told those scholarly professors that they are betting their very lives on the existence of the Creator GOD, and His soon SUPERNATURAL INTERVENTION in world affairs, to save humanity alive. No one sneered or jeered. Those high-ranking professors were SOBERED. They KNOW world conditions. They knew what I said made sense -- it was the TRUTH.

Afterward, Prince Mikasa talked to them for some fifteen or twenty minutes, saying some very nice things about my address.

Co-Workers, this new turn of events throwing me personally into direct contact with heads of state of many great nations is highly significant. It is a door through which God is, I feel, using me to get HIS WARNING MESSAGE to the leaders of nations. It is an additional signal of the fast-approaching END, and the soon coming of the living Christ as KING of kings, setting up the GOVERNMENT OF GOD to rule all nations.

World conditions are WORSENING as never before. YOU KNOW

THAT! This great Work of God must now LEAP FORWARD as never before!

You have YOUR PART. I am plunging harder than ever into my part. Since my return from the round-the-world trip, I have spoken in person before large audiences in France, England, Canada and SIX large audiences in the United States -- speaking 17 times in 8 days, before an aggregate of 70,000 people. This was a grueling experience, starting exactly one week after the trip around the world. I am pushing myself on, now, faster than ever before in my life. But I can do little without YOU and your generous help. NOTHING ELSE IS IMPORTANT ANY MORE.

Let's sacrifice, GIVE that this vital last Message may be given, as never before!

New radio and television stations are opening to us. We MUST get The PLAIN TRUTH back on the every-month basis starting December. Also TOMORROW'S WORLD. It's only possible if YOU do YOUR UTMOST as I'm doing mine!

What a WONDERFUL PRIVILEGE to have a PART in this great closing Work! Let's all respond as never before!

With love, in Christ's name,

Herbert W. Armstrong

The PLAIN TRUTH  
a Magazine of Understanding  
BOX 111, Pasadena, Calif. 91109

HERBERT W. ARMSTRONG, Editor

November 27, 1970

Dear PLAIN TRUTH Subscriber:

I feel I simply must sit down to my typewriter and ....

1) tell you about two very timely, thought-provoking booklets just now coming off our presses (sent gratis of course), and ....

2) answer simply, candidly and briefly a few questions hundreds of subscribers are asking about us.

Hundreds are perplexed -- a little bewildered. W H Y, they ask, does a Liberal Arts college of only 1,400 resident students (on three campuses in America and England), publish a magazine like The PLAIN TRUTH, with more than TWO MILLION subscribers worldwide? No other college does.

And H O W can such a college, without endowment -- without government aid -- with no grants from foundations -- publish such an important magazine with no advertising revenue and no subscription price income?

With absolutely nothing to sell -- no gimmicks -- and never soliciting the public for contributions?

No wonder some are a bit bewildered! It truly is probably the most unique institutional operation in the world. But there's nothing mysterious or secret about it, and I want to give you the plain and simple facts briefly, in this letter.

But first, I'm so enthused over these two very timely new booklets, I want to tell you a bit about them.

You may have noticed a new movement suddenly gaining momentum. I think you ought to know the full truth about it. It's a "Women's Rights" movement. Here are some of the disturbing questions it is provoking.

"Have women ever had their rights? Are not women getting lower pay for the same work than men? Is it true there are no great psychological and biological differences between male and female? Have not women been discriminated against in different ways? Why should the 'Male-is-breadwinner and Female-is-nestbuilder' tradition be continued? Should not men spend 50% of their time in the kitchen?"

This new "Rights Demanding" crusade began gaining momentum with the 1960's. Until then it was generally assumed the modern housewife had been freed by laborsaving devices from drudgery,



released from Victorian morality, been given the world's best education, become a respected full partner with her husband. In short, she had achieved full feminine fulfillment.

Then in September, 1960, Redbook magazine ran an article entitled, "Why Young Mothers Feel Trapped." It invited young mothers with problems to write in. The editors were shocked to be deluged with 24,000 replies. From the mid-1960's until the present, increasing numbers of magazine articles, newspaper columns, books, motion pictures, television programs, conferences, have become concerned with the problem of the Western Woman.

Today it is said that IN NO HUMAN DEVISED SOCIETY have women ever had a clear conception of what their role should be. They do not know who they are, what they are, where they are going. And now, many women are angry with society. Some have joined together to form the "Women's Liberation Movement." They want to change every aspect of what they call a man-dominated society.

Most of their objectives zero in on the traditional FAMILY CONCEPT. They feel it was invented by MEN -- and is discriminatory toward women. What about the very existence of the marriage custom? Was it invented by men to subjugate women?

This new uprising strikes at the very heart of the most basic and important institution in human existence -- THE FAMILY. The question is vital to YOU. I feel our every subscriber should BE INFORMED. You need to KNOW ALL THE FACTS.

This timely new booklet brings you an abbreviated, yet in-depth factual research into both sides of this question. It brings you a right UNDERSTANDING -- the PLAIN TRUTH on this most vital question.

The other booklet is a new, revised edition of a booklet first published years ago, now brought up-to-date. It is titled "The PLAIN TRUTH About CHRISTMAS." It is an eye-opening booklet bringing you the FACTS not generally realized about this most observed of all holidays.

It answers such questions as: Was Christ born on December 25th? What does the Bible say about Christmas? Did the original Apostles and early Church teach and observe it? Why did the wise men bring gifts to the Christ-child? Did this start the custom of exchanging presents at this season? What is the real origin of Santa Claus? What's the real truth about the "Christmas spirit?" Of the mistletoe and the holly wreath?

Do you know WHY you do the things you do? Did you ever stop to inquire in retrospect HOW you came to believe what you do? This booklet is highly documented -- interesting -- surprisingly informative -- factual.

And, of course, we offer these booklets without charge, absolutely free, AS A PUBLIC SERVICE -- and with no follow-up or request for contributions. More about them later.

But let me give you the candid answer to these questions about The PLAIN TRUTH, Ambassador College, and our rather amazing worldwide operations. You never heard of anything like it before. By all the criteria of institutional or business experience, it should never have been possible.

It seems just about everything in this world is commercial, profit-making, seeking to get. But here is possibly the most UNIQUE organization in the world. It has directly REVERSED all concepts of doing things. It has belied all traditional methods of organizational procedure. Accepted practice seeks to GET. We have sought to GIVE. Our 36-years' experience has proved the practicality of that supposedly impractical "platitude": "It is more blessed to give than to receive."

We have reversed the traditional pattern of magazine publishing. We set out to do it the way we felt it OUGHT to be done. No advertising, and consequently no advertising revenue. Your subscription ALREADY PAID -- you can't pay for your own.

Then there is the worldwide radio and television program, The WORLD TOMORROW. It purchases more radio time than any other in the world, more than FIFTY MILLION watts of radio power weekly on nearly 400 stations worldwide. And with no commercial sponsor to muzzle us, and never a request for financial support on any program.

Truly it seems like "Mission Impossible" accomplished!

Nothing like it has been done before. Yet it happened -- and is happening!

How did it all start? In my early business life I was assigned, on the editorial staff of a national trade journal, to travel over the United States studying business and social conditions. I pioneered in making scientific surveys -- samplings based on the law-of-average principle to obtain, tabulate and classify the facts. I learned that people generally are not happy. Life is not lived in its fullness, as it ought to be

Later, I learned WHY. It seems all systems in this world are based and operated on the "GET" principle. The "SUCCESSFUL" in the world seemed to be those who accumulated the most money. I knew scores and scores of millionaires, and I learned that money cannot buy happiness. Not that financial prosperity is wrong -- but it is not the SOURCE of the full, happy, abundant life!

I learned there are TWO opposite WAYS or philosophies of life.

I state them simply: the one is the way of GET, the other of GIVE. The one is wholly self-concern, getting the best of every deal, giving the other the worst of it. The other way is outgoing concern for others equal to that for self. The one way is competition, the other cooperation. The one is "BE served," the other is serving, helping, sharing.

Do something GOOD to make someone else happy, give him joy, and it will actually give you a greater thrill than him. Take four people. One pair are selfish, envious, jealous. Each tries to cheat the other. Each hurts the other. And the jealousy of each starts strife and each makes not only the other, but also himself unhappy and miserable. The other pair have outgoing concern. Each gives or shares with the other. Each contributes to the other's peace and happiness, and thereby increases his own in addition to what he receives from the other.

From there on you may read in The PLAIN TRUTH in the box with a border around it, captioned, "HOW your PLAIN TRUTH subscription has been paid," how in 1933 in Oregon I gave a number of lectures on the laws of success in life, and how it all started from there. The owner of the local radio station and about a dozen others of very ordinary means VOLUNTEERED to start the GIVING way by contributing regularly toward getting this new UNDERSTANDING to multiplied others via radio. We proclaimed the GIVING way of life -- but we did not ask for contributions. We did not seek to GET -- we practiced what we taught.

A small few of our new listeners in time VOLUNTEERED to join in contributing regularly. We began to call them "Co-Workers." The program went on the air the first week in 1934. February 1st The PLAIN TRUTH was born -- just a small homemade mimeographed "magazine." But it carried an interesting and helpful message that HELPED OTHERS.

And so from there it just GREW -- very slowly -- ever so gradually, but continually, averaging 30% per year. That seemed such a slow growth -- yet it meant our Work was actually doubling the number of people it was helping and serving every two and two-thirds years. Every eight years it multiplied in size and scope EIGHT TIMES OVER. Mr. Stanley Rader, our General Counsel, who also is a CPA and auditor of our books, remarked the other day that since he joined our staff, this Work has become FIFTY TIMES larger than it was then -- in 1956. Today it is a truly great worldwide operation serving some 150 MILLION people on all continents! Still, of course, we can GIVE only as new Co-Workers VOLUNTEER.

WHAT DOES IT MEAN to be a PLAIN TRUTH reader? PLAIN TRUTH readers are a different kind of people -- they come to have a new and different perspective -- they become aware of the TRUE VALUES while most of the world pursues the false. They come to UNDERSTAND the very SOURCE of the contented, happy, highly motivated and successful life.

The PLAIN TRUTH IS UNIQUE among the world's largest mass-circulation magazines. Its readers are unique among magazine readers! Their minds are on the things that really count! The things that make life A JOY! They come to have UNDERSTANDING of world conditions -- of world TRENDS -- not in a narrowed partisan political sense, but utterly ABOVE politics. They come to understand the CAUSE of world's evil EFFECTS, and to face the future with hope and confidence.

WHAT A JOY to us here at the Headquarters of this great enterprise to send you this enlightening high-character publication. WE figure that all of us involved in this great Work get the BIG blessing in being allowed to GIVE. THANK YOU for letting us give.

Now I do hope you won't even lay this letter down until you have sent in your request -- IN THE ENCLOSED SELF-ADDRESSED RETURN ENVELOPE -- for both, or either one, of these free booklets. The one captioned, "The NEW FEMINISM -- Have Women Ever Really Had Their Rights?" -- the other "The PLAIN TRUTH ABOUT CHRISTMAS."

And by the way, have you yet sent in your subscription to our NEW monthly magazine, TOMORROW'S WORLD? It is edited by the Graduate School of Theology of Ambassador College. It is a magazine of Biblical understanding. Not like any religious magazine, but it is soundly Biblical. Like The PLAIN TRUTH, your subscription has ALREADY BEEN PAID -- you can't PAY for your own. It is eye-opening, interesting, answering many questions people want to know, helpful and inspiring. Perhaps you'd like to receive it every month, too?

Again THANK YOU, sincerely, for allowing us to serve YOU. Be sure to request the booklets NOW, before laying this letter down so you won't put it aside and forget.

Most Sincerely,

Herbert W. Armstrong

The WORLD TOMORROW  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
GARNER TED ARMSTRONG  
Proclaim to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

November 29, 1970

Dear Co-Worker:

Here we are again, facing that MOST DIFFICULT MONTH of the year -- the month when most people are spending lavishly in the Christmas shopping melee -- NOT giving gifts to CHRIST on His birthday, but EXCHANGING gifts with relatives and friends.

So many FORGET all about giving to THE LIVING CHRIST for the great worldwide Work which He heads, guides and directs, and blesses!

We have just finished mailing the semiannual letter to the entire list of PLAIN TRUTH subscribers -- more than TWO MILLION of them! You have probably received your copy already. In that letter there is NO REQUEST FOR CONTRIBUTIONS. About 95 out of every 100 of our subscribers have never contributed a penny toward the support of this great Work! They cannot even pay for their own subscription. We have NEVER ASKED them for financial support.

WHO ever published such a high-quality magazine with NO ADVERTISING REVENUE, no subscription-price income, NEVER requesting contributions? WHO ever broadcasted such a vital program as The WORLD TOMORROW, purchasing more wattage of power than any other on earth, with NO commercial sponsor, and NEVER asking the listeners for contributions?

Answer: NOBODY ELSE DOES, OR EVER DID SO FAR AS I KNOW!

This past year additional THOUSANDS of lives have been CHANGED -- made happy, successful, given incentive, hope, assurance for the future and eternity THROUGH THIS GREAT WORK -- yes, through YOUR part in it.

YOU became a Co-Worker voluntarily. Of your own free will you began HAVING A PART in this most glorious Work. Therefore -- as one of our inner family of Co-Workers -- let me tell you, in summary what has happened in this Work this year -- and our plans for the future.

Hundreds and hundreds of businesses, organizations and institutions have gone broke -- folded up -- this past year.

This morning's newspaper says hundreds of high-salaried technicians, having lost their jobs, are seeking positions in Europe and other countries. We have been in a financial recession for two years now.

Therefore in this Work we have been forced to make some cut-backs. We had to tighten our belts, so to speak. We have had to reduce publication of The PLAIN TRUTH and TOMORROW'S WORLD to every other month. We cut all top salaries by 20%, others by 10%. We cut down the broadcast on many stations from everyday broadcasting to once a week. And at the end of last March I had to ask many Co-Workers to send in EXTRA contributions.

WE PULLED THROUGH THE EMERGENCY. We kept this great Work ALIVE! We had the help and guidance of the "unseen Hand from someplace" mentioned quite a while ago by U. S. News & World Report. And this year, once again THOUSANDS of additional lives were CHANGED in the direction of real SUCCESS, happiness, eternal life.

But NOW, we must, as we promised, start publishing The PLAIN TRUTH every month again. We must, as we promised these radio stations, put The WORLD TOMORROW program back on the air SEVEN DAYS A WEEK. We must put the TELEVISION program of The WORLD TOMORROW on a constantly increasing number of stations.

And this great "MUST" hits the Work right at the time of our hardest month, financially. The month when so many FORGET the needs of the Work the living CHRIST directs, to exchange presents with family members, relatives and friends.

I hope YOU won't allow yourself to FORGET the vital needs of this Work -- especially during this difficult month -- when we are once again increasing the publishing and broadcasting workload.

I hope, too, that you will write in IMMEDIATELY for that free booklet offered in the semiannual letter -- "The PLAIN TRUTH ABOUT CHRISTMAS." Also, of course, the other booklet on the new Feminist Movement. Even this is now beginning to lead to violence!

There is NOTHING LIKE THIS GREAT WORK on earth. I believe nothing is doing so much GOOD. I have shown you before how every dollar in this Work GOES FARTHER, does more GOOD, than it could any place else. It's absolutely AMAZING -- but remember the inspired divine GUIDANCE we have.

You are having a wonderful PART in CHANGING THE WORLD. In bringing HAPPINESS, PEACE, HOPE, inspiration to countless THOUSANDS. You are helping have an IMPACT on 150 MILLION people worldwide!

THANK YOU from the heart for your LOYALTY -- I know you'll stand faithfully by me and our Family of Co-Workers. THIS is the month when we need to be GENEROUS as never before to this great Work where the living CHRIST is working, directing -- and BLESSING with rich results.

With love, in Jesus' name,  
Herbert W. Armstrong

The WORLD TOMORROW  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
GARNER TED ARMSTRONG  
Proclaim to the World the  
GOOD NEWS OF THE WORLD TOMORROW

BOX 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

December 9, 1970

Dear Co-Workers in the Most  
IMPORTANT WORK ON EARTH:

This letter will have to be short and to the point. Only three weeks remain in this year. It has been a very difficult year. It has been the second, and most difficult of a two-year nationwide economic RECESSION. Hundreds of business firms have failed -- gone out of business. And we are in the year's MOST DIFFICULT MONTH!

By making a number of cutbacks -- issuing The PLAIN TRUTH and TOMORROW'S WORLD only every OTHER month, cutting many radio stations from seven to one broadcast a week, and many other cutbacks -- we have kept this great Work alive and in sound financial condition -- AND GROWING in spite of cutbacks.

For 37 years, up until this two-year recession, the scope and POWER of this Work increased an average of 30% every year, year after year. THAT MUST BE A RECORD FIRST! I have never heard of ANY institution or organization -- whether commercial business or non-commercial operation -- that has grown that consistently, with that large an annual increase, over a 35-year stretch.

The past two years we didn't grow 30%. BUT THE WORK DID GROW around 12%, and even that is AMAZING GROWTH considering the national economy dip!

But now -- RIGHT IN THE YEAR'S MOST DIFFICULT MONTH -- we must go back to publishing The PLAIN TRUTH and TOMORROW'S WORLD every month -- and restoring The WORLD TOMORROW broadcast to SEVEN times a week on all those stations. Besides, VERY IMPORTANT NEW STATIONS ARE OPENING THEIR DOORS FOR US -- for both the radio and the TV program!

Even with our cutback, this year THOUSANDS OF LIVES were CHANGED -- converted -- have received the begettal of ETERNAL LIFE in the Kingdom of GOD! How much is THAT worth? And other MILLIONS have heard the TRUTH with a great impact of POWER -- NEVER was the true Gospel proclaimed to SO MANY in such POWER, WORLDWIDE!

WHAT A PRIVILEGE -- what a BLESSING -- to be chosen by the



living Jesus Christ to be HIS CO-WORKER in the very Work HE is heading, directing, and blessing with such unprecedented results. WHAT A PRIVILEGE to have a part in changing lives -- in actually CHANGING and SAVING THE WORLD! It's the greatest Work on earth, because the POWER OF GOD is guiding and energizing it with VITALITY and POWER!

Yet right now many Co-Workers are FORGETTING to send their gifts for CHRIST and HIS WORK, spending lavishly on EXCHANGING Christmas presents back and forth with members of their family, relatives and friends. They are not presenting their gifts to CHRIST, but to one another!

Co-Workers, let's KEEP THIS GREAT WORK ALIVE -- and GROWING, as it has for 37 years! This very difficult month is the time to be EXTRA GENEROUS toward this most needed Work on earth. When Moses had to ask the Ancient Israelites for contributions, they responded so overwhelmingly he had to send another proclamation asking that they desist. When the Apostle Paul called on the early Gentile Christians for contributions, they responded liberally. Neither he nor Moses solicited the general public for contributions -- and neither do we. They asked only God's own people. We can look only to you who have volunteered to be part of our little family of Co-Workers -- that we may GIVE THE PRECIOUS TRUTH to the world.

THANK YOU! THANK YOU! For your wonderful part in CHANGING LIVES, and helping prepare the way to CHANGE and save THE WORLD! You and I have a WONDERFUL PRIVILEGE IN THIS!

Because of congestion of Christmas mails, and THE URGENCY, I am enclosing a STAMPED AIRMAIL ENVELOPE for your reply.

With love, in Jesus' name,

Herbert W. Armstrong

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Publishing:  
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December 29, 1970

Dear Family of Co-Workers:

I have just returned from Japan. I have a very wonderful ANNOUNCEMENT. In this great worldwide Work we have never yet reached Japan. I have now set the tentative date for going into Japan with very powerful IMPACT -- next July 1st.

Do you realize how IMPORTANT that country is? Industrially, in world trade, economically, in gross national product, it is THE NUMBER TWO NATION of the world, next to the United States.

It has no military force of its own -- but it could create one larger than the U.S.S.R. in very short order -- it has the financial power.

Japan is a very powerful country of 100 MILLION PEOPLE! They are a very aggressive people -- of high educational standards.

Let me tell you what a providential happening was required for me to be able to make this most important announcement to you. Ten years ago I was on a trip around the world with our overseas advertising agent from New York. He brought up the question of reaching the Japanese people.

"That would take an absolute miracle," I explained. "There would not be one chance in a thousand million, without an absolute miracle. Here's what would have to happen: First, a native-born Japanese, an experienced radio speaker from Japan would have to enroll in Ambassador College, spend four years there and graduate. He would have to also understand English. He would have to be a converted man - as a believer in Jesus Christ, coming into the full TRUTH of the Bible, and the very same Gospel Jesus and the original apostles taught -- the same as we teach. And such a man would have to just appear, without our searching him out, because we have no contacts there whatever, and no way whatever of finding such a man. It would have to be a miracle sent from God."

But I actually believed it would happen, because Japan is TOO IMPORTANT a nation to overlook when we are commissioned to get the very same GOOD NEWS Jesus brought to the world, "into all the world, for a witness unto all nations."

We have now gotten this vital message into all North America, Central and South America, Europe, the Middle East including the Arab world, Russia and the Russian satellite countries, India, China, southeast Asia, northern, central, and southern Africa, Australia, New Zealand, the West Indies. ALL BUT JAPAN!

Japan has about twice as many people as England. Several times more than Australia, New Zealand, Canada or South Africa. Half as many as the United States.

Industrially and economically it has now gone ahead of Russia, Britain, France, Germany, Italy -- or ANY other country on earth! It is now the second largest producer of automobiles, and number one in shipbuilding.

Is the Almighty God back of this Work? Is this HIS Work?

A few years ago a man from Japan was walking along South Orange Grove Boulevard in Pasadena. He saw the beautiful Ambassador College campus. He was impressed and asked to go through and see the campus and buildings. He enrolled at the English campus.

Was he the man? No. But he wrote a friend in Japan about Ambassador College. We did not know this. We just knew he did not fill the qualifications.

His friend came to Pasadena from Tokyo. He enrolled. He was a married man, but not too old to study and do university level work in America. After he had been here a while, I learned that he was an experienced speaker on Japanese radio stations. While studying at Ambassador he started doing part-time work translating our booklets into Japanese. We set him up with a Japanese secretary to assist in the translation.

Now, at last, he is ready. At last we have sufficient literature translated to offer radio listeners in Japan. Now we are in position to publish a Japanese language edition of THE PLAIN TRUTH or TOMORROW'S WORLD.

But, most important, this man from Japan has been converted and baptized! He not only believes in Jesus, the Christ, he BELIEVES CHRIST -- that is, with us, he believes what Christ SAID -- His MESSAGE -- the true Gospel -- the GOOD NEWS of the KINGDOM OF GOD -- of the soon coming world of PEACE -- the WORLD TOMORROW!

To do business in Japan, he explained to me some three or four years ago, one must first gain recognition AT THE TOP. Japanese custom makes it difficult if not impossible to make contacts any higher up than one already has made. This man, Osamu Gotoh, now head of the Japanese Department, teaching Japanese at the college here, comes from a family prominent in Japan. He already had a good acquaintance with Prince Mikasa, brother of the Emperor. He is the highest up the ladder of anyone to whom one might be presented in Japan. No one ever sees the Emperor or his son the Crown Prince except possibly a king, queen, or president. Prince Mikasa carries the social and ceremonial duties in Japan,

such as Queen Elizabeth does in England.

Japan has a parliamentary system of government, headed by the Prime Minister, who is chief Executive of the government, as the President is in the United States.

A little over two years ago, I was luncheon guest of Prince Mikasa in Tokyo. After luncheon, he drove me through the very spacious and beautifully landscaped Imperial Palace grounds, and on leaving, presented me to his very lovely and charming wife (that's not newspaper reporter flattery -- she is just that).

Last September, on our trip around the world, we were dinner guests in Tokyo of the Prince, his wife and one of their daughters. On that trip Prince Mikasa had arranged for a special meeting of some sixty leading professors from leading universities in Japan, before whom I spoke.

On the present visit to Tokyo, we visited the Prince and his Princess wife in their new palace, into which they had moved only last month -- since our September visit.

Highlight of this visit, however, was a forty-five minute meeting with the Prime Minister, Eisaku Sato, in his office. He gave me a message for the American people which will appear in The PLAIN TRUTH.

While I was there, a week ago Sunday, the great riot occurred on Okinawa - a primarily Japanese island, now a U.S. military base. No private plane has ever landed there, but Prime Minister Sato made special request that I visit Okinawa, accompanied by a very prominent Japanese educator with whom I have become acquainted, and who accompanied me to Prime Minister Sato's office. This educator is the government's chief adviser in Okinawa matters, with a semi-government authority.

So AT LAST the DOOR IS OPEN.

I have set the tentative date to open the campaign in Japan for next July 1st. I say tentative, because there MUST OF NECESSITY BE A CONDITION.

That condition is a matter of adequate funds. That is YOUR part. We will want to start using DOUBLE PAGE ADS in Reader's Digest, other advertising space in other magazines or newspapers, and open with The WORLD TOMORROW program, in Japanese, over radio.

GOD HAS PERFORMED THE MIRACLE! He has opened all doors, to Japan. I can walk on through this door ONLY if you Co-Workers stand back of me in this.

We are closing a very difficult year, financially. December has been the most difficult December in years. We have managed to come through. To keep our heads above water this year, we had to make many cutbacks. But beginning now we MUST again publish The PLAIN TRUTH and TOMORROW'S WORLD every month. We MUST go back on all radio stations DAILY instead of once a week, or the Work would

go down hill.

The spiritual HARVEST of this year has been TREMENDOUS -- into the thousands in changed and converted lives.

WHAT A WONDERFUL PRIVILEGE to have a part in such a wonderful Work where the living GOD is working, opening doors, performing miracles! After such a seemingly IMPOSSIBLE miracle has actually taken place are WE going to let down? N E V E R ! It will mean sacrifice for most of us this year. But NOTHING ELSE counts, now. This could even be our LAST YEAR, for this time, in this Work. World conditions are closing in FAST.

Let's put our shoulders to the wheel this year and get on with GETTING THE JOB DONE while we may, for "the night is coming when NO MAN can work."

I THANK YOU from the heart for YOUR part, and great shall be your reward!

With love, in Jesus' name,

Herbert W. Armstrong

WORLDWIDE CHURCH OF GOD

WORLD HEADQUARTERS  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

January 21, 1971

Dear Brethren of God's Church:

I have some exciting news! You may have heard it already via "the grapevine." I announced this a week ago Friday night at Bible Study here in Pasadena, and things announced here seem to spread at lightning speed over the United States and Canada. These announcements received a thunderous applause here.

First, whenever Garner Ted or I visit one of the churches away from Headquarters, the question almost everybody asks is: "WHEN are we going to be able to receive the television program of The WORLD TOMORROW here in our area?" Well, Brethren, THIS is the year when we must expand our television coverage to blanket all markets over the entire United States -- IF we are to finish the present phase of God's Work before the Great Tribulation stops us. We already have coverage in nearly every major market in Canada.

THIS is the year when, if ever, we MUST reach all the rest of the world. I wrote you a few days ago about plans for opening the Work in Japan. Recently we have been reaching the Scandinavian countries through double-page advertising space in Reader's Digest. The response has been very good.

We are now on the air in MEXICO CITY for the first time. They now claim a population of 8 million in Mexico City. We are on the ONLY English-language station there, with Garner Ted Armstrong's half-hour programs at a prime time seven nights a week. Response so far is JUST GREAT!

But, if we are to expand the TV coverage we must IMMEDIATELY build the larger permanent studios to produce the program. Up to now the TV program has been produced in a make-shift temporary quarters in an old building scheduled soon to be torn down. We have been terribly cramped for space there. We have been producing a very fine program -- but until we can have the expanded facilities in the much larger permanent building, we cannot produce the kind of PERFECTION the program must attain -- if we are to get the NATIONAL COVERAGE necessary to finish GOD'S WORK for this time.

Here is MORE EXCITING NEWS!

Just the other morning we held a most important conference with four of the top executives of one of the major firms of building contractors in southern California, here in our Hall of Administration. We are planning, now, to RESUME our long-postponed BUILDING PROGRAM -- including the new TV studios.

Also, IF the day-to-day income for God's Work -- and

ESPECIALLY if THE SPECIAL PROPERTY-BUILDING FUND is revived, and increased sufficiently -- we hope to break ground by July on the long-awaited auditorium building here on the Pasadena campus.

We first planned this building in 1963. I think it was about that time I sent sketches of the design for this building to all the Church membership. But at that time, an emergency developed. A new freeway was being planned by state engineers, with its probable path directly through our campus, cutting off half of it. By RUSHING to completion our new Physical Education facility -- including gymnasium and natatorium, the freeway was diverted to the eastern border of our campus.

That was the only building we could finish soon enough. That building has been used every day, and most nights, seven days a week, ever since. The Headquarters Church has had to meet there now with two services, Sabbath AM, and Sabbath PM -- besides the overcrowded Friday night Bible Study. Physical education classes are scheduled every school day from 8 a.m. and all college assemblies and forums are held there every week.

Then we wanted to build this auditorium -- (TO BE CONSIDERED BY US, THE HOUSE FOR GOD, at His present earthly Headquarters) -- right after the Physical Education plant. But by that time a dining hall for students had become an emergency necessity. So the Student Center building had to come next. It also houses the college bookstore, barbershop, four Ambassador Club (speech clubs) rooms, and faculty lounge and dining room, besides four student lounges.

I hoped that SURELY we could build this "House for God" next. But the student body had outgrown the classrooms, and the new Loma D. Armstrong Academic Center simply had to come next. It was in the planning stage at the time of my wife's death, but not finished until the following year. It consists of the Science Hall, and the Fine Arts Hall, adjoining Ambassador Hall and the formal Italian Sunken Garden.

Before that operation was finished, our business department had completely outgrown our small original Administration building. It had become scattered all over the campus, with desks in halls and corridors. Again necessity postponed the beautiful auditorium, although the architects by that time were well along with the plans. At the same time a new larger men's dormitory had become imperative, and also the new much larger printing plant. So those three major buildings sidetracked the auditorium again. They were all completed early in 1969.

But, 1969 and 1970 turned out to be years of a "tight money" situation in the United States, and a financial recession. And so ALL building operations had to be stopped. The auditorium had to be postponed again, although all the architects' and engineering plans were fully complete.

In the Work, we weathered the two recession years, with YOUR HELP. The Work, for the first time in 35 years, did NOT grow 30% a year -- yet we DID GROW -- at about 11% to 13% each year.

Not many institutions or businesses grow that fast even in GOOD years! MORE IMPORTANT, we managed, by sound management, making cutbacks, to keep our financial condition in good shape. Today banks and insurance companies have more confidence in us than ever before.

Here is STILL MORE important news: In the past week, we have STARTED preliminary planning on the direly needed new Library building. As you probably know, we are now in process of pursuing accreditation. Already two visits have been made to our campus by accreditation committees. One thing absolutely REQUIRED is a new, much larger Library building that will house more than twice our present number of volumes.

We have now chosen the location for the new Library. The architects are already at work on preliminary plans -- showing the design and appearance of the building and the floor plans. This will probably require the first half of this year. Then it will require perhaps another six months to complete the working drawings and specifications. We hope to break ground on actual construction by or before year's end.

But, Brethren, now comes the NOT-SO-GOOD news.

For the year 1970 the SPECIAL OFFERINGS for the PROPERTY & BUILDING fund actually dropped down 16 1/2% below the preceding year, 1969. The membership of the Church GREW by 15% to 20%. Yet we are receiving for this fund considerably LESS than two and three years ago, when we had only about two-thirds as many members!

We definitely CANNOT proceed with this IMPERATIVE building program UNLESS there is a very SUBSTANTIAL increase, starting immediately, in these extra SPECIAL offerings for this special fund!

Even then we cannot completely finance this project by ourselves. But our standing with banks and insurance companies (for long-term loans) is exceptionally high. We have, as I said, by wise management, kept the financial condition of the College and of God's Work SOUND.

Now the money market is beginning to loosen up. Our principal Los Angeles bankers, for the first time in two years, appeared much encouraged and optimistic over future prospects yesterday. Although we have large-scale lines of credit with three major eastern banks, our own Los Angeles bank assured us yesterday that they will back us with whatever we need, if we decide to go ahead with this building program this year. This, of course, is based on procuring 50% long-term loans from insurance companies. But our mortgage bankers, who procure these loans for us with the aid of our bank, were absolutely elated when we told them what I am now telling you of our plans. They feel very confident of being able to finance this entire project -- including the new radio and television production building, the Auditorium, the Library, and a semi-high-rise Editorial and Administration annex building, putting them all together in one financing package.



Of course we have to start making sizable monthly payments on this financing. One very HAPPY situation here is that we are now entirely paid out on MOST of our buildings already constructed (that is, our short-term 50%), and by the end of this year we shall be entirely paid up on all buildings so far constructed, except for the remainder of the long-term (15 to 20 years) insurance company loans. And even those are already reduced considerably.

I will say this, Brethren: If you have as much confidence in our business management and handling of God's finances, (under HIS guidance) as the major banks and insurance companies do, you'll have a lot of confidence. Not many institutions or businesses have weathered the economic recession of the past two years remotely as well as we have done. This has given the big banks more confidence in us than ever. Moreover, they have full confidence in our wisdom to know WHAT, WHEN, and WHETHER to go ahead.

So it appears now, that we can finance this building project in one big package PROVIDED we can bring the SPECIAL CONTRIBUTIONS for the building fund once again back up to a live, active fund.

This will inject NEW LIFE AND VITALITY into God's Work! TIME is now mighty short -- we don't know HOW short! If we are to GET THE JOB DONE, we must be UP and AT IT! The Work of God NEEDS this new spark to come in on the home stretch of the Work.

I want to hear the living and soon-coming Jesus Christ say: "WELL DONE, GOOD AND FAITHFUL SERVANT!" Don't YOU? Do you want it enough to PUT YOUR WHOLE HEART INTO THIS -- AND INTO YOUR PRAYERS -- and to sacrifice for it? Don't make the mistake of setting dates, and foolishly (as the William Miller people did in 1843 and 1844) selling everything you have in order to put it into the Work. Our Work could still be brought to a stop a year from now, until after the tribulation. But that does not seem so likely now. We may have only one more year -- we may have two years -- we may have five. I DON'T KNOW and YOU DON'T KNOW! We are laying plans for the next TEN years, if God grants that much more time.

What I DO KNOW is that Jesus said, in regard to knowing or NOT knowing the time of His coming: "Who, then, is that faithful and wise steward, whom his Lord shall make ruler over His household . . . ? Blessed is that servant, whom his Lord when He cometh shall find SO DOING."

If Christ should yet cut our work short one year from now, I want Him to find me SO DOING carrying on His Work right up to the last minute!

We must PLAN AHEAD as if we have another ten or twenty years -- or more. But we must be as close to GOD, and as READY, as if He were appearing at His second coming, in the next moment!

Let me say, as I did once before, that even though we have been willing to give up having our own local church buildings IN ORDER TO LET THAT MONEY BE USED IN GETTING THE GOSPEL TO THE WHOLE WORLD, God has shown us that we DO WELL in desiring to have ONE

"HOUSE FOR GOD" at His present earthly Headquarters of His Work -- ONE HOUSE we can all look to from around the world, WHERE GOD IS HONORED. And, where God and the living Christ actually do MEET, in Spirit, WITH THE BRETHREN OF THE HEADQUARTERS CHURCH.

Now, after so many delays and disappointments, IF the income for the Work keeps up, and IF we bring up the SPECIAL offerings for the Building Fund, we can break ground for that fine building by July!

But REMEMBER the fact that in all probability we shall be able to get the financing DOES NOT MEAN that the banks and insurance companies are going to PAY FOR IT, and present it as a gift while we do nothing. I will personally have to BIND OURSELVES to repay these loans by making HEAVY PAYMENTS EVERY MONTH. The 50% of short-term financing by our bank must be paid back in two or three years in substantial monthly payments. I have to sign a promissory note BINDING me to make these payments. True, because our credit is good, this 50% of the entire building costs will be advanced by the bank UNSECURED -- no mortgage -- just my PROMISE -- just MY WORD! But I have to make my word GOOD.

I'm sure you can see that I have to know that I shall be able to keep my word! I DO NOT ask you to BIND yourself, as I must do. But I must again ask for STATEMENTS OF INTENTION. This will show me whether or not I can safely enter into this financing, binding MYSELF.

REMEMBER, this statement of intention is ONLY that. It is NOT a pledge. It is NOT a vow. It does NOT bind you. If your personal circumstances change during the year, and you are not able to keep it up, I won't expect you to. I will trust God to provide someone else to pick up your part. You will remain FREE to stop sending these special offerings if you find you have to. But if there are ENOUGH statements of intention from ENOUGH members, then I do feel safe in BINDING MYSELF because in so many NUMBERS of us THERE IS STRENGTH! But I do need the statements of intention.

And REMEMBER -- this must be an EXTRA, special, over-and-above tithes and regular offerings for the Gospel Work. Our expenses for getting the Gospel to the world continue JUST THE SAME. This must be IN ADDITION to that.

So PRAY EARNESTLY ABOUT THIS! If we are not putting our minds on material wants and desires and LOSING our inheritance in the Kingdom of God, WE SHALL ACCOMPLISH THIS!

Brethren, I pray God will inspire you to surprise and simply overwhelm us here at Headquarters with your response. I know you CAN if willing! God bless and inspire you!

With love, in Jesus' name,

Herbert W. Armstrong

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Publishing:  
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January 29, 1971

Dear Co-Worker in the  
MOST IMPORTANT WORK ON EARTH:

Last month I wrote you the wonderful announcement of opening the Work in Japan -- with the tentative date of July 1st. Now I have even BIGGER NEWS!

Whenever my son Garner Ted or I happen to see some of our Co-Workers personally, always the question is: "WHEN am I going to be able to see the TELEVISION program in MY area?" Important meetings were held in Washington, D.C., last week with top officials of three of the great national television networks. Now talks are definitely on the way toward putting the program on the network.

I have to tell you that there are certain problems that have to be worked out before one of the big networks will air the program. I am hopeful that within two or three months we will be able to solve the problems. I can say now that the very top officials do LIKE the program. They have been much impressed with the highly professional quality -- the photography, the intense interest of the subject matter; they simply can't understand how we could produce a program ourselves of such network quality. I can tell you, too, that television executives regard Garner Ted Armstrong as one of the most outstanding television personalities in the country.

In order to be able to expand the program this year, it is necessary to commence immediately construction of the new Radio-T.V. facility -- which must be a building much larger than the temporary quarters we have had to work in. Even in our present cramped quarters, visitors are surprised to see that our television studios are impressive -- and with finest color cameras and equipment. But it is not enough, and we require more complete equipment and two or three times the space if we expand. This new building will not need to be high-cost-type construction, but it must be adequate and modern to do the job. Many of our Co-Workers are sending SPECIAL offerings, over and above tithes and regular offerings they have been contributing to the Work, for the special Building Fund, to speed this vitally-needed new building on its way.

The past two years have been recession years economically in the U.S. Thousands of corporations have gone out of business. By careful management, making many cutbacks, and with sacrifices made by our Co-Workers, we have come through the recession maintaining our financial integrity -- and even making many cutbacks on expenditures -- some drastic -- we have nevertheless accomplished BIGGER RESULTS than any previous year by far. Thousands of lives have been CHANGED, made full and abundant. NEVER has this great Work been so successful.

Now we must plunge ahead IN GREATER POWER THAN EVER!

THIS is the year we must make the BIGGEST strides. It could even be our last. Time is very short and growing constantly shorter. NOW the time has come to make every possible sacrifice for the MOST IMPORTANT WORK ON EARTH. It's JUST GREAT to be privileged to HAVE A PART in CHANGING THE WORLD -- preparing the way for the WONDERFUL WORLD TOMORROW! Have you read our free booklet by that title? If not, ask for it.

THANK YOU, sincerely and from the heart for YOUR generous part.

With love, most sincerely in Jesus' name,

Herbert W. Armstrong

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Tokyo, Japan  
February 27, 1971

Dear Co-Worker with Christ:

I have just returned to my hotel from a 45-minute audience with His Imperial Highness the Crown Prince of Japan. Last Tuesday and Wednesday I was in Okinawa. I had gone there at the suggestion of Prime Minister Sato of Japan. It may well be called one of the trouble spots of the world.

When I was here in December an anti-United States riot occurred there on the day of my arrival. Okinawa is the principal U.S. military base between the U.S. and the Vietnam war. Entire island is under U.S. military government. Some 800,000 Okinawan citizens are Japanese people. The whole government is scheduled to revert back to Japan next year.

I interviewed the Japanese Chief Executive there, Lt. General Lampert, who is High Commissioner and President of the University. I also spoke at a banquet there to some 35 leading citizens and their wives. I will say to you what I said to them:

I am now completing my third round-the-world trip in six months. Everywhere I find troubles, high tensions, frightening evils, problems that governments CANNOT SOLVE!

In Jerusalem I had a long talk with Mrs. Golda Meir, the Prime Minister. She explained the high tensions between Israel and the Arab nations merely in an armistice. Actually the '67 war has not yet been settled. Jerusalem, as I have told you before, will be the number one news source in the world from now on.

At New Delhi last December, Mrs. Indira Gandhi, the Prime Minister, explained to me in a half-hour interview the overwhelming problems of starvation and death, poverty, illiteracy, filth and squalor. And besides, thousands of refugees pouring daily into India from both East and West Pakistan -- poverty stricken and needing to be taken care of. It is a pitiful and hopeless situation.

In Nepal I had interviews with both the King and the Crown Prince. They told me of their insolvable problems of getting education and other help to the isolated mountain people.

At Bangkok I had a fantastic audience with the King of Thailand -- formerly Siam -- in, which for an hour and a half he poured out his heart to me of the problems in his country. It was a heart-rending, emotional experience, difficult to keep the tears back. He said nobody could help him with these overwhelming problems and burdens unless I, perhaps, personally could. He said, with some emotion, he would welcome any ideas, suggestions, or help I might be able to give and asked me to come again.

At Manila, in September, President Ferdinand Marcos told me of the serious problems they have in the Philippines and what he is doing to help. But, of course, it is only a start. Everywhere I find on personal contacts with heads of nations, the world's troubles, problems and evils are completely beyond the human ability of Kings, Presidents, Prime Ministers or their Governments to solve. It is like the U.S. News and World Report said more than a year ago. It seems now that the only hope of preventing the erasing of all humanity from the earth lies in the intervention of an unseen strong hand from someplace.

You and I are shouldered with that gigantic commission to prepare the way for the intervention of that strong hand that will usher in at last the happy, joyous and peaceful WORLD TOMORROW. You and I are having a part in changing the world and in saving the whole world before all human life is blasted from this earth!

Isn't that honor and responsibility worth sacrificing for? NOTHING else is important anymore.

I am doing my utmost to carry out my part. Giant doors are being opened before me and I am walking through them. But I can only do my part as you make sacrifice and generously do your part. It is URGENTLY needed in the most important work on earth!

With love, in Jesus' name,

Herbert W. Armstrong

The WORLD TOMORROW  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
GARNER TED ARMSTRONG  
Proclaim to the World the  
GOOD NEWS OF THE WORLD TOMORROW

Box 111, Pasadena, Calif. 91109

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

March 29, 1971

Dear Co-Worker in the  
MOST IMPORTANT WORK ON EARTH!

Over our AP news teletype comes this illuminating story:  
Dark-haired Jackie Navarra, age 22, from Albion, N.Y., is one of  
a score of Army nurses at the 18th Surgical Hospital at Quang Tri,  
Vietnam.

"Yesterday," she said, "we had quite a few mine accidents.  
It's really depressing, because of the amputations." One GI had  
just died from an operation amputating both legs and an arm.

"If I knew," she said, "what we are fighting for -- if the  
enemy did something to our country -- I could see it. I DON'T  
KNOW WHY WE'RE HERE! So many GIs ask WHY. I can't answer! I  
came because I knew they needed medical help here."

I asked an audience of about 1200 people, here in Pasadena,  
how many had heard by radio or television, or read, any EXPLANATION  
from any one of the last four Presidents, or any top official in  
any of the last four Administrations at Washington, of W H Y the  
United States is in the war in South Vietnam -- any reason W H Y  
54,000 of our boys have been killed (44,500 battle deaths), in a  
war that has cost the U.S. more than 125 BILLION dollars.

I looked carefully over that audience to estimate the number  
that would hold up their hands. And I looked and looked -- but  
could NOT see a single hand!

W H Y has no Administration in Washington, during the  
Administrations of Presidents Eisenhower, Kennedy, Johnson and  
Nixon, made the American people UNDERSTAND?

DO NOT MISUNDERSTAND! I do not mean to say there is no  
reason. THERE IS -- and four Presidents, two Democrats and two  
Republicans, have believed the war was so necessary they have kept  
us in it. But, aside from statements that we must fulfill our  
commitments to our allies -- leading many to believe there is NO  
REASON further than doing a friendly service to some far away race  
of people we know little about, it seems the people know ONLY the  
Communist propaganda.

When I was in Katmandu, Nepal, in February, as I wrote you a month ago, I had a personal meeting with King Mahendra. Mr. Rader, Mr. Gotoh and I went from the palace, after this audience, directly to the residence of the United States Ambassador, where we had been invited to attend a reception. The Ambassador is a LADY -- wife of Ambassador Ellsworth Bunker, who is U.S. Ambassador to South Vietnam in Saigon.

Of course I met Ambassador Bunker, a very distinguished and statesmanlike-appearing gentleman.

"WHY," I asked him, "has not any recent Administration in Washington made clear to the American people the REASON, and the PURPOSE of the war in South Vietnam? He did not answer that this had been done.

"I want to tell some five or six million of our readers in the United States the REAL REASON." He knew about The PLAIN TRUTH.

"Before you write it," he said, "by all means come to Saigon. No one should write about -- and no one can UNDERSTAND Vietnam with-out firsthand exposure to its many complex issues. I can give you facts for a very important article.

"But can I come there?" I asked. "Is it safe?"

He laughed, "You will be safer there than on the sidewalks of Washington D.C.," he replied. The fighting is some distance from Saigon.

That is why I went to Saigon, capital of South Vietnam. I have just returned, with, I believe, the BIGGEST, and one of the most important, interesting and SURPRISING articles ever to appear in any U.S. magazine. I wrote the article and also my Personal article about Vietnam, on the plane on our long return flight back to Pasadena.

It was a very strenuous trip. These long flights, around the world, with the many time lapses, exhaust others on the flights half my age. They are by no means pleasure trips, I can assure you. And the younger people -- our pilots, etc., do not have to sit at a typewriter WORKING hour after hour in flight. Yet I seem to bear up under the strain better than they. It's the only way this important part of this great Work can get done.

As I write, the April number of The PLAIN TRUTH is mostly printed -- just coming off the press -- about ten days late. These articles on the Vietnam war will have to come in the May number, but be sure to look forward to them -- there will be two or three articles, on this same theme, besides my Personal.

I think you will be SURPRISED. This Vietnam situation started before the end of World War II. You'll get the whole story -- a real eye-opener. You'll wonder WHY it's apparently not been told before.

Here, again, I was invited to come to Saigon by Ambassador



Bunker. Because of Dr. Singh's acquaintance with King Mahendra of Nepal, my trip to Nepal was arranged by my friend Dr. Singh, Secretary to President Giri of India. Through my daughter's acquaintance with Madam Sunirat Telan, of Bangkok, owner of two or three hotels and some industries there and a friend of the King of Thailand, I was invited there for my 1 1/2-hour visit with the King. I have not requested these interviews with heads of state. But when these doors have opened, I have walked through them.

I am appalled at the IGNORANCE I see everywhere around the world. Not only here in America about the Vietnam war. But the illiteracy of at least two-thirds of the people on earth -- and, even among the highly educated (supposedly) the utter IGNORANCE of the PURPOSE of life - - the reason humans were put here on earth -- what it's all about -- man's transcendent potential -- where he's GOING -- what is the WAY, the CAUSE that would produce all well-being, happiness, peace, success. WHY does almost NO one know the CAUSE of all humanity's woes and sufferings and evils? WHY does almost no one know the TRUE values from the false? WHY does almost no one know WHAT man IS -- what makes human MIND so VASTLY superior to animal brain?

The greatest commission on earth is to GET THESE TRUTHS TO THE WHOLE WORLD. That's what WE -- you and I as Co-Workers -- are engaged in DOING! And we have to drive on at GETTING THE JOB DONE!

We are giving millions of people all over the world THE TRUE ANSWERS to these basic and most vital of all questions -- to all of humanity's PROBLEMS -- through The PLAIN TRUTH, TOMORROW'S WORLD, and the WORLD TOMORROW on radio worldwide, and on television.

The NEED grows constantly larger. I am driving myself on and on, doing MY part. I have never taken a vacation in my life -- never expect to. I never expect to "retire," though I passed the so-called "retirement age" long ago. I still say, in a sense of humor, that I am only 39 and HOLDING, while my son Garner Ted is 41 and COUNTING.

But I can do only MY part -- and I do work hard at it! I have to rely on you Co-Workers to hold up my hands, and do YOUR part. Time is getting shorter. I don't know how much time we have left -- but I do know time is beginning to run out on us. We are now increasing the television stations in the United States. One result of these recent trips, steps are being made to get the TV program on the air in Singapore, the Philippines, other places where the English language is understood.

I say again, you and I are having our part in CHANGING THE WORLD, and in SAVING HUMANITY ALIVE at a time when, for the first time in human existence, the number one PROBLEM in the whole world is that of HUMAN SURVIVAL -- a time when all humanity could be ERASED FROM THE EARTH by the weapons of mass-destruction modern science has provided.

That honor and RESPONSIBILITY is ours, and it is worth sacrificing for! The usual reply envelope is enclosed. God bless

you for YOUR part.

With LOVE, in Christ's name,

Herbert W. Armstrong

WORLDWIDE CHURCH OF GOD

WORLD HEADQUARTERS  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

April 5, 1971

Dear Brethren:

I have been delayed, by the pressure of responsibilities, some two or three weeks in sending you the joyous and happy announcement that we had set -- officially -- the date for ground-breaking and start of actual CONSTRUCTION of the long-hoped-for HOUSE FOR GOD at Pasadena headquarters.

I had already announced it to the brethren here -- and it brought the biggest and most thunderous applause I had ever heard from our brethren here!

But I have just received a very sobering statement from Mr. Albert Portune, Vice President in charge of Financial Affairs and Planning. Last year -- a depression year -- the first three months' income for God's Work was 13.6% over the first quarter of the preceding year. We have just finished the first three months of 1971, with only a 5.6% increase! THAT MEANS 1971 IS STARTING OUT TO BE A WORSE YEAR THAN LAST!

At this time last year I had to ask all you members to send in extra special emergency offerings -- even to borrow at your bank whatever amount you could repay in monthly payments within two years. I cut all top salaries 20%, and middle-range salaries 15%. I cut The PLAIN TRUTH and TOMORROW'S WORLD and The GOOD NEWS down to every other month. I cut a hundred or more radio stations from broadcasting seven times a week to only once a week. We cut the budget for EVERY DEPARTMENT of this Work by 10% BESIDES!

That kind of cutting back HURTS THE WORK OF GOD -- but it had to be done, and as a result we ended the year in the best financial condition in the history of the Work. But now, for the first quarter of this year we have had to spend quite a bit more than income. At that rate the Work of God would soon STOP -- it would DIE -- you would hear NO MORE BROADCASTS or TELECASTS -- The PLAIN TRUTH, and the other magazines would CEASE PUBLICATION -- you of each local Church might be able to support your local ministers and continue assembling -- but THE WORK WOULD STOP!

That is NOT God's will -- and we MUST NOT LET IT HAPPEN! But, UNLESS THAT SITUATION CHANGES in the next six weeks, I WILL HAVE TO CANCEL THE GROUND BREAKING AND CONSTRUCTION OF GOD'S HOUSE! In fact I will have to cancel it within TWO weeks -- because the contractors must have NOTICE -- they must be SURE, weeks ahead, if we are going on!

The response to my request for STATEMENT OF INTENTION cards was fairly good -- but NOT ENOUGH. And, with the general income for the Work dropping way below budget, I CANNOT give the "GO"

signal UNLESS there is a dramatic INCREASE in income WITHIN TWO WEEKS!

If many who did NOT return a statement of intention card will NOW do so -- or if many who did could just write me that you can INCREASE it; that might save the situation.

It appears, in any event, I shall have to again make drastic cutbacks in the power and scope of God's WORK.

Will you PRAY EARNESTLY FOR THIS WORK?

Two things MAY help the situation. I have been working the past several months on a REVISED EDITION of the "New Morality" book, to come out immediately under the NEW title: "The Missing Dimension in SEX." We are going to offer this revised edition for our semi-annual letter in May. But we are mailing out, IMMEDIATELY, 40,000 letters to P.T. subscribers, offering the book. The response will tell us approximately how many books will be requested when the BIG mailing goes out in May -- so we may know how many books to print. And, although I did not ask for it, this letter MAY bring a financial response that will help at this crucial time. The revised edition will omit all the first seven chapters, and I have written three NEW chapters in their place. This time the book will be reduced in size, and printed on less costly paper.

One other thing that will help -- a little later. We are starting a new series of BIBLE LECTURES, inviting all who have received TOMORROW'S WORLD for one year or longer. Our trial lecture series will be held in Anaheim, California, where leading ministers from Headquarters may be the speakers. About 1300 have answered our invitation saying they want to attend. We plan, now, to hold these lectures once a week. I feel that experience may dictate they ought to be held five or six nights a week. I feel, based on response from subscribers in the Anaheim area, this will soon result in the LARGEST GROWTH IN CHURCH MEMBERSHIP we have ever had. And THAT will result in bringing increased income. But it may be six months before this helps to any extent in the financial needs. I hope we may get these lectures going ALL OVER THE COUNTRY -- in dozens of areas at the same time -- very soon.

Brethren, GOD is doing GREAT THINGS for His Work. He is showing us in many ways that TIME IS SHORT. It does not now look likely that our part in His Work will be finished early in 1972 -- yet it COULD! Jesus said His coming will be at such an hour as we least expect. And this Work will be cut off at least 3 1/2 years before that!

Can't we realize that NOTHING is important in our lives, now, but GETTING GOD'S WORK DONE? WON'T you PRAY MOST EARNESTLY FOR IT? Brethren, if ALL of us would pray EARNESTLY for it, really PUTTING OUR HEARTS INTO OUR PRAYERS -- the results would be ABSOLUTELY ASTOUNDING! The very state of the Work simply SHOUTS out to us from God that as a CHURCH we are NOT putting our whole hearts into it -- and that MANY OF US NEED A SPIRITUAL AWAKENING!

What will YOU do about it? God's Work is counting on YOU!

With deep love, in Jesus' name,

Herbert W. Armstrong

AMBASSADOR COLLEGE  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG, Chairman  
Publisher of The PLAIN TRUTH Magazine

EXTENSION DEPARTMENT  
An educational service at all levels  
for all people worldwide

April 9, 1971

Dear Friend and Subscriber:

Several years ago -- in 1964 -- we published and offered free of charge to subscribers of The PLAIN TRUTH, as an educational service, a 334-page book on the subject of sex and marriage. It was a seriously needed book. Never before had there been a book like it! But the moral revolution has accelerated -- and we feel a new REVISED EDITION of that book is an imperative NEED!

When my wife and I were married, in 1917, we sorely needed honest, authoritative information about marriage and sex. It was then still unlawful to publish, sell or distribute knowledge or information about sex. I knew only what I had learned from other boys and young men my age -- with much MISinformation, and much needed knowledge missing. My wife's mother had died when she was twelve. Her father taught her only the impression that sex was a shameful, sinful thing.

Parents generally taught their children nothing. Usually, they knew little or nothing themselves. Their parents had never taught them; And besides, it would have been too embarrassing! The prevailing attitude was: "Keep our children pure and innocent by ignorance until marriage, and then instinct will tell them what to do." But instinct did not teach them. Humans, unlike animals, do not come equipped with instinct. The newborn baby is helpless, knowing NOTHING at birth. Humans must be TAUGHT, or must learn, EVERYTHING!

But after World War I, the legal bars prohibiting dissemination of sex knowledge were knocked down, and moral standards began also to topple. Around the turn of the century Sigmund Freud, founder of psychoanalysis, decided that moral standards were in need of revision. He attributed neuroses and mental disturbances to sex repression and ignorance. Through the centuries, the dualistic attitude of traditional Christianity, that sex was indecent, shameful and sinful, prevailed. Even in marriage, except for the purpose of reproduction, sex was viewed as sinful, even though venial. This attitude imposed restraint and repression, enforced by IGNORANCE! It rendered countless millions of marriages frustrated tragedies.

Freud and his followers urged dissemination of knowledge, and permissive full sexual "freedom" as the panacea. When the legal bars were removed, following the first World War, a veritable

avalanche of sex literature began to flood book stores, magazine and newspaper stands, giving instruction in the physical details of sex. But THE MOST SERIOUSLY NEEDED DIMENSION OF SEX KNOWLEDGE WAS MISSING!

With that vital dimension missing, the instruction being hurled at people was doing serious harm. The door to permissiveness, promiscuity and fast-increasing immorality was opened. Psychiatrists, some medical doctors, and certain modernist Protestant ministers cloaked the increasing sexual "freedom" with a pseudo connotation of respect, under the catch-phrase "The New Morality." But this immoral "New Morality" failed to solve, but only worsened the problem. The new moral revolution was like jumping from the frying pan into the fire.

The all-important MISSING DIMENSION in knowledge in the area of sex and marriage remained unpublished until our book came out in 1964. But since then the moral revolution has surged ahead at accelerated pace. The whole moral climate has CHANGED GREATLY since the 1964 edition. We feel that the time has come When a REVISED EDITION of our book is a very serious NEED -- NECESSARY READING for all our subscribers -- especially all who did not receive the first edition.

For the past few months I have been working on the new revised edition. It is coming out under the NEW TITLE:

THE MISSING  
DIMENSION IN  
S E X

The most tragically needed dimension in knowledge about sex and marriage has been MISSING -- heretofore unpublished. This book gives frank answers to questions you may have been too embarrassed to ask. Especially if you did not receive the first edition of this book, you'll find it truly a surprising, eye-opening book. No matter how many books or articles you may have read on this delicate subject, I say candidly you need YOUR copy which I am setting aside and reserving for you -- to be sent gratis -- no cost to you. And I'm sure you know we have NOTHING to sell -- never any follow-up to sell you something.

This book WAS a collaboration of the following faculty members of Ambassador College: Charles V. Dorothy, Ph.D., Herman L. Hoeh, Ph.D., Ernest L. Martin, Ph.D. (then M.A.), Roderick C. Meredith, Th.D., Benjamin J.. Rea, Ph.D., Ralph E. Merrill, M.D., and myself. In the revised edition, I have written the first three chapters, and made certain deletions and editing of the rest, but essentially it is the same book, brought up to date.

It's true, of course, that even though we do have our own printing plants, it is a really huge undertaking for us to produce an estimated half-to-three-quarters of a million copies of so large a book. It's something we can not often afford to do. In fact, we are having to use a lower-cost but still a reasonably good grade of paper than in the 1964 edition -- and we have found it necessary, because of cost, to reduce the size by omitting the

first seven chapters, and substituting three new chapters in their place. But I feel that the NEED to get this tragically necessary knowledge to our subscribers is so great that we must make whatever sacrifice is necessary to produce and send it.

Let me say, too, that I feel this book ought to be read by every teen-ager. HOWEVER, this poses a problem for us. We do not want to offend any parents who might feel, still, they do not want even this wholesome and authentic knowledge on this subject to come into the hands of their teen-age children.

Therefore, we feel it necessary to require the written approval and consent of parent or guardian of all unmarried youth under the age of eighteen. But I do urge all such parents either to give this consent, or order the book yourself, read it, and then decide.

Let me add, that in collaboration with our own teachers of first and second grade, and sixth through eighth grades, I have already been working on three other books on sex instruction -- one for children of six or seven, one for those of about ten years old, and one for young teen-agers.

These books will help parents in teaching their children. I regard them as a VERY URGENT need. I HOPE to have one or all of them ready by November. But that's not a PROMISE. It depends on whether I can find the time, and whether finances allow -- although they will be much, much shorter than this present book.

This vital, eye-opening revised edition of "The Missing Dimension in Sex" is sent only on YOUR request. To make it easier for you to order your free copy, we enclose a self-addressed reply envelope.

THANK YOU for the pleasure of serving you.

Most sincerely,

Herbert W. Armstrong



The WORLD TOMORROW  
A WORLDWIDE BROADCAST

HERBERT W. ARMSTRONG  
GARNER TED ARMSTRONG  
Proclaim to the World the  
GOOD NEWS OF THE WORLD TOMORROW

Publishing:  
The PLAIN TRUTH  
a Magazine of UNDERSTANDING

Jerusalem, Israel  
April 12, 1971

Dear Co-Worker in the  
Greatest Mission on Earth:

Once again, I am in this remarkable "new" country, ISRAEL. From now on, Jerusalem will be the pivotal CENTER of world news. While here, I want to bring you up-to-date on the almost unbelievable, exciting, and momentous things now happening in this great Work.

GIANT doors have been opening before me, one after another, with invitations for personal conferences with heads of state -- presidents, kings, prime ministers -- and many others in high offices of POWER, in many countries around the world. The remarkable thing is that I did not seek or initiate these meetings -- not once! I was invited.

Do you realize how IMPOSSIBLE it is for anyone, except those in official capacity, to initiate and obtain a personal private conference with a chief of state? These people occupy offices of GREAT POWER in the world. They are all surrounded by the most effective and well organized security systems. NO ONE except their own closest secretaries or ministers is ever allowed to contact them direct, either in person or by telephone. NOBODY, except those in official office with official business, ever gets to see them, unless personally invited by the head of state, or unless most carefully screened, checked on, approved by secretaries, and then, finally, approved by the chief of state. If I, by my own initiative, had tried to arrange all these many personal meetings and conferences, it would have been utterly IMPOSSIBLE!

Mr. Unofficial Citizen doesn't just take the telephone, dial directly into the private office of an overseas chief executive, get him on the phone, and say: "Hi, King old boy! I'm coming right over to see you." He would never get to the king, the president, or the prime minister.

Even though the time has come, in this great Commission, when it is necessary for me to have these personal meetings, there is absolutely NO WAY I could have taken it into my own hands and accomplished it. It had to come like a continuous chain of MIRACULOUS occurrences. And it is having TREMENDOUS SIGNIFICANCE to the finishing of this most important Commission on earth in

1900 years!

Of course you've been reading, in The PLAIN TRUTH, of some of these meetings with the world's rulers. And many more such articles and reports are coming in future issues. Then later, I will take you into my confidence and give you the exciting facts of the incredible circumstances, and the surprising providential manner in which these giant doors have opened before me, one after the other in time order.

These very important meetings have suddenly catapulted the entire Work up onto a new and higher plateau! The Work has moved suddenly into a TOTALLY NEW PHASE! These providential new developments signal the warning to YOU and to me that we do not have much time left to get done THE MOST IMPORTANT JOB ON EARTH IN 1900 YEARS! We have now been moved into the last and final phase of the Work for this Age!

Before I tell you more of that, however, I want to inform you of the tremendously important happenings to the Work right here in Israel.

I am here this time to make final arrangements for the arrival in June of 75 of our Ambassador College students. They are coming to work for the summer on our huge archaeological project in Jerusalem. As you know, we are in joint participation with Hebrew University of Jerusalem and the Israel Archaeological Society in the largest, most important such project of our time -- probably of all time.

We are not only uncovering 3,000 years of buried history. We are clearing off the accumulated rubble, decay and debris -- some 50 to 60 feet high -- over the very THRONE OF DAVID -- in the original Jerusalem of 3,000 years ago, also known, then, as the City of David. The Biblical prophecies of Isaiah 9:7-8, of Luke 1:30-33, and of Amos 9:11, say that the Messiah -- the returning Christ in supreme and total supernatural POWER and GLORY -- is soon, now, to RULE THE ENTIRE EARTH -- ALL NATIONS -- from that very spot! What a providential thing it is, that WE are clearing it off -- preparing the way for His coming, in this, as well as in other ways.

And here's another exciting and important development: I am here also to confer with officials of the Hebrew University Institute of Urban and Regional Studies. Ambassador College now is in a joint-participation with this institute in a city-planning project, designing and planning the JERUSALEM OF THE FUTURE! The probability is that for the remainder of this age, the government will adopt the planning we recommend.

Still another very important development here: I am here also to consult further with Mayor Kollek of Jerusalem. He was our guest at Ambassador College in Pasadena only eleven days ago. And also with officials of the government's Ministry of Education, concerning the distribution of our booklets here in Israel. For some months our Professor Paldi (formerly of Hebrew University) and Dr. Robert Kuhn have been at work in Pasadena translating some

of our booklets into Hebrew. Think what a great milestone in the Work this is!

It's hard to realize how this Work -- in which you and I are privileged to be Co-Workers -- has grown to such worldwide POWER and SCOPE! It is exerting tremendous IMPACT on more than 150 MILLION PEOPLE around the world. That is about every TWENTIETH person on earth!

The PLAIN TRUTH and TOMORROW'S WORLD have become mass-circulated magazines -- now among the world's largest. The PLAIN TRUTH, especially, is gaining worldwide recognition and prestige as a high quality authoritative magazine -- even in top circles of government and education in countries all over the earth.

For example, our readership in India alone is more than a quarter million -- and among the educated classes. In Australia, another quarter million! In the Philippines, 260,000! In New Zealand -- a small population country -- 50,000. That many people, in one place, would make a fair sized CITY! THINK OF IT! In Malaysia and Singapore over in the Far East near the equator, a readership of 156,000 people! Miscellaneous others in the Far East, 23,000. This makes NEARLY A MILLION PEOPLE in India, the Far East, Southeast Asia, and Australia and New Zealand! Perhaps this will help you to better understand WHY heads of governments over in that part of the world want to take time to tell me of their problems, and to exchange views. Their people read what I write!

I think perhaps MOST of those who are Co-Workers IN THIS WORK have never fully realized HOW MANY people all over the world are reading The PLAIN TRUTH and TOMORROW'S WORLD.

Let me give you further facts. Holland is a comparatively small country. Yet the Dutch-language edition of The PLAIN TRUTH, circulating mostly in Holland, is now being read by approximately 52,500 people! The German edition, circulating mostly in Germany, northern Switzerland and Austria, has a readership of approximately 180,000! The Spanish edition, circulating primarily in Mexico, Central and South America, is read by 234,000 -- nearly a quarter million people! The French-language edition in France and western Switzerland -- 114,000; in eastern Canada 63,000; and in the Caribbean Islands 18,000.

Now look at the circulations of the English-language edition in still other countries around the world. In Britain, our readership is 456,000 -- nearly half a million Briton! In Scandinavian, other European, and North African countries, 84,000. In the British West Indies, 78,000. In islands out in the Pacific -- such as Guam, Wake, Okinawa -- 30,000. In Canada, not counting the eastern Canada French edition circulation, 500,000 -- A HALF MILLION!

Now look at the United States. The PLAIN TRUTH has a readership of 4 to 5 MILLION people, and TOMORROW'S WORLD 1 1/2 to 2 MILLION."

Add to all this the broadcasting by radio and television, and the vast number reached all around the world by our double-page and full-page advertising space purchased in Reader's Digest, LIFE, LOOK, The LONDON TIMES, T.V. GUIDE in the United States, and other leading mass-circulation magazines and newspapers in Germany, South Africa, the Philippines, Australia, etc., and the Work is reaching, worldwide, between 150 and 200 MILLION PEOPLE! And soon, now -- Japan and the few remaining countries of this earth!

With so many MILLIONS of people being reached all over the world, it has become NECESSARY to the Work that I, as well as my son, Garner Ted, and others on our editorial and research staffs, maintain a grasp and insight into world conditions such as is possessed by few on earth! As Editor of The PLAIN TRUTH and TOMORROW'S WORLD -- with such multiMILLION readerships -- these personal conferences with rulers of nations around the world are providing very important material for articles. Still more, they are giving me increased UNDERSTANDING and insight into the problems faced by many of the world's chief rulers, usually not disclosed to reporters, correspondents or editors of commercial magazines or newspapers.

Until recently we had reached, in this Great Commission, primarily the grass roots -- the masses of the common people -- the RULED. But in this greatest Mission in 1900 years, it NOW has become NECESSARY that we get directly to those in TOP POSITIONS OF POWER -- AT THE TOP -- THE RULERS! The Work had, of necessity, begin where it did. The time NOW has come when those who wield the POWER must also be reached! Of myself -- or with the HUMAN ability of our entire organization -- it would, indeed have been IMPOSSIBLE!

But -- and I want you to REALIZE THIS SOBERLY -- once that unseen Hand from Someplace, as spoken of by The United States News and World Report, had miraculously OPENED THESE DOORS, if I had not walked on through them in faith, ANOTHER WOULD HAVE BEEN RAISED UP WHO WOULD WALK THROUGH THEM.

THINK what a great Work has been generated! And yet, WHAT A SHAME that I have to tell you it is facing a financial CRISIS, in which we may even have to STOP publication of The PLAIN TRUTH! I'm not going to say any more. God's people don't beg! To just simply state the NEED -- the critical CRISIS NEED -- ought to be enough.

In the June number of The PLAIN TRUTH -- and I HOPE we'll be able to print and send out such a vast number of copies -- I'll give you my report on my conference with Mrs. Golda Meir, Prime Minister of Israel, and also of Mrs. Indira Gandhi, Prime Minister of India. I will give you my own close-up personal portrait evaluation of those two outstanding women -- sitting in seats of TREMENDOUS POWER in a very sick, war-inflamed world!

Until next month, when I will reveal to you, in confidence, the incredible circumstances by which these giant doors have opened before me, I leave a mighty serious crisis-decision in your hands.

With sincere love, in Jesus' name,

Herbert W. Armstrong

AMBASSADOR COLLEGE  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG, Chairman  
Publisher of The PLAIN TRUTH Magazine

EXTENSION DEPARTMENT  
An educational service at all levels  
for all people worldwide

May 5, 1971

Dear Friend and Subscriber:

Seven years ago we published and offered, free of charge to our subscribers, a 334-page book on sex and marriage. The book was seriously NEEDED. Never before had there been a book like it!

The most important dimension in knowledge about sex and marriage had been MISSING -- unpublished until this book. Since then, the moral revolution has surged ahead at accelerating pace. The whole moral climate has CHANGED, greatly, during the seven years since we offered that book. The time has come when a NEW REVISED EDITION of the book is a tragic NEED!

When my wife and I were married, in 1917, we sorely needed honest, authoritative information on the subject. It was then still unlawful to publish, sell, or distribute knowledge about sex. I knew only what I had learned from other boys and young men my age. Naturally I had received much misinformation. And much vitally needed knowledge was missing. My wife's mother had died when she was twelve, and her father taught her nothing.

After World War I, the legal bars prohibiting dissemination of sex knowledge toppled. Sigmund Freud, founder of psychoanalysis, and his followers, attributed neuroses and many mental disturbances to sex repression and ignorance. They urged dissemination of sex knowledge, and with it permissive full sexual freedom, as the panacea. After the legal bars were removed, a veritable tidal wave of sex literature flooded bookstores, magazine and newspaper stands. But the most seriously needed dimension of knowledge was MISSING!

Psychiatrists, medical doctors, and a number of Protestant ministers cloaked the growing sexual freedom with a connotation of respect, under the name, "The New Morality." But the PROBLEM was not solved by this spreading moral revolution. As I write, the morning newspapers carry the story of thousands of high school girls becoming pregnant THROUGH IGNORANCE! Over our UPI-leased news wire comes the story of 200,000 junior and senior high school girls becoming unwed mothers.

It's time to face it! The new moral revolution IS NOT INCREASING HUMAN HAPPINESS AND WELL-BEING. And WHY? Because the most VITAL dimension in knowledge, contained in the new REVISED EDITION of our book, has been MISSING -- unpublished until now!

Today it has become imperative to question -- and ANSWER: "What is right? What is BEST for the individual? Are the new freedoms beneficial? What is lacking?" I feel very seriously that this new revised edition is a tragic NEED -- necessary reading for all our subscribers -- especially those who did not receive the first edition.

It is now published, ready for mailing, under the NEW TITLE: "THE MISSING DIMENSION IN SEX."

This book gives frank answers to questions you may have been too embarrassed to ask.

You'll find it truly a surprising, eye-opening book. It brings you the necessary knowledge heretofore unpublished. It is concerned with what is BEST for the human individual. You seriously need YOUR copy which I have set aside for you -- to be sent gratis -- no cost to you. I'm sure you know we have NOTHING TO SELL -- never any sales follow-up!

It's true, of course, that even though we do have our own printing plants, it is a REALLY HUGE UNDERTAKING to produce the NEARLY HALF MILLION COPIES of this revised edition of so large a book. It's frankly something we cannot afford often to do. In fact, we are finding it necessary to use a lower cost (but still good grade) of paper than in the 1964 edition. But I feel that the NEED is so tragically URGENT to get this vital missing knowledge to you that we must make whatever sacrifice is necessary to produce and send it.

I think I should mention in this letter candidly that, literally, THOUSANDS have written me that they really wanted to help in this great Work financially, but they believed -- mistakenly -- that we REFUSE to accept contributions. I have tried to be SO CAREFUL never to make any request for contributions, in these semi-annual letters to subscribers, that it may have led to that misunderstanding. Let me make it clear: We never solicit the public for financial help. We have nothing to sell. And I suppose many have concluded we refuse contributions BECAUSE they sent us money TO PAY FOR literature. And if you say the money is TO PAY FOR requested literature, we do return your money! But when one voluntarily sends contributions, we do, GRATEFULLY, accept them. And they are income tax deductible. This worldwide Work of GIVING, in fact, is financed SOLELY by those who, voluntarily, have become Co-Workers with us through tithes and freewill offerings. But PLEASE, do not let this simple and forthright EXPLANATION cause you to feel obligated, or that you should not request YOUR copy of this important book without a contribution. It IS sent GRATIS!

This book -- "THE MISSING DIMENSION IN SEX" -- was a collaboration of five members of the Graduate School at Ambassador College, each having a Ph.D. or a Th.D., an M.D., and myself. Let me add, I feel this book ought to be read by every teen-ager. However, we do not want to offend any parents who might feel they do not want this wholesome and authentic TRUE knowledge on this subject to come into the hands of their children. Therefore we feel it necessary to require the written approval and consent of

parent or guardian of all unmarried youth under age eighteen. But I do urge all parents either to give this written consent, or order the book, read it, and then decide.

I would like to add, too, that in collaboration with our own teachers, I have already been working on producing three other books of sex instruction. One for children ages 6 or 7, one for those around ten, and one for young teen-agers. These will help parents in teaching their children. I HOPE -- finances allowing -- to have them ready by November -- but that's not a promise! It depends on whether I can find time. They will be much shorter than this present book.

This eye-opening revised edition of "THE MISSING DIMENSION in S E X" is sent only on your request. A self-addressed reply envelope is enclosed. THANK YOU, sincerely, for the pleasure of serving you.

Most Sincerely,

Herbert W. Armstrong



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May 28, 1971

Dear Inner Family of Co-Workers:

I am able, now, to disclose to you privately and confidentially the almost unbelievable manner in which giant doors have been opening before me. As you know, one after another, the doors have opened for personal meetings with presidents, kings, prime ministers -- and many other high government officials, in many countries, around the world.

As I wrote you a month ago, all of a sudden this great Work has been catapulted onto a new and higher plateau! It has been moved into a TOTALLY NEW PHASE -- the last and final phase of the Work for this age!

So many high-level personal conferences could not have opened to one in private life, in so short a time, by mere happenstance. I could not have planned them and brought them about if I had tried! As I now disclose these astonishing circumstances, I think you will see the providential guiding Hand maneuvering them!

As I mentioned in my previous letter a month ago, the Work of necessity had to begin by reaching the grassroots -- the masses of the common people -- the RULED. We now are reaching more than 150 MILLION of them. Think of it! -- that is about one in every 23 of all the people on earth, or one in every 16 persons above age 14.

But we have reached the point where it has now become necessary that we reach ALSO the RULERS -- those in the very top echelons of POWER in the world. Because, whether we have realized it or not, this Work is the GREATEST, MOST EFFECTIVE activity on earth for WORLD PEACE!

Actually this new phase in the Work began about three years ago.

Here is "Coincidence" #1: The wife of our office manager at Bonn, West Germany, happened to show a copy of the 1966 Ambassador College year book -- "The ENVOY" -- to an industrialist friend in Brussels. He was much impressed by the book, and the high character of Ambassador students, reflected in their photographs and action shots. This industrialist happened to be a personal friend of King Leopold of Belgium. He asked if he might show the ENVOY to the King. The King was quite impressed, and said he would like to meet the founder and Chancellor of this unique

high-character educational institution.

His request was passed on to me through the manager of our Duesseldorf office. That was the first I knew of this. Through the Brussels industrialist a meeting was arranged.

That is how the first such meeting came about. On my first visit, the King asked me to come again. During the past three years a cordial, and warm affection has developed. And also a 50-50 collaboration in scientific expeditions between King Leopold's Belgian Foundation for that purpose, and Ambassador College.

Now, "Coincidence" #2: In September, 1968, Dr. Ernest Martin, Dean of the faculty at our English campus, and Dr. Herman L. Hoeh, Dean of Faculties at Pasadena, wanted Ambassador College to conduct an archaeological project at a location in Israel, some miles north of Jerusalem. I was personally not interested in such a project. But I consented to their visiting Jerusalem to see whether permission could be granted from the government authorities.

Dr. Hoeh happened to be acquainted with Dr. Benjamin Mazar, archaeologist, and former President of Hebrew University. He found Dr. Mazar at the time in charge of the most important "dig" so far undertaken, starting from the south wall of the Temple Mount. Three major United States universities had sought participation in this outstanding project. All had been rejected. But Professor Mazar offered a 50-50 joint participation to Ambassador College!

This was a far more important project than Drs. Hoeh and Martin had envisioned. They were elated, and telexed me the news, requesting that I fly to Jerusalem to inspect this opportunity. I didn't share their enthusiasm, and was unable to go to Jerusalem at the time.

However, about mid-October (1968) I did fly to Jerusalem to look over this project. The "dig" had been begun a few months before. I met Prof. Mazar and inspected the project.

It was much more impressive than I had expected.

I began to realize the scientific and educational value to Ambassador College. A luncheon was held in a private dining room in the Knesset -- the government's capitol building. Present at the luncheon were five high-ranking officials of both the university and the government. And also, with me, were Dr. Hoeh, Mr. Charles F. Hunting, one of Ambassador's Vice Presidents in charge of finances for Britain, Europe and the Middle East, and Mr. Stanley R. Rader, our chief counsel.

It was a most memorable luncheon. The favor we were given in their eyes -- the warmth of their attitude toward us -- was inspiring, astonishing, and most unusual. The Israeli Minister of Tourism and Development, Mr. Moshe Kol, proposed that we build an iron bridge that could never be broken between Ambassador College and Hebrew University. After 2 1/2 years that "iron bridge" has been greatly strengthened.

I did not make final decision, however, at that time. We agreed to meet again in Jerusalem on December 1st, for final decision. Meanwhile, Dr. Mazar, with Dr. Aviram, Dean of the College of Humanities at the university, came to Pasadena, and visited also the Texas campus, to look us over. They liked what they saw. And on December 1, at the official residence of Israel's President, Zalman Shazar, we made the joint participation official.

I did not learn until later that we were actually clearing away the decay, rubble and debris -- some 50-60 feet high -- over the very spot where prophecy says the returning Messiah -- Jesus Christ -- is to RULE THE WHOLE WORLD. Tremendous things have happened in this relationship since.

So that is the manner in which this VITALLY IMPORTANT leap forward in the Work was started. We have been given VERY GREAT favor in the eyes of both government and university chiefs in Jerusalem!

Now, "Coincidence" #3: After our mid-October meeting in Jerusalem in 1968, Mr. Rader and I caught a Pan Am round-the-world plane for Hong Kong and Tokyo, for conferences with advertising officials of Reader's Digest. We had begun purchasing double-page advertising space in many editions of their magazine around the world. Arriving Tokyo airport, we were met by our Mr. Osamu Gotoh, Chairman of the Department of Asian studies at Ambassador. I have explained previously the providential manner in which Mr. Gotoh came to us.

Mr. Gotoh's family had had very wide connections, not only in Japan, but around the world. He was acquainted with Prince Mikasa, brother of Emperor Hirohito. Unknown to me he had shown the 1966 ENVOY to the Prince, and the Prince had expressed a desire to meet me.

At Tokyo airport, Mr. Gotoh told me the Prince had asked me to be his guest at luncheon the following day. After the luncheon, Mr. Rader, Mr. Gotoh and I were driven with the Prince through the immense and magnificent Imperial Palace grounds. We also were introduced at that time by the Prince to his very charming and lovely wife.

This first meeting with Prince Mikasa has led to other important meetings. I did not visit Tokyo again until last September. But when Prince Mikasa learned I was coming, he, his wife and daughter planned a dinner in my honor. Also he arranged for a meeting with some sixty leading professors from various Japanese universities, which he invited me to address.

The meeting with Prince Mikasa has led to a number of things vitally important to the Work. It is paving the way for opening the Work in Japan on a big scale. And unlike all other nations so far, we are starting in Japan from the top down -- and reaching the 100 million Japanese people as a whole will come later, hopefully by mid-year.

It led to further contacts with the most important educators in Japanese universities. Perhaps the highest ranking educator in Japan is Dr. Nobumoto Ohama, former president of Waseda University. His reputation is worldwide in educational circles. He is to speak at Ambassador College in Pasadena this coming September.

Incidentally, these meetings are beginning to result in bringing many world leaders to Ambassador College to speak before our students.

Also my acquaintance with Prince Mikasa led to my 45-minute private conference with Prime Minister Sato in December. Privately and confidentially, Mr. Sato requested me to go to Okinawa in February (the tension was too hot to go on the December trip). And I did go. This has already been reported in The PLAIN TRUTH.

I think it pertinent to say to you, here, that private meetings with heads of state on this high level are something vastly different than a handshake with a crowd of tourists -- or, for that matter, even magazine or newspaper correspondents. A magazine correspondent or editor may, on occasion, have a private conference with a head of state. But he does not meet the ruling official on an equal level.

An interesting example of this, was an incident that occurred during a reception at the residence of the United States Ambassador to Nepal this past February. With Mr. Rader and Mr. Gotoh accompanying me, I had just returned from a visit with King Mahendra at the palace. We were hosting a dinner for important local men and their wives at the hotel that evening, but stopped off at the reception to which we had been invited.

The Ambassador in Katmandu happens to be a lady, and her husband is Ambassador Ellsworth Bunker at Saigon -- U.S. Ambassador to South Vietnam. He and his four or five chief assistants were in Katmandu for the weekend.

On learning that we had just come from meetings with the King, and with the Crown Prince the evening before -- following meetings with President Giri of India, and Prime Minister Golda Meir of Israel -- and on the previous trip with Prime Minister Indira Gandhi of India -- at which time King Leopold was traveling with us -- and that two days later we were to have a private meeting with the King of Thailand (Siam) -- this government official looked puzzled, and asked, "Well how in the world do you do it? We've been trying for six months to arrange meetings with some of these people, and yet we haven't been able." And they had the power and prestige of the U.S. government!

I couldn't tell him how I arranged these meetings -- because I DIDN'T! Could you believe a Higher Power than the United States Government opened these doors?

I had been invited to visit Katmandu, the capital of Nepal, and visit King Mahendra, because my good friend Dr. Singh, official Secretary to President Giri of India, had wanted me to do so, and UNREQUESTED BY ME, had arranged it.

And that was "Coincidence" #4. And at that "chance" meeting with Ambassador Bunker he urged me to see him at his Embassy in Saigon. And that was "Coincidence" #5. That has been reported in the May PLAIN TRUTH.

I suppose most people could never realize how nearly IMPOSSIBLE it is to have a half-hour, a forty-five-minute or a 1 1/2-hour personal meeting -- as I have had with President Ferdinand Marcos of the Philippines and Mrs. Gandhi of India, and with Prime Minister Sato and Crown Prince Akihito of Japan, and with the King of Thailand, and Prime Minister Golda Meir of Israel -- and OTHERS -- for example.

In Japan there are 100 MILLION people, but only ONE Prime Minister who is carrying the heavy responsibility of guiding the future of ALL OF THEM. Even many members of the Diet (Japan's "Congress" or Parliament) might not ever be able to have a 45-minute private and personal talk with Prime Minister Sato -- his very heavy responsibilities simply DON'T ALLOW IT: There simply are not ENOUGH of him! And when a chief of state takes from a half-hour, or an hour-and-a-half, out of his exceedingly busy and burdensome responsibilities to talk to me, tell me his problems, ask me questions, exchange ideas -- or even to ask my counsel and help -- you can realize it is a matter of REALLY GREAT IMPORTANCE. There's only ONE head of state in each nation!

And when you realize the doors have opened before me for EIGHT such meetings in six months, you can BELIEVE it has been a series of providential or miraculous circumstances!

"Coincidence" #6: I will take space to tell you of just one more. On our December trip, King Leopold accompanied us from Brussels to Athens, New Delhi, India, Singapore, and Djakarta. At Djakarta, my planned visit with President Suharto had to be postponed because the King of Thailand (Siam) was there on an official state visit. This required President Suharto's entire time. He had scheduled a meeting with King Leopold (who was on a private, NON-state visit, with us), for the following Monday, and wanted to see me then. But I had meetings scheduled in Manila and Tokyo, and was unable to remain over that long.

But a special dinner was held on Tuesday night in Djakarta, attended by six or eight of the chief officials under President Suharto, and their wives. That night I was simply too exhausted to attend -- the only such appointment on any of these trips I was unable to attend. My elder daughter has been accompanying me, since there have been many such occasions, and she takes her mother's place as my hostess.

At this banquet, my daughter became acquainted with Mrs. Sunirat Telan of Bangkok, who had accompanied the King of Thailand on his state visit. Mrs. Telan owns the Rama Hotel in Bangkok, besides at least two more skyscraper hotels, and some large Thai industries. When she learned from my daughter that we had never visited Bangkok, she insisted that we simply must see Bangkok on our next tour, in February. She wanted to host a dinner in my

honor, and wanted me to meet the King.

And that chance meeting with my daughter is the manner in which the 1 1/2 hour visit with the King of Thailand, this past February, came about. I did not seek it -- I was invited!

This particular visit may lead to important results. For 1 1/2 hours King Bhumibol pleaded with me to help him with his problem of getting education to his mountain people. His government's program is not working. He said nobody can help him but me. He needs a complete new program, and the personnel to implement it. We have a number of graduating students this year we are unable to absorb in the Work. We may be able to work out a program that will help his people -- get the TRUTH to them -- and provide the needed employment to many of our graduates.

One thing more I will tell you, and then I must not make this letter longer.

Last November King Leopold, his wife, Princess Liliane and daughters -- the Princesses Daphne and Esmeralda -- visited us in California. They were dinner guests in my home. After dinner that evening the King and Princess Liliane asked for a private talk. We excused ourselves from the other guests and retired to a private room.

Then in subdued, solemn and hushed tone they told me that, after World War I had ended, the King's father, King Albert, had visited one of the battlefields. He was appalled, and emotionally sick at heart at the realization of the human slaughter that had occurred there. It moved him deeply. He had one of the iron cannonballs remaining on the field melted and cast into four watch cases -- pocket watch size -- to encase four fine watches. It was his intention to present these to the four men whom he felt had made the most significant contribution toward world peace.

World War I was the war supposed to "make the world safe for democracy" -- the war to END ALL WARS! King Albert therefore felt the chief generals, and French Premier contributed most, and gave one watch to Field Marshal Foch, Supreme Commander in Chief over all allied armies. The second watch was given to General Pershing, Commander in Chief of all United States forces. The third went to Georges Clemenceau, Premier of France during World War I. King Albert apparently found no one he felt qualified for the fourth watch. It was passed on to his son, King Leopold to give.

In solemn and subdued voice the King said he felt the fourth watch, in a red leather case now showing age, should go to me. Both the leather case and the watch are embellished with a gold design with a royal crown in the center.

I feel it was the very highest honor the King could have paid anyone. Whatever contribution to world peace I may have made you have shared with me, and it has not been through war, but through EDUCATION, teaching millions worldwide THE WAY to PEACE! And I believe King Leopold feels, and that he SAW here, that we have SET AN EXAMPLE by the REAL PEACE that we do have on our three campuses!

He has visited both the Pasadena and English campuses.

Co-Workers, something VERY GREAT IS being accomplished through this great Work, in which you and I are both privileged to be COWORKERS. It is a GREATER POWER working through us that is producing peace, and happiness, and abundant well-being in ever-increasing thousands all over the earth! And truly, this Work IS LEADING THE WAY INTO WORLD PEACE!

This GREATER POWER is opening more and more important doors for finishing the Work for this age. I am walking through them in faith and confidence. My life is dedicated to this Work, and doing my part diligently. But it takes YOUR PART, too -- and the whole Work can go only as far and as fast as YOU do yours.

The financial condition, the past year, has been very serious. I feel we are slowly on the upswing once again. We have weathered a very serious financial storm -- our rate of gain the past two years has been SLOWED -- but the Work has survived, even grown slowly, and NOW it needs seriously the BIGGEST PUSH we can give it. Let's make every sacrifice to give it the BIG PUSH! God bless you for your part -- I am very grateful -- and I must remind YOU the NEED is now VERY GREAT.

Most sincerely, with love,

Herbert W. Armstrong

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June 28, 1971

Dear Inner Family of Co-Workers:

I want to tell you, privately and in confidence, that many men high in the governments of Germany, Belgium, India, Israel, Japan, Singapore and such nations around the world, have recently been visiting Ambassador College campuses.

Last month I told you of the almost unbelievable manner in which giant doors have been opening before me for personal meetings with kings, presidents, prime ministers, and other high government officials. But now, more and more, WORLD LEADERS are coming themselves to visit our campuses -- to see for themselves the EXAMPLE we are setting for bringing about WORLD PEACE!

World rulers are beginning to realize that this Work -- in which YOU are a Co-Worker -- is making the greatest contribution toward WORLD PEACE in our time! All through history, nations and their governments have been striving for WORLD PEACE! But their striving has led only to wars -- and more wars! There is the Biblical truism: "The WAY of peace they know not." For 37 years, we in this Work have been proclaiming to the world THE WAY to world peace. And on three Ambassador College campuses in the United States and Britain, we have been SETTING THE LIVING EXAMPLE of PEACE!

Until the past three or four years, instead of this kind of recognition, we had only persecution and opposition from the world. Of course, there is still the persecution, misrepresentation and opposition. But also NOW, there is coming to be RECOGNITION, APPROVAL, RESPECT in many high places of the world. Now, more and more, men who rate very high in the world are coming to visit Ambassador College campuses. And always they are tremendously -- and FAVORABLY -- impressed!

Instead of the hippie-type students, the protest, the strife, the disharmony, the riots and violence so prevalent on college and university campuses today, they see peace -- harmony -- motivation -- purpose -- smiles that radiate inner HAPPINESS on the Ambassador campuses.

Last month I told you how King Leopold of Belgium had so highly honored me for the accomplishments of THIS WORK toward WORLD PEACE. And that is the Work YOU are having a part in! His father was King Albert. After the armistice ending World War I, King



Albert visited a battlefield. The King of the Belgians was horror-stricken at realization of the great slaughter of human lives that had occurred there. He had an iron cannonball from that battlefield melted and formed into four black watchcases to encase four fine watches. He wanted to encourage efforts toward world peace by presenting these watches to the four men who had made the greatest contribution toward world peace.

World War I was known everywhere -- then -- as "the war to make the world safe for democracy" -- the war to END all wars! King Albert consequently felt that the victorious chief generals, and the French Premier, had made the greatest contribution for world peace. One watch was presented to the Supreme Commander of all Allied forces, Field Marshal Ferdinand Foch. The second watch was presented to General John J. Pershing, Supreme Commander of all United States forces. The third was presented to Premier Georges Clemenceau of France.

Apparently he did not feel the man or activity to be awarded the fourth watch had appeared, at that time. It was passed on to his son, Leopold III, to award. King Leopold had kept that watch all these years. And finally, while a dinner guest in my home in Pasadena, California, he told me he felt he should present the watch to me. He had visited two of our campuses. He knew about our worldwide educational program, pointing THE WAY to world peace, with its impact on more than 100 million people. He had seen the living EXAMPLE of real PEACE on the Ambassador campuses.

WHY have we never had WORLD PEACE? I repeat, there is a Biblical truism: "The WAY of peace they know not." There is A WAY that CAUSES peace! It is as simple as "two plus two equals four."

Everything is a matter of CAUSE and EFFECT. For every EFFECT, there has to be a CAUSE. There has to be -- and there IS -- A WAY that CAUSES peace. But nations' governments have never turned that way. Again and again, I state it simply. There are two WAYS of life. One is the GIVE way -- the other is the GET way. The WAY that CAUSES peace is the way of giving, helping, serving, sharing -- the way of OUTGOING CONCERN for the good and the welfare of others equal to self-concern. The way that has CAUSED all wars, strife, violence and unhappiness, is the "GET" way -- the way of vanity, greed, selfishness, envy, jealousy, hatred.

The one is THE WAY of LOVE. And LOVE is simply outgoing concern -- toward God and toward man. The other is the WAY of UNconcern for man or God -- concern only for SELF. The WAY of peace is defined Biblically as "the law of God." And it is PRACTICAL -- it WORKS -- it really produces PEACE! David wrote: "Great PEACE have they which love THY LAW." The wise Solomon wrote: "My son, forget not my law but let thine heart keep my commandments; for length of days and long life, and PEACE, shall they add to thee."

WHY is this great Work, in which YOU are a Co-Worker, making the greatest contribution toward world peace! Because we have been proclaiming to the world for 37 years THE CAUSE that produces peace, happiness, and abundant well-being. Thousands of lives have

come to enjoy that blessed EFFECT. And because, also, we are SETTING THE LIVING EXAMPLE on our three college campuses. On them we have peace, harmony, radiating happiness, purpose, accomplishment!

And now many, high in government and business from many parts of the world, are visiting Ambassador College campuses. And here they see and experience the living example of the PEACE, and enthusiastic happiness that the "GIVE" way of life produces. They are impressed with the character of the students, faculty and other personnel.

Let me tell you of a few specific instances.

In November, 1968, when both Hebrew University of Jerusalem and Ambassador College were considering the joint participation in the huge archaeological project, Dr. Benjamin Mazar, former President of the University, and Dr. Joseph Aviram, Dean of the College of Humanities at the University, visited the Pasadena and Texas campuses. They were much impressed with what they saw. Several others from Hebrew University and the Israeli government have since visited various ones of our campuses. Ambassador College is highly respected and honored in Israel.

Late in 1969 Willy Brandt replaced Kurt Kiesinger as Chancellor of West Germany. Soon after, Chancellor Kiesinger's Press Secretary and Public Relations Officer, Dr. Alf Enseling, flew to Pasadena to spend two days on our campus. Then he spent one day on the Texas campus. Returning to Bonn, he held a press conference. His first words, as reported to me, were: "Gentlemen, I have just returned from Paradise!"

A little later, spring of last year, the "strong man of Europe," Dr. Franz Josef Strauss, former Finance Minister of West Germany, with his wife and secretary, spent two days on our Pasadena campus. At the close of the first day, he commented that he had just spent the happiest day of his life. The PEACE and happiness here are contagious! Dr. Strauss drank it in. Herr Strauss said, "We need an Ambassador College in Germany."

He was flown in our jet plane to our Texas campus, then to Houston to inspect the giant moonshot Space Center, then to Washington, D.C. for important conferences. But from our Texas campus he sent his wife back to Pasadena to enjoy another day on the Ambassador campus.

Last October, the Deputy Foreign Minister of Singapore, Mr. George Thompson, came to visit the Pasadena campus. His reaction was the same.

In November of last year, King Leopold, with his wife and two daughters, were our guests at the Pasadena campus. They also had visited the campus in England. I have already reported on their reaction.

Last February, in Tokyo, Mr. Rader, Mr. Gotoh and I were

having dinner with the Japanese banker and industrialist Takasumi Mitsui, and his wife. Mr. Mitsui's chief subject of conversation was his enthusiastic report of his visit to the Ambassador College campus in Pasadena. He and his wife had just returned from there. They visited our campus while we were on our February round-the-world trip. He was lavish in his remarks about the genuine happiness he had experienced on the Ambassador campus.

Probably the top ranking internationally known educator of Japan is Dr. Nobumoto Ohama, former President of Waseda University. He attended the meeting of Japanese professors I addressed last September. He accompanied me on my 45-minute meeting with Prime Minister Sato. He is chief nonpolitical adviser to the Prime Minister and the Japanese government on Okinawan affairs. He met me at the airport in Okinawa when I arrived there in February. Dr. Ohama plans to visit and speak at Ambassador College in Pasadena in September.

Prince Mikasa, brother of His Imperial Majesty, Emperor Hirohito of Japan, has expressed a desire to visit and lecture at Ambassador College. However, because of his official position he must await an official state visit on invitation of the Government of the United States. That may be next year.

Also President V.V. Giri of India has twice expressed to me a desire to visit and lecture at Ambassador. But he, too, can come only on an official state visit on invitation of the United States Government. We look forward to that in anticipation.

And just over a month ago, a man very high in the government of the second largest nation -- India -- was our guest for a week on the Pasadena campus. Twice he addressed our students. He is Dr. Nagindra Singh, Executive Secretary to President V.V. Giri, and delegate of India to the United Nations conference at Geneva. Also Dr. Singh is perhaps the leading exponent of "WORLD PEACE through international Law." He has SIX academic doctorates after his name -- all earned degrees -- from such universities as Cambridge, Moscow, Dublin, Delhi, Calcutta, and Bihar, including the very rare and coveted D.C.L.

He and I are in agreement, in principle, on what it will take to bring world peace. In his lectures he said two ingredients are basic -- Law, and Authority. Law without Authority would be flouted and produce anarchy. Authority without Law would be despotism and tyranny.

I explained to him that what we proclaim is: The LAW of GOD'S GOVERNMENT, and the supernatural divine AUTHORITY of God. We are PREPARING THE WAY for that. And meanwhile we are proclaiming THE WAY that does, in our lives now, CAUSE peace. And more, we are SETTING THE EXAMPLE!

Other world leaders have come, and in increasing numbers are beginning to come, to the Ambassador campus, to SEE with their own eyes our EXAMPLE of WORLD PEACE!

Dr. Singh said there is no other educational institution like

it in the world.

I know it's hard for us to realize fully the tremendous IMPORTANCE and MAGNITUDE of this great Work. In our day-to-day lives we are prone to FORGET that world conditions are so rapidly CHANGING -- and WORSENING! Morals have deteriorated into the cesspool. Family and home life are breaking up. One-tenth of the people are now MENTAL cases. Crime is rampant until life is unsafe even in residential neighborhoods. Everywhere there is PROTEST, rioting, VIOLENCE. The world is aflame with WARS or war-conditions -- in Vietnam, in the Middle East, in North Ireland -- threat of war and violent conditions all over the world.

Can't we see that this world is fast approaching a CRISIS?  
Can we sleep on, in such a world?

There is but the ONE VOICE crying out in this worldwide chaotic wilderness, proclaiming THE WAY to PEACE, HAPPINESS, WELL-BEING! That is the powerful VOICE OF THIS WORLDWIDE WORK!

ONE VOICE proclaiming the way that will CAUSE peace -- ONE WORK that is PREPARING THE WAY for the supernatural intervention that MUST COME to save humanity ALIVE! And YOU are having YOUR PART in that great WORK!

What a PRIVILEGE you and I have to be having our part in saving humanity ALIVE -- in bringing about WORLD PEACE -- in SAVING THE WORLD! Our part in this Work is the MOST IMPORTANT THING IN OUR LIVES! Isn't it worth sacrificing other things for?

Keep PRAYING for it!

While thousands of industrial corporations, and large businesses have gone "broke" during the financial recession of the past three years, it is apparent THIS WORK has had the protection and guidance of the living God. We are reaching and influencing 50% more people, worldwide, than three years ago. But it has been a tight-financial squeeze! NEVER has the NEED of your tithes and offerings been more urgent. Even more, it needs your earnest and believing PRAYERS. God IS BLESSING YOU AND ALL OF US for our part and sacrifice in His great Work for WORLD PEACE and the salvation of mankind!

With sincere love, in Jesus' name,

Herbert W. Armstrong

AMBASSADOR COLLEGE  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG, Chairman  
Publisher of The PLAIN TRUTH Magazine

EXTENSION DEPARTMENT  
An educational service at all levels  
for all people worldwide

Bangkok, Thailand  
July 23, 1971

Dear Co-Workers:

Sensational world news accelerates. Of course the big news over here in the Far East this past week was the news of President Nixon's forthcoming visit to Premier Chou En-lai of Red China, at Peking.

The President has termed it "a journey for PEACE." I was in Manila when the news broke, a week ago. Of course it's BIG news all over the Far East. While I was in Manila, the Asian and Pacific Council (ASPAC) was just closing a meeting there when Mr. Nixon's decision hit the page-wide headlines. Most chief delegates to this Council of Far East nations (Nationalist China excepted) hoped this unprecedented visit of the American President will help promote PEACE and stability in Asia and the world.

But WILL IT bring peace?

Let me give you in advance a portion of my Personal page in the September PLAIN TRUTH. Here is a glimpse into the methods by which Communist countries "work for PEACE."

In last Sunday's Hong Kong Standard is a half-page-wide picture of President Nixon leaving Perino's restaurant in Los Angeles, being "cheered after China decision." But, directly under the picture, on the front page, appeared the following in bold black headlines:

"U.S. PLANS TO ATTACK CHINA, SAYS MAO'S ARMED FORCES CHIEF."

The story begins with: "Chinese armed forces chief, Huang Yung-sheng, accused the United States of planning aggression against China the same day as Peking announced its invitation to President Nixon."

Further, "Huang said the U.S., in cooperation with Japan, was attempting to turn South Korea into a military base for aggression against the peoples of Korea, China and other Asian countries.... 'Should you dare to unleash a new war of aggression, you will certainly suffer complete annihilation.'" There was more -- accusing the United States of "scheming" against China and the people of Asia. This, of course, is typical Communist propaganda -- accusing the free world of that which they, themselves, are guilty.

Ever since the dawn of history, governments and their kings, rulers, presidents or prime ministers, have "WORKED FOR PEACE." They have STRIVEN for peace -- usually against each other. And there has never been any peace!

Most of our Co-Workers know that I attended the entire weeks' long San Francisco Conference, 26 years ago, as an accredited press correspondent. The Charter of the United Nations was drawn up there. The outstanding speech during the plenary sessions, in my opinion -- and that of many -- was made by General Carlos P. Romulo of the Philippines.

I again met General Romulo in his office last Monday in Manila. He is now Minister for Foreign Affairs in the government. He called the announcement of President Nixon's visit to Chou En-lai "a diplomatic breakthrough of great significance to Asia and to the world." More about my meeting with him in the Personal page of the September PLAIN TRUTH.

Co-Workers, with all this fighting for PEACE -- struggle for Peace -- work for Peace -- carried on by nations and armies for thousands of years, do you realize that YOU are having a part in doing more to bring about WORLD PEACE than any nation, any government, or any army in history?

Does that sound like a boast? IT ISN'T!

There has to be a CAUSE for every result. There is a CAUSE for wars, and strife, and violence. There is a WAY that brings PEACE! But, as you read in Isaiah 59:8, "The way of peace they know not." I repeat again and again: There is a great MISSING DIMENSION in human knowledge. That MISSING DIMENSION is the knowledge revealed by the living Creator God. WE KNOW THE WAY TO PEACE! We do not fight and struggle to produce peace by war, by violence, by force. We PROCLAIM THE WAY THAT IS THE CAUSE OF PEACE WORLDWIDE TO 150-MILLION READERS, LISTENERS, AND VIEWERS! We set the living example on our three college campuses. Even powerful men in high position in important nations are beginning to recognize that we are actually doing more for world peace than anyone or any government or any activity!

Right now preliminary plans are being considered, and made, for me to fly into Red China for a personal meeting with the Minister of Education. For 20 years Communist China has been teaching its hundreds of millions of people that the United States, especially, is the big bad "whipping boy" in the world. I am wondering if Mr. Nixon will insist that IF there is to be peace and friendship between the peoples of China and the United States, each country will have to REEDUCATE its people to have an attitude of LOVE toward the other, not of HATE! I may decide to ask the Minister of Education -- PRIOR to Mr. Nixon's visit -- if he is prepared to let me tell our readers and radio listeners and TV viewers that the Peoples' Republic of China is actually going to reverse its education of its people in that regard.

I have never felt it advisable for me to enter Russia. We

may decide it is not advisable to enter Red China. It is in the thinking stage.

I hope to be able to make a very startling and exciting announcement of PROGRESS in the Work on my return to Pasadena. Plans are moving along steadily for the advancement of the Work. We are now actually STARTING the Work in Japan -- with two-page advertising space in the Japanese edition of Reader's Digest. It will be the first such ad in the English language that they have published. But in Tokyo alone there are four or five daily newspapers printed in the English language -- so there must be hundreds of thousands of Japanese who read English. We want to reach them first, in the hope of bringing with us some English-speaking Japanese to help in the BIG campaign for Japan to follow.

Meanwhile, only one thing prevents the Work from speeding up faster than it is -- the amount of tithes and offerings to keep it growing! The NEED is always with us -- and usually more urgent than I'm afraid most Co-Workers realize. The Work needs your CONSTANT EARNEST PRAYERS! Before my next letter to you I shall have entered my 80th year -- and I need your heartfelt prayers personally, as well. THANK YOU!

With sincere love, in Jesus' name,

Herbert W. Armstrong

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PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG, Chairman  
Publisher of The PLAIN TRUTH Magazine

EXTENSION DEPARTMENT  
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August 29, 1971

Dear Inner Family of Co-Workers:

As you know, much of my time, this past year, has been spent in the two major trouble areas of the world -- the Middle East, and Southeast Asia.

I have not only visited the trouble zones, but I have had many personal talks with the heads of state and other top officials in these areas.

I have not, myself, sought most of these private top-level meetings -- as I have explained in recent letters to our Co-Workers. But I have had such talks with five presidents, three kings, three prime ministers, two crown princes, numerous top ministers, cabinet members, including foreign secretaries, and members of parliaments or equivalent lawmaking bodies, like the United States Senate. Also with presidents and leading professors of universities and colleges.

No one knows, in specific detail, precisely what will happen in world conditions in the next very few weeks, months and years. But existing conditions are fraught with explosive potential. And, based on these existing conditions, recent happenings, present trends, what I have learned in my discussions with world leaders -- and UNDERSTANDING of the Biblical prophecies -- I am outlining for PLAIN TRUTH readers in the coming October number, a possible chain of world-shaking events which could very soon cause the world to stand aghast in wonder and amazement!

Our staff of PLAIN TRUTH editors, writers, and overseas correspondents and I have been keeping PLAIN TRUTH readers right up-to-the-minute on the MEANINGS of world happenings and trends -- more than any other magazine in the world.

Two very important articles in recent numbers describe conditions that could trigger a totally unexpected and amazing turn of events! This will be explained in my Personal talk in the October PLAIN TRUTH.

I am leaving almost immediately for our Texas campus, for the orientation of new incoming students. Ambassador College has just begun, in Pasadena, its TWENTY-FIFTH YEAR! Think of it! It seems only yesterday since we first swung open its doors to FOUR pioneer students and eight faculty members! We were then the



SMALLEST college in America, and perhaps the LEAST in financial position.

But today, if we were ranked among America's largest industrial corporations, we would rank in size of operations within the top 800! When you consider our complete worldwide operations -- of the educational EXTENSION PROGRAM -- Ambassador College would rank within the top TEN of American colleges and universities! We are reaching with powerful IMPACT, approximately A HUNDRED AND FIFTY MILLION people all over the world! This great Work, in which YOU are a valuable Co-Worker, is today the MOST POWERFUL FORCE ON EARTH FOR WORLD PEACE!

From the Texas campus, I shall fly on to the English campus for the opening of the college year there -- and then on around the world once more, for some very momentous personal conferences with various world leaders. Among these is another conference with Prime Minister Sato of Japan. I will have more to tell you along the way.

Meanwhile we are formulating BIG PLANS for stepping up the Work with increasing momentum. All signs in the world show that time is getting VERY SHORT. Yet a TREMENDOUS job must yet be done.

We need your earnest and prevailing prayers as never before. There IS a devil! He is REAL. He has continually struck at this Work. Recently he has struck at me and Garner Ted Armstrong PERSONALLY. God has providentially delivered us. But we personally NEED YOUR URGENT and most intensive PRAYERS constantly!

We may be able to come out, shortly with a FULL HOUR television program! We need YOU to HOLD UP OUR HANDS. We are giving of OUR UTMOST. We need YOU to do the same. YOUR PART is far more important than you know -- and it is producing far greater results than you realize! FOR ALL ETERNITY! THANK YOU for your faithfulness and sacrifice. And we should all thank God for the great PRIVILEGE of having part in His great Work. I do!

With sincere love, in Jesus' name,

Herbert W. Armstrong

WORLDWIDE CHURCH OF GOD

WORLD HEADQUARTERS  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

September 26, 1971

Dear Brethren in God's Church:

GREETINGS! I hope I may reach you with this letter before you depart for the Feast. God is opening important new doors for His Work -- but to walk through them does require every possible sacrifice on the part of His people. And not only financial sacrifice, but the sacrifice of intensive, fervent and believing PRAYERS for the financial needs of this great Work.

But more than the financial needs -- we need your very prevailing prayers for the ministry, and especially for Garner Ted and myself.

World conditions are moving rapidly toward the END of this age -- yet the end of this age will come WHEN -- and only when "this Gospel of the Kingdom shall be preached (and published -- Mark 13:10) in all the world for a witness unto all nations: and then shall the end come" -- so said Jesus (Mat. 24:14). You see, SO MUCH depends upon US -- and our part in God's Work!

Satan is increasing the persecution and effort to destroy God's Work. One local group in a Pacific Northwest city meets every Sabbath to plot ways to knock out and stop this Work. That seems their only purpose -- and they are energetic about it. A writer for the Sunday magazine inserted into the Sunday edition of a major city newspaper visited the college, was much impressed with the high character and quality of things here, and especially the character of the students -- but when the story came out in the magazine we feel it could not have been more derogatory -- putting us in the same class with others to make us look bad. Satan comes as an angel of light, flattering yet giving injury, seeking to destroy. A man is now writing a book against this Work of God.

On the other hand, God is empowering His Work, and giving us great favor in many of the highest places in the world. I know that the White House has been very favorably and much impressed with The PLAIN TRUTH recently, and I have reason to believe I may be called to either the White House at Washington, or President Nixon's west coast "White House" soon for a private meeting with the President. I am invited to a three or four day visit to both Yugoslavia and Romania next month, as guest of the governments, and meetings with President Tito and the Chief Executive of Romania. It will be my first visit inside the "iron curtain."

The PLAIN TRUTH is now on the newsstands in Britain. A special strip is put around each copy, with the words: "YOUR FREE COPY to take with you." We pay each news dealer an amount to

reimburse him for his profit which he makes on all magazines that are SOLD. It is bringing VERY satisfactory results, and reaching thousands of people we could not otherwise reach. This is a NEW MEANS of getting out the Message.

We here at Headquarters are working feverishly, with maximum effort, to "GET THE JOB DONE." But we have to rely on you for YOUR PART to back us up -- with urgent PRAYERS, and with tithes and offerings.

My son, Garner Ted, has been doing the jobs of five or six high-executive-caliber men. He does a half-hour radio broadcast DAILY -- seven days a week, a half-hour TELECAST every week, besides meeting many speaking engagements before business men's conventions and other groups, doing special programs AT radio stations in which listeners may telephone in and ask him questions which he must be prepared to answer on the spot; traveling over much of the world for important radio and television interviews -- in Africa, in Jerusalem, and other places -- writing articles, doing an immense amount of study, research, fact-finding, keeping up with world happenings to comment on in the radio and TV programs, speaking at college forums before our students, and, lately he has been taking about 95% of my executive duties as President of the colleges and the Church.

He is forced to go at high tension -- drive! -- drive! -- drive! Some three or four weeks ago, he said to one of our Deputy Chancellors that if he had the audacity, temerity, or nerve, he would ask me if he might take a leave of absence for a few weeks, for complete relaxation, out from under the high tension and constant pressure almost night and day, and rest tensed and taut nerves, recharge spiritual batteries, so he could come back FRESH. He didn't ask me. But I was told of the comment. I had not realized the effect this terrific pressure had had on him.

When I returned from the last round-the-world trip last Thursday, I decided to make whatever arrangement must be made to give him that opportunity. He wanted to keep right on, but finally agreed to take his first leave of absence for total release from so many major responsibilities. He whipped through a number of television programs -- three in one day -- so they may keep being released weekly for several weeks. He has never had a real vacation. He has gone hunting each autumn after the Feast of Tabernacles the past few years, but even on a few days off for hunting, he still carries the responsibilities in his mind, and he even hunts in high tension.

Even Jesus Christ needed to get away from tense strains and rest. He said to His disciples: "Come ye yourselves apart into a desert place, and rest awhile: for there were many coming and going, and they had no leisure so much as to eat."

Plans had been made for him to speak at every U.S. and Canada Feast site again this year. I decided it was just too much high pressure, and we cancelled out these engagements. I want him to take possibly a couple months of complete relaxation from such high-paced and strenuous activities, and when he comes back he will

be ready to go into high gear again, on the home stretch until our GREAT COMMISSION is finished! We will "GET THE JOB DONE" much better this way.

Brethren PRAY FOR HIM -- and for me, too, that this great Work may continue going out in greater and greater power -- under the POWER of God's Holy Spirit.

Please keep tithes and generous offerings coming in -- BESIDES a liberal offering on each Holy Day at the Feast. "SEE YOU THERE" -- at the Feast!

With much love, in Jesus' name,

Herbert W. Armstrong

AMBASSADOR COLLEGE

PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG, Chairman  
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September 26, 1971

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With much love, in Jesus' name,

Herbert W. Armstrong

WORLDWIDE CHURCH OF GOD

WORLD HEADQUARTERS  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

October 14, 1971

Dear Brethren of GOD'S CHURCH:

I have just returned from visiting the Feast sites again this year.

A short time ago I sent a general letter to the Church membership explaining the serious need for Garner Ted Armstrong to be allowed a leave of absence by reason of ill health -- not physical, but frayed nerves and excessive high tension which has built up over a period of years due to the heavy and crushing responsibilities of his office.

After starting his leave of absence, he felt he would be up to making the circuit of the Festival sites. He felt the imperative duty to speak at these sites. I agreed. But after Squaw Valley, his fourth site, tensions had built up until his nerves-were at razor-edge, and he could not continue.

He is now on the leave of absence. It may take some weeks for full recovery. Therefore I have this morning called board meetings of both the Church and the College, at which we made official the relieving of all responsibilities from my son Garner Ted until recovery and return. The Boards have acted on my appointment of Mr. Albert J. Portune as acting Executive Vice President of both Church and College, and as Vice-Chancellor of Ambassador College.

I feel few if any realize the crushing superhuman load Garner Ted has been carrying. The many hours at high tension to accumulate facts, knowledge of conditions, material, for a half-hour radio broadcast daily, seven days a week, a half-hour documentary telecast every week, many lectures before many outside groups, much travel to make radio and television interviews in various parts of the world, the writing of so many articles, reports to field ministers, so many sermons. This is all STRENUOUS, high-tension, hard driving work, much harder than physical labor. He has had to drive himself entirely too hard. In addition to the above, he has been interrupted by a constant succession of problems to solve and questions to answer in the executive capacity, from both the college and the Church. He has had to carry a good share of my chief executive responsibilities.

He will be going hunting as soon as the season opens, after which he will seek quiet and calm out in the wide open spaces.

I have been shocked to learn that there have been many rumors circulating among members in regard to my son. These could not be more FALSE!

Shame on those who PROFESS to be God's people, and are willing to circulate rumors AGAINST one God has used so mightily -- INSTEAD OF PRAYING FOR HIM! I call on you, by authority of Jesus Christ, to SPIKE any such rumors that may come to your attention.

Do you believe this is the very WORK OF GOD? Do you KNOW it? Do you KNOW that the living Jesus Christ is the HEAD of this Work, and that He has called and chosen me as His human leader here on earth? Do you have FAITH that Jesus Christ is DIRECTING HIS WORK, and directing me, and that you can RELY on this LEADERSHIP? In the name of Jesus Christ, STOP suspicions, questions, surmisings, evil rumors! Instead PRAY for my son Garner Ted, and for the WORK OF GOD!

How much time are YOU spending daily ON YOUR KNEES? I call for MORE PRAYER -- and more EARNEST, CONTRITE, PREVAILING and BELIEVING prayer -- for my son, for me, and for more TOGETHERNESS in God's Work!

With much love, in Jesus' name,

Herbert W. Armstrong



AMBASSADOR COLLEGE  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG, Chairman  
Publisher of The PLAIN TRUTH Magazine

EXTENSION DEPARTMENT  
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October 27, 1971

Dear Inner Family of Co-Workers:

For the first time in my life, I am en route to a Communist country, behind the "Iron Curtain." I am going to Bucharest, Romania, as a guest of the country, at the personal invitation of President Nicolae Ceausescu. I am looking forward to this visit with considerable interest, since I have never been in a Communist country before.

After my four-day visit there, I will continue on to Israel for another visit to our major archaeological excavation, adjoining the Temple Wall in Jerusalem. As I have explained before, we are there clearing off the accumulated rubble and debris of 3,000 years over the ancient throne and palaces of Kings David and Solomon. The 78 Ambassador College students who worked on this project through July and August made great progress, but the dig continues on the year round.

A week ago we had as our guest at the Pasadena campus Dr. Nobumoto Ohama from Tokyo, the leading educator of Japan, and former President of the great Waseda University. He addressed our Pasadena student body, and then I flew with Dr. and Mrs. Ohama to our Texas campus, and he spoke to our students there. Dr. Ohama is chief adviser to Prime Minister Sato on Okinawan affairs. When I had my personal meeting with the Prime Minister last December, Dr. Ohama accompanied me. And when I visited Okinawa, he met me there at the airport and accompanied me in all the meetings I had there with leading personnel.

My son, Garner Ted, recovering from a near breakdown from overwork and too heavy pressures, seems to be making good progress. In spite of the heavy traveling I have had to do these past fifteen months, with up to an 8-hour time-lag on a single plane flight, my own health is holding up well. A year ago I was becoming concerned with overweight, but I have gotten rid of a good share of excess avoirdupois, and feel that I am in the best physical shape in recent years.

The Work is proceeding with increased momentum. But as I wrote you in August, we do personally need your earnest and prevailing prayers, as well as your continued and generous financial support for this greatest Work on earth. It is coming to be recognized in many high places that this Work is doing more for world PEACE than any activity on earth. Moreover, thousands of

lives are being changed -- and for eternity! YOUR part is far more important than you can realize. THANK YOU for your faithfulness and sacrifice.

With sincere love, in Jesus' name,

Herbert W. Armstrong

AMBASSADOR COLLEGE  
PASADENA, CALIFORNIA

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November 29, 1971

Dear Friend and PLAIN TRUTH Subscriber:

Many leading economists, bankers, government experts now predict a gradual but real upturn in the United States economy during the year ahead. Advance reports say: "Christmas Shopping Biggest. Ever!"

But what if some world famous scientist gained banner headlines with the sensational prediction: "The United States will FALL, as Rome did, in seven to ten years!"

"He's CRAZY!" would probably be the derisive answer. "Such a thing could never happen here!" people would say. "The United States is the most powerful, productive, affluent, advanced nation in history!"

Once Seneca, the Roman statesman, warned that the great Roman Empire would fall. The people snickered. "Mighty Rome fall? NEVER!" they retorted. Rome was alive with activity, with progress! Roman citizens basked in affluence -- in the glitter of the world's greatest empire. To even speculate for one brief moment that glorious Rome could collapse was unthinkable.

But Rome FELL!

Rome decayed, rotted, from within. Rome died from an internal social cancer. It became a pushover!

There is a CAUSE for every effect. And often people don't see the CAUSE, but, too late, try to deal with the effect.

Right now a shocking, eye opening book is ready to roll off our presses -- a thought-provoking booklet I want you to read. I am reserving a copy for YOU (gratis, not to be sold) -- titled "The MODERN ROMANS." Every thinking person in North America, Britain and Europe ought to read it. Fortunately, Roman history is fairly well documented.

But the real CAUSES of Rome's fall have never been fully understood. Yet THOSE SAME CAUSES are now being repeated in our western world! This booklet contains a shocking message -- a WARNING for NOW!

This new booklet, of course, deals primarily about US --

TODAY! It brings you in a boiled down, terse way, the real CAUSES that brought about Rome's fall. And we in America and the western world are drifting at an accelerated pace into those same evils!

But, are we not living in the most advanced civilization ever? Today science and technology dangle before our eyes a glittering glamour world of their making. It is to be a fantastic push-button dream world of "the three L's" -- Leisure, Luxury, and License. They are beginning to produce unbelievable devices that will convert this world into a glorified heaven.

Yes, but on the other hand we are traveling the high-road that brought Rome to its FALL.

Two years ago, from our campus in England, I wrote a letter to all PLAIN TRUTH subscribers a few hours after watching, on television, a human foot step down on the moon for the third time. That started a train of thought. On the one hand I had to reflect on the question: How TREMENDOUSLY GREAT is the human mind? Not only can it devise and produce the means of flying to the moon and back -- but also all the marvelous intricate mechanisms -- such as the modern computer! Yet man has been unable to solve his own problems here on earth! And today people are becoming more and more concerned over these problems and evils.

People are bewildered!

With such fantastic MIND-power (and The PLAIN TRUTH will begin a remarkable series of articles, with the January number, on the vast difference between the human mind, and animal brain, a report on advanced studies in the new science of brain research, complementing the series in LIFE magazine on the human brain) -- with all this incredible MIND-power -- with all the vast accumulation of KNOWLEDGE, man still has not brought world PEACE, happiness, universal abundant well-being.

Science has not produced it -- nor government, nor religion, nor education, nor sociology. As I wrote then, the crying need of this hour is a VOICE that can explain WHY -- that can POINT THE WAY!

And The PLAIN TRUTH is that VOICE!

For every effect there has to be a CAUSE! Human civilization seems always to be ignoring the CAUSE and trying to eradicate the EFFECT. World War I was at the time called the war to END all wars. But wars do not abolish more wars.

WORLD PEACE can come only by knowing the CAUSE of peace, and applying it!

By the thousands, readers of The PLAIN TRUTH are beginning to understand some of the BASICS of right KNOWLEDGE -- the CAUSES of peace, happiness, abundant well-being. They are learning THE WAY that MAKES SENSE -- that WORK in their own lives. Lives are being turned right side up. Lives are being enriched. They are finding the TRUE VALUES, discarding the false. They are learning

HOW TO LIVE. They are doing better financially, learning how better to handle finances. They are finding the way to happiness!

In the world today it seems almost no one is helping people to live better lives. The PLAIN TRUTH, published by Ambassador College, is a notable exception.

Our readers are unique among magazine readers! Their minds are on things that really count! The things that make life a JOY! They come to have UNDERSTANDING of world conditions -- and their causes. Of world trends -- not in a narrow or partisan political sense, but altogether ABOVE politics. And they come to face the future with CONFIDENCE. We are in a worldwide work of GIVING -- with nothing to sell -- but GIVING of the knowledge and the principles that make for better and happier living. And this activity is financed solely by those who, voluntarily and unsolicited, have become contributors -- Co-Workers with us in freewill offerings -- giving that we may GIVE.

This eye-opening, important, well-illustrated booklet, "The MODERN ROMANS" will be sent only on your request -- but I have reserved your copy for you, and you will find a self-addressed reply envelope enclosed.

Thank you, sincerely, from the heart, for being a PLAIN TRUTH subscriber, and for the pleasure of serving you.

Most sincerely,

Herbert W. Armstrong

AMBASSADOR COLLEGE  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG, Chairman  
Publisher of The PLAIN TRUTH Magazine

EXTENSION DEPARTMENT  
An educational service at all levels  
for all people worldwide

November 29, 1971

Dear Co-Worker in the Most  
IMPORTANT WORK ON EARTH:

The news headlines are "CHRISTMAS SHOPPING BIGGEST EVER!" Already there are reports that merchants are being caught short -- Christmas shopping is so much bigger than they anticipated, they didn't stock enough goods! People are beginning to SPEND MORE FREELY!

...in the Christmas shopping spree, that is!

But in this most IMPORTANT Work on earth, we are facing the MOST DIFFICULT MONTH! This is the month, coming up, when people suppose they are following the example of the wise men, who gave gifts to Christ!

But WHAT A DECEPTION that is! 1) Christ's birthday was not on December 25, or even in the winter season. 2) The wise men presented their gifts NOT on His birthday, but some time LATER! 3) They gave their gifts to CHRIST, but today people EXCHANGE gifts with relatives and friends, while, 4) they give LESS to the living Christ for the Work He heads, guides, directs and blesses, or else NONE at all!

We are sending my semiannual letter to the more than TWO MILLION subscribers to The PLAIN TRUTH, offering the new booklet, "The MODERN ROMANS."

It is contrary to our policy to even ask or solicit these subscribers for contributions -- unless they become a contributor VOLUNTARILY.

YOU became a Co-Worker voluntarily. But approximately 95 of every 100 who receive The PLAIN TRUTH have never contributed a penny. We are in a worldwide Work of GIVING! We give them the TRUTH. We give them BETTER UNDERSTANDING! We show them THE WAY to PEACE, a better life, success. And we show TOMORROW'S WORLD readers THE WAY to ETERNAL LIFE in happiness and joy FOREVER. And THOUSANDS have started on that way this year. The lives of MILLIONS of PLAIN TRUTH readers, radio and TV listeners and viewers are enriched, helped into a BETTER LIFE every year. THAT IS WHAT YOUR PART IN THIS GREAT WORK HAS DONE, THIS YEAR! And every dollar put in this Work goes farther, does more GOOD, than any place I know!

A year ago I told you we were ready to open the Work in Japan beginning July. Starting last August our TWO-PAGE ADS began appearing in the Japanese edition of Reader's Digest -- reaching millions of Japanese. Also this year we have for the first time in 19 years been reaching the Scandinavian people!

And at an editors' conference a couple of weeks ago, calling in editors and our press officials from England and Texas, plans were made for BOTH The PLAIN TRUTH and TOMORROW'S WORLD to be published in all five languages -- French, German, Spanish, Dutch, besides English. We had not had a TOMORROW'S WORLD in the other languages heretofore!

GREAT STRIDES ARE BEING MADE IN THE WORK! We have now gotten Christ's true Gospel into EVERY NATION on earth, except a very few very small countries -- most of which few people ever heard of.

NOTHING LIKE IT HAS EVER BEEN DONE BEFORE! AND NOBODY ELSE DOES IT Now! YOU are having a wonderful part in CHANGING THE WORLD -- and preparing the way for the WONDERFUL WORLD TOMORROW -- a world of PEACE and JOY!

Please, PRAY in real heartrending prayer for the financial needs of Christ's Work through this coming month! Pray for me -- and for Garner Ted Armstrong. He is back now from his leave of absence, looking FINE -- and I hope will be used more powerfully than ever. But we do seriously NEED your prayers, your sacrifice, and financial generosity. I know you won't let us down!

With much love, in Jesus' name,

Herbert W. Armstrong

AMBASSADOR COLLEGE  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG, Chairman  
Publisher of The PLAIN TRUTH Magazine

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December 12, 1971

Dear Co-Worker in the  
Most IMPORTANT Work on Earth!

I had hoped it would not be necessary to send you a mid-December letter this year. But it has become URGENTLY necessary!

As I wrote you two weeks ago, the MOST IMPORTANT WORK ON EARTH is in its most difficult month -- financially -- of the year. Christmas shopping apparently is proving to be, as advance headlines said, "BIGGEST EVER!" But the income for this great Work is far from "biggest ever." It is proving just the opposite.

It seems many of our Co-Workers are forgetting gifts for CHRIST -- for the very Work the living Christ HEADS, directs, and blesses -- and are spending lavishly exchanging gifts with friends and relatives. I mentioned, before, the "wise men" gave their gifts to CHRIST -- they did not give them to one another among themselves. Shouldn't the BIG gift be given to Christ for HIS WORK? Especially when so many others overlook HIS gift altogether?

If you do not understand all of the plain truth about Christmas -- and most people do not -- why not write in for our special FREE booklet about Christmas. If you haven't read it, you'll be surprised!

I do have to tell you candidly that I am terribly distressed and sick at heart, to realize that so many Co-Workers are forgetting the living Christ and His Work at this critical time. The income for the Work is down -- and we need a big BOOST this month so very badly.

This great Work has made great strides this year. For the first time, we are now reaching four great nations we had not gotten into before -- Japan, Sweden, Norway, and Denmark. We have now gotten the great Message -- the GOOD News -- into EVERY NATION ON EARTH, except a few very small countries. We have added many important television and radio stations. The circulation of The PLAIN TRUTH and TOMORROW'S WORLD have taken significant increases. They will both be issued from now, in all five languages -- English, German, French, Spanish, and Dutch.

Thousands of additional lives have been changed -- a big harvest has been reaped this year. I have explained before how



every dollar goes farther -- does more good, in this Work than anywhere else.

Co-Workers, let's keep this great Work ALIVE, and GROWING, as it has for 38 years. Our BIGGEST JOB is yet to be done!

I have to ask you to PRAY EARNESTLY, as never before, for this great Work. Think what a PRIVILEGE to have a part in changing thousands of lives -- and preparing the way for CHANGING THE WORLD -- for the wonderful WORLD TOMORROW -- the world of PEACE, of HAPPINESS, PROSPERITY, and ABUNDANT WELL-BEING is just ahead of us.

THANK YOU, from the heart, for your part in changing lives! Right now is the time when we need to be generous as never before!

Because of the URGENCY at this moment, and the congestion of Christmas mails, I am sending this AIR MAIL, and enclosing a stamped air-mail envelope for your reply.

With love, in Christ's name,

Herbert W. Armstrong

WORLDWIDE CHURCH OF GOD

WORLD HEADQUARTERS  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

December 27, 1971

Dear Brethren in God's Church:

AT LAST! And this time IT'S OFFICIAL!

The ground breaking ceremony for construction of the superb HOUSE FOR GOD at His present earthly Headquarters, here on the Pasadena campus, is set definitely for Friday, January 14th next, 1972! That will be the second day of the annual Ministers' Conference!

We have had to be patient. We had been hoping to build this magnificent edifice ever since 1963. But always some other building had become so imperatively necessary that it had to be given priority. Now God has rewarded our patience!

Last January 21, I wrote our members that we hoped to break ground for the auditorium by July. But there were a number of "IF's" -- and then the nation's dollar crisis delayed things.

There is another reason why we could not proceed until now. We did not have the financing for it. The general contractors must be paid progress payments weekly or monthly, so they will be PAID IN FULL upon completion, and before they turn it over to us for our use. Many of you have been faithful in sending in the special monthly offerings for the BUILDING FUND, although many have been slacking off the past few months. We have been setting aside these special offerings, as they have accumulated, and now have this money on hand. And within the past week our mortgage bankers have finally succeeded in obtaining long-term insurance company loans for the balance.

This auditorium will be positively breath-taking in beauty. Possibly it will be THE FINEST -- though far from largest -- building in California. Some architects and engineers have even said possibly the finest in America, but that I doubt. It will not remotely compare with the TEMPLE which God allowed King Solomon to build at Jerusalem. This, of course, is NOT a Temple, but will be known by the public as the 1300-seat auditorium of Ambassador College -- though to us in God's Church it will be GOD'S HOUSE. God's TEMPLE can only be built in Jerusalem, and probably not until after Christ's return in Power and Glory.

This auditorium will serve the dual purposes of providing the auditorium for college functions -- the weekly forums and assemblies and other special events -- and also the meeting place where God's Headquarters Church will meet with Him on the Sabbaths. Actually, it will not be large enough to accommodate even all of the local members, who now number around 3,000. We are having

to hold two services every Sabbath, and often the overflow must listen in via loudspeaker at the Student Center.

But this auditorium will be a superbly fine edifice -- by far the finest building on the campus. Since we in God's Church look forward to it as GOD'S HOUSE, to honor HIM, we simply could not have cheapened it to reduce the cost and to have been able to build it sooner.

Our God has simply LAVISHED every spiritual blessing upon us, His own people -- and many, many material blessings also. I'm sure that we will now want to make EXTRA sacrifice that HE may be honored by this beautiful edifice where He will meet with us -- for our fellowship is with our heavenly Father and with His Son Jesus Christ! (I John 1:3.)

I have prayed through these years about this auditorium. But I have NOT begged and pleaded with God to let me build it. Instead, I have asked Him to reveal HIS WILL in the matter: IF He wants it built I have asked Him to make it possible and supply the money. And if He did not, I have always said, "Thy will be done" -- I have always been perfectly willing to give it up. Now that He has supplied the funds, I feel it has God's blessing!

The contract has been let, and we are now bound. To pay off the balance of this financing, we have to meet payments of \$200,000 per month for the next few years. Brethren, after my last January letter, your SPECIAL BUILDING FUND offerings did equal that. Now, a year later, God has added a few thousand additional members, so we ought to be able to do much MORE than that.

But, if, in so doing, you took tithes and other REGULAR offerings and earmarked them for this BUILDING FUND, the regular Work would suffer, and the whole Work could be destroyed. So be sure that offerings sent for the building fund are SPECIAL, over and above those for THE WORK.

Now here's MORE GOOD NEWS!

We are hopeful that we may soon begin a program of building our own local church buildings -- anywhere from one to a dozen at a time. We have already been doing quite a bit of research and fact-finding toward this project.

We are even giving much thought to whether it might be possible to start additional IMPERIAL SCHOOLS at some of these local church centers. Now of course we can't use some form of magic and produce all this, at all churches at once. But I will say that here at Headquarters our hearts do go out to you Brethren all over the world, having your children in the public schools, and the evils they are there exposed to. And also the poor conditions some of you have to put up with in hired halls.

WE ARE VERY MINDFUL OF ALL THESE THINGS. But we know you realize it cannot all be done at once. We are moving as fast as God makes possible.

Many such things can be done ONLY if we have larger increases in income for the Work. For 35 years, the income for the Work increased by approximately 30% every year over the year before. The past three years the increase has been only around 10% -- and the rising cost of things eats up most of that. It's true, we have a comparatively modest amount of NECESSARY cash reserve -- the Work is in excellent financial condition. But if we dipped into those reserves the Work would STOP. Mr. Portune explained it like he has a big barrel, and as if we use water for money. At the bottom of the barrel are several small holes, and other holes up along the sides. Each of those holes represents a department or phase of the Work. One would represent the radio station bills, another the TV stations, another the salaries of the many hundreds employed in the Work, another the paper bills for The PLAIN TRUTH and other magazines. The water in the barrel represents our cash reserves. If he does not have as much coming in as is draining out all those holes, to keep the barrel filled to the top, then as the reserve supply lowers, there would be nothing pouring out the holes near the top. Those phases of the Work would STOP. And as the water would drain down near the bottom, more and more phases of the Work would have to STOP. The colleges would close -- we could train no more people for their part in the Work. We would go off the air, The PLAIN TRUTH would stop, your local ministers would have to go get jobs elsewhere. I think this illustrates the point.

During those years when we were getting in a 30% increase each year, we did not have as much in reserves -- but then the Work was much smaller -- YET, WE COULD LAUNCH OUT ON MORE NEW THINGS TO BUILD THE WORK. We just can't do that, now, UNLESS or UNTIL the regular day-to-day and week-to-week INCOME increases back to 20% or 30%.

IF you are able to increase the amount you send in for the Work by that much, you can see how much it would mean to God's Work. Of course we here understand most of you can't.

I would estimate that this beautiful auditorium would take about two years to complete. It seems God has put His endorsement on it, and I am GRATEFUL, beyond words to express!

Your STATEMENT OF INTENTION is enclosed. Remember, it does not bind you. IF, for some reason, you are not able to meet it every month, or even if forced to discontinue, you are free to do so. It is not a pledge or an oath or any such thing -- just a statement of INTENTION, as you now estimate you will be able. But if you can INCREASE what you have put in this fund in the past, please do so. Remember, all tithes and offerings are income tax deductible.

God has answered our prayers in this and shown us His will. How much will we now do for HIM?

With much love, in Jesus' name,

Herbert W. Armstrong



AMBASSADOR COLLEGE  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG, Chairman  
Publisher of The PLAIN TRUTH Magazine

EXTENSION DEPARTMENT  
An educational service at all levels  
for all people worldwide

December 29, 1971

Dear Co-Worker in the Most  
IMPORTANT Work on Earth:

What an eventful year this has been! A year ago I wrote our family of Co-Workers that during this year of 1971, AT LAST we were to get this vital end-time Message into JAPAN. It was the one important nation we had not yet reached.

Well, we DID get the Work started in Japan. It is only a start -- but the impact will increase. We are now using double-page advertising space in the Japanese edition of Reader's Digest. Although the magazine is printed in the Japanese language (all but our two pages), it was even the suggestion of the Reader's Digest people that we place our two pages in the English language. There are important reasons for this. First, there are four daily newspapers in Tokyo in the English language -- real full size daily newspapers. There are not a fraction enough Americans visiting Japan to justify the printing of these four dailies. There are many, many Japanese who now speak English. The English language is taught in schools and on television programs.

But the most important reason is that we need to attract and win for the Work additional native-born Japanese who can be used full-time in the Work before we can step up our campaign there to a full impact. And they must be English speaking Japanese. We shall need to issue a PLAIN TRUTH and a TOMORROW'S WORLD in the Japanese language. That will require a staff of English speaking Japanese with good education, for translating, handling mail, etc., etc.

In Japan it is necessary to start at the TOP. I have now had personal meetings with most of those at the very top -- Prince Mikasa, brother of the Emperor, Crown Prince Akihito, Prime Minister Sato and some of his top aides, and the leading educators. Recently the number one educator, and chief adviser to the government on Okinawan affairs, Dr. Nobumoto Ohama, his wife and secretary, visited both the Pasadena and Big Sandy campuses, and lectured before our students. Also we have made close contacts with some of the leading industrialists. God surely has OPENED THE IMPORTANT DOORS in Japan!

Now we have gotten the most important Message in the world TO all the world, as a witness to ALL NATIONS, except perhaps four or five very small nations.

This year many vitally important doors have opened. Very important television and radio stations have opened to us. I have had personal meetings with many heads of state and world leaders in many parts of the world.

It has been a year of reaping a BOUNTEOUS HARVEST in the Work -- thousands of lives have been CHANGED.

In the world, it has been a very EVENTFUL year. Crime has leaped to an alarming increase; immorality has accelerated; divorce has increased greatly; the world is more pleasure mad than ever; wars flare up, and threat of resuming war in the Middle East; conditions in North Ireland are frightening; the nations of Europe are moving much faster toward resurrecting the old "Holy Roman Empire." The END of this world COULD come quickly -- during this very decade! Then, WORLD PEACE will finally come. TIME IS FAST RUNNING OUT ON US!

Now the Work faces a serious CRISIS during January. People have spent more lavishly, by far, than ever before exchanging Christmas gifts back and forth. They will be trying to make up for it during January, and that will make January a mighty tight squeeze, financially, for this great Work.

I ask you to PRAY, earnestly, for this financial situation, that the Work may not have to suffer. We NEED, urgently, to get back to a 30% increase in the income for the Work during 1972. Will you PRAY to that end, and be as generous as you are able, besides? Please do take it seriously.

With much love, in Jesus' name,

Herbert W. Armstrong

WORLDWIDE CHURCH OF GOD

WORLD HEADQUARTERS  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

January 12, 1972

Dear Brethren of God's Church:

I'm sorry to say I have been quite ill, since Friday, December 31. Had temperature just slightly under 104, which is very serious at my age. God has been with me, and each day the temperature has subsided, until this morning it is normal. However the feeling of influenza is still in my body and head, and I'm not yet back to normal.

But I simply MUST tell you the GOOD news of the fact that on last Friday, January 7, the 38th anniversary of the start of God's Work on the air, GOD SUDDENLY, UNEXPECTEDLY, OPENED THE MOST POWERFUL DOOR FOR GETTING OUT HIS MESSAGE EVER OPENED IN THE HISTORY OF THIS WORK!

We had been working toward this for several years, but had no reason to expect the definite positive decision at all -- and certainly no reason to expect it on that day!

Friday, January 7, at about 11:30 a.m., word came from Reader's Digest that they had OPENED THEIR ADVERTISING COLUMNS IN THEIR GIANT MASS-CIRCULATION UNITED STATES EDITION -- 17,750,000 copies -- a readership of 55-65 MILLION people -- to us. And not merely to Ambassador College for non-religious messages, but also to Worldwide Church of God. And, while we will not use a straight religious message at first -- but will advertise The PLAIN TRUTH -- there seems to be the probability that, later on, they will accept "Message ads" and also advertising for subscribers to TOMORROW'S WORLD.

On that same day, later in the afternoon, came the signed, sealed and delivered documents for the financing of the superfine AUDITORIUM -- to us, GOD'S HOUSE here at His present world Headquarters in Pasadena!

On that day, God showed us unmistakably:

1) That He wants His Work to go on, now with GREATER POWER THAN EVER, and

2) that He wills that we NOW, at last, build this superb House for Him at these temporary Headquarters. We know that in God's time, His Headquarters will be re-established at Jerusalem. But apparently He is showing us that He is allowing us enough time to get His Message MORE INTENSIVELY to the world -- TO A LARGER NUMBER IN THE WORLD -- than we have done so far.

It is significant that by the end of 1971 we were able to



say, for the first time, "THIS GOSPEL OF THE KINGDOM HAS BEEN PREACHED, AND PUBLISHED, IN ALL THE WORLD FOR A WITNESS UNTO ALL NATIONS" (as in Matthew 24:14).

Until then we had not really reached Japan, or the Scandinavian nations. During the last half of 1971 we did. Recently, November-December GOOD NEWS, page 5, we published the circulation figures of The PLAIN TRUTH and TOMORROW'S WORLD. These were number of COPIES only, not number of readers. At least three or four read every copy.

At the bottom of the page were listed a number of countries -- mostly very small, generally unheard of countries, NOT now receiving these magazines. But in several of these we formerly DID HAVE a number of subscribers, and in MANY OF THEM we have reached these countries BY RADIO. For example, CHINA. We have been broadcasting into Red China for MANY YEARS, twice a week, over superpower RADIO TAIWAN, Chiang Kai-shek's station. I happen to know that SEVERAL COPIES do go into Vatican City, though not mailed direct. Actually, there may be a very FEW such little countries as Qatar, Rwanda, Gabon, Chad, etc., we have not reached. But, within the meaning of Bible terms, WE HAVE, DEFINITELY, NOW FOR THE FIRST TIME, PROCLAIMED GOD'S MESSAGE INTO ALL NATIONS.

But, in some of them, we have reached them only superficially -- NOT INTENSIVELY. How intensively does God want us to reach all nations? He has not said! Except that by opening the GIANT DOOR of Reader's Digest at the very beginning of our 39th year, He shows us we must reach these nations STILL MORE THOROUGHLY!

Therefore, let us GO ON, with increased ZEAL and INSPIRATION, where the living Christ is LEADING us! Let us make renewed sacrifices financially that the Work may take full advantage of this new Reader's Digest opening. It will mean thousands of additional changed lives this year -- but it depends on all pulling together, doing our part with greater zeal than ever!

Today ministers are pouring in here from all over the world for the annual Ministers' Conference, which begins tomorrow. The evangelist-rank ministers are waiting for me for a meeting in our Board Room now, so must close this and run.

With LOVE, in Jesus' name,

Herbert W. Armstrong

AMBASSADOR COLLEGE  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG, Chairman  
Publisher of The PLAIN TRUTH Magazine

EXTENSION DEPARTMENT  
An educational service at all levels  
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January 31, 1972

Dear Inner Family of Co-Workers:

Here we are at the SHORTEST month of the year. That makes it financially difficult, for we have a FULL MONTH'S bills to meet, but fewer days for receiving tithes and offerings -- though we DO get one extra DAY this February, since it is another leap year.

Giant doors are opening before us now, it seems, more than ever before. On January 7th, the MOST POWERFUL DOOR in the history of this Work -- of 38 years! -- suddenly opened. Reader's Digest opened their advertising pages to us IN THE ENTIRE UNITED STATES circulation -- LARGEST OF ANY MAGAZINE IN THE WORLD, 17,750,000 copies monthly -- a readership of 50 to 70 MILLION people -- more than 1/4 of the entire U.S. population. The first TWO PAGE ad will appear in one half of that vast circulation in the APRIL number -- the same two page ad will appear in the other half of that circulation in May.

For years we have purchased double page space in the foreign editions of Reader's Digest around the world, but never before was the tremendous U.S. edition open to us!

On that same day, we received from our bankers the signed, sealed and delivered long-term insurance company financing for 80% of the superb new auditorium on the campus in Pasadena. IT IS NOW UNDER ACTUAL CONSTRUCTION! Since, besides being the college auditorium and concert hall, it will serve also, TO US, to honor God at His present Headquarters of His Work at Pasadena, we were especially elated. The remaining 20% of the cost is ON HAND IN BANKS IN CASH -- received and accumulated from a special building fund sent in by our Co-Workers. So the financing is now 100% -- although, month-by-month over many years we shall have to pay off the 80% long-term financing.

Recently one of the very great radio stations in the U.S., KOA, Denver, opened EXCELLENT TIME to The WORLD TOMORROW broadcast -- 7:30 every evening (heard over several states six months of the year) and the TV program will now be on that station at 12:00 noon SUNDAYS.

Just the other day, the MOST POWERFUL, NUMBER ONE RATED independent TV station in the U.S. -- WOR, New York, opened PRIME TIME to our TV program -- 10:00 p.m. Sunday nights, beginning

February 13th! The most listened to prime time in New York for TV is 9:00 to 11:00 p.m. We are right in the middle of it!

Watch now for opening of MAJOR TV stations in Chicago, Philadelphia, Dallas, and other major centers.

Be sure to read my VERY IMPORTANT Personal message in the February, 1972 number of TOMORROW'S WORLD. It is an eye-opening article, and personal message on the 19-year time cycles -- WHAT HAPPENED January 7th -- and what my Commission IS, as well as what it is NOT. This issue had to be delayed until I could complete this IMPORTANT Personal. You'll receive it in a few days.

We are off to a BIGGER START than ever for 1972.

By the middle of 1971 we could NOT YET have said, "This Gospel of the Kingdom had gone into all the world as a witness unto ALL NATIONS" (Mat. 24:14) -- but by January 7th WE COULD -- except we have not, apparently, as yet, reached all nations AS THOROUGHLY as God intends. He is still OPENING DOORS -- now, BIGGER, MIGHTIER THAN EVER!

All systems are "GO" ahead' We still have a big job to do. I'm glad you're going WITH US -- as God opens ever more powerful doors! Without YOUR PART, this great Work could not go on to reach the whole world more intensively -- with greater and greater IMPACT! Please PRAY, earnestly, fervently and believingly that we may now follow better than ever where God is LEADING.

With love, in Christ's name,

Herbert W. Armstrong

WORLDWIDE CHURCH OF GOD

WORLD HEADQUARTERS  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

February 24, 1972

Dear Brethren of God's Church:

The great WORK OF GOD, beginning January 7, entered a new -- and its last -- phase. Suddenly the Work has been catapulted onto a new and higher plane. Our Commission is to preach and publish Christ's GOOD NEWS (gospel) into all the world as a witness (Mat. 24:14).

We have been getting that job done -- and nobody else has! But on January 7th, the living HEAD of this Church, Jesus Christ, opened before us the BIGGEST DOOR in the history of the Work. He showed us that we have not yet reached the world as THOROUGHLY as we must. Now the means are placed at our disposal for greatly magnifying the POWER of this Work for getting Christ's Message to multiplied more MILLIONS! The giant door is opening to us to get THE MESSAGE, in an article such as might appear in TOMORROW'S WORLD, before approximately THIRTY-FIVE MILLION in the United States alone -- in Reader's Digest -- with the largest circulation by far of any magazine. And that besides many, many additional millions all around the world in their foreign editions. We now contemplate using FOUR FULL PAGES each time (within a few months) in order to get a complete article before their millions of readers!

We will have to cut down somewhat, temporarily, on SOME (but not on any of the major) radio stations, in order to be able to afford this -- but it will be BY FAR the most powerful, effective, and far-reaching Gospel campaign ever undertaken!

The time has come when we can put articles of Biblical UNDERSTANDING (like those in TOMORROW'S WORLD) in The PLAIN TRUTH once again -- and therefore we contemplate COMBINING the two magazines beginning with the May number.

This is another GREAT and IMPORTANT STEP AHEAD -- because now, not only will such articles appear in the 800,000 copies of TOMORROW'S WORLD -- but in the more than 2,000,000 copies of The PLAIN TRUTH -- reaching nearly three times as many! The PLAIN TRUTH will continue with some articles like we have been publishing the past two years, but it will now have Bible-based articles also, getting the true GOSPEL full strength to the entire six or seven million readership of The PLAIN TRUTH. This will also save a considerable amount of money for other means of getting Christ's GOSPEL to the world!

I am again broadcasting, myself, on radio, for the first time in about ten years, and the response from listeners has been surprising, most encouraging, and beyond expectations!

As I look out the window of my office, I behold an inspiring sight I have been waiting TEN YEARS to see -- a great hole in the ground, with about 26 round concrete caissons, sunk some twenty-plus feet into the ground, on which the 72-foot-high pillars for God's House will rest -- other concrete footings, and the full basement under the superbly fine edifice to honor God. Work is well under way!

Brethren, because of our record, and high credit standing, we were able to obtain 80% long-term financing -- and the accumulated building fund special offerings made up the balance -- but we are obligated to pay off this long-term financing at the rate of \$200,000 per month, for the next few years. And not only this, but we must continue the amount of construction, from year to year, required to maintain our college campuses. And, further, we are now more hopeful than ever of starting -- hopefully before the end of this year -- the construction of local church buildings -- probably three, six, or ten at a time, increasing the number under construction each year.

As I wrote you on December tb, after my letter sent in January, just over a year ago, the special building fund offerings did equal \$200,000 per month for several months -- but now, with several thousand additional members baptized since January last year, we are falling off by some 20% under last year. We ought to be able to increase this special fund by at least 12% to 15% -- because our membership has increased by that much. But instead, now that the magnificent structure to honor OUR GOD is ACTUALLY UNDER CONSTRUCTION, we are giving less!

Brethren, the Work is now OBLIGATED to this fund, and we must PAY IT, even if we have to take the money from the proclaiming of the Gospel to the world!

THAT SIMPLY MUST NOT HAPPEN!

God is now honoring and blessing His Work and stepping it forward bigger than ever! But WE have OUR part to do -- and we MUST NOT FALL DOWN ON THE JOB!

We ARE getting the job DONE! Let us, therefore, take courage, and inspiration, from what God is doing for us, and go forward with OUR part MORE THAN EVER BEFORE! If you have not yet sent in your statement of intention card, please do so by return mail -- even if unable to help in this special fund, or if only by small amounts. Let us be generous according as God has made possible!

This is the time when EVERY MEMBER of God's Church needs to feel the URGENCY of rededicating our lives to God and to His Work! God is WITH US! We must be with HIM!

With much love, in Jesus' name,

Herbert W. Armstrong



AMBASSADOR COLLEGE  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG, Chairman  
Publisher of The PLAIN TRUTH Magazine

EXTENSION DEPARTMENT  
An educational service at all levels  
for all people worldwide

February 28, 1972

Dear Inner Family of Co-Workers:

The shortest month of the year is ending. This most important Work on earth is driving ahead faster than ever. The first telecast on the number one independent TV station in the U.S. -- WOR-TV, New York, brought a very fine response -- 786 requests for The PLAIN TRUTH and literature offered. The latest telecast, "Animal Oddities," brought 1545 requests the first three days.

Since I last wrote you, the number one radio station at the nation's capital, Washington, D.C., has opened a good time for The WORLD TOMORROW program. Government heads listen to this station.

Recently, when Prime Minister Sato of Japan came to San Clemente, California, for a meeting with President Nixon, He called for a personal meeting with me, prior to his meetings with the President. I was ill with a high fever but sent Mr. Stanley R. Rader, our Chief Legal Counsel, and Mr. Osamu Gotoh, Chairman of the Asian Studies Department at Ambassador College to meet with him in my stead. At that time, he requested that we fly two top members of the Japanese Diet (their Congress) and eight representatives of the Japanese Press to our Texas campus for a couple of days, which we did. They had "the time of their lives." Now these men, the Prime Minister, and the Minister of Foreign Affairs are awaiting my next visit to Tokyo -- hopefully between March 8th and 16th.

A meeting is also planned with the President of South Korea at the same time, and also meetings with the King of Thailand at Bangkok, with President Giri, and Prime Minister Indira Gandhi of India at New Delhi, then meetings with several leaders of Israel at Jerusalem -- possibly another meeting with Mrs. Golda Meir, and one with former Prime Minister Ben-Gurion -- and I believe a meeting has been arranged with the Foreign Minister, Mr. Abba Eban. Finally a meeting with the President of Romania on the way back to our campus in England, and then returning to Pasadena.

It is now tentatively planned to begin the insertion of articles, such as might appear in TOMORROW'S WORLD, in FOUR full pages of advertising space in the entire United States edition of Reader's Digest a little later this year. It is my under-

standing that they may be prepared soon to accept "message ads" -- that is, those that appear in the form of an article, but with the word in italics, at the top of each page: "Advertisement," showing that the message is sponsored by the purchaser of that space, and not by Reader's Digest. That would get the Message before 50 to 70 million readers -- approximately one-fourth of the entire population of the United States!! And, if you eliminate children under 16, it would mean about one in every three!

Can you IMAGINE what a tremendous readership that is? Perhaps this will help you understand what I meant when I said that this is the GREATEST DOOR EVER OPENED TO THIS WORK!

Another tremendous leap ahead. That, and other changing conditions, have now made it possible to COMBINE The PLAIN TRUTH and TOMORROW'S WORLD, beginning with the coming May number. TOMORROW'S WORLD has grown to a circulation of more than 800,000 copies. But The PLAIN TRUTH has grown to more than 2,100,000 copies -- and this means the kind of articles appearing in TOMORROW'S WORLD can now be given the great MASS-circulation of more than TWO MILLION COPIES, or a readership of some SIX or SEVEN MILLION.

But, of course, the messages in Reader's Digest will have the BIGGEST circulation of ANY magazine, by far -- a readership of from FIFTY to SEVENTY MILLION PEOPLE. Or, almost TEN TIMES the huge mass-circulation of our own PLAIN TRUTH!!! In addition, the ads in Reader's Digest will make a considerable INCREASE in the circulation of The PLAIN TRUTH!

After being off the air, myself, for about TEN YEARS, I am now back on, and the initial response has been encouraging beyond expectations. After being off so long, I almost dreaded getting before a microphone again. But now that the "ice is broken" so to speak, I am really enjoying it -- and I feel I have some vitally important messages coming in the next few months.

In every way, God's great Work is leaping ahead now, with renewed energy and enthusiasm -- BIGGER THAN EVER.

Yes, as I said a month ago, "ALL systems are GO!!"

Yet, I have to remind you that the Work can GO only as fast as you Co-Workers do your part liberally, according as God has prospered and made possible. The financial need was never so great -- and never more URGENT!

THANK YOU, from the heart -- and yet, we should ALL of us be thankful that the Great Creator of all allows us to have a part in His GREAT WORK WORLDWIDE!

With deep love, in Christ's name,

Herbert W. Armstrong





AMBASSADOR COLLEGE  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG, Chairman  
Publisher of The PLAIN TRUTH Magazine

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March 24, 1972

Dear TOMORROW'S WORLD Subscriber:

I have an important ANNOUNCEMENT.

In TOMORROW'S WORLD magazine -- a magazine of Biblical UNDERSTANDING -- we have been sending you the wonderful good news of tomorrow's world -- a soon coming joyous world of PEACE -- a world filled with happiness, universal prosperity, with good sound health and abundance for all. Moreover, TOMORROW'S WORLD magazine has been showing its readers WHY we do not have such a world now -- the CAUSES of all this present world's evils -- and also THE WAY to a happier, more abundant life for YOU, now! And, most important, inheriting eternal life!

We are dedicated to getting that wonderful Message into all the world, for a witness to all nations. It is the most important mission on earth today. And, of course, it involves the expenditure of large sums of money, now that we are reaching many MILLIONS of people on every inhabited continent on earth.

It has now become possible to put the same kind of articles you have been reading in TOMORROW'S WORLD into the hands of almost THREE TIMES as many readers, and at the same time, to do it at a considerable reduction in the expenditure of money.

Sound impossible? It's true! And this will release the expenditure saved for reaching still additional millions through other channels we have not been able until now to afford.

Years ago, The PLAIN TRUTH was primarily a magazine of Biblical understanding, much as TOMORROW'S WORLD is today. But a few years ago circumstances had developed in which the more religious appearance pretty much limited the readership of The PLAIN TRUTH to that minority of the population who were already interested in the Bible and its truths.

Our commission is to reach NOT ONLY that small minority of the world's population which was already interested in the Bible and the true Gospel Message -- but the WHOLE POPULATION, or as much of it as possible. To do this, we wanted to advertise The PLAIN TRUTH by purchasing advertising space in such mass-circulation media as LIFE, LOOK, The London Sunday Times, and many other mass-circulation magazines in Germany, South Africa, Australia, the Philippines, etc. Most of their subscribers were

not interested in the Bible and the Gospel Message. We wanted to encourage their millions of readers to subscribe to The PLAIN TRUTH.

To do this, and to make The PLAIN TRUTH magazine more acceptable and desirable to their vast readership, we felt it desirable that The PLAIN TRUTH become less religious-sounding.

Of course, we have continued to keep the actual Biblical teachings as to God's right WAY OF LIFE -- the causes of personal, family, and world troubles -- THE WAY to the right and happy solutions to the world's social, moral, and other problems and evils. The IMPORTANT THING was that we put these truths before people in their kind of language, rather than in religious sounding language.

This policy immediately began to expand the readership of The PLAIN TRUTH remarkably. And thus we have been able to get MUCH of God's Biblical truth before a fast-increasing number of subscribers whom we could not reach before! Not in religious-sounding or Bible language, but in their kind of language!

Yet this left much that we could not put into The PLAIN TRUTH. For example, we could not take a specific Bible subject, and expound it by quoting and explaining all the Bible passages on that subject.

THAT fact led us to establish the then new magazine, TOMORROW'S WORLD, as a magazine of Biblical understanding -- dealing directly with the Bible as such.

Under this policy, the circulation of The PLAIN TRUTH grew rapidly, to more than 2,100,000 copies monthly, and a readership of probably six to seven million people! We have induced them to THINK about conditions, problems, and evils the SOLUTION for which can be found only in THE BIBLE! We have opened thousands and millions of minds to WANT what can come only from the Word of God! Meanwhile, TOMORROW'S WORLD circulation grew also, until it has become larger than The PLAIN TRUTH was, in the days when it was a more religious and Bible-expounding magazine.

But we are living in an ever changing world. Now the situation has become such that we may begin putting, more and more, the same kind of articles into The PLAIN TRUTH as you have been reading in TOMORROW'S WORLD!

Therefore we plan, now, to COMBINE the two magazines.

The PLAIN TRUTH will continue to publish some of the same kind of articles it has contained these past few years -- but, beginning with the MAY number, it will ALSO begin including the same type of Bible-expounding articles you have been getting in TOMORROW'S WORLD. With The PLAIN TRUTH circulation now past 2,100,000 copies, and TOMORROW'S WORLD circulation in excess of 800,000 copies, we now will begin putting the more Biblical type of articles before almost THREE TIMES the present TOMORROW'S WORLD readership -- or a total readership of six to seven

million people.

I believe we have now prepared The PLAIN TRUTH readership, in the main, to accept this NEW PLAIN TRUTH policy. And now, by COMBINING the two magazines into the one NEW PLAIN TRUTH, we will reduce the expenditure for our publishing operations by a considerable sum. This is so, even though we MAY find it advisable

to increase the size of The PLAIN TRUTH from the present 52 pages (including cover), to 68 pages. It will save not only on the paper and printing, but on postage, maintenance of separate subscription lists, etc.

I feel that this merger of the two magazines into one will actually REVITALIZE The PLAIN TRUTH, adding zest and inspiration to its contents. We will not put as many strictly Biblically-oriented articles into The PLAIN TRUTH the first few months as later, but the number of Biblically-oriented articles will gradually increase.

You need to realize that today The PLAIN TRUTH is read by many important people -- business executives, professional people, and also many who are high in governments of many nations around the world -- and that includes the U.S. Government at Washington, D.C. A number of copies go into the White House every month. I believe this new merger, by which WORLD PROBLEMS will be explained by actual Biblically-oriented articles, will be an IMPORTANT means of getting THE MESSAGE FOR THIS VERY HOUR directly into the hands of leaders in governments of many important nations around the world!

I feel sure you will REJOICE WITH US that situations have developed in such a way that this step may now be taken! Had The PLAIN TRUTH continued on as it once was -- as a strictly RELIGIOUS-SOUNDING magazine, it would never have reached either the quantity or the quality of readership it now has! I think we can see that the living GOD has guided His Work and blessed it! This new policy is another BIG LEAP AHEAD in the most important activity on earth today. It will start with the MAY number.

Most sincerely, in Christ's name,

Herbert W. Armstrong

AMBASSADOR COLLEGE  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG, Chairman  
Publisher of The PLAIN TRUTH Magazine

EXTENSION DEPARTMENT  
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March 26, 1972

Dear Inner Family of Co-Workers:

I am writing while our plane is being refueled at Teheran, Iran (which is Persia). We are en route from Colombo, Ceylon, to Israel. Now our engines are starting up. I will have to fold my typewriter back up into its place until we are airborne.

In Ceylon, while we were on their very super-powerful radio station for two years -- now several years ago -- (but our visit here may result in getting back on) I had an interesting meeting with the Prime Minister, in the living room of her official residence, Friday afternoon. Last night (Saturday night) my daughter and I, with Mr. and Mrs. Rader and Mr. Gotoh, were guests at dinner at "Queen's House," residence of the Governor General. It is really a palace -- quite huge for a private residence. It was built over 400 years ago by the Dutch, when they were in control of Ceylon, before it came into British hands. Ceylon is now independent, but a member of the British Commonwealth. The Governor General is appointed by Queen Elizabeth of England.

We had been invited to Ceylon by the Prime Minister, Mrs. Sirimavo Bandaranaike, through the Ceylon High Commissioner (same level as Ambassador) to India, at New Delhi. The High Commissioner accompanied us on our plane to Colombo. I will give you a report of the meeting with the Prime Minister in the Personal article in the May PLAIN TRUTH. I just thought in this more personal and confidential letter to our own inner family of Co-Workers you might enjoy some of the more personal highlights.

At the dinner at "Queen's House" last night besides our party, were the Governor General and his wife, his Chief Aide and wife, and the High Commissioner of Ceylon from New Delhi.

This morning, we brought the High Commissioner with us as far as Bombay, where he caught a commercial flight back to New Delhi. We have had to make the one fuel stop between Bombay and Israel, at Teheran. While we were on the ground at Bombay, one of our Indian Co-Workers who is a mechanic with Indian Airlines, recognized our plane, and came aboard for a few minutes' visit. I have met him two or three times before. His daughter graduated from Ambassador College, English campus, and until her marriage was also a faculty member.

Earlier, at New Dalhi, I had another visit with President

V.V. Giri, and also a meeting with our U.S. Ambassador Keating. He is the former Senator from New York. I am sorry that there have recently been more or less strained relations between the Governments of India and the United States. For that reason protocol made it inadvisable for me to see Mrs. Gandhi, the Indian Prime Minister, when I had had a talk with our American Ambassador on the same visit.

However, at New Delhi we were entertained twice at the home of the Executive Secretary to the President, Dr. Singh -- and there we met two or three maharajahs, and the Ambassadors from Chile, Argentina, and Sudan, and we received invitations to visit their countries in South America and Africa.

I have had to notice, on this trip around the world, that relations between many governments are indeed becoming more strained and tense.

I overlooked mentioning that, on meeting the Prime Minister of Ceylon, I have now had meetings of some length with all three of the women Prime Ministers in the world -- the other two being Mrs. Indira Gandhi, and Mrs. Golda Meir of Israel (whom, by the way, I may see again this week).

On this present trip, we left Pasadena Monday, March 6th, flew out to Honolulu, stopped overnight, then Tuesday morning flew (one stop for fuel at Wake Island) to Tokyo. We did not disembark, but Dr. and Mrs. Ohama came aboard our aircraft and flew with us to Seoul, Korea. Dr. Ohama is the leading educator of Japan, and perhaps the leading nonofficial adviser to the Government. He has visited both our Pasadena and Texas campuses, and addressed the student bodies.

I had never been to Korea before. Dr. Ohama and I had expected to have a meeting with the President of Korea, but, as frequently happens with Heads of State, emergency matters came up that prevented. However, I did have a very fine meeting with the Minister of Education and his two Chief Aides.

Then back to Tokyo, where events for us were real exciting.

We flew back to Tokyo on Friday. Had dinner Saturday night with the new Ambassador, from Israel, and his wife. Had tea with them at their Embassy Sunday afternoon. Had tea with the Emperor's brother, Prince Mikasa, on Monday afternoon at his palace. On Monday night we were guests of two of the most influential members of the Diet (the Japanese governing body -- Congress-Parliament), both of whom had accompanied Prime Minister Sato on his trip to San Clemente (the Western White House in California) for the meeting with President Nixon.

On that visit Mr. Sato had asked to see me, just before his meeting with Mr. Nixon, but I was ill with a high fever at the time, and so Messrs. Rader and Gotoh represented me in a meeting with the Japanese Prime Minister. Mr. Sato then had asked if we would fly these two high ranking Congressmen, and eight Japanese

newspaper representatives (who were part of the Japanese entourage) to our campus in Texas. These men had spent two nights on the Texas campus and enjoyed themselves immensely. They joined in on a sing-a-long by our students.

On this Monday night in Tokyo our party, including my daughter, Mr. and Mrs. Rader, and Mr. Gotoh, were the guests of these Congressmen at an elaborate Japanese style dinner.

But the BIG DAY was Wednesday. About eleven in the morning, we were driven to the House of Representatives office building, where Mr. Bunsei Sato (no relation to the Prime Minister, but a leader in the Diet), together with Mr. Keiwas Okuda, the other Diet Member who had visited our Texas campus, joined us and took us to the Japanese National Capitol Building.

There, Minister of Commerce and Industry Tanaka, considered to be the probable next Prime Minister, excused himself for about fifteen minutes from a very important conference, to meet me. He invited me to have a longer meeting with him on my next visit to Tokyo. I also met the Minister of Pollution (the official title uses a different word), the Secretary of the leading political party, and another top ranking Diet Member -- a Mr. Ishii -- whom Messrs. Rader and Gotoh met at San Clemente, a graduate of Stanford University, besides one or two other Diet Members. We had lunch in the Diet Building restaurant.

Then, a fourth Diet Member, Mr. Shionoya, whose son is in his second year at Ambassador College, Pasadena, joined us. And these four leading men of the Japanese Government accompanied us to the Prime Minister's official residence for my meeting with him.

Prime Minister Sato reminded me at the outset, that this was a very historic occasion. When I first had a meeting with him, in December, 1970, the newspaper headlines were blaring forth the news of the great riot against American forces on Okinawa. The Prime Minister had asked me to visit Okinawa, on my February 1971, trip -- which I did, and wrote an article on my survey there in The PLAIN TRUTH. The Prime Minister thanked me for the help I had given, and reminded me that immediately following our meeting, which was in his private office, he was to step into an adjoining conference room where the U.S. Ambassador and staff were to exchange the ratification instruments with the Japanese Foreign Minister and staff, legally affirming the reversion of Okinawa back to Japan. This was the big moment in Prime Minister Sato's administration. We visited with him for some forty minutes, leaving at ten minutes to three. As we left, the United States Delegation were driving up. Their meeting was scheduled for three o'clock. It was the BIG NEWS on front pages next morning.

However, I must say candidly to our own inner family, general conditions in the world do not look good. They are definitely NOT heading for peace. The social conditions -- the way the vast majority of people live -- are simply revolting. Most areas of the world's cities are ugly, depressing, reflecting poverty, filth, and squalor.

When I think of the BEAUTY -- the cleanliness -- universal prosperity -- the vigorous, healthy people with faces wreathed in happy smiles we shall see worldwide after a generation or two in the WORLD TOMORROW, I certainly do pray, as Jesus Christ instructed, "Thy kingdom come. Thy will be done in earth, as it is in heaven."

I forgot to mention a MOST IMPORTANT program suggested to me by Prince Mikasa -- but I shall include that in my Personal in The PLAIN TRUTH.

In Israel we have meetings scheduled with Abba Eban, the Foreign Minister -- possibly another meeting with Mrs. Meir, besides many others. Then we have a meeting scheduled with the President of Romania, en route to our campus in England, and after a few days there, back to Pasadena Headquarters.

If ever this world NEEDED the message we are carrying to it worldwide, it is NOW! Ours is the powerful voice in the wilderness of confusion, friction between governments, wars, threats of more wars, and terribly unhappy living conditions among the overwhelming majority of earth's masses of humanity.

On this trip I have completely rewritten the booklet, "Why Were You Born?" It is now virtually a totally new booklet. I'll have it on the press soon after returning to Pasadena. Would you like a copy? Let me know.

Also I have written two more installments on a most important new book, to run first serially, a month at a time, in The PLAIN TRUTH -- a parallel to H.G. Well's Outline of History. I am writing the outline of history, beginning with the very creation of the earth, and on through to ETERNITY -- as recorded in the Bible. You'll get it in The PLAIN TRUTH.

Also I have spent many hours during this trip re-editing my autobiography, rewriting parts of it, adding other things that have come to mind since it was originally published. Going over it again, frankly I have decided that I have lived a most eventful life, and I honestly believe, on reviewing it, that this book contains much valuable instruction, inspiration, and interesting reading. It may take another month or two -- for so far, I have only reviewed the first HALF of it -- the book we published a few years back. That book was only about half of what had been run serially in The PLAIN TRUTH. In this new edition of the book, I want to include the second half, so far published only in The PLAIN TRUTH -- and add one final chapter, bringing it up to the events of the present moment. It will probably contain about 1,000 pages or more.

So many people have been high-pressuring me to get out this new edition, I have felt compelled to work on it.

For more than an hour, now, we have been flying over rugged snow-capped mountains. Instead of crossing a mountain ridge, which might take fifteen minutes in our plane, we have been flying over the length of a continuously mountainous country. We



are now over Turkey. We have to skirt completely around the Arab countries, in going to Israel. We will fly over Turkey until beyond Lebanon, then south over Cyprus, then back east into Lod Airport, Tel Aviv, Israel.

NEVER, I must remind you, was YOUR PART in this GREAT WORK more urgently needed than now. THANK YOU, from the heart for your generous part. And we need, even more, your constant and earnest PRAYERS FOR this WORK. Here come more snow covered mountains. It seems there is no end to them. In this letter I have taken time to just chat with you on the events of this trip in a personal, intimate way. Now I am rather fatigued, and will say good-bye, and rest awhile.

With love, In Jesus' name,

Herbert W. Armstrong

WORLDWIDE CHURCH OF GOD

WORLD HEADQUARTERS  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

April 25, 1972

Dear Brethren in God's Church:

I have just returned from a most eventful and successful six weeks' trip (which I had expected to last only three weeks) to find that rumors have reached the press concerning the absence of my son, Garner Ted Armstrong, with many false rumors and baseless conjectures. Also many letters from you Co-Workers asking for an explanation.

I hope you will realize that this is the most difficult and painful announcement that I have ever had to make in a Co-Worker letter.

Last autumn I was dismayed to learn that my son had been so overcome with personal, emotional problems, that it led to conduct inconsistent with the high standard of the Work of the Church of God and the scriptural qualifications for a minister of Jesus Christ, and rendered him incapable of carrying on the duties of a minister, and of his responsibilities of Executive Vice President.

The Board of Directors of Worldwide Church of God, and the Board of Trustees of Ambassador College, grieved as we were, had no choice but to remove Garner Ted Armstrong from his office and his responsibilities. Mr. Albert J. Portune was made ACTING Executive Vice President of both corporations, and Mr. Garner Ted Armstrong was granted a leave of absence, hoping that full repentance and overcoming of his personal, emotional problems would allow reinstatement without a long delay, and for the protection of the Work, no public announcement was made.

For some weeks my son was isolated in Texas, Colorado, and Idaho. It was reported to me that he was deeply discouraged, wondering if God had utterly rejected him, and whether forgiveness and being received back was impossible.

On hearing this, I wrote my son letters to encourage him, reminding him that God does always forgive upon repentance -- encouraging him to look forward and to the future of God's Work.

Although this is a very personal and intimate matter, because of published rumors or conjectures of personal conflict between us, and also of unfair treatment against Garner Ted, I will quote from one of those letters, as well as a letter from him, to give insight into the true situation.

On October 18th last, I wrote: "My Very Dear Son Ted: I have longed to come to you -- to be with you in this very sore trial -- to HELP. Ted, God knows the extenuating circumstances, and I know He is very mindful of them, in full compassion, understanding and mercy -- for He loves you even more than I, a mortal, can. So please let me remind you of what you already know -- and think on these things -- that God knows that we are dust -- He knows our human weaknesses -- He does not deal with us according to our sins as we really deserve -- but, as the heavens are high above the earth, SO GREAT is His mercy and forgiveness toward us. (Psalm 103; 11-18.) He gave His only begotten Son that you shall not perish, but have everlasting life in His Kingdom. We will be there together! Ted, I am interceding for you on my knees, fervently, many times a day. I know you are having to fight a pull in the other way, but our God is far stronger, and He will deliver you from this sore trial, and let His face shine upon you, restoring to you the JOY of His salvation -- and even more than in the past, He will use you! Look FORWARD, not backward. How wonderful may be our labors together in finishing the great Work of God! Go to your knees -- repent! You will win out! With all my love, in Jesus' name.

There were other letters. Later Ted wrote me:

"To my Dearest Father: THANK YOU, Dad, for being the most completely understanding, patient, considerate, forgiving father on earth, and for the letters you have sent me; the gentleness and consideration you have shown me, who deserves nothing but death, of and by myself. Your letters have helped me, Dad, more than you can know. I have read them over many times, and have tried, though I know only imperfectly, to use them as a daily guide for thought and action.

"I guess no one can ever know how deeply I was bitten; afflicted of the devil through all my wretchedness of these past few months -- or just how subtly and cleverly Satan sought to destroy God's Work through me. I think you do know, as perhaps no one else does, with the exception of Shirl (Mrs. GTA), who is here with me now, as I write. I have no excuses. I sinned mightily against God, against His Church and His Apostle; against the wife God gave me in my youth; against all my closest friends.

"Your reaction has been that of a deeply hurt, concerned, loving and forgiving father -- who would have been very justified in reacting in wrath, anger, and every normal emotion. I know God was working in and through you, and I have been able to have the only bright spots of HOPE for forgiveness and HOPE for God's own grace by telling myself that if YOU, God's Apostle and His servant in this end-time age, can still feel there is some glimmer of hope for me, then it is as if GOD HIMSELF is telling me the same thing. The hopelessness that I have felt from time to time, and the temptation to get into a 'what's the use' attitude has been dispelled to a great extent because of that realization. I was wildly searching about, in my attempts at self-justification, for the faults and problems of others, true to human form, to take the spotlight of guilt

away from myself. It amazes me that I could have acted that way, Dad; me, Garner Ted Armstrong, who has preached over and over again in piercing clarity about all the vagaries and deceit in human nature; who has been able, with God's Holy Spirit, to graphically describe the very course my own rotten nature so recently took. It also proves to me that I alone would not have reacted that way; that I was being heavily influenced, even though I did deny it to myself, and to others, at the time. I have acted like a mindless criminal; like an enraged beast; like someone bent on destruction, and on hurting, and tearing down. I can't understand it myself, and yet I do understand in part, just WHO (Satan) was influencing me, and why. David said, 'It is good for me that I have been afflicted,' and I can say the same thing, Dad. I must confess I rebelled at first, when meeting you at Penticton...(where I stopped him from further preaching). I had kidded myself (with help, no doubt, from evil influence -- Satan) that I could put everything away from myself, and that things would work out in the long run -- yet, in my deepest feelings, I was clinging to a false and inordinate hope. You knew it, even though I denied it to myself.

~I'm asking, though I know I don't deserve it, for forgiveness for EVERYTHING, Dad, from the sins to the way I reacted to you, to the fact that (forgive me!) I even rebelled AFTER being sent away, and drew back into black and depressed attitudes. Is there any need for me to tell you how deeply terrified I am when I think of the endless, horrible DAMAGE and DESTRUCTION I almost wrought? I refer to scandal, the newspapers, the hate books and our persecutors, to peoples' lives in the Church, as well as to my own family, my own sons (who) need the example of an upstanding, converted, spirit-filled father.

"I know how horribly I acted, now -- and it both frightens me terribly, as well as makes me so ashamed I wonder if I can ever look those who know about it in the eyes again. I have had to fight my thoughts, and continually ask God to miraculously take thoughts away from me. Shirl and I have talked for hours about every aspect of the situation -- and she knows my problems. She is an amazing woman, Dad. She wants to HELP me get over EVERY last part of my problems. She talks calmly, understandingly.

"I ask you to forgive me, too, for the terrible pressures and pain I have put upon you in your 80th year, and with the huge loads you must carry, and enormous responsibilities. I who should have been foremost in HELPING you, and in HOLDING UP YOUR HANDS, have had to be the worst agony, the most hideous problem to you of all. Human forgiveness could never overlook that, Dad -- that's another proof that God is using you, and that HE gives you your attitudes, and the forgiveness you have already held out to me.

"I hope God will continue to deal with me, and that He has not cast me away from His presence; that I can yet, somehow, find space for forgiveness for all that I am. With deepest love and respect, your son, Ted."

I sincerely hope these personal letters, intimate and private as they were, make very plain the way my son and I really feel toward each other -- and how painful and difficult it has been for me and our Boards to have found it necessary to take the disciplinary action we did. But in my office within the Church of God, I cannot be a respecter of persons, even though Ted is my very deeply loved son. The ministry of this Church must at all times be held above reproach.

The Boards and I did, as a result of this letter, receive him back. But subsequent events, attitude and conduct, to our great dismay, demonstrated to the Board members, ministers, and myself that the process of repentance was not yet complete. Even as John the Baptist had required the evidence of fruits to prove repentance and its permanency, so we were obliged -- to uphold the integrity of this Work in God's sight -- to require. And we so advised the entire membership of the Worldwide Church of God. These Board members, ministers and I have worked endlessly to help him. But we had to come to realize, as did my son also, that he must take a considerable period of time to regain his spiritual strength and stability, before he can even contemplate the resumption of his heavy responsibilities, or duties in preaching and broadcasting.

We know that God is still on his throne -- that the living Christ is the real Head of this Work -- that He is still at the helm, guiding, leading, inspiring, and blessing His Work through the Body of Christ, His Church. This is the Work of God -- not of Herbert W. Armstrong or Garner Ted Armstrong, or any MAN. The membership worldwide is praying for the complete, permanent repentance of Garner Ted Armstrong.

Co-Workers and Brethren, I hope you can realize how painful it has been for me to bare this before you.

God spared not His Son Jesus Christ, but sacrificed Him for the salvation of the world. I love my son Ted very deeply, too -- and the more so, through this terrible trauma. I hope with all my heart that soon we may know by the fruits that he has been restored by the power of God to full and permanent repentance. I am in close contact with him. I feel he is making good progress now. But God does not compromise and we in His Work cannot.

Co-Workers and Brethren, I want you to realize that when in this Ministry we preach of RIGHTEOUSNESS, we mean it, even though it involves such disciplinary action right at the very top of the Ministry. No matter how difficult this trauma has been on all of us, especially me as Ted's father, we do not, and have not, ever knowingly compromised with the Word of God.

I want you to know that you may have full confidence in the integrity of the leadership, which the living Christ Himself has chosen and set in office under Him. Satan has planned this as his Master Stroke to try to DESTROY the Work of the living God. He has not succeeded.

I repeat -- OUR GOD IS ON HIS THRONE! He is still at

the helm, guiding, leading, inspiring, and BLESSING His Work!  
This Work does not depend on any man, but on GOD. Now, more than  
ever, we must be of ONE MIND -- ONE HEART -- that of GOD -- in  
LOVE and in FAITH, and with His inspiration, leap to the task still  
before us with renewed vigor and energy. We need to have our  
hearts in GOD'S Work, and get on with GETTING THE JOB DONE!

God bless you all,

With sincerest love, in Jesus' name,

Herbert W. Armstrong

AMBASSADOR COLLEGE  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG, Chairman  
Publisher of The PLAIN TRUTH Magazine

EXTENSION DEPARTMENT  
An educational service at all levels  
for all people worldwide

May 25, 1972

Dear Family of Co-Workers:

April 25th I sent you the most difficult and painful announcement I have ever had to make in a Co-Worker letter. Since then certain newspapers, publications and broadcasts have made scurrilous, deceptive and misleading attacks on the Work of God, filled with fallacious, distorted, exaggerated and false accusations.

It has never been our practice to answer false accusers or persecutors, nor to attack or accuse others.

Recently a group of dissident Leftists hung President Nixon in effigy -- and if a Democrat had been in the Presidency, he probably would have received the same abuse.

1941 years ago, the chief priests, elders and all the Council at Jerusalem sought false witnesses against Jesus, to put Him to death. (Matthew 26:59.) "At the last came two false witnesses, And said, This fellow said, I am able to destroy the temple of God, and to build it in three days. And the high priest arose, and said unto Him, Answerest thou nothing? what is it which these witness against thee? But Jesus held His peace." Jesus did not answer His false accusers. He was not hung in effigy -- HE WAS CRUCIFIED in person AND KILLED!

This is HIS WORK! He, the resurrected, living Jesus Christ, is the HEAD of this Work. He guides, directs, and inspires it through the power of the Holy Spirit. Its FRUITS bear ample witness. Christ's own Gospel is preached and proclaimed to the MILLIONS as a witness worldwide. Thousands of lives have been changed, made happy, received God's Holy Spirit, made heirs of God and joint-heirs with Christ, to inherit eternal life.

Jesus Christ is IN this Work. He said He would never leave nor forsake it. But, on the other hand, He also said, "If they have persecuted me, they will also persecute you...." But, again, the Apostle Paul wrote: "If so be that we suffer with Him, that we may also be glorified together. For I reckon that the sufferings of this present time are not worthy to be compared with the glory which shall be revealed in us" (Romans 8:17-18).

Again, 1941 years ago, the Pharisees and chief priests sent officers to take Jesus. But after listening to Him, they returned

without Him. "Then answered the Pharisees, Are ye also deceived? Have any of the rulers or of the Pharisees believed on Him?"

The Church of God was persecuted, almost from the beginning. At the beginning of the 8th chapter of the Book of Acts, two years after the founding of the Church of God, it is recorded: "And at that time there was a great persecution against the church which was at Jerusalem, and they were all scattered abroad throughout the regions of Judea and Samaria, except the apostles."

Later, when the Apostle Paul arrived in Rome, the Jews there said to him, regarding the church, "as concerning this sect, we know that everywhere it is spoken against" (Acts 28:22).

There were some -- though a comparative minority -- who believed Jesus when He was on earth. There are many thousands, though a comparative minority -- who believe His SAME Message, and His SAME Work, today. I would like to share with you just a few of the letters I have received in response to these attacks.

A PLAIN TRUTH subscriber from Weslaco, Texas, who is not -- or has not been -- a Co-Worker, writes: "I was sorry to learn that your son has been separated from your organization, but having no desire to involve myself in the internal affairs, I only write out of a sense of loss. However, since reading the article in \_\_\_\_\_' I felt it necessary to write to their editors, and copy of my letter to them is attached hereto. I hope that many of the other admirers of the work which you and he have been trying to carry on will likewise write to \_\_\_\_\_ and express their contempt for the article. Again, thank you for the subscription which you so kindly sent me."

Following is copy of his letter to the editor of the attacking publication: "\_\_\_\_\_ should be congratulated for its action in employing the mentally retarded, as witness the article by correspondent \_\_\_\_\_ on Garner Ted Armstrong. Her incompetence and bias are quite plain.

"What is wrong with a knowledgeable commentary by Garner Ted on misuse of drugs and other social ills of our country? What about the sarcastic remarks about Ambassador College because of its standards of modesty in both appearance and dress? If you are so anxious to check up on things like this, why not look in on the rape trials to be held in June for students of Pan American University at Edinburg, Texas -- or the personal vendetta of a Baptist preacher against a Chicano group at Mercedes, Texas, who are trying to establish a college for the betterment of their education.

"What's wrong with the payment of tithes and offerings -- or the assistance to widows and orphans -- both of these are actually commandments of God? Or would she think it unseemly for a church to take over this assignment rather than public welfare assistance? What's wrong with a church -- or any other group -- to be desirous of maintaining their internal operations -- so why the big deal of the secret letter burning?"



"It does not appear especially sensible to seek information on the workings of an organization, especially a church, by asking the opinions of apostates and/or dissidents. I would challenge correspondent \_\_\_\_\_ to publicly indicate the name of the church of which she is a member or if she even paid any tithes in the past year.

"I can only fault Herbert W. Armstrong in one area and that is his failure to heed the scriptural direction found in Matthew, Chapter 7, verse 6.

"Oh yes, one other item, I am NOT a member of the Worldwide Church of God. My only contact with them has been to listen to some of their radio broadcasts and to read a few of their free magazines. My prime interest in this is that old American custom -- fair play -- or has correspondent \_\_\_\_\_ even heard of it. Sincerely, \_\_\_\_\_."

From Fall River, Mass., a Co-Worker writes: "Was I shocked yesterday when I turned the page in my \_\_\_\_\_ and saw Garner Ted Armstrong's picture! I was even more shocked and furious as I read the article and to the place which said that the Church of God "is a stern, bizarre sect founded in 1934 ... by Garner Ted's father Herbert W. Armstrong. The article was nothing but a pack of lies and insults, and I was very upset about it because it will give thousands of people a totally false idea about the Work. I assure you that I am praying for the Work and for the Armstrongs in this time of trial. ... And finally, enclosed is my tithe and offering. ... I am proud to be a part of God's Work."

Here is a letter from a young woman whose mother is a member of the Worldwide Church of God: "I have just finished reading the \_\_\_\_\_ article. Mr. Armstrong, I don't know how to word an encouraging letter to you because you encourage me so much. But, please don't be a bit discouraged by these damning articles. One day, those poor (and may I say ignorant?) people will be very repentant to God's people.

"I'm not looking forward to that time because of that reason alone but it's a fact.

"Thank you for being so strong during this trial. It's made me stronger and made me 'wake up.' Please don't be discouraged and we are praying about and for you and Mr. Ted Armstrong. Love and encouragement, \_\_\_\_\_"

The following is a longer letter, but I feel you will profit by reading every word. It is from a Catholic nun, living with many others, in a nuns' house. It shows a beautiful and loving attitude:

"Received your letter dated April 26. It must have been with a bleeding heart that you had to make such a crucial and painful announcement about your dear son Ted. As I read the letter, tears streamed down my cheeks, fully knowing well how you feel and what you are undergoing.

"After reading it I immediately put it on to the ninety-nine nuns who reside here who every Sunday watch him on TV and also listen to his radio programs every morning. It certainly was a blow to us all -- for we all love Ted -- and, is he not our 'BROTHER'??? When one member of the family suffers -- the rest of the family suffers with him.

"For your consolation and his, let me tell you, that we too are with you in prayer and in pain for the loved one.

"Every day, we too gather in our little chapel, on our knees in the presence of our 'Merciful God,' storming heaven with our prayers, so that he might repent and come back to where he began -- Satan is indeed dealing his last card, and how competent he is in his dealing? I often say what others have done we can do the same, without the help and grace of the Almighty -- therefore who are we to throw stones?

"God being a 'Merciful Father,' knows our weaknesses. Was it not He who formed and fashioned the clay? He knew the feeble things we were when He gave us the light of day. One thing is consoling to know is that when 'God forgives -- He forgets' the past.

"Dear Mr. Armstrong, would it be possible to tell him on our behalf, that we are praying for him, longing and anxious for the day we see him once again on TV.

"For you, dear Mr. Armstrong, keep up the good Work which you have been doing for so many years. Serving your God and country, by preaching 'His Word' to thousands and thousands of people, teaching them to love God and bringing souls back to the fold.

"Let us then put our trust and confidence in He who has conquered the world."

What organization, church, college or important enterprise is there which does not have a few -- possibly former members or employees, or those who have had some former contact -- who are dissidents, hostile and bitter or prejudiced?

It seems those who, for a sensational story or broadcast, attack this Work, seek out only those very few dissident and bitter enemies of the Work, and are willing to broadcast or print every defaming thing these enemies will say against us without checking the facts. They never seem interested in checking with the 75,000 members and many thousand other Co-Workers. They imply false motives employ clever and deceptive innuendos, and give false and misleading impressions.

Did you ever notice that our persecutors attack us from two inconsistent angles? 1) They accuse us of embracing doctrines, so difficult to observe that nobody would ever want to become one of our followers -- so unpopular we would never attract members (and in most cases they entirely misrepresent these doctrines). And yet, 2) they imply we are so very successful, and that we are

receiving much money. I'm sure you can see the utter inconsistency of this. Why do they not point out, as our Co-Workers know, how every dollar in this Work is made to go farther and accomplish more than any place we know. HOW do you appraise the VALUE of one human life turned from sin and death to righteousness, receiving the gift of ETERNAL LIFE? The living Christ who heads and directs this Work, reaps a harvest, THROUGH this Work of a few THOUSAND of such every year.

Co-Workers, this wouldn't BE the very Work of God UNLESS it was being persecuted! Our persecutors themselves, PROVE this is the very Work of God! We do not invite persecution. We try to avoid it. But the living Christ and YOUR BIBLE says we will get persecution and false accusation. In this world, we have to expect at the best, careless journalism, and at the worst, irresponsible journalism.

Let us remember we are mindful of the assurance of our very Savior: "Blessed are they which are persecuted for righteousness' sake: for theirs is the kingdom of heaven. Blessed are ye, when men shall revile you, and persecute you and shall say all manner of evil against you falsely, for my sake. REJOICE, and be exceedingly glad: for great is your reward in heaven: for so persecuted they the prophets which were before you" (Matthew 5:10-12).

This very persecution INSPIRES us to GO FORWARD with renewed enthusiasm, faith, and determination! Our God is still on His Throne. The living Christ will never leave nor forsake us. Let us never forsake Him. He is constantly opening more and greater doors to get His Work going to more and more people with increased IMPACT! Let's follow where He leads, in HIS POWER!

With love, in Jesus' name,

Herbert W. Armstrong

AMBASSADOR COLLEGE  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG, Chairman  
Publisher of The PLAIN TRUTH Magazine

EXTENSION DEPARTMENT  
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May 31, 1972

Dear Brethren of God's Church:

This letter is being written high in the air, with mingled emotions of thanksgiving and gratitude, hope and JOY! My most fervent heart-rending and prevailing prayers of the last ten months, combined with yours have been answered!

Messrs. Portune, Antion and Dart -- all Vice Presidents, Mr. Stanley Rader and I, are returning to Pasadena from a momentous meeting with my son Garner Ted Armstrong. I had spent the better part of two days with him last week, and I knew then that with God's help, and countless hours of submissive, prevailing prayer on his part, coupled with the prayers of thousands for him, his problems have now been overcome. There is no question in our minds that God is calling him back now, with plans for the greatest lunge forward this Work of God has ever taken. He is like a NEW Garner Ted Armstrong, and we believe God will now use him with far greater power in getting out Christ's Gospel to the world than ever before. We know God has forgiven, and filled him -- and us -- with a completely new dedication for the finishing of the Work for this age.

Plans were made with enthusiasm today for a completely NEW program of getting Christ's Message to the whole world in multiplied POWER! We know God has inspired a wholly NEW format for the television program. It will no longer be just a documentary -- it will get the real MEANING of events and world conditions across to viewers, tied in with PROPHECY, and a dynamic calling of viewers to REPENTANCE and turning to the living CHRIST! There will be no pussyfooting. Ted is simply filled with desire and the urge of God's Spirit to get at this. The same on radio -- and this time, by BOTH of us. I will continue on the air at least once a week, and he probably will carry the radio program six times a week. We're going to make world happenings and conditions MEAN SOMETHING, as GOD sees them from His high heaven, and HIS MESSAGE will come with POWER!

Then, SOMETHING NEW! Garner Ted is going to make personal appearances in many cities in the United States and Canada, in large auditoriums. Instead of running from this recent wave of persecution, God is showing us how to TAKE ADVANTAGE OF IT, and make it WORK FOR HIM! It will swell the crowds.

We are going to put increased vigor in messages in

advertising space we are purchasing in the world's largest mass circulation magazines.

We are not only rejoicing in gratitude, we are also filled with dynamic enthusiasm and dedication to put NEW LIFE into God's Work -- new life I know GOD is giving us!

Brethren, the past ten months has been the most terrible and painful trauma I have ever suffered -- and that in my 80th year. It's been like being under a heavy cloud. But God's Work has had to have leadership, and no matter how discouraging it has seemed, I have had to keep right on the firing line, ENCOURAGING others, tackling additional tasks and responsibilities, driving myself on and on, and at the same time finding more time for prayer than before. No matter how deep this trauma I knew that God is on His throne, and Christ promised He would never leave nor forsake us or His Work, and my faith never wavered, though my spirits could not be those of rejoicing.

But WHAT A LIFT this day has been for all of us! Now there REALLY IS JOY AND REJOICING, AND GRATITUDE AND THANKSGIVING TO OUR GOD!

Brethren, I want you to know also how much we are aware of your loyalty, your faithfulness and your very REAL sacrifices financially for God's Work, and especially your generous response and sacrifice to my special and urgent appeal 2 1/4 years ago. But I have to tell you now that the Work needs your financial sacrifice even more than 2 1/4 years ago. It is VERY discouraging to me to have to tell you this -- but it is GOD'S WORK, not mine or Ted's -- and the Work demands it. For the past two or three months, because of these persecutions, knowing enemies would use it against us in their efforts to destroy the very Work of the living God, I have refrained from telling you of the financial condition of the Work, or the serious financial need.

First, let me assure you the Work is NOT in the plight its enemies are exaggerating -- on its last legs, just about to fold up. But this has been a GROWING Work for 38 years. By its very nature it MUST grow and go forward or start going backward. For years -- up until about three or four years ago -- it grew at the rate of 30% each year. Based on indications last November and December, we set the 1972 budget at about 15% increase over 1971.

But, partly due to the fact that I have made no urgent requests for financial support these past few months, the increase in income is falling far short of that. Our enemies would have people believe the income for the Work has fallen almost completely off. On the contrary, the income is showing an INCREASE over last year, but far short of a 15% increase. We have, in the past two or three months, made several cuts in the budget, but we CANNOT make more without severely crippling the Work -- cutting off more radio stations, cutting The PLAIN TRUTH down again to every other month, and other cutbacks that seriously would cripple the Work.

I cannot longer delay telling you that we now face a crisis even more serious than we faced at the end of February,

2 1/4 years ago. I had to ask you, then, even to go to your bank and borrow what you could pay back within 2 years on a monthly repayment basis. You Brethren responded generously and the crisis was successfully weathered.

I simply have to tell you Brethren that we now face an even more desperate crisis, and reluctant as I am to do so, I am forced to ask you to respond once again as you did. There are more of us now. We are not yet to the half-way mark of this year, and already more than 2,000 additional members have been baptized and received into God's Church.

With this dynamic NEW program, and my son Garner Ted back on the job more powerfully than ever before, I feel confident I can assure you that if you now respond once again as you did then, the Work will pick up momentum FAST!

My wife and I lived in real poverty for 28 years, in getting this Work developed into the powerful worldwide Work it now is. And not only that, I have been through the years the heaviest financial contributor to the Work. I only say that to let you know I am not asking you to do anything I have not, and am doing, setting the example -- all scurrilous misrepresentation of persecutors notwithstanding.

This ordeal these past ten months has brought my son Ted and me even closer together in father-and-son affection and deep love than ever before. We are TOGETHER in Christ's Spirit, in doctrine, in God's WORK completely.

Brethren, we must keep our eyes constantly on THE REAL GOAL AHEAD. Actually that goal was not so clear to us until this present year. Now God has moved very significantly to show us! He has opened POWERFUL new doors never open to us before -- new POWERFUL radio stations, new television stations, now mass circulation publications opening advertising space. These are the BIG and powerful ones needed to FINISH God's great Work for this age -- and they were not open to us until this year!

NEVER before has the Work had such tremendous opportunities. If you could have been with us in our meeting today with Garner Ted, and in the enthusiastic planning under Christ's inspiration, you would KNOW as we do that the REAL FINISHING THRUST OF THIS WORK NOW LIES DIRECTLY AHEAD! NOTHING else is so important now! Let's leap forward with it!

REMEMBER -- never lose sight of the fact -- that THIS IS THE ONLY WORK IN THIS WORLD THAT IS PROCLAIMING THE SAME GOSPEL GOD SENT INTO THE WORLD THROUGH JESUS CHRIST! This is Satan's world. He has his ministers (II Cor. 11:3-4 and 13-15). We DARE NOT FALTER OR SLOW DOWN!

Dear Brethren, it has taken FASTING AND PRAYER to bring about this time of rejoicing and BIG OPPORTUNITY for a completely NEW LIFE in God's Work, empowered with GOD'S HOLY SPIRIT!

And God leads me to see that this NEW PHASE in His Work

must start off with FASTING AND PRAYER by the whole membership. Therefore, I am setting Sabbath, June 10th aside as a day of FASTING AND PRAYER FOR ALL MEMBERS WORLDWIDE! PRAY, as never before, for NEW LIFE, infused by God's Holy Spirit into His Work. The fasting from Friday sunset to Sabbath sunset -- June 10th, (not including children).

One important thing, in connection with this day of FASTING and prayer. It has been very evident for more than a year that Satan is striking his MASTER STROKE to try to destroy this Work of the living Christ. He has cast a PALL of gloom, discouragement and depression over God's people. Many have felt it. PRAY that God will restrain and withstand Satan, and fill His people with an URGENT sense of MISSION, SACRIFICE, HOPE, ENTHUSIASM AND JOY! Pray for all the other Brethren!

We have nothing to live for but GOD'S WORK. At whatever sacrifice, we must put God's Work FIRST. WE ourselves are doing it, and in the office in which the living christ has put us, Ted and I MUST appeal to you to do the same, and hold up our hands in this NEW lunge forward. God is opening HUGE NEW DOORS! Please pray, more than ever before, for God's Work, and especially keep praying for Garner Ted and me.

With sincere love, in Jesus' name,

Herbert W. Armstrong

WORLDWIDE CHURCH OF GOD

WORLD HEADQUARTERS  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

May 31, 1972

Dear Brethren of God's Church:

I'm writing this special letter to express, if I possibly can, the combined feelings of vast relief, thanksgiving, humility, and joy over the events of these past few months.

My father, along with several of the Vice Presidents of the Work and Mr. Rader, our General Counsel and Financial Adviser were here only a few hours ago in the little "A-frame" my wife and I have been renting for several months in the mountains of Colorado.

It was one of the most important days in all my life -- and, I really hope and pray, an important day for the Work of our Savior for this age.

As I write, I know my father has already told a few close friends in Pasadena preparatory to an announcement he will make this coming Friday night in Bible study that I am to begin radio broadcasting, television programs, writing, and other duties almost immediately -- that he has written a letter to you Brethren, making the same announcement, and that, if I can get this letter to him in time, he will include my thoughts to you. He is announcing not only that I will be back on radio and TV soon, but that a whole new format is to begin, which I have wanted desperately to do for many years. It will not really be so "new," after all, but rather much more like the format of the broadcasts my father was doing when I was but a boy, and very much like many of the newer programs he has been doing of recent date. Not only on radio, but on television, I hope to begin more of the hard hitting, straightforward Biblical and prophetic messages which make our program absolutely unique in this world. I hope, through God's own help, these new programs will be more powerful as witness for the soon coming Ruler and King of this earth Jesus Christ of Nazareth, than ever before! God truly does now "command all men everywhere to REPENT." His time has come to get that message to the world.

Brethren of God, I know there were literally thousands of you praying for this Work -- and even for me, personally, during these past months. I needed those prayers, like a member of any family needs the loving concern of all the other members if he is in sore trial. I know through many experiences that God Almighty was working with me -- that the very purpose for my drawing breath on this earth is to give myself utterly to His own Work -- that God, Himself, was rendering a decision. It was as if He had said, "I will yet use you to MY honor and glory -- to MY purpose -- you are NOT YOUR OWN, you are BOUGHT WITH A PRICE!" I know Christ



PAID for my life, and what a purchase price for such worthless merchandise. Still, if God will use me for His purpose I want only that for the rest of my life -- and nothing else.

I know some were confused, perhaps shocked, in wonderment and perplexity -- and I know that many defamatory articles appeared against God's own Work. God is the judge, however, of all such men -- and He alone really searches and tries their hearts. We should only pray FOR them.

I want to thank all of you who have so earnestly besought our Creator in my behalf -- and, if I could, the tens of thousands who are not yet truly converted, and brought to their God, but who, nevertheless, made it obvious I, in spite of my own clay, and totally common humanity, had come to have daily meaning to their lives. Thank you, Brethren, VERY much for your loving concern.

The one in this human sphere to whom I truly owe the greatest debt, besides my own father, is right here beside me, as she has been for these many years -- my wife, Shirley. Without her, I know I would be only a vagabond in this earth, without cause or purpose -- not a whole man.

We serve a wonderful God, Brethren -- and how totally ANXIOUS I am to be about our Father's business!

In Christ's name,

Garner Ted Armstrong

AMBASSADOR COLLEGE  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG, Chairman  
Publisher of The PLAIN TRUTH Magazine

EXTENSION DEPARTMENT  
An educational service at all levels  
for all people worldwide

June 19, 1972

Dear Inner Family of Co-Workers and Brethren:

Events are now happening so fast I cannot wait till the usual time at the end of the month to tell you the BIG NEWS! And, I sincerely believe, A SENSATIONAL announcement!

Less than three weeks ago I wrote you of plans for the greatest lunge forward this end-time Work of God has ever taken. No time has been wasted, and those plans already are well under way. But now our living Saviour who HEADS this Work has opened the MIGHTIEST -- THE MOST POWERFUL DOOR IN THE 38 1/2 years of this Work! I know -- I wrote you before that on January 7th the most powerful door so far was opened to us and that was true! But what has opened up since my last letter, May 31, is still greater!

It's just as if God is starting His Work all over again. I want to tell you, first, a few things about its original start -- and then you'll understand what I mean by saying it is STARTING ALL OVER AGAIN, and, this time, starting from here with more than TWO HUNDRED THOUSAND TIMES the power with which it started then.

This Work has recently undergone some scurrilous attacks reaching around the world. I have reminded you, however, that GOD IS STILL ON HIS THRONE -- and He most certainly is demonstrating it now! But when this Work was getting started, 38 1/2 years ago, it was opposed and persecuted and attacked even more, by comparison of its size, than now! Organized efforts were made to prevent it from starting, and in its first two or three years to stop it and destroy it. It IS the Work of GOD, so would you expect an angry devil to refrain from opposing it? And, being the Work of GOD, it has GROWN like the grain of mustard seed, despite all opposition -- and will continue to do so.

I say again, every little setback is like the cocking of the gun -- it just shoots the Work on forward faster than ever!

And so now, I have TREMENDOUS NEWS -- by far the most important announcement in the 38 1/2 years of this Work!

I want to give you some of the exciting facts about how the Work got started 38 1/2 years ago, but I must give you the big news first.

Having been in the publishing and advertising business many

years, I have said many times that you can reach people with a message about ten times more effectively through the eye than through the ear. This Work started out as a "Three-Point Campaign" -- radio, The PLAIN TRUTH, and personal evangelism. It was a most effective combination, and it grew 30% a year.

Then we started with ONE tiny radio station, with only 100 watts of power, and ONCE A WEEK. Today we make a NEW START with more than 300 radio stations, many of them the most powerful on earth, and broadcasting DAILY -- seven times a week. Then, The PLAIN TRUTH was a small mimeographed "magazine" of about 350 copies. Today it is one of the finest magazines in the world, 52 pages full color, and more than 2,100,000 copies. Then, I had to speak in one-room country schoolhouses to an average of about 36 people. Today my son Garner Ted and I can fill the largest auditoriums in major cities.

Through the years, we have continued to reach the people with Christ's Message by daily radio and by monthly publications, besides booklets. As I said, we probably reach people ten times more effectively through the eye -- by our literature -- than through the ear, by radio -- BUT we have been reaching people DAILY -- 30 times a month -- by radio, and once a month by the printed message.

In 1955 -- 17 years ago -- after we had been broadcasting coast-to-coast in the U. S. over the ABC network once a week, we thought radio was becoming a thing of the past, and television was reaching the people, so we cancelled out the ABC network and went on weekly TV, with eleven stations from New York to Hawaii.

You see, the BIG advantage of television is, YOU REACH PEOPLE THROUGH BOTH THE EYE AND THE EAR SIMULTANEOUSLY!

But we discovered two things: 1) radio was NOT dead, and 2) it had been proven by our experience in radio that it was the DAILY impact that was most effective of all. We had been broadcasting DAILY on a limited number of stations before 1955. It became apparent that DAILY broadcasting by radio, on MANY stations, was more effective than once a week on a FEW TV stations. We could not, then, afford both, so after 27 weeks on TV we went off television and began gradually adding radio stations with DAILY broadcasting. This built up, in time, to around 300 stations.

And what did we think about TV? For several years we could not afford it, and besides, it appeared UTTERLY IMPOSSIBLE to get any TV stations to clear time for a "a strip across the board" -- that is, DAILY time, with the SAME TIME EVERY DAY. Finally, as you know, we did go on TV again, but with a DOCUMENTARY format.

But now, what do you think has happened?

Last Wednesday, with my son Garner Ted returned, in a conference with members of our Executive Committee in my office, our advertising agency advised us they believed that it might be possible to open up a DAILY STRIP ACROSS THE BOARD on one or two TV stations. Immediately we all said, TRY IT! I felt it would surely

take an act of God to accomplish it. Next day, Thursday, our agency had obtained a daily strip Monday through Friday on the nationally-known KOA, Denver, immediately preceding the most listened to daytime program in the U. S., NBC's "TODAY" program of morning news and general interest -- that is, 6:30 to 7 a. m. By Friday evening SEVEN important TV stations had opened up similar strips for DAILY TV, same time every day. Our agency believes that by the end of this week, four more, including New York City, will be opened to us!

THINK OF IT! DAILY TV!

I never believed it possible.

Brethren and Co-Workers, I know GOD has now opened the mightiest door of all -- we shall be reaching the U. S., and perhaps in other countries, DAILY with a tremendous impact through BOTH the eye and the ear!

We will continue adding stations as fast as they open to us -- and now that this number of key stations in key major cities has already opened DAILY to us, I know more and more will:

PRAY FOR THIS!

Before Friday evening, Garner Ted had done the first DAILY TV program on tape, full color. And it was a HARD-HITTING EVANGELISTIC MESSAGE emphasizing prophecy and the Gospel.

I hope we can make this program, so far as recording is concerned, a simulcast -- with the sound portion going on radio -- although they would not be broadcast on the air simultaneously.

I intended, when I sat down to type this letter, to tell you some of the facts about the STARTING of this Work, 38 1/2 years ago -- but I don't want to take any more time right now, but rush this announcement off to you immediately -- I can give you those facts later.

GOD'S WORK is STARTING ALL OVER AGAIN -- now in MULTIPLIED POWER!

God's Message is going to SHAKE THIS WORLD! The whole world is going to KNOW it's been TOLD!

Once again, it's a THREE-POINT CAMPAIGN -- with DAILY TV added to daily radio -- The PLAIN TRUTH shouting GOD'S Message -- and PERSONAL evangelism by Garner Ted and myself -- consisting of 3-night evangelistic meetings -- Friday, Saturday and Sunday nights -- in the largest auditoriums we may be able to book, in different parts of the country (including Canada).

The LIVING CHRIST is empowering HIS WORK with the dynamic POWER of God's Holy Spirit. Christ is opening the giant doors! The gun was cocked -- now it is SHOOTING THE WORK AHEAD AS NEVER BEFORE! Please PRAY for this Work AS NEVER BEFORE!

And remember, this NEW MIGHTIEST DOOR OF ALL needs increased financial support! But I am confident this Work will once again GROW at the rate of 30% increase this very next 12 months.

And do you remember Jesus' parable of the sower and the seed? That which fell on good ground sprang forth and produced, some 30-fold, some 60-fold, some 100-fold. Let's PRAY that God will increase His Work, this next year by 30%, the following year by 60% and after that 100% -- or DOUBLE in one year! ALL THINGS ARE POSSIBLE WITH GOD! PRAY!

If you, Brethren, make the sacrifice to get the Work over this present hump, I have every confidence that the Work will pick up with such momentum that the income to carry it on will pick up with it!

I say again -- ALL SYSTEMS ARE GO! THANK YOU, and KEEP PRAYING for THE WORK, and for me and for Garner Ted, and all who are active in this great Work!

With deepest love, in Jesus' name,

Herbert W. Armstrong

WORLDWIDE CHURCH OF GOD

WORLD HEADQUARTERS  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

July 18, 1972

Dear Brethren in God's Church:

THANK YOU! THANK YOU!! Brethren, for your response to my letter of May 31, in which I was forced to tell you that a most severe financial crisis was approaching. I had to ask once again for SPECIAL offerings to avert it.

I realized that the situation was different than when I had to make a similar special appeal on March 30, 1970, and I estimated that our ability at this time might preclude more than about half the special offering response of the former crisis. And that is almost exactly what was raised.

However I was able, this time, to foresee the coming crisis, and ask this special help before the situation had become so desperate. And now, IF we can keep the regular income up to normal, we will pull through. However, if there is any letdown in receipt of tithes and offerings, we shall yet face a very desperate situation. The income, so far this month (July), is NOT up to what it normally should be.

But Brethren, HOW WE SHOULD BE THANKFUL AND REJOICE! The most powerful door our God has ever opened for His Work is already UNDER WAY! The DAILY TV programs are starting on more than TWENTY TV stations across the country -- starting YESTERDAY, July 17. These stations include the nation's number one independent station, WOR -- channel 9, New York, and Garner Ted Armstrong is now being heard DAILY on stations in Buffalo, N.Y. (reaching Toronto), Chicago, Los Angeles, San Francisco, Portland, Seattle-Tacoma, Denver, Kansas City plus a network over Kansas, Dallas, Fort Worth, New Orleans, Cincinnati, Dayton, Toledo, Washington, D.C., Austin, Texas (Ex-President Johnson's station), Nashville, Bellingham, Washington (covering Vancouver, B.C.), Charlotte, N.C. -- so far, we have 24 stations carrying the program DAILY, besides being back on all the stations formerly used once-a-week (until they clear a daily strip for us).

But ALREADY, that is a FINE national coverage. Our advertising agency is working daily on opening up DAILY TIME on more and more stations. We expect, in reasonable time, to cover the United States as thoroughly by television, as we have been by radio.

Brethren, it is surely a MIRACLE that in about three short weeks, we have been able to obtain DAILY TIME on so many stations. Five weeks ago I would not have thought we could obtain ANY daily strip on ANY station! This is what I have WANTED to do for 17 years -- but never thought it even POSSIBLE, before.

It is MISSION IMPOSSIBLE -- ACCOMPLISHED!

This is by far the MOST POWERFUL means of reaching people with Christ's Message ever possible. IT HAS NEVER BEEN DONE BEFORE! Some stations are putting on RE-runs of old former weekly half-hour shows, such as "Father Knows Best" (which I recommend), The Martian, I Love Lucy, Rifleman, Dragnet, Gunsmoke, etc. But I don't think ANY half-hour program has ever run, NEW and first-run, DAILY before!

To get started, for the first four weeks, we ourselves are running RE-runs of our former weekly documentary programs, but after that the NEW daily hard-hitting series will be ON THE AIR. Garner Ted already has done 25 NEW daily programs. We are doing them, full color, on TV tape, which will be sent to the stations. My son is now doing SIX new programs a week -- for the past four weeks plus the first ONE of which I wrote you before. He has already proved that he CAN produce six new TV programs a week. IT IS A REAL ORDEAL -- never done before! But IT'S GETTING DONE!

My son, Garner Ted, also is working hard on getting the PERSONAL APPEARANCE programs organized. The first one is to be held at Calgary, Alberta, Canada. He is very well known there -- has spoken there twice before national conventions, and been on weekly TV for a long time. He is planning to take along a slightly abbreviated chorale from the chorales of both Pasadena and Big Sandy campuses, a band, an MC, and uniformed ushers -- male students. We found, in the America Listen campaigns, that audiences love to see our sharp, clean-cut students, and talk to them.

These new Personal Appearance programs will be for THREE NIGHTS -- Friday, Saturday, and Sunday nights, beginning August 25, at Calgary.

Two weeks ago, I flew up to Oakland for the Sabbath service. A special large auditorium was engaged, and 1495 Brethren from six Bay Area churches attended. Last Sabbath, I spoke in the morning at Des Moines, and in Omaha in the afternoon. Three Iowa churches combined in Des Moines, with 726 present, and also, I think, three churches combined at Omaha, with more than 1,000 present. Ministers, Local Elders and their wives and I had a most enjoyable dinner together in the evening at Omaha, and I flew the ministers and elders from Des Moines out there with me. It was a wonderful get-together.

Having the jet plane makes it possible for me to get to one or two churches on a Sabbath, like that, and I will try to do more of that in the future. Also I visited the Imperial Summer Camp at Orr, Minnesota, Thursday evening and Friday. The young students put on a combined "sing-along" and entertainment show Thursday evening, and the annual water show Friday afternoon. It was simply GREAT! It's the largest such camp, for both boys and girls, in the U.S. And no other is remotely like it. The one disadvantage is that we can't take more of the children of our Brethren. It's too bad there can't be THOUSANDS of such camps. There will be,

in the World Tomorrow!

Sunday I must leave for Tokyo again. A meeting is arranged with Japan's new Prime Minister Tanaka, whom I already know. His picture will be on the front cover of The PLAIN TRUTH in the September number, and my meeting with him will provide the cover article. A request has come from Foreign Minister Malik of Indonesia (who also is President of the General Assembly of the United Nations) for me to stop by Djakarta this trip for a meeting with President Suharto. Also another meeting is scheduled with the King of Thailand, where Ambassador College is assisting in the King's educational program for his mountain people. Then there is to be another meeting with the President and Prime Minister of Sri Lanka (Ceylon), and a telex today said they will provide a helicopter at the airport to fly us to Colombo (an hour or more by car).

Then on to Jerusalem, where we have 90 students winding up a summer's work at the archaeological project, clearing off the debris over David's throne, where Christ is to sit and rule the world. Each year at this time, the officials of Hebrew University host a banquet in my honor, with all our students and staff attending.

Brethren, Garner Ted's new DAILY TV programs are, in my judgment, FAR better than his documentary-type programs. In these he can really cut loose with the GOSPEL Message. They are going to have tremendous IMPACT on millions of people.

Next week's TIME magazine will have a full page ad we are running to refute false attacks, and tell the TRUTH about the WORLDWIDE CHURCH OF GOD. This week's TV GUIDE carries the same ad -- 19 million copies!

Brethren, the Work is plunging on ahead in GREATER POWER THAN EVER BEFORE! But it can FINISH the WORK OF GOD ONLY if we are a real believing and PRAYING Church. Garner Ted has assigned to all who will participate in the Personal Appearance campaigns not less than ONE-HALF HOUR of prayer on their knees EVERY DAY! Unless the power of God's SPIRIT is in us, and behind this Work, it will fizzle. With that POWER nothing can stop it. REMEMBER -- pray earnestly for me, and for Garner Ted and his wife. Pray earnestly for THE WORK -- and that God will provide, through His people, the needed financial income. It's going to be a very tight squeeze during the next six months. YOUR CONSTANT AND EARNEST PRAYERS ARE NEEDED, as well as financial sacrifice. Garner Ted and I, Mr. Portune as Executive Vice President and manager of financial affairs, Mr. David Antion as the new Director of Church Administration, and all of our leaders here at Headquarters are PUTTING OUR ALL -- an ALL-OUT EFFORT -- into finishing this Work. But we seriously need YOU to back us up. Satan will continue to work harder than ever, especially through the malcontents and dissidents who are trying to destroy God's Work. A man with a gun, who already has killed one man and recently got out of the penitentiary, is reported to be in the vicinity now to "get" either Garner Ted or me. Our lives are on the block. Will YOU pray earnestly for our protection? Remember, GOD'S power is supreme!



THANK YOU -- THANK YOU again -- and remember, we can't  
slacken up in our efforts even for a minute!

With deep love, in Jesus' name,

Herbert W. Armstrong

WORLDWIDE CHURCH OF GOD

WORLD HEADQUARTERS  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG  
President and Pastor

July 28, 1972

Dear Family of Co-Workers:

The most powerful door God has ever opened to get out His  
LAST MESSAGE -- DAILY TELEVISION -- is already under way!

A few stations have found it necessary to put us on at  
6:15 a.m. TEMPORARILY. These are to be moved to 6:30 just as soon  
as the stations can clear for us. A number of these are NBC  
Network stations, and on those we immediately precede the most  
watched of all daytime programs -- NBC's "TODAY" program of  
morning news.

We have opened the DAILY time on 25 stations so far,  
including the nation's number one independent station, WOR, New  
York. A program of this kind going on television DAILY is a NEW  
THING! In order to get started, we have had to start off with an  
early morning time, but we will keep working for a night time, when  
we will reach many more listeners. If we could get stations to  
clear a half-hour during the usual NEWS time -- 5:00 to 7:30 p.m.,  
the number of viewers would multiply many times over. It would  
cost a great deal more -- but it would be worth it!

We realize we will have to virtually build our own viewing  
audiences at this morning time varying from 6:30 to 8:30. We will  
use advertising in local newspapers, and short "promo" spots, like  
20- or 30-second commercials at other times to call attention to  
our program.

Due to the morning times we are having to take, we cannot  
expect a sudden influx of millions of letters immediately, of  
course -- but it will BUILD, and GROW, just as this Work has  
always had to do. It started the very SMALLEST, and has grown  
to the BIGGEST -- and it will do the same on DAILY TV!

The BIG POINT is, that this is the MOST EFFECTIVE way that  
could possibly be used to get Christ's vital and final MESSAGE to  
people.

My son, Garner Ted Armstrong, now has 30 of the NEW half-  
hour programs recorded, and he is producing these programs at the  
rate of six every week. For the first four weeks, we are repeating  
the documentary-type programs, so that we could get started  
immediately with the DAILY telecasting, and at the same time build  
up a backlog, so that when Garner Ted needs to be away, he can do  
so and still keep the programs on the air six days a week.

We had a really INSPIRING and profitable conference in my

home last Saturday night, making plans in detail for Garner Ted's Personal Appearance meetings. Present were Garner Ted; Mr. Albert J. Portune, Vice President for Financial Affairs and Planning; Dr. Roderick C. Meredith, now Deputy Chancellor at the Pasadena campus -- which makes him the acting administrator of the College at the Headquarters campus; Mr. David Antion, Director of Church Administration; Mr. Ronald Dart, Director of the Foreign Work (including Canada); Mr. Joe Bauer, who will M.C. the Personal Appearance meetings; and Mr. Gary Prather, Chorale and Band Director.

The first of these Personal Appearance meetings will be held at Calgary, Alberta. It is planned that these Personal Appearance meetings will be held in each city three nights - Friday, Saturday and Sunday nights. The first such meetings will be held in the large auditorium at Calgary, August 25, 26 and 27. My son, Ted, visited Calgary this past week to complete advance preparations for this three-night campaign.

At this first Personal Appearance, we will send an abbreviated band, and also an abbreviated chorale, selected from the Pasadena and Texas campuses, besides Mr. Bauer. It may not be possible to send the chorale to such meetings after the next college year begins, in September, but we hope to be able, if we cannot, to have Mr. Dan Truhitte go along to sing. He is now a student at Ambassador College, but has had some important parts in movies -- including "The Sound of Music."

One important thing discussed Saturday night was having these meetings TELEVISED -- that is, recorded in full color on TV tape, to be put on television later, as special one-hour programs. That way, millions of people will be able to see and hear these special programs.

The NEW "Three-Point Program" is now well under way. My son, Garner Ted, is putting his whole heart into it with great ENTHUSIASM. His new DAILY TV programs are quite DIFFERENT from the former documentary programs. They were more formal, filled with a great deal of TV photography and interviews with experts and specialists -- and were secular, containing little of the Gospel Message. The new DAILY programs will not have so much in the way of picture illustrations, though just enough to make them effective, but they DO contain the real hard-hitting Gospel Message of the living CHRIST. I have seen a number of them, and they are, in my opinion FAR BETTER, and more effective, than the documentary type.

In these new TV programs, Garner Ted is able to speak right out from the heart, in real earnest. They are better, too, because his whole heart is IN these new programs. I'm sure they are going to CHANGE THE LIVES OF MANY THOUSANDS!

Co-Workers with the living Christ, this is a NEW START, in the most effective, the most POWERFUL Work of getting the dynamic, LIVING last warning Message out to a sick and dying world that has ever taken place.

The living Christ is directing, inspiring, empowering and BLESSING it. He is constantly opening new doors before us! But, so far as OUR part goes, the RESULTS will depend more on OUR COMBINED earnest and heartrending PRAYERS for this great Work, than on my efforts, or my son's, or any of us having ACTIVE direct part in it. The real POWER must be that of God's Holy Spirit! If we are a real PRAYING Family of Co-Workers, RESULTS WILL BE THE GREATEST OF ALL TIME! I ask you to PRAY for this Work as never before. Pray for all of us, individually, who have the direct active responsibilities in it, even as I pray daily for every one of YOU!

Let's SACRIFICE for this NEW START of the Work, that there will be sufficient financially to get it going more and more powerfully.

With deep love, in Jesus' name,

Herbert W. Armstrong

WORLDWIDE CHURCH OF GOD

WORLD HEADQUARTERS  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

August 28, 1972

Dear Brethren of God's Church:

I simply have to write you about it! Last night I enjoyed one of the most moving experiences of my life. It was Sunday night -- the third and last of the first of the new PUBLIC APPEARANCE meetings being conducted by my son, Garner Ted Armstrong, in the large and beautiful NEW auditorium in Calgary, Alberta (Canada).

At each of the three nights hundreds were turned away -- every seat filled in the 2700-seat auditorium.

It was beyond description. I'm not out from under the emotional impact of it yet. Never have I heard my son preach as he did last night. Yet it was not he -- it was the Great GOD speaking in and through him! That audience was MOVED! Tears streamed down cheeks. If we had had 200 or 300 counselors there to counsel with the people who sought help and counsel at the close of the service, they would not have been enough. Ted pulled no punches. He showed them the CAUSE of the escalating mountain of evils in this world -- the widespread immorality, the revolt of youth, the drug evil, the mounting crime, the broken homes and rising divorce rate, the rioting, violence and wars.

And in tremendous POWER he made them realize the KINGDOM OF GOD is at hand -- that the time has come for them to take this condition of affairs SERIOUSLY, and to REPENT, and turn to GOD and God's ways! If ever a servant of God did CRY ALOUD, and spare not, and LIFT UP HIS VOICE like a trumpet, and show the people THEIR SINS, it was done last night!

It resulted from impassioned, heartrending PRAYER. And then, just about five minutes before 8:00 p.m., and the start of the service, with all the Ambassador College Band, the Chorale, counselors and helpers assembled in the auditorium's "Green Room," Ted asked me to lead them in a final prayer. I asked God to help Ted yield completely into HIS hands, and for the living Christ to SPEAK THROUGH HIM, putting God's thoughts in his mind and God's words in his mouth, to say what GOD wanted that audience to hear. THAT PRAYER CERTAINLY WAS ANSWERED!

Several of those God has chosen to be leaders in His Work were there. Mr. Portune, Mr. Antion, Mr. Dart, Mr. Norman Smith -- all Vice Presidents (and their wives), Mr. Dean Wilson, Director of the Canadian Work, and Mr. Richard Wilding, the local pastor. At about one minute before eight we went in to take front-row seats the ushers had reserved for us. The curtain was raised, behind which was the Ambassador College Band, playing about a two or three minute overture. Then Mr. Joseph Bauer, M.C., came out with

opening announcements, ending by the Chorale skipping to their positions on stage, and a lively number with the band. Then Mr. Bauer introduced Garner Ted, who at this time gave merely a preliminary short talk of two or three minutes -- mostly announcements -- concluding with the introduction of Mr. Dan Truhitte, now a senior student -- who sang "Sixteen Going on Seventeen" in the motion picture "The Sound of Music." With both the band and chorale in the background, Mr. Truhitte sang "I Believe" in a very moving manner. Then Ted came out for the sermon. He was in dead earnest, and that audience was MOVED!

Brethren, these meetings are going to have a tremendous impact on cities all over the United States and Canada. Together with DAILY television, DAILY radio, and The PLAIN TRUTH, with the Bible Correspondence Course, the booklets, etc., God Almighty is empowering His Work to have the greatest impact on this world in 18 1/2 centuries!

These powerful PERSONAL APPEARANCES will continue. We will keep you informed. KEEP PRAYING FOR THEM. Pray earnestly for those who attend, that God will OPEN THEIR MINDS to HIS TRUTH.

So now, once again, as back in 1934, the THREE-POINT CAMPAIGN is ON! Only it is going out with 100,000 times the POWER it did in 1934! This is the NEW START that is destined to SHAKE THIS WORLD TO ITS FOUNDATIONS!

Truly, Brethren, this Gospel OF THE KINGDOM OF GOD is now being preached and published in all the world, as a witness unto ALL NATIONS, and that means that the END of this evil world is at hand -- and the coming of CHRIST, the KINGDOM OF GOD, and the happy WORLD TOMORROW is about to dawn!

In order that we might fulfill this GREAT COMMISSION, getting Christ's very Gospel of the Kingdom to all the world, we have all been called on to make sacrifices. Most of us have gladly, willingly, given up many material things we might have had, that radio and television time might be purchased -- that The PLAIN TRUTH, the Correspondence Course, and millions upon millions of copies of booklets and other literature might reach increasing MILLIONS of people on all continents worldwide.

One of the things we have had to sacrifice for this great purpose has been local church buildings in each city or town. Nearly all the local assemblies of this world's churches have their own church buildings. In this world of Satan's, the very word "church" has come to mean a building with a steeple or a cross on top, pointing to heaven. The people go to CHURCH -- to their meeting house. But in God's Word -- the Bible -- the word "church" means the PEOPLE OF GOD. The "church" is not a building, but God's PEOPLE, collectively. The CHURCH goes to -- assembles in -- a building or house. In New Testament times, local churches often assembled in the house of a member.

It is not wrong for each local church to have its own church building. But, as did many of the churches of the first century apostles, we have so far had to MAKE THAT SACRIFICE, and meet in

local hired halls, that there might be means to get Christ's Gospel out to the whole world.

But I did feel, more than ten years ago, that we should -- if God so willed -- have at least ONE local church building at the Headquarters of God's great Work. And, further, that this one HEADQUARTERS building MUST BY ALL MEANS be of a superb quality and character to glorify and HONOR our Great God who is Creator, Ruler, Sustainer, Teacher.

I knew that, of necessity, it would have to include the dual function of serving as the Ambassador College auditorium -- for college assemblies and forums each week, as well as for occasional -- perhaps annual -- special events, such as musical concerts.

Although I have written you many times, during the past ten years or more, about this auditorium-House for God, there are some factors we had to take into consideration which may not have been explained.

From the very first, I began to pray earnestly about it -- but not once did I ASK FOR IT DIRECTLY, nor plead with God to let us have it. I wanted it -- IF, and ONLY if -- God wanted us to build it. Although this is in NO MEANS even remotely to be compared to God's Temple, which David desired, and God had Solomon build at Jerusalem, yet it is to be GOD'S HOUSE -- the place of worship for His Headquarters Church and whatever brethren might be visiting here over a Sabbath. Therefore, if built at all, it would have to be the very finest in quality and character and beauty that we might be able to build.

Through the years, I continued to PRAY about it, committing it entirely to God's will. I asked Him to provide the financing to build it IF He wanted it built.

Meanwhile we began planning, as we prayed, and asking God's guidance in this planning, so that we would be ready to proceed, if and when God gave us the GO-AHEAD by providing the means.

The very first consideration was this: The character and quality of it was of far greater importance than size, or bigness. The Temple God had Solomon build was probably the FINEST, most SUPERB building in quality ever constructed on earth -- but scores and scores of cathedrals and church buildings on earth today are much BIGGER. It is said that it would cost, today, about FIVE THOUSANDS OF MILLIONS OF DOLLARS to build. We knew that whatever God had us build would cost only an infinitesimal tiny FRACTION of that. Yet, it MUST be one that, compared to buildings of our day, would stand in quality and character and beauty as a monument to our God. It could not be of inferior materials or workmanship.

It therefore had to be a finer quality than our other college buildings -- or than we would build if it were ONLY the College auditorium. That was one consideration.

Secondly, we gave great consideration, and asked God's guidance, in determining how large it should be. We knew -- even ten or twelve years ago -- that God's Work was growing and WOULD grow. We knew the attendance at the Headquarters Church would grow -- BUT we had set a limit on the size of the student body of 550 resident students. We knew that if we built this House for God to seat 4,000 people, we probably would outgrow it. But, in even a 2,500 or 3,000-seat auditorium, our 550 students would look very tiny in such an auditorium at Assemblies and Forums.

Most universities of 10,000 to 40,000 students have auditoriums that seat only a small part of their student bodies. Already we were renting the Pasadena Civic Auditorium (with about 3,000 seats) for special occasions and some Holy Days, when the other churches of this Los Angeles area come to meet with us. We knew we could still do that. Also we knew that we could have TWO services on the Sabbath, one morning and one afternoon -- as we have now been doing for some time.

Another important factor -- if we built it any bigger than we planned, we could never build it so big and maintain the quality and character NECESSARY to honor God.

We looked into God's Word for instruction and guidelines. What is GOD'S teaching, as to the character we should build?

God gave David the design, plans, and directions for building the Temple. It was built, not only of finest woods, but with GOLD, SILVER, and PRECIOUS STONES. Even furniture pieces made of wood, were COVERED WITH GOLD. The curtains, the veil, etc., were of FINEST materials, and with finest handicraft, carvings, and illustrations. The colors were bright, brilliant, BEAUTIFUL -- gold, blue, purple, crimson.

We looked in the New Testament. Through Paul, God used the analogy of comparing His Church -- the PEOPLE -- to a building. He wrote: "For we are laborers together with God: ye are God's husbandry, ye are God's building. According to the grace of God which is given unto me, as a wise master builder, I have laid the foundation, and another buildeth thereon. But let every man take heed how he buildeth thereupon. For other foundation can no man lay than that is laid, which is Jesus Christ. Now if any man build upon this foundation gold, silver, precious stones, wood, hay, stubble; every man's work shall be made manifest: for the day shall declare it, because it shall be revealed by fire, for the fire shall try every man's work of what sort it is. If any man's work abide which he hath built thereupon, he shall receive a reward. If any man's work shall be burned, he shall suffer loss; but he himself shall be saved; yet so as by fire" (I Cor. 3:9-15).

This analogy illustrates how we are saved by GRACE, but the degree of REWARD, when saved, will be according to our WORKS. The analogy shows that if a man builds, spiritually with materials compared to gold, silver, precious stones, he is building wisely. Even the best woods are hard woods, that might survive the fire if put out in time. But hay and stubble -- the CHEAPER, POOR



QUALITY materials would NOT survive, but be burned up. This analogy shows that God's will is that we build with the BEST, FINEST, MOST ENDURING materials.

Of course, Brethren, we did not take up a vote of the membership, to ask the PEOPLE of God's Church how to build this House for God -- but we asked GOD, and we went to HIS WORD for guidance and advice. Therefore God's House is being built according to GOD'S WAY, and I know you will all rejoice in that.

We set the SIZE of the auditorium, after this careful, PRAYERFUL, and Bible-searching planning, at 1300. And that is precisely the size we would build it, if planning it TODAY!

This beautiful auditorium is coming along in fine shape! We chose the contractor to build it who had built the FINEST buildings in Southern California, and had the reputation for doing the finest work. And they are about TWO MONTHS ahead of schedule. It was scheduled for completion in March, 1974. But now we expect completion by or before the end of next year -- 1973.

Although I prayed constantly about it, asking, first whether it should be built at all, and secondly HOW, if built, as to size, quality, materials, design, colors, NEVER ONCE did I ask God to let me have it built -- but only to reveal HIS WILL. When we were forced to build the gymnasium first and postpone or give up the auditorium to be God's House, I was not much disappointed -- for I had never set my heart on it. One by one other buildings preempted it. But finally, in early January of this year, God provided it with 100% financing -- a most RARE thing in construction financing. God had truly spoken. He wanted this building!

We will use it to His honor and glory! He will, in Spirit, meet with us there -- for our fellowship is with God the Father, and with Christ, and through them with one another.

And NOW, as this construction is proceeding so well, it seems God is also going to grant us at least a few LOCAL CHURCH BUILDINGS, starting this next year! It is not yet 100% certain -- but at least we are proceeding with preliminary plans and preparations -- as to WHICH cities need local church buildings the most -- as to plans, designs, etc. We at Headquarters realize the NEED. If this, too, is God's will, some of YOU in the United States or Canada may soon have your own church houses to meet in. Of necessity, they will have to be of lower cost construction, but they will be modern, new, functional.

Brethren, Satan has attacked this Work of God, and tried to DESTROY it. He will continue to try everything his wily scheming can conjure. We must at all times be on GUARD -- and PRAYING ALWAYS, for protection. But the Work of God is LEAPING AHEAD AS NEVER BEFORE WITH NEW ENERGY AND LIFE. Satan tried to strike at me, personally, but God protected me. Then he tried to destroy the Work through striking at my son Garner Ted. It was INTENSIVE PRAYER and reliance on GOD that delivered us from that attempt -- and NOW, because of constant earnest and believing PRAYER, look with WHAT POWER God is using him! Satan has tried to strike at

a few of God's ministers. Brethren, WE NEED YOUR PRAYERS! I, personally NEED YOUR PRAYERS! Garner Ted, personally, NEEDS them! ALL of God's ministers NEED them, desperately! GOD'S CHURCH MUST BE A PRAYING CHURCH!

I, personally, realize how you Brethren need OUR prayers -- and I pray constantly and daily for YOU! So DON'T NEGLECT! Keep PRAYING -- and pray for the telecasts, the radio broadcasts, the publishing work, and for these other coming PERSONAL APPEARANCE campaigns!

Now, AS NEVER BEFORE I call on you, by the authority of JESUS CHRIST, to get back of this Work as NEVER BEFORE -- to PRAY for it as NEVER BEFORE! -- to sacrifice for it as never before!

I shall expect to see most of you very soon -- at the glorious FEAST OF TABERNACLES! Both Garner Ted and I are planning again this year to speak at ALL Feast sites in the U.S. and Canada, except Alaska and Hawaii. I tried to work Alaska in on my schedule, but it was just impossible. However, I will try to spend a Sabbath with the Church in Alaska at the first opportunity. I did meet with the Brethren in Honolulu about three years ago, and perhaps may again when possible.

Pray for Garner Ted and me -- as we do constantly for YOU!

Much love, in Jesus' name,

Herbert W. Armstrong

AMBASSADOR COLLEGE  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG, Chairman  
Publisher of The PLAIN TRUTH Magazine

EXTENSION DEPARTMENT  
An educational service at all levels  
for all people worldwide

August 29, 1972

Dear Inner Family of Co-Workers:

Another college year is beginning -- the 26th here on the Pasadena campus. The new Freshman class is taking entrance exams today and tomorrow.

Things have certainly happened this summer. The new DAILY television programs have been going out on the air. When we first discussed the possibility of DAILY TV two questions loomed: Could Garner Ted Armstrong keep up the ordeal -- would it be humanly POSSIBLE -- to produce a full half-hour television program SIX TIMES A WEEK? It had never been done before, so far as I know. And, could we induce TV stations to open up a time-slot, Monday through Friday, same time every day? A different time for the Sunday programs would be O.K. -- perhaps desirable. But it was necessary that the weekday programs be aired at the same time every day.

But we were able to START OUT with more than TWENTY stations -- including some of the very most powerful in large population markets -- and more and more TV stations opening daily time as we go along.

And Garner Ted Armstrong already has produced 76 -- read it again -- SEVENTY-SIX new DAILY television programs! He has produced MORE than six half-hour programs a week, getting a backlog ahead for the annual fall festival, when he will be away, and for the PERSONAL APPEARANCE campaigns, such as the one just concluded at Calgary, Alberta, in Canada.

So, the big super-powered THREE-POINT CAMPAIGN is WELL UNDER WAY!

I had the most profitable round-the-world trip so far this summer, with important meetings with Japan's new Prime Minister, Kakuei Tanaka, the outgoing Prime Minister Eisaku Sato, Prince and Princess Mikasa (he is the brother of Emperor Hirohito), and Dr. and Mrs. Ohama, newly named officially the FIRST PRIVATE CITIZENS of Japan. Dr. Ohama for some time has been the recognized number one educator of Japan. At Hong Kong we arranged for the new custom-loomed carpeting for the new auditorium -- (the house for God) on the Pasadena campus. This carpeting will be exquisitely beautiful, in the bright and beautiful colors God Himself chose for His Tabernacle, and for His Temple -- gold, and

blue and purple and crimson -- with onyx stones and fine woods. It will be excitingly BEAUTIFUL -- but it is NOT a temple or cathedral. Solomon's Temple at Jerusalem would cost about five BILLION dollars today. This auditorium is very modest and exceedingly low cost by comparison. But it will be breath-takingly beautiful, fitting to honor the Great GOD!

The long awaited meeting with President Suharto finally occurred on this trip -- it will be explained in The PLAIN TRUTH.

NINETY Ambassador College students worked on our archaeological project adjoining the Temple Mount in Jerusalem this summer. At a banquet in my honor, hosted by the Hebrew University, with our students present, Professor Mazar presented me with three highly prized artifacts which our students dug up, of the era of Kings David and Solomon, 3,000 years ago -- a decanter and two oil lamps.

Today I was going over chapter 34 of my Autobiography, re-editing it for republication in Volume II -- originally published in The PLAIN TRUTH, March, 1961. I was intrigued with the following, which I feel may be of interest and inspiration to you. This is as I wrote it in 1961:

"I think it well that the reader be given some idea of the financial hardship under which God's present worldwide work got under way. Some persecutors imply I was in it for the money! Perhaps it is well to set the record straight.

"And further because an advanced student here on the Ambassador College campus expressed great surprise, the other day, to learn that I had been forced to labor along for 28 long and lean years in economic hardship. He had heard that I had been 'knocked down' by God economically, somewhat as the Apostle Paul was by blindness, and plunged into God's service. But he had supposed that the financial test of faith had consisted of some three or four comparatively short periods of perhaps a few weeks or a few months.

"So let me say right here something about conversion I find most people do not understand.

"The REPENTANCE required as a condition to being truly converted by receiving God's Holy Spirit is something far different than most people suppose. It is infinitely more than merely 'seeing' God's TRUTH, or some of it, and being good enough to embrace and accept it. It is something altogether different from merely agreeing with certain doctrines.

"Whoever you are, YOU HAVE, or you have had, an IDOL. You have had another 'god' before the true living Almighty God. It might be your hobby or your habitual pastime. It might be your husband, or wife, or child or children. It might be your job. It might be your own VANITY, or the lipstick you paint on, or your business or profession. Very often it is the opinion of your friends, your family, your group or social or business contacts.

"But whatever it is, that idol must first be CRUSHED, SMASHED -- it must be literally torn out of your mind, even though it hurts more than having all your teeth pulled out and perhaps a jawbone, too! I don't believe that many people experience this painlessly. I don't know of any anesthetic that will render it pleasurable. Usually it seems like something more excruciating than the agony of death by the cruelest torture.

"Now I had an idol. My whole mind and heart was set on that idol. I had worked hard, night and day, for that false god. My false objective was the intense desire -- the desperate, driving, overpowering ambition -- to become 'successful' in the eyes of important business men -- to be considered by them as outstandingly 'IMPORTANT' -- to achieve status. I did not have a love for money as such.

"After establishing my publishers' representative business in Chicago, I aspired someday to own, or build, one of the finest and largest homes in the north-shore aristocratic suburb of Winnetka -- with large spacious grounds constituting an important-appearing estate. I wanted to be considered important by the important.

"I was so zealously set on that accomplishment that it became the god I worshipped and served.

"God could not use me as long as I had another 'god' that was more important in my eyes than He. Yet tearing that ambition out of me was like yanking out, root and branch, my very life itself. It was smashing dead everything I felt I lived for, and worked for.

"So God first took away my business in Chicago by bankrupting every major client. Twice, later, He again swept businesses that promised multi-million dollar rewards right out from under my feet. He brought me down to poverty and to hunger.

"By hard work, driving myself, using resourcefulness, personality, persuasion, by fierce determination, I had built, while still only 28 years old, an income equal to \$60,000 per year on today's dollar valuation.

"The biggest corporation in the publishing field at that time, the Curtis Publishing Company (Saturday Evening Post and Ladies Home Journal) had made a survey among Chicago advertising agencies to find the liveliest, most aggressive and promising young advertising man in the city. I was offered the job -- but smugly turned it down! I was bigger, in my own estimation, than any man, anywhere.

"But the bigger they come, the saying is, the harder they fall! And all this swelled-up EGO came crashing down, down, DOWN! I had been so big -- so important -- in my own sight, there was no room left for God! But God whittled self-righteous Job down to size! God drove strutting King Nebuchadnezzar out to eat grass with the beasts! God struck down Saul with blindness, changed his direction, and then his name to Paul. And God was certainly able

to knock me down off my imaginary high perch -- again, and again, and again! I had to come to realize that all this self-'IMPORTANCE' was pure illusion! I was brought down to earth and reality with a THUD!

"Instead of ego, vanity, and self-IMPORTANCE, God fed me, for 28 long years, on the raw and scanty diet of humiliation and poverty!

"Had God merely let me suffer financial reverses, even to the point of experiencing real hunger, for short periods of a few weeks, I would have bounded back and quickly set back up my idol to serve again! Had God let me suffer that kind of humiliation and poverty even for a period of a year -- or even six or seven years -- I probably would have resumed the same sense of ego once back on my financial feet.

"But God had in mind, as life-long events have since proved, using me as His instrument in preparing the way for The WORLD TOMORROW -- for world peace -- for universal happiness, joy and prosperity, for a growing worldwide work involving tremendous expenditures in HIS SERVICE. And He knew that He could never entrust me to handle HIS money, in the administration of HIS work, as long as I set my heart on money or the things money would buy.

"Please do not misunderstand. It is not wrong to have or enjoy the good material things of life. What is WRONG, and therefore harmful to our own selves, is setting our hearts on these things, instead of on the TRUE VALUES! The LOVE of material things -- the VANITY of wanting to exalt the SELF instead of God -- of wanting the worshipful praise of MEN by being considered 'IMPORTANT' -- these are the wrong things to set our hearts upon. When the heart is set on such false values, the soul shrinks inwardly and dries up! THANK GOD! He saved me from such a fate by that 28 years of poverty and humility!

"I was never converted until I was brought to the place where I realized my own nothingness, and God's all-encompassing GREATNESS -- until I felt completely whipped, defeated. When I came to consider myself as a worthless burned-out 'hunk of human junk' not even worth throwing on the junk-pile of human derelicts, truly remorseful for having imagined I was a 'somebody' -- completely and totally and bitterly SORRY for the direction I had traveled and the things I had done -- really and truly repentant -- I told God that I was now ready to give my SELF and my LIFE over to Him. It was worthless, now, to me. If He could use it, I told Him He could have it! I didn't think, then, it was useable -- even in God' hands!

"But let me say to the reader, if God could take that completely defeated, worthless, self-confessed failure to which I had been reduced, and use that life to develop and build what He has done, He can take YOUR LIFE, too, and use it in a manner you simply cannot now dream -- if you will turn it over to Him without reservation and leave it in His hands! What has happened since gives me no glory -- but it magnifies again the POWER OF GOD to take a worthless tool and accomplish HIS WILL through it!

"But don't ever suppose it came easy. If a mother suffers birth pangs that her child may be born, most of us have to suffer that WE may be born again of GOD -- even in this first begettal stage we call conversion.

"And what does all this mean? It means that millions of professing Christians have been deceived into believing in a FALSE CONVERSION! It means, as Jesus said, 'whosoever will save his life shall lose it: and whosoever will lose his life for my sake shall find it.' Or, in another place, 'He that loveth his life shall lose it.'

"It means that the individual must be CHANGED! It is a change in what you ARE! Jesus Christ never pictured the way of salvation as the broad and easy and popular road. Rather, He said, that popular road is the way that leads to destruction -- and the MANY are traveling that road. He said that many would desire to enter the Kingdom of God, and should not be able! Why? Because they are not able to give up this world -- this world's WAYS -- to give up being concerned primarily with 'what will my friends -- my club -- my associates -- my relatives say?'

"Repentance means GIVING UP your way -- the world's way -- the world's opinion of you! It means turning to the WAY OF GOD -- the way of His law! It means SURRENDER -- unconditional surrender -- to live by EVERY WORD OF GOD. Since the Bible is the Word of God, it means to live by the BIBLE! It means utter voluntary submission to the AUTHORITY of God, as expressed in HIS WORD!

"When you come to fully realize what is the full implication of your rebellion against the AUTHORITY of God -- of the Bible -- it is not so easy to give up! It is much more than a change of direction. It is a change in what you ARE! The old SELF doesn't want to DIE! This true repentance is excruciatingly painful. It is agony! Jesus said FEW find that way!

"It wasn't easy for me. How about YOU?

"The only people of God, going His way, that we knew at that time were at the opposite extreme of human society from the great and the near great I had been proud to associate with. I thought immediately, of course, of what my former friends and business associates would think of me. They would regard me as a fanatic embracing superstition. It was humiliating. I knew it meant giving up all such associations. I knew it meant giving up my life's ambitions. It meant giving up everything I had driven myself so hard to attain. But now I was disillusioned. All that had been pure ego -- pure inflation of VANITY. It was a blown up balloon -- and the balloon had been punctured.

"When I literally gave my life over to God, I meant it! did not count it mine any longer. Yet, had God brought me merely to this agonizing experience of conversion, and then restored me to economic ease and prosperity, I probably would have reverted back to the same goals and ways. The old cocky SELF-confidence

probably would have returned. I probably would not have endured as a Christian.

"So God not only brought me low. He kept me that way for 28 long years!

"Yet living without this former 'god' was no longer painful, once I gave it up. I had found the true GOD instead. I had found the overflowing JOY of receiving new UNDERSTANDING of God's TRUTH out of the Bible. I now plunged into the study of the Bible with an energetic zeal surpassing any efforts I had expended in the quest of material success. I found a new happiness and joy in the fellowship of those humble and lowly folk that was infinitely greater than any enjoyment experienced before. Mrs. Armstrong and I were now seeking first the KINGDOM OF GOD, and His righteousness. We learned that happiness does not consist of material acquisitions."

That's from chapter 34 of the Autobiography. I hope the complete Autobiography may be published -- in two or three volumes -- soon. I am working on it, and will announce it when it is ready.

I felt the above quotation would give you a bit of the background of the development and building of this great WORK OF GOD. It is GOD'S Work. He built it. But my part was not easy. It required willingness to sacrifice, to give up material desires, to suffer opposition and persecution -- and above all, CONSTANT PRAYER AND RELIANCE ON GOD!

Co-Workers, I need YOU to be diligent, generous, and faithful in DOING YOUR PART! Above all, I need your earnest PRAYERS! The income needs a bigger INCREASE! GOD is doing HIS part -- he is opening doors, guiding His Work, blessing it with the conversion of THOUSANDS of precious human lives this year -- preparing a people for Christ's soon coming and His Kingdom. It must BE our lives! It must be put FIRST in our lives!

With deep love -- I pray for YOU daily, in Jesus' name,

Herbert W. Armstrong



AMBASSADOR COLLEGE  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG, Chairman  
Publisher of The PLAIN TRUTH Magazine

EXTENSION DEPARTMENT  
An educational service at all levels  
for all people worldwide

October 27, 1972

Dear Family of Co-Workers:

I want to announce NEW and ENLARGED ACTIVITIES in this Great Work. It is the Work of the living God -- and it is going forward in greater power now than ever before.

We have been given the GREATEST COMMISSION ever delegated to human beings on this earth. I think we tend to lose sight of that fact -- of the MAGNITUDE of importance of this calling. It is no ordinary Work.

As I was writing this letter, newscasts and newspapers were shouting that PEACE in Vietnam was only a matter of days away! But do you think we are going to have REAL PEACE? There may be a cease-fire in Vietnam -- FOR NOW. But do you think for a moment the Communists will stop PUSHING ON? The only "PEACE" the Communists will agree to now, will be one by which, later, once the United States is completely out of there, they can launch a sudden NEW attack, and take over South Vietnam, Cambodia, Laos, and probably even Thailand and Malaysia.

World leaders and rulers have sought PEACE ever since there was a nation. NONE HAS EVER BROUGHT ANY LASTING PEACE! Leading scientists and heads of nations today ADMIT that the world's only hope of permanent world peace is WORLD GOVERNMENT -- one single all-powerful government over ALL NATIONS. The GOOD NEWS of that very coming WORLD GOVERNMENT, bringing WORLD PEACE, is our Great Commission.

NEVER was any human activity SO IMPORTANT! The original first century Apostles had the same Commission. But they did not have OUR TREMENDOUS FACILITIES! There was no radio -- no television -- no printing presses, then. Where they could reach hundreds, WE ARE TODAY REACHING MILLIONS! We need to COME AWAKE to the MAGNITUDE of our great calling.

Moreover, we are very definitely, in a number of ways, PREPARING THE WAY for the coming of that great WORLD RULER! And THAT GREAT COMMISSION is going out to the world in GREATER POWER AND IMPACT right now than ever before.

The development and growth of THIS WORK is -- I verily believe -- probably the GREATEST "SUCCESS STORY" of our time, or of any activity carried on by human beings. And all the more so,

because God did not call and choose, as His instruments for His Great Commission, the most highly trained and competent experts -- the Great of this world. He says: "For ye see your calling, brethren, how that not many wise men after the flesh, not many mighty, not many noble, are called: ... but God hath chosen the weak things of the world to confound the things which are mighty; and the base things of the world, and the things which are despised, hath God chosen ..." (I Corinthians 1:26-28).

Co-Workers and Brethren, if I had been one of the GREAT or mighty of this world, God would never have chosen me. The same is true of my son, Garner Ted Armstrong, of Mr. Albert Portune, Mr. Roderick C. Meredith, Mr. David Antion, Mr. Raymond Cole, Mr. Wayne Cole, and all the other men God has chosen to surround me, in highly important positions in His Work. Not one was among the GREAT and MIGHTY of the world. Not one was a highly trained and exceptional genius and specialist for his particular office.

No, God chose us who were lowly, who were willing to become HUMBLE, but whose hearts were loyal and dedicated, led by His Holy Spirit. He chose lowly and ordinary men SUBJECT TO MAKING MISTAKES! And WE HAVE MADE SOME MISTAKES -- but because this Work is HEADED by the living CHRIST, He has never allowed us to make any MAJOR or FATAL mistakes.

God chose ordinary HUMANS. He delegated to us under Christ's direction, the GREATEST and MOST IMPORTANT RESPONSIBILITIES on earth!

Not one of us was already TRAINED expertly for such a responsibility, in the professional sense. (True, God had previously prepared some of us, but in different fields.)

But what I am trying to say is this: This was GOD'S WORK, and it could not be developed and organized along conventional worldly lines. We could not DO THINGS in the orthodox manner. We had to learn to organize and function GOD'S WAY, and there was no precedent to go by -- no pattern or blueprint -- no guidelines except to apply the principles in the Bible. The world doesn't DO things God's way.

You judge a work by its FRUITS!

This Work, starting with only the backing of a handful of humble and poor brethren, able between them collectively, to subscribe only \$1.35 per week to get the Work started on the air, has GROWN as no other work, activity, institution or organization I know of has grown.

Ask yourself, what company, enterprise, business, or institution ever experienced a GROWTH of 30% every year, regularly and steadily, over a 35-year span? THIS WORK DID!

Most organizations, businesses or institutions do well to hold about even over the years. But a growth averaging 30% a year, year after year, for 35 years? It must be a record unmatched! It means DOUBLING in size and scope of getting out the true Gospel

every 2 2/3 years! It means multiplying itself in size and impact eight times over every eight years -- a growth of 64 times every 16 years -- and multiplying itself 4,096 times in 32 years!

Most, if not all, major corporate institutions began with sizeable capital. But this worldwide activity started GIVING God's Truth (reversing objectives and procedures) with absolutely no financial capital!

The few mistakes that have been made by lowly humans are as NOTHING compared to THE GREAT ACCOMPLISHMENTS! The GREAT COMMISSION has been GETTING DONE -- at a rate of GROWTH that surely is without parallel!

So let's get our eyes focused on the BIG THING! God's Work is GETTING DONE! No one else is getting out the Gospel of CHRIST -- the Gospel HE PROCLAIMED -- the Gospel of the KINGDOM OF GOD -- to the whole world!

And now -- let me tell you of the NEW and ENLARGED activities!

For some few months now, we have been testing out a NEW MEANS of getting out the Gospel. We have been testing it first in Britain, and now more recently in Europe.

That is by putting The PLAIN TRUTH on the newsstands! It was a real problem, at first. How could we avoid putting a price on it? And, to put a price on it would bring many complications, and depart from the policy of NEVER SELLING THE GOSPEL.

We finally worked out a program, in which the British news dealers cooperated with us. We put a paper band around each copy, with words to this effect: "THIS IS YOUR COPY -- already paid -- no price to you. Look it over. If you like it, TAKE IT WITH YOU"

This new way of reaching people is proving HIGHLY SUCCESSFUL! When we run ads in other magazines, we can only tell them ABOUT The PLAIN TRUTH, and ask them to write in for it. On the newsstands, they pick it up, hold it in their hands, LOOK THROUGH IT. It's already in their hands. No effort. No going to the trouble of writing in for it. Of course we do have to pay the news dealers a certain small price for each copy taken. Inside is a coupon readers can mail in if they want to subscribe and have a year's subscription come free by mail. And we are getting mail subscribers for less money, per new subscriber, than by any other method so far -- BESIDES those who continue taking it every month off the newsstand.

I hope that soon we may use this method in the United States.

Let me give you the figures on results so far:

In the United Kingdom, we now have from newsstands 100,145 subscribers by mail, plus 68,129 monthly on newsstands -- total 168,274 copies -- a readership estimated at over a half million

people! In South Ireland, which is almost totally Roman Catholic, 9,671 mail subscribers, 6,000 newsstand distribution -- total 15,671, an estimated new readership of 50,000 people.

Norway, 5,618 new mail subscriptions, plus 217 copies on newsstands, total 5,835 -- estimated new readership of 17,000. Sweden, 3,971 mail subscribers, 738 newsstand, total 4,709 -- estimated readership 14,000. Denmark, 3,675 mail subscribers, 4,433 newsstand, total 8,108, estimated readership 25,000. Finland, 922 mail subscribers, 300 newsstand, total 1,222, estimated readership 3,600. Iceland, 100 mail subscribers, 51 newsstand, total 151 with estimated 450 readers. We even have 34 mail subscribers in Greenland.

I give you these to show you that we ARE now getting the Gospel into these Scandinavian countries, with an estimated new readership of 60,000.

Of course The PLAIN TRUTH circulation is heavier in Europe, with a total of over 20,000 new mail subscribers (English language edition) and more than 33,000 copies monthly on newsstands -- an estimated NEW readership of more than 150,000 people.

In South Africa, 66,000 new subscribers from newsstands, plus 16,000 copies monthly on newsstands -- estimated new readership close to a quarter million people.

THAT IS A POWERFUL BIG LUNGE FORWARD IN GETTING OUT THE GOSPEL!

Now an ADDITIONAL IMPORTANT ANNOUNCEMENT and leap forward in the Work. An INTENSIVE NEW CAMPAIGN IS BEING PLANNED FOR REACHING THE ARAB COUNTRIES!

A man we have known well for five and a half years, has joined our staff. He is Mr. Adli Muhtadi. He is a graduate of the Jerusalem College of Journalism, Cairo. In the Ministry of Information, Hashemite Kingdom of Jordan, January 1, 1962 till March 1, 1972, he was Director of the Commercial Department Radio and Television. From 1965 until the end of 1970, he was also a consultant for R.T.V. International of New York and their operations in the Arab world. From 1965 until this year he was also consultant for Associated Business Consultants, Beirut, Lebanon. Having had contact with our Work since April, 1967, he is highly enthusiastic about our Message -- has placed his children in our school in England, is enthusiastic over our plans of getting the Message to the entire Arab world. I have had close personal contact with him from 1967. He has close contacts in Arab capitals, and is in high standing. Recently he brought to our English campus a man now resident in Geneva, of high influence in the Arab world. He was acting chief adviser to King Abdullah of Jordan (King Hussein's grandfather). He was chief Controller and Director of Hashemite Government Broadcasting. He was Roving Ambassador for The Arab League, and has published 12 books. Has been editor of Arab newspapers. This man was enthusiastic about our new policies for the Arab world.

It is planned to get The PLAIN TRUTH into Arab capitals in the immediate future, and plans are already under way for an Arabic-language edition of The PLAIN TRUTH.

Plans are now developing more rapidly for a concentrated campaign in Japan. Plans are under way between Prince Mikasa, brother of the Emperor, and myself, at his suggestion, for establishing in Tokyo an Ambassador College Institute for Biblical Research. Already we have been carrying large advertising space in the Japanese edition of Reader's Digest.

The DAILY television program is beginning to take hold, and is GROWING. DAILY TV is the MOST EFFECTIVE medium for reaching people. We have had to start with morning time on many stations -- which means we have to build our own audience. That takes a little time. But, in my son, Garner Ted Armstrong, we have one of the most effective television personalities before the public, and this program WILL GROW WITH INCREASING MOMENTUM!

This powerful expanding work needs a corresponding expanding income. The HEAD of this Work is the living Jesus Christ. He is opening new doors, guiding, blessing His Work. I am lunging ahead with full energy. Garner Ted is producing the most powerful and effective television and radio programs of his life right now. Our staff at Headquarters, and at our offices around the world are all pushing ahead as never before with renewed energy. WE NEED YOUR PRAYERS, and continuous financial help as never before. I pray for YOU daily, and often several times daily. I would certainly appreciate your prayers for me, personally.

Let's all get behind this great Work of God with RENEWED energy and inspiration. This great Work has grown CONSTANTLY in probably unmatched and record GROWTH. And right now it is getting out Christ's last Message to this dying world in far greater impact and power than ever before! YOUR generous part is needed, too!

With deep love, in Jesus' name,

Herbert W. Armstrong

WORLDWIDE CHURCH OF GOD  
WORLD HEADQUARTERS  
PASADENA, CALIFORNIA 91123

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

October 27, 1972

Dear Brethren of God's Church:

Everybody I have discussed it with says enthusiastically, this Feast of Tabernacles was not only the GREATEST in every way so far, but also it was the TURNING POINT!!! The world doesn't believe it, but THERE ASSUREDLY IS A DEVIL. And Satan has pulled out all stops in his attack to try to DESTROY GOD'S CHURCH and GOD'S WORK! He has hit us three major blows in the past year. It was beginning to cast a pall of gloom over some of us.

But it was definitely noticeable at all Feast sites this year, that there was a decisive TURNING POINT in our spirits, our attitudes, our renewed earnestness of dedication, and our UNITY!

I was privileged to speak at every Festival site in the United States and Canada. It was INSPIRING to see the growth in membership, the spirit of JOY and REJOICING as we experienced a foretaste of the KINGDOM OF GOD, and the millennium which will be without Satan's disturbing presence!

I know it was encouraging and inspiring to all to hear the financial report, showing -- NOT a decrease in income as enemies have tried to accuse, but a healthy and substantial INCREASE, even since the first of this year, though not as big an increase as we would like. It has been greatly encouraging to realize that, even with Satan's vicious and dastardly attacks, and in spite of the fact that we, being human have made some mistakes, that THESE ARE INFINITESIMAL COMPARED TO THE REMARKABLE AND UNPRECEDENTED ACHIEVEMENTS GOD HAS WROUGHT THROUGH US! Never in history has Christ's very Gospel gone out worldwide in SUCH POWER!

There is no "success story" I verily believe, in the annals of institutional experience, noncommercial or even commercial, equal to what has been accomplished in this great Work.

And WHAT IS that Work -- that Great Commission? It is, first of all, getting Christ's Gospel -- the GOOD NEWS of the coming KINGDOM OF GOD -- to the whole world.

That is the number ONE purpose of God's Church. That is the number one REASON why the Eternal God has put YOU into His Church -- not just for what you may GET out of it, but to help GIVE this precious Message of coming world peace -- of eternal life in God's Kingdom -- as a witness to the world. Our Mission is NOT to CONVINCe the world, not to SAVE the world NOW -- it is to TELL the world what is going to happen whether they believe it or not. Brethren, we must realize that when we TELL THEM, we have done what we were called to do, regardless of their response!

But when THOUSANDS do respond -- when thousands of hearts have been moved to repentance and belief -- when THOUSANDS have been added to God's Church, as THOUSANDS HAVE during this year -- that is joyful EXCESS blessings -- like additional reward God gives us!

This has had to become a very large ORGANIZED operation. NOTHING like it has ever been done before. We proclaim the SAME GOSPEL the original Apostles did -- the same the Apostle Paul and his assistants proclaimed to the Gentile nations. BUT THE ORGANIZED METHODS OF DOING IT have had to be geared to the vastly changed world of our time. God has opened the doors of MASS EVANGELISM -- radio, television, the printing press. Where the original Apostles could reach hundreds, we are reaching MILLIONS!

We have had no GUIDELINES. We cannot organize or operate like activities, organizations, institutions, or businesses in this world. God has given us the guidelines ONLY by adapting the PRINCIPLES God has revealed IN HIS WORD!

Brethren, if I, for example, had been one of the GREAT or the MIGHTY of the world, God would never have chosen me. If Garner Ted Armstrong had been one of the GREAT or MIGHTY of the world, God would never have chosen him.

Yet the building of God's Church, and His Work has become a "success story" probably unparalleled IN THE ORGANIZATIONS OF THE WORLD. That is the "FRUITS" by which GOD judges. W H Y? Because THE POWER OF GOD was in it! Because God chose men WEAK in this world -- perhaps weak in human ability in many respects -- but those who humbled themselves, and in FAITH relied on the GREAT GOD and the POWER of His HOLY SPIRIT!

The GREAT COMMISSION to which God called you and me IS BEING ACCOMPLISHED -- and now, in far GREATER POWER than ever before. Being human -- NOT having been trained in complicated organizational procedures which RAPID GROWTH have brought on us, God has allowed us to make some mistakes -- BUT NEVER A MAJOR NOR FATAL ONE -- and they have been TINY compared to the BIG and IMPORTANT MATTER--that God's GREAT COMMISSION IS BEING FULFILLED -- His Work is GROWING, NOW greater than ever before! Therefore, "LET us BE GLAD AND REJOICE, and give honor to HIM, for the marriage of The Lamb is "soon COMING -- and his Wife -- the CHURCH -- is surely making herself ready. (Compare Revelation 19:7.)

Before closing, let me give you a report on the Auditorium -- to us, GOD'S HOUSE at His present Headquarters of His Church and His Work. It is fast becoming a SUPERB structure -- and it is now 11 weeks ahead of schedule in construction. A week ago, four or five of our top executives here at Headquarters went with me on a visit through the building, as it is being erected. They were amazed and moved at what they saw. Two days ago a few of us visited the foundry where the giant 72-foot-high columns are being made. They are the most beautiful I ever saw. In gleaming WHITE, with numerous flakes of a stone like white marble glistening

throughout the columns. Completion now is expected in December of next year. It will be fitting to honor and glorify THE GREAT GOD!

I am sending, also, the usual monthly Co-Worker letter, revealing new plans for the Work.

Brethren, let's get our eyes fixed steadily on the ONE BIG POINT THAT MATTERS -- GOD'S GREAT WORK! And let us dedicate ourselves to PRAYER for it as never before. I pray daily -- and often several times a day -- FOR YOU! And I really NEED you to pray for ME, personally. Please -- WILL YOU? I do love you all!

In deep love, in Jesus' name,

Herbert W. Armstrong



WORLDWIDE CHURCH OF GOD

WORLD HEADQUARTERS  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

November 2, 1972

Dear Brethren of God's Church.

Events have arisen making it imperative that I now write you the most important letter I have written in the past few years. And that, notwithstanding the fact I wrote you October 27th. Though long, PLEASE BE SURE TO READ CAREFULLY EVERY WORD!

In that letter I mentioned that, in spite of the vicious attacks instigated by the invisible but very powerful, and equally subtle Satan, the recent Feast of Tabernacles marked a definite TURNING POINT. Our attitudes, our spirits, have taken a definite upturn in hope, faith, and renewed dedication and unity behind the Work. I found people encouraged at all Festival sites in the United States and Canada. Reports from other parts of the world reflect the same TURNING POINT, everywhere.

I stated, as I reported at all sites I visited, that the income has NOT shown a decrease, as our enemies accused, and some hostile press reports falsely published -- but rather an INCREASE -- although not as big an increase as the Work seriously needs.

Yesterday the Budget Committee met to set the budget for the coming year, 1973. God's Work is a GROWING Work. It is geared to a pattern of CONTINUAL GROWTH. We cannot go on to successfully COMPLETE the Great Commission the living Christ is carrying on through us, UNLESS we do have a real healthy INCREASE in income year by year. For 35 years that increase was approximately 30% year by year. The increase is far short of that this year -- has been for three or four years.

After carefully reviewing all phases and departments of this great and growing Work, the Budget Committee has given me a very serious report.

This Work, under Christ's direction, is geared to a pattern that demands constant INCREASE. It CANNOT HOLD EVEN. It either goes on forward, or it goes backward!

Brethren, we have to face a VERY SOBERING AND SERIOUS SITUATION. Unless drastic CHANGES take place, we are going to have to reduce many vital phases of the Work, and eliminate others. That means seeing the Work of the living GOD start going BACKWARD for the first time in 40 years!

Brethren in Christ, WE DARE NOT LET THAT HAPPEN!

I am too reluctant to call on you for the drastic financial sacrifice I had to ask earlier this year, and also about the end of

March more than 2 1/2 years ago. I AM going to have to call on you for a DIFFERENT KIND of sacrifice than a crippling financial one.

When we face a serious or alarming situation, there is a CAUSE -- and the cure is to find the CAUSE and cure that, rather than treat with the result. The place to find it is the THRONE OF GRACE. I have gone there. As I said in my recent letter, Satan has hit us with THREE MAJOR BLOWS in the past year. I know that these, coming one immediately on the heels of the other, brought a certain discouragement, a LETTING DOWN in our ZEAL for God's Work.

I know that it caused a tendency toward LETTING DOWN IN PRAYER -- in BIBLE STUDY, and consequently in that zeal and willingness to sacrifice for GOD'S WORK. We don't blame GOD in situations like this. We don't blame OURSELVES! We blame PEOPLE -- perhaps those God uses at the top, or we blame CIRCUMSTANCES!

Brethren, God allows such circumstances to TEST US! I explained in my sermons at most Feast sites where I spoke, that there are TWO times of TRYING AND TESTING prophesied to come IN THESE LAST DAYS. The first is on GOD'S PEOPLE, to test us, that we may be made STRONGER spiritually, not weaker! Daniel foretold it: At the "...time of the end many shall be purified, and made white and tried; ..." (Daniel 12:9-10). Also, in Revelation 12, "And the great dragon was cast out, that old serpent, called the Devil, and Satan, which deceiveth the whole world: he was cast out into the earth, and his angels (demons) were cast out with him. ... And when the dragon saw that he was cast unto the earth, he persecuted the woman..." -- that is, GOD'S CHURCH. (Rev. 12:7-14.) Later is to come the GREAT TRIBULATION, on the English-speaking nations, and on the whole world. But if WE are faithful in OUR testing, now, we shall be PROTECTED from that coming FAR MORE TERRIBLE TRIBULATION, in which not a single human being would be saved alive unless God cuts short those days. And He will intervene and save humanity alive "FOR THE ELECT'S SAKE." Brethren, WE are that Elect. One of God's purposes in having raised up this "Philadelphia era" of His Church -- one of His reasons for having called YOU, NOW, is to SAVE HUMANITY ALIVE!

Brethren, DO WE FULLY REALIZE the MAGNITUDE of that -- the GREAT, TREMENDOUS PURPOSE for OUR having been called to salvation NOW?

DO WE? Are we SURE?

WHAT is our Great Commission that the living Christ is carrying on through US? It is, FIRST, to proclaim to the whole world the good NEWS that GOD'S KINGDOM -- His world-ruling GOVERNMENT -- is soon coming to RULE ALL NATIONS, and to bring world PEACE, and SALVATION to humanity. That means CHRIST'S COMING in supreme POWER and GLORY -- to RULE! And so, combined with that FIRST Great Commission is the great Mission to PREPARE THE WAY for this second Coming of Christ, as John the Baptist prepared the way before His first coming, more than 1900 years ago!

The SECOND phase of our Great Commission is to FEED THE

FLOCK -- to "feed" you brethren with the SPIRITUAL FOOD of God's Word, to PREPARE YOU to be a RULER and/or a priest or teacher, then made IMMORTAL, over the mortal humans that survive on the earth.

I said in my recent letter, "THAT IS THE REASON why the Eternal God put YOU into His Church NOW -- to carry on YOUR PART in this present GREAT COMMISSION -- rather than for what you GET out of it."

Let me make this absolutely CLEAR! God IS NOT CALLING THE WORLD TO SALVATION, NOW. Jesus said NONE CAN come to Him, except the Father draw him, by His Holy Spirit. Most of your relatives and friends CAN'T come to salvation NOW. He WILL call them to salvation -- either in the millennium, or in the Great White Throne Judgment by a resurrection to mortal life then. And in either the millennium or Great White Throne Judgment, SATAN WILL NOT BE THERE TO PLAGUE THEM.

I want you to REALIZE THIS: God could have refrained from calling YOU, now. He could have left YOU, like MOST of this world, to be called later, when there will be no devil to contend with. Then you wouldn't have had to fight constantly against that spirit of DISCOURAGEMENT, that tendency to LET DOWN in prayer and Bible study -- that tendency injected by Satan to get into an attitude of criticism, or even bitterness. Satan is constantly ACCUSING the Brethren (Rev. 12:10) -- he will accuse ME, and other ministers, injecting this attitude into the spirit of your mind -- IF you are not on guard to reject it!

CONSIDER THIS: WHY did not God wait to call YOU, at that EASIER time, along with the rest of the world? Do you realize that in GOD'S SIGHT YOU are something very SPECIAL, very PRECIOUS to Him? He selected YOU as one to be CALLED NOW -- and for ONE REASON ONLY -- that YOU might have YOUR PART, with me, under CHRIST, to PREPARE THE WAY for His Coming -- to ANNOUNCE the Good News of the soon-coming KINGDOM OF GOD -- to prepare YOU, even by stern trial and test, even by DISCOURAGING situations He allows to develop, for YOUR PLACE IN HIS KINGDOM FOREVER, as well as for YOUR PART in His Work, NOW! That means a GREATER REWARD -- a GREATER GLORY F O R E V E R, than if He had called you LATER!

Do you suppose Satan does not know all this? He knows! He will do all in his power to get you DISCOURAGED -- to get you to find some fault -- to LET DOWN in prayer and Bible study -- to LOSE YOUR INSPIRED ZEAL for God's Work!

Brethren, as I said, there really was a TURNING POINT at this year's Feast.

But WAS IT ENOUGH?

Let me make PLAIN the situation AS IT IS! Our Head and Leader, the living Jesus Christ, is opening NEW AND MIGHTY DOORS to INCREASE the POWER of His Work -- much more THIS YEAR than ever before. But Brethren, WE have not rebounded as FULLY -- as WHOLEHEARTEDLY back into that inspired, energetic ZEAL as we MUST

to GET THIS GREAT WORK BACK ON THE PATTERN OF A 30% annual INCREASE in power and scope.

I KNOW that most of us have not, yet, come back to that full WHOLEHEARTED energetic ZEAL for GETTING ON WITH THIS WORK that we MUST have to finish it! We have not yet rebounded back to that INTENSIVE DEDICATION to God's Work that is necessary for OUR OWN SALVATION IN GOD'S KINGDOM!

It isn't "he who gets discouraged and gives up" that shall be saved, "But he that shall endure unto the end, the same shall be saved" (Matthew 24:13). That warning must be FOR US, because the very next words give us our Great Commission -- not the first century, but the END-time Commission -- of getting this Gospel of God's Kingdom to the whole world! We are commanded, "But ye, brethren, be not weary in well doing" (II Thes. 3:13).

Brethren, in this serious -- this CRISIS HOUR -- I know that just my writing these words ALONE, is not enough. I am going to have to ask you to DO SOMETHING that WILL get this Work back on the 30% per year GROWTH if you will do it WITH YOUR WHOLE HEART!

Let me explain. Many times this Work has faced a CRUCIAL CRISIS. We face one NOW -- we may face others in the future.

Back in 1948 we were in a most DESPERATE crisis. We had secured possession of the first block of college property here in Pasadena, on a lease-and-option basis. At that time income for the entire Work was running about \$470 per day -- and even that was running a 30% INCREASE over the year before. We had been paying \$1,000 per month on the lease basis for the property. December 27 that year was the date to exercise our option, turning it into a PURCHASE. The December 27th payment completed 25 months (from November 27, 1946) -- \$25,000 paid on the lease basis. On December 27th, 1948, that \$25,000 paid was to become the DOWN PAYMENT, on the purchase. BUT, no interest or taxes or insurance had been paid during the 25 months under the LEASE. Now all that came due December 27, 1948 -- amounting to several thousand dollars.

By late October I became urgently concerned. We didn't have the money -- and only about two months to go. Our auditor at the time was Bolivar O'Rear, who had been an Internal Revenue Service attorney in Washington for twelve years. In Washington, D.C. in late October, we consulted an attorney friend of his. He tried to dream up ideas to help raise the money. We tried other ideas. NOTHING BROUGHT RESULTS. But I DID ask all Church Brethren to PRAY -- to FAST and pray in real earnestness.

The day after Thanksgiving, late November, \$3,000 came in one day -- virtually a full week's income! The next day, we received another \$3,000. And the next -- and the next -- and the next. And the next -- until more than \$50,000 had come in before the 15th of December, which was the day we really needed the money on hand to put into escrow in advance of our December 27th deadline. The letters I sent out didn't bring in the money. The ideas we tried brought nothing. THE FASTING AND PRAYERS OF THE

BRETHREN DID! There was no other way we could account for it. All during the following year, 1949, the income remained fairly steady at a 30% increase over 1948.

Twelve to fifteen years ago, a number of times when the income was down, and the situation became SERIOUS, our students and brethren in Pasadena FASTED AND PRAYED -- and every time there was a jump in the income -- back up to the annual 30% increase!

In August, 1947, the city building inspectors condemned our first college building, demanding we make all walls one-hour fire resistant, and install complete new electric conduits and plumbing pipes throughout the three floors and basement. The cost was over \$30,000. That year the income for the Work was averaging about \$360 a day. I did send letters to the Brethren stating this crisis. But they were accompanied by FASTING AND PRAYER. The money came. One man -- not a member, but a radio listener on The PLAIN TRUTH mailing list, whom I did not know, borrowed \$5,000 on his own home up in central California and sent it to me. We had been threatened with never being able to open the college. But God answered our prayers, and the college opened October 8, with FOUR pioneer students. During autumn 1947, and nearly all of 1948, I had to hear some faculty members and others (NOT praying Brethren) constantly speaking discouragingly about "...when this thing FOLDS UP."

But it was a needed part of THE WORK OF GOD! God was on His throne. Our SAME God is still on His Throne TODAY. I am praying. I am going to FAST and pray, and I'm going TO BELIEVE! And God is going to ANSWER and SAVE HIS WORK now, as He has in the past!

Brethren, I KNOW the CAUSE of our present situation. WE AS A CHURCH HAVE BEEN LETTING DOWN -- letting down in PRAYER! Letting down in Bible study. Letting down in ZEAL for GOD'S WORK and HIS KINGDOM! God has ALLOWED this situation to come on us to WAKE US UP -- to REJUVENATE US -- to GET US BACK CLOSE TO HIM! Our minds, our thoughts, our interests have been gradually gravitating, MORE THAN WE REALIZED, back into material and worldly concerns and interests.

That means that NOT ONLY God's WORK is in danger -- MANY of YOU BRETHREN are in MORTAL DANGER! I say to you candidly, I know that some, if not MANY of you are in REAL DANGER of the LAKE OF FIRE!

We must now INTENSIFY this recent UPTURN in attitude and spirits.

Have we forgotten what the KINGDOM OF GOD is like?

What is GOD like? What will YOU be to be LIKE HIM?

God is PERFECT. Everything He does causes GOOD. NOTHING He does causes evil, or pain or suffering, or fear or worry or frustration. When we are ALL like HIM there will be NO pain, NO sorrow, NO discomfort, no evils, no fears or frustrations -- but

PEACE, and JOY, an exuberant well-being. This GREAT WORK is God's INSTRUMENT in preparing the way to BRING THAT ABOUT OVER THE WHOLE EARTH. God is using US in this GREAT WORK OF HIS. Oh, Brethren, HOW we should REPENT of our letting down -- our neglect -- our increasing worldly interests these past few years.

The 30% annual increase in income began slacking off about four years ago -- after 35 years averaging close to 30% annual increase. That means a corresponding slacking off in the GROWTH OF GOD'S WORK!

WHAT WAS THE CAUSE? The living HEAD of this Work, Christ, has shown me!

The CAUSE was a corresponding SLACKING OFF in the urgent PRAYER LIFE of 51% or more of all our brethren in God's Church. The CAUSE was a slacking off in our interest in private Bible study -- and in our ZEAL for GOD'S Work, and for looking forward toward HIS KINGDOM. The CAUSE was a corresponding and increasing interest in material pursuits and pleasures -- and a tendency to criticize, perhaps the ministry, perhaps those Christ has placed under Him at HEADQUARTERS.

Let's not dodge the real issue -- let's not deny the REAL CAUSE -- let's not PASS THE BUCK! Our own personal, individual SALVATION is at stake. For each one of us!

I have gone to the THRONE OF GRACE about this present financial situation, and I know that the living HEAD of this Church, Jesus Christ, has shown me THE REAL CAUSE -- not merely of the present situation, BUT OF THE DIMINISHING INCREASE IN INCOME -- and consequently IN THE ENTIRE SCOPE AND POWER OF THE WORK these past three and four years!

I want to add right here something I recorded in my Autobiography.

"In January, 1920, the well-known statistician Roger Babson was the speaker at one of our Association of Commerce luncheons then being held each Wednesday in the Cameo Room of the Morrison Hotel. Through the Advertising Club, a division of Chicago Association of Commerce, I had been a member of the Association for some years.

"We were then at the very height of a wave of postwar prosperity.

"Gentlemen," said Mr. Babson, "we are about to enter the worst business depression that our generation has ever experienced. I advise you all to set your houses in order. I advise against any further plans of expansion until this depression has passed over."

"Seated at tables in that large room were leading bankers and business executives of Chicago. I glanced around. I saw amused smirks animate the faces of many prominent men.

"Through the next few months of 1920 business activity

continued its boom upswing.

"Before the end of 1920, Roger Babson's predicted depression did strike -- with sudden and intense fury. By January, 1921, we had reached and passed its lowest ebb.

"At this time Roger Babson once again was the guest speaker in the Morrison Hotel Cameo Room Association of Commerce luncheon.

"'Well, gentlemen,' he said, 'you will remember that a year ago I warned you that within one year we would be in the throes of the worst depression our generation has ever seen. I noticed many of you smiling unbelievably then. Well, that year has rolled around, and here I am again, and here is the depression with me.'

"Chicago business leaders were not smiling now. Mr. Babson then proceeded to explain why he knew what was coming and business executives did not.

"'It is now mid-winter,' he said. 'If I want to know what the temperature is, now, in this room, I go to the wall and look at the thermometer. If I want to know what it has been, up to now, and the existing trend as of the moment, I look at a recording thermometer. But if I want to know what the temperature in this room is going to be, an hour from now, I go to the source which determines future temperatures -- I go down to the boiler-room and see what is happening down there.

"'You gentlemen looked at bank clearings, indexes of business activity, freight car loadings, stock market quotations -- you looked at the thermometers on the wall; I looked at THE WAY people as a whole were dealing with one another. I looked to the SOURCE which determines future conditions. I have found that that source may be defined in terms of RIGHTEOUSNESS. When 51% or more of the whole people are reasonably righteous in their dealings with one another, we are heading into increasing prosperity. When 51% of the people become unrighteous in their business dealings with their fellows, then we are headed for BAD TIMES ECONOMICALLY.!

"I have never forgotten Mr. Babson's explanation. I hope my readers today, nearly 42 years later, may remember and profit by it, too.

"I paid with the loss of my business to learn the lesson"

And, Brethren in God's Church, that same principle applies in GOD'S WORK! When 51% of us become a little lax -- letting down quite a little in PRAYER and beginning to neglect personal Bible reading and study, and to let our interests drift more into the material pursuits and pleasures, think more of material possessions for ourselves than THE WORK OF GOD BEGINS TO SUFFER.

Then it is that the income for the Work begins to slack off.

This very thing did set in about four years ago!

BUT -- here's the silver lining to that cloud! When at

least 51% of us AWAKE to become DEADLY SERIOUS about GOD'S Work, begin to INTENSIFY our prayers, and turn our hearts and interests MORE to God's Word, and the wonderful truths we find there, than to the material interests or pleasures, THEN, the income WILL BEGIN TAKING AN UPTURN!

BUT -- let's go further! WHEN 90% to 95% or 100% of us begin to put THE KINGDOM OF GOD -- AND GOD'S work above every other interest in our lives -- when we begin to POUR OUR HEARTS INTENSIVELY INTO OUR PRAYERS -- yes, even in SPITE of what may or may not be mistakes some of us make -- THEN, Brethren, I PROMISE YOU the income will go back up to 30% increase per year!

Looking at present FACTS, and TRENDS, that might seem impossible! But this is THE WORK OF GOD -- a WORK OF FAITH -- and existing facts, trends, circumstances, HAVE NOTHING TO DO WITH FAITH. The living Christ has resources, and ways WE KNOW NOTHING OF! I know He has allowed this slacking off in prayer, in putting our whole hearts in HIS WORK, in our zeal. When we REPENT of that, and turn our whole hearts and interests to HIM, HE has ways and means to CHANGE RESULTS -- and He WILL!

When MOST of our Brethren begin pouring their whole HEARTS into this Work, in zealous PRAYER, in FAITH in what our GOD can do, THEN the number of non-member Co-Workers who become baptized members will start to INCREASE. The percentage of increase in members will begin to rise. There will be a new trend in the increase of CO-WORKERS. The WHOLE WORK OF GOD will take on NEW LIFE. God will open still more new doors. He will supply OUR NEED to finance walking through those doors. We at Headquarters will be given more wisdom. There'll be fewer mistakes.

AND WE'LL ALL BE FAR MORE HAPPY AND JOYOUS! We will come to fuller realization of the MAGNITUDE of the GOOD we have been called to do for humanity!

Brethren, just THINK of the terrible conditions in the world today -- over half the world's population living in conditions of ignorance, poverty, hunger and starvation, filth and squalor you simply can't imagine. Look at the EVILS in our supposed AFFLUENT society, where we have the highest living standards any people EVER had! WHAT A TRAGEDY!

And God has called US -- you and me -- as His instruments paving the way for His COMING to CHANGE ALL THAT! To convert the world! Finally all evils will be abolished. ALL will be happy, joyful, energetic in DOING GOOD, creating more and more happiness!

I CALL ON EVERYONE IN GOD'S CHURCH TO REPENT of whatever interest we have allowed to come into our minds and hearts in THIS UGLY, EVIL WORLD AND ITS EMPTY, NEVER LASTING, INTERESTS AND PLEASURES!

This letter is getting long. I will not apologize for that. I know that the ETERNAL LIVES of many -- perhaps more than HALF of us are now at STAKE. We've got to be MOVED! We've got to DO SOMETHING ABOUT IT!



Now I want to quote for you something I'm sure most of you have never read. I think it will be surprising and shocking! It's not an imaginary proclamation. It's real!

It is:

"By the President of the United States of America:

A P R O C L A M A T I O N

"Whereas a joint Committee of both Houses of Congress has waited on the President of the United States, and requested him to 'recommend a day of public humiliation, prayer and fasting, to be observed by the people of the United States with religious solemnities, and the offering of fervent supplications to Almighty God for the safety and welfare of these states ...'"

Before going farther, CAN YOU IMAGINE THE U.S. CONGRESS making such a request? Shocking? IT ACTUALLY HAPPENED. Continuing:

"And whereas it is fit and becoming in all people, at all times, to acknowledge and revere the Supreme Government of God;"

Can you believe it? The President of the United States saying we should revere the Supreme Government of GOD! Now continue:

"... to bow in humble submission to His chastisements; to confess and deplore their sins and transgressions in full conviction that the fear of the Lord is the beginning of wisdom, and to pray, with all fervency and contrition, for the pardon of their past offenses, and for a blessing upon their present and prospective actions.

"And whereas, when our own beloved Country, once by the blessing of God, united, prosperous and happy, is now afflicted with faction and war, it is peculiarly fit for us to recognize the hand of God in their terrible visitation, and in sorrowful remembrance of our own faults and crimes as a nation and as individuals, to humble ourselves before Him and to pray for His mercy -- to pray that we may be spared further punishment, though most justly deserved; ... and that the inestimable boon of civil and religious liberty, earned under His guidance and blessing, by the labors and sufferings of our fathers, may be restored in all its original excellence:

"Therefore, I ----- President of the United States, do appoint the last Thursday in September next, as a day of humiliation, prayer and fasting for all the people ... in all humility, and with all religious solemnity, to the end that the united prayer of the nation may ascend to the Throne of Grace, and bring down plentiful blessings upon our country.

"In testimony whereof, I have hereunto set my hand, and caused the Seal of the United States to be affixed, this 12th day

of August, A.D. ---(date)"

WHAT A PROCLAMATION! Who signed it? A news scoop I am sending you, signed by Richard M. Nixon? I wish it were! But I'm afraid he would only be laughed at, in our day when our nation has FORGOTTEN ITS GOD!

HOW FAR FROM GOD has our nation gone, since that Proclamation was signed, in 1861, by Abraham Lincoln!!!!

But, dear Brethren, HOW FAR have we slipped from our God -- we, who profess to be HIS TRUE CHURCH?

Let me APPLY that Proclamation to THIS ONE I am sending YOU! I think God INTENDED that I give you this, for I never saw or read it until TODAY, when, in the midst of deep prayer over our present serious situation, I just chanced to run across it, in a book in my library at home. Or, WAS it by "chance" -- or by GOD'S design?

Let's apply it.

I now say to YOU:

#### A P R O C L A M A T I O N

Whereas, in our present serious financial dilemma, the living HEAD of this Worldwide Church of God has moved me to call a day of Church-wide humiliation, prayer and fasting, to be observed by all members of this Church worldwide, on Sabbath, November 18, 1972, with the offering of FERVENT SUPPLICATIONS to Almighty God for the preservation and spiritual welfare of His Church;

And whereas, it is incumbent on us at all times to revere the Supreme Government of GOD, and to pray earnestly "Thy Kingdom come -- quickly -- thy will be done" -- and to bow in humble submission to His chastisements now laid upon us in this present financial dilemma, and to CONFESS and deplore our SINS in becoming LAX in prayer and personal Bible study, as well as our SINS in allowing worldly interests and pleasures to start drawing us away from our God, and our zeal for HIS WORK, I call on all Brethren to CONFESS this lukewarmness and this drift from the needed CLOSE WALK WITH GOD, and to PRAY, with all FERVENCY and CONTRITION, for God's pardon for these offenses, and for a permanent BLESSING on HIS WORK henceforth, continuously to its final completion.

And whereas, when this beloved WORK OF GOD and His Church was, until three or four years ago, blessed, united, and producing abundant fruit for God's Kingdom, it is now AFFLICTED WITH FINANCIAL PROBLEMS OF UTMOST SERIOUSNESS, it is peculiarly fit for us to recognize the hand of GOD in this terrible visitation, and in repentant remembrance of our own faults, and laxities, and neglects, TO HUMBLE OURSELVES before the living Christ, and to cry out to Him in deep earnest for His mercy, and HELP in overcoming -- to pray that we may be spared from further punishment though justly deserved.

Therefore, I, Herbert W. Armstrong, by God's grace His chosen Pastor over His Church, do appoint Sabbath, November 18th as a day of humiliation, prayer and fasting for all members, in all humility and solemnity, to the end that the united prayer of the whole Body of Christ may ascend to the Throne of Grace, and RESTORE THE INCOME FOR GOD'S WORK TO THE PREVIOUS 30% annual INCREASE!

Brethren, many if not most of us have let other interests creep into our minds and hearts till we do not have ANYWHERE NEAR the ZEAL for the GREATEST WORK ON EARTH, that the football players have for a football game. Football players get themselves "UP" for a game. They are "UP" emotionally, psychologically, physically. Last Sunday the San Francisco 49ers, supposedly "underdogs" for their game with Atlanta, got themselves "WAY UP" for that game, because they all HATED the Atlanta coach, and wanted revenge. They won by a big score.

WHY can football players get themselves "UP" in almost fanatical ZEAL, motivated by HATE, when we are indifferent, "DOWN," and lukewarm about the MOST IMPORTANT AND GLORIOUS CALLING OF ALL TIME?

Now, finally, let me state CLEARLY the REAL PROBLEM -- the SERIOUS LIFE-AND-DEATH PROBLEM -- that threatens the very DESTRUCTION of GOD'S WORK, unless we UNITEDLY, through HEARTRENDING REPENTANT AND BELIEVING PRAYER, GET OURSELVES "UP" IN ENTHUSIASTIC ZEAL FOR THIS PRECIOUS AND WONDERFUL WORK TO WHICH THE GREAT GOD HAS CALLED US!

It is much more than needing an immediate, temporary "shot-in-the-arm" financial boost for the moment.

It's actually FAR MORE SERIOUS than that!

We are looking forward, planning the budget for the entire year of 1973 -- and even looking forward into 1974.

The situation is just this: During the present year, 1972, we made several reductions in the budget that had been planned. We made a number of cutbacks, reduced operating expenditures -- in SOME areas. BUT God has been opening NEW POWERFUL DOORS for getting out His MESSAGE. One was the United States edition of Reader's Digest opening the purchase of advertising space to us. Another was the MOST IMPORTANT means of getting out the Message of all -- DAILY TELEVISION. However, since we have had to take an early morning period in most cases, it will TAKE TIME for this most EFFECTIVE medium to PRODUCE results that will help income. The NEWSSTAND PROGRAM in Britain and Europe has produced BIG results, and the LOWEST COSTS, per thousand circulation, we have experienced.

Yet ALL THESE had ADDED MORE to expenditures than the cutbacks had subtracted. But these additions are NECESSARY if the Work is to go forward. IN TIME, they will add Co-workers, new members, additional income -- but not immediately -- perhaps not noticeably until the latter part of next year.

Now looking into NEXT YEAR, we face THIS PROBLEM: If we allow NO increase in expenditures in ANY area of the Work, carrying on as at present, our total expenditures will be 12% higher than the total expenditures for the present year, 1972. Yet, the projected estimated income, supplied me by our Division of Finance and Planning, will be only 8%.

THAT WOULD BE DISASTROUS TO OUR FINANCIAL POSITION AND THE VERY LIFE OF THE WORK! Mr. Portune even warns it would forecast THE END of the Work!

You see, it is far MORE than just the NEED OF THE MOMENT! We cannot make further cutbacks in operational expenditures without serious harm to the Work. It would mean, either closing one or two of our college campuses, OR cutting down the radio broadcasting to a point of virtually going off the air, AND dropping television altogether -- OR, ceasing publication of The PLAIN TRUTH.

This is not merely a temporary danger of the MOMENT -- BUT, unless there is a rise in the INCOME, starting NOW, and continuing next year and the year after, it could MEAN THE END OF THE GREAT WORK OF GOD -- UNFINISHED! Jesus Christ is DOING HIS PART -- opening new doors. Only ONE THING has been WRONG! -- and we must FACE IT! -- too many of us have been GROWING LUKEWARM, DRIFTING FROM THE NEEDED CLOSENESS TO GOD! The trouble is SPIRITUAL -- and too many have been trying to PUT THE BLAME ELSEWHERE!

This day of FASTING AND PRAYER I am calling IS J U S T T H E S T A R T E R! We can't stop there. We must all KEEP close to God, we must KEEP our minds and hearts ON THE THINGS ABOVE -- ON THE KINGDOM OF GOD -- ON THE PRECIOUS WORD OF GOD. Then God will hear and ANSWER.

No one realizes more than I, that WE BRETHREN, of OURSELVES, CANNOT PUT IN THE ADDED AMOUNT OF MONEY THE WORK M U S T H A V E! We must be faithful and generous in doing our best, according as God makes possible. If we don't do OUR UTMOST, how shall we expect God to answer our PRAYERS and cause OTHERS to do it?

But, if we DO THAT, up to our own ability, and CONTINUE HEARTRENDING AND BELIEVING PRAYER, God will hear and ANSWER.

Remember, God says of US -- of THIS CHURCH: "IF my people, which are called by MY NAME, shall humble themselves, and PRAY, and SEEK MY FACE, and TURN FROM THEIR WICKED WAYS; then will I hear from heaven and will forgive their sin, and will heal their land" (II Chronicles 7:14). We may think, because we keep His Sabbath, that we have no wicked ways or sins to turn from. But laxity or neglect of prayer can be sin. Getting our hearts and interests more in worldly ways and interests and pleasures can be SIN.

One thing God shows me I DO HAVE TO DO! First, I have to tell Mr. Portune, and the Budget Committee, that I DO approve that they proceed, for the time being, on the PRESENT operational

procedures, which will call for a 12% increase in income over the present 1972 year. I MUST rely on God, through our combined PRAYERS and FAITH, to bring up the income to AT LEAST that figure. And WE must all pray fervently that God will increase it well BEYOND THAT! But, AT THE SAME TIME, I am going to direct that we seek every possible way to further REDUCE operational expenditures in whatever way will not hurt the WORK!

THAT'S WHAT WE WILL DO HERE AT HEADQUARTERS! Then we will JOIN ALL THE REST OF YOU in CONTINUOUS REAL FERVENT AND BELIEVING PRAYER THAT GOD WILL GIVE US ALL THE NEEDED INCREASE IN INCOME!

Remember God's PROMISE: "My God shall supply ALL YOUR NEED, according to His riches in glory by Christ Jesus" (Philippians 4:19). When WE repent, and humble ourselves, and PRAY, and BELIEVE, He surely will do that!

Brethren, the Work IS going forward now in GREATER POWER than ever -- but I have had to ADD expenditures the past six months to make that possible. I know God wants it to GO ON, and even INCREASE MORE. By His grace, I know it shall!

Now this coming fast-and-prayer day must be NO ORDINARY DAY OF FASTING. I want every one of you to READ Isaiah 58:3 to end of chapter. The kind of fast God will ANSWER is that we seek to learn WHERE EACH ONE OF US, PERSONALLY, is at fault, AND TO TURN FROM that fault, and get CLOSER TO OUR GOD AND HIS WAYS: On the day of fasting, BE SURE TO READ, on your knees, the following Scriptures:

Read Isaiah 40:12 to end -- and as you do, THINK on HOW GREAT AND WONDERFUL is our God. In Jesus' instruction on how to pray, He first said, "Hallowed be thy name." Or, "HOW GREAT THOU ART!" And while meditating on God's GREATNESS, think on WHAT A WONDERFUL PRIVILEGE that He grants us, in that we may have DIRECT CONTACT with Him -- we may TALK WITH HIM, in prayer, and as long as our hearts are right with Him, He LISTENS and ANSWERS! Then, HE talks to US -- when we read the Bible! We are privileged to HAVE ACTUAL PERSONAL FELLOWSHIP WITH HIM!

Think of His PERFECTION -- all HE does is for a GOOD result. He LOVES US -- think what it means He has made YOU His own son or daughter! THANK HIM that you can always have access to Him! He LOVES YOU!

Proverbs 3:11-12 -- THANK God for His correction and chastening. Also Hebrews 12:6-7, and then:

I John 1:8-9 -- AS A CHURCH, we have sinned, letting down in prayer allowing our minds to drift more and more to material interests. As ONE of God's people in His Church, confess your own, and the CHURCH'S sins, even as Daniel confessed his own and ISRAEL'S sins -- READ IT in Daniel 9:3-19, and, plead with God, as did Daniel (verses 16-17) to FORGIVE, and to restore us to a CLOSER WALK with HIM, and to cause His face to shine upon His Church, to BLESS US, to PROSPER US, and to open the windows of heaven and pour out a SPIRITUAL blessing, and then a financial

blessing, that there may be sufficient that we may FOLLOW where our living Christ opens doors that His Gospel may go in GREATER POWER!

Read Romans 12, and as you do, ask yourself "Am I really presenting my body -- my whole self -- as a living sacrifice? Have I allowed myself to return a little to being conformed to this world?" As you read this chapter, apply every sentence to YOURSELF.

Read II Corinthians 13:4-5 -- and, as it says, EXAMINE YOURSELF, as you pray -- as to what extent Christ is really living His life IN YOU!

Read Matthew 5:6, and ask yourself, "Have I been really HUNGERING and THIRSTING for RIGHTEOUSNESS -- or have I allowed a little hungering and thirsting for the world and material things to enter my mind?"

On this fast day, try praying for one solid hour, then reading and studying the Bible for one hour -- then THINK about what you have read and prayed about in meditation for one hour, then start all over again, with an hour of PRAYER.

Brethren, Jesus has said He will NEVER LEAVE US NOR FORSAKE US! HE is the Head of this Church -- I'm not. But I'm His called and chosen servant, and He is using me to send you this letter. Meanwhile, I'm examining MYself, -- I've already been FASTING and PRAYING twice, before and during the writing of this letter.

Turn to Psalm 139:1-5, and apply it to yourself.

Then, finally, I'll give you the passage that was my mother's favorite verse: Psalm 133:1. Pray for that complete UNITY among ourselves, in LOVE. And remember, Jesus said: "By this shall all men know that ye are my disciples: if ye have LOVE one to another." Let's forgive one another, love one another.

If the living CHURCH OF GOD will now raise up its voice to God in repentance, and in obedience and in FAITH, as ONE POWERFUL VOICE, we may see a result such as the early Brethren of this same Church did, as recorded in Acts 4:23-31. You, yourself will think of many other Scriptures to read, to apply to yourself, and to study.

Colossians 3:1-25. Dedicate yourself anew to this.

Brethren this past Feast of Tabernacles marked the TURNING POINT in our returning closer to God. NOW LET US UNITEDLY SPEED UP AND INTENSIFY THAT DEDICATION AND RETURN TO OUR GREAT GOD!

I pray daily -- often several times daily -- for all of YOU, and I NEED YOUR PRAYERS FOR ME! Thank you, from the bottom of my heart!

With deep love, in Jesus' name,

Herbert W. Armstrong

WORLDWIDE CHURCH OF GOD

WORLD HEADQUARTERS  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

November 21, 1972

Dear Co-Workers and Brethren:

Everything is now looking UP! This great worldwide Work is fast taking on NEW LIFE -- new vitality -- new POWER -- new ENTHUSIASM! Important new doors are being opened to reach additional MILLIONS of people -- especially in nations we have heretofore reached very sparsely -- such as Japan, the Scandinavian nations, and the Arab nations.

I want personally to tell you in advance, of the special 39th anniversary offer coming in the February, 1973, PLAIN TRUTH.

We plan to publish a special booklet -- (sent free -- of course -- no price) -- to go hand in hand with a coming daily television-radio series by Garner Ted Armstrong on the much discussed, much written about, but perhaps MOST MISUNDERSTOOD subject of SEX. In 1964 I wrote and published a 324-page book on the subject, and last year I published a revised edition titled "The Missing Dimension in Sex."

The forthcoming booklet will give a plain-spoken description of sex in today's society. Immorality is at an all-time high.

You may, or may not realize it, but YOUR CHILDREN are being constantly bombarded on every side by SEX in a subtle manner that they -- or even YOU -- may be unaware of. In one form or another SEX is being constantly hurled at them, on television, in movies, in advertising, in magazines and books they may read, from their peers -- and all from improper and uninformed sources.

It is impossible to estimate the DAMAGE that may result.

This new booklet will help parents to cope with this modern danger. It will explain the pitfalls and dangers subtly involved in changing modern attitudes, in permissiveness, in the influences brought to bear on every side.

I feel that this new booklet fills a VITAL and URGENT NEED! With today's mixed up world in the throes of a moral revolution, I feel that the need for this missing dimension is desperately urgent.

In addition to this forthcoming booklet, I am now beginning work on the long-planned first volume of three instruction books on this subject -- one for children ages 6-7, one for those around 10, and one for young teenagers. These will offer parents a much needed help in the proper teaching of their children. I hope to have at least the first volume, for the little children, ready by



February. It will be a comparatively short book which can be read by second grade children -- or, parents could use it in teaching children themselves. This first volume is being written in a style adapted for reading by children of about age seven.

I will be happy to send you a copy of each of these, when published.

Now I mentioned the new doors being opened to reach millions of people in countries heretofore not thoroughly reached. At the same time, conditions in the United States and Canada are taking a turn that gives promise of making possible the increased income for the Work that is necessary to step up God's Work to this new intensity.

The Vietnam war appears to be ending. Inflation has slowed down. The rise in prices is now at a level of only about 3.2%, and average incomes are up approximately 9.7%. Industrial output is up above 8%, retail sales are up more than 10%, and unemployment is DOWN -- with almost 11% fewer UNemployed.

And again this year, of course, advance reports shout "Christmas Shopping Biggest Ever!"

Yes, once again we are facing that season when most people get so involved in Christmas shopping they forget all about gifts for the living CHRIST and HIS WORK, at the season they suppose celebrates His birthday. It seems that very few have ever heard the REAL TRUTH about Christmas -- how it started -- origin of Santa Claus, gift-exchanging, the holly wreath, and all the things that go along with the Christmas season. Probably most people suppose the custom of exchanging gifts was started by the wise men giving gifts to the Christ child.

But, 1) THEY gave their gifts TO CHRIST -- they didn't exchange presents between themselves and ignore Christ, as so many do today. And 2) Christ's birthday was NOT on December 25, or even near that date, and 3) the wise men did not arrive until some time AFTER Christ's birth. And 4) their gifts had nothing to do with birthday presents. For thousands of years it has been CUSTOM, when visiting a king or ruler, to present him with a gift. Jesus was born to be a KING of kings of the whole earth -- as He soon will be!

In the past three years, I have had private meetings with a number of heads of state -- kings, presidents, prime ministers. Because it is CUSTOM, and proper protocol, I always take a fitting yet non-extravagant gift, especially on a first meeting with one in such high office.

We have available, now, a booklet giving the PLAIN TRUTH about Christmas. If you haven't read it before, you'll find it quite interesting, informative, and perhaps quite surprising! There is no price -- SENT FREE, of course -- so if you have not previously received a copy, one will be sent on request by return mail.

Co-Workers and Brethren, the very WORK OF GOD faces a real sobering PROBLEM during this Christmas shopping season. We need your most URGENT, PREVAILING AND EARNEST PRAYERS that God will stir up the spirits of all Co-Workers to avoid NEGLECTING God's Work during this difficult season -- but to be MORE GENEROUS THAN EVER in REMEMBERING CHRIST and HIS WORK at this time.

Most sincerely, in Christ's name,

Herbert W. Armstrong

P.S. Be sure to request your copy of the forthcoming booklets on SEX, including the one for young children, if you have children that age -- and as soon as the booklets are off the press, they will be sent.

AMBASSADOR COLLEGE

PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG, Chairman  
Publisher of The PLAIN TRUTH Magazine

EXTENSION DEPARTMENT  
An educational service at all levels  
for all people worldwide

December 7, 1972

Dear Co-Workers and Brethren:

This must be an urgent emergency letter. We are Co-Workers in the MOST IMPORTANT MISSION ON EARTH. And we are in the midst of the MOST DIFFICULT month of the year, for the financing of the very Work of Jesus Christ!

Every year at this Christmas shopping time, it seems so many people neglect their gifts for CHRIST and HIS WORK, while spending generously exchanging presents with friends and relatives.

Of course, I think most of our Co-Workers realize that Christ's birthday was not at this time of the year. The wise men were NOT presenting birthday presents -- but they did present their gifts to CHRIST. They did not exchange them among themselves. They were, rather, honoring Him who was born to be KING over all the earth.

That same Christ-child grew up, chose His disciples, taught them the GOOD NEWS of the coming world-ruling KINGDOM OF GOD, proclaimed that good news (gospel) to many, gave His life in payment for OUR sins, was resurrected, and today that living Christ HEADS this very Work of God, to which He has called you and me as His Co-Workers.

HOW WONDERFULLY He has blessed this Work this year!

Just LOOK at the important activities He has led us in, that were NOT being done a year ago:

The two largest circulation media in the United States have opened their advertising space to us for double-page and three-page messages -- Reader's Digest, and T.V. Guide. The current three-page ad in T.V. Guide, with a reply post card, in just about the first ten days has brought 50,500 new subscribers to The PLAIN TRUTH! THINK OF IT! That is a good sized magazine circulation in itself. T.V. Guide took our message into 19 MILLION homes! Our ads in Reader's Digest brought other THOUSANDS of new subscribers.

This year The PLAIN TRUTH has gone on the newsstands through-out Britain and some European nations, and is reaching MORE PEOPLE at LESS COST with Christ's Gospel than any other means we have used -- more than the radio broadcasts when we were on the air over Britain.

This year the MOST EFFECTIVE means of all opened to us!

We are now on DAILY TV in many parts of the United States, besides weekly TV throughout Canada. DAILY television is by far the MOST EFFECTIVE means of getting the Gospel to the world that has ever existed. True, we have had to take a morning time in most cases, but gradually we will be moved into PRIME EVENING TIME. We are on in PRIME TIME on the number ONE independent (non network) station in the United States, WOR, New York, Sunday nights. We have a good morning time on that station Monday through Friday. That station is very pleased with the program, and I anticipate the opportunity of being moved to prime time.

Just last week our first "BREAKTHROUGH" came on gaining a fine evening time, 7:00 to 7:30 p.m., Monday through Friday, and 6:30 to 7:00 p.m., Saturday evening, on an NBC station in Elmira, N.Y. We are confident this will show high ratings, and this will help us gain better time on other stations. The DAILY TV programs are already beginning to bring a very good response -- FAR BETTER than comparable radio time.

The "PERSONAL APPEARANCE" programs of Garner Ted Armstrong are off to a fine start, producing excellent results. Following the Calgary, Canada, and St. Petersburg, Florida appearances, here is the schedule, just completed: December 8, 9, 10, San Antonio; January 5, 6, 7, Shreveport; January 9, 10, Tyler, Texas; February 9, 10, 11, Richmond, Virginia or Washington, D.C.; February 16, 17, 18, New Orleans; March 23, 24, 25. Tucson: March 30, 31, and April 1, Salt Lake City; May 4, 5, 6 Dallas; May 11 12, 13, Houston; July 6, 7, 8, San Diego; August in Canada -- Winnipeg, Toronto, or Vancouver. Other cities, dates not yet confirmed, include Seattle, Toledo, Denver, Charlotte, Buffalo, Minneapolis-St. Paul, Edmonton, Alberta. As these PERSONAL APPEARANCE programs continue, they will prove cumulatively effective. Those of you in or near the cities listed will surely want to attend.

One of the most important GIANT DOORS to open to us this year has been the plans for reaching the Arab nations. The man with whom I signed the big radio contract for broadcasting The WORLD TOMORROW on JERUSALEM RADIO, just prior to the six-day war (when the Israelis took over the radio station), has now joined our staff. He is Mr. Adli Muhtadi, from January 1, 1962 to March of this year, the Director of the Commercial Department of Radio and Television in the Ministry of Information of the Hashemite Kingdom of Jordan.

Mr. Muhtadi recently visited both our Headquarters on the Pasadena campus, and the Texas campus. With him was a man who also is very close to many of the leaders of the Arab world. He is Mr. Nasser Nashashibi, former Press Secretary of the late President Gamal Abdel Nasser of Egypt. He was Chief Adviser to King Abdullah, grandfather of King Hussein; has been editor of two Cairo newspapers; has had a diplomatic career as Roving Ambassador for the Arab League. At present he is United Nations Correspondent in Geneva, and Adviser for Arab Affairs to the Paris edition of the international New York Herald Tribune.

Both of these men are extremely enthusiastic about The PLAIN TRUTH and our entire worldwide program, and show great zeal in their desire to help get our Message to the Arab nations. And they have the contacts with Arab leaders, and the prestige to make it possible for us. Mr. Nashashibi feels that with their influence with many Arab Heads of State, and my warm personal contacts with the top Israeli leaders, that we might be able to do what all other efforts have failed to do -- bring some kind of PEACE to the Middle East.

Of course, we know from Biblical prophecy there will not be REAL peace in that area until the coming of Christ and The WORLD TOMORROW, but any easing of the situation, or moves toward peace that our efforts might be instrumental in bringing about would be important to the Work of God, and to all those peoples.

The PLAIN TRUTH will soon be going to large numbers of Arab leaders, and preparations are under way for an Arabic-language edition of The PLAIN TRUTH.

This great Work HAS MADE GIANT STRIDES THIS YEAR -- probably far more than ever before! And more than THREE THOUSAND conversions -- changed lives -- newly begotten Christians -- are a vital PART of this year's harvest.

I say, WHAT A HARVEST! HOW GRATEFUL WE SHOULD BE to have been PRIVILEGED to have a PART in it, with our Savior and Lord!

And yet I have to think, HOW MUCH GREATER MIGHT HAVE BEEN THIS HARVEST, IF EVERY ONE OF US HAD DEVOTED AS MUCH TIME ON OUR KNEES, POURING OUT OUR HEARTS TO OUR GOD TO PROSPER HIS WORK! Listen to this portion of a letter -- one of many such letters I have received recently: "I shamefully admit that had the Church been dependent for survival on my prayers, on my personal (spiritual) growth, there would be no work." Why not ask yourself: "If God's Great Commission and Work were dependent for survival on my prayers for its progress and growth, how much would the Work of God grow?"

But let me add a bit more from that same letter from a business man: "The point is this. I remember when our God was in every conversation. We prayed constantly. We were dependent on God to solve those little day by day problems. But then we grew up, became sophisticated, suave. Our faith became tongue in cheek and our righteousness was put on along with our Sabbath clothes. Mr. Armstrong, I've thanked our God for inspiring you with the wisdom to see through the problem to the solution, and my prayer is that the result ... will be church wide and of permanent effect. As for me and my house, we consider it a privilege to serve with you in this work." The intensive prayer life is restored in this family.

Another thanks me for obedience and concern for God's Work! And adds, "As a result of yesterday's fast (and prayer), I have been filled with a new determination and drive to get the Work done. In addition, I have had all the joy, understanding and enthusiasm which have been missing the past three to five months

restored to me. ... Now I know this Work is going to grow in ways not now evident. God's Kingdom now seems near -- no matter how much time there actually is."

There is a general UPSURGE in dedication to and enthusiasm for God's Work. Another letter says: "I had become so self-righteous as to have become totally blinded to our Commission. I can only pray that God will have mercy on me and grant me, as all, repentance for our lethargic attitude. ... God cannot do this Work through a proud and vain group of people. It would destroy us. I pray God will grant me, as well as all the brethren, a renewed vigor, as never before, so that He may be able to finish this Work. I'm sure if we repent and get close to Him that He will work through us and finish this Work."

Just an excerpt from one more recent letter:

"After having read your most recent letter to us, a surge has gone through me. ... I have repented of becoming materially minded. ... There was a daily war, between prayer and doing my own thing. We must unitedly have this intensity of fear toward God to bring the income well above 30% (increase over preceding year). Together we'll do it, too!"

I tell you, dear Brethren in Christ, this great Work does depend more on our earnest prayers for its survival and growth and harvest than on our financial sacrifice -- but when both are put into it, the spiritual harvest will be GREAT! If our hearts and our prayers are unitedly IN IT, putting THE KINGDOM OF GOD and the proclamation of it FIRST, above all else in our lives, you will soon see astounding miracles, and a power in the Work that will cause the world to cry out that this Work is turning the WHOLE WORLD UPSIDE DOWN -- while actually we shall be turning it RIGHT SIDE UP!

Let's dedicate our lives to it so deeply and intensively that it will REALLY HAPPEN!

I do have to say that the financial need of the moment is URGENT. Right now is the time when we need to be generous as never before. THANK YOU, from the heart, for your generous part, according as God has made possible for you!

Because of the URGENCY of this moment, and the congestion of the Christmas mails, I am sending this air mail, and enclosing a stamped air-mail envelope for your reply.

With sincere love, in Jesus' name,

Herbert W. Armstrong

WORLDWIDE CHURCH OF GOD

WORLD HEADQUARTERS  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

December 28, 1972

Dear Inner Family of Co-Workers  
in the very Work of the Living God:

The most hectic, traumatic year in the 39-year history of this most important Work on earth in our time, has come and gone.

And WHAT A YEAR it was! There is a living devil, named Satan. He HATES this Work. He is the most subtle, crafty, and powerful being on earth -- the prince of the power of the air, the god of this world. This year he pulled out all stops in a fiendish effort to DESTROY this very Work of GOD.

He attacked us, falsely accused and maligned us worldwide. He took every advantage of the fact too many of us had grown spiritually careless, lax in prayer and Bible study, injecting doubts, discouragement, even criticism in some of us.

But the living Jesus Christ is MORE POWERFUL THAN HE. And Christ, the very HEAD of this Great Work, said He would never leave nor forsake us! He stirred enough of us to active, intensive, believing and prevailing PRAYER! And HE DELIVERED US!

The GREAT TURNING POINT came in late September. Thousands of us came, as it were, to our senses -- realized we had been drifting into a state of spiritual lethargy -- REPENTED, went to our knees in FASTING AND PRAYER.

And the final result?

Thousands of you dear Co-Workers came to realize that God's Work depends more on our earnest prayers for its survival and growth and spiritual HARVEST, than on physical effort, and financial sacrifice, important as these latter are. The final RESULT? Undoubtedly the GREATEST YEAR OF ACCOMPLISHMENT SO FAR -- AND THE GREATEST SPIRITUAL HARVEST!

Forty-six years ago, the living Christ impressed deeply in my mind these words of His: "Seek ye first the Kingdom of God, and His righteousness; and all these (material needs) shall be added unto you." After having had an unusually successful business career, I was in real poverty at the time. But I took Christ up on it. Instead of seeking to GET money and financial means, I dedicated my life to His GIVING WAY, as His servant, and seeking HIS RIGHTEOUSNESS (far different from SELF-righteousness). God didn't add monetary success right away. He let me remain in virtual poverty 28 years.

But I had found HAPPINESS. And I was GIVING, for the good

of others, the precious TRUTHS of GOD. My faithful and loving wife was laboring with me at my side. Neither of us grumbled nor complained because of personal material lack. But GOD'S WORK was being gradually increased. God was supplying the actual NEED for the Work.

THE JOB TO WHICH WE HAD BEEN CALLED WAS GETTING DONE! We had found HAPPINESS. Our prayers were being heard -- AND ANSWERED -- often very miraculously. And TODAY THIS WORK OF GOD IS TRULY WORLDWIDE AND GREAT!

Now that the WORK has been prospered, our ACTUAL NEED is greater than ever! For that actual NEED is more SPIRITUAL than material.

Just as it was, personally, with me 46 years ago, SO it is with ALL OF US TODAY -- with GOD'S WORK today -- if we SEEK FIRST the Kingdom of God and HIS RIGHTEOUSNESS -- if we put that FIRST in our lives, then,

- 1) the needs for the WORK will be supplied, and
- 2) each of your individual personal financial needs will be supplied. DO YOU BELIEVE THAT? I tell you, I KNOW IT!

Now LOOK AHEAD!

What do we face, in the Work, for the new year?

1) The general economic condition in our western world indicates a year of gradually increasing prosperity during the year. That should help each of us to HELP THE WORK financially, a little more.

2) We now face another difficult three months in financing this Great Commission of Christ. Traditionally, only 45% to 47% of the year's income is received during the first six months, whereas 53% to 55% of the expenditures must be paid out those first six months. Brethren and Co-Workers, I NEED YOUR INTENSIVE, DEADLY EARNEST, PREVAILING AND BELIEVING PRAYERS FOR THIS WORK, continuously and daily, beginning now, AS NEVER BEFORE! And for myself and Garner Ted personally, too.

3) We MUST be forewarned that OUR WORK COULD BE CUT SHORT and finished, for this present time, suddenly when least expected. Read Jesus' warnings in Matthew 24:32-44; and Luke 21:31-36. Please get your Bible, and read those passages -- and take them to heart. For I tell you this: Events are already happening in Europe and within the Catholic Church, in the Middle East and in Russia, that could IMPEL the Vatican, in self-preservation to offer its good offices as a Supreme and politically neutral Authority, in bringing about what the nations of Europe have so avidly DESIRED -- yet been unable, of themselves, to bring about -- POLITICAL UNION of those nations.

This could be done either, a) by a sudden action by Pope Paul, or, b) by his abdication, and election of another prepared



for this very mission!

IF and WHEN that happens, you will know that THIS GREAT WORK IN WHICH WE ARE CO-WORKERS WITH CHRIST, SHALL HAVE COME VERY CLOSE TO HAVING FINISHED THE WORK WE ARE TO DO AT THIS TIME -- though the Work would be resumed later. This is just a WARNING. It could happen this coming year -- or in two, three, five or MORE years. Probably we may not be privileged to know the time, in advance.

BUT KNOW THIS! Just because some expected this Work to be finished early this past year, DO NOT suppose that it is going to go on indefinitely. We ARE in the very last days -- have been since the HYDROGEN BOMB.

Dear Family under the living CHRIST in His Work, WE NEED TO KNOW THE TIME -- THAT IT IS, INDEED SHORT! I hope we have another five or ten years to finish this Work -- BUT WE MAY NOT HAVE. But we need to realize that NOTHING ELSE is important. We must now rally to PUT GOD'S WORK FIRST. We must dedicate ourselves to MORE PRAYER. To MORE SACRIFICE FOR THE WORK! To set our hearts and affections on CHRIST and HIS KINGDOM, and HIS WORK -- on the THINGS ABOVE, not on this world and its interests and pleasures.

Please PRAY, and PRAY, and PRAY, for the financial needs of God's Work these next few months of the year. If we pray more, God will prosper each of us more financially. THANK YOU, dear Brethren.

With great love, in Jesus' name,

Herbert W. Armstrong

AMBASSADOR COLLEGE  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG, Chairman  
Publisher of The PLAIN TRUTH Magazine

EXTENSION DEPARTMENT  
An educational service at all levels  
for all people worldwide

January 28, 1973

Dear Inner Family of Co-Workers  
in the very Work of the Living God:

In four hours I'm leaving for Tokyo and Saigon. The newspaper headlines say "Vietnam Foes Sign a 'Fragile Peace'." A meeting has been arranged between myself and President Thieu in Saigon. I hope also to have another meeting with U. S. Ambassador Bunker. In Tokyo another meeting is set up with Prince Mikasa, brother of the Emperor, to discuss details of the Ambassador Institute of Biblical Research. This Institute is the outgrowth of a suggestion from the Prince during a meeting in his palace on a former visit.

Things are moving toward the final Supreme Crisis -- called "the Great Tribulation" in the Bible, at the END of this present world. It will usher in the wonderful WORLD TOMORROW -- the coming world of REAL peace, universal well-being and happiness. And things are MOVING in GOD'S WORK -- faster than ever before.

Right now I am more encouraged and enthusiastic about the state, and future, of this great worldwide Work of God than any time in the past two or three years. We have come through the two most traumatic years in the history of the Work. Yet this Work has GROWN during those two years by more than 40%. Many thousands of precious lives baptized and turned to God's Kingdom!

As I wrote you a month ago, the GREAT TURNING POINT came in late September last year. And it has continued on the upturn through the first month of this year of 1973.

A principal barometer of the future -- of the next 6 to 24 months -- is the receipt of mail. Here in Pasadena Headquarters we received (from the U. S. only), during the first ten months of 1972, an AVERAGE of 41,000 letters PER WEEK. That's a very heavy mail! But it began to go up in October, and in the last two months, the weekly average leaped to 58,000 letters. And the first four weeks of this month, January, the weekly average jumped to 66,500.

December 7th I outlined for you SIX GIANT ACTIVITIES now getting Christ's last End-Time Message to the world, NONE OF WHICH were going out prior to January 1st of last year. Now we add still another powerful means of getting the true Gospel for this End-Time to additional MILLIONS.

The six giant NEW activities were:

1) and 2) The two largest circulation media (about 19 million subscribers each) opened their advertising pages to us. The three-page ad in TV Guide brought more than 64,500 new subscribers to The PLAIN TRUTH and/or other literature.

3) The PLAIN TRUTH went on newsstands in Britain, countries in Europe, Africa and Asia. Results were actually amazing. This reached 13 countries in Europe, besides Japan, Indonesia, South Africa, and the Falkland Islands. By this means 881,500 copies of The PLAIN TRUTH reached an estimated 2,500,000 people reading The PLAIN TRUTH for the first time.

And here is exciting news! With the advent of the newsstand distribution, the total PLAIN TRUTH circulation now surpasses that of Time magazine in five European countries, and also in South Africa!

That is so important I want to give you the breakdown, as supplied by our "Weekly Comments" editor:

		T O T A L   C I R C U L A T I O N	
		Time	The Plain Truth
United Kingdom	- - - - -	81,400	- - - - 193,900
South Africa	- - - - -	44,200	- - - - 75,000
Germany (German language)	- -	36,000	- - - - 58,200
Holland (Dutch language)	- -	24,800	- - - - 29,600
Belgium (French language)	- -	15,500	- - - - 19,700
Portugal	- - - - -	2,400	- - - - 4,300

I assume that the "Time" magazine circulation in all countries above is in the English language.

In late September, 1972, President Marcos of the Philippines declared martial law. All media (newspapers, magazines, radio and TV) were closed down. Only a government-owned newspaper was allowed to continue. But, a report from the manager of our Manila office states that, as a result of my meeting with President Marcos in 1970, meetings with high ranking cabinet officers, including General Romulo (whom I have known beginning with the San Francisco Conference in 1945), the Secretary of Labor, and others, The PLAIN TRUTH, our radio broadcast, and Work in general was well and favorably known, and permission was readily granted for our Work to continue in all phases.

As our Manila manager wrote me, "When God wants His Work to get done He will even move governments to give us favor, if necessary."

But now, to continue the six giant NEW activities of the Work:

4) DAILY TV: By far the most effective means of reaching

mass audiences is TELEVISION. It reaches people through both the eye and the ear. And just as we found DAILY radio many times more effective than broadcasting once a week, so it is with television. To get started, we have had to accept morning time slots beginning at 6:30, or 7:00 or 8:00, but, just as we had to take too early or too late times on radio, we did gradually build large listening audiences, and we are doing the same on television. God has peculiarly equipped my son for this very important means of reaching the millions with Christ's Gospel. God has given Garner Ted the peculiar and natural television personality to attract and hold audiences, and reach through to their hearts with Christ's Message. Results are more than satisfactory, considering the fact that so far we have the program on PRIME TIME on only TWO stations.

5) The new campaign to reach the ARAB NATIONS is fast being planned. This will effectively reach additional MILLIONS not reached, except in a very small way, before.

6) Garner Ted Armstrong's PERSONAL APPEARANCE PROGRAM is proving even more effective than we anticipated. I gave you the schedule of coming appearances in my letter of December 7th. Since then the San Antonio, Shreveport and Tyler appearances brought overflow attendances, even in spite of some of the worst weather in years. Next comes Richmond, Virginia, February 9, 10, and 11.

The PERSONAL APPEARANCES have been much MORE than successful, and are becoming more so. NOW we are preparing to add:

7) A STEPPED UP "Personal Appearance" program. Some of our ministers, such as Albert J. Portune, Charles F. Hunting, David Jon Hill, Dr. Clint C. Zimmerman, Howard Clark, and others -- speakers who can attract, hold and MOVE audiences -- are going to be conducting a number of "personal appearance" or evangelistic campaigns this coming summer. In this way we are increasing the impact of getting out the Gospel by PERSONAL contact, as well as by the MASS-means of reaching the millions by radio, television, and print.

8) And now I almost forgot, another activity ADDED to the Work: We are now producing and publishing ONE NEW BOOKLET EVERY MONTH, in conjunction with the radio and television programs. A new one just coming off the press: "How to Understand PROPHECY." The major events that will headline tomorrow's news are already pre-recorded. About one-third of the Bible is Prophecy -- and almost NO ONE understands it. The keys to UNDERSTANDING prophecy are in this new booklet. You need it -- and of course, it's free and not to be sold. Just write in for your free copy.

Another step which I believe is a big step forward in the Work is this: I am now PERSONALLY taking over active chief editorship of The PLAIN TRUTH. For many years I wrote EVERY WORD that went into The PLAIN TRUTH. As our staff grew with the Work, it seemed to be impossible for me personally to supervise the editing. I have found a way to do it. I have a very capable and fine team under me on The PLAIN TRUTH staff. Three mass-circulation magazines have folded up and gone out of business somewhat recently -- The Saturday Evening Post, Look, and Life.

The PLAIN TRUTH is STILL GROWING. Newsstand officials in England told us that when The PLAIN TRUTH went on the newsstands people would take it in preference to Life, Time, or Newsweek. AND APPARENTLY THAT IS WHAT HAS HAPPENED!

Finally, dear Co-Workers and Brethren, we need, ourselves, AN AWAKENING -- a renewed SENSE OF URGENCY. I'm afraid that, more than I realized, many of you did definitely point to the date of the first week in January, of last year. It was only natural to desire to know HOW MUCH TIME we had left, to finish God's Work. I have asked audiences if they had not had that desire, and I could see dozens and hundreds nodding that they did. And so did I -- but in that we were no different than the original apostles. They just made a 1,900-year bigger mistake than we did.

It was BECAUSE they thought that the Kingdom of God was IMMEDIATELY, THEN, to be set up, that Jesus spoke the parable showing He was first to go to heaven to RECEIVE the authority of the Kingdom (Luke 19:11-24). After His resurrection, just before Jesus' ascension to God's throne in heaven, the apostles again asked if He would set up the Kingdom then. The apostle Paul thought Christ's return, and the end of his preaching was imminent, and to occur in HIS LIFETIME (I Corinthians 15:51-52; I Thessalonians 4:17).

Yes, they were human, and made mistakes the same as we. But we need to FORGET that mistake -- learn a lesson by it -- and ask: "JUST WHERE DO WE STAND TODAY?"

This we can KNOW: We are now IN THE VERY "TIME OF THE END." The apostles asked Jesus: "What shall be the SIGN of thy coming, and of the END of the world (age)?" He replied there would first come false ministers, PREACHING Christ yet deceiving the world; there would come wars -- but these were not at the END. Then He said: "But he that shall endure unto the END, the same shall be saved. And this Gospel OF THE KINGDOM shall be preached in all the world for a witness unto all nations; and then shall the END come." (Matthew 24:3, 14.) Then, following the preaching (and publishing -- Mark 13:10) of this Gospel -- the Gospel of the Kingdom of God -- ". . . then shall be GREAT TRIBULATION, such as was not since the beginning of the world to this time, no, nor ever shall be. And except those days should be shortened, there should be no flesh be saved ("saved alive" -- Moffatt translation): but for the elect's sake those days shall be shortened" (verses 21-22).

In other words, except God supernaturally intervened to cut short this coming time of GREATEST trouble ever, men would blast all human life from the earth. Until the discovery and production of the hydrogen bomb, men could never have erased all life from the earth. Now they could -- and except God intervenes, they undoubtedly WOULD!

Daniel's prophecy speaks of the same GREATEST TROUBLE ever: ". . . and there shall be a time of trouble, such as never was since there was a nation even to that same time: and at that time thy people shall be delivered, every one that shall be found written in the book. And many of them that sleep in the dust of

the earth shall awake, some to everlasting life . . . " (Daniel 12:1-2).

It is THE TIME OF THE END.

For 18 1/2 centuries this "GOSPEL OF THE KINGDOM OF GOD" was NOT proclaimed to the whole world. THIS VERY WORK, IN WHICH YOU HAVE A PART, is the Work God has raised up to proclaim that Gospel WORLDWIDE. This is the SIGN of Christ's coming. We are right now in the time of the BEGINNING of world trouble -- APPROACHING close to that GREAT TRIBULATION (Matt. 24:8).

Other prophecies show that the very NEXT prophesied event will be the UNITING OF TEN NATIONS IN EUROPE -- the resurrection of the Middle Ages' "Holy Roman Empire."

THAT COULD HAPPEN SUDDENLY, and GO TOGETHER QUICKLY. As I wrote you a month ago:

"For I tell you this: Events are already happening in Europe and within the Catholic Church, in the Middle East and in Russia, that could IMPEL the Vatican, in self-preservation to offer its good offices as a Supreme and politically neutral Authority, in bringing about what the nations of Europe have so avidly DESIRED -- yet been unable, of themselves, to bring about -- POLITICAL UNION of those nations.

"This could be done either, a) by a sudden action by Pope Paul, or, b) by his abdication, and election of another prepared for this very mission!

"IF and WHEN that happens, you will know that THIS GREAT WORK IN WHICH WE ARE CO-WORKERS WITH CHRIST, SHALL HAVE COME VERY CLOSE TO HAVING FINISHED THE WORK WE ARE TO DO AT THIS TIME -- though the Work would be resumed later. This is just a WARNING. It could happen this coming year -- or in two, three, five or MORE years. Probably we may not be privileged to know the time, in advance.

"BUT KNOW THIS! Just because some expected this Work to be finished early this past year, DO NOT suppose that it is going to go on indefinitely. We ARE in the very last days -- have been since the HYDROGEN BOMB.

"Dear Family under the Living CHRIST in His Work, WE NEED TO KNOW THE TIME -- THAT IT IS INDEED SHORT! I hope we have another five or ten years to finish this Work -- BUT WE MAY NOT HAVE. But we need to realize that NOTHING ELSE is important. We must now rally to PUT GOD'S WORK FIRST. We must dedicate ourselves to MORE PRAYER. To MORE SACRIFICE FOR THE WORK! To set our hearts and affections on CHRIST and HIS KINGDOM, and HIS WORK -- on the THINGS ABOVE, not on this world and its interests and pleasures.

"Please PRAY, and PRAY, and PRAY, for the financial needs of God's Work these next few months of the year. If we pray more, God will prosper each of us more financially. THANK YOU, dear Brethren."

With great love, in Jesus' name,

Herbert W. Armstrong

AMBASSADOR COLLEGE  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG, Chairman  
Publisher of The PLAIN TRUTH Magazine

EXTENSION DEPARTMENT  
An educational service at all levels  
for all people worldwide

February 27, 1973

Dear Co-Workers in the  
Work of the living GOD:

So many things have crowded in on my mind recently I did not realize it was past time for my monthly letter and report on the end time Work of God. I am on the Texas campus, and will telephone this letter to my secretary at Pasadena, so it can be mailed immediately from there.

I remember this same thing happened once before, two or three years ago, when I was in Washington, D.C. I telephoned a very brief SOS letter to the office in Pasadena, and you responded generously.

I will just take space to say that we are at the end of the shortest month of the year -- fewer days to receive income, yet a full month's expenditures must be met. And I have to remind you that normally only about 45% of the year's income is received in the first six months, but close to 55% of the year's budget has to be paid out in that same six months. Unless you stand back of me and Jesus Christ, the HEAD of this great Work, loyally and generously we will be heading into a serious financial crisis in another 30 days.

As I reported a month ago requests for the gospel literature and subscriptions to The PLAIN TRUTH have been breaking all records -- and this has continued during February. In fact, one week we broke all records for a single week, receiving ONE HUNDRED THOUSAND new requests in THE ONE WEEK! There is now every indication that we may have as many as TEN THOUSAND new conversions this year -- and I mean real repentant believers whose lives have been CHANGED -- who shall have been baptized and heading into the Kingdom of God and eternal life! We expect the greatest spiritual harvest in the history of this great Work this year.

I have many things to report, most of which you will be hearing on the Sunday broadcast or the May issue of The PLAIN TRUTH. The new activities in this Work are getting well under way. The DAILY TV programs already are bringing in more requests for The PLAIN TRUTH and booklets than the radio stations, although we are on only a little more than 50 TV stations, of which only about half are DAILY, while we broadcast on more than 200 radio stations.

The WORK is producing giant results, larger than ever



before. This urgent SHORT letter will have to suffice for this  
SHORT month. Remember, if ever we needed your most URGENT and  
believing PRAYERS for this Work, it is NOW! God bless you greatly  
-- and I pray for YOU daily.

With much love in Jesus' name,

Herbert W. Armstrong

AMBASSADOR COLLEGE  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG, Chairman  
Publisher of The PLAIN TRUTH Magazine

EXTENSION DEPARTMENT  
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March 30, 1973

Dear Co-Workers in the  
Work of the Living GOD:

Ever since the UP-TURN last December, the upward surge in this most important activity on earth continues to accelerate!

Men very close to the heads of governments in the Arab world have been preparing for personal meetings between them and myself, and already, through the real enthusiasm of these men, Arab leaders are anxious to have OUR MESSAGE GOD IS GETTING TO THE WORLD THROUGH US reach their own people. We expect The PLAIN TRUTH to be on newsstands in many or most Arab cities very soon. This in no way impairs our very close and affectionate relation with the leaders in Israel.

Then again, Ambassador College is now in a joint participation with the Japanese government in a Japanese archaeological project in Israel, under direction of Japan's well-known archaeologist, Dr. Ohata. I recently attended a very important dinner in Tokyo at which were present Prince Mikasa, brother of Emperor Hirohito, who is deeply interested in archaeology (and who invited our participation in this project), Dr. Ohata, some six other university scholars of Japan whose area of chief interest is archaeology and the Middle East. Also present was Ambassador Ronn of Israel. Needless to say, the Israeli Government is elated over this new tie with the Government of Japan -- tending to bring the two nations closer together in harmony and peace.

In my letter a month ago, I told you that requests for gospel literature and subscriptions to The PLAIN TRUTH had been breaking all records. That record-breaking acceleration continues -- but now, MORE! -- requests from people requesting counsel and help toward baptism are breaking all records in the history of this Work!

The DAILY TV programs are producing ever-INCREASING responses -- now far outdoing radio, though hardly a fourth as many stations, and in spite of the supposedly poor time for the telecasts.

Results from Garner Ted Armstrong's PERSONAL APPEARANCE programs are also increasing. On Friday, Saturday and Sunday nights of this week he is speaking at Salt Lake City, and the

following week at Dallas. I hope to be able to attend each Sunday night. These are proving to be POWERFUL programs.

This year promises a far greater spiritual harvest than any previous year in this great Work. The living Christ certainly is IN IT and BLESSING IT, and PROSPERING IT! Let's put our WHOLE HEARTS into this Giant Work where HE is working and blessing. I need your constant and intensive and believing PRAYERS. I pray every day for YOU -- for your protection, your physical and spiritual welfare, and blessing. God DOES bless those who bless His Work!

I must remind you again, the first six months of the year is by far the most trying for the financial welfare of the Work -- the NEED is VERY GREAT right now. THANK YOU from the heart for your urgent PRAYERS, and sacrifice and generosity for the Work.

With sincere love, in Jesus' name,

Herbert W. Armstrong

WORLDWIDE CHURCH OF GOD  
WORLD HEADQUARTERS  
PASADENA, CALIFORNIA 91123

HERBERT W. ARMSTRONG  
President and Pastor

April 12, 1973

Dear Brethren of God's Church:

I have just received quite a shock. On picking up a financial report issued by the Financial Affairs Division, I was horrified to notice that for the month of March there was a loss of 23%, COMPARED to March of last year, in receipt of the SPECIAL OFFERINGS for the BUILDING FUND. On checking, I found that February showed a similar deficit.

That probably is my fault. Now that this outstandingly magnificent HOUSE FOR GOD is under construction -- more than half completed -- I guess I assumed you would all continue those very necessary SPECIAL BUILDING FUND offerings. I overlooked sending out the STATEMENT OF INTENTION slips. Please forgive me. But please also try to make up the lost time and serious deficit in these necessary SPECIAL offerings.

As construction progresses, I myself have come to realize what I did not, fully, before -- just what a superb, unequalled edifice this is turning out to be. I simply have not been able, before, to describe for you its true qualities and beauty.

Of course, it must also serve the functions of auditorium for God's college at the Headquarters campus. But to us it is being built primarily as the HOUSE FOR THE NAME OF THE ETERNAL, OUR GOD. For that reason it must be outstanding -- the finest in quality and character. Our God is SO GREAT that nothing less than the finest we can build could properly honor THE GREAT GOD, and be a monument to His name and His GLORY!

Of course this is not a TEMPLE. It cannot remotely equal Solomon's great Temple -- either in magnificence, or cost. Some authorities estimate that it would cost, today, upwards of six billion DOLLARS to build Solomon's temple. That's SIX THOUSAND MILLION dollars!

Actually this is a comparatively small auditorium. It will seat between 1250 and 1300 people. That's only one-third the seating capacity of the auditorium in Dallas where my son Garner Ted had his last Personal Appearance last Friday, Saturday and Sunday nights (every seat full, and hundreds unable to get in).

There was no necessity to build this auditorium larger than it is. Of course, for Church services, we could fill a 4,000-seat auditorium -- and in a year or two we would even out-grow that! But for College forums, assemblies and other functions, our 500 students would look lost in a 4,000-seat auditorium. And we could not afford a larger one, with the

quality and character we must have to glorify GOD as HIS HOUSE at His present earthly Headquarters of His Work, His Church, and His College.

The TEMPLE, planned by King David and built by King Solomon, was a different kind of building. But the kind and size are only relative. It is because the Temple was to be GOD'S Temple, we read in the Bible, that it had to be "EXCEEDING MAGNIFICANT" (I Chronicles 22:5). Or, as translated in the Revised Standard Version, "For David said, Solomon my son is young and inexperienced, and the house that is to be built must be EXCEEDINGLY MAGNIFICENT, of fame and glory throughout all lands;..." And the Moffatt translation has: "...the house which is to be built for the Eternal must be incomparably magnificent, far-famed, and glorious."

WHY? Because it is for THE GREAT GOD, who is SO GREAT that nothing less than the finest and best could properly honor HIM!

Even though this House for God we are building is smaller and a different kind of building (and therefore of only a very tiny fraction of the cost), still, in CHARACTER and QUALITY and BEAUTY, it must be the finest we can make it. And the contractors who are erecting it tell me it IS actually the very finest on earth for this type, kind, and size of building.

Solomon later said, "And the house which I build is GREAT: for great is our God above all Gods." (II Chronicles 2:5.) Because GOD is the GREATEST, the Temple to honor Him had to be the finest. Because our GOD is GREATEST, even our comparatively small auditorium must be THE FINEST -- and that is precisely what it is turning out to be! The Bible expresses GOD'S WILL -- and this superb quality and character building is being constructed according to HIS WILL!

During the January Ministers' Conference, I arranged to take the visiting ministers through the building. There was no roof on it yet. No finish work anywhere. But they were amazed at what they saw. In every way it is a most superb and outstanding building. The contractors who are building it, and the inspector who checks every step of the construction for us, both tell me this is a structure ABSOLUTELY UNIQUE in all the earth -- the soundest in construction, and will be the finest in appearance, of any auditorium on earth. Not only the finest in Southern California -- they say, THE FINEST ON EARTH! The city welding inspector, checking all welding continually on the job, told me that all welding is exceeding the strict requirements of the plans and city codes. He said that in case of an earthquake, it would be the safest place to be in Southern California.

It is of steel and concrete construction throughout. Concrete to date is 5,049 1/2 cubic yards -- 202 million pounds. Concrete can be poured in various strengths. State requirements are 1,500 pounds per square foot on foundations, and 2,000 on walls and other parts above ground. The strength of the concrete in GOD'S HOUSE is averaging more than 4,000 pounds per square foot.

It's all tested by California Testing Laboratories.

For fire protection: asbestos and silicon is being sprayed 1-inch to 1 1/2-inches in thickness on all steel and steel beams. Our inspector says it will be a bomb shelter.

But the FINISH throughout will be just as superb -- the FINEST ON EARTH. Everything about the construction of this House for God is progressing just as if, in a miraculous way, God Himself is watching, and causing everything to come out JUST RIGHT!

The onyx that will line the walls of the entrance lobby is simply the MOST BEAUTIFUL I have ever seen. The black-green polished granite is now being put on the outside of the building. It is exceedingly beautiful! The two Steinway Concert-Grand pianos are simply the finest in action, response, and tone that our pianists have ever put their fingers on. The rich carpeting, being specially woven in Hong Kong, in bright blue, gold, purple and scarlet -- the colors God Himself selected for the Tabernacle and for the Temple -- are absolutely the most BEAUTIFUL I have ever seen. A few samples already have arrived from the Hong Kong factory. The big front curtain over the stage is in three shades of gold, bright and striking, and of silk velour, with a striking sheen. The entire construction, of steel and concrete, is the most sound, substantial and solid possible. God is being HONORED -- and He is PLEASED!

Of course the workmen are from outside the Church -- just as Solomon had to go outside Israel for much, if not most of the fine craftsmen -- but these men put their hearts into their work, until it seems they know this is to be GOD'S building, and feel that it must in every way be the BEST.

Of the Temple, David said: "I have prepared with all my might for the House of my God...because I have set my affection to the House of my God...Then the people REJOICED, for that they offered willingly, because with perfect heart they offered willingly to the ETERNAL: and David the King also rejoiced with great joy. Wherefore David blessed the Eternal before all the congregation: and David said, ...But who am I, and what is my people, that we should be able to offer so willingly after this sort? for all things come of Thee, and of Thine own have we given thee." (I Chronicles 29:2,3,9-10,14.)

Brethren, God put His approval on our building this comparatively small auditorium (seating 1250), and it is now quite a little more than half finished. Fine as it is, the cost is infinitesimal compared with Solomon's great Temple. But it will stand as a fitting and beautiful and superb monument to our GREAT GOD. He is now prospering His Work more than ever. What we have has come from God, and it therefore is OF HIS OWN that we contribute WILLINGLY, as David's people did.

Remember, our GOD has LAVISHED every spiritual blessing on us. He has also given us the wonderful PRIVILEGE of having each his own important PART in getting HIS GOSPEL to the world in these closing days of this age. All we have in material goods or money

has come of Him. We are only giving OF HIS OWN to this special building fund.

Remember, God's outstandingly beautiful House is already more than half finished. The work on it is going forward, with more than 100 men on the job, continually. We cannot turn back -- we are obligated to PAY FOR IT! Added to what we already had from the Building Fund on hand, God gave us favor in the eyes of our bankers, and of large insurance companies to make large-scale and long-term loans to provide 100% financing. Did you ever hear of such a thing before?

Incidentally, when our bank made the first moderate-sized loan to us, we were NOT then in good and sound financial condition. The officer at the bank who approved and obtained approval of the loan committee at the bank did it in sheer FAITH in us. God blesses those that bless His Work. That man was in a rather low position at the bank then, comparatively. Do you know where he is now? AT THE VERY TOP -- Chairman of the Board! Whether he realizes it or not, the living God blessed him! We have never let him down. WE WON'T NOW! But this was MAJOR financing -- multi-million dollars -- for God's House. The loans are long-term. We shall have to continue making payments of \$200,000 per month long after the splendid edifice is completed. We should not have to take funds from getting THE GOSPEL to the world to make these monthly payments.

Therefore, IF you take money from your tithes or regular offerings for the GOSPEL WORK, and earmark it for the BUILDING FUND, then the GOSPEL WORK suffers -- we have to cut off radio or TV stations, or reduce The PLAIN TRUTH circulation, or the Correspondence Course.

So BE SURE that your offerings for the Building Fund are over and above tithes and regular offerings.

At present, the indication is that GOD'S SUPERB HOUSE will be completed about February or March next year -- 1974. God looks down from heaven and is watching what we are doing, in the progress of HIS HOUSE. In the Moffatt translation of the Bible, we read: "The Eternal looks down from heaven, beholding all mankind. From where He sits, He scans all who inhabit the world; He who also made their minds, He notes all they do...the Eternal's eye rests on His worshippers, who rest their hopes upon His kindness,..." (Psalm 33:13-18 -- Moffatt translation.)

The living Christ is WATCHING this construction -- and He is PLEASED. He is WATCHING you and me, taking note of our part in it. He realizes this magnificent edifice is the product of MANY OF HIS OWN PEOPLE -- as offering to our God, and to glorify His name -- and HE IS PLEASED! I'm sure you realize this fine project cannot be put in the category of an ordinary college building -- this is to GLORIFY THE GREAT GOD!

An actual photograph of this very outstanding edifice is on the front cover of The GOOD NEWS, as this House of God appears as of NOW -- covered all around with scaffolding.

So, Brethren, I will not delay longer in getting the STATEMENT OF INTENTION slips to you. Yours is enclosed. Remember, it does not bind you. IF, for some reason, you are not able to meet it every month, or even if forced to discontinue, you are free to do so. It is not a pledge or an oath or any such thing -- just a statement of INTENTION, as you now estimate you will be able. But if you can INCREASE what you have put in this fund in the past, please do so. Remember, all tithes and offerings are income tax deductible.

God has answered our prayers in this and shown us His will. How much will we now do for HIM?

With much love, in Jesus' name,

Herbert W. Armstrong



AMBASSADOR COLLEGE  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG, Chairman  
Publisher of The PLAIN TRUTH Magazine

EXTENSION DEPARTMENT  
An educational service at all levels  
for all people worldwide

May 29, 1973

Dear Co-Workers in the  
Work of the Living GOD:

Another college year is ENDING! I can hardly believe it! Time whips by, it seems, faster and faster. Graduation here at Pasadena and at Big Sandy is this Friday -- and in England the following Friday.

We need, URGENTLY, to realize THREE THINGS right now:

1) To realize FULLY just WHAT IS our tremendous Commission -- and the fact that for 18 1/2 centuries it was NOT proclaimed to the whole world -- and that TODAY NO ONE ELSE is proclaiming the true Gospel of Jesus Christ IN POWER to the whole world! The true Church, small in number, DID continue to exist in every generation since the original Apostles. Christ's Gospel did get to the FEW -- often by some private or even secret means, because the persecutors would have put people to death for proclaiming it during long periods of those generations.

2) The extreme URGENCY of speeding up the proclaiming of it NOW -- and precisely WHY, according to the prophecies, THE TIME LEFT US FOR GETTING IT TO ALL THE WORLD MAY BE MUCH SHORTER THAN WE SUPPOSE!

3) How GREAT are the results of this great Work, NOW ACCELERATING. How ENCOURAGING is this progress, and indicated FUTURE for the remainder of this year -- and next -- in this Work.

First, let me give you some personal news. A month ago, Emperor Hirohito, and the Japanese Government conferred on me the highest award and honor ever conferred on a non-official alien. It consists of a diploma with the Emperor's signature and Seal of the State, and the Prime Minister's signature; and the brilliant emblem or decoration to be worn.

My next visit to Japan is now planned to be a BIBLE STUDY with the Emperor's brother, Prince Mikasa. With the Prince we are planning an Ambassador Institute of Biblical Research to be established in Tokyo -- a joint project between him and Ambassador College. All this is laying the foundation to get the true Message of Christ to the people of Japan. The Bible study with the Prince will include the Old Testament PROPHECIES concerning Christ and the Kingdom of God, and in the New Testament the true Message of

Christ's Gospel.

On this last visit Prince Mikasa and I jointly hosted a dinner attended by high dignitaries and professors of universities whose area of interest and research is Middle East archaeology. The printed invitation sent out by the Prince said:

"The Prince Mikasa and Mr. Herbert W. Armstrong celebrating the resumption of the archaeological excavation at Tel Zeror (Israel) request the pleasure of the company of

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at a buffet dinner on Saturday the 28th of April, 1973 from 7 to 9 o'clock at, etc., etc., etc.,"

Ambassador College is in joint participation in this archaeological project, as we are with the Hebrew University and Israel Archaeological Society in the other project at Jerusalem.

At this dinner I sat next to the senior member of the Cabinet, Minister of Finance Aichi. Prince Mikasa was Master of Ceremonies. I made a short speech, expressing gratitude for the high honor from the Government. The main speech was by Dr. Ohata, leading archaeologist.

Brethren and Co-Workers, world conditions indicate the time left for getting Christ's Gospel to the whole world in great POWER may be much shorter than we suppose. Jesus told us to WATCH! He meant WORLD EVENTS, compared to PROPHECY. Jesus said the END time, before His return as KING of kings would be like it was in the days of Noah. There was a population explosion (men began to MULTIPLY on the face of the earth), interracial marriage, violence, and CORRUPTION. Today we have all those things as never before in this age. WHEN the move is made to actually bring about POLITICAL union of ten nations in Europe, we will KNOW the Great Tribulation is virtually beginning -- and our time for thundering the true Gospel to the world is virtually OVER! Events in Europe are moving RAPIDLY to that end.

When Jesus' disciples asked Him what would be the SIGN of His imminent coming, the only sign He gave was "This Gospel of the Kingdom shall be preached in all the world for a witness unto all nations; and then shall the end come." IF THAT GOSPEL HAD BEEN PREACHED IN ALL THE WORLD DURING THAT 18 1/2 centuries, JESUS COULD NOT HAVE MADE IT THE SIGN of the end of this age and of His VERY soon coming! That very sign PROVES that this TRUE Gospel of the Kingdom of God WAS NOT PREACHED to all the world prior to OUR proclaiming it. And it is the sure SIGN there is not much more time!

This is the greatest, most important Work on earth! WHAT A PRIVILEGE for you and me to have a part in it!

THANK YOU, Brethren and Co-Workers, for helping us to

avert the financial crisis that could have come this past spring. We just barely squeezed through, but you did see us through. It's going to be a TIGHT SQUEEZE for the rest of the year. We all need to PRAY as never before, not only for one another, but for the WORK, and be willing to SACRIFICE financially for it. The NEED is GREAT. But the SPIRITUAL HARVEST is the GREATEST it has ever been -- and God is LAVISHING His blessings on His Work richly. THANK YOU for your generous part! I pray for YOU every day! And I need YOUR prayers!

With love, in Jesus' name,

Herbert W. Armstrong

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EXTENSION DEPARTMENT  
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June 27, 1973

Dear Co-Workers in the  
Work of the Living GOD:

Plans are now being made to launch perhaps the biggest drive to get the Gospel into many nations in the history of the Work. I feel it will be the dynamic so-called shot-in-the-arm the Work needs at this point. It concerns something that is developing out of the many invitations I have had to have personal meetings with heads of many governments around the world. For example, my next visit to Japan is now definitely planned for a full-time Bible study with some of the highest officials of that nation. I will be going fully into the real gospel which was not preached to the world for 18 1/2 centuries. They have come to have confidence in me. God has given me great favor in the eyes of many world leaders. Now the time has come where I shall be able to get this tremendous message over not only to heads of nations, but to THEIR PEOPLE.

For example, I have just come from a visit with Emperor Haile Selassie of Ethiopia. He mentioned that he realized I was the spiritual leader of a worldwide following, and he accorded me a respect that was unique, as did many top officials of that nation. At one meeting I spoke to the Ambassadors of 19 nations, including the Ambassador of the People's Republic of China, and received an invitation to visit Peking and top leaders of China.

I cannot give you details right now, but I feel I will have a most exciting and unusual announcement to make in my next letter to you.

I have been working energetically on the revised edition of my Autobiography. The revised edition of the first volume is now all set to type, ready for the press. Most of the second volume is also set to type. Have decided to offer immediately Volume I, and Volume II will follow within 90 days.

To give you a bit of an advance idea of what is in the Autobiography, I quote here a portion of the introduction in the book:

"From beginnings humble and small without parallel, to the magnitude of today's enterprises and worldwide impact is the story of GROWTH unbelievable! It is the incredible story of something never done before -- never done THIS WAY -- a seemingly impossible

achievement utterly unique in the world!

"By all the criteria of organizational and institutional experience, it simply could never have happened.

"Every phase of this globe-girdling Work has been something altogether UNIQUE -- a first -- the blazing of a new trail.

"And since this is the life story of a man, what led a man who had been unusually successful in the world of mammon, with his energy and drive solely directed toward self-gain and status in the business world, to reverse his entire life goal and become dedicated to the things of God? Why should a man turn his back on material rewards, and devote his life to GIVING instead of getting?

"How I came to receive the eye-opening shock of my life, and in due time to be literally thrust into the very last calling and profession I would ever have chosen, was an experience as UNIQUE as everything done since.

"I repeat, this reversing of trends, ways and procedures has not been that of my devising. As I look back over the years, I can only shake my head in wonderment. I have not done these things -- no man could. I cannot take credit. Yet, paradoxically, I have been privileged to have the leading part in them.

"This, truly, is one of the most incredible success stories of our time. There is a very significant reason! For it is the story of what the living God can do -- and has done through a very average human instrument, called and chosen by Him -- one whose eyes He opened to astonishing truth -- one He reduced to humble obedience, yielded in faith and dedicated to God's way! God promises to bless His own Work. And HOW GREATLY He has blessed and prospered it! Like the grain of mustard seed, it GREW!

"It is a historic fact that many times the unseen One has prepared in advance those to be used as His instruments for getting His purpose accomplished. In my personal case, looking back in retrospect in my 81st year, I have felt that the advance preparation, even from childhood, was a thrilling succession of unusual and intriguing experiences.

"Thousands have requested that I write the details of those experiences.

"I came to realize that the recording of one's life experiences can be inspiring and helpful to others -- provided there has been something of real value in those experiences. The influence exerted on me by personal association with numerous leaders among men, in business, industry, education, government, and by reading of such lives, played their part in carrying me through an eventful life, filled with interesting, exciting and unusual experiences. They have helped solve problems, meet difficulties, sorrows, sufferings. They have contributed also to successes, and the joy of participating in great accomplishments.

"And now, looking back on a long life well filled with

action, effort, travel, important personal meetings with the so-called great and the near-great, many world leaders, kings, presidents, prime ministers, educators, industrialists, heads of great banks, scientists -- a life replete with exciting events and unusual experiences, I feel that the recording of all this might impart some measure of inspiration and help to the reader.

"It is my sincere hope and desire that the reader will be helped to a richer, fuller, more abundant life by this Autobiography."

This is not a pamphlet or booklet. It is a full-size book, running into hundreds of pages in each volume. And, of course, there is no charge -- NO PRICE. I'm sure you know we have nothing to sell.

But I have been literally high pressured by many people to get out this Autobiography, with Volume II which has not previously been published in book form.

I know it is costing us something to do this -- and we simply cannot afford to offer it to all PLAIN TRUTH subscribers, for they are now more than THREE MILLION. But I do feel you Coworkers, and members of the Worldwide Church of God, ought to have it -- at least all who did not receive Volume I when we offered it some years ago. Of course, if you already have received Volume I, then simply order Volume II, and it will be sent when published -- perhaps in 60 to 90 days.

BIG THINGS are being planned for GOD'S WORK.

I am writing this from our campus in England. I am returning to Pasadena almost immediately, and taking with me Mr. Charles F. Hunting, a Vice President who has been in charge of financial affairs in Britain, Europe and the Middle East. He will be my personal Administrative Assistant. This is going to make possible BIGGER THINGS so far as my personal overall supervision and direction of the WHOLE WORK is concerned. Garner Ted has his own administrative assistants, and he and I are working together in closer harmony and effectiveness than ever before. He has really important plans for the television programs. They will be much improved, we feel, from now on.

We all need to be kept in CLOSER HARMONY, BY MORE INTENSIVE AND PREVAILING PRAYER WITH GOD! I personally need your earnest prayers, and so does Garner Ted. We pray DAILY FOR YOU! THANK YOU from the heart for prayers, and your continued generous offerings besides tithes, as God commands us all.

With sincere love, in Jesus' name,

Herbert W. Armstrong

AMBASSADOR COLLEGE  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG, Chairman  
Publisher of The PLAIN TRUTH Magazine

EXTENSION DEPARTMENT  
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July 30, 1973

Dear Co-Workers in the  
Work of the Living God:

A month ago I told you I hoped to have a most exciting announcement to make in this letter. Plans were in the formative stage to launch what we hope may be the biggest drive to get the Gospel into many nations in the history of the Work.

The plans are developing. It is going to take a little time, but I can now tell you more about it. As you all know, I have had invitations during the past three or four years to have personal conferences with several heads of state -- kings, presidents, prime ministers and other top-level officials of several governments. In most instances there have been from two to several such meetings with these people. I say these "people" because three prime ministers at the helm of three nations are women -- and I have had meetings with all three.

I told you also that on my next visit to Japan it is now definitely planned to have a full-time Bible study with some of the nation's highest officials. I feel sure it will be a real eye-opener to them, especially in the light of already-fulfilled prophecy and prophecies for the immediate future involving their own nation, among others.

Our leading ministers and officials here at Headquarters are VERY enthusiastic over this new program that is developing. It is now possible we feel sure -- the way has opened -- as a result of the unique and unusual favor God has given me in the eyes of these leaders in many nations, TO GET CHRIST'S GOSPEL BEFORE THESE NATIONS AS A WHOLE.

Remember, THAT Gospel has not been preached for more than 18 1/2 centuries, except by this Work.

I realize that when ministers and evangelists of this world and its organized denominations claiming to have the "CHRISTIAN religion" preach ABOUT CHRIST, urge people to accept Christ, to believe on Christ, to "make their decision for Christ," etc., that they are "preaching the Gospel." BUT THAT IS NOT THE GOSPEL! Christ is NOT the Gospel -- He was the Messenger who BROUGHT the Gospel! The GOSPEL was the MESSAGE He brought from God, as the MOST IMPORTANT AND SENSATIONAL ANNOUNCEMENT ever made to mankind.

Isn't it almost UNBELIEVABLE that the MOST SENSATIONAL AND IMPORTANT ANNOUNCEMENT ever made to mankind -- a Message from GOD OUR CREATOR -- was rejected and HUSHED UP -- WITHHELD from the world -- for 18 1/2 centuries? Incredible or not, THAT HAPPENED!

That GOSPEL -- the very word means "GOOD NEWS" -- was sensational advance NEWS. It was the NEWS of the most important and sensational event ever to happen on earth! You'd think the whole world would have hailed the news! But they didn't. They hated it. They martyred -- KILLED -- those who dared to proclaim it. They preached ABOUT Christ the Messenger! They pleaded with people to ACCEPT HIM as a Person. But they hushed up the MESSAGE FROM GOD!

The peoples in these nations have NEVER HEARD that sensational NEWS. Yet it came from the GOD who is THEIR Creator! God has shown me HOW to present it to them as a sensational NEWS ANNOUNCEMENT that affects their country -- and them as a people!

I believe the way has now been paved so that I now may go on my own PERSONAL APPEARANCE tours, in the LARGEST HALLS OR AUDITORIUMS in these world capitals, with the APPROVAL, or perhaps (hopefully) even with the backing or endorsement of the government of such nations, something like my son Garner Ted's Personal Appearance campaigns that have been so remarkably successful -- only on a LARGER AND NATIONAL SCALE! I hope to be able to present this startling MESSAGE in such a way that it will go TO THE ENTIRE MASSES OF PEOPLE IN THOSE NATIONS!

HOW? I believe God is showing me how to get this GREAT NEWS before these audiences of many thousands in such a way that their newspapers will PUBLISH THE NEWS -- PRINT WHAT I SAY, so that THE WHOLE PEOPLE, IN GENERAL, GET THE SENSATIONAL ANNOUNCEMENT!

Remember, it is not our Commission to make the people believe it, or accept it, or act on it by repenting and being converted. Jesus set us the example, and He didn't do that. He simply made the ANNOUNCEMENT. Only 120 believed and accepted the Message after His 3 1/2 years of proclaiming it.

I believe I can proclaim this true Gospel as something SO NEW -- so STARTLING -- so SENSATIONAL -- that it will get big headlines in newspapers, and the MESSAGE printed for THE WHOLE PUBLIC TO READ! So, large public meetings, government approved or sponsored, are in the planning stage. Our present target date for the first such large-scale public meeting, is next February!

And WHERE? That is as yet undecided. Tokyo, New Delhi, and Djakarta will be our BIGGEST meetings -- in capitals of nations with 100 million, 550 million and 125 million people, respectively. However, we will want to START in a smaller capital. How about SAIGON? How about the WAR ZONE from which the United States has just pulled out its soldiers? How about PROCLAIMING WORLD PEACE by the divine intervention of the Creator GOD in the capital which has been publicized as the WAR-capital of the world? I have had, already, THREE visits to Saigon. That's a leading POSSIBILITY!



THINK! I wonder if you can realize it! The true Gospel is SO DIFFERENT from ANY religion -- and from any religion or missionary teaching, that it actually means GOD IS ABOUT TO SEND US INTO THESE MANY COUNTRIES WITH (TO THEM) A BRAND NEW STARTLING ANNOUNCEMENT -- INVOLVING THEIR OWN PEOPLE -- AN ANNOUNCEMENT OF A TREMENDOUS EARTHSHAKING EVENT SOON TO SHAKE THEIR COUNTRY AND THE WHOLE WORLD!

It's NEW to them. It's NEWS! It's GOOD NEWS! It's NOTHING LIKE what missionaries have taught in those countries! They will not recognize any connection WHATEVER. It will not appear as anything competitive to THEIR religions. In Japan it will be thundered to them as direct from the CREATOR OF THE JAPANESE PEOPLE. I will not say anything against their religions. This is just something different -- and NEW! It is WHAT THEIR TRUE GOD AND CREATOR IS GOING, VERY SOON, TO DO! In Ethiopia it will be (AS IN TRUTH IT IS) the Message from the CREATOR of the Ethiopian people. From the CREATOR of ALL MANKIND! I DO -- always have -- speak in the name of that one and only CREATOR! I know God will reveal what to say and HOW to say it!

This is a tremendous undertaking. It will take TIME to organize it. We need YOUR earnest PRAYERS for this new activity. The chief rulers in the governments of these countries, will know precisely what I propose to say. I feel sure they will WANT their peoples to hear this tremendous ANNOUNCEMENT. It is NOT to be in any sense a member-getting drive. We are not going into this type program to GET anything. Just to make God's tremendous ANNOUNCEMENT. That's all our Great God wants us to do.

THAT'S OUR COMMISSION! Just the ANNOUNCEMENT of the soon-coming KINGDOM OF GOD. Of course I must reveal this great announcement to these heads of state first. World conditions are now such that I know they want to hear it! I did not have this in mind when I first began receiving invitations to come for personal meetings with these world leaders. I just knew GOD was opening the doors, and wanted me to walk through them. Some people criticized. But I knew God would reveal the PURPOSE He had in mind in His due time. I know these leaders will WELCOME the GOOD NEWS.

HOW ABOUT YOU? We're all excited about it here at Headquarters!

Brethren, Co-Workers in God's Work -- I simply KNOW that THIS IS A NEW DAY IN GOD'S WORK! I have PRAYED -- and PRAYED that God would reveal to me HOW to MAKE THIS WHOLE WORLD KNOW IT HAS HEARD GOD'S GOSPEL MESSAGE AS A WITNESS! He is showing me!

Now, also an ANNOUNCEMENT of how God has moved to give us all a SENSE OF SECURITY for the future of the Work!

A couple of weeks ago, I was down in Mexico, dedicating our new offices in Mexico City, counseling with our people there.

I was reading in I Chronicles 28 what King David said to his son Solomon, when he was turning the throne of government of Israel over to Solomon. I saw a parallel between them on the one

hand and my son Garner Ted and me on the other.

After prayer I was moved to write Ted about it. Although the precise circumstances are different, I wrote to him my paraphrase of King David's words to his son. I want to share that paraphrase and portions of my very personal letter to him with you, as follows (compare with I Chron. 28:4-5, 8-10):

"The Eternal God of Israel chose me, before all the people of the earth, to be His servant in raising up the Philadelphia era of His Church; and to preach and publish the gospel of the Living Christ -- the gospel of the Kingdom of God -- in all the world for a witness to all nations, as the only sign given by Jesus Christ (in Matthew 24) that the end of the age and the coming of Christ in POWER and GLORY is now VERY NEAR.

"And of my two sons God caused you, Garner Ted, to be born. You were the only one of our four children that your mother and I did not ourselves definitely plan. You were without power of speech until after two years of age. But when I was anointing you for healing of pneumonia, God put it in my mind to ask also for the miracle of giving you the speaking voice that God later was to use in proclaiming His gospel to MILLIONS worldwide.

"So, in due time, God also chose you, Garner Ted, for this very supremely great Commission, that your voice, in addition to mine, should proclaim His stupendous message in amplified power.

"Now, therefore, in the sight of all the Worldwide Church of God, and in the audience of our God, keep and seek for all the commandments of the Eternal your God, that you may enter into and inherit the Kingdom of God with eternal life.

"And you, Garner Ted my son, KNOW the God of your father, and serve Him with a perfect heart and a willing mind; for the Eternal searches the heart, and understands all the imaginations of the thoughts. Guard the imaginations of your thoughts and keep them set on the things of God.

"If you seek Him He will be found of you but if you forsake Him He will cast you off forever.

"Take heed now, for the Eternal has chosen you. And I have given you greater latitude and authority than ever before, in full confidence you will keep yielded and close to God in prayer and serve Him faithfully in carrying out the policies HE set through me for His Work, His Church, and His College. (End of paraphrase.)

"Of course you are not to be King over Israel as was Solomon. But it may be that what God has chosen you to do, and prepared you for doing, will prove to be even more important in His sight. God has given me already eleven more years of life than King David. And although I hope He may give me several more years of active oversight of His Church and its many worldwide operations, if He should cut short those years He has chosen you to succeed me, as He chose Solomon to succeed David. Not only has the Living Christ, HEAD of God's Church and Work, revealed this to me,

the very fruits He has borne through you in His Work adequately confirm it. You are now two years older than I was when God started the Work through me on the air and in The PLAIN TRUTH. You were then almost four. And you can't know the blessed relief God has given to me with that assurance. If God should allow such an eventuality to occur, you would need the guidance, direction, intervention, and the power of God as never before. The whole Church, as close-knit brethren in Christ, would have to seek and RELY on God and the Living HEAD of the Church, Jesus Christ, as never before, standing solidly behind God's chosen."

"Dear Co-Workers With Jesus Christ:

"GREETINGS!

"I know all of you can appreciate the mixed emotions of soberness, gravity, and near-fright at the awesome responsibilities God and His servant are placing upon me. I am not 'excited' about it; not 'elated' or 'happy.'

"Rather, I must honestly say I am sobered, and challenged, with the greatest burden of my life now lying squarely before me. I know our God wants His Work to really increase in scope and power -- to rock this world back on its heels in shock -- to really become a powerful WITNESS and a WARNING in preaching the Gospel of the Kingdom of God to all the world.

"I have known for most of my adult life that God wanted to use me as one of His servants in doing His Work, no matter how unworthy of His calling I am, or unworthy of His grace and mercy. The events of recent weeks have, I know, been both a trial and a tremendous blessing to all of us. I have seen God's hand in quite a literal way, performing miracle after miracle in guiding and directing His Work through trials and troubles and bringing us all into a closer, loving, warm, brotherly harmony; strengthening us all together to face the challenge of the great job waiting to be done, and preparing us to endure the persecutions and afflictions awaiting us in the world.

"I have had many very far-reaching, serious, and enormously important meetings with my father in recent days and weeks. His letter to me (excerpts from it) are published, at his personal request, as a main part of this letter. In sober conversation during a four-hour meeting on Sunday, July 1 -- a day I shall always remember -- my father told me: 'Ted, I'm turning over the reins to you...,' and he repeated this, or similar phrases, several times throughout that day, and in subsequent days, both personally and over the telephone.

"He and I have drawn wonderfully close together through recent days -- and I know he has never failed to illustrate his deepest personal love toward me.

"In the Bible study in Pasadena, June 30, my father said he was planning at some future date to make me 'President' and 'Chancellor.' In deep and profound personal conversations, I

have told him I desire NO such titles; that I want him alive and well, healthy and vibrantly active. What really matters is that I have his full support and confidence. That has been given! And how we both thank God for it!

"My father has had to be a fighter -- all his life. He has had to fight to make these wonderful institutions what they are; fight to preserve God's Church against all outside persecution, and against enemies from within; fight to salvage the Work when terrible financial adversity threatened its very life; fight to preserve and protect that way of life he originally laid down as fundamental for Ambassador College.

"It seems to me, as his son, that it is a fabulous blessing for my father to be able now to see, to know, and to understand that his son is fighting WITH him, and FOR him; that he can enjoy the fruits of his labors in more of a relaxed, high-level atmosphere, where, as God opens doors for him, he can produce for God's Work in his speaking with world leaders and in his writings to millions of people. My father's visits with these leaders in all fields, at the very highest echelon in many countries, evidence enormous fruit of a positive kind for God's Work -- and that, while my father is engaged in these very critical and far-reaching activities with incalculable future potential for all of us in God's Work, he can rely on his son to take up the banner and the shield and stand up to fight for those same basic principles that have always guided this great Work.

"I am feeling as if a great weight has settled down on my shoulders -- a weight I cannot carry alone. I told my father it was like standing under the Rock of Gibraltar -- or, at least, so it seems.

"I need the prayers of every one of our brethren and CoWorkers; I need the support of the entire worldwide ministry. I can only be thankful that God has provided -- called and trained -- a qualified, dedicated and loyal group of ministers and executives to hold up my hands as I hold up my father's.

"I know, and I know other thousands know, that one of the most important things really needed in this whole Work is for my father and me to be REALLY CLOSE TOGETHER. THAT REAL CLOSENESS IS AN ACCOMPLISHED AND PERMANENT FACT!

"I intend to make it my aim and one of my primary goals to see that NOTHING and NO ONE comes between that close, personal relationship with my father and me. Our Creator has shown that He wants this Work to go on to greater proportions than ever before. I know with all my being that our commission is the real reason we all draw breath. It's the greatest calling given to any human beings in history, the only goal worthwhile in a lasting, permanent sense.

"With deep love, in Jesus' name,"

Garner Ted Armstrong

It seems there is a NEW SPIRIT OF CONFIDENCE AND SENSE OF SECURITY FOR THE FUTURE being expressed by all executives, ministers and brethren here at Headquarters -- a definite sense of ASSURANCE for the future of the Work. Everyone seems to SIMPLY SENSE that we are on the very threshold of a real firm and steady UPTURN in the Work.

My son Garner Ted and I NEED YOUR EARNEST PRAYERS as well as your financial support. The Work continues in a very tight financial condition. However the mail from new TV viewers and radio listeners took on an unprecedented upsurge -- especially response from the daily TV programs. The few TV stations brought more requests for literature and The PLAIN TRUTH than all the radio stations. This is a barometer of an upsurge in new Co-Workers. We need you to join us in prayer that these will increase. The indications are for a continued tight financial squeeze for the next 6 to 18 months, but with a gradual increase, accelerating, in additional Co-Workers. Please do pray earnestly for that. We pray for YOU daily.

With deepest love, in Jesus' name,

Herbert W. Armstrong

AMBASSADOR COLLEGE  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG, Chairman  
Publisher of The PLAIN TRUTH Magazine

EXTENSION DEPARTMENT  
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August 29, 1973

Dear Co-Workers in the  
Work of the Living God:

Autumn is HERE! BIG THINGS are now ahead in this dynamic  
Work of the living GOD! And this is, or should be, YOUR LIFE --  
and MINE!

It's going to take a little space to tell you all of it.

The new college year gets under way tomorrow. Our largest  
incoming freshman class is already on campus. Freshman Orientation  
and the annual Faculty Reception for new students and professors is  
tomorrow night.

Sunday I start the most important round-the-world trip  
yet. At Tokyo the Bible study requested by Prince Mikasa takes  
place this trip. I have received word that it is to turn into a  
lecture on the Bible, with up to 60 of the very top people of Japan  
present -- including probably the former Prime Minister, members of  
the Cabinet and Diet, and leading educators of leading  
universities. Can you imagine what an opportunity this is?  
Several of these men know something of the Old Testament. Prince  
Mikasa reads Hebrew. But they know little or nothing of the  
tremendous ANNOUNCEMENT Christ brought from God -- of the coming  
KINGDOM OF GOD -- the only true Gospel. That Gospel -- the Gospel  
of Jesus Christ has not been proclaimed to the world since the  
first century. WHAT AN OPPORTUNITY to get that dynamic Message  
before the LEADERS OF a GREAT NATION! And a nation that already  
has honored me with the highest honor ever conferred on an  
unofficial alien.

Enroute, I will stop off first on our campus in England,  
to speak to the incoming new students there at Freshman  
Orientation, and attend the Faculty Reception there.

The Personal Assistant to the President of Lebanon, Dr.  
Dahdah, whom I have met, will accompany me from England to Beirut,  
where I am invited to a personal meeting with the President. This  
will be a VERY important meeting -- my first with leaders of the  
Arab world. Others are to follow. In Israel, earlier this month,  
a plan to help bring a friendlier feeling and relation between the  
Arab world and Israel was suggested from the office of the Ministry  
of Education. Many think it possible that I can accomplish more,  
in my capacity as an Educator, Editor and Spiritual Leader of God's

Church, than official governments. In any event, these meetings are paving the way to hold large-scale meetings for the public in these nations, where I will be enabled to get to them THE GOSPEL that has been suppressed since the first century -- and right now THAT IS THE BIG THING!

I am scheduled to have meetings also this trip with the King of Nepal, and the King of Thailand, with whom we are cooperating in their programs for educating their mountain people. We will stop off in Saigon, to arrange with President Thieu, in person, for my first big meeting in these foreign capitals of the world -- TO PREACH CHRIST'S own GOSPEL to those who have NEVER HEARD IT. We are hoping for a turnout of THOUSANDS there, next February.

The immediate and long-term future of the Work looks more and more encouraging all the time.

Take the TELEVISION campaign. We started the DAILY color TV programs a year ago. To obtain a fixed every day time slot so listeners could see the program at the same time every day, we had to take mostly early morning time -- as early as 6:30, some stations 7:00, some 8:00 or 8:30. Some said "NO one will be viewing TV at that hour." I told you how, in starting the whole Work on radio, I not only had to start with a poor time, but on little small-power stations. But THE PROGRAM BUILT AN AUDIENCE -- it BUILT THE WORK. TV is FAR more effective than radio. I told you it would BUILD AN AUDIENCE, a year ago. Some scoffers said it would not. BUT IT DID, in an almost sensational way!

Some 26 or 27 TV channels carried the program daily. About twice that number carried it only WEEKLY. By this past spring those few TV channels were bringing more mail response than all 300 or more radio stations! THAT IS THE FACT -- not opinion! The TV programs were beginning to BREAK ALL RECORDS for mail from new listeners or viewers!

This past summer, when so many television programs go off the air for the summer, we took the daily programs off, continuing all the weekly programs -- but what money we saved went into full one-hour summer SPECIAL programs. Thousands of you Co-Workers were able to see these full one-hour programs, and thousands have written of how they were inspired and encouraged to see a really strong sermon go before the general public in such a way. The "WATS" telephone line at Pasadena has been ringing steadily all summer, as viewers telephoned in their request for literature, or requesting a visit from a minister.

Now we are starting the new season on TELEVISION. The daily telecasting is going back on -- some splendid new stations, splendid new coverage.

And now -- NEW THINGS ON RADIO!

In Australia we have been able to buy prime time for new 5-minute programs. These have pulled increased mail at lower cost per letter than the 30-minute programs at a poorer time. Now we

are planning to do the same thing in the U.S. and Canada.

Also, in addition to the NEW TV season programs, we are planning to try the 5-minute TV programs, and the 1-minute commercials we have been using with our half-hour TV programs -- in PRIME TIME, as we are able to buy and afford to buy the time. I, personally, have been anxious for some time to see what those 1-minute commercials would do in prime time on TV. I think they are the best commercials on TV.

Now, PUBLISHING: The PLAIN TRUTH is now coming out, a finer magazine than ever. Circulation over 3 MILLION copies. It has had a larger circulation on newsstands over Europe, than TIME or NEWSWEEK. And it has brought more subscribers, at lower cost per subscriber, than any other means. I'm anxious to get this going in the U.S. and Canada.

The GOOD NEWS in the past was sent to members of the Worldwide Church of God only. Now, if you want it, we will send it to all you Co-Workers. It will contain inside news of the Work, of me personally, of my son Garner Ted, of TV and radio plans, besides articles on understanding Biblical subjects, spiritual living, Biblical doctrines, with the "real meat" of God's Word. Also news of the College, etc.

PERSONAL CAMPAIGNS: About 50 new personal campaigns are planned for this-coming season. My son's campaigns have produced a real HARVEST. Dr. Clint C. Zimmerman just had a very successful personal, public, preaching campaign in Saskatoon, Canada. Mr. Sherwin McMichael had one in Calgary. Mr. Charles Hunting had a fine public campaign in Regina. More of our top ministers are getting out into personal campaigns before the public with THE REAL GOSPEL that had been withheld from the world for over 1800 years. Many such campaigns are being planned for the United States during coming months.

So you see, Brethren and Co-Workers, a TREMENDOUS IMPACT with Christ's own Gospel -- the most IMPORTANT MESSAGE the Creator God ever sent to MANKIND -- is going in greater POWER than ever before -- IN PERSON -- BY RADIO -- BY TELEVISION, both weekly and DAILY -- BY PRINT, in The PLAIN TRUTH, The GOOD NEWS, besides dozens and dozens of attractive FREE books and booklets. AND NO ONE ELSE GETS THIS VITAL GOSPEL TO THE WHOLE WORLD!

As I said, BIG THINGS -- the biggest ever -- are now ahead in this greatest Work on earth. WHAT A PRIVILEGE to have a PART in it!

Meanwhile, we need to be aware that the country and the world is heading into a FRIGHTENING STATE OF AFFAIRS. No question about it, Watergate has had a severe effect on this nation and the world. That, and other events, HAVE ERODED CONFIDENCE! Many have been reacting with typical HUMAN NATURE -- pulling back, foot-dragging, suspicioning one another, becoming critical, as news media indicted, tried, and "convicted" leaders in their papers and news programs. Prices soared, shortages became commonplace, people began hoarding -- greedily buying up staples, canned goods, and



non-perishable foods against the frightening future.

Brethren and Co-Workers, we have told you all along, for years and years, that all this was coming. But that's FOR THE WORLD! That's NOT FOR US!

Listen to what our GOD and Creator has inspired for US:

"But of the times and seasons, brethren, ... yourselves know perfectly that the day of the Lord so cometh as a thief in the night. For when they shall say, PEACE, and SAFETY, then sudden destruction cometh upon them, as travail upon a woman with child.... But ye, brethren, are not in darkness, that that day should overtake you as a thief. YOU are the children of light, and the children of the day" (that is, of God's TRUTH). (I Thes. 5:1-5.)

We have a SAFE ANCHOR, the Lord Jesus Christ, on whom WE MAY HAVE CONFIDENCE! He wants HIS JOB DONE! He has called YOU as well as me, to GET IT DONE! He has promised to SUPPLY ALL OUR NEEDS, as long as it takes to FINISH HIS WORK. He will never leave nor forsake us! He has opened MIGHTY DOORS to get His last Message to this dying world. I am walking right on through those doors!

Bigger things are planned now than ever, to get His Message out with MIGHTY IMPACT all over the world!

Let's GO FORWARD in great FAITH! There's NO WATERGATE in heaven or in God's Work. I'm GOING FORWARD, in this MORE POWERFUL, EXPANDED CAMPAIGN. Garner Ted Armstrong is GOING FORWARD WITH ME.

We're going to LEAD YOU ON TO GREAT VICTORY -- to the mightiest TRUE GOSPEL campaign ever to hit this world. It's a constant financial struggle, here at Headquarters, to keep this great worldwide Work GOING -- AND GROWING! We can't do it WITHOUT YOU! And we can't do it without CONSTANT AND HEARTRENDING and PREVAILING PRAYER! We can't do it WITHOUT GOD'S HOLY SPIRIT. And that comes by FAITH, by OBEDIENCE, and by PRAYER! Remember, we pray for YOU daily. We NEED you to pray for us, and IN LIVING FAITH, knowing our trust is in the Mighty GOD, go forward with us! Besides tithes, increase your offerings if you can.

With love, in Jesus' name,

Herbert W. Armstrong

AMBASSADOR COLLEGE  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG, Chairman  
Publisher of The PLAIN TRUTH Magazine

EXTENSION DEPARTMENT  
An educational service at all levels  
for all people worldwide

Tokyo, Japan  
September 24, 1973

Dear Co-Workers in Giving God's  
Last Message to a Dying World:

I am writing from Tokyo where I look forward on the night of day after tomorrow, to a very great opportunity. It may be the first time in all history such a thing has happened. I am invited by Prince Mikasa, brother of the Emperor, to explain the Bible -- proclaim Christ's Gospel of the Kingdom of God -- to a most impressive audience. It is the most impressive audience before which I have ever been given opportunity to give Christ's Message.

I am informed that what I originally thought was to be a private Bible study with the Prince alone, will now include some fifty or more of the very top people of this nation -- members of the government, scholars and heads of universities, and their wives.

I want you to realize how VERY IMPORTANT this is to the Work of the living God. The Work is moving forward at greatly accelerated pace now, taking on an ENTIRELY NEW DIMENSION in giving God's LAST MESSAGE to a dying world in these last days!

God's end time Commission to us, just before the END of this present civilization, is that "this Gospel of the Kingdom shall be preached in all the world for a witness unto all nations, and then shall the END (of this world's society and civilization) COME" (Matt. 24:14).

In the Bible, a king, or chief of government, often represents and stands for the nation. In one sense when Christ's Message is delivered to the heads of government, it has been delivered to THE NATION.

This Work of God started very small -- from the most humble beginning. It began at the grass roots, not the top rulers. It spread until it has now reached uncounted MILLIONS all over the world -- by radio, by television, by printing press -- and by personal preaching to large audiences. But the time has come when GOD HAS OPENED THE DOOR to get His Message to many HEADS OF STATE. And through them to THE PEOPLE OF THEIR NATIONS!

THINK WHAT THIS MEANS! For 18 1/2 centuries Christ's true GOSPEL was NOT PROCLAIMED to the world. They preached CHRIST --

but they did not preach His MESSAGE -- His GOSPEL! No one else but this Work proclaims it NOW to the world! There may be dozens of programs that claim to be "Gospel Programs" -- BUT THE GOSPEL GOD SENT TO MANKIND BY JESUS CHRIST THEY DO NOT PREACH!

I want you to realize how GOD intends His Message to go.

God's Old Testament prophets, such as Isaiah, Jeremiah, Daniel, etc., took God's Message to KINGS, who represented their nations. But where do you find any record that they went out and preached to the masses of the people? They carried Messages to the kings, and they WROTE their prophecies FOR US in the Bible. For examples, notice Isaiah 37:1 2; II Kings 19:1-2; II Kings 20:1, 4-6; Isaiah 38:1, 4-8; and II Chronicles 32:20.

Jeremiah was sent to kings. Daniel was sent to kings. God called the Apostle Paul to "bear my name before the Gentiles, and kings, and the children of Israel" (Acts 9:15).

And now, kings, presidents, prime ministers and leaders of many nations are inviting me.

Last Wednesday night, in Bangkok, capital of Thailand, I was given just such an opportunity. I did not know of it in advance. But a banquet was held in a special banquet room of my hotel in my honor. Present were Ambassadors representing the governments of Japan, Korea, Cambodia, Ethiopia and Israel, the President of the University, and Her Royal Highness the wife of the recent Prince Regent of Thailand, and other important guests.

I was given a very warm -- even emotional -- introduction, and asked to speak. I had no idea how long I was expected to speak, so I confined it to exactly 12 minutes. But I spoke earnestly and God gave me power.

I will give you a quick summary of what I said:

"One who travels over the world, as I have, is forced to see the pitiful condition in which a majority of all people on earth live -- in utter ignorance, deep poverty, semi or total starvation, wracked with disease, living in filth and squalor. I have to ask, WHY? You people should be concerned about it! We have mind power to fly to the moon and back -- yet we find the majority living in such conditions -- we can't solve our own problems here on earth -- we don't know how to have PEACE! WHY? Even where people are educated and prosperous, they are not happy! WHY?

"For every effect," I said, "there had to be a CAUSE. Years ago, I made surveys. I learned people are not happy. WHY? I finally found the answer -- IN THE BIBLE! It's a book people have refused to understand -- which people have interpreted all out of natural and intended meaning -- but taken for what it plainly says I found it MAKES SENSE -- and ANSWERS THE BIG QUESTIONS! It contains the MISSING DIMENSION in knowledge. The world doesn't know: What we ARE -- WHY we are -- the PURPOSE for which humanity was put on earth -- HOW to fulfill

that purpose. WHAT are the true values in life? WHAT is the way to peace, universal abundance and happiness? Those are the BASIC THINGS we need to know! Those are the NECESSARY things to know which man, science, technology CANNOT DISCOVER! Those are the things THE BIBLE REVEALS."

Then I covered the incident of the "forbidden fruit" -- how our first parents rejected God's revealed knowledge, which He had started teaching them -- how mankind cut himself off from his MAKER, and has turned to imaginary and false gods, how man ever since has tried to REASON OUT what is good and what is evil -- what to do and how to do it -- and has brought on humanity this colossal tragic mountain of human woes and anguish! Then I explained GOD'S WAY of life -- the way of "GIVE" -- of love which is outgoing concern for the good of others -- of cooperation, instead of competition, strife and violence -- because mankind has cut itself off from GOD.

"As Adam and Eve DISBELIEVED GOD, rebelled, and disobeyed HIS INEXORABLE SPIRITUAL LAW -- SINNED -- so now man, by repentance of that disobedience, and faith which is to BELIEVE GOD and HIS WORD, can be reconciled to God and receive eternal life." Then I explained how "Christ is coming again as the divine Messiah in supernatural power to RULE ALL NATIONS, and lead nations in GOD'S WAY, which will bring world PEACE, abundance, happiness, and ETERNAL LIFE as God's Gift."

Twelve minutes is not very long, but they did get the Message! And, short though it had to be, THAT was Christ's very Gospel! And there was a very enthusiastic response! It DID make important people THINK -- and want to KNOW MORE!

On this present trip, I spent one week in Lebanon. This was the BEGINNING of our NEW CAMPAIGN to GET THE GOSPEL TO THE ARAB WORLD! I had important personal meetings with President Franjeh (several hours with lunch), the Prime Minister (we talked for an hour and ten minutes), the Foreign Minister, and the Minister of Education.

It was a MOST SUCCESSFUL and profitable beginning -- and this time from the TOP -- for getting the Gospel Message THEY HAVE NEVER HEARD to the entire ARAB WORLD of many nations.

Let me brief you a bit on HOW THESE IMPORTANT MEETINGS CAME ABOUT.

It began in 1967. We had been negotiating with the Jordanian government about purchasing time on JERUSALEM RADIO (the Old City of Jerusalem was part of Jordan then). King Hussein wanted to increase the power of that station to a MILLION WATTS, equal to the power of Nasser's station at Cairo. A four-year contract had been negotiated, the cost of which would finance the new equipment to provide that tremendous power. It would be a great thing to put The WORLD TOMORROW program on so much power in the Middle East.

It was the very next morning after the funeral and burial

of my wife (after 50 years, less 3 1/2 months, of happy marriage), that I boarded a Pan-Am polar flight for Amman, Jordan. There I met Messrs. Raymond F. McNair and Charles F. Hunting from our campus in England. Our negotiation was with Mr. Adlay Muhtadi, officer in charge of communications for the Jordanian Government. We drove to the station just outside Jerusalem and back. The contract was signed.

But on the Sunday morning in June, 1967, when I was enroute from the campus in England to London airport, to go to Jerusalem and put on the first broadcast in person, the 6-day war with Israel had started. Six days later, Jerusalem and that station were in Israeli hands!

Shortly after that, Mr. Muhtadi came to see me at the campus in England. He wanted me to take a time, at half the price, on Radio Amman, the cost of which would go to the Jordanian refugees from the war. I did.

Mr. Muhtadi became acquainted in this manner, and on succeeding visits, with Ambassador College, and our Extension Program of Education worldwide -- getting Christ's Gospel to the world. He came to believe wholeheartedly in the Message and what we were doing. About a year ago, he joined our organization, moving his family to Bricket Wood, England.

In his enthusiasm, he brought other high ranking men of the Arab world to the British campus. They caught his enthusiasm for the Message, and its importance to the Arab people. One high ranking man visited the campuses at Pasadena and Texas with Mr. Muhtadi. The Egyptian Ambassador to London was our guest at Bricket Wood.

Among the Arab leaders to become interested, and imbibe Mr. Muhtadi's enthusiasm and interest in getting this Message to the Arab people was Dr. Lucien Dahdah, chairman of two or more very large corporations in Lebanon and the Middle East.

These men communicated with their friends, government leaders in Arab countries. They briefed them on the unique worldwide educational program of Ambassador College. As a result, President Franjeh of Lebanon extended the invitation for me to come to Lebanon. He and other Lebanese leaders wanted to get to know me personally, and also some of our top personnel.

On this occasion, Dr. Dahdah had come to Bricket Wood for the opening of the new school year, and to accompany me on the visit to Lebanon. In our plane, besides the crew of five, our party included Dr. Dahdah, Mr. and Mrs. Muhtadi, Mr. and Mrs. Charles F. Hunting (one of our Vice Presidents, in charge of Financial Affairs for Britain, Europe and the Middle East), Mr. and Mrs. Stanley E. Rader (he is our General Counsel), and my daughter, Mrs. Beverly Gott.

We were welcomed at Beirut airport in VIP manner. Our meeting with the President and First Lady was on Friday at the summer Presidential Palace, high in the mountains, and a two hour

automobile drive from Beirut. Our entire party was invited.

No other visitors were there. The President had reserved this entire day for our visit. We spent about an hour, before luncheon, in explaining about our Work, the truth we teach, and going through an Ambassador College annual publication, *The ENVOY*, which the President carefully went through page by page.

We were interrupted by an attendant bringing a telephone to the President. Suddenly he looked very serious.

"An Ethiopian aircraft with Emperor Haile Selassie on board has just been hijacked," he said. He was gravely concerned, lest, with so famous a personage on board, the hijackers might make them land at Beirut airport. That would have been a delicate emergency for the President to handle. But less than five minutes later, the telephone again was brought to him.

This time his face broke into a smile.

"False alarm," he said, greatly relieved. "A pilot had accidentally touched off the hijack alarm button. The Emperor is on the plane all right, but no hijack." I explained my meeting with the Emperor, at Addis Ababa, a few weeks before.

Many photographs were being taken.

The First Lady herself had specially planned the luncheon, and during luncheon sons and grandsons came in, the grandsons receiving affectionate kisses from the President. But none but the family were there. Ordinarily, I was told, MANY others would have been there. I did neglect to mention that one of Dr. Dahdah's brothers was there. He was part of the family, married to the President's daughter.

All the meetings with top officials were especially warm, friendly, and they were extremely interested in the Work we are doing. While they recognize it as an EDUCATIONAL Work, they recognize it also as the Work of God, as evidenced by a remark made by the Minister of Education, when he said, "Your presence here, Mr. Armstrong, is evidence of the presence of God."

The Prime Minister had to be seen on Saturday morning. He had just returned the night before from the Conference of Nonaligned Nations at Algiers. But, my visit with him was really to go into phases of the Gospel, and for an hour and ten minutes, we were remarkably in accord in regard to principles and philosophies. He, too, surprised us with a remark, "Your appearance and physical presence denote your character and the nature of your activities. Great men accomplishing important things bear their age well."

On our last Saturday night a special reception and dinner was held in my honor at a very large building on the outskirts of Beirut, facing the sea. Among other things, it contains a large casino -- I think called the largest in the world. Also a large theatre, private dining rooms, etc., etc. It is owned by one of

the companies of which Dr. Dahdah is Chairman.

The reception and dinner was held on a very spacious veranda on the second story, overlooking the sea and the lights of the city. It was a warm evening, and delightful in the open air. Many important people were present, to whom I was introduced. At dinner, I sat with a Dr. and Mrs. Charles Malik. Dr. Malik is a former President of the General Assembly of the United Nations, New York, and today he is a member of the cabinet and legislative body. He asked many questions about Ambassador College and our worldwide Work, and seemed pleased.

As a coincidence, I also know Mr. Adam Malik, also a former President of the General Assembly of the United Nations, and Foreign Minister of Indonesia. He is President Suharto's right hand man, and second in authority in the Government of Indonesia. I have visited him in his home in Djakarta. Also, I happen to know another very important Mr. Malik, of New Delhi, a good friend of King Leopold.

All in all, the Beirut visit was very important to the Work, and in spite of the fact that the religion of the Arab world is Moslem, as I have said, the real GOSPEL has not been preached to the world for 18 1/2 centuries, except through this Work, and it is NEW -- and does not offend Moslems. The world has its RELIGIONS. I do not go to them with another or competing "RELIGION." But with NEW revealed TRUTH from the God and Creator of the Arab people -- and ALL people! And THEY ARE LISTENING! AND INTERESTED!

I have SO MUCH MORE to tell you -- but must not take time. This Work of God is off to a TOTALLY NEW START. More radio stations -- more TV stations -- a WHOLE NEW BIG CAMPAIGN of personal evangelism -- other leaders and powerful speakers, among our very top officials in the Work, are leaving desk-executive jobs and carrying on PERSONAL APPEARANCE meetings in important cities, in campaigns quite similar to those my son, Garner Ted Armstrong, has been conducting.

The GOOD NEWS is now going out to a GREATLY EXPANDED list of Co-Workers, and occasional donors who are not regular Co-Workers. The whole Work HAS TAKEN ON NEW LIFE!

But that is all the more reason it now NEEDS YOUR EARNEST PRAYERS! YOU can do as much by PRAYING EARNESTLY for God's blessing and guidance on His Work, as most of us who have active full-time jobs in the Work.

I know that God will be with me day after tomorrow night, when I have this unprecedented opportunity to address so many of the very TOP LEADERS in this great nation. I shall not be confined to 12 minutes -- but free to speak as long as I need and hold their interest. I shall GIVE them the true GOSPEL that has not been proclaimed to the world for 18 1/2 centuries! I shall go through the Bible from Genesis to Revelation -- including the Old Testament prophecies of the coming of Jesus and the Kingdom of God, and Christ's own Message.

Let me remind you, before I close, I am not inviting THEM to come and hear me -- they are inviting me to give this very message to THEM. And I come not as a stranger -- but as one THEY KNOW and RESPECT, and whom the Emperor and the Government has HONORED with the highest possible honor for a non-official alien.

Government Ministers in Saigon have said they will certainly endorse my holding the first big PUBLIC PERSONAL APPEARANCE in Saigon, as well as WHAT I SAY -- for they have heard it already! THIS IS AN ENTIRELY NEW PHASE OF THIS GREAT WORK! God is leading as never before.

REMEMBER YOUR PART!

With sincere love, in Jesus' name,

Herbert W. Armstrong



AMBASSADOR COLLEGE  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG, Chairman  
Publisher of The PLAIN TRUTH Magazine

EXTENSION DEPARTMENT  
An educational service at all levels  
for all people worldwide

October 25, 1973

Dear Brethren and Co-Workers  
with Christ in His Work:

At 10:00 o'clock this morning, in a nationwide telecast, Secretary of State Henry Kissinger gave the Soviet Union WARNING against sending its military forces into the Middle East.

At this minute -- as I write -- we face suddenly a new crisis -- with the question of human survival on earth in the balance. It is the most grave crisis since World War II. During the night, President Nixon called on alert all military forces of the United States around the world -- Army, Navy, Air Force, Marines -- the entire military might of the nation. The crisis kept the President and Secretary of State up until 3:00 o'clock this morning. This TOTAL EMERGENCY ALERT of U.S. military might was intended as a WARNING that the U.S. is aware of the possibility the Soviet might send massive military power into the Middle East ostensibly to "enforce the cease-fire."

IF this should happen, one of two things would result:

Either the U.S. would retaliate, which might mean sudden NUCLEAR WAR that could erase all human life from the earth (meaning yours and mine), or:

The world would stand aghast at seeing the "Russian Boot" planted solidly in the Middle East. And once there, the Russians would never leave unless a stronger power drove them out. And there is no stronger power! But this situation would, in my judgment (based on Biblical prophecy), force a crash program in Europe for a UNITED STATES OF EUROPE into ONE EUROPEAN GOVERNMENT that could be stronger than either Russia or the United States!

Whether any such development occurs or not, this crisis serves to WARN US ALL, and the world, that we are living in such times that such a colossal unprecedented event could happen any minute.

Here is what has happened:

The Kremlin has been well aware that the Watergate crisis, plus the forced resignation of Vice President Agnew, threw the U.S. Government into confusion. It gave them an opportunity to act when they thought America was so crippled it could not prevent

their move. For some time, the Russians have been showing they are looking for any and every opportunity to move into power in the Middle East -- to control the Mediterranean, the Suez Canal, the Middle East Arab oil fields. They have ships and submarines in the Mediterranean. This forced the U.S. to move a fleet into alert in the Mediterranean.

On October 6th, the Israelis' most holy day of the year -- a day of fasting -- the Arabs attacked on the two fronts.

Premier Kosygin was secretly conferring with President Sadat in Cairo. October 10, the Soviet began shuttling planes, tanks, missiles and munitions to the Arabs, hoping for a knockout of Israel.

On Saturday, October 13, the U.S. began airlifting tanks, planes, and munitions to Israel. October 16, Kosygin again in Cairo: Returned to Moscow on the 19th. About this same time, on the heels of the U.S. show of force by airlifting war supplies to Israel, President Nixon served notice on Russia that the U.S. would not allow Israel to be defeated.

The Communists never back down except by show of FORCE. Upon Mr. Nixon's declaration, preceded by show of force, Moscow sent an urgent message to Mr. Nixon to send Kissinger to Moscow immediately. At the same time the tide of battle shifted in favor of the Israelis.

Once again, it became apparent the Kremlin had bet on the wrong horse. They did not intend to aid the Arabs a step further than it served the SOVIET purpose. So, with Kissinger, they called on the U.N. Security Council to demand a cease-fire immediately.

But the cease-fire, though agreed to by Israel and Egypt, did not remain. Shooting soon resumed.

This gave the Soviets the excuse to start moving their own massive military force into the Middle East to take over. Knowing that the United States in all probability would not join in sending its own military force into the Middle East, the Kremlin then proposed to the U.S. that Russia and the U.S., together and unilaterally send their forces into the Middle East "to enforce the ceasefire." Immediately President Nixon issued a statement that the U.S. would not send its military forces into the Middle East.

Mr. Kissinger said in his Press Conference this morning that in the last two days events had taken a sudden turn for the worse. He said it was inconceivable that the U.S. and Russia combine unilaterally to send into the Middle East a force great enough to overpower the combined forces of Israel and the Arabs. He said the United States was prepared to agree to a United Nations force, not including any of the permanent members of the Security Council (in other words, not including any nuclear nation), and warning the Soviet the U.S. will not stand still and allow the Russians to

send their massive forces into the Middle East. The objective in the Middle East, he said, must be an enduring PEACE. He well knew that was NOT the U.S.S.R. motive -- except a peace with Russia in power and all else surrendered to Russia.

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FRIDAY, October 26, 1973

A few hours after Mr. Kissinger's Press Conference gave Russia the warning, the Kremlin backed down. President Nixon's emergency alert of all U.S. forces worldwide, issued at 3:00 a.m., put all U.S. military forces on such stand-by alert, that America's warplanes could have taken off on one second's notice, with nuclear weapons that could destroy Moscow and all Russian cities. It was this alerted show of FORCE that caused the Russians to back down.

But the prospect of a direct military confrontation between the U.S. and the U.S.S.R. is not yet over. No one can know what a single day -- or hour -- may bring forth.

The IMPORTANT fact now, is that the nations of Europe are going to realize how DANGEROUS TO THEM is the situation, with the U.S.S.R. planning, in the very first opportunity, to take over all the Middle East. Given the opportunity, Russia would take over the Mediterranean, all the Arab oil sources, the Suez Canal -- everything in the Middle East. All Europe would be at Russia's mercy.

This situation MAY BE the event that could trigger a CRASH PROGRAM to UNITE the nations of Europe into one super-power possibly stronger than either the U.S. or Russia.

In the current issue of The PLAIN TRUTH (November issue) is a most significant article on "The Continuing Crisis in the CATHOLIC CHURCH." This crisis could lead the Vatican to offer its services to UNITING the nations of Europe. The nations of Europe are HUNGRY for full political union. But they do not know how to bring it about.

Biblical prophecy says IT WILL HAPPEN. No one political leader in Europe could bring it about. Only a STRONG AUTHORITY, one all European nations could look to, can achieve it. The Pope could be that authority.

It would become a Roman Catholic union of nations, combining Church and State. This would solve the problems of the Church. It would give the European nations a military and economic POWER probably greater than the U.S. or Russia. European nations feel they NEED THIS SECURITY!

The events of yesterday and today could be the events that finally trigger this gigantic prophecy fulfillment.

I do not think events will take this turn immediately. I do think these events will start the minds of European leaders, and in the Vatican, to THINKING, and sooner or later, result in this long prophesied resurrection of the "HOLY ROMAN EMPIRE" of 554 A.D. to 1814 A.D.

Meanwhile, MASSIVE DOORS are being opened by the living Christ for His Work.

So let me bring you up-to-date on the STATE OF GOD'S WORK:

Many of you heard a report of the State of the Work at the recent fall Festival -- but there is now even more to report. (News of the recent fall Festival appears in The GOOD NEWS -- a monthly magazine you may receive free upon request.)

Our biggest problem, in getting Christ's own Gospel to the world, has been the problem of HOW TO GET IT INTO THE GREAT GENTILE NATIONS -- such as China, India, Russia, Japan, Indonesia -- the South American countries, those in Africa and Southeast Asia.

These nations do NOT have a free press. They CONTROL the minds and thinking of their people to a very great degree. Radio, television, newspapers, are all GOVERNMENT OPERATED AND CONTROLLED.

Several years ago we were able to purchase time on Radio Ceylon. It gave us practically no coverage in India. We did receive requests for literature from far East Malaysia and Singapore, and from East Africa -- but that coverage did not remotely compare with the intensive way we have been getting the Message to most parts of the United States and Canada. We were on Radio Goa for a while -- a very small Portuguese Colony on the West coast of India -- but it did not get the true Gospel into India. Chiang Kai-shek's station in Formosa never really reached the masses of China.

In Britain we were on the ship stations off the coast of the British Isles, for a time. But that did not get Christ's Message into Britain even remotely comparing to our U.S. coverage.

The past three or four years I have been praying intensively that God would show me HOW to get His vital Message into these nations around the world.

Some might ask, "But haven't they all HEARD the Gospel?"

The true answer is, ABSOLUTELY NOT!

You may ask, "Haven't the Protestants, and Church of England, proclaimed the Gospel all over the British Isles?"  
ABSOLUTELY NOT!

People simply do not realize how this whole world has been DECEIVED (Rev. 12:9, 17:1-2, 18:3, 20:3). Just a very few years after Christ's resurrection and ascension to heaven, the churches

were being deceived into turning to ANOTHER gospel, which really WAS NOT the Gospel at all (see Galatians 1:6-9 and II Cor. 11:4, 13-15).

What did Jesus say? That many would come in His name, claiming to be His ministers, saying that Jesus was the Christ, and deceiving the MANY. This is what happened. They preached CHRIST, but they DENIED HIS MESSAGE -- His GOSPEL! Even the ministry was deceived. The GOSPEL is the MESSAGE God sent for mankind by His Messenger who was Christ.

The missionaries got into China, India, and other Gentile countries -- and they preached CHRIST -- but NOT His GOSPEL!

The living God called ME, with your help, to preach His GOSPEL OF THE KINGDOM OF GOD into all these nations AS A WITNESS, just before the END of this world -- this age! (Matthew 24:14.)

About four years ago, almost in a mysterious way, doors began to open for meetings with many heads of governments among these Gentile nations. I said then I didn't know WHY, but I did know God was bringing it about -- and giving me unusual FAVOR -- to the point of affection -- in the eyes of these heads of governments. I plainly saw the HAND OF GOD in this, though some Co-Workers did not. I knew that in due time, God would reveal His PURPOSE in this.

In these past four years, I have had personal meetings with twenty-three heads of governments -- of whom four are kings, two crown princes, nine presidents, seven prime ministers, and one governor -- besides many foreign ministers, ministers of Education, etc., and many legislative members, such as senators and congressmen.

I discuss their problems with them, and the problems of world peace.

It is THE GOSPEL -- Christ's own Gospel -- which points THE WAY to world peace. The Kingdom of God is the GOVERNMENT of God, which soon will replace ALL the governments of ALL nations and bring us world PEACE.

You never heard of a government over a nation which had NO LAWS. The Kingdom of God is governed by THE LAWS OF GOD.

But what the world has been deceived into accepting as the Gospel has been preaching a Christ WITHOUT ANY LAW -- a different Christ who is supposed to have done away with His Father's Law. Those who have "preached CHRIST" to the world have said "the Law is done away." The missionaries have not taught anything in these big Gentile nations about GOD'S LAW. And yet God's Law is THE WAY that will CAUSE world PEACE!

Now when I talk with the leaders in these nations, I do discuss the WAY to world peace. I discuss THE CAUSE of all the world's troubles. I do not use the "religious" word "SIN". I talk about the TWO WAYS of life -- the one the way of "GET,"

the other the way of "GIVE." Putting it in that language, it is UNDERSTOOD -- and MAKES SENSE. I show that all mankind has been living the "GET" way. Soon these leaders want their people to hear this message.

In Ethiopia, at a luncheon in my honor, attended by Ambassadors and wives from 19 nations, I explained this cause of all world trouble -- and the response was VERY favorable. It brought an invitation from the Ambassador from Peking to visit Peking and the leaders of the Government of China (People's Republic of China). I wrote you a month ago of the meeting in Bangkok, and the enthusiastic reception of this message there. The Ambassador from Korea asked me to come to Seoul and meet his President as soon as possible.

At Tokyo a week later was the banquet attended by a most distinguished group of some 58 people high in the Government and educational institutions of Japan. This included Prince and Princess Mikasa, Dr. and Mrs. Ohama, officially the number one private couple of Japan, the Presidents of the two most prestigious universities, and members of the Cabinet and the Diet.

A week later a similar banquet in Saigon, with more than a fourth of the entire Senate there, besides leading educators and citizens and their wives -- SAME MESSAGE!

And THAT MESSAGE IS THE GOSPEL OF THE KINGDOM OF GOD! It is CHRIST'S Gospel, that has NOT been proclaimed before in those nations.

Brethren and Co-Workers, GOD HAS OPENED THE DOOR TO GET HIS GOSPEL INTO THESE NATIONS! Radio, television, advertising in newspapers are closed to us in such countries. HOW, I prayed earnestly to God, are we ever to get the Gospel into those countries? I did not realize three or four years ago that these personal meetings with heads of state were leading to the very ANSWER!

WHAT A PROVIDENTIAL ANSWER to my prayers!

We were barred from getting the Message to the common people in those great nations. But, before I realized it, God was using me to get it into those nations, STARTING AT THE VERY TOP! In such a nation, where we cannot reach the minds of the great masses of common people, GOD holds the kings, presidents, or prime ministers RESPONSIBLE! In fact, in God's eyes, THE KING (or president or prime minister) IS THE KINGDOM.

But this GREAT WORK of God is now going FURTHER!

It is going from the top down to the GRASS ROOTS of the common people! The very FIRST of my own "Public Appearances" in world capitals is to be in Saigon. We have just gotten the U.S. soldiers out of there. Now we shall replace the WAR MAKING forces from America, with the GOSPEL OF PEACE!

The first public meetings are set for next February 21,

22, 23, and 24. A very enthusiastic and active committee of TOP CITIZENS is organized and working out all plans to get out big attendances. The first three meetings will be held in the best auditorium, and the fourth meeting will be a BIG PUBLIC RALLY of 10,000 up, outdoors in the university stadium. The meetings have the endorsement of the government and very top citizens. The committee working for it is composed of senators and congressmen, deans and officials of the university, and leading citizens.

Besides this, an INTERNATIONAL COMMITTEE of world distinguished leaders is being organized to work with local committees in planning similar campaigns in such capitals as Addis Ababa, Ethiopia; New Delhi, India; Bangkok; Seoul, Korea; Tokyo; San Jose, Costa Rica; Beirut, Lebanon; Cairo, Egypt; Tel Aviv and Jerusalem, Israel, etc., etc.

I believe that NEVER IN ALL HISTORY has any like situation developed -- where the Eternal GOD is moving on world leaders to assist a servant of His in getting HIS MESSAGE for PEACE and ultimately His gift of eternal LIFE, to all nations all over the world!

THIS IS AN ALTOGETHER NEW DIMENSION in the Work of the living GOD, never before done in Old or New Testament times -- or since!

Now, add to that the fact that GOD'S WORK actually HAS HAD an approximate 30% GROWTH the past 12 months, in getting out THE GOSPEL, entirely apart from this NEW DIMENSION in the Work.

Just THINK of these FACTS:

The PLAIN TRUTH circulation has increased in the U.S. 27.7%.

The PLAIN TRUTH circulation outside the U.S. increased 35%.

The PLAIN TRUTH now goes into 187 countries!

Mail requests for Gospel literature increased 27.6% in the U.S., 73% in Canada.

Response to radio and TV increased 40%.

Response to our advertisements increased by 32%.

The new door of putting The PLAIN TRUTH on newsstands in Britain and Europe reached a new 1,200,000 readers.

The Personal Appearance campaigns have added a BIG DIMENSION.

And now comes this NEW important news: The Government of France has just agreed to open to us a good time on Radio Monte Carlo, now 600,000 watts on medium wave. There is a booster station at Nicosia, Cyprus, that will send it in strong power the

short distance across the water into Israel and Lebanon. This may be the needed opportunity to get the all important Message of Isaiah 40:9-11 to the cities of Judah -- although I am hopeful that Jerusalem Radio will, at the proper time, open to us for that purpose.

Brethren and Co-Workers, THE WORK is on a NEW DIMENSION -- a NEW UPTURN -- and TIME MAY BE SHORT! But the income is up less than 10%. The Work of God cannot continue such wonderful increases, UNLESS OUR CO-WORKERS SHOW A RENEWED ENTHUSIASM, greater

SACRIFICE for GOD'S WORK, so that the increased income jumps back up to 30% as it was for 35 years!

NEVER have I been able to give you such GREAT, TREMENDOUS, and JOYOUS ENCOURAGEMENT! Will you go now to your knees, THANK GOD for His wonderful guidance and blessings on His Work, PRAY for the Work, and for Garner Ted Armstrong and me, and then do your utmost to help in financing the greatest Work on earth? NO OTHER has carried Christ's Gospel to the world in 18<sup>th</sup> centuries. LET'S ALL GIVE IT ONE BIG EXTRA PUSH TOGETHER, RIGHT NOW!

With much love, in Jesus' name,

Herbert W. Armstrong



AMBASSADOR COLLEGE  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG, Chairman  
Publisher of The PLAIN TRUTH Magazine

EXTENSION DEPARTMENT  
An educational service at all levels  
for all people worldwide

Hong Kong  
November 26, 1973

Dear Co-Workers in Giving God's  
Last Message to a Dying World:

GREETINGS from the Far East! I have exciting NEWS!  
As this NEW DIMENSION of the great Work of the living God gets  
under way there is already TREMENDOUS ACCOMPLISHMENT! Never  
in the history of humanity has anything like it happened before!  
Never has the living God carried His Message through His human  
servants in this manner before. And this is His last minute  
END TIME Message, just before the END of this present world!

Important and exciting things have happened since I last  
wrote you. As this NEW WAY of accomplishing our Great Commission  
develops, we are learning many new things as we go.

On this present trip, I have addressed two very  
distinguished groups. These have included many at the very top  
of their governments -- officials who are RESPONSIBLE for the  
thinking and attitudes of the people in their respective great  
nations.

I think I mentioned before that three or four years ago I  
became greatly troubled as to HOW we were ever going to get THIS  
MOST VITAL Message to the BIG Gentile nations -- including China,  
India, Russia, Indonesia, Japan, Bangladesh, etc. For these are  
among the most populous nations on earth.

I began then to pray earnestly, and specially, that God  
would SHOW ME how HE wanted us to get in to those vast nations  
with HIS MESSAGE !

Yes, HOW?

We have tried to reach these countries by radio. But I  
had to acknowledge we had reached only an insignificant tiny fringe  
of these peoples. We were not reaching them with POWER. In all  
those BIG-population countries the communication door of radio  
and other means was CLOSED! In almost all nations, except the  
United States, Canada and Australia, the government controls all  
radio and other means of mass communication. That is to say, the  
governments in those countries CONTROL the minds and thinking of  
their people, and what they are allowed to HEAR.

Now, at last, my urgent petition to God has been ANSWERED. Now, at last, we begin to realize where the SOURCE OF POWER really is, in each nation. In the United States, for example, the real SOURCE OF POWER is THE PEOPLE, not the President or Congress. As I write, many newspapers in the U.S. are saying, "THE PEOPLE will decide whether the President must resign or stay in office."

So, in the United States, Canada, and Australia, WE BEGAN GETTING GOD'S MESSAGE, FIRST, TO THE HIGHEST SOURCE OF POWER -- THE COMMON PEOPLE! In these democratic countries, we could purchase time on radio stations.

Even in countries like Britain, South Africa, Germany, France, Belgium, Holland, which are democratic countries, the GOVERNMENT controls radio. We could not get time on radio in any of these. BUT, we were able partially to get God's Message into those countries from Radio LUXEMBOURG -- from a small country beaming its radio across the borders into those countries.

We tried to reach Russia, China, and India from nearby smaller nations who sold us radio time. But not one of those really got the Message across.

Five years ago, when I began pouring out this petition to God in real earnest, two doors opened which led to personal invitations to meet, first a king, then leading officials in both the government and the University in Jerusalem. GOD IS INTERESTED IN JERUSALEM AND HER FUTURE. I was AMAZED at the astonishing FAVOR God gave me in the eyes of these leaders -- absolute AFFECTION! Then, two years later, invitations began coming for meetings with more heads-of-states in other countries. It seemed that one led to others, and the number of such meetings GREW. I was asked back, and on successive visits, God gave me favor, standing, and high confidence in the eyes of government heads.

I said then that I DID NOT UNDERSTAND WHY GOD WAS OPENING THESE DOORS. But I knew, by the circumstances, and by the unbelievable favor I was receiving that GOD WAS DOING IT -- and I said as long as I knew it was GOD opening these doors, I was going to walk through them, even though a few, not understanding, criticized.

Meanwhile I kept praying that God would open doors to GET HIS END TIME GOSPEL INTO THOSE COUNTRIES. I did not yet see the connection!

But as time developed, I had become acquainted and well regarded by many presidents, kings, prime ministers, and other high officials. I began to realize THEY WANTED TO KNOW MORE OF MY BELIEFS -- MORE ABOUT THE WORK OF AMBASSADOR COLLEGE, AND THE WORLDWIDE CHURCH OF GOD!

Last April 28th I was decorated by the Emperor and the Government of Japan with the highest honor ever bestowed on a non-official non-Japanese. This gave me a very great credibility in Japan. Then I learned Prince Mikasa, brother of the Emperor,

had asked for me to give a Bible study on my next visit to Tokyo. The date was set for September 26th. On September 24th I wrote our Co-Workers from Tokyo. But I did not yet know, even then, what the real nature of that Bible study was to be. I knew only that some 40 to 60 were expected to be there.

Actually it was a dinner, or banquet, with some 58 present, including not only Prince and Princess Mikasa, but a very distinguished group of the very top people of the nation. There were four speeches made first, by Prince Mikasa, Dr. Ohama, who, with his wife are officially the number one private couple of Japan, the former Ambassador to Britain, and the Ambassador from Ethiopia, preliminary to my talk, all saying the most complimentary things about Ambassador College and myself. Then I was given the opportunity, thus HIGHLY ACCREDITED, to GIVE THEM THE VERY GOSPEL THAT WAS NOT PROCLAIMED TO THE WORLD SINCE THE VERY FIRST CENTURY!

NOW, at last, I knew WHY God had opened these doors and given me such unbelievable favor in the eyes of those WHO ARE THE VERY SOURCE OF POWER in so many nations! NOW, at last, I knew WHY God was opening these doors. Now, at last, I knew how God had answered my prayers, and opened the way to get His END TIME MESSAGE to these nations before it is too late!

From Tokyo, I flew to Saigon, capital of South Vietnam, where a similar dinner was held in my honor, attended by an equally distinguished group, including members of the Cabinet, a large portion of the Senators of their Congress, top University officials and others. And again I was able to give them the true GOSPEL, this time a little stronger.

Then I had a private meeting, lasting more than an hour, with President Thieu. And a Committee was appointed, and plans set, for the FIRST PUBLIC APPEARANCE, for next February 21, 22, 23, and 24. The first three in an auditorium indoors, and the final one OUTDOORS in the large University STADIUM, seating 12,000, and with STANDING ROOM for many thousands more! Thus the first door has opened to get the great Message even to the public, WITH THE ENDORSEMENT OF the REAL SOURCE OF POWER -- those at the TOP!

Now, THIS TRIP:

At Manila, capital of the Philippines, another such dinner was held, sponsored by Minister of Labor Blas Ople, and again with some 60 of the very TOP people of the country and the Government and the university. This time I spoke a little bolder, as I gained experience in this NEW DIMENSION of Gospel speaking.

And now, the SECOND PUBLIC APPEARANCE is all arranged for Manila. The first meetings to be held in a 2,000 seat auditorium, and the final meeting in a large auditorium seating some 12,000 to 15,000. Minister Ople, and the Minister of Social Welfare in President Marcos' Cabinet have both, so far, said they will endorse publicly what I shall say!

From Manila, we flew on to New Delhi, capital of India.

And there, hosted by Dr. Nagendra Singh, former Executive Secretary to President V. V. Giri, and now Judge of the WORLD COURT at The Hague, was another similar banquet. This time it was ATTENDED by 100 among the most distinguished people of that great nation. This time I spoke with power and authority, until I wondered if I had spoken with such authority that many would be offended. But all comment afterward was very favorable, and I heard of no one being offended. I'm sure, however, it was the "strongest medicine" ever to enter their ears! And I felt that, even if we could go no further in India, that country had had God's last Message delivered to those RESPONSIBLE for the minds and attitude of the 550 MILLION people. I told them bluntly, by authority of the Creator God, creator of the people of India, that they were RESPONSIBLE for what they had just heard!

Let me take space to give you just a glimpse of some of the things I said:

First, I mentioned the terrible state of affairs on earth, and said there had to be a CAUSE for all this poverty, and ignorance and violence, and war, and suffering on earth. Then how I had PROVED the existence of the living God, creator of the people of India and of all humanity, and how the living God had revealed to me the CAUSE of all the world's terrible EVILS and the suffering of humanity. Then I outlined the incident of the forbidden fruit in the Garden of Eden -- how our first parents DISBELIEVED their Maker, rejected His Law, rejected Him, took to themselves the knowledge of what is good and what is evil. I explained how God's invisible SPIRITUAL LAW (the Law of LOVE -- The Ten Commandments) was set in motion to CAUSE peace, happiness, abundant well-being. But because man rebelled, and has lived the selfish way of vanity, lust and greed, envy, jealousy, competition and strife, mankind has CAUSED all the world's EVILS. Now God calls on all to REPENT of this self-centered way, and turn to our Creator and HIS WAY of life. I spoke 40 minutes up to this point.

Then, I said science cannot solve our terrible problems -- government cannot -- education has not given the answer nor have religions. Scientists say man's only HOPE for human survival now is a super WORLD GOVERNMENT ruling all nations. Yet they say such a world government is IMPOSSIBLE. Five means of mass destruction now exist that can erase all life from the earth. I then said that God has allocated 6,000 years to allow mankind to go his own way, to PROVE that man's selfish, competitive way of strife brings only human misery, suffering, and evils. Then I stated with all the power God gave me that I was the representative of the Great God, and that I was there to warn them that the 6,000 years are just about up, and that God would very soon supernaturally INTERVENE, and send the Messiah, Christ, in supreme power and glory to SET UP THAT WORLD-RULING GOVERNMENT, to rule with GOD'S GOVERNMENT -- and His Laws that will CAUSE peace, happiness, and universal well-being, for the next thousand years on earth. That the nations would FIGHT against Him, but that God will FORCE a rebellious humanity to have PEACE, prosperity, and happiness. This, I said, is the Message of THE KINGDOM OF GOD. Their ears had heard it, and they were going to be held accountable for what they do with it. I said, with POWER, that I spoke BY

AUTHORITY OF THE GREAT CREATOR GOD!

Of course there were details I can't outline in short space. I spoke approximately 50 minutes. You may be sure these distinguished people had never heard anything like it before.

Present were Ambassadors representing EIGHT other governments, and wives, several Ministers of the Prime Minister's Cabinet and wives, the new Executive Secretary to the President, several members of Parliament and wives, three Maharajahs and wives, prominent judges, lawyers, industrialists, etc., etc., nearly all with wives.

THE TRUE GOSPEL IS BEGINNING TO REACH THESE BIGGEST NATIONS, through those who control the minds and beliefs of their vast masses of people!

While in New Delhi I had another very nice meeting with President V. V. Giri.

On last Friday I flew to Dacca, capital of the new country Bangladesh (formerly called East Pakistan). I wish I had time and space to tell you the tragic, almost unbelievable story of that country and its recent war. It MUST be told. I will write an article on it for The PLAIN TRUTH, which you may read later.

Bangladesh is the eighth largest nation on earth, in population -- with 75 million people. It appeared, from what little I saw of it, to be the most impoverished country I have seen. Less than three years ago, it was known as East Pakistan.

In early 1971, when I was visiting New Delhi, India, Prime Minister Indira Gandhi took some twenty minutes of our meeting to tell me of the many thousands of East Pakistanis DAILY fleeing as refugees across the border into India -- no earthly possessions except what they carried on their backs -- no food, no money, no employment. India, already impoverished with millions of poor -- needing to provide an additional hundred and fifty million jobs -- had no way to take care of these refugees. Many were half-starved and starving, many diseased, their clothes in tatters.

After the war, freed from the yoke of a government that was machine-gunning people by thousands because of political differences the refugees have been returning. The number of refugees fleeing into India had reached nearly TEN MILLION!

The present Prime Minister, Sheikh Mujibur Rahman, had been a political prisoner, jailed in West Pakistan. In January, 1972 (last year), he was released in London and immediately returned to his people in the new Bangladesh.

Thirty minutes after my plane landed at Bangladesh airport, I was ushered into his temporary office in a frame house that had been a private residence. At a glance it was apparent he was a LEADER of his people. He is big, strong, alert, active, aggressive, emotionally and compassionately aware of the dire needs of his people. His conviction and sincerity impressed me.

He told me how his country had suffered -- three million were killed -- six million homes were destroyed -- more than one and a half million farm families were left without tools or animals to work their farms. The transportation and communication systems were totally destroyed. Roads badly damaged, bridges knocked out, inland waterways blocked. He described the basic need of FOOD -- education -- every basic need. The educated had been systematically killed by thousands. Now education is a dire need. He lamented the fact that the major nations are spending so much of their resources for military purposes of KILLING, and giving only lip service to the improvement of the lives of the overwhelming majority of all mankind.

We discussed the possibility of possible cooperation in some way with Ambassador College.

After lunch, Mr. Rader, who always accompanies me, Professor Gotoh and I had a private meeting with the Head-of-State, President Aby Sabeed Choudhury. He is a former Justice of the Supreme Court.

The President asked me frankly for my appraisal of what I had seen of his country. When I hesitated, he smiled, and said he wanted my frank and honest appraisal. I told him that it appeared to me to be the most impoverished country I had seen. I added that I had involuntarily uttered the prayer, on seeing it, "Thy Kingdom come" -- as the real answer to the plight of the country. He said he knew quite a little of Ambassador College, of our worldwide Work, and of me personally, and then:

"Mr. Armstrong, I want to appeal to you for your candid counsel and advice. I know of your contacts with so many leaders of government and their problems, your wide experience, your age and wisdom. You can see the colossal problems we have here, struggling with the reconstruction of this nation of 75 million impoverished people."

This was not the first time a head of a government over many millions of people has asked me for counsel and advice in trying to solve their virtually unsolvable problems. And I think our Great God will show me a way to help -- at least to uplift the MORALE, the SPIRITS and the HOPE of those MILLIONS of poor, down-trodden people. In spite of their tragic recent war, their spirits right now seem good -- they, with India's help, won the war, and their FREEDOM from a most CRUEL rule. A very large portion of their people understand English. If the President, the Prime Minister, and present government will allow, I think it might help the spirits and morale of the people greatly if I took to the air over their government RADIO, admonishing them, as in James 5:1-11. The GREAT HOPE of all the world, now, is THE COMING OF THE LORD JESUS CHRIST, to bring the world not only PEACE, but universal prosperity. Perhaps this President may see that THE GOSPEL will give his people more hope and encouragement than anything.

Then, in addition, I think I have contacts that may result in a big industrial development there that would greatly help the

national economy and provide a big boost to the economical welfare of the people. God does work in mysterious ways His wonders to perform.

Brethren and Co-Workers, conditions in the world are FRIGHTENING -- and fast getting worse. Many governments are being overthrown. The U.S. Government is in dire trouble. The Middle East situation and energy crisis is AFFECTING THE WHOLE WORLD. BUT THE WORD OF GOD IS GOING FORWARD -- and it is about the ONLY Work that IS!

The time has come for us to SACRIFICE, to be more liberal in our offerings for the Work of the Living GOD. Not only is God showing us now how to get HIS MESSAGE to these countries whose doors were CLOSED until now -- but the Work from Headquarters is GOING FORWARD with greatly increased power -- by television DAILY, by daily RADIO, by print, and by much STEPPED UP PERSONAL PUBLIC APPEARANCES. Besides Garner Ted Armstrong's Personal Appearances, several of our other most powerful speakers are reaching MANY major cities over the United States and Canada.

The WORK IS GOING FORWARD AS NEVER BEFORE! ALL SYSTEMS ARE GO! The Eternal GOD is looking to YOU to do YOUR PART -- generously! We don't have too much time!

With deep love, THANKING you for your earnest PRAYERS,

In Jesus' name,

Herbert W. Armstrong

P.S. I must remind you this is Christmas shopping season again, and many are now neglecting any gift for Christ and His Work while exchanging gifts with friends and relatives. Your extra generous gift urgently needed now.

WORLDWIDE CHURCH OF GOD  
WORLD HEADQUARTERS  
PASADENA, CALIFORNIA 91123

HERBERT W. ARMSTRONG  
President and Pastor

January 27, 1974

Dear Inner Family of Brethren  
and Co-Workers with Christ:

Here I am, seven-and-a-half miles high, flying back to Pasadena, after the most successful round-the-world trip so far. Exciting things have happened -- and even more exciting events in this great Work loom now immediately ahead. I have much to tell you!

First, though, let's get our bearings. Let's see where at the moment -- the progression of world events -- the progress of this Work in relation to it.

NEVER has there been a year like 1973. Stop and CONSIDER a moment! Four governments OVERTHROWN in the one year. I had indirect personal contact with three of them -- Afghanistan, Chile, Thailand. Then there was Greece. The "Holy-Day-War" between the Arabs and Israel -- and I want to tell you of my "playing-hide-and-peek" with Secretary of State Dr. Henry Kissinger as the Separation of Forces was finally signed.

Then the Vietnam war was still sputtering intermittently. There was the stepped-up terrorist skyjacking, wholesale machine gunning at Rome airport, bombing of planes, buildings, and people. The Watergate disaster, and the ENERGY CRISIS, hitting seriously EVERY NATION -- the unprecedented famine and wholesale starvation of people in Ethiopia. The world was rocked with violence and disasters as NEVER BEFORE!

What still greater disasters and evils will strike this year? World troubles are escalating with ever increasing momentum.

Yet, in the great Work of God, to which you and I have been called as Co-Workers with the living CHRIST, last year was the year of GREATEST accomplishment! And I want to tell you how THIS YEAR now looms as a GREATER YEAR BY FAR!

WHY is our Work -- GOD'S WORK -- so supremely IMPORTANT just NOW?

Let me put it in perspective. Let's stop and get our bearings of THIS MINUTE!

Over 1900 years ago, God sent His Son Jesus as His MESSENGER (Malachi 3:1) with a Message for mankind. It was the glorious GOOD NEWS of the coming KINGDOM OF GOD to bring PEACE, happiness, joy and abundance to this earth! (Mark 1:1, 14-15.)



But people hated His Message -- HIS GOSPEL of the KINGDOM OF GOD. They put Him to death for proclaiming it.

Christ's Apostles, to whom He taught the Gospel of THE KINGDOM OF GOD, went out proclaiming that Good NEWS! And they, with the possible exception of John, also were martyred for proclaiming it!

Before, the end of the first century all history of the Church of God which Jesus Christ raised up, became LOST. There followed the "Lost Century" of Church history. A hundred years later history reveals the religion called "Christianity," proclaiming that Jesus was the Christ, but NOT proclaiming Christ's Gospel, THE KINGDOM OF GOD, to the world.

In fact, Jesus had warned that MANY would come in His name -- professing to be His ministers -- and saying that Jesus was the CHRIST, yet deceiving the whole world (Matthew 24:3-5, Revelation 12:9).

His disciples had asked what would be the sign of His COMING again to earth, as KING of kings, setting up His Kingdom -- the KINGDOM OF GOD -- to rule all nations -- at the END of our present age. The only sign Jesus gave by which we might know was that HIS Gospel of the KINGDOM OF GOD would, once again, be preached in all the world, as a witness to all nations (Matthew 24:14).

Now think IF that Gospel had been preached to the world ever since the first century, then it could not be the sign that we are at the END of this age and that Christ's second coming is now NEAR!

The living CHRIST raised up this Work to proclaim THAT GOSPEL to the world as a witness! He called and chose me to get this job done! The living CHRIST started this Work, through me, putting this Message ON THE AIR by radio, beginning January 7, 1934. The PLAIN TRUTH was started February 1, 1934.

Gradually, Jesus Christ, the LIVING HEAD of this Work, has called more and more of you in our inner family, as Co-Workers with HIM, and with me, in proclaiming this Good NEWS of HOPE, of ASSURANCE, of LIGHT in a dark world, of His coming Kingdom to bring PEACE, and happiness, and JOY and abundance to this earth. It will be a WHOLE NEW AND DIFFERENT WORLD -- the wonderful WORLD TOMORROW!

The living and soon-coming Christ is using poor HUMAN INSTRUMENTS in His Work. He led me to START the Work on radio, and the printing press in January, 1934. That was in the UNITED STATES.

The Work grew gradually, at the rate of 30% growth year by year. It spread over the United States until we were on radio coast to coast, and also in Canada.

But when it came to getting this LAST MESSAGE FROM GOD TO

ALL THE WORLD -- AS A WITNESS TO ALL NATIONS, I found we were STUCK!

I could not buy time on radio in Britain -- nor in France, Germany, nor in Russia, China, India, Japan, Indonesia.

THIS IS IMPORTANT. PLEASE UNDERSTAND!

I found the governments in these other nations around the world CONTROL RADIO, TELEVISION, and COMMUNICATIONS! The GOVERNMENTS try to control the MINDS, and the thinking of their people! It is different from the United States.

So what did we do? I was able to buy time on Radio Luxembourg, wedged in between France, Germany, Belgium and Holland. I tried to reach these nations from outside their borders -- from Radio Luxembourg. But they would only sell time between 11:00 p.m. and midnight. We went on the air there at 11:30 p.m. It was the best we could do. It reached A FEW people in England, Scotland and Northern Ireland. BUT IT DID NOT REALLY GET GOD'S MESSAGE TO ENGLAND. Only partially!

I found I could buy time on Radio Ceylon. It was beamed, by shortwave, on the eastern coast of Africa, and down into south-eastern Asia. We received a SMALL response from those areas. BUT WE DID NOT REACH INDIA! Apparently it was beamed DIRECTIONALLY AWAY from India, probably demanded by the government of India. Also apparently it was beamed over and beyond even Ceylon, for we received almost no response from there!

I tried to reach China by buying time on Chiang Kai-shek's station on Formosa island. There was absolutely NO RESPONSE from China. I remember one letter came from a girl student in Taiwan. That was all. I tried buying time on Radio Monte Carlo, to reach Russia. Supposedly, it was beamed over all other countries from Monte Carlo, on the Mediterranean, all the way to Russia. I hired a supposedly fluent Russian interpreter to translate my scripts into Russian, and record them by his voice in the Russian language. THERE WAS NO RESPONSE, except one letter I remember, from one of the satellite countries -- but NOTHING from Russia.

We were able to buy time on a number of stations in Australia, but not the best stations, and always poor time.

I had to come to realize that while we have reached millions in the U.S. and Canada, and even in Australia, WE WERE NOT GETTING THE GOSPEL WITH ANY REAL EFFECTIVENESS INTO THE OTHER COUNTRIES AROUND THE WORLD!

Then about five years ago I began praying earnestly that God would show us how HE wanted to use us in getting HIS MESSAGE as a witness into those major countries around the world. We did the best job we could. We DO have a good circulation of The PLAIN TRUTH in many countries -- Britain, France, Germany, Holland. Through ads in Reader's Digest we have gained circulation of The PLAIN TRUTH in Mexico, and other countries. But we were not reaching the BIG countries with sufficient EFFECTIVENESS!

About the same time, doors began to open for personal contacts and private meetings with heads of governments -- kings, presidents, prime ministers, etc. I KNEW by the absolutely unusual favor I was given in their eyes that this was of GOD. I said then, I did not yet know WHY -- but I knew God was providentially opening these doors -- giving me this unusual warmth, confidence, even affection in their eyes. I myself made no effort to open these doors, or to work my own way into these contacts. For example, when King Leopold of Belgium gave me a handwritten personal note to deliver to his friend the Imperial Crown Prince Akihito of Japan, I made no effort to make contact myself, because I did not want to make any personal effort myself to get to see the Prince. I was well acquainted with his uncle, Prince Mikasa, brother of the Emperor. But I had never met the Crown Prince. So I had the note taken to the Belgian Ambassador, asking him to deliver it.

Even though I made no personal effort to meet the Crown Prince, some months later the invitation came from him for a private meeting. And it proved to be a very interesting meeting of 45 minutes.

And by the way, since I last wrote to you, at the end of November, I was invited by Emperor Hirohito himself for a private audience. This is regarded as a most rare and high honor in Japan. I know many Japanese Congressmen who have not had the honor of a private meeting with their Emperor. No one was permitted to go in with me but the United States Ambassador. And even he said not a word, except the opening greeting, and on leaving, except to speak softly into my ear a couple of times when, because I am a little hard of hearing, I did not understand the Emperor.

But these doors kept opening. And finally, about a year ago, I came to realize WHY God was opening these doors.

This, unrealized at first, was the answer to the prayers. God was opening THE WAY to get HIS MESSAGE into these great nations where all doors had seemed to be slammed completely SHUT!

This past year, 1973, I have spoken to highly distinguished guests at dinners in Bangkok, Saigon, Manila, Addis Ababa in Ethiopia, Tokyo, and New Delhi, India. At New Delhi

I spoke to one hundred of India's very top people -- members of the Cabinet, members of Parliament, judges, leading businessmen, some ambassadors from other nations. At Tokyo, I spoke before 57 very distinguished guests, all invited by Prince Mikasa, including members of the Diet (their Congress), of the Cabinet, presidents of the two largest and most prestigious universities, leading businessmen.

But where does this bring us at this date?

Remember, I did not plan all this out in advance. The

living Jesus Christ did' And this has been the procedure: First a personal private meeting with the head of state -- king, president, emperor, prime minister. Then, meetings with other top people in the government. Always I have been invited to come again. And after two or three visits -- often even on the very first visit -- very unusual favor has been given me in the eyes of the head of state, and his aides and other high ranking people in the government.

Then, a dinner has been arranged at which 50 to 100 of the nation's leading and distinguished people attend, and at which I speak. As well as I possibly can, in a speech of from 25 to 50 minutes, I do proclaim in this speech the Gospel of the KINGDOM OF GOD.

This whole procedure has developed over a period of nearly five years. I have had to learn HOW to put the Message. And Christ the Head of this Work has led me to understand HOW to say it, and how NOT to say it.

But I do now speak bluntly, and with all the force and power God gives me through His Holy Spirit!

Then, after this dinner, at which I have proclaimed the real heart of the Gospel of the Kingdom of God, the first big PUBLIC MEETINGS are planned, actually sponsored by officials high in the government!

And now, in a matter of DAYS, is to come the FIRST of the PUBLIC appearances, in Saigon. The United States has now pulled its soldiers out of South Vietnam, and I thought it fitting that we select that as the site for the FIRST public proclamations of God's promise of PEACE through the soon coming KINGDOM OF GOD!

Government officials are back of it -- planning it -- inviting the leading people of the country to come. The meetings will be Thursday night February 21, Friday night the 22nd, Saturday night the 23rd, in a 2,000-seat auditorium, and then the final BIG meeting, Sunday night the 24th, outdoors in the big university STADIUM. The stadium has 12,000 bleacher seats, but with a football field inside a quarter-mile running track, there is standing room for MANY thousands.

Members of the South Vietnam Senate are planning it, and will see to getting out the crowds. It is possible that President Thieu may introduce me the final night at the stadium.

These meetings will be followed up with weekly Bible studies, similar to the programs for the Garner Ted Armstrong Personal Appearance campaigns in the United States and Canada. All this OPENS THE WAY TO GET THE GOSPEL MESSAGE to an ever wider number of people in that country. But it is absolutely UNIQUE in that it starts FROM THE TOP! Those RESPONSIBLE for the thinking and, to large extent, the beliefs of their people are hearing it first, and sponsoring the proclamation of it to their people!

The SECOND Public Appearance will be in Manila, a month

later, in March. The campaign there is being sponsored by members of the Cabinet -- the highest officials next to the President! The third Public Appearance is now arranged for Addis Ababa in May.

There will be no such Public Campaign in April, since we are having the opening concert in the new auditorium at Pasadena, and the Ministers' Conference and the dedication of the auditorium, to be dedicated as GOD'S HOUSE at the present Headquarters of His Work on earth.

But plans are already laid for the third Public Meeting in Addis Ababa in May.

So NOW you see where these round-the-world trips have been leading! HOW WONDERFULLY our leader, Jesus Christ. has been guiding HIS WORK! And I would not be surprised if even radio and TV in these countries is not soon opened to us!

Now I'll have to be BRIEF in telling you about this latest January trip. In December in Tokyo, we learned that a group of eight Japanese Congressmen were being sent by the Ministry of Foreign Affairs on an official Good Will tour of the Middle East in January. The three appointed to lead were good friends of ours. We were planning to visit the same areas in January, and invited them to fly with us instead of commercial scheduled airlines. They accepted.

At cities like New Delhi, Teheran, Addis Ababa, where we have many friends at the top of the countries, we were able to arrange dinners or receptions in their honor, and in the Arab oil cities, Kuwait, Dubai and Cairo, they opened the door for me to have meetings with heads of governments.

The door is now wide open to meet the top sheiks in several countries. We already met many on this trip, and I had a VERY warm personal meeting with the acting Prime Minister in Cairo. He has promised to arrange a private personal meeting with President Sadat on my next visit. President Sadat was in Damascus when I was in Cairo.

On the day the Separation of Forces, between the armies of Israel and Egypt was signed, at noon, we flew with some of the Japanese out to Aswan dam in the morning. Dr. Kissinger had been commuting back and forth between Aswan and Jerusalem, to bring about this agreement. President Sadat had been staying in a winter palace of his at Aswan, so his meetings with Dr. Kissinger were held there.

Our plane let down on the Aswan landing strip about 10:30 in the morning. The Air Force 707, labeled "THE UNITED STATES OF AMERICA" -- one of President Nixon's two "Air Force ONE" planes was being used by Dr. Kissinger, and was due there.

As we taxied to a stop, a brightly uniformed honor guard marched briskly to our airplane entrance, and lined up six on each side, in a salute position, as we debarked from our plane. It's possible they thought I was Dr. Kissinger.

The Kissinger plane arrived later. Early afternoon we left, and the big Air Force 707 was still standing there. We stopped at Luxor, since Mr. Rader and the Japanese had never seen the stupendous 3,000-year old Luxor and Karnak temples. At first the airport officials refused us any transportation except by public bus, because Secretary of State Kissinger was due to stop there. But then the Governor came and apologized, and offered us his private car. As we were returning back to the airport, Secretary Kissinger's motorcade met and sped past us. In front were about six motorcycle soldiers in brilliant uniforms, followed by a car with siren wide open, then some six or eight limousines. We saw Dr. Kissinger in the third one, and former Ambassador to Saigon, Ellsworth Bunker, whom I know, in the car behind.

The motorcade sped by at about 50-miles per hour. We continued on to the airport, and taxied past the Air Force 707 on the way to the runway.

The next day, while I was visiting with the Prime Minister, he was handed a note saying Mr. Sadat had just arrived from Damascus.

That evening, about dark, we took off from Cairo and flew direct to Tel Aviv. It created quite a sensation at the airport, when they learned we had flown direct from Cairo.

"NO ONE ever does that, but Kissinger!" they exclaimed. "Yes," I said, "Kissinger and US!"

That night we had a rather late dinner with an official who is a very good friend of ours. We wanted to know what was the Israeli reaction on the Separation of Forces agreement.

Our official friend asked urgently, "WHAT is the general reaction in Cairo over it?"

"Jubilation!" we replied. "What is the reaction here in Israel?" "JUBILATION," he replied. Well, that was BETTER THAN WAR!

There will be more of this fruit-bearing trip in the "Personal" article in the March PLAIN TRUTH.

Brethren and Co-Workers we simply have to realize that getting Christ's Gospel to the United States and Canada is one thing, but getting it to other nations is A TOTALLY DIFFERENT MATTER!

In the beginning of the lead article of the February, 1974, GOOD NEWS is this significant statement: "Since the whole concept of the democratic system is a government 'of the people' -- that government is responsible to the people, and the people are the ones who actually do the governing." (Emphasis mine.)

But in most of these other countries it is different. The POWER is vested in the GOVERNMENT. The people are responsible to

the GOVERNMENT. The Government therefore controls radio, television, and so far as possible what is taught to the people.

In GOD'S sight, the KING is the kingdom, or nation. For example, in Daniel's prophecy of the 7th chapter, "These great beasts, which are four, are four kings, which shall arise out of the earth ..." (verse 17.) And in verse 23, "The fourth beast shall be the fourth kingdom upon earth ..."

When I get Christ's vital Message of the Kingdom of God -- His Gospel -- to the king, president, prime minister -- and others high in the government in such nations, I have, in God's sight, gotten His Message to that nation or kingdom.

Yet in this NEW DIMENSION of this great Work, we are being able to go much further -- by public meetings, I am able to get it to THOUSANDS of others who are the LEADERS in these great nations.

On this last trip I talked candidly and frankly to Emperor Haile Selassie about the KINGDOM OF GOD, and of Christ's coming to intervene and GOVERN THE WHOLE WORLD BY SUPERNATURAL POWER!

It should THRILL US to realize how wonderfully God has led the way -- opened these massive doors -- given me such FAVOR, RESPECT, HIGH CREDIBILITY in the eyes of top leaders of so many nations!

And NEVER FORGET -- the true GOSPEL of Jesus Christ was no longer proclaimed to the world after the close of the FIRST CENTURY! ANOTHER "gospel" was proclaimed thereafter (Galatians 1:6, II Corinthians 11:4, 13-15) - until God raised up THIS WORK to which He has called YOU to be a Co-Worker! NO ONE ELSE IS PROCLAIMING THIS TRUE GOSPEL to the world today -- or has done so since the first century.

HOW THANKFUL we should be to have been called to have a part in it -- proclaiming this glorious GOOD NEWS of coming world PEACE, and eternal SALVATION to the WORLD!

NEVER was your generous part in it more needed!

THANK YOU for it. I NEED YOUR EARNEST AND URGENT PRAYERS.

With much LOVE, in Jesus' name,

Herbert W. Armstrong

WORLDWIDE CHURCH OF GOD

WORLD HEADQUARTERS  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG  
President and Pastor

January 31, 1974

Dear Brethren in God's Church:

A surprising report has just been submitted to me by Mr. Raymond F. McNair, Senior Editor of The PLAIN TRUTH.

It had come to my attention that a growing uncertainty was occurring among some in the Church over the matter of counting the day of Pentecost. More than a quarter century ago, when the Headquarters was still in Eugene, Oregon, a woman member stirred up dissension, trying to divide the Church over this issue. I carefully went into every argument she presented. All were false.

It has been stirred up by some since, at least twice. In every case the gainsayers were WRONG.

This matter has been carefully researched by the Church, and by myself personally at least three times, before now. Some, even back in the days when the Headquarters was at Eugene, Oregon, had insisted that a day "from" today is still today. The way they counted, seven days from a Sabbath is the following Friday. To count seven days from a Sabbath they insisted on numbering that Sabbath number one. Two days from Sabbath, in their count, was Sunday. Of course that is ridiculous. God's Church has always, and rightly, rejected every such argument. There were other arguments, ALL FALSE!

God's Church cannot and will not be carried about here and there by every wind of doctrine, into false doctrines. On the other hand, God's Church always has, and always will, correct any errors when PROVED. Often I have said, as Abraham Lincoln said, "I shall adopt new views, so often as they are PROVED to be TRUE views." God commands, "PROVE all things; hold fast that which is good" (I Thessalonians 5:21).

We could not BE The Church of GOD if we did otherwise. The VERY FACT that in past years errors, on discovery, have been corrected, is one (and ONLY one) of the evidences this IS the very CHURCH OF GOD!

Day before yesterday I had lunch with my son, Garner Ted. There had been wide-scale meetings here once again going in-depth into a scholarly and technical study of every phase of the question. He said Mr. McNair had come up with something NEW that I ought to see.

Now, after all these careful reexaminations of all the Scriptural evidences, Mr. McNair, and several others who have taken part in this most recent technical research, feel SOMETHING



NEW has come to light that MUST BE CONSIDERED.

I will not now burden you with details. I have not had time or opportunity, myself, as yet to study it carefully, as I must before a decision. IF this new evidence or possible evidence does hold water, it simply means that every translation we know of Leviticus 23 has been misleading -- that all of the Hebrew scholars who translated the King James, the American Revised, the Revised Standard Version, the Moffatt, the Fenton, the Jewish translation -- others -- have translated one Hebrew word into a misleading and, at the least, ambiguous English word. And it is a word requiring much technical research to run down.

I am writing this letter because Mr. McNair has given me enough to feel that it is possible this NEW evidence may cause --the Church to make a change. There is yet AMPLE TIME before the next Pentecost, for me, and also Garner Ted Armstrong, to carefully and minutely check on the complete technical facts. GOD WILL LEAD US IN THE RIGHT AND TRUE CONCLUSION.

God did not reveal EVERY DETAIL of His Truth to me at once, beginning 47 years ago. But, because I WAS willing to give up error, and accept His Truth -- and, four or five times, to give up what I had thought was His Truth, but when proved error to confess it and change to proved TRUTH, He did call and choose me to raise up this present era of His Church, and to be used in proclaiming the true GOSPEL, for the first time in over 18 1/2 centuries TO THE WORLD!

This particular doctrine, however, is one to be decided by THE CHURCH -- with Christ at the Head of the Church, and next those HE has chosen as His instruments by whom He guides His Church -- first, Apostles, Evangelists, etc. (He has put no prophets in the Church TODAY, except where "prophet" means, simply preacher.) It is not a doctrine for individual members to decide, for the Church must be ONE, and meet on the correct day AS ONE BODY!

Sincerely, Brethren, I want you all to consider this:

God sent Jesus Christ into the world over 1900 years ago as a MESSENGER (Malachi 3:1) with a MESSAGE for mankind. Right? Jesus came. Right? His Message (Mark 1:1, 14-15 and elsewhere) was the Gospel of the KINGDOM OF GOD! Right? RIGHT! After the end of the first century, there was a gap of a hundred years in the history of the Church. After that LOST CENTURY of Church history, history reveals a "Christian Church" NO LONGER PROCLAIMING THE GOOD NEWS OF THE KINGDOM OF GOD -- but teaching almost the very opposite doctrines and customs of Christ and the Apostles. Revelation 12 shows the TRUE Church, persecuted, small, fleeing for safety. Revelation 17 shows the great FALSE Church, "MYSTERY, BABYLON THE GREAT, THE MOTHER OF HARLOTS." It never did proclaim the KINGDOM OF GOD Message to the world.

The only sign Jesus gave that we are near the END of the age is that "This Gospel of the Kingdom is being preached in all the world as a witness unto all nations." That Great Commission is not yet completed, but is WELL UNDER WAY, and now, the NEW DOORS

God has recently opened are rapidly completing it!

You know you have the PROOF by the FRUITS that this IS the very Church the living Christ is guiding and blessing!

Is there any doubt -- COULD there be -- as to WHOM God chose to raise up this WORK, and carry it on?

Now THINK, please, Brethren! Do you think God WOULD choose, and USE, bearing all the FRUITS, one He could so USE, who would, upon proof, refuse to confess error, and accept truth? IS THAT WHAT YOU THINK OF ME? Is it?

I say to you, dear Brethren in Christ, IF I find the PROOF that NEW EVIDENCE (which there was no way I could have found sooner) shows we must change the day, I shall accept that truth and CHANGE IT. If every member of the Church left the Church because I changed it on PROOF, I still would CHANGE IT! I am the called and chosen servant of the living Jesus Christ. I will be WITH HIM, regardless, and hope YOU are also with HIM and with me.

If PROOF shows this new evidence is wrong, and we have been RIGHT, I will HOLD FAST WHAT IS GOOD. If every minister in the Church wanted to change the day, and God shows me PROOF we have been right, I will remain FIRM, and WITH CHRIST, even though all the ministers and members desert the TRUTH.

COULD I BE OTHERWISE?

Brethren, I know of NO CHURCH (of this world -- and Satan is the god of this world and its churches) which has ever dared admit it had been teaching wrong, or corrected the wrong. If an individual must confess wrong -- and repent, must not WE ALL as a CHURCH? This is the ONLY CHURCH that dares do that! I have always said I try not to make a decision or a judgment, until I have ALL of the facts. I thought I had all of the facts on this question. If no NEW facts appear, there is no way, so far as I know, that I could have known these new facts before.

Brethren, we are NOT of THIS WORLD. In the world there is a great CREDIBILITY GAP that news media, radio, TV, newspapers, magazines have stirred up against the President of the United States. BUT GOD'S CHURCH IS DIFFERENT. When I speak before the large public audiences coming up, now, in world capitals, there will be NO CREDIBILITY GAP! GOD HAS GIVEN ME GREAT CREDIBILITY IN THE EYES OF HEADS OF MANY NATIONS' This is so HIS GOSPEL may be declared in those nations as a witness! Has He given me any less in YOUR eyes?

I frankly say that IF NEW EVIDENCE I had no way of ever discovering before gives PROOF, I shall have to change the day on which we meet with Christ and His Holy Spirit for Pentecost. If not, I shall hold fast what is proved GOOD, regardless of results. I AM GOING ALONG WITH THE LIVING CHRIST -- ALL THE WAY! And I BELIEVE YOU ARE WITH ME!

With deep love and devotion, in Jesus' name,

Herbert W. Armstrong

AMBASSADOR COLLEGE  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG, Chairman  
Publisher of The PLAIN TRUTH Magazine

EXTENSION DEPARTMENT  
An educational service at all levels  
for all people worldwide

Hong Kong  
February 21, 1974

Dear Inner Family of Brethren  
and Co-Workers with Christ:

I must write this letter a bit early this month, because this is the year's shortest month, and I am in the Far-East. This letter must be mailed first to Pasadena Headquarters and then sent on to you.

The first of my public appearance campaigns in world capitals was originally scheduled to begin tonight in Saigon, South Vietnam. In my last letter (January 27), I mentioned that the Vietnamese War was still sputtering intermittently. A few days later it worsened and the government people there, who are sponsoring my campaign, felt it would be better to postpone the public meetings one month.

The people sponsoring the Manila (Philippines) campaign were glad to move their campaign up by three weeks -- so now the first of these world-capital campaigns is to begin a week from tomorrow night in Manila.

I go from here directly to Manila, with just about the busiest week of my life scheduled for next week. I am to have another private meeting with President Marcos. I am to give a graduation address at the university and receive an honorary Doctor's degree. I am to speak before the Rotary Club, the Lion's Club, the Junior Chamber of Commerce, the Press Club, and I am to be interviewed on radio and television.

There probably will be private meetings or dinners with others there. Finally, of course, the big public appearance will occur on Friday, Saturday, and Sunday nights in public auditoriums -- the final campaign in the big coliseum seating around 15,000 people.

We are hoping the war situation in South Vietnam will allow the campaign there three weeks later. As I mentioned in a previous letter, these campaigns are being sponsored or endorsed by those high in local governments, in whose eyes God has given me and my message great favor.

These public appearance campaigns in world capitals are absolutely unique in that they start from the very top of the

governments.

Until now, the doors have been closed for getting God's last message of world peace and universal salvation to these countries. In the United States, Canada, Australia, the doors were open to reach the people by radio, television, and the printing press. In nations of the democratic system the people are the top authority. It is government of the people and by the people. But in other nations it is different. Even in nations like Britain, Germany, and France -- supposedly governed by the democratic system -- such means of public communication as radio and TV are government-controlled. They have always been closed to us.

On the present trip, enroute to Manila, I made a three-day stopover in Tokyo. The eight leading members of the Japanese Diet (who spent two weeks with us touring the Middle East oil regions on an official government goodwill tour) hosted a dinner in my honor, telling me they consider themselves my "Japanese sons." That adds another honor.

While in Tokyo one afternoon, one of the biggest of the Japanese giant sumo wrestlers, known in Japan as Takamiyama, came to my hotel room to see me. He is actually an American, Jesse Kuhaulua, from Hawaii and the only non-Japanese ever to win a sumo tournament. He received a letter dated July 16, 1972 from the White House, signed by President Richard Nixon, congratulating him on his championship.

When I went to open the door of my room to him -- well! -- what I beheld in the doorway was an experience of a lifetime! His head almost touched the top of the door (he is six feet four or taller). But his mountainous frame just about filled the whole doorway. He is simply huge -- stupendous -- weighing some 385 pounds. One of my Japanese friends brought him up. He sat beside me on a wide sofa -- and his huge frame took up a full two seats of a three-seat-wide sofa. I felt like a pigmy beside him. We chatted for about an hour, and he told us many things about this unique Japanese sport.

Once he bent his arm back at the elbow, and he asked me to feel his forearm just below the elbow. I could hardly believe it -- it was as hard as steel -- harder than wood. When I shook hands with him on his arrival, and again when he left, his giant palm absolutely smothered my hand, and with his strength, I'm sure he could have broken my knuckles had he just squeezed a little harder!

I think someone in the room took our pictures together, and I may publish them in the Plain Truth -- unless they make me look too little! I had seen these sumo matches a few times on television, but I never before had seen one of those wrestlers in person. It's almost unbelievable! Just thought this little personal incident might be of interest.

Also in our brief stay in Tokyo I visited the world-famous University of Tokyo and had a personal visit with the President

of this very distinguished institution -- which is regarded as the "Harvard" of Japan. The President and his wife are planning to visit both the Big Sandy (Texas) and Pasadena campuses of Ambassador College, arriving in Pasadena for the opening night of the concert by the Vienna Symphony Orchestra in the new auditorium in Pasadena.

In addition, our friends in the Japanese Diet (the Japanese congress or parliament) have decided to send two of their members to represent the Japanese Diet at this opening.

Next time I will tell you all about this first of the world-capital public appearances in Manila. It really marks a tremendous event in the Work of the Living God. I need, and humbly ask, your fervent prayers.

I am overjoyed and grateful to report that the income for God's Work is showing, so far this year (up to the present in February), around a 20% increase -- and we seriously need to get back to the average increase of 30% God gave this Work for 35 continuous years. I do thank you in real gratitude for your faithful part and your continued loyalty. I do pray earnestly for you, and I thank God for your faith and sacrifice for His Work.

Sincerely, with love,

Herbert W. Armstrong

WORLDWIDE CHURCH OF GOD

WORLD HEADQUARTERS  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG  
President and Pastor

Airborne  
February 22, 1974

Letter to all Ministers Worldwide

Dear Fellow Ministers of God's Church:

I am en route to Manila for the FIRST of the world PUBLIC APPEARANCE campaigns next Friday, Saturday and Sunday nights.

This is an historic FIRST! It is the first PUBLIC meeting, hopefully before audiences of many thousands, in world capitals resulting from approvals and endorsements from the very TOP of the governments of these nations. It is the BIGGEST THING that has happened in God's Work since it started, in our time, in January 1934!

I face a very busy week. On Monday there is another personal meeting with President Marcos, accompanied this time by the Minister of Education. I am to give a Graduation Address at the University on Wednesday, and receive an honorary Doctor's degree. I am to speak before the Rotary Club, the Lion's Club, the Junior Chamber of Commerce, and the Press Club. There are to be interviews on radio and television. The Friday and Saturday night meetings are to be in an auditorium seating 1800, as I understand, and the Sunday night meeting in the Coliseum, seating about 15,000.

The first of these world capital PUBLIC appearances was originally scheduled for Saigon. But as you know the Viet Nam war "Cease Fire" has never ceased, but recently has flared up, and government officials there, sponsoring it, felt it better to postpone it until late in March. I hope the war situation permits us to hold it about three weeks after the Manila meetings.

The officials in the Philippine government were willing to move the meetings there three weeks ahead of the original plans.

The Living GOD has moved, these past four years to give me, as your fellow Minister whom YOU call God's Apostle, and as God's chosen servant for getting His true GOSPEL into all the world, for a witness to ALL NATIONS just before the END of this age, almost unbelievable prestige, favor, and stature in the eyes of many kings, emperors, presidents, prime ministers and OTHER HIGH LEADERS OF MANY NATIONS. I am now, by God's grace, received in many world capitals as an AMBASSADOR FOR WORLD PEACE. I can assure, with authority and confidence, world leaders and heads of state that WORLD PEACE not only is possible, but is definitely coming in our time. And this in spite of the fact that the efforts of world leaders for six thousand years have brought no peace but

repeated WARS.

That Message is the Message of their Creator -- the Good News OF THE KINGDOM OF GOD. I go before these world leaders with the highest credibility. And in this I think you should REJOICE and THANK GOD, and add your most fervent PRAYERS to mine for the VICTORIOUS conclusion of this GREAT WORK, to which YOU have been called TO HELP!

NEVER, so far as I know in all history, has our GOD moved on government heads of major nations to invite, and endorse such meetings where God's Minister delivered the GOSPEL OF THE KINGDOM OF GOD before their LEADING people. It is something NEVER DONE BEFORE.

Fellow Ministers, SATAN KNOWS THIS! And just as I am now flying to Manila for this very first of these never before meetings, Satan is pulling out all stops to try to destroy THIS GREAT WORK OF GOD I need your prevailing, fervent and UNITED PRAYERS as never before!

News has just this morning reached me of one thing I have to inform you about IMMEDIATELY.

I have just learned that some of you are still being troubled over what we came to call "D & R", although I had been led to believe that issue had been settled satisfactorily for all with the publishing of the new booklet, "Marriage and Divorce." I did not know until this very morning that only a PART of the papers and research of those on the so-called "D & R" research team had been turned over to me -- that only PART of the ministers and scholars had full and complete input to me.

Before the 1973 Ministers' Conference in Pasadena, it was announced that a team was being appointed at Headquarters to research this question. Fellow Ministers I asked for that. I wanted the ideas, the views, the careful research of our best technical Biblical scholars and researchers. I did not myself select the committee that did the study and research. I did ask the coordinator of the team for the results of the studies. I devoted weeks to my own study, with the papers of committee members turned over to me.

I assumed, and no one gave me reason to know otherwise, that I had the complete results of the studies of the committee. It was not all one-sided.

Now I am given to understand that two or more Evangelists at Headquarters as well as other ministers and scholars did neither voice objections I am now led to believe they hold nor turned in the research they had thought relevant. Nor did they object to the booklet after it was prepared. It was printed. From that day until YESTERDAY not one word was voiced to me from ANY objecting to the booklet! Naturally, I assumed it was accepted by all and that question put permanently to rest.

But just yesterday the knowledge of this apparently strong



objection came to me via Mr. G.T.A., Dr. Kuhn and Mr. Rader.

My son Garner Ted, incidentally, was not part of that doctrinal team. He voluntarily abstained from being a member of that team as he should have done, under the circumstances at the time. He said he would follow my decision, knowing I was intending to study every side of the question. I not only carefully studied all reports given me from the doctrinal committee, I showed their papers to some of our best scholars on the British campus, including Dr. Stavrinides (especially for his knowledge of the Greek).

I have always tried to follow the Biblical admonition that in a multitude of counselors there is safety. I have always tried to follow the principle that I learned as far back as 1915, to get ALL the facts before a decision. God called and chose me to get HIS GOSPEL OF THE KINGDOM TO THE WORLD, and to be used in raising up His Church for our time to HELP get that Great Commission DONE!

The Living Christ, the HEAD of God's Church, has guided me. He has never let me make a fatal mistake or a major wrong decision -- but rather only minor errors when I was caught "on the run", as it were, with something else on my mind, and gave a quick decision without sufficient facts or study. But I TRY to call for counsel and advice -- and especially the FACTS.

Now I find that apparently the present questions have arisen in all probability because I was never given the papers or views of those on the team or in the organization who held views OPPOSED to most of those which were turned over to me (with one exception).

I am sending word to Headquarters to WITHDRAW the booklet from circulation until I may have opportunity to study the position of those opposed to the present booklet. That is not to say I will agree with them -- it IS to say I will study their position and facts in the scriptures WITH A COMPLETELY OPEN MIND. If there are errors in the booklet, I will CORRECT them. I want GOD'S TRUTH, and I must assume you Ministers do too! I would like to take a more liberal view -- if it is God's TRUTH.

If there is any reason I can account for, as to why God chose me and put me in the position I occupy, it is because I HAVE ALWAYS BEEN COMPLETELY FAITHFUL WITH HIS WORD as He gives me to UNDERSTAND!

Manila  
February 23, 1974

It is now Sunday morning. This letter, up to this point was telephoned in to Pasadena last evening so they might be getting that portion ready for mailing.

And now, this morning, the most shocking news in the history of God's Work has reached us by telephone. At least two

trusted Regional Directors have been plotting with their Ministers and Deacons to try to do what I mentioned in the forepart of this letter, what Satan is trying to do -- DESTROY the Work of the LIVING God. They were, of course, keeping their nefarious plans secret. We do not yet know the true extent of their defection, but it may involve anywhere from five or ten to twenty-five Ministers. Garner Ted has sent an urgent message asking me to fly immediately back to Pasadena.

These are men I have loved, trusted and supposed to be true dedicated Ministers of Jesus Christ. Words cannot express how shocked and grieved I am -- for they are not, as they suppose, striking merely at me and my son, but allowing themselves to be used of the ENEMY and accuser of the Brethren, Satan the devil. And they are striking at the Living CHRIST, at the very Work of Almighty God. I grieve for them, because it is a fearful thing to fight against the Living God!

Satan HATES God's Church and God's Work. He tried to strike at me about four years ago. He failed. Then he tried to destroy Garner Ted. And believe me, that was SATAN'S work. But through it all, my son remained LOYAL to the Church, the Work, to me, and to Jesus Christ. He could have done FAR GREATER HARM to the Church and Work when he was on the outside than these men can do now. But not once was there any rebellion or lack of loyalty or wrong attitude toward God, or me, or the Church or Work. But real hours-long desperate and prevailing PRAYER brought real repentance, and that and FAITH brought God's FORGIVENESS, restoration and blessing, and abundant FRUITS for the Work and God's KINGDOM this past year and nine months. I only hope those Ministers now attacking and going out of God's Church will likewise spend hours on their knees in real repentance and also find their way back.

For when Satan could not destroy God's Work through me, or through Garner Ted, he now is trying to destroy it through a lower level -- and he will even try to destroy it through the Brethren when he fails through the Ministry.

Other ministers did all in their power to discredit me, even before God started this Work through me. In the early days of the broadcast ministers repeatedly tried to stop the broadcast. Once they planned to physically kidnap me (so I could not drive from Eugene to Portland for the broadcast) -- but I was warned by a son of one of them and drove by another route. NOT ONE of the several who have attacked and tried to stop God's Work in more than forty years has succeeded. NOT ONE has himself prospered, and I only hope these present mutineers do not come to the terrible fate all of the others did, for they are men I love.

Fellow Ministers, if Satan can influence us to get our eyes off the ONE BIG GOAL to which He has called us -- and get SO CLOSE to questioning this or that, OR SOME DOCTRINE of mere insignificance by comparison, we could magnify the lesser matter so BIG that we could no longer see the ONE BIG GOAL!

Just this past week, I was SO HEAVILY IMPRESSED with the

necessity to write an article for The Good News on WHY God has called US NOW -- before the time -- instead of LATER, when He will call ALL in the world to salvation, that I simply could not resist, and I sidetracked everything else and wrote the article. After mailing it to Pasadena, I was HEAVILY BURDENED -- I know now, FROM GOD -- to get it into the hands of all brethren IMMEDIATELY. So I telexed Headquarters to send the whole article, as a personal letter, to the entire membership! I did not then know WHY!! I do, now! The article is included with this letter. I ask every one of you to read it carefully and thoroughly.

The number ONE MISSION in your life and mine -- the very REASON we were called NOW -- is to GET CHRIST'S GOSPEL OF THE KINGDOM OF GOD TO THE WORLD AS A WITNESS TO ALL NATIONS! The issues these defectives are magnifying in their own eyes are as NOTHING compared to that GREAT COMMISSION!

Here I am, in Manila, all set and signed for the FIRST of these REALLY BIG PUBLIC CAMPAIGNS in foreign Gentile nations all over the world--backed, sponsored, approved, endorsed by those high in the government (members of the President's Cabinet), beside many other top people close to them. And SATAN DID NOT WANT THAT FIRST CAMPAIGN TO TAKE PLACE. This defection of Ministers, seeking to draw a FOLLOWING for THEMSELVES to rule and for selfish gain, has made it necessary for me to leave to return to Pasadena as soon as I finish this letter. WHAT INJURY TO GOD'S GREAT WORK! This was the most important event in the Work for forty years! I am assured by local leaders we were to have had audiences up in the many thousands.

A large white-uniformed brass band welcomed our plane at the airport. Also T.V. cameras, newspaper photographers, reporters. I was greeted as I stepped down from the plane by a Minister of Education and high official of the Angeles University. It was all in the papers that I was to receive an honorary Doctor's and Master's degree at the Graduation on Wednesday. I was interviewed by reporters and on T.V. at the airport. We visited the Minister of Social Welfare for the government in her lovely home, because she was just recovering from an operation and unable to greet us at the airport. I presented her with a gift, and she said, with warmth, "Your mission here this week, Mr. Armstrong, is a great gift to our nation."

Now I am forced to postpone the Manila campaign!

Fellows, there has been some TOTALLY unwarranted criticism on the theme of DOCTRINES. They are NOT BEING NEGLECTED -- but I'm sure you realize I cannot DROP the Great WORK OF GOD, and devote my entire time to DOCTRINE because some are questioning them.

Let me give you the record. I think you may not have realized the TRUTH. It must have been about one and one-half years ago that the issue of the Hebrew names for GOD came up. I was told that an outside minister was taking our members by the scores and even hundreds on that issue. I got right into it immediately. I took time, and then it took time to get it printed in The Good News. But I have heard no bad news over the issue

since, and I assume we've settled that "doctrine."

Then the "D & R" question, Healing, Tithing, and the matter of inviting people to Church came up. In November, 1972, I began calling meetings of Evangelists to discuss and settle as many issues as possible. We did settle this last named issue -- as well as other matters regarding personal grooming (urgent at the time), and reported decisions at the last Ministerial Conference, January 1973. Then came the work on the "D & R" question. I went into that, got out the booklet, and have reported to you the results.

Next, I started work IMMEDIATELY on a new HEALING booklet. That is now ninety-five percent complete. I have gone into it THOROUGHLY and in depth, bringing up many points never covered in this connection before. I need another conference with Ministers at Headquarters, and questions and problems from the "field" which I had asked the Director of Church Administration to collect. The results of that meeting will supply the data to complete the new booklet on Healing. Meanwhile I have been VERY BUSY on the BIG COMMISSION, and God has blessed me in this area OVERWHELMINGLY.

Frankly, men, would one of you like my job? I NEED YOUR REAL PREVAILING PRAYERS RIGHT NOW! I NEED YOU TO HELP GARNER TED AND ME TO DO OUR PART IN SAVING THE WORK -- although it is GOD'S WORK, and He WILL save it -- but He wants our heart-rending PRAYERS.

I have given THIS WORK my all for more than forty years. YOU heard the Truth and came into God's Ministry directly or indirectly THROUGH ME. A great many of you by now, no doubt, came into the Church -- into the Knowledge of God's Truth, of His Gospel, His Salvation, His Eternal Life -- after hearing my son Garner Ted on the radio or seeing him on television. We both now need your help.

As never before, we need to know you are SOLIDLY BEHIND THE HEAD of this Church, JESUS CHRIST, and BEHIND ME in the very difficult office HE has placed me in, and behind Ted in the great office and responsibility which God has given him.

I am now on my way back to Pasadena.

PLEASE go to your knees now, and PRAY! THANK YOU, fellows, with all my heart.

WITH DEEP LOVE, in Jesus' name,

Herbert W. Armstrong

(The following letter and the GOOD NEWS article attached were sent to the brethren by GTA as an attachment to his father's February 22 letter to the Ministry. Therefore, they are included in this file - 740222.)

WORLDWIDE CHURCH OF GOD  
WORLD HEADQUARTERS

PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

February 21, 1974

Dear Brethren of God's Church:

I have just completed what I feel is the most important article (in letter form) to God's people in a year, or probably ever, because it sets forth as never before why God has called and put us in His Church NOW, instead of later. I ask you to read every word very carefully, then read it again -- and STILL AGAIN when it comes out in the May issue of The Good News. Satan is attacking against you and against the Living Christ and His Work. Your eternal life may depend on thoroughly understanding this!

WITH GREAT LOVE, in Jesus' name,

Herbert W. Armstrong

W H Y

Did God Put YOU in His Church?

God had a most important PURPOSE in calling you NOW, instead of later. Are you really mindful of His PURPOSE -- are you really fulfilling it?

by Herbert W. Armstrong

REALIZE THIS! There are more than 3,600,050,000 human beings (three billion, six hundred million, fifty thousand) on earth today. But of that vast sea of humanity, God has in our time up to now called and put into His Church ONLY some 50,000 baptized members. The other 3,600,000,000 will all be called later -- most not even in this age. They could not come to Christ and be put into the Church NOW, even if they tried!

Then why were YOU called now, before the time?

Jesus said plainly: "No man can come to me, except the Father which hath sent me draw him" (John 6:44). And, comparatively speaking, God has been drawing almost NONE in this age!

Very FEW Called NOW!

How many of us have become unmindful of the MEANING of the Feast of Firstfruits -- Pentecost? How many of us have become

unmindful of THE PURPOSE for which the Father did draw us and put us in His Church NOW -- ahead of time -- before the other three billion, six hundred million will be called?

The Day of Pentecost is called in God's Word the Feast of Firstfruits. We are merely the first little preliminary harvest of God's children. Unless we fulfill God's SPECIAL PURPOSE for our calling now, we might never go into His Kingdom. THIS FACT MUST NOT BE TAKEN CARELESSLY!

How many of us become unmindful of God's purpose and assume we were called and put into God's Church only to GET our personal salvation -- and to ENJOY the fellowship and social life of our local church? WHY does God deny the other 3,600,000,000 people that blessing NOW? For, except the Father draw them, none could come to Christ! He said so!

Most people in the "Christian world" suppose Christ came to "save the world," to start a "soul-winning" crusade. They assume the apostles and their successors started the program of trying to convert the whole world. They believe this is the "day of salvation" -- and the ONLY time or age in which humanity may be "saved."

They misconstrue the following: "For he saith, I have heard thee in a time accepted, and in the day of salvation have I succored thee: behold, now is the accepted time; behold, now is the day of salvation" (II Cor. 6:2). Many insist it says now "is THE day of salvation" -- and they construe it to mean the ONLY time when God is trying to convert and "save" the world.

But that verse is quoted from Isaiah 49:8, where it says "A DAY" -- not "the day."

#### Most Are Blinded

The eleventh chapter of Romans makes the truth plain. Some had been saying God had cast away His people Israel. The Apostle Paul denies this. He reminds them of how Elijah had thought he alone remained faithful to God and all others had been cast away. God had reminded Elijah that He had reserved seven thousand that had not knelt before Baal. Even so, says Paul, there was in the mid-first century a comparatively small remnant that had received God's grace -- a very small minority compared to many MILLIONS. And all the rest (verse 7) were blinded! God blinded them so that they could not see or comprehend God's truth.

Then Paul compares Israel to the olive tree. The people of Israel are the branches of the tree -- broken off because of disbelief. That is, they did not believe what God had revealed to them, but instead they disobeyed -- and sinned. The Gentiles who had received God's grace were pictured as branches of wild olive trees, now grafted into the natural olive tree -- ISRAEL. And the Israelites, broken off, upon repentance, belief, and conversion, were grafted back in again.

Thus the Apostle was inspired to write that the CHURCH, in this time, is composed of those who are spiritually converted. The Church is this natural olive tree -- ISRAEL. The CHURCH, then, is composed of Spirit-begotten people only -- it is Spirit-begotten Israel!

Now remember, the peoples of western Europe and the English-speaking peoples are the descendants of the so-called "Lost Ten Tribes" of Israel. Most are spiritually "blinded" so that they cannot see the way to salvation. Paul was writing to only those converted and in the Church at Corinth in the mid-first century. We know, however, that after the first century not many Gentiles received real conversion and the Spirit of God. A false "Christianity" -- deceived by Satan -- rose up which kept almost all the Western world blinded and deceived.

This passage continues to show that those blinded to saving truth were to remain blinded UNTIL there should come "the DELIVERER" -- Christ at His Second Coming to RULE the whole earth. Then, "all Israel shall be saved." WHEN? At and after Christ's coming in all POWER AND GLORY!

#### WHEN Salvation Offered to Whole World

Now notice what will happen WHEN "the Deliverer" -- Christ -- comes to "turn away ungodliness from Jacob." Matthew 25, beginning verse 31, shows Christ coming as King of kings to RULE the world and to offer salvation and eternal life to all the world:

"WHEN the Son of man shall come in His glory, and all the holy angels with Him, then shall He sit upon the throne of His glory: And before Him shall be gathered all nations: and He shall separate them one from another, as a shepherd divideth his sheep from the goats" (Matt. 25:31-32).

This is not referring to separating those of us already converted now from the rest of the world then. We have already been separated from the world by conversion, and we shall have been separated by already having received eternal life prior to Christ's setting foot on earth. For "...the dead in Christ shall rise first; Then we which are alive and remain shall be caught up together with them in the clouds, to meet the Lord in the air... (I Thess. 4:16-17). Thus we, converted now BEFORE the time, shall have been changed from mortal to immortal, meeting Christ in the air as He descends -- BEFORE His feet stand on the Mount of Olives (Acts 1:11-12; Zech. 14:4) -- and BEFORE He sits on David's throne which then becomes CHRIST'S throne in Jerusalem.

Now, continuing in Matthew 25:33: "And He shall set the sheep on His right hand, but the goats on the left. Then shall the King say unto them on His right hand, Come, ye blessed of my Father, inherit the kingdom prepared for you from the foundation of the world" (Matt. 25:33-34).

So it is after Christ's return to earth, and in the thousand-

year reign with Him, that He will set His hand to SAVE THE WORLD!

Notice next Isaiah 11. Verses 1 through 5 show Christ as the righteous Ruler and Judge. Verses 6 through 9 show the wild animals tamed, and the earth as full of Christ's KNOWLEDGE as the ocean beds are full of water. Verse 10 shows the Gentile nations seeking CHRIST and salvation. Verses 11 through 16 show Christ setting His hand to save Israel and the whole world -- during the Millennium.

#### Meaning of Annual Festivals

The annual Festivals of God picture GOD'S PLAN for working out His PURPOSE here below.

The Passover pictures the crucifixion of Christ. The wavesheaf on the morrow after the weekly Sabbath during the Days of Unleavened Bread pictures the RISEN Christ being accepted (His sacrifice for our sins and His resurrection) of God. The Days of Unleavened Bread picture putting away sin. The Feast of Firstfruits (Pentecost), the first small preliminary spiritual harvest. The Feast of Trumpets, Christ's Second Coming. The Day of Atonement, Satan being put away. The Feast of Tabernacles, the GREAT SPIRITUAL HARVEST -- Christ setting His hand to offer salvation to the WHOLE WORLD. The final Holy Day pictures the Great White Throne Judgment -- the resurrection of all to whom salvation had not been offered, and their time of salvation or rejection of it.

The Bible teaches that this now is SATAN'S world -- that Satan has DECEIVED all nations; that he has deceived them into accepting him as their GOD -- being blinded as to the true Christ and His GOSPEL.

#### Not Just Another Church

Brethren, do we not find ourselves taking for granted that the churches in what is called "Christianity" are also God's churches -- that WE are just another of the many denominations, the only difference being that we hold to some different doctrines?

THAT IS SIMPLY NOT TRUE! We in GOD'S Church are not just one of all these churches. They are of this world. They do not have, or know, or proclaim Christ's Gospel -- the message God sent to the world BY CHRIST, as the MESSENGER. Of course, Satan counterfeits the Gospel and God's Truth. He lets his churches have a little truth. But they are DECEIVED and OF this world. But, YOU, brethren, "are a chosen generation" -- yes, SPECIFICALLY chosen for a very SPECIAL commission -- "a ROYAL priesthood, an holy nation, a peculiar people. ." (I Peter 2:9).

The world as a whole -- with its churches which call themselves "Christian" -- are DECEIVED. God has allowed it. God has not called them. They do not know THE WAY to real salvation. They do not know even WHAT real salvation is! THIS IS NOT GOD'S



TIME FOR SAVING THE WORLD!

### What Actually Happened

To fully understand WHY most have been deceived -- and WHY God has put YOU in His Church now, in this very END TIME just before the coming of Christ in POWER and GLORY, we need to realize what actually happened to the Gospel after the first century.

Malachi prophesied Jesus would come as a MESSENGER, with a MESSAGE from God, which He was to announce (Mal. 3:1). He was to come as "the Messenger of the COVENANT." Jesus came as the Messenger of the NEW Covenant.

The "Old Covenant" was made at Mt. Sinai between God and ancient Israel. It was a MARRIAGE covenant, and it made Israel God's wife. It also established Israel as a KINGDOM -- one of earth's nations.

Likewise, the NEW Covenant, with Christ as Mediator (as Moses was of the Old), will be a MARRIAGE covenant, establishing Spirit-begotten Israel as Christ's Spirit-BORN wife. And it also will establish the "WIFE" as the KINGDOM OF GOD upon earth. That MARRIAGE will produce Spirit-born children. That is WHEN, and by what process, God will set out to SAVE the whole world. Satan will be GONE! Christ, WITH THE CHURCH, then will compose the KINGDOM OF GOD and will be ruling all nations! And SAVING THEM! (See Matthew 25:31-34.)

### They HATED the Gospel

The MESSAGE God sent by Christ was the GOSPEL -- and that Gospel was the Gospel of the Kingdom of God. It was the Message of the Covenant, which Covenant, as I said, shall establish the KINGDOM OF GOD on earth. The KINGDOM OF GOD is the GOVERNMENT of God which shall rule all nations. But also it is the FAMILY OF GOD into which we may be BORN -- the DIVINE FAMILY which becomes a SPIRIT-NATION, ruling all nations on earth -- a WORLD-RULING GOVERNMENT!

Jesus was sent to ANNOUNCE that message -- not to force men to accept it, believe it, and act on it. NEVER DID JESUS PLEAD WITH A SINGLE ONE TO BE CONVERTED. He merely announced the GOOD NEWS of the Kingdom of God, and He left it to people to decide whether to believe it and whether to act on it. He did not come THEN to CONVERT the world! He did not start a "soul-saving" crusade -- the Protestants did! He came to ANNOUNCE the GOSPEL -- the GOOD NEWS of His coming KINGDOM!

But people hated His message. Many BELIEVED on Him -- realized and BELIEVED He was the Messiah. But they did not believe His message -- His Gospel!

Notice, in the eighth chapter of John:

Jesus was speaking in the Temple at Jerusalem. "As he spake these words, many believed on Him. Then said Jesus to those Jews which believed on Him, If ye continue in my word [IF you believe my message and act on it -- live by it], then are ye my disciples indeed; and ye shall know the truth, and the truth shall make you free" (John 8:30-32).

This angered those "who BELIEVED ON Him." They hotly denied they were not free. They were Abraham's descendants!

"I know," answered Jesus, "that ye are Abraham's seed; but ye seek to kill me, because my word [the Gospel] hath no place in you" (verse 37).

It was that message -- that GOSPEL -- which caused those to whom Jesus came to cry out for His crucifixion. His apostles went out proclaiming the same MESSAGE; they, too, were put to death for it -- with the possible exception of John.

#### Persecution Sets In

In two years (A.D.33 ) the persecution started (Acts 8:1). Philip, a deacon, went to Samaria announcing the Kingdom of God (Acts 8:12) and performing many astounding miracles -- healing the sick and casting out demons. The people were greatly moved. They believed and were baptized. Among them was Simon the sorcerer who had deceived the people with his sorcery. He was their "spiritual leader" -- the "Peter" (Pater, father) in the Babylonian Mystery religion.

Seven hundred years before Christ, when the people of the northern Kingdom of Israel had been moved to Assyria, Gentiles from Babylon had been moved into the land of Samaria, north of Jerusalem (II Kings 17:18,23,24). These were the Gentiles which the Jews of Christ's day called "dogs."

This Simon, known in history as Simon Magus, saw his people starting to leave his Babylonian Mystery religion, which he had kept alive. Philip's miracles were REAL, and by hundreds people were believing and being baptized. Simon offered Peter and John money, trying to bribe them to confer on him the power to cause people to receive God's Holy Spirit by laying on his hands.

Peter told him sharply that he was "in the bond of iniquity." That is, bound by the grip of lawlessness -- hostile to God's Law.

Simon had managed to have himself baptized along with the scores and hundreds. He knew that all pagan religions were controlled by kings or heads of state. Their religions were used to hold a grip over the people and to keep the rulers in power. Whoever controlled the religion in a country also controlled the government.

Simon saw in Christ an opportunity to head up a UNIVERSAL religion -- he saw visions of ruling the world, if only he could

lead out in a UNIVERSAL religion that would sweep into all countries. He had to do something, or see his followers all turn Christian.

So Simon claimed to be an apostle in the Christian religion in order to hold his followers. He appropriated the name of Christ. He changed the NAME of his Babylonian religion to "Christianity." He offered free GRACE -- forgiveness of sins -- which no religion had ever offered. But he turned grace into license (Jude 4); he did away with God's Law.

Before the end of the first century, his new UNIVERSAL (Catholic) religion had gained great strides. He gave great opposition to the true Church of God. This opposition is mentioned in Paul's epistles, in John's epistles, in Peter and in James and in Revelation.

### The "Lost Century"

By the end of the first century, we come to a gap in the history of the Church. It's like a curtain had been rung down on that stage of history. When that curtain lifts, a hundred years later, we see a "Christian church" professing Christ, administering grace, but otherwise almost the very antithesis of the Church of Christ's apostles a hundred years before.

The Kingdom of God had been changed to become the church. The pagan day of the sun had displaced God's Sabbath. The Sabbath was called "Jewish," and persecution against things "Jewish" was a weapon used to supplant most of Christ's teachings with the Babylonian Mystery religion, now called "Christianity."

In the twelfth chapter of Revelation, we find a description of the true Church of God -- persecuted, small. It is persecuted by Satan the devil, who is the "god of this world" (II Cor. 4:4) and of the new false "Christianity." In the seventeenth chapter of Revelation, we find this Babylonian Mystery church described.

When the curtain lifts on that "LOST CENTURY" of Church history, the Gospel of the Kingdom of God was no longer preached to the world. Jesus and His apostles had carried on a dual ministry -- proclaiming the Kingdom of God and healing the sick. But after that "Lost Century" neither the Gospel of God's Kingdom nor healing was going out to the world.

The true Church of God carried on through every generation, but its teaching had to be secret -- under cover -- for fear of martyrdom. The Gospel of God sent to mankind through Christ was NO LONGER PREACHED TO THE WORLD!

### Where WE Come In

In the pivotal chapter of the entire New Testament, Matthew 24, it is recorded that Jesus had been telling His disciples that the temple at Jerusalem would be torn down. Also He had told

them of His coming in power and glory to rule. Then, on the Mount of Olives, His disciples asked privately, "Tell us, when shall these things be? and what shall be the sign of thy coming, and of the end of the world [age]?" (Verse 3.)

Jesus did not give them the sign of His coming and the END of this present world right away. First He warned them, "Take heed that no man deceive you. For many shall come in my name, saying that I am the Christ; and shall deceive many."

That happened. They claimed to be the ministers of Jesus Christ. They said Jesus was the Christ. They preached CHRIST (the Messenger) to the world, but NOT His message -- His Gospel -- the Kingdom of God. And they indeed have deceived the MANY -- the MILLIONS and hundreds of millions!

Finally, in verse 14, He gave them the sign by which we were to know the time of the end of this age and Christ's imminent coming to establish the KINGDOM OF GOD is near. "And this Gospel of the Kingdom shall be preached in all the world for a witness unto all nations; and then shall the end come." Notice -- not to convert all nations. Just for a witness to all nations.

#### Gospel NOT Proclaimed 18 1/2 Centuries

Unless Jesus knew that a different gospel would go out -- a gospel about His PERSON (and teaching a DIFFERENT JESUS at that!) -- the end time proclaiming of the true Gospel of the Kingdom could not be a sign by which you may know His coming is near!

Jesus plainly said here that the true GOSPEL would not be preached to the world UNTIL NOW!

Notice briefly Galatians 1:6-9. This false gospel was already, when Paul wrote to the Galatians, being preached: "I marvel that ye are so soon removed from him that called you into the grace of Christ unto another gospel... but there be some that trouble you, and would pervert the gospel of Christ." Then he pronounced a double curse on any who dared to proclaim a different gospel.

#### A Different Gospel

Consider with that scripture another from II Corinthians 11:2-4, 13-15. Paul wrote the Corinthians, who were already listening to this FALSE gospel: "I am jealous over you with godly jealousy... But I fear, lest by any means, as the serpent beguiled Eve through his subtlety, so your minds should be corrupted.... For if he that cometh [Simon the sorcerer's followers] preacheth another Jesus, whom we have not preached, or if you receive another spirit, which ye have not received, or ANOTHER GOSPEL, which ye have not [as yet] accepted...."

Who were these false preachers with "ANOTHER GOSPEL"?

Verses 13-15: "For such are false apostles, deceitful workers, transforming themselves into [claiming to be] the apostles of Christ. And no marvel; for Satan himself is transformed into an angel of light. Therefore it is no great thing if his ministers [Satan's ministers posing as Christ's] also be transformed as [pretending to be] the ministers of righteousness."

#### WHY The First-Century Church

Now notice carefully!

Jesus taught His disciples the message (Gospel) of the Kingdom of God. They were with Him three-and-a-half years. After His resurrection they were with Him forty days (Acts 1:3) to become EYEWITNESSES of the fact of His RESURRECTION. As they announced the Kingdom of God, they also put great emphasis on being EYEWITNESSES that Christ ROSE from the dead.

In order for them -- TWELVE men -- a complete JURY to unanimously CONFIRM the resurrection -- to perform this mission, God specially called and raised up His CHURCH of that period of time to BACK THEM -- support them financially -- support them by fervent PRAYERS. But they were an infinitesimal tiny fraction of all humanity! At first the Church mushroomed in growth (Acts 5:14; 6:1, etc.). But in Acts 7 we find the persecution starting. In Acts 8 it is recorded that the persecution intensified, scattered the members of the Church, and records the facts about Simon the sorcerer.

Before the end of the first century, the persecution had reduced the true Church. Many members had gone out of the true Church by the nineties A.D. (I John 2:19). John was warning the brethren against the false ministers (I John 2:4; II John 7,10, etc.). Soon the false counterfeit church greatly out-numbered them.

Then came the "Lost Century" in Church history. The first-century commission had been carried out. The great false "Christianity" grew great and strong physically and politically -- but not spiritually -- until it became the largest religion, in number of adherents, in the world.

Through this 18 1/2 centuries, God's true Church existed, much of the time very SMALL, impotent, teaching and even meeting secretly, and unable to proclaim the GOSPEL of the Kingdom of God to the world.

One purpose for the Church -- one reason God did draw some to Christ -- was to beget a certain number by the Holy Spirit that they might GROW spiritually in grace and the KNOWLEDGE of Christ; that they may be resurrected into God's KINGDOM at the coming of Christ -- trained spiritually and developed in spiritual character and knowledge to RULE THE WORLD under Christ when He comes.

But now, in the past FORTY YEARS there has come a SPECIAL PURPOSE -- a SPECIAL TREMENDOUS COMMISSION to be carried out -- which today is the PRINCIPLE REASON WHY GOD HAS GREATLY INCREASED THE NUMBER CALLED over that of the immediate preceding years.

Notice carefully! It is important that you UNDERSTAND!

#### God's Church Today

Now we come down to ourselves in God's Church today.

In the autumn of 1926 God called me. For sixteen years I had been specially prepared for it. I was challenged into intensive study and research into the Bible. I was astonished -- shocked -- to see that the "Christianity" I had been brought up in was almost the antithesis of the Christianity of Christ and His Apostles. Against my will, as it had been at the time, I had to acknowledge I had been wrong about God's Sabbath.

That was the beginning of learning God's TRUTH. It was like a sudden awakening to a whole NEW WORLD. I was impelled to keep on studying. My complete surrender to God, His Law, His Word, His Will changed my whole life. I was baptized and received God's Holy Spirit. It was a total NEW AWAKENING -- A NEW LIFE. Now for the first time God opened my mind to understand the Bible.

The intensive study became my life. My conversion was in the spring of 1927. In 1931 I was ordained by the Oregon Conference of the Church of God. After many tests lasting seven years from my conversion, God chose me as His instrument to raise up the present era of His Church, to proclaim His GOSPEL OF THE KINGDOM OF GOD to the world and to feed the flock which He was to put in His Church.

The END TIME Was Here!

This proved to be the start of the fulfillment of the prophecy of Matthew 24:14.

But the Gospel was not to go to all the world right away. First, radio opened in the smallest way at the start. The first week in January, 1934, the true Gospel -- the KINGDOM OF GOD -- went out to reach perhaps a few thousand people in the northwest corner of the United States -- in Lane County, Oregon. The PLAIN TRUTH started February 1, 1934 with the VERY SMALLEST circulation -- just a few hundred copies. By late 1942, we were reaching a scattered national group of listeners and readers. Not important national leaders -- all just the "grass-roots" common people.

Gradually Jesus Christ, the living HEAD of this Work, called more and more of you brethren as Co-Workers with Him and with me in proclaiming this GOOD NEWS of Christ's GOSPEL OF THE KINGDOM. The Work, on radio and by the printing press, grew. It spread to reach many MILLIONS over the United States, Canada, and

Australia. Still God called only a comparative very small minority to conversion -- at this time!

But when it came to getting God's LAST MESSAGE out to ALL THE WORLD as a witness, we were blocked. I could not buy time on radio in Britain, nor in France, Germany, Scandinavia, nor in Russia, India, China, Japan, Indonesia, nor other countries around the world.

#### We Were Blocked

Governments in those nations -- in nearly all nations CONTROL radio, television, and the means of reaching their people! They try to CONTROL the minds and thinking and teaching of their peoples!

I tried buying radio time in a few little countries adjoining France, Germany, Belgium, India, Russia, and China. But results were ALMOST NIL--almost NO RESPONSE. We simply could not reach the MILLIONS in these big nations that way.

#### Stupendous Doors Open

Now, at last, after 40 years of building toward it, the living Christ has opened STUPENDOUS NEW DOORS for getting HIS MESSAGE into the nations whose doors, those 40 years, were closed!

In all these HUGE POPULATION NATIONS -- China, India, Russia, Indonesia, Japan, Brazil, Bangladesh, the nations of western Europe, Asia, Africa, South and Central America -- God is opening doors AT THE VERY TOP!

He has already given me almost unbelievable FAVOR and CREDIBILITY in the eyes of those at the very TOP of many nations. And the number of nations conferring this unusual grace and favor upon me personally continues to GROW and EXPAND into more and more nations month by month!

There has been NOTHING LIKE IT BEFORE, so far as I know!

THINK OF IT! The chosen servant of the Great God being given great favor and high HONOR by numerous heads of state -- who actually want to hear my message -- who want their people at the top of their governments to hear it -- who want THEIR PEOPLE to hear it!

I know of nothing like it ever before in history -- unless it was in the days of the prophet Elijah.

#### Elijah Went to Kings

God had hid Elijah from King Ahab of Israel -- first by the brook Cherith, fed by the ravens, then in the house of the

widow in Zarephath. Finally, God told Elijah in the third year to go to King Ahab. In the way Elijah met Obadiah, governor of the king's palace, who greatly feared God. Elijah told Obadiah to go tell King Ahab Elijah had come.

But Obadiah feared for his life! He said, "As the Eternal thy God liveth, there is NO NATION OR KINGDOM whither my lord [King Ahab] hath not sent to seek thee: and when they said, He is not there; he took an oath of the kingdom and nation, that they found thee not" (I Kings 18:10).

Ahab's servants did not inquire or take an oath of the sheepherders, farmers, or common people. Obviously, Ahab's men went directly to the KING of each nation, indicating that Elijah was known to the kings of the earth in his day.

Today, after 40 years, the DOORS TO THESE NATIONS ARE OPENING one after another, faster than I can get to them! THIS IS DEFINITELY OF GOD!

And now, PUBLIC APPEARANCE CAMPAIGNS are planned already in THREE nations, sponsored by officials high in the governments of these nations. Already I have gotten the MESSAGE OF THE KINGDOM OF GOD to audiences of 55 to 100 of each nation's LEADERS in banquets or dinners in India, Japan, Thailand, South Vietnam, Ethiopia, and the Philippines.

This is positively miraculous! It is GOD'S DOING!

God had a SPECIAL MISSION for His first-century apostles -- giving personal eyewitness proof of the RESURRECTION of Christ, as well as proclaiming the Good News of the KINGDOM OF GOD.

From then until 1934, the Church existed, comparatively small in number, persecuted, unable to proclaim the KINGDOM OF GOD to the world.

#### WHY You Are Called NOW

But now, once again, there is a dynamic, super-important SPECIAL COMMISSION -- to proclaim the GOSPEL OF THE KINGDOM in all the world as a witness to ALL NATIONS, just before the END OF THIS AGE -- and also to prepare the way for Christ's Second Coming!

And, just as God caused His Church in the first century to GROW RAPIDLY, even to MULTIPLY in numbers (until the persecution set in) -- to BACK THE APOSTLES, support them financially, support them by fervent prayers -- EVEN SO God caused His Church of our day to GROW at the phenomenal rate of 30% a year, multiplying itself in numbers eight times in eight years -- 64 times in 16 years, 4,096 times in 32 years -- and maintain that rate of growth over a 35-year span in OUR TIME.

WHY? -- to make possible and to support this very SPECIAL DYNAMIC COMMISSION FOR OUR DAY (Matthew 24:14)!!



And THAT, brethren, is the REASON God has called you and me TODAY -- ahead of time -- before He calls the other 3,600,000,000 people to salvation.

We are called, NOW, for a VERY, VERY special commission!

BUT WHY YOU?

#### Prophecy for Second Coming

Let's look a little further into Malachi's prophecy about God sending Christ with this MESSAGE. It's in Malachi 3, beginning in verse 1: "Behold, I will send my messenger, and he shall prepare the way before me: and the Lord, whom ye seek, shall suddenly come to his temple, even the messenger of the covenant whom ye delight in: behold, he shall come, saith the Eternal of hosts."

In Mark 1:2, in Luke 1:17, in Matthew 11:10 and elsewhere, this first messenger preparing the way for Christ is referred to as John the Baptist. But in a greater sense it refers to a Work to be done preparing the way for the Second Coming of Christ NOW, in our time!

Read the next verse -- Malachi 3:2:

"But who may abide the day of his coming? and who shall stand when he appeareth? for he is like a refiner's fire, and like fullers' soap." The Moffatt translation makes the meaning a little sharper: "for he is like the fire of smelters and the acid used by fullers."

Continuing: "And he shall sit as a refiner and purifier of silver: and he shall purify the sons of Levi, and purge them as gold and silver.... And I will come near to you to judgment; and I will be a swift witness against the sorcerers, and against the adulterers, and against false swearers, and against those that oppress the hireling in his wages, the widow, and the fatherless, and that turn aside the stranger from his right, and fear not, saith the Eternal of hosts" (through verse 5).

This is NOT speaking of Christ's first coming, more than 1900 years ago! It is NOT speaking primarily of John the Baptist, who was only as one preparing the way before Jesus' first coming over 1900 years ago.

Primarily it is speaking of one to prepare the way before Christ's SECOND COMING, now, today, IN OUR TIME! It is speaking of things Christ will do when He comes in all POWER and AUTHORITY to RULE ALL NATIONS!

Does the full significance of that sink into your consciousness?

Now notice Luke 1:17. It is speaking, again, of John the

Baptist -- but only TYPICALLY of one preparing the way for the SECOND COMING, NOW, at the END of this age.

Notice it! "And he shall go before Him [Christ] in the power and spirit of Elias, to turn the hearts of the fathers to the children, and the disobedient to the wisdom of the just; to make ready a people prepared for the Lord."

#### God's way of Preparing Us

And God has set before us HIS WAY of preparing us -- by GROWING in spiritual character, in grace and the knowledge of Christ, ready for our part in the Kingdom, reigning under Christ! And THAT WAY is OUR PART in fulfilling the special end-time WORK of Matthew 24:14: "This Gospel OF THE KINGDOM shall be preached in all the world for a witness unto all nations; and then shall the END come"!

It would have been utterly IMPOSSIBLE for me to carry out this great commission alone. THAT is why God has called YOU now, instead of later, in the Millennium! And this great WORK OF GOD is THE WAY God has set before us for each to GROW and develop SPIRITUALLY. God's WAY -- that of HIS LAW -- is the way of GIVING, not getting. Those who try to simply GET their salvation are in danger of losing it!

God's WORK is a work of GIVING -- GIVING the GOSPEL of the KINGDOM OF GOD. In 40 years I have observed that ONLY those whose hearts are in this great Work are themselves growing spiritually.

I have mentioned how the early Church GREW and MULTIPLIED in those God added to the Church. But soon the persecution came. Soon the false preachers came, with the different gospel -- a different spirit. They came fomenting a spirit of criticism -- of DOUBT! They came saying Jesus' true apostles were preaching WRONG DOCTRINES.

They said to people: "Peter, and Paul, and those apostles won't admit they are teaching erroneous doctrines. Look how many are FALLING AWAY from them. Their credibility is at an all-time low. Don't follow them -- forsake them and the Gospel they are proclaiming, and COME OVER WITH US."

Yes, brethren, and THOUSANDS DID -- TO THEIR OWN ULTIMATE DESTRUCTION IN THE LAKE OF FIRE!

#### Look at the Fruits

But LOOK AT THE FRUITS! The work of the original apostles BORE THE TRUE FRUITS!

The Worldwide Church of God has always produced the GOOD fruits -- ABUNDANT fruits. It is the ONLY Work in 1850 years that has proclaimed the true Gospel of Christ -- the Gospel OF THE KINGDOM OF GOD to the world -- now GOING TO THE ENTIRE WORLD!

Prophecy says the END will not come until, also, there is a "falling away" first!

Jesus' parable (Luke 19:11-24) is for OUR TIME, now! It pertains to Christ going to heaven to receive the Kingdom officially and then returning. The "pounds" (English money) represent the SPIRITUAL GOODS Christ has entrusted to each of us now, while He is in heaven. When He returns, He will demand of each of us to show how we have used the GIFT of His Holy Spirit -- how much we have CONTRIBUTED to His Work -- the PURPOSE for which He put us in His Church NOW! He will demand of each of us to show how much we have grown spiritually in the way of GOD'S LAW -- the way of CONTRIBUTING AND GIVING. Those who prove disloyal or drop out of the Work -- THE ONLY PURPOSE FOR WHICH YOU WERE CALLED NOW -- will find themselves in the position of the one described in verses 20 and 24. They will lose the very salvation they were trying to GET!

You are each admonished to "make your calling and election SURE!"

Today, as in the time of the first apostles, MANY DECEIVERS are gone out into the world. They will ACCUSE God's Church and His Work. It is Satan the devil who is the accuser of the true brethren (Rev. 12:10).

#### Christ's Warning

As it was in the first century -- the days of the original apostles, when the Church was MULTIPLYING itself in membership (Acts 6:1) -- so is it destined to be NOW!

Before Jesus answered His disciples as to WHEN the END of the age and His return would come, He warned them against FALSE MINISTERS, deceiving the many. If possible, He said, they would deceive the VERY ELECT -- YOU in God's Church.

As the Apostle Paul warned the elders at Ephesus, "For I know this, that...grievous wolves shall enter in among you, not sparing the flock. Also OF YOUR OWN SELVES [the ministers in God's Church] shall men arise, speaking perverse things, to draw away disciples after them. Therefore WATCH"! (Acts 20:29-31.)

Brethren, could this BE God's true Church, and such things not happen to us? This sort of thing DID HAPPEN to God's TRUE CHURCH in the very first century. They only PROVE this is GOD'S Church which He is USING and blessing! But SATAN IS ANGRY. Satan deceives even some from within us. They will falsely accuse. They will MISLEAD with false doctrines which they will palm off as TRUTH!

As in the days of the Apostle John, "They went out from us, but they were not of us; for if they had been of us, they would no doubt have continued with us: but they went out, that they might be made manifest that they were not all of us" (I John 2:19).

Among the false teachers accusing and trying to mislead the Church as Satan's ministers, described in the eleventh chapter of II Corinthians, were "FALSE BRETHREN."

Dear brethren, this could not BE God's true Church, through which HE is carrying on HIS TRUE WORK, unless Satan managed to inject some such in God's Church TODAY.

MUCH of the New Testament is WARNING God's people of these snares of Satan to hinder -- to attempt to DESTROY the very Work of GOD -- the very Work which is THE REASON God has called you NOW -- before He undertakes to SAVE THE WHOLE WORLD!

#### The Fruits Prove It

Remember, Jesus taught us to LOOK TO THE FRUITS BORNE!

Are they who falsely accuse -- who seek to draw a following away from God's Church for selfish purpose -- PROCLAIMING THE KINGDOM OF GOD TO THE NATIONS OF THE WORLD? Are they fulfilling the PURPOSE for which God has called us NOW? NONE but THIS VERY WORK of the LIVING GOD is fulfilling that PURPOSE -- bearing the FRUITS.

Finally, brethren, do you realize how THANKFUL, GRATEFUL, HAPPY and JOYFUL you and I should be that the Mighty God looked down from heaven and selected YOU and me to be called to salvation NOW, before the time, that He might USE US as His human instruments in GETTING HIS MESSAGE TO THIS ENTIRE WORLD -- preparing THE WAY for the coming of HIS KINGDOM on earth to END the nightmarish evils, agonies, sufferings, violence, wars and injustices on earth?

When I go before kings, presidents, emperors, prime ministers, and the LEADERS of many nations, I go and am received as AN AMBASSADOR FOR WORLD PEACE. I go before them not only as GOD'S representative, but also as YOURS.

I go in Satan's great disfavor -- in Satan's eyes and those he has deceived into being used AGAINST the Work of the living God, with no credibility. But in GOD'S EYES, and in the eyes of the nations' leaders, I go with great FAVOR, THE HIGHEST CREDIBILITY, and in high HONOR!

WHY were YOU called NOW -- instead of later when God sets out to save the world? That you might have the glory and honor of YOUR PART with me UNDER THE LIVING CHRIST in HIS WORK -- in getting HIS MESSAGE of the Kingdom of God into all the world as a witness to all nations -- just before THE END of this age!

THAT'S the reason for THIS WORLDWIDE CHURCH OF GOD -- FOR THIS WORK OF GOD -- the most SERIOUS -- the MOST IMPORTANT MISSION ON EARTH IN 1900 YEARS!

Let's put our hearts and fervent PRAYERS into God's Work as NEVER BEFORE!



WORLDWIDE CHURCH OF GOD

WORLD HEADQUARTERS  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG  
President and Pastor

February 25, 1974

Dear Brethren in GOD'S CHURCH:

This is most URGENT and IMPORTANT. I am writing at an altitude of more than seven miles above the Pacific Ocean below, at a speed of 585 miles per hour back to Pasadena, with a heart heavier than lead.

I have said before that Satan was attacking the Work of the living GOD, and that he would attack again. Now suddenly he is pulling out ALL STOPS in an effort to DESTROY God's Work. He has struck just as I was arriving at Manila, The Philippines, for the FIRST of the great PUBLIC CAMPAIGNS in world capitals, sponsored, endorsed and approved by those AT THE TOP of the national governments. Arriving at Manila mid-afternoon day before yesterday, I was greeted by a large white-uniformed brass band, a Minister of Education in the President's Cabinet, a president or Vice-President of the University and other dignitaries. This was all planned by high government and university officials. Local television cameramen and newspaper men also were there. I was taken into the VIP lounge, and there interviewed by TV news men and newspaper men.

It went out on TV news twice that evening, and my picture and story about the campaign appeared in all Sunday newspapers. I was told that a crowd of 50,000 or more was expected for the final meeting next Sunday night. The University was to confer an honorary Doctor of Humanities degree on me next Wednesday.

Satan HATES God's Church. He hates and seeks every way to DESTROY God's great WORK -- proclaiming the GOSPEL OF THE KINGDOM OF GOD in all the world as a witness to all nations.

Brethren, GOD'S WORK is the REASON for the very GROWTH OF, and EXISTENCE of God's Church! I have told you how the WORK began in January, 1934, proclaiming the Good News of the KINGDOM OF GOD over radio. The PLAIN TRUTH began proclaiming that Message of God's KINGDOM February 1, 1934. The Work grew, and GREW in power and scope, until it has come to reach the MILLIONS -- although mostly in the United States, Canada and Australia. I have told you how, when it came to getting that vital END-TIME Last Message into the BIG POPULATION nations, we were STOPPED. Radio, Television, and in many cases even the advertising columns in newspapers and magazines are GOVERNMENT CONTROLLED in the BIG nations -- China, India, Russia, Indonesia, Japan, Bangladesh -- the middle-east nations, Britain and the nations in Europe, Africa, South America, Central America. Those facilities were always closed to us.

I prayed earnestly that God would OPEN DOORS to reach THOSE nations. I've told you how we have discovered they can be reached

only FROM THE VERY TOP -- the top of the GOVERNMENTS.

And these past four years God has been giving me almost UNBELIEVABLE grace and favor in the eyes of Kings, Emperors, Presidents, Prime Ministers, and others high in governments in Asia, Africa, Europe, Central and South America. After repeated visits, I have been able to deliver the Message of the KINGDOM OF GOD, never heard by them before, select and distinguished groups of 55 to 100 in many Capitals -- among them Tokyo, New Delhi, Bangkok, Saigon, Manila, and Addis Ababa (Ethiopia). Other such meetings are set up for Nairobi, Kenya; San Jose, Costa Rica; Beirut, Nepal, Jamaica and others.

Following these meetings of high government officials and national leaders, come the big PUBLIC campaigns, approved, sponsored, endorsed by the nations's top officials and leaders.

NEVER IN ALL HISTORY, so far as I know, had the living GOD opened such doors to one of His servants, going in great HONOR and credibility before thousands of nations' leading people with the only true GOSPEL that was not proclaimed to the world for 1,850 YEARS.

No wonder Satan moved in his subtle, deceptive and diabolical way to influence a few of those who have been God's MINISTERS to start a campaign of character assassination against myself and Garner Ted Armstrong, and against the HEADQUARTERS ministers of GOD'S WORK!!

It struck suddenly, like a hydrogen bomb blast.

It seems incredible -- unbelievable !! -- but some of these ministers have allowed themselves to be blinded to the ONE BIG MISSION of God's Church -- to the TRUTH -- to the FACTS, and to start denouncing in scathing and bitter tones, the very WORK, and chosen Ministers, of God.

They began by "questioning" this, that, and the other doctrine, finally exposing their REAL intent and purpose, questioning the doctrine of TITHING, and saying the tithes ought not to go for the GOSPEL WORK from Headquarters, but the tithes should stay in the local churches where, of course, it could go into their own pockets.

Some evidently have figured that the tithes of the members of their churches would be MUCH BIGGER than their salaries! Yet NONE so far as I know has complained that he was being deprived of proper remuneration for his services.

Brethren, this letter is going to have to be long. I want you to have ALL the facts -- because the very life of GOD'S WORK is now being attacked with diabolical intent to DESTROY THE WORK!

It is of VITAL importance that you read my letter on WHY God put you in His Church NOW, instead of later when He will offer salvation to the whole world. I had written that as an article for

The GOOD NEWS. A very few days ago, before knowledge of this sudden attack had reached me, I ordered it typed in Pasadena as a letter, and mailed to all members. I know God IMPRESSED that urgency on my mind. You will receive this article in a day or two.

I want to explain to you the four primary accusations of these ministers -- but it comes ultimately to the BIG point -- THEIR GREED TO TRY TO GET GOD'S TITHES MIS-APPROPRIATED SO THAT IT MIGHT GO INTO THEIR OWN POCKETS!

Did you ever observe that one who ACCUSES (and it is SATAN who is the ACCUSER of the Brethren -- Revelation 12:10) is always guilty of the very thing of which he falsely accuses another?

The REAL ISSUE is whether the COMMISSION the living Christ has been carrying out through me and HIS CHURCH, of which HE is the living Head, should be carried on -- or whether it should be abandoned, and your local churches become autonomous -- self-governed by the local ministers, independent of any Headquarters where GOD'S WORK is directed and carried on. This means the local churches would be precisely like the Baptist churches in organizational structure and government. That concept is TOTALLY UNSCRIPTURAL. God's Church is now established GOD'S WAY -- the BIBLE WAY, under the biblical pattern, with Jesus Christ the living Head, under God the Father, and next under Christ those on earth He Himself has called and chosen, and through whom He has raised up this Church, and USED IT TO CARRY ON HIS WORK FOR THIS END-TIME as covered in the prophecy for OUR TIME in Matthew 24:14. GOD'S Church is organized the BIBLE WAY as directed in the Bible -- through those HE has chosen and set in the various offices to get HIS WORK done.

In the 12th chapter of I Corinthians we read how God has conferred various spiritual GIFTS -- special ABILITIES through His Spirit, for specific and special administrations in the Work. Like the human body, all members cannot be the mouth, or the eye. Other Scriptures show that God gives us these special talents or abilities (spiritual gifts) according to our several natural abilities. And God bestows the special spiritual abilities on each one AS HE WILLS, (verse 11) not as we choose. I myself was specially prepared, with talents, abilities, and experience before called to the Work. Also, Garner Ted. Then GOD'S SPIRIT enhanced them.

This chapter concludes with, as you should know: "Now you are the (collective) body of Christ, and individually members of it. And GOD has appointed in the Church, first apostles, second prophets, third teachers, then workers of miracles, then healers, helpers, administrators, speakers in various kinds of tongues" (languages). Prophets can mean preachers. This word is used in two ways. In the New Testament Church, prior to the time the Bible was completely written, God a few times gave a direct special message to a prophet, who in turn relayed it to an apostle. The Bible is complete now, and God has not used any prophet in this sense.

Again, in Ephesians, "And His gifts were that some should be apostles, some prophets, some evangelists, some pastors and



teachers." (Eph. 4:11 -- RSV.) There are no apostles nor evangelists in the local churches. ALL ministers, from Apostle on down, are called Elders in the Bible. It is evident that the Apostle Paul ordained some elders who were preachers, in charge of one or more churches. Also, that some who were not preachers were ordained elders, who were teachers but not preachers in the sense of inspired or pulpit preaching. Sometimes these were in a small local church where there was no preaching elder, but who presided at meetings, and sometimes they were under a preaching elder. Although the terms "preaching elder" and "local elder" are not specifically used in this manner, there is sufficient biblical example that the Church in our day has used those titles for rank of office.

Those now advocating this Scriptural HERESY want to abolish all authority which Christ as our Head SET in His Church. Their contentions would lead to VOTING -- the "democratic way" -- the very OPPOSITE of God's Way. They want to be "LIBERAL," and soon this liberality would lead into general and widespread SIN. They would become just a few more churches OF THIS WORLD -- Satan's world.

Yes, SATAN is the real author of this rebellion against God's WORK.

But now to get to the contentions they enumerate. Their gripes, complaints, or problems, ostensibly fall into four categories, which I shall outline, and explain:

1) The belated understanding on the part of some of the ministers, as well as some of the brethren, as to the specific reasons for Mr. Garner Ted Armstrong's leave of absence early in 1972. Brethren, you all know well that there are TWO sides to most questions, and you in all probability will now hear only one prejudicial and unfair side. I ask you to hold an open mind until you read what I wish to tell you.

Some ministers, getting confused between this world's politics in the American "democratic" system, and THE WAYS OF GOD, accused "cover-up"! What the newspapers refer to as "cover-up" is based on the contention of CRIMINAL and ILLEGAL obstruction of justice according to man's law. There is no connection whatsoever between that and the case of my son. When that terrible nightmare was brought to my attention -- and I did not then myself know of what are now being alleged as prior events -- I want to ask you, dear Brethren, how would YOU have felt, had you been in my place? You love your children, don't you? Would you feel hurt -- crushed beyond measure had you been in my place? But I had to be conscious of the position the living CHRIST had set me in. I HAD TO ACT! No matter how difficult, no matter how much it hurt, I HAD TO ADMINISTER JUSTICE! And I say to you truthfully, I DID NOT HESITATE.

I felt like Abraham, not sparing his son -- or God, not sparing Christ, His dear Son, although the circumstances were totally different. But I say that, IF it had been Jesus who sinned, and had to pay the penalty for His OWN sin, instead of YOU and me,

and Garner Ted's present accusers, God would not have spared His son. If you say it would have been IMPOSSIBLE for Jesus to have sinned, I remind you that He was TEMPTED IN ALL POINTS even as you and I. He was even TEMPTED by Satan in a far sterner way than you or I. But, of course, because Jesus NEVER sinned -- because He was STRONG, where we are WEAK -- there is FORGIVENESS upon real repentance for YOU, and for ME, and for even these deceived ministers allowing Satan to use them to try to DESTROY GOD'S CHURCH AND GOD'S WORK!

So first, let me say, difficult though it was, I did not treat my son ANY DIFFERENTLY than I would have any other minister in the same circumstances. Perhaps you can appreciate it was not easy. I didn't fly into a rage of accusation and denunciation when I heard it. I was just hurt -- crushed in spirit. But I had to ACT -- I knew that, and I DID!

But I had to think, first of all, not of my son, but of THOUSANDS OF YOU brethren who had been brought to conversion, and on the way to ETERNAL LIFE in God's KINGDOM as a result of having HEARD HIS VOICE!

I've not been able to tell you before, but now I tell you truthfully, it was YOU to whom I gave FIRST consideration. I knew I had to put my own son completely out of God's Church. And I DID!

But FIRST consideration had to go to YOU, Brethren. IF I came out and exposed his sin that just about broke more than one heart, HOW MANY OF YOU, NOW ON THE WAY INTO GOD'S KINGDOM, would become discouraged, lose faith, and just GIVE UP! HOW MANY, I asked myself and others, would I send from God's Kingdom and eternal life into A LAKE OF FIRE! I said, "The number of lives I might destroy forever, if I expose to the public the details might be as many as ten thousand!"

I had to banish my son whom I love, possibly above any living now. That was not the big question. The BIG question was, how could I do it, AND NOT SEND THOUSANDS OF BABES IN CHRIST TO A LAKE OF FIRE? HOW?

I believe the living HEAD of this Church, Jesus Christ, inspired what I DID say -- that he was gone because of personal, emotional problems. THAT STATEMENT WAS 100% THE TRUTH. For the sake of thousands of you Brethren, I did not state the specific details of the personal, emotional problems.

Now a bitter, disfellowshipped former minister has failed to think of any of you, and blasted to the whole world even details I myself did not know at that time. And some shout "COVER-UP!!" Your Bible says "LOVE COVERS"! WHY do some want to shout FAR AND WIDE accusations of OTHER person's sins or evils, EVEN THOUGH THEY HAVE BEEN TOTALLY REPENTED OF, FORGIVEN AND FORGOTTEN BY THE ETERNAL GOD? Do those who EXPOSE other person's sins, often with exaggeration, live wholly WITHOUT SIN themselves? I say you who throw stones live in glass houses yourselves!

Garner Ted Armstrong was not allowed back into God's Church

until it was positively evident not only to me, but the most influential and highly respected evangelists in God's Church. They urged that he be received back. And ultimately, after the real FRUITS of that repentance had been manifested, he was restored to power and authority, but ONLY after advice and specific urging of those Headquarters' evangelists.

Now the FRUITS of a year and nine months are there for the whole Church to see. Not only the evangelists and I received him back, on real and thorough repentance, but JESUS CHRIST, THE LIVING HEAD OF THE CHURCH, received him back, and has wonderfully and powerfully USED him these past 21 months!

Some, apparently dedicated to the destruction of God's Work, were, during this nightmare of Garner Ted's banishment, circulating rumors of a POWER STRUGGLE "between the two Armstrongs." That rumor was a LIE!

Now let me tell you some more! Garner Ted's sins were minor compared to those of some of his accusers! For a man to blast before the world through the public press details of alleged or exaggerated sins on Garner Ted's part, YEARS after it happened, after complete repentance and Christ's forgiveness, and after Christ has USED HIM SO POWERFULLY for almost two years since his return, is about the LOWEST act, and one of the greatest and most dastardly sins I can imagine!

I want you to think a moment! Can you IMAGINE how much DAMAGE Garner Ted could have done to this Work if HE had set out, in revenge, to hurt it WHILE HE WAS AWAY? What if he had gone to the press and alleged that the power-struggle was true (which it was NOT) and that I had put him out to destroy him and take over myself. But he KNEW my fear of DISCOURAGING thousands of you. And he didn't want that any more than I. AT NO TIME was Garner Ted disloyal to God, to the Church, to the Work, to me. His sins were NOT REBELLION, which God says is as the sin of witchcraft. Rebellion against God and HIS WORK is a MAJOR SIN by comparison. His conduct at all times, when outside the Church, was exemplary, and totally LOYAL. Not once was there any rebellion against God, or Christ, or the Work, the Church, or me. Instead he drew closer to GOD in real repentance, closer to his family, closer to the Church in his mind and heart. As a result, he accepted his punishment without a whimper, he repented and he PRAYED, and PRAYED and PRAYED -- and he emerged a stronger, more dedicated, more USEFUL vessel for God's Work, and the BEST AND MOST RESULTFUL WORK OF HIS LIFE has been these past 21 months!

Shall we now condemn and throw stones -- we who live in glass houses and have sinned ourselves -- at him whom God has forgiven, and is now using so powerfully? Or shall we look at the FRUITS Christ is producing through him, and have forgiveness in our own hearts. If we forgive not, neither will Christ forgive us OUR SINS, which are MANY!

That is my answer to the FIRST of the four categories these dissenters have against God's Church.

2) It is only in the last three days that it has come to my attention that certain men, and even possibly a couple of evangelists at Headquarters, are still being troubled over the "Divorce and Remarriage" question, which we came to call the "D & R" problem. I had been led to believe that issue had been settled, satisfactorily to all.

Here are the true FACTS relative to this issue. In the past four years or so there has been a tendency to DOUBT -- to begin to "question" this and that doctrine -- to cause CONFUSION, and promote DIVISION in God's Church. I want to GET TO, RE-EXAMINE when necessary, any doctrine where questions are valid, but there is going to have to be a stop to this type of "doubt spreading" that can divide God's people. There has been some TOTALLY UNWARRANTED criticism, and even misrepresentation, whether intended or not, in regard to DOCTRINES. God's Church has God's TRUTH -- and way and by far more Scriptural truth than the Church of God we came to identify (Revelation 3:1-5) as Sardis -- and simply no comparison with the churches of THIS world. We are the ONLY Church I know that has constantly RE-EXAMINED, and researched, and corrected any error when found. We are the ONLY Church I know that has accepted NEW truth when discovered. That is one of the PROOFS that this IS God's true Church, and when any of us imply just the opposite, we are serving Satan and injuring the Church of the living GOD!

There have been FALSE accusations that doctrinal research is being neglected. This sort of thing is HARMING THE WORK!

Let me give you the record. It was some two years or more ago that the issue was raised regarding the "Hebrew names" for God and for Jesus and for Christ. I was told an outside minister was taking our members by scores and hundreds on that issue. I myself got into it immediately. I had been familiar with that heresy since the early days when our headquarters was still in Oregon. It took time, and it took more time after my manuscripts were written to get it printed, but it came out in the GOOD NEWS. I have heard no more "bad news" in regard to that issue and assume we settled that "doctrine."

Then the "D & R" question came to the front -- healing -- others. More immediately urgent, however, were technical questions on tithing, inviting people to church, etc. In November, 1972, I began calling meetings of evangelists to discuss and settle as many of these questions as possible. We did settle those last-named by the time of the last Ministers' Conference, January 1973. Then came the work on the "D & R" question. Prior to the 1973 Ministers' Conference, it was announced that a team was being appointed at Headquarters to re-examine, and thoroughly research every phase of the question. The former booklet had been withdrawn from circulation. I wanted the views, the careful research of our best technical biblical scholars and researchers. That is ONE of the contributions of Ambassador College to God's Work -- it has trained the finest men in this field. I did not personally select this research team but they were put to work. Mr. Leroy Neff was co-ordinator. I asked him for the papers contributed as a result of the various studies. With these, carefully studying them, and

devoting weeks to my own personal study and research -- and even conferring with some of our best scholars on the Bricket Wood faculty, and having them study all the reports from the Pasadena team -- there was no reason to suspect that I did not have ALL the views, technical reports, etc., of those at Pasadena. The reports I had were not all one-sided.

The booklet was published. I was away from Pasadena more than half the time since, but I heard no more about it -- until the past three or four days -- and until now supposed it was accepted by all, and that "doctrine" decided and settled. Now it is reported that two or more evangelists at Pasadena plus other ministers are not in agreement. I do not know whether they were on the "Doctrinal Committee" researching this question. But the papers turned over to me, which I had to assume represented the whole research team, contained none from them, nor were any of their contentions, views or arguments given to me. The booklet was prepared and printed. No reservations or contrary opinions were voiced to me. And only two or three days ago the knowledge of reservations came to me through Garner Ted Armstrong and Dr. Kuhn by telephone clear across the Pacific Ocean.

Incidentally, my son Garner Ted voluntarily abstained from taking part on that research team, as he should, under the circumstances of the time -- saying he had confidence in the final decision, with all the collaborations of the team, and myself.

On hearing their reservations, since they were not considered in the preparation of the booklet, I telephoned orders to Pasadena to withdraw this new booklet from circulation, until I may discuss it with these evangelists and other ministers. And that is the present status on the "D & R" problem. It will be IMMEDIATELY once again re-examined with these evangelists whose views I respect.

Immediately on completion of the "Marriage & Divorce" booklet, I began intensive study on a new booklet on "Healing." It is perhaps 95% finished. The questions here are not on doctrine, but on its application. Again there will be thorough discussion with evangelists at Headquarters.

There is no basis whatsoever for any hostile action, or endeavoring to draw away members from God's Church on the "D & R" or any other doctrinal questions. God's Church is JUST THAT -- it is GOD'S Church, organized HIS WAY, DIRECTED by the living CHRIST, its Head, blessed by Him.

3) Now the THIRD area of complaint is Church authority and administration. These dissenting ministers want to desert God's authority and ASSUME IT THEMSELVES. In other words they want "DEMOCRACY," VOTING which is TOTALLY un-scriptural. They want to be part of THIS world -- Satan's world. They want to be autonomous in government -- INDEPENDENT of God's HEADQUARTERS.

This would DESTROY THE GREAT WORK OF GOD! This would put an END to the GREAT COMMISSION for our time -- PREACH THE GOSPEL OF THE KINGDOM IN ALL THE WORLD FOR A WITNESS UNTO ALL NATIONS, as we

are now doing.

Why, dear Brethren, THAT is the VERY REASON for the GROWTH God has given His Church these forty years. That would destroy the very REASON for the Church.

Suppose we have local churches, all INDEPENDENT. We just ABOLISH THE WORK! We CLOSE DOWN the AMBASSADOR COLLEGES! Each local church, in time, could build its own local church building -- BUT THE GOSPEL WOULD STOP GOING TO THE WORLD! The PLAIN TRUTH would cease publication.

The TITHES, of course, would not come to Headquarters to be used in the WORK! Where would they GO? To each local minister? What will the minister do with the money?

4) Their FOURTH area of contention is their FALSE CLAIM of MISallocation of funds.

Brethren, the living CHRIST is guiding His servants at Headquarters in the allocation of funds. Would these individual ministers allocate the money more wisely? Could THEY get the Gospel to the WORLD?

What they REALLY advocate and will try to draw some of YOU into, is simply THIS: DESTROY THE WORK OF GOD! Let the local flock spend ALL its tithes on themselves, or, let the local minister spend it all on HIMSELF, any way HE wishes to allocate it!

SURELY, dear Brethren, God's dear sheep are not stupid enough to be "taken in" by disloyal, greedy, SELF-serving, rebellious local ministers who are rebelling against GOD, trying to engage in CHARACTER ASSASSINATION of myself and my son Garner Ted, WHOM GOD HAS USED TO PRODUCE SUCH ABUNDANT FRUIT for the Kingdom of God these forty some years!

Brethren, it has taken YEARS -- forty of them -- to BUILD the Work of God where it has the resources, the equipment, the facilities, the services, and the SPIRIT -- God's HOLY SPIRIT -- to get GOD'S JOB DONE!

God is now starting to proclaim HIS END-TIME Message to the GREAT-population nations -- to CHINA, INDIA, RUSSIA, Indonesia, Japan, Bangladesh -- to mention the seven LARGEST nations (with the United States). Also, in nations in Africa, in Europe, in South and Central America!

Heads of State are ASKING for this Message. This mutiny by two or more ministers in the field has caused me to fly instantly back to Pasadena, and LEAVE the very FIRST great PUBLIC CAMPAIGN that would have reached MANY THOUSANDS in Manila. But I told the officials there, as General MacArthur did in World War II -- "I SHALL RETURN!"

We have LOYAL ministers to follow up such campaigns. We have The PLAIN TRUTH. The Bible Correspondence Course. The COLLEGES.

Is all THIS a misallocation of FUNDS?

How would these would-be ACCUSERS allocate your tithes?  
Once they get them, WHAT ARE THEY GOING TO DO WITH THE MONEY?

Brethren, I ask you to FOLLOW THE LORD JESUS CHRIST -- follow HIS CHURCH, not some split-off by rebellious, bitter, greedy MEN! Follow the one you have called GOD'S Apostle, whom GOD has chosen, and USED these forty years! Stand by Garner Ted and me! The income for the Work has been up, once again, since January 1st to mid-February, to almost 30% increase once again. The BIG WORK is just now STARTING --LET'S GIVE IT A BIG PUSH RIGHT NOW! This is God's doing -- NOT the nefarious selfish scheming of little men with visions of financial grandeur for themselves!

PRAY that these men will OPEN THEIR eyes, and REPENT, as Garner Ted did. They are men I LOVE! I don't want to see happen to THEM what God has caused to happen to all who have fought HIS WORK during the past 40 years! Not ONE has succeeded.

This thing is of SATAN, and that's where I really place the guilt, rather than on these deceived men now allowing Satan to turn them the wrong way. Let's PRAY for them, that their eyes may be opened.

I think you WON'T LET ME AND GARNER TED, AND GOD'S WORK DOWN!

Remember, we shall be praying for YOU, too! God is ABLE to SAVE HIS GREAT WORK! Thank you from the very bottom of my heart.

With deep LOVE in Jesus' name,

Herbert W. Armstrong

WORLDWIDE CHURCH OF GOD

WORLD HEADQUARTERS  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG  
President and Pastor

March 18, 1974

Dear Brethren of God's Church:

It was the second day after returning from Manila that I awakened out of a pleasant dream I could not remember. Suddenly, still more asleep than awake, the stark, hideous REALITY crashed through in my mind.

"NO!" I almost shouted, "It CAN'T BE! This can't be REAL!"

God's CHURCH! Oasis of PEACE and HAPPINESS, and JOY in this unhappy, dark and violent world! The only place on earth where GOD'S GOVERNMENT produced these fruits! Now actually INVADED BY SATAN!

"Oh Eternal GOD!" Now I was literally shouting beside my bed with upstretched arms. "Wake me out of this hideous NIGHTMARE! FATHER in heaven, in JESUS' name, let this be only a nightmare! Wake me out of it!"

By now I was completely awake. It was no bad dream. Satan was ATTACKING GOD'S WORK, pulling out all stops as never before, to DESTROY IT, and to destroy many ministers and brethren with it!

I knew we were not having to wrestle against flesh and blood, but against "the wiles of the devil," and against POWERS, against the rulers of the darkness of this world, against powerful and wicked SPIRITS in high places!

It now quickly flashed to my consciousness the letters Garner Ted and I had rushed out to you Brethren and to the ministers -- and the reports telephoned to Headquarters that the overwhelming majority of the Brethren, even in the affected areas, were remaining faithful, staunch and loyal with THE WORK OF GOD. I knew I had to LEAP to the job, seeking Christ's guidance, to SAVE THE FLOCK from this vicious attack by Satan.

Quickly I threw on some clothes and ran downstairs and out to the sidewalk for the morning paper, to see what next attacking defectors had gotten to the press against God's Church.

On page 4, of section 2, was this 2-column headline:

"15 in Strife-torn Sect  
Fired, Minister Says"

This statement was false! But how like this world -- Satan's world!



Strife belongs in Satan's world. But NOT in GOD'S CHURCH!

In our booklet "This Is The Worldwide Church of God" it speaks of how the Government of God in His Church "is producing a bumper harvest of peace, happiness and abundant well-being, worldwide." It tells of how a professor of Comparative Religions at a great university visiting a Feast of Tabernacles service at Penticton, Canada, with 7,000 in attendance, had said: "I have never seen so many so universally happy as a whole."

And THAT HAS BEEN TRUE OF THIS, the WORLDWIDE CHURCH OF GOD!

But, Brethren, Satan also saw that happy and peaceful condition in our midst. That enraged him! He couldn't stand it to see such harmony and peace and love in (but not OF) his world of strife, rebellion, unhappiness and ugliness.

It seems very likely that we may have now come to the time prophesied in Revelation 12:9-13: "And the great dragon was cast out, that old serpent, called the Devil, and Satan, which deceiveth the whole world: he was cast out into the earth, and his angels, (demons) were cast out with him. ... Woe to the inhabitants of the earth and the sea! For the devil is come down unto you, having great wrath, because he knoweth that he hath but a short time. And when the dragon saw that he was cast unto the earth, he persecuted the woman ... (God's Church).

How did HE come to KNOW he had but a short time? Because he knows that when "this Gospel of the Kingdom of God is being preached in all the world for a witness unto all nations, THEN SHALL THE END COME" -- yes, the END of Satan's world -- the END of Satan's posing as GOD -- the god of this world.

For 40 years this great Work of God has been proclaiming Christ's GOSPEL OF THE KINGDOM OF GOD. For 40 years, however, we were unable to get that GOOD NEWS to such nations as China, India, Russia, Indonesia, Japan, Bangladesh (Pakistan), the nations of Southeast Asia, of Africa, of South and Central America. But now that God is opening doors to those nations, Satan is flying into a RAGE!

The governments in those nations -- starting with the world's largest in population -- control radio and television -- means of mass communication to reach THEIR PEOPLE! Those nations are totally unlike the United States in controlling radio and television. Many of the most populous nations are up to 80% illiterate -- people unable to read or write -- mentally unable to GRASP or UNDERSTAND the Gospel. Those NATIONS can be reached ONLY through the TOP levels.

For four or five years, now, God has been OPENING NEW DOORS -- to meetings with kings, emperors, presidents, prime ministers, and many high officials under them -- giving me ASTONISHING and providential FAVOR, even to the point of AFFECTION, in their eyes. He has caused this to lead to groups of 57 to 100 -- high in those

governments -- to listen, with respect, to me, proclaiming to them Christ's GOSPEL OF THE KINGDOM. He then caused it to lead to massive PUBLIC MEETINGS, endorsed by the governments or high government officials, starting with Manila, Saigon, and Addis Ababa, Ethiopia. Officials in Manila expected an audience of more than 50,000 to hear that Message Sunday night March 3rd -- and I mean 50,000, including top-ranking people -- the cream of the Philippine responsible citizenry.

Satan moved to PREVENT that great meeting! Ministers he could deceive were used in this!

I want you to read telegrams of just a few high-ranking officials, on hearing of this strife Satan managed to inject into God's Church:

"DEAR CHANCELLOR HERBERT ARMSTRONG. PLEASE DON'T GET WORRIED ABOUT CHURCH PROBLEMS THAT FACE YOU. GOD IS GREAT AND HIS WILL IS SUPREME. NOTHING HAPPENS WITHOUT HIS DECREE. YOU HAVE MY SINCEREST PRAYER FOR SUCCESSFUL RESOLUTION OF YOUR DIFFICULTY. GOD IS WITH YOU AND YOU WILL SUCCEED.

NAGENDRA SINGH, JUDGE INTERNATIONAL COURT OF JUSTICE"

"DEAR MR. HERBERT ARMSTRONG. LEARNED WITH DEEP REGRET ABOUT SOME PROBLEMS CONNECTED WITH CHURCH. PLEASE ACCEPT OUR SYMPATHY AND SUPPORT. MAY ALMIGHTY GOD GIVE YOU NECESSARY STRENGTH AND CLEAR ALL OBSTACLES FROM YOUR RIGHTEOUS PATH.

AMBASSADOR MEKASHA AND MADAME"

Here is a Telex that brought tears to my eyes when I received it. It is from eight high-ranking Congressmen in the Japanese Diet (their Congress).

"DEAR MR. HERBERT ARMSTRONG. OUR SINCERE PRAYER FOR YOU THAT YOU MAY HAVE PRECIOUS DIRECTION AND PROTECTION UPON YOUR PRESENT TASK WHICH WE LEARNED THAT YOU HAD TO GO BACK TO THE STATES. MAY THE ALMIGHTY GIVE YOU WISE WISDOMS, PEACEFUL MIND AND SPLENDID HEALTH SO YOU'LL BE ABLE TO CARRY THROUGH YOUR MISSION.

YOURS RESPECTFULLY,  
YOUR EIGHT JAPANESE SONS  
BUNSEI SATO AND OTHERS MEMBERS OF JAPANESE DIET"

At the time I awakened out of a pleasant dream into this nightmare, we thought that a conspiracy had taken place which might have as many as a fourth of all our ministers -- and how many members we did not yet know. I am exceedingly grateful to God that it was not anywhere near that many, and that I can now report that several of those affected have since come to see they were misled -- that there were MISUNDERSTANDINGS -- and they have reaffirmed their loyalty to God's Church and Work.

And, further, that the number of lay brethren affected was comparatively small, and that many, if not most of them, have

learned they had been misinformed and have remained solidly with God's Church.

Brethren, JUST HOW would Satan move subtly to inject strife and division into God's Church?

How has Satan always moved?

Let me give you the PATTERN! Notice the remarkable parallel with how he has attacked us, today!

Once Satan was the super archangel Lucifer -- Shining Star of the Dawn -- bringer of LIGHT and Truth. He summed up the total of wisdom, perfection and beauty. He was perfect in his ways from the day he was created. He had been trained in the administration of the GOVERNMENT OF GOD at the HEADQUARTERS OF THE UNIVERSE. He had been the anointed cherub whose wings covered the very throne of the Creator GOD!

After this training at Universe Headquarters, he was sent out "into the field," so to speak, to administer God's Government over one REGION of the vast universe -- this earth. The earth then was populated with angels.

As long as the GOVERNMENT OF GOD was administered, the earth was filled with UNIVERSAL peace, happiness, and JOY UNSPEAKABLE! But finally, Lucifer's beauty, brightness and knowledge went to his head. VANITY seized him.

He got to thinking and reasoning.

"WHY," he reasoned, "should God sit up there at Headquarters on His glorious throne, in all His splendor and glory RULING THE WHOLE UNIVERSE, while I am limited only to this earth? Envy and jealousy gripped him. He became SELF-centered. The GETTING and SELFISH WAY began to seem preferable to God's LOVE way of love and obedience and worship to God, and outgoing concern for the good of others. Competition and strife seemed better than cooperation and PEACE.

He became resentful of the HEADQUARTERS GOVERNMENT! Iniquity was found in him -- LAWLESSNESS. God began to seem like a harsh dictator!

In his mind of vanity, bitterness and rebellion he formed the grandiose objective of actually deposing GOD, and taking over the government of the UNIVERSE!

He must have reasoned that his Creator naturally was more powerful than he. But could the Creator be as powerful as ALL THE ANGELS ON EARTH -- possibly a third of ALL the angels (Rev. 12:4)? He must have reasoned in his now perverted imagination, that COMBINED, they could overpower God.

But these angels, though lesser in power and authority than Lucifer, also had been created holy. HOW would Lucifer, now having become Satan, win his angels over to his dastardly

conspiracy? He would begin by subtly suggesting to a few, to whom he was closest, that God was not fair -- that they had some grievances against God -- by ACCUSING God, reasoning against God's form of Government, against God's laws and doctrines.

Then they, in turn, would be induced to create ISSUES -- dissatisfactions, and imagined and falsely accused doctrines and rules. Stir these things up, and gradually whip them up into an emotional pitch of resentment, and rebellion: It may have taken years. But it happened. (II Peter 2:4, Jude 6, Ezek. 28:16-17, Isa. 14:12-15.)

Finally, Satan organized his angels into an ARMY OF INVASION. They swept up to heaven to knock GOD off His throne. But Satan miscalculated. God was more powerful than Satan's whole third of the angels. They were cast back down to earth. (See Isa. 14:12-15, Ezek. 28:12-17, Rev. 12:4, 9-13.) That UNIVERSAL sin of REBELLION plunged the whole earth into physical chaos, confusion, and utter DARKNESS!

That is Episode I (Genesis 1:2).

EPISODE II: God renewed the face of the earth (Psalm 104:30), restoring light and beauty, and creating MAN!

To the first man and woman, God revealed the truth of THE KINGDOM OF GOD, which is both the divine FAMILY of God, into which humans may be born with the gift of Eternal Life -- and also the GOVERNMENT OF GOD, by which this divine FAMILY OF GOD will rule the earth the next thousand years. God offered Adam and Eve ETERNAL LIFE, as evidenced by the symbolic tree of Life. God revealed to them HIS BASIC LAW of HIS GOVERNMENT. This law was set in motion to CAUSE and produce the same kind of universal PEACE, happiness and well-being that had existed on earth as long as GOD'S GOVERNMENT was administered by Lucifer.

But, if they took to themselves the production of the "knowledge of good and evil," instead of obeying God's inexorable spiritual LAW, the PENALTY of that SIN would be DEATH -- they would SURELY DIE! God could not have pronounced the PENALTY of His Law to them, without having told them, clearly, of HIS LAW, and therefore of His GOVERNMENT. Undoubtedly Adam would have succeeded Lucifer as KING, had he obeyed.

But after God taught them, Satan got to Adam subtly through his wife!

Satan subtly said to the woman, "Yea, hath God said ye shall not eat of every tree of the garden?" (Gen. 3:1.) And, in effect, "Hasn't God held out on you? Isn't God UNFAIR?" Satan was stirring up suspicion, grievance, and injecting selfishness into the woman.

Next, after she answered, Satan said, "Ye shall not surely die, for God doth know that in the day ye eat thereof, then your eyes shall be opened, and ye shall be as gods (alternate translation, YE shall be GOD) knowing good and evil." This was an

appeal to intellectual vanity. Satan here attempted to create a CREDIBILITY GAP against God. "After all," he might have said, "You only have God's WORD for it. But how do you know you can BELIEVE God?" He placed DOUBT in her mind, and Adam's, just as he has tried to do against me in this present rebellion against the GOVERNMENT OF GOD!

By the same subtle method, Satan produced DOUBT, lack of CONFIDENCE, prejudice against GOD'S GOVERNMENT. Result: VICTORY for SATAN. He prevented the restoration of GOD'S Government on earth, as it might have been through Adam, had he accepted and obeyed God's WORD and God's GOVERNMENT. Now it would require the SECOND ADAM (Christ) to restore God's Government and His Kingdom. Mankind, until now, has followed Adam, disbelieved God, walked every man according to what was right in his own eyes.

EPISODE III: God took the descendants of Abraham, Isaac and Jacob, who had become SLAVES in Egypt, and proposed they accept HIS GOVERNMENT, with the promise of becoming the wealthiest, most happy and powerful nation on earth. If loyal and obedient to GOD'S GOVERNMENT, they would have bumper crops year-round, wealth, peace, happiness. GOD'S GOVERNMENT produces every GOOD.

But Satan got to them. Finally, in the days of Samuel, "all the elders of Israel gathered themselves together, and came to Samuel unto Ramah, and said unto him, Behold thou art old, and thy sons walk not in thy ways: now, make us a king to judge us like all the nations. ... And the Eternal said unto Samuel, ... they have rejected me, THAT I SHOULD NOT REIGN OVER THEM. ... they have FORSAKEN ME, and served other gods, ..." (I Sam. 8:4-8).

As long as ancient Israel KEPT AND OBEYED THE GOVERNMENT OF GOD, they prospered, had PEACE, had HAPPINESS. But they forsook GOD'S GOVERNMENT -- which was formed under the OLD COVENANT. The NEW COVENANT will restore the KINGDOM OF GOD, which is the GOVERNMENT, under CHRIST, with SATAN REMOVED! Then we shall have WORLD PEACE. Proclaiming that GOOD NEWS IS OUR GREAT AND PRIMARY COMMISSION AND PURPOSE IN BEING, TODAY.

Israel divided, and finally both kingdoms went into captivity and slavery.

EPISODE IV: The "SECOND ADAM" -- Jesus Christ -- was born as a baby. Born to be a KING -- to restore the GOVERNMENT OF GOD over all nations. Satan tried to DESTROY HIM AS A BABY. God caused Joseph and Mary to flee with Him to Egypt.

When Jesus was about 30, ready to start proclaiming the GOOD NEWS OF THE KINGDOM OF GOD, GOD'S GOVERNMENT, Satan tried to destroy Him SPIRITUALLY. The full account is in Matthew 4.

Jesus had fasted 40 days and nights. Hunger becomes frantically intense after 40 days. Satan came, subtly as usual. He gave Jesus, first, a double temptation: "IF thou be the Son of God, command that these stones be made bread." That "IF," questioning His Messiahship, was an appeal to vanity. Satan was daring Jesus to prove it. To perform a miracle! And the

temptation also was to produce food for His desperate HUNGER.

Jesus withstood that temptation, quoting Scripture, "It is written, Man shall not live by bread alone, but by every word ... of God."

Next Satan took Jesus up on the pinnacle of the temple. Again Satan said, "IF thou be the Son of God, cast thyself down, for it is written, He shall give his angels charge concerning thee: and in their hands they shall bear thee up, lest at any time thou dash thy foot against a stone." In this case, Satan quoted a Scripture, tempting Jesus to put it to a wrong application -- again a temptation to VANITY.

Jesus replied, "It is written again, Thou shalt not tempt the Lord thy God." When we read in Mark that if we BELIEVE, we shall take up serpents, or drink a deadly poison, we shall be unharmed, Jesus meant if such a thing happened ACCIDENTALLY, we would be protected. But to do it deliberately would be tempting God.

Finally, Satan showed Jesus all the Kingdoms of the world from a high mountain, and said, "All these things will I give thee, if thou wilt fall down and worship me." This was an appeal to lust for POWER and earthly glory. Satan tempted Jesus to TAKE that power, prematurely. Then Jesus commanded Satan to "Get thee hence, Satan, for it is written, Thou shalt worship the Lord thy God, and him only shalt thou serve." Satan had to OBEY that command.

JESUS THEREIN QUALIFIED TO RESTORE THE KINGDOM OF GOD ON EARTH. But He did not, at that time, take over the GOVERNMENT over the earth.

First, He ANNOUNCED the future coming of the KINGDOM OF GOD -- His Gospel -- He taught it to His disciples -- and He gave His life for US that we might inherit the Kingdom of God with eternal life.

EPISODE V: On the day of Pentecost, 31, A.D., the Holy Spirit came from God in heaven, and filled His Apostles and other Brethren. Jesus had given them the Great Commission -- a great PURPOSE to accomplish: "GO ye therefore, and teach ALL NATIONS, ..." (Matthew 28:19-20) -- "GO YE into ALL THE WORLD, and preach the Gospel to every creature" (Mark 16:15).

Jesus did not raise up His Church merely to form various local social clubs with NO PURPOSE other than to enjoy each others' fellowship. He raised up the Church for a PURPOSE -- to proclaim His GOSPEL -- not merely in their own community, but AROUND THE WORLD -- ALL NATIONS.

For this purpose, three thousand were ADDED to them that very day of Pentecost. A day or so later, the number became five thousand (Acts 4:4). They continued a few days to grow BY ADDITION -- "believers were the more ADDED to the Lord, multitudes both of men and women" (Acts 5:14).

But soon, the numbers in the Church grew by MULTIPLICATION, no longer mere addition: "And in those days, when the number of the disciples was MULTIPLIED, ..." (Acts 6:1).

The Gospel was GOING OUT! These thousands of brethren coming in were either carrying out the Gospel, or backing those who did. And WHAT GOSPEL? The Gospel GOD SENT BY JESUS -- the Gospel of the Kingdom of God -- which is both the FAMILY of God and the GOVERNMENT of God. (Mark 1:1, 14-15, Acts 1:3, etc., etc.) Philip went to Samaria proclaiming the KINGDOM OF GOD. (Acts 8:5, 12.) Paul proclaimed the KINGDOM OF GOD. (Acts 20:25, 28:23, 31.)

But SATAN now influenced a great PERSECUTION against the Church to STOP the proclaiming of the KINGDOM OF GOD. He knows that Kingdom will remove him from the earth and from deceiving the world into accepting him as the god of this world. (Acts 8:1.)

Satan sent into the Church "wolves in sheep's clothing" (Matthew 7:15). Even of ministers in the Church, Satan influenced some to try to destroy the Church and the PROCLAIMING OF THE GOSPEL. Paul, meeting with the ELDERS of the Ephesus Church, to whom he preached the KINGDOM OF GOD (Acts 20:25) said, "For I know this, that after my departing, shall grievous wolves enter among you, not sparing the flock. Also of your own selves (the MINISTERS) shall men arise, speaking perverse things, to draw away disciples after them" (verses 29-30).

Writing to the Church at Corinth Paul feared lest, as Satan beguiled Eve through his "subtlety," their minds should be poisoned against the TRUTH, and proclaiming the Gospel TO THE WORLD (II Cor. 11:3), being deceived by a DIFFERENT GOSPEL, a DIFFERENT SPIRIT (of discouragement, confusion, doubt, bitterness). This was the work of SATAN, working through human MINISTERS -- probably SINCERE MEN, not realizing they were DECEIVED!

Notice, dear Brethren, for YOUR OWN ETERNAL LIFE may depend on seeing through this subtle, deceptive, work of Satan!

Of those ministers Satan can use, God says:

"For such are FALSE APOSTLES, deceitful workers, transforming themselves into (claiming to be) the apostles of CHRIST. And no marvel; for Satan himself is transformed into an angel of light. (Yes, they PRETEND that they are RIGHT, and God's Headquarters WRONG.) Therefore it is no great thing if his ministers (Satan's) also be transformed as (pretending to be) the ministers of righteousness; whose end shall be according to their works" (II Cor. 11:13-15).

Yes, Satan influenced many IN the first century Church to GO OUT. John wrote of them: "Little children, it is the last time: and as ye have heard that antichrist shall come, even now are there many antichrists; whereby we know that it is the last time. They went out from us, but they were not of us; for, if they had been of us, they would no doubt have continued with us: but they went out (WHY?), that they might be made manifest that they were not all of us" (I John 2:18-19).

Meanwhile Satan's counterfeit church, evidently started by Simon the sorcerer (Acts 8), was growing great and powerful, while the true Church of God, undergoing an ever more powerful persecution, was diminishing. Before the end of the first century, the proclaiming of the GOSPEL of the Kingdom worldwide had been virtually STOPPED!

There then ensued the "Lost Century" in the history of God's Church. The Church continued to exist, small in number. But the proclaiming of the Kingdom of God, and public healing of the sick, as done by Jesus and the Apostles, had stopped. God's Church existed through every generation, small, "the little flock," as Jesus called them, often having to meet secretly. When I came among them, in 1927, they were small and insignificant in numbers (probably not even 1,000 converted, baptized members) and impotent in power -- and NOT proclaiming the Kingdom Gospel worldwide.

EPISODE VI: Even as Moses, the Apostle Paul and others, in early life, had been specially prepared for the special Mission to which God finally called them, so was I. Then it pleased the living Christ to call me by His grace, I did not go to men, or seminaries. But I was taught His truth by the written Word of God. I did not learn ALL TRUTH at once, but a new truth at a time, beginning Autumn, 1926, continuously in a process still continuing.

But God revealed Himself to me, His Law, His Government, and His PURPOSE. After repentance, conversion, giving myself to Him to use as HE wills, and after many tests of faith, He built His Church for this present time with and through me.

In 1933, He raised up, through my preaching the Good News of the KINGDOM OF GOD, the parent Church of what was to become the Worldwide Church of God. It started as "The Church of God at Eugene, Oregon," with 19 baptized members.

As in the first century, the Lord ADDED gradually to that number. Meanwhile God's WORK was growing by MULTIPLICATION, 30% per year, multiplying itself 8 times in 8 years, 64 times in 16 years, and more than 4,000 times in 32 years. The GOSPEL OF THE KINGDOM was being announced, first in Lane County, Oregon; then in the Pacific Northwest of America, then on the West Coast, then Coast to Coast nationwide, then, by 1954, starting in Europe, then attempting to reach the nations WORLDWIDE by radio, but finding that impossible -- by that method.

Meanwhile the Church grew only by addition, VERY slowly, until Ambassador College was founded in 1946 -- after 12 years. (The WORK started in 1934). But finally the CHURCH itself grew by MULTIPLICATION, until today Church attendance is around 85,000.

God MULTIPLIED, once again, the growth of His Church that HIS Great Commission might go to the world PREPARING THE WAY for Christ's return to establish the KINGDOM OF GOD to rule ALL NATIONS.

Meanwhile GOD'S GOVERNMENT was established in His Church.



In 1946 Ambassador College was founded in Pasadena. The GOVERNMENT OF GOD -- with God's WAY OF LIFE, was established on campus. Its administration was NOT PERFECT, since Christ was administering it through humans -- but it PRODUCED THE FRUITS OF GOD'S GOVERNMENT -- PEACE, happiness, developing and building in students God's CHARACTER. In 1960 the British campus was opened, and in 1964 the Big Sandy campus.

I have been able to point out to heads of many governments GOD'S WAY of life as the WAY to WORLD PEACE -- and violation of THAT WAY as the CAUSE of all the world's problems and evils.

I was able to point out to them that THAT WAY of GOD'S GOVERNMENT had been put to practice, now, 26 years, as a LIVING EXAMPLE of the fruits of THAT WAY -- and of the PEACE, HAPPINESS and JOY in the members of God's Church.

Here, in the midst of Satan's world of evils, confusion, suffering and evils was an oasis of PEACE and joy!

Satan saw this. He knew he had but a SHORT TIME, because this very Gospel of the Kingdom now beginning to go effectively to the leaders and RESPONSIBLE citizenry of the GREAT NATIONS, heretofore unreachable, was the sign Jesus gave of the rapidly nearing END of Satan's world.

So, subtly, Satan produced MISUNDERSTANDINGS, doubts in some unsuspecting minds, false accusations.

He used these MISUNDERSTANDINGS, doubts, grievances respecting physical or material things, to fill the MINDS of ministers and brethren in order to GET THEIR MINDS OFF OF OUR ONE REAL COMMISSION -- TO GET CHRIST'S GOOD NEWS OF THE KINGDOM OF GOD TO THE WORLD!

After all, THAT'S the ONE MAIN THING GOD WANTS DONE BY AND THROUGH US!

And THAT'S the ONE MAIN THING Satan wants to STOP! The HEAD of this Church, the living Jesus CHRIST, wants us always to keep that Great Commission FIRST in our minds -- and NEVER to let other things crowd it out! For THAT'S what this is ALL ABOUT!

Satan deceived some leading ministers to assume, and spread falsely, that I was unreachable -- that they could not get to me with their problems. They were induced by the enemy to take grievances direct to their congregations (in a few churches). But lay MEMBERS found that Garner Ted and I ARE reachable -- THEY got the news of this situation to us, and found that we would ACT -- SWIFTLY!

These men profess that they are SINCERE MEN. But we have to realize that Satan is more subtle -- more clever -- stronger than we. And he is cunning enough to deceive sincere men!

Brethren, if I did not realize that I am NO MATCH

whatsoever for Satan, and that my help lies solely in CHRIST and the Throne of GRACE, this Work would have been DESTROYED before it really got started -- for Satan has fought it from the start!

Satan used all the same subtle tactics he had always used. He ACCUSED -- falsely. He worked trying to assassinate my character and Garner Ted's -- not only among hundreds of MEMBERS, but in the public PRESS WORLDWIDE. He tried to destroy GOD'S GOVERNMENT in His Church! He worked on every possible grievance, true or fancied. He blew up all these NEGATIVE things OUT OF ALL PROPORTION, IN A FEVERISH EMOTIONAL PITCH, trying to DESTROY the CHURCH of the living GOD, His WORK, His Colleges, His MINISTERS, and His PEOPLE!

Repeatedly, all through the Bible -- especially in the New Testament, we are warned that our REAL ENEMY is Satan! He tries to get our minds OFF of our B I G Commission, by getting them on physical and material things that loom up as MUCH more important -- and on grievances or fancied wrongs or manufactured "ISSUES" until we CAN'T SEE THE REAL ISSUE.

Now I am OVERJOYED to be able to tell you that many of the ministers affected by this attack of Satan (and only some 21 out of a total of 648 were) have come to realize they were misled, they had only PART of the facts -- there were grievous MISunderstandings, and they have COME BACK in loyalty to God's true Church!

I pray with all my heart that ALL will come to see that it is Satan, not Headquarters, nor I, nor Garner Ted, nor these Ministers, who have REALLY caused this satanic ATTACK on the CHURCH of the Living God.

EPISODE VII: There remains yet one more Episode: That which we have been called to PREPARE THE WAY FOR -- the coming of CHRIST with all the SUPREME POWER AND GLORY of the CREATOR GOD, as the KING of kings and LORD of lords, will soon come. Satan's time will be up.

An angel soon will come down from heaven, having the key of the bottomless pit and a great chain in his hand, and he will lay hold on Satan the Devil, and cast him into the bottomless pit and shut him up, and set a seal upon him for A THOUSAND YEARS, that he shall DECEIVE the nations NO MORE for a thousand years!

As Christ descends in a cloud, WE shall RISE TO MEET HIM IN THE CLOUDS, then changed from human to divine -- from flesh and blood to SPIRIT composition with ETERNAL LIFE. Then we shall, if loyal NOW to God's Government, rule ALL NATIONS under, and with Christ, each having our part in that GOVERNMENT, and working with and under Christ as our HIGH PRIEST in then SAVING THE WHOLE WORLD, with no Satan around to attack us!

WHAT A TRANSCENDENT POTENTIAL to ANTICIPATE!

And IT WON'T BE LONG!

Brethren, let's ALL BE TOGETHER THAT WE MAY THEN BE BORN  
finally and completely into the FAMILY OF THE LIVING GOD.

With deep love, in Jesus' name,

Herbert W. Armstrong

AMBASSADOR COLLEGE  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG, Chairman  
Publisher of The PLAIN TRUTH Magazine

EXTENSION DEPARTMENT  
An educational service at all levels  
for all people worldwide

April 28, 1974

Dear Inner Family of Brethren  
and Co-Workers with Christ:

I have GOOD NEWS -- but today's newspaper does not!  
Listen to the front-page headlines: "ISRAELI TOLL WORST SINCE  
OCTOBER WAR" -- "100 FEARED DEAD IN RUSS AIRLINER CRASH" -- "ART  
THEFT ALARM DID ITS WORK BUT POLICE HAD QUIT FOR THE DAY" --  
"RHODESIAN FARMERS LIVE IN NIGHTLY FEAR OF TERRORISTS."

The last headline resulted from the overthrow of another  
GOVERNMENT -- this time, Portugal, whose colony borders Rhodesia.

Just before coming to the typewriter just now, I was  
praying, and thinking, about these headlines and the terrible  
troubles that grip this entire confused and troubled world. And  
when I did, that part of what is called "The Lord's Prayer" --  
actually His sample OUTLINE for prayer -- came to mind -- and I  
prayed, "THY KINGDOM COME, THY WILL BE DONE, ON EARTH, AS IT IS  
IN HEAVEN." And I knew that in that prayer is the only GOOD NEWS  
for us on earth today. God's WILL is not being done on earth  
today.

But though I know, and teach THE WAY that will cause that  
glorious state, I know it will not come for the whole world UNTIL  
the KINGDOM OF GOD DOES APPEAR with the coming of Jesus Christ in  
supreme POWER and GLORY, as the KING of kings and LORD of lords,  
ruling all nations in the KINGDOM OF GOD!

The FACT that the time is now NEAR -- the fact that it is  
SURE! -- THAT is the big GOOD NEWS today. THAT IS the glorious  
silver lining behind the beclouded wretchedness of today. THAT  
is the world's GREAT HOPE right now.

I have been used of the living God in establishing three  
colleges where there is beauty, character and quality of physical  
environment, and where beauty, character and quality has been built  
into happy, smiling-faced young men and women -- giving eye-witness  
PROOF that the principles of the KINGDOM OF GOD, when applied here  
and now, produce the GOOD THINGS.

I had the privilege, one night this past week at dinner,  
to explain THAT WAY, and how it is coming, to a distinguished  
philanthropist, and an internationally known Nobel Prize-winning  
physicist. I've been privileged to share that precious knowledge

with many kings, presidents, prime ministers and world leaders. Yet I know that anything I, or they, may be able to do on our human level now, can make no more than a small bit of progress toward ultimate world peace and universal happiness for ALL.

Yet, as Emperor Haile Selassie said last time I saw him, though we rely on the Eternal Creator to usher in UNIVERSAL peace and well-being, we must continue to do all we can now, in the meantime.

A month ago I wrote you of how, just before the big PUBLIC APPEARANCE campaign where upwards of 50,000 had been expected in Manila, I had been suddenly called back to Headquarters at Pasadena. Since then, the call for my return to Manila has been intensified. The President of the University of the East, Dr. S.F. de la Cruz, just left to return to Manila this past week. He had come for the inaugural concert in our new AMBASSADOR AUDITORIUM on our campus here, April 7th. He planned to bring his wife, but she was delayed in obtaining a visa, until early last week. He had waited here for her, and brought her to my home, asking me to give her a little tour of the campus and the new Auditorium, while he had another talk with two or three of our deans. His university in Manila has "only" 68,000 students. "ONLY" sixty-eight thousand! He was urging me to get back to Manila and get on with this big campaign there.

Also here for the opening concert, performed by the Vienna Symphony Orchestra, with Carlo Maria Giulini conducting, was the President of the University at Saigon (South Vietnam), strongly urging me to come very soon now for the big PUBLIC Appearance campaign which had to be postponed at Saigon. Our God has graciously opened the giant doors for these campaigns in world capitals over much of the world, and now I hope you will PRAY, earnestly, with me that God will restrain Satan from causing any further delay.

Two governments sent representatives to our campus to represent them at the opening concert at our new Auditorium. The Japanese Diet allowed only one to be away from important Diet Sessions, but officially sent Mr. Bunsai Sato, and the wives of two others who had planned to come came in their husbands' stead. The President of the world-famous University of Tokyo and his wife came, and also visited our Texas campus. King Hussein officially sent the Jordanian Ambassador to the United States to come from Washington, D.C. A judge of the World Court of Justice at The Hague and wife attended. The President and wife of the University of the Ryukyus came. The Ethiopian Ambassador to India was here. Many local VIPs of Southern California attended.

This magnificent new Auditorium will be dedicated to the Honor and Glory of the GREAT GOD on May 6th, with some 600 ordained ministers of the Worldwide Church of God, from all parts of the world, in attendance.

I would like to quote two comments from among the scores received since the concert, in regard to the new Auditorium.

First, from an artist's viewpoint, Maestro Carlo Maria Giulini: "I really must congratulate you on having created something extra-ordinary. This auditorium is unique. The acoustics are perfect, and are what one would call in Italian, 'moto simpatico.' We felt, this morning, so happy and at ease as though we had played here many times before. I must express to you my admiration for what you have done here. This building, with its beauty and David Wynne's marvelous sculpture of birds (erected five or six years ago), symbolizes all that should be aimed at in such a work. You, like the great patrons of the Renaissance, have created a composite work of art, which will have an untold effect upon the whole cultural standards of this part of the world. I must thank you on behalf of all artists involved and offer you my congratulations. I am so happy to be here."

May I also make one comment of my own? The new Auditorium is in no way ostentatious, but rather it is plain in elegant simplicity and beauty. It breathes character through its superb quality and meticulous craftsmanship. It is modern, with a certain flair, yet retaining complete dignity; an appearance of being light and airy, yet reflecting stability and strength. The coloring is generally bright, uplifting, inspiring, not dark, gloomy or depressing. I heard one person describing the character of the Auditorium as a building, and I said, "Why, you've just described the very character of God." And if it bears that character, I am pleased and I believe God is pleased.

Now I want to quote the comment of a Church member -- a member of an outlying church in the general Pasadena area:

"Being unable (as most of us were) to attend the concerts opening the AMBASSADOR AUDITORIUM, I did the next best thing -- go on the first tour through it for the public. I want to briefly describe my emotions following that tour:

"My first surprise was to see the House for God surrounded by a large, beautiful lake, reflecting the blue sky and white clouds. I had heard of the lake or pools, with the Auditorium described by some as a Taj Mahal. It truly is! As I walked toward the Auditorium over the midst of the waters my eyes fastened upon an inscription within the building gleaming in the sunlight, visible from the walkway "TO THE HONOR AND GLORY OF THE GREAT GOD." What an emotional wallop. Looking inside I saw beautiful carpets of purple, blue, scarlet, and gold, the colors of God's Temple, with gold ceilings and crystals everywhere. Magnificent! When I entered and saw the staircases ascending and descending, the purple, the gold, the quality and beauty, I can understand why there was 'no spirit left in her' when the Queen of Sheba visited a structure similarly dedicated to our GREAT GOD three thousand years ago. I saw no dry eye. (Perhaps because tears had come to my own.) After seeing the curtains, the audience seating, the balcony, I can truly say, 'Mr. Armstrong did not tell us 'the half'

of the grandeur of God's House.' It exceeds ALL expectations! 'Who is like unto THEE, O Eternal, among the gods? Who is like Thee? Glorious in holiness, fearful in praises, doing wonders?'

These words came to my mind as I was overwhelmed with God's Auditorium. I've seen the Dome of the Rock, the Great Alabaster Mosque of Cairo, St. Peter's in Rome, Schonbrunn Palace of Vienna, Versailles, Potsdam, and other such wonders of man. But never before have I felt the joy and wonder at beholding the awesome beauty of the Ambassador Auditorium. It exceeds all that I had heard! And furthermore, it is dedicated to honor the GREAT GOD! He deserves that honor! Our God IS THE GOD of light, happiness, beauty, character, and quality, as Mr. Armstrong has said numerous times. And these characteristics are prevalent in the Auditorium.

So, I want to say THANK YOU -- thank you to all the construction crew, to the workmen, planners, designers, to all the men involved in building the Auditorium, thank you to all the membership who have given to the Building Fund, thank you to Mr. Armstrong, whose initiative and perseverance paid off, and THANK YOU to the Great God, who made all of this possible!"

And, to those who have contributed to the Building Fund, I have to say, a good part of this fine Auditorium was financed on long-term insurance-company loans -- enough, added to our own fund on hand, to make it 100% financed, and at an interest rate LOWER than the current prime rate. But we must CONTINUE the payments, WHILE we enjoy using it, and the Building Fund income has been way down. I know that none of us would want to just quit paying for it, and have it taken away from us. We should get the Building Fund back up where it was one and two years ago.

I wrote you before that the attempted overthrow of GOD'S WORK a few weeks ago, would undoubtedly cause a temporary slump in the income for this MOST IMPORTANT WORK ON EARTH. It has, and I need to ask all loyal Brethren and Co-Workers to make an EXTRA sacrifice right now, to tide us over, and make it possible for me to get back out there on the firing line, getting Christ's GOSPEL in power to thousands in these many world capitals.

With much love, in Jesus' name,

Herbert W. Armstrong

WORLDWIDE CHURCH OF GOD

WORLD HEADQUARTERS  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG  
President and Pastor

May 2, 1974

Dear Brethren of God's Church:

It is vital that you read carefully every word of this letter.

Do you know where we are right now, IN PROPHECY?

We are in the very time of Daniel's prophecy: At "the time of the end, many shall be purified, and made white, and tried; but the wicked shall do wickedly; and none of the wicked shall understand; but the wise shall understand" (Daniel 12:9-10).

God's people are in the time of final trying and testing -- like taking final exams to determine whether we graduate.

Today some in the Church of God do not UNDERSTAND just what the Church of God really IS! Some have become confused as to whether there is ORGANIZATION or government in it -- and I mean in GOD'S OWN CHURCH! And God HAS ONLY ONE CHURCH! (I Cor. 12:12, 13.) But we of "the wise" shall understand! That understanding shall be made PLAIN in this letter.

Some wonder whether they can leave God's Church, and still be true and real Christians -- whether they could then enter GOD'S KINGDOM with His GIFT of ETERNAL LIFE. I will answer that in this letter.

We are also in the time of JESUS' prophecy: "Take heed that no man deceive you. For many shall come in my name, SAYING I (Jesus) am Christ; and shall deceive many. ... But he that shall endure unto the end, the same shall be saved. And this GOSPEL OF THE KINGDOM shall be preached in all the world for a witness unto all nations; and then shall the end come. ... For there shall arise false Christs, and false prophets, and shall show great signs and wonders; insomuch that, if it were possible, they shall deceive the very elect" (Matthew 24:4-5, 13-14, 24).

Also it seems highly possible we are entering the very beginning of John's prophecy of Revelation 12: "And there was war in heaven: Michael and his angels fought against the dragon (Satan); and the dragon fought and his angels (demons), and prevailed not; neither was their place found any more in heaven. And the great dragon was cast out, that old serpent, called the Devil, and Satan, which deceiveth the whole world: ... Woe to the inhabitants of the earth...for the devil is come down unto you, having great wrath, because he knoweth that he hath but a short time. And when the dragon saw that he was cast unto the earth, he persecuted the woman (Church)..." (Rev. 12:7-13).



Also, just as the Apostle Paul foretold, speaking at Miletus to the elders (ministers) of the Church at Ephesus, "For I know this, that after my departing shall grievous wolves enter in among you, not sparing the flock, also of your own selves (ministers in God's Church), shall men arise, speaking perverse things, to draw away disciples after them" (Acts 20:29-30). This happened then. It has happened NOW!

Many times I have told you, dear Brethren, that when God first called me, beginning in the autumn of 1926, that the living Christ brought me into His truth a step at a time. YOU have not had to learn the truth so slowly -- Christ used me to do it for you. And one of the very last truths He opened to me was that of CHURCH ORGANIZATION AND GOVERNMENT! There was a reason for this.

For some years I worked in cooperation with the Church of God we have come to regard as the "Sardis era" (Rev. 3:1-5). When I first came in contact with them, starting 1926-27, their headquarters was at Stanberry, Missouri. They operated under a General Conference type of organization. Early in my acquaintance with them, their head man had refused to correct admitted error, or to accept an important and admitted truth. Partly for this reason I never joined them -- never became one of their members. I had learned in my earliest study of the Bible that GOD'S Church would be keeping the Commandments, including the Sabbath, would be kept in the name of GOD, and have Biblical TRUTH. Several religious organizations had the name Church of GOD. But this seemed to be the only one keeping the Sabbath. While they certainly did not have all Biblical truth, they did, beyond question, have more than any church I knew, and less error. So I did continue to fellowship with them. I finally preached my first sermon, probably midsummer, 1928, in an old former country store building at Dever, near Jefferson, in Oregon.

In the autumn of 1930 -- probably late autumn -- the members in the Willamette Valley of Oregon split, and one group incorporated as the "Oregon Conference of The Church of God." I was ordained by this Conference in June, 1931. I was employed by them as a minister, holding six-nights-a-week evangelistic meetings on a salary of \$20 per week. But the salary was dropped at the end of November, when their treasury went dry. This was in the depth of the Great Depression. In February, 1933, there was enough money in their treasury to pay me \$3 per week, with farmer members supplying vegetables, etc.

I want to give you a brief synopsis of my association with the "Sardis" church for two reasons: 1) So you may understand why I was not led to the full understanding about church organization and government until after the founding of Ambassador College, and 2) because defecting ministers have been giving out the FALSE idea that they are now doing only what I did then. That claim is 100% FALSE.

At some time between December, 1931, and the summer of 1933, a big split had occurred in the whole Church. The President

and leader of the Church at Stanberry had been outvoted from the Presidency by one vote. He had then combined with a leading member at Salem, West Virginia, to form what they called "The Reorganization of the Church" with "The Bible Form of Organization." This consisted of a totally misapplied form of what they termed "the Twelve, the Seventy, and the Seven."

The "Oregon Conference" went in with this Salem, West Virginia Church. In August, 1933, I completely gave up the \$3 per week salary from the "Oregon Conference." One week later, the PARENT "PHILADELPHIA ERA" Church was raised up, with 19 members, resulting from six weeks of six nights a week meetings I had held at the one-room country schoolhouse eight miles west of Eugene, Oregon. This Church consisted of four or five former California members, and the rest were all my own new converts. I then continued holding services six-nights-a-week at a larger schoolhouse at Alvadore, some 15 miles northwest of Eugene, adding fifteen new members. By April of 1934 -- after the broadcast (January 6, 1934) and The PLAIN TRUTH (February, 1934) had started -- the Church at Eugene, following the "Oregon Conference," decided to cooperate with (but not as members of) the Salem, West Virginia Church. They claimed world headquarters at Jerusalem, where there were no members, so far as I knew. But their active headquarters was Salem, West Virginia. By now, April, 1934, the WORK OF GOD, which was started in January, 1934, by the EUGENE Church raised up by me was well under way. That is, before we even began this cooperative fellowship with the Salem organization, we became incorporated as The Church of God at Eugene, Oregon. The Salem organization counted me as one of "the Seventy" leading elders.

I worked with them, in cooperation. I even went so far in cooperation as to send in regular ministerial reports to Salem, even as their ministers did.

But I was not a member of this Salem organization, nor did they pay me any salary. The only organization I was a member of was The Church of God at Eugene, Oregon. Later we incorporated as The Radio Church of God. We had started VERY small -- 19 members. The members paid their tithes direct to me, and I paid radio bills, and "publishing" costs (mimeograph). We in the WORK and Church of the "Philadelphia era" were not yet large enough to be organized ourselves. That is one reason I did not learn till later God's teaching on church organization.

Meanwhile, I continued to act as pastor of the "Sardis" church at Jefferson. Let me make clear the way finances were then handled. As I said, our own members handed their tithes to me. Most members at Jefferson did the same, as individuals, though some sent their tithes to Salem. I received NO salary or remuneration of any kind from either the Salem or Stanberry organization. Nor, so far as I remember, from any "Sardis" members other than those I served as their minister, preaching every Sabbath.

One dissenter, disfellowshipped at Pasadena, I am told, is claiming I misrepresented in saying I never received remuneration or salary from either the Stanberry or Salem organization. He claims he can produce a cancelled check proving

this false. Any cancelled checks he may have heard of would be from one of these individual members, and were given me to use in the VERY SAME WORK OF GOD in which the living Christ is STILL using me.

For some years after beginning cooperation with the Salem organization in April, 1934, we of the Eugene Church continued in fellowship and cooperation with the Salem organization -- and even when occasion offered, with Stanberry members in Oregon. Remember, the PARENT Church of what has become the WORLDWIDE CHURCH OF GOD was started west of Eugene, Oregon, in August 1933. Gradually, the Work -- primarily by radio and printing -- grew (30% a year for nearly 35 years), and as it did I found I had less and less time to minister to the "Sardis" brethren at Jefferson. In due time, I invited one of their ministers, Roy Dailey, to share that church every other Sabbath with me, and finally as our WORK grew and absorbed ALL my time, I simply stopped preaching at Jefferson.

But the story that I WENT OUT FROM THEM to start a "work of my own" because their head man rejected a truth, or refused to accept a truth, IS 100% FALSE! I was NEVER EVEN A MEMBER of them. I cooperated with them, and I was always LOYAL, in that cooperation. I was NOT ONE OF THEIR CONVERTS -- I WAS NEVER THEIR SON IN THE LORD, as these dissenters are my "sons in the Lord." THEY have defected and GONE OUT -- but I NEVER DID!

No minister on earth can take credit in any manner in my conversion. God was calling me! The living Christ taught me, even as He directly called, converted, and taught, the Apostle Paul, teaching me with the WRITTEN WORD, even as He taught Paul Himself as the PERSONAL word.

At NO time did I fight against the "Sardis" people, or seek to pull any of their brethren away from them, or from those through whom God had originally called and converted them. This I NEVER DID. This these dissenters ARE DOING, and there is NO PLACE IN THE NEW TESTAMENT where Jesus Christ approves such a thing. I NEVER proselyted. From the first, I merely preached the Gospel, and Christ gave me NEW converts. I went to the world with the Gospel. The dissenting ministers are going to the Church to proselyte and draw members after them.

These dissenters apparently are making NO EFFORT to spread the Gospel in any way. Their sole aim appears to be to falsely ACCUSE (Satan is the accuser of the brethren), to deceive, to harm or DESTROY the Work of the living GOD, and to DRAW DISCIPLES AFTER THEM! Never have I remotely resorted to such heinous, abominable, unChristian conduct. They are GUILTY of the very things which they falsely accuse. What they are doing is negative, satanic, diabolical. Actually it is NOT "they" -- but Satan diabolically deceiving and using them -- and a deceived person may be sincere.

Brethren, I have felt it necessary that you should know and understand these things, so you may realize WHY I did not yet fully understand the truth regarding church government and organization, in February, 1939 -- MORE THAN 35 YEARS AGO --

when I wrote an article on church organization.

There had been much confusion and argument among the "Sardis" brethren about church organization. When the new so-called "Bible Form of Church Organization" was introduced at Salem, naturally the Stanberry people argued against it. I think we all became confused on the question. It's like being too close to one tree to see the forest. I KNEW that the so-called "12, the 70, and the 7" was entirely misapplied, and definitely NOT God's form of organization. But also I knew that the "General Conference" form was not Biblical. In both of those -- Stanberry and Salem -- the people voted -- government from the bottom like these dissenters today.

For this reason I did write an article more than 35 years ago, in the February, 1939, GOOD NEWS -- WHICH WENT TO OUR OWN "Philadelphia Era" MEMBERS -- NOT to the Salem or Stanberry membership -- intended to PROTECT OUR OWN MEMBERS WHO WERE MY OWN CONVERTS, AND NOT TO CONFUSE OR TAKE MEMBERS FROM EITHER OF THEM -- proving that this so-called "Bible Form of Organization" was NOT Biblical.

By that time our own churches, and the RADIO CHURCH OF GOD were operating separately from either of them. But I had not, as yet, come to understand WHAT IS the true Bible form of church organization. When the true knowledge was revealed, LATER, to those of us in the "Philadelphia Era" we put it into practice and PUBLISHED THIS TRUTH.

Brethren, do you realize THIS IS THE ONLY CHURCH on earth, so far as I know, which has consistently GROWN in grace and the knowledge of our Lord and Savior Jesus Christ (II Peter 3:18) as God commands. We GREW into the TRUE knowledge regarding church organization and government.

We published an article revealing new truth about church organization in The GOOD NEWS, November, 1952, and again in August, 1953, "GOVERNMENT in Our Church," and in November, 1953, "JUDGING and DISCIPLINE in God's Church." As God revealed truth, His Church accepted it. And long since, we came into the FULL TRUTH on church organization and government.

We may not have ALL truth on ALL subjects even yet, I suppose -- though if we KNEW of any truth we do not have, we would have accepted it! But, to constantly check what we do hold, and research for any possible NEW truth, we do have, at Pasadena Headquarters, an EIGHT-MAN team of scholars and researchers, CONSTANTLY RESEARCHING critical doctrinal questions, and reporting their findings and recommendations to Garner Ted Armstrong and myself for final decision. IN MULTITUDE OF COUNSELLORS there is safety (Proverbs 11:14).

Yes, far more safety than in ONE single scholar of Biblical research, who is subject to MUCH error!

So when that article of 35 years ago, written while we were slowly growing into the true knowledge of the subject of

church organization, is quoted to you, just REALIZE that it is PROOF God's true Church DOES correct error, and does GROW in truth, AS REVEALED.

Now I want to make SO CLEAR there can be no misunderstanding, the answer to the questions at the beginning of this letter. To make it CRYSTAL CLEAR, we must begin at the beginning.

First, then, I have to ask once again -- and GET IT CLEARLY IN MIND -- WHY WERE YOU BORN? WHY did God create HUMANS? Why, once again, did God call you and me NOW, instead of LATER? This is NOT the time when God is trying to SAVE the world spiritually. The Day of Pentecost shows we are now merely the "first fruits" -- the very small first harvest of human souls.

Too many of us have been getting our eyes OFF the main GOAL -- OF God's PURPOSE for us in our time, NOW. In order to DESTROY GOD'S WORK -- to get our eyes off it -- false "ISSUES" have been raised -- QUESTIONS designed to cause DOUBTS in your minds, to destroy FAITH -- have been raised. Subtle, clever, deceptive methods have been used to detract us from and cause us to neglect God's REAL PURPOSE for us today! We must immediately get back to THAT PURPOSE!

Brethren, YOU, each, as an individual, were born for the most COLOSSAL, the most TRANSCENDENT purpose our minds could conceive! Let me remind you of it! Let's get our minds focused on the MAIN GOAL!

In Hebrews 1: God "hath in these last days spoken unto us by his Son, whom he hath appointed heir of all things (Moffatt translation, the UNIVERSE), ..." (Verse 2). And God has made us JOINT-HEIRS with Christ (Romans 8:17).

WHY should the Mighty GOD be concerned about US, Brethren?

Listen! "Thou (God) crownedst him (each of YOU) with glory and honor, and didst set him over the works of thy hands; thou hast put ALL THINGS (the entire UNIVERSE of endless SPACE, with all planets, suns, stars, etc., etc.) in subjection under his feet. For in that he put ALL in subjection under him, he left NOTHING that is not put under him. But now we see NOT YET all things put under him. But we see Jesus ... crowned with glory and honor; ... For it became Him ... in bringing many sons unto glory, to make the captain (forerunner -- pioneer) of their salvation perfect through sufferings" (Heb. 2:7-10).

Brethren, CAN YOUR MIND COMPREHEND THE TRANSCENDENT MAGNITUDE OF THAT SUPREME PURPOSE? The entire UNIVERSE to be put UNDER SUBJECTION to you? That means you are to RULE over it all -- IF you are submissive, obedient to God and His government over you NOW!

Do you want to let resentment against God's government over you NOW disqualify you -- snatch you from God's GRACE and PURPOSE for you, and cast you into a lake of fire? God's PURPOSE for us

is SO GREAT, we need to FEAR lest Satan divert our minds from that GOAL! Satan is subtle!

Just WHAT IS GOD? He is CREATOR! But He maintains -- preserves -- what He creates. HOW? By His GOVERNMENT -- the GOVERNMENT OF GOD!

We cannot clearly UNDERSTAND whether God has put HIS GOVERNMENT in His Church -- and WHAT KIND -- unless we understand His PURPOSE, and HOW it has been worked out FROM THE VERY BEGINNING! It is because I did not yet fully and rightly understand church organization and government 'way back in 1939 -- 35 long years ago! And without this knowledge Satan could DECEIVE YOU, right now!

Begin at the very BEGINNING:

"God created the heaven and the earth." There is every evidence this was a PERFECT creation. God is PERFECT! At this creation, the angels shouted for JOY -- they were so happy! (Job 38:7.) Angels were put here to populate the earth. The archangel, the cherub Lucifer, was put here as King, to administer the GOVERNMENT OF GOD. He had been trained in God's Government over the UNIVERSE by having been one of the two cherubim whose wings covered the very throne of God at the Headquarters of the UNIVERSE. (Isa. 14:12, Ezek. 28:14, Exodus 25:17-21.)

Let us ask, Was the Government of God -- the Kingdom of God -- established on earth? What made a devil out of Lucifer? Notice carefully -- speaking of Lucifer. It is written, "For thou hast said in thine heart, I will ascend into heaven, I will exalt MY THRONE above the stars (angels) of God"(Isa. 14:13). He had a THRONE. He was KING of GOD'S GOVERNMENT on earth. His throne was on earth, not in heaven. He plotted to ascend from earth into heaven. He plotted to take over the whole UNIVERSE.

Was this GOVERNMENT originally GOD'S Government?

Notice now in Ezekiel 28, where Satan is portrayed as the KING of Tyre, over the HUMAN ruler, the Prince of Tyre. God said (verse 12), he sealed up the sum of wisdom, perfection, and beauty. "Thou art the anointed cherub that covereth," ... God had set him there, ... "Thou wast perfect in thy ways from the day that thou wast created, till iniquity (lawlessness) wast found in thee" (verse 13, 15).

Notice, God had set him originally as one of two cherubim whose wings covered the Throne of GOD over the universe. God created him PERFECT -- until ... how long? It might have been millions of years, or only one year ... until iniquity was found in him. Finally he had SINNED (verse 16). His heart became "lifted up" because of his beauty. God said, "thou hast corrupted thy wisdom by reason of thy brightness" (verse 17).

So he was created perfect, with beauty, wisdom, brightness. He had been over the very throne of GOD -- seat of the GOVERNMENT OF GOD. The angels SHOUTED for JOY at creation of the earth.

God's Government -- the KINGDOM OF GOD -- was established on earth.

The archangel Lucifer was set on the earthly THRONE. But he became corrupt, a REBEL against the GOVERNMENT OF GOD.

God's GOVERNMENT is based on God's LAW. God's LAW is LOVE. It is LOVE to GOD, and LOVE to neighbor. It is serving, helping, sharing. It is humility, love and obedience toward God, loyalty, trust, faith and reliance upon God. Satan turned to INIQUITY -- vanity, lust, greed, spirit of competition and taking, disloyalty, selfishness, jealousy, envy, resentment, rebellion, hatred.

Now how about the ANGELS placed on earth UNDER Lucifer?

They SINNED (II Peter 2:4). Their first estate was the earth, but they "kept not their first estate, but left their own habitation" (Jude 6), and ascended with Lucifer to TAKE OVER the Throne of God. Then they, with him, were cast back down to earth.

These were created HOLY ANGELS. How long do you suppose it took Satan, once he turned to iniquity, to TURN ALL HIS ANGELS INTO REBELLION? That might have required millions of years! But God does not reveal how long.

Lucifer (Light Bringer) became Satan (Adversary, Competitor), and the angels (his one-third -- Rev. 12:4) became demons. Their UNIVERSAL SIN over ALL THE EARTH plunged the earth into darkness and chaos. UNIVERSAL SIN and rebellion brought UNIVERSAL darkness and chaos to the WHOLE earth.

But at this point consider -- and consider more thoroughly than you probably ever did before! UNDERSTAND, more fully! WHY did God create MAN and WHY did He put man on the earth? There was, of course, PURPOSE! But WHAT led up to the NEED of that PURPOSE? WHY was that purpose made necessary?

I feel that most of us do not yet fully comprehend what brought it all about -- the REAL REASON!

So let me lead into it by asking, DOES GOD KNOW EVERYTHING? Admittedly, He could! But He has wisely chosen to make both angels and, later humans, free moral agents -- with FREE CHOICE. Otherwise neither angels nor humans could possess CHARACTER. To allow FREE CHOICE, God chose NOT TO KNOW what they would decide. God gave the angels minds of their own. He created angels out of spirit -- composed of spirit -- not of flesh and blood like humans.

Angels were made immortal -- they never die. They were each individually created. They do not reproduce themselves.

God bestowed upon angels minds possessing GREAT KNOWLEDGE -- superior to that possessed by man. One might suppose that, endowed with so great KNOWLEDGE, and being created HOLY angels, that they would never choose wrongly, or commit sin. Many scientists, philosophers and educators have contended that, given sufficient KNOWLEDGE, man would solve all his problems upon earth, and end all the existing evils.

But possession of KNOWLEDGE has neither solved troubles nor prevented evils. In the decade of the 1960's, human knowledge DOUBLED, yet the problems and evils doubled also. God placed, apparently, a third of all the angels upon earth at its creation.

Their superior knowledge did not prevent rebellion, sin, and worldwide chaos, darkness and destruction. Angels had superior KNOWLEDGE, superior POWERS, were endowed with FREE CHOICE -- and still all that KNOWLEDGE did not safeguard against misuse and SIN -- they chose rebellion and EVIL.

Now consider further. God could have created angels in such a manner that they could not rebel or sin. That is, so that they would have been UNABLE to do wrong. But then they would have had to be mere automatons -- like an automatic mechanism -- without thought, choice, or CHARACTER. And an automatic mechanism is not what God wanted to create.

Perhaps God was proving things. The angels under Lucifer were holy -- and Lucifer himself, sealing up the sum of wisdom, perfection and beauty -- created perfect! Yet he led the rebellion, and evidently induced his angels to follow him in super-sin. Their experience proved -- as humans have since proved -- that KNOWLEDGE ALONE will not guarantee right performance. A third of all the angels did deliberately turn to evil.

So possession of vast KNOWLEDGE, and endowment with FREE CHOICE does not constitute perfect righteous CHARACTER. Neither does it prove that the remaining two-thirds of the holy angels will not turn to SIN. It merely leaves the attainment of perfect, righteous CHARACTER uncompleted as of now.

But now look at GOD HIMSELF, and consider what He must have considered. God Himself possesses PERFECT RIGHTEOUS CHARACTER. God will not sin. God will not go contrary to the perfect, holy spiritual LAW which He created and set in living, active inexorable motion, to cause and produce ALL GOOD. God has so set Himself that He CANNOT SIN.

So here we have the state of things, as God saw them, after the sinning Devil and demons were cast back down to the earth they had RUINED! When the earth first was created, the angels SHOUTED FOR JOY! There was HAPPINESS, joy, ecstasy, perfect PEACE on the earth as long as THE GOVERNMENT OF GOD was administered on earth.

Can we see, therefore, that God had these facts to consider: That immortal beings possessing GREAT KNOWLEDGE and freedom of choice without proven RIGHTEOUS CHARACTER could not guarantee the PRESERVING of what God had CREATED here. Then also, that beings possessing the perfect holy and righteous CHARACTER that God possesses WOULD preserve and maintain God's CREATION. This led of necessity to the great PURPOSE God had in mind for creating and putting MAN on the earth.

God's overall PURPOSE in creating and putting man on earth, therefore, was DUAL:



1) The RESTORATION OF THE GOVERNMENT OF GOD upon earth.

2) To REPRODUCE HIMSELF, and thus produce an unlimited number of beings, begotten and BORN of God into GOD'S OWN DIVINE FAMILY having developed PERFECT HOLY AND RIGHTEOUS CHARACTER, that WILL NOT, and shall have so SET THEMSELVES that they CANNOT SIN (I John 3:9). That is the only guarantee that the Creator GOD may perfectly PRESERVE that which He designs and creates.

This great purpose of God reproducing Himself means immortal beings BORN into the very Family of which God is the Father -- beings who, having free moral agency with supreme mind, knowledge, powers of thought, decision, volition, still have achieved such perfect and righteous CHARACTER that they WILL NOT ever commit SIN.

You see GOD is CREATOR, and PRESERVER of His creation. Satan and his angels turned to DESTRUCTION -- became DESTROYERS.

So God created mortal MAN in His own likeness -- same form and shape -- so man could be begotten and then BORN of God -- having power of MIND and intellect -- similar, but inferior to, that of God or angels. But He chose to form man of the dust of the ground -- material substance. To give man powers of intellect, God put WITHIN man a spirit, which transmits to the human physical brain the power of intellect. God purposes to develop in man the same PERFECT CHARACTER as God -- so that, when BORN of God and changed to SPIRIT COMPOSITION and immortality man, like God, will not and CANNOT sin.

Such CHARACTER is something that cannot be instantaneously created -- else it would be an automaton -- a mindless robot. It must be DEVELOPED with latitude of FREE CHOICE. It must be developed by EXPERIENCE and right teaching. This requires TIME. So God allocated 7,000 years for the process. And He made man mortal, so that if man finally makes a deliberate choice to rebel, he is subject to extinction. God, in great supreme love and mercy, will not allow man to bring on himself perpetual, eternal suffering. But if redeemed and he becomes a persistent OVERCOMER, growing toward perfection, he is able to be finally BORN of God.

So, as a result of the rebellion of Satan and his demons, TOTAL CHAOS and darkness had come to the entire physical earth. The minds and attitudes of Satan and the demons had become perverted.

Now we come to the second verse of Genesis 1. The GOVERNMENT OF GOD, by which God preserves what He has created, had been removed from the earth. God proposes to RESTORE His Government by and through MAN, finally redeemed through Christ, and BORN into the GOD FAMILY. His DUAL purpose, remember, is to RESTORE THE GOVERNMENT OF GOD UPON EARTH, and to preserve it by means of REPRODUCING HIMSELF, by bringing MAN into perfect righteous character, ultimately BORN into the God Family.

So, in six days, God renewed the face of the earth (Psalm

104:30), restoring light and beauty -- and creating MAN!

Adam was given the opportunity to qualify to replace the disqualified Satan as King, administering the GOVERNMENT OF GOD over the earth. God taught our first parents THE WAY of His Government, based on His Spiritual LAW. The fact that God pronounced the DEATH PENALTY (Gen. 2:17) for transgression is evidence that God revealed to Adam God's Government based on His LAW. He could not have pronounced the penalty for disobedience without having also explained His LAW and His GOVERNMENT. God also (through the tree of LIFE) offered the GIFT of His Holy Spirit and ETERNAL LIFE.

But the first Adam took to himself the deciding of the KNOWLEDGE of what is GOOD and what is EVIL. Thus he disobeyed and rejected THE GOVERNMENT OF GOD. His children -- all humanity -- have followed that way ever since.

And now, God marked out a 7,000 year period of time to accomplish His PURPOSE in MAN. The first six of these millennial days were allocated for man's trial and test under the sway of Satan. Satan could not, consistent with the principles of God's Government, be removed from office until a successor had been qualified and inducted into office.

Did God KNOW what decision Adam would make? Perhaps not, yet He most certainly must have known the probabilities, under Satan's sway. But the Logos -- the "WORD" who became Jesus Christ, by whom God the Father had created ALL THINGS -- had offered before the foundation of the world (Rev. 13:8) -- to divest Himself of immortal glory, to redeem MAN.

This first 6,000 years is now fast coming to its close. In it, God has demonstrated, by 6,000 years of human sin, and the resultant pain, sorrow, suffering, unhappiness, and frustration that Satan's way only harms, injures and destroys the one who follows that way of SIN.

This 6,000 years is to be followed by ONE thousand years of PEACE, HAPPINESS, JOY, ABUNDANCE under the GOVERNMENT OF GOD, restored on earth by the living CHRIST, soon coming as KING of kings and LORD of lords to RULE ALL NATIONS with the GOVERNMENT OF GOD, finally RESTORED to earth under Christ!

This will demonstrate once and for all, that GOD'S WAY -- His GOVERNMENT -- is the ONLY way that produces ALL GOOD. It will demonstrate it not only to all mankind, BUT ALSO TO THE REMAINING TWO-THIRDS OF THE STILL HOLY ANGELS!

So, IN this unhappy world under Satan's sway, finally there appeared a man, Abraham, who obeyed God. Four hundred and thirty years later, God took Abraham's descendants, delivered out of Egyptian slavery, and with their agreement formed them into a Nation having GOD'S GOVERNMENT. To administer God's Government at the start, God specially prepared and chose ONE MAN, Moses.

Notice, now, the FORM, or PRINCIPLE of God's government

in ancient Israel: It's given in Exodus 18:13-29.

Moses "sat to judge the people ... from the morning unto the evening. And when Moses' father-in-law saw all that he did to the people, he said, What is this thing that thou doest to the people? ... And Moses said ... I do make them know the statutes of God, and His laws. And Moses' father-in-law said ... Hearken now unto my voice, I will give thee counsel, and God shall be with thee: be thou for the people to God-ward, that thou mayest bring the causes unto God. And thou shalt teach them ordinances and laws, and shalt show them the way wherein they must walk, and the work that they must do. Moreover thou shalt provide out of all the people able men, such as fear God, men of truth, hating covetousness; and place such over them, to be rulers of thousands, and rulers of hundreds, rulers of fifties, and rulers of tens; and let them judge the people at all seasons: and it shall be that every great matter they shall bring unto thee, but every small matter they shall judge ... and all this people shall go to their place IN PEACE."

Here is government FROM THE TOP (GOD) on down. Here is God's own PYRAMID principle of government in ancient Israel.

At that time the whole NATION -- with church and state united -- occupied one concise area. The form of organization could be administered by ONE MAN under God, at the top. It was Government from GOD. Under the Eternal God in authority was Moses. Under Moses a NUMBER of rulers, each over THOUSANDS (it could have been several thousands under each ruler). Under each ruler of a thousand, rulers over hundreds. Under each ruler of a hundred, rulers of fifties, and under each of them rulers of tens.

It was RULE FROM THE TOP DOWN -- that is, FROM GOD -- it was the GOVERNMENT OF GOD! God chose Moses. Moses chose rulers of thousands, and so on down.

But some of the people refused to recognize it as GOD'S GOVERNMENT, and called it MOSES' government, just as a small FEW have risen up in God's Church today, to rebel against THE GOVERNMENT OF GOD.

Notice it. It's in Numbers 16:

"Now Korah, ... and Abiram, ... and On, ... took men, and they rose up before Moses, with certain of the children of Israel, two hundred and fifty of the princes of the assembly, famous in the congregation (the Old Testament Church), men of renown: and they gathered themselves together against Moses and against Aaron, and said unto them, ye take too much upon you, seeing all the congregation are holy, every one of them (precisely what the dissenters are saying now in God's Church), and the Eternal is among them: wherefore then lift ye up yourselves above the congregation of the LORD?"

They denied GOD had chosen and empowered Moses. They accused him of "lording it over them."

Continue in the Scripture record: "And when Moses heard it he fell upon his face: and he spoke unto Korah, and unto all his company, saying, Even tomorrow the Eternal will show who are his, and who is holy; ..."

The following day, "And it came to pass, as he (Moses) had made an end of speaking all these words, that the ground clave asunder that was under them (the dissenters): And the earth opened her mouth, and swallowed them up, and their houses, and all the men that appertained unto Korah, and all their goods. They ... went down alive into the pit, and the earth closed upon them; and they perished from among the congregation" (verses 31-33).

That is to warn us today: "Now all these things happened unto them for ensamples: and they were written for our admonition, upon whom the ends of the world are come. Wherefore let him that thinketh he standeth take heed lest he fall" (I Cor. 10:11-12).

Let us pray earnestly that others shall not perish, spiritually, among the dissenters today. Their death could be ETERNAL EXTINCTION -- Korah will be resurrected.

But even before this, Aaron and his sister (the prophetess Miriam) had accused Moses. See Numbers 12:

"And Miriam and Aaron spake against Moses because of the Ethiopian woman whom he had married: for he had married an Ethiopian woman. And they said, hath the Eternal indeed spoken only by Moses? hath he not spoken also by us? And the Eternal heard it. ... And the Eternal came down in the pillar of the cloud, and stood in the door of the tabernacle, and called Aaron and Miriam: and they both came forth. And he said, Hear now my words. If there be a prophet among you, I the Eternal will make myself known unto him in a vision and will speak unto him in a dream. My servant Moses is not so, who is faithful in all mine house. With him will I speak mouth to mouth, even apparently, and not in dark speeches; and the similitude of the Eternal shall he behold: wherefore, then, were ye NOT AFRAID to speak against my servant Moses? And the anger of the Eternal was kindled against them: and he departed. And the cloud departed from off the tabernacle; and, behold, Miriam became leprous, white as snow: ..."

When people criticize and accuse one whom GOD has chosen and set over them, it is not the human servant, but GOD they are accusing.

In the days of Samuel, the people of Israel rejected GOD as their real Ruler, ruling through such humans as HE chose, as at that time, God was ruling through Samuel. They demanded a MAN to be their king. God gave them Saul, who rebelled against God. Then God gave them David, a man after His own heart. Still it was government FROM THE TOP DOWN!

That is God's PRINCIPLE OF GOVERNMENT. It's the SAME TODAY in His Church! He says, "I CHANGE NOT!" (Mal. 3:6.)

Now come to the NEW TESTAMENT.

Jesus came as a Messenger bringing from God the most important Message ever announced to mankind. This Message was NEWS -- the GOOD NEWS that the KINGDOM OF GOD would be restored to the earth, and already, even then, was AT HAND for those who would accept it and its KING, Jesus.

Jesus called, and chose TWELVE Disciples (students or learners), to become His Apostles. TWELVE is the number of a JURY -- the unanimous verdict of which CONFIRMS a truth. They became EYEWITNESSES to CONFIRM the truth of the RESURRECTION -- by which we may ENTER INTO the KINGDOM OF GOD. They were SENT to proclaim the GOOD NEWS of the KINGDOM OF GOD and to be eyewitnesses to the RESURRECTION.

To carry on God's WORK of proclaiming Christ's GOSPEL, God chose TWO on earth, under the resurrected living CHRIST, as His leaders here on earth: Peter to those Israelite born, and Paul to the Gentiles.

Galatians 2:7-8: "But contrariwise, when they saw that the gospel of the uncircumcision was committed unto me, as the gospel of the circumcision was unto Peter; (for he that wrought effectually in Peter to the apostleship of the circumcision, the same was mighty in me toward the Gentiles)."

As we progress through the Bible on the question of GOVERNMENT, the PRINCIPLE of government, from the TOP DOWN, is consistent. But the application, or details of STRUCTURE differs, and varies to adapt to the time, conditions and facilities. The revolters from God's Work confuse structural form with PRINCIPLE of government, which is ALWAYS from the TOP (GOD) down. They are NOT THE SAME.

In the Old Testament, God chose ONE (Moses, Samuel, Saul, David, etc.) at a time, UNDER GOD, because Israel was ONE nation in ONE location or area. ONE at the top of the human level, under God, with others under him, was all that was required to administer the PRINCIPLE of government FROM THE TOP DOWN.

But in the first century of the Gospel Work in the New Testament, God was sending the Gospel into MANY COUNTRIES, over wide areas. So He organized His Work into TWO principal divisions, or areas -- ISRAEL and GENTILES. They were widely separated geographically. Communication was virtually nil, except by personal contact. Transportation was by foot, horse or muleback, or by camel or elephant, or sailboat. If Peter were the sole human head under Christ, it might take him weeks to communicate with the man next under him in Rome, if he were in Jerusalem. So God worked directly with TWO in separated areas. Today, if I, for example, need to communicate with Mr. Hunting or Dr. Meredith at Bricket Wood, or with Mr. Luker at Sydney, Australia, I can usually reach them in a matter of three minutes to an hour or so by telephone. Or I could reach them in a matter of hours by airplane. With such communication and transportation facilities available today,

Christ requires only ONE, once again, directly under him. Several times I have questioned whether Christ would ordain one or several more apostles, but always on counseling with evangelists, their response has been a decisive and absolute "NO."

In the first century, GOD HIMSELF chose Paul and committed to him authority directly under Christ, the Gospel Work to the Gentiles. He was not chosen APART FROM, or CONTRARY to or IN OPPOSITION to Peter or to the HEADQUARTERS at Jerusalem, as dissenters have CHOSEN THEMSELVES, apart from, and in opposition to, God's HEADQUARTERS today. When Paul went to Jerusalem Headquarters, it was by revelation from God. He communicated to the leaders there what he preached to the Gentiles, lest he might be preaching CONTRARY to them as God led them, and thus might have been preaching IN VAIN -- as he would have been, if he preached a DIFFERENT Gospel (Gal. 2:2 and 1:8-9).

Paul was called separately and directly by Christ. He was NOT one of Peter's sons in the Lord. He was not one UNDER Peter who, on his own, broke AWAY from Peter and God's Headquarters, and set himself up as HEAD of a competing church seeking to DESTROY GOD'S Church. The dissenters today CANNOT claim they are following Paul's example.

YOU, Brethren, today, ALL were called, directly or indirectly through me and THE GOVERNMENT OF GOD doing the WORK of God -- you are all MY SONS AND DAUGHTERS IN CHRIST. Compare I Corinthians 4:14-16: "I write not these things to shame you, but as my beloved sons I warn you. For though ye have ten thousand instructors in Christ (or who pose as being), yet have ye not many fathers: for in Christ Jesus I have begotten you through the gospel. Wherefore I beseech you, be ye followers of me." So far as following Paul's example is concerned, God IN PERSON directly called and guided Paul in a way he does not YOU, and the turning away of the dissenters CANNOT be justified by any comparison with Paul, and the Government of God through Paul.

Brethren, we in God's Church are being trained and prepared, NOW, to RULE in the Kingdom of God during the millennium. What KIND (principle) of government are we being trained to administer?

At that time, beginning with Christ's coming and the resurrection, Christ will be KING of kings over ALL NATIONS (Rev. 19:16). Directly under Christ, over Israel -- that is all the nations springing from the twelve tribes of Israel -- will be the resurrected David. Notice: "For it shall come to pass in that day, saith the Eternal of hosts, that I will ... burst thy (Israel's) bonds ... but they (Israel) shall serve the Eternal their God, and David their king, whom I will raise up unto them (Jeremiah 30:8-9).

Notice again: At the beginning of the millennial reign under Christ, God will unite Israel (ten tribes) and Judah once again into ONE NATION, in the land of ancient Israel (Ezek. 37:22) with one king over them. "And David my servant shall be king over them" (verses 24-25). Again, "And I will set up one shepherd over

them, and he shall feed them, even my servant David" (Ezek. 34:23)

Of course, also under Christ will be others over the Gentile nations, but God has not revealed who specifically. But, UNDER DAVID, God does tell us who shall rule those of each of the twelve tribes.

Peter had asked Jesus what the twelve apostles would have in the Kingdom during the millennium. "And Jesus said unto them, Verily I say unto you, That ye which have followed me, in the regeneration, when the Son of man shall sit in the throne of his glory, ye also shall sit upon twelve thrones, judging the twelve tribes of Israel" (Matt. 19:28).

Will there be others UNDER each king over one tribe?

Turn to Luke 19, beginning with verse 11. Jesus gave a parable to His disciples, because they thought the Kingdom of God should immediately appear in their time. (Some dissenters, like the Baptists or other Protestants, are now coming to believe it did appear then, IN THEIR HEARTS.)

"He said therefore, A certain nobleman (Christ) went into a far country (God's throne in heaven) to receive for himself a kingdom, and to return (to earth). And he called his ten servants (so-called lost ten tribes of Israel), and delivered them ten pounds (British money, here representing symbolically God's Holy Spirit, or spiritual gifts for the operations in the WORK of God in the Church, NOW) and said unto them, Occupy till I come. But his citizens (Judah -- the Jews -- His own to whom he came and who received Him not -- John 1:11) hated him, and sent a message after him, saying, We will not have this man to reign over us. And it came to pass, that when he was returned, having received the kingdom (second coming of Christ to RULE all nations), then he commanded these servants to be called unto him, to whom he had given the money, that he might know how much every man had gained by trading. Then came the first, saying, Lord, thy pound hath gained ten pounds. And he (Christ) said unto him, Well, thou good servant: because thou hast been faithful in a very little, have thou AUTHORITY over TEN CITIES. And the second came, saying, Lord, thy pound hath gained five pounds. And he (Christ the King) said likewise to him, Be thou also over five cities." And the one who had accomplished NOTHING in God's CHURCH, now, lost even that which had been given to him.

This shows we are REWARDED (not saved) according to OUR WORKS -- according to how much we have GROWN in grace and the knowledge of Jesus Christ -- how much we have SUPPORTED GOD'S WORK, either actively in a specific position, or by our prayers, encouragement to those who do serve, tithes, etc.

Later, from heaven Jesus said: "He that overcometh, and keepeth my WORKS unto the end, to him will I give POWER over the nations, and he shall RULE THEM with a rod of iron" (Rev. 2:26-27). And, again, "To him that overcometh (grows in SPIRITUAL CHARACTER) will I grant to sit with me in my throne (in Jerusalem), even as I also overcame, and am set down with my Father in my

Father's throne" (Rev. 3:21).

Brethren, we are IN TRAINING, NOW, for that RULE in the KINGDOM OF GOD.

And what PRINCIPLE of government? From the TOP DOWN. From GOD -- it is HIS Government -- the GOVERNMENT of God the Father. Under Him is Christ. Under Christ, over ISRAEL will be the resurrected DAVID. Under David, each over one of twelve tribes, the TWELVE ORIGINAL APOSTLES. Under each of them, rulers over CITIES.

DEMOCRACY, from the bottom up -- every man doing what seems right IN HIS OWN EYES, would never prepare you to REIGN with Christ then. THINK, Brethren, what it would mean if you should REBEL against God's Government as HE has placed it in HIS CHURCH NOW, and follow the dissenters OUT of God's Church, into what unauthorized humans have ASSOCIATED THEMSELVES into -- an "ASSOCIATED CHURCH." I should demand PROOF that such is of GOD. There is NO EVIDENCE. It is of MEN -- disloyal, selfish men -- swayed and deceived by Satan!

But now back more specifically to the CHURCH.

Just WHAT IS the Church of God? Let's see it as GOD sees it, in relation to His OVERALL PURPOSE.

Remember, God's overall PURPOSE in creating and putting MAN on earth may be stated as:

1) The RESTORATION OF THE GOVERNMENT OF GOD UPON EARTH. And to do this by means of,

2) REPRODUCING HIMSELF, thus producing an unlimited number of beings begotten and finally BORN of God into the divine FAMILY OF GOD, having developed holy and righteous CHARACTER that WILL NOT, and therefore cannot violate or transgress GOD'S GOVERNMENT, and, with God's GOVERNMENT, ultimately to RULE THE UNIVERSE.

Just WHAT, then, is the KINGDOM OF GOD?

The KINGDOM OF GOD is, 1) the GOVERNMENT OF GOD, but also it is 2) the FAMILY OF GOD, which, being the RULING Family, governs the UNIVERSE.

As the FAMILY of God, consisting of the Father, and the BORN (immortal spirit-composed) SONS of God, it is (will be) a DIVINE ORGANISM.

As the RULING Family it also is the GOVERNMENT OF GOD, organized from the TOP DOWN.

Now WHAT, then, is the CHURCH OF GOD?

Under the Old Testament there was the Congregation (Assembly -- Church) of ISRAEL, consisting of physically-begotten



and born DESCENDANTS OF Israel.

Under the NEW Testament, it is the Church of GOD -- consisting of the spiritually begotten (not yet born) children of GOD. The CHURCH OF GOD, at the coming of Christ and the resurrection, will, BY the resurrection, BECOME the KINGDOM OF GOD.

And since the CHURCH OF GOD is to BECOME the KINGDOM OF GOD, it is now, 1) a spiritual Organism, in which each begotten child of God has a personal contact, through Christ, in prayer and in fellowship, with the Father of the Family of which each of us is a begotten child. And in order to carry out the Divine Great Commission, 2) an ORGANIZATION, organized with the GOVERNMENT OF GOD, to carry on what we customarily refer to as the WORK OF GOD.

Now let's look into New Testament teaching to see how this is POSITIVELY REVEALED.

Take the Apostle Paul, called and chosen by Christ direct, as leader, under Christ, in getting THE WORK to the Gentiles, as well as the conducting of services in the churches, after the Work has resulted in conversions and local churches -- that is, the function of "feeding the flock," after THE WORK has not only proclaimed the Gospel as a witness, but also resulted in conversions and adding members to the Church.

I quoted from Galatians 2:7-8 about how Paul was assigned by Christ to head THE WORK to the Gentiles.

Now notice Titus 1:4-5 and 2:15 -- Paul wrote to Titus (UNDER PAUL), "To Titus, mine own son after the common faith (even as those under me in THE WORK today, are MY own sons, directly or indirectly, in the Lord), ...from God the Father (first in rank) and the Lord Jesus Christ (second in rank) our Savior. For this cause left I (next in rank -- to Gentiles -- under Christ) thee (under Paul's authority in the Work) in Crete, that thou shouldst set in order the things that are wanting, and ordain elders (under Titus who is under Paul, who is under Christ) in every city as I had appointed thee."

Paul gave reason, in the following verses, for GOVERNMENT and AUTHORITY in the Church -- "For there are many unruly and vain talkers and deceivers ... whose mouths must be stopped, who subvert

whole houses (even as those fighting against order and government in God's Church are doing today), teaching things they ought not (as right now), for filthy lucre's sake. One of themselves, even a prophet of their own, said, The Cretans are always liars, evil beasts, (lazy gluttons -- RSV), ... This witness is true. Wherefore rebuke them sharply, that they may be sound in the faith." And Paul adds, chapter 2:15, "...and REBUKE, with ALL AUTHORITY."

Yes, God's Government is NECESSARY in His Church, and He PUT IT THERE!

No authority in the Church? What did God MEAN when He

says in His Word, "OBEY them that have the RULE over you, and submit yourselves: for they watch for your souls, as they that must give account (as I know I shall) that they may do it with JOY, and not with grief for that (causing those over you grief) is unprofitable for YOU. Pray for us (THOSE OF US GOD HAS SET IN AUTHORITY TODAY) for we trust we have a good conscience, in all things, willing to live honestly" (Heb. 13:17-18).

No government in God's Church? Then WHY did God inspire this to the Thessalonians? "And we beseech you, brethren, to know them which labor among you, and are OVER YOU in the Lord, and admonish you; and to esteem them very highly in love for their work's sake. And be at peace among yourselves" (I Thes. 5:12-13).

One of the things SATAN works overtime in injecting into any mind that will let it enter, is RESENTMENT OF AUTHORITY. GOD'S authority is administered in LOVE -- and actually as one SERVING those under His authority for THEIR GOOD and out of loving CONCERN for them. That is the way I try to use what authority God has delegated to me, and I try to teach those under me to use it in the same manner -- as a servant, not one lording it over those under him -- as JESUS gave us an example. Satan DESPISES government, except as HE himself harshly and in hate employs it.

But what does GOD say about DESPISING GOVERNMENT?

"But chiefly them that walk after the flesh in the lust of uncleanness, and DESPISE GOVERNMENT. Presumptuous are they, self-willed, they are not afraid to speak evil of dignities, whereas angels, which are greater in power and might, bring not railing accusation against them before the Lord. But these, as natural brute beasts, made to be taken and destroyed, speak evil of the things that they understand not; and shall utterly perish in their own corruption" (II Peter 2:10-12).

Brethren, THAT'S GOD'S WORD, not mine!

Now notice I Corinthians 12: In this chapter God is showing that in THE WORK of the Church -- proclaiming the Gospel to the world, and feeding the flock, there are different ADMINISTRATIONS, different OPERATIONS, in the Church, and for these, God has given various spiritual GIFTS, or empowerments, by His Holy Spirit.

ADMINISTRATORS refer to performance of executive duties, MANAGERIAL responsibilities, rather than policy-making. For example, in the U.S. Government, the LEGISLATIVE Branch, that is, Congress, with the Senate and the House of Representatives, makes the laws. The PRESIDENCY is the EXECUTIVE Branch, the Supreme Court the Judicial. The Presidency, or Executive Branch is called "the ADMINISTRATION." So in the Church, God has set differences of ADMINISTRATIONS. For example, we have today the Division of Church Administration (CAD), or, Executive Administration over ministers and churches. There is the Educational Administration, or Executive direction over the Colleges and Imperial Schools. There is Publishing Administration, Broadcast Administration over radio and TV, etc. This of necessity requires organization. The

exact pattern or STRUCTURE may vary according to conditions, need etc., but the PRINCIPLE of the organization MUST BE THAT OF GOD'S GOVERNMENT, from the TOP, God, then Christ, on down, as CHRIST has directed and chosen.

OPERATIONS, refers to functioning -- a doing or performing of what involves practical application of principle or process; the quality or state of being functional or operational; method or manner of functioning.

The very fact that God has endowed different members in His Church with additional spiritual gifts, added to their own natural talents and abilities, in itself shows emphatically that there is definite ORGANIZATION in His Church, and that the ORGANIZATION must flow from a chain of authority, according to the PRINCIPLE which GOD (our legislative branch), has set -- that is, AUTHORITY FROM THE TOP DOWN. That is the PRINCIPLE. The OPERATIONS refers to functioning according to the practical application of the PRINCIPLE of government given us by GOD.

The ADMINISTRATIONS in the Church refers to executive performance and managerial responsibilities, NOT to policy-making. In other words, adapting the method of functioning, according to the PRINCIPLE which GOD (the Policy Maker and Law Giver), not we, has laid down.

If you will put this 12th chapter of I Corinthians together with Jesus' parable of the pounds (Luke 19) and the parable of the TALENTS (Matthew 15), you will see that God gives special spiritual gifts according to each one's natural talents or abilities.

Because of these various administrations, and operations, God shows in this chapter that He has bestowed VARIOUS spiritual gifts added to the natural talents and abilities of various ones to perform the many DIFFERENT functions required for the ORGANIZED Work of God. For this purpose He compares the Church -- the BODY of CHRIST -- to the human body, with its many members performing the many functions. All members do not perform the same function. God, through Paul, shows for example, that the hand performs a different function than the foot does.

But the one individual "scholar" of Biblical research of the dissenters seems to think we use this verse 15 to attempt to prove that the right hand (a minister, for example) gives orders to the left hand (church member). That might be funny if it were not so pitifully stupid. That is not what Paul is saying, but that the hand does not perform the same function as the foot. It is speaking of different operations, different people having different talents and abilities, to which God is adding various spiritual gifts for better performance. In verse 16, Paul shows that the ear does not perform the same function as the eye. The whole body is not merely the eye (verse 17) or the person could not hear. If it had only the ear it could not smell.

But (verse 18) God has set all these different abilities for different functions AS IT HAS PLEASED HIM.

Trying to TWIST and DISTORT and PERVERT the holy Word of God by representing that Paul was trying to show that the right hand cannot talk to and order the left hand to do its bidding is utterly ridiculous, and should deceive nobody. Obviously, the right hand can't TALK, and God's Church has never represented that it can.

The man's human head is what directs the hand, the foot, the ear, and all the members of that one body. And the Head of every MAN is CHRIST, and the Head of Christ is GOD (the Father) -- (I Cor. 11:3).

So here is what we REALLY have: God the Father at the top. Under Him, Christ. Under Christ, the human head, and under the head, all the organs of the body which obey the human head.

A significant portion of the human brain is devoted to the COORDINATION of all the various parts of the body. This enables the hundreds of muscles in the human body to function together in total unity of purpose. Otherwise, each one of these muscles would be doing its own separate thing, and the body could not function. For example, the cerebellum, a component in the human brain about the size of a small orange, primarily functions as a center for coordination. When the cerebellum is damaged (whether by disease or trauma), the person is severely disabled -- even though each muscle can be directed by the brain and each muscle itself is functioning properly -- because the coordination of the muscles is impaired. This coordination function totally destroys the dissenters' concept that the two arms are independent of one another, but only report to the head. I grant that fact, but the head, to be the head, must coordinate them so they are working in perfect alignment and unity.

Now WHAT is this chapter (I Corinthians 12) showing? That the Church is ONE -- and ONE ONLY -- and has many members. That there are different Administrations and different operations (verses 5-6). That there are different spiritual GIFTS (but ONE SPIRIT -- verses 4, 7-11). Christ is the Head of the Church, called "the Body of Christ," having many members for many functions. To show many functions, it is compared to the human body (verses 12-26). Then, we read of the respective offices in rank (verses 27-30).

So, as to RANK of offices of executive administration, and operational functions, "And GOD hath set some in the church, first apostles, secondarily prophets, thirdly teachers, after that miracles, then gifts of healings, helps, governments, diversities of tongues (languages)" (I Cor. 12:28).

That is the rank in which GOD set them. Now I want to show you how the "scholar of Biblical research" for the dissenters ranks them. I quote directly from a transcript of a sermon, tapes of which have been distributed to as many members as possible, on this point:

"Now, brethren, I think it is far better to call these

titles, rather than ranks. I know the apostle is put first. I realize the teacher is put last. But I'll tell YOU, sometimes the teacher or sometimes a pastor can give an apostle something that he didn't have before, you know. And I think that this would be important ... However, IF WE turn it around from being titles, and/or administrations or functions, what people are to do as far as functions are concerned, and we turn it into rank, a rank. A rank implies rulership. It implies lordship. It implies power and authority. Well, to go quite a ways with it, you know, that's what it implies if you say rank" (emphasis mine).

Notice now! GOD says -- the Holy WORD OF GOD says: "And GOD set some in the church, first, apostles, secondly prophets, thirdly teachers ..." That's what GOD says. But this leader of the theology of the dissenters from God's Church says, "BUT I THINK it is far better to call these titles, rather than ranks." He THINKS his way around the GOVERNMENT OF GOD, and the AUTHORITY which CHRIST has delegated.

GOD SAYS, first, secondly, thirdly. But HE THINKS his way around GOD'S WORD! Brethren, GOD'S Church dares not handle the Word of God so carelessly, so deceptively.

Again, he says, "A rank implies rulership. It implies lordship." Indeed rank, as Christ set it in the Church implies rulership, and I have quoted several Scriptures above that show that. But rulership emphatically, as the living Christ taught it, and wields it Himself today, and as God's Church teaches and wields it, emphatically DOES NOT imply "lordship."

Who is the HEAD of God's Church? JESUS CHRIST is the Head. He wields RULERSHIP, and delegates rulership to some of us on earth, under Him. HE sets us the example in HIS KIND OF RULERSHIP. It is rulership IN LOVE -- meaning with OUTGOING CONCERN for the good and welfare of the one ruled under Him. He bears RULE over me. And I find no harsh "lordship" in it.

Let those who have gone out of God's own Church, because they have allowed Satan to subtly inject into their minds an attitude of resentment and rebellion against any authority over them, tell me where and when I ever exercised any harsh, hostile, unChristian "lordship" over them. I know that no such attitude is in my mind or heart.

In the word of the unconverted, those in authority do exercise lordship over those under them. Christ said it should NOT be so with us. But He did not in so saying abolish all authority or rulership. He PUT RULERSHIP in His Church. He DELEGATED authority. What He was teaching His future apostles, is that we in GOD'S GOVERNMENT should NOT bear rule IN THE SAME HARSH AND UNLOVING MANNER as the unconverted in the world.

Let's get this point CLEAR. It's basic. Misunderstanding at this point has caused some to leave God's Church, and perhaps even God's salvation and gift of eternal life!

Notice what Jesus taught: "And there was also a strife

among them, which of them (Jesus' disciples) should be accounted the greatest. And he said unto them, The kings of the Gentiles exercise lordship over them, ... but ye shall not be so; but he that is greatest among you, let him be as the younger; and he that is chief, as he that doth serve" (Luke 22:24-26). This same conversation is also recorded in Mark 10:42: "... ye know that they which are accounted to rule over the Gentiles exercise lordship over them ... but so shall it not be among you: but whosoever will be great among you, shall be your minister: and whosoever of you will be the chiefest, shall be servant of all. For even the Son of man came not to be ministered unto, but to minister, ..." But no one can say Jesus had no authority.

Years ago, seeing this, and not considering the many, MANY Scriptures charging some in the Church with authority, rulership, saying to "rebuke" the unruly, etc., I took the above scriptures to mean there is no authority in the Church. I did not want to exercise authority. I was still NEW in God's truth (this was over 40 years ago). So, in the early days of the parent Church of the Philadelphia era, at Eugene, Oregon, I allowed "wolves in sheeps' clothing" to come in and sow the seeds of discord among brethren. It resulted in splitting the church in two -- possibly turning half my flock onto the way that leads into a lake of fire! God had His own way of REBUKING ME SOUNDLY, making me see this in its true light. Jesus here is talking about THE MANNER in which the authority Christ delegates is used. He is NOT saying there is NO AUTHORITY.

Let's continue on and make it CLEAR.

Continue in Luke 22:28: Jesus continued, "Ye are they which have continued with me in my temptations. And I appoint unto you a KINGDOM, as my Father hath appointed unto me; that ye may eat and drink at my table in my kingdom, and sit on thrones judging the twelve tribes of Israel."

So you see, in the same speech where Jesus taught against "lording it over" those under one's authority, He delegated to them authority of KINGSHIP, sitting on twelve thrones.

I have had to correct some under me in God's Work on this very point -- the manner in which authority was used. Those of us in God's Church are not YET perfect. We must OVERCOME and GROW in grace. But the remedy is not to take all authority which Christ has delegated OUT of the Church, but to learn to administer it IN THE MANNER Christ has taught.

Above I have quoted GOD'S INSTRUCTION -- "Rebuke them sharply!" -- "RULE," etc., etc.

The parallel instruction on the RANK of authority in the Church is in Ephesians 4, beginning with verse 11: "And he (Christ gave some, ..." The RSV translates it more clearly: "And His gifts were that some should be apostles," etc. Continue, "some prophets, and some evangelists, and some, pastors and teachers; for the perfecting of the saints, for THE WORK of the ministry (proclaiming the Gospel of the Kingdom to all the world), for the

edifying of the body of Christ ..."

God's Church today is organized on THAT DIVINE PATTERN.

The word "prophet" has two meanings. One is to receive direct from God instruction or foreknowledge of a happening. In the early first century, before the Bible was completely written, God did send a message through a prophet, who conveyed that message to an apostle. There has been no occasion for that function today. A "prophet" also can mean one who PREACHES. We do have that function in the Church today. The Bible does not in detail specify "preaching elder " and "local elder," but it appears that some local elders were preachers and others were not, but were leaders in meetings. We designate these accordingly.

And now, finally, let me repeat -- and answer -- the questions at the beginning of this important letter.

I said some in the Church DO NOT UNDERSTAND just what the Church of God really IS. I have shown that to understand, we must also know just what the KINGDOM OF GOD really IS, because, at Christ's coming and the resurrection, the CHURCH of God will become the KINGDOM OF GOD. The Kingdom of God is the divine FAMILY OF GOD, into which we may be born -- the CREATING Family which RULES and thus MAINTAINS what it has created. Therefore the Kingdom of God is BOTH the divine FAMILY of God, and the GOVERNMENT of God, ruling the entire UNIVERSE.

Therefore the CHURCH is both the spiritual organism composed of the begotten (not yet born) children of God, and the organization or organized government of God on earth carrying on the WORK OF GOD -- the Great Commission: "Go ye into all the world, and preach the Gospel," -- "Go ye, therefore, and teach all nations;" -- "And this Gospel of the Kingdom shall be preached in all the world, for a witness unto all nations," just before THE END of this age.

Next I said, some have become confused as to whether there is ORGANIZATION or government in it. I have abundantly shown text after text in the New Testament showing GOVERNMENT and RULE and AUTHORITY in the Church -- and I did not even quote such passages as I Corinthians 5, where Paul ordered the Church to "put away from yourselves that wicked person;" or, I Corinthians 4:21 where Paul said to that Church, "What will ye? shall I come unto you with a rod, or in love, and in the spirit of meekness?" Without organization, the Church could never fulfill its Great Commission -- its VERY PURPOSE FOR BEING, at the present time. Yes, there is organized government, and RULE -- but the rule is in LOVE -- in outgoing concern for the good of those ruled.

Then I said, some wonder whether they can leave God's Church, and still be true and real Christians -- whether they could then enter God's Kingdom with His gift of eternal life.

God has ONLY ONE CHURCH on earth, which He directs in the doing of His Work -- not TWO churches -- not MANY denominations and sects, and "groups." "But now are they many members, YET BUT

ONE BODY" (I Cor. 12:20 -- see also v. 12, 13). "For by one Spirit are we all (not part of us) baptized into ONE body."

Paul compared the Church to the human body. If you cut off an arm, it withers and dies -- there is no longer life in it.

The CHURCH of God will be changed into -- will BECOME -- the KINGDOM OF GOD. When the CHURCH becomes the Kingdom of God, where will those be that broke themselves off? That is a question for YOU to answer. God is the judge. The Worldwide Church of God is DOING THE WORK that Christ commissioned. It started out doing that Work. That is THE PURPOSE for which God caused the membership, for the first time in generations -- or since the first century -- to MULTIPLY in numbers, so that there could be enough to grow into a WORLDWIDE Work. The Commission is: "Go ye INTO ALL THE WORLD" -- "Go ye, and teach ALL NATIONS;" -- "for a witness unto ALL NATIONS." No other body, church, or group is doing that! As to whether you can RUN AWAY from your part in that Commission, having been a part of it, and still hear Christ say to you, when He comes: "Well done, good and faithful servant," YOU answer. I shall not be your judge -- you shall answer to the living CHRIST. I do know that I would be AFRAID to run from what God has called me to do, and then expect Him to bless me for it! And I will say, that the living Christ DOES NOT set up additional churches, on disloyalty, rebellion, false accusation, and character assassination. There is NO PLACE IN THE NEW TESTAMENT where any went out of God's Church, separating themselves from the Body through which they had been CALLED and baptized, with Christ's approval or blessing.

I know WHERE THE LIVING CHRIST IS WORKING, and guiding, and blessing, and that's where I intend to KEEP ON WORKING!

WHY has God called you and me NOW, while we still have to fight and resist the cunning of Satan, AHEAD OF TIME -- instead of WHEN CHRIST SHALL HAVE COME, AND PUT SATAN AWAY, AND SET HIS HAND TO CALL EVERY LIVING PERSON? The answer is, TO GET THIS JOB DONE!

Dear Brethren, I feel like writing to you as the Apostle John did, as "my little children," (I John 2:1) -- for, directly or indirectly, you are my sons and daughters in the Lord -- or of the Work which Christ raised up through me. We are right now in the time of FINAL EXAMS -- of severe trying and testing -- to determine whether we shall make it into God's Kingdom and eternal life -- to be a priest or king, ruling under Christ for a thousand years -- and after that, the WHOLE UNIVERSE under our feet! The future before us is so transcendently ENORMOUS we cannot now fully conceive of it.

We have been called AHEAD OF TIME. We have Satan to fight and we need the WHOLE ARMOR OF THE LIVING GOD to avoid being deceived by his wiles and deceptions. But I wonder IF God may not have something BETTER in store for us, IF we overcome and remain firm and faithful in God's Work, than He will have for those called after Christ comes, and Satan is imprisoned, and EVERYBODY will be living under God's Government, with perhaps MOST going that way. It will surely be easier for them, then. Perhaps our reward will



be greater.

Let's not fail in these final exams. If you are my children in the Lord, God has given me a truly BIG, FINE, HAPPY FAMILY filled with the LOVE OF CHRIST that passes all understanding, and we shall be together for ETERNITY!

So I ask you, dear Brethren -- and my children in the Lord -- to REMAIN LOYAL TO CHRIST IN HIS WORK -- to STAND SOLIDLY BACK OF ME AND GARNER TED ARMSTRONG IN GOD'S WORK, sacrificing even more as God makes possible, praying constantly, earnestly, fervently, and in LIVING FAITH, for us and the WORK. May God's richest blessings continue upon you.

With deep love, in Jesus' name,

Herbert W. Armstrong

WORLDWIDE CHURCH OF GOD

WORLD HEADQUARTERS  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG  
President and Pastor

May 14, 1974

Dear Brethren in God's Church:

New light on marriage and divorce has been announced!

The CHURCH OF GOD GROWS in grace and the KNOWLEDGE of our Lord and Saviour Jesus Christ!

Forty-seven years ago, I received the shock of my life. It must have compared to the shock experienced by Saul of Tarsus, when God blinded him and struck him down as he approached Damascus. He had believed the new Message announced by Jesus of Nazareth to be completely FALSE. To be shown, suddenly, that he had been persecuting the very Son of the Living God, believing the OPPOSITE of God's TRUTH, was the shock of his life.

Likewise, when God called me and opened my eyes to see in the Bible that "Christianity" was not teaching the TRUTH revealed in the WORD OF GOD, but in most basic areas precisely the opposite, I was simply dumbfounded!

If what I knew as CHRISTIANITY was virtually the antithesis of the teaching Jesus Christ gave to His Church, where was that true Church which Jesus said would never cease to exist? WHERE? He said the gates of the grave would never prevail against it. He said He would never leave nor forsake it.

But WHERE was the true Church Christ founded with and through the original Apostles? It had to exist. Jesus said the gates of the grave would never prevail against it. He said He would never leave nor forsake it!

I knew this: it had to be a church accepting and proclaiming BIBLICAL TRUTH. It had to be a church teaching repentance of SIN. And since sin is the transgression of God's spiritual Law, it had to be a Sabbath-keeping church. It had to be a church still kept in the name of God the Father. It had to be a church proclaiming to all the world the Gospel of the KINGDOM OF GOD.

One thing more especially impressed me. The individual Christian must be constantly GROWING in grace and the knowledge of our Lord and Saviour Jesus Christ (II Pet. 3:18). The Church is merely the sum total of its individual members, collectively. Therefore, especially since we live in a world in which ALL NATIONS have been DECEIVED by Satan -- a world in which the churches of "Christianity" teach doctrines and follow customs diametrically OPPOSITE to the pure teaching of the WORD OF GOD, the true Church of God MUST be a Church which is constantly GROWING in truth and confessing and correcting ERROR.

But I could find no church which had been willing to do that. I do not know of a single church which in our time has ever confessed its teaching on major doctrines was in error and which has corrected that error; nor one which has accepted NEW (to it) truth. Yet that is one of the criteria of the one and only TRUE Church of God. And there is only ONE such Church (I Cor. 12:12-13, 27; Rom. 12:5).

God has led His Church into the TRUE KNOWLEDGE and UNDERSTANDING of the PURPOSE and MEANING of marriage. God has revealed to His Church that marriage is actually a GOD-PLANE relationship, bestowed on NO OTHER form of life created by God. Animals do not have the blessing of marriage with HOME and FAMILY RELATIONSHIP. Angels do not have it.

God's Church has the UNDERSTANDING that God is a FAMILY; that man is formed in the shape and image of God; that he can be born into the FAMILY of God, being changed by a resurrection from mortal to immortal -- from human to divine -- from flesh-and-blood to SPIRIT composition.

And when the CHURCH -- this Church -- is BORN of God at Christ's coming and the resurrection, it will be the BRIDE of Christ and become MARRIED to Christ. The Kingdom of God then will be composed of God the FATHER, Christ the SON, and Christ's WIFE -- a FAMILY relationship.

No other church, as far as I know, has this wonderful knowledge!

#### God's Law of Marriage

This Church also knows GOD'S LAW of marriage, as mentioned in Romans 7:1-3: "Know ye not, brethren, (for I speak to them that know the law,)...." Paul was speaking to them that "know the law." The great group of many churches called "Christianity" reject God's Law, and their people do not "know the law." Those of other religions the world over do not "know the law." Those of other religions the world over do not "know the law."

Continue in Romans 7: "...how that the law hath dominion over a man as long as he liveth? For the woman which hath an husband is bound by the law to her husband so long as he liveth; but if the husband be dead, she is loosed from the law of the husband. So then if, while her husband liveth, she be married to another man, she shall be called an adulteress: but if her husband be dead, she is free from that law; so that she is no adulteress, though she be married to another man."

WHY did God give to HUMANS this God-plane relationship given to NO OTHER creature? Because this life is the TRAINING GROUND for our life in God's Kingdom -- to prepare us for that ETERNAL life. We then shall enter a divine MARRIAGE to Christ. It shall be an ETERNAL marriage -- never broken through eternity. God's LAW of marriage was designed to impress us with the SACREDNESS and the

PERMANENCY of marriage. Two of God's Ten Commandments protect the permanency of that sacred and holy union.

#### Divorce Question Plagued Church

But today we live in a deceived and sinning world. Satan is the god of this world. It does not KNOW the true God, nor His Laws, nor does it UNDERSTAND the meaning and PURPOSE of marriage.

It is a world plagued with broken marriages and broken families. This type of violation of God's Law produces much SUFFERING. More than one in every four marriages is now broken by divorce -- approaching one in three.

Of prospective Church members -- those applying for baptism -- somewhere near one in five, or one in four, have been divorced, and most of these remarried. In order to qualify to be baptized and accepted into God's Church MANY have been required by the Church, knowing this teaching, to separate from a second marriage -- in many cases a happy marriage with children.

This brought on a growing class of what came to be called "spiritual widows" -- women separated from such a second marriage, unable to support themselves (and often children) and therefore living on third tithes. Also many divorced from a former marriage were plagued with the desire to remarry -- forbidden by the Church.

Some began studying the Bible to find a way around this law and to justify remarriage after divorce from a first mate. A book was found, attempting to justify such remarriage without one being called an "adulteress" or an "adulterer." Several tried to justify a conclusion opposite to PLAIN SCRIPTURE by trying to prove that the word "fornication" used by Jesus in Matthew 5:32 and 19:9 -- translated from the Greek word porneia -- could mean the equivalent of "adultery." Efforts were made to read meanings into Deut. 24: 1-4, Jer. 3, and Hosea to allow for divorce and remarriage.

I appointed a team of scholars and researchers to research this question with a fine-tooth comb -- NOT to find a way to twist or distort or misapply God's Word, but to find the TRUTH. After this team had been studying the question and researching for some time all angles purported to justify remarriage after divorce, I promised, in December, 1972, to carefully study the papers prepared by the team and produce a new booklet on the subject as soon as possible.

This I did. I studied carefully the reports of the researches of the several members of the team. In addition, at the same time, there was my own further study of all these points of contention. The result was a new 96-page booklet titled Marriage and Divorce. I proved, adequately and conclusively, in it, that the maneuvering and twistings and human-reason arguments endeavoring to prove God's spiritual Law of marriage allowed divorce and remarriage were false, and that God's spiritual Law STANDS, immutable!

GOD'S CHURCH WILL NOT COMPROMISE WITH GOD'S LAW, or with the

clear WORD OF GOD. Dissenters may go out of the Church, resorting to a striving about Greek or Hebrew words (forbidden by God -- II Tim. 2:14), but GOD'S CHURCH has been and WILL BE FAITHFUL with the WORD OF GOD (Rev. 3:8). Where proved TRUTH (new to us) appears, we shall ACCEPT IT. Where error is found, we shall CORRECT IT. But God's Church also will HOLD FAST that which is proved TRUE.

After the booklet was published, however, word reached me that some had not submitted their own contributions on the subject. I was overseas when this report reached me. Immediately I telexed Pasadena to withhold the new booklet from circulation until their contributions to the combined study could be considered and evaluated.

Meanwhile, this matter of the so-called "spiritual widows" was bringing more and more insistent protest from many of our ministers. The necessity, as we understood it, of telling an increasing number of applicants for baptism that they could not be baptized or received into the Church contrary to GOD'S LAW of marriage was fast becoming a heavy concern to us all. Many of these marriages involving a former marriage and divorce were marriages of some years, with children -- happy marriages. Yet God's Law seemed plain!

My son, Garner Ted Armstrong, came to me, heavily concerned -- as we all were -- with this: "In the first century, when the Apostle Paul wrote, Dad, divorce and remarriage problems were rampant -- perhaps even worse than today, especially in Rome and the Greek world. That's an established FACT of history. Therefore, we know Paul was encountering these problems continually, just as we are today. WHY, then, do we not read of these problems and Paul's heartache in having to tell such happily-married people they have to break up their marriage? Yet we find no such experiences, either in the Book of Acts, or Romans, or his two letters to the Corinthians, or others. WHY?"

This triggered a NEW APPROACH in our research. In the urgency to FINALIZE this study for the definite answer before the worldwide Ministers' Conference convening May 6th at Pasadena, I appointed a special committee, including Drs. Herman Hoeh, Charles Dorothy, Robert Kuhn, and Mr. Raymond McNair, and asked them to make an intensified study of accounts of Paul's ministry in these areas of the Gentile world and his letters to those countries.

We were all reminded of how many times I have said that nearly always error results from an ASSUMED premise carelessly taken for granted because it seemed too self-evident to even question. WHAT could we have taken for granted? WHAT was the premise on which everything was based?

First, we all had to bear in mind that we COULD NOT accept mere arguments advanced by others outside the Church, resorting to unclear meanings of Greek or Hebrew words and using human reason to try to "prove" what they wanted to prove. Those arguments were found false.

Some of the team researched further into Paul's letters to the

Romans and the Corinthians. Surely Paul had said something on this problem that plagues God's Church today. The Corinthians had written Paul about problems -- these he was answering.

The one chapter Paul wrote them on the subject of marriage is the seventh chapter of I Corinthians. Corinth was a hotbed of divorce and remarriage abuses. Verses 12 through 17 had never seemed completely clear to us. Verses 8 through 11 have been perfectly clear -- and in perfect harmony with Romans 7:1-3. In these verses Paul wrote: "To the married I give charge, not I but the Lord, that the wife should not separate from her husband (but if she does, let her remain single or else be reconciled to her husband) -- and that the husband should not divorce his wife" (v. 10-11, RSV). This is addressed to "the MARRIED" and shows "the married" are bound to each other for LIFE. If a divorce occurs, each must remain single. A second marriage makes one an adulterer or adulteress, just as in Romans 7:1-3. But they MAY be reconciled. The husband MAY take his wife back again.

Next, verse 12 (RSV): "To the rest I say, not the Lord...." In verse 8, Paul addressed himself "to the unmarried and widows"; in verse 10, "to the married"; and in verse 12, "to the rest." WHO are "the rest" -- besides the UNmarried, widows and widowers, and besides "the MARRIED"? The expression, "I say, not the Lord," does not mean that this is not inspired. All scripture is inspired, and this is part of scripture. It simply means there has heretofore been no precedent. When Paul writes, "I give charge, not I but the Lord," he is quoting what the Lord has already said IN SCRIPTURE. But what he is going to say in verse 12 is something NEW, without precedent. Yet Paul, even though saying this for the first time in scripture, is inspired in writing it. I think all commentaries agree. He continues, "If any brother has a wife who is an unbeliever...." Let us stop here and ask, "WHEN was such a brother married?" NOT since becoming a baptized believer, for believers are prohibited from being unequally yoked together with unbelievers. Therefore, this is speaking of a man converted, but already married while HE and his wife both were unbelievers. Continuing: "...and she consents to live with him." WHY should she NOT? She already had "consented" to live with him when they were married. She still was living with him when he was converted and baptized. The reason she might NOT consent to live with him now is his conversion, which she might not agree with and turn hostile because of it. How many such experiences have we had today like that?

So here is a NEW type of case. A newly converted person married to an unbelieving wife. She may refuse to live any longer with him because of his conversion. Paul solves this by NOT QUESTIONING the validity of the pre-conversion marriage. He simply says to this NEW situation that if she consents to live with him, he should not leave her. If SHE is willing, he should CONTINUE (verses 17-20) in the same married state in which God called him.

Next (verse 13): "If any woman has a husband who is an unbeliever, and he consents to live with her, she should not divorce him."

Now we come to the part which was not fully clear to us before. "For the unbelieving husband is consecrated through his wife, and the unbelieving wife is consecrated through her husband. Otherwise, your children would be unclean, but as it is, they are holy" (verse 14).

The conversion of either partner in a marriage which was consummated before conversion sanctifies -- sets apart in God's favor -- the unconverted who is willing to live in peace with the converted mate. The conversion of one makes the children holy, where they had been "unclean" before (so far as Godly relation goes).

This can mean nothing else than that GOD has entered into the marriage and the FAMILY with the conversion of ONE, either husband or wife! This brings up a TREMENDOUS NEW POINT!

Marriage was ordained of God. The LAWS respecting marriage were set by GOD. And WHEN?

This is IMPORTANT!! God ordained the marriage institution PRIOR to man's rejection of God's Laws and God's institutions. And when man cut himself off from God, and from God's LAWS (including His marriage law, mentioned in Romans 7:1-3 and elsewhere), he no longer took God into such relationships as marriage, or business relationships, or government, or education. This world's institutions -- government, science, commerce, industry, society, religion, education -- all exclude God, except the god of this world.

#### WHEN God Ordained Marriage

God ordained the marriage and family relationship PRIOR to Satan's temptation and Adam's rejection of God and His knowledge and His Laws and ways.

God actually ordained marriage and family relationship at, and immediately upon, the creation of man. Notice: "So God created man in his own image, in the image of God created he him; male and female created he them. And God blessed them, and God said unto them, [His very first words to man] 'Be fruitful, and multiply, and replenish the earth...'"(Gen. 1:27-28).

Then, again, "Therefore shall a man leave his father and his mother, and shall cleave unto his wife: and they shall be one flesh" (Gen. 2:24).

Then, in the third chapter comes the report of Satan's temptation and man's rejection of God and of God's part in his life.

#### Satan the GOD of This World

Even since Adam rejected God's rule over his life, man has gone his own way, swayed and deceived by Satan. This world became

Satan's world. Satan is the god of this world -- of its religions, which are deceived by him.

As man rejected God's Laws and God's presence in his life -- as Israel even did, after God had intervened to give Israel His Laws and ways -- God "gave them also statutes that were not good, and judgments whereby they should not live..." (Ezek. 20:25). It was like the expression in II Thess. 2:11: "And for this cause [rejecting God's Truth -- verse 10] God shall send them strong delusion, that they should believe a lie." In other words, God GAVE THEM OVER to statutes, ordinances, governments, customs, development of knowledge devoid of God's revealed knowledge -- and WITHOUT GOD ENTERING INTO AND BECOMING PART OF THEIR LIVES. That has penetrated even into the religions of this world, under Satan's sway.

#### The ASSUMED Erroneous Premise

Thus, this greater IN-DEPTH study of I Corinthians 7 brought to light the PREMISE on which our whole conception of marriage and divorce was heretofore based: we assumed that GOD personally looked down from heaven and witnessed and Himself BOUND every marriage of a heathen, a pagan, a couple who has no religion -- in short, ALL MARRIAGES of all the billions of human beings on earth.

God had revealed HIS LAW OF MARRIAGE -- His TRUTH about marriage -- God's PURPOSE in marriage, its sanctity, its PERMANENCY -- to His Church. And we applied that truth to ALL marriages, ASSUMING that God entered into every marriage, EVEN THOUGH GOD HAD NOT ENTERED INTO THE LIVES OF THOSE we SUPPOSED He had bound.

Let us REJOICE that God has revealed HIS TRUTH -- and that God's Church DID hold fast that which God had revealed as good; that we did not CHANGE until God revealed how HE HAD NOT HIMSELF BOUND all marriages.

Unconverted people have never let GOD enter their lives. They live APART from God -- CUT OFF from God -- because sin cuts one off from contact with God (see Isa. 59:2). When they have never let God come into their lives -- have been CUT OFF from contact with Him -- could He enter into their MARRIAGES and BIND them?

God allows the world to have its governments -- to legislate such things as war, peace; to regulate the commercial, industrial and social affairs; to make its own laws of marriage. The UNconverted are BOUND by the state, but NOT DIRECTLY BY GOD! Their marriages are LEGAL. Their children are LEGITIMATE -- in no sense bastards -- but the children of the unconverted are not HOLY. They do not have this special blessing from God.

These verses I am discussing in I Corinthians 7 were never clear to us in God's Church before.

But now back to I Corinthians 7.

Notice, now, verse 15: "But if the unbelieving depart, let



him depart. A brother or sister is not under bondage in such cases: but God hath called us to peace." "IF the unbelieving depart" -- IF he or she so deeply resents the mate for letting GOD come into his or her life, with His Holy Spirit, and he or she refuses to live longer with the converted partner, let him depart. Pray, what else could one do? A brother or sister, in such a situation, having been married BEFORE conversion, IS NOT BOUND BY GOD!

And if GOD had not bound the marriage, then the newly converted one is FREE TO MARRY -- but ONLY a converted mate IN THE LORD! And THAT marriage, of course, would be BOUND by GOD.

God's teaching here is that, if possible -- if the unconverted mate is willing--the converted mate should CONTINUE LIVING WITH THE UNCONVERTED one. The unbelieving one is SANCTIFIED -- set apart for holy matrimony BY GOD -- through the converted one. In other words, GOD THEREUPON, for the first time, SANCTIFIES that marriage.

But if the unconverted refuses and leaves, and divorces, the converted one is NOT bound in marriage by God to the unconverted. This is NEW KNOWLEDGE to those of us in God's Church.

But what of the CHILDREN? I give you here, since God has not revealed this in this scripture, what I take the prerogative to say to God's Church -- and I think I have the mind of Christ in this. Since the marriage in question was a LEGAL, not a holy one, the human courts would have to decide the custody of the children. IF the children stay with the converted partner, they are sanctified through the converted one. If they go with the unconverted mate, they are NOT "holy" (or under God's special blessing or protection) -- though of course they are legitimate.

Another reason for continuing such a marriage, if the unconverted partner is willing: the chance that the unconverted may become converted through the converted one (verse 16). Let everyone (if possible) continue in the state in which God called him to conversion (verse 17). And all of this, PAUL ordained in all the churches.

THIS EXPLAINS why we find no record of Paul bringing up these cases that have plagued God's ministers today. This new (to us) teaching SOLVES all these knotty, troublesome cases and borderline cases at once. Let us be glad and rejoice!

Paul continues, in verses 18-24, to give illustrations of remaining in the state in which one is called (if possible).

Then this leads to, beginning in verse 27: "Art thou bound [by God] unto a wife? seek not to be loosed. Art thou loosed from a wife? [that is, divorced] seek not a wife." This refers to one who had been married and divorced prior to conversion. Continuing: "But and if thou marry, thou hast not sinned; and if a virgin [at the time of conversion] marry, she hath not sinned. Nevertheless such shall have trouble in the flesh: but I spare you."

A more technically-detailed booklet will be issued as soon as

possible -- that is, a completely revised and FINAL booklet on marriage and divorce.

One of America's greatest tragedies -- one of her colossal sins and of the whole world today -- is the breaking up of families through the wringer of divorce. God's Church puts major emphasis on this national and international crime.

A strong and firm family structure is a basic building block of any happy and stable society.

But when we have encountered so many cases of a present happy family, where one party to the marriage has been divorced from a previous marriage, it has been a real heartbreaking experience to the ministry of God's Church to be required, according to our former understanding, to tell them this present marriage is adulterous -- that the present family must be broken up if they are to enter God's Kingdom. We assumed every first marriage, unless fraud was involved, was bound for life by the Living God. Not only did we assume that -- the present dissident ministers who went out of God's Church assumed it. So far as we knew, everybody who had any biblical knowledge at all assumed it.

One incident spurred me to immediate and decisive further extra-intensive effort to insist our research team enter upon a new crash program to see if God's Word anywhere allowed such a second marriage to continue.

One man on our staff here at Headquarters asked to see me a few days before the approaching worldwide Ministers' Conference. With him was the woman from whom he had separated a few years ago, in order to be baptized and to enter the Church of God. She was a "spiritual widow," subsisting on third tithe which was insufficient. They had children. She was living in Ohio; he in Pasadena.

He didn't want to live any longer. They were both in a state of virtual hopelessness and mental anguish. I felt helpless -- just as I have felt before when faced with similar tragedies; just as our ministers from all over the world feel. I had to tell them I could do nothing -- unless God could show me where He authorized them to go back together -- and that seemed hopeless, because God does not authorize us to act contrary to His Law. What I did not know then was that God had not bound such cases. But I promised I would immediately order this crash re-study.

No matter how much anguish is caused -- and we ministers have suffered this anguish along with the victims -- God's Church cannot depart from God's Laws or His Truth.

Brethren, this very experience ought to teach all that loyalty to God and to His Church must always be placed first, over supposed or real wrongs or personal grievances. God has given those of us who are loyal to Him and His Word the relief we relied on Him to give us.

Also there were the many cases of individuals living single

because they were divorced from one outside the Church.

I want all of you to know how happy we are for the answer given by God Himself, and how much I and all loyal ministers appreciate deeply from the heart the faithfulness of those of you who have endured this anguish in order to be obedient to our God. Loyalty and faithfulness always pays; God may test us for a while. But if we are faithful, I say again with Paul: "I reckon the sufferings of this present time are not worthy to be compared with the glory which shall be revealed in us" (Romans 8:18).

With love in Jesus' name,

Herbert W. Armstrong

WORLDWIDE CHURCH OF GOD

WORLD HEADQUARTERS  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG  
President and Pastor

May 21, 1974

Dear Inner Family of Co-Workers with Christ:

It was an overwhelming, smashing SUCCESS! Beyond our most optimistic hopes!

This may be the BIGGEST, MOST IMPORTANT NEWS about the progress of GOD'S WORK since it began, more than forty years ago! Our biggest problem -- how to get Christ's true Gospel Message proclaimed to the great-population Gentile nations, where the doors have been until now closed and barred to us -- IS AT LAST SOLVED!

The first of the PUBLIC APPEARANCE CAMPAIGNS in world capitals, at Manila, has fully demonstrated all that we expected. This Manila campaign has proved what I began to realize about sixteen months ago -- that God's opening doors for private meetings with so many heads of governments -- kings, presidents, emperors, prime ministers and other high government officials -- was opening the way to get Christ's Message to those nations.

I am writing from Bangkok Tuesday morning, May 21, after closing the Manila campaign Sunday night with a receptive, upper and middle-class adult audience that packed the huge 24,000-seat Coliseum, with only some of the peripheral outer rafter seats unfilled. For three successive nights, these large crowds heard three successive sermons on the soon-coming KINGDOM OF GOD to restore PEACE on earth! The first night there were some empty seats scattered here and there. The second night the main auditorium portion of the huge Coliseum appeared almost packed, and solidly packed the final Sunday night.

The Coliseum is the largest and best air-conditioned indoor meeting place in the Philippines. If we had carried through the originally-scheduled campaign two months earlier, we should have had to use an 1800-seat auditorium the first two nights, and possibly an outdoor stadium the final Sunday night.

It has been a thrilling, exciting, super-inspiring experience. And, even more for the assurance that God has shown us the way whereby we can now really get His Message to "ALL THE WORLD, FOR A WITNESS UNTO ALL NATIONS."

I arrived a week ahead of the beginning of the actual public meetings. I was met at the airport, on my first arrival, two months before, with a brass band welcome, provided by the Philippine government. As you know, after one day, at that time, I was called by an emergency to return immediately to Pasadena. My son Garner Ted had sent a most urgent SOS. A small handful of dissident ministers, at that time, were threatening to destroy the

Work of the living God.

More than 1900 years before, the same thing had happened to God's Church in its very first century. The Apostle Paul had called the Ministers from the large church at Ephesus to meet him at Miletus. He said to those Ministers: "And now, behold, I know that ye all, among whom I have gone preaching the Kingdom of God, shall see my face no more...Take heed therefore unto yourselves ... For I know this, that after my departing, shall grievous wolves enter in among you, not sparing the flock. Also of your own selves (ministers of God's Church) shall men arise, speaking perverse things, to draw away disciples after them. Therefore, watch..." (Acts 20:25-31).

Co-Workers, SATAN EXISTS! And SATAN HATES THIS WORK OF THE LIVING GOD, and SEEKS BY EVERY SUBTLE DECEPTION AND MANEUVER TO DESTROY THIS WORK! He did it in the first century. He tried it now. But GOD is more powerful than Satan. And this is the activity of GOD. And Christ has promised He will never leave nor forsake His Church nor His WORK. The living Christ BROKE THE BACK of that conspiracy! The handful of dissident and disloyal ministers took a certain number of deceived brethren with them. But ALREADY, I am informed, more than that number of NEW BRETHREN have been baptized, replacing those who went with the self-seeking disloyal ministers. They were deceived. They may not have realized Satan was using them. I pray their eyes may yet be opened -- that they will be brought to a real repentance and will return to GOD'S WORK.

Yes, Satan did strike a blow at this NEW DIMENSION in God's Work. Satan did not want the very first of these PUBLIC CAMPAIGNS to succeed, getting Christ's Gospel Message into the nations where it HAD NEVER GONE BEFORE. He did prevent the originally-scheduled date for the Manila campaign. For awhile we wondered if the campaign could ever be picked up again, once it had to be called off. But remember THIS IS THE WORK OF THE LIVING CHRIST! And it finally was carried on MUCH BIGGER THAN PLANNED THE FIRST TIME!

But now, more than two months later, ALL THREE NIGHTS' MEETINGS WERE HELD IN THE COLISEUM! All things DO work for GOOD, to those who love and obey GOD!

So let me tell you about the past eventful week.

On arrival at the airport I was met by Dr. Angeles, the Executive Vice President of Angeles University, and other important people, as well as the Press -- newspaper, radio, and television. A Government Highway Patrol car, with flashing red light and siren escorted us to our hotel. This same patrol car, with siren going full blast, escorted me everywhere I went for the nine days we were there. It plowed our way through snarled traffic, and saved much time.

On the first Saturday I spoke to some 600 people. On Sunday, for a noon luncheon, I was guest speaker before a group of more than 200 -- a combined luncheon of the Knights of Columbus

and Daughters of Isabella, where for some 25 minutes I opened the Gospel of the Kingdom of God to them. With me were my daughter, Mrs. Gott, and Mr. and Mrs. Rader and Mr. Gotoh.

On Sunday evening, about 5 o'clock, our party, behind the Highway Patrol siren, with a three-car procession, drove out to the outskirts of the city to the residence of Vice President Lopez of the Philippines, a beautiful large mansion atop a hill, with an exciting view of the city of Manila. Both before and after dinner, we were entertained by a troupe of Filipino dancers and performers in very colorful costumes.

Monday, at 10 a.m., a visit with the Mayor, and a ceremony in which the Mayor presented me with the Key to the City -- a very ornate work of art, by the way. At 12 noon, a luncheon press conference, in a private room at the Manila Hilton Hotel. We received a MOST FAVORABLE PRESS, by the way -- more often on the front page of newspapers -- every day we were there. Also on television and radio. One evening Channel 2 put on a 20-minute documentary supplied by our own television people who work with my son Garner Ted in his daily TV programs. The Channel 2 crew came to my hotel room for a ten-minute televised interview which -- following the 20-minute documentary -- filled the entire 30 minutes. I later heard from many people who had seen it. This was put on as a public service, without cost to us. I mention this to show you the superb co-operation we had -- with the blessing and endorsement of THE GOVERNMENT! And God has given me virtual miraculous favor in the eyes of heads-of-state and governments in East Asia, Southeast Asia, the Middle East (both Israeli and Arab), Africa, South and Central America and Europe.

GOD IS OPENING DOORS, GIVING ME ALMOST UNBELIEVABLE FAVOR, FROM THE VERY TOP, IN NATIONS ALL OVER THE WORLD! And HE IS GIVING HIS MESSAGE FAVOR. I do not, of course, in any way refer to local religions -- but present, as I tell them, the answers to present world troubles, and THE WAY PEACE IS GOING TO COME -- as knowledge heretofore not revealed either by science, religion, or education. It is a Message from the LIVING GOD, aside from, AND OVER AND ABOVE that of religion, education, or science.

But I pull no punches. I give them the TRUTH, from the Bible, full strength! God has shown me how to present His Message, which HAS NOT been proclaimed to the world for 18 1/2 centuries. It is the ONLY-WAY this vital Gospel Message could be proclaimed in these many great Gentile countries! Yes, God does sometimes move in mysterious ways His wonders to perform!

Continuing, on Monday evening our dinner guest, in a small private dining room in the Hyatt Regency Hotel, was THE MOTHER OF THE PRESIDENT, Mrs. Josefa E. Marcos. She is a delightful person to know, virtually my age, who has raised a President of a great nation. Two government highway patrol cars, with flashing red lights and siren, accompany her, one in front and one behind her car, wherever she goes, besides other government security guards. She lives in the Presidential Palace. I think you will realize the official honor paid to me by her presence, besides the many other ways. God has indeed given me almost

unbelievable favor, respect, and CREDIBILITY at the top of many governments. And, WHY NOT? I go as the living GOD'S AMBASSADOR FOR WORLD PEACE.

Tuesday was another busy, event-packed day. Our four-car caravan (including the pilot siren car), left our hotel Tuesday morning at 8:30 a.m., for Angeles City, a two-hour drive. We passed through three or four other towns on the way. It was almost 10:30 a.m. when we arrived at the Angeles University, a school younger than Ambassador College, yet a full university with some 5,000 students. I was hurried into a changing room where my coat was removed, and the commencement ceremony robes -- bright and colorful -- put on. At Ambassador College we never use such robes, nor the four square cap and gown. But so far as I know all other colleges and universities do.

Anyway, once I was robed, as well as many faculty members, we started on a procession, led by the band, to the gymnasium, which already was filled with faculty and students. There, in dignified ceremony, the university conferred on me the honorary degree of Doctor of Humanities. After the ceremony, back in my own clothes, in another auditorium, there was an entertainment program by students, and then a luncheon, hosted by university officials. Then, the long ride back to Manila.

That evening, Tuesday, another private-room dinner with Mrs. Oliveras, President and General Manager of the Times Journal, which has a circulation of 30,000 copies daily. Her newspaper carried many stories about us and the coming campaign.

Wednesday, I was guest of honor at the Kiwanis Club luncheon, at which I spoke some 20 minutes. At 5 p.m. we arrived at the University of the East, largest in the Philippines, with 68,000 students. The President of the University, Dr. S.F. de la Cruz, had just returned, about three weeks before from visiting the Ambassador College campus in Pasadena, with Mrs. de la Cruz. Dr. de la Cruz was one of three university presidents from this part of the world who attended the grand opening concert at the new Ambassador Auditorium. At the U. of E. I met the Chairman of the Board and founder of the University again (I had met him on a previous trip), and several administration officials and faculty heads. We soon went to their auditorium, where students gave an entertainment program, which was followed with speeches introducing me, and I addressed the filled auditorium of students and faculty.

From the University we were driven to the studios of Channel 13, where I was interviewed, with Mr. Stanley Rader (our General Counsel, who accompanies me on trips), in a half-hour telecast.

Thursday, there were more press interviews, and a dinner with officials of the Greater Manila Junior Chamber of Commerce.

And Friday morning came the meeting with President Marcos. Mr. Rader, Mr. Gotoh and I arrived at the Presidential Palace about 15 minutes early. A very formal ceremony was due at that time -- the new Ambassador from Argentina presenting his credentials to

the President. Instead of waiting in an anteroom for our own meeting with the President, we were privileged to take part -- standing, with many cabinet members, to one side, witnessing the ceremony. The Argentine Ambassador, as custom dictates for such ceremony, was attired in morning cutaway coat with tails, and striped trousers. However, in the Philippines, formal attire for all occasions is a very thin jacket with much embroidery work, especially down the front. Both times I have seen President Marcos, he has worn one of these -- no necktie, but the shirt-coat open at the neck. On this particular formal occasion, he wore the black-and-gray striped trousers, with the barong. This barong is very cool, and appropriate for the extremely hot and humid weather of the Philippines.

Shortly after the presentation of the Argentinean's credentials, which took place in an open-air wing of the Palace -- open on both sides, with the heavily gilded carved THRONE chair at the rear, we were ushered into the President's office. Our Ambassador College TV and camera crew had gone in first, to get cameras and lighting adjusted.

President Marcos was in a sparkling, genial and very alert mood. He remembered my former visit. I had with me a copy of the June-July PLAIN TRUTH, with a picture of him smiling on the front cover -- reproduced from an oil painting we had specially done for The PLAIN TRUTH. A few special copies fresh off the press had been specially air-mailed to us. But he already had received a copy, and had read the cover story, which seemed to please him.

Accompanying me, as usual, were Mr. Rader and Mr. Gotoh. After our initial greetings, the President introduced us to cabinet members, who had just come into his office. All cabinet members were present except Minister of Labor Ople, and Minister of Social Welfare Dr. (Mrs.) Lim -- the two who were sponsoring my public campaign. I looked around, and asked the President regarding the Foreign Secretary, General Romulo. I had known him for 29 years -- since the San Francisco Conference, where the charter for the United Nations was drawn up in 1945. The General had left just before we entered. But the President had him called back immediately. Minister Ople was in the hospital for an annual required checkup, and Mrs. Lim was, I think, out of the city until Sunday.

We had an invigorating meeting with President Marcos for about a half hour. He thanked us for having his mother, who is an avid reader of The PLAIN TRUTH, as a dinner guest. He remembered the Steuben piece I had presented to him on the former visit in 1970, and I had another with me, which he seemed to admire very much. He presented me with two books he has written since I last saw him, autographed, and said he wanted to give his personal blessing on the big meetings, starting that night.

Many of you may see this interview on sound film later.

But NOW we had come to the BIG EVENT! Friday night was the first night of the Manila campaign -- there were to be three meetings in all (lectures they were called in the newspapers).



They were for Friday night, Saturday night, and Sunday night -- in that respect the same as the Garner Ted Armstrong Personal Appearance campaigns in the United States and Canada. But in Manila, the meetings started each night at 7 o'clock.

We should have arrived very late, had it not been for the police siren pilot car, for traffic was extremely heavy. We were a little tense on arriving, wondering whether there would be a big crowd.

"What if only about two or three thousand come?" I wondered. They would look like a tiny handful of people in that huge 24,000-seat Coliseum. They would look as if they were lost! We entered at the rear, behind the stage. Mr. Gotoh had arrived early, as had also our own television and photography crew from Pasadena.

"Big crowd," grinned Mr. Gotoh and others. "And still pouring in." Just then a security escort was coming in, flanking on each side, the mother of the President. She was smiling happily as she shook hands with us. Six chairs had been set just behind the podium on the stage. Mrs. Marcos, the President of the University of the East, the Vice President of the Angeles University, Mr. Gotoh and Mr. Rader and myself were seated on these six chairs. The Coliseum seemed well filled -- a few scattered empty seats here and there -- what a relief to see such a great crowd present!

Mr. Gotoh (Chairman of Ambassador College Department of Asian Studies) opened the meeting, after everyone sang the Philippine national anthem, with introductory remarks. Mrs. Marcos was introduced, as I rose to shake hands with her, amid much applause. Then a most complimentary short speech by the Vice President of Angeles University, followed by a very vigorous speech by Dr. de la Cruz, mentioning enthusiastically his visit to the Ambassador College campus. It was 7:30 p.m. when I stepped up to the podium. I spoke one hour. Following is a brief summary of my first sermon of the campaign:

First, I asked the audience how much they knew about the conditions in the world they live in. Then I outlined the evil conditions I see in all parts of the world, asking WHY such evils exist in a world where men have learned how to fly to the moon and back, but NOT how to solve their own problems on earth. This world, I said, is headed toward the supreme CRISIS at the END of this age -- this present evil world. Human survival is now our number one problem. For thousands of years, heads of governments have striven for world PEACE -- but, NO peace! There will have to be a CAUSE to bring about world peace. I mentioned my early surveys, learning of this world's unhappy conditions. Finally, beginning 1926, I received the shock of my life, discovering the true answers IN THE BIBLE -- answers never revealed by science, nor taught by religion or education. Then I went into some detail in the incident of the forbidden fruit in the second and third chapters of Genesis. I explained God's WAY OF LIFE revealed to but rejected in that incident by Adam and Eve -- and how humanity has REJECTED or overlooked the revealed knowledge of GOD'S WAY OF

LIFE (based on the Ten Commandments) ever since. Of course the third chapter of Genesis introduced Satan the Devil, symbolized by the serpent. After thoroughly explaining GOD'S WAY of life, I asked the question, WHERE DID THIS SATAN COME FROM? WHAT is "human nature"? What is the difference between human MIND and animal BRAIN? WHY was humanity put here on earth -- WHAT is the real PURPOSE in our being here? HOW is God's PURPOSE being worked out? -- and saying that on Saturday night I would answer those questions, and explain HOW and WHEN world PEACE is coming, in a message of HOPE and ASSURANCE.

These questions are something most of the audience had never heard answered before!

These questions were gone into on Saturday night -- explaining the GOSPEL MESSAGE, which God sent to mankind by Jesus Christ -- and how THAT GOSPEL -- that vital MESSAGE from God to humanity, has not been proclaimed to this world for 18 1/2 centuries. I reminded the audience that MOST of them were now hearing that GOSPEL MESSAGE for the first time! (There were Roman Catholic priests and nuns in the audience.) I read from Malachi's prophecy about the coming of Christ (Malachi 3:1), and of the beginning of the Gospel of Jesus Christ, Mark 1:1, and verses 14-15.

But to UNDERSTAND that Gospel, it was necessary to go all the way back into prehistory. I then explained the presence of pre-Adamic ANGELS on earth, ruled by the GOVERNMENT OF GOD. And as long as that government OF GOD ruled the earth, there was PEACE, HAPPINESS, JOY! It might have been millions of years. Then, Lucifer and his angels REBELLED -- (did precisely what some ministers were recently doing) -- and became the Devil and his demons. That involved many Scriptures which I read from the Bible. Then the renewing of the face of the earth (Psalm 104:30) described in the first chapter of Genesis. Then I went into an explanation of the human mind compared to animal brain, reading the Scriptures about it; how God put what He wanted into the mind of King Cyrus of Persia (Ezra 1:1); and how Satan has swayed all humanity, injecting what we call human nature -- vanity, lust and greed, envy, jealousy, competition, antagonism, rebellion and violence -- and how MAN, swayed by this spirit CONTRARY TO THE GOVERNMENT OF GOD, has caused all the problems and evils that have plagued suffering mankind.

I ended Saturday night with Acts 3:19-21, showing how Jesus Christ is now in heaven UNTIL the time when THE GOVERNMENT OF GOD shall be restored on earth, and once again bring PEACE to this earth.

On Sunday night, the Coliseum appeared to be packed. It is a huge auditorium, with many tiers or balconies -- like a vast bowl with a roof over it. Mr. Rader walked up to some of the far corners during the sermon. He said I looked like a tiny man down there, but the acoustics were excellent, with every word coming up clear and sharp and in power.

Again the President's mother came -- all three nights.

There were more preliminary ceremonies, with Mrs. Marcos presenting certain honors to me on the platform, and enthusiastic speeches from others, before the sermon. I spoke exactly one hour Friday night, 70 minutes Saturday night, and an hour and 15 minutes Sunday night. Not a soul was seen leaving until the end.

The final Sunday night I quickly reviewed the STATE OF THE WORLD, and the number one problem, SURVIVAL of humanity on earth. Never before was it possible to ERASE ALL HUMAN LIFE from the earth 50 times over! One H-bomb could destroy all of Manila (four million people). Again, there had to be a CAUSE for this alarming condition -- and if we are to have PEACE, something must cause it. I explained in retrospect how Friday night I showed how the first humans, Adam and Eve, had rejected KNOWLEDGE REVEALED FROM GOD, and turned to THE WAY that has caused all the world's evils. I explained the TWO WAYS OF LIFE -- God's way of LOVE -- the giving, sharing way of outgoing concern, and the GETTING way of self-centeredness, and rejection of God and His WAY. Then a quick summary of how GOD'S GOVERNMENT, based on His spiritual Law of LOVE had once caused HAPPINESS on earth, and the rebellion that turned the archangel Lucifer into Satan, and his angels into demons. Then the creation of MAN, and HIS rejection of knowledge of God, and rebellion against GOD'S WAY. And how the all-important dimension in KNOWLEDGE has been MISSING since. Then, the fact MAN is created of MATTER, dust of the ground, but GOD is composed of SPIRIT. God's PURPOSE for man shown in Genesis 1 -- the reproduction of Himself! This was startling new knowledge to nearly all there. His purpose also, through man, to RESTORE THE GOVERNMENT OF GOD to earth, bringing WORLD PEACE. The seven days of Genesis 1 and 2, a type of GOD'S PLAN for working out His Purpose. Adam rejected God's WAY. Then how the second Adam, Jesus Christ, qualified to RESTORE THE GOVERNMENT OF GOD (the Kingdom of God) to this earth. I read the Old Testament prophecies of Christ coming to RULE, setting up the Kingdom of GOD on earth, then in Luke 1:30-33, how Christ was born to RULE as King. Then the beginning of Christ's Gospel (Mark 1:1, 14-15), and teaching we may be BORN OF GOD (John 3:1-8 which I read and explained). This was NEW to nearly all. How we may be CONVERTED, receiving the impregnation of God-life (eternal life) by the HOLY SPIRIT from the very PERSON of God. I read Romans 8:9,11,14,16. I explained HOW we may receive the Holy Spirit, being begotten as a SON of God (Acts 2:1-4, 37-38 which I read). I explained how God created all things BY and through CHRIST (John 1:1-5, Ephesians 3:9) -- He is our MAKER -- therefore when He gave His life on the cross, by His shed blood He paid the death penalty for ALL HUMANITY -- for His life was greater than all He created! Christ ROSE from the dead, making ETERNAL LIFE possible for us. Christ ascended to the Father's Throne in heaven. I went through the parable of the pounds, Luke 19:11-20, 24, showing we who GROW in grace and knowledge in the Christian life will RULE in God's Kingdom. Then I quoted Christ's promise, that we shall reign over the nations with Him, (Revelation 2:26-27; 3:21), and we shall reign with Him ON THE EARTH (Rev. 5:10). I read of the second-coming of Christ to RULE ALL NATIONS, RESTORING PEACE -- Revelation 19:6, 11-16. Then I read of putting Satan away for a thousand years, and the Kingdom of God ruling a thousand years, Revelation 20:1-6, and how converted Christians, then resurrected and changed to spirit

composition, will reign with Him.

I explained how that will complete the 7,000 years. But, THEN WHAT? What is our ULTIMATE destiny? I read of man's ultimate transcendent glory, once real God-like character is developed in him in this life. I had explained how God is a FAMILY, into which we may be born, and now in Hebrews 1-2, how Christ is now very God, sustaining the WHOLE UNIVERSE (explaining that "all things" means the entire universe) with His POWER. Then, in Hebrews 2, beginning with verse 6, how God has put the ENTIRE UNIVERSE under MAN -- but (verse 8) we see not YET the whole universe under man, but we do see Jesus, having gone on before as our Leader -- the FIRST-BORN of many brethren (Romans 8:29). I ended by stating HOW MUCH MORE WONDERFUL is the KNOWLEDGE God reveals in the Bible than that taught by science, religion or education! THEY HAD HEARD THE GOOD NEWS (GOSPEL) OF THE KINGDOM OF GOD! The people were ASTONISHED, as in Jesus' day (Matt. 7:28).

After this last sermon, we were dinner guests at the lovely home of Minister (Mrs.) Lim.

I have taken the time and space to give you a full synopsis of all three sermons before those many THOUSANDS in the FIRST of these new PUBLIC APPEARANCE CAMPAIGNS in the world capitals around the world. For I want you to see and realize that CHRIST'S GREAT COMMISSION is being effectively fulfilled -- that what He has commissioned YOU AND ME to do IS GETTING DONE -- and done effectively -- for the first time in 1850 years and more! I want the living Christ to be able to say to YOU and me, "WELL DONE, GOOD AND FAITHFUL SERVANTS."

I wanted you to realize it fully, because this is the MOST important of the things God's TITHES which you send in are going for! God has opened the doors. GOD has been IN it -- it has gone out in HIS POWER!

When I left Pasadena on this trip there were some 900 ministers and deacons, including some wives, attending the LARGEST AND GREATEST Ministers' Conference since this Work began, assembled in the new Ambassador Auditorium (The House of God).

I was able to be with them only the first two days. I had the privilege of starting off the great Conference with the dedication of God's most beautiful House for His Headquarters' Church for this present time. It was a most SOLEMN and emotionally moving occasion. In having to leave for this FIRST great PUBLIC APPEARANCE campaign, I had to forego the privilege of preaching the first Sabbath sermon in the new Headquarters Church edifice.

After the first two days of Plenary Sessions, the scores and scores of ministers went into workshop group sessions, where all ministers from all over the world had opportunity for their own INPUT, their own contributions, asking questions, reporting experiences, etc., etc.

I think that now ALL presently-pending doctrinal questions have been settled, and all reports from Pasadena say

the Ministers of God's Church, worldwide, are in COMPLETE HARMONY AND ACCORD -- IN ONE MIND (the Mind of CHRIST), and with a spirit of TOGETHERNESS such as never before.

All are ENTHUSIASTIC in seeing GOD'S WORK dynamically LEAPING FORWARD IN A COMPLETELY NEW DIMENSION as NEVER BEFORE! God has given us UNITY in HIS PRECIOUS HOLY SPIRIT.

All are now PRAYING, as never before, for this GREAT WORK! The ministers there were kept informed day by day of the progress at Manila.

I think you will be glad to know that I am informed by our Business Office at Pasadena Headquarters that WE HAVE NOT HAD, AT ANY TIME, TO DIP INTO GOD'S TITHES, WHICH YOU SEND IN, to pay for construction of new buildings on our college campuses -- not even for the superb new Ambassador Auditorium! All building construction has been taken care of by the SPECIAL BUILDING FUND OFFERINGS.

But I have to tell you that these SPECIAL BUILDING FUND OFFERINGS have dropped off seriously the past few months! Brethren, I don't want to have to take tithe money from the GOSPEL Work for the Building Fund. We have been providentially privileged to obtain long-term (15 and 20 years) insurance company loans to finance these buildings, in addition to what we have been able to pay from the special Building Fund. With what we had on hand in the Building Fund, we were able to obtain 100% financing on the new Auditorium -- a thing virtually UNHEARD OF! And we obtained this major-sized financing at LOWER interest rate than today's prime rate! God has blessed His Work ABUNDANTLY! So Brethren, I have to ask you to once again bring the SPECIAL Building Fund offerings back up to normal. We still have to pay off the financing month by month.

Co-Workers and Brethren, this has been GREAT NEWS!

God is WITH US as never before -- because WE ARE WITH HIM in one Mind and one Spirit as never before.

It is now like a COMPLETE NEW WORK! The Gospel, at last, is going AROUND THE WORLD IN POWER -- reaching people in nations from the top down -- those whom God will hold responsible for this precious Message from Him! This powerful NEW DIMENSION of the Work is something never before done in all world history! It is IMPORTANT that you realize these were ADULT audiences, with top government people, and mostly upper and middle-class people -- those God HOLDS RESPONSIBLE in the nation.

Besides this, the only true GOSPEL is going out over the United States, Canada, and Australia, daily, on television and radio. It is going out WORLDWIDE, through The PLAIN TRUTH, The GOOD NEWS, books, booklets and free literature. The three Ambassador College campuses are continuing to train thousands of serious young men and women for active participation in THE GREAT WORK! All told, this is a gigantic, well-organized worldwide Work having GREAT IMPACT on the whole world. And it's THE ONLY WORK

doing this -- the true WORK OF GOD!!

Now I am eagerly looking forward to the NEXT public Appearance campaigns. I have received a PERSONAL REQUEST from the world-known Emperor Haile Selassie of Ethiopia, that the next campaign be held in Ethiopia's capital city, Addis Ababa. Leaders in Saigon, South Vietnam's capital, are PRESSURING me, now, to hasten the campaign there.

Other world capitals where the preliminary work toward Public Appearance campaigns already is well under way are: New Delhi, capital of INDIA; Jamaica; Djakarta, Indonesia; Costa Rica, in Central America; Nairobi, Kenya in Africa; Tokyo, Japan; Seoul, South Korea; Beirut, Lebanon; Cairo, Egypt; Jerusalem; Katmandu, Nepal; Kuala Lumpur, Malaysia; Singapore, Buenos Aires, Argentina; Santiago, Chile; Dacca, Bangladesh; and capitals in Europe. And possible meetings with heads of state in Peking and Moscow are pending. If God wants His Message to go to them, He has the power to open those doors!

Co-Workers, THAT is getting the GOSPEL "into all the world for a witness in all nations" for the first time in 18 1/2 centuries! It is a TREMENDOUS worldwide WORK! I have to ask you to PRAY EARNESTLY for me, personally, that God will prolong my life in dynamic, vigorous HEALTH, until I can get to ALL THESE WORLD CAPITALS, AND MORE! And pray for Garner Ted. He is carrying a tremendous load now!

This is going to take a GREAT EFFORT on my part, on Garner Ted Armstrong's part -- and greater SACRIFICE FINANCIALLY THAN EVER BEFORE, on the part of ALL OF US! The obstacles in our path have been CLEARED AWAY by our Head and Leader JESUS CHRIST! He is moving now, doing BIG THINGS FOR US -- He expects you and me to respond now as never before FOR HIM, as HE LEADS US ON IN UNITY AND IN GREAT POWER THROUGH HIS HOLY SPIRIT!

It is now FULL STEAM AHEAD! A GLORIOUS NEW START, on a NEW PLANE! We are moving on in REJUVENATED POWER!

THANK YOU, dear Brethren and Co-Workers, for your LOYALTY, for standing by us faithfully. We forge ahead unitedly, now, as never before. God's blessing will continue to be with you, and HIS WORK!

With deep and sincere love, in Jesus' name,

Herbert W. Armstrong

AMBASSADOR COLLEGE  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG, Chairman  
Publisher of The PLAIN TRUTH Magazine

EXTENSION DEPARTMENT  
An educational service at all levels  
for all people worldwide

June 27, 1974

Dear Inner Family of Brethren  
and Co-Workers with Christ:

I have just received great news from Manila. Once again I am writing from my "office" in my plane, in the air, far above the ground. We have just taken off from Amman, Jordan, where I had a most eventful and busy six days -- the opening visit toward another mass-audience campaign.

In Amman I received word from Manila that already more than a thousand who attended the big three-night public appearance campaign have signed up to attend regular weekly Bible studies. The main purpose -- the announcement of the true GOSPEL as a witness to that nation -- was accomplished overwhelmingly by those three giant meetings at the Coliseum, attended by many leaders and top people of the nation. God is not now calling many to conversion. And Christ said none can come to Him except the Father draw him. But when more than a thousand are responding, desiring to know more of the truth, undoubtedly leading to the conversion of many of them, that is an overwhelming success. God is showing us that by reaching first the very top officials of the nations -- the presidents, kings, emperors, prime ministers, then cabinet members, lawmakers, educators, and on down, He is now opening the only doors that can carry out His great Commission of getting the Gospel before these nations, which cannot be reached any other way.

This overwhelming Manila response is by far the largest harvest of any personal appearance campaigns to date. Although all have been successful, and produced fine results, no campaign in the United States or Canada has enjoyed such huge crowds, nor such an overwhelming after-response. This PROVES that our great God, at last, has opened the one door that will get His last Message to all the world, as a witness to all nations!

This was my first visit to Jordan in this new program leading to giant public appearances in world capitals. I think it may have been the most successful first visit to a head of state and a capital of a nation so far. I had a simply wonderful visit with King Hussein. I think the picture of his opening greeting (to appear later in The PLAIN TRUTH), as we first met, tells the story of how warmly and enthusiastically I was received.

Back in 1967, meetings were set up between King Hussein

and me twice, but it was then shortly after the six-day war, and each time some war event prevented our meeting. I told him I had read his autobiography, and so I felt I knew him almost as if we were old friends. I mentioned that I am now in the process of finishing the last four chapters of VOLUME II of my autobiography, covering events from the end of 1959 to the present. Immediately he asked if I would do him the favor of presenting him with the first copy, specially autographed, as soon as VOLUME II is off the press -- which I hope will be within two or three months. I suggested that he do as I'm doing, and get out a revised edition, bringing his own autobiography up to the present. It was published prior to 1967, and covered none of the most hectic experiences of his life, from the 1967 war to the present.

At first glance, I noticed His Majesty has aged somewhat from his pictures of or prior to 1967. His smile was so enthusiastically REAL and sincere, I almost put my arms around him on that first greeting -- and perhaps next time I will. And I'm sure he'll do likewise. Kings never, or almost never, address any common citizen with the title of respect, "Sir." Yet, His Majesty continually addressed me as "Sir," -- a truly unusual honor according me respect -- partly because of age, partly because he knows well that I am not only President of three colleges, but human leader of the Worldwide Church of God.

King Hussein had sent the Jordanian Ambassador to the United States from Washington to Pasadena, to represent Jordan at the opening concert of the Ambassador Auditorium last April, 7, 8, and 9. The Ambassador flew from Washington to Amman, so that he might be there to welcome me on my arrival in Jordan. He was there waiting to greet me as I stepped down from our plane.

In Jordan I had personal visits also with the Crown Prince, King Hussein's younger brother, with the Prince and Princess, his other brother and wife, with the Prime Minister, the Minister of Information, the President of the University, and numerous other officials high in the Government.

On my arrival, one of King Hussein's personal cars and driver were placed at my disposal full-time while I was in Amman. There was a large reception held in my honor one night, and a large banquet another night sponsored by the Minister of Information in my honor. They had me on television and radio news picturing and reporting nearly all of the meetings with various officials. President Nixon had just visited Amman the week before, and my visit was treated by the press almost in the same light. This was the warm, enthusiastic, beginning which I'm sure will lead to an important testimonial dinner on the next visit, to be attended by some 50 or 60 of the nation's leaders, and then on the next visit, a full public appearance campaign like the one in Manila, to be attended by thousands of the nation's leading people, hearing the True Gospel, with the approval of the Government.

Co-Workers, I know it is hard for our Co-Workers in the United States and Canada to realize that these other countries are not at all like the United States and Canada. I think I may



have given you some comparative figures on illiteracy and per capita income in my letter a month ago. But now I want to repeat some of these figures with some additional facts which will help you to grasp HOW DIFFERENT is our problem of getting the Gospel into other nations around the world, than to the United States, Canada, and Australia.

One factor that might be deceiving: Many countries where the majority of the population are illiterate -- that is, virtually no education at all -- are now introducing compulsory education in the primary grades. But we must remember that this has been going on only a very few years, and the UNeducated adults are still in the big majority of the population. Many of these countries are now having compulsory primary education even for illiterate adults, but such programs have not yet made these adults reachable by the Gospel. It does mean that we shall be able to reach much higher percentages of the people in such countries in another ten or fifteen years -- if this present world lasts that long.

But whereas the United States has almost NO illiteracy, and the percentage of people of secondary education age-level is listed as 100 percent and those of college age actually attending college, university or institutional training, is rated as 49.23 percent (Source: The Statistical Yearbook of the United Nations Educational, Scientific, and Cultural Organization).

But compare that to Thailand, with only 12 percent even now receiving secondary education, and less than 2 percent higher education. In South Vietnam 22 percent are now receiving secondary education. In Indonesia, with 70 percent illiterate, and a per capita income of only 53 dollars per person per year, 12 percent are now in secondary education, and 2.21 percent in higher education. In India, with a giant population of 584 million, 65 percent illiterate with an income to live on of only 73 dollars per person per year, 15 percent of those of high school age are now in secondary education, and 7.41 percent pursuing higher education (college, university, etc.). In Ethiopia, where I shall hold the next public appearance campaign, with 89 percent illiterate, and an income of only 63 dollars per person per year, only 2 percent of those of high school age are receiving secondary education, and only about one-tenth of 1 percent are in higher education. Still, as the guest of Emperor Haile Selassie I attended the University graduation last year, where the Emperor himself passed out degrees to some 5,000 graduates.

But this kind of education has been going on in most of such countries only in comparatively recent years, and the overwhelming majority of the people in such nations are simply yet UNREACHABLE with Christ's Gospel message. They are doubly unreachable because, 1) communications are government controlled, and we cannot buy time on radio or TV, and 2) because they are not sufficiently educated to understand it if they heard it.

So what it all means is, that to get the Gospel into those nations means getting it to those at the top. Such nations have a small upper-class (in education and financial income), almost no middle class, and a huge but either illiterate or little-educated

lower class. Totally different from the United States, we don't REACH such a nation unless we reach those at the TOP.

What a miraculous, providential thing it is that God is opening these very doors. Another new one was opened this past week in Jordan. And God is giving me such UNUSUAL warm, friendly, even affectionate favor in the eyes of the chief rulers and most influential persons in these nations.

Brethren and Co-Workers, our Commission is getting the Gospel to THE WHOLE WORLD. It has taken YEARS to develop ourselves and the organization to be ABLE to do it, even if GOD had opened these massive doors to the heads of governments ten years ago, we could not have carried the Work right on in there -- WE DID NOT KNOW HOW THEN! Now God has given me the know-how, provided the facilities, and this new dimension of the Work is proceeding forward FASTER AND FASTER. Yes, it's a MIRACLE!

I repeat -- this is not the time God is trying to save the world. He calls only an infinitesimal FEW. But we are called FOR A PURPOSE -- to GET THIS MESSAGE TO THE WORLD -- TO ALL NATIONS AS A WITNESS. That's why God called ME -- and why He called YOU now! Otherwise He would not have called us until after Christ comes and Satan is put away.

Let me close by quoting a telex just received from Pasadena Headquarters: "Ministry and Church galvanized together behind Mr. Armstrong and the Great Commission now more than ever.....This much is sure, that God's Work is more united, more enthusiastic, and more supremely confident that God is leading Mr. Armstrong than ever. Garner Ted was absolutely elated, as were we all, to hear the report from Mr. Adair in the Philippines that over 1,000, repeat, over one thousand follow-up cards have been received (assuring attendance at weekly Bible studies) in response to Mr. Armstrong's monumental and precedent-shattering campaign bringing Christ's True Gospel in power and authority, perhaps for the very first time in all history, to the multiple millions of Asian people who are spiritually starving far more than they are physically starving."

Besides these big campaigns in world capitals, the Work is going out with increasing power by radio, by television, by The PLAIN TRUTH, by other personal appearances, by booklets and the Gospel in print. But one thing is a BIG TEST OF FAITH! We are going to HAVE TO HAVE a much further INCREASE IN INCOME, if this new SUPER-CHARGED WORLDWIDE CAMPAIGN into the nations of the whole world is to be stepped up as it must. It is going to take MORE SACRIFICE from all of us. We're going to have to TIGHTEN OUR BELTS, as it were, that THIS GREAT COMMISSION may be COMPLETED. Our financial income is increasing year by year, BUT INFLATION is increasing faster, and WE MUST MAKE UP FOR THAT BY extra sacrifice on the part of every one of us, perhaps as never before. I must now rush this letter to Pasadena by wire, so it may be printed for mailing yet today. Step up your PRAYERS for the Work, ALSO.

With deep and sincere love, in Jesus' name,

Herbert W. Armstrong

AMBASSADOR COLLEGE  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG, Chairman  
Publisher of The PLAIN TRUTH Magazine

EXTENSION DEPARTMENT  
An educational service at all levels  
for all people worldwide

Cairo, Egypt  
July 25, 1974

Dear Brethren and Co-Workers with Christ:

This time I write you from Cairo, Egypt where I await a private meeting with Egyptian President Anwar L. Sadat. (See news of this later.)

The whole world situation is now darkening. FASTER!! If some of you felt I was in any way exaggerating when, late last year, I mentioned how many nations are being overthrown, you certainly should know by now how serious the world condition really is.

But is it mere coincidence that more and more heads of state are opening their doors to me, in all parts of the world? Each country that opens its door seems to lead to one or more others -- and the invitations are coming faster than I can get to them. Christ's warning Gospel for this very hour in earth's history is going rapidly to the leaders who are responsible for the spiritual condition of their peoples! NEVER has anything like this happened in all world history! Our job is getting done -- speeding up as we approach the END of the age.

I've written you how I was invited, in March of last year, to visit the King of Afghanistan, and the Emperor of Ethiopia. Before I could fit a visit to Afghanistan into my schedule, the government was overthrown, and the King fled in exile. I did visit Emperor Haile Selassie of Ethiopia in June of last year, and again this past January. But since then his country has been virtually overthrown by a military uprising. The Emperor, however, is still on his throne. I had photographers in Addis Ababa last month, taking preliminary television footage for a TV program, and for my coming Public Appearance there, but had to call them out, because those officials we had contacted were in prison. However, we still hope to have my Personal Public Appearance Campaigns there in October.

Then, you remember, I was in Santiago, Chile, for a meeting with President Allende. Three weeks later he was assassinated and the government overthrown in a military coup d'etat. At that time I was in Lebanon, and three weeks later the Arab-Israel Holy Day war started. At that time I was in Bangkok, and three weeks later that government was overthrown by a massive 200,000 student uprising and demand. The rector of the university who had attended

my speech at a dinner in Bangkok was appointed by the King as the new Prime Minister. Again, this past May 21, this Prime Minister's cabinet resigned and walked out, and the Prime Minister with them. I was in Bangkok when it happened. The King asked the Prime Minister to stay on, that same evening, and the next day, the most crucial day of his life, the Prime Minister gave me more than a half-hour of his time, in a personal private meeting.

There was also another major government crisis in Athens, Greece, last year. Now see what has been happening JUST LATELY!

Yesterday, the Greek military government QUIT, asking the political civilian government to come back. When the military regime overthrew the Greek government, in 1967, I was in Athens that same day.

Nine days ago a military coup d'etat overthrew the government of Cyprus, and drove out Archbishop Makarios, the President. The Turks started a war, landed troops and paratroops on Cyprus. U.N. and United States pressure brought a "cease fire" which, as usual, did not cease immediately.

There was the recent overthrow of the government of Portugal. In Japan, Prime Minister Tanaka just barely avoided seeing his government overthrown. Yesterday the United States Supreme Court issued a UNANIMOUS decision that President Nixon must surrender another 64 White House tapes. This may finally tip the scales to impeach President Nixon. There was the recent ousting of the conservative government in Britain. And on and on the overthrow of government goes.

But in just the past three or four weeks, my "Testimonial Dinner" in Jerusalem, has been set for September. This will be attended by 100 leaders, to hear the Gospel. At a luncheon at The Hague President Lachs of the World Court of Justice invited me to visit the top officials of Poland, chief of the satellite countries in the Russian orbit in eastern Europe. This will lead to contacts with heads of state in other satellite countries such as Czechoslovakia, Hungary, and we already have contacts established with the president and top officials of Romania.

My meeting, less than a month ago, with King Hussein of Jordan is opening up the entire Arab world. In January I met the Prime Minister here in Cairo, and he has eagerly set up a private meeting in two days, at Alexandria, Egypt, with President Sadat. I spent a week in Lebanon last September, and virtually an entire day with the president of that Arab country. So now the whole Arab world is opening to us.

In two weeks I am to meet in Hawaii several or all of my "eight Japanese sons," all top members of the Japanese Diet (their Parliament or Congress). We are to fly in my plane on a whirlwind trip for meetings with heads of state in some four or five South American capitals. My Japanese "sons" as they call themselves are again on an official government mission, with the prestige of the Japanese government, assisting in opening up more personal meetings for me to get Christ's Message before government heads in these

South American countries.

The big Public Appearance Campaign in Saigon, South Vietnam, is now scheduled for next December. Another big Public Appearance Campaign in Bangkok is scheduled for next January. I expect crowds of many THOUSANDS at each to hear the Gospel that has not been proclaimed to the world since the first century.

Did you happen to notice the very unusual feature story in the July 15 edition of TIME Magazine? This story, "IN QUEST OF LEADERSHIP," showed the pictures of 150 leaders of the future -- from all over the world. This portion of the letter is being written in my plane, over the Mediterranean Sea, flying from Cairo to Geneva where I have an appointment to meet with one of the pictured 150 -- Sadruddin Aga Kahn, United Nations High Commissioner for Refugees.

But what I want to call your attention to here is the two future leaders pictured, from South Vietnam, and from Thailand.

On page 46, upper left corner is Hoang Duc Nha, Minister of Information for South Vietnam. He is one who has taken the lead in helping me in Saigon. He will be a real leader in getting out the crowds for my Public Appearance campaign there. I hope at least the final meeting will be held in the University stadium -- perhaps all meetings. There are seats for ten thousand but standing room for perhaps another fifty thousand.

Another is pictured on page 47, upper middle of page, only 22 years old, already a national hero. His name is Sombat Phamrongthapnyawong. TIME says of him, he "became a national hero in Thailand after he helped topple the military regime . . . last October. As head of the National Student Center of Thailand, the soft-spoken honor graduate of Bangkok's Kasgtsart University turned out 200,000 students for a demonstration that led to the first civilian government in the country in 25 years. Since then, the Student Center has been besieged by Thais who believe that Sambat can solve problems more efficiently than the government."

One very high and powerful in Thailand is inviting this young man on my behalf to come to Pasadena, and speak to our students. I hope he may become chairman of the committee to get out the crowd for my Personal Appearance Campaign in Bangkok next January.

In every place, God is opening mighty doors -- and giving us such favor AT THE TOP of nations all over the world, that the most energetic LEADERS in these nations are coming forward to SPONSOR, and get out huge crowds for these Public Appearance Campaigns.

Brethren and Co-Workers, THIS is now THE MAIN THRUST of God's Work on earth. NEVER, in the history of mankind, has there been anything like it! If we were trying to carry out the kind of crusade Dr. Billy Graham's team carries on, we could never reach these nations as we are doing. We then would have to go only where there are large enough memberships of fundamentalist Protestant

churches to promote the crusades and get out the crowds, basically from their own memberships, which, in turn, attract additional non-members.

But God is opening doors, where there are few or even virtually none professing the Christian religion. And through the approval and cooperation of highest government officials, we are getting the TRUE GOSPEL MESSAGE, for the first time since the first century, to thousands of those at the very top who are responsible for the spiritual welfare of their respective nations.

There NEEDS to be more than a dozen of me, but I'm only one, and no one else can carry on this new dimension of God's Work, which I have been called to GET DONE! I am working hard and energetically on it. I need your intensive, heart-moving PRAYERS that God will, even more, RENEW MY YOUTH AND STRENGTH, and give me the dynamic POWER, through His Holy Spirit, that I need to FINISH HIS WORK. I actually do seem to get a year younger every year. I need YOU to back me, and to encourage and inspire me to push on, with increased zeal and drive.

Twelve days ago, just as I was leaving on the present 'round the world trip,' a member wrote me a letter starting out with: "I feel moved to write to you . . . You are right; the idea doesn't often occur to me that we (members and co-workers) ought to encourage and buoy up the ministry. We just normally expect the ministry to buoy up and encourage us but I do feel very strongly for you, and I want to do my best to encourage you."

I DO need YOU to encourage and inspire me -- by your urgent and persistent PRAYERS, and even by writing and telling me how strongly you are behind me in this MAJOR THRUST of God's Work.

This same letter said, further, of the time of trouble we had some five months ago: "Remember the day you called a special assembly in the College gym, in the middle of the ministerial affair? There wasn't even time to set up chairs, so we all stood on the floor. The room was filled with Headquarters employees, and was I ever anxious to hear what you had to say! You strode into the room, addressed the audience in its thunderous applause, and asked point blank, 'Brethren, do we have FAITH?' And with one voice your brethren yelled out, 'YES!!!' I had never wanted to yell something as much as I wanted to yell out that assurance to you at that time, and I did it with every cell in my body excited! You asked whether we thought you were a tottering old man and wanted you out of the picture. The crowd again roared 'NO!!!' You asked a couple more questions about our confidence in the Work, and determination to get it done. Again, the whole assembly unitedly shouted, 'YES!!!' to each question. Mr. Armstrong, if you have a recording of that event, I wish you would go and play it once again, because I still feel that way about the job you are doing and the determination with which you are doing it. I'm sure the rest of us do, too. I know you are doing THE WORK OF GOD!"

You have no idea how much a letter like that does ENCOURAGE and INSPIRE me. It is simply WONDERFUL to know that there are so many THOUSANDS of you back of me in full confidence and enthusiasm!

Please KEEP PRAYING!

THE JOB IS GETTING DONE with the moving POWER of God's HOLY SPIRIT!

July 29 -- over the Mediterranean Sea in my plane, on route from Cairo to Geneva:

FLASH! BIG NEWS!

With Mr. Rader and Mr. Gotoh I was called over to Alexandria (Egypt) for the Sabbath and Saturday night. In the afternoon we visited at his summer home with his private seaside beach, with our friend Dr. Mohammed Abdul Lader Hattem, former Deputy Prime Minister, and now elevated above all ministers and second man in the government as assistant to the president.

Saturday night President Anwar El Sadat was making a MAJOR speech to the nation (and to the world). He was speaking at the Student Union Building of the Alexandria University, celebrating the 22nd anniversary of the Revolution.

Dr. Hattem and our party of three arrived shortly before the President. Many tens of thousands were lined up along the route to the University to see the President as he was driven by.

We were taken into the lobby of the Student Union, introduced to several officials, then seated in the lobby awaiting the President's entrance. He entered, smiling, with dozens of press cameras flashing. He and members of his cabinet turned right into a long, narrow room. His cabinet members sat facing each other along the sides of the room. The President and his wife took chairs at the far end of the room facing the entrance. Apparently this whole ceremony in this room was arranged for me, though I knew nothing about it. As soon as they were all seated, an official motioned for me to enter. Then I realized I was to walk forward down the center red carpet and be presented to the President. He and his wife rose. Mr. Rader and Mr. Gotoh followed. Smilingly, the President extended his hand to me, as Dr. Hattem, beside the President on his left, introduced us.

"Your Excellency," I said, "I am happy and honored to meet you." I was then presented to the First Lady. After he had been introduced to and shaken hands with Mr. Rader and Mr. Gotoh, I said:

"I have a personal message for you from His Imperial Highness, Prince Mikasa of Japan, who is my very good friend. He asked me to tell you, in person, that he would like very much to visit your country next January -- January of 1975."

The President's face lit up in a happy smile.

"We should be happy and honored to welcome the Prince to Egypt," he said. "I will send him immediately an official invitation."



We then chatted with the President for some seven or eight minutes, then backed away and walked out of the room, followed immediately by the cabinet members, the President and his wife. We were then ushered into an outdoor garden setting, filled with tables at which were seated 250 guests -- the highest officials of the government besides many faculty members of the University. I deduced from the facts that we entered the room to be presented to the President immediately after they were seated, and that everyone came out of the room immediately following our exit, that it was all a bit of protocol to receive me in a more official manner, in front of the entire cabinet of the government.

Mr. Gotoh will carry the official invitation to Prince Mikasa in person, as he will be in Japan again in a few days.

This is the first time I have been presented to a head of state in such formal and ceremonial manner. Before leaving Cairo at the airport, an official government photograph was given us, taken just after Mr. Rader and I had been presented to him, and while he was shaking hands with Mr. Gotoh. This will appear in The PLAIN TRUTH.

We had luncheon on Sunday at their beach-side home with Dr. and Mrs. Hattem, leaving afterwards for the private air force airport, where we had been given special permission to land our plane. Dr. Hattem went along with us to Cairo in our plane, and delivered us in his car to our hotel. Dr. Hattem has offered to fly with us to other capitals in the Arab world, arranging personal meetings with the heads of state in each.

Also, of tremendous significance, he has offered to sponsor a large Testimonial Dinner, to be attended by most of the top authorities in the government and their wives -- and, later, a mammoth Personal Appearance Campaign.

Cairo is the BIG capital of the Arab world -- and the proper place to have the FIRST Testimonial Dinner, and Public Appearance Campaign. Others will follow quickly throughout the Arab world. Plans are already underway in Amman, Jordan, and in Beirut, Lebanon.

It is WONDERFUL how our God is opening doors, faster and faster, all over the world!

As I said before, the job IS GETTING DONE!

Christ's new Message for this hour -- His TRUE Gospel -- is going to ALL THE WORLD, into all nations, where it HAS NOT GONE, and could go in NO OTHER WAY, than this way God has opened up -- of giving me such providential FAVOR in the eyes of heads of state -- of delivering the Message through the very TOP officials in these nations. It is the MESSAGE OF WORLD PEACE -- for universal PROSPERITY -- and of salvation and ETERNAL LIFE -- the Message of THE KINGDOM OF GOD.

NOBODY ELSE is carrying this Message to these nations!  
NOBODY!!! Nobody ever has, before! Brethren and Co-Workers, THIS

IS GOD'S DOING! He has called YOU to HELP! With your prevailing,  
heart-rending PRAYERS! With tithes and generous offerings, even  
at SACRIFICE! The WORK needs ever-increasing funds to carry on  
this growing and fast-increasing WORK. Please pray earnestly about  
it! TIME IS GROWING SHORTER!

With much love, in Jesus' name,

Herbert W. Armstrong

AMBASSADOR COLLEGE  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG, Chairman  
Publisher of The PLAIN TRUTH Magazine

EXTENSION DEPARTMENT  
An educational service at all levels  
for all people worldwide

August 29, 1974

Dear Inner Family of  
Co-Workers with Christ:

Events leading to the END of this world are now accelerating FASTER AND FASTER! More and more, the governments of nations are TOPPLING! Nothing like this ever happened before! Do we realize what it MEANS? Prophecy said this would happen, just before the END!

And the living CHRIST, the Head of THIS WORK, is stepping up HIS WORK, getting His last Message through us, into more and more nations, FASTER AND FASTER!

I am just now returning home from another overwhelmingly successful trip -- this time into South America -- where doors have providentially opened wide for near future PUBLIC APPEARANCE CAMPAIGNS in the following nations:

Mexico, Guatemala, Panama, Ecuador, Peru, the largest country in South America, Brazil, and the Dominican Republic!

Our Great Commission -- yours and mine -- is to get God's warning Message to ALL THE WORLD, as a witness to all nations, just before the END of this present world. But HOW? The doors were closed shut until NOW. That was our biggest problem. But now, with the successful massive Public Appearance Campaign in the Philippines, GOD HAS SHOWN US HIS WAY! There, in three successive nights, I was able to speak to approximately twenty-five thousand -- and they were mostly the LEADERS of the nations, and upper and upper middle class people.

Never in the history of the world has anything like this happened before! Heads of state -- presidents, kings, emperors, prime ministers and others high ranking in government, actually INVITING, and ENDORSING the Message God is sending to them and their people through me.

Like last January, this was another trip with high ranking members of the Japanese Diet (their national Congress). It was an OFFICIAL government mission, just prior to a series of STATE VISITS by Prime Minister Tanaka of Japan. These Japanese Congressmen now call themselves my "Japanese sons." There were eight of them in January. Now there are TEN -- one of whom calls himself my "Japanese grandson," who graduated from our own

Ambassador College at Pasadena a year ago June (I performed his wedding), and who had previously graduated from Tokyo University. Seven of these were on this present trip with Mr. Rader and me. And our Professor Gotoh, who is Japanese, acted as Secretary for their Mission -- because he speaks English so much more fluently than any of them.

As I explained last January, they prefer to travel with us in our plane, for many reasons. In each of the capitals we visited, they had official visits with the Presidents of these countries. And in every case, they spoke highly of me as the Ambassador without portfolio for WORLD PEACE to the nations of the world, mentioning that their Emperor and Government had conferred on me the decoration of the highest honor ever conferred on a non-official non-Japanese.

As a result these South American heads of state are now looking forward expectantly to our personal meetings.

This is just one more WAY in which our God is opening more and more doors to the very CHIEFS OF GOVERNMENT, to get HIS MESSAGE to them, and to thousands of the leading people in their countries!

Brethren and Co-Workers, can you REALIZE what an UNPRECEDENTED thing this is, that only the Supreme GOD could bring about? God knows how short time now is. He knows what a TREMENDOUS JOB is yet to be done. He is SPEEDING UP our Work, opening doors FASTER AND FASTER, and MORE AND MORE OF THEM.

The way the Eternal GOD is moving to open these doors AT THE VERY TOP of these nations is a MIRACLE such as has NEVER HAPPENED BEFORE IN THE HISTORY OF THE WORLD!

God knows how FAST conditions in the world are worsening! He KNOWS, as we must realize, how SHORT time is now -- how LITTLE TIME we have -- how FAST world events bringing us to the very BRINK of the END of this age are speeding up!

Last month I wrote to you of how governments are now toppling one after another, all over the world! Finally it HIT HOME TO US IN THE U.S.A.! Never before, in the 200-year history of the United States, has the head of the United States Government been forced to resign, putting a complete new administration into office, in the very middle of a term!

The response to that letter was one of the most gratifying, encouraging and INSPIRING reactions I have ever received from you Co-Workers. Letters poured in, by the multiple HUNDREDS, showing enthusiasm and gratitude for the way our God is opening these doors, and assuring me of ONE-THOUSAND PERCENT SUPPORT. Words cannot express to you how much your wonderful and enthusiastic response means to Garner Ted and me. Your loyalty, assurances, and prayers inspire us, and all of us here at Headquarters, to plunge on ahead with greater enthusiasm, vigor, and determination than ever before!

Since I wrote you last, two more governments are in such

a dangerous condition that I may have to quickly make a DECISIVE CHANGE in coming PUBLIC APPEARANCE CAMPAIGNS! Details of that, later.

But all this sudden toppling of governments over the world is definitely PROPHESED! There is such a REMARKABLE PARALLEL between that prophecy, and what is happening IN GOD'S WORK right now, I want to take space to go into it a bit.

This Work of God definitely is foretold in Revelation 3:7-13, where it says that because we have but LITTLE strength of our own, and yet have THE MESSAGE God wants delivered, Christ is OPENING DOORS -- mighty doors -- doors of TV, radio, the printing press to reach MASSES -- and doors now for PERSONAL meetings with presidents, kings, emperors, prime ministers, and others high in governments and in colleges and universities! And this leads to Public Campaigns reaching multiple thousands!

And so, there is the parallel of the ancient Zerubbabel, Governor over the Jews sent back to build the second great Temple at Jerusalem, around 515 B.C., seventy years after the destruction of Solomon's Temple.

This Work goes out, NOT by human might nor power, but, as God said to Zerubbabel, "Not by might, nor by power, but by MY SPIRIT, saith the ETERNAL of hosts" (Zech. 4:6). This is GOD'S Work, and it goes by the supernatural POWER of God's Holy Spirit!

This same prophecy actually begins in the book just ahead of Zechariah, the Book of Haggai. God had caused King Darius to order a large contingent of the people of Judah to return to Jerusalem to build this second Temple. God spoke through the prophet Haggai to Zerubbabel, governor, and Joshua the high priest, "This people say, the time is not come, the time that the ETERNAL'S HOUSE should be built" (Haggai 1:2). God answered, "Is it time for you, O ye, to dwell in your cieled houses, and this house [of God] lie waste?"

All the way through Haggai and Zechariah, the local TYPE, of Zerubbabel and Joshua building God's House, is in reality a prophecy which actually refers to OUR TIME NOW, and the soon coming of CHRIST to RULE all nations and bring WORLD PEACE!

There is also a parallel here which might be compared with the building of our House of God at God's present (temporary) Headquarters for His Work, in Pasadena, California. Some were saying, it wasn't the time to build the House for God, who were living in their own houses. God's House is a "House of Prayer" as well as, at Pasadena, other college purposes. Never have God's people so seriously needed one central edifice for the Church worldwide, to stimulate interest in the Work and INTENSIVE HEARTRENDING PRAYER as now. Of course the new Ambassador Auditorium is NOT A TEMPLE! But it IS a house for GOD, and is dedicated to HIM and His service, and HIS NAME IS ON IT!

God said to those people under Zerubbabel and Joshua, they were wasting their labor, "sowing much, and bringing in little."

This was due to their selfishness, lack of zeal for the work God called them to do, and self-centered WAY OF LIFE. Then, verse 12, Zerubbabel, and Joshua, and the people repented and OBEYED God, and feared God, and WENT TO WORK getting God's job done!

Then said God, "I am with you, saith the Eternal." And God "stirred up the spirit of Zerubbabel, ... and Joshua ... and the spirit of all the remnant of the people, and they came and DID WORK ..." at the work God had given them to do.

I am grateful that you, Brethren and Co-Workers, today, do allow God to stir up your spirits, give you a NEW VISION of the mighty IMPORTANCE of God's great WORK given us to do, and dedicate yourselves to it, and to heartrending prayer for it, as those people did, more than 500 years before Christ! He does say to us, as God said to those people, "From this day will I BLESS YOU." (Chapter 2, verse 19.)

Speaking prophetically of OUR DAY, RIGHT NOW, God said: "Speak to Zerubbabel, saying, I will shake the heavens and the earth, and I will overthrow the throne of kingdoms, and I will destroy the strength of the kingdoms of the heathen; and I will overthrow the chariots, and those that ride in them [kings]..." (verses 21-22).

So THERE is the prophecy of heads of governments toppling, today, one after another! That is being fulfilled RIGHT NOW!

Then God continues, "In that day..." meaning our day, now, at this TIME OF THE END, "saith the ETERNAL of hosts, will I take thee, O Zerubbabel, my servant, ... saith the Eternal, and will make thee as a signet [as a seal, or stamp of official approval]: for I have chosen thee, saith the ETERNAL of hosts" (Haggai 2:23). There will have to be a Zerubbabel of today -- the time actually here referred to.

Next follows the Book of Zechariah. It, too, picks up the story of Zerubbabel and Joshua, God's team chosen to lead His people in building the second Temple at Jerusalem. Yes, even as Garner Ted and I are God's team, chosen to lead His people in this greatest END TIME Work!

In the third chapter Zechariah's prophecy comes back to Joshua the high priest. The prophet's vision sees him clothed

with filthy garments, representing sin, standing before an angel, with Satan at his right hand to prevent him from doing God's Work. Then Christ Himself rebuked Satan, freed Joshua from Satan's power, calling Joshua a brand plucked from the fire. He caused the filthy garments to be removed and Joshua was clothed with clean garments -- his sin forgiven, and he restored to righteousness. Christ said He had caused Joshua's iniquity to pass from him, and ordered a crown to be set on his head. Then Christ said to Joshua, "If you will walk in my ways, and keep my charge, then you shall judge my house."

Then God says to Joshua, "Hear now, O Joshua the high priest, thou, and thy fellows that sit before thee: for they are men wondered at: for, behold, I will bring forth my servant the BRANCH [Christ]." Then the prophecy uses Joshua to show that in one day Christ will remove the iniquity of Jerusalem, and God's people Israel and Judah, and the millennium of PEACE is ushered in.

This prophecy refers, primarily, to OUR TIME, NOW!

Next, chapter 4, Zerubbabel enters the scene again.

In verse 2 a golden candlestick is described (compare Revelation 1:12) -- signifying a stage of God's CHURCH. And in verse 3, two olive trees. The chapter makes it evident that the two olive trees refer to Zerubbabel and Joshua, not actually those two identical men of more than 500 years before Christ, but the "Zerubbabel" and the "Joshua" of today, of which they were types.

Then the angel says to the prophet Zechariah, "This is the word of the Eternal unto Zerubbabel, saying, Not by might, nor by power, but by MY SPIRIT, saith the Eternal of hosts. Who art thou, O great mountain? Before Zerubbabel thou shalt become a plain: and he shall bring forth the headstone thereof with shoutings, crying, Grace unto it. Moreover, the word of the Eternal came unto me, saying, The hands of Zerubbabel have laid the foundation of this house; his hands shall also finish it; and thou shalt know that the Eternal of hosts hath sent me unto you" (verses 6-9).

Brethren and Co-Workers, although building that second Temple in Jerusalem was very important in God's eyes, the great Work He is doing through us TODAY, is FAR MORE IMPORTANT -- IN HIS EYES!!! May God give you UNDERSTANDING to see it as God sees it.

The GREATEST PART of THIS WORK is yet to be done. God's last Message is going now to those at the top, responsible for the spiritual welfare of the great MASSES of their peoples -- who are mostly illiterate, and unreachable themselves with the true Gospel.

From here on, WE MUST SPEED UP THIS ALL-IMPORTANT WORK. It is the Message from GOD to these nations, which they have NEVER HEARD. WE know it is the only true Gospel. The world REJECTED this tremendous Message from the Creator of ALL NATIONS to mankind, when He sent it by Jesus Christ 1900 years ago. After the first century another gospel OF MEN, not of Christ (but about Christ), has been going to the world.

That is why I don't even call it "the gospel" in those countries. Rather, it is the Missing Dimension in Knowledge, explaining the CAUSE of all the problems, troubles and evils in the world today, and the WAY to WORLD PEACE and universal PROSPERITY -- as well as eternal life.

I tell them that my Message for world peace is that which SCIENCE HAS NEVER DISCOVERED -- RELIGION HAS OVERLOOKED -- AND EDUCATION HAS NEVER TAUGHT -- and GOVERNMENT HAS NEVER KNOWN! I

take it OUT of the fields of religion, science, education, or government. I oppose none of those -- and they do not oppose me -- yet it is THE VERY GOSPEL which Christ brought 1900 years ago.

I need another three to five years to FINISH this Great Work which God started through me in January, 1934 -- more than 40 years ago. I am getting to these nations as fast as I can. This particular job God has now opened to me is one which I, alone (with the team assisting me, of course), can do.

So I want to ask you to continue to PRAY, very specially and fervently for me personally, that God will grant me these additional years of vigorous, youthful life, that, as a parallel to His servant Zerubbabel of some 2,400 years ago, since my hands began this Work, my hands may FINISH IT!

God is still giving me good vitality, youthful strength and vigor, so that this last-minute Message about Christ's SOON COMING -- the END of this world, and the KINGDOM OF GOD ushering in the happy and peaceful WORLD TOMORROW is going out in the dynamic POWER of God's Holy Spirit.

No other voice is carrying it to those nations around the world. That is the Message -- and THE ONLY MESSAGE -- that THE LIVING CHRIST wants proclaimed today. If God will give me about another three to five years of renewed strength and vitality and vigor, WE WILL GET HIS JOB DONE BEFORE IT IS TOO LATE!

But I NEED YOUR HELP! I need you to continue back of me 100%! I need your continual, daily, heartrending PRAYERS, that God will continue to RENEW MY YOUTH, give me HIS power and strength. For this Message goes out not by human might nor power, "but by MY SPIRIT, saith the ETERNAL of hosts."

Please read all of Isaiah 40 -- a Message I have to deliver -- and especially verses 28-31. Young men may become weak and faint, but God is, today, RENEWING and INCREASING my strength.

The living Christ is going on ahead BEFORE ME, opening doors in an awe-inspiring way such doors have NEVER been opened to men of God before. More and more these doors to HEADS OF GOVERNMENTS are opening before me. More and more God is giving me providential -- almost unbelievable favor, and even affection, in the eyes of kings, presidents, prime ministers, emperors, and the top men under them.

At the same time, governments are now toppling faster and faster, one after another, just as prophesied by Haggai.

I had scheduled the NEXT big PUBLIC APPEARANCE CAMPAIGN for Ethiopia, the latter part of October. It appears Emperor Haile Selassie's government is the latest one to topple. He has already been stripped of power, but possibly may stay on the throne. If this prevents the BIG CAMPAIGN there in late October, it will be moved to a BIGGER nation -- Egypt, and the campaign will be held in Cairo. The stage is all set there.



Egypt is, of course, one of the chief leaders in the Arab world. Dr. Mohammed Abdul Lader Hattem, President Sadat's chief executive, who is now over the cabinet ministers, next to President Sadat in power, also plans to fly with us to a number of other capitals in the Arab world, so that plans may be laid in those capitals also for soon coming Public Appearance Campaigns.

A few days ago the North vietnamese were in a battle close to Saigon. We are sending a man close to officials there, to check as to the advisability of attracting big crowds of many THOUSANDS into one place in the campaign scheduled there for December. If it is feared such a crowd might tempt the enemy to BOMB that crowd, I will hold the big December campaign in BANGKOK instead.

If Saigon remains firm, Bangkok will come in January.

I am getting to these nations as rapidly as possible.

Pray for me. Pray for Garner Ted. Pray for the WORK -- and for one another in God's Church. Keep praying.

We need to continue back of this great Work as NEVER BEFORE, with renewed vigor -- renewed sacrifice.

With deep LOVE, in Jesus' name,

Herbert W. Armstrong

P.S. The day after I finished the above, I was in Washington, D.C, and there contacted Mr. Abdullah Salah, the Jordanian Ambassador to the United States. You may remember that King Hussein of Jordan had been in Washington the first half of August, and was the first head of another government to have a meeting with the new President, Gerald Ford. King Hussein had personally brought with him a brilliant and flashy decoration, which he left with the Ambassador. This was presented to me by the Ambassador, along with the official photograph of His Majesty, signed, "To my good friend Herbert W. Armstrong, with best wishes" -- then signed, and dated, August 4, 1974. There will be a Public Appearance Campaign in Jordan soon, and probably a "Testimonial Dinner" with about 100 top officials present, even on this September trip.

Let me add, conditions all over the world are worsening fast. The world's economy, worldwide, is in chaos. In such conditions, the best place for money, is to put it WHERE GOD IS WORKING -- AND BLESSING! And where it never was more NEEDED!

AMBASSADOR COLLEGE  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG, Chairman  
Publisher of The PLAIN TRUTH Magazine

EXTENSION DEPARTMENT  
An educational service at all levels  
for all people worldwide

September 19, 1974

Dear Inner Family of  
Co-Workers with Christ:

An accident happened to our airplane on this trip. It gave us some excitement, and I thought you might like to hear about it. It also made me realize how impossible it would be for me to carry on the Work which God is now having me to do without this plane.

We were on the runway at Cairo, Egypt, taking off for Tel Aviv. I had a very large, important dinner as the scheduled speaker the following night in Jerusalem. So far as I know, no planes of any kind ever fly from Cairo to Tel Aviv, except that of Secretary of State Henry Kissinger and my own jet. We were taking off on the runway at Cairo. Our two powerful Rolls-Royce engines accelerated, picking up speed fast.

Then it HAPPENED!

We were about halfway down the runway, reaching 180 miles an hour -- our lift-off speed. Suddenly Captain Black threw the engines into reverse thrust and the brakes ground to a screeching halt, just before the end of the runway.

ENGINE TROUBLE! That had never happened before in 4 1/2 years. In fact, what happened would not occur again in several million flights.

Our left engine had caught some flying object in the air, but first we thought it could have been a bird. Alighting to the ground we could see that nearly all the blades in one of the engines were bent out of shape. Then we concluded it must have been a piece of flying metal. Birds are occasionally caught in a jet engine on take-off when we are still flying low -- they might do a little harm. But a piece of flying metal -- there would not be one chance in a million that would happen!

The only way we could account for it was that it was flipped into the air by one of the front tires.

We probably would not have been in danger, even had it occurred about five seconds later. It would have been too late to stop on the runway. We should have had to take off into the

air, shutting off the damaged engine and banking around on the one engine to land on the runway again. Providentially the hand of God stopped us in time.

Immediately we decided to try to charter another plane. We had five Japanese with us who had flown with us from Tokyo. Three had been high members of the Diet on an important, official government mission. The leader of them and I were to be co-speakers at a very important dinner at Jerusalem the following night. It was imperative that we be there. No plane was available to charter, and no crew. Cairo is probably the worst major city in the world for communications. There is no way to telephone or telegraph elsewhere. The accident could not have happened in a worse place!

But Mr. Rader, who always flies with me, was able to catch a commercial flight within the hour to Beirut. There he would 1) try to charter a plane; or 2) telephone or telex Pasadena where our own flight people could take the quickest possible action on having a replacement "loaner" engine flown to Cairo, and also flying three more mechanics to Cairo to change engines.

The only way the rest of us -- Japanese guests included -- could get on to Israel was to take a 2:45 a.m. Japan Airlines plane, stopping off at Cairo, for Rome. After a four-hour lay-over in Rome, then catch an Italian airline for Tel Aviv.

The accident occurred about noon. I remained in my seat in the plane until about 3:30. Then in the evening we all took rooms, bare, shabby third or fourth class, in an airport hotel, adjoining the terminal. I got in about three hours' sleep, awakened at 1:00 a.m. ready for the 2:45 plane for Rome. Mr. Rader had returned from Beirut and flew on to Rome with us. No charter planes were available in Beirut.

We arrived at Rome without incident. At an airport hotel, perhaps some five miles from the airport, I managed to get about another single hour's sleep. Back at the Rome airport we ran into a hassle between our Japanese guests and airport officials in regard to opening and "fine-tooth-combing" every piece of luggage. Mr. Rader finally prevailed upon airport officials to allow each of us to personally open his own luggage. Our luggage had been checked at the airport to be put on an Alitalia plane. What bothered the airport officials was fear someone might have planted a bomb in a piece of our luggage while it was checked there in transit for more than three hours. Mr. Rader having satisfied the officials, each of us did in fact inspect our own luggage and did satisfy our Japanese, since it removed all suspicion that they might be carrying a bomb or arms for a hijack attempt.

However, this inspection delayed us 30-45 minutes. Of course, we were all searched, since we were on an official trip (that is, our three Congressmen). As long as we flew our own plane, they had arranged ahead through their Japanese embassies, whenever we landed to give us special VIP treatment, avoiding all security checking against hijacking.

Flying by commercial plane has become a rather unpleasant burden. We avoid nearly all that with our own plane, since we seldom have to go through a public passenger terminal. At most airports, private planes taxi over to a special private airport terminal, usually on the opposite side of the field. There we have no such restrictions.

This again served to emphasize how impossible it would be for me to accomplish the job God has now opened before me without my own plane, with its approximately 7 1/2 hour range before we have to refuel. At 550-600 mph we can fly across oceans anywhere in the world, and we can go when we need to go. I have my own office on the plane, with electric typewriter, special bookcase, all the facilities I need for work while we fly.

But it is no holiday joy ride! On the present trip, we had two very long flights -- one, Los Angeles to Hong Kong via Alaska, kept us up and awake for more than 24 hours, except for a few short catnaps in our seats; another, Tokyo to Geneva, Switzerland, in Europe by the North Pole kept us awake again more than 24 hours. Then we were up most of the night after our engine went out.

Since I wrote you August 29, governments continue toppling -- events leading to the end of this age accelerating. Last Thursday, Emperor Haile Selassie was taken by force from his palace in Addis Ababa and taken to military headquarters outside Addis Ababa. I may never see him again. He has now entered on a hunger strike. My public appearance campaign in Ethiopia now, of course, must be delayed or called off until I hear from our friend, Ethiopian Ambassador Mikasha at New Delhi, I cannot know what our status will be in Ethiopia.

I am writing from Tel Aviv in Israel. On this present trip we flew first from Los Angeles to Hong Kong because we could not get permission to land in Tokyo until two days later. That trip kept us up and awake more than 24 hours.

Earlier, in Tokyo, we had important dinners two nights in a row with high-ranking friends there. That was Thursday and Friday night. Saturday I held the most important Bible study so far, attended by some 200 Japanese, all who were more or less upper-class people and virtually all subscribers to the PLAIN TRUTH. They all understood English, so no interpreter was needed. This was the first study attended by so large a group -- the next one, scheduled for October 19th, 300-400 are expected to attend.

Sunday morning we flew from Tokyo via Anchorage, Alaska, the North Pole route, all the way to Geneva, Switzerland, on the other side of the earth. However, adverse winds forced us to avoid much of the short route over the North Pole, taking the longer course to the south via Frobisher Bay. With our jet, we were required to make only two stops to refuel -- Anchorage and Frobisher Bay. But, once again, it kept us awake over 24 hours. On this flight we took with us five Japanese, three of whom were high-ranking members of the Japanese Diet going on an official trip for the government -- a special peace mission to Middle East

governments. On this flight we had a short daylight day, a short night, and another short daylight day, landing about 9:00 p.m. after dark. At Geneva we had one important meeting with ambassadors from foreign nations, one of whom was the Ambassador from Egypt.

Then we flew on to Cairo. Our Japanese friends had long meetings with Egyptian government people there, and we had another meeting with President Sadat's chief assistant, Dr. Mohammed Abdul Lader Hattem. There we laid out definite plans for transferring the next public appearance campaign from Ethiopia to Cairo. Also plans were made for Dr. Hattem to accompany us for a private visit with King Faisal of Saudi Arabia, as well as private visits to the Presidents of Libya, Tunisia, and Algeria along the north coast of Africa. We have also discussed with him the possibility of opening Radio Cairo for The WORLD TOMORROW program and the television station for the Garner Ted Armstrong program.

The meeting in Jerusalem was the largest of any attended in the past six years in Israel. The meeting was sponsored by the Japanese Ambassador. All invitations were sent out from the Japanese Embassy. Both the Ambassador and the leader of the Japanese Diet delegation, Mr. Yamaguchi, explained how I had worked to bring the two nations, Japan and Israel, together in closer friendship and peace -- not only by this trip, but by the archaeological excavation at Tel-Zeror, jointly sponsored by Ambassador College and the Japanese government, and in other important ways.

I always speak along the same lines, and I work for world peace in all parts of the world.

Our really big meeting in Israel is now set for early November, when I will be able to speak for at least 45 minutes, giving them the real Gospel, which they have never heard. The most important officials of government, of Hebrew University, and the University of Tel Aviv, important private citizens and business executives will be there.

At one of the dinners in Tokyo, the President of Waseda University, the largest private university in Japan, and wife promised definitely to attend and speak at the next Ambassador College commencement in Pasadena. This man is the one who took notes on everything I said at the testimonial dinner in Tokyo last year.

Then at a dinner in Tel Aviv the other night, Professor Mazar, former President of Hebrew University, and now director of our archaeological project at the Temple Mount in Jerusalem (including several hundred of our students who worked there under him for the past five years) also promised to attend our next graduation in Pasadena. So, once again, we will have important educational officials from both Japan and Jerusalem, come to Pasadena.

There is SO MUCH more to tell you about how the Work is developing -- almost faster than I can keep up with it. But I

must now telex this to Pasadena to be typed.

We'll hold the rest 'til next time. Don't forget, I need your prayers, your sacrifice financially, and your loyal backing in every way. I am KEEPING ON THE JOB almost night and day! Each month time gets shorter. We must work while we can. Soon it will be too late. Work with me and with the LIVING CHRIST, for HE IS WORKING IN THIS WORK because He HEADS and DIRECTS it and BLESSES it and US -- who are working loyally with Him.

With much love, in Jesus' name,

Herbert W. Armstrong

AMBASSADOR COLLEGE  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG, Chairman  
Publisher of The PLAIN TRUTH Magazine

EXTENSION DEPARTMENT  
An educational service at all levels  
for all people worldwide

Bangkok, Thailand  
October 24, 1974

Dear Inner Family of  
Co-Workers with Christ:

I have just arrived here from Tokyo, to conclude arrangements for a big public appearance campaign. Two of my "Japanese sons" -- high ranking members of the Japanese Diet (Japan's law making body, like our Congress), are accompanying me. From here we fly on to Cairo for what is expected to be the largest "testimonial dinner" so far.

More and more we need to realize the seriousness of events plunging us to the END of this present world. More and more, governments with which I have been in close contact, are being overthrown.

Just last Sunday violent mass demonstrations against President Nguyen Van Thieu of South Vietnam injured 36 policemen. I have had close personal contact with President Thieu and those close to him in Saigon. I had planned a large public appearance campaign for Saigon within the next two or three weeks. It had to be postponed because of the danger of assembling such a crowd as we had anticipated in the university stadium -- outdoors. The government feared a possible bombing by the North Vietnamese.

I had planned such a public campaign in Addis Ababa, Ethiopia beginning mid-October, more than a week ago. But that government has been overthrown by a military revolt and a new military government has taken over. One of the last things Emperor Haile Selassie did, before the army seized him and took him away from his palace a prisoner, was to send me a telegram of congratulations on my birthday. I have to suddenly realize that I have to move as fast as possible in getting the true Gospel into these nations around the world. Time is fast running out. Soon it will be too late. But I know that the Eternal God is holding back this worsening worldwide condition, at least long enough to get His last Message into what, in His eyes, is a large enough number of nations.

The whole world today is SICK. Never in the history of mankind have world conditions been so bad. And GROWING WORSE! Bringing on the prophesied GREAT TRIBULATION (Matt. 24:21-22) -- world troubles "such as was not since the beginning of the world to this time, no, nor ever shall be. And except those days should

be shortened, there should no flesh be saved [alive]: but for the elect's sake those days shall be shortened" by divine intervention.

The whole world is undergoing a SICK ECONOMY. In all countries there is INFLATION with runaway prices. Banks are in trouble, trade is ailing, crime is escalating. VIOLENCE breaks out all over the earth. More and more GOVERNMENTS ARE BEING OVERTHROWN!

The very fact that TWO of my public appearance campaigns planned for this October and November had to be postponed or cancelled due to the overthrow of the government in Ethiopia, and threatened overthrow and war scare in South Vietnam -- means that we must SPEED UP our efforts to get to more and more countries before their governments are overthrown.

Even more threatening is the mushrooming spread of NUCLEAR POWER. Now SIX NATIONS have NUCLEAR WEAPONS. At least twenty-four other nations have the capability to develop them. Even if the United States and Russia refrain from using such frightful power, some smaller nation now could start dropping a hydrogen bomb, a second smaller nation could retaliate, and in a matter of hours both the Soviet Union and the United States might find themselves drawn into a NUCLEAR WORLD WAR which could wipe all human life off this planet!

That actually could happen now -- IF the Great Creator GOD were not to intervene supernaturally!

Co-Workers, we need to be alerted to realize we are not living in normal times. The very END of this present troubled world is closing in on us. The living GOD has called us -- you, as well as me -- to the MOST IMPORTANT commission in 1900 years -- if not in ALL TIME! This is a dying world. The leaders of the teeming MILLIONS of people do not know or understand WHAT is happening -- WHY it is happening -- WHY humankind was placed on this earth -- what our stupendous potential and future REALLY IS.

I want you to fully REALIZE just what our calling and great commission really IS! God has made us all you Co-Workers and Brethren in Christ as well as myself, Garner Ted, and those full-time in this Work -- as His WATCHMEN to KNOW and UNDERSTAND what is happening -- WHY it is happening all over the world -- what is now ABOUT TO HAPPEN -- and to GO INTO ALL THE WORLD with His true Gospel Message warning the rulers and leaders of the masses of people in the world of the SOON COMING KINGDOM OF GOD!

It is similar to the case of Ezekiel 33, where the watchman was to warn Israel when he saw the sword coming on the land -- that is, the army of an enemy attacking. If the watchman failed to WARN the people, God would require the lives of the unwarned of the watchman's hands.

Brethren, WE HAVE THE KNOWLEDGE OF THE TRUE GOSPEL, which has NOT been proclaimed to the world, save by us, since the first century. If we fail, each of us, in his part of giving that last Warning Message to those responsible for their peoples' spiritual



welfare, GOD MAY REQUIRE THE LIVES OF THESE MASSES AT OUR HANDS!

That Gospel Message which Christ brought us more than 1900 years ago involves the CAUSE of all the world's evils and sufferings. It involves the fact that THE NATIONS have REJECTED the GOVERNMENT OF GOD on this earth -- and that rejection is the CAUSE of all world troubles. It involves the WARNING that that very GOVERNMENT OF GOD, through the KINGDOM OF GOD, is now SOON to be RESTORED to this earth, bringing WORLD PEACE, universal prosperity, happiness and joy to the earth.

That was Christ's MESSAGE from GOD the Father. That is the message -- the world rejects it. A DIFFERENT GOSPEL went out to the world!

Notice that in your own Bible. Turn to Galatians 1:6-7. To the Churches at Galatia, the Apostle Paul wrote: "I marvel that ye are so soon removed from him that called you into the grace of Christ unto ANOTHER GOSPEL: ...there be some that trouble you, and would pervert the gospel of Christ." The true gospel Jesus brought from God has been perverted since the first century. We must FINISH giving out of the truth!

Again, to the Church at Corinth, Paul wrote: "But I fear, lest by any means, as the serpent beguiled Eve through his subtilty, so your minds should be corrupted... For if he that cometh [false ministers] preacheth another Jesus, ...or if ye receive another spirit, ...or ANOTHER GOSPEL, ..." (II Cor. 11:3-4).

Then Paul continued, same chapter: "For such [false ministers] are false apostles, deceitful workers, transforming themselves into the apostles of Christ. And no marvel; for Satan himself is transformed into an angel of light. Therefore it is no great thing if his ministers [Satan's] also be transformed as the ministers of righteousness; ..." (II Cor. 11:13-15).

The world is full of "gospel programs," "gospel crusades," etc., etc., but NOT ONE (except as we proclaim) is the GOOD NEWS MESSAGE God sent by Jesus Christ. In fact, all these counterfeit "gospels" tend to NULLIFY the true message God wants given to the world RIGHT NOW, before it is too late!

If I fail to walk through these doors God is opening before kings, presidents, prime ministers, and those heads of governments who are responsible for the spiritual welfare of their millions upon millions of people, God will require their blood at my hands. It's the same with YOU Co-Workers if you fail in your part -- whether it be your earnest, prevailing PRAYERS for the Work, or your tithes and offerings, according as God has made possible.

And just WHAT do we mean by "THE WORK"? We mean Christ's Great Commission, "Go ye into ALL THE WORLD and preach the GOSPEL." And that means the VERY Gospel of the Kingdom of God -- not any of these counterfeit so-called "gospels"!

Your earnest and continuous PRAYERS are vitally needed.

By the thousands and thousands you Co-Workers and Brethren are assuring me you are BACK OF ME and GARNER TED in this work one hundred percent. That staunch backing is needed now as never before!

With much love, in Jesus' name,

Herbert W. Armstrong

AMBASSADOR COLLEGE  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG, Chairman  
Publisher of The PLAIN TRUTH Magazine

EXTENSION DEPARTMENT  
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November 18, 1974

Dear Inner Family of  
Co-Workers with Christ:

Again I'm winging my way, almost eight miles above the Pacific Ocean, toward Tokyo. Yesterday, President Ford and Secretary of State Henry Kissinger were flying the presidential plane over approximately the same route. They are in Tokyo today, and I am due to arrive there today, mid-afternoon.

It seems Secretary Kissinger and I are very frequently crossing paths -- especially in the Middle East, between Cairo and Tel Aviv. Ours are the only two planes, so far as I know, that ever fly from Cairo to Tel Aviv, or from Tel Aviv to Cairo. And now our schedules meet again today, at Tokyo. It seems a little significant that, to the best of my knowledge, our two planes are the only private aircraft that are permitted to land at Tokyo airport.

However, from there the President and Secretary Kissinger fly on to Seoul, South Korea and from there to the Soviet Union, while I am en route, after Tokyo, for a return public appearance at Manila, the Philippines.

November 19, Honolulu: Just as we were somewhere close to the international dateline, about two hours after refueling at Cold Bay, Alaska, we were forced to turn back. We had been flying through strong headwinds all the way, but west of Cold Bay they gradually increased to an almost unbelievable nearly 250 miles per hour. Our airspeed of 550 miles per hour was cut in half on water surface speed. There was danger we might not make it to a refuelling airstrip in northern Japan. We returned to Cold Bay, arriving on that snow covered landing strip just after sunset, refueled and flew on to Honolulu, Hawaii. It was a long flight from Los Angeles to Honolulu. Our pilots are unable to get air clearance to fly on to Manila until tomorrow. So I have a day for writing in Honolulu. This slight setback will not stop the Work, however. We still will arrive in Manila in time for an important meeting.

An incident like this is typical of our experience of the past 41 years in God's Work. Occasionally there has been a slight setback. But always the Work plunges on forward after that, in a more powerful thrust than ever, for this is the Work of the Living GOD! The most important activity on earth -- not only of TODAY,

but in the last 1900 years!

That's a strong statement I know, but it is what you, as Co-Workers with CHRIST and with me, are engaged in and sacrificing and praying for. And I think it's time we come to a more clear and concise understanding of just what this Great Work IS!

When we speak of "the WORK" just WHAT DO WE MEAN?

What comes to your mind when you hear or read of "the Work"? Do you think of it as the mission of "saving souls"? Or, perhaps, something I and/or Garner Ted Armstrong are doing, but in which you are not involved or especially concerned? Does it mean, to you, the broadcast or telecast of the WORLD TOMORROW, or the Garner Ted Armstrong program? Does it mean the PLAIN TRUTH? Or AMBASSADOR COLLEGE? Or a combination of some of these?

To grasp clearly just WHAT THIS Work is, and WHY it is the most important activity on earth, we need to begin at the beginning. WHY was it started? What was its PURPOSE? Just WHAT is it seeking to accomplish? WHO started it? WHEN? HOW?

More than 41 years ago the Living Christ called and chose me as His instrument in reviving and carrying out His GREAT COMMISSION in this END time.

But that was not the real beginning of God's Work. Jesus Christ, himself, came to earth and personally began this Work 1947 years ago, in 27 A.D. This beginning God, the Father, has given Jesus, individually, to do.

HOW did it start?

The prophet Malachi prophesied that God would send a human messenger to prepare the way before Christ's coming to earth. But this prophecy describes TWO appearances of Christ on earth. The second of which, more than 1900 years after His FIRST coming, is now imminent!

The prophecy reveals Christ's first coming, as himself a messenger, bringing a MESSAGE from God, the Father. He came at that time as "the Messenger of THE COVENANT." And that "Covenant Message" was His GOSPEL. The word "gospel" means GOOD NEWS!

Jesus' proclaiming -- or announcing -- that Good NEWS was the beginning of THE WORK!

Was that IMPORTANT? You may be sure that God, the Father, who sent Jesus with that tremendous message from heaven, viewed it as IMPORTANT! You may rest assured that Jesus, who brought it, thought its announcement was important.

John the Baptist was the human messenger, who prepared the way before Christ's first coming. Jesus' MESSAGE was the wonderful NEWS of the coming KINGDOM OF GOD. Just HOW was Christ the Messenger of the COVENANT? What's the connection between the Covenant and the Kingdom of God?

There are the TWO Covenants -- The "OLD" and the "NEW." Moses was the mediator of the Old Covenant. That Covenant set up the race of children descended from Jacob, whose name was changed to Israel, as a kingdom -- the Kingdom of Israel -- one of this earth's nations. But it was also a MARRIAGE Covenant, by which the nation Israel was married to Christ.

Jesus brought the message of the NEW Covenant. That Covenant also will be a marriage covenant which will marry the newly BORN Sons of God (then immortal) to CHRIST, establishing the KINGDOM OF GOD. This Divine Kingdom both 1) the Divine FAMILY of God, and 2) the GOVERNMENT of God, will govern and rule ALL NATIONS OF THE EARTH.

So we read in Mark 1:1: "The BEGINNING of the gospel of Jesus Christ, the Son of God." That is THE BEGINNING of the WORK OF GOD.

Continuing from this -- verse two of Mark one -- the ministry of John the Baptist is briefly related -- the messenger preparing the way before Christ at His first coming. Verses 2-13 describes John's ministry. Jesus being baptized by John. Jesus' temptation by Satan, in which He QUALIFIED to be the KING of the future KINGDOM OF GOD.

Then verses 14-15: "Now after that John was put in prison, Jesus came into Galilee, preaching the gospel of the kingdom of God, and saying, the time is fulfilled, and the kingdom of God is at hand: repent ye, and believe the gospel."

Jesus' announcement of the Kingdom of God as the START OF THE WORK.

Jesus called and chose His disciples. The word "disciple" means a student -- one learning. For 3 1/2 years Jesus taught them about the coming Kingdom of God. Also he continued proclaiming -- announcing -- teaching about the Kingdom of God.

Then Jesus gave His disciples (who became the original apostles) the GREAT COMMISSION -- the Commission of "the WORK." "Go ye," He said, "into all the world, and preach the gospel..." (Mark 16:15 -- emphasis mine.) The commission was worldwide!

The Apostles, after receiving God's Holy Spirit, on the day of Pentecost (Acts 2), went forth announcing the wonderful NEWS. But they needed help. It was going to be a bigger job than a mere twelve men could accomplish. They needed the inspired and inspirational backing of the CHURCH.

Jesus had said, "I will build my church" (Matthew 16:18). On the Day of Pentecost -- the annual festival God had ordained, called the "Feast of Firstfruits" -- picturing the small first "spring harvest" of this present time between Christ's first and second coming -- only 120 believers resulted from Christ's 3 1/2 years proclaiming His gospel. Christ BEGAN His Church by sending the Holy Spirit into the 120. His Church started VERY SMALL, but

Christ added to His Church "and the same day there were added unto them about three thousand souls" (Acts 2:41). "And the Lord added to the church daily such as should be saved" (verse 42).

At the very outset of "the WORK" Peter and John were thrown in prison overnight, and threatened against proclaiming the good NEWS any further. Undoubtedly shaken, and needing encouragement and reassurance, they went to the brethren of the Church. The brethren buoyed up their spirits and, "when they had prayed, the place was shaken where they were assembled...and they [the apostles] spake the word of God [the Gospel] with boldness" (Acts 4:31). That was in 31 A.D.

But beginning 33 A.D., the persecution set in. Simon the Sorcerer (Acts 8:9-23), head of the Babylonian Mystery religion in Samaria, appropriating the NAME of Christ, began calling his Babylonian Mystery religion "Christianity," and started circulating a counterfeit GOSPEL.

By 58 A.D., Paul wrote to the Churches at Galatia: "I marvel that ye are so soon removed from him that called you into the grace of Christ unto another GOSPEL" (Gal. 1:6). (See also II Corinthians 11:2-4, 11-15.)

At that time a DIFFERENT GOSPEL was proclaimed to the world. Before the end of the first century "the WORK" had stopped. The true gospel of the Kingdom of God was thereafter taught secretly, but not proclaimed to the world for 18 1/2 centuries!

Our time TODAY -- Now back to Malachi's prophecy. It foretold a human "messenger" preparing the way before the coming Christ. But, beginning verse 2 of Malachi 3, it foretells also, Christ's SECOND COMING, now imminent! He is now soon coming to set up the KINGDOM OF GOD, restore the GOVERNMENT OF GOD on earth, and to RULE ALL NATIONS.

The human messenger preparing the way, before His first appearing on earth, was John the Baptist. But beginning with verse 2, the prophecy speaks of Christ's SECOND COMING, yet future but now imminent.

Notice: "But who may abide the day of his coming? And who shall stand when he appeareth? For he is like a refiner's fire, and like fullers' soap: And he shall sit as a refiner and purifier of silver: and he shall purify the sons of Levi, and purge them as gold and silver..." (Malachi 3:2-3).

All this is referring to activities of Christ at His SECOND COMING -- now imminent. None of this refers to anything Jesus did when here before.

Continue, verse 5: "And I will come near to you to judgment; and I will be a swift witness against the sorcerers, and against the adulterers, and against false swearers, and against those that oppress [defraud] the hireling in his wages, the widow, and the fatherless, and that turn aside the stranger from his right, and fear not me, saith the Lord of hosts."

All this refers to Christ's SECOND COMING in our time!

Preparing before SECOND coming? -- So when the prophet foretold the human messenger, preparing the way before Christ's coming, he referred to John the Baptist (see Mark 1:1-3) ONLY TYPICALLY as a forerunner, or type, of one to prepare the way before Christ's SECOND COMING!

This leads directly to Jesus' great prophecy in Matthew 24. It refers to REVIVING the Great Commission -- the true Gospel Message of the coming KINGDOM OF GOD. Christ's SECOND COMING is to restore the GOVERNMENT of GOD, and establish the KINGDOM OF GOD on earth! And the way IS INDEED, even NOW BEING prepared before Christ's return to RULE.

That, Co-Workers and Brethren, is what the Living Christ is doing right now through me, through Garner Ted, and through His Co-Workers and CHURCH, which stands loyally behind us in this tremendous AGE-END commission!!

It's time we allowed the Living God to OPEN OUR EYES to the AWESOME commission He has committed to us. It's the MOST IMPORTANT WORK given any human beings in the past 1900 years! And NOBODY ELSE is doing it! The full, AWESOME responsibility of it is on OUR shoulders, whom God has SPECIALLY called NOW!!

THAT'S the reason why YOU and I have been specially called NOW -- before the time when God shall set His hand to SAVE THE WHOLE WORLD.

Jesus' startling prophecy -- So notice this amazing prophecy of Jesus in Matthew 24:

The disciples had come to Jesus privately, on the Mount of Olives, "Tell us," they asked, "when shall these things be? And what shall be the sign of thy coming, and of the end of the [present] world" (Matthew 24:3).

Before giving them the sign by which we should know when His SECOND COMING is imminent, Jesus first warned them: "Take heed that no man deceive you. For many shall come in my name, saying, I [Jesus] am the Christ; and shall deceive many." In other words, many would claim to be Christ's ministers, proclaiming that Jesus was the Christ. Many today are preaching "Christ to the world!" Actually they preach a DIFFERENT Christ, and a DIFFERENT "gospel" that denies the KINGDOM OF GOD and IS DECEIVING THE MANY. They have preached about the messenger, while denying his MESSAGE!

The tragedy of it all is that such ministers probably are entirely sincere -- they believe they are right -- but the Bible clearly affirms that the WHOLE WORLD is today DECEIVED. A deceived person does not know he is deceived.

But, said Jesus (v. 14): "...this gospel of the kingdom shall be preached in all the world for a witness unto all nations;

and THEN shall the end [of this world] come."

I have showed you how, in 58 A.D., the Galatians were accepting "'ANOTHER gospel" -- perverting the true gospel of CHRIST (Gal. 1:6-7).

II Corinthians 11:14 and 13-15 shows these false preachers were proclaiming, at Corinth, a different Jesus, a different spirit, a different gospel -- and that they were ministers of SATAN, posing as ministers of Christ. Their organized opposition and persecution stopped the proclaiming of the gospel of the kingdom to the world.

The true gospel of the KINGDOM OF GOD was NOT proclaimed to the world after the first century.

If Christ's gospel OF THE KINGDOM had been proclaimed through the years, the proclaiming of it NOW would not be the of Jesus' imminent coming!

PROCLAIMING THE GOSPEL IN ALL THE WORLD to be a witness "unto all nations" IS PREPARING THE WAY BEFORE THE SECOND COMING!

And THAT IS "THE WORK" for now in our day!

And, consider this: the very fact that Jesus gave His sign of His Second Coming -- the proclaiming of His gospel OF THE KINGDOM just before He returns to set up that Kingdom -- shows that "THE WORK" was to be revived AT THIS PRECISE TIME!

"Into ALL THE WORLD" -- So, as stated before, more than 41 years ago the Living Christ called and chose me as His instrument in reviving "the WORK" -- carrying out the Great Commission in this END TIME -- just before the END of this present evil world!

The reviving of "the Work" actually started in 1927 when Christ called me, brought me to repentance and faith, and upon baptism, gave me the gift of His Holy Spirit.

The personal living Word of God taught His original apostles between 27 and 31 A.D. So, in like manner, He taught me through the written Word of God, beginning in 1927 A.D. As the original apostles were sent out to proclaim Christ's gospel in 31 A.D., I was ordained and sent to proclaim the same gospel in 1931 A.D.

It was through me that, in August 1933, Christ raised up the parent church of this present "Philadelphia era" (Rev. 3:7-13) in Eugene, Oregon, U.S.A.; and on January 7, 1934, the GOSPEL OF THE KINGDOM started going out over radio; on February 1, 1934, the PLAIN TRUTH began publication.

"The WORK" was once again, after 18 1/2 centuries, UNDERWAY! The PROCLAIMING OF THE KINGDOM OF GOD IS "the Work." By whatever means! -- whether in person, or by radio, or by television, or in print.



But the broadcast, whether by radio or by TV, of itself is NOT "the Work." It is an instrumentality used in "the WORK." The PLAIN TRUTH, in itself, is NOT "the Work." It is another instrumentality USED in "the WORK."

Ambassador College is not "the WORK." It is an instrumentality USED in "the Work" to train personnel for positions in "the WORK." The ANNOUNCING of the GOOD NEWS of the coming KINGDOM OF GOD by whatever means or media IS "the WORK."

We are commissioned to take THE MESSAGE "into all the world."

The small beginning -- But I could not go to ALL THE WORLD alone, or at the beginning. Just as the original apostles needed help and the inspirational backing of the Church, so did I. The parent church of this era started with some 19 members, but God ADDED to the Church those He was specially calling for THIS GREAT COMMISSION. The Church grew, as "the WORK" grew into many thousands, as it is today.

And, to get "the WORK" done, God set some in the Church: first, an apostle, then evangelists, then pastors, then other elders -- preaching and local elders, as it is today -- "for the work of the ministry, for the edifying of the body of Christ" (Eph. 4:12). But all do not have the same office. "And there are differences of administrations, but the same Lord. And there are diversities of operations, but it is the same God which worketh all in all" (I Cor. 12:5-6). But "God set the members every one of them in the body, as it hath pleased him" (I Cor. 12:18).

But we are ALL specially called out of sin, as it were, BEFORE the time when God sets out to CONVERT THE WORLD, for the purpose of supporting and backing up "the WORK" with our fervent, prevailing PRAYERS, our tithes and special offerings, our influence, encouragement and backing in whatever way.

WHY called NOW? -- Let me, right here, make doubly clear: 1) that this is NOT the time God is trying to "save the world" spiritually; and 2) WHY a very few of us ARE called NOW.

REALIZE THIS! The Bible gives no record of God offering spiritual salvation to the world from Adam until the Flood. Abel is called "righteous Abel." Enoch "walked with God," and Noah was a just man who also "walked with God." But otherwise, "all flesh had corrupted his way upon the earth." There is no record of "soul-saving."

What about the time between the Flood and Christ? ONLY prophets and special leaders were given God's Holy Spirit. The nation of Israel was not offered spiritual salvation! All the millions and billions of humans up to then will be offered salvation in the "Great White Throne Judgment."

What about NOW? -- the period from Christ to His SECOND COMING? Jesus said, "No man can come to me, except the Father

which hath sent me draw him" (John 6:44). The eleventh chapter of Romans shows that all but a very FEW are now spiritually BLINDED, unable to see spiritual truth or to receive grace NOW. "GOD hath given them the spirit of slumber, eyes that they should not see, and ears that they should not hear..." (Romans 11:8). This is the time when Satan has DECEIVED THE WHOLE WORLD -- all nations! It is NOT the time when God has tried to SAVE all nations, but He does want His GOSPEL MESSAGE of the KINGDOM OF GOD to be proclaimed in all the world, merely as a "WITNESS" unto all nations!

Then WHY are the very FEW called now?

First, WE have been called for the purpose of OUR PART in "the WORK" -- even if that part is no more than PRAYING earnestly for it!

And SECOND, we VERY FEW are called now, BEFORE the time of general salvation, to GROW in grace and the knowledge of Christ. To OVERCOME, so that there will be a sufficient number MADE IMMORTAL at Christ's coming. BORN into the God FAMILY and the KINGDOM OF GOD, to administer the GOVERNMENT OF GOD, over all nations for the following thousand years.

And God has given us "the WORK" to do as the VERY MEANS BY WHICH we may grow spiritually, so we may enter His Kingdom at Christ's coming. In 47 years I have observed that ONLY those whose hearts are fully IN THE WORK continue to overcome and grow SPIRITUALLY, and ENDURE.

Through the years, I, with those added for their part in "the WORK" continued to ANNOUNCE the wonderful NEWS of the coming Kingdom of God, and all that that Message embodied. Never have we sought to GET -- but always to GIVE the good news of God's TRUTH.

Yet, as in the days of the first apostles, God has continually added Co-Workers, and added to His Church. These are NEEDED to support, inspire, encourage, pray for and make "the WORK" possible.

Into ALL THE WORLD! -- But I could not go to ALL THE WORLD at the beginning. Like the things God does with and through human agents, it had to start small -- the SMALLEST! But like the grain of mustard seed, which grew -- and grew -- and GREW -- and G R E W! Opportunity came to start on a radio station of the smallest power. The United States is not like other nations. Here I was able to start at the "grass roots" -- reaching the "common people." But the "common people" in America, are the great so-called middle class. They would be considered prosperous in countries like India or China.

In countries all over the world, where the MILLIONS live, there is the educated RULING class, a small upper class running the educational and commercial activities. A huge LOWER class, and a still more huge LOWEST class -- illiterate, poverty stricken -- many actually and literally STARVING!

In those countries, the GOVERNMENT controls all media reaching the masses. Radio time cannot be bought, nor television. No free press or free speech.

"The WORK" could never have even STARTED in any other country. ONLY in America, where the common people contribute enough money. ONLY in America, where the government allows such funds to be expended to give the True Gospel into other countries.

We tried, after 19 years' growth, to reach other countries by radio. We bought, mostly a "pig in a poke." We simply WERE NOT GETTING CHRIST'S MESSAGE INTO THOSE COUNTRIES.

After 40 years God has performed an astounding, tremendous MIRACLE! He has opened unheard of doors. He has given me astonishing FAVOR, with the top HEADS OF STATE, of nation after nation, after nation, AROUND THE WORLD -- yes, in Europe, Asia, Africa, and Central and South America! AROUND THE WORLD!

This is being followed up by "testimonial dinners" sponsored by high ranking cabinet members, or others high in the governments of nations -- and with the blessing of the king, president, prime minister, or chief of state.

At the "testimonial dinners" are from fifty to one or two hundred high ranking people of the government, leading universities, and leading businessmen. At these dinners, the top key people of the nation get a general summary of the very Message Christ brought from God. They then know what message I want to get to their nation -- those in it responsible for the spiritual and moral welfare of their country.

This is then followed by a PUBLIC APPEARANCE CAMPAIGN. High government officials assume the responsibility of GETTING OUT THOUSANDS OF HIGHEST AND UPPER CLASS PEOPLE -- the top substantial people of the country.

These leading officials have come to look on me (because of the favor God has providentially given me in their eyes), as a "BUILDER OF BRIDGES FOR PEACE BETWEEN NATIONS," and as "AN AMBASSADOR WITHOUT PORTFOLIO FOR WORLD PEACE."

And WORK is the NEW and LATEST phase of "t h e W O R K."

The ANNOUNCEMENT IS BEING GIVEN -- "in ALL THE WORLD, for a WITNESS UNTO ALL NATIONS!"

All of this is an example of HOW the Living CHRIST actually and literally guides, and Himself directs this Work. It cannot be, and IS NOT, a static Work on a constant unchanging routine. It sometimes requires CHANGE, new ideas, ways, and methods.

This NEW DIMENSION, now getting the Message into the great mass-population, Gentile countries, is something that could not have been done even seven to ten years ago. Even if Christ had

opened these doors, we did not yet have the facilities and the resources to follow through on it then. It's amazing how RIGHT TIMING has played such an important part in God's Work -- and proof HE directed the TIMING!

This is the WORK OF GOD! -- the WORK the LIVING CHRIST is carrying out through YOU CO-WORKERS, Garner Ted, and myself. He is giving me long life -- renewing my youth, as in Isaiah 40:29-31.

In the mind of GOD, this is the MOST IMPORTANT ACTIVITY ON EARTH! It is HIS activity -- the Work HE is doing through us.

What a transcendent commission! -- What an AWESOME, transcendent commission this is!

Right now the Living CHRIST is about to return to earth! He is coming to RAISE THE DEAD IN CHRIST.

He is coming to have Satan, who has deceived ALL NATIONS, BOUND and thrown into a "bottomless pit."

He is coming in all the supreme POWER and GLORY of the very CREATOR GOD! He is coming as KING of kings, already crowned, to RULE ALL NATIONS!

He is coming to restore the GOVERNMENT OF ALMIGHTY GOD to earth! He is coming to establish the KINGDOM OF GOD on the earth.

He is coming as LORD of lords, to CALL EVERY LIVING MORTAL HUMAN to repentance and FAITH, and to ETERNAL SALVATION!

He is coming to bring WORLD PEACE!

He is coming to END all poverty, ignorance, sickness and disease, filth and squalor, ugliness. He is coming to end all CRIME, all WAR, to solve ALL this world's EVILS! To bring universal prosperity, happiness, and JOY!

Is that IMPORTANT?

He called me as His instrument to ANNOUNCE ALL THAT in advance!

He raised up my son Garner Ted to help me and take over the chief executive administration of "the WORK," now grown BIG and worldwide.

He called many others, to be trained in Ambassador College, for important phases of this MOST IMPORTANT WORK ON EARTH!

He called each of YOU, to stand staunchly and loyally BEHIND me and Garner Ted, as human leaders, with earnest and fervent PRAYERS. With such tithes and offerings as HE has made possible. With such inspiration as you can give.

And He has called YOU to help in all that -- to be an overcomer, growing in grace and truth, so that you may be given

ETERNAL LIFE -- so you may sit with Christ on HIS throne -- so He can give you POWER OVER THE NATIONS, to RULE under Christ during the thousand years, while we, with Him, bring SALVATION and eternal life TO THE WHOLE WORLD!

IMPORTANT! If you seek the TRUE VALUES -- the things WORTHWHILE -- what else can be as IMPORTANT as your part in THAT?

THAT is "the WORK."

Yes, what an AWESOME Work to be PRIVILEGED to have part in!

And it DIRELY NEEDS your most intensive supplications and prayers -- and even financial SACRIFICE NOW, as never before. How important is THAT to you right now? PLEASE go to your knees and PRAY EARNESTLY about it!

With sincere and deepest love, in Jesus' name,

Herbert W. Armstrong

AMBASSADOR COLLEGE  
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG, Chairman  
Publisher of The PLAIN TRUTH Magazine

EXTENSION DEPARTMENT  
An educational service at all levels  
for all people worldwide

January 2, 1975

Dear Inner Family of Co-Workers with Christ:

Can you believe it? -- another year has flashed by; another year of world troubles, overthrow of more governments, increasing violence and crime -- whisking us rapidly into and through the END time of this present evil world. We now have little time left to finish God's Work.

In my last letter (November 18) I wrote about the most important activity on earth -- the WORK -- explaining just what the Work is. And I used that same letter as my "Personal" article in the January Plain Truth.

The WORK is the great commission to which the Living Christ has called us NOW. And that commission is to proclaim Christ's MESSAGE for the first time in 18 1/2 centuries to all the world.

In the first issue of the new Plain Truth (February will be the first issue), my "Personal" article will explain more clearly than you've probably ever understood it before what the MESSAGE really is. That MESSAGE is Christ's Gospel. But those who lived in the first century suppressed it! They prevented the MESSAGE God sent by Jesus Christ from being proclaimed to the world. Instead, for 18 1/2 centuries, the world heard preaching about the MESSENGER, calling that the "gospel." Thus, they suppressed God's MESSAGE and deceived the whole world.

Jesus Christ was crucified for bringing and teaching that MESSAGE. All His original apostles were martyred (with one possible exception) for proclaiming it. What the world has been led to believe is "the gospel" is not the MESSAGE Christ brought from God. People have thus been deceived as to what IS the true Gospel. Christ's Gospel -- His MESSAGE -- was the good news of the coming Kingdom of God. It was NEWS. It was a new ANNOUNCEMENT. It was the message of the coming KINGDOM OF GOD. That is a tremendous subject, but Satan has manipulated men to withhold it from the world.

But Jesus said, "And this gospel OF THE KINGDOM shall be preached in all the world for a witness unto all nations; and then shall the end [of the world] come" (Matt. 24:14). Until God began proclaiming that MESSAGE of God's Kingdom through me, it had not been proclaimed to the world since the first century. His disciples had asked Jesus for a sign so they would know when the

END of this world was coming. The only sign He gave them was that when this Gospel MESSAGE of God's Kingdom was proclaimed in all the world, THEN shall the end come!

It could not be the sign by which we know that we are in the very end of this present world if the true Gospel had been proclaimed all through the centuries!

Through the Apostle Paul, God says of those who SUPPRESSED Christ's MESSAGE: "For the wrath of God is revealed from heaven against all ungodliness and wickedness of men who by their wickedness SUPPRESS THE TRUTH [the real Gospel!]" (Rom. 1:18, RSV.) Yes, Satan influenced (Rev. 12:9) men in the first century to SUPPRESS the MESSAGE of truth -- and thus all generations since have been DECEIVED!

Jesus called His disciples to the most important mission on earth -- to learn and proclaim His all-important MESSAGE of TRUTH. For 3 1/2 years He taught them. Then He gave them the great commission: "Go ye into all the world, and preach the gospel [His message]" (Luke 16:15). His disciples became the original apostles. They went forth proclaiming the good NEWS of the KINGDOM OF GOD. But they too were martyred for proclaiming it.

WHY has God called YOU and me today in this END-time of the present evil world? This is NOT the time God is trying to "save the world." It is the time when, as Jesus said, none can come to Him "except the Father...draw him" (John 6:44). God is drawing and calling only a very SMALL FEW today for the purpose of helping and standing behind those whom He has chosen to proclaim His MESSAGE to the world for a witness to all nations. The coming of the Kingdom of God is now just around the corner. Its coming -- with the coming of Christ in all the POWER and GLORY of the Mighty God -- must be announced. It IS being announced around the world! That is the most important, most vital mission on earth today!

Today the world is IN GREAT TROUBLE. The troubles are increasing! We are rapidly being hurled into the time of the greatest trouble since the world began -- or ever shall be again -- so GREAT that if God does not step in supernaturally and intervene, no human would be saved alive -- all humanity would be erased from this earth!

Right now a new "GOLD RUSH" is on. It is falling far short of expectations, but the best investment RIGHT NOW is the soon-coming KINGDOM OF GOD!

As a young man I was ambitious. The goal I had set ahead was to be a big success in business -- to attain STATUS -- to be considered successful by other successful men -- by presidents and board chairmen of the great corporations, banks, and industries. I was going places, too! But when I was challenged, in a challenge that led to intensive study of the Bible and to my conversion, I read where Jesus said: "Lay not up for yourselves treasures upon earth, where moth and rust doth corrupt, and where thieves break through and steal: But lay up for yourselves treasures in heaven....But seek ye first the kingdom of God, and his

righteousness; and all these things [material needs] shall be added unto you" (Matt. 6:19-20,33).

When I read these words 48 years ago, I decided to make the "sacrifice" (as it seemed then I was making), and I gave up seeking to GET money and status and changed my "life-style" to GIVING -- giving of this precious knowledge of the Kingdom of God and His righteousness. And God has given me status and honor in the great capitals of the world, while giving of His message, many times greater than the status I aspired to acquire in the city of Chicago where I lived.

I invested MY LIFE -- MY ALL -- in the KINGDOM OF GOD. That investment already has paid tremendous dividends, in giving the precious knowledge of God's Kingdom to many millions, and in the changed lives in many, many THOUSANDS. First of all, God added the spiritual blessings beyond price. Then, even material blessings. And ETERNAL LIFE, with its "down payment" in the form of God's Holy Spirit now, and the reality to come later!

The knowledge of God's Kingdom and all it includes is AWESOME knowledge -- incredible knowledge -- priceless knowledge; knowledge that money can't buy. THANK YOU for helping me GIVE it. People can't obtain it anywhere else. No one else, except this Work of God, so far as I know, proclaims it.

Science has never discovered it. RELIGION has never revealed it. Higher education cannot teach it.

It's like the PEARL OF GREAT PRICE Jesus spoke of in the parable. It's worth selling everything you have to obtain, IF that would buy it.

This year, 1975, is due to be the BUSIEST of my life. I am planning from five to seven big campaigns in big capitals this year. We hope for upwards of 50,000 in Bangkok. Government heads are endorsing and cooperating in it. The same in Cairo, in Jordan, in Jerusalem and/or Tel Aviv.

I am often asked what happened to Emperor Haile Selassie of Ethiopia. I have been unable, so far, to find out. Ambassador Mekasha was called back to Addis Ababa and went. At last report, his wife in New Delhi had not heard.

Let me make one important thing clear at this point. I do not enter into politics in any way. God does give me almost unbelievable favor in the eyes of heads of state all over the world. But I take no sides with them in politics. They look upon me as an educator, as an editor, and as the spiritual leader of the Worldwide Church of God. They look upon me as an ambassador without portfolio for WORLD PEACE -- as a "builder of iron bridges for PEACE between nations" -- yet representing none but the Kingdom of God. They look upon me as one revealing the WAY to world PEACE -- one revealing the most vital knowledge science has failed to discover -- knowledge no religion has ever given them -- knowledge not taught by higher education, except at Ambassador College. They do not think of me as coming with any religion.



As it is, when Prime Minister General Kittikachorn of Thailand was driven out and his government overthrown, even though I knew him well and I had been given the same unusual favor in his eyes, I already knew the next prime minister, and he had attended my "testimonial dinner" -- which means that he heard the message of the Kingdom of God -- the true Gospel. And I remained in the very top favor of the king. And I have already had two or three meetings with the new prime minister.

God gave me great favor in the eyes of Prime Minister Eisaku Sato of Japan. I visited him three times as prime minister and several times at his home and elsewhere since. But also, I knew the next prime minister, Tanaka, and had exceptional favor in his eyes before he came to power, visited him twice while prime minister, and now that he has resigned, I was the very first non-Japanese to be warmly received by the new Prime Minister Miki. I take no part in their politics. I go to them as the ambassador from God. When one government is overthrown, God gives me favor with the next one. I am merely there with Christ's Message.

Isn't it significant that I held a testimonial dinner in Cairo with one hundred of the VERY TOP people present, speaking to them as the ambassador for WORLD PEACE, and a week later, had scheduled the same kind of testimonial dinner in Tel Aviv, where important officials speak highly of me? They knew that I had spoken the week before in Cairo. The officials high in the government of Egypt know how I am always so well received in Israel. The Israeli officials know that King Hussein welcomes me warmly, and King Hussein knows that I am welcomed in Israel. They all know how I have been honored and decorated in Japan, etc., etc., etc.

Through our friends in Israel, the world's greatest pianist, Maestro Artur Rubinstein, is giving a very important recital in our new auditorium -- the House for God -- on Wednesday night, January 15. He is donating his services. He will be 88 years old this month, and is still the greatest pianist in the world! We had dinner together in New York a week ago. He is still strong and full of vigor. So perhaps I have another several good energetic vigorous years left to get God's Work finished.

This is the very Work of God. He is guiding it, blessing it, opening doors for it. The living Christ is the HEAD of it. He is using you and me as His Co-Workers in it!

When you stand loyally behind me and this Work of God with your earnest and prevailing PRAYERS, your tithes and generous offerings, you are LAYING UP TREASURES IN HEAVEN. And the NEED has never been greater. Thank you, from the bottom of my heart.

With deep love, in Jesus' name,

Herbert W. Armstrong

WORLDWIDE CHURCH OF GOD  
WORLD HEADQUARTERS  
PASADENA, CALIFORNIA 91123

HERBERT W. ARMSTRONG  
President and Pastor

Bombay, India  
January 23, 1975

Dear Inner Family of  
Co-Workers with Christ:

Last night, here in Bombay, India, halfway around the world from Pasadena, we had the biggest and most successful "testimonial dinner" since this new phase of God's Work began.

More than 400 distinguished leaders and wives attended. This large dinner was hosted by Judge Nagendra Singh of New Delhi, Judge of the World Court of International Justice at The Hague, Holland. Present were 15 justices of the High Court of Bombay, presidents of universities, chairmen or presidents of several of the largest industrial and commercial organizations, the Deputy British High Commissioner, several civil service officials of India's government for the Bombay area, and others of like status.

The dinner was held in the large ballroom of the hotel where we are staying -- the newly opened Oberi-Sheraton, and it was in my honor.

When the dinner had reached the dessert stage, Judge Singh stepped to the microphone of the public address system -- there were nearly 50 round tables seating 10 each in the large room -- and introduced me. I planned to speak between 30 and 40 minutes, and actually spoke for 22, saying many of the things I said in the Cairo address, only going further into the Bible than I did there.

I wonder if you realize that if I spoke to this type of distinguished audience as I might to one of our own church groups, they probably would turn a deaf ear or rise and walk out. Christ taught that we need to be wise in how we give out His message. But when I told them at the outset that I was sobered, as I traveled around the earth and observed the terrible state of this world as it is today, and then went into the CAUSES of these world evils -- with the wars and threats of wars, with violence erupting all over the world, weapons of mass destruction now capable of erasing all human life from this planet -- they paid rapt attention.

I spoke on the astonishing accomplishments humans have made on earth in this century -- breathtaking inventions like the incredible computer, the marvels of space flight, to the moon and back -- yet, at the same time producing weapons of mass destruction to kill millions of people with one H-bomb. I asked if that made sense to them, and there were a number of expressions of " NO! NO!"

I asked if it made sense to them that, with the human mind

capable of such accomplishments, still over HALF of all human beings on earth are living in abject poverty, many starving and near starving, illiterate, wracked with sickness and disease, living in filth and squalor. There were more "NOES!"

I mentioned the economic depression spreading over the world, the violence, crime, moral degeneracy, the problems and evils mankind seems incapable of solving -- the unhappiness, even among the affluent and financially successful.

Then I said there is a CAUSE for all these evils, and I was going to show them that CAUSE. World leaders for 4,000 years have been seeking WORLD PEACE, striving for WORLD PEACE -- yet there is NO PEACE! And that I intended to show them the REASON -- and also the WAY to World Peace. And that I am contacting heads and leaders of nations all over the world as an AMBASSADOR FOR WORLD PEACE. I told them of my surveys of conditions beginning back in 1914, and of the challenge that came to me in 1926 that caused an eye-opening study and research into the Bible -- and how I found, there, the ANSWERS to all our human problems and evils -- the CAUSE -- and also the WAY that will produce WORLD PEACE, universal prosperity, happiness, and physical and spiritual WELL-BEING. And that NO RELIGION teaches these things -- SCIENCE cannot discover this truth -- higher education cannot teach it!

I went into the incident of the "FORBIDDEN FRUIT" in Genesis 2 and 3: Of how the Creator began instructing the first two humans on the WAY OF LIFE that would lead to happiness, abundance and eternal life -- the WAY that would have prevented ALL of these EVILS that beset us in the world today; Of how that WAY of life is an inexorable LAW, as relentless and sure as the law of gravity -- a SPIRITUAL law. I then explained that there are just two broad, general WAYS OF LIFE, and they travel in opposite directions. Of how I call one, simply, the way of "GIVE" -- and the other way of "GET." The GIVE way is the way of OUTgoing concern toward others -- the way of God's LAW -- the way of LOVE.

But our first parents DIDN'T BELIEVE what God SAID. When they disobeyed and took the forbidden fruit of the tree of the "knowledge of good and evil," they simply took to themselves the knowledge of what is good and what is evil. And I showed how humanity ever since has chosen the selfish "GET" way of life that has CAUSED all this world's evils. And I showed how God was soon going to TAKE CHARGE, and bring us WORLD PEACE in spite of man's rebellion against God's WAY.

That's only a very brief summary of my 22-minute address. But it was a "warm-up" to prepare for a big PUBLIC APPEARANCE campaign in Bombay in the near future.

This morning Dr. Singh has been swamped with congratulations and appreciation for bringing me here, and wanting to hear more. The reaction certainly indicates this big dinner was an overwhelming success.

Co-Workers, I wonder if we all realize that the only true Gospel is the MESSAGE Jesus Christ brought from God in heaven. He

came as a MESSENGER, sent from God with the most vital MESSAGE ever given to mankind. But men did not believe WHAT CHRIST SAID. He was sent as the "Messenger of the COVENANT" (Malachi 3:1). His MESSAGE had to do with the NEW COVENANT. The "Old Covenant" was mediated by Moses, and established the children flesh-born and descended from Jacob whose name was changed to ISRAEL, as a KINGDOM -- or a nation on this earth. Christ is the Mediator of the NEW Covenant which will establish the SPIRIT-BORN, resurrected children of GOD as the KINGDOM OF GOD -- the divine Family and Kingdom (GOVERNMENT) which will govern and rule ALL NATIONS on earth. The Kingdom of God is a GOVERNMENT, and it governs by the LAW OF GOD, which is the WAY OF LIFE that Adam and Eve and all humans since have violated -- for its transgression is SIN, and all have sinned. It is A WAY OF LIFE. It is the "GIVE" way. This world lives by the "GET" way, which causes all the troubles.

So the true GOSPEL is concerned with God's LAW -- God's WAY OF LIFE -- and also with man's way, and all these troubles and evils man's way has caused. This world has heard MAN's "gospel" ABOUT the Person, Christ. About the Messenger, but NOT about His MESSAGE.

Malachi's prophecy shows a human messenger, preparing the way for the coming of Christ, JUST BEFORE HE COMES. John the Baptist was the messenger who prepared the way before His first appearing. But, beginning verse 2, Malachi's prophecy speaks only of Christ's SECOND coming TO RULE as King of kings, and SET UP THE KINGDOM OF GOD.

Do you realize, Co-Workers, that THIS VERY WORK of which you are having a part, is PREPARING THE WAY, for, and just prior to, His coming to RULE? And NO ONE ELSE IS DOING THAT! And NO ONE ELSE IS PROCLAIMING CHRIST'S MESSAGE to the world!

Never until just recently, have we been able to get Christ's MESSAGE into these giant Gentile mass-population countries. I have spoken to two audiences of more than 100 high ranking and distinguished LEADERS in India's capital, New Delhi. And now, to more than 400 leaders here in Bombay. And large-scale Public Appearance Campaigns are COMING!

From here we shall fly on back once again to Cairo, arranging for the big Public Appearance Campaign there.

I left Pasadena Thursday morning of last week. The night before a most remarkable recital took place in our new auditorium. The great maestro, Arthur Rubinstein, undoubtedly the world's greatest pianist, now 88 years old, gave a recital that will never be forgotten by those who attended. Those gifted, talented fingers performed in an incredible manner such as we had never seen nor heard before. He donated his services, as a benefit for the International Cultural Center for Youth (ICCY) at Jerusalem.

For distribution to those attending, in addition to the printed program for the recital, there was a new special brochure prepared by members of our Headquarters staff in my absence, titled

"HERBERT W. ARMSTRONG -- AMBASSADOR FOR WORLD PEACE." The brochure is nicely done, in full-color, and it tells the story of this new phase of the Work. There are pictures of myself with 18 heads of state --kings, presidents, prime ministers, besides many others of high RANK. It illustrates the big Manila Campaign, pictures of ceremonies wherein honorary doctor's degrees were conferred, testimonial dinners at Cairo and Tel Aviv -- a sort of general pictorial brochure of these new campaigns getting Christ's MESSAGE to leaders in world capitals who are responsible for the spiritual life of their subjects or citizens.

I want to mention that I personally had no hand in getting this out -- but I do want you to understand about this vital new phase of God's Work and so I want to invite you to request YOUR FREE COPY of this new full-color pictorial brochure.

Remember, coming up now is the SHORTEST MONTH OF THE YEAR, yet on many accounts, we have to make full monthly payments. February is always a very hard month, financially, for God's Work. And so, if you can tighten your belts a little tighter, make an extra sacrifice for God's Work, and send in extra generous offerings at this time, it truly is sorely needed.

And please put your heart into your PRAYERS for this Work, and for me and Garner Ted, for that is sorely needed, too.

With deep love, in Christ's name,

Herbert W. Armstrong

WORLDWIDE CHURCH OF GOD  
WORLD HEADQUARTERS  
PASADENA, CALIFORNIA 91123

HERBERT W. ARMSTRONG  
President and Pastor

En route Europe to Bombay  
February 21, 1975

Dear Co-Worker with Christ:

As I start to write we are flying at 37,000 feet at 550 mph plus tailwind over the spectacular snow-covered Swiss Alps. What a beautiful, exciting view! Just outside my triple-pane window the temperature is 82°F. below zero! If my Gulfstream-II aircraft were not pressurized, there would be so little oxygen we could not breathe.

However, it is warm and comfortable at my "office" seat flying through the air. If anything happened to our pressurization, the captain in the cockpit would press a button; instantly an oxygen mask would drop in front of me, just as for all passengers. I have become so accustomed to flying that I take it contemptuously for granted like many people who do travel by air a great deal. One can become so accustomed to it that everything becomes routine and he begins to take it all for granted.

Things are happening faster and faster. It seems I have lived through several ages in one lifetime. When I was a boy eleven years old, no human had ever flown in an airplane. Orville and Wilbur Wright were working on a funny little contraption in which one of them was to fly a few feet in a matter of days after my eleventh birthday -- but few people on earth knew about it when I turned eleven. If any one of them had told me that someday I would be flying over the Swiss Alps at 37,000 feet (about 7 miles) at a speed of more than 600 mph, I would have known he was joking. My transportation then was my father's horse and buggy and my bicycle. The automobile then was steered by a sort of stick (I had never yet seen a steering wheel), and there were mostly horse-drawn buggies with horse shafts removed and motors put in. We called them "horseless carriages." It was an exciting event to see one. My father called the family to the front window of our home one day, saying: "A horseless carriage is going by." He was right -- it was a mule-drawn buggy! No one had ever heard of radio or television.

So we have speeded up, faster and faster. Now supersonic aircraft can whip through the air at 1500 mph. Astronauts fly to the moon and back at fantastic speeds.

The Model-T Ford ("flivver") came along in due time. An Iowa farmer uncle of mine had one, but there were no paved roads yet -- just dirt and mud roads. This uncle was religious, and one night he was saying his prayers in bed. Just as he drifted off to sleep, my aunt heard him saying, "Oh Lord, give us better roads and MORE SPEED." He could then drive his "flivver" twenty miles an hour -- if the roads were good. Apparently his prayer was answered. Some

of us don't even bother with roads anymore -- we fly a third or half way around the earth on one trip in our own private aircraft.

MORE SPEED! That's what people want. That's what they've got. But is it GOOD for people? The automobile SPEEDED up: then World War I and World War II developed the airplane, dropping bombs on enemy targets, and finally NUCLEAR bombs destroyed WHOLE CITIES!

Human governments have come and gone in due course, but today they are coming and going faster and faster.

My mission is to proclaim a very vital MESSAGE IN ALL THE WORLD, for a witness to ALL NATIONS (not necessarily IN all nations). More than forty years ago the door of radio was opened to proclaim this MESSAGE within a single county in the state of Oregon, in the United States of America. That was January 7, 1934. It was the start of a MASS audience. After two years I was speaking over a station in Portland, Oregon. Then, speeding up faster and faster, Seattle, Spokane, Los Angeles, and then an international audience over many stations. I was speaking to millions! After 19 years, the first week of 1953, we had a very scattered listening audience in Europe and Britain over Radio Luxembourg -- but no station in Britain. Countries in Europe let us in. After World War II, television had come along. In 1955 I started on 12 television stations scattered from New York to Chicago to the west coast of America. Later my son Garner Ted was doing the broadcasting, speaking on half-hour programs with heavy coverage from coast to coast in the United States and Canada.

But we were unable to purchase extensive radio or TV time, except in the United States and Canada. Finally in the past five years doors have opened for me to carry this message of WORLD PEACE and the happy and prosperous WORLD TOMORROW into many nations as a result of meetings with many HEADS OF STATE -- kings, presidents, and others high in government. This message is concerned with government, but NOT with politics. It is concerned with the CAUSES of increasing EVILS and troubles, and the way to peace and a better, happy world, and the way to the SOLUTIONS and peace.

It is a MESSAGE that God the Creator of ALL NATIONS sent to mankind by Jesus Christ more than 1900 years ago. That vital Message was suppressed in the first century in a "gospel" ABOUT the MESSENGER (Gal. 1:6-9). That was the Message -- the GOOD NEWS which reveals the WAY to, and will bring, peace in OUR TIME. Christ knew that Message would not continue going to the world, so He foretold that just before the end of the world, the Message of the KINGDOM would be announced in all the world for a witness to all nations (Matt. 24:3,14).

It took FORTY YEARS to get this message over the United States, Canada, and Australia. Now it is finally going to the countries who have not yet heard that Message. In these countries there is no free speech, free press, or time available on radio or television stations. The government controls the spreading of all news, even the good news. But now even these governments are coming to want their top and leading people to hear this vital Message, which neither religion nor science has revealed.

BUT, now we find this world speeding up, faster and faster, in all ways. Governments are being toppled and overthrown faster and faster.

What does this MEAN? It means WE HAVE TO MOVE FASTER to get this Message into these countries. Let me show you what I mean. In August 1973 I was in Santiago, Chile, for a meeting with President Allende. A few weeks later, I was in the Arab world -- Lebanon -- for a meeting with President Franjeh. And while I was there, President Allende was executed in the very room where I had the meeting. A few weeks after that the Arab-Israeli War started while I was in Bangkok. Three weeks after that, the government of Thailand was overthrown, and Prime Minister Kittikachorn fled the country.

In March 1973, at a luncheon in New Delhi, India, attended by some ambassadors, I was invited by the ambassadors from Ethiopia and Afghanistan to visit their countries for personal meetings with their respective kings. Before I could arrange for the visit to Afghanistan, that government was overthrown. The king fled to exile. I did visit with Emperor Haile Selassie TWICE, and had a big campaign all set up, when in August 1974, a military coup took the famous Emperor prisoner. One of the last things he did before being taken away a prisoner was to send me a telegram of congratulations on my birthday. He remembered that I was just eight days younger than he. What has happened to Haile Selassie I do not know, but I believe he is still alive, held prisoner.

A big campaign had been set for Ethiopia. Now we have to start all over again in that country.

I was to have held a campaign in Saigon, capital of South Vietnam, with the full approval of President Thieu, but the war condition there prevented it; up to 50,000 people would have been assembled in the outdoor university stadium -- it could have invited a bombing from North Vietnamese war planes.

We were going to have a big campaign in Bangkok this past January, but the Vietnam War, which had burst out anew, had caused fear of assembling for many people.

What I am saying is WAR and OVERTHROW of governments are occurring faster and faster. This means 1) we are nearing the END of this world -- closer than we think; and 2) we must speed up our own program before more overthrows occur. And NOW this telegram I received just before boarding the plane for the trip to Bombay. I was on this trip to make campaign plans for the night of March 1, on which 25,000 people were to attend in a large outdoor stadium. It was to be preceded by a week of luncheons and private meetings before civic groups of various kinds.

Professor Osamu Gotoh of my own team who produced campaigns in other world capitals had gone ahead in the past ten days preparing the campaign in Bombay. He sent me the following telegram:

"My decision is to cancel the coming public meeting for the



following reasons: 1) State cabinet reshuffled: chief minister resigned; 2) Recent U.S. announcement on aid to Pakistan makes our public meeting impossible; 3) Since this is already an examination period [for the students], I believe that our campaign should have governmental support and local support both -- without these two elements, I do not believe your mission will have success. As I mentioned to you this morning on the telephone, I went to New Delhi and spent time with Dr. Singh; I am sending the telex from there."

In addition, I received the following telex from Dr. Singh, dated February 18, 1975: "Professor Gotoh has been coming off and on to Bombay, and he has done his utmost with great sincerity and industry. There are certain aspects which make things difficult for the function to be held in March. The various problems that have arisen are given in the statement enclosed, which speaks for itself. I hope you will be able to appreciate the position. Why not, therefore, have the function in November or December? I have had a long talk with Professor Gotoh, and he can explain my feelings." Signed, Dr. Nagendra Singh. Then Dr. Singh's statement, which was in an enclosed letter: "Reasons for postponing the function from March to December 1975: 1) there has been a problem created by lifting of the ban of the supply of arms to Pakistan by the United States. This is bound to create some anti-U.S. feelings which are still fresh, and people may ask Mr. Armstrong how he supports world peace under these circumstances; 2) the chief minister whom you knew had recently resigned and a new chief minister is coming; 3) there are examinations drawing near in all colleges and universities which keep students busy; 4) time is a bit short for making preparation; November will give sufficient notice. Professor Gotoh has had discussions with several in Bombay, and they all advised him in the same manner for the fall."

The special luncheons and dinners will be carried on, as planned -- reaching hundreds of India's businessmen, educators, etc. -- but, BECAUSE OF THIS WORLD'S ACTIVITIES striving for "peace" under tense world conditions, the BIG campaign here must now be postponed.

We are now making, actually, REMARKABLE progress in this big dimension of God's Work -- getting the Message to leading people in government and all over the world. But as events speed up faster and faster, I must speed up also, visiting more and more of these countries before THEY are overthrown.

Co-Workers, this is the most important activity on earth today! Remember, I need your intensive, earnest, heartfelt prayers -- I need to have you pray for this seriously and stand in back of me 100%. I THANK YOU for the hundreds of letters pouring in telling me that you are behind me 100%. We do have to surmount difficulties. And I feel that the more generous you are with your financial help, the more our wonderful Living God will bless you. Remember, this is the short month of February, and the need is GREAT. I pray continually FOR YOU.

With deep love in Jesus' name,

Herbert W. Armstrong



WORLDWIDE CHURCH OF GOD  
WORLD HEADQUARTERS  
PASADENA, CALIFORNIA 91123

HERBERT W. ARMSTRONG  
President and Pastor

March 25, 1975

Dear Inner-Family of Co-Workers:

This morning, Tuesday, March 25, it happened again! Another important government overthrown! A month ago, I wrote you about how one after another of the governments of nations around the world are being overturned.

This morning, too late for the morning newspapers in New York, where I happen to be, King Faisal of Saudi Arabia was assassinated. It was all set up for a meeting between myself and him, possibly on this next trip in April. In many ways King Faisal was the most outstanding of the Arab heads of state. Tall, dignified in his Arab headdress and flowing robes, he was a very picturesque figure. I had met his half-brother predecessor, King Saud, when he was the Crown Prince Emir. That was in London, February 1947.

Co-Workers, as I said a month ago, time is now really running out on us! NEVER has the world been in a time of world troubles such as we live in now. Governments are toppling like dominoes or tenpins. The government of South Vietnam and also of Cambodia may fall to communist North Vietnam any day. I have met and come to know well President Thieu of South Vietnam, and there are many others close to him and at or near the top of the South Vietnamese government. We were all set up for a big campaign there when the war began heating up and the red forces were driving so close to Saigon that it was too dangerous to have so big a crowd -- I expected up to fifty thousand there in the university stadium outdoors -- to be assembled in one place. It would have been too tempting a target for North Vietnamese rockets.

Now that God is opening before me these wonderful doors in so many of the BIG population gentile nations, we must hurry, because governments are being overthrown almost faster than I can get to them!

We are definitely in the END TIME. Conditions are already worse in the world than ever before. We are rapidly moving into the GREAT TRIBULATION of Matthew 24:21-22, when, UNLESS God supernaturally intervenes to STOP IT (cut it short), NO FLESH WOULD BE SAVED ALIVE ON THIS EARTH!

Some years ago I saw factors indicating the possibility that our work might be completed by early 1972, and immediately followed by the Great Tribulation. I NEVER SET A DEFINITE DATE. I NEVER SAID IT WOULD DEFINITELY HAPPEN -- but cautioned there were indications of the possibility. Yet some misunderstood and took it as a definite prophecy for a definite date. We need to be

careful lest we fall into the fate of the man who said, "My lord delayeth his coming."

The Apostle Paul thought the end of this age and the coming of Christ would occur in his time, 1900 years ago. The apostles all thought it would happen in their day -- 1900 years ago. But let us beware lest we slack off in OUR PART in backing GOD'S WORK.

Jesus Christ Himself said -- and LISTEN CAREFULLY to this! -- "WATCH therefore: for ye know not what hour your Lord doth come ...in such an hour as ye think not the Son of man cometh. Who then is a faithful and wise servant [Co-Worker in HIS WORK], whom his lord hath made ruler over his household, to give them meat in due season? Blessed is that servant, whom his lord when he cometh shall find so doing [doing his part in God's WORK]. Verily I say unto you, That he shall make him ruler over all his goods. But and if that evil servant shall say in his heart, My lord delayeth his coming [and some of you Co-Workers may have thought that].... The lord of that servant shall come in a day when he looketh not for him, and in an hour that he is not aware of, And shall cut him asunder..." (Matt. 24:42-51).

Co-Workers, I personally must speed up my activities more and more and drive on harder and harder! We don't know the exact day that shall FINISH this great Work -- but these world events SHOUT to us that we are very near the end -- that time is growing SHORTER AND SHORTER.

The only sign Jesus gave by which we may know when the end of this world is upon us, besides general world troubles, is that "this gospel of the kingdom" IS now going into all the world for a witness (Matt. 24:14). That, YOU are having a part in! Satan knows it, and it means he has but a short time left. He is becoming more and more active in persecuting, in spreading more and more malicious, foul, and lying RUMORS, trying to discredit the Work of the Living God!

Jesus said, "If they have persecuted me, they will also persecute you" (John 15:20). There are enemies devoting their very lives to an energetic effort to DESTROY this Work of the Living God! I wonder if WE are as energetic BACKING GOD'S WORK, BELIEVING IN IT -- DRIVING FORWARD with the Living Christ -- as they are in trying to destroy! But remember, "We wrestle not against flesh and blood [humans], but against...wicked SPIRITS in high places" (Eph. 6:12).

I need your earnest, heartrending, believing PRAYERS for God to RESTRAIN SATAN, the prince of the power of the air, "the SPIRIT that NOW worketh in the [human] children of disobedience" (Eph. 2:2). Jesus said that at this time we are now in, even those who would kill God's servants who are delivering His message would think they are serving God! Both my life and Garner Ted's have been threatened a number of times!

Brethren and Co-Workers, this is no time to believe fantastic and lying rumors deliberately spread by the ENEMIES of this Work -- ministers of SATAN (II Cor. 11:13-15), who indeed must

have satanic help to think up the satanically-false rumors that they circulate. You never hear good rumors, reportedly spreading something good about somebody. Ever notice that? Always EVIL, false, lying rumors intended to HARM, defame, destroy!

But now I want to make one thing clear. For thirty-five years the operations -- and the income -- of Ambassador College and the Worldwide Church of God continued to increase at approximately 30% per year. It must be a record growth unmatched. I know of no organization, operation, institution or business with such an amazing record.

The size and scope of our operations doubled every 2 2/3 years approximately. It became 8 times larger in 8 years, 64 times as large in 16 years, and 4,096 times as large in 32 years. And, in 35 years it multiplied to approximately 8,192 times as large.

But now, for the past seven years, this increase in income has slackened off to a very slight increase and inflation has eaten up most of the increase we have had. In the past year we have been forced to make some major cutbacks. We have closed the college in England; we have closed the Imperial Elementary and High Schools; there have been other cutbacks.

But -- and listen carefully to this -- notwithstanding, the Work has gone forward as never before. Not one facet of the WORK -- our Great Commission that God is carrying on through us -- has been cut back. Just the contrary!

The Living CHRIST is the HEAD of this Work! He has never forsaken this Work -- and He never will! He continues to guide and bless it, and the Work continues to grow!

The WORK continues to march forward -- BIGGER AND BIGGER, more effective than ever!

WHY, then, this apparent paradox?

The Imperial Schools were not the Work.

Some may have thought the Commissary retail store was the Work. It was merely a special service to our members. Some wanted these stores all over the country. I closed the store down two years ago.

Some wanted us to establish a BANK -- go into the banking business -- and hope that all our members would transfer their accounts, savings and checking, to our own bank. They wanted us to go into the insurance business, so that all members might carry their insurance with the Church's own company. There were other ideas which I rejected.

Were such enterprises the Work?

Emphatically they were NOT!

I would like at this time to make the facts CLEAR! What

IS the Work?

WHOM did God call, choose, and use in starting and developing the Work?

God called and chose me to proclaim Christ's gospel MESSAGE of the coming Kingdom of God in all the world -- not to convert the world now -- but as a WITNESS preparing the way just before Christ returns to set up that Kingdom.

God did not call me to go into the retail merchandise business. God did not call me to go into the banking business, or the insurance business.

The first law of SUCCESS is to have the right GOAL, and to keep one's eye constantly on the GOAL. Those things were not the goal that God gave me! The GOAL -- the purpose of the Work is to proclaim or announce the coming Kingdom of God.

WHY was Ambassador College founded? God did lead me to found Ambassador College. He did NOT call me to go into the college or the education business, or any business except God's Work of going into all the world and PROCLAIMING CHRIST'S GOSPEL MESSAGE!

But that Work needed the prayers, the encouragement, the financial support of GOD'S CHURCH. So God raised up His Church. WHY? To be the means of giving HIS MESSAGE TO THE WORLD, and to back the one in the Church God chose and used in proclaiming it.

And as I started PROCLAIMING the Message by radio, by print, and personal preaching, God added to the Church. The Church grew, and I saw the need for training shepherds to feed the flock, to stand back of the Work. Ambassador College was not the Work, but it was needed to train ministers and others to back the Work.

When the Church membership was growing 30 percent a year, we needed to increase the number of ministers, foreign office personnel, and those in functions serving the WORK, and God supplied that need.

The Imperial Schools were not a NEED of the Work. They were a very fine and beneficial thing for those members whose children could gain superior education in them. I even seriously questioned whether we should go ahead with them at their start. I called a special meeting at that time to discuss this question. But the growing income at that time seemed to indicate that we could afford them; members wanted them; and so, we went ahead with them. Now they have become something we can no longer afford, and we cannot curtail the WORK in order to keep them operating. So we closed them.

We have made a change in the format of the Plain Truth. We have reduced greatly the cost of paper. That is in keeping with the times, especially since now we give readers more articles,

twice as often, now twice a month. Now we can afford to increase the circulation, carrying Christ's Gospel Message to more and more people. And THAT IS the WORK -- and an effective leap ahead in the Work.

Christ sent the Gospel first to "the lost sheep of the house of Israel" -- the so-called "lost ten tribes." The first 40 years we reached primarily these countries who are the "house of Israel," the United States and Canada, Britain, Australia, South Africa, western Europe. But the Great Commission is: "Go ye into all the world" with the Gospel Message of the soon-coming Kingdom of God.

We tried to reach the large gentile nations via radio stations outside their borders. But these radio stations did not reach them.

Now God has opened the doors to the great-population gentile nations right at the top, beginning with their kings, emperors, presidents, prime ministers, and other high-ranking officials next under them. This is perhaps the GREATEST and MOST IMPORTANT step forward in the Work in 40 years! It is the only sign Christ gave that we are very near the end of this world, and Christ's coming! (Matt. 24:14).

And so, the Work -- that which the Living Christ has called us to do -- is leaping ahead faster than ever, in spite of the worldwide economic crisis, in spite of the serious recession now crippling the United States!

True, we have had to make cutbacks -- but the Work has gone forward at the same time.

What about the college in England? When we started it in 1960, the Work needed more trained men and women. The Bricket Wood campus trained some of our most valuable ministers and department and branch office managers. For years we absorbed into the Work virtually all of our graduates. But finally we became more fully-staffed -- we needed no more graduates than the two United States campuses could supply. And it was difficult sending so much money from the United States to England to support the college, no longer needed. So we closed it.

Now we are faced with still increasing costs. Postal costs are mounting -- another increase is expected. Mail deliveries are slower. But the WORK is GETTING DONE in spite of dastardly false accusations made up in perverted, Satan-deceived and led imaginations (I would never know how to make up such false rumors), and the Living Christ is on God's Throne guiding, leading, blessing this Work.

But Satan is vicious, a LIAR, and the father of lies, and Garner Ted and I do need your earnest prevailing prayers for God to restrain Satan. Surely we are now in the time -- or very close to it -- when the WAR IN HEAVEN between the archangel Michael and his angels was fought against Satan and his demons, and Satan was cast back down to the earth where he is now falsely accusing

God's servants and brethren, persecuting those carrying the LAST WARNING MESSAGE to this violence-filled, war-torn world! It is a FIGHT, dear brethren. The stakes are HIGH -- for ALL ETERNITY!

I need your PRAYERS -- your confidence and trust -- in the face of imagined, concocted, Satan-inspired outright LIES and false accusations -- and your assurance that you are continuing to be back of us to the full in this fight against desperate forces of EVIL bent on destroying the Work of the Living GOD!

As long as we are in the hands of God, under His leadership, following Him, HE, with all power in heaven and earth, is on OUR SIDE and WE WILL WIN!

Remember, we must again get the income back up to a substantial GAIN! I am praying for you!

With firm and deepest LOVE,

In Jesus' name,

Herbert W. Armstrong



WORLDWIDE CHURCH OF GOD  
WORLD HEADQUARTERS  
PASADENA, CALIFORNIA 91123

HERBERT W. ARMSTRONG  
President and Pastor

April 27, 1975  
Bombay, India

Dear Co-Worker with Christ:

I have returned to Bombay to speak this afternoon to 4,000 delegates attending a Lion's Club District Convention. Last February 26, I spoke here in Bombay to a group of 400 at a Lion's Club banquet. Many of the leaders of this organization were present, and they asked if I would return to be the guest speaker this afternoon to the entire 4,000 at this convention. I will tell them HOW world PEACE is soon coming -- in this very generation. Christ is coming in all the supreme glory of WORLD RULER, to set up the KINGDOM OF GOD on earth. This is Christ's GOSPEL MESSAGE!

Yesterday afternoon I spoke to a group of nearly 300 PLAIN TRUTH readers from this part of India. After that meeting my hotel room telephone kept ringing constantly, with people saying that they had just received their invitation from Pasadena -- too late to come. I would estimate there would have been 500 at this meeting, but for the delay in the mail.

At this meeting I covered the entire "skeleton" framework of the Bible from the creation of the earth and pre-history through the creation of man -- explaining God's PURPOSE in putting man on earth, the process of conversion and the gift of eternal life, on to the imminent coming of the KINGDOM OF GOD. They were a MOST ENTHUSIASTIC audience, bubbling over with happy smiles, to have me visit their country.

GOD'S WORK is leaping ahead with more power than ever. But in the WORLD, it is not GOOD news but BAD news that is accelerating. World conditions are fast WORSENING.

The long drawn-out war in Vietnam is now a total LOSS for the United States and South Vietnam. Last week Cambodia fell and Communist forces took over. The bloody loss of life in the closing days, both from the final fighting and from the chaotic efforts of many to escape before it was too late, was horrible beyond words. Communist forces have taken over all of South Vietnam, except in areas surrounding Saigon.

Last Monday President Thieu resigned, turning the Presidency over to Tran Van Huong. And today, the South Vietnam National Assembly is in the process of turning over the Presidency to the third president within a week, to General Duong Van Minh (commonly called "Big Minh"), to try to negotiate for "peace" -- which means, of course, surrender to Communism with whatever concessions Hanoi

will grant -- which probably will be NONE -- probably nothing short of unconditional surrender. The Communist program, which I wrote about and spoke about on radio years ago, is to conquer the whole world. Their strategy is to conquer and occupy and rule all Southeast Asia first, then Singapore, Indonesia, and Australia next; then the Middle East, then Europe, and, finally, the United States.

Their program is not for a single five- or ten-year campaign, but one for decade after decade, and even generation after generation, if necessary.

Their program is NOT a fast booming "blitzkrieg," but more in keeping with their comparisons to a BEAR -- a Big, lumbering, slow-moving, ponderous BEAR. And so far they are right on schedule and still pressing on.

The United States spent some 50,000 precious American lives, many more thousand American wounded, and some \$170 BILLION in trying to STOP the Communist drive at the South Vietnam border -- but it has failed! God says of us, we allow ourselves to be mixed up with foreigners (allies at war). "Foreigners eat away his strength, unknown to him" (Hosea 7:9).

It was unlike any other war. As former Ambassador Bunker said, it was the first war ever fought ON TELEVISION, but also it was a war where the United States' PURPOSE was: "DON'T WIN -- just CONTAIN."

The events of the past couple of weeks have moved me emotionally. I have been to Saigon three or four times. I KNOW many there, including now former President Thieu, Senator Pauline, as we call her -- actually, Senator Pauline Tho, who gave us much help and aid and went with us to the meeting with the President. Her husband is a former cabinet member and a professor in the university. I know their lovely children, and I have been in their very nice home. What will now happen to them, and the Minister of Education, and the Minister of Public Health, and others?

What are humans DOING on earth anyhow? Nations are speaking "PEACE." Yes, but each nation wants peace under ITS government, with no resistance to ITS rule. And, of course, the other governments want PEACE under their form of government and under their rule. And so the governments FIGHT -- for "PEACE"!

Co-workers, you and I are co-workers with Jesus Christ, who is going to bring us REAL peace, with NO fighting. I am here in Bombay to get THAT Message over to leaders among these people in the second largest nation on earth! I am showing leaders of these nations that FIGHTING for peace doesn't bring it, and that the Living Christ is soon coming back to earth to HELP all these leaders of government over the world to have REAL PEACE -- permanent, with universal prosperity, instead of wasting their strength and effort fighting against each other.

God is now holding back the world events heading toward the final climax of the GREAT TRIBULATION and the DAY OF THE LORD u n t i l we get the message of the KINGDOM OF GOD to the leaders and rulers of East Asia.

This world, with its nations, its societies, its ways of life, is fast coming to ITS CLOSE. We are at the END of this present evil world.

Do you realize WHY God has held world events up, delaying the coming of CHRIST, of the GREAT TRIBULATION, and the DAY OF THE LORD?

It is clearly apparent now -- though we could not have realized it three or four years ago. THIS WORK is PREPARING THE WAY for Christ's coming and the PEACEFUL WORLD RULE of the KINGDOM OF GOD.

And in the first FORTY YEARS of this Work that Christ is doing through us, we have gotten His final MESSAGE over to only those nations from the "lost" House of Israel -- that is, the United States and Canada, Britain, Australia and New Zealand, South Africa, and Western Europe. But we have not been able to get this GOOD NEWS of the coming KINGDOM OF GOD into these BIG-population countries where God is now opening the doors for me.

I want you to notice this. First, notice the prophecy in Malachi 3:1: "Behold, I will send my messenger, and he shall prepare the way before me: and the Lord, whom ye seek, shall suddenly come to his temple, even the messenger of the covenant...."

It is a prophecy, not only of Christ's coming to earth, but of a Messenger with a MESSAGE, preparing the way immediately ahead of His coming.

Now a number of New Testament passages refer to John the Baptist being that messenger. And, indeed, he was, with the message of REPENTANCE, preparing for Jesus' coming more than 1900 years ago.

But Christ is COMING AGAIN, very soon now, to RULE and set up the KINGDOM OF GOD on earth.

Now go back and read the rest of Malachi's prophecy. That prophecy speaks primarily of His SECOND COMING IN POWER! Read it! Beginning with verse 2: "But who may abide the day of his coming? and who shall stand when he appeareth? for he is like a refiner's fire, and like fuller's soap: And he shall sit as a refiner and purifier of silver: and he shall purify the sons of Levi, and purge them as gold and silver, that they may offer unto the Eternal an offering in righteousness. Then shall the offering of Judah and Jerusalem be pleasant unto the Eternal, as in the days of old, and as in former years. And I will come near to you to judgment; and I will be a swift witness against the sorcerers, and against the adulterers, and against false swearers, and against those that oppress the hireling in his wages, the widow, and the fatherless, and that turn aside the stranger from his right, and fear not me, saith the Eternal of hosts" (Mal. 3:2-5).

Jesus did none of these things when He came as the meek "Lamb" to be slain for our sins. The whole prophecy speaks primarily of His SECOND COMING in POWER to RULE.

Who, then, is even NOW preparing the way for His second coming

to earth? Who is carrying the MESSA5E of His coming -- the messenger with the MESSAGE of the KINGDOM OF GOD?

GOD'S CHURCH is sending forth that MESSAGE.

That Message was prepared before the end of the first century. The world has not heard it from about 70 A.D. until THIS WORK began proclaiming it publicly, and THIS is a sure sign that Christ gave that we are in the very END TIME, and the END of this world is upon us!

In Matthew 24, His disciples asked privately what would be the sign of His COMING and of the END of this present world? He gave this sign: "And this gospel of the kingdom shall be preached in all the world as a witness unto all nations; and then shall the end [of this world] come" (Matt. 24:14).

Dear co-worker, the Living CHRIST, soon to come again in SUPREME POWER, has called and chosen YOU, with me and Garner Ted, to GIVE THIS GOSPEL MESSAGE to the nations -- to be the MESSENGER with the Message of the KINGDOM OF GOD -- to CLEAR THE WAY for Christ's coming to RULE and to bring us WORLD PEACE!

And this is YOUR responsibility as well as mine. I cannot do MY part; Garner Ted cannot do HIS part; others proclaiming this Message cannot do THEIR part, except as YOU stand fully and faithfully and generously BEHIND US! And you have been standing faithfully behind us, and we are grateful beyond words, and GOD IS PLEASED!

Right now we need your continued generous backing! God bless you for it!

With love, in Jesus' name,

Herbert W. Armstrong

WORLDWIDE CHURCH OF GOD  
WORLD HEADQUARTERS  
PASADENA, CALIFORNIA 91123

HERBERT W. ARMSTRONG  
President and Pastor

May 26, 1975

Dear Brethren and Co-Workers with Christ:

I am seven miles high over the Sahara Desert flying to Nairobi, Kenya, for the next big campaign. We expect a large and very successful campaign there. All Black Africa is now opening to us. Europe is now opening to my personal public appearances. The satellite states of eastern Europe, under Communist control, are opening. This new dimension, carrying Christ's true Gospel Message in all the world as a witness to all nations, is SPEEDING UP. It is an absolute MIRACULOUS INTERVENTION FROM GOD!

And it MUST speed up! That is, if we are to reach these heretofore UNreachable mass-population nations before even these new doors are CLOSED TIGHT by Communist control. Of course, if God so wills, even Communist doors could open to this last vital Message.

Time did run out on us in South Vietnam and Cambodia. We were making splendid headway toward a really BIG campaign in Saigon. Already I had held a testimonial dinner in Saigon attended by about a hundred of the very top people in government, education, business and industry. I had made a very friendly personal acquaintance with President Thieu. We were planning a huge campaign of successive nights with upwards of 25,000 or more in attendance in the university stadium. The big offensive of the North Vietnamese got underway, and it became dangerous to chance assembling so huge a crowd in one place -- it might have attracted bombing. The offensive did not let up, and now the Communist North Vietnamese have won an unconditional surrender. Both South Vietnam and Cambodia are now Communist, and Laos is in turmoil, ready to surrender to Communist government.

I hope we may yet have a big campaign in Thailand before it is too late there. Already it is impossible to get a permit to assemble more than 2000 people in Bangkok, and, as a result of the recent United States military rescue of the Mayaguez, the whole Thai nation is seething in anger against the United States. I do not believe I would find the king, the new prime minister, Madame Sunirat Telan and our warm friends will have turned unfriendly to me, but still they very likely might consider it ill-advised for me to hold any kind of campaign there now.

Thailand is now SURROUNDED by Communist powers. They have an 1800-mile border with Cambodia and Laos. When I was last in Bangkok in late February, our friends there expressed the impression they had nothing to fear from the Communists. But they are due for a rude awakening from that altruistic supposition, in due time. The Communists move slowly. But they KEEP MOVING! They WILL keep moving, too, until they have conquered the whole world, UNLESS -- what actually will happen -- events in Europe and the Middle-East will

wind up world events, and this present world will come to its END before they get that far!

The strongest military power in Southeast Asia is Hanoi. Other countries in Southeast Asia are now rapidly shifting their foreign policies. They are becoming more and more unfriendly to the U.S., more and more friendly to China and Communism. That includes the Philippines.

Meanwhile, Communist forces will continue pushing on from North Vietnam into Thailand, Burma, Malaysia, toward Singapore, Indonesia and AUSTRALIA. Only TIME, and events centering on the Middle-East and Europe, will stop them.

But, from here on out, to the very END of this present world, the MAIN theater to watch is the Middle-East and Europe.

We cannot be sure just how, or even when, the "United States of Europe," resurrecting the medieval Holy Roman Empire, will go together, but it is SURE -- and it is COMING. Prophecy says it will last but a very short time, and it will come to its end fighting against Christ and His angels at His Second Coming! And that final event, of course, is AFTER the biblically-propheesied Great Tribulation and the beginning of "The Day of the Lord."

They WARN us that we have very little time left to finish this great WORK OF GOD. Already it is too late to reach South Vietnam, although I did get the Message over to its LEADERS.

It may already be too late for a BIG CAMPAIGN in Thailand. But there, too, I have already gotten the Message across to a hundred or more of the TOP LEADERS.

Yet I have faith God will hold world events back sufficiently to allow time to get this Message over as far as God WANTS it done before it is too late.

These campaigns are VERY IMPORTANT in GOD'S eyes, brethren! Are they in YOURS? He has called us to back this Work of His, and you are all I have in this world back of me.

On the day before taking off for this present trip, I spoke to approximately 2000 people -- brethren and ministers -- in the San Francisco/Oakland area. At the Hague, Holland, on Wednesday (May 21), Judge Nagendra Singh from India, Judge of the World Court of International Justice, hosted a luncheon in my honor. And that night I spoke at a banquet of upwards of 300 of the most distinguished people in that area -- World Court justices and wives, ambassadors from many nations and wives, local dignitaries in government, education and industry. Actually it was one of the most distinguished-appearing groups I have ever seen. A similar meeting will be held in Paris in October.

The whole campaign in Nairobi will keep me there about two weeks. Besides the big public meetings with thousands present, I will be speaking before many groups, such as Rotary Clubs, Kiwanis, Lions, and others; be interviewed on television and radio; speak

at press conferences, etc. We expect it to be a very important campaign.

PRAY FOR IT! Be there, yourself, IN SPIRIT! I need your help IN EVERY POSSIBLE WAY! The very assurance that you are 100% BEHIND me gives me the courage, the vitality, energy and POWER of God's Spirit to carry on dynamically. THANK YOU from the bottom of my heart.

With love, in Jesus' name,

Herbert W. Armstrong

WORLDWIDE CHURCH OF GOD  
WORLD HEADQUARTERS  
PASADENA, CALIFORNIA 91123

HERBERT W. ARMSTRONG  
President and Pastor

June 5, 1975

Dear Brethren in Christ:

This is to announce a BRAND-NEW MAGAZINE! It is to fulfill a new and necessary purpose in carrying out our great commission. I want to tell you about it.

Suppose God had called you, yourself, individually, to start His Work for this time -- to think out the plans and ways to go about it, to preach and publish Christ's Gospel MESSAGE of the soon-coming KINGDOM OF GOD IN ALL THE WORLD for a witness to ALL NATIONS! Would you be overwhelmed? Would you know how to go about it? Ever think about that?

Forty-two years ago God laid that awesome responsibility upon me. I had no money then -- not even a car. I had to hitch-hike to preach in a country schoolhouse. There was only a very small handful of brethren to help me. They were only able to find and raise about \$1.40 a week to help me get started. I started the first Sunday in 1934 broadcasting the Kingdom of God Message on the smallest-power radio station. It cost \$2.50 per week. I had to take the remaining \$1.10 per week on sheer FAITH. I found a way to start the Plain Truth magazine on a borrowed mimeograph in February 1934!

Gradually others began joining and standing behind me as co-workers with Christ in His Work. The Work grew slowly but steadily. In three or four years we were reaching the Pacific Northwest. In due time I was reaching the entire United States and Canada, coast to coast.

In January 1953 I began reaching a scattered listening audience in Britain and Europe over Radio Luxembourg. But the time available was poor -- 11:30 to midnight once a week. I bought time on fly-by-night radio stations in small countries across the borders from China, India, Argentina, and such large population countries. But they gave very poor listening times.

Most countries around the world have a very tight communications control by their governments. There is little freedom of press or freedom of speech. They will not sell radio time. Countries like China, India, Indonesia, Thailand, Brazil, Argentina, Britain, and all the main European countries have government-controlled radio and television. All such doors were closed to us.

It took us FORTY YEARS to get Christ's Message with fairly good coverage over the United States and Canada, and



to a far lesser extent, Australia, New Zealand, South Africa, Britain, and the countries of western Europe -- the nations descended from the so-called "lost sheep of the House of Israel." Meanwhile, of course, more and more co-workers got back of this most important operation on earth. In time my son, Garner Ted, came along and took over virtually all of the broadcasting via radio and TV, besides the executive direction of Ambassador College in Pasadena.

But we were NOT getting the true Gospel Message to these scores and scores of nations around the world.

Another thing -- most of those nations are NOT LIKE THE UNITED STATES. As high as 87 percent of their great masses of people CANNOT READ OR WRITE! If we even had a way to mechanically reach the masses, it would have been ineffective. Those countries have virtually NO middle class of people -- there are just a few educated leaders at the top, but the masses are the POOR, the illiterates. The government, industry, business, and education are run by the small upper class.

How would YOU get the Message to those whose minds could understand it in all those countries? Ever think about that? How would YOU? I used to lie awake nights pondering that very question. Five or six years ago we asked that question in a ministers' conference. We just didn't know how -- WOULD YOU? It seems those doors were CLOSED to us -- slammed tightly SHUT! Two or three years ago God began answering prayer in showing me the answer. Since 1968 God began opening doors through seemingly unusual circumstances for personal meetings with kings, presidents, and leaders in education, commerce, and industry. It was absolutely providential. Many came to have a warm, and even affectionate, feeling toward me.

At first I didn't understand WHY this was happening. But I did know it was God's doing. For doors were opening miraculously and the warmth of their feeling toward me was far beyond normal. In most cases I soon became acquainted with high-ranking officials under these heads of state -- such as members of the cabinet, members of their law-making bodies (diet, parliament, etc.). Dinners were hosted in my honor. Opportunity began opening for "testimonial dinners" where one or more high officials acted as host, sent out invitations to the most influential leaders, and I could have 35 to 45 minutes to present a message of the soon-coming Kingdom of God.

About two years ago, God began showing us how to develop these open doors into large-scale PUBLIC APPEARANCE CAMPAIGNS, reaching hundreds and thousands of leading people in these countries.

I have come to see that my commission to take the GOSPEL of the KINGDOM OF GOD to all the world for a witness to all nations could only be accomplished through the very HEADS of government! I have explained this time and again in co-worker letters, editorials, and articles. I have tried to make it

PLAIN! I hope you UNDERSTAND! I am now actively holding campaigns in world capitals, speaking before professional groups, even with heads of state worldwide! I am explaining WHY there is no PEACE -- WHAT IS THE WAY TO PEACE -- WHY humanity cannot solve its problems -- WHY Christ's coming WORLD GOVERNMENT is the world's only HOPE! -- and what is our very PURPOSE FOR BEING! And I am being given grace and favor in their eyes!

JUST THINK OF IT! This is a MIRACLE! No man could do it. It is GOD'S DOING! But it is MY HUMAN RESPONSIBILITY -- AND YOURS! I appreciate more than words can express your efforts, your prayers, and I think you appreciate mine!

Now about the new magazine. Some weeks ago I authorized the formation of a new FOUNDATION -- named the Ambassador International Cultural Foundation. It is non-profit, dedicated to serving humanity worldwide. It has become a necessary adjunct to this new worldwide dimension of getting Christ's TRUE Gospel to the nations through heads of government.

There are two subjects guaranteed to start arguments, jealousies, antagonisms, competitive feelings: POLITICS and RELIGION. Christ said we should be "wise as serpents and harmless as doves." I always make clear I am NOT IN POLITICS. That is ONE reason I have the CONFIDENCE, warm friendship, and RESPECT of both Israel and the Arab nations!

Further, I tell them that I bring them that which SCIENCE has never discovered -- RELIGION has never revealed -- EDUCATION has never taught. Christ's true GOSPEL deals with the CAUSE of the world's troubles and wars -- this world's wrong WAY OF LIFE. So I show them the true WAY OF LIFE -- the way of LOVE - the outgoing concern for the good and welfare of others. This is the true GOSPEL (God's Law) -- but it doesn't SOUND "religious."

This new Foundation is giving us great added prestige, credibility, and favor. It is something NO ONE can CRITICIZE. It doesn't sound "religious." Already it has met with GREAT AND FAVORABLE RESPONSE.

And on the heels of this, the TREMENDOUS ANNOUNCEMENT of a new magazine! Under the auspices of the new Foundation, I have just authorized the publication of a NEW MAGAZINE that will go before KINGS! Bi-monthly! It will be the very highest quality magazine in every respect. It will contain in easy-to-understand language articles on the very PURPOSE for human life upon earth, the AWESOME human potential, HOW world PEACE will soon come! It will carry the GOSPEL MESSAGE in the same PLAIN and UNDERSTANDABLE LANGUAGE I use personally in speaking with world leaders, heads of government, and their top officials. It will reveal what science cannot, what religion has not, what education doesn't teach. It will have a larger size page, fully-illustrated, in full-color.

This new Magazine, of necessity, will have only a limited

circulation -- edited primarily to continue REPEATEDLY, EVERY ISSUE, that which I reveal in my present meetings and campaigns. Its circulation will be limited primarily to top government and professional people in such countries as Japan, India, Egypt, Israel, Thailand, Jordan, Indonesia, etc. -- also in America, Canada, Britain, Europe.

I have just been presented with the first "dummy" edition, and as we used to say, "It's a smash!" It is simply beautiful and absolutely TOP QUALITY! Larger in physical size than our other magazines, more pages, high-quality paper, with fantastic photography and graphics. (I've taken the liberty of enclosing a full color print of the first cover -- illustrating a feature article on Pygmies.)

The title? What could be better than HUMAN POTENTIAL?

Developing our incredible human potential is what the KINGDOM OF GOD is all about! It is the REASON we are alive on earth! We are already receiving enthusiastic responses from some of our friends in the Middle East, the Philippines, India, Japan, and Thailand. These top people in government, education, industry, who endorse what I stand for and proclaim, will be writing articles that will be read by other world leaders in the new HUMAN POTENTIAL. This alone staggers the imagination. An editorial policy without precedent in the entirety of international journalism and publishing! Our new magazine -- HUMAN POTENTIAL -- will be in a class by itself! My "personal" articles will provide a spiritual dimension and biblical UNDERSTANDING, and world leaders will read it, I assure you! HUMAN POTENTIAL magazine is the real FOLLOW-UP of my personal visits and meetings. It will perform a necessary job which the Plain Truth cannot. The Plain Truth is a mass-circulation magazine of more than THREE MILLION copies!

The new magazine will be edited for a different audience and have a different approach. The number of copies will be limited, for it is an expensive magazine to produce. The magazine and AICF projects will be financed by paid memberships in the Foundation, a recommended minimum of \$25.00 each, tax-deductible. HUMAN POTENTIAL will be sent to all Foundation members.

This method of financing, similar to that of National Geographic, will allow for subscription growth without attacking day-to-day radio and television, Plain Truth and Good News budgets. We will soon begin to actively promote memberships in the United States, as well as worldwide, regardless of one's affiliation with us in other respects.

Brethren, I NEED your constant and intensive prayers and supplications for this whole new phase of the Work, now reaching many countries worldwide we were never able to reach before. While HUMAN POTENTIAL is NOT a magazine just for Church members, but rather a follow-up of my personal meetings, speeches, and campaigns around the world, I feel that many, if not most, of

you will want to receive HUMAN POTENTIAL.

With love, in Jesus' name,

Herbert W. Armstrong

P.S. Most here at Headquarters feel that many of you brethren are going to want a Foundation membership and HUMAN POTENTIAL magazine. I know that \$25.00 might be a hardship to some, so I've instructed our Foundation personnel to accept donations down to a minimum of \$15.00 for any church members who may be interested. Please use the card and return envelope provided, and make all checks payable to Ambassador International Cultural Foundation. Thank you.

Canadian Brethren:

The Ambassaaor International Cultural Foundation does not have mail receiving facilities in Canada and, at this time, the government of Canada does not allow donations made to a non-Canadian corporation to be tax-deductible. It would greatly expedite communications if you would send all your correspondence to Ambassador International Cultural Foundation, 300 West Green Street, Pasadena, California, 91129.

WORLDWIDE CHURCH OF GOD  
WORLD HEADQUARTERS  
PASADENA, CALIFORNIA 91123

HERBERT W. ARMSTRONG  
President and Pastor

June 24, 1975  
New York

Dear Brethren and Co-Workers with Christ:

I am returning from one of the most successful trips so far in this exciting NEW DIMENSION in God's Work. We are making a stopover for a few days in New York.

On arrival at the Teterboro (New Jersey) Airport -- just across the Hudson River from New York City -- we were met by cars to bring us to our hotel in the city.

I was surprised when the driver of my car introduced himself as Benjamin Hodges of Brooklyn, a member of the Worldwide Church of God. He was bubbling all over with enthusiasm.

"I've been just jumping up and down with joy since I heard of the new AMBASSADOR INTERNATIONAL CULTURAL FOUNDATION," he said. "And this new magazine, HUMAN POTENTIAL," he added, "I can hardly wait to see a copy."

I didn't keep him waiting long. As soon as I checked in at the hotel, and could open my luggage, I took out a copy and gave it to him.

His enthusiasm over the way the Work is leaping ahead gave me renewed encouragement and inspiration. For more than 42 years I have felt it part of my duty and responsibility to try to encourage and give inspiration to all our co-workers and brethren. But on this trip around the world I have come to realize more than ever that this giving of encouragement, enthusiasm and inspiration is a "two-way street." You brethren and co-workers are constantly boosting up MY morale, giving me encouragement, INSPIRING ME to greater effort constantly. THANK YOU! THANK YOU!! THANK YOU!!!

In the latest big campaign in Nairobi, Kenya, I had such an inspired and enthusiastic audience in that big auditorium that I had to tell them that THEIR eager listening and enthusiastic response inspired me -- and by the final third night of the campaign they had me so inspired that I think my message was one of the most inspired and powerful I have ever delivered.

The Nairobi campaign resulted in the start of a GREAT WORK throughout Black Africa. I will tell you more about that, but first, while I'm talking about YOU people encouraging ME, let me quote for you excerpts from some of the thousands of letters that have been pouring in at Pasadena the past few days. It was necessary for two of our Headquarters executives to fly into New York to meet us here, and they brought along a handful of these letters

for me to read.

"How wonderful it was to hear the announcement of the new Foundation! As a member of the church for nearly five years, and a reader of the PLAIN TRUTH for eighteen years, I feel that this is one of the most exciting things that has happened so far in this era of the Work!"

Evelyn Brattland  
Manitoba

"This is a tremendous way to get the Gospel preached and the Work done without 'turning people off' as the modern phrase puts it. I am just elated."

Ann Przemielewski  
New York

"My first reaction to the Foundation was, 'Well, we're trying to hide the Gospel behind AICF!'"

"Well, I have come to realize that its purpose intertwines with that of preaching the Gospel. After all, is not God's Work to give man a better understanding of man's knowledge of himself, his physical and spiritual needs, his environment, his past, present and future? Indeed, I agree!!"

Neil Brockman  
Province of Quebec

"We're very enthusiastic about the new magazine, HUMAN POTENTIAL. Remember that the vast majority of us are behind you 100 percent, even if we don't always tell you so."

Mr. and Mrs. John Rutis  
Oregon

"I usually don't get excited to the point of jumping up and down over anything, but today I'm jumping!"

Arch Bradley, Minister  
Washington

"CONGRATULATIONS! And thanks to God for what to me is the boldest stroke He has inspired the Work in this age to take yet!"

Charles Scott, Minister  
South Dakota

"I couldn't be happier about the formation of the Foundation! May God help it to GROW and GROW!"

Diane Nicholson  
Texas

"This is a GIANT STEP forward, and we're privileged to have a part in it. I give you my wholehearted support."

Francis J. Murray  
Kansas

"We are very thankful to God that He continues to open doors where once we as mere humans could see no possible way of reaching the great areas of humanity. We are of such limited vision until God reveals to us His plan and then how very simple and natural it appears to us."

Joan A. Maher  
Maryland

"It's a miracle how God is opening doors and then giving you the strength and courage to walk through those doors. I know that this contribution is one of the best investments that I have ever made."

Eric and Minnie Jauch  
Illinois

"I explained AICF and the goals of HUMAN POTENTIAL. The congregations' enthusiasm exploded in spontaneous applause at the conclusion of the report. I was somewhat stunned, as this area is quite conservative. However, I was also very encouraged and thought you would be as well."

George Panteleeff, Minister  
Arkansas

Those letters are a real encouragement to me.

Now for some highlights of this latest trip, although I think Mr. Rader has managed to get reports to you as we went along.

First, at The Hague, Holland, we had a most important luncheon and evening dinner, all sponsored by Judge Nagendra Singh, India's representative to the World Court of International Justice. At the luncheon were several justices of the World Court and their wives. The evening reception and dinner were attended by about 200 of the most distinguished people in Holland. I think that I have never seen a more distinguished-appearing group at any one time in my life. It was a most significant honor to be able to address an audience of such important men and women, and they received the message with real interest.

Then we flew on to Nairobi, on the east coast of Africa, about half way down the continent from Egypt. I won't repeat details, since I'm sure many of you have read Mr. Rader's reports before now. But I do want to mention the two important meetings with President Kenyatta, one of the world's outstanding leaders and rulers. He is just my age (calendar age) -- although we both appear much younger, still full of energy, vitality and vigor. He has been a very close personal friend of Haile Selassie of Ethiopia, now deposed from his throne and held in custody by the military government which overthrew the Emperor's kingdom about a year ago.

President Kenyatta and I generated a warm friendship immediately. We found that we had much in common in general philosophies and grasp of human conditions, right principles and concepts.

Our first visit, almost an hour, was at his office in the State House. He does not live there, however, and the second visit was at his home, some 35 or 40 miles outside Nairobi. I met his wife and family. We were met at the airport on our arrival by his niece (whom he calls his daughter), and to a considerable extent we were guided and escorted by her during our two weeks in Nairobi. She and the President's wife are going to visit us a little later in Pasadena, and they want me to try personally to induce President Kenyatta to visit Ambassador College at Pasadena. He never flies, but they feel that perhaps I may be able to induce him to make the flight.

I still marvel at the favor God gives me in the eyes of the world Leaders -- a favor really needed to accomplish Christ's Great Commission.

Incidentally, I wonder how you picture a place like Nairobi? They still do have many tribes in rural parts, who may still live like their ancestors in the wilds of Africa. And you can drive a car out not half an hour's drive from the city and see wild animals still roaming free and wild. But Nairobi is a really metropolitan modern city of more than half a million population. And it may become a very important city to us, in terms of getting God's Work done in Africa.

Mr. Art Ferdig, Managing Editor of the PLAIN TRUTH, just came into my room. He has to catch a plane to fly back to Pasadena, and I want him to take this letter along for printing and mailing from Pasadena, so I will break off here.

God's Work is truly LEAPING AHEAD all over the world! Reports from Pasadena show that the income is beginning to pick up somewhat -- and it simply MUST pick up, if these new phases of this great Work are to continue on the increase.

Again, thank you -- THANK YOU!! THANK YOU!!!, dear brethren and co-workers with Christ!

Sincerely and with love, in Jesus' name,

Herbert W. Armstrong



WORLDWIDE CHURCH OF GOD  
WORLD HEADQUARTERS  
PASADENA, CALIFORNIA 91123

HERBERT W. ARMSTRONG  
President and Pastor

JULY 20, 1975

Dear Brethren and Co-Workers with Christ:

A month ago I mentioned how for more than 42 years I have felt it an important part of my calling and responsibility to try to constantly encourage and inspire all our co-workers who stand back of me in God's Work. I was just returning from the very successful campaign in Nairobi, Kenya, in central east Africa. That big audience of smiling black faces had literally inspired ME -- as did the man who drove me to my New York hotel. And I realized that I NEED that kind of encouragement and inspiration, as much as the rest of you do.

I reproduced portions of about a dozen letters from co-workers literally surcharged with ENCOURAGEMENT and INSPIRATION.

But I wonder if all of our co-workers FULLY realize and understand WHY this NEW DIMENSION in the Work -- reaching the great MASS-POPULATION nations around the world through their heads of government at the top -- is actually now the MAIN THRUST of the Work.

This was brought forcibly to mind by a letter recently received from a deacon.

"I was reading one of your letters," he writes. "In it, you stated that your meetings and subsequent campaigns are now the main thrust of the Work. You had written that before, and I had read it, but never really got it. This time it struck me.

"What you are doing," he continues, "is not easy for anyone to see and understand. We have no biblical examples of similar activity by God's apostles of the past, or the prophets of old. Meeting as you are with heads of state, the highly educated, and numerous other officials? Unheard of! Many of God's people as a result do not understand.

"Isaiah, Jeremiah, Elijah, Daniel appeared before kings, but not as a means of getting the Gospel to their peoples.

"Secondly," he writes, "what you are doing takes time to see the ultimate result, unless one has vision and foresight. For I recall that even you, sir, said that at first you did not realize why you were being given such favor in the eyes of dignitaries. How much more is this true of us?"

Let me comment again here that I was positively convinced this was of GOD -- He was opening the doors -- because such favor in their eyes seemed completely beyond normal. I knew God was opening doors, and in His due time He would show me WHY. And He did!

"To most people," he continues, "as you know, only what is clearly visible has any meaning. God's people are no different naturally. Also, what you are doing is quite remote to most of us, or, should I say, we are quite remote to it. You, Mr. Rader and Mr. Gotoh are there. You experience it. You live it daily.... Our daily activities tend to leave us engrossed in matters totally unrelated to the great doors God is opening to you. Now, the information that we receive from you helps immensely. Please continue by all means to keep us filled in through co-worker letters, the Worldwide News and other publications. We need this.... What I am saying may sound like making excuses. Actually, I am only trying to explain our reactions. Despite your efforts to explain, I never before really got it.... I had to ask God to open my mind to see and grasp what you were doing. Also I had to exercise faith in God to lead you to do His will, regardless of my understanding. And soon I could begin to visualize just how what you are doing is indeed the main thrust of God's Work. I think I can see now how, in a very short time, this Work could reach the world in a powerful, heretofore unrealized way. It was amazing. It was startling....

"The conclusion I have therefore come to is that we have to have faith. We must believe that God will lead His servants in all things. Even if we don't see it, we must BELIEVE it.... Mr. Armstrong, I have always been back of you in this Work. My wife has also.... We want you to know, when you are out there on the firing line, that you do have supporters.... God's people are with you! But we are weak, we are human, and we do make mistakes.... Keep on pushing. We are behind you. [Signed] Martin Manuel"

As Mr. Manuel said, it is difficult for you who cannot be there with me to really EXPERIENCE, as I do, this very VITAL and super-IMPORTANT new dimension of GOD'S WORK.

But a former graduate of the English campus of Ambassador College, Mr. Robert E. Fahey, and his wife Evelyn did have the opportunity to EXPERIENCE the Nairobi campaign. (Mr. Fahey has been for some years now manager of our Johannesburg office and the director of the Work in South Africa.) His vivid eyewitness description has already been published in the Worldwide News, but perhaps it will help others of our co-workers to "GET IT" by repeating here his report on that campaign:

JOHANNESBURG, South Africa -- The Gospel was preached in Nairobi. I know because I was there and heard it! You could almost say felt it. It was that strong!

Sunday, June 8, was the final night of the campaign. My wife Ev and I sat almost bolt upright as we heard Mr. [Herbert] Armstrong deliver the strongest sermon I think I have ever heard him give. The good news of man's ultimate destiny came through clearly and powerfully.

The first night Mr. Armstrong talked about the conditions in the world today. Later that evening he mentioned that

he felt somewhat disappointed that he hadn't gotten into more meat from the Bible. This may have helped him get across his message more powerfully the following two nights.

The second night was much stronger than the first. Mr. Armstrong showed from the pages of the Bible that God's government was on earth, before man was created, and administered by Lucifer. Then he explained how Lucifer rebelled and the attitude he exhibited. He finished up the second night by showing that the Gospel is the return of the government of God to this earth, which will solve the problems mankind faces and replace the present god of this world. I thought that was pretty strong.

But the next morning I talked to a few of our members (we have four) in Nairobi. They were very inspired, of course, but mentioned that they had a little difficulty with Mr. Armstrong's accent. They are used to English coming with a British flavor. Actually, most all the English teachers in Nairobi are Asians from India! For Nairobi Africans, American English takes some getting used to. I mentioned this problem to Mr. Armstrong, but I didn't see what he could possibly do about it. How do you change your accent in six hours? He must have prayed about it. Because to me he sounded exactly the same the third night. But our members and everybody else in the auditorium felt there was no problem whatsoever. They sat transfixed. And nobody looked at their watch as God's servant on earth today delivered the message to Nairobi of the purpose for mankind's existence on earth and what is his ultimate destiny.

To give you an idea, towards the end of the sermon (you have to call it a sermon) Mr. Armstrong said, "You know, God's face is not black like yours!" He paused as those words sank into the hearts and minds of the audience. He had our attention to say the least! Then he said, "Nor is it pale and anemic like mine! His face shines like the sun in full strength, and so will yours and mine. We'll all be the same in the God Family. There will be no divisions; we'll all be ONE!"

I felt like cheering! I got all choked up and felt like I and that black-faced audience already were ONE! I can't tell you how encouraging and exhilarating an experience it was that final night.

Later I reflected on the situation. Here Ev and I were, two Americans who live in Johannesburg, South Africa, sitting in Nairobi, Kenya, with approximately a couple of thousand Africans and about 10 other whites listening to Mr. Herbert Armstrong deliver the clearest, most lucid and inspiring sermon on the Kingdom of God I have heard to date. It just seemed incredible!

Later that night we had dinner with Mr. Armstrong and his team back at the hotel. I sat on one side of Mr. Armstrong

and Ev on the other. Next to me was Mrs. [Lelah] Upton, Mr. [Stanley] Rader's secretary. [Mr. Rader is the Work's vice-president for financial affairs.] Over a fruit cocktail Mr. Rader was dictating an article for the Worldwide News, and Mrs. Upton was taking it down discreetly in shorthand. Anyone sitting much farther away than I would never have known what was going on. Mr. Rader mentioned several announcements that he had made that evening after Mr. Armstrong's sermon and general news for the Church as a whole.

Later that night as Ev and I sat and talked -- we were too excited to sleep -- Mrs. Upton was sending the copy back to [Big Sandy] for immediate publication. Somehow she also managed to get some typing done for me and another message regarding the accommodations through to Tokyo before leaving early the next day for Japan.

Mr. Rader and Mr. [Osamu] Gotoh [Ambassador's director of Asian studies] were busy the whole time I was in Kenya with communication with headquarters, meeting various officials and ambassadors and setting up appointments for Mr. Armstrong. And other more mundane but equally vital functions, such as hiring film crews and airfreighting the film to Pasadena, hiring the halls, cars, microphones and who knows what all else, seeing to it that the Plain Truth was on every seat in the auditorium, hiring ushers and usherettes, setting up ads in newspapers and billboards throughout the city and, of course, hotel accommodations, protocol arrangements, and becoming aware of the local conditions, economy, history, etc., etc. When you see how much they do it's amazing that Mr. Armstrong's "team" is only made up of three men, counting Capt. [Ed] Black [pilot of the G-II].

Mr. Armstrong said that he couldn't do the work without his team. I believe him! They all work together extremely well, and each contributes his own part selflessly. I was struck by how much each one of the men respects the contribution of the other. It seems that is one of the fundamental reasons for the success they have achieved. They truly respect each other's strengths and seem determined to carry their own responsibility faithfully. I never saw an instruction given twice nor an excuse for a lack of success (in fact, there didn't seem to be any lack of success!), nor a suggestion of any kind that another hadn't done his job fully. I agreed with Solomon about the four things that are "beautiful in going."

So the "team" preached the Gospel in Nairobi with the approval of President [Jomo] Kenyatta in a powerful and clear way. And for Nairobi it's the beginning. Now the Worldwide Church of God moves in as a support function to the main arm of the Work.

Mr. Rader hopes we can begin printing the Plain Truth there, and he announced that we would have a minister there within two months of the campaign. The Plain

Truth mailing list has already grown from 550 to 7000  
-- in three days!

A Bible study is planned soon and hopefully a full-fledged office after that. The door is not only opened, it looks like it's been pulled right off its hinges altogether! No wonder nobody can close it! [End of Mr. Fahey's report]

Brethren and co-workers, the news almost every day now is ENCOURAGING for the first time in a long while. The President has announced that the economic recession is over. Everywhere there are the happy signs that the recession is receding.

The new Ambassador International Cultural Foundation (AICF) is something of a public sensation all over southern California. It has completely put Ambassador College, the Worldwide Church of God and God's Work in a NEW IMAGE.

In every way, THE WORK has been leaping ahead. In no way has THE WORK been curtailed. But we DO need now a big pickup in the income for the Work, that it may go ahead even faster.

THANK YOU for your wonderful, encouraging and inspiring letters. I feel much encouraged. I am leaving tomorrow morning for Europe, and on this trip we have scheduled the VERY IMPORTANT testimonial dinner at Jerusalem where I will speak before a large gathering of the chief leaders of the Israeli nation. THANK YOU for your urgent, heartfelt, prevailing prayers for me, for Garner Ted and for THE WORK, from the bottom of my heart.

With deep love and gratitude, in Jesus' name,

Herbert W. Armstrong

WORLDWIDE CHURCH OF GOD  
WORLD HEADQUARTERS  
PASADENA, CALIFORNIA 91123

HERBERT W. ARMSTRONG  
President and Pastor

August 21, 1975

Dear Brethren and Co-Workers with Christ:

It keeps on happening -- at accelerating pace! Another head of state -- President Mujibur Rahman of Bangladesh -- whom I have recently visited, was slain last Friday morning at pre-dawn, in a military coup.

Bangladesh is, politically, a new country. It emerged from the very recent Pakistani war as probably the most poverty-stricken and illiterate nation on earth. I learned while there that during the last three or four days of the war, the enemy sought out all the leaders and people of education they could corral together, and executed them before firing squads -- so as to leave the country almost destitute of educated people for leadership.

President Rahman had been confined in the enemy jail as a political prisoner. On release, he was acclaimed as a great hero, and took over the lead of the nation. He was a "rough-and-ready" type of man, yet I was much impressed with his abilities, and told him so.

Governments are being overthrown at the rate of one a month around the world now. In many cases these overthrows have involved either men I knew, or circumstances in which I had some indirect contact. When men I have known personally, like this, are being mowed down in government violence, it strikes home. It makes me realize the TIMES we are living in -- how CLOSE we are, now, to the END OF THIS WORLD (OR AGE).

Such government overthrows have prevented my planned campaigns in South Vietnam, Ethiopia, Afghanistan and Chile. I have said before, we must move from now on as swiftly as possible, for nations are being continually overthrown where we have made progress in planning campaigns.

The world picture right now is in a sort of paradox. On the one hand, conditions of violence are worse than ever. But on the other, the general economic worldwide recession seems to have turned the corner. Economic conditions in the United States are looking up for a gradual upswing, which I hope and pray will help you co-workers.

In this Work of the living GOD, the new Foundation (the Ambassador International Cultural Foundation -- AICF) is making a sensational start. Several prominent members of the Japanese Diet (their Congress) are coming to Pasadena for an important meeting here next Wednesday night. I shall be leaving the next

morning for Tokyo, for a meeting there, to be followed by meetings in Bangkok and Munich, West Germany.

Wednesday, August 27, 1975: It is now August 27th. Morning news on radio and television -- too late for morning papers -- Haile Selassie of Ethiopia is dead. Nothing more than that announced so far. No one knows where he has been held, except a few top officials of the new military government which overthrew his government about a year ago, taking the Emperor captive. He was just eight days older than I. One of his last acts before being taken captive was to send me a telegram of congratulation on my 83rd birthday.

Tonight is a big night here on campus. There will be a concert in the new Ambassador Auditorium, and dinner welcoming the Honorable Bunsei Sato and the Honorable Toshio Yamaguchi of Japan, (two of my "Japanese sons"), members of the Japanese Diet, and the Honorable Keiichi Tachibana, Consul General of Japan (Los Angeles).

Then, early tomorrow I leave for Tokyo.

Will see many of you at the annual fall Festival sites before returning to Pasadena. I will be speaking to some 70,000 or more of you -- at 12 Festival sites in eight days. I do need your constant and earnest PRAYERS, and the Work of the living GOD needs your prayers, tithes and generous offerings.

With much love in Jesus' name,

Herbert W. Armstrong

WORLDWIDE CHURCH OF GOD  
WORLD HEADQUARTERS  
PASADENA, CALIFORNIA 91123

HERBERT W. ARMSTRONG  
President and Pastor

October 8, 1975

Dear Brethren and Co-Workers with Christ:

Do we REALIZE what is now going on in the world? Gradually, relentlessly, VIOLENCE in general, and the overthrow of governments all over the world is accelerating.

I travel over the world. I have personal and private meetings with heads of governments--and when some of them are assassinated or taken prisoner in a military coup or government overthrow a few weeks after I visited with them, IT STRIKES HOME! IT MAKES ME REALIZE WHAT'S HAPPENING!

I represent YOU--as a co-worker with Christ, even as I also represent the living Christ, in these meetings. You may not even pay particular attention to these government overthrows when you see the headlines in your newspaper. But it's my duty to tell you HOW REAL these disasters are--WHAT THEY MEAN--AND WHERE THEY ARE LEADING--AND HOW THEY ARE GOING TO AFFECT YOUR LIFE as well as mine!

August 15th a man I knew--President Mujibur Rahman of Bangladesh--was shot and killed in a military coup. Sitting with us, when I visited President Rahman (then Prime Minister but actual head of state), was Khandakar Moshtaque Ahmed, Commerce Minister. Ahmed led the military coup and took over as head of the government.

In August 1973, I was in Santiago, Chile (South America), to visit President Allende. Three weeks later, he was assassinated--machine-gunned in the back--in the very room where I had the conference. Three weeks after I had visited Prime Minister Kittikachorn of Thailand, and spoken in Bangkok before an audience which included Dr. Sanya, Rector of the University, a riot of 200,000 students overthrew the military government and Prime Minister Kittikachorn fled to the United States.

I had become well acquainted with Emperor Haile Selassie of Ethiopia. Twice when I visited him in Addis Ababa, he placed one of his personal limousines with chauffeur at my disposal for my entire stay. But the military forces took him prisoner and took over the government.

Last July a bloodless coup overthrew the government of General Yakubu Gowon in Nigeria (Africa).

Revolution is seething in Portugal. It flared out following last year's coup by a leftist group. Soviet espionage agents apparently infiltrated into Portugal. The Communists



have since suffered a set-back, with rightists recently holding the upper hand; but the Communists are planning new moves, and the ultimate outcome remains in doubt.

In Spain, in TODAY's news, right-wing street demonstrations swept Spain yesterday, October 7--sparked by recent guerrilla slayings of policemen. A few days ago General Francisco Franco had five terrorists executed for the slayings. This created an uproar all over Europe, with many protests against Franco's regime.

All over the world the violence pot is boiling. The Spain and Portugal troubles could trigger the "U.S. OF EUROPE" I have predicted ever since World War II. It is prophesied in Revelation 17 and elsewhere in biblical prophecies.

This world is ON FIRE--with VIOLENCE, crime, immorality, discontent, and just about every kind of trouble. And the troubles are MOUNTING, hurling us toward that prophesied "GREAT TRIBULATION" such as never occurred before, nor ever shall again.

Just before this, however, is prophesied WHAT WE ARE NOW DOING: when "...this gospel of the kingdom shall be preached in all the world for a witness unto all nations ..." (Matt. 24:14), and then (right after this Work God is doing through us) shall come the END of this present evil world, with the coming of Christ to RULE ALL NATIONS, with the GOVERNMENT OF GOD which shall NEVER be overthrown.

All these government overturns--all this utter instability of all man-made forms of government--means our time is SHORT!

I had plans all developed ready for major campaigns in South Vietnam, Ethiopia, Thailand, New Delhi and Bombay, India, and in each case overthrow of governments has prevented them--for NOW.

We are now planning a campaign for South Korea, but it's a RACE AGAINST TIME--because we know that North Korea is planning now to invade South Korea. We must try to get there FIRST.

Brethren, it's far LATER than you think! This is the most important activity on earth since the first century, A.D.

We are moving with THE WORK swiftly! I need your earnest, prevailing, believing PRAYERS! We need INCREASED FINANCIAL SUPPORT! IT IS URGENT! THANK YOU IN JESUS' NAME.

And with LOVE in HIS name,

Herbert W. Armstrong

WORLDWIDE CHURCH OF GOD  
WORLD HEADQUARTERS  
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HERBERT W. ARMSTRONG  
President and Pastor

November 5, 1975

Dear Co-Workers with Christ:

It's time, once again, to check up on the STATE OF THE WORLD AT THIS MINUTE--as compared to 10, 25, and 50 years ago--as to what is prophesied as SURE to come in the very near future--and as to the STATE OF AND PLANS FOR GOD'S WORK.

Just where are we now in the panorama of biblical PROPHECY? Look first at what has happened in the past 10, 20, and 30 years. Look how freedom of speech and freedom of action are changing the whole tempo of life.

The new "freedoms" in speech were getting started 30 years ago. In the movie, "Gone with the Wind," audiences were shocked when Rhett Butler said to Scarlett O'Hara, "Frankly, my dear, I don't give a damn!"

Twenty-five years ago I was emotionally shocked when, in a Broadway play, an actor on stage talked to two other men about "an s.o.b. [he spoke the words] like you [pointing to one of the men] and like you [pointing to the other man]...and like ME! [pointing with his thumb to himself]" just as the final curtain was rung down. I was stunned to hear such words in a play, for I had taken with me two twenty- or twenty-one-year-old Ambassador College male students who were visiting in New York.

But when things like that no longer shocked audiences, they dished out to the public stronger shocks, until we have come to X-rated movies. Today in most homes, for even the children to see if parents do not prevent it, the public is fed a diet of increasing violence, murder, sex, and themes undreamed of 30 years ago.

The once-taboo subject of sex is freely discussed among teenagers. My son Garner Ted explained on his television program how an embarrassed father felt it his embarrassing duty to talk to his seven-year-old son about a few elementary facts of sex. The seven-year-old said briskly, "Oh sure, Dad. What would you like to know?"

But what of the STATE OF THE WORLD today?

We need to realize that biblical pre-history reveals that once the universe-ruling GOVERNMENT OF GOD ruled over this whole earth. There was wonderful, worldwide PEACE, with shouts of JOY! (Job 38:7) There was a super archangel king on a throne administering the GOVERNMENT OF GOD (Isaiah 14:13) till lawlessness--iniquity and rebellion--was found in him (Ezekiel

28:14-15). Then God renewed the face of the earth (Psalm 104:30) and created man (Genesis 1:2-31).

But when our first parents rejected the GOVERNMENT OF GOD in the forbidden-fruit incident (Genesis 3:6), God adopted a "hands-off" policy for six thousand years, to be followed by a one-thousand-year period when the returning glorified CHRIST will restore the GOVERNMENT OF GOD, ruling in the KINGDOM OF GOD over all the nations. Once again there will be perfect PEACE, HAPPINESS, and JOY (Revelation 11:15, 20:4).

Scientists and world leaders have said during the past three or four decades that the only solution to today's world problems and evils is a world-ruling government with supreme power to rule all nations--yet they say it is IMPOSSIBLE! With man it is. But with God it is SURE to come--and soon.

Meanwhile God has allowed man to try to rule himself. And human leaders have set up every kind of government man has been able to devise--oligarchy, monarchy, democracy, communism, etc. None has brought peace, prosperity, or happiness.

And now, as we approach the very END of this six-thousand-year age, human, man-created governments are being overthrown AT THE RATE OF ONE A MONTH! So what is the STATE OF THE WORLD today?

You may read a headline in your newspaper reporting the overthrow of a government in Africa, Asia, or South America. Probably you do not read past the headline. Perhaps you miss it entirely. Anyway, it's a long way from where you live, and its true significance is not impressed on you.

But with me it has been different!

When country after country is overthrown--when a king, president, or prime minister whom I have known and talked with, one after another, is assassinated, taken prisoner, or forced to flee for his life as his government is overthrown, it STRIKES HOME TO ME!

It means we are in the very last days of this world!

Most people do not realize HOW FAST THINGS ARE CHANGING! When I was a boy, there was very little crime compared to now. Violence was rare. Morals were high by comparison. Families stuck together.

All the world's evils have multiplied since then. And today whole nations are coming apart--being overthrown--at the rate of ONE A MONTH!

I have written before of how, in June 1973, at a luncheon in New Delhi, India, the ambassador from Ethiopia invited me to visit his country and meet Emperor Haile Selassie. The Afghanistan ambassador invited me to visit his country and have a meeting with King Mohammed Zahir Shah. Before I could arrange to visit Afghanistan,

the government was overthrown; and the king fled into exile. Twice I visited Emperor Haile Selassie, but in August 1974, he was taken prisoner in a military coup overthrowing his government; and about a year later he died.

In August 1973, I went to Santiago, Chile, for a meeting with President Allende; and three weeks later he was assassinated by a machine gun in the very room where I had the meeting. I had visited Prime Minister Kittikachorn of Thailand twice in his residence in Bangkok. A riot of 200,000, mostly students, overthrew his government; and he fled to the United States. I knew President Thieu of South Vietnam, but he fled to Europe shortly before the North Vietnamese took over Saigon. I KNEW these men. When their countries were overthrown, you may be sure I realized the significance of it.

One of the most recent government leaders whom I knew was President Rahman of Bangladesh, who was recently assassinated and whose government was overthrown.

But what about the world TODAY?

In Europe, the troubles in Portugal and Spain may trigger a resurrection of the Holy Roman Empire in the form of a UNITED EUROPE. Leaders in Europe have long wanted a political-military UNION in Europe. They just have not known how to bring it about.

In Portugal, communists virtually took over the government, then suffered a temporary setback. But communists never give up or quit. If they stage a comeback, gaining the government in a country that has for centuries been Roman Catholic, Rome may take drastic action to unite all Europe.

In Spain Franco won the war against communism, 1936-39, and he has kept the government rightist. But recently Franco has been under sharp criticism from all over Europe for executing guerrillas who had killed Spanish policemen. Since then he has suffered a series of heart attacks. Conditions are becoming ripe in Spain for a united, religious-dominated European government, with Prince Juan Carlos as king.

Since World War II, the nations of Europe have relied on U.S. military power to offset Soviet power. But they are fast losing all confidence in the United States as world power.

Right now I feel sure that North Korea is planning an invasion of South Korea. If it comes and the United States does not go immediately to South Korea's aid, the United States will no longer be recognized as a world power! And the present temper of the American Congress seems to totally forbid any U.S. intervention again in Korea!

In the Middle-East we have a temporary agreement Secretary of State Kissinger worked out between Egypt and Israel. At best, it will be temporary. It is under attack by guerrilla leader Yassir Arafat and other Arab nations. Biblical prophecies show that the Middle East around Jerusalem will be the focal point of

war and world trouble from now until the END of this age. And that is rapidly growing close.

Violence has been continuing DAILY in Beirut. Violence has continued in North Ireland. And that Catholic-Protestant battle reaches into London. Recently in London I went over to Harrod's department store. It was about 3:30 in the afternoon. I found all doors closed, and a group of people accumulating to enter. There had been a bomb scare. Later, when the doors opened, I found the official I wanted to see, white and shaking.

"This is the second bomb scare in this store," he said, "and the last time the bomb exploded and caused a lot of damage."

Yes, one way or another, I personally am made very much aware of the troubled state of this world. And the troublous state of the world is rapidly becoming more and more troubled. At this point, if you realize the true significance of this world trend, you will do well to notice--and heed--some of the numerous biblical prophecies foretelling this very time.

When Christ walked on this earth, His disciples asked Him when the end of this present age would come and what sign would signify it. This is really the pivotal point--the center and the crux--of all New Testament prophecy. In answer, first He warned them of false gospels being proclaimed, in His name, and deceiving the many; that is, the world as a whole. During the first century, the gospel message Christ proclaimed had been sabotaged, and the world of that time had turned to another gospel (Galatians 1:6-9; II Corinthians 11:4). But, continued Jesus, "...this gospel of the kingdom [of God] shall be preached in all the world for a witness unto all nations; and THEN shall the end [of this age] come."

The word "gospel" means "GOOD NEWS." Jesus came as a MESSENGER from God (Malachi 3:1), and His message was the GOOD NEWS of the coming KINGDOM OF GOD. His MESSAGE was the ANNOUNCEMENT that the KINGDOM OF GOD is coming and will bring us WORLD PEACE AT LAST (Mark 1:1, 14-15).

The kingdom of God is the GOVERNMENT OF GOD--of which Christ was born to be the KING (Luke 1:30-33; Isaiah 9:6-7; Revelation 11:15).

I repeat--world-famous scientists say that the only hope for the world now is a world SUPER GOVERNMENT to rule ALL NATIONS! And that is precisely what Christ announced--that was His message --His gospel.

I began proclaiming that message--announcing the soon-coming kingdom of God to rule all nations in 1934. THAT GOSPEL had never been proclaimed to the world since the first century A.D. Instead, a message about the MESSENGER was proclaimed--but NOT HIS MESSAGE --NOT His GOSPEL (Galatians 1:6-7).

Through PLAIN TRUTH, by radio and television, and by personal proclamation, THAT gospel is now going TO THE WORLD. That means

that the END of this present world is IMMINENT!

Following Jesus' answer to the sign just prior to this end and Christ's return to earth, He foretold the TIME OF TROUBLE this world is now heading into. "For then," He said, just after the worldwide proclamation of the coming WORLD GOVERNMENT, "shall be great tribulation, such as was not since the beginning of the world to this time, no, nor ever shall be. And except those days should be shortened, there should no flesh be saved [alive]: but for the elect's sake those days shall be shortened" (Matthew 24:21-22).

NEVER have world conditions been as bad as they now are. We are rapidly heading into this "GREAT TRIBULATION."

The prophet Jeremiah foretold it as the time of the great trouble to come on America and the British nations (Jeremiah 30). The prophet Daniel described it as coming JUST BEFORE Christ's return and the "first resurrection." "And at that time shall Michael stand up, the great prince which standeth for the children of thy people: and there shall be a time of trouble, such as never was since there was a nation even to that same time: and at that time thy people shall be delivered, every one that shall be found written in the book. And many of them that sleep in the dust of the earth shall awake, some to everlasting life..." (Daniel 12:1-2).

Great national PUNISHMENT is foretold for the British nations and the United States. WHY? Let the prophet Isaiah answer. Speaking of our people, the Eternal God says:

"Hear, O heavens, and give ear, O earth: for the Eternal hath spoken. I have nourished and brought up children, and they have rebelled against me. The ox knoweth his owner, and the ass his master's crib: but Israel doth not know, my people doth not consider. Ah, sinful nation, a people laden with iniquity [lawlessness], a seed of evildoers, children that are corrupters: they have forsaken the Eternal, they have provoked the Holy One of Israel unto anger, they are gone away backward" (Isaiah 1:2-4).

There is the saying, "It is darkest just before the dawn."

It is already quite DARK in this world.

It is going to get a lot DARKER!

But THEN! THEN will come the glorious KINGDOM OF GOD to rule all the earth--ALL NATIONS--with the rule of the living God and with the basic LAW that is LOVE and full of mercy, compassion, and forgiveness. Then every man will learn to have outgoing concern for the good and the welfare of others and seek to help, serve, and share, not to take unfair advantage of, beat in every deal, rob, cheat, deceive, and harm. The fact that you read this is evidence that that happy, peaceful WORLD TOMORROW is NEAR! VERY NEAR!

Brethren and Co-Workers, I was called, 49 years ago, to take this ANNOUNCEMENT of the coming KINGDOM OF GOD--this true GOSPEL MESSAGE--to ALL THE WORLD, for a witness to ALL NATIONS! That's

why I was called NOW instead of after Christ comes to RULE and also to CALL and SAVE (spiritually) the whole world.

The reason YOU were called NOW instead of after Christ comes is to GET BACK OF ME in taking this MESSAGE to ALL THE WORLD! That's WHY you were called. AND YOU, AS WELL AS I, ARE BEING JUDGED by the Almighty right NOW as to whether we put this calling FIRST in our lives, or whether we trample the sacred call underfoot and put other things--including personal interests--first. Judgment is ON US right now! (I Peter 4:17)

For 40 years I found the doors CLOSED for getting this all-important MESSAGE into most MASS-POPULATION countries of the world. But now, at last, GOD has started OPENING those doors wide before me. The work I am doing now is PAVING THE WAY for other of our ministers to follow in delivering this END-TIME MESSAGE into these great nations!

I am writing you from Paris. The day before yesterday I had another hour's conference with Prince Bernhard of Holland. Today I am to have lunch with my warm and affectionate friend King Leopold of Belgium. Then, after a few days in Pasadena, on to Jamaica for a testimonial dinner with some fifty or more top officials, followed in one or two weeks by a full campaign.

Let's GIVE OUR FINAL SUPREME EFFORT from now on to finish this great Work to which the Creator GOD has called us. PRAY earnestly that God will again give us an increased income for His Work of 30 percent a year, as He did for 35 years!

To give what I have written here a much wider circulation, I am having most of it reprinted as a "Personal" editorial in PLAIN TRUTH.

Pray earnestly and continually for Garner Ted and me, and for the whole Work!

With love, in Jesus' name,

Herbert W. Armstrong

WORLDWIDE CHURCH OF GOD  
WORLD HEADQUARTERS  
PASADENA, CALIFORNIA 91123

HERBERT W. ARMSTRONG  
President and Pastor

(In my "office" jetting at  
45,000 feet elevation over  
the Atlantic on last leg of  
present around-the-world  
flight-Paris to Pasadena)

December 1975

Dear Co-Worker in Christ:

I'm flying back to Headquarters on another 'round-the-earth flight, 8 1/2 miles above the Atlantic Ocean. I have been reading the year-end summaries of world news in three weekly news magazines and this morning's Paris edition of the New York Herald-Tribune. On the front page of the newspaper is a two-column picture of an angry Henry Kissinger shaking a finger in a press conference, warning the Russians over expansion in Angola, saying the United States will "resist action."

Other front page headlines: "Terrorists Quit in Algiers, Free Last Hostages"; "Portugal Gets Grim Year-End Message"; "U.S. Envoys Shun W. Europe Reds"; "Gunman Kills U.S. Diplomat in Athens"--all BAD NEWS!

And so it has been all year.

In the magazines: "Violence is on the Rise, Worldwide"--especially featuring civil wars and guerrilla wars in Angola, Lebanon, Oman, Timor and elsewhere.

Violence, and, as I have written you before, the toppling of the governments of nations--at one a month--pretty well spell out what has been happening throughout 1975 in the world. Then, especially in the United States, the speed-up in another kind of war--the "Women's Lib" movement. At an unprecedented pace, the United States seems to be moving toward equality of the sexes. Women want to do men's work. More and more men are doing housework. But at the same time more and more families are breaking up--the divorce rate soars--and the very foundation of a stable and permanent society is crumbling.

On this trip I have just finished writing Part VIII of the series of articles running in The PLAIN TRUTH, 'The Incredible Human Potential.' This installment is on HUMAN NATURE, and how the whole world has been deceived as to its origin.

TROUBLE! TROUBLE! TROUBLE! The world seems full of nothing but TROUBLE! WHY? Well, it's generally blamed on HUMAN NATURE.

But where did human nature come from? Ever think of that?



Positively NOTHING is more important than the answer to that question. Did human nature just develop in us by evolution? At what stage? We are supposed to have evolved from some lower animal vertebrate--something similar to an anthropoid ape. But anthropoid apes do not indulge in constant violence against their own kind, as human nature seems to cause people to do. Some animals--by natural instinct--feed on certain other species. But animals do not constantly fight violently against their own kind.

Was the HUMAN race CREATED by an almighty supreme Creator GOD? Did God design and create us with a "heart that is deceitful above all things, and desperately wicked" (Jeremiah 17:9), and a mind that "is enmity [hostile] against God, and is not subject to the law of God, neither indeed can be" (Romans 8:7)?

It is recorded in the Bible that God saw all that He had created and made, and that it was --- WHAT? Very GOOD? Or very BAD? I have quoted--in this article--a person saying, "Just look at that sweet, beautiful little baby just born, and full of all that despicable, evil human nature." But ARE human babies born with such an evil, hostile nature?

WHAT, after all, is the real basic CAUSE of all these troubles and woes that beset mankind? I hope you'll look forward eagerly to reading this article in the next PLAIN TRUTH!

Two things account for all the evils we humans have suffered all over the world for six thousand years. Human nature, of course, is one. The forbidden fruit incident recorded in the second and third chapters of Genesis is the other. The first humans rejected the rule and government of God the Creator--took to themselves the determination of the knowledge of what is good and what is evil--what is right and what is wrong. They cut themselves off from contact with God and the guidance of God. Their human descendants have ever since continued to be cut off from their Maker.

God has adopted a "hands-off" policy for a 6,000-year duration. Humans have organized their own ideas and kinds of governments. They have devised their own life-styles, cultures, civilizations. They can't agree on how they want to be governed. Certain ones have risen to leadership, establishing a form of government, a kind of religion, a style of culture. The world has had absolute monarchies, constitutional monarchies, dictatorships, various democratic forms, republican forms, fascist forms, and communism. Armies fight wars for one form to prevail over another--and each has brought its troubles and its evils.

Man's religions have enslaved, deceived, and led people into this and that superstition. And in a humanity that cut itself off from contact with its Maker, not one of the major organized religions has had the TRUTH.

Not one reveals WHY humanity was put here on earth. Not one explains WHY the human mind can invent astounding mechanisms, learn to fly to the moon and back, but can't solve his own problems with his own kind here on earth. Not one knows the REAL PURPOSE for human life--where humanity is going--or what is THE WAY. Not one

knows how to lead the world into WORLD PEACE.

But that 6,000 years allotted for MAN to go his own way is about up. It will end in OUR GENERATION. The REAL truth IS revealed. And I have been given the GREAT COMMISSION and God has called YOU TO STAND BACK OF ME IN ANNOUNCING to the world that our Almighty Creator is now SOON going to INTERVENE in world affairs--send Jesus Christ in the supreme POWER AND GLORY of the GREAT GOD--to take over the government of every nation on earth:

--to bring us world peace;

--to rid the world of POVERTY, IGNORANCE, SICKNESS AND DISEASE;

--to lead us into UNIVERSAL PROSPERITY, HAPPINESS AND JOY, with the GIFT of ETERNAL LIFE offered to EVERYONE!

For forty-two years now, I have been leading the MOST IMPORTANT WORK ON THE FACE OF THE EARTH! It started in the ONLY country where it could start--our United States of America. For forty years I found the doors CLOSED to this Message in many of the world's most populous nations--in virtually all except the United States, Canada, and Australia. But now our God is opening those closed doors!

As the U.S. enters the second centennial year, God's Work comes to its SECOND GREAT DIMENSION. Testimonial dinners--each carrying this Message to from fifty to four hundred of the LEADERS of many nations--are being planned for 1976 in Jerusalem and in Cairo, where I already have held three such important dinners. Also planned are campaigns in Korea, Indonesia, Hong Kong, Thailand, Nigeria, Malaysia and possibly India--where many testimonial dinners reaching the nation's LEADERS already have been held. Also a second campaign is planned in Jamaica, as well as smaller campaigns in Barbados, Trinidad and the Bahamas; also--I hope--a campaign in South Africa.

Co-Workers, THINK of the MILLIONS of hungry and STARVING in India, other parts of Asia, in Africa and South America. THINK of the sick and diseased all over the world! THINK of the people misled into CRIME; into enslaving themselves with dope and drugs: the MILLIONS suffering heartaches, injustices, every kind of TROUBLE! The whole human race is suffering!

Jesus Christ is soon coming IN PERSON--this time in all supreme POWER AND GLORY, not only to RULE and give the entire world perfect GOVERNMENT, but to "...bind up the brokenhearted, to proclaim liberty to the captives, and the opening of the prison to them that are bound...to comfort all that mourn; to appoint unto them that mourn in Zion, to give unto them beauty for ashes, the oil of JOY for mourning, the garment of praise for the spirit of heaviness; that they might be called trees of righteousness, the planting of the Lord..." (Isaiah 61:1-3)--to DELIVER the sick and diseased--all the poverty-stricken--all the victims of injustice, crime--to RID THIS WORLD ONCE AND FOR ALL TIME OF ITS TROUBLES AND ITS EVILS!

God Almighty is calling YOU to have a vital PART in hastening

this day. It WILL NOT come until this worldwide ANNOUNCEMENT has gone out! Perhaps God has already held up Christ's coming, that this last Message from Him to this dying world may GO IN POWER!

Let's GIVE as never before. SACRIFICE as never before. PRAY AS NEVER BEFORE!

I seriously need YOUR FERVENT AND BELIEVING PRAYERS that 1976 will be by far the most fruitful year so far! The more WE respond, the sooner the whole world will be saved! Your continued generosity and even greater SACRIFICE financially are needed NOW! And for this I thank you from the bottom of my heart!

With love, in Jesus' name,

Herbert W. Armstrong

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HERBERT W. ARMSTRONG  
President and Pastor

In Europe  
January 21, 1976

Dear Co-Worker in Christ:

It's time you were becoming ALARMED over the rapidly worsening state of the world you live in. The flaring up of massive violence may not be in your town or city--but we live in an interdependent world. The increasing mass violence and threat of spreading world war affects the United States and all British countries--and your town or city.

This world we live in is being rapidly hurled into the prophesied GREAT TRIBULATION--the time of world trouble, such as never happened before, and never will again. And prophecy says it will be primarily affecting the United States and British countries!

And the living Creator of the universe has called YOU and me to get this message and the message of the ensuing supernatural intervention which will bring PEACE announced throughout the world before the Tribulation strikes in full FURY!

When this letter was written--January 21 in Europe--the chief trouble spots of the world were fast escalating in violence.

The most violent flare-up was in Lebanon, the Arab state which is about half Moslem and half Christian. I have had private talks with both President Suleiman Franjeh, who is Christian, and Prime Minister Rashid Karami, who is Moslem. Premier Karami had just resigned, and in the wake of his resignation, Moslems called for total holy (religious) war. On January 19, the twenty-fourth "cease-fire" was announced, but the firing did not cease.

The modern city of Beirut, which has been the financial and educational capital of the Arab world, a city filled with hundreds of high-rise buildings, was a shambles. By January 20, Palestinian and Moslem forces had seized most of the Lebanese countryside. Lebanon's Interior Minister appealed to the United States and the United Nations to intervene. Syrian forces were poised, ready to invade Lebanon, and Israeli forces threatened intervention if Syria entered the civil war in Lebanon.

The United States warned Syria and Israel against any intervention, and probably warned the U.S.S.R. also.

This civil war in Lebanon could easily trigger ALL-OUT WAR in the Middle East, which in turn could lead to NUCLEAR WORLD WAR!

As we should have expected, trouble is flaring up in Spain since the death of dictator Francisco Franco and the accession of

King Juan Carlos to the throne. To stem fresh labor and political unrest, the young king drafted 200,000 more Spanish workers into military service. Communist opposition in Portugal is still smoldering and could erupt again any time. The Italian government is in a crisis. These things and other disturbances in European Common Market countries could prompt a sensational Vatican movement leading to the political and military union of ten nations in Europe. This prophesied event will bring about the emergence of a gigantic third world power equal to the United States or Russia.

The crisis in Angola involved both the Soviet Union and the United States and threatened detente. Violence has flared anew in Northern Ireland, and danger of bombing has been a continuous threat in London stores, hotels, and public places.

And while danger and violence are everywhere, and the world only beginning to emerge from worldwide economic troubles, the British, French, and United States governments are dickering about faster and more expensive transportation. The question was hanging in the balance of whether the U.S. will allow the French-English supersonic Concorde aircraft to use the Dulles International Airport at Washington, D.C., and the Kennedy Airport at New York.

If the United States allows the Concorde to land and take off in regular passenger service at these two airports, passengers will fly between New York and Paris in three hours and twenty minutes. The jumbo 747 takes eight hours. Flight time between Washington and London will be three and a half hours, while it takes seven hours and fifty minutes by the 747.

Through history humans have always striven for more speed in travel. I am reminded of the time when my mother's twin sister, an Iowa farmer's wife, overheard her husband drifting off to sleep while praying. He was saying, "O Lord, give us better roads and more speed." It was 1924, and he drove a Model-T Ford over Iowa mud roads at twenty miles per hour. Country roads were not yet paved.

The first Wright brothers' heavier-than-air flight did not take place until after my eleventh birthday. I flew from Portland, Oregon, to New York to attend the first meeting of the U.N. Security Council in a DC-3 in twenty-four hours. A week later I flew from New York to Los Angeles on a first flight of a DC-4, leaving New York after 9 p.m., arriving at the Burbank airport, North Hollywood, about 5 a.m. What a thrill that was! It had been taking three days by streamline train! Until very close to my own lifetime the fastest transportation for human travel was about the speed of a horse. Fulton didn't invent the steamboat until 1803.

What a world! And here I am, finishing this letter I started yesterday, in my "office" in my jet aircraft at 43,000 feet (eight miles) above the Atlantic Ocean at 550 miles per hour air speed.

But what is humanity doing with its modern technology and "progress"? It was military need that inspired many of the marvels man has produced--weapons for mass DESTRUCTION and VIOLENCE! I travel over the world as an ambassador without portfolio for WORLD

PEACE in my comparatively small Gulfstream II aircraft. But most subsonic and supersonic aircraft were developed for WAR purposes.

The U.S. government indulged in a seven-year, \$842-million supersonic transport program to develop the American SST, in competition with the British-French Concorde. Congress scrapped the program in 1971. But the White House assigned responsibility for supersonic research to the National Aeronautics and Space Administration and to Boeing and McDonnell Douglas. They now envision a long-range 350-passenger SST cruising at mach 2.7 (the Concorde cruises at mach 2.05 and carries only 128 passengers --although they would have to begin their Washington service with only 65 passengers--super-expensive!). But eventually the American researchers contemplate a hypersonic transport (HST) fueled by hydrogen that would cruise at 5000 miles per hour--mach 7.6. You may be sure that military need will force the United States to enter the competition with faster and faster aircraft.

Actually the jet age did not arrive until 1958, and it seems like a miracle that I am able to do the Work of the living God in a comparatively small jet plane at speeds between 550 and 600 miles per hour--air speed, that is. With a tail wind of 100 miles per hour, which we do sometimes encounter, I fly at speeds up to 700 miles per hour, but with a head wind of 100 miles per hour, which we have at this minute, at about 450 miles per hour.

As I write, I am flying to Nassau in the Bahamas to work out preliminary plans for a campaign to be held there next month. Then, after about five days, on again to Jerusalem where the very important testimonial dinner is to be held at last. This dinner was scheduled and actually held in Tel Aviv about a year ago, but I suddenly experienced an attack of extreme dizziness at the time and was unable to attend--so my message was not delivered. After Jerusalem I will fly over to Cairo for a fourth dinner, speaking before a fourth group of top leaders in government, industry, commerce, and education. Then back to Nassau for the three night public campaign.

But it is extremely important that we realize there is a definite upsurge right now in worldwide VIOLENCE, fraught with ultra-significant indications that the prophesied terrifying GREAT TRIBULATION is approaching with increasing speed. Time is fast growing SHORT! The real brunt of this terrifying time will strike the United States and Britain.

The prophecies in the Bible were written to give us a warning. Few, of course, UNDERSTAND. But the living Christ has called us--you and me--as co-workers with Him in getting HIS MESSAGE to the world for a witness to all nations. But, if we heed His warnings in prophecy, He does not intend that we should go through the extreme suffering just ahead of us. I know there are some who will hear the warning of these prophecies--who are foolish--and will not take it seriously, nor heed. They will suffer a frightful penalty for their negligence.

These warning prophecies are given us as a tremendous gift of God's love for our safety and protection.

To those of us IN THIS WORK Christ says: "Lo, I have set a door open before you...." An open door is used in the New Testament to signify a way opened before us to proclaim Christ's Gospel MESSAGE. For 40 years I found the door OPEN to get the Message to people in the United States and Canada, and partly to the people of Britain, Australia, New Zealand, South Africa and western Europe. But in most nations, the doors were CLOSED to us. Radio, T.V. and means of reaching mass audiences were government owned and operated, and Christ's Message was barred. There was not the freedom of speech and press there that we have in the United States. But in the last three or four years, these doors have been opening. They had been CLOSED by the governments. Now God has been giving me seemingly miraculous FAVOR in the eyes of heads of government and those near the top.

Continue this prophecy: "...which no one is able to shut...." Enemies have TRIED, but HAVE BEEN UNABLE to shut these doors! Continue: "...for though your strength is small, you have kept my word, you have not renounced my Name...Because you have kept my call to patient endurance, I will keep you safe through the hour of trial [the GREAT TRIBULATION] which is coming upon the whole world to test the dwellers on earth. I am coming very soon: hold to what you have..." (Rev. 3:8-11, Moffatt).

Now notice Matthew's prophecy of this Great Tribulation. It is the very NEXT THING TO HAPPEN. In verse 14 Jesus spoke of this VERY WORK in which YOU are a co-worker. "...This gospel of the Reign shall be preached over the wide world as a testimony to all the Gentiles, and then the end [of this age] will come" (Matt. 24:14, Moffatt).

Then the NEXT event in prophecy is the Great Tribulation. It is summarized in verses 21 and 22: "For then shall be great tribulation, such as was not since the beginning of the world to this time, no, nor ever shall be. And except those days should be shortened, there should no flesh be saved [alive]: but for the elect's sake those days shall be shortened."

The Moffatt translation has: "Had not those days been cut short, not a soul would be saved alive..." (verse 22).

There can be only one time of trouble greater than any before or to come after. I don't want to have to go through it!

The prophet Daniel speaks of the SAME TIME: "And at that time shall Michael stand up, the great prince [archangel] which standeth for the children of thy people: and there shall be a time of trouble, such as never was since there was a nation even to that same time: and at that time thy people shall be delivered, every one that shall be found written in the book [of life]. And many of them that sleep in the dust of the earth shall awake, some to everlasting life..." (Dan. 12:1-2).

Daniel describes the SAME time of trouble, more furious, more severe than anything before--and just before the coming of Christ in supreme POWER and GLORY to RULE THE WHOLE WORLD!

Do not read carelessly over this, as if it were some ordinary thing you'd hardly notice! The FOOLISH will do just that, and they will SUFFER as humanity has never suffered before!

The prophet Jeremiah describes it.

Did you ever see a man in frightful, excruciating PAIN, like a woman in childbirth? Read GOD'S WORDS, through Jeremiah: "For thus saith the Lord; We have heard a voice of trembling, of fear, and not of peace. Ask ye now, and see whether a man doth travail with child? wherefore do I see every man with his hands on his loins, as a woman in travail, and all faces are turned into paleness? Alas! for that day is great, so that none is like it: it is even the time of Jacob's trouble..." (Jer. 30:5-7).

And WHO is "Jacob"? Jacob was the son of Isaac and grandson of Abraham. This is speaking of his descendants--the "House of Israel." But NOTICE THE TIME OF THIS PROPHECY. The context shows it is a prophecy for OUR TIME, NOW--shortly before Christ's second coming. Daniel set the time as just prior to the resurrection of the just--at Christ's coming. Matthew 24 sets the time as just prior to Christ's return. So does Jeremiah in this chapter and continuing in chapter 31.

WHERE is "Jacob"--the "House of Israel"--TODAY? Ancient Israel was divided into TWO NATIONS after the death of Solomon. A new capital was set up at Samaria, north of Jerusalem. But the tribe of Judah remained with their King Rehoboam, son of Solomon, while ISRAEL made Jeroboam king over ISRAEL at Samaria. Jeroboam threw the priestly tribe of Levi, and that tribe joined with Judah and Benjamin, forming the nation JUDAH, and BREAKING OFF from ISRAEL. After 19 evil kings, ISRAEL was conquered by King Shalmanezar of Assyria--uprooted from their cities and farms--and taken as slaves to Assyria. Some years after, the Assyrians and the people of ISRAEL migrated north and west--the Assyrians settling in Germany, where they are known as Germans today, and the ten-tribed people of ISRAEL migrating on into western Europe and Britain. They lost their identity and their language. The world called them "the LOST TEN TRIBES." Jesus called them "the LOST SHEEP OF THE HOUSE OF ISRAEL." Today Britain is the tribe of Ephraim, and the United States the descendants of the tribe of Manasseh. If you have not read it, send for our free booklet The United States and the British Commonwealth in Prophecy.

This prophecy of Jeremiah and other prophecies show that OUR PEOPLE (who do not know their real identity), are once again to go into captivity, but at Christ's return are to be delivered out of it.

Go back to this prophecy now: "...the time of Jacob's trouble; but he shall be saved out of it" (Jer. 30:7).

NOW go back to verse 3 in this prophecy. Let me give it to you from the Moffatt translation: "...the day is coming, the Eternal declares, when I will restore the fortunes of my people Israel and Judah, and bring them back to possess the land that I



gave to their fathers."

This is NOT referring to the return of Jews to the ancient land and the present nation set up in 1948, except that this is preliminary to it--and includes JUDAH ONLY.

But the prophecy given in Jeremiah refers to BOTH Israel and Judah. It speaks of CHRIST, at His coming, delivering them from a yet future captivity, and returning in an altogether different manner than the Zionist movement that led to the present nation of descendants of JUDAH, who fought their own way back, and have had wars, and shall, says prophecy, have more.

Listen to Moffatt's translation, beginning in verse 4: "Here are the words spoken by the Eternal with regard to Israel and Judah: We have heard a SCREAM OF TERROR; all is alarm and unrest. Ask now and inquire, if a man is ever with child; for why do I see every man pressing his hands on his loins, and why is every face turned to a deadly pallor? Ah, this is an awful Day! what day is like it?--an hour of anguish for Jacob; but he shall come through it. For on this Day, says the Lord of hosts, I will break the yoke from their neck, and snap their thongs; they shall serve foreigners no more, but serve their God, the Eternal, and their Davidic king, whom I shall raise up for them."

It is speaking of the RESURRECTION from the dead of the ancient King David--the time of Christ's return and the resurrection of the just!

Co-workers, this ought to give you an idea of what trouble is ahead.

But you and I CAN BE SAVED FROM BEING IN IT! Those of us who are FAITHFUL, making sacrifices, even if only financial, will be spared from having to go through it (Rev. 3:10).

Co-workers, I know only too well that very FEW people will ever heed a warning. But this warning I must give you, for it is true--and IT IS SURE!

THINK of all the troubles on earth NOW--and yet this TERRIBLE GREAT TRIBULATION is YET TO COME! It will be indescribably WORSE!

But I am announcing the GOOD NEWS of the soon-coming KINGDOM OF GOD to bring us WORLD PEACE! God has willed that this wonderful GOOD NEWS MUST GO OUT FOR A WITNESS TO ALL NATIONS, and it must go BEFORE Christ comes to FREE our people of what is prophesied that I have just covered--and free the hundreds of MILLIONS from extreme poverty, hunger, ignorance, and the whole world from its monumental TROUBLES.

LET'S HELP SPEED THE DAY! The living Christ is BLESSING YOU. He expects YOU to respond, even as I devote all my energies to this monumental task. He is OPENING THE DOORS--your PRAYERS and your sacrifice are seriously NEEDED to make it possible to go through those doors.

DON'T FORGET! Garner Ted and I NEED YOUR EARNEST PREVAILING  
PRAYERS! God IS blessing you!

With love, in Jesus' name,

Herbert W. Armstrong

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President and Pastor

Garner Ted Armstrong  
Executive Vice-President

February 27, 1976

Dear Inner Family of Co-Workers with Christ:

It's time we take notice. The trend is now unmistakable. You need to understand what it means!

Suddenly the United States no longer enjoys the highest per capita income of any nation. Sweden has now risen above us.

The United States' world's highest living standard has started on the way down. You need to understand WHAT is now actually happening--WHY it is happening--and WHERE it's going to take YOU and your family--your relatives--your neighbors!

Buying power of the average American family dropped nearly 3 percent last year. And that was the second year in a row! Actually, the typical family's REAL income last year was even less than it was six years before--and that in spite of the fact that more wives are working now. Forty-three percent--or twenty million wives--are now working. More than that, some 5 percent of laborers are now holding down two jobs. Still, total FAMILY INCOMES are on the decrease.

What CAUSED American prosperity to rise so high above all other nations in the first place? And what has CAUSED this trend of decline?

I was involved in a personal experience that explains in part the rise of the average American income.

In early January 1914, I was traveling eastward in upstate New York from Buffalo, as editorial representative of America's largest trade journal. At Utica I received a telegram from the magazine's home office to go immediately to Detroit to interview Henry Ford. A news bombshell had broken the same day. The Ford Motor Company had startled the nation--and the world--with the sensational announcement of a new \$5.00 per day wage scale. The union scale for automobile workers was then \$3.75 per 10-hour day. Ford had announced a \$5.00 per day wage for a 9-hour day.

The magazine editors wanted an on-the-spot story by their own editorial representative.

I did see Henry Ford, but the real story came from John R. Lee, head of Ford's Sociological Department. He had originated the plan.

I have published the account of this incident before, but it is important that I repeat it here, because it explains a major factor in America's rise to the highest living standard in all human history.

"You are now paying the highest wage rate in the automobile industry, right?" I began.

"WRONG!" came back Mr. Lee, with emphasis. "We are now paying the lowest wage rate."

"But is not the union scale at other plants \$3.75 per 10-hour day, and are you not now paying \$5.00 per 9-hour day?"

"Oh yes, but we figure what we pay in terms of what we GET, and we GET twice as much work accomplished per 9-hour day as other factories get per 10-hour day. In other words, other factories pay \$7.50 to GET the same amount of production we get for \$5.00."

This left me a little bewildered.

"You see," Mr. Lee explained, "we have now gone on the assembly-line system of mass production. This automatically sets the pace of each man's work. The machinery now does much of the work formerly done by hand. We have a mass market which makes possible MASS MACHINE PRODUCTION. That's the reason we can sell the Model T Ford at such a low price. That MASS PRODUCTION by the assembly-line method lowers production cost. No other automobile company has a market large enough to go on this method of production."

But it was only a matter of a little time until all United States automobile makers were on machine mass-production. American population was growing. Mass machine production greatly lowered labor costs in production. No other country at the time had a market large enough to warrant mass machine production.

Perhaps this might have made America's capitalists far richer, but labor unionism was growing by leaps and bounds at that time. They went after and got their share of the benefits of this lower-cost machine production.

Result: In a few years America's laboring class produced a new and vast MIDDLE-class population.

But by about 1960 something significant had happened. The average American wage was about three times that of Britain and Europe--and almost four times that of Japan. But meanwhile, the Common Market had given European nations a MASS MARKET, and they had gone to mass machine production. Result: European nations had come to mass machine production with low-cost labor, while the United States had mass machine production with HIGH labor cost.

This in turn got the United States' dollar into trouble abroad due to unequal cash balances.

But this is only a partial explanation of what sky-rocketed the United States up to the highest per capita income--the highest living standard of any nation in the history of mankind. And it also is only a partial explanation of the present down-turn of that affluent living standard.

A major cause lies in much deeper roots and involves a history of upwards of 3,000 years. Actually, what is now happening--this sudden downward-trend in American prosperity --the accelerating trend worldwide of increasing violence, wars, overthrow of governments of nations at the rate of one a month--and world evils in general--is the beginning of a staggering climax of world trouble such as never occurred before.

World leaders do not realize what's coming. They are almost totally unaware. They have been falsely educated into closing their minds to the CAUSES of great world events. They have been educated to ignore causes and deal with effects.

The world's best minds are in ignorance of the unprecedented cataclysm that is about to strike. It's laid out in advance for thousands of years in prophecy. But the prophecies have not been understood or believed because the vital KEY that could unlock prophecies has been LOST!

That key is the identity of the United States and the British nations in biblical prophecies. It's all explained in our free booklet, *The United States and British Commonwealth in Prophecy*.

This booklet shows that it was prophesied long ago that, beginning 1800-1803, the United States and Britain would suddenly spring to the greatest wealth and power ever attained by any nation. God had promised that.

That happened!

These nations reached the zenith of world power and wealth by the year 1950. The most amazing fact of world history is the sudden sky-rocketing of two nations--the United States and Britain--to unprecedented wealth and power. The British and Americans came into possession of more than two-thirds--almost three-fourths--of the cultivated wealth and resources of the WHOLE WORLD! All other nations combined shared between them less than a third!

What CAUSED this unequalled surge to wealth and power?

Abraham Lincoln answered: "We find ourselves in the peaceful possession of the fairest portion of the earth, as regards fertility of soil, extent of territory, and salubrity of climate....We... find ourselves the legal inheritors of these fundamental blessings. We toiled not in their acquisition or the establishment of them."

Again Lincoln said, "It is the duty of nations, as well as of men, to owe their dependence upon the over-ruling power of God... and to recognize the sublime truth, announced in the Holy Scriptures and proven by all history, that those nations only are blessed

whose God is the Lord....We have been the recipients of the choicest blessings of heaven. We have been preserved, these many years, in peace and prosperity. We have grown in numbers, wealth, and power as no other nation ever has grown, but we have forgotten God! We have forgotten the gracious Hand which preserved us in peace, and multiplied and enriched and strengthened us; and we have vainly imagined, in the deceitfulness of our hearts, that all these blessings were produced by some superior wisdom and virtue of our own."

The living God gave us this vast unprecedented prosperity.

Lincoln saw a nation that had forgotten God--a nation drunk with a success not due to its own efforts--a nation taking all the credit and glory to itself. This great president called for a day of fasting and prayer to confess the national sins before God. The fate of the nation was then hanging in the balance. God heard and answered--the nation was saved.

But today the threat is a thousand times greater. And today there is no national leader with the UNDERSTANDING, the courage and faith to bring our nations to their knees for our deliverance.

What have we done with these multitudes of national and individual blessings which actually were the gift of the living God? God did NOT promise to continue the blessings if we rebelled. We have been rebellious and unwilling to yield to our God, and HIS WAYS which would have guaranteed lasting peace and prosperity. We have become arrogant and selfish. We have polluted the fertile lands the living God GAVE US. We have polluted the air, the rivers, lakes, and oceans. We have polluted our own minds and those of our children--teaching the anti-God fable of evolution. We have given public acceptance to the misnamed "new morality" which is gross IMMorality! We have given public acceptance to homosexuality, premarital sex, perversion. We have polluted the sacred institution of marriage--and through a constantly increasing divorce rate--started on a course of destroying the home and family relationship--the foundation of any stable society.

We have filled our lands with crime--with corruption in high places--with violence.

Speaking of this very condition and time, God says in the prophecy of Leviticus 26, "...I will break the pride of your power...."

Fifty years ago we had less power, but we had PRIDE in our power. When a German battleship was steaming toward Manila Bay, President Theodore Roosevelt sent a strong note to Kaiser Wilhelm demanding the immediate withdrawal of the battleship. When the Kaiser ignored the demand, "Teddy" sent another note. Only, as I myself heard him say, he did not send this note to the Kaiser. He sent it to Admiral Dewey, in command of the U.S. Pacific Fleet. It instructed Dewey to steam with the whole fleet full speed toward the German battleship--to fire one warning shot over her mast, and if she did not thereupon turn around, the note instructed, "SINK HER." Roosevelt said, "The Kaiser learned that I MEANT IT!"

But we as nations have turned from the God who so richly blessed us. And He is now withdrawing the blessings.

The United States has now won its LAST WAR! We were defeated humiliatingly in South Vietnam by little North Vietnam. We have the power, but WE ARE AFRAID TO USE IT! Our high standard of living is starting DOWNWARD. Our defeat in South Vietnam, and our Watergate scandal--followed by the CIA scandal--have greatly weakened the respect other nations had for us.

Europeans had relied on the United States for protection against Russia. They are fast losing confidence in that reliance. Soon they will unite POLITICALLY and MILITARILY in a gigantic United States of EUROPE--a resurrection of the once powerful "Holy Roman Empire." And it will be a threat that could DESTROY the United States and Britain.

Already the once proud British Empire has crumbled. They were PROUD of their power--a PROUD people. They are no longer a major nation.

Now, other prophecies reveal, the United States and the British peoples are to be visited soon by such extreme drouth and famine that disease epidemics following in their wake will take millions of lives--up to one-third of our populations! When the heaven above us is as iron, and the earth as brass (Leviticus 26:19), our nations will realize that needed rain does not come from iron above, and an earth like brass does not soak up rain nor grow crops.

"And," continues the prophecy, "your strength shall be spent in vain: for your land shall not yield her increase, neither shall the trees of the land yield their fruits" (Lev. 26:20).

But continue the prophecy: "And [after this] if ye walk contrary unto me, and will not hearken unto me; I will bring seven times more plagues upon you according to your sins....And I will bring a sword upon you...."--INVASION--NUCLEAR DESTRUCTION! (Lev. 26:21,25).

Unless these nations do turn to our God, and to HIS RIGHTEOUS WAYS OF LIFE, this and other prophecies warn of another third of our people being destroyed by military invasion--our CITIES shall be destroyed--undoubtedly NUCLEAR holocaust!--and-CAPTIVITY AS SLAVES!

But UNDERSTAND THIS! With God, punishment is CORRECTION for our GOOD--not revenge! Prophecy shows OUR PEOPLE IN CAPTIVITY AND SLAVERY at the time of Christ's coming!

BUT--THEN will come DELIVERANCE, at Christ's coming!--and WORLD PEACE--with OUR PEOPLES elevated to once again become the HEAD--in greater prosperity and blessings than ever before--and with our peoples turning to--and receiving--SPIRITUAL SALVATION AND ETERNAL LIFE!

WHY have those who profess to base their religion on the BIBLE never WARNED our people of these plain and clear PROPHECIES??

I have been commissioned by the living GOD to get out this WARNING to our peoples--as well as to take Christ's last MESSAGE to Gentile nations for a warning to ALL NATIONS! Sure I get persecuted for it. Sure, I've had to make unrealized personal SACRIFICES for it--but SOMEBODY has to have the courage to DO IT, and the living Christ has called and chosen me.

YOU NEED to carefully read and weigh the free booklet, The United States and British Commonwealth in Prophecy. It will fill you in with all the details.

And I NEED, urgently, the help of all our Co-Workers to get this herculean Commission ACCOMPLISHED! I well know it is, truly, "Mission Impossible" ACCOMPLISHED! But our great God continues to bless me with youth, strength, dynamic energy and vitality. And I know, that with YOUR PRAYERS and help back of me, it will be accomplished!

With deep love, in Jesus's name,

Herbert W. Armstrong



WORLDWIDE CHURCH OF GOD  
WORLD HEADQUARTERS  
PASADENA, CALIFORNIA 91123

HERBERT W. ARMSTRONG  
President and Pastor

March 15, 1976

Dear Co-Workers and Brethren in Christ:

In the 42 years since this Work of the living Christ started, there have come times, on occasion, when I had to take you coworkers and brethren into my confidence and tell you we are close to one of those occasional financial crises.

I am sure you realize it has been a "long haul." We have not traveled an easy road. Christ said the "easy road" leads to destruction. But the road to success, accomplishment and eternal life is a hard, rutty, difficult road. It has its ups and downs. We must expect that. He said it would be replete with persecution. It has been. Yet He would never leave nor forsake us--and He never has and will not now.

I am sending you a copy of the letter I am sending to non co-worker subscribers to The PLAIN TRUTH. I feel that we MUST now go back to our former newsmagazine format for The PLAIN TRUTH. It will give the Work a "lift"--yet we must go back to less costly paper than formerly. I feel that this letter will find many subscribers who really want to "pay their own way" by contributing an amount to cover one or more subscriptions.

But I must also say to you who share this financial responsibility with me, that we have once again, as we have at intervals in the past, come to the point where I have to lay the problem frankly and candidly before you and ask you for SPECIAL efforts and for a VERY SPECIAL financial SACRIFICE for God's Work--a special and generous offering ABOVE regular tithes and offerings. And I ask you once again to go to your knees and take this VERY SPECIAL need to Christ in special fervent and prevailing PRAYER. Even FASTING and prayer.

Brethren, whenever in past times of crisis we have united, FASTED and PRAYED, GOD HAS ALWAYS HEARD AND ANSWERED. He is the same today and will answer if we put our hearts in it.

I ask you to take this seriously to heart and join me in FASTING and PRAYER.

I am writing this special emergency letter from 39,000 feet above the Pacific Ocean--flying to Seoul, South Korea--to prepare for a special campaign there. Also, I will have another brief public campaign this trip in Manila, the Philippines; and I am to give the address at the investiture ceremonies inaugurating the new President of Angeles University in the Philippines.

Then I am going to Cairo, Egypt, for another meeting to speak

before more than a hundred leaders of government, education, industry and business. My son, Garner Ted, has just returned from Cairo where he had TV interviews with President Sadat and other high officials. Ted also has personal appearance campaigns coming up in Cleveland and other chief cities.

THE WORK is going forward with RENEWED VIGOR AND POWER.

I now must ask you to fast and pray and make what financial sacrifice you are able--immediately and for the next few months--to back up our renewed efforts.

Brethren, HOW wonderful and encouraging it is to know that you are 100 percent behind Garner Ted and me. We are both grateful beyond words and dynamically INSPIRED by your loyalty, sacrifice and perseverance. THANK YOU from the bottom of my heart and God's blessing be on you.

In deep love, in Jesus' name,

Herbert W. Armstrong

P.S. It is not necessary for you to renew your PLAIN TRUTH subscription--it will continue without interruption. We are asking for a renewal only from those who are not members or co-workers. But please take this letter to heart--with FASTING, PRAYER and financial SACRIFICE--giving what you can.

WORLDWIDE CHURCH OF GOD  
WORLD HEADQUARTERS  
PASADENA, CALIFORNIA 91123

HERBERT W. ARMSTRONG  
President and Pastor

Rome, Italy  
April 22, 1976

Dear Co-Workers and Brethren,

Here in Rome the big news is the Italian political crisis. Combined with other events, this could lead to an explosive WORLD CRISIS such as never shook this world before.

It's not my intention to report the news, but to EXPLAIN WHAT IT MEANS--WHERE IT MAY LEAD--how it may shake up Y O U R LIFE! News reporters and newscasters may report the news. But they cannot EXPLAIN it! They do not know what IS PROPHESED.

Here, first, are the briefest highlights of the E X P L O S I V E S I T U A T I O N at the moment.

In Rome violence is mounting. Communists are now predicting a win in the forthcoming national election. It's the struggle between Communism and Capitalism. An oil company executive was shot in ambush here yesterday. The government--Premier Aldo Moro now exists only in name--is actually in chaos. In big print on the cover of Newsweek, on newsstands here yesterday, is the question: "ITALY ON THE BRINK?" with the picture [and inside cover story] of Communist leader Enrico Berlinguer.

Put this together with the Communist uprisings in Spain and Portugal and other European countries and you have a more EXPLOSIVE situation than is realized!

Put all this together with the mounting troubles within the Roman Catholic Church--and put this together with BIBLICAL PROPHECY--and the stage is all set for the greatest crisis of world troubles in the history of this world.

Within the Roman Catholic Church, more and more priests and nuns are breaking the church traditional authority and are marrying. An ever-increasing number of lay Catholics in America and Europe are defying the church edict on marital sex relations. The Vatican must know that unless this drift away from church authority is broken by sharp and drastic action, disintegration threatens the largest church or religion in the world.

Biblical prophecy indicates the strong possibility right now of a sudden sensational and world shaking drastic move by Pope Paul--or, the possibility of his abdication and the emergence of a new Pope of iron will--who will propose what the nations of Europe have all wanted, but have been unable to bring about--a politically united Europe!

The political leaders of Europe have been unable to bring this political union about. But an offer from the Pope to use the power of his office to join the nations together in a resurrection of the "Holy Roman Empire" would bring it about.

If antireligion Communism wins political dominance of Europe as the present TREND indicates, that would just about sound the death knell of Roman Catholicism in Europe.

This unprecedented situation now calls for sudden and drastic action. It would mean UNION once again of church and state in Europe. It would mean a common currency for a union of ten nations in Europe. It could mean one military force, which would be as strong--possibly more so--as the U.S.A. or the U.S.S.R.

The loss of Europe's faith in America to protect her from the Soviet Union is another trend leading directly to such an eventuality as I have described.

Sooner or later such a European union will take place. I have predicted this for 43 years!

It will ASTOUND and DUMBFOUND the WHOLE WORLD when it happens. The time is now RIPE!

All over the world, TERRORISM and VIOLENCE are mounting.

Headlines in this morning's English language Rome newspaper: "TERRORISM WAVE HITS U.S. PROPERTY IN GREECE." "P.L.A. MOVES INTO BEIRUT BUFFER ZONE, DIVIDES FOES." "INDIA, BANGLADESH, ACCUSE EACH OTHER OF BORDER ATTACKS." "WEST BANK TENSION RISES IN FOURTH DAY OF ARAB RIOTS," etc., etc.--all on the front page.

Put some more current happenings together with the foregoing analysis. As I have repeatedly said recently, the governments of nations are being overthrown at the rate of one a month around the world. There has been a recent major shakeup in the government of Red China. The cover story of this week's Time shows many Eastern European nations within the "Iron Curtain" of Communism, looking at Western prosperity, becoming more and more dissatisfied with Russian domination. This sets the stage for some of these Communist nations--possibly East Germany, Poland, Romania, etc.--breaking with Moscow in the event of the resurrection of the "Holy Roman Empire" and coming into the new United Europe.

Put all this together with Secretary of State Kissinger's new "domino theory" of Europe--he sees the possibility of one European nation after another toppling and going Communist--and, as I have said, the stage seems set for this tremendous event.

BUT WHAT DOES ALL OF THIS MEAN TO US--in the Work of the Living God for this end time? It means IT MAY BE MUCH LATER THAN WE THINK! It means our work may be finished WHEN this happens!

It means an upsurge of income for God's Work is now a MUST!

And the stage is set for that, too. While here in Italy there

is almost economic disaster, the lira is in a serious low, American business is doing much better! Economic conditions are much improved in the U.S.A. This should make it possible for our co-workers, as a whole, by making rigid sacrifices, to greatly increase tithes and contributions for God's Work! Certainly God has done HIS part! I'm trying with all out effort to do mine.

Garner Ted is doing his part; new radio and television stations are being added continually, as we continue to step out on faith in shouting this warning message. I know most of you are striving to do YOUR part; sacrificing to hold up our hands as we continually work to find more powerful and effective ways to reach the whole world with Christ's Gospel of the Kingdom. Will you PRAY with us that many MORE will be inspired to HELP SHARE this great burden? Ask God to open thousands of hearts and minds to see the great need; prevail upon Him to somehow move many more to HELP in this great Work! To all of you who are helping with all you can, THANK YOU, so much! To those who can do more--please pray about the need--it is great!

THANK YOU!

With much love, in Jesus' name,

Herbert W. Armstrong

WORLDWIDE CHURCH OF GOD  
WORLD HEADQUARTERS  
PASADENA, CALIFORNIA 91123

HERBERT W. ARMSTRONG  
President and Pastor

Johannesburg  
May 28, 1976

Dear Brethren and Co-Workers in Christ:

I have just come from a press conference attended by reporters who are representatives of all newspapers, television and radio stations. After the main conference, which lasted over two hours, I did a television interview and then, by tape, a radio interview. This is Friday, and we hope we catch all Sunday papers. The television interview was also taped and will be on the one and only television station here in this city of one and one-half million people at 8 o'clock tonight.

This is my first visit to South Africa.

I left Pasadena a week ago Tuesday, right after the first morning session of the Ministerial Conference. Ministers were there from all over the world; many with their wives. It was a very inspiring sight to me to see the main floor of our beautiful new Auditorium almost completely filled with ministers and wives. My son, Garner Ted, and I sat at desks on the platform. At this first session Ted acted as Master of Ceremonies. I spoke for more than an hour, and, following me, Stanley Rader, who had to leave with me on this present trip.

We made stops at Oman and Kuwait, two of the oil-rich Arab countries of the Middle East. Conferences were set up at Oman for a stopover on our return from South Africa. At Kuwait I had a very fine meeting with the Head of State, Sheikh Aaba as Salim as-Sabah. He is an absolute ruler, since the form of government is an absolute monarchy. Kuwait City has grown to be a city of about a half million people and, since the virtual destruction of Beirut by civil war, Kuwait is probably due now to be the financial capital of the entire Arab Middle East. Our conference there was very successful and will bear much fruit.

The Ministerial Conference in Pasadena was a great success. God's ministry is completely, solidly together, and the Worldwide Church and Work is in the most solid and sound condition it has ever been. The Work is now going forward as never before. Income is rising this year, though not as much as the present big growth in the actual Work really needs.

This is the time when we must all put our shoulders to the wheel--make any and every financial sacrifice possible to move ahead with ever-increasing momentum.

Here in South Africa I have a very heavy schedule. I will be speaking constantly before such business men's groups as Rotary,

Kiwanis, Lions, etc.--before our local churches and with public campaigns in Capetown, Durban and here in Johannesburg.

Hopefully we shall now be going back into Reader's Digest with double-page ads in the South African edition.

As I wrote you two months ago, we need to make sacrifices to increase the income for the Work now as never before, on the home stretch to finish the Work for this time. Your generous response so far--these past two months--is a great inspiration for me and Garner Ted--Thank you! THANK YOU! THANK YOU!!! But we need your diligent, earnest and prevailing prayers now as never before.

With much love in Jesus' name,

Herbert W. Armstrong

WORLDWIDE CHURCH OF GOD  
WORLD HEADQUARTERS  
PASADENA, CALIFORNIA 91123

HERBERT W. ARMSTRONG  
President and Pastor

June 28, 1976

Dear Brethren and Co-Workers with Christ:

I have just returned from one of the most--possibly the MOST--successful trips ever in God's Work.

First I flew to two Arab oil states--OMAN, and KUWAIT. I met important leaders at Oman, but Sultan Qaboos bin Said was out of the country, so I plan to return. At Kuwait I had a very fine meeting with Sheikh Sabah Al-Salem Al-Sabah, who is both Chief of State and executive leader in an absolute monarchy.

Since Beirut--capital of Lebanon--has been almost destroyed by civil war, it probably will no longer be the financial capital of the Arab world, and Kuwait may now assume that position. It is a very new and modern city, exceedingly oil-rich.

Mr. Stanley Rader accompanied me, and we went directly from the Sheikh's palace to the airport and flew on to Johannesburg, South Africa, arriving after dark.

Mr. Robert Fahey, our Regional Director for South Africa, and one or two of his assistants, met us at the airport.

This was my first visit to South Africa. I was several years overdue there. We had many students from South Africa all through the years of Ambassador College at Bricket Wood, England. It was a joy to renew acquaintances with some of them; now married couples with children.

Mr. Fahey had done all the planning, and things flowed along with amazing smoothness. It was one of the busiest periods of my life. Most days I had to appear at planned meetings virtually morning, noon and night. I must have spoken before some twenty-nine or thirty groups--from a few small groups of 30 to 50 up to public meetings of PLAIN TRUTH subscribers of over 1,000. I spoke before the Rotary Clubs of Johannesburg, Durban and Cape Town; Lions Clubs; Zionist groups in two cities; at Press conferences in all three major cities, and was interviewed on radio and television. I had a half-hour meeting with Mr. John Vorster--the Prime Minister--and more than an hour with the former President of South Africa, Mr. J.J. Fouché.

I spoke twice to the combined churches (Worldwide Church of God congregations) at Johannesburg--once on a Sabbath and on the day of Pentecost. Also once each on a Sabbath to combined congregations at Durban and at Cape Town. I also had special dinners with our ministers and their wives.



There was a special noon-day meeting of community leaders in the neighboring town of Edenvale, where I was personally invited by the mayor, an avid PLAIN TRUTH reader. There was another luncheon in the very elaborate office in Cape Town of the Chairman of the South Africa Foundation. He also is the Chairman or President of the largest bank in the country. He, too, is an enthusiastic reader of The PLAIN TRUTH.

I was actually astonished when nearly every official, or person of importance (including the President), mentioned being a PLAIN TRUTH reader, most of them for years. The PLAIN TRUTH circulation in South Africa is currently 100,000.

We received a special telephone invitation from a former mayor and civic leader at Port Elizabeth, fourth largest city (250,000), to speak and be his guest at dinner that evening. Present at the meeting he had arranged were the mayor, sitting next to me at the speakers' table, and the head of just about every phase of government, university, what-have-you--all leading citizens and wives--660 altogether.

We also took the time to fly to the capital city of South-West Africa, Windhoek, where the South Africa Foundation had arranged a noon luncheon with the nine leaders of that state--including two blacks and two colored. Mr. Rader, Mr. Fahey and I made only twelve at the table, so we had a fine opportunity to get to know our hosts quite well.

The semi-public personal appearances came last. I say semipublic because there had been virtually no effort to get the general public out to these larger-scale meetings--little or no advertising--just invitations sent to PLAIN TRUTH subscribers. The first was at Durban, on our second visit there. They had engaged a hotel ballroom seating 800. About 950 came. People were standing all along the side walls and back wall, and even an overflow in an adjoining room.

At Cape Town the same thing happened. More than a thousand came--with standing room only.

The final two nights were for the Johannesburg meetings. But the riots had started two nights before. And a sudden cold snap with winds (it was winter in the southern hemisphere) caused perhaps more than half those who planned to come to stay home. We had perhaps about 800 the first night and 750 the second. But they were very attentive and INTERESTED audiences. A local motion picture theatre manager said his attendances had been cut to one-fourth those evenings.

Those audiences heard the TRUE GOSPEL of the KINGDOM OF GOD which the world has not heard for 1900 years.

When I arrived at Johannesburg, based on what I had read in Western newspapers and magazines, and seen on TV, I expected to see arrogant whites and trembling, cringing, abused blacks. But I didn't. In the hotel where I stayed in Johannesburg, for example, the large coffee shop employed blacks and whites in equal numbers. Each went

about his or her job as if no difference in color. I saw no evidence of color prejudice or racism. The hotel accepted white, black, and colored guests--though I saw no guests but white. Prime Minister Vorster's apartheid system provides geographical segregation in residential areas. Whites are forbidden by law to move into black or colored residential areas, and vice-versa. But all may be employed without discrimination, it appeared.

On the surface, it appeared the system was working well, and that all was peaceful and happy. BUT, underneath the surface there was still HUMAN NATURE, with a satanic Devil inoculating all humans with prejudice, suspicion, resentment against abuses--actual or imagined--resentment of authority, and the attitude of competition and strife. I had years earlier written how this attitude underneath could explode some day.

IT DID! It exploded just two days before my Johannesburg meetings into the WORST RIOTS in South Africa's history.

I was there proclaiming a WORLD TOMORROW, ruled by the KINGDOM OF GOD, with HUMAN NATURE changed, Satan banished and chained, Christ and the saints RULING in ONE WORLD of P E A C E and L O V E regardless of race or color--and of ONE CREED--that of Jesus Christ--that of LOVE TOWARD ALL MEN, and LOVE AND WORSHIP FIRST OF ALL TO THE LIVING GOD!

When I have said that I am only 37, going on 36, Mr. Fahey must have believed it. Surely no one older than that could have endured the fast and rugged pace his planning and schedules put me through! It was HARD work! But it was the BEST PLANNED CAMPAIGN I HAVE BEEN IN. AND THE MOST SUCCESSFUL!!!

Co-Workers and Brethren, STAND BACK OF ME AND GARNER TED--with your constant prevailing PRAYERS, and your financial sacrifice.

TIME IS GETTING SHORTER AND SHORTER. We are on the HOME STRETCH of finishing GOD'S WORK for this time! WE NEED YOUR HELP AS NEVER BEFORE!

With deep love, in Jesus' name,

Herbert W. Armstrong

WORLDWIDE CHURCH OF GOD  
WORLD HEADQUARTERS  
PASADENA, CALIFORNIA 91123

HERBERT W. ARMSTRONG  
President and Pastor

July 20, 1976

Dear Co-Workers with Christ:

This morning at 5:12 a.m. (Pacific Daylight Time), I sat in our Ambassador Auditorium here in Pasadena, looking in on Mission Control headquarters, located only walking distance away, as scientists manipulated at JPL (Jet Propulsion Laboratory) the safe landing of VIKING I on Mars.

The JPL scientists had cooperated with Ambassador College so that everything at Mission Control--as the scientists maneuvered the Mars landing--was shown on a large screen in our auditorium. We had opened the auditorium to the public. A thousand or more were there.

I had risen at 3:30 a.m. Many had been watching in the auditorium from 11:00 p.m. last night. I arrived in the auditorium just before 5:00 a.m.).

The VIKING I spacecraft is a marvel of mechanical precision. It landed safely right on schedule at 5:12 a.m. (It actually landed at 4:53 a.m. Pacific Daylight Time, but due to the vast distance, the signal did not reach Mission Control at Pasadena until 5:12 a.m.).

Enthusiastic applause--filling the auditorium--greeted the landing.

Very soon, just before 6:00 a.m., the first strip of two spectacular pictures arrived. We at the Ambassador Auditorium were looking in, just as if we were in Mission Control ourselves. Dr. Thomas Munch, geology professor and leader of the team of scientists in the Mission Control room, gave a cry of delight as the first strip of the first picture came through. As strip after strip of the pictures came through, he was unable to conceal his excitement. As the strips were pieced together, the scientists were absolutely amazed at the quality and clarity of the pictures of the Mars surface--pictures taken perhaps only four or five feet above the surface. It was just as if a man were standing there, pointing his camera straight down, taking close-up pictures of the Mars surface.

Later, the second picture looked out over the landscape to the horizon. The pictures showed a Martian surface as a sandy desert littered with rocks--from very minute size up to perhaps a foot or more in diameter.

But I had to think--it showed precisely what I had expected from what is revealed from the God of Creation in the Bible. It

was a dry, barren surface of decay and futility--total unproductiveness.

Few indeed have any remote conception of the fact that GOD ALMIGHTY reveals facts about this universe--planets such as Mars, their origin, their present state, and the causes and reasons thereof. Sometimes it seems futile that many of the BEST MINDS of humans are devoted to a lifetime of vain speculation, based on erroneous hypotheses totally untrue.

I had to realize that from this scientific laboratory, right here in Pasadena, great minds are, in fact, uncovering facts ACTUALLY REVEALED IN THE BOOK THEY DO NOT UNDERSTAND AND PROBABLY DO NOT ACCEPT--the revealed FACTS and TRUTH of the ETERNAL LIVING GOD!

For example, in Hebrews we find this:

"For unto the angels hath he [God] not put in subjection the world to come, whereof we speak" (Heb. 2:5). In other words, this passage is speaking about "the world to come." The Bible mentions three worlds: 1) the world "that then was," from Adam to Noah, 2) "this present evil world," and 3) the heaven which is the seat of the coming millennial world--which we call so often "The WORLD TOMORROW." Also, the Bible speaks of three heavens: 1) the air, or earth's atmosphere; 2) outer space; and 3) the heaven which is the seat of God's Throne, to which no man save Christ resurrected has ascended (John 3:13).

So now, speaking of the NEXT world, "the world to come," continue: "...What is MAN, that thou [God] art mindful of Him?...Thou madest him a little lower than the angels; thou crownedst him with glory and honour, and didst set him over the works of thy hands: Thou hast put ALL THINGS in subjection under his feet. For in that he [God] put all in subjection under him [man], he left nothing that is not PUT UNDER HIM. But now we see not yet all things put under him" (Heb. 2:6-8).

In the first chapter, "all things" is translated in the Moffatt translation as "the universe." It means EVERYTHING God has created--everything that exists.

This remarkable, almost INCREDIBLE revelation of the fantastic HUMAN POTENTIAL continues to reveal how what we do now see or know, is that Jesus, as the "first-born [by resurrection] of many brethren," as our pioneer, has gone on ahead of us, paving the way--and now already is SUSTAINING THE ENTIRE UNIVERSE BY THE WORD OF HIS POWER (chapter 1:2-3).

Chapter 8 of Romans ties in with this. We--if His Spirit dwells in us, and if we are being LED by His Spirit--are HEIRS of God, and CO-HEIRS with Christ, who already had INHERITED THE ENTIRE UNIVERSE!

In my PLAIN TRUTH series on the "Incredible HUMAN POTENTIAL," I have shown how angels inhabited this earth prior to the creation of man. That might have lasted up to millions of years. Those

angels SINNED (II Pet. 2:4-6). As a result, physical disaster came to the earth's surface. It became (Gen. 1:2) "without form and void"--better translated "in confusion and chaos, waste and empty." In six days God "renewed the face of the earth" (Psalm 104:30), and then created man. Since the angels FAILED to improve and develop this earth, they were disqualified from developing, improving the rest of the universe, and God has created MAN, after God's own image and likeness--form and shape--to be developed into God's own perfect holy CHARACTER--and what evidently was the original possible heritage of the angels, becomes that of MAN--after man is changed from matter into spirit composition--from human to divine--from mortal to immortal.

Since everything God ever CREATED--so far as we have record of its condition at creation--was perfect--"VERY GOOD," I feel it is made evident that God did NOT create our moon and Mars in the state of futile decay in which they are today. The indication points strongly--based on what is revealed--that the planets of the UNIVERSE (not our own solar system only) have been rendered into this state of lifeless decay by the REBELLION AND SIN OF THE ANGELS.

BUT WHAT NOW??

This is revealed in the 8th chapter of Romans. The King James translators apparently were unable to BELIEVE what was written in the original Greek, and MIS-translated it. It is made clear in the Revised Standard Version. Here it is:

"For the CREATION [not creature] waits with eager longing for the revealing [at time of resurrection] of the sons of God: for the creation was subjected to futility, not of its own will but by the will of him who subjected it in hope; because the creation itself will be set free from its bondage to decay [as the universe now is--as is Mars and our moon] and obtain the glorious liberty of the children of God. We know that the whole creation HAS BEEN GROANING IN TRAVAIL TOGETHER UNTIL NOW: AND NOT ONLY THE CREATION, BUT WE OURSELVES, who have the first fruits of the Spirit [of God] groan inwardly as we wait for adoption [BIRTH by resurrection] as sons, the redemption of our bodies" (Rom. 8:19-23). (Emphasis mine).

So you can realize the thrill I experienced, seeing in our own House of God Auditorium, the first real close-up photographs from the very surface of Mars, CONFIRMING the state the Bible reveals such planets are in today.

This is all part of the wonderful TRUE GOSPEL--the GOOD NEWS of the KINGDOM OF GOD, soon now to come--the Gospel the world has NOT HEARD from the first century A.D. until now--the MOST IMPORTANT WORK ON THE FACE OF THE EARTH TODAY--revealing this glorious GOOD NEWS of the future GLORY OF MAN in his SALVATION--and what we shall accomplish throughout the ENTIRE UNIVERSE!

Co-workers and Brethren, this is the MOST GLORIOUS MISSION EVER CONFERRED ON ANY CREATURE! God is blessing it tremendously!

THANK GOD that you have A PART in it!

PRAY FOR ME and my son GARNER TED, please!

We need your continuous prevailing prayers--and generous financial sacrifice. GREAT THINGS are now planned! More to be revealed to you soon.

With deep love, in Jesus' name,

Herbert W. Armstrong

WORLDWIDE CHURCH OF GOD

WORLD HEADQUARTERS  
PASADENA, CALIFORNIA 91123

HERBERT W. ARMSTRONG  
President and Pastor

August 19, 1976

Dear Brethren and Co-Workers with CHRIST,

Many times I have said, "Keep your eye on JERUSALEM AND THE MIDDLE EAST." From now on that will be the focal point of WORLD HAPPENINGS.

This is the END-TIME! Never in the history of mankind have world conditions been so VIOLENT--never so much TROUBLE--never before so many NATIONS and their GOVERNMENTS toppling and being overthrown so often--now one a month on the average. NEVER such VIOLENCE by man. Never such VIOLENCE in NATURE--such massive and violent EARTHQUAKES--tidal waves--FLOODS.

Following the recent tremendous earthquakes in China, this morning's newspaper headline, front page, "PHILIPPINES QUAKE TOLL CLIMBS TO 5,300: 30,000 HOMELESS."

Yet from now on the very CENTER of world happenings will zero in on JERUSALEM and the Middle East.

I have just spent another four days and five nights in Jerusalem.

Jerusalem!--the CITY GOD CHOSE over all places on earth. The city from which for a span of time God has HIDDEN HIS FACE (Jer. 33:5)--yet the city God SHALL YET CHOOSE AS HIS CITY (Zech. 1:17). The city soon to BECOME THE CAPITAL OF THE WHOLE WORLD--WHEN, finally, we shall have WORLD PEACE!

Jerusalem is a city IMPORTANT TO GOD--it ought to be important to us! So I want to tell you about my most recent visit there. It is a city I have visited many, many times.

My first visit to Jerusalem was a mere short stop at Jerusalem airport (not now in regular use) in 1956--20 years ago--en route from Cairo to Baghdad. Just setting foot on the ground of its airport for the first time was a thrill. It gave me sort of a sense of awe. With my wife and elder son, Dick, we stopped again at Jerusalem on the return--first visiting the "old city" then in Arab hands--then walking, luggage in hand, through the "Mandelbaum Gate" (no man's land) into the newer Israeli Jerusalem.

Back in 1969 and 1970, when our joint participation with the Hebrew University in the huge archaeological excavation at the east wall of the temple mount was getting well under way, General Yigal Yadin, organizer of the Israeli army and Chief of Staff from 1948, referred to my arrivals there as "monthly visits." In many ways I have had a deep personal interest in Jerusalem since December

1, 1968. On that date, in a formal ceremony at the palace of the late President Shazar, Ambassador College entered into this joint participation formally with Hebrew University and the Israel Archeological Society.

"Do you want a formal, legal contract?" I was asked. "My word is good," I replied. "And I believe yours is, too, without any legal entanglements." That was good enough for them, and our friendship and mutual participation has grown ever since.

Our very important friends in Israel--from the President and Prime Minister of the country on down in the government--and from President Harmon and Vice President on down in the University, have been not only most friendly and cordial--but more--affectionate!

And so I thought that in this letter, you might like to hear a report on this latest Jerusalem visit.

We arrived Thursday--late afternoon. Friday morning, Mayor Teddy Kollek met us at the Jerusalem Hilton Hotel at ten. He took us on a 2 1/2 hour tour of portions of the "old city" where the Mayor has been supervising rejuvenation and rebuilding. After all the years of being "trodden down by the Gentiles" the old walled city has become dirty, decayed--anything but beautiful. But Mayor Kollek is RESTORING much of its original beauty.

Israel is a very poor country--economically. The government does not have billions upon billions of dollars for such purposes. Much of this restoration is being done by volunteer labor. It made me think of the early days in building Ambassador College.

In those days, as we purchased gradually more and more property, we used old, dilapidated frame houses for many purposes--we used volunteer student labor--we improvised as was necessary to keep building and growing. That is the way the Israelis are doing in building up their country.

First the Mayor took us through the citadel--or the "Tower of David." This is an agglomeration of old buildings, inside the northwest corner of the walled city. Some of these old brick and stone buildings date back to the second century B.C. The northern tower of the citadel has been known as the Tower of David since Byzantine times--but neither the citadel nor Tower of David have any connection with the ancient King David.

There are many walls and many rooms, and it is being restored into beautiful and modern condition.

From the citadel we were taken over to the old Jewish quarter of the old walled city. Here are a cluster of low, domed houses. Very old. Very unimpressive from the outside. But entering, we were struck by the BEAUTY, the MAJESTY of the rooms--the high ceilings which had looked like very low buildings from the dingy old outside. But Mayor Kollek had done a remarkable job of restoring this area. There were about four synagogues--each in a different room in the same building--now very modern, very bright and beautiful on the interiors.



I was really impressed with all the plans Mayor Kollek told us he has in mind for renewing and re-beautifying the city of Jerusalem.

I could especially appreciate it, personally, since I have--the past thirty years--gone through the job of building AMBASSADOR COLLEGE in Pasadena (not to speak of similar jobs at the other two campuses). It was built out of what--at the lower down-hill level--had been the nearest thing to a slum section Pasadena had. We were then buying up the property--a 40-foot lot at a time--usually with two old shacks--one behind the other--on each narrow 40-foot lot. With the fine help I have had, we have built this area of Pasadena into a campus that twice in the past two years has won the national award of being the most BEAUTIFUL, the best landscaped and BEST MAINTAINED campus in the United States!

God turned THIS EARTH over to old father Adam, in the Garden of Eden, to "dress it and keep it"--not let it run down to weeds. But MAN has befouled this earth God gave him in every way--polluted the waters, befouled the air; ruined the soil.

Mayor Kollek then took the group of us to a special restaurant for lunch. There, several other friends joined us. After that, we drove to the site of the new Liberty Bell Park.

I was scheduled to be there on July 2nd for the official ground-breaking ceremony for building the new park in the heart of the new city. I had undertaken to build the children's play-ground area of the new city park. The last day of June, I had boarded the G-II jet aircraft, bound for Jerusalem. We were forced down at Bangor, Maine after crossing the United States from southwest to northeast, as I think I wrote you before. We had a cracked window in the cockpit. We were forced to return to Pasadena--flying at low altitude. So the Mayor conducted that ceremony alone.

When we reached the park area, I saw a large sign posted, in both Hebrew and English, saying:

"Under Construction Here:

A C H I L D R E N ' S P L A Y G R O U N D

A G I F T O F

THE AMBASSADOR INTERNATIONAL CULTURAL FOUNDATION

H. W. ARMSTRONG, PRESIDENT"

Sabbath afternoon we had a bible study in my hotel suite at the Jerusalem Hilton. About thirty came. We now have a very small Sabbath group meeting in Jerusalem, but no local pastor as yet, though one man serves as leader.

I gave them an hour-and-a-half bible study on Jerusalem: Past, Present, and Future. I think you'll find a brief outline of that study helpful, interesting and enlightening--if you'll take the

time to take your own Bible to carefully read all the biblical passages, IN THEIR CONTEXT. I shall give you here the biblical passages.

Jerusalem originally was named Jebus--see Joshua 18:28 and Judges 19:10. The Jebusites were Canaanites (black--descended from Ham through Canaan), (Gen. 10:16). God promised to drive out the Jebusites, if the Israelites would be His instruments in doing so (Ex. 33:1-3 and 34:11-15)--after Joshua led Israel into the promised land--see Joshua 16:10 and Judges 1:8,21. Notice God's warnings IF the Israelites left them there, so the TWO RACES dwelt in the same land.

David took Jerusalem (II Sam. 5:1-13). Building David's house--from which he ruled (we are now digging down to find that location in the archaeological project). Solomon's enlarging it into his palace, and the Jerusalem wall (I Kings 3:1, etc.). God CHOSE JERUSALEM as His city (I Kings 11:13).

Building of the second temple, 70 years after Nebuchadnezzar, King of Babylon, destroyed it (Ezra 1,2). Although later God turned His face from Jerusalem, due to Israel's rebellions, He will YET choose it (again) (Zech. 1:17). Now, down to our time: Pope's palace to be built there??? (Dan. 11:40 to end). At Christ's coming (Zech. 14) Christ will RULE WORLD from David's throne (Isa. 9:6-7 and Luke 1:26-33). The NEW JERUSALEM coming down from heaven (Rev. 21).

Saturday night, in the ballroom of the Hilton, we had a dinner with about 45 present. At the center table were Ministers of the Cabinet--Moshe Kol, and Gideon Hausner and wife. General Yigail Yadin, organizer of the Israeli Army in 1948, former Chief of Staff, noted archaeologist, scholar and author; Professor Mazar, Mr. and Mrs. Rader and myself. Many other top priority people in government and education were present. It was a renewing of friendships that now have lasted and grown deeper for eight years.

Sunday afternoon we went over to Professor Mazar's home, and many other top Israelis dropped in while we were there. Professor Mazar is Director of our big dig and a former President of Hebrew University.

Sunday evening, we had dinner with the Panovs--ballet artists who appeared last fall in a masterful ballet production at the Ambassador Auditorium. They are among the very top Russian ballet artists. They have defected from Russia and are now building a home in Jerusalem. It was delightful to meet them again, with some of their company. Also with us were our VERY dear friends Ambassador and Mrs. Michael Ravid. He was formerly Consul General at Los Angeles.

But Monday was our BIG DAY--our meeting with Prime Minister Yitzak Rabin. Usually it is contrary to protocol in many countries to see both the President and the Prime Minister on the same visit. This time I did not see President Katzir, but I had already had two or three fine personal meetings with him, and he sent to me his personal regards and best wishes on this visit.

My appointment with the Prime Minister was at noon Monday. Ambassador Ravid (also formerly Ambassador to Guinea) went along with us. As you know, I am nearly always accompanied on such visits with Mr. Stanley R. Rader, our chief legal counsel, and now also Vice President for Financial Affairs, and Executive Vice President of the Ambassador International Cultural Foundation (AICF). This time Mrs. Rader also accompanied us.

Mr. Rabin is not noted for a big wide vote-getting political smile like Jimmy Carter (usually he is a very solemn man) and being the chief executive handling all the troubles of a modern Israel--he has reason to be serious. But he met me and our party with a warm and cordial smile.

"Mr. Prime Minister," I said, "I'm sorry it's been such a long time before I've had an opportunity to meet you, but it is indeed a pleasure and an honor."

"Well, Mr. Armstrong," he smiled in return, "it's just happened that I've been in your country or Europe or some other place every time you've been here since I became Prime Minister. But of course I know a great deal about you, and we all do deeply appreciate your interest in Israel."

The entire meeting, lasting perhaps 45 minutes, was warm and friendly. We spoke about the two jet planes that have more or less "commuted" between Jerusalem and Cairo, and he was candid in telling us of Secretary Kissinger's peace accomplishments. He was very appreciative of my efforts toward WORLD PEACE, and especially in bringing nations like Japan and Israel closer together--also Kenya and Israel; and my friendships with Arab chiefs-of-state; and efforts toward a better approach to harmony and understanding between them and Israel. Actually there has been a slight lessening of tensions between some of my Arab friends--heads of governments--and Israel. And through the AICF we are supporting the ICCY (International Cultural Center for Youth) directed by Minister of Tourism Moshe Kol--bringing about a new and friendly relationship between Israeli and Arab youth, especially in Jerusalem.

Somehow, returning to Jerusalem seems like returning home--and it may be my home for a thousand years, beginning VERY SOON, NOW!

Brethren and co-workers, in every way God's WORK is taking on more stature--growing in POWER and SCOPE--WORLDWIDE. TIME IS SHORT--and growing constantly shorter. Have not some of you thought, since January, 1972 what Christ WARNED US AGAINST, when He said, "But and if that evil servant shall say in his heart, My Lord delayeth his coming;...The Lord of that servant shall come in a day when he looketh not for him, and in an hour that he is not aware of, and shall cut him asunder..." (Matt. 24:48,50-51). And this FOLLOWS and concludes Jesus' speech about our present END-TIME, when He said, "This Gospel of the KINGDOM shall be preached in all the world, for a witness unto all nations. and then shall the END come"

Forty-two years ago God laid on me the GREAT COMMISSION to get His warning Message of the imminency of the KINGDOM OF GOD to

all the world. Now doors are opening into many nations where this Message was barred UNTIL the year 1972.

Read and study Revelation 10. The TIMING of this prophecy is NOW. Notice, after the messenger and others thought they had finished delivering the Message, comes this stern COMMAND: "THOU MUST PROPHECY AGAIN BEFORE MANY PEOPLES, AND NATIONS, AND TONGUES, AND KINGS." Those doors were CLOSED to this Message until 1970-1972. THEY ARE NOW OPENING WIDE.

Brethren, Satan KNOWS now that he has but a SHORT TIME. But do YOU know it? Satan KNOWS, BECAUSE these doors are opening to me--BECAUSE the warning Message of the KINGDOM OF GOD is now going to the many nations and kings!--where it was BARRED from going prior to 1970-1972. Satan will try to cast a spell over you so you will disbelieve--fail to heed.

Before 1972 many of you made great sacrifices for the precious WORK OF THE LIVING GOD. I TOLD YOU, time and again, I was NOT setting dates--there was no ASSURANCE our Work would be over by January, 1972. Yet some DID set the date, and when the Work was NOT finished in January, 1972, some said, "Well, MY LORD HAS DELAYED HIS COMING. I've been sacrificing to support the Work. NOW I'm going to SPEND THAT MONEY ON MY OWN SELF ENJOYMENT. Christ may not come for another thousand years!"

Brethren, this is a call from the LIVING CHRIST to WAKE UP. God has held back the four winds of the Trumpet plagues that were to usher in HIS COMING AT THE 7th TRUMPET (see Rev. 7). HE HELD THEM BACK, so that He might OPEN THE DOORS TO KINGS, PRESIDENTS, PRIME MINISTERS, even EMPERORS--so that HIS MESSAGE could go into their nations to THEIR PEOPLES.

THAT IS WHAT I HAVE BEEN DOING EVER SINCE! I have had, beginning at age 80--just as God used Moses to lead the Israelite slaves out of Egypt when he was 80--to PROPHECY AGAIN BEFORE MANY PEOPLES, NATIONS, TONGUES AND KINGS. It is the most STRENUOUS JOB OF MY ENTIRE LIFE.

Yet SOME of the brethren and co-workers have let Christ down! They have QUIT really SACRIFICING to support this greatest Work in 1900 years on earth!

Brethren, the Work is forging ahead in spite of that. There is now reason to believe that the college may double in size in the next year or two. GREAT THINGS are soon to be announced. That is because GOD HAS NOT LET ME DOWN!!! Dear children in the Lord, I need you to PRAY TWICE AS HARD! I need you to PUT YOUR WHOLE HEART in your prayers. I don't DARE let down--DO YOU? I NEED your encouragement. Garner Ted needs your heart-felt PRAYERS and encouragement. THE WORK is going ahead--but NOT FAST ENOUGH! It needs your financial SACRIFICE--it MUST go ahead faster, so that Christ may soon say to us--YOU and me--"Well done, good and faithful servant, enter into the GLORY of My KINGDOM"!

With deep love, in Jesus' name,

Herbert W. Armstrong

WORLDWIDE CHURCH OF GOD  
WORLD HEADQUARTERS  
PASADENA, CALIFORNIA 91123

HERBERT W. ARMSTRONG  
President and Pastor

September 29, 1976

Dear Co-Workers with Christ,

After a very strenuous and successful trip around the world, with stops at Rome, Bangkok, Hong Kong and Tokyo--with nine meetings and banquet-dinners--I am resting a few days at Palm Springs, to be in top shape for the Feast of Tabernacles--at which I hope once again to speak at every site in the continental U.S.

I am expecting my son Garner Ted to either fly in or drive in to have lunch with me and Mr. Stanley Rader here today--as well as last minute planning for the Feast. Garner Ted also is planning, as in the last three or four years, to try to speak at every continental U.S. site, though I jokingly question whether he will be able to make it. You see, he is now approaching 50, and as you know, I have been only 37 going on 36. However, I have decided it will be better for me to change my age now to 38 going on back to 39 where I used to be.

Ted and I had a rare and enjoyable experience the other evening. I had just landed in our GII jet from Tokyo. We were getting the luggage off the plane and into waiting cars, when suddenly Ted taxied up in the Falcon jet. We had not seen each other in weeks, and we embraced in a real joyful father-and-son embrace. He had a funny story. Although we are in no way involved in politics, we, like God, are observers of what's going on in this present evil world. He had heard a story about how a presidential candidate is so UNclear as to where he stands on the "issues."

The story was that this candidate's father had said, when the boy was about 12, "Son, did you chop down that cherry tree out there?" "Father," answered the son, "I cannot tell a lie. Either I did or I did not chop down that tree." Ted and I have such sobering things to deal with and talk about in this evil world, that a little lessening of tension once in a while is a relief.

My schedule for this last trip called for flying from Hong Kong direct to Seoul, South Korea, where I had a definite and important private meeting set up with President Park. I wrote to you about a year ago that I was trying to get to Seoul before the communist North Koreans reopen the war and attack South Korea. Well, try as we did, it seems we were too late but only by a very few days. The North Koreans are now openly threatening, as I knew privately they were a year ago. It had become unsafe for us to fly in there. However, all other meetings were a real success.

We are looking forward to the most WONDERFUL Feast of Tabernacles so far. We may not be able to have many more. It is even possible,

though I do not think probable, that this upcoming Feast could be our LAST. World conditions are worsening SO FAST we may find conditions of VIOLENCE and the on-rushing GREAT TRIBULATION will not permit such joyous meetings together in PEACE again in THIS AGE--now fast coming to its close.

While I was showering and getting ready for a day's writing at my typewriter, this thought came to me: "WHAT," I wondered, "IS THE ONE THING THAT IS UPPERMOST, ABOVE ALL, IN GOD'S MIND? About WHAT is He MOST CONCERNED?

"Is God MOST concerned, above all else, in GETTING ALL HUMANITY 'SAVED'? Especially RIGHT NOW, before the GREAT TRIBULATION?"

You answer "YES!"

W R O N G !! In the first place God has NOT been trying to get the humans in this world "saved"(spiritually), since Adam. During the years of the ancient nation Israel, God at NO time offered them any spiritual "salvation" or eternal life. He gave His HOLY SPIRIT ONLY TO THE PROPHETS--and that for the PURPOSE of getting their "mission accomplished." God is not calling but a VERY FEW, even now, and those FEW of us have been PREDESTINATED to be called NOW. NONE, said Christ, can come to Him, except those the Father has CALLED. No, the others must first learn by experience that SATAN'S WAY, the way contrary to God's LAW of L O V E is NOT good for them.

You see, brethren and co-workers, God does not view this world and its present humanity as PEOPLE do. People CAN'T SEE the millions of invisible demons and their Master, SATAN, all of whom are here on earth. God says of them: "For we are not contending against flesh and blood [human], but against the principalities [rulerships], against the powers, against the world rulers of this present darkness, against the spiritual hosts [multitudes, armies] of wickedness in the heavenly places" (Eph. 6:12,RSV). Or, against unseen rulerships, against the rulers of darkness of this world, against wicked SPIRITS in high places.

Satan is spoken of in Ephesians 2 as "the prince of the power of the air, THE SPIRIT that NOW WORKETH in [is right NOW SWAYING, INFLUENCING, LEADING] the children of disobedience." That is, in all who are not obeying GOD'S LAW. And that is almost EVERYBODY!

Can you understand, then, that we do not really view this world as God does. Humans do not SEE--are not CONSCIOUS OF--the real rulers of this world--NOT humans, but SATAN and DEMONS.

In GOD's MIND, He knows only too well WHAT THIS MEANS!

It means God placed on this earth HIS GOVERNMENT. His government is merely the administration of HIS LAW over all those UNDER His government. Angels first inhabited this earth. But they SINNED --rebelled against God's government (II Pet. 2:4-6).

Their rebellion (Isa. 14; Ezek. 28) REMOVED THE GOVERNMENT OF GOD FROM THIS EARTH. I want to repeat that! Their rebellion REMOVED THE GOVERNMENT OF GOD FROM THIS EARTH!

In six days God renewed the face of the earth for the inhabitation of MAN (Psa. 104:30; Gen. 1) but MAN (Adam and Eve) also rebelled against GOD'S GOVERNMENT, rejected God's LAW, obeyed Satan.

Why did God put humanity on earth?

Because God (Elohim--more than one person--the God FAMILY) ALONE could be relied on to be true to God's government. And so God planned to REPRODUCE HIMSELF. So MAN was formed in the image and likeness of God.

But why did God establish the GOVERNMENT OF GOD on the earth in the first place?

To answer that let's go back further. WHY do we find that God placed angels upon this earth? We find angels existed before earth's creation, since they were already here, and SHOUTED FOR JOY when the earth was first created (Job 38:4-7).

So now--next question: WHY did God place angels here?

Very evidently God has created MAN to achieve the goal for which angels had first opportunity to achieve. Let me state it briefly.

In Hebrews 2:5 we read, "For unto the angels has he not put in subjection the world to come, whereof we speak." Notice the subject matter--the context--the WORLD TO COME. It will NOT be put under subjection to angels. Angels will not rule it. This implies the world has been under angel rule.

Continue, beginning Hebrews 2:6. Why is God concerned about MAN? Made lower than angels, or for awhile lower, yet God has crowned (it is His purpose to crown) him with GLORY and HONOR. God did set man over the works of His hands. Now this earth is the work of His hands--and so is the whole of the UNIVERSE. "Thou hast put ALL THINGS under his feet." That is, in the world to come "of which we speak--ALL THINGS are to be put under man's rule--not as formerly planned--to be under subjection to, or the rule of, angels.

In Hebrews 1, the Moffatt translation renders the Greek here translated "all things" as "THE ENTIRE UNIVERSE." The word "ALL" is, indeed, ALL-conclusive.

Read on: "...he [God] left NOTHING that is not put under him [MAN]." It means the entire UNIVERSE! But notice the next words, "But now we see NOT YET all things [the entire universe] put under him"--under MAN!

But what do we now already see? We see Jesus (verse 9) "CROWNED WITH GLORY AND HONOR." And, as in chapter 1 "upholding ALL THINGS [the entire universe] by the word of his POWER." Jesus is "the firstborn among many brethren" (Rom. 8:29). Already born of GOD by a RESURRECTION from the dead (Rom. 1:4). Yes, as we shall be! He is the PIONEER who has gone on ahead, preparing the way for us (Heb. 2:10).



Now in Romans 8, notice further the incredible, fantastic potential of man.

Speaking of the glory that shall be revealed in us humans, "For the CREATION [whole universe] waits with eager longing for the revealing of the sons of God..."--that is, we shall be REVEALED in GLORY, by the RESURRECTION--the life to come--when we are CHANGED from matter into SPIRIT composition. Continue, "...for the CREATION [physical universe] was subjected to FUTILITY, not of its own will but by the will of him who subjected it IN HOPE; because the creation itself [physical universe] will be set free from its BONDAGE TO DECAY and obtain the glorious liberty of the children of God. We know that the whole CREATION [physical universe with all life upon it] has been GROANING IN TRAVAIL [suffering as in childbirth, as we shall be born by the RESURRECTION] together until now; and not only the creation, but we ourselves, who have the FIRST FRUITS [the first to be called to spiritual salvation] of the Spirit, groan inwardly as we [now called--God's Church] wait for adoption [BIRTH as it here should be translated] as SONS, the redemption of our bodies" (Rom. 8:19-23 RSV). "For our citizenship [correct translation] is in heaven; from whence also we look for the Savior, the Lord Jesus Christ: Who shall change our vile body [present physical body] that it may be fashioned like unto his glorious [SPIRIT-COMPOSED] body..." (Phil. 3:20, 21).

Brethren, grasp if it doesn't explode your mind, the INCREDIBLE, AWE-INSPIRING, fantastic POTENTIAL of man through Christ.

This ultimate potential of man through Christ is almost too AWESOME to believe.

But, dear co-workers, THIS was the potential first offered to angels. The commission to finish--to complete--the creation of the universe--to UPBUILD, improve, perfect the entire UNIVERSE!

That includes this earth--the other planets of our solar system, which is only a part of our galaxy--not only earth, but Mars, Jupiter, Saturn, Venus, etc. Beyond our galaxy of which our solar system is but an insignificant small part are perhaps MILLIONS of other super galaxies.

This earth was the training ground--the testing ground--for the hundreds of millions of angels who were placed here.

God the CREATOR is going to do something SO GREAT as to be almost BRAIN-SHATTERING! It will require MILLIONS OF BEINGS to accomplish.

Now THINK!! How can BILLIONS of beings--whether angels or humans--work together to accomplish such a grand scale, mind-staggering achievement UNLESS THEY WORK TOGETHER--in harmony, in peace, in unity!

They had to be beings, beings with MINDS--capable of thought, of reasoning, of coming to conclusions, making decisions, making choices. But if one thinks one way is right and another a different way, they CLASH!

Lucifer, king over all the angels, was given the rulership on a THRONE (Isa. 14:13) to administer the GOVERNMENT OF GOD over the angels. GOD'S GOVERNMENT is based on LAW! His law is THE WAY OF LIFE of L O V E! That is the way of OUTFLOWING CONCERN for the welfare of others. It is submission to God who is love. Lucifer chose THE WAY of everyone deciding for himself which way is right and which way is wrong. This resulted in one struggling against another, in competition, strife, destruction. And DESTRUCTION CAME TO THE FACE OF THE EARTH. Instead of building it up from the beautiful condition in which God had created the earth and turned it over to the angels DEFACED it--brought DESTRUCTION.

Now W H Y did God create MAN? Because it left God ALONE as the only kind of being that would NEVER depart from God's government which is based on harmony, peace, cooperation, and LOVE. But God is a FAMILY. The word for "God" in Genesis 1, verse 1, is, in English, "GOD," but Moses wrote the Hebrew word "ELOHIM"--a uni-plural word meaning more than one person forming the ONE GOD. God is a family of beings.

God's only way to accomplish His PURPOSE was to REPRODUCE HIMSELF--a family of ultimate super beings, all children of God, all having rejected SATAN'S WAY, and voluntarily choosing and coming under the GOVERNMENT OF GOD--THE WAY OF COOPERATION AND PEACE.

God created MAN in His image and likeness--but composed of matter. On REPENTANCE of Satan's WAY, on BELIEF IN CHRIST, and BELIEVING GOD--that is, believing what God says--those humans CALLED may receive God's Holy Spirit.

Soon, now, Christ is coming, as KING OF KINGS, to take over all the kingdoms of the earth--to restore the GOVERNMENT OF GOD. If we reject Satan's WAY AND OVERCOME IT, we may rule with Him on His throne--in the WORLD TOMORROW--for the first thousand years from then. Thereafter--the WHOLE UNIVERSE.

Can you see, then, that the ONE THING UPPERMOST IN GOD'S MIND IS RESTORING THE GOVERNMENT OF GOD ON EARTH!!

Getting humans "saved" is a means to that end.

The END--the PURPOSE--is, first to RESTORE THE GOVERNMENT OF GOD as it will be in THE KINGDOM OF GOD.

The time is now VERY NEAR--IN OUR GENERATION. God wants His Kingdom announced. It is SOON-COMING. He commissioned me 43 years ago to carry that announcement--that gospel--to the world. Will you stand 100% back of me in this commission?

There is no more CENTRAL, PIVOTAL passage in the Bible than this: "Repent ye therefore, and be converted, that your sins may be blotted out, when the times of refreshing shall come from the PRESENCE OF THE LORD; And he shall send Jesus Christ, ... Whom the heaven must receive UNTIL THE TIMES OF RESTITUTION OF ALL THINGS...." Restitution means the RESTORING of something that had been taken away--RESTORING THE GOVERNMENT OF GOD TO EARTH (Acts 3:19-21).

Brethren, the WORLD doesn't understand the awe-inspiring things God is preparing for us. The time is OUR GENERATION. The one thing above all else IN GOD'S MIND right now is RESTORING HIS GOVERNMENT TO THIS EARTH. Forty-three years ago He committed that great commission to me. It has taken every SACRIFICE. God has preserved my youth, vitality and power. God has infused His POWER within me. Now His Work is leaping ahead on the HOMESTRETCH!

I need YOUR sacrifice, your prayers--your financial sacrifice now, as NEVER BEFORE. Show me, by YOUR PRAYERS, BY YOUR FINANCIAL SACRIFICE AND LARGER OFFERINGS that you really are 100% back of the Work the Living God has commissioned to me. Many of you ARE, and have been doing so for a long time. THANK YOU--THANK YOU!! And God's greatest blessing be wltH you.

With deep love, in Jesus' name,

Herbert W. Armstrong

WORLDWIDE CHURCH OF GOD  
WORLD HEADQUARTERS  
PASADENA, CALIFORNIA 91123

HERBERT W. ARMSTRONG  
President and Pastor

October 29, 1976

Dear Brethren and Co-Workers in Christ,

Here I am in flight again--this time to Rome, Rhodesia and South Africa, returning to the Middle East--and if conditions settle down after the recent military overthrow of the government in Thailand, a stop there, and then on to Tokyo.

I had just returned from speaking at every church festival site in the continental U.S.A. during the biblical Feast of Tabernacles which is held each autumn. I spoke twice at each of the eleven festival sites, once before the entire membership assembled and once at each site before the ministers and their wives--and that was 22 times speaking in eight days. My son, Garner Ted, spoke at ten sites.

This year was by far the best festival ever so everybody said. At every site I visited, aside from opening day in the northeast U.S., the weather was perfect. It was the 50th Feast of Tabernacles for me.

I was happy to report that the work, the church and the ministry are in the most solid and firm condition they have ever been. All were solidly TOGETHER in Christ more than ever before. The plans for the future now are absolutely EXCITING!

Of course we do have to contend with sickening and ever-worsening conditions in the world. Barely a month ago, I had two personal meetings with Prime Minister Seni Pramoj of Thailand, including a banquet at which he and I sat next to each other. Now his government has been overthrown by a military coup, and he is held in "protective custody," if you understand what that means. I was scheduled to be decorated (highest honor) by the king of Thailand about next week. Since the riot and overthrow of the government, we are going to South Africa first and hope conditions will settle down in Thailand before our return. But--these governmental overthrows notwithstanding--plans ahead are absolutely exciting.

Plans for the new magazine--Quest/77--of the AICF (Ambassador International Cultural Foundation) are developing and we are all up on "cloud nine" in enthusiasm at the wonderful prospects.

The new plans for putting The PLAIN Truth on the NEWSSTANDS in the U.S.A. (and other countries) are positively EXCITING. We believe they will ultimately result in about one in every three or four homes in the United States and Canada becoming subscribers to The Plain Truth. Also, the same newsstand method will multiply subscribers in Britain, Western Europe, Australia, New Zealand and South Africa.

During the Festival of Tabernacles I implored the many thousands of members to join me in a RENEWED START in this all-important WORK OF GOD. The church must be REVITALIZED--REINSPIRED--REDEDICATED--REIMBUED enthusiastically by God's Holy Spirit in the most IMPORTANT WORK on the earth in 1,900 years.

This is not my work or YOURS--but the Work of the living God! I am only the human instrument to whom God committed His GREAT COMMISSION--the purpose and reason for the church in this present END-TIME--to proclaim to the whole world as a witness to ALL NATIONS the gospel-announcement of the soon-coming KINGDOM OF GOD.

REMEMBER THIS! Adam and Eve rejected God's government over them. They rejected the knowledge of the WAY TO LIVE--the way of GOOD--and instead they chose the way of EVIL.

They thus cut themselves off from God. They had NOT been given eternal life. They were driven from the Garden of Eden, and God put angels with flaming swords to guard the TREE OF LIFE, lest man take to himself eternal life. In other words, man's SIN--REBELLION, REJECTION OF GOD'S GOVERNMENT--put a BARRIER between man and God. Man therefore is CUT OFF from God.

God marked out a 7,000-year period. The first 6,000 years God left Satan here as the god of this world, the god of this world's religions. Satan is busy swaying ALL MANKIND (except the few that God is now especially calling) into HIS WAY of SELF-centeredness, contrary to God's way. For the way of God is the way of love--of giving, helping, serving, sharing and obedience to the law of GOD'S GOVERNMENT.

During all those 6,000 years, now almost at an END, God has kept "HANDS OFF" man's society and man's government. Man has formed his own system of government swayed by Satan, based on the way of "GET"--that is of vanity, lust and greed--of jealousy and envy--of competition, strife, violence, destruction and WAR--of resentment against AUTHORITY.

Then, after the 6,000 years of misrule, God will send CHRIST in all His S U P R E M E G L O R Y as the Almighty CREATOR--and KING of Kings--to rule all nations with the GOVERNMENT OF GOD. Satan will be imprisoned, unable to influence humanity (spiritually). Christ will bring people to repent from Satan's WAY and turn them to the God-centered WAY OF LOVE--the way of GOD'S GOVERNMENT.

Meanwhile during this 6,000 years, God has saved, spiritually, ONLY Abel, Enoch and Noah in the first 1,900 years up to the Flood. After the Flood, only Abraham, Isaac, Jacob and Joseph, and the PROPHETS of the nation Israel. GOD NEVER OFFERED SPIRITUAL SALVATION TO THE NATIONS ISRAEL AND JUDAH. He promised them at that time for obedience, ONLY material and national blessings.

Then came Jesus Christ with the gospel ANNOUNCING the future coming KINGDOM OF GOD. Jesus did NOT come on any "soul-saving" crusade. After three-and-one-half years of ANNOUNCING His GOVERNMENT, only 120 had accepted and become His followers (Acts 1:15). He committed His GREAT COMMISSION to ANNOUNCE His coming KINGDOM to

His apostles. But before 70 A.D., Christ's true GOSPEL had been suppressed (Gal. 1:6,7; Rom. 1:18 [RSV]; II Cor. 11:4), and from the first century A.D. THE WORLD HAS NEVER HEARD THE TRUE GOSPEL THAT CHRIST PREACHED (announcing the coming Kingdom of God) until God began proclaiming it through this Work!

Meanwhile God has not called the WORLD to spiritual salvation, any more than He did between the times of Adam and the Flood, and from the Flood to Christ. Satan has continued as the god of this world and its religions, the largest of which is called "Christianity."

UNDERSTAND THIS, co-workers-for it is TRUE!

ALL NATIONS (including their religions) have been deceived by Satan (Rev. 12:9, etc.). This is NOT the time God is trying to "save" this world!! He is allowing this world to live SATAN'S WAY OF REBELLION against GOD'S GOVERNMENT. He is letting 6,000 years of human life WRITE the lessons in human suffering and anguish, violence and war, heartache, sickness and disease--and DEATH!!

But Jesus raised up HIS CHURCH to stand back of the apostles as they proclaimed HIS GOSPEL MESSAGE. When the apostles were in prison and threatened and frightened, the brethren of the church prayed for them and God answered so the very room where they were assembled SHOOK (Acts 4:17-31). But, as the persecution set in, two things happened: (1) the true gospel was SUPPRESSED--no longer proclaimed to the world. Then, (2) the same persecution reduced the church in number through the generations until now it grew small.

And when I came among the people of God's Church, they were small in numbers--not proclaiming this Gospel, mostly spiritually dead, but still clinging to the NAME (Rev. 3:1).

In July, 1933, GOD COMMITTED TO ME HIS GREAT COMMISSION! We were now at the END-TIME, the beginning of the generation when Satan's world of 6,000 years shall END and Christ shall come and rule the world with the KINGDOM OF GOD.

In August, 1933, the PARENT CHURCH (only 19 members) of this "Philadelphia Era" of God's Church was raised up through my preaching. In October, 1933, the KINGDOM OF GOD was announced VIA RADIO for the first time since the very first century. The first Sunday in 1934 the program (THE WORLD TOMORROW) started regularly on the air. The first of February, 1934, The Plain Truth was first published announcing God's message.

The WORK has grown steadily, and God's Church to back it up has also grown. Today it is, so far as I know, the LARGEST MEMBERSHIP in the history of God's Church, founded the Day of Pentecost, 31 A.D. Today the ANNOUNCEMENT is going by personal proclamation, by print, by radio, and by television WORLDWIDE. Today God is opening doors to KINGS, PRESIDENTS, EMPERORS, PRIME MINISTERS--heads of governments all over the world are giving us almost unbelievable favor in their eyes, opening doors that have been previously CLOSED to this message of Christ.

Soon now Christ is coming as KING of Kings to take over all the kingdoms of the earth--to restore the GOVERNMENT OF GOD. If we reject Satan's WAY and OVERCOME IT, we may rule with Christ on His throne--in the WORLD TOMORROW--for the first thousand years from then. Thereafter--the WHOLE UNIVERSE.

Can you see, then, that the ONE THING UPPERMOST IN GOD'S MIND IS RESTORING THE GOVERNMENT OF GOD ON EARTH!!

The END--the PURPOSE--is first to RESTORE THE GOVERNMENT OF GOD as it will be in the KINGDOM OF GOD.

The time is now VERY NEAR in OUR GENERATION. God wants His Kingdom announced. It is SOON COMING. He commissioned me 43 years ago to carry that announcement--that Gospel--to the world. Will you stand 100% back of me in this commission?

There is no more CENTRAL, PIVOTAL, passage in the Bible than this: "Repent ye therefore, and be converted, that your sins may be blotted out, when the times of refreshing shall come from the PRESENCE OF THE LORD. And he shall send Jesus Christ...whom the heavens must receive UNTIL THE TIMES OF RESTITUTION OF ALL THINGS..." Restitution means the RESTORING of something that has been taken away--RESTORING THE GOVERNMENT OF GOD TO EARTH (Acts 3:19-21).

Brethren, the WORLD doesn't understand the awe-inspiring things God is preparing for us. The time is OUR GENERATION. The one thing above all else in GOD'S MIND right now is RESTORING HIS GOVERNMENT to this earth. Forty-three years ago He committed that great commission to me. It has taken every SACRIFICE. God has preserved my youth, vitality and power. God has infused His POWER within me. Now His Work is leaping ahead on the HOME STRETCH!

I need your sacrifice, your prayers--your financial sacrifice now, as NEVER BEFORE. Show me, by your prayers, by your financial sacrifice and larger offerings that you really are back of the Work the living God has commissioned to me. Many of you ARE, and have been doing so for a long time. THANK YOU, THANK YOU--THANK YOU!! And God's greatest blessing upon you.

In deep love in Jesus' name,

Herbert W. Armstrong

WORLDWIDE CHURCH OF GOD  
WORLD HEADQUARTERS  
PASADENA, CALIFORNIA 91123

HERBERT W. ARMSTRONG  
President and Pastor

November 19, 1976

Dear Co-Workers with Christ,

It seems very possible God has once again revealed something NEW to us, and important.

Actually the TRUTH--which has become the accepted and official teaching of this Church--started under most unusual conditions. This is GOD'S Church, and it, in this present era, rose up in this world whose God is (though the world is deceived into ignorance of it) Satan the Devil. It is like a sprout of GOOD wheat sprouting up among thorns, thistles, and briars.

We are not "just another Protestant church." It is true that Baptists, fundamental Methodists, and other Protestant denominations, do teach some things as we do--but they have the branches and twigs of the tree--NOT ONE OF THEM has the real TRUNK of the tree--with its MAIN BRANCHES.

In other words, not one of them knows what spiritual salvation really is, what the KINGDOM OF GOD (Christ's whole Gospel) really is, WHY God put humanity here on earth: WHAT is our real ultimate human POTENTIAL, or HOW we shall reach it. They know not God's PURPOSE, nor His MASTER PLAN for working it out. They do not know why we are here, where we are going, or THE WAY. Those are the BIG, MAIN branches of the tree of knowledge. They are the MISSING DIMENSION in knowledge.

So we are utterly UNLIKE any other church!

I personally was DUMBFOUNDED when I discovered, late in 1926, that my Protestant Sunday School teaching had been the VERY OPPOSITE of what the Bible SAYS. I have been shocked beyond measure to find that humanity, including those in Christianity, or all religions in general--and with VERY infinitesimal FEW exceptions--really do NOT BELIEVE WHAT GOD SAYS.

Adam and Eve listened as God first instructed them--revealed knowledge and truth to them in the GARDEN OF EDEN. But THEY DID NOT BELIEVE WHAT HE SAID. Instead, they believed what Satan said. Shocking? You don't believe that statement? Open your Bible and read it for yourself! Or, are YOU willing to believe what Christ SAYS there? For He is the personal WORD OF GOD, and the Bible is His Word in writing--the written WORD OF GOD. I BELIEVE what it says, for it is what CHRIST says!



Jesus came over 1,900 years ago with a vital MESSAGE from God-- but after 3 1/2 years of preaching it to hundreds of thousands, only 120 still BELIEVED WHAT HE SAID (Acts 1:15). I do BELIEVE what He says!

Let me tell you how it came about.

As the Apostle Paul was traveling the OPPOSITE WAY from GOD'S way until God struck him down and revealed Christ's TRUTH to him, so was I putting my whole heart into business--unconcerned about God or His TRUTH. This is how GOD turned me around, opened my mind, poured His TRUTH into it.

He used the wife of my youth in my conversion. He opened her mind to the TRUTH of His Sabbath. This was like a bolt of lightning to me--only the bolt STRUCK ME straight through! To me it was religious fanaticism! At the same time I was challenged by a sister-in-law into an angry but diligent and thorough study and research into the theory of EVOLUTION as opposed to creation by the Creator God. Both caused me to study Genesis. Of course I studied everything I could get hold of on Darwinism and evolution--the works of Huxley, Haeckel, Lyell, Spencer, Voght, Chamberlain, etc., etc.

I began to see that my childhood Protestant teaching was the OPPOSITE of biblical teaching. My intensive study into science and the Bible PROVED the existence of God, and the ABSOLUTE AUTHORITY of the Bible as His WORD--His revealed KNOWLEDGE to man.

I remember what a shock it was to read in Romans 6:23 that THE WAGES OF SIN IS DEATH, When in a Protestant Sunday School I had been taught the wages--or what we got paid--for SIN was ETERNAL LIFE in an ever-burning hellfire--that I would burn and burn forever, yet never come to be burned up. I was equally shocked to read the last part of the same sentence--but the gift of God is ETERNAL LIFE through Jesus Christ our Lord. I did not know eternal life had to be received as a GIFT--I was taught that I already had eternal life--I was an IMMORTAL SOUL.

To make a long story short, the first six months of this diligent, almost night and day STUDY IN DEPTH, made me realize how WRONG I had been--in how I lived--in what I believed--in almost every way. It brought me to a state of literally GIVING UP everything I had believed--starting all over again from scratch realizing the BIBLE was GOD REVEALING TRUE BASIC KNOWLEDGE. It brought about a complete conversion by the Spring of 1927. I came to feel everything about me had been WRONG--NO GOOD--I compared myself to a worthless hunk of burned-out junk unworthy to throw on the junk pile.

I think FEW have ever had preconceived beliefs, ideas, opinions, so thoroughly ERASED from their minds--able to look at the BIBLE as God literally speaking to me [in print]--giving me KNOWLEDGE

that was true!

But God was calling me to a VERY SPECIAL COMMISSION. In many ways He had prepared me in certain experiences--most UNUSUAL experiences--in early life from age 16 for my future calling.

In other words, God brought me to a WILLINGNESS to completely OPEN MY MIND to His revelation of TRUTH--even though it was often truth I did not like to receive.

I know of NO OTHER who has ever become founder of a religion, or a religious leader of ANY KIND, who ever came INTO THE TRUTH in the way God BROUGHT ME INTO IT.

Always, it seems, men start out in religious or Bible study, with SO MANY PREVIOUS FALSE BELIEFS, that what new knowledge they do learn is all MIXED UP WITH SO MUCH previously believed ERRONEOUS teachings, they never do come to receive GOD'S TRUTH pure and simple, just AS IT IS!

At a luncheon today, I was saying that the MOST IGNORANT people in the world today are the HIGHEST EDUCATED! That is true BECAUSE this world's education--especially its higher education in the great universities--is almost altogether BASED on the FALSE PREMISE of the EVOLUTIONARY THEORY. They have been "educated" by being TAUGHT things that are UNTRUE--opposite to, or antithesis of, TRUTH. Children are started out, aside from the three "R's," being TAUGHT things that are either direct lies, theories, or false propaganda. They are graded on how closely they recite or write in tests, what has been given them.

One example: A grandson of mine was once asked by his teacher (he was in grade school), "Who discovered America?" "The Indians," he answered. "You are WRONG, Larry," said the teacher. "Don't you know that COLUMBUS discovered America?" "But the Indians were already here long before Columbus came," answered my grandson. He was given a failing grade for that correct answer.

Our system of education is one of memorizing. Children and older students are expected to MEMORIZE what is taught, whether true or false. German children are taught one thing about World Wars I and II, but British and American children have altogether DIFFERENT history books from which they are taught.

I commented at lunch today that the hardest ones to educate in the millennium when the KINGDOM OF GOD rules the earth will be the college professors and the vain scholarly minds of the "highly educated." It is FAR more difficult to UNlearn error than to LEARN a truth never heard before. In the millennium we shall have to have schools of UNlearning, to clear minds of fables, before we can BEGIN to teach TRUTH!

But God brought me through a process that ERASED former misknowledge--and, as it were, gave me a clear start from "scratch."

I wonder if you realize that every TRUTH of GOD, accepted as

true DOCTRINE and BELIEF in the WORLDWIDE CHURCH OF GOD came from Christ through me, or was finally approved and made official through me.

Forty-three years ago, God committed to me His GREAT COMMISSION --to carry Christ's Gospel MESSAGE of the imminent coming KINGDOM OF GOD into all the world.

Again I say that is a STAGGERING RESPONSIBILITY!

Alone, I would be utterly helpless to carry out that commission. Therefore, God used me first in raising up HIS CHURCH of this era, to stand loyally back of me, making it possible.

The parent church was 19 members. That was in August, 1933. I had really been given the GREAT COMMISSION in mid-July of that year when I was 40. I was not elected, I was appointed by Jesus Christ, the HEAD of the Church. HOW may that be known? BY THE FRUITS--BY THE FACTS, which cannot be contradicted!

My wife and I were then members of No church. We were attending, fellowshipping in love, and trying to cooperate with the people then known as Church of God, Seventh Day, with headquarters at Stanberry, Missouri. Their ministers, comparatively uneducated (only one had a year of college), jealous of the fruit God was bearing through me opposed and persecuted me from the beginning, though the brethren all seemed to love my wife and me warmly. But we had never become members of their church.

Soon we learned of the distinction, in the 2nd and 3rd chapters of Revelation. God revealed to me, plainly, in 1926-27, that in these two chapters Christ was speaking of the various conditions in His Church all through this age up until His return as King of kings in His KINGDOM. But the conditions mentioned in the message to the angel of the Church at Ephesus predominated during that first era of the Church. They had among them some of the Laodicean lukewarmness. They also had the apostles and their immediate successors proclaiming the ANNOUNCEMENT of the KINGDOM OF GOD. But because of rapidly growing persecution, and the rise of what later became the Roman Catholic Church, their people raidly were turning to "ANOTHER GOSPEL" (Gal. 1:6-8; II Cor. 11:3-4, Rom. 1:18, 25, etc.). But the predominating condition in that era was that they had lost their first love.

But we in this Philadelphia era have too much of that fault, also. When first TRULY converted, it is like a ROMANCE, but we

too soon cool down in our LOVE for Christ and HIS WORK.

Those brethren I came among were humble, sincere, strict Sabbath keepers, but as a whole, spiritually DEAD--especially their ministers. Still there were some among them who had that first love of the TRUTH. But they did NOT proclaim Christ's Gospel of the KINGDOM OF GOD, nor even understand what it was. They were bent on preaching a "third angel's message."

God allotted 6,000 years for humanity to go its own way--following Adam's example. Men organized their own societies, governments, forms of education and commerce, not realizing they were being swayed by Satan in the process. Man is writing the lesson by EXPERIENCE--going Satan's WAY--the way that can only bring evil results.

Now that 6,000 years is almost up, the KINGDOM OF GOD is about to take over and GOVERN this earth. The time has arrived when God wants the imminency of His KINGDOM to be ANNOUNCED to all the world.

The living Christ trained and chose me to carry out that staggering and tremendous GREAT COMMISSION.

Brethren, NO MAN, of himself, could have decided to do this, and, on his own human ability and power alone, have RAISED up this WORLDWIDE CHURCH OF GOD, have developed the facilities and machinery for BROADCASTING THAT ANNOUNCEMENT--by radio, printing press, television, personal preaching to THE WORLD. This WORK OF GOD has grown into a great, powerful WORLDWIDE and WORLD-KNOWN work.

There is but one answer. No one can believe that I alone had the ability and the power to accomplish something that never before in the history of man has been done! GOD DID IT, though He used me as a human servant. NO MAN BY HUMAN ABILITY COULD HAVE ACHIEVED IT.

Yet God always has worked through ONE MAN, surrounded by helpers.

Early in my studies--1926-27--God opened my eyes to the fact that, while Revelation 2 and 3 covered the conditions in the WHOLE CHURCH from its beginning to Christ's coming, these two chapters also represented successive ERAS, with a certain characteristic dominating each. WE are the Philadelphia era at the specific TIME when God is having to OPEN DOORS to nations where those doors have been CLOSED to Christ's message.

Another vital NEW TRUTH God revealed to me was our identification as the lost sheep of the House of Israel (Matt. 10:6)--as distinguished from the Jews (see booklet, United States and British Commonwealth in Prophecy). Another was the fact that ANGELS first

inhabited this earth, prior to Adam. That the GOVERNMENT OF GOD was established on earth over them, and that they sinned (II Peter 2:4), rejected GOD'S GOVERNMENT, rebelled, and went their own way of DESTRUCTION AND DARKNESS, instead of God's way of CONSTRUCTION and LIGHT.

Although I learned early many of these BASIC TRUTHS, God did not commit to me His GREAT COMMISSION until I had been severely tried and tested--by opposition, persecution, hardship, giving up everything my heart had been previously set on. The commitment to me of the GREAT COMMISSION came when I was 40 years old--almost SEVEN YEARS after I was first called by being challenged into Bible study.

In those early days of getting Christ's last MESSAGE to the people, I had to start in the VERY SMALLEST manner possible. I first spoke over radio in October, 1933. I proclaimed, for five days straight, the KINGDOM OF GOD, showing the PROMISES were made to ABRAHAM--that they were for inheritance of the EARTH, not heaven--that Christ was going to return to EARTH and rule here for a thousand years. Hundreds were SHOCKED! They looked in their Bibles, as I had asked them, to the very scriptures I gave them. They went to their ministers. They said to them, WHY have YOU been preaching to me just the OPPOSITE of what the Bible says, showing the scriptures to their ministers. That brought persecution from the ministers, but people began to LISTEN.

On January 8, 1934 the program then called Radio Church of God, went on the air, never to cease to this day. Audiences GREW. I had to take it on FAITH.

Once, when I had to leave home in two minutes for the broadcast, without the money to pay (as I had to in advance) for that morning's broadcast, a man came to the front door, saying, "Here's my tithe," and left running. It was 10 dollars. Another time I was walking to the station for a broadcast, and the money HAD NOT COME. But a man met me on the way, and handed me the money. ALWAYS, one way or another, the money came. This was a WORK OF FAITH. It was the work of GOD!

In those early days I was especially interested in the book of Ezekiel. A special reason was that I saw Ezekiel was first given God's message in PROPHECY, while he was a Jewish slave, by the River Chebar in the land of Babylon. Now this was close to 120 years after the House of ISRAEL had been taken captive to ASSYRIA.

My astonishment was aroused when I saw that his message was to be taken to the HOUSE OF ISRAEL. Now Ezekiel was a slave among the HOUSE OF JUDAH--not Israel. By this time many of the "lost sheep of the House of Israel" had migrated north and west from Assyria. They were, by Ezekiel's time, in Britain and Western Europe.

The book of Ezekiel starts off in the first chapter with a rather weird description of his vision of the GLORY OF GOD.

The first message, or instruction from God, comes, beginning the second chapter. "And He said unto me, son of man, I send thee to the children of Israel, to a rebellious nation...[and they shall know] that there hath been a prophet among them" (Ezek. 2:3,5--c/f Rev. 3:9).

Now notice chapter three. In verses 8-10 of the second chapter, he had been given the message in a book--a roll, written on both sides--about which I will refer later. In chapter 3:1 God says, "...Eat THIS ROLL, and GO speak unto the House of Israel." Again in verse 4, "Son of man, GO, get thee unto the House of Israel, and speak with my words unto them."

NOWHERE in the Bible are JEWS called "the House of Israel." This term applies ONLY to the TEN-tribed Kingdom of Israel taken into Assyrian captivity more than a hundred years before Ezekiel and the Jews of the House of JUDAH were taken to Babylon.

Nowhere in the book does Ezekiel record his journey from where he was in Babylon to those of the House of Israel who were then in Britain and Western Europe. Nowhere does he record his giving of the message to them. He merely RECEIVED the message. He merely RECORDED IT IN WRITING.

There is no reason to think his message was ever delivered to the House of Israel in Ezekiel's time. The message in fact is for today--and contained a WARNING of things to happen to Britain, America and the Western European nations NOW in OUR DAY.

I saw clearly, back in those early days--and especially during World Wars I and II, that Ezekiel's prophecy was a message to be taken by some MODERN TWENTIETH CENTURY servant of God--a "modern Ezekiel" to America, Britain, Canada, Australia, New Zealand and South Africa.

I dwelt in hundreds of broadcasts on this book of Ezekiel and its WARNING of things IMMINENTLY NOW to HAPPEN TO Britain, the United States and Western Europe.

Of course I always did, from the very beginning of this WORK OF GOD, proclaim the good news of the COMING KINGDOM OF GOD.

The original apostles proclaimed the KINGDOM OF GOD, but they also put very special emphasis on something that specially applied only to their time, right then. They were personal EYE WITNESSES to the death, burial and resurrection of Jesus Christ. In THEIR day, the chief opposition and persecution came from those Jewish leaders who rejected Christ as the promised Messiah.

DO NOT MISUNDERSTAND. The Jews as a whole did not reject Christ. Indeed, virtually all His followers--the 120 that were WITH HIM and the apostles (Acts 1:15) from which the church started--all were Jews (or proselytes). The church BEGAN as almost 100% JEWISH. The Apostle Paul always went first to the Jews, and

most of his churches started out as Jewish. The persecution was not so much from the rank and file of Jewish people, as from their Jewish RULERS, who held political jobs under the Roman government--the Pharisees--and also the scribes and Sadducees.

Nevertheless, the EARLIEST opposition and persecution the apostles faced at the BEGINNING of the church was from these officials who REJECTED Christ as the promised Messiah. The apostles were EYE WITNESSES to His life, death and RESURRECTION. They spent 40 days with Him AFTER His resurrection.

In OUR TIME, God showed me in the New Testament where He sent His disciples FIRST to the same "lost sheep of the House of Israel" (Matt. 15:24). And so it was that Christ, the Head of this Work, caused me during the first 20 or 25 years of this Work, to put SPECIAL emphasis on Ezekiel's warning to OUR PEOPLE, IN OUR DAY. (Again, read the above mentioned booklet.)

But in the MEANTIME I was making every effort, as well as Garner Ted after he came on the broadcast--1955 and after--as my chief assistant in God's Work, to get the GOOD NEWS of the coming KINGDOM OF GOD into other countries AROUND THE WORLD--but with VERY LITTLE SUCCESS.

In those Gentile countries, the government CONTROLS ALL MEANS OF PUBLIC COMMUNICATION OR EDUCATION. They and their forms of government seek to control the MINDS of their people.

For years I tried to reach countries like India, China, Russia, Argentina, Brazil, etc., and even Britain, France, Germany, Holland, Belgium, etc. from radio stations OUTSIDE their countries but close to their borders. But most of these were "fly-by-night" second-rate shortwave stations, who really gave us virtually no audience to speak of in the countries we wanted to reach. The DOORS to these nations WERE CLOSED TO CHRIST'S MESSAGE.

But Christ said to His Philadelphia era Church, that because we have but little strength, He would OPEN THOSE DOORS TO US (Rev. 3:8).

Now I want to take you back to Ezekiel and show you something I think VERY EXCITING and MOST IMPORTANT!

God said to Ezekiel, "But thou, son of man, hear what I say unto thee...open thy mouth, and eat that I give thee. And when I looked, behold, an hand was sent unto me; and, lo, a roll of a book was therein; And he spread it before me; and it was written within and without: and there was written therein lamentations, and mourning, and woe" (Ezek. 2:8-10).

Continue: "Moreover he said unto me, Son of man, eat that thou findest; eat this roll, and GO speak unto the house of Israel" (Ezek. 3:1).

Now let us turn to the book of Revelation.

Chapter one gives the opening salutation and the introduction, giving the real SUBJECT of which the book is concerned. It is in verse 10: "I was in the spirit on the Lord's day, and heard behind me a great voice, as of a trumpet."

In the opening salutation we find that it is NOT the revelation of John at all, but the revelation of Jesus Christ. He is the Revelator--who does the REVEALING of what otherwise is non-understandable. The Apostle John was merely the WRITER, who recorded (1) the WORD OF GOD, (2) the testimony--direct words of--Jesus Christ, and (3) all the things that he SAW in VISION. In this vision, he was taken from the Isle of Patmos, where he actually was as he wrote, into THE DAY OF THE LORD--a special period of TIME here called the "LORD'S DAY."

The DAY OF THE LORD is the time when GOD supernaturally shall INTERVENE in this world's affairs, the beginning of His TAKING OVER all its governments, societies, production, commerce. We have had 6,000 years of the DAY OF MAN. Now we shall soon have 1,000 years of the DAY OF GOD.

Chapters 2 and 3 are messages direct from Jesus, in heaven, sent to the angels (which, some believe means to the chief human leaders of the SEVEN CHURCHES). Chapter 4 describes a vision of God's Throne in heaven. Chapter 5 shows God on His Throne, with a BOOK in His right hand--again, a SCROLL, written on both sides, and rolled up and SEALED with SEVEN SEALS. No one in heaven or earth was able to open the seals, and REVEAL what was therein written. Then appeared one as a slain, resurrected Lamb, standing in front of the throne, and HE alone was worthy to open the seals and REVEAL the meaning of the book. He stepped forward and took the book from the right hand of God.

The sixth chapter shows the opening of the first SIX of the seals. The seven seals cover the ENTIRE BOOK. The sixth seal, in time sequence, brings us down to the DAY OF THE LORD, with terrifying SIGNS in the sun, moon and stars.

The seventh chapter begins with four angels poised to let go the blowing of the first four TRUMPETS of the seven TRUMPET PLAGUES, which are, and constitute (that is, all seven trumpet plagues) the seventh SEAL.

Then another angel appears crying out to the four angels to HOLD UP the blowing of these trumpet plagues UNTIL the servants of God are sealed.

So here is one example of where God deliberately held up world conditions, and His own intervention UNTIL something important to HIM was accomplished. In this case it was the sealing of the 144,000. And also the other great numberless MULTITUDE of all nations. They have all come through (this numberless multitude) the GREAT TRIBULATION, which was symbolized by the fifth seal.



The seventh seal is not opened until the beginning of the 8th chapter. The first trumpet plague blew upon the EARTH, the second on the seas, the third plague was upon the rivers and lakes, and the fourth upon the sun, moon and stars.

This left three more plagues, called WOES. The seventh trumpet--the last--will be the seven LAST PLAGUES, at the very TIME of Christ's coming to earth to RULE all nations.

The 9th chapter carries the events into the first and second WOES (or the fifth and sixth trumpet plagues).

But we now come to an INSET chapter, as I have called certain ones, such as the 13th and 17th chapters--in a sense, "flashback" chapters, to bring up-to-date earlier events. The seventh trumpet or THIRD WOE is not opened until chapter 11, verse 15.

Now notice this tenth chapter--an inset chapter, not necessarily at all occurring at the TIME sequence of the end of the ninth chapter. The actual recording of EVENTS, TIME-WISE, is not continued until chapter 11, verse 15.

This chapter 10 has been virtually OVERLOOKED. I did not comment on it in the earlier days, or expound it when I wrote the OUTLINE of the book of Revelation, or the full booklet on the revelation. There was NO WAY it could have been understood then--until after subsequent events--just as we could not have understood how Satan sways the entire WORLD, as explained in Eph. 2:1-2, until we had radio and television.

A MIGHTY ANGEL comes down from heaven, his face as the SUN, his feet as pillars of fire. His voice was as the roar of a lion. He set his right foot upon the sea, and his left upon the earth.

He had a LITTLE BOOK open.

This mighty angel in the second half of this inset prophecy, beginning verse 6, swears by the Eternal GOD there shall be "time no longer" (A.V.--marginal translation--"no more delay"). But the angel continues, "But in the days of the voice of the seventh angel, (7th trumpet--which shall be the 7 last plagues--and which also is the PRECISE TIME of Christ's coming as KING over the earth)--when He shall begin to sound, the mystery of God should be finished..." (verse 6-7).

I italicized "when He shall" referring to the sounding of the last and FINAL trumpet, to show that the time setting of this brief two-part inset prophecy is NOT AT OR IMMEDIATELY AFTER the 6th trumpet (of chapter 9)--but SOME TIME PRIOR TO IT! Therefore, in time setting, this is a flashback. Now continue:

The Apostle John in his vision is told to take the little book which is open in the hand of the angel, and eat it up.

HOW LIKE EZEKIEL'S PROPHECY!

It was sweet as honey in his mouth but BITTER in his stomach.

The message of the little book seems to be what the angel next said, "Thou must prophesy [proclaim-preach-foretell] again before many peoples, and nations, and tongues and KINGS!"

Now WHEN?

The message of the little book written on both sides of a roll, to be eaten and swallowed, takes us directly back to Ezekiel's prophecy. Ezekiel himself, as I have shown, NEVER WENT TO ISRAEL, NEVER DELIVERED THAT MESSAGE. It was not a prophecy for the Israel of his day--but for OUR DAY, NOW. Ezekiel's prophecy was NOT a message to MANY NATIONS, speaking different languages, and to their KINGS. It was to the REBELLIOUS PEOPLE of the House of Israel and it was emphasized to Ezekiel they were NOT of strange speech--NOT foreign Gentile nations.

This WORK OF GOD did carry that message to those same people in OUR DAY, prior to January, 1972.

I felt I had reason to believe it was POSSIBLE that OUR WORK would be FINISHED by January, 1972. I wrote and printed that many times. But I also said I WAS NOT SETTING DATES--it was not CERTAIN!  
It was a possibility.

But being HUMAN, many of those supporting me in this Work did take it as a definite date. Up until then they sacrificed to send in tithes and offerings for God's WORK. When the Work did NOT end in January, 1972, some FOOLISHLY said, "Now I'm through going without things I'd like to have--my Lord delayeth His coming!"  
Read what God says of those who say and do that!

Now WHEN is the TIME of this prophecy in Revelation?

Read right on. Chapter 11 is merely a chapter division written by MEN. But John's book of Revelation continues right on. The apostle, in his vision, is told now by this same angel to rise and MEASURE THE TEMPLE. But LEAVE OUT the court which is for the Gentiles, for they shall tread down the Holy City for 3 1/2 years. So the TIME of our prophecy is at least 3 1/2 YEARS before Christ's coming--before THE GREAT TRIBULATION, before the beginning of the DAY OF THE LORD and before the seventh angel blows the last trumpet!  
Then it continues on into the message of the TWO WITNESSES--also referred to and perhaps identified in Haggai and Zechariah. And THEY SHALL PREACH A LAST WARNING TO THE WHOLE WORLD FOR 3 1/2 YEARS!

And it is not until after ALL THIS, that the time element picks back up with the sounding of the 7th trumpet in chapter 11:15.

Therefore, MY CONCLUSION?

Could it be possible, after proclaiming the Gospel of THE KINGDOM OF GOD, as well as Ezekiel's warning to the people of Israel, that, beginning January, 1972, when my PRESENT CAMPAIGN of walking through the doors God said He would open (Rev. 3:8) to KINGS, and many NATIONS of DIFFERENT LANGUAGES commenced, that it is the FULFILLMENT OF THIS PROPHECY OF REVELATION 10?

To me it comes as a STARTLING, AMAZING EYE-OPENING NEW LIGHT DIRECT FROM GOD!

THAT IS THE MOST IMPORTANT PHASE OF GOD'S WORK TODAY!

And THE JOB IS GETTING DONE!

It is now after midnight, but I had to finish this letter yet tonight so our Johannesburg office can get it telexed to Pasadena to be copied and mailed to you right away. I have to be up at 6 a.m; luggage call at 7:30; take off from the airport in our plane at 9:30, to fly to Swaziland where I meet the king, and have dinner with him tomorrow night. Next day on to the NEW all-black state of Transkei, to meet the new Prime Minister. I know him already. He flew into Johannesburg last June to see me. He will have a big crowd in the afternoon to hear my message. Then on to Port Elizabeth for another big public meeting, then to Cape Town, where a CAMPAIGN is planned.

Yes, whether I get to sleep or not, THE JOB IS GETTING DONE! THANKS FOR STANDING back of me 100%. This Sabbath I will speak to our brethren in the Church at Cape Town.

Next week, MORE OF THE SAME.

Please remember us in your prayers and continue actively to support God's Work. We need you!

Goodbye for now, my beloved children in Christ. God bless you all.

In Jesus' name,

Herbert W. Armstrong

WORLDWIDE CHURCH OF GOD  
WORLD HEADQUARTERS  
PASADENA, CALIFORNIA 91123

HERBERT W. ARMSTRONG  
President and Pastor

December 24, 1976

Dear Brethren and Co-workers in Christ,

VERY FEW MEN in this world know personally as many heads of governments as I. Yet I am absolutely AMAZED at how short a period of time most of them last. Many have a tenure in office--if they stay healthy--of only four to six years. Many die in office. Some are assassinated--others shot down in a military coup or violent overthrow of government. Some are forced to resign.

I think over, in my mind, about many I have known, some closely and intimately--now GONE! One was Prime Minister Eisaku Sato of Japan. He and I had a personal agreement we would throw away a year annually--become one year younger each year. And also, as he said to me, "One of us must live into the 21st century, so to have lived into THREE CENTURIES--and that must be you, Mr. Armstrong, because I was born in this century."

Before he died last year, he received the Nobel Peace Prize.

There was Emperor Haile Selassie of Ethiopia, taken prisoner in a military coup which overthrew his long-established government. He died in military custody.

There was President Allende of Chile, machine-gunned in the back in the very room where I had the private conference.

There was President Rahman of Bangladesh, assassinated in an overthrow of his poverty-stricken, illiteracy-cursed country.

There was the King of Afghanistan, whom I was invited to visit, but who was overthrown and driven to European exile before my visit could be arranged.

There have been others, affectionate friends of mine, whose terms of office have expired, such as V.V. Giri, ex-President of India.

Prime Minister Thanin Kraivichien of Thailand has been driven from office in a military coup, again overthrowing the Thai government. He is being held in "protective custody." Three weeks before this military coup, I had a private meeting with him in his office in Bangkok, and that night he sat next to me at a banquet.

I see these heads of state personally. I see them IN TROUBLE. And, very often I soon get news that THEY ARE DEAD! Men I KNOW! Men with whom I have had private talks!

Perhaps it is not quite as REAL to you. You have not KNOWN these men in a close, personal way, as I have. It has struck CLOSE to me! Yet I try to share my experiences with all of you to help you also feel the reality of what is going on.

For what it portends as ABSOLUTELY CERTAIN SOON TO STRIKE IS GOING TO AFFECT YOU, personally, just as much as me--and perhaps a LOT MORE TERRIFYINGLY unless you are as READY as I.

It means THE END of this world, as currently organized, IS UPON US!

God Almighty sent Jonah to warn the Gentile city NINEVEH! They HEEDED his warning. And the destruction did not come, BECAUSE God saw their deep repentance--their turning from their evil ways-- He heard their desperate PRAYERS asking for MERCY!

But God said that if He sends a prophet to modern Israel as He now uses us to warn the people of America, Canada, Britain, Western Europe, Australia, New Zealand and South Africa, they by nature WILL NOT HEED! So, if they DON'T, then I tell you what IS CERTAIN TO HAPPEN.

Let me give you a picture of it from GOD'S OWN WORD, AS GOD HIMSELF HAD IT PICTURED!

"HOWL YE, for the DAY OF THE LORD is at hand; it shall come as a DESTRUCTION from the Almighty. Therefore shall all hands be faint and every man's heart shall melt, AND THEY SHALL BE AFRAID! ...PANGS AND SORROWS shall take hold of them, they shall be in pain as a woman that travaileth: they shall be AMAZED one at another: Behold, the DAY OF THE LORD cometh, CRUEL, both with WRATH and FIERCE ANGER, TO LAY THE LAND DESOLATE: AND He shall DESTROY the sinners thereof out of it..." (Isa. 13:6-9).

These world happenings now are NOT just ROUTINE world news! They signal the great world crisis that will usher in the government of God to finally and effectively bring peace at last. They are GOD'S LOVING WARNING TO US, of the fast-coming SUPREME CRISIS at the END of this world's society, civilization, governments,-- man's whole evil SYSTEM.

Then, afterward, shall come the HAPPY, PEACEFUL WORLD TOMORROW, ruled by the GOVERNMENT OF THE LIVING GOD!

Dear co-workers, I hope you realize ours is not an easy job. The living Christ has called us to labor together to WARN this world. In JESUS CHRIST is the only hope and safety! Some are going to heed our message and receive God's protection through the tribulation (Luke 21:36).

Together we have been given the job to prepare the way for Christ's return (Matt. 24:14). It is a privilege and responsibility no other generation has shared. It will also mean a better reward! God rewards us individually according to our works--our zeal and wholeheartedness in supporting and carrying out the greatest task in this world.

Thank you for your continuing prayers and your regular tithes and offerings. You are building up a great reward in the Kingdom of God!

With deep love, in Jesus' name,

Herbert W. Armstrong

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HERBERT W. ARMSTRONG  
President and Pastor

January 20, 1977

Dear Brethren and Co-Workers with Christ,

Today another President of the United States went out of office and a new one was sworn in. A month ago I wrote you of the many heads of governments I had known and talked with privately, who have died, gone out of office, been killed, or forced out.

Of course, in the United States we have a new President inaugurated every four or eight years anyway. But in most of these other countries that I mentioned, the presidents, kings, prime ministers, and one emperor had been forced out by overturn of the government--usually violent--or by death.

But really--the real TRUTH is--all this is not a BAD sign of BAD things to come, but a GOOD sign of GOOD things to come!

Let me explain. Let me make it PLAIN--for it really is the PLAIN TRUTH. Sure, things are getting WORSE and WORSE in the world. We are actually in the first preliminary beginnings of the most terrible times the world has ever seen--the GREAT TRIBULATION--the TERRIBLE WORLD CRISIS at the CLOSE of THIS AGE.

And that means the coming of the happy, joyful WORLD TOMORROW--the time of WORLD PEACE--of prosperity, abundance for all, happiness and joy of exciting, yet PEACEFUL times--and ETERNAL LIFE at last made available for EVERYBODY! We are the living generation when this will come.

So actually, our mission is to spread the GOOD NEWS of the very SOON-coming WORLD TOMORROW and of WORLD PEACE.

Every day brings us one day closer to WORLD HAPPINESS AND REJOICING! Ever think HOW WONDERFUL it is that we happen to be living in the time when that WONDERFUL NEW AGE will come--in our very generation?

Let me right here make a solemn CONFESSON! In July, 1933 the Almighty God--through Jesus Christ--conferred upon me, personally, HIS GREAT COMMISSION--to take to all the world as a witness for all nations, the GOOD NEWS (Gospel) of Jesus Christ, ANNOUNCING the IMMINENT coming of the KINGDOM OF GOD.

Jesus came and ANNOUNCED this Good News (the word Gospel means GOOD NEWS) of the KINGDOM OF GOD--to bring the world PEACE and SALVATION and ETERNAL LIFE in happiness and JOY. That was over 1,900 years ago. Many believed on Him as the promised Messiah, but THEY DID NOT BELIEVE HIS MESSAGE OF GOOD NEWS. After 3 1/2 years, only 120 had believed WHAT HE SAID (Acts 1:15). In 40 years, JESUS'

GOSPEL of the KINGDOM had been suppressed! And replaced by a gospel ABOUT the PERSON of Christ--saying the FALSE CHURCH which sprang up in 33 A.D. was the Kingdom already here, saying God was a TRINITY--thus doing away with the fact that we may receive God's Holy Spirit and be begotten as VERY CHILDREN of GOD, to be BORN actually into the FAMILY (Kingdom) of God--and doing away with God's law and therefore, God's GOVERNMENT.

Jesus raised up HIS church, the true CHURCH OF GOD--in 31 A.D. In 33 A.D. (Acts 8), Simon the sorcerer started what became the GREAT false church, the "daughter of Babylon"--or in other words, the "Babylonian Mystery religion" (Rev. 17:5) appropriating the NAME "Christian," but DENYING Christ's TRUTH. The true Church, after the terrible wave of persecution, virtually went UNDERGROUND. They could teach the true Gospel only secretly, but not to crowds--no longer to the WORLD! For 18 1/2 centuries the world was DECEIVED (Rev. 12:9, 17:1-2). In all that time Christ's true Gospel was not preached to, nor heard by the world. Only a false teaching.

Just HOW does the BIBLE count a GENERATION?

In counting successive generations in a genealogy (as of Christ), it counts a generation from one's birth to the date of birth of his son (as in Matt. 1:17). But in speaking of an entire generation--like this or that generation, it refers to the entire LIFE-time of a generation, from birth to death. For example, of the generation then living in Moses' day, none of that entire generation then living--from 20 years and above--was to be allowed to enter the promised land. They were 40 years in the wilderness. So that generation was at least 60 years. The present living generation is probably longer.

So UNDERSTAND! Jesus came with the GOSPEL (GOOD NEWS) ANNOUNCING the future coming of the KINGDOM OF GOD, immediately after He had QUALIFIED to replace the former super archangel Lucifer (Satan) on the throne at that time.

The first man, Adam--father and progenitor of the human race--rejected the GOVERNMENT OF GOD, which Lucifer before him had rejected. Adam made the decision to DECIDE FOR HIMSELF what is good and what is evil--right and wrong--rejecting God's LAW of God's government which defines what is right and what is wrong. Adam deliberately CUT HIMSELF AND HIS HUMAN FAMILY OFF FROM GOD, AND ALL CONTACT WITH GOD.

God compelled Adam to make his own decision. Since he cut himself off from God's government and all contact with God, the Master Plan of God called for a 7,000-year period of which the first seven days of creation in Genesis 1 were a type. Six millennial days (6,000 years), for man to run his course, going his own way, cut off from God--devising and building his own society, civilization, and all in it. Man had put himself under the sway of Satan. Satan shall remain on that throne of the earth UNTIL a successor has qualified, AND HAS BEEN INDUCTED INTO OFFICE.

So man, under the invisible sway of Satan, deceived into believing Satan does not exist, established his own GOVERNMENTS, his



own systems of education, his own systems of commerce and industry, his entire society with all its customs, and varied and various ideas of what is right and what is wrong. God knew that it would take 6,000 years for man to bring himself to the point of DESTROYING HIMSELF--of erasing all humanity from earth. But just before that could happen, God will intervene.

Now Jesus came over 1,900 years ago. He ANNOUNCED the Kingdom of God--to rule ALL NATIONS of the ENTIRE EARTH with the GOVERNMENT OF GOD--which Lucifer had rejected--and which, in turn, ADAM had rejected for the HUMAN FAMILY. For 6,000 years God adopted a "hands-off" policy toward humanity--except He reserved the right to INTERVENE on certain specific occasions which He deemed necessary for His PURPOSE. He intervened in the incident of Cain slaying Abel. Enoch walked with God--lived GOD'S WAY. God intervened with Noah and the Flood. He intervened in the personal lives of Abraham, Isaac, Jacob and Joseph. He intervened in the case of the nation ISRAEL--but never promising them any spiritual blessings, salvation, or eternal life. And He sent CHRIST with the GOOD NEWS, announcing almost 2,000 years in advance, the RESTORATION of the GOVERNMENT OF GOD, in the form of the KINGDOM OF GOD, to restore PEACE, happiness, and this time, SPIRITUAL SALVATION WITH ETERNAL. LIFE for all who will obey His laws.

All this while--from Adam--GOD HAD NOT CALLED THE PEOPLES OF THE WORLD TO SALVATION and the gift of eternal life--except those mentioned, and the prophets.

Jesus said plainly, "None CAN COME to me except the Father draw him." GOD WAS NOT TRYING TO SAVE THE WORLD OF HUMANITY--YET! But Jesus raised up HIS CHURCH--THE CHURCH OF GOD. They were specially called--PREDESTINATED. The Father did now draw those called to salvation--the VERY FEW. Once called, it was THEIR PERSONAL CHOICE whether they accepted the call.

WHY did He call a FEW--and WHY only a few? They were called to OVERCOME SATAN and Satan's world, even as Jesus did, TO QUALIFY TO SIT WITH HIM ON HIS DAVIDIC THRONE IN JERUSALEM, even as He had to overcome Satan to qualify to sit on this throne. But ONE THING MORE--VASTLY IMPORTANT--they were called to HELP and STAND BACK OF GOD'S CHOSEN APOSTLES in PROCLAIMING THE GOSPEL (GOOD NEWS) OF THE COMING KINGDOM OF GOD!

But before 70 A.D. (Gal. 1:6-7; II Cor. 11:4; Rom. 1:18,25) Jesus' Gospel ANNOUNCEMENT was SUPPRESSED, replaced with a "gospel" that DID AWAY with the Kingdom of God (calling it the church), did away with being born of God (the Trinity doctrine), and did away with God's law, thus leading a deceived world into SIN.

But by 1927 we had REACHED THE VERY GENERATION WHEN MAN'S 6,000 years cut off from God will be concluded. During this generation--within 60 to 90 years OR LESS--from 1927--CHRIST WILL COME AGAIN and RESTORE the GOVERNMENT OF GOD over the entire earth. The dead IN CHRIST shall be resurrected immortal SPIRIT BEINGS--we who are Christ's still then alive will be INSTANTLY CHANGED to immortality--and WE SHALL REIGN OVER ALL NATIONS for 1,000 years!

The GENERATION had come during which the happy WORLD TOMORROW, ruled by Christ and the KINGDOM OF GOD (YOU AND ME) will RESTORE PEACE AND HAPPINESS.

SO--the time had come when God WANTED THAT ANNOUNCEMENT--that GOOD NEWS of the true Gospel--TO GO TO all the WORLD of the generation when it will happen.

God had prepared me in a considerable measure for this tremendous responsibility before my conversion in 1927-28. He continued that preparation--trial and test--and in July, 1933 He conferred on me that staggering responsibility of taking this Message to the whole world.

He has called you as CO-WORKERS and Brethren to STAND BACK OF ME and make this tremendous undertaking possible. Each has his part, if only to put your hearts in the work and in your PRAYERS for it and for me.

WHAT A GLORIOUS PRIVILEGE!

God has called ONLY those predestinated to be called at this time so far. But just think HOW WONDERFUL--soon, because of our labors and sacrifices for Him and for humanity, Satan will be bound, Christ will be ruling--when ALL HUMANITY will then be called to this glorious salvation. What a WONDERFUL privilege we have! What a wonderful time in which to be living!

WORLD PEACE AND UNIVERSAL HAPPINESS IS JUST AROUND THE CORNER. We are hastening it by our sacrifices, prayers and HELP.

THANK YOU and God bless you.

In deep love, in Jesus' name,

Herbert W. Armstrong

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HERBERT W. ARMSTRONG  
President and Pastor

February 25, 1977

Dear Co-Workers With Christ:

I am writing from Bucharest, Rumania. I am spending two or three weeks at the Otopeni Clinic, famous over all of Europe, recharging tired batteries.

I have kidded about being 37 going on 36. It is acknowledged by all, so far as I know, that I appear to be at least some 20 years younger than I actually am. I have said that not one man half my age (42) out of a hundred could keep up with the pace I do in God's Work.

But there may have been a slight misunderstanding in some of this, and I wish to be utterly FRANK, and not to pretend. It is true, the dynamic power, energy and drive has been there. It is true that probably not one in a hundred half my age could do the work that I have been doing.

But what I feel most of you have NOT realized is that MUCH if not MOST of all that energy, vitality, drive and power has come from two sources--God, of course (Isa. 40:29-31), and sheer determination and SELF-drive, even when I did not feel up to it.

But it's like one lady wrote to me years ago. "You may stand in that pulpit and preach with the energy and power of a 40 year old, but you must remember you are standing on 80-year-old legs."

Under the STRENUOUS travel, with the continuous speeches before Rotary Clubs, Lions Clubs, Kiwanis, Knights of Columbus, etc., etc., besides numerous other meetings with leaders around the world, I have had to keep up constant writing, besides the OVERSIGHT of the entire vast worldwide Work.

Of course in the latter I have had the very able assistance of my son Garner Ted. I like to think of our relationship--and I think God looks upon it this same way--as in the very beginning, when there were only the TWO Great Supernatural Beings in existence--the WORD, who later became Jesus Christ, and God (John 1:1-3, 14). But although they were a TEAM working in perfect HARMONY, with one mind--that is each in perfect agreement with the other--God was the Leader over the WORD. When the Word was made flesh and dwelt among us (John 1:14) as Jesus Christ, He said, "My father is greater than I," and He said He spoke only what the Father told him to speak. Yet THERE WAS PERFECT HARMONY, as between Garner Ted and me, and the Eternal God has delegated to me THE GREAT COMMISSION, to take the announcement of His true Gospel TO ALL THE WORLD, and I will leave no stone unturned to see that it is done.

I feel that God will continue renewing my youth and physical vigor and mental powers as long as necessary to get His job done. I have had to come to realize that this excessively arduous job of THIS NEW DIMENSION, getting into nations where doors were closed to the Gospel before, traveling the WHOLE WIDE EARTH--is one few could endure. While I was driving myself on, even in fatigue, my physical body was taking a beating.

There was a time when Jesus needed to take off a little time and go aside to a quiet place and get some rest. So I have decided I must do.

I am not here because of faith in man's modern methods, but by faith, for all healing is in Christ--but being here in a position of enforced REST from strenuous routine and travel--keeps me in REGULAR HOURS of health-meals--and I cannot have this opportunity to recoup vitality while still traveling and constantly speaking. I have Dr. Lochner with me, giving me twice daily rubdowns (massages) and I get regular hours for sleeping. In a couple of weeks I'll be back on the job as vigorously as ever.

My left ankle received a serious sprain three months ago, after speaking to a packed auditorium in Port Elizabeth, South Africa. A sprain, as I have learned, is worse than a break. It seems to me mostly healed by now but is still far from being back to normal. I have had to learn to walk all over again, and still am a bit unsteady. But God is with me, and I NEED YOUR PRAYERS!

I have at least ten more years of vigorous active work needed to finish the Work that God has committed to me--or LESS, if God cuts time shorter, which is most likely!

Yesterday the idea came to mind to write a BOOK--it may become a series of articles--I hope in the new magazine QUEST/77--a sort of opposite to the famous H. G. Wells book Outline of History. Such a book seriously needs to be written. I did manage yesterday to write out a synopsis OUTLINE of the 14 major chapters the book will require.

Meanwhile, news from Pasadena is that all is well. Our Great God is on His throne!

With deepest love,

Herbert W. Armstrong

WORLDWIDE CHURCH OF GOD  
WORLD HEADQUARTERS  
PASADENA, CALIFORNIA 91123

HERBERT W. ARMSTRONG  
President and Pastor

In Flight, Republic of Transkei to  
Cape Town, South Africa

March 22, 1977

Dear Co-Workers with Christ:

An hour ago I had just ended an address before the ministers of the world's newest government, the entire legislative assembly and others of the general public.

This morning Mr. Rader and I both spoke to the Prime Minister and his ministers in their ministers' or cabinet room.

It was a rare once-in-several-lifetimes experience. Because a week ago across Africa on the west coast I addressed the 80 or 85 delegates who were drafting a new constitution for another soon-to-be NEW nation, Southwest Africa. I addressed them in their famous Turnhalle in Windhoek, their capital city. They held this special session for the sole purpose of hearing my address. Everyone I talked to in Cape Town, it seemed, was simply amazed that such a special session had been called to hear an address from one of another country.

So far this has been one of the busiest, most productive trips of my life. Mr. Robert Fahey, Manager of our South African office in Johannesburg, surely takes me seriously when I give my age as "37 going on 36." Not many of that age could keep up the pace he has set for me--and he does the planning for my South African trips before I come. There have been meetings, addresses, speeches, interviews, luncheons, dinners planned for morning, noon, afternoon and night nearly every day since Mr. Rader and I arrived.

However, my badly sprained ankle (it happened last November 11 just after I finished a campaign speech before hundreds in Port Elizabeth, South Africa, on my last trip down here before this one) has improved.

I will try to fill you in on what's happened so far on this trip.

I had been in Bucharest, Romania, expecting to stay two more days, when I was suddenly called to London by telephone. This got me out of there just barely the day before that devastating earthquake (7.2 on the Richter scale). In London on Thursday night I had dinner with all the ministers stationed in England we could get together. On that Sabbath I preached once again at Bricket Wood. By telephone they managed to reach about all from the London Church and also several from churches to the north in England, so the gymnasium was well filled.

After another day or two in London and stopover in Rome, we left Rome Wednesday, arriving Johannesburg at 1:00 a.m. Thursday morning. It was 3:30 a.m. by the time I had gotten from the airport into the city, my luggage brought to the room, and I had turned out the bedside light to get some sleep. I had to rise early enough to drive to Pretoria to speak at a luncheon before the Rotary Club of Pretoria. At 2:45 of the same afternoon we met with the new Mayor of Pretoria in his very elegant office at City Hall. We found him to be an ardent reader of The PLAIN TRUTH. He asked me to autograph two different issues for him and another piece of white paper for his son. Dinner that evening in Johannesburg with Mr. Fahey and his chief assistants.

Friday, March 11: Luncheon engagement with Mr. and Mrs. Owen Williams at Ellis Park (he is the leading tennis promoter in South Africa), together with Arthur Ashe (he is President of the Black Tennis Foundation). A connection is being considered with AICF to assist underprivileged and promising blacks to develop and enjoy tennis. During our talk following lunch we were able to watch Bjorn Borg (Swedish and Wimbledon champion) defeating Fred McMillan. That night we had dinner with several of our South African ministers and their wives.

Sabbath, March 12: Church services of combined churches of this area. Mr. Fahey led and gave announcements. Mr. Rader spoke on the comparisons between Joseph's life and this Work today, and I spoke on "JUST WHAT IS CONVERSION?"

March 13: Could this be possible? Mr. Rader's report indicates I had a day of rest--but I wrote an article or two. Mr. Rader to tennis luncheon to meet Judge Blen Franklin, President of the South African Tennis Federation. Mrs. Rader arrived from New York.

Monday, March 14: In the morning flew to Windhoek, Southwest Africa (Namibia). Arrived 12:30 p.m.. Met by Martin Bode and Frank Nelte, ministers from Johannesburg. At 3:00 p.m. met Mayor and Mrs. Yssel, Mayor of Windhoek. Mayor Yssel is a PLAIN TRUTH reader, though he holds to his own Protestant beliefs. Also present were the City Secretary and the City Engineer. The Mayor welcomed us to Windhoek and presented me with the Windhoek Yearbook. We discussed my worldwide work and portions of the book of Revelation. Our visit was 46 minutes.

At 4:00 p.m. Mr. Rader was interviewed by press and radio preparatory to my address to the Turnhalle that evening.

6:30 p.m. Came the big event. Representatives of 11 population groups who were framing the constitution for the new nation, being given its independence by South Africa, came in special session to their grand meeting room to hear my address. They had been meeting since September, 1975, in a constitutional convention at Turnhalle to draft a constitution, form an interim government, and achieve independence by December 31, 1978.

Mr. Rader introduced me. He said he understood they had been criticized for taking so long, then explained that only the Declaration of Independence was signed in the United States on July 4, 1776, and that the Constitutional Convention, which began

in Philadelphia in September, 1787, took considerable time and effort to draft the United States Constitution. He also told them of my worldwide work building bridges between nations and peoples, etc. I followed by mentioning that I had attended the entire San Francisco Convention where the Charter for the United Nations was drafted, as well as the first meeting of the Security Council in New York. I emphasized the difficulties they face in starting a new nation and new government in today's world with governments of nations crumbling at the rate of one a month. I then explained how this whole confused world--chaos in government--as well as in all society worldwide--had started at the incident of the forbidden fruit. How angels had first inhabited the earth--rejected God's government based on God's law of LOVE and turned to the way of life of "GET" instead of God's way of "GIVE" or LOVE. How Adam and Eve had disbelieved God, believed Satan's deceptive lies, took to themselves the knowledge of right and wrong, rejected the government of God and cut themselves and their posterity (all mankind) off from God.

Whereupon God adopted the "hands off" policy toward humanity for 6,000 years. Now man had been left to devise HIS OWN government, HIS OWN religion, educational system, commerce and industry and total society and way of living.

Today's world with its scores of varied man-made governments and all this world's evils was the result. I explained how God knew that, left to himself, MAN would within 6,000 years DESTROY HIMSELF--and that we have reached the very LAST GENERATION of this present evil world. For the first time in human history the weapons of mass destruction exist that can erase all human life from this earth--UNLESS Almighty God intervenes to save us from ourselves. How God reserved to Himself the right to intervene if and when necessary for His ultimate purpose--that MANKIND LEARNS THAT ONLY GOD'S WAY OF LOVE CAN BRING PEACE AND HAPPINESS.

I mentioned how God had intervened in the case of Abraham, Moses and the ancient nation Israel; Christ and the church. How Christ's gospel was the ANNOUNCEMENT of the restoration of the GOVERNMENT OF GOD to bring the world peace and happiness--but how they put Him to death and suppressed His gospel ANNOUNCEMENT of the KINGDOM OF GOD before the end of the first century. The world went on ignorant of God and His WAYS.

Today we approach the END of the 6,000 years and of this civilization. We have reached the last GENERATION--the very GENERATION in which the nations would destroy all humanity IN NUCLEAR WAR--unless God intervenes to save humanity ALIVE. He raised me up for the purpose ONCE AGAIN in THIS FINAL GENERATION of getting out the GOSPEL ANNOUNCEMENT just before it HAPPENS.

Then I said, "You gentlemen are faced with the solemn task of trying to hammer out another NEW government in the kind of world we live in today. In such a world you have to deal with other nations, and you will not be able to form a government based on GOD'S LAW, for you would be a lamb among wolves. But you CAN try to form a government that gives equal justice, opportunity, protection and concern for the WELFARE of your own people in your domestic policies. And the nearer you can come to forming foreign policies and pursuing

dealings with other nations as nearly like GOD'S WAY as possible, the more you will be specially blessed by the God who is CREATOR and SUPREME RULER OVER ALL. And you will live into His WONDERFUL WORLD TOMORROW--when the KINGDOM OF GOD rules your people and all the world in PEACE and HAPPINESS and WELL-BEING and JOY. It is THE WAY--and the ONLY way that will lead to GOD and the welfare of us all."

That in essence was my message to them. God strengthened me to deliver it to them in POWER and with AUTHORITY and I can say truthfully that they were really MOVED and impressed.

I give you this much detail because I wanted you co-workers to know JUST HOW this urgent and necessary gospel MESSAGE is now reaching the heads of governments AROUND THE EARTH. I feel that my message this afternoon to the world's YOUNGEST nation, which was along somewhat similar lines, was even stronger, with greater power and authority, and I know it shook and moved the audience, including the lawmakers and the heads of those who execute the law in that nation.

Much more work lies ahead for me here in South Africa the next several days. Expect to be in Durban for Passover.

This is by far the MOST IMPORTANT WORK BEING DONE ON EARTH. It needs your EARNEST PRAYERS--and your most generous financial support--that is YOUR PART--and you have a part the same as I. Time is getting shorter. Pray HARDER MORE OFTEN! GIVE more generously and more often. WE are being judged NOW and shall be REWARDED according to our works.

With great love, in Jesus' name,

Herbert W. Armstrong



WORLDWIDE CHURCH OF GOD  
WORLD HEADQUARTERS  
PASADENA, CALIFORNIA 91123

HERBERT W. ARMSTRONG  
President and Pastor

April 18, 1977

Dear Brethren of God's Church:

This is a very personal announcement. Forty-three years ago God committed to me His GREAT COMMISSION--to carry Christ's gospel--the KINGDOM OF GOD--to all the world. It is a staggering responsibility! In many ways He had prepared me for it in advance. Apart from organization, I have had to rely on God for private, personal needs as well.

Even before He thrust me into His Work, God provided the wife of my youth. He used her in bringing about my conversion, and for fifty happily married years giving me the needed closeness and warmth of companionship, love, affection and inspiration only a wife can give.

Since her death, God miraculously has opened to me doors (Rev. 3:8) to kings, emperors, presidents and prime ministers, so that Christ's message may be taken into nations whose doors were closed to this message. At this stage no one but myself can do this. And I could not endure the grueling worldwide travel had not God blessed me with youthful vigor, vitality, and energy (Isa. 40:28-31) enabling me to carry on more vigorously than one in a hundred half my calendar age. This almost constant travel (last year 300 out of 365 days) and loneliness has reawakened me to the serious need God recognized when He said, "It is not good that a man should be alone."

Directly or indirectly, you brethren are all my sons and daughters in the Lord. But I am nonetheless human. Like the Apostle Paul said, "We also are men, of like nature with you." God says through James, "Elijah was a man of like nature with ourselves." Paul said, "Am I not an apostle?... Do we not have the right to be accompanied by a wife?" (RSV). People do sometimes forget an apostle has personal needs.

Of course no one could take the place of my beloved wife of fifty years. But the Work of God must go on, finishing the GREAT COMMISSION God committed to me, in this new and MOST IMPORTANT phase of the entire Work. And God now has graciously provided the wife to be constantly at my side--a woman truly led by God's Holy Spirit. We have given the matter much time, to be sure it has grown into true love and like-minded rapport, as well as definitely sure it is God's will.

This is to announce my marriage to Ramona Martin, in an informal and simple ceremony, attended only by our respective families on Sunday, April 17th, Garner Ted Armstrong officiating.

With much love, in Jesus' name,

Herbert W. Armstrong

WORLDWIDE CHURCH OF GOD  
WORLD HEADQUARTERS  
PASADENA, CALIFORNIA 91123

HERBERT W. ARMSTRONG  
President and Pastor

May 16, 1977

Dear Brethren of God's Church,

This may be the MOST IMPORTANT letter I have ever written. First, I want to THANK YOU with a grateful-filled, yet gravely concerned heart for your wonderful and generous response to Garner Ted's appeal for a large SPECIAL offering a week ago. It HELPED TREMENDOUSLY. Again it proved, as Ted said in his letter read in all the churches, that we are GOD'S Church--one close, loving family.

Also that all of us are poised to do whatever we can for the sake and continuance of this vitally important work and we must realize that this work IS more important TO GOD than anything else in the entire UNIVERSE right now!

Yet, gratifying as your response to that one SPECIAL offering was, this is a great worldwide work that requires expenditures of large sums WEEK BY WEEK to keep it going.

I am now going to have to ask you to do MUCH MORE than that splendid special offering. And that is to GO TO YOUR KNEES and make SPECIAL, fervent, continuous PRAYERS--STARTING WITH FASTING, which has been requested for this coming Sabbath--even CONTINUOUS, or at least REPEATED and frequent FASTING with fervent, INTENSE, desperate appeals to God to come to the rescue of His Work, even with MIRACLES!

It is just that serious!

Let me give you the concrete FACTS.

I have just returned from the Big Sandy (Texas) campus graduation. I have not been able to go to Big Sandy but rarely--I think a year ago was the last time--and what I saw there was a real eye-opener. Attending graduation exercises were two or three bank presidents, presidents and vice presidents of other colleges in east Texas; important business men, multi-millionaire oil men. Several of these--the most important men in east Texas, congratulated me on the fact that Ambassador College at Big Sandy has given all of east Texas a new cultural awakening--and made a tremendous uplift in the morale and the uplifted life of the whole area.

But it made me sick at heart--my heart literally ached to realize that the financial situation may probably cause the closure of Ambassador College, Big Sandy. This college has earned and now has the enthusiastic goodwill and praise of the whole section--within an area of at least a 100-mile diameter. Pray with me God will send a MIRACLE to prevent it.

Brethren, I want to tell you that removing the college from Big Sandy is to Garner Ted and me both like cutting off our right arms.

But, as I wrote you in the letter read on April 27th, God committed to me in July, 1933 Christ's GREAT COMMISSION--to take Christ's GOSPEL ANNOUNCEMENT to the WHOLE WORLD for a witness to ALL NATIONS.

God did not call me into the COLLEGE BUSINESS--as a business. I MUST keep the PRIORITIES straight as He gives them to me, for I shall have to give account to Christ when He comes!

But by 1947 it finally became NECESSARY to found Ambassador College. There were reasons why it HAD to start in Pasadena. God miraculously opened the doors to start it there, when we had no money to start it with.

I had been used to raise up the parent church at Eugene, Oregon with 19 members in 1933. It GREW. God opened radio to me January, 1934. The PLAIN TRUTH was born February 1, 1934. I held nightly evangelistic meetings in or near Eugene for some two years. We went on radio in Portland, Seattle, Spokane. I began holding meetings in Seattle and elsewhere--where God had ADDED members to form a small local church. But I could not preach at Eugene, Jefferson, Portland, Seattle, Creswell and other churches all at once on the same Sabbath. There was not enough of me.

Ambassador College became NECESSARY to train ministers for new local churches beginning to rise up rapidly. The college started October 8, 1947, after I had learned what birth-pangs were.

The purpose of the college was to provide personnel for the work--and ministers to FEED THE FLOCK that was growing 30% per year.

As I said, I have to consider the PRIORITIES.

Let me give them to you.

First, above priorities for the WORK ITSELF, priority number one is the necessity of a SPIRITUAL REVIVAL in the WHOLE CHURCH. Without that, the whole work is skidding on the way down--and OUT! It is just that SERIOUS!

I have started setting the example by five days fasting and prayer, and I am going back to it with my whole heart--I hope for the next five days!

I call on all the MINISTERS to FAST AND PRAY AS NEVER BEFORE! We have hit such crises before. And when we fasted and prayed with our WHOLE HEARTS--God always HAS ANSWERED EVEN WITH MIRACLES. He will again!

FIRST PRIORITY in THE WORK is the OPEN DOOR PROGRAM--in which Christ is OPENING DOORS which I am personally walking through, to kings, presidents, emperors, prime ministers, their cabinet members, parliament members, and others of high position--judges, bank

presidents, university presidents, etc. Right now this is FIRST on the priority list in GOD'S SIGHT, because the first thing on GOD'S MIND is restoring THE GOVERNMENT OF GOD to this earth, and this NEW PHASE of the work--the OPEN DOOR operation worldwide is the PRESENT activity leading to it.

How significant that the very FIRST PRIORITY--the MOST IMPORTANT phase of the work, is LOWEST on the budget-cost allocations. Of course tied with it is the AICF which has been producing sensational results.

Today, among other major priorities is The PLAIN TRUTH, especially the NEWSSTAND CIRCULATION. Along with this is the CORRESPONDENCE COURSE. I am at work on a NEW, DYNAMICALLY-REVISED CORRESPONDENCE COURSE, which will be promoted in every way.

Another equally important part of THE GREAT COMMISSION IS TELEVISION AND RADIO. This MUST BE TREMENDOUSLY STEPPED UP.

Exceedingly important to all of us, and to you brethren is our Pastoral Administration Department. This is tied in with the GOSPEL MINISTRY--where local pastors hold PUBLIC EVANGELISTIC MEETINGS, reaching thousands of persons and visits to prospective members.

Brethren, inspiring as your SPECIAL OFFERING of last Sabbath was-- VASTLY MORE IMPORTANT is your DEDICATION to FASTING AND PRAYER. Read how DANIEL prayed, confessing the sins of ISRAEL, which was God's Old Testament Church. How he put his WHOLE HEART INTO IT. From now we will preach the GOOD NEWS of the world tomorrow almost immediately ahead, rather than the bad news of TODAY'S world.

Brethren, THANK YOU so very, very much for your tremendous out-pouring of support in this recent special offering! It got us through a cash-flow crunch; we managed to overcome an immediate hurdle; only because of your instant response! But the work will, I can tell you in advance, find itself facing other such cash-flow problems within the next year! We are in need of the CONTINUAL, constant support from all of you, and those whom God will add to us to share this burden, so that we can confidently know we will hurdle every obstacle in July, in August, in September and October, and throughout the year! We dare not let down now; believing a temporary emergency has been SOLVED, and now we can go back to a previous level of support--really, brethren, we must step up our efforts, on every front!

Think of WHAT THIS MEANS--THINK of the big leap ahead this will give the WHOLE WORK.

NOBODY--I repeat, NOBODY has ever proclaimed such a message of H O P E for the immediate future, since the early apostles, over 1,900 years ago. That Gospel--GOOD NEWS--was SUPPRESSED before 70 A.D. The world HAS NOT HEARD IT for 1,900 years--until I first began proclaiming on the air to thousands of people in October, 1933.

THIS CHURCH WAS RAISED UP FOR THAT PURPOSE!--to get that GOOD NEWS MESSAGE OF IMMEDIATE HOPE to a sick and dying world! That is PRIORITY NUMBER ONE!

It's true we have not yet SHAKEN THE WHOLE WORLD with this message

of the world's ONLY HOPE.

Brethren I am ASTOUNDED when I think of how many men sitting on the THRONES of nations I HAVE HAD PERSONAL CONFERENCES WITH--I even have their autographed pictures they gave me--who in the past two or three years have been ASSASSINATED, driven out of office by military coup d'etat; by mob violence and demonstrations, or had to resign in disgrace, or who have died! It shows me TIME IS SHORT. We very well may have almost already reached as many in the "Israelitish" countries--the U.S., Britain, Canada, Australia, New Zealand, Western Europe, as God intends us to reach before this SAME GOSPEL is once again suppressed. But now (see Rev. 10:11) God wants His message of HOPE and PEACE to go into those Gentile nations, with the largest populations, by going to kings and those on thrones, to OPEN THE DOORS to those nations where the doors have been CLOSED to THIS MESSAGE! We are making really sensational progress in this, for CHRIST IS OPENING THE DOORS. This is now PRIORITY NUMBER ONE!

But we MUST HAVE A REAL IN-DEPTH SPIRITUAL REVIVAL in the Church. This is NUMBER ONE in GOD'S MIND--will YOU--all who have not already--MAKE IT NUMBER ONE IN YOUR LIFE?

You can't perform miracles. But GOD CAN--has done it always before when we put our HEARTS fully into our beseeching Him--and WILL NOW. I know that what you can do by sacrificing other things and sending in money is LIMITED--but what can be done by YOUR URGENT PRAYERS is UNLIMITED. WE need now a MIRACLE. We will need miracles in the future.

Please go to your knees and ASK FOR IT. Ask BELIEVINGLY!

Satan is attacking THIS WORK. But GOD IS STILL ON HIS THRONE. GO THERE!--with ME--with all the ministers! TIME IS FAR SHORTER THAN YOU THINK!

With deepest LOVE, in Jesus' name,

Herbert W. Armstrong

WORLDWIDE CHURCH OF GOD

WORLD HEADQUARTERS  
PASADENA, CALIFORNIA 91123

HERBERT W. ARMSTRONG  
President and Pastor

June 20, 1977

Dear Brethren and Co-Workers with Christ:

I think our people rarely send "greeting cards" on various set occasions--like holiday greetings, birthday greetings, "getwell" cards to sick friends, Mother's Day greetings, etc., etc. Many stores carry large assortments of such cards.

I did receive such cards of marriage congratulations on the occasion of my recent marriage after being left alone for ten years. They came by the thousands, besides other thousands of personally written letters of congratulations from all over the world, including high government officials. Many, if not most of the cards contained handwritten additional words expressing not only best wishes, but LOVE AND AFFECTION--special added expressions of WARMTH.

And I have just received a special "Father's Day" greeting card which I would like to quote--not the printed part, but the handwritten message added. It said: "Happy Father's Day to the father of Garner Ted and the spiritual leader and father of all of us in God's Church today. Blessings and much love from one of your widow children."

A couple days ago I had a nice long chat in my office with Mr. Richard Rice, head of our Mail Receiving Department. His department opens and reads the vast volume of mail that we receive daily.

Mr. Rice said "Mr. Armstrong, you, of course, can't read all of the great volume of letters that come in daily, although we do get to you those specially marked 'PERSONAL.' But we who do read these letters want you to know how much this flow of letters from all our brethren and co-workers express how deeply they all do LOVE YOU. I do want you to know how much we in my department are IMPRESSED with the real deepness of the love the brethren and co-workers have in their hearts for you."

Brethren--"my little children in the Lord"--do you know WHY we LOVE GOD? It's because He first loved us, and called us to become His own begotten children, to become His BORN children in the resurrection. It's because He gave us His Holy Spirit, which actually IS the LOVE OF GOD--that is, GOD'S OWN LOVE given to us and placed within us. It is not a human love. It is a love that only God has, and can give to and actually put within us.

If you love me, as these thousands of letters reflect, it's

because God has given you HIS LOVE, and you not only love God, by returning His own love to Him, but you also find that you have enough of His love to share some of it with me. Also, I think that you love me because you recognize that same LOVE OF GOD--His Holy Spirit--is also in me.

And so I want all of you to know HOW MUCH and HOW DEEPLY I LOVE YOU.

I love you because you are God's own begotten children--and because you are standing so FAITHFULLY and generously back of me in GOD'S WORK even to the point of real sacrifice.

Jesus says, "By this shall all men know that ye are my disciples, if ye have love one to another."

LOVE is OUTflowing, not INcoming.

GOD IS LOVE! God's LAW is LOVE and LOVE is the fulfilling (filling up full) of the law.

I like to explain the way of this world as "GET" and the way of God as "GIVE." Love is GIVING. It is giving to GOD and to MAN. It is GIVING God love with all your mind, heart and soul--giving God obedience, reverence, adoration, gratitude, and worship, etc., etc., etc. To neighbor--that is fellowman--it is giving, helping, cooperating, sharing, giving brotherly love, kindness, patience, etc., etc., etc. "GIVE" and "GET" travel in opposite directions.

Love is sacrificing. When you make a real sacrifice to send in money for the Work, you are showing LOVE to God, to His Work, and to me. And we know that HE LOVES US.

What is more, we know that VERY SOON, now, God will send KING JESUS CHRIST to earth to ESTABLISH THE KINGDOM OF GOD, to restore the GOVERNMENT OF GOD (which already is restored in HIS CHURCH and will then expand to include the WHOLE WORLD).

A young lady engaged to be married is filled with joyful ANTICIPATION. Looking forward to her wedding gives her exuberant happiness.

My children in Christ, God's Church is to be married to Christ. Are we looking forward to that in JOYFUL ANTICIPATION? Just think! What we have to look forward to--a world at peace--no more wars--no more violence--no more locks on doors or keys to carry around--no more pain, sorrow or suffering--no more of this world's "GET"--no more discontent, unhappiness, fears and worries.

So, let us live in JOYFUL ANTICIPATION. Let us keep in our minds the things that God has prepared for us who LOVE HIM.

I have been saying lately that we must preach a lot less about the evils of Satan's world TODAY, and a lot MORE about THE WONDERFUL WORLD TOMORROW. And, by the way, one of the things



I want to get to personally, is to update our booklet written by Garner Ted and myself on THE WONDERFUL WORLD TOMORROW--WHAT IT WILL BE LIKE. I want that new edition offered repeatedly to all PLAIN TRUTH readers.

Another thing I want to do as soon as I can get at it is to get out a totally NEW revised edition of the Bible CORRESPONDENCE COURSE and plug it as hard as we can to get it into the hands of millions. Still another thing that I can't seem to find time for, but I want to get done as soon as I can, is to finish writing VOLUME II of my AUTOBIOGRAPHY.

I don't know whether you have noticed, but I have been doing a GREAT DEAL more writing lately than I have for the past several years with articles to write for The PLAIN TRUTH, the WORLDWIDE NEWS, the ministers' BULLETIN, these monthly co-worker letters, etc., etc., besides the packed tight schedule of speaking--not only in our own churches, but to groups like the Rotary Clubs, Kiwanis, Lions Clubs, etc., etc., and to large audiences in capitol cities around the whole world, so, it is a pretty hard schedule for one who is "39 going on 38" (I've changed it, you will notice, from "37 going on 36"). So PLEASE BE PATIENT WITH ME. I will try to get to these things as soon as I can.

Garner Ted is up at Orr, Minnesota, getting this year's summer camp for high school age young people underway and he, too, has a very rigorous schedule to keep up.

So many of you have written me how much you LOVE me and are so loyally back of me, that I wanted you to know that LOVE is a TWO-WAY STREET. And my heart is brimful of LOVE for YOU. And let's thank GOD for His superabundant LOVE for US ALL, and how He showers on us all the blessings within the heavenly sphere.

I repeat my URGENT request in my last letter that you continue to PRAY as you have never prayed before, for the growth of this Work and that God will lay it heavily on the hearts of new co-workers to come in and join with us in financing God's Work. Some who are not able to send more than the "widow's two mites" can, by your urgent and believing PRAYERS, cause others who are able, to send in UNCOUNTED THOUSANDS. You have no idea what real, heartrending, earnest, believing and continuous PRAYER can do, until you REALLY DO IT!

Good-bye for now, my beloved children in the Lord.

With deepest love, in Jesus' name,

Herbert W. Armstrong

P.S. I forgot to tell you that Mr. Rice also gave me the good news that new co-workers are now being added, new members are being baptized, the number of requests from non-members for visits from our ministers is increasing. GOD'S WORK IS GROWING. Let's get it growing even faster and greater--by our PRAYERS!

WORLDWIDE CHURCH OF GOD  
WORLD HEADQUARTERS  
PASADENA, CALIFORNIA 91123

HERBERT W. ARMSTRONG  
President and Pastor

July 21, 1977

Dear Brethren and Co-Workers with Christ:

It is Tuesday morning July 19th. We are in flight in our G II from Tokyo to Hong Kong. We have on board one of my "Japanese sons"--a high member of the Japanese Diet, with his very charming wife and two of their three sons.

Last Sabbath we had a private dinner in the private dining room connecting with the Fontainebleue Restaurant atop the Imperial Hotel with the Ambassador of Israel and his wife, with other members of the Israeli Embassy and their wives, making it a total of 12 at the dinner. There immediately followed a Sabbath afternoon service attended by some 200 PLAIN TRUTH readers.

Last night was the big night of the visit to Tokyo--a most important banquet with about 150 in attendance, including several high in the Japanese government with 13 ambassadors from as many countries. Most of my "Japanese sons"--all members of the Japanese Diet--were present. I was guest of honor and main speaker. I did get over to them the GOOD NEWS ANNOUNCEMENT OF THE KINGDOM OF GOD.

I mentioned, first, that I had a very happy ANNOUNCEMENT to make. I then mentioned that some three years ago I had been guest speaker at a luncheon in Addis Ababa, Ethiopia, attended by 19 ambassadors--official representatives of 19 nations--and most of their wives. Everyone was so jovial in a bedlam of laughing conversation that I then said this was evidence that all our nations could live happily at peace as we were doing. I said, last night, that "tonight I will go further. I ANNOUNCE to you tonight, that, in our very present living generation, ALL NATIONS WILL come to live happily and joyfully together in WORLD PEACE. We will not bring this about ourselves," I said. "We humans have brought only trouble, pain and suffering--discontent, injustice, and unhappiness on ourselves!

"Governments are now being overthrown at the rate of one a month. This will accelerate. For the first time in all history, since 1950, man has created the weapons of MASS DESTRUCTION that can ERASE ALL LIFE FROM THIS PLANET EARTH. We humans are going to bring conditions to the very brink of TOTAL DISASTER! Our number one problem now is SURVIVAL of the human race!

"Many world-famous scientists say our only hope is the emergence of a ONE WORLD SUPER-GOVERNMENT to rule all nations. One of our great weekly news magazines in the United States said in an editorial that it would seem that mankind's ONLY HOPE now

is the sudden intervention of AN UNSEEN STRONG HAND FROM SOME PLACE.

"The editor meant," I said, "the intervention of GOD, THE CREATOR OF THE JAPANESE PEOPLE AND ALL THE PEOPLES AND RACES OF THE EARTH.

"I am here to ANNOUNCE to you tonight that IN OUR PRESENT LIVING GENERATION humanity will bring things to the place that, UNLESS there is that supernatural Divine intervention, NO HUMAN WOULD BE LEFT ALIVE. But, just before that happens, GOD ALMIGHTY WILL INTERVENE, and save humanity ALIVE. And He will then set up over us THE KINGDOM OF GOD--the same super-government to rule all nations which scientists say is our ONLY HOPE.

"Mankind then will be governed by GOD'S LAWS OF LOVE--of GIVING--of helping, sharing, serving. It makes no difference whether you believe that or not. It is SURE! It is as certain as the rising and setting of the sun. I have ANNOUNCED IT TO YOU. Your ears have HEARD IT! It's your ONLY HOPE. THANK YOU, ladies and gentlemen!"

I said it with authority and power. That is the way we are getting THE GOSPEL OF THE KINGDOM to the leaders of the Gentile nations ALL OVER THE WORLD.

I need you back of me one hundred percent.

In Hong Kong I will speak at a special dinner of the highest people, and hope to give them the same message.

Remember our serious NEEDS in your heartrending PRAYERS. I am on a very long and strenuous trip. From Hong Kong we go to New Delhi, where I am to speak to a very large audience, then on to Israel, and then to three countries on the West African coast, and then Pasadena.

With deepest love, in Jesus' name,

Herbert W. Armstrong

P.S. From Hong Kong. This is Thursday July 21. The dinner last night had to be canceled because of a typhoon which hit Hong Kong yesterday.

WORLDWIDE CHURCH OF GOD  
WORLD HEADQUARTERS  
PASADENA, CALIFORNIA 91123

HERBERT W. ARMSTRONG  
President and Pastor

April 17, 1978

Dear Brethren and Co-Workers:

GREETINGS! Following is a letter I recently sent to my son Ted regarding some momentous decisions for the Work of God. I want to share it with all of you who so faithfully support God's Work.

April 6, 1978

Dear Ted,

This is of utmost importance. Over forty-five years ago God committed to me the GREAT COMMISSION--to go into all the world proclaiming the GOOD NEWS of the KINGDOM OF GOD. To assist me in that WORK, as in the first century, "God added to the church such as should be saved."

My life, Ted, has for nearly fifty years been devoted to fulfilling that GREAT COMMISSION. Many trials, problems, and seemingly insurmountable opposition often stood in the way. But God prospered HIS WORK and caused it to grow.

This great Work of God was built on faith with plenty of hard work and sacrifices. Different needs, functions, and organization have been required at different times. God has always made possible what we needed to do at the time we needed to do it.

In 1946 God made it plain to me that the broadcast work had to be moved to the vicinity of Hollywood. I realized if God's Church, which He raised up to assist me, was going to grow with an increasing membership to share the load, that a qualified, trained and loyal ministry was absolutely essential.

Ambassador College opened its doors in Pasadena on October 8, 1947. It was a "fledgling upstart" of a college with only four students in its first year. Those around me were talking about "when this thing folds up." But God intended for it to succeed! The purpose when founding Ambassador College was not to be in the "college business" but to help me fulfill the GREAT COMMISSION.

Always the work of the GREAT COMMISSION must remain foremost!

Though the college had started with virtually no money, its success was even too rapid. We added Imperial Schools and other operations which were not directly needed for THE GREAT COMMISSION. The college grew into three campuses--two in the U.S. and one in England.

Later we were forced to close Imperial Schools and other nonessential operations. After the three college campuses had supplied the needed graduates to help in the Work, the campuses in England and Texas were closed.

After many years of personally desiring to build the Auditorium as a "house for God," God finally allowed me to see that project completed. Again, building this beautiful structure and dedicating it to "The Great God," was not without opposition and struggle. It seems that God has never permitted his servants to do anything that was easy and without opposition.

But since the Auditorium has been completed, and the AICF (Ambassador International Cultural Foundation) started, a great deal of excellent recognition and publicity have come to the Work of God. The Foundation has proved to be ideal--a superb vehicle--for me to fulfill my God-given commission around the world. I have often felt like saying to those who had so little faith, that I have had to work just as hard as though I were doing it on my own, even though I knew I needed--and had--the guidance and help of God. But God has helped me always to "keep my eye on the ball"--to hew to the line--never deviating from the main goal. And the Work of God has prospered.

Ted, I have said many times that I will change any time when it can be shown me that I should change. I have briefly stated in this letter whatever we do must be done to the purpose of fulfilling Christ's Great Commission and it must be done in the manner that best suits our needs at that particular time.

At this time the greatest need for us is to do the Work of God more powerfully. All our efforts must now be channeled into building and strengthening the Church. The Church must be the dominant, clearly visible organization.

Accordingly, I am authorizing you to take steps to move the undergraduate functions of Ambassador College to the presently vacated campus in Big Sandy, Texas. There we have adequate facilities to maintain a fine college dedicated to serve the Church. I now feel this move to be necessary for the best interests of THE GREAT COMMISSION.

It is vital, however, that we avoid the urge to begin any expansion and building programs in Texas. The thrust must be to utilize the existing physical facilities and maintain an institution with excellence in academic standards and moral character.

The magnificent campus in Pasadena is now to become the Headquarters of The Worldwide Church of God, its Graduate School of Theology and the world headquarters of the AICF with all of these functions expanding to do God's Work. All aspects and departments of the Church are to remain in Pasadena. Again, we must vigorously resist the temptation to begin moving any of the Church service departments to Big Sandy. All efforts should be made to maximize the Church activity in Pasadena thus making an ever-increasing impact on the world through the Church and the Foundation.

In doing the above we effectively separate the Church and the undergraduate College and powerfully put the focus of our commitment where it properly belongs, on the Church and the Work of God.

However, if Ambassador College is to survive as an institution of God then it must remain under the control and ownership of the Church and be fully consistent with the principles and teachings of God.

I repeat, "WE ARE NOT IN THE COLLEGE BUSINESS!" The only reason for the continued existence of Ambassador College is to support and contribute to the work of THE GREAT COMMISSION. If it ever loses sight of this fact God will let it fail.

Ted, I am very pleased with your desire to elevate the recognition and the esteem of the Worldwide Church of God. So long as you continue to do so you will have God's blessing.

With love in Christ's name,

Herbert W. Armstrong

WORLDWIDE CHURCH OF GOD  
WORLD HEADQUARTERS  
PASADENA, CALIFORNIA 91123

HERBERT W. ARMSTRONG  
President and Pastor

May 21, 1978

Dear Co-Workers and Brethren in Christ,

God's great Work--to the whole world--is, truly, going ahead now as never before, with A NEW START!

Soon you will hear NEW PROGRAMS from me, on both radio and television. Just as Moses, the man of God, had not abated in his strength of mind and spirit, in leading the children of Israel out of Egyptian bondage into the Promised Land, after 80 years of age, so the SAME GOD has sustained my mind, energy and power for the completion of His Work in this world.

On July 4th there will be a big "4th of July Celebration" in Jerusalem, hosted jointly by the Mayor of Jerusalem, Mr. Teddy Kollek, and myself. The city of Philadelphia had an exact duplicate made of the Liberty Bell--crack and all--and gave it to the city of Jerusalem. In the spring of 1976--Passover time--the mayor came to me privately, and asked my help in building an important downtown park in Jerusalem, to be named the "LIBERTY BELL PARK." Through the AICF, I was able to agree to supply the children's playground area, at the very opening of the park. The park is now completed, and Mayor Kollek has asked me to be present on July 4th for the opening and dedication of the Liberty Bell Park.

July 8th, I am scheduled to co-host an important premier of a charity motion picture to raise funds for the handicapped children in Britain. Queen Elizabeth II has promised to co-host this premier and banquet--and in the event she is unable to be present, either Prince Charles (the next King) or Prince Philip will be there.

In early August, I am again to go to Japan--and perhaps other points in the Far East. Other campaigns in world capitals are now being planned--as before my heart failure and illness. December 1st, the Israeli government is planning a celebration in my honor--on the 10th anniversary of the beginning of our participation in the great archeological excavation, starting southward from the Temple Mount. This date will mark the beginning of the second decade of this major project--now starting further south, in the area of the ancient City of David, to uncover 2,500 years of accumulated debris (some 50 feet high) over the ancient palace and THRONE of King David. The AICF is following through on this--preparing the very SITE of the THRONE on which Christ will sit at His coming. This is just one of the ways in which we are preparing the way for His coming and establishment of the KINGDOM OF GOD, ushering in WORLD PEACE.

Now in regard to the recent shifts I have been compelled to make in the administration of God's Work, I will simply quote in full a

letter I addressed to my son, Garner Ted Armstrong, on May 19th. Let me say here that I did not realize the extent of his disagreement with THE WAY Christ started God's Work through me, until somewhat recently. There was not, and is not, any "power struggle" for control of God's Church and His Work. JESUS CHRIST IS IN CHARGE! At all times I have done all in my power to protect my son's good name and integrity. But I feel now that to withhold from you the FULL FACTS, as stated in this letter I am now making an open letter, would do more harm to his good name than to state THE FACTS as they exist.

My son has stated several times that he would wish to be relieved from the arduous duties of administration, and to devote his full time to the more creative work of broadcasting and writing.

Also, an article will soon appear in the next issue of the GOOD NEWS (formerly the Worldwide News) about the BIBLE FORM OF ORGANIZATION OF GOD'S WORK.

Below is reproduced in its entirety my letter to my son, whom I love so very deeply:

Tucson, May 19, 1978

"Dear Ted:

I have said many times I love you above every one on earth. But true love is not blind. Right now my heart 'bleeds for you' to use a modern expression. I hope and pray that what I say here will help and bear fruit.

Before you were born, God called me to Him and His TRUTH. Your birth was one of the fruits of that. Otherwise, had not God opened the eyes of your mother and me to His truth about healing, you could not have been born.

I didn't want to be God's minister. It was the last thing I would have wanted. But God opened my mind to UNDERSTANDING--one thing I had always desired. About the time of my conversion or very shortly thereafter, I realized I was lacking, however, in WISDOM. I read in

James

how those who lacked wisdom could ask God, believing, and it would be given. I confessed my human lack of it, and asked God, BELIEVING, and also on conversion I gave my SELF to Jesus Christ.

Christ took my life, and USED IT. He also gave me not only UNDERSTANDING of His Word, but committed to me THE GREAT COMMISSION--and THE WISDOM OF HOW to go about it.

The Work He started through me started from literally NOTHING. I had to hitchhike to get to a place to preach. The broadcast was started literally on FAITH. There was diabolical opposition and persecution. But it was CHRIST doing the Work, using me as His instrument. The Work grew at the steady rate of approximately 30% a year for 35 years. I had never heard of any organization, institution or business that matched that record. Not only did it GROW--it was done in a MANNER unlike anything in this world--it was CHRIST doing it HIS WAY--and not the way men would do it.



In due time, you, my son, came into the Work. But unfortunately you DID NOT AGREE with the WAY Jesus Christ had been leading me. You came to a good knowledge of the Bible--of God's TRUTH, doctrinally. God had given you exceptional talents for broadcasting and telecasting. At first you followed the same style on the air that Christ had used in me--totally DIFFERENT from THE WAY the 'expert' commercial broadcasters used. People could not tell whether it was you or I speaking-- even I couldn't until I listened some 5 minutes. You signed off, 'This is Garner Ted Armstrong, speaking for my father, Mr. Herbert W. Armstrong.'

Then you changed in your delivery. You copied the commercial broadcasters, became more 'expert' in delivery. In due time you no longer were speaking for your father, but for Garner Ted.

You did not agree with THE WAY in which Christ was building the college and the Work through me. You even said to others you would not have built the college THE WAY I did under Christ's guidance.

In due time, I turned 'more of the reins' of authority over to you. You began changing WAYS and personnel over to YOUR WAY. And, although you will not agree with me in this, as you have not agreed in THE WAY things ought to be done, the Work started downhill. Yet I have been told you claimed YOU BUILT THE WORK.

But the living CHRIST built it. And He built it THE WAY He led me--THE WAY you disagreed with.

At age 18 I knew more than my father--felt sorry for him. But at age 32, not having seen him for 12 years, I realized how wrong I was--and was amazed at how my father had 'grown up' in that 12 years. But at age 48, you still know more than your human father, and DO NOT AGREE with him in THE WAY matters of procedure and administration should be handled. In broadcasting, you got into the manner of ridiculing other preachers, even mimicking the way you falsely SUPPOSED they talked.

Things at Headquarters in Pasadena came into deep CONFUSION. WHO IS IN CHARGE? people wondered. You kept many things from me. You took to yourself a total and complete authority I never gave you.

I derived my authority from the living CHRIST. You derived what you had from me, and then used it totally CONTRARY to THE WAY Christ had led me.

I have had to step in and take over the reins completely to save the Church of God and His WORK. You, of course, will not agree with any of this, as you have never agreed with your human father.

I have stated here, briefly, the situation AS IT IS. The whole church membership in the U.S. and Canada want, more than anything else in the Work, to see DAILY RADIO back on the track where I put it. You COULD be used in this.

Meanwhile, they are saying in Pasadena that we have PEACE, harmony, unity, for the first time since you began to take over.

We have said that as long as you and I stood TOGETHER, no one could destroy the Work. That was true. But you refused to stand together with me. I have not wanted to stand alone--and indeed I do not. I stand as always with the living Jesus Christ."

With deep love, in Jesus' name,

Herbert W. Armstrong

WORLDWIDE CHURCH OF GOD  
WORLD HEADQUARTERS  
PASADENA, CALIFORNIA 91123

HERBERT W. ARMSTRONG  
President and Pastor

(no date given, but from content is  
assumed to be approx. June, 1978.)

Dear Brethren in Christ:

Greetings in Jesus' name! Needless to say, I'm most excited that God's Work is once again surging forward with renewed energy and power! As you have heard by now, I've made some fundamental changes and far-reaching decisions to STEP UP the first duty and commission of the Work--to get this Gospel to the world in greater power than ever before.

We are getting back to the basics and paring down some less essential activities, such as the liberal arts program of Ambassador College, so we can put our resources to work more fully right on the front line of the Gospel Work. All areas of the Work are being streamlined and refocused on the Great Commission!

I'm once again planning to begin another trip abroad in just a few weeks. God has restored my health to such a degree that I am now able to get back to doing the great Work God has placed on my shoulders. I thank all of you for your fervent and effective prayers which have been answered by our Great God! I know you will now share my joy in the renewal of the Work and support me by your daily prayers!

Now for some important information about the Feast of Tabernacles this year. Even though it is still springtime, it's time to begin planning NOW for what has become the largest "convention" of any kind on the face of the whole earth!

We're looking forward to the very finest Festival in our history; expecting around 75,000 in attendance this year, with many thousands of new brethren, and thousands of co-workers and interested visitors! I am asking several of our leading evangelists and ministers to visit as many as three or four sites apiece, so the whole Church will hear from our most inspiring speakers.

All of you know, via coverage in the Worldwide News, that our Mount Pocono festival site received irreparable damage during the recent severe winter, and as a result, we have been forced to locate an alternate site for the Feast. After exhaustive search, and weeks of hard effort, we have been blessed by finding an absolutely ideal replacement for Mount Pocono; SARATOGA SPRINGS, New York!

We feel the brethren will love this up-state New York area; the magnificently wooded part of New York's lake country. There are unlimited outdoor recreational facilities; fishing, swimming, boating, water skiing, hiking and others, as well as very interesting cultural, historical and family attractions. Accommodations in this area are

widely varied, so they suit any financial tastes. In some ways, the area is not unlike the Poconos, for it is in the hardwoods forest, with blazing fall colors, with mountain-top vistas, the beauty of serene lakes, and many fine restaurants. All this, and it is only around three to four hours by car (AMTRAK also available) from New York City, and four or five hours away from Boston or Montreal!

Out on the Pacific Coast, we have been forced to lose Squaw Valley for this year, and perhaps two or more years in the future. (You probably heard in the news of the disastrous accident aboard one of the big trams taking skiers up the slopes. These big cable cars are the identical ones that have conveyed hundreds and hundreds of Church brethren and their children to the soaring heights overlooking Blythe Arena. And the car involved in the accident was making its last trip of the season when the accident occurred! That means the next trip that car would have made, had we been attending the Feast there this year, would have been during the Feast of Tabernacles, loaded with our own people!)

As a result, we have settled on FRESNO, California. A recent article in the Worldwide News has described, in copy and pictures, the many attractions of this centrally-located city in California's rich San Joaquin Valley. Brethren assigned to this Feast site will be surprised at the many beautiful attractions of the area. It's only a matter of an hour's drive to see the giant sequoias; some of the world's oldest living things; the gigantic trees of the Sierras. General Sherman, the largest, must have been a little sapling only a few years after Noah's flood! Its trunk is about 36 feet through, and the first limb is about six feet through! There is enough board feet of lumber in the General Sherman tree to construct 40 five-room homes! The beautiful Yosemite National Park is only about an hour and forty-five minutes away. Much nearer, of course, are several lakes with their resorts and outdoor facilities.

We are including with this letter your Festival Application. Please begin thinking about your Festival plans immediately, and return the appropriate forms as soon as possible! This will help greatly in allowing our work load (it is immense) to be spread out over the summer months, rather than the last-minute logjam of thousands of late applications.

Here are some important items to remember:

- 1) HAWAII is very limited in size, and the auditorium is so small that it is quite possible any people who try to "make their own arrangements" will be unable to attend any services! We will have to issue "auditorium passes" this year to insure those who transfer to Hawaii through the Festival Office will have seating!
- 2) PASADENA IS NOT A FESTIVAL SITE this year. Only a skeleton crew of those absolutely required employees will be in Pasadena, and we will, as in past years, make sure they attend at least half of the Feast in either Fresno or Tucson.
- 3) TWO "ASL" FEAST SITES this year for the deaf! American

Sign Language will be present at both Seattle, Washington and at Norfolk, Virginia. There will be interpreting of services, captioned movies, and other activities. For additional information, write to Educational Services for the Handicapped in Pasadena.

Here's what you need to do to make this the best Feast ever! First, be sure to plan carefully, and after you have considered all aspects of your Festival plans, send in the forms soon.

Secondly, please do not make your "own arrangements" at ANY site; but cooperate with the Festival Office by letting them know of any problems or inconsistencies you encounter. If we are not using an establishment you think we could, give your Festival Adviser the necessary details!

Remember, there will be many hundreds who cannot attend the Feast without help! If you have any extra Festival Tithe you can send in now to help others--it will be a tremendous blessing for hundreds of your poorer brethren, particularly many widows with children, who could not otherwise attend. HELP these people by being generous, if you can!

Also, while I'm on the subject, please send in your "tithe of the tithe" as soon as possible! Remember, your Festival Tithe is FOR YOU! We are to spend it on the "booths" or temporary dwelling places during God's Festivals--and on food and drink and the things that make the Feast so enjoyable! But we must also rent, collectively, many large auditoriums, all over the world! We should not have to take FIRST COMMISSION MONEY out of the Work, to spend on these Festival costs! Many years ago, God inspired us to see that it would be no major inconvenience on God's people if they sent in a "tithe" or ten percent of their Festival Tithe, to defray these large costs! It has been an excellent system, God has blessed it, and His people as a result! Please send in your "tithe of the tithe" as soon as you are able--the Festival Office is already in the process of paying out checks for down payments, rentals, and the like, as well as the required maintenance and payments for our own Church-owned sites in Big Sandy, Lake of the Ozarks, Wisconsin Dells and Mt. Pocono (though damaged, it still requires maintenance).

The Feast is a great highlight of the year--and this year, we will have the opportunity of being in FIVE BRAND NEW FESTIVAL SITES! These include SEATTLE, Washington; FRESNO, California; SARATOGA SPRINGS, New York; NORFOLK, Virginia, and SAVANNAH, Georgia!

This means five new areas, including BIG CITIES, will be seeing the examples of the brethren of the Worldwide Church of God for the first time! Brethren, in the past, we have compiled a tremendous record of the finest kind among the people in the areas where we have observed the Feast.

When we bring some six to ten thousand brethren into an area for eight whole days, the impact on the region is unprecedented! Our Festival Office officials have, of course, already met, and spent many hours with city officials, convention bureau managers, and leaders in the motel, hotel and restaurant associations, Presidents of the local

Chambers of Commerce, and the like. Our brochure ad sales will feature dozens of resorts, restaurants, recreational centers, etc., and each of these businesses will have already been contacted. Therefore, the whole city is geared to EXPECTANCY just prior to the Feast!

"What kind of people are these?" "What do they believe?" "What is the 'Feast of Tabernacles'?" "How will they treat my establishment?" "What about their children and their teenagers --will they be rowdy?" "Are they heavy drinkers?" These and dozens of other questions will be running through thousands of minds. YOU BRETHREN will be giving the answers, by your example, for a full eight days! Here, then, is an opportunity to really be a LIGHT to this world by LIVING the very picture of the Millennium, the KINGDOM OF GOD in action on this earth, as a witness to these people! You can, by your own personal example during the Feast, be used of God as a powerful witness that may help lead others into the very truth of God, and a way of ESCAPE from the terrible times ahead!

THINK about that, as a very real responsibility!

Please complete and send in your forms as soon as possible!  
THANK you again, brethren in Christ, for your loyalty, your concern, your love and your PRAYERS!

With much love, in Jesus' name,

Herbert W. Armstrong

P.S. Please note that we are setting June 15 as the new deadline for returning your applications. This supercedes the June 1 date mentioned in the FESTIVAL PREVIEW.

WORLDWIDE CHURCH OF GOD  
WORLD HEADQUARTERS  
PASADENA, CALIFORNIA 91123

HERBERT W. ARMSTRONG  
President and Pastor

June 13, 1978

Dear Co-Workers and Brethren in Christ,

Just as the invisible adversary Satan has been leading this world toward the final violent WORLD CRISIS at the CLOSE of this age--so the same insidious and subtle unseen adversary has been seeking to destroy GOD'S CHURCH!

Satan has been doing his utmost to deceive and mislead God's Church into SECULARISM--into material and worldly interests--into going as far as possible into THIS EVIL WORLD'S ways, while we may still try to keep one foot in God's Church so that we may make it into THE KINGDOM OF GOD. This Church has been IN MORTAL DANGER!

But in the past four to six weeks JESUS CHRIST has been moving dynamically to thwart Satan's subtle deception WITHIN GOD'S CHURCH.

First, Christ the living HEAD of this Church SET THE CHURCH BACK ON THE TRACK of BIBLE ORGANIZATION. NOW our Leader, Christ, is moving dynamically to AWAKEN His Church from this secular drift--to get us back on the track SPIRITUALLY in CLOSENESS TO GOD!

A most important article will appear on the front page of the next GOOD NEWS, due off the press in a few days. It is VITAL to the Work, as well as your own personal ETERNITY that you READ CAREFULLY EVERY WORD.

God's battle cry to us NOW is, "BACK TO CHRIST!" He wants us to get our minds off of worldly pursuits, and to concentrate our minds and hearts on JESUS CHRIST OUR LIVING LEADER!

Christ is now crying out for us to rally behind Him in doing OUR PART toward finishing God's OVERALL MASTER PLAN!

God's OVERALL Master Plan started with putting the great archangel Lucifer on the throne of the GOVERNMENT OF GOD over angels which first inhabited this earth prior to MAN. But Lucifer, perfect in his ways from the day God CREATED him till iniquity was found in him, led his angels into REBELLION AGAINST THE GOVERNMENT OF GOD ON EARTH!!

Then God renewed the face of the earth, and began His GREAT PURPOSE by putting MAN on the earth. But the first man, Adam, also decided on the way of Lucifer (his name now changed to SATAN). God ALLOWED mortal man to choose the way of Satan--all but those God has CALLED to Him and HIS TRUTH--and to forsake and OVERCOME Satan. Two thousand years ago (almost) Jesus Christ appeared on earth in human flesh. He brought the GOOD NEWS of the yet future restoration of

THE GOVERNMENT OF GOD, and setting up of the KINGDOM OF GOD on earth-- at Christ's return, now imminent. Jesus overcame Satan, and QUALIFIED to take OVER THE THRONE OVER THE EARTH and usher in the KINGDOM OF GOD. Jesus called and trained apostles to carry this GOOD NEWS to the world. Then He took on Himself OUR SINS--paid our penalty for us by His life's blood! God raised Him from the dead, making our immortality possible through Him.

Now that same Jesus Christ, the living HEAD of God's Church, is VERY SOON--in our present generation--to RETURN as KING of kings.

Meanwhile, He has called us to proclaim that wonderful ANNOUNCEMENT OF GOOD NEWS to the entire world. THAT IS OUR JOB! That job is not yet finished!

Now He calls on us to GET OUR MINDS back on OUR PART in FINISHING God's great OVERALL MASTER PLAN!

Therefore, in HIS NAME, as His apostle, I am calling for a day of FASTING AND PRAYER throughout the entire Worldwide Church of God, on Sabbath, June 24th!

Let us come before Him on that day in an all-pervading SPIRIT OF REPENTANCE, rending our hearts, and praising our God for leading us, IN THIS GENERATION, into HIS KINGDOM!

Come with renewed awareness of OUR PART in His Work, to support and back it with all our being.

With deep love, in Jesus' name,

Herbert W. Armstrong



WORLDWIDE CHURCH OF GOD  
WORLD HEADQUARTERS  
PASADENA, CALIFORNIA 91123

HERBERT W. ARMSTRONG  
President and Pastor

Pasadena  
June 22, 1978

Dear Co-Workers and Brethren in Christ:

I just want to have a real heart-to-heart family GET-TOGETHER with you.

I have said many times that, directly or indirectly, all you who have God's Holy Spirit are my children in Christ. Even those of you who have come into the Church more recently.

The aged Apostle John, writing in the 90's A.D., addressed his first letter, in the second chapter, to "my little children, these things write I unto you."

From the bottom of my heart, I THANK YOU for the wonderful letters and telephone calls that have been pouring in, since I have been back on the air and also in regard to the recent changes Christ, the Living Head of this Church, has been making to set His Church back on the right track.

Let me first assure you that I have NOT "moved away from Headquarters." Jesus Christ has chosen and used only one apostle in our time. Let me say to you emphatically that the Living CHRIST has taken over as the HEAD of God's Church, and established me in FIRM CONTROL, under Him, on the human level. I am back on the job. I am back on the air--both on television and on radio. Every effort is being made to put the programs on more and more radio stations--especially the major 50,000 watt stations--and on television coast to coast. We must realize it is impossible to get back on so many hundreds of stations all at once. But, as fast as we can we are now bending every effort to increase our radio and television coverage.

Let me quote just a very FEW of the hundreds and thousands of letters and telephone calls that have been pouring in regarding these new programs that I am sending out.

First, just a few comments about the taped sermons heard in our Churches. These, of course, we were able to get out, and to be heard by our brethren, before the new radio and T.V. programs could be put on the air.

From R.V., in Chillicothe, Illinois: "I want to tell you how good it was to have heard the strength and power in your voice and the message on your recent tape. It's great to have you back in charge."

From M.H., Roxie, Mississippi: "Words can't begin to express how it makes me feel to know that God restored your life and has given you health, strength, and best of all, you are back in the swing again."

From L.C., Wichita, Kansas: "I heard your greatest of all tapes in our Church services. Your voice truly sounded the best I've ever heard since I came into the Church. Your great recovery is evident in your voice. You are truly the Lord's chosen leader."

Mrs. A., Asheville, North Carolina writes: "I am so thankful to hear your voice again, even on tape. It is exciting being able to hear you again.... The young members will find out what they have missed."

Mrs. P. writes: "Sure enjoyed hearing Herbert W. Armstrong's tapes at the Fresno, California Church. He sure sounded good to have had such a bad sick spell. We love him so much and are still praying for his added strength."

Brethren, it is wonderful and inspiring to know that you do love me so much and are praying for me. This awareness gives me the incentive and inspiration to PRESS ON until Christ's GREAT COMMISSION is finished.

But let me tell you that I DO LOVE ALL YOU--pray for you--and am grateful from the bottom of my heart for your faithfulness, loyalty, and loving support in the Work.

And now, the first letters after hearing the first radio broadcast (that is, the first I personally have done in a few years) are beginning to flood in.

From Manteno, Illinois, L.S. writes: "Heard Mr. Herbert W. Armstrong for the first time this morning on WMAQ. How wonderful!"

Mr. and Mrs. W. write from Las Vegas, Nevada: "Welcome back. It was so good to hear your voice as strong as ever...we had the thrill of hearing 'Greetings friends, this is Herbert W. Armstrong' on the radio from Salt Lake City. How many memories that evoked of our first contact with the Work back in the 1960's. So again, WELCOME BACK!"

Just one more. From Hummelstown, Pennsylvania, Mrs. H.C. writes: "I heard you on radio last night. The first time for a good many years. It was such a thrill I had goose pimples. You came out loud and strong. You sound better than ever. I am so happy that you are back on radio."

Brethren, nothing has "gone wrong" at Headquarters, but Christ has set everything RIGHT once again.

We are in the time of greatest stress in world history. Satan knows he has but a short time, and he is both subtle and POWERFUL! I cannot match his cunning and strategy. But I look to CHRIST our real Head--and I point you to HIM. He is on God's Throne. And all POWER, in heaven and in earth, has been given to

Him! That includes power over Satan. CHRIST IS STRAIGHTENING OUT ALL OUR PROBLEMS IN HIS CHURCH!

I LOVE YOU, brethren! I am back on the job, with energy and vitality unabated! Never was your faithful and loyal support more necessary! PRAY--and FAST AND PRAY!

With deep love, in Jesus' name,

Herbert W. Armstrong

WORLDWIDE CHURCH OF GOD  
WORLD HEADQUARTERS  
PASADENA, CALIFORNIA 91123

HERBERT W. ARMSTRONG  
President and Pastor

June 28, 1978

DEAR BRETHREN OF GOD'S CHURCH AND CO-WORKERS WITH CHRIST,

This is the most difficult letter I have ever been called on to write. I would give my left arm rather than write it if that could nullify what Satan has done to make this letter necessary.

In the past few weeks JESUS CHRIST, LIVING HEAD of God's Church, has moved dynamically to set God's Church and Work BACK ON THE TRACK--restoring God's BIBLE form of organization and administration of the Work--restoring HARMONY and PEACE in the administration of the Work--powerfully calling on all of us to rededicate our lives. Even with the FASTING AND PRAYER--to stir up again within us the SPIRIT of the living GOD.

All this is GOOD NEWS--wonderfully good news, but I have to remind you that Satan is ALERT to move instantly, powerfully, and with all his cunning to DECEIVE the people of God. He is moving with lightning speed to THWART God's move toward PEACE and HARMONY and in getting the Work back on multiple radio and television stations, with the TRUE GOSPEL OF JESUS CHRIST thundering out in greater POWER than ever!

Brethren, I have said many times that all you who have God's Holy Spirit are directly or indirectly my spiritual children in the Lord.

Jesus Christ, the living HEAD of God's Church, started and built the present era of the Church.

HE DID IT!

But He used me as His human instrument and ONLY APOSTLE OF OUR TIME in this powerful WORLDWIDE Work. We are in the very LAST DAYS of this present evil world of Satan's. Satan knows he now has but a SHORT TIME.

It is desperately important that we know that too! Christ, through me--with you BACK OF ME 100% (as so many of you have written me)--is now proclaiming IN POWER and IN ALL THE WORLD the fact that Christ and the KINGDOM OF GOD--and the abolishment of Satan--is SOON to happen--IN OUR PRESENT LIVING GENERATION!

But now I must come to what is the most difficult and painful letter I have ever had to write. My second son, Garner Ted, was not yet even born when God called and started His Work through me. He was only three years old when God raised up our parent Church for this time in 1933. The living Christ BLESSED IT--caused it to GROW at approximately 30% per year for 35 years--a record UNMATCHED!

Ambassador College was started October 8, 1947. It was started for the SOLE PURPOSE as GOD'S OWN COLLEGE of training ministers and other needed administrative personnel for the Work.

The first three years of Ambassador College I had an almost devastating and nerve-wracking battle to SAVE THE COLLEGE as GOD'S COLLEGE against the onslaughts of Satan. He used the secular and worldly faculty members--the ONLY KIND then obtainable--to turn Ambassador into a rubber stamp of the schools of higher education in Satan's world. There was every subtle effort to THROW CHRIST OUT OF THE COLLEGE.

But Christ was on His Father's throne. I looked solely to HIM--trusted solely in HIM. And Ambassador became truly God's college.

AND IT GREW! It produced abundant fruits.

As I said, a loving GOD brought me to complete repentance and faith in Him--believing (as VERY FEW ever have) WHAT HE SAYS--and into His service before either of my sons were born. As a little boy growing up, Garner Ted was one of the most lovable boys--with a most lovable spirit--I ever knew. However, what Christ was preaching through his father, even then, (as he himself has said publicly many times) was merely "Dad's religion" held naturally in some degree of boyish contempt. At age 18, as the college was getting started, he "ran off"--so to speak--and without our parental knowledge joined the navy.

His four year "hitch" ended in, I believe, late spring or early summer of 1952. The first three years in the navy he had become assistant manager of the Naval Office at San Diego--his last year, in the war in North Korea on the carrier "Antietan."

On his return to civilian life, I made him manager of our general office. He entered Ambassador College that fall in order to hold his job--for all such jobs had to be available for students working their way through.

During his freshman year a series of articles was running in LOOK magazine on the religions of the world. Ted became enamored with the article on "What Is Christianity?" written by a famous New York minister. What grabbed his interest was the statement that first the writer would tell readers what Christianity IS NOT. It is NOT, the article said, "a way of life."

Then it so happened that in freshman Bible studies Ted noticed on an open two pages in the book of Acts in his Bible that Christianity was some four or five times referred to as "THIS WAY." Ted has related publicly many times how shocked he was to see that--IN HIS OWN BIBLE. He underscored these four or five references to "THIS WAY." That, he has said publicly, led to his conversion.

And I certainly BELIEVED he had become a thoroughly converted young man.

As the years went by, Ted had become president of the Student Body of the College, and had begun preaching sermons in the Church. In June 1955, I went on television. I think Ted had participated in at least one radio broadcast by that time. His brother, Richard David, had spoken on a few radio programs--once from Paris.

During this TV series, I let my two sons participate with me on a television program. Ted seemed to take to television, as I often expressed it, "like a duck to water."

This TV series was consuming my entire time. It was leaving no time for my other duties of heading the day-to-day executive leadership in God's Work. In January 1956, I went off TV. Experience up to that time had shown me that it was daily radio broadcasting that was building the Work.

I personally traveled to all parts of the United States with our advertising agent, selling our radio program to station managers--especially the nation's leading 50,000 watt stations.

Ted had shown aptitude on the TV series--in fact, I had let him do one program by himself. Naturally, I had encouraged him to begin doing occasional radio programs.

At times his voice sounded so much like mine that people could hardly tell which of us was speaking. Meanwhile, Rod Meredith had been making strides towards becoming one of our top ministers. Dr. Meredith began urging me to make Garner Ted vice-president. The Work was GROWING, the organization was expanding. So I did make Garner Ted vice-president and later Dr. Meredith second vice-president.

As we were passing through the sixties, Ted began gradually doing more and more of the radio programs--by the early sixties I believe most of the weekday programs. I continued to do the Sunday programs.

By about 1969 or 1970, I had started Ted on television. We had built a fully equipped television studio on campus. Ted's natural inclination led him into making a good number of secular documentary programs. As vice-president, he had gradually assumed more and more of the executive administrative duties, giving me time to begin getting into other parts of the world, carrying Christ's GOSPEL OF THE KINGDOM OF GOD into other parts of the world.

But by September 1971, his personal emotional problems forced me to quietly and privately disfellowship him. He went to El Paso, Texas.

But above all, on my mind, was the urgency to keep it confidential--known to only about two of our other top ranking ministers at Headquarters. Above all, I wanted to shield Ted from criticism and protect his name and reputation--so that, on repentance (which I fully expected), he could come back with his name unstained.

Some few days before the Feast of Tabernacles in 1971, Ted

called me on the telephone. By that time he and I had been speaking, for some years previous, each of us at every feast site in the United States and one in Canada.

"Dad," Ted said over the telephone, "I simply can't bear the thought of having to miss this Feast of Tabernacles. PLEASE can't I come back?" He professed repentance. I took him at his word. I said, "Come on back, Ted." The Church did not know I had put him out. But I was determined not to be guilty of what condemned Eli--allowing his sons to depart from God and still remain in high offices in the Kingdom of Israel.

During the 1971 Feast, word reluctantly was given to me of totally improper behavior and excessive drinking at the Feast sites he had attended. This improper behavior occurred in restaurants and places where most members attending were unaware of it.

One or two days later, I received a telephone call from the minister in charge of the Squaw Valley site. I was then at the Lake of the Ozarks site where Mr. McCullough was site leader. It was late evening. Ted's conduct was totally unbecoming a minister of Jesus Christ. He was drinking and gambling late at night at a casino on the Nevada shore of Lake Tahoe. I was informed that it was URGENT that I remove him from further participating in festival site speaking. He was to arrive next afternoon after speaking at Squaw Valley in the morning, at the Penticton, Canada site.

I had Mr. McCullough participate in the telephone conversation with Squaw Valley. We agreed I had to stop Ted from further participation in that festival. I arranged for my plane to fly to Scranton, Pennsylvania through the night, pick up Mr. David Antion, who was in charge of the Mt. Pocono festival site, and return for Mr. McCullough and me. We had only a few hours for sleep while the plane flew through the night for Mr. Antion. They arrived back at the Lake of the Ozarks airport about 4:00 a.m. Mr. McCullough and I joined Mr. Antion and flew on to the Penticton site.

There we intercepted Ted as he landed early in the afternoon in his Falcon plane. We had a tearful conference in the privacy of my plane (the crew had left the plane to give us privacy). Ted was there cut off from further participation in the 1971 festival. He flew to a Church-owned house or cabin near the south shore of Lake Tahoe, and then on into seclusion in a small town in Colorado.

At that time I made Mr. Albert Portune executive vice-president, taking over the day-to-day administrative duties of the Work in Pasadena. At that time Mr. Antion was occupying the second position in rank, and Mr. McCullough was deputy chancellor of the college in Big Sandy, Texas.

BUT ONCE AGAIN WE TRIED TO PROTECT MY SON'S NAME AND REPUTATION-- to keep the matter quiet. Always I was hoping for a change of mind and repentance from my son. I wanted to keep the door open for his return to the Work.

Some time later--perhaps in November--while I was at the Big Sandy campus, I received a heartbreaking, tearful letter from Ted

professing repentance. In it he stated he could hardly believe what had happened. He acknowledged he had sinned against God, against the Church, and against God's apostle. That letter deeply touched his father's heart. I immediately telephoned Ted to come on back into the Work.

But early in January 1972, an event happened more serious than any before. It was in the evening. I got together all the evangelist rank ministers then at Pasadena. This time I knew I had to publicly mark Ted and disfellowship him from the Work and the Church. We all met Ted at his own home when he returned from a basketball game where apparently he had been continually drinking beer throughout the game. By this time, Ted had come to have a very special aversion against Dr. Roderick Meredith, who had urged me to put Ted in an executive vice-presidency in the first place--years before. Ted had exceedingly hot and angry words against all ten or twelve of us in general and Dr. Meredith in particular. I handed Ted the official letter disfellowshipping him from God's Church.

This time I was unable to keep it private--and the news media picked it up. But I still tried to protect Ted by refusing to reveal the real reason for his disfellowship. News media hounded me, but all they could get out of me was that he had been sent away because of "personal emotional problems."

Brethren, let me interject at this point to remind you of GOD'S TEACHING so contrary to this world's in regard to publicizing the wrongs or sins of another. God teaches us that "LOVE COVERS." In the worldwide notoriety about "Watergate" President Nixon was accused, condemned and forced to resign because of what Satan's world called the sin of "COVER-UP." In other words, the world regarded it a sin because Mr. Nixon did not come right out in public and before the whole world defaming the United States by reporting the whole affair. If Jesus Christ had been in office (of course He could not take such political office in this world), He would have properly CORRECTED those guilty--in whatever punishment was in His sight fitting to CORRECT AND ABOLISH such evil and, IN LOVE for both the guilty and for this nation, He would have COVERED IT UP!

I have only followed the WAY OF CHRIST, trying desperately through the years to COVER UP my son's sins and mistakes--while at the same time NOT condoning his sins, but trying to give God's kind of punishment which CORRECTS AND RESTORES to the grace of God, rather than to act in hostility and revenge.

Time magazine came out with the story with the headline, "WHERE ARE YOU, GARNER TED?" I would not reveal WHERE Ted was--though I KNEW and was in constant touch with him.

At this time it is IMPORTANT that I now reveal to you that I STOOD ALONE among the higher rank ministers of the Church in trying to bring my son to the real repentance and restore him IN THE WORK. The ONLY man who stood with me--working for Ted's repentance and restoration--was the man he now HATES apparently above all men and without cause--Mr. Stanley R. Rader! It was Mr. Rader who was constantly helping me to restore Ted into God's grace



and forgiveness and to his place in the Work! Because of the slanderous innuendos of character assassination my son has cast out of his mouth against Mr. Rader, there are some--even ministers--in the Church who would GO OUT of the Church rather than show any of the milk of Christian kindness towards Mr. Rader. And yet NONE of these has seen or had one iota of PROOF of any wrongdoing by Mr. Rader. He is my assistant and I regard him BY HIS FRUITS--which are of VERY GREAT VALUE TO GOD'S WORK--rather than unfounded emotional prejudices and hatred.

After I had worked tirelessly with Ted by continuous letters trying to restore him to grace, right conduct and his position in the Work (always with Mr. Rader's invaluable help), by June 1972 I felt that PROBABLY my son--my ONLY living son--had made the necessary CHANGE OF MIND and attitude.

To try to be SURE of this, I took with me Mr. Rader, Mr. Portune and Mr. Antion, and we flew to Colorado for a meeting with Garner Ted. Whether or not it was merely "putting his best foot forward," we were all convinced that he had been restored to God's grace and told him to come back.

He now started DAILY TV campaigns, really preaching Christ's Gospel this time, instead of secular and worldly documentaries.

But I had determined that THIS TIME he must be kept on ONE YEAR'S PROBATION before restoring him to the executive vice-presidency of God's great worldwide Work.

However, the executive load was proving too much for Mr. Portune and Mr. Antion, who was then second in the administration under Mr. Portune. They came to my office about six or seven months after receiving Ted back.

"Mr. Armstrong," said Mr. Portune, "I simply cannot carry this work any longer. You will simply have to put Garner Ted back to executive vice-president NOW!"

Reluctantly I did, for by this time I was devoting most of the time to CARRYING CHRIST'S GOSPEL to Asia, Southeast Asia, Africa, South America and Europe--INTO ALL THE WORLD AS JESUS CHRIST COMMISSIONED ME!

I told Garner Ted I would turn "more of the reins" of the Work over to him--making it very plain to him that as board chairman and President, as well as God's only Apostle, I was giving him ONLY authority to administer MY policies as Christ led me, and Christ's doctrines as He led through me--and that all MAJOR decisions in the operation of this great Work remained mine--although Ted could make the minor necessary day-to-day administrative decisions. I emphasized the IMPORTANCE of our keeping in CLOSE COMMUNICATION. For awhile, Ted did send me long and lengthy telexes while I was in some other part of the world.

BUT HE BEGAN KEEPING FROM ME MAJOR DECISIONS HE WAS UNAUTHORIZED TO MAKE. He demoted the men highest and older in

service--such as Dr. Roderick C. Meredith, Dr. Herman L. Hoeh, Mr. Raymond McNair who had headed the college in England as deputy chancellor for fourteen years; Dibar Apartian, director of the French work; Mr. Dennis Luker, who had been in charge of the large operations in Australia; Dr. Charles Dorothy, director of the Spanish work; Mr. Norman Smith, director of television and radio production; and others.

Meanwhile, in the spring of 1974, there was a major rebellion among some 35 ministers brought on primarily because of their opposition to Garner Ted being brought back into a limited top executive authority (WHICH AUTHORITY, AS I WILL LATER SHOW, HE ABUSED AND FAR EXCEEDED). When this major rebellion broke, Garner Ted telephoned me an SOS--to race back full speed to pull the Church out of this eruption. I was just starting a major public campaign in Manila, Philippines. I had to cancel the campaign and race in between 550 and 600 miles per hour--an all night flight. That whole night in flight I was at my typewriter writing the letter that quelled the rebellion. It had been intended as a "coup" to wrest entire control of the Church from Garner Ted, and of course from myself.

But we with God's guidance "broke the back" of that rebellion, though we lost 35 ministers.

But now Garner Ted began tightening his grip on the helm while I was trying to carry out the GREAT COMMISSION committed to me to get the GOSPEL INTO ALL THE WORLD. Ted never did agree about this commission--he regarded obedience to Christ's command to "go into all the world" with the Gospel as "extravagant and lavish spending of the people's tithes."

I began to realize there was a NEW conspiracy actuated by Satan in an effort to destroy God's Church subtly going on behind my back. As I stated, my son had demoted and removed to minor positions the top ranking ministers, senior in years of service--THOSE MEN HE KNEW WOULD BE LOYAL TO THE CHURCH under God's Apostle--which active removal HE HAD NO AUTHORITY TO DO. In their minor positions of demotion, THESE MEN WERE THREATENED WITH BEING FIRED ENTIRELY IF THEY COMMUNICATED AT ALL WITH ME! Garner Ted moved to surround himself with men he thought would be loyal to him personally above being loyal to the CHURCH and to GOD. In this, I am happy to say, as nearly as I now know, he was mistaken.

But knowledge of MAJOR decisions Ted was UNAUTHORIZED to make was carefully under threat kept from me in the years 1975 and 1976 while I was away from Pasadena approximately 300 or 365 days.

But I did begin to sense there was a CONSPIRACY to "retire" me as being now too old, and for Garner Ted to "TAKE OVER" as the supreme HEAD of the Work. HE SEEMED NOT TO KNOW THAT JESUS CHRIST IS THE HEAD OF GOD'S CHURCH AND WORK!

Finally a year ago the men next in authority under Ted came to me begging me to TAKE ACTION. "Your son, Mr. Armstrong," they said, "has been trying to DESTROY everything Christ has built through you and build something for Garner Ted Armstrong."

Meanwhile, the Ambassador College I had "fought and bled and died" to found as GOD'S College was becoming completely secular. Christ was being put out. The leaven of intellectualism was flooding in leavening not only into the college, but beginning to spread into the Church.

#### WHAT I HAVE NOT TOLD YOU BEFORE

Now I come to something I have felt I had to withhold from you brethren. During these past few years when I sensed a CONSPIRACY to bring about a complete "takeover" of the entire Church's Work--virtually to PUT JESUS CHRIST OUT as well as myself--I went to Garner Ted about it. He flatly denied everything of the kind and assured me he did not want to be head of the Church--our talks would end up in an embrace--and I would then appear on the platform telling you brethren that Ted and I were solidly together--standing back to back. I WROTE FOR YOU THE SAME THING--BECAUSE I BELIEVED IT! I still believe there simply HAD TO BE a conspiracy, but I attributed it entirely to Satan; I was willing to believe that Ted and those close to him were not themselves conscious of the adroit subtle cunning Satan was using in his conspiracy.

To protect my son's name and reputation, I HAVE covered up for him--because I have said to him that I love him above all people on earth.

But I know now that in my eagerness to show "LOVE" and to protect my son's name, I have without realizing it been a "respector of persons;" that I have protected my son to the detriment and harm it has brought to God's Church and Ambassador College! Of that I now have to repent!

When Garner Ted maneuvered to shut off communication of what REALLY was going on,--when he SHUT OFF ALL AUTHORITY ABOVE HIM--he not only shut me off, but also HE SHUT OFF CHRIST AND GOD ALMIGHTY WHO STAND ABOVE ME! Brethren, THIS WORK WAS BUILT BY THE LIVING JESUS CHRIST! I was merely His instrument! But Christ has all but been PUT OUT of Ambassador College in the effort to gain this world's "accreditation" and the leaven has STARTED in the Church to get the living CHRIST out of the CHURCH!

Garner Ted was maneuvering so that NO ONE DARED GO ABOVE HIM--under threat of being fired! Many top ranking men of senior years of service would give solemn AFFIDAVITS to that truth. Shutting off all above him, my son, lusting for POWER, shut off also THOSE ABOVE ME--Jesus Christ and Almighty GOD.

For a year those now in top administrative positions have implored me to STEP IN and once again TAKE OVER COMPLETE CONTROL UNDER CHRIST as it was until some ten years ago.

I say THIS CHURCH AND ITS WORK WAS BUILT BY THE LIVING CHRIST! It was HIS SPIRIT that inspired, motivated this entire Work, but He was being PUT OUT.

My son says he upheld me, even extolled me, before large

audiences of brethren. He even said to many of you, "my father is a great man." That, of course, is not true--the GREATNESS is in Christ. But at the same time--whether you realized it or not--Satan was craftily leading my son to say--or imply--that his father was now old and senile--my mind was in a fog--I did not know what was going on--I was being manipulated by those in top administrative positions, and Mr. Rader.

He has spread the POINT BLANK LIE that Mr. Rader is now actually heading the Church and Work. Brethren, I brand that as a Satan LIE! Mr. Rader does not even have any administrative position--except in the AICF--AND LET ME INTERRUPT HERE TO SAY THAT I HAVE GIVEN THE DIRECT ORDER TO MR. RADER TO SELL OR DISPOSE OF THE MAGAZINE QUEST 78 as soon as possible. I was never enthusiastic about this magazine, but I went along with it under the understanding that I was to write the LEADING ARTICLE in every issue. I said emphatically at the beginning that the magazine could not succeed otherwise. But men of SECULAR EXPERTISE hired to run it deceived Mr. Rader. The magazine now is showing a slight profit through advertising sales and subscription price, but I have given a firm order which Mr. Rader will at once follow: "SELL IT OR GET RID OF IT!"

On May 8 last month, I learned that my son had appointed a man I do not even know as President of Ambassador College. I then wrote him that this was the last straw--of his assuming authority never given to him to make major decisions. I then told Garner Ted to take a temporary compulsory leave of absence, which he did not do. He came to me and in a four hour talk was full of hostility and angry emotion on his part. His wife was present and in anger twice left my office. My wife also was present. This nerve-shattering session, wrestling with a defiant spirit seeking only to HAVE HIS WAY, finally ended in a tearful hug.

After that, we had one more private talk in which he rose and said to his father, "I could DESTROY you, Dad!" He wrote some three or four letters and we had two or three telephone calls--all hostile, nerve-shattering ordeals I do not feel I should have to submit to. This side of things I have kept from you in my desire to protect my son's name and reputation.

But while he has professed to uphold me and extol me, he has subtly been destroying me--his father's credibility, dishonoring his father and his God.

Finally, about ten days ago, I sent him another letter telling him that UNLESS he did go into the compulsory leave of absence and if he did anything more to CAUSE DIVISION among brethren in God's Church, or if he "went to the world's newspapers" as he had threatened, I would have no alternative but to MARK HIM, according to Romans 17, for causing division, and DISFELLOWSHIP him from the WORLDWIDE CHURCH OF GOD.

My irate, red-hot, angry, hostile son went to the Los Angeles Times with distorted, twisted facts and non-truths. He sent me by special personal messenger the day before yesterday a seven-page single-spaced typed letter literally breathing out "threatenings and slaughter," as Saul was before God struck him down and

converted him--the most hostile embittered father-dishonoring letter I could imagine--except under Satan's inspiration. His letter was full of dire THREATS.

In all these unhappy irate encounters the past six weeks, NOT ONCE has any vestige of the Spirit of God been evident--only ANGRY wrathful contentions FOR HIS OWN PERSONAL DESIRES.

Yesterday I sent to him the official letter, heartbreaking as it was to me, disfellowshipping him from the WORLDWIDE CHURCH OF GOD!

That means, brethren, that on pain of being themselves disfellowshipped and PUT OUT of God's Church, you are all, according to CHRIST'S COMMAND, restrained from contact with, or conversation with, Garner Ted Armstrong--no longer a member of this Church!

I would have given my right arm rather than having to do this. But I have been TOO LONG tolerant, forgiving and covering up with LOVE toward an ungrateful, hostile, threatening son. I have let the CHURCH OF GOD suffer in order to protect my son's name and knowledge of his wrongdoings. BECAUSE I have--in fact we all, at or near the top of the administration of the Work--have done our best to SHIELD HIM, and in some manner neglected the CHURCH and all the flock in so doing.

Many times behind my back, my son in meetings called of those at Headquarters, so top ministers told me only yesterday, made many overt or even sarcastic remarks tending to discredit his father.

My son spread the rumor that my mind had gone senile. He is guilty of what he accuses--his mind has become filled with HATE, ANTAGONISM--and has become UNSTABLE.

This is NOT "my empire" nor my son's--it is the Church and the WORK OF THE LIVING GOD!

All of us at Headquarters are now standing ONE HUNDRED PERCENT TOGETHER! For the first time in some ten years THERE IS HARMONY--COMPLETE UNITY AND TRUST at Headquarters.

I know some of you will say in great sorrow "let's PRAY for Garner Ted that he will come back." Brethren, I have been DOING JUST THAT EVER SINCE 1971. He professed to come back, but it proved a subterfuge.

GOD SAYS: "For it is IMPOSSIBLE for those who were once enlightened and tasted of the heavenly gift and were made partakers of the Holy Spirit, IF they shall fall away to renew them again unto repentance." GOD would gladly grant repentance and receive him back--I would and so would we all, but his entire attitude the past weeks and months has certainly indicated the impossibility of leading him again to repentance.

God gave Moses his brother Aaron to help him while Moses was gone on a mission to be with God on Mt. Sinai. Aaron and the people said, "...as for this Moses...we wot not what has become of him."

Then Aaron led them to make golden calves as IDOLS TO WORSHIP,  
departing from the LIVING GOD!

Later Aaron set himself, with his sister Miriam, up as being  
even with Moses in leadership over God's people. GOD PUNISHED THEM!

Jesus said we CANNOT SERVE TWO MASTERS. He did not allow Aaron  
to be a SECOND master with Moses. For some years now God's CHURCH  
has been in great CONFUSION--especially in and near Pasadena. "WHO'S  
IN CHARGE?" they have wanted to know. Some have been for GTA, some  
for HWA, and I hope some for CHRIST.

"A house divided CANNOT STAND," says Jesus. My son has made  
God's Church DIVIDED! Up until ten years ago, WE WERE NOT DIVIDED!  
CHRIST was at the helm using me as His Apostle.

Again God says to us, "Except GOD build the house, they labor  
in vain that build it." GOD through the living JESUS CHRIST built  
God's Church of OUR time, as surely as the time of the first  
original Apostle. The Work GREW AND GREW with God's blessing for the  
thirty-five years up to 1969--SINCE THEN GOD'S BLESSING HAS BEEN  
WITHDRAWN. We had been tending to forget GOD, letting Laodicean  
lukewarmness leaven us. CHRIST SAYS NOW, A W A K E ! Rise up from  
this stupor that has drugged us! RALLY BEHIND CHRIST AND HIS APOSTLE!  
LET'S GET ON WITH GETTING THE JOB DONE.

Brethren, THANK YOU for your loyalty!

With deepest love in Jesus' name,

Herbert W. Armstrong

WORLDWIDE CHURCH OF GOD  
WORLD HEADQUARTERS  
PASADENA, CALIFORNIA 91123

HERBERT W. ARMSTRONG  
President and Pastor

July 25, 1978

Dear Brethren and Co-Workers with Christ:

Now we are beginning to prepare in earnest for the greatest Feast of Tabernacles ever.

Last Friday night, in addition to the weekly Bible Study in the House of God (Ambassador Auditorium), I recorded on television an opening Festival greeting to be shown by 16mm projector on large screens in every Feast site on the opening night.

Then on the Sabbath I did a full sermon, televised, to be put on 16mm tape to be projected at all Feast sites over the earth on the first Holy Day.

Last year, I was in the early stages of recovery from the heart failure of last August. But the four or five years before that I spoke personally at every Feast site in the United States and in Penticton, B.C., Canada.

This year I decided to speak at all sites worldwide, by having it projected on motion picture screens.

I have been working closely with Mr. Sherwin McMichael, Director of Festival Sites, and Mr. Wayne Cole, Director of Ministers and Churches Worldwide, in planning for this year's Feast.

Did you realize that our Feast of Tabernacles is the LARGEST ANNUAL CONCLAVE OR CONVENTION HELD BY ANY CHURCH OR RELIGIOUS GROUP ON EARTH? In actual fact, it is!

We are working together with all the ministers who will be speaking at these many Festival sites. We hope to bring you this year the most INSPIRATIONAL, the most SPIRITUAL, the most INTERESTING AND INSPIRING sermons ever!

The HEAD of our Church--of GOD'S Church--the Living Jesus Christ, has been dynamically and inspirationally putting the Almighty God back into His Church.

Jesus Christ has awakened us to the realization that there had been a let-down in the Church! Ambassador College was rapidly becoming secular--with Christ thrown out! But Jesus Christ is not going to allow Himself to be PUT OUT! It will be GOD'S College again this coming school year.

This is the Church and the Work of the LIVING GOD--not of MEN Not of this world! The television program was becoming more and

more secular--as some viewers voiced it, political, leaving God and the Bible out! But Jesus Christ has put God and the Bible back in--and the number of TV stations, as well as radio, is increasing every week now. Our booklet program was becoming more secular--less Biblical. The entire profile of the Work was becoming more and more secular--God's TRUTH was being watered down!

Jesus Christ is ALIVE, AND LIVING TODAY--and He is dynamically CHANGING ALL OF THAT!

This documentary and secular approach in broadcasting, and in literature, was wasteful cost wise! Eighty-six percent of the people responding, and requesting literature from the telecast, dropped all interest as soon as they learned that a church was connected with the work.

Brethren, Christ is leading His Church into a dynamic return to that which built God's Church and the Work--THE TRUTH OF GOD'S WORD, and the GREAT COMMISSION, as prophesied by Jesus in Matthew 24:14!

Some were beginning to look on this Work as just a humanly operated activity of this world! But we are NOT of this world--this is the Church and the Work of the LIVING GOD--and Christ calls us out of this world--to be not of it, though we must live in it!

I'm sure you will experience a NEW UPLIFT and INSPIRATIONAL SURGE FORWARD at this great Feast of Tabernacles!

I am now turning over to the printers what I believe to be THE MOST IMPORTANT BOOK SINCE THE VERY FIRST CENTURY! The printers are setting up a speedy CRASH PROGRAM, to give us first delivery of this book by October 1--in time for the Feast. Never in our time has any book or writing spoken as this new book will! Its title is THE INCREDIBLE HUMAN POTENTIAL. It is the MESSAGE OF THE ENTIRE BIBLE--put together as never before--from the prehistoric existence of only God and "The Word," through the creation of angels, the creation of the endless PHYSICAL UNIVERSE and CREATION OF THIS EARTH--on through the sinning of the angels, the renewing of the face of the earth for MAN--the creation of MAN--WHY man was put here on earth--WHY God left Satan here up to now--WHY the Old Testament congregation of Israel--and why the Church and its mission--on through the world tomorrow for one thousand years--and then--THE INCREDIBLE POTENTIAL OF MAN THROUGHOUT ETERNITY--over all the vast material universe.

Much of this has never before appeared in print. Much of it will be NEW Bible truth to YOU! It explains the mind of man, and the actual source of human nature.

This book--full book length--will be available in virtually all bookstores in the United States and the English speaking world. It will reach an entirely new audience with God's Message, heretofore unreachable!

Also we are updating, and getting before the world, such booklets as THE UNITED STATES AND BRITISH NATIONS in Prophecy--back to full length! Also such booklets as WHY Were You Born?, What Do You



Mean--BORN AGAIN?, Just What Do You Mean--SALVATION?, What Do You Mean, THE KINGDOM OF GOD?, and The SEVEN LAWS OF SUCCESS, and many of those vital booklets that BUILT the work!

God is rapidly increasing my personal strength, and I am now turning out more work than I have in the past twenty years!

I pray earnestly for YOU, and I also need your prayers! The Work is now fast PICKING UP!

With much love, in Jesus' name,

Herbert W. Armstrong

P.S. God willing, I plan to speak in person at the Saint Petersburg, Florida, site the first night and Holy Day, and at the Tucson site on the final Holy Day.

WORLDWIDE CHURCH OF GOD

WORLD HEADQUARTERS  
PASADENA, CALIFORNIA 91123

HERBERT W. ARMSTRONG  
President and Pastor

July 30, 1978

Dear Brethren and Fellow Ministers,

It is with deepest disappointment that I regret that I am forced, once again, by hostile actions by my son, Garner Ted, to bring you up to date with the PLAIN TRUTH.

Diametrically contrary to what he has always said he would never do, he has, not only "raised a hand against his father," in the public press, but as the Apostle Paul warned the elders of the church at Ephesus, "For I know this that after my departing ...of your own selves shall men arise, speaking perverse things, to draw away disciples after themselves" (Acts 20:29,30).

Paul did not say or mean, to draw people closer to God, but to draw away those already IN THE CHURCH, after themselves--to follow a MAN instead of Jesus Christ!

It has happened before. Paul knew it would happen again--and again--and again!

The Lord Jesus Christ, and the God after whom His Church is named were, under Ted's leadership little by little, being subtly pushed out of God's Church and of Ambassador College. It was becoming apparent to several.

One of several such letters just recently received says, "Thank God you are back where Christ wants you. Never before have we been so inspired by sermons or Bible Studies. For the past ten years, so many people, including myself, have noticed that something was wrong.... We noticed that for some reason we were not as inspired as we had been in the past. We felt there was something missing.... In fact, all of the doctrines of God were treated as if they were not important...we were sincere, but did not accomplish much because we lacked so much of the knowledge and faith that we once knew...we were spinning our wheels and sliding backwards. To say the least, Mr. Armstrong, ...Christ has finally shown you plainly where we, the Church, were heading.... I am glad that Christ has put you back in the pulpit to teach us...we can actually understand it when you expound on it."

In my very painfully written letter, notifying you of the disfellowshipment of Garner Ted, I wrote you: "Now I come to something I have felt I had to withhold from you, brethren. During these past few years, when I sensed a CONSPIRACY to bring about a complete takeover of the entire Church's work--virtually to put JESUS CHRIST out...I attributed it entirely to Satan. ...to protect my son's name and reputation, I have 'covered up'

for him--because I have said to him I love him above all people on earth.... When Garner Ted maneuvered to shut off communication of what really was going on--when he shut off all authority above him, he not only shut off God's Apostle, but also he shut off CHRIST AND GOD ALMIGHTY.

"Finally, a year ago the men next in authority under Ted came to me, begging me to TAKE ACTION. 'Your son, Mr. Armstrong,' they said, 'has been trying to DESTROY everything Christ has built through you, and build something for Garner Ted Armstrong.' "

His TV and radio programs were becoming secular, dealing in worldly politics, with sponsorship announced, not as Worldwide Church of God, who paid his salary, all production costs, and the cost of air-time, but as that of "Garner Ted Armstrong Productions." Everything was focused on featuring the name Garner Ted Armstrong--instead of the name of the Church.

On follow-up outgoing mail to those responding to the programs, he abolished the "WORLDWIDE CHURCH OF GOD" letterhead--and instead, the letterhead was printed, "GARNER TED ARMSTRONG." With his picture beside it!

For more than a year those now in top administrative offices have implored me to step in and once again take over complete control, UNDER CHRIST--as it was until some ten years ago.

Again I repeat, as I wrote you then, "I say, this Church and its work was built by the LIVING CHRIST! It was HIS SPIRIT that inspired, motivated this entire work--but, He was being put out!"

Fellow ministers and brethren, Jesus Christ has been moving dynamically, these past weeks, to once again ENTHRONE THE GREAT MAJESTIC GOD within this Church and its Work!

Until recently all was CONFUSION at Pasadena Headquarters. WHO was in charge--was it Garner Ted, or was it God's Apostle? Well, I'll tell you emphatically who is in charge--JESUS CHRIST!! It's time we all come to realize this is not the work of a man--or of which man to follow--it is THE CHURCH AND WORK OF ALMIGHTY GOD, with the living Jesus Christ at its HEAD, on His Father's throne!

A few years ago, one of the Church's ministers had inherited some money. He left the Church to draw away our members after him saying he and his wife were about the age of God's Apostle when God started His Work through His Apostle. But this man was not God's Apostle-- God was not IN what he tried to build for himself --and his efforts failed completely!

In 1974, some 35 ministers left. They incorporated themselves as the "Associated Churches of God." But GOD was not in it--and it fell flat on its face! Tragically, a few thousand brethren followed after these men, who were seeking to draw away those already in the Church to follow them! Where are they today? I know many of those former ministers have had to take jobs working with their hands to earn a living. That is JUSTICE! But, the tragic part of it is that those brethren, who followed them, as sheep without a shepherd,

going to the slaughter, have been probably lost from God!

And now Garner Ted has incorporated himself with his wife and his brother-in-law--and this GARNER TED ARMSTRONG CHURCH has now started a campaign to draw away both whatever sheep and shepherds he can now entice to follow him--to follow a man instead of the Living God!

I say to you, ministers and brethren, Christ is on GOD'S THRONE. He did build His Church! No MAN built the Worldwide Church of God of today--and Jesus Christ promised that the gates of the grave shall never prevail against it! Human MEN, with selfish motives, may try to start a church after a MAN! But it is those in the true CHURCH OF GOD that shall inherit, IN GLORY, the soon-coming KINGDOM OF GOD!

Satan is the real source of human nature. It is ever the same! In the days of King David, whom God had selected as king, two of his sons, one at a time, attempted to take over the throne, and make themselves king, Absalom and Adonijah. But GOD PROTECTED His people of that day, and David, whom HE had chosen!

God called MOSES to lead His people, long before David. Once Moses' brother Aaron and sister Miriam, challenged Moses' leadership. They claimed equal right to lead. God sternly rebuked them! "Wherefore," said God, "were ye NOT AFRAID to speak against my servant Moses?" "And the anger of the Eternal was kindled against them" (Numbers 12:1-9). Miriam was seized with leprosy, for seven days.

But, have we become so detached from God in His Church today, that we think perhaps God has CHANGED?--are we today NOT AFRAID to speak against God's anointed?

Then of another time Korah gathered a group against Moses' leadership. Again God was stirred to ANGER! Korah and those with him were simply swallowed up by the earth!

I simply plead with you, ministers and brethren, HELP ME as I put myself in GOD'S HANDS, to follow Christ in His Church--that we may carry on following Christ (not a man) in once again ENTHRONING THE GREAT MAJESTIC GOD AT THE HELM OF HIS CHURCH!

With deep love, in Jesus' name,

Herbert W. Armstrong

WORLDWIDE CHURCH OF GOD  
WORLD HEADQUARTERS  
Pasadena, California 91123

HERBERT W. ARMSTRONG  
President and Pastor

July 31, 1978

Dear Brethren of God's Church:

Last night, I had been reading a telex I had sent to my son about a year and a half ago from South Africa and I was thinking of his condition now, trying to launch a new Garner Ted Armstrong church of his own, without the facilities to do so. I thought of what a lovable little fellow Ted had been as a young boy. I was unable to sleep for a long time.

This morning I felt I should relieve my own mind by sending a letter to my son, showing just how I feel. I had no intention of letting anyone see this letter except my son. However, I feel now, before sending it I should make it an open letter available to the entire membership. It shows how I feel from the depths of my heart.

Following then is the letter dated July 31, 1978, Tucson:

Dear Ted:

The last two letters you sent me via Bill Evans were very friendly in tone. The last one, dated July 12, told me you were having great difficulty finding a place to live--the homes you might be able to afford were too tiny. You hardly had enough for a down-payment on a place. You asked about the place on Lake Tahoe--for approximately nine years you had been trying to arrange to purchase it--but something always put us off.

You did not know when you wrote this, that already I had arranged a contract--the only way I knew that would be okay with IRS, to turn over to you life tenancy, rent free, with the Church taking care of all taxes, insurance, etc.,--leaving only utilities for you to pay.

Also, I had arranged to offer you retirement pay of \$50,000 per year--the same as you have done in the past for others at a percentage of their annual salary. Also, as I'm sure I have written you, I had offered--within the scope of IRS allowances--to supply you with a home of comparable quality and size as the one built for you in Pasadena. It seems the only way we could legally do this would be a company purchase, giving you no-cost tenancy, like the Lake Tahoe property.

Then, suddenly word came to me that you had incorporated yourself as a church--and the very next morning--yesterday, Sunday, July 30, another story from you was published in the L.A. Times saying you rejected the \$50,000 retirement pay--that never again would any man be in position of authority over you--and that you were going on the air to build your own church.

Naturally, it is incumbent on me as God's Apostle, to protect His "sheepfold" He has placed under my care. As I told you in the letter offering to provide you with living facilities equal to what you have enjoyed these past eleven years, that God's Work could not pay you to fight it, take away members, or seek to destroy the Work that was paying you. I have not seen the L.A. Times story--but it seems you construed this \$50,000 offer as a bribe. Nothing could have been farther from my mind or intention. Perhaps you so construed it because I let Stan Rader write the letter for me, but it was my idea, and I tell you truthfully my only thought and motive was your own welfare--and the fact that of approximately 25 years service, the first 15 had been good years, and warranted that recognition. Certainly the only thought or motive in my heart was right.

Last night, I ran across a very lengthy telex I had sent you from South Africa, March 11, 1977. You had always complained that you wanted to please Shirl and me above all others, and that we never do appreciate it, or show confidence in you--and especially that I had not valued your input, counsel or recommendations. I was trying, in this telex, to show that kind of confidence in you and appreciation of your counsel.

In this telex I said, "This is the Work of the Living God, totally unlike all other human-devised institutions, organizations or activities. Let me say, 1) I do have and entrust to you implicit confidence. I do not only consider your advice and counsel, I need and must have it, and always when I agree--which is nearly always-- I act on it, as in this instance"--mentioning a recommendation from you that I had followed at once.

I tried, Ted, to stand "back-to-back" with you. I had mentioned that, since, the entire universe is headed by a Father and Son combination--God and Christ--it would seem to ensure this as being truly God's Work, if it could be headed the same way--but when I mentioned how Christ has always been of the same mind and in all points of one accord, under His Father, you immediately changed the subject.

You completely overstepped the authority I delegated to you. You have recently stated publicly in the public press that you never did agree with me in matters of procedures. All friction between you and me, Ted, came from two sources--you did not agree with the manner of procedures that God had started me out on long before you grew up to maturity, and you felt a sense of resentment over the fact that, in the natural order of the growth of the Work, God had placed YOU under my authority. You remarked, one time, some two or more years ago, "You've never had to work under anyone, Dad." You said, you meant under a MAN. Before you were born, Ted, I had to learn to work under other MEN. I agreed with what I had read from Elbert Hubbard, who said, "If I worked for a man I would work for him!" I worked under a man in the Des Moines Daily Capital, from age 18 to 19. I performed that work, under authority, so well that it opened to me a bigger job. I worked under authority as timekeeper and paymaster of the Finkbine Lumber Mill outside of Wiggins, Mississippi, at age 19. There I did the job it had taken three men to do before they turned it over to me. It was not my kind of work. I was like a

fish out of water--but I worked as diligently and faithfully as I could--I worked myself into the hospital with typhoid fever. To keep up with the job--one I was unfitted for--I worked alternately till 10:00 one night and midnight the next--and up at 5:30 every morning! I took criticism--I took orders--and I did my very utmost to take them in good spirit!

I worked under authority for three years on the country's largest trade journal, and then for a summer as assistant secretary of the Chamber of Commerce at South Bend, Indiana.

All this, of course, was before you were born--but I had been required by the Living Christ who was afterward to call me to His service--or I might say was preparing me for His service--to work hard, diligently, faithfully and loyally--and WILLINGLY--to the very utmost of my ability!

The Living Christ is not going to set anyone to rule under Him, in the Kingdom of God, who has been unwilling to work in that willing and faithful attitude under authority. This may be a hard lesson for you to learn, Ted my son, but a father's inbred and real LOVE for his son, causes me to remind you once again of this fact. It may be your hardest obstacle to overcome.

In deepest love, in Jesus' Name,

Herbert W. Armstrong

WORLDWIDE CHURCH OF GOD  
WORLD HEADQUARTERS  
PASADENA, CALIFORNIA 91123

HERBERT W. ARMSTRONG  
President and Pastor

August 14, 1978

Dear Brethren and Co-Workers in Christ,

We--and the whole world--are at a crucial turning point in the history of mankind. And in the life and work of God's Church!

The death of Pope Paul VI may trigger a drastic, crucial and pivotal CHANGE in world affairs--and also in GOD'S WORK to which He has called you and me to be co-workers with Christ!

This is SO IMPORTANT to our very LIVES--as well as our labors with Christ in God's Work. I want now to clarify even more what I wrote you a few days ago.

Let me start once again from the beginning. In creating man, God plunged into the most stupendous feat of creation possible even for the GREAT MAJESTIC GOD! My forthcoming book, "The Incredible HUMAN POTENTIAL" (hopefully ready for the Feast of Tabernacles) explains why it was imperative that God form man out of matter, instead of Spirit. Even though God Himself is a Spirit, composed of Spirit, and in this spiritual reproductive process He is going to change man into alternate Spirit composition.

But the first man and woman, Adam and Eve, after being completely informed by their maker of His PURPOSE, and of His KINGDOM, made their fateful DECISION. They would continue Satan's WAY! They rejected the Kingdom of God! They rejected God as Ruler, Revealer of basic knowledge, Saviour, and Giver of eternal life.

God said, in effect: "You have made the decision for yourself and for your human race which shall come from you. You made it after hearing ALL THE FACTS. Therefore I SENTENCE you and the human race, for six thousand years, to being CUT OFF entirely from me, except such comparative few as I shall call to special duty that my purpose shall be fulfilled. After that six thousand years of your own HUMAN RULE, HUMAN PRODUCTION OF KNOWLEDGE, and HUMAN RELIGION, I will intervene, and take over by my supernatural power the GOVERNMENT, the EDUCATION, and the RELIGION of the entire human race."

That six thousand years may be termed the DAY OF MAN. Although he has not realized it, man has been swayed, deceived, and actually ruled invisibly by Satan. Man has lived Satan's way of "GET" instead of God's way of "GIVE"--of outgoing LOVE. And now THE DAY OF THE LORD is almost upon us!

Let me now show you into what the death of Paul VI may plunge



us.

For six thousand years the world in general has indeed been CUT OFF from God. Some knowledge of God did continue for many generations by word-of-mouth. But it became distorted.

After some 1900 years, God called Noah to the special project of building the great ark to preserve humanity alive through the flood God sent upon all the earth.

Several generations later God called Abraham. Four hundred thirty years after Abraham, God called MOSES to lead Abraham's descendants out of Egyptian bondage. At Mount Sinai God proposed them a COVENANT agreement by which they would become GOD'S NATION.

Remember, through the symbolic tree of LIFE in the Garden of Eden, the Holy Spirit of God had been made accessible to Adam, provided he rejected Satan's way, and chose the KINGDOM OF GOD.

In Adam and Eve from creation--and in all their progeny from birth--have existed a spirit which empowers the human BRAIN with an intellect non-existent in animals. This provides humans with MINDS. But God made the human mind to need another Spirit--the Holy Spirit of God. But on Adam's decision, he and mankind, except such as God did specially call and convert, were CUT OFF from the Holy Spirit.

And that left the human mind a carnal mind--"deceitful above all things, and desperately wicked" (Jeremiah 17:9), and also "enmity" (hostile) against God, and not subject to the Law of God, neither indeed can be (Romans 8:7).

Now fasten firmly in your mind, that God did not offer the children of Israel His Holy Spirit. The Holy Spirit He gave only to Moses and the prophets. The Kingdom of Israel, therefore, was a carnal-minded people! God put them under His government. They were thus ruled, primarily, by the SPIRITUAL LAW OF GOD--the Ten Commandments. But, because until Christ should come, the Holy Spirit was not available, God gave them a special sacrificial law. This was a reminder of sin--but the blood of animals could not pay the penalty of sin. Also God gave them a ceremonial law of rituals--of physical substitutes for the Holy Spirit, as the sacrificial law was a substitute for the blood of Christ.

Then God gave them also, as a national government, statutes and judgment--their civil law. But the substitute sacrificial law and ceremonial ritual law could not make them righteous. The nation Israel proved that the carnal mind is hostile against God--not subject to His Law. Even though they were given God's revealed knowledge.

Now, meanwhile, consider the rest of the world as a whole through those years. In Asia the yellow race, descended from Japheth, has formed their own pagan religions. In due time such religions as Buddhism, Taoism, Confucianism, Brahminism and Hinduism had sprung up. In the sense of man's relation to God they

were hardly religions, but rather, philosophies--human thought devoid of the foundation of basic knowledge from God.

But we in the so-called Christian orbit have not heard a great deal about them.

Then, in ancient Egypt, Babylon, Greece and Rome, other pagan religions developed, based to a considerable extent on a perverted and deteriorated mouth-to-mouth knowledge of the true God. Most of those flowed through the funnel of religions set up by Semiramis, mother-wife of Nimrod. Nimrod, (Genesis 10) was the world's first despot, or government dictator, after the Flood.

We know only the most meager fragmentary facts about human governments, religions, and knowledge production prior to the Flood. But Nimrod organized a number of city-states among descendants of Ham (and perhaps some of Shem) in the Euphrates-Tigris area. Out of this came the Isis and Osiris gods in Egypt--patterned after Nimrod and Semiramis. In Babylon and Greece, carnal minds created such "gods" as Jupiter, Estarte (Easter), Diana, Hermes, and a long list in Grecian-Roman mythology.

Now remember, the BIBLE is essentially the Book of ISRAEL--both ancient carnal Israel and New Testament spiritual Israel (the Church of God). The Bible is therefore not directly concerned with oriental religions. But the Hamitic religions of Egypt and the Middle East did come in contact with Israel--and do very significantly today with the Church of God--and, therefore, we do find a considerable history of them in the Bible.

I want you to consider now, the governments and religions of this area. They did come into contact with ancient Israel. And they do today, in a significant manner very little realized, with GOD'S CHURCH!

The Bible reveals history and prophecy regarding the pagan church-and-state combination, from ancient Egypt, from which Israel was delivered from slavery, through Babylon, Persia, Greece and Rome.

The death of Pope Paul VI has definite and tremendous connection with this. So let me trace, in extreme brevity, the chain of events revealed in God's Word, from ancient Egypt, on to this present year 1978 A.D.

In the days of the prophet Daniel, about 550-610 B.C., King Nebuchadnezzar of Babylon--the Chaldean Empire--had conquered other nations and formed the first WORLD EMPIRE. Nimrod long before had started the organization of city-states. Now Nebuchadnezzar conquered and annexed Egypt, the Medes, Persians, and Greeks, into the CHALDEAN EMPIRE, usually called Babylon, after its capital city. The nation Israel had been divided into TWO nations many generations before. Israel had rejected King Rehoboam, son of King Solomon, and set up a new king, Jeroboam, over them. At that time the tribes of Judah and Benjamin split off from the nation Israel, becoming the Kingdom of Judah in order to retain the Davidic

dynasty in King Rehoboam. Jereboam rejected the priests--the tribe of Levi--and the Levites mostly joined with the nation Judah. They, and they only, became known as the Jews.

In 721-718 B.C., King Shalmaneser of the Kingdom of Assyria (prior to Nebuchadnezzar's Chaldean Empire) had conquered the Kingdom of Israel (TEN TRIBES), and moved them as slaves into the land of Assyria, on the southern shores of the Caspian Sea. He had put Babylonians, of the Babylon Mystery religion, in the land of Samaria--north of Jerusalem, from where he had evicted the ten-tribe Kingdom of Israel. They were still there in the time of Christ--Gentiles, in northern Palestine, retaining the Babylonian Mystery religion.

More than 120 years after the captivity of the Kingdom of Israel, King Nebuchadnezzar of Babylon besieged and conquered the Kingdom of Judah (the Jews) and evicted them from Judea as slaves, taken to the land of Babylon.

Among these Jewish captives were four outstanding, especially talented and brilliant Jewish lads, of which Daniel was one. Nebuchadnezzar set them in important posts in the Chaldean government.

God used all four in dealing with the Chaldean King Nebuchadnezzar--but especially Daniel as a prophet of God.

The Book of Daniel, chapter 2 records the incident of the super impressive dream in which Nebuchadnezzar dreamed of a tremendous metallic statue. Daniel was called to tell the king what he had dreamed, and the message God conveyed to Nebuchadnezzar through it. The head of this enormous statue of a man was of fine GOLD, the breast and arms of silver, the belly and thighs of brass, the legs of iron, and the feet and toes a mixture of iron and miry clay--utterly non-adhesive.

This God-given dream was a PROPHECY. God revealed His tremendous MEANING to Nebuchadnezzar. The head of gold represented Nebuchadnezzar and his first WORLD EMPIRE, the Chaldean or the Babylonian Empire. The dream contained a time-element. After Nebuchadnezzar's empire was to arrive a second empire, even larger and stronger in military might, but of less spiritual and moral values--the breast and arms of silver--the Persian Empire. It was later to be followed by a still larger and stronger empire though of lesser moral and spiritual value; Greece. The legs of iron represented the strongest of all in physical strength, yet it divided--the two legs of iron representing the two divisions of the Roman Empire with the western capital at Rome, and the eastern capital at Constantinople (called Istanbul, Turkey today). The feet and ten toes represented OUR TIME--this latter half of the twentieth century--at the CLOSE of the six-thousand-year sentence God imposed on the DAY OF MAN. It represented the Kingdom of God finally replacing all these Gentile kingdoms (verse 44).

Iron is stronger than brass, silver or gold, but less valuable. But miry clay, mixed with the iron toes, is both the least in value and strength. And iron and clay will not cleave

together. They represent the resurrected Holy Roman Empire, soon to appear.

Now let us tie this prophecy to the actual historic events as they have occurred! After the Chaldean Empire, there arose the empire of the Medes and the Persians--the Persian Empire. It was conquered in 330 B.C. by Alexander the Great of Macedonia--with Grecian armed forces. But it was short-lived. Alexander soon died in a drunken debauch. His kingdom was then carried on in four divisions, each headed by one of Alexander's four generals.

But one by one, these four divisions were swallowed up by what became the ROMAN EMPIRE, 31 B.C. It ruled the world, including the land of Israel and Judea in the time of Christ.

The Roman Empire was destroyed by Barbarians from the north in 476 A.D.

Then, beginning 333 A.D., the ancient Babylonian Mystery religion, a sector of it transplanted in Palestine north of Jerusalem after 718 B.C., had through its first century leader, Simon the Sorcerer (Acts 8), appropriated the name "Christianity," portraying a false Jesus and turning Christ's grace into license to disobey God's Law.

By 554 this religion, called also the Roman Catholic religion, had become strong enough to dominate the world. In that year at the behest of the Roman Pope, the government of the eastern division of the defunct Roman Empire, Justinian, was moved to Rome and the Roman Empire was resurrected as the "HOLY ROMAN EMPIRE." It was a union of European nations, in a CHURCH-AND-STATE EMPIRE --with the Roman Pope astride what is symbolized as the "beast" in Daniel 7, and in Revelation 13 and 17.

Let me at this point bring you up to date with the prophecies of Daniel 7, and the 13th and 17th chapters of Revelation.

In Daniel 7, the prophet himself had a dream in which God revealed the future. He saw FOUR wild animals--the first a lion, second a bear, third a leopard with four heads, and fourth a beast that embodied the dominant characteristics of its predecessors--the HEAD of the lion, the FEET of the bear, the BODY of the leopard, with four heads.

But in Daniel's dream an additional factor was revealed which did not appear in Nebuchadnezzar's dream-image. The fourth "beast," representing the Roman Empire, had ten horns sprouting out of its head. But "there came up among them"--among the horns-- "another little horn, before whom there were three of the first horns plucked up by the roots" (verse 8).

The four "beasts" were four kingdoms that should arise beginning with the Chaldean Empire (verse 17), and "the fourth beast shall be the fourth kingdom upon earth" (the Roman Empire--31 B.C.-476 A.D.). And the "ten horns out of this (fourth) kingdom are ten kings (or kingdoms) that shall arise" (verse 24) out of--or after the Roman Empire--after 476 A.D.

The "little horn," before whom three of the first horns were plucked up by the roots--(the Heruli, the Vandals and the Ostrogoths which disappeared from existence), was the little horn in whom "were the eyes of a man, and a mouth speaking great things" (verse 8); then again, "even of that horn that had eyes and a mouth that spake very great things, whose look was more stout than his fellows" (verse 20)--that is, a smaller horn, who dominated over the other horns, and before whom the first three were disintegrated.

This "little horn" was of major importance. For "the same horn made war with the saints (true Christians), and prevailed against them, until the Ancient of days (CHRIST) came, ...and judgment was given to the saints of the most high; and the time came that the saints possessed the kingdom" (verses 21 and 22).

After the first three kingdoms following 476 A.D. had disappeared, SEVEN "horns" were left--seven kingdoms or rulerships to arise out of the original Roman Empire.

These seven formed the "Holy Roman Empire." The first was Justinian, starting 554 A.D. The second was the Frankish kingdom of Charlemagne, 800 A.D. The third was the German kingdom of Otto the Great, the fourth was the Austrian Hapsburg kingdom of Charles the Fifth, and the fifth that of Napoleon, ending 1814 A.D. That ended, for the time being, the "Holy Roman Empire." But there were recesses and lapses between Justinian's reign and the revival in 800 A.D. under Charlemagne. These lapses or recesses are by inference "valleys" between mountain peaks, as we shall see in Revelation 17.

In 1935 Mussolini, on taking over Ethiopia, and including Italian Somaliland and Eritrea, concluded a concordat with the Vatican, called the restoration of the "Holy Roman Empire." However, this was little noted at the time--I do not even remember it to have been front page news--and it was an insignificant and short-lived restoration of this "empire"--when the sixth of these remaining seven horns could aptly be termed, as in Revelation 17 "the beast that was, and is not, and yet is."

Notice one more passage in Daniel 7 before leaving this chapter: "I saw in the night visions, and, behold, one like the son of man came with the clouds of heaven [Christ], and came to the Ancient of days and they brought him near before him. And there was given him dominion, and glory, and a kingdom, that all people, nations and language should serve him; his dominion is an everlasting dominion, which shall not pass away, and his kingdom that which shall not be destroyed" (verses 13, 14).

Then finally Daniel's prophecy ends with "and the kingdom and dominion, and the greatness of the kingdom [of God] under the whole heaven, shall be given to the people of the saints of the most High, whose kingdom is an everlasting kingdom, and all dominions will serve and obey him" (verse 27).

Now on to Revelation 13.

John in vision here sees ONE "beast" rise up out of the sea-- but it combined all the main carnal strengths and characteristics of Daniel's four "beasts." What the apostle John saw was a single wild animal with seven heads and ten horns. Daniel saw four "beasts" but the third, the Greco-Macedonian Empire, had four heads--the four divisions into which Alexander's empire split up.

The wild animal John saw was like a leopard--but with the feet of a bear (the strongest part of the bear), a mouth like a lion and therefore the body of a quick cat-like leopard--in other words, the carnal and physical strength and characteristics of Babylon, Persia, Greece and Rome were all combined in this one animal--which therefore represented the ROMAN EMPIRE, with its continuation through the "Holy Roman Empire," and even until the coming of Christ to RULE!

John continues describing this wild animal, saying that the "dragon gave him his power, and his seat, and great authority" (Rev. 13:2). In Rev. 12:9 the dragon is explained to be a symbol representing Satan the Devil. So, this wild animal symbolizes the Roman Empire, as organized by MAN under the sway of Satan.

Verse 3: one of his seven heads--definitely the last one, or the Roman Empire of 31 B.C. - 476 A.D.--was wounded to death (476 A.D.), but the deadly wound was healed--by the succeeding "Holy Roman Empire," beginning 554 A.D.

The people of the Western world worshipped the dragon--Satan, the god of this world--which the world is deceived into worshipping. They also worshipped the "beast"--the "Holy Roman Empire." HOW? By saying, "Who is like unto the beast (the Holy Roman Empire), who is able to make war with him?" THAT IS WORSHIP!

"And there was given unto him" (verse 5) "a mouth speaking great things...and power was given unto him to continue forty and two months"--prophetic months--literally 1260 years--and it actually continued 554 to 1814--precisely 1260 years. This "mouth speaking great things" is the same as the little horn of Daniel 7 with "a mouth speaking great things"--in other words, the Vatican.

Verse 7: "And it was given unto him [by Satan] to make war with the saints, and to overcome them." It was Simon the Sorcerer (Acts 8) who, in 33 A.D., two years after Christ had founded the Church of God, turned the Babylonian Mystery religion into a so-called "Christianity," and wielded enough power to SUPPRESS the preaching of Christ's gospel message (Gal. 1:6,7). If you have ever read "Fox's Book of Martyrs" you will understand how this religious power, sitting astride the government--during this 1260 years tortured and put to death thousands of saints.

The church merely pronounced them "anathema from Christ" and/or state military police did the torturing and killing. This is referred to in Rev. 6 under the fifth seal--symbolizing the now-imminent "Great Tribulation" when another martyrdom of saints is coming in our time, during the Great Tribulation!

Now in verse 11, Rev. 13, John in his vision sees another "beast" coming up out of the earth, with two horns like a lamb, "and he spake as a dragon." The two horns represent two government heads. "Like a lamb"--appearing as the Church of Christ, the Lamb of God. One of these horns represented the Papacy as RELIGIOUS head, the other is head of Vatican City, one of the world's civil governments.

This second "beast"--the Papacy--(verse 12) exercised all the power of the first beast before him, -- that is of the civil "Holy Roman Empire"--the United Europe! This same situation is pictured in Rev. 17 as a woman (church) riding astride a "beast"--the Roman government.

They claimed the "Holy Roman Empire" was the Kingdom of God. Christ had come, not in His own Person, but in that of the Pope's, and was ruling. This explains why they called the CHURCH the Kingdom of God! The Popes have taken the title "Vicar of Christ," which does not mean representative of Christ, but "in place of Christ." In other words, Christ has been banished, and the Roman leader has taken His place.

Then, this religious leader--yet to come--is to perform "great wonders," or apparent miracles--even as Simon the Magician of Acts did among those of the Babylonian Mystery religion of his day in the land of Samaria, north of Jerusalem. But it was all deception --not real miracles, but magic.

Verse 14--this religious leader brought into being an "image to the beast, which had the wound by a sword, and did live." That is, a replica, likeness, imitation of the Imperial Roman Empire GOVERNMENT. Vatican City--a civil GOVERNMENT--is patterned after the system of government of the Roman Empire.

"And (verse 15) he had power to...cause that as many as would not worship the image of the beast should be killed." Notice, the religious power did not do the actual killing--he caused them to be killed. The church pronounced dissenters "heretics" which was tantamount to a death-sentence. They were tortured, and unless they recanted and accepted the Catholic teaching, they were martyred. THIS WILL HAPPEN AGAIN--AND SOON--(Rev. 6:11) during the Great Tribulation!

Now comes verse 16 (Rev. 13). This same religious power, through the military and police of the STATE government of the "Holy Roman Empire," and its now very imminent resurrection--will cause all within the jurisdiction of the civil state to RECEIVE A MARK and (verse 17) no person was then, or will be in the coming Great Tribulation, able to buy or sell--engage in earning a living, or purchase food or necessities of life--unless they have that mark! Send for our free booklet, "The Mark of the Beast."

The "beast" has a number we should be able to count--666!

Now to Revelation 17!

The same Gentile CHURCH-AND-STATE system in its final and

latter stages--now very imminent--is portrayed in Revelation 17. In this vision given the Apostle John regarding the DAY OF THE LORD (Rev. 1:10) an angel came to him. It was one of the seven angels with the vials of the seven last plagues--to be poured out at the precise time of Christ's Second Coming.

The seventeenth chapter is another inset chapter--one of the few injected into the main story-flow of the prophetic book of Revelation. The story-flow, in chapter 16, had come to the very time for the pouring out of the seven last plagues.

The angel said, "Come hither; I will shew unto thee the judgment of the great whore that sitteth upon many waters."

This, of course, is symbolically speaking of the great false church. The many "waters" are (verse 15): several nations speaking different languages. Historically, it could mean only European nations--the "Holy Roman Empire" of 554 - 1814 A.D.

This great church (verse 2) has committed fornication (spiritually) with the kings of Europe. Fornication is illicit intercourse with an unmarried person. Israel had been married to Christ (the Lord of the Old Testament). So this is not Israel. It is identified as Gentile nations. The true Church of God is the affianced bride of Christ. Christ's death severed the Old Covenant marriage. But New Testament spiritual Israel (the Church) is engaged to marry the RESURRECTED CHRIST, upon the resurrection of the Church.

So, (verse 3) the angel in vision carried John into the wilderness, where he saw this same great whore as a woman sitting astride a scarlet-colored "BEAST" (symbolic of civil government). This "beast" had seven heads and ten horns.

This is a continuation of the "beast" prophecies of Daniel 7 and Revelation 13. But the "beast" revealed to John here is the very latter part of the whole system, dating from Nebuchadnezzar's Chaldean empire. But the "seven heads" of this seventeenth chapter "beast" are the "Holy Roman Empire," dating from 554 A.D.--in other words the last seven of the ten horns of the thirteenth chapter "beast."

And the ten horns on this "beast" are the same as the "ten TOES" of Nebuchadnezzar's dream image (Daniel 2).

This woman (church) was arrayed in purple, the color of royalty and scarlet, the color of a whore. Also she was decked with gold and precious stones and pearls.

Now we come to HER NAME (verse 5): "MYSTERY, BABYLON THE GREAT, THE MOTHER OF HARLOTS AND ABOMINATIONS OF THE EARTH." Her harlot daughters came out of her in protest. This name identifies the church as that of the BABYLONIAN MYSTERY religion, now grown GREAT ruling civil nations.

In other words the Babylonian Mystery religion of the ancient Chaldean Empire, now grown great in size and power. Indeed she is



the largest religion on earth in number of adherents today.

Notice, this "woman" was drunken with the blood of the saints--just as Daniel's "little horn" persecuted the saints of Christ--and prevailed against them until the coming of Christ to rule the world (Dan. 7:21,22). This, incidentally, is not referring to the Roman Empire persecutions, where professing Christians were thrown to hungry lions as a "sport" in the Roman Coliseum. This is speaking of a medieval persecution.

Then (verse 8) the angel in this vision explains to the apostle the time element. Remember, this whole seventeenth chapter prophecy is thrown in--as an inset into the sequence of prophesied events of the book of Revelation, just at the point where world events had come to the very time of Christ's return in POWER. So, we know the time of events shown the apostle in the seventeenth chapter is shortly before Christ's Second Coming.

Verse 8 explains that John is seeing this "beast" at a time in world events when the "Holy Roman Empire" was, and is not, and shall ascend (be restored) out of the bottomless pit--that is a state of virtual nonexistence.

Notice the latter part of verse 8. The whole world will be shocked in wonder, when this final revival of the "Holy Roman Empire" occurs. It is "the beast that was," and (at the time-setting of this vision) "is not, and yet is." That would place the time when the vision John saw this church riding over the governments of Europe, at approximately 1935 and up to our very present moment.

It was in 1935 when Mussolini declared he had restored the "Holy Roman Empire" yet, as stated, I do not remember that it was regarded as sufficiently newsworthy to make the front pages of newspapers. I did read the dispatches--but it was not given big headlines. Probably only a few even noticed it. It was such an insignificant revival of the Holy Roman Empire that the world in general considered the empire "WAS NOT," and yet it was. This was the sixth "head" of the "beast".

Verse 9: the seven heads of this medieval-modern empire are symbolized as seven mountains on which the "woman" sat. I have already explained there were "valleys" in between the times when this European empire rose to its greatest heights.

Verse 10: Revised Standard Version, "They are also seven kings" or kingdoms--eras--five of whom have (at the time of the vision) "fallen ...one is" (1935), "and the other is not yet come."

Verse 11: And this beast "is the eighth and is of the seven." That is, it is of, following after, as part of, the seven heads of the thirteenth chapter "beast"--and it is the eighth. The seven were Babylon, Persia, Greece with four heads, and the Roman Empire of 31 B.C.- 476 A.D. This is a continuation of the same Gentile system. It is the final stage of the entire system dating from 604 B.C. to Christ's Second Coming, when it shall go into perdition! (Utter destruction!)

Verse 12: We have been talking about the seven "heads" of this "beast"--Justinian, Charlemagne, Otto, Charles, Napoleon, Mussolini, were the SIX! The "ten horns" are part of the seventh "head" perhaps now in the election of a new Pope, coming. These ten horns are not described as successive kingdoms, one after the other--but as ten literal contemporaneous kings. But, as of the time of division--1935 to now--they have not yet received their kingdoms. But they are to receive power as kings, for just a very short period--perhaps three and one-half or more years.

They are to be ten heads-of-state over ten European nations, temporarily united as a "United States of Europe." They are symbolized in Daniel 2 as the ten toes, of iron and miry clay--which will not mix, and therefore shall be short-lived!

Definitely, however, they shall last for at least two and one-half years of the three and one-half years of the "Great Tribulation"--which they will instigate. And also the very brief period of "THE DAY OF THE LORD" which is the central theme of the whole book of Revelation This latter could be up to one year at the end of the "Great Tribulation."

But they will give all their military and monetary power to the central ruler over the TEN--the coming European leader--one I may already know.

These ten, with their leader, will fight against Christ at His coming--but He will END their rule. This places the whole seventeenth chapter "beast" as shortly before Christ's coming.

Now to pick up the thread of our story from the beginning--from the creation of Adam. The six-thousand-year sentence God placed on the world from Adam is ready very soon to expire.

The ten-tribed kingdom of Israel, taken to Assyria as slaves 721-718 B.C. had, with the ancient Assyrians, migrated into Europe within a hundred years--by or before Judah's captivity by Babylon 604-585 B.C. The Assyrians are the Germans of today.

Ephraim-Manasseh settled in the British Isles. The tribe of Reuben settled in France. Dan may have settled in Ireland--or Denmark, or both. Others of the ten tribes settled in Western Europe--Holland, Norway, Sweden, Belgium.

Meanwhile, a contingent of Judah (Jews) had gone back to Jerusalem and Judea to build the second temple, 70 years after Nebuchadnezzar destroyed Solomon's temple. Other parts of Judah had migrated to such countries as Russia, Poland, and many Balkan countries. Many Jews from those countries have been returning to modern Israel since 1948.

But Jews were living in Judea when Jesus was born. Gentiles of the Babylonian Mystery religion had been in the area of Samaria north of Jerusalem.

Jesus sent His twelve original apostles to "the lost sheep of

the House of Israel"--actually then unknown to the world--having lost their identity, living in Western Europe (not including Italy, Spain and Portugal). That is why we find very little in the book of Acts or New Testament history about Peter, after some few years following Christ's resurrection and the founding of the Church of God. That explains why we read more about Paul--who was the chief apostle to the Gentiles.

But two years after the founding of the Church of God, 31 A.D., a tremendous persecution set in. By about 59 A.D. the churches in Galatia had turned to another gospel--Christ's gospel message had been suppressed. The Church had gone virtually underground--but it survived through all generations. Thousands were martyred during the "Dark Ages" of the medieval "Holy Roman Empire."

But, today, we find a trace of some of the original Christian faith of Jesus in Britain, Europe, South America, besides the United States.

In 1933 God raised up a new era of His true Church. It is the "Philadelphia" era of Rev. 3:7-13, when Christ has "opened the door" into foreign Gentile nations--which doors had been closed to Christ's message--so that the message of the GOSPEL OF THE KINGDOM OF GOD might, AT LAST, (after nineteen centuries when it was suppressed) go into those nations. And all this, just before the GREAT TRIBULATION and the end of this six-thousand-year day of man.

Now, finally, I come to what it is of LIFE-AND-DEATH importance for you to understand!

Our labors in GOD'S WORK will be ended soon after the resurrection of the impending United States of Europe!

UNDERSTAND these end-time PROPHECIES! According to Daniel 11:40-45, this revived "Holy Roman Empire", "shall enter into the glorious land, and many countries shall be overthrown."

Then, verse 44, news out of the north-east (Russia and China) shall worry him--the Communists will be stirring to invade and destroy Roman Catholic EUROPE! Therefore, this power (U.S. of Europe) "shall go forth with great fury to destroy, and utterly to make away many. And he shall plant the tabernacles of his palace ...in the glorious [land]" (Palestine--Judea--Israel).

Continue Dan. 12:1: "And at that time shall Michael stand up" (Rev. 12:7), "the great prince which standeth for the children of thy people: and there shall be a time of trouble, such as never was since there was a nation..." (compare Matt. 24:21,22--the Great Tribulation), then shall soon follow the coming of Christ, the resurrection of the dead in Christ, and the KINGDOM OF GOD!

Now notice what Jeremiah adds to happen at this precise juncture: (Jer. 30).

"Alas! for that day is great, so that none is like it: it is even the time of Jacob's trouble" (verse 7). This is the same

GREAT TRIBULATION--as Matt. 24:21,22 has it: "For then shall be great tribulation, such as was not since the beginning of the world to this time, no, nor ever shall be. And except those days should be shortened, there should no flesh be saved [alive]: but for the elect's sake those days shall be shortened."

Jeremiah 30 is more specific. While it is to be a time of WORLD TROUBLE such as never before occurred, yet it is PRIMARILY "the time of JACOB'S TROUBLE."

Now who is "Jacob" in these last days? THANK GOD! He revealed to me 51 years ago that the so-called "lost ten tribes" of Israel (of Jacob) had migrated to Western Europe, Britain, and finally the United States. In Ambassador College from its very opening day, I had to fight diligently and continually to keep Christ in and Satan's world out! The so-called "intellectuals of higher education" constantly sniped away at BASIC TRUTH which God had revealed to me--on which God's Church for our time is based. They found three or four little nonimportant errors in the booklet "The United States and British Commonwealth in Prophecy" originally written some 51 years ago. As their tiny nonimportant errors were brought to my attention, they were eliminated! But finally, my son, assuming an authority never delegated to him had this most important booklet cut down to almost nothing, then put out of circulation entirely! That booklet, or book, is again being printed--"error-free"--and will be vigorously circulated. That book had a great deal to do with the very building of the Worldwide Church of God!

When prophecy tells us this is to be the time of "Jacob's trouble," that means, primarily, the United States and the British people!

Now that we are coming down to the very time, it is A LIFE-AND-DEATH matter to God's Church that we UNDERSTAND!

Now the prophecy says, news from Communist countries will cause this "beast" power to "go forth with great fury to destroy" (Dan. 11:44). He will thereby instigate "THE GREAT TRIBULATION." But whom will he seek to destroy? Jacob! And the dying Jacob in Egypt, with his hands crossed on Ephraim and Manasseh (Joseph's sons) said, "let my name (JACOB) be named on them" (Gen. 48:16). Today they are the U.S. and the British!

Undoubtedly GERMANY will head the new resurrected "Holy Roman Empire." Who conquered the German armed fist twice--in the two great world wars? It was Britain with the United States pouring in the real knockout power! Who will they go forth to DESTROY? Britain and the United States!

Read the latter portions of the "U.S. in Prophecy" booklet prophecies, showing that our cities shall be destroyed (Ezek. 6:6). A third of our populations shall die from disease epidemics caused by famine, and another third shall be killed by military action and the remaining third scattered--as slaves to Europe (and probably some to South America) (Ezek. 5:12).

Our work will be ended soon after the resurrection of the "Holy Roman Empire"--the impending "United States of Europe." The Laodicean era of God's Church--the seventh and final era--will exist during the Great Tribulation.

But our "Philadelphia" era brethren are promised divine PROTECTION--to be taken to a place of safety (Rev. 3:10 and 12:13-16) which PLEASE READ!

Now, you of God's Church can see WHY the election of a new Pope--in a few days (this is written August 11, 13 and 14--before the conclave of Cardinals to elect a new Pope) is vitally important to us. If this election (within two weeks from this writing) results in the prophesied "United States of Europe," which Pope Paul VI had been outlining within the Vatican--but not publicly--then the time left to us to finish the work of the GREAT COMMISSION is short indeed!

Brethren, IF we are to be taken to a place of protection from the GREAT TRIBULATION, we shall have to have real faith in Christ and His promises!

A spiritual REVIVAL within the Church is virtually a LIFE-AND-DEATH matter of URGENCY NOW! I ask you, pray as never before!

With deepest love in Jesus' name,

Herbert W. Armstrong

WORLDWIDE CHURCH OF GOD  
WORLD HEADQUARTERS  
PASADENA, CALIFORNIA 91123

HERBERT W. ARMSTRONG  
President and Pastor

September 25, 1978

Dear Brethren and Co-Workers with CHRIST:

This really IS GOOD NEWS! For the first time in the past eight or ten years, GOD'S WORK is UNITED SOLIDLY BEHIND JESUS CHRIST, LIVING HEAD OF THE CHURCH OF GOD--NO LONGER DIVIDED--and now once again, with CHRIST'S BLESSING, moving rapidly FORWARD!

Every week several new radio and TV stations are being added. Letters are flooding in telling us HOW JOYFULLY people are now able to listen to Christ's TRUE GOSPEL once again.

I will take space here for only one such letter I happen to have before me:

"We are just so happy to hear your voice speaking GOD'S WORD and getting out the Message of God's Kingdom to the world. It has been like a reawakening. For the first time in years my husband and I run for our Bibles when "The WORLD TOMORROW" broadcasts come on. We are so excited about what you say that we are recording each program and listening to them many times, discussing them with other Church members. We feel sure that there will be an upsurge in the Work. We are praying fervently for the Work, the Church, and for you." - Mr. and Mrs. B., Kenilworth, N.J.

If YOU are like these members, in fervent prayer for God's Work, you are preparing to sit with Christ ON HIS THRONE--SOON!

All are looking eagerly forward with unusual anticipation to this year's Feast of Tabernacles. I plan personally to speak at St. Petersburg, Big Sandy and Tucson. All ministers are "UP" for it this year.

We are now starting to rejuvenate The PLAIN TRUTH. We are determined to make it the finest magazine in the world, and if not the largest in circulation, at least close to that. We are now climbing close to the 3 MILLION mark in subscribers. Our newsstand program is now getting well under way, and already has a circulation of nearly ONE MILLION copies in the U.S. alone.

I am writing now an important new article for The PLAIN TRUTH--titled "SEVEN PROOFS of the TRUE CHURCH". It probably will be published first in The GOOD NEWS--because The PLAIN TRUTH is already made up until the January number. I think you'll find it revealing and highly interesting and IMPORTANT.

My first full length book--good quality, hard-cover--to appear

in bookstores all over the English-speaking world--is in the hands of the publishers, our own Everest House, and is scheduled to be delivered to all U.S. and Canada Feast sites for the Feast. This is the book titled THE INCREDIBLE HUMAN POTENTIAL. I feel God has inspired it to be the most important book since the Holy BIBLE.

The second full length hard-cover book is also completely written and in the hands of Everest House. It is an updated and enlarged edition of The Wonderful World TOMORROW--What It Will Be Like.

Another new hard-cover edition of The United States and Britain in PROPHECY to go into bookstores around the world is completely written and in the hands of the publishers.

A new, enlarged updated booklet on This IS the WORLDWIDE CHURCH OF GOD is already turned over to the publishers. Now, I plan to combine that with the new book, which is still being written, SEVEN PROOFS of the TRUE CHURCH, making a full size book in hard-cover and put it into bookstores the world over.

I am working on an enlarged edition of The Seven LAWS OF SUCCESS, also to go, in hard-cover book form, into bookstores around the world. The new edition will contain brief yet interest-absorbing comments on the biographies of such men as Abraham Lincoln, Theodore Roosevelt, Sir Fredrick Henry Royce who produced the Rolls-Royce, and others considered as examples of SUCCESS in the world.

Then, also a new edition of The Missing Dimension in SEX, and possibly later a completed edition of the Autobiography.

Millions of people constantly buy books in bookstores--and these are people we may not be able to reach in any other way. THIS OPENS TO GOD'S CHURCH AN ENTIRE NEW MEDIUM FOR PROCLAIMING CHRIST'S GOSPEL TO THE WORLD.

There is yet ANOTHER door open for proclaiming Christ's Gospel Message which was NOT POSSIBLE for us for many years. You may never have thought of this.

In God's inspired QUALIFICATIONS for the ministry is this: "Not a novice (a beginner in whom hearers would not have confidence), . . . Moreover he must have a good report from them which are without, lest he fall into reproach" (in the eyes of the world to which he is carrying the Gospel) (I Timothy 3:6-7).

I'm sure it has never occurred to many of you that, with doctrines like the Sabbath, God's holy days instead of world's holidays, etc., we were looked on as a discredited "cult". If the individual minister must have a good report (character-wise and as a responsible man) HOW MUCH MORE THE ENTIRE CHURCH, which each Apostle, evangelist or pastor represents?

For many years it was an UPHILL STRUGGLE against PREJUDICE from the world into which Christ sent me with His Message. The Message was NOT AS WELL RECEIVED as if coming from one, or a Church, having a GOOD REPORT from the world outside the Church.

Now, in the past six years, while God's Church was DISCREDITED because of DIVISIONS from WITHIN, God has been giving His Church A GOOD REPORT in the world through the AICF (Ambassador International Cultural Foundation).

In Jesus' personal ministry, He often went out of His way to do an act of mercy and kindness to those in the general public. He healed the sick, the crippled, the blind.

Through the AICF, God's Church has come to BE RESPECTED, and to HAVE A GOOD REPORT in all Southern California, through the high-class cultural programs we have been bringing to the Ambassador Auditorium. This is GOD'S HOUSE. I have put in charge of it one of our most ABLE and fervently dedicated ministers, Mr. Ellis LaRavia. Every precaution is taken to see that no concert or program is brought into the Auditorium that could be a reproach to THE HOUSE OF GOD. Some time ago, a ballet program slipped by us that was below such standards--but every precaution is being made to avoid any such production again. Mr. LaRavia is DEEPLY CONSCIENTIOUS about that.

Also, by sponsoring twelve mobile schools in the mountain areas of Thailand, we have WIPED OUT the opium and drug production, and educated formerly illiterate farmers into producing only health-producing foods. This, in cooperation with the King, has OPENED THE DOOR for Christ's Message to enter that solidly Buddhist country. A similar program is having the same effect in Nepal.

In Jerusalem we have carried on the largest archaeological excavation in the world, uncovering and removing over fifty feet of accumulated debris south of the Temple Mount, and now, in the ancient City of David, uncovering the ancient throne of David--where CHRIST will RULE THE WORLD. The Israeli Government and Mayor of Jerusalem are planning a large public celebration in my honor December 1, the tenth anniversary of our cooperation with modern "Israel." The President, Prime Minister, and Mayor of Jerusalem are to officiate.

In Japan I have been awarded the highest honor ever bestowed upon a private or non-official alien by Emperor Hirohito and the government. Some heads of state, or a Judge of the World Court at The Hague (I'm not sure who) has submitted my name for the NOBEL PEACE PRIZE, and it is being considered, though I seriously doubt it would ever be awarded to a "man of God."

But through the AICF, myself, and God's Work, The Worldwide Church of God has been earning "A GOOD REPORT FROM THOSE WITHOUT" all over the world! The quality magazine QUEST/78 has added enormous PRESTIGE!

This is PART of the machinery and conditions God has given HIS CHURCH and His Apostle for OPENING DOORS WORLDWIDE FOR PROCLAIMING CHRIST'S GOSPEL OF THE SOON-COMING KINGDOM.

As an individual, with only the small parent Church in Eugene, Oregon, thirty to forty-five years ago, no such FACILITIES (as The PLAIN TRUTH--the large and growing TV and radio stations, the organization with offices and ministers AROUND THE WORLD [the sun never sets on our offices]) were available, and no such DOORS



were open!

Brethren, GOD HAS ONLY ONE CHURCH. Today's era and generation have been forty-five years BUILDING UNDER CHRIST'S BLESSING to this powerful advantage.

But now I must direct your minds to the fact that there DID ARISE, during the years when I was in other parts of the world on CHRIST'S MISSION 200 to 300 of the 365 days in a year, DIVISION and OPPOSITION to this VERY GREAT COMMISSION by the one I left in charge of the day-to-day administration of CHRIST'S POLICIES and DOCTRINES that Christ had installed in God's Church through His chosen Apostle. He was SPECIFICALLY FORBIDDEN TO CHANGE OR MAKE POLICIES OR DOCTRINES.

Yet he demoted, shanghaied away, and restrained the loyal ministers older in service, FORBIDDING THEM to contact me in any way under pain of being fired, HID from me what was going on at Headquarters, TOOK OVER TO HIMSELF FULL AUTHORITY, watered down doctrines and teachings, secularized God's College until it NO LONGER WAS GOD'S College, and instituted a campaign AGAINST Christ carrying out the GREAT COMMISSION through His chosen Apostle!

It was a CHURCH DIVIDED. It was a Church and gigantic worldwide Work being subtly TAKEN OVER by stealth and deception --Satan's methods--trying, as some top ministers at Headquarters finally had the courage--in spite of threat of being fired--to come to me and let me know what really was going on behind my back.

"Mr. Armstrong," this group of four top ministers said solemnly and gravely to me, "your son has been trying to DESTROY everything Jesus Christ has BUILT through His Apostle, and build something for himself."

The College was a shambles of immorality and secularism. Illicit sex was rampant on campus. I may give you a more detailed report later of the actual conditions that existed a year ago--men in official positions are preparing such a report for me.

Brethren, I was shocked beyond measure, hurt and grieved beyond words to describe, to think my own son had thus conspired to TAKE OVER God's Church and Work, and make it Garner Ted's work!

HOW do you think King David felt when he discovered his son Absalom had manipulated a CONSPIRACY to take over the throne where God set DAVID?

David's son Absalom, because he had committed murder (not adultery) was in banished isolation. But good-hearted David, his father, authorized his return (as I did the return of my son in 1972 after three times having been disfellowshipped from the Church). On returning, Absalom spent two years in Jerusalem, during which time he was conspiring to take over the kingdom which was GOD'S. He secretly, hiding it from his father, plotted to steal the throne from his father.

But God had chosen David and set him on the throne--even as

He chose me and set me as His Apostle in His Church and great worldwide Work. God caused Absalom's conspiracy to fail. David LOVED his son, and WEPT when he learned of his son's sin (II Sam. 15:30). Again, after Absalom's death David wept bitterly, for he had LOVED his wayward son, even as I love mine! In grief David cried out: "O my son Absalom, my son, my son Absalom! would God I had died for thee, O Absalom, my son, my son!" (II Sam. 18:33).

Brethren, right now my son whom I love as David loved Absalom, is on a campaign of vilification against his father, and worse, AGAINST GOD'S CHURCH. He is clouding the whole truth in the minds of brethren, representing that it is a PERSONAL father-and-son quarrel, in which he accuses his father with UNTRUTHS until HE CAN NO LONGER BE BELIEVED! He leads brethren to think it is an angry, unjust and irate father unjustly and (he claims falsely) without cause, putting him out of God's Church! It was JESUS CHRIST, the Living HEAD of the Church who PUT HIM OUT, through His Apostle!

My son is now on a campaign for just ONE THING! To destroy his father and GOD'S CHURCH and craftily win over the people's tithes to him! He is on a campaign to EMOTIONALLY win sympathy for him, and destroy his father and GOD'S CHURCH!

He IS NOT PROCLAIMING CHRIST'S GOSPEL TO THE WORLD--he is on three or four radio stations once a week, and daily on a small station in Los Angeles. He goes only on stations where he can reach OUR MEMBERS, seeking as the Apostle Paul warned (Acts 20:30), to draw away disciples after him! He has no facilities nor organization nor means of fulfilling what CHRIST committed to his father--the GREAT COMMISSION in ALL THE WORLD, for a witness to ALL NATIONS.

During the past few years he had DIVIDED GOD'S CHURCH! THAT IS THE REAL ISSUE--not a personal father-and-son quarrel against a father who loves him, and GRIEVES in greater sorrow over him now, living and serving Satan, than I did over the death of my firstborn son, Richard David, who died "in harness" loyally in GOD'S WORK. Instead of sympathy for a wayward son, how about a little for a grief-stricken father, who for fifty-one years has labored under Christ in a labor that resulted in the fact YOU have been brought to Christ and into God's Church.

My son is now holding "Personal Appearance" meetings in strategic centers where he hopes to attract God's people, not the world, and sow the seeds of discord by PUTTING QUESTIONS AND DOUBTS in your minds! Brethren, in grieved dismay I say, this is subtle and Satanic! He is not only sowing the seeds of discord among brethren, he is deliberately bringing FALSE WITNESS against his father. Read again Proverbs 6:16-19--the seven things GOD HATES, that are an ABOMINATION to Him; among them a false witness, and sowing the seeds of discord among brethren!

He is NO LONGER A MAN WHOSE WORD MAY BE BELIEVED--I am deeply GRIEVED to have to tell you.

Quote from PASTOR'S REPORT, 9-21-78, "Mr. GTA Is Not Keeping His Word."

"In one of the last two speeches Mr. GTA made, while still a

member of God's Church, was a SOLEMN PROMISE which shows he cannot be believed in what he is now saying! Following is a direct quote from the tape of his sermon before a group of area churches at Rochester, New York, May 27, 1978.

"These statements were made during the time when Christ's Apostle had put Garner Ted on an obligatory leave of absence. He had been removed from his executive position and, instead of obeying the obligatory leave of absence, he was in controversy with Christ's Apostle by traumatic personal conferences via telephone, and written letters-- in other words--when he knew his disfellowshipment was hanging in the balance.

"Can his word be believed?

"Following is a copy of his recorded speech to a large group of brethren, May 27:

'I have to do what I have always preached to the churches, what is a guiding light of my life, which is to say, he (Christ's Apostle) is my boss. He's in authority. I will do as he says. That's what I live with. I told a large group of ministers, during a traumatic period of 1974 I said, if I should ever leave the Work of God, don't follow me. And I will say that again today.

'There's only, say, two ways, or three ways, I suppose, that I could ever be out of the Work of God. One is that my father would simply put me out. And if he did, for whatever purposes or reasons that he would have, I would simply, humbly, and quietly go with my family and reconstruct some new life and do perhaps what I do best, radio and television broadcasting. But not on religion.

'I would keep the Sabbath. I would faithfully tithe. I would spend time in prayer and study. I would be loyal to God's Church. I would never give the people of this church an alternative of some other individual to follow. That is so deeply ingrained into the marrow of my bones, that I could never do it.

'Now the only other way is if I die. I've always said that. The only way I would go out of God's Work is feet pointing straight up in the air and that's what I intend. I put my hand to the plow. How in the world could I preach and stand in this pulpit and tell people--it's until death that we endure trials, it is through the trials of our faith that we are matured and so on and not really adhere to these principles myself? So I must do that. I must remain true to these convictions. I intend to!'

If he did not mean what he said then, can God's people believe his statements now? Sowing the seeds of discord among the brethren is one of the seven things God hates!

Brethren, GOD HAS ONLY ONE CHURCH, just as in King David's day He had only ONE NATION ISRAEL. In His ONE CHURCH ONLY, Jesus Christ works with the Holy Spirit!

He has not called SEVERAL INDIVIDUALS, each working in his own way, to GIVE His Message to the world--and it's the WHOLE world--

Asia, Africa, Europe, South America, beside the U.S., Britain and British peoples.

"For...the body is ONE, and hath many members, and all the members of that ONE body, being many, are ONE BODY, so also is Christ.... That there should be no schism in the body; but that the members should have the same care one for another (outgoing concern--love).... And GOD hath set some in the church, first apostles (I Cor. 12)...."

"There is no Apostle in Garner Ted's "church;" there is no real church!

Again: "that there be no division among you" as Garner Ted caused division, getting rid of, by demoting, shanghaiing away or nullifying those who did not follow HIM instead of God's Apostle-- "but that ye be perfectly JOINED TOGETHER in the same mind and in the same judgment." Ted was of DIFFERENT judgment--never agreed with Christ's Apostle.

God forbids and condemns going off separately, one being of Paul, one of Apollos, one of Cephas--one of Garner Ted, one of Raymond Cole, one of Ernest Martin, one of Ken Westby.

WHERE have all those who went out gone? What fruit have they borne? How much of this whole world has heard the TRUE GOSPEL MESSAGE through them?

BUT THE ONE CHURCH OF GOD, TODAY WORLDWIDE, is NO LONGER DIVIDED, and is rapidly now picking up momentum, as Jesus Christ has now purged the schism and RESTORED HIS BLESSING to the ONE CHURCH of which HE is HEAD!

So many were leaving JESUS HIMSELF that He said to His disciples, "Will ye also go away? (John 6:67). Will any of you, now, brethren? Jesus Christ said the gates of the grave would not prevail against that ONE BODY of which HE is the Living HEAD! His CHURCH is where HE is working.

Finally, REMEMBER the ONE AND ONLY ISSUE IS "WHY GOD HAS CALLED US OUT OF THE WORLD"--HE HAS CALLED US, not into following a man with no church, college, or facilities for performing the GREAT COMMISSION-- BUT INTO HIS CHURCH WHICH HE RAISED UP, HAS BLESSED, AND THOUGH UNDER MY SON'S SECULAR MISMANAGEMENT STOPPED GROWING, IS NOW BACK ON THE TRACK--ONCE AGAIN GROWING!

The INCOME is UP! GTA has no access to the figures, and when he says it is down, he is falsifying! The business office announced Tuesday--the Church owes less than any time in many years.

PLEASE join a brokenhearted father in praying daily and fervently that God will somehow, in His own way, bring about circumstances to cause my son to REALIZE the evil path he is treading, and BRING HIM TO A REAL REPENTANCE that, this time, will be LASTING! I want to see him in God's Kingdom, with my son Dick, and his mother--the wife of my youth for 50 years.

But PRAISE BE TO GOD! I have faith He will answer our prayer for

my son, who I love as David did Absalom! It is CHRIST who turns heart-broken sorrow into JOY--who is going to give us beauty instead of ashes, oil of JOY instead of mourning, the garment of PRAISE for the spirit of heaviness--who causes all things to work together for GOOD to those that love Him!

Let us, in the meantime, REJOICE in GLADNESS, PRAISE and THANKSGIVING that God's Church no longer is divided--for a house divided could never STAND--and Christ PROMISED that His Church will endure through all generations. It WILL finish its course--and Christ's GREAT COMMISSION!

WHY has God's blessing been withdrawn from His Church these past ten years? CHRIST was being PUT OUT--a more liberal lifestyle was, during my absence, being ushered in. The teachings and doctrines Christ put in His Church through His Apostle were being WATERED DOWN--Ambassador had become no longer GOD'S College that I had labored, sweat, bled and "died" to build as GOD'S College.

Christ had called me, during the past ten years, into all parts of the world, where HE WAS OPENING DOORS to kings, emperors, presidents, prime ministers, giving me miraculous FAVOR in their eyes--opening the doors for CHRIST'S MESSAGE to go into their countries where doors previously had been CLOSED to it. In THAT area the Work was making strides it never could before. But, back home, secularism and worldliness and a "more liberal approach" was leavening completely the College and beginning to spread through the Church.

Doubters and those discouraged were telling me and writing me that the Church was about to be destroyed--the Work fallen completely apart.

Brethren, GOD DID NOT LET THAT HAPPEN. He brought me back from actual DEATH a year ago August, and He has been PURGING OUT that secular leaven, and setting the Church, the College, The PLAIN TRUTH, the broadcasting--the WHOLE CHURCH--back on GOD'S TRACK!

Once again Ambassador College is GOD'S COLLEGE--though I had to START ALL OVER AGAIN, with one single class which is being turned into a freshman class. Next year a NEW freshman class will be added, and this year's students will become sophomores. And another freshman class each year, until ONCE AGAIN Ambassador is going to be a full four-year college--GOD'S College!

NEW INVIGORATING LIFE is everywhere in the Church and its Work today! A NEW SPIRIT of UNITY, ENTHUSIASM for the future, is gripping every facet of the CHURCH--GOD'S ONLY Church on earth! In the past few years the broadcasting program had dwindled to LAST PLACE among so-called "religious" broadcasts. Now MORE AND MORE STATIONS ARE BEING ADDED EVERY WEEK! The REAL GOSPEL MESSAGE OF CHRIST is going out IN POWER--the same power that BUILT the Church and its Work!

And I plan soon to resume the program of carrying Christ's final Message over ALL THE WORLD! Christ is RESTORING HIS BLESSING, and the Work now will plunge FORWARD!

Take HOPE! Have FAITH! THANK GOD! Remain LOYAL! Be FAITHFUL in tithes and offerings. God's Church now, is going to respond to Malachi 3:10--where God says, "PROVE ME now, herewith, saith the (Eternal) of hosts, if I will not open you the windows of heaven, and pour you out a BLESSING, that there shall not be room enough to receive it"--speaking of God's people once again lifting the curse of tithing neglect. And the windows of heaven will be opened for YOU BRETHREN INDIVIDUALLY, as well as in the Church treasury!

Yes, LET US BE GLAD AND REJOICE, and give honor to Him--for the marriage of the Lamb is soon COMING, and His Wife is again MAKING HERSELF READY!

Look forward to this FEAST OF TABERNACLES AS THE BEST, MOST SPIRIT-FILLED, AND JOYOUS EVER!

I'll be with you at EVERY feast site, by closed-circuit TV on large screens. And I'll be with you IN SPIRIT, as also will JESUS CHRIST!

With deepest love in Jesus' name,

Herbert W. Armstrong

WORLDWIDE CHURCH OF GOD  
WORLD HEADQUARTERS  
PASADENA, CALIFORNIA 91123

HERBERT W. ARMSTRONG  
President and Pastor

October 23, 1978

Dear Brethren and Co-Workers with Jesus Christ:

GREETINGS! Jesus Christ, the Head of God's Church, has been moving swiftly to RE-AWAKEN and set His Church back on the track, during the past five months. Then He completely started Ambassador College all over again--throwing out the secularism and immorality that had crept in while Christ's Apostle was away taking Christ's Gospel Message into many countries over the world--starting the college once again with only one Freshman class. But again, it is GOD'S COLLEGE!

Jesus Christ moved swiftly, too, to set the RADIO and TELEVISION programs back on GOD'S track, rapidly adding more and more stations.

Next came The PLAIN TRUTH--rooting out the secularism, and making it once again GOD'S magazine--and soon, hopefully, the finest magazine on earth, with multiplied circulation.

And now--He has once again made God's Feast of Tabernacles truly GOD'S FESTIVAL--the LARGEST ANNUAL CONVENTION OR CONCLAVE ON EARTH!

IT IS MONDAY NIGHT. I have been trying to unwind from preaching the final sermon of the greatest Feast ever!

I ended it, at the Tucson site, with this inspired Scripture: "O the depth of the riches both of the wisdom and the knowledge of God! How unsearchable are His JUDGMENTS" (I was just ending the message on the Great White Throne Judgment)--"and His ways past finding out! For who hath known the mind of the Lord? Or who hath been His counsellor? Or who hath first given to Him, and it shall be recompensed unto Him again? For of Him and through Him, and to Him, are all things, to whom be GLORY FOR EVER. Amen" (Rom. 11:33-36).

The ecstasy--the inspiration--the gratitude--the Praise to God for this year's wonderful Festival still holds me enthralled!

I have heard again and again--from the three sites I attended (St. Petersburg, Big Sandy, and Tucson) people saying the Feast this year was as different from the past few years as day is from night!

The speakers were INSPIRED! They brought dynamic messages, thoroughly covering the MEANING and the PURPOSE of this and God's other Feasts. I have reports from all sites it was the same everywhere. The whole ATMOSPHERE--the spirit of the people--was different--it was the Spirit of God. God's Church was in need of a SPIRITUAL RE-AWAKENING--and in this Feast of Tabernacles we have made a GOOD

START toward a MORE SPIRITUAL, DEVOTED, DEEPLY DEDICATED CHURCH. We are shaking off the Laodicean lukewarmness that was beginning to drug us to sleep.

The sermons were more deeply spiritual--bringing "meat in due season"--bringing inspired messages of the now imminent KINGDOM OF GOD, and its rule over ALL NATIONS for the next thousand years. The ministers preached inspiringly, showing that their hearts were stirred, aroused, to the tremendous MEANING of this Festival. The audience atmosphere was equally re-awakened, inspiring, JOYOUS!

Truly, the living Jesus Christ is setting HIS CHURCH back on the track, in every phase of its great worldwide mission and work.

But, Brethren, this is ONLY A START! If we should rest on our oars now, or let down in our zeal and spiritual dedication, even this wonderful Festival would have been in vain!

We're OFF TO AN INSPIRED, AROUSED NEW START! Let's now INCREASE our dedication and deep devotion. GOD'S WORK is FAR FROM FINISHED! The race is not over! But we are now coming in on the HOME STRETCH!

Do not forget that Satan knows this better than we do. It means, to him, that his time is now short. He will AROUSE HIMSELF TO INTENSIFIED GREAT WRATH--AGAINST GOD'S CHURCH--knowing his time is now short. One speaker mentioned today, that while God's Wrath is against SIN, God has only LOVE for the sinner--but, don't forget that Satan LOVES SIN, and HATES WITH WHITE-HOT HEAT GOD'S PEOPLE REDEEMED FROM SIN!

The road ahead WILL NOT BE EASY!

When I was a youth in high school I ran the mile, in track. I learned what a RACE really is. Starting out there is a struggle for good position among the other runners. Then it becomes very difficult--one feels almost exhausted, until he gets his "second wind." It continues to be a struggle, but through the middle of the race he can keep going very well--though it is not easy. But the REAL CHALLENGE is coming in on the HOME STRETCH. That's when the race becomes most difficult--your strength almost gone--now running on sheer DESPERATE DETERMINATION--the competitor trying to surge ahead of you--you simply have to put into it your last ounce of strength and DETERMINATION to not falter but instead to pick up speed, until you cross the tape. The Apostle Paul used such a race as a comparison to OUR RACE AGAINST SATAN coming in on the home stretch.

"Wherefore, seeing we also are compassed about with so great a cloud of witnesses, let us lay aside every weight, and the sin which doth so easily beset us, and let us run with patience the race that is set before us, looking to Jesus the author and finisher of our faith; who for the joy that was set before him, endured the cross..." (Heb. 12:1-2).

WHAT A LESSON FOR US, RIGHT NOW, in those two verses! Coming in on the home stretch, let us jettison--cast off--all excess weights that might slow us down--or sins which would rob us of the patience to continue--and, with our minds fastened on Jesus, remember that as



HE came in on the "home stretch" of His earthly ministry, ENDURED THE CROSS. A runner in a mile race has to ENDURE exhaustion, pain, temptation to give up and quit, and PRESS ON. Jesus endured the cross and the shame of it before human eyes--for at the FINISH LINE was JOY, and He did sit down with God on the heavenly throne. That PRIZE was worth running for!

We have THE SAME PRIZE awaiting us. We shall, when we win, sit down with Christ on His throne! Let us not give up, and HAVE RUN THUS FAR IN VAIN (see Phil. 2:16).

So, from here on in, let us fasten our eyes on JESUS CHRIST--and on the ultimate GOAL, or finishing line. We are running for the GREATEST STAKES in the UNIVERSE! Remember God's way is LOVE--the GIVING WAY, while Satan's way is "GETTING."

Let's rededicate our lives to GIVING of ourselves! ONLY ONE THING MATTERS from here on in! Lay aside the worldly interests, the pleasures of this life--jettison all those off--and keep our eyes on the ONE GOAL!

We broke records at the Feast in attendance, and in offerings, as well as in SPIRIT. But we have a ONE MILLION DOLLAR BANK LOAN due to be paid back TODAY! I thank and praise God He has made us able to pay it! But we are still about 1 1/2 million dollars behind in the year's budget--and we are adding new radio and television stations every week--and that INCREASES OUR EXPENDITURES, as well as the number of people reached with Christ's Gospel.

I am working diligently with The PLAIN TRUTH staff to make it the FINEST MAGAZINE published, and we want to expand our newsstand circulation, (now about 1 million in the U.S. alone--total circulation now close to 3 million copies)--and that all demands INCREASED EXPENDITURES. That's part of the EFFORT we all must make, coming in on the home stretch to WIN THIS RACE and the PRIZE of eternal salvation in the Kingdom of God!

I now have plans to make The GOOD NEWS into a full color magazine like The PLAIN TRUTH, and let the newsprint tabloid paper go back to the name "Worldwide News"--with Church news, personal items, and things of personal interest--and with The GOOD NEWS becoming a magazine filled with ARTICLES--both devoted to Church interest, Bible teachings, and articles containing SPIRITUAL FOOD.

Wouldn't you like to see this new jump ahead? If each of us, as an individual, does his part, making sacrifices for the Work of God, you will see this Work of God leap ahead as never before! We must put on an EXTRA BURST OF SPEED COMING IN ON THE HOME STRETCH. For world conditions are now developing to bring on quickly THE GREAT TRIBULATION, and the END of this present evil world!

NOTHING is important now, but GOD'S WORK! Thank you, Brethren and Co-Workers, from the bottom of my heart. As WE are now getting back into the grace of God, He is RESTORING HIS BLESSING which was largely withdrawn during the past ten years! CHRIST will lavish on us HIS blessing, if WE begin to put Him FIRST in our lives!

With deep love, in Jesus' name,

Herbert W. Armstrong

WORLDWIDE CHURCH OF GOD  
WORLD HEADQUARTERS  
PASADENA, CALIFORNIA 91123

HERBERT W. ARMSTRONG  
President and pastor

November 22, 1978

Dear Brethren and Co-Workers with Jesus Christ:

I have to ask you to help me in something connected with our carrying the GREAT COMMISSION INTO ALL THE WORLD preparing for the coming of Christ to RULE.

Late last June, when I was suffering a personal trauma in the very painful task of having to disfellowship my own son from God's Church, I felt we should dispose of Quest/78 and I think I wrote you that I had instructed Mr. Rader to dispose of it. I think I probably was somewhat influenced at that time by the fact my son was so savagely against it and because of his personal animosity, against anything else that in any way involved Mr. Rader.

However as soon as I looked into the problem of disposing of it, that is, letting it go defunct, it would cost us approximately 1 to 1 1/2 million dollars to settle existing commitments. Further, it would cause much ridicule in all the publishing industry, bringing derogatory publicity in the public press-- both newspaper and news magazines.

I decided it was better to delay a few months, let the word get out in the industry that Quest/78 might be up for sale. This brought us tentative offers from two of the three major television and radio networks. These networks have been going into other lines of businesses beside TV and radio. For example, few know that CBS some time ago bought the Steinway Piano New York plant. All three networks are now going into the magazine field. Two of them have approached us, with the tentative purpose of making Quest/78 their flagship quality magazine.

Quest/78 is now RECOGNIZED as the TOP QUALITY magazine of the United States. It would add considerable prestige to either one of these networks.

But, by the same token it is now beginning to add considerable prestige to the Worldwide Church of God.

Already it is giving us important prestige in the purchase of television and radio time. It, together with illustrated folders showing the Ambassador Auditorium and its performing arts concerts, and the Ambassador International Cultural Foundation, resulted in opening up to us at least one Feast site never open to any church conclave before, and in saving the Work large sums of money due to the fact that several organizations, as a result of this prestige, gave us free use of the Feast sites.

Quest was never intended to be a religious or gospel publication. But even though God has called us OUT of this world, not to be OF it, YET WE MUST LIVE IN THE WORLD, and we are commissioned to go TO the world with Christ's Gospel Message. To carry on the Work of God, we have to deal with the world,

though not of it ourselves. Quest, I now have come to realize, is giving us a good image and favor in the eyes of those we in GOD'S WORK have to deal with.

So I must report to you that the picture has now changed concerning Quest.

So last week I sent Mr. Rader to New York to go thoroughly into the situation--of how much we have invested in it--how soon will it be "in the black," paying a profit--how much more will we have to invest in it before it becomes self-supporting, and profit-making.

I now have all the facts and figures, along with extra-conservative estimates for the months and years ahead.

One problem came to me for decision NOW. Quest started as a bimonthly--six issues a year. We have not finished our second year, but for this second year it was stretched to seven copies a year--with a December issue offered as a bonus at no extra subscription cost. Now the question is whether it should go to a MONTHLY magazine. Several monthly magazines omit two issues during summer, and publish TEN issues a year.

The advertising people are finding what I could have told them they would find--great difficulty in selling the advertising space. Now you probably know that no magazine or newspaper could begin to exist on subscription-price revenue. It's the ADVERTISING that pays their bills and keeps them in business.

Most of you know that I had twenty years' experience in the advertising business, in magazines and newspapers. What I learned is true today. I started in Chicago representing one bank journal, whose circulation covered seven states. I had made extensive surveys that led to tractor manufacturers advertising in bank journals. But not with just that one five-state magazine. I found that space-buyers in advertising agencies, and advertising managers of manufacturing corporations buy on a yearly contract and national circulation basis. I found that by adding eight other bank journals, giving me full NATIONAL coverage, I could sell full-page or double-page space for all NINE magazines, whereas I could not sell any space for ONE five-state magazine. Having learned how magazine advertising space is bought, I understand perfectly the difficulty the Quest advertising staff had in selling ANY amount of space AT ALL! In this magazine advertising field, agencies and advertising managers buy A YEAR OR NOTHING! I think Quest's advertising staff has done exceptionally well to sell as much as they have for a seven-issue per year magazine.

Now, I think many of you know that I have always said a wise decision necessitates getting ALL the facts, and then making the decision.

I am going to give you the actual facts and figures. We are committed to publish Quest/79 at least until the end of this fiscal year, June 30 next year. As of November 8, this year (1978) we already have invested in it \$5.6 million. The peak cash flow deficit, which we will have to invest, through the calendar year 1979, is \$1,410,000. We are definitely already committed to half of that, anyway--through June 30. Continuing in 1980 will require from us a subsidy of \$903,000. 1981 is projected to cost us a subsidy of \$95,000 and 1982 is projected to produce for the Work a profit of \$334,000.

I have many more detailed figures, relating to a breakdown of editorial costs, advertising department costs, production costs, etc.

So it sums up to this: We are already committed to half of the 1979 deficit, \$705,000, making the total investment, from the start, of \$6,305,000. And it is projected to cost us an additional \$1,703,000 through the years 1979 to the end of 1981, and 1982 is projected to return to the Work a profit of \$334,000. And, of course, future years should increase the profit return each year.

Another factor to consider. The magazine industry is in its "hey-day" right now. Many new magazines have been started in the past two years, and established magazines are fat with advertising.

And perhaps MOST IMPORTANT OF ALL, Quest gives me and the Work FAR GREATER PRESTIGE and CREDIBILITY in the eyes of government leaders, in our efforts to open their doors for giving Christ's GOSPEL Message to their peoples. That's our COMMISSION!

It is incumbent on me, now, to make the following decisions:

1) Whether to dispose of Quest, immediately, by putting it out of business. I have already shown you, above we would still be heavily obligated by existing commitments, an additional \$705,000, and we would also lose great prestige and invite ridicule in the public press. With two prospective buyers who are approaching us about SELLING the magazine to them, I have to decide, as you can plainly see, not to just quit now.

2) Since we will not dispose of it by simply closing down, and in any event will wait until we have definite and firm offers from prospective purchasers, I have to decide, NOW, whether to hold to the awkward seven issues a year, or going to TEN, which will be regarded in the industry as a year-round basis. I have decided. We go immediately to TEN, and will give subscribers who subscribe NOW the whole year's subscription for the same price charged until now for seven. If we sell the magazine to one of the networks, Quest becomes a much more desirable purchase in their eyes than the present seven. So even if we sell it, we MUST go to the full ten.

I have not decided, as of now, that we will NOT sell it. I want to see what develops in the next two or three months. However, reasons are now developing which indicate heavily that it may be better for the Work to keep it. Many of our high ranking ministers are urging to keep it. Again, I want time to continue praying over it, looking at it from GOD's viewpoint. I myself will make the decisions, as God leads me, and considering ALL the facts.

I want to add this comment. I have always preached that GOD's WAY is the way of EXCELLENCE. God says "Whatsoever thy hand findeth to do, do it with thy might" (Eccl. 9:10). All that GOD created and made was "VERY GOOD". I have tried conscientiously, under Christ, to build God's Church and Work and College in that manner.

Quest is now recognized as the very TOP magazine in QUALITY in this country. It is dedicated to "the pursuit of EXCELLENCE." I hope you will pardon me if I say I am just human enough to feel a certain pride (not vanity) in the fact that if my name appears in the masthead of a national secular magazine as Founder and Chairman, it appears in the recognized top QUALITY magazine "in the pursuit of EXCELLENCE."

That brings me again to the fact that, even though God has called us out of the world, yet we must be IN it, and are commissioned to go TO it with

Christ's Gospel.

And while I want to encourage you all to put, in your reading, THE BIBLE first, and next, The PLAIN TRUTH, The GOOD NEWS, and The (being restored) WORLDWIDE NEWS, yet you do read, in the secular field, your newspapers, and perhaps other magazines--and you probably view news telecasts and certain other TV programs, even though you are, and should be, careful in selecting WHICH TV programs are right and proper for God's people to view.

Subscribe yourself. Quest/79 is NOT a religious or gospel magazine, and is not intended to be. But it is HAVING AN UPLIFTING INFLUENCE on this world. It won't bring spiritual salvation, but it will influence its readers toward the TRUE VALUES, toward higher standards.

Enclosed you will find an order card--ten issues for the price heretofore charged for seven--and, as quantity allows, an illustrated brochure. (If your brochure is not enclosed with this letter, you will receive one in a later mailing.) It points toward the HUMAN potential of character, quality and excellence, on the human level, as The PLAIN TRUTH does on the SPIRITUAL plane.

Read these brochures. Show them to nonmember friends, neighbors and relatives. Get some of them to subscribe. See if they do not respect you highly for it. Why not show the brochure (we will send you extra copies on request) to your doctor, dentist, or those who have waiting rooms with magazines for clients or patients to read.

Brethren, with God's Church and the prayers of God's people back of it, we surely can expect its future to be much less costly and much more profitable to us, so I do ask you to pray about this, as I do, and I pray for YOU!

With love, in Jesus' name,

Herbert W. Armstrong

WORLDWIDE CHURCH OF GOD  
WORLD HEADQUARTERS  
PASADENA, CALIFORNIA 91123

HERBERT W. ARMSTRONG  
President and Pastor

November 28, 1978

Dear Brethren and Co-Workers with Christ:

THINK of it! NEVER BEFORE in modern history such a ghastly unthinkable tragedy as the MASS SUICIDE of more than 900 people! In a ritualistic "religious" ceremony, parents administering a mixed drink of fruit juice and cyanide, then watching their little ones writhe in piercing painful convulsions, their breathing shut off, and calmly taking the fatal dose themselves!

NEVER BEFORE! And never before governments of nations being overthrown about one a month, weapons of MASS DESTRUCTION available in several nations that can ERASE HUMAN LIFE FROM THE EARTH! NEVER BEFORE many other calamities and tragedies and evils that beset humanity.

WHAT DOES IT ALL MEAN? The world has no answer! HOW could a single MAN lead off followers in that MAN'S concept of religion, and induce so many people--against the first law of human nature--against the Word of God which says "no man ever yet hated his own flesh," destroy themselves.

I am going to answer that in the next issue of The PLAIN TRUTH!

But one phase of the answer I can give you here. These people, many with fairly good education, were influenced against their former beliefs by A MAN, who possessed charisma, exceptional personality, claiming to preach the Gospel, into false belief and, like sheep going to the slaughter, leading them into self-slaughter!

Is there a lesson in this for the people of God's Church? Some few--so far as I know, well under 1/2 of 1%, have allowed themselves to become bitter, hostile to God's Church, and have either followed, or indicated they may follow, other malcontents out of the Church of God, to follow a man! And candidly, some such members, HOOKED on bitterness and resentment had better leave--because God's people will be relieved of a hostile, disagreeing attitude--and be free to fellowship and praise and worship God in harmony, and love, and peace. But I would hate to be the man such malcontents follow!

JESUS CHRIST IS ALIVE, and IN HIS CHURCH. As the MAN, Jim Jones, led more than 900 followers into the FIRST DEATH, might not some we have looked on as brethren, follow a MAN, and pay the far greater and more calamitous price--the SECOND DEATH? I should like to prevent that.

This man was on a program of watering down GOD'S TRUTH while I was on the other side of the earth (and without my knowledge).

God's Church will NOT COMPROMISE a millionth part of 1% with GOD'S TRUTH as He reveals it to us who willingly accept it--hunger and thirst for it! When a program of watering down starts, it grows with increasing momentum. A number who left God's true Church, following a man or men have continued turning more and more from God's TRUTH, until they no longer keep the Sabbath or the Holy Days of God!

Many of Jesus' disciples, who had learned from Him IN PERSON, and had fellowshiped with Him IN PERSON, went out of His fellowship. "From that time many of his disciples went back, and walked no more with him. Then said Jesus unto the twelve, Will ye also go away? Then Simon Peter answered him, Lord, to whom shall we go? Thou hast the words of eternal life" (John 6:66-68). Jesus is IN His Church today. He will never forsake nor leave it. WILL YOU?

Brethren, could all these NEVER BEFORE evils be the FIRST RUMBLINGS of the GREAT TRIBULATION? I want to tell you, THEY ARE A WARNING TO ME! And they had better be to YOU!

I am working on many articles for The PLAIN TRVTH, and The GOOD NEWS. One is on the Laodicean era of the Church. WHEN will it come? HOW will it come? Many other articles vital to your life NOW--and to your ETERNITY!

Stand steadfast. How much have you prayed so far today? How earnestly and fervently do you pray? You know God speaks of some who honor Jesus with their lips, "but their heart is far from me." Let us RENEW our dedication to Jesus Christ, the living Head of God's Church. We need to draw closer to Him--for I now have to WARN YOU--terrifying days are ahead! Let us each do his part in this great Work of God, to the limit of his ability!

Do not look to "WHICH MAN"--for no man is really worthy--LOOK TO CHRIST! And WHERE will you find Jesus Christ? IN THE VERY MIDST OF GOD'S CHURCH! Let's DRAW CLOSER TO HIM and His INDESCRIBABLE LOVE!

With much love, in Jesus' name,

Herbert W. Armstrong



WORLDWIDE CHURCH OF GOD

WORLD HEADQUARTERS  
PASADENA, CALIFORNIA 91123

HERBERT W. ARMSTRONG  
President and Pastor

December 27, 1978

Dear Subscribers to The PLAIN TRUTH:

GREETINGS!

What a year this has been! With me it has been largely a year of regaining health and physical strength after a complete heart failure in August of last year. It has been a traumatic year in some respects, yet a very successful year.

I have just returned from my first trip abroad since my severe illness. This was another visit to Jerusalem. I had a very busy and eventful four days in this city soon to become the WORLD CAPITOL.

I had meetings with President Navon, with Prime Minister Begin, Yigael Yadin (leader of the Democratic Movement for Change Party), Foreign Minister Moshe Dayan, Speaker of the Knesset (a friend of ten years standing), Shimon Peres (leader of the leading Labor Party), Mayor Teddy Kollek, Knesset member Gideon Hausner (who prosecuted the German Eichmann as Attorney General for Israel,) Professor Benjamin Mazar, who directed our great archaeological project adjoining the south wall of the Temple, Dr. Joseph Aviram of the Hebrew University, and many others.

Mayor Kollek had arranged a special inauguration of the new downtown city park in my honor, with a formal ceremony, a band, and speeches. Over the park was flying the stars and stripes, alongside the Israeli flag, and at the entrance on a special stone sculpture work, a plaque had my name engraved in it (since I had sponsored the Children's Playground area at the entrance of the park). This was done through the AICF (Ambassador International Cultural Foundation). The park is called the "Liberty Bell Park," and inside the entrance is an exact replica of the Liberty Bell --a gift of the city of Philadelphia to the city of Jerusalem. So it's like a bit of America in the very ancient and historic city of Jerusalem.

There was a special program for me and our party at the ICCY (International Cultural Center for Youth), founded by Eleanor Roosevelt and by Moshe Kol, for years a member of the Knesset and Minister of Tourism for the nation. The program consisted of special dances by both male and female Israeli and Arab youth. The ICCY has been almost wholly supported in the past ten years by Ambassador College and the AICF, and is doing a good work in bringing about an active friendship between Arab and Israeli youth.

In front of the entrance of the ICCY building is a large paved court. It has been named the "Herbert W. Armstrong Square,"

with that name engraved in a stone marker.

There were special luncheons, dinners, and banquets in my honor, celebrating the tenth anniversary of our relationship with the Hebrew University and the Israel Archaeological Society.

This year I have planned to publish five new full books, to be available in bookstores and shops all over the English-speaking world.

The first book, which many consider the most important book since the Bible, THE INCREDIBLE HUMAN POTENTIAL, will be available in bookstores in February. Editors have written inside the flap cover, "Not since the days of the early apostles has such a startling message of hope, vitality, and unparalleled vision been preached... THE INCREDIBLE HUMAN POTENTIAL is the ultimate book--the story of God's awesome purpose for human beings. It is a dynamic, compelling account of Jesus' gospel--which has not been preached since the first century!...This truth will amaze, astound, fascinate and move you more irresistibly than the most gripping thriller--and make you praise the great Creator God..."

I feel sure it excels anything that I have ever written, and I feel that God inspired its writing for these end-time days.

I am close now to finishing another book, A VOICE CRIES OUT AGAINST RELIGIOUS CONFUSION. I believe it will be equally important but it will not reach the bookstores until next fall.

This book cries out against the staggering religious confusion of this world. Look at the mix-up! Beside Christianity, with its more than 250 denominations and sects, there is Judaism, Buddhism, Confucianism, Moslemism, Shintoism, Taoism, agnosticism, atheism, and evolution. Out of this spiritual wilderness this book will be a voice crying out in clarity and truth decrying this universal confusion and leading into the reassuring TRUTH of the world's only and sure HOPE!

How could the world have gotten so mixed up? God tells us that Satan has DECEIVED THE WHOLE WORLD--ALL NATIONS. But HOW could we expect anyone brought up in one of these religions to find his way out of such confusion, into the TRUTH! It would be IMPOSSIBLE except by a miracle from God!

Moses never would have known God's TRUTH, had not God miraculously revealed Himself in the incident of the burning bush. Yet Moses wrote the first five books of the Bible! The Apostle Paul was bent on persecuting Christians "breathing out threatenings and slaughter against the disciples of the Lord" (Acts 9:1), when Jesus Christ struck him down blinded, and instructed him with the knowledge to write several books of the New Testament.

I could not have known these truths, had not God struck me down in a manner quite different from the Apostle Paul's experience, but nonetheless effective.

This new book will show that of all these religions and

denominations, NOT ONE except the one true Church which Jesus Christ founded in 31 A.D. knows WHO AND WHAT God is! NOT ONE, except God's true Church, small and persecuted, knows what a human being really is! NOT ONE knows and understands what is the true Gospel message Jesus Christ preached--which was not proclaimed to the world for 1900 years! NOT ONE knows the transcendent potential of MAN!

But, in the meantime, three other important books will appear in the bookstores. Coming later this spring will be the revised and enlarged book, TOMORROW--WHAT IT WILL BE LIKE. Another, a revised edition of THE UNITED STATES AND BRITAIN IN PROPHECY, and another, a greatly enlarged edition of THE SEVEN LAWS OF SUCCESS.

I hope that you will obtain and read each of these books. As time permits, I also hope to finish volume two of the AUTOBIOGRAPHY, which has never yet been published, although it is mostly written.

Meantime, we are striving to greatly improve The PLAIN TRUTH. Besides the more than a million subscribers receiving The PLAIN TRUTH by mail, more than another million copies are going on newsstands all over the United States, besides hundreds of thousands in European countries.

Watch for the 45th anniversary number, the February 1979 issue of The PLAIN TRUTH.

And I forgot to tell you that after speaking with Prime Minister Begin in the Knesset last week, I am scheduled for a meeting with President Sadat in Cairo (or, perhaps in Aswan), in February, and another visit to Tokyo in April. I am happy to be back in harness once again.

THANK YOU for your interest in The PLAIN TRUTH--and in the ONLY message of sure hope in a mixed-up, deceived, and hopeless world!

Most sincerely in Jesus' name,

Herbert W. Armstrong

WORLDWIDE CHURCH OF GOD  
WORLD HEADQUARTERS  
PASADENA, CALIFORNIA 91123

HERBERT W. ARMSTRONG  
President and Pastor

January 7, 1979

Dear Brethren and Co-Workers with Christ:

Our Great God is still on His throne! God has given His Work a TREMENDOUS VICTORY against the most MONSTROUS conspiracy and attack Satan ever launched against God's Work!

I want here to give you the true inside story. You've probably read of the outrageous false charges against myself and Mr. Stanley R. Rader in 8-column front-page banner headlines, or heard it on TV news. But we were vindicated in the court, the conspiracy actually triggered by Satan broken. And God's Work SURGES ON!

To give you the complete story of this outrageous conspiracy--Satan's most monstrous attempt to destroy the Church and Work of the living GOD, I need to reveal to you events and facts going back ten years or more.

I believed, until some ten years ago, that my son, Garner Ted Armstrong, had accepted and believed God's truth completely, and that he was in complete harmony with Christ's chosen Apostle and God's truth. I knew he had certain likes and dislikes in living style--(he liked a different kind of music than I--he liked to hunt and I didn't care for it, etc.)--but I believed that he and I were firmly together on doctrine and God's truth.

To my very great sorrow I have had to come to see that he never did really agree with what Jesus Christ through His Word had revealed to His chosen Apostle. It is only since he has been disfellowshipped from the Church that the wide discrepancy of belief became apparent.

Some few years ago, through the office I had given him in the Work, he began disagreeing on rules of conduct for students in the college, and on minor points. By 1975 I began to have an intuition that a conspiracy was in progress to take over total command of all God's Work. I mentioned this to him as a father might reveal this thing I sensed, and he assured me there was no such conspiracy. I could not put my finger on it, to use an American idiom.

But gradually, in the office of Executive Vice President, he began demoting the older top-ranking ministers--those who had received their Bible and theological teaching from me, or shanghaiing them to some other part of the world. Little by little I noticed doctrinal differences creeping in, always a more "liberal" view, watering down TRUTH. It was so gradual--so subtle, as Satan works so subtly, that I didn't wake up to it until it had grown to dangerous proportions.

He was very much influenced by young Dr. Robert Kuhn and a few others. A year ago, he clashed openly with me in a meeting of the Church's Board of Trustees. He resigned in this emotional outburst, but I calmed him, restored order, and did not accept his resignation.

The annual ministers' conference, with hundreds of our ministers from all over the world, began the next day. Because some wrong doctrinal issues had been brought up in the conference the year before, I told him that if any doctrines were to be discussed or presented in any way, I proposed to remain for the entire meeting. He assured me doctrines would not in any way be touched on. I opened the meeting in the morning, but in the afternoon flew on to Tucson.

But my son had lied to me. Actually the biggest doctrinal teaching of the Church's history was handed out to the ministers in a leather-bound cover, which I had never seen--of which I KNEW NOTHING--I did not know such a thing was being produced, primarily by Dr. Kuhn (to put it in "scholarly" language and style). It was a complete revamp of all the Church's doctrines--and WATERING DOWN GOD'S TRUTH AND SCRIPTURAL TEACHINGS!

Meanwhile, combining the Big Sandy campus students with Pasadena, at Pasadena, many additional professors had been added to the faculty, who had none of the teachings of God's Church. They were secular--of the evolutionary approach.

The leather-bound doctrinal teaching had been titled "Worldwide Church of God SYSTEMATIC THEOLOGY PROJECT," known to the ministers as the STP. It contained a very considerable "watering down" and alterings of the biblical truths as Christ had put His truths into His Church through His chosen Apostle.

By April, other events had brought matters to a head, and I put my son on a compulsory leave of absence for at least the remainder of the calendar year, until I could set God's Church under Christ's direction back on the track doctrinally and spiritually. My son refused to go, but went to the public press with statements harmful to God's Church and Work. Thereupon, Garner Ted was put out of the Church--disfellowshipped, and marked before the Church membership worldwide.

Since, my son has been doing everything in his power to destroy God's Church, and to draw away its members to follow him.

As a result of things he falsely claimed, a few members or ex-members, including one from the State of New Jersey, and others in Pasadena, launched a legal, civil suit against the Church, and naming myself and Mr. Rader also as defendants. They managed to have this suit backed by the acting Attorney-General's Office (whose acting authority ends in a few days). Giant banner headlines burst out in the newspapers, saying Mr. Rader and I were accused of "syphoning off" millions of dollars to our own private accounts, from God's Work. This was a monstrous

lie. But, in Satan's world, such is the system that news media may print the accusation in HUGE TYPE, and then, when the charge is disproved, either print nothing or a small blurb back about page 13 where no one will see it. The damage to one's good character is done. Such damnable methods will not be used in the WORLD TOMORROW, my brethren!

But when this suit came for a hearing in court, Friday afternoon, January 5th, GOD GAVE US THE VICTORY. Although our records were seized, NO EVIDENCE of any wrongdoing had appeared. Incidentally, because of accusations from enemies of God's Work, the Internal Revenue Service of the national government had somewhat recently conducted a thorough investigation of our books and records lasting 18 months, and there was no evidence of any wrongdoing or, as accusers in the present suit alleged, "syphoning off" of Church funds to our own private accounts.

In the Court hearing Friday, the Court ordered all our seized records returned. God gave His Work the VICTORY!

Brethren, every time you send us your tithes or offerings, you are, in fact, giving Christ's Work under His Apostle a vote of CONFIDENCE. It might be well if you stated that fact in your letter as you send it. Also it will help God's Work if you also state, in sending money for the Work, that you are sending it for the PURPOSE of fulfilling Christ's Great Commission--of proclaiming the Gospel Jesus taught INTO ALL THE WORLD FOR A WITNESS TO ALL NATIONS!

Brethren, there has been a CONSPIRACY against this Work, although I ascribe it primarily to Satan, who can DECEIVE men into doing his destructive work.

Those members involved in precipitating this suit, so far as I know who they are, have been disfellowshipped from the Church of God.

For some few years now, there had been a certain group at Headquarters, whom my son surrounded himself with, who have wanted to "water down" God's truths and doctrines. They seem to have wanted to get as close to the ways of Satan as possible, still keeping "one foot" in God's Church, hoping thereby to get into the Kingdom of God.

I want to get as CLOSE to GOD's true doctrines as possible, and as far away from Satan's ways as possible.

If there is any reason why the living Christ chose me as His Apostle, it is that I will not compromise a thousandth of an inch on God's true doctrines.

Did you ever realize GOD won't compromise with them? No doubt God had the POWER to just forgive us our sins, without having to give His only begotten Son Jesus to pay our penalty--and Jesus had to give His LIFE to pay our penalty rather than compromise with His Law!

Brethren, LET US STAND FIRM in the truth of the Eternal GOD! If ever I needed you to stand back of me as Christ's chosen Apostle, IT IS NOW!

Last Wednesday we had the astonishing situation of Christ's Apostle having been put out of God's Church under color of authority of the State government, and Wayne Cole made the HEAD OF THE CHURCH by the state civil government! And that in a country whose very constitution provides SEPARATION of CHURCH and STATE! I have never heard of such a thing in all my life!

But by Friday afternoon Christ's chosen Apostle was back in power and Mr. Cole was OUT. God did not forsake us! GOD IS STILL ON HIS THRONE! This is HIS Work--not that of MAN. Never forget that! God is alive and well, and active ON HIS THRONE!

Brethren, this has been a crucial ordeal--and it found me with a sore throat and fever, threatened by pneumonia! But God pulled us through! Never were your generous offerings, beside God's tithe, so vitally necessary as now.

The group of "liberals" which my son surrounded himself with, who wanted to alter and modify or change GOD'S LAW AND DOCTRINES, are being put out. FOR THE FIRST TIME IN TEN YEARS, GOD'S CHURCH AND ITS LEADERS AT HEADQUARTERS ARE IN HARMONY, IN GOD'S TRUTH, IN PEACE, AND IN HIS LOVE!

With love and gratitude in Jesus' name,

Herbert W. Armstrong

Herbert W. Armstrong  
Box 431  
Tucson, Arizona 85701

January 18, 1979

Dear Brethren and Co-Workers with Christ:

This may be the most important letter I have ever written. The very life of God's Church and His Work hangs in the balance. This letter may have to be long. I want you to know all the facts about this master-blow of Satan to DESTROY the CHURCH OF GOD through the civil power of the State, in flagrant violation of the Constitution of the United States!

I thought on January 7, when I wrote you, that God had then given us the victory in this decisive LIFE-AND-DEATH assault against Almighty God, Jesus Christ and God's Church. It was reported to me then that the judge in the hearing of that day had said he found NO EVIDENCE of any wrongdoing. And that was true -- and NO EVIDENCE of any wrongdoing or justification for this monstrous outrage against God's Work has been found against us. Nor will they find any in our records -- for few, if any, corporations have kept as accurate and clean-cut records as God's Church.

Yet this case hangs on, and the court-appointed receiver (a cigarette-smoking ex-judge in our executive offices) is making every effort to take over to himself the entire Church and all its assets.

So far, it is precisely like the trial of Jesus, when He was on trial for His life before Pontius Pilate. Pilate said, as has the court in our case, "... I find in him no fault at all" (John 18:38). But Jesus' false accusers shouted, "Let His blood be on us and on our children." Although it was in God's Master Plan that Christ die for our sins, and Jesus had voluntarily come in the human flesh for that purpose, A TREMENDOUS INJUSTICE WAS DONE THROUGH THE COURTS AND JUDGES OF MEN.

I knew 52 years ago, that as they persecuted Jesus, so would they me -- and His people -- if I surrendered and was baptized and received the gift of His Spirit. I counted the cost. And now I am paying it! -- AND UNJUSTLY!

Did you know that the only place in the Bible it speaks of a human judge in the legal sense, it speaks of "THE UNJUST JUDGE" (Luke 18:6)? We are now getting an abominable taste of it!

The ex-judge demanded another \$100,000, which I am told is for his personal use. He tells some of our people that seizing our physical facilities is not interfering with our religious beliefs or activities.

Let me illustrate to you brethren JUST HOW this great Work of God started. To start the Work, I needed to broadcast over radio. That required physical facilities for which I had to pay



(at that time, \$2.50 a week). To print and send out The Plain Truth, I had to have a typewriter, a secondhand one I bought for \$10, and an old secondhand ancestor of the Mimeograph, a hand-cranked Neostyle, which I procured also for \$10.

This Work always has required physical facilities to operate. Now the receiver is locking up our executive and other office facilities. This Work started with a little inside office room with NO VENTILATION -- no outside window or door -- just a transom over the one door leading to a corridor and another transom over a covered window leading into a large room used for labor union meetings. Tobacco smoke rolled in. We could work in the office only one or two hours at a time, then had to stay out two or more hours until the air cleared -- and the office rent was \$7 per month.

These physical facilities are part of the operation of a Church. God commanded His apostles to go into all the world with His Gospel Message. Satan SUPPRESSED that Message from going to the world for 1,900 years. And now he is trying to DESTROY the CHURCH OF GOD in order to STOP that Message from going out to ALL THE WORLD.

I have told you this was actually precipitated by my own son whom I still love in deep sorrow. My son, just before I excommunicated him, stood over me as I was seated, thundering, "Dad, I could DESTROY YOU!" His wife Shirl telephoned saying, "This is WAR!" My son said in a letter that this is a war I can't win, because, he said, it is a nationally known television personality fighting me.

Brethren, anyone can sue anyone for anything at any time. That's the kind of justice system in Satan's world. This present outrageous civil action by the State of California was brought by false charges and NO PROOF by only five or six malcontent former members. It's a tremendous travesty of justice that such a thing can be done.

The VERY PURPOSE of the Church, first of all, is to stand back of and support the carrying of Christ's Gospel MESSAGE out to all the world as a witness to all nations. The second purpose is to prepare those God has called into His Church, in holy, righteous character so that they may enter -- at the time of the resurrection, into the Kingdom of God as a King and/or Priest under Christ when He comes to RULE THE WORLD! But the first mentioned purpose, standing behind the proclaiming of the Gospel around the world, is the MEANS God has given us of developing all in God's Church into that holy and righteous character of God.

God's Church cannot carry out either PRIME PURPOSE without facilities!

But, my dear brethren, let us stop and realize that Christ, the Head of our Church, HAS ALLOWED THIS UNPRECEDENTED MONSTROUS ATTACK BY STATE GOVERNMENT AND STATE COURTS OF LAW to come upon us. God will give us the VICTORY in the end.

But meanwhile we as God's called and chosen people need to

ask ourselves, WHY has God ALLOWED IT? He tells us all things work together FOR GOOD to those who love and obey Him. IN WHAT WAY, then, has this very traumatic, monstrous injustice been ALLOWED by our God? Not that He wanted to punish us. Not that He wanted to bring suffering upon us. But because WE WERE DRIFTING INTO A CARELESS LUKEWARM SPIRITUAL CONDITION! God has allowed Satan to bring this upon us. First, to wake us up spiritually and bring us back CLOSER TO HIM, and second, to DRAW US CLOSER TOGETHER and third, to sift out from our midst some of the chaff from the wheat.

Brethren, this terrible ordeal IS ACCOMPLISHING THOSE THREE THINGS! It is a SIFTING TIME. Some "liberals" who wanted to water down God's TRUTH are being sifted out.

It is also the time of Daniel 12:10, "Many shall be purified, and made white, and tried ..." It is speaking of THIS VERY TIME shortly before Christ's second coming!

God has ALLOWED it exactly as He ALLOWED Satan to take away everything from Job, and then afflicted Job with boils from head to foot -- Job was SELF-RIGHTEOUS.

But also as God allowed Satan to afflict Job, it is really SATAN who has INFLUENCED deceived people to bring on us this terrible ordeal! SATAN WAS BACK OF IT! But some members or former members, some perhaps sincere but MISLED, were in a CONSPIRACY to bring this outrageous thing upon us! Dr. Herman Hoeh was being innocently drawn into this CONSPIRACY. But God opened his eyes to see what really was going on, and he rushed to our Church attorney, Mr. Ralph Helge, with a statement revealing the whole conspiracy. Satan MASTERMINDED it -- but Satan used members and former members (not more than five or six who precipitated it, although a few others were in on the conspiracy, but kept their names out of it).

But just as, once Job came to REALIZE his sin of SELF-righteous-ness and repent of it, God restored to him TWICE AS MUCH as he had before, even so, my brethren -- my own children in the Lord -- God will restore to us and His Work double or much more than double, once HIS PURPOSE, as I stated above, has been accomplished.

My children in the Lord, WE NEED TO GO TO OUR KNEES! We need to FAST and PRAY! True, I need you to stand back of me now as never before in specially generous offerings to fight this monstrous miscarriage of justice -- but even more YOU need -- TO DRAW CLOSER TO OUR WONDERFUL AND GREAT GOD.

Don't ever worry about God or Christ forsaking us or His Work. HE WON'T! We need to be concerned about whether we have begun to veer away to some extent FROM HIM -- have WE unknowingly begun partly to forsake HIM?

I said this is a testing time, SOME OF US MAY BE THROWN IN PRISON before this is over, and the living Christ gives us the victory. I myself, stricken with the Asian flu, with a fever temperature at age 86, may be thrown into prison. It has come to me indirectly that

the ex-judge receiver, who thinks he is now IN CHARGE of God's Church, has threatened that if I direct your offerings and God's tithes to me here, he will try to put me under a "Contempt of Court" charge, in which case I will be unmercifully manhandled and thrown in jail or prison. If so I will count it a PRIVILEGE to suffer for the sake of CHRIST and God's Work!

We have been put in the position of fighting the battle of FREEDOM OF RELIGION FROM THE STATE, not only for ourselves -- but for ALL CHURCHES AND RELIGIONS. One minister who preaches over the air, Dr. Gene Scott of Faith Center, showed on TV himself mailing to me from his personal pocket, \$100, for our defense fund. I have heard of even Roman Catholic priests or higher-ranked clergy and Seventh-Day Adventists, rallying behind me in this crisis. For if we should lose this court battle, NO CHURCH -- NO RELIGION WOULD BE SAFE FROM POLITICAL POWERS!

For the present, REMEMBER, any money sent to me or the Church at Pasadena will go directly into the hands of the court-appointed receiver! Until further notice, send all of GOD'S tithes (which are HOLY TO HIM), and special offerings, addressed personally to ME, at Box 431, Tucson, Arizona, 85701.

This vicious evil attack has WELDED OUR BRETHREN TOGETHER AS NEVER BEFORE. ALSO IT IS FLUSHING OUT SOME FEW WHOSE HEARTS WERE NOT FULLY WITH GOD'S CHURCH!

I call now a SPECIAL DAY OF FASTING AND PRAYER -- not only for the Work and the Church but also for OUR OWN SELVES THAT WE MAY BE BROUGHT CLOSER TO GOD -- ON SABBATH, January 27th, worldwide! WE UNDER CHRIST SHALL PREVAIL!

I thank you with all my heart, and I love you all as never before.

In deep love, in Jesus' name,

Herbert W. Armstrong

Herbert W. Armstrong  
Box 431  
Tucson, Arizona 85702  
January 28, 1979

Dear Brethren and Co-Workers with Christ:

THANK YOU! THANK YOU for your great response and coming to the aid of GOD'S WORK in this most monstrous and outrageous travesty of justice ever heard of by any state government!

With NO EVIDENCE WHATSOEVER, except the false accusations of six disfellowshipped members, the then acting Attorney-General of the State of California, WITHOUT NOTICE, invaded and besieged the offices of God's Headquarters, making allegations to the public press that I and my assistant had been siphoning off millions of dollars of Church money to our own personal benefit.

Such an outrageous false accusation, acted on officially, is big screaming-headline front page news. It made Walter Cronkite's CBS evening news. Thus the public press in this country virtually reports that innocent people are GUILTY, without any evidence whatsoever. And when one is finally cleared and the false accusation proved false, the news media will ignore it, or print it in a little single column squib buried on about page 27--after they have assassinated an innocent man's character!

We thought, did we not, that in this country a person is presumed to be innocent until proved guilty! But NOT GOD'S SERVANTS! If we were not serving God, carrying out HIS orders and HIS Great Commission, no false charges would have been made, or acted on if made!

Therefore this is DIRECT PERSECUTION AGAINST GOD! But God will call such persecutors to judgment!

On Monday morning, January 22, some three thousand or more brethren in the Pasadena and southern California area came enmasse into our Hall of Administration, the Ambassador Auditorium, and the Student Center buildings. They shut, locked and barricaded the doors, and shut out the Court-appointed Receiver. This was a Brethren-to-Brethren outraged response. This made even bigger headlines.

Neither I nor any minister had anything to do with this. The suit was a "class-action suit"--this was a "MASS ACTION RESPONSE!" Women brought their babies and children, willing to be arrested if the authorities went that far. They were harming no one--just protecting God's property.

That evening, my wife's mother called her by telephone, saying the next time she telephoned, it might be in jail!

Tuesday the crowd increased, and the ex-Judge Receiver was still kept out. Wednesday more than five thousand brethren filled these buildings and the campus. The ex-Judge had secured a court order to use force. On Monday he had tried to get the Pasadena police

to force our people out and let him in. It just "happened" that some of the city police, I am told, were "home sick" on Monday and unable to be on duty. But on Wednesday, the Receiver had a bastion of deputy sheriffs assembled a short distance from the campus, ready to break down the doors to get in. Putting about 5 1/2 thousand people in jail would be quite a job!

At this point the Receiver or his attorney called for Mr. Rader.

"Can't we work out some kind of compromise?", he asked. This was his first admission of defeat or of backing down!

"Absolutely no compromise," said Mr. Rader, firmly. "You have violated the law and the U.S. Constitution in breaking in without notice, and in appointing one representing the STATE to take over and operate God's CHURCH. You have violated the First Amendment guaranteeing separation of Church and State."

Finally the Receiver agreed to stay off our campus proper. He agreed to work, checking our books, in a small room over in the old Press building the other side of the freeway.

We have never objected to any government authority checking our books and records. They contain PROOF we have done nothing of which we are falsely accused. They started rumors we had secreted away some of the books. On the contrary, we stood guard that NO ONE could destroy or remove our records and books!

It was arranged that one of our men would escort the Receiver through the crowd in the Administration building up to the 4th floor where he had been working over our books in my son Garner Ted's former office. I think the Receiver was greatly embarrassed as they cleared a narrow aisle for him to the elevators. To save face and embarrassment, he took my private elevator down to the basement, where his car could drive to my basement garage, and drive him out without having to face our people jammed into the first floor.

This spontaneous response of our local Southern California brethren was history shattering--the most remarkable response to an emergency or crisis in the Work for 30 years! I especially want to thank from the heart such men as Dean Blackwell and Joe Tkach, who did not participate in planning, but did give mighty aid once this Grass Roots movement was under way. Also especially Kevin and Aaron Dean and their step-father James Snook for their help--I understand Kevin lost 15 pounds in the three days. Also my heart-felt gratitude to Joe Katora from Pittsburgh, and to thousands of other brethren.

Brethren, this is an example of how our brethren leaped into action when they saw it was needed to protect the Work and property of God and His Work. Also it is an example of how everybody was not shut off from me, as they were before the departure of my son.

Now we need ALL the brethren to continue to RALLY BEHIND CHRIST'S APOSTLE until a higher court releases the Work from its virtual captivity. If arrested, our brethren would not have resisted. At all times they behaved like God's people, orderly, neat, polite. Many people outside our membership have noticed this and commented

on it.

Brethren, REMEMBER what I wrote in my last letter. This is drawing all our brethren closer together than ever before--BUT IT MUST ALSO DRAW US CLOSER TO GOD! I called a day of fasting and prayer for last Sabbath. If any did not receive that letter in time, then FAST AND PRAY on the very next Sabbath--both that we shall all be drawn closer to GOD, and that God will release this grip of the STATE over God's Church.

I KNOW that neither Mr. Rader nor myself have siphoned off any money for our own use. Our system of records and book-keeping is such that it COULD NOT happen, without being detected! We have one of the finest accounting systems in the world.

We now begin to notice a little change in attitude in the press. At first news reports were slanted, practically condemning us as guilty without any evidence or proof. Now they are more objective. The Attorney General's office has changed its language from using the terms "siphoning off", and "pilfering" to "possible mismanagement", at least in the last newspaper notice.

Some of our enemies have tried to construe my work of personally walking into opened doors to carry Christ's Gospel Message INTO NATIONS AROUND THE WORLD as "mismanagement", and "siphoning off" money so spent for our own personal use! THAT IS SIMPLY A LIE! Before my marriage nearly two years ago now, I took my elder daughter Beverly Gott with me as hostess--for there were many banquets, receptions, luncheons and dinners at which I was privileged to speak to people high up in various nations, and even royalty. This required additional and better clothes, and some jewelry that was not mere "costume jewelry." But EVERY SUCH ITEM was paid for by my own personal money on which both federal and state income tax had been paid. Later I had to purchase the same sort of things for Ramona my wife--OUT OF MY OWN MONEY--not a cent from corporate funds or expense money. While I think this should have been a legitimate expense, I did not so construe it, and all such purchases, were paid out of my personal funds. And Mr. Rader did the same.

For our protection from such false charges of "mismanagement" which might possibly come later, I enclose a statement which I would like for you to sign and return to me IMMEDIATELY. I am sure you realize that when I am meeting with kings, emperors, prime ministers and presidents of nations, it is needful to stay at the best hotels. I REPRESENT YOU in these meetings, which pave the way to carry Christ's Message into their countries.

They have tried to treat as "extravagance" such things as the purchase of Steuben crystal--which is about the only type of art object made in this country fitting for presenting to a King, President, or Prime Minister. Look into your Bible, Matthew 2:11, and see that the wise men presented GIFTS to Christ as an infant. This was not a birthday present, for it was many days after His birth. But since long before Christ IT HAS BEEN CUSTOM TO PRESENT A GIFT WHEN VISITING A KING OR HEAD OF GOVERNMENT. It would indeed look strange if we did not present an acceptable gift when visiting a monarch.

THERE HAS BEEN NO MISMANAGEMENT! Just the opposite! I have written you at times through the years how we have made a dollar go further than any other operation of which I know. Read Revelation 10:11. This shows that after we thought we had completed the Work, or were to complete it by January, 1972, how God says, "Thou shalt prophesy (preach) again before many peoples, and nations, and tongues, and KINGS!" Most of the doors to kings and heads of governments have opened since January, 1972.

Christ has called and chosen His Apostle for this end-time job of the GREAT COMMISSION! We have been getting that job done! Often there are as many as twelve to fourteen of us travelling--especially on such trips as when I twice took eight top-ranking Japanese Congressmen on trips to the Middle East oil countries, and to South America. On such trips I have introduced them, and arranged receptions for them in countries where I already know the heads of government. And, in turn, they opened the door to me on an official basis in other countries where I had not been before! Often there were banquets, receptions, and such occasions. Yes, that cost some money.

BUT, of all the departments of God's Work, that COST THE LEAST, and was THE MOST IMPORTANT!

Today, Monday, I believe this case is to go before the California Supreme Court. Then we will take it into the FEDERAL COURTS, and if necessary to the Supreme Court at Washington. AS I wrote you before, we are making this fight not only to protect God's Church from State encroachment, but all churches and even the freedom of the press and right of free assembly, despite the evils in the press media.

I THANK YOU ALL for your wonderful response in sending God's tithes and your liberal freewill offerings to me, personally, here at Tucson, Arizona. A Tucson newspaper has reported that the Receiver at Pasadena will try to induce the State of Arizona to shut off my personal mail. If so, we will get word to you quickly, through your local ministers, where to send it--even if need be, to your Area Coordinator, and we will find a way to pick it up from there. I have already signed legal papers making me personally custodian for the Church's funds. Remember money sent to Pasadena will go to the Receiver.

GOD IS STILL ON HIS THRONE, WITH JESUS FULLY ALIVE THERE BESIDE HIM INTERCEDING FOR US! Let us realize God has allowed this to draw us closer to HIM as well as to each other. Keep PRAYING--FASTING AND PRAYING. God will WIN!

With deep love, in Jesus' name,

Herbert W. Armstrong

Mr. Herbert W. Armstrong  
Post Office Box 431  
Tucson, Arizona 85702  
February 7, 1979

Dear Brethren and Co-Workers with Christ:

The outrageous unconstitutional invasion and captivity of the Church and Work of the Living God continues. It is the very beginning of fulfillment of END-TIME Bible prophecies! This monstrous invasion of the State of California will go down in history for the next thousand years!

My excommunicated son Garner Ted is now broadcasting over a station in the Los Angeles area and a very few other radio outlets. He and dissidents, excommunicated former ministers are trying to mislead our people into thinking they are required by the Bible to fully cooperate with the State-appointed Receiver in taking over, managing and operating the Work of God!

So first of all, let me MAKE PLAIN what has happened, and then what the Bible teaching is.

A couple weeks ago on a Monday over three thousand Brethren of God's Church enmasse filled the ground floors of the Hall of Administration, the Ambassador Auditorium, and the Student Center. First let me tell you WHY they did this, and what led up to it.

Six dissident, hostile former members had brought a "Class Action" lawsuit against God's Church through the Attorney General's Office. Without notification and unknown to us, the State's acting Attorney General had obtained a Court Order appointing Ex-Judge Steven Weisman as Receiver over God's Church and Work.

Without notice of any kind Mr. Weisman, government attorneys, private attorneys, deputized, and with law-enforcement officers, invaded Church headquarters in the Administration Building, and literally took CAPTIVE the Church and Work of Almighty GOD!

It was early Wednesday morning, January 3rd. Mr. Ellis LaRavia was the only minister or department head there at the time. To him, Receiver Weisman said, total, absolute power of the Church and Work of the Living God had been given to him, including all assets.

Mr. LaRavia was told, "We're going to completely reorganize this Church along traditional (worldly) lines, appointing a new Board of Directors, fire and hire whom we please. Herbert Armstrong is OUT--no longer Pastor General, or even in this organization."

Later, to my secretary, Receiver Weisman said Herbert W. Armstrong is completely OUT of this organization. Yet both of our people later heard Ex-Judge Weisman say in Court, under oath, that he had not said he had put me out.

By Court order, on NO EVIDENCE WHATSOEVER but declarations of hostile ex-members, the State of California had taken captive



of the complete operation and property, assets, and management of the Church of the Living God, in utter contempt and defiance of the first Amendment to the Constitution of the United States! To my knowledge this was UNPRECEDENTED in the United States!

The Receiver had locks on doors of principle campus buildings changed, and except during business hours, locked all employees and Church officials OUT! The State had taken captive, and possession of GOD'S HEADQUARTERS!

On a Monday morning, January 22, some three thousand Church members, enmasse, filed into the three main buildings, began a prayer and hymn-singing service, barricaded the doors, keeping Ex-Judge Weisman and his staff out. This was repeated Tuesday morning, and by Wednesday morning the number escalated to approximately 5,500, with members coming from as far south as San Diego and as far north as Bakersfield. Women and children and even babies with them.

There's an old saying that "possession is nine-tenths of the law." God's people had retaken possession!

Our brethren were quiet, orderly, and neatly dressed. On Wednesday a battery of Deputy Sheriffs were assembled a short distance from the campus, ready to break down the doors and use force against our people, who were willing to submit to arrest. This enmasse action of 5,500 brethren was an answer to the "Class-action suit" brought by six embittered, hostile, ex-members seeking to DESTROY God's Church and Work. Yet our people politely carried a hot lunch over to the assembled Deputy-Sheriffs.

This made news headlines around the world. To break in and take women, children and babies to jail would have made bigger headlines. The Receiver apparently realized this. He raised, in effect, a white flag of truce, asking our attorneys if they could not make some compromise. Our attorneys said "NO COMPROMISE! You have acted in defiance of the Constitution of the United States.

Receiver Weisman then agreed to stay off the campus property, and occupy, for checking our records a small office in the press building across the freeway.

At this point we have the "nine-tenths of the law" of actual possession, and the state still has the one-tenth, but so far they have not given God's Church the other one-tenth, and things remain at this writing in a status quo.

My son, broadcasting over a Los Angeles area radio station, is trying to throw up a smoke-screen and confuse our people. He with local dissidents and ministers, are quoting with great emphasis on Romans 13 in the Bible--but they are twisting and wresting its meaning all out of proportion. This Scripture says, "Let every soul be subject unto the higher powers. For there is no power but of God."

Stop and analyze that before proceeding. "There is NO power but of God." Where does Satan get his power? God gave it to

him at a time when he was "perfect in all his ways . . . till iniquity was found in him." (Ezek. 28). In Ephesians "we wrestle not against flesh and blood, but against principalities, against powers, against the rulers of the darkness of this world, against spiritual wickedness in high places." (Eph. 6:12). Now we do not primarily have to struggle against these wicked spirits (Satan and his demons) direct, because they are spirit and invisible to human eyes. But they SWAY, influence, and direct the spiritual wickedness "in high places," precisely as is happening in our own case. These demonic invisible powers of Satan SWAY and Lead those in high places in human government! Nevertheless, this Scripture does tell us, speaking about our several individual lives to "BE SUBJECT UNTO" these higher powers OF MEN, even though elsewhere God shows they are powers of "THIS EVIL WORLD," and deceived and misled by Satan. But "be subject unto" does not always mean OBEY. When it would be a matter of DISOBEYING GOD, we are to obey God, and still be "subject to" whatever punishment the powers of man inflict.

There can be NO power, of ANY government, except what God allows. This passage is instruction to us in our INDIVIDUAL PERSONAL LIFE! And our people indeed are a law-abiding, patriotic people. If man's law says drive with a speed limit of 55, we hold it down to 55.

BUT THIS WAS AN ALTOGETHER DIFFERENT MATTER. This action of the State was not a LAW over us universally and individually.-- IT WAS AN UNCONSTITUTIONAL SEPARATE ACTION AGAINST GOD'S CHURCH. It came without proof or evidence of wrongdoing. If it had, they would have arrested Mr. Stanley Rader and myself and brought us to trial--IF there had been evidence or PROOF against us. Instead, they brought a "Class Action" against the whole CHURCH, to seize our records IN ORDER TO TRY TO FIND SOME EVIDENCE for which they could prosecute us on criminal charges. We know, of course, there is no such proof, for no criminal acts have occurred!

This present case does not come under the meaning of Romans 13:1-7--and the passage ends saying: "Render therefore to all their dues: tribute to whom tribute is due; custom to whom custom; fear to whom fear; honor to whom honor" (Verse 7). This ties in with Jesus' statement, "Render unto Caesar the things that are Caesar's, and unto GOD, the things that are God's.

The CHURCH of the Living GOD is NOT Caesar's, but GOD'S, and we DO REFUSE WILLINGLY TO RENDER GOD'S CHURCH AND WORK OVER TO AN UNCONSTITUTIONAL AND THEREFORE UNLAWFUL CAESAR!

I said in the beginning of this letter that this crisis is THE VERY BEGINNING of fulfillment of END-TIME PROPHECIES! Now let me explain some AMAZING PROPHECIES, FORETELLING THIS VERY PRESENT BATTLE!

This present crisis is the very START of END-TIME PROPHECIED EVENTS! It will culminate in the Second Coming of Jesus Christ in supreme POWER AND GLORY to RULE ALL NATIONS a thousand years-- and thereafter!

When Christ Himself comes, as reported in advance in the 19th chapter of Revelation, and in verse 19: "And I saw" (the Apostle John is here reporting what he saw in vision was going to happen), "the beast (Roman ruler over a re-united Europe), and the kings of the earth, and their armies, gathered together to MAKE WAR AGAINST" the descending Glorified CHRIST!

If the governments of MAN, and their armies are going to FIGHT AGAINST CHRIST HIMSELF at His coming, HOW MUCH MORE must we expect that Satan would lead human political powers to fight against Christ's ADVANCE-AMBASSADOR ANNOUNCING HIS SOON COMING! And the prophecies show WHY they object to Christ sending His Apostle now to Kings, Emperors, Presidents and Prime Ministers around the world in order to open the doors of those countries so we may carry Christ's last GOSPEL MESSAGE INTO THEIR COUNTRIES TO THEIR PEOPLES, and they call such expenditures "siphoning off millions of dollars" for our personal pockets.

I say to you, in the name of Jesus Christ, there has been NO "siphoning off" of ANY monies. But there has been the expenditures of what in our judgement, based on years of experience, is needful for Christ's purpose! And, of all departments of God's Work--radio broadcasting, television production and broadcasting, magazine publishing, books and booklets--the ministry to local churches around the world, the College, the expenditures for this purpose (Christ said "GO YE INTO ALL THE WORLD with His Gospel MESSAGE") have been the LOWEST of all phases of the whole great worldwide Work! It has cost around \$1 million per year out of the Work's total expenditures of \$70 million! Yet this has been THE MOST IMPORTANT PHASE OF THE WORK, AND COST THE LEAST!

NOW TO BIBLE PROPHECY!

Where are we, right now, in the time-sequence of Biblical PROPHECY? We are at the very first beginning of the period called "the DAY OF THE LORD." The DAY OF THE LORD is a prophesied time spoken of in more than thirty different prophecies in both Old and New Testaments! We are in the time, right now, when the Living Jesus Christ is sending through us, WORLDWIDE, His last and final Message of LOVE, PEACE AND HOPE to a hopeless and dying world. This is the very first PRELIMINARY beginning of the DAY OF THE LORD.

And what is "THE DAY OF THE LORD?" It follows the six-thousand-year period that might be called the "DAY OF MAN" --but more accurately, the "DAY OF SATAN." This day of MAN, swayed by Satan as the "god of this world" (II Cor. 4:4), began when God drove Adam and Eve out of the Garden of Eden, placing arch-angels with flaming swords to prevent thereafter mankind entering and taking of the "tree of life"--symbolic of God's Holy Spirit. For 6,000 years now, MAN has been CUT OFF from contact with GOD--except the comparative FEW God has called and chosen for special service preparatory to the coming KINGDOM OF GOD! But Satan has swayed mankind his way this 6,000 years!

The "DAY OF THE LORD" is that space of time when GOD will

intervene and RULE mankind, with Satan put away. The "DAY OF THE LORD" proper will begin with awesome frightening signs in the sun, moon and skies above, followed by a series of plagues poured out on rebellious unrepentant mankind. At the climax of this short space termed as "God's wrath," will occur the second coming of Jesus Christ in supreme POWER and GLORY! He is coming to ESTABLISH THE KINGDOM OF GOD, and by it RESTORE THE GOVERNMENT OF GOD over the whole earth.

But let's get this entire panorama of stupendous prophecies more concretely and in order of time sequence.

We pick up the primary focal point of these prophesied events in Jesus' famous Olivet prophecy recorded in Matthew 24, Mark 13 and Luke 21.

Jesus' disciples came to Him privately on the Mount of Olives (Matt. 24:3) asking for some sign by which we might know when His second coming, and the end of this world (Day of Satan) was immediately imminent.

Then, coming to our time in the 20th century, Jesus said, "And this gospel of the Kingdom" (His real Message) "shall be preached in all the world for a witness unto all nations, and then shall the end (of this present world) come." (emphasis mine-- Verse 14).

He was speaking there of this very Work, whereby Christ's chosen apostle for our time backed by God's own Church, would be carrying Christ's true Gospel MESSAGE of LOVE, PEACE, and HOPE into all the world.

Actually, this world-wide Work is God's last warning in LOVE, PEACE, and HOPE, going out to a deceived and dying world, before God's WRATH is vented by the last PLAGUES leading directly into Christ's actual coming.

Now continue in Jesus' Olivet prophecy. Jesus gave this present proclaiming of the true Message of the Kingdom of God as the sign of the END of Satan's world. Few human's recognize that significant SIGN--but SATAN IS WELL AWARE OF IT! He now knows by the very sign of THIS VERY WORK CARRYING THAT MESSAGE WORLDWIDE that he has "but a short time" for his own work of deception (Rev. 12:12) and therefore Satan strikes first at THIS VERY WORK, and then at the whole world in WRATH, bringing on the time of greatest trouble over before or ever shall be.

That is explained by Jesus in verses 21-22: "For then shall be GREAT TRIBULATION such as was not since the beginning of the world to this time, no, nor ever shall be. And except those days should be shortened, there should no flesh be saved (alive), but for the elect's sake those days shall be shortened."

Now, more about Satan's conspiracy to try to DESTROY GOD'S WORK now, in other prophecies.

But notice, verse 29, God Himself will cut short the Great

Tribulation--verses 29-30: "Immediately after the tribulation of those days shall the sun be darkened, and the moon shall not give her light, and the stars (meteor shower) shall fall from heaven, and the heavens shall be shaken. And then shall appear the sign of the Son of man in heaven, and then shall all the tribes of the earth mourn, and they shall see the Son of man coming in the clouds of heaven with power and great GLORY."

Now turn to some significant prophecies about THIS VERY WORK, and even THIS VERY ATTACK BY THE STATE, in Old Testament prophecies.

In a number of cases, events have happened as a type, or forerunner of something to happen later. In many cases the Old Testament type was a PHYSICAL occurrence to be followed by a SPIRITUAL occurrence later.

God Almighty is CREATOR. But God creates in DUAL STAGES. First there was the physical Adam, then about four thousand years later came the SPIRITUAL "second-Adam," Jesus Christ. Again, God first formed MAN of physical earth, but the second stage of man's creation is the SPIRITUAL stage. The Old Covenant with Israel was a physical type of the SPIRITUAL New Covenant to be made with a spirit-resurrected Israel at Christ's coming.

Now bear in mind this duality of types as forerunners of a spiritual event in the END TIME.

Turn in your Bible to Isaiah 40, Verse 3: "The voice of him that crieth in the wilderness, Prepare ye the way of the Lord..." That is a prophecy of John the Baptist, as shown in the New Testament, crying out in the PHYSICAL wilderness of the Jordan River, preparing the way for a HUMAN-born Jesus coming to His MATERIAL Temple at Jerusalem, and His PHYSICAL people Judah, announcing that (some 1900-plus years later), He would set up the Kingdom of God.

Now turn on down to Verse 9: "O Zion that bringeth good tidings..." Zion is used in the Bible two ways. Sometimes it represents the City of David, a portion of Jerusalem to the east of the Temple of Solomon. Sometimes it refers to the Church. Now WHICH does it refer to here? It refers to a Zion that proclaims "Good tidings." The word Gospel means "Good New" or "Good Tidings." So this is now speaking of the true Church of God, proclaiming the GOSPEL. Read further.

"O Jerusalem that bringeth good tidings." Here "Jerusalem" stands for the Church of God. Continue: "Lift up thy voice with strength, lift it up." (Verse 9). This says, AMPLIFY your voice --by modern means of loud speakers, radio, television. The prophecy referring to John the Baptist did not mention this lifting up the sound with strength.

Continue: "...be not afraid; say unto the cities of Judah, Behold your God! Behold, the Lord God will come with strong hand, and his arm shall RULE for him; behold, his reward is with him, and his Work before Him." That is the Message WE are sending out today. Christ is coming this time to RULE! With a STRONG ARM! Could there be any significance in turning those two words

around? And today I think there is no non-Jew as much loved and honored in Israel at Jerusalem, from President, Prime Minister, and on down, as Christ's chosen Apostle; but only as a type or forerunner, because verses 1-5 speak only of the second coming of Christ! So God has raised up someone to prepare the way before Christ's Second Coming! As John the Baptist, crying out in the PHYSICAL wilderness of the Jordan River, prepared the way for the human-born Jesus to come to His MATERIAL Temple. He would, as we now know more than 1900 years later establish the Kingdom of God. So John was the type or forerunner of one TODAY crying out in the SPIRITUAL wilderness of RELIGIOUS CONFUSION, preparing the way for the spiritually GLORIFIED CHRIST to come to His SPIRITUAL Temple--His Church (Ephesians 2:20-21), and to a SPIRIT-BORN people then RESURRECTED, and to actually SET UP the KINGDOM OF GOD!

Brethren that Work is GOING ON, and Satan is trying to DESTROY IT!

But there is more-even more specific!

Whom did God use to build the MATERIAL temple of stone to which Jesus came the first time? It was Zerubbabel, governor of the small colony of Jews sent back to Jerusalem 70 years after the destruction of Solomon's Temple to build the Temple to which Jesus came.

It says of Zerubbabel, Zechariah 4:9, "The hands of Zerubbabel have laid the foundation of this house, his hands shall also finish it..." (Zech. 4:9).

Speaking of that same Temple, in Haggai 2, but only as a TYPE of another Temple to which Christ shall come at His imminent Second Coming, "For thus saith the Lord of hosts, Yet once, it is a little while, and I will shake the heavens and the earth, and the sea and the dry land, and I will shake all nations...and I will fill this House with glory, saith the Lord of hosts...The glory of this latter house shall be greater than the former." (Haggai 2:6-9)

WHAT House was God talking about? NOT the one Zerubbabel was building, for it did not compare in glory with Solomon's Temple. He was talking of the MORE GLORIOUS TEMPLE to which Christ shall come at His SECOND COMING--a SPIRITUAL TEMPLE--His CHURCH then resurrected to spiritual IMMORTALITY (Eph. 2:20-21). God has been building that Temple since 1933. And Satan HATES IT!

There is STILL MORE about the building of the glorious Temple, of which the second temple built by Zerubbabel was a type or fore-runner. That is in the Book of Ezra, speaking of this same time of Zerubbabel as a type or forerunner of what God is building through US, my Brethren and fellow-Workers, today! Remember it is a TYPE OF today's crisis!

It is a historic backdrop against which Haggai and Zechariah wrote. In Ezra 4:5, the enemies of God's Work actually hired lawyers (counselors) and went to court with false charges against Zerubbabel (Verse 12). This resulted in a Court order (by Artaxerxes--

Verse 23) which brought the Work to a grinding halt. Ezra 5:1-2 shows it was of this time that Haggai and Zechariah wrote, and that God over-ruled, and revived the Work under Zerubbabel.

HOW AMAZING is that prophecy!

Brethren in Christ, we need to REALIZE WHAT WE ARE INTO! This is really a war between Satan and Christ--and Christ SHALL WIN, and God's Work shall be FINISHED! It is chrystal clear now to me--and I hope to you--why God raised me up from the dead a year and a half ago! But, as the people with Zerubbabel had to pitch in and work with their might, how much MORE must we! Christ has promised that He will NEVER LEAVE NOR FORSAKE US! This is now HIS battle more than ours. The invisible Satan inspired it and deceived disloyal ex-members into taking their rebellious grudge to the State Attorney's office, and unknown of course to the men involved, Satan put it into their minds to start this unconstitutional lawsuit, to take possession and operation of the VERY WORK OF GOD WHICH JESUS CHRIST IS DIRECTING THROUGH HIS PEOPLE!

Satan wants above all to STOP Christ's true Gospel MESSAGE from going worldwide to other nations. May God have mercy and bring those few disloyal ex-ministers to REPENTANCE, and FORGIVE them!

But we must not only FAST AND PRAY--we must make what sacrifices we are able to make, remember GOD IS ON HIS THRONE--and remain faithful and loyal. For it is he that shall ENDURE to the END that shall be saved!

Remember, any tithes or offerings sent to the Pasadena address will go to the ex-Judge Receiver. Most of our mail processing department has been moved here to Tucson, Arizona.

Before closing let me again say THANK YOU! THANK YOU for your dedicated loyalty, your sacrifice and quick response! All departments are now operating again in Pasadena, except most of the Mail Processing department which has been temporarily moved here in Tucson. YOUR RESPONSE IN THIS TIME OF WAR TO KEEP GOD'S CHURCH AND WORK ALIVE HAS BEEN JUST AS SUPERB AS THOSE BRETHREN IN THE PASADENA AREA IN RE-TAKING POSSESSION OF GOD'S PROPERTY--ALL DEEDED IN GOD'S NAME--AT PASADENA! Your part in God's Work is just as necessary as mine.

This whole WAR has brought the true people of God closer together than ever before--actually WELDED together! The very few dissident people are being fast WEEDED OUT--and GOD'S PEOPLE ARE TOGETHER NOW AS NEVER BEFORE!

Keep God's tithes and your generous offerings coming! We have the ablest attorneys on the west coast of America working almost night and day to wrest this unconstitutional seizure of God's property from those trying to take it and OPERATE IT! God has been with us! May He richly bless you all!

With great love, in Jesus' name,

Herbert W. Armstrong



Herbert W. Armstrong  
Box 431  
Tucson, Arizona 85702

February 24, 1979

Dear Brethren and Co-Workers with Christ:

HALLELUJAH!! God is still on His throne! He has given us victory in a major battle--BUT THE WAR IS NOT YET OVER! It is a WAR to determine WHO is LORD--Jesus Christ or Caesar.

The Superior Court in Los Angeles has now removed the Receiver, but the lawsuit is not over. More about that later.

But first let me summarize what actually happened on January 3rd. We are running a full page advertisement in the Los Angeles Times, the Pasadena Star-News, the three newspapers in San Francisco, and, in such other newspapers as the Sacramento Bee, the Chicago Tribune, the Atlanta Constitution, the Cleveland Plain Dealer, the Kansas City Star, and others. THIS ASSAULT BY GOVERNMENT AGAINST JESUS CHRIST, AND AGAINST RELIGION GENERALLY, MUST BE MADE KNOWN TO THE NATION!

The headline of the ad, in big type across the newspaper page, will be:

"ALL CHURCH PROPERTY IN CALIFORNIA  
HAS BEEN CONFISCATED BY THE STATE"

The advertisement then will say to the nation:

This startling proclamation of the State of California was made by Deputy Attorney General Lawrence Tapper. In open court he was compelled to reveal, perhaps prematurely, the confiscatory plot of his office. The Deputy Attorney General was forced to do so in order to sustain a little-expected retaliation by the Worldwide Church of God in contesting the State's attempt to claim ownership of all of its churches, administration buildings, records and all contributions. The circumstances giving rise to the confiscatory proclamation are as follows:

#### MORE THREATS

Shocked Church personnel were told Mr. Herbert W. Armstrong, leader of the Church, and Stanley R. Rader, Mr. Armstrong's personal advisor were fired and the Church was in receivership. The State, they said, was now in control of the Church, its finances, property and personnel. Any resistance by any Church employee would be met with immediate dismissal.

In this gestapo-type raid the deputies took possession of innumerable cartons of Church documents, records and confidential material, which have not been returned or accounted for.

## CHURCH RIGHTS GONE

"The Worldwide Church of God has no rights-- therefore, no rights were violated!"

This statement punctuated in court the attempt by the California Attorney General's office to seize control of the Worldwide Church of God. Historically, this incident marks the most blatant attack on individual and collective religious constitutional rights since the institution of the Bill of Rights.

The Deputy State Attorney General three separate times stated in court that the Church has no rights, that the members have no rights, and that the Church has no legal recourse. That the Worldwide Church of God and all churches belong to the State of California.

In effect, the State claims the tithes and offerings sent to the Church from all over the world by some 75,000 members and 170,000 co-workers and donors, to be used in spreading the Gospel of the soon-coming Kingdom of God, belong to the State of California.

This strikes at the very heart of the rights guaranteed by the Constitution of this great country.

## STATE INVASION

On that fateful day, without notice (as required by law), government attorneys, investigators and law enforcement officers stormed Church headquarters, disregarding the character of the institution, the religious and sacred nature of its responsibilities both in the United States and internationally, and its many other cultural and charitable activities.

Exploding into the executive offices in an emotionally violent takeover of Church property, the court-appointed receiver, stated that Herbert W. Armstrong, the temporal head of the Worldwide Church of God, was "fired and out!"

The State insisted that Mr. Armstrong, the Church's spiritual leader for more than forty years, was no longer responsible for the Church and demanded access to and control of all aspects of the organization's financial assets, bank records, physical facilities, computer files and addresses of the Church's confidential 75,000 person membership.

This unprecedented invasion was taken outside the bounds of the law; yet, employees of the Church were threatened with jail if they did not submit to the demands.

## ILLEGAL HEARING

The basis for this takeover by the State is a suit

filed by six former members of the Church. Supported only by unproven and erroneous allegations concerning financial misconduct, these dissidents filed their complaint with the Deputy Attorney General only after they had received assurances from a judge that their action would result in the paralyzing receivership.

The action was blatantly illegal; charges against the Church or any of its officers had not even been filed!

Even after the filing of the so-called "charges," due process of law was denied the Church, as the plaintiffs sought and were granted moves to place the Church in receivership without a representative of the Church present at the proceedings; the takeover of Church property was enacted without even the four hour notice to be given in cases of severe emergency.

The State joined the dissidents in their effort to take over the control of the Church, its financial resources, its physical plant and its activities worldwide--thereby negating its rights guaranteed by the Constitution of the United States of America!

#### IRREPARABLE DAMAGE

During the two-months term of the receivership the Church has lost \$5.3 million in working capital. In addition, normal bank credit lines were curtailed and \$1.3 million in demand notes were called.

The first six weeks saw almost daily press, radio and TV coverage emphasizing the allegations rather than the facts. This resulted in irreparable damage to the Church's moral reputation and its civic and legal credibility.

In the same period of time, the Receiver nor any of his staff have been able to prove, through audit or investigation, any wrongdoing on the part of either Herbert W. Armstrong or Stanley Rader.

To add insult to injury, the Receiver (who had been admonished by the judge to stay out of ecclesiastical affairs) intervened by stopping the mailing of a letter from Mr. Armstrong to the members of the Church.

He then sent his own letter to the ministry of the Church around the world saying anyone sending contributions directly to Mr. Armstrong would be in contempt of court in California, even if the giver lived outside state boundaries.

#### LOWER COURTS INSENSITIVE

Historically, lower courts (local and state) have been insensitive to the constitutional rights of people.

One need only recall the monumental effort required by the black people of this country in their attempt to gain equality to understand the situation facing the Worldwide Church of God today. The civil movement fought battle after battle in local and state courts--basically to no avail.

It was not until the Federal Supreme Court heard their plea for civil rights that the American Black became forever free and equal to his white brothers.

As the Supreme Court was necessary in establishing civil rights of the American Black provided in the constitution, so, no doubt, the federal courts of this land will be required to preserve the freedom of religion and the freedom of speech provided in the First Amendment.

#### HOW THIS CONCERNS YOU

The unlawful seizure of the Worldwide Church of God by the State of California sounds the death knell of religious freedom!

This action cannot be allowed, otherwise no church, synagogue or religious institution will be safe from the whims of political powers. This heinous and illegal action cuts to the heart the basic freedoms for which our country's founders fought and died to preserve.

Such action affects you and your family--the future of your religion and your other precious freedoms!

The State can no longer hide behind the mockery of alleged mischief within a charitable organization. This action has been an ugly, vile attempt on the part of the State Attorney General of California to assume proprietorship of the Church in direct contravention of the Constitution.

The attempt to reclassify the Worldwide Church of God as a "public trust" and its property as "in a sense, public" is a flagrant attack on the freedom of religion in this country. The effect of this state action is to place all churches ultimately under state control.

All Americans must be committed to the preservation of the integrity of our religious institutions and the freedom to exercise our religious rights.

How can you help--what can you as an individual do?

Let everyone know that you as an American will not stand by and allow our freedoms to be so callously subverted. Contact your church pastor, write your congressman, write your senator, contact the media and let your views be known!

For more information on how you can be more involved in your own community complete the coupon below and return to: Worldwide Church of God, Box 111, Pasadena, CA 91123.

Herbert W. Armstrong  
Pastor General

(This information is in the process of being printed. Your name will be added to a mailing list and you will receive it as soon as it is available).

I have written you the story of how our approximately 5,500 Southern California members, enmasse, flooded into the Auditorium, the Hall of Administration and the Student Center building, and barred the doors against entrance by the Receiver. The main floors of these buildings were well-sprinkled with women, children and babies. To force entrance--which our people would not have resisted--would have forced the deputy sheriffs to arrest and jail women with babies and children. The sheriffs, the Receiver, and prosecuting attorneys threw up a white flag of truce, so to speak (not literally), asking for a compromise. Our attorneys said "NO COMPROMISE!"

Now the Receiver (who never came back after that day) resigned, and Judge Title vacated the receivership. That means that the State has given up for the moment on claiming all church property, assets, incoming tithes and offerings--as well as the MANAGEMENT OF GOD'S WORK, CHURCH, AND COLLEGE.

But the original lawsuit, charging me and Mr. Rader with "siphoning off" millions of dollars for our own accounts still stands--but without ANY EVIDENCE OR PROOF! Actually, the very reason for the receivership was to seize all records before we could remove them (which was the last thing we would ever have done).

We were accused of this gross theft and "siphoning off" without ONE SINGLE BIT OF EVIDENCE OR PROOF. They sued us first, seizing records, HOPING to find evidence to warrant their heinous suit.

We would never have hidden any financial records from them, had they requested in a decent manner the right to come in and examine our financial records. But, private correspondence in regard to legal matters are matters of privacy and confidentiality, to which they HAVE NO RIGHT.

This whole plot against us was hatched secretly in a judge's chambers. It was a totally unwarranted and illegal maneuver.

In the Time magazine issue of January 22, 1979, was a two-page essay questioning whether the judges in our courts have not gone too far. The judicial system was called in this article "an ever-more-activist judiciary." Judges were said to have become "an Imperial Judiciary," having our republic in "its clutches." Judges do much more than just judge--they involve themselves in legislating, imposing policies and administering.

Brethren and Co-Workers, our attorneys are doing a fine job. They

are competent and experienced. We must not rely on them alone but cry out to the great God to look down on this foul persecution, and deliver His Church and His people, so that we may get on with God's Work. In the LIVING GOD is our trust and hope!

We need to remember that God's people always have been persecuted--and often by the powers of worldly government.

It started with Abel, second son of Adam and Eve. He was martyred by his elder brother Cain. The Children of Israel were severely persecuted in cruel slavery by the government of Egypt, until God delivered them. Moses was persecuted and accused from WITHIN the nation Israel--yet God protected and delivered him.

King David of Israel was harrassed by persecution. But God delivered him. The kingdom of Judah was persecuted, and finally taken into slavery by the Chaldean Empire.

Daniel's three companions, Shadrach, Meshach and Abednego were persecuted by the Government--literally thrown into a whitehot furnace alive. But GOD delivered them, and not even their clothes were scorched by the fire. Daniel was thrown into the lion's den by the government; because he prayed three times a day, God shut the lions' mouths.

Jesus, the Son of God, was terribly persecuted, evilly spoken of, falsely accused, and finally put to death by the Roman government. God delivered Him by a resurrection. Jesus said that if they persecuted Him, so would they persecute us.

Early Christians were cruelly tortured to death by governments of men. GOD'S PEOPLE ALWAYS HAVE SUFFERED PERSECUTION. The Apostle Paul was beaten "with stripes above measure, in prisons more frequent, in deaths oft . . . Thrice I suffered shipwreck, a night and a day have I been in the deep. . . " ( II Cor. 11:23-25).

Our persecutions, so far, are as nothing compared to many who lived before us, but much more is to come. Hopefully we are the people who shall be taken to a place of safety (Rev. 3:10,12,14).

We live in Satan's world. Satan hates God's people, and Christ's Gospel of the KINGDOM OF GOD which we proclaim into this world. Satan can do NO MORE THAN GOD ALLOWS! That means God has ALLOWED the present persecution, still prior to the "Great Tribulation."

We need to ask seriously, WHY is God allowing it? I can answer that. Our people of this "Philadelphia" era were becoming lukewarm, drifting little by little into the ways of this world. Even some ministers were "watering down" the truths and doctrines a loving Christ had put into His Church.

We needed a real EXPLOSION to wake us up! We needed a housecleaning! Christ has had to set the division of Pastoral Administration BACK ON THE TRACK. That has been done! I had asked the former incumbent in that office to make this necessary change in the case of a few "liberals" in the ministry. He did nothing about it. I had asked him to write telling you brethren, the REAL TRUTH about why I had to put my only living son out of the ministry. He refused. He and a former

holder of that office insisted heatedly that I fire our attorneys who are defending us in this massive state action, and let the Receiver (who was constantly with the attorney who brought the suit against us!) choose our attorney. Have you ever heard of such a thing--trying to have the prosecuting attorney select the attorneys to defend us! It was then revealed to me that those men were secretly IN on this persecution, hoping themselves to take over the leadership of God's Church. Oh yes, there really was a "power struggle" going on. There really was a conspiracy, which I sensed at least four years ago. But now GOD IS CLEANING HOUSE!

Jesus Christ is drawing us CLOSER TO HIM! He is drawing the overwhelming majority of us CLOSER TOGETHER than we have ever been! He is setting His Church back on HIS track--and His College as well! He is weeding out the liberals who love many of the ways of Satan's world.

GOD'S CHURCH IS BEING CLEANED UP! And now, for the first time in ten years, WE ARE NO LONGER DIVIDED! There is no longer any "power struggle" or politics to remove me and take charge.

But this war is not yet over by a long way! Brethren, without our impassioned heartrending deadly-earnest PRAYERS, with FASTING to: 1) each set ourselves right with God, and 2) to cry out to God to deliver us from this monstrous action, our attorneys could well yet lose the WAR! But if we unitedly seek Him, CHRIST will deliver us, and HIS WORK shall be finished!

He started building the spiritual Temple, to which He shall soon come, through me 45 1/2 years ago (Eph. 2:20-21). And I believe He will finish it through me (Zech. 4:9).

Some few of you who will read this have been holding back your offerings and God's tithes, perhaps waiting to see how this crisis comes out. But NOW is the time when your help is direly needed! I have to say to you now, as Elijah said to ancient Israel; HOW LONG HALT YE BETWEEN TWO OPINIONS? IF THE ETERNAL BE GOD, FOLLOW HIM; but if the god of this world be Satan, then follow him! The time for standing up and showing where you stand is HERE! God's sifting time is here! God is TRYING us now, as never before!

Our attorneys feel that it is not yet safe to send God's tithes and your offerings to Pasadena. Some of the mail processing staff has been moved here. They pick up the mail and process it, just as they did in Pasadena.

So continue to send it in my name, Post Office Box 431, Tucson, Arizona, 85702.

Brethren, THANK YOU A MILLION TIMES FOR THE WAY YOU HAVE RALLIED BEHIND ME SO FAITHFULLY AND LET'S CARRY ON UNTIL GOD GIVES US VICTORY COMPLETELY."

With great love, in Jesus' name,

Herbert W. Armstrong

REMEMBER, THE MAILING ADDRESS UNTIL FURTHER NOTICE, IS HERBERT W.  
ARMSTRONG, BOX 431, TUCSON, ARIZONA, 85702.



Herbert W. Armstrong  
Box 431  
Tucson, Arizona 85702

March 19, 1979

Dear Brethren and Co-Workers with Christ:

On Friday, March 16, we won another major battle in the WAR launched by the State of California, through the Attorney General's office. It was a massive effort to seize, take over, and confiscate all properties and assets as well as continuing income of the Worldwide Church of God.

Judge Julius Title, in Superior Court, recognized our right of appeal, which we did exercise, after he had appointed another Receiver to take over all properties and assets last Monday, March 12.

It became necessary for us to put our telephone network into action. How I do thank and praise God for such faithful and loyal members as He has brought into His Church! As always, you brethren responded. My personal thanks and gratitude would not be adequate, but I know GOD through Jesus Christ does THANK YOU, and bless you.

Friday, Judge Title's court accepted the bond signed by individual members for \$2.4 million as surety, in lieu of cash. We are posting another \$1.3 million today.

But the main WAR is not over, and probably may have to be carried to the Supreme Court of the United States.

There is one vital circumstance I think you brethren should know. Whereas, for several years now we have enjoyed a fine credit rating, able when necessary to borrow a million dollars on my signature, that is now GONE! The bank that has financed us for years totally forsook us when this State lawsuit occurred. At present we have to pay in cash for everything. We are already in the process of re-establishing a good credit relationship.

For many years we have had a most happy relationship with the United California Bank. They have loaned us up to multi-millions of dollars at one time. Always we have met every obligation. Our financial record with the bank has been impeccable. Yet, as soon as they learned, on the morning of January 3rd, that the State had brought this massive lawsuit, they completely washed their hands of us.

I will give you a statement from our legal department showing that we have faithfully and regularly made available to, or filed with, both State and Federal governments the detailed financial reports required by law.

LET ME EMPHASIZE that this whole massive lawsuit is NOT a government action for the purpose of getting to records we have not voluntarily filed with both State and Federal governments required

by law for them to examine. NO RECORDS OF FINANCIAL, OR OTHER TRANSACTIONS HAVE EVER BEEN WITHHELD. This UNConstitutional action of PERSECUTION was brought from altogether different motives. It started with six disfellowshipped former brethren--seeking to DESTROY the Church and Work of the LIVING GOD--and the State government has taken the baton.

Please read this following paragraph twice. It is IMPORTANT! We pride ourselves on having one of the finest, if not THE finest book-keeping and record-keeping systems anywhere on earth.

When I first incorporated this Work of God, I made every effort, through competent legal advice and performance, to make it SO FOOL-PROOF that it would be IMPOSSIBLE for ANYONE (myself included!) to "siphon off" or take or steal any money from the Work of the Living GOD! It would have been impossible for Mr. Rader or me to have taken for personal use any money not accounted for. For example, I took my elder daughter with me as my personal hostess at banquets, dinners, luncheons, receptions and the like, that became a necessary part of the GREAT COMMISSION, carrying Christ's Gospel Message into all the world. This required new and better clothes, as well as a modest amount of jewelry for her. BUT, I PAID FOR EVERY PENNY OF THAT FROM MY OWN PERSONAL FUNDS--money I had earned, and on which I had paid both federal and state income taxes.

I ask you, brethren, how would YOU feel, if you spent some of your own hard-earned money for something in God's Work. Then your State government accused you--and banner-headline news reports worldwide accused you of STEALING--not stealing only such comparatively small amounts for something in the Work, but stealing thousands of times MORE than that? Jesus Christ told me in the Bible that if I gave my life to Him for His Work, I would SUFFER PERSECUTION! I counted the cost 52 years ago! And I have had persecution constantly ever since. I knew well "that we must through much tribulation enter into the Kingdom of God".

Brethren, that applies to all of us!

Let me now quote a current statement from our legal department.

One of the more absurd, false allegations made by the Deputy Attorney General Hillel Chodos in the instant action has been the alleged failure of each of the three corporations to render an adequate accounting.

This accusation is particularly surprising, and gives further evidence of the bad faith of the Deputy Attorney General Lawrence Tapper and Deputy Attorney General Hillel Chodos harassment in that each corporation has filed with the State of California an annual accounting on forms prescribed by the State and in the detail required by those forms.

Specifically, Ambassador International Cultural Foundation files with the Attorney General's office an annual, detailed report (Form CT-2) listing,

among other things: the total compensation of each officer, director, and key employees; every transaction with each officer or director including any extensions of credit or sales of properties; each transaction involving the purchase or sale of a security or investment including the cost, fair market value, and any gain or loss on the transaction; all distributions to other charities or other recipients; a balance sheet, income statement, as well as other financial disclosures. This report, although not required to be audited, is together with the Foundation's report, are public documents available for public inspection. Moreover, the Foundation also files an annual statement with the State of California Department of Justice showing each California financial institution (and account number) with which it does business and authorizes disclosure to the Attorney General of any and all financial records pertaining to the Foundation held by such financial institution.

Ambassador College files a similarly detailed accounting each year with the State of California Franchise Tax Board. Their latest audited report was a 52-page document that required over 250 hours to prepare and which listed each transaction with each officer and director, as well as other pertinent information such as description of each piece of real or personal property sold during the year along with the buyer's name and relationship, the historical cost, fair market value, expenses of sale, and gross sales price.

Both the Foundation and the College file identical disclosures with the federal government and all of these documents are available for public inspection.

Worldwide Church of God also files an annual information return with the Franchise Tax Board, although the State has chosen to require fewer disclosures of religious institutions.

In each case, the level of detail required to be presented in these accountings is dictated by the State and in every instance each of the corporations has fully complied with such requests for accountings. These accountings are available to all contributors and potential contributors. They are available to the News Media. They are most certainly available to the Deputy Attorney General Lawrence Tapper and Deputy Attorney General Hillel Chodos.

Therefore, it is clearly a malicious abuse of the legal process for a Deputy Attorney General Lawrence Tapper and Deputy Attorney General Hillel Chodos to falsely state that no accounting has ever been made and that financial disclosures have been sporadic or incomplete. Because the Deputy Attorney General Lawrence Tapper and Deputy Attorney General Hillel

Chodos knew these allegations were false, both before a complaint was filed as well as throughout the court proceedings, we can only conclude that such false charges are further evidence of the criminal conspiracy to deprive us of our rights.

Furthermore, as long as the State of California remains a plaintiff, and a self-appointed and self-designated enemy and adversary of the Worldwide Church of God and its brethren, the Church and its brethren have no reasonable alternative but to defend vigorously, resourcefully and diligently all of its rights, constitutional and statutory, to prevent the State of California and other individual vultures who would do everything in their power to destroy the Church of the Living God, to confiscate its assets for their own purposes or for the so-called purposes of the people of the State of California. For the Attorney General to state before the public that only an examination was what the State of California had in mind in order to fulfill its duty under the law is to play havoc with the truth. It's our duty to spell that out with as much emphasis as we can to the public at large.

We also take this opportunity to renew an offer that we made to his deputies last week--an offer that was also communicated to him personally by several of our intermediaries last week in writing; after the completion of the Arthur Anderson & Company audit of the affairs of the Church, College and the Foundation for the year 1978, should there be any additional questions which would be of legitimate concern to the Attorney General, we would be happy to meet with him informally to discuss the same. In the meantime the lawsuit should be put on the backburner or should be dismissed by the Attorney General without prejudice.

Do we realize that all through history those who suffer persecution so often suffer at the hands of MAN'S GOVERNMENT?

The ancient children of Israel suffered cruel slavery at the hands of Pharaoh's Egyptian government.

Daniel's three friends were thrown into an over-heated flaming furnace at the hands of the Chaldean government. Daniel was thrown into the lions' den, on false accusations of men high in the Babylonian government. Early Christians were thrown into lions' dens by the Roman government. It was the Roman government's local king, Herod, that tried to have Jesus killed while still an infant.

But I have said before, GOD ALLOWED THIS TERRIBLE TRIAL TO COME

ON US TO WAKE US UP AND DRAW US CLOSER TO HIM--AS WELL AS CLOSER TO ONE ANOTHER. It is a sign that we are drawing close to the time of Christ's coming to TAKE OVER ALL GOVERNMENTS!

The ONLY PLACE ON EARTH that the GOVERNMENT OF GOD is being administered is in God's Church. It is a GOVERNMENT OF LOVE, MERCY and TRUTH. But Satan HATES IT, and is trying to strike at its very headquarters, at present under siege by the State Government.

Last Sunday I did three new telecasts--a new format idea--in my home in Arizona. It was a dialogue between our announcer Art Gilmore and myself. I think there will be many more such programs.

Brethren, we people of God are being severely tried. We must pray earnestly for one another, as well as for the Work.

I think I can almost HEAR God's voice from above saying, "All you children are coming through this test with flying colors. You are my beloved, begotten children, in whom I am well pleased!"

CONTINUE sending tithes and offerings to me, personally, at the Tucson address. A group of people from the Mail Processing Department have temporarily moved here. They pick up the mail daily, process it, RECORD IT, and that is the LIFE-BLOOD that keeps God's Work GOING!

With great love, in Jesus' name,

Herbert W. Armstrong

Herbert W. Armstrong  
P.O. Box 431  
Tucson, Arizona 85702

April 16, 1979

Dear Brethren and Co-Workers with Christ:

The persecution continues. Nevertheless we are winning round after round in this monstrous court battle of the State of California trying to take over and operate the CHURCH of the living GOD!

Could the politicians of the State of California teach YOU what to believe about GOD? Could scheming, mercenary politicians direct the preaching of Christ's Gospel to the world, when they don't know even what that Gospel is? Ridiculous? Yes, but that is precisely what the State government of California is trying to do!

And NOW the top-rated, most listened-to program on television, "60 Minutes," takes a below-the-belt swat at the Church and Work of the living GOD! I'm sure many of you saw this program, aired last night, April 15, over CBS.

I could not resist thinking, that if Mike Wallace, chief spokesman on "60 Minutes," were to have an interview with me (which he wanted, but I flatly refused), I should say, "Let me say this first, before you start asking questions. Both you and I are before the public, carrying messages to masses of people. But there is THIS DIFFERENCE" I try to reach the people with the message of the world's ONLY HOPE--and the SURE hope of the coming KINGDOM OF GOD. This will usher in a NEW WORLD OF PEACE, HAPPINESS, JOY AND ABUNDANCE FOR ALL!

"You try to ferret out sensational BAD NEWS--to reach the public with an exposure of what you can paint in a bad, evil light. You are out to ACCUSE, TO EXPOSE what you (often falsely) represent as wrongdoing.

"Those are two opposite motives--my motive is to know and declare to the public the only UPLIFTING GOOD NEWS of GOD'S WAY of 'GIVE' rather than Satan's way of 'GET.' Your motive and mine are as far apart as the poles. So now go ahead with your effort to ferret out of me something you can paint to the world as 'BAD.'"

Well, I have not granted any such interview or press conference. One reason is that only ONCE, out of hundreds of times I have been questioned by reporters, have they reported what I said. All other times I was misquoted. I think that once was a daily newspaper in either Ghana or Liberia in black Africa.

But Stanley Rader did grant an interview with Mike Wallace, in Garner Ted's former office. The interview lasted some two hours or more. TV cameras were present. They used only a small portion of that interview on the air--just the portions they felt would make the Church of the living GOD look BAD.

To reproduce for you, here, the entire interview would take some 75 pages. But I do reproduce for you here the beginning, and I have left off when the conversation got into private personalities.

Following is the real essence of the televised interview between Stanley R. Rader and Mike Wallace of the "60 Minutes" CBS show:

MIKE WALLACE INTERVIEW  
WITH STANLEY RADER  
FEBRUARY 7, 1979

S. RADER'S OFFICE,  
ALLAN BROWNE ALSO PRESENT

ORIGINAL TAPING

WALLACE: Mr. Rader, why is the Worldwide Church of God apparently in such turmoil right now?

RADER: Well, I don't really feel that the Church itself is in turmoil. I think that the State of California has brought an unjustified legal action against the Church that has caused us some difficulty.

WALLACE: Why would the State of California be interested in causing trouble, if you will, for the Worldwide Church of God - you do good work?

RADER: Of course we do. And that's what makes their action so unconscionable. But, you must look at the composite, shall we say, picture at this time. You not only have the State of California acting through the Deputy Attorney General but you have a small group of dissenters who would like to change the government of the Church from a hierarchical system to something like a congregational system. Then you have some people such as the plaintiff's lawyer and others who would like to be receiver who are in it strictly to make money.

WALLACE: The receiver is in it to make money?

RADER: The whole receivership business is a money-making business. They are the vultures of the economic world.

WALLACE: Wait a second. About whom are you speaking specifically?

RADER: I'm talking about the receiver.

WALLACE: Judge Steven Weisman, who just resigned.

RADER: Judge Steven Weisman who just resigned (WALLACE: As receiver?) as receiver

was what we considered from a Church standpoint as an abomination, but besides that, he was an economic vulture. He came in here and the first thing he did is he took \$150,000 of our tithes and put it into his own pocketbook.

WALLACE: Well, that at the rate of \$150 an hour, I believe, (RADER: That's right.) he was appointed by the court, he didn't just come in on his own free will and accord.

RADER: No, but he was hand-picked, hand-picked.

WALLACE: By?

RADER: By plaintiff's counsel. Hand-picked.

WALLACE: And when you say, plaintiff's counsel, the Deputy Attorney General, Mr. Tapper and Hillel Chodos, who was deputized as an Attorney General.

BROWNE: Right.

RADER: Well, Mr. Tapper would have to approve, it appears, Mr. Weisman as the receiver. Mr. Chomos, on the other hand, undoubtedly, picked him deliberately out of all the other possible receivers.

WALLACE: Ah! Weisman (RADER: Weisman.) for the purpose of?

RADER: Perhaps helping Mr. Weisman. Mr. Weisman is a retired judge, had never had a receivership before, had been seeking work of this kind for some time in the community.

WALLACE: Are you suggesting that Tapper, Chodos, Weisman, are in cahoots, if you will, to milk the Worldwide Church of God, for their own benefit?

RADER: I am more than suggesting, I'm stating it emphatically so no one can misunderstand it.

WALLACE: That is a money-making operation for Chodos, Tapper, Weisman?

RADER: Not Tapper. Tapper is a Deputy Attorney General, he has his own problems that he's going to have to account for. Chomos is in this for the money...

WALLACE: Chodos.

RADER: Chodos. (WALLACE: Chodos.) Oh, I always referred to him as Chomos, thank you, Mike. He is in it for the money as was the receiver. And the dissident group, I think we will find out is a small group, a very small group of church members who



are simply...

WALLACE: Well, now [there are] some people who are not in the so-called dissidents group, who are also disenchanting, who say, 'Why don't we simply open up our books, we have nothing to hide.'

RADER: I say that. And I'm certainly not a dissident. I've opened up the books of this organization eight separate times to the Internal Revenue Service--eight separate times--and received a complete bill of health. And they start with the same basic question: 'Are you a Church and are you continuing to operate exclusively for the purposes for which you were established?' The last time the IRS was here, they stayed eighteen months (WALLACE: Looking for...?) looking over everything.

WALLACE: And you got a clean bill of health?

RADER: A clean bill of health.

WALLACE: So you are satisfied that the...there are no financial improprieties (RADER: None.) involved.

RADER: It's a red herring. A total red herring. And everyone who has been responsible for bringing those false allegations will rue the day that they did.

WALLACE: But, I have here a press release saying on January 3, 1979, signed by Mr. Armstrong, which says if any improprieties have existed in either institution--that's the Church of God or Ambassador College--'I want them to be known and I will take every effort to cooperate with the Attorney General's office. We are an institution of forty-six years standing...'

RADER: Exactly, and I will state the very same words again and I have shouted them practically from the rooftops and I have laid the gauntlet down at the Attorney General's feet. If there are any improprieties we will deal with the Attorney General. We will deal in the proper forum at the proper time, but get the receiver out of here. Get the dirty hands and the dirty feet of the receiver out of this Church. There's a big difference; Mr. Armstrong does not mention the word 'receiver' in there (WALLACE: No.) He mentions cooperation with the Attorney General. I am appealing right now to the United States' Attorney General, to Griffin Bell, to come in here and put

an end to these illegal, unconstitutional state proceedings. I welcome [an] investigatory agency of the government as long as they keep their hands and their feet off the Church property. They have no right to try to run this Church and to take the property from the people and from God...Because, Mr. Armstrong did not have this Apostleship devolve upon him some forty-six years because God makes a habit of picking the wrong people. This piece of paper that you have in front of you was something they asked him to sign at 3:30 in the morning in Tucson...He called me at 3:30 in the morning. It's all a matter of court record now. And this was the set-up. This is what he gave them to expose them. The next day, they came back and the receiver in front of Mr. Antion and in front of Mr. Cole and in front of other brethren, and there's a transcript and it was taped. He [the receiver] fired Mr. Armstrong, appointed Wayne Cole as the new head of this Church and with that Mr. Armstrong was able to crush the conspiracy. The next day, he disfellowshipped them. In his own language to the entirety of the Church.

WALLACE: You say he fired Mr. Armstrong?

RADER: The receiver fired the head of this Church. A man of alien faith, a totally alien faith.

WALLACE: When you say 'alien faith'...

RADER: Not of the same faith.

WALLACE: Jewish?

RADER: Makes no difference. He was not a member of our Church. He came out here and fired the spiritual head of this Church and then turned around and anointed Wayne Cole.

(Cameraman cues)

WALLACE: The Attorney General says that California has the right, indeed has the duty, to protect the assets of a charitable trust.

RADER: He says much more than that, Mike and I've promised the congregation of this Church that I'm going to make him eat every one of the words. He has said the property of the church belongs to the State. He has said the Church belongs to the State. He has said the Church has no rights, the brethren have no rights; the Church doesn't even have a right to defend itself.

WALLACE: I, I, I didn't understand him to say that. I understood him, correct

me if I'm wrong, I understand him to say, look, afterall, these are monies given by other people for charitable purposes. If we believe that these monies are being expended for other than charitable purposes, or dishonestly, or foolishly, then, we, under the California book law, have the right to step in and say, 'Wait a minute, let's find out where this money is going.'

#### THE CONSTITUTION AND BYLAWS:

The object and purpose of this Church of God according to Constitution and Bylaws says in the very first paragraph: in order to carry the great commission

of Jesus Christ, to preach and publish the Gospel of the Kingdon of God to all

nations as a witness. That is the main purpose of the whole Church. And that requires the expenditure of money for:

- 1) radio broadcasting;
- 2) television broadcasting;
- 3) magazines, booklets and other means in print;
- 4) personal evangelism, even around the world into all nations.

The Church was established in order to do those things, which requires the expenditure of money.

RADER: Mike, that isn't what he has said. What he has said is so shocking that if he hadn't said it, we would not have been in such a good position today. The statements that he made, twice in state court, once in federal court have brought the brethren of the Church closer together than ever before and closer to God because

this irresponsible member of the State Attorney General's office has stated, and I repeat it, that the Church and its property belong to the State of California. The Church has no rights in the property, doesn't even have a right to defend itself. That is what he has said and I repeat it, he'll eat every word of it.

WALLACE: In courts, he has said this?

RADER: He has said that, and if I have misquoted him in any substance or form, let him sue me.

The entire court suit, it seems to me, is centering on whether we are expending funds for the PURPOSES for which we incorporated. That's why I had those PURPOSES included above in this letter--to proclaim the Gospel to the world, by radio, TV, print, personal evangelism. When we have expended the smallest amount of money of ANY DEPARTMENT IN THE WORK, ON OUR BUDGET, for proclaiming Christ's Gospel Message around the world by my personal evangelism, they try to MISREPRESENT that as siphoning off money for my own pocket. Perhaps I will have a steward on our jet plane write an article of what he actually SEES me and Mr. Rader do on trips around the world. We are busy every minute. I am writing articles, letters, or proclaiming THE GOSPEL on my typewriter on the plane, in my hotel rooms almost every minute I am not out preaching to big crowds in Ghana, Liberia, Kenya, India, Japan, Thailand, Holland, South Africa, Jamaica, the Bahamas, the Philippines (many times), Costa Rica and many other countries in Europe, Asia, Africa, Australia, South America.

Am I too old? Am I "senile"? Who else do you know at near 87 years of age who in one year turns God's Worldwide Church around, rooting out the dissidents, the false doctrines, being used of GOD to set His Church BACK ON HIS TRACK? IT IS NOT I WHO DOES IT--IT IS GOD using me as His instrument. God brought me back to life from complete heart failure and death, in August 1977 FOR A PURPOSE. That PURPOSE is to FINISH proclaiming His Message around the world--to be used in setting His Church back on His track--and in leading you brethren of His Church into a condition where you are finally PREPARED, and MADE READY, without spot or wrinkle or any such thing, but HOLY--the Bride of Christ who shall have made herself READY! I will have MUCH MORE ABOUT THAT to write you or say to you later.

Brethren, we need right now to TAKE ADVANTAGE of this tremendous publicity, and run FULL PAGE ads in many metropolitan newspapers, in TIME, in NEWSWEEK, in TV Guide (double pages or 4-page inserts there), and also Reader's Digest, beside such overseas publications as Der Spiegel in Germany, and others.

But the truth is, we do not have the money--such full page ads cost a lot of money--but produce a MASSIVE IMPACT on many MILLIONS of people!

I want to run full page ads with headlines like these:

WHO IS L O R D?

CAESAR OR CHRIST?

and,

JUST WHAT IS THE

WORLDWIDE CHURCH OF GOD?

And WHY is it suffering so

much PERSECUTION?

And many other big-space ads with such headlines--showing that, of all the many religions of the world, and sects or denominations in "Christianity" we STAND ALONE in knowing and proclaiming, "WHAT, and WHO is GOD?" No other Church knows! Again, "WHAT is the true Gospel that JESUS CHRIST BROUGHT TO EARTH?" No other Church knows!

BRETHREN! We, and we ONLY, have these precious TRUTHS of GOD! I want now to begin proclaiming them more powerfully than ever to the world!

I have many plans I will announce later.

God's Work is GOING FORWARD now, as never before IN SPITE OF PERSECUTION!

TIME IS SHORT. These are the LAST DAYS!

The need is VERY great! PRAY as never before. Continue sending all tithes and offerings to me at the TUCSON address. A whole team of people from the Mail Processing Department have been moved here. That part of the Church operations, because of these heinous unconstitutional attacks, is now conducted AWAY from Pasadena. But the same tried and proven and loyal workers handle it, and we are GETTING CHRIST'S JOB DONE. GOD IS NOW STARTING

TO MOVE HIS WORK FORWARD IN MIGHTY WORLDWIDE P O W E R!!

With deep love, in Jesus' name.

Herbert W. Armstrong

Herbert W. Armstrong Post Office Box 431, Tucson, Arizona 85702

May 15, 1979

Dear Brethren and Co-Workers in Christ,

For some twenty months, due to total heart failure in August, 1977, I was prevented from proclaiming Christ's Gospel in person in the far-flung nations around the world.

But God has been with me. There has been NO diminishing of the vital faculties, especially of mind. And while I was having, for the time, to defer the ORDEAL of physically demanding worldwide travel, I have been able to WRITE almost faster than you brethren can read, and to continue FULL LEADERSHIP of God's Work here on earth.

I want to mention a point we were discussing here in the hotel suite yesterday afternoon. I have not realized it before, probably you have not realized it. The United States is the only nation on earth that retires people at age 60 or 65. In the United States most have come to suppose that people naturally begin to lose their mental faculties even as early as 55.

WHY?

This general national assumption is NOT TRUE! Many large corporations have adopted a RETIREMENT POLICY that all employees, and even executives, must retire at age 65--and some at age 60. The same is true of school teachers. I even retired one man at age 55 on his urgent request, although in a manner that did not increase the Work's expenses, even though we had to hire another to take his place. He had worked for us for 25 years. I remember he wanted to travel--not to other parts of the world, but to see other parts of the United States, as he phrased it, "before I have to meet my Maker." In other words, even at age 55 this man was THINKING, in his mind, that he was approaching "the age of death."

WHY do Americans think that way? Here in Japan a man of 65 is just coming into the age of the BEGINNING of wisdom! A man in his 80's is not regarded as "old" or "senile," but as more mature--of higher stature--as having a BETTER mind, of attaining

to the "age of wisdom."

I remember one of my grandmothers, at age 55. In those days, when I was probably five or six years old, all women wore hats outside. Young women had rather decorative hats, with artificial roses, or objects of bright colors, and with a sophisticated STYLE. Hats were not intended to cover or keep the head warm--but to be an added DECORATION. By 55 or maybe younger, all women wore "old ladies' bonnets." They were shaped like an old covered wagon and were always black, as were their clothes. They dressed in the style in which all "old women" dressed. By their dress, as well as their manner, they proclaimed loudly "I am OLD. I expect to die right away. My days of usefulness are over."

But times did change. Although I remember that both my grandmothers wore old ladies' bonnets, and dressed like old women, my mother did not. My mother was 95 1/2 when she died--and right up to the day of her death, in her nineties, she dressed like a younger woman, or at least like a middle-aged woman. Many of our readers will remember her. And at age 95 she was still happy, jolly, and had a good sense of humor.

Somehow, between the generation of her mother, and her own generation, women had at last begun to dispose of the custom of wearing "old ladies' bonnets" and somber and unattractive clothes.

Back to what I started. There must have been 250 or 300 or more at the banquet last night. It was held in a large banquet room of the Imperial Hotel. This is a large hotel with several private dining rooms. Many of the eight Congressmen who call themselves my Japanese sons were there. They are members of the Diet--the Japanese Congress or Parliament. The speakers' table seated at least a dozen. Some of them spoke briefly, and stood, one at a time, to be introduced. All others, including wives, were seated at many round tables--ten or twelve seated at each table.

All who spoke were saying complimentary things about me. During the evening a few other members of the Japanese Diet said they wanted to be counted as one of my "Japanese sons," all of whom are important Diet members--the number of my "Japanese sons" in the Diet is now TWELVE.

All speeches were translated. When a Japanese official spoke, he spoke, of course, in Japanese, but after every sentence the interpreter translated the sentence into English, and vice-versa. Of course, the whole thing was in my honor, so I was the chief speaker. Both Mr. Rader and Mr. Gotoh spoke briefly.

I had said earlier that I was not going to plan ahead what to say, or speak from any notes. I knew the living Christ would put into my mind what I should say--and He did!

There were at least a half dozen ambassadors representing other nations present (with their wives). So, I knew that a number of different religions was represented.

Suppose you were to be asked to stand up and speak to some 300 highly distinguished people. Some believing the Buddhist, Shintoist, Islamic, or Taoist religions, not knowing anything about the true GOD. You knew that Jesus Christ wanted you to proclaim to them the Good News of the KINGDOM OF GOD, and you had to get this Gospel Message over to these important people. JUST HOW WOULD YOU GO ABOUT IT? If you had two or three days before-hand to think and plan what to say, WHAT WOULD YOU SAY?

I think all of you ought to KNOW a little about how Jesus Christ leads His chosen Apostle to do it.

I KNEW the living Christ would guide me. Like you, I am only human, but I TRUSTED the living Jesus. He DID put in my mind what to say.

Many of you may hear a tape recording of what I did say. But as I now remember it, I mentioned that I do have private meetings with many heads of nations--that I talk with them about their problems, and world problems. That their problems are greater than any of them have the power to solve. I then said I had read an editorial in one of the world's leading news magazines, which said our "WORLD PROBLEMS AND EVILS are now so great it would seem that the world's ONLY HOPE lies in the intervention of a GREAT UNSEEN HAND FROM SOMEPLACE." In this manner, I brought to the attention of these many government officials of different religions the supreme GOD--and then explained that this great "Unseen Hand" was the UNSEEN CREATOR, WHO MADE OF ONE BLOOD ALL OF THE NATIONS REPRESENTED IN THIS BANQUET.



I did not know until I stood up before the microphone that I would say that.  
But you see, Jesus Christ put words in my mouth that showed them I was speaking of the SUPREME CREATOR, regardless of their religion. Jesus gave me the words to show GOD'S POWER, without offense to any because of his religious belief.

I then said that many consider me an ambassador without portfolio (that is, no official political authority), but in fact, I told them, I was an official ambassador of the GREAT GOD who created us all. I brought to them, from Him, GOOD NEWS--news of the world's ONLY HOPE--that we are now in the very LAST DAYS of this present man-made civilization, with more problems and evils than mankind CAN SOLVE--and that SOON NOW--in OUR GENERATION--God will INTERVENE, and set up the WORLD RULING KINGDOM OF GOD and that we shall then have world peace, happiness, JOY and economic ABUNDANCE for ALL in ALL NATIONS.

I said, "I don't ask you to BELIEVE what I say. We humans won't bring this about--it will be DONE TO US--and IN SPITE OF US--whether we believe it or not--whether we want it or not. I have just ANNOUNCED IT TO YOU, and it DEFINITELY SHALL HAPPEN!"

Thus, in few words, and, even waiting at every sentence for the interpreter to repeat it in the Japanese language, Jesus Christ, through me, DELIVERED THE GOSPEL OF THE KINGDOM to some 300 of the leaders of Japan and several other nations!

I might mention, THIS is what the Attorney General's office in California is trying to call "siphoning off millions of dollars every year for my own use." In the past two years, we have not spent one tenth of one million dollars on this important work of carrying the GOSPEL into nations worldwide. For the past ten years, this part of the work has cost less than ONE million dollars a year--whereas our budget calls for SEVERAL million dollars per year for SALARIES to ministers and the staff at Headquarters plus several million for radio, TV and printing.

I must break off now and hurry into a business suit--for I am to have a meeting in less than two hours with Prime Minister Ohira. I have met and visited with every Japanese Prime Minister in the past ten years--Prime Minister Eisaku Sato, Prime Minister Tanaka, Prime Minister Miki, and now Prime Minister Ohira. I have been highly honored in Japan. There's the saying that a prophet is without honor in his own country. That's where the PERSECUTION comes from. But here, I am honored above

any unofficial non-Japanese. And though the persecution comes in many forms at home,  
I am DEEPLY GRATEFUL that you Brethren and Co-Workers of God's Church have deep LOVE  
for me, and you have certainly proved that. I love and pray for you continually.

LATER: In flight back home, April 29.

I have now had private personal meetings with the last four Prime Ministers of Japan.

Perhaps the most important news that I can give you of this trip is that definite plans are now under way for me to make an official visit to COMMUNIST CHINA--officially the Peoples' Republic of China--in company with two or three of the highest members of the Japanese Diet. Two of the high-ranking members of Japan's law-making Diet are definitely working on arrangements. The trip will be made in our own G-II jet, and probably in August. Private meetings are being set up with the Communist Party Chairman and Prime Minister Hua Guofeng, and the Deputy Prime Minister Ding Xiaoping.

As you know, I have been waiting a long time for the HEAD of our Church, Jesus Christ, to open doors--IF He wanted His Apostle to go to the LEADERS of China and the Soviet Union. Of course, I can't know yet what Christ may have in mind, but He is able to open doors wherever He wants me to go as His ambassador and Apostle.

Plans are now being made for a visit with the government heads and many other leaders in a country I have never yet visited--Tunisia, on the southern shore of the Mediterranean Sea, east of Egypt. (I already have had a personal meeting with President Sadat of Egypt.)

Before leaving Japan on this present trip, I had further meetings with a few other Japanese leaders.

This has certainly been a very successful trip. We are now on the descent for a refueling at Cold Bay, Alaska--the furthestmost western tip of Alaska, where the Aleutian Islands virtually join up with Alaska at its farthest western tip.

I close asking you to continue your earnest and fervent prayers for me and the Work.

With deep love, in Jesus' name,

Herbert W. Armstrong

Herbert W. Armstrong Post Office Box 431, Tucson, Arizona, 85702

Aloft out of Bangor  
June 8, 1979

Dear Brethren and Co-Workers with Christ:

I'm in flight, just out of Bangor, Maine, where we cleared immigration and customs. We had a very successful trip to Morocco and Tunis in northwestern Africa. I had never been to either Morocco or Tunisia before. At Tunis, I not only met many V.I.P.s, including ambassadors from other countries, but many high in the government.

We met and picked up some of my "Japanese sons"--members of the Japanese Diet--at Paris, had a visit with the Prime Minister at Rabat, Morocco, and in Tunis. There was a large banquet in my honor at Tunis, at a resort hotel on the Mediterranean shore. Congressman Yamashita, leader of the Japanese party and the Japanese Ambassador, spoke briefly, with interpreters, and I gave them the GOOD NEWS of the coming Kingdom of God, as the world's ONLY--and SURE--HOPE!

Brethren, a year ago God's Church was in very bad shape. Until my heart failure in August 1977, I was away from Pasadena an average of 300 of the 365 days in the year, and my son assumed authority beyond that delegated to him. Under him, God's Church, the Work, and the College, had been turned around until actually it was scarcely GOD'S Church any more. Everything was run as a strictly secular and worldly organization. I was shut off. Any authority above Garner Ted was shut off. Even leading ministers were personally threatened that if they informed me of the state of things, and the way the Church was drifting, they would be fired. When my son shut me off, he shut off all authority above him--and that means the living HEAD of the Church, Jesus Christ, and God the Father, were simply left out of all consideration.

Let me give you one example. A certain minister, in charge of a church of around 250 or 300 members, was working to take his church to himself, starting a new and different church.

This minister, quoting no Scripture, but speaking directly contrary to the Scriptures, said, "If you don't want to tithe, you don't have to" He was RIGHT-- you don't have to--but you will be stealing from God, and will be PUNISHED IN A LAKE OF FIRE, instead of making it into God's Kingdom!

Tithing was not preached in general. Healing was discouraged--and WHY? Because some ministers themselves were not converted, did not have God's Holy Spirit, knew they were not fit to pray for the sick, and even if they did, God wouldn't hear their prayers! Ministers--too many of them--were neglecting prayer in their own lives!

During the past year, what has happened?

I refused, dear Brethren, to be like Eli. Eli had two sons. Listen to what happened when a man of God allowed his sons to do evil IN OFFICE:

"Now Eli was very old, and heard all that his sons did, unto all Israel; and how they lay with the women that assembled at the door of the tabernacle of the congregation" (I Sam. 2:22). "And the Lord said to Samuel, Behold, I will do a thing in Israel, at which both ears of everyone that heareth it shall tingle.

In that day I will perform against Eli all things which I have spoken concerning his house...because his sons made themselves vile, and he restrained them not" (I Sam. 3:11-13).

When I knew of my son's sins, I sent him away--privately put him OUT OF THE CHURCH. I told him he had to leave Pasadena, and go to a place away, and not attend church services. That was in the fall of 1971. I hoped that he would repent, so I did not tell the Church membership I had put him out of the Church. He went to El Paso, Texas. A few days before the Feast of Tabernacles, he called me by telephone, professing complete repentance and saying he just could not bear to miss the Feast. Already he and I had started appearing at every Feast site. He sounded sincere. I told him to come on back. He shed tears on arriving back home, put his arms around both me and his wife. But I later had to learn that temporary remorse, with tears, is not necessarily repentance.

I received a telephone message from Jekyll Island of his gross misbehavior at a restaurant there, in the evening.

I received a telephone message from Squaw Valley of his misconduct at a Lake Tahoe (Nevada) gambling casino. I had an all night plane ride, and cut him off at Penticton, Canada, disfellowshipping him from the Church again. This time he went to Colorado. From there he wrote me another pleading, tear-jerking letter, professing that his repentance, this time, was real. I called him back, and received him with open arms.

But in early February 1972, I had to disfellowship him again--this time for an offense known to all evangelist--rank ministers at Pasadena. Together, some eight or ten evangelists and I disfellowshipped him again, this time publicly. Again he went to Colorado. This time it hit the newspapers. I refused to divulge what he had done--or where he went. Time magazine came out with a headline, "Garner Ted, Where Are You?" This time I worked with him by a series of letters, desperately trying to bring him to repentance so I could bring him back on the job.

And of all those leaders at Pasadena, only ONE stood with me, helping me phrase the letters to reach through to Ted's heart and work a real repentance so I could bring him back. Who do you suppose that one friend of Ted's, helping me, was? Not one of the evangelist--rank ministers, some of whom are themselves disfellowshipped now, and "buddying up" with Ted, hoping he will attract enough money to pay them a salary. No, it was none of them. It was the man Ted despises the most--Stanley Rader! Mr. Rader then was Ted's only friend!

The rebellion of 1974, when several ministers left the Church, was caused by disagreement in allowing Ted to come back.

But in June of 1972, I felt Ted really had truly repented. Mr. Rader, Albert Portune (then executive vice-president in Ted's place), David Antion, Ron Dart, and I, flew over to Colorado to see Ted. I took these other men because I did not want to trust my own judgment on Ted's professed repentance

again. Ted put on a good show for us--all were convinced he had repented. We asked him to come back on the job.

But now, Ted has been out permanently more than a year, devoting all his time and energies trying to DESTROY the Church of the living God!

Never again will I bring him back! A father naturally loves his son, but too often sons do not love their fathers. I do love Ted, but I know he despises and hates me with all the hate Satan will give him. He is not trying to proclaim the Gospel Message Jesus preached to the world, he is only trying to cause DOUBTS in the true sheep of God, and turn the tithe money to him.

Misery, they say, loves company. Or maybe it is better said that those who are WRONG like the company of others who are wrong.

The one man I did rely on and felt was completely loyal and sincere, C. Wayne Cole, it turned out, was not. He was "IN" on this mass assault against God's Work, but cleverly kept his name out. He, with David Antion, tried vehemently, with raised voices, on the phone, to get me to dump Stanley Rader, and let their prosecuting attorney, who CAUSED THE DEPUTY ATTORNEY GENERAL TO BRING THIS SUIT, name our defense lawyer. There were a few times when I wanted to talk with Mr. Cole IN PRIVATE on the telephone. I asked him to call me back on a private phone that could not be tapped or bugged. And Mr. Cole showed the very depth of dishonor by tape-recording these private confidential talks, and now is actually using them against me! GOD showed me the TRUTH about C. Wayne Cole!

All those now working against God's Church are trying to destroy it, and, like vultures of the sky, hoping Christ's chosen apostle will die very soon, are waiting to swoop down and profit themselves on the remains.

But this is the WORK OF THE LIVING GOD! They seem to FORGET that God is in it.

I am reminded of verse 6 in Zechariah 13: "And one shall say unto him, What are these wounds in thine hands? Then he shall answer, Those with which I was wounded in the house of my friends."

But this IS the very Work of the living GOD! Those who dare to fight GOD'S WORK are going to pay a fearful price!

The past year has seen this Work TURNED AROUND again. The job of setting it all back on GOD'S TRACK is not yet completed--but tremendous strides have been accomplished in the past year--and the living Christ is moving swiftly to set back on the track the few remaining derailed pieces!

GOD IS STILL ON HIS THRONE! Jesus is there with Him, leading and running this Work from there.

Christ is our JUDGE! And He LOOKS ON THE HEART--the real ATTITUDE!

I feel I should correct one point my son has tried to use to defame his father (instead of obeying God's command to honor one's father).

Go back for a moment to a year ago last April. I had recovered

sufficiently from total heart failure to take charge of God's Work again. I had come to see how both Christ and God the Father were being ignored in the Work--the whole Church derailed on the wrong track. I knew the living Head of this Church, Jesus Christ, had brought me back from death to be His servant in setting His Work--including Church and College--back on GOD's track' My son and a very few others (now put out of the Church) had produced and given to all ministers without my knowledge a sort of Church Doctrinal Bible--CHANGING AND WATERING DOWN THE WORD OF GOD! It was called the "Systematic Theology Project," mostly written by Garner Ted's assistant, Robert Kuhn. It was distributed to the ministers at the Ministerial Conference in January 1978.

I was really not physically strong enough to attend the entire Ministerial Conference. I knew that the year before, in my absence--behind my back--my son had gone into a number of doctrines, watering them down. I asked him in December, prior to the Conference, if he intended again bringing up doctrinal matters in the Conference. He assured me he didn't--A DIRECT LIE! But unknown to me the doctrinal CHANGES were brought up and discussed--and this printed doctrinal project given to them.

For example, the "STP," as they called it, CHANGED God's law of TITHING, by deceiving God's people, saying tithing is not commanded--not a law--and calling it "giving"--IF YOU WANT TO! Also, because some ministers (now, I believe all put out of the Church) were neglecting prayer in their own lives (as I'm sure Ted also was), and knew their prayers would not be heard by God, they were terribly embarrassed if asked to pray for and anoint the sick. These ministers had been clamoring for a CHANGE in Church teaching, throwing healing OUT of the Church. The "STP" obliged them. Other such changes were made, CHANGING God's teaching in His Word.

So, in April last year, when I felt I had gained sufficient physical strength to take charge of the Work again, I knew THE WHOLE WORK--both Church and College--had to be TURNED AROUND, put back on God's TRACK! I knew this could not be done with Garner Ted sitting in his headquarters' office, professing AUTHORITY, and countering everything Jesus Christ was having to do through His servant. So I asked Ted to take a leave of absence for at least the rest of the year, 1978, leaving Pasadena--so I could do the job Jesus showed me clearly He intended doing through me. But Ted contacted me three ways--by personal visit and angry threatening words, by defiant rebellious letters, and by telephone. Because of his attitude I had my telephone number in Tucson changed--I wanted to avoid more of the bitter, strong contention if I could.

But Ted did not obey my instruction to go on a leave of absence. Of course, that would have been on full salary. Finally I told him if he again went to the newspapers trying to destroy God's Work by going to the world, I would have NO ALTERNATIVE BUT TO DISFELLOWSHIP HIM FROM THE CHURCH once again--this time permanently! The very next Monday morning there was a big tirade against me and God's Church from Ted in the Los Angeles Times.

Thereupon I DISFELLOWSHIPED HIM, AND, ACCORDING TO ROMANS 16:17-18, MARKED HIM, and put him permanently out of God's Church.

I did NOT WANT TO HAVE TO PUT HIM OUT! BUT I WAS NOT WILLING TO FALL UNDER GOD'S CONDEMNATION LIKE THE ANCIENT PROPHET ELI! If God calls a man,

as he prepared me and called me, and built His Church of this Philadelphia era through me, and his son, in an official position--as were Eli's sons--is following SATAN instead of God, God demands His servant to correct his son

if possible (I think this letter shows you the great length to which I have gone to try to correct and SAVE him), and if impossible, to remove him from all positions of authority.

That, very regretfully, I have had to do.

I did not want to have to put him out. I think the FACTS in this letter make that clear to you Brethren. But he is not only disobedient to me, he is disobedient to Jesus Christ and to God, and he is SERVING SATAN!

After I put him out, he wrote me one real nice friendly and loving letter, begging for financial help. I thought it over--prayed for guidance. He had, from 1953, for probably more than ten years, served God's Work well, although by 1965 or 1966 it was regretfully necessary for me to correct him for vile conduct unbecoming a minister. I decided, as I had on two or three similar cases, and as he himself had done at least once in retiring an employee, that for the present, till he could get on his feet financially, to give him, in view of those GOOD years, one third of his salary, plus a home as good as he had in Pasadena, plus full use of a house on Lake Tahoe. I told Mr. Rader my decision. He agreed to take the job of writing this offer to Ted off my hands--but the whole offer was mine.

I said above, GOD LOOKS ON THE HEART. God well knows--and I'm sure Ted knows--the idea of "hush money" never entered my mind. Yet he immediately ACCUSED me of offering a bribe, or "hush money." As God is my judge, I never thought of that as "hush money," or anything but a loving father's offer to help a wayward son when he was down.

When my son called my sincere offer "hush money" he was deliberately using a term that implies WE were the sinners--not him. We have nothing to hide--we are the loyal servants of Jesus Christ, being used of Him doing His Work. There is nothing in THIS WORK OF THE LIVING GOD TO HIDE--BUT RATHER TO OPENLY DECLARE TO THE WHOLE WORLD! It is Garner Ted who has sins to HIDE--and which Christ, in His mercy, has led His apostle to COVER in LOVE--because as God says, "LOVE COVERS"--and in James 5:20 it shall "hide a multitude of sins." This I have tried to do for a rebellious son.

No matter what is in my heart, my son will misjudge it, and if possible use it to try to DESTROY his father and God's Work, while he strives to build a work of his own by taking members from God's Church!

I dislike more than I can tell you to have to write things like this. But my son prompted and engineered this massive assault on God's Work through the California Attorney General's office, though he managed craftily to keep his name out and let other stooges take the blame.

I would gladly welcome Ted back into my arms if he would REALLY REPENT. Many ask, "Did Garner Ted ever receive God's Holy Spirit--God's salvation--or will he, hopefully, have a chance at salvation in the Great White Throne Judgment?"

I can't answer that question--I am not his judge. But I certainly did feel,



back in 1953 and for some years, that he did have God's Holy Spirit. But I SEE ABSOLUTELY NO EVIDENCE OF IT NOW!

God says, "It is impossible for those who were once enlightened, and have tasted of the heavenly gift, and were made partakers of the Holy Spirit, if they shall fall away, to renew them again to repentance, seeing they crucify to themselves the Son of God afresh, and put him to an open shame" (Heb. 6:4-6).

Ted has sinned. YOU have sinned. I have sinned. All but Jesus Christ have sinned. But as long as my son has not committed the UNPARDONABLE SIN, all his sins, just like all of yours and of mine, CAN BE FORGIVEN--if he will ever be willing to repent. The Scripture quoted above does not say it is impossible for God to forgive. It says it is impossible for those who really have been given the supreme gift of God's Holy Spirit to BE WILLING TO REPENT. The blood of Jesus Christ was so precious it paid for ALL OF OUR SINS! So please pray for Garner Ted's WILLINGNESS to REPENT! God stands willing to FORGIVE, as He has forgiven you and me.

THANK YOU, DEAR BROTHERS, FOR YOUR PRECIOUS LOYALTY--FOR THE WONDERFUL MANNER IN WHICH YOU HAVE STOOD BEHIND ME AND GOD'S WORK IN THIS TIME OF TRIAL AND DISTRESS! THANK YOU FOR KEEPING YOUR TITHES AND GENEROUS OFFERINGS COMING. It is necessary to continue sending them to me in Tucson, Arizona. We have moved the entire staff that opened and counted the mail to Tucson. God be with you.

With deep love, in Jesus' name,

Herbert W. Armstrong

Herbert W. Armstrong Post Office Box 431, Tucson, Arizona, 85702

July 24, 1979

Dear Brethren and Co-Workers with CHRIST:

We look forward, now, to the most significant fall Festival season in our lifetime.

We know by many world-shaking events we are in the very LAST DAYS-- the coming of Jesus Christ back to earth in SUPREME POWER AND GLORY is NEAR!

Looking at world events and God's PROPHECIES we know that time is now short. On the other hand, it seems GOD HAS BEEN HOLDING WORLD EVENTS BACK in order to get His Church--His soon-coming BRIDE--ready. And we must face it!--we are NOT yet READY!

But there are definite signs now that prophesied world events may SPEED UP SUDDENLY in a breath-taking manner.

The recent visit of the Pope to his native Poland may be a most significant event in bringing this evil world to its END!

Brethren, it is imperative that we WAKE UP! Here we are, NEAR the end-- NEAR the time of Christ's return to earth in supreme POWER AND GLORY! True, a few prophesied events must come first, such as the Great Tribulation and the testimony of the "TWO WITNESSES" to be heard worldwide, but all these climactic events can whisk past us in a quick 3 1/2 years.

Less than two years ago, God brought me back from death. Recently I asked myself WHY did God bring me back? HOW has God used me these 22 months? The answer is: PUTTING GOD'S CHURCH BACK ON THE TRACK!

Brethren, we've got to FACE IT! God's Church--and Ambassador College-- had been shockingly derailed--SECULARIZED! The whole WORK had become the work of MAN! My son Garner Ted had taken to himself authority never given to him. He took advantage of the fact I was in other parts of the world, carrying Christ's Gospel Message into other countries, to assume authority to CHANGE DOCTRINES, and to CHANGE POLICIES. I had denied him BOTH! Much of it was done SECRETLY! Top-ranking ministers were warned of being fired if they told me what was going on.

Many of the basic BIBLE TRUTHS God had revealed to me as the very FOUNDATIONAL BELIEF OF THIS CHURCH were BEING CHANGED! It was no longer GOD'S College or GOD'S Church! It was becoming precisely what my son is now trying to build--"GARNER TED ARMSTRONG'S CHURCH"! He was surrounded by a small group of secular self-professed "intellectuals."

Jesus christ is once again the HEAD of this Church and this Work! Over two years ago some men in high office finally worked up enough courage to come to me and say, "Mr. Armstrong, your son is trying to DESTROY everything Christ has built through you, and build something for himself." That was true!

Jesus Christ is the HEAD of this Church and entire Work.

HOW has He used me, since bringing me back from total heart failure and death? Recently I asked myself this question. Although Christ has made me His Apostle to carry HIS GOSPEL around the world, He has used me since my recovery primarily in SETTING HIS CHURCH AND HIS COLLEGE BACK ON GOD'S TRACK! GREAT PROGRESS HAS BEEN MADE! But the job is not yet complete.

I know I have been chosen to carry the true Gospel around the world as a witness before Christ returns. BUT HE ALSO HAS COMMISSIONED ME WITH SOMETHING MORE--and VITALLY--IMPORTANT.

Let me explain. When I was in England a few years ago, some of us were wondering how the temple was to be built in Jerusalem to which Christ shall come at His imminent SECOND COMING in supreme POWER and GLORY. Would the Israelis dare to demolish the Islamic "Dome of the Rock" that now stands on the site of the temple to which Christ came over 1900 years ago? Would they build a new temple on that spot?

But since then God has revealed additional prophecies. Let's begin in the Book of Haggai. In Ezra 1:1-2, you'll read of how God influenced King Cyrus to issue a proclamation sending a colony of Jews back to Jerusalem to build the second temple--70 years after the destruction of Solomon's temple.

The Governor and head of this colony was Zerubbabel, who was sent as the builder of this second temple to which Christ came at His first coming, more than 1900 years ago.

You read of this in Haggai 2. In reference to the temple, God said through Haggai, "For thus saith the Lord of hosts; Yet once, it is a little while, and I will shake the heavens, and the earth, and the sea, and the dry land; and I will shake all nations, and the desire of all nations shall come [till the treasures of all nations are brought hither (Moffat translation)]: and I will fill this house with glory, saith the Lord of hosts. The silver is mine, and the gold is mine, saith the Lord of hosts. The glory of this latter house shall be greater than of the former, saith the Lord of hosts: and in this place will I give peace, saith the Lord of hosts" (Haggai 2:6-9).

Notice! This is a PROPHECY--for the future. The TIME? The present and immediate future.

The theme at the beginning of chapter 1 has been the building of the second temple. Then, in the verses above quoted, it becomes a PROPHECY--no longer a history of Zerubbabel building the temple over 500 years before Jesus came, yet the same temple to which He came at His first coming. But suddenly the HISTORY changes to PROPHECY of our time now, and it speaks of the temple--this "latter-house"--having glory far greater than that of Solomon's temple. Now what temple is it talking about? The one Zerubbabel built was no where near as glorious as Solomon's temple!

But THIS IS NOW PROPHECY--no longer HISTORY! It is speaking of OUR TIME, late in the 20th century! This "latter house" is the temple to which the GLORIFIED CHRIST shall come at His second coming--soon now, in our lifetime. It is speaking about the temple to which the GLORIFIED Christ shall come in our day!

But this time Christ is not coming as a human, to die and give His life for us! This time He is coming IN SUPREME POWER AND GLORY to RULE ALL NATIONS! He is coming as the all-SPIRITUAL GOD! And He is not coming to a physical people who, 1900 years ago, rejected Him--or to a temple of stone, gold, silver, and wood. You find the temple to which He will come this time described in the NEW Testament:

"Now therefore ye are...fellow-citizens with the saints, and of the household [family] of God; and are built upon the foundation of the apostles and prophets, Jesus christ himself being the chief corner stone; in whom all the building fitly framed together groweth unto AN HOLY TEMPLE IN THE LORD" (Eph. 2:19-21).

Brethren in Christ, WE ARE THAT TEMPLE!

How GLORIOUS shall it be? The Church shall be CHANGED! The dead in Christ shall rise first--at Christ's coming. "For this we say unto you by the word of the Lord, that we which are alive and remain unto the coming of the Lord shall not prevent [precede] them which are asleep. For the Lord himself shall descend from heaven with a shout, with the voice of the archangel, and with the trump of God: and the dead in Christ shall rise first: then we which are alive and remain shall be caught up together with them in the clouds, to meet the Lord in the air: and so shall we ever be with the Lord" (I Thess. 4:15-17).

But now we come to the IMPORTANT PART of this letter!

Notice the picture of the Church--as the BRIDE, or wife of Christ, at His coming: "Let us be glad and rejoice and give honour to him: for the marriage of the Lamb is come, and his wife hath made herself ready" (Rev. 19:7).

When Christ comes this Church shall have MADE HERSELF READY! HOW READY?

Notice how ready: "...Christ also loved the church, and gave himself for it; that he might sanctify and cleanse it...by the word, that he might present it to himself a GLORIOUS CHURCH, not having spot, or wrinkle, or any such thing; but that it should be holy and WITHOUT BLEMISH" (Eph. 5:25-27).

BRETHREN, WE A R E N O T R E A D Y !

And TIME IS NOW SHORT!

We still have many blemishes to remove (spiritually)--many spots to clean off and wrinkles to iron out!

THAT IS WHY THIS COMING FEAST OF TABERNACLES IS SO IMPORTANT!

In the past year Jesus Christ our HEAD has moved swiftly through me, whom He brought back from death, to set many parts of the Church back on GOD'S TRACK! True, many blemishes have been removed--many spots, and wrinkles ironed out. Praise GOD for that! BUT WE ARE NOT YET READY!

Satan is now pulling out all his stops to defeat this Church! We are persecuted by the state government. A few disloyal ministers have

had to be removed. A few dissident members who were causing an atmosphere of discontent and doubt and rebellion have left or been put out--some going over to Garner Ted.

We still have a way to go, and not too much time.

THAT IS WHY THIS FEAST OF TABERNACLES MAY BE THE MOST IMPORTANT IN HISTORY!

Brethren, start PRAYING more than ever before--praying with all your hearts for God's help in cleaning us up, making us READY for HIS SOON COMING!

And, I M P O R T A N T ! Send in to the Festival office, at once, your TITHE OF THE SECOND TITHE, for the expenses in getting all the many festival sites READY!

Also PRAY FOR THE WORK, and even at personal sacrifice, send in the most generous offerings for the GOSPEL WORK!

Pray for me. My eyesight is worsening somewhat. Would you pray for God to restore stronger sight? THANK YOU! THANK YOU! May God richly bless you all.

With deep love, in Jesus' name,

Herbert W. Armstrong

Herbert W. Armstrong Post Office Box 431, Tuscon, Arizona, 85702

August 20, 1979

Dear Brethren and Co-Workers with Christ:

The living, active HEAD of this Church is Jesus Christ. Too many seem to have forgotten that. Eighteen months ago it seemed as if many of those active in the leadership of both Church and College had forgotten that. They seemed not to be conscious of the LIVING Christ's active presence in the Work. I was overseas most of the time.

But in the past eighteen months Jesus Christ has moved swiftly to set His Church and College back on God's track!

TIME IS NOW GROWING SHORT!

It has seemed as if Christ has been holding back world events prophesied to happen, leading into Christ's coming in TOTAL POWER as KING of kings and LORD of lords, ruling all nations. Jesus is coming again, not only as GOVERNMENT RULER--but also as Director of ALL EDUCATION, all RELIGION, opening salvation to all then living on earth, and over the whole world's SOCIETY!

And TIME IS BECOMING SHORTER!

There is every indication that Christ will now SPEED UP world events that MUST take place before His coming--the "resurrection" of the medieval "Holy Roman Empire" in Europe--the capture by gentile forces of Jerusalem--the GREAT TRIBULATION--World War III, and finally ARMAGEDDON and Christ's COMING!

In Revelation 7 is the prophecy of God HOLDING UP--DELAYING--world events until the sealing of the 144,000 and the other innumerable multitude out of all nations.

But God says also: "For He will FINISH THE WORK, and CUT IT SHORT in righteousness, because A SHORT WORK will the Lord make upon the earth" (Rom. 9:28).

From now on, things may happen SUDDENLY, RAPIDLY, to finish the Work God has called us to do.

Where are we right NOW?

Christ, through His chosen apostle, has been moving swiftly to make HIS CHURCH READY for Christ's coming. But we are NOT YET READY! In Revelation 19:7, "Let us be glad and rejoice, and give honour to him: for the marriage of the Lamb is come and his wife hath made herself ready." But we are NOT YET ready!

In Ephesians 5:25-27: "...Christ also loved the

Church, and gave himself for it, that he might sanctify and cleanse it ... that he might present it to himself a GLORIOUS Church not having spot, or wrinkle, or any such thing; but that it should be holy and without blemish."

But we still have spots and wrinkles and blemishes to clean out!

Now we have come to the time Ambassador College is starting its 33rd year. Most of the Faculty will come to Tucson for a meeting with me on Tuesday of this week.

Several former area co-ordinators are arriving for a sabbatical term at the college.

Arrangements have finally been completed for the annual Ministerial Conference, which will be held in Tucson again this coming January 21, 22, and 23.

Mr. Rader is winding up his trip into China, making preparations for my visit with the leaders of the Peoples' Republic of China next month. Until he returns, I cannot decide whether the budget will allow all ministers, even local elders, to attend or not.

Plans have been progressing exceptionally well for my visit with top officials there next month.

Right now we are looking forward with great anticipation to the Feast of Tabernacles. The Festival Department has been hard at work making all plans since the end of last year's Feast. We are expecting it to be the GREATEST EVER!

Through the Y.O.U. and the Y.E.S. organization, new plans are being made for the children at the Feast, which I find extremely important and exciting. Plans are being laid to bring all family units together, and to initiate a more active participation on the part of children than ever before.

Real important progress has been made during the past year in setting the Church and entire Work back solidly on GOD'S TRACK! The Church WILL be made ready for Christ's coming! God says so in Revelation 19:7!

It is necessary for the present that you continue sending tithes and offerings in my name, to Tucson, Arizona. An office has been opened here, and a portion of the Mail Processing Department moved here to receive and process the in-coming mail.

We have been making more really significant progress in the action of the State of California attempting to take over, manage and RUN the Church and the Work of God. More and more, other churches and religious organizations are lining up behind us, on our side, in this suit. It is still

a battle to decide "WHO IS LORD--Caesar or CHRIST?" Rest assured, CHRIST will win this battle!

Nevertheless, PRAY for this Work as NEVER BEFORE!

With deep love, in Jesus' name,

Herbert W. Armstrong



Herbert W. Armstrong Post Office Box 431, Tucson, Arizona 85702

September 20, 1979

Dear Brethren and Co-Workers with CHRIST:

This will be my last letter to you before the great Feast of Tabernacles--perhaps the greatest in 1900 years. I have just reread a letter I wrote and sent yesterday to our ministers and their wives. And as I read it, I felt that it is exactly what I want now to say to you. So here it is:

WHERE WE ARE, NOW!

Let's not take everyday routine of events for granted. Let's awake to the REALITY of where we are in the panorama of world events. For we are in a very SERIOUS time!

As we approach perhaps the greatest Feast of Tabernacles in 1900 years, we need to be conscious that we are approaching CLOSER THAN WE THINK the very tremendous event this Festival pictures to us--the millennial world-reign of the KINGDOM OF GOD!

At the Feast last year we had the new book ready on "THE INCREDIBLE HUMAN POTENTIAL." This year we have another book ready to distribute at the Feast, one to each family, about the very event we are attending to celebrate--the wonderful world as it will be for a thousand years, ruled by THE KINGDOM OF GOD!

I have just finished reading again this entire book--though it is not a thick book I had not read it or seen it since writing it more than two years ago. I am my own worst critic, but for this book I will say I am not displeased because it does not seem as if I wrote it--but that Christ inspired and I merely typed it at His dictation.

I AM dissatisfied with the cover and the outer paper flap. That can be changed before the book is put on the market in bookstores. But the book itself I feel is inspired and inspiring--as well as TIMELY!

I have said before, it has seemed as if God had purposely held up and delayed the progression of prophesied world events, undoubtedly to give us time to get ourselves--HIS CHURCH--ready for these final climactic events and Christ's coming to RULE! But NOW there are significant signs that these events will be SPEEDED UP. The "resurrection" of the medieval "Holy Roman Empire," the Great Tribulation, and the plagues of the first phase of the "Day of the Lord," will in all probability come rather suddenly and unexpectedly on us.

Many of the present Pope John Paul II's activities

point to the fact that he can be the Pope that will initiate this European reunion, in a "United States of Europe." As a matter of fact, his having come from Poland, and the effect of his visit there, indicate that instead of the coming "resurrected" Holy Roman Empire including such nations of Israelitish ancestry as Holland, Denmark, Norway and Sweden, the ten nations to compose it may include such nations--now Russian satellites--as Poland, Czechoslovakia, Romania and Yugoslavia. The latter two are long since, to a considerable degree, independent of the Kremlin. The Soviet Union may soon experience a breakaway of some of the Balkan satellite nations. It does seem that the nations of Israelitish ancestry, in western and northwestern Europe, would likely be excluded from the coming ten-nation "Roman Empire."

Once in a while, I cannot avoid reflecting on the fact that I have lived a longer-than-average life. From the viewpoint that most lives have ended several years earlier than mine, I could certainly conclude--as I am aware many have concluded--that my lifetime is nearing its end--though I know God can keep me alive as long as He needs me in His Work and His Church. Abraham, Moses, and others lived to a much older life than I have so far.

Yet, this very circumstance makes me realize that THIS WORLD is now very old, and nearing its END! We are in the LAST DAYS! I think it is important that you (ministers and wives) realize this fact--that the imminence of the END of this present evil world's life is much more real than many of us have realized.

As we approach this year's Feast of Tabernacles it is important that we REALIZE also that although Christ has moved swiftly this past year and more to set His Church back on God's track, we as a Church are NOT yet ready for either the protection promised us from the imminent GREAT TRIBULATION, or for the coming of Christ.

What we all need seriously now, is real FASTING, and fervent PRAYER, before the upcoming Feast of Tabernacles!

We must be vigilant in this, and put it first in our lives to avoid neglect--for the TIME IS NOW SHORTER THAN EVER!

Now let me add this much to you brethren and co-workers: I shall not attempt to appear and speak at ALL United States and Canada Festival sites this year. But I plan to open at the Feast site here in Tucson, Arizona, then fly to Savannah, Georgia, where I plan to speak Thursday, then to St. Petersburg, Florida for the last great eighth day.

Mr. Rader is still in Peking, China, working out plans for my official visit there, about the first of November. It will be an official visit, arranged by the

government of the People's Republic of China and at government expense while in China. As I write, ex-President Nixon is there on invitation of the Chinese government. The Vice-President of the United States, Walter Mondale, was recently there, and allowed to speak to the whole nation, the largest nation on earth, over the official government radio network. Bob Hope was there with NBC cameramen, allowed to produce and photograph a special television show, broadcast to all America by NBC.

And now, I am to go on special invitation of the government of the People's Republic of China. I am most certainly the first religious leader to be invited there-- an atheist nation which does not believe in God. It is a tremendous honor. I do not expect to be given free time on their national radio network, but the government is planning to host a great dinner in my honor, to be attended by 400 or more important people. Our TV cameramen are there now, and have been taking many televised pictures to be used as background material for my appearance there, as well as to photograph me, according to my present understanding.

Mr. Rader was invited to give a two hour lecture before their major university law school. GOD IS SURELY OPENING DOORS!

The two recent hurricanes plowed through two of our Feast sites, Savannah and Biloxi, but did not inflict any damage serious enough to prevent the holding of the Feast. I hope no extreme damage was caused to any of our members and I'm sure we were all praying that God's people would be spared who lived in the paths of the hurricanes. In all the years we held festivals at Jekyll Island, we were threatened by hurricanes during the Feasts, but always God caused the hurricanes to veer off in another direction. But this year, I have heard that Jekyll Island was severely damaged.

I hope to see many of you at the three Feast sites I shall attend. Meanwhile, keep tithes and offerings coming, in my name, to Tucson, Arizona.

With much love, in Jesus' name,

Herbert W. Armstrong

Herbert W. Armstrong Post Office Box 431, Tucson, Arizona 85702

October 26, 1979

Dear Brethren and Co-Workers with Christ:

Time flies! It has been almost two weeks since the greatest Feast of Tabernacles in our time ended. And what a Feast it was!

Yesterday I had a meeting here, with eight ministers. They had been in several Feast sites. All reported the same at every site--by far the greatest Festival they ever attended.

Our Great God is now drawing us all TOGETHER in close UNITY with our brethren, with Him and with the glorified HEAD of the Church, Jesus Christ. We have not had such unity and togetherness in fifteen years, and there definitely is a spirit gripping us, around the world, to draw closer to Jesus Christ, that we may be prepared and READY for His soon coming! I have not noticed THAT spirit of urgency and dedication before.

With this Festival there was launched in earnest a NEW program drawing CHILDREN closer to the parents and the parents to the children. That program is taking energized shape under direction of an enthusiastic and inspired leadership, under my direction, of a number of our younger enthusiastic ministers.

But we cannot now ease off and rest on our laurels. We cannot let down. We must gather momentum and dedicated energy in correcting ourselves, overcoming, devoting ourselves to increasingly fervent PRAYERS--praying that God will show us our weaknesses and sins, give us a deep spirit of repentance, continually praying for the Work, for Christ's Apostle and the ministers working loyally with him, praying for one another, praying prevailingly for deliverance from Satan and his attacks on the Church and on us individually--for Satan is now stirred to white-hot WRATH against us! He knows, far better than we, that he now has but a short time until our Glorified Christ returns to DETHRONE HIM, AND TO RULE, WITH US!

That glorious day is fast approaching. There did seem to be an indication, some ten or more years ago, that God was HOLDING UP world events in Satan's world, to give His Church more time to FINISH THE WORK, and be PREPARED ourselves for

His coming. But now many evidences are appearing that prophesied world events are readying to move swiftly, bringing on the DAY OF THE LORD, and Christ's divine interference preparing for His coming. Jesus has said "...He will finish the Work, and cut it short in righteousness: because a short Work will the Lord make upon the earth" Rom. 9:28).

How near finished is the Work NOW?

Remember this: Christ has not called us to reach every living person, even in the United States, which we know is the nation which sprang from Manasseh, jointly with Ephraim (the British people), who comprise together the Birthright tribes of ISRAEL.

God's Message for OUR day is: "And this Gospel OF THE KINGDOM shall be preached in all the world for a witness unto all nations; and then shall the END come" (Matt. 24:14). Not to convert all people--not to reach all people with the message--but merely for a witness UNTO all nations--not even within all nations.

We are living in a time when God has CUT OFF THE WHOLE WORLD from Him, or access to Him, EXCEPT the very infinitesimal FEW God would specially call in preparation for His Kingdom. God drove Adam and Eve out from the Garden of Eden, and BARRED ENTRANCE to them and their posterity--THE WHOLE WORLD--lest they take of the "tree of life" (access to GOD and His HOLY SPIRIT) and gain immortal life in the unhappiness and misery of SIN. To have done otherwise would have been UNFAIR to the sinning world under Satan (see article coming in December GOOD NEWS).

Jesus confirmed this when He said plainly, "No man CAN come to me, except the Father which hath sent me draw him..." (John 6:44).

The world is spiritually BLINDED by Satan (II Cor. 4:4). Judgment now is ONLY upon God's Church (I Pet. 4:17). All others are to be judged later--during the millennium, or during the "Great White Throne" Judgment--when Satan shall be banished.

God wants His Message of the KINGDOM OF GOD to go out merely as a WITNESS to a world which cannot and will not understand it NOW!

Now how many have we reached in the United States? A man asked a few people he saw in a restaurant how many read The PLAIN TRUTH, or heard The WORLD TOMORROW radio and TV program. From this he concluded, and said to two of our ministers, that we have not yet "scratched the surface" of reaching even the United States! That is no test whatsoever.

But broadcasters in the religious field have found, as have we, after years of checking and testing, that each letter received from a listener or viewer represents 1,000 actual listeners or viewers. Only one out of a thousand who HEAR the Message write in. The MILLIONS of letters we have received from The WORLD TOMORROW program and from ads in Reader's Digest, TV Guide, and other magazines, indicate we have reached MULTIPLE MILLIONS through the years.

All radio and TV stations are actually run and maintained by the RATING AGENCIES, which take samplings of many thousands, to learn how many viewers or listeners are tuned in to each program throughout the days. The rates charged for commercials that finance all broadcasting are based on these ratings. Multiple millions of dollars are spent weekly by large corporations for commercials BASED ON THESE RATINGS. You may be sure these major business corporations are not throwing away such vast fortunes unless they have EVIDENCE that they can depend on these ratings.

Our first TV programs, 1955-1956, showed ratings of LARGER viewing audiences than "Meet the Press" or NBC's "Tonight" show--now starring Johnny Carson, then by a predecessor--on stations where the "Tonight" show had a better time, earlier than ours.

Based on ACTUAL TESTS on a massive scale, I estimate we have reached, through the years, fully 80% to 85% of all people in the U.S. (and probably in Canada) of 20 years or older.

BUT, how many heard our program, say, two years or more ago, had no interest, did not respond, did not listen again? MILLIONS! Multiple MILLIONS! They may not now even remember it. BUT WE SOWED THE SEED OF THE WORD, AND SOME OF IT FELL ON THEM!

Look at Jesus' explanation of this!

The parable of the sower and the seed explains: "Behold a sower went forth to sow" (Matt. 13:3). Jesus' explanation starts in Matthew 13:37: "He that sowed the good seed (the true Gospel) is the Son of man." Jesus Christ is the living HEAD of God's Church. He raised up His Apostle, and His Church of our day to stand back of him, and CHRIST HIMSELF has been sowing the good seed of the Gospel through His Apostle and His Church loyally supporting and participating in it.

Back to Matthew 13:19: "When anyone heareth the word of the Kingdom, and understandeth it not" (the overwhelming majority--well over 90% because NOBODY else in our time has proclaimed the true Gospel of the KINGDOM OF GOD, and the

world is BLINDED to it by Satan--II Cor. 4:4), "then cometh the wicked one, and catcheth away that which was sown....This is he which received seed by the wayside."

Verse 5: "Some fell upon stony places, where they had not much earth; and forthwith they sprung up, because they had no deepness of earth."

Verse 20: "But he that received the seed into stony places, the same is he that heareth the word, and anon with joy receiveth it. Yet hath he not root in himself, but dureth for a while: for when tribulation or persecution ariseth because of the Word, by and by he is offended." How many of these have come for a while into God's Church?

Others came and went out because the cares of this world, and the deceitfulness of money-getting choked the Word. They, too have come for a while, and gone out from us.

Then there were, also, the brethren on good ground, who have remained faithful and loyal.

But by far the largest number we have reached--whose ears HEARD the Message to some extent, perhaps more than 99.9%--have HEARD the Message, and it took no root in them. It reached them ONLY AS A WITNESS!

Yes, brethren, the living Christ, through us, has actually come FAR closer to FINISHING His Work than most realize.

Now take Britain. For years we reached a really sizable listening audience there over Radio Luxembourg. Some fell on GOOD ground. A number of churches were raised up. Later, for two years we were broadcasting nightly over ship stations offshore, that was reaching most of the British population--so much that the government moved to put it out of business! We have reached many MILLIONS in Britain and European nations through ads in Reader's Digest, German magazines, the London Sunday Times, Radio Europe, which has raised up churches in France, Belgium and other European countries. Also we have reached a sizable number, and have members, in Norway, Sweden and Denmark--and churches in Holland and Belgium. We have reached a sizable number in Australia, New Zealand, South Africa, the Philippines. We have reached many in Mexico. A smaller number in South America, but still some. We have reached many throughout Southwestern Asia and India, the second largest nation in the world.

We need to WAKE UP, brethren, to the fact that we are MUCH CLOSER TO

THE END of this Work and the coming of Christ than we have realized.

The movements of the present Pope are strongly indicative that the "resurrection" of the medieval "Holy Roman Empire" could easily be well under way NEXT YEAR! Then the GREAT TRIBULATION would follow swiftly, and the time when "NO MAN CAN WORK" in proclaiming Christ's Gospel, and then there shall be "a FAMINE OF HEARING THE WORD OF THE LORD."

Do not let detractors tell you that not much has been accomplished! To say that is to accuse CHRIST, the living Head of the Work of not sending forth the Gospel. HE is doing it. Those who would criticize me or the Church or the Work are accusing the living JESUS CHRIST!

Let's THANK and PRAISE Him for what He has done! Let us press on with RENEWED vigor, enthusiasm, dedication and even SACRIFICE, with earnest heart-rending PRAYERS for the Work, and financial sacrifice.

THANK YOU ALL, dear brethren, my beloved children in the Lord, for the record-breaking Holy Day offerings during the Feast! Now we PRESS ON with renewed FAITH and PRAISE to GOD!

With deep love, in Jesus' name,

Herbert W. Armstrong



Herbert W. Armstrong Post Office Box 431, Tucson, Arizona 85702

November 9, 1979

Dear PLAIN TRUTH Subscriber:

What is happening to the United States now? Suddenly government and financial circles are sounding the alarm. The inflation spiral has now reached danger-signal proportions. And there seems no end to the skyrocketing of prices!

The whole world is aflame with local wars and troubles here and there! The dollar, once the world's monetary standard, has skidded to its lowest value in foreign markets. United States prestige has sunk to an all-time LOW!

A move of Iranian students, approved by the Moslem religious leader Khomeini, takes as hostages the U.S. Embassy staff, blackmails the United States, and, in effect, thumbs their noses at us! Other LITTLE nations insult and defy the U.S.--Cuba and Panama.

God said through Moses' prophecy in Leviticus 26, that at this time of the end He would break the pride of our power! We are the MOST powerful nation on earth! We have the power, but we cringe before small nations!

Our European allies are fast losing all faith in U.S. power to protect them from a Soviet Union attack.

This morning, a nuclear WAR alert was sounded in the Pentagon. U.S. nuclear forces sprang instantly alert around the world. The President's special jet plane was alerted and ready to whisk him away to safety. Then it was discovered to be a false alarm. But SUCH A THING COULD HAPPEN AT ANY HOUR, BEFORE YOU KNOW OF IT! We are living in a time of extreme DANGER!

We are living in the TIME OF THE END of this present civilization!

Today, November 9, Rosalynn Carter, America's first lady, was experiencing the emotional experience of her life, visiting refugee camps on Thailand's border, holding some near-starving little children in her arms. It was the shock of her life to see the starving and diseased Cambodian women and children fleeing into Thailand for safety, food and medicine. Another TV shot of her today showed her with King Bhumibol of Thailand--a king I have spent a total of approximately four hours with in private on three different meetings with him.

If the people of Iran were starving and dying of hunger and disease, the United States would be rushing millions of dollars of food and supplies to help them! But instead the Iranians are angrily burning U.S. flags before large mobs, and hanging the American president in effigy!

Dear subscriber to The PLAIN TRUTH, it has seemed very apparent that for some 12 to 15 years, Almighty God has been HOLDING BACK the progress of prophesied world events. There is a time, foretold in Revelation 7, when He will do this again.

But then, again, "He will finish the Work, and cut it short in righteousness;

because a SHORT WORK will the Lord make upon the earth"!

The sudden emergence of the new Polish Pope, John Paul II, as the world's only STRONG LEADER may well presage the rapid resumption of prophesied world events! There are no more Teddy Roosevelts, FDRs, Winston Churchills, or Stalins. Be sure to read the article about the Pope's U.S. tour in the December

PLAIN TRUTH. I sent our Gene Hogberg to cover the Pope's appearances in Boston, New York, Des Moines (in the very suburb where I once lived), Chicago and Washington. It is a journalistic masterpiece.

The Eternal God has raised up THIS WORK to prepare the way for Christ's soon coming in SUPREME POWER AND GLORY to rule all nations, bring in a NEW civilization under the GOVERNMENT OF GOD over ALL NATIONS, with WORLD PEACE, and eternal salvation offered to ALL!

Our time is now SHORT, and growing daily shorter! World troubles will mount into troubles such as NEVER WERE BEFORE, and never will be again. But then Jesus Christ will come in all His supernatural POWER to bring us PEACE, and a REAL HOPE, at last!

I am leaving in about two weeks for a visit to the largest-populated country on earth--the Peoples' Republic of China--AT THEIR INVITATION, as a guest of the government. Several meetings with top leaders are planned, beside a banquet hosted by the government in my honor, with about 400 Chinese leaders, at which I will be expected to speak for perhaps 35 or 40 minutes. It is the FIRST TIME any religious leader from the world of Christianity has been so invited. I would like your earnest PRAYERS for my health on this trip, and for inspiration of HOW to deliver to the HEADS of this greatest of nations CHRIST'S TRUE GOSPEL! It will be the greatest test of my life--for they are atheists! But God will guide me!

Right now, while heads-of government, news analysts and forecasters worry, wonder, and speculate on the immediate future, The PLAIN TRUTH magazine will keep you informed IN ADVANCE. We are God's chosen spokesmen for the God who controls the universe. He controls the destiny of the human race. He reveals the end from the beginning in biblical PROPHECY.

We are now rapidly approaching the time of the world's greatest CRISIS, when this whole man-made civilization will crumble and fall--and a NEW WORLD OF PEACE AND ETERNAL SALVATION will dawn, at Christ's soon coming in POWER and GLORY! God has decreed that the warning Message must now go to the world (Matthew 24:14).

This is the Message of the world's ONLY and SURE HOPE! We are definitely NOW at the "TIME OF THE END," when the prophet Daniel says, "none of the wicked shall understand; but the wise shall understand" (Dan. 12:10). Keep reading diligently every issue of The PLAIN TRUTH, and be one of the wise.

Doomsday preachers now intone it. TV commentators broadcast it. All evidence seems to indicate it--pollution, unprecedented crime and violence, morals in the cesspool, wars in Asia, the Middle East, Africa, South America, family life breaking down. ALL signs point to the END of this civilization!

But TOMORROW a new world of PEACE, happiness, abundance and eternal

salvation is coming! The glorified Christ will be here, ruling all nations.  
Abraham,  
Moses, King David, Elijah, Samuel, Daniel, Jesus' original twelve apostles, the  
apostle Paul--all will be resurrected to immortal life--all will be here.

Let me THANK YOU, from the heart, for allowing us to serve you and  
bring to you God's precious TRUTH.

A self-addressed envelope for your request is enclosed.

Thank you, in Jesus' name,

Herbert W. Armstrong

Herbert W. Armstrong Post Office Box 431, Tucson, Arizona 85702

December 18, 1979

Dear Brethren and Co-Workers with CHRIST:

I am back from probably the most important and successful single trip overseas. I was honored to be the first church leader from the world of Christianity to be invited as a guest speaker and for personal conferences with leaders of the Communist People's Republic of China. There I spoke with leaders who shape the minds and thinking and beliefs of one fourth of all the people on earth!

With me was my wife, Mr. and Mrs. Stanley R. Rader, Mr. Osamo Gotoh and Mr. Yamashita, a senior member of the Japanese Diet, secretaries, and aircraft crew. All were guests of the government, and all were housed in the government State House--a special guest house for official government visitors. It is a two-story building, large enough to house the entire entourage accompanying me.

Government limousines drove up to our aircraft as we landed. A welcoming delegation had come to the airport, including the president and vice-president of the educational system, which includes the national library.

A woman interpreter was assigned to us, who accompanied Mrs. Armstrong and me throughout our visit. She is a professor of English at the University of Peking.

We arrived on Sunday evening, December 2nd. On Monday evening I spoke for about a half hour at a banquet in my honor, attended by prominent members of the government and their wives. Tuesday evening I spoke again before the Diplomatic Corps, including ambassadors--many with wives--representing 76 (SEVENTY-SIX) other nations from all parts of the world, beside a number of high-ranking Chinese.

Both of these speeches were taped, and will be heard in most of the local churches of the Worldwide Church of God around the world.

A more detailed account of the entire visit to Communist China will appear in the February issue of The PLAIN TRUTH.

We were taken on a virtual all-day visit to the great China wall--undoubtedly one of the seven man-built wonders of the world--on Tuesday. Wednesday was a very full day. In the morning we visited the national library, the "Forbidden City"--a walled city within the city of Peking--former palaces and buildings of the Emperors. Then a noon luncheon, and at 4 p.m. the real highlight of the visit--the private meeting at the Great Hall of the People (government headquarters) with the Vice-Chairman of the Standing Committee of the National People's Congress--one of the three top men in the government, Mr. Tan Zhen-Lin. A full report on our conversation--which lasted a full hour--will appear in The PLAIN TRUTH. In a note from Mr. Rader from Tokyo, later, he said of this conversation with the Communist leader, that the meeting "was truly a highlight, in my opinion, of our travels around the world as you have strived to spread the Gospel of the living Christ. The comments of the Vice-Chairman and your own response to him, I believe, are well worth reciting for the benefit of all

our members, and PLAIN TRUTH readers. As you will recall, the Vice-Chairman was in a particularly talkative mood, and he launched into a full-scale discussion along geopolitical lines.... He was urging a strong Europe to oppose a 'militant imperialistic Russia.' It was then that you were able to tell him what is in prophecy, and I believe he listened very attentively to your description of the coming United Europe, and the events that will be so momentous for the entire world.

"The Vice-Chairman undoubtedly had been advised of your strong comments Monday night and again on Tuesday night. I believe that he knew full well that the United Europe and the cataclysm that would follow were directly connected with your comments about the 'Strong Hand from somewhere' that would save mankind from complete destruction and would be man's salvation and only HOPE.

"The Vice-Chairman, as we later discovered, was a contemporary of Chou En-Lai and Chairman Mao, and had a military background as well as political."

The above is quoted from a memorandum written after we returned to Tokyo.

Wednesday evening we attended a special program sponsored by the Ambassador International Cultural Foundation at a Peking theatre. The theatre was crowded and there was vigorous standing applause as our party entered. It was a semiballet program and was excellent. We were guided up on the stage at the end of the show, as audience applause continued, and we shook hands with the whole cast. The AICF will endeavor to arrange for this show to be staged at the Ambassador Auditorium in Pasadena. and also in New York, Philadelphia, Chicago, San Francisco and other major cities.

Thursday noon we left for the airport. There, to see us off and bid us good-bye was a delegation, again including the president and vice-president of the government's educational system.

We were royally received and entertained by the government people. They could not have been more friendly. And we were enthusiastically invited to come again.

On Saturday night there was a banquet in Tokyo at which, among many toasts, I was privileged to speak again. Then Sunday the long trip home to Tucson, with one fuel stop at Cold Bay, Alaska.

God was with us. He gave us great favor in the eyes of our Chinese hosts.

I had been invited to visit China some five or six years ago, by the Chinese Ambassador in Addis Ababa, Ethiopia. At that time the government at Peking refused to admit me, saying I had written articles against Communism. However, they said, they had noted that it had been many years ago, and I had not written things against Communism in recent years, so they said then they might invite me later. And this they did.

It is true that I did write anti-Communist articles, because they are atheist and anti-God, rather than because of their political persuasion. However, I hope I have GROWN in grace and the KNOWLEDGE of our Lord and Savior Jesus Christ, as Peter instructs in II Peter 3:18. It has been impressed on me in more recent years what I only partly realized some thirty to fifty years ago, how, when our first parents REJECTED God's teaching, God's GOVERNMENT over them, and God's salvation, that God, in driving them out of the Garden of Eden, barring entrance to the "tree of life," said, in effect: "You have rejected my government, my teaching, and me as Savior. Therefore, I SENTENCE you and your children which shall populate and form the world, for 6,000 years, to being cut off from me and my Holy Spirit. Therefore, GO, and create your own religions, form your own kinds of governments, devise your own knowledge and educational systems, and your own types of society. Yet I will call a very FEW who are predestinated to be called for use in preparing for the final KINGDOM OF GOD."

It actually was GOD who cut mankind off--except for those specially called--rather than man having turned from God (except for Adam and Eve, of course).

God simply has not called most of the millions in China and Russia and India. He WILL, either in the coming millennium, or in the Great White Throne Judgment, when Satan will no longer be here to deceive.

So I no longer write articles condemning communism, or their governments. Instead I go to them with the message of HOPE--the Kingdom of God, when God WILL open all minds, and bring them to salvation.

Jesus DID NOT COME ON A SOUL-SAVING MISSION! The GOSPEL is GOOD NEWS, which God has called me to proclaim.

On this basis, not judging or condemning them, but bringing to the leaders of the most populous nation on earth Christ's MESSAGE OF HOPE, I was enthusiastically welcomed. The most universally believed lie and false doctrine with which Satan has deceived the whole world of "Christianity" is that all not now "saved" are LOST. That is not true. They are neither saved nor lost--they are NOT YET JUDGED.

Jesus said plainly, "NO MAN CAN come to me, except the Father which hath sent me draw him" (John 6:44). Unless the Father DRAWS them, atheists and communists CANNOT come to Jesus. HE SAID SO IN PLAIN LANGUAGE!

Now I am also INVITED TO GO TO MOSCOW BY THE GOVERNMENT THERE! That trip is planned for about next April or May.

I must close this letter, but first I am reminded that many are forgetting to keep up the regular contributions for the BUILDING FUND. We did get 100% financing before we started building the Ambassador Auditorium, but it is not yet paid out. So that I would not forget, I have the Accounting Department take my monthly special building-fund offering out of my salary before my salary check is written every month. You can't all do it that way, so I give you this friendly reminder. Already we have been enjoying the USE of this supremely beautiful auditorium for 5 1/2 years, while we are paying back the insurance companies who loaned us the money. We must never default on this

obligation. THANK YOU for remembering on this reminder!

We are closing a GREAT YEAR for GOD'S WORK in spite of the massive assault by the Attorney-General's office of the State of California. We have gotten through this year without having to borrow from the bank, as in former years. Income has been UP--and it is up to YOU and me to KEEP IT THAT WAY. Meanwhile God's Church has been getting BACK ON GOD'S TRACK after a several-years' conspiracy to secularize and liberalize it. We are now REALLY getting closer to Jesus Christ and God our Father through more prayer and Bible study. KEEP UP THE GOOD WORK!

With much love, in Jesus' name,

Herbert W. Armstrong

WORLDWIDE CHURCH OF GOD  
PASADENA, CALIFORNIA 91123

HERBERT W. ARMSTRONG  
President and Pastor

January 1980

Dear Fellow-Worker with Christ:

I am enclosing your annual receipt for the tithes and offerings you have sent for God's Work during the year 1979. Separate receipts have been made for the Church and for Ambassador College. With all my heart I thank you, on behalf of Jesus Christ, the living HEAD of this Church of God.

We are beginning a new year--and also a new decade. It may be the last decade of this age--of this world's civilization as we know it.

We have just closed a most eventful and momentous decade. The world has moved at an accelerating pace in Satan's way toward the END of this world--and, thankfully, toward the happy, peaceful, glorious WORLD TOMORROW, with Jesus Christ and the KINGDOM OF GOD ruling all peoples and nations from Jerusalem!

This past year has moved swiftly in two opposing directions: 1) the world faster and faster in Satan's way, with ever rapidly increasing problems and evils unsolvable by MAN, and 2) in spite of the greatest satanic persecution in the modern history of the Church, Christ has moved swiftly this past year in setting God's entire great worldwide Work back on God's track. It has been the greatest year of progress in God's Work in our lifetime.

On January 3, the State of California, through the Attorney-General's office, launched a massive attack against the Worldwide Church of God, Ambassador College, and the Ambassador International Cultural Foundation. It was a sudden vicious attack to determine WHO is LORD--Caesar, or CHRIST! Government has always opposed Christ.

Six thousand years ago, after Adam had turned Satan's way and rejected God as Lord and Ruler--as Revealer of basic knowledge--as giver of eternal life--as the One to be worshipped--as the One to form and shape the world's society and civilization, God drove him out of the Garden of Eden, and barred mankind's entrance for 6,000 years.



God then said to Adam, in effect: "You have rejected me as Lord, Savior, King, Revealer of basic knowledge. You have rejected my government over you. Therefore, go! Form your own governments--your own gods and forms of religion--your own fund of knowledge and means of disseminating it to your children--your own civilization. I SENTENCE YOU, AND THE WORLD THAT SHALL BE BORN FROM YOU, to 6,000 years of being CUT OFF FROM ME AND MY HOLY SPIRIT, except for the VERY few I shall specially call in preparing for the Kingdom of God. Meanwhile Satan will deceive you and, unrealized by your children, lead them into HIS EVIL WAYS."

We are now a matter of a very few years away from the END of the 6,000 years of this world--this age--this man-made civilization, deceived and swayed by Satan.

Ever since Jesus Christ appeared on earth in human flesh, with the GOSPEL of the KINGDOM OF GOD (now VERY soon coming), the GOVERNMENTS of this world have fought Christ and His people!

It was King Herod of the Roman Empire government who tried to kill the Christ-child. It was the Pharisees and those appointed under Caesar's vassal government in Judaea who demanded that Christ be crucified--and soldiers of the Roman government who did the crucifying!

It was the Roman GOVERNMENT, in A.D. 325 under Emperor Constantine, who called the Nicene Council and officially perverted what true Christian doctrines they had still left, into pagan doctrines, customs and teachings.

It was the Roman GOVERNMENT which persecuted the early Christians, threw them into the Colosseum as a Sunday afternoon sport, to be torn apart and eaten by hungry lions. It was the Roman GOVERNMENT, at behest of Roman bishops, who martyred--tortured and put to death--MILLIONS of faithful Christians.

Jesus said, "If they have persecuted me, they will persecute you also." Could we, with Christ's END-TIME MESSAGE going to the world, expect to escape the persecution of government?

NO! But Jesus said, "I will never leave nor forsake you!" He hasn't. He said the gates of the grave would never prevail against His Church! IT'S MORE ALIVE AT THE BEGINNING OF THE YEAR 1980 THAN IT WAS AT THE BEGINNING OF THE YEAR 1979!

The most important event in the Work in our time took place this very month of December. I was the FIRST world religious leader from the world of Christianity

to be officially invited as guest of the government of the People's Republic of China to meet privately with top officials, and speak before groups of leaders of this new Communist republic! I was able to proclaim to those leaders--now molding the minds and the thinking of their ONE BILLION people, the largest nation on earth, and therefore leaders RESPONSIBLE for the minds of ONE-FOURTH OF THE EARTH'S POPULATION--the true Gospel of the coming KINGDOM OF GOD. I did it in language they well understood--and without offense--for they enthusiastically invited me to come again!

And this has led to a similar invitation to Moscow, and to North Korea, as well as Poland and other nations I have so far not visited!

In spite of the massive attack by the State of California, GOD'S WORK LEAPS ON AHEAD more powerfully than ever!

Expect great things from this Work this year, and on into this new decade of the 80s!

In this past year of 1979 alone we mailed out:

- From our mailing facilities 8.1 million PLAIN TRUTH and GOOD NEWS magazines (not including the large mailings from our printing plants in England and Australia).
- 2,045,212 pieces of Gospel literature.
- 7.7 million letters.
- 701,400 Bible Correspondence Course lessons.

Also, many thousands received my book The Incredible HUMAN POTENTIAL (now available in bookstores), and so far 122,364 have ordered the new book, TOMORROW... What It Will Be Like. Also many thousands of copies were given to members at this past Feast of Tabernacles.

In 1979 we received 1,342,646 letters plus 135,744 telephone calls on the toll-free line. Approximately 300,000 new subscribers were added to The PLAIN TRUTH and 45,000 new Bible Correspondence Course students enrolled.

Over 2,500 new members were baptized during 1979, and six new churches were raised up in the United States, and 36 new churches in other countries worldwide. Forty-four new ministers were ordained, and 19 public evangelistic campaigns and Bible lectures were held, and a larger number are scheduled for 1980.

Yes, God's Work MARCHES ON!

By YOUR PART in all this, you have had a part in CHANGING THOUSANDS OF LIVES from the hopeless outlook of this world to the joyous anticipation of the incredible human potential through God's Master Plan for all of us!

How you should THANK AND PRAISE GOD for giving you a part in SO GREAT a Work as a Co-Worker WITH CHRIST!

THANK YOU, from the bottom of my heart. REMEMBER, your tithes and offerings are income-tax DEDUCTIBLE!

With sincere love, in Jesus' name,

Herbert W. Armstrong

P.S. Please take a moment to compare this receipt with your personal records. If there are any discrepancies, notify our Co-Worker Department at once.

Herbert W. Armstrong Post Office Box 431, Tucson, Arizona, 85702

January 3, 1980

Dear Brethren and Co-Workers with Christ:

One year ago today Satan launched his most devastating attempt to DESTROY this Work of the living God, including The PLAIN TRUTH, Ambassador College, the Worldwide Church of God, and the Ambassador International Cultural Foundation. I want to tell you the real significance of that massive attack by the attorney-general's office of the State of California--and how God has spared this Work and kept it going--AND GROWING!

Also, day before yesterday we entered a whole new DECADE--the decade of the 80s--and I want to tell you what Bible PROPHECY says is to happen--including the significance of the Iranian crisis and the progression of world events likely to affect us all in this decade now starting.

First, then, what has happened during the year just ended, especially in relation to this attack by the forces of the government of the largest state in the Union.

This is of utmost concern to the lives of all of us. I ask you to bear with me, as I take enough space, in a longer-than-usual letter to explain it, and bring you up to date on the real significance of world events as they now are rapidly shaping up. For we have all now entered by far the most eventful and serious decade of our lives. It may well mean a matter of LIFE AND DEATH, during this decade, to all of us!

On January 3rd, 1979--one year ago today--without the legally required prior notice or warning, an armed task force swooped down in a massive surprise attack, in utter violation of the Constitution of the United States, on the headquarters complex of the Worldwide Church of God, Ambassador College, The PLAIN TRUTH and other publications, and the Ambassador International Cultural Foundation in Pasadena, California.

It illegally and forcibly assaulted, seized possession of and took over control of this long-established Church, College, publications and Foundation.

Undoubtedly you read of this in the newspapers. It's now time you knew the true inside FACTS, for they loudly shout the question, Is America being taken over by a Communist-

oriented government--or one Nazi-oriented? Are your constitutional and civil rights being destroyed--your LIBERTIES our forefathers fought and died to secure for us stealthily being taken from us?

This case is JUST THAT SERIOUS! Many old and established churches--including the National Council of Churches, the Methodist Church, the Baptist Church, the Roman Catholic and others have prepared strongly-worded protests and legal petitions, sent to the California Supreme Court. Such established and powerful church bodies have doctrinal differences from us, and from one another--BUT THEY SERIOUSLY REALIZE THAT THEIR RIGHT TO EXIST IS ALSO THREATENED in this state government action to take over and operate the Worldwide Church of God and its affiliated corporate organizations mentioned above. They know it is a threat to them as well as to us.

The secretly court-appointed receiver, without a shred of evidence, but on the trumped-up ridiculously false allegations of six expelled former members, came with an armed task force to take over \$80 million worth of headquarters property (including the most beautiful campus in America).

This invasion of state against church was made solely for the witch-hunt purpose of seeking to find some evidence to support the baseless allegations of embittered expelled members. There was no evidence. Hence there was no criminal charge.

Records were taken by them. The Church, which sponsors its associated educational, publishing and cultural organizations, had, of course, always employed competent certified public accountants. But after this unconstitutional invasion, we employed the CPA firm which I understand to be the largest in the United States, at our own expense, to make a thorough examination, to check and verify the audits of our smaller previously employed CPA firm.

Now, after ONE YEAR, not a particle of wrongdoing of any kind has been found. Meanwhile Church members filled the campus buildings--about 5,000 members, including women with children and babies, so the receiver could no longer gain entrance--unless by force, which he did not choose to use. The receiver resigned, and by a bond supplied by many local members, the receivership was side-tracked, while the case continues

on the long drawn-out court procedures, as our attorneys seek to get it up to the state Supreme Court and then to the United States Supreme Court.

Meanwhile, God had led me, without my realizing His hand in it, to take a residence in Tucson, Arizona, the year before. When I sent a letter to members and regular contributors requesting emergency funds for legal expenses to free us from the receivership, on January 4th, the receiver managed to stop the letter from going out at the Pasadena Post Office. Consequently I have incorporated in this state as a corporation sole, as custodian for our organizations. I have moved the necessary portion of our Mail Processing Department here, and opened a Mail Processing office in Tucson to receive and process mail, and protect incoming funds in local banks in Tucson.

Since we put up the bond, the court has not appointed any further receivers. The case is now, as it were, shoved on the back burner. We are thus enabled to carry on God's Work, although until a higher court discharges this whole thing, the case hangs over our heads.

Actually, God has blessed us so that the income for carrying on the Work of God has continued, and has shown enough increase through 1979 to offset inflation.

I have been able to carry on this past year, personally, at age 87, evangelistic meetings in two points in Africa, the Middle East, Japan, and just recently--in December--I was the first and only church leader from the Christian world to be invited, as guest of the government of the Communist People's Republic of China. There I spoke to audiences of approximately 400 and 200, including top government officials, with a private one-hour meeting with one of the three top men in the government, Vice-Chairman Tan Zhen-Lin, a contemporary of the late Chairman Mao, and Premier Chou En-Lai. Also I had several meetings with the President of the Chinese Educational Society. The latter met us at the airport, and also went to the airport to see us off on our departure. These men are in a peculiar and MOST SIGNIFICANT position. The present Chinese government is educating the entire nation in the government's present philosophy. So in fact I was actually able to deliver to a number of top men who are now RESPONSIBLE for the beliefs of ONE-FOURTH of all the people on earth--to deliver to them the GOOD NEWS of the coming KINGDOM

OF GOD--which is the only TRUE GOSPEL OF JESUS CHRIST! China now has a population of approximately A THOUSAND MILLION--a fourth of earth's population!

I was the invited guest of the government. They placed a limousine (government-owned) and an interpreter at my disposal for the entire stay in Peking. I found them all very warm and friendly.

So the living Jesus Christ has protected God's Work completely, and given it great advances, in spite of the state's attack. The state's lawsuit is actually a matter of "WHO is LORD--Caesar or CHRIST?" The Constitution gives the church separation from the state--and so the issue eventually must be decided.

It has been a momentous decade--that of the 70s. Actually, it appeared in the late 60s that we were so near the END of this present world that this Gospel Work might end by 1972. You will find in the book of Revelation, 10th chapter, that we came to a time when it was believed "that there should be time no longer"--or as in the Revised Standard and other translations, "no more delay." But then came the message of the "little book," when it was decreed "Thou must prophesy (preach or proclaim) again before many peoples, and nations, and tongues, and kings" (verse 11).

During the decade of the 70s, Christ has opened the door for me to be invited for private meetings with perhaps more kings, emperors, presidents and prime ministers all over the world--on all continents--than any other man on earth. The TRUE Gospel has gone to the heads of governments! And now, the latest, has come an invitation to Moscow! It is planned for me to appear there in early May.

However, as the decade of the 80s dawns, a very significant event involves the Soviet Union.

So let us now look to the present and the future through this new decade of the 80s.

For the past weeks the BIG NEWS, especially in the U.S., has been the hostages being held at the U.S. Embassy in Tehran, Iran.

But on Thursday of last week, a NEW development--highly significant--occurred.

Soviet armed forces invaded Afghanistan, bordering on Russia on the south, and also bordering Iran on the east. The northern border of Iran also is a Russian border.

Under the Shah, the U.S. had military bases in Iran, bordering on Russia. A few years ago I was invited to meet the King of Afghanistan in Kabul. Before I could make the visit, a military coup overthrew the government and the King had fled. There has been, until a week ago today, a Soviet-dominated man heading the Afghanistan government in Kabul. But the Kremlin felt he was not sufficiently loyal to Moscow. So a week ago today, some 30,000 Soviet troops crossed the border into Afghanistan. The head of government there was assassinated. A new government head, regarded by Moscow as completely loyal to the Soviets, though still in Russia, was appointed.

A few days ago, President Carter called Mr. Brezhnev on the government hot line. The communist leader claimed he had been asked by someone to "protect" the people of Afghanistan. This obviously disillusioned Mr. Carter, and he told the ABC network he now saw the Soviet Union in a new and different light than before.

WHERE DOES THAT LEAVE THE IRAN SITUATION? Local civil upheavals against Khomeini have been sputtering in different parts of Iran. The militants (they are NOT really "students") holding U.S. government representatives hostage remain firm in not letting the hostages go.

Is Russia now planting her boot solidly, with increasing thousands of troops, in Afghanistan, on Iran's border to the east? Will Russia, any day now, also invade Iran, to prevent the U.S. from having any military bases adjacent to the Russian border?

That situation, today, January 3rd, is as EXPLOSIVE AS DYNAMITE--and could we even say, as NUCLEAR HYDROGEN BOMBS?

I emphatically do not expect an immediate nuclear war between the Russians and the U.S.A. Certainly no such war is prophesied!

BUT--I do foresee this having an explosive reaction on America's European allies! The U.S. has now lost two military bases--Iran and Afghanistan, ringing around Russia. Europeans have had to rely on U.S. military power to protect them from Russia--with



her satellite nations bordering Europe on the east. For some time European nations have been losing faith in U.S. dependability to protect them.

The nations of Europe WANT very much to consolidate themselves into ONE UNITED EUROPE. They made a start toward such union in the Common Market. But they want POLITICAL and MILITARY union. This they cannot achieve by themselves.

Now into this tense situation, comes the new Polish Pope at Rome. Prophecy DOES, definitely, foretell a union of European nations bringing back to life the medieval "Holy Roman Empire." (Revelation 17 and elsewhere.)

I know that the Roman Curia, led especially by "king-maker" Cardinal Bonelli has worked toward this. Undoubtedly this already has been discussed secretly with European leaders. What European nations cannot do by themselves, they CAN DO through the good graces of the Pope. Could it be that the present Pope is destined to be that man? I know some think he will die soon--as did his predecessor--and the prophesied Pope will be elected. THAT, we cannot now know. I had thought the Pope to head such a move would be named "Sixtus VI." Five have been named "Sixtus."

What prophecy does reveal is the now VERY SOON EMERGENCE of what in Matthew 24:21 is called the "GREAT TRIBULATION." That will be cut short after 2 1/2 to 3 1/2 years by "the Day of the Lord"--mentioned in some 30 prophecies in both Old and New Testaments. The "Day of the Lord" will be the time of Christ's supernatural direct intervention with miraculous signs in the skies and on earth. It will be short and will culminate in the second coming of Christ in supreme POWER AND GLORY, to rule all nations and establish THE KINGDOM OF GOD on the earth!

The actual movement of world events as prophesied WARNS US that all this MAY now occur in the decade we entered day before yesterday--and, if delayed past 1990, most certainly during the decade of the 90s.

TIME IS NOW SHORT!

IT IS LATER THAN WE THINK!

TIME is MARCHING ON--and PROPHECY is now being fulfilled!

I hope the events of the past week do not cancel out my invitation by the government to visit Moscow. I take NO PART in the world affairs I have described--I am merely

an observer as is Christ. I am above politics of this world, and an AMBASSADOR of Jesus Christ for PEACE among nations, and the GOOD of ALL NATIONS. I hold citizenship by birth in the U.S.A., but the HIGHER citizenship in the Government of God by conversion and the gift of God's HOLY SPIRIT.

I would have put the material in this letter in The PLAIN TRUTH, but it could not have appeared there until the March or April number. When I want to get TIMELY news to you quickly, I have to do it by letter and personal mail.

May God's richest blessing be with you through this entire decade of the 1980s! I pray daily for you, and ask you to pray for me and this great Work of the living GOD!

In Christian LOVE, in Jesus' name,

Herbert W. Armstrong

Herbert W. Armstrong Post Office Box431, Tucson, Arizona 85702

January 23, 1980

Dear Brethren and Co-Workers in Christ:

Suddenly we are in a different world! We are 23 days into the NEW DECADE OF THE 80s!  
This decade was born in TURMOIL! Suddenly it's a different world! To use a modern slang expression, "it's A WHOLE NEW BALL GAME!"

The Russian military march through Afghanistan poses a threat to the world--to HUMAN SURVIVAL--even greater than World War II! Humanity survived alive through World War II! This Russian military invasion threatens a NUCLEAR WORLD WAR III that could blast all human lives --including yours and mine--off this planet!

Actually--thanks to God and His foretime prophecies, humanity will survive--and a new world of PEACE, HAPPINESS and JOY will follow! Yes, THANKS to that END-time Message that your tithes and offerings are making possible to THUNDER to a sick and dying world!

Yes, YOU are directly involved! It's time and already past time for you and me to WAKE UP to conditions as they are--and WHAT'S NOW COMING on the world.

The NEW DECADE also was born in a REAL UPSURGE in the Work of the living God, which you and I are engaged in--and I have very inspiring news to tell you about that in this letter.

President Carter's State of the Union Address tonight to the entire Congress and to the nation (and to the Kremlin) warned the Soviet Union to keep hands off driving south to the Persian Gulf, or the United States will USE MILITARY FORCE! The U.S. government regards any Russian military and naval drive into the Persian Gulf as an act jeopardizing U.S. national security and an act of WAR! And that would mean NUCLEAR WAR that could erase all human lives off this earth! That's the first threat of ACTION by FORCE that the President has used since we entered the crisis of the hostages in Iran!

Those who know Communist goals and procedures, and the philosophy behind them, know that NOTHING short of equal or stronger military FORCE will now turn the Russians back. They are in Afghanistan to STAY!

The United States now has three huge aircraft carrier naval ships in the Persian Gulf, besides other naval ships--and more could be sent there quickly.

But the Russians--as I've said--are like a huge lumbering BEAR. Once they put their foot down in an invaded country, they will not remove it unless superior military force drives them back! They don't want to fight! That is, not against an equal or superior force. The U.S. naval might in the Persian Gulf--IF they believe President Carter is not bluffing--will not drive them back out of Afghanistan. Put this down in your mind--the Russians are in Afghanistan to STAY!

THEN WHAT?

If they think they dare, they might go on through Afghanistan. And they might delay doing even that for several months. Like a massive BEAR, they move slowly. They do not move in "blitzkrieg" speed.

Meanwhile they are calling up reserves to their army and other military forces. And they are massing heavy military forces, poised to invade Yugoslavia, and also in East Germany, threatening EUROPE!

So NOW WHAT?

The Soviet Union will finish its job in Afghanistan and make themselves secure there against the Moslem Kurds. They don't have to hurry. Their strategy plan to conquer and rule the whole world with Communism--to STAMP OUT ALL RELIGION--does not have an immediate time limit on it. They haven't planned to accomplish that ultimate objective within the time of a single generation. They are in no hurry. They move slowly--ponderously--but they keep moving and they do not plan to lose ground.

The Kremlin Masters do NOT want a nuclear war with the United States. But they know the U.S. has been weak and vacillating. As God has foretold, we have LOST THE PRIDE OF OUR POWER --or rather, God said "I will break the pride of your power"--and He has done that! America HAS THE POWER! But America is AFRAID to USE IT--and the Kremlin bosses KNOW THAT better than our politicians in Washington!

It is now after midnight, and before retiring I come back to the typewriter. Just before

midnight, on an ABC Network special News Report following the President's State of the Union Address tonight, an ABC Network news commentator had, by satellite, a Soviet Union TV news commentator in conversation, showing the Russian commentator as if he were in the same TV studio with the ABC man in New York. It was tomorrow morning in Moscow.

The ABC speaker asked the Soviet speaker if he thought the cancellation of the Olympic games would punish the Soviet Union.

"Sir!" answered the Russian sharply, in angered pride, "Nobody--NO NATION--punishes the Soviet Union! No nation has that power!"

He was indignant. He showed the Russians have PRIDE in their power! But because our nation has transgressed God's Laws--violated His trust--God has BROKEN the pride of U.S. power! The U.S. no longer has pride in it, and is afraid to use it! God is starting to PUNISH America for her transgressions of GOD'S WAY!

Now, what about the grain embargo, and the threat to withdraw from the Olympic games? The leaders in the Kremlin anticipated all that. To them it was a calculated risk! What they have done and are doing, they considered as WORTH IT! These things--all the United Nations resolutions against them--that all is considered part of the price the Russians have to pay. Those things WILL NOT DETER THEM!

But, meanwhile, since President Carter has told the world it will mean MILITARY WAR if the Russians invade the Persian Gulf and thereby control the INDIAN OCEAN, they will simply SLOW DOWN SHORT OF THAT FOR THE TIME! They can bide their time and WAIT! Meanwhile they will THREATEN EUROPE--but, for now, ONLY threaten. But heads of government in Europe don't know that! As the Russians mass more troops and other military hardware closer to West European borders, and as the United States vascillates, European leaders will become more and more frightened--and they are frightened against this Russian threat already!

Vice Chairman Tan Zehn-Lin--one of three top leaders of the Communist People's Republic of China--told me with emphasis that the Russians do plan to invade and take over Western Europe, and even urged me to warn western European leaders of this. Then I told the Vice Chairman what he didn't know--saying before I told him that he would not believe it (which he

didn't) that Europe would unite with ten nations or groupings of nations in a Church-and-State revival of the medieval "Holy Roman Empire," uniting with the Roman Catholic Church, and that THIS, not Russia, would plunge the world into a frightful chaos which would be cut short by a powerful "unseen Strong Hand from someplace"--which he very well understood to mean intervention by Almighty God. I told him this "Unseen Strong Hand" would then rule all nations and bring us WORLD PEACE at last! He is one of three men primarily responsible for the beliefs of ONE-OF FOURTH OF ALL MANKIND!

Even if the Vice Chairman of so large a nation did not believe it, HE WAS TOLD! He GOT THE MESSAGE! And I told him, smiling, to remember, when it happens, that I told him. He still smiled, and invited me to come to China again.

Well, Brethren and Co-Workers with Christ, WORLD EVENTS ARE SPEEDING UP SUDDENLY! They will speed up faster now!

What Russia is doing will be the spark to bring the heads of nations in Europe together with the Vatican to form a "United Nations of Europe." The politicians cannot do this by themselves. Only with the collaboration of the Pope can they do it.

Russia will move slowly--but will keep moving! Other nations and events will move FASTER!

From here on it is an altogether NEW world picture! The END-TIME events I have been telling the world for 47 years ARE NOW BEGINNING TO MOVE FAST! You see and hear of them daily on your television screen!

It is YOU DEAR BRETHREN AND CO-WORKERS who have gotten this Message to MILLIONS of people. Through YOU, as Christ has opened doors, I have been able to get that Message to kings, emperors, presidents and prime ministers of MANY nations over Europe, Asia, Africa and South America--and to many of their leaders.

And now the Work is TAKING ON NEW LIFE--all around the whole world!

However, the events of the past few days may mean that my invitation to visit Moscow and talk with Kremlin leaders may have to be cancelled. But remember--that's more their loss than ours! That is, it's their loss if they do not hear THE MESSAGE!

It is now Thursday, January 24. I wrote the above after evening TV news on all three networks, until after 11:00 p.m., and then after midnight again.

Now I want to give you news of the progress of God's Work AROUND THE WORLD. Yesterday I spent the time from 12:00 noon lunch until nightly newscasts with Messrs. Dean Wilson, manager of the Work in Australia and Eastern Asia, Leslie McCullough, head of the Work in Canada and supervisor over foreign Work, and Joseph Tkach of Ministerial Services in Pasadena.

Mr. McCullough had recently returned from a visit to South Africa and Britain. The report these men had for the overseas Work was exciting. EVERYWHERE around the world, Jesus Christ is speeding up the Work! It has taken on NEW LIFE and is surging ahead at increased acceleration!

First let me give you a report on South Africa. The very first service there was March 23, 1963, conducted by Gerald Waterhouse; 33 in attendance. That was the START!

There has been steady growth. Average attendance, 1979: Johannesburg, 478; Durban, started 1965, now 223. Cape Town, started 1973, now 180. Salisbury, Rhodesia, started 1972, now 157. Pretoria started 1975, now 152. There are 9 other churches in South Africa, and the combined average attendance, including the above, is now averaging 1,834.

We operate a good-sized office in Johannesburg, of several office rooms. 12 full-time ministers serve the 14 churches. There are also 16 other outlying Bible studies being conducted.

From 1954 to 1972 we broadcasted half-hour programs over Radio Lourenco Marques. 1975-1977, broadcasted over Rhodesian Broadcasting Corporation. 1977 to now, Radio Swaziland.

Incidentally, I have made three visits myself to South Africa, and have spoken to all our principal churches there, besides many other speeches before Rotary and other such clubs, public evangelistic services well advertised, and other clubs and groups. I have visited with the King of Swaziland, besides many other leaders, including the Prime Minister of South Africa.

We have been on TV in Rhodesia in 1973 and 1975-1977.

The PLAIN TRUTH is on newsstands in South Africa--1973 to now. Approximately 30,000

copies distributed monthly. This produces an average of 1,200 new yearly subscribers per month!

We ran one-page or two-page ads in Reader's Digest in South Africa 1968-1972, besides miscellaneous other magazines.

And REMEMBER, Co-Workers, WE DO NOT SOLICIT MEMBERS! We are completely NON-proselyting. Jesus sent His apostles out to proclaim HIS MESSAGE (which is His Gospel) of the coming KINGDOM OF GOD.

Remember, Jesus Himself did NOT solicit converts or members when He was on earth. Neither did His apostles. NEITHER DO I! I myself, on radio and TV, in advertising, in speeches before the public MAKE NO SOLICITATION for either members or contributions! God has called us to PROCLAIM THE GOOD NEWS OF THE SOON-COMING KINGDOM OF GOD.

OUR REAL SUCCESS IS COUNTED BY THE NUMBER REACHED WITH THE MESSAGE--WHICH IS REALLY AN ANNOUNCEMENT of the coming KINGDOM OF GOD. We NEVER try to talk people into conversion or membership! THEY MUST COME TO US! NO OTHER CHURCH ON EARTH DOES THIS AS CHRIST DID AND SENT HIS APOSTLES OUT TO DO! So, the real report on the RESULTS produced by YOUR OFFERING and payment of GOD'S TITHES is how many of the public we REACH--not how many members; GOD ADDS the members, as you will notice in Acts 2:47.

The PLAIN TRUTH circulation in South Africa in 1967 was 9,000, and has grown to 91,200 today. At least 4 people read each copy. We are reaching more than a third of a MILLION PEOPLE in South Africa!

God has ADDED steadily to Church membership. In 1963 it was 42. 1967, 292. 1971, 551. 1975, 869. 1979, 1264 average. God has blessed us steadily and continuously!

Now AUSTRALIA. Hold on to your seat! I can't believe it myself. We now have SIXTY churches in Australia! We have TWELVE churches in New Zealand. There are now 19 church congregations in the Philippines (including churches and Bible studies being regularly held). There are ordained ministers in all these! We have churches in Mexico and South America.

WE ARE HAVING GROWTH EVERYWHERE AROUND THE WORLD!

We have 2,200 members in the Philippines.



While we have income from all areas, the financing of GETTING THE GOSPEL TO THESE FAR-FLUNG AREAS AROUND THE WORLD must come from the U.S., Canada and Australia. Canada provides \$400,000 annually for overseas carrying of the Gospel Message. Australia helps finance Gospel proclaiming in Southeastern Asia. As a result we have members and churches in Kuala Lumpur, Singapore, and Southeastern Asia generally.

We now have churches in Singapore, Kuala Lumpur, Burma, India, and Sri Lanka, besides a regular Bible study in Hong Kong. Another is being started in the Solomon Islands.

The invasion of the State of California on Church Headquarters at Pasadena has aroused our members in Australia and Southeastern Asia! Like the United States, they are CLOSER TOGETHER now--and CLOSER TO JESUS CHRIST!

We used to blanket Australia by local radio stations. All those broadcasts are gone now. I worked hard for several years to get the Message on those radio stations, but my son cut it all to five-minute programs--they produced no results, and we are off radio in Australia. But now we use newspaper and magazine advertising, getting The PLAIN TRUTH into thousands of hands, and the WORK KEEPS ON BOOMING!

Now CANADA! THE WORK IS BOOMING IN CANADA! We have just been able to get a half-hour program on the CKO News Network--a major network in major cities of Montreal, Toronto, Vancouver and other major cities. These stations have an ALL-NEWS format, except my 30-minute programs. Many Canadians catch our TV programs from northern U.S. cities.

In Canada we are sending out a 4-page insert in newspapers having 5.8 million subscribers. This 4-page insert is the same page size as The PLAIN TRUTH, with an attractive PLAIN TRUTH cover page, and three other very attractively and professionally designed pages --soliciting 1-year FREE PLAIN TRUTH subscriptions. It is one of the most effective advertising projects we have done anywhere. It is GETTING THE GOSPEL OUT--and The PLAIN TRUTH subscriptions resulting will keep it going out! Of the 22 million Canadian population, this is reaching 17 MILLION!

In addition, The PLAIN TRUTH NEWSSTAND circulation in Canada is now 350,000 copies per month!

NOW EUROPE! In Great Britain and Ireland, The PLAIN TRUTH started in 1953 with about 1,660 copies, gradually growing to 125,000 in 1974. Up to then we were broadcasting over Radio Luxembourg, the ship station, and advertising The PLAIN TRUTH in Reader's Digest and full pages in the Sunday London Times. It has gone down to about 50,000. We need to use more advertising in Reader's Digest and the Sunday London Times.

Newsstand circulation in Britain went up to 275,000 in 1976. We have let that slide down since, and must renew it and see it GROW!

Church membership started with a very few in 1955 and has gradually increased to about 2,200 in regular attendance. British income has increased gradually from a few dollars in 1954 to \$1,625,000 per year (1979).

In SCANDINAVIA (three nations), PLAIN TRUTH subscribers started 1969 with 1,000, and rose to over 18,000 in 1975. That has shrunk since to 8,000 in 1979. We need to SPEND MORE MONEY TO CARRY THE GOSPEL INTO SCANDINAVIA!

We now have a little over 5,000 on newsstands--but in 1974 we placed 20,000 on newsstands. THIS NEEDS INCREASING--and that MEANS WE NEED MORE MONEY!

Membership in Scandinavia: From about 12 in 1972, it has grown to about 62 members. MORE NEEDS TO BE DONE IN SCANDINAVIA!

In BLACK AFRICA: We had 9,000 PLAIN TRUTH subscribers in 1970. It rose to 70,000 in 1973, and sunk very low in 1975, but has gradually grown since to 20,000. Membership, from 6 in 1970, it has gradually GROWN to about 375.

So you see the WORLDWIDE GROWTH--and the NEED to proclaim the Gospel in greater force especially in Britain and Scandinavia.

We have about 15 churches in Germany, Austria and Switzerland, with good, solid membership.

I think I forgot to mention 76 churches in Canada, 10 in the Caribbean, 6 in East and West Africa, 1 in Holland, 16 French speaking, 3 in Scandinavia.

Overall, THIS IS A TRULY GREAT WORLDWIDE WORK! The Work is BOOMING!

But time is GROWING SHORT! There is still much to do--and it will take more money! I

hope sincerely that this report ENCOURAGES YOU, STIMULATES YOU TO THE NEED, AND  
THE SHORTNESS  
OF TIME! We still have a BIG JOB TO DO!

We must now be willing to SACRIFICE TILL IT HURTS!

God be with you! I pray for you DAILY! and I need your prayers!

With love, in Jesus' name,

Herbert W. Armstrong

Herbert W. Armstrong Post Office Box 431, Tucson, Arizona, 85702

February 18, 1980

Dear Brethren and Co-Workers with CHRIST:

The world this minute stands on the very brink of the FINAL NUCLEAR WORLD WAR! There has never yet been a nuclear war! It could ERASE ALL HUMAN LIFE FROM THIS PLANET!

It won't happen. But we do need to know and UNDERSTAND the real GRAVITY of the world situation AT THIS MINUTE!

For the past ten years it has appeared that God has been holding up the progress of prophesied world events toward the "GREAT TRIBULATION" and the final "ARMAGEDDON" at Christ's second coming. It had seemed that many of these climactic events in the world should have begun by 1972. But God will not hold them up forever. It appears now that things are happening much faster toward the grand CLIMAX at the CLOSE of this age.

The whole world stands poised, now, for these major climactic world movements.

Of SPECIAL INTEREST to you and me is the question of whether these events involving the U.S.S.R. will prevent the fulfillment of my official invitation from the Kremlin to visit Soviet leaders in Moscow. More of that later, but let me say here that if President Carter does not take action to PREVENT-- if that door which CHRIST has opened is still open, I SHALL GO!

Where is this world at the moment?

For more than 100 days the U.S. has been so absorbed with the plight of the 50 hostages in Iran, the government has not realized that the REAL DANGER has been Russia all the time. Of course the R E A L D A N G E R is something else of which the Washington politicians are still unaware. Yet it is now MOVING!

President Carter warned the Soviets against invading Afghanistan. He called Mr. Breshnev personally on the HOT LINE! Breshnev considered Mr. Carter to be a weak president who would do nothing. Soviet troops, up to 100,000 or more, poured into Afghanistan.

Mr. Carter began to do something. He put a grain embargo against Russia into effect. He threatened to boycott the Olympic games, scheduled to be held in Moscow this summer. To the Russians these games are a big government project. All other countries may enter only AMATEUR athletes. In Russia the system is different. The government runs EVERYTHING, even athletics. Though the Soviets call their athletes amateurs, they are actually in government employ and in real fact are PROS! Then Mr. Carter set a deadline for boycotting the Olympic games--February 20.

Washington has gotten a resolution through the United Nations against Russia. But they laugh at that wrist-slap. Nothing but equal or stronger MILITARY FORCE speaks their language! Sanctions, resolutions--they laugh at!

But now Mr. Carter has said that entrance of the Soviet military forces into the Persian Gulf WILL MEAN WAR!

Now WAIT A MINUTE!!! Breshnev and his fellows at the Kremlin will THINK THAT ONE OVER! So must Mr. Carter's administration!

1) The U.S. does not want to fight a nuclear war with Russia. Russia does not want to fight a nuclear war with the U.S. They could DESTROY EACH OTHER!

2) The U.S. does not have the military ability to fight Russia with conventional warfare in her own backyard--the Persian Gulf--so far from the U.S., American forces would either LOSE, or be forced to turn such war into a NUCLEAR war! The Kremlin, of course, knows that also.

3) President Carter has DRAWN THE LINE. If the Soviets cross it--it's WAR! (Or else a TOTAL loss of face for the U.S.A. and prestige in the world.) Now what will the Soviets DO? It's their move! Will they decide Mr. Carter is too weak to back up his threat of WAR, and decide they may go ahead and get away with it? I do not think so. I think that is a chance the Kremlin will not take. I think, as I wrote before, the Russian Bear will slow down its pace, go ahead and make their intervention in Afghanistan solid and complete, keep poised, READY to invade Yugoslavia, or Germany, Austria, France, AS A THREAT in a stepped-up WAR OF NERVES!

Now, meanwhile, the IMPORTANT consideration is WHAT IS HAPPENING IN EUROPE?

The President has sent two high emissaries to try to swing European nations (NATO members) over to the U.S. side--to boycott the Olympics.

As I write, President Tito of Yugoslavia is at point of death. News reports say he has passed the "point of no return." His death will SPEED UP the prophesied resurrection of the medieval "Holy Roman Empire" in Europe.

Josip Broz Tito is just two months older than I. He would be 88 May 25.

Russian troops have been massing near the Yugoslav border recently. This is stirring excitement and concern in Europe and in Washington. President Carter recently had a private telephone conversation with Tito. He has promised military aid, in case of Soviet invasion. Military aid in this case evidently means sending military arms and supplies.

Now just what will happen?

The whole world stands poised, now, for major climactic events, as things move much more swiftly toward the grand CLIMAX AT THE CLOSE OF THE AGE. The world crisis DEEPENS week by week. News is happening MUCH FASTER now. God is NO LONGER HOLDING WORLD EVENTS BACK.

The furor President Tito's imminency of death has caused in Europe and

Washington means this: The Russian Bear will stand poised, READY to invade Yugoslavia. It is vital and important to the U.S.S.R.'s plans for WORLD domination

to take possession of Yugoslavia. But because of the reaction AGAINST a Soviet strike into Yugoslavia right on the heels of their intervention in Afghanistan, I think Moscow will NOT invade Yugoslavia immediately, but stand poised and READY, thus provoking a WAR OF NERVES!

But neither the Kremlin nor the Administration in Washington remotely suspects what actually will happen.

Herr Schmidt has taken a course that is humiliating for a German who fought in Hitler's army to take. He is unwilling to stand up with the U.S. against Russia if Soviet forces cross Carter's line at the Persian Gulf.

The same attitude is taken in France, Italy, Austria, Belgium. But as I said, that is a humiliating stand for European leaders to take. They take it because in this chess power play Russia has massed forces threatening West European nations, as well as threatening to enter and control the Persian Gulf. And the Persian Gulf control would give the Russians CONTROL OF MOST OF THE WORLD'S OIL!

Now do not for a moment suppose that West European leaders are going to take this humiliating stand, refusing to line up against Russia, without counter-measures!

The Red Army threat will SPEED UP even faster the plans now going on secretly between certain heads in Europe and the Vatican, to bring back to life the so-called HOLY ROMAN EMPIRE, with the Pope riding "the Beast."

The Russian troops rushed into Afghanistan, the threat of a Red Army invasion of Iran "to settle the confusion there," the threat of massed forces on the borders of Western Europe, all combine to arouse leaders in Europe, especially West Germany, France and Italy, to the point almost of consternation. They must move and they must now move FAST!

There will now be an effort to bring Yugoslavia into the Holy Roman Empire alliance! There will be strong pressure from the Vatican, in view of the Pope's visit to his native Poland, to bring Poland into the new United States of Europe.

If Yugoslavia and Poland go in, then expect at least Rumania also to go in.

Prophecy says there will be TEN NATIONS (or groups of nations such as Benelux) but it does not say WHICH nations. The WHICH nations is speculation, but current rapid-fire news happenings do give us significant clues.

Yugoslavia is a country made up of three former small nations, each with its own language. At the San Francisco Conference, summer of 1945, where the Charter for the UNITED NATIONS was drawn up, I had a long private interview with a former Prime Minister of one of these countries. He told me of how the new Communist government took farms and businesses away from owners-- the government suddenly owned EVERYTHING!

You may be sure the West European leaders are conferring hurriedly and secretly about HOW and HOW SOON they may UNITE and provide a united

EUROPEAN MILITARY FORCE so they can DEFEND THEMSELVES! And so they will no longer have to give in meekly to Russia! And WHO WILL THEY BLAME for their humiliation and their necessity NOW to have a UNITED EUROPE, with a united GOVERNMENT, a COMMON CURRENCY, and a COMMON MILITARY FORCE AS GREAT OR GREATER THAN EITHER THE U.S.S.R. OR THE U.S.A.? They will blame the United States! And when they are strong enough to assert themselves, they will first attack Britain for standing firm with the U.S., and then they will return a lot of hydrogen bombs the U.S. has stored now in Europe!

SO SAYS ALMIGHTY GOD IN HIS WORD!

They can unite ONLY through the Vatican. It will be a CHURCH-STATE union. It won't last long, but will create HAVOC unprecedented!

TIME IS NOW SHORT and rapidly GROWING SHORTER! We need to be sure GOD'S CHURCH IS 100% BACK ON THE TRACK, and READY for the coming of the Lord Jesus Christ to RULE ALL NATIONS--and bring PEACE, PROSPERITY, and ETERNAL SALVATION TO ALL NATIONS!

We are NOT YET 100% back on the track of our GOD--although Christ has made tremendous progress the past year and a half in getting us back. Let's NOW renew our vigor, the intensity and earnestness of our prayers, our UNITED spirit of TOGETHERNESS! GOD IS WITH US!

Finally my MOSCOW VISIT. Mr. Rader ought to be in Moscow by the time you read this, making final arrangements for my visit. I have decided that, since I am officially invited, and for conferences with top Kremlin leaders, that UNLESS President Carter makes our passports invalid there, I shall walk right through the doors Jesus Christ has opened--probably early May.

And remember, brethren, this has been the shortest month of the year, which reduces income for God's Word--so PRAY about it, and send offerings as generously as you are able.

GOD'S WORK MARCHES ON!

With much love, in Jesus' name,

Herbert W. Armstrong

Herbert W. Armstrong Post Office Box 431, Tucson, Arizona, 85702

Tucson, March 21,

1980

Dear Brethren of God's Church:

Now we are enthusiastically looking toward the first Feast of Tabernacles in the NEW DECADE OF THE EIGHTIES! It's a sobering thing to bear in mind that this could well be the very last decade in which we may attend this wonderful Festival prior to Christ's coming in supreme POWER and GLORY to establish the KINGDOM OF GOD!

In that regard think how IMPORTANT this Festival is! After the return of KING of kings Jesus Christ, "it shall come to pass that every one...shall even go up from year to year to worship the King, the Lord of hosts and to keep the Feast of Tabernacles" (Zech. 14:16). And there shall be plagues and severe punishments on nations that neglect or refuse to attend! Of course that is speaking of MORTAL people then left alive--not of Christ's saints who then will be IMMORTAL and in the very Family of God.

But you and I are, now, still mortal--and the above scripture shows us HOW VERY SERIOUS IN GOD'S EYES it is that we attend this wonderful Feast this year. For we MAY be attending it as IMMORTAL BORN children of God before this present decade is out! That certainly is a likely possibility.

Brethren, there have been reasons for believing God may have held up--slowed down, delayed--the march of world events during the decade of the seventies. But there are a number of signs in world events since this decade of the eighties began to indicate God may well now be SPEEDING UP world events--cutting short the progress of events in this world of Satan's.

We have undoubtedly entered the most EXPLOSIVE decade in the history of man. But it is possible that God will cut short the days of Great Tribulation ahead, and ring us into the WONDERFUL and GLORIOUS Kingdom of God before this decade is out. Again, remember, I am not setting dates! Jesus said no man will know the day or the hour. But He did say we may know by world events when it is near--even at the door!

This will be my 54th year of keeping the annual fall Holy Days. We did not come to



realize the meaning and need to keep the entire Feast of Tabernacles until 1945, though my wife and I began keeping the annual Sabbaths in 1927.

Today the Worldwide Church of God Feast of Tabernacles is the largest annual assembly, convention or Festival held on the face of the earth! God has surely blessed us in this!

The Feast of Tabernacles pictures to us year after year the GLORIOUS thousand years just shortly ahead now, of WORLD PEACE, HAPPINESS, AND OPPORTUNITY FOR ETERNAL SALVATION FOR ALL NOT PREVIOUSLY CALLED! It will be a world WITHOUT SATAN! It will be a world WITH JESUS CHRIST RULING WITH LOVE!

It is a time for us to get away from the dreary routine of daily life in Satan's world, and enjoy eight wonderful days with brethren in Christ and their families! A time of spiritual rejuvenation for us! It is the only time in the year that God provides a time when we may get away and rest from our daily regular duties--to be with BRETHREN IN CHRIST--to worship Him, and look FORWARD to His UTOPIA!!

This year we shall have 21 Festival sites. Due to gasoline prices and inflation, no one will need to travel more than 300 miles. However, transfers will be available to suit each budget.

Brethren, as God shows us the IMPORTANCE of attending this Feast, it is equally IMPORTANT that all shall have been saving the SECOND TITHE to pay your own expenses and enjoyment at the Festival. Of course part of that expense is rental of auditoriums or halls or convention centers and other expenses the Church must pay. So, as always, BE SURE TO SEND IN A TITHE OF YOUR ENTIRE YEAR'S SECOND TITHE BY RETURN MAIL. Mark or list it separate from your regular first tithe or offering. And please do not forget the BUILDING FUND. Although we did have 100% financing on the Auditorium and other headquarters buildings, that came in the form of large multi-million-dollar loans from major insurance companies. Of course much of the campus is all paid off now, but payments are still having to be made month by month on the Auditorium, Hall of Administration, etc. So REMEMBER the special building fund, please. Remember we have been able to use and enjoy these fine buildings for a number of years before we have had to pay out these mortgages by which they were financed. And the interest we are

paying is the rate that was in effect before we built--now some years ago--and much lower than now!

What a blessing from God that we have not had to borrow regularly at the banks during all last year and so far this year. Formerly we had to borrow a million dollars in January and pay back out of Passover special offerings. Then we had to borrow another million in July to be paid back from the Fall Festival offerings. Now loan rates to largest bank customers are up to 19%! What a blessing we have not had to pay that last year or so far this!

Nothing will be sold at the Feast sites. Nothing will be charged. I may have a new book ready, depending on my own very busy work load.

There will be a special issue of The GOOD NEWS for the Feast, instead of the past brochures. I have never liked the commercial advertising in the Feast brochures, and we will handle it all through a special GOOD NEWS for this Feast--which I hope you will like even better. The Feast is back on the track now, as well as the Church, the College, and all our activities.

Instructions for making your housing arrangements will be included in time in your Feast information material.

My new office and broadcasting studio here in Tucson is almost completed. I shall try, at age 88, to continue the executive management and oversight of the entire worldwide work, beside all the volume of writing I am doing, and now will add six half-hour television programs a week, and seven half-hour radio programs a week.

Beside all that I am still travelling in taking the true Gospel to many centers around the world. I shall be leaving April 3rd, to speak to several churches at Chicago, and April 6 I shall fly on overseas for visits with President Sadat of Egypt and Prime Minister Begin at Jerusalem--provided they are not then meeting with President Carter at Camp David. It was announced last night that the President has invited them both, and they have accepted.

In May my meeting with leaders of the Soviet Union at the Kremlin is still on schedule. As long as President Carter leaves the door open, I shall go. I have been warmly invited, and if Jesus Christ keeps that door open I shall go right through it!

So, I have my work cut out for me. It's a good thing I keep getting YOUNGER every month and every year, instead of being senile and feeble-minded as enemies keep shouting!

I wish you all the best wishes for a solemn Passover, and a joyous Festival of Unleavened Bread.

With much love, in Jesus' name,

Herbert W. Armstrong

Herbert W. Armstrong Post Office Box 431, Tucson, Arizona 85702

April 28, 1980

Dear Co-Workers and Brethren in Christ:

Recently I wrote in The PLAIN TRUTH that we should prepare to adjust to a lower standard of living.

I mentioned that the United States standard of living is much higher than in Britain, most European countries, Japan. I explained how this was largely due to U.S. manufacturers. In 1914, I wrote a magazine article on the Ford Motor Company \$5-per-day wage scale.

Ford had just inaugurated the assembly-line, conveyor-belt system of mass-machine production. This was possible because they had a mass market. I went to Detroit in early January 1914 and saw Henry Ford and his Sociological Department manager, John R. Lee. It was BIG NEWS at the time.

This cut Ford production cost per car to a very great extent. But soon other car manufacturers adopted the same process. Labor union officials saw that this meant materially larger profits per car for the factory. So, as manufacturers in other lines came to the same mass-machine production system, a wave of violent labor union strikes ensued. Labor was not going to allow capital and management to keep all of the big profits. There was the Herrin, Illinois coal strike massacre, the Los Angeles Times bombing in a labor war.

Result? U.S. labor soon rose to a standard three times that of British labor and four times that of post-war Japan. The American living standard became the highest in the world.

But the Common Market in Europe provided European manufacturers with a mass market for the same assembly-line mass-production--AND AT LOW-COST LABOR! To this day the average European living standard is considerably lower than the American, though Sweden, Switzerland and one or two others have rivaled us.

But German and Japanese automobiles are driving U.S. car manufacturers crazy. In spite of high U.S. tariffs, they under-sell U.S. motorcar companies. The same is true in many other lines, such as cameras, watches, electronics, TV sets, etc.

But now, the United States has entered a period of economic depression. A significant number of large factories have laid off workmen. The prime interest rate had soared to 20% for major borrowers. The experts and observers see nothing but trouble ahead.

This brings us to a serious dilemma for readers of The PLAIN TRUTH and members of the Worldwide Church of God.

The Almighty God offers one real economic protection to our people--and it is just the opposite to what many might suppose.

Now, if ever, it is important TO YOU that you are faithful in paying God His tithe of your income. Now we face a time when many would reason in their own minds that "they cannot afford to tithe." But the tithe of your income is NOT YOURS--it belongs to GOD.

It is not a matter of voluntary GIVING of charity. God does not need your charity. But He DEMANDS what is HIS--that you pay His FIRST tenth of all your increase to Him, for His Work. And then God PROMISES you a FINANCIAL blessing.

The nine-tenths you have left will then be MORE than the original ten-tenths if you keep it all for yourself, stealing from God what He says is rightfully HIS.

The Bible uses the word "increase." Whatever increase you have COMES FROM THE GROUND. The earth and the fulness thereof belongs to GOD. It is HIS. He allows you to reap an increase from it. Whether you are a farmer or a salaried person or a wage earner, all increase comes originally from God's EARTH.

When you are honest and faithful in PAYING to God's Work what is HIS, He promises He will "open for you the windows of heaven, and pour you out a (financial) blessing, that there shall not be room enough to receive it."

THAT IS GOD'S PROMISE! And He says "prove me now herewith" whether that is not so (Malachi 3:9-10.)

Those who do NOT believe God and obey Him, but STEAL from Him his first tenth of your income, are going to really suffer financially in the months and perhaps years immediately ahead!

Few people will BELIEVE God--and fewer yet will obey Him. Adam and Eve did not believe God and they disobeyed Him--and we have all suffered because of their disbelief and rebellion. No one but Noah believed God before the Flood. Look what happened to them! Jesus came with the most important Message of all time from God. He preached before many thousands. Yet only 120 believed what He said (Acts 1:15). Very few will believe God today (the BIBLE is His Word).

We have entered a time of TROUBLE! The present financial squeeze, with its skyrocketing inflation, unbearable interest rates and other troubles, is ONLY THE BEGINNING!

FAR WORSE THINGS ARE GOING TO STRIKE THE U.S. AND BRITISH PEOPLES!

Brethren, I have been LEADING you, under Jesus Christ's direction, for the past 47 years. I have not misled you and I am not misleading you now. NEVER, for your own sake, has it been so necessary that you be HONEST in paying God, through His Work, His first tenth of your income. He will not bless you in the troubles ahead if you STEAL from Him!

The time has come for PLAIN SPEAKING! There is now real

TROUBLE ahead. This financial squeeze is only the mild BEGINNING! Never have we needed God's help as now!

It's too bad that the government of man takes, through taxes, their part out of YOUR increase or income. But it is YOUR income they tax, and your income is not your "take home pay" after the government takes their part of YOUR INCOME. What they tax is YOUR INCOME. Your "take home pay" after taxes is NOT your income, but that PART of your income after the government takes their taxes. They tax your INCOME, and that is WHY it is called "income tax." It is man's tax on the SAME INCOME, the first tenth of which belongs to God. If you try to reason to pay God LESS than you really OWE Him, YOU WILL ROB YOURSELF OF HIS BLESSING!

Man's government makes no promise to increase your income if you pay government taxes. GOD DOES promise to bless you financially!

If you own a business like, say, a retail store, your increase--your income--is NOT the gross sales. You have a cost of doing business. What you pay for the merchandise from the factory or wholesaler is not your own income. Nor is your store rent, clerk hire, other costs of operating a business. How does such a merchant figure his own INCOME? It is what he pays himself as salary, PLUS what profits are left to him as his personal income. THAT IS THE PRINCIPLE INVOLVED' There may be many "gray" spots. Just BE SURE YOU do not misfigure selfishly to rob God of any part of what is HIS! To do so will NOT save you money, but prove COSTLY, and could even cost you your free salvation for eternity.

BE HONEST WITH GOD! And prove Him, whether He will not bless you for it.

With deep love, in Jesus' name,

Herbert W. Armstrong

Herbert W. Armstrong Post Office Box 431, Tucson, Arizona, 85702

May 27, 1980

Dear Brethren and Co-Workers with Christ:

Just WHERE is this world going to take you FROM HERE?

The greatest Newscaster of all time said we can prognosticate tomorrow's weather, but, He asked, can we forecast what will happen to us in world events?

On every TV news program they go to great lengths to describe TODAY'S weather, and forecast tomorrow's, and the coming weekend. You and I need to take a look at the world we live in TODAY--and see what GOD has prophesied for tomorrow and the next day.

WHERE DO WE GO FROM HERE?

We have had two world wars. They have changed the world we live in MORE THAN WE REALIZE!

Look at the world NOW for a moment. It has come to social COLLAPSE! The institution of marriage and the family structure has BROKEN DOWN! The "new morality" (immorality) has swept the world. Violence has entered the HOME. Police chiefs will tell you more murders occur in the HOME than any other place--children against parents and parents against children. Husband kills wife and wife murders husband. Crime stalks the land everywhere.

Go back to our first parents. God had instructed them in HIS WAY OF LIFE. It could be summed up in the word "GIVE"--outflowing LOVE toward others, but first of all toward GOD. They encountered Satan. He sold them on THE WAY OF "GET"--love of SELF, competition and even violence toward others. God gave them the knowledge of what is GOOD as well as what is evil. They took to themselves determination of the knowledge of what is GOOD and what is EVIL--rejecting GOD'S WAY.

Then God drove them out of the garden of Eden, lest they take of the tree of life (the Holy Spirit which leads one in GOD'S WAY). God barred re-entrance and access to THE WAY of God's Holy Spirit and eternal salvation for 6,000 years--that is, to all but the exceeding FEW God would specially call to His service and eternal salvation. Others are not JUDGED until after the 6,000 years, which are now almost over.

This left mankind to his own ideas. God said, "I have cut you and your children off from me and my teaching of the RIGHT WAY. Go, form your own ideas of right and wrong, led and swayed by Satan. You have rejected me as your GOD. Go form your own concepts of gods. Form your own religions. You have rejected my GOVERNMENT over you. Go, form your own unworkable forms of governments. You have rejected me as Teacher of knowledge of truth and right education. Go, form your own fund of knowledge and your own schools and methods of dissemination of your false knowledge inspired by Satan. You have rejected my teaching of morality, family life and society. Go, form your own codes of morality and your own kind of social order.

"Satan will guide you, so you will in fact build SATAN'S world. But he will deceive you into thinking you live in GOD'S world. He will deceive you

into thinking HE is God and that there really is no devil--yet he will make himself the god of your world! You will be deceived into false religions, false salvation, false knowledge.

"Out of this world of Satan's I shall call a very few--one out of many thousands --to whom I will reveal my TRUTH, grant repentance, faith and the gift of my Holy Spirit, to prepare them by special service to become kings and priests in my KINGDOM, ruling in MY GOVERNMENT for a thousand years.

"After that, I will bring back to flesh-and-blood mortal life all others, when THE KINGDOM OF GOD rules the earth and Satan shall be banished. I shall then open their eyes to TRUTH, grant them repentance and faith, and many or most shall be saved in eternal life!"

Brethren and co-workers with Christ, we are now very near the END of that first 6,000 years. Satan's world nears its END! Satan knows better than we that he now has but a short time left to deceive this world!

We are at the TIME OF THE END of this present world! Christ is coming soon in supreme POWER and GLORY to banish Satan and rule all nations with the KINGDOM OF GOD.

The time has come for you and me to BE READY for His coming! Ready to be made IMMORTAL--made sons of GOD--born into the GOD FAMILY. There is no time to lose! Satan knows better than we that he now has but a short time left.

Look at his world NOW! Its civilization has crumbled! Governments of nations are being overthrown approximately one a month! There are revolutions in Asia, Africa, Central America.

When Jesus was on earth, He was asked about this END TIME. His disciples asked, "When shall these things be and what shall be the sign of thy coming, and of the end of the age?"

Jesus answered, "Take heed that no man deceive you. For MANY shall come in my name, saying that I (Jesus) am the Christ, and shall deceive many."

Now, how could many come preaching that Jesus is CHRIST--and yet deceiving MANY? This is Satan's world. Satan is the great DECEIVER. The world is DECEIVED. Satan has allowed the man-formed religions to know about Christ --to preach in His name, to proclaim that Jesus is CHRIST.

Just this morning I heard a religious television program. They preached about Christ. They preached about prophecy FROM THE BIBLE. Satan himself quoted the Bible when tempting Jesus (Matt. 4:6-7), but Satan put a wrong meaning into it--and so do HIS PREACHERS (II Cor. 11:14-15;--which you should read).

These, with many wars around the world, Jesus said (Matt. 24:8), are the BEGINNING of events at the time of the END.

Then He said, "And this Gospel of the Kingdom shall be preached in all the world for a witness unto all nations, and then (soon following that) shall



the end come."

And then--WHAT? Following the proclaiming of this very Gospel OF THE KINGDOM, shall come the GREAT TRIBULATION--a time of world trouble--especially on the U.S. and Britain (Jer. 30:7)--a trouble so great NO HUMAN WOULD BE SAVED ALIVE UNLESS GOD CUT THE TROUBLE SHORT (Matt. 24:21-22). Then false preachers will be multiplied (verse 24).

This false religious TV program was preaching on God's Holy Days and Festivals, but he totally MISREPRESENTED their MEANING! For example, he said the Passover was fulfilled and ended in Christ--therefore no longer in force. He talked about the Feast of Tabernacles, putting a ridiculous and twisted interpretation on its meaning, with some imaginary event to happen in about 2 1/2 years! Yet thousands will gullibly accept this, hook, line, and sinker!

This particular TV program, like all others except The WORLD TOMORROW, made Christianity a religion of GETTING. There are only TWO broad, general WAYS or philosophies of living. Satan's way is GETTING--TAKING. God's way of life is GIVING--or outflowing LOVE to God and to neighbor. The FALSE prophets of Satan talk about GETTING--that is, RECEIVING Christ. They talk about Jesus, but say little about God the Father or our special relationship to Him. They are already "born again." They are already in THE KINGDOM OF GOD, for they represent falsely that RECEIVING Christ (GETTING) puts one in the Kingdom of God. They represent falsely that the CHURCH is the Kingdom. They say we go to heaven at death, while JESUS said "NO MAN has ascended into heaven, except HE, Himself" (John 3:13).

Excuse the above. But when I view and hear a false religious program, where they use enough truth to make it sound true to a deceived world then mislead the audience on so many basic TRUTHS, it is difficult for me not to be angry! The TRUTH is so PLAIN--so SIMPLE--I ask why do they have to pervert it, twist it, proclaim just the OPPOSITE?

God give me added STRENGTH and POWER to continue on, even though I'm approaching ninety until GOD'S PLAIN TRUTH has reached the whole world. Thank you for your prayers!

But where are we NOW--and WHAT LIES IMMEDIATELY AHEAD?

The Book of Revelation, especially the 6th chapter explained by Jesus (Matthew 24), and the 13th and 17th chapters, give an overall summary.

Jesus explained that when His Gospel of the Kingdom of God is preached in all the world for a witness to all nations, that is the sign of the nearness of Christ's coming to establish the Kingdom of God and to rule all nations for the next thousand years (Matt. 24:14). That will be a new world, and THE END of this present evil world.

By about the middle of the first century the Gospel Message brought from God by Jesus Christ was perverted and a different gospel about the Person of Christ, denying His Message was proclaimed (Gal. 1:6-7). The true Gospel Message was not again proclaimed to the world until January, 1953--one hundred time-cycles later.

Next is to come a flood of false preachers, claiming to preach in Christ's name (see II Cor. 11:13-15). We are seeing that now, deceiving the world.

Next is to come the GREAT TRIBULATION (Matt. 24:21-22; see also Jeremiah 30 and Daniel 12:1).

Immediately, cutting short the Great Tribulation, will be the "Day of the Lord"--the beginning of God's supernaturally ending the Tribulation and beginning the preliminary supernatural occurrences in the sky and plagues on earth, preliminary to Christ's coming in POWER and GLORY to reign.

Next now, however, before and causing the Great Tribulation will be the resurrection of the medieval "Holy Roman Empire" in Europe. This has already had a preliminary start in the "Common Market" in Europe. Other conditions now occurring in the world will trigger this revived "United States of Europe." That includes the Russian situation, the Soviets invading Afghanistan, the death of Tito, which will tempt the USSR to move in, and at the same time force European nations to combine in one super-power combined group with force equal or superior to the USSR or the USA. We have been writing many articles on these events in The PLAIN TRUTH.

This whole world situation, and progress of prophesied events from now to the VERY SOON COMING OF CHRIST can be understood ONLY by an UNDERSTANDING of where the United States and British nations are mentioned in biblical prophecy. We have published and sent out, free, millions of copies of the booklet THE UNITED STATES AND BRITAIN IN PROPHECY. No one can understand Bible prophecy without this knowledge. This book first was printed more than 45 years ago. It has been out of print, except for a greatly reduced and abbreviated version, since about 1972. Many or most of our members and co-workers have never read this VERY important book.

We now have a new complete edition, 166 pages--perhaps the most beautiful booklet we have ever published. I will be happy to send you a copy, free for the asking, upon request.

We are living in the most exciting, but also the most terrifying, days of world history. We are VERY NEAR THE END of this evil world. A HAPPIER world of PEACE and universal salvation to all who will is just around the corner.

YOU NEED TO BE PRAYING. You need to be faithful in PAYING GOD HIS TITHE, and in GIVING generous offerings. Your giving makes it possible for us to give THE PRECIOUS GOSPEL MESSAGE to the WHOLE WORLD, by radio, TV, in print. Pray for me, please--and pray for this great Work of God, as I pray every day for YOU.

With deep love, in Jesus' name,

Herbert W. Armstrong

Herbert W. Armstrong Post Office Box 431, Tucson, Arizona, 85702

June 10, 1980

Dear PLAIN TRUTH Subscribers, Co-Workers,  
Brethren in Christ:

This letter is an UPDATE on world news in the light of biblical prophecy. The entire world picture has changed drastically since I last wrote all of you January 3rd.

These events are going to affect YOUR LIFE, all of our lives!

So let me bring you up to date. The most recent happening in relation to God's Work is the rehash the CBS program "60 Minutes" gave us last Sunday night. It was largely a rehash of the program they broadcast against us a year ago. But I was indignant at this "yellow journalism," and early Monday morning I wrote a full-page ad to run next Monday, June 16, in The New York Times, The Washington Post, and The Los Angeles Times--three most prestigious newspapers with a combined circulation of well over two million. Also this letter is going to more than two million readers of The PLAIN TRUTH.

A copy of the page ad is enclosed. You will notice that many of the largest churches in America have now come to our aid in this lawsuit. I forgot to correct Mike Wallace, in my ad, on what he said about a recent Supreme Court decision. They made NO decision against us--only a decision not to hear the case until it first goes through more California state courts.

Meanwhile this massive lawsuit of the California state attorney general's office against us is still dormant--"on the back burner"--and our Work is proceeding FULL STEAM AHEAD, AND GROWING!

At this very moment, as I write, we are waiting for a decision from a committee in the California Assembly on a bill to repeal the bill previously passed, on which the attorney general based his case against us. The State Senate already has voted to repeal. If the committee votes repeal, the repeal bill then will go to the Legislature for final vote. If it passes, it will be a mandate to the attorney general to drop his unconstitutional case against us.

We feel sure that otherwise it will finally go to the U.S. Supreme Court and there be declared unconstitutional.

THE LIVING ALMIGHTY GOD IS PROTECTING AND BLESSING HIS GREAT WORLD-WIDE WORK!

NO CHURCH HAS BEEN SO PERSECUTED! But Jesus said if they persecuted Him, they would us.

But now to bring you up to date on world news fulfilling the biblical prophecies.

The Russians have by now poured more than a million troops into Afghanistan. They have met unexpected opposition from mountaineers,

but the Soviet Union has shown they are not backing up--THEY NEVER DO unless a stronger military force drives them back. They can pour enough troops in there to hold Afghanistan.

Now look at that situation. One more small leap on south through Pakistan, and the Soviets will CONTROL THE INDIAN OCEAN AND THE PERSIAN GULF. That is their goal. They then will control THE WORLD'S OIL.

One more invasion on their southeast into Iran, and they are next door to the Middle East nations of Iraq, Syria, Jordan, Israel. Already, through Eastern European satellite nations, the Russians are right on the West European nations' borders.

Momentous things have happened since I last wrote you January 3rd. Tito has died. There is much concern over the future of Yugoslavia, a nation which Tito welded together out of several smaller nations with different languages and cultures. It is a question whether the present Committee from these various former smaller nations can hold together. Tito was Communist, but NOT RUSSIAN.

I have visited Romania twice, and it is Communist, loosely associated with the Russians, yet quite independent.

In my January 3rd letter I indicated some doubt that the present Pope, John Paul II, would be the pope to fulfill prophecy by uniting the nations of Europe into a revival of the medieval "Holy Roman Empire." But John Paul II now looms as the world's strongest and most powerful leader.

There are no more super-strong leaders--like Stalin, the man of steel, or Winston Churchill. John Paul II alone is now looming as the world's most powerful man. Since my last letter, he has become the most travelled pope in history. He has toured three African countries. He paid a four-day visit to France--the first pope to visit France in nearly 200 years. France is about 95% Roman Catholic IN NAME, but not devout Catholic. This has concerned the pope greatly, and his visit was made to start correcting this. But it will not be corrected by peaceful means.

Italy has been slipping rapidly from a state of devout Catholicism. A revival of the "Holy Roman Empire" with the pope at the top would change this lassitude by FORCE. That is the way it was done in the Middle Ages.

Meanwhile President Carter's debacle trying to rescue the hostages has greatly lowered his credibility in European capitals. Most European nations have refused to go along with the Olympic boycott. They are now AFRAID to offend the Russians.

At this moment the Soviet Union is in a much stronger military position than the United States. European leaders have rapidly, the past six months, come to lose faith in American ability to protect them from the Soviet power. They know the Russians are NOW ON THE MARCH--now Afghanistan, next Pakistan or Iran, then possibly Yugoslavia.

European leaders are NOW AFRAID. They no longer have faith in relying on American power.

The time is now RIPE for John Paul II to offer his good graces to help European nations to come together in a real POLITICAL UNION!

Last January 3rd, I told you it could happen in the 1980s, or 1990s. Now I tell you it COULD (I do not yet say will) happen in a year! I would not be surprised to see it beginning to go together before the end of this very year. Secret plans may already be under way between European leaders and the Vatican.

It now looks entirely feasible that Yugoslavia may be included in this revived ROMAN EMPIRE. Also the pope's native Poland and Romania, and possibly Hungary. Add Austria, Germany, Italy, Spain, Portugal and France. There will be a union of TEN nations in the general area of the medieval Roman Empire in the NEW UNITED EUROPE. Probably Holland, Denmark, Norway and Sweden will not be included. But Ireland may. Britain will not! Ireland would make up the TEN!

I have been forecasting this revived ROMAN EMPIRE publicly since February, 1934!

Now it MAY go together SUDDENLY, RAPIDLY!

Fifteen years ago I thought our Work might be finished by 1972. But God seemed to DELAY the end of this present world by eight or ten years. But now the prophesied events indicate we are at the time of Romans 9:28: "For He will finish the work, and cut it short in righteousness; because a short work will the Lord make upon the earth."

World events--I WARN YOU SOLEMNLY--indicate God may move SWIFTLY from this point on, and His Work He is doing through us may be COMPLETED now very shortly!

When the resurrected ROMAN EMPIRE appears, it will form a THIRD WORLD POWER even mightier than Russia or the USA! It will plunge the world into THE GREAT TRIBULATION of Matthew 24:21-22. And even that, God will CUT SHORT for His people's sake! It MAY be upon us now in a matter of months, or a year or so! I say MAY! But I have never said that before.

God has set me as YOUR WATCHMAN--to watch world events, and WARN you when I see this Great Tribulation really coming. For the sake of your LIFE you had better HEED! I say this solemnly in LOVING CONCERN.

Many are now beginning to preach Bible prophecies, BUT THEY DO NOT UNDERSTAND THESE PROPHECIES! The very KEY that unlocks this whole third of the Bible to our understanding has been HIDDEN from them.

Without this key NO ONE CAN UNDERSTAND the prophecies. They only MISLEAD YOU! Just as Jesus, in Matthew 24, said they would at this time!

That KEY is the true identity of the USA and the British people in prophecy. WHERE are WE mentioned in God's prophecies? We are actually mentioned more often than any other peoples! Yet this truth has remained hidden. It is EXCITING! It is now TIMELY! It reveals to you WHAT IS NOW NEXT GOING TO HAPPEN TO THE USA AND THE BRITISH PEOPLES! Years ago I circulated millions of copies of the book revealing this KEY truth. It has been out of publication for some time.

It is now out in a NEW, REVISED, COMPLETE EDITION. It is not a cheap pamphlet, or even a booklet--it is a full (though not large) BOOK! It is vital to YOUR LIFE.

And so I have decided to offer you this new, revised, updated BOOK, FREE, gratis, as a gift of my love. I want you to have this precious UNDERSTANDING! I want to share it with you. I want to GIVE it to you, on your request.

So be sure and write me immediately for YOUR FREE copy of The United States and Britain In Prophecy. READ IT AT ONCE. It may be the most important book you ever read.

With deep love, in Jesus' name,

Herbert W. Armstrong

(The following is a copy of the ad referred to by Mr. Armstrong on page 1, paragraph 4 of the above letter. The first six lines are centered, and in enlarged print, taking up the first 1/2 of an 8-1/2 x 11 page. The following text was divided into three fine print columns, filling the other half of the page. A small picture of Mr. Armstrong was centered at the top of the second, or middle column. [Please delete this note.]).

Why,

Mike Wallace,

on 60 Minutes

did you not tell

the

plain truth?

IN 60 Minutes (CBS, June 8)  
you took a second swat at the  
WORLDWIDE CHURCH OF GOD.

You attempted a second  
"under-the-belt smear" by using  
the term, "God and Mammon." You  
covered and misrepresented only  
part of the financial picture--only  
that which would defame and  
discredit the Church of Almighty  
GOD. YOU called us a "wealthy  
church." We are not. You made us  
look wealthy by saying our financial  
income is greater than that of Billy  
Graham or Oral Roberts combined.  
Whether true or false, I respectfully  
point out that we are a CHURCH.  
They are merely evangelistic and

broadcasting crusades--though the latter also operates a minor university.

WHY did you not tell the No.1 TV-viewing audience in America that we are a CHURCH of long standing? That the No.1 allocation on our annual budget is the ministerial payroll supporting ordained ministers on all continents of the earth? And that the devoutness of our membership is attested to by the fact that more than 95 percent of all members of our hundreds of local churches faithfully attend services with their children every week?

WHY did you falsely represent us as having only a financial operation -- IGNORING our primary motivation, which is SPIRITUAL, proclaiming the TRUE Gospel message of Jesus Christ to the world and to our baptized members? WHY did you deliberately avoid mentioning that our primary interest, purpose, and

(column 2 begins here following Mr. Armstrong's picture)

activity, is devoutly SPIRITUAL, and that the financial area is only a minor means to that end?

WHY did you not tell America that this present nearly half-century-old succession of the true Church of God was raised up and has grown on living faith in God and in Jesus Christ our Savior alone--that we never solicit money from the public?--that although our members believe in the Christ-taught doctrine of tithing, the second tithe does not come to the Church, but is saved by members for their own expenses and spiritual enjoyment attending our biblical annual festivals?--that the third tithe is contributed only every third year and goes not into Church operations, but for the support of our widows, orphans and poor, thus taking that burden off the public tax rolls?

You know well that a half-truth, or a partial truth, can be manipulated to utterly MISLEAD your audience! Even more than an outrageous direct lie. Our attorneys have urged me to sue you for a misleading, defaming and slanderous attack on a sincere, devout, upstanding Christian citizenry. But I prefer to

simply tell the public THE TRUTH, THE  
WHOLE TRUTH and NOTHING BUT THE  
TRUTH, at our expense. We do not

(begin column 3)

attack or strive to harm anyone!

In the massive lawsuit brought  
against GOD'S Church by the office of  
the California attorney general, such  
church bodies as the National Council of  
Churches of Christ in the United States,  
the Catholic League, the Board of  
Church and Society of the United  
Methodist Church, the Baptist Joint  
Committee on Public Affairs and others,  
representing 83 million American  
citizens, have come to our aid.

These large church bodies do not  
believe all our doctrines, even as they do  
not believe one another's, nor we theirs.  
But they do believe in the First  
Amendment of the Constitution,  
guaranteeing the right of freedom  
of religion. When you subtly back up  
this lawsuit and attack the Worldwide  
Church of God on the most-viewed program  
on national television, you indirectly  
attacked all other churches. In defending  
ourselves from this corrupt political  
attack we defend all other churches  
in California, and by extension, in  
America.

We are comparatively small, yet we  
fight to uphold the RIGHTS of all  
churches in this land of the free  
and home of the brave.

If you want more information, write  
to us: The Worldwide Church of God,  
Box 111, Pasadena, Calif, 91123, or call  
our toll-free number: (800) 423-4444. In  
California, call collect (213) 577-5225.

(Mr.Armstrong's signature appeared here)

Herbert W. Armstrong  
Pastor General  
Worldwide Church of God  
Pasadena, California



Herbert W. Armstrong Post Office Box 431, Tucson, Arizona, 85702

July 28, 1980

Dear Co-Workers and Brethren in Christ:

Last night on TV Channel 4, Los Angeles, during the evening news, the newscaster held up, so the viewing audience could read the large-type headlines, my full-page ad. These full-page ads are appearing weekly in the Los Angeles Times, New York Times and other metropolitan newspapers over the United States.

The newscaster, Jess Marlow of NBC, was interviewing the attorney general of California. The advertisement headline was addressed: "MR. ATTORNEY GENERAL OF CALIFORNIA." Mr. Marlow asked the attorney general (as reported to me by telephone) WHY he had picked on the WORLDWIDE CHURCH OF GOD in the state's massive lawsuit to gain control, ownership and operation of all churches in California.

The attorney general gave his stock answer to this question: his contention that "all charitable trusts ought to be supervised to protect the public." There is no one else, he contends, to protect the public on how the public's money is being handled. Therefore he says it is the duty of the attorney general to manage and supervise the expenditures of all funds of public charitable trusts.

Mr. Marlow then asked if the attorney general thought expenditures for this advertising in the nation's leading mass-circulation newspapers was mishandling public funds. The attorney general, I was told by telephone, was then a little confused and had no direct reply.

I reply, first of all, the WORLDWIDE CHURCH OF GOD is N O T a "charitable trust." It is not a public CHARITY! It is a CHURCH!

Second, we do not handle the PUBLIC'S money! We never do--NEVER DID--solicit the public for money.

We do not solicit or receive the public's money. Therefore we are not responsible TO the public. We ask nothing from the public. We receive nothing from the public. We do not have, receive or handle and expend the PUBLIC money. Therefore we owe NOTHING to the public except love, and upstanding law-abiding individual citizenship and good neighborliness!

WHAT IS a CHARITY--in the public sense? Webster's dictionary defines it: "Charity: an institution engaged in relief of the poor; public provision for the relief of the needy."

WHAT IS a CHURCH? Jesus Christ said, "I will build my Church." The CHURCH was built by JESUS CHRIST--not by the public! The first place the word "church" appears in the Bible is quoted above from Matthew 16:18. In Acts 2:47, "The Lord added to the church daily." It is that Body of believers to which THE LORD adds members! The Church is the spiritual organism (NOT a secular or political or public ORGANIZATION). The CHURCH is subject to Christ--not to the political attorney general of California!

WHO is the HEAD of the Church? Your Bible says CHRIST is the Head

of the Church (Eph. 5:23)--not the California attorney general. The Church is SUBJECT UNTO CHRIST (Eph. 5:24)--NOT to the California attorney general!

Jesus Christ built His CHURCH on the FOUNDATION of the apostles and prophets, JESUS CHRIST Himself being the chief corner stone (Eph. 2:20).

What is the function, PURPOSE, great commission of the Church? Jesus said, "Go ye into ALL THE WORLD and preach the Gospel" (Mark 16:15).

The CHURCH is NOT a public CHARITY or a "CHARITABLE TRUST."

The California attorney general--in a political and elective office by vote of the people of ONE STATE ONLY--contends he ought to own, possess, direct, manage the CHURCH--ALL CHURCHES IN CALIFORNIA--supervise their expenditures of money.

Now suppose the California attorney general had been managing this Church and its Work from the foundation of the present era of it--now called the WORLDWIDE CHURCH OF GOD. What would have happened?

It started in Eugene and Lane County, Oregon. It started with 19 members--mostly new converts from a six-weeks' six-nights-a-week series of services I held in a 36-seat one-room country schoolhouse 8 miles outside Eugene.

But, had the California attorney general been managing and directing it and all financial expenditures, he would have delegated just as he tried to do on January 3, 1979--the actual management and expenditure of funds to the Honorable ex-Judge Steven Wiseman--appointed receiver of the WORLDWIDE CHURCH OF GOD.

Immediately--January 7, 1934--Jesus Christ opened the door of radio for me to start going into all the world proclaiming Christ's Gospel ON RADIO. The cost was then \$2.50 per weekly broadcast. But Judge Wiseman would have had to decide whether to spend that \$2.50 per week. Now actually we in that fledgling church did not have the \$2.50 per week to allocate. The very little membership in 1934, at the very depth of the century's worst depression, was able to pledge only \$1.35 per week for the broadcast. The other \$1.15 per week had to be allocated ON SHEER FAITH. And it was contrary to our Church policy to REQUEST FUNDS ON THE AIR or in any way to solicit the public for that \$1.15 per week!

Now the Honorable Judge Wiseman was reared in the Jewish faith, certainly not to his discredit. However, those reared in Judaism KNOW NOTHING OF PROCLAIMING THE GOSPEL OF JESUS CHRIST. That religion, respected though it is, has never accepted Jesus Christ nor His Gospel message! Would, then, the living Jesus Christ, the HEAD of this new fledgling rebirth of God's Church, have entrusted decisions and management of His great commission to GO INTO ALL THE WORLD and proclaim that Gospel to a man who by life-long religious training does not BELIEVE in proclaiming the Gospel of Jesus Christ?

The Work grew. By traveling to Des Moines, Iowa, I was able, almost 10 years later, to buy time on 50,000-watt Radio WHO. Would the attorney general's receiver, Judge Wiseman, have approved and allowed that expenditure? We received requests for free literature from ALL 48 states of the continental United States from that station. The Work grew. In due time we were purchasing

more wattage of radio time than any program on earth. Would that expenditure have been approved?

Meanwhile, the income for this rapidly growing worldwide Work obeying Jesus Christ's commission was increasing as its needed expenditures mounted.

WHERE DID THAT MONEY COME FROM? We never solicited the public. We never charged for anything. We GAVE one of the world's finest mass-circulation magazines (published in five languages), with NO SUBSCRIPTION PRICE--and we sold NO ADVERTISING!

The Work growing WORLDWIDE was all G I V E!

God did, as in the first century, continually "add to the Church such as should be saved." And, as the Bible commands, these members paid their first tithe (10% of income) to GOD through His Church.

That money is GOD'S money--not public money. In addition, a small percentage of listeners to the broadcast and subscribers to the "no-subscription-price" PLAIN TRUTH began--unsolicited--sending regularly tithes or freewill offerings. But these STARTED CONTRIBUTING V O L U N T A R I L Y of their own free will!

It was GOD'S MONEY--not public money.

God had built this great worldwide Work through me as His chosen Apostle. I OBEYED HIS COMMAND TO GO INTO ALL THE WORLD WITH HIS GOSPEL MESSAGE. It was HIS money that came--without solicitation or charging--and I was accountable to HIM, not the California attorney general for the way HE directed it to be handled.

We have through the years made continual reports to the Church of the operations of its Work, the expenditures of God's money and direction of God's Work.

We have made full and regular reports, submitted to regular audit and examination and scrutiny of receipt and disbursement of funds of GOD'S MONEY to the Internal Revenue Service of the federal government, and to the Franchise Tax Board of the State of California, who usually have accepted the IRS audits as official.

I just felt that our co-workers, members and occasional voluntary donors would be interested in this explanation of the financial operations of this large world-encompassing Work of GOD. All finances are handled by one of the finest, most advanced systems of accounting anywhere in the world. In addition to our own auditors and the federal IRS, we employ one of the largest and most reputable firms of certified public accountants in the nation, Arthur Andersen & Co., who regularly audit our books.

It's time the PEOPLE know the TRUTH about this political attack against the CHURCH in violation of the Constitution of the U.S.A.

It's true, we have to ASK GOD, in prayer, as Jesus taught us to pray, "Give us this day our daily bread." There is ALWAYS a NEED in this great Work of

the GREAT GOD! But He does not supply tomorrow's need--nor next year's need--today. I know you will join me in prayer that GOD will supply current needs as He has done these past 53 years. For Jesus said, "I will never leave you nor forsake you!" He never has!

With grateful love, in Jesus' name,

Herbert W. Armstrong

Herbert W. Armstrong Post Office Box 431, Tucson, Arizona, 85702

August 27, 1980

Dear Co-Workers and Brethren in Christ:

The 1980 presidential election campaign is in full swing--and red-hot! On August 27 the candidates were DEBATING on HOW to debate! They accuse each other, promise what they think will win votes.

But inflation and unemployment continue. World troubles escalate. Even the Soviet Union has serious trouble in Poland. Will Poland free itself from Soviet domination and join with Yugoslavia, Rumania and possibly Czechoslovakia--and with Germany, Italy, France, Spain, Portugal and Austria--in a resurrected medieval "Holy Roman Empire" to dominate Europe and equal the U.S.S.R. and the U.S.A. in world power?

And of course human morals continue descending down below the cesspool; home and family life is fast disappearing; crime, violence and threats of war rampage. With weapons of mass destruction now available in several nations that can erase HUMANITY from the earth, WHAT HOPE, if any, can the politicians offer a frustrated and hopeless world?

Meanwhile, in all this wilderness of CONFUSION, a voice cries out with the world's ONLY and its SURE HOPE!

Many evangelical churches are now plunging headlong into the political campaign to elect Ronald Reagan. But the churches calling themselves "Christian" do not know that the true Gospel of Jesus Christ is the GOOD NEWS of the coming KINGDOM OF GOD!--a totally different kind of government!

The Kingdom of God shall rule ALL NATIONS with a government now NEW to this world--the Government of GOD! More, this world's churches know nothing of what tomorrow's world will be like under that Government!

This voice cries out worldwide that the Government of GOD will usher in UTOPIA!

Don't laugh at that word UTOPIA! I well know it is regarded in today's frustrated world as an impractical, impossible joke! Indeed Webster defines it: "an imaginary and indefinitely remote place; a place of ideal perfection, especially in laws, government and social conditions; an impractical scheme for social improvement."

Jesus Christ was no impractical dreamer. His Gospel was the GOOD NEWS that a coming UTOPIA shall be REAL--it is ASSURED!

WHY should it be impossible to have ideal perfection--in government and social conditions--in civilization?

Human nature, you answer? But in the World Tomorrow, which Jesus announced, human nature shall be GONE! It shall be replaced by the divine nature (II Peter 1:4).

The earth then will be as full of the knowledge and ways of God as the ocean floors are covered with water (Isaiah 11:9).

World famous scientists foresee three possibilities for the world's future:

1) Some think we soon shall have the magic push-button Century 21 -- with such an array of gadgetry produced by technology that humans will be entranced and bedazzled. Labor will be all but eliminated. But of course this would not rid the world of human nature. Evils of every sort would multiply beyond belief.

2) The world's only hope now is for humans to form one gigantic world government, controlling the one and only military power and weaponry. Yet in the same breath they admit the utter impossibility of it. WHAT MAN or committee of people would sit on the world throne ruling the world? And WHY would he or they know any better how to solve all evils than present incompetent leaders?

3) Present evils will escalate and multiply, and, with nuclear power and other means of mass destruction, humanity soon will be erased from off this planet earth!

Thank God, not one of these is going to happen.

HOW, then, will mankind extricate itself from the present evils that threaten the destruction of all human life? MANKIND WON'T! It is going to be done TO US!--not BY us!

Nineteen-and-a-half centuries ago A VOICE CRIED OUT in the material wilderness of the Jordan River, announcing the imminent coming of the human Jesus to His material Temple and His physical people Judah, who Himself was to announce the far-future KINGDOM OF GOD to take over the GOVERNMENT over all the earth!

Today God has raised up A VOICE CRYING OUT in the spiritual wilderness of religious and political CONFUSION, announcing the imminent SECOND COMING of the GLORIFIED Jesus in Supreme Almighty POWER to His SPIRITUAL Temple (His Church then translated into Spirit immortality)--to His SPIRITUAL People the Church--this time ESTABLISHING the KINGDOM OF GOD that shall take over the RULE of ALL NATIONS with the GOVERNMENT OF GOD. No longer the government of MAN deceived, swayed and manipulated by SATAN THE DEVIL!

While self-seeking politicians are blasting accusations at one another, PROMISING the people whatever they think will win votes in their grasp for government POWER, this Christ-led VOICE cries out the announcement of a UTOPIAN Government rule, now imminent, that will finally deliver a Satan-deceived humanity from its problems and evils and bring us into the UTOPIAN WORLD TOMORROW!

Meanwhile, the living Jesus Christ has been preparing HIS CHURCH to sit with Him in His throne (Revelation 3:21), clothed with POWER to RULE (Revelation 2:26-27) all nations in WORLD PEACE, UNIVERSAL PROSPERITY, HAPPINESS AND WELL-BEING, and with salvation and eternal life offered to ALL!

Satan will be banished from the earth. The living CHRIST will rule all

nations! Those who have been led by His Spirit in His CHURCH--starting with "father Abraham" and Old Testament prophets--shall be resurrected or (if living) translated instantaneously into spirit-composed immortality. They shall occupy chief positions in the new WORLD GOVERNMENT.

The ancient King David shall be resurrected and given rule under Christ over the nations that have sprung from the ancient twelve tribes of Israel (see Jeremiah 30:9; Ezekiel 34:23-24; 37:24).

Jesus' original twelve apostles, then resurrected as spirit GOD BEINGS, shall each rule over one of the nations that have sprung from the original twelve tribes of Israel (see Matthew 19:28; Luke 22:29-30).

A far more frightful TIME OF WORLD TROUBLE--especially on the U.S. and BRITISH PEOPLES, shall yet strike us in this world crisis at the CLOSE of this present evil world ruled invisibly by Satan the Devil! But this great world tribulation already in its prebeginning stages shall be CUT SHORT by Jesus Christ (Matthew 24:21-22) and the glorified new WORLD RULER JESUS CHRIST shall then quickly COME (verses 29-31).

Time is now SHORT and daily growing shorter. It is far LATER THAN WE THINK! Yet despite present worsening world troubles and human anguish, UTOPIA IS JUST AROUND THE CORNER.

THAT IS THE ONLY GOOD NEWS in the world today!

YOU are the one who has been behind that VOICE CRYING OUT THE WORLD'S ONLY GOOD NEWS!

Walter Cronkite, in a televised interview recently, said that ordinary events or GOOD news does not entice the eyes nor open the ears of a news-hungry public. It is only the UNUSUAL--the OUT OF THE ORDINARY--and that usually means the BAD--that makes newspaper headlines or TV anchorman material. Usually it is the BAD NEWS--the SENSATIONAL--the EVIL!

As a young man, from age 18 on, I trained myself in the writing skills to ATTRACT THE ATTENTION, AROUSE INSTANTANEOUS INTEREST and CREATE SUSPENSE for continued reading in educational ADVERTISING IN PRINT! Few, indeed, have been trained in that particular technical skill. Today, in my 89th year, God is using that rare skill, developed many years ago, in dynamic FULL-PAGE advertising messages in major metropolitan mass-circulation newspapers, spearheaded by the New York Times, Wall Street Journal, Los Angeles Times, San Francisco Chronicle and others.

This new advertising campaign, entirely unique in newspaper advertising, is attracting the attention and arousing the interest of the nation's LEADERS in industry, finance, government, education and society generally. It is a NEW AUDIENCE heretofore UNREACHABLE!

But the living Christ has OPENED THIS NEW DOOR, as a result of the massive attack of the California attorney general to try to TAKE OVER, OWN and OPERATE the Worldwide Church of GOD! These powerful full-page newspaper ads, reaching MILLIONS of America's so-called upper class, are CATCHING FIRE! "Important" people are reading them. They are saying they never read

ads like these before! THEY ARE GETTING THE MESSAGE!

That new dynamic campaign must now continue and expand to blanket this and other countries!

That is just one of the NEW DOORS Christ has opened for proclaiming HIS MESSAGE to this sick world before it is too late.

Again, YOU are one who has been behind this END-TIME powerful activity directed by the living CHRIST.

We cannot solicit the public for contributions--we cannot have anything to sell (with the one exception of my hardcover books in bookstores to reach a reading audience hitherto unreachable). Even so, we have given, gratis, these books to those who request them of us direct. This is a WORK OF G I V I N G, NOT "GETTING." This is the Work of the living GOD!

THANK YOU for your voluntary part in it. Pray fervently with me for this Work, and that our GOD will continue to cause His people to GIVE generously of HIS MONEY that this Work may go on in constantly increasing POWER!

With deep LOVE, in Jesus' name,

Herbert W. Armstrong



(This letter accompanied Mr. Armstrong's September 15, 1980 letter to the brethren.)

Herbert W. Armstrong Post Office Box 431, Tucson, Arizona 85702

September 13, 1980

Dear Brethren in Australia:

Last night I went to sleep thinking of you dear Brethren in Australia, praying for you. And I awakened thinking about you, and while you and your welfare in our common Lord and Savior Jesus Christ are on my mind, I sit down even before breakfast to write to you -- lest other responsibilities and concerns in our common Work in Christ fill my mind and take my time.

I do think of you often, and mention you in my prayers constantly, though in my prayers and thoughts I do share you with ALL our Family in Christ throughout all our far-flung earth. But we are all ONE UNITED FAMILY in CHRIST under the Great GOD our Father.

I had just received a letter from our beloved evangelist Gerald Waterhouse whom I had recently sent to you. I had read it shortly before bedtime, telling me of your faithfulness and dedication in our common Work, especially in helping increase The PLAIN TRUTH circulation that we may put Christ's precious Message before more and more of the people in your great country.

Actually, I am now reminded this is probably the first time I have written a letter just to you brethren in Australia. I have visited you a few times, though I am now actually a few years overdue on a visit to your country.

My thoughts on awakening this morning went first to the time when I knew none of you--and you had never heard of me. How did it all start? Right now, without looking up some records, I don't remember the year--it must have been along in the middle of the 1950s --God put it into my mind that He had many people He would call to Him in Australia. So I flew there with our international advertising agent from New York, and made plans to place The WORLD TOMORROW program on a number of Australian radio stations.

At first I was stoutly opposed by established Protestant churches in Sydney and elsewhere on the continent, but for years we managed to keep the program on the air. But though you may not realize it, I did have to really fight to keep God's TRUTH going out on the air waves in Australia.

The fact that God used me and all this effort to bring you dear brethren into the begotten Family of God is certainly worth it, and I rejoice in it with you now. But that is the way Jesus Christ has worked that YOU might now be blessed with HIS TRUTH and HIS HOLY SPIRIT--by which we may know you have an earnest down payment on joyful ETERNAL LIFE in the KINGDOM OF GOD--where we all

share a common heritage!

That common heritage is neither Australian nor American, nor European, nor African. It is a common heritage as co-heirs with Jesus Christ in the great Family of GOD-BEINGS, far transcending any heritage in this world!

The scanty embryonic Work in your country took root and began to grow. I sent Mr. Waterhouse to Sydney to establish an office. Then I visited the office and the few brethren already brought into Christ's fold at the time.

We had opposition. The newspapers opposed. The churches opposed. It has always been, in Australia, NOT a matter of Australia against us in the United States--but SATAN who is in EVERY country AGAINST CHRIST! Satan battles us in Pasadena--throughout America--in England--in Africa, Germany--everywhere!

It is not a matter of nationality! It is not a matter of color, race or country. Satan fights us in Black Africa--in all countries. But in God's CHURCH we are neither Jew nor Greek, black, yellow or white, Australian or American--WE ARE ALL ONE FAMILY--BRETHREN IN THE SAME FAMILY AS BEGOTTEN CHILDREN OF GOD!

How WONDERFUL that is! And we share the common HOPE--we shall be together as ONE divine FAMILY OF GOD--actually immortal GOD-Beings--bound together in LOVE.

But as of now, Satan would like to DIVIDE US in prejudices, misunderstandings, false rumors, suspicions. Satan is working in EVERY country.

But there was a time when I myself--and YOU ALSO--were spiritually DEAD "in trespasses and sins." We walked and lived according to the ways of THIS world of Satan's--the way of the "PRINCE of the POWER OF THE AIR" (Ephesians 2:2) with a suspicious, resentful, hostile spirit and attitude--as a part of THIS WORLD.

But now Christ has rescued us from that--has "quickenened"--given us GOD'S SPIRIT (Ephesians 2:1). First He called me, back in 1926-27.

Jesus Christ had all of YOU in mind--but He had to deal with me a while first. After I had been successful in Satan's world, in business as a young man in his twenties, making the equivalent of \$175,000 a year by age 28, God had taken that all away. He had reduced me to poverty and hunger--one threadbare suit, one pair of "righteous" shoes with holey soles, no home, no car, paying \$7 a month rent.

This is how Christ STARTED getting His Truth to YOU! Without anything to give, I was started out by Him, first GIVING my very self and life to HIM--then starting to GIVE His TRUTH which He had given me, to others by preaching in a one-room country schoolhouse with 36 seats. I was started GIVING with no money or worldly goods to give--but God had made me rich in HIS TRUTH and I had much of that to GIVE.

God started the present continuation of His Church for the Philadelphia era through me. It really made no difference in what country. I happened to be living in Oregon in America. The only way it made any difference which country Christ started this generation of His Church out in, is that America is the only country where the common poor people could afford to START the Work of God, and where one was free to take money from that country and go to other countries to spread that wonderful Message.

I had to suffer hardship, persecution, opposition, even from the time of my conversion. It was a long, hard struggle for years.

I had no SELF ambitions. I had no ideas of becoming a world leader. I DID have what Christ had put within me, a desire to GROW in grace and His knowledge--and I wanted the Work to GROW--not stand still or go backward. He had called me as His servant in building HIS KINGDOM. And in Isaiah 9:7 is the prophecy that of the INCREASE of Christ's GOVERNMENT there shall be NO END. It will increase gradually more and more until it fills the WHOLE EARTH. And then? Then it will INCREASE into other planets outside this earth, through the entire UNIVERSE--throughout endless space FOR EVER AND EVER. But it must grow GRADUALLY!

So, though I was converted and my mind opened to God's TRUTH in 1927, the present era of His Church was not raised up until 1933. And the Work did not expand beyond the United States until 1953, when it leaped to Europe and England over Radio Luxembourg. It was 1955 or thereafter before it went on the air in Australia.

But now, today, God has several churches in Australia. Satan is ON THE JOB! He wants to SPLIT you people there. He wants you to get your minds on "THE AUSTRALIAN WORK" as if you are a SEPARATE work CUT OFF from the REST of God's Church. Satan wants you back into his way of carnal, selfish, worldly antagonistic and hostile thinking and prejudices where I was before Christ changed me, and you were before CHRIST reached over there into Australia and changed YOU. Satan wants to change you back into CARNAL attitudes. He wants to cut us off from being ONE FAMILY. He wants to DIVIDE US. He wants to UNDO all that Christ has done in YOUR hearts and mine--to weld us TOGETHER IN CHRIST as ONE FAMILY bound by the LOVE OF GOD!

Well, Brethren, as for me, I will not let Satan take out of my heart my LOVE FOR YOU. I want to stay in GOD'S FAMILY, and I want YOU to stay in GOD'S FAMILY, and I want all of you and all of us here and all of us in Black Africa and in Asia and Europe who are in GOD'S FAMILY to REMAIN TOGETHER IN CHRIST and in HIS LOVE AND PEACE!

Now what does God, through His Word, instruct us about our relationship together IN HIS CHURCH?

He explains that, in overview, in the chapter I quoted above--Ephesians 2. Verse 1, we--you and I--were spiritually DEAD in trespasses and sins. But He "quickened" us--changed OUR WAY OF LIFE--CONVERTED--put HIS SPIRIT in us--after (verse 2) we formerly

had lived according to Satan's way. And we are now GOD'S workmanship--God's people whom HE is working on and changing--UNTO GOOD WORKS (verse 10).

NOW, therefore, we are fellow citizens with the saints (verses 19-22) of the HOUSEHOLD OF GOD--that is, of the FAMILY of God. We are begotten into the DIVINE FAMILY--the GOD Family--citizens of the coming KINGDOM OF GOD.

And that family is built upon a FOUNDATION--(verse 20) the Apostles (New Testament) and Prophets (Old Testament)--Jesus Christ being the chief or main cornerstone--the main Foundation. And in CHRIST (verse 21) we are a whole BUILDING--a HOLY TEMPLE--the spiritual TEMPLE to which Christ shall soon come.

When Jesus came 19-1/2 centuries ago, He came as a PHYSICAL human man, to a MATERIAL Temple built of stone, wood, gold and materials. But this time Christ is coming as the GREAT SPIRIT BEING to His SPIRITUAL TEMPLE--His CHURCH--to YOU and me and the Church from all parts of the earth, NOT an "Australian Church"--NOT an "American Church." But the CHURCH OF GOD! NOTICE: We--this BUILDING--this spiritual TEMPLE --must be "FITLY FRAMED TOGETHER." We must be (chapter 4, verse 16) "fitly joined together and compacted by that which every joint (every member) supplieth."

We MUST NOT (verses 17-19) go back to living as unconverted people--as we used to--in vanity of mind, thinking "we are an AUSTRALIAN work"--we are vain and superior --having our understanding darkened, so we believe false rumors and slanderous lies about Christ's Apostle through whom God called us into HIS FAMILY to inherit HIS KINGDOM!

Study these verses in your own Bible.

Now HOW has God joined us together, like the many boards and pieces of a building all joined together--COMPACTED? (And that word compacted means GLUED or WELDED together.)

Notice chapter 4 of Ephesians, verses 11-12: Christ has set officials in His Church to ORGANIZE it and OPERATE IT--Apostle, Evangelists, Pastors, teachers (of whom some are preaching elders and some nonpreaching local elders, as shown in other New Testament scriptures).

Now this all ties in directly with I Corinthians 1 and 12.

In I Corinthians 1, we are commanded by the name of the Lord Jesus Christ "that ye all speak the same thing, and that THERE BE NO DIVISIONS AMONG YOU" (verse 10). You Australian brethren must not be divided APART FROM those in America, in England, in Germany, in Black Africa, in the Philippines. We are all ONE in Christ!!!

In verse 12, some of you must not be followers of one human leader apart from another and others followers of other ministers. We must be JOINED TIGHTLY TOGETHER! We must have ONE doctrine and belief. And HOW did God put doctrine and belief into His Church? By Jesus Christ--but Christ taught the Apostles and the CHURCH

received its teaching and doctrines through the APOSTLES. Now Jesus is the Word of God in Person. The BIBLE is the Word of God in writing--but the SAME TRUTH! Brethren, I did not put myself into God's Church nor make myself Christ's Apostle--HE DID! Just as God taught the first century original Apostles through Jesus the Personal Word of God, even so He taught me the SAME TRUTHS AND DOCTRINES through the WRITTEN Word of God, the Holy Bible! If I teach not accurately according to this inspired WORD OF GOD, write to me and show me, and on proof I will correct it for the WHOLE CHURCH!

You see, God's CHURCH is not a matter of a German church separate from the rest or an Australian church separated off all alone by itself. This is NOT an association of HUMAN PEOPLE, joining ourselves together as WE desire, leaning to OUR OWN understanding, separate from and hostile against other churches. THAT IS THE WAY SATAN'S CHURCHES ARE ORGANIZED! WE ARE THE CHURCH OF GOD!--not of PEOPLE!

Now further in I Corinthians. Chapter 12 shows the Work and organization of the Church.

God has called and put every one of us--every single member--into His Church (verse 18). But God has given, BY HIS SPIRIT, special gifts or abilities to different ones (verses 1, 4). For, to fulfill the PURPOSE of the Church, there are in the Church different OPERATIONS, and to oversee and direct them, different ADMINISTRATIONS (verses 5, 6). Now God has given through the Holy Spirit special abilities for the many different operations and administrations "dividing to every man severally as HE will" (verse 11)--NOT as different members choose or wish. Yet all the many members, with different jobs, functions, parts to take, are all ONE UNITED ORGANIZED BODY (verses 12-13)--not many different churches. There is only the ONE Church that is the true Church of GOD! At Christ's coming He is going to marry only ONE Church--not the Associated Church, the Church International, Luther's church, the Catholic Church, the Methodist, Baptist, Australian, Egyptian and Russian churches.

So GOD has given special gifts, spiritual talents and abilities to certain ones in the Church AS HE HIMSELF CHOOSES! And He has set the chain of AUTHORITY and officers in the Church (verse 28).

Now WHY should there even be the CHURCH? Yes, W H Y? Did you ever stop to think that very few ever asked that question--very few know the REASON FOR, or the PURPOSE OF the Church? It is NOT just a club, a human society or a social group for human pleasure. There is a GREAT PURPOSE!

As I write, we are nearing this year's Feast of Tabernacles. We are LOOKING AHEAD to the coming KINGDOM OF GOD--when Satan will be gone and we shall have WORLD PEACE --the world ruled by the GOVERNMENT OF GOD administered by the KINGDOM OF GOD, and God shall call EVERYBODY THEN LIVING TO SALVATION.

But to understand the PURPOSE of the CHURCH we need to look

BACK briefly to the first created man, Adam.

Prior to Adam's creation, angels had inhabited the earth. God had set a THRONE on earth. He placed on it the super-powerful archangel LUCIFER to administer the GOVERNMENT OF GOD. Lucifer and his angels REBELLED against God's Government, and God's Government became UNoperative on earth--BUT LUCIFER, NOW CALLED SATAN, STILL SAT ON THAT THRONE. And the UNIVERSE Government of God requires that SATAN remain on that throne HAVING POWER U N T I L Christ shall SIT ON THAT THRONE, restoring the GOVERNMENT OF GOD over the earth.

Now Adam was given opportunity to resist Satan, reject Satan's WAY of life, and to CHOOSE the GOVERNMENT OF GOD. Adam had to make a CHOICE. He could have rejected Satan's way, chosen GOD'S way, taken of the tree of LIFE symbolic of God's Holy Spirit, and been made an immortal GOD-BEING and replaced Satan on the throne of the earth, restoring the Government of GOD to the earth.

But Adam let his wife lead him. He was the father the progenitor of the entire HUMAN RACE. He was making the decision for all mankind that should be born from him. He succumbed to Satan, rejected God as revealer of knowledge, as Supreme RULER, as Savior and Giver of eternal life.

Adam made that decision for HUMANITY AS A WHOLE--and God made it binding UNTIL Satan is removed and GOD'S GOVERNMENT is restored over the earth--which meant mankind as a whole was cut off from God for 6,000 years!

Now the whole matter hangs on GOVERNMENT! But to restore the GOVERNMENT OF GOD, God has purposed to REPRODUCE HIMSELF out of HUMANS made from matter --dust of the ground--but finally made immortal SPIRIT GOD-BEINGS--as spirit-BORN children of GOD! And these converted, spirit-BORN GOD-BEINGS--all to be sons of GOD--are to RULE administering the GOVERNMENT OF GOD! Under CHRIST!

THAT IS THE GREAT OVERALL PURPOSE GOD IS WORKING OUT HERE ON EARTH! Does your mind grasp that?

Now God knew that only His one associate GOD-BEING, "THE WORD" (John 4:1-4), by being born as a HUMAN through a human woman, but begotten by GOD (and therefore both God and Man) could overcome SATAN, and qualify, AS A HUMAN, to RESTORE THE GOVERNMENT OF GOD to the earth!

But the supreme creative feat God has set out to accomplish takes TIME. God is not in a hurry--a thousand years to Him are as a single day and a day as a thousand years. God knew it MUST BE DEMONSTRATED BY 6,000 years of human experience, with humans living SATAN'S WAY, contrary to GOD'S LAW, to PROVE that God's way of LOVE is best for all, and Satan's way of HOSTILITY, antagonism, coveting, vanity, self-glory, is NOT GOOD FOR THOSE WHO DO IT!

That is why God did not send Christ, the SECOND ADAM, into the world for some 4,000 years after the first Adam!

But, meanwhile, to RESTORE THE GOVERNMENT OF GOD to earth, Christ was going to need a whole ORGANIZATION of other born GOD-BEINGS under Christ in all the many operations and administrations of ruling the earth with the GOVERNMENT OF GOD. Even a human king or president can't do all the ruling himself alone. He must have many UNDER him, in an ORGANIZED GOVERNMENT ADMINISTRATION!

So God made an exception to making binding Adam's decision to cut himself and all his human family off from God. God would specially call certain ones He would choose, to be reconciled to Him, to have contact with Him, to be prepared to be resurrected as immortal GOD-BEINGS when Christ should come to RESTORE THE GOVERNMENT OF GOD OVER THE EARTH. They would be called to be trained, IN THIS MORTAL HUMAN LIFE, through the Holy Spirit of God, to be PART OF GOD'S GOVERNMENT ruling with and under CHRIST!

So God called Abraham, Isaac and Jacob--gave them the PROMISES of this divine heritage. Four hundred thirty years after Abraham, God called the three or four million of Abraham's descendents, then the Children of Israel, to be His NATION, having God's GOVERNMENT as one of earth's nations. But GOD DID NOT GIVE ANCIENT ISRAEL HIS HOLY SPIRIT! He did specially call out of them His PROPHETS, and He gave to them His Holy Spirit. These Prophets were prepared to be a CO-FOUNDATION of the CHURCH when God later, through Christ, would raise up His CHURCH. No prophets in the New Testament Church had administrative or preaching functions in the Church--none contributed the doctrines or customs to the Church. But Old Testament Prophets' writings did become part of the FOUNDATION of the Church.

So then came CHRIST, the second Adam.

Now WHY did Jesus say, "I will build my CHURCH"? To CALL OUT FROM THE WORLD CUT OFF FROM GOD a special BODY to become a SPIRITUAL BODY--to be given the HOLY SPIRIT--to be trained in LIVING THE WAY OF GOD'S LAW--to be trained to RULE WITH AND UNDER CHRIST when He RESTORES THE GOVERNMENT OF GOD OVER THE EARTH--to replace the RULE OF SATAN who still sits on the THRONE OF THE EARTH!

And THAT'S WHY Christ put His GOVERNMENT in God's Church! We are being trained to administer the GOVERNMENT OF GOD over the whole earth, when Christ comes to RULE and Satan is taken off that throne!

That's WHY we read in Isaiah 9:6-7 and other prophecies that Jesus was to be BORN to be a KING. That's why Jesus told Pilate He was born to be a KING. Do the preachers of the churches of this world ever preach Christ as a KING--as coming to restore the GOVERNMENT of God? They know NOTHING of the real PURPOSE of the Church--or even WHAT THE GOSPEL IS!

Read again Revelation 3:21 and 2:26-27. If WE in His CHURCH overcome Satan, we shall sit with Christ in His THRONE and be given power to RULE THE NATIONS!

That's WHY Christ put GOD'S GOVERNMENT into His CHURCH--a government of LOVE, based on God's Law, which is LOVE. And if we will not BE ruled by that Government now, we shall not be given power to RULE in God's Kingdom!

Brethren, Satan hates this Church because WE are being trained to REPLACE HIM ON THAT THRONE! Satan wants to divide us! Satan wants you in Australia to think of yourselves as just "THE AUSTRALIAN WORK." He wants to instill in your hearts a feeling of prejudice against your BRETHREN in America, in Africa, Asia, South America. He wants you to think Christ's Apostle hated his own son and did wrong in disfellowshipping him from the Church--whereas you DON'T KNOW how it hurt me through and through to have to do that! But I must serve CHRIST first of all--and so must you!

So let us put all prejudicial or partial thinking out of our minds. Let us REPENT and turn from all that--and a few of you have let Satan deceive you in it! GOD L O V E S you and as His servant so do I. I have made great sacrifices that the precious Truth of GOD might come to you--that you might be called into this common heritage with us all! I love you all--I pray regularly for you all--I need your prayers and love. In LOVE we will go forth into the KINGDOM OF GOD, and God's PEACE and SALVATION shall come to all.

I wish you all a JOYFUL Feast of Tabernacles, looking forward to the THOUSAND YEARS' REIGN AND RULE OF CHRIST--when we shall be changed into GOD-BEINGS --IMMORTAL--and reign with and under Him over all the earth!

With deep love, in Jesus' name,

Herbert W. Armstrong



Herbert W. Armstrong Post Office Box 431, Tucson, Arizona, 85702

September 15, 1980

TO ALL CHURCHES WORLDWIDE:

Dear Brethren in Christ:

In place of a "Co-Worker letter" this month I am sending you all--in all parts of the world--a letter I have just written to our Brethren in AUSTRALIA.

For the past two years I have been laboring very hard to be Christ's servant and apostle in SETTING GOD'S CHURCH BACK ON THE TRACK. The entire Church had been derailed. A LIBERAL spirit from Satan had been injected into some in high positions under me at Headquarters in Pasadena. Instead of wholeheartedly OBEYING Christ through HIS WORD, THE BIBLE, there was creeping in, during years when I was in other parts of the world up to 300 out of the 365 days in the year, a LIBERAL spirit of SATAN.

Those leaders to whom I had delegated the responsibility of ADMINISTERING the POLICIES and DOCTRINES Christ had set in God's Church through His apostle, went way BEYOND the authority given them. They started CHANGING POLICIES and watering down God's TRUTH, changing DOCTRINES, compromising--seeing HOW CLOSE they could go --and lead the Brethren in going--to the ways of SATAN! They wanted to be more LIBERAL --more like THIS WORLD OF SATAN.

This was kept from me. Those I left in charge to administer policies and teach doctrines Christ had set through me threatened to fire any employee who communicated to me what was going on.

I was forced to disfellowship from the Church forthwith a number of those seeking HIGHER OFFICE FOR THEMSELVES. They were seeking personal POWER in a spiritual organism with an annual income of some \$70 to \$80 million, which they wanted to change into a worldly secular ORGANIZATION where they could wield the POWER!

Brethren, I have never sought to take away from above me a HIGHER SEAT in the Work. Christ used me in BUILDING His Work from 19 new members brought into the Church through my preaching. Whatever seat of authority Christ has put me in, He BUILT through my efforts, sacrifice, hard labor, suffering every opposition and persecution.

But for two years Jesus Christ has been using me and those loyally still with and under me to SET BACK ON GOD'S TRACK God's Church.

AND THE CHURCH IS MOSTLY BACK ON THAT TRACK NOW.

But there STILL remains among a FEW of us a tendency to LET DOWN--to lose our zeal--and even to become LUKEWARM. In some parts

of the world there has been a little tendency creeping in of a spirit of COMPETITION. A few in Australia were thinking of the Work of God's Church as "the AUSTRALIAN WORK" separate from that in America, Germany, South Africa and elsewhere.

When we first began building up the Church in England in 1960 I remember some speaking of God's Truth as "an American religion." They wanted only an "English religion." What we should all want is God's Truth.

I want now to ask you all not again to speak of the Work of God's Church as "the Australian Work," or "the GERMAN Work," or some other Work. But speak of it as GOD'S WORK in Australia or in Germany or in South Africa. For WE ARE ALL O N E in Christ! And it is GOD'S Work!

But W H Y does God have a CHURCH? WHAT IS ITS PURPOSE? I fear sometimes many of us do not realize. So I am sending to ALL of you, all around the world, the following letter I wrote to the brethren in Australia--for it states clearly THE REAL PURPOSE OF THE CHURCH! I feel GOD inspired this letter, and that He wants you to READ EVERY WORD. The letter follows:

(the letter referred to above is found in file 800913.)

Herbert W. Armstrong Post Office Box 431, Tucson, Arizona 85702

October 23, 1980

Dear Brethren and Co-Workers with Christ,

I am writing this time from London. Today I had a luncheon and meeting with our ministers in southern and central England. I will speak to the combined churches in this area the day after tomorrow, and then we fly on to Cairo.

There I have a private meeting set up with President Anwar Sadat on next Tuesday, and on Monday night I will speak before a group of about 400 Egyptian leaders in government and education including wives. Then on to Jerusalem again where I have another meeting with Prime Minister Menachem Begin, besides many other meetings with officials in government and universities. I hope to inspect again the major archaeological project we are participating in immediately south of the Temple wall extending to the adjacent City of David.

When the living Christ returns to earth with supreme power and glory to restore the Government of God and to rule all nations of the earth, He will sit on the throne of the ancient King David. That throne is not in the Temple but in the palace in the City of David adjacent to the Temple. Some 50 feet of rubble, debris and dirt had piled up and settled over the point of that ancient throne during the past 2500 years. Our excavations are clearing off all that piled-up debris. Already we have cleared a considerable area of it, and now we are getting to the very area of that ancient throne.

A large contingent of Ambassador College students was sent to Jerusalem to work on this project during the past summer. Could we be preparing the way, the physical location, as well as the Gospel carried worldwide, for Christ's imminent and glorious coming as KING OF KINGS and LORD OF LORDS over all nations?

Jesus Himself said, "To him that overcometh will I grant to sit with me in my throne [in Jerusalem], even as I also overcame, and am set down with my Father in his throne" (Rev. 3:21).

I wonder--how many of us are counted worthy to sit there?

Meanwhile world conditions continue leading to the grand-smash climax of the prophesied GREAT TRIBULATION (Matt. 24:21-22), which shall be cut short by "THE DAY OF THE LORD" when Christ will supernaturally intervene just before His coming into Power and Glory.

The nations all over the world are upset, with wars and near wars, which continually seek the overthrow of the governments in many nations. The war between Iraq and Iran continues; world nerves tense, watching to see whether the Soviet Union

takes advantage of the situation to bite off still another nation or two in their determined quest to ultimately rule over all nations.

I will know in a day or two whether Mr. Rader and I get to visit the present top man in Poland. We did have an invitation, but the recent labor uprising changed the government leadership. We will know before leaving Cairo whether we may still pay a visit there. Otherwise we shall fly on home from Jerusalem.

These are terrifying days--far more so than most people realize. We draw daily nearer to the end of this age. Time is growing shorter daily. The Bible warns us the time is just ahead when NO MAN CAN WORK--in the Lord's Work. We must sacrifice now as never before for this Work that we may FINISH the Work that Christ has called us to do. Pray as never before, for this Work. Truly through His servant and Apostle, the Living Christ THANKS YOU for your generous part. Thank you for continually praying for me personally.

With much love, in Jesus' name,

Herbert W. Armstrong

Herbert W. Armstrong Post Office Box 431 Tucson, Arizona, 85702

Jerusalem  
November 3, 1980

Dear PLAIN TRUTH Subscriber:

Once or twice a year I like to send a personal letter to our subscribers of this very unusual MAGAZINE OF UNDERSTANDING.

I write my "PERSONAL" page and articles for you every month. You are constantly in my thoughts. And right now I am deeply concerned about something that I want to write personally to you about.

I have been deeply concerned lately about the fact that FAMILY LIFE in America and the western world is fast breaking down. Especially since World War II, morals have gone from the gutter into the cesspool and now down deeper than that!

They call it the "New Morality." But IS it "morality"? It's time we all stop and think a moment. WHY should there be any morality?

It's time we look at this question sanely, unashamedly, frankly, without false modesty, and come to an UNDERSTANDING of the TRUE VALUES--of what is BEST for US--for teenagers--for parents--for every one of us.

I am the father of four children, of grandchildren and now three great grandchildren. I'm not an old-fashioned prude, and on the other hand I know we should UNDERSTAND what we accept and believe, and on PROOF know WHY we believe it.

In my position as editor of magazines, as educator, as a foundation chairman, beside being a minister of the living God--and as one who works for world peace and knows personally perhaps more heads of government over nations than any other--I have had to be SURE that I KNOW the truths of such phases of life as morals.

You know, we become so engrossed in our day-to-day activities that we sometimes do not fully realize what is happening to this civilization in which we live.

If FAMILY LIFE breaks down, all civilization will break down and go into anarchy. A solid FAMILY structure is the foundation and backbone of any healthy and enduring society!

This world has emerged from the age of "hush." A moral revolution has swept the world. Few under 30 today have any conception of what the previous 4,000-year world was like morally. Few of you over 30 or 40 are really fully aware of the extent to which the "New Morality" has progressed!

We need seriously to realize we live today in a DIFFERENT WORLD! Sex is everywhere discussed among teenagers and those under 30--and to some extent among those older. Sex is today almost as promiscuously indulged.

Let me give you a brief and swift overview after one year in the '80s.

It ought to shock every individual out of complacency, into sober realization of where we are heading now!

In the United States now, ONE MILLION teenage girls become pregnant UNMARRIED every year! Conditions rival this in Britain, Europe and Sweden!

A responsible survey reports 50% of U.S. teenage girls have lost virginity in premarital sex--beginning age 14 and under! Today teenagers are indeed "wise" in sex discussion and sex experience, but woefully still IGNORANT in sex KNOWLEDGE!--especially in what is BEST for THEM, and WHY!

Of course, almost NONE is receiving any intelligent teaching in real UNDERSTANDING of sex from their parents! Parents seem as embarrassed in teaching their children as ever!

One mother insisted her husband speak to their six-year-old son about the "facts of life." Dad was terribly embarrassed. Finally he worked up courage.

"Son," he said, after taking the boy alone into a private room, "I--I--I think--ah--maybe we'd better have a little talk about--ah--sex."

"Oh sure, Dad," said the boy, "What'd you like to know?"

Sex IGNORANCE is testified by the fact of 250,000 reported cases of gonorrhea annually in the United States. Probably only one in four to ten cases is reported!

What about MARRIAGE? How did MARRIAGE get started? Few know. But today there is a definite conspiracy being used in newspapers, television, magazines and books to DESTROY the marriage institution and the FAMILY life. Few children even eat with their parents at home any more!

Today only 13% of American families include a working father, a stay-at-home homemaking and child-rearing mother, and one or more children!

Over two-and-a-half million American men and women avoid marriage altogether--yet live together as unwed heterosexuals or as homosexuals!

By 1990 a virgin standing at the marriage altar will be a phenomenon! Many psychiatrists and psychologists are asking today, "WHY any marriage at all?" They offer several options instead of marriage!

These FACTS ought to arouse every one of us.

What was the Creator's PURPOSE in marriage, the FAMILY structure and sex?

All our PROBLEMS in society today are of a spiritual nature--including sex. But what is the CREATOR'S purpose in all this? How did He intend sex to be used? Only for reproduction? That was a religious teaching for many centuries; yet, shockingly, THAT IS NOT God's teaching in the Bible! The fact is, religion, Christianity, has never UNDERSTOOD the true biblical teaching straight from God the Creator!

Parents sorely NEED this knowledge--the missing dimension in knowledge. It's PLAIN enough once you see it in your Bible. Single people need it. Youths need it. Children need right teaching from parents. But most parents either

could not properly teach their children--or else have felt too embarrassed.

Teenagers need proper knowledge, yet heretofore it has not been available to them. In this age of pressures toward promiscuity, blinded by false teachings, adolescents cannot be expected to resist premarital sex unless their minds are opened to intelligent acceptance of GOD'S purposes and laws for our GOOD --for a more abundant and truly pleasurable and happy life.

Married people need this knowledge if their marriage is to be preserved and happy.

Early in the decade of the '60s this need was pressed heavily upon me. Every book or manual I had been able to procure gave purely physical knowledge about sex, without understanding of the joys and happiness our Creator had intended when He designed and produced the reproductive system. God intended it to have a spiritual as well as physical function--to endear a husband and wife in true spiritual LOVE (something far greater than lust)--and to BIND husband and wife as ONE--spiritually as well as physically--to protect and preserve the marriage in sacredness, happiness and joy.

THERE WAS NO SUCH BOOK!

I went into an in-depth research through the writings of gynecologists, M.D.s, and even psychiatry M.D.s; and, in collaboration with M.D.s and Ph.D.s, and even further biblical research, produced the book THE MISSING DIMENSION IN SEX. A few years later a revised edition was published. Today the "New Morality," falsely so called, has made such sweeping changes, a new edition has been thoroughly updated as of December, 1980. There has never been a book like it. It is as frank as any work by a doctor or gynecologist. God Himself is not a prude, but God speaks to us frankly and plainly. I feel He inspired this book, bringing out not only the physical knowledge necessary, but the spiritual phase of the sex function as God would have you understand it.

In due time, I hope by early spring, it will be on sale at bookstores over the United States, Canada and Britain.

I DO NOT WANT TO SELL IT TO OUR SUBSCRIBERS, and so I have decided to offer each subscriber a copy of this updated, revised edition GRATIS with my love and thanks to you for your interest in The PLAIN TRUTH. I have already delivered the revised manuscripts over to our book publishers, Everest House.

On your request, I will have your special free copy mailed to you as soon as Everest House delivers the books to our Pasadena offices. This is NOT a booklet--but a full-sized book. God has shown me how needful this is, and I am happy to be able to offer it gratis, with my love and compliments.

I'll try to keep you updated on world conditions as they progress through The PLAIN TRUTH. By the way, it may interest you to know I am writing from Jerusalem, November 3. The United States presidential election is tomorrow. Today I had a good long talk with Prime Minister Menachem Begin at his office, accompanied by Mr. Stanley Rader as usual, and also with the mayor of Jerusalem Teddy Kollek and with our dear friend and former Israel consul general of Los

Angeles, Michael Ravid. The prime minister left an important meeting in Tel Aviv, taking the one-hour drive to Jerusalem for our private meeting and then back to finish the meeting at Tel Aviv.

When I mentioned how considerate it was of him to make this special effort to see me, he said he would rise up in the middle of the night to see me. Our meeting ended in an affectionate bear hug. He was very gracious and considerate. He gave me a special overview statement on the Middle East situation

for our PLAIN TRUTH readers. I have decided to give him and President Anwar el-Sadat of Egypt together a big cover story in The PLAIN TRUTH, either the January or February number. I am to have a private meeting with President Sadat next Sunday or Monday. Our photographers are along, and you will see pictures of these important Middle East meetings. These heads of governments know I am doing what I can, as God leads, in bringing PEACE between nations --although real peace will have to be brought at last by the living Jesus Christ, returning to earth in all the supreme POWER and GLORY of the Great GOD! He will come to this city--and, thankfully, soon!

Don't forget to order your special copy I have reserved for you of the revised edition of THE MISSING DIMENSION IN SEX. If you are a parent of small children, this book will show you HOW to explain this important subject to them--and try to get it to them before they get it from other children!

With love, in Jesus' name,

Herbert W. Armstrong



Herbert W. Armstrong Post Office Box 431, Tucson, Arizona 85702

Tucson, November 26, 1980

Dear Brethren and Co-Workers with Christ:

I have very recently returned from another Middle East visit. It was very profitable for the Work that God is doing through us.

En route I stopped off in London, and spoke on the Sabbath, October 25th, to the brethren in the London area. There were more than 1,000 present, including a number who came over from the Continent.

On Monday evening, the 27th, I addressed a large banquet in Cairo, Egypt, of people prominent in the Egyptian government and universities, and the Egyptian-American League, hosted by Dr. Mohammed Abdel Kader Hatem, chief personal adviser to President Anwar el-Sadat and former prime minister. Then on to Jerusalem.

Our brief flight to Jerusalem was a "FIRST"! We were given government permission to fly direct from Cairo to Jerusalem airport. Since the hostilities between Egypt and Israel, there were no flights permitted between the nations until the Camp David peace talks, and then flights were permitted only from Cairo to the Ben-Gurion airport at Tel Aviv. But our plane was given government permission to make the first flight direct to Jerusalem airport.

In Jerusalem with Mr. Rader we renewed many close friendships with Israeli leaders. I spoke at a banquet hosted by Mayor Teddy Kollek. We attended a Sunday afternoon entertainment by the Arab section of the ICCY (International Cultural Center for Youth) in the "old city" Arab section of the city. It was a performance by both Arab and Israeli youth, with a very hilarious "belly dance" by a little 9-year-old Arab girl. This youth center is succeeding well in bringing together the youths, of both Arab and Jewish children and young people, in harmonious peace instead of hostility. We've been participating in this foundation for 12 years. A whole square in front of the main headquarters building in the newer area of Jerusalem is named "The Herbert W. Armstrong Square."

Also we visited again the new downtown city park in Jerusalem, where my name is engraved in a stone marker at one of the park entrances, at the children's playground area.

On Monday, November 3 (the day before the U.S. presidential election), I had another very splendid meeting with Prime Minister Menachem Begin. I was of course accompanied by Mr. Rader and also present was Mayor Teddy Kollek. The prime minister had interrupted a government meeting in Tel Aviv, to come with a one-hour automobile drive to Jerusalem for our meeting. The Tel Aviv meeting recessed for 2-1/2 hours until Mr. Begin could return. When I apologized for this interruption and his two-hour

round trip drive for our meeting, he said, "Mr. Armstrong, I would get up at 2 o'clock in the morning, if necessary, to see you."

I told the prime minister we were planning to publish a cover story about him and President Sadat of Egypt in *The PLAIN TRUTH*, and he smilingly approved. The meeting ended in a bear hug.

Our meeting with President Sadat in Cairo had to be postponed, because President Yitzhak Navon of Israel was in Cairo on a state visit while we were there, and we were planning a full televised private meeting with him. Our own TV crew had been flown over there, and the meeting with Mr. Begin was photographed and will be shown later on television.

So in the interim we flew over to Paris and on Wednesday that week Mr. Rader and I had luncheon once again at the chateau at Waterloo near Brussels, with ex-King Leopold III and his wife.

We returned Sunday, the 9th, to Cairo. On Tuesday the 11th--the 62nd anniversary of the end of World War I (and how well I remember the wild and jubilant reveling of that day) we had our televised meeting with the Egyptian president, Anwar el-Sadat.

Mr. Sadat was speaking at 11 to 12:30 that morning at a teachers' union graduation in a downtown auditorium. We were driven during that time to the auditorium building and taken to a reception room on about the 20th floor of the building. From there we could watch the ending of President Sadat's speech to the nation on television, and the graduation ceremony taking place in the auditorium on the ground floor of the building.

Finally we (Mr. Rader and myself) were let back down to a parking lot in front of the building and into a private car, parked directly behind a Cadillac ambulance. This ambulance follows President Sadat's car wherever he is driven in Cairo, since threats have been made of assassination. We were driven, with Dr. Hatem joining us in our car, in the president's motorcade rapidly through the streets to the Giza Residential Palace. We made the trip, in some three or four minutes, that would have ordinarily taken 20 minutes or more in the congested traffic. The sidewalks were lined with people waving at the president as he rode by.

At the palace, the president entered first, and we were met at the entrance portico by the first lady, who took my arm and walked in with me, followed by Mr. Rader and Dr. Hatem.

Inside, awaiting a brief meeting with Mr. Sadat, was a group of U.S. congressmen. I was told that they stared in amazed disapproval, wondering, "Who are those nonofficial Americans, and what are they doing here?"

The president's wife accompanied us into an elegant reception room where we chatted for some 15 or 20 minutes. She and I were

photographed together.

Then, the American congressmen dismissed, the president entered. The TV lights were flashed on.

It's a coincidence that the last time I met President Sadat, in Alexandria, he also was then about to address the nation on television. It was at a university in Alexandria. At that time, Mr. Rader and I were waiting in a reception room off the entrance lobby when the president entered. He had then come in a motorcade with streets lined with people trying to get a glimpse of their president. At that time, Mr. Sadat entered with his wife, followed by his cabinet and other top government officials. The president waited at the rear of the room, while his cabinet and officials lined up on each side facing the middle. Down the middle was a long red carpet. I walked down the red carpet to be formally introduced by Dr. Hatem to the president and the first lady, Mr. Rader with or following me. That had been my first meeting with President Sadat, although we were already well acquainted with his close adviser Dr. Hatem.

But in this present meeting, Mr. Sadat and I sat together in the corner of the room where seats had been arranged for telecasting. Both our own TV cameramen and the government TV cameramen were shooting us, until the meeting was under way, and then they left, and we were able to continue without the blazing TV lights.

Mr. Sadat showed me the architect's rendering of his proposed World Peace Center, a \$70 million project to be built at the foot of Mt. Sinai, as a symbol of peace between nations and religions. It is a project involving quite a story--too much to include in this letter. He invited our participation.

I have written a complete article giving the details of this for QUEST/81 magazine, which will appear about March 20th. I am planning to write articles for QUEST/81 frequently from now on, and it occurs to me that some of our members and co-workers might like to subscribe to QUEST and read these articles, as well as the many articles it contains. That magazine has improved since its founding, and is generally recognized as the leading or one of the leading quality secular magazines in the U.S. A subscription could be made through our office.

Also I will write an altogether different article about the meeting with President Sadat and the peace center at Mt. Sinai, in The PLAIN TRUTH.

There are other things I wanted to say, but this letter is getting overlong, and I will reserve other things until next time or in The PLAIN TRUTH.

We have won a victory--a very significant battle in a long WAR in which Satan the devil is fighting this Work of God. The attorney general of California has dropped his unconstitutional lawsuit and trumped-up charges against us. But Satan is not yet chained and removed. He still sits angrily and vengefully

on the throne of the earth where God placed him when he was the super-archangel Lucifer. He was "perfect in all his ways from the day he was created" (Ezek. 28:15) UNTIL he turned to REBELLION and became Satan the devil. But he is still the "prince of the power of the air," and he still invisibly RULES THIS WORLD, unrealized by those he has deceived! He will continue to find other ways to attack this WORK OF THE LIVING GOD! He has attacked me personally, through false accusers and persecutors, ever since God started using me some half century ago. He attacked the Church as a whole in the attorney general's lawsuit. He will find other ways to falsify and discredit this Work, BECAUSE it is the Work of the living GOD--and BECAUSE Satan knows his time is now short!

I often think, if I were an entertainer, or a star in "show business," I would not be persecuted. Companies and corporations in "show business" or even financial or industrial business are seldom persecuted or falsely attacked by enemies seeking to destroy them.

Jesus said, "IF ye were of this world, the world would love its own," but, "if they have persecuted me, they will persecute you!"

We must not think the WAR (Satan's war against us) is over, just because we have won a significant battle. KEEP PRAYING for the Work and keep praying for me, as I pray daily for YOU! Remember to keep your part in God's Work going generously and regularly.

With much love, in Jesus' name,

Herbert W. Armstrong

Herbert W. Armstrong Post Office Box 431, Tucson, Arizona 85702

Tucson, Arizona  
December 19, 1980

Dear Brethren and Co-Workers with Christ:

Year One of the reborn era of God's Work starts in a few days--with the beginning of the year 1981. This great Work is now ready to TAKE OFF at an accelerated pace--with  
NEW LIFE!

That NEW LIFE is being imparted to this Church by the living Jesus Christ who heads it!

Look at this era of the Church of God, and its growth up to now! Let me condense it in a few words.

The true Church of God had not been carrying Christ's Gospel to the world since around A.D. 70 (see Galatians 1:6-7). It still held to the NAME "Church of God," but had become spiritually dead--in the Sardis era (Revelation 3:1). God had called me, brought me to conversion and to BELIEVE HIM (that is, what He SAYS in His Word, the Bible) in the spring of 1927. I came among the Church people in Oregon, fellowshiped with them--but never joined with them.

Jesus Christ started me preaching in a 36-seat one-room country schoolhouse near Eugene, Oregon, in July, 1933. A new era--the "Philadelphia" era (Revelation 3:7)--of God's Church was born after six weeks' six-nights-a-week meetings! The Church was organized in October, 1933. Nineteen members!

God had called me, prepared me and now used me to raise up this Philadelphia era of His Church. He then used me to direct and be the human dynamo driving its growth. The first Sunday in 1934 we started on the air--never to go off! February 1, 1934, the first issue of The PLAIN TRUTH was mailed out to some 350 new subscribers. The Church and its Work grew--and GREW--and GREW!

I held public services, inviting the people of local communities. The radio broadcast grew. The PLAIN TRUTH grew, and special booklets began to be printed more and more. I answered letters with questions from listeners and PLAIN TRUTH readers.

The Work was growing 30 percent each year over the year before--doubling in size of operations and people reached with Christ's Gospel every 2-2/3 years--multiplying eight times over eight years.

In 1947 Ambassador College was started. In 1948 or 1949 the Bible Correspondence Course was started. By 1952 we began to graduate new ministers to pastor local churches.

In 1942 daily half-hour broadcasts began. In 1955 I began on television, with the rating agencies showing larger viewing audiences in cities where we were telecasting than the NBC "Tonight Show" now hosted by Johnny Carson--then by Steve Allen.

In the fifties we had college-educated ministers answering letters personally for me --letters with Bible questions from listeners.

Soon we were on a very large number of the nation's most powerful radio stations SEVEN DAYS A WEEK. The radio program was going out over more wattage of radio power than any program on earth. We became first, worldwide, in our field. Church membership became worldwide with hundreds of local churches pastored by hundreds of Ambassador-trained ordained ministers. The Church's Work grew at the unmatched incredible rate of 30 percent per year on the average for 35 YEARS!

Then, 1968, Christ began opening doors for me to proclaim Christ's Gospel in many nations on all continents, by personal invitations to private meetings with kings, emperors, presidents, prime ministers of many nations (Revelation 10:11). This kept me away from Pasadena more and more of the time--up to 300 out of the 365 days in a year! I delegated the day-to-day administration to executive vice-presidents of evangelist rank in Christ's ministry. They were commissioned to carry out executive administration ONLY of policies and procedures Christ had instituted through me, and which had been building the Work on a 30 percent per year increase for 35 years.

But they assumed, without my knowledge, policy-setting changes and doctrinal changes given out to ministers, in an effort to "TAKE OVER"--destroy everything the living Christ had built through the years through me, and build something for themselves. They were watering down doctrines, changing procedures and policies and threatening other top-ranking

ministers with losing their jobs if they revealed to me what was going on in my absence.

The broadcasting program went down, beginning 1968, until most stations had been canceled and replaced with short five-minute announcements. From being the biggest user of radio power on earth, we went down to lowest, even in the religious field. Other programs promptly grabbed our time. I had spent years traveling to all parts of the United States, to SELL our program in person to station managers coast to coast. It all went down the drain.

A little over three years ago--in August, 1977--I suffered complete heart failure. My heart stopped completely. It was discovered, and a nurse and my sister-in-law worked furiously over me with mouth-to-mouth resuscitation for more than a minute and a half, and brought back breath and heartbeat. It left me too ill to do much in the Work for several months.

But now for the past 2-1/2 years, I have once again taken over full day-to-day administration and complete direction of the Church Jesus Christ built through me.

We have had a 2-1/2 year drive to put the Church and God's whole Work BACK ON THE TRACK!

Changing policies Christ inspired, changing doctrines God's Word teaches, changing procedures that built His Work 30 percent a year for 35 years, was DISPLEASING TO THE LIVING JESUS CHRIST AND to GOD THE FATHER! For 13 lean years, the Work of the Christ stood still. IT DID NOT GROW during those years. But it held about even.

Those who were perverting Christ's Gospel and God's teachings in His Word are gone from us now--no longer members of God's Family. When our performance pleases God the Father and Christ His Son, they BLESS THE WORK AND IT GROWS!

Brethren, we have been getting back on God's track! And now His Church is beginning to SHOW REAL GROWTH ONCE AGAIN!

Just today I have had a meeting with our Festival directors. Last fall, in this 1980 Feast of Tabernacles, we had about a 10 percent increase in member attendance. Baptism of new members is coming in at a rate, they tell me, there will be at least a 19 percent increase in attendance this next Feast--1981! Reports are for increases all over the United States.

A report from England is for a 31 percent increase there. More than a 30 percent increase now in New Zealand! ALREADY GOD IS ADDING TO HIS CHURCH AND CAUSING THE WORK TO GROW AS DURING THE 35 YEARS PRIOR TO 1968!

Brethren, LET'S STRIVE TO PLEASE GOD!

We are ready, now to start with the year 1981. A NEW BURST OF EFFORT--A RENEWED BIRTH OF GOD'S WORK! God gave me a RENEWED BIRTH OF THIS PHYSICAL LIFE three years ago last August. Since then I have been writing more than ever before, day by day and year by year!

During 1979 I started overseas trips in Christ's Work again, though now I must remain at my office here in Tucson most of the time to administer the day-to-day executive administration of the Church, Ambassador College and the Foundation. A year ago I made a visit to China, and again to Japan. I was the first leader from Christianity to be invited as a guest of the People's Republic of China, and to speak before their leaders. I recently returned from the Middle East.

Now I am starting another trip to Tokyo and the Philippines beginning January 2. I have plans to stop over and preach Sabbath, the third, at the church in Honolulu, then on to Japan. A meeting is planned in Tokyo before PLAIN TRUTH subscribers on the next Sabbath. Also a very large banquet is to be held in my honor, with about 300 high-ranking Japanese of the government and university--including ambassadors from many countries. Also a small dinner with perhaps 15 or so of my "Japanese sons," as they call themselves--all members of the Japanese Diet (their law-making congress).

Then on to Manila, the Philippines, where I will meet again with President Marcos and his wife (the First Lady). I am to speak at a large new auditorium there, where we expect a crowd of several thousand. It is planned for the First Lady of the nation to appear on the platform with me. I will speak at our Manila church on each Sabbath.

Then, if I am bearing up on this trip as I fully expect, we shall go on to Australia. I will speak at the Sydney church one Sabbath and at Melbourne the next Sabbath, and other churches in between, beside checking up with our office staff at Burleigh Heads.

From Melbourne we will stop over in New Zealand for a one-night Bible study, beside



visiting our office there. Then one stop back where we have brethren in Fiji.  
Then back  
home.

Brethren, WE ARE OFF TO A DYNAMIC START in the REBORN WORK of the Church!  
Last week I recorded a TV program and a radio half hour. This week, day before  
yesterday,  
I recorded two TV programs and two radio programs. I hope to do at least four  
more of each  
before we leave on January 2. I will continue my writing en route--on the plane  
and in hotel  
rooms. Also complete direction and administration of the whole Work. If I can  
set, and keep  
up, this pace--in my 89th year--what can YOU do for the Work of the living GOD?  
How much  
can you PRAY? How earnestly can you PRAY for the Work--and for me? How much can  
you sacrifice in offerings--beside paying God's TITHES?

Brethren, we're going to NEED more money for this now fast-growing Work  
this year.

When the radio and TV programs were going out it was costing many millions  
of dollars  
a year for the purchase of time. I want to get that important phase of the Work  
back UP  
again.

I have set myself to produce more than one TV program and one radio  
program  
(half-hour) per week right along from now. I have built on to my home in Tucson  
a television  
recording studio and office, and now have the facilities to do new, fresh  
programs week by  
week.

The new full-page newspaper ads in The Wall Street Journal are producing a  
tremendous  
effect. They are not expected to build up PLAIN TRUTH subscribers or bring in  
Church members.  
BUT THEY ARE BUILDING TREMENDOUS PRESTIGE AMONG THE VERY TOP PEOPLE  
IN BUSINESS, INDUSTRY AND GOVERNMENT IN THE UNITED STATES! They ARE being  
read--and with some amazement! They are having a tremendous effect! They will  
OPEN  
DOORS for us at TV and radio stations--and elsewhere! No one has seen anything  
like them  
before. I began intensive training in writing advertising when 18 years old. It  
is paying off  
now!

Mr. Rader called me today from London. He will be placing these same ads  
in the  
London Times or Daily Telegraph, reaching millions in Britain!

We plan to start new radio and/or TV programs plus newspaper and magazine  
messages  
in Australia right away. Also in leading Canadian newspapers. We now plan to  
start two-page

or larger ads in TV Guide and Reader's Digest again very soon.

I wanted to see us get OURSELVES back on the track, pleasing GOD, before we started this enlarged campaign. Also I wanted to be sure I could keep up the pace myself--to keep writing the advertising space messages and do the broadcasts.

But my personal health and strength has been IMPROVING regularly. God is giving me strength and POWER (Isaiah 40:28-31)!

Now I am ready to start this expanded campaign. IT WILL COST MORE MONEY! That is YOUR PART! I have nothing to live for in this present doomed world but God's Work. HAVE YOU?

I pray for YOU every day! Thousands of you have written me that you stand back of me 100 percent. NOW IS THE TIME TO REALLY DO THAT!

With deep love, in Jesus' name,

Herbert W. Armstrong

Herbert W. Armstrong Post Office Box 431, Tucson, Arizona 85702

Tucson, Arizona  
December 28, 1980

Dear Brethren and Co-Workers with Christ:

Enclosed is your annual receipt for payment of God's tithes and giving of your freewill offerings for the calendar year 1980. Separate receipts will be mailed for Worldwide Church of God and for Ambassador College.

On behalf of Jesus Christ, and with all my heart, I thank you for your faithfulness and liberality.

We are now off to a flying start on a new year--the second year of a new decade which may well be the last decade of this present evil world. We're coming in on the final accelerated dash of the great Work to which the living Christ has called us--preparing for His coming in supreme POWER and GLORY to establish the KINGDOM OF GOD, ushering in the wonderful WORLD TOMORROW!

1980 has been an inspiring year of final preparation for this final leap of the Work preparing for Christ's coming. During the past two and a half years we have been PREPARING OURSELVES--getting the people of God BACK ON THE TRACK--back where the living Jesus Christ can really USE US in this final phase of His Work prior to His coming!

We are all set now for the greatest leap ahead in the Work since this modern phase of God's Work started 47 years ago.

This year we hope to greatly increase the power of the Work in television, radio and putting large-space Gospel messages in magazines like Reader's Digest and TV Guide--both of which we have used in the past--and full-page newspaper messages like those now running in The Wall Street Journal. Also in countries like Britain, Canada, Australia, Germany, Holland.

I am now recording ahead at least two TV half-hour programs and two radio half hours every week, except when I am away.

I shall be leaving Friday of this week on a trip to the far Pacific--Tokyo and Manila, Philippines. I expect to speak before important groups at both places, beside our own churches at Honolulu and Manila.

The year 1980 has brought us, before the end of the year, back up to the 30 percent increase in both the power and scope of the Work, and in conversions, baptisms and new members, in the U.S., in Canada, in Britain, Holland, Germany and elsewhere around the world.

To give you just a glimpse of the scope of the Work--in the United States alone--during 1980:

• 15.2 million PLAIN TRUTH magazines went into the hands of subscribers

without subscription price, or those who took them free from newsstands.

- 800,000 GOOD NEWS magazines went to members.
- 2.7 million books, booklets, reprints of articles were sent out--FREE of course.
- 7.7 million letters were mailed out.
- 516,000 Bible Correspondence Course lessons were sent.
- More than 200,000 people requested the new updated book, THE UNITED STATES AND BRITAIN IN PROPHECY--free!
- Our Mail Processing Department received two million letters, plus 170,000 telephone requests on our toll-free line. By these more than 400,000 subscribers were added to The PLAIN TRUTH circulation --and 43,000 new Correspondence Course students enrolled.
- The WORLD TOMORROW program was broadcast on more than 100 television and radio stations, with more than 17,000 half-hour slots nationwide.
- More than 3,000 new members were baptized in the U.S. alone, beside 1,250 in other countries around the world. Fifteen new churches were opened in the United States and 17 new churches were raised up in other countries. Eighty-three new ministers were ordained.

We're not a big church in membership like the Roman Catholic, Methodist, Baptist and other large churches. The present era of the Church started only 47 years ago from my preaching in a 36-seat, one-room, country schoolhouse, with 19 members, one ordained minister, one half-hour radio broadcast a week on a tiny station of 100 watts, and with a 350-copy, hand-mimeographed start of The PLAIN TRUTH.

We have suffered opposition, persecution, many setbacks from Satan. But this partial report of accomplishments for 1980 in the U.S. alone (except as mentioned), will match that of the work of the churches great in membership and in finances. We have made every dollar go a long way in carrying the one and only TRUE GOSPEL to the world--and NO ONE ELSE PROCLAIMS CHRIST'S GOSPEL MESSAGE TO THE WORLD!

I know God will greatly bless you for YOUR PART in this great Work. It is appreciated, from the heart. I thank God for you and pray for your welfare DAILY. And I do need your prayers for me. THANK YOU! THANK YOU! And as they say just before a TV commercial, "Stay with us!"--as we work together WITH CHRIST!

With love and gratitude, in Jesus' name,

Herbert W. Armstrong

P.S. Please take a moment to compare this receipt with your personal records. If there are any discrepancies, notify our Co-Worker Department at once.

Herbert W. Armstrong Post Office Box 431, Tucson, Arizona, 85702

Manila, Philippines  
January 20, 1981

Dear Brethren and Co-Workers with Christ:

In Manila it is the morning of January 20th. Later today, noon EST, President Ronald Reagan will be sworn into office as President of the United States for the next four years. We have just started the second year of the decade of the eighties.

WHAT LIES AHEAD, vital to us in God's Church in the next four to nine years?

Bible prophecy does not pinpoint precise dates--or even the precise year--of forecasted events.

During the late sixties, certain indications led me to envision the possibility --never the certainty--that the Work of the Philadelphia era of the Church might be completed by the first week in January, 1972. Never did I remotely believe that could be the time of Christ's return; the Great Tribulation, the Day of the Lord and other prophesied events had to occur after completion of our Work proclaiming Gospel Message, Law of God, repentance and fact of coming Kingdom of God. Nor did I set 1972 as definite date but only a possible date for completion of our commission. Yet some members totally misconstrued what I did say, and took it to mean definite date settings for end of this world and coming of Christ for the new World Tomorrow...I never did, and do not now set dates--even as to the year.

But there is an important prophecy in the tenth chapter of Revelation. The apostle John is recording what he saw revealed in a vision. An angel came with his hand lifted to heaven saying, "There should be time no longer"--or, better translated, "There shall be no more delay." Then a voice from heaven told John to take and open a very small book in the hand of the angel, and eat it. In his mouth it was sweet as honey, but in his stomach very bitter. Then the voice said to John, God's apostle, "Thou must prophesy (preach or announce) again before many peoples, and nations, and tongues, AND KINGS."

Now what is the TIME setting of this prophecy? It is sometime PRIOR to the sounding of the seventh trumpet, at which time Christ shall come. That is clear in verse 7. Also it is followed immediately by the three and a half year mission of the two witnesses. Their three and a half years BEGIN with the Great Tribulation. So

the TIME of this prophecy is just shortly before the Work of the Philadelphia Church is finished. After that shall come the Great Tribulation, and the Day of the Lord, when there shall be supernatural disturbances striking the world with astonishing AWE in the sky.

The Laodicean era of the Church shall rise OUT OF, through and in the latter part of the Great Tribulation. They shall be IN it, and turn to God out of and during it (Revelation 7:9-15). They come out of the Great Tribulation and are converted as a result of it, which will open their eyes to the fact that what the Philadelphian Church proclaims was true, although now, while we proclaim it, they are not heeding.

So Revelation 10 shows that when our Work appeared to be close to finished and there should be no more delay in God's intervention, God did hold up world events, and I was commissioned to NOW go with the Kingdom Message to many KINGS, or national leaders, of many nations, speaking different languages. That is what, as I now look back in retrospect, I have been doing since 1970 and especially since 1972. So perhaps our Work would have been completed by 1972, except for this special commission.

Now where are we in the time sequence of prophecies? More and more it becomes apparent that we are right at, or even very shortly past, the event of Revelation 12:7. This is an event in the end time, after the Middle Ages, pictured in verse 6. Verse 7 reveals a fierce battle in heaven. Once again Satan and his demons have swooped up to attack God on His throne--one last satanic try. Michael the archangel--same rank as former Lucifer, now Satan--is pictured with his angels fighting against Satan and his demons. As Lucifer and his angels tried to invade God's throne in heaven before the creation of man, so Satan has made this one last try to conquer GOD.

But Satan again was to lose this battle, and he and his demons were cast back to earth (verse 9). This was to occur just prior to the coming of Christ, the resurrection of saints to salvation and establishing the Kingdom of God on earth (verse 10). But those of God's Church are at this time to overcome Satan by the blood of Christ and the Word of God (verse 11); but because Satan knows he now has but a short time to defeat God on earth through God's Church, even after he failed in the heavenly war with Michael (verse 12), he was immediately to persecute THIS CHURCH (verse

13).

Previously, from the time of my conversion and baptism I have suffered persecution from men, though inspired by Satan--and so have many of you. But never before did Satan strike the CHURCH AS A BODY until the lawsuit launched against the Church January 3, 1979. It surely seems that fulfilled verse 13.

But our Work is not yet completed. This prophecy indicates it will be soon -- and apparently during the decade of the eighties, if not during President Reagan's administration--though we cannot set definite dates. Yet WE SHOULD BE WARNED! We should realize our time for completion of Christ's Great Commission is now very short, and growing shorter daily.

The lawsuit apparently is behind us--not definitely certain until June 30. But I have warned you all, Satan is now FURIOUS. He is mighty. He is powerful, next to the power of GOD. He is subtle, clever and can deceive and outwit the best of us. He is HARD AT WORK AGAINST THE WHOLE CHURCH RIGHT NOW in ways you know not. But the Church NEEDS YOUR PRAYERS--even your most urgent, believing and faithful FASTING AND PRAYING!

Continue this prophecy. Next, when our Great Commission is in God's sight completed, we are to be taken--symbolically flown on the two wings of a great eagle --which could mean by a friendly government made friendly to us by my contacts with heads of so many governments these past 12 years--we shall be taken to a place of protection from the Great Tribulation, which in itself is the furious wrath of a mad and infuriated Satan (verse 14). While we are in this place of safety three and a half years, the two witnesses shall be preaching to the whole world, protected from Satan. But Satan in his mad wrath will then make war with the REMNANT Church. This has to be the Laodicean era of the Church (verse 17).

Finally, what of the Laodicean era of God's Church? Remember, it, too, is GOD's Church--having the commandments of God and Testimony or Word of Jesus (Revelation 12:17).

But that era of the Church is pictured in Matthew 25. Matthew 24 shows the sign Jesus gave prior to his coming to end the present world order, and the Great Tribulation, Day of the Lord and Second Coming.

Matthew 25 shows the time just before Christ shall return. It pictures the Laodicean Church as 10 virgins who took their lamps (their Bibles) and went forth to meet Christ

at His coming. But five of them--half of the Church--took their lamps (Bibles) but without oil to light the lamps (having the Holy Spirit to enlighten their minds to UNDERSTAND the Bible). Some translations render this into English indicating they were losing the Holy Spirit, because of negligence, lack of prayer, fellowship with the brethren and with God and Christ and being overcome with materialistic and worldly interest. Are some of us like that, even now?

While they--the backsliding half of the Church--were trying to get back closer to God, the coming of Christ shall take place, and the door into God's Kingdom will be SHUT in their faces! WHAT A TERRIBLE AND AWFUL TRAGEDY! It could happen to you or me.

Brethren, we're living in more terrible, troublous times than you realize.

Today, as a new President is inaugurated in Washington, also comes the news that my dear friend, Menachem Begin, Prime Minister of Israel, is being almost thrust out of office--his government about to fall. There was to be a reelection in Israel in November, when Mr. Begin probably planned to retire anyway, because of serious heart trouble. But he has held his government in power only by the narrowest margin for the past several days, and now he has announced a new election in July instead of November. The last time I saw him, hardly two months ago, we parted with a bear hug. However, whoever is elected next prime minister is in all likelihood the man I also know well, and we still have many friends at and near the top in Israel. But DO NOT FOR A MOMENT GET TO THINKING TIME WILL JUST KEEP GOING ON AND ON. It won't! Satan knows how short time is. He is now striking at destroying THE CHURCH AS A WHOLE. I cannot reveal to you at the moment what Satan is up to now, BUT IT IS BIG, and we all need to be FASTING AND PRAYING as never before that God will restrain Satan.

I spoke to the Church at Honolulu on the way to Tokyo this trip. I talked privately with the Prime Minister, spoke the Gospel Message to a large banquet attended by 482 prestigious and high-ranking people of the nation in Tokyo, and also to a group of a hundred or more Japanese PLAIN TRUTH subscribers on the Sabbath afternoon we were there.

I have continued writing the full-page announcements for The WALL STREET JOURNAL while on the trip. Arriving in Manila, I was interviewed at a press conference



at the airport on arrival. President Marcos has placed at my disposal a siren pilot car to go before my car wherever I go here, with motorcycle police also with sirens going along--sometimes ahead of us, sometimes beside my car. We go through heavy traffic rapidly. Sabbath I spoke to more than 1,000 of our members here. Yesterday morning I spoke for some 30 to 40 minutes to the student body and faculty of the Adamson University in a special convoked assembly held for me. Tonight I am to be principal speaker at a huge banquet of 750 of the Philippines' most distinguished citizens and several ambassadors from other countries. There are other luncheon club speeches, press meetings and television interviews scheduled. This Saturday night will be the first night of the BIG CAMPAIGN here. Meetings are planned with President Marcos, the First Lady his wife, and a dinner with the entire cabinet of the government. God is using me. BUT TIME IS NOW VERY SHORT.

This Work is launched on the GREATEST AND MOST POWERFUL THRUST FORWARD IN ITS 47 YEARS. NEVER have I and the whole Work needed your prayers and continued EXTRA financial backing as now. When home I am recording two TV programs a week and also two radio half hours. Our TV crew is here, and the meetings here will be telecast over the U.S. We are launched on the greatest PUSH FORWARD ever. PRAY! PRAY! PRAY!

With deep love, in Jesus' name,

Herbert W. Armstrong

Herbert W. Armstrong Post Office Box 431, Tucson, Arizona 85702

Tucson, Arizona  
February 8, 1981

Dear Brethren and Co-Workers with Christ:

We are off to a running start in the new year, 1981. Never before has God given us such a leap forward at the very beginning of a new year!

This is the MOST SERIOUS year of the Work of God so far. GOD'S TIME HAS COME TO SPEED UP HIS WORK WITH DYNAMIC AND TREMENDOUS POWER! Time for completing the GREAT MISSION OF GOD in this dying world is fast running out on us!

This country--the U.S.--and the whole world is in ferment, confusion, serious TROUBLE! President Reagan has just said the economic state of the U.S. is the worst and most serious since the supreme Depression of 1929-1936. It's a NATIONAL EMERGENCY!

Nations are being overthrown around the world. Satan knows he now has but a short time--BUT DO WE KNOW IT? We have to sacrifice now as NEVER BEFORE! We have to put the Work of God FIRST in our lives! FIRST in our prayers! We now have to DEDICATE OUR LIVES TO HIS SERVICE AS NEVER BEFORE!

In this time of world turmoil, Jesus Christ is starting off His Work for 1981 with a DYNAMIC START! He is inspiring me as never before. I am doing the best, most effective and powerful work of my life. I feel the surge of God's Spirit and inspiration and power as He uses me more effectively than ever!

I returned a week ago from the last important meetings in Japan and the Philippines. They were the most successful so far in all these years.

In Tokyo I spoke a vigorous message on the soon-coming Kingdom of God at a banquet of some 400 important and leading people of that energetic and upcoming nation. Then I spoke on the Sabbath afternoon to 100 Japanese subscribers to The PLAIN TRUTH, mostly college students and professors. Then again about the same number three weeks later on the return from the Philippines.

At Manila, reporters of newspapers and TV news met me at the airport and we had a press conference. President Ferdinand Marcos had ordered a pilot siren car and three motorcycle police with sirens to escort me to my hotel -- and at my service, escorting me with sirens screaming wherever I went for the more than two weeks I was there.

I was guest of honor, and spoke a full message in power at a huge banquet of 750 members of the very important Philippine Constitution Association, a power in the Philippines. I was guest of honor and speaker at a luncheon of combined Rotary clubs. I spoke to a packed auditorium a full Message of the Kingdom of God at the very prestigious Adamson University. I had a private televised meeting, featured that evening on TV and next morning with my picture at the top of front pages of Manila newspapers, with President Marcos. There was a short meeting with the First Lady later. Minister of Labor Blas Ople hosted a dinner for me, with two or three other cabinet ministers and Mr. Rader, of course. Impressed by the things I said, the Minister of Agrarian Reform

of the Government invited me to speak to a hastily organized assembly of some 450 people in his government department the next afternoon in a full Gospel Message.

Then there were the two MAIN PUBLIC meetings in the city's leading auditorium, seating 4,500, on successive Saturday and Sunday nights, virtually packed houses. I believe these were possibly the most effective speeches proclaiming Christ's Gospel Message of my life. God was with me, and did inspire me.

I was greatly hampered in a manner that reminded me of the apostle Paul's "thorn in the flesh" (whatever that was), but by constant prayer, God was with me and inspired me to do my most effective work on this important trip.

While there, the Church was holding a ministers' conference for three days, attended by all ministers and local elders of the Philippines and their wives--some 35 or 40 of them. I found time to spend a morning session with them, expounding some important scriptures pertaining to our time now. The Church there has grown around 30 percent this last year. I spoke on the Sabbath there to a combined congregation of more than 1,000 of our warm-hearted and dedicated Filipino members.

I returned home Sunday morning just as the very first of our new TV series was coming on. I was really thrilled at the way our TV staff had tailored that program, with exciting film clips illustrating my sermon all the way through. When I spoke of a meeting with Mrs. Golda Meir, the late prime minister of Israel, a picture of me talking with her was flashed on the screen. When I spoke of the oratory at the San Francisco Conference, which I attended in 1945, there appeared a film clip of President Harry Truman speaking at the conference -- and so on. The new TV series, I feel, is the most effective of all our TV programs, so far.

I plan to record two more TV programs and two radio half hours next Tuesday and the same amount on Wednesday, when the whole TV crew will be in Tucson. I plan to keep this up until we have six months or more of programs ahead on tape--and possibly we then may start DAILY TV and radio broadcasting in major cities in the U.S. and Canada.

It is now Sunday as I write. Today's TV program was a half hour devoted to our China visit as guests of the People's Republic government. It showed a certain amount of several of my speeches there. What I am doing now, as televised, is, I feel, vastly improved and more effective than I was doing a year ago. I may be a year older, but I appear younger, smooth-speaking, more vigorous and effective. God is invigorating and inspiring me. I need your prayers that He will surcharge me with His Spirit and power for still greater effectiveness as we plunge on to finish His great Work before Christ's coming.

But of course His coming will be preceded by the Great Tribulation, the Day of the Lord (initiatory phase, with terrifying signs in the skies).

Just a few months ago God gave me a new idea for turning the hearts of the children to their parents and of the parents to their children--the new magazine YOUTH 81. The first two issues are out, and I honestly feel it is far superior to any youths' publications ever published. When I was young there

was a prominent magazine called Youth's Home Companion. But I feel that YOUTH 81 is far superior, and I'm sure our young people will be much profited.

Now God has given me a NEW IDEA for our youth! I have set a ceiling of a total of 500 students in Ambassador College. If we go beyond that we would be unable to maintain the high morale of GOD'S college. That means we can accept only 150 new freshmen each year. But we have between 300 and 400 acceptable applications--young people--almost altogether YOUR CHILDREN -  
- those of our Church members--and at present we can accept only about one in three of them.

We are besieged with letters from high school seniors asking us WHAT CAN THEY DO IF WE CAN'T ACCEPT THEM? Can they go to some other college or junior college? Our experience is, candidly, that if they go to some other school they will be indoctrinated in the materialistic evolutionary approach to all knowledge, and in too many cases, RUINED so far as God's teaching and way of life are concerned. THIS IS A VERY DEEP AND SERIOUS PROBLEM!

God gives me this SOLUTION: For some reason God has blocked the sale of our Big Sandy campus. We still have it on our hands. So I now have in mind, as I believe God leads me, that we immediately start a JUNIOR COLLEGE at Big Sandy. We would accept 100 new freshmen for Big Sandy for this coming fall. We would transfer 75 out of this year's freshman class at Pasadena, who will then be sophomores, to Big Sandy, to implant there the AMBASSADOR character and atmosphere. That means that, in addition to the 100 additional new students we can accept for Big Sandy this fall, we can accept an additional 75 freshmen at Pasadena--to keep our combined student body at Pasadena at 500. So, this year, instead of accepting only 150 out of close to 400 acceptable applicants, we can accept 175 more, or a total of 325 instead of only 150.

Then, next year we would accept 225 at Pasadena instead of only 150, and an additional 100 at Big Sandy--total 325, or close to the total number acceptable. We would have to reject very few or none who can qualify and are acceptable. THIS WILL SOLVE OUR PROBLEM.

The new junior college at Big Sandy will thereafter accept up to 150 or more per year. After two years at Big Sandy, some who qualify would transfer to Pasadena for the third and fourth years, and graduate at Pasadena.

I have to consider this budget-wise, of course. But, with tuitions helping, study of the budget situation indicates we can squeeze this new junior college in. Plans are already well under way for providing faculty.

GOD IS BLESSING HIS CHURCH AND ITS WORK!

We are now all set to PLUNGE FORWARD in the Work as NEVER BEFORE! New time availabilities are opening up on both radio and TV. God is generating in me increased power and energy, and better programs are coming.

WE SERIOUSLY AND URGENTLY NEED INCREASED INCOME! Not because we are behind. I don't have to say we are in a hole, unable to pay our bills--come to our aid and bail us out, THANK GOD! We have as of today a BALANCED BUDGET! But the WORK must now plunge forward in GREATER POWER!

God's time has come! More TV and radio stations will cost more money. The Wall Street Journal full-page ads are the best and most effective I have ever written. God is helping me now to do the BEST WORK OF MY ALMOST 89 YEARS OF LIFE! I am working harder, more energetically than ever before. I NOW NEED YOU TO WORK HARDER, MORE ENERGETICALLY AND AT GREATER SACRIFICE IN PRAYERS AND EXTRA FINANCIAL OFFERINGS THAN EVER BEFORE!

A few months ago I wrote you a warning that we must prepare to tighten our belts, and reduce our living standards! This whole nation is going to have to do that! The nation's economy is in DEEP TROUBLE. It's a national emergency! Worse, says the President, than ever before except the Great Depression following 1929! The President is asking for a 10 percent cut in income taxes across the board. Congress may not give him that much. But his plan is for people to SAVE what they gain by it. I know most won't but will go out and spend it, causing still more inflation.

BUT I ASK YOU, BRETHREN, IN JESUS' NAME, TO PUT WHATEVER CUT YOU GET--AND MORE--INTO GOD'S WORK IN THIS CRISIS HOUR BEFORE THE GREAT TRIBULATION THAT WILL CUT OFF OUR WORK--AND THE SOON-FOLLOWING COMING OF CHRIST AND THE WORLD TOMORROW.

Let's now set our hearts and whole interest on the SOON-coming KINGDOM OF GOD, when we shall shine as the sun in brightness and find happiness FOREVER! We--you backing me up--are preparing the way before Christ's soon coming and His KINGDOM! What else now counts in this world? I ask you to SACRIFICE -- go without some things you might want--put all you can spare into this GREAT SURGE FORWARD IN GOD'S WORK!

Just over two years ago, Satan struck what he thought would be the FATAL BLOW to DESTROY God's Church and Work. It only drew us closer together in UNITY!

Before January 3, 1979, we had to borrow, every year in January, \$1 million or more at the bank, and pay it back out of spring Holy Day offerings. Then we had to borrow another million or more in July and pay it back out of Feast of Tabernacles offerings. The January, 1979, assault by the state RUINED OUR CREDIT SUDDENLY. We couldn't borrow. GOD WAS WITH US! We didn't need to!

From that day we have not had to borrow a cent at the bank. And God has made it possible to keep the budget BALANCED! FOR THE FIRST TIME! Just THINK how God has blessed us! This is HIS Work!

We could not borrow now, although I think our credit is reestablished -- because of the excessive high interest rates! God has so blessed us we haven't had to! We have a balanced budget WITHOUT BORROWING! PRAISE GOD!

But now His Work must surge forward in tremendous POWER! I have to ask you to sacrifice and make possible more TV and radio stations, and more advertising space in TV Guide and Reader's Digest. We need to build the circulation of The PLAIN TRUTH! I ask YOU to finance this now--and in due time this extra-pressure Gospel lunge will bring in new co-workers to help finance the Work!

Next Sabbath I fly to Seattle, Washington, to speak to an assembly of combined churches in that area. I plan to do this every two weeks. I am pushing myself forward as never before. BACK ME UP! Thousands of you have sent me messages YOU ARE BACK OF ME 100 PERCENT! God's time has come to DO IT!

PRAY as never before! Fast and pray!

In deep love, in Jesus' name,

Herbert W. Armstrong

P.S. This is a NEW SURGE FORWARD in God's Work. The Church, and whole Work, is in the best financial condition it has EVER been in its long history! But we must now LUNGE FORWARD in the FINAL LAP, coming in on the HOME STRETCH of the great Work God gave us to do.

I am plunging on ahead with the NEW JUNIOR COLLEGE AT BIG SANDY, and on a CONSIDERABLY ENLARGED TV AND RADIO campaign and on newspaper and magazine advertising--ON SHEER F A I T H! This Work of God was BUILT from nothing financially ON FAITH! I go forward now IN FAITH IN CHRIST that He will inspire YOU DEAR CO-WORKERS TO MAKE THE EFFORT WITH ME! You will have to give up some things you might want. But we all shall GAIN eternal GLORY in God's Kingdom--and SOON. I know you won't let me -- OR CHRIST--DOWN! God bless, help, prosper and inspire you.

Herbert W. Armstrong Post Office Box 431, Tucson, Arizona 85702

Tucson, Arizona  
March 19, 1981

Dear Brethren and Co-Workers with Christ:

It has now been almost six weeks since I wrote you. I told you then, that despite Satan's vicious and often massive attacks to DESTROY God's Work, it was in the best condition ever.

It was PLUNGING AHEAD in a NEW burst of power, coming in on the homestretch of our race to FINISH the tremendous commission to which the living GOD has called us!

That renewed revitalized SURGE OF POWER has continued! Jesus Christ IS PLEASED with your SACRIFICE to send in enlarged offerings that His Work may leap forward and be enlarged! The increase in results--in new members--in more TV and radio stations--in income to provide for a more powerful lunge forward--in every way there is INCREASE! But so far, it's only a START! Now we must INCREASE our sacrifices and our EFFORTS!

In recent weeks three new MAJOR TV STATIONS in MAJOR MARKETS have opened their doors to us. The number one television station of Chicago, WGN, has opened. The number one station in the Rocky Mountain area, KOA in Denver, has opened, and also the number one station in the central southwest area--KCMO of Kansas City. These are really POWER-HOUSES! As we move forward, showing Christ we are in earnest and putting HIM and His Work FIRST in our lives, HE also is MOVING FORWARD, opening new doors--blessing the Work--restraining Satan--empowering us in HIS SERVICE!

Plans are moving forward rapidly preparing the opening this fall of the new JUNIOR COLLEGE at BIG SANDY! The faculty is chosen. All faculty members have been chosen, and accepted the assignment. The faculty consists of seven Ph.D.s and 11 M.A.s--a superb faculty, and ALL MEMBERS of God's Church.

We could now qualify for accreditation both at Pasadena and Big Sandy--but we shall not, because the GOVERNMENT of the colleges would have to be according to that which is in force in this world's educational institutions--GOD'S government would have to go. WE ALREADY HAVE THE HIGHEST ACCREDITATION OF ALL--THAT OF ALMIGHTY GOD!

The Work as a whole has actually started a decisive UPWARD trend since last November.

The increase over the year before in the United States is mounting to the 20 percent increase --and in Britain, West Germany, European nations, South Africa, Canada, the Philippines, it is back about 30 percent again--as of the first 35 years of the Work. Australia and New Zealand are showing similar gains. When WE please GOD, He expands His Work He is doing through us!

Brethren, God is pleased with our recent greater efforts and increased devotion to HIS WORK, and is answering our prayers! I have asked you to devote more time and more intensity and fervency to your prayers for the Work at this crucial stage in the very special Work He has given His Church of this particular generation to do. Results show you have responded. BUT I FEEL WE NEED A STILL MORE SERIOUS SENSE OF URGENCY right now--a still deeper dedication to PRAYER at this time. We CANNOT AFFORD TO BECOME LUKEWARM! We cannot afford to let our minds drift from the intense NEED for this very special mission of this particular time in world history, so shortly before Christ's coming and HIS KINGDOM! It must be FIRST in our minds and hearts--not interests of this world.

Now about the Work itself.

I think I should address a certain point at this time. Actually it has been more of a question in the public press than among ourselves. They seem continually to have asked: "Who will succeed Herbert W. Armstrong? Who will rule the Church and all the college assets?" They cannot understand that Jesus Christ is a LIVING Christ--that HE is the Head of the Church, and if they want an answer to that question they would have to ask HIM! To the world, there is no living Jesus Christ in the picture at all. To them this Church is merely an organization of PEOPLE--like a social club, or any other church where a group of PEOPLE have associated themselves together for their own religious purposes.

Few understand just what IS the Church. There are so many churches in the world. People just take churches for granted. But more than 1,953 years ago, Jesus Christ said, "I will build my Church." Few know WHY He built it--for what PURPOSE. The purpose, primarily, was dual:

- 1) to proclaim to the world the Gospel Message God sent to mankind by Jesus as God's Messenger (Mal. 3:1) of the coming Kingdom of God,



2) to call and prepare a chosen people to be born as IMMortal Spirit Persons in the GOD FAMILY, to RULE, with and under Christ, all nations of the earth--and to JUDGE all who ever lived in the JUDGMENT DAY when they shall be resurrected--after the coming thousand-year reign of God's Kingdom over all nations on earth. Those people now being called and prepared will constitute the spiritual TEMPLE to which Christ shall come the second time in POWER and GREAT GLORY!

The churches of this world know nothing of this two-fold PURPOSE! They have not proclaimed His Gospel Message. They know nothing of His Government, based on His spiritual LAW, and in no way have prepared people to rule in God's Government with THE LAW OF GOD.

The true Church started out in the POWER of the Holy Spirit of God. But by A.D. 53, when the apostle Paul wrote the letter to the Galatians, that Gospel Message was being SUPPRESSED (Gal. 1:6-7). By A.D. 70 the true Church went underground, a PERSECUTED Church described in Revelation 12. The great false church had risen described in Revelation 17.

By 1927, when God first challenged me into the most intensive, in-depth night-and-day Bible study, the Church had become virtually dead spiritually (Rev. 3:1).

Now HOW HAS GOD WORKED THROUGH HUMANS? He has always worked through one man at a time as a leader. He gave the promises on which all salvation depends to ONE MAN, Abraham. He repromised them to ONE man, Isaac, and again to Jacob. Four hundred thirty years after Abraham, God raised up ONE MAN as leader--Moses. Moses was specially trained from childhood. He didn't let Moses die until his commission of leading the chosen people to the promised land was COMPLETED, when Moses was 120 years old.

God used ONE MAN to lead the Israelites across the Jordan river into that promised land. After Joshua, at first there was no leader. Every man did what was right in his own eyes. The Israelites disobeyed God and soon became a conquered vassal nation. God raised up ONE MAN--a "judge"--to deliver them into freedom again. Again and again the nation sinned and became a vassal nation. Again each time God raised up ONE MAN to deliver them -- see book of Judges.

Then God raised up ONE MAN, Samuel, specially prepared from childhood, by which GOD ruled the nation (I Sam. 8:7). The people wanted a KING like other nations (verse 6). God allowed them to have Saul as king. Then God chose ONE MAN, David, to lead His people. He was followed by Solomon, who turned to women and their false gods in later life. With worldly kings, both Israel and Judah eventually went into national captivity, removal from the promised land and slavery.

In Jesus' time the Jews descended from the colony headed by Zerubbabel who built the second temple (to which Christ came the first time). The Jews were a vassal people under the Roman Empire government.

For His Church, at first, Jesus chose ONE MAN, Simon, whom He surnamed "Peter," meaning a title such as "leader" (John 1:42, Mark 3:16). When Peter and the original twelve had gone to "the lost sheep of the house of Israel" (Matt. 10:6, 15:24) God raised up the apostle Paul, who had supervision over all the churches (II Cor. 11:28).

The apostasy and falling away from God's basic original TRUTH started about A.D. 54, near the time Paul wrote of the Galatians turning to a counterfeit gospel (Gal. 1:6-7). That spirit of iniquity, contrary to God's Law, was already working when Paul wrote to the Thessalonians (II Thess. 2:7).

The Church continued, often meeting secretly "underground," often fleeing, many being tortured and martyred. By 1926 when I first came among that fledgling Church, it was spiritually dead (Rev. 3:1). They still clung to the truth of the Sabbath, the Law of God and the true name. But much original truth had been lost, though it was all recorded in the Scriptures. But, even late in the first century, Jude pleaded for God's people to "earnestly contend for the faith which was once delivered unto the saints" (Jude 3).

But by 1926 we had come to the VERY GENERATION of the END TIME--coming close to the time of Christ's return as all-conquering, world-ruling KING of kings in supreme POWER and GLORY.

What had God FORETOLD for this very time?

Look at significant prophecies. Look at WHAT HAS HAPPENED! Ask yourself, HAVE THESE PROPHECIES BEEN FULFILLED before our very eyes and ears?

Look at Jesus' prophecy, Matthew 24! He had been showing His disciples the buildings of the temple in Jerusalem. Jesus told them the temple would be completely destroyed (verse 2). Later, on the Mount of Olives they privately asked Him when what He said would happen, and a second question, what would be the SIGN of His Second Coming and the END of the present world's society and civilization (verse 3). They thought His Second Coming would be in their lifetime.

Actually, the temple was destroyed in their lifetime, in A.D. 70. So first Jesus answered what would occur in their time--although it actually continued until our time. "Take heed that no man deceive you," He said (verses 4-5), "For many shall come in my name saying I am Christ; and shall deceive many." The counterfeit gospel proclaimed Jesus as the Christ, but deceived many. That continued to our time. But the Gospel of the KINGDOM OF GOD was suppressed.

Jesus did not answer their second question about His Second Coming until verse 14: "And this gospel of the kingdom shall be preached in all the world for a witness unto all nations; and then shall the end come." Following this (verses 21-22) would come the Great Tribulation, followed by miraculous signs in the sky (verse 29) and the Second Coming (verse 30).

Paul wrote of the suppressing of the Gospel of the Kingdom at about A.D. 53. That Gospel was not preached until 1934. By 1953, a 19-year time cycle, it had gone coast to coast in the United States. In 1953--a century of time cycles from the suppression of the Gospel--it went out on the most powerful radio station on earth--Radio Luxembourg--and has continued worldwide since. God DOES THINGS ON TIME!

Now consider the prophecy of Malachi 3:1-5. In verse 1, God will send a human messenger to prepare the way before Christ, coming as the Messenger of the New COVENANT. Now what coming of Christ is this prophecy talking about? Read verses 2 to 5. Jesus did none of those things at His first coming--but WILL DO THEM AT HIS SOON SECOND COMING! So the prophecy is, actually, foretelling primarily a messenger to prepare the way for His SOON SECOND COMING!

Yet Mark 1 and other New Testament scriptures identify John the Baptist as fulfilling that prophecy.

But REMEMBER GOD'S PURPOSE WORKS IN A PROCESS of DUALITY! John the Baptist was a TYPE or forerunner, of one to prepare the way for His Second Coming. Jesus is to come to His TEMPLE (Mal. 3:1). He came to a material temple of stone, wood, gold and materials A.D. 27-31. To what Temple will He come IN OUR TIME, SOON NOW?

Hold this prophecy of Malachi 3 in mind, and turn to Haggai 2, beginning verse 3. Zerubbabel was governor of a colony of Jews sent from Babylon back to Jerusalem 70 years after destruction of Solomon's temple, to build a new temple. This also was days of prophets Ezra and Nehemiah. Zerubbabel was builder of this second temple. It was the temple to which Jesus came at His first appearing as a human.

Verse 3, the former temple of Solomon was then as nothing compared to its original physical glory. God commands Zerubbabel to be strong and work to build the temple (verse 4). Verse 6 goes into a far-future prophecy of a time just before Christ's Second Coming, when God will shake the earth and shake all nations, and the GLORY OF THIS LATTER HOUSE SHALL BE GREATER THAN OF THE FORMER" (verse 9). The temple Zerubbabel built of stone, wood and physical materials was nowhere near as glorious as the former temple of Solomon! This is a PROPHECY speaking about the temple to which Christ shall come the second time, in supreme POWER and GLORY--a temple far more glorious than Solomon's!

To WHAT temple will Christ come very soon now? Are the Jews going to demolish the Moslem temple, Dome of the Rock, which stands on that site now, and build a new super-glorious new temple? NO! Turn to Ephesians 2:19-22. The Church at Ephesus was composed of former gentiles. They are no longer foreign gentiles, but fellow-citizens with the saints -- a spiritual NATION. They are also a FAMILY--of the "household" of GOD--the GOD FAMILY. As a BUILDING they are built upon the foundation of the apostles and prophets, Jesus Christ being chief cornerstone. As a BUILDING, they are fitly framed together (in UNIFIED ORGANIZATION) growing into a HOLY T E M P L E!

At Christ's Second Coming, what happens to the CHURCH? Those dead "in Christ shall rise first: then we which are alive and remain shall be caught up together with them in the

clouds, to meet the Lord in the air, and so shall we ever be with the Lord" (I Thess. 4:16-17).

And where shall we be WITH Him? Where shall HE be? "His feet shall stand in that day (of

His coming) on the Mount of Olives, which is before Jerusalem" (Zech. 14:4).

The Church, caught up to meet Him in the air as He is COMING, those who have died will be raised IMMortal. But we, if still alive, shall "be changed, in a moment, in the twinkling of an eye...and the dead shall be raised incorruptible, and we shall be changed" to spirit GOD PERSONS (I Cor. 15:51-52).

In that CHANGED, glorified SPIRIT immortal condition, we shall be the T E M P L E far more glorious than was Solomon's temple!

Now back again to Malachi 3:1-5. At His Second Coming (verses 2-5), Jesus is coming to a SPIRITUAL temple far more glorious than was Solomon's temple.

Zerubbabel built the second temple to which Jesus came the first time. John the Baptist prepared the way before the FIRST coming. But WHO was to build the SPIRITUAL temple to which Christ shall soon come the second time? Who was to prepare the way before His Second Coming?

Remember God does things in DUAL stages. As Zerubbabel built the first temple of MATERIAL stone, wood and other materials, he was a forerunner or type of one through whom Christ would raise up or build the SPIRITUAL TEMPLE--His Church of our time, prior to the Day of the Lord and Christ's Second Coming. As John the Baptist prepared the way, in the PHYSICAL wilderness of the Jordan River for the first coming of the HUMAN Jesus (both man and God), then coming to His MATERIAL temple, and to His PHYSICAL people Judah, ANNOUNCING the Kingdom of God to be set up more than 1,900 years later, SO God would use a human messenger in the SPIRITUAL wilderness of 20th-century religious confusion, to be a voice CRYING OUT the Gospel of the KINGDOM OF GOD, about the SPIRITUAL CHRIST, coming in SUPREME POWER AND GLORY to His SPIRITUAL TEMPLE, to actually ESTABLISH that spiritual KINGDOM OF GOD.

Brethren, HAS THAT BEEN DONE BY THIS CHURCH?

Did God raise up a one-man LEADERSHIP to be used by Him in building this spiritual TEMPLE and in proclaiming after 1,900 years the true GOSPEL OF THE KINGDOM OF GOD

in ALL THE WORLD--to even go to kings and heads of nations (Rev. 10:11)--in bringing the Church back to the FAITH ONCE DELIVERED (Jude 3)?

HAS THIS HAPPENED, IN YOUR DAYS, AND HAS GOD BROUGHT YOU INTO THIS PROPHETIC FULFILLMENT AS A PART OF IT?

HAS ANYONE ELSE DONE IT?

Brethren, HOW did the living Christ prepare me from youth to lead you?

At age 16, on my first job away from my home city, my employer aroused the spark of ambition within me. At age 18, I began fulfilling the "7 Laws of Success"--all but the seventh, which is guidance from God in being led into the RIGHT goal, and general divine guidance. But I was trained in WRITING both advertising copy and magazine articles. I was trained in the magazine and newspaper business. I was led where I would have continual contact with successful men who had built some of the biggest industries and biggest banks in the United States or the world. I was trained in speaking to businessmen.

At age 34, God had me disturbingly CHALLENGED as I had never been before about keeping GOD'S SABBATH. I was forced into the most intensive and in-depth night-and-day study and research of my life. I then believed just the OPPOSITE of what GOD SAYS in His Word. I was trying to prove I was right--to HAVE MY OWN WAY. In that first beginning six months' deep study of the Bible, I learned I had believed the very opposite of WHAT GOD SAYS.

In that period God OPENED MY UNDERSTANDING to most of the MAJOR BASICS OF GOD'S TRUTH THAT THE CHURCHES AND RELIGIONS OF THIS WORLD HAD LOST -- indeed, even the flickering remnant of the TRUE Church had lost!

He opened my mind to HISLAW. Not only the Ten Commandments and the Sabbath, but the annual festivals and Holy Days. I learned the truth about God's GOVERNMENT having been established on earth under the archangel Lucifer, and the origin of Satan and PURPOSE of God in restoring God's Government over the earth. I learned Jesus was born to be a KING, which traditional "Christianity" seems not to know. I learned our identity as being of the lost tribes of Israel, and the difference between the kingdoms of Judah and Israel. This gave me the KEY to understanding PROPHECIES! God revealed to me the symbols and truths of the book of Revelation as revealed through Matthew 24 and Daniel. I learned the Kingdom

of God will be ON EARTH.

NO MAN taught me these truths. As the original apostles were taught by Jesus IN PERSON, so was I taught by Jesus Christ IN WRITING. It is the SAME WORD--the SAME TEACHING.

I LOST that challenge. I had to GIVE UP MY WAY! I had to give up MYSELF--and give myself to Christ, who had bought and paid for me. It took an inner battle--a struggle against having my own way. I made, in my mind, heart and innermost intention, a COMPLETE SURRENDER to God. I told Him if He could use such a worthless life as mine, He could have it.

Two can't walk together except they be AGREED! I now AGREED with Christ. I have NEVER DISAGREED. You yourself--every begotten child of God--does, through human weakness, commit sin even after the most deep conversion. None has lived perfectly but JESUS. But when I stumbled through human weakness, Jesus picked me back up on confessing to Him and repenting, and asking help never to repeat the sin. At no point did I DISAGREE nor water down HIS TRUTH.

He used me in building the Philadelphia era of HIS CHURCH--and in proclaiming His Gospel IN ALL THE WORLD!

Now He has brought this Great Commission near its FINISH. Neither I nor you know how much longer will be required completely to finish it!

But as I said at the beginning, some, even in the public press, are beginning to ask, WHO is the "heir apparent," as the newspapers put it? WHO will rule the Church after Mr. Armstrong?

The answer is, NOBODY!

I have gone to considerable length in this letter to show you how God does His Work among humans through one man at a time. He specially prepared me for the Work He has called me to do. I know of NO ONE ELSE who has been so prepared.

My son Garner Ted Armstrong, as I have said, and he has said, has NOT AGREED with me as I was brought to agree with Christ. Some newspapers have speculated that Mr. Stanley R. Rader would succeed me as Christ's apostle. But as he himself has said before our brethren, and in the public press, his qualifications ARE ALTOGETHER DIFFERENT. He is a man

of brilliant mind and expertise in accounting, finance, law and in many respects in this world's governments. But he is not qualified to lead God's people SPIRITUALLY, nor to become the human leader of the Church under Christ, if I have the mind of Christ (Phil. 2:5) and I think I have.

Beginning with the massive legal attack on this Church by the State of California, January 3, 1979, sweeping changes were necessarily made in the organizational structure of the Church and Work. God providentially had moved me out of California to Tucson, Arizona, almost a year before. A new corporation was formed, the Herbert W. Armstrong corporation sole. All tithes and offerings were directed to Tucson. That, for the present, is continuing.

But while God has always worked through one man at a time as leader over His people, He also has given wise instruction, and those He has chosen should heed it. 1) We are not to put our trust in MAN, but in God. On the other hand, through Solomon God says that IN MULTITUDE OF COUNSELORS there is safety.

I have always followed that principle, calling from time to time on various ones competent in whatever field was in question, for advice and counsel before making the decision.

I have used the board members of both the Ambassador College corporation and the Worldwide Church of God, Inc., board as counselors.

But now, in the corporation sole, under which the day-to-day operations are now conducted, there is no board of directors, and none called for by law. In lieu thereof, I have formed the new ADVISORY COUNCIL OF ELDERS. That Council, at present, is composed of the following experienced elders, all of many years' faithful and loyal experience as ministers in God's Church.

The Council of Elders, as of now, consists of Dibar Apartian, Dean Blackwell, Robert Fahey, Ellis LaRavia, Raymond McNair, Leroy Neff, Joseph Tkach, Leon Walker and, as adviser to the Council, Ralph Helge.

Now as to any possible successor to me. God has never removed a man called to a specific leadership or assignment or commission until his mission is COMPLETED.



1) Has the commission of carrying the Gospel of the Kingdom of God to the world been completed? How far does God expect it to go? Only HE knows. It has gone to multiple millions. It has gone into all continents. It is still going. I am preparing to speed up its proclamation to the world as we come in on the homestretch. But I DO NOT KNOW, nor does any but GOD know, where that finish line is! WE MAY BE CLOSER TO IT THAN WE REALIZE!

2) The CHURCH for this present era has been raised up. God's TRUTH has been restored to it. IF, and AS God may reveal any more truth, I will assuredly share it with you. I have done, and am doing, the best I can with God's help to help you all to GROW in grace and the knowledge of our Lord and Savior Jesus Christ. I am doing what I can to HIGH PRESSURE YOU into a DEEPER spiritual life with Christ, a deeper, more fervent PRAYER LIFE.

Perhaps my job in these areas is not yet finished. GOD WILL KEEP ME ALIVE AND ON THE JOB AS LONG AS HE NEEDS ME, and I will serve Him to my utmost as long as He leaves me FREE to do so, and gives me the breath of life.

I have shown you that the book of Haggai is a PROPHECY. Zerubbabel's temple, to which Jesus came at His first coming, was a TYPE of the SPIRITUAL TEMPLE (God's CHURCH) to which, in its resurrected GLORIFIED state, it will be the GLORIOUS TEMPLE to which Christ will come SOON NOW IN OUR TIME.

Zerubbabel, therefore, was the typical forerunner of one Christ would use to build that GLORIFIED SPIRITUAL TEMPLE--God's Church of this END TIME.

In Zechariah 4:6 and 9, God says of this former type: "This is the word of the Lord unto Zerubbabel, saying, Not by might, nor by power (humanly), but by MY SPIRIT, saith the Lord of hosts." In Revelation 3:8, Christ says of the leader of today's Church, "I know thy works; behold I have set before thee an open door, and no man can shut it: for thou hast a little strength (only a little strength humanly), and has kept my word, and hast not denied my name." This Work in our day has not been done by human strength or power, but by FAITH and the POWER OF GOD'S SPIRIT.

Further, "The hands of Zerubbabel have laid the foundation of this house (the first temple); his hands shall also FINISH IT!" So far as I know, GOD HAS NOT RAISED UP ANYONE ELSE

TO FINISH THIS WORK HE HAS USED ME IN DOING!

God could take my life in the next breath--or He has power to keep me on the job as His instrument for as long as He deems necessary.

I have NEVER SAID I expect to live until Christ comes.

But, just in case of my disability for any reason, to prevent Satan from causing division, I feel God has inspired me to delegate power to the Advisory Council, during any such complete disability, to take full charge of the Work and all its assets and activities.

The CHURCH must not be scattered. It must not become scattered, because there is no COMPETENT, CHRIST-CHOSEN SPIRITUAL SHEPHERD, TO BECOME MEAT FOR BEASTS (human) OF THE FIELD! (See Ezekiel 34:5.) This is a safeguard for YOUR protection.

This letter is already overlong, but I felt important.

I urge all who have not already asked for it, to request the new Lesson 13 of the Bible Correspondence Course.

Brethren, NEVER were your prayers so URGENTLY NECESSARY--both for YOU and the Work--and for me! My life has been threatened--but by faith in God it shall be spared until my work is complete. I now have to ask you to sacrifice and send in special EXTRA generous offerings more than ever before. Time is short. Soon there shall be a FAMINE of hearing the Word of God (Amos 8:11). If we work harder now, SO WILL SATAN. SO PRAY AS NEVER BEFORE!

With deep love, in Jesus' name,

Herbert W. Armstrong

Herbert W. Armstrong Post Office Box 431, Tucson, Arizona 85702

Pasadena, Calif.

April 6, 1981

Dear Brethren:

The largest convention, festival or assembly held on earth this year will be the Worldwide Church of God Feast of Tabernacles this coming Oct. 13 to 20.

In this world of gloom, unhappiness, suffering, frustration and despair, there will be 84 Feast sites worldwide where spontaneous HAPPINESS, JOY, good fellowship with brethren and with God and with Christ will fill thankful and grateful hearts!

We live in a discouraged, sorrowful world full of evils. Oh sure, people seek entertainment, excitement--they even seem to enjoy VIOLENCE as long as they are watching and not being hurt by it.

A few days or nights ago I was watching what appeared to be a national championship girls' basketball game between two universities. They played like men. They were "up" for it, excited--BUT WITH SAD AND UNHAPPY EXPRESSIONS ON THEIR FACES. At the end the victors hugged and jumped up and down--but the defeated wept and cried. It was the ecstasy of winning for one group, but they enjoyed that empty ecstasy at the cost of AGONY suffered by the girls who LOST!

But at God's Festival NO ONE WILL LOSE. None will be suffering the AGONY of defeat. But all whose hearts and minds are right with God will be spiritually refreshed, uplifted, inspired, filled with joyous anticipation, enjoying a real FEAST on the SPIRITUAL WORD OF GOD!

Think how important this Festival is! After the return of King of kings Jesus Christ, "It shall come to pass, that every one...shall even go up from year to year to worship the King, the Lord of hosts, and to keep the feast of tabernacles" (Zechariah 14:16). And there shall be plagues and severe punishments on nations that neglect or refuse to attend! People will be compelled to be happy! Of course, that is speaking of mortal people then left alive--not of Christ's saints who then will be immortal and in the very Family of God.

But you and I are, now, still mortal--and the above scripture shows us how very serious in God's eyes it is that we attend this wonderful Feast this year. For we may be attending it as immortal-born children of God before this present decade is out! That certainly is a likely possibility.

We have undoubtedly entered the most explosive decade in the history of man. But it is possible that God will cut short the days of great tribulation ahead and bring us into the wonderful and glorious Kingdom of God before this decade

is out. Again, remember, Jesus said no man will know the day or the hour. But He did say we may know by world events when it is near--even at the door!

This will be my 55th year of keeping the annual Fall Holy Days. We did not come to realize the meaning and need to keep the entire Feast of Tabernacles until 1945, though my wife and I began keeping the annual Sabbaths in 1927.

The Feast of Tabernacles pictures to us year after year the glorious thousand years just shortly ahead now of world peace, happiness and opportunity for eternal salvation for all not previously called! It will be a world without Satan! It will be a world with Jesus Christ ruling with love!

It is a time for us to get away from the dreary routine of daily life in Satan's world and enjoy eight wonderful days with brethren in Christ and their families! It is the only time in the year that God provides a time when we may get away and rest from our daily regular duties--to be with brethren in Christ to worship Him and look forward to His utopia!

This year we shall have 22 Festival sites in the United States and Canada.

Brethren, as God shows us the importance of attending this Feast, it is equally important that all shall have been saving the second tithe to pay your own expenses and enjoyment at the Festival. Of course, part of that expense is rental of auditoriums or halls or convention centers and other expenses the Church must pay. So, as always, be sure to send in a tithe of your entire year's second tithe by return mail. Mark or list it separate from your regular first tithe or offering.

And please do not forget the building fund. Although we did have 100 percent financing on the Auditorium and other headquarters buildings, that came in the form of large multimillion-dollar loans from major insurance companies. Of course, much of the campus property is all paid out now, but payments are still having to be made month by month on the Auditorium, Hall of Administration, etc. So remember the special building fund, please. Remember we have been able to use and enjoy these fine buildings for a number of years before we have had to pay out these mortgages by which they were financed. And the interest we are paying is the rate that was in effect before we built--now some years ago--and much lower than now!

What a blessing from God that we have not had to borrow regularly at the banks during all the last two years and so far this year. Formerly we had to borrow a million dollars in January and pay back out of Passover special offerings. Then we had to borrow another million in July to be paid back from the Fall Festival offerings. Loan rates to largest bank customers have gone over 20 percent! What a

blessing we have not had to pay that last year or so far this!

Nothing will be sold at the Feast sites with the exception of the Ambassador College Envoy.

There will be a special issue of The Good News for the Feast instead of the past brochures. I have never liked the commercial advertising in the Feast brochures, and we will handle it all through a special Good News for this Feast again this year. The Feast is back on the track now, as well as the Church, the college and all our activities.

Instructions for making your housing arrangements will be included in time in your Feast information material. U.S. and Canadian brethren will receive this information in a special supplement in the April 6 edition of The Worldwide News.

I wish you all the best wishes for a solemn Passover and a joyous Festival of Unleavened Bread.

With much love, in Jesus' name,

Herbert W. Armstrong

Herbert W. Armstrong Post Office Box 431, Tucson, Arizona 85702

April 24, 1981

Dear Brethren and Co-Workers in Christ:

It is the next to last day of the Feast of Unleavened Bread. I'm writing you from my "office" in our G-II aircraft, in flight to New York, where I plan to speak to the combined churches of that area tomorrow on the last Holy Day of this Spring Festival. With me is Robert Fahey, my executive assistant. He will speak at the morning service, and I in the afternoon.

Returning to New York with us is Mr. Lew Gillenson, manager of Quest/81 magazine and of Everest House, our book publishing firm. He had flown to Pasadena for a conference with some of us yesterday. I have given him firm instructions to either sell or close out Quest magazine within 90 days. Although Quest is probably the finest quality of secular magazines in the United States, it has been wholly secular. I agreed to start it originally with the understanding that it would contain at least one article by me per issue, carrying Christ's Message of the Gospel of the Kingdom of God in each issue. But its editors were entirely hostile to the idea of any such articles appearing. When finally I insisted on an article I wrote about the Mt. Sinai Peace project, the three or four top editors resigned. We then appointed Mr. Gillenson as managing editor.

Quest has been a high quality secular magazine. But God has not called us to enter the commercial magazine business in the secular world. I'm sure many of our people will be very happy that we are getting rid of it.

We are in the Work of GOD--the most important operation on earth. At the beginning of this year we started on a final "homestretch" drive to increase the power of carrying Christ's Gospel Message to this last generation of this present world. Additional television stations are being added. We are stepping up methods of increasing Plain Truth circulation. This had been preceded by 2 1/2 years of getting God's church and His Work BACK ON THE TRACK!

Forty-seven years of this Work has demonstrated clearly that when WE please God, He blesses the Work. We have been striving to PLEASE HIM these past 21/2 years--and now HE IS BLESSING HIS WORK. Everywhere, worldwide, the Work is showing NEW LIFE and VITALITY. It is growing in new converts. God is adding to His Church. It is expanding in the power of proclaiming Christ's Message. All that in our day costs money, and God is increasing the income for His Work. Most facets of the Work are increasing in the United States well above 20 percent, and this year even the increase is increasing, until I think we soon will be back on a 30 percent increase each year over the preceding year once again. In some of the other countries--Canada, Britain, West Germany, France, Holland, Switzerland, South Africa, Australia, New Zealand, Mexico, the Philippines, the increase is even running over 30 percent.

Brethren, God is not slack concerning His promises to bless us. He does far more than HIS part. He always will. What matters is how much we do OUR part.

As the chosen apostle and servant of Jesus Christ, in His name I want to thank all you brethren from the bottom of my heart for your joyful response--first, in getting our own lives back on God's track, and also in standing so solidly and loyally behind me in God's Work--by far the most important activity on earth today.

BUT WE CAN, AND MUST, DO MORE! We must sacrifice even more--roll up our sleeves, so to speak, and each do his part even more than before.

Even as we have been striving, these Days of Unleavened Bread, to put sin out of our lives, we at Pasadena have been striving, too, to get all leaven out of the Church and the Work.

The central message from God to all of us, during this first of God's annual festivals, is this:

After angels under Lucifer, who sat on earth's throne, had rejected and rebelled against the Government of God, God in six days renewed the surface of the earth FOR MAN. God was then starting His SUPREME, GREATEST PROJECT--to REPRODUCE HIMSELF through MAN.

God formed MAN out of matter--from the ground--gave him a temporary physical existence. He did not give man, at that time, real LIFE. Man's existence came from the physical energy supplied by food and water from the ground, and by the circulation of blood oxidized by the breath of air. Man's average span of this physical-chemical existence averages around 70 years. God offered the first man, Adam, LIFE, through the symbolic tree of LIFE in the garden of Eden. But man DISbelieved God, believed Satan, rejected God's Government and way of life--chose to take to himself the knowledge of how to live. He made the CHOICE for his entire HUMAN FAMILY. God shut off real LIFE from man (Gen. 3:22-24). God postponed JUDGMENT on Adam's family--which is the whole world. Judgment is a trial to determine whether we shall choose to live GOD'S WAY (His Law) in eternal life, or take the penalty of eternal DEATH. Judgment could not begin for the sons of Adam UNTIL Christ the Son of GOD had come in human form, lived the perfect life and then paid the death penalty for humanity so that, when man is judged, he may REPENT and be reconciled to God, who alone has LIFE to give.

Judgment--the time of trying and testing to determine whether we will choose and walk in the way of GOD'S LAW of His GOVERNMENT--began therefore, with the CHURCH OF GOD, AFTER the crucifixion and resurrection of Jesus Christ. Only the prophets were given LIFE through God's Holy Spirit prior to that time.

The Church is merely the FIRSTFRUITS of those God will call to repentance and the GIFT of eternal LIFE. The world is not yet judged--though it is held

accountable and will give account for its transgressions when its time of judgment comes.

We in God's Church have had to undergo our trial and test of judgment against the wiles of Satan and the influences of Satan's world. But we shall JUDGE

THE WORLD, under Christ, in the Kingdom of God, WHEN judgment comes to the world! We have to put sin out of our lives NOW, if we are to rule and reign with Him in His Kingdom! That's the lesson of this past week.

We're near the END of this world. Let's step up our efforts, and each contribute MORE, as the living Christ is stepping up HIS BLESSINGS to us. Increase your time and diligence and fervency in PRAYER and in Bible study. Let's get CLOSER TO OUR GOD--ALL OF US!

With deep love and prayers, in Jesus' name,

Herbert W. Armstrong



WORLDWIDE CHURCH OF GOD  
PASADENA, CALIFORNIA 91123

HERBERT W. ARMSTRONG  
President and Pastor

May 18, 1981

Dear PLAIN TRUTH Subscriber:

Semiannually I send a personal letter to our more than two million subscribers. At this time I want to offer again a most important and eye-opening book--not a pamphlet or a small booklet, but a full-sized book--GRATIS to you as a subscriber, and no request for contributions.

This may seem strange. I don't know of anyone else who gives in this manner. But I learned, 54 years ago, that there are only two ways or philosophies of life, broadly speaking. One is the way I simplify by the word "GIVE" and the opposite way is "GET." The world travels the way of "GET." But I started living the way of "GIVE," and I have found that truly it is more blessed to give than to receive.

In this letter I want to tell you how I discovered that truth--and how The PLAIN TRUTH came to be published, without subscription price or commercial advertising.

I'm sure you have noticed that The PLAIN TRUTH IS AN UTTERLY UNIQUE MAGAZINE. It gives you the MEANING behind the important world news. It brings you UNDERSTANDING of life itself--and CAUSES of troubles and evils--the purpose and meaning of life--the way to peace, happiness and abundance. How did such a magazine ever come to be? None has ever been like it.

We are watching closely the fast-moving world scene right now. Momentous events are in the making. Not only the Iraq-Iran war, the Soviet invasion of Afghanistan, the Syria-Lebanon-Israel disturbance--the Northern Ireland strife. But there could be significance in the recent assassination attempt on the Pope at Vatican Square in Rome. This followed shortly the attempted assassination of President Reagan in Washington. Such assassinations have triggered world war. Such a war now could threaten human extinction on this earth. For the first time in human history, the weapons exist that can erase human life from this planet. These world events are of tremendous concern right now to all of us. The PLAIN TRUTH keeps you informed--and especially in the light of Bible prophecy.

These prophecies, direct from the Creator of all, have never before been understood. There is a vital reason. That reason concerns my personal experience and the answer to the question of HOW The PLAIN TRUTH magazine came to be published. To explain I'll give you a glimpse into my personal life.

As few men are today, I was self-educated following high school. From age 18 I was in the publishing business--newspapers, trade journals, magazines. That was before the days of radio and

television. Then, at age 34, I was violently challenged on the doctrine of evolution and the truth of the Bible. I had read somewhat about the theory of evolution, but was then challenged into an in-depth study. I had been reared by upright and stable parents in a Protestant church, but had little religious interest and had dropped out of church attendance at age 18.

It was the autumn of 1926. I delved into the works of Darwin, Lamarck before him, Haeckel and Huxley, Vogt and Chamberlin. Their arguments seemed at first convincing. I began to question whether there is a God. My head was swimming for a while in confusion. I realized I had never proved the existence of God. But in this night-and-day intensive study I disproved the theory of evolution and proved the existence of God. Then my study of the Bible became a real eye-opener. I found I had been taught religious beliefs from childhood that were diametrically contrary to the Bible. My intensive research proved its authenticity as the Word of God. I knew in the business world that manufacturers generally send along with the gadget, instrument or commodity of their manufacture an instruction manual to explain to the consumer how to operate the mechanism. I learned that the Bible is the instruction manual the Maker of humanity gave mankind to explain how to operate and live with others this most complex and wonderful of all physical mechanisms. I proved its divine AUTHORITY. When I found my own religious beliefs--which I had taken for granted as taught or heard from others and in church--to be false, my mind was swept clean of ALL religious ideas, beliefs and suppositions.

I learned that this was GOD speaking in the Bible. I asked Him to teach me, and with open mind divested of former beliefs, I started from scratch to be taught.

I learned that Jesus Christ is the living Word of God in Person. The Bible is that same Word in writing. Jesus said He spoke nothing of Himself--that God the Father had instructed Him what to say and speak.

Where do people get their religious beliefs in our day? Religions outside of Christianity originated in the mind and imaginative reasonings of some man--for example, Buddha, Mohammed and other religious founders. The Christian religion came from the Creator God, through Jesus Christ. But Jesus said He spoke only as God the Father gave to Him--He and God were of one mind in agreement precisely. He taught His disciples, who became the first apostles of the Church. The Church received its teachings and doctrines directly from the apostles.

But--even in the true Church of God--the second generation of Christians received their teaching and beliefs from the first generation. The third from the second generation, and so on. Succeeding generations did not receive their teachings direct from Christ or the apostles, but from PEOPLE of the preceding generation. And, like a rumor received third- or fourth-hand, this teaching became somewhat distorted from original truth.

In the early centuries of Christianity there were no Christian schools. There were no Christian textbooks in schools.

Printing had not been invented. Books were slowly written by hand a page at a time, and all texts were pagan. Children in schools imbibed much pagan teaching and philosophy. Gradually pagan religious teaching found its way into traditional Christianity. It came as a real shock to me to discover that the Christian teaching I had received in church was, to a considerable extent, the diametric opposite of biblical teaching. And yet this biblical record is the exact and precise original truth as the authoritative Word of God!

Where do preachers in churches receive their teachings and beliefs today? From other PEOPLE--not from God--often in religious seminaries or Bible or church schools. And the teaching is primarily from their traditions--NOT from the Bible! I was astonished to learn this. That is why the Bible, in the book of Jude, tells us to "earnestly contend for the faith, which was once delivered unto the saints"--who received it directly from the original apostles.

My personal experience was most unusual. I was not taught by PEOPLE--not after my mind was swept clean of all previous beliefs. And so I say to you, as the apostle Paul said (Galatians 1:15-17, RSV), "But when he who had...called me through his grace, was pleased to reveal his Son to me...I did not confer with flesh and blood, nor did I go..." to a religious seminary or church school, but I was taught directly by Jesus Christ through His written Word--even as the first apostles were taught by the personal Word of God!

This intensive study (which has continued through 54 years) resulted in a real and definite personal conviction, repentance, faith and GIVING myself to Jesus Christ who had bought and paid for me by His shed blood. Instead of "receiving"--"GETTING"--Christ, I GAVE myself to Him for Him to use, though I didn't think I was giving Him anything of much value. But God gave me His Holy Spirit --which is the Spirit of a sound mind, of UNDERSTANDING--of God's LOVE, of Christ's FAITH and of the begetting of God-LIFE eternal!

My continued study of the Bible--God's direct revelation of truth to mankind--revealed the meaning and purpose of human life, the incredible human potential, the CAUSES of all human troubles and evils, and what is determined for the immediate future for our time. I found the Bible to be a "NOW" Book--alive and revealing truth of conditions in our time. I found that it--and it alone--MAKES REAL SENSE!

Among the truths I found revealed in continued study and research of God's Word was the KEY that unlocks biblical prophecy to our understanding.

Having spent 16 years in the newspaper and magazine field--writing magazine articles and newspaper editorials, I was inspired to start publication of an utterly new and different magazine, The PLAIN TRUTH, in 1934, dealing with life's problems, its purpose and meaning and the real meaning behind world news and changing conditions, as revealed through biblical prophecy and biblical UNDERSTANDING.

Along the way, during more than 1,900 years since Christ taught the first apostles, much truth was lost and much pagan belief became injected.

Among truths lost was the KEY that unlocks biblical prophecy to our understanding. That key has been preserved in the Bible. But the churches called Christian have lost it.

This vital key concerns the true identity of the American, British and English-speaking peoples. WHERE, for instance, is the United States mentioned in the Bible or its prophecies? Where Britain, Canada, Australia or New Zealand? The TRUTH is more astonishing than any fiction.

I have written a book on this subject, titled The United States and Britain in Prophecy. Approximately a third of all the Bible is prophecy--yet this third is largely overlooked. This newfound key opens up the real meaning behind world conditions right now--and reveals what now lies immediately ahead. I'd like to send you a copy, gratis. Also I'll see that another full years' subscription to The PLAIN TRUTH magazine is entered in your name. This, I know, is a most unusual offer. But, as it already has brought important and valuable UNDERSTANDING to thousands, I want you to share in this revelation of lost TRUTH.

A self-addressed envelope is enclosed for your reply. I'm sure you will find it exciting, interesting and more than helpful. And we have some most interesting, informative and important articles coming in each issue of The PLAIN TRUTH.

THANK YOU sincerely for enjoying it.

Sincerely, in Jesus' name,

Herbert W. Armstrong

P.S.: The book I offered last November, The Missing Dimension in Sex, was greatly delayed by the publishers. Those books have just been mailed out.

Herbert W. Armstrong Post Office Box 431, Tucson, Arizona 85702

Honolulu, Hawaii  
May 18, 1981

Dear Brethren and Co-Workers in Christ:

I am sending this letter to you along with the special semiannual letter to all PLAIN TRUTH subscribers. A revised copy of the book The United States and Britain in Prophecy has already been sent to you.

My wife and I, with Bob Fahey and his wife, are on the way home from a visit to Australia and New Zealand. It was a MOST

successful visit. Less than a year ago, three or four Australian ministers were starting to lead their churches off, each in his own direction. At that time I appointed Mr. Fahey manager of the Australian Office and Work. We moved also Mr. Robert Morton down there from New Zealand, and I sent Mr. Gerald Waterhouse to speak at every local church in Australia. They, together with letters I sent to all brethren there, got the churches in Australia back on the track. I then transferred Mr. Fahey to head the work in Canada, and later called him to be my executive assistant.

Mr. Colin Adair, who had been several years over the churches in the Philippines, was switched to Canada, and Mr. Guy Ames was put in charge in Manila. Mr. Morton was left in supervision in Australia. Mr. Peter Nathan now supervises in New Zealand.

I have been extremely well impressed with the leadership of Mr. Morton in Australia and Mr. Nathan in New Zealand.

My visit to Australia was well-timed. Coming soon after the churches there had been set back on the track, I found the brethren full of zeal and interest in the Work. And I think my sermons there, beside two days' conference with all Australian elders and wives, were just what they needed at this time. Now we are all speaking the same thing, as commanded in I Corinthians 1:10. And that's the same that Christ, the first apostles and first generation of the Church all spoke!

You will notice, in the enclosed letter to PLAIN TRUTH subscribers, how God's Church today has the same teachings and doctrines and practices as the Church did when first founded. Again the truth comes from GOD, through Christ, then through His chosen apostle who received it direct from the Word of God in print, even as the first apostles did through the Word of God in Person. We must all speak the same thing Christ and God the Father speak. And we should realize how we are blest in that--for the churches of God in many generations have not had that FULL TRUTH!

Plans were made both in Australia and New Zealand for a big step-up in newspaper and magazine advertising and both radio and TV, to get Christ's Message out to additional millions of people. Of course we are expanding the power of sending out the Gospel greatly also in the United States, Britain and all over the world.

The Work of God is truly now taking on NEW LIFE. Time is short, and this means we must all get behind the Work FULLY, sacrificing material desires to increase our free-will offerings in addition to paying God's honest tithe.

We will return to Pasadena tomorrow. I pray daily for all of you, and need your fervent prayers. Pray also for one another.

With much love, in Jesus' name,

Herbert W. Armstrong

Herbert W. Armstrong Post Office Box 431, Tucson, Arizona 85702

Pasadena  
July 14, 1981

Dear Brethren and Co-Workers in Christ:

It's time to bring you up to date on the most important activity on earth. Here we are into midsummer, 1981. I wrote to you at the beginning of this year that we were starting on perhaps the most important year of God's Work in these very last days of this world.

We had been two and a half years getting the Work of God and the people of God BACK ON THE TRACK. Now it was time to start moving powerfully as we round the turn coming in on the homestretch. I told you of plans to plunge the Work forward at increased speed this year. For two years God had blest us by not having to borrow at the bank for the first time in years. Our budget was balanced.

I urged you to make sacrifices financially, give extra generous offerings besides tithes this year, that we might go on more and more television and radio stations, and otherwise step up our efforts to get this last warning Gospel Message to a dying world. It was to cost more money to do a bigger work.

YOU RESPONDED LOYALLY! Financial income began to increase. We were nearing 30 percent increase once again for the first time in 12 years. I stepped up the recording of TV and radio programs in advance of airing. The new series of programs began producing a far bigger response than previous programs. Since the first of the year the programs have brought in 44,200 new first-time responses, requesting literature. Ten percent of these voluntarily sent in contributions, even though I never ask for contributions on the air.

What a coincidence of TITHING! I don't mean money, but 10 percent of those who voluntarily send a contribution on first request later become co-workers. And 10 percent of co-workers become members! That is our experience.

Since the first of this year, 3,423 of these first-time responses from new programs, after receiving literature, have requested contact with a minister.

Our experience over 47 years indicates that each new first-time request represents 1,000 who listened, or viewed the program. This would indicate that we have actually reached with Christ's Message more than 44 MILLION adults in the United States alone since the first of the year--and the number of stations we are on is very small compared to some 12 years ago. And those 44 MILLION are NOT hearing Christ's true Message on any other program. Our program is as different as day from night.

All this is for the U.S. alone. Increases in Canada, Europe, Australia, South

Africa are greater than in the U.S. Yet in the U.S., church attendance is up by 4,000 for the year to date!

This is a report on RESULTS of our increased drive ahead for the year to date. It is a stewardship report on how your increased sacrifice and additional offerings have been used, and what they have produced for GOD'S KINGDOM! YOU HAVE BEEN LAYING UP TREASURE IN HEAVEN! Your REWARD will come in the soon-coming Kingdom!

As of the first of this month the income financially for the Work in the U.S. was up some 22 percent--growing once again, after a 12-year drop, toward a 30 percent increase. But in the last 30 days--since we entered the summer months--there has been a significant DROP. Now the month to date shows an increase of only 13.5 percent, and the past five or six weeks has brought the year-to-date increase down to 18.7 percent. THAT IS ALARMING!

We have been adding very powerful and leading TV stations, and plan to add more. BUT UNLESS OUR BRETHERN WILL SACRIFICE FURTHER, THAT MAY NOT BE POSSIBLE. We were, 30 days ago, in the best financial condition ever in the Work. Right now as I write, the situation is ALARMING! I have to ask you to PRAY earnestly, and to sacrifice for the most important operation and activity on earth!

God has been revealing NEW TRUTHS to His Church since the first of the year. So we are growing in TRUTH, as well as in results of the Gospel Work to the world. But are we GROWING SPIRITUALLY, in our own lives? We must PRAY MORE and more earnestly! We must not become weary with well-doing!

Since the first of the year, I have spoken to church-area groups in Seattle, Wash., Big Sandy, Tex., Chicago, Ill., Salem, Ore., Denver, Colo., New York, Lake of the Ozarks, Mo., Cincinnati, Ohio, and Charlotte, N.C. This next Sabbath, God willing, I go to Vancouver, B.C. These services have averaged from more than 2,000 up to virtually 5,000 in attendance. And always I have a special meeting with the ministers of the area and their wives. In May I visited church areas and offices in Australia and New Zealand, speaking to collective church congregations. Next Tuesday I leave for England, Germany and France and the churches there. We shall stop off and I'll speak to the youths at summer SEP camp at Orr, Minn., on the way, and again at a third camp on the return trip from Europe. I also flew up to Orr to speak to the first of the three summer camps.

So you see I've been trying energetically to speed up my personal part and leadership in the Work

God's Work is really plunging forward! We are in harmony TOGETHER as NEVER BEFORE! Please pray and sacrifice for YOUR part. I know you are 100 percent behind me, as thousands of you have written, and thousands have sent in group signatures of assurances of support. I'm having a special exhibit made for the ground-floor lobby of the Hall of Administration here at headquarters for all of these. I thank you from the bottom of my heart.

With deep love, in Jesus' name,

Herbert W. Armstrong



Herbert W, Armstrong Post Office Box 431, Tucson, Arizona 85702

Pasadena  
September 2, 1981

Dear Brethren and Co-Workers with Christ:

Here we are into September. I've been so busy that I'm about 10 days late getting this letter to you.

Since I last wrote to you, I stopped off to speak to our youths at the summer camp at Orr, Minn., en route to Europe. We are paying very special attention to the spiritual as well as physical development of the youths of God's people. We publish a special monthly magazine for them, YOUTH 81, besides a regular program in all churches--a two-fold program, one called the YOU (Youth Opportunities United) and YES (Youth Educational Service)--the former devoted more to sports and recreation, the latter to biblical and spiritual education. Our teenagers seem very enthusiastic over these programs.

From the SEP camp in Minnesota, I proceeded with Mrs. Armstrong and my executive assistant Bob Fahey and wife on to London.

Besides conferences in our British offices regarding the Work delegated to their jurisdiction, I spoke to a large assemblage of brethren in London, and the following day to another combined church group at Glasgow, Scotland, and visited our SEP summer camp of youths at Loch Lomond, Scotland.

We were in London at the time of the Royal Wedding. Then I spoke at a meeting of nearly 1,000 brethren in Bonn, West Germany. Brethren had come from Holland and Belgium. The Dutch-speaking and German-speaking people who did not understand English were provided with earphones and equipment that translators could carry on a running translation in those languages. Thus I spoke to them simultaneously in the three languages. The next day I spoke to about 500 brethren in Paris. The same system of earphones was used, and a running translation in French heard simultaneous with those who heard in the English language.

I also visited our office in Paris, and reviewed a report on the French Work worldwide.

A visit also was made to our office in Geneva, Switzerland. While in Paris my affectionate friend, King Leopold III of Belgium, now abdicated and ex-king, visited me with his wife, Princess Lilian.

We returned home at the beginning of the air controllers' strike in the United States. Afterward I made a third trip to the third SEP camp at Orr. A few hundred Church members in that general area came in for the service I conducted.

On Aug. 20, Mrs. Armstrong and I, with Mr. and Mrs. Fahey, flew to Big Sandy, Tex., for the reopening of the Big Sandy campus of Ambassador College. I

had a very busy three days there, speaking a number of times, and on the Sabbath to an overflow assemblage of brethren from surrounding churches, with more than 3,500 brethren present.

The entire reopening was an emotionally inspiring occasion.

Then back to Pasadena and the opening of the 1981-82 school year at the Pasadena campus.

So we are off to another start of a college year.

Last Sabbath, I flew to Toronto, Ont., to speak to a large congregation of members from that general area of Canada and upper New York state.

Brethren and co-workers, I am seriously and deeply impressed with the fact we are in the very LAST DAYS of this world. Our Work of taking Christ's Gospel message to this world and its nations will soon be over. But MEANWHILE, we face the fact that when Jesus Christ soon returns in supreme power and glory as KING of kings, and Lord of lords, His Church SHALL have made herself READY! In the prophecy of Revelation 19:6-7, it is written, "Allelujah: for the Lord God omnipotent reigneth. Let us be glad and rejoice, and give honour to him: for the marriage of the Lamb is come, and his wife hath made herself ready."

But what does "ready" mean? It is also written: "Christ also loved the church, and gave himself for it; that he might sanctify and cleanse it with the washing of water by the word, that he might present it to himself a glorious church, not having spot, or wrinkle, or any such thing; but that it should be holy and without blemish" (Eph. 5:25-27).

Three years ago the Church was backsliding--growing lukewarm, secular, watering down Christ's teachings. Jesus Christ, the living Head of the Church, has been working through His apostle and ministers to get us back on the track.

BUT, BRETHREN, ARE WE, EVEN AS YET, HOLY AND WITHOUT BLEMISH--A GLORIOUS CHURCH, WITHOUT SPOT OR WRINKLE SPIRITUALLY?

We have been making good progress. The Church is back on the track, but not going forward spiritually as rapidly as we might--we are not yet spiritually without spot or blemish. But God's Word says the CHURCH will BE MADE READY. That does not mean every member in it will be ready. And those who are not ready are pictured in Matthew 25 in the parable of the 10 virgins. Those who will not be ready will find the door into God's Kingdom slammed shut in their faces! Each of us needs to examine himself (or herself) and ask, "Am I yet ready?"

Now the annual Feast of Tabernacles is approaching. It pictures to us the joyous time, now near, when Christ shall come. The Church shall have made herself ready and shall be changed from mortal human to immortal God--children of God in the God Family. We shall then reign with Christ a thousand years. Satan shall be removed. We shall not only be ruling in the new world government under Christ, but we shall also be priests (Rev. 5:10), reigning ON THE EARTH, when

ALL ALIVE shall be called to salvation and eternal life through Christ! We're looking forward to a supremely happy, joyous time!

THANK YOU, brethren and co-workers, for responding financially to my last letter. Let us not become weary with well-doing!

The world is fraught through now with trouble, violence, strife, suffering and death. But our God has something unspeakably better in store for us! Let us be READY!

With deep and sincere love, in Jesus' name,

Herbert W. Armstrong

Herbert W. Armstrong Post Office Box 431, Tucson, Arizona 85702

Pasadena  
September 20, 1981

Dear Brethren and Co-Workers in Jesus Christ:

Another month has almost rolled by, and I have GOOD NEWS for you. Of course, there is the usual "good news and bad news." You get all the bad news in your newspaper and on your TV and radio newscasts.

For the three years Jesus Christ, the living Head of this worldwide Work of God, has been working through His servants to get His Church back on the track and ready for His comparatively soon return to earth. The Church will be His BRIDE--meeting Him in the clouds as He comes--and His Church shall have made herself READY (Rev. 19:7). But will each one of us in the Church be ready?

Thank God, we are getting ready! And God is PLEASED. I have found in 50 YEARS in Christ's ministry, that when we please Christ, He BLESSES US! And He is blessing His Work now!

The September issue of The PLAIN TRUTH has brought its circulation to the highest point in history, climbing toward FOUR MILLION COPIES--now 3,792,171. As of two days ago, income for the month to date is 33.7 percent above a year ago. This brings the year-to-date increase up to 19.2 percent.

New radio and television stations are opening to us. The powerful CBS Seattle, Wash., station KIRO has opened to us, the time, 7 a.m. Sunday mornings. Only one other religious program is accepted on that station--a Seventh-day Adventist program.

As a result of a religious broadcaster being unable to pay his bills, we have been offered the half-hour slot beginning 9 a.m. Sundays on the leading Cleveland, Ohio, independent station, WUAB.

Just this morning, I viewed a most pitiful religious program. It was an entire half-hour desperate appeal to the public for money. The program was having to go off the air. The program repeated a segment of a similar appeal for money some three weeks before. It had brought a slight response but not enough. The television evangelist had done everything in his power. He had cut all expenses to the bone. He had beseeched GOD. He had prayed his heart out for financial help. It had not come. And now, he said to the PUBLIC of this world, "You people are now my last resort."

It is certainly true--God does not always answer prayer. "And," He says, "whatsoever we ask, we receive of him, because we keep his commandments, and do those things that are pleasing in his sight" (I John 3:22). This minister was not keeping all God's commandments.

Let me tell you two personal experiences. They may help you receive

answers to your prayers.

In the fall of 1948, I faced a desperate financial emergency to save Ambassador College. I had purchased the original block of campus property on a lease-and-option contract. The conversion date into a purchase contract was December 27, 1948. I had been making all lease payments on time. But on December 27, interest for 25 months was to come due, besides taxes for the 25 months. This Work was still comparatively small at that time--but GROWING at the rate of 30 percent annually. Its income was averaging \$500 per day. Committed operation expenditures also averaged \$500 per day. I would need an additional \$50,000.

I had never appealed to the public over the air--or in any manner--for money. But I did appeal to members and co-workers. I had done all I knew. But the extra \$50,000 did not even begin to show up. Shortly after Thanksgiving Day, I sent out an appeal just as heartrending as this TV evangelist did this morning only I sent it to GOD, not to the public over the air. And I was keeping His commandments! The next day \$3,000 came in the mail, instead of the usual \$500. The second day another \$3,000. This continued until the entire \$50,000 had come in prior to December 27.

Another incident I have written of before. But I'm sure most of you have not read it, and it may be helpful.

It was in early January, 1930. I had given mySELF to Jesus Christ almost three years before. I was keeping His commandments. I had experienced some miraculous answers to prayer. But now we had come to a time of serious need. I was not yet in Christ's ministry. My business had been swept away by forces beyond my control. I was out of work, out of money. My wife was expecting our fourth child in a week or two. She was excessively anemic. The doctor was fearful. She would have to go to the hospital, he said, and the doctor bill for delivery of our third child had not been paid. Our credit was not good at the hospital. I had prayed for my wife, but she had not been healed. We were without food, without fuel even for cooking. What to do? God had not answered my prayers. It was Saturday morning. I began to fast and pray. I did not fast and pray to induce God to answer. I fasted and prayed for one reason--to learn WHAT WAS WRONG WITH ME that prevented God from answering.

All day long I alternated between a solid hour of prayer, an hour of Bible searching to find the answer and then an hour of thoughtful contemplation. Then another hour of prayer, and so on. This continued until bedtime that night. It continued early next morning. By about 1:30 in the afternoon one of our daughters cried out, "Grandpa and Grandma Armstrong are driving into our driveway!" By this time I KNEW what had been wrong--WITH ME! I had been letting up too much on prayer. I had had my mind almost wholly absorbed on the physical problem of earning some money, and I had begun to neglect God and prayer. Now I KNEW I was in contact with God. I KNEW He was hearing me, and would answer.

Hurriedly, in a prayer lasting less than 20 seconds, I asked God for the first

time in two days to heal my wife's anemia. I asked Him to take care of the hospital bill for both deliveries. I asked for food. I asked for fuel. I asked for money. I asked for a new overcoat. The only one I had had a 4- or 5-inch hole in the hip area. Then I quickly added that God knew whatever we needed, even before we asked, and for Him to send whatever else He knew was a need. I rose and ran out to meet my parents.

There was part of the prayer answered immediately! The back seat of the car had been removed, and it was loaded with wood fuel. My mother had a large covered pan with a cooked dinner, which needed only a warming over.

Next morning my wife's cheeks were red. The doctor was shocked! How did she get all that iron in her blood so suddenly? The morning mail brought a letter from my wife's uncle with a settlement on her estate from her mother's death--which paid the hospital bills in arrears and in advance for the immediately expected child delivery. That day my brother insisted he buy me a new overcoat, and late in the day a deal broke supplying money to pay our back house rent. The next day my other brother drove up, saying he was leaving his car with me to use until my wife was in the hospital. She might have to go in the middle of the night, and I did not then have a car. A day later my sister came over with a robe for my wife to wear in the hospital. I had not thought to ask for that.

Brethren and co-workers, we need to fast and pray, to be sure we are IN CLOSE CONTACT WITH THE GREAT GOD OF LOVE! Time is short. Christ's Bride shall have made herself READY!

Yes, when our ways please God, He blesses us. Be sure we are all close to GOD and faithful in each one, our own part in His Work! He is prospering His Work! So much so, right now, that Satan is sure to STRIKE against it! Pray for the Work, and thanks for praying also for me.

With deep love in Jesus' name,

Herbert W. Armstrong

The PLAIN TRUTH  
a magazine of understanding

Published by the WORLDWIDE CHURCH OF GOD. PASADENA, CALIFORNIA 91123

HERBERT W. ARMSTRONG  
EDITOR-IN-CHIEF

November 27, 1981

Dear PLAIN TRUTH Subscriber:

As founder and Editor in Chief of The PLAIN TRUTH, I want to write you personally about the very serious world problems at the minute, and what I find lies immediately ahead that will concern us all, as never before.

I'm writing from my private aircraft high over the Atlantic Ocean, returning to Pasadena from London and important visits with world leaders in Europe and the Middle East. The vital CENTER of world troubles that will affect YOUR life from now in the immediate months ahead is due to erupt in the Middle East and Europe.

A week ago yesterday, Thursday, November 19, I had a personal meeting with President Yitzhak Navon of Israel in Jerusalem, and the night before I was guest of honor at a banquet hosted by Mayor Teddy Kollek of Jerusalem. Present also were former Mayor John Lindsay of New York City, and Jacob Rothschild of London. Last Saturday I had a private meeting with the new President Hosni Mubarak of Egypt in his palace in Cairo. A year ago I had a personal meeting in Giza Palace in Cairo with President Anwar Sadat, who was so recently assassinated. I heard all details of the assassination from President Sadat's chief adviser, Dr. Mohammed Hatem, President of the National Council of Egypt, and also, three days ago from Mrs. Jihan Sadat, now widow of the late president. She and two of her grandchildren, and also Dr. Hatem, were in the reviewing stand at the time of the fatal assassination. Mrs. Sadat's maid instantly pushed her and her two grandchildren down to the floor at the first shot, and probably saved their lives. A little 1 1/2-year-old grandson came into the salon during my visit with her and kissed me on the cheek. I mention this only because I felt you might like to hear of so personal an incident.

The new President Mubarak assured me he intends to continue President Sadat's efforts for Middle East peace, and he may be sealing his own fate in so doing--for both certain Arab neighbors and the Kremlin are in sinister opposition to that peace program.

Yesterday morning in Munich, West Germany, I had an hour-and-a-half personal meeting with the "Strong Man of Europe," Dr. Franz Josef Strauss. He has visited me in my home in Pasadena. Two days ago he had a private meeting in Bonn, West Germany, with President Leonid Brezhnev of the Soviet Union. Dr. Strauss is probably the best informed man in Europe on European and Middle East conditions of the moment. He is author of the well-known book The Grand Design, outlining his program for a United States of Europe. Biblical prophecy says this union of European nations will now very soon occur, resurrecting the medieval Holy Roman Empire.

The nations of Europe have desired such a union, as ONE COMBINED WORLD POWER. It would be perhaps greater in power than either the Soviet Union or the United States. I have long felt that Franz Josef Strauss is the most logical man to head such a giant world power. It is foretold in prophecy in Revelation 17. It can be brought about only through the Roman Catholic Church, and Dr. Strauss is a favorite of the Vatican.

An ecumenical union between the Roman Catholic and the Greek Orthodox churches could well precede such a union of nations into one super, combined nation.

With me on this trip is my executive assistant, Mr. Robert Fahey, and also the head of our world news bureau, Mr. Gene Hogberg. In Mr. Hogberg's office in Pasadena, California, are researchers of world news and the same teletypes of the Associated Press, Reuters and International News Service used by metropolitan daily newspapers and news bureaus of network television companies. Our news observers and analysts in the Editorial Department of The PLAIN TRUTH, such as Mr. Hogberg, visit world capitals and national leaders to keep our writers informed on the changing scene of world events as they fulfill biblical prophecy. The PLAIN TRUTH writers and editors are all knowledgeable of Bible prophecies and graduates of Ambassador College, with majors in theology, and have biblical understanding.

In the UNDERSTANDING of biblical prophecies, coupled with up-to-the-minute grasp of world happenings, The PLAIN TRUTH stands alone, and for 47 years has been "ahead of its time."

We are living now in the most serious and frightening days of human history. Prophecy calls it "the time of the end." After my hour-and-a-half talk with Franz Josef Strauss I am more convinced than ever that events are poised right now, ready to strike unexpectedly, which will DUMBFOUND the world into shock and wonder! People seem unmindful and asleep to THE FACT that for the first time in history the nuclear weapons exist that can snuff out the lives of every man, woman and child on the face of this earth. That includes YOURS! God has a way of protection for His people. YOU NEED TO KNOW ABOUT IT! Jesus Christ said these END-TIME frightful events will happen SUDDENLY, unexpectedly, when people do not heed the warning, like animals caught unawares in a snare.

You need to KEEP INFORMED as only The PLAIN TRUTH can inform you.

Some people ask, "How can you publish such a fine magazine without subscription price or advertising revenue? Where's the catch? Are you a wealthy philanthropic organization with unlimited funds?" No, we are NOT a wealthy organization, and there is no catch--no gimmick. But we NEVER BEG THE PUBLIC FOR CONTRIBUTIONS, either on television, radio or our publications. But thousands of co-workers BELIEVE in the work the living Jesus Christ is doing in and through us, and have voluntarily, on their own initiative, become co-workers, having their part with us in this most important work on earth today. Candidly, we welcome co-workers, but by no means are they solicited. They know



it is TRUE, as Jesus said, "It is more blessed to GIVE than to receive." We practice the way of GIVING, and the living God does bless us in it! So THANK YOU from the heart for allowing us the blessing of GIVING to you!

Now I have a most important new booklet with full-color illustrations, that I sincerely want you to have. As always, it's FREE for the asking. Its title is Never Before Understood--Why Humanity Cannot Solve Its Evils. It begins: "Today nuclear weapons threaten human extinction. WHY? What happens now? WHY do we lack the know-how to solve world troubles?"

It goes on to show you a new, eye-opening original CAUSE for the astounding paradox--20th-century AWESOME progress and achievement--yet APPALLING evils, violence, general discontent, unhappiness, human suffering and wretchedness!

Believe me, IT WILL OPEN YOUR EYES to something you never realized before! You may have your free copy, gratis, which I have set aside for you, for the asking.

And if you did not order the 196-page full book I offered some seven months ago, The United States and Britain in Prophecy, showing where the United States and British nations are mentioned in biblical prophecies, and what is to befall our own beloved countries VERY SOON, be sure to order it also. Of course it is FREE--and I mean FREE! It is ASTOUNDING truth! It's the KEY to understanding all PROPHECY--and a third of the Bible is devoted to prophecy. You CAN KNOW what now lies immediately ahead!

THANK YOU sincerely, for allowing us the blessing of GIVING to you. A self-addressed envelope is enclosed for your reply. Use it before you lay this letter down.

Most sincerely, in Jesus' name,

Herbert W. Armstrong

P.S. By the way, our managing editor just came into my office (I have now returned to Pasadena) and asked for a new policy on a new magazine we started publishing this year for youths, ages 12 to 19. I remember a magazine called, I believe, Youths' Home Companion, when I was a boy. I feel our new magazine YOUTH 81, which will be YOUTH 82 starting January, is a better magazine for teenagers than the one I knew as a boy, although it is as yet not as large. Let me add here, if you have children or grandchildren of that age who would like to see a copy, we should be happy to send a free copy. If the youth or youths like it, a year's subscription would then be sent on request--NO SUBSCRIPTION PRICE, of course. It is really an attractive magazine, and will be increased in size through the coming year.

HERBERT W. ARMSTRONG  
PASADENA, CALIFORNIA 91123

Pasadena  
November 30, 1981

Dear Brethren and Co-Workers in Christ:

This monthly letter is late. I have just returned from the latest London and Middle East trip, and am enclosing with this the semiannual letter to all four million PLAIN TRUTH subscribers.

It was a MOST successful trip. A brief summary of it is in the semiannual letter. More details will come later.

Jesus Christ, the HEAD of the Church, is stepping up the television and radio outlets to carry Christ's Gospel message to the world. Details of that also will come to you.

I spoke to more than a thousand brethren in London, and also a meeting with ministers and wives in England, with Mr. and Mrs. Frank Schnee over from West Germany. The work there, in both Britain and Germany, is enthusiastically UP!

Remember, dear brethren, we're in the FINAL EXAM period of the END TIME before the end of this world, and the coming of our Lord Jesus Christ in ALMIGHTY POWER AND GLORY to usher in the happy and peaceful WORLD TOMORROW! Pray continually and fervently, and step up your reading and study of God's Word, the Bible. And remember your part in the generous financial support of the work.

With deep love, in Jesus' name,

Herbert W. Armstrong

HERBERT W. ARMSTRONG  
PASADENA, CALIFORNIA 91123

Pasadena  
December 27, 1981

Dear Brethren and Co-Workers with Christ:

Now what? What do we face in 1982?

1981 has brought the United States, Britain and much of the Western world into economic depression. Inflation and unemployment have escalated and so has crime, violence, discontent and trouble generally. A year ago the big news was still the hostages in Iran. Now it's the crisis in Poland. The Middle East boiling caldron still boils over.

What the world does not realize is that, under cover, secret planning is proceeding furiously, uncovered by the news media, unknown by the public

But suddenly, unexpectedly, as biblical prophecy reveals, the whole world will be startled and shocked into WONDER, to learn that a new THIRD SUPER WORLD POWER has suddenly burst forth onto the world scene--a resurrection of the medieval Holy Roman Empire by a union of 10 nations in Europe--very possibly five in Western Europe, and five broken loose from the Communist orbit in Eastern Europe! The crisis in Poland is tremendously significant, and with it the fact that there is now a Polish pope!

The whole world now is in deep trouble, not only between nations, but between PEOPLE in every walk of life. Discontent is everywhere. People tried to be merry at Christmas time, and many lost their lives being merry on alcohol mixed with automobile driving. But in too many cases--perhaps more than half of all--husband and wife can't get along together, parents and children, family and next-door neighbor, black and white, management and labor, nation and nation. No one seems to be HAPPY, and we may well ask, will anyone have a "happy new year"?

People don't know how to live GOD'S WAY OF LIFE! Stop and reflect! Just what IS God's way of life? It's the way God lived for trillions and centillions times trillions of years with "The Word." The Word was a Personage who, some 1,980 years ago was born as Jesus Christ, the Son of God. You read of them in John 1:1-4, 14. In them was LIFE immortal, eternal--they had always existed! They LIVED! But HOW did they live? The way they lived is GOD'S WAY OF LIFE. There were just the two of them in existence--until they created other living beings. Two cannot walk together except they be AGREED. They AGREED! Jesus Christ is the SAME yesterday, today and forever. He has not changed. He said, 1,950 years ago, that His father, God, is greater than He. He is the Word of God, but He said He spoke only as God commanded Him. So, God was the "boss." One has to be the leader! But there was perfect agreement and harmony. God LOVED the Word. He said, when the Word was made flesh, "This is my beloved Son, in whom I am well pleased." The Word loved God. LOVE is always OUTflowing, never in-grasping or coveting or lustful. LOVE is cooperating, unselfish serving, helping, giving. They did not seek to GET or take from one another.

That is the way they lived! That is GOD'S WAY OF LIFE. It is the basic SPIRITUAL LAW--and for humanity it is LOVE to GOD and LOVE to neighbor as to self. The Ten Commandments magnify that basic Law. The first four define love to God, the last six love to neighbor. SIN is the transgression of that LAW--that PRINCIPLE, which becomes an ATTITUDE--a MOTIVE--an INTENT, and we come to know what is sin by applying the principle of that attitude, motive or intent, for sin is the transgression of that spiritual Law. It is GOD'S WAY OF LIFE and the world is living precisely the OPPOSITE WAY, or the way of SIN. Sin has caused all our troubles, evils, pains and sufferings.

We are right now in the preliminary stages leading to "THE GREAT TRIBULATION" of Matthew 24:21-22. In that Tribulation a third of our people will be killed by World War III--an all--out nuclear war that would destroy all humanity from the earth except for the supernatural intervention of GOD! Another third will die of disease epidemics resulting from famine. A final third will be taken prisoners and made SLAVES. This coming world Tribulation will quickly proceed to the point where, if God delayed intervening another day, ALL HUMANITY WOULD BE ERASED FROM EARTH!

WHY will God allow such a chaotic disaster as the Great Tribulation? Because MAN--and perhaps even YOU, dear co-worker--still seems to think there are desirable pleasures in THIS WORLD and ITS WAYS, even above GOD'S WAY OF LIFE! God knows it is necessary for our eternal happiness, peace and joy, to come to the very END of our human rope and way of life!

As God raised up John the Baptist, a voice in the PHYSICAL wilderness of the Jordan River to prepare the way for Christ's first coming as the PHYSICAL Jesus, to His PHYSICAL people Judah, and to His PHYSICAL temple of stone, wood and materials, with His Message (Gospel) foretelling the FUTURE Kingdom of God to RULE THE WORLD in PEACE and HAPPINESS, SO, God has raised up this Work as a voice crying out in the SPIRITUAL wilderness of religious confusion, to prepare the way for the SPIRITUAL Christ's Second Coming, in all the supreme POWER AND GLORY of GOD, to His SPIRITUAL people--His Church--and His SPIRITUAL TEMPLE--the Church--to ESTABLISH the KINGDOM OF GOD to rule with POWER and FORCE over ALL NATIONS, and to bring us PEACE AT LAST! Peace can come only when:

- 1) Satan is abolished from earth, and
- 2) Christ in POWER forces people to be happy and live at peace, living in GOD'S WAY OF LIFE, which made God and the Word happy for trillions of years, and will make us happy for trillions upon trillions to come for all ETERNITY, NEVER ENDING!

That, dear co-workers, is my mission, and YOUR mission as a co-worker with me. I'm giving my ALL to it. How much are YOU giving?

Satan has attacked this Work this year and also me personally as never before. But Jesus Christ, as He promised, has not left nor forsaken His Work or me, or us in it. We have been getting His Church and Work back on the track--HIS track--this year. I know He is pleased, because He has blessed this WORK this year as NEVER BEFORE!

Let us now get whatever remains to be put back on the track, and PUSH

AHEAD AS NEVER BEFORE THIS COMING YEAR. God is opening new television and radio stations now. Help us afford to use them. Responses from television and radio are increasing at a most gratifying rate. New co-workers are joining us. We are reaching the world with the Message more and more by newspapers and magazine advertising. God is opening new doors. Praise and thank Him, and pray for His Work, and for me personally, if you will.

In deep gratitude and love, in Jesus' name,

Herbert W. Armstrong

HERBERT W. ARMSTRONG  
P.O. BOX 431, TUCSON, ARIZONA 85702

Pasadena  
January 22, 1982

Dear Brethren and Co-Workers with Christ:

I have exceedingly good news for you--but right now the newspapers and newscasts are filled with bad news. What's going to shock and stun the whole world, next, in world news? I can tell you--but only as foretold in Bible prophecy.

But where are we, now, in the panorama of prophesied world events? As former Prime Minister Winston Churchill said before the U.S. Congress during World War II, a PURPOSE is being worked out here below. Bible prophecy reveals in advance the various world events working out that PURPOSE.

It's very important that we pinpoint where we are at the present moment in that chain of world happenings. And it's revealed in the principal prophecy of Jesus in Matthew 24. Nothing is more important for us to UNDERSTAND!

Follow this with me in your own Bible. Jesus and His disciples had just left the temple in Jerusalem. Referring to the buildings of the temple, He said, "See ye not all these things?" Then He told them the temple was going to be destroyed--not one stone left on another. A little later, on the Mount of Olives, some of the disciples asked, "When shall these things be?" referring to the coming destruction of the temple, "and"--they also asked Him about another event that they supposed would occur at the same time, very soon in their own lifetime--"what shall be the sign of thy coming, and of the end of the world?"

Jesus had told them He was going to ascend into heaven, and then return to earth. "If I go," He had said (John 14:3), "...I will come again." They knew His return as King of kings to rule all nations meant the end of this present world swayed by Satan, and the beginning of a new world of peace, happiness and salvation for all. Actually His Second Coming as world Ruler was not to happen for more than 1,950 years, but they supposed it would occur in their lifetime. The destruction of the temple did occur in their time, in A.D. 70.

So Jesus answered their first question first--events to happen in their time leading to the destruction of the temple.

"Take heed that no man deceive you," He answered, speaking of false prophets deceiving people in their time, "For many shall come in my name, saying [that], I am Christ; and shall deceive many" (Matt. 24:4-5). This did happen in their lifetime, and has continued to this day.

Jesus spoke these words, in A.D. 31. Approximately two decades later the apostle Paul wrote to the churches in Galatia, that false preachers were already

preaching another gospel (Gal. 1:6-7). They were, he wrote the Corinthian church, preaching a different Jesus and a different gospel (II Cor. 11:3-4), and, while professing to be the ministers of Christ, were in fact ministers of Satan the devil (II Cor. 11:13-15).

Now what Gospel did Jesus preach? He proclaimed the Gospel of THE KINGDOM OF GOD (Mark 1:1, 14-15). Paul preached only the Gospel of the Kingdom of God to gentiles (Acts 28:30-31).

Paul wrote the Galatians, as quoted above, that the Gospel of the Kingdom already was being suppressed. Instead of proclaiming Christ's Gospel about the KINGDOM OF GOD, they proclaimed their own gospel about Christ. They proclaimed that Jesus was the Christ, but His MESSAGE about the Kingdom they suppressed.

Even today they proclaim MAN'S gospel about the Person of Christ, keeping silent on Christ's Gospel OF THE KINGDOM.

UNDERSTAND THIS! Read the prophecy in Malachi 3:1, showing Jesus was the Messenger sent from God with the Message of the NEW COVENANT--the Message of the KINGDOM OF GOD. But men began proclaiming their own message about the Messenger, but suppressing His Message. And it has continued into our day now.

Dear brethren and co-workers, I began proclaiming CHRIST'S Gospel of the Kingdom of God the first Sunday in 1934. A time cycle later, the first week in 1953, I began proclaiming that Gospel to all of Europe over the world's most powerful radio station, Radio Luxembourg. (A time cycle, when the sun, moon and earth come into exact conjunction, is every 19 years.) That was also about a century of time cycles after the apostle Paul wrote to Galatia about the Kingdom Gospel being suppressed!

Now back to Jesus' prophecy in Matthew 24. He answered the disciples' first question by saying they would need to be on guard against being deceived by a false gospel, merely about Christ--saying Jesus was Christ, yet deceiving the MANY. People were deceived into even worshiping Christ. How could they worship Christ and be deceived? Jesus said, "In vain do they worship me, teaching for doctrines the commandments of men...laying aside the commandments of God..." (Mark 7:7-8).

Let me make clear the connection. Christ's Gospel was the KINGDOM OF GOD. The Kingdom of God is the GOVERNMENT of God, administered by the FAMILY OF GOD--a Family into which true Spirit-begotten Christians shall be born. God's GOVERNMENT is based on His LAW--His commandments. Most who preach that Jesus is the Christ today also preach that God's commandments were abolished--done away--"nailed to the cross." They preach their tradition of men instead. They preach a different Jesus--one who "did away with His Father's commandments," although Jesus Himself preached just the opposite.

The Gospel of the KINGDOM was not proclaimed to the world for about 1,900 years!

Now, coming to Jesus' answer to the disciples' second question, "What shall be the sign of thy coming, and of the end of the world?"

Jesus answered this question in verse 14: "And this gospel of the KINGDOM shall be preached in all the world for a witness unto all nations; and then shall the end [of this world] come."

Brethren, YOU are helping me proclaim that Message!

WHAT is happening today--right now--that is fulfilling prophecy? YOU are helping fulfill that prophecy--accomplish that very prophesied event! God has called YOU, with me, as His instruments, by and through whom HE, the living CHRIST, is fulfilling that prophecy! It is the very BEGINNING of God's intervention in this world's ways and troubles evils!

It means CHRIST IS COMING SOON! The GOOD NEWS of the WORLD TOMORROW--ruled by Christ--and by you and me--is now NEAR!

Now what NEXT?

The very next verse: "When ye therefore shall see the abomination of desolation, spoken of by Daniel the prophet, stand in the holy place, (whoso readeth, let him understand:) Then...shall be great tribulation, such as was not since the beginning of the world to this time, no, nor ever shall be. And except those days should be shortened, there should no flesh be saved [alive]: but for the elect's sake those days shall be shortened" (verses 15-16, 21-22).

Now UNDERSTAND! Luke 21 is Luke's account of this same prophecy of Jesus. There, the abomination of desolation is spoken of as "Jerusalem compassed with armies" (verse 20).

This is spoken of in Daniel 11:31. Speaking of Antiochus Epiphanes in 167 B.C., the King James translation has, "And arms shall stand on his part...and they shall place the abomination that maketh desolate." But more modern translations render this as armed forces coming into Jerusalem and setting up this abomination. Tradition says Antiochus placed a statue or idol of Jupiter Olympus there. But it was accomplished by military invasion of Jerusalem.

Now beginning verse 40 in Daniel 11 it speaks of coming to the time of the end--our time NOW! The Roman power shall "enter also into the glorious land" (verse 41). See also verse 45.

Then, continuing into chapter 12, the time of trouble greater than any before or after on earth--the "Great Tribulation."

But after the Great Tribulation, Christ's coming (Dan. 12:2, Matt. 24:29-30). Then, of course, the thousand years of PEACE and salvation for all with CHRIST RULING and Satan banished.

That tells you what's happening NOW and what shall happen next.

YOUR job and mine, as co-workers with Christ, is a million times the most



important Work on earth at this present time. Let's put our whole hearts into it from now on, as never before. Time is short. Soon our Work will be over. We must sacrifice everything for it. Nothing else is important from now on.

THANK YOU, brethren and co-workers, for your part with me and with Christ who HEADS this glorious Work. I pray with all my heart for you. Please pray for me and for the Work--for Satan tries in every way to restrain or destroy it. Yet he can do no more than God allows--so let's pray fervently for God's protection and help.

With deep love, in Jesus' name,

Herbert W. Armstrong

HERBERT W. ARMSTRONG  
P.O. BOX 431, TUCSON, ARIZONA 85702

February 25, 1982

Dear Brethren and Co-Workers with Christ:

I have just returned from a very busy trip to Honolulu, Hong Kong, Bangkok, Thailand, Manila, Philippines, and Tokyo, and am writing in flight to Big Sandy, Texas, to speak before the college and Church there. Then on to Atlanta, Georgia, to speak to a combined group of about 3,000 brethren.

I think the Far East trip was reported in The WORLDWIDE NEWS. I spoke before a Church group at Honolulu, a group of nearly 200 subscribers to The PLAIN TRUTH in Hong Kong, more than 200 PLAIN TRUTH subscribers in Bangkok, and a similar number in Tokyo. In Thailand I flew on north to Chiang Mai, where King Bhumibol of Thailand sent his mountain jeep to bring me to his mountain palace for an hour's visit.

At Manila I was guest speaker at the Rotary Club of leading businessmen, a banquet of 1,000 leading citizens, addressed a meeting of all the ministers and wives of the Worldwide Church of God from all parts of the Philippines (about 80 present), a luncheon and a morning tea with Mrs. Dona Josepha Marcos, mother of President Ferdinand Marcos, who is only a year younger than I, visited with the President and First Lady and held two overflow services in the large new public auditorium--the Philippines Convention Center--attendance 4,200 and 4,500 on successive nights.

In Tokyo I also was guest speaker at a prestigious banquet of some 400 leading Japanese, including Prince Mikasa, brother of the Emperor, and his wife Princess Mikasa, several congressmen of the Japanese Diet who call themselves my "Japanese sons," 21 ambassadors from 21 other nations and many leading citizens. Some of these speeches will be telecast on my weekly TV program in some three or four weeks. I also had a private luncheon with the ambassador from Israel and his wife.

I am leaving in about three weeks for a trip to London and Amman, Jordan, for a private meeting with King Hussein, a visit to Cyprus to obtain radio and TV time, Jerusalem and Paris.

This schedule has kept me very busy. We are opening up radio and TV time in Hong Kong, Bangkok, Manila and probably Tokyo as a result of this trip.

Many other near-breathtaking opportunities are opening now for the expansion of God's Work. More details next letter. Don't forget February is the shortest month, which reduces income, though month's bills remain the same. We are now nearing Big Sandy. More next time.

THANKS for your prayers, and you have mine. I hope to arrange for the use of Petra as a possible refuge or place of safety during the Great Tribulation, when I see King Hussein. Pray about this, please. God is leading, opening doors and blessing His Work now beyond all expectation. Praise Him and thank Him!

With deep love, in Jesus' name,

Herbert W. Armstrong

HERBERT W. ARMSTRONG  
P.O. BOX 431, TUCSON, ARIZONA 85702

Pasadena  
March 15, 1982

Dear Brethren of GOD'S Church:

Begin now to focus your mind on the most joyous eight days of this year--  
to  
be anticipated and enjoyed by the LARGEST number of people to be gathered at  
any convention, assembly or festival on earth. More than 100,000 happy brethren  
will share this time of rejoicing.

Stop and THINK of the real PURPOSE and MEANING of the Church in  
which you are a member! We live in a world of discontent, gloom, sorrow,  
frustration, despair. In boundless LOVE and mercy the Supreme GOD has chosen  
and called you and me and all our brethren in Christ OUT of this unhappy and  
futile world. WHY? Not only to give into our lives HIS happiness and joy and  
blessed hope, but to PREPARE us through HIS Spirit and HIS spiritual knowledge  
to rule over and TEACH all humanity during the coming thousand years and the  
following Great Judgment to have their lives transformed into vigorous  
happiness,  
joy and accomplishment with the GIFT of eternal life--when we ALL shall live  
happily, gloriously, vigorously, productively FOR EVER AND EVER!

We NOW look forward to the coming FEAST OF TABERNACLES. At the  
Feast we shall rejoice eight days looking forward to the time when we may be  
used in bringing other millions and billions of precious human lives into  
immortal  
glorious GOD-LIVES! Yes, then born into the GOD FAMILY--being VERY God  
ourselves!

All whose hearts and minds are right with God will be spiritually  
refreshed,  
uplifted, inspired, filled with joyous anticipation, enjoying a real FEAST on  
the  
SPIRITUAL WORD OF GOD!

Think how important this Festival is! After the return of King of kings  
Jesus  
Christ, "it shall come to pass, that every one...shall even go up from year to  
year to worship the King, the Lord of hosts, and to keep the feast of  
tabernacles"  
(Zechariah 14:16).

And there shall be plagues and severe punishment on nations that neglect  
or refuse to attend! People will be compelled to be happy! Of course, that is  
speaking of mortal people then left alive--not of Christ's saints who then will  
be  
immortal and in the very Family of God.

But you and I are, now, still mortal--and the above scripture shows us  
how  
very serious in God's eyes it is that we attend this wonderful Feast this year.  
For  
we may be attending it as immortal-born children of God before this present

decade is out! That certainly is a likely possibility.

We have undoubtedly entered the most explosive decade in the history of man. But it is possible that God will cut short the days of great tribulation ahead and bring us into the wonderful and glorious Kingdom of God before this decade is out. Again, remember, Jesus said no man will know the day or the hour. But He did say we may know by world events when it is near--even at the door!

This will be my 56th year of keeping the annual Fall Holy Days. We did not come to realize the meaning and need to keep the entire Feast of Tabernacles until 1945, though my wife and I began keeping the annual Sabbaths in 1927.

The Feast of Tabernacles pictures to us year after year the glorious thousand years just shortly ahead now of world peace, happiness and opportunity for eternal salvation for all not previously called! It will be a world without Satan! It will be a world with Jesus Christ ruling with love!

It is a time for us to get away from the dreary routine of daily life in Satan's world and enjoy eight wonderful days with brethren in Christ and their families! It is the only time in the year that God provides a time when we may get away and rest from our daily regular duties--to be with brethren in Christ to worship Him and look forward to His utopia!

This year we shall have 23 Festival sites in the United States and Canada. Worldwide there is a total of 77 Feast sites in 44 countries.

Brethren, as God shows us the importance of attending this Feast, it is equally important that all shall have been saving the second tithe to pay your own expenses and enjoyment at the Festival. Of course, part of that expense is rental of auditoriums or halls or convention centers and other expenses the Church must pay. So, as always, be sure to send in a tithe of your entire year's second tithe by return mail. Mark or list it separately from your regular first tithe or offering.

What a blessing from God that we have not had to borrow regularly at the banks during all the last three years and so far this year. Formerly we had to borrow a million dollars in January and pay back out of Passover special offerings. Then we had to borrow another million in July to be paid back from the Fall Festival offerings. Loan rates to largest bank customers have gone over 20 percent! What a blessing not to have to pay these excessive interest rates!

Instructions for making your housing arrangements will be included in your Feast information material. U.S. and Canadian brethren will receive this

information in a special supplement to The Worldwide News in April.

I wish you all the best wishes for a solemn Passover and a joyous  
Festival of  
Unleavened Bread.

With much love, in Jesus' name,

Herbert W. Armstrong

HERBERT W. ARMSTRONG  
P.O. BOX 431, TUCSON, ARIZONA 85702

Pasadena  
March 24, 1982

Dear Brethren and Co-Workers with Christ:

In the face of BAD NEWS in newspapers and newscasts, I BRING YOU GOOD NEWS!

The tithes, offerings and efforts YOU and I are putting into this great Work, as co-workers with the living Jesus Christ, are PRODUCING RICH FRUIT FOR GOD'S KINGDOM! When our lives and efforts please God, He BLESSES US--and He is richly blessing us now!

Let me give you a brief report on the results of your efforts, your tithes and offerings, your prevailing PRAYERS--and MINE--so far in this new year, 1982. What RESULTS has God given for our sacrifice, prayers and efforts?

I have just received the following report from our Mail Processing Center here at Pasadena:

- The 1982 year-to-date telephone response to the telecast stands at 85,342 calls. This is a 658 percent increase over the same period in 1981. Also, this total almost equals one half of all TV calls received during the entirety of 1981.

At this rate of growth, we expect that all records for telephone response will be broken within a few months.

- The first airing on WNEW (New York) pulled excellent response. This past weekend, our newest television station, WNEW (Channel 5 in New York), pulled 257 calls, 93 percent of which were from first-time callers.

This is unusually good for the first time a station airs the program. Already it stands as the third largest pulling station we have, topping the response of 126 other stations.

- Total calls from all other sources are also increasing. At the present rate of growth, the total number of calls from all sources is expected to reach 750,000 by the end of the year.

- Nearly 200,000 new people were added to the subscription list. This is an all-time high for the first two months of any year since the Work began.

· Outgoing mail (including literature and all publications combined) was up 62 percent over January and February of last year.

· Incoming mail was up 46 percent.

· U.S. PLAIN TRUTH circulation, including the newsstand program, was almost three million in February, which was an 81 percent increase.

· By the end of last week, more than 19,000 youths (16 percent) requested a full subscription to YOUTH 82 in response to the semiannual letter that offered a sample issue.

THINK OF IT! 85,342 telephone calls SO FAR THIS YEAR! Think how many people it takes to just answer that many telephone calls! And many of those calling take time to ask questions or seek spiritual counseling and help!

The PLAIN TRUTH total circulation, worldwide, in all languages, is around four and a half MILLION copies, read by from 10 to 14 MILLION people all around the world.

On my recent Far East tour, I spoke to good-sized groups of PLAIN TRUTH subscribers in Hong Kong (mostly or all Chinese), Bangkok (all Thais) and Tokyo (all Japanese). These people not only read The PLAIN TRUTH, but they were interested in God's truth to the extent they came to hear my personal message as well. And in Manila, besides speaking to the Rotary Club and the Founders' Club (1,000 present), audiences of 4,200 and 4,500 came to the Philippine International Convention Center to hear my message in person.

Hundreds of thousands and millions all over the world are hearing the one TRUE GOSPEL MESSAGE, which was NOT PROCLAIMED to the world from about the year A.D. 53 until 1953, when my voice carried it to all Europe over the world's most powerful radio station, Radio Luxembourg.

GOD IS BLESSING HIS WORK, which Jesus Christ is now carrying on solely THROUGH US!

Let's increase our zeal, our interest in God's Work, our PRAYERS--and even our financial support! God is blessing us so we do not have to go to the bank to borrow at such high interest rates. Let's serve Him so He'll KEEP IT THAT WAY! THANK YOU, THANK YOU, THANK YOU!

With love, in Jesus' name,

Herbert W. Armstrong



HERBERT W. ARMSTRONG  
P.O. BOX 431, TUCSON, ARIZONA 85702

March 31, 1982

Dear Brethren:

We have published a brochure showing photographs of all ministers of the Worldwide Church of God. The brochure also lists the assigned churches of all ministers, and also lists all local elders of churches.

To the brethren at Thessalonica the apostle Paul wrote, "And we beseech you, brethren, to know them which labour among you, and are over you in the Lord, and admonish you; and to esteem them very highly in love for their work's sake" (I Thess. 5:12-13).

God's ministers need your prayers. When you pray for them, or specific ones of them, it would be helpful to see the faces of them for whom you pray.

These pictures are only in black and white, but they do help you to know and recognize those servants of Jesus Christ who are His shepherds feeding and leading His flocks.

NEVER has the entire Church and ministry been so closely knit together, in such love, harmony and cooperation, as now. The blows Satan has struck through those deceived ones who have been falsely led to attack God's Church and/or ministers, whether they be attacking singly, as a group or through government, have only served to draw us all--ministers and members--closer together--"all the building fitly framed together, groweth unto an holy temple in the Lord" (Eph. 2:21)--the Temple to which Christ is soon coming as KING of kings and LORD of lords!

This brochure also shows you separately the Advisory Council of Elders, and the evangelists, and the regional directors in branch and foreign offices. It consists of 34 pages.

A copy of this pictorial brochure will be sent to all members--one member in each family--on request. It is updated as of 1981-82.

With deep love, in Jesus' name,

Herbert W. Armstrong

HERBERT W. ARMSTRONG  
P.O. BOX 431 TUCSON, ARIZONA 85702

Pasadena  
April 21, 1982

Dear Brethren and Co-Workers in Christ:

I have very frightening, very sobering--yet very reassuring--news! You need the real FACTS on nuclear TERRORISM now threatening the lives of every one of us. You need to know the imminency and REALITY of this impending threat--but we need also to know the PROPHECIES about it and that the assurance of God is also REAL!

Let me briefly summarize the existing FACTS of nuclear war possibilities, frightening as they are--and the Bible PROPHECIES about it--and then what prophecy says is actually GOING TO HAPPEN!

The world entered the Atomic Age 37 years ago this August. At eight seconds past 8:16 a.m. on August 6, 1945, an American atomic bomb was detonated over Hiroshima, Japan. The violent shock wave produced by the uranium weapon, coupled with the intense heat of its huge fireball, totally devastated the city. More than 75,000 people were killed or fatally injured.

Three days later, the Japanese city of Nagasaki suffered a similar fate at the hands of another U.S. atomic weapon, this time a plutonium bomb. In two awesome displays, the world witnessed for the first time the terrible power of the atom!

In November, 1952, the far more frightening hydrogen bomb--a thousand times more powerful--was an awesome announcement!

The U.S. lead in atomic weapons' development was soon followed by the Soviet Union. Later Britain, France and China became members of the so-called "Big Five" nuclear powers.

For years these five nations were an exclusive club. They were in sole possession of the knowledge and technology necessary to produce weapons of mass destruction.

But not so today!

The "secret" of atomic and hydrogen military technology is no longer even remotely secret. Possibly a half dozen additional countries now already secretly possess nuclear weapons.

The shocking fact is that no less than 35 countries already have, or will have by 1985, the technological know-how and the capacity to produce nuclear weapons! These include Argentina, Brazil, Israel, Iraq, South Korea, Egypt, Libya, Pakistan, South Africa, Taiwan and Yugoslavia.

No corner of the globe will be safe from the specter of cataclysmic destruction!

Even more disturbing is the growing prospect of NUCLEAR  
TERRORISM--nuclear MASS MURDER by madmen bent on their own insane  
goals! Many authorities believe that when the next nuclear bomb is used, it will  
be  
by terrorists and not by a national government.

The destructive capacity of nuclear bombs in terrorists' hands is a  
growing  
risk. It is a documented fact that uranium and plutonium--vital nuclear arms  
materials--have been stolen, smuggled internationally and offered for sale.

One expert estimates that there is enough "material unaccounted for" at  
American facilities alone to make more than 20 plutonium bombs and half a dozen  
uranium bombs! Officials have no idea where this nuclear material is!

In addition to terrorist groups, experts fear that unstable regimes in  
various  
countries could also get the bomb. An unbalanced Third World dictator with a  
nuclear device could kill millions of people. A new Stalin or Hitler in a major  
nation would have the stockpiles to literally obliterate the entire human race!

The nuclear "genie" is out of the bottle! Events are even now impelling  
the  
world toward a time of cataclysmic destruction. It is time to awake to the  
imminence of nuclear war and nuclear terrorism!

Now what does PROPHECY reveal actually WILL happen!

The one central prophecy in the New Testament is Matthew 24. Luke 21 and  
Mark 13 are parallel accounts of the same prophecy of JESUS!

Just outside the temple at Jerusalem, Jesus' disciples were showing Him  
the  
buildings of the temple. He said the temple was going to be totally destroyed. A  
little later, on the Mount of Olives they asked Him, "When shall these things  
be?  
and [another question] what shall be the sign of thy coming, and of the end of  
the  
world?"

Jesus answered their first question first--because He knew that  
destruction  
of the temple was to occur in the latter part of their lifetimes.

"Take heed that no man deceive you," He said (Matt. 24:4). Actually the  
temple was destroyed in A.D. 70. But many deceivers were to enter before then,  
turning people to a different gospel (Gal. 1:6-7 and II Cor. 11:3-4 and 13-15),  
and  
so Jesus warned that no man deceive them--the apostles. "For" Jesus said, "many  
shall come in my name, saying, I am Christ; and shall deceive many" (Matt.  
24:5).

Even down to TODAY, gospel preaching going out to all the world says that  
JESUS is the Christ--that is their message. But it is their message, not  
Christ's.  
Christ's MESSAGE was His GOSPEL. Ever since A.D. 70 gospel preaching has  
been the message of PREACHERS and EVANGELISTS ABOUT Christ, but not

Christ's Gospel message. Jesus' message was the Gospel of the KINGDOM OF GOD (Mark 1:1, 14-15). That message was NOT proclaimed to the world for 1,900 years, until I began proclaiming it the first week in January, 1934, by radio, and after proclaiming it for 19 years coast to coast, it went out to Europe over the world's most powerful radio station, Radio Luxembourg, first week in January, 1953.

Jesus did not answer the second part of the disciples' question until later, recorded in verse 14, "And this gospel of the KINGDOM shall be preached in all the world for a witness unto all nations; and then shall the end come."

Co-workers, this Church is proclaiming that Gospel for a witness to all nations--not actually into every single nation, but for a WITNESS to all nations. It had not been proclaimed for 1,900 years! If it had been, its being preached now would NOT be a sign of the end of this age, and the coming of Jesus Christ.

But now continue on. When this Gospel of the Kingdom of God is proclaimed, it is not the actual coming of Christ and end of this world--but the SIGN that it is coming. But of specific events, what's prophesied NEXT?

Verses 21-22: "'Then shall be great tribulation, such as was not since the beginning of the world to this time, no, nor ever shall be. And except those days should be shortened, there should no flesh be saved" alive! (see Moffatt translation).

"NO HUMAN LIFE SAVED ALIVE!" That is, UNLESS God intervenes to cut short that time. But, last part of verse 22, for the elect's sake--HIS CHURCH--HE WILL INTERVENE AND PREVENT THIS TOTAL BLASTING OF ALL LIFE FROM THE EARTH! Here is a prophecy that could NOT be fulfilled UNTIL:

1) The Gospel of the Kingdom of God had gone out as a witness for the WHOLE WORLD, and;

2) Until the development of NUCLEAR POWER that could ERASE ALL HUMAN LIFE FROM EARTH!

Look at Daniel 12:1-2: At the time of the END (chapter 11:40) of this world, "there shall be a time of trouble, such as never was since there was a nation even to that same time: and at that time thy people [God's Church] shall be delivered, every one that shall be found written in the book [of life]. And many of them that sleep [dead] in the dust of the earth shall awake"--in the resurrection at Christ's coming!

Now back to Matthew 24. Verse 29, immediately after the tribulation, frightening signs in the sun, moon and stars, and then, verse 30, the Second Coming of CHRIST!

Speaking of this same END TIME, "In all your dwellingplaces, THE CITIES SHALL BE LAID WASTE" (Ezek. 6:6). Cities now have populations into multiple MILLIONS. No such destruction in ALL the cities could have occurred before the hydrogen bomb!

But God WILL INTERVENE! His Church SHALL BE PROTECTED!

We who have restored CHRIST'S TRUE GOSPEL to the world, who have come out of this world, and served the great GOD, and SUFFERED PERSECUTION and FALSE ACCUSATION, shall be delivered from terrifying evils such as never occurred before. Let us REMAIN FAITHFUL and supportive of God's great and END-TIME WORK!

Now I have a personal announcement for our brethren and co-workers.

On April 18, 1977, I wrote our membership a very personal announcement. It said that at age 25, God had provided me with the wife of my youth. We were happily married for 50 years lacking only three and one-half months to the day. He used her in bringing about my conversion, and as my close partner in being used of Christ in the raising up and building of the Philadelphia era of the Church of God. Also she had given me the needed closeness and warmth of companionship, love, affection and inspiration only a wife can give.

For 10 years after her death, I carried on alone. But in my letter to you April 18, 1977, I said the loneliness had reminded me how God said, "It is not good that a man should be alone," and I felt God had, after 10 years, provided me with a wife to be constantly at my side and give the help and companionship needed for God's Work.

But with deepest regret I have to say to you now, Mrs. Ramona Armstrong has refused to be at my side here in Pasadena headquarters or in further travel, but has insisted on living separately in Tucson. It has been determined by events, facts and fruits that I am not spiritually bound by God and only by man's law of this world.

Circumstances now render it ill-advised that I condone the continuation of the legal marriage, both from the Church point of view and of my own. It was my hope and effort to resolve the matter, and with the least publicity possible, for the benefit of the Church, for her and for myself. All attempts to do so have failed. It has therefore become necessary that I accede to the advice of Church legal counsel and file the necessary legal proceedings. I assure you every effort has been made, at cost of heavy stress on me personally, to avoid this.

God HATES divorce. So do I. I have gone to every effort to prevent this. It would be inappropriate at this time that I state all the facts, but if necessary and proper later, I will reveal more.

This matter of marriage and divorce has been of very serious concern to the

Church, and to me personally. I had never known of a divorce in my own family as far back as I have record or knowledge. I lived 50 years with the wife of my youth--happily. I have made every effort to avoid this action that I hate. You may

be sure, of course, that it is not taken except after every effort, continuous heartrending prayer, and completely in accordance with God's Word and teaching, and the teaching of God's Church, especially I Corinthians 7:12-15.

This determination SHOULD NOT BE USED AS A PRECEDENT TO ENCOURAGE OR JUSTIFY OTHER DIVORCES IN THE CHURCH.

It is my sincere prayer that this necessary action and any following publicity will not in any way adversely affect the Church or the spiritual life or growth of any of its members.

God reveals truths and matters to His servants. It is our opinion that there are other agents bearing influence in this matter. Also that it is the intent to maximize all adverse publicity against God's Church to the fullest, I feel that you should be made aware of what I have revealed here.

With much love, in Jesus' name,

Herbert W. Armstrong

P.S. One last word. As I write, the greater part of the British fleet that once "ruled the waves" of the whole world, in one vast armada is arriving just off the Falkland Islands, ready for WAR. The Argentines are poised ready for WAR. British possession of these islands has meant British CONTROL of one of the great sea GATES of the world. One of the PROMISES of God to Abraham, Isaac and Jacob, directly repromised to Ephraim (Britain) and Manasseh (United States) in our day, was to possess these GATES of enemy nations. These gates included the Suez Canal, Panama Canal, Cape of Good Hope, Gibraltar, Singapore, and these Falkland Islands. God prophesied that, because of disobedience, we should LOSE these islands in this end time. All have been lost except these Falkland Islands, Gibraltar, Hong Kong and some other incidental islands.

DON'T BE SURPRISED IF THE BRITISH FLEET IS DESTROYED IN THE NEXT FEW DAYS! Gibraltar will come next, and already is in danger.

HERBERT W. ARMSTRONG  
P.O. BOX 431, TUCSON, ARIZONA 85702

May 20, 1982

Dear Brethren and Co-workers with Christ:

TIME IS RUNNING OUT! The nuclear World War III and the final ARMAGEDDON battle now draw daily closer and closer. As I write, in flight en route to England and Germany, war between Britain and Argentina over the Falkland Islands seems imminent within hours.

This latest of eruptions between nations, and the struggle going on in Poland against Soviet domination, are extremely significant and very probably may trigger the frightful, unthinkable World War III. Let me give you a brief synoptic review of biblical prophecies leading to this soon-to-come END of civilization as we know it--and the imminent Second Coming of Christ.

The chief prophetic book of the New Testament is the book of Revelation. Only Jesus Christ can open that book to understanding, and He does so primarily in Matthew 24, Mark 13 and Luke 21. The prophet Daniel also explains much of it.

The disciples asked Jesus when the destruction of the temple at Jerusalem would occur, and also what would be the warning signs just prior to His coming as KING of kings and LORD of lords to usher in the peaceful and happy WORLD TOMORROW. Those disciples, in A.D. 31, thought Jesus' return would occur almost immediately in their lifetime. The destruction of the temple did occur in their time--in A.D. 70.

Jesus answered their first question first. He warned them to let no one deceive them--that many would come in His name, claiming to be His ministers, proclaiming that Jesus was the Christ--yet deceiving the many. There would be wars, famines and pestilences, but the end of this world would not yet have come. He knew it would be more than another 1,900 years--but they didn't.

Actually, as Jesus said, false preachers did come, proclaiming Jesus to be the Christ--preaching Christ to the world. By A.D. 53, when the apostle Paul wrote the book of Galatians, a different gospel already was being proclaimed, and Jesus' Gospel of the KINGDOM OF GOD suppressed. Paul also wrote of these false apostles in II Corinthians 11:13-15. This continued for 1,900 years.

Jesus did not answer the second question of His disciples until verse 14 of Matthew 24--after years of wars, famines and pestilences. Then, 1,900 years later, He said, "This gospel OF THE KINGDOM [the Gospel Jesus preached] shall be preached in all the world for a witness unto all nations; and THEN shall the end [of this world] come."

But then, what NEXT? In verses 21-22, a frightful time of world trouble such as never before, during which, unless God Almighty supernaturally cuts it short,

NO FLESH SHOULD BE SAVED ALIVE! That could never have happened until after the production of the hydrogen bomb, just 29 1/2 short years ago, since I, with YOU backing me, have been proclaiming the Gospel of the Kingdom of God into all continents of the earth! That could only mean NUCLEAR WORLD WAR III!

But one thing more AT THIS TIME in the preliminary stages of the Great Tribulation: It's in the very next two verses--verses 23-24: Not just false prophets proclaiming that JESUS is the Christ, but false CHRISTS, claiming that they, themselves, ARE Christ! For the first time that IS NOW HAPPENING! Before me as I write, high over the Atlantic Ocean, is a full-page advertisement from the April 25, 1982, International Herald-Tribune and the same full page in the April 24 London Times, with a big-type headline:

"THE CHRIST IS NOW HERE!"

It claims he is now hiding, but will come out boldly for the whole world to see by July 1 (this very year)! But these same two verses in Matthew 24 warn you and me not to believe it! Someone is spending huge sums of money to promote some false "Christ," for these full-page advertisements are appearing in leading newspapers in capitals all over the world! They claim this false "Christ" will make a great TV show of himself--within about four weeks from now!

Now what will actually trigger the Great Tribulation? It will last approximately 3 1/2 years--right up to the REAL Second Coming of Christ with His eyes as flames of fire and His face shining as the SUN full strength for all to see.

Revelation 13 and 17, coupled with Daniel 2 and 7, say that a union of TEN NATIONS in the area of the old Roman Empire will plunge the world into THE GREAT TRIBULATION! The Falklands' crisis is turning the other nations of Europe against Britain. The uprising against Soviet domination in Poland can easily lead to Poland, and such eastern European nations as Romania, Czechoslovakia, Yugoslavia and even Greece, joining in a union with Roman Catholic nations in western Europe. The Eastern Orthodox Catholic church could join with the Roman Catholic. The 10 nations of Revelation 17 will be CATHOLIC.

Co-workers, TIME IS RUNNING OUT on us! Satan is going to attack this Work harder than ever! Yet this Work is GROWING. We receive from 6,000 to 11,000 telephone calls from every telecast. The PLAIN TRUTH circulation is now climbing faster than any other magazine. Circulation is now around 4 1/2 million copies per month, and we hope to pass FIVE MILLION before the year's end. It now is one of the very FEW highest-circulation magazines in all the world. Additional TV and radio outlets are being added all the time. But this Work MUST NOW GROW EVEN FASTER! We must be financially able to survive in the new attacks we know are coming by Satan through those human instruments he can use!

Christ's BRIDE must be READY to be changed instantaneously from mortal to immortal at Christ's soon REAL coming! We must now put on the pressure as NEVER BEFORE--sacrifice other wants and desires financially as NEVER



BEFORE.

I know the economic recession, the unemployment situation, etc., is HURTING OUR PEOPLE--BUT not as much as other people because God is very specially blessing HIS OWN WORK AND YOU WHO ARE GIVING SO GENEROUSLY for it. We are being blessed above other people in many ways. LET US NOT FAIL GOD--AND HE WON'T FAIL US!

With deep LOVE, in Jesus' name,

Herbert W. Armstrong

The PLAIN TRUTH  
a magazine of understanding  
Pasadena, California 91123

HERBERT W. ARMSTRONG  
EDITOR-IN-CHIEF

Pasadena  
June 20, 1982

Dear PLAIN TRUTH Subscriber:

This is a personal letter to YOU and 2,730,000 other subscribers to The PLAIN TRUTH. Almost one million of you will be receiving this semiannual letter from me for the first time.

As founder and Editor-in-Chief of The PLAIN TRUTH, I try to write a personal letter to our subscribers about twice a year.

Let me give you the world news BIG headlines of the moment, and tell you WHAT THEY MEAN, as revealed in biblical prophecy:

THREAT OF IMMINENT NUCLEAR WORLD WAR!

WORLDWIDE VIOLENCE MOUNTS RAPIDLY!

HIGHEST UNEMPLOYMENT SINCE GREAT DEPRESSION!

SUPERNATURAL INTERVENTION BY GOD ALMIGHTY WITH WORLD  
PEACE ALSO IMMINENT!

Those are the headlines of the hour, in summation. Now the details and REAL MEANING!

These things vitally CONCERN YOU and YOURS!--no matter who you are or where.

News embodied in those first three headlines fill your newspapers and newscasts. They are all BAD NEWS. The GOOD NEWS is in the fourth headline above, reported in The PLAIN TRUTH!

The next issue of The PLAIN TRUTH will carry an eye-opening article on the imminency of nuclear World War III. The very nearness of this frightful UNTHINKABLE world holocaust only signals also the imminency of WORLD PEACE AT LAST--a totally new and happy WORLD TOMORROW.

ONLY The PLAIN TRUTH keeps you informed on what it means, and what is the absolutely SURE prophesied outcome.

Let me give you a brief preview of the world YOU live in today, and what the next very few years are going to bring into YOUR life and mine.

For the first time in human existence the weapons of mass destruction are developed and stockpiled that can ERASE every man, woman and child on earth.

This coming cover article in The PLAIN TRUTH will give you a description of what just ONE hydrogen bomb would do to one great city. In a fraction of a

second, gamma radiation would kill everything within six miles. In 10 seconds the fireball would consume everything within 280 square miles. The following blast wave would flatten remaining structures within four and a half miles. Radiation fallout would render drinking water unfit in streams and lakes. In a word, civilization as we know it would disappear over areas covered. Imagine one such H-bomb dropping on each of the following cities: New York, Washington, D.C., Boston, Miami, Chicago, Philadelphia, Houston, Dallas-Fort Worth, Kansas City, Denver, Phoenix, Los Angeles, San Francisco, Portland, Seattle. The United States would be DEVASTATED!

Bible prophecies say it will happen! Listen: Most religious leaders do not understand these prophecies. Speaking of OUR PEOPLES--the United States, Britain, Canada, Australia, "In all your dwellingplaces the cities shall be laid waste" (Ezekiel 6:6). "And the cities that are inhabited shall be laid waste, and the land shall be desolate; and ye shall know that I am the Eternal" (Ezekiel 12:20)--and the latter part of that verse speaks of a time immediately prior to the second coming of Christ.

Jesus spoke of this same time, as recorded in Matthew 24, Mark 13 and Luke 21. "For then shall be great tribulation, such as was not since the beginning of the world to this time, no, nor ever shall be. And except those days should be shortened, there should no flesh be saved [alive]: but for the elect's sake those days shall be shortened" (Matthew 24:21-22).

Not only will that unthinkable time be cut short, there is a promise to God's own people--his Church--"Because thou hast kept the word of my patience, I also will keep thee from the hour of temptation, which shall come upon all the world, to try [the Great Tribulation] them that dwell upon the earth" (Revelation 3:10). Also (Revelation 12:14), "And to the woman [God's true Church] were given two wings of a great eagle, that she might fly into the wilderness, into her place, where she is nourished for a time, and times, and half a time [3 1/2 years] from the face of the serpent" [Satan the devil].

Also the promise: "A thousand shall fall at thy side, and ten thousand at thy right hand; but it shall not come nigh thee" (Psalm 91:7).

We are living in the most tremendous days of world history--the very END TIME, the END of this present evil, unhappy, violent world--just prior to the second coming of Jesus Christ in supreme almighty POWER and GREAT GLORY, as KING of kings to take over RULE OVER ALL NATIONS in a new ONE-WORLD GOVERNMENT establishing PEACE, righteous living, with eternal salvation offered to ALL!

God inspired a prophecy in Malachi 3:1-5, saying he would send a human

messenger to prepare the way before Christ's coming: Verses 3 to 5 show the prophecy speaks of one preparing the way before his SECOND coming--our time now--although the four gospel books in the New Testament speak of John the Baptist as being in the power and spirit of Elijah, preparing the way before Jesus'

FIRST coming. But God uses the DUALITY principle throughout the Bible. John the Baptist was the type, or forerunner, of the one preparing the way before Christ's SECOND coming. As John was a voice crying out in the PHYSICAL wilderness of the Jordan River, preparing the way for the HUMAN Jesus to come to his MATERIAL temple in Jerusalem, to his PHYSICAL human people Judah, with the gospel message about the FUTURE Kingdom of God, SO Malachi 3:1-5 and 4:5-6 foretell one in the power and spirit of Elijah to come in OUR TIME, NOW--a voice crying out in the SPIRITUAL wilderness of modern religious confusion, preparing the way for the DIVINE Christ to come to his SPIRITUAL TEMPLE (his Church [Ephesians 2:21]) to ESTABLISH the KINGDOM OF GOD as a ONE-WORLD GOVERNMENT ushering in the happy, peaceful WORLD TOMORROW!

The PLAIN TRUTH is one of the main spearheads of this Work shouting forth that final MESSAGE to a dying world, just before the END of this violent and evil world, the coming of CHRIST, the expulsion of Satan the devil, and a world of PEACE and VIGOROUS HAPPY ACCOMPLISHMENT!

The great Creator GOD raised up this Work, now powerful worldwide, in 1933--now in its 50th year. He showed me, in 1927--55 years ago, that GOD'S way of life is GIVING--not GETTING. God's way is that of outflowing LOVE--giving, serving, competition, cooperating. This world has always lived the way of GET--coveting, competition and strife with violence and war. I personally began living the way of "GIVE" 55 years ago. The PLAIN TRUTH and the entire Work behind it has been built on that PRINCIPLE. I found others also saw the RIGHTNESS and practicality of that way. Jesus said, "IT is more blessed to GIVE than to receive." Not many in the world believe that.

A very few, 19 in number, started out on that way with me in August, 1933. Their unselfish GIVING, with me, started The PLAIN TRUTH and this Work. The first issue of The PLAIN TRUTH, February, 1934, was only 350 copies. Today the PLAIN TRUTH circulation is over 4,500,000 copies, with prospects of passing five million by this year's end. It started WITHOUT SUBSCRIPTION PRICE REVENUE or advertising. We sell nothing. We never solicit the public for money or contributions. The number who chipped in and GAVE with me was very small in 1933-34. But it grew very gradually, and those who have joined me in giving, that we may give, have found GOD BLESSES AND PROSPERS THE GIVER. God himself is the greatest GIVER of all. He GAVE his Son Jesus. HE GIVES eternal life to those who turn to HIS WAY OF LIFE. He blesses the giver.

Now finally, I want to offer to you who did not receive my last semiannual letter, and also to those who neglected to ask for it, an astounding book--an eye-opening, surprising, interesting book, telling you WHERE the United States and the British people are mentioned in the Bible, and what PROPHECY says about us specifically. Churches, theologians, evangelists never seemed to see this remarkable TRUTH so PLAINLY revealed throughout the Bible. It's a 250-page

book, well illustrated in full color, titled The United States and Britain in Prophecy. It reveals specifically what prophecy says is in store for our English-speaking peoples in the coming few years.

Also I offer now another full-color 112-page book, The Wonderful World Tomorrow--What It Will Be Like. Based on Bible prophecy, it pictures the world as it will be, soon, for the next thousand years.

You have never read anything like either of these books. NO CHARGE! They are free to subscribers of The PLAIN TRUTH.

THANK YOU SINCERELY for being one of our great family of PLAIN TRUTH subscribers.

Sincerely, in Jesus' name,

Herbert W. Armstrong

HERBERT W. ARMSTRONG  
P.O. BOX 431, TUCSON, ARIZONA 85702

London, England  
July 16, 1982

Dear Brethren and Co-workers with Christ:

This time I write from London, England, returning from a meeting with King Hussein of Jordan at his palace in Amman. Here I have a meeting scheduled with Prime Minister Margaret Thatcher, and also another meeting with HRH Prince Charles, the Prince of Wales and heir to the British throne (the throne of the ancient King David, if Jesus Christ as King of kings does not come and take over that throne before Prince Charles inherits it).

Tomorrow, Sabbath, I fly to Paris to speak to the Paris church.

This morning's London Times front-page headlines show the present state of the world in which you and I live. All news is BAD news--violence, wars, strife, trouble, unhappiness, suffering. The right-hand top column says of the war at Beirut, "BEGIN ON 'DIVINELY ORDAINED WAR'." Next to it, "IRANIANS 4 1/2 MILES FROM BASRA" in Iran's war with Iraq. King Hussein is allied with Iraq in this war and flew to this war front a week ago today while I was in Amman. Two big headlines on the rail strike here in England--a bitter struggle. One big headline on police security at Buckingham Palace. An intruder had climbed over the barbed-wire top of the high wall surrounding the palace, climbed in through a window, got into the Queen's bedchamber and could easily have assassinated her. Of course that's been big news in London. All other front page news this morning is just more BAD news.

The GOOD NEWS is that we are MUCH NEARER the END of this final, grand-smash CRISIS at the END of this present world and civilization--and much more near to the KINGDOM OF GOD and the NEW and happy WORLD TOMORROW than you have realized!

In Amman, Jordan, I had to wait five whole days to see King Hussein. As I said, he had to fly to the battlefield where his troops are fighting while I was there. He has nothing but TROUBLE to contend with on every side. After the 1967 war, when the Israelis took over the West Bank in Palestine from Jordan, Communist and terrorist propaganda began stirring up discontent and hatred against the Israelis. Yassir Arafat led this terrorist war against the Israelis and built up the Palestine Liberation Organization (PLO), making headquarters in West Beirut. This also brought on civil war in the city of Beirut, with the Arab faction against the Christians. When this was just starting, I had private meetings with President Suleiman Franjeh of Lebanon, a Christian (Roman Catholic), and the prime minister, an Arab. The beautiful city of Beirut, then financial capital of the Arab world, was almost destroyed in that civil war. Out of it, Yassir Arafat emerged with a sizable military force, well armed with major weapons by the Soviet Union. But Arafat carried on his terrorist activities, even hijacking aircraft with many women and children aboard from nations unconcerned in the

Palestinian-Israeli dispute, threatening to blow up hundreds of innocent lives unless other nations acceded to Arafat's demands against Israel.

I am staying at the Dorchester Hotel in London. I was here in March. A few days after I left, a PLO terrorist shot an Israeli official outside the front entrance of this hotel. That provoked the present assault of Israeli forces to drive Arafat's PLO army out of West Beirut. As I write this morning the Israeli siege in Beirut is still going on.

But even if they succeed in driving Arafat and his army out and capturing all Arafat's heavy military equipment from the Soviet Union, there are still three other terrorist leaders with their guerrilla-trained bands, each bent on individual assassinations, bombings and terrorist activities to keep trouble stirred up.

At the start of Arafat's terrorist activities, King Hussein kicked Arafat out of Jordan. That is when Arafat established his base of operations in West Beirut. The Arab nation Syria, north of Lebanon, has been friendly to Arafat. The whole Arab world is divided into at least three Moslem religious sects--so the Arab world is divided. All this, with the Israeli state adjoining Jordan, is keeping King Hussein very troubled and very busy almost day and night. When I was in Amman to see him in March, the King was called in the middle of the night to rush to the airport and fly to Iraq, where his army, allied with Iraq, was in an offensive against Iran. I didn't get to see him on that trip. And even on this trip, when he finally managed to clear time to see me, he kept waiting in another room in the palace the chief advisor to President Mubarak of Egypt who had flown to Amman with a special confidential message from the Egyptian president.

Incidentally, I know many of you seem to have your hearts set on going very soon to Petra as "the place of safety" during the soon-coming Great Tribulation. Well, GET YOUR MINDS OFF PETRA. Brethren, I HAVE NEVER said that Petra definitely is the place of protection where God will take us. I HOPE IT IS NOT! One reason it could be the place is that it is a place NOBODY ELSE WOULD WANT TO GO. It would be the most UNpleasant, UNcomfortable, miserable place you could go! There is nothing to be desired there. But, just in case, God HAS miraculously given me very gracious favor in the eyes of King Hussein and also his brother, the Crown Prince. They are very friendly to me personally. And through the Ambassador Foundation, I am keeping up a very close assistance and cooperation with a Jordan school for retarded children, a project carried on by Princess Sarvath, wife of the Crown Prince--even to the extent of planning to send some trained Ambassador College personnel to be stationed there to help train teachers for this school, and otherwise help expand its operations. It is a very worthy cause, and the King and the people of Jordan do appreciate what we are doing to cooperate with them in this.

Also I am to produce a few TV programs that the King's TV station may wish to send out on the air over their TV facilities. This, incidentally, will also reach the "cities of Judah" (see Isaiah 40:3-10, especially verses 9-10). God has providentially opened the door for me to get this warning to the "cities of Judah."

Brethren, THE TIME IS NOW! Your offerings and God's tithes are behind that voice crying in the spiritual wilderness of modern religious confusion, even as John the Baptist was a voice crying in the physical wilderness of the Jordan River, preparing for Christ's Second Coming. And this voice will be reaching across that same Jordan River!

I have been reading the book of the Archduke Otto von Habsburg of Austria on The Social Order of Tomorrow. It is his outline plan for the resurrection of the "HOLY ROMAN EMPIRE" in Europe. Also Franz Josef Strauss's book, The Grand Design, on the same theme, showing also the plans of this "strong man of Europe" for the same prophesied "United Europe." I know Dr. Strauss well. He has dined in my home in Pasadena. I last saw him two days after his private meeting with President Brezhnev of the Soviet Union last November.

The whole world will be literally STUNNED when, very soon now, this union of nations in Europe is publicly announced. It will be a new STUPENDOUS WORLD POWER, possibly even greater than either the Soviet Union or the U.S.A.!

And IT IS MUCH NEARER THAN WE HAVE BELIEVED! Brethren, time is running out on us. When this great European power emerges, our great Work will be just about over. The day shall have arrived when "no man can work," as Jesus said (John 9:4). God has held back world events until Christ's Bride (His Church) has "made herself READY." We were off the track. Christ has been getting us back ON THE TRACK!

NOTHING ELSE MATTERS NOW. We must sacrifice and devote our all that is reasonably possible to GOD'S WORK in these closing days. Soon God will move swiftly to cut time short and make a quick Work of it. Intensify your prayers.

With deep love, in Jesus' name,

Herbert W. Armstrong



HERBERT W. ARMSTRONG  
P.O. BOX 431, TUCSON, ARIZONA 85702

Pasadena, Calif.  
August 24, 1982

Dear Brethren and Co-Workers with Christ:

Violence all over the world grows apace and has continued since last I wrote you some five weeks ago. Yet much has happened in God's Work. New TV and radio stations have been added. The past week or 10 days has seen a slight upturn in the economy. Inflation has slowed slightly. The past week has seen a dramatic upturn in the stock market--interest rates have dropped slightly.

Though unemployment holds the highest since the Great Depression, we find it has not hit God's people--our members and co-workers--as hard as the population as a whole. God does protect his own--those who obey and trust him.

Most important of all, God has continued to REVEAL NEW TRUTH to his Church. And that is exciting--exceedingly exciting. News has broken recently of how the Allies in World War II had cracked the "unbreakable" secret German code and learned of all German military planning and strategy, leading in large measure to winning the war. God has a SECRET CODE that is the ULTIMATE--absolutely unbreakable! By it God transmitted SUPREMELY valuable information and knowledge to HIS CHURCH of this year 1982. The greatest scientists and technicians in the world have been unable to crack the code or read the message written 1,900 and more years ago for us in these latter days of this world and its civilization.

Jesus said in prayer, "I thank thee, O Father...because thou hast hid these things from the wise and prudent, and hast revealed them unto babes" (Matt. 11:25)--babes in Christ. THE HOLY BIBLE IS GOD'S SECRET CODE! Without his Holy Spirit it CANNOT BE UNDERSTOOD. Only the Holy Spirit gives spiritual COMPREHENSION.

What about the prophet Elijah? The original Scriptures, prior to Christ's first coming, close with these words: "Behold, I will send you Elijah the prophet before the coming of the great and dreadful day of the Lord. And he shall turn the heart of the fathers to the children, and the heart of the children to their fathers, lest I come [second coming] and smite the earth with a curse [total destruction]" (Mal. 4:5-6).

Was John the Baptist the Elijah that was to come? When asked that question he said, "No." Jesus explained that John had come "in the power and spirit of Elijah"--a different man, but carrying out the mission preparing for Jesus' first coming. This is also explained in Malachi 3:1-5, speaking of him as a human messenger preparing the way for Christ's coming as the "messenger of the covenant"--the NEW covenant. But this (verses 2-5) is speaking of preparing the way before Christ's SECOND coming!

Now notice what Jesus said: "Elias [Elijah] truly shall first come, and restore all things" (Matt. 17:11). Notice at that time, John the Baptist already had come, completed his mission preparing the way before Jesus' first appearing--yet Jesus said, "Elijah truly SHALL first come." Elijah was yet to come, IN THE FAR FUTURE, although John's mission was already completed and he was in prison. Then Jesus continued: "But I say unto you, That Elias is come already, and they knew him not [did not recognize that he was Elijah], but have done unto him whatsoever they listed. Likewise shall also the Son of man suffer of them."

John had come in the power and spirit of Elijah, but they did not recognize who he was.

Now why, then, was Elijah YET, in the future, to come--just before the "day of the Lord?" Verse 11, Jesus said to "restore all things." John the Baptist DID NOT do that! Even Jesus did not come the first time to "restore all things." He came over 1,900 years ago to announce the KINGDOM OF GOD, which will restore all things. He came to set up his CHURCH--but not then to set up the KINGDOM. The Church was merely the embryo that shall BECOME the Kingdom of God WHEN RESURRECTED--when changed to immortal SPIRIT--at Christ's second coming.

Now notice where Jesus is NOW! He (God) "shall send Jesus Christ..." back to earth, "whom the heaven must receive UNTIL the times of restitution [restoration] of all things..." (Acts 3:20-21).

Jesus shall come, SOON NOW, to RESTORE ALL THINGS! He did NOT restore all things when he first came. John the Baptist did not "restore all things." But the one who was to "restore all things" just before the "day of the Lord" and preparing the way for Christ's second coming, was YET to come, in the future, as Jesus said.

Now what are the "all things" to be RESTORED? "Restitution" means restore to a former state or condition. It DOES NOT and CAN NOT mean restoring things to a condition as they were in the days of Adam and Eve. It was Adam who was given the opportunity to "restore all things" as they were before Lucifer and the angels SINNED--before Lucifer became Satan and his angels became demons. Before that, THE GOVERNMENT OF GOD ruled the earth. Lucifer sat on the throne of the earth, administering the GOVERNMENT OF GOD by the LAW OF GOD! Sin is the transgression of the spiritual Law. It is the GOVERNMENT OF GOD that needs to be restored. Adam failed.

Jesus QUALIFIED to restore God's government--to set up the KINGDOM OF GOD, ruling over the earth, administering the GOVERNMENT OF GOD. Jesus' Gospel Message was the GOOD NEWS that he would (at his second coming) RESTORE the government of God through the KINGDOM OF GOD. That was the true GOSPEL! That Gospel was suppressed within 22 years (Gal. 1:6-7), and was not proclaimed to the world until THIS CHURCH began proclaiming it--within the United States beginning 1934, and going worldwide beginning 1953--precisely a century of time cycles after it had been suppressed!

Have WE, through this Work, RESTORED anything? Indeed we have! We have RESTORED the TRUE GOSPEL OF JESUS CHRIST--through us JESUS CHRIST has already begun RESTORING the KNOWLEDGE of what had been taken away--the GOVERNMENT OF GOD. Through us the living Christ has been preparing for his SECOND COMING for the PURPOSE of RESTORING ALL THINGS!

NONE OTHER has RESTORED the knowledge of the fact GOD'S GOVERNMENT was established on earth, and then DESTROYED and taken away by the Cherub Lucifer (Satan) and his demons.

Jesus did NOT restore God's government at his first coming. Instead, he proclaimed the GOOD NEWS (Gospel) of it. He was crucified for the SINS of the world, he overcame Satan, he qualified to establish and rule God's Kingdom, THEN HE ASCENDED TO HEAVEN.

WHY? To be given the Kingship to RULE the Kingdom, and to be these 1,950 years OUR HIGH PRIEST, preparing us to RULE in his KINGDOM when he comes to RESTORE ALL THINGS!

Brethren, do you realize for WHOM he is now the living active HIGH PRIEST? Over you and me--over the one and only true Church of GOD! Not over this world's churches--"BABYLON THE GREAT [Rev. 17:51, THE MOTHER OF HARLOTS AND ABOMINATIONS OF THE EARTH."

It is the living JESUS CHRIST who had been ACTUALLY DOING the Work. He has used YOU and me as his INSTRUMENTS! WHAT A PRIVILEGE AND JOY!

I hope this letter REVEALS to YOU a little more of the NEW KNOWLEDGE never before understood, which the living Christ has been revealing to me in recent days!

We are persecuted. I am persecuted. John the Baptist was persecuted. Jesus was persecuted and put to death. Do we realize HOW NEAR we now are to Christ's coming and the final restoration of all things--of PEACE, HAPPINESS, JOY and SUPREME ACCOMPLISHMENT on earth?

Time is now growing daily shorter. DO YOU GET THE SENSE OF URGENCY--OF RESPONSIBILITY TO DO YOUR PART? Pray for me fervently. I sorely need your prayers. Pray for the Work. SACRIFICE FOR THE WORK. Great shall be your reward in the KINGDOM!

With deep love, in Jesus' name,

Herbert W. Armstrong

HERBERT W. ARMSTRONG  
P.O. BOX 431, TUCSON, ARIZONA 85702

Pasadena  
September 17, 1982

Dear Brethren and Co-Workers with Christ:

I call on you to AWAKEN! We seem numb to the frightening SIGNIFICANCE of events in Europe and the Middle East! Today--just hours ago--the West German government FELL! It happened suddenly. Yesterday the Israelis moved swiftly into West Beirut, after the assassination of the President Elect of Lebanon. Just a couple days ago the Pope received terrorist leader Yasser Arafat and was photographed with him. Although my aides told me Arafat had invited me to a meeting with him, I refused to see him or to allow one of my aides to see him in my stead. Tomorrow the funeral will be held for Princess Grace of the kingdom of Monaco. Probably the November issue of The PLAIN TRUTH will carry a picture of Princess Grace and me dining side by side at a formal banquet.

World events are moving swiftly toward the grand-smash climax at the CLOSE of this world--THIS CIVILIZATION! World news intensifies! God undoubtedly has held back progress of world events toward this final crisis. But indications now are that God will allow Satan to SPEED UP his wrath, for he knows he has but a short time! The devil knows it because Jesus' SIGN we are near the END OF THIS WORLD (Matt. 24:14), which YOU have backed me in proclaiming to the world--the Gospel of THE KINGDOM OF GOD--has been going to the world in great POWER!

It is written in Romans 9, concerning this very END TIME, "For he (Christ) will finish the work, and cut it short in righteousness: because a short work will the Lord make upon the earth" (verse 28).

As I write, tomorrow is the Feast of Trumpets, portraying the SOON Second Coming of Jesus Christ. But WHY is he coming? Some few proclaim the Second Coming of Christ--but it seems that NO ONE--NO CHURCH--understands the real meaning--the true PURPOSE of his coming!

Winston Churchill said before the U.S. Congress, "There is a PURPOSE being worked out here below"--implying God above working it out. But he did not understand that purpose, nor God's Master Plan for working it out.

God's great PURPOSE is: He is reproducing himself through humans made from the dust of the ground. But what, after all, IS God? He is the supreme Spirit Being, but he is perfect righteous spiritual CHARACTER! And that character must be inculcated into each human who is then to be changed from earthy matter into divine SPIRIT.

For this awesome PURPOSE God has a MASTER PLAN. God's annual feasts and annual sabbath holy days picture that Master Plan.

These festivals are built around the material harvest seasons in Palestine--the early spring grain harvest and the autumn harvest.

God's great PURPOSE is fulfilled in TWO phases--the physical phase begun with Adam, and the spiritual phase--a new, or spiritual creation--which began with Jesus Christ, and continues today.

During the physical phase or period, God called out of Egypt his people Israel and made them one of this world's nations. But God had closed up the Holy Spirit upon Adam's sin (Gen. 3:22-24) UNTIL Christ the second Adam should come and die in our stead in payment for our sins. God gave his annual holy days and festivals to that nation Israel. But they (except the prophets) did not have God's Holy Spirit, and so they did not understand the real spiritual MEANING of these feasts.

God foretold the coming of Christ, born as a human, as in Isaiah 9:6-7. But Old Testament Israel never understood, and Judah rejected him when he came.

But as prophesied, Jesus was born to become a KING. He said he was born to become a KING (John 18:37). Jesus' Gospel was the Gospel of the KINGDOM OF GOD--of which he shall be King. He taught his disciples, died on the cross, then ascended into heaven.

Then notice, Acts 3:19-21: The heavens have received him UNTIL the times of RESTITUTION of all things. He is in heaven on the Father's throne, as the High Priest of THIS CHURCH. He is coming at the time of RESTITUTION of all things. What is restitution? It is RESTORING to a former state or condition--restoring something that had been taken away.

What former state or condition needs restoring? What was taken away--and when?

Jesus did not restore anything at his first coming. Adam did not restore anything. Jesus will not restore anything Adam had. It antedates Adam.

To understand, notice II Peter 2:4: "...God spared not the angels that sinned..."! What! Angels SINNED? People suppose angels are HOLY--righteous--perfect! Yet angels SINNED! When? Study verses 5-6. After the sin of angels, came the sins of the antediluvian world--Adam to Noah. After that came the destruction of Sodom and Gomorrah. Angels sinned prior to Adam's creation.

Now notice who led angels in sin. In Isaiah 14 it speaks of a soon-coming king of "Babylon" of whom the ancient King Nebuchadnezzar was a type. This coming king of Babylon shall restore the gentile kingdoms that started with Nebuchadnezzar. You find this succession of gentile world governments pictured in Revelation 13, 17 and in Daniel 2 and 7. Following the original Babylon emerged the Persian Empire, followed by the Greco-Macedonian Empire, and next the Roman Empire of 31 B.C. to A.D. 476. It was restored in 554 by Justinian, and became known later as the Holy Roman Empire. It lasted until Napoleon's defeat in 1814. In about 1934-36 Mussolini claimed to have restored it again. One final resurrection of that medieval Holy Roman Empire is now forming in Europe. The fall of Chancellor Helmut Schmidt's West German government may well signal its

final resurrection into the "Beast" that is to fight against Christ at his Second Coming.

In Revelation 13, this whole "Holy Roman Empire" is said to have received its power, seat and great authority by Satan.

Now in Isaiah 14:12-14 the lesser type or human king lifts to the super one whom he represents--Satan the devil. But originally he was a super archangel, the cherub Lucifer. Read those verses. He had a THRONE. He ruled a government. It was on earth. He said he was going to ascend into heaven, and exalt his throne above God. He was going to ascend above the clouds, so his throne was on earth. But he was cast back down to earth. Now notice he is also described in Ezekiel 28, beginning verse 12. He did seal up the sum of perfection, wisdom and beauty. He was an anointed cherub whose wings had covered God's throne in heaven. He had been perfect in his ways as God created him--UNTIL iniquity was found in him. He had rebelled against the Government of God, which he had been placed on earth's THRONE to administer.

He became Satan. He led one third of all angels into SIN. He REBELLED against the GOVERNMENT of GOD. The GOVERNMENT of God had been established on earth. God had placed Lucifer on earth's throne to administer that government as KING over all the earth. He became Satan. The Government of God NO LONGER was administered on earth!

God created Adam. Had Adam taken of the tree of LIFE, Satan would have been banished from earth and Adam would have RESTORED that which Satan took away--the GOVERNMENT of God.

When Adam rebelled, followed Eve who followed Satan, God shut off the Tree of LIFE--which symbolized the Holy Spirit (Gen. 3:22, 24), UNTIL Christ should come and QUALIFY to restore that GOVERNMENT OF GOD. Jesus was born to become a KING. Jesus qualified. He conquered Satan (Matt. 4:1-11).

And so the heavens have received Jesus UNTIL he comes as KING of kings and LORD of lords to RESTORE the Government of God. More, he shall SET UP the KINGDOM of God--the divine, Spirit-born FAMILY of God, which GOD FAMILY shall rule the earth--hopefully including YOU and me.

Now notice Matthew 17:10-11: After John the Baptist already had come, completed his mission and been put in prison, Jesus said, "Elias [Elijah] truly shall first come [just before the day of the Lord and Christ's Second Coming], and restore all things." He was not here talking of John the Baptist, but of another to come IN THE POWER AND SPIRIT OF ELIJAH in our time just before Christ's coming. But John the Baptist already had come. Yet he RESTORED NOTHING. Even after John's mission was finished, Jesus said Elijah truly SHALL come and restore all things. But what "things"? He is prophesied in Malachi 3:1-6, but there it is talking about one preparing the way for the SECOND COMING of Christ in OUR time, now!

What was to be restored?

Two things, the GOVERNMENT OF GOD, just as Christ shall restore that over the earth--the one to come in the power and spirit of Elijah would restore it in GOD'S CHURCH. God's Government HAS BEEN restored in God's Church!

One other thing. Christ's GOSPEL of the KINGDOM OF GOD was suppressed and ANOTHER gospel preached within about 22 years after the Church was founded. See Galatians 1:6-7. Since A.D. 53 a gospel of MEN about Christ was preached, but Christ's Gospel was THE KINGDOM OF GOD (Mark 1:1, 14-15). That Gospel was restored when I first went on the air the first week in January, 1934, and to the world when I went on Radio Luxembourg and Radio Ceylon in 1953--a century of 19-year time cycles after the Gospel OF THE KINGDOM had been suppressed. Jesus' sign by which we might know the end of this world and his Second Coming is near was, "this Gospel OF THE KINGDOM shall be preached in all the world for a witness to all nations; and then shall the end come" (Matt. 24:14). The world didn't recognize the END of this world was near--BUT SATAN DID! He knew his time is now SHORT! Do YOU know it?

And what next after this sign? This GREAT TRIBULATION, in which NO FLESH SHOULD BE SAVED ALIVE except God intervenes to CUT SHORT those days! (Verses 21-22.) I carried that Gospel to the world by the first week in 1953.

Since then, and now 30 years ago, the HYDROGEN BOMB was first produced. For the first time, all humanity could be erased from earth--unless God moves to SHORTEN these days! Now read on in Matthew 24--verse 29: "Immediately after the tribulation" shall come the heavenly signs of the DAY OF THE LORD, and then, verse 30, they shall SEE Christ coming in supreme power and glory TO RULE all nations!

Brethren and co-workers, YOU have been standing behind me in PROCLAIMING THAT TRUE GOSPEL--in the WARNING we are about OUT OF TIME! THIS IS THE WORK OF THE LIVING GOD!

I began this letter Friday, September 17. Because of interruptions, and the Sabbath day, I have been interrupted until now, Monday afternoon, the 20th. Just this afternoon President Reagan went on the air announcing that due to the horrifying massacre in Lebanon late Friday after I started this letter, he is sending the U.S. Marines back into Lebanon to restore order. The Israelis are being condemned around the world, though they did not directly or intentionally cause it. TERRORIST AND TERRIFYING WORLD EVENTS ARE ACCELERATING BY THE HOUR!

Yes, we are running out of time! World events are moving now swiftly! GOD IS ALSO MOVING SWIFTLY TO MAKE A SHORT WORK OF IT in RIGHTEOUSNESS! In the past few days many more TV and radio stations are opening to God's last warning Message. NOW IS THE TIME TO MAKE EVERY FINANCIAL SACRIFICE FOR THIS GREAT WORK--as well as to FAST AND PRAY that Y O U may be ready to be suddenly CHANGED from human into a spirit GOD being and to rise to meet Christ as he returns in the air! Our ETERNITY is at stake RIGHT NOW!

Pray earnestly for me as I do for you!

With all LOVE, in Jesus' name,

Herbert W. Armstrong



The PLAIN TRUTH  
a magazine of understanding  
Pasadena, California 91123

HERBERT W. ARMSTRONG  
EDITOR-IN-CHIEF

October 20, 1982

Dear PLAIN TRUTH subscriber:

A warm welcome to thousands of new subscribers to The PLAIN TRUTH since my last personal letter to all subscribers.

The PLAIN TRUTH has now topped 5,000,000 copies per issue. It is now the fastest growing magazine in the world, and one of the widest circulated mass-circulation magazines on earth. Our circulation is now greater than Time or Newsweek. New subscribers are coming in at the rate of around 40,000 per week.

As world news worsens, people by the MILLIONS are turning to The PLAIN TRUTH to UNDERSTAND the MEANING behind these fast-moving events bringing us swiftly to the END of this world and the dawn of a NEW world of peace, happiness and abundance!

No other publication gives you the real MEANING of these mounting world-shaking happenings. So very much has occurred in this troubled world since my last semiannual letter. More and more, world disturbances are centering on the Middle East--as they will from now until the fast-approaching ARMAGEDDON.

Right now, in the United States, TV commentators, newspapers and politicians are arguing back and forth, like children angrily shouting, "You did--you didn't," as to which is worse, unemployment, or inflation and high interest rates. But in this world, it's ALL bad news! And the leaders in the world do not know the CAUSE of the troubles that beset society. The PLAIN TRUTH brings you the real causes of all the bad news.

But WHY do we know? And WHY do not the world's leaders know? Why do not scientists, the most highly trained minds, know? Let me tell you.

All nations have their secret codes. If the U.S. government sends a very confidential message to its ambassador in Moscow, it is sent in code. Soviet officials will probably intercept and read the message--but they won't UNDERSTAND it. But God has the one absolutely unbreakable secret code of all. The Holy BIBLE is the world's best-seller. Yet the least read--and the LEAST UNDERSTOOD. Do you know WHY?

Let me tell you WHY PLAIN TRUTH writers DO understand world happenings and biblical prophecies, even though theologians, established churches of traditional Christianity or electric evangelists CANNOT.

ONLY GOD knows what is going to happen. Only by UNDERSTANDING Bible prophecies can you know what is now soon going to happen! Yet almost NONE does understand. The Bible tells you WHY.

The Bible is the Word of God--it is GOD SPEAKING through his Word in

writing. And in it God says, "The fear of the Lord is the beginning of wisdom: a GOOD UNDERSTANDING have all they that DO his commandments" (Ps. 111:10). We OBEY his Commandments. The preachers, clergy and churches of this world say God's Commandments are done away. They falsely say Jesus abolished them. But Jesus said he had kept his Father's Commandments (John 15:10), and he set us an example (John 13:15).

A young man asked Jesus how to be saved--have eternal life. Jesus answered, "...if thou wilt enter into life, keep the commandments," designating the Ten Commandments (Matt. 19:16-17). The Bible teaches that sin is the transgression of the law (I John 3:4). The law is a spiritual law (Rom. 7:12, 14)

LOVE is the fulfilling of the law--the love of God in our hearts (minds) by the Holy Spirit (Rom. 5:5). God gives his Holy Spirit to them that OBEY him (Acts 5:32). The Bible cannot be understood except through the Holy Spirit. The Holy Spirit is the instrument of God by which one deciphers God's secret code, the Bible.

None of the great minds--the most highly educated--the leaders--even the religious leaders--can understand it (I Cor. 2:8-9), but, verse 10, God reveals spiritual truths of the Bible BY HIS HOLY SPIRIT, given only to those who DO keep his Commandments!

I realize most of you have not come into this right and clear UNDERSTANDING of the Bible and its prophecies--but God has called us who write for The PLAIN TRUTH to comprehend what God reveals, and make those truths PLAIN, clear and understandable to you our readers.

Let me give you an illustration. Jesus, on occasion, spoke in parables. He definitely did not use parables to illustrate his meaning more clearly, but to hide the meaning so his hearers could not understand. When his disciples asked him to explain a parable, he replied, "Unto you it is given to know the mystery of the kingdom of God: but unto them that are without, all these things are done in parables: That seeing they may see, and not perceive; and hearing they may hear, and not understand..." (Mark 4:11-12).

They then were commissioned in the Great Commission to go into all the world, "and teach all nations" (Matt. 28:19). In like manner God has revealed his TRUTH--his Gospel OF THE KINGDOM OF GOD, to his ministers who DO KEEP HIS COMMANDMENTS, and commissioned us to teach YOU--to make clear and plain his Word--the HOLY BIBLE.

Multiplied thousands are coming to realize that from no other source are they receiving God's TRUTH made plain and understandable! That's why God inspired me, 55 years ago, to name this publication "The PLAIN TRUTH" and call it "A MAGAZINE OF UNDERSTANDING"!

Before closing I would like to offer you, gratis with our love, any one or all of three special booklets.

One, especially timely at this season of the year, is The Plain Truth About Christmas. If you have not already read this booklet, it may SURPRISE YOU. Did

the world get Christmas from the Bible or from paganism? What's the origin of the Christmas tree, of Santa Claus, of the holly wreath, the mistletoe, the custom of exchanging gifts? Was Jesus born on December 25? Is Christmas observance right, or wrong? The authenticated answers may surprise you!

Another booklet, very timely, extremely important, NEVER BEFORE UNDERSTOOD--WHY Humanity Cannot Solve Its Evils. Nuclear World War III now threatens that can erase all human life from the earth. What will happen?

A third new booklet: What Science Can't Discover About the HUMAN MIND. The answer to all human problems and the human future lies in the enigma of the makeup of the human mind. The Bible reveals what psychologists and scientists do not know about the human mind.

Any one or all three of these eye-opening booklets will be mailed absolutely free on request.

Be sure to notice the TV and radio logs in your copy of The PLAIN TRUTH. Tune in DAILY on radio if possible.

With love, in Jesus' name,

Herbert W. Armstrong

HERBERT W. ARMSTRONG  
P.O. BOX 431, TUCSON, ARIZONA 85702

November 22, 1982

Dear Brethren and Co-Workers with Christ:

I write you in flight over the Atlantic Ocean, London to Pasadena, California.

In Europe I have talked privately with heads of state and officials high in governments. Many threads of government in both Eastern and Western Europe are coming together suddenly. Very shortly, probably in a matter of months, the whole world is going to be rocked with the astounding news that a new super nation has been formed in Europe--possibly even more powerful than either the United States or the Soviet Union!

I can tell you now, soberly, that the feared nuclear World War III is definitely coming--and comparatively SOON! All human life would be erased if God should not stop it short of that!

Events I have foreseen, proclaimed over the air and published in The PLAIN TRUTH for 48 years, are at last suddenly falling into place. The gigantic new world power--the United States of Europe--the resurrection of the medieval "Holy Roman Empire"--is about to blossom into almost unbelievable REALITY!

The unthinkable World War III--all-out NUCLEAR WAR--will soon follow. That war is described in Bible prophecy as the Great Tribulation, leading immediately to the SECOND COMING OF CHRIST!

On this trip I have discussed the subject with high officials in Europe. With me was Mr. Gene Hogberg, world-news editor of The PLAIN TRUTH.

I have to warn you, the immediate future of the world appears now frightfully threatening. The proclamation of the Gospel of the Kingdom of God, with your help, is the very prophesied event to trigger this massive reunification of Europe and the Great Tribulation.

I foresaw this world-ending event in the very first issue of The PLAIN TRUTH, dated February, 1934--almost 49 years ago. Why, then, has it been so long delayed? For one thing, this Gospel of the KINGDOM OF GOD (Matt. 24:14) had to be proclaimed into all the world first. No one had proclaimed that Gospel to the world for nearly 1,900 years. I began proclaiming it then, but only to a small area in and around Lane County, Oregon. Within 19 years I had proclaimed it by radio and The PLAIN TRUTH over the entire United States. Then, the first week in 1953--precisely 1,900 years (a century of time cycles of 19 years each), I began sending out this Gospel to all Europe over the world's most powerful radio station, Radio Luxembourg.

It was about A.D. 53, some 22 years after the start of the Church, that the apostle Paul wrote to the churches in Galatia that the Gospel of the Kingdom--the

only Gospel Jesus taught--was being suppressed. From then only a gospel of MEN about Christ was proclaimed to the world!

Today some 20 million people in all parts of the world are reading The PLAIN TRUTH.

Other reasons have held up and delayed the formation of a United States of EUROPE. The nations there are divided by different languages--German, Italian, Spanish, French, Polish, Romanian, Greek and others. They are divided by different nationalistic aspirations and patriotisms. They have different governmental systems and currencies.

Bible prophecy says this European unification will be also a union of Church and State (Rev. 17). Many European political leaders do not want religious domination, or even participation. But they are coming to realize they cannot be welded together into one great European super nation without the unifying power of the Catholic church.

And therein has been another problem that has caused long delay in achieving unification. The Catholic church is divided between the Roman Catholic church in the west and the Greek Orthodox church in the east. The latter has strenuously objected to supremacy of the Pope, and to the doctrine of papal infallibility. But on this trip we learned in Athens that the Eastern Orthodox church at last is willing to give in on papal leadership, though not yet in agreement on infallibility. I feel sure some compromise or agreement will be reached very soon.

When I was last in Jerusalem, the Patriarch of Jerusalem came to see me. I asked whether he felt ecumenical reunion would be achieved with the Roman church. His reply was, "We are praying for it."

On the Pope's recent 10-day visit to Spain, he made an urgent plea for a united Europe. He warned that Europe faces many crises in the immediate future. The solution, he said, lies in the affirmation of Europe's Christian heritage. He told the audience: "Find yourself...discover your origins. Give life to your roots," which are Roman Catholic.

So even the Pope now comes out in public advocating European restoration of "the Holy Roman Empire." Religion, he contended, is the unifying balm for healing the differences between divergent languages and national aspirations.

An important government official in Athens said to me that European unification on a political and military basis is the only hope for world peace.

But this world little understands what in real fact is going to bring world peace at last.

WHY no peace, now?

This world started with one man, Adam. God had created him with a mind capable of dealing in matter--material objects from the ground. Before Adam

were two choices--the symbolic tree of LIFE by which God would have given him knowledge through the Holy Spirit for a happy relationship with his Maker and fellow humans--spiritual knowledge and the spiritual attitude of LOVE toward others--along with immortal LIFE. The other symbolic tree was the taking to himself, in his carnal mind, the knowledge of what is right and what is wrong--all in the carnal self-centered attitude.

Adam allowed Eve to persuade him to take the latter--even as Satan had tempted her. Thus Satan got to Adam through his wife, and the whole world, founded with Adam and Eve, has been deceived by Satan (Rev. 12:9) into the self-centered way of life.

That way of life has brought on absence of a right relationship with God, and attitudes toward fellow humans of selfishness, greed, competition and strife, warfare--attitudes of envy, jealousy, hostility. It has led to immorality, crime, discontent, unhappiness, suffering and death!

This is Satan's world, started with Adam. Jesus came to start GOD's world of tomorrow, started by Jesus Christ, and the Church which he called to come out from this world's ways, and live as Adam would have, had he taken of the tree of LIFE. That is to live God's way of life, as God reveals through his Holy Spirit. The one true Church of God, now worldwide, is the embryo of the coming KINGDOM OF GOD--a new world of PEACE, happiness, joyous accomplishment.

But meanwhile, in this world, God called his nation Israel. He gave them his Law--or his WAY OF LIFE. They utterly disobeyed. God allowed them to divide into two nations, Israel and Judah. The nation of Assyria conquered Israel, the northern nation, removing them from the Holy Land around 721 to 718 B.C. Then about 604-585 B.C., Nebuchadnezzar, king of Babylon, the first world empire, conquered Judah. Through the prophet Daniel, God gave Babylon an opportunity to become God's nation, but Nebuchadnezzar rejected being ruled by God. Thereupon came the times of Gentile domination. Babylon (the Chaldean Empire) was succeeded by the Persian Empire. It in turn by the Greco-Macedonian Empire, and finally the Roman Empire, of 31 B.C. to A.D. 476.

At the behest of the Pope at Rome, Justinian, emperor of the east at Constantinople, formally reestablished in A.D. 554 the Roman Empire in the West. It became known later as the Holy Roman Empire, since the popes at Rome ruled over the civil or political rulers.

It is that "Holy Roman Empire" now being resurrected in Europe. Prophecy says it will last but a short time, ended by the second coming of Jesus Christ as WORLD RULER! So, since this European unification will, in fact, lead in slightly over 3 1/2 years from then to Christ's coming, to bring world peace, perhaps the official at Athens was right after all.

But, brethren and co-workers, the prophesied Great Tribulation (nuclear World War III) will start soon after the European unification. That means OUR WORK OF SPREADING THE GOSPEL OF THE KINGDOM OF GOD WILL BE FINISHED! We have not now much more time. Soon shall come a FAMINE of

hearing the Word of the Lord (Amos 8:11).

God says, work while it is day, for the night is coming when no man can work--in the Work of God!

Nothing else is important in our lives, now, but this all-important Work of God. We must step up our TV and radio programming, and PLAIN TRUTH circulation--now up to five and a quarter million copies monthly. I do need your help. Pray about it, and please pray fervently for me, in sore personal trials right now.

With deep love, in Jesus' name,

Herbert W. Armstrong

HERBERT W. ARMSTRONG  
P.O. BOX 431, TUCSON, ARIZONA 85702

Pasadena  
December 20, 1982

Dear Brethren and Co-Workers with CHRIST:

Do you realize that with the ending of 1982 we are completing 50 YEARS in the PHILADELPHIA era of the CHURCH OF GOD!

The first of those 50 years--1933--was the year of transition from the Sardis era (Rev. 3:1-6) into the Philadelphia era (verses 7-13). In late February of that year I reentered the ministry, employed by the Oregon Conference of the Church of God, Seventh Day, which was then separately incorporated. My salary was \$3 per week. During the spring of 1933 we carried on a six-nights-a-week series of Bible meetings in Salem, Oregon.

In July two opportunities had opened up for public preaching services--one at a church seating some 300 in the town of Harrisburg, and the other in a one-room country schoolhouse seating 36 people, 8 miles west of Eugene, Oregon. It was in a sparsely settled rural community. Church officials decided I should conduct services in the little schoolhouse, and Sven Oberg in the town church building.

The Harrisburg meetings produced no results. The Firbutte country schoolhouse averaged 40 in attendance per night for six weeks, and resulted in nine members. In October of that year the Oregon Conference and our new converts formed the new Church of God at the Jeans schoolhouse, 12 miles west of Eugene. This was the transition from the Sardis into the Philadelphia era of the CHURCH OF GOD founded A.D. 31 at Jerusalem, by Jesus Christ and the first century apostles.

A "Three-Point Campaign" was agreed upon by the brethren of the Oregon Conference and the new brethren at Jeans schoolhouse at that time, October, 1933. This campaign, as a Church of God activity, was to consist of a radio broadcasting program, a publishing program, and personal evangelism combined with the pastoring of local churches. All brethren, Oregon Conference included, approved the campaign as the Church activity which continues to this day.

In early October I had been invited to broadcast on the regular weekday morning devotional hour on the local radio station, KORE, the only Eugene station, then only 100 watts of power. By Thursday morning of that week I was called to the office of Mr. Frank Hill, station owner. Several letters had come from listeners in response to my 15-minute broadcasts. Mr. Hill suggested I start a Sunday half-hour program. He offered to pay half the cost by charging us only half the cost of operation, \$2.50. I had planned a magazine to be called The PLAIN TRUTH seven years before, upon conversion in 1927.

The first Sunday in 1934 we went on the air under the program name, Radio Church of God. The Church members did what they could to finance the \$2.50 per week cost, by special offerings above tithes. But they were able to finance only half of it. We took the rest on faith. And somehow, every week God provided.



The program has never gone off the air since, but has grown to a worldwide program on both radio and television.

During January, 1934, I prepared the first issue of The PLAIN TRUTH. It had to be printed on a borrowed mimeograph. The stencils were cut on a borrowed typewriter. About 350 copies were the total press run of the first issue.

Today The PLAIN TRUTH is one of the great mass-circulation magazines in the world, now well past five million copies monthly in six languages.

The new church was incorporated later as the Radio Church of God, and then again later the name was changed to Worldwide Church of God. The broadcast was renamed The World Tomorrow.

Nothing could have started smaller. But God's Church and its work grew at the rate of approximately 30 percent a year for 35 years.

Now we have completed our 49th year in the Philadelphia era--A RECORD BREAKING YEAR.

One million two hundred thousand new subscribers were added to The PLAIN TRUTH subscription list. THINK OF THAT!

ONE MILLION AND TWO HUNDRED THOUSAND people have subscribed for The PLAIN TRUTH in just this one year--added to FOUR MILLION other subscribers! That means about 20 MILLION people are reading The PLAIN TRUTH! Those readers are not only all over the United States and Canada, all over England, Germany, France, Holland and all Europe. But they are scattered all over Asia, Africa, islands of the Caribbean Sea, islands of the Pacific like Fiji and Samoa--all over the far outreaches of the uttermost parts of the world.

Six hundred thousand people have telephoned to Pasadena in response to having just viewed a World Tomorrow telecast!

NEVER since Jesus started God's Church has SUCH TREMENDOUS FRUIT BEEN BORNE!

God's prophecy is, "This Gospel of the KINGDOM shall be preached in ALL THE WORLD for a witness unto ALL NATIONS," and then (SOON NOW) shall the END of this world come (Matt. 24:14).

NO OTHER CHURCH--NO RELIGION--CAN MAKE THAT STATEMENT!  
DO YOU REALIZE WHAT THAT MEANS?

But because of additional TV and radio stations recently added--because of the big increase in PLAIN TRUTH circulations, which costs so much more money, WE MUST HAVE AN INCREASE IN TITHES AND OFFERINGS this coming month and all through this coming GOLDEN ANNIVERSARY YEAR OF GOD'S WORK!

Please FAST AND PRAY for this! Pray for all brethren in this tremendous Work of CHRIST! Pray for me, as I pray for you--DAILY--FERVENTLY! Let's not faint in well-doing, but strive on in greater urgency and zeal!

With deep LOVE, in Jesus' name,

Herbert W. Armstrong

HERBERT W. ARMSTRONG  
P.O. BOX 431, TUCSON, ARIZONA 85702

Pasadena  
January 20, 1983

Dear Brethren and Co-Workers with Christ:

I have to tell you now that the outlook for the United States and the entire world is bleak and foreboding indeed! Based on world news, observation and personal contacts with world leaders--based on Bible prophecy and a long life of experience, I have to tell you now that the entire world economy is in a drastic nose dive.

Civilization itself is stricken with spiritual, moral and economic sickness  
UNTO ITS DEATH--THE END OF THIS WORLD!

But there is also GOOD NEWS! There is GOOD NEWS for the Work of God--the best ever! And the BIG good news (the word gospel means "good news") is the new civilization--the WORLD TOMORROW--the Kingdom of God--is soon to follow! God's Church--the living and the dead in Christ--will then emerge into a new world of PEACE, happiness, abundance, with ETERNAL LIFE.

Bible prophecy shows WHAT soon shall occur--WHY the world is now sick on its deathbed--WHY the RISING UNEMPLOYMENT, the SICK ECONOMY, the immorality, crime, violence and world evils.

I have seen much of this in 90 years of event-packed experience.

In November, 1919, I was a member of the Chicago Association of Commerce. At a regular weekly membership luncheon, the noted Boston statistician and economist, Roger Babson, was guest speaker. He astonished major bank officials and industrial leaders saying that in one year we would experience the most drastic depression our generation had known. Economic executives ridiculed. We were then in an upward trend of prosperity.

A year later Roger Babson again was our guest speaker. He said, "The year has passed, and I am back and depression is here with me." There was no ridicule or laughter. Mr. Babson told us why he knew, and why business and financial executives did not.

"When I want to know what the temperature in this room is going to be an hour or two from now I don't consult the thermometer on the wall. I go to the boiler room and see what is going on down there. I go to the factor that CAUSES the future temperature. You men were looking at bank clearings, retail sales, wholesale indexes, stock car loadings and trends--the thermometers on the wall." But Mr. Babson said he had learned that when 51 percent or more of the people were righteous in their dealings with one another, prosperity was just ahead. But when 51 percent or more of the people were unrighteous in their dealings, economic depression was coming.

Was Roger Babson right?

In January, 1914, I was in the editorial department of a national magazine--the nation's largest trade journal. I was assigned to cover the story of the very beginning of the conveyer-belt assembly-line mass-production system at the Ford Motor Company plant in Detroit. Ford initiated this system of mass machine production. At that time only the U.S. provided a mass market for such mass production.

Soon other auto companies followed suit, and then virtually all American production in other lines. This swelled profits enormously for capital and management. But labor unionism immediately engaged in a crusade of strikes to raise wages. Also labor leaders adopted the false philosophy of "GET" instead of cooperation and sharing. Labor union wars ensued, like the Herrin, Illinois, coal mine massacre, in which more than 20 were murdered and many injured. Labor turned to the attitude that the employer was the enemy--slow down your work, give as little as you can get away with, then fight with the weapon of the strike to increase wages and lower hours of work.

Result? The quality of industrial production diminished.

Meanwhile a burgeoning affluent middle class--also motivated by the way of "get"--developed in the United States. Before World War II the United States had mounted to a position of wealth and power such as no nation ever possessed.

God had blessed us with the natural resources. Selfishness and greed on the part of both management and labor temporarily increased our prosperity. But those very evils are now bringing this country DOWN!

As late as 1969, the American wage was three times that of England and four times that of Japan.

Meanwhile, the Common Market (EEC) in Europe gave that continent a mass market for mass machine production--AT LOW-COST LABOR. Even with machine production, labor had to direct the machines and remained the largest item of cost in production. Development of modern transportation gave Japan a mass market--in fact, a world market. Now Europe and Japan compete with mass production and LOW-cost labor against the U.S. with its high-cost labor. Not only that, but both in Japan and West Germany, labor is patriotic, regarding conscientious work as a duty to their country. Result, Japan and West Germany export to the U.S., underselling U.S. competition with better quality merchandise.

In 1970 Prime Minister Sato of Japan told me he foresaw and feared a real trade war with the U.S., and hoped it would not happen. It is HERE! Japan has figuratively bombed and almost destroyed Detroit. I am leaving Monday on a Far East trip, and expect to discuss this situation with Prime Minister Nakasone in Tokyo. He just departed from talks with President Reagan in Washington yesterday--apparently with no good results for the U.S.

Again, was Roger Babson right?

What does your BIBLE say? What does GOD say?

Actually applying to our nation, God says, Deuteronomy 28:1, "IF thou shalt hearken diligently unto the voice of the Eternal thy God, to observe and to do all his commandments ... the Eternal thy God will set thee on high ABOVE all nations of the earth." In Deuteronomy 4:40: "Thou shalt keep therefore ... his commandments ... that it MAY GO WELL WITH THEE.... "

In many scriptures God tells us he prospers those whose ways please him. But our people as a nation have not obeyed God. The whole world has been founded and built on the philosophies and ways of life of Satan, not of God. This has been SATAN'S WORLD--not God's. But the CHURCH OF GOD IS God's world in embryo--begotten but not yet born. We are called--drafted--to be trained to be teachers and rulers in the world to come.

When THIS WORK pleases him, he prospers it. He has been getting us back on the track. We have just closed a RECORD-BREAKING year.

The world has NOT lived God's way. Now the final result of the selfish way of living is converging on the whole world in its final climax at the END of this world.

But God is blessing his Church. We suffer because of the sins of the world among which we must live. But unemployment is not as high among our members--God does bless the commandment keeper and tithe payer.

1982 was the most successful year by far in the history of this Work. The PLAIN TRUTH circulation took a big leap ahead--now well over five million copies a month. There was a BIG increase in number of TV stations. A big increase in people asking for counsel about baptism.

PRAY for continued success in the Work. Remember, whatsoever we ask, we receive from him because we keep his commandments and do those things that are pleasing in his sight. Pray for me, even as I do for you. Pray for the continued economic stability and financial needs for God's Work.

With much love, in Jesus' name,

Herbert W. Armstrong

HERBERT W. ARMSTRONG  
P.O. BOX 431, TUCSON, ARIZONA 85702

Pasadena  
January 26, 1983

Dear Brethren in Australia:

Evangelist Gerald Waterhouse has just returned to Pasadena from his most recent visit to many of the churches in Australia, and I thank God for his report of your continued faithfulness and loyalty to our Savior and Lord Jesus Christ, and of your continuing steadfast in spiritual growth.

I recently returned from conferences with government leaders in Europe. I am much sobered by what I learned. The revival of the medieval "Holy Roman Empire" may be much more imminent than we have supposed--and both prophecies of Revelation 17 and Daniel 2:44 show that its reformation will result quickly in the Second Coming of Christ, the END of this present evil world and the bursting forth of the wonderful, happy and peaceful WORLD TOMORROW!

We in God's Church are of the glorious TEMPLE to which the glorified Christ is coming.

More of that later, but I find there have been some misunderstandings as to what Mr. Waterhouse taught, and also about God's Church and what it is. God has shown me that this letter must be straight and PLAIN TALK- the PLAIN TRUTH. For I know you do not want to be wrong due to misunderstanding.

Time indeed is now short. We are the last generation of this present evil world--the generation that shall be caught up in the air to meet Christ as he returns to earth as KING of kings and LORD of lords to establish A WHOLE NEW WORLD! Brethren, we are all still human. We have been called of God to come OUT of this world's ways and beliefs--to be a separate and holy people, forming the glorious TEMPLE OF THE LORD to which he soon will come.

But also, the first century church at Corinth were called out of this world, and though now dead they shall be resurrected at Christ's coming and with us (then changed to spirit immortality) together meet with the returning Christ in the air at his coming. And Christ's apostle to them of that day had to write: "Now I beseech you, brethren, by the name of our Lord Jesus Christ, that ye all speak the same thing, and that there be no divisions among you; but that ye be perfectly joined together in the same mind and in the same judgment. For it hath been declared unto me of you ... that there are contentions among you" (I Corinthians 1:10-11). Some of them followed one minister, some another. This was causing divisions in the Church.

And the apostle Paul also wrote to those at Rome, "Now I beseech you, brethren, mark them which cause divisions and offenses contrary to the doctrine which ye have learned; and avoid them" (Romans 16:17).

Christ put GOVERNMENT into his Church. Most of those who have gone out from the Church have gone because they resisted the GOVERNMENT of CHRIST in the Church.

Brethren, how does God look at this world? It is common for us to look at it as we have been seeing it in our lifetime, in our little PART of this world. God sees the WHOLE world from its very foundation. It was founded through one man. Adam followed his wife, who was deceived by Satan, into rebelling against the GOVERNMENT of God. God had commanded him not to eat of the forbidden fruit. The penalty was DEATH. Actually Adam followed the GOVERNMENT of Satan. As the archangel Lucifer, a cherub, Satan had been placed on the throne of the earth (Isaiah 14:13) to administer the GOVERNMENT OF GOD over the earth. But Lucifer rebelled and became Satan. But he is still on that throne. Adam had the opportunity to reject Satan and obey God. IF he had taken of the tree of LIFE, Satan would have been abolished and Adam made immortal, ruling on that throne. But Adam accepted the government or rule of Satan over his life and that of his children. So God CLOSED OFF the tree of life (the Holy Spirit, impregnating with immortal life) until Christ, the second Adam, 4,000 years later. Adam's decision was the FOUNDATION of this world. At that time it was decreed that the "WORD" would come as Savior of the world and be slain for human sins (Revelation 13:8). It was also decreed at the foundation of the world that all men should once die and after that the JUDGMENT. Also, that as in Adam ALL die, so in Christ should all be made alive by resurrection (Hebrews 9:27, I Corinthians 15:22).

This world became Satan's world. Satan became the god of this world (II Corinthians 4:4). Adam's first son killed his brother and lied to God about it. A world developed, swayed by Satan--a world avoiding and rejecting God.

God's law is the basis of God's GOVERNMENT. Law is merely rules that regulate one's way of living. The world has rules or laws regulating all sports and games. God's law regulates human RELATIONSHIPS--with God, and with neighbor. God's way is LOVE--outflowing concern for the GOOD of others--humility, obedience to God, cooperation, serving, sharing with neighbor. Satan's way (this world's way--human nature) is the way of rebellion, competition, strife, violence, disagreement.

Satan is STILL on that world throne. A civilization was developed by MAN, cut off from God's Spirit. Satan is the prince of the power of the air (Ephesians 2:2). Just as thoughts in the form of sounds, words and pictures can be transmitted instantaneously through the air by radio and TV, so Satan transmits ATTITUDES and IMPULSES through the air, and this works in the people of the world with the contentious, self-willed way of "GET." Satan injects this selfish nature into babies in the first months of their lives, and parents do nothing to teach them otherwise. You and I grew up that way.

Into such a world Jesus came. HE DID NOT SET OUT TO REFORM THIS WORLD OR MAKE SATAN'S WORLD A BETTER WORLD. He did not come

to CHANGE this world or convert this world or make it a better world, as Protestants think. He came to start a whole new and different world. So he chose and called 12 men--drafted them, so to speak. For 3 1/2 years he TAUGHT them the WAY OF GOD--which is the GOVERNMENT of God. Through them he started his Church--people called OUT of this world--people who had grown up IN this world, but to REPENT, BELIEVE his teachings based on GOD'S LAW, which is the basis of God's GOVERNMENT. Still living IN the world, but no longer part OF it, learning GOD'S WAY of life based on God's LAW, which is the basis of God's GOVERNMENT. On real repentance and believing Christ and living as we shall in GOD's coming world--living as God and Christ have always lived--the TREE OF LIFE is open to us, even as it was open to Adam before he sinned. Receiving the Holy Spirit of God to dwell with our human spirit, the two spirits become ONE--just as Adam and Eve became ONE family humanly, we become spiritually ONE in mind with God.

Under the 12 apostles, the 120 disciples who had followed Jesus, having received the Holy Spirit of God on the day of Pentecost, taught the other 3,000 baptized that same day. They, in turn, were to teach a multiplied larger number converted in the following days. THEY BECAME THE START--THE EMBRYO--OF AN ENTIRELY NEW AND DIFFERENT WORLD, to reign and rule and teach others in GOD'S WORLD, beginning with their resurrection at the Second Coming of Christ. But Satan was still on earth's throne. By A.D. 53, 22 years after the Church started, much or most in the Church had turned away. The Gospel was suppressed. A false gospel of MEN about the person of Christ, but denying the GOVERNMENT and law of God, counterfeited the true Gospel of Christ--the Gospel OF THE KINGDOM--of GOD'S GOVERNMENT.

When I was converted, 56 years ago, the true Church still retained the Sabbath and the name "Church of God," but had lost knowledge of the true Gospel of the KINGDOM OF GOD, knowledge of the whole PURPOSE and Master Plan of God--knowledge of who and what God is, what and WHY man is, what salvation really is.

Brethren, think a moment. HOW did the first Church of God receive its doctrines--its teachings--its beliefs? Answer: Only through the APOSTLES. And how did they receive this teaching? Direct from JESUS in person. He is the WORD of God. The Bible is the SAME Word of God in writing! How did YOU receive the true teachings of Christ? From God's apostle. How did I receive this wonderful truth? From the SAME JESUS, only IN WRITING. The Bible is a coded book. The Catholics and Protestants have access to it, but can't UNDERSTAND IT! WHY? "A GOOD UNDERSTANDING have all they that DO his COMMANDMENTS," says Christ in writing--in the Bible. Catholics and Protestants say his commandments are DONE AWAY--nailed to the cross! They CAN'T understand the Bible. Jesus said these truths are hidden from the wise of this world and revealed to babes--to those who submit to his commandments and his GOVERNMENT.

I was astounded, 56 years ago, to see that what I had been taught in a Protestant church was the very opposite of the plain teaching of the Bible. I submitted to the GOVERNMENT OF GOD! I GAVE my life to Christ, to let him live his life IN ME. He opened my understanding to HIS TRUTH, used me to share it with you and all



his Church. WE MUST ALL SPEAK THE SAME THING--and it must be the very same thing Jesus teaches in HIS WORD. There must be NO DIVISIONS or contentions among us. We must be ONE with Christ and with God. We are NOT an Australian church or an American church--we are all ONE in Christ Jesus!

Now, finally, how does GOD look down and see this world? He sees it as a world started with Adam, led by Satan in rebellion against God and God's way of life. It is SATAN'S world, God sees in it--but not OF it -his Church, living God's way of LOVE, obedient to HIS GOVERNMENT.

IF we overcome this world, overcome Satan, overcome our own nature Satan has implanted within us from infancy, believe and obey Christ's Gospel, are all ONE in and with Christ, then are we a part of that HOLY TEMPLE that shall rise and meet Christ as he returns to SIT ON THE THRONE OF THE EARTH. Satan shall be banished from it. When he comes, the dead in Christ shall rise first, we living shall be changed instantly from physical mortals to spirit IMMORTALS--all together being the glorious TEMPLE to which he is coming. We shall be priests and kings, ruling with and under Christ. We shall JUDGE THE WORLD. For 1,000 years judgment will be on the world. Judgment NOW is on us of God's Church.

Again, finally, dear brethren, directly or indirectly my children in the Lord, I address you even as the apostle John did after A.D. 90, and since I also am now passed 90 years of age, I address you as "my little children."

Virtually all the trouble in your country has come from some disagreement or rebellion against the GOVERNMENT OF GOD, or about (like in the church at Corinth) a preference as to ministers or disagreement between ministers. Your minister is your teacher. You're his student, learning to be a teacher yourself in God's Kingdom. He is OVER YOU in the Lord. You therefore must esteem him highly.

It is true, nonetheless, as in the first century of the Church, some departed from the faith to draw disciples after them, even so some few have today. But even IF you suspect a minister is false or off the track, DO NOT DISCUSS THIS WITH OTHERS IN THE CHURCH. KEEP SILENT. But write either to your regional director or to me or Mr. Joe Tkach at Pasadena. Let US who are over him look into it. KEEP THE PEACE in your church. We believe and sincerely hope all ministers now serving are Spirit-led, true ministers of Jesus Christ, doctrinally sound and correct, loyal and faithful. Go VERY SLOW about feeling otherwise. Pray for one another. Pray for me.

With much love, in Jesus' name,

Herbert W. Armstrong

HERBERT W. ARMSTRONG  
P.O. BOX 431, TUCSON, ARIZONA 85702

In flight, Tokyo-Pasadena  
February 17, 1983

Dear Brethren and Co-Workers in Christ:

Once again I write you from my office in the sky, aboard our G-II jet aircraft over the Pacific Ocean. Captain Black just announced over the public address system that we are flying at the speed of 690 miles per hour, due to a stiff tail wind.

We are returning from visits to Manila, the Philippines, Bangkok, Thailand, Malaysia, Hong Kong, Manila again, and a week in Tokyo.

Mr. David Hulme, in charge of TV and radio time purchasing, flew with us to Manila, then he flew by commercial jet to Australia and New Zealand, meeting us again in Hong Kong. In Australia he managed to open up time for us on TV in Melbourne. We now cover all cities in Australia on TV. He also received an offer for a time slot on Hong Kong TV if we decide to purchase it.

The PLAIN TRUTH circulation now is right around 5 1/2 million copies per issue. It has grown tremendously during the past year.

On this trip I spoke before a large audience of Church members and PLAIN TRUTH subscribers in Manila, and a group of somewhat less than 100 PLAIN TRUTH subscribers in Hong Kong.

Also at Manila, in a special ceremony in Malacanang Palace, I was decorated by President Ferdinand Marcos with the Presidential Special Merit medal. The President and I walked together before an audience to the front of the Grand Salon room. Flag bearers--one with the stars and stripes and the other with the Philippine flag--marched to the front after us. A band played "The Star-Spangled Banner" followed by the Philippine national anthem. Then a protocol minister read a presidential proclamation conferring the decoration. Then the President and I rose, facing each other while he placed the medal around my neck, after which the President and I walked back together, followed by others. There was a private meeting with the President in his office prior to the ceremony.

At Bangkok I had another private meeting with King Bhumibol, and the following day there was a special ceremony at another palace or public building at which the Minister of Foreign Affairs decorated me with the highest decoration of the Thai government. At this ceremony, both the U.S. flag and the Thai flag were placed side by side, though there was no band playing.

At Kuala Lumpur some 800 Church brethren and PLAIN TRUTH subscribers gathered for a Sabbath service. Several had come from Singapore. Our local minister had arranged for the hall and the permit for the meeting. But at

the airport the Immigration Office asked if I was coming there to speak, and denied permission to speak. Even though we had the police permit, the Immigration officer said no one is allowed to speak on any religion but Moslem. Our aircraft could have been seized and I imprisoned.

So, already we are entering the time when no one can work in the Work of God. The time is now rapidly approaching when there shall be a "famine of hearing the Word of the Lord." Many brethren were sadly disappointed. Some came to the airport to see us off.

Brethren, God is opening many doors now for a final worldwide surge of getting the Gospel to the world. We are working on ways to get the Work going into Japan, and doors are opening to us. The language barrier is our big problem in Japan. But many are learning the English language, especially at high school level.

World conditions are moving rapidly toward the CLIMAX at the CLOSE of the age--the END of this world. We must work harder now than ever on a great final effort while there is still time. We must put our hearts into our prayers more than ever. We must devote more time to study of the Bible and our booklets, books and articles on Bible subjects. We must sacrifice more that the Work may be able financially to walk through these new doors opening. Pray for one another--and for me--as I pray for YOU.

With deep love, in Jesus' name,

Herbert W. Armstrong

HERBERT W. ARMSTRONG  
P.O. BOX 431, TUCSON, ARIZONA 85702

In flight from Amman,  
Jordan  
March 20, 1983

Dear Brethren and Co-Workers in Christ:

GOOD NEWS!--in a world filled with bad news. I am going to be broadcasting to the entire Middle East on Jordanian television. Also, Jordanian television is going to air both the 1981 and 1982 "Young Ambassadors" musical films, which were shown at the last two Feasts of Tabernacles, as wholesome entertainment programs.

In Amman the past three days, I had another meeting with the Crown Prince Hassan, brother of King Hussein. He expressed regret I could not have another meeting with his Majesty, who was in Bonn and London on those days. I had another nice visit with the Prince's wife, Princess Sarvath. She is the energetic patron and sponsor of the school for the mentally handicapped children.

The Ambassador Foundation is making grants in support of the school, and an Ambassador College graduate, Richard Weber, and wife are living in Amman, devoting full time to organizing a new vocational section to the school. This new addition teaches graduates of the school manual occupations so they may be prepared to earn their own living.

Our party spent a few hours at the school with Mr. and Mrs. Weber. They have equipped and organized a wood-working cabinet and carpentry shop, a home economics and other departments, already in full operation.

Yesterday there was a luncheon attended by some 30 people, including the principal of the school, three cabinet ministers in the government and other leaders. The visit to Amman was highly successful.

Meanwhile world conditions continue bad. There seems to have been some little improvement in the economy and unemployment problems in the United States, and hopefully this is the beginning of an upward swing out of the recession. Weather has been terrible in Jordan, but we had three beautiful spring days with sunshine while there. Weather has been upset around the world.

God is opening new doors for rapid increase in The PLAIN TRUTH circulation. Our only problem there is stretching the budget to cover this growth.

To take advantage of opportunities now opening, we need an even larger increase in tithes and offerings for this most important Work on earth today. God is lavishing blessings on us, and we must be more faithful and generous to him than ever. I expect big developments in world conditions in the coming months of this year.

With deep love, in Jesus' name,

Herbert W. Armstrong



HERBERT W. ARMSTRONG  
P.O. BOX 431, TUCSON, ARIZONA 85702

March 25, 1983

Dear Brethren of God's Church:

It's that time again--to begin plans for the most joyous time of the year--the 1983 Feast of Tabernacles. Once again we're going to say--"Best Feast ever!" For truly, each Festival seems to become better, happier, more invigorating and inspiring than the year before. This year we shall be one year NEARER to the glorious Kingdom of God, with Christ here in person, and Satan BANISHED!

I am writing high over the Atlantic Ocean, 39,000 feet up, in my office section of our G-II aircraft, returning from Amman, Jordan, and Jerusalem. We have a TV set on board, equipped to play TV tapes. I have just finished viewing and hearing once again, the 1982 Festival "Young Ambassadors" film--for perhaps about the 10th time. I never tire of it. I hope you all enjoyed it at last fall's Feast. Jordan TV is going to broadcast both the Festival 81 and Festival 82 films. They will be viewed all over Jordan, Israel, and even into Egypt and Cyprus. Our students who, with our TV crew, produced it seem so wholesome, clean cut, intelligent and talented--I feel no other college or university could produce such fine entertainment.

This year, because of budget expansions in greatly increased TV and radio coverage and vastly increased PLAIN TRUTH circulation, we shall not produce another completely new Festival film, but will combine some of the best of the 1981 and 1982 films, with some needed update material. If you enjoy these as I do, you'll look forward to a most enjoyable evening's entertainment again this autumn. I played the 1982 film for a very distinguished small audience of Israeli leaders in my hotel suite while in Jerusalem, and they thoroughly enjoyed it.

Brethren, WHY should we look forward so eagerly to this coming Feast of Tabernacles? And, even more eagerly to the coming of Jesus Christ, and Kingdom of God? WHY has he called us OUT of this world, to be separate in the way we live?

The answer lies in the answer to another question: "DO WE REALLY UNDERSTAND THAT THIS IS NOT GOD'S WORLD?" It is SATAN's world. But have we not, most of us, let so much Protestantism rub off on us that we just sort of take for granted that this is GOD's world--GOD's civilization? But it is SATAN's civilization, and always has been. I think we are the only church that knows that TRUTH. God is NOT trying to save this world--NOT trying to make it a better world.

Rather, Jesus came to start a NEW, a DIFFERENT world--an entirely NEW civilization that will be GOD's world.

Long before MAN was created, God put angels on earth, with the superarchangel, the cherub Lucifer, on earth's throne to administer GOD's

government based on GOD'S WAY OF LIFE--God's LAW! Lucifer rebelled and became Satan the devil. His angels followed him and became demons.

Then, with SATAN on earth's throne, ruling the earth CONTRARY to God's Law, God created MAN in his very image--capable of being begotten and then BORN into the very GOD Family.

But to be born into the GOD Family, man had to acquire the very righteous and holy CHARACTER of God--to live like God lives. And God's LAW is simply God's way of life--the way of LOVE to God and to fellowman.

But the first created man, Adam, had to make a choice--to follow GOD's way of LOVE, or Satan's way of rebellion, competition, animosity. Adam allowed his wife Eve to lead him into rebellion, SELF-centeredness, instead of LOVE and GOD-centeredness.

On Adam's decision for his human family, God CLOSED OFF the tree of LIFE from humanity--until Christ, the "SECOND ADAM," should come. God delivered humanity over to Satan's ways of SELF-motivation, UNTIL man would learn by experience that such ways lead ONLY to sorrow, pain, suffering, unhappiness, frustration, agony and DEATH!

At the same time God closed off eternal LIFE, he also decreed that the "Word"--the Logos, who also was God (John 1:1-4, 14) should come as man's SIN-BEARER--the "Lamb [of God] slain from the foundation of the world" (Rev. 13:8) When Adam made his fateful decision and God shut off the Holy Spirit, that was the "foundation of this world"--Satan's world. Also at that time, God decreed that it is appointed for all men once to die, BUT, after that death, a resurrection to JUDGMENT (Heb. 9:27). At the same time, it was decreed, from that foundation of this world--Satan's civilization--that, as in Adam all die, SO in Christ shall the same ALL be made alive in a resurrection--to judgment (I Cor. 15:22).

So this world was founded in Adam--Satan's world. More than 1,959 years ago, Jesus Christ came--GOD in human flesh. As Satan's world was started, by one man, Adam, so God's world was started in embryo, by one man, Jesus Christ. Satan's world consists of the children of Adam, starting with one man. Jesus called them the children of Satan the devil (see John 8:30-45, especially verse 44).

JESUS DID NOT SET OUT TO CONVERT THIS WORLD OF SATAN'S. He CHOSE--virtually DRAFTED--12 disciples, and taught them GOD'S LAW and GOD'S WAY of life. He ANNOUNCED the GOOD NEWS of the coming Kingdom of God--to be composed of the BORN children of God. He said NO ONE could come to him, except such as GOD chose and drew (John 6:44). The promise of the Holy Spirit, even now, is ONLY to as many as the Lord our God shall call (Acts 2:39).

JUDGMENT is on us in God's Church TODAY (I Pet. 4:17). All still living after Christ comes will be judged during the Millennium. All others, who shall have died, will be resurrected to judgment later.

So, brethren, Christ came to call us out from among them of the world, to live according to God's LAW--as a holy and righteous people. We are the START of a NEW WORLD--the WORLD TOMORROW--the KINGDOM OF GOD.

For eight days next autumn we shall be separated from the world, among ourselves, enjoying a FORETASTE of the WORLD TO COME, of which we are pioneers.

This year we shall have 25 Festival sites in the United States and Canada, including new sites in Johnson City, Tennessee; Eugene, Oregon; and Victoria, British Columbia. Worldwide, there are 84 sites in 46 countries. More information will be sent to you shortly in The Worldwide News and a Festival Planner sent to members in the United States and Canada.

Brethren, as God shows us the importance of attending the Feast, it is equally important that all have been saving the second tithe to pay your own expenses and enjoyment at the Festival.

Of course, part of that expense is for rental of auditoriums or halls or convention centers and other expenses the Church must pay. So, as always, be sure to send in a tithe of your entire year's second tithe by return mail. Mark or list it separately from your regular first tithe or offering.

With deep love, in Jesus' name,

Herbert W. Armstrong



HERBERT W. ARMSTRONG  
PASADENA, CALIFORNIA, 91123

Tucson, Ariz.  
April 24, 1983

Dear Brethren and Co-Workers with Christ:

For the past week I have been in Tucson, Arizona, in an inquisition, legally called a deposition. It is becoming evident that the case is being turned into another legal battle aimed to destroy the Church of the living God.

Satan tried to destroy the Christ-Child in Jesus' infancy. Satan again attempted to destroy the Founder of God's Church before He began his ministry of founding it, at age 30, as recorded in Matthew 4:1-11. That was the most titanic battle ever waged for the greatest stakes--control of the entire universe--a battle to destroy GOD in the person of his Son!

Satan will never give up. But he will lose this battle as he has lost all others--God is still on his throne. And I hope and pray that you and I will be with Christ on HIS throne when he comes to reign in the very near future.

Every sign in the world and world events show we are now FAST drawing into the FINAL CRISIS at the END OF THIS WORLD--and the beginning of GOD'S world--the Kingdom of GOD. We are now in Satan's world. Christ has called us to come out of it and be separate, though still in it.

But GOD is also moving swiftly right now, through his Church. As I wrote you last month God has now opened the door for the fulfillment of the prophecy of Isaiah 40:9-10. That message now will go in power to the cities of Judah.

The nations of Europe are moving rapidly toward reunion--the resurrection of the medieval "Holy Roman Empire"--which will be a NEW NATION--a giant world power possibly more powerful than either the Soviet Union or the United States. And prophecy says that will occur shortly before the Second Coming of our Lord Jesus Christ as KING of kings over the whole earth--the new world--GOD'S world.

Brethren, God has been with me this week. We're not really struggling against PEOPLE--whether lawyers or what--but against the spiritual POWERS of darkness and evil--Satan and his demons--the invisible actual rulers of this world.

Yesterday, Sabbath, I spoke to most of our brethren in this state of Arizona--six churches at a combined service of 1,200 members. They are of GOOD CHEER. As long as we are on GOD'S side, he is on our side and we need fear not. But we need to spend more time on our knees--more time studying God's Word. We need to work more diligently at GROWING in grace (spiritual character) and spiritual KNOWLEDGE--closer to GOD!

Sacrifice for the Work as never before. THANK YOU from the heart for praying continually for me.

With deep love, in Jesus' name,

Herbert W. Armstrong

P.S.--IMPORTANT NOTICE:

Early in 1979, after the state of California lawsuit, instigated by embittered enemies intent on destroying the Church of God during its "Philadelphia era," we requested you to send all tithes and offerings for The Worldwide Church of God to Tucson, Arizona. At that time we moved a sizable portion of the Church's Mail Processing Center from Pasadena to new offices opened in Tucson.

At no time did I personally collect or handle such mail sent in my name to Tucson, but it was handled entirely by duly constituted and trusted officials and employees of the Mail Processing Center of the Church.

Before coming to Tucson a week ago I called a meeting of the Church's Advisory Council, and also with the Executive Committee, and it was decided to begin at this time to transfer the receiving of all such mail direct to Pasadena, to be received there by the headquarters of the Mail Processing Center of the Church.

Consequently, please hereafter send all tithes and offerings, addressed either Box 111, Pasadena, or just the zip code 91123.

The PLAIN TRUTH  
a magazine of understanding  
Pasadena, California 91123

HERBERT W. ARMSTRONG  
EDITOR-IN-CHIEF

Pasadena  
May 27, 1983

Dear PLAIN TRUTH subscriber:

GREETINGS to 1,210,000 new subscribers to The PLAIN TRUTH since I last wrote such a general personal letter to all our millions of subscribers!

Another 895,000 of you were NEW subscribers also at this time a year ago.

As founder and Editor-in-Chief of The PLAIN TRUTH, I want to tell you about this unique mass-circulation magazine and what's behind it.

This magazine was a dream in my mind in 1927, seven years before it was first published. Then, at age 34, I had been shaken and astonished to learn the real truth about the purpose of human life--the CAUSE of the incredible paradox of awesome human progress amid appalling evils and unsolvable human problems in this troubled world. I was staggered by the lack of human UNDERSTANDING of the very things that govern, shape and affect our lives.

I had been in the magazine and publishing field since age 18.

The dream of a magazine to be called The PLAIN TRUTH, a magazine of understanding, took shape in my mind.

But the dream was not to come true until February 1, 1934. And even then, a hand-produced mimeographed "magazine"--first edition about 350 copies. But through the 49 1/2 years, now in its 50th year, The PLAIN TRUTH has grown to a circulation of over 5 1/2 million copies per month.

From the first I determined it must not be commercialized--no subscription price--no advertising revenue--no request of the public for contributions or financial help.

I had learned, when my mind was opened to an UNDERSTANDING of the Bible, that God's way of life is GIVING, not getting. It is outflowing love, cooperation, serving, sharing--not competition, jealousy and envy, strife and violence. And for 50 years I have tried to live that way of PEACE--and have been prospered in that way.

In a very intense in-depth study of origins--both the evolutionary theory that now dominates higher education, and of the biblical revelation of special creation by the Creator GOD--I came to learn that there is, indeed, as Winston Churchill said to the United States Congress, a PURPOSE being worked out here below. And that PURPOSE affects every human life--YOUR life as well as mine. I had to give up my own self-centered way, and literally GIVE my life over to Jesus Christ (instead of just "receiving" Christ). And then God's Spirit opened my mind

to UNDERSTANDING of God's revelation of TRUTH to humanity--the Holy Bible.

The Bible is approximately one-third history, one-third prophecy and one-third revealed teaching of God's way of life and the PURPOSE and MEANING of life.

But it also reveals the real MEANING of world conditions and their causes--the reasons for such human perplexity, misunderstanding, suffering and confusion in the midst of such amazing PROGRESS and materialistic advancement.

Consequently, since the Bible is God's Word to mankind, and it is the TRUTH, I was led to name this magazine The PLAIN TRUTH--making the TRUTH about life and about world conditions plain, clear, understandable!

The PLAIN TRUTH, therefore, brings you the real MEANING of today's world news and the PROPHECIES of the future. It brings you UNDERSTANDING of life's problems, personal, family, group, national and worldwide.

It is unique, unlike any other publication on earth, now published in six languages, circulated over every continent on earth. It is a mission of LOVE--a desire to HELP, to GIVE, to enlighten, to make you THINK, examine, study--to get ALL the facts before you.

Many new subscribers wonder why there is no subscription price for The PLAIN TRUTH, and no commercial advertising. The Bible teaches, "Buy the truth, and sell it not..." (Prov. 23:23). God's TRUTH cannot be commercialized. For the benefit of new subscribers, let me explain our policy.

God's Word teaches GIVING. God is the chief GIVER--he gives us the air we breathe. He GAVE his only begotten Son Jesus Christ to pay the penalty for repentant sinners. His way of life for us is GIVING, not getting. Yet he does not compel humans to live according to HIS WAY--we are free moral agents and each must make his own decision. Giving must therefore be voluntary on the part of each individual. We find an increasing desire on the part of subscribers to help out financially. So our policy is this:

We never solicit contributions or financial help. It must be voluntary. But, if one does voluntarily send in a contribution two or more times within six months, we believe that person does desire to have a part with us in spreading the TRUE GOSPEL to the world. I do then send a letter to such contributors, explaining our policy, and assuming they desire to be co-workers WITH Christ and with us in God's Work. We place names on our "Co-Worker List" to receive a monthly special letter from me informing of progress in the Work. I do when necessary tell our family of co-workers of any special financial needs. This, we believe, is God's way.

Jesus taught us to pray, "give us this day our daily bread"--our day-to-day needs. God has promised "God shall supply all your need according to his riches in glory by Christ Jesus" (Phil. 4:19). We rely on HIM and he supplies our need

through those he can use.

That is why we not only do not solicit the public for financial help--we GIVE God's truth freely!

Not only do we GIVE the truth over the air and in The PLAIN TRUTH, but also we publish books and booklets--all given GRATIS--no price.

For those more than a million more recent subscribers, we would be happy to send you, with our love, either of the two booklets Never Before Understood--Why Humanity Cannot Solve Its Evils or The United States and Britain in Prophecy, describing where we are mentioned in Bible prophecy, and what is prophesied to happen in this present generation.

These booklets are eye opening. They will bring you new knowledge and understanding--VITAL knowledge you need, and which affects YOUR LIFE and your eternity.

For those who already have these, I offer two booklets we have not offered for some time: Are We Living in the Last Days? and The Book of Revelation Unveiled at Last.

Thank you all for letting us serve you.

In Jesus' name,

Herbert W. Armstrong

HERBERT W. ARMSTRONG  
PASADENA, CALIFORNIA 91123

Pasadena  
June 22, 1983

Dear Brethren and Co-Workers with Christ:

World events are beginning to move more rapidly toward the Great Tribulation, the END of this world, the return of Jesus Christ in SUPREME POWER AND GLORY to set up God's WORLD TOMORROW of peace, abundance and eternal life offered to all.

The Pope's dramatic visit to his native Poland has added greatly to setting the stage for the prophesied REUNION OF EUROPE--the resurrection of the medieval "Holy Roman Empire." The prophecy of Revelation 17 shows that when this occurs the coming of Christ will immediately follow. The reunion of Europe will immediately presage the Great Tribulation. This will be cut short by the divine intervention of the Day of the Lord, and the second coming of Christ to usher in a NEW world of PEACE, joy and salvation.

The prophecy of Daniel 2, concerning the Babylonian King Nebuchadnezzar's dream of a stupendous image, foretold the rise of other world empires to follow Babylon of 604 B.C. Following was to come the Persian Empire, to be succeeded by the Greco-Macedonian Empire, and it in turn by the Roman Empire of 31 B.C. to A.D. 476. It was restored by Justinian in A.D. 554, first with a Roman leadership, then a French in 800, then the German dynasty of Otto the Great called the Holy Roman Empire. It was followed by the Hapsburg Austrian dynasty, and by a brief "restoration" under Mussolini, when it "was, and is not, and yet is" (Rev. 17:8), this in turn is to be followed (and is NOW FORMING) by a UNITED EUROPE of 10 nations, covering both East and West Europe, as pictured by the feet and toes of Daniel 2:44.

The Pope's visit to Poland, terminating tonight, is a MOST SIGNIFICANT event in breaking loose probably five Soviet satellite nations in Eastern Europe, so they may be united by the Catholic Church with five Western European nations. It will become a colossal THIRD WORLD POWER, possibly greater than either the Soviet Union or the United States.

On NBC News, Marvin Kalb reported, "Throughout this trip the Pope has come through as a type of spiritual superpower."

The Pope puzzled and greatly disturbed Moscow. He appeared as a holy religious figure, but he spoke in undisguised POLITICAL overtones, as one of supreme AUTHORITY, swaying the MILLIONS of Poles in his audiences to a demand for freedom from the chains and enslavement of the Communists. Since he APPEARED as a holy man for peace, the Communists couldn't see how they could stop him or prevent what he was putting into the minds of the Polish people.

Czechoslovakia is ready at first opportunity to break loose from Russian domination. Rumanians insist they are "Communist," but not "Russian Communist," and are far from ardently loyal to the Kremlin. Yugoslavia has never

considered itself to be "Russian Communist." Greece is not in the Russian orbit, and is working ardently for the new United Europe. The eastern and Roman Catholic Churches are now virtually in accord, and the eastern church has agreed to accept the supremacy of the Pope.

The thrust of Pope John Paul II in Poland was "the spiritual unity of Europe," irrespective of frontiers as existing since the Yalta Conference. The Polish people have been under a Moscow-controlled public press. The people there have not been able to hear the voice of any leader except that controlled by Moscow. But MILLIONS heard the Pope, and he got his message over and the Polish public was AROUSED and stirred and inspired. You may expect something to come of this.

Meanwhile, prophecy is being fulfilled by GOD's Church. When Jesus was asked for the sign that his coming was near, he said, "This Gospel OF THE KINGDOM shall be preached in all the world for a witness unto all nations; and then shall the end [of this world] come" (Matt. 24:14). While you have been backing me proclaiming that Gospel for the first time in 1,900 years into ALL THE WORLD, the weapons of mass destruction have been produced that could ERASE ALL LIFE FROM THE EARTH. That had to happen before the Great Tribulation. All prophecies leading to the END OF THIS WORLD are being rapidly fulfilled. God's Church is being put BACK ON THE TRACK--made READY for Christ's coming !

Yes, IT IS LATER THAN WE PROBABLY THINK!

We must put our whole hearts and efforts into this closing Work of God for these last days of this present evil world.

It is now summer in the Northern Hemisphere. Last Sabbath I spoke at the first camp of the summer at Orr, Minn. Two church congregations, one from Minnesota and one from Michigan, came for the service. It's simply a WONDERFUL camp for youths ages 12 to 18. But I found they seriously NEED additional dormitories and equipment to cost about \$50,000. That amount is not available for the camp in the Church budget for this year, but if members and co-workers would send, each one an additional contribution over and above your tithes and regular generous offerings, just for that purpose, it will be kept separate and used for that purpose only.

There is nothing else on earth doing so much for YOUTHS, who will be LEADERS in the soon-coming WORLD TOMORROW, as these summer camps. There are none other on earth like them. I know you will respond generously.

Please pray daily for me, as I do for you.

With deep love, in Jesus' name,

Herbert W. Armstrong

HERBERT W. ARMSTRONG  
PASADENA, CALIFORNIA 91123

Pasadena  
July 24, 1983

Dear Brethren and Co-Workers with Christ:

A staggering turn in world events may occur suddenly at any day from now on. God has been holding back these world-shaking events. But now they may strike suddenly while the world least expects it.

The very first issue of The PLAIN TRUTH magazine appeared February 1934--just 50 years ago lacking about 6 months. The article starting on the cover page warned of a coming sudden appearance of a resurrected "Holy Roman Empire" in Europe--a union of 10 nations in Europe under one government, with one united military force. For 50 years I have been crying out to the world the Bible prophecies of this coming "United States of Europe"--a NEW UNITED SUPERPOWER PERHAPS MORE POWERFUL THAN EITHER THE SOVIET UNION OR THE UNITED STATES!

No one believed me then. But since then the European Common Market has appeared, with 10 nations cooperating commercially in a tariff-free common market.

Also there have arisen in Europe two outstanding political leaders, both writing and speaking out and writing books, saying "EUROPE MUST UNITE POLITICALLY." One of those was called the "Strong Man of Europe," Dr. Franz Josef Strauss. Some 12 years ago I entertained him at dinner in my home in Pasadena, and he spoke to the faculty and students of Ambassador College. I have maintained contact with him. He wrote the book The Grand Design.

The other arrived two weeks ago from Munich, West Germany, to have a meeting with me. He is Dr. Otto von Habsburg, head of the 700-year-old House of Habsburg, which ruled the Holy Roman Empire in the dynasty prior to Napoleon, and one of the most prestigious royal families in Europe. Dr. Habsburg was born the Archduke of Austria. His family was exiled during World War II, and he rejected Nazism and sided with the Allies during the war. He has since renounced his title. He very probably has a more clear grasp of international affairs than any man today. He is author of the famous book The Social Order of Tomorrow, giving a design for reunification of Europe startlingly close to the biblical description of this prophesied resurrected Europe to occur just prior to the Second Coming of Christ.

I had long wanted to meet Otto von Habsburg personally. I missed meeting him in Athens, Greece, last November, returning from my visit to our churches in South Africa and in Nairobi. However, Ellis La Ravia, vice president of the Ambassador Foundation, had arrived in Athens a couple days ahead of me from Pasadena. He attended a meeting there of the European Parliament, of which a leading member is Dr. Habsburg, who expressed regret at missing a meeting with me. He said then he would be so occupied with the then coming West German elections and sessions of the European Parliament, the very first date he could be free would be July 10 of this year. He said that on that day he would fly to



Pasadena for a meeting with me. He kept his word and arrived on schedule in Pasadena two weeks ago this afternoon.

Dr. Habsburg addressed students and campus employees on Monday at 11 a.m. Mr. La Ravia and I took him on a brief visit through the Auditorium and then to luncheon in the faculty dining room. That evening he was guest at a formal dinner in my home with other Church officials and their wives. I also had a private meeting with him, as did Mr. Gene H. Hogberg, chief of our world news staff. While here he stayed in a guest apartment on campus. Tuesday night he addressed the Los Angeles World Affairs Council in Beverly Hills.

Wednesday morning he flew with me and some of our staff in our G-II jet to Washington, D.C. There he addressed the John Davis Lodge Center for International Studies at the University club.

In my private meeting with him, Dr. Habsburg expressed disappointment that progress on the European reunification had moved so slowly. I expressed the conviction that some totally unexpected world-shocking event could occur suddenly at any time that would high pressure European nations to go together overnight, adopting the constitution already prepared by the European Parliament. This Parliament, although without substantial power, is composed of leaders who are framing the constitution in advance. He mentioned that there are madmen such as Kadafi and Khomeini who could pull off some startlingly unexpected international act that would press the panic button in Europe.

Incidentally, Drs. Habsburg and Strauss are close friends, and for some reason I do not understand--but may be of God's designing--both are very friendly to me and to Ambassador College.

Now let me tell you WHY I know God has HELD BACK end-time world events--and WHY he will cause things to snap together suddenly when least expected and bring this world suddenly to its END, and the coming of Christ in supreme power and glory to rule ALL NATIONS, ushering in the KINGDOM OF GOD and the WORLD TOMORROW!

In Revelation 7, God suddenly holds up the plagues of the Day of the Lord, UNTIL certain events happen--the sealing of the 144,000 and the emergence of the Laodicean Church. He has held events back before. Yet he says that, when HIS time comes, he will make a speedy work in the end time and cut his work short.

In Matthew 24:32-35 Jesus said that when we see world events now occurring, we are to KNOW that this END is very near--within this generation. Yet of the day and hour (verse 36) we cannot know. Yet when it strikes it will strike suddenly, unexpectedly, like a trap that springs shut on a hapless rat without warning. If one knew at what hour a thief would come in the night to burglarize his house, he would have watched and been ready to resist him.

We have been seeing these end-time world events coming for several years now. God has delayed--held up world events. Yet he will SUDDENLY cut his work short, and END things, as unexpectedly and suddenly as when the trap springs on a rat before he can move.

When Europe suddenly unites, our work, which Christ is doing with and through us, will quickly be over, and Christ's coming very soon thereafter.

Brethren, THANK YOU for the generous response to my last month's request for special funds for needed construction at the Orr, Minn., camp for the Summer Educational Program (SEP), for youths between ages 12 and 18. These camps are SO VERY important. These youths will be LEADERS in the World Tomorrow! We must all PRAY all the more as we see end events coming to pass. Pray for one another. And, please, also for me. I do need your prayers. The WORK needs our support.

With deep love, in Jesus' name,

Herbert W. Armstrong

HERBERT W. ARMSTRONG  
PASADENA, CALIFORNIA 91123

Pasadena

August 22, 1983

Dear Brethren and Co-Workers with Christ:

As we approach the 50th Anniversary number of The PLAIN TRUTH (next February issue), I'm thrilled to announce circulation has now topped SIX MILLION COPIES!

But that's only the tip of the iceberg. God has opened tremendous new doors for great expansion of PLAIN TRUTH circulation. Four thousand supermarkets all across the United States have opened big prominent good-neighbor boards displaying and offering free copies of The PLAIN TRUTH.

But not only that. Most major airline terminals have opened space for giant display islands offering free copies of The PLAIN TRUTH. These display islands are illuminated. They stand 8 feet tall, clear above the heads of customers. They have four sides like a tall cube, each side 3 feet wide. They stand out big from four directions. Each side will have two stacks of PLAIN TRUTHs at the proper height for picking off a copy. These will be pictured for you in full color in the December issue of the GOOD NEWS magazine.

Among the major airline terminals already open for these giant display islands are Kennedy in New York, O'Hare in Chicago--busiest in the world, Atlanta, third busiest, both Dulles and National terminals in Washington, D.C., Dallas-Fort Worth, Cleveland, Detroit, Miami, Cincinnati, Boston, Seattle, St. Louis. Also, these huge display islands have been placed in Grand Central Station and Pennsylvania Railroad stations in New York and in the World Trade Center, New York.

Many passengers will pick up a copy of The PLAIN TRUTH to read in flight or on the trains.

All these new "doors" Christ has opened for his Work should increase PLAIN TRUTH readership almost faster than we can handle the responses. Of course it will cost a great deal. It gives all you brethren multiplied opportunity to be involved, yourselves, in your areas and to pray more diligently for the Work and make additional sacrifices to support the fast-growing Work financially.

Brethren, I have seen for some time that God has had reasons for HOLDING BACK the progress of the world in its downward plunge to the END of this world and its civilization--and to the beginning of the WORLD TOMORROW under the KINGDOM OF GOD, ruled by Christ and his Church then born into his KINGDOM.

We have already been a very few years into the prelude of the GREAT TRIBULATION. That is virtually upon us now. Immediately after the Great Tribulation (nuclear World War III) will come the earth-shaking PLAGUES leading to the Second Coming of Christ to RULE THE WORLD!

But in Revelation 7, you will notice God will again delay events--hold back the plagues until he has sealed the "servants of our God in their foreheads." They are to be sealed to protect them from God's wrath--his plagues upon a defiant, sinning world. The sprinkling of the blood of lambs on the doorposts of houses of Israelites in ancient Egypt, as a protection from God's plagues upon the Egyptians, was a type of this.

Notice, the 144,000 sealed were already--before being sealed--converted servants of God. In other words, the Church of God of the Philadelphia era! That is OUR CHURCH.

Now I'm sure God would not seal and protect ONLY adult, baptized members, and leave their children below age of baptism to suffer God's plagues. If those protected include such children, the Church already numbers OVER 100,000. Brethren, membership in the Church is now increasing rapidly. New baptisms are ESCALATING!

It should be plain to you all that God is now SPEEDING UP his Work. It should be a matter of months now, until our number will reach 144,000!

We not only need to have this membership increase: WE NEED TO INCREASE ALSO OUR OWN CLOSENESS TO GOD--OUR PRAYER LIFE--OUR BIBLE STUDY--OUR DEDICATED DEEPER INVOLVEMENT IN GOD'S WORK!

God is already protecting his people; in the recent hurricane Alicia, our people were protected above the majority in the areas affected. God is healing our people, blessing us abundantly. Give him all thanks and praise! And THANK YOU for praying for me, as I know you are.

Look forward now to a TREMENDOUS FEAST OF JOY AND REJOICING! God DOES LAVISH his richest BLESSINGS on us. Be sure to give him heartfelt THANKS and PRAISE!

With deep love, in Jesus' name,

Herbert W. Armstrong

(now in my 92nd year)

HERBERT W. ARMSTRONG

PASADENA, CALIFORNIA 91123

September 20, 1983

Dear Brethren and Co-Workers with Christ:

As world conditions worsen with increasing acceleration, the rich blessings of God upon his Work through the living Christ also mount with increasing acceleration.

Through Christ, God is increasingly opening new doors for spreading his true Message.

Truly, as we read in Ephesians 1:8 (Moffatt version), "So richly has God lavished upon us his grace."

New and better times are opening to us on important television stations. Hundreds of supermarkets have opened for distribution of The PLAIN TRUTH magazine. The PLAIN TRUTH circulation has now topped six million copies in six languages--and soon a seventh--Norwegian--which can be understood in both Sweden and Denmark.

Largely due to the good performance of a group of Ambassador College students sent to China to study Chinese (two members of our staff have since been asked to assist their government in teaching English), it now appears that the People's Republic of China will invite us to hold one of our convention sites in a brand-new hotel that will accommodate 1,000 members--all services for the eight days being held in the large hotel ballroom. If and when confirmed, we will make a definite announcement. This will be a historic FIRST, since no religious conventions have ever been held in China since the Communist revolution.

We are now right up to the biblical Festival of Tabernacles time and have just observed the Feast of Trumpets, foreshadowing the Second Coming of Christ, and the Day of Atonement, foreshadowing the final removal of Satan and making the then reborn children of God AT ONE with God and with Christ.

The coming of the Messiah to take over the RULE of ALL NATIONS will mark the greatest event in the history of the entire universe. Do you realize WHY?

In Acts 3:19-21, in the first Spirit-inspired sermon on the day God's Church was founded, Peter said Jesus has been in heaven UNTIL the time of restitution of all things. Restitution means restoring something taken away. It is speaking of the GOVERNMENT of GOD on earth.

The Bible shows angels were on earth prior to the first human (II Pet. 2:4; Job 38:4-7). Satan is described as the former cherub Lucifer (Isa. 14:12-14) who was perfect in his ways from the day he was created until he turned to rebellion

against the Government of God (Ezek. 28:12-17). He had been placed on the THRONE OF THE EARTH. He was already present as Satan when Adam was created. God created MAN after the GOD kind (Gen. 1:26), potentially to become God beings--God's born children. But man was created of matter from the ground--with temporary physical existence--NOT of spirit. God is composed of spirit, with immortal self-containing life. This immortal LIFE was offered the first man, Adam. But he was required to make a choice between the way of Satan--rebellion against God's rule and way of life--or eternal life through God's Holy Spirit of outflowing LOVE. Through Adam's wife Eve, Satan influenced Adam and Eve to REJECT immortal LIFE--life lived God's way of outflowing LOVE. Man chose to take to himself the knowledge of good and evil. Thereupon God CLOSED UP the tree of LIFE--that is, the Holy Spirit which could have imparted eternal life, UNTIL Christ, the second Adam, should come as a human and pay by his death man's penalty for sinning.

Thus it was that this WORLD was founded with Adam, influenced and led by Satan contrary to God's Law--the foundation of God's GOVERNMENT.

Satan therefore was left still ON EARTH'S THRONE--with the Government of God rejected, Satan still on the throne of the earth. MAN was led by Satan in developing SATAN'S WORLD, started with Adam. MAN had chosen good as well as evil, but without God's Spirit of LOVE in him, man's good was human good--human righteousness--which God calls "filthy rags."

So, in 6,000 years since Adam, his children have multiplied into TODAY'S 20th century world--Satan's world. It is a world of AWESOME material progress and accomplishment, but at the same time a world of APPALLING EVILS.

After 4,000 years, God sent Jesus Christ to START GOD'S WORLD -- governed by GOD!

Jesus DID NOT come to reform Satan's world by "converting the millions one by one" as the false traditional "Christianity" seems to believe. He came to START a new and different world altogether. It started WITHIN Satan's world, but not OF it. It started with one man--the Savior and future KING to replace Satan on earth's throne--to build a NEW world--a NEW civilization living GOD'S WAY of life, governed by GOD through Jesus Christ--a world filled with GOD'S Holy Spirit of outflowing LOVE--the love that fulfills the LAW of GOD'S GOVERNMENT.

Jesus chose 12 and taught them the WAY OF LIFE of GOD'S GOVERNMENT. He commissioned them to teach others, as God called others, who were in turn to teach still others of the next generation, who were to teach still others.

Thus Jesus built his CHURCH. His Church is the "called-out ones"--called out of this world into the Church. The Church thus became the embryo that in due time will be BORN as GOD beings in the Family of God. It was, in embryo, GOD'S new civilization, living separately WITHIN, but not OF, Satan's world. It is governed by the GOVERNMENT OF GOD.

Now consider what we mean by GOVERNMENT. It is merely the organized system of administering and supervising the conduct of its subjects in living by the rules or ways of life of GOD--the way of LOVE--of PEACE--of mutual happiness and joy.

Now consider: HOW did God's Government originate? Originally there were only two living beings--GOD, and the WORD who almost 1,990 years ago was born as Jesus Christ. In them was LIFE. They LIVED. What did they do? They CREATED. HOW did they live? They LOVED one another--they cooperated -- they AGREED about everything. One had to be the leader. God was leader. The WORD did as God directed, in LOVING COOPERATION. That WAY of life is God's LAW. That spiritual law was the basis of God's GOVERNMENT.

The cherub Lucifer was put on earth's throne to administer God's GOVERNMENT by that LAW. He and his angels rebelled. Adam and Adam's world continued the REBELLION against God's LAW--his GOVERNMENT. Jesus taught that GOVERNMENT. He put that way of life (GOVERNMENT) into his CHURCH. Jesus came to REPLACE SATAN on earth's THRONE. Satan tried to have Jesus killed as an infant. He tried to destroy Jesus spiritually when he was 30 years old. JESUS CONQUERED SATAN, and thus qualified to REPLACE Satan on earth's THRONE, restoring the GOVERNMENT OF GOD to this entire earth.

But Jesus did not take over that throne 1,900 years ago. First, it was God's will that the CHURCH grow and develop, so that when Jesus does take that throne away from Satan, he will have sufficient God beings, born spiritually through the CHURCH, to fill all the places of GOVERNMENT under Christ to RULE the earth GOD'S WAY.

That's why the Church must GROW in Christ's KNOWLEDGE, and in grace or spiritual character, to be changed from mortal humans to immortal God beings, ruling under and with Christ WHEN God's GOVERNMENT is RESTORED over the whole earth.

The Feast of Trumpets foreshadowed Christ's coming in supreme POWER and GREAT GLORY to TAKE OVER earth's throne--to set up the KINGDOM OF GOD on the earth. The Day of Atonement foreshadowed the removal of Satan from that throne and from the earth.

The Feast of Tabernacles pictures the 1,000-year Millennium under Christ's RULE over all nations--when salvation and eternal LIFE shall be offered to ALL THEN LIVING, just as it was to Adam 6,000 years ago. Only this time CHRIST will be on earth's throne to HELP them choose LIFE, instead of Satan who induced Adam to reject LIFE and start Satan's world.

At the end of the 1,000 years will come the Great White Throne JUDGMENT. All who ever lived prior to Christ's Second Coming, and who died, without the knowledge of God's plan of salvation, will then be resurrected mortal, and judged. But, on being sentenced GUILTY, they will learn that Jesus came and paid their death penalty in their place PROVIDED they then will repent and turn to GOD'S WAY, obedient to GOD'S GOVERNMENT.

That, Brethren, is a brief synopsis of WHY Christ is coming again.

But there cannot be world PEACE until all are 100 percent obedient to God in a right attitude of LOVE and submission to God's loving AUTHORITY. In the Church we are commanded that all must speak the same thing as Christ does--all

AGREE 100 percent. The CHURCH must be 100 percent in LOVING SUBMISSION to God's authority. Just one hostile teammate on an athletic team will cause the whole team to lose games. One rotten apple rots those next to it in the crate. God COMMANDS we must MARK those who cause division and are in hostile attitude, and avoid them by disfellowshipment. It is because we did not obey that command in Scripture that we had trouble in the Church for a few years up to four or five years ago. Since then, Christ has been putting his Church BACK ON THE TRACK, making it READY for his SOON COMING!

God is blessing his Church today as never before. Make yourself READY by constant prayer, constant overcoming, and faithfulness in paying God's tithe, and in as GENEROUS offerings as God makes possible for you. Let's all PRAY earnestly for one another.

With deep LOVE, in Jesus' name,

Herbert W. Armstrong



HERBERT W. ARMSTRONG

PASADENA, CALIFORNIA 91123

London  
October 18, 1983

Dear Brethren and Co-Workers with Christ:

World troubles continue to expand. Among recent news stories have been kidnappings for ransom, and airplane hijackings. There was an extreme precedent 6,000 years ago. The whole world, then yet to be born, was kidnapped by Satan. Adam's children, now multiplied into about four and a third billion people, have become "A WORLD HELD CAPTIVE."

The world was intended to be the children of God, forming God's world. But the hostage Adam and his children preferred life under the kidnapper. Under Satan's deception, a deceived human society was built into the present world--"A WORLD HELD CAPTIVE," preferring the satanic captor to the intended parent. In John 8:31, 44 Jesus called even those who believed on him children of the devil, who preferred SATAN'S way of life to the ways of their Creator who desired to be their father.

God the Father paid the ransom price. He GAVE his only begotten Son that they might not perish, but have eternal life as children of God. The Son, Jesus, brought LIGHT into Satan's world, but men loved the darkness of Satan's deception rather than the true light.

However, Jesus called 12 disciples as students to be taught the TRUTH by him. He called them OUT of this world of Satan's, opened their minds to Satan's deception, sent them forth to teach still others God the Father would call to become HIS children, ransomed, bought and paid for by the blood of Christ. He called them OUT of Satan's world, as the pioneers starting the embryo of GOD'S world--an entire new and different world.

Actually, while the new spiritual world of God started by ONE MAN--Jesus Christ, the second Adam--and with the Church, the pre-foundation of the Church was begun through Abraham and the prophets. How significant it is that God called Abraham out of his local world of Babylon to start a NEW family, even though physical, in Canaan, not mixing with nor intermarrying among the strange Canaanites! Abraham lived there only as a sojourner. His real country was the Kingdom of God of the far future.

I am writing from London. Have had meetings with important key leaders here and in Europe, and obtained confidential information of crucial world events soon to occur. I feel God will move swiftly soon to make a short work preparatory to Christ's coming. It won't be long now!

Be faithful, pray more diligently. The kidnapped will soon be rescued!

With deep love, in Jesus' name,

Herbert W. Armstrong

The PLAIN TRUTH  
a magazine of understanding  
Pasadena, California 91123

HERBERT W. ARMSTRONG  
EDITOR-IN-CHIEF

Pasadena  
November 8, 1983

Dear PLAIN TRUTH Subscriber:

The recent flurry of world-shaking catastrophes has caused even President Reagan to wonder if we are not approaching "Armageddon" and the end of this world.

Suddenly, unexpected mind-boggling disasters fill the news. September 1, the deliberate shooting down by Soviet warplanes of the Korean passenger flight 007, killing 269 civilian passengers. Then October 23, the Beirut massacres, killing 230 sleeping U.S. Marines and 58 French peace-keeping soldiers. Just prior, October 9, 17 South Korean officers assassinated in Burma. November 4, four days ago as I write, in Lebanon again, 29 Israelis killed. October 25, the U.S. military intervention in Grenada iust in time to prevent a Soviet-Cuban takeover of much of the Caribbean that could possibly have led to a Central American takeover by the Soviet-Cuban forces, which in turn could have led to Soviet takeover of the entire United States.

Even disasters of nature warn us. October 29, a severe earthquake in Idaho, registering 6.9 on the Richter scale, leaving a 10-mile-long gash in the earth. One woman reported seeing a chasm several feet wide suddenly open its mouth, and then slowly shut again--a frightening sight. October 30, eastern Turkey quakes killing more than 1,000. November 7 (yesterday as I write), a quake registering 5.9 in northeastern China. Early today, near Liege, Belgium, a severe quake registering 5.0, killing two people and causing tens of millions of dollars damage.

Then nature warns us in the weather. Weather patterns are upset in the past year all over the earth.

These events are deadly serious and ominous of the approach of the END OF THIS WORLD.

They caused the U.S. President to say: "You know, I turn back to [the] ancient prophets in the Old Testament, and the signs foretelling Armageddon, and I find myself wondering if--if we're the generation that is going to see that come about.... But, believe me [those prophecies], certainly describe the times we're going through."

In addition to the alarming catastrophes, disasters and troubles cited above, our own mail (we receive thousands of letters a day) shows more and more

individuals are facing severe personal trials in health, marriages and family troubles. Countless letters addressed to me show a sense of futility, frustration--some on the brink of suicide.

You can see that I am not only deeply concerned over published news, but deeply touched personally by personal reports and appeals coming to me daily.

Dear Subscribers, I simply have to tell you what this sudden heating up in personal and world troubles really means.

In the coming 50th Anniversary issue of The PLAIN TRUTH--the February 1984 number--will appear a very sobering article I have written, captioned "A WORLD HELD CAPTIVE." It is the first of a series of three or four articles which will be published in a new book by the same title.

People simply do not understand the world we live in--how it got started--what has caused and led up to the frightening BAD NEWS you read and hear daily through the public news media. God Almighty the Creator reveals this entire TRUTH in his Word, the Holy Bible--but it seems even the theologians have not seen the REAL MESSAGE that is there revealed. ONLY in The PLAIN TRUTH and accompanying available literature--all absolutely free--can you find a true UNDERSTANDING. That is why The PLAIN TRUTH has become one of the largest mass-circulation magazines on earth today--now published in six languages, and beginning the 50th Anniversary number, seven--English, French, German, Spanish, Dutch, Italian and soon Norwegian.

The PLAIN TRUTH is unique--it gives you the MEANING of what is happening in world news, the MEANING of human life--the CAUSES of personal and world troubles which seem unsolvable.

Millions, besides yourself, look forward eagerly for each month's issue of The PLAIN TRUTH. Millions write to me--many about their own personal problems--many requesting additional literature I have offered (FREE) in these semiannual letters I write personally to our subscribers. I have just received a tabulated report from our Data Processing Center, which reveals that since 1955 more than four million subscribers have written to me in response to these personal letters from me. Most of those have asked for additional booklets or books--all sent free, and with no request for money or contributions. But many tell of their own problems and trials, and I am deeply touched and moved by the conditions these millions of our own subscribers are facing.

Now WHY all these seemingly unsolvable problems that cause so much suffering and anguish? What CAUSES all these troubles we have to struggle and wrestle with? Your Bible says, "For we wrestle NOT against flesh and blood"--that is, other people--"but against principalities, against powers, against the rulers of the darkness of this world, against spiritual wickedness in high places" (Eph. 6:12). And a better translation is "against wicked spirits"--meaning Satan the devil and his demons who do RULE this world and hold it captive--although even human leaders in the world do not realize it.

Now WHAT ABOUT THIS SATAN THE DEVIL? Did GOD create a devil to

cause this world pain, suffering and anguish? Where did Satan come from? It isn't fashionable, in higher educational channels today, to believe there really IS a devil. Is he real? WHAT IS THE REAL TRUTH? I have written a booklet titled Did God Create a DEVIL? which I would like to send to you--FREE, of course. This booklet will explain things about the existence of the devil preparatory to the article that will appear in the February number of The PLAIN TRUTH as the first installment of the series of articles titled "A WORLD HELD CAPTIVE."

Another booklet--one of my newest--is YOUR AWESOME FUTURE--How Religion Deceives You.

These booklets are EYE-OPENING! They are IMPORTANT! You need to UNDERSTAND them. There is no charge--absolutely free. Remember, we never request the public for money, financial support or contributions. We look solely to God for all our NEED--and he supplies it, so that, gratefully, we do not have to beg our television and radio audiences for financial support or contributions as it seems all others do. The Bible commands, "Buy the truth, and sell it NOT." We work hard to SERVE GOD and look to him who PROMISES to supply all our need--AND HE DOES; for which we thank and praise HIM! We want to GIVE--to HELP--that is the way of God's commandments.

THANK YOU for letting us serve you!

With deep love, in Jesus' name,

Herbert W. Armstrong

WORLDWIDE CHURCH OF GOD  
PASADENA, CALIFORNIA 91123

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

Pasadena  
November 17, 1983

Dear Brethren:

Here is a history-making breakthrough for God's Church!

The government of the People's Republic of China has officially approved a Feast site in China for the 1984 Festival. Such an invitation has come to no other church since China became a Communist country. This is open only to citizens of the United States and Canada. I feel that hundreds of you will want to go.

I understand The Young Ambassadors may go and perform there in person, as well as our own television crew to film us for either television or movie screens to be shown in our various churches around the world later.

Here are some pertinent facts concerning the Feast:

The Feast for 1984 will be restricted to 500 to 600 people as accommodations for foreign visitors are limited. This is primarily due to three factors: The few available flights into China are already heavily booked a year or two in advance. The same applies to hotel accommodations. There is very limited housing available in all of China. Many of the hotels are booked far in advance, with October being the height of the tourist season.

For 1984 the Feast in China will be limited to members in the United States and Canada. This will simplify the applications for visas as there are restrictions in some countries.

The host hotel for the Feast in Nanjing is a modern 33-story structure that officially opened in October, 1983. It is government operated by employees trained to speak English. They are learning and seem to be willing to serve. The hotel is located in the center of Nanjing where members will have an opportunity to get a firsthand view of the city.

The hotel will serve Chinese food but will gear their service to our dietary regimen.

Nanjing, a city of approximately 2.5 million people, means "southern capital." It is strategically located on the Yangtze River in Jiangsu Province. The name of the river has been changed to Chang Jiang meaning "Long River" since it is more than 6,000 kilometers in length.

Nanjing was a capital city under many emperors and rulers with its history

dating back nearly 5,000 years. A stone wall 10 kilometers long was constructed around the city in the 3rd century A.D. During the Ming Dynasty in the 14th century, the emperor built a 34-kilometer wall that required 200,000 workers 20 years to complete. Intact portions of this wall, about 70 feet in height, still remain today.

Shanghai will be the point of arrival in the People's Republic of China. There will be educational tours in Shanghai, Nanjing and other cities on the Chang Jiang (Yangtze) River. These tours will be conducted by official translators and guides.

I believe that this can be a very valuable educational experience for Church members. You will not only be able to keep the Feast in a country that has nearly 5,000 years of history but view present conditions in China. It is a complex mixture of an antiquated country striving to modernize and still fulfill the basic necessities of more than a billion people.

It is important that all who travel to China realize that there will be inconveniences and a society that does many things in a different manner from that of the Western world. The hotel and its services are modern, but many other facilities are antiquated. There are many Chinese people that have seen few or no Westerners. There is a natural curiosity. You members can set an example of exemplary behavior for all to see, which has not always been the case with many North Americans.

The future relations between Ambassador Foundation and the People's Republic of China will be greatly affected by your conduct at the Feast. No doubt, your behavior will be reported to the highest echelons of government.

The Ambassador Foundation is familiar to the governmental leaders in China. This is due to my visit in 1979, last summer's Ambassador College student program at Beijing University and the visit of the recent delegation in planning for the Feast and other future Foundation activities. They know we are religious and are aware that we will have religious meetings. However, they are not interested in inviting other religious conventions and denominations into their country.

Costs and other pertinent Feast information and applications will be available from your local pastor.

The approximate costs for the festival are as follows:

Airfare: \$1,200

This will vary depending on whether point of departure is San Francisco, New York or Los Angeles;

Cost per day: \$60

This includes all transportation costs both local and between cities; all

housing and food costs; entrance fees for cultural performances; museum, art gallery and other interesting points; and the services of English-speaking local and national guides.

With much love, in Jesus' name,

Herbert W. Armstrong

HERBERT W. ARMSTRONG  
PASADENA CALIFORNIA 91123

Pasadena  
December 18, 1983

Dear Brethren and Co-Workers with Christ:

Just how serious is the threat of NUCLEAR WAR? And HOW IMMINENT is such unthinkable catastrophe?

Millions are deeply concerned. More than 100 million Americans watched the televised movie The Day After on November 20. But half--probably most of the viewers--turned off at the end of the movie and did not stay tuned for the discussion that immediately followed. This discussion was not an argument, but a sobering discussion between a number of important men who have been involved as advisers to presidents on national foreign policy--especially in regard to possible nuclear war. This discussion panel included the Secretary of State, a former secretary of state, a former secretary of defense, a lieutenant general who has advised presidents on military matters, and others of similar importance in evaluating the nuclear danger.

That discussion was seriously significant. The discussion subject was primarily: "IS THERE TIME TO PREVENT this erasure of all humanity--this rendering extinct the entire human race?"

Not one of these experts had any solution. They were simply a group of bewildered men. They were pretty well agreed on some things: if a madman even of a smaller nation started a small NUCLEAR ATTACK ON ANOTHER SMALL NATION, IT WOULD START A CHAIN REACTION--THERE COULD BE NO STOPPING UNTIL ALL MANKIND WAS BLASTED OFF THIS EARTH.

Yet the brunt of the discussion was war between the Soviet Union and the United States. Already three other nations possess the hydrogen bomb and some 30 smaller nations already have nuclear weapons, with capacity for producing the hydrogen bomb, a thousand times more destructive than the atomic bombs that laid waste Hiroshima and Nagasaki in Japan.

How to stop or prevent a nuclear war from starting? No one had any idea. There has been much discussion about a nuclear "freeze." But that would leave the Soviets ahead of the United States and would prevent nothing. Already the nuclear stockpile is sufficiently enormous to destroy all human life 50 times over.

But there was one SIGNIFICANT FACT in all this discussion--and in all discussions on TV and the public press since. Men and women are leaving the existence of GOD totally out of their discussions. They are considering ONLY what they as humans THINK they could or could not do--and no ideas of preventing the prophesied coming nuclear war have been advanced. The world's leaders are bewildered--HELPLESS!

They constantly use the term "I think," "I think." Yet they are unable to think of any solution. They speak as if God is nonexistent--and indeed he is, so far as their thinking on this greatest of all problems facing the world today.

And yet God says he looks down from heaven, and beholds the nations and



all they do. He brings to nothing what the nations plan. God determines the outcome of wars. "The Lord looketh from heaven; he beholdeth all the sons of men....There is no king [ruler of a nation] saved by the multitude of an host: a mighty man is not delivered by much strength. An horse is a vain thing for safety:

neither shall he deliver any by his great strength [military arms]" (notice all of Psalms 33:10-20).

God made unconditional promises to Abraham of financial, economic and military power, strength and prosperity for Abraham's descendants through Isaac, Jacob and Joseph's sons Ephraim and Manasseh. In Leviticus 26 he promised this to Israel upon obedience. But for disobedience he promised to withhold these national material blessings 2,520 years--which began 721-718 B.C., and the withholding ended A.D. 1800-1803. By 1800 London (Ephraim) had become the financial capital of the world. In 1803 the United States acquired the Louisiana Purchase--the vast Middle West. By the end of World War I Britain and America together possessed more than two thirds of all the cultivated resources and wealth of the entire earth--all other nations barely over a fourth combined.

But our nations have not obeyed the great God who so lavishly blessed us. We have withheld God's tithe of our individual incomes. We have failed to let our land rest every seventh year. We have polluted his Sabbath every seventh day. Our churches have preached man's own gospel ABOUT Christ, but neglected to preach Jesus' own Gospel of the Kingdom of God, which he preached and sent his apostles out to proclaim to the world. They worship Christ (Mark 7) IN VAIN, teaching the doctrines and traditions of MEN, making the Commandments of God of no effect by their false traditions. Jesus came as the DOOR to lead us to GOD. They virtually ignore God, worship Jesus merely by professing to "accept him." But SIN cuts us off from GOD, and Jesus' death (Romans 5) merely reconciled us to GOD--UPON REPENTANCE.

This nation has DISOBEYED GOD! God blessed us after 1800-1803. He caused us to WIN the first two world wars. BUT NOW WE HAVE WON OUR LAST WAR! We lost in Vietnam. We are losing in Central America and in Lebanon.

OUR LEADERS HAVE FORGOTTEN GOD! And now God is deserting our nations!

But God is pouring out rich blessings upon his CHURCH that is OBEYING HIM!

In the Bible God says NUCLEAR WAR IS COMING--on our present generation. He sends me to proclaim to the world Christ's true Gospel of the Kingdom--a VOICE CRYING OUT IN THE SPIRITUAL WILDERNESS OF RELIGIOUS CONFUSION! The GREAT TRIBULATION--nuclear war--will come! But for the elect's sake (GOD'S CHURCH), God will cut the nuclear war short BEFORE all mankind is blotted out of existence! Millions and billions will be destroyed--AND SOON! But God will protect us in his Church!

Brethren and co-workers, these are the most momentous days of earth's history. NOTHING ELSE MATTERS FROM NOW ON! Our ALL should be dedicated to GOD'S USE, to warn as many millions as we may.

I was interrupted in the midst of writing this letter, by our treasurer, Mr. Leroy Neff. Income has suddenly dropped down during the past six weeks--people apparently are spending money on Xmas gifts for a pagan holiday. I had to make severe cuts in getting the Gospel by TV, radio and The PLAIN TRUTH in black Africa and in ITALY. Italy had suddenly opened to us. I have had to cut TV and the PLAIN TRUTH circulation in half there, and altogether in black Africa. Need I say to you God's Work NEEDS YOUR PRAYERS?--and a GREAT SUDDEN SACRIFICE IN FINANCIAL OFFERINGS? We never solicit the public for contributions. But YOU are co-workers and members with us and with Christ. I pray God to prosper you so you may be able to come quickly to the rescue in a BIG WAY. I do not ask even you brethren often.

With deep love to you, in Jesus' name,

Herbert W. Armstrong

WORLDWIDE CHURCH OF GOD  
PASADENA, CALIFORNIA 91123

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

January 15, 1984

Dear Brethren and Co-Workers with Christ:

I'm writing from Australia. But wherever I am, it is needful to keep in touch with the fast-moving world conditions. We all live in the same world. And the atomic scientists have now moved the DOOMSDAY CLOCK one more minute forward--from four to only THREE MINUTES TO MIDNIGHT!

I mentioned before how the President of the United States had said it seemed we are fast approaching Armageddon and the END OF THIS WORLD.

Not too long ago if anyone mentioned "the end of the world," people would have thought him to be a crackpot doomsday freak. But today the sanest atomic scientists and heads of nations are talking about doomsday and the END of this world.

These sober men are not wild-eyed religious fanatics. They KNOW what is actually happening. They know how the EVILS in this world are mounting. They know how the weapons of mass destruction have been produced that now can blast all human life into extinction.

AND THESE SOBER LEADERS ARE WORRIED! One said, "I am frankly scared!" They are bewildered, confused and perplexed. They see no way to stop what now seems inevitable!

That is because they don't see GOD in their thinking. They know not what GOD says about it.

Jesus' prophecy for NOW--our very time now--says, "This gospel OF THE KINGDOM shall be preached in all the world for a witness unto all nations; and then shall the END [of the world] come" (Matt. 24:14). The Church of God was founded in A.D. 31. About A.D. 53 the apostle Paul wrote to the churches in Galatia that they had already turned to ANOTHER Gospel! At that time a fierce controversy arose over whether the gospel to be preached was the gospel OF Christ, or ABOUT Christ. The Gospel OF Christ--that is, the Gospel he proclaimed, was the good news of the Kingdom of God (Mark 1:1,14-15). That Gospel (or "good news" announcement) was not preached from about A.D. 53 until 1953--a century of 19-year time cycles--when God opened up the most powerful radio station on earth, Radio Luxembourg in Europe, to me.

Now that Gospel OF Christ, the Gospel of the Kingdom, has been proclaimed in all the world, as a witness to all nations. Jesus was talking of the end of the world. Verses 21 and 22 of this same 24th chapter of Matthew quote Jesus saying that following the end-time proclamation of the true Gospel would come the GREAT TRIBULATION. Present world troubles are only preliminary to it. It will be a time of world violence so great that "no flesh should be saved alive." Humanity would be erased from the earth. But for the sake of God's Church, God will stop the world violence short of human extinction. But the

nuclear warfare will reduce the world's population to perhaps less than a third of all humanity. Immediately after the stoppage of this nuclear tribulation, there will be frightful signs in the sky--the sun, moon and stars. Then what remains of humanity shall see Christ coming in clouds with POWER AND GREAT GLORY--as King of kings and Lord of lords to RULE ALL NATIONS!

Satan will be removed from earth. The Glorious GOD FAMILY--hopefully including you and me--will establish God's NEW CIVILIZATION--a WHOLE NEW WORLD--the WORLD TOMORROW!

Brethren, can you realize HOW NEAR we now are to that time? Yet in the short time left we have a tremendous job to complete under Christ, the Head of the Church.

Here in Australia I have visited the SEP summer camp for youths 13 to 18 years of age. First I visited the camp in New Zealand, then here in Australia. Words simply cannot describe the IMPORTANCE of these summer camps. These hundreds of young people will be adults being married and having children in just one decade. They will be LEADERS in the WORLD TOMORROW. They are learning GOD'S way of fun, and are being taught God's TRUTH. Their lives are being changed. These camps and the Church's YOU program for youths worldwide are turning THE HEARTS OF THE CHILDREN TO THEIR PARENTS, and the parents to their children. And in this age when families are being broken up and youths are turning to alcohol, drugs, sex and violence--and becoming strangers to their parents--that is one of the VITAL things God is doing through his Church--as prophesied in Malachi 4:6.

I have spoken to large church audiences in Auckland and Wellington, New Zealand, and in Brisbane and Melbourne, Australia. In less than an hour we will land in Perth, where I shall speak to several hundreds within the hour. I am writing on our plane as we near Perth.

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Later: I spoke to about 550 at Perth.

I want to say more about these summer SEP camps, and the entire YOU program. I want you to realize what an IMPORTANT part of God's work this is. Our GREAT COMMISSION is to TEACH all nations--teach Christ's Gospel of the Kingdom of God. The Kingdom of God is the FAMILY OF GOD into which God's Church shall be born. God himself is a FAMILY--the GOD family. These are children of members of God's Church. They have access to Christ (I Cor. 7:14), whereas those of the world DO NOT! Jesus said: "No man can come to me, except the Father which hath sent me draw him" (John 6:44). Except God calls and draws them, people in the world DO NOT have access to God! Other churches DO NOT REALIZE THAT!

At the time of Adam's rejection of the TREE OF LIFE, God CLOSED OFF that tree of eternal LIFE through his Spirit--until Christ the second Adam. Even when Jesus came, it remained closed to all EXCEPT THOSE CALLED INTO

GOD'S CHURCH! To others we proclaim the Gospel AS A WITNESS! But to the children of those called into the Church the Bible clearly reveals they DO have access freely to God.

God's TITHE money, which you pay, brethren, goes primarily for preaching and teaching the Gospel. Of all those we can reach, these youths of those already in the Church are by FAR the most important. I feel you never realized that before.

Not only are these summer camps of such supreme importance but also our program of working with you parents so you may come closer to your children. As God's apostle I call on you, brethren, to have a CLOSER RELATIONSHIP with your children. The last two verses of the Old Testament are a prophecy showing how important that is for YOU, TODAY!

That is only ONE of the things we have YET to accomplish before the END OF THIS WORLD. But it may be even the MOST IMPORTANT!

Brethren, last month I had to call on you to sacrifice more and more, financially, for this most important activity on earth today. Our finances had dropped. This past month they have started back up. But now we must CONTINUE from here on to the END to make God's work the MOST IMPORTANT THING IN OUR LIVES! Put it before your pleasures and everything else. We must be READY for Christ's soon coming. Time grows shorter. It is MOST URGENT NOW! I pray for you daily, and I thank YOU for praying for me with all my heart--for I seriously NEED your prayers.

With deep LOVE, in Jesus' name,

Herbert W. Armstrong

WORLDWIDE CHURCH OF GOD  
PASADENA, CALIFORNIA 91123

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

Pasadena  
February 19, 1984

Dear Brethren and Co-Workers with Christ:

THINK OF IT! We have reached and passed the 50th anniversary of this great worldwide Work of the living GOD in these very end-time days of this present world.

I presume you already have received your 50th anniversary number of The PLAIN TRUTH. It seems like only yesterday since my wife Loma and I carried the entire printing of the first issue of The PLAIN TRUTH in our arms across the street from our little one-room unventilated office in Eugene, Oregon, to the post office. Today it requires several large freight cars to transport the paper for just one issue of The PLAIN TRUTH.

Fifty years ago it had a circulation only in a couple of counties in one state. Today its circulation of over 6 1/2 million copies goes out over every inhabited continent on earth, and most inhabited islands of the seas.

Yet that is only one phase of this great Work of God in which YOU, with me, have your vital part to play.

The television program now brings in a telephone response from between eight and twelve thousand viewers within minutes after every program each week. Today multiple thousands are requesting counseling with one of our ordained ministers, educated at Ambassador College, regarding baptism, and thousands are being converted and receiving God's Holy Spirit, begetting them as very children of the Great GOD.

God has moved swiftly and with vitality and power to put HIS PEOPLE back on the track, more fully consecrated and dedicated and deeply committed to HIM and his Work since 1978. Tremendous strides have been made.

THANK YOU! THANK YOU! for your own dedication and zeal in prayer, financial sacrifice and even personal volunteer service on the part of many of you in this recent upsurge in the most vitally important and precious Work and activity on earth in these closing days of this age.

It has not been easy. This modern END-TIME Work of God was started when God knocked me down, as surely as he did to the apostle Paul, only in a different manner. He took away from me all material gains for which I had worked so diligently for 26 years in the magazine and newspaper business. He brought me to total defeat in the material world of mammon, challenged me, opened my eyes to his Truth, brought me to real repentance and FAITH in him--then began using me, continually revealing to me much biblical TRUTH that had been lost. From

that point, starting 57 years ago, there has been opposition, persecution, hindrances. But on conversion, God had shown me that giving my life to him would mean not only hard work and perseverance, but opposition, persecution, troubles. I realized then I had to count the cost. I did, and accepted it. To use a

paraphrase of Jesus, the rains descended, the floods came, the winds blew (at hurricane force), but the Work to which God had called me was FOUNDED ON THE ROCK OF CHRIST, and it survived the fiercest storms.

Co-Workers, I know much of this is due to your constant and prevailing PRAYERS, both for me, and for the Work.

Yes, it has survived and it has grown, and grown, and GROWN!

In looking ahead to the NEXT 50 years, it appears certain that the END OF THIS WORLD and the advent of the wonderful WORLD TOMORROW--the KINGDOM OF GOD ruling the world in righteousness and PEACE--shall have come. IT WON'T BE LONG NOW!

Meanwhile, nothing else in our lives matters--really. It is often darkest just before dawn. This world will quickly now enter still DARKER times. The greatest world troubles of all history are immediately ahead. But then--SUDDENLY!--the DAWN of Christ's coming, and world PEACE at last! Soon Satan will be banished from mankind. Soon troubles will be replaced with joy, GLORY and ETERNAL LIFE in vigorous happiness! Till then, we must FIGHT ON! PRAY as never before.

With deep love, in Jesus' name,

Herbert W. Armstrong

WORLDWIDE CHURCH OF GOD  
PASADENA, CALIFORNIA 91123

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

March 21, 1984

Dear Brethren and Co-Workers with Christ:

The most solemn time of the year is coming up in a few days. THINK what it means, especially this year, so near the END of this world.

Have we fully grasped it--the real significance--yet? This world started with one man, Adam, formed from the ground in GOD'S image, after God's likeness. He was formed in God's physical likeness--as to form and shape--but he did not choose to be formed in God's SPIRITUAL CHARACTER image. Upon Adam's decision, God shut off the tree of LIFE--God's Holy Spirit which would have injected into him both immortal life and God's spiritual character. That tree of LIFE remained shut off from mankind until Christ the SECOND ADAM.

Satan had kidnapped Adam and his family which grew from him--that is, this whole world. Deceived and swayed by Satan, Adam's world developed the present world civilization--with its governments, systems of production, commerce, education, religions and society. Jesus likened this world to a building, built on a foundation of sand, and the whole building is very soon going to CRASH to its DOOM--and "great was the fall of it" (Matt. 7:24-27).

Meanwhile, nearly 2,000 years ago, came Jesus, the SECOND ADAM, to start GOD'S WORLD, which the first Adam could have founded. As this present evil world of Satan started with the ONE man, Adam, so the coming World Tomorrow (the Kingdom of God) was founded by ONE MAN, Jesus Christ. He said, "I will build my Church" and he started it by calling out of this world 12 students to be taught by him--called disciples.

But Satan sits on the throne of the earth, and he fought with all his might and cunning to prevent Jesus from building GOD'S WORLD and taking over the throne of the earth. He tried to kill the child Jesus shortly after his birth. He tried to destroy Jesus in the great temptation when Jesus was about 30 years of age. But Jesus conquered Satan and qualified to sit on earth's throne and establish GOD'S WORLD. Next Satan moved to DESTROY GOD'S CHURCH. During the first 50 years he turned much of the Church to a FALSE GOSPEL (Gal. 1:6-7). Satan deceived men into becoming his (Satan's) ministers (II Cor. 11:13-15). A great false church sprang up, called "BABYLON THE GREAT, the mother of harlots [Protestants]."

But the TRUE Church stood, through centuries of trial and persecution. It lost much original truth, but clung to what truth it had, retaining the true name "Church of God," and the Law and God's Sabbath.



Meanwhile, the great false church went through a Protestant "Reformation," which failed utterly to reestablish the faith once delivered. In Europe, Protestant churches--like the Catholic Church--mostly became religions of the state: the Church of England in the U.K., Lutheran in northern Germany and Scandinavian countries. But with the establishment of the 13 colonies in America, new sects and denominations sprang up. Disciples of John and Charles Wesley fled to America for religious freedom. Those of George Fox fled to America to carry on the Quaker religion. Scottish Presbyterians sprang up in America. Numerous other sects sprang up in the United States as the nation grew.

BUT NOT ONE OBEYED JUDE 3, to "earnestly contend for the faith which was once delivered unto the saints" by Jesus Christ.

But in due time, 1926-27, God beat me down, challenged me on the very point of his Law, opened my eyes to his TRUTH. This TRUTH of the faith once delivered had been preserved in the Holy Bible. But NONE of the sects of so-called traditional Christianity believed God's Word (II Cor. 4:3-4), for they were blinded by Satan.

And now, through us, the original true Gospel OF Christ, the Kingdom of God, is going in great POWER to the whole world. We have churches in 54 countries of the world--THINK OF IT! We have baptized members in 127 different countries. By the combination of television, radio and the PLAIN TRUTH magazine "this Gospel of the Kingdom" is now going into all but three tiny, small, almost unheard--of countries of the world--certainly fulfilling Matthew 24:14, "This gospel of the kingdom shall be preached in all the world for a witness unto all nations; and then shall the end [of this world] come."

We are comparatively small in membership, compared to large traditional churches, yet a VERY GREAT AND REAL P O W E R in the world! Matthew 24:14 says this is THE SIGN THAT THE END OF THE WORLD IS NOW VERY NEAR!

The world is so spiritually DRUNK on false gospels that the TRUTH sounds strange. But it is their false teachings that are crazy.

We are not OF this world. We have been called OUT from among them of this world, to be separate in living GOD'S WAY.

It is only by God's tithing system that we can be such a tremendous power in the world. But God requires special offerings beside. Ours is the ONLY program that does not beg the public for money. We rely on GOD, and God supplies the need through HIS PEOPLE--YOU! He does not rain down financial manna from heaven. He does promise blessings, both spiritual and financial, to the tithe-payer--and, conversely, God says the one who does not faithfully tithe is robbing God.

This Philadelphia era of God's Church began in October, 1933, with only 19 baptized members. It started the smallest, but like the grain of mustard seed it grew, and GREW, until today it is fulfilling God's Great Commission in a power

not equaled even by the largest professing churches of this world.

Every sign now points toward a real upsurge in the power and scope of the Work this year. The harvest is abundantly plenteous, but the laborers are too few.

More ministers are trained and ready, but for lack of sufficient funds we cannot put them in new churches being formed. The need for TITHE and OFFERING laborers was never greater. There is not much time. We must all put the needs of God's Work ahead of personal pleasures and desires and be diligent in the sacrifice of PRAYERS and special larger offerings. If we will step out more generously in faith, God will make it possible and our real needs will be supplied.

This is a time for DEDICATION ANEW!

With deep love and gratitude,

Herbert W. Armstrong

WORLDWIDE CHURCH OF GOD  
PASADENA, CALIFORNIA 91123

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

March 23, 1984

Dear Brethren of GOD's Church:

Begin now to focus your mind on the most joyous eight days of this year--  
to  
be anticipated and enjoyed by the LARGEST number of people to be gathered at  
any convention, assembly or festival on earth. More than 120,000 happy brethren  
will share this time of rejoicing.

The time has come that I must remind you to send in the tithe of your  
second tithe for the wonderful Feast of Tabernacles for the year 1984.

Brethren, WHY should we look forward so eagerly to this coming Feast of  
Tabernacles? And, even more eagerly to the coming of Jesus Christ and Kingdom  
of God? WHY has he called us OUT of this world, to be separate in the way we  
live?

The answer lies in the answer to another question: DO WE REALLY  
UNDERSTAND THAT THIS IS NOT GOD'S WORLD? It is SATAN's world. But  
have we not, most of us, let so much Protestantism rub off on us that we just  
sort of  
take for granted that this is GOD's world--GOD's civilization? But it is SATAN's  
civilization, and always has been. I think we are the only church that knows  
that  
TRUTH. God is NOT trying to save the world--NOT trying to make it a better  
world.

Rather, Jesus came to start a NEW, a DIFFERENT world--an entirely NEW  
civilization that will be GOD's world.

Stop and THINK of the real PURPOSE and MEANING of the Church in  
which you are a member! We live in a world of discontent, gloom, sorrow,  
frustration, despair. In boundless LOVE and mercy the Supreme GOD has chosen  
and called you and me and all our brethren in Christ OUT of this unhappy and  
futile world. WHY? Not only to give into our lives HIS happiness and joy and  
blessed hope, but to PREPARE us through HIS Spirit and HIS spiritual knowledge  
to rule over and TEACH all humanity during the coming thousand years and the  
following Great Judgment to have their lives transformed into vigorous  
happiness,  
joy and accomplishment with the GIFT of eternal life--when we ALL shall live  
happily, gloriously, vigorously, productively FOR EVER AND EVER!

We NOW look forward to the coming FEAST OF TABERNACLES. At the  
Feast we shall rejoice eight days looking forward to the time when we may be  
used in bringing other millions and billions of precious human lives into  
immortal  
glorious GOD-LIVES! Yes, then born into the GOD FAMILY--being VERY God  
ourselves!

All whose hearts and minds are right with God will be spiritually  
refreshed,

uplifted, inspired, filled with joyous anticipation, enjoying a real FEAST on the SPIRITUAL WORD OF GOD!

Think how important this Festival is! After the return of King of kings Jesus Christ, "It shall come to pass, that every one...shall even go up from year to year to worship the King, the Lord of hosts, and to keep the feast of tabernacles" (Zech. 14: 16).

And there shall be plagues and severe punishment on nations that neglect or refuse to attend! People will be compelled to be happy! Of course, that is speaking of mortal people then left alive--not of Christ's saints who then will be immortal and in the very Family of God.

But you and I are, now, still mortal--and the above scripture shows us how very serious in God's eyes it is that we attend this wonderful Feast this year. For we may be attending it as immortal-born children of God before this present decade is out! That certainly is a likely possibility.

We have undoubtedly entered the most explosive decade in the history of man. But it is possible that God will cut short the days of great tribulation ahead and bring us into the wonderful and glorious Kingdom of God before this decade is out. Again, remember, Jesus said no man will know the day or the hour. But he did say we may know by world events when it is near--even at the door!

This will be my 58th year of keeping the annual Fall Holy Days. We did not come to realize the meaning and need to keep the entire Feast of Tabernacles until 1945, though my wife and I began keeping the annual Sabbaths in 1927.

The Feast of Tabernacles pictures to us year after year the glorious thousand years, just shortly ahead now, of world peace, happiness and opportunity for eternal salvation for all not previously called! It will be a world without Satan! It will be a world with Jesus Christ ruling with love!

It is a time for us to get away from the dreary routine of daily life in Satan's world and enjoy eight wonderful days with brethren in Christ and their families! It is the only time in the year that God provides a time when we may get away and rest from our daily regular duties--to be with brethren in Christ to worship him and look forward to his utopia!

This year we shall have 25 Festival sites in the United States and Canada. Worldwide there is a total of 80 Feast sites in 47 countries.

Brethren, as God shows us the importance of attending this Feast, it is

equally important that all shall have been saving the second tithe to pay your own expenses and enjoyment at the Festival. Of course, part of that expense is rental of auditoriums or halls or convention centers and other expenses the Church must pay. So, as always, be sure to send in a tithe of your entire year's second tithe by return mail. Mark or list it separately from your regular first tithe or offering.

What a blessing from God that we have not had to borrow regularly for the operations of the Work at the banks during all the last five years and so far this year. Formerly we had to borrow a million dollars in January and pay back out of Passover special offerings. Then we had to borrow another million in July to be paid back from the Fall Festival offerings. Loan rates to largest bank customers had gone over 20 percent! What a blessing not to have to pay these excessive interest rates!

Instructions for making your housing arrangements will be included in your Feast information material. U.S. and Canadian brethren will receive this information in a special Festival Planner in April.

I wish you all the best wishes for a solemn Passover and a joyous Festival of Unleavened Bread.

With much love, in Jesus' name,

Herbert W. Armstrong

WORLDWIDE CHURCH OF GOD  
PASADENA, CALIFORNIA 91123

HERBERT W ARMSTRONG  
PRESIDENT and PASTOR

April 1, 1984

Dear Brethren in Christ:

This is a special personal letter to you members of God's Church, written in between monthly Co-Worker letters.

I recently visited my brother, Dwight, who composed all of the music in our Church hymnals except for three or four songs we felt worthy of being included. He has devoted the last 35 years of his life to composing the music of these hymns for us. For years, even before that, I had felt we needed our own hymn book, with words from the Psalms (the word Psalms means songs) and other scriptures from the Bible.

I had noticed that in the hymn books sung in Protestant churches, the words are not scriptural, and sing the praises of the congregations of people instead of the praises of God.

Wherever I travel over the whole earth, visiting our churches on all continents, I find you brethren all enjoying the same hymns and the same music with great joy and gladness.

Perhaps most of you have not even realized it was my own brother, 12 years younger than I, who produced the beautiful music we have all come to love and joy in. On this recent visit to speak to the churches in the area of Vancouver, Canada, I stopped off to spend a few minutes with my brother. It was probably our last meeting together in this life.

I found him in the last stages of cancer in the bone structure, going through the marrow of the bones. He is a little discouraged, not realizing what a real success his life has been, and with the mortgage on his home still not paid off as he faces the end of this life. He is not expected to live much longer.

He has not had the opportunity to see and hear you brethren in congregations all over the world singing with such joy the music he composed for you, and I'm sure he can have no realization of how greatly he has contributed to God's Church and consequently what a successful life he has lived. He will be 80, if he survives until September 15. He has continued up to the present to compose more and more new hymns, most of which have not been as yet published. These may come out in a new hymnal book, much enlarged over our present book.

We have had no experience or precedent to know how one with such musical talent should be compensated for his years of faithful labor, but because of IRS restrictions over us by the government, and the fact he is my brother, I feel he has never been properly rewarded for his efforts. However, if some of you brethren do feel you would like him to know how much his beautiful music has meant to your Christian life, and would care to just write him a few words of appreciation, I know that would brighten the few remaining days he probably has in this life.

Write to his local pastor, Richard Parker, 5540 34th St., Loop NE, Tacoma, WA 98422.

I am writing you after a week of crisis, with my life hanging in the balance. I had to call two of our ministers at 2:30 in the morning, to anoint me, and also the doctor who regularly checks up on my heart condition since my total heart failure in August of 1977. I was put on oxygen for the next few days. The doctor has said since that he was frankly scared that I would not survive this recent crisis, but God heard our prayers, and I have come through and once again am back at work in my office.

This morning one of our regional directors from overseas and another leading overseas minister dropped into my home to view the weekly telecast with me.

During our conversation afterward a matter came up about one or two former brethren whom they had had to disfellowship. I was naturally very much interested in knowing the details. If there is anything we dislike to do it is to have to disfellowship anyone from God's Church. In each of these cases the one disfellowshipped had disagreed with the government of the Church--they had taken an offensive and hostile attitude toward the minister who was over them in their local church. The question then came up between us: Just how would we know if one has been really converted?

I said, let's go back once again to the beginning--the incident of the forbidden fruit at the time of Adam and Eve. If Adam had taken of the Tree of Life he would have received, along with his own human spirit, the Holy Spirit of God. To understand conversion we need to understand how man was created. He was created out of matter just like the animals. He has a brain like animals with a difference that God put a human spirit within the man that impowers the human brain with mind power. It gives him power to acquire knowledge that a simple animal brain cannot acquire. It gives him power to have attitudes of both good and evil. Now remember the first man was created with that power. Had he taken of the Tree of Life, the Spirit of God would have been added to his human spirit, and would have given him spiritual knowledge not available through his single human spirit. Moreover, it would have given him spiritual knowledge that the

human mind through the human spirit cannot acquire. It would have given him the very love of God--a love that transcends all love made possible through the mere human spirit.

Adam chose to take to himself the knowledge of good and evil. That limited him to the power of good on the human level, which is always self-centered -- selfish. With this single human spirit humanity has been limited to selfish love and too often an attitude of competition and hostility toward others. He resents authority over him.

On Adam's making that decision God closed up the Tree of Life (the gift of his Holy Spirit) until after the coming of Christ, the second Adam. The only exception to this was the prophets and the few righteous mentioned in the Old Testament--Abel, Enoch, Noah, Abraham, Isaac and Jacob, and the prophets for the writing of the scriptures.

After Jesus paid the penalty of human sin in our stead, God opened his Holy Spirit, but only to those drawn by God to repentance, which means an altogether changed life, and to believing Christ--believing what Christ said.

This repentance and believing in Christ means turning completely away from an attitude of rebellion against authority, an attitude of vanity, coveting, competition and hostility. That is what Jesus meant when he said we must become like a little child to inherit the Kingdom of God.

The Holy Spirit means many things but primary among them is a spirit of surrender toward God and God's authority, a complete departure from a spirit of controversy and anger--a complete surrender to the will of God.

When we find that hostile attitude of disagreement, disrespect for authority, lack of kindness and patience we may consider that as the evidence of a carnal mind. It is still hostile against God (Rom. 8:7), in the form of hostility against those whom God has put over them in authority.

The Church is merely the embryo that will develop into the Kingdom of God. In the Kingdom of God there will not be found a single particle of contention, controversy, opposition, hostility and impatient anger. Therefore, we cannot tolerate any such attitude in the Church. The apostle Paul instructs that in the Church we must be of one accord all speaking the same thing (I Cor. 1:10). We are to mark those who, in hostile attitude, cause division and controversy among brethren and avoid them.

If the entire Church had followed these commandments from God's Word we would not have had the troubles in the Church in 1974 and the later 1970s.

Let us remember that Christ said, "By this shall all men know that ye are my disciples, if ye have love one to another" (John 13:35).

God's Church must follow these biblical instructions, and we shall have peace with happiness and joy throughout the whole Church from now on, and



forever in the Kingdom of God.

I feel that the above is especially appropriate for us all to consider in preparation for the Passover now coming in just a few days.

And finally, I must tell you, brethren, that the cash flow balances for God's Work are lower than they should be at this time of the year. Prior to 1979 we customarily borrowed a million dollars or more in January to be paid back from the Spring Holy Day offerings. We have not had to borrow money for the operation of the Work from our bankers since 1979. What a blessing that has been from God! We should all thank and praise God for it. But this year we need to replenish our cash reserves by the Spring Holy Day offerings just as though we had borrowed large sums from the bank. I have to ask you, in Jesus' name, even at point of financial sacrifice to yourself, to make a special larger than ordinary offering on the Holy Day following the Passover. I know that you will take this seriously and prayerfully.

With deep love, in Jesus' name,

Herbert W. Armstrong

WORLDWIDE CHURCH OF GOD  
PASADENA, CALIFORNIA 91123

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

April 18, 1984

Dear Brethren and Co-Workers with Christ:

THANK YOU, brethren, for the fine response to my previous letter regarding the financial need at this particular season of the year. Once again, as it has been every year for the past four years, we have not had to borrow a million or more dollars at the bank in January, to be paid back in April. God has blest us, through you members and co-workers, and supplied our needs without borrowings, since the beginning of the 1980s. Far more, God's great Work has been growing as never before.

I gave you some facts about the growth and size of the Work of God in my letter a month ago. Let me now give you more exciting news.

This Work is the direct and one and only fulfillment of the prophecy of Jesus in Matthew 24:14 for this very time: "This Gospel of the Kingdom shall be preached in all the world for a witness unto all nations, and then shall the END [of this world] come." The Gospel of the Kingdom of God is the ONLY true Gospel of Jesus Christ. In the first 20 years of the founding of the true Church in A.D. 31, a fierce controversy arose as to whether the gospel to be preached was the Gospel OF Christ or a gospel ABOUT Christ. A false church rose up, teaching a gospel of false prophets, ABOUT Christ. See II Corinthians 11:3 and verses 13-15. Also both Jude and John, writing in the 90s A.D., warned of false prophets already changing the truth of the Gospel, and warning brethren to turn back to the true faith once delivered to the saints. Also, Paul wrote the churches in Galatia, about A.D. 53, that they already had turned to ANOTHER gospel.

From that time on, a false gospel ABOUT Christ was preached in the name of traditional Christianity, by which (Rev. 12:9) Satan deceived the whole world.

The true Gospel OF Christ--the same Gospel Jesus taught the first apostles and the original true Church, was not proclaimed to the world until the living Christ, through me, began proclaiming it worldwide the first week in 1953--100 time cycles of 19 years each, after Paul wrote they had turned to another gospel.

Now here's the additional GOOD NEWS! The PLAIN TRUTH magazine carrying the true original Gospel OF Christ, the Gospel of the KINGDOM OF GOD, is now going into EVERY NATION ON EARTH, except three-Laos, Cambodia (where the Gospel is prohibited by Communist domination since the Vietnam war), and one other small country, Cape Verde, with an entire population of only some 300,000 people.

I have taken the true Gospel personally, myself, into many countries and in all continents. It has never been done before. No one else has done it or is doing it.

Now this glorious Work is expanding as never before. And that does require the expenditure of more and more funds, to preach and to publish the true Gospel to more and more people.

The END of this world is drawing near. NOTHING else is really important now.

We have been having a very fine increase in new donors (voluntary), new co-workers, and new members. In addition to whatever financial sacrifice YOU are able to continue making, I ask you solemnly to please PRAY earnestly that God will increase still further the addition of many more new voluntary donors and regular co-workers. Please join me in praying for this.

With deep love, in Jesus' name,

Herbert W. Armstrong

P.S. Since writing the above, the trial date for the forthcoming divorce suit has been definitely set by the court to begin on Wednesday, April 25. I feel I should warn you that Satan is going to use this trial as a means not only to attack but DESTROY God's Work, as well as to destroy me personally.

That threat has been unofficially and indirectly made to my chief attorney by one not directly involved but associated with those who are, and in total hostility.

Jesus Christ said that just as they persecuted him, they would persecute us. They brought every conceivable false accusation against Jesus himself. The mind of Satan can conceive of almost impossible and unbelievable false accusations and monstrous lies.

Satan similarly inspired others to falsely accuse the apostles Paul and Peter. Those apostles were thrown in prison. Stephen was stoned to death. Most original apostles were put to death for the true Gospel's sake.

We are warned indirectly that every effort will be made to bring the public press and TV news media into this trial--to make it a sensational trial lasting four or more weeks. We anticipate their attempt to now republicize every false and foul rumor and filthy accusation to destroy me--character assassination.

When John the Baptist was in prison and such scurrilous accusations were

being made against the character of even the very Son of God, John sent his disciples to inquire of Jesus if he really was the Messiah. Jesus merely said go and tell John what you see being done. He did not need to refute their false, slanderous accusations. Jesus said, "By their fruits you shall KNOW" the truth. In this case now, God is looking at the FRUITS, not Satan-inspired false accusations--and I know of course that is where you brethren look.

But God's Church does need now your earnest and prevailing prayers--even fasting and prayers--and I personally also need them, and I know how you brethren are unitedly praying constantly for me--and from the bottom of my heart I thank you.

Satan will never let up trying to DESTROY the Work of the living God. It's all recorded in the Bible--in prophecy. I have looked into God's Book to see how it all comes out at the end--and I find that WE (in God) WIN!

WORLDWIDE CHURCH OF GOD  
PASADENA, CALIFORNIA 91123

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

June 15, 1984

Dear Brethren and Co-Workers in Christ:

Greetings from Vienna, Austria: It is Friday, June 15. We arrived here Wednesday afternoon and in the evening had dinner with President Rudolf Kirchschlager of Austria. I had met him both in Washington, D.C., and in Los Angeles, California, where he invited me to visit him when in Europe.

I was in London at the time, a week ago, when the Economic Summit Conference between leaders of Britain, France, Italy, West Germany, Canada, Japan and the United States was in session. I had another personal meeting with Prime Minister Yasuhiro Nakasone, foreign minister Shintaro Abe of Japan, and one of my high-ranking "Japanese sons" Congressman Toshio Yamaguchi. Two of Mr. Yamaguchi's sons are in Pasadena, attending our Imperial School on the Ambassador College campus. He is adviser to the Foreign Minister on Japanese government funding toward developing nations, and has backed one or two of the projects our Ambassador Foundation has initiated, and has invited my further cooperation in initiating helpful and needful projects in other countries.

Many of these international contacts are giving me a much closer insight into the drift of world conditions as they move toward the prophesied Armageddon and the end of this world.

We had been invited to participate, through the Ambassador Foundation, in a project of international youth development by UNESCO, the educational and cultural branch of the United Nations. In Paris earlier this week I had meetings with the Director-General of UNESCO, Mr. Amadou Mahtar M'Bow, and also with the French and German representatives to UNESCO, relative to this youth project. Through such conferences I am learning much more from the inside about the drift in world affairs.

Actually, we are at present in a sort of lull before the great storm. There is the war going on between Iraq and Iran in the Persian Gulf, the Central American disturbances, continuing tensions in the Middle East regarding Palestine and the Arab-Israeli struggle, and other flare-ups. Meanwhile controversy continues between the United States and the Soviet Union regarding nuclear buildups. The stage is set for a sudden, massive and violent world explosion that will plunge the world into the most destructive violence ever experienced by mankind.

I fully believe God is holding back this final global eruption and Christ's coming, to allow time for our work to be completed. More and more, God is moving this Work into prominence among the major nations of the world. But we are always mindful of our real mission. Just WHY is the world in such turmoil? WHY are we nearing the very END of this world? The world does not understand. The world's leaders do not understand. They are bewildered. They know well the world stands poised for the nuclear war that could annihilate all human life from the earth. And they don't know how to stop the nuclear buildup or prevent such

an unthinkable end to all human life.

Yet it is all made clear and plain in the book more widely distributed in more languages than any other book--the Holy Bible. They are bewildered and helpless because they do not understand the Bible. It is a coded book and cannot be understood except by the indwelling of God's Holy Spirit.

What almost nobody understands is that God started the human family with one created man, Adam. God's PURPOSE was to reproduce himself through humans who were made from the dust of the ground. Adam was created a mortal being with only temporary existence through breathing air and the circulation of blood. Adam had to make a decision. Before him in the garden of Eden was the symbolic tree of LIFE, freely offered him. Had he taken of it he would have received the Holy Spirit of God to join with the human spirit already created in him. God's Spirit would have begotten him with eternal life--GOD life--and with it, spiritual understanding and knowledge, leading to the righteousness and perfect spiritual character of God, that he might be born again as a son of God in the very God Family. But also in the midst of the garden was the forbidden tree of the knowledge of good and evil. Adam was created with a mind capable of good as well as evil--but good only on the human level--the self-centered level--far short of the divine good on the God-plane level.

When Adam followed his wife in disobeying God, as Eve was led by Satan, Adam cut himself off from at-one-ment with God, and became the kidnapped property of Satan the devil. Whereupon, God closed off the tree of LIFE--that is, barred all human access to GOD-LIFE! This means that GOD BARRED ALL HUMANITY FROM SALVATION AND ETERNAL LIFE--UNTIL AFTER JESUS CHRIST, THE SECOND ADAM, SHOULD APPEAR AND THROUGH DEATH PAY THE PENALTY OF ALL HUMAN SIN, FOR AS MANY AS REPENT, AND COME TO BELIEVE GOD!

All traditional Christianity teaches that God has been trying to SAVE THE WORLD NOW.

On the contrary, God SHUT OFF SALVATION FROM THE WORLD SIX THOUSAND YEARS AGO WHEN ADAM SINNED, and decreed that in Adam ALL SHOULD DIE. But, "as in Adam all die, even so in Christ shall all [the SAME ALL] be made alive" by a resurrection (I Cor. 15:22), and "after this, the JUDGMENT" (Heb. 9:27), in which judgment many may find salvation.

Jesus Christ, the second Adam, came to start an entirely NEW WORLD--a new and different civilization. He said, "I will build my Church." The Church began with "called-out ones"--called out of this world, as pioneers starting the new world of GOD. This world is Satan's world. Satan is the god of this world.

AS God closed off salvation from all humanity, until Christ opened it to the Church, so Jesus said, "NO MAN CAN come to me, except the Father which sent me draw him" (John 6:44). Salvation is still closed to all others, contrary to the teachings of a false "Christianity." So, the leaders of the world, cut off from God, DO NOT UNDERSTAND. They are bewildered.

Now something revealed in the Bible about the economic condition of the world.

The great nations are in ECONOMIC TROUBLE. That's why they held this economic summit in London.

My meetings with officials of UNESCO in Paris a few days ago made plain that the Third World of economically poor nations is, with Soviet influence, gaining control of UNESCO as well as the United Nations system in Geneva, against the United States and Britain. The United States has already given notice

of its intentions to withdraw from UNESCO at the end of this year. WHY do many economically poor nations look with jealousy and hatred against America and Britain? That, too, is explained in the Bible.

When the first human, Adam, disobeyed God and took of the forbidden fruit, God not only closed off the tree of LIFE (salvation and eternal life) from mankind, but he also said to Adam and his human family: "... Cursed is the ground for thy sake...thorns also and thistles shall it bring forth to thee...in the sweat of thy face shalt thou eat bread, till thou return unto the ground..." (Gen. 3:17-19).

Then, just a few generations after the Flood, God chose a man of great ability, Abram, and called him out from his area of the world, into the land of Canaan. God gave Abram great promises, conditioned on obedience. After he obeyed, God made the promises UNconditional, "BECAUSE that Abraham obeyed my voice, and kept...my commandments" (Gen. 26:5). Among those promises was a very great nation, and another company, or commonwealth, of nations, to become the wealthiest and most powerful nations on earth--from Abraham's descendants. These promises were repromised to Isaac and to Jacob, whose name was changed to Israel. The dying Israel passed on these material birthright promises to the descendants of Joseph, Ephraim and Manasseh, who, today, are the British Commonwealth and the United States (see our free book, The United States and Britain in Prophecy).

In Leviticus 26, these national and material promises were made to ancient Israel in their time IF they would keep God's Sabbath and his Commandments. But if the ancient Israelites disobeyed they would be withheld 2,520 years. They disobeyed. After several generations of pleading with them by his prophets, God finally drove out the House of Israel, headed by Ephraim and Manasseh, into Assyrian slavery (721-718 B.C.). The 2,520 years of withholding the national promises of wealth and power ended about A.D. 1800-1803. At that time the descendants of Ephraim had become the British Empire, and Manasseh's descendants had become the American states. Until 1800 these nations had been small and unimportant in the world. But suddenly, in A.D. 1800, London became the financial capital of the world. The United States had been 13 original colonies with a few territories added. In 1803, the Louisiana Purchase was acquired from France, and the United States almost suddenly sprouted up into--by 1918--the greatest, wealthiest and most powerful nation on earth.

The United States printed "IN GOD WE TRUST" on its money--but it never did really trust in God.

Between World War I and World War II the United States and Britain,

combined, owned more than two thirds--nearly three fourths--of all the cultivated wealth of the world--NOT BECAUSE WE EARNED IT, BUT BECAUSE GOD CAUSED OUR PEOPLES TO MIGRATE TO THE LANDS THAT PRODUCED THIS WEALTH, AND BECAUSE GOD KEPT HIS PROMISE TO ABRAHAM BECAUSE ABRAHAM OBEYED GOD!

Yet we Americans and British feel WE, of our own superiority, produced this massive wealth. Since World War I and more so since the Second World War, we have DISOBEYED GOD in many ways. And GOD HAS ALREADY REDUCED THE BRITISH TO A COMPARATIVELY SMALL NATION--her Empire is gone--and the United States is going down and down, and is going to be conquered in the next war. WE HAVE WON OUR LAST WAR!

Now GOD says, through John, "I wish above all things that thou mayest PROSPER and be in health" (III John 2). Prosperity comes from OBEYING GOD, and poverty from disobedience.

But many poverty-stricken nations are jealous and dislike the Americans and the British. What I have written here explains why.

God brought wealth to our people BECAUSE of Abraham's obedience, and ALSO SO THAT, IN THESE LAST DAYS, EVEN THE MORE POOR OF OUR PEOPLE COULD FINANCE THE WORK OF GOD TO CARRY GOD'S LAST WARNING MESSAGE OF THE KINGDOM OF GOD TO THE WORLD!

You are one so blessed--and SO YOU COULD SUPPORT THIS FINAL WORK OF GOD.

Be thankful. Give God thanks! Pray for his Work. Pray for me as I pray for you. This Work must now go in GREATER POWER, and you have your part.

With deep love, in Jesus' name,

Herbert W. Armstrong



WORLDWIDE CHURCH OF GOD  
PASADENA, CALIFORNIA 91123

HERBERI W. ARMSTRONG  
PRESIDENT and PASTOR

July 22, 1984

Dear Brethren and Co-Workers with Christ:

There's GOOD news amid all the world's bad news. The mighty God is blessing his work as never before. As the world continues in a downward spiral in its plunge into world economic collapse and the END of civilization as we know it, the work of the living God is making unprecedented growth.

I can now give you specific facts of the first six months of this year, as follows:

UNITED STATES ONLY		Percent Increase Over 1983
Mail received	2,374,569	33.1%
Phone calls requesting literature	390,389	21.8%
New subscribers added to PLAIN TRUTH	783,968	53.5%
33.1 %		
PLAIN TRUTH circulation (U.S.)	4,688,990	27.9%
GOOD NEWS circulation	226,926	60.7%
New Correspondence Course students	139,333	23.0%
Books and booklets sent	2,695,442	37.2%

These figures are for the United States only. Adding Canada, Britain, and all other countries would greatly enlarge these figures. In several other countries growth has been even larger. Total PLAIN TRUTH circulation now is over SEVEN MILLION copies.

In the world, the drift toward world economic collapse is the most serious threat to the continued existence of the present civilization. The whole world is geared to the way of "GET." God's way is "GIVE"--serve, help, share, cooperate. The world lives by competition, greed, coveting, selfishness, strife, violence. Yet MONEY is the medium of exchange, whether for "GIVE" or "GET." Whatever people strive to "GET" is acquired through money. Money is handled through banks. The banking system is organized and regulated by the government.

But United States banks are in a system of international banking for transference of funds. United States banks and the federal government have made bad loans of many billions of dollars to developing nations, especially in South America. Those countries can't pay back, and threaten to default altogether. That places the United States in a serious dilemma with European nations. It could suddenly result in triggering European nations to UNITE as A NEW WORLD POWER larger than either the Soviet Union or the U.S. That, in turn, could bring on THE GREAT TRIBULATION suddenly. And that will lead quickly into the Second Coming of Christ and END OF THIS WORLD as we know it.

The world situation is SERIOUS. At the recent Economic Summit held in London while I was there, no definite action was announced. Do you know why? The other major nations do not want to disturb the U.S. political picture until after the November election, hoping for a Reagan reelection. After November things may happen swiftly.

Meanwhile the MOST IMPORTANT ACTIVITY on earth is the WORK OF THE LIVING GOD. Time grows constantly shorter. For us, nothing else is important now.

This record GROWTH of God's mighty work does cost money. WE CANNOT SOLICIT OR BEG THE PUBLIC FOR CONTRIBUTIONS. It is not the public, but GOD, to whom we must look for the financial means to carry on so great a worldwide work. AND GOD SUPPLIES IT THROUGH YOU. You are his own begotten children and co-workers with Christ--you who voluntarily have become a co-worker of your own accord. I pray earnestly for God to BLESS YOU for that.

And God IS blessing his people whose hearts are in his work. Our records show that percentage-wise you co-workers are not cursed with unemployment to the same extent of the rest of the world. When disasters of weather or other calamities strike, our people are on the whole far better protected than the population in general. God promises to bless the tithe-payer and the liberal offering-giver.

Right now we reach the most difficult time of the year, when our cash reserves are at their lowest ebb. THANK GOD, I don't have to write you that we are behind five or seven million dollars in paying bills, begging you to bail us out. Our bills are PAID! Our budget is BALANCED. But our reserves are the lowest of the year, and the situation could suddenly become alarming. So as Jesus' own servant, and in his name, I ask you to earnestly PRAY that God will specially prosper his people and co-workers during the remainder of this year, that there may be MORE for them to contribute as their PART in the great work of GOD. THANK God for the manner in which he has so richly blessed his work these more than 50 trying years. We have been persecuted, hindered. Satan has used every wile to try to destroy God's work. But Jesus Christ is the HEAD of his Church and work. He is our High Priest, living and alive at the right hand of God, but now, soon, to come back to this earth in full POWER and GLORY to usher in RIGHTEOUSNESS and PEACE, with salvation opened to all.

The NEED is now URGENT. I do not say that except when it is true, and thankfully it has not been often. THANK YOU for your prayers for me personally. I know God hears them. If you haven't read our book The United States and Britain in Prophecy, be sure to request your free copy, and read especially the last chapter, on what shall soon happen.

With deep love, in Jesus' name,

Herbert W. Armstrong

WORLDWIDE CHURCH OF GOD  
PASADENA, CALIFORNIA 91123

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

August 23, 1984

Dear Brethren and Co-Workers with Christ:

Now we're hearing in the news of a soon-coming NUCLEAR WINTER. Nuclear explosions will produce an earth-covering cloud that will give us a NUCLEAR NIGHT. The sun will not get through. Crops will not grow. Billions will be killed by the nuclear blasts. Those remaining will starve.

That is, unless the great Creator GOD does intervene and cut the nuclear war short before all humanity is erased from the earth!

It is now months ago since the nuclear scientists set the DOOMSDAY CLOCK forward one more minute--from four to ONLY THREE MINUTES TO MIDNIGHT. Midnight is the END of the world and of civilization as we know it!

Brethren and Co-Workers, this is no wolf-wolf cry! It is PROPHESED in your Bible! It is REAL! And the present economic crisis threatens to bring this about in a matter of months--or at most a very few years from now. Will we listen to what our GOD warns us?

Right now we need to refresh our minds on what is prophesied in Bible PROPHECIES!

First, where are we right now in the sequence of prophesied world events? YOU, with me, are being used by Jesus Christ in the fulfillment of Matthew 24-14, where Jesus, foretelling the sign of the END OF THE WORLD, said, "This gospel of the kingdom shall be preached in all the world for a witness unto all nations; and then shall the END come."

We, by personal preaching, and by television, radio, The PLAIN TRUTH and other publications and literature, have proclaimed that very message, for the first time in 1,900 years, into every nation on earth except Laos and Cambodia--and even they are under Soviet dominion and we have gotten the message into the Soviet Union. So Jesus' prophecy HAS BEEN FULFILLED!

But what is the gospel of the kingdom? It is the gospel OF JESUS CHRIST. In Mark 1:1, "the beginning of the gospel of Jesus Christ" and in verses 14-15, it is "the gospel of the KINGDOM OF GOD."

But in about two decades after Jesus said that, we read in Galatians 1:6-7, they already were turning to ANOTHER gospel. It was men's gospel ABOUT Christ--a false gospel, holding back from the people the message Christ preached about the kingdom of God.

But what IS the kingdom of God? The world does not know. The churches

and preachers have been deceived. Some say the kingdom of God is an ethereal notion--an emotion "in your heart." Some say it is their church. But NOT ONE except the true Church of God knows GOD is that kingdom. That is what the churches and preachers have HID from the people, because they themselves have been deceived by Satan the devil.

God is a FAMILY. God himself is Father of the GOD FAMILY. Jesus is God's Son. The true Church is the affianced bride who will marry Christ when he comes in his KINGDOM.

To the Pharisee Nicodemus, Jesus said the kingdom of God is something we shall SEE, but cannot see until BORN AGAIN. He said we who were born of the flesh ARE flesh, but when born again we shall be no longer human, but composed of SPIRIT (John 3:6).

But the world's churches are deceived by Satan into thinking they already, still in human flesh, have become "born-again Christians."

In I Corinthians 15, we read that flesh and blood humans cannot inherit the kingdom of God, but our natural human body shall be changed into a spirit-composed body by a resurrection or instant change at Christ's coming.

Traditional "Christianity" has been deceived and has deceived the world with a false gospel ABOUT Christ, instead of the gospel OF Christ, which Jesus preached. He was a messenger sent from God with a message, and that message is the GOSPEL. The word gospel means "GOOD NEWS." It was an ANNOUNCEMENT about the coming kingdom of God--that we can be born into that kingdom, and that kingdom IS the divine FAMILY of God.

It's like a very rich man sending a messenger to a family of people in a far country, saying that they are heirs to receive five million dollars which has been placed to their credit in their local bank. But the messenger only tells them what a fine man this rich man is, and that he loves them. Of course, it's nice to know he loves them, but unless they hear the MESSAGE, they will not receive the five million dollars. The preachers today tell people, "God loves you," but they do not really tell them how they may become God's sons and receive eternal life.

Brethren and Co-Workers, God wants the world to hear the MESSAGE--if only as a witness. WE HAVE DELIVERED THAT MESSAGE--AND WE ONLY!

Time is short. An average of nine or ten thousand people have telephoned in after every telecast recently. We are going on more and more stations. PLAIN TRUTH circulation is nearly eight million. But it takes more money. And our treasurer's office is gravely concerned about enough money to meet this expanded circulation and enlarged TV audience. God would not want us to cut down this wonderful growth in the work because of lack of funds.

We are, so far as I know, the only program on the air that does not beg the public of the world for funds. That we WILL NOT DO! We have served God

faithfully--and are the ONLY voice in a lost and doomed world shouting out  
GOD'S MESSAGE.

I do have to ask you to PRAY earnestly for God to BLESS those who are  
tithing and working with us to shout out God's last and closing END-TIME  
MESSAGE to a dying world! Please take this to heart. God IS wonderfully blessing  
his work. Pray for more financial laborers to help reap the great harvest in  
this  
END TIME! I'm now in my 93rd year and still working hard. Pray for me, and for  
one another.

With deep love, in Jesus' name,

Herbert W. Armstrong

WORLDWIDE CHURCH OF GOD  
PASADENA, CALIFORNIA 91123

HERBERI W. ARMSTRONG  
PRESIDENT and PASTOR

September 25, 1984

Dear Brethren and Co-Workers with Christ:

This time I have to give you bad news which at the same time is very GOOD news.

The other day Mr. Leroy Neff, our treasurer, called a special meeting of all department heads. In the past two months we have gone considerably over budget, and cash reserves are at dangerous levels. But the reason is GOOD news. Responses to the telecast and demand for The PLAIN TRUTH magazine on newsstands have been showing a remarkable increase, resulting in greatly expanded costs of magazine production!

A month or two ago, our publishing production manager came to me, enthusiastically reporting that by expanding newsstand opportunities, we can within a year or so expand PLAIN TRUTH circulation to nine or ten million! But of course this expansion would cost considerable money.

The most effective means on earth for spreading the true Gospel of Jesus Christ to all the world is The PLAIN TRUTH magazine. It is utterly unique. It carries no advertising. It cannot have any subscription price, because God's Word says we may buy the TRUTH, but "sell it NOT." It is too precious to sell like merchandise. Yet we must not give it where it is not wanted. People just ASK for it, or take it by themselves.

People receive knowledge about 10 times more readily through the eye, in print, than through the ear by preaching. The PLAIN TRUTH gives the true MEANING behind today's world news, and in that way it is a NEWS magazine. It deals with personal and family problems, and therefore it is a family magazine and a human interest magazine. But it also explains PLAINLY the true Gospel of Jesus Christ--not merely a gospel ABOUT Jesus Christ. And so it does carry the true Gospel into EVERY NATION on earth--in the United States and Canada, to one out of every 20 homes. Present circulation is approaching EIGHT MILLION copies per issue.

I could cut the expenditures for the Work by two or three million dollars, by suddenly cutting off a large portion of the circulation of The PLAIN TRUTH. But I know Jesus Christ, the HEAD of this Church, doesn't want that circulation reduced. The PLAIN TRUTH goes only to those who WANT it, and God doesn't deny his TRUTH to any who want it. On the other hand, we cannot expand The PLAIN TRUTH circulation to other millions of people who will WANT IT without more tithing and offering laborers and co-workers who help finance this wonderful work of God. So I do ask you to PRAY earnestly that God will prosper our co-workers and provide many additional co-workers, that this most vital activity in all the world may expand as God opens doors before us for that expansion.

With deep love, in Jesus' name,

Herbert W. Armstrong

WORLDWIDE CHURCH OF GOD  
PASADENA, CALIFORNIA 91123

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

October 21, 1984

Dear Brethren and Co-Workers with Christ:

In about one hour the final great debate for the Presidency of the United States will go on the air. Millions of voters are excited, for this debate may decide the trend of government over us for the next four years.

Thank God, he has called us OUT of this world and its politics. But God says he sees and watches what men do in this world--and we also are observers.

But this is not God's world, and even the so-called great and strong leaders seem to be all gone now. There are no more Abraham Lincolns, Teddy Roosevelts or Winston Churchills--none fully competent to run this country. Let us pray that whatever the leadership, God will move to keep doors open for HIS GOSPEL to continue right up to the time when God says there shall be a famine of any longer hearing the Word of God.

Whoever is President, the nation's woes, unsolvable problems and escalating evils are not merely the President's fault. The troubles result from the WAY people as a whole are living.

But God does place the blame. In Jeremiah 50:6 God says, "My people hath been lost sheep: their shepherds have caused them to go astray." And in Ezekiel 34:10, "I am against the shepherds, and I will require my flock at their hand."

This morning I heard several religious programs on TV. Just ONE VOICE cried out with the true Gospel of Jesus Christ. All others spoke sentimentally and emotionally about how Jesus "loves you," and IF only you will accept and receive him (NOT ONE MENTIONED REPENTANCE OR CHANGE OF WAY OF LIFE), then he will not remember your sins. The obvious meaning was that Jesus APPROVES your sinning, and will overlook it and the WAY you are living, if only you will be gracious enough to ACCEPT him. One altar call came with the sentimental song, "Just As I Am"--sins and all--Jesus will save you if only you will accept him. But they were preaching a FALSE and COUNTERFEIT Jesus, and a gospel of MAN about their false Jesus.

But one voice proclaimed the same Gospel Jesus himself did--the good news of the KINGDOM OF GOD. The others all obeyed Isaiah 30:9-10: "This is a rebellious people ... which say to the seers See not; and to the prophets [preachers] Prophesy [preach] not unto us right things, speak unto us smooth things, prophesy deceits."

YOU are Co-Workers with Christ in thundering out the TRUE MESSAGE without pulling any punches. More and more TV stations must proclaim Christ's TRUE Message IN GREAT POWER! The circulation of The PLAIN TRUTH must



continue its remarkable growth carrying that Message to more and more millions of people.

I am sending out a semiannual letter to all PLAIN TRUTH subscribers. PLEASE PRAY FERVENTLY and continually that God will PROSPER our brethren and Co-Workers, and also that he will put it into the minds and hearts of many of the millions who will receive this general letter to BECOME CO-WORKERS with you and me and Christ our Savior. The harvest is plenteous, but the laborers are too few. We need more Co-Worker laborers. We have many Ambassador College graduates qualified to become full-time ministers. We need to pray for funds so they may give up their present jobs and devote full time to the ministry. Too few ministers are carrying an over-heavy burden and they need help. THANK YOU for praying for me personally. But pray for all these other ministerial and Gospel needs also with earnest and prevailing prayer.

With much love, in Jesus' name,

Herbert W. Armstrong

The PLAIN TRUTH  
a magazine of understanding

Pasadena California 91123

HERBERT W. ARMSTRONG  
EDITOR-IN-CHIEF

November 12, 1984

Dear PLAIN TRUTH Subscriber:

This letter comes from the Founder and Editor in Chief. I want personally to tell you some very unusual facts about this unique mass-circulation magazine-- and I feel the finest and most valuable. There are some amazing facts concerning this magazine, blazing a new trail utterly unlike any other publication.

WHY so different? WHY such high quality of editorship, such excellence in color, typography, such worldwide coverage of important happenings, AND NO SUBSCRIPTION PRICE and no advertising revenue? One might suppose some very wealthy corporation with unlimited funds started and maintains it as a philanthropic enterprise.

Yet on the contrary I myself started it without funding of any sort, and utterly without capital. In fact there was no money. The PLAIN TRUTH was started on a borrowed mimeograph, with stencils cut on a borrowed typewriter. There was not then--in February 1934--any public appeal for contributions or financial aid, and there has been none to this day.

When I was a boy 18 years old I read a book by Orison Swett Marden captioned He Can Who Thinks He Can. I had the gumption to believe that. The PLAIN TRUTH, like the proverbial grain of mustard seed, started the very smallest and has grown to one of the earth's largest. It started on faith with diligence and hard work and vision. After unusual success in the commercial world, the Great Depression had swept everything economically away. But I had found the TRUTH. I had come to understand why in this 20th century the world is making such awesome progress and, yet paradoxically, at the same time experiencing such appalling and accelerating evils. I wanted to make the truth PLAIN. That's why this magazine is called The PLAIN TRUTH.

But let me explain why this magazine is unique in refusing to charge a subscription price. My earlier experience in the world of business (incidentally it was in national magazines and newspapers)--kept me in constant personal contact with the most successful chief executives of America's largest industrial corporations and major banks of Chicago and New York. I learned from them the laws of success that led them to the top. I learned to view human problems from a practical and rational approach. But later I learned the cause of the paradox of world troubles and unsolvable evils from the world's best-selling and least understood book--the Bible. It gave me much new UNDERSTANDING, which I wished to share with the many. I admit it took FAITH and perseverance, but this most unusual magazine has after more than 50 years become one of the largest-circulated magazines on earth, and, many believe, the most valuable and

the finest of major magazines.

But how is such a fine and expensively produced magazine financed? And WHY NO SUBSCRIPTION PRICE? There is a biblical admonition, "Buy the truth, but sell it not." The PLAIN TRUTH is just that--the TRUTH made plain, clear and understandable. The PLAIN TRUTH gives you the true meaning behind today's world news and in that regard it is a NEWS magazine. It brings you the truth about life and the real purpose of life. It opens to your understanding the truth about world happenings, their causes, and where they are leading. It gives understanding of family life, which is the very foundation of a stable and happy society. So I felt from the inception of this publication that there could be no subscription price.

How, then, could it be financed? It was started on faith and has continued on faith. That very fact meant that it started very small--350 copies the first issue February 1934--and its growth necessarily was slow. But its expansion continued. Frankly it had to start and continue by the voluntary contributions and support of its readers--but we have held fast to the policy that we could not ask or solicit readers or the public for financial support. As I said, this necessarily meant a slow and gradual growth. It is now over half a century from that most humble beginning. Uncounted thousands and now even millions have received The PLAIN TRUTH--many for years--but have never received any solicitation or request for contributions in any way.

Yes, that is surely UNIQUE--you never heard of anything like it before.

No wealthy commercial corporation finances or even contributes to the financing of The PLAIN TRUTH. And from the heart we sincerely do not want even the millions of subscribers who have never contributed a cent to feel any obligation to do so unless they honestly feel they want to do so. After more than 50 years we do now have some thousands of regular contributors whom we call co-workers, so that we can afford to send such a fine magazine to the millions. These voluntary co-workers are most happy to make it possible for the millions (now nearly eight million) to receive this priceless publication without subscription price. This explanation is not a solicitation, but we feel you are entitled to know the truth about our policy.

The editorial writing staff consists of competent, well-trained, experienced writers, informed in their respective fields. They travel to the far corners of the earth to keep abreast of world happenings. We spare no expense to produce for you the finest publication on earth. I myself was a writer for a national magazine in my early life. I have written a booklet, based on contacts with many of the most successful executives of major corporations and banks, on The Seven Laws of Success. Every one can be a success in life. None need ever be a failure. All who have succeeded have followed these basic laws that work as surely as the law of

gravity. Thousands have found this booklet not only helpful and TRUE, but very interesting as well. I'd like to send you a free copy with my compliments.

Also, since we approach the Christmas season you may have, also free, my booklet on The Plain Truth About Christmas. It is a shocker and an eye-opener. Few seem to know how Christmas started. It was observed by pagan religions many hundred years before the Christ child was born. The facts are astonishing, and you can verify them in encyclopedias and ancient history textbooks. I was amused at an English lady who wrote in a magazine, "I Hate Christmas!" She hastened to explain, "Lest I have the entire clergy of the country damning me to perdition because of the above title, let me say that this is not an attack on ... Christmas, but rather a plea against it's overwhelming commercialism and a stand against the hypocrisy which surrounds it."

She then proceeded to voice the same weary complaints that you hear so many housewives, businessmen and store clerks give vent to during this time of year.

She marveled that a world so filled with killing and war could pause for a few hours to mouth "peace on earth," and then go back to the business of killing within moments.

She said, "I hate Christmas for all the sham and pretense and hypocritical cant that purrs along with office parties, business soirees, and end-of-the-year gatherings where praise is insincere and promises as unsubstantial as pie crusts come January 2."

This writer felt most Christmas spirit came from a bottle--and dreaded the commercialism of lot-bought Christmas cards and jostling crowds with pushing shoulders and hungry hands.

She hated Christmas for its soaring accounts, wearing shopping trips and economic hangover. She said, "Today, in the name of Christmas, we have terrifying grocery bills, tremendous butcher's bills, ridiculous toy bills, frightening florist's bills ... (and are) in the red for six months."

Also a man once said, "I wonder what people would think of a birthday party where the man's best friends all came with birthday gifts, and then exchanged those gifts among themselves, with nothing for the friend whose birthdate they were celebrating." Well, maybe that's this world.

Every year I offer our subscribers some special booklet, gratis with my compliments, and this year I offer you these two special booklets.

THANK YOU for being a PLAIN TRUTH subscriber, and with very best wishes.

With much love, in Jesus' name.

Herbert W. Armstrong

WORLDWIDE CHURCH OF GOD  
PASADENA, CALIFORNIA 91123

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

Dacca, Bangladesh  
November 18, 1984

Dear Brethren and Co-Workers in Christ:

I, with the small entourage accompanying me, am now in the midst of a five-week tour in the Far East. I am writing from Dacca, capital of Bangladesh. Bangladesh borders India on three sides. It is a country about the size of Wisconsin in area, but with approximately 100 million population--almost half of that of the United States. It is one of the poorest countries on earth. Less than 29 percent can read or write and many of this number can only barely be called literate.

You people in America, Western Europe and Australasia cannot conceive of the condition in which uncounted millions of human masses live in parts of the world such as we are visiting. We came from Nepal, where I had another meeting with King Birendra and Queen Aishwarya in the palace at Kathmandu, Nepal's capital. Nepal is in the Himalaya mountains with Mt. Everest and other peaks almost the same fantastic height. There also, 80 percent of the people are totally illiterate. Most of them have no idea of sanitation. One of our pilots, in a car driven out of the city in a more rural area, saw children on the ground picking lice out of one another's hair.

You people in supposedly civilized countries have no conception of the poverty and ignorance of masses of human beings in this part of the world, or even in some areas in Africa and South America. Yet in our more "advanced" and supposedly civilized countries, we are plagued with crime, violence, illicit sex, drugs, excess alcohol, broken homes, and hospitals filled to overflowing, and jails and prisons likewise. The evils are appalling in a Western world of awesome progress and advancement. We certainly should pray, as Jesus said, "Thy Kingdom come." Only the coming of Christ in supreme power and authority can save humanity.

I visited this country about 11 years ago, soon after the end of the Pakistan war, when Bangladesh became a new country. I thought then that it was the most impoverished nation in the world. But great strides have been made since. This is due to two factors. The United States, Japan and other developed countries have poured many millions of dollars into this country to help get it started on development. This has resulted in many new modern buildings. The other cause we saw this afternoon. A one-hour drive to one of the villages to inspect one of the village elementary schools. I was driven in a government Mercedes, since I am here as a guest of the government. On the road to the village we had a flat tire. On the return we lost the muffler because of knotty tree roots protruding through

the rough unpaved road. The schoolhouse was a dilapidated sort of shed built of old corrugated iron or tin, half rusted. One class of about 60 children were being taught in a shady spot outside this makeshift building. I visited a third grade mathematics class in a small room of 35 children. At least the country is beginning to teach many of the little children, although the Minister of Education told us many drop out because their parents can't see any need for education.

On this present tour we have visited Tokyo, where I met several cabinet members and Congressmen who call themselves my "Japanese sons." One senator in the Diet flew here with us.

In China I and my entourage were guests of the government that rules over nearly one fourth of all humanity. Our visit was on national TV and on front-page newspapers with nationwide circulation of some 200 million. It was even on Hong Kong television news. I was received in both Beijing and also in Shanghai with all the honors of the head of a nation. We were housed in both major cities in government VIP guest houses. In fact, I was told I slept in the same bed in Shanghai as President Reagan.

Deng Xiaoping admitted to me that China has made some serious mistakes which he is trying to correct. It was heartening to hear so powerful a man admit mistakes and work to correct them.

More than ever before I see the need to pray earnestly, "THY KINGDOM COME, THY WILL BE DONE ON EARTH AS IT IS IN HEAVEN."

I have been given opportunity to speak some very straight truths in China and Nepal, and I may have a similar opportunity at the banquet tomorrow night.

Brethren, this world is being destroyed for lack of knowledge of and from GOD, as we read in Hosea 4:6. Through my personal visits, and the PLAIN TRUTH magazine, on TV and radio and through other literature, we are proclaiming that knowledge in POWER and AUTHORITY. Some listen. It is God's last witness against those who do not. BUT WE MUST DRIVE RIGHT ON UNTIL CHRIST COMES!

More than ever I need your earnest prayers. God's great Work needs your generous support. And YOU need the great matchless blessing that comes from having YOUR PART in such a wonderful Work.

We go from here to Sri Lanka, then another visit to the King and Queen of Thailand, then Tokyo once again, then home. All my love to you all.

All love, in Jesus' name,

Herbert W. Armstrong

P.S. Traditionally the income for God's work has fallen off sharply in the month of December. It seems that many co-workers are spending so much money on Christmas gifts, that they never think of a gift for God on the day the world

regards as Christ's birthday. One would think the biggest gift of all would go for Christ and his work at this season. I know that our brethren and co-workers will do their best to make up for this deficiency during December.

PPS: 11/19/84: Word has just come by telex and telephone of the death of my brother, Dwight Leslie Armstrong. He composed the music for all but 12 of the hymns in the hymnal used in all the local churches of the Worldwide Church of God. He died on Saturday morning, November 17, of cancer. A full account of his life and work will appear in The WORLDWIDE NEWS.

WORLDWIDE CHURCH OF GOD  
PASADENA, CALIFORNIA 91123

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

December 16, 1984

Dear Brethren and Co-Workers with Christ:

It is Sunday morning. I was especially impressed by two TV programs this morning. One showed a television evangelist in a camp of emaciated, starving and dying children and adults in Ethiopia. The evangelist and a doctor were working over dying people. Victims were dying almost by the minute. Many were without any clothing. The doctor was telling of the need for blankets to spread over the starving people. It was a sickening, revolting scene, almost turning the viewers' stomachs inside out. The purpose was an emotional appeal for donations.

The other TV program also began with pictures of starving children, living in many parts of Asia and Africa, illiterate, living in abject poverty, filth and squalor. But then the program switched to the rich countries, civilized, educated, with large middle classes. But there it showed spiritual sickness, starvation and depravity, victims of excess alcohol, drugs, illicit sex and rampant crime and violence. It explained the CAUSE of all this physical and moral and spiritual sickness and the universal unhappiness and hopelessness in SATAN'S world.

It was all caused by THE WAY humanity has been living these 6,000 years since Adam's creation.

The program first mentioned above sought to deal with the effect. Just physically feeding the illiterate, poor and hungry does not eliminate the wretched condition, but rather perpetuates it. As Jesus said, the poor you always have with you. And always will if we do not correct the CAUSE of the evil.

It all started 6,000 years ago with the first created human. Adam chose the tree of taking to himself the knowledge of good and evil. There is good as well as evil in Satan's world. But the good is only on the human, selfish level. Mother love for her child is GOOD--yet it is selfish, for she does not love other children as her own. Adam rejected reliance on God, and chose reliance on human self. Human self is always selfish, and under Satan's influence has led to EVIL--evil in poverty and starvation--evils in spiritual relations of people with people. Man cannot discern true good from evil.

All this world's evil begins when human life begins--with CHILDREN. Influences of the world around them, plus the invisible sway of Satan, causes varying degrees of selfishness and evil to develop as children grow into adults.



Even after Christ comes to remove Satan and to bring in peace, prosperity and happiness, the process will have to begin with children. Children will have to be started out right. Adults will have to be DE-educated--have to UNlearn all the false knowledge, ideas and philosophies they have, before they can be taught the true way toward peace and successful and happy and useful lives. Utopia will not appear suddenly at the appearing of Christ.

The TV program mentioned second above showed the way to peace, happiness and joy does begin with the children. It showed what the Worldwide Church of God is doing for children in the YES lessons, working with parents in teaching children, and in our youth camps around the world. It gave viewers the GOOD NEWS (Gospel) of a happy world of plenty--of peace--of usefulness, happiness and joy and accomplishment in the WORLD TOMORROW. It gave the viewers HOPE for the future.

That was the program YOUR tithes and offerings have been making possible. It was YOU, in this way, proclaiming the true Gospel OF Jesus Christ to the world.

The first described program urged people to contribute half of their Christmas budget to the PHYSICAL need in one impoverished country. I ask you to pray that GOD will supply the financial need of the true Gospel program by prospering you and all fellow Co-workers that this one true Gospel program may continue to expand in this coming year.

With deep love, in Jesus' name,

Herbert W. Armstrong

WORLDWIDE CHURCH OF GOD  
PASADENA, CALIFORNIA 91123

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

January 4, 1985

Dear Brethren and Co-Workers:

The time has come to send each of you your receipt for tithes and offerings for 1984.

I want you to realize the magnitude of the accomplishments you have helped make possible--yet I wonder if it is humanly possible to comprehend just how great is the Work the living Christ is accomplishing through our combined efforts and sacrifice under him and through the boundless power of the great Creator God.

We are humanly inclined to judge by what we can see physically. What we see physically is one of the smallest church bodies on earth. Yet what we should see spiritually is something so stupendous as to defy any comparison, so colossal above all that has been accomplished by all the combined efforts of the large churches of this world. Spiritually it is a gigantic worldwide accomplishment compared to no spiritual accomplishment whatsoever.

Jesus Christ sent forth the first apostles going afoot, or on horseback or by sailboat, to the small world of that day, centered around the Mediterranean Sea. In 20 years there was violent controversy over whether the gospel to be proclaimed was a gospel ABOUT Christ, or the gospel OF Christ. For nearly 1,900 years Christ's Gospel of the Kingdom of God was thereafter NOT PROCLAIMED to the world. But Jesus had said, "THIS gospel of the kingdom shall be preached in all the world, for a witness unto ALL NATIONS, and then shall the end [of this world] come."

The tithes and offerings of this little church began proclaiming 1,900 years later the Gospel of the Kingdom--the only true Gospel started by Jesus--throughout Europe after it had gone forth for 19 years over the United States and Canada.

It is now true that this Gospel has been proclaimed within EVERY NATION ON EARTH BY THE WORLDWIDE CHURCH OF GOD.

NO OTHER CHURCH has proclaimed THIS true Gospel at all!

Following are actual figures you should know of for the year 1984 in comparison with 1981, just three years earlier.

- In 1981, 22 million PLAIN TRUTH magazines were sent to homes or distributed on newsstands. In 1984, 73 million PLAIN TRUTHS went out. Monthly circulation soared past seven million copies.
- In 1981, 800,000 GOOD NEWS magazines were mailed. In 1984, 3.7 million went to members, co-workers, and other subscribers.

- In 1981, 191,000 copies of YOUTH 81 magazine were sent to teenagers and other readers. In 1984, 1.2 million YOUTH 84s were sent out.
- In 1981, two million books, booklets and reprint articles were sent out. In 1984, more than six million were sent upon request.
- In 1981, our Mail Processing Department received 2.5 million letters, plus 336,000 telephone requests on our toll-free lines. In 1984, five million letters were received, plus 800,000 telephone requests.
- In 1981, 52,000 enrolled in the Ambassador College Bible Correspondence Course. In 1984, 250,000 enrolled.

What tremendous growth in just three years your tithes and offerings have made possible!

With love and gratitude, in Jesus' name,

Herbert W. Armstrong

WORLDWIDE CHURCH OF GOD  
PASADENA, CALIFORNIA 91123

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

January 14, 1985

Dear Brethren and Co-Workers with Christ:

What may this year of 1985 hold in store for us?

Already the Work of God is off to a flying start. The first TV program of the new year broke all records in immediate responses by telephone, with 15,836 calls requesting literature. The second telecast was preempted on 28 TV stations, yet in spite of being off the air on those stations another record response broke even the preceding week's record with 15,852 telephone requests. If this presages the trend for the year, we should have a record-breaking year.

A recent incident occurred which could presage critical world-shaping events for this year 1985. Late one night less than two weeks ago, three Jewish rabbis from Jerusalem called on me. They professed to be on a mission of grave importance that could trigger crucial events leading quickly to the coming of Christ and the end of this world.

One of these rabbis is a member of the Israeli Knesset, Israel's national Congress. They explained the divided condition politically in the Knesset, and although the ultraorthodox Jews which these men represent are in the minority, they do hold the balance of power. One of them, who seemed to be their leader, hopes to maneuver things to make himself Prime Minister. He claims to be a physicist of distinction and showed photographs of himself with President Ronald Reagan, Konstantin Chernenko of the Soviet Union, and Deng Xiaoping, leader of China. He explained plans to build the third Temple at Jerusalem. He said his group of ultraorthodox Jews had been studying the New Testament. He said (and I have since verified the truth of this) that these Jews expected a pre-Messiah to come almost immediately prior to the coming of the Messiah or Christ, and that he himself is that pre-Messiah or "ante-Christ" as he termed it. He insisted it is necessary that I help him politically become the Israeli Prime Minister. They seemed to know all about me personally.

I kept trying to pry out of him how and where they proposed to build the temple prior to Christ's Second Coming. I think it best not now to divulge his astonishing answer.

At 2 a.m. they left. I gave them my very definite answer. I cannot in any manner join him in politics. The rabbis left rather downhearted. I have checked and this man is in fact who he claims to be. My real appraisal I will not now state.

But I have heard from other sources that some rather eccentric Jews are planning to build a temple in Jerusalem. This could certainly provoke a serious crisis in the Middle East. It

could inflame the Arab nations as never before. It could lead to a withholding of oil and using an Arab oil boycott as a weapon to force Europe to oppose the State of Israel. This could lead to the formation of the prophesied United States of Europe, and lead directly into the Great Tribulation.

These Israeli rabbis did positively express the conviction that the Second Coming of Christ is very near at hand.

Meanwhile we may have our very greatest work yet to do. This year 1985 may prove to be the most eventful year to date, especially in God's Work.

We need to be more fervent in prayer than ever before. More dedicated to Christ and his work than ever. Time is shorter than we think.

With deep love, in Jesus' name,

Herbert W. Armstrong

WORLDWIDE CHURCH OF GOD  
PASADENA, CALIFORNIA 91123

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

February 25, 1985

Dear Brethren and Co-Workers with Christ:

A drastic, world-shaking turn of events may occur unexpectedly this year.

This is the "Fortieth Year" and historically the 40th year has been the year of a drastic turn in national and world events.

It was after 40 years that Moses left Egypt as a prince and fled to Midian. It was at the end of another 40 years when God called Moses at the incident of the burning bush to lead the Israelites out of Egyptian slavery in the great migration to the promised land. It was at the end of that 40 years that Moses died and Joshua led the Israelites across the Jordan river into that promised land. These were actually turning points in national events of world significance in history.

It was at the foot of Mt. Sinai that the nation of Israel was born at the great ceremony after God had in a voice of thunder spoken the words of the Ten Commandments in the hearing of the more than two million people that composed the new nation of Israel. It was at the end of 40 days of fasting atop Mt. Sinai that Moses received the two tablets of stone on which God with his own finger had engraved the words of the Ten Commandments. It was at the end of 40 days of total fasting that Jesus qualified to wrest the government of the whole earth from Satan after the great temptation recorded in Matthew 4.

And now in 1985 we are at the end of 40 years since the founding of the United Nations and 40 years since the dividing of the continent of Europe right down the middle as a result of the Yalta Conference, February 4 to 11, in 1945. The nations of Europe had been involved in wars among themselves, culminating with the Second World War. That conference made a drastic change in the nations of Europe. The Eastern bloc of nations was gobbled up by the Soviet Union--came under Soviet domination. The Western bloc of European nations came under the military protection of the United States.

Thus Europe was divided right down the middle, between the world's first two superpowers, the U.S.S.R. and the U.S.A. Germany was divided with the eastern area under Soviet domination and the western area dependent on United States power to protect it from communist takeover.

Dissatisfaction has been mounting in Europe. The Western nations of Europe are tired of being under the American umbrella. The Eastern bloc of Europe has suffered increasingly in economy and insufficient technological progress. Now there is growing talk about Germany being once again united in the "Fatherland."

For more than 40 years now The PLAIN TRUTH has been proclaiming an outstanding series of Bible prophecies of something due soon to occur in Europe that will change the whole world and shake up the lives of every one of us. Daniel's prophecy in chapter 2 pictures 10 nations in Europe in our time right now, as the 10 toes on the two feet of the great symbolic image. Five of those toes picture five nations in Western Europe and five in Eastern Europe. Then is pictured a great stone, representing Christ at his soon Second Coming, smiting those toes, and coming to rule in the Kingdom of God over all those and all other nations on earth. This is further explained in the 17th chapter of Revelation, depicting those 10 nations of Europe uniting under the Roman Catholic Church. In the last decade certain leaders in Europe have been working feverishly to bring about such a reuniting of Europe. I have personally spoken to the principal leaders in this struggle, and to leaders in Spain, Greece and Austria.

For some reason God has been holding back the fulfillment of this prophecy--BUT IT IS CERTAIN TO OCCUR! Could this 40th year be the year that will bring it about?

Meanwhile God's Work is growing now as never before. The first two TV broadcasts of this year each broke all records for responses from viewers. Those records were surpassed in February, with over 17,000 telephone responses from a single telecast.

I am now hard at work on a new book. It probably will be the largest and most important book I have ever written. The title is MYSTERY OF THE AGES. It is being written as a textbook for the second year Theology class in Ambassador College. It will be published before the fall new school year begins. Copies will be made available to you.

Meanwhile remember this is the shortest month of the year and therefore one of our most difficult financially. You have your own vital part in keeping this greatest Work on earth going--and GROWING.

With love and prayers, in Jesus' name,

Herbert W. Armstrong

WORLDWIDE CHURCH OF GOD  
PASADENA, CALIFORNIA 91123

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

March 11, 1985

Dear Brethren of God's Church,

It doesn't seem possible, but the time has already come to direct our attention toward the 1985 Feast of Tabernacles! Focus your mind now on the most joyous Festival--and also the largest convention--held anywhere on earth. About 133,000 of our brethren will gather for eight days in the glorious and happy reunion with those God has chosen and brought to Christ out of the billions on earth who do not know God and the joys of his way of life.

The time has come that I must remind you to send in the tithe of your second tithe for the wonderful Feast of Tabernacles for the year 1985.

This year will be the biggest Feast since the days of the first century church. We shall assemble at 89 Festival sites in 49 different countries all around the world. This year there will be a new site behind the Iron Curtain in Cracow, Poland, and once again in China and also in Jerusalem.

For the past three months I have been hard at work on a new book--the largest and most important book since the Bible. I hope to have it published before the Feast, and copies available to you at the Feast. The title is Mystery of the Ages. Even you and your own life is a mystery. Did you ever ask yourself "Who am I? What am I? Why am I?" You have never seen your own brain. You are a mystery to yourself. The God who created you is a total mystery to the world. No religion except God's true Church knows who, or what, God is. God doesn't seem real to most people. God is really mystery number 1. The fact of Satan and demons and angels is mystery number 2. The mystery of MAN is mystery number 3. The mystery of the world--how civilization was formed--why it is filled with such awesome advancement and progress and at the same time with such escalating evils, is mystery number 4. Why was there a nation of Israel as God's chosen nation, is mystery number 5. WHAT and WHY is there the existence of a Church is mystery number 6. People do not understand it. The Kingdom of God, which we shall celebrate at the Feast of Tabernacles, is mystery number 7.

All these are mysteries to the world. Even the Bible is a mystery almost nobody understands. This book will be a real eye-opener--in many respects even to our own members.

God has called us out of the world. The world was kidnapped by Satan at the time of Adam's temptation. For eight days we shall enjoy a foretaste of the coming new world of God--a world of peace, happiness, joy and abundance.

DO WE REALLY UNDERSTAND THAT THIS IS NOT GOD'S WORLD? It is SATAN's world. But have we not, most of us, let so much



Protestantism rub off on us that we just sort of take for granted that this is GOD's world--GOD's civilization? But it is SATAN's civilization, and always has been. I think we are the only church that knows that TRUTH. God is NOT trying to save the world--NOT trying to make it a better world.

Rather, Jesus came to start a NEW, a DIFFERENT world--an entirely NEW civilization that will be GOD's world.

Stop and THINK of the real PURPOSE and MEANING of the Church in which you are a member! We live in a world of discontent, gloom, sorrow, frustration, despair. In boundless LOVE and mercy the Supreme GOD has chosen and called you and me and all our brethren in Christ OUT of this unhappy and futile world. WHY? Not only to give into our lives HIS happiness and joy and blessed hope, but to PREPARE us through HIS Spirit and HIS spiritual knowledge to rule over and TEACH all humanity during the coming thousand years and the following Great Judgment to have their lives transformed into vigorous happiness, joy and accomplishment with the GIFT of eternal life--when we ALL shall live happily, gloriously, vigorously, productively FOR EVER AND EVER!

We NOW look forward to the coming FEAST OF TABERNACLES. At the Feast we shall rejoice eight days looking forward to the time when we may be used in bringing other millions and billions of precious human lives into immortal glorious GOD-LIVES! Yes, then born into the GOD FAMILY--being VERY God ourselves!

All whose hearts and minds are right with God will be spiritually refreshed, uplifted, inspired, filled with joyous anticipation, enjoying a real FEAST on the SPIRITUAL WORD OF GOD!

Think how important this Festival is! After the return of King of kings Jesus Christ, "It shall come to pass, that every one ... shall even go up from year to year to worship the King, the Lord of hosts, and to keep the feast of tabernacles" (Zech. 14:16).

And there shall be plagues and severe punishment on nations that neglect or refuse to attend! People will be compelled to be happy! Of course, that is speaking of mortal people then left alive--not of Christ's saints who then will be immortal and in the very Family of God.

But you and I are, now, still mortal--and the above scripture shows us how very serious in God's eyes it is that we attend this wonderful Feast this year. For we may be attending it as immortal-born children of God before this present decade is out! That certainly is a likely possibility.

We are undoubtedly in the midst of the most explosive decade in the history of man. But it is possible that God will cut short the days of great tribulation ahead and bring us into the wonderful and glorious Kingdom of God before this decade is out. Again, remember, Jesus said no man will know the day or the hour. But he did say we may know by world events when it is near--even at the door!

This will be my 59th year of keeping the annual Fall Holy Days. We did not come to realize the meaning and need to keep the entire Feast of Tabernacles until 1945, though my wife and I began keeping the annual Sabbaths in 1927.

The Feast of Tabernacles pictures to us year after year the glorious thousand years, just shortly ahead now, of world peace, happiness and opportunity for eternal salvation for all not previously called! It will be a world without Satan! It will be a world with Jesus Christ ruling with love!

It is a time for us to get away from the dreary routine of daily life in Satan's world and enjoy eight wonderful days with brethren in Christ and their families! It is the only time in the year that God provides a time when we may get away and rest from our daily regular duties--to be with brethren in Christ to worship him and look forward to his utopia!

Brethren, as God shows us the importance of attending this Feast, it is equally important that all shall have been saving the second tithe to pay your own expenses and enjoyment at the Festival. Of course, part of that expense is rental of auditoriums or halls or convention centers and other expenses the Church must pay. So, as always, be sure to send in a tithe of your entire year's second tithe by return mail. Mark or list it separately from your regular first tithe or offering.

What a blessing from God that we have not had to borrow regularly for the operations of the Work at the banks during all the last six years and so far this year. Formerly we had to borrow a million dollars in January and pay back out of Passover special offerings. Then we had to borrow another million in July to be paid back from the Fall Festival offerings. Loan rates to largest bank customers had gone over 20 percent! What a blessing not to have to pay these excessive interest rates!

Instructions for making your housing arrangements will be included in your Feast information material. U.S. and Canadian brethren will receive this information in a special Festival Planner in April.

I wish you all the best wishes for a solemn Passover and a joyous Festival of Unleavened Bread.

With much love, in Jesus' name,

Herbert W. Armstrong

WORLDWIDE CHURCH OF GOD  
PASADENA, CALIFORNIA 91123

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

March 18, 1985

Dear Brethren and Co-Workers with Christ:

In just over two weeks we come to the most solemn occasion of the year--God's Passover. Now is the time to take a quick inventory of our lives. A man running a business takes inventory of his stock each year. Each individual runs a very important business--his own life--especially if he has been called out of this world into God's earthly family, the Church of God.

The business each of us is managing is our own lives. What we are building--and we are in the building business--is perfect righteous character, the very character of the eternal God. But in this business, in today's modern world, we have competitors on every side--those in Satan's world are in the competing business of building Satan's character.

To really understand, I say once again we must go back to the beginning. Those of us who have been called find ourselves in the same position that faced the first man, Adam. He had to decide how to live his life--how to go about the business of building character. He had two choices. (We each have the same two choices.) One was to rely on God, the other to rely on himself. To rely on God meant to receive all instructions and knowledge of how to live from God, and receive the power to live God's way from God. But he chose to rely on himself, to decide for himself the way to live--to decide what is right and what is wrong. And he relied on himself for the power to live the way he chose. Had he taken of the tree of life he would have received from God both the knowledge of the way of life (God's law of love)--and also the love of God as the power to live that way.

All the world about us--our competition--has tried to decide humanly for themselves what is right and what is wrong--and has relied on self-power and will to live as humanly decided. Mankind has built, under Satan's sway and guidance, his own society--his own world. Mankind has organized into governments and nations. Each government has its own law-making body--a city council, a national Congress or Parliament or Diet.

But human beings do not know of themselves right from wrong. For example, the United States government right now cannot decide whether abortion is right or wrong. The Supreme Court usually cannot unanimously agree on whether a law is constitutional--whether it is right or wrong. Only God can tell us right from wrong, and he does so by his law, and his law is a basic principle that, if we apply it, will tell us unerringly what is right on any question.

We are God's Church. The word Church means "come-out-ones." We must come out of sin, and sin is the transgression of God's law.

WHY must we put leaven out of our homes for seven days at Passover time? To show us we must put every sin out of our lives. This is the time to take inventory in our business--to check up and see if we have put every sin completely out of our lives.

We are taking inventory of the work of God's Church. We are stewards running God's business for him through the power of his Spirit. I can report to God and to you that the work is growing now as never before. We must be pleasing God for he is blessing us in his work. But time is short and we must try even harder. We must pray more earnestly and more often. We must each do our part to the extent of our ability.

This is the time of year when the work faces its greatest financial need and when cash reserves are lowest. The Church has to depend on Holy Day special offerings to fill up the deficiency. This does take financial sacrifice on the part of all of us.

This is the time of year for spiritual rejuvenation--and financial rejuvenation must accompany it. It is a solemn time--yet a happy time.

With love, in Jesus' name,

Herbert W. Armstrong

P.S. It is time to refresh our memory about the Passover, Days of Unleavened Bread, the annual Holy Days and festivals of God. So let me offer you once again, unless you still have a copy on hand, three booklets. One booklet is Pagan Holidays--or God's Holy Days --Which?, another The Plain Truth About Easter and The Resurrection Was Not on Sunday. Ask for either or all three and we will send them by return mail.

WORLDWIDE CHURCH OF GOD  
PASADENA, CALIFORNIA 91123

HERBERT W. ARMSTRONG  
PASTOR GENERAL

April 25, 1985

Dear Brethren and Co-Workers with Christ:

I am sending to you this letter ahead of the semiannual letter I send out to all subscribers to The PLAIN TRUTH--several million of them.

I want to bring you up-to-date on the progress of God's Work which you are helping us to carry on.

Since the first of the year we have been breaking all records in responses to the television broadcast. Six times since the beginning of the year more than SEVENTEEN THOUSAND telephone calls have come in from a single broadcast. It requires 500 telephone operators each weekend, most of these brethren are volunteers, to answer those thousands of calls.

I have been working since the first of the year on the new book *Mystery of the Ages*. Writing, updating, and re-editing of the book was completed yesterday, and it is now in the hands of the printers. Complete copies will be ready, God willing, by or before the Feast of Tabernacles, and I hope you may obtain your copy at the Feast. It is the largest, and I believe the most important, book I have written.

Our ministers are being swamped with calls for counseling about baptism by prospective new members. This is becoming a problem, because as Jesus said, the harvest is plenteous, but the laborers are few. We now have 583 ordained ministers worldwide serving full time, but they are much overworked. Mr. Tkach says there is an urgent need for money to put more ministers on the payroll, but Mr. Neff our treasurer says that either the co-laborers who supply the money through God's tithes and their special offerings are too few, or are not sending in enough.

The income percentage increase is not keeping up so far this year as well as last year.

I have always said that God causes the income to come in according to how well we please him in our personal and collective lives. This indicates we need to pray more often and more fervently, and check up on ourselves as we should have done at Passover time to see if we are progressing in our Christian lives, and keeping close enough to God.

I know you will take this to heart and pray urgently.

In deep love, in Jesus' name.

Herbert W. Armstrong



WORLDWIDE CHURCH OF GOD  
PASADENA, CALIFORNIA 91123

HERBERT W. ARMSTRONG  
PASTOR GENERAL

April 30, 1985

Dear Brethren and Co-Workers with Christ:

This is a special letter to our immediate family of co-workers and members. I want to take you into my confidence and explain to you a major problem in the work of God.

I thank God that I do not have to write to you that the work is in financial difficulty, or that we are way behind in paying bills, or that the work is in serious danger. None of those things are true. This true work of God is in good sound financial condition. God is blessing the work abundantly. It is bearing precious fruit as never before.

If you watch some of the religious programs on TV, you probably have noticed that in general they are all begging their TV audiences desperately for money, pleading that they are behind two or more million dollars in paying TV bills--about to be thrown off the air. And indeed more and more are going off the air, and we are buying up their time. Thank God, we are not in that kind of trouble.

Rather, we never have to appeal to television viewers for contributions. On the contrary we tell television stations we pay all bills promptly. We are in healthy and sound financial condition. The God we serve does supply our need. And I often say that we will be blessed financially according to how well we please our Lord and head of the Church, Jesus Christ.

God has promised to supply all our NEED--not all our wants. That is the point of this letter. We--you and I--are in very serious NEED right now. In Matthew 9:37-38, Jesus said to us of his Church: "The harvest truly is plenteous, but the labourers are few; pray ye therefore the Lord of the harvest, that he will send forth labourers into his harvest."

That is precisely our present condition and NEED. Four times this year more than 17,000 telephone calls have come in from one TV program, requesting special booklets and/or a subscription to The PLAIN TRUTH. Upwards of one million PLAIN TRUTH subscribers have requested also a year's subscription to the GOOD NEWS magazine for more spiritual and biblical articles. We have twelve hundred and six ordained ministers visiting prospective members, counseling about baptism--but they are swamped and unable to visit and counsel with all who have requested this spiritual counseling and help. These ministers have up to more than 75 new prospective members waiting for each minister to call personally for counsel toward baptism and complete conversion. Besides this, each minister has to call each week on several members of his local pastorate for counsel and spiritual guidance and help. These ministers are swamped and unable to get to all that voluntarily have requested

visits and help. Besides, each minister has one to three sermons to prepare every week, as several ministers pastor two and even three local congregations.

Now here is the REAL NEED. We now have up to one hundred college graduated, ministerial trained men, having to find outside jobs to support their families, yet competent and ready to be put full time into the ministry when the Church can afford to hire them. They are helping even now in whatever amount of time they are able, but they have to earn a living and we need to be able to hire them full time in God's ministry. The servant is worthy of his hire.

There are thousands of precious lives whom God has called and who are ready to be reaped into Christ's harvest, but the laborers are too few. Jesus said for us to PRAY for God to send these trained and prepared laborers into the field to reap this harvest of precious lives for all eternity in God's Kingdom.

Brethren, I urge you in Jesus' name to go to your knees and pray about this. God's work is growing as never before. It needs more money to hire new laborers to reap even more precious lives for the Kingdom of God. They, in turn, will become co-workers with us to help God's work to grow even more and more abundantly.

Thank God that he has blessed his work so abundantly and helped his servants at headquarters to manage finances so that God's work is in solid and sound financial condition. Let us keep it that way. Let us grow closer to Jesus Christ and to God and they will become closer to us. Please take this very seriously.

With great love, in Jesus' name,

Herbert W. Armstrong



WORLDWIDE CHURCH OF GOD  
PASADENA, CALIFORNIA 91123

HERBERT W. ARMSTRONG  
PASTOR GENERAL

May 16, 1985

Dear Brethren and Co-Workers of Christ:

I am writing from my desk aboard our aircraft high over the Mediterranean flying from Jerusalem to Munich, West Germany. On this current trip after a stopover in London, we flew to the very cradle of civilization in Damascus, Syria, probably the oldest city still inhabited, then to Amman, Jordan, and Jerusalem, where this present civilization will end and Christ will set up the capital of the world tomorrow--the everlasting Kingdom of God and a world of peace and happiness.

Keep your eyes on the Middle East, for the final world crisis will center on that area. While we were there, U.S. Secretary of State George Shultz was also there, following President Ronald Reagan's much-publicized European trip. Secretary Shultz was in Cairo, Jerusalem and Amman working for a new breakthrough in the Middle Eastern strife and especially the question of the West Bank in Palestine.

In Jerusalem, I had a personal meeting with Prime Minister Shimon Peres. He had a meeting a couple days before with Secretary Shultz. I asked him how he viewed the Middle East question as of the moment. He replied, "I am very hopeful we may have a breakthrough soon."

Mayor Teddy Kollek hosted a luncheon for me and visited with Aaron Dean and me in our hotel suite. The Europeans are very seriously concerned about President Reagan's strategic defense initiative and his Star Wars technology. Even if the Star Wars defense destroyed Soviet missiles en route to the United States, because of Europe's close proximity to Russia, the Soviets could launch shorter range missiles with far less time to impact at an altitude too low for the satellite defense system to destroy them. The Europeans fear this would leave Europe defenseless against Soviet nuclear attack.

The very fact that Chancellor Helmut Kohl of West Germany has agreed to go ahead with President Reagan's plan seems likely to turn the rest of Europe more strongly against the United States. Slowly but surely events are working toward a coming conflict between Europe and the United States as prophesied in the Bible. U.S. Secretary of Labor William Brock has issued a public statement threatening a trade war between the United States and Europe. All these events are tending to drive Europe and the U.S. further and further apart.

Trouble is definitely on the horizon as God has forewarned in prophecy.

We still have much work to do and not much time to do it. We

are nearing the time when there will be a famine of hearing the Word of God proclaimed--the night is coming when as prophecy says, "No man can work" in proclaiming Christ's true Gospel of the Kingdom of God.

Many doors are being opened to us for shouting this last warning message to this dying world. New television stations in different parts of the world, and the way is now open to increase The PLAIN TRUTH circulation past eight million and upward to twenty or more million subscribers--but it does require more and more money, and we cannot afford to take advantage of these doors Christ is opening before us without increased income.

Our ministers all over the world are swamped with calls for counsel about baptism. We have many Ambassador College graduates ready to be ordained and put into the ministry if tithes and offerings make possible to put them into the full-time active work. I do ask you all to pray earnestly that God will make possible to send forth more laborers into the field. The harvest is plenteous, but the laborers too few. We should thank God for the harvest waiting to be reaped.

My new book Mystery of the Ages is now in the hands of the printers. I finished the very last of writing it in Jerusalem day before yesterday.

With deep love, in Jesus' name,

Herbert W. Armstrong

WORLDWIDE CHURCH OF GOD  
PASADENA, CALIFORNIA 91123

HERBERT W. ARMSTRONG  
PASTOR GENERAL

June 25, 1985

Dear Brethren and Co-Workers with Christ:

You are helping fulfill Bible prophecy. As Winston Churchill said before the U.S. Congress during World War II, a PURPOSE is being worked out here below. The events working out that purpose of God are recorded in the history of the past and the prophecy of the present and future, in the Bible.

Jesus told you and me to WATCH these world events.

Where are we right now in this sequence of events? We are comparatively near the Second Coming of Jesus Christ--near the end of this civilization as we know it--near to the peaceful world tomorrow. We are now and have been for some few years, at the point of Matthew 24:14, where Jesus said, "And this gospel of the kingdom shall be preached in all the world for a witness unto all nations; and then shall the end [of this world] come." That Gospel was not preached to the world after A.D. 70. For the first time after that, it began going to the world by this Church and work in 1953. During this time nuclear weapons of mass destruction have been produced that can blast every human life out of existence.

Then what next? Verse 21 of Matthew 24: a time of violence and great destruction such as never before or after, and except God intervenes to cut it short, not a single human being would be left alive--but for the elect's sake--meaning you and me--God will intervene supernaturally and cut it short (verse 22). Then what? Immediately (verse 29), there will be supernatural frightening signs in the sky above, and then those left alive shall SEE Jesus Christ coming in supreme power and glory to take over the throne of the earth and rule.

Right now, it seems God has been holding events in the world back. We had expected the Great Tribulation to come before now. Why the delay? It surely seems God has held the winds of terrorism and the Great Tribulation back to allow time for the fulfillment of verse 14 in a more complete way. Already we have reached every nation on earth with the Gospel of the KINGDOM. But not intensively enough, apparently. Another thing, we are in the time of final exams in God's Church, and perhaps we are not yet sufficiently tried and tested and proven to be ready to sit with Christ on the earth's throne. Perhaps WE OURSELVES have been holding the march of events up.

So what will CAUSE the Great Tribulation just before Christ's coming? We find the very event of his coming described in Revelation 17. A woman--symbol for a great false church--is described as riding on a beast--guiding it as a woman riding on a horse guides the horse. This symbolic beast is pictured in verses 12-14, as fighting against Christ AT his coming. So they will be

on the scene up to the instant of Jesus' coming. Who and what is this mysterious beast? Revelation 13, Daniel 2 and 7, show it to be the revived Holy Roman Empire of the Middle Ages. For some years I have shown the prophecies that speak of this, and how 10 nations will be reunited in Europe to once again resurrect the Roman Empire. Several leaders in Europe are working diligently for this. I know a few of the top leaders in this movement. But Europe has been divided since World War II, 40 years--and 40 years is a significant time in Bible prophecy.

The prophecy of Daniel 2:44, illustrated at right, shows the 10 toes representing these 10 nations as five in Eastern and five in Western Europe. Apparently they must come together before the prophecy of Revelation 17 and Daniel 2:44 can be fulfilled. The stone cut without hands (verse 34) represents Christ returning as King of kings to set up the Kingdom of God on earth.

Do you remember how Martin Luther King had a dream--and how that resulted in an upheaval in a race crisis in the United States, bringing great changes in the racial situation in the United States? Some of these leaders of Europe also have a dream.

Pierre Pflimlin, the president of the European Parliament, formed to produce the reunification of Europe, stated in Strasbourg, France, on May 8, the 40th anniversary of the end of WW II: "Let us not indulge in self-satisfaction. We must recognize our limitations. We represent only one part of Europe. There are peoples every bit as European as our own that are unable to take their place in our Community. Dresden and Warsaw, Prague and Budapest are cities as European as our own ten capitals. It might now seem a vain hope to dream of bringing together all the peoples of Europe, but no one can stop us dreaming of a complete Europe united in peace. After all, all mankind's greatest steps forward have often only been dreams come true."

God says in prophecy this dream will come true--in God's due time. Perhaps you and I are holding this world condition back. God's work must be completed--because once this united Europe is formed there will be

This space in the

letter was

occupied by four

small pictures of

the beast, or

parts of it, which

is described in

Revelation 13, and

in Daniel 2 and 7.

a famine of hearing the word of God--a time when no man can work, as the Bible plainly says.

Notice now what President Ronald Reagan said that same day in Strasbourg while on his recent trip to Europe: "It is my hope, our hope, that in the 21st century--which is only 15 years away--all Europeans, from Moscow to Lisbon, will be able to travel without a passport, and the free flow of people and ideas will include the other half of Europe. It is my fervent wish that in the next century there will be one, free Europe."

Brethren, I have not been using these prophecies in vain. The united Europe must and will come. YOU and I are involved--DEEPLY! God's Church must first be made ready for Christ's coming. I call on you in Jesus' name to pray as never before that God's Church will heed and draw closer to him. Have we not been becoming lukewarm? Read the last part of Revelation 3. If we are lukewarm we shall be spewed out of Christ's mouth. God's work still needs to put more and more ministers into the field full time. They are prepared and ready--waiting on you and me, and sufficient money, to put them into the field.

With deep concern and love, in Jesus' name,

Herbert W. Armstrong

P.S.--By the way, many of you may not have read our booklet "Who Is the Beast?" And those who did some years ago ought to refresh your minds on that important subject at this time. It contains a chart putting together what is revealed in the books of Daniel and Revelation concerning this now forming third great world power in Europe. We still have copies of that booklet in print and I will be happy to send you a copy on request.

WORLDWIDE CHURCH OF GOD  
PASADENA, CALIFORNIA 91123

HERBERT W. ARMSTRONG  
PASTOR GENERAL

July 25, 1985

Dear Brethren and Co-Workers in Christ:

Many things have happened since I last wrote to you a month ago. The passing time seems to speed up. These are the summer months in which we cannot afford to bask lazily in the warmth of the sun in idle leisure. Rather, more than ever, we need a sense of URGENCY. Events in the world are not taking a vacation, but speeding to the climax of this world and civilization as we know it.

Since my last letter I, with several members of the editorial staff and the television crew, attended the 40th anniversary of the San Francisco Conference of 1945. Ambassadors to the U.N. from many nations were there. I was one of three or so who attended the entire Conference of 40 years ago. Most are not still living. I was honored by sitting at lunches and dinners at the speakers' table, and introduced to all delegates each time.

I was glad to renew acquaintance with General Carlos Romulo of the Philippines, with whom I have maintained an acquaintance on my frequent visits to Manila. The Ambassador from the Soviet Union spoke to me twice and said I am too hard on the Soviet Union on the air, although he admitted I was not as hard on them as other TV evangelists, and invited me to visit the Soviet Union.

On June 25 I attended the 20th anniversary of the church at my home city of Des Moines, Iowa. It was an experience to be photographed at the very spot where I was born, and to see the tremendous change that has come to the city where I grew up. The anniversary service was held in a new hotel located over the very spot where I worked for three years as editorial representative of the nation's largest trade journal--The Merchants Trade Journal--during the years of 1912-1915.

Since, I have visited the YOU camp sites at Orr, Minnesota, and Big Sandy, Texas, and spoken to the campers at each. All international camp directors were in session at Orr. What these camps are doing for the youths of the Church is amazing. There is no other youth program in the world that remotely equals what is being accomplished at our YOU camp.

The great Work of God proceeds full steam ahead all over the world. In the first five months of this year a new all-time record was set in number of letters and cards received worldwide. A total of 3.8 million cards and letters were received, as against 3.1 million last year. In 1984 we averaged 465 baptisms per month worldwide--and for the first four months of 1985 the average was 597 baptisms per month. God is adding an average of one new large church congregation per month. This year our ministers have averaged 1,972 new contacts requesting a visit, compared to 1,292

last year.

Again I repeat, the harvest is plenteous, but the laborers are too few. The need for more ministers is still urgent. We have a large waiting list of graduates of Ambassador College qualified for the full-time ministry, devoting what time they are able now; but they need to be put full time into the ministry.

We have added still more TV stations. As other religious evangelists begging for funds from the public over the air go broke and are put off stations, their time becomes available to us. We could add still more than we have if funds permitted. But in God's own Church we can still say our bills are all paid. We never have to beg the public of the world for money, and we still have money in the bank--only barely enough to keep the work going from month to month. God's Church, too, needs more money--but God does not want us begging Satan's world for it. When Moses needed money he sent a proclamation to God's own people, and the response was overwhelming. God has promised to supply every need.

Brethren, I know many of you have made real sacrifices to send money for God's Work, yet some have not. I do not want to put pressure on you who have. Rather I ask you to PRAY very earnestly that God will lay it on the hearts of those who are able to send in more and more, that all needs can be met.

We have put a few more ministers full time into the field so far this year, but the need is still great. At the moment our budget is virtually balanced--just a fraction under--and we must maintain sound financial balance. We do and must continue to pay all bills on time. I just ask you to do faithfully what God makes you able to do, and to join me in prevailing prayer that God will move on those who are able to supply every need.

Brethren, I do thank you from the heart for your faithfulness, and I rejoice that God does so bless his Work and his people. These are the most trying months of the year to keep meeting every financial need.

We are already looking forward to the greatest Feast of Tabernacles ever. It is fast approaching.

With much love, in Jesus' name,

Herbert W. Armstrong

WORLDWIDE CHURCH OF GOD  
PASADENA, CALIFORNIA 91123

HERBERT W. ARMSTRONG  
PASTOR GENERAL

August 25, 1985

Dear Brethren and Co-Workers with Christ:

Two Sabbaths ago, in a sermonette before the Pasadena Headquarters P.M. congregation, Mr. Dwight Viehe, a local elder, referred to my letter to you dated June 25. He elaborated on my letter. What he said is important and timely at this critical time. I want to share it with all of you, and I repeat it here as transcribed from a taped recording of his sermonette:

I brought with me this afternoon a recent member and co-worker letter from Mr. Armstrong. I'm sure most of you will recall this one. You should. He began by telling us how we are helping fulfill Bible prophecy. It goes on to explain how there is indeed a purpose being worked out here below, and that the events working out that purpose of God are recorded in the history of the past, and the prophecy of the present and the future in the Bible.

A few paragraphs below that he mentions how, right now, it seems that God has been holding events in the world back.

Mr. Armstrong says: "We had expected the Great Tribulation to come before now. Why the delay? Surely it seems God has held the winds of terrorism and the Great Tribulation back to allow time" for the preaching of the Gospel message as a witness unto all nations "in a more complete way." And then Mr. Armstrong concludes the paragraph: "Perhaps we ourselves have been holding the march of events up."

Mr. Armstrong has mentioned that before. I've heard him mention it several times. And each time I pondered that thought, but then something else would get on my mind and I would soon forget it. But this time I decided to think a little more deeply, because it's an incredible, awesome thought that it is possible for God's chosen people, his called-out ones, spiritual Israel, to actually alter the divine agenda of the Almighty God. Let us look at an example. In Acts 13 Paul is giving what has been said to be his first sermon. Beginning in verse 14: "... when they [he and Barnabas] departed from Perga, they came to Antioch in Pisidia, and went into the synagogue on the sabbath day, and sat down. And after the reading of the law and the prophets the rulers of the synagogue sent unto them, saying, Ye men and brethren, if ye have any word of exhortation [or earnest urgings] for the people, say on."

Speak up. What an invitation, because Paul, being Paul, stood up, and he said, Well, as a matter of fact, I do. It says then he, "... beckoning with his hand said, Men of Israel, and ye that fear God, give audience. The God of this people of Israel chose our fathers, and exalted the people when they dwelt as strangers in the land of Egypt, and with an high arm brought he



them out of it." In this passage I want you to notice that Paul always bases his ministry on the plan of God. Verse 17 talks about how God has chosen a people for the outworking of his purpose. He brought them out of Egypt by many wonderful, powerful miracles and he began guiding them and teaching them in the way they should live their lives. In other words, teaching them how to be in the world but not of the world. A large portion of scripture is devoted to the recounting of the way in which God labored to prepare his chosen people for his plan, for his purpose.

We never want to forget that God has a purpose being worked out here below, that he has a plan. We need to remember that God calls a people to himself for the working out of his purposes. He always has. And God has predestined a people to himself in this end time to be the very basis of his divine work on earth. For that people to be effective, they must be a people who are convinced of his plan, who are solidly committed to and supporting that plan, and who are diligently preparing themselves for the very next step in that plan. And it also must be a people who are fully convinced that God is totally and utterly able to carry out the entirety of that plan and purpose to the nth degree.

Through God's Church we've come to understand that God brought ancient Israel out of Egypt, a type of sin, to make of them a society to show other people how to live. So today he is calling his Church, spiritual Israel, out of this world, to show and to teach people ultimately how to live in God's kingdom. God led ancient Israel through Moses teaching them, preparing them, showing them his way. So God today is leading us through his apostle for the working out of his purposes. And just as his purpose was rooted in ancient Israel then, so is it rooted in us today.

It's very important that we understand this duality. God began his purpose from the day he breathed air into the lungs of Adam. And of course, he continues that work today right through his Church, the Body of Christ. As long as we can keep this clearly in mind--that we are the ones whom God has called out and through whom God is working out his purpose in this world today--then we're less likely to let the world get to us with its message of permissiveness, because we're so wrapped up with and committed to the task of getting God's message to the world. When we lose sight of the purpose, then we begin to get ourselves into all kinds of trouble.

Paul was quick to point up the plan and the purpose that God is working out through his chosen people. But now I want you to notice something else, the second thing that he speaks on, which concerns the patience of God. Look at verse 18. "And about the time of forty years suffered he their manners in the wilderness." Now this concerns the tremendous patience of God. Any of you who may have young children and had guests over to eat with you can understand what this statement means: suffering their manners. [Laughter] Because it seems that young children want to slurp their soup, and put their elbows on the table, and perhaps eat with their fingers when there are guests. They assume if there are guests you won't correct them, and so they can go ahead and do what they would like to do and somehow get away with it. That is, of course,

unless it's my house. And as we have guests quite often, we go right ahead and correct them. I believe I have seen some fruits of consistency taking place lately. But we suffer their manners, so to speak, in many different ways. And that seems to be what God had done with the children of Israel, suffered their manners. The New King James Version reads: "put up with their ways" for 40 years. When the time came to bring the descendants of Israel out of Egypt, God prepared the human leader, and he brought them out with a high hand. But I don't believe that he intended it to take 40 years to get them into the land of promise.

Israel left Egypt on Passover and arrived at Mount Sinai and received the law at Pentecost. Conceivably they could have gone right ahead and taken the land of promise on the Day of Trumpets, and perhaps enjoyed the Feast of Tabernacles with the abundance of the harvest. If not in that one year, surely leisurely, the next. But 40 long years God patiently waited to get on with his plan. Let's look at Psalm 78 and get another view of this. In Psalm 78 David had been recounting all the mighty miracles of God in bringing the children of Israel out of Egypt, and all the mighty miracles in preserving them in the wilderness. He says, verse 32: "For all this they sinned still, and believed not for his wondrous works. [They kept forgetting the mighty, powerful workings of God.] Therefore [listen to this] their days did he consume in vanity, and their years in trouble." And the New King James Version says, "their days He consumed in futility." Forty years of futility. Forty years Israel went around and around in that wilderness, getting deeper and deeper in their groove, accomplishing nothing.

Then in verse 41, "Yea, they turned back and tempted God, and limited the Holy One of Israel." Incredible. Limited the Holy One of Israel. They did not remember his power.

I thought how Mr. Armstrong recently has reminded us of that time during the '70s when men whom he had put in charge of the day-to-day affairs here at Pasadena began to liberalize the sound doctrine of God's Church. Men who lost sight of God's purpose and began to let the world get to them rather than them getting to the world with God's message, and began to water down his doctrine, did not believe his wondrous works, his almighty works, his great miracles, the miracle-working power of God who heals, the miracle-working power of a God who's able to work in the minds of people whom he would call, and open their minds, and give them an intellectual awakening by the power of his Spirit to understand things that they could never understand before. I believe they limited the Holy One of Israel. As a result, God removed his blessings. We can honestly say that God consumed their days in futility, because, during that period, for the first time in the history of God's Church in this era, there was negative growth.

Can a group of little human beings stop an Almighty God from doing what he wants to do? No! No, God's purposes will stand. But can a group of little human beings alter the time agenda for God doing what he wants to do? The Bible speaks loudly that it can, especially when his time frame involves their faith, and their cooperation, and their commitment. We're told that ancient Israel

limited the Holy One of Israel, and therefore their days He consumed in futility. God's work was hindered; not stopped, but slowed down. Plan A shattered. Plan B came into effect. And you know it's a grievous thought, a sad thought, to think that a people that could be enjoying the tremendous blessings of the promised land were not, and instead were still wandering around in the wilderness.

Of course, that's the lesson. That's the lesson that came home loud and clear to me. And that is why we should indeed be very, very thankful for the plan and purpose of God, and that we've been given the knowledge of it. And why we should indeed be very thankful and grateful for the incredible patience of God. We dare not presume upon that patience.

With that thought in mind, I'm overwhelmed again with how thankful that we should be that God has brought his apostle back to put God's Church back on the track of faith, back on the track of repentance, and back on the track of doing the will of God so that we can do the work of God by the power of God. Thankful that he's exhorted us to come out of this world and be separate from it so God can restore his blessings to the Church and thereby we can get the message to the world and thereby bring to fulfillment man's only hope for salvation, for peace, for joy.

And very thankfully God's Church is again moving forward with great power. The statistics are amazing. God has again restored his blessings. We need to make sure that we're growing with it and we need to make sure that our spiritual statistics are improving. We need so to commit ourselves that it never again need be written in the annals of church history, or even alluded to, that they limited the Holy One of Israel. But rather, let it be said that by their faith and obedience, and by their commitment and zeal, they hastened the day of his coming.

That is the end of the transcription.

Finally, brethren in Christ, I call your attention to the fact we are now facing the most critical month of the year in financial income for carrying on this tremendous worldwide work-- the final concluding work of GOD. Cash reserves are always at the lowest ebb of the year during September. I know you will pray earnestly that God will prosper his called-out people so we may safely hurdle this difficult month. THANK YOU for your urgent prayers.

With great love, in Jesus' name,

Herbert W. Armstrong

WORLDWIDE CHURCH OF GOD  
P.O. BOX 202, BURLEIGH HEADS, QLD., 4220, AUSTRALIA

HERBERT W. ARMSTRONG  
PRESIDENT and PASTOR

ROBERT G. MORTON  
REGIONAL DIRECTOR

September 10, 1985

Dear Brethren in God's Church,

Greetings from the regional office of God's Work in Australia. This letter is to communicate to you recent decisions that have been made based on principles given by God's Apostle.

Mr. Armstrong takes a personal interest in every facet and area of God's Church and has for some time been concerned about the extreme financial hardship being experienced by members as a result of excessive taxation on their incomes.

He has taught us that this is Satan's world and it is in a terrible mess! Australia has been a nation blessed by the promises given to our father Abraham, yet it is under a curse due to disobedience to God's Law. The fruit of the "get" way of life can be seen in excessive taxation, increasing inflation, tragic unemployment, poverty and unsolvable economic problems. In spite of man's best efforts, these problems are getting worse and not better.

Unfortunately, we must live in Satan's world and we cannot totally avoid suffering along with it. The hardships caused by heavy taxes and wrong economic policies are things we all have to live with.

Brethren, we are about to keep the Feast of Tabernacles which pictures the glorious World Tomorrow in which we will not have these problems. Nor will we have the myriad of rules and regulations concerning taxation and the economic ideas of men that place such a great burden on people. Instead, God's Law will bring abundant blessings to mankind. God's way will be demonstrated to be the only way for mankind to follow if he wants to experience happiness, security and prosperity. God's Law if properly followed with a right attitude will always bring blessings -- it never brings unhappiness, suffering or poverty. Man's ways, contrary to God's Law, bring these penalties.

The doctrine of tithing is based upon God's Law and is therefore unchangeable. As we're told in Leviticus 27:30-33 and Deuteronomy 14:22, we are to tithe on the increase we receive as a result of our productive effort. Under normal circumstances, this would mean that a person working for wages would tithe one-tenth of the total amount of his pay, before income tax and other deductions are removed. Where circumstances are not normal the Church does have the authority to make certain decisions regarding the administration

of tithing from country to country.

Mr. Armstrong has decided that where a member is suffering extreme financial hardship due to excessive taxation on his income and where he has no control over this excessive taxation and derives only minimal benefits from it, it need not be considered increase. He has pointed out, however, that where a member does derive specific benefits from payments made to the government, he should consider this to be part of his increase.

Since we have no control over the deduction of income tax and derive only minimal benefits from it, income tax in this country need not be considered increase. This means that tithes can be calculated on the basis of net income after taxes, but before the Medicare levy is deducted, since we do receive direct benefits from this.

Mr. Armstrong has further decided that where the social welfare state has largely assumed the Church's responsibility in saving third tithe, a member should not be required to keep it. This means Church members in Australia need not be required to pay third tithe to the Church.

Mr. Armstrong would like us to remind you that there will still be needs for third tithe in those areas not covered by the government. For this reason, members of the Church should make offerings to the third tithe fund when they are able. Also, those who wish to do so can certainly continue to pay third tithe in the normal manner.

You can calculate your second tithe in the same manner as the first and you should continue to send in the tithe of your second tithe to help those who lack sufficient funds to keep the Feast of Tabernacles. Also any excess second tithe you have remaining after the Feast should be sent in to help pay the administrative costs not covered by the tithe of the tithe.

Mr. Armstrong has asked us to stress that these decisions do not change God's Law of tithing. They are administrative decisions involving the definition of what should be considered increase in the difficult circumstances in which we find ourselves living in Satan's society. As God's chosen Apostle in these end times, Mr. Armstrong has the authority to administer God's Laws of tithing in a changing world.

If you are unclear as to how these decisions apply to you personally, then please don't hesitate to contact your local minister.

Naturally, brethren, you can clearly see that implementing these decisions may well affect the income of the Church. We strongly urge those who can to contribute generously in their offerings that Christ's Gospel may continue to be preached in the powerful way it has been over the past few years. As we come closer to the return of Jesus Christ, it is imperative that

we continue to do His Work with as much urgency and zeal as possible.

Brethren, let's rejoice and be thankful to God that Jesus Christ is leading His Church through His dedicated end-time Apostle. Please remember to pray daily for him and that Christ will continue to keep open before him the doors to preach the Gospel to this sin-sick and suffering world.

Mr. Armstrong sends you all his love and we wish you a profitable and happy Feast of Tabernacles.

Sincerely, in Christ's service,

Robert G. Morton

WORLDWIDE CHURCH OF GOD  
PASADENA, CALIFORNIA 91123

HERBERT W. ARMSTRONG  
PASTOR GENERAL

September 12, 1985

Dear Brethren and Co-Workers with Christ:

Since last December I have been working diligently on the largest and most important book of my life. In real fact I feel I myself did not write it. Rather, I believe God used me in writing it. I candidly feel it may be the most important book since the Bible.

It is named MYSTERY OF THE AGES. Actually it might be called a synopsis of the Bible in the most plain and understandable language.

But first, before I tell you more about it, let me say I am overjoyed to be able to send you one of the very first copies off the press, hardbound--the same beautiful copy that will be sold in bookstores all over the United States--in gratitude for your cooperation and financial support of this wonderful work of the great God.

All baptized members will be given the book, one copy to a family, at the coming annual Feast of Tabernacles. All nonmember co-workers are being mailed your copies, but allow a few weeks for delivery, for this kind of mail goes much slower than this letter.

We want to reach the largest audience possible with this book. I know you will feel the same way when you read it. There is a very large audience which would never request this book if offered free--who would never send their name and address to us--but would gladly buy a copy in a bookstore. By putting it in the bookstores we will reach a very great audience that we can reach in no other way. We will not sell the book ourselves, but it cannot be made available to this large audience of book buyers unless the bookstores do put a price on it.

Now let me tell you something about this new book.

The Holy Bible is the world's best-selling book, but not the most read, and certainly just about the least understood. Why should this be? Several reasons. First, God did not intend it to be understood until now, in these last days before the return of Christ and the setting up of the kingdom of God to rule all nations and usher in world peace. For example, in Daniel 12, Daniel wrote that he heard what the angel was telling him to write, but he did not understand. The angel told him to write the words anyway--that their meaning was closed and sealed from understanding until the time of the end of this present world.

Secondly, when the first man, Adam, rejected the tree of life--rejecting God and reliance on God, taking to himself the knowledge of good and evil, relying on himself instead of God--God

closed the tree of life until the coming of Christ, the second Adam. And even then the gifts of the Holy Spirit and eternal life were still closed to all except those whom God the Father would draw to him through Jesus Christ (John 6:44). The natural mind of man cannot understand the Word of God except by and through the Holy Spirit dwelling within. We read in I Corinthians 2:9 that the human eye has not seen, nor the ear heard, nor has it entered into the human mind, the spiritual things of God. But, verse 10 says God does reveal those things to us through, and only through, the Holy Spirit dwelling in us. No matter how great the human mind--no matter how many PhDs or high degrees one may have after his name, he cannot understand what God has put in his Word--the Holy Bible --without the Holy Spirit. Jesus said, "I thank thee, O Father, Lord of heaven and earth, because thou hast hid these things from the wise and prudent, and hast revealed them unto babes [mentally, educationally]" (Matt. 11:25). No others can understand the Bible, which is the Word of God.

Thirdly, the Bible has not been written like the books written by natural-minded humans. It is a coded book, like a jigsaw puzzle divided into thousands of parts, and cannot be understood except these many different parts are properly put together. And they will fit together in only one way. They must be put together "here a little, and there a little" (Isa. 28:10).

I feel like shouting "Glory, hallelujah" and "Praise God" that he has revealed his Word to his one true church through the Holy Spirit which he has given to us. Daniel 12 continues to say that in these last days the wise would understand but all others would not. The Bible says the fear of the Lord is the beginning of understanding, and a good understanding have they who do his commandments.

We of God's true church do keep God's commandments. But the churches of this world say the commandments were done away. Therefore their eyes, even though they do not realize it, are blinded to the truth as revealed in the Bible. That is why the churches of "traditional Christianity" do not and cannot understand the Bible.

This new book MYSTERY OF THE AGES does put the many "pieces of the jigsaw puzzle" properly together. Because the world has been unable to do this, the Bible and the things in the Bible have certainly been a mystery.

The Bible itself is a mystery to nearly all people. God and the nature of God--what God is like--God's purpose--have been a mystery. No religion on earth has ever truly understood just who and what God really is. Many people, and even different religions, have had some vague ideas about the unseen spirit world. Yet it has been a total mystery to them.

Even the appearance of mankind on the earth and any purpose for human existence are a mystery people have never understood. Human civilization as it has developed is a mystery people simply do not understand. They cannot understand why 20th century progress has made such phenomenal strides and yet its troubles and evils have escalated and multiplied.



Even the existence of the church is a mystery. Why should there be such an institution as the church? The very gospel that Jesus Christ brought from God the Father--the good news of the coming world-ruling kingdom of God--has never been understood. It, too, has been cloaked in mystery.

This new book MYSTERY OF THE AGES unveils all these mysteries. It puts the many different parts of the "jigsaw puzzle" together. It is, in fact, a synopsis of the entire Bible. It is my prayer that you will read it along with your Bible--that it will make your Bible come alive and understandable. And with God's Holy Spirit dwelling in you, I feel sure that it will. I am now in my 94th year and I feel that this book is the most valuable gift I could possibly give to you. This book is a partial expression of my thanks and gratitude to you for being a co-laborer with me and with Jesus Christ. With all my heart, I do appreciate and thank God for your part with me in the wonderful work in these closing days.

With deep love, in Jesus' name,

Herbert W. Armstrong

A letter dated September 23, 1985 was not scanned, as it is an exact duplicate of letter written September 12, 1985. To view this letter, see file 850912.txt.

WORLDWIDE CHURCH OF GOD  
PASADENA, CALIFORNIA 91123

HERBERT W. ARMSTRONG  
PASTOR GENERAL

October 25, 1985

Dear Brethren and Co-Workers with Christ:

You and I are committed, as Co-Workers together with the living Christ, to the greatest and most important activity on earth today!

This Work of God was originally started by ONE man--Jesus Christ. But on the day of Pentecost, A.D. 31, the same Holy Spirit that had carried on God's Work through his individual body entered into and empowered his apostles, and the entire COLLECTIVE BODY, which on and from that day constituted God's Church. The Church of God, of which Jesus Christ was, and is, the living HEAD, was commissioned to carry on the Work of God in an organized manner--starting out with the TWELVE apostles.

What is the Work of God? First of all, it is the great commission--to proclaim the MESSAGE Christ brought for mankind from heaven and taught his disciples. Secondly, to minister to, and feed with the spiritual food of God's Word, those whom GOD converts and adds to his Church.

But, after proclaiming that gospel MESSAGE to the world of that day--after the Church had grown and multiplied in number and power, the headquarters Church at Jerusalem fled in the face of advancing Roman armies shortly before A.D. 70, became scattered, and under persecution--and because of discouragement because Christ had not yet returned in power and glory--the Church WENT TO SLEEP ON THE JOB of proclaiming Christ's true gospel message!

Satan then filled the world with his COUNTERFEIT "gospel." The world accepted it as the genuine. You'll read, in the parable of the 10 virgins, Matthew 25, how, while Christ tarried in heaven and did not return to earth as soon as they expected, THEY ALL SLUMBERED AND SLEPT on the job of carrying on God's Work.

But now the "midnight hour" spoken of in this parable has struck. Christ's return is drawing near. He has raised up YOU, and all our Co-Worker family, to give to the world the cry, "The Bridegroom is COMING." The KINGDOM OF GOD is at hand. The WORLD TOMORROW is about to dawn!

Christ's true gospel message is THE KINGDOM OF GOD. Jesus taught and proclaimed no other gospel. It sounds incredible--almost unbelievable, I know--but it's TRUE! THAT gospel had not been preached to the world for 18« centuries! Many have, as Jesus foretold, come in his name, claiming to represent him, SAYING that Jesus is the Christ (Matt. 24:5)--even proclaiming his shed blood --preaching about GRACE (but turning it into license)--and have DECEIVED THE MANY! God's true Church has continued to exist, through every generation, until now, as a small and persecuted

Church. Yet it had not proclaimed Christ's true gospel, in organized manner to the world, until A.D. 1934.

But, Matthew 24:14, Jesus also said that, just before his coming and the END of this world, his own very GOSPEL OF THE KINGDOM OF GOD would be proclaimed (and published--Mark 13:10) in ALL THE WORLD as a witness to all nations.

That is what Jesus Christ has called YOU and me, as Co-Workers together with HIM, to be doing NOW! This is the VERY WORK OF GOD! That's why this is the MOST IMPORTANT Work on earth!

WE are in a spiritual WAR--on the firing line with CHRIST as our general--firing spiritual bombs of GOD'S TRUTH--the message of Christ's own GOSPEL--to make this whole world CONSCIOUS of the GOOD NEWS of Christ's soon coming and his KINGDOM, to rule the happy, peaceful WORLD TOMORROW! There can be no letting down--no slacking --no quitting in this war!

What would happen in a war if an army, by a sudden burst of effort, surged forward to win a single battle, then laid down their arms and decided to take it easy or go on furlough? They would then LOSE THE WAR! Christ said it is only he who endures to the end who shall be saved! LET US CARRY ON, more determined than ever--more dedicated and devoted to Christ's great mission than ever! We must not win a partial battle, and then lose our war. LET US NOW PLUNGE ON HARDER THAN EVER TO FINAL VICTORY!

We have to REALIZE these are the most trying and crucial days in earth's history and for this great closing WORK OF GOD since it began!

The newspapers, newscasters and government authorities are telling us bluntly that the U.S. and the entire world face a grave economic future from the burden of mounting debts. WHAT WILL THIS MEAN TO US, INDIVIDUALLY, AND TO THE WORK?

Humans cannot foretell the future! God can! This much I know! For the sake of HIS VERY WORK, God Almighty will make it possible for his Co-Workers to continue in such financial condition that THE NEEDS OF GOD'S WORK shall be continually supplied. In all probability conditions will improve through this year and into the next year, even though the methods used to stimulate the improvement may hasten the world's ultimate economic downfall.

What about us, individually? What about YOU? REMEMBER! If you are FAITHFUL--if your heart is in GOD'S WORK--HE PROMISES TO TAKE CARE OF YOU--to supply your needs! In some cases it may not appear, for a time, that God is answering and keeping that promise. But if you do your part--put forth extra effort to find employment if you are unemployed--keep praying and TRUSTING God--keep faithful in tithes and offerings for his Work, God will never fail you! He may allow a TEST OF FAITH. But if you don't fail him, he won't fail you!

Those in this world have no such assurance for the future-- NO SUCH SECURITY! How grateful we should be for it! No matter

what the national or world conditions--GOD ALMIGHTY WILL KEEP HIS WORK GOING FORWARD, and growing and multiplying in power and scope!

REMEMBER! You and I are servants of GOD! We are HIS INSTRUMENTS! He is using us in preparing for Christ's coming and HIS KINGDOM! The living Jesus Christ is the Head of this Work--he directs it! If we are willing to give our SELVES to him, willing to sacrifice for him, he will see that we are prospered and financially able--and spiritually able--to keep up OUR PART until HIS TREMENDOUS MISSION IS ACCOMPLISHED!

With great love, in Jesus' name.

Herbert W. Armstrong

WORLDWIDE CHURCH OF GOD  
PASADENA, CALIFORNIA 91123

HERBERT W. ARMSTRONG  
PASTOR GENERAL

November 25, 1985

Dear Brethren and Co-Workers with Christ:

This has been the MOST SERIOUS year of the Work of God so far. Never before has God given us such a leap forward in television coverage and PLAIN TRUTH circulation as in these past six months.

GOD'S TIME HAS COME TO SPEED UP HIS WORK WITH DYNAMIC AND TREMENDOUS POWER! Time for completing the GREAT MISSION OF GOD in this dying world is fast running out on us!

This country--the U.S.--and the whole world is in ferment, confusion, serious social and economic trouble! Satan knows he now has but a short time--BUT DO WE KNOW IT? We have to sacrifice now as never before! We have to put the Work of God FIRST in our lives! First in our prayers! We now have to dedicate our lives to his service as never before!

In this time of world turmoil, Jesus Christ is blessing his Church and its work! We have been plunging forward in the Work. Spectacular new time availabilities will soon open up on some television stations that will cover virtually all Europe.

BUT WE SERIOUSLY AND URGENTLY NEED INCREASED INCOME to walk through these new doors! The Work must now plunge forward in greater power!

God's time has come! These open doors cost more money. With the writing of the new book MYSTERY OF THE AGES God has helped me this year to do the best work of my 93 years of life! But now, for over three months, I have been suffering a serious illness which started from a flu bug in August. Since then I have been confined to my home, with a doctor, who seldom makes house calls, coming to see me every day--sometimes twice a day. I have been unable to rid myself of a fever that has left me with low blood levels and very little strength. Even so, I am working as energetically as possible from my home.

I now need you to work harder, more energetically and at greater sacrifice in prayers and extra financial offerings than ever before!

A few years ago I wrote you a warning that we must prepare to tighten our belts, and reduce our living standards! This whole nation is going to have to learn to do that!

I ask you, brethren, in Jesus' name, to put whatever you are able into God's Work in this crisis hour before the Great Tribulation that will cut off our work just prior to the soon-coming of Christ and the World Tomorrow.

Let's now set our hearts and whole interest on the SOON-coming Kingdom of God, when we shall shine as the sun in brightness and find happiness forever! We--you backing me up--are preparing the way before Christ's soon coming and his Kingdom! What else now counts in this world? I ask you to sacrifice--go without some things you might want--put all you can spare into this GREAT SURGE FORWARD IN GOD'S WORK!

Almost seven years ago, Satan struck what he thought would be the fatal blow to DESTROY God's Church and Work. It only drew us closer together in unity and made his Work grow as never before! Just think how God has blessed us! THIS IS HIS WORK!

His Work must surge forward in tremendous power! I have to ask you to sacrifice and make possible these new television stations in Europe. And that will lead to increased circulation of The PLAIN TRUTH! I ask you to finance this now--and in due time this extra-pressure Gospel lunge will bring in new co-workers to help finance the Work!

The departments in Pasadena are doing their part in making economies to prepare for these new opportunities. We are pruning out our less effective stations on television, and will temporarily reduce the size of the 48-page PLAIN TRUTH magazine by one signature. These reductions will offset some of the costs of these new doors to get the Gospel to the world as a witness, but that alone is not enough. This retrenching will not bring results overnight. We still need your help. We know that God will bless our efforts, and perhaps send in enough money to allow us to restore some of these areas that are currently being reduced. We also pray that this will allow us to hire some much needed ministers, already trained and ready to be put to work for the harvest.

This will bring a NEW SURGE FORWARD in God's Work. The Church and whole Work have been in good financial condition. But we must now LUNGE FORWARD in the FINAL LAP, coming in on the home stretch of the great Work God gave us to do.

This Work of God was built from nothing financially, ON FAITH! I go forward now IN FAITH IN CHRIST that he will inspire you dear Co-Workers TO MAKE THE EFFORT WITH ME! You will have to give up some things you might want. But we all shall GAIN eternal glory in God's Kingdom--and SOON. I know you won't let me--or Christ--down! God bless, help, prosper and inspire you.

PRAY as never before! Fast and pray!

In deep love, in Jesus' name,

Herbert W. Armstrong

WORLDWIDE CHURCH OF GOD  
PASADENA, CALIFORNIA 91123

HERBERT W. ARMSTRONG  
PASTOR GENERAL

December 9, 1985

Dear Brethren:

At this time I feel I must make a statement regarding my own physical condition and also changes being made in the Work. I have delayed a definite statement about my health hoping that my physical condition would improve and that the statement I now make could be alleviated.

Last August 3, I left Pasadena for Orr, Minnesota, having planned to continue to the Summer Education Program camp in Scotland, then to London, and from London across the North Pole to Tokyo. A trip had been planned from Tokyo to Seoul, South Korea, to meet with the president. I was to be accompanied by the Japanese Minister of Labor, Toshio Yamaguchi. I had become ill and was forced to return to Pasadena from Orr, Minnesota, early in the morning, too ill to be fully dressed. I returned immediately to my home. I was able to make a few trips to the office until the first day of the Feast of Tabernacles in late September. I have not been outside of my home since that day. From that date, my regular physician has been making daily, and sometimes twice daily, trips to my home.

I had hoped for a turn to the better--so that I could return for daily work in my office--and a recovery from this illness, but unfortunately, that has not occurred. My blood level is far below normal and has left me in a very weak condition. I have not been able to dress--further than bed clothes and robes since the day before the Feast of Tabernacles.

My physician says that with blood transfusions I could go to the office for three to four weeks. But then another blood transfusion would be necessary. It is my judgment that such a transfusion would be risky and of very short duration. And my physician acquiesces in this decision. Frequently I have very serious and painful angina attacks of the heart. I have been able to make certain necessary decisions in brief telephone contact with those at the office and will continue this as and when my very limited physical strength permits.

Until the present moment I felt that God might provide a way for complete recovery, and He still may. So I have withheld this statement until now, but I feel it is better that you all know the condition. I am now in my 94th year. God may grant that I continue in this very limited manner to direct the Work for some time, but the occasional severe heart pains that I have endured have made me feel the necessity of letting the entire membership know of the condition as it is.

Also, I feel God has led me in deciding that it is necessary that we close the operations at Big Sandy, Texas, after the end of



this present school year. The certification of the college requiring the pursuing of accreditation, the financial needs of the First Commission of the Church, and the needs of the ministry made this decision necessary. The trained ministry at the campus in Big Sandy are sorely needed elsewhere because of the thousands of perspective member visit requests. I have ordered implementation of this decision to the appropriate officials involved.

Remember, brethren, this is the Work of the living Creator God. We are now very near the end of this present age. I will continue to give my all to the Work of God up to the last breath. I hope you will all realize the seriousness of the time in which we live and that nothing is important any longer other than to be close to God and assured of a place in His very soon coming Kingdom.

This world is not God's world, and of that we may all be thankful. It is now in its very last days. This illness has impressed heavily on my mind, more than ever before, the uselessness of this present evil world. Thank God we are all very near to its end. I thank you, beyond words to express, for your loving concern and for the many thousands of cards and well wishes that have been coming in from great numbers of you from all over the world.

With all my love,  
In the name of Jesus our Lord and Savior,

Herbert W. Armstrong

P.S. I have had to dictate this letter due to lack of the physical strength to type it.

WORLDWIDE CHURCH OF GOD  
PASADENA, CALIFORNIA 91123

HERBERT W. ARMSTRONG  
PASTOR GENERAL

December 23, 1985

Dear Brethren and Co-Workers:

A month ago I wrote you of my current illness, which had confined me to my home for the past few months. At that time I had hoped for a turn to the better and that I would soon be back at my desk in the office. Another month has rolled by and the expected return of strength and vitality, unfortunately, has not occurred.

Last August 3, I left Pasadena for Orr, Minnesota, having planned to continue to the Summer Educational Program camp in Scotland, then to London, and from London across the North Pole to Tokyo. A trip had been planned from Tokyo to Seoul, South Korea, to meet with the president. I was to be accompanied by the Japanese Minister of Labor, Toshio Yamaguchi. I had become ill and was forced to return to Pasadena from Orr, Minnesota, early in the morning, too ill to be fully dressed. I returned immediately to my home. I was able to make a few trips to the office until the first day of the Feast of Tabernacles in late September. I have not been outside of my home since that day. From that date, my regular physician has been making daily, and sometimes twice daily, trips to my home.

My blood level is far below normal and has left me in a very weak condition. I have not been able to dress further than bed clothes and robes since the end of September.

My physician says that with blood transfusions I could go to the office for three to four weeks. But then another blood transfusion would be necessary. It is my judgment that such a transfusion would be risky and of very short duration. And my physician acquiesces in this decision. Frequently I have very serious and painful angina attacks of the heart. I have been able to make certain necessary decisions in brief telephone contact with those at the office and will continue this as and when my very limited physical strength permits.

Until the present moment I felt that God might provide a way for complete recovery, and he still may. So I have withheld this statement until now, but I feel it is better that you all know the condition. I am now in my 94th year. God may grant that I continue in this very limited manner to direct the work for some time, but the occasional severe heart pains that I have endured have made me feel the necessity of letting our co-workers know of the condition as it is.

Remember, this is the work of the living Creator God. We are now very near the end of this present age. I will continue to give my all to the work of God up to the last breath. I hope you will all realize the seriousness of the time in which we live and that nothing is important any longer other than to be close to God and

assured of a place in his very soon-coming Kingdom.

This world is not God's world, and of that we may all be thankful. It is now in its very last days. This illness has impressed heavily on my mind, more than ever before, the uselessness of this present evil world. Thank God we are all very near to its end. And closer to God's wonderful world tomorrow. I thank you, beyond words to express, for your loving concern and for the many thousands of cards and well wishes that have been coming in from great numbers of you from all over the world.

I thank God that he has organized this present work of his so thoroughly that regardless of the outcome of my present illness, the work will continue right on to the Second Coming of Jesus Christ. Meanwhile, dear brethren and co-workers, I and the work of God, need, as never before, your continued fervent prayers for the continued progress of this great work. Christ is the Living Head of this work, and He will continue guiding those He has chosen right up to His Second Coming, which grows daily nearer at hand.

With all my love,  
In the name of Jesus our Lord and Savior,

Herbert W. Armstrong

WORLDWIDE CHURCH OF GOD  
PASADENA, CALIFORNIA 91123

HERBERT W. ARMSTRONG  
PASTOR GENERAL

January, 1986

Dear Brethren and Co-Workers:

Once again the time has come to send each of you your receipt for tithes and offerings--for 1985.

I want you to realize the magnitude of the accomplishments you have helped make possible this past year--yet I wonder if it is humanly possible to comprehend just how great is the work the living Christ is accomplishing through our combined efforts and sacrifice under him and through the boundless power of the great God in heaven.

We are humanly inclined to judge by what we can see physically. What we see physically is a small church body on earth. Yet what we should see spiritually is something so stupendous as to defy any comparison, so colossal above all that has been accomplished by all the combined efforts of the large churches of this world. Spiritually it is a gigantic worldwide accomplishment compared to no spiritual accomplishment whatever.

Jesus Christ sent forth the first apostles to the small world of that day centered around the Mediterranean Sea. In 20 years there was violent controversy over whether the gospel to be proclaimed was a gospel ABOUT Christ, or the gospel OF Christ. For nearly 1,900 years Christ's Gospel of the Kingdom of God was there--after NOT PROCLAIMED to the world. But Jesus had said, "THIS gospel of the kingdom shall be preached in all the world, for a witness unto ALL NATIONS, and then shall the end [of this world] come."

The tithes and offerings of this small church began the work of proclaiming 1,900 years later the Gospel of the Kingdom--the only true Gospel--throughout Europe after it had gone forth for 19 years over the United States and Canada.

It is now true that this Gospel has been proclaimed within EVERY NATION ON EARTH BY THE WORLDWIDE CHURCH OF GOD.

NO OTHER CHURCH has proclaimed THIS true Gospel at all!

Following are current worldwide figures you should know for the year 1985.

- Seventy-four million PLAIN TRUTH magazines were either mailed to subscribers or distributed through newsstands.
- Seven million GOOD NEWS issues were sent out.
- Two million YOUTH 85 magazines went to young and old alike.

- Six million booklets, books and reprint articles were mailed upon request.
- More than one million Ambassador College Bible Correspondence Course lessons were sent to students.
- Our Mail Processing Center received more than one million phone calls, mostly in response to the WORLD TOMORROW program on television.
- Our offices around the world received more than 10 million letters from subscribers responding to the work of the Church.

What tremendous accomplishments your tithes and offerings have made possible in 1985. Now let's keep it up in 1986!

With love and gratitude, in Jesus' name,

Herbert W. Armstrong

WORLDWIDE CHURCH OF GOD  
PASADENA, CALIFORNIA 91123

HERBERT W. ARMSTRONG  
PASTOR GENERAL

January 10, 1986

Dear Brethren and Co-Workers,

This is my first letter to you in 1986, and could very well be my last. Now in my 94th year I am in a very physically weakened state enduring severe pain and with virtually no strength whatsoever. I briefly described my condition in last month's co-worker letter to you, and now it has worsened. It may be that the Work God has given me to do is complete, but not the Work of God's Church, which will be faithfully doing God's Work till Christ, the True Head of this Church, returns.

After much counsel and prayer over the past months God has led me in announcing a decision last week to appoint Mr. Joseph W. Tkach, director of Church Administration, to the office of Deputy Pastor General, to assist me while I am in a weakened state, and should God choose to take my life, to place himself totally in Christ's hands to lead God's Church under Christ, succeeding me as Pastor General, in the difficult times ahead. Christ will lead in the decision about which men will continue the telecast.

Remember, brethren, this is not the work of Herbert W. Armstrong, nor will it be the work of Mr. Tkach, or any man. It is the Work of the Living Creator, God. You are supporting this Work of God, and it is the Great God who will pour out His blessings on you for your generosity. Continue to sacrifice through 1986 to finish the commission God has given his Church. The greatest work lies yet ahead. Christ confirmed that in John 4:35, "Say not ye, There are yet four months, and then cometh harvest? behold, I say unto you, Lift up your eyes, and look on the fields; for they are white already to harvest." Never before in the history of the Church has it been possible to reap so great a harvest. It has only been made possible through modern technology, beginning with the printing press, radio, television, and rapid mass transit and mass communication. I personally have seen nearly all of these technological advances in my lifetime, starting in the last century through the horse and buggy age to the current space age.

It was prophesied in Daniel 12 that in the last days knowledge would be increased. This has been fulfilled, yet with this awesome progress we are experiencing even more appalling and continuous evils, which will culminate in the Great Tribulation ahead of us now. Then, just before humanity blasts human life off this planet, God will once again send his Son Jesus Christ. This time in power and glory as King of kings and Lord of lords to rule with all the power of the Great God and usher in utopian peace, happiness and prosperity. Thank God Satan will then be gone.

Are you ready for the return of Jesus Christ? Will you escape the Great Tribulation soon to occur? Christ said to watch and pray always, that you will be accounted worthy to escape (Luke

21:36). Now is the time of the end.

Each of you must commit yourself to support God's Work, to fast and pray. God's Work must push ahead this coming year as never before. God is opening new doors in television and in the PLAIN TRUTH distribution. Help us walk through them. Praise and thank God, and pray for his Work. Thank you very much from the bottom of my heart for your prayers for me personally.

In deep gratitude and love, in Jesus' name,

Herbert W. Armstrong